



TOPLINE & METHODOLOGY

Latino Americans aren't favorable to Trump or Biden, but feel the Democratic Party better represents them

New poll of Latino/Hispanic Americans finds that younger Latinos feel less optimistic about the future of the U.S.

Topline Findings

Washington, DC, April 9, 2024 – Heading into the 2024 presidential election, Latino Americans view both President Joe Biden and former President Donald Trump unfavorably, according to the findings of a new Axios/Ipsos poll conducted in partnership with Noticias Telemundo of over 1,000 Latino/Hispanic Americans. The poll also finds that Latinos tend to prefer Trump when it comes to the economy, crime, and immigration, but prefer Biden when it comes to abortion issues.

Aside from political preferences, the poll also finds that younger Latinos are less likely to feel that they can live the “American Dream” and feel less optimistic about the future of the United States.

Detailed Findings

1. Latinos in general have somewhat low favorability ratings of major political figures, including President Joe Biden and former President Donald Trump.
 - A plurality of Latinos hold an unfavorable view of Biden (41% favorable, 47% unfavorable), while Trump is seen even less favorably (32% favorable, 56% unfavorable). Vice President Kamala Harris is seen roughly equally favorably (39%) as she is unfavorably (38%).
 - Just over half of Latinos say inflation (53%) is the issue they find most worrying. Crime and gun violence (34%) and immigration (28%) fall as second-tier concerns. Less than one in five say political extremism or polarization (16%) is a top concern.
2. Latinos are somewhat mixed between Republicans and Democrats when it comes to issues like the economy and immigration. However, they are less likely to see Biden as a champion on key issues than the Democratic Party itself.
 - Latinos are far more likely to say that the Democratic Party represents people like them (36%), cares about Latino and Hispanic people (34%), and shares their values (32%) compared to the Republican Party (16%, 12%, and 17%, respectively).
 - That said, Latinos aren't as keen on Biden himself. In an exercise where respondents indicate who does a better job on handling issues between Biden and Trump, Biden underperforms compared to the Democratic Party overall.
 - The net difference between Biden and Trump on several key statements is smaller than the difference between the Democratic and Republican Party. For example, while the Democratic Party has a 20-percentage point advantage over Republicans on the statement “represents people like me,” Biden only holds a 5-percentage point advantage over Trump. Older Latinos tend to prefer Biden over Trump in this area compared to younger Latinos.

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- When asked which party is good for the U.S. economy, Latinos are roughly split between the Republican Party (25%) and the Democratic Party (22%). In comparison, 26% of Latinos said the Republican Party is good for the U.S. economy and 19% said the same of the Democratic Party in [June 2023](#).
 - When asked who is better for the U.S. economy, Latinos prefer Trump (42%) over Biden (20%). On crime and public safety, Trump (31%) also outperforms Biden (20%). On the other hand, Biden performs better on abortion issues (30% Biden, 21% Trump).
3. Latinos are somewhat mixed when it comes to immigration. While most support providing a path to U.S. citizenship for people in the U.S. illegally, a majority also thinks improving border security should be a priority for the U.S. government. A bare majority also agrees that they worry that if the government begins mass deportations of illegal immigrants, they may target all Latinos, including native and legal residents.
- Roughly two in three Latinos say they support providing a path to U.S. citizenship for all people currently in the U.S. illegally (65%) and allowing refugees fleeing crime and violence in Latin America to claim asylum in the U.S. (59%). These levels are roughly unchanged since [December 2021](#) (68%, 60% respectively).
 - That said, 64% support giving the president authority to shut U.S. borders if there are too many migrants trying to enter the country.
 - A minority supports building a wall or fence along the entire U.S.-Mexico border (42%) or sending all undocumented immigrants in the U.S. back to their country of origin (38%). Compared to December 2021, more Latinos support building a wall (30% in December 2021) and sending all undocumented immigrants back to their country of origin (28%).
 - Half of respondents (52%) say they agree that they worry that if the government starts mass deportations of undocumented immigrants, they will target all Latinos, including native and legal residents, not only the undocumented. These levels are highest among respondents who speak only Spanish (59%) as well as first generation respondents (57%).
 - A majority of Latinos say they think that improving border security (62%) and reforming the immigration system (70%) is important for the U.S. government to prioritize. Around one in four say that improving border security (24%) or reforming the immigration system (26%) should be the most important priority for the government.
4. Latino Americans are less optimistic that they can live the “American Dream” – especially younger Latinos.
- Just over half of Latinos say it’s a good time to be a Latino or Hispanic person in America, compared to 40% who say it’s a bad time, levels that are roughly unchanged since June 2023. However, compared to 2022, more Latinos say it’s a bad time to be a Latino or Hispanic person in the U.S. (31% [October 2022](#), 29% [June 2022](#)).
 - Roughly half of respondents (53%) say they believe they can live the “American Dream,” levels that have dropped since [March 2022](#) (61%). Younger Latinos aged 18-29 (37%) are far less likely to feel that they can live the “American Dream” than their older counterparts. First generation Latinos, on the other hand, are more likely



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to feel they can live the “American Dream” (59%) compared to second (46%) or third (48%) generation Latinos.

