## HAMEMOA MoANADA 2024

## Montreal Economic Instifute

Research report April 2024


## Methodology

These are findings of an online Ipsos poll conducted on behalf of the Montreal Economic Institute.


A sample of 1,116 Canadian residents aged 18 years and over, with an oversample of residents in Quebec ( $\mathrm{n}=406$ ) was interviewed online between March $22^{\text {nd }}$ and $27^{\text {th }}, 2024$.
$=$
Weighting and quotas according to age, gender, region and language were employed to ensure that the sample's composition reflects the overall population according to the latest census information.

The precision of Ipsos online polls is measured using a credibility interval. In this case, the results are accurate to within +/- 3.3 percentage points, 19 times out of $\mathbf{2 0}$, of what the results would have been had all Canadian adults been polled.

## Key Findings

Less than half ( $48 \%$ ) of Canadians are satisfied with their provincial healthcare system, similar to 2023 figures. Satisfaction is lowest among residents of Atlantic Canada (30\%).

More than three-quarters of Canadians (78\%) believe their provincial healthcare system is too
bureaucratic, a proportion which is higher among those aged 55 and over $(83 \%)$ and residents of Quebec
$(87 \%)$, as in 2023.

Seven in ten Canadians (70\%) believe that private entrepreneurs can deliver healthcare services faster than hospitals managed by the government, with those residing in Quebec (77\%) most likely to think this way.

## Less than half (48\%) of Canadians are satisfied with their provincial healthcare system, similar to 2023 figures.



Satisfaction with province's healthcare system

## Satisfaction with the provincial health system by socio-demographic group

Women (55\%) tend to be more dissatisfied than men (44\%), which is also the case for residents of Atlantic Canada (67\%).

|  | Total | Age |  |  | Gender |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-54 | 55+ | Male | Female | BC | AB | SK/MB | ONT | QC | ATL |
|  |  | A | B | C | D | E | F | G | H | I | J | K |
| Satisfied (Very/Somewhat) | 47.9\% | 46.2\% | 43.1\% | $\begin{gathered} 53.2 \% \\ \mathbf{B} \\ \hline \end{gathered}$ | $\begin{gathered} 53.4 \% \\ \mathbf{E} \end{gathered}$ | 42.6\% | 44.1\% | 44.2\% | $\begin{gathered} 50.1 \% \\ \mathbf{K} \\ \hline \end{gathered}$ | $\begin{gathered} 53.4 \% \\ \mathbf{K} \end{gathered}$ | $\begin{gathered} 47.3 \% \\ \mathbf{K} \end{gathered}$ | 30.0\% |
| Dissatisfied (Very/Somewhat) | 49.7\% | 51.8\% | $\begin{gathered} 52.9 \% \\ \mathbf{C} \end{gathered}$ | 45.5\% | 43.7\% | $\begin{gathered} 55.4 \% \\ \mathbf{D} \\ \hline \end{gathered}$ | 53.5\% | 53.1\% | 49.9\% | 43.4\% | $\begin{gathered} 51.2 \% \\ \text { I } \end{gathered}$ | $\begin{gathered} 67.2 \% \\ \text { IJ } \\ \hline \end{gathered}$ |

[^0]
## Only a quarter of Canadians (25\%) think additional public funds injected in the healthcare system over the past ten years led to improvements.

$\square$ Don't know/refused
■ Vastly worsened
Somewhat worsened
■ No effect

- Somewhat improved

Vastly improved


Q2. In your opinion, have the additional amounts injected into the healthcare system over the past ten years by the government of your province improved the healthcare system?
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## Improvement of the healthcare system by socio-demographic group

Women (36\%) are more likely to have noticed a deterioration of the healthcare system.

|  | Total | Age |  |  | Gender |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-54 | 55+ | Male | Female | BC | AB | SK/MB | ONT | QC | ATL |
|  |  | A | B | C | D | E | F | G | H | I | J | K |
| Improved (Very/Somewhat) | 24.6\% | 26.0\% | 19.7\% | $\begin{gathered} 27.9 \% \\ \text { B } \end{gathered}$ | $\underset{\mathbf{E}}{29.1 \%}$ | 20.3\% | 24.9\% | 19.0\% | 25.2\% | 25.3\% | 26.7\% | 20.6\% |
| Worsened (Very/Somewhat) | 32.8\% | 30.0\% | 34.9\% | 32.9\% | 29.9\% | $\begin{gathered} 35.5 \% \\ \mathbf{D} \end{gathered}$ | 30.2\% | 32.1\% | 33.2\% | $\begin{gathered} 38.2 \% \\ \mathbf{J} \end{gathered}$ | 23.5\% | $\begin{gathered} 40.4 \% \\ \mathbf{J} \end{gathered}$ |

## Similar to the last two years, half of Canadians (52\%) would like increased access to healthcare provided by independent health entrepreneurs.



