

PUBLIC
Royals
All Adults aged 18-75 in GB

Q1. On balance, do you think it would be better or worse for Britain in the future if the Monarchy was abolished, or do you think it would make no difference?
All Adults aged 18-75 in Great Britain

	Gender			Age					Aggregated Age Breaks					Generations				Region								Social grade		Employment status		Education		Ethnicity		Marital Status		Household Size				Presence of children HH (17 or under)			General Election 2019 Vote				Referendum 2016 vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55-75	Gen Z	Millennial s	Gen X	Baby Boomer	North	Midlands	South	London	Wales	Scotland (U)	ABC1	C2DE	Working	Not working	Graduates	Non- graduates	White ethnic group	Minority ethnic group	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)				
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358				
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388				
Better if abolished	259 24%	147 28% C	106 20%	50 39% EGH	57 27% H	55 28% H	48 24% H	49 34%	107 14%	103 32%	49 26%	59 38% MNO	92 27% O	60 23% O	47 14%	58 23%	60 21%	49 20%	43 28%	13 24% *	37 39% PQR*	147 24%	112 24%	184 25%	75 21%	105 27% a	154 22%	214 23%	42 33%	127 21%	115 33% df	17 13%	67 29%	73 22%	57 22%	63 23%	97 27%	162 22%	40 12%	81 33% mo	18 20% *	41 38% mo*	122 29% r	63 16%				
Worse if abolished	412 38%	200 38%	209 39%	21 17%	57 28%D	55 28% D	69 35% D	209 58% DEFG	78 23%	124 32% I	209 58% U	27 17%	98 29% L	94 36% L	194 58% LMN	107 42% U	108 38%	106 43%	50 32%	15 29% *	26 28% *	245 40%	167 36%	265 36%	148 42%	139 36%	274 39%	380 40%	32 26%	250 41% e	103 29% e	59 47% e	83 36% j	146 44%	92 36%	92 34%	112 31%	300 41% k	208 60% nop	66 26%	39 44% np*	30 28% *	154 37%	195 50% q				
No difference	340 31%	163 31%	173 32%	43 33%	76 37% H	60 31% H	71 36% H	90 25%	119 36% K	131 33% K	90 25%	54 34% O	115 34% O	89 34% O	82 25%	77 30%	98 35%	77 31%	49 32%	15 28% *	23 25% *	196 32%	144 31%	238 32%	102 29%	116 30%	234 32%	291 31%	44 35%	193 32%	102 29% f	45 36%	66 29%	94 28%	87 34%	94 35%	124 35% m	216 30% m	92 26%	86 35% m	28 32% *	30 28% *	127 30%	109 28%				
Don't know	78 7%	21 4%	55 10% B	14 11% H	16 8% GH	23 12% GH	10 5% GH	14 4%	30 9% K	34 9% K	14 4%	16 10% O	33 10% O	18 7% O	10 3%	15 6%	17 6%	15 6%	13 9%	10 18% PQR*	7 8% *	31 5%	47 10% v	51 7%	27 8%	24 6%	54 8%	66 7%	8 6%	40 7%	34 10% f	4 3%	14 6%	22 6%	20 8%	22 8%	27 7%	51 7%	9 3%	16 6% m	5 5% *	6 6% *	18 4%	21 5%				

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnPortions [5%]: A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r Minimum Base: 30 (**) Small Base: 100 (*)

ColumnMeans [5%]: A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r Minimum Base: 30 (**) Small Base: 100 (*)

23-085423-13 - 26th - 28th March 2024

PUBLIC

Royals

All Adults aged 18-75 in GB

Q2. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Summary

All Adults aged 18-75 in Great Britain

Q2. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?										
	The Royal Family as a whole	King Charles III	Camilla, Queen Consort	Prince William, the Prince of Wales	Catherine, the Princess of Wales	Prince Harry, the Duke of Sussex	Meghan, the Duchess of Sussex	Anne, Princess Royal	Prince Andrew, the Duke of York	Prince Edward, the Duke of Edinburgh
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1089	1089	1089	1089	1089	1089	1089	1089	1089	1089
Weighted base	1089	1089	1089	1089	1089	1089	1089	1089	1089	1089
Very favourable (2)	193 18% CFGJ	234 21% ACFGJ	140 13% FGJ	336 31% ABCFGJ	392 36% ABCDGHIJ	86 8% I	83 8% I	331 30% ABCFGJ	33 3% FGJ	160 15% FGJ
Mainly favourable (1)	329 30% CEFGHI	305 28% FGJ	274 25% FGJ	314 29% EFGJ	275 25% FGJ	222 20% GI	172 16% I	280 26% FGJ	92 8% FGJ	303 28% FGJ
Neither favourable nor unfavourable (0)	312 29% DEFGJ	296 27% DI	340 31% BDEFGJ	251 23% I	267 24% I	272 25% I	270 25% I	316 29% DEFGJ	208 19% FGJ	396 36% ABCEFGHI
Mainly unfavourable (-1)	118 11% EH	117 11% EH	147 14% ABDEHJ	94 9% EH	61 6% ABCEDEHJ	226 21% ABDEHJ	168 15% ABDEHJ	58 5% ABCEDEHJ	222 20% ABCEDEHJ	101 9% EH
Very unfavourable (-2)	116 11% DEHJ	115 11% DEHJ	164 15% ABDEHJ	71 7% FGJ	64 6% ABCEDEHJ	268 25% ABCEDEHJ	370 34% ABCEDEHJ	66 6% ABCEDEHJ	510 47% ABCEDEHJ	85 8% EH
Don't know	20 2% FGJ	22 2% ACFGJ	24 2% FGJ	23 2% ABCFGJ	31 3% AF	16 1% GI	26 2% F	38 4% ABCEDEFGJ	25 2% F	43 4% ABCEDEFGJ

NET: Favourable	522 48% CFGJ	539 49% CFGJ	414 38% FGJ	650 60% ABCFGHIJ	667 61% ABCFGHIJ	308 28% GI	254 23% I	611 56% ABCFGJ	125 11% FGJ	463 43% CFGJ
NET: Unfavourable	235 22% DEHJ	232 21% DEHJ	311 29% ABDEHJ	164 15% EH	124 11% ABCEDEHJ	494 45% ABCEDEHJ	539 49% ABCEDEHJ	124 11% ABCEDEFGHJ	731 67% ABCEDEFGHJ	186 17% EH

Mean	0.34 CFGJ	0.40 ACFGJ	0.08 FGJ	0.70 ABCFGJ	0.82 ABCEDEFGHIJ	-0.34 GI	-0.54 I	0.72 ABCFGJ	-1.02	0.34 CFGJ
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ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

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Royals
All Adults aged 18-75 in GB

Q2. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - The Royal Family as a whole
All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age Breaks				Generations				Region				Social grade		Employment status		Education		Ethnicity		Marital Status			Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non- graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	Conservati ve (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)	
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358	
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388	
Very favourable (2)	193	94	98	11	23	26	28	105	34	54	105	15	42	37	99	48	50	52	27	7	10	123	70	114	78	60	133	176	16	125	38	31	35	65	53	40	56	136	106	26	19	13	70	92	
	18%	18%	18%	8%	11%	13%	14%	29%	10%	14%	29%	10%	12%	14%	30%	18%	18%	21%	17%	13%	10%	20%	15%	16%	22%	16%	19%	18%	16%	13%	20%	11%	24%	15%	19%	21%	15%	16%	19%	30%	11%	21%	12%	17%	24%
Mainly favourable (1)	329	154	174	27	60	47	57	137	88	105	137	34	93	79	124	80	94	80	36	17	22	197	133	240	89	129	200	299	29	200	84	45	63	111	69	86	112	218	137	65	33	29	135	133	
	30%	29%	32%	21%	29%	24%	29%	28%	26%	27%	28%	22%	27%	30%	27%	31%	33%	32%	23%	32%	32%	24%	32%	28%	33%	25%	34%	28%	31%	23%	32%	24%	36%	27%	33%	27%	32%	31%	30%	29%	26%	37%	27%	32%	34%
Neither favourable nor unfavourable (0)	312	155	154	39	72	73	61	67	111	135	67	50	124	80	59	64	81	65	59	15	28	158	154	213	99	104	208	261	44	166	112	34	64	82	82	84	113	199	73	78	22	33	109	102	
	29%	29%	28%	31%	35%	31%	31%	18%	33%	34%	18%	32%	36%	30%	18%	25%	29%	26%	28%	29%	30%	26%	33%	29%	28%	27%	30%	27%	35%	27%	32%	27%	28%	28%	32%	31%	31%	27%	21%	71%	78	32%	14%	31%	26%
Mainly unfavourable (-1)	118	60	57	20	23	24	18	33	43	42	33	22	41	24	31	40	22	23	16	4	13	59	60	73	45	44	75	107	11	68	46	5	27	40	22	29	38	81	16	40	6	15	57	26	
	11%	11%	10%	16%	11%	12%	9%	9%	13%	11%	9%	14%	12%	9%	9%	16%	8%	9%	11%	8%	14%	9%	13%	10%	13%	11%	11%	11%	9%	11%	13%	1%	4%	12%	9%	11%	10%	11%	5%	16%	6%	14%	13%	7%	
Very unfavourable (-2)	116	63	48	25	23	19	31	17	48	51	17	29	32	39	16	24	27	25	13	8	20	73	43	85	31	40	76	92	22	44	62	11	36	30	24	26	34	83	14	38	10	17	47	31	
	11%	12%	9%	25%	19%	10%	16%	5%	14%	13%	5%	19%	10%	15%	5%	9%	9%	10%	8%	15%	21%	12%	9%	12%	9%	11%	11%	10%	18%	7%	18%	8%	16%	9%	10%	10%	9%	11%	4%	15%	11%	16%	15%	8%	
Don't know	20	7	13	5	5	4	2	4	10	6	4	6	7	3	4	3	8	3	4	1	1	9	11	12	8	7	13	16	3	8	12	-	4	6	5	5	7	13	2	1	-	-	4	3	
	2%	1%	2%	4%	2%	2%	1%	1%	3%	2%	1%	4%	2%	1%	1%	1%	3%	1%	3%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%	3%	1%	3%	-	2%	2%	2%	2%	2%	2%	2%	*	*	-	-	1%
NET: Favourable	522	247	272	38	84	73	85	242	122	159	242	49	135	116	223	127	144	132	63	24	32	320	202	355	168	189	333	475	45	325	122	76	99	176	122	126	168	354	243	91	52	42	204	226	
	48%	47%	50%	30%	41%	38%	43%	67%	36%	40%	67%	31%	40%	44%	67%	49%	51%	53%	40%	46%	34%	52%	43%	48%	48%	49%	47%	50%	36%	53%	34%	60%	43%	53%	48%	47%	47%	49%	70%	37%	58%	39%	48%	58%	
NET: Unfavourable	235	123	104	46	46	43	50	50	92	93	50	52	73	63	47	64	49	48	30	12	33	132	103	158	77	84	151	199	33	111	108	15	64	70	46	55	71	164	31	78	16	32	104	57	
	22%	23%	19%	36%	22%	22%	25%	14%	27%	24%	14%	33%	22%	24%	14%	25%	17%	19%	19%	23%	35%	21%	12%	21%	22%	22%	21%	21%	19%	18%	108	13	28%	21%	18%	20%	20%	22%	21%	31%	17%	30%	25%	15%	
Mean	0.34	0.30	0.41	-0.18	0.19	0.19	0.16	0.78	0.05	0.18	0.78	-0.12	0.21	0.20	0.79	0.34	0.43	0.46	0.31	0.21	-0.12	0.39	0.27	0.31	0.40	0.33	0.35	0.38	0.04	0.49	-0.03	0.64	0.15	0.43	0.42	0.32	0.34	0.34	0.88	*	0.50	0.05	0.29	0.60	

