How likely are you to do the following in 2024: - Buy a home

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| **Base: All Respondents (unwtd)** | **1001** | **458** | **536** | **7** | **249** | **395** | **357** | **48** | **173** | **404** | **376** | **88** | **349** | **288** | **276** |
| | | | | | | | | | | | | | | | |
| **Base: All Respondents (wtd)** | **1001** | **486** | **508** | **7** | **281** | **346** | **373** | **146** | **276** | **335** | **243** | **113** | **331** | **268** | **289** |
| | | | | | | | | | | | | | | | |
| Top 2 Box (Net) | 138 | 80 | 57 | - | 62 | 56 | 19 | 21 | 37 | 44 | 35 | 28 | 67 | 30 | 13 |
| | 14% | 17% | 11% | - | 22% | 16% | 5% | 14% | 13% | 13% | 15% | 25% | 20% | 11% | 5% |
| | | B | | ** | F | F | | * | | | | MN* | MN | N | |
| Very likely | 36 | 23 | 14 | - | 18 | 12 | 6 | - | 12 | 12 | 12 | 9 | 17 | 7 | 4 |
| | 4% | 5% | 3% | - | 6% | 3% | 2% | - | 4% | 4% | 5% | 8% | 5% | 3% | 1% |
| | | | | ** | F | | | * | | | | N* | N | | |
| Somewhat likely | 101 | 58 | 43 | - | 44 | 44 | 13 | 21 | 25 | 32 | 24 | 19 | 50 | 23 | 9 |
| | 10% | 12% | 9% | - | 16% | 13% | 3% | 14% | 9% | 10% | 10% | 17% | 15% | 9% | 3% |
| | | | | ** | F | F | | * | | | | N* | MN | N | |
| Bottom 2 Box (Net) | 863 | 406 | 451 | 7 | 219 | 290 | 354 | 126 | 239 | 291 | 208 | 85 | 264 | 238 | 276 |
| | 86% | 83% | 89% | 100% | 78% | 84% | 95% | 86% | 87% | 87% | 85% | 75% | 80% | 89% | 95% |
| | | | A | ** | | | DE | * | | | | * | | KL | KLM |
| Not very likely | 227 | 119 | 107 | 1 | 90 | 80 | 57 | 25 | 61 | 70 | 71 | 33 | 95 | 57 | 42 |
| | 23% | 24% | 21% | 10% | 32% | 23% | 15% | 17% | 22% | 21% | 29% | 29% | 29% | 21% | 14% |
| | | | | ** | EF | F | | * | | | I | N* | N | | |
| Not at all likely | 637 | 287 | 344 | 6 | 129 | 210 | 297 | 100 | 178 | 221 | 137 | 53 | 169 | 181 | 234 |
| | 64% | 59% | 68% | 90% | 46% | 61% | 80% | 69% | 64% | 66% | 56% | 47% | 51% | 67% | 81% |
| | | | A | ** | | D | DE | * | | J | | * | | KL | KLM |
| Sigma | 1001 | 486 | 508 | 7 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 113 | 331 | 268 | 289 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | | | |

How likely are you to do the following in 2024: - Buy a second/investment home

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| **Base: All Answering (unwtd)** | **615** | **293** | **319** | **3** | **107** | **247** | **261** | **14** | **96** | **257** | **248** | **30** | **187** | **191** | **207** |
| | | | | | | | | | | | | | | | |
| **Base: All Answering (wtd)** | **554** | **280** | **270** | **3** | **100** | **196** | **258** | **39** | **150** | **206** | **158** | **36** | **155** | **156** | **207** |
| | | | | | | | | | | | | | | | |
| Top 2 Box (Net) | 51 | 29 | 22 | - | 21 | 19 | 11 | - | 8 | 24 | 20 | 8 | 23 | 12 | 8 |
| | 9% | 10% | 8% | - | 21% | 10% | 4% | - | 5% | 12% | 13% | 23% | 15% | 8% | 4% |
| | | | | ** | EF* | F | | ** | * | | H | ** | MN | | |
| Very likely | 15 | 10 | 5 | - | 9 | 4 | 2 | - | 1 | 8 | 6 | 4 | 8 | 1 | 2 |
| | 3% | 4% | 2% | - | 9% | 2% | 1% | - | 1% | 4% | 4% | 10% | 5% | 1% | 1% |
| | | | | ** | EF* | | | ** | * | | | ** | MN | | |
| Somewhat likely | 36 | 19 | 17 | - | 12 | 15 | 8 | - | 6 | 16 | 14 | 5 | 15 | 10 | 6 |
| | 7% | 7% | 6% | - | 12% | 8% | 3% | - | 4% | 8% | 9% | 13% | 10% | 7% | 3% |
| | | | | ** | F* | F | | ** | * | | | ** | N | | |
| Bottom 2 Box (Net) | 502 | 251 | 248 | 3 | 79 | 176 | 247 | 39 | 143 | 182 | 138 | 28 | 132 | 144 | 199 |
| | 91% | 90% | 92% | 100% | 79% | 90% | 96% | 100% | 95% | 88% | 87% | 77% | 85% | 92% | 96% |
| | | | | ** | * | D | DE | ** | J* | | | ** | | L | L |
| Not very likely | 113 | 67 | 46 | 1 | 26 | 47 | 40 | 4 | 35 | 39 | 36 | 12 | 39 | 34 | 29 |
| | 20% | 24% | 17% | 21% | 26% | 24% | 15% | 9% | 23% | 19% | 23% | 33% | 25% | 22% | 14% |
| | | | | ** | F* | F | | ** | * | | | ** | N | | |
| Not at all likely | 389 | 184 | 202 | 3 | 53 | 129 | 207 | 36 | 108 | 143 | 102 | 16 | 93 | 110 | 170 |
| | 70% | 66% | 75% | 79% | 52% | 66% | 80% | 91% | 72% | 70% | 65% | 44% | 60% | 70% | 82% |
| | | | A | ** | * | D | DE | ** | * | | | ** | | | LM |
| Sigma | 554 | 280 | 270 | 3 | 100 | 196 | 258 | 39 | 150 | 206 | 158 | 36 | 155 | 156 | 207 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | | | |

