



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior

Washington, DC, April 19, 2024

1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%



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1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%





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2. How many streaming video services in total, including those that are free, do you or your household subscribe to or use regularly?

	4/11-12, 2023	9/26-27, 2023	4/16-17, 2024
None	17%	13%	11%
1-2	30%	30%	30%
3-5	43%	45%	44%
6-9	9%	9%	12%
10 or more	2%	3%	4%

3. **[Q2 ≠ None]** When thinking about streaming services you use, how much do you agree or disagree with the following?

Agree Summary

	4/11-12, 2023 (N=900)	9/26-27, 2023 (N=952)	4/16-17, 2024 (N=936)
The prices I pay for streaming services have increased in the past year	69%	73%	74%
It's easy to find the programming I'm looking for across the platforms I use	64%	64%	67%
The amount of programming available to me has increased in the last year	62%	61%	60%
The quality of programming available to me has improved in the past year	50%	49%	49%
Watching shows was easier when I only had cable	33%	36%	31%

- a. The quality of programming available to me has improved in the past year

	4/11-12, 2023	9/26-27, 2023	4/16-17, 2024
Strongly agree	15%	15%	14%
Somewhat agree	36%	34%	35%
Neither agree nor disagree	34%	36%	34%
Somewhat disagree	11%	12%	13%
Strongly disagree	5%	3%	4%
Agree (Net)	50%	49%	49%
Disagree (Net)	16%	15%	18%

- b. The amount of programming available to me has increased in the last year

	4/11-12, 2023	9/26-27, 2023	4/16-17, 2024
Strongly agree	22%	18%	19%
Somewhat agree	40%	43%	41%
Neither agree nor disagree	29%	29%	29%
Somewhat disagree	7%	8%	9%
Strongly disagree	2%	2%	1%
Agree (Net)	62%	61%	60%
Disagree (Net)	9%	10%	10%





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3. When thinking about streaming services you use, how much do you agree or disagree with the following? *(Continued)*

c. The prices I pay for streaming services have increased in the past year

	4/11-12, 2023	9/26-27, 2023	4/16-17, 2024
Strongly agree	30%	32%	37%
Somewhat agree	40%	41%	37%
Neither agree nor disagree	18%	15%	18%
Somewhat disagree	7%	6%	5%
Strongly disagree	5%	5%	3%
<i>Agree (Net)</i>	<i>69%</i>	<i>73%</i>	<i>74%</i>
<i>Disagree (Net)</i>	<i>12%</i>	<i>12%</i>	<i>8%</i>

d. It's easy to find the programming I'm looking for across the platforms I use

	4/11-12, 2023	9/26-27, 2023	4/16-17, 2024
Strongly agree	22%	19%	24%
Somewhat agree	42%	45%	43%
Neither agree nor disagree	23%	18%	18%
Somewhat disagree	10%	13%	12%
Strongly disagree	3%	4%	2%
<i>Agree (Net)</i>	<i>64%</i>	<i>64%</i>	<i>67%</i>
<i>Disagree (Net)</i>	<i>13%</i>	<i>18%</i>	<i>14%</i>

e. Watching shows was easier when I only had cable

	4/11-12, 2023	9/26-27, 2023	4/16-17, 2024
Strongly agree	25%	26%	13%
Somewhat agree	30%	35%	17%
Neither agree nor disagree	23%	20%	22%
Somewhat disagree	11%	9%	26%
Strongly disagree	11%	9%	21%
<i>Agree (Net)</i>	<i>54%</i>	<i>62%</i>	<i>31%</i>
<i>Disagree (Net)</i>	<i>23%</i>	<i>18%</i>	<i>47%</i>





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4. How familiar, if at all, are you with the concept of artificial intelligence (AI)?

