

How interested are you in the 2024 Summer Olympic Games in Paris, France?

[illegible]

From this list of Olympic events, which 3 are you most interested in following this year?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	98	105	100	363	233	101	237	194	273	223	261	739
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	300	203	234	181	229	771
Archery and shooting	82	30	12	3	12	22	3	27	23	14	8	16	67
	8%	22%	11%	5%	3%	9%	4%	9%	11%	6%	5%	7%	9%
		CDEF*	D*	*		D	*		J				
Track and field	218	19	25	15	97	47	15	53	41	59	49	45	173
	22%	14%	23%	24%	25%	20%	22%	18%	20%	25%	27%	20%	22%
		*	*	*			*						
Aqautics (diving, swimming, synchronized swimming, water polo)	260	42	33	19	85	67	15	71	55	56	54	52	208
	26%	31%	29%	31%	22%	28%	22%	23%	27%	24%	30%	23%	27%
		*	*	*			*						
Badminton	48	8	5	1	24	7	2	13	9	17	8	18	30
	5%	6%	5%	2%	6%	3%	2%	4%	4%	7%	5%	8%	4%
		*	*	*			*					L	
Basketball	158	24	8	6	83	24	13	46	28	42	28	51	107
	16%	18%	7%	10%	22%	10%	19%	15%	14%	18%	16%	22%	14%
		*	*	*	BCE		B*					L	
Boxing	104	21	11	5	36	16	15	39	18	31	12	30	74
	10%	15%	10%	8%	9%	7%	22%	13%	9%	13%	7%	13%	10%
		*	*	*			BCDE*			J			
Cycling	99	15	3	8	50	18	7	45	10	19	22	23	76
	10%	11%	3%	12%	13%	7%	10%	15%	5%	8%	12%	10%	10%
		*	*	B*	B		*	H			H		
Soccer	184	23	14	7	95	33	12	40	46	54	37	44	140
	18%	17%	13%	11%	25%	14%	18%	13%	22%	23%	20%	19%	18%
		*	*	*	BCE		*			G			
Golf	58	10	7	4	27	5	4	7	10	20	17	11	47
	6%	7%	6%	7%	7%	2%	7%	2%	5%	9%	9%	5%	6%
		*	*	*	E		*			G	G		
Gymnastics	283	19	34	19	129	63	19	83	55	65	60	67	216
	28%	14%	30%	31%	34%	26%	28%	28%	27%	28%	33%	29%	28%
		*	A*	A*	A		*						
Team handball	11	-	3	-	1	4	3	5	1	1	3	4	7
	1%	-	2%	-	*	2%	5%	2%	*	*	2%	2%	1%
		*	D*	*			AD*						
Judo	30	7	1	1	5	16	1	17	6	1	4	8	22
	3%	5%	1%	1%	1%	7%	1%	6%	3%	1%	2%	4%	3%
		*	*	*		D	*	I					
Rowing	63	17	7	7	18	7	6	19	15	15	8	5	58
	6%	13%	6%	12%	5%	3%	8%	6%	7%	6%	5%	2%	7%
		DE*	*	DE*			*						K
Rugby (sevens)	25	3	3	1	12	4	3	8	3	5	7	5	20
	2%	2%	2%	1%	3%	2%	5%	3%	1%	2%	4%	2%	3%
		*	*	*			*						
Skateboarding	42	9	5	*	15	7	6	12	9	6	11	17	25
	4%	7%	4%	1%	4%	3%	8%	4%	4%	3%	6%	7%	3%
		*	*	*			C*					L	
Sport climbing	25	6	2	-	3	13	*	12	3	2	7	2	23
	2%	4%	2%	-	1%	6%	1%	4%	1%	1%	4%	1%	3%
		*	*	*		D	*				I		
Surfing	33	4	7	3	13	4	2	6	7	12	3	9	24
	3%	3%	6%	5%	3%	2%	4%	2%	4%	5%	2%	4%	3%
		*	*	*			*						
Table tennis	28	4	2	*	14	6	1	7	6	11	3	10	18
	3%	3%	2%	1%	4%	3%	2%	2%	3%	5%	2%	4%	2%
		*	*	*			*						
Tennis	116	14	15	6	37	39	5	30	25	30	25	34	83
	12%	10%	14%	9%	10%	16%	8%	10%	13%	13%	14%	15%	11%
		*	*	*			*						
Volleyball	119	16	12	5	48	30	8	31	33	19	19	31	88
	12%	12%	11%	7%	13%	12%	12%	10%	16%	8%	10%	13%	11%
		*	*	*			*						
Weightlifting	50	13	7	2	9	15	4	15	12	12	8	17	32
	5%	9%	6%	4%	2%	6%	5%	5%	6%	5%	4%	8%	4%
		D*	*	*			*						
Breakdancing	40	8	5	*	15	8	3	6	12	11	8	16	24
	4%	6%	5%	*	4%	3%	4%	2%	6%	5%	5%	7%	3%
		*	*	*			*					L	
None of these	171	11	24	17	68	40	11	55	44	32	20	26	144
	17%	8%	21%	27%	18%	17%	17%	18%	21%	14%	11%	12%	19%
		*	A*	A*			*		J			K	
Don't know	41	7	8	3	11	9	3	17	2	12	6	6	35
	4%	6%	7%	6%	3%	4%	4%	6%	1%	5%	3%	3%	5%
		*	*	*			*	H		H			
Sigma	2287	327	253	133	909	506	159	664	472	546	428	547	1740
	229%	244%	224%	215%	236%	212%	238%	221%	232%	234%	237%	239%	226%