How likely are you to do the following in 2024: - Sell your home

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| **Base: All Answering (unwtd)** | **615** | **293** | **319** | **3** | **107** | **247** | **261** | **14** | **96** | **257** | **248** | **30** | **187** | **191** | **207** |
| | | | | | | | | | | | | | | | |
| **Base: All Answering (wtd)** | **554** | **280** | **270** | **3** | **100** | **196** | **258** | **39** | **150** | **206** | **158** | **36** | **155** | **156** | **207** |
| | | | | | | | | | | | | | | | |
| Top 2 Box (Net) | 88 | 51 | 36 | - | 28 | 33 | 26 | 9 | 32 | 25 | 22 | 15 | 28 | 25 | 20 |
| | 16% | 18% | 13% | - | 28% | 17% | 10% | 23% | 21% | 12% | 14% | 40% | 18% | 16% | 10% |
| | | | | ** | EF* | F | | ** | I* | | | ** | N | | |
| Very likely | 23 | 15 | 9 | - | 6 | 8 | 10 | - | 8 | 8 | 7 | 3 | 6 | 8 | 6 |
| | 4% | 5% | 3% | - | 6% | 4% | 4% | - | 6% | 4% | 4% | 9% | 4% | 5% | 3% |
| | | | | ** | * | | | ** | * | | | ** | | | |
| Somewhat likely | 64 | 37 | 28 | - | 23 | 25 | 16 | 9 | 23 | 17 | 15 | 11 | 22 | 17 | 14 |
| | 12% | 13% | 10% | - | 23% | 13% | 6% | 23% | 15% | 8% | 9% | 31% | 14% | 11% | 7% |
| | | | | ** | EF* | F | | ** | * | | | ** | N | | |
| Bottom 2 Box (Net) | 466 | 229 | 234 | 3 | 72 | 163 | 231 | 30 | 119 | 181 | 137 | 22 | 127 | 130 | 187 |
| | 84% | 82% | 87% | 100% | 72% | 83% | 90% | 77% | 79% | 88% | 86% | 60% | 82% | 84% | 90% |
| | | | | ** | * | D | DE | ** | * | H | | ** | | | L |
| Not very likely | 147 | 70 | 76 | 1 | 27 | 65 | 55 | 13 | 34 | 53 | 47 | 7 | 52 | 41 | 47 |
| | 27% | 25% | 28% | 21% | 27% | 33% | 21% | 33% | 23% | 26% | 30% | 19% | 33% | 26% | 23% |
| | | | | ** | * | F | | ** | * | | | ** | N | | |
| Not at all likely | 319 | 159 | 158 | 3 | 45 | 98 | 176 | 17 | 85 | 128 | 89 | 15 | 75 | 89 | 139 |
| | 58% | 57% | 58% | 79% | 45% | 50% | 68% | 43% | 56% | 62% | 56% | 41% | 49% | 57% | 67% |
| | | | | ** | * | | DE | ** | * | | | ** | | | L |
| Sigma | 554 | 280 | 270 | 3 | 100 | 196 | 258 | 39 | 150 | 206 | 158 | 36 | 155 | 156 | 207 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | | | |

