Table: 30

Q.5 To what extent do the following cause you financial anxiety: - Anxiety Summary

	Wave 14 2024 - Rep				
	Total Wave 14 2024	Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Total answering	**2500**	**340**	**676**	**639**	**845**
Base: Total answering (wtd)	**2500**	**319**	**679**	**644**	**857**
Your overall financial situation	2028	296	590	554	589
	81%	93%	87%	86%	69%
		DEF	F	F	
Housing costs	1838	278	572	505	482
	74%	87%	84%	79%	56%
		EF	EF	F	
Student debt	584	192	221	133	38
	23%	60%	33%	21%	5%
		DEF	EF	F	
Credit card debt	1245	207	405	368	265
	50%	65%	60%	57%	31%
		EF	F	F	
Medical expenses	1383	198	389	362	433
	55%	62%	57%	56%	51%
		F	F	F	
Family-related expenses	1658	236	520	473	429
	66%	74%	77%	73%	50%
		F	F	F	
Keeping up with monthly bills	1581	257	509	443	372
	63%	81%	75%	69%	43%
		DEF	EF	F	
Fear of unknown expenses that may come up	2102	291	598	557	656
	84%	91%	88%	87%	77%
		EF	F	F	
COVID-19	1240	172	335	297	436
	50%	54%	49%	46%	51%
		E			

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b
Minimum Base: 30 (**), Small Base: 100 (*)

Table: 73

Q.14 To what extent do you agree or disagree with the following: - My bank helps me to achieve financial progress

	Total Wave 14 2024	Wave 14 2024 - Rep			
		Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Total answering	**2500**	**340**	**676**	**639**	**845**
Base: Total answering (wtd)	**2500**	**319**	**679**	**644**	**857**
Strongly/somewhat agree (Net)	1235	179	340	300	416
	49%	56%	50%	47%	49%
		EF			
Strongly agree (4)	214	37	70	43	63
	9%	12%	10%	7%	7%
		EF	EF		
Somewhat agree (3)	1021	142	270	256	353
	41%	45%	40%	40%	41%
Somewhat/strongly disagree (Net)	1265	140	340	344	441
	51%	44%	50%	54%	52%
				C	C
Somewhat disagree (2)	790	100	215	214	260
	32%	31%	32%	33%	30%
Strongly disagree (1)	476	40	124	130	181
	19%	13%	18%	20%	21%
			C	C	C
Sigma	2500	319	679	644	857
	100%	100%	100%	100%	100%
Mean	2.39	2.55	2.42	2.33	2.35
		DEF			
Std. Dev.	0.89	0.86	0.9	0.87	0.89
Std. Err.	0.02	0.05	0.03	0.03	0.03

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

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Table: 87

W3Q1. During the past 3 months, how have your sentiments about each of the following changed? - Inflation

	Total Wave 14 2024	Wave 14 2024 - Rep			
		Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Total answering	**2500**	**340**	**676**	**639**	**845**
Base: Total answering (wtd)	**2500**	**319**	**679**	**644**	**857**
Top 2 Box (Net)	1392	195	409	340	447
	56%	61%	60%	53%	52%
		EF	EF		
Much more concerned (5)	654	87	205	182	181
	26%	27%	30%	28%	21%
		F	F	F	
Somewhat more concerned (4)	738	108	205	159	266
	30%	34%	30%	25%	31%
		E	E		E
Stayed the same (3)	649	74	147	174	254
	26%	23%	22%	27%	30%
				D	CD
Bottom 2 Box (Net)	459	50	123	130	156
	18%	16%	18%	20%	18%
Somewhat less concerned (2)	287	35	70	76	106
	12%	11%	10%	12%	12%
Much less concerned (1)	172	15	53	54	50
	7%	5%	8%	8%	6%
				C	
Sigma	2500	319	679	644	857
	100%	100%	100%	100%	100%
Mean	3.57	3.68	3.64	3.53	3.49
		F	F		
Std. Dev.	1.19	1.13	1.23	1.25	1.13
Std. Err.	0.02	0.06	0.05	0.05	0.04

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

Table: 88

W3Q1. During the past 3 months, how have your sentiments about each of the following changed? - The cost of living