- Less than half of Latinos say they are optimistic about the future of the U.S. (41%); levels that are also lowest among those aged 18-29 (32%).
- Around half believe Latino or Hispanic people do not have the same opportunities as white people in the U.S. (53%).

For full results, please refer to the following annotated questionnaire:



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Axios/Ipsos with Telemundo U.S. Latino Survey Q1, 2024

Conducted by Ipsos using KnowledgePanel®
A survey of the Latino/Hispanic population in the United States (ages 18+)

Interview dates: March 22 – March 28, 2024
Number of interviews: 1,012

Margin of error: +/-3.6 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. Which three of the following topics do you find the most worrying? (Select up to three)

	March 2024 (N=1,012)	October 2022 (N=1005)	June 2022 (N=1018)	March 2022 (N=1005)	December 2021 (N=1064)
Inflation or cost of living	53	NA	NA	NA	NA
Crime or gun violence	34	36	44	27	30
Immigration	28	26	21	20	20
Climate change	20	25	18	25	25
Healthcare	22	20	18	18	21
Political extremism or polarization	16	17	14	14	14
Taxes	12	14	12	12	13
Racial injustice and discrimination	10	13	14	17	15
Abortion or access to abortion	10	12	10	NA	NA
Education	12	11	10	11	14
Unemployment	10	11	9	10	10
Opioid or drug addiction	10	11	8	6	7
COVID-19/coronavirus	3	10	14	21	37
Natural disasters	6	10	9	9	8
Government budget and debt	9	8	8	9	8
Social inequality / discrimination	8	7	10	12	16
Domestic terrorism	7	7	11	8	9
Foreign conflicts / conflicts in other countries	8	6	7	23	5
Other	2	2	1	2	2
None of these	1	2	3	2	2
Skipped	1	*	1	*	1



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Q2. Are you currently registered to vote?

	March 2024
Yes	65
No	24
Not eligible to vote	10
Skipped	*

Q2a. How likely, if at all, are you to register to vote in the state you currently live before the 2024 presidential election?

Base: Not currently registered to vote (n=235)	March 2024
Certain or almost certain	25
Very likely	23
Somewhat likely	6
Not very likely	24
Not applicable/not registered voter	15
Don't know	7
Skipped	-
<i>Certain/Very or Somewhat likely (net)</i>	<i>54</i>
<i>Not very/Not applicable/Not registered</i>	<i>39</i>

Q3. How likely, if at all, are you to vote in the 2024 presidential election this November?

Base: Registered to vote or certain/very or somewhat likely to register before the 2024 election (n=845)	March 2024
Certain or almost certain	46
Very likely	22
Somewhat likely	9
Not very likely	9
Not applicable/not registered voter	10
Don't know	4
Skipped	*
<i>Certain/Very or Somewhat likely (net)</i>	<i>77</i>
<i>Not very/Not applicable/Not registered</i>	<i>19</i>



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4. Do you have a favorable or unfavorable opinion of the following?

Total Favorable Summary

	March 2024	June 2023	October 2022	June 2022	March 2022	December 2021
Joe Biden	41	47	47	44	49	53
Kamala Harris	39	42	42	43	45	48
Donald Trump	32	29	27	25	26	24
Gavin Newsom	27	NA	NA	NA	NA	NA
Ron DeSantis [BASE: Lives in FL] (n=122)	31	NA	51	49	46	39
Greg Abbott [BASE: Lives in TX] (n=207)	27	23	25	30	27	27
Your state governor [BASE: Does not live in CA, FL, or TX] (n=416)	48	50	47	46	52	48
Elon Musk	32	33	NA	NA	NA	NA
Nikki Haley	25	18	NA	NA	NA	NA
Joe Rogan	21	NA	NA	NA	NA	NA
Elise Stefanik	11	NA	NA	NA	NA	NA
Tim Scott	15	NA	NA	NA	NA	NA
J.D. Vance	10	NA	NA	NA	NA	NA

a. Joe Biden

	March 2024	June 2023	October 2022	June 2022	March 2022	December 2021
Very favorable	12	11	14	15	15	19
Somewhat favorable	16	20	21	16	19	20
Lean favorable	12	17	13	13	15	13
Lean unfavorable	10	10	8	9	8	8
Somewhat unfavorable	8	10	8	10	8	6
Very unfavorable	29	24	25	24	22	22
Don't know	10	8	11	12	12	10
Skipped	2	1	2	1	2	2
<i>Favorable (Net)</i>	41	47	47	44	49	53
<i>Unfavorable (Net)</i>	47	44	40	43	38	35



