

Methodology



These are findings of an online Ipsos poll conducted on behalf of the Montreal Economic Institute.



A sample of 1,116 Canadian residents aged 18 years and over, with an oversample of residents in Quebec (n=406) was interviewed online between March 22nd and 27th, 2024.



Weighting and quotas according to age, gender, region and language were employed to ensure that the sample's composition reflects the overall population according to the latest census information.



The precision of Ipsos online polls is measured using a credibility interval. In this case, the results are accurate to within +/- 3.3 percentage points, 19 times out of 20, of what the results would have been had all Canadian adults been polled.



Key Findings



Less than half (48%) of Canadians are satisfied with their provincial healthcare system, similar to 2023 figures. Satisfaction is lowest among residents of Atlantic Canada (30%).

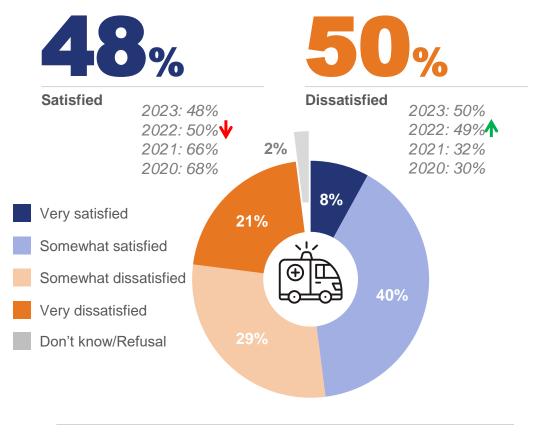
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- More than three-quarters of Canadians (78%) believe their provincial healthcare system is too bureaucratic, a proportion which is higher among those aged 55 and over (83%) and residents of Quebec (87%), as in 2023.

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Seven in ten Canadians (70%) believe that private entrepreneurs can deliver healthcare services faster than hospitals managed by the government, with those residing in Quebec (77%) most likely to think this way.



Less than half (48%) of Canadians are satisfied with their provincial healthcare system, similar to 2023 figures.



Satisfaction with province's healthcare system





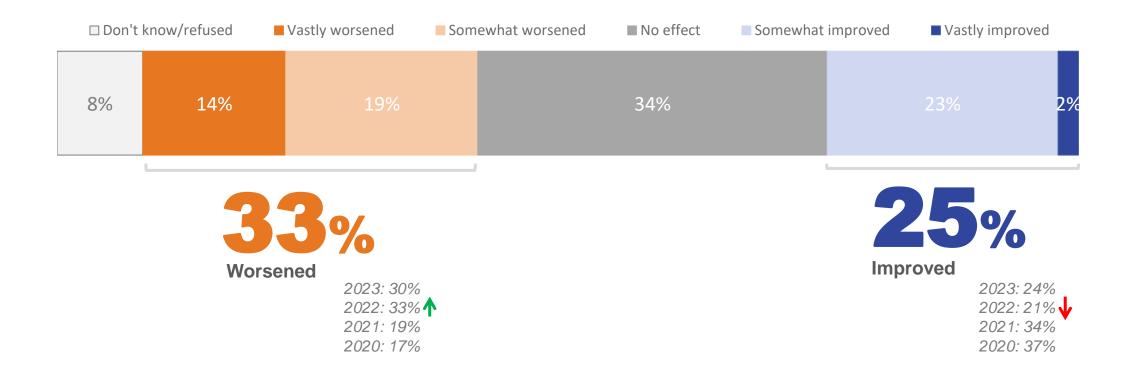
Satisfaction with the provincial health system by socio-demographic group

Women (55%) tend to be more dissatisfied than men (44%), which is also the case for residents of Atlantic Canada (67%).