	Total Wave 14 2024	Wave 14 2024 - Rep			
		Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Total answering	**2500**	**340**	**676**	**639**	**845**
Base: Total answering (wtd)	**2500**	**319**	**679**	**644**	**857**
Top 2 Box (Net)	1446	185	414	366	481
	58%	58%	61%	57%	56%
Much more concerned (5)	676	91	206	190	190
	27%	29%	30%	30%	22%
		F	F	F	
Somewhat more concerned (4)	770	94	208	177	291
	31%	29%	31%	27%	34%
					E
Stayed the same (3)	612	81	145	157	228
	25%	26%	21%	25%	27%
					D
Bottom 2 Box (Net)	442	53	121	120	148
	18%	17%	18%	19%	17%
Somewhat less concerned (2)	253	31	65	58	98
	10%	10%	10%	9%	11%
Much less concerned (1)	189	22	55	62	50
	8%	7%	8%	10%	6%
				F	
Sigma	2500	319	679	644	857
	100%	100%	100%	100%	100%
Mean	3.6	3.63	3.65	3.58	3.55
Std. Dev.	1.2	1.19	1.23	1.26	1.13
Std. Err.	0.02	0.07	0.05	0.05	0.04

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

Table: 90

W3Q1. During the past 3 months, how have your sentiments about each of the following changed? - Your overall financial situation

	Wave 14 2024 - Rep				
	Total Wave 14 2024	Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Total answering	**2500**	**340**	**676**	**639**	**845**
Base: Total answering (wtd)	**2500**	**319**	**679**	**644**	**857**
Top 2 Box (Net)	943	132	308	250	252
	38%	41%	45%	39%	29%
		F	EF	F	
Much more concerned (5)	344	44	110	109	81
	14%	14%	16%	17%	9%
		F	F	F	
Somewhat more concerned (4)	599	88	198	141	171
	24%	28%	29%	22%	20%
		EF	EF		
Stayed the same (3)	1094	109	235	279	471
	44%	34%	35%	43%	55%
				CD	CDE
Bottom 2 Box (Net)	463	78	136	115	134
	19%	24%	20%	18%	16%
		EF	F		
Somewhat less concerned (2)	324	56	92	78	97
	13%	18%	14%	12%	11%
		EF			
Much less concerned (1)	140	22	44	37	37
	6%	7%	7%	6%	4%
Sigma	2500	319	679	644	857
	100%	100%	100%	100%	100%
Mean	3.27	3.24	3.35	3.32	3.19
			F	F	
Std. Dev.	1.03	1.11	1.1	1.07	0.91
Std. Err.	0.02	0.06	0.04	0.04	0.03

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

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Table: 91

W10Q1a. Are you planning on purchasing a home in the near future?

	Total Wave 14 2024	Wave 14 2024 - Rep			
		Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Do not own home	**972**	**265**	**299**	**195**	**213**
Base: Do not own home (wtd)	**963**	**248**	**300**	**197**	**217**
No, I do not plan on purchasing a home in the near future	586	122	132	134	198
	61%	49%	44%	68%	91%
				CD	CDE
Yes (Net)	377	126	168	63	19
	39%	51%	56%	32%	9%
		EF	EF	F	
Yes, I plan on purchasing in the spring of 2024	48	20	18	9	1
	5%	8%	6%	5%	1%
		F	F	F	
Yes, I plan on purchasing in the summer of 2024	46	15	22	8	1
	5%	6%	7%	4%	1%
		F	F	F	
Yes, I plan on purchasing in the fall/winter of 2024	34	9	18	4	3
	4%	4%	6%	2%	1%
			EF		
Yes, I plan on purchasing a home in 2025 or later	249	82	110	42	14
	26%	33%	37%	21%	7%
		EF	EF	F	
Sigma	963	248	300	197	217
	100%	100%	100%	100%	100%

Overlap formulae used

- Column Proportions:

   Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

   Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

   Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

Minimum Base: 30 (**), Small Base: 100 (*)

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Table: 93

W10Q2a. Do the current mortgage rates impact your purchase decision?

	Wave 14 2024 - Rep				
	Total Wave 14 2024	Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Non-owner who plan to purchase home	**386**	**135**	**169**	**63**	**19**
Base: Non-owner who plan to purchase home (wtd)	**377**	**126**	**168**	**63**	**19**
Yes, I am planning on waiting until the rates drop	271	87	123	48	13
	72%	69%	73%	76%	68%
				*	**
No, the rates are not influencing decision	106	39	45	15	6
	28%	31%	27%	24%	32%
				*	**
Sigma	377	126	168	63	19
	100%	100%	100%	100%	100%

Overlap formulae used

- Column Proportions:

   Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

   Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

   Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

   Minimum Base: 30 (**), Small Base: 100 (*)

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Table: 94

W10Q2b. Do the current mortgage rates impact your refinance decision?

	Wave 14 2024 - Rep				
	Total Wave 14 2024	Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Owner who plans to refinance home	**376**	**37**	**161**	**120**	**58**
Base: Owner who plans to refinance home (wtd)	**377**	**35**	**163**	**120**	**59**
Yes, I am planning on waiting until the rates drop	278	27	125	84	42
	74%	78%	77%	70%	71%
		*			*
No, the rates are not influencing decision	99	8	37	37	17
	26%	22%	23%	31%	29%
		*			*
Sigma	377	35	163	120	59
	100%	100%	100%	100%	100%

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

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Table: 95

W14Q4. Do you plan to use funds from a [US: INSERT '401k'/CA: INSERT 'FHSA'] toward your home purchase?