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4. Do you have a favorable or unfavorable opinion of the following? (Continued)

b. Kamala Harris

	March 2024	June 2023	October 2022	June 2022	March 2022	December 2021
Very favorable	9	9	12	13	13	16
Somewhat favorable	16	15	18	18	20	18
Lean favorable	13	18	12	12	12	13
Lean unfavorable	8	9	7	7	6	7
Somewhat unfavorable	7	7	8	8	6	6
Very unfavorable	23	24	24	23	22	20
Don't know	21	16	16	17	19	17
Skipped	2	2	3	2	2	2
<i>Favorable (Net)</i>	<i>39</i>	<i>42</i>	<i>42</i>	<i>43</i>	<i>45</i>	<i>48</i>
<i>Unfavorable (Net)</i>	<i>38</i>	<i>40</i>	<i>39</i>	<i>39</i>	<i>34</i>	<i>33</i>

c. Donald Trump

	March 2024	June 2023	October 2022	June 2022	March 2022	December 2021
Very favorable	14	12	11	10	11	11
Somewhat favorable	11	9	7	9	8	8
Lean favorable	7	8	9	6	7	5
Lean unfavorable	5	8	6	6	6	6
Somewhat unfavorable	7	8	6	7	9	8
Very unfavorable	44	47	49	51	47	50
Don't know	11	8	10	11	11	10
Skipped	2	1	3	1	2	2
<i>Favorable (Net)</i>	<i>32</i>	<i>29</i>	<i>27</i>	<i>25</i>	<i>26</i>	<i>24</i>
<i>Unfavorable (Net)</i>	<i>56</i>	<i>62</i>	<i>61</i>	<i>63</i>	<i>62</i>	<i>64</i>



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4. Do you have a favorable or unfavorable opinion of the following? (*Continued*)

d. Gavin Newsom

	March 2024
Very favorable	8
Somewhat favorable	11
Lean favorable	9
Lean unfavorable	6
Somewhat unfavorable	6
Very unfavorable	16
Don't know	43
Skipped	2
<i>Favorable (Net)</i>	<i>27</i>
<i>Unfavorable (Net)</i>	<i>28</i>

e. Ron DeSantis

Base: Lives in FL	March 2024 (n=122)	October 2022 (N=138)	June 2022 (N=111)	March 2022 (N=133)	December 2021 (N=127)
Very favorable	17	37	24	21	27
Somewhat favorable	7	8	10	15	6
Lean favorable	7	6	15	10	5
Lean unfavorable	9	5	5	7	7
Somewhat unfavorable	12	3	10	3	5
Very unfavorable	32	21	21	27	29
Don't know	14	15	11	12	15
Skipped	1	5	5	5	6
<i>Favorable (Net)</i>	<i>31</i>	<i>51</i>	<i>49</i>	<i>46</i>	<i>39</i>
<i>Unfavorable (Net)</i>	<i>54</i>	<i>29</i>	<i>36</i>	<i>37</i>	<i>41</i>



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4. Do you have a favorable or unfavorable opinion of the following? (Continued)

f. Greg Abbott

Base: Lives in TX	March 2024 (N=207)	June 2023 (N=217)	October 2022 (N=196)	June 2022 (N=208)	March 2022 (N=202)	December 2021 (N=226)
Very favorable	12	9	10	8	14	10
Somewhat favorable	9	8	9	16	7	5
Lean favorable	6	6	6	5	6	11
Lean unfavorable	9	9	4	7	4	4
Somewhat unfavorable	15	13	13	8	10	13
Very unfavorable	31	38	44	40	39	34
Don't know	15	15	14	15	17	22
Skipped	3	2	1	*	3	1
<i>Favorable (Net)</i>	<i>27</i>	<i>23</i>	<i>25</i>	<i>30</i>	<i>27</i>	<i>27</i>
<i>Unfavorable (Net)</i>	<i>55</i>	<i>60</i>	<i>60</i>	<i>55</i>	<i>53</i>	<i>51</i>

g. Your state governor

Base: Does not live in CA, FL, TX	March 2024 (N=416)	June 2023 (N=472)	October 2022 (N= 412)	June 2022 (N=400)	March 2022 (N=403)	December 2021 (N=414)
Very favorable	12	12	15	14	15	14
Somewhat favorable	23	21	19	21	18	18
Lean favorable	13	16	13	11	18	16
Lean unfavorable	7	9	8	8	9	9
Somewhat unfavorable	6	5	8	12	9	7
Very unfavorable	14	14	16	15	11	14
Don't know	23	21	20	17	19	20
Skipped	3	1	2	3	1	2
<i>Favorable (Net)</i>	<i>48</i>	<i>50</i>	<i>47</i>	<i>46</i>	<i>52</i>	<i>48</i>
<i>Unfavorable (Net)</i>	<i>27</i>	<i>28</i>	<i>31</i>	<i>34</i>	<i>29</i>	<i>30</i>



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4. Do you have a favorable or unfavorable opinion of the following? (Continued)

h. Elon Musk

	March 2024	June 2023
Very favorable	6	7
Somewhat favorable	13	14
Lean favorable	13	12
Lean unfavorable	8	11
Somewhat unfavorable	12	11
Very unfavorable	21	19
Don't know	25	25
Skipped	3	2
<i>Favorable (net)</i>	<i>32</i>	<i>33</i>
<i>Unfavorable (net)</i>	<i>41</i>	<i>41</i>

i. Nikki Haley

	March 2024	June 2023
Very favorable	2	3
Somewhat favorable	10	6
Lean favorable	12	9
Lean unfavorable	10	8
Somewhat unfavorable	9	9
Very unfavorable	15	12
Don't know	39	52
Skipped	2	2
<i>Favorable (net)</i>	<i>25</i>	<i>18</i>
<i>Unfavorable (net)</i>	<i>35</i>	<i>28</i>

j. Joe Rogan

	March 2024
Very favorable	3
Somewhat favorable	8
Lean favorable	10
Lean unfavorable	6
Somewhat unfavorable	8
Very unfavorable	16
Don't know	47
Skipped	3
<i>Favorable (net)</i>	<i>21</i>
<i>Unfavorable (net)</i>	<i>29</i>



