

By how much has your weekly grocery bill increased, if at all, in the last 6 months:

[illegible]

Ex. By how much has your weekly grocery bill increased, if at all, in the last 6 months: - Excluding \$201+

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	926	437	482	7	222	364	340	45	162	377	342	81	317	262	266
Base: All Answering (wtd)	928	464	457	7	252	320	356	137	257	313	221	107	297	245	278
\$0-\$50	361	185	174	3	79	100	182	33	102	135	91	39	80	97	145
	39%	40%	38%	42%	31%	31%	51%	24%	40%	43%	41%	36%	27%	40%	52%
\$51-\$100				**			DE	*		G	G	*		L	KLM
	264	119	143	1	72	106	85	50	81	80	53	28	105	61	70
	28%	26%	31%	10%	29%	33%	24%	36%	31%	26%	24%	26%	35%	25%	25%
\$101-\$150				**		F		*				*	MN		
	69	37	33	-	17	38	14	16	16	18	19	3	30	26	10
	7%	8%	7%	-	7%	12%	4%	12%	6%	6%	9%	3%	10%	11%	4%
\$151-\$200				**		F		*				*	N	N	
	71	33	38	1	27	28	17	9	19	27	16	11	34	18	10
	8%	7%	8%	11%	11%	9%	5%	7%	7%	9%	7%	10%	11%	7%	3%
My grocery bill hasn't increased in the last 6 months				**	F			*				N*	N		
	162	91	69	3	57	49	57	29	40	52	41	27	48	44	44
	18%	20%	15%	38%	23%	15%	16%	21%	15%	17%	19%	25%	16%	18%	16%
Sigma				**				*				*			
	928	464	457	7	252	320	356	137	257	313	221	107	297	245	278
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
\$1-\$50	361	185	174	3	79	100	182	33	102	135	91	39	80	97	145
	39%	40%	38%	42%	31%	31%	51%	24%	40%	43%	41%	36%	27%	40%	52%
				**			DE	*		G	G	*		L	KLM
\$0 or My grocery bill hasn't increased in the last 6 month	162	91	69	3	57	49	57	29	40	52	41	27	48	44	44
	18%	20%	15%	38%	23%	15%	16%	21%	15%	17%	19%	25%	16%	18%	16%
				**				*				*			
Mean	78.9	77.2	80.7	61.6	88	89.5	63.4	92.1	74.8	77.3	78.2	80.2	94.8	79	61.4
				**	F	F		*				N*	MN	N	
STD. DEV.	53.04	54.11	51.83	73.53	56.54	53.17	46.61	50.21	51.89	54.19	53.6	58.27	54.11	54.42	42.71
STD. ERR.	1.91	2.86	2.57	32.88	4.27	3.03	2.76	8.37	4.42	3.06	3.2	7.34	3.3	3.74	2.85
Median	60	55.11	75	39.74	80	100	50	100	60	50	50	62.02	100	60	50
Base: All Answering (Excluding 0)	765	373	388	4	195	271	299	108	217	260	180	80	249	202	234
Mean (Excluding 0)	78.9	77.2	80.7	61.6	88	89.5	63.4	92.1	74.8	77.3	78.2	80.2	94.8	79	61.4
				**	F	F		*				N*	MN	N	
STD. DEV. (Excluding 0)	53.04	54.11	51.83	73.53	56.54	53.17	46.61	50.21	51.89	54.19	53.6	58.27	54.11	54.42	42.71
STD. ERR. (Excluding 0)	1.91	2.86	2.57	32.88	4.27	3.03	2.76	8.37	4.42	3.06	3.2	7.34	3.3	3.74	2.85
Median (Excluding 0)	60	55.11	75	39.74	80	100	50	100	60	50	50	62.02	100	60	50

Which of the following have you done in 2024 in order to deal with the higher cost of living due to inflation?

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1001	458	536	7	249	395	357	48	173	404	376	88	349	288	276
Base: All Respondents (wtd)	1001	486	508	7	281	346	373	146	276	335	243	113	331	268	289
Cutting back on dining out	608	296	308	5	150	232	226	75	163	217	153	68	199	159	182
	61%	61%	61%	66%	54%	67%	60%	51%	59%	65%	63%	60%	60%	60%	63%
Looking at flyers for sales				**		D		*				*			
	607	248	354	5	153	206	249	104	165	201	138	61	195	146	205
	61%	51%	70%	77%	54%	59%	67%	71%	60%	60%	57%	54%	59%	54%	71%
Putting off purchases like new clothing, etc.			A	**			D	*				*			KLM
	531	215	313	3	150	199	183	95	142	174	120	59	198	135	140
	53%	44%	62%	50%	53%	57%	49%	65%	51%	52%	49%	52%	60%	50%	48%
Using a couponing or sale app to save money			A	**		F		J*				*	MN		
	353	144	204	5	92	152	109	34	88	142	90	40	129	100	83
	35%	30%	40%	77%	33%	44%	29%	23%	32%	42%	37%	36%	39%	37%	29%
Buying fewer fresh fruits and vegetables			A	**		DF		*		GH		*	N		
	345	144	198	3	100	122	123	73	102	99	71	32	133	91	88
	34%	30%	39%	41%	35%	35%	33%	50%	37%	30%	29%	29%	40%	34%	31%
Switched my regular grocery store for one I think is cheaper			A	**				IJ*				*	N		
	338	156	178	4	118	114	106	40	91	117	90	49	124	87	77
	34%	32%	35%	55%	42%	33%	29%	27%	33%	35%	37%	44%	37%	32%	27%
Eating less meat				**	EF			*				N*	N		
	330	142	187	1	85	118	128	59	91	100	80	34	107	99	91
	33%	29%	37%	21%	30%	34%	34%	40%	33%	30%	33%	30%	32%	37%	32%
Dipped into my personal savings to make ends meet			A	**				*				*			
	294	129	163	2	97	125	73	54	70	102	67	23	135	82	53
	29%	27%	32%	24%	34%	36%	19%	37%	25%	31%	28%	21%	41%	31%	18%
Pausing on saving for retirement				**	F	F		*				*	KMN	N	
	213	97	113	3	53	98	62	32	48	83	50	16	93	57	48
	21%	20%	22%	41%	19%	28%	16%	22%	17%	25%	21%	14%	28%	21%	17%
Using money I was setting aside for retirement				**		DF		*		H		*	KN		
	146	76	70	1	35	58	53	21	38	50	38	17	46	41	43
	15%	16%	14%	11%	12%	17%	14%	14%	14%	15%	16%	15%	14%	15%	15%
Accessing food banks				**				*				*			
	115	54	61	-	35	49	31	32	46	26	10	17	42	38	18
	11%	11%	12%	-	13%	14%	8%	22%	17%	8%	4%	15%	13%	14%	6%
Delayed or did not renew a medical prescription				**		F		IJ*	IJ	J		N*	N	N	
	97	37	58	2	32	38	27	18	31	26	22	2	56	21	17
	10%	8%	11%	24%	11%	11%	7%	12%	11%	8%	9%	2%	17%	8%	6%
None of the above				**				*				*	KMN		
	75	50	24	1	9	28	37	5	23	27	20	5	13	28	29
	7%	10%	5%	10%	3%	8%	10%	4%	8%	8%	8%	4%	4%	11%	10%
Sigma		B		**		D	D	*				*		L	L
	4052	1786	2231	35	1108	1537	1406	642	1096	1364	949	424	1470	1083	1074
	405%	367%	439%	497%	394%	444%	377%	439%	397%	407%	390%	375%	444%	405%	372%