How likely are you to do the following in 2024: - Find somewhere to rent

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| **Base: All Answering (unwtd)** | **386** | **165** | **217** | **4** | **142** | **148** | **96** | **34** | **77** | **147** | **128** | **58** | **162** | **97** | **69** |
| | | | | | | | | | | | | | | | |
| **Base: All Answering (wtd)** | **447** | **206** | **238** | **4** | **181** | **151** | **116** | **107** | **126** | **130** | **85** | **77** | **176** | **112** | **82** |
| | | | | | | | | | | | | | | | |
| Top 2 Box (Net) | 160 | 84 | 76 | - | 68 | 60 | 32 | 33 | 52 | 43 | 31 | 37 | 60 | 38 | 24 |
| | 36% | 41% | 32% | - | 38% | 40% | 28% | 31% | 42% | 33% | 37% | 48% | 34% | 34% | 29% |
| | | | | ** | * | | * | * | * | | | * | | * | * |
| Very likely | 59 | 31 | 28 | - | 19 | 24 | 16 | 12 | 14 | 21 | 11 | 11 | 19 | 17 | 12 |
| | 13% | 15% | 12% | - | 11% | 16% | 14% | 11% | 11% | 16% | 13% | 14% | 11% | 15% | 15% |
| | | | | ** | * | | * | * | * | | | * | | * | * |
| Somewhat likely | 101 | 53 | 48 | - | 49 | 36 | 16 | 21 | 38 | 22 | 20 | 26 | 41 | 21 | 12 |
| | 23% | 26% | 20% | - | 27% | 24% | 14% | 20% | 30% | 17% | 24% | 34% | 23% | 19% | 15% |
| | | | | ** | F* | | * | * | I* | | | N* | | * | * |
| Bottom 2 Box (Net) | 287 | 122 | 162 | 4 | 113 | 91 | 84 | 74 | 74 | 86 | 53 | 40 | 116 | 74 | 58 |
| | 64% | 59% | 68% | 100% | 62% | 60% | 72% | 69% | 58% | 67% | 63% | 52% | 66% | 66% | 71% |
| | | | | ** | * | | * | * | * | | | * | | * | * |
| Not very likely | 150 | 67 | 80 | 3 | 66 | 46 | 37 | 39 | 34 | 48 | 29 | 29 | 58 | 39 | 24 |
| | 33% | 33% | 33% | 84% | 37% | 31% | 32% | 36% | 27% | 37% | 34% | 38% | 33% | 35% | 29% |
| | | | | ** | * | | * | * | * | | | * | | * | * |
| Not at all likely | 138 | 55 | 82 | 1 | 47 | 45 | 47 | 35 | 40 | 38 | 25 | 11 | 58 | 35 | 34 |
| | 31% | 27% | 35% | 16% | 26% | 30% | 40% | 33% | 32% | 29% | 29% | 14% | 33% | 31% | 41% |
| | | | | ** | * | | D* | * | * | | | * | K | K* | K* |
| Sigma | 447 | 206 | 238 | 4 | 181 | 151 | 116 | 107 | 126 | 130 | 85 | 77 | 176 | 112 | 82 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | | | |

How likely are you to do the following in 2024: - Top 2 Box Summary

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| Buy a home | 138 | 80 | 57 | - | 62 | 56 | 19 | 21 | 37 | 44 | 35 | 28 | 67 | 30 | 13 |
| | 14% | 17% | 11% | - | 22% | 16% | 5% | 14% | 13% | 13% | 15% | 25% | 20% | 11% | 5% |
| | | B | | ** | F | F | | * | | | | MN* | MN | N | |
| Buy a second/investment home | 51 | 29 | 22 | - | 21 | 19 | 11 | - | 8 | 24 | 20 | 8 | 23 | 12 | 8 |
| | 9% | 10% | 8% | - | 21% | 10% | 4% | - | 5% | 12% | 13% | 23% | 15% | 8% | 4% |
| | | | | ** | EF* | F | | ** | * | | H | ** | MN | | |
| Sell your home | 88 | 51 | 36 | - | 28 | 33 | 26 | 9 | 32 | 25 | 22 | 15 | 28 | 25 | 20 |
| | 16% | 18% | 13% | - | 28% | 17% | 10% | 23% | 21% | 12% | 14% | 40% | 18% | 16% | 10% |
| | | | | ** | EF* | F | | ** | I* | | | ** | N | | |
| Find somewhere to rent | 160 | 84 | 76 | - | 68 | 60 | 32 | 33 | 52 | 43 | 31 | 37 | 60 | 38 | 24 |
| | 36% | 41% | 32% | - | 38% | 40% | 28% | 31% | 42% | 33% | 37% | 48% | 34% | 34% | 29% |
| | | | | ** | * | | * | * | * | | | * | | * | * |

