

Q2B. In general, to what extent, would say the quality of each of the following in Britain is good or bad? - Summary

All adults aged 18+ in GB

|                                  | Q2B. In general, to what extent, would say the quality of each of the following in Britain is good or bad? |                   |                       |                   |
|----------------------------------|------------------------------------------------------------------------------------------------------------|-------------------|-----------------------|-------------------|
|                                  | Primary schools                                                                                            | Secondary schools | College / sixth forms | Universities      |
|                                  | (A)                                                                                                        | (B)               | (C)                   | (D)               |
| Unweighted base                  | 2221                                                                                                       | 2221              | 2221                  | 2221              |
| Weighted base                    | 2221                                                                                                       | 2221              | 2221                  | 2221              |
| Very good quality (2)            | 226<br>10%<br>BC                                                                                           | 151<br>7%<br>BC   | 183<br>8%<br>B        | 352<br>16%<br>ABC |
| Fairly good quality (1)          | 870<br>39%<br>BD                                                                                           | 772<br>35%<br>BD  | 847<br>38%<br>B       | 793<br>36%<br>ABC |
| Neither good nor bad quality (0) | 541<br>24%<br>D                                                                                            | 563<br>25%<br>D   | 551<br>25%<br>D       | 502<br>23%<br>D   |
| Fairly bad quality (-1)          | 228<br>10%<br>D                                                                                            | 333<br>15%<br>ACD | 198<br>9%<br>ACD      | 176<br>8%<br>ACD  |
| Very bad quality (-2)            | 63<br>3%<br>ACD                                                                                            | 113<br>5%<br>ACD  | 70<br>3%<br>ACD       | 88<br>4%<br>ACD   |
| Don't know                       | 293<br>13%<br>ACD                                                                                          | 288<br>13%<br>ACD | 372<br>17%<br>ABD     | 311<br>14%<br>ABD |

|                                            |                   |                   |                   |                   |
|--------------------------------------------|-------------------|-------------------|-------------------|-------------------|
| NET: Very good quality/Fairly good quality | 1097<br>49%<br>BC | 923<br>42%<br>BC  | 1030<br>46%<br>B  | 1145<br>52%<br>BC |
| NET: Very bad quality/Fairly bad quality   | 291<br>13%<br>ACD | 447<br>20%<br>ACD | 268<br>12%<br>ACD | 264<br>12%<br>ACD |

|      |           |           |           |             |
|------|-----------|-----------|-----------|-------------|
| Mean | 0.50<br>B | 0.27<br>B | 0.47<br>B | 0.60<br>ABC |
|------|-----------|-----------|-----------|-------------|

Requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D Minimum Base: 30(\*\*) Small Base: 100(\*)

PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q2B. In general, to what extent, would say the quality of each of the following in Britain is good or bad? - Summary

All Parents with children in Education

|                                  | Q2B. In general, to what extent, would say the quality of each of the following in Britain is good or bad? |                   |                       |                   |
|----------------------------------|------------------------------------------------------------------------------------------------------------|-------------------|-----------------------|-------------------|
|                                  | Primary schools                                                                                            | Secondary schools | College / sixth forms | Universities      |
|                                  | (A)                                                                                                        | (B)               | (C)                   | (D)               |
| Unweighted base                  | 801                                                                                                        | 801               | 801                   | 801               |
| Weighted base                    | 745                                                                                                        | 745               | 745                   | 745               |
| Very good quality (2)            | 116<br>16%<br>BC                                                                                           | 82<br>11%         | 84<br>11%             | 142<br>19%<br>ABC |
| Fairly good quality (1)          | 313<br>42%<br>D                                                                                            | 293<br>39%        | 307<br>41%<br>D       | 273<br>37%        |
| Neither good nor bad quality (0) | 181<br>24%                                                                                                 | 181<br>24%        | 183<br>25%            | 180<br>24%        |
| Fairly bad quality (-1)          | 80<br>11%                                                                                                  | 115<br>15%<br>ACD | 75<br>10%             | 61<br>8%          |
| Very bad quality (-2)            | 22<br>3%                                                                                                   | 40<br>5%<br>AD    | 29<br>4%              | 25<br>3%          |
| Don't know                       | 34<br>5%                                                                                                   | 34<br>5%          | 68<br>9%<br>AB        | 64<br>9%<br>AB    |

|                                            |                  |                   |            |                 |
|--------------------------------------------|------------------|-------------------|------------|-----------------|
| NET: Very good quality/Fairly good quality | 428<br>57%<br>BC | 375<br>50%        | 391<br>53% | 415<br>56%<br>B |
| NET: Very bad quality/Fairly bad quality   | 102<br>14%       | 155<br>21%<br>ACD | 104<br>14% | 86<br>12%       |

|      |            |      |           |            |
|------|------------|------|-----------|------------|
| Mean | 0.59<br>BC | 0.37 | 0.51<br>B | 0.65<br>BC |
|------|------------|------|-----------|------------|

Requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D Minimum Base: 30(\*\*) Small Base: 100(\*)

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PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q2B. In general, to what extent, would say the quality of each of the following in Britain is good or bad? - Summary

All living in England

|                                  | Q2B. In general, to what extent, would say the quality of each of the following in Britain is good or bad? |                   |                       |                   |
|----------------------------------|------------------------------------------------------------------------------------------------------------|-------------------|-----------------------|-------------------|
|                                  | Primary schools                                                                                            | Secondary schools | College / sixth forms | Universities      |
|                                  | (A)                                                                                                        | (B)               | (C)                   | (D)               |
| Unweighted base                  | 1919                                                                                                       | 1919              | 1919                  | 1919              |
| Weighted base                    | 1918                                                                                                       | 1918              | 1918                  | 1918              |
| Very good quality (2)            | 202<br>11%<br>BC                                                                                           | 136<br>7%         | 160<br>8%             | 300<br>16%<br>ABC |
| Fairly good quality (1)          | 759<br>40%<br>BD                                                                                           | 660<br>34%        | 744<br>39%<br>BD      | 679<br>35%        |
| Neither good nor bad quality (0) | 472<br>25%                                                                                                 | 500<br>26%<br>D   | 474<br>25%            | 437<br>23%        |
| Fairly bad quality (-1)          | 197<br>10%<br>D                                                                                            | 287<br>15%<br>ACD | 181<br>9%             | 158<br>8%         |
| Very bad quality (-2)            | 52<br>3%                                                                                                   | 93<br>5%<br>AC    | 59<br>3%              | 76<br>4%<br>AC    |
| Don't know                       | 237<br>12%                                                                                                 | 242<br>13%        | 299<br>16%<br>ABD     | 267<br>14%<br>AB  |

|                                            |                  |                   |                 |                  |
|--------------------------------------------|------------------|-------------------|-----------------|------------------|
| NET: Very good quality/Fairly good quality | 960<br>50%<br>BC | 796<br>41%        | 905<br>47%<br>B | 980<br>51%<br>BC |
| NET: Very bad quality/Fairly bad quality   | 249<br>13%       | 380<br>20%<br>ACD | 240<br>13%      | 234<br>12%       |

|      |           |      |           |             |
|------|-----------|------|-----------|-------------|
| Mean | 0.51<br>B | 0.27 | 0.47<br>B | 0.59<br>ABC |
|------|-----------|------|-----------|-------------|

Requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D Minimum Base: 30(\*\*) Small Base: 10Q(\*)

ColumnMeans (5%): A/B/C/D Minimum Base: 30(\*\*) Small Base: 10Q(\*)

**Adults aged 18-75 in GI**

All adults aged 18+ in GE

|                                            | Gender |      |        | Age   |       |       |       |      | Aggregated Age Breaks |       |      |       |             | Generations |             |       |          |       | Region |       |          |       |      | Social grade |             | Employment status |               | Education                 |                            | Marital Status |      | Household Size |      |      |      | Presence of children HH (17 or under) |                       | Ethnicity    |        | General Election 2019 vote |       |        |       |                                | Referendum 2016 vote |                       |                |                  |                      | Parents with kids in Education |      |     |  |  |
|--------------------------------------------|--------|------|--------|-------|-------|-------|-------|------|-----------------------|-------|------|-------|-------------|-------------|-------------|-------|----------|-------|--------|-------|----------|-------|------|--------------|-------------|-------------------|---------------|---------------------------|----------------------------|----------------|------|----------------|------|------|------|---------------------------------------|-----------------------|--------------|--------|----------------------------|-------|--------|-------|--------------------------------|----------------------|-----------------------|----------------|------------------|----------------------|--------------------------------|------|-----|--|--|
|                                            | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+  | 18-34                 | 35-54 | 55+  | Gen Z | Millennials | Gen X       | Baby Boomer | North | Midlands | South | London | Wales | Scotland | AB/C1 | C2/D | Working      | Not working | Graduates         | Non-graduates | Married/Living as Married | Widowed/Divorced/separated | 1              | 2    | 3              | 4+   | ANY  | NONE | White ethnic group                    | Ethnic minority group | Conservative | Labour | Liberal Democrats          | Other | Remain | Leave | NET with children in education | NET School           | Nursery or pre-school | Primary school | Secondary school | College / sixth form | University                     |      |     |  |  |
| Unweighted base                            | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389   | 787  | 686                   | 748   | 787  | 332   | 641         | 528         | 619         | 539   | 589      | 503   | 288    | 509   | 193      | 1472  | 749  | 1422         | 799         | 1192              | 1029          | 1310                      | 666                        | 245            | 481  | 765            | 424  | 551  | 707  | 1514                                  | 1921                  | 276          | 655    | 563                        | 155   | 257    | 917   | 709                            | 801                  | 586                   | 165            | 279              | 319                  | 137                            | 15   |     |  |  |
| Weighted base                              | 2221   | 1077 | 1126   | 248   | 378   | 356   | 376   | 866  | 623                   | 732   | 866  | 302   | 598         | 509         | 674         | 531   | 580      | 509   | 298    | 508   | 194      | 1243  | 718  | 1306         | 915         | 684               | 1517          | 1292                      | 646                        | 283            | 487  | 805            | 405  | 524  | 653  | 1568                                  | 1958                  | 240          | 680    | 536                        | 172   | 256    | 815   | 807                            | 745                  | 589                   | 150            | 261              | 313                  | 149                            | 103  |     |  |  |
| Very good quality (2)                      | 226    | 133  | 93     | 32    | 61    | 41    | 28    | 63   | 93                    | 70    | 63   | 43    | 87          | 38          | 35          | 53    | 50       | 46    | 53     | 14    | 11       | 128   | 98   | 159          | 67          | 82                | 145           | 160                       | 54                         | 13             | 26   | 65             | 43   | 93   | 118  | 109                                   | 182                   | 43           | 84     | 44                         | 19    | 22     | 81    | 80                             | 116                  | 92                    | 33             | 48               | 44                   | 20                             | 13   |     |  |  |
|                                            | 10%    | 12%  | 8%     | 13%   | 10%   | 12%   | 8%    | 7%   | 15%                   | 10%   | 7%   | 14%   | 14%         | 7%          | 5%          | 10%   | 9%       | 9%    | 18%    | 13%   | 6%       | 10%   | 10%  | 12%          | 7%          | 12%               | 9%            | 12%                       | 8%                         | 4%             | 5%   | 8%             | 11%  | 18%  | 18%  | 7%                                    | 9%                    | 18%          | 12%    | 8%                         | 11%   | 9%     | 10%   | 10%                            | 16%                  | 16%                   | 12%            | 18%              | 14%                  | 13%                            | 13%  |     |  |  |
| Fairly good quality (1)                    | 870    | 403  | 463    | 97    | 159   | 133   | 141   | 340  | 256                   | 274   | 340  | 115   | 240         | 197         | 257         | 202   | 245      | 215   | 96     | 41    | 71       | 525   | 345  | 515          | 355         | 290               | 580           | 533                       | 223                        | 114            | 163  | 327            | 166  | 214  | 279  | 591                                   | 779                   | 89           | 292    | 225                        | 79    | 4      | 376   | 299                            | 313                  | 245                   | 69             | 115              | 124                  | 67                             | 41   |     |  |  |
|                                            | 39%    | 37%  | 41%    | 39%   | 42%   | 37%   | 38%   | 39%  | 41%                   | 37%   | 39%  | 38%   | 40%         | 39%         | 38%         | 38%   | 42%      | 42%   | 35%    | 39%   | 37%      | 42%   | 35%  | 39%          | 42%         | 38%               | 41%           | 34%                       | 40%                        | 41%            | 41%  | 41%            | 41%  | 41%  | 41%  | 38%                                   | 40%                   | 37%          | 42%    | 46%                        | 37%   | 42%    | 46%   | 44%                            | 40%                  | 45%                   | 39%            |                  |                      |                                |      |     |  |  |
| Neither good nor bad quality (0)           | 541    | 265  | 268    | 65    | 80    | 89    | 87    | 220  | 145                   | 176   | 220  | 78    | 135         | 124         | 169         | 132   | 134      | 131   | 76     | 27    | 41       | 289   | 252  | 310          | 231         | 148               | 392           | 290                       | 179                        | 66             | 125  | 183            | 109  | 124  | 148  | 393                                   | 468                   | 64           | 139    | 153                        | 32    | 66     | 177   | 195                            | 181                  | 148                   | 27             | 57               | 82                   | 42                             | 24   |     |  |  |
|                                            | 24%    | 23%  | 24%    | 27%   | 21%   | 25%   | 23%   | 25%  | 23%                   | 24%   | 25%  | 26%   | 23%         | 24%         | 25%         | 25%   | 23%      | 26%   | 25%    | 23%   | 26%      | 25%   | 23%  | 26%          | 24%         | 25%               | 22%           | 26%                       | 23%                        | 26%            | 23%  | 26%            | 23%  | 27%  | 24%  | 23%                                   | 25%                   | 19%          | 26%    | 22%                        | 24%   | 24%    | 25%   | 18%                            | 22%                  | 26%                   | 28%            | 23%              |                      |                                |      |     |  |  |
| Fairly bad quality (-1)                    | 228    | 121  | 106    | 31    | 32    | 31    | 38    | 95   | 64                    | 69    | 95   | 39    | 46          | 49          | 84          | 53    | 72       | 47    | 24     | 6     | 25       | 121   | 107  | 131          | 96          | 67                | 161           | 136                       | 62                         | 30             | 46   | 89             | 40   | 54   | 63   | 165                                   | 204                   | 22           | 68     | 60                         | 13    | 29     | 62    | 98                             | 80                   | 64                    | 12             | 2                | 36                   | 14                             | 13   |     |  |  |
|                                            | 10%    | 11%  | 9%     | 13%   | 9%    | 9%    | 10%   | 11%  | 10%                   | 9%    | 11%  | 13%   | 8%          | 10%         | 12%         | 10%   | 12%      | 9%    | 8%     | 6%    | 13%      | 10%   | 11%  | 10%          | 11%         | 10%               | 10%           | 11%                       | 10%                        | 11%            | 9%   | 11%            | 10%  | 10%  | 11%  | 10%                                   | 9%                    | 10%          | 11%    | 8%                         | 11%   | 8%     | 12%   | 11%                            | 11%                  | 8%                    | 10%            | 11%              | 10%                  | 13%                            |      |     |  |  |
| Very bad quality (-2)                      | 63     | 23   | 37     | 10    | 8     | 14    | 19    | 13   | 18                    | 32    | 13   | 12    | 16          | 23          | 11          | 18    | 19       | 9     | 7      | 4     | 7        | 24    | 39   | 36           | 27          | 18                | 45            | 27                        | 27                         | 9              | 17   | 19             | 10   | 17   | 19   | 44                                    | 59                    | 3            | 17     | 19                         | 3     | 9      | 13    | 36                             | 22                   | 16                    | 3              | 6                | 12                   | 2                              | 3    |     |  |  |
|                                            | 3%     | 2%   | 3%     | 4%    | 2%    | 4%    | 5%    | 3%   | 4%                    | 3%    | 4%   | 3%    | 4%          | 3%          | 5%          | 2%    | 3%       | 2%    | 2%     | 4%    | 4%       | 2%    | 4%   | 3%           | 3%          | 3%                | 2%            | 4%                        | 3%                         | 4%             | 3%   | 4%             | 2%   | 3%   | 3%   | 3%                                    | 1%                    | 2%           | 4%     | 2%                         | 3%    | 2%     | 4%    | 3%                             | 2%                   | 2%                    | 4%             | 1%               | 3%                   |                                |      |     |  |  |
| Don't know                                 | 283    | 133  | 159    | 10    | 37    | 48    | 63    | 134  | 47                    | 111   | 134  | 15    | 74          | 77          | 116         | 73    | 60       | 61    | 43     | 16    | 39       | 156   | 136  | 154          | 139         | 78                | 214           | 140                       | 101                        | 188            | 235  | 124            | 96   | 4%   | 4%   | 137%                                  | 14%                   | 8%           | 10%    | 10%                        | 15%   | 14%    | 13%   | 12%                            | 5%                   | 4%                    | 4%             | 3%               | 9                    |                                |      |     |  |  |
|                                            | 13%    | 12%  | 14%    | 4%    | 10%   | 12%   | 10%   | 8%   | 13%                   | 10%   | 13%  | 5%    | 13%         | 15%         | 17%         | 14%   | 10%      | 12%   | 14%    | 13%   | 14%      | 13%   | 14%  | 12%          | 13%         | 14%               | 11%           | 14%                       | 11%                        | 17%            | 16%  | 13%            | 9%   | 4%   | 4%   | 137%                                  | 14%                   | 8%           | 10%    | 10%                        | 15%   | 14%    | 13%   | 12%                            | 5%                   | 4%                    | 4%             | 3%               | 9%                   |                                |      |     |  |  |
| NET: Very good quality/Fairly good quality | 1097   | 536  | 556    | 129   | 221   | 174   | 170   | 404  | 340                   | 444   | 404  | 157   | 326         | 235         | 292         | 255   | 295      | 261   | 149    | 54    | 82       | 653   | 443  | 675          | 422         | 372               | 724           | 693                       | 247                        | 127            | 189  | 392            | 210  | 306  | 397  | 700                                   | 961                   | 132          | 375    | 268                        | 98    | 116    | 458   | 379                            | 428                  | 336                   | 102            | 163              | 168                  | 87                             | 54   |     |  |  |
|                                            | 49%    | 50%  | 49%    | 52%   | 58%   | 49%   | 45%   | 47%  | 56%                   | 47%   | 47%  | 52%   | 55%         | 46%         | 43%         | 48%   | 51%      | 51%   | 50%    | 50    | 54       | 63%   | 43%  | 62%          | 46%         | 54%               | 47%           | 54%                       | 44%                        | 52%            | 46%  | 54%            | 49%  | 52%  | 58%  | 61%                                   | 45%                   | 49%          | 55%    | 54%                        | 50%   | 57%    | 45%   | 56%                            | 47%                  | 57%                   | 68%            | 63%              | 54%                  | 58%                            | 52%  |     |  |  |
| NET: Very bad quality/Fairly bad quality   | 291    | 144  | 143    | 41    | 41    | 45    | 57    | 108  | 82                    | 102   | 108  | 51    | 62          | 72          | 95          | 71    | 91       | 56    | 31     | 11    | 31       | 145   | 146  | 167          | 123         | 86                | 205           | 163                       | 89                         | 39             | 63   | 107            | 50   | 70   | 82   | 209                                   | 262                   | 25           | 85     | 79                         | 16    | 38     | 76    | 134                            | 102                  | 80                    | 15             | 32               | 47                   | 16                             | 16   |     |  |  |
|                                            | 13%    | 13%  | 13%    | 17%   | 11%   | 13%   | 15%   | 12%  | 13%                   | 14%   | 12%  | 17%   | 10%         | 14%         | 14%         | 13%   | 16%      | 11%   | 10%    | 10%   | 10%      | 16%   | 15%  | 13%          | 13%         | 12%               | 13%           | 13%                       | 13%                        | 14%            | 13%  | 13%            | 13%  | 13%  | 13%  | 13%                                   | 13%                   | 11%          | 12%    | 15%                        | 10%   | 15%    | 9%    | 17%                            | 14%                  | 14%                   | 10%            | 15%              | 12%                  | 13%                            | 11%  | 16% |  |  |
| Mean                                       |        | 0.50 | 0.53   | 0.48  | 0.47  | 0.68  | 0.51  | 0.39 | 0.47                  | 0.60  | 0.45 | 0.47  | 0.47        | 0.64        | 0.41        | 0.40  | 0.48     | 0.45  | 0.54   | 0.64  | 0.58     | 0.36  | 0.56 | 0.42         | 0.55        | 0.44              | 0.58          | 0.47                      | 0.58                       | 0.39           | 0.36 | 0.48           | 0.52 | 0.62 | 0.66 | 0.43                                  | 0.49                  | 0.66         | 0.58   | 0.44                       | 0.66  | 0.42   | 0.63  | 0.41                           | 0.59                 | 0.59                  | 0.82           | 0.69             | 0.51                 | 0.61                           | 0.50 |     |  |  |

Column Proportions (5%): A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z (a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p, q, r, s, t, u, v, w, x, y) Minimum Base: 20(\*\*) Small Base: 100(\*\*)

Column Means (5%): A,B/C,D,E/F,G,H,I,J/K,L,M,N/O,P,Q,R/S,T,U,V/W,X/Y,Z/a,b,c/d,e/f/g,h,i,j,k,l,m/n,o/p,q,r,s,t/u/v/w/x/y Minimum Base: 30(\*\*) Small Base: 100(\*\*)

Q28. In general, to what extent, would say the quality of each of the following in Britain is good or bad? - Secondary schools  
All adults aged 18+ in GB

|                                            | Gender |      |        | Age   |       |       |       |      | Aggregated Age Breaks |       |      |       |             | Generations |             |       |          |       | Region |       |          |      |      |         |             |           |               |                           | Social grade |                            | Employment status |      | Education |      |      |      | Marital Status     |                       |              |        | Household Size    |       |        |       | Presence of children<br>HH (17 or under) |            | Ethnicity             |                | General Election 2019 Vote |                      |            |      |     | Referendum 2016 vote |  | Parents with kids in Education |  |  |  |  |  |  |  |
|--------------------------------------------|--------|------|--------|-------|-------|-------|-------|------|-----------------------|-------|------|-------|-------------|-------------|-------------|-------|----------|-------|--------|-------|----------|------|------|---------|-------------|-----------|---------------|---------------------------|--------------|----------------------------|-------------------|------|-----------|------|------|------|--------------------|-----------------------|--------------|--------|-------------------|-------|--------|-------|------------------------------------------|------------|-----------------------|----------------|----------------------------|----------------------|------------|------|-----|----------------------|--|--------------------------------|--|--|--|--|--|--|--|
|                                            | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+  | 18-34                 | 35-54 | 55+  | Gen Z | Millennials | Gen X       | Baby Boomer | North | Midlands | South | London | Wales | Scotland | ABC1 | C2DE | Working | Not working | Graduates | Non-graduates | Married/Living as Married | Single       | Widowed/Divorced/Separated | 1                 | 2    | 3         | 4+   | ANY  | NONE | White ethnic group | Ethnic minority group | Conservative | Labour | Liberal Democrats | Other | Remain | Leave | NET All with children in education       | NET School | Nursery or pre-school | Primary school | Secondary school           | College / sixth form | University |      |     |                      |  |                                |  |  |  |  |  |  |  |
|                                            | (A)    | (B)  | (C)    | (D)   | (E)   | (F)   | (G)   | (H)  | (I)                   | (J)   | (K)  | (L)   | (M)         | (N)         | (O)         | (P)   | (Q)      | (R)   | (S)    | (T)   | (U)      | (V)  | (W)  | (X)     | (Y)         | (Z)       | (aa)          | (ab)                      | (ac)         | (ad)                       | (ae)              | (af) | (ag)      | (ah) | (ai) | (aj) | (ak)               | (al)                  | (am)         | (an)   | (ao)              | (ap)  | (aq)   | (ar)  | (as)                                     | (at)       | (au)                  | (av)           | (aw)                       | (ax)                 | (ay)       | (az) |     |                      |  |                                |  |  |  |  |  |  |  |
| Unweighted base                            | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389   | 787  | 686                   | 748   | 787  | 332   | 641         | 528         | 619         | 539   | 589      | 503   | 288    | 109   | 193      | 1472 | 749  | 1422    | 799         | 1192      | 1029          | 1310                      | 666          | 245                        | 481               | 765  | 424       | 551  | 707  | 1514 | 1921               | 276                   | 655          | 563    | 195               | 257   | 917    | 709   | 801                                      | 586        | 165                   | 279            | 319                        | 137                  | 152        |      |     |                      |  |                                |  |  |  |  |  |  |  |
| Weighted base                              | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376   | 866  | 623                   | 732   | 866  | 302   | 598         | 509         | 674         | 531   | 580      | 509   | 298    | 108   | 194      | 1243 | 978  | 1306    | 915         | 684       | 1537          | 1292                      | 646          | 283                        | 487               | 805  | 405       | 524  | 653  | 1568 | 1958               | 240                   | 690          | 536    | 172               | 256   | 815    | 807   | 745                                      | 589        | 150                   | 261            | 313                        | 149                  | 103        |      |     |                      |  |                                |  |  |  |  |  |  |  |
| Very good quality (2)                      | 151    | 105  | 46     | 24    | 40    | 38    | 19    | 30   | 64                    | 57    | 30   | 28    | 69          | 27          | 18          | 32    | 40       | 27    | 37     | 10    | 5        | 80   | 72   | 118     | 33          | 63        | 88            | 107                       | 37           | 7                          | 21                | 33   | 35        | 62   | 85   | 66   | 122                | 28                    | 55           | 28     | 18                | 12    | 50     | 58    | 82                                       | 68         | 15                    | 35             | 34                         | 16                   | 10         |      |     |                      |  |                                |  |  |  |  |  |  |  |
|                                            | 7%     | 10%  | 4%     | 10%   | 11%   | 11%   | 5%    | 3%   | 10%                   | 8%    | 10%  | 9%    | 12%         | 5%          | 3%          | 6%    | 7%       | 5%    | 12%    | 9%    | 3%       | 6%   | 7%   | 9%      | 4%          | 9%        | 6%            | 8%                        | 10%          | 3%                         | 4%                | 16%  | 12%       | 13%  | 4%   | 6%   | 12%                | 8%                    | 5%           | 10%    | 5%                | 6%    | 7%     | 11%   | 12%                                      | 10%        | 14%                   | 11%            | 10%                        | 10%                  |            |      |     |                      |  |                                |  |  |  |  |  |  |  |
| Fairly good quality (1)                    | 772    | 352  | 416    | 68    | 141   | 111   | 137   | 316  | 208                   | 248   | 316  | 84    | 204         | 188         | 241         | 195   | 207      | 183   | 85     | 41    | 71       | 468  | 304  | 459     | 313         | 264       | 508           | 489                       | 190          | 94                         | 118               | 302  | 142       | 190  | 247  | 525  | 688                | 81                    | 288          | 190    | 57                | 81    | 353    | 255   | 293                                      | 234        | 62                    | 108            | 122                        | 57                   | 37         |      |     |                      |  |                                |  |  |  |  |  |  |  |
|                                            | 35%    | 33%  | 37%    | 28%   | 37%   | 31%   | 36%   | 36%  | 33%                   | 34%   | 36%  | 28%   | 34%         | 37%         | 36%         | 35%   | 36%      | 36%   | 29%    | 38%   | 36%      | 38%  | 31%  | 35%     | 34%         | 39%       | 33%           | 38%                       | 29%          | 33%                        | 28%               | 38%  | 35%       | 36%  | 38%  | 34%  | 35%                | 34%                   | 42%          | 35%    | 33%               | 32%   | 43%    | 32%   | 39%                                      | 40%        | 41%                   | 41%            | 39%                        | 38%                  | 35%        |      |     |                      |  |                                |  |  |  |  |  |  |  |
| Neither good nor bad quality (0)           | 563    | 276  | 278    | 62    | 88    | 93    | 86    | 234  | 151                   | 178   | 234  | 79    | 146         | 121         | 173         | 133   | 142      | 141   | 83     | 23    | 40       | 307  | 256  | 322     | 241         | 157       | 406           | 312                       | 183          | 68                         | 130               | 193  | 104       | 136  | 156  | 407  | 492                | 64                    | 155          | 140    | 43                | 69    | 186    | 202   | 181                                      | 150        | 38                    | 64             | 82                         | 42                   | 24         |      |     |                      |  |                                |  |  |  |  |  |  |  |
|                                            | 25%    | 26%  | 25%    | 26%   | 23%   | 26%   | 23%   | 27%  | 24%                   | 24%   | 27%  | 26%   | 24%         | 24%         | 26%         | 25%   | 25%      | 28%   | 28%    | 21%   | 21%      | 25%  | 26%  | 25%     | 26%         | 23%       | 26%           | 24%                       | 28%          | 24%                        | 27%               | 24%  | 26%       | 26%  | 24%  | 26%  | 25%                | 27%                   | 23%          | 28%    | 25%               | 27%   | 23%    | 25%   | 24%                                      | 25%        | 26%                   | 25%            | 26%                        | 25%                  | 26%        | 28%  | 23% |                      |  |                                |  |  |  |  |  |  |  |
| Fairly bad quality (-1)                    | 333    | 168  | 164    | 56    | 53    | 41    | 56    | 126  | 110                   | 97    | 126  | 69    | 70          | 73          | 106         | 76    | 97       | 75    | 39     | 13    | 33       | 194  | 139  | 195     | 138         | 96        | 237           | 183                       | 102          | 48                         | 72                | 120  | 51        | 90   | 97   | 236  | 298                | 34                    | 94           | 74     | 27                | 42    | 104    | 135   | 115                                      | 85         | 19                    | 27             | 46                         | 29                   | 19         |      |     |                      |  |                                |  |  |  |  |  |  |  |
|                                            | 15%    | 16%  | 15%    | 23%   | 14%   | 12%   | 15%   | 15%  | 18%                   | 13%   | 15%  | 23%   | 12%         | 14%         | 16%         | 14%   | 17%      | 15%   | 13%    | 12%   | 17%      | 16%  | 14%  | 15%     | 15%         | 14%       | 16%           | 17%                       | 15%          | 15%                        | 13%               | 17%  | 15%       | 15%  | 15%  | 14%  | 14%                | 14%                   | 15%          | 16%    | 13%               | 17%   | 15%    | 14%   | 13%                                      | 10%        | 15%                   | 10%            | 20%                        | 19%                  |            |      |     |                      |  |                                |  |  |  |  |  |  |  |
| Very bad quality (-2)                      | 113    | 46   | 65     | 24    | 19    | 20    | 21    | 28   | 43                    | 42    | 28   | 28    | 29          | 29          | 27          | 28    | 37       | 16    | 13     | 6     | 14       | 44   | 69   | 60      | 53          | 29        | 89            | 58                        | 42           | 14                         | 26                | 32   | 31        | 24   | 40   | 73   | 99                 | 13                    | 26           | 39     | 2                 | 19    | 25     | 33    | 40                                       | 27         | 6                     | 11             | 17                         | 3                    | 7          |      |     |                      |  |                                |  |  |  |  |  |  |  |
|                                            | 5%     | 4%   | 6%     | 10%   | 5%    | 6%    | 6%    | 3%   | 7%                    | 6%    | 3%   | 9%    | 5%          | 6%          | 4%          | 5%    | 6%       | 3%    | 4%     | 6%    | 7%       | 4%   | 7%   | 5%      | 6%          | 4%        | 6%            | 4%                        | 6%           | 5%                         | 5%                | 4%   | 8%        | 5%   | 6%   | 5%   | 5%                 | 6%                    | 5%           | 1%     | 7%                | 1%    | 8%     | 3%    | 7%                                       | 5%         | 4%                    | 6%             | 2%                         | 7%                   |            |      |     |                      |  |                                |  |  |  |  |  |  |  |
| Don't know                                 | 288    | 130  | 157    | 10    | 36    | 53    | 57    | 132  | 46                    | 110   | 132  | 15    | 79          | 71          | 110         | 77    | 57       | 67    | 42     | 15    | 31       | 150  | 139  | 152     | 136         | 75        | 213           | 144                       | 93           | 51                         | 100               | 124  | 42        | 23   | 29   | 259  | 240                | 21                    | 71           | 56     | 26                | 32    | 97     | 104   | 34                                       | 25         | 8                     | 15             | 11                         | 2                    | 6          |      |     |                      |  |                                |  |  |  |  |  |  |  |
|                                            | 13%    | 12%  | 14%    | 4%    | 10%   | 15%   | 15%   | 15%  | 7%                    | 15%   | 15%  | 5%    | 13%         | 14%         | 16%         | 15%   | 10%      | 13%   | 14%    | 14%   | 16%      | 12%  | 14%  | 12%     | 15%         | 11%       | 14%           | 11%                       | 14%          | 18%                        | 21%               | 15%  | 10%       | 4%   | 4%   | 17%  | 13%                | 9%                    | 10%          | 10%    | 13%               | 12%   | 13%    | 5%    | 4%                                       | 6%         | 6%                    | 4%             | 2%                         | 6%                   |            |      |     |                      |  |                                |  |  |  |  |  |  |  |
| NET: Very good quality/Fairly good quality | 923    | 457  | 462    | 92    | 181   | 149   | 156   | 345  | 273                   | 305   | 345  | 112   | 273         | 214         | 258         | 217   | 247      | 210   | 122    | 51    | 76       | 548  | 375  | 576     | 347         | 327       | 596           | 596                       | 226          | 101                        | 159               | 335  | 177       | 252  | 332  | 592  | 810                | 309                   | 343          | 218    | 75                | 94    | 403    | 313   | 375                                      | 302        | 78                    | 143            | 156                        | 72                   | 47         |      |     |                      |  |                                |  |  |  |  |  |  |  |
|                                            | 42%    | 42%  | 41%    | 38%   | 48%   | 42%   | 41%   | 40%  | 44%                   | 42%   | 40%  | 37%   | 46%         | 42%         | 38%         | 41%   | 43%      | 41%   | 41%    | 47%   | 39%      | 44%  | 38%  | 44%     | 38%         | 46%       | 39%           | 46%                       | 35%          | 36%                        | 33%               | 33%  | 42%       | 51%  | 38%  | 41%  | 45%                | 50%                   | 41%          | 43%    | 37%               | 49%   | 39%    | 50%   | 51%                                      | 52%        | 55%                   | 50%            | 48%                        | 45%                  |            |      |     |                      |  |                                |  |  |  |  |  |  |  |
| NET: Very bad quality/Fairly bad quality   | 447    | 214  | 239    | 80    | 72    | 62    | 78    | 155  | 153                   | 139   | 155  | 97    | 99          | 103         | 133         | 104   | 134      | 91    | 52     | 19    | 47       | 238  | 208  | 256     | 191         | 125       | 322           | 241                       | 144          | 62                         | 98                | 152  | 82        | 114  | 137  | 310  | 397                | 46                    | 130          | 113    | 28                | 61    | 129    | 188   | 155                                      | 112        | 26                    | 38             | 63                         | 32                   | 27         |      |     |                      |  |                                |  |  |  |  |  |  |  |
|                                            | 20%    | 20%  | 20%    | 33%   | 19%   | 17%   | 21%   | 18%  | 23%                   | 19%   | 18%  | 32%   | 17%         | 20%         | 20%         | 20%   | 23%      | 18%   | 17%    | 17%   | 24%      | 19%  | 21%  | 20%     | 21%         | 18%       | 21%           | 19%                       | 22%          | 22%                        | 20%               | 19%  | 20%       | 22%  | 21%  | 20%  | 20%                | 19%                   | 17%          | 21%    | 16%               | 24%   | 16%    | 23%   | 21%                                      | 19%        | 17%                   | 15%            | 20%                        | 22%                  | 26%        |      |     |                      |  |                                |  |  |  |  |  |  |  |
| Mean                                       | 0.27   | 0.32 | 0.22   | 0.05  | 0.38  | 0.35  | 0.24  | 0.26 | 0.24                  | 0.29  | 0.26 | 0.05  | 0.41        | 0.25        | 0.21        | 0.26  | 0.22     | 0.29  | 0.37   | 0.38  | 0.13     | 0.32 | 0.20 | 0.33    | 0.17        | 0.39      | 0.21          | 0.35                      | 0.14         | 0.14                       | 0.14              | 0.27 | 0.27      | 0.35 | 0.38 | 0.21 | 0.26               | 0.36                  | 0.41         | 0.20   | 0.43              | 0.12  | 0.42   | 0.18  | 0.37                                     | 0.41       | 0.43                  | 0.52           | 0.36                       | 0.36                 | 0.23       |      |     |                      |  |                                |  |  |  |  |  |  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay Formulas used