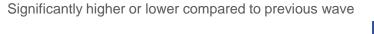
		Age			Ge	nder	Region						
	Total	18-34	35-54	55+	Male	Female	ВС	АВ	SK/MB	ONT	QC	ATL	
		Α	В	С	D	Е	F	G	Н	1	J	K	
Satisfied (Very/Somewhat)	47.9%	46.2%	43.1%	53.2% B	53.4% E	42.6%	44.1%	44.2%	50.1% K	53.4% K	47.3% K	30.0%	
Dissatisfied (Very/Somewhat)	49.7%	51.8%	52.9% C	45.5%	43.7%	55.4% D	53.5%	53.1%	49.9%	43.4%	51.2% I	67.2% IJ	



Only a quarter of Canadians (25%) think additional public funds injected in the healthcare system over the past ten years led to improvements.









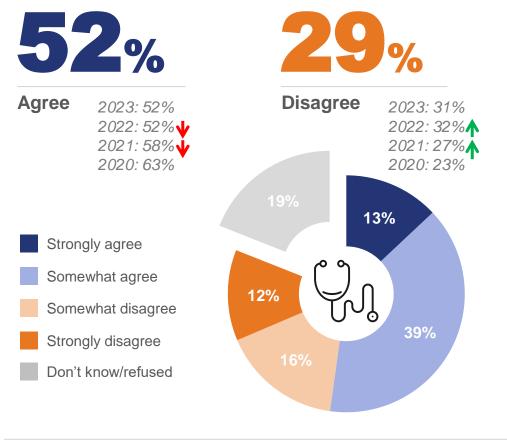
Improvement of the healthcare system by socio-demographic group

Women (36%) are more likely to have noticed a deterioration of the healthcare system.

	T - 1 - 1	Age			Ge	nder	Region						
	Total	18-34	35-54	55+	Male	Female	ВС	АВ	SK/MB	ONT	QC	ATL	
		A	В	С	D	E	F	G	Н	ı	J	K	
Improved (Very/Somewhat)	24.6%	26.0%	19.7%	27.9% B	29.1% E	20.3%	24.9%	19.0%	25.2%	25.3%	26.7%	20.6%	
Worsened (Very/Somewhat)	32.8%	30.0%	34.9%	32.9%	29.9%	35.5% D	30.2%	32.1%	33.2%	38.2% J	23.5%	40.4% J	

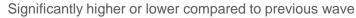


Similar to the last two years, half of Canadians (52%) would like increased access to healthcare provided by independent health entrepreneurs.



Access to independent health entrepreneurs









Access to independent healthcare entrepreneurs by socio-demographic group

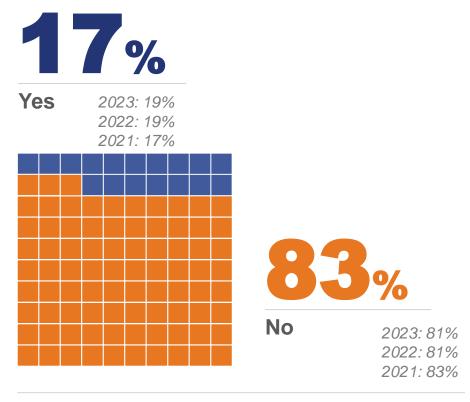
Men (57%) and residents of Quebec (66%) are more likely to want increased access to privately supplied healthcare.

		Age			Ge	nder	Region						
	Total	18-34	35-54	55+	Male	Female	вс	AB	SK/MB	ONT	QC	ATL	
		Α	В	С	D	Е	F	G	Н	I	J	K	
Agree (Strongly/Somewhat)	52.2%	52.1%	49.1%	55.0%	56.5% E	48.2%	51.6%	51.5%	49.6%	46.5%	65.3% FGHIK	44.3%	
Disagree (Strongly/Somewhat)	28.8%	29.9%	28.2%	28.6%	28.5%	29.1%	26.8%	27.8%	23.4%	33.9% J	24.2%	26.9%	



Base: All respondents 2024 (n=1,116)

Stable over time, eight in ten Canadians (83%) are unaware of the French or Swedish healthcare models.