How likely are you to do the following in 2024: - Bottom 2 Box Summary

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| Buy a home | 863 | 406 | 451 | 7 | 219 | 290 | 354 | 126 | 239 | 291 | 208 | 85 | 264 | 238 | 276 |
| | 86% | 83% | 89% | 100% | 78% | 84% | 95% | 86% | 87% | 87% | 85% | 75% | 80% | 89% | 95% |
| | | | A | ** | | | DE | * | | | | * | | KL | KLM |
| Buy a second/investment home | 502 | 251 | 248 | 3 | 79 | 176 | 247 | 39 | 143 | 182 | 138 | 28 | 132 | 144 | 199 |
| | 91% | 90% | 92% | 100% | 79% | 90% | 96% | 100% | 95% | 88% | 87% | 77% | 85% | 92% | 96% |
| | | | | ** | * | D | DE | ** | J* | | | ** | | L | L |
| Sell your home | 466 | 229 | 234 | 3 | 72 | 163 | 231 | 30 | 119 | 181 | 137 | 22 | 127 | 130 | 187 |
| | 84% | 82% | 87% | 100% | 72% | 83% | 90% | 77% | 79% | 88% | 86% | 60% | 82% | 84% | 90% |
| | | | | ** | * | D | DE | ** | * | H | | ** | | | L |
| Find somewhere to rent | 287 | 122 | 162 | 4 | 113 | 91 | 84 | 74 | 74 | 86 | 53 | 40 | 116 | 74 | 58 |
| | 64% | 59% | 68% | 100% | 62% | 60% | 72% | 69% | 58% | 67% | 63% | 52% | 66% | 66% | 71% |
| | | | | ** | * | | * | * | * | | | * | | * | * |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - I have given up on ever owning a home

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| **Base: All Answering (unwtd)** | **386** | **165** | **217** | **4** | **142** | **148** | **96** | **34** | **77** | **147** | **128** | **58** | **162** | **97** | **69** |
| | | | | | | | | | | | | | | | |
| **Base: All Answering (wtd)** | **447** | **206** | **238** | **4** | **181** | **151** | **116** | **107** | **126** | **130** | **85** | **77** | **176** | **112** | **82** |
| | | | | | | | | | | | | | | | |
| Top 2 Box (Net) | 321 | 144 | 175 | 2 | 118 | 110 | 94 | 89 | 100 | 88 | 44 | 48 | 116 | 88 | 69 |
| | 72% | 70% | 73% | 46% | 65% | 73% | 81% | 83% | 79% | 68% | 52% | 63% | 66% | 79% | 84% |
| | | | | ** | * | | D* | J* | J* | J | | * | | * | KL* |
| Strongly agree | 173 | 68 | 104 | 1 | 39 | 69 | 64 | 53 | 43 | 50 | 26 | 13 | 52 | 59 | 48 |
| | 39% | 33% | 44% | 20% | 22% | 46% | 56% | 50% | 34% | 39% | 31% | 17% | 30% | 53% | 58% |
| | | | | ** | * | D | D* | * | * | | | * | | KL* | KL* |
| Somewhat agree | 148 | 76 | 71 | 1 | 79 | 40 | 29 | 36 | 56 | 38 | 18 | 35 | 63 | 29 | 21 |
| | 33% | 37% | 30% | 26% | 43% | 27% | 25% | 34% | 45% | 29% | 22% | 45% | 36% | 26% | 26% |
| | | | | ** | EF* | | * | * | IJ* | | | M* | | * | * |
| Bottom 2 Box (Net) | 126 | 61 | 63 | 2 | 63 | 41 | 22 | 18 | 26 | 42 | 40 | 29 | 61 | 24 | 14 |
| | 28% | 30% | 27% | 54% | 35% | 27% | 19% | 17% | 21% | 32% | 48% | 37% | 34% | 21% | 16% |
| | | | | ** | F* | | * | * | * | | GHI | N* | N | * | * |
| Somewhat disagree | 81 | 37 | 42 | 2 | 39 | 32 | 10 | 7 | 16 | 30 | 27 | 16 | 45 | 12 | 9 |
| | 18% | 18% | 18% | 54% | 22% | 21% | 9% | 7% | 13% | 23% | 32% | 21% | 25% | 10% | 10% |
| | | | | ** | F* | F | * | * | * | G | GH | * | MN | * | * |
| Strongly disagree | 45 | 25 | 21 | - | 24 | 10 | 12 | 11 | 10 | 12 | 13 | 13 | 16 | 12 | 5 |
| | 10% | 12% | 9% | - | 13% | 6% | 10% | 10% | 8% | 9% | 16% | 16% | 9% | 11% | 6% |
| | | | | ** | * | | * | * | * | | | * | | * | * |
| Sigma | 447 | 206 | 238 | 4 | 181 | 151 | 116 | 107 | 126 | 130 | 85 | 77 | 176 | 112 | 82 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | | | |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - It is possible to be financially secure and not own a home

