TOPLINE & METHODOLOGY

USA Today/Ipsos Florida Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the general population in Florida (ages 18+)
Interview dates: April 5-7, 2024
Number of total interviews: 1,014
Number of Republican interviews: 369
Number of Democrat interviews: 264
Number of independent interviews: 316

Margin of error: +/- 4.1 percentage points at the 95% confidence level for all respondents
Margin of error: +/- 6.4 percentage points at the 95% confidence level for Republican respondents
Margin of error: +/- 7.9 percentage points at the 95% confidence level for Democrat respondents
Margin of error: +/- 7.3 percentage points at the 95% confidence level for independent respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire:

Q1. Which of the following do you consider to be the main problem facing Florida today? Select up to three.

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Inflation or cost of living	60%	69%	48%	70%
Housing	29%	24%	29%	37%
Immigration	23%	44%	14%	15%
Crime or violence	18%	19%	18%	15%
Abortion or contraception issues	17%	7%	27%	16%
Gun control	16%	5%	26%	13%
Climate change or natural disasters	15%	5%	25%	17%
Education	12%	7%	20%	12%
Healthcare	12%	10%	13%	12%
Opioid or drug addiction	9%	14%	4%	8%
Racial injustice	8%	1%	15%	8%
Taxes	8%	10%	4%	10%
Election security and voting restrictions	4%	4%	8%	2%
Unemployment	4%	4%	5%	2%
Recreational cannabis/marijuana legalization	3%	4%	2%	4%
Infectious diseases (measles, coronavirus, etc.)	1%	1%	1%	3%
Something else	7%	5%	6%	10%
None of these	2%	1%	1%	1%
Skipped	*	*	-	-

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Q2_sum1. Summary of Familiar - How familiar are you, if at all, with the following recent events?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Warnings about an active 2024 hurricane season	72%	78%	70%	73%
The Florida State Supreme Court allowing Florida's abortion ban after 6 weeks of pregnancy to go into effect.	64%	68%	68%	64%
A settlement being reached between Disney and Gov. DeSantis	55%	59%	56%	57%
The Florida State Supreme Court allowing a 2024 ballot measure on recreational cannabis legalization in the Florida constitution	54%	58%	55%	56%
The Florida State Supreme Court allowing a 2024 ballot measure to add legal abortion protections in the Florida constitution.	50%	53%	57%	49%

Q2_1. The Florida State Supreme Court allowing Florida's abortion ban after 6 weeks of pregnancy to go into effect. - How familiar are you, if at all, with the following recent events?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Very familiar	23%	18%	30%	24%
Somewhat familiar	41%	50%	37%	40%
Not too familiar	17%	20%	14%	19%
Not at all familiar	12%	10%	11%	11%
Don't know	7%	2%	7%	6%
Skipped	*	-	-	-
Familiar (net)	*64%*	*68%*	*68%*	*64%*
Unfamiliar (net)	*29%*	*30%*	*25%*	*30%*

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Q2_2. The Florida State Supreme Court allowing a 2024 ballot measure to add legal abortion protections in the Florida constitution. - How familiar are you, if at all, with the following recent events?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Very familiar	18%	14%	28%	17%
Somewhat familiar	32%	39%	29%	31%
Not too familiar	23%	26%	18%	24%
Not at all familiar	19%	18%	17%	19%
Don't know	8%	3%	7%	7%
Skipped	*	-	*	1%
Familiar (net)	*50%*	*53%*	*57%*	*49%*
Unfamiliar (net)	*42%*	*44%*	*35%*	*43%*

Q2_3. The Florida State Supreme Court allowing a 2024 ballot measure on recreational cannabis legalization in the Florida constitution - How familiar are you, if at all, with the following recent events?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Very familiar	19%	20%	20%	20%
Somewhat familiar	35%	38%	35%	36%
Not too familiar	23%	24%	22%	23%
Not at all familiar	15%	15%	18%	12%
Don't know	8%	3%	6%	9%
Skipped	*	-	*	1%
Familiar (net)	*54%*	*58%*	*55%*	*56%*
Unfamiliar (net)	*38%*	*38%*	*39%*	*35%*

Q2_4. A settlement being reached between Disney and Gov. DeSantis - How familiar are you, if at all, with the following recent events?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Very familiar	16%	16%	18%	16%
Somewhat familiar	39%	43%	38%	40%
Not too familiar	24%	28%	23%	23%
Not at all familiar	15%	11%	15%	13%
Don't know	6%	2%	6%	7%
Skipped	*	-	*	1%
Familiar (net)	*55%*	*59%*	*56%*	*57%*
Unfamiliar (net)	*38%*	*39%*	*38%*	*35%*