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4. Do you have a favorable or unfavorable opinion of the following? (Continued)

k. Elise Stefanik

	March 2024
Very favorable	2
Somewhat favorable	4
Lean favorable	5
Lean unfavorable	5
Somewhat unfavorable	3
Very unfavorable	11
Don't know	68
Skipped	3
<i>Favorable (net)</i>	<i>11</i>
<i>Unfavorable (net)</i>	<i>19</i>

l. Tim Scott

	March 2024
Very favorable	4
Somewhat favorable	4
Lean favorable	7
Lean unfavorable	6
Somewhat unfavorable	5
Very unfavorable	11
Don't know	60
Skipped	2
<i>Favorable (net)</i>	<i>15</i>
<i>Unfavorable (net)</i>	<i>23</i>

j. J.D. Vance

	March 2024
Very favorable	2
Somewhat favorable	4
Lean favorable	4
Lean unfavorable	4
Somewhat unfavorable	5
Very unfavorable	10
Don't know	69
Skipped	2
<i>Favorable (net)</i>	<i>10</i>
<i>Unfavorable (net)</i>	<i>19</i>



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5. Do the following statements better describe the Republican Party or Democratic Party?

a. Represents people like you

BASE: Split sample (n=509)*	March 2024	June 2023	October 2022	June 2022	March 2022	December 2021
Republican party	16	17	18	15	17	14
Democratic party	36	35	35	33	32	38
Both equally	8	10	8	10	10	8
Neither	24	27	23	25	23	24
Don't know	14	11	15	16	18	15
Skipped	1	1	1	1	1	1

* In March 2024, Q5 was split-sampled with Q5A. In previous waves, it was asked of the full sample.

b. Cares about Latino and Hispanic Americans

BASE: Split sample (n=509)*	March 2024	June 2023	October 2022	June 2022	March 2022	December 2021
Republican party	12	11	11	10	8	9
Democratic party	34	30	33	35	33	34
Both equally	8	11	11	11	12	11
Neither	29	32	28	25	24	25
Don't know	16	15	15	18	21	18
Skipped	1	2	2	2	2	2

* In March 2024, Q5 was split-sampled with Q5A. In previous waves, it was asked of the full sample.

c. Takes Latino and Hispanic Americans for granted

BASE: Split sample (n=509)*	March 2024	June 2023	October 2022	June 2022	March 2022	December 2021
Republican party	29	28	25	25	25	26
Democratic party	16	17	19	18	13	16
Both equally	22	24	22	24	25	25
Neither	15	15	13	12	12	12
Don't know	18	15	18	19	24	20
Skipped	1	1	2	2	1	2

* In March 2024, Q5 was split-sampled with Q5A. In previous waves, it was asked of the full sample.

d. Is good for the U.S. economy

BASE: Split sample (n=509)*	March 2024	June 2023	October 2022	June 2022	March 2022	December 2021
Republican party	25	26	25	25	24	21
Democratic party	22	19	19	18	19	23
Both equally	12	13	14	16	15	17
Neither	22	25	21	22	18	20
Don't know	18	16	19	17	23	17
Skipped	2	1	3	2	2	2

* In March 2024, Q5 was split-sampled with Q5A. In previous waves, it was asked of the full sample.



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5. Do the following statements better describe the Republican Party or Democratic Party?
(Continued)

e. Is good on crime and public safety

BASE: Split sample (n=509)*	March 2024	June 2023	October 2022	June 2022	March 2022	December 2021
Republican party	22	22	22	19	18	19
Democratic party	18	14	20	18	16	19
Both equally	14	18	15	15	20	20
Neither	27	30	26	27	22	23
Don't know	17	15	16	18	23	17
Skipped	1	1	2	2	1	2

* In March 2024, Q5 was split-sampled with Q5A. In previous waves, it was asked of the full sample.

f. Is good on abortion issues

BASE: Split sample (n=509)*	March 2024	June 2023	October 2022	June 2022
Republican party	14	17	16	13
Democratic party	33	34	35	31
Both equally	9	8	7	10
Neither	24	21	22	22
Don't know	19	18	19	22
Skipped	1	2	2	2

* In March 2024, Q5 was split-sampled with Q5A. In previous waves, it was asked of the full sample.

g. Is good on immigration

BASE: Split sample (n=509)*	March 2024	June 2023	October 2022
Republican party	22	17	19
Democratic party	23	24	27
Both equally	8	8	6
Neither	32	34	30
Don't know	14	15	15
Skipped	1	2	2

* In March 2024, Q5 was split-sampled with Q5A. In previous waves, it was asked of the full sample.

h. Shares my values

BASE: Split sample (n=509)*	March 2024	June 2023	October 2022
Republican party	17	18	18
Democratic party	32	28	30
Both equally	9	8	9
Neither	25	28	24
Don't know	16	17	17
Skipped	1	2	3

* In March 2024, Q5 was split-sampled with Q5A. In previous waves, it was asked of the full sample.