ColumnProportions (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az

ColumnMeans (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az

**Adults aged 18-75 in G**

All adults aged 18+ in GB

|                                            |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--------------------------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| NET: Very good quality/Fairly good quality | 1030 | 502 | 523 | 117 | 206 | 153 | 164 | 390 | 323 | 317 | 390 | 144 | 292 | 229 | 282 | 251 | 274 | 240 | 139 | 53  | 72  | 607 | 424 | 621 | 409 | 355 | 675 | 636 | 471 | 123 | 191 | 357 | 196 | 286 | 359 | 671 | 894 | 131 | 366 | 262 | 79  | 100 | 425 | 357 | 391 | 530 | 86  | 138 | 161 | 79  | 52  |
|                                            | 46%  | 47% | 46% | 48% | 55% | 43% | 43% | 43% | 52% | 43% | 45% | 48% | 49% | 45% | 42% | 47% | 47% | 47% | 49% | 37% | 49% | 49% | 43% | 48% | 45% | 40% | 52% | 44% | 49% | 44% | 49% | 44% | 48% | 55% | 55% | 43% | 46% | 54% | 53% | 53% | 53% | 47% | 46% | 39% | 52% | 44% | 53% | 53% | 51% | 53% | 54% |
| NET: Very bad quality/Fairly bad quality   | 268  | 124 | 140 | 42  | 40  | 36  | 55  | 93  | 83  | 92  | 93  | 51  | 60  | 66  | 72  | 61  | 83  | 55  | 41  | 10  | 17  | 146 | 122 | 155 | 113 | 80  | 188 | 141 | 90  | 36  | 61  | 94  | 43  | 69  | 73  | 194 | 241 | 24  | 81  | 70  | 19  | 38  | 75  | 126 | 104 | 81  | 14  | 29  | 40  | 26  | 13  |
|                                            | 12%  | 12% | 12% | 17% | 11% | 10% | 15% | 11% | 13% | 13% | 11% | 17% | 10% | 13% | 11% | 12% | 14% | 11% | 14% | 10% | 9%  | 12% | 12% | 12% | 12% | 12% | 12% | 12% | 11% | 14% | 13% | 12% | 12% | 11% | 13% | 11% | 12% | 12% | 10% | 12% | 13% | 11% | 15% | 9%  | 16% | 14% | 14% | 9%  | 11% | 13% | 18% |

Column Proportions (5%): A, B/C, D/E/F/G/H, I/J/K, L/M/N/O, P/Q/R/S/T/U, V/W/X/Y, Z/a, b/c/d, e/f/g/h, i/j, k/l/m/n/o/p, q/r, x/y/z, w/a/x/y Minimum Base: 30(\*) Smol Base: 100(\*)

PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q28. In general, to what extent, would say the quality of each of the following in Britain is good or bad? - Universities  
All adults aged 18+ in GB

|                                            | Gender       |             |               | Age          |              |              |              |            | Aggregated Age Breaks |              |            |              |                    | Generations  |                       |              |                 |              | Region        |              |                 |             |             | Social grade   |                       | Employment status |                          | Education                               |               | Marital Status                            |            | Household Size |            |            | Presence of children<br>HH (17 or under) |             | Ethnicity                       |                                    | General Election 2019 Vote |               |                             |              |               | Referendum 2016 vote |                                                    | Parents with kids in Education |                                 |                          |                            |                                |                   |    |    |
|--------------------------------------------|--------------|-------------|---------------|--------------|--------------|--------------|--------------|------------|-----------------------|--------------|------------|--------------|--------------------|--------------|-----------------------|--------------|-----------------|--------------|---------------|--------------|-----------------|-------------|-------------|----------------|-----------------------|-------------------|--------------------------|-----------------------------------------|---------------|-------------------------------------------|------------|----------------|------------|------------|------------------------------------------|-------------|---------------------------------|------------------------------------|----------------------------|---------------|-----------------------------|--------------|---------------|----------------------|----------------------------------------------------|--------------------------------|---------------------------------|--------------------------|----------------------------|--------------------------------|-------------------|----|----|
|                                            | Total<br>(A) | Male<br>(B) | Female<br>(C) | 18-24<br>(D) | 25-34<br>(E) | 35-44<br>(F) | 45-54<br>(G) | 55+<br>(H) | 18-34<br>(I)          | 35-54<br>(J) | 55+<br>(K) | Gen Z<br>(L) | Millennials<br>(M) | Gen X<br>(N) | Baby<br>Boomer<br>(O) | North<br>(P) | Midlands<br>(Q) | South<br>(R) | London<br>(S) | Wales<br>(T) | Scotland<br>(U) | ABC1<br>(V) | C2DE<br>(W) | Working<br>(X) | Not<br>working<br>(Y) | Graduates<br>(Z)  | Non-<br>graduates<br>(a) | Married/<br>Living as<br>Married<br>(b) | Single<br>(c) | Widowed/<br>Divorced/<br>Separated<br>(d) | 1<br>(e)   | 2<br>(f)       | 3<br>(g)   | 4+<br>(h)  | ANY<br>(i)                               | NONE<br>(j) | White<br>ethnic<br>group<br>(k) | Ethnic<br>minority<br>group<br>(l) | Conservat-<br>ive<br>(m)   | Labour<br>(n) | Liberal<br>Democrats<br>(o) | Other<br>(p) | Remain<br>(q) | Leave<br>(r)         | NET All<br>with<br>children in<br>education<br>(s) | NET School<br>(t)              | Nursery or<br>pre-school<br>(u) | Primary<br>school<br>(v) | Secondary<br>school<br>(w) | College /<br>sixth form<br>(x) | University<br>(y) |    |    |
| Unweighted base                            | 2221         | 1063        | 1140          | 278          | 408          | 359          | 389          | 787        | 686                   | 748          | 787        | 332          | 641                | 528          | 619                   | 539          | 589             | 503          | 288           | 109          | 193             | 1472        | 749         | 1422           | 799                   | 1192              | 1029                     | 1310                                    | 666           | 245                                       | 481        | 765            | 424        | 551        | 707                                      | 1514        | 1921                            | 276                                | 655                        | 563           | 195                         | 257          | 917           | 709                  | 801                                                | 586                            | 165                             | 279                      | 319                        | 137                            | 152               |    |    |
| Weighted base                              | 2221         | 1077        | 1126          | 245          | 378          | 356          | 376          | 866        | 623                   | 732          | 866        | 302          | 598                | 509          | 674                   | 531          | 580             | 509          | 298           | 108          | 194             | 1243        | 978         | 1306           | 915                   | 684               | 1537                     | 1292                                    | 646           | 283                                       | 487        | 805            | 405        | 524        | 653                                      | 1568        | 1958                            | 240                                | 690                        | 536           | 172                         | 256          | 815           | 807                  | 745                                                | 589                            | 150                             | 261                      | 313                        | 149                            | 103               |    |    |
| Very good quality (2)                      | 352<br>16%   | 199<br>18%  | 152<br>14%    | 47<br>19%    | 77<br>20%    | 59<br>17%    | 49<br>13%    | 120<br>14% | 124<br>20%            | 108<br>15%   | 120<br>14% | 59<br>20%    | 111<br>18%         | 72<br>14%    | 83<br>12%             | 83<br>16%    | 88<br>15%       | 75<br>15%    | 55<br>18%     | 19<br>18%    | 32<br>17%       | 201<br>16%  | 152<br>15%  | 230<br>18%     | 122<br>13%            | 138<br>20%        | 214<br>14%               | 215<br>17%                              | 303<br>16%    | 34<br>12%                                 | 60<br>12%  | 104<br>13%     | 79<br>20%  | 109<br>21% | 144<br>23%                               | 208<br>13%  | 301<br>15%                      | 50<br>21%                          | 123<br>18%                 | 78<br>15%     | 36<br>21%                   | 44<br>17%    | 142<br>15%    | 122<br>19%           | 142<br>19%                                         | 112<br>19%                     | 26<br>38%                       | 61<br>stave              | 52                         | 52                             | 21                | 21 | 23 |
| Fairly good quality (1)                    | 793<br>36%   | 379<br>35%  | 413<br>37%    | 79<br>32%    | 155<br>41%   | 107<br>30%   | 131<br>35%   | 321<br>37% | 234<br>38%            | 238<br>33%   | 321<br>37% | 99<br>33%    | 221<br>37%         | 169<br>33%   | 253<br>38%            | 169<br>32%   | 205<br>35%      | 194<br>38%   | 110<br>37%    | 42<br>38%    | 72<br>37%       | 499<br>37%  | 294<br>30%  | 471<br>35%     | 322<br>41%            | 284<br>33%        | 509<br>41%               | 468<br>38%                              | 195<br>30%    | 110<br>39%                                | 164<br>34% | 282<br>35%     | 144<br>35% | 203<br>39% | 242<br>37%                               | 551<br>35%  | 697<br>36%                      | 90<br>37%                          | 259<br>38%                 | 210<br>39%    | 69<br>40%                   | 87<br>34%    | 357<br>44%    | 253<br>31%           | 273<br>37%                                         | 210<br>36%                     | 65<br>44%                       | 86<br>33%                | 115<br>37%                 | 54<br>36%                      | 40<br>39%         |    |    |
| Neither good nor bad quality (0)           | 502<br>23%   | 245<br>23%  | 251<br>22%    | 63<br>26%    | 70<br>18%    | 90<br>25%    | 72<br>19%    | 207<br>24% | 133<br>21%            | 162<br>22%   | 207<br>24% | 77<br>26%    | 122<br>20%         | 112<br>22%   | 156<br>23%            | 128<br>24%   | 139<br>24%      | 116<br>23%   | 54<br>18%     | 20<br>19%    | 45<br>23%       | 264<br>21%  | 238<br>24%  | 289<br>22%     | 213<br>23%            | 128<br>19%        | 374<br>24%               | 288<br>22%                              | 161<br>25%    | 53<br>19%                                 | 105<br>22% | 188<br>23%     | 99<br>24%  | 109<br>21% | 150<br>23%                               | 352<br>22%  | 436<br>22%                      | 59<br>24%                          | 141<br>20%                 | 134<br>25%    | 36<br>21%                   | 60<br>23%    | 152<br>19%    | 202<br>25%           | 180<br>25%                                         | 144<br>24%                     | 35<br>24%                       | 56<br>21%                | 70<br>22%                  | 42<br>28%                      | 21                |    |    |
| Fairly bad quality (-1)                    | 176<br>8%    | 90<br>8%    | 82<br>7%      | 26<br>10%    | 23<br>6%     | 29<br>8%     | 36<br>10%    | 62<br>7%   | 48<br>8%              | 65<br>9%     | 62<br>7%   | 30<br>10%    | 39<br>7%           | 47<br>9%     | 48<br>7%              | 44<br>8%     | 48<br>8%        | 43<br>8%     | 24<br>8%      | 6<br>5%      | 12<br>6%        | 95<br>8%    | 80<br>8%    | 105<br>8%      | 71<br>8%              | 56<br>8%          | 119<br>8%                | 93<br>7%                                | 57<br>9%      | 26<br>9%                                  | 41<br>8%   | 70<br>9%       | 25<br>6%   | 40<br>8%   | 40<br>6%                                 | 136<br>9%   | 160<br>8%                       | 16<br>6%                           | 62<br>9%                   | 34<br>6%      | 10<br>11%                   | 28<br>6%     | 51<br>10%     | 78<br>8%             | 61<br>9%                                           | 53<br>5%                       | 7<br>7%                         | 19<br>10%                | 32<br>9%                   | 14<br>9%                       | 6                 |    |    |
| Very bad quality (-2)                      | 88<br>4%     | 40<br>4%    | 45<br>4%      | 14<br>0%     | 14<br>4%     | 8<br>0%      | 21<br>6%     | 31<br>4%   | 28<br>5%              | 29<br>4%     | 31<br>4%   | 17<br>6%     | 16<br>3%           | 25<br>5%     | 21<br>3%              | 30<br>6%     | 27<br>5%        | 12<br>2%     | 8<br>3%       | 2<br>5%      | 9<br>3%         | 41<br>5%    | 47<br>5%    | 47<br>5%       | 41<br>5%              | 25<br>4%          | 63<br>4%                 | 46<br>5%                                | 33<br>3%      | 9<br>3%                                   | 24<br>5%   | 30<br>4%       | 15<br>4%   | 20<br>3%   | 20<br>3%                                 | 68<br>4%    | 79<br>4%                        | 8<br>4%                            | 30<br>4%                   | 20<br>1%      | 10<br>4%                    | 25<br>3%     | 47<br>3%      | 25<br>3%             | 14<br>2%                                           | 4<br>3%                        | 8<br>3%                         | 9<br>2%                  | 3<br>7%                    | 7                              |                   |    |    |
| Don't know                                 | 311<br>14%   | 125<br>12%  | 182<br>16%    | 16<br>6%     | 39<br>10%    | 63<br>18%    | 67<br>18%    | 125<br>14% | 55<br>9%              | 130<br>18%   | 125<br>14% | 19<br>6%     | 88<br>15%          | 84<br>16%    | 109<br>16%            | 77<br>15%    | 73<br>13%       | 69<br>14%    | 48<br>16%     | 18<br>18%    | 24<br>12%       | 144<br>12%  | 166<br>17%  | 164<br>13%     | 146<br>16%            | 54<br>8%          | 257<br>17%               | 162<br>13%                              | 98<br>15%     | 51<br>18%                                 | 92<br>19%  | 131<br>16%     | 44<br>11%  | 44<br>8%   | 57<br>9%                                 | 254<br>16%  | 286<br>15%                      | 18<br>7%                           | 70<br>10%                  | 61<br>11%     | 20<br>12%                   | 27<br>11%    | 88<br>11%     | 104<br>13%           | 64<br>9%                                           | 56<br>10%                      | 12<br>8%                        | 32<br>12%                | 35<br>11%                  | 16<br>11%                      | 5                 |    |    |
| NET: Very good quality/Fairly good quality | 1145<br>52%  | 578<br>54%  | 565<br>50%    | 126<br>51%   | 232<br>61%   | 166<br>47%   | 180<br>48%   | 441<br>51% | 358<br>47%            | 346<br>51%   | 441<br>52% | 158<br>50%   | 331<br>50%         | 240<br>47%   | 337<br>50%            | 252<br>47%   | 293<br>51%      | 269<br>53%   | 165<br>55%    | 61<br>3%     | 105<br>17%      | 699<br>54%  | 446<br>46%  | 701<br>54%     | 444<br>48%            | 422<br>46%        | 724<br>54%               | 703<br>46%                              | 298<br>52%    | 144<br>46%                                | 224<br>46% | 386<br>48%     | 223<br>53% | 312<br>59% | 386<br>59%                               | 759<br>48%  | 998<br>51%                      | 140<br>58%                         | 382<br>55%                 | 287<br>54%    | 105<br>61%                  | 131<br>61%   | 499<br>61%    | 376<br>47%           | 415<br>56%                                         | 322<br>55%                     | 92<br>63%                       | 148<br>57%               | 167<br>53%                 | 75<br>50%                      | 63                |    |    |
| NET: Very bad quality/Fairly bad quality   | 364<br>12%   | 129<br>12%  | 127<br>11%    | 40<br>16%    | 37<br>10%    | 37<br>10%    | 57<br>15%    | 93<br>11%  | 77<br>12%             | 94<br>13%    | 93<br>11%  | 48<br>16%    | 48<br>9%           | 48<br>14%    | 56<br>11%             | 72<br>14%    | 71<br>13%       | 74<br>11%    | 75<br>10%     | 31<br>7%     | 8<br>11%        | 21<br>13%   | 136<br>13%  | 138<br>12%     | 151<br>12%            | 112<br>12%        | 81<br>11%                | 182<br>14%                              | 139<br>12%    | 90<br>13%                                 | 35<br>12%  | 65<br>13%      | 100<br>12% | 39<br>10%  | 60<br>11%                                | 204<br>13%  | 239<br>12%                      | 24<br>10%                          | 96<br>14%                  | 54<br>10%     | 11<br>7%                    | 38<br>15%    | 75<br>9%      | 125<br>16%           | 86<br>12%                                          | 66<br>11%                      | 11<br>7%                        | 25<br>10%                | 41<br>13%                  | 16<br>11%                      | 14                |    |    |
| Mean                                       | 0.60         | 0.64        | 0.58          | 0.52         | 0.76         | 0.62         | 0.49         | 0.59       | 0.66                  | 0.55         | 0.59       | 0.54         | 0.73               | 0.50         | 0.58                  | 0.51         | 0.55            | 0.63         | 0.72          | 0.78         | 0.63            | 0.66        | 0.52        | 0.64           | 0.54                  | 0.72              | 0.54                     | 0.65                                    | 0.51          | 0.57                                      | 0.50       | 0.53           | 0.69       | 0.71       | 0.75                                     | 0.53        | 0.59                            | 0.71                               | 0.60                       | 0.61          | 0.84                        | 0.55         | 0.75          | 0.46                 | 0.65                                               | 0.66                           | 0.74                            | 0.78                     | 0.61                       | 0.58                           | 0.67              |    |    |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulae used

Column Proportions (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az

Column Means (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az

All adults aged 18+ in GB

Column Means (SN): A,B/C,D,E/F,G,H,I/J,K,L,M,N/O,P,Q,R/S,T,U,V/W,X/Y,Z/a,b/c/d,e/f/g,h,i/j,k,l,m/n/o/p,q/r,s/t/u/v/w/x/y Minimum Base: 30(\*\*) Small Base: 100(\*\*)





Q10. Which, if any, of the following best describes what you think the government should do with tuition fees for undergraduate degree programmes in England?  
All living in England

|                                                                                                          | Gender       |             |               | Age          |              |              |              |            | Aggregated Age Breaks |              |            | Generations  |                    |              |                       |              | Region          |              |               |              |                 |             |             |                |                       |                  | Social grade             |                                         | Employment status |                                           | Education |          | Marital Status |           |            |             | Household Size                  |                                    |                         |               | Presence of children<br>HH (17 or under) |              | Ethnicity     |              | General Election 2019 Vote         |                   |                                 |                          |                            | Referendum 2016 vote           |                   | Parents with kids in Education |     |     |  |  |  |
|----------------------------------------------------------------------------------------------------------|--------------|-------------|---------------|--------------|--------------|--------------|--------------|------------|-----------------------|--------------|------------|--------------|--------------------|--------------|-----------------------|--------------|-----------------|--------------|---------------|--------------|-----------------|-------------|-------------|----------------|-----------------------|------------------|--------------------------|-----------------------------------------|-------------------|-------------------------------------------|-----------|----------|----------------|-----------|------------|-------------|---------------------------------|------------------------------------|-------------------------|---------------|------------------------------------------|--------------|---------------|--------------|------------------------------------|-------------------|---------------------------------|--------------------------|----------------------------|--------------------------------|-------------------|--------------------------------|-----|-----|--|--|--|
|                                                                                                          | Total<br>(A) | Male<br>(B) | Female<br>(C) | 18-24<br>(D) | 25-34<br>(E) | 35-44<br>(F) | 45-54<br>(G) | 55+<br>(H) | 18-34<br>(I)          | 35-54<br>(J) | 55+<br>(K) | Gen Z<br>(L) | Millennials<br>(M) | Gen X<br>(N) | Baby<br>Boomer<br>(O) | North<br>(P) | Midlands<br>(Q) | South<br>(R) | London<br>(S) | Wales<br>(T) | Scotland<br>(U) | ABC1<br>(V) | C2DE<br>(W) | Working<br>(X) | Not<br>working<br>(Y) | Graduates<br>(Z) | Non-<br>graduates<br>(a) | Married/<br>Living as<br>Married<br>(b) | Single<br>(c)     | Widowed/<br>Divorced/<br>Separated<br>(d) | 1<br>(e)  | 2<br>(f) | 3<br>(g)       | 4+<br>(h) | ANY<br>(i) | NONE<br>(j) | White<br>ethnic<br>group<br>(k) | Ethnic<br>minority<br>group<br>(l) | Conservati<br>ve<br>(m) | Labour<br>(n) | Liberal<br>Democrats<br>(o)              | Other<br>(p) | Remain<br>(q) | Leave<br>(r) | NET All<br>with<br>children<br>(s) | NET School<br>(t) | Nursery or<br>pre-school<br>(u) | Primary<br>school<br>(v) | Secondary<br>school<br>(w) | College /<br>sixth form<br>(x) | University<br>(y) |                                |     |     |  |  |  |
| Unweighted base                                                                                          | 1919         | 906         | 1000          | 249          | 362          | 302          | 336          | 670        | 611                   | 638          | 670        | 292          | 558                | 460          | 522                   | 539          | 589             | 503          | 288           | -            | -               | 1275        | 644         | 1247           | 672                   | 1005             | 914                      | 1145                                    | 573               | 201                                       | 394       | 658      | 374            | 493       | 632        | 1287        | 1641                            | 257                                | 581                     | 497           | 177                                      | 168          | 761           | 618          | 706                                | 521               | 145                             | 249                      | 285                        | 121                            | 135               |                                |     |     |  |  |  |
| Weighted base                                                                                            | 1918         | 907         | 998           | 222          | 335          | 299          | 331          | 732        | 557                   | 630          | 732        | 268          | 518                | 449          | 564                   | 531          | 580             | 509          | 298           | -            | -               | 1076        | 842         | 1152           | 766                   | 570              | 1348                     | 1129                                    | 556               | 233                                       | 393       | 689      | 361            | 475       | 589        | 1329        | 1675                            | 225                                | 613                     | 472           | 154                                      | 170          | 669           | 706          | 656                                | 523               | 132                             | 231                      | 281                        | 132                            | 92                |                                |     |     |  |  |  |
| Keep the limit on student fees at £9,250 per year                                                        | 214          | 100         | 113           | 21           | 41           | 33           | 41           | 78         | 63                    | 73           | 78         | 25           | 60                 | 61           | 70                    | 58           | 25              | -            | -             | -            | -               | 128         | 86          | 143            | 71                    | 66               | 148                      | 134                                     | 53                | 26                                        | 36        | 82       | 39             | 57        | 70         | 144         | 194                             | 20                                 | 99                      | 37            | 9                                        | 21           | 61            | 94           | 88                                 | 73                | 16                              | 29                       | 36                         | 22                             | 12                |                                |     |     |  |  |  |
|                                                                                                          | 11%          | 11%         | 11%           | 10%          | 12%          | 11%          | 12%          | 11%        | 11%                   | 12%          | 11%        | 9%           | 12%                | 13%          | 11%                   | 11%          | 12%             | 11%          | 8%            | -            | -               | 12%         | 10%         | 12%            | 9%                    | 12%              | 11%                      | 12%                                     | 10%               | 11%                                       | 9%        | 12%      | 11%            | 12%       | 12%        | 12%         | 11%                             | 12%                                | 9%                      | 16%           | 8%                                       | 6%           | 12%           | 9%           | 13%                                | 13%               | 14%                             | 12%                      | 13%                        | 13%                            | 17%               | 13%                            |     |     |  |  |  |
| Reduce the £9,250 per year limit that can be charged to students                                         | 419          | 195         | 221           | 70           | 90           | 85           | 72           | 101        | 161                   | 157          | 101        | 85           | 142                | 99           | 79                    | 118          | 116             | 107          | 78            | -            | -               | 239         | 180         | 291            | 128                   | 138              | 282                      | 239                                     | 131               | 49                                        | 61        | 137      | 95             | 126       | 166        | 253         | 340                             | 72                                 | 117                     | 118           | 34                                       | 45           | 158           | 134          | 175                                | 137               | 39                              | 58                       | 75                         | 38                             | 26                |                                |     |     |  |  |  |
|                                                                                                          | 22%          | 22%         | 22%           | 32%          | 27%          | 29%          | 22%          | 14%        | 29%                   | 25%          | 14%        | 32%          | 27%                | 22%          | 14%                   | 22%          | 20%             | 21%          | 26%           | -            | -               | 22%         | 21%         | 25%            | 17%                   | 24%              | 21%                      | 21%                                     | 24%               | 21%                                       | 16%       | 20%      | 26%            | 27%       | 28%        | 19%         | 20%                             | 32%                                | 19%                     | 25%           | 22%                                      | 26%          | 24%           | 19%          | 27%                                | 26%               | 30%                             | 25%                      | 27%                        | 29%                            | 28%               |                                |     |     |  |  |  |
| Increase the £9,250 per year limit that can be charged to students                                       | 118          | 74          | 44            | 27           | 29           | 19           | 8            | 34         | 57                    | 27           | 34         | 31           | 39                 | 14           | 29                    | 33           | 34              | 28           | 22            | -            | -               | 65          | 54          | 87             | 32                    | 31               | 87                       | 70                                      | 41                | 7                                         | 26        | 40       | 25             | 27        | 42         | 76          | 109                             | 9                                  | 37                      | 23            | 10                                       | 10           | 30            | 50           | 53                                 | 39                | 7                               | 16                       | 24                         | 11                             | 10                |                                |     |     |  |  |  |
|                                                                                                          | 6%           | 8%          | 4%            | 12%          | 9%           | 6%           | 3%           | 5%         | 10%                   | 4%           | 5%         | 11%          | 8%                 | 3%           | 5%                    | 6%           | 6%              | 6%           | 7%            | -            | -               | 6%          | 6%          | 8%             | 4%                    | 5%               | 6%                       | 6%                                      | 7%                | 3%                                        | 7%        | 6%       | 7%             | 6%        | 7%         | 6%          | 7%                              | 4%                                 | 6%                      | 5%            | 7%                                       | 6%           | 5%            | 7%           | 8%                                 | 6%                | 7%                              | 8%                       | 8%                         | 11%                            |                   |                                |     |     |  |  |  |
| Make university education free for students by being paid for through general taxation                   | 409          | 200         | 204           | 52           | 67           | 65           | 75           | 150        | 119                   | 139          | 150        | 59           | 110                | 100          | 113                   | 110          | 123             | 108          | 68            | -            | -               | 236         | 174         | 239            | 171                   | 144              | 265                      | 227                                     | 132               | 50                                        | 94        | 120      | 80             | 116       | 129        | 280         | 359                             | 47                                 | 86                      | 137           | 38                                       | 36           | 169           | 118          | 138                                | 104               | 34                              | 55                       | 56                         | 19                             | 20                |                                |     |     |  |  |  |
|                                                                                                          | 21%          | 22%         | 20%           | 24%          | 20%          | 22%          | 23%          | 21%        | 21%                   | 22%          | 21%        | 22%          | 21%                | 22%          | 20%                   | 21%          | 21%             | 21%          | 23%           | -            | -               | 22%         | 21%         | 21%            | 22%                   | 20%              | 20%                      | 20%                                     | 24%               | 22%                                       | 22%       | 17%      | 24%            | 17%       | 22%        | 24%         | 22%                             | 21%                                | 21%                     | 21%           | 14%                                      | 29%          | 25%           | 21%          | 25%                                | 17%               | 21%                             | 20%                      | 25%                        | 24%                            | 20%               | 14%                            | 20% | 14% |  |  |  |
| Replace the current system of fees with a graduate tax which would be paid by graduates after graduating | 366          | 182         | 182           | 23           | 55           | 35           | 56           | 197        | 78                    | 91           | 197        | 31           | 74                 | 76           | 147                   | 105          | 118             | 95           | 49            | -            | -               | 224         | 142         | 199            | 166                   | 108              | 258                      | 236                                     | 82                | 47                                        | 80        | 156      | 62             | 67        | 84         | 282         | 334                             | 31                                 | 160                     | 77            | 32                                       | 32           | 135           | 162          | 90                                 | 72                | 21                              | 32                       | 34                         | 20                             | 11                |                                |     |     |  |  |  |
|                                                                                                          | 19%          | 20%         | 18%           | 10%          | 16%          | 12%          | 17%          | 27%        | 14%                   | 14%          | 27%        | 11%          | 14%                | 17%          | 26%                   | 20%          | 20%             | 19%          | 16%           | -            | -               | 21%         | 17%         | 17%            | 22%                   | 19%              | 19%                      | 21%                                     | 15%               | 20%                                       | 20%       | 23%      | 17%            | 14%       | 21%        | 21%         | 14%                             | 26%                                | 16%                     | 21%           | 19%                                      | 20%          | 23%           | 14%          | 14%                                | 16%               | 14%                             | 12%                      | 15%                        | 12%                            |                   |                                |     |     |  |  |  |
| Other                                                                                                    | 31           | 16          | 13            | 1            | 5            | 3            | 6            | 15         | 7                     | 9            | 15         | 2            | 8                  | 6            | 13                    | 8            | 10              | 9            | 4             | -            | -               | 21          | 10          | 17             | 14                    | 16               | 15                       | 18                                      | 11                | 2                                         | 9         | 13       | 6              | 4         | 8          | 24          | 25                              | 6                                  | 6                       | 6             | 5                                        | 8            | 14            | 12           | 6                                  | 4                 | *                               | 2                        | 4                          | -                              | 3                 |                                |     |     |  |  |  |
|                                                                                                          | 2%           | 2%          | 1%            | 1%           | 2%           | 1%           | 2%           | 2%         | 1%                    | 1%           | 2%         | 1%           | 1%                 | 1%           | 2%                    | 1%           | 2%              | 2%           | 1%            | -            | -               | 2%          | 1%          | 1%             | 2%                    | 3%               | 1%                       | 2%                                      | 2%                | 1%                                        | 2%        | 2%       | 2%             | 1%        | 1%         | 1%          | 2%                              | 1%                                 | 1%                      | 4%            | 5%                                       | 2%           | 2%            | 1%           | 1%                                 | *                 | 1%                              | 1%                       | -                          | 3%                             |                   |                                |     |     |  |  |  |
| None of these                                                                                            | 53           | 18          | 34            | 8            | 12           | 6            | 12           | 14         | 20                    | 19           | 14         | 13           | 13                 | 14           | 10                    | 13           | 16              | 17           | 6             | -            | -               | 32          | 21          | 32             | 21                    | 13               | 40                       | 27                                      | 20                | 6                                         | 17        | 15       | 6              | 15        | 15         | 38          | 44                              | 8                                  | 15                      | 13            | 2                                        | 2            | 15            | 15           | 22                                 | 19                | 2                               | 7                        | 7                          | 8                              | 2                 |                                |     |     |  |  |  |
|                                                                                                          | 3%           | 2%          | 3%            | 3%           | 4%           | 2%           | 4%           | 2%         | 4%                    | 3%           | 2%         | 5%           | 2%                 | 3%           | 2%                    | 3%           | 3%              | 3%           | 2%            | -            | -               | 3%          | 2%          | 3%             | 3%                    | 2%               | 3%                       | 2%                                      | 4%                | 3%                                        | 4%        | 3%       | 2%             | 3%        | 3%         | 3%          | 2%                              | 3%                                 | 2%                      | 3%            | 2%                                       | 1%           | 2%            | 2%           | 3%                                 | 4%                | 1%                              | 3%                       | 3%                         | 6%                             | 2%                |                                |     |     |  |  |  |
| Don't know                                                                                               | 308          | 121         | 187           | 18           | 34           | 53           | 60           | 143        | 52                    | 113          | 143        | 23           | 72                 | 82           | 112                   | 84           | 93              | 86           | 46            | -            | -               | 132         | 176         | 144            | 164                   | 56               | 252                      | 178                                     | 85                | 45                                        | 71        | 126      | 49             | 62        | 76         | 233         | 271                             | 32                                 | 93                      | 61            | 23                                       | 17           | 87            | 120          | 84                                 | 74                | 12                              | 33                       | 46                         | 15                             | 9                 |                                |     |     |  |  |  |
|                                                                                                          | 16%          | 13%         | 19%           | 8%           | 10%          | 18%          | 18%          | 19%        | 9%                    | 18%          | 19%        | 8%           | 14%                | 18%          | 20%                   | 16%          | 16%             | 17%          | 15%           | -            | -               | 12%         | 21%         | 13%            | 21%                   | 10%              | 19%                      | 16%                                     | 15%               | 19%                                       | 18%       | 18%      | 14%            | 13%       | 13%        | 17%         | 16%                             | 14%                                | 15%                     | 13%           | 15%                                      | 10%          | 13%           | 17%          | 13%                                | 14%               | 9%                              | 14%                      | 16%                        | 11%                            | 9%                |                                |     |     |  |  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Over/Top Formulas used

Columns/Proportions [%]: A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq,rr,ss,tt,uu,vv,ww,xx,yy,zz

Columns/Means [%]: A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq,rr,ss,tt,uu,vv,ww,xx,yy,zz

**Adults aged 18-75 in G**

All living in England

|                                                       | Gender |      |        | Age   |       |       | Aggregated Age Breaks |     |       | Generations |     |       | Region      |       |             | Social grade |          | Employment status |        | Education |          | Marital Status |      | Household Size |             |           |               | Presence of children (H17 or none) |                   | Ethnicity |     | General Election 2019 vote |     |     |      | Referendum 2016 vote |                       |              |        | Parents with kids in Education |       |        |       |                                    |            |                       |                |                  |                      |            |     |     |    |
|-------------------------------------------------------|--------|------|--------|-------|-------|-------|-----------------------|-----|-------|-------------|-----|-------|-------------|-------|-------------|--------------|----------|-------------------|--------|-----------|----------|----------------|------|----------------|-------------|-----------|---------------|------------------------------------|-------------------|-----------|-----|----------------------------|-----|-----|------|----------------------|-----------------------|--------------|--------|--------------------------------|-------|--------|-------|------------------------------------|------------|-----------------------|----------------|------------------|----------------------|------------|-----|-----|----|
|                                                       | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54                 | 55+ | 18-34 | 35-44       | 55+ | Gen Z | Millennials | Gen X | Baby Boomer | North        | Midlands | South             | London | Wales     | Scotland | ABC1           | C2DE | Working        | Not working | Graduates | Non-graduates | Married/Living as Married          | Widowed/Divorced? | 1         | 2   | 3                          | 4+  | ANY | NONE | White ethnic group   | Ethnic minority group | Conservative | Labour | Liberal Democrats              | Other | Remain | Leave | NET All with children in education | NET School | Nursery or pre-school | Primary school | Secondary school | College / sixth form | University |     |     |    |
| Unweighted base                                       | 1919   | 906  | 1000   | 249   | 362   | 302   | 336                   | 670 | 611   | 638         | 670 | 232   | 358         | 460   | 522         | 539          | 589      | 503               | 268    | -         | -        | 1275           | 644  | 1247           | 672         | 1005      | 914           | 1145                               | 573               | 201       | 394 | 658                        | 374 | 493 | 632  | 1287                 | 1641                  | 257          | 581    | 497                            | 177   | 168    | 761   | 618                                | 706        | 521                   | 145            | 249              | 285                  | 121        | 135 |     |    |
| Weighted base                                         | 1918   | 907  | 998    | 222   | 335   | 299   | 331                   | 732 | 557   | 630         | 732 | 268   | 518         | 449   | 564         | 531          | 580      | 509               | 298    | -         | -        | 1076           | 842  | 1152           | 766         | 1270      | 1348          | 1129                               | 556               | 233       | 393 | 689                        | 361 | 475 | 589  | 1329                 | 3675                  | 225          | 613    | 472                            | 154   | 70     | 669   | 706                                | 656        | 523                   | 132            | 231              | 281                  | 132        | 92  |     |    |
| An interest rate higher than the rate of inflation    | 113    | 68   | 84     | 18    | 35    | 25    | 17                    | 18  | 52    | 42          | 58  | 21    | 52          | 23    | 14          | 31           | 34       | 22                | 25     | -         | -        | 75             | 37   | 90             | 262         | 49        | 63            | 78                                 | 28                | 6         | 15  | 31                         | 20  | 47  | 68   | 149                  | 20                    | 22           | 30     | 16                             | 19    | 36     | 38    | 75                                 | 60         | 13                    | 28             | 32               | 14                   | 14         |     |     |    |
|                                                       | 6%     | 8%   | 4%     | 8%    | 10%   | 8%    | 5%                    | 2%  | 9%    | 7%          | 2%  | 8%    | 10%         | 5%    | 2%          | 6%           | 6%       | 4%                | 8%     | -         | -        | 7%             | 4%   | 8%             | 3%          | 9%        | 5%            | 7%                                 | 5%                | 3%        | 4%  | 5%                         | 10% | 11% | 4%   | 5%                   | 10%                   | 5%           | 5%     | 10%                            | 11%   | 5%     | 5%    | 11%                                | 10%        | 12%                   | 11%            | 10%              | 16%                  |            |     |     |    |
|                                                       | C      |      |        | H     | GH    | H     |                       |     | K     | K           |     | O     | NO          |       |             |              |          |                   | X      |           |          | W              |      | Y              |             | A         |               | D                                  |                   |           |     | FG                         |     | I   |      | L                    |                       | M            |        | N                              |       |        |       |                                    |            |                       |                |                  |                      |            |     |     |    |
| An interest rate lower than the rate of inflation     | 402    | 204  | 196    | 55    | 89    | 64    | 59                    | 135 | 144   | 122         | 135 | 69    | 124         | 83    | 98          | 104          | 124      | 101               | 72     | -         | -        | 237            | 165  | 259            | 143         | 150       | 252           | 237                                | 126               | 38        | 84  | 120                        | 82  | 115 | 153  | 248                  | 347                   | 52           | 125    | 112                            | 38    | 45     | 153   | 156                                | 170        | 135                   | 34             | 58               | 79                   | 37         | 23  |     |    |
|                                                       | 21%    | 22%  | 20%    | 25%   | 27%   | 21%   | 18%                   | 18% | 26%   | 19%         | 18% | 26%   | 18%         | 24%   | 18%         | 20%          | 21%      | 20%               | 21%    | 20%       | -        | -              | 22%  | 20%            | 22%         | 19%       | 26%           | 19%                                | 21%               | 23%       | 16  | 21%                        | 17% | 23% | 24%  | 26%                  | 19%                   | 21%          | 23%    | 20%                            | 14%   | 25%    | 26%   | 23%                                | 22%        | 26%                   | 26%            | 25%              | 28%                  | 28%        | 31% | 21% |    |
|                                                       |        |      |        |       |       | GH    |                       |     | JK    |             |     | NO    |             |       |             |              |          |                   |        |           |          |                |      |                |             | A         |               | D                                  |                   |           |     | F                          |     | I   |      | L                    |                       | M            |        | N                              |       |        |       |                                    |            |                       |                |                  |                      |            |     |     |    |
| An interest rate the same as the rate of inflation    | 300    | 146  | 153    | 43    | 60    | 36    | 39                    | 123 | 102   | 75          | 123 | 46    | 85          | 55    | 99          | 88           | 78       | 80                | 54     | -         | -        | 170            | 130  | 188            | 112         | 77        | 223           | 179                                | 87                | 34        | 58  | 119                        | 56  | 68  | 88   | 212                  | 272                   | 25           | 133    | 57                             | 13    | 34     | 77    | 146                                | 103        | 86                    | 19             | 31               | 45                   | 26         | 12  |     |    |
|                                                       | 16%    | 16%  | 15%    | 19%   | 18%   | 12%   | 12%                   | 17% | 18%   | 12%         | 17% | 17%   | 16%         | 12%   | 18%         | 17%          | 13%      | 16%               | 18%    | -         | -        | 16%            | 15%  | 16%            | 15%         | 14%       | 17%           | 16%                                | 16%               | 14%       | 15% | 13%                        | 15% | 14% | 15%  | 16%                  | 16%                   | 11%          | 22%    | 12%                            | 8%    | 20%    | 11%   | 21%                                | 16%        | 16%                   | 14%            | 14%              | 16%                  | 20%        | 13% |     |    |
|                                                       |        |      |        | FG    |       |       |                       |     | I     | </td>       |     |       |             |       |             |              |          |                   |        |           |          |                |      |                |             |           |               |                                    |                   |           |     |                            |     |     |      |                      |                       |              |        |                                |       |        |       |                                    |            |                       |                |                  |                      |            |     |     |    |
| Student loans should not be charged any interest rate | 779    | 351  | 419    | 72    | 105   | 122   | 150                   | 330 | 177   | 272         | 330 | 90    | 178         | 204   | 247         | 213          | 252      | 216               | 97     | -         | -        | 443            | 336  | 434            | 345         | 235       | 545           | 453                                | 213               | 113       | 166 | 299                        | 146 | 169 | 195  | 184                  | 693                   | 81           | 253    | 214                            | 18    | 53     | 305   | 272                                | 224        | 170                   | 55             | 82               | 84                   | 37         | 36  |     |    |
|                                                       | 41%    | 39%  | 42%    | 33%   | 31%   | 41%   | 40%                   | 43% | 32%   | 43%         | 43% | 33%   | 34%         | 45%   | 44%         | 40%          | 44%      | 42%               | 42%    | 33%       | -        | -              | 41%  | 40%            | 38%         | 43%       | 41%           | 40%                                | 40%               | 38%       | 48% | 42%                        | 43% | 40% | 36%  | 33%                  | 44%                   | 41%          | 36%    | 41%                            | 45%   | 38     | 51%   | 46%                                | 39%        | 34%                   | 32%            | 41%              | 35%                  | 30%        | 28% | 39% |    |
|                                                       |        |      |        |       |       | I     | DE                    | DE  | F     | F           | F   | G     | H           | I     | JK          | JK           | L        | L                 | M      |           |          |                |      |                |             |           |               |                                    |                   |           |     |                            |     |     |      |                      |                       |              |        |                                |       |        |       |                                    |            |                       |                |                  |                      |            |     |     |    |
| Other                                                 | 18     | 12   | 7      | 1     | 4     | 4     | *                     | 9   | 5     | 4           | 9   | 1     | 8           | 1     | 6           | 3            | 5        | 5                 | 5      | -         | -        | 11             | 7    | 11             | 7           | 8         | 10            | 14                                 | 2                 | 2         | 3   | 10                         | 1   | 3   | 4    | 14                   | 12                    | 7            | 3      | 4                              | 2     | 2      | 3     | 7                                  | 3          | 1                     | 3              | -                | -                    | -          |     |     |    |
|                                                       | 1%     | 1%   | 1%     | *     | 1%    | 1%    | *                     | 1%  | 1%    | 1%          | 1%  | *     | 2%          | *     | 1%          | 1%           | 1%       | 1%                | 1%     | 2%        | -        | -              | 1%   | 1%             | 1%          | 1%        | 1%            | 1%                                 | 1%                | 1%        | 1%  | 1%                         | 1%  | 1%  | 1%   | 1%                   | 1%                    | 1%           | 1%     | 1%                             | 1%    | 1%     | 1%    | 1%                                 | 1%         | 1%                    | 1%             | 1%               | 1%                   | 1%         | 1%  | 1%  | 1% |
|                                                       |        |      |        |       |       |       |                       |     |       |             |     |       |             |       |             |              |          |                   |        |           |          |                |      |                |             |           |               |                                    |                   |           |     |                            |     |     |      |                      |                       |              |        |                                |       |        |       |                                    |            |                       |                |                  |                      |            |     |     |    |
| Don't know                                            | 306    | 127  | 178    | 33    | 43    | 48    | 65                    | 136 | 76    | 114         | 116 | 41    | 71          | 84    | 98          | 91           | 87       | 85                | 43     | -         | -        | 139            | 167  | 169            | 137         | 51        | 255           | 167                                | 99                | 40        | 68  | 110                        | 56  | 72  | 84   | 222                  | 261                   | 38           | 70     | 60                             | 38    | 18     | 95    | 87                                 | 81         | 70                    | 11             | 29               | 41                   | 19         | 9   |     |    |
|                                                       | 16%    | 14%  | 18%    | 15%   | 13%   | 16%   | 20%                   | 16% | 14%   | 18%         | 16% | 15%   | 14%         | 19%   | 17%         | 17%          | 15%      | 17%               | 15%    | -         | -        | 13%            | 20%  | 15%            | 18%         | 9%        | 19%           | 15%                                | 18%               | 17%       | 17% | 16%                        | 16% | 15% | 14%  | 17%                  | 16%                   | 17%          | 11%    | 13%                            | 18%   | 10%    | 14%   | 12%                                | 12%        | 13%                   | 8%             | 13%              | 14%                  | 14%        | 10% | 10% |    |
|                                                       |        | a    |        |       |       | e     |                       |     |       |             |     |       |             |       |             |              |          |                   |        |           |          |                | v    |                |             |           | z             |                                    |                   |           |     |                            |     |     |      |                      |                       |              |        |                                |       |        |       |                                    |            |                       |                |                  |                      |            |     |     |    |