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Q2_5. Warnings about an active 2024 hurricane season - How familiar are you, if at all, with the following recent events?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Very familiar	34%	36%	41%	34%
Somewhat familiar	37%	42%	29%	39%
Not too familiar	15%	14%	16%	15%
Not at all familiar	8%	7%	10%	7%
Don't know	5%	*	4%	5%
Skipped	*	*	-	*
Familiar (net)	*72%*	*78%*	*70%*	*73%*
Unfamiliar (net)	*23%*	*21%*	*26%*	*21%*

Q3. Overall, do you approve or disapprove of the way Ron DeSantis is handling his job as governor?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly approve	27%	64%	5%	18%
Somewhat approve	16%	25%	8%	18%
Somewhat disapprove	16%	5%	19%	24%
Strongly disapprove	31%	6%	62%	31%
Don't know	8%	1%	5%	9%
Skipped	*	-	-	*
Approve (net)	*44%*	*88%*	*13%*	*37%*
Disapprove (net)	*48%*	*11%*	*82%*	*54%*

Q4_sum1. Summary of Approve - Overall, do you approve or disapprove of the way Governor Ron DeSantis is handling the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Crime and public safety	52%	84%	24%	53%
Jobs and the economy	50%	82%	26%	49%
Relations with businesses in Florida	43%	78%	17%	39%
Immigration	42%	79%	13%	39%
Abortion and contraception issues	34%	68%	12%	29%
Book bans and curriculum restrictions	30%	61%	9%	24%

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Q4_1. Jobs and the economy - Overall, do you approve or disapprove of the way Governor Ron DeSantis is handling the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly approve	24%	51%	7%	18%
Somewhat approve	26%	31%	18%	31%
Somewhat disapprove	17%	6%	24%	21%
Strongly disapprove	18%	4%	38%	17%
Don't know	14%	7%	13%	12%
Skipped	1%	*	-	1%
Approve (net)	*50%*	*82%*	*26%*	*49%*
Disapprove (net)	*35%*	*10%*	*62%*	*38%*

Q4_2. Crime and public safety - Overall, do you approve or disapprove of the way Governor Ron DeSantis is handling the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly approve	25%	52%	5%	22%
Somewhat approve	27%	32%	19%	31%
Somewhat disapprove	13%	3%	20%	16%
Strongly disapprove	21%	5%	41%	18%
Don't know	14%	6%	15%	13%
Skipped	*	1%	*	*
Approve (net)	*52%*	*84%*	*24%*	*53%*
Disapprove (net)	*34%*	*9%*	*61%*	*34%*

Q4_3. Immigration - Overall, do you approve or disapprove of the way Governor Ron DeSantis is handling the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly approve	30%	58%	8%	26%
Somewhat approve	13%	21%	5%	13%
Somewhat disapprove	15%	7%	18%	21%
Strongly disapprove	31%	7%	61%	26%
Don't know	12%	6%	8%	14%
Skipped	*	*	-	-
Approve (net)	*42%*	*79%*	*13%*	*39%*
Disapprove (net)	*45%*	*14%*	*79%*	*47%*

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Q4_4. Abortion and contraception issues - Overall, do you approve or disapprove of the way Governor Ron DeSantis is handling the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly approve	18%	38%	8%	13%
Somewhat approve	16%	31%	4%	16%
Somewhat disapprove	15%	13%	9%	23%
Strongly disapprove	36%	11%	69%	33%
Don't know	14%	8%	10%	15%
Skipped	*	-	*	-
Approve (net)	*34%*	*68%*	*12%*	*29%*
Disapprove (net)	*51%*	*24%*	*78%*	*56%*

Q4_5. Relations with businesses in Florida - Overall, do you approve or disapprove of the way Governor Ron DeSantis is handling the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly approve	22%	46%	5%	17%
Somewhat approve	22%	31%	12%	22%
Somewhat disapprove	16%	7%	20%	21%
Strongly disapprove	23%	5%	46%	23%
Don't know	17%	10%	18%	17%
Skipped	*	-	-	-
Approve (net)	*43%*	*78%*	*17%*	*39%*
Disapprove (net)	*39%*	*12%*	*66%*	*44%*

Q4_6. Book bans and curriculum restrictions - Overall, do you approve or disapprove of the way Governor Ron DeSantis is handling the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly approve	19%	42%	5%	13%
Somewhat approve	11%	19%	4%	11%
Somewhat disapprove	14%	14%	10%	19%
Strongly disapprove	41%	13%	72%	44%
Don't know	14%	12%	9%	13%
Skipped	*	-	-	-
Approve (net)	*30%*	*61%*	*9%*	*24%*
Disapprove (net)	*55%*	*27%*	*82%*	*63%*