To what extent do you agree or disagree with the following statements? - The Olympics bring my country together

[illegible]

To what extent do you agree or disagree with the following statements? - There is too much nationalism on display during the Olympics

[illegible]

To what extent do you agree or disagree with the following statements? - Canada's Olympic team makes me proud of my country

[illegible]

To what extent do you agree or disagree with the following statements? - Government funding should be used to support my country's athletes at the Olympics

[illegible]

To what extent do you agree or disagree with the following statements? - The Paris Olympics should go ahead, regardless of the world's economy and conflicts, for example, in the Ukraine and the Middle East

[illegible]

To what extent do you agree or disagree with the following statements? - The Olympics inspires me to participate in sport

[illegible]

To what extent do you agree or disagree with the following statements? - The Olympics inspire tomorrow's generation to participate in sport

[illegible]

To what extent do you agree or disagree with the following statements? - The Paris Olympics will be an important opportunity for the world to come together

[illegible]

To what extent do you agree or disagree with the following statements? - It is important that global events such as the Olympics happen, despite the climate impact of travel and construction

[illegible]

To what extent do you agree or disagree with the following statements? - The Olympics are more fuss than they are worth

[illegible]

To what extent do you agree or disagree with the following statements? - I'm more interested in the winter Olympic games than the summer Olympic games

[illegible]

To what extent do you agree or disagree with the following statements? - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
The Olympics bring my country together	766	103	78	39	313	180	53	237	148	182	138	179	587
	77%	77%	69%	63%	81%	75%	79%	79%	73%	78%	76%	78%	76%
There is too much nationalism on display during the Olympics		*	*	*	BC		C*						
	433	68	48	23	170	96	27	131	107	83	71	100	333
	43%	51%	43%	37%	44%	40%	40%	44%	53%	36%	40%	44%	43%
Canada's Olympic team makes me proud of my country		*	*	*			*		IJ				
	845	111	92	47	336	199	60	257	172	193	157	199	647
	85%	83%	81%	77%	87%	83%	89%	86%	85%	83%	87%	87%	84%
Government funding should be used to support my country's athletes at the Olympics		*	*	*	C		*						
	744	113	80	43	297	163	47	218	155	170	145	164	580
	74%	85%	71%	69%	77%	68%	70%	73%	76%	73%	80%	72%	75%
The Paris Olympics should go ahead, regardless of the world's economy and conflicts, for example, in the Ukraine and the Middle East		CEF*	*	*			*						
	786	97	90	45	322	180	52	243	150	189	149	188	598
	79%	72%	79%	73%	84%	75%	77%	81%	74%	81%	82%	82%	78%
The Olympics inspires me to participate in sport		*	*	*			*						
	434	69	43	17	162	116	27	126	94	105	75	122	312
	43%	52%	38%	27%	42%	48%	40%	42%	46%	45%	42%	53%	40%
		C*	*	*	C	C	*					L	
The Olympics inspire tomorrow's generation to participate in sport	817	108	86	49	338	179	57	246	173	192	142	185	632
	82%	80%	76%	79%	88%	75%	85%	82%	85%	82%	78%	81%	82%
		*	*	*	BE		*						
The Paris Olympics will be an important opportunity for the world to come together	797	108	76	50	324	186	53	242	166	186	147	187	610
	80%	80%	68%	80%	84%	78%	79%	81%	82%	80%	81%	82%	79%
		*	*	*	B		*						
It is important that global events such as the Olympics happen, despite the climate impact of travel and construction	740	98	77	45	303	165	51	210	144	184	144	175	565
	74%	73%	68%	72%	79%	69%	76%	70%	71%	79%	79%	76%	73%
		*	*	*	E		*						
The Olympics are more fuss than they are worth	455	75	56	28	154	106	35	127	106	89	88	106	349
	45%	56%	50%	46%	40%	44%	52%	42%	52%	38%	49%	46%	45%
		D*	*	*			*		I		I		
I'm more interested in the winter Olympic games than the summer Olympic games	453	82	50	27	176	88	30	142	93	115	82	103	350
	45%	61%	44%	44%	46%	37%	45%	47%	46%	49%	46%	45%	45%
		DE*	*	*			*						

