

J-23-085423-10 - 6th - 11st March 2024

PUBLIC

Spring Budget Reaction 2024

Adults aged 18-75 in GB

Q1A. How would you describe the current state of the British economy? Would you say it is...?

All Adults aged 18-75 in Great Britain

		Gender		Age						Aggregated age break			Generations				Social grade		Region						Urban / Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-75	18-34	35-54	55-75	Gen Z	Millennial s	Gen X	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduates	Non graduates	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1041	493	536	115	186	184	208	251	97	301	392	348	141	307	308	285	656	385	259	270	244	133	40	95	896	145	637	315	89	322	719	536	505	689	352
Weighted base	1041	509	520	145	194	181	183	178	160	339	364	338	171	312	268	290	595	446	244	270	237	151	50	90	893	148	618	329	94	315	726	372	669	688	353
Very good (4)	28 3% CHLPegI	22 4% AC	5 1% AC	4 3% *	8 4% H	10 6% AHI	3 2% AC	1 1% AC	1 1% *	12 4% L	13 4% L	2 1% AC	5 3% AC	16 5% AOP	4 2% AC	2 1% AC	22 4% A	6 1% AC	9 4% AC	6 2% AC	5 2% AC	5 4% AC	1 3% *	2 2% *	23 3% AC	5 3% AC	22 4% AC	6 2% AC	- - *	20 6% Ae	8 1% AC	17 5% Ag	11 2% AC	26 4% Ai	2 1% AC
Fairly good (3)	178 17% CHKOe	101 20% AC	75 14% AC	30 21% *	41 21% H	24 13% AC	24 13% AC	21 12% AC	37 23% H*	71 21% K	49 13% AC	58 17% AC	36 21% O	57 18% O	30 11% AC	55 19% O	93 16% AC	85 19% AC	54 22% ATU	39 14% AC	33 14% AC	31 20% AC	8 17% *	14 15% *	158 18% AC	19 13% AC	119 19% A	48 15% AC	11 11% *	69 22% Ae	109 15% AC	69 19% AC	109 16% AC	122 18% AC	56 16% AC
Fairly poor (2)	459 44% KNd	228 45% AC	228 44% AC	70 48% *	75 39% AC	70 39% AC	74 40% AC	89 50% AEFG	81 51% *	144 43% AC	144 39% AC	170 50% AK	79 46% AC	119 38% AC	115 43% AC	145 50% AN	272 46% AC	186 42% AC	102 42% AC	122 45% AC	110 46% AC	60 40% AC	26 53% *	39 43% *	394 44% AC	65 44% AC	274 44% AC	148 45% AC	36 39% *	113 36% AC	346 48% Ad	166 45% AC	292 44% AC	294 43% AC	165 47% AC
Very poor (1)	339 33% BDJMF	146 29% AC	186 36% B	33 23% *	57 29% AC	73 41% ADEI	78 43% ADEI	59 33% AC	39 25% *	90 26% AC	151 42% AJL	98 29% AC	42 24% AC	106 34% AC	111 41% AMP	80 28% AC	190 32% AC	150 34% AC	71 29% AC	97 36% AC	75 31% AC	49 32% AC	14 28% *	34 37% *	286 32% AC	54 36% AC	190 31% AC	105 32% AC	44 47% Aab*	106 34% AC	233 32% AC	108 29% AC	232 35% AC	230 33% AC	110 31% AC
Don't know	37 4% BKah	11 2% AC	26 5% AB	8 6% *	13 7% AFGI	3 2% AC	4 2% AC	7 4% AC	2 1% *	21 6% AKL	7 2% AC	9 3% AC	9 5% AC	14 4% AC	7 3% AC	7 2% AC	18 3% AC	19 4% AC	8 3% AC	7 2% AC	14 6% A	5 4% AC	- - *	3 3% *	32 4% AC	5 3% AC	13 2% AC	22 7% Aa	3 3% *	7 2% AC	30 4% AC	11 3% AC	26 4% AC	17 2% AC	20 6% Ah

NET: Very/Fairly Good	206 20% CHDe	124 24% AC	80 15% AC	34 23% H*	50 26% AGH	34 19% AC	28 15% AC	22 13% AC	38 24% H*	83 25% AK	62 17% AC	60 18% AC	41 24% O	73 23% O	35 13% AC	57 20% O	115 19% AC	91 20% AC	62 26% ATU	44 16% AC	38 16% AC	36 24% AC	10 19% *	15 17% *	181 20% AC	24 17% AC	141 23% Abc	54 16% AC	11 11% *	89 28% Ae	117 16% AC	86 23% Ag	119 18% AC	147 21% AC	58 17% AC
NET: Very/Fairly Poor	798 77% BEINSdf	374 73% AC	414 80% AB	102 71% *	132 68% AC	144 79% E	152 83% ADE	148 83% ADE	121 75% *	234 69% AJ	295 81% AJ	269 79% J	121 71% AC	226 72% AC	226 84% AMN	225 78% AC	462 78% AC	336 75% AC	173 71% AC	219 81% S	184 78% AC	109 73% AC	40 81% *	72 80% *	679 76% AC	119 80% AC	464 75% AC	253 77% AC	80 86% a*	219 69% AC	579 80% Ad	274 74% AC	524 78% AC	523 76% AC	274 78% AC

Mean	1.89 CGHKOCeg	2.00 AC	1.80	2.03 GH*	2.01 GH	1.84	1.74	1.79	2.00 GH*	2.02 AK	1.79	1.89	2.03 O	1.94 O	1.72	1.93 O	1.91	1.88	2.00 AT	1.82	1.86	1.95	1.94 *	1.81 *	1.91	1.83	1.96 Ac	1.85 c	1.63 *	2.01 Ae	1.84	1.99 Ag	1.84	1.92	1.85
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/A/M/N/O/P/A/Q/R/A/S/T/U/V/W/X/A/Y/Z,A/a/b/c,A/d/e,A/f/g,A/h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L,A/M/N/O/P,A/Q/R,A/S/T/U/V/W/X,A/Y/Z,A/a/b/c,A/d/e,A/f/g,A/h/i Minimum Base: 30(**) Small Base: 100(*)

Q1A. How would you describe the current state of the British economy? Would you say it is...?

All Adults aged 18-75 in Great Britain

	General Election 2019 Vote					Referendum 2016 vote		The state of the British economy	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Good	Poor
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1041	281	260	76	132	419	338	199	804
Weighted base	1041	282	254	68	126	388	352	206	798
Very good (4)	28 3% I	7 2% I	3 1% I	6 9% ABC*	4 3% I	9 2% I	12 3% I	28 14% AI	- - I
Fairly good (3)	178 17% FI	72 25% ACE	39 15% I	10 15% *	17 13% I	50 13% I	73 21% F	178 86% AI	- - I
Fairly poor (2)	459 44% H	129 46% I	115 45% I	30 44% *	53 42% I	180 46% I	154 44% I	- - I	459 57% AH
Very poor (1)	339 33% BH	67 24% I	94 37% B	20 29% *	52 41% AB	139 36% I	105 30% I	- - I	339 43% AH
Don't know	37 4% CEHI	7 3% I	2 1% I	2 3% *	- - I	10 3% I	7 2% I	- - I	- - I

NET: Very/Fairly Good	206 20% FI	78 28% ACE	42 17% I	16 24% *	21 17% I	59 15% I	85 24% AF	206 100% AI	- - I
NET: Very/Fairly Poor	798 77% BH	196 70% I	209 82% AB	50 73% *	105 83% B	319 82% AG	259 74% I	- - I	798 100% AH

Mean	1.89 FI	2.06 ACE	1.81 I	2.04 C*	1.78 I	1.81 I	1.98 AF	3.14 AI	1.57 I
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ColumnProportions (5%): A/B/C/D/E/A/F/G/A/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/A/F/G/A/H/I Minimum Base: 30(**) Small Base: 100(*)

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Adults aged 18-75 in GB

Q3_new. To what extent, if at all, do you think Jeremy Hunt has been doing a good job or a bad job, in his role as Chancellor of the Exchequer, or neither?

