

Mobility barometer

2nd edition

europ
assistance
you live we care



European Mobility becomes more and more electrified

Electric bikes are gaining in popularity and become an everyday companion

Bicycles (standard or electric) are used by **4 out of 10 Europeans**

Electric bikes are progressing: owned by **19% of Europeans**

+2 points

Intensification of the use of electric bikes ↗

42%

of users say they use it more often than 5 years ago

32%

say they intend to use it more in the future

A trend towards a more intense use of soft mobility and public transport: Europeans say they will use more frequently in the future ↗



32%
Walking



25%
Standard bike



25%
Public transport

Mobility still represents a significant budget for Europeans

147€/month

Stable in most countries this year

Cost of transportation is the main reason to change mobility habits

35%

at the European level

up to 46%

in France

Electric Vehicles continue to attract a specific segment of population

EV intenders profile **u/s** the general population



- > Younger
- > More often active
- > More urban

Motivations for considering EV:

43%

to save money on fuel costs

39%

ecological reasons

1/3

European would be interested in **acquiring an electric or hybrid vehicle**

Relatively stable since last year overall (+1 pt)

Some countries see significant progressions

(Belgium, Italy + 5 pts each)



69%

of them feel bad about the ecological footprint linked to the usage of their car, vs 48% for overall population.



64%

consider that EU regulations imposing the sale of EV by 2035 are realistic and will be applied, vs 41%.

Main barriers to buying an electric vehicle



Purchase Price more strongly this year (+ 4 pts)



Difficulties related to charging points are less present this year (-3 points)



Towards a safer, more covered usage of micro-mobility devices

A noteworthy increase in the number of users who say they are covered in the event of an accident:

36%

of micro-mobility users report having some form of insurance or coverage.

A significant increase compared to 2022 (+5 pts).



Young Europeans choose a more sustainable mobility and a future without cars

18-34 years old are increasingly adopting 'soft' mobility modes more than the overall population:

72%

using public transport (vs 55%)

50%

standard bikes (vs 39%)

31%

electric bikes (vs 21%)



Young adults have a **higher monthly mobility budget, averaging at 214€** compared to the general average of **147€**

When it comes to car ownership, young Europeans are breaking away from tradition



42%

are EV considerers compared to 29% overall

They own fewer ICE (thermic) cars than the overall population (83% vs 88%)

40%

consider a future without cars vs 30% average across all age groups