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Q5_sum1. Summary of Favorable - Do you have a favorable/unfavorable opinion of each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Ron DeSantis	47%	90%	15%	39%
Donald Trump	42%	80%	11%	37%
Rick Scott	37%	60%	21%	33%
Joe Biden	34%	7%	72%	31%
Matt Gaetz	19%	33%	8%	18%
Debbie Mucarsel-Powell	11%	6%	25%	8%

Q5_1. Donald Trump - Do you have a favorable/unfavorable opinion of each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Very favorable	22%	54%	5%	12%
Somewhat favorable	19%	26%	6%	24%
Somewhat unfavorable	13%	10%	8%	18%
Very unfavorable	43%	10%	81%	44%
Never heard of this person	1%	-	-	1%
Skipped	1%	-	*	*
Favorable (net)	*42%*	*80%*	*11%*	*37%*
Unfavorable (net)	*56%*	*20%*	*89%*	*62%*

Q5_2. Joe Biden - Do you have a favorable/unfavorable opinion of each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Very favorable	13%	2%	30%	7%
Somewhat favorable	22%	5%	42%	24%
Somewhat unfavorable	21%	10%	14%	36%
Very unfavorable	42%	82%	14%	32%
Never heard of this person	1%	-	-	1%
Skipped	1%	*	*	-
Favorable (net)	*34%*	*7%*	*72%*	*31%*
Unfavorable (net)	*64%*	*93%*	*27%*	*68%*

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Q5_3. Ron DeSantis - Do you have a favorable/unfavorable opinion of each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Very favorable	26%	62%	4%	17%
Somewhat favorable	20%	28%	10%	22%
Somewhat unfavorable	16%	4%	17%	27%
Very unfavorable	33%	6%	66%	32%
Never heard of this person	2%	*	-	2%
Skipped	2%	-	3%	-
Favorable (net)	*47%*	*90%*	*15%*	*39%*
Unfavorable (net)	*49%*	*10%*	*83%*	*59%*

Q5_4. Matt Gaetz - Do you have a favorable/unfavorable opinion of each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Very favorable	5%	9%	*	6%
Somewhat favorable	14%	23%	7%	12%
Somewhat unfavorable	11%	13%	8%	10%
Very unfavorable	29%	13%	53%	28%
Never heard of this person	40%	41%	28%	43%
Skipped	2%	1%	3%	*
Favorable (net)	*19%*	*33%*	*8%*	*18%*
Unfavorable (net)	*39%*	*26%*	*61%*	*38%*

Q5_5. Rick Scott - Do you have a favorable/unfavorable opinion of each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Very favorable	9%	18%	5%	5%
Somewhat favorable	28%	42%	16%	28%
Somewhat unfavorable	21%	17%	22%	26%
Very unfavorable	27%	13%	48%	25%
Never heard of this person	13%	10%	4%	16%
Skipped	2%	*	4%	*
Favorable (net)	*37%*	*60%*	*21%*	*33%*
Unfavorable (net)	*48%*	*30%*	*71%*	*51%*

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Q5_6. Debbie Mucarsel-Powell - Do you have a favorable/unfavorable opinion of each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Very favorable	3%	*	7%	3%
Somewhat favorable	8%	6%	18%	5%
Somewhat unfavorable	7%	7%	6%	8%
Very unfavorable	7%	8%	6%	6%
Never heard of this person	74%	79%	61%	78%
Skipped	1%	-	1%	*
Favorable (net)	*11%*	*6%*	*25%*	*8%*
Unfavorable (net)	*14%*	*15%*	*12%*	*14%*

Q6. If there is a ballot measure in Florida to decide abortion rights, would you vote for or against making abortion legal up until fetal viability, which is at about 24 weeks?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
In favor of abortion legality	50%	34%	74%	52%
Against / not in favor of abortion legality	33%	58%	17%	28%
Not registered to vote / Unsure	16%	8%	9%	20%
Skipped	1%	1%	*	-

Q7. If there is a ballot measure in Florida to decide recreational cannabis legalization, would you vote for or against making possession and sale of cannabis/marijuana legal?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
In favor of cannabis legalization	49%	38%	64%	52%
Against / not in favor of cannabis legalization	36%	58%	25%	33%
Not registered to vote / Unsure	14%	4%	10%	15%
Skipped	1%	1%	1%	*