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Column Proportions (5%): A, B/C, D/E/F, G/H, I/J/K, L/M/N, O, P/Q/R/S, T/U/V/W, X/Y, Z/a, b/c/d, e/f/g/h, i/j/k/l/m/n/o/p, q/r, x/y/u/v/w/x/y Minimum Base: 30(°) Small Base: 100(°)

Column Means (5%): A,B/C,D,E/F,G,H,I/J,K,L,M,N/O,P,Q/R/S,T,U,V/W,X/Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o/p,q,r,s,t,u/v/w/x/y Minimum Base: 30(%) Small Base: 100(%)

PUBLIC  
Education and Tuition  
Adults aged 18-75 in GB

Q12. When thinking about the amount of young people who go to university, in your opinion, is it too many young people, not enough young people, or about the right amount?  
All adults aged 18+ in GB

|                        | Gender |      |        | Age   |       |       |       |      |       |       |     | Aggregated Age Breaks |             |       |             | Generations |          |       |        | Region |          |      |      |         |             |           |               |                            |        | Social grade                 |     | Employment status |     | Education |     | Marital Status |                    | Household Size        |              |        |                   | Presence of children HH (7 or under) |        | Ethnicity |                               | General Election 2019 vote |                       |                |                  | Referendum 2016 vote |            | Parents with kids in Education |  |  |  |  |  |  |  |
|------------------------|--------|------|--------|-------|-------|-------|-------|------|-------|-------|-----|-----------------------|-------------|-------|-------------|-------------|----------|-------|--------|--------|----------|------|------|---------|-------------|-----------|---------------|----------------------------|--------|------------------------------|-----|-------------------|-----|-----------|-----|----------------|--------------------|-----------------------|--------------|--------|-------------------|--------------------------------------|--------|-----------|-------------------------------|----------------------------|-----------------------|----------------|------------------|----------------------|------------|--------------------------------|--|--|--|--|--|--|--|
|                        | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+  | 18-34 | 35-54 | 55+ | Gen Z                 | Millennials | Gen X | Baby Boomer | North       | Midlands | South | London | Wales  | Scotland | ABC1 | C2DE | Working | Not working | Graduates | Non-graduates | Married/ Living as Married | Single | Widowed/ Divorced/ Separated | 1   | 2                 | 3   | 4+        | ANY | NONE           | White ethnic group | Ethnic minority group | Conservative | Labour | Liberal Democrats | Other                                | Remain | Leave     | NET all children in education | NET School                 | Nursery or pre-school | Primary school | Secondary school | College / sixth form | University |                                |  |  |  |  |  |  |  |
|                        | (A)    | (B)  | (C)    | (D)   | (E)   | (F)   | (G)   | (H)  | (I)   | (J)   | (K) | (L)                   | (M)         | (N)   | (O)         | (P)         | (Q)      | (R)   | (S)    | (T)    | (U)      | (V)  | (W)  | (X)     | (Y)         | (Z)       | (a)           | (b)                        | (c)    | (d)                          | (e) | (f)               | (g) | (h)       | (i) | (j)            | (k)                | (l)                   | (m)          | (n)    | (o)               | (p)                                  | (q)    | (r)       | (s)                           | (t)                        | (u)                   | (v)            | (w)              | (x)                  | (y)        |                                |  |  |  |  |  |  |  |
| Unweighted base        | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389   | 787  | 686   | 748   | 787 | 332                   | 641         | 528   | 619         | 539         | 589      | 503   | 288    | 109    | 193      | 1472 | 749  | 1422    | 799         | 1192      | 1029          | 1310                       | 666    | 245                          | 481 | 765               | 424 | 551       | 707 | 1514           | 1921               | 276                   | 655          | 563    | 195               | 257                                  | 917    | 709       | 801                           | 586                        | 165                   | 279            | 319              | 137                  | 152        |                                |  |  |  |  |  |  |  |
| Weighted base          | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376   | 866  | 623   | 732   | 866 | 302                   | 598         | 509   | 674         | 531         | 580      | 509   | 298    | 108    | 194      | 1243 | 978  | 1306    | 915         | 684       | 1537          | 1292                       | 646    | 283                          | 487 | 805               | 405 | 524       | 653 | 1568           | 1958               | 240                   | 690          | 536    | 172               | 256                                  | 815    | 807       | 745                           | 589                        | 150                   | 261            | 313              | 149                  | 103        |                                |  |  |  |  |  |  |  |
| Too many               | 714    | 371  | 344    | 50    | 90    | 77    | 126   | 372  | 140   | 202   | 372 | 61                    | 133         | 171   | 291         | 179         | 196      | 175   | 85     | 33     | 46       | 457  | 257  | 395     | 319         | 247       | 467           | 451                        | 152    | 112                          | 169 | 296               | 130 | 120       | 158 | 557            | 667                | 45                    | 322          | 137    | 57                | 90                                   | 256    | 345       | 199                           | 147                        | 33                    | 53             | 82               | 41                   | 38         |                                |  |  |  |  |  |  |  |
|                        | 32%    | 34%  | 31%    | 20%   | 24%   | 22%   | 33%   | 43%  | 22%   | 28%   | 43% | 20%                   | 22%         | 34%   | 43%         | 34%         | 34%      | 34%   | 28%    | 33%    | 24%      | 37%  | 26%  | 30%     | 35%         | 36%       | 30%           | 35%                        | 23%    | 40%                          | 35% | 37%               | 37% | 23%       | 24% | 30%            | 34%                | 19%                   | 47%          | 25%    | 33%               | 35%                                  | 31%    | 43%       | 27%                           | 25%                        | 22%                   | 20%            | 26%              | 27%                  | 17%        | 37%                            |  |  |  |  |  |  |  |
|                        |        |      |        |       |       |       | DEF   | DEFG |       | I     | II  |                       |             | LM    | LMN         | U           | U        | U     |        |        |          | W    |      |         | X           | Y         | Z             |                            | aa     | bb                           | cc  | dd                | ee  | ff        | gg  | hh             | ii                 | jj                    | kk           | ll     | mm                | nn                                   | oo     | pp        | qq                            | rr                         | ss                    | tt             | uu               | vv                   |            |                                |  |  |  |  |  |  |  |
| Not enough             | 415    | 211  | 197    | 66    | 95    | 72    | 62    | 120  | 161   | 134   | 120 | 84                    | 138         | 80    | 91          | 96          | 110      | 88    | 68     | 11     | 42       | 209  | 206  | 265     | 150         | 129       | 286           | 226                        | 147    | 41                           | 85  | 127               | 72  | 131       | 155 | 260            | 344                | 67                    | 78           | 135    | 27                | 60                                   | 152    | 129       | 172                           | 136                        | 40                    | 63             | 72               | 31                   | 17         |                                |  |  |  |  |  |  |  |
|                        | 19%    | 20%  | 17%    | 27%   | 25%   | 20%   | 36%   | 14%  | 26%   | 18%   | 14% | 28%                   | 23%         | 16%   | 14%         | 18%         | 19%      | 17%   | 23%    | 10%    | 22%      | 17%  | 21%  | 20%     | 16%         | 19%       | 19%           | 18%                        | 23%    | 15%                          | 17% | 16%               | 18% | 25%       | 24% | 17%            | 18%                | 28%                   | 11%          | 25%    | 16%               | 23%                                  | 19%    | 16%       | 23%                           | 23%                        | 27%                   | 24%            | 23%              | 21%                  | 17%        |                                |  |  |  |  |  |  |  |
|                        |        |      |        | GH    |       | HI    |       |      | JK    | K     |     |                       | NO          | NO    |             |             |          |       | T      |        |          |      |      |         |             |           |               |                            |        |                              |     |                   |     |           |     |                |                    |                       |              |        |                   |                                      |        |           |                               |                            |                       |                |                  |                      |            |                                |  |  |  |  |  |  |  |
| About the right amount | 638    | 302  | 331    | 94    | 138   | 103   | 103   | 199  | 232   | 207   | 199 | 113                   | 195         | 141   | 154         | 135         | 157      | 149   | 89     | 46     | 62       | 362  | 276  | 402     | 236         | 208       | 430           | 362                        | 209    | 67                           | 120 | 216               | 126 | 177       | 221 | 417            | 551                | 84                    | 194          | 155    | 53                | 71                                   | 266    | 189       | 252                           | 201                        | 53                    | 93             | 104              | 54                   | 34         |                                |  |  |  |  |  |  |  |
|                        | 29%    | 28%  | 29%    | 39%   | 37%   | 29%   | 27%   | 23%  | 37%   | 28%   | 23% | 37%                   | 33%         | 28%   | 23%         | 25%         | 27%      | 29%   | 30%    | 28%    | 28%      | 31%  | 26%  | 30%     | 28%         | 28%       | 32%           | 24%                        | 25%    | 27%                          | 31% | 34%               | 34% | 27%       | 28% | 35%            | 28%                | 29%                   | 31%          | 28%    | 33%               | 23%                                  | 34%    | 34%       | 35%                           | 36%                        | 33%                   | 36%            | 33%              |                      |            |                                |  |  |  |  |  |  |  |
|                        |        |      |        | FGH   |       |       |       |      | JK    | K     |     | NO                    | O           |       |             |             |          |       |        |        | QRST*    |      |      | Y       |             |           |               |                            |        |                              |     |                   |     |           |     |                |                    |                       |              |        |                   |                                      |        |           |                               |                            |                       |                |                  |                      |            |                                |  |  |  |  |  |  |  |
| Don't know             | 453    | 194  | 254    | 34    | 55    | 104   | 85    | 174  | 89    | 190   | 174 | 44                    | 131         | 116   | 137         | 121         | 117      | 97    | 57     | 18     | 45       | 215  | 238  | 243     | 210         | 100       | 353           | 253                        | 138    | 63                           | 113 | 166               | 78  | 96        | 120 | 333            | 397                | 45                    | 95           | 109    | 35                | 35                                   | 141    | 144       | 122                           | 103                        | 24                    | 52             | 55               | 23                   | 13         |                                |  |  |  |  |  |  |  |
|                        | 20%    | 18%  | 23%    | 14%   | 15%   | 29%   | 23%   | 20%  | 14%   | 26%   | 20% | 15%                   | 22%         | 23%   | 20%         | 23%         | 20%      | 19%   | 19%    | 17%    | 23%      | 17%  | 24%  | 19%     | 23%         | 15%       | 23%           | 20%                        | 21%    | 22%                          | 23% | 21%               | 19% | 18%       | 18% | 21%            | 20%                | 19%                   | 14%          | 20%    | 20%               | 14%                                  | 17%    | 18%       | 16%                           | 18%                        | 16%                   | 20%            | 18%              | 15%                  | 13%        |                                |  |  |  |  |  |  |  |
|                        |        |      |        |       |       | DEF   |       |      |       |       | I   |                       | L           | L     |             |             |          |       | X      |        |          | Y    |      | X       |             | Z         |               |                            |        |                              |     |                   |     |           |     |                |                    |                       |              |        |                   |                                      |        |           |                               |                            |                       |                |                  |                      |            |                                |  |  |  |  |  |  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overleaf formulator used

Columns Properties (15%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq,rr,ss,tt,uu,vv,ww,xx,yy

Columns Means (15%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq,rr,ss,tt,uu,vv,ww,xx,yy

|                          | Q13. When thinking about universities in Britain, to what extent, if at all, are you concerned about each of the following? |                                                               |                                                                                |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|--------------------------------------------------------------------------------|
|                          | Universities not having enough money to provide quality education to students                                               | Students ending university with high levels of financial debt | People from poorer backgrounds being put off to university because of the cost |
|                          | (A)                                                                                                                         | (B)                                                           | (C)                                                                            |
| Unweighted base          | 2221                                                                                                                        | 2221                                                          | 2221                                                                           |
| Weighted base            | 2221                                                                                                                        | 2221                                                          | 2221                                                                           |
| Very concerned (3)       | 392<br>18%                                                                                                                  | 797<br>36%<br>A                                               | 801<br>36%<br>A                                                                |
| Fairly concerned (2)     | 845<br>38%                                                                                                                  | 798<br>36%                                                    | 814<br>37%                                                                     |
| Not very concerned (1)   | 539<br>24%<br>BC                                                                                                            | 338<br>15%                                                    | 317<br>14%                                                                     |
| Not at all concerned (0) | 174<br>8%<br>BC                                                                                                             | 127<br>6%                                                     | 119<br>5%                                                                      |
| Don't know               | 272<br>12%<br>BC                                                                                                            | 161<br>7%                                                     | 171<br>8%                                                                      |

|                                              |                  |                  |                  |
|----------------------------------------------|------------------|------------------|------------------|
| NET: Very Concerned/Fairly Concerned         | 1237<br>56%      | 1595<br>72%<br>A | 1614<br>73%<br>A |
| NET: Not very Concerned/Not at all Concerned | 712<br>32%<br>BC | 465<br>21%       | 436<br>20%       |

|      |      |           |           |
|------|------|-----------|-----------|
| Mean | 1.75 | 2.10<br>A | 2.12<br>A |
|------|------|-----------|-----------|

rements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C Minimum Base: 30(\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C Minimum Base: 30(\*) Small Base: 100(\*)

|                          | Q13. When thinking about universities in Britain, to what extent, if at all, are you concerned about each of the following? |                                                               |                                                                                |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|--------------------------------------------------------------------------------|
|                          | Universities not having enough money to provide quality education to students                                               | Students ending university with high levels of financial debt | People from poorer backgrounds being put off to university because of the cost |
|                          | (A)                                                                                                                         | (B)                                                           | (C)                                                                            |
| Unweighted base          | 801                                                                                                                         | 801                                                           | 801                                                                            |
| Weighted base            | 745                                                                                                                         | 745                                                           | 745                                                                            |
| Very concerned (3)       | 163<br>22%                                                                                                                  | 290<br>39%<br>A                                               | 296<br>40%<br>A                                                                |
| Fairly concerned (2)     | 300<br>40%                                                                                                                  | 262<br>35%                                                    | 270<br>36%                                                                     |
| Not very concerned (1)   | 159<br>21%<br>BC                                                                                                            | 117<br>16%                                                    | 114<br>15%                                                                     |
| Not at all concerned (0) | 48<br>6%<br>C                                                                                                               | 31<br>4%                                                      | 24<br>3%                                                                       |
| Don't know               | 75<br>10%<br>BC                                                                                                             | 45<br>6%                                                      | 41<br>6%                                                                       |

|                                              |                  |                 |                 |
|----------------------------------------------|------------------|-----------------|-----------------|
| NET: Very Concerned/Fairly Concerned         | 463<br>62%       | 552<br>74%<br>A | 566<br>76%<br>A |
| NET: Not very Concerned/Not at all Concerned | 207<br>28%<br>BC | 148<br>20%      | 138<br>18%      |

|      |           |           |           |
|------|-----------|-----------|-----------|
| Mean | 1.86<br>A | 2.16<br>A | 2.19<br>A |
|------|-----------|-----------|-----------|

rements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C Minimum Base: 30(\*) Small Base: 10Q(\*)

ColumnMeans (5%): A/B/C Minimum Base: 30(\*) Small Base: 10Q(\*)

|                          | Q13. When thinking about universities in Britain, to what extent, if at all, are you concerned about each of the following? |                                                               |                                                                                |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|--------------------------------------------------------------------------------|
|                          | Universities not having enough money to provide quality education to students                                               | Students ending university with high levels of financial debt | People from poorer backgrounds being put off to university because of the cost |
|                          | (A)                                                                                                                         | (B)                                                           | (C)                                                                            |
| Unweighted base          | 1919                                                                                                                        | 1919                                                          | 1919                                                                           |
| Weighted base            | 1918                                                                                                                        | 1918                                                          | 1918                                                                           |
| Very concerned (3)       | 336<br>18%                                                                                                                  | 677<br>35%<br>A                                               | 679<br>35%<br>A                                                                |
| Fairly concerned (2)     | 719<br>37%                                                                                                                  | 703<br>37%                                                    | 707<br>37%                                                                     |
| Not very concerned (1)   | 475<br>25%<br>BC                                                                                                            | 293<br>15%                                                    | 281<br>15%                                                                     |
| Not at all concerned (0) | 156<br>8%<br>BC                                                                                                             | 110<br>6%                                                     | 106<br>6%                                                                      |
| Don't know               | 232<br>12%<br>BC                                                                                                            | 134<br>7%                                                     | 145<br>8%                                                                      |

|                                              |                  |                  |                  |
|----------------------------------------------|------------------|------------------|------------------|
| NET: Very Concerned/Fairly Concerned         | 1054<br>55%      | 1380<br>72%<br>A | 1386<br>72%<br>A |
| NET: Not very Concerned/Not at all Concerned | 631<br>33%<br>BC | 404<br>21%       | 387<br>20%       |

|      |      |           |           |
|------|------|-----------|-----------|
| Mean | 1.73 | 2.09<br>A | 2.10<br>A |
|------|------|-----------|-----------|

rements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C Minimum Base: 30(\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C Minimum Base: 30(\*) Small Base: 100(\*)

PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q13. When thinking about universities in Britain, to what extent, if at all, are you concerned about each of the following? - Universities not having enough money to provide quality education to students  
All adults aged 18+ in GB

|                                              | Gender |      |        | Age   |       |       | Aggregated Age Breaks |      |       |       |      | Generations |             |       |             | Region |          |       |        |       | Social grade |      | Employment status |         | Education   |           | Marital Status |                           | Household Size |                    |      |      | Presence of children HH (17 or under) |      | Ethnicity |      | General Election 2019 vote |                       |              |        |                   | Referendum 2016 vote |        |       |                                    |            | Parents with kids in Education |                |                  |                      |            |     |     |
|----------------------------------------------|--------|------|--------|-------|-------|-------|-----------------------|------|-------|-------|------|-------------|-------------|-------|-------------|--------|----------|-------|--------|-------|--------------|------|-------------------|---------|-------------|-----------|----------------|---------------------------|----------------|--------------------|------|------|---------------------------------------|------|-----------|------|----------------------------|-----------------------|--------------|--------|-------------------|----------------------|--------|-------|------------------------------------|------------|--------------------------------|----------------|------------------|----------------------|------------|-----|-----|
|                                              | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54                 | 55+  | 18-34 | 35-54 | 55+  | Gen Z       | Millennials | Gen X | Baby Boomer | North  | Midlands | South | London | Wales | Scotland     | ABC1 | C2DE              | Working | Not working | Graduates | Non-graduates  | Married/Living as Married | Single         | Widowed/Divorced/S | 1    | 2    | 3                                     | 4+   | ANY       | NONE | White ethnic group         | Ethnic minority group | Conservative | Labour | Liberal Democrats | Other                | Remain | Leave | NET All with children in education | NET School | Nursery or pre-school          | Primary school | Secondary school | College / sixth form | University |     |     |
|                                              | (A)    | (B)  | (C)    | (D)   | (E)   | (F)   | (G)                   | (H)  | (I)   | (J)   | (K)  | (L)         | (M)         | (N)   | (O)         | (P)    | (Q)      | (R)   | (S)    | (T)   | (U)          | (V)  | (W)               | (X)     | (Y)         | (Z)       | (a)            | (b)                       | (c)            | (d)                | (e)  | (f)  | (g)                                   | (h)  | (i)       | (j)  | (k)                        | (l)                   | (m)          | (n)    | (o)               | (p)                  | (q)    | (r)   | (s)                                | (t)        | (u)                            | (v)            | (w)              | (x)                  | (y)        | (z) |     |
| Unweighted base                              | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389                   | 787  | 686   | 748   | 787  | 332         | 641         | 528   | 619         | 539    | 589      | 503   | 288    | 109   | 193          | 1472 | 749               | 1422    | 799         | 1192      | 1029           | 1310                      | 666            | 245                | 481  | 765  | 424                                   | 551  | 707       | 1514 | 1921                       | 276                   | 655          | 563    | 195               | 257                  | 917    | 709   | 801                                | 586        | 165                            | 279            | 319              | 137                  | 152        |     |     |
| Weighted base                                | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376                   | 866  | 623   | 732   | 866  | 302         | 598         | 509   | 674         | 531    | 580      | 509   | 298    | 108   | 194          | 1243 | 978               | 1306    | 915         | 684       | 1537           | 1292                      | 646            | 283                | 487  | 805  | 405                                   | 524  | 653       | 1568 | 1958                       | 240                   | 690          | 536    | 172               | 256                  | 815    | 807   | 745                                | 589        | 150                            | 261            | 313              | 149                  | 103        |     |     |
| Very concerned (3)                           | 392    | 179  | 216    | 52    | 77    | 74    | 63                    | 125  | 129   | 138   | 125  | 65          | 130         | 82    | 85          | 93     | 95       | 80    | 68     | 23    | 34           | 236  | 156               | 250     | 142         | 155       | 238            | 232                       | 116            | 44                 | 81   | 119  | 77                                    | 116  | 147       | 245  | 329                        | 61                    | 100          | 117    | 32                | 47                   | 162    | 124   | 163                                | 121        | 39                             | 56             | 61               | 34                   | 28         |     |     |
|                                              | 18%    | 17%  | 19%    | 21%   | 20%   | 21%   | 17%                   | 14%  | 21%   | 19%   | 14%  | 21%         | 22%         | 16%   | 13%         | 18%    | 16%      | 16%   | 23%    | 21%   | 17%          | 39%  | 16%               | 19%     | 16%         | 23%       | 15%            | 18%                       | 18%            | 16%                | 8%   | 11%  | 15%                                   | 19%  | 22%       | 23%  | 16%                        | 17%                   | 25%          | 13%    | 22%               | 19%                  | 18%    | 20%   | 15%                                | 22%        | 21%                            | 26%            | 22%              | 20%                  | 22%        | 27% |     |
| Fairly concerned (2)                         | 845    | 416  | 432    | 86    | 154   | 113   | 133                   | 358  | 239   | 247   | 358  | 108         | 220         | 179   | 277         | 176    | 218      | 199   | 125    | 42    | 84           | 493  | 352               | 476     | 369         | 274       | 571            | 503                       | 224            | 117                | 176  | 310  | 151                                   | 207  | 265       | 580  | 746                        | 94                    | 240          | 226    | 82                | 109                  | 329    | 300   | 300                                | 239        | 57                             | 99             | 136              | 57                   | 39         |     |     |
|                                              | 38%    | 39%  | 37%    | 35%   | 41%   | 32%   | 35%                   | 41%  | 38%   | 34%   | 41%  | 36%         | 37%         | 35%   | 41%         | 33%    | 38%      | 39%   | 42%    | 39%   | 43%          | 40%  | 36%               | 36%     | 40%         | 40%       | 37%            | 39%                       | 35%            | 41%                | 36%  | 39%  | 37%                                   | 39%  | 40%       | 37%  | 38%                        | 39%                   | 35%          | 42%    | 48%               | 43%                  | 40%    | 37%   | 40%                                | 41%        | 38%                            | 38%            | 43%              | 38%                  | 38%        |     |     |
| Not very concerned (1)                       | 539    | 274  | 261    | 68    | 72    | 86    | 89                    | 224  | 140   | 175   | 224  | 78          | 122         | 125   | 187         | 151    | 145      | 125   | 53     | 22    | 42           | 304  | 235               | 323     | 216         | 144       | 395            | 312                       | 171            | 56                 | 117  | 215  | 101                                   | 105  | 129       | 410  | 494                        | 42                    | 214          | 122    | 26                | 61                   | 198    | 216   | 159                                | 129        | 27                             | 59             | 62               | 36                   | 19         |     |     |
|                                              | 24%    | 25%  | 23%    | 28%   | 19%   | 24%   | 24%                   | 26%  | 22%   | 24%   | 26%  | 26%         | 20%         | 25%   | 28%         | 28%    | 25%      | 25%   | 25%    | 18%   | 20%          | 21%  | 24%               | 24%     | 25%         | 24%       | 21%            | 26%                       | 24%            | 26%                | 20%  | 24%  | 27%                                   | 25%  | 20%       | 20%  | 26%                        | 25%                   | 17%          | 31%    | 23%               | 15%                  | 24%    | 24%   | 27%                                | 21%        | 22%                            | 18%            | 23%              | 20%                  | 24%        | 18% |     |
| Not at all concerned (0)                     | 174    | 101  | 72     | 22    | 36    | 32    | 38                    | 45   | 58    | 70    | 45   | 27          | 54          | 54    | 34          | 44     | 58       | 35    | 19     | 8     | 9            | 90   | 83                | 115     | 59          | 63        | 111            | 96                        | 58             | 20                 | 39   | 62   | 33                                    | 40   | 44        | 130  | 153                        | 17                    | 71           | 25     | 7                 | 18                   | 49     | 72    | 48                                 | 35         | 9                              | 14             | 18               | 10                   | 10         |     |     |
|                                              | 8%     | 9%   | 6%     | 9%    | 10%   | 9%    | 10%                   | 5%   | 9%    | 10%   | 5%   | 9%          | 11%         | 5%    | 8%          | 10%    | 7%       | 7%    | 8%     | 5%    | 7%           | 9%   | 9%                | 6%      | 9%          | 7%        | 7%             | 9%                        | 7%             | 8%                 | 8%   | 8%   | 8%                                    | 8%   | 7%        | 10%  | 5%                         | 4%                    | 7%           | 6%     | 9%                | 6%                   | 6%     | 5%    | 5%                                 | 6%         | 7%                             | 10%            |                  |                      |            |     |     |
| Don't know                                   | 272    | 107  | 161    | 18    | 39    | 50    | 52                    | 113  | 56    | 102   | 113  | 25          | 71          | 68    | 90          | 67     | 64       | 69    | 32     | 13    | 26           | 120  | 151               | 142     | 129         | 49        | 222            | 148                       | 78             | 45                 | 73   | 98   | 43                                    | 57   | 69        | 302  | 237                        | 26                    | 65           | 47     | 25                | 20                   | 76     | 96    | 75                                 | 66         | 17                             | 33             | 36               | 13                   | 7          |     |     |
|                                              | 12%    | 10%  | 14%    | 7%    | 10%   | 14%   | 14%                   | 13%  | 9%    | 14%   | 13%  | 8%          | 12%         | 13%   | 13%         | 13%    | 11%      | 14%   | 11%    | 12%   | 13%          | 10%  | 15%               | 11%     | 14%         | 7%        | 14%            | 11%                       | 12%            | 16%                | 15%  | 12%  | 11%                                   | 11%  | 11%       | 13%  | 12%                        | 11%                   | 9%           | 9%     | 15%               | 8%                   | 9%     | 12%   | 10%                                | 11%        | 12%                            | 13%            | 11%              | 9%                   | 7%         |     |     |
| NET: Very Concerned/Fairly Concerned         | 1237   | 595  | 632    | 138   | 231   | 188   | 197                   | 483  | 369   | 385   | 483  | 173         | 350         | 261   | 362         | 269    | 313      | 279   | 193    | 65    | 118          | 729  | 508               | 726     | 511         | 429       | 808            | 736                       | 340            | 162                | 257  | 429  | 228                                   | 323  | 412       | 825  | 1074                       | 155                   | 340          | 343    | 114               | 156                  | 491    | 423   | 463                                | 359        | 97                             | 155            | 197              | 91                   | 68         |     |     |
|                                              | 56%    | 55%  | 56%    | 56%   | 61%   | 53%   | 52%                   | 56%  | 59%   | 53%   | 56%  | 57%         | 59%         | 51%   | 54%         | 51%    | 54%      | 55%   | 60%    | 60%   | 61%          | 59%  | 52%               | 56%     | 56%         | 63%       | 53%            | 57%                       | 53%            | 57%                | 53%  | 53%  | 56%                                   | 62%  | 63%       | 53%  | 55%                        | 65%                   | 49%          | 64%    | 66%               | 61%                  | 60%    | 52%   | 62%                                | 61%        | 64%                            | 59%            | 63%              | 61%                  | 65%        |     |     |
| NET: Not very Concerned/Not at all Concerned | 712    | 375  | 333    | 89    | 109   | 118   | 127                   | 269  | 198   | 245   | 269  | 104         | 177         | 179   | 221         | 195    | 203      | 160   | 73     | 31    | 51           | 394  | 318               | 437     | 275         | 207       | 506            | 408                       | 229            | 76                 | 156  | 277  | 134                                   | 145  | 172       | 540  | 647                        | 59                    | 284          | 147    | 33                | 80                   | 247    | 288   | 207                                | 164        | 36                             | 73             | 80               | 45                   | 29         |     |     |
|                                              | 32%    | 33%  | 30%    | 36%   | 29%   | 33%   | 34%                   | 31%  | 32%   | 33%   | 31%  | 35%         | 30%         | 35%   | 33%         | 37%    | 35%      | 32%   | 24%    | 28%   | 26%          | 32%  | 33%               | 34%     | 30%         | 30%       | 33%            | 32%                       | 35%            | 35%                | 32%  | 32%  | 34%                                   | 33%  | 28%       | 26%  | 34%                        | 33%                   | 25%          | 41%    | 27%               | 19%                  | 11%    | 31%   | 30%                                | 36%        | 28%                            | 28%            | 24%              | 28%                  | 26%        | 30% | 28% |
| Mean                                         | 1.75   | 1.69 | 1.80   | 1.74  | 1.80  | 1.75  | 1.69                  | 1.75 | 1.78  | 1.72  | 1.75 | 1.76        | 1.81        | 1.66  | 1.71        | 1.69   | 1.68     | 1.74  | 1.91   | 1.83  | 1.85         | 1.78 | 1.70              | 1.74    | 1.76        | 1.82      | 1.71           | 1.76                      | 1.70           | 1.78               | 1.72 | 1.69 | 1.75                                  | 1.85 | 1.88      | 1.69 | 1.73                       | 1.93                  | 1.59         | 1.89   | 1.94              | 1.78                 | 1.82   | 1.67  | 1.86                               | 1.85       | 1.96                           | 1.87           | 1.87             | 1.84                 | 1.89       |     |     |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulae used

Column Properties (2%): A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p, q, r, s, t, u, v, w, x, y, z, aa, ab, ac, ad, ae, af, ag, ah, ai, aj, ak, al, am, an, ao, ap, aq, ar, as, at, au, av, aw, ax, ay, az

Column Means (2%): A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p, q, r, s, t, u, v, w, x, y, z, aa, ab, ac, ad, ae, af, ag, ah, ai, aj, ak, al, am, an, ao, ap, aq, ar, as, at, au, av, aw, ax, ay, az



