

How interested are you in the 2024 Summer Olympic Games in Paris, France?

[illegible]

		Total	Male	Gender Female	Other/(Pref er not to answer)	18-34	AGE 35-54	55+	EDUCATION <HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N		
Base: All Respondents (unwt)		1000	461	527	12	238	398	364	33	159	408	400	100	293	303	304	
Base: All Respondents (wtd)		1000	483	505	12	281	346	373	146	276	335	243	140	259	288	313	
Archery and shooting		82	48	34	1	38	27	17	30	14	26	13	26	17	24	15	
		8%	10%	7%	5%	14%	8%	5%	20%	5%	8%	5%	19%	7%	8%	5%	
									HU*				LMN*				
Track and field		218	121	96	1	35	82	101	9	50	82	77	20	40	65	93	
		22%	25%	19%	5%	12%	24%	27%	6%	18%	24%	32%	14%	15%	23%	30%	
					**	D	D	*			G	GHI	*			KL	
Aquatics (diving, swimming, synchronized swimming, water polo)		260	90	168	3	57	84	119	24	67	92	76	26	63	65	106	
		26%	19%	33%	26%	20%	24%	32%	17%	24%	28%	31%	19%	24%	23%	34%	
			A	**		D	D	*			*	*	*				KLM
Badminton		48	24	24	-	24	22	2	-	6	22	21	13	19	15	2	
		5%	5%	5%	-	9%	6%	*	-	2%	6%	9%	9%	7%	5%	*	
					**	F	F				H	GH	N*	N	N		
Basketball		158	109	48	-	55	59	44	23	40	52	43	29	56	40	33	
		16%	23%	10%	-	20%	17%	12%	16%	15%	16%	18%	20%	22%	14%	10%	
			B		**	F			*				*	N			
Boxing		104	74	30	-	42	36	27	28	20	40	17	27	32	21	24	
		10%	15%	6%	-	15%	10%	7%	19%	7%	12%	7%	19%	12%	7%	8%	
			B		**	F			J*		J		MN*				
Cycling		99	63	35	1	21	38	40	35	18	29	17	5	27	35	32	
		10%	13%	7%	7%	8%	11%	11%	24%	7%	9%	7%	4%	10%	12%	10%	
			B		**				HU*								
Soccer		184	124	60	-	56	62	66	13	40	63	68	* 27	54	42	60	
			B		**				*			GHI	*				
		58	38	21	-	13	14	31	-	22	20	17	6	16	7	29	
Golf		6%	8%	4%	-	5%	4%	8%	-	8%	6%	7%	4%	6%	2%	9%	
					**				*				*			M	
		283	82	199	2	79	87	117	32	82	97	72	39	72	80	92	
Gymnastics		28%	17%	39%	20%	28%	25%	31%	22%	30%	29%	30%	28%	28%	28%	29%	
			A	**					*			*	*				
		11	8	4	-	5	2	4	3	2	4	3	4	2	2	4	
Team handball		1%	2%	1%	-	2%	1%	1%	2%	1%	1%	1%	3%	1%	1%	1%	
					*	*			*				*				
		30	19	10	1	15	10	6	4	9	13	4	*	8	9	9	4
Judo		3%	4%	2%	9%	5%	3%	2%	3%	3%	4%	1%	6%	4%	3%	1%	
					**				*		J		*				
		63	34	28	1	15	16	32	8	18	25	13					

To what extent do you agree or disagree with the following statements? - The Olympics bring my country together

[illegible]

To what extent do you agree or disagree with the following statements? - There is too much nationalism on display during the Olympics

[illegible]

To what extent do you agree or disagree with the following statements? - Canada's Olympic team makes me proud of my country

[illegible]

To what extent do you agree or disagree with the following statements? - Government funding should be used to support my country's athletes at the Olympics

[illegible]

To what extent do you agree or disagree with the following statements? - The Paris Olympics should go ahead, regardless of the world's economy and conflicts, for example, in the Ukraine and the Middle East

[illegible]

To what extent do you agree or disagree with the following statements? - The Olympics inspires me to participate in sport

[illegible]

To what extent do you agree or disagree with the following statements? - The Olympics inspire tomorrow's generation to participate in sport

[illegible]

To what extent do you agree or disagree with the following statements? - The Paris Olympics will be an important opportunity for the world to come together

[illegible]

To what extent do you agree or disagree with the following statements? - It is important that global events such as the Olympics happen, despite the climate impact of travel and construction

[illegible]

To what extent do you agree or disagree with the following statements? - The Olympics are more fuss than they are worth

[illegible]

To what extent do you agree or disagree with the following statements? - I'm more interested in the winter Olympic games than the summer Olympic games

[illegible]