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5. Do the following statements better describe the Republican Party or Democratic Party?
(Continued)

i. Is good for the health of American democracy

BASE: Split sample (n=509)	March 2024
Republican party	16
Democratic party	29
Both equally	12
Neither	25
Don't know	17
Skipped	1

- 5A. Do the following statements better describe Donald Trump or Joe Biden?

a. Represents people like you

BASE: Split sample (n=503)	March 2024
Donald Trump	24
Joe Biden	29
Both equally	3
Neither	35
Don't know	9
Skipped	1

b. Cares about Latino and Hispanic Americans

BASE: Split sample (n=503)	March 2024
Donald Trump	14
Joe Biden	31
Both equally	5
Neither	37
Don't know	11
Skipped	2

c. Takes Latino and Hispanic Americans for granted

BASE: Split sample (n=503)	March 2024
Donald Trump	33
Joe Biden	15
Both equally	20
Neither	13
Don't know	16
Skipped	2



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5A. Do the following statements better describe Donald Trump or Joe Biden? (*Continued*)

d. Is good for the U.S. economy

BASE: Split sample (n=503)	March 2024
Donald Trump	42
Joe Biden	20
Both equally	6
Neither	15
Don't know	13
Skipped	3

e. Is good on crime and public safety

BASE: Split sample (n=503)	March 2024
Donald Trump	31
Joe Biden	20
Both equally	8
Neither	24
Don't know	15
Skipped	2

f. Is good on abortion issues

BASE: Split sample (n=503)	March 2024
Donald Trump	21
Joe Biden	30
Both equally	5
Neither	24
Don't know	17
Skipped	3

g. Is good on immigration

BASE: Split sample (n=503)	March 2024
Donald Trump	29
Joe Biden	22
Both equally	4
Neither	31
Don't know	11
Skipped	3



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5A. Do the following statements better describe Donald Trump or Joe Biden? (*Continued*)

h. Shares my values

BASE: Split sample (n=503)	March 2024
Donald Trump	19
Joe Biden	25
Both equally	5
Neither	34
Don't know	14
Skipped	3

i. Is good for the health of American democracy

BASE: Split sample (n=503)	March 2024
Donald Trump	23
Joe Biden	28
Both equally	8
Neither	24
Don't know	14
Skipped	3

44. How important, if at all, is it for the U.S. government to prioritize the following to deal with next?

Total Important Summary

	March 2024
Dealing with crime and public safety	80
Getting prices and the supply chain under control	79
Creating jobs and employment	71
Reforming the immigration system	70
Improving border security	62

Total Most Important Summary

	March 2024
Getting prices and the supply chain under control	31
Dealing with crime and public safety	30
Reforming the immigration system	26
Creating jobs and employment	24
Improving border security	24



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44. How important, if at all, is it for the U.S. government to prioritize the following to deal with next? *(Continued)*

a. Getting prices and the supply chain under control

	March 2024
Most important	31
Very important	48
Somewhat important	15
Not too important	3
Not at all important	1
Skipped	2
<i>Most/very important (net)</i>	79
<i>Not too/not all all (net)</i>	4

b. Creating jobs and employment

	March 2024
Most important	24
Very important	47
Somewhat important	21
Not too important	3
Not at all important	1
Skipped	2
<i>Most/very important (net)</i>	71
<i>Not too/not all all (net)</i>	5

c. Reforming the immigration system

	March 2024
Most important	26
Very important	44
Somewhat important	20
Not too important	5
Not at all important	3
Skipped	2
<i>Most/very important (net)</i>	70
<i>Not too/not all all (net)</i>	8

d. Improving border security

	March 2024
Most important	24
Very important	38
Somewhat important	22
Not too important	10
Not at all important	4
Skipped	2
<i>Most/very important (net)</i>	62
<i>Not too/not all all (net)</i>	14



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44. How important, if at all, is it for the U.S. government to prioritize the following to deal with next? *(Continued)*

e. Dealing with crime and public safety

	March 2024
Most important	30
Very important	50
Somewhat important	14
Not too important	2
Not at all important	2
Skipped	2
<i>Most/very important (net)</i>	<i>80</i>
<i>Not too/not all all (net)</i>	<i>4</i>

23. In general, do you think it is a good or a bad time to be a Latino or Hispanic person in America?

	March 2024	June 2023	October 2022	June 2022
A good time	55	56	65	67
A bad time	40	40	31	29
Skipped	4	5	4	3

34. Compared to before the pandemic, is your overall personal financial situation now better, worse, or about the same?

	March 2024	June 2023	October 2022
Better	19	18	14
About the same	42	49	50
Worse	34	30	31
Don't know	5	3	4
Skipped	1	*	1



TOPLINE & METHODOLOGY

45. How familiar, if at all, are you with the following?

A ruling by the Alabama Supreme Court that frozen embryos are people and people can be held legally responsible for destroying them

	March 2024
Very familiar	11
Somewhat familiar	21
Heard of it, but that's it	25
Never heard of it	42
Skipped	1
<i>Very/somewhat familiar (net)</i>	<i>32</i>
<i>Heard of it/Never heard of it (net)</i>	<i>67</i>