PUBLIC  
Education and Tuition  
Adults aged 18-75 in GB

Q13. When thinking about universities in Britain, to what extent, if at all, are you concerned about each of the following? - Students ending university with high levels of financial debt  
All adults aged 18+ in GB

|                                              | Gender |      |        | Age   |       |       | Aggregated Age Breaks |      |       |       |      | Generations |             |       |             | Region |          |       |        |       | Social grade |      | Employment status |         | Education   |           | Marital Status |                           | Household Size |                    |      | Presence of children HH (17 or under) |      | Ethnicity |      | General Election 2019 vote |                    |                       |              |        | Referendum 2016 vote |       |        |       |                                    | Parents with kids in Education |                       |                |                  |                      |            |     |    |    |
|----------------------------------------------|--------|------|--------|-------|-------|-------|-----------------------|------|-------|-------|------|-------------|-------------|-------|-------------|--------|----------|-------|--------|-------|--------------|------|-------------------|---------|-------------|-----------|----------------|---------------------------|----------------|--------------------|------|---------------------------------------|------|-----------|------|----------------------------|--------------------|-----------------------|--------------|--------|----------------------|-------|--------|-------|------------------------------------|--------------------------------|-----------------------|----------------|------------------|----------------------|------------|-----|----|----|
|                                              | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54                 | 55+  | 18-34 | 35-54 | 55+  | Gen Z       | Millennials | Gen X | Baby Boomer | North  | Midlands | South | London | Wales | Scotland     | ABC1 | C2DE              | Working | Not working | Graduates | Non-graduates  | Married/Living as Married | Single         | Widowed/Divorced/S | 1    | 2                                     | 3    | 4+        | ANY  | NONE                       | White ethnic group | Ethnic minority group | Conservative | Labour | Liberal Democrats    | Other | Remain | Leave | NET All with children in education | NET School                     | Nursery or pre-school | Primary school | Secondary school | College / sixth form | University |     |    |    |
|                                              | (A)    | (B)  | (C)    | (D)   | (E)   | (F)   | (G)                   | (H)  | (I)   | (J)   | (K)  | (L)         | (M)         | (N)   | (O)         | (P)    | (Q)      | (R)   | (S)    | (T)   | (U)          | (V)  | (W)               | (X)     | (Y)         | (Z)       | (a)            | (b)                       | (c)            | (d)                | (e)  | (f)                                   | (g)  | (h)       | (i)  | (j)                        | (k)                | (l)                   | (m)          | (n)    | (o)                  | (p)   | (q)    | (r)   | (s)                                | (t)                            | (u)                   | (v)            | (w)              | (x)                  | (y)        |     |    |    |
| Unweighted base                              | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389                   | 787  | 686   | 748   | 787  | 332         | 641         | 528   | 619         | 539    | 589      | 503   | 288    | 109   | 193          | 1472 | 749               | 1422    | 799         | 1192      | 1029           | 1310                      | 666            | 245                | 481  | 765                                   | 424  | 551       | 707  | 1514                       | 1921               | 276                   | 655          | 563    | 195                  | 257   | 917    | 709   | 801                                | 586                            | 165                   | 279            | 319              | 137                  | 152        |     |    |    |
| Weighted base                                | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376                   | 866  | 623   | 732   | 866  | 302         | 598         | 509   | 674         | 531    | 580      | 509   | 298    | 108   | 194          | 1243 | 978               | 1306    | 915         | 684       | 1537           | 1292                      | 646            | 283                | 487  | 805                                   | 405  | 524       | 653  | 1568                       | 1958               | 240                   | 690          | 536    | 172                  | 256   | 815    | 807   | 745                                | 589                            | 150                   | 261            | 313              | 149                  | 103        |     |    |    |
| Very concerned (3)                           | 797    | 375  | 412    | 82    | 130   | 150   | 128                   | 308  | 212   | 278   | 308  | 107         | 226         | 178   | 227         | 194    | 196      | 168   | 119    | 44    | 77           | 455  | 342               | 466     | 332         | 296       | 502            | 471                       | 219            | 108                | 171  | 277                                   | 150  | 199       | 255  | 543                        | 700                | 95                    | 191          | 272    | 77                   | 91    | 358    | 255   | 290                                | 213                            | 64                    | 106            | 112              | 49                   | 53         |     |    |    |
|                                              | 36%    | 33%  | 37%    | 33%   | 34%   | 42%   | 34%                   | 36%  | 34%   | 38%   | 36%  | 35%         | 38%         | 35%   | 34%         | 36%    | 34%      | 33%   | 40%    | -     | 39%          | 37%  | 35%               | 36%     | 36%         | 43%       | 33%            | 36%                       | 34%            | 36%                | 35%  | 34%                                   | 37%  | 38%       | 39%  | 33%                        | 36%                | 39%                   | 28%          | 51%    | 40%                  | 36%   | 44%    | 32%   | 39%                                | 36%                            | 43%                   | 41%            | 36%              | 33%                  | 15%        | 15% |    |    |
|                                              |        |      |        |       |       |       |                       |      |       |       |      |             |             |       |             |        |          |       |        |       |              |      |                   |         |             |           |                |                           |                |                    |      |                                       |      |           |      |                            |                    |                       |              |        |                      |       |        |       |                                    |                                |                       |                |                  |                      |            |     |    |    |
| Fairly concerned (2)                         | 798    | 385  | 407    | 94    | 147   | 112   | 123                   | 322  | 241   | 235   | 322  | 108         | 223         | 159   | 251         | 180    | 228      | 194   | 101    | 35    | 60           | 470  | 328               | 441     | 357         | 247       | 550            | 480                       | 213            | 105                | 159  | 307                                   | 143  | 189       | 244  | 553                        | 711                | 82                    | 270          | 180    | 60                   | 94    | 286    | 300   | 262                                | 214                            | 54                    | 93             | 117              | 44                   | 31         |     |    |    |
|                                              | 36%    | 36%  | 36%    | 38%   | 39%   | 31%   | 33%                   | 37%  | 39%   | 32%   | 37%  | 36%         | 37%         | 31%   | 37%         | 34%    | 39%      | 38%   | 34%    | 32%   | 31%          | 38%  | 34%               | 34%     | 39%         | 36%       | 36%            | 37%                       | 33%            | 37%                | 33%  | 38%                                   | 35%  | 36%       | 37%  | 35%                        | 36%                | 34%                   | 39%          | 34%    | 35%                  | 37%   | 35%    | 37%   | 35%                                | 36%                            | 36%                   | 37%            | 30%              | 29%                  |            |     |    |    |
|                                              |        |      |        |       |       |       |                       |      |       |       |      |             |             |       |             |        |          |       |        |       |              |      |                   |         |             |           |                |                           |                |                    |      |                                       |      |           |      |                            |                    |                       |              |        |                      |       |        |       |                                    |                                |                       |                |                  |                      |            |     |    |    |
| Not very concerned (1)                       | 338    | 177  | 160    | 33    | 52    | 46    | 64                    | 142  | 85    | 110   | 142  | 43          | 71          | 93    | 115         | 91     | 75       | 83    | 45     | 55    | 30           | 172  | 166               | 220     | 118         | 87        | 251            | 190                       | 114            | 33                 | 76   | 126                                   | 56   | 79        | 86   | 252                        | 298                | 34                    | 146          | 53     | 17                   | 40    | 97     | 151   | 117                                | 95                             | 17                    | 38             | 50               | 31                   | 14         |     |    |    |
|                                              | 15%    | 16%  | 14%    | 14%   | 14%   | 13%   | 17%                   | 16%  | 14%   | 15%   | 16%  | 14%         | 12%         | 18%   | 17%         | 17%    | 13%      | 16%   | 15%    | 13%   | 15%          | 14%  | 17%               | 17%     | 13%         | 13%       | 16%            | 15%                       | 18%            | 12%                | 16%  | 16%                                   | 14%  | 15%       | 13%  | 16%                        | 15%                | 14%                   | 21%          | 10%    | 10%                  | 16%   | 12%    | 19%   | 16%                                | 16%                            | 12%                   | 15%            | 16%              | 16%                  | 21%        | 13% |    |    |
|                                              |        |      |        |       |       |       |                       |      |       |       |      |             |             |       |             |        |          |       |        |       |              |      |                   |         |             |           |                |                           |                |                    |      |                                       |      |           |      |                            |                    |                       |              |        |                      |       |        |       |                                    |                                |                       |                |                  |                      |            |     |    |    |
| Not at all concerned (0)                     | 127    | 67   | 60     | 18    | 21    | 19    | 32                    | 37   | 38    | 51    | 37   | 21          | 30          | 43    | 32          | 32     | 43       | 27    | 8      | 8     | 9            | 70   | 58                | 83      | 44          | 32        | 96             | 69                        | 41             | 18                 | 37   | 41                                    | 23   | 27        | 24   | 103                        | 117                | 9                     | 48           | 16     | 8                    | 18    | 36     | 52    | 31                                 | 28                             | 4                     | 11             | 13               | 11                   | 5          |     |    |    |
|                                              | 6%     | 6%   | 5%     | 7%    | 5%    | 5%    | 8%                    | 4%   | 6%    | 7%    | 4%   | 7%          | 5%          | 8%    | 5%          | 6%     | 7%       | 5%    | 3%     | 7%    | 5%           | 6%   | 6%                | 5%      | 5%          | 6%        | 5%             | 6%                        | 5%             | 6%                 | 8%   | 5%                                    | 6%   | 5%        | 4%   | 7%                         | 6%                 | 4%                    | 7%           | 3%     | 5%                   | 7%    | 4%     | 6%    | 4%                                 | 5%                             | 3%                    | 4%             | 4%               | 7%                   | 5%         |     |    |    |
|                                              |        |      |        |       |       |       |                       |      |       |       |      |             |             |       |             |        |          |       |        |       |              |      |                   |         |             |           |                |                           |                |                    |      |                                       |      |           |      |                            |                    |                       |              |        |                      |       |        |       |                                    |                                |                       |                |                  |                      |            |     |    |    |
| Don't know                                   | 161    | 73   | 86     | 18    | 28    | 28    | 31                    | 56   | 47    | 58    | 56   | 24          | 47          | 36    | 49          | 35     | 38       | 36    | 25     | 8     | 19           | 77   | 84                | 96      | 65          | 23        | 138            | 82                        | 99             | 20                 | 44   | 53                                    | 33   | 31        | 44   | 117                        | 133                | 21                    | 35           | 15     | 10                   | 13    | 36     | 50    | 45                                 | 38                             | 11                    | 13             | 22               | 13                   | 2          |     |    |    |
|                                              | 7%     | 7%   | 8%     | 7%    | 8%    | 8%    | 8%                    | 6%   | 8%    | 8%    | 6%   | 8%          | 8%          | 7%    | 7%          | 7%     | 7%       | 7%    | 9%     | -     | 10%          | 6%   | 9%                | 7%      | 7%          | 3%        | 9%             | 6%                        | 6%             | 7%                 | 9%   | 7%                                    | 8%   | 6%        | 7%   | 7%                         | 9%                 | 5%                    | 3%           | 3%     | 6%                   | 6%    | 4%     | 6%    | 6%                                 | 6%                             | 6%                    | 6%             | 6%               | 6%                   | 6%         | 6%  | 6% | 6% |
|                                              |        |      |        |       |       |       |                       |      |       |       |      |             |             |       |             |        |          |       |        |       |              |      |                   |         |             |           |                |                           |                |                    |      |                                       |      |           |      |                            |                    |                       |              |        |                      |       |        |       |                                    |                                |                       |                |                  |                      |            |     |    |    |
| NET: Very Concerned/Fairly Concerned         | 1595   | 760  | 819    | 175   | 277   | 262   | 250                   | 630  | 453   | 513   | 630  | 214         | 449         | 337   | 478         | 373    | 424      | 362   | 220    | 79    | 136          | 925  | 670               | 907     | 688         | 543       | 1052           | 951                       | 432            | 212                | 329  | 585                                   | 293  | 388       | 499  | 1096                       | 1411               | 177                   | 461          | 452    | 137                  | 185   | 645    | 555   | 552                                | 428                            | 118                   | 199            | 229              | 94                   | 83         |     |    |    |
|                                              | 72%    | 71%  | 73%    | 72%   | 73%   | 74%   | 66%                   | 73%  | 73%   | 70%   | 73%  | 71%         | 75%         | 66%   | 71%         | 70%    | 73%      | 71%   | 74%    | 72%   | 70%          | 74%  | 69%               | 69%     | 75%         | 79%       | 68%            | 74%                       | 67%            | 75%                | 68%  | 73%                                   | 72%  | 74%       | 76%  | 70%                        | 72%                | 73%                   | 67%          | 84%    | 80%                  | 72%   | 79%    | 69%   | 74%                                | 73%                            | 78%                   | 76%            | 73%              | 63%                  | 80%        |     |    |    |
|                                              |        |      |        |       |       |       |                       |      |       |       |      |             |             |       |             |        |          |       |        |       |              |      |                   |         |             |           |                |                           |                |                    |      |                                       |      |           |      |                            |                    |                       |              |        |                      |       |        |       |                                    |                                |                       |                |                  |                      |            |     |    |    |
| NET: Not very Concerned/Not at all Concerned | 465    | 244  | 221    | 51    | 72    | 66    | 96                    | 180  | 124   | 161   | 180  | 64          | 101         | 136   | 147         | 123    | 118      | 110   | 53     | 22    | 39           | 242  | 223               | 303     | 162         | 118       | 347            | 259                       | 155            | 51                 | 113  | 167                                   | 79   | 106       | 110  | 355                        | 415                | 43                    | 194          | 69     | 25                   | 58    | 134    | 203   | 148                                | 123                            | 21                    | 49             | 62               | 43                   | 18         |     |    |    |
|                                              | 21%    | 23%  | 20%    | 21%   | 19%   | 18%   | 25%                   | 21%  | 20%   | 22%   | 21%  | 21%         | 17%         | 27%   | 22%         | 23%    | 20%      | 22%   | 18%    | 21%   | 20%          | 19%  | 23%               | 23%     | 18%         | 17%       | 23%            | 20%                       | 24%            | 18%                | 23%  | 21%                                   | 20%  | 20%       | 17%  | 23%                        | 21%                | 18%                   | 28%          | 13%    | 14%                  | 23%   | 16%    | 20%   | 21%                                | 14%                            | 19%                   | 20%            | 20%              | 28%                  | 18%        |     |    |    |
|                                              |        |      |        |       |       |       |                       |      |       |       |      |             |             |       |             |        |          |       |        |       |              |      |                   |         |             |           |                |                           |                |                    |      |                                       |      |           |      |                            |                    |                       |              |        |                      |       |        |       |                                    |                                |                       |                |                  |                      |            |     |    |    |
| Mean                                         | 2.10   | 2.06 | 2.13   | 2.06  | 2.11  | 2.20  | 2.00                  | 2.11 | 2.09  | 2.10  | 2.11 | 2.08        | 2.17        | 2.00  | 2.08        | 2.08   | 2.06     | 2.06  | 2.22   | 2.13  | 2.17         | 2.12 | 2.07              | 2.07    | 2.15        | 2.22      | 2.04           | 2.12                      | 2.04           | 2.15               | 2.05 | 2.09                                  | 2.13 | 2.13      | 2.20 | 2.06                       | 2.09               | 2.19                  | 1.92         | 2.36   | 2.27                 | 2.06  | 2.24   | 2.00  | 2.16                               | 2.11                           | 2.28                  | 2.19           | 2.13             | 1.97                 | 2.29       |     |    |    |
|                                              |        |      |        |       |       |       |                       |      |       |       |      |             |             |       |             |        |          |       |        |       |              |      |                   |         |             |           |                |                           |                |                    |      |                                       |      |           |      |                            |                    |                       |              |        |                      |       |        |       |                                    |                                |                       |                |                  |                      |            |     |    |    |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulae used

Column Properties (3%): A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p, q, r, s, t, u, v, w, x, y, z, aa, ab, ac, ad, ae, af, ag, ah, ai, aj, ak, al, am, an, ao, ap, aq, ar, as, at, au, av, aw, ax, ay, az

Column Means (3%): A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p, q, r, s, t, u, v, w, x, y, z, aa, ab, ac, ad, ae, af, ag, ah, ai, aj, ak, al, am, an, ao, ap, aq, ar, as, at, au, av, aw, ax, ay, az

PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q13. When thinking about universities in Britain, to what extent, if at all, are you concerned about each of the following? - People from poorer backgrounds being put off from going to university because of the cost  
All adults aged 18+ in GB

|                                              | Gender |      |        | Age   |       |       | Aggregated Age Breaks |      |       |       |      | Generations |             |       |             |       | Region   |       |        |       |          | Social grade |      | Employment status |             | Education |               | Marital Status            |        | Household Size     |      |      |      | Presence of children HH (17 or under) |      | Ethnicity |                    | General Election 2019 vote |              |        |                   |       | Referendum 2016 vote |       |                                    |            |                       | Parents with kids in Education |                  |                      |            |     |
|----------------------------------------------|--------|------|--------|-------|-------|-------|-----------------------|------|-------|-------|------|-------------|-------------|-------|-------------|-------|----------|-------|--------|-------|----------|--------------|------|-------------------|-------------|-----------|---------------|---------------------------|--------|--------------------|------|------|------|---------------------------------------|------|-----------|--------------------|----------------------------|--------------|--------|-------------------|-------|----------------------|-------|------------------------------------|------------|-----------------------|--------------------------------|------------------|----------------------|------------|-----|
|                                              | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54                 | 55+  | 18-34 | 35-54 | 55+  | Gen Z       | Millennials | Gen X | Baby Boomer | North | Midlands | South | London | Wales | Scotland | ABC1         | C2DE | Working           | Not working | Graduates | Non-graduates | Married/Living as Married | Single | Widowed/Divorced/S | 1    | 2    | 3    | 4+                                    | ANY  | NONE      | White ethnic group | Ethnic minority group      | Conservative | Labour | Liberal Democrats | Other | Remain               | Leave | NET All with children in education | NET School | Nursery or pre-school | Primary school                 | Secondary school | College / sixth form | University |     |
|                                              | (A)    | (B)  | (C)    | (D)   | (E)   | (F)   | (G)                   | (H)  | (I)   | (J)   | (K)  | (L)         | (M)         | (N)   | (O)         | (P)   | (Q)      | (R)   | (S)    | (T)   | (U)      | (V)          | (W)  | (X)               | (Y)         | (Z)       | (a)           | (b)                       | (c)    | (d)                | (e)  | (f)  | (g)  | (h)                                   | (i)  | (j)       | (k)                | (l)                        | (m)          | (n)    | (o)               | (p)   | (q)                  | (r)   | (s)                                | (t)        | (u)                   | (v)                            | (w)              | (x)                  | (y)        |     |
| Unweighted base                              | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389                   | 787  | 686   | 748   | 787  | 332         | 641         | 528   | 619         | 539   | 589      | 503   | 288    | 109   | 193      | 1472         | 749  | 1422              | 799         | 1192      | 1029          | 1310                      | 666    | 245                | 481  | 765  | 424  | 551                                   | 707  | 1514      | 1921               | 276                        | 655          | 563    | 195               | 257   | 917                  | 709   | 801                                | 586        | 165                   | 279                            | 319              | 137                  | 152        |     |
| Weighted base                                | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376                   | 866  | 623   | 732   | 866  | 302         | 598         | 509   | 674         | 531   | 580      | 509   | 298    | 108   | 194      | 1243         | 978  | 1306              | 915         | 684       | 1537          | 1292                      | 646    | 283                | 487  | 805  | 405  | 524                                   | 653  | 1568      | 1958               | 240                        | 690          | 536    | 172               | 256   | 815                  | 807   | 745                                | 589        | 150                   | 261                            | 313              | 149                  | 103        |     |
| Very concerned (3)                           | 801    | 373  | 419    | 83    | 146   | 151   | 135                   | 285  | 230   | 286   | 285  | 109         | 241         | 186   | 216         | 180   | 204      | 183   | 112    | 38    | 84       | 452          | 348  | 467               | 334         | 275       | 525           | 474                       | 220    | 107                | 168  | 261  | 147  | 225                                   | 268  | 533       | 691                | 104                        | 176          | 259    | 84                | 94    | 355                  | 243   | 296                                | 225        | 67                    | 110                            | 113              | 54                   | 46         |     |
|                                              | 36%    | 33%  | 37%    | 34%   | 39%   | 42%   | 36%                   | 33%  | 37%   | 39%   | 33%  | 36%         | 40%         | 37%   | 32%         | 34%   | 35%      | 36%   | 37%    | 33%   | 43%      | 36%          | 36%  | 36%               | 36%         | 40%       | 34%           | 37%                       | 34%    | 38%                | 35%  | 32%  | 36%  | 43%                                   | 41%  | 34%       | 35%                | 43%                        | 20%          | 48%    | 49%               | 37%   | 44%                  | 30%   | 40%                                | 38%        | 45%                   | 42%                            | 36%              | 36%                  | 44%        |     |
| Fairly concerned (2)                         | 814    | 394  | 413    | 81    | 136   | 117   | 128                   | 351  | 217   | 245   | 351  | 96          | 213         | 171   | 276         | 212   | 215      | 180   | 99     | 49    | 57       | 477          | 336  | 474               | 340         | 260       | 554           | 477                       | 224    | 113                | 172  | 317  | 160  | 164                                   | 222  | 592       | 733                | 75                         | 291          | 189    | 53                | 98    | 304                  | 315   | 270                                | 215        | 51                    | 94                             | 124              | 52                   | 35         |     |
|                                              | 37%    | 37%  | 37%    | 33%   | 36%   | 33%   | 34%                   | 41%  | 35%   | 33%   | 41%  | 32%         | 36%         | 34%   | 41%         | 40%   | 37%      | 35%   | 33%    | 46%   | 29%      | 38%          | 34%  | 36%               | 37%         | 38%       | 36%           | 37%                       | 35%    | 40%                | 35%  | 39%  | 39%  | 31%                                   | 34%  | 38%       | 37%                | 31%                        | 42%          | 35%    | 31%               | 38%   | 37%                  | 39%   | 36%                                | 37%        | 34%                   | 36%                            | 40%              | 35%                  | 34%        |     |
| Not very concerned (1)                       | 317    | 172  | 144    | 44    | 57    | 40    | 50                    | 125  | 101   | 90    | 125  | 55          | 72          | 72    | 99          | 70    | 76       | 87    | 48     | 50    | 26       | 172          | 145  | 192               | 125         | 87        | 229           | 181                       | 105    | 31                 | 65   | 122  | 50   | 79                                    | 99   | 218       | 282                | 31                         | 127          | 59     | 17                | 44    | 92                   | 141   | 114                                | 92         | 21                    | 32                             | 42               | 30                   | 14         |     |
|                                              | 14%    | 16%  | 13%    | 18%   | 15%   | 11%   | 13%                   | 14%  | 16%   | 12%   | 14%  | 18%         | 12%         | 14%   | 15%         | 13%   | 13%      | 17%   | 16%    | 9%    | 13%      | 14%          | 15%  | 15%               | 14%         | 13%       | 15%           | 14%                       | 16%    | 11%                | 13%  | 15%  | 12%  | 15%                                   | 15%  | 14%       | 14%                | 13%                        | 18%          | 11%    | 10%               | 17%   | 11%                  | 17%   | 15%                                | 16%        | 14%                   | 12%                            | 14%              | 20%                  | 14%        |     |
| Not at all concerned (0)                     | 119    | 60   | 59     | 18    | 18    | 14    | 29                    | 39   | 36    | 44    | 39   | 21          | 27          | 39    | 30          | 31    | 40       | 23    | 12     | 2     | 12       | 67           | 53   | 79                | 40          | 35        | 84            | 67                        | 38     | 14                 | 33   | 43   | 23   | 21                                    | 23   | 97        | 109                | 11                         | 54           | 11     | 6                 | 9     | 26                   | 53    | 24                                 | 18         | 2                     | 10                             | 10               | 2                    | 5          |     |
|                                              | 5%     | 6%   | 5%     | 7%    | 5%    | 4%    | 8%                    | 5%   | 6%    | 6%    | 5%   | 7%          | 4%          | 8%    | 4%          | 6%    | 7%       | 5%    | 4%     | 2%    | 6%       | 5%           | 5%   | 6%                | 4%          | 5%        | 5%            | 6%                        | 5%     | 7%                 | 5%   | 6%   | 4%   | 3%                                    | 6%   | 6%        | 4%                 | 8%                         | 2%           | 3%     | 4%                | 3%    | 7%                   | 3%    | 3%                                 | 1%         | 4%                    | 3%                             | 2%               | 5%                   |            |     |
| Don't know                                   | 171    | 78   | 91     | 18    | 20    | 33    | 34                    | 66   | 38    | 67    | 66   | 21          | 45          | 41    | 54          | 38    | 44       | 35    | 27     | 30    | 16       | 75           | 96   | 94                | 77          | 27        | 144           | 93                        | 60     | 18                 | 48   | 61   | 26   | 35                                    | 42   | 129       | 143                | 20                         | 41           | 17     | 12                | 11    | 38                   | 55    | 41                                 | 38         | 9                     | 15                             | 24               | 11                   | 3          |     |
|                                              | 8%     | 7%   | 8%     | 7%    | 5%    | 9%    | 9%                    | 8%   | 6%    | 9%    | 8%   | 7%          | 8%          | 8%    | 8%          | 7%    | 8%       | 7%    | 9%     | 9%    | 8%       | 6%           | 10%  | 7%                | 8%          | 4%        | 10%           | 9%                        | 6%     | 6%                 | 10%  | 8%   | 6%   | 7%                                    | 6%   | 8%        | 7%                 | 8%                         | 6%           | 3%     | 7%                | 7%    | 6%                   | 6%    | 6%                                 | 6%         | 6%                    | 6%                             | 6%               | 6%                   | 6%         | 6%  |
| NET: Very Concerned/Fairly Concerned         | 1614   | 767  | 832    | 165   | 282   | 268   | 263                   | 636  | 447   | 532   | 636  | 205         | 454         | 357   | 492         | 392   | 419      | 363   | 211    | 87    | 141      | 930          | 685  | 941               | 674         | 535       | 1079          | 951                       | 443    | 220                | 340  | 578  | 306  | 390                                   | 490  | 1124      | 1424               | 180                        | 468          | 448    | 137               | 192   | 659                  | 558   | 566                                | 440        | 118                   | 204                            | 237              | 106                  | 81         |     |
|                                              | 73%    | 71%  | 74%    | 67%   | 75%   | 70%   | 73%                   | 72%  | 73%   | 73%   | 68%  | 76%         | 70%         | 73%   | 73%         | 74%   | 72%      | 71%   | 71%    | 81%   | 72%      | 75%          | 70%  | 72%               | 74%         | 78%       | 70%           | 74%                       | 69%    | 78%                | 70%  | 72%  | 70%  | 74%                                   | 75%  | 72%       | 73%                | 75%                        | 68%          | 84%    | 79%               | 75%   | 81%                  | 69%   | 76%                                | 75%        | 79%                   | 78%                            | 76%              | 73%                  | 71%        | 79% |
| NET: Not very Concerned/Not at all Concerned | 486    | 232  | 203    | 62    | 75    | 55    | 79                    | 164  | 138   | 134   | 164  | 76          | 99          | 111   | 128         | 101   | 116      | 110   | 60     | 11    | 37       | 238          | 197  | 271               | 165         | 122       | 314           | 248                       | 143    | 45                 | 98   | 165  | 73   | 99                                    | 121  | 314       | 391                | 41                         | 181          | 71     | 23                | 53    | 118                  | 194   | 138                                | 110        | 23                    | 42                             | 53               | 32                   | 20         |     |
|                                              | 20%    | 22%  | 18%    | 25%   | 20%   | 15%   | 21%                   | 19%  | 22%   | 18%   | 19%  | 25%         | 17%         | 22%   | 19%         | 19%   | 20%      | 22%   | 20%    | 11%   | 19%      | 19%          | 20%  | 21%               | 18%         | 18%       | 20%           | 19%                       | 22%    | 16%                | 20%  | 21%  | 18%  | 19%                                   | 19%  | 20%       | 20%                | 17%                        | 20%          | 13%    | 13%               | 21%   | 15%                  | 21%   | 24%                                | 18%        | 19%                   | 15%                            | 16%              | 17%                  | 21%        | 19% |
| Mean                                         | 2.12   | 2.08 | 2.15   | 2.01  | 2.15  | 2.25  | 2.08                  | 2.10 | 2.09  | 2.16  | 2.10 | 2.04        | 2.21        | 2.08  | 2.09        | 2.10  | 2.09     | 2.11  | 2.15   | 2.25  | 2.20     | 2.13         | 2.11 | 2.10              | 2.15        | 2.18      | 2.09          | 2.13                      | 2.07   | 2.18               | 2.08 | 2.07 | 2.13 | 2.21                                  | 2.20 | 2.08      | 2.11               | 2.24                       | 1.91         | 2.34   | 2.34              | 2.13  | 2.27                 | 2.00  | 2.19                               | 2.18       | 2.30                  | 2.24                           | 2.17             | 2.15                 | 2.21       |     |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulas used

Column Properties (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az

Column Means (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Summary

All adults aged 18+ in GB

|                         | Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? |                                    |                                   |                                                         |                                 |                                 |                               |                               |                                      |                        |                     |                                |                                |                     |                        |                     |                         |                     |                               |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|-----------------------------------|---------------------------------------------------------|---------------------------------|---------------------------------|-------------------------------|-------------------------------|--------------------------------------|------------------------|---------------------|--------------------------------|--------------------------------|---------------------|------------------------|---------------------|-------------------------|---------------------|-------------------------------|
|                         | Medicine                                                                                                                                                                           | Dentistry                          | Law                               | Sciences<br>(i.e.<br>Chemistry,<br>Physics,<br>Biology) | Maths                           | Economics<br>/ Business         | Geography                     | Foreign<br>languages          | Engineerin<br>g                      | History                | Media<br>studies    | Psycholog<br>y                 | Criminolog<br>y                | Fashion             | English<br>Literature  | Philosoph<br>y      | Politics                | Classics            | Environme<br>ntal<br>Sciences |
|                         | (A)                                                                                                                                                                                | (B)                                | (C)                               | (D)                                                     | (E)                             | (F)                             | (G)                           | (H)                           | (I)                                  | (J)                    | (K)                 | (L)                            | (M)                            | (N)                 | (O)                    | (P)                 | (Q)                     | (R)                 | (S)                           |
| Unweighted base         | 2221                                                                                                                                                                               | 2221                               | 2221                              | 2221                                                    | 2221                            | 2221                            | 2221                          | 2221                          | 2221                                 | 2221                   | 2221                | 2221                           | 2221                           | 2221                | 2221                   | 2221                | 2221                    | 2221                | 2221                          |
| Weighted base           | 2221                                                                                                                                                                               | 2221                               | 2221                              | 2221                                                    | 2221                            | 2221                            | 2221                          | 2221                          | 2221                                 | 2221                   | 2221                | 2221                           | 2221                           | 2221                | 2221                   | 2221                | 2221                    | 2221                | 2221                          |
| Very worth it (3)       | 1505<br>68%<br>BCDEFGHIJLMN<br>OPQRS                                                                                                                                               | 1239<br>56%<br>CEFGHIJLMN<br>OPQRS | 1132<br>51%<br>EFGHIJLMNO<br>PQRS | 1225<br>55%<br>CEFGHIJLMN<br>OPQRS                      | 917<br>41%<br>FGHIJLMNOP<br>QRS | 815<br>37%<br>FGHIJLMNOP<br>QRS | 314<br>14%<br>NR              | 569<br>26%<br>GHIJLMNOPQR     | 1294<br>58%<br>BCDEFGHIJL<br>MNOPQRS | 369<br>17%<br>GKNPR    | 291<br>13%<br>NR    | 556<br>25%<br>GKNOPQR          | 608<br>27%<br>GHIJLMNOPQR      | 184<br>8%<br>NR     | 404<br>18%<br>GKNPR    | 296<br>13%<br>NR    | 393<br>18%<br>GKNPR     | 227<br>10%<br>N     | 694<br>31%<br>GHIJLMNOP<br>QR |
| Fairly worth it (2)     | 468<br>21%<br>AN                                                                                                                                                                   | 659<br>30%<br>ABDIKNPR             | 784<br>35%<br>ABDIKNPR            | 696<br>31%<br>AINR                                      | 866<br>39%<br>ABCDIKNOPR        | 947<br>43%<br>ABCDIKNOP<br>QR   | 924<br>42%<br>ABCDIKNOP<br>QR | 938<br>42%<br>ABCDIKNOP<br>QR | 605<br>27%<br>A                      | 824<br>37%<br>ABDIKNPR | 686<br>31%<br>AINR  | 976<br>44%<br>ABCDIKNOP<br>QRS | 978<br>44%<br>ABCDIKNOP<br>QRS | 567<br>26%<br>A     | 775<br>35%<br>ABDIKNPR | 675<br>30%<br>AINR  | 842<br>38%<br>ABDIKNOPR | 605<br>27%<br>A     | 907<br>41%<br>ABCDIKNOP<br>R  |
| Not very worth it (1)   | 90<br>4%<br>A                                                                                                                                                                      | 135<br>6%<br>A                     | 123<br>6%<br>A                    | 114<br>5%<br>A                                          | 205<br>9%<br>ABCDI              | 209<br>9%<br>ABCDI              | 593<br>27%<br>ABCDI           | 393<br>18%<br>ABCDI           | 124<br>6%<br>A                       | 635<br>29%<br>ABCDI    | 634<br>29%<br>ABCDI | 373<br>17%<br>ABCDI            | 324<br>15%<br>ABCDI            | 713<br>32%<br>ABCDI | 605<br>27%<br>ABCDI    | 689<br>31%<br>ABCDI | 543<br>24%<br>ABCDI     | 747<br>34%<br>ABCDI | 294<br>13%<br>ABCDI           |
| Not worth it at all (0) | 33<br>2%<br>A                                                                                                                                                                      | 34<br>2%<br>A                      | 45<br>2%<br>A                     | 43<br>2%<br>A                                           | 75<br>3%<br>ABCDI               | 77<br>3%<br>ABCDI               | 174<br>8%<br>ABCDI            | 123<br>6%<br>ABCDI            | 46<br>2%<br>A                        | 177<br>8%<br>ABCDI     | 403<br>18%<br>ABCDI | 129<br>6%<br>ABCDI             | 83<br>4%<br>ABCDI              | 518<br>23%<br>ABCDI | 235<br>11%<br>ABCDI    | 307<br>14%<br>ABCDI | 237<br>11%<br>ABCDI     | 340<br>15%<br>ABCDI | 111<br>5%<br>ABCDI            |
| Don't know              | 125<br>6%<br>A                                                                                                                                                                     | 155<br>7%<br>A                     | 137<br>6%<br>A                    | 142<br>7%<br>A                                          | 157<br>8%<br>A                  | 173<br>10%<br>ACD               | 216<br>10%<br>ABCDI           | 197<br>9%<br>ABCDI            | 153<br>A                             | 216<br>10%<br>ABCDI    | 207<br>9%<br>ABCDI  | 187<br>8%<br>ABCDI             | 228<br>10%<br>ABCDI            | 239<br>11%<br>ABCDI | 202<br>9%<br>ABCDI     | 254<br>11%<br>ABCDI | 208<br>9%<br>ABCDI      | 302<br>14%<br>ABCDI | 216<br>10%<br>ABCDI           |

|                                             |                                      |                                   |                                   |                                   |                                 |                                 |                      |                            |                                   |                     |                      |                        |                            |                      |                     |                     |                     |                      |                            |
|---------------------------------------------|--------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|---------------------------------|---------------------------------|----------------------|----------------------------|-----------------------------------|---------------------|----------------------|------------------------|----------------------------|----------------------|---------------------|---------------------|---------------------|----------------------|----------------------------|
| NET: Very Worth it /Fairly Worth it         | 1973<br>89%<br>BCDEFGHIJL<br>MNOPQRS | 1898<br>85%<br>EFGHIJLMNO<br>PQRS | 1916<br>86%<br>EFGHIJLMNO<br>PQRS | 1921<br>87%<br>EFGHIJLMNO<br>PQRS | 1783<br>80%<br>GHIJLMNOP<br>QRS | 1762<br>79%<br>GHIJLMNOP<br>QRS | 1239<br>56%<br>KNOPR | 1508<br>68%<br>GHIJLMNOPQR | 1898<br>85%<br>EFGHIJLMNO<br>PQRS | 1193<br>54%<br>KNPR | 977<br>44%<br>NR     | 1532<br>69%<br>GKNOPQR | 1587<br>71%<br>GHIJLMNOPQR | 751<br>34%<br>KNPR   | 1179<br>53%<br>KNPR | 972<br>44%<br>NR    | 1234<br>56%<br>KNPR | 832<br>37%<br>N      | 1601<br>72%<br>GHIJLMNOPQR |
| NET: Not very worth it/ not worth it at all | 123<br>6%<br>A                       | 169<br>8%<br>A                    | 168<br>8%<br>A                    | 157<br>7%<br>A                    | 281<br>13%<br>ABCDI             | 286<br>13%<br>ABCDI             | 767<br>35%<br>ABCDI  | 516<br>23%<br>ABCDI        | 170<br>8%<br>A                    | 811<br>37%<br>ABCDI | 1036<br>47%<br>ABCDI | 502<br>23%<br>ABCDI    | 406<br>18%<br>ABCDI        | 1231<br>55%<br>ABCDI | 840<br>38%<br>ABCDI | 996<br>45%<br>ABCDI | 779<br>35%<br>ABCDI | 1087<br>49%<br>ABCDI | 404<br>18%<br>ABCDI        |

|      |                               |                             |                            |                             |                           |                          |              |                     |                             |              |            |                 |                     |              |              |             |              |           |                     |
|------|-------------------------------|-----------------------------|----------------------------|-----------------------------|---------------------------|--------------------------|--------------|---------------------|-----------------------------|--------------|------------|-----------------|---------------------|--------------|--------------|-------------|--------------|-----------|---------------------|
| Mean | 2.64<br>BCDEFGHIJL<br>MNOPQRS | 2.50<br>CEFGHIJLMN<br>OPQRS | 2.44<br>EFGHIJLMNO<br>PQRS | 2.49<br>CEFGHIJLMN<br>OPQRS | 2.27<br>FGHIJLMNOP<br>QRS | 2.22<br>GHIJLMNOP<br>QRS | 1.69<br>KNPR | 1.97<br>GHIJLMNOPQR | 2.52<br>CEFGHIJLMN<br>OPQRS | 1.69<br>KNPR | 1.43<br>NR | 1.96<br>GKNOPQR | 2.06<br>GHIJLMNOPQR | 1.21<br>KNPR | 1.67<br>KNPR | 1.49<br>KNR | 1.69<br>KNPR | 1.37<br>N | 2.09<br>GHIJLMNOPQR |
|------|-------------------------------|-----------------------------|----------------------------|-----------------------------|---------------------------|--------------------------|--------------|---------------------|-----------------------------|--------------|------------|-----------------|---------------------|--------------|--------------|-------------|--------------|-----------|---------------------|

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S Minimum Base: 30(\*\*) Small Base: 100(\*)