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ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K,L,M/N,O/P/Q,R/S,T,U/V,W,X,Y,Z/a,b/c,d,e,f,g/h/i,j,k,l,m/n/o/p,q,r/s Minimum Base: 30(**) Small Base: 100(**)

23-085423-13 - 26th - 28th March 2024

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Royals

All Adults aged 18-75 in GB

Q2. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - King Charles III
All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age Breaks				Generations				Region								Social grade		Employment status		Education		Ethnicity		Marital Status			Household Size				Presence of children HH (17 or under)				General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non- graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	Conservati ve (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)				
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358				
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388				
Very favourable (2)	234	128	105	11	25	32	39	128	36	71	128	12	51	54	117	56	58	67	26	10	18	144	90	145	89	70	164	216	18	139	57	38	58	77	54	45	61	173	124	36	24	16	96	109				
	21%	24%	19%	8%	12%	16%	20%	35%	11%	18%	35%	8%	15%	21%	35%	22%	21%	27%	16%	19%	19%	23%	19%	20%	25%	18%	23%	23%	14%	23%	16%	30%	25%	23%	21%	17%	17%	24%	36%	14%	26%	15%	23%	28%				
Mainly favourable (1)	305	143	160	29	53	47	54	121	82	101	121	36	87	69	113	74	87	73	47	13	11	180	125	214	91	121	184	277	26	189	74	42	45	107	75	78	107	198	120	63	35	22	126	117				
	28%	27%	29%	23%	26%	24%	27%	24%	25%	26%	34%	23%	26%	26%	34%	29%	31%	29%	30%	26%	12%	29%	27%	29%	26%	31%	26%	29%	20%	31%	21%	34%	19%	32%	30%	29%	30%	27%	34%	25%	39%	21%	30%	30%				
Neither favourable nor unfavourable (0)	296	140	151	38	61	66	60	72	99	125	72	48	106	76	66	75	72	65	41	17	27	152	144	208	88	97	199	247	44	163	107	26	64	86	63	82	104	192	70	80	19	29	109	93				
	27%	26%	28%	30%	30%	34%	30%	20%	30%	32%	20%	31%	31%	29%	20%	29%	25%	26%	26%	32%	29%	25%	31%	28%	25%	25%	28%	26%	35%	27%	30%	21%	28%	26%	25%	31%	29%	26%	20%	32%	21%	27%	26%	24%				
Mainly unfavourable (-1)	117	60	55	24	39	20	16	19	63	35	19	28	52	21	16	24	31	16	22	6	19	73	44	80	37	49	68	100	16	59	52	7	30	32	38	27	43	74	16	36	6	22	52	31				
	11%	11%	10%	19%	19%	10%	8%	5%	19%	9%	5%	18%	15%	8%	5%	9%	11%	6%	14%	11%	20%	12%	9%	11%	13%	10%	11%	13%	10%	15%	13%	10%	5%	13%	10%	11%	12%	10%	5%	15%	7%	20%	12%	8%				
Very unfavourable (-2)	115	53	58	23	18	25	30	19	41	54	19	28	33	38	16	25	27	23	16	6	18	65	50	77	37	38	76	92	20	46	56	12	31	28	26	29	34	81	17	30	6	18	32	34				
	11%	10%	11%	18%	9%	13%	15%	5%	12%	14%	5%	18%	10%	14%	5%	10%	9%	9%	10%	11%	19%	10%	11%	10%	11%	11%	11%	10%	16%	8%	16%	10%	13%	8%	10%	11%	9%	11%	5%	12%	6%	17%	8%	9%				
Don't know	22	7	15	3	10	5	1	4	13	6	4	5	10	3	4	4	8	5	4	1	1	6	16	14	8	9	14	20	2	14	8	-	2	5	8	7	11	11	1	3	-	-	6	4				
	2%	1%	3%	3%	5%	3%	*	1%	4%	1%	1%	3%	3%	1%	1%	2%	3%	2%	2%	*	1%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	-	1%	2%	3%	3%	3%	2%	*	1%	-	-	1%	1%				
NET: Favourable	539	271	264	40	79	79	92	249	118	172	249	48	138	123	230	130	145	139	72	23	29	323	215	358	180	191	348	493	44	328	131	80	103	184	129	123	168	371	244	99	59	38	222	226				
	49%	51%	49%	31%	38%	41%	47%	69%	35%	44%	69%	31%	41%	47%	69%	50%	51%	56%	46%	45%	31%	52%	46%	49%	51%	50%	49%	52%	35%	54%	37%	64%	45%	55%	51%	46%	47%	51%	70%	40%	65%	36%	53%	58%				
NET: Unfavourable	232	113	112	47	57	44	45	38	104	90	38	55	85	59	33	49	57	38	38	11	37	138	94	157	75	88	144	192	36	106	107	19	61	60	55	56	77	155	33	66	12	40	85	65				
	21%	21%	21%	37%	28%	23%	23%	10%	31%	23%	10%	36%	25%	23%	10%	19%	20%	16%	25%	22%	40%	22%	20%	21%	21%	23%	20%	20%	29%	17%	30%	15%	26%	18%	21%	21%	21%	21%	10%	27%	13%	37%	20%	17%				
Mean	0.40	0.44	0.38	-0.16	0.14	0.22	0.28	0.89	0.02	0.25	0.89	-0.15	0.22	0.31	0.91	0.44	0.43	0.60	0.28	0.31	-0.09	0.43	0.36	0.37	0.46	0.36	0.42	0.46	0.04	0.53	0.07	0.69	0.30	0.52	0.41	0.31	0.34	0.43	0.91	0.16	0.72	-0.04	0.48	0.62				

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C,D,E/F,G,H,I,J/K,L,M/N,O,P/Q,R/S,T,U/V,W,X,Y,Z/a,b/c,d/e,f,g/h/i,j,k,l,m/n/o/p,q,r/s Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F,G,H,I,J/K,L,M/N,O,P/Q,R/S,T,U/V,W,X,Y,Z/a,b/c,d/e,f,g/h/i,j,k,l,m/n/o/p,q,r/s Minimum Base: 30(**) Small Base: 100(*)

PUBLIC
Royals
All Adults aged 18-75 in GB

Q2. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Camilla, Queen Consort
All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age Breaks				Generations				Region				Social grade		Employment status		Education		Ethnicity		Marital Status		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote						
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non- graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	Conservati ve (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)		
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358		
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388		
Very favourable (2)	140	69	70	9	17	17	17	81	25	34	81	10	31	26	74	30	37	39	23	4	8	78	62	85	55	45	95	129	12	85	38	18	28	55	29	28	38	102	79	19	15	11	61	62		
	13%	13%	13%	7%	8%	8%	8%	22% DEFG	8%	9%	22% u	7%	9%	10%	22% LMN	12%	13%	16%	15%	7%	9%	13%	13%	12%	16%	12%	13%	14%	9%	14%	11%	14%	12%	17% j	11%	10%	11%	14%	23% np	8%	17% n*	10%	14%	16%		
Mainly favourable (1)	274	149	122	26	45	36	50	117	70	87	117	32	68	64	110	72	67	68	36	14	16	163	111	189	85	95	179	255	19	163	71	40	59	83	67	65	89	185	123	51	26	23	107	127		
	25%	28%	23%	20%	22%	19%	25%	32% DEF	21%	22%	32% u	21%	20%	25%	33% LMN	28%	24%	28%	23%	26%	18%	26%	23%	26%	26%	24%	25%	35%	27%	15%	27%	20%	32% c	26%	25%	26%	24%	25%	25%	25%	21%	28%	21%	25%	33%	q
Neither favourable nor unfavourable (0)	340	165	169	39	72	76	65	88	111	141	88	48	127	84	82	81	93	72	53	16	25	192	148	235	105	126	214	288	43	194	107	38	69	94	83	94	120	220	83	84	34	30	133	98		
	31%	31%	31%	30%	35% H	39% H	33% H	24% K	33% K	36% K	24% K	31%	37% O	32%	31%	33%	33%	29%	34%	31%	31%	31%	32%	32%	30%	33%	30%	30%	30%	34%	32%	30%	31%	30%	28%	32%	35%	33%	30%	24%	34%	38% m	34% m*	28% *	32%	25%
Mainly unfavourable (-1)	147	72	75	24	38	31	31	23	62	62	23	28	61	36	21	34	30	32	22	8	21	82	65	102	46	55	92	127	18	78	58	12	30	44	34	39	56	92	28	45	8	18	64	37		
	14%	13%	14%	19% H	18% H	16% H	16% H	6%	19% K	16% K	6%	18% O	18% O	14% O	6%	13%	11%	13%	14%	16% *	22% q*	13%	14%	14%	13%	14%	13%	13%	14%	13%	16%	9%	13%	13%	13%	15%	15%	13%	8%	18% m	18% *	9% *	17% m*	15% r	15%	9%
Very unfavourable (-2)	164	68	91	27	26	30	32	49	53	62	49	32	41	48	43	35	45	33	18	10	23	94	70	113	50	53	111	133	29	79	68	18	41	52	36	35	47	117	105	35	46	7	25	53	58	
	15%	13%	17%	21%	13%	15%	16%	13%	16%	16%	13%	21% MO	12%	18%	13%	13%	16%	13%	12%	19%	24% PRS*	15%	15%	14%	14%	16%	14%	14%	23% b	13%	19%	18%	14%	18%	16%	14%	13%	13%	16%	10%	19%	8%	24% mo	13%	15%	13%
Don't know	24	8	15	4	9	4	3	4	13	7	4	6	11	4	4	7	9	3	4	1	1	8	16	14	10	10	14	19	5	12	12	-	3	6	6	9	10	14	1	3	-	-	4	7		
	2%	2%	3%	3%	4% H	2%	1%	1%	4% K	2%	1%	4%	3%	1%	1%	3%	3%	1%	3%	1% *	1% *	1%	3%	2%	3%	3%	2%	2%	4%	2%	2%	3%	-	1%	2%	2%	3%	3%	2%	4% *	1%	-	-	1%	2%	
NET: Favourable	414	219	193	34	61	53	67	199	95	121	199	42	99	90	183	102	104	107	59	17	24	242	173	274	140	141	274	383	31	248	109	58	87	139	96	93	127	288	202	71	41	33	168	189		
	38%	41%	35%	27%	30%	27%	34%	55% DEFG	28%	31%	55% u	27%	29%	34%	55% LMN	40% U	37%	43% U	38%	33% *	26% *	39%	37%	37%	40%	37%	39%	40% c	25%	41% e	31%	46% e	38%	41%	38%	34%	35%	39%	58% np	29%	46% n*	31% *	40%	49%	q	
NET: Unfavourable	311	139	166	51	65	61	63	72	115	124	72	60	102	84	64	69	75	65	40	18	43	177	134	215	96	107	203	260	47	156	125	29	70	96	71	74	103	208	63	91	15	44	116	94		
	29%	26%	31%	40% H	31% H	31% H	32% H	20%	32% K	32% K	20%	39% O	30% O	32% O	19%	27%	27%	26%	25%	35% *	46% PRS*	29%	29%	29%	27%	28%	29%	27%	37% b	26%	26%	23%	31%	29%	28%	27%	29%	29%	18%	37% mo	17% *	41% mo*	28%	24%		
Mean	0.08	0.16	0.01	-0.28	-0.07	-0.10	-0.06	0.44 DEFG	-0.15	-0.08	0.44 u	-0.27	-0.04	-0.06	0.46 LMN	0.11 U	0.08 U	0.19 U	0.16 U	-0.14 *	-0.37 *	0.08	0.07	0.04	0.14	0.07	0.08	0.13 c	-0.27	0.16 e	-0.14	0.23 e	0.02	0.14	0.07	0.05	0.04	0.09	0.52 np	-0.19	0.38 np*	-0.23 *	0.14	0.26		