28. Do you support or oppose the following?

Total Support Summary

	March 2024	June 2023	October 2022	June 2022	December 2021
Providing a path to U.S. citizenship for all people currently in the U.S. illegally	65	NA	NA	NA	68
Giving the President the authority to shut U.S. borders if there are too many migrants trying to enter the country	64	NA	NA	NA	NA
Allowing refugees fleeing crime and violence in Latin America to claim asylum in the U.S.	59	NA	NA	NA	60
Building a wall or fence along the entire U.S. – Mexico border	42	NA	NA	NA	30
Sending all undocumented immigrants in the U.S. back to their country of origin	38	NA	NA	NA	28
Making all abortions illegal at any time under any circumstance	29	28	25	26	NA
Government policymakers basing laws and policies on their religious views	29	NA	NA	NA	NA



TOPLINE & METHODOLOGY

28. Do you support or oppose the following? (Continued)

a. Making all abortions illegal at any time under any circumstance

	March 2024	June 2023	October 2022	June 2022
Strongly support	12	12	11	11
Somewhat support	17	16	14	15
Somewhat oppose	24	22	24	25
Strongly oppose	44	48	46	46
Skipped	4	3	5	4
<i>Support (net)</i>	29	28	25	26
<i>Oppose (Net)</i>	68	70	71	71

b. Government policymakers basing laws and policies on their religious views

	March 2024
Strongly support	5
Somewhat support	24
Somewhat oppose	26
Strongly oppose	41
Skipped	5
<i>Support (net)</i>	29
<i>Oppose (net)</i>	67

c. Giving the President the authority to shut U.S. borders if there are too many migrants trying to enter the country

	March 2024
Strongly support	32
Somewhat support	32
Somewhat oppose	20
Strongly oppose	12
Skipped	4
<i>Support (net)</i>	64
<i>Oppose (net)</i>	32



TOPLINE & METHODOLOGY

44. Do you support or oppose the following? (Continued)

d. Providing a path to U.S. citizenship for all people currently in the U.S. illegally

	March 2024	December 2021
Strongly support	29	33
Somewhat support	36	35
Somewhat oppose	15	17
Strongly oppose	17	12
Skipped	3	3
<i>Support (net)</i>	65	68
<i>Oppose (net)</i>	32	29

e. Allowing refugees fleeing crime and violence in Latin America to claim asylum in the U.S.

	March 2024	December 2021
Strongly support	19	20
Somewhat support	40	40
Somewhat oppose	20	22
Strongly oppose	18	15
Skipped	3	2
<i>Support (net)</i>	59	60
<i>Oppose (net)</i>	38	37

f. Building a wall or fence along the entire U.S. – Mexico border

	March 2024	December 2021
Strongly support	22	14
Somewhat support	21	16
Somewhat oppose	24	23
Strongly oppose	29	45
Skipped	4	3
<i>Support (net)</i>	42	30
<i>Oppose (net)</i>	54	68

g. Sending all undocumented immigrants in the U.S. back to their country of origin

	March 2024	December 2021
Strongly support	17	10
Somewhat support	20	18
Somewhat oppose	32	35
Strongly oppose	27	35
Skipped	2	2
<i>Support (net)</i>	38	28
<i>Oppose (net)</i>	60	70



TOPLINE & METHODOLOGY

29. Do you agree or disagree with the following statements?

Total Agree Summary

	March 2024	June 2023	October 2022	June 2022	March 2022	December 2021
Government has an important role to play in making sure everyone has equal access to opportunity	68	NA	67	NA	NA	NA
Latino or Hispanic people do not have the same opportunities as white people in the U.S.	53	57	54	55	NA	61
I believe I can live the "American Dream"	53	NA	NA	NA	61	NA
I worry that if the government starts mass deportations of undocumented immigrants, they will target all Latinos, including native and legal residents, not simply the undocumented	52	NA	NA	NA	NA	NA
Abortion is a complicated issue without a 'black or white' answer	52	49	47	48	NA	NA
The United States makes me feel like I belong here	51	NA	NA	NA	57	NA
Abortion should be legal	48	NA	48	50	NA	40
I am optimistic about the future of the United States	41	NA	NA	NA	52	NA
Border state governors were smart to bus undocumented immigrants to northern cities in other states	26	NA	NA	NA	NA	NA



TOPLINE & METHODOLOGY

29. Do you agree or disagree with the following statements? *(Continued)*

a. I believe I can live the “American Dream”

	March 2024	March 2022
Strongly agree	23	29
Somewhat agree	30	32
Neither agree nor disagree	24	21
Somewhat disagree	9	9
Strongly disagree	12	9
Skipped	2	1
<i>Agree (net)</i>	53	61
<i>Disagree (net)</i>	21	18

b. The United States makes me feel like I belong here

	March 2024	March 2022
Strongly agree	22	26
Somewhat agree	30	31
Neither agree nor disagree	28	28
Somewhat disagree	12	8
Strongly disagree	6	5
Skipped	2	1
<i>Agree (net)</i>	51	57
<i>Disagree (net)</i>	19	14

c. I am optimistic about the future of the United States

	March 2024	March 2022
Strongly agree	14	20
Somewhat agree	27	31
Neither agree nor disagree	28	24
Somewhat disagree	18	15
Strongly disagree	11	8
Skipped	2	1
<i>Agree (net)</i>	41	52
<i>Disagree (net)</i>	29	23



TOPLINE & METHODOLOGY

29. Do you agree or disagree with the following statements? *(Continued)*

d. Latino or Hispanic people do not have the same opportunities as white people in the U.S.