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| **Base: All Respondents (unwtd)** | **1001** | **458** | **536** | **7** | **249** | **395** | **357** | **48** | **173** | **404** | **376** | **88** | **349** | **288** | **276** |
| | | | | | | | | | | | | | | | |
| **Base: All Respondents (wtd)** | **1001** | **486** | **508** | **7** | **281** | **346** | **373** | **146** | **276** | **335** | **243** | **113** | **331** | **268** | **289** |
| | | | | | | | | | | | | | | | |
| Top 2 Box (Net) | 712 | 358 | 353 | 2 | 190 | 240 | 282 | 96 | 189 | 246 | 182 | 74 | 232 | 179 | 226 |
| | 71% | 74% | 69% | 31% | 68% | 69% | 75% | 65% | 69% | 73% | 75% | 66% | 70% | 67% | 78% |
| | | | | ** | | | | * | | | | * | | | KLM |
| Strongly agree | 191 | 102 | 88 | - | 59 | 62 | 70 | 32 | 40 | 59 | 59 | 24 | 67 | 49 | 51 |
| | 19% | 21% | 17% | - | 21% | 18% | 19% | 22% | 15% | 18% | 24% | 22% | 20% | 18% | 18% |
| | | | | ** | | | | * | | | HI | * | | | |
| Somewhat agree | 522 | 255 | 264 | 2 | 131 | 178 | 212 | 63 | 149 | 187 | 123 | 50 | 165 | 131 | 175 |
| | 52% | 52% | 52% | 31% | 47% | 51% | 57% | 43% | 54% | 56% | 50% | 44% | 50% | 49% | 61% |
| | | | | ** | | | D | * | | | | * | | | KLM |
| Bottom 2 Box (Net) | 289 | 128 | 155 | 5 | 91 | 106 | 92 | 51 | 87 | 90 | 61 | 39 | 99 | 88 | 63 |
| | 29% | 26% | 31% | 69% | 32% | 31% | 25% | 35% | 31% | 27% | 25% | 34% | 30% | 33% | 22% |
| | | | | ** | | | | * | | | | N* | N | N | |
| Somewhat disagree | 201 | 87 | 110 | 5 | 62 | 69 | 70 | 29 | 63 | 61 | 48 | 26 | 69 | 55 | 51 |
| | 20% | 18% | 22% | 69% | 22% | 20% | 19% | 20% | 23% | 18% | 20% | 23% | 21% | 21% | 18% |
| | | | | ** | | | | * | | | | * | | | |
| Strongly disagree | 88 | 42 | 46 | - | 29 | 37 | 22 | 22 | 23 | 29 | 14 | 13 | 30 | 33 | 12 |
| | 9% | 9% | 9% | - | 10% | 11% | 6% | 15% | 9% | 9% | 6% | 11% | 9% | 12% | 4% |
| | | | | ** | | F | | J* | | | | N* | N | N | |
| Sigma | 1001 | 486 | 508 | 7 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 113 | 331 | 268 | 289 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | | | |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Owning a home in Canada is now only for the rich

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| **Base: All Respondents (unwtd)** | **1001** | **458** | **536** | **7** | **249** | **395** | **357** | **48** | **173** | **404** | **376** | **88** | **349** | **288** | **276** |
| | | | | | | | | | | | | | | | |
| **Base: All Respondents (wtd)** | **1001** | **486** | **508** | **7** | **281** | **346** | **373** | **146** | **276** | **335** | **243** | **113** | **331** | **268** | **289** |
| | | | | | | | | | | | | | | | |
| Top 2 Box (Net) | 804 | 388 | 410 | 6 | 250 | 269 | 286 | 129 | 225 | 266 | 185 | 102 | 273 | 205 | 225 |
| | 80% | 80% | 81% | 92% | 89% | 78% | 76% | 88% | 81% | 79% | 76% | 90% | 82% | 77% | 78% |
| | | | | ** | EF | | | J* | | | | MN* | | | |
| Strongly agree | 335 | 146 | 187 | 3 | 118 | 111 | 107 | 49 | 97 | 120 | 70 | 41 | 127 | 88 | 78 |
| | 33% | 30% | 37% | 41% | 42% | 32% | 29% | 34% | 35% | 36% | 29% | 37% | 38% | 33% | 27% |
| | | | | ** | EF | | | * | | J | | * | N | | |
| Somewhat agree | 469 | 242 | 223 | 4 | 132 | 158 | 179 | 80 | 128 | 146 | 115 | 61 | 146 | 117 | 146 |
| | 47% | 50% | 44% | 50% | 47% | 46% | 48% | 55% | 46% | 44% | 47% | 54% | 44% | 44% | 51% |
| | | | | ** | | | | * | | | | * | | | |
| Bottom 2 Box (Net) | 197 | 98 | 98 | 1 | 31 | 78 | 88 | 17 | 52 | 69 | 59 | 11 | 58 | 63 | 65 |
| | 20% | 20% | 19% | 8% | 11% | 22% | 24% | 12% | 19% | 21% | 24% | 10% | 18% | 23% | 22% |
| | | | | ** | | D | D | * | | | G | * | | K | K |
| Somewhat disagree | 151 | 72 | 78 | 1 | 24 | 61 | 67 | 8 | 41 | 55 | 47 | 10 | 42 | 47 | 52 |
| | 15% | 15% | 15% | 8% | 8% | 17% | 18% | 6% | 15% | 16% | 19% | 9% | 13% | 18% | 18% |
| | | | | ** | | D | D | * | | G | G | * | | | |
| Strongly disagree | 46 | 27 | 19 | - | 8 | 17 | 21 | 9 | 11 | 14 | 12 | 1 | 16 | 16 | 13 |
| | 5% | 5% | 4% | - | 3% | 5% | 6% | 6% | 4% | 4% | 5% | 1% | 5% | 6% | 4% |
| | | | | ** | | | | * | | | | * | | | |
| Sigma | 1001 | 486 | 508 | 7 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 113 | 331 | 268 | 289 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | | | |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - The federal government is doing enough to address the housing affordability issue in Canada