	Very familiar	Somewhat familiar	Not very familiar	Not at all familiar	Don't know	Familiar (Net)	Not familiar (Net)
4/16-17, 2024	24%	42%	20%	12%	2%	66%	32%
3/19-20, 2024	23%	47%	21%	9%	1%	70%	29%
3/5-6, 2024	22%	46%	21%	9%	3%	67%	30%
2/21-22, 2024	18%	52%	19%	10%	1%	70%	28%
2/6-7, 2024	20%	46%	19%	12%	3%	67%	31%
1/23-24, 2024	19%	47%	22%	10%	2%	66%	32%
12/5-6, 2023	20%	52%	17%	9%	3%	72%	25%
11/7-8, 2023	21%	47%	21%	9%	2%	68%	31%
10/24-25, 2023	17%	49%	20%	10%	3%	67%	30%
10/10-11, 2023	22%	47%	18%	10%	4%	68%	28%
9/26-27, 2023	21%	50%	19%	9%	2%	71%	27%
9/12-13, 2023	21%	48%	19%	9%	2%	70%	28%
8/29-30, 2023	20%	49%	20%	9%	2%	69%	29%
8/15-16, 2023	25%	43%	24%	7%	2%	68%	31%
8/1-2, 2023	20%	52%	17%	8%	3%	71%	25%
7/18-19, 2023	19%	45%	25%	10%	1%	64%	35%
6/21-22, 2023	20%	48%	20%	8%	3%	69%	28%
6/6-7, 2023	21%	52%	18%	7%	1%	73%	26%
5/23-24, 2023	21%	47%	19%	7%	5%	69%	26%
5/9-10, 2023	17%	48%	24%	9%	3%	65%	32%



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5. To what extent do you agree or disagree with the following statements?

Total Agree Summary

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024
I am hopeful for my future	80%	84%	84%	79%	83%	84%	80%
The world today is changing too fast	75%	77%	81%	80%	81%	76%	74%
I tend to buy brands that reflect my personal values	69%	70%	70%	66%	69%	66%	73%
My religion or faith is very important to me	64%	63%	68%	65%	68%	65%	60%
Being a fan of sports is very important to me	49%	51%	53%	53%	49%	53%	48%

a. The world today is changing too fast

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024
Strongly agree	33%	35%	39%	33%	37%	38%	34%
Somewhat agree	42%	42%	42%	47%	44%	38%	40%
Somewhat disagree	15%	15%	14%	13%	12%	16%	19%
Strongly disagree	5%	5%	3%	4%	3%	5%	5%
Don't know	4%	3%	3%	3%	4%	2%	2%
<i>Agree (Net)</i>	75%	77%	81%	80%	81%	76%	74%
<i>Disagree (Net)</i>	21%	20%	16%	17%	15%	22%	24%

b. Being a fan of sports is very important to me

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024
Strongly agree	21%	21%	24%	25%	20%	22%	18%
Somewhat agree	28%	31%	29%	28%	28%	31%	30%
Somewhat disagree	20%	19%	17%	17%	18%	16%	19%
Strongly disagree	29%	27%	29%	28%	31%	30%	31%
Don't know	2%	2%	2%	2%	2%	1%	2%
<i>Agree (Net)</i>	49%	51%	53%	53%	49%	53%	48%
<i>Disagree (Net)</i>	49%	46%	46%	45%	49%	46%	50%

c. My religion or faith is very important to me

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024
Strongly agree	36%	34%	41%	37%	36%	37%	34%
Somewhat agree	27%	30%	27%	28%	32%	28%	26%
Somewhat disagree	14%	15%	15%	14%	14%	15%	14%
Strongly disagree	20%	20%	15%	18%	15%	18%	22%
Don't know	3%	2%	3%	3%	3%	2%	3%
<i>Agree (Net)</i>	64%	63%	68%	65%	68%	65%	60%
<i>Disagree (Net)</i>	33%	35%	29%	32%	28%	33%	37%



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5. To what extent do you agree or disagree with the following statements? (Continued)

d. I am hopeful for my future

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024
Strongly agree	33%	35%	43%	35%	37%	43%	42%
Somewhat agree	47%	49%	42%	44%	47%	41%	38%
Somewhat disagree	11%	8%	8%	12%	10%	9%	12%
Strongly disagree	5%	5%	5%	5%	3%	4%	6%
Don't know	4%	4%	3%	4%	3%	2%	3%
Agree (Net)	80%	84%	84%	79%	83%	84%	80%
Disagree (Net)	17%	13%	13%	17%	13%	13%	18%

e. I tend to buy brands that reflect my personal values

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024
Strongly agree	19%	19%	20%	19%	19%	19%	22%
Somewhat agree	50%	52%	50%	46%	50%	48%	52%
Somewhat disagree	18%	18%	17%	19%	18%	21%	15%
Strongly disagree	8%	6%	6%	8%	6%	6%	5%
Don't know	5%	6%	7%	7%	7%	7%	6%
Agree (Net)	69%	70%	70%	66%	69%	66%	73%
Disagree (Net)	26%	24%	23%	28%	24%	27%	21%