	March 2024	June 2023	October 2022	June 2022	December 2021
Strongly agree	23	30	27	27	29
Somewhat agree	30	27	28	29	32
Neither agree nor disagree	19	21	21	18	16
Somewhat disagree	12	8	10	11	11
Strongly disagree	14	12	12	13	10
Skipped	2	2	3	3	2
<i>Agree (Net)</i>	<i>53</i>	<i>57</i>	<i>54</i>	<i>55</i>	<i>61</i>
<i>Disagree (Net)</i>	<i>26</i>	<i>20</i>	<i>22</i>	<i>24</i>	<i>21</i>

e. Abortion should be legal

	March 2024	October 2022	June 2022	December 2021
Strongly agree	30	31	31	26
Somewhat agree	18	17	19	14
Neither agree nor disagree	19	21	21	22
Somewhat disagree	12	11	11	12
Strongly disagree	18	19	16	24
Skipped	2	2	3	2
<i>Agree (Net)</i>	<i>48</i>	<i>48</i>	<i>50</i>	<i>40</i>
<i>Disagree (Net)</i>	<i>31</i>	<i>29</i>	<i>26</i>	<i>36</i>

f. Abortion is a complicated issue without a 'black or white' answer

	March 2024	June 2023	October 2022	June 2022
Strongly agree	25	24	27	24
Somewhat agree	27	25	20	23
Neither agree nor disagree	22	24	25	25
Somewhat disagree	9	8	10	9
Strongly disagree	14	16	15	15
Skipped	3	2	3	3
<i>Agree (Net)</i>	<i>52</i>	<i>49</i>	<i>47</i>	<i>48</i>
<i>Disagree (Net)</i>	<i>23</i>	<i>24</i>	<i>25</i>	<i>25</i>



TOPLINE & METHODOLOGY

44. Do you agree or disagree with the following statements? *(Continued)*

g. Government has an important role to play in making sure everyone has equal access to opportunity

	March 2024	October 2022
Strongly agree	36	40
Somewhat agree	31	27
Neither agree nor disagree	18	20
Somewhat disagree	6	6
Strongly disagree	6	5
Skipped	2	2
<i>Agree (net)</i>	68	67
<i>Disagree (net)</i>	11	11

h. Border state governors were smart to bus undocumented immigrants to northern cities in other states

	March 2024
Strongly agree	12
Somewhat agree	13
Neither agree nor disagree	29
Somewhat disagree	13
Strongly disagree	29
Skipped	3
<i>Agree (net)</i>	26
<i>Disagree (net)</i>	42

i. I worry that if the government starts mass deportations of undocumented immigrants, they will target all Latinos, including native and legal residents, not simply the undocumented

	March 2024
Strongly agree	28
Somewhat agree	24
Neither agree nor disagree	18
Somewhat disagree	11
Strongly disagree	17
Skipped	2
<i>Agree (net)</i>	52
<i>Disagree (net)</i>	28



TOPLINE & METHODOLOGY

46. Which of the following is closest to your opinion on what the U.S. should do in the conflict between Israel and Hamas?

	March 2024
The U.S. should continue to support Israel with arms and funds	16
The U.S. should push for an immediate ceasefire	40
The U.S. should not be involved in the conflict	39
Skipped	5

47. Which of the following is closest to your opinion on U.S. involvement in the war between Ukraine and Russia?

	March 2024
Supporting Ukraine is important to protect democracy and NATO allies	37
Supporting Ukraine takes away money from more important domestic priorities	18
The United States should have never gotten involved in the war between Russia and Ukraine	38
Skipped	7

21. How comfortable are you, if at all, with people using the following terms to refer to your race or ethnicity?

Total Comfortable Summary

	March 2024	March 2022
Hispanic	87	89
Latino / Latina	84	89
Mexican- /Puerto Rican- /or other (as appropriate) -American	78	84
Person of color	42	57
Latine	41	NA
Latinx	39	50
BIPOC	24	34

a. Latino / Latina

	March 2024	March 2022
Very comfortable	56	66
Somewhat comfortable	29	23
Not very comfortable	7	5
Not at all comfortable	5	3
Skipped	4	3
<i>Comfortable (net)</i>	<i>84</i>	<i>89</i>
<i>Not comfortable (net)</i>	<i>12</i>	<i>8</i>



TOPLINE & METHODOLOGY

21. How comfortable are you, if at all, with people using the following terms to refer to your race or ethnicity? (Continued)

b. Hispanic

	March 2024	March 2022
Very comfortable	58	69
Somewhat comfortable	29	20
Not very comfortable	6	5
Not at all comfortable	4	4
Skipped	3	2
<i>Comfortable (net)</i>	<i>87</i>	<i>89</i>
<i>Not comfortable (net)</i>	<i>10</i>	<i>9</i>

c. Mexican- /Puerto Rican- /or other (as appropriate) -American

	March 2024	March 2022
Very comfortable	46	60
Somewhat comfortable	32	24
Not very comfortable	10	8
Not at all comfortable	9	6
Skipped	3	2
<i>Comfortable (net)</i>	<i>78</i>	<i>84</i>
<i>Not comfortable (net)</i>	<i>18</i>	<i>14</i>

d. Person of color

	March 2024	March 2022
Very comfortable	17	29
Somewhat comfortable	25	27
Not very comfortable	23	21
Not at all comfortable	30	20
Skipped	5	3
<i>Comfortable (net)</i>	<i>42</i>	<i>57</i>
<i>Not comfortable (net)</i>	<i>54</i>	<i>41</i>

e. Latinx

	March 2024	March 2022
Very comfortable	15	25
Somewhat comfortable	24	25
Not very comfortable	20	21
Not at all comfortable	36	25
Skipped	6	4
<i>Comfortable (net)</i>	<i>39</i>	<i>50</i>
<i>Not comfortable (net)</i>	<i>56</i>	<i>46</i>