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ColumnMeans (5%): A,B/C,D/E,F/G,H,I/J,K,L/M,N/O,P/Q,R/S,T/U,V,W,X,Y,Z/a,b/c,d/e,f,g/h/i,j,k,l/m,n/o/p,q,r/ Minimum Base: 30(**) Small Base: 100(*)

Q2. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince William, the Prince of Wales

All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age Breaks				Generations				Region							Social grade		Employment status		Education		Ethnicity		Marital Status		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen 2 (L)	Millennial + (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non- graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	Conservati ve (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)	
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358	
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388	
Very favourable (2)	336	154	179	17	31	44	62	182	48	106	182	19	65	79	172	90	90	87	35	15	19	194	142	204	131	95	240	316	19	210	70	56	70	129	78	58	83	253	174	46	35	26	122	162	
	23%	29%	33%	13%	15%	23%	31%	50%	14%	27%	50%	12%	19%	30%	52%	35%	32%	35%	32%	22%	29%	31%	30%	28%	37%	25%	34%	316	23%	15%	34%	20%	45%	31%	38%	31%	23%	50%	19%	39%	25%	29%	42%	q	
Mainly favourable (1)	314	142	169	35	73	54	58	195	108	111	95	46	104	83	81	68	83	71	51	13	30	180	134	220	95	127	187	282	29	170	109	35	67	92	66	90	112	203	103	69	23	27	121	108	
	29%	27%	31%	27%	36%	28%	29%	58%	32%	28%	26%	30%	31%	32%	24%	81	26%	29%	28%	33%	24%	30%	29%	30%	27%	33%	27%	30%	23%	28%	31%	35	29%	27%	27%	26%	33%	31%	203	30%	28%	20%	23	25%	29%
Neither favourable nor unfavourable (0)	251	133	214	36	57	56	46	57	93	102	57	44	97	57	53	56	64	54	44	16	18	139	113	178	73	82	169	205	41	150	79	22	47	64	60	80	94	157	50	79	19	24	93	75	
	23%	25%	31%	28%	27%	29%	23%	16%	28%	26%	16%	29%	29%	22%	16%	22%	23%	22%	28%	30%	20%	22%	24%	178	24%	21%	21%	24%	22%	32%	15%	22%	18%	20%	69	24%	80	94	21%	14%	32%	22%	22%	19%	19%
Mainly unfavourable (-1)	94	55	37	22	25	19	16	11	47	35	11	26	38	20	10	24	20	14	15	3	17	51	42	69	25	41	52	75	17	40	47	6	24	26	27	17	38	56	9	28	10	17	54	18	
	9%	10%	7%	12%	10%	10%	8%	3%	47%	9%	3%	16%	11%	7%	3%	9%	7%	6%	10%	5%	17%	8%	9%	9%	7%	11%	7%	8%	14%	7%	13%	6	5%	10%	8%	11%	11%	16%	11%	13%	10	17	54	18	
Very unfavourable (-2)	71	37	30	13	13	16	15	13	26	31	13	15	25	19	12	18	17	15	4	5	8	45	26	50	21	29	42	54	16	27	37	7	20	14	17	20	51	9	24	2	11	26	19		
	7%	7%	6%	10%	6%	8%	4%	4%	8%	8%	4%	9%	7%	7%	7%	7%	6%	6%	4%	10%	5	8	7%	56	7%	6%	8%	6%	6%	6%	13%	4%	11%	5%	9%	6%	17	6%	7%	3	10%	2%	10	6%	5%
Don't know	23	10	14	5	7	6	1	4	13	7	4	6	10	3	4	3	8	7	4	1	1	9	14	17	6	9	14	19	4	12	11	-	2	5	9	8	13	11	3	2	-	2	6	6	
	2%	2%	2%	4%	4%	3%	*	1%	4%	2%	1%	4%	3%	1%	1%	1%	3%	3%	3%	1%	1%	1%	14	2%	2%	2%	2%	2%	2%	4%	2%	3%	-	1%	4%	3%	4%	1%	1%	1%	2%	2%	2%	2%	
NET: Favourable	650	296	348	52	104	97	120	277	156	217	277	65	169	162	254	158	173	157	86	28	49	374	276	424	226	223	428	598	48	380	179	91	137	220	144	148	194	456	277	115	58	53	243	270	
	60%	56%	64%	40%	51%	50%	60%	76%	47%	55%	76%	42%	50%	62%	76%	61%	61%	63%	55%	53%	52%	60%	59%	57%	64%	58%	61%	63%	63%	38%	62%	51%	72%	60%	57%	55%	54%	62%	79%	79%	46%	65%	50%	58%	70%
NET: Unfavourable	164	92	67	35	38	35	32	25	73	66	25	40	63	39	22	42	37	30	22	8	26	97	68	119	46	70	94	129	33	67	85	12	44	46	41	34	58	106	19	52	12	28	80	36	
	15%	17%	12%	18%	18%	16%	16%	7%	22%	17%	7%	26%	19%	15%	7%	16%	13%	12%	14%	15%	27%	16%	14%	16%	13%	18%	13%	14%	26%	11%	24%	10%	19%	14%	16%	13%	16%	15%	15%	21%	13%	26%	19%	9%	
Mean	0.70	0.62	0.81	0.16	0.42	0.48	0.68	1.18	0.32	0.58	1.18	0.20	0.44	0.71	1.19	0.74	0.76	0.83	0.60	0.58	0.37	0.70	0.71	0.64	0.84	0.58	0.77	0.78	0.14	0.83	0.37	1.02	0.63	0.86	0.68	0.59	0.57	0.77	1.22	0.35	0.88	0.39	0.62	0.99	
			B			D	DE	DEFG		I	U		L	LM	LMN	U	U	U	U	*	*				X		Z	c		e		e		j			k	nop		nop*	*				

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ColumnProportions (SN): A,B/C,D/E,F/G,H,I/J,K,L/M,N/O,P/Q,R/S,T/U,V/W,X/Y,Z/a,b/c,d/e/f,g/h/i/j,k/l,m/n/o/p,q/r Minimum Base: 30[**] Small Base: 100[**]

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c,d/e/f,g/h/i/j,k/l,m/n/o/p,q/r Minimum Base: 30(**) Small Base: 100(*)

23-085423-13 - 26th - 28th March 2024

PUBLIC
Royals

All Adults aged 18-75 in GB

Q2. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Catherine, the Princess of Wales

All Adults aged 18-75 in Great Britain

	Gender			Age			Aggregated Age Breaks					Generations				Region							Social grade		Employment status		Education		Ethnicity		Marital Status		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote					Referendum 2016 vote						
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial s (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non- graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	Conservati ve (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)						
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358						
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388						
Very favourable (2)	392	171	217	24	42	53	71	202	66	124	202	29	75	96	191	104	106	96	37	18	30	230	162	237	155	117	275	371	19	231	98	62	87	146	86	73	92	300	198	51	38	30	144	177						
	36%	32%	40%	19%	20%	27%	36%	56%	20%	32%	56%	19%	22%	37%	58%	40%	38%	39%	24%	35%	33%	37%	34%	32%	44%	31%	39%	39%	15%	38%	28%	50%	38%	44%	34%	27%	26%	41%	57%	21%	42%	28%	34%	46%						
Mainly favourable (1)	275	132	141	29	62	49	51	85	90	100	85	35	98	70	72	63	85	58	38	11	19	161	113	190	85	107	167	246	26	165	83	27	58	80	57	80	95	180	88	79	23	22	113	104						
	25%	25%	26%	22%	30%	25%	26%	23%	27%	25%	23%	23%	29%	27%	22%	25%	30%	24%	24%	21%	21%	26%	24%	26%	24%	28%	24%	26%	21%	27%	23%	21%	25%	24%	22%	30%	26%	25%	25%	32%	26%	21%	27%	27%						
Neither favourable nor unfavourable (0)	267	146	115	44	61	54	51	56	105	106	56	55	96	63	53	66	53	55	50	16	26	133	134	197	70	95	171	219	42	144	96	27	56	68	65	77	103	164	45	76	21	32	96	70						
	24%	28%	21%	34%	30%	28%	26%	15%	31%	27%	15%	35%	28%	24%	16%	26%	19%	22%	32%	30%	28%	21%	28%	27%	20%	25%	24%	23%	34%	24%	27%	21%	25%	20%	26%	h	103	22%	13%	31%	23%	30%	23%	18%						
Mainly unfavourable (-1)	61	34	27	9	18	19	8	7	27	27	7	11	33	11	5	11	10	13	15	2	9	41	20	44	16	25	35	47	13	33	23	5	9	19	20	13	35	25	13	19	3	11	33	17						
	6%	6%	5%	7%	9%	10%	4%	2%	8%	7%	2%	7%	10%	4%	2%	4%	4%	5%	10%	5%	9%	7%	4%	6%	5%	7%	5%	5%	10%	5%	6%	4%	4%	6%	8%	5%	10%	3%	4%	7%	3%	10%	8%	4%						
Very unfavourable (-2)	64	32	27	15	13	13	14	9	28	27	9	16	22	17	8	11	17	13	10	4	8	41	22	46	18	28	36	45	17	22	37	5	17	14	17	16	19	44	5	18	4	12	22	14						
	6%	6%	5%	11%	6%	7%	3%	8%	7%	3%	10%	7%	7%	7%	2%	4%	6%	5%	6%	8%	9%	7%	5%	6%	5%	7%	5%	5%	14%	4%	10%	4%	7%	4%	7%	6%	5%	6%	1%	7%	4%	11%	5%	4%						
Don't know	31	16	16	8	11	7	2	3	19	9	3	9	14	5	3	2	11	11	5	1	1	13	19	24	7	11	21	24	8	15	16	-	3	7	10	12	16	16	1	5	2	-	13	6						
	3%	3%	3%	6%	5%	4%	1%	1%	6%	2%	1%	6%	4%	2%	1%	1%	4%	5%	3%	1%	1%	2%	4%	3%	2%	3%	2%	2%	6%	2%	5%	f	1%	2%	4%	4%	2%	4%	2%	2%	4%	3%	1%							
NET: Favourable	667	303	358	52	104	102	122	287	156	224	287	64	173	166	263	167	191	155	75	29	50	391	275	427	240	225	442	617	45	396	181	89	145	227	143	153	187	480	286	131	61	52	258	281						
	61%	57%	66%	41%	50%	52%	62%	79%	47%	57%	79%	41%	51%	64%	79%	65%	68%	62%	48%	56%	53%	63%	59%	58%	68%	59%	63%	65%	36%	65%	51%	71%	63%	68%	56%	57%	52%	66%	82%	53%	68%	49%	61%	72%						
NET: Unfavourable	124	66	54	23	31	32	22	16	54	54	16	28	55	28	14	22	27	27	25	6	17	82	43	90	34	53	71	92	31	55	60	10	26	33	37	29	55	70	18	36	6	23	56	31						
	11%	12%	10%	18%	15%	16%	11%	4%	16%	14%	4%	18%	16%	11%	4%	9%	10%	11%	16%	12%	18%	13%	9%	12%	10%	14%	10%	10%	24%	9%	17%	8%	11%	10%	14%	11%	15%	10%	5%	15%	7%	21%	13%	8%						
Mean	0.82	0.73	0.94	0.32	0.52	0.59	0.80	1.29	0.44	0.70	1.29	0.34	0.53	0.85	1.31	0.93	0.93	0.89	0.51	0.73	0.59	0.82	0.82	0.74	1.00	0.70	0.89	0.92	0.14	0.93	0.54	1.09	0.83	0.99	0.72	0.70	0.60	0.93	1.33	0.53	1.01	0.44	0.79	1.08						