Significantly higher or lower compared to previous wave

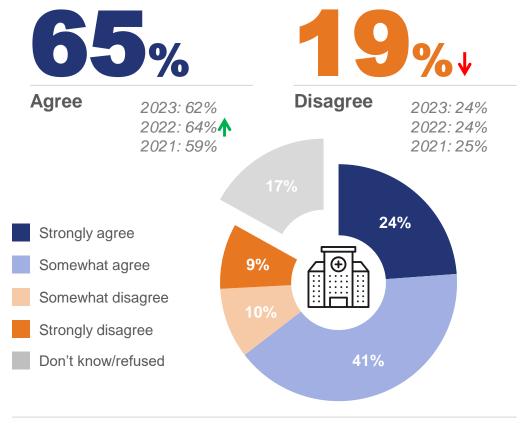


Awareness of the French or Swedish models by socio-demographic group

	Total	Age			Ge	nder	Region						
	lotai	18-34	35-54	55+	Male	Female	вс	AB	SK/MB	ONT	QC	ATL	
		Α	В	С	D	Е	F	G	н	ı	J	K	
Yes	17.4%	20.7%	15.2%	17.0%	23.0% E	12.1%	18.2%	21.4%	15.0%	16.7%	17.5%	15.0%	
No	82.6%	79.3%	84.8%	83.0%	77.0%	87.9% D	81.8%	78.6%	85.0%	83.3%	82.5%	85.0%	



Over six in ten Canadians (65%) agree that Canada should emulate the French or Swedish healthcare system – a similar proportion to the last two years.



Applying the French/Swedish healthcare models





Significantly higher or lower compared to previous wave



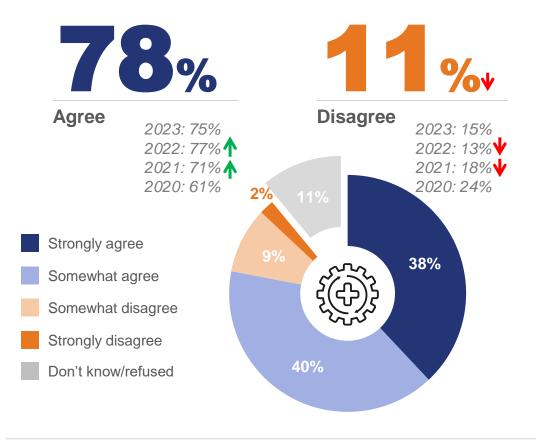
Applying the French/Swedish healthcare models by socio-demographic group

Residents of Quebec (75%) are most likely to agree that Canada should follow the French/Swedish model.

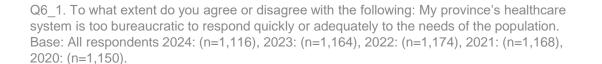
		Age			Ge	nder	Region						
	Total	18-34	35-54	55+	Male	Female	вс	AB	SK/MB	ONT	QC	ATL	
		Α	В	С	D	Е	F	G	Н	ı	J	K	
Agree (Strongly/Somewhat)	64.5%	66.5% B	59.1%	67.8% B	64.6%	64.4%	62.4%	55.3%	56.7%	64.4%	75.1% FGHIK	55.4%	
Disagree (Strongly/Somewhat)	18.6%	15.6%	20.2%	19.2%	21.3% E	15.9%	20.7%	25.2% J	18.3%	18.3%	14.6%	18.9%	



More than three-quarters of Canadians (78%) believe their provincial healthcare system is too bureaucratic, a steady increase since 2020.