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21. How comfortable are you, if at all, with people using the following terms to refer to your race or ethnicity? (Continued)

f. BIPOC

	March 2024	March 2022
Very comfortable	9	13
Somewhat comfortable	15	21
Not very comfortable	27	28
Not at all comfortable	42	31
Skipped	7	7
<i>Comfortable (net)</i>	<i>24</i>	<i>34</i>
<i>Not comfortable (net)</i>	<i>69</i>	<i>59</i>

g. Latine

	March 2024
Very comfortable	17
Somewhat comfortable	24
Not very comfortable	21
Not at all comfortable	32
Skipped	6
<i>Comfortable (net)</i>	<i>41</i>
<i>Not comfortable (net)</i>	<i>53</i>

48. In the 2024 presidential election, how would you vote?

Base: Registered to vote or certain/very or somewhat likely to register before the 2024 election	March 2024 (N=845)
Donald Trump	28
Joe Biden	31
Someone else	11
Unsure	28
Skipped	2



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35. Which of the following statements comes closest to your view, even if neither is exactly right?

	March 2024	October 2022
It's time for a change within the Democratic Party, and President Biden should not run for re-election in 2024	70	69
President Biden should be the Democratic nominee for president in 2024 and deserves re-election	25	26
Skipped	6	5

36. Which of the following statements comes closest to your view, even if neither is exactly right?

	March 2024	October 2022
It's time for a change within the Republican Party, and President Trump should not run for re-election in 2024	66	73
President Trump should be the Republican nominee for president in 2024 and deserves re-election	28	21
Skipped	6	6



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C1. Which of these is your main source of news?

	March 2024	June 2023	October 2022	June 2022	March 2022	December 2021
Social media	17	16	15	11	16	11
ABC / CBS / NBC News	11	13	13	13	13	14
Digital or online news	12	10	11	12	11	9
Univision	8	6	8	10	8	8
Telemundo	7	7	7	7	8	8
Public television or radio	5	7	7	9	8	7
Youtube	8	8	7	8	6	6
FOX News	5	5	6	5	7	5
CNN	4	5	5	5	4	6
MSNBC	2	2	2	2	2	2
New York Times, Washington Post, or Wall Street Journal	3	3	2	2	2	2
Your local newspaper	1	1	2	2	1	2
Other	4	4	4	3	4	6
None of these	11	11	10	9	9	12
Skipped	1	*	1	1	1	1

C2. If you voted in the 2020 presidential election, who did you vote for?

	March 2024	June 2023	October 2022	June 2022	March 2022	December 2021
Did not vote	49	50	47	49	49	45
Joe Biden	25	27	26	28	27	27
Donald Trump	15	16	16	16	16	16
Someone else	8	5	8	5	6	8
Skipped	3	2	4	2	3	3



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About the Study

The Axios/Ipsos poll was conducted in partnership with Noticias Telemundo between March 22nd – 28th, 2024, by Ipsos, using our KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,012 Latino/Hispanic adults age 18 or older in the United States.

No respondents were removed from the final data for refusing all of the survey items.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs an addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population. KnowledgePanel members receive a per survey incentive, usually the equivalent of \$1 (though for some it is \$2) in points, that can be redeemed for cash or prizes. No prenotification email for this study was sent prior to field. Panelists receive a unique login to the survey and are only able to complete it one time. Two reminder emails were sent for this study.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, education, English language dominance, Latino/Hispanic origin, household income, Census region, metropolitan status, and 2020 vote choice. Demographic benchmarks, among Latino/Hispanic adults age 18+, came from the 2023 March Supplement of the Current Population Survey (CPS) with English language dominance from the 2022 American Community Survey (ACS). Benchmarks for the 2020 Presidential Vote choice among the US Latino/Hispanic population came from Census post-election survey and Pew 2021 validate voter survey. The weighting variables and categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Education (Less than High School grad, High School grad, Some College/Tech/Associate's degree, Bachelor's degree or higher)
- English Language Dominance (English proficient, Bilingual, Spanish proficient)
- Latino/Hispanic origin (Mexican, Puerto Rican, Cuban, Central American, Other)
- Household Income (Under \$50,000, \$50,000-\$99,999, \$100,000+)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- 2020 Vote choice (Trump, Biden, Other/Did not vote)



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The margin of sampling error is plus or minus 3.6 percentage points at the 95% confidence level, for results based on the entire sample of Latino/Hispanic adults. The margin of sampling error takes into account the design effect, which was 1.36. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

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Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

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