All Adults aged 18-75 in Great Britain

		Gender		Age						Aggregated age break			Generations				Social grade		Region						Urban / Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65-75 (I)	18-34 (J)	35-54 (K)	55-75 (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduates (f)	Non graduates (g)	Working (h)	Not working (i)
Unweighted base	1041	493	536	115	186	184	208	251	97	301	392	348	141	307	308	285	656	385	259	270	244	133	40	95	896	145	637	315	89	322	719	536	505	689	352
Weighted base	1041	509	520	145	194	181	183	178	160	339	364	338	171	312	268	290	595	446	244	270	237	151	50	90	893	148	618	329	94	315	726	372	669	688	353
Very good job (5)	18 2% CReg	15 3% AC	3 1% *	1 * *	2 1% ADEH	8 4% ADEH	3 2% ADEH	1 1% ADEH	3 2% *	2 1% AJ	11 3% AJ	5 1% AJ	1 * A	3 3% A	3 1% AJ	5 2% AJ	16 3% AR	2 1% AR	6 3% AJ	3 1% AJ	5 2% AJ	2 1% AJ	- * *	2 2% *	15 2% AJ	3 2% AJ	16 3% A	2 1% AJ	- * *	11 3% Ae	7 1% AJ	13 3% Ag	5 1% AJ	16 2% AJ	2 1% AJ
Fairly good job (4)	142 14% COB	85 17% AC	56 11% *	22 15% *	25 13% AJ	21 11% AJ	20 11% AJ	24 13% AJ	31 19% *	47 14% AJ	40 11% AJ	55 16% AJ	23 13% AJ	41 13% AJ	27 10% AJ	51 18% O	78 13% AJ	64 14% AJ	37 15% AJ	29 11% AJ	25 10% AJ	28 18% AJ	12 24% TU*	12 13% *	122 14% AJ	19 13% AJ	105 17% Ab	27 8% AJ	10 10% *	53 17% AJ	88 12% AJ	52 14% AJ	89 13% AJ	91 13% AJ	51 14% AJ
Neither good nor bad job (3)	286 27% FN	138 27% AJ	147 28% AJ	34 23% *	52 27% AJ	37 20% AJ	54 29% AJ	52 29% F	58 36% F*	85 25% AJ	90 25% AJ	110 33% AK	46 27% AJ	67 22% AJ	75 28% AJ	98 34% AN	175 29% AJ	111 25% AJ	66 27% AJ	74 27% AJ	74 31% AJ	39 26% AJ	10 21% *	23 26% *	243 27% AJ	43 29% AJ	177 29% AJ	82 25% AJ	26 28% *	91 29% AJ	195 27% AJ	108 29% AJ	178 27% AJ	186 27% AJ	100 28% AJ
Fairly bad job (2)	215 21% I	110 22% AJ	103 20% AJ	33 23% *	38 20% AJ	38 21% AJ	34 21% AJ	38 21% AJ	34 21% *	71 21% AJ	72 20% AJ	72 21% AJ	42 24% AJ	62 20% AJ	53 20% AJ	58 20% AJ	120 20% AJ	95 21% AJ	43 17% AJ	48 18% AJ	58 25% AJ	38 25% AJ	9 17% *	19 22% *	189 21% AJ	26 20% AJ	121 20% AJ	70 21% AJ	24 26% *	54 17% AJ	160 22% AJ	85 23% AJ	130 19% Ai	157 16% AJ	57 17% AJ
Very bad job (1)	238 23% JMVf	125 24% AJ	110 21% AJ	23 16% *	39 20% AJ	50 27% DI	55 30% ADEI	47 26% DI	25 15% *	62 18% AJ	105 29% AJ	72 21% AJ	27 16% AJ	70 22% AJ	84 31% AMNP	57 20% AJ	132 22% AJ	106 24% AJ	60 25% AJ	68 25% V	46 20% AJ	23 15% AJ	15 31% V*	26 28% V*	199 22% AJ	39 27% AJ	141 23% AJ	81 25% AJ	17 18% *	67 21% AJ	171 24% AJ	73 20% AJ	165 25% AJ	157 23% AJ	81 23% AJ
Don't know	142 14% BHILOPath	37 7% AB	102 20% AB	32 22% AGH*	39 20% AGHI	28 16% HI	18 10% AJ	15 9% AJ	10 6% *	72 21% AKL	46 13% L	25 7% AJ	33 19% OP	63 20% AOP	26 10% AJ	21 7% AJ	74 12% AJ	69 15% AJ	31 13% AJ	48 18% A	29 12% AJ	22 15% AJ	3 7% *	9 10% *	125 14% AJ	17 12% AJ	58 9% Aa	68 21% Aa	17 18% a*	38 12% AJ	104 14% AJ	40 11% AJ	102 15% f	81 12% AJ	61 17% Ah
NET: Very/Fairly Good job	160 15% COBe	100 20% AC	59 11% *	23 16% *	26 14% AJ	29 16% AJ	23 12% AJ	25 14% AJ	34 21% *	49 14% AJ	51 14% AJ	59 18% AJ	23 14% AJ	51 16% AJ	30 11% AJ	56 19% O	94 16% AJ	66 15% AJ	44 18% AJ	32 12% AJ	29 12% AJ	29 19% AJ	12 24% *	13 15% *	137 15% AJ	23 15% AJ	121 20% Ab	29 9% AJ	10 10% *	64 20% Ae	96 13% AJ	65 18% A	94 14% AJ	107 15% AJ	53 15% AJ
NET: Very/Fairly Bad job	453 44% d	234 46% AJ	213 41% AJ	56 39% *	77 40% AJ	87 48% AJ	89 49% AJ	85 48% AJ	58 36% *	133 39% AJ	177 49% AJ	143 42% AJ	69 40% AJ	132 42% AJ	138 51% AMNP	115 40% AJ	252 42% AJ	201 45% AJ	103 42% AJ	116 43% AJ	104 44% AJ	61 40% AJ	24 48% *	45 50% *	388 43% AJ	65 44% AJ	262 42% AJ	151 46% AJ	41 43% *	121 39% AJ	332 46% AJ	158 42% AJ	295 44% AJ	314 46% AJ	139 39% AJ
Mean	2.43 KObE	2.48	2.38	2.50 *	2.43	2.34	2.28	2.35	2.70 AFGH*	2.46	2.31	2.52 K	2.48 O*	2.44 O	2.22	2.58 AO	2.47	2.37	2.47	2.33	2.44	2.59 *	2.40 *	2.32 *	2.43	2.40	2.53 Ab	2.23	2.38 *	2.59 Ae	2.36	2.54 Ag	2.36	2.42	2.44

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/A/M/N/O/P/A/Q/R/A/S/T/U/V/W/X/A/Y/Z/A/u/b/c/A/d/e/A/f/g/A/h/i Minimum Base: 30(**) Small Base: 100(*)

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Spring Budget Reaction 2024

Adults aged 18-75 in GB

Q3_new. To what extent, if at all, do you think Jeremy Hunt has been doing a good job or a bad job, in his role as Chancellor of the Exchequer, or neither?