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Summary

All Parents with children in Education

|                         | Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? |                              |                              |                                                         |                            |                            |                               |                             |                              |                             |                             |                         |                         |                                  |                             |                             |                             |                                |                           |  |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|------------------------------|---------------------------------------------------------|----------------------------|----------------------------|-------------------------------|-----------------------------|------------------------------|-----------------------------|-----------------------------|-------------------------|-------------------------|----------------------------------|-----------------------------|-----------------------------|-----------------------------|--------------------------------|---------------------------|--|
|                         | Medicine                                                                                                                                                                           | Dentistry                    | Law                          | Sciences<br>(i.e.<br>Chemistry,<br>Physics,<br>Biology) | Maths                      | Economics<br>/ Business    | Geography                     | Foreign<br>languages        | Engineering                  | History                     | Media<br>studies            | Psychology              | Criminology             | Fashion                          | English<br>Literature       | Philosophy                  | Politics                    | Classics                       | Environmental<br>Sciences |  |
|                         | (A)                                                                                                                                                                                | (B)                          | (C)                          | (D)                                                     | (E)                        | (F)                        | (G)                           | (H)                         | (I)                          | (J)                         | (K)                         | (L)                     | (M)                     | (N)                              | (O)                         | (P)                         | (Q)                         | (R)                            | (S)                       |  |
| Unweighted base         | 801                                                                                                                                                                                | 801                          | 801                          | 801                                                     | 801                        | 801                        | 801                           | 801                         | 801                          | 801                         | 801                         | 801                     | 801                     | 801                              | 801                         | 801                         | 801                         | 801                            | 801                       |  |
| Weighted base           | 745                                                                                                                                                                                | 745                          | 745                          | 745                                                     | 745                        | 745                        | 745                           | 745                         | 745                          | 745                         | 745                         | 745                     | 745                     | 745                              | 745                         | 745                         | 745                         | 745                            | 745                       |  |
| Very worth it (3)       | 440<br>59%<br>BCDEFGHIJLMNOPQRS                                                                                                                                                    | 356<br>48%<br>EFGHIKLMNOPQRS | 355<br>48%<br>EFGHIKLMNOPQRS | 345<br>46%<br>EFGHIKLMNOPQRS                            | 290<br>39%<br>GHIKLMNOPQRS | 280<br>38%<br>GHIKLMNOPQRS | 137<br>18%<br>NR<br>GJKNPQR   | 199<br>27%<br>NR<br>GJKNPQR | 368<br>49%<br>EFGHIKLMNOPQRS | 154<br>21%<br>NR<br>GJKNPQR | 137<br>18%<br>NR<br>GJKNPQR | 226<br>30%<br>GJKNPQR   | 225<br>30%<br>GJKNPQR   | 102<br>14%<br>GJKNPQR            | 178<br>24%<br>GKNPR         | 137<br>18%<br>NR            | 175<br>23%<br>GKNPR         | 110<br>15%<br>GKNPR            | 236<br>32%<br>GHIKNO PQR  |  |
| Fairly worth it (2)     | 198<br>27%<br>A                                                                                                                                                                    | 254<br>34%<br>A              | 271<br>36%<br>AN             | 268<br>36%<br>AN                                        | 296<br>40%<br>ABINPR       | 290<br>39%<br>ABINPR       | 293<br>39%<br>ABINPR          | 287<br>39%<br>AINR          | 245<br>33%<br>ABINPR         | 292<br>39%<br>AN            | 279<br>37%<br>ABCDINPR      | 307<br>41%<br>ABCDKNOPR | 319<br>43%<br>ABCDKNOPR | 227<br>31%<br>ABCDKNOPR          | 281<br>38%<br>AINR          | 254<br>34%<br>A             | 291<br>39%<br>AINR          | 247<br>33%<br>A                | 307<br>41%<br>ABDINPR     |  |
| Not very worth it (1)   | 51<br>7%<br>A                                                                                                                                                                      | 67<br>9%<br>A                | 57<br>8%<br>A                | 70<br>9%<br>A                                           | 78<br>10%<br>A             | 83<br>11%<br>AC            | 188<br>25%<br>ABCD EFGHILMOOS | 146<br>20%<br>ABCD EFGHILMS | 67<br>9%<br>ABCD EFGHILMS    | 176<br>24%<br>ABCD EFGHILMS | 182<br>24%<br>ABCD EFGHILMS | 111<br>15%<br>ABCD E    | 103<br>14%<br>ABCD E    | 225<br>30%<br>ABCD EFGHIKLMOOS   | 152<br>20%<br>ABCD EFGHILMS | 206<br>28%<br>ABCD EFGHILMS | 147<br>20%<br>ABCD EFGHILMS | 220<br>30%<br>ABCD EFGHIKLMOOS | 108<br>14%<br>ABCD E      |  |
| Not worth it at all (0) | 20<br>3%<br>A                                                                                                                                                                      | 19<br>3%<br>A                | 21<br>3%<br>A                | 20<br>3%<br>A                                           | 30<br>4%<br>A              | 37<br>5%<br>ABCDI          | 64<br>9%<br>ABCD EFGHILMS     | 44<br>6%<br>ABCDIM          | 17<br>2%<br>ABCD EIMS        | 56<br>8%<br>ABCD EIMS       | 87<br>12%<br>ABCD EFGHILMS  | 38<br>5%<br>ABCD I      | 26<br>3%<br>ABCD I      | 124<br>17%<br>ABCD EFGHIKLMOPQRS | 79<br>11%<br>ABCD EFGHILMS  | 76<br>10%<br>ABCD EFGHILMS  | 74<br>10%<br>ABCD EFGHILMS  | 84<br>11%<br>ABCD EFGHILMS     | 33<br>4%<br>I             |  |
| Don't know              | 36<br>5%<br>A                                                                                                                                                                      | 49<br>7%<br>A                | 41<br>6%<br>A                | 41<br>6%<br>A                                           | 52<br>7%<br>A              | 55<br>7%<br>ACD            | 64<br>9%<br>ABCDI             | 69<br>9%<br>ABCD EIO        | 47<br>6%<br>A                | 68<br>9%<br>ABCD EIO        | 60<br>8%<br>ACD             | 64<br>9%<br>ABCD I      | 73<br>10%<br>ABCD EIO   | 67<br>9%<br>ABCD EIO             | 55<br>7%<br>ACD             | 73<br>10%<br>ABCD EFKIOQ    | 58<br>8%<br>ACD             | 83<br>11%<br>ABCD EFGHILNOOS   | 62<br>8%<br>ACD           |  |

|                                             |                                    |                                 |                                  |                                  |                                |                          |                                |                                |                                  |                                |                                  |                          |                          |                                      |                                |                                  |                                |                                    |                          |  |
|---------------------------------------------|------------------------------------|---------------------------------|----------------------------------|----------------------------------|--------------------------------|--------------------------|--------------------------------|--------------------------------|----------------------------------|--------------------------------|----------------------------------|--------------------------|--------------------------|--------------------------------------|--------------------------------|----------------------------------|--------------------------------|------------------------------------|--------------------------|--|
| NET: Very Worth it /Fairly Worth it         | 639<br>86%<br>BDEFGHIJL<br>MNOPQRS | 610<br>82%<br>FGHIKLMNOP<br>QRS | 626<br>84%<br>EFGHIKLMNO<br>PQRS | 613<br>82%<br>EFGHIKLMNO<br>PQRS | 586<br>79%<br>GHIKLMNOP<br>QRS | 570<br>77%<br>GHIKLNOPQR | 430<br>58%<br>NPR              | 486<br>65%<br>GJKNPQR          | 613<br>82%<br>EFGHIKLMNO<br>PQRS | 445<br>60%<br>NPR              | 417<br>56%<br>NR                 | 533<br>72%<br>GHIKNO PQR | 544<br>73%<br>GHIKNO PQR | 330<br>44%<br>GHIKNO PQR             | 459<br>62%<br>KNPR             | 391<br>52%<br>NR                 | 467<br>63%<br>GKNPR            | 358<br>48%<br>GKNPR                | 543<br>73%<br>GHIKNO PQR |  |
| NET: Not very worth it/ not worth it at all | 71<br>10%<br>A                     | 86<br>12%<br>A                  | 78<br>10%<br>A                   | 91<br>12%<br>A                   | 107<br>14%<br>AC               | 120<br>16%<br>ABCDI      | 252<br>34%<br>ABCD EFGHLM<br>S | 190<br>26%<br>ABCD EFGHLM<br>S | 85<br>11%<br>ABCD EFGHLM<br>S    | 232<br>31%<br>ABCD EFGHLM<br>S | 269<br>36%<br>ABCD EFGHLM<br>OOS | 149<br>20%<br>ABCD E     | 129<br>17%<br>ABCD I     | 349<br>47%<br>ABCD EFGHIK<br>LMOPQRS | 231<br>31%<br>ABCD EFGHLM<br>S | 282<br>38%<br>ABCD EFGHLM<br>OOS | 221<br>30%<br>ABCD EFGHLM<br>S | 305<br>41%<br>ABCD EFGHIK<br>LMOOS | 140<br>19%<br>ABCD E     |  |

|      |                               |                            |                            |                            |                          |                    |            |                 |                            |              |            |                    |                    |      |              |            |              |           |                    |  |
|------|-------------------------------|----------------------------|----------------------------|----------------------------|--------------------------|--------------------|------------|-----------------|----------------------------|--------------|------------|--------------------|--------------------|------|--------------|------------|--------------|-----------|--------------------|--|
| Mean | 2.49<br>BCDEFGHIJL<br>MNOPQRS | 2.36<br>EFGHIKLMNO<br>PQRS | 2.36<br>EFGHIKLMNO<br>PQRS | 2.33<br>EFGHIKLMNO<br>PQRS | 2.22<br>GHIKLMNOP<br>QRS | 2.18<br>GHIKLNOPQR | 1.74<br>NR | 1.95<br>GJKNPQR | 2.38<br>EFGHIKLMNO<br>PQRS | 1.80<br>KNPR | 1.68<br>NR | 2.06<br>GHIKNO PQR | 2.10<br>GHIKNO PQR | 1.45 | 1.81<br>KNPR | 1.67<br>NR | 1.83<br>KNPR | 1.58<br>N | 2.09<br>GHIKNO PQR |  |
|------|-------------------------------|----------------------------|----------------------------|----------------------------|--------------------------|--------------------|------------|-----------------|----------------------------|--------------|------------|--------------------|--------------------|------|--------------|------------|--------------|-----------|--------------------|--|

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Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S Minimum Base: 30(\*\*) Small Base: 100(\*)

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Summary

All living in England

|                         | Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? |                                    |                                  |                                  |                                 |                                |                               |                               |                                     |                               |                                  |                               |                               |                                  |                                |                                  |                                |                                     |                                 |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|----------------------------------|----------------------------------|---------------------------------|--------------------------------|-------------------------------|-------------------------------|-------------------------------------|-------------------------------|----------------------------------|-------------------------------|-------------------------------|----------------------------------|--------------------------------|----------------------------------|--------------------------------|-------------------------------------|---------------------------------|
|                         | Sciences<br>(i.e. Chemistry, Physics, Biology)                                                                                                                                     |                                    |                                  |                                  |                                 |                                |                               |                               |                                     |                               |                                  |                               |                               |                                  |                                |                                  |                                |                                     |                                 |
|                         | Medicine<br>(A)                                                                                                                                                                    | Dentistry<br>(B)                   | Law<br>(C)                       | Maths<br>(D)                     | Economics<br>(E)                | Geography<br>(F)               | Foreign<br>(G)                | Engineerin<br>(H)             | History<br>(I)                      | Media<br>(J)                  | Psycholog<br>(K)                 | Criminolog<br>(L)             | Fashion<br>(M)                | English<br>(N)                   | Philosoph<br>(O)               | Politics<br>(P)                  | Classics<br>(Q)                | Environme<br>(R)                    | ntal<br>(S)                     |
| Unweighted base         | 1919                                                                                                                                                                               | 1919                               | 1919                             | 1919                             | 1919                            | 1919                           | 1919                          | 1919                          | 1919                                | 1919                          | 1919                             | 1919                          | 1919                          | 1919                             | 1919                           | 1919                             | 1919                           | 1919                                | 1919                            |
| Weighted base           | 1918                                                                                                                                                                               | 1918                               | 1918                             | 1918                             | 1918                            | 1918                           | 1918                          | 1918                          | 1918                                | 1918                          | 1918                             | 1918                          | 1918                          | 1918                             | 1918                           | 1918                             | 1918                           | 1918                                | 1918                            |
| Very worth it (3)       | 1286<br>67%<br>BCDFGHILMN<br>OPQRS                                                                                                                                                 | 1058<br>55%<br>CEFGHIJLMNO<br>PQRS | 969<br>51%<br>EFGHIJLMNO<br>PQRS | 1047<br>55%<br>FGHIJLMNOP<br>QRS | 797<br>42%<br>FGHIJLMNOP<br>QRS | 708<br>37%<br>GHIJLMNOP<br>QRS | 279<br>15%<br>NR              | 481<br>25%<br>GKLNOPQR        | 1106<br>58%<br>CDEFGHIJLM<br>NOPQRS | 319<br>17%<br>GKNPR           | 241<br>13%<br>N                  | 477<br>25%<br>GJKNOPQR        | 534<br>28%<br>GHIJLMNOPQR     | 170<br>9%<br>GJKNPR              | 364<br>19%<br>NR               | 253<br>13%<br>NR                 | 354<br>18%<br>GKNPR            | 207<br>11%<br>N                     | 594<br>31%<br>GHIJLMNOP<br>QRS  |
| Fairly worth it (2)     | 417<br>22%<br>AN                                                                                                                                                                   | 579<br>30%<br>AN                   | 686<br>36%<br>ABDIKNPR           | 605<br>32%<br>AINR               | 745<br>39%<br>ABCDIKNOPR        | 812<br>42%<br>ABCEJKNOP<br>QR  | 802<br>42%<br>QR              | 822<br>43%<br>ABCEJKNOP<br>QR | 532<br>28%<br>A                     | 721<br>38%<br>ABDIKNPR        | 595<br>31%<br>AINR               | 846<br>44%<br>ABCEJKNOP<br>QR | 832<br>43%<br>ABCEJKNOP<br>QR | 492<br>26%<br>A                  | 669<br>35%<br>ABDIKNPR         | 586<br>31%<br>ANR                | 707<br>37%<br>ABDIKNPR         | 519<br>27%<br>A                     | 798<br>42%<br>ABCEJKNOP<br>QR   |
| Not very worth it (1)   | 72<br>4%<br>A                                                                                                                                                                      | 114<br>6%<br>A                     | 103<br>5%<br>A                   | 107<br>6%<br>A                   | 173<br>9%<br>ABCDI              | 177<br>9%<br>ABCDI             | 502<br>26%<br>ABCEDFHIL<br>MS | 338<br>18%<br>ABCEDFHIL<br>MS | 105<br>5%<br>A                      | 542<br>28%<br>ABCEDFHIL<br>MS | 554<br>29%<br>ABCEDFHIL<br>MS    | 315<br>16%<br>ABCEDFIS        | 283<br>15%<br>ABCEDFIS        | 608<br>32%<br>ABCEDFGHIL<br>MOQS | 507<br>26%<br>ABCEDFGHIL<br>MS | 601<br>31%<br>ABCEDFGHIL<br>MOQS | 471<br>25%<br>ABCEDFHIL<br>MS  | 633<br>33%<br>ABCEDFGHIL<br>MOQS    | 245<br>13%<br>ABCEDFHIL<br>MOQS |
| Not worth it at all (0) | 29<br>2%                                                                                                                                                                           | 30<br>2%                           | 36<br>2%                         | 38<br>2%                         | 67<br>3%<br>ABCDI               | 68<br>4%<br>ABCDI              | 155<br>8%<br>ABCEDFHIL<br>MS  | 106<br>6%<br>ABCEDFHIL<br>MS  | 39<br>2%                            | 148<br>8%<br>ABCEDFHIL<br>MS  | 354<br>18%<br>ABCEDFGHIL<br>MOQS | 114<br>6%<br>ABCEDFHIL<br>MS  | 77<br>4%<br>ABCEDFHIL<br>MS   | 440<br>23%<br>ABCEDFGHIL<br>MOQS | 201<br>10%<br>ABCEDFGHIL<br>MS | 266<br>14%<br>ABCEDFGHIL<br>MOQS | 210<br>11%<br>ABCEDFGHIL<br>MS | 294<br>15%<br>ABCEDFGHIL<br>MOQS    | 101<br>5%<br>ABCEDFHIL<br>MOQS  |
| Don't know              | 114<br>6%<br>AD                                                                                                                                                                    | 137<br>7%<br>AD                    | 125<br>6%<br>AD                  | 121<br>6%<br>AD                  | 136<br>7%<br>A                  | 153<br>8%<br>ACD               | 180<br>9%<br>ABCEDEFI         | 172<br>9%<br>ABCEDEFI         | 136<br>7%<br>AD                     | 188<br>10%<br>ABCEDEFIL       | 174<br>9%<br>ABCEDEFIL           | 166<br>9%<br>ABCEDEFI         | 192<br>10%<br>ABCEDEFIL       | 208<br>11%<br>ABCEDFGHIL<br>LOQS | 177<br>9%<br>ABCEDEFI          | 212<br>11%<br>ABCEDFGHIL<br>LOQS | 175<br>9%<br>ABCEDEFI          | 264<br>14%<br>ABCEDFGHIL<br>LMNOPQS | 180<br>9%<br>ABCEDEFI           |

|                                             |             |             |             |             |             |             |             |             |             |             |            |             |             |             |             |            |             |            |             |
|---------------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|-------------|------------|-------------|------------|-------------|
| NET: Very Worth it /Fairly Worth it         | 1703<br>89% | 1636<br>85% | 1655<br>86% | 1652<br>86% | 1542<br>80% | 1520<br>79% | 1082<br>56% | 1302<br>68% | 1638<br>85% | 1040<br>54% | 837<br>44% | 1323<br>69% | 1366<br>71% | 662<br>35%  | 1033<br>54% | 839<br>44% | 1061<br>55% | 727<br>38% | 1392<br>73% |
| NET: Not very worth it/ not worth it at all | 101<br>5%   | 144<br>8%   | 139<br>7%   | 145<br>8%   | 240<br>13%  | 245<br>13%  | 657<br>34%  | 444<br>23%  | 144<br>8%   | 690<br>36%  | 908<br>47% | 429<br>22%  | 360<br>19%  | 1048<br>55% | 708<br>37%  | 867<br>45% | 682<br>36%  | 927<br>48% | 347<br>18%  |

|      |                           |                         |                        |                       |                       |                     |              |                  |                         |              |           |                  |                    |      |              |             |              |           |                    |
|------|---------------------------|-------------------------|------------------------|-----------------------|-----------------------|---------------------|--------------|------------------|-------------------------|--------------|-----------|------------------|--------------------|------|--------------|-------------|--------------|-----------|--------------------|
| Mean | 2.64<br>BCDEFGHIJLMNOPQRS | 2.50<br>CEFGHIJLMNOPQRS | 2.44<br>EFGHIJLMNOPQRS | 2.48<br>FGHIJLMNOPQRS | 2.28<br>FGHIJLMNOPQRS | 2.22<br>GHILMNOPQRS | 1.69<br>KNPR | 1.96<br>GIKNOPQR | 2.52<br>CEFGHIJLMNOPQRS | 1.70<br>KNPR | 1.42<br>N | 1.96<br>GIKNOPQR | 2.06<br>GHILMNOPQR | 1.23 | 1.69<br>KNPR | 1.48<br>KNR | 1.69<br>KNPR | 1.39<br>N | 2.08<br>GHILMNOPQR |
|------|---------------------------|-------------------------|------------------------|-----------------------|-----------------------|---------------------|--------------|------------------|-------------------------|--------------|-----------|------------------|--------------------|------|--------------|-------------|--------------|-----------|--------------------|

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Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S Minimum Base: 30(\*\*) Small Base: 100(\*)

PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Medicine  
All adults aged 18+ in GB

|                                             | Gender |      |        | Age   |       |       |       |      | Aggregated Age Breaks |       |      |       |             | Generations |             |       |          |       | Region |       |          |      |      |         |             |           |               |                           | Social grade |                    | Employment status |      | Education |      | Marital Status |      | Household Size     |                       |              |        | Presence of children HH (7 or under) |       | Ethnicity |       | General Election 2019 vote         |            |                       |                |                  | Referendum 2016 vote |            | Parents with kids in Education |     |     |  |  |  |
|---------------------------------------------|--------|------|--------|-------|-------|-------|-------|------|-----------------------|-------|------|-------|-------------|-------------|-------------|-------|----------|-------|--------|-------|----------|------|------|---------|-------------|-----------|---------------|---------------------------|--------------|--------------------|-------------------|------|-----------|------|----------------|------|--------------------|-----------------------|--------------|--------|--------------------------------------|-------|-----------|-------|------------------------------------|------------|-----------------------|----------------|------------------|----------------------|------------|--------------------------------|-----|-----|--|--|--|
|                                             | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+  | 18-34                 | 35-54 | 55+  | Gen Z | Millennials | Gen X       | Baby Boomer | North | Midlands | South | London | Wales | Scotland | ABCL | C2DE | Working | Not working | Graduates | Non-graduates | Married/Living as Married | Single       | Widowed/Divorced/S | 1                 | 2    | 3         | 4+   | ANY            | NONE | White ethnic group | Ethnic minority group | Conservative | Labour | Liberal Democrats                    | Other | Remain    | Leave | NET All with children in education | NET School | Nursery or pre-school | Primary school | Secondary school | College / sixth form | University |                                |     |     |  |  |  |
|                                             | (A)    | (B)  | (C)    | (D)   | (E)   | (F)   | (G)   | (H)  | (I)                   | (J)   | (K)  | (L)   | (M)         | (N)         | (O)         | (P)   | (Q)      | (R)   | (S)    | (T)   | (U)      | (V)  | (W)  | (X)     | (Y)         | (Z)       | (a)           | (b)                       | (c)          | (d)                | (e)               | (f)  | (g)       | (h)  | (i)            | (j)  | (k)                | (l)                   | (m)          | (n)    | (o)                                  | (p)   | (q)       | (r)   | (s)                                | (t)        | (u)                   | (v)            | (w)              | (x)                  | (y)        |                                |     |     |  |  |  |
| Unweighted base                             | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389   | 787  | 686                   | 748   | 787  | 332   | 641         | 528         | 619         | 539   | 589      | 503   | 288    | 109   | 193      | 1472 | 749  | 1422    | 799         | 1192      | 1029          | 1310                      | 666          | 245                | 481               | 765  | 424       | 551  | 707            | 1514 | 1921               | 276                   | 655          | 563    | 195                                  | 257   | 917       | 709   | 801                                | 586        | 165                   | 279            | 319              | 137                  | 152        |                                |     |     |  |  |  |
| Weighted base                               | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376   | 866  | 633                   | 732   | 866  | 302   | 598         | 509         | 674         | 531   | 580      | 509   | 298    | 108   | 194      | 1243 | 978  | 1306    | 915         | 684       | 1537          | 1292                      | 646          | 283                | 487               | 805  | 405       | 524  | 653            | 1568 | 1958               | 240                   | 690          | 536    | 172                                  | 256   | 815       | 807   | 745                                | 589        | 150                   | 261            | 313              | 149                  | 103        |                                |     |     |  |  |  |
| Very worth it (3)                           | 1505   | 703  | 790    | 126   | 228   | 226   | 251   | 674  | 354                   | 477   | 674  | 157   | 372         | 339         | 518         | 344   | 372      | 373   | 198    | 79    | 140      | 865  | 640  | 839     | 666         | 501       | 1004          | 896                       | 402          | 207                | 346               | 583  | 269       | 307  | 401            | 1104 | 1354               | 143                   | 517          | 353    | 128                                  | 175   | 605       | 583   | 440                                | 341        | 94                    | 160            | 169              | 91                   | 63         |                                |     |     |  |  |  |
|                                             | 68%    | 65%  | 70%    | 51%   | 60%   | 64%   | 67%   | 78%  | 57%                   | 65%   | 78%  | 52%   | 62%         | 67%         | 77%         | 65%   | 64%      | 73%   | 66%    | 73%   | 72%      | 70%  | 65%  | 64%     | 73%         | 69%       | 69%           | 62%                       | 73%          | 71%                | 72%               | 66%  | 59%       | 61%  | 70%            | 69%  | 60%                | 75%                   | 66%          | 74%    | 68%                                  | 74%   | 72%       | 59%   | 58%                                | 62%        | 61%                   | 54%            | 61%              | 61%                  |            |                                |     |     |  |  |  |
|                                             |        |      |        |       |       |       |       |      |                       |       |      |       |             |             |             |       |          |       |        |       |          |      |      |         |             |           |               |                           |              |                    |                   |      |           |      |                |      |                    |                       |              |        |                                      |       |           |       |                                    |            |                       |                |                  |                      |            |                                |     |     |  |  |  |
| Fairly worth it (2)                         | 468    | 258  | 208    | 70    | 102   | 78    | 84    | 134  | 172                   | 162   | 134  | 82    | 151         | 113         | 111         | 115   | 144      | 96    | 62     | 18    | 33       | 264  | 205  | 319     | 149         | 134       | 334           | 278                       | 148          | 42                 | 76                | 144  | 98        | 149  | 174            | 294  | 395                | 68                    | 126          | 133    | 30                                   | 56    | 151       | 161   | 198                                | 160        | 40                    | 63             | 93               | 38                   | 22         |                                |     |     |  |  |  |
|                                             | 21%    | 24%  | 18%    | 29%   | 27%   | 22%   | 22%   | 15%  | 28%                   | 22%   | 15%  | 27%   | 25%         | 22%         | 16%         | 22%   | 25%      | 19%   | 21%    | 17%   | 17%      | 21%  | 21%  | 24%     | 16%         | 20%       | 22%           | 22%                       | 23%          | 15%                | 16%               | 18%  | 24%       | 28%  | 27%            | 19%  | 20%                | 28%                   | 18%          | 25%    | 17%                                  | 22%   | 19%       | 20%   | 27%                                | 27%        | 27%                   | 24%            | 30%              | 25%                  | 21%        |                                |     |     |  |  |  |
|                                             |        |      |        |       |       |       |       |      |                       |       |      |       |             |             |             |       |          |       |        |       |          |      |      |         |             |           |               |                           |              |                    |                   |      |           |      |                |      |                    |                       |              |        |                                      |       |           |       |                                    |            |                       |                |                  |                      |            |                                |     |     |  |  |  |
| Not very worth it (1)                       | 90     | 53   | 36     | 29    | 18    | 15    | 12    | 15   | 47                    | 27    | 15   | 33    | 24          | 19          | 13          | 23    | 25       | 14    | 9      | 6     | 12       | 41   | 49   | 62      | 28          | 24        | 66            | 46                        | 39           | 5                  | 21                | 28   | 12        | 29   | 30             | 60   | 77                 | 11                    | 20           | 20     | 5                                    | 18    | 30        | 23    | 51                                 | 40         | 7                     | 17             | 25               | 7                    | 8          |                                |     |     |  |  |  |
|                                             | 4%     | 5%   | 3%     | 12%   | 5%    | 4%    | 3%    | 2%   | 8%                    | 4%    | 2%   | 11%   | 4%          | 4%          | 2%          | 4%    | 4%       | 3%    | 3%     | 6%    | 6%       | 3%   | 5%   | 5%      | 3%          | 3%        | 4%            | 4%                        | 6%           | 2%                 | 4%                | 4%   | 3%        | 6%   | 5%             | 4%   | 4%                 | 4%                    | 3%           | 4%     | 3%                                   | 7%    | 4%        | 3%    | 7%                                 | 7%         | 5%                    | 6%             | 8%               | 5%                   | 8%         |                                |     |     |  |  |  |
|                                             |        |      |        |       |       |       |       |      |                       |       |      |       |             |             |             |       |          |       |        |       |          |      |      |         |             |           |               |                           |              |                    |                   |      |           |      |                |      |                    |                       |              |        |                                      |       |           |       |                                    |            |                       |                |                  |                      |            |                                |     |     |  |  |  |
| Not worth it at all (0)                     | 33     | 16   | 17     | 2     | 10    | 5     | 8     | 8    | 12                    | 14    | 8    | 7     | 9           | 11          | 7           | 9     | 10       | 5     | 6      | -     | 4        | 18   | 15   | 19      | 15          | 5         | 28            | 15                        | 10           | 8                  | 10                | 9    | 2         | 12   | 15             | 19   | 29                 | 3                     | 7            | 12     | 4                                    | 2     | 9         | 11    | 20                                 | 17         | 3                     | 6              | 7                | 6                    | 4          |                                |     |     |  |  |  |
|                                             | 2%     | 1%   | 2%     | 1%    | 3%    | 2%    | 2%    | 1%   | 2%                    | 2%    | 1%   | 2%    | 2%          | 1%          | 1%          | 2%    | 2%       | 1%    | 2%     | -     | 2%       | 1%   | 2%   | 1%      | 2%          | 1%        | 2%            | 1%                        | 2%           | 3%                 | 2%                | 1%   | 1%        | 2%   | 2%             | 1%   | 1%                 | 1%                    | 2%           | 2%     | 1%                                   | 1%    | 3%        | 3%    | 2%                                 | 2%         | 2%                    | 4%             | 4%               |                      |            |                                |     |     |  |  |  |
|                                             |        |      |        |       |       |       |       |      |                       |       |      |       |             |             |             |       |          |       |        |       |          |      |      |         |             |           |               |                           |              |                    |                   |      |           |      |                |      |                    |                       |              |        |                                      |       |           |       |                                    |            |                       |                |                  |                      |            |                                |     |     |  |  |  |
| Don't know                                  | 125    | 48   | 74     | 18    | 20    | 31    | 21    | 35   | 38                    | 52    | 35   | 24    | 41          | 27          | 26          | 40    | 29       | 21    | 24     | 5     | 5        | 56   | 68   | 66      | 58          | 20        | 104           | 56                        | 48           | 20                 | 34                | 40   | 24        | 27   | 34             | 91   | 103                | 15                    | 19           | 18     | 6                                    | 5     | 20        | 30    | 36                                 | 30         | 6                     | 16             | 19               | 8                    | 6          |                                |     |     |  |  |  |
|                                             | 6%     | 4%   | 7%     | 7%    | 5%    | 9%    | 6%    | 4%   | 6%                    | 7%    | 4%   | 8%    | 7%          | 5%          | 4%          | 8%    | 5%       | 4%    | 8%     | 3%    | 3%       | 5%   | 7%   | 5%      | 6%          | 3%        | 7%            | 7%                        | 4%           | 7%                 | 7%                | 5%   | 6%        | 5%   | 6%             | 5%   | 5%                 | 6%                    | 3%           | 3%     | 3%                                   | 2%    | 2%        | 4%    | 5%                                 | 5%         | 4%                    | 6%             | 6%               | 6%                   | 6%         |                                |     |     |  |  |  |
|                                             |        |      |        |       |       |       |       |      |                       |       |      |       |             |             |             |       |          |       |        |       |          |      |      |         |             |           |               |                           |              |                    |                   |      |           |      |                |      |                    |                       |              |        |                                      |       |           |       |                                    |            |                       |                |                  |                      |            |                                |     |     |  |  |  |
| NET: Very Worth it /Fairly Worth it         | 1973   | 960  | 998    | 196   | 330   | 305   | 335   | 808  | 526                   | 639   | 808  | 239   | 523         | 452         | 628         | 459   | 516      | 469   | 260    | 97    | 173      | 1128 | 845  | 1158    | 815         | 635       | 1338          | 1175                      | 549          | 250                | 422               | 727  | 906       | 368  | 457            | 575  | 1399               | 1749                  | 211          | 643    | 486                                  | 158   | 230       | 756   | 743                                | 639        | 501                   | 134            | 223              | 263                  | 128        | 85                             |     |     |  |  |  |
|                                             | 89%    | 89%  | 89%    | 80%   | 87%   | 86%   | 89%   | 93%  | 85%                   | 87%   | 93%  | 79%   | 88%         | 89%         | 93%         | 86%   | 89%      | 92%   | 87%    | 89%   | 89%      | 91%  | 86%  | 89%     | 89%         | 93%       | 87%           | 91%                       | 85%          | 88%                | 88%               | 87%  | 90%       | 91%  | 87%            | 88%  | 89%                | 89%                   | 88%          | 89%    | 89%                                  | 93%   | 91%       | 92%   | 90%                                | 93%        | 92%                   | 86%            | 85%              | 89%                  | 85%        | 84%                            | 86% | 82% |  |  |  |
|                                             |        |      |        |       |       |       |       |      |                       |       |      |       |             |             |             |       |          |       |        |       |          |      |      |         |             |           |               |                           |              |                    |                   |      |           |      |                |      |                    |                       |              |        |                                      |       |           |       |                                    |            |                       |                |                  |                      |            |                                |     |     |  |  |  |
| NET: Not very worth it/ not worth it at all | 123    | 69   | 53     | 31    | 28    | 21    | 20    | 23   | 59                    | 41    | 23   | 40    | 33          | 30          | 20          | 32    | 35       | 19    | 15     | 6     | 16       | 59   | 65   | 81      | 42          | 29        | 94            | 61                        | 49           | 13                 | 30                | 38   | 14        | 41   | 45             | 78   | 107                | 14                    | 27           | 32     | 8                                    | 20    | 39        | 34    | 71                                 | 58         | 10                    | 22             | 32               | 13                   | 12         |                                |     |     |  |  |  |
|                                             | 6%     | 6%   | 5%     | 13%   | 7%    | 6%    | 5%    | 3%   | 9%                    | 6%    | 3%   | 13%   | 5%          | 6%          | 3%          | 6%    | 6%       | 4%    | 5%     | 6%    | 8%       | 5%   | 7%   | 6%      | 4%          | 6%        | 5%            | 8%                        | 7%           | 4%                 | 6%                | 5%   | 3%        | 8%   | 7%             | 5%   | 5%                 | 6%                    | 6%           | 6%     | 6%                                   | 6%    | 5%        | 4%    | 10%                                | 10%        | 7%                    | 8%             | 10%              | 9%                   | 12%        |                                |     |     |  |  |  |
|                                             |        |      |        |       |       |       |       |      |                       |       |      |       |             |             |             |       |          |       |        |       |          |      |      |         |             |           |               |                           |              |                    |                   |      |           |      |                |      |                    |                       |              |        |                                      |       |           |       |                                    |            |                       |                |                  |                      |            |                                |     |     |  |  |  |
| Mean                                        | 2.64   | 2.60 | 2.69   | 2.41  | 2.53  | 2.62  | 2.63  | 2.77 | 2.48                  | 2.62  | 2.77 | 2.40  | 2.59        | 2.62        | 2.76        | 2.62  | 2.60     | 2.71  | 2.65   | 2.70  | 2.63     | 2.66 | 2.62 | 2.80    | 2.71        | 2.70      | 2.82          | 2.66                      | 2.57         | 2.71               | 2.67              | 2.70 | 2.66      | 2.51 | 2.55           | 2.68 | 2.66               | 2.56                  | 2.72         | 2.60   | 2.70                                 | 2.60  | 2.70      | 2.69  | 2.49                               | 2.48       | 2.56                  | 2.54           | 2.44             | 2.51                 | 2.49       |                                |     |     |  |  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulas used

Column Properties (N%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax Minimum Base: 30 (\*\* Small Base: 100 (\*\*)

Column Means (N%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax Minimum Base: 30 (\*\* Small Base: 100 (\*\*)