## Access to independent health entrepreneurs

## Access to independent healthcare entrepreneurs by socio-demographic group

Men (57\%) and residents of Quebec (66\%) are more likely to want increased access to privately supplied healthcare.

|  | Total | Age |  |  | Gender |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-54 | 55+ | Male | Female | BC | AB | SK/MB | ONT | QC | ATL |
|  |  | A | B | C | D | E | F | G | H | I | J | K |
| Agree <br> (Strongly/Somewhat) | 52.2\% | 52.1\% | 49.1\% | 55.0\% | $\underset{\text { E }}{56.5 \%}$ | 48.2\% | 51.6\% | 51.5\% | 49.6\% | 46.5\% | $\begin{aligned} & \text { 65.3\% } \\ & \text { FGHIK } \end{aligned}$ | 44.3\% |
| Disagree (Strongly/Somewhat) | 28.8\% | 29.9\% | 28.2\% | 28.6\% | 28.5\% | 29.1\% | 26.8\% | 27.8\% | 23.4\% | $\begin{gathered} 33.9 \% \\ \mathbf{J} \end{gathered}$ | 24.2\% | 26.9\% |

## Stable over time, eight in ten Canadians (83\%) are unaware of the French or Swedish healthcare models.

|  |
| :---: |
| Yes |



Awareness of the French or Swedish models
$\uparrow \downarrow$ Significantly higher or lower compared to previous wave

## Awareness of the French or Swedish models by socio-demographic group

|  | Total | Age |  |  | Gender |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-54 | 55+ | Male | Female | BC | AB | SK/MB | ONT | QC | ATL |
|  |  | A | B | C | D | E | F | G | H | I | J | K |
| Yes | 17.4\% | 20.7\% | 15.2\% | 17.0\% | $\underset{E}{23.0 \%}$ | 12.1\% | 18.2\% | 21.4\% | 15.0\% | 16.7\% | 17.5\% | 15.0\% |
| No | 82.6\% | 79.3\% | 84.8\% | 83.0\% | 77.0\% | $\begin{gathered} 87.9 \% \\ \mathbf{D} \end{gathered}$ | 81.8\% | 78.6\% | 85.0\% | 83.3\% | 82.5\% | 85.0\% |

Over six in ten Canadians (65\%) agree that Canada should emulate the French or Swedish healthcare system - a similar proportion to the last two years.


Applying the French/Swedish healthcare models

## Applying the French/Swedish healthcare models by socio-demographic group

Residents of Quebec (75\%) are most likely to agree that Canada should follow the French/Swedish model.

|  | Total | Age |  |  | Gender |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-54 | 55+ | Male | Female | BC | AB | SK/MB | ONT | QC | ATL |
|  |  | A | B | C | D | E | F | G | H | I | J | K |
| Agree (Strongly/Somewhat) | 64.5\% | $\begin{gathered} 66.5 \% \\ \text { B } \\ \hline \end{gathered}$ | 59.1\% | $\begin{gathered} 67.8 \% \\ \mathbf{B} \\ \hline \end{gathered}$ | 64.6\% | 64.4\% | 62.4\% | 55.3\% | 56.7\% | 64.4\% | 75.1\% FGHIK | 55.4\% |
| Disagree (Strongly/Somewhat) | 18.6\% | 15.6\% | 20.2\% | 19.2\% | $\begin{gathered} 21.3 \% \\ \mathbf{E} \end{gathered}$ | 15.9\% | 20.7\% | $\begin{gathered} 25.2 \% \\ \mathbf{J} \end{gathered}$ | 18.3\% | 18.3\% | 14.6\% | 18.9\% |

## More than three-quarters of Canadians (78\%) believe their provincial healthcare system is too bureaucratic, a steady increase since 2020.



My province's health care system is too bureaucratic

## The bureaucratic nature of the healthcare system by socio-demographic group

Residents of Quebec (87\%) are most likely to agree that their provincial healthcare system is too bureaucratic, which is also the case for those who are aged 55 or more ( $83 \%$ ).

|  | Total | Age |  |  | Gender |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-54 | 55+ | Male | Female | BC | AB | SK/MB | ONT | QC | ATL |
|  |  | A | B | C | D | E | F | G | H | I | J | K |
| Agree <br> (Strongly/Somewhat) | 77.9\% | 72.1\% | 76.5\% | $\begin{gathered} 83.2 \% \\ \text { AB } \end{gathered}$ | 75.8\% | 79.9\% | 75.2\% | 76.3\% | 69.0\% | 74.8\% | $\begin{gathered} 87.3 \% \\ \text { FGHI } \end{gathered}$ | 79.5\% |
| Disagree <br> (Strongly/Somewhat) | 10.8\% | $\begin{gathered} 13.3 \% \\ \mathbf{C} \\ \hline \end{gathered}$ | 11.9\% | 8.1\% | $\begin{gathered} 13.1 \% \\ \mathbf{E} \end{gathered}$ | 8.7\% | $\begin{gathered} 14.0 \% \\ \text { HJ } \end{gathered}$ | 11.3\% | 3.2\% | $\begin{gathered} 13.6 \% \\ \mathbf{H J} \end{gathered}$ | 7.2\% | 7.9\% |

## More than half (58\%) of Canadians agree that the rate of spending in their provincial healthcare system is unsustainable.