6. How familiar, if at all, are you with each of the following?

Total Familiar Summary

	4/16-17, 2024
Presidential candidate Donald Trump declaring that abortion laws should be left to the states, rather than a national law or ban	62%
President Biden canceling another \$7.4 billion in student loan debt for roughly 277,000 borrowers	60%
The parents of a Michigan school shooter being sentenced to prison after their involuntary manslaughter convictions	58%
Arizona's Supreme Court allowing a near-total abortion ban, first passed in the 1860s, to take effect	52%
The NCAA women's basketball championship game drawing a larger audience than the men's championship	49%

6. How familiar, if at all, are you with each of the following? *(Continued)*

- a. The NCAA women’s basketball championship game drawing a larger audience than the men’s championship

	4/16-17, 2024
Very familiar	23%
Somewhat familiar	25%
Heard of it, but that’s it	21%
Never heard of it	30%
Familiar (Net)	49%
Not Familiar (Net)	51%

- b. Arizona’s Supreme Court allowing a near-total abortion ban, first passed in the 1860s, to take effect

	4/16-17, 2024
Very familiar	22%
Somewhat familiar	30%
Heard of it, but that’s it	24%
Never heard of it	23%
Familiar (Net)	52%
Not Familiar (Net)	48%

- c. Presidential candidate Donald Trump declaring that abortion laws should be left to the states, rather than a national law or ban

	4/16-17, 2024
Very familiar	31%
Somewhat familiar	32%
Heard of it, but that’s it	23%
Never heard of it	15%
Familiar (Net)	62%
Not Familiar (Net)	38%

- d. The parents of a Michigan school shooter being sentenced to prison after their involuntary manslaughter convictions

	4/16-17, 2024
Very familiar	24%
Somewhat familiar	34%
Heard of it, but that’s it	20%
Never heard of it	22%
Familiar (Net)	58%
Not Familiar (Net)	42%



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6. How familiar, if at all, are you with each of the following? *(Continued)*

e. President Biden canceling another \$7.4 billion in student loan debt for roughly 277,000 borrowers

	4/16-17, 2024
Very familiar	26%
Somewhat familiar	34%
Heard of it, but that's it	25%
Never heard of it	15%
<i>Familiar (Net)</i>	<i>60%</i>
<i>Not Familiar (Net)</i>	<i>40%</i>

7. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

a. The NCAA women's basketball championship game drawing a larger audience than the men's championship

	4/16-17, 2024
I care a lot	14%
I care a little	26%
I don't care at all	51%
Don't know	9%

b. Arizona's Supreme Court allowing a near-total abortion ban, first passed in the 1860s, to take effect

	4/16-17, 2024
I care a lot	43%
I care a little	32%
I don't care at all	17%
Don't know	7%

c. Presidential candidate Donald Trump declaring that abortion laws should be left to the states, rather than a national law or ban

	4/16-17, 2024
I care a lot	44%
I care a little	33%
I don't care at all	16%
Don't know	6%





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7. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them? (*Continued*)

d. The parents of a Michigan school shooter being sentenced to prison after their involuntary manslaughter convictions

	4/16-17, 2024
I care a lot	36%
I care a little	42%
I don't care at all	15%
Don't know	7%

e. President Biden canceling another \$7.4 billion in student loan debt for roughly 277,000 borrowers

	4/16-17, 2024
I care a lot	45%
I care a little	32%
I don't care at all	15%
Don't know	8%

8. Which of the following do you regularly use as a source of news? [SELECT UP TO FIVE]

	4/16-17, 2024
ABC / CBS / NBC News	49%
Social media	46%
Friends and Family	34%
Public television or radio	28%
CNN	25%
Fox News	24%
New York Times, Washington Post, or Wall Street Journal	20%
Your local newspaper	20%
MSNBC	13%
Stand-alone digital or online news (e.g., Axios, Semafor; not abcnews.com or foxnews.com)	11%
Conservative news media (e.g., Breitbart, Newsmax, OANN, conservative talk radio)	7%
Other	13%
None of these	6%



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9. To what extent do you agree or disagree with the following statements?

Total Agree Summary

	4/16-17, 2024
I only read news I can access for free	71%
I am confident that I can tell real news from 'fake news'	65%
I am confident that I can tell if an image/video is made with AI	41%
I am confident that the average person in the U.S. can tell real news from 'fake news'	27%
I am confident that the average person in the U.S. can tell if an image/video is made with AI	24%

a. I am confident that the average person in the U.S. can tell real news from 'fake news'

	4/16-17, 2024
Strongly agree	7%
Somewhat agree	20%
Somewhat disagree	31%
Strongly disagree	36%
Don't know	6%
<i>Agree (Net)</i>	<i>27%</i>
<i>Disagree (Net)</i>	<i>67%</i>

b. I am confident that I can tell real news from 'fake news'