To what extent do you agree or disagree with the following statements? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
The Olympics bring my country together	234	31	35	23	72	59	14	63	56	52	43	49	184
	23%	23%	31%	37%	19%	25%	21%	21%	27%	22%	24%	22%	24%
There is too much nationalism on display during the Olympics		*	D*	DF*			*						
	567	66	65	39	215	143	40	169	96	151	109	129	438
	57%	49%	57%	63%	56%	60%	60%	56%	47%	64%	60%	56%	57%
Canada's Olympic team makes me proud of my country		*	*	*			*			H	H		
	155	23	21	15	49	40	7	43	31	41	23	30	125
	15%	17%	19%	23%	13%	17%	11%	14%	15%	17%	13%	13%	16%
Government funding should be used to support my country's athletes at the Olympics		*	*	D*			*						
	256	21	33	19	88	76	20	82	48	64	36	65	192
	26%	15%	29%	31%	23%	32%	30%	27%	24%	27%	20%	28%	25%
The Paris Olympics should go ahead, regardless of the world's economy and conflicts, for example, in the Ukraine and the Middle East		*	*	A*		A	A*						
	214	37	23	17	63	59	15	57	53	45	32	41	173
	21%	28%	21%	27%	16%	25%	23%	19%	26%	19%	18%	18%	22%
The Olympics inspires me to participate in sport		*	*	*			*						
	566	65	70	45	223	123	40	174	110	129	106	107	459
	57%	48%	62%	73%	58%	52%	60%	58%	54%	55%	58%	47%	60%
		*	*	ADE*			*						K
The Olympics inspire tomorrow's generation to participate in sport	183	26	27	13	47	60	10	54	31	41	39	44	139
	18%	20%	24%	21%	12%	25%	15%	18%	15%	18%	22%	19%	18%
		*	D*	*		D	*						
The Paris Olympics will be an important opportunity for the world to come together	203	26	37	12	61	53	14	58	37	47	34	41	161
	20%	20%	32%	20%	16%	22%	21%	19%	18%	20%	19%	18%	21%
		*	D*	*			*						
It is important that global events such as the Olympics happen, despite the climate impact of travel and construction	260	36	36	17	82	74	16	90	59	50	37	54	206
	26%	27%	32%	28%	21%	31%	24%	30%	29%	21%	21%	24%	27%
		*	*	*		D	*						
The Olympics are more fuss than they are worth	545	59	57	34	231	133	32	173	98	144	93	123	422
	55%	44%	50%	54%	60%	56%	48%	58%	48%	62%	51%	54%	55%
		*	*	*	A		*			HJ			
I'm more interested in the winter Olympic games than the summer Olympic games	547	52	63	35	209	151	37	159	110	119	98	126	421
	55%	39%	56%	56%	54%	63%	55%	53%	54%	51%	54%	55%	55%
		*	*	*	A	A	*						