All Adults aged 18-75 in Great Britain

		General Election 2019 Vote				Referendum 2016 vote		The state of the British economy	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Good	Poor
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1041	281	260	76	132	419	338	199	804
Weighted base	1041	282	254	68	126	388	352	206	798
Very good job (5)	18 2% CI	11 4% AC	1 *	3 5% C*	1 1%	4 1%	12 3% A	15 7% AI	3 *
Fairly good job (4)	142 14% I	69 25% ACE	25 10%	12 18% *	12 9%	49 13%	67 19% AF	92 45% AI	49 6%
Neither good nor bad job (3)	286 27% C	101 36% ACE	55 22%	15 23% *	28 22%	94 24%	102 29%	63 31%	216 27%
Fairly bad job (2)	215 21% H	50 18%	77 30% AB	17 25% *	27 21%	98 25% A	72 20%	15 7%	200 25% AH
Very bad job (1)	238 23% BH	31 11%	79 31% AB	15 23% B*	50 40% ABD	111 29% AG	69 20%	4 2%	232 29% AH
Don't know	142 14% BCEFGHI	21 7%	17 7%	5 7% *	8 6%	30 8%	29 8%	17 8%	98 12%

NET: Very/Fairly Good job	160 15% CI	80 28% ACE	26 10%	16 23% CE*	13 10%	54 14%	79 22% AF	107 52% AI	52 6%
NET: Very/Fairly Bad job	453 44% BH	81 29%	156 62% ABD	32 47% B*	77 61% AB	209 54% AG	141 40%	19 9%	432 54% AH

Mean	2.43 CEFI	2.92 ACDE	2.12	2.55 CE*	2.05	2.27	2.63 AF	3.52 AI	2.13
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ColumnMeans (5%): A/B/C/D/E/A/F/G/A/H/I Minimum Base: 30(**) Small Base: 10Q(*)

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Adults aged 18-75 in GB

Q4. From what you may have seen, read or heard about the Statement, would you say it makes you feel more reassured or concerned, if either, about the following? - Summary

All Adults aged 18-75 in Great Britain

	Q4. From what you may have seen, read or heard about the Statement, would you say it makes you feel more reassured or concerned, if either, about the following?		
	Britain's economy	Your own financial circumstances	Britain's public services
	(A)	(B)	(C)
Unweighted base	1041	1041	1041
Weighted base	1041	1041	1041

NET: Much more/ A bit more reassured	126 12%	109 10%	113 11%
NET: A bit more/ Much more concerned	439 42% B	373 36%	458 44% B

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Adults aged 18-75 in GB

Q4. From what you may have seen, read or heard about the Statement, would you say it makes you feel more reassured or concerned, if either, about the following? - Britain's economy

All Adults aged 18-75 in Great Britain

		Gender			Age					Aggregated age break			Generations				Social grade		Region							Urban / Rural		Marital Status			Pres of children HH (17 or under)				Education		Employment status	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-75	18-34	35-54	55-75	Gen Z	Millennials	Gen X	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduates	Non graduates	Working	Not working			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)			
Unweighted base	1041	493	536	115	186	184	208	251	97	301	392	348	141	307	308	285	656	385	259	270	244	133	40	95	896	145	637	315	89	322	719	536	505	689	352			
Weighted base	1041	509	520	145	194	181	183	178	160	339	364	338	171	312	268	290	595	446	244	270	237	151	50	90	893	148	618	329	94	315	726	372	669	688	353			
Much more reassured (5)	28 3% GLPRr	18 4%	9 2%	10 7% AGHI*	7 4%	6 3%	1 1%	3 2%	1 1% *	18 5% AKL	7 2%	4 1%	14 8% ANOP	9 3%	3 1%	2 1%	24 4% AR	4 1%	11 5% U	5 2%	3 1%	6 4%	2 4% *	1 1% *	28 3%	1 *	19 3%	5 2%	4 4% *	15 5% Ae	13 2%	14 4% A	14 2%	21 3%	7 2%			
A bit more reassured (4)	97 9% CO	59 12% AC	38 7%	21 15% G*	18 9%	16 9%	11 6%	14 8%	18 11% *	39 11%	27 7%	32 9%	23 13% O	28 9%	16 6%	31 11%	60 10%	38 8%	16 7%	31 11%	23 10%	15 10%	2 4% *	10 11% *	83 9%	14 10%	64 10%	29 9%	5 5% *	28 9%	70 10%	56 11% A	63 8%	63 9%	35 10%			
Neither more reassured, nor more concerned (3)	252 24% DIM	138 27%	112 21%	18 13% *	40 20%	39 22%	56 30%	55 31%	44 27% D*	58 17%	95 26%	99 29%	23 13%	65 21%	78 29%	87 30% AMN	160 27% AR	92 21%	62 25%	64 24%	60 25%	29 19%	19 37% V*	18 20%	219 24%	33 22%	162 26%	72 22%	18 19% *	73 23%	180 25%	95 26%	157 23%	176 26%	76 21%			
A bit more concerned (2)	236 23%	124 24%	111 21%	31 21% *	36 18%	43 24%	39 21%	42 24%	46 29% *	67 20%	81 22%	88 26%	38 22%	63 20%	61 23%	73 25%	135 23%	100 22%	55 23%	54 20%	51 21%	38 25%	15 30% *	23 26% *	193 22%	43 29%	144 23%	62 19%	30 32% b*	69 22%	166 23%	81 22%	155 23%	158 23%	77 22%			
Much more concerned (1)	203 20% e	98 19%	103 20%	25 17% *	39 20%	38 21%	46 25%	34 19%	21 13% *	64 19%	84 23% AL	56 16%	31 18%	65 21%	62 23% P	46 16%	108 18%	95 21%	48 20%	53 20%	41 17%	36 24%	5 9% *	21 24% *	171 19%	32 21%	121 20%	69 21%	13 14% *	78 25% Ae	126 17%	75 20%	128 19%	135 20%	69 19%			
Don't know	66 6% Of	24 5%	38 7%	8 5% *	19 10% G	15 8%	8 4%	9 5%	8 5% *	27 8%	22 6%	17 5%	8 5%	28 9% AP	17 6%	12 4%	26 4% AQ	40 9%	17 7%	13 5%	21 9%	9 6%	2 3% *	5 5% *	62 7%	4 3%	37 6%	23 7%	6 7% *	19 6%	46 6%	18 5%	47 7%	43 6%	23 6%			
I haven't heard anything about the Spring Budget	159 15% Bathf	48 9%	109 21% AB	31 22% H*	36 19%	25 14%	24 13%	21 12%	22 14% *	67 20% AKL	48 13%	43 13%	33 20%	55 18%	32 12%	39 13%	82 14%	77 17%	35 14%	50 18%	39 16%	19 12%	6 13% *	11 13% *	138 15%	21 14%	72 12%	69 21% Aa	18 20% *	33 11%	126 17% Ad	47 13%	112 17%	92 13%	67 19% Ah			
NET: Much more/ A bit more reassured	126 12% CGKO	77 15% AC	47 9%	32 22% AFGH*	25 13% G	21 12%	12 6%	16 9%	19 12% *	57 17% AKL	33 9%	36 11%	37 21% ANOP	37 12%	19 7%	33 12%	84 14% AR	42 9%	28 11%	36 13%	26 11%	21 14%	4 8% *	11 13% *	111 12%	15 10%	83 13%	34 10%	9 9% *	43 14%	83 11%	55 15% Ag	70 10%	84 12%	41 12%			
NET: A bit more/ Much more concerned	439 42% Y	221 43%	214 41%	56 39% *	75 39%	81 45%	84 46%	76 43%	67 42% *	131 39%	165 45%	143 42%	69 41%	128 41%	123 46%	119 41%	244 41%	195 44%	103 42%	107 40%	91 39%	74 49%	19 39% *	45 50% *	364 41%	75 50% Y	265 43%	131 40%	43 46% *	147 47%	292 40%	156 42%	283 42%	293 43%	146 41%			
Mean	2.40 CGKOR	2.49 AC	2.30	2.63 G*	2.41	2.35	2.23	2.38	2.48 *	2.51 K	2.29	2.43	2.61 O*	2.36	2.26	2.46 O	2.50 AR	2.26	2.42	2.42	2.42	2.33 *	2.57 **	2.28 *	2.43	2.26 *	2.44	2.32	2.36 *	2.36	2.42	2.47 A	2.36	2.42	2.37			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/A/J/K/L/A/M/N/O/P/A/Q/R/S/T/U/V/W/X/A/Y/Z/A/a/b/c/d/e/A/f/g/A/h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/A/M/N/O/P/A/Q/R/S/T/U/V/W/X/A/Y/Z/A/a/b/c/d/e/A/f/g/A/h/i Minimum Base: 30(**) Small Base: 100(*)