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| **Base: All Respondents (unwtd)** | **1001** | **458** | **536** | **7** | **249** | **395** | **357** | **48** | **173** | **404** | **376** | **88** | **349** | **288** | **276** |
| | | | | | | | | | | | | | | | |
| **Base: All Respondents (wtd)** | **1001** | **486** | **508** | **7** | **281** | **346** | **373** | **146** | **276** | **335** | **243** | **113** | **331** | **268** | **289** |
| | | | | | | | | | | | | | | | |
| Top 2 Box (Net) | 229 | 129 | 99 | 1 | 56 | 82 | 90 | 26 | 51 | 77 | 75 | 21 | 77 | 71 | 60 |
| | 23% | 27% | 20% | 10% | 20% | 24% | 24% | 18% | 19% | 23% | 31% | 19% | 23% | 27% | 21% |
| | | B | | ** | | | | * | | | HI | * | | | |
| Strongly agree | 42 | 32 | 10 | - | 14 | 18 | 10 | - | 9 | 19 | 14 | 8 | 15 | 9 | 10 |
| | 4% | 7% | 2% | - | 5% | 5% | 3% | - | 3% | 6% | 6% | 7% | 5% | 3% | 3% |
| | | B | | ** | | | | * | | | G | * | | | |
| Somewhat agree | 187 | 97 | 89 | 1 | 42 | 65 | 80 | 26 | 42 | 58 | 61 | 13 | 62 | 63 | 50 |
| | 19% | 20% | 18% | 10% | 15% | 19% | 22% | 18% | 15% | 17% | 25% | 12% | 19% | 23% | 17% |
| | | | | ** | | | | * | | | HI | * | | K | |
| Bottom 2 Box (Net) | 772 | 357 | 409 | 6 | 225 | 264 | 283 | 121 | 225 | 258 | 168 | 92 | 254 | 196 | 230 |
| | 77% | 73% | 80% | 90% | 80% | 76% | 76% | 82% | 81% | 77% | 69% | 81% | 77% | 73% | 79% |
| | | | A | ** | | | | * | J | J | | * | | | |
| Somewhat disagree | 354 | 160 | 192 | 2 | 96 | 122 | 136 | 47 | 99 | 126 | 82 | 37 | 120 | 83 | 113 |
| | 35% | 33% | 38% | 28% | 34% | 35% | 37% | 32% | 36% | 37% | 34% | 33% | 36% | 31% | 39% |
| | | | | ** | | | | * | | | | * | | | |
| Strongly disagree | 418 | 197 | 217 | 4 | 129 | 142 | 147 | 74 | 126 | 132 | 86 | 55 | 134 | 113 | 116 |
| | 42% | 40% | 43% | 62% | 46% | 41% | 39% | 50% | 46% | 39% | 35% | 49% | 40% | 42% | 40% |
| | | | | ** | | | | * | J | | | * | | | |
| Sigma | 1001 | 486 | 508 | 7 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 113 | 331 | 268 | 289 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | | | |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - I would consider co-ownership with family or friends in order to afford a home

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| **Base: All Answering (unwtd)** | **386** | **165** | **217** | **4** | **142** | **148** | **96** | **34** | **77** | **147** | **128** | **58** | **162** | **97** | **69** |
| | | | | | | | | | | | | | | | |
| **Base: All Answering (wtd)** | **447** | **206** | **238** | **4** | **181** | **151** | **116** | **107** | **126** | **130** | **85** | **77** | **176** | **112** | **82** |
| | | | | | | | | | | | | | | | |
| Top 2 Box (Net) | 227 | 119 | 108 | 1 | 108 | 80 | 39 | 49 | 62 | 68 | 47 | 47 | 98 | 55 | 26 |
| | 51% | 58% | 45% | 16% | 60% | 53% | 34% | 46% | 49% | 53% | 56% | 62% | 56% | 50% | 31% |
| | | B | | ** | F* | F | * | * | * | | | N* | N | N* | * |
| Strongly agree | 54 | 23 | 31 | 1 | 27 | 22 | 5 | 13 | 9 | 22 | 10 | 18 | 16 | 18 | 2 |
| | 12% | 11% | 13% | 16% | 15% | 15% | 5% | 12% | 7% | 17% | 12% | 23% | 9% | 16% | 2% |
| | | | | ** | F* | F | * | * | * | H | | LN* | | N* | * |
| Somewhat agree | 172 | 96 | 77 | - | 81 | 57 | 34 | 36 | 53 | 46 | 37 | 29 | 82 | 37 | 24 |
| | 39% | 46% | 32% | - | 45% | 38% | 29% | 34% | 42% | 35% | 44% | 38% | 47% | 33% | 29% |
| | | B | | ** | F* | | * | * | * | | | * | N | * | * |
| Bottom 2 Box (Net) | 220 | 87 | 131 | 3 | 73 | 71 | 76 | 58 | 64 | 61 | 38 | 29 | 78 | 57 | 57 |
| | 49% | 42% | 55% | 84% | 40% | 47% | 66% | 54% | 51% | 47% | 44% | 38% | 44% | 50% | 69% |
| | | | A | ** | * | | DE* | * | * | | | * | | * | KLM* |
| Somewhat disagree | 103 | 44 | 58 | 1 | 46 | 37 | 20 | 33 | 21 | 33 | 16 | 22 | 43 | 24 | 14 |
| | 23% | 21% | 24% | 26% | 26% | 24% | 17% | 31% | 17% | 25% | 19% | 29% | 24% | 21% | 17% |
| | | | | ** | * | | * | * | * | | | * | | * | * |
| Strongly disagree | 118 | 43 | 73 | 2 | 27 | 35 | 57 | 25 | 42 | 28 | 22 | 7 | 35 | 33 | 42 |
| | 26% | 21% | 30% | 59% | 15% | 23% | 49% | 24% | 34% | 22% | 26% | 9% | 20% | 30% | 51% |
| | | | | ** | * | | DE* | * | * | | | * | | K* | KLM* |
| Sigma | 447 | 206 | 238 | 4 | 181 | 151 | 116 | 107 | 126 | 130 | 85 | 77 | 176 | 112 | 82 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | | | |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Top 2 Box Summary