Adults aged 18-75 in C

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Dentistry  
All adults aged 18+ in GB

|                                             | Gender    |          | Age        |           | Aggregated Age Breaks |           |           |         |           | Generations |         |           |                 |           | Region          |           |              |           |            | Social grade |              | Employment status | Education |             | Marital Status  |               | Household Size    |                               |            | Presence of children HH (17 or under) |       |       | Ethnicity |        | General Election 2019 Vote |          |                        | Referendum 2016 vote      |                  |            | Parents with kids in Education |           |            |           |                                        |                |                           |                    |                      |                          |                |     |
|---------------------------------------------|-----------|----------|------------|-----------|-----------------------|-----------|-----------|---------|-----------|-------------|---------|-----------|-----------------|-----------|-----------------|-----------|--------------|-----------|------------|--------------|--------------|-------------------|-----------|-------------|-----------------|---------------|-------------------|-------------------------------|------------|---------------------------------------|-------|-------|-----------|--------|----------------------------|----------|------------------------|---------------------------|------------------|------------|--------------------------------|-----------|------------|-----------|----------------------------------------|----------------|---------------------------|--------------------|----------------------|--------------------------|----------------|-----|
|                                             | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E)             | 35-44 (F) | 45-54 (G) | 55+ (H) | 18-24 (I) | 35-44 (J)   | 55+ (K) | Gen Z (L) | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T)    | Scotland (U) | AB1 (V)           | C2DE (W)  | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (A) | Married/Living as Married (B) | Single (C) | Widowed/Divorced (D)                  | 1 (E) | 2 (F) | 3 (G)     | 4+ (H) | ANY (I)                    | NONE (J) | White ethnic group (K) | Ethnic minority group (L) | Conservative (M) | Labour (N) | Liberal Democrats (O)          | Other (P) | Remain (Q) | Leave (R) | NET All with children in education (S) | NET School (T) | Nursery or pre-school (U) | Primary school (V) | Secondary school (W) | College / sixth form (X) | University (Y) |     |
| Unweighted base                             | 2221      | 1063     | 1140       | 278       | 408                   | 359       | 389       | 787     | 686       | 748         | 787     | 332       | 641             | 528       | 619             | 539       | 589          | 503       | 288        | 309          | 193          | 1472              | 749       | 1422        | 799             | 1192          | 1029              | 1330                          | 666        | 245                                   | 481   | 765   | 424       | 551    | 707                        | 1514     | 1921                   | 276                       | 655              | 563        | 195                            | 257       | 917        | 709       | 801                                    | 586            | 165                       | 279                | 319                  | 137                      | 15             |     |
| Weighted base                               | 2221      | 1077     | 1126       | 245       | 376                   | 356       | 376       | 866     | 623       | 732         | 866     | 302       | 598             | 509       | 674             | 531       | 580          | 509       | 298        | 108          | 194          | 1243              | 978       | 1306        | 915             | 684           | 1537              | 1292                          | 646        | 283                                   | 487   | 805   | 405       | 524    | 653                        | 1968     | 1958                   | 240                       | 690              | 536        | 172                            | 256       | 815        | 807       | 745                                    | 589            | 150                       | 261                | 313                  | 349                      | 103            |     |
| Very worth it (3)                           | 1239      | 545      | 686        | 100       | 183                   | 176       | 221       | 558     | 284       | 397         | 558     | 127       | 291             | 431       | 301             | 297       | 302          | 258       | 99         | 112          | 749          | 490               | 695       | 544         | 430             | 809           | 730               | 335                           | 173        | 298                                   | 490   | 209   | 241       | 320    | 919                        | 1119     | 119                    | 434                       | 291              | 108        | 135                            | 502       | 477        | 536       | 277                                    | 81             | 131                       | 138                | 74                   | 57                       |                |     |
| 56%                                         | 51%       | 61%      | 41%        | 48%       | 49%                   | 59%       | 64%       | 46%     | 54%       | 64%         | 42%     | 49%       | 57%             | 64%       | 57%             | 51%       | 59%          | 53%       | 64%        | 58%          | 60%          | 50%               | 53%       | 59%         | 63%             | 53%           | 57%               | 52%                           | 61%        | 61%                                   | 52%   | 46%   | 49%       | 59%    | 57%                        | 50%      | 63%                    | 54%                       | 63%              | 53%        | 62%                            | 59%       | 48%        | 47%       | 54%                                    | 50%            | 44%                       | 50%                | 55%                  | 5                        |                |     |
| Fairly worth it (2)                         | 659       | 372      | 282        | 82        | 128                   | 118       | 103       | 228     | 209       | 222         | 228     | 94        | 205             | 148       | 183             | 155       | 197          | 143       | 83         | 25           | 55           | 346               | 313       | 410         | 249             | 192           | 467               | 389                           | 196        | 73                                    | 120   | 212   | 140       | 187    | 221                        | 437      | 576                    | 78                        | 196              | 173        | 47                             | 83        | 227        | 249       | 254                                    | 202            | 48                        | 85                 | 111                  | 43                       | 30             |     |
| 30%                                         | 34%       | 25%      | 33%        | 34%       | 33%                   | 27%       | 26%       | 34%     | 30%       | 26%         | 31%     | 34%       | 29%             | 27%       | 29%             | 34%       | 28%          | 28%       | 23%        | 28%          | 28%          | 32%               | 31%       | 27%         | 28%             | 30%           | 30%               | 30%                           | 26%        | 25%                                   | 26%   | 35%   | 36%       | 24%    | 28%                        | 29%      | 33%                    | 28%                       | 32%              | 28%        | 32%                            | 28%       | 31%        | 34%       | 34%                                    | 32%            | 32%                       | 35%                | 28%                  | 29%                      |                |     |
| Not very worth it (1)                       | 135       | 76       | 57         | 32        | 32                    | 26        | 17        | 28      | 64        | 43          | 28      | 40        | 46              | 24        | 21              | 26        | 36           | 29        | 23         | 6            | 15           | 59                | 75        | 86          | 48              | 30            | 105               | 80                            | 43         | 12                                    | 22    | 39    | 20        | 54     | 58                         | 77       | 110                    | 23                        | 36               | 22         | 7                              | 26        | 40         | 38        | 67                                     | 55             | 9                         | 25                 | 29                   | 16                       | 9              |     |
| 6%                                          | 7%        | 5%       | 13%        | 9%        | 7%                    | 4%        | 3%        | 10%     | 16%       | 6%          | 3%      | 13%       | 8%              | 5%        | 3%              | 5%        | 6%           | 6%        | 8%         | 3%           | 5%           | 8%                | 8%        | 7%          | 5%              | 4%            | 7%                | 6%                            | 4%         | 4%                                    | 5%    | 5%    | 10%       | 9%     | 5%                         | 6%       | 10%                    | 5%                        | 4%               | 4%         | 10%                            | 5%        | 5%         | 9%        | 6%                                     | 9%             | 9%                        | 11%                | 8%                   |                          |                |     |
| Not worth it at all (0)                     | 34        | 21       | 13         | 9         | 10                    | 1         | 7         | 5       | 19        | 9           | 5       | 15        | 6               | 9         | 4               | 6         | 11           | 8         | 5          | 3            | 1            | 16                | 18        | 25          | 9               | 9             | 25                | 18                            | 13         | 3                                     | 10    | 9     | 9         | 7      | 11                         | 23       | 31                     | 3                         | 2                | 14         | 2                              | 6         | 7          | 9         | 19                                     | 15             | 2                         | 4                  | 10                   | 4                        | 2              |     |
| 2%                                          | 2%        | 1%       | 4%         | 3%        | 4%                    | 2%        | 1%        | 2%      | 16%       | 3%          | 1%      | 1%        | 1%              | 2%        | 1%              | 1%        | 2%           | 1%        | 2%         | 1%           | 1%           | 2%                | 1%        | 1%          | 1%              | 1%            | 1%                | 1%                            | 1%         | 1%                                    | 1%    | 1%    | 1%        | 1%     | 1%                         | 1%       | 1%                     | 1%                        | 1%               | 1%         | 1%                             | 1%        | 1%         | 1%        | 1%                                     | 1%             | 1%                        | 1%                 | 1%                   | 1%                       | 1%             |     |
| Don't know                                  | 155       | 64       | 88         | 22        | 25                    | 34        | 28        | 47      | 47        | 61          | 47      | 36        | 50              | 36        | 34              | 43        | 39           | 27        | 29         | 6            | 11           | 73                | 82        | 89          | 66              | 23            | 131               | 75                            | 58         | 21                                    | 37    | 55    | 27        | 36     | 43                         | 112      | 131                    | 17                        | 22               | 35         | 8                              | 6         | 39         | 35        | 49                                     | 40             | 9                         | 16                 | 25                   | 13                       | 6              |     |
| 7%                                          | 6%        | 8%       | 9%         | 7%        | 9%                    | 7%        | 5%        | 7%      | 5%        | 8%          | 5%      | 8%        | 8%              | 7%        | 5%              | 8%        | 7%           | 5%        | 10%        | 6%           | 6%           | 6%                | 8%        | 7%          | 7%              | 3%            | 9%                | 6%                            | 9%         | 8%                                    | 8%    | 7%    | 7%        | 7%     | 7%                         | 7%       | 7%                     | 7%                        | 7%               | 7%         | 7%                             | 4%        | 2%         | 5%        | 4%                                     | 7%             | 6%                        | 6%                 | 8%                   | 9%                       | 6%             |     |
| NET: Very Worth it /Fairly Worth it         | 1898      | 916      | 969        | 182       | 311                   | 294       | 325       | 786     | 493       | 619         | 786     | 221       | 496             | 440       | 614             | 456       | 494          | 445       | 241        | 94           | 167          | 1095              | 803       | 1105        | 793             | 622           | 1275              | 1120                          | 532        | 246                                   | 419   | 702   | 350       | 428    | 542                        | 1356     | 1687                   | 197                       | 630              | 465        | 156                            | 218       | 729        | 726       | 610                                    | 478            | 129                       | 216                | 240                  | 117                      | 87             |     |
| 85%                                         | 85%       | 86%      | 74%        | 82%       | 83%                   | 80%       | 91%       | 79%     | 84%       | 91%         | 73%     | 83%       | 86%             | 91%       | 86%             | 85%       | 87%          | 81%       | 87%        | 86%          | 88%          | 82%               | 85%       | 87%         | 91%             | 83%           | 87%               | 82%                           | 87%        | 86%                                   | 86%   | 87%   | 86%       | 82%    | 83%                        | 86%      | 86%                    | 82%                       | 86%              | 82%        | 87%                            | 91%       | 85%        | 89%       | 90%                                    | 82%            | 81%                       | 86%                | 83%                  | 80%                      | 78%            | 84% |
| NET: Not very worth it/ not worth it at all | 169       | 97       | 69         | 41        | 42                    | 28        | 24        | 33      | 83        | 52          | 33      | 56        | 52              | 33        | 25              | 33        | 47           | 37        | 28         | 8            | 16           | 76                | 93        | 112         | 57              | 39            | 130               | 97                            | 56         | 15                                    | 31    | 48    | 28        | 61     | 69                         | 100      | 141                    | 26                        | 38               | 36         | 9                              | 32        | 47         | 46        | 86                                     | 70             | 11                        | 29                 | 39                   | 20                       | 10             |     |
| 8%                                          | 9%        | 6%       | 17%        | 11%       | 8%                    | 6%        | 4%        | 3%      | 13%       | 7%          | 4%      | 18%       | 9%              | 7%        | 4%              | 6%        | 8%           | 7%        | 9%         | 7%           | 8%           | 6%                | 10%       | 9%          | 6%              | 6%            | 8%                | 8%                            | 9%         | 5%                                    | 6%    | 6%    | 7%        | 12%    | 11%                        | 6%       | 7%                     | 11%                       | 6%               | 7%         | 11%                            | 6%        | 6%         | 12%       | 12%                                    | 7%             | 11%                       | 13%                | 13%                  | 10%                      |                |     |
| Mean                                        | 2.50      | 2.42     | 2.58       | 2.22      | 2.37                  | 2.45      | 2.54      | 2.63    | 2.31      | 2.50        | 2.63    | 2.20      | 2.43            | 2.53      | 2.63            | 2.54      | 2.44         | 2.54      | 2.46       | 2.57         | 2.52         | 2.56              | 2.42      | 2.46        | 2.56            | 2.58          | 2.47              | 2.51                          | 2.45       | 2.39                                  | 2.57  | 2.58  | 2.46      | 2.35   | 2.39                       | 2.55     | 2.51                   | 2.40                      | 2.39             | 2.48       | 2.60                           | 2.39      | 2.58       | 2.55      | 2.36                                   | 2.35           | 2.48                      | 2.40               | 2.31                 | 2.37                     | 2.46           |     |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used:

Column Proportions (5%): A, B/C, D/E/F, G/H, I/J/K, L/M/N, O/P, Q/R/S, T/U, V/W, X/Y, Z/a, b/c/d, e/f/g/h, i/j, k/l/m/n/o/p, q/r, x/y/t/u/v/w/x/y Minimum Base: 30[\*] Small Base: 100[\*]

Column Means (5%): A,B/C,D,E/F,G,H,I,J/K,L,M/N/O,P,Q/R/S,T/U,V/W,X/Y,Z/a,b,c/d,e/f/g,h,i,j,k,l,m/n,o/p,q,r,s,t/u/v/w/x/y Minimum Base: 20(\*\*) Small Base: 100(\*\*)

PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Law  
All adults aged 18+ in GB

|                                             | Gender |      |        | Age   |       |       |       |      |       |       |      | Aggregated Age Breaks |             |       |             |       | Generations |       |        |       |          | Region |      |         |             |           |               |                           |        |                    |      | Social grade |      | Employment status |      | Education |                        | Marital Status            |                  | Household Size |                       |           |            | Presence of children HH (17 or under) |                                        | Ethnicity      |                           | General Election 2019 Vote |                      |                          |                |     | Referendum 2016 vote |  |  |  |  | Parents with kids in Education |  |  |  |  |  |  |
|---------------------------------------------|--------|------|--------|-------|-------|-------|-------|------|-------|-------|------|-----------------------|-------------|-------|-------------|-------|-------------|-------|--------|-------|----------|--------|------|---------|-------------|-----------|---------------|---------------------------|--------|--------------------|------|--------------|------|-------------------|------|-----------|------------------------|---------------------------|------------------|----------------|-----------------------|-----------|------------|---------------------------------------|----------------------------------------|----------------|---------------------------|----------------------------|----------------------|--------------------------|----------------|-----|----------------------|--|--|--|--|--------------------------------|--|--|--|--|--|--|
|                                             | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+  | 18-34 | 35-54 | 55+  | Gen Z                 | Millennials | Gen X | Baby Boomer | North | Midlands    | South | London | Wales | Scotland | ABCL   | C2DE | Working | Not working | Graduates | Non-graduates | Married/Living as Married | Single | Widowed/Divorced/S | 1    | 2            | 3    | 4+                | ANY  | NONE      | White ethnic group (a) | Ethnic minority group (b) | Conservative (c) | Labour (d)     | Liberal Democrats (e) | Other (f) | Remain (g) | Leave (h)                             | NET All with children in education (i) | NET School (j) | Nursery or pre-school (k) | Primary school (l)         | Secondary school (m) | College / sixth form (n) | University (o) |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
| Unweighted base                             | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389   | 787  | 686   | 748   | 787  | 332                   | 641         | 528   | 619         | 539   | 589         | 503   | 288    | 109   | 193      | 1472   | 749  | 1422    | 799         | 1192      | 1029          | 1310                      | 666    | 245                | 481  | 765          | 424  | 551               | 707  | 1514      | 1921                   | 276                       | 655              | 563            | 195                   | 257       | 917        | 709                                   | 801                                    | 586            | 165                       | 279                        | 319                  | 137                      | 152            |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
| Weighted base                               | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376   | 866  | 623   | 732   | 866  | 302                   | 598         | 509   | 674         | 531   | 580         | 509   | 298    | 108   | 194      | 1243   | 978  | 1306    | 915         | 684       | 1537          | 1292                      | 646    | 283                | 487  | 805          | 405  | 524               | 653  | 1568      | 1958                   | 240                       | 690              | 536            | 172                   | 256       | 815        | 807                                   | 745                                    | 589            | 150                       | 261                        | 313                  | 149                      | 103            |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
| Very worth it (3)                           | 1132   | 499  | 627    | 102   | 196   | 183   | 199   | 451  | 298   | 382   | 451  | 128                   | 309         | 268   | 354         | 261   | 271         | 291   | 147    | 57    | 105      | 652    | 479  | 686     | 446         | 369       | 763           | 663                       | 319    | 150                | 257  | 437          | 192  | 246               | 322  | 810       | 1012                   | 111                       | 386              | 267            | 93                    | 118       | 463        | 417                                   | 355                                    | 274            | 79                        | 128                        | 139                  | 72                       | 51             |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 51%    | 46%  | 56%    | 42%   | 52%   | 51%   | 53%   | 52%  | 48%   | 52%   | 52%  | 42%                   | 52%         | 53%   | 53%         | 49%   | 47%         | 57%   | 49%    | 53%   | 54%      | 52%    | 49%  | 53%     | 49%         | 54%       | 50%           | 51%                       | 49%    | 53%                | 53%  | 54%          | 47%  | 47%               | 49%  | 52%       | 52%                    | 46%                       | 56%              | 50%            | 54%                   | 46%       | 57%        | 52%                                   | 48%                                    | 47%            | 53%                       | 49%                        | 44%                  | 48%                      | 49%            |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
| Fairly worth it (2)                         | 784    | 421  | 354    | 84    | 131   | 116   | 125   | 329  | 214   | 241   | 329  | 103                   | 202         | 170   | 252         | 189   | 234         | 162   | 101    | 37    | 62       | 445    | 339  | 439     | 345         | 249       | 536           | 466                       | 211    | 108                | 168  | 260          | 159  | 197               | 236  | 549       | 690                    | 89                        | 251              | 196            | 61                    | 100       | 270        | 304                                   | 271                                    | 215            | 54                        | 91                         | 119                  | 44                       | 37             |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 35%    | 39%  | 31%    | 34%   | 35%   | 33%   | 33%   | 38%  | 34%   | 33%   | 38%  | 34%                   | 34%         | 34%   | 37%         | 36%   | 40%         | 32%   | 34%    | 34%   | 32%      | 36%    | 35%  | 34%     | 38%         | 36%       | 35%           | 36%                       | 33%    | 38%                | 34%  | 32%          | 39%  | 38%               | 36%  | 35%       | 35%                    | 37%                       | 36%              | 37%            | 35%                   | 39%       | 33%        | 38%                                   | 36%                                    | 37%            | 36%                       | 35%                        | 38%                  | 29%                      | 36%            |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
| Not very worth it (1)                       | 123    | 74   | 48     | 29    | 22    | 18    | 21    | 33   | 51    | 39    | 33   | 32                    | 32          | 29    | 28          | 21    | 33          | 31    | 18     | 7     | 13       | 60     | 63   | 79      | 43          | 35        | 88            | 74                        | 43     | 5                  | 19   | 46           | 20   | 38                | 42   | 81        | 99                     | 22                        | 29               | 32             | 6                     | 20        | 41         | 33                                    | 57                                     | 46             | 7                         | 18                         | 25                   | 18                       | 9              |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 6%     | 7%   | 4%     | 12%   | 6%    | 5%    | 6%    | 4%   | 8%    | 5%    | 4%   | 11%                   | 5%          | 6%    | 4%          | 4%    | 6%          | 6%    | 6%     | 6%    | 7%       | 5%     | 6%   | 6%      | 5%          | 5%        | 6%            | 6%                        | 7%     | 2%                 | 4%   | 6%           | 5%   | 7%                | 6%   | 5%        | 5%                     | 5%                        | 4%               | 6%             | 3%                    | 8%        | 5%         | 4%                                    | 8%                                     | 8%             | 5%                        | 7%                         | 8%                   | 12%                      | 9%             |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
| Not worth it at all (0)                     | 45     | 29   | 15     | 13    | 8     | 8     | 5     | 12   | 20    | 13    | 12   | 16                    | 11          | 10    | 8           | 11    | 13          | 3     | 8      | 2     | 7        | 22     | 23   | 25      | 20          | 12        | 33            | 19                        | 22     | 4                  | 14   | 11           | 8    | 12                | 13   | 32        | 39                     | 6                         | 5                | 14             | 2                     | 12        | 14         | 16                                    | 21                                     | 17             | 2                         | 6                          | 10                   | 5                        | 2              |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 2%     | 3%   | 1%     | 3%    | 2%    | 2%    | 1%    | 1%   | 3%    | 2%    | 1%   | 1%                    | 2%          | 2%    | 1%          | 2%    | 2%          | 1%    | 3%     | 2%    | 3%       | 2%     | 2%   | 2%      | 2%          | 2%        | 1%            | 3%                        | 1%     | 3%                 | 1%   | 3%           | 1%   | 2%                | 2%   | 2%        | 2%                     | 1%                        | 3%               | 1%             | 3%                    | 1%        | 2%         | 3%                                    | 1%                                     | 2%             | 3%                        | 4%                         | 2%                   |                          |                |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
| Don't know                                  | 117    | 54   | 82     | 17    | 22    | 31    | 27    | 40   | 39    | 58    | 40   | 23                    | 44          | 32    | 31          | 49    | 29          | 23    | 24     | 5     | 8        | 64     | 74   | 77      | 60          | 20        | 118           | 70                        | 51     | 17                 | 30   | 50           | 26   | 32                | 41   | 96        | 118                    | 13                        | 19               | 27             | 10                    | 5         | 27         | 37                                    | 41                                     | 35             | 8                         | 18                         | 21                   | 11                       | 5              |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 6%     | 5%   | 7%     | 6%    | 6%    | 7%    | 5%    | 6%   | 6%    | 5%    | 6%   | 6%                    | 7%          | 6%    | 5%          | 9%    | 5%          | 4%    | 8%     | 5%    | 4%       | 5%     | 6%   | 6%      | 7%          | 3%        | 8%            | 5%                        | 8%     | 6%                 | 6%   | 6%           | 6%   | 6%                | 6%   | 6%        | 6%                     | 6%                        | 6%               | 6%             | 6%                    | 6%        | 6%         | 6%                                    | 6%                                     | 6%             | 6%                        | 6%                         | 6%                   | 6%                       | 6%             | 4%  |                      |  |  |  |  |                                |  |  |  |  |  |  |
| NET: Very Worth it /Fairly Worth it         | 1916   | 920  | 981    | 186   | 326   | 299   | 324   | 781  | 512   | 623   | 781  | 231                   | 510         | 418   | 606         | 450   | 505         | 452   | 248    | 94    | 167      | 1098   | 818  | 1124    | 791         | 617       | 1298          | 1129                      | 530    | 257                | 424  | 698          | 351  | 443               | 557  | 1959      | 1703                   | 200                       | 636              | 463            | 154                   | 218       | 733        | 721                                   | 626                                    | 490            | 133                       | 219                        | 258                  | 115                      | 88             |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 86%    | 85%  | 87%    | 76%   | 86%   | 84%   | 86%   | 82%  | 82%   | 85%   | 90%  | 77%                   | 85%         | 86%   | 90%         | 85%   | 87%         | 89%   | 83%    | 87%   | 86%      | 88%    | 84%  | 86%     | 86%         | 90%       | 84%           | 87%                       | 82%    | 91%                | 87%  | 87%          | 84%  | 85%               | 87%  | 87%       | 83%                    | 92%                       | 86%              | 90%            | 85%                   | 90%       | 89%        | 84%                                   | 83%                                    | 89%            | 84%                       | 82%                        | 82%                  | 77%                      | 85%            |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
| NET: Not very worth it/ not worth it at all | 168    | 103  | 63     | 41    | 30    | 26    | 26    | 45   | 71    | 52    | 45   | 48                    | 43          | 39    | 36          | 32    | 46          | 34    | 27     | 9     | 20       | 82     | 86   | 104     | 64          | 47        | 121           | 93                        | 66     | 9                  | 33   | 57           | 28   | 50                | 55   | 113       | 138                    | 28                        | 34               | 46             | 8                     | 32        | 55         | 49                                    | 78                                     | 63             | 9                         | 24                         | 35                   | 23                       | 11             |     |                      |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 8%     | 10%  | 6%     | 17%   | 8%    | 7%    | 7%    | 5%   | 11%   | 7%    | 5%   | 16%                   | 7%          | 8%    | 5%          | 6%    | 8%          | 7%    | 9%     | 9%    | 10%      | 7%     | 9%   | 8%      | 7%          | 6%        | 7%            | 10%                       | 3%     | 7%                 | 7%   | 7%           | 9%   | 8%                | 7%   | 7%        | 8%                     | 7%                        | 12%              | 9%             | 9%                    | 5%        | 13%        | 7%                                    | 6%                                     | 10%            | 11%                       | 6%                         | 9%                   | 11%                      | 16%            | 11% |                      |  |  |  |  |                                |  |  |  |  |  |  |
| Mean                                        | 2.44   | 2.36 | 2.53   | 2.21  | 2.45  | 2.46  | 2.48  | 2.48 | 2.35  | 2.47  | 2.48 | 2.23                  | 2.46        | 2.46  | 2.48        | 2.45  | 2.38        | 2.52  | 2.41   | 2.44  | 2.42     | 2.47   | 2.41 | 2.45    | 2.42        | 2.47      | 2.43          | 2.45                      | 2.39   | 2.51               | 2.46 | 2.49         | 2.41 | 2.37              | 2.41 | 2.45      | 2.34                   | 2.52                      | 2.41             | 2.52           | 2.29                  | 2.50      | 2.46       | 2.36                                  | 2.35                                   | 2.48           | 2.40                      | 2.32                       | 2.31                 | 2.38                     |                |     |                      |  |  |  |  |                                |  |  |  |  |  |  |

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Overlay formulae used

Column Properties (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax Minimum Base: 30 (\*\* Small Base: 100 (\*\*)

Column Means (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax Minimum Base: 30 (\*\* Small Base: 100 (\*\*)



PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Sciences (i.e. Chemistry, Physics, Biology)

All adults aged 18+ in GB

|                                             | Gender    |          |            | Age       |           |           |           |         | Aggregated Age Breaks |           |         | Generations |                 |           | Region          |           |              |           |            |           |              |          |          |             | Social grade    |               | Employment status |                               | Education  |                         | Marital Status |       | Household Size |        |         |          | Presence of children HH (17 or under) |                           | Ethnicity        |            | General Election 2019 Vote |           |            |           |                                        | Referendum 2016 vote |                           | Parents with kids in Education |                      |                          |                |     |  |
|---------------------------------------------|-----------|----------|------------|-----------|-----------|-----------|-----------|---------|-----------------------|-----------|---------|-------------|-----------------|-----------|-----------------|-----------|--------------|-----------|------------|-----------|--------------|----------|----------|-------------|-----------------|---------------|-------------------|-------------------------------|------------|-------------------------|----------------|-------|----------------|--------|---------|----------|---------------------------------------|---------------------------|------------------|------------|----------------------------|-----------|------------|-----------|----------------------------------------|----------------------|---------------------------|--------------------------------|----------------------|--------------------------|----------------|-----|--|
|                                             | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55+ (H) | 18-34 (I)             | 35-54 (J) | 55+ (K) | Gen Z (L)   | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | ABCL (V) | C2DE (W) | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (A) | Married/Living as Married (B) | Single (C) | Widowed/ Divorced/S (E) | 1 (F)          | 2 (G) | 3 (H)          | 4+ (I) | ANY (J) | NONE (K) | White ethnic group (L)                | Ethnic minority group (M) | Conservative (N) | Labour (O) | Liberal Democrats (P)      | Other (Q) | Remain (R) | Leave (S) | NET All with children in education (T) | NET School (U)       | Nursery or pre-school (V) | Primary school (W)             | Secondary school (X) | College / sixth form (Y) | University (Z) |     |  |
| Unweighted base                             | 2221      | 1063     | 1140       | 278       | 408       | 359       | 389       | 787     | 686                   | 748       | 787     | 332         | 641             | 528       | 619             | 539       | 589          | 503       | 288        | 109       | 193          | 1472     | 749      | 1422        | 799             | 1192          | 1029              | 1310                          | 666        | 245                     | 481            | 765   | 424            | 551    | 707     | 1514     | 1921                                  | 276                       | 655              | 563        | 195                        | 257       | 917        | 709       | 801                                    | 586                  | 165                       | 279                            | 319                  | 137                      | 152            |     |  |
| Weighted base                               | 2221      | 1077     | 1126       | 245       | 378       | 356       | 376       | 866     | 623                   | 732       | 866     | 302         | 598             | 509       | 674             | 531       | 580          | 509       | 298        | 108       | 194          | 1243     | 978      | 1306        | 915             | 684           | 1537              | 1292                          | 646        | 283                     | 487            | 805   | 405            | 524    | 653     | 1568     | 1958                                  | 240                       | 690              | 536        | 172                        | 256       | 815        | 807       | 745                                    | 589                  | 150                       | 261                            | 313                  | 149                      | 103            |     |  |
| Very worth it (3)                           | 1225      | 603      | 614        | 108       | 169       | 172       | 199       | 578     | 277                   | 371       | 578     | 134         | 275             | 269       | 454             | 284       | 307          | 304       | 304        | 152       | 67           | 111      | 749      | 476         | 690             | 535           | 423               | 802                           | 728        | 335                     | 162            | 275   | 484            | 218    | 248     | 309      | 916                                   | 1097                      | 119              | 424        | 292                        | 103       | 127        | 480       | 478                                    | 345                  | 270                       | 70                             | 126                  | 145                      | 66             | 48  |  |
|                                             | 55%       | 56%      | 55%        | 44%       | 49%       | 48%       | 53%       | 67%     | 44%                   | 51%       | 67%     | 44%         | 46%             | 53%       | 53%             | 67%       | 53%          | 60%       | 51%        | 62%       | 57%          | 60%      | 49%      | 53%         | 58%             | 62%           | 52%               | 56%                           | 52%        | 57%                     | 37%            | 60%   | 54%            | 47%    | 47%     | 58%      | 56%                                   | 50%                       | 61%              | 55%        | 60%                        | 50%       | 59%        | 59%       | 46%                                    | 46%                  | 47%                       | 48%                            | 46%                  | 44%                      | 47%            |     |  |
| Fairly worth it (2)                         | 696       | 336      | 353        | 81        | 141       | 128       | 125       | 221     | 222                   | 263       | 221     | 95          | 220             | 177       | 167             | 161       | 191          | 156       | 97         | 26        | 65           | 365      | 331      | 429         | 267             | 296           | 490               | 397                           | 212        | 87                      | 154            | 234   | 135            | 174    | 225     | 471      | 603                                   | 88                        | 216              | 176        | 50                         | 89        | 266        | 239       | 268                                    | 207                  | 62                        | 86                             | 98                   | 54                       | 37             |     |  |
|                                             | 31%       | 31%      | 31%        | 33%       | 37%       | 36%       | 33%       | 26%     | 36%                   | 35%       | 26%     | 31%         | 37%             | 35%       | 25%             | 30%       | 33%          | 31%       | 32%        | 24%       | 33%          | 29%      | 34%      | 33%         | 29%             | 30%           | 32%               | 31%                           | 33%        | 31%                     | 32%            | 29%   | 33%            | 33%    | 34%     | 30%      | 31%                                   | 37%                       | 31%              | 33%        | 29%                        | 35%       | 33%        | 30%       | 36%                                    | 35%                  | 41%                       | 33%                            | 31%                  | 36%                      | 35%            |     |  |
| Not very worth it (1)                       | 114       | 56       | 58         | 28        | 31        | 23        | 18        | 15      | 60                    | 40        | 15      | 36          | 45              | 20        | 11              | 32        | 33           | 23        | 19         | 4         | 3            | 53       | 62       | 83          | 32              | 26            | 88                | 71                            | 35         | 9                       | 17             | 33    | 14             | 51     | 56      | 58       | 99                                    | 15                        | 21               | 31         | 8                          | 23        | 31         | 41        | 70                                     | 58                   | 6                         | 23                             | 40                   | 11                       | 12             |     |  |
|                                             | 5%        | 5%       | 5%         | 12%       | 8%        | 6%        | 5%        | 2%      | 10%                   | 5%        | 2%      | 12%         | 8%              | 4%        | 2%              | 6%        | 6%           | 5%        | 6%         | 4%        | 2%           | 4%       | 6%       | 6%          | 3%              | 4%            | 6%                | 5%                            | 5%         | 3%                      | 3%             | 4%    | 3%             | 10%    | 9%      | 4%       | 5%                                    | 6%                        | 3%               | 6%         | 5%                         | 9%        | 4%         | 5%        | 9%                                     | 10%                  | 4%                        | 9%                             | 13%                  | 8%                       | 11%            |     |  |
| Not worth it at all (0)                     | 43        | 25       | 17         | 14        | 11        | 4         | 7         | 8       | 25                    | 10        | 8       | 17          | 11              | 8         | 7               | 11        | 16           | 6         | 6          | -         | 5            | 15       | 28       | 28          | 15              | 9             | 34                | 24                            | 14         | 5                       | 12             | 6     | 10             | 15     | 18      | 25       | 38                                    | 4                         | 7                | 8          | 4                          | 9         | 7          | 14        | 20                                     | 16                   | 6                         | 7                              | 8                    | 5                        | 2              |     |  |
|                                             | 2%        | 2%       | 2%         | 6%        | 3%        | 1%        | 2%        | 1%      | 4%                    | 1%        | 1%      | 6%          | 2%              | 2%        | 1%              | 2%        | 3%           | 1%        | 2%         | -         | 2%           | 1%       | 3%       | 2%          | 2%              | 1%            | 2%                | 2%                            | 2%         | 2%                      | 1%             | 2%    | 3%             | 2%     | 2%      | 2%       | 2%                                    | 2%                        | 2%               | 1%         | 1%                         | 2%        | 4%         | 1%        | 2%                                     | 3%                   | 2%                        | 3%                             | 2%                   | 3%                       | 2%             |     |  |
| Don't know                                  | 142       | 58       | 84         | 14        | 26        | 30        | 28        | 40      | 39                    | 58        | 46      | 20          | 46              | 35        | 34              | 43        | 33           | 20        | 24         | 12        | 10           | 61       | 82       | 76          | 67              | 20            | 122               | 72                            | 51         | 20                      | 29             | 49    | 28             | 36     | 46      | 97       | 122                                   | 14                        | 22               | 29         | 7                          | 8         | 30         | 36        | 41                                     | 39                   | 6                         | 18                             | 23                   | 13                       | 5              |     |  |
|                                             | 6%        | 5%       | 7%         | 6%        | 7%        | 9%        | 7%        | 5%      | 6%                    | 8%        | 5%      | 7%          | 8%              | 7%        | 5%              | 8%        | 6%           | 4%        | 8%         | 8%        | 5%           | 5%       | 8%       | 6%          | 7%              | 3%            | 8%                | 6%                            | 8%         | 7%                      | 6%             | 6%    | 7%             | 7%     | 7%      | 6%       | 6%                                    | 6%                        | 6%               | 3%         | 5%                         | 4%        | 3%         | 4%        | 4%                                     | 6%                   | 7%                        | 7%                             | 9%                   | 5%                       |                |     |  |
| NET: Very Worth it /Fairly Worth it         | 1921      | 939      | 966        | 189       | 310       | 300       | 324       | 799     | 499                   | 624       | 799     | 229         | 495             | 446       | 621             | 445       | 498          | 460       | 249        | 93        | 176          | 1115     | 807      | 1119        | 802             | 629           | 1292              | 1125                          | 547        | 249                     | 429            | 718   | 353            | 422    | 534     | 1388     | 1700                                  | 208                       | 640              | 469        | 153                        | 216       | 746        | 717       | 613                                    | 476                  | 132                       | 212                            | 243                  | 121                      | 85             |     |  |
|                                             | 87%       | 87%      | 86%        | 77%       | 82%       | 84%       | 86%       | 92%     | 80%                   | 85%       | 92%     | 76%         | 83%             | 88%       | 92%             | 84%       | 86%          | 90%       | 83%        | 86%       | 91%          | 90%      | 83%      | 86%         | 88%             | 92%           | 84%               | 87%                           | 85%        | 88%                     | 88%            | 89%   | 87%            | 80%    | 82%     | 89%      | 87%                                   | 87%                       | 86%              | 93%        | 87%                        | 89%       | 84%        | 92%       | 89%                                    | 82%                  | 81%                       | 88%                            | 81%                  | 77%                      | 81%            | 82% |  |
| NET: Not very worth it/ not worth it at all | 157       | 81       | 76         | 42        | 42        | 26        | 24        | 22      | 85                    | 51        | 22      | 53          | 56              | 28        | 18              | 43        | 48           | 29        | 25         | 4         | 8            | 68       | 89       | 111         | 47              | 35            | 122               | 95                            | 48         | 14                      | 29             | 39    | 24             | 67     | 74      | 83       | 136                                   | 19                        | 28               | 39         | 12                         | 32        | 38         | 54        | 91                                     | 74                   | 12                        | 31                             | 48                   | 16                       | 13             |     |  |
|                                             | 7%        | 7%       | 7%         | 17%       | 11%       | 7%        | 6%        | 3%      | 14%                   | 7%        | 3%      | 18%         | 9%              | 5%        | 3%              | 8%        | 8%           | 6%        | 8%         | 4%        | 4%           | 5%       | 9%       | 8%          | 5%              | 5%            | 8%                | 7%                            | 7%         | 5%                      | 6%             | 6%    | 13%            | 11%    | 5%      | 7%       | 8%                                    | 4%                        | 4%               | 3%         | 5%                         | 7%        | 12%        | 13%       | 8%                                     | 12%                  | 15%                       | 11%                            | 13%                  |                          |                |     |  |
| Mean                                        | 2.49      | 2.49     | 2.50       | 2.22      | 2.33      | 2.44      | 2.48      | 2.67    | 2.29                  | 2.46      | 2.67    | 2.22        | 2.38            | 2.49      | 2.67            | 2.47      | 2.45         | 2.55      | 2.44       | 2.65      | 2.53         | 2.56     | 2.40     | 2.45        | 2.56            | 2.57          | 2.46              | 2.50                          | 2.46       | 2.54                    | 2.51           | 2.58  | 2.49           | 2.34   | 2.36    | 2.55     | 2.50                                  | 2.42                      | 2.58             | 2.48       | 2.53                       | 2.35      | 2.55       | 2.53      | 2.33                                   | 2.33                 | 2.36                      | 2.36                           | 2.31                 | 2.33                     | 2.34           |     |  |