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ColumnProportions (5%): A,B/C,D/E/F/G,H,I/J,K,L/M,N/O,P/Q,R/S,T/U,V,W,X,Y,Z/a,b/c,d,e,f,g/h/i,j,k,l,m/n/o/p,q,r/s Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K,L/M,N/O,P/Q,R/S,T/U,V,W,X,Y,Z,a,b/c,d,e,f,g/h/i,j,k,l,m/n/o/p,q,r/s Minimum Base: 30(**) Small Base: 100(*)

Q2. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Harry, the Duke of Sussex

All Adults aged 18-75 in Great Britain

		Gender			Age				Aggregated Age Breaks				Generations				Region								Social grade		Employment status		Education		Ethnicity		Marital Status		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non- graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (N)	NONE (O)	Conservati ve (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)		
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358		
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388		
Very favourable (2)	86 8%	43 8%	43 8%	14 11%	23 11%	19 10%	16 8%	14 14%	36 11%	35 14%	4 14%	16 10%	40 12%	16 6%	14 4%	16 18%	7 17%	18 12%	9 14%	4 7%	5 5%	44 7%	42 9%	68 9%	18 5%	29 8%	56 8%	70 7%	16 13%	52 25%	75 7%	9 15%	21 61%	28 11%	21 8%	12 44%	42 6%	6 12%	6 12%	6 6%	7 12%	6 10%	63 23%			
Mainly favourable (1)	222 20%	103 19%	114 21%	36 28%	64 31%	54 28%	29 15%	39 11%	100 30%	83 21%	39 11%	46 30%	102 30%	40 15%	34 10%	46 18%	57 20%	44 18%	42 17%	12 22%	23 25%	129 21%	93 20%	171 23%	52 15%	84 22%	138 20%	186 20%	33 26%	123 20%	79 22%	20 16%	33 14%	58 17%	65 26%	66 25%	102 28%	120 17%	54 15%	53 21%	21 23%	21 27%	29 24%	102 42%	47 12%	
Neither favourable nor unfavourable (0)	272 25%	134 25%	134 25%	44 35%	60 29%	53 27%	47 24%	67 19%	105 31%	100 25%	67 19%	52 33%	97 29%	61 30%	62 19%	66 25%	68 24%	56 22%	46 30%	17 32%	19 20%	154 25%	118 25%	189 26%	83 24%	98 26%	173 25%	229 20%	38 24%	148 28%	26 20%	60 26%	64 19%	70 27%	78 29%	92 26%	179 25%	51 15%	71 28%	19 21%	38 35%	97 23%	84 22%			
Mainly unfavourable (-1)	226 21%	104 20%	120 22%	18 14%	28 14%	35 18%	54 27%	91 25%	47 14%	89 23%	91 25%	21 13%	54 16%	71 27%	81 24%	52 20%	62 22%	56 22%	24 15%	12 23%	21 22%	124 20%	102 22%	137 19%	89 25%	79 21%	147 21%	208 22%	17 14%	124 20%	65 19%	37 29%	56 24%	81 24%	39 15%	50 19%	63 17%	164 22%	80 23%	55 22%	23 25%	17 16%	95 23%	83 21%		
Very unfavourable (-2)	268 25%	143 27%	121 22%	13 10%	25 12%	32 16%	52 25%	146 40%	38 11%	84 24%	146 18%	18 12%	72 12%	137 28%	137 41%	78 20%	70 25%	59 24%	28 18%	8 16%	25 27%	162 26%	106 22%	163 22%	104 30%	86 23%	181 26%	245 20%	21 16%	157 28%	78 33%	33 26%	64 32%	107 20%	50 17%	53 47%	214 51%	143 24%	38 15%	22 15%	16 16%	82 19%	145 37%			
Don't know	16 1%	5 1%	11 2%	3 3%	6 3%	2 1%	- -	5 1%	9 3%	2 *	5 1%	3 2%	6 2%	2 1%	5 1%	1 *	7 2%	4 2%	3 2%	- -	1 1%	6 1%	10 2%	10 1%	5 1%	6 2%	10 1%	14 1%	2 1%	7 1%	8 2%	1 1%	2 1%	5 1%	2 1%	7 2%	5 1%	10 1%	1 *	2 1%	- *	- *	5 1%	5 1%		
NET: Favourable	308 28%	146 27%	158 29%	49 39%	87 42%	73 38%	45 23%	54 15%	136 41%	118 30%	54 15%	62 40%	142 42%	56 21%	48 14%	61 24%	75 27%	73 30%	55 35%	15 29%	28 30%	173 28%	135 29%	238 32%	70 20%	114 30%	194 28%	256 27%	49 39%	175 29%	104 29%	29 23%	48 21%	79 23%	94 37%	88 33%	146 41%	162 22%	74 21%	82 33%	26 29%	36 33%	142 34%	71 18%		
NET: Unfavourable	494 45%	247 46%	241 44%	31 24%	53 26%	66 34%	106 54%	237 65%	84 25%	173 44%	237 65%	39 25%	94 28%	143 55%	218 60%	130 47%	132 50%	115 46%	51 33%	20 49%	46 39%	286 46%	208 44%	300 41%	194 55%	166 43%	328 47%	452 48%	38 30%	281 46%	143 41%	69 55%	120 52%	188 56%	89 35%	97 36%	116 32%	378 52%	223 44%	94 38%	44 50%	33 31%	177 42%	228 59%		
Mean	-0.34	-0.38	-0.30	0.15 GH	0.15 GH	-0.03 GH	-0.49 H	-0.88	0.15 JK	-0.26 K	-0.88	0.14 NO	0.14 NO	-0.55 O	-0.89	-0.51	-0.39	-0.29	-0.07 PQ	-0.18 *	-0.42 *	-0.38	-0.30	-0.22 Y	-0.61	-0.29	-0.37	-0.40	0.05 b	-0.35	-0.27	-0.51	-0.53	-0.59	-0.07 gh	-0.13 gh	0.06 i	-0.54	-0.78	-0.08 m	-0.39 m*	-0.07 m*	-0.18 r	-0.73		

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c,d/e/f,g/h/i/j,k/l,m/n/o/p,q/r Minimum Base: 30(**) Small Base: 100(*)

PUBLIC
Royals
All Adults aged 18-75 in GB

Q2. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Meghan, the Duchess of Sussex
All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age Breaks				Generations				Region				Social grade		Employment status		Education		Ethnicity		Marital Status			Household Size				Presence of children HH (17 or under)			General Election 2019 Vote				Referendum 2016 vote			
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non- graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	Conservati ve (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)	
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358	
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388	
Very favourable (2)	83	44	37	16	24	21	10	12	40	31	12	20	38	15	11	20	12	27	10	3	11	59	23	63	19	36	47	61	21	47	26	10	16	10	24	33	47	36	24	20	8	13	36	25	
	8%	8%	7%	12%	11%	11%	5%	3%	12%	8%	3%	13%	11%	6%	3%	8%	4%	11%	6%	5%	12%	10%	5%	9%	5%	9%	7%	6%	61	17%	8%	7%	8%	7%	3%	10%	12%	13%	5%	7%	8%	9%	12%	9%	25
Mainly favourable (1)	172	94	75	33	51	37	25	27	83	62	27	40	76	33	23	38	46	34	29	10	15	93	79	142	30	65	106	141	29	91	69	12	24	47	51	49	74	98	36	51	16	25	96	35	
	16%	18%	14%	25%	25%	25%	12%	7%	25%	16%	7%	25%	22%	13%	7%	15%	16%	14%	18%	19%	16%	15%	17%	19%	8%	17%	15%	15%	23%	15%	20%	10%	11%	14%	20%	18%	21%	13%	10%	21%	18%	22%	21%	9%	
Neither favourable nor unfavourable (0)	270	126	139	45	64	54	49	57	110	103	57	56	101	60	54	58	62	57	58	16	20	146	124	185	85	102	168	227	37	148	100	22	54	69	71	75	102	168	41	70	25	29	92	72	
	25%	24%	26%	35%	31%	28%	25%	16%	33%	26%	16%	36%	30%	23%	16%	23%	22%	23%	37%	31%	21%	24%	26%	25%	24%	27%	24%	24%	24%	24%	28%	17%	24%	21%	28%	28%	28%	23%	12%	28%	28%	27%	22%	19%	
Mainly unfavourable (-1)	168	73	93	15	25	24	36	69	40	59	69	18	41	47	63	47	45	38	13	9	16	85	84	101	67	58	111	160	12	93	49	27	42	54	37	36	40	129	50	43	15	14	75	49	
	15%	14%	17%	12%	12%	12%	18%	19%	12%	15%	19%	11%	12%	18%	19%	18%	16%	15%	8%	18%	17%	14%	18%	14%	14%	19%	15%	16%	16%	10%	15%	14%	21%	18%	16%	14%	13%	11%	18%	14%	17%	16%	13%	18%	13%
Very unfavourable (-2)	370	184	183	14	35	53	77	191	49	130	191	18	71	105	176	91	108	87	41	14	30	223	148	228	142	114	256	347	21	216	100	55	92	146	64	68	84	287	195	60	25	25	120	199	
	34%	35%	34%	11%	17%	28%	39%	53%	15%	33%	53%	11%	21%	40%	35%	35%	38%	35%	26%	27%	32%	36%	318	31%	40%	30%	36%	37%	16%	35%	28%	43%	40%	44%	25%	25%	23%	39%	56%	24%	28%	24%	23%	120	199
Don't know	26	10	16	5	8	5	2	6	13	7	6	5	12	3	6	4	10	5	6	-	2	13	13	18	8	9	17	20	6	17	9	-	2	8	8	8	13	13	2	3	1	1	9	6	
	2%	2%	3%	4%	4%	3%	1%	2%	4%	2%	2%	3%	4%	1%	2%	1%	3%	2%	4%	-	3%	2%	3%	2%	2%	2%	2%	2%	2%	5%	3%	-	1%	2%	3%	4%	2%	*	1%	1%	1%	2%	2%		
NET: Favourable	254	138	112	49	74	58	34	39	123	92	39	59	114	48	34	58	58	61	39	13	26	152	102	205	49	101	153	203	50	137	95	22	40	57	75	82	121	133	60	72	24	38	126	61	
	23%	26%	21%	38%	36%	30%	17%	11%	37%	24%	11%	38%	34%	18%	10%	23%	21%	24%	25%	24%	28%	25%	22%	28%	14%	26%	153	21%	40%	27%	18%	17%	29%	31%	34%	18%	17%	29%	24	38	30%	16%			
NET: Unfavourable	539	257	276	29	60	77	112	260	89	190	260	36	112	152	239	138	153	125	54	23	46	307	231	330	209	172	367	501	33	308	149	81	134	200	100	104	123	415	245	103	39	39	195	248	
	49%	48%	51%	23%	29%	40%	57%	72%	27%	48%	72%	23%	33%	58%	73%	54%	50%	45%	35%	45%	49%	50%	49%	45%	59%	45%	52%	53%	26%	30%	42%	65%	58%	60%	39%	39%	34%	415	70%	41%	44%	36%	46%	216	64%
Mean	-0.54	-0.50	-0.59	0.17 FGH	0.01 FGH	-0.27 GH	-0.74 H	-1.12	0.07 JK	-0.51 K	-1.12	0.17 MNO	-0.10 NO	-0.75 O	-1.14	-0.59	-0.70	-0.51	-0.31 Q	-0.42 *	-0.42 *	-0.53	-0.56	-0.40 Y	-0.82	-0.40 a	-0.61	-0.63	0.15 b	-0.57	-0.37 df	-0.83	-0.75	-0.86	-0.26 gh	-0.22 gh	-0.11 i	-0.74	-1.03	-0.29 m	-0.36 m*	-0.11 m*	-0.37 r	-0.95	