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| I have given up on ever owning a home | 321 | 144 | 175 | 2 | 118 | 110 | 94 | 89 | 100 | 88 | 44 | 48 | 116 | 88 | 69 |
| | 72% | 70% | 73% | 46% | 65% | 73% | 81% | 83% | 79% | 68% | 52% | 63% | 66% | 79% | 84% |
| | | | | ** | * | | D* | J* | J* | J | | * | | * | KL* |
| It is possible to be financially secure and not own a home | 712 | 358 | 353 | 2 | 190 | 240 | 282 | 96 | 189 | 246 | 182 | 74 | 232 | 179 | 226 |
| | 71% | 74% | 69% | 31% | 68% | 69% | 75% | 65% | 69% | 73% | 75% | 66% | 70% | 67% | 78% |
| | | | | ** | | | | * | | | | * | | | KLM |
| Owning a home in Canada is now only for the rich | 804 | 388 | 410 | 6 | 250 | 269 | 286 | 129 | 225 | 266 | 185 | 102 | 273 | 205 | 225 |
| | 80% | 80% | 81% | 92% | 89% | 78% | 76% | 88% | 81% | 79% | 76% | 90% | 82% | 77% | 78% |
| | | | | ** | EF | | | J* | | | | MN* | | | |
| The federal government is doing enough to address the housing affordability issue in Canada | 229 | 129 | 99 | 1 | 56 | 82 | 90 | 26 | 51 | 77 | 75 | 21 | 77 | 71 | 60 |
| | 23% | 27% | 20% | 10% | 20% | 24% | 24% | 18% | 19% | 23% | 31% | 19% | 23% | 27% | 21% |
| | | B | | ** | | | | * | | | HI | * | | | |
| I would consider co-ownership with family or friends in order to afford a home | 227 | 119 | 108 | 1 | 108 | 80 | 39 | 49 | 62 | 68 | 47 | 47 | 98 | 55 | 26 |
| | 51% | 58% | 45% | 16% | 60% | 53% | 34% | 46% | 49% | 53% | 56% | 62% | 56% | 50% | 31% |
| | | B | | ** | F* | F | * | * | * | | | N* | N | N* | * |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Bottom 2 Box Summary

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| I have given up on ever owning a home | 126 | 61 | 63 | 2 | 63 | 41 | 22 | 18 | 26 | 42 | 40 | 29 | 61 | 24 | 14 |
| | 28% | 30% | 27% | 54% | 35% | 27% | 19% | 17% | 21% | 32% | 48% | 37% | 34% | 21% | 16% |
| | | | | ** | F* | | * | * | * | | GHI | N* | N | * | * |
| It is possible to be financially secure and not own a home | 289 | 128 | 155 | 5 | 91 | 106 | 92 | 51 | 87 | 90 | 61 | 39 | 99 | 88 | 63 |
| | 29% | 26% | 31% | 69% | 32% | 31% | 25% | 35% | 31% | 27% | 25% | 34% | 30% | 33% | 22% |
| | | | | ** | | | | * | | | | N* | N | N | |
| Owning a home in Canada is now only for the rich | 197 | 98 | 98 | 1 | 31 | 78 | 88 | 17 | 52 | 69 | 59 | 11 | 58 | 63 | 65 |
| | 20% | 20% | 19% | 8% | 11% | 22% | 24% | 12% | 19% | 21% | 24% | 10% | 18% | 23% | 22% |
| | | | | ** | | D | D | * | | | G | * | | K | K |
| The federal government is doing enough to address the housing affordability issue in Canada | 772 | 357 | 409 | 6 | 225 | 264 | 283 | 121 | 225 | 258 | 168 | 92 | 254 | 196 | 230 |
| | 77% | 73% | 80% | 90% | 80% | 76% | 76% | 82% | 81% | 77% | 69% | 81% | 77% | 73% | 79% |
| | | | A | ** | | | | * | J | J | | * | | | |
| I would consider co-ownership with family or friends in order to afford a home | 220 | 87 | 131 | 3 | 73 | 71 | 76 | 58 | 64 | 61 | 38 | 29 | 78 | 57 | 57 |
| | 49% | 42% | 55% | 84% | 40% | 47% | 66% | 54% | 51% | 47% | 44% | 38% | 44% | 50% | 69% |
| | | | A | ** | * | | DE* | * | * | | | * | | * | KLM* |