Spring Budget Reaction 2024
Adults aged 18-75 in GB

Q4. From what you may have seen, read or heard about the Statement, would you say it makes you feel more reassured or concerned, if either, about the following? - Britain's economy
All Adults aged 18-75 in Great Britain

		General Election 2019 Vote				Referendum 2016 vote		The state of the British economy	
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Good	Poor
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1041	281	260	76	132	419	338	199	804
Weighted base	1041	282	254	68	126	388	352	206	798
Much more reassured (5)	28 3% I	7 2% ACE	6 2% ACE	3 5% *	6 5% ACE	9 2% ACE	9 3% ACE	18 9% AI	11 1% AI
A bit more reassured (4)	97 9% CI	43 15% ACE	14 6% ACE	6 9% *	8 6% ACE	27 7% ACE	45 13% AF	49 24% AI	46 6% AI
Neither more reassured, nor more concerned (3)	252 24% E	102 36% ACE	60 24% E	24 36% AE*	15 12% ACE	100 26% ACE	102 29% A	58 28% A	187 23% A
A bit more concerned (2)	236 23% BH	44 16% ACE	82 32% AB	16 24% *	45 36% AB	98 25% ACE	80 23% ACE	31 15% AI	203 25% AH
Much more concerned (1)	203 20% BGH	38 13% ACE	63 25% AB	10 15% *	34 27% AB	92 24% AG	52 15% ACE	13 6% AI	190 24% AH
Don't know	66 6% EFI	12 4% ACE	11 4% ACE	2 4% *	2 2% ACE	15 4% ACE	22 6% ACE	14 7% AI	37 5% AI
I haven't heard anything about the Spring Budget	159 15% CFG	37 13% C	18 7% ACE	6 8% *	14 11% ACE	47 12% ACE	41 12% ACE	22 11% AI	125 16% AI

NET: Much more/ A bit more reassured	126 12% CI	50 18% AC	20 8% ACE	9 13% *	14 11% ACE	37 9% ACE	54 15% F	67 33% AI	56 7% AI
NET: A bit more/ Much more concerned	439 42% BH	82 29% ACE	145 57% ABD	27 39% *	79 63% ABD	190 49% AG	132 38% ACE	45 22% AI	393 49% AH

Mean	2.40 CEFI	2.73 ACE	2.19	2.59 CE*	2.15 *	2.28	2.58 AF	3.16 AI	2.19
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ColumnProportions (5%): A/B/C/D/E/A/F/G/A/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/A/F/G/A/H/I Minimum Base: 30(**) Small Base: 100(*)

J-23-085423-10 - 6th - 11st March 2024

PUBLIC

Spring Budget Reaction 2024

Adults aged 18-75 in GB

Q4. From what you may have seen, read or heard about the Statement, would you say it makes you feel more reassured or concerned, if either, about the following? - Your own financial circumstances

All Adults aged 18-75 in Great Britain

		Gender			Age					Aggregated age break			Generations				Social grade		Region							Urban / Rural		Marital Status			Pres of children HH (17 or under)				Education		Employment status	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-75	18-34	35-54	55-75	Gen Z	Millennials	Gen X	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduates	Non graduates	Working	Not working			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)			
Unweighted base	1041	493	536	115	186	184	208	251	97	301	392	348	141	307	308	285	656	385	259	270	244	133	40	95	896	145	637	315	89	322	719	536	505	689	352			
Weighted base	1041	509	520	145	194	181	183	178	160	339	364	338	171	312	268	290	595	446	244	270	237	151	50	90	893	148	618	329	94	315	726	372	669	688	353			
Much more reassured (5)	20	15	5	-	8	5	4	2	1	8	9	3	-	13	5	1	13	7	6	4	2	5	3	1	19	1	18	1	1	11	9	13	7	19	1			
	2% Cbegi	3% C	1%	- *	4% AD	3%	2%	1%	1% *	2%	2%	1%	-	4% AMP	2%	1%	2%	2%	2%	2%	2%	1%	3%	5% *	1% *	2%	1%	18 3% Ab	*	1% *	3% Ae	1%	4% Ag	1%	3% Ai	*		
A bit more reassured (4)	89	58	29	16	23	12	16	12	10	38	28	23	19	28	20	21	61	28	18	27	23	14	3	5	79	10	62	22	5	40	49	45	44	72	17			
	9% Cegi	11% AC	6%	11% *	12% AD	7%	9%	7%	7% *	11%	8%	7%	11%	9%	8%	7%	10% AR	6%	7%	10%	10%	9%	5% *	6% *	9%	7%	10% Ab	7%	5% *	13% Ae	7%	12% Ag	10%	7% Ai	10% Ah	5%		
Neither more reassured, nor more concerned (3)	357	188	167	36	44	55	61	78	83	80	115	162	43	79	95	141	228	129	96	84	81	44	21	32	301	56	232	98	27	93	264	123	235	218	139			
	34% DEJMNrh	37% AC	32%	25% *	23% AD	30%	33% E	44% ADEFG	52% ADEFG*	24% J	32% AJK	48% AJK	25% MN	25%	35% MN	49% AMNO	38% AR	29%	39%	31%	34%	29%	41% *	36% *	34%	38%	38% Ab	30%	29% *	30%	36%	33%	35%	32%	39% Ah			
A bit more concerned (2)	219	115	100	27	40	48	38	38	28	67	86	66	34	74	55	55	116	104	47	56	46	36	13	20	185	34	132	63	25	72	147	78	142	165	54			
	21% i	23% AC	19%	19% *	20% AD	27%	21%	22%	17% *	20%	24%	20%	20%	24%	21%	19%	19%	23%	19%	21%	20%	24%	27% *	23% *	21%	23%	21%	19%	26% *	23%	20%	21%	21%	24% Ai	15%			
Much more concerned (1)	154	69	84	25	32	29	33	22	13	57	62	34	30	50	43	30	76	77	35	36	36	29	4	14	133	21	81	59	13	57	97	52	102	94	59			
	15% LPQ	13% AC	16%	17% *	17% AD	16%	18% I	12% AD	8% *	17% L	17% L	10%	18%	16%	16%	10%	13%	17%	14%	13%	15%	19%	8% *	15% *	15%	14%	13% Ab	18%	14% *	18%	13%	14%	15%	14% Ah	17%			
Don't know	53	16	36	13	10	10	9	6	4	24	19	10	14	15	18	6	23	30	12	17	12	6	-	7	47	6	25	23	5	12	41	18	36	36	17			
	5% BPQ	3% AB	7% AB	9% *	5% AD	5%	5%	4%	3% *	7% L	5%	3%	8% P	5%	7% P	2%	4%	7%	5%	6%	5%	4%	- *	7% *	5%	4%	4%	7%	5% *	4%	6%	5%	5%	5%	5%			
I haven't heard anything about the Spring Budget	149	49	98	28	37	22	22	19	21	64	44	40	30	53	31	35	78	70	32	46	36	18	6	11	128	20	67	63	19	29	120	44	105	83	65			
	14% Badth	10% AC	19% AB	19% *	19% H	12%	12%	11%	13% *	19% AKL	12%	12%	17%	17%	12%	12%	13%	16%	13%	17%	15%	12%	13% *	13% *	14%	14%	11%	19% Aa	20% a*	9%	17% Ad	12%	16%	12%	18% Ah			
NET: Much more/ A bit more reassured	109	73	34	16	31	17	20	14	12	46	37	26	19	42	26	23	73	36	23	31	25	18	5	6	98	11	80	23	6	51	58	58	51	91	18			
	10% Cbegi	14% AC	7%	11% *	16% AHI	10%	11%	8%	7% *	14% AL	10%	8%	11%	13%	10%	8%	12% AR	8%	10%	12%	10%	12%	11% *	6% *	11%	7%	13% Ab	7%	6% *	16% Ae	8%	16% Ag	8%	13% Ai	5%			
NET: A bit more/ Much more concerned	373	184	184	52	72	77	71	60	41	124	149	100	65	124	98	85	192	181	81	92	83	65	17	34	318	55	213	122	38	129	244	129	244	259	114			
	36% ILPQe	36% AC	35%	36% *	37% I	43% I	39% I	34%	25% *	37% AL	41% AL	30%	38%	40% P	37%	29%	32% AQ	41% AQ	33%	34%	35%	43%	35% *	38% *	36%	37%	35%	37%	40% *	41% Ae	34%	35%	36%	38%	32%			
Mean	2.53 CRbg	2.63 AC	2.41	2.41 *	2.56	2.44	2.46	2.57	2.70 P*	2.49	2.45	2.63 AK	2.40 *	2.51	2.49	2.63 M	2.63 AR	2.38	2.57	2.55	2.51	2.44 *	2.69 **	2.43 *	2.53	2.48 *	2.63 Ab	2.35	2.37 *	2.55	2.52	2.65 Ag	2.45	2.57	2.43			