	Wave 14 2024 - Rep				
	Total Wave 14 2024	Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Non-owner who plan to purchase home	**386**	**135**	**169**	**63**	**19**
Base: Non-owner who plan to purchase home (wtd)	**377**	**126**	**168**	**63**	**19**
Yes	220	80	100	31	8
	58%	63%	60%	50%	42%
				*	**
No	157	46	68	32	11
	42%	37%	41%	50%	58%
				*	**
Sigma	377	126	168	63	19
	100%	100%	100%	100%	100%

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

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Table: 96

W14Q5. In the next 12 months, do you expect to receive or plan to ask for any financial help from your parents or grandparents?

	Wave 14 2024 - Rep				
	Total Wave 14 2024	Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Age 18-64	**1924**	**340**	**676**	**639**	**269**
Base: Age 18-64 (wtd)	**1912**	**319**	**679**	**644**	**269**
	493	165	211	93	24
Yes (Net)	26%	52%	31%	15%	9%
		DEF	EF	F	
	219	67	101	46	5
Yes, cash or direct deposit to help with general expenses	12%	21%	15%	7%	2%
		DEF	EF	F	
	106	63	27	16	1
Yes, help with student/education loans	6%	20%	4%	3%	0%
		DEF	F	F	
	172	51	84	28	9
Yes, contribution toward a down payment for a home	9%	16%	12%	4%	3%
		EF	EF		
	96	21	41	24	10
Yes, through an inheritance	5%	7%	6%	4%	4%
	12	1	8	2	1
Yes, something else (please write in)	1%	0%	1%	0%	0%
	1419	154	469	551	245
No, do not expect to receive any financial help	74%	48%	69%	86%	91%
			C	CD	CDE
	2024	357	729	667	271
Sigma	106%	112%	107%	104%	101%

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

Minimum Base: 30 (**), Small Base: 100 (*)

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Table: 97

W14Q6. In the next 12 months, do you expect to provide any financial help to any of your adult children or grandchildren?

	Wave 14 2024 - Rep				
	Total Wave 14 2024	Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Have adult children or grandchildren	**909**	**-**	**61**	**283**	**565**
Base: Have adult children or grandchildren (wtd)	**918**	**-**	**61**	**284**	**573**
Yes (Net)	329	-	33	104	192
	36%	-	54%	37%	34%
			EF*		
Yes, cash or direct deposit to help with their general expenses	203	-	11	63	129
	22%	-	18%	22%	23%
			*		
Yes, help with their student/education loans	83	-	10	42	31
	9%	-	16%	15%	6%
			F*	F	
Yes, cash contribution toward a down payment for their home	59	-	14	15	30
	6%	-	23%	5%	5%
			EF*		
Yes, contribution toward their FHSA (First Home Savings Account)	31	-	6	13	11
	3%	-	10%	5%	2%
			F*	F	
Yes, something else (please write in)	33	-	1	5	27
	4%	-	1%	2%	5%
			*		E
No, do not expect to provide any financial help	589	-	28	180	381
	64%	-	46%	63%	67%
			*	D	D
Sigma	998	-	71	318	609
	109%	-	115%	112%	106%

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b
Minimum Base: 30 (**), Small Base: 100 (*)

Table: 101

W14Q7. How much do you agree with the following statements? - Rising home insurance costs may impact my ability to keep or buy a home.

	Wave 14 2024 - Rep				
	Total Wave 14 2024	Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Total answering	**2500**	**340**	**676**	**639**	**845**
Base: Total answering (wtd)	**2500**	**319**	**679**	**644**	**857**
	1023	194	368	274	186
Top 2 Box (Net)	41%	61%	54%	43%	22%
		DEF	EF	F	
	632	121	209	176	127
Somewhat agree (4)	25%	38%	31%	27%	15%
		DEF	F	F	
	390	73	159	99	60
Completely agree (5)	16%	23%	23%	15%	7%
		EF	EF	F	
	778	31	139	181	426
Bottom 2 Box (Net)	31%	10%	21%	28%	50%
			C	CD	CDE
	397	7	57	88	245
Completely disagree (1)	16%	2%	8%	14%	29%
			C	CD	CDE
	381	25	82	93	181
Somewhat disagree (2)	15%	8%	12%	14%	21%
			C	C	CDE
	699	94	172	189	245
Neither agree nor disagree (3)	28%	29%	25%	29%	29%
	2500	319	679	644	857
Sigma	100%	100%	100%	100%	100%
Mean	3.1	3.72	3.49	3.16	2.5
		DEF	EF	F	
Std. Dev.	1.29	0.97	1.21	1.25	1.24
Std. Err.	0.03	0.05	0.05	0.05	0.04

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

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Table: 102

W14Q7. How much do you agree with the following statements? - Owning a home is one of my big aspirations in life.