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Q8_sum1. Summary of Support - Do you support or oppose each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Reducing the price of prescription drugs	88%	87%	93%	87%
Requiring universal background checks for gun purchases	85%	82%	92%	89%
A ceasefire between Israel and Hamas	61%	51%	75%	66%
Raising the federal minimum wage	60%	37%	83%	65%
Increasing federal funding of law enforcement	60%	83%	46%	57%
Deporting a larger number of undocumented immigrants	51%	83%	28%	50%
National recreational marijuana legalization	47%	37%	59%	52%
Increasing humanitarian aid to Palestinians in Gaza	41%	25%	60%	43%
Sending additional military aid to Israel	31%	41%	20%	32%
A national six-week abortion ban	23%	43%	9%	21%

Q8_1. A ceasefire between Israel and Hamas - Do you support or oppose each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly support	44%	29%	63%	47%
Somewhat support	17%	21%	12%	19%
Neither support nor oppose	24%	27%	16%	24%
Somewhat oppose	6%	10%	4%	5%
Strongly oppose	7%	12%	5%	5%
Skipped	2%	1%	1%	1%
Support (net)	*61%*	*51%*	*75%*	*66%*
Oppose (net)	*13%*	*21%*	*8%*	*10%*

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Q8_2. Sending additional military aid to Israel - Do you support or oppose each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly support	13%	21%	9%	10%
Somewhat support	18%	19%	11%	22%
Neither support nor oppose	29%	21%	29%	31%
Somewhat oppose	18%	23%	20%	15%
Strongly oppose	21%	14%	30%	20%
Skipped	2%	1%	1%	1%
Support (net)	*31%*	*41%*	*20%*	*32%*
Oppose (net)	*39%*	*37%*	*50%*	*36%*

Q8_3. A national six-week abortion ban - Do you support or oppose each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly support	12%	24%	4%	9%
Somewhat support	11%	18%	5%	12%
Neither support nor oppose	20%	21%	14%	21%
Somewhat oppose	14%	12%	18%	14%
Strongly oppose	41%	23%	58%	42%
Skipped	2%	2%	1%	1%
Support (net)	*23%*	*43%*	*9%*	*21%*
Oppose (net)	*55%*	*35%*	*76%*	*57%*

Q8_4. Raising the federal minimum wage - Do you support or oppose each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly support	35%	17%	55%	38%
Somewhat support	25%	20%	29%	27%
Neither support nor oppose	20%	26%	7%	19%
Somewhat oppose	9%	17%	6%	8%
Strongly oppose	9%	18%	3%	7%
Skipped	1%	1%	1%	1%
Support (net)	*60%*	*37%*	*83%*	*65%*
Oppose (net)	*19%*	*35%*	*9%*	*15%*

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Q8_5. National recreational marijuana legalization - Do you support or oppose each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly support	28%	19%	37%	33%
Somewhat support	19%	18%	22%	20%
Neither support nor oppose	17%	12%	18%	18%
Somewhat oppose	12%	14%	8%	12%
Strongly oppose	22%	37%	15%	17%
Skipped	2%	1%	1%	1%
Support (net)	*47%*	*37%*	*59%*	*52%*
Oppose (net)	*34%*	*51%*	*23%*	*29%*

Q8_6. Reducing the price of prescription drugs - Do you support or oppose each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly support	67%	59%	82%	67%
Somewhat support	21%	28%	10%	20%
Neither support nor oppose	8%	8%	2%	9%
Somewhat oppose	2%	2%	1%	2%
Strongly oppose	2%	2%	3%	1%
Skipped	1%	1%	1%	1%
Support (net)	*88%*	*87%*	*93%*	*87%*
Oppose (net)	*4%*	*4%*	*5%*	*3%*

Q8_7. Increasing federal funding of law enforcement - Do you support or oppose each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly support	27%	42%	22%	24%
Somewhat support	32%	41%	24%	33%
Neither support nor oppose	25%	11%	31%	27%
Somewhat oppose	7%	3%	9%	9%
Strongly oppose	7%	2%	13%	6%
Skipped	2%	1%	1%	1%
Support (net)	*60%*	*83%*	*46%*	*57%*
Oppose (net)	*14%*	*5%*	*22%*	*15%*

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Q8_8. Deporting a larger number of undocumented immigrants - Do you support or oppose each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly support	35%	66%	16%	30%
Somewhat support	16%	17%	12%	20%
Neither support nor oppose	23%	7%	24%	30%
Somewhat oppose	13%	7%	21%	10%
Strongly oppose	11%	2%	27%	9%
Skipped	2%	1%	1%	1%
Support (net)	*51%*	*83%*	*28%*	*50%*
Oppose (net)	*24%*	*8%*	*48%*	*19%*