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Overlay formulas used

Column Properties (N%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax

Column Means (N%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Maths  
All adults aged 18+ in GB

|                                             | Gender    |          |            | Age       |           |           |           |         |           |           |         | Aggregated Age Breaks |                 |           |                 |           | Generations  |           |            |           |              | Region   |          |             |                 |               |                   |                                |            |                         |       | Social grade |       | Employment status |         | Education |                        | Marital Status            |                  | Household Size |                       |           |            | Presence of children HH (17 or under) |                                        | Ethnicity      |                           | General Election 2019 Vote |                      |                          |                |     | Referendum 2016 vote |  | Parents with kids in Education |  |  |  |  |  |
|---------------------------------------------|-----------|----------|------------|-----------|-----------|-----------|-----------|---------|-----------|-----------|---------|-----------------------|-----------------|-----------|-----------------|-----------|--------------|-----------|------------|-----------|--------------|----------|----------|-------------|-----------------|---------------|-------------------|--------------------------------|------------|-------------------------|-------|--------------|-------|-------------------|---------|-----------|------------------------|---------------------------|------------------|----------------|-----------------------|-----------|------------|---------------------------------------|----------------------------------------|----------------|---------------------------|----------------------------|----------------------|--------------------------|----------------|-----|----------------------|--|--------------------------------|--|--|--|--|--|
|                                             | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55+ (H) | 18-34 (I) | 35-54 (J) | 55+ (K) | Gen Z (L)             | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | ABC1 (V) | C2DE (W) | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (A) | Married/ Living as Married (B) | Single (C) | Widowed/ Divorced/S (D) | 1 (E) | 2 (F)        | 3 (G) | 4+ (H)            | ANY (I) | NONE (J)  | White ethnic group (K) | Ethnic minority group (L) | Conservative (M) | Labour (N)     | Liberal Democrats (O) | Other (P) | Remain (Q) | Leave (R)                             | NET All with children in education (S) | NET School (T) | Nursery or pre-school (U) | Primary school (V)         | Secondary school (W) | College / sixth form (X) | University (Y) |     |                      |  |                                |  |  |  |  |  |
| Unweighted base                             | 2221      | 1063     | 1140       | 278       | 408       | 359       | 389       | 787     | 686       | 748       | 787     | 332                   | 641             | 528       | 619             | 539       | 589          | 503       | 288        | 109       | 193          | 1472     | 749      | 1422        | 799             | 1192          | 1029              | 1310                           | 666        | 245                     | 481   | 765          | 424   | 551               | 707     | 1514      | 1921                   | 276                       | 655              | 563            | 195                   | 257       | 917        | 709                                   | 801                                    | 586            | 165                       | 279                        | 319                  | 137                      | 151            |     |                      |  |                                |  |  |  |  |  |
| Weighted base                               | 2221      | 1077     | 1126       | 245       | 378       | 356       | 376       | 866     | 623       | 732       | 866     | 302                   | 598             | 509       | 674             | 531       | 580          | 509       | 298        | 108       | 194          | 1243     | 978      | 1306        | 915             | 684           | 1537              | 1292                           | 646        | 283                     | 487   | 805          | 405   | 524               | 653     | 1568      | 1958                   | 240                       | 690              | 536            | 172                   | 256       | 815        | 807                                   | 745                                    | 589            | 150                       | 261                        | 313                  | 149                      | 103            |     |                      |  |                                |  |  |  |  |  |
| Very worth it (3)                           | 917       | 437      | 476        | 85        | 135       | 120       | 153       | 425     | 220       | 272       | 425     | 103                   | 206             | 212       | 312             | 219       | 283          | 217       | 129        | 52        | 68           | 550      | 367      | 529         | 389             | 348           | 570               | 550                            | 249        | 118                     | 202   | 361          | 156   | 198               | 249     | 669       | 830                    | 101                       | 329              | 227            | 76                    | 97        | 371        | 351                                   | 290                                    | 219            | 61                        | 104                        | 119                  | 47                       | 50             |     |                      |  |                                |  |  |  |  |  |
|                                             | 41%       | 41%      | 42%        | 35%       | 36%       | 34%       | 41%       | 49%     | 33%       | 37%       | 49%     | 34%                   | 34%             | 42%       | 46%             | 46%       | 41%          | 40%       | 43%        | 43%       | 48%          | 33%      | 44%      | 38%         | 40%             | 42%           | 51%               | 37%                            | 43%        | 39%                     | 42%   | 42%          | 45%   | 39%               | 38%     | 38%       | 43%                    | 41%                       | 42%              | 48%            | 42%                   | 44%       | 38%        | 46%                                   | 43%                                    | 39%            | 37%                       | 41%                        | 40%                  | 38%                      | 31%            | 48% |                      |  |                                |  |  |  |  |  |
| Fairly worth it (2)                         | 866       | 446      | 410        | 97        | 158       | 143       | 141       | 327     | 256       | 283       | 327     | 117                   | 249             | 189       | 272             | 206       | 237          | 197       | 105        | 35        | 86           | 479      | 387      | 512         | 354             | 247           | 619               | 499                            | 257        | 109                     | 183   | 315          | 156   | 213               | 259     | 606       | 768                    | 90                        | 257              | 210            | 72                    | 107       | 323        | 307                                   | 296                                    | 242            | 56                        | 102                        | 118                  | 67                       | 32             |     |                      |  |                                |  |  |  |  |  |
|                                             | 39%       | 41%      | 36%        | 40%       | 42%       | 40%       | 37%       | 38%     | 41%       | 39%       | 38%     | 39%                   | 42%             | 37%       | 40%             | 39%       | 41%          | 39%       | 35%        | 32%       | 44%          | 39%      | 40%      | 39%         | 39%             | 36%           | 40%               | 39%                            | 40%        | 39%                     | 38%   | 39%          | 38%   | 41%               | 40%     | 39%       | 39%                    | 37%                       | 37%              | 39%            | 42%                   | 42%       | 40%        | 38%                                   | 40%                                    | 41%            | 37%                       | 39%                        | 38%                  | 45%                      | 31%            |     |                      |  |                                |  |  |  |  |  |
| Not very worth it (1)                       | 205       | 91       | 111        | 31        | 47        | 44        | 30        | 53      | 78        | 74        | 53      | 41                    | 69              | 46        | 44              | 40        | 58           | 52        | 23         | 11        | 21           | 99       | 107      | 134         | 71              | 50            | 155               | 120                            | 60         | 26                      | 46    | 57           | 48    | 54                | 76      | 129       | 181                    | 24                        | 64               | 52             | 11                    | 30        | 64         | 83                                    | 78                                     | 57             | 18                        | 27                         | 32                   | 13                       | 10             |     |                      |  |                                |  |  |  |  |  |
|                                             | 9%        | 8%       | 10%        | 13%       | 12%       | 12%       | 8%        | 6%      | 13%       | 10%       | 6%      | 14%                   | 12%             | 9%        | 6%              | 8%        | 10%          | 10%       | 8%         | 10%       | 11%          | 8%       | 11%      | 10%         | 8%              | 7%            | 10%               | 9%                             | 9%         | 9%                      | 9%    | 7%           | 12%   | 10%               | 12%     | 8%        | 9%                     | 10%                       | 9%               | 10%            | 7%                    | 12%       | 8%         | 10%                                   | 10%                                    | 10%            | 10%                       | 10%                        | 9%                   | 6%                       | 4%             |     |                      |  |                                |  |  |  |  |  |
| Not worth it at all (0)                     | 75        | 42       | 33         | 15        | 15        | 7         | 22        | 16      | 30        | 29        | 16      | 19                    | 17              | 23        | 16              | 21        | 16           | 13        | 16         | 4         | 5            | 38       | 37       | 43          | 32              | 15            | 60                | 43                             | 23         | 10                      | 17    | 18           | 16    | 24                | 27      | 49        | 65                     | 9                         | 17               | 21             | 5                     | 12        | 22         | 29                                    | 30                                     | 25             | 3                         | 8                          | 12                   | 8                        | 5              |     |                      |  |                                |  |  |  |  |  |
|                                             | 3%        | 4%       | 3%         | 6%        | 4%        | 2%        | 6%        | 2%      | 5%        | 4%        | 2%      | 6%                    | 3%              | 4%        | 2%              | 4%        | 3%           | 3%        | 4%         | 3%        | 3%           | 3%       | 3%       | 4%          | 3%              | 2%            | 4%                | 3%                             | 3%         | 3%                      | 4%    | 2%           | 4%    | 5%                | 5%      | 4%        | 3%                     | 5%                        | 3%               | 4%             | 3%                    | 5%        | 3%         | 4%                                    | 4%                                     | 2%             | 3%                        | 4%                         | 6%                   | 4%                       |                |     |                      |  |                                |  |  |  |  |  |
| Don't know                                  | 157       | 60       | 95         | 16        | 23        | 43        | 31        | 44      | 39        | 74        | 44      | 21                    | 56              | 40        | 30              | 45        | 36           | 30        | 25         | 7         | 14           | 77       | 80       | 87          | 70              | 24            | 132               | 80                             | 57         | 20                      | 38    | 53           | 29    | 36                | 42      | 115       | 134                    | 16                        | 23               | 26             | 8                     | 10        | 35         | 37                                    | 52                                     | 46             | 11                        | 19                         | 32                   | 14                       | 7              |     |                      |  |                                |  |  |  |  |  |
|                                             | 7%        | 6%       | 8%         | 7%        | 6%        | 12%       | 8%        | 5%      | 6%        | 10%       | 5%      | 7%                    | 9%              | 8%        | 5%              | 6%        | 6%           | 6%        | 8%         | 6%        | 7%           | 6%       | 8%       | 7%          | 8%              | 4%            | 9%                | 6%                             | 9%         | 7%                      | 8%    | 7%           | 7%    | 6%                | 7%      | 7%        | 6%                     | 7%                        | 7%               | 3%             | 5%                    | 5%        | 4%         | 4%                                    | 5%                                     | 7%             | 8%                        | 7%                         | 7%                   | 10%                      | 9%             | 7%  |                      |  |                                |  |  |  |  |  |
| NET: Very Worth it /Fairly Worth it         | 1783      | 884      | 887        | 182       | 293       | 262       | 293       | 752     | 475       | 556       | 752     | 221                   | 455             | 401       | 583             | 425       | 470          | 413       | 234        | 88        | 154          | 1029     | 754      | 1041        | 743             | 595           | 1188              | 1049                           | 507        | 227                     | 385   | 676          | 312   | 411               | 508     | 1275      | 1579                   | 191                       | 586              | 437            | 148                   | 204       | 695        | 658                                   | 586                                    | 461            | 118                       | 206                        | 238                  | 113                      | 81             |     |                      |  |                                |  |  |  |  |  |
|                                             | 80%       | 82%      | 79%        | 74%       | 78%       | 74%       | 78%       | 87%     | 76%       | 76%       | 87%     | 73%                   | 76%             | 79%       | 87%             | 80%       | 81%          | 81%       | 79%        | 81%       | 79%          | 83%      | 77%      | 80%         | 81%             | 87%           | 77%               | 81%                            | 78%        | 80%                     | 79%   | 84%          | 77%   | 78%               | 78%     | 81%       | 81%                    | 79%                       | 85%              | 81%            | 86%                   | 80%       | 85%        | 82%                                   | 79%                                    | 78%            | 78%                       | 79%                        | 76%                  | 70%                      | 79%            |     |                      |  |                                |  |  |  |  |  |
| NET: Not very worth it/ not worth it at all | 281       | 134      | 144        | 46        | 62        | 51        | 52        | 69      | 109       | 103       | 69      | 61                    | 86              | 68        | 60              | 61        | 74           | 65        | 39         | 14        | 26           | 137      | 144      | 178         | 103             | 65            | 216               | 163                            | 82         | 35                      | 64    | 75           | 64    | 77                | 103     | 178       | 246                    | 33                        | 81               | 73             | 16                    | 42        | 85         | 112                                   | 107                                    | 81             | 21                        | 35                         | 44                   | 22                       | 15             |     |                      |  |                                |  |  |  |  |  |
|                                             | 13%       | 12%      | 13%        | 19%       | 16%       | 14%       | 14%       | 14%     | 17%       | 14%       | 8%      | 20%                   | 14%             | 13%       | 14%             | 12%       | 13%          | 13%       | 13%        | 13%       | 14%          | 11%      | 15%      | 14%         | 11%             | 10%           | 14%               | 13%                            | 13%        | 13%                     | 13%   | 9%           | 16%   | 15%               | 16%     | 11%       | 13%                    | 14%                       | 12%              | 14%            | 14%                   | 14%       | 14%        | 14%                                   | 14%                                    | 14%            | 14%                       | 14%                        | 14%                  | 14%                      | 14%            |     |                      |  |                                |  |  |  |  |  |
| Mean                                        | 2.27      | 2.26     | 2.29       | 2.10      | 2.16      | 2.20      | 2.23      | 2.41    | 2.14      | 2.21      | 2.41    | 2.08                  | 2.19            | 2.26      | 2.37            | 2.28      | 2.26         | 2.29      | 2.27       | 2.34      | 2.20         | 2.32     | 2.21     | 2.25        | 2.30            | 2.41          | 2.21              | 2.28                           | 2.25       | 2.28                    | 2.27  | 2.36         | 2.20  | 2.20              | 2.19    | 2.30      | 2.27                   | 2.26                      | 2.35             | 2.26           | 2.34                  | 2.17      | 2.34       | 2.27                                  | 2.22                                   | 2.21           | 2.27                      | 2.25                       | 2.22                 | 2.12                     | 2.32           |     |                      |  |                                |  |  |  |  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulas used

Column Properties (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az

Column Means (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az

PUBLIC  
Education and Tuition  
Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Economics / Business  
All adults aged 18+ in GB

|                                             | Gender       |             |               | Age          |              |              |              |            | Aggregated Age Breaks |              |            |              |                    | Generations  |                    |              |                 |              | Region        |              |                 |             |             |                |                    |                  |                      |                                         | Social grade  |                                           | Employment status |          | Education |           |            |             | Marital Status            |                              |                     |               | Household Size           |              |               |              | Presence of children HH (17 or under)     |                   |                              |                       | Ethnicity               |                             | General Election 2019 vote |     |     |  |  | Referendum 2016 vote |  |  |  |  | Parents with kids in Education |  |  |  |  |  |
|---------------------------------------------|--------------|-------------|---------------|--------------|--------------|--------------|--------------|------------|-----------------------|--------------|------------|--------------|--------------------|--------------|--------------------|--------------|-----------------|--------------|---------------|--------------|-----------------|-------------|-------------|----------------|--------------------|------------------|----------------------|-----------------------------------------|---------------|-------------------------------------------|-------------------|----------|-----------|-----------|------------|-------------|---------------------------|------------------------------|---------------------|---------------|--------------------------|--------------|---------------|--------------|-------------------------------------------|-------------------|------------------------------|-----------------------|-------------------------|-----------------------------|----------------------------|-----|-----|--|--|----------------------|--|--|--|--|--------------------------------|--|--|--|--|--|
|                                             | Total<br>(A) | Male<br>(B) | Female<br>(C) | 18-24<br>(D) | 25-34<br>(E) | 35-44<br>(F) | 45-54<br>(G) | 55+<br>(H) | 18-34<br>(I)          | 35-54<br>(J) | 55+<br>(K) | Gen Z<br>(L) | Millennials<br>(M) | Gen X<br>(N) | Baby Boomer<br>(O) | North<br>(P) | Midlands<br>(Q) | South<br>(R) | London<br>(S) | Wales<br>(T) | Scotland<br>(U) | ABCL<br>(V) | C2DE<br>(W) | Working<br>(X) | Not working<br>(Y) | Graduates<br>(Z) | Non-graduates<br>(a) | Married/<br>Living as<br>Married<br>(b) | Single<br>(c) | Widowed/<br>Divorced/<br>Separated<br>(d) | 1<br>(e)          | 2<br>(f) | 3<br>(g)  | 4+<br>(h) | ANY<br>(i) | NONE<br>(j) | White ethnic group<br>(k) | Ethnic minority group<br>(l) | Conservative<br>(m) | Labour<br>(n) | Liberal Democrats<br>(o) | Other<br>(p) | Remain<br>(q) | Leave<br>(r) | NET All with children in education<br>(s) | NET School<br>(t) | Nursery or pre-school<br>(u) | Primary school<br>(v) | Secondary school<br>(w) | College / sixth form<br>(x) | University<br>(y)          |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
| Unweighted base                             | 2221         | 1063        | 1140          | 278          | 408          | 359          | 389          | 787        | 686                   | 748          | 787        | 332          | 641                | 528          | 619                | 539          | 589             | 503          | 288           | 109          | 193             | 1472        | 749         | 1422           | 799                | 1192             | 1029                 | 1310                                    | 666           | 245                                       | 481               | 765      | 424       | 551       | 707        | 1514        | 1921                      | 276                          | 655                 | 563           | 195                      | 257          | 917           | 709          | 801                                       | 586               | 165                          | 279                   | 319                     | 137                         | 152                        |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
| Weighted base                               | 2221         | 1077        | 1126          | 245          | 378          | 356          | 376          | 866        | 623                   | 732          | 866        | 302          | 598                | 509          | 674                | 531          | 580             | 509          | 298           | 108          | 194             | 1243        | 978         | 1306           | 915                | 684              | 1537                 | 1292                                    | 646           | 283                                       | 487               | 805      | 405       | 524       | 653        | 1568        | 1958                      | 240                          | 690                 | 536           | 172                      | 256          | 815           | 807          | 745                                       | 589               | 150                          | 261                   | 313                     | 149                         | 103                        |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
| Very worth it (3)                           | 815          | 398         | 413           | 78           | 146          | 131          | 128          | 332        | 224                   | 259          | 332        | 99           | 225                | 176          | 249                | 178          | 209             | 190          | 190           | 39           | 68              | 508         | 307         | 499            | 316                | 283              | 532                  | 507                                     | 212           | 97                                        | 164               | 317      | 148       | 186       | 260        | 555         | 702                       | 107                          | 272                 | 193           | 77                       | 98           | 348           | 286          | 280                                       | 205               | 66                           | 95                    | 97                      | 57                          | 39                         |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
|                                             | 37%          | 37%         | 37%           | 32%          | 39%          | 37%          | 34%          | 38%        | 36%                   | 35%          | 38%        | 33%          | 38%                | 35%          | 37%                | 34%          | 36%             | 37%          | 44%           | 34%          | 36%             | 45%         | 41%         | 31%            | 38%                | 35%              | 41%                  | 35%                                     | 39%           | 33%                                       | 34%               | 34%      | 39%       | 37%       | 36%        | 40%         | 33%                       | 36%                          | 44%                 | 39%           | 36%                      | 40%          | 38%           | 43%          | 35%                                       | 38%               | 35%                          | 44%                   | 36%                     | 31%                         | 38%                        | 38% |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
| Fairly worth it (2)                         | 947          | 460         | 479           | 88           | 147          | 140          | 162          | 409        | 235                   | 302          | 409        | 110          | 234                | 219          | 323                | 220          | 259             | 233          | 101           | 49           | 86              | 520         | 427         | 521            | 416                | 299              | 648                  | 555                                     | 260           | 132                                       | 216               | 345      | 175       | 210       | 252        | 695         | 857                       | 84                           | 311                 | 249           | 72                       | 99           | 341           | 369          | 290                                       | 238               | 55                           | 99                    | 135                     | 59                          | 39                         |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
|                                             | 43%          | 43%         | 43%           | 36%          | 39%          | 39%          | 43%          | 47%        | 38%                   | 41%          | 47%        | 36%          | 39%                | 43%          | 48%                | 41%          | 45%             | 46%          | 34%           | 45%          | 44%             | 42%         | 44%         | 41%            | 45%                | 44%              | 42%                  | 43%                                     | 40%           | 46%                                       | 44%               | 43%      | 43%       | 40%       | 39%        | 44%         | 44%                       | 35%                          | 45%                 | 46%           | 42%                      | 39%          | 42%           | 46%          | 39%                                       | 40%               | 36%                          | 38%                   | 43%                     | 39%                         | 38%                        |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
| Not very worth it (1)                       | 209          | 109         | 98            | 45           | 33           | 35           | 33           | 63         | 79                    | 68           | 63         | 49           | 57                 | 47           | 52                 | 55           | 48              | 51           | 24            | 12           | 20              | 105         | 105         | 128            | 81                 | 59               | 151                  | 105                                     | 75            | 29                                        | 48                | 64       | 31        | 66        | 71         | 138         | 182                       | 25                           | 60                  | 41            | 8                        | 39           | 65            | 79           | 83                                        | 69                | 12                           | 36                    | 37                      | 13                          | 13                         |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
|                                             | 9%           | 10%         | 9%            | 19%          | 9%           | 10%          | 9%           | 7%         | 13%                   | 9%           | 7%         | 16%          | 10%                | 9%           | 8%                 | 10%          | 8%              | 10%          | 8%            | 11%          | 10%             | 8%          | 11%         | 10%            | 9%                 | 9%               | 10%                  | 8%                                      | 12%           | 10%                                       | 10%               | 8%       | 8%        | 13%       | 11%        | 9%          | 9%                        | 10%                          | 9%                  | 8%            | 5%                       | 15%          | 8%            | 10%          | 11%                                       | 12%               | 8%                           | 14%                   | 12%                     | 8%                          | 12%                        |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
| Not worth it at all (0)                     | 77           | 38          | 35            | 15           | 21           | 10           | 17           | 14         | 36                    | 27           | 14         | 19           | 25                 | 19           | 13                 | 21           | 22              | 11           | 13            | 3            | 7               | 32          | 45          | 52             | 24                 | 18               | 59                   | 41                                      | 32            | 4                                         | 14                | 25       | 18        | 19        | 20         | 57          | 67                        | 9                            | 19                  | 15            | 5                        | 12           | 23            | 25           | 37                                        | 28                | 6                            | 9                     | 16                      | 7                           | 7                          |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
|                                             | 3%           | 4%          | 3%            | 6%           | 6%           | 3%           | 5%           | 2%         | 6%                    | 4%           | 2%         | 6%           | 4%                 | 4%           | 2%                 | 4%           | 4%              | 2%           | 4%            | 2%           | 3%              | 3%          | 5%          | 4%             | 3%                 | 3%               | 4%                   | 3%                                      | 5%            | 1%                                        | 3%                | 3%       | 5%        | 4%        | 3%         | 4%          | 3%                        | 4%                           | 3%                  | 3%            | 3%                       | 3%           | 5%            | 5%           | 4%                                        | 4%                | 5%                           | 4%                    | 6%                      |                             |                            |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
| Don't know                                  | 173          | 72          | 101           | 18           | 32           | 40           | 36           | 47         | 50                    | 76           | 47         | 25           | 36                 | 47           | 37                 | 57           | 42              | 23           | 30            | 6            | 14              | 79          | 94          | 96             | 78                 | 26               | 147                  | 84                                      | 68            | 22                                        | 44                | 54       | 32        | 43        | 51         | 123         | 130                       | 17                           | 28                  | 39            | 9                        | 7            | 38            | 48           | 55                                        | 48                | 11                           | 22                    | 29                      | 14                          | 5                          |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
|                                             | 8%           | 7%          | 9%            | 7%           | 8%           | 11%          | 10%          | 5%         | 8%                    | 10%          | 5%         | 8%           | 9%                 | 5%           | 11%                | 7%           | 5%              | 10%          | 6%            | 7%           | 6%              | 7%          | 6%          | 10%            | 7%                 | 9%               | 4%                   | 10%                                     | 6%            | 11%                                       | 8%                | 9%       | 7%        | 8%        | 8%         | 8%          | 8%                        | 8%                           | 7%                  | 4%            | 6%                       | 6%           | 6%            | 7%           | 8%                                        | 7%                | 8%                           | 8%                    | 9%                      | 9%                          | 5%                         |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
| NET: Very Worth it /Fairly Worth it         | 1762         | 859         | 892           | 166          | 292          | 271          | 290          | 742        | 459                   | 562          | 742        | 209          | 459                | 395          | 572                | 398          | 468             | 423          | 231           | 88           | 154             | 1028        | 734         | 1030           | 732                | 582              | 1179                 | 1062                                    | 471           | 228                                       | 380               | 661      | 324       | 397       | 511        | 1250        | 1560                      | 191                          | 583                 | 442           | 149                      | 198          | 689           | 656          | 570                                       | 443               | 120                          | 194                   | 232                     | 116                         | 79                         |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
|                                             | 79%          | 80%         | 79%           | 68%          | 77%          | 76%          | 77%          | 86%        | 74%                   | 77%          | 86%        | 69%          | 77%                | 78%          | 85%                | 75%          | 81%             | 83%          | 78%           | 81%          | 79%             | 83%         | 75%         | 79%            | 80%                | 85%              | 77%                  | 82%                                     | 73%           | 81%                                       | 78%               | 82%      | 80%       | 76%       | 78%        | 78%         | 80%                       | 80%                          | 79%                 | 85%           | 82%                      | 87%          | 77%           | 85%          | 81%                                       | 77%               | 75%                          | 80%                   | 74%                     | 74%                         | 78%                        | 76% |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
| NET: Not very worth it/ not worth it at all | 286          | 147         | 133           | 60           | 54           | 45           | 50           | 77         | 115                   | 95           | 77         | 69           | 82                 | 66           | 65                 | 76           | 70              | 62           | 37            | 15           | 27              | 136         | 150         | 181            | 105                | 76               | 210                  | 146                                     | 107           | 33                                        | 62                | 90       | 49        | 85        | 91         | 195         | 249                       | 33                           | 79                  | 56            | 13                       | 51           | 88            | 104          | 120                                       | 97                | 19                           | 45                    | 53                      | 19                          | 19                         |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
|                                             | 13%          | 14%         | 12%           | 25%          | 14%          | 13%          | 13%          | 9%         | 18%                   | 13%          | 9%         | 23%          | 14%                | 13%          | 10%                | 14%          | 12%             | 12%          | 12%           | 14%          | 14%             | 11%         | 15%         | 14%            | 12%                | 11%              | 14%                  | 11%                                     | 17%           | 12%                                       | 13%               | 11%      | 11%       | 12%       | 16%        | 14%         | 14%                       | 12%                          | 13%                 | 14%           | 11%                      | 10%          | 8%            | 20%          | 11%                                       | 13%               | 16%                          | 17%                   | 13%                     | 17%                         | 17%                        | 13% | 18% |  |  |                      |  |  |  |  |                                |  |  |  |  |  |
| Mean                                        | 2.22         | 2.21        | 2.24          | 2.01         | 2.20         | 2.24         | 2.18         | 2.30       | 2.13                  | 2.21         | 2.30       | 2.04         | 2.22               | 2.20         | 2.27               | 2.17         | 2.22            | 2.24         | 2.30          | 2.21         | 2.19            | 2.29        | 2.13        | 2.22           | 2.22               | 2.29             | 2.19                 | 2.26                                    | 2.13          | 2.23                                      | 2.20              | 2.27     | 2.22      | 2.17      | 2.25       | 2.21        | 2.21                      | 2.29                         | 2.26                | 2.25          | 2.36                     | 2.14         | 2.30          | 2.21         | 2.18                                      | 2.15              | 2.29                         | 2.17                  | 2.10                    | 2.23                        | 2.14                       |     |     |  |  |                      |  |  |  |  |                                |  |  |  |  |  |

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Overlay formulas used

Column Properties (N%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax Minimum Base: 301\*\* Small Base: 100\*\*

Column Means (N%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax Minimum Base: 301\*\* Small Base: 100\*\*

PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Geography  
All adults aged 18+ in GB

|                                             | Gender      |            |            | Age        |            |            |            |            | Aggregated Age Breaks |            |            |            |                 | Generations |                 |            |              |            | Region     |            |              |            |            | Social grade |                 | Employment status |                   | Education                     |            | Marital Status                 |            | Household Size |            |            |            | Presence of children HH (17 or under) |                        | Ethnicity                 |                  | General Election 2019 vote |                       |            |            |            | Referendum 2016 vote                   |                |                           |                    |                      | Parents with kids in Education |                |           |  |  |  |
|---------------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|-----------------------|------------|------------|------------|-----------------|-------------|-----------------|------------|--------------|------------|------------|------------|--------------|------------|------------|--------------|-----------------|-------------------|-------------------|-------------------------------|------------|--------------------------------|------------|----------------|------------|------------|------------|---------------------------------------|------------------------|---------------------------|------------------|----------------------------|-----------------------|------------|------------|------------|----------------------------------------|----------------|---------------------------|--------------------|----------------------|--------------------------------|----------------|-----------|--|--|--|
|                                             | Total (A)   | Male (B)   | Female (C) | 18-24 (D)  | 25-34 (E)  | 35-44 (F)  | 45-54 (G)  | 55+ (H)    | 18-34 (I)             | 35-54 (J)  | 55+ (K)    | Gen Z (L)  | Millennials (M) | Gen X (N)   | Baby Boomer (O) | North (P)  | Midlands (Q) | South (R)  | London (S) | Wales (T)  | Scotland (U) | ABC1 (V)   | C2DE (W)   | Working (X)  | Not working (Y) | Graduates (Z)     | Non-graduates (a) | Married/Living as Married (b) | Single (c) | Widowed/Divorced/Separated (d) | 1 (e)      | 2 (f)          | 3 (g)      | 4+ (h)     | ANY (i)    | NONE (j)                              | White ethnic group (k) | Ethnic minority group (l) | Conservative (m) | Labour (n)                 | Liberal Democrats (o) | Other (p)  | Remain (q) | Leave (r)  | NET All with children in education (s) | NET School (t) | Nursery or pre-school (u) | Primary school (v) | Secondary school (w) | College / sixth form (x)       | University (y) |           |  |  |  |
| Unweighted base                             | 2221        | 1063       | 1140       | 278        | 408        | 359        | 389        | 787        | 686                   | 748        | 787        | 332        | 641             | 528         | 619             | 539        | 589          | 503        | 288        | 109        | 193          | 1472       | 749        | 1422         | 799             | 1192              | 1029              | 1310                          | 666        | 245                            | 481        | 765            | 424        | 551        | 707        | 1514                                  | 1921                   | 276                       | 655              | 563                        | 195                   | 257        | 917        | 709        | 801                                    | 586            | 165                       | 279                | 319                  | 137                            | 152            |           |  |  |  |
| Weighted base                               | 2221        | 1077       | 1126       | 245        | 378        | 356        | 376        | 866        | 623                   | 732        | 866        | 302        | 598             | 509         | 674             | 531        | 580          | 509        | 298        | 108        | 194          | 1243       | 978        | 1306         | 915             | 684               | 1537              | 1292                          | 646        | 283                            | 487        | 805            | 405        | 524        | 653        | 1568                                  | 1958                   | 240                       | 690              | 536                        | 172                   | 256        | 815        | 807        | 745                                    | 589            | 150                       | 261                | 313                  | 149                            | 103            |           |  |  |  |
| Very worth it (3)                           | 314<br>14%  | 161<br>15% | 190<br>13% | 35<br>14%  | 77<br>20%  | 54<br>15%  | 64<br>17%  | 84<br>10%  | 112<br>18%            | 118<br>16% | 84<br>10%  | 44<br>15%  | 108<br>18%      | 88<br>10%   | 60<br>9%        | 71<br>13%  | 81<br>14%    | 64<br>13%  | 21%<br>12% | 12%<br>12% | 15%<br>15%   | 14%<br>14% | 18%<br>8%  | 8%<br>20%    | 20%<br>11%      | 16%<br>16%        | 14%<br>14%        | 8%<br>3%                      | 11%<br>11% | 45%<br>14%                     | 37%<br>40% | 42%<br>40%     | 45%<br>37% | 13%<br>20% | 19%<br>12% | 13%<br>20%                            | 20%<br>14%             | 42%<br>15%                | 45%<br>19%       | 48%<br>19%                 | 40%<br>19%            | 47%<br>16% | 39%<br>14% | 38%<br>18% | 38%<br>17%                             | 19%<br>19%     | 28<br>17%                 | 43<br>17%          | 52<br>17%            | 26<br>18%                      | 25<br>24%      |           |  |  |  |
| Fairly worth it (2)                         | 924<br>42%  | 463<br>43% | 455<br>40% | 90<br>37%  | 140<br>37% | 132<br>37% | 136<br>36% | 425<br>49% | 231<br>37%            | 268<br>37% | 425<br>49% | 111<br>37% | 222<br>37%      | 184<br>36%  | 324<br>48%      | 229<br>43% | 220<br>38%   | 226<br>44% | 128<br>43% | 46<br>43%  | 76<br>39%    | 539<br>43% | 385<br>39% | 491<br>38%   | 433<br>47%      | 296<br>43%        | 628<br>41%        | 557<br>43%                    | 253<br>39% | 115<br>41%                     | 203<br>42% | 361<br>45%     | 150<br>37% | 210<br>40% | 260<br>38% | 674<br>43%                            | 817<br>42%             | 101<br>42%                | 291<br>42%       | 244<br>45%                 | 83<br>48%             | 102<br>40% | 380<br>47% | 326<br>40% | 293<br>39%                             | 225<br>38%     | 58<br>39%                 | 103<br>39%         | 122<br>39%           | 53<br>36%                      | 44<br>42%      |           |  |  |  |
| Not very worth it (1)                       | 593<br>27%  | 284<br>26% | 306<br>27% | 54<br>22%  | 94<br>25%  | 95<br>27%  | 108<br>29% | 242<br>28% | 148<br>24%            | 203<br>28% | 242<br>28% | 71<br>23%  | 155<br>26%      | 139<br>27%  | 198<br>29%      | 132<br>25% | 166<br>29%   | 153<br>30% | 153<br>17% | 51<br>27%  | 30<br>32%    | 62<br>27%  | 330<br>27% | 263<br>27%   | 357<br>27%      | 236<br>26%        | 165<br>24%        | 428<br>28%                    | 337<br>26% | 166<br>32%                     | 90<br>29%  | 140<br>27%     | 221<br>27% | 111<br>23% | 121<br>24% | 157<br>28%                            | 436<br>28%             | 546<br>18%                | 43<br>30%        | 205<br>24%                 | 130<br>24%            | 34<br>20%  | 69<br>27%  | 205<br>25% | 232<br>29%                             | 188<br>25%     | 153<br>26%                | 41<br>27%          | 72<br>28%            | 81<br>26%                      | 38<br>25%      | 22<br>21% |  |  |  |
| Not worth it at all (0)                     | 174<br>8%   | 90<br>8%   | 81<br>7%   | 41<br>17%  | 40<br>10%  | 27<br>8%   | 25<br>7%   | 41<br>5%   | 81<br>7%              | 52<br>7%   | 41<br>5%   | 47<br>9%   | 52<br>16%       | 40<br>9%    | 34<br>5%        | 43<br>8%   | 59<br>10%    | 29<br>6%   | 23<br>8%   | 6<br>6%    | 13<br>7%     | 81<br>9%   | 92<br>9%   | 102<br>8%    | 72<br>8%        | 46<br>7%          | 128<br>8%         | 94<br>9%                      | 59<br>7%   | 20<br>7%                       | 35<br>5%   | 44<br>11%      | 51<br>10%  | 60<br>9%   | 114<br>7%  | 146<br>11%                            | 27<br>8%               | 56<br>7%                  | 39<br>7%         | 8<br>5%                    | 19<br>7%              | 40<br>5%   | 78<br>10%  | 64<br>9%   | 52<br>9%                               | 16<br>10%      | 17<br>7%                  | 27<br>9%           | 12<br>8%             | 6<br>6%                        |                |           |  |  |  |
| Don't know                                  | 216<br>10%  | 79<br>7%   | 133<br>12% | 25<br>10%  | 27<br>7%   | 47<br>13%  | 43<br>12%  | 74<br>8%   | 51<br>8%              | 91<br>12%  | 74<br>8%   | 29<br>10%  | 59<br>10%       | 59<br>12%   | 59<br>9%        | 56<br>11%  | 54<br>9%     | 37<br>7%   | 32<br>11%  | 14<br>11%  | 22<br>11%    | 111<br>9%  | 105<br>11% | 117<br>9%    | 98<br>11%       | 37<br>9%          | 179<br>12%        | 102<br>8%                     | 80<br>12%  | 34<br>12%                      | 57<br>12%  | 68<br>8%       | 43<br>11%  | 48<br>9%   | 64<br>10%  | 132<br>10%                            | 187<br>10%             | 21<br>9%                  | 42<br>6%         | 45<br>8%                   | 14<br>8%              | 18<br>6%   | 56<br>7%   | 61<br>8%   | 64<br>9%                               | 57<br>10%      | 8<br>9%                   | 25<br>10%          | 32<br>10%            | 20<br>13%                      | 7<br>7%        |           |  |  |  |
| NET: Very Worth it /Fairly Worth it         | 1239<br>56% | 624<br>58% | 605<br>54% | 125<br>51% | 217<br>58% | 186<br>52% | 200<br>53% | 509<br>59% | 343<br>55%            | 386<br>53% | 509<br>59% | 155<br>51% | 330<br>55%      | 272<br>53%  | 383<br>57%      | 299<br>56% | 301<br>52%   | 290<br>57% | 191<br>64% | 59<br>54%  | 98<br>50%    | 721<br>58% | 518<br>53% | 729<br>56%   | 510<br>56%      | 437<br>64%        | 802<br>52%        | 758<br>59%                    | 342<br>53% | 139<br>49%                     | 256<br>53% | 472<br>59%     | 207<br>51% | 304<br>58% | 372<br>57% | 866<br>55%                            | 1078<br>55%            | 150<br>62%                | 387<br>56%       | 322<br>60%                 | 116<br>67%            | 152<br>59% | 514<br>63% | 436<br>54% | 430<br>58%                             | 326<br>55%     | 86<br>57%                 | 146<br>56%         | 174<br>56%           | 80<br>53%                      | 68<br>60%      |           |  |  |  |
| NET: Not very worth it/ not worth it at all | 767<br>35%  | 374<br>35% | 388<br>34% | 95<br>39%  | 134<br>35% | 122<br>34% | 133<br>35% | 283<br>33% | 229<br>37%            | 255<br>35% | 283<br>33% | 118<br>39% | 208<br>35%      | 178<br>35%  | 232<br>34%      | 175<br>33% | 225<br>35%   | 182<br>38% | 75<br>25%  | 36<br>13%  | 74<br>13%    | 412<br>38% | 355<br>36% | 459<br>35%   | 307<br>34%      | 211<br>31%        | 556<br>30%        | 432<br>33%                    | 225<br>35% | 110<br>39%                     | 174<br>36% | 264<br>33%     | 156<br>38% | 172<br>33% | 217<br>33% | 549<br>35%                            | 693<br>35%             | 70<br>29%                 | 261<br>18%       | 169<br>31%                 | 43<br>25%             | 88<br>34%  | 245<br>30% | 310<br>38% | 252<br>34%                             | 205<br>35%     | 57<br>38%                 | 89<br>34%          | 108<br>34%           | 50<br>33%                      | 28<br>27%      |           |  |  |  |
| Mean                                        | 1.69        | 1.70       | 1.68       | 1.54       | 1.73       | 1.69       | 1.72       | 1.70       | 1.65                  | 1.71       | 1.70       | 1.56       | 1.72            | 1.71        | 1.67            | 1.69       | 1.61         | 1.69       | 1.87       | 1.69       | 1.63         | 1.72       | 1.64       | 1.73         | 1.63            | 1.82              | 1.62              | 1.73                          | 1.66       | 1.57                           | 1.64       | 1.73           | 1.60       | 1.73       | 1.74       | 1.67                                  | 1.67                   | 1.78                      | 1.66             | 1.74                       | 1.88                  | 1.76       | 1.80       | 1.63       | 1.74                                   | 1.71           | 1.69                      | 1.73               | 1.71                 | 1.73                           | 1.90           |           |  |  |  |