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ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K,L/M,N/O,P/Q/R/S,T,U/V,W,X,Y,Z/a,b/c,d/e,f,g/h/i,j,k,l,m/n/o/p,q,r/ Minimum Base: 30(**) Small Base: 100(**)

PUBLIC
Royals
All Adults aged 18-75 in GB

Q2. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Anne, Princess Royal
All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age Breaks				Generations				Region								Social grade		Employment status		Education		Ethnicity		Marital Status		Household Size				Presence of children HH (17 or under)				General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial s (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non- graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	Conservati ve (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)			
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358			
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388			
Very favourable (2)	331	145	182	19	31	33	52	196	50	85	196	26	51	72	183	79	86	80	39	17	30	201	130	189	142	104	227	310	21	194	84	53	85	124	70	51	63	268	177	52	27	22	128	153			
	30%	27%	34%	15%	15%	17%	26%	54%	15%	22%	54%	16%	15%	27%	55%	31%	30%	32%	25%	33%	32%	33%	28%	26%	40%	27%	32%	33%	17%	32%	24%	43%	37%	37%	28%	19%	18%	37%	51%	21%	30%	20%	30%	39%			
			B				DEF	DEFG		I	U			LM	LMN					*	*				x			c		e	de	iq	ij	j			k	nap	*	*		q					
Mainly favourable (1)	280	136	142	37	61	38	61	83	98	99	83	43	86	78	74	65	81	63	44	10	17	165	115	210	70	108	172	251	26	170	79	31	40	78	74	87	115	165	94	61	30	31	108	107			
	26%	26%	26%	29%	29%	19%	31%	23%	29%	25%	23%	28%	25%	30%	22%	25%	29%	26%	28%	19%	18%	27%	24%	29%	20%	28%	24%	26%	20%	28%	22%	25%	18%	23%	29%	32%	32%	23%	27%	25%	34%	29%	26%	28%			
				F			F													*	*			Y									g	gh	i				*	*							
Neither favourable nor unfavourable (0)	316	166	144	44	74	79	57	62	118	135	62	54	129	74	58	71	77	76	49	17	27	155	161	223	92	102	214	266	43	173	111	32	65	90	69	92	118	197	64	87	23	31	117	91			
	29%	31%	27%	35%	36%	40%	29%	17%	35%	34%	17%	35%	38%	28%	17%	28%	27%	31%	31%	32%	29%	25%	34%	30%	26%	26%	30%	28%	34%	28%	31%	25%	28%	27%	27%	34%	33%	27%	18%	35%	26%	29%	28%	23%			
				H	H	GH	H		K	K		O	NO	O		R					*	*				a		5%	11%	4%	9%	df		5%	6%	5%	7%	5%	1%	9%	7%	10%	7%	4%			
Mainly unfavourable (-1)	58	31	27	10	10	16	14	8	19	30	8	12	24	16	7	19	11	7	10	3	7	35	23	41	17	28	30	44	14	25	31	3	11	19	14	15	24	34	4	22	6	11	30	14			
	5%	6%	5%	8%	5%	8%	7%	2%	6%	8%	2%	8%	7%	6%	2%	8%	4%	3%	6%	6%	8%	6%	5%	6%	5%	7%	4%	5%	11%	4%	9%	2%	5%	6%	5%	5%	7%	5%	1%	9%	7%	10%	7%	4%			
				H		H	H		K	K		O	O	O		R				*	*				a				b		df							m	m*	m*							
Very unfavourable (-2)	66	39	24	12	15	17	13	9	27	30	9	14	26	18	9	16	16	15	8	4	7	46	20	48	18	28	38	48	16	24	36	6	23	13	14	15	23	43	8	18	4	10	26	15			
	6%	7%	4%	9%	7%	9%	6%	3%	8%	8%	3%	9%	8%	7%	3%	6%	6%	6%	5%	8%	7%	7%	4%	6%	5%	7%	5%	5%	12%	4%	10%	5%	10%	4%	5%	6%	6%	2%	7%	4%	10%	6%	4%				
				H	H	H	H		K	K		O	O	O						*	*		w					b		d		h						m	*	m*							
Don't know	38	15	23	6	17	12	1	3	23	13	3	7	24	5	3	7	12	6	7	1	5	16	22	26	12	14	24	32	6	24	14	1	5	11	13	10	16	22	2	7	-	2	14	8			
	4%	3%	4%	5%	8%	6%	1%	1%	7%	3%	1%	5%	7%	2%	1%	3%	4%	3%	4%	1%	6%	3%	5%	4%	4%	3%	3%	5%	4%	4%	4%	*	2%	3%	5%	4%	5%	3%	1%	3%	-	2%	3%	2%			
				GH	GH	GH			JK	K		O	NO							*	*											*						m		*	*						
NET: Favourable	611	281	324	56	91	71	113	280	147	184	280	69	136	149	257	144	166	143	83	27	47	366	245	399	212	212	399	560	47	364	162	84	126	203	145	138	178	433	270	113	57	52	236	260			
	56%	53%	60%	44%	44%	36%	57%	77%	44%	47%	77%	44%	40%	57%	77%	56%	59%	58%	53%	53%	50%	59%	52%	54%	60%	55%	57%	59%	47	37%	60%	67%	55%	61%	57%	51%	50%	59%	78%	270	46%	63%	49%	56%	67%		
			B				DEF	DEFG			U			LM	LMN					53%	*	w					c		e	40%	e						k	nap		n*	*		q				
NET: Unfavourable	124	69	52	22	25	33	27	17	46	60	17	26	50	33	15	36	27	22	18	7	14	81	43	89	35	56	68	92	29	49	66	9	34	32	28	30	47	77	12	41	10	21	56	29			
	11%	13%	10%	17%	12%	17%	14%	5%	14%	15%	5%	16%	15%	13%	5%	14%	10%	9%	11%	14%	15%	13%	9%	12%	10%	15%	10%	10%	23%	8%	19%	7%	15%	10%	11%	11%	13%	11%	3%	16%	11%	20%	13%	8%			
				H	H	H	H		K	K		O	O	O						*	*				a			b		df							m	m*	m*		r						
Mean	0.72	0.62	0.83	0.34	0.43	0.30	0.64	1.25	0.40	0.47	1.25	0.37	0.35	0.66	1.26	0.69	0.77	0.77	0.65	0.64	0.63	0.73	0.70	0.63	0.89	0.63	0.76	0.79	0.20	0.83	0.42	0.99	0.68	0.87	0.72	0.55	0.50	0.82	1.23	0.44	0.78	0.41	0.69	0.97			
			B				DF	DEFG			U			LM	LMN					*	*			x			c		e		e		j			k	nap		np*	*		q					

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C,D/E/F/G,H,I/J,K,L,M/N/O,P/Q,R/S,T,U/V,W,X,Y,Z/a,b/c,d/e,f,g/h/i,j,k,l,m/n/o/p,q,r/ Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K,L,M/N/O,P/Q,R/S,T,U/V,W,X,Y,Z,a,b,c,d/e,f,g/h/i,j,k,l,m/n/o/p,q,r/ Minimum Base: 30(**) Small Base: 100(**)

PUBLIC
Royals
All Adults aged 18-75 in GB

Q2. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Andrew, the Duke of York
All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age Breaks				Generations				Region				Social grade		Employment status		Education		Ethnicity		Marital Status			Household Size				Presence of children HH (17 or under)			General Election 2019 Vote				Referendum 2016 vote			
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non- graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	Conservati ve (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)	
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358	
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388	
Very favourable (2)	33	23	9	8	16	8	*	*	23	9	*	9	22	1	*	6	3	12	10	1	1	23	10	30	3	17	16	22	10	23	8	2	4	2	18	9	26	7	7	10	4	5	17	8	
	3%	4%	2%	6%	8%	4%	*	*	7%	2%	*	6%	6%	*	*	3%	1%	5%	6%	1%	1%	4%	2%	4%	1%	5%	2%	2%	2%	8%	4%	2%	2%	4	2%	1%	7%	3%	7%	1%	2%	4%	4%	5%	17
Mainly favourable (1)	92	41	49	15	27	25	7	17	42	32	17	19	48	12	13	10	25	24	19	4	9	50	42	74	18	33	59	74	18	60	26	6	19	15	26	31	55	37	26	17	11	11	33	28	
	8%	8%	9%	11%	13%	13%	4%	5%	13%	8%	5%	12%	14%	5%	4%	4%	9%	10%	12%	7%	10%	8%	9%	10%	10%	5%	9%	8%	8%	14%	10%	7%	4%	8%	5%	10%	12%	15%	5%	8%	7%	12%	10%	8%	7%
Neither favourable nor unfavourable (0)	208	98	107	34	43	47	20	64	76	67	64	43	76	29	60	48	52	42	34	12	18	99	108	143	65	81	127	173	30	122	68	17	34	47	68	59	77	131	49	46	20	21	67	80	
	19%	19%	20%	26%	34%	21%	10%	18%	23%	17%	18%	27%	23%	11%	18%	19%	19%	17%	22%	23%	20%	16%	23%	19%	18%	21%	18%	18%	24%	20%	19%	14%	15%	14%	27%	22%	21%	18%	14%	19%	22%	20%	21%	16%	21%
Mainly unfavourable (-1)	222	108	111	18	27	25	55	98	44	80	98	22	41	65	94	61	63	44	41	2	11	133	89	147	75	67	155	197	24	118	66	39	59	83	37	43	49	173	99	45	20	16	80	96	
	20%	20%	20%	14%	13%	13%	28%	27%	13%	20%	27%	14%	12%	25%	28%	24%	22%	18%	26%	5%	12%	21%	19%	20%	21%	17%	22%	21%	19%	19%	19%	31%	26%	25%	15%	16%	14%	24%	28%	18%	22%	15%	19%	25%	
Very unfavourable (-2)	510	251	252	49	86	85	115	175	134	200	175	58	140	153	159	131	126	118	48	33	53	300	210	329	180	175	334	465	39	275	174	61	112	180	100	118	142	368	164	128	35	51	217	170	
	47%	47%	46%	38%	41%	44%	58%	48%	40%	51%	48%	37%	41%	58%	48%	51%	45%	48%	31%	64%	57%	49%	45%	45%	51%	51%	46%	47%	49%	31%	45%	49%	49%	54%	39%	14%	39%	50%	47%	52%	39%	48%	51%	44%	
Don't know	25	10	15	6	9	5	-	6	15	5	6	6	13	2	5	1	13	7	3	-	1	14	12	14	11	10	15	21	4	13	11	1	2	8	5	10	11	14	3	2	1	3	7	6	
	2%	2%	3%	5%	4%	2%	-	2%	4%	1%	2%	4%	4%	1%	2%	*	5%	3%	2%	-	1%	2%	2%	2%	3%	10	2%	2%	3%	2%	2%	3%	1%	1%	2%	4%	3%	2%	1%	1%	1%	3%	2%	2%	
NET: Favourable	125	64	58	22	43	34	7	19	65	41	19	28	69	13	14	16	29	36	29	5	10	73	52	104	21	50	74	95	28	83	34	8	23	17	44	40	81	44	33	27	15	16	50	35	
	11%	12%	11%	17%	21%	17%	4%	5%	19%	10%	5%	18%	20%	5%	4%	6%	10%	15%	19%	9%	11%	12%	11%	14%	6%	13%	11%	10%	22%	14%	10%	6%	10%	5%	17%	15%	23%	6%	10%	11%	16%	15%	12%	9%	
NET: Unfavourable	731	359	363	66	112	109	170	273	178	280	273	80	180	218	253	192	188	162	89	36	64	433	299	476	255	242	489	662	63	392	239	100	170	263	137	161	191	541	263	173	55	67	297	266	
	67%	68%	67%	52%	54%	56%	86%	75%	53%	71%	75%	51%	53%	83%	76%	74%	67%	65%	57%	69%	68%	70%	63%	65%	73%	63%	69%	70%	60%	64%	68%	100	74%	79%	54%	60%	53%	74%	75%	70%	61%	63%	70%	69%	
Mean	-1.02	-1.00	-1.03	-0.70 GH	-0.70 GH	-0.80 GH	-1.40	-1.20 G	-0.70 JK	-1.11	-1.20	-0.67 NO	-0.70 NO	-1.37	-1.21	-1.17	-1.05	-0.97	-0.65 PORTU	-1.23 *	-1.14 *	-1.05	-0.97	-0.93 Y	-1.21	-0.94	-1.06	-1.09	-0.53 b	-0.94 f	-1.08	-1.22	-1.12	-1.30	-0.70 gh	-0.88 gh	-0.65 l	-1.20	-1.07	-0.80 m*	-0.93 *	-1.08	-1.03		