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/A/M/N/O/P/A/Q/R/A/S/T/U/V/W/X/A/Y/Z/A/a/b/c/A/d/c/A/f/g/A/h/i Minimum Base: 30(**) Small Base: 100(*)

Spring Budget Reaction 2024
Adults aged 18-75 in GB

Q4. From what you may have seen, read or heard about the Statement, would you say it makes you feel more reassured or concerned, if either, about the following? - Your own financial circumstances
All Adults aged 18-75 in Great Britain

		General Election 2019 Vote				Referendum 2016 vote		The state of the British economy	
	Total (A)	Conservative (B)	Labour (C)	Liberal Democrats (D)	Other (E)	Remain (F)	Leave (G)	Good (H)	Poor (I)
Unweighted base	1041	281	260	76	132	419	338	199	804
Weighted base	1041	282	254	68	126	388	352	206	798
Much more reassured (5)	20 1%	8 3%	6 2%	1 2%*	2 2%	5 1%	11 3%	12 6% AI	7 1%
A bit more reassured (4)	89 9% I	33 12%	21 8%	9 14%*	9 7%	32 8%	40 11%	46 22% AI	43 5%
Neither more reassured, nor more concerned (3)	357 34%	127 45% AC	82 32%	31 46%*	45 36%	153 39% A	137 39%	76 37%	267 33%
A bit more concerned (2)	219 21% BH	44 16%	72 28% AB	12 18%*	29 23%	79 20%	77 22%	25 12%	193 24% AH
Much more concerned (1)	154 15% BGH	30 11%	47 19% B	8 12%*	21 17%	62 16% G	36 10%	16 8%	138 17% AH
Don't know	53 5% BFI	7 2%	8 3%	2 2%*	5 4%	12 3%	13 4%	9 4%	34 4%
I haven't heard anything about the Spring Budget	149 14% CFG	34 12%	18 7%	5 7%*	14 11%	44 11%	38 11%	21 10%	117 15%

NET: Much more/ A bit more reassured	109 10% I	41 15% A	27 11%	11 15%*	11 9%	38 10%	51 14% A	58 28% AI	50 6%
NET: A bit more/ Much more concerned	373 36% BH	74 26%	119 47% ABD	20 29%*	50 40% B	142 36%	113 32%	41 20%	330 41% AH

Mean	2.53 I	2.78 ACE	2.42	2.74 C*	2.46 *	2.52	2.71 AF	3.08 AI	2.36
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ColumnProportions (5%): A/B/C/D/E/A/F/G/A/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/A/F/G/A/H/I Minimum Base: 30(**) Small Base: 100(*)

J-23-085423-10 - 6th - 11st March 2024

PUBLIC

Spring Budget Reaction 2024

Adults aged 18-75 in GB

Q4. From what you may have seen, read or heard about the Statement, would you say it makes you feel more reassured or concerned, if either, about the following? - Britain's public services