My province's health care system is too bureaucratic







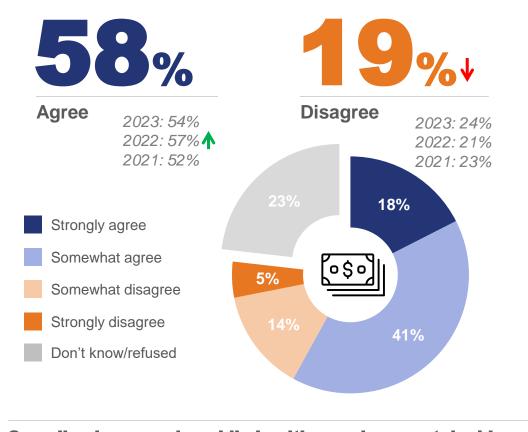
The bureaucratic nature of the healthcare system by socio-demographic group

Residents of Quebec (87%) are most likely to agree that their provincial healthcare system is too bureaucratic, which is also the case for those who are aged 55 or more (83%).

		Age			Ge	nder	Region						
	Total	18-34	35-54	55+	Male	Female	ВС	AB	SK/MB	ONT	QC	ATL	
		A	В	С	D	Е	F	G	Н	1	J	K	
Agree (Strongly/Somewhat)	77.9%	72.1%	76.5%	83.2% AB	75.8%	79.9%	75.2%	76.3%	69.0%	74.8%	87.3% FGHI	79.5%	
Disagree (Strongly/Somewhat)	10.8%	13.3% C	11.9%	8.1%	13.1% E	8.7%	14.0% HJ	11.3%	3.2%	13.6% HJ	7.2%	7.9%	

Q6_1. To what extent do you agree or disagree with the following: My province's healthcare system is too bureaucratic to respond quickly or adequately to the needs of the population.

More than half (58%) of Canadians agree that the rate of spending in their provincial healthcare system is unsustainable.



Spending increase in public health care is unsustainable



Significantly higher or lower compared to previous wave



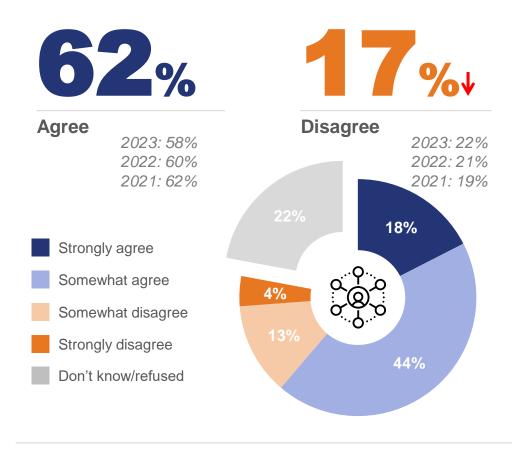
Sustainability of spending in healthcare by socio-demographic group

Residents of Quebec (71%) are more likely to believe that the rate of spending in the healthcare system is unsustainable.

	Total	Age			Ge	nder	Region						
	Total	18-34	35-54	55+	Male	Female	ВС	АВ	SK/MB	ONT	QC	ATL	
		А	В	С	D	Е	F	G	Н	I	J	К	
Agree (Strongly/Somewhat)	58.0%	53.6%	55.3%	63.4% AB	60.0%	56.1%	55.0%	49.1%	53.4%	56.1%	70.6% FGHIK	50.0%	
Disagree (Strongly/Somewhat)	18.8%	22.7%	17.5%	17.2%	21.1%	16.6%	21.2% J	24.6% J	17.1%	22.3% J	10.5%	14.7%	

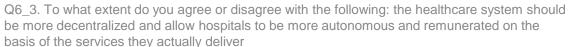


More than six in ten Canadians (62%) believe that the healthcare system should be decentralized - the same percentage as in 2021.