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ColumnProportions (5%): A,B/C,D,E,F/G,H,I/J,K,L,M/N,O,P/Q,R/S,T,U,V,W,X,Y,Z,a/b,c/d,e/f,g/h/i,j,k,l,m/n/o/p,q,r/ Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E,F/G,H,I/J,K,L,M/N,O,P/Q,R/S,T,U,V,W,X,Y,Z,a/b,c/d,e/f,g/h/i,j,k,l,m/n/o/p,q,r/ Minimum Base: 30(**) Small Base: 100(*)

Q2. How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Edward, the Duke of Edinburgh

All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age Breaks				Generations				Region				Social grade		Employment status		Education		Ethnicity		Marital Status		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote					Referendum 2016 vote				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial s (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABCL (V)	CDE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	Conservative (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)	
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	93	619	470	738	351	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388	
Very favourable (2)	160	72	86	13	21	17	22	87	34	39	87	14	35	30	81	39	40	50	15	7	8	100	60	98	62	48	112	149	99	11	90	40	30	41	58	40	21	39	120	83	24	16	12	57	75
	15%	14%	16%	10%	10%	9%	11%	24% DEF	30%	10%	24% I	9%	10%	11%	24% LMN	15%	14%	20% SU	10%	14%	8%	16%	13%	13%	18%	12%	16%	14%	9%	15%	11%	24% de	30%	17%	16%	18%	21%	39%	17%	24%	10%	12%	11%	14%	19%
Mainly favourable (1)	303	139	161	26	43	42	55	138	69	97	138	38	67	74	125	66	83	73	42	15	23	177	126	196	107	114	189	271	31	169	93	40	60	99	74	70	89	214	129	67	32	21	119	124	
	28%	26%	30%	20%	21%	22%	28%	38% DEF	21%	25%	38% I	24%	20%	28%	37% LMN	26%	29%	30%	27%	29%	25%	29%	27%	27%	30%	30%	27%	28%	24%	28%	26%	32%	26%	29%	29%	26%	25%	29%	37%	27%	36%	20%	28%	32%	
Neither favourable nor unfavourable (0)	396	204	188	50	72	84	83	107	123	167	107	60	132	105	100	95	103	84	61	17	38	206	191	278	118	135	261	344	35	240	118	38	78	120	77	122	140	256	108	92	28	40	150	131	
	36%	38%	35%	30%	35%	43%	42%	40%	37%	42%	40%	38%	39%	40%	30%	37%	36%	34%	39%	33%	40%	33%	41%	38%	38%	34%	35%	37%	36%	34%	39%	38%	30%	34%	36%	45%	39%	35%	31%	37%	31%	37%	31%	36%	34%
Mainly unfavourable (-1)	101	54	46	17	26	28	18	13	43	46	13	19	48	23	11	27	23	15	20	7	9	66	36	75	26	43	59	82	18	51	42	7	23	25	24	29	42	60	18	32	8	16	46	26	
	9%	10%	9%	13%	12%	14%	9%	4%	13%	12%	4%	12%	14%	9%	3%	11%	8%	6%	13%	14%	10%	11%	8%	10%	7%	11%	8%	9%	18%	14%	12%	6%	10%	7%	10%	11%	12%	8%	5%	13%	9%	15%	11%	7%	
Very unfavourable (-2)	85	43	38	15	23	17	18	12	37	35	12	17	33	25	11	19	20	20	11	3	11	51	34	62	23	29	57	67	17	34	42	9	22	21	23	19	31	54	10	25	5	14	31	26	
	8%	8%	7%	12%	11%	9%	9%	3%	11%	9%	3%	17	10%	10%	3%	8%	7%	8%	7%	7%	12%	8%	7%	6%	8%	7%	7%	8%	6%	17	14%	12%	7%	10%	6%	9%	7%	9%	7%	3%	10	15	6%	13%	7%
Don't know	43	18	24	7	22	7	2	5	29	9	5	9	24	5	5	11	13	6	7	2	5	19	24	28	16	15	28	38	4	25	18	1	4	14	15	10	18	25	1	3	5	19	6		
	4%	3%	4%	6% GH	11% FGH	4%	1%	1%	9% JK	2%	1%	6% O	7% ND	2%	2%	4%	5%	2%	5%	3%	5%	3%	5%	4%	4%	4%	4%	4%	4%	4%	5% I	1% *	2%	4%	6% G	4%	5%	3%	4% m	1% *	4% n	5% o	4% p	5% r	
NET: Favourable	463	211	247	39	64	59	77	224	103	136	224	52	102	104	206	106	123	123	57	23	31	276	187	295	168	162	301	419	42	260	133	70	102	156	115	90	129	460	212	91	49	33	176	199	
	43%	40%	45%	31%	31%	30%	39%	62% DEF	31%	35%	62% I	33%	30%	40% M	62% LMN	41%	44%	50% SU	37%	43%	33%	45%	40%	40%	48% X	42%	43%	44%	44%	43%	43%	38%	56% de	44% j	47%	45%	34%	36%	46% k	61% np	37%	54% np*	31%	42%	51%
NET: Unfavourable	186	97	85	32	48	45	36	25	80	81	25	36	81	48	22	47	43	35	31	11	20	117	69	137	49	71	115	149	35	86	25	16	46	45	48	48	72	114	28	58	13	30	77	52	
	17%	18%	16%	25% H	23% H	23% H	18% H	7% K	21% K	21% K	7% O	23% O	24% O	18% O	7% O	18%	15%	14%	20%	21%	22%	19%	15%	19%	14%	19%	16%	160% b	28% b	45% ef	13%	20%	14%	19%	18%	20%	16%	8%	23% m	15% *	28% mo*	18%	30%	18%	13%
Mean	0.34	0.28	0.40	0.05	0.08	0.08	0.22	0.77 DEF	0.07	0.15	0.77 U	0.09	0.07	0.24	0.78 LMN	0.32	0.37 U	0.49 SU	0.20	0.31 *	0.08 *	0.35	0.32	0.27	0.47 X	0.30	0.36	0.39 c	0.01	0.39 e	0.14	0.60 e	0.33	0.46 j	0.35	0.17	0.19	0.41 k	0.74 np	0.13	0.52 np*	0.01 *	0.31	0.51 q	

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ColumnProportions (SN): A,B/C,D/E,F/G,H,I/J,K,L/M,N/O,P/Q,R/S,T/U,V/W,X/Y,Z/a,b/c,d/e/f,g/h/i/j,k/l,m/n/o/p,q/r Minimum Base: 30[**] Small Base: 100[**]

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c,d/e/f,g/h/i/j,k/l,m/n/o/p,q/r Minimum Base: 30(**) Small Base: 100(*)

23-085423-13 - 26th - 28th March 2024

PUBLIC
Royals

All Adults aged 18-75 in GB

Q3. To what extent, if at all, do you think Charles III is doing a good job or bad job as King?
All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age Breaks				Generations				Region								Social grade		Employment status		Education		Ethnicity		Marital Status			Household Size				Presence of children HH (17 or under)			General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non- graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	Conservati ve (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)			
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358			
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388			
Very good job (2)	228	112	115	10	22	30	36	131	32	65	131	11	46	52	119	49	67	61	27	10	14	136	93	138	90	66	162	214	14	134	56	38	56	78	46	49	60	168	118	38	24	14	89	109			
	21%	21%	21%	8%	11%	15%	18%	36%	10%	17%	36%	7%	13%	20%	36%	19%	24%	25%	17%	20%	15%	22%	20%	19%	26%	17%	23%	23%	11%	22%	16%	30%	25%	23%	18%	18%	17%	23%	34%	15%	27%	13%	21%	28%			
Fairly good job (1)	296	150	143	40	53	41	50	113	93	90	113	48	80	60	108	70	80	76	38	17	16	188	109	203	93	125	171	255	38	167	86	43	57	92	72	75	94	202	117	66	25	24	122	106			
	27%	28%	26%	31%	26%	21%	25%	31%	28%	23%	31%	31%	24%	23%	32%	27%	28%	31%	24%	32%	17%	30%	23%	28%	26%	33%	24%	27%	30%	27%	24%	35%	25%	27%	28%	28%	26%	28%	34%	26%	27%	23%	29%	27%			
Neither good nor bad job (0)	389	183	201	49	89	84	78	89	138	162	89	60	143	104	82	94	99	78	61	14	43	212	177	277	112	137	252	338	44	237	124	29	69	119	95	106	147	242	94	97	36	43	157	114			
	36%	34%	37%	38%	43%	43%	40%	25%	31%	41%	25%	39%	42%	40%	25%	37%	35%	31%	39%	27%	46%	34%	38%	38%	32%	36%	36%	36%	35%	39%	35%	23%	30%	36%	37%	39%	41%	33%	27%	39%	40%	40%	37%	29%			
Fairly bad job (-1)	54	30	22	13	13	15	5	8	26	20	8	14	26	8	5	16	11	9	10	1	7	28	26	40	14	13	41	45	9	20	29	5	11	14	13	16	22	32	8	14	3	12	17	24			
	5%	6%	4%	10%	6%	8%	3%	2%	8%	5%	2%	9%	8%	3%	2%	6%	4%	4%	6%	2%	8%	5%	6%	5%	4%	3%	6%	5%	7%	3%	8%	4%	5%	4%	5%	6%	6%	4%	2%	6%	4%	11%	4%	6%			
Very bad job (-2)	64	34	28	12	15	10	16	10	28	26	10	16	20	18	10	13	17	14	4	6	10	35	29	44	20	23	41	53	11	28	30	6	21	18	11	15	14	50	8	21	1	9	20	19			
	6%	6%	5%	10%	7%	5%	8%	3%	8%	7%	3%	10%	6%	7%	3%	5%	6%	6%	3%	12%	10%	6%	6%	6%	6%	6%	6%	6%	9%	5%	8%	5%	9%	5%	4%	7%	2%	8%	1%	9%	5%	5%					
Don't know	57	23	34	4	4	14	15	13	11	18	28	11	5	24	19	9	15	9	9	17	4	4	19	38	35	22	19	39	46	10	23	29	5	15	15	18	10	22	36	4	13	1	5	16	15		
	5%	4%	6%	3%	7%	8%	7%	3%	5%	7%	3%	3%	7%	7%	3%	6%	3%	4%	11%	7%	5%	3%	8%	5%	6%	5%	5%	8%	4%	8%	4%	4%	7%	4%	7%	4%	6%	5%	1%	5%	1%	4%	4%				
NET: Good job	525	262	258	50	76	70	86	244	126	156	244	60	126	112	227	119	147	137	64	27	30	324	201	341	183	191	333	469	52	301	142	82	114	170	118	123	154	371	235	104	48	39	211	215			
	48%	49%	48%	39%	37%	36%	43%	67%	38%	40%	67%	38%	37%	43%	68%	46%	52%	56%	41%	52%	32%	52%	43%	46%	52%	50%	47%	49%	42%	49%	40%	65%	50%	51%	46%	46%	43%	51%	67%	73%	42%	54%	36%	50%	56%		
NET: Bad job	118	64	50	26	28	25	21	18	54	46	18	31	46	26	15	30	27	23	14	7	17	64	55	84	34	37	82	98	20	48	59	11	32	32	24	30	36	82	16	35	5	21	37	43			
	11%	12%	9%	20%	14%	13%	11%	5%	16%	12%	5%	20%	14%	10%	5%	11%	10%	9%	9%	14%	18%	10%	12%	11%	10%	10%	12%	10%	16%	8%	17%	8%	14%	9%	10%	11%	10%	11%	5%	14%	5%	20%	9%	11%			
Mean	0.55	0.54	0.58	0.17	0.28	0.36	0.46	0.99	0.24	0.41	0.99	0.16	0.34	0.50	0.99	0.52	0.62	0.68	0.53	0.49	0.19	0.60	0.49	0.50	0.67	0.54	0.56	0.59	0.31	0.61	0.33	0.86	0.55	0.62	0.54	0.49	0.48	0.59	0.95	0.37	0.75	0.22	0.60	0.70			