## Spending increase in public health care is unsustainable

$\uparrow \downarrow$ Significantly higher or lower compared to previous wave

## Sustainability of spending in healthcare by socio-demographic group

Residents of Quebec (71\%) are more likely to believe that the rate of spending in the healthcare system is unsustainable.

|  | Total | Age |  |  | Gender |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-54 | 55+ | Male | Female | BC | AB | SK/MB | ONT | QC | ATL |
|  |  | A | B | C | D | E | F | G | H | I | J | K |
| Agree (Strongly/Somewhat) | 58.0\% | 53.6\% | 55.3\% | $\begin{gathered} 63.4 \% \\ \text { AB } \end{gathered}$ | 60.0\% | 56.1\% | 55.0\% | 49.1\% | 53.4\% | 56.1\% | 70.6\% <br> FGHIK | 50.0\% |
| Disagree (Strongly/Somewhat) | 18.8\% | 22.7\% | 17.5\% | 17.2\% | 21.1\% | 16.6\% | $\begin{gathered} 21.2 \% \\ \mathbf{J} \end{gathered}$ | $\begin{gathered} 24.6 \% \\ \mathbf{J} \end{gathered}$ | 17.1\% | $\begin{gathered} 22.3 \% \\ \mathbf{J} \end{gathered}$ | 10.5\% | 14.7\% |

## More than six in ten Canadians (62\%) believe that the healthcare system should be decentralized - the same percentage as in 2021.



My province's health care system should be decentralized

Q6_3. To what extent do you agree or disagree with the following: the healthcare system should

## The decentralization of the healthcare system by socio-demographic group

Residents of Quebec (72\%) are more likely to agree that the healthcare system should be more decentralized.

|  | Total | Age |  |  | Gender |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-54 | 55+ | Male | Female | BC | AB | SK/MB | ONT | QC | ATL |
|  |  | A | B | C | D | E | F | G | H | I | J | K |
| Agree <br> (Strongly/Somewhat) | 61.2\% | 58.0\% | 62.2\% | 62.7\% | $\begin{gathered} 65.6 \% \\ \mathbf{E} \end{gathered}$ | 57.1\% | 61.3\% | 59.0\% | 47.9\% | 59.4\% | 71.8\% FGHIK | 51.6\% |
| Disagree <br> (Strongly/Somewhat) | 16.7\% | 20.4\% | 15.0\% | 15.6\% | 18.6\% | 14.9\% | 17.7\% | 18.3\% | 20.8\% | 16.5\% | 14.7\% | 16.4\% |

## Seven in ten Canadians (70\%) believe that private entrepreneurs can deliver healthcare services faster than hospitals managed by the government.

$\square$ Don't know/refused


## Speed of delivery of healthcare services by socio-demographic group

|  | Total | Age |  |  | Gender |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-54 | 55+ | Male | Female | BC | AB | SK/MB | ONT | QC | ATL |
|  |  | A | B | C | D | E | F | G | H | I | J | K |
| Agree (Strongly/Somewhat) | 70.1\% | 68.3\% | 69.9\% | 71.6\% | 70.1\% | 70.1\% | $\begin{gathered} 76.5 \% \\ \mathbf{G} \end{gathered}$ | 58.3\% | 70.3\% | 68.0\% | $\begin{gathered} 77.1 \% \\ \text { GIK } \end{gathered}$ | 64.3\% |
| Disagree <br> (Strongly/Somewhat) | 14.6\% | 17.3\% | 15.1\% | 12.3\% | 15.8\% | 13.5\% | 11.8\% | 20.2\% | 8.5\% | 16.4\% | 13.2\% | 12.3\% |

## More than seven in ten Quebecers (73\%) agree with the government's proposition to open two new mini-hospitals managed by private entrepreneurs.



Agreement/disagreement on opening two new mini-hospitals managed by private entrepreneurs by the government of Quebec

|  | Total | Age |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-54 | 55+ | Male | Female |
|  |  | A | B | C | D | E |
| Agree (Strongly/Somewhat) | 72.4\% | 74.2\% | 69.5\% | 73.7\% | 70.8\% | 74.0\% |
| Disagree (Strongly/Somewhat) | 17.4\% | 15.6\% | 18.1\% | 18.1\% | 19.9\% | 15.1\% |

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[^0]:    Q1. In general, are you satisfied or dissatisfied with your province's health care system?
    Base: All respondents 2024 ( $n=1,116$ )