All Adults aged 18-75 in Great Britain

		Gender			Age					Aggregated age break			Generations				Social grade		Region							Urban / Rural		Marital Status			Pres of children HH (17 or under)				Education		Employment status	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-75	18-34	35-54	55-75	Gen Z	Millennials	Gen X	Baby Boomer	ABC1	C2DE	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduates	Non graduates	(h)	Not working			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)			
Unweighted base	1041	493	536	115	186	184	208	251	97	301	392	348	141	307	308	285	656	385	259	270	244	133	40	95	896	145	637	315	89	322	719	536	505	689	352			
Weighted base	1041	509	520	145	194	181	183	178	160	339	364	338	171	312	268	290	595	446	244	270	237	151	50	90	893	148	618	329	94	315	726	372	669	688	353			
Much more reassured (5)	29	24	6	12	5	5	5	1	1	17	10	3	12	9	6	1	17	12	8	7	4	6	3	1	28	1	21	7	1	14	15	13	16	26	4			
	3% CHLPei	5% AC	1% AB	8% AEH*	2% AC	3% AC	3% AC	1% AC	1% AC	5% AL	3% AC	1% AC	7% ADP	3% P	2% AC	1% AC	3% AC	3% AC	3% AC	3% AC	2% AC	4% AC	5% AC	1% AC	3% AC	1% AC	3% AC	2% AC	1% AC	5% Ae	2% AC	4% AC	2% AC	4% Ai	1% AC			
A bit more reassured (4)	84	48	34	21	24	12	7	8	11	45	19	19	24	31	10	18	48	36	17	24	20	13	2	8	69	14	53	26	5	39	44	34	50	53	31			
	8% GHKDe	9% AC	6% AB	15% AFGH*	12% AGH	7% AC	4% AC	5% AC	7% AC	13% AKL	5% AC	6% AC	14% ADP	10% O	4% AC	6% AC	8% AC	8% AC	7% AC	9% AC	8% AC	8% AC	5% AC	9% AC	6% AC	10% AC	9% AC	8% AC	5% AC	13% Ae	6% AC	9% AC	7% AC	8% AC	9% AC			
Neither more reassured, nor more concerned (3)	245	124	119	20	39	43	49	50	44	59	92	94	27	66	67	84	156	88	63	58	61	31	15	17	212	33	156	65	24	80	165	88	157	169	75			
	23% DIMR	24% AC	23% AC	14% AC	20% D	24% D	27% D	28% D	28% D*	17% J	25% AJ	28% AJ	16% AC	21% AC	25% M	29% AMN	26% AR	20% AC	26% AC	21% AC	26% AC	21% AC	30% AC	19% AC	24% AC	22% AC	25% AC	20% AC	25% AC	25% AC	23% AC	24% AC	23% AC	25% AC	21% AC			
A bit more concerned (2)	216	109	106	23	32	45	40	33	44	54	85	76	27	64	59	66	127	89	55	43	48	36	14	19	186	29	135	58	22	54	162	85	131	143	72			
	21% JT	21% AC	20% AC	16% AC	16% AC	25% AC	22% AC	18% AC	27% E*	16% J	23% J	23% AC	16% AC	21% AC	22% AC	23% AC	21% AC	20% AC	23% AC	16% AC	20% AC	24% AC	28% AC	21% AC	21% AC	20% AC	22% AC	18% AC	24% AC	17% AC	22% AC	23% AC	20% AC	21% AC	20% AC			
Much more concerned (1)	242	132	106	23	42	42	50	54	31	65	92	85	31	64	76	70	136	107	51	67	48	40	10	28	200	42	148	78	16	78	164	85	157	166	77			
	23% C	26% AC	20% AC	16% AC	22% AC	23% AC	27% D	30% ADI	20% AC	19% AC	25% AC	25% AC	18% AC	21% AC	28% AMN	24% AC	23% AC	24% AC	21% AC	25% AC	20% AC	26% AC	19% AC	31% AC	22% AC	28% AC	24% AC	24% AC	17% AC	25% AC	23% AC	23% AC	23% AC	24% AC	22% AC			
Don't know	61	20	40	12	15	10	10	10	4	27	20	14	13	21	18	9	24	37	17	16	17	6	-	5	51	10	30	26	5	18	43	18	43	40	21			
	6% BPQ	4% AB	8% AB	8% AC	8% AC	5% AC	5% AC	6% AC	3% AC	8% AC	5% AC	4% AC	8% AC	7% AC	7% AC	3% AC	4% AC	8% AQ	7% AC	6% AC	7% AC	4% AC	- AC	6% AC	6% AC	7% AC	5% AC	8% AC	5% AC	6% AC	5% AC	6% AC	6% AC	6% AC	6% AC			
I haven't heard anything about the Spring Budget	165	52	110	34	38	25	22	22	24	72	47	46	36	56	32	40	87	77	33	55	39	19	6	12	146	18	75	69	21	31	134	49	116	92	73			
	16% BOadh	10% AB	21% AB	24% AFGH*	19% AC	14% AC	12% AC	12% AC	15% AC	21% AKL	13% AC	14% AC	21% O	18% O	12% AC	14% AC	15% AC	17% AC	14% AC	20% A	17% AC	12% AC	13% AC	14% AC	16% AC	12% AC	12% AC	21% Aa	22% a*	10% AC	18% Ad	13% AC	17% AC	13% AC	21% Ah			
NET: Much more/ A bit more reassured	113	71	39	33	29	17	13	10	12	62	29	22	36	41	16	20	65	48	25	31	24	19	5	9	97	16	74	33	6	54	59	47	66	78	34			
	11% CGHLOPe	14% AC	8% AC	23% AFGH*	15% GH	9% AC	7% AC	5% AC	8% AC	18% AKL	8% AC	6% AC	21% ANOP	13% OP	6% AC	7% AC	11% AC	11% AC	10% AC	12% AC	10% AC	12% AC	10% AC	10% AC	11% AC	11% AC	12% AC	10% AC	6% AC	17% Ae	8% AC	13% A	10% AC	11% AC	10% AC			
NET: A bit more/ Much more concerned	458	241	212	45	74	87	90	87	75	119	177	162	58	129	135	136	262	195	106	110	96	76	23	47	386	72	283	136	39	132	326	170	288	309	149			
	44% CDIM	47% AC	41% AC	31% AC	38% D	48% DE	49% DE	49% DE	47% D*	35% AJ	49% AJ	48% J	34% AC	41% AC	50% AMN	47% M	44% AC	44% AC	43% AC	41% AC	41% AC	50% AC	47% AC	52% AC	43% AC	48% AC	46% AC	41% AC	41% AC	42% AC	45% AC	46% AC	43% AC	45% AC	42% AC			
Mean	2.32 HDe	2.36	2.26	2.76 AFGH*	2.42 H	2.26	2.20	2.11	2.30 *	2.56 AKL	2.23	2.20	2.66 ADP*	2.39 O	2.14	2.23	2.35	2.27	2.36	2.31	2.36	2.28 *	2.42 **	2.11 *	2.34	2.19 *	2.35	2.25	2.30 *	2.47 Ae	2.24	2.36	2.29	2.33	2.28			

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/A/M/N/O/P/A/Q/R/A/S/T/U/V/W/X/A/Y/Z/A/a/b/c/A/d/c/A/f/g/A/h/i Minimum Base: 30(**) Small Base: 100(*)

Spring Budget Reaction 2024
Adults aged 18-75 in GB

Q4. From what you may have seen, read or heard about the Statement, would you say it makes you feel more reassured or concerned, if either, about the following? - Britain's public services
All Adults aged 18-75 in Great Britain

		General Election 2019 Vote				Referendum 2016 vote		The state of the British economy	
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Good	Poor
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1041	281	260	76	132	419	338	199	804
Weighted base	1041	282	254	68	126	388	352	206	798
Much more reassured (5)	29 3% I	8 3% I	5 2% I	4 6% *	5 4% I	11 3% I	12 3% I	16 8% AI	12 2% I
A bit more reassured (4)	84 8% I	30 11% I	24 9% I	5 7% *	8 7% I	23 6% I	35 10% I	49 24% AI	35 4% I
Neither more reassured, nor more concerned (3)	245 23% EI	103 37% ACE	48 19% I	17 25% *	19 15% I	88 23% I	98 28% A	71 34% AI	166 21% I
A bit more concerned (2)	216 21% H	50 18% I	64 25% I	19 27% *	31 25% I	84 22% I	76 22% I	19 9% I	196 25% AH
Much more concerned (1)	242 23% BH	38 14% I	86 34% AB	17 25% B*	44 35% AB	123 32% AG	69 20% I	16 8% I	226 28% AH
Don't know	61 6% FI	15 5% I	8 3% I	1 1% *	4 3% I	11 3% I	20 6% I	14 7% I	35 4% I
I haven't heard anything about the Spring Budget	165 16% CFGH	37 13% I	20 8% I	6 10% *	14 11% I	48 12% I	43 12% I	21 10% I	129 16% I

NET: Much more/ A bit more reassured	113 11% I	38 13% I	29 11% I	9 13% *	13 10% I	34 9% I	47 13% I	65 31% AI	47 6% I
NET: A bit more/ Much more concerned	458 44% BH	89 31% I	150 59% AB	35 52% B*	75 60% AB	207 53% AG	145 41% I	35 17% I	422 53% AH

Mean	2.32 CEFI	2.65 ACE	2.11 I	2.36 *	2.05 *	2.14 I	2.46 AF	3.17 AI	2.07 I
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ColumnProportions (5%): A/B/C/D/E/A/F/G/A/H/I Minimum Base: 30(**) Small Base: 100(*)

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J-23-085423-10 - 6th - 11st March 2024

PUBLIC

Spring Budget Reaction 2024

Adults aged 18-75 in GB

Q2. How confident, if at all, are you that the Labour party have a good long-term economic plan for Britain?

