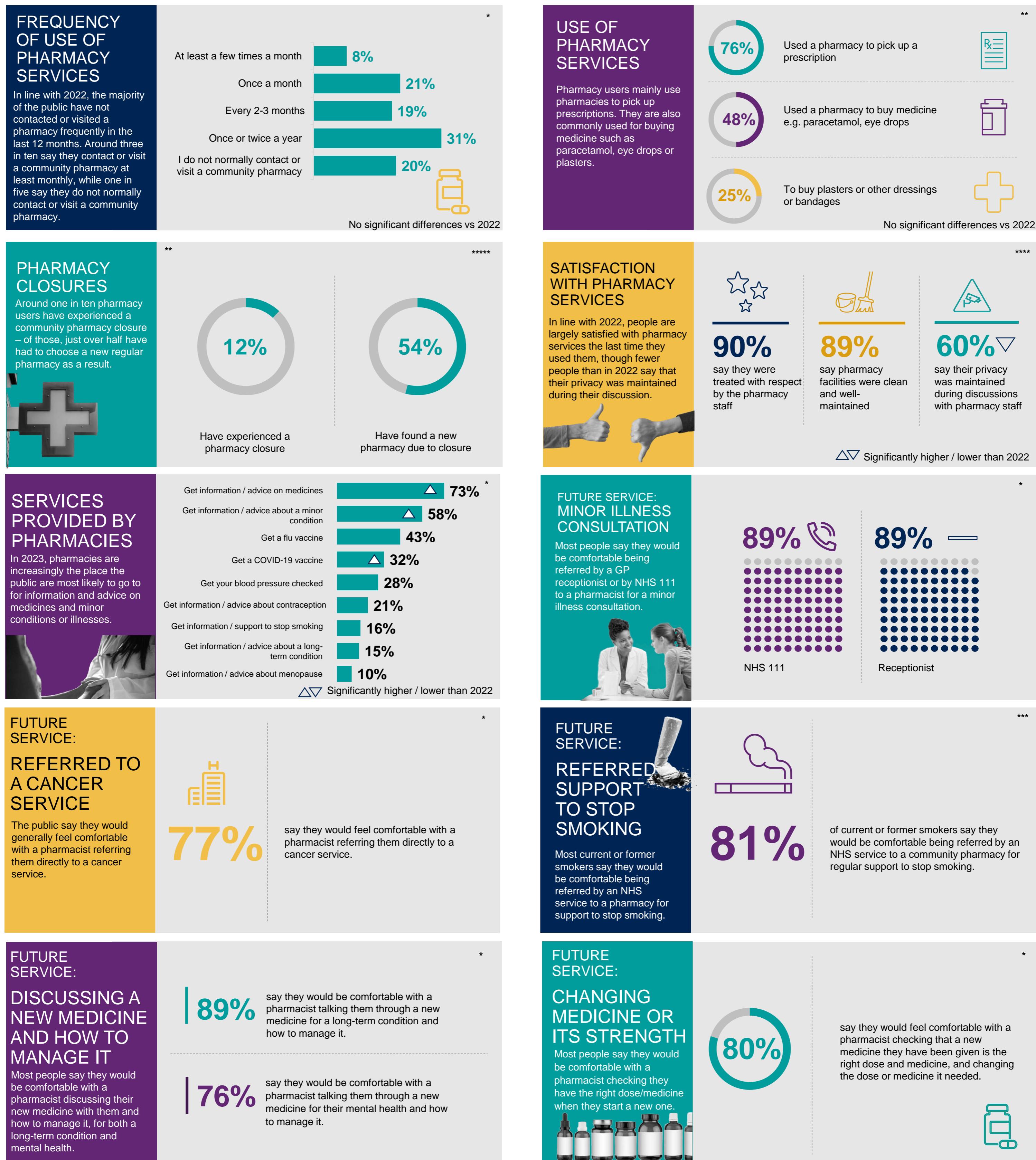


PUBLIC PERCEPTIONS OF COMMUNITY PHARMACY 2023

A snapshot of Ipsos' research for NHS England exploring public perceptions of community pharmacy in England and the future services they may provide. For further information, visit: <https://www.ipsos.com/en-uk/public-perceptions-community-pharmacy-2023>



* Ipsos KnowledgePanel survey, 15th – 21st June 2023, Base: All respondents living in England (n= 2,082).

** Ipsos KnowledgePanel survey, 15th – 21st June 2023, Base: All respondents living in England who have contacted or visited a pharmacy in the last year (n=1,679).

*** Ipsos KnowledgePanel survey, 15th – 21st June 2023, Base: All respondents living in England who are regular, occasional and former smokers (n=926).

**** Ipsos KnowledgePanel survey, 15th – 21st June 2023, Base: All respondents living in England have contacted or visited a community pharmacy in the last year and who did not only use a pharmacy to buy non-medical items, in the last year or their last visit (n=min1,280).

***** Ipsos KnowledgePanel survey, 15th – 21st June 2023, Base: All respondents living in England who have used a community pharmacy in the last year that has closed (n=188).