To what extent do you agree or disagree with the following statements? - Top 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
The Olympics bring my country together	766	364	396	7	209	270	288	109	214	252	191	106	197	217	246
	77%	75%	78%	57%	74%	78%	77%	74%	78%	75%	79%	75%	76%	75%	79%
				**				*				*			
There is too much nationalism on display during the Olympics	433	229	199	5	145	133	155	76	111	141	105	72	129	105	128
	43%	47%	39%	45%	52%	38%	42%	52%	40%	42%	43%	51%	50%	36%	41%
				**	E			*				*	M		
Canada's Olympic team makes me proud of my country	845	398	436	11	221	287	337	124	226	285	211	108	216	231	290
	85%	82%	86%	90%	79%	83%	90%	85%	82%	85%	87%	77%	83%	80%	93%
				**			DE	*				*			KLM
Government funding should be used to support my country's athletes at the Olympics	744	376	363	5	191	253	299	101	187	260	196	91	188	210	256
	74%	78%	72%	40%	68%	73%	80%	69%	68%	78%	81%	64%	72%	73%	82%
				**			D	*		H	H	*			KLM
The Paris Olympics should go ahead, regardless of the world's economy and conflicts, for example, in the Ukraine and the Middle East	786	398	383	6	198	278	309	118	199	267	202	95	204	222	265
	79%	82%	76%	48%	71%	80%	83%	81%	72%	80%	83%	68%	79%	77%	85%
				**		D	D	*			H	*			K
The Olympics inspires me to participate in sport	434	233	197	3	163	162	109	51	92	154	137	85	138	117	93
	43%	48%	39%	27%	58%	47%	29%	35%	33%	46%	56%	61%	53%	41%	30%
		B		**	EF	F		*		H	GHI	MN*	MN	N	
The Olympics inspire tomorrow's generation to participate in sport	817	389	420	8	220	271	326	115	212	279	211	107	206	227	277
	82%	80%	83%	67%	78%	78%	87%	78%	77%	83%	87%	76%	79%	79%	89%
				**			DE	*			H	*			KLM
The Paris Olympics will be an important opportunity for the world to come together	797	387	404	6	225	268	304	126	214	256	201	113	205	214	265
	80%	80%	80%	52%	80%	77%	81%	86%	78%	77%	83%	81%	79%	74%	85%
				**				*			I	*			M
It is important that global events such as the Olympics happen, despite the climate impact of travel and construction	740	372	361	7	182	268	290	98	190	257	195	81	194	218	247
	74%	77%	72%	58%	65%	77%	78%	67%	69%	77%	80%	58%	75%	76%	79%
				**		D	D	*			H	*	K	K	K
The Olympics are more fuss than they are worth	455	252	195	7	142	160	153	70	121	149	115	61	139	139	116
	45%	52%	39%	60%	51%	46%	41%	48%	44%	45%	47%	43%	54%	48%	37%
		B		**				*				*	N	N	
I'm more interested in the winter Olympic games than the summer Olympic games	453	267	182	4	129	161	164	65	129	152	107	60	123	134	136
	45%	55%	36%	36%	46%	46%	44%	44%	47%	45%	44%	43%	47%	46%	44%
		B		**				*				*			

To what extent do you agree or disagree with the following statements? - Bottom 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
The Olympics bring my country together	234	120	109	5	72	76	85	37	62	83	52	35	62	71	66
	23%	25%	22%	43%	26%	22%	23%	26%	22%	25%	21%	25%	24%	25%	21%
				**				*				*			
There is too much nationalism on display during the Olympics	567	255	306	7	136	213	218	70	165	194	138	69	130	183	185
	57%	53%	61%	55%	48%	62%	58%	48%	60%	58%	57%	49%	50%	64%	59%
				**		D		*				*		L	
Canada's Olympic team makes me proud of my country	155	85	68	1	60	59	36	22	50	50	32	32	43	57	23
	15%	18%	14%	10%	21%	17%	10%	15%	18%	15%	13%	23%	17%	20%	7%
				**	F	F		*				N*	N	N	
Government funding should be used to support my country's athletes at the Olympics	256	107	142	7	90	93	74	45	89	75	47	50	71	78	57
	26%	22%	28%	60%	32%	27%	20%	31%	32%	22%	19%	36%	28%	27%	18%
				**	F			*	IJ			N*	N	N	
The Paris Olympics should go ahead, regardless of the world's economy and conflicts, for example, in the Ukraine and the Middle East	214	85	122	6	83	68	64	28	77	68	41	45	56	66	47
	21%	18%	24%	52%	29%	20%	17%	19%	28%	20%	17%	32%	21%	23%	15%
				**	EF			*	J			N*			
The Olympics inspires me to participate in sport	566	250	307	9	118	184	264	95	184	181	106	55	121	170	219
	57%	52%	61%	73%	42%	53%	71%	65%	67%	54%	44%	39%	47%	59%	70%
			A	**		D	DE	J*	IJ	J		*		KL	KLM
The Olympics inspire tomorrow's generation to participate in sport	183	95	85	4	61	75	47	31	64	56	32	33	53	61	36
	18%	20%	17%	33%	22%	22%	13%	22%	23%	17%	13%	24%	21%	21%	11%
				**	F	F		*	J			N*	N	N	
The Paris Olympics will be an important opportunity for the world to come together	203	96	101	6	56	78	69	20	62	79	42	27	54	74	48
	20%	20%	20%	48%	20%	23%	19%	14%	22%	23%	17%	19%	21%	26%	15%
				**				*		J		*		N	
It is important that global events such as the Olympics happen, despite the climate impact of travel and construction	260	111	144	5	99	78	83	48	86	78	48	59	65	70	66
	26%	23%	28%	42%	35%	23%	22%	33%	31%	23%	20%	42%	25%	24%	21%
				**	EF			*	J			LMN*			
The Olympics are more fuss than they are worth	545	231	310	5	139	186	220	76	155	186	128	80	120	149	197
	55%	48%	61%	40%	49%	54%	59%	52%	56%	55%	53%	57%	46%	52%	63%
			A	**				*				*			LM
I'm more interested in the winter Olympic games than the summer Olympic games	547	216	323	8	152	185	209	81	147	183	136	80	136	154	176
	55%	45%	64%	64%	54%	54%	56%	56%	53%	55%	56%	57%	53%	54%	56%
			A	**				*				*			