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ColumnProportions (5%): A,B/C,D/E/F/G,H,I/J,K,L,M/N,O/P/Q,R/S,T,U/V,W,X,Y,Z/a,b/c,d/e,f,g/h/i,j,k,l,m/n/o/p,q,r/ Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K,L,M/N,O/P/Q,R/S,T,U/V,W,X,Y,Z/a,b/c,d/e,f,g/h/i,j,k,l,m/n/o/p,q,r/ Minimum Base: 30(**) Small Base: 100(**)

23-085423-13 - 26th - 28th March 2024

PUBLIC
Royals

All Adults aged 18-75 in GB

Q4. To what extent, if at all, do you think Prince William would do a good job or bad job as King?

All Adults aged 18-75 in Great Britain

	Gender			Age								Aggregated Age Breaks				Generations				Region								Social grade		Employment status		Education		Ethnicity		Marital Status			Household Size				Presence of children HH (17 or under)			General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial s (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non- graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	Conservati ve (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)							
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358							
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388							
Very good job (2)	356	158	196	19	41	47	65	185	60	112	185	24	75	82	174	96	98	83	39	17	22	200	155	215	141	109	247	332	23	214	83	58	81	127	75	73	89	266	175	59	32	26	128	163							
	33%	30%	36%	15%	20%	24%	23%	51%	18%	28%	51%	15%	22%	31%	52%	37%	35%	33%	25%	33%	24%	32%	33%	29%	40%	28%	35%	35%	35%	18%	35%	24%	46%	35%	38%	29%	27%	25%	37%	50%	24%	36%	24%	30%	42%						
Fairly good job (1)	315	144	167	38	66	49	62	100	104	111	100	49	96	84	86	61	97	81	43	12	22	186	129	223	92	118	197	275	37	173	101	41	71	94	71	79	111	204	118	72	27	21	124	114							
	29%	27%	31%	30%	32%	25%	31%	28%	31%	28%	28%	32%	28%	32%	26%	24%	34%	33%	27%	23%	23%	30%	27%	30%	30%	26%	31%	28%	29%	30%	28%	29%	33%	31%	28%	28%	29%	31%	28%	34%	29%	30%	15%	29%	29%						
Neither good nor bad job (0)	266	151	112	43	66	62	47	48	109	109	48	51	107	61	46	60	55	52	48	13	38	151	114	191	75	95	171	221	41	153	99	14	44	74	67	80	107	159	38	74	25	36	112	67							
	24%	28%	21%	34%	32%	24%	13%	33%	28%	13%	33%	13%	32%	23%	14%	23%	19%	21%	31%	25%	40%	24%	24%	26%	21%	25%	24%	23%	23%	32%	25%	28%	11%	19%	22%	26%	30%	30%	22%	11%	30%	28%	33%	27%	17%						
Fairly bad job (-1)	35	19	13	14	8	10	2	2	22	12	2	15	16	3	2	12	5	7	8	1	2	21	15	30	5	19	16	24	10	16	18	2	7	8	10	12	16	19	3	13	2	6	16	11							
	3%	4%	2%	11%	4%	5%	1%	1%	6%	3%	1%	9%	5%	1%	1%	5%	2%	3%	5%	2%	2%	3%	3%	4%	1%	5%	2%	3%	3%	8%	3%	5%	1%	3%	2%	4%	4%	5%	3%	1%	5%	2%	6%	4%	3%						
Very bad job (-2)	55	30	24	9	12	9	14	11	21	23	11	9	21	15	10	14	13	13	3	7	5	33	21	41	14	22	33	46	9	24	25	6	15	18	13	10	14	41	8	22	2	10	18	19							
	5%	6%	4%	7%	6%	5%	7%	3%	6%	6%	3%	5%	6%	6%	3%	5%	5%	5%	2%	13%	5%	5%	21	5%	6%	4%	6%	5%	5%	7%	4%	4%	6%	5%	4%	5%	6%	2%	9%	2%	9%	4%	5%								
Don't know	62	28	32	5	14	18	8	17	19	26	17	8	23	16	14	14	14	13	15	2	4	27	35	38	24	20	41	53	7	30	27	5	11	15	20	16	22	39	7	9	2	9	24	14							
	6%	5%	6%	4%	7%	9%	4%	5%	6%	7%	5%	5%	7%	6%	4%	5%	5%	5%	10%	3%	5%	4%	35	38	24	20	41	53	7	30	27	5	11	15	20	16	22	39	7	9	2	9	24	14							
NET: Good job	671	302	363	57	107	96	127	285	164	223	285	73	171	167	260	158	195	163	82	29	44	386	285	438	233	227	444	607	60	387	184	100	153	221	145	152	201	470	293	131	59	46	252	277							
	62%	57%	67%	45%	52%	49%	64%	79%	49%	57%	79%	47%	51%	64%	78%	61%	69%	66%	53%	56%	47%	62%	61%	59%	66%	59%	63%	60%	47%	63%	52%	79%	67%	66%	57%	57%	56%	64%	84%	53%	65%	43%	60%	71%							
NET: Bad job	90	50	37	23	20	19	16	13	43	35	13	23	37	18	12	26	18	20	11	8	7	54	36	71	19	41	49	71	19	40	43	7	21	25	23	21	30	61	11	34	4	16	34	30							
	8%	9%	7%	18%	10%	10%	8%	4%	13%	9%	4%	15%	11%	7%	4%	10%	6%	8%	7%	16%	8%	9%	8%	10%	6%	11%	7%	71	15%	7%	12%	6%	9%	8%	8%	8%	8%	8%	3%	13%	4%	15%	8%	8%							
Mean	0.86	0.76	0.98 B	0.36	0.60	0.65 D	0.85 DE	1.29 DEFG	0.51	0.76 I	1.29 U	0.44	0.60	0.88 LM	1.29 LMN	0.88	0.98 U	0.91 U	0.76	0.62 *	0.61 *	0.84	0.88	0.77	1.04 X	0.75	0.92 Z	0.91 c	0.46	0.92 e	0.61	1.20 de	0.91	0.95	0.79	0.77	0.73	0.92 k	1.31 nop	0.56	0.97 np*	0.48 *	0.82	1.04 q							

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ColumnProportions (5%): A,B/C,D,E,F/G,H,I/J,K,L,M/N,O,P/Q,R/S,T,U/V,W,X,Y,Z/a,b/c,d,e/f,g/h/i,j,k,l,m/n/o/p,q,r/ Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D,E,F/G,H,I/J,K,L,M/N,O,P/Q,R/S,T,U,V,W,X,Y,Z/a,b/c,d,e/f,g/h/i,j,k,l,m/n/o/p,q,r/ Minimum Base: 30(**) Small Base: 100(**)

	Q5. Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...?		
	10 years from now?	20 years from now?	50 years from now?
	(A)	(B)	(C)
Unweighted base	1089	1089	1089
Weighted base	1089	1089	1089
Very likely (4)	494 45% BC	382 35% C	260 24%
Fairly likely (3)	407 37% C	437 40% C	347 32%
Fairly unlikely (2)	72 7%	99 9% A	193 18% AB
Very unlikely (1)	42 4%	72 7% A	121 11% AB
Don't know	74 7%	99 9% A	167 15% AB

NET: Likely	901 83% BC	819 75% C	608 56%
NET: Unlikely	114 10%	172 16% A	314 29% AB

Mean	3.33 BC	3.14 C	2.81
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PUBLIC
Royals
All Adults aged 18-75 in GB

Q5. Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? - 10 years from now?
All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age Breaks				Generations				Region								Social grade		Employment status		Education		Ethnicity		Marital Status			Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote																																													
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55-75	Gen Z	Millennial +	Gen X	Baby Boomer	North	Midlands	South	London	Wales	Scotland	ABC1	C2DE	Working	Not working	Graduates	Non- graduates	White ethnic group	Minority ethnic group	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave																																														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)																																														
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358																																														
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388																																														
Very likely (4)	494	258	231	46	86	76	80	207	132	155	207	56	138	111	189	123	136	108	62	24	42	290	204	332	162	166	329	450	41	288	146	60	103	172	106	114	141	353	216	90	48	40	190	211																																														
	45%	49%	43%	36%	41%	39%	40%	57%	39%	40%	57%	36%	41%	42%	57%	48%	48%	44%	40%	46%	44%	47%	43%	45%	46%	43%	47%	47%	32%	47%	41%	48%	45%	51%	42%	42%	39%	48%	62%	36%	54%	37%	45%	55%																																														
Fairly likely (3)	407	182	217	49	81	77	83	118	130	159	118	62	129	106	109	91	108	86	61	20	40	242	165	274	133	150	257	346	57	222	136	49	88	110	99	109	147	260	110	114	30	38	168	124																																														
	37%	34%	40%	38%	39%	39%	42%	33%	39%	41%	33%	40%	38%	41%	33%	35%	38%	35%	39%	39%	43%	39%	35%	37%	38%	39%	36%	36%	45%	36%	38%	39%	39%	33%	39%	40%	41%	36%	31%	46%	34%	36%	40%	32%																																														
Fairly unlikely (2)	72	28	43	15	20	16	10	10	35	27	10	16	33	14	9	17	13	11	21	5	5	26	46	52	20	32	39	62	8	43	26	2	11	13	28	19	34	38	7	18	5	12	22	18																																														
	7%	5%	8%	12%	10%	8%	5%	3%	10%	7%	3%	10%	10%	5%	3%	6%	5%	4%	14%	9%	5%	4%	10%	7%	6%	8%	6%	6%	6%	7%	7%	2%	5%	4%	11%	7%	9%	5%	2%	7%	5%	11%	5%	5%																																														
Very unlikely (1)	42	31	10	8	14	7	7	6	22	14	6	11	18	8	6	10	5	17	7	-	3	25	17	34	8	19	23	39	12	20	19	4	11	19	6	6	13	29	8	10	4	12	17	14																																														
	4%	6%	2%	6%	7%	4%	4%	2%	7%	4%	2%	7%	5%	3%	2%	4%	2%	7%	3%	-	3%	4%	4%	5%	2%	5%	3%	3%	29	3%	10%	3%	5%	6%	2%	6	4%	4%	4%	2%	4%	11%	4%	4%																																														
Don't know	74	31	41	10	5	19	18	22	16	37	22	12	20	23	19	17	20	25	4	3	4	35	39	45	29	16	57	65	8	37	27	10	16	21	15	22	25	49	8	16	3	5	24	20																																														
	7%	6%	8%	8%	3%	10%	9%	6%	5%	9%	6%	7%	6%	9%	6%	7%	7%	10%	3%	6%	4%	6%	8%	6%	8%	4%	8%	7%	6%	6%	8%	8%	7%	6%	6%	8%	7%	7%	2%	6%	4%	5%	6%	5%																																														