	4/16-17, 2024
Strongly agree	22%
Somewhat agree	44%
Somewhat disagree	21%
Strongly disagree	6%
Don't know	7%
<i>Agree (Net)</i>	<i>65%</i>
<i>Disagree (Net)</i>	<i>28%</i>

c. I am confident that the average person in the U.S. can tell if an image/video is made with AI

	4/16-17, 2024
Strongly agree	6%
Somewhat agree	18%
Somewhat disagree	33%
Strongly disagree	35%
Don't know	8%
<i>Agree (Net)</i>	<i>24%</i>
<i>Disagree (Net)</i>	<i>68%</i>





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9. To what extent do you agree or disagree with the following statements? *(Continued)*

d. I am confident that I can tell if an image/video is made with AI

	4/16-17, 2024
Strongly agree	13%
Somewhat agree	28%
Somewhat disagree	31%
Strongly disagree	19%
Don't know	8%
<i>Agree (Net)</i>	<i>41%</i>
<i>Disagree (Net)</i>	<i>51%</i>

e. I only read news I can access for free

	4/16-17, 2024
Strongly agree	38%
Somewhat agree	33%
Somewhat disagree	14%
Strongly disagree	11%
Don't know	4%
<i>Agree (Net)</i>	<i>71%</i>
<i>Disagree (Net)</i>	<i>25%</i>

10. How often, if at all, do you have conversations with people, either in person or online, that hold political views different from your own?

	4/16-17, 2024
Often	14%
Sometimes	48%
Rarely	28%
Never	10%
<i>Often/Sometimes (Net)</i>	<i>62%</i>
<i>Rarely/Never (Net)</i>	<i>38%</i>



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11. When thinking about disinformation that spreads online, what level of responsibility, if any, do you think each of the following have to stop its spread?

Total A Great Deal/Fair Amount of Responsibility Summary

	4/16-17, 2024
Individuals who share things online	78%
Tech platforms	76%
Regulation from Congress and federal agencies	72%
An organization like the United Nations or World Trade Organization	60%
Law enforcement agencies	57%

a. Regulation from Congress and federal agencies

	4/16-17, 2024
No responsibility at all	10%
Just a little responsibility	18%
A fair amount of responsibility	37%
A great deal of responsibility	35%
<i>Just a little/No responsibility (Net)</i>	<i>28%</i>
<i>Great deal/Fair amount of responsibility (Net)</i>	<i>72%</i>

b. An organization like the United Nations or World Trade Organization

	4/16-17, 2024
No responsibility at all	16%
Just a little responsibility	23%
A fair amount of responsibility	35%
A great deal of responsibility	25%
<i>Just a little/No responsibility (Net)</i>	<i>40%</i>
<i>Great deal/Fair amount of responsibility (Net)</i>	<i>60%</i>

c. Tech platforms

	4/16-17, 2024
No responsibility at all	7%
Just a little responsibility	16%
A fair amount of responsibility	37%
A great deal of responsibility	39%
<i>Just a little/No Responsibility (Net)</i>	<i>24%</i>
<i>Great deal/Fair amount of responsibility (Net)</i>	<i>76%</i>



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11. When thinking about disinformation that spreads online, what level of responsibility, if any, do you think each of the following have to stop its spread? (Continued)

d. Law enforcement agencies

	4/16-17, 2024
No responsibility at all	16%
Just a little responsibility	27%
A fair amount of responsibility	34%
A great deal of responsibility	23%
<i>Just a little/No responsibility (Net)</i>	43%
<i>Great deal/Fair amount of responsibility (Net)</i>	57%

e. Individuals who share things online

	4/16-17, 2024
No responsibility at all	5%
Just a little responsibility	17%
A fair amount of responsibility	37%
A great deal of responsibility	41%
<i>Just a little/No responsibility (Net)</i>	22%
<i>Great deal/Fair amount of responsibility (Net)</i>	78%

12. To the best of your knowledge, have you been the victim of any of the following in the past 12 months? Select all that apply.

	4/16-17, 2024
A scam from an email or text message	29%
Fraudulent charges on your credit card	20%
Getting a computer virus from an email attachment	10%
Identity theft	5%
None of these	58%





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About the Study

These are some of the findings of the ninety-fourth wave of an Ipsos poll conducted between April 16-17, 2024. For this survey, a sample of 1,081 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults





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- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults



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- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2022 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.





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Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,081, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-eighth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, and ninety-third and a half waves of this study have a credibility interval of 3.6 percentage points.

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About Ipsos

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Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

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