My province's health care system should be decentralized







Significantly higher or lower compared to previous wave

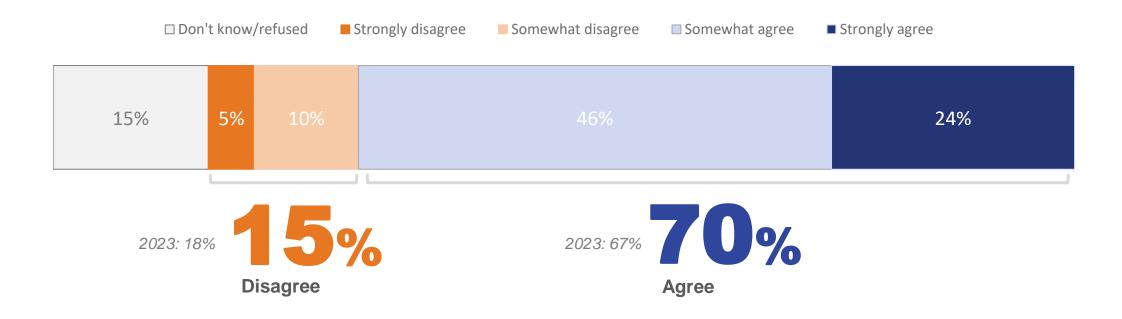
The decentralization of the healthcare system by socio-demographic group

Residents of Quebec (72%) are more likely to agree that the healthcare system should be more decentralized.

	Taral	Age			Ge	nder	Region						
	Total	18-34	35-54	55+	Male	Female	ВС	AB	SK/MB	ONT	QC	ATL	
		Α	В	С	D	Е	F	G	н	ı	J	K	
Agree (Strongly/Somewhat)	61.2%	58.0%	62.2%	62.7%	65.6% E	57.1%	61.3%	59.0%	47.9%	59.4%	71.8% FGHIK	51.6%	
Disagree (Strongly/Somewhat)	16.7%	20.4%	15.0%	15.6%	18.6%	14.9%	17.7%	18.3%	20.8%	16.5%	14.7%	16.4%	



Seven in ten Canadians (70%) believe that private entrepreneurs can deliver healthcare services faster than hospitals managed by the government.



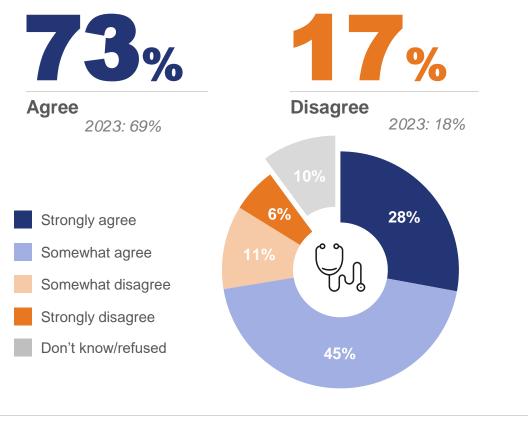


Speed of delivery of healthcare services by socio-demographic group

		Age			Ge	nder	Region						
	Total	18-34	35-54	55+	Male	Female	ВС	АВ	SK/MB	ONT	QC	ATL	
		A	В	С	D	E	F	G	Н	ı	J	K	
Agree (Strongly/Somewhat)	70.1%	68.3%	69.9%	71.6%	70.1%	70.1%	76.5% G	58.3%	70.3%	68.0%	77.1% GIK	64.3%	
Disagree (Strongly/Somewhat)	14.6%	17.3%	15.1%	12.3%	15.8%	13.5%	11.8%	20.2%	8.5%	16.4%	13.2%	12.3%	



More than seven in ten Quebecers (73%) agree with the government's proposition to open two new mini-hospitals managed by private entrepreneurs.





Opening two new mini-hospitals in Quebec managed by private entrepreneurs



Agreement/disagreement on opening two new mini-hospitals managed by private entrepreneurs by the government of Quebec

	Tatal		Age	Gender			
	Total	18-34	35-54	55+	Male	Female	
		A	В	С	D	E	
Agree (Strongly/Somewhat)	72.4%	74.2%	69.5%	73.7%	70.8%	74.0%	
Disagree (Strongly/Somewhat)	17.4%	15.6%	18.1%	18.1%	19.9%	15.1%	



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Game Changers

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