What are your expectations for the Canadian housing market in 2024?

| | | Gender | | | AGE | | | EDUCATION | | | | Generation | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | Other/Prefer not to answer | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| **Base: All Respondents (unwtd)** | **1001** | **458** | **536** | **7** | **249** | **395** | **357** | **48** | **173** | **404** | **376** | **88** | **349** | **288** | **276** |
| | | | | | | | | | | | | | | | |
| **Base: All Respondents (wtd)** | **1001** | **486** | **508** | **7** | **281** | **346** | **373** | **146** | **276** | **335** | **243** | **113** | **331** | **268** | **289** |
| | | | | | | | | | | | | | | | |
| Bank of Canada will continue to increase interest rates | 305 | 129 | 175 | 1 | 112 | 109 | 84 | 61 | 87 | 97 | 61 | 48 | 126 | 65 | 66 |
| | 31% | 26% | 34% | 21% | 40% | 32% | 23% | 42% | 32% | 29% | 25% | 42% | 38% | 24% | 23% |
| | | | A | ** | F | F | | J* | | | | MN* | MN | | |
| Bank of Canada will reduce interest rates | 228 | 137 | 91 | - | 53 | 72 | 103 | 12 | 41 | 84 | 90 | 16 | 69 | 70 | 73 |
| | 23% | 28% | 18% | - | 19% | 21% | 28% | 8% | 15% | 25% | 37% | 14% | 21% | 26% | 25% |
| | | B | | ** | | | D | * | | GH | GHI | * | | | |
| Not enough housing will be built in Canada to keep up with demand | 521 | 245 | 274 | 1 | 137 | 167 | 217 | 70 | 142 | 182 | 127 | 54 | 161 | 140 | 166 |
| | 52% | 50% | 54% | 21% | 49% | 48% | 58% | 48% | 51% | 54% | 52% | 48% | 48% | 52% | 58% |
| | | | | ** | | | DE | * | | | | * | | | |
| Average home prices will increase | 579 | 292 | 282 | 5 | 151 | 200 | 228 | 85 | 158 | 203 | 134 | 64 | 177 | 150 | 188 |
| | 58% | 60% | 56% | 77% | 54% | 58% | 61% | 58% | 57% | 61% | 55% | 57% | 54% | 56% | 65% |
| | | | | ** | | | | * | | | | * | | | L |
| Average home prices will decrease | 94 | 40 | 54 | - | 37 | 26 | 31 | 18 | 13 | 35 | 27 | 16 | 33 | 25 | 21 |
| | 9% | 8% | 11% | - | 13% | 8% | 8% | 12% | 5% | 11% | 11% | 14% | 10% | 9% | 7% |
| | | | | ** | E | | | * | | H | H | * | | | |
| Housing market prices will crash | 83 | 41 | 41 | 1 | 40 | 26 | 17 | 11 | 33 | 23 | 17 | 11 | 43 | 18 | 11 |
| | 8% | 9% | 8% | 11% | 14% | 7% | 5% | 7% | 12% | 7% | 7% | 10% | 13% | 7% | 4% |
| | | | | ** | EF | | | * | | | | * | MN | | |
| Immigration will continue to drive high demand for real estate | 497 | 259 | 233 | 5 | 123 | 164 | 210 | 62 | 138 | 178 | 119 | 51 | 156 | 124 | 167 |
| | 50% | 53% | 46% | 69% | 44% | 47% | 56% | 43% | 50% | 53% | 49% | 45% | 47% | 46% | 58% |
| | | B | | ** | | | DE | * | | | | * | | | LM |
| None of the above | 61 | 29 | 31 | 2 | 18 | 24 | 19 | 13 | 22 | 18 | 8 | 7 | 19 | 19 | 16 |
| | 6% | 6% | 6% | 23% | 6% | 7% | 5% | 9% | 8% | 5% | 3% | 6% | 6% | 7% | 5% |
| | | | | ** | | | | * | J | | | * | | | |
| Sigma | 2369 | 1172 | 1181 | 16 | 671 | 788 | 910 | 332 | 634 | 820 | 583 | 266 | 785 | 610 | 708 |
| | 237% | 241% | 233% | 222% | 239% | 227% | 244% | 227% | 230% | 245% | 240% | 235% | 237% | 228% | 245% |
| | | | | | | | | | | | | | | | |