Q8_9. Requiring universal background checks for gun purchases - Do you support or oppose each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly support	71%	60%	84%	75%
Somewhat support	14%	22%	8%	14%
Neither support nor oppose	8%	9%	3%	7%
Somewhat oppose	2%	5%	1%	1%
Strongly oppose	3%	3%	4%	3%
Skipped	1%	1%	*	1%
Support (net)	*85%*	*82%*	*92%*	*89%*
Oppose (net)	*5%*	*8%*	*5%*	*4%*

Q8_10. Increasing humanitarian aid to Palestinians in Gaza - Do you support or oppose each of the following?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Strongly support	21%	8%	40%	19%
Somewhat support	20%	17%	20%	24%
Neither support nor oppose	34%	35%	28%	34%
Somewhat oppose	10%	19%	4%	10%
Strongly oppose	13%	20%	8%	13%
Skipped	2%	1%	1%	1%
Support (net)	*41%*	*25%*	*60%*	*43%*
Oppose (net)	*23%*	*39%*	*12%*	*23%*

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Q9. Are you currently registered to vote at your current address in the state of Florida?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Yes	77%	91%	81%	73%
No	17%	6%	15%	19%
No, but I plan to register before the election	5%	2%	3%	8%
Skipped	1%	*	1%	*
No (net)	*22%*	*8%*	*18%*	*27%*

Q10. On November 5, 2024 the next presidential election will be held. How likely are you to vote in the upcoming presidential election?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
1 - Completely certain I will not vote	14%	6%	13%	10%
2	2%	2%	1%	3%
3	1%	1%	1%	2%
4	1%	-	2%	1%
5	3%	1%	1%	7%
6	2%	1%	1%	1%
7	1%	-	1%	1%
8	5%	2%	5%	8%
9	5%	3%	4%	9%
10 - Completely certain I will vote	62%	80%	67%	51%
Don't know	5%	4%	2%	7%
Skipped	*	-	-	-
1-5 (net)	*21%*	*10%*	*19%*	*23%*
6-10 (net)	*74%*	*86%*	*78%*	*70%*

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Q12. If the presidential election was held today and the candidates were Democrat Joe Biden and Republican Donald Trump, who would you vote for?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Donald Trump (Republican)	39%	84%	9%	27%
Joe Biden (Democrat)	31%	5%	71%	27%
Robert F. Kennedy Jr. (Independent)	7%	6%	6%	12%
I wouldn't vote	13%	2%	8%	16%
Don't know	10%	3%	6%	17%
Skipped	*	-	*	*

Q13. If the 2024 election was held today and the candidates for U.S. Senate were Republican Rick Scott and Democrat Debbie Mucarsel-Powell, who would you vote for?

	Total (N=1,014)	Republican (N=369)	Democrat (N=264)	Independent (N=316)
Rick Scott (Republican)	36%	77%	8%	28%
Debbie Mucarsel-Powell (Democrat)	26%	2%	60%	25%
Some other candidate	5%	5%	2%	8%
I wouldn't vote	12%	3%	9%	12%
Don't know	21%	13%	21%	27%
Skipped	*	-	-	-

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About the Study

This USA Today/Ipsos poll was conducted April 5-7, 2024 using Ipsos' probability-based KnowledgePanel®. This poll, fielded in English and Spanish, is based on a representative probability sample of 1,014 general population adults aged 18 or older currently residing in Florida. The sample includes 369 Republicans, 264 Democrats, and 316 independents.

The margin of sampling error for this study is plus or minus 4.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.74. The margin of sampling error is higher and varies for results based on other sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent. The poll also has a margin of sampling error of plus or minus 6.4 percentage points for Republicans, plus or minus 7.9 percentage points for Democrats, and plus or minus 7.3 percentage points for independents. The margin of sampling error takes into account the design effect, which is 1.59 among Republicans, 1.69 among Democrats, and 1.74 among independents.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, household income, metropolitan status, English language dominance, and 2020 vote. The demographic benchmarks came from the 2022 American Community Survey (ACS). 2020 vote benchmarks came from the Division of Elections at the Florida Department of State. More details about the weighting benchmarks for this study can be found below:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelors and beyond)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)
- English language dominance (English dominant, Bilingual, Spanish dominant, non-Hispanic)
- 2020 vote (Trump, Biden, Someone else, Did not vote)

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD).ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

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