All Adults aged 18-75 in Great Britain

		Gender			Age					Aggregated age break			Generations			Social grade		Region							Urban / Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-75	18-34	35-54	55-75	Gen Z	Millennial s	Gen X	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduates	Non graduates	Working	Not working		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)		
Unweighted base	1041	493	536	115	186	184	208	251	97	301	392	348	141	307	308	285	656	385	259	270	244	133	40	95	896	145	637	315	89	322	719	536	505	689	352		
Weighted base	1041	509	520	145	194	181	183	178	160	339	364	338	171	312	268	290	595	446	244	270	237	151	50	90	893	148	618	329	94	315	726	372	669	688	353		
Very confident (4)	59 6% C1LPei	48 9% AC	12 2% AC	7 5% *	15 8% I	16 9% AHI	12 6% I	7 4% AC	2 1% *	22 7% L	28 8% AL	9 3% AC	10 6% P	23 7% P	19 7% P	8 3% AC	35 6% AC	24 5% AC	15 6% AC	12 4% AC	12 5% AC	14 10% AC	3 6% *	2 3% *	56 6% AC	4 3% AC	42 7% AC	12 4% AC	6 7% *	34 11% Ae	26 4% AC	30 8% Ag	29 4% AC	47 7% AC	13 4% AC		
Fairly confident (3)	263 25% C1Pgi	148 29% AC	112 22% AC	48 33% HI*	64 33% AFGHI	40 22% AC	42 23% AC	38 21% AC	31 19% *	112 33% AKL	82 23% AC	69 20% AC	57 34% AOP	91 29% P	58 22% AC	57 20% AC	154 26% AC	110 25% AC	66 27% AC	64 24% AC	60 25% AC	49 33% W	6 12% *	18 20% *	232 26% AC	31 21% AC	153 25% AC	96 29% c	15 16% *	94 30% Ae	170 23% AC	122 33% Ag	141 21% AC	201 29% Ai	63 18% AC		
Not very confident (2)	294 28% KNd	139 27% AC	150 29% AC	52 36% EFG*	45 23% AC	44 24% AC	45 25% AC	49 28% AC	59 37% EFG*	97 29% AC	89 24% AC	108 32% K	60 35% NO	72 23% AC	67 25% AC	96 33% NO	185 31% AR	110 25% AC	65 26% AC	80 30% AC	67 28% AC	33 22% AC	18 37% *	31 35% v*	248 28% AC	47 31% AC	178 29% AC	97 30% AC	19 20% *	69 22% AC	226 31% Ad	100 27% AC	194 29% AC	187 27% AC	107 30% AC		
Not at all confident (1)	288 28% DEJMNQbth	125 25% AC	162 31% AC	14 10% *	37 19% D	49 27% D	65 35% ADE	68 38% ADE	55 35% DE*	51 15% AC	114 31% J	123 36% AJ	20 11% M	75 24% AMN	89 33% AMN	104 36% AMN	150 25% AC	139 31% AC	68 28% AC	73 27% AC	68 29% AC	33 22% AC	19 39% *	25 28% *	243 27% AC	46 31% AC	185 30% b	73 22% AC	31 33% *	80 26% AC	208 29% AC	77 21% AC	211 32% Af	173 25% AC	115 33% Ah		
Don't know	135 13% BHLPa	49 10% AC	84 16% AC	23 16% *	33 17% H	31 17% HI	20 11% AC	16 9% AC	13 8% *	56 16% L	51 14% L	29 9% AC	14% AC	51 16% AP	35 13% AC	25 9% AC	71 12% AC	64 14% AC	30 12% AC	40 15% AC	28 12% AC	21 14% AC	3 7% *	13 14% *	115 13% AC	21 14% AC	62 10% AC	52 16% a	22 24% Aa*	38 12% AC	97 13% AC	42 11% AC	94 14% AC	80 12% AC	55 16% AC		
NET: Very/Fairly Confident	323 31% CHLPegi	196 39% AC	124 24% AC	55 38% HI*	79 41% AGHI	57 31% AC	53 29% AC	45 25% AC	33 20% *	135 40% AKL	110 30% L	78 23% AC	67 39% AOP	114 36% AP	77 29% AC	65 22% AC	189 32% AC	134 30% AC	81 33% AC	76 28% AC	73 31% AC	64 42% ATUWX	9 17% *	20 23% *	288 32% AC	35 24% AC	194 31% AC	107 33% AC	21 23% *	128 41% Ae	195 27% AC	153 41% Ag	170 25% AC	247 36% Ai	75 21% AC		
NET: Not very/not at all confident	583 56% BDEJMNvdth	264 52% AC	313 60% AC	66 46% *	82 42% AC	93 52% AC	110 60% DE	117 66% ADE	114 71% ADE*	149 44% J	203 56% AIK	231 68% AC	79 47% AC	147 47% MN	156 58% AMNO	200 69% AC	334 56% AC	248 56% AC	133 54% AC	154 57% V	135 57% V	66 44% AC	38 76% ASTUV*	57 63% v*	491 55% AC	92 62% AC	362 59% A	170 52% AC	50 53% *	149 47% Ad	434 60% AC	178 48% AC	405 61% Af	360 52% AC	222 63% Ah		
Mean	2.10 CHLPegi	2.26 AC	1.94	2.39 AGHI*	2.36 AGHI	2.16 HI	2.00	1.90	1.86 *	2.37 AKL	2.08 L	1.88	2.39 AOP	2.24 AOP	2.03	1.88	2.14	2.05	2.13	2.06	2.08	2.34 ATUWX*	1.84 *	1.96 *	2.13	1.95	2.09	2.17	1.95 *	2.29 Ae	2.02	2.32 Ag	1.98	2.20 Ai	1.91		

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ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/A/M/N/O/P/A/Q/R/A/S/T/U/V/W/X/A/Y/Z/A/a/b/c/A/d/e/A/f/g,A/h/i Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/A/M/N/O/P/A/Q/R/A/S/T/U/V/W/X/A/Y/Z/A/a/b/c/A/d/e/A/f/g,A/h/i Minimum Base: 30(**) Small Base: 100(**)

Q2. How confident, if at all, are you that the Labour party have a good long-term economic plan for Britain?

All Adults aged 18-75 in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		The state of the British economy	
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Good	Poor
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1041	281	260	76	132	419	338	199	804
Weighted base	1041	282	254	68	126	388	352	206	798
Very confident (4)	59 6% I	10 4% I	29 12% AB	5 7% *	6 5% I	27 7% I	20 6% I	24 12% AI	33 4% I
Fairly confident (3)	263 25% BGI	34 12% I	121 48% ABE	29 43% ABE*	34 27% B	128 33% AG	60 17% I	76 37% AI	187 23% I
Not very confident (2)	294 28% H	79 28% I	63 25% I	20 29% *	37 30% I	120 31% I	98 28% I	38 18% I	250 31% AH
Not at all confident (1)	288 28% CDF	144 51% ACDE	25 10% I	5 8% *	36 29% CD	77 20% I	145 41% AF	46 22% I	239 30% AH
Don't know	135 13% BCFGI	14 5% I	16 6% I	8 12% B*	12 10% I	36 9% I	28 8% I	22 11% I	89 11% I

NET: Very/Fairly Confident	323 31% BGI	44 16% I	150 59% ABE	34 50% ABE*	40 32% B	155 40% AG	80 23% I	100 49% AI	220 28% I
NET: Not very/not at all confident	583 56% CDFH	223 79% ACDE	88 35% I	25 37% *	73 58% CD	197 51% I	244 69% AF	84 41% I	489 61% AH

Mean	2.10 BGI	1.67 I	2.65 ABE	2.56 ABE*	2.09 B*	2.30 AG	1.86 I	2.43 AI	2.02 I
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ColumnProportions (5%): A/B/C/D/E/A/F/G/A/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/A/F/G/A/H/I Minimum Base: 30(**) Small Base: 100(*)

J-23-085423-10 - 6th - 11st March 2024

PUBLIC

Spring Budget Reaction 2024

Adults aged 18-75 in GB

Q3. How confident, if at all, are you that the Conservative Party have a good long-term economic plan for Britain?