	Total Wave 14 2024	Wave 14 2024 - Rep			
		Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Total answering	**2500**	**340**	**676**	**639**	**845**
Base: Total answering (wtd)	**2500**	**319**	**679**	**644**	**857**
Top 2 Box (Net)	1541	218	473	389	462
	62%	68%	70%	60%	54%
		EF	EF	F	
Completely agree (5)	859	109	242	218	290
	34%	34%	36%	34%	34%
Somewhat agree (4)	681	109	231	170	172
	27%	34%	34%	26%	20%
		EF	EF	F	
Neither agree nor disagree (3)	575	72	138	151	213
	23%	23%	20%	24%	25%
					D
Bottom 2 Box (Net)	384	29	69	104	182
	15%	9%	10%	16%	21%
				CD	CDE
Completely disagree (1)	221	12	26	65	119
	9%	4%	4%	10%	14%
				CD	CDE
Somewhat disagree (2)	163	17	43	39	64
	7%	5%	6%	6%	7%
Sigma	2500	319	679	644	857
	100%	100%	100%	100%	100%
Mean	3.72	3.9	3.91	3.68	3.53
		EF	EF	F	
Std. Dev.	1.25	1.06	1.07	1.27	1.38
Std. Err.	0.02	0.06	0.04	0.05	0.05

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

Table: 103

W14Q7. How much do you agree with the following statements? - Climate-related factors (e.g. storms, wildfires, flooding, heatwaves, water availability) will impact where I choose to live in the next five years.

	Total Wave 14 2024	Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Total answering	**2500**	**340**	**676**	**639**	**845**
Base: Total answering (wtd)	**2500**	**319**	**679**	**644**	**857**
	966	172	329	217	248
Top 2 Box (Net)	39%	54%	49%	34%	29%
		EF	EF	F	
	645	104	215	143	184
Somewhat agree (4)	26%	33%	32%	22%	21%
		EF	EF		
	321	68	114	75	64
Completely agree (5)	13%	21%	17%	12%	8%
		EF	EF	F	
	816	62	183	224	348
Bottom 2 Box (Net)	33%	19%	27%	35%	41%
			C	CD	CDE
	440	24	90	127	198
Completely disagree (1)	18%	8%	13%	20%	23%
			C	CD	CD
	377	37	92	97	150
Somewhat disagree (2)	15%	12%	14%	15%	18%
					CD
	717	85	168	203	261
Neither agree nor disagree (3)	29%	27%	25%	32%	31%
				D	D
	2500	319	679	644	857
Sigma	100%	100%	100%	100%	100%
Mean	3.01	3.48	3.25	2.91	2.73
		DEF	EF	F	
Std. Dev.	1.28	1.17	1.26	1.27	1.24
Std. Err.	0.03	0.07	0.05	0.05	0.04

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

Table: 104

W14Q7. How much do you agree with the following statements? - The goal of owning my own home seems unattainable in my lifetime.

	Total Wave 14 2024	Generation			
	Rep Canada	Gen Z	Millennials	Gen X	Boomers +
		C	D	E	F
Base: Total answering	**972**	**265**	**299**	**195**	**213**
Base: Total answering (wtd)	**963**	**248**	**300**	**197**	**217**
Top 2 Box (Net)	535	126	170	118	121
	56%	51%	57%	60%	56%
Completely agree (5)	269	35	79	73	82
	28%	14%	26%	37%	38%
			C	CD	CD
Somewhat agree (4)	267	91	91	45	40
	28%	37%	30%	23%	18%
		EF	F		
Neither agree nor disagree (3)	227	60	64	49	53
	24%	24%	22%	25%	25%
Bottom 2 Box (Net)	200	62	65	30	42
	21%	25%	22%	15%	20%
		E			
Somewhat disagree (2)	115	34	46	14	20
	12%	14%	15%	7%	9%
		E	EF		
Completely disagree (1)	85	28	19	16	22
	9%	11%	6%	8%	10%
		D			
Sigma	963	248	300	197	217
	100%	100%	100%	100%	100%
Mean	3.54	3.28	3.55	3.73	3.64
			C	C	C
Std. Dev.	1.26	1.2	1.21	1.25	1.34
Std. Err.	0.04	0.08	0.07	0.09	0.09

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B, C/D/E/F, G/H/I, J/K/L/M, N/O, P/Q, R/S/T, U/V/W, X/Y/Z, a/b

  Minimum Base: 30 (**), Small Base: 100 (*)