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ColumnMeans (5%): A,B/C,D/E,F/G,H,I/J,K,L,M/N/O,P/Q,R/S,T,U/V,W,X/Y,Z,a,b/c,d/e,f,g/h/i,j,k,l,m/n/o/p,q,r/ Minimum Base: 30(**) Small Base: 100(*)

PUBLIC
Royals
All Adults aged 18-75 in GB

Q5. Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? - 20 years from now?
All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age Breaks				Generations				Region								Social grade		Employment status		Education		Ethnicity		Marital Status			Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial + (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non- graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	Conservati ve (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)		
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358		
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388		
Very likely (4)	382	211	167	36	67	56	56	166	162	103	112	43	108	80	151	94	99	95	51	14	30	224	158	262	120	124	258	348	28	231	102	49	73	134	86	89	116	266	175	61	41	31	147	172		
	35%	40%	31%	28%	32%	29%	28%	46%	31%	29%	46%	28%	32%	31%	45%	36%	35%	38%	33%	26%	33%	36%	34%	36%	36%	34%	32%	37%	37%	23%	38%	29%	39%	32%	40%	34%	33%	32%	37%	50%	24%	46%	29%	35%	44%	
Fairly likely (3)	437	200	229	54	81	82	90	129	136	172	129	68	134	115	119	99	118	90	61	26	43	248	189	297	140	161	276	376	58	243	145	49	96	125	100	116	149	288	131	115	29	42	170	140		
	40%	38%	42%	42%	39%	42%	45%	36%	41%	44%	36%	44%	40%	44%	36%	38%	42%	36%	39%	51%	46%	40%	40%	40%	40%	40%	42%	39%	40%	46%	40%	41%	39%	42%	37%	39%	43%	42%	39%	38%	47%	32%	39%	40%	36%	
Fairly unlikely (2)	99	42	55	16	26	19	17	20	42	37	20	19	40	21	19	26	25	15	21	5	7	51	48	67	32	47	52	81	18	57	35	8	21	19	35	24	47	53	16	26	8	11	42	25		
	9%	8%	10%	13%	13%	10%	9%	6%	13%	9%	6%	12%	12%	8%	6%	10%	9%	6%	14%	10%	7%	8%	10%	9%	9%	9%	12%	7%	9%	14%	9%	10%	6%	9%	6%	14%	9%	13%	7%	4%	10%	9%	11%	10%	7%	
Very unlikely (1)	72	38	35	12	21	14	13	13	32	27	13	15	28	17	12	19	10	19	14	3	7	44	28	59	13	30	43	56	13	34	35	4	16	29	14	13	20	52	11	22	6	17	30	20		
	7%	7%	6%	9%	10%	7%	7%	4%	10%	7%	4%	10%	8%	7%	4%	8%	4%	8%	9%	6%	8%	7%	6%	6%	8%	4%	8%	6%	6%	10%	6%	10%	3%	7%	9%	6%	5%	6%	7%	3%	9%	6%	16%	7%	5%	
Don't know	99	40	57	9	11	22	22	34	21	44	34	10	28	28	32	20	30	29	9	4	6	51	47	52	46	22	77	89	8	46	37	16	24	27	19	28	28	71	15	24	6	5	33	31		
	9%	8%	11%	7%	5%	11%	11%	9%	6%	11%	9%	6%	8%	11%	10%	8%	11%	12%	6%	8%	6%	8%	10%	7%	13%	6%	11%	9%	7%	8%	8%	10%	13%	11%	8%	8%	10%	8%	10%	4%	10%	7%	5%	8%	8%	
NET: Likely	819	411	396	91	148	139	146	295	239	285	295	111	242	195	270	192	217	184	112	40	73	472	346	559	260	285	534	725	86	474	247	99	169	260	186	204	265	554	307	176	70	73	317	312		
	75%	77%	73%	71%	72%	71%	74%	82%	71%	73%	82%	71%	72%	75%	81%	75%	77%	74%	72%	77%	79%	76%	74%	76%	76%	74%	74%	76%	76%	69%	78%	70%	79%	73%	77%	73%	76%	74%	76%	88%	71%	78%	68%	75%	80%	
NET: Unlikely	172	80	90	28	47	33	30	33	75	64	33	35	68	38	30	45	35	34	35	8	14	95	77	126	45	77	95	138	31	91	70	11	37	48	49	38	67	105	27	48	14	28	72	45		
	16%	15%	16%	22%	23%	17%	15%	9%	22%	16%	9%	22%	20%	15%	9%	18%	12%	14%	23%	15%	15%	16%	17%	13%	13%	20%	13%	14%	25%	15%	20%	9%	16%	14%	19%	14%	19%	14%	19%	8%	19%	15%	27%	17%	12%	
Mean	3.14	3.19	3.09	2.97	3.00	3.05	3.07	3.37 DEFG	2.99	3.06	3.37 u	2.95	3.04	3.11	3.36 LMN	3.12	3.21 S	3.19	3.01	3.06 *	3.11 *	3.15	3.13	3.11	3.20	3.05	3.19 Z	3.18 c	2.87	3.19 e	2.99	3.32 e*	3.10	3.19	3.10	3.16	3.09	3.17	3.41 np	2.96	3.26 np*	2.86 *	3.12	3.30 q		

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ColumnMeans (5%): A,B/C,D/E,F/G,H,I/J,K,L,M/N/O,P/Q,R/S,T,U/V,W,X/Y,Z,a,b/c,d/e,f,g/h/i,j,k,l,m/n/o/p,q,r Minimum Base: 30(**) Small Base: 100(*)

23-085423-13 - 26th - 28th March 2024

PUBLIC
Royals

All Adults aged 18-75 in GB

Q5. Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? - 50 years from now?
All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age Breaks				Generations				Region								Social grade		Employment status		Education		Ethnicity		Marital Status		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial s (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non- graduates (a)	White ethnic group (b)	Minority ethnic group (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	Conservati ve (m)	Labour (n)	Liberal Democrats (o)	Other (p)	Remain (q)	Leave (r)	
Unweighted base	1089	522	552	141	207	190	207	344	348	397	344	172	329	279	309	262	282	244	154	52	95	628	461	703	386	561	528	931	144	586	374	129	239	314	257	279	369	720	316	267	96	114	437	358	
Weighted base	1089	531	543	128	206	194	198	362	335	392	362	156	339	262	332	258	282	248	156	52	93	619	470	738	351	384	705	951	126	610	353	125	230	335	255	270	359	730	349	248	90	107	422	388	
Very likely (4)	260 24%	137 26%	120 22%	30 23%	53 26%	33 17%	35 18%	109 30%	82 30%	69 25%	109 30%	34 22%	80 24%	47 18%	98 30%	58 22%	65 23%	63 26%	41 26%	12 23%	22 23%	155 25%	105 22%	176 24%	85 24%	84 22%	176 25%	230 24%	27 22%	156 26%	65 18%	39 31%	46 20%	90 27%	62 24%	63 23%	82 23%	178 24%	114 33%	47 19%	25 *	26 *	94 22%	122 31%	
Fairly likely (3)	347 32%	180 34%	163 30%	38 30%	74 36%	62 32%	68 35%	104 29%	112 34%	131 33%	104 29%	52 33%	112 33%	87 33%	97 29%	79 31%	97 34%	78 31%	52 33%	14 26%	28 30%	197 32%	150 32%	250 34%	97 28%	139 36%	209 30%	305 32%	39 31%	189 31%	118 33%	41 32%	82 36%	85 25%	84 33%	96 36%	130 36%	217 30%	121 35%	77 31%	26 29%	31 29%	134 32%	126 32%	
Fairly unlikely (2)	193 18%	82 15%	106 19%	33 26%	31 15%	40 21%	35 18%	53 15%	64 19%	76 19%	53 15%	36 23%	61 18%	46 17%	50 15%	41 16%	54 19%	37 15%	32 20%	13 26%	15 17%	108 17%	85 18%	136 18%	57 16%	73 19%	120 17%	163 17%	29 23%	116 19%	62 17%	15 12%	36 16%	62 19%	46 18%	49 18%	79 22%	114 16%	52 15%	49 20%	17 19%	20 18%	78 19%	55 14%	
Very unlikely (1)	121 11%	63 12%	57 10%	18 14%	33 16%	22 11%	21 10%	28 8%	51 15%	43 11%	28 8%	21 14%	45 13%	30 11%	25 8%	39 15%	21 8%	23 9%	19 12%	5 9%	14 15%	76 12%	45 10%	87 12%	35 10%	47 10%	74 11%	101 15%	18 9%	56 16%	57 16%	8 7%	29 13%	38 11%	29 12%	24 9%	34 10%	87 12%	19 5%	40 16%	6 7%	20 19%	56 13%	33 8%	
Don't know	167 15%	68 13%	98 18%	9 7%	15 7%	36 19%	38 19%	68 19%	24 7%	75 19%	68 19%	12 8%	41 12%	52 20%	62 19%	41 16%	46 16%	46 19%	12 8%	8 16%	14 15%	82 13%	85 18%	89 12%	78 22%	41 11%	126 18%	152 16%	13 10%	94 15%	51 14%	22 18%	37 16%	60 13%	34 13%	36 14%	33 9%	134 18%	43 12%	35 14%	16 17%	11 10%	60 14%	52 13%	
NET: Likely	608 56%	317 60%	282 52%	68 53%	127 61%	96 49%	104 52%	213 59%	195 58%	200 51%	213 55%	86 57%	192 51%	134 59%	195 51%	137 53%	161 57%	141 57%	93 60%	26 49%	50 53%	352 57%	255 54%	426 58%	182 52%	223 58%	385 55%	535 56%	66 53%	344 56%	183 52%	80 64%	128 56%	175 52%	146 57%	159 59%	213 54%	395 54%	235 68%	124 50%	51 57%	56 53%	228 54%	248 64%	
NET: Unlikely	314 29%	146 27%	163 30%	51 40%	64 32%	62 28%	56 28%	81 22%	115 34%	118 30%	81 22%	58 37%	106 31%	76 29%	75 23%	80 31%	75 27%	61 24%	51 33%	18 35%	29 31%	184 30%	130 28%	222 30%	92 26%	120 31%	194 28%	264 28%	47 37%	172 28%	119 34%	23 18%	65 28%	101 30%	75 29%	74 27%	114 32%	201 27%	71 20%	89 36%	23 26%	39 37%	134 32%	88 23%	
Mean	2.81	2.85	2.78	2.67	2.76	2.68	2.74	3.00 DEFG	2.73	2.71	3.00 u	2.69	2.76	2.72	2.99 LMN	2.71	2.87	2.90	2.80	2.75 *	2.73 *	2.80	2.82	2.79	2.85	2.76	2.84	2.83	2.66	2.86 e	2.63	3.08 e*	2.75	2.82	2.81	2.85	2.80	2.82	3.08 np	2.61	2.94 n*	2.65 *	2.74	3.00 q	

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