All Adults aged 18-75 in Great Britain

	Gender			Age						Aggregated age break			Generations				Social grade		Region						Urban / Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65-75	18-34	35-54	55-75	Gen Z	Millennial s	Gen X	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduates	Non graduates	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1041	493	536	115	186	184	208	251	97	301	392	348	141	307	308	285	656	385	259	270	244	133	40	95	896	145	637	315	89	322	719	536	505	689	352
Weighted base	1041	509	520	145	194	181	183	178	160	339	364	338	171	312	268	290	595	446	244	270	237	151	50	90	893	148	618	329	94	315	726	372	669	688	353
Very confident (4)	41 4% CObeg	26 5%	13 3%	3 2% *	12 6%	11 6%	5 3%	5 3%	4 2% *	15 5%	16 4%	9 3%	4 2%	23 7% AMOP	5 2%	9 3%	29 5%	12 3%	9 4%	11 4%	5 2%	12 8% AU	1 3% *	3 3% *	39 4%	1 1%	33 5% Ab	7 2%	1 1% *	25 8% Ae	16 2%	27 7% Ag	13 2%	29 4%	11 3%
Fairly confident (3)	178 17% CFKO	104 20% AC	73 14%	32 22% F*	34 18%	21 11%	24 13%	31 17%	36 22% F*	67 20% K	45 12%	66 20% K	40 23% O	47 15%	31 12%	60 21% O	98 16%	80 18%	41 17%	41 15%	42 18%	32 21%	8 16% *	13 15% *	156 17%	22 15%	109 18%	52 16%	18 19% *	66 21% Ae	112 15%	61 16%	117 17%	113 16%	64 18%
Not very confident (2)	284 17% c	139 27%	142 27%	50 35% *	46 24%	44 30%	54 30%	46 26%	44 27% *	96 28%	98 27%	89 26%	56 33% N	72 23%	76 28%	80 27%	175 29%	109 24%	71 29%	80 30%	56 24%	41 27%	16 32% *	21 23% *	241 27%	43 29%	177 29% c	92 28% c	14 15% *	82 26%	202 28%	104 28%	179 27%	193 28%	91 26%
Not at all confident (1)	422 41% DIJM	199 39%	218 42%	34 24% *	69 36% D	84 46% D	90 49% ADE	83 47% ADE	62 38% D*	104 31%	174 48% AJ	144 43% J	45 26% M	126 40% M	134 50% AMNP	117 40% M	238 40%	184 41%	92 38%	104 39%	108 46%	54 36%	20 39% *	45 50% *	359 40%	63 42%	255 41%	127 39%	41 43% *	113 36%	309 43%	142 38%	280 42%	283 41%	139 39%
Don't know	117 11% BGHKOQa	41 8%	73 14% AB	25 17% GH*	32 17% AGH	21 12% G	10 6%	13 7%	15 10% *	57 17% AKL	32 9%	29 8%	26 15% O	45 14% OP	22 8%	25 9%	56 9%	61 14% Q	31 13%	34 13%	26 11%	13 8%	5 10% *	8 9% *	98 11%	19 13%	44 7%	52 16% Aa	21 22% Aa*	29 9%	88 12% Ad	38 10%	80 12%	70 10%	47 13%
NET: Very/Fairly Confident	218 21% CGKOe	130 25% AC	87 17%	35 24% *	47 24%	32 18%	29 16%	36 20%	39 25% *	82 24% K	61 17%	76 22%	43 25% O	70 22% O	36 14%	69 24% O	126 21%	92 21%	50 20%	52 19%	47 20%	44 29% AT	10 19% *	16 18% *	195 22%	23 16%	142 23%	58 18%	18 19% *	91 29% Ae	128 18%	88 24% A	131 20%	143 21%	75 21%
NET: Not very/not at all confident	706 68% DEJMd	338 66%	361 69%	85 59% *	115 59%	128 71% E	144 79% ADEI	128 72% DE	105 66% *	200 59%	272 75% AJ	234 69% J	101 59%	198 63% AMNP	210 78%	197 68%	413 69%	293 66%	163 67%	184 68%	164 69%	95 63%	35 71% *	66 73% *	600 67%	105 71%	432 70%	219 67%	55 59% *	195 62%	511 70% Ad	247 66%	459 69%	475 69%	231 65%
Mean	1.82 CGKOe	1.91 AC	1.74	2.03 AFGH*	1.93 G	1.75	1.67	1.75	1.87 *	1.98 AKL	1.71	1.81	2.02 AO	1.88 O	1.62	1.85 O	1.85	1.79	1.84	1.83	1.73	2.01 AUX	1.81 **	1.69 *	1.84	1.70	1.86	1.78	1.70 *	2.01 Ae	1.74	1.92 Ag	1.77	1.82	1.83

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ColumnProportions (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/A/M/N/O/P/A/Q/R/A/S/T/U/V/W/X/A/Y/Z/A/a/b/c-A/d/e-A/f/g-A/h/i Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/A/M/N/O/P/A/Q/R/A/S/T/U/V/W/X/A/Y/Z/A/a/b/c-A/d/e-A/f/g-A/h/i Minimum Base: 30(**) Small Base: 100(**)

Q3. How confident, if at all, are you that the Conservative Party have a good long-term economic plan for Britain?

All Adults aged 18-75 in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		The state of the British economy	
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Good	Poor
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1041	281	260	76	132	419	338	199	804
Weighted base	1041	282	254	68	126	388	352	206	798
Very confident (4)	41 4% I	19 7% AC	6 2%	5 7% *	5 4%	10 3%	25 7% AF	31 15% AI	8 1%
Fairly confident (3)	178 17% CI	86 31% ACDE	31 12%	11 17% *	21 14%	55 22% AF	78 22% AF	92 45% AI	83 10%
Not very confident (2)	284 27% H	87 31%	64 25%	18 26% *	31 25%	104 27%	100 28%	40 20%	237 30% AH
Not at all confident (1)	422 41% BGH	73 26%	146 57% AB	30 44% B*	62 49% B	194 50% AG	125 36%	18 9%	401 50% AH
Don't know	117 11% BCEFGI	16 6%	7 3%	5 7% *	6 5%	25 7%	24 7%	25 12%	69 9%

NET: Very/Fairly Confident	218 21% CFI	105 37% ACDE	37 15%	16 24% *	26 21%	65 17%	103 29% AF	123 60% AI	91 11%
NET: Not very/not at all confident	706 68% BH	160 57%	210 83% ABD	47 70% *	93 74% B	298 77% AG	225 64%	58 28%	638 80% AH

Mean	1.82 CH	2.19 ACDE	1.58	1.86 C*	1.75	1.67	2.01 AF	2.75 AI	1.59
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ColumnProportions (5%): A/B/C/D/E/A/F/G/A/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/A/F/G/A/H/I Minimum Base: 30(**) Small Base: 100(*)