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Overlay formulas used

Column Properties (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay

Column Means (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay

PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Foreign languages  
All adults aged 18+ in GB

|                                             | Gender |      |        | Age   |       |       |       |      |       |       |      | Aggregated Age Breaks |             |       |             |       | Generations |       |        |       |          | Region |      |         |             |           |               |                            |        |                     |      | Social grade |      | Employment status |      | Education |                    |                       |              | Marital Status |                   | Household Size |        |       |                                    | Presence of children HH (17 or under) |                       | Ethnicity      |                  | General Election 2019 vote |            |     |  |  | Referendum 2016 vote |  |  |  |  | Parents with kids in Education |  |  |  |  |
|---------------------------------------------|--------|------|--------|-------|-------|-------|-------|------|-------|-------|------|-----------------------|-------------|-------|-------------|-------|-------------|-------|--------|-------|----------|--------|------|---------|-------------|-----------|---------------|----------------------------|--------|---------------------|------|--------------|------|-------------------|------|-----------|--------------------|-----------------------|--------------|----------------|-------------------|----------------|--------|-------|------------------------------------|---------------------------------------|-----------------------|----------------|------------------|----------------------------|------------|-----|--|--|----------------------|--|--|--|--|--------------------------------|--|--|--|--|
|                                             | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+  | 18-34 | 35-54 | 55+  | Gen Z                 | Millennials | Gen X | Baby Boomer | North | Midlands    | South | London | Wales | Scotland | ABC1   | C2DE | Working | Not working | Graduates | Non-graduates | Married/ Living as Married | Single | Widowed/ Divorced/S | 1    | 2            | 3    | 4+                | ANY  | NONE      | White ethnic group | Ethnic minority group | Conservative | Labour         | Liberal Democrats | Other          | Remain | Leave | NET All with children in education | NET School                            | Nursery or pre-school | Primary school | Secondary school | College / sixth form       | University |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
| Unweighted base                             | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389   | 787  | 686   | 748   | 787  | 332                   | 641         | 528   | 619         | 539   | 589         | 503   | 288    | 109   | 193      | 1472   | 749  | 1422    | 799         | 1192      | 1029          | 1310                       | 666    | 245                 | 481  | 765          | 424  | 551               | 707  | 1514      | 1921               | 276                   | 655          | 563            | 195               | 257            | 917    | 709   | 801                                | 586                                   | 165                   | 279            | 319              | 137                        | 152        |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
| Weighted base                               | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376   | 866  | 623   | 732   | 866  | 302                   | 598         | 509   | 674         | 531   | 580         | 509   | 298    | 108   | 194      | 1243   | 978  | 1306    | 915         | 684       | 1537          | 1292                       | 646    | 283                 | 487  | 805          | 405  | 524               | 653  | 1568      | 1958               | 240                   | 690          | 536            | 172               | 256            | 815    | 807   | 745                                | 589                                   | 150                   | 261            | 313              | 149                        | 103        |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
| Very worth it (3)                           | 569    | 273  | 290    | 54    | 109   | 79    | 102   | 225  | 163   | 181   | 225  | 66                    | 160         | 132   | 174         | 117   | 157         | 110   | 36     | 28    | 61       | 337    | 232  | 359     | 210         | 223       | 347           | 340                        | 150    | 79                  | 133  | 204          | 105  | 128               | 177  | 392       | 496                | 68                    | 164          | 149            | 63                | 71             | 253    | 191   | 199                                | 152                                   | 45                    | 68             | 84               | 32                         | 27         |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 26%    | 25%  | 26%    | 22%   | 29%   | 22%   | 27%   | 26%  | 26%   | 25%   | 26%  | 22%                   | 27%         | 26%   | 26%         | 22%   | 27%         | 22%   | 32%    | 23%   | 31%      | 27%    | 24%  | 28%     | 23%         | 33%       | 23%           | 26%                        | 23%    | 28%                 | 27%  | 25%          | 26%  | 24%               | 27%  | 25%       | 25%                | 28%                   | 24%          | 28%            | 37%               | 28%            | 31%    | 24%   | 27%                                | 26%                                   | 30%                   | 26%            | 27%              | 21%                        | 26%        |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
| Fairly worth it (2)                         | 938    | 456  | 475    | 82    | 150   | 133   | 143   | 429  | 232   | 277   | 429  | 106                   | 227         | 195   | 327         | 236   | 230         | 247   | 109    | 46    | 70       | 560    | 378  | 512     | 427         | 300       | 638           | 574                        | 257    | 108                 | 199  | 377          | 168  | 194               | 252  | 686       | 844                | 89                    | 337          | 228            | 64                | 98             | 363    | 356   | 287                                | 220                                   | 61                    | 100            | 111              | 49                         | 42         |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 42%    | 42%  | 42%    | 33%   | 40%   | 37%   | 38%   | 50%  | 37%   | 38%   | 50%  | 35%                   | 38%         | 38%   | 49%         | 44%   | 40%         | 48%   | 37%    | 43%   | 36%      | 45%    | 39%  | 39%     | 47%         | 44%       | 42%           | 44%                        | 40%    | 38%                 | 41%  | 47%          | 41%  | 37%               | 39%  | 44%       | 43%                | 37%                   | 49%          | 43%            | 64                | 98             | 363    | 356   | 287                                | 220                                   | 61                    | 100            | 111              | 49                         | 42         |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             |        |      |        |       |       |       |       | DEFG |       |       |      |                       |             |       | LMN         |       |             | OPQ   |        |       |          |        |      |         | X           |           |               |                            |        |                     |      |              |      |                   |      |           |                    |                       |              |                |                   |                |        |       |                                    |                                       |                       |                |                  |                            |            |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
| Not very worth it (1)                       | 393    | 200  | 192    | 62    | 63    | 67    | 74    | 127  | 125   | 141   | 127  | 71                    | 112         | 99    | 100         | 86    | 112         | 99    | 41     | 20    | 35       | 204    | 189  | 242     | 151         | 93        | 300           | 214                        | 126    | 54                  | 84   | 124          | 73   | 111               | 121  | 272       | 348                | 42                    | 128          | 85             | 23                | 56             | 117    | 162   | 146                                | 120                                   | 21                    | 50             | 69               | 32                         | 20         |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 18%    | 19%  | 17%    | 25%   | 17%   | 19%   | 20%   | 15%  | 20%   | 19%   | 15%  | 23%                   | 19%         | 20%   | 15%         | 16%   | 19%         | 20%   | 14%    | 19%   | 18%      | 16%    | 19%  | 19%     | 16%         | 14%       | 20%           | 17%                        | 19%    | 19%                 | 17%  | 15%          | 18%  | 21%               | 18%  | 17%       | 18%                | 18%                   | 19%          | 16%            | 13%               | 22%            | 14%    | 20%   | 20%                                | 20%                                   | 14%                   | 19%            | 22%              | 22%                        | 19%        |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             |        |      |        | DEH   |       |       |       |      | K     | K     |      |                       |             |       |             |       |             |       |        |       |          |        |      |         |             | Z         |               |                            |        |                     |      |              |      |                   |      |           |                    |                       |              |                |                   |                |        |       |                                    |                                       |                       |                |                  |                            |            |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
| Not worth it at all (0)                     | 123    | 72   | 51     | 27    | 24    | 27    | 20    | 25   | 51    | 47    | 25   | 35                    | 33          | 32    | 23          | 28    | 39          | 17    | 21     | 4     | 13       | 46     | 77   | 76      | 47          | 35        | 88            | 67                         | 47     | 9                   | 26   | 32           | 22   | 44                | 44   | 79        | 101                | 19                    | 31           | 30             | 6                 | 15             | 34     | 38    | 44                                 | 36                                    | 10                    | 14             | 14               | 16                         | 6          |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 6%     | 7%   | 5%     | 11%   | 6%    | 8%    | 5%    | 3%   | 8%    | 6%    | 3%   | 11%                   | 5%          | 6%    | 3%          | 5%    | 7%          | 3%    | 7%     | 4%    | 7%       | 4%     | 8%   | 6%      | 5%          | 6%        | 6%            | 5%                         | 7%     | 3%                  | 5%   | 4%           | 5%   | 8%                | 7%   | 5%        | 5%                 | 8%                    | 4%           | 6%             | 4%                | 6%             | 4%     | 5%    | 6%                                 | 6%                                    | 7%                    | 6%             | 5%               | 11%                        | 6%         |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             |        |      |        | DEH   |       |       |       |      | K     | K     |      |                       |             |       | LMN         |       |             |       |        |       |          |        |      |         |             |           |               |                            |        |                     |      |              |      |                   |      |           |                    |                       |              |                |                   |                |        |       |                                    |                                       |                       |                |                  |                            |            |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
| Don't know                                  | 197    | 77   | 117    | 20    | 32    | 49    | 38    | 59   | 51    | 87    | 59   | 25                    | 66          | 50    | 49          | 64    | 41          | 36    | 30     | 30    | 15       | 96     | 101  | 116     | 81          | 31        | 164           | 97                         | 86     | 34                  | 45   | 87           | 38   | 47                | 99   | 138       | 169                | 22                    | 31           | 44             | 16                | 15             | 48     | 60    | 69                                 | 61                                    | 13                    | 28             | 30               | 20                         | 9          |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 9%     | 7%   | 10%    | 8%    | 8%    | 14%   | 10%   | 7%   | 8%    | 12%   | 7%   | 8%                    | 11%         | 10%   | 7%          | 12%   | 7%          | 7%    | 10%    |       |          | 8%     | 8%   | 10%     | 9%          | 5%        | 11%           | 8%                         | 10%    | 12%                 | 9%   | 8%           | 9%   | 9%                | 9%   | 9%        | 9%                 | 9%                    | 4%           | 8%             | 9%                | 6%             | 6%     | 7%    | 9%                                 | 10%                                   | 9%                    | 11%            | 11%              | 13%                        | 9%         |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             |        |      |        |       |       |       |       | DEH  |       |       |      |                       |             |       |             | OP    |             |       |        |       |          |        |      |         |             |           | Z             |                            |        |                     |      |              |      |                   |      |           |                    |                       |              |                |                   |                |        |       |                                    |                                       |                       |                |                  |                            |            |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
| NET: Very Worth it /Fairly Worth it         | 1508   | 729  | 765    | 136   | 260   | 213   | 245   | 654  | 396   | 458   | 654  | 172                   | 388         | 327   | 501         | 353   | 387         | 357   | 206    | 74    | 131      | 897    | 610  | 871     | 637         | 523       | 985           | 914                        | 407    | 187                 | 331  | 582          | 273  | 322               | 429  | 1079      | 1340               | 158                   | 500          | 378            | 127               | 169            | 616    | 548   | 486                                | 372                                   | 106                   | 168            | 195              | 81                         | 68         |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 68%    | 68%  | 68%    | 56%   | 69%   | 60%   | 65%   | 76%  | 64%   | 63%   | 76%  | 57%                   | 65%         | 64%   | 74%         | 66%   | 67%         | 70%   | 69%    | 68%   | 68%      | 72%    | 62%  | 67%     | 70%         | 76%       | 64%           | 71%                        | 63%    | 66%                 | 68%  | 72%          | 67%  | 61%               | 66%  | 69%       | 68%                | 68%                   | 73%          | 70%            | 74%               | 66%            | 70%    | 68%   | 65%                                | 63%                                   | 71%                   | 64%            | 62%              | 54%                        | 60%        |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             |        |      |        | DEH   |       |       | DEFG  |      |       |       |      |                       | L           |       | LMN         |       |             |       |        | X     |          |        | W    |         |             | A         |               | E                          |        |                     |      | H            |      |                   |      |           |                    |                       |              |                |                   |                |        |       |                                    |                                       |                       |                |                  |                            |            |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
| NET: Not very worth it/ not worth it at all | 516    | 272  | 243    | 89    | 87    | 94    | 93    | 153  | 176   | 188   | 153  | 105                   | 144         | 132   | 123         | 114   | 152         | 116   | 62     | 25    | 48       | 250    | 266  | 319     | 198         | 128       | 388           | 281                        | 173    | 62                  | 110  | 156          | 95   | 155               | 165  | 351       | 449                | 61                    | 159          | 115            | 29                | 71             | 151    | 200   | 190                                | 155                                   | 31                    | 64             | 83               | 48                         | 26         |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 23%    | 25%  | 22%    | 38%   | 23%   | 26%   | 25%   | 28%  | 26%   | 26%   | 26%  | 35%                   | 24%         | 26%   | 18%         | 21%   | 26%         | 23%   | 21%    | 23%   | 24%      | 20%    | 27%  | 24%     | 22%         | 19%       | 23%           | 22%                        | 27%    | 22%                 | 23%  | 23%          | 19%  | 23%               | 30%  | 25%       | 22%                | 23%                   | 25%          | 23%            | 21%               | 17%            | 28%    | 19%   | 25%                                | 26%                                   | 26%                   | 20%            | 25%              | 27%                        | 32%        | 25% |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             |        |      |        | DEH   |       |       | H     |      |       | K     |      |                       | LMN         |       | O           |       |             |       |        |       |          | V      |      |         |             | Z         |               | A                          |        |                     |      |              |      |                   |      |           |                    |                       |              |                |                   |                |        |       |                                    |                                       |                       |                |                  |                            |            |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
| Mean                                        | 1.97   | 1.93 | 1.99   | 1.72  | 2.00  | 1.86  | 1.97  | 2.06 | 1.89  | 1.92  | 2.06 | 1.73                  | 1.97        | 1.93  | 2.05        | 1.95  | 1.94        | 1.95  | 2.05   | 1.99  | 2.00     | 2.04   | 1.87 | 1.97    | 1.96        | 2.09      | 1.91          | 1.99                       | 1.88   | 2.03                | 1.99 | 2.02         | 1.97 | 1.85              | 1.95 | 1.97      | 1.97               | 1.95                  | 1.96         | 2.01           | 2.18              | 1.94           | 2.09   | 1.94  | 1.95                               | 1.93                                  | 2.03                  | 1.95           | 1.95             | 1.75                       | 1.94       |     |  |  |                      |  |  |  |  |                                |  |  |  |  |
|                                             |        |      |        | D     |       |       | D     | DE   |       |       | U    |                       | L           | L     | L           |       |             |       |        | *     |          | W      |      |         |             | *         |               | E                          |        |                     | H    |              |      |                   |      |           |                    |                       |              |                |                   |                |        |       |                                    |                                       |                       |                |                  |                            |            |     |  |  |                      |  |  |  |  |                                |  |  |  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulas used

Column Properties (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az

Column Means (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Engineering  
All adults aged 18+ in GB

|                                             | Gender    |          |            | Age       |           |           |           | Aggregated Age Breaks |           |           | Generations |           |                 |           | Region          |           |              |           | Social grade |           | Employment status |          | Education |             | Marital Status  |               | Household Size    |                               |            | Presence of children HH (17 or under) |       | Ethnicity |       | General Election 2019 Vote |         |          |                        | Referendum 2016 vote      |                  | Parents with kids in Education |                       |           |            |           |                                        |                |                           |                    |                      |                          |                |     |     |
|---------------------------------------------|-----------|----------|------------|-----------|-----------|-----------|-----------|-----------------------|-----------|-----------|-------------|-----------|-----------------|-----------|-----------------|-----------|--------------|-----------|--------------|-----------|-------------------|----------|-----------|-------------|-----------------|---------------|-------------------|-------------------------------|------------|---------------------------------------|-------|-----------|-------|----------------------------|---------|----------|------------------------|---------------------------|------------------|--------------------------------|-----------------------|-----------|------------|-----------|----------------------------------------|----------------|---------------------------|--------------------|----------------------|--------------------------|----------------|-----|-----|
|                                             | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55+ (H)               | 18-34 (I) | 35-54 (J) | 55+ (K)     | Gen Z (L) | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S)   | Wales (T) | Scotland (U)      | ABCL (V) | C2DE (W)  | Working (X) | Not working (Y) | Graduates (Z) | Non-graduates (A) | Married/Living as Married (B) | Single (C) | Widowed/Divorced/Separated (D)        | 1 (E) | 2 (F)     | 3 (G) | 4+ (H)                     | ANY (I) | NONE (J) | White ethnic group (K) | Ethnic minority group (L) | Conservative (M) | Labour (N)                     | Liberal Democrats (O) | Other (P) | Remain (Q) | Leave (R) | NET All with children in education (S) | NET School (T) | Nursery or pre-school (U) | Primary school (V) | Secondary school (W) | College / sixth form (X) | University (Y) |     |     |
| Unweighted base                             | 2221      | 1063     | 1140       | 278       | 408       | 359       | 389       | 787                   | 686       | 748       | 787         | 332       | 641             | 528       | 619             | 539       | 589          | 503       | 288          | 109       | 193               | 1472     | 749       | 1422        | 799             | 1192          | 1029              | 1310                          | 666        | 245                                   | 481   | 765       | 424   | 551                        | 707     | 1514     | 1921                   | 276                       | 655              | 563                            | 195                   | 257       | 917        | 709       | 801                                    | 586            | 165                       | 279                | 319                  | 137                      | 152            |     |     |
| Weighted base                               | 2221      | 1077     | 1126       | 245       | 378       | 356       | 376       | 866                   | 623       | 732       | 866         | 302       | 598             | 509       | 674             | 531       | 580          | 509       | 298          | 108       | 194               | 1243     | 978       | 1306        | 915             | 684           | 1537              | 1292                          | 646        | 283                                   | 487   | 805       | 405   | 524                        | 653     | 1568     | 1958                   | 240                       | 690              | 536                            | 172                   | 256       | 815        | 807       | 745                                    | 589            | 150                       | 261                | 313                  | 149                      | 103            |     |     |
| Very worth it (3)                           | 1294      | 625      | 661        | 84        | 186       | 200       | 225       | 599                   | 271       | 424       | 599         | 110       | 309             | 304       | 463             | 295       | 330          | 316       | 165          | 67        | 121               | 719      | 535       | 739         | 555             | 447           | 847               | 784                           | 328        | 181                                   | 302   | 524       | 221   | 247                        | 322     | 971      | 1162                   | 125                       | 456              | 305                            | 106                   | 155       | 523        | 507       | 368                                    | 290            | 78                        | 126                | 151                  | 73                       | 44             |     |     |
|                                             | 58%       | 58%      | 59%        | 34%       | 49%       | 56%       | 60%       | 69%                   | 43%       | 58%       | 69%         | 36%       | 52%             | 60%       | 69%             | 56%       | 57%          | 62%       | 55%          | 33%       | 62%               | 61%      | 55%       | 57%         | 61%             | 65%           | 55%               | 61%                           | 51%        | 64%                                   | 62%   | 65%       | 54%   | 47%                        | 49%     | 62%      | 59%                    | 52%                       | 60%              | 57%                            | 62%                   | 61%       | 64%        | 63%       | 49%                                    | 49%            | 52%                       | 48%                | 48%                  | 49%                      | 45%            |     |     |
| Fairly worth it (2)                         | 605       | 310      | 287        | 96        | 126       | 93        | 101       | 189                   | 222       | 194       | 189         | 113       | 187             | 136       | 145             | 148       | 164          | 137       | 83           | 23        | 49                | 337      | 268       | 378         | 227             | 173           | 432               | 337                           | 196        | 71                                    | 115   | 185       | 128   | 177                        | 217     | 388      | 525                    | 73                        | 167              | 159                            | 49                    | 70        | 223        | 206       | 245                                    | 195            | 51                        | 86                 | 101                  | 45                       | 37             |     |     |
|                                             | 27%       | 29%      | 25%        | 39%       | 33%       | 26%       | 27%       | 22%                   | 36%       | 26%       | 22%         | 37%       | 31%             | 27%       | 22%             | 28%       | 28%          | 27%       | 28%          | 21%       | 25%               | 27%      | 27%       | 29%         | 25%             | 25%           | 28%               | 26%                           | 30%        | 25%                                   | 24%   | 23%       | 31%   | 34%                        | 33%     | 25%      | 27%                    | 30%                       | 24%              | 30%                            | 29%                   | 27%       | 27%        | 26%       | 33%                                    | 33%            | 34%                       | 33%                | 32%                  | 30%                      | 36%            |     |     |
| Not very worth it (1)                       | 124       | 62       | 61         | 30        | 29        | 22        | 21        | 22                    | 58        | 44        | 22          | 37        | 40              | 28        | 19              | 26        | 34           | 26        | 19           | 5         | 13                | 60       | 64        | 76          | 47              | 28            | 96                | 72                            | 45         | 7                                     | 23    | 30        | 20    | 51                         | 55      | 69       | 102                    | 20                        | 32               | 31                             | 5                     | 20        | 35         | 39        | 67                                     | 50             | 13                        | 26                 | 30                   | 10                       | 11             |     |     |
|                                             | 6%        | 6%       | 5%         | 12%       | 8%        | 6%        | 6%        | 2%                    | 9%        | 6%        | 2%          | 12%       | 7%              | 5%        | 3%              | 5%        | 6%           | 5%        | 6%           | 5%        | 7%                | 5%       | 7%        | 6%          | 5%              | 4%            | 6%                | 6%                            | 7%         | 2%                                    | 5%    | 4%        | 5%    | 10%                        | 8%      | 4%       | 5%                     | 8%                        | 5%               | 6%                             | 3%                    | 8%        | 4%         | 5%        | 9%                                     | 9%             | 9%                        | 9%                 | 10%                  | 10%                      | 7%             | 11% |     |
| Not worth it at all (0)                     | 46        | 23       | 23         | 14        | 15        | 4         | 3         | 11                    | 29        | 7         | 11          | 18        | 12              | 7         | 10              | 12        | 18           | 2         | 7            | 4         | 4                 | 20       | 26        | 24          | 22              | 13            | 33                | 21                            | 23         | 2                                     | 10    | 15        | 7     | 14                         | 11      | 35       | 38                     | 8                         | 14               | 11                             | 3                     | 4         | 5          | 19        | 17                                     | 12             | 1                         | 1                  | 7                    | 5                        | 4              |     |     |
|                                             | 2%        | 2%       | 2%         | 6%        | 4%        | 1%        | 1%        | 1%                    | 5%        | 1%        | 1%          | 6%        | 2%              | 1%        | 1%              | 2%        | 3%           | *         | 2%           | 3%        | 2%                | 2%       | 3%        | 2%          | 2%              | 2%            | 2%                | 2%                            | 2%         | 4%                                    | 1%    | 2%        | 2%    | 3%                         | 2%      | 2%       | 2%                     | 2%                        | 2%               | 2%                             | 2%                    | 1%        | 1%         | 2%        | 2%                                     | 1%             | *                         | 2%                 | 3%                   | 4%                       | 2%             |     |     |
| Don't know                                  | 153       | 58       | 93         | 21        | 22        | 17        | 27        | 46                    | 43        | 64        | 46          | 26        | 10              | 35        | 36              | 10        | 34           | 27        | 25           | 9         | 7                 | 68       | 85        | 88          | 65              | 23            | 130               | 77                            | 95         | 21                                    | 37    | 50        | 30    | 36                         | 48      | 105      | 132                    | 15                        | 20               | 30                             | 8                     | 7         | 29         | 36        | 47                                     | 42             | 7                         | 22                 | 24                   | 17                       | 7              |     |     |
|                                             | 7%        | 5%       | 8%         | 0%        | 6%        | 10%       | 7%        | 5%                    | 7%        | 9%        | 5%          | 8%        | 8%              | 7%        | 5%              | 9%        | 6%           | 5%        | 8%           | 4%        | 4%                | 5%       | 9%        | 7%          | 7%              | 3%            | 8%                | 6%                            | 8%         | 8%                                    | 8%    | 6%        | 7%    | 7%                         | 7%      | 7%       | 7%                     | 7%                        | 6%               | 3%                             | 6%                    | 5%        | 3%         | 4%        | 4%                                     | 6%             | 7%                        | 5%                 | 9%                   | 8%                       | 11%            | 11% | 7%  |
| NET: Very Worth it /Fairly Worth it         | 1898      | 935      | 948        | 180       | 313       | 293       | 325       | 788                   | 493       | 618       | 788         | 222       | 496             | 440       | 609             | 443       | 494          | 453       | 248          | 90        | 170               | 1095     | 803       | 1117        | 781             | 620           | 1278              | 1121                          | 524        | 253                                   | 417   | 709       | 348   | 424                        | 539     | 1359     | 1687                   | 198                       | 623              | 464                            | 155                   | 225       | 746        | 713       | 613                                    | 484            | 129                       | 212                | 252                  | 118                      | 81             |     |     |
|                                             | 85%       | 87%      | 84%        | 74%       | 83%       | 82%       | 86%       | 91%                   | 79%       | 84%       | 91%         | 74%       | 83%             | 86%       | 90%             | 83%       | 85%          | 89%       | 83%          | 83%       | 88%               | 88%      | 82%       | 86%         | 85%             | 91%           | 83%               | 87%                           | 81%        | 89%                                   | 86%   | 88%       | 86%   | 81%                        | 83%     | 87%      | 86%                    | 82%                       | 90%              | 87%                            | 90%                   | 88%       | 88%        | 92%       | 88%                                    | 82%            | 82%                       | 86%                | 81%                  | 80%                      | 81%            | 79% | 78% |
| NET: Not very worth it/ not worth it at all | 170       | 85       | 84         | 44        | 43        | 26        | 24        | 33                    | 87        | 50        | 33          | 55        | 51              | 34        | 29              | 38        | 52           | 29        | 26           | 9         | 17                | 80       | 90        | 100         | 69              | 41            | 129               | 93                            | 67         | 9                                     | 33    | 45        | 27    | 65                         | 66      | 103      | 140                    | 28                        | 46               | 42                             | 9                     | 24        | 40         | 59        | 85                                     | 62             | 14                        | 27                 | 37                   | 15                       | 15             |     |     |
|                                             | 8%        | 8%       | 7%         | 18%       | 11%       | 7%        | 6%        | 4%                    | 14%       | 7%        | 4%          | 18%       | 9%              | 7%        | 4%              | 7%        | 9%           | 6%        | 9%           | 8%        | 9%                | 6%       | 9%        | 8%          | 6%              | 6%            | 8%                | 7%                            | 10%        | 7%                                    | 4%    | 12%       | 10%   | 10%                        | 10%     | 10%      | 10%                    | 10%                       | 10%              | 10%                            | 10%                   | 10%       | 10%        | 10%       | 10%                                    | 10%            | 10%                       | 10%                | 10%                  | 10%                      | 10%            | 10% |     |
| Mean                                        | 2.52      | 2.51     | 2.54       | 2.12      | 2.36      | 2.53      | 2.57      | 2.68                  | 2.27      | 2.55      | 2.68        | 2.13      | 2.45            | 2.55      | 2.67            | 2.51      | 2.48         | 2.59      | 2.49         | 2.55      | 2.54              | 2.56     | 2.47      | 2.50        | 2.54            | 2.59          | 2.49              | 2.55                          | 2.40       | 2.65                                  | 2.58  | 2.62      | 2.50  | 2.34                       | 2.40    | 2.57     | 2.54                   | 2.39                      | 2.59             | 2.50                           | 2.57                  | 2.51      | 2.61       | 2.56      | 2.38                                   | 2.39           | 2.43                      | 2.41               | 2.37                 | 2.40                     | 2.26           |     |     |

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Overlay formulas used

ColumnProportions [%]: A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax Minimum Base: 30 (\*\* Small Base: 100 (\*\*)

ColumnMeans [%]: A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax Minimum Base: 30 (\*\* Small Base: 100 (\*\*)

PUBLIC  
Education and Tuition  
Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - History  
All adults aged 18+ in GB

|                                             | Gender |      |        | Age   |       |       |       |      |       |       |      | Aggregated Age Breaks |             |       |             |       | Generations |       |        |       |          | Region |      |         |             |           | Social grade  |                            | Employment status |                     | Education |      | Marital Status |      | Household Size |      |                    |                       | Presence of children HH (17 or under) |        | Ethnicity         |       | General Election 2019 Vote |       |                                    |            |                       | Referendum 2016 vote |                  |                      |            |     | Parents with kids in Education |  |  |  |  |
|---------------------------------------------|--------|------|--------|-------|-------|-------|-------|------|-------|-------|------|-----------------------|-------------|-------|-------------|-------|-------------|-------|--------|-------|----------|--------|------|---------|-------------|-----------|---------------|----------------------------|-------------------|---------------------|-----------|------|----------------|------|----------------|------|--------------------|-----------------------|---------------------------------------|--------|-------------------|-------|----------------------------|-------|------------------------------------|------------|-----------------------|----------------------|------------------|----------------------|------------|-----|--------------------------------|--|--|--|--|
|                                             | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+  | 18-34 | 35-54 | 55+  | Gen Z                 | Millennials | Gen X | Baby Boomer | North | Midlands    | South | London | Wales | Scotland | ABC1   | C2DE | Working | Not working | Graduates | Non-graduates | Married/ Living as Married | Single            | Widowed/ Divorced/S | 1         | 2    | 3              | 4+   | ANY            | NONE | White ethnic group | Ethnic minority group | Conservative                          | Labour | Liberal Democrats | Other | Remain                     | Leave | NET All with children in education | NET School | Nursery or pre-school | Primary school       | Secondary school | College / sixth form | University |     |                                |  |  |  |  |
|                                             | (A)    | (B)  | (C)    | (D)   | (E)   | (F)   | (G)   | (H)  | (I)   | (J)   | (K)  | (L)                   | (M)         | (N)   | (O)         | (P)   | (Q)         | (R)   | (S)    | (T)   | (U)      | (V)    | (W)  | (X)     | (Y)         | (Z)       | (a)           | (b)                        | (c)               | (d)                 | (e)       | (f)  | (g)            | (h)  | (i)            | (j)  | (k)                | (l)                   | (m)                                   | (n)    | (o)               | (p)   | (q)                        | (r)   | (s)                                | (t)        | (u)                   | (v)                  | (w)              | (x)                  | (y)        |     |                                |  |  |  |  |
| Unweighted base                             | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389   | 787  | 686   | 748   | 787  | 332                   | 641         | 528   | 619         | 539   | 589         | 503   | 288    | 109   | 193      | 1472   | 749  | 1422    | 799         | 1192      | 1029          | 1310                       | 666               | 245                 | 481       | 765  | 424            | 551  | 707            | 1514 | 1921               | 276                   | 655                                   | 563    | 195               | 257   | 917                        | 709   | 801                                | 586        | 165                   | 279                  | 319              | 137                  | 152        |     |                                |  |  |  |  |
| Weighted base                               | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376   | 866  | 623   | 732   | 866  | 302                   | 598         | 509   | 674         | 531   | 580         | 509   | 298    | 108   | 194      | 1243   | 978  | 1306    | 915         | 684       | 1537          | 1292                       | 646               | 283                 | 487       | 805  | 405            | 524  | 653            | 1568 | 1958               | 240                   | 690                                   | 536    | 172               | 256   | 815                        | 807   | 745                                | 589        | 150                   | 261                  | 313              | 149                  | 103        |     |                                |  |  |  |  |
| Very worth it (3)                           | 369    | 181  | 185    | 39    | 80    | 67    | 60    | 123  | 119   | 127   | 123  | 46                    | 126         | 86    | 91          | 75    | 89          | 78    | 76     | 20    | 30       | 197    | 172  | 255     | 114         | 140       | 228           | 221                        | 104               | 43                  | 72        | 125  | 62             | 110  | 137            | 232  | 306                | 59                    | 105                                   | 93     | 37                | 60    | 150                        | 132   | 154                                | 116        | 25                    | 55                   | 63               | 25                   | 23         |     |                                |  |  |  |  |
|                                             | 17%    | 17%  | 16%    | 16%   | 21%   | 19%   | 16%   | 14%  | 19%   | 17%   | 14%  | 15%                   | 21%         | 17%   | 14%         | 14%   | 15%         | 15%   | 26%    | 18%   | 15%      | 16%    | 18%  | 20%     | 12%         | 21%       | 15%           | 17%                        | 16%               | 13%                 | 15%       | 16%  | 15%            | 21%  | 21%            | 15%  | 16%                | 25%                   | 13%                                   | 17%    | 21%               | 23%   | 18%                        | 16%   | 21%                                | 20%        | 17%                   | 21%                  | 20%              | 17%                  | 22%        |     |                                |  |  |  |  |
|                                             |        |      |        |       | H     |       |       | K    |       |       |      | O                     |             |       |             |       |             |       | POKU   |       |          |        |      | Y       |             | A         |               |                            |                   |                     |           |      |                | ef   | i              | j    | k                  |                       |                                       |        | m                 |       |                            |       |                                    |            |                       |                      |                  |                      |            |     |                                |  |  |  |  |
| Fairly worth it (2)                         | 824    | 410  | 410    | 79    | 138   | 132   | 143   | 332  | 217   | 275   | 332  | 99                    | 221         | 188   | 249         | 205   | 220         | 196   | 100    | 44    | 60       | 486    | 339  | 472     | 352         | 256       | 568           | 482                        | 227               | 116                 | 191       | 296  | 134            | 204  | 243            | 581  | 734                | 86                    | 257                                   | 215    | 70                | 87    | 328                        | 290   | 292                                | 236        | 61                    | 107                  | 123              | 60                   | 43         |     |                                |  |  |  |  |
|                                             | 37%    | 38%  | 36%    | 32%   | 37%   | 37%   | 38%   | 38%  | 35%   | 38%   | 38%  | 33%                   | 37%         | 37%   | 37%         | 39%   | 38%         | 38%   | 34%    | 41%   | 31%      | 39%    | 35%  | 36%     | 39%         | 37%       | 37%           | 37%                        | 35%               | 41%                 | 39%       | 37%  | 33%            | 39%  | 37%            | 37%  | 37%                | 36%                   | 37%                                   | 40%    | 41%               | 34%   | 40%                        | 36%   | 39%                                | 40%        | 40%                   | 41%                  | 39%              | 40%                  | 42%        |     |                                |  |  |  |  |
|                                             |        |      |        |       |       |       |       |      |       |       |      |                       |             |       |             |       |             |       |        | +     |          |        |      |         |             |           |               |                            |                   |                     |           |      |                |      |                |      |                    |                       |                                       |        |                   |       |                            |       |                                    |            |                       |                      |                  |                      |            |     |                                |  |  |  |  |
| Not very worth it (1)                       | 635    | 306  | 324    | 30    | 30    | 26    | 22%   | 26%  | 33%   | 27%   | 24%  | 33%                   | 30%         | 23%   | 26%         | 34%   | 28%         | 29%   | 30%    | 23%   | 24%      | 34%    | 28%  | 29%     | 27%         | 31%       | 28%           | 29%                        | 30%               | 26%                 | 29%       | 27%  | 32%            | 32%  | 22%            | 25%  | 30%                | 29%                   | 24%                                   | 34%    | 27%               | 23%   | 28%                        | 27%   | 32%                                | 24%        | 24%                   | 24%                  | 21%              | 24%                  | 22%        | 19% |                                |  |  |  |  |
|                                             | 29%    | 28%  | 29%    | 30%   | 26%   | 22%   | 26%   | 33%  | 27%   | 24%   | 33%  | 30%                   | 23%         | 26%   | 34%         | 28%   | 29%         | 30%   | 23%    | 24%   | 34%      | 28%    | 29%  | 27%     | 31%         | 28%       | 29%           | 30%                        | 26%               | 29%                 | 27%       | 32%  | 32%            | 22%  | 25%            | 30%  | 29%                | 24%                   | 34%                                   | 27%    | 23%               | 28%   | 27%                        | 32%   | 24%                                | 24%        | 24%                   | 21%                  | 24%              | 22%                  | 19%        |     |                                |  |  |  |  |
|                                             |        |      |        |       |       |       |       |      |       |       |      |                       |             |       |             |       |             |       |        |       |          |        |      |         |             |           |               |                            |                   |                     |           |      |                |      |                |      |                    |                       |                                       |        |                   |       |                            |       |                                    |            |                       |                      |                  |                      |            |     |                                |  |  |  |  |
| Not worth it at all (0)                     | 177    | 94   | 83     | 27    | 33    | 31    | 36    | 50   | 60    | 67    | 50   | 35                    | 51          | 44    | 46          | 37    | 52          | 37    | 22     | 9     | 19       | 95     | 82   | 105     | 71          | 61        | 116           | 100                        | 63                | 14                  | 36        | 52   | 40             | 49   | 55             | 122  | 155                | 18                    | 49                                    | 41     | 11                | 24    | 54                         | 75    | 56                                 | 39         | 14                    | 19                   | 19               | 10                   | 10         |     |                                |  |  |  |  |
|                                             | 8%     | 9%   | 7%     | 11%   | 9%    | 9%    | 9%    | 6%   | 10%   | 9%    | 6%   | 12%                   | 9%          | 9%    | 7%          | 7%    | 9%          | 7%    | 7%     | 22    | 9        | 9%     | 10%  | 8%      | 8%          | 8%        | 9%            | 8%                         | 8%                | 10%                 | 5%        | 7%   | 6%             | 10%  | 9%             | 8%   | 8%                 | 7%                    | 7%                                    | 8%     | 6%                | 9%    | 9%                         | 7%    | 9%                                 | 7%         | 6%                    | 6%                   | 9%               | 9%                   |            |     |                                |  |  |  |  |
|                                             |        |      |        |       |       |       |       |      |       |       |      |                       |             |       |             |       |             |       |        |       |          |        |      |         |             |           |               |                            |                   |                     |           |      |                |      |                |      |                    |                       |                                       |        |                   |       |                            |       |                                    |            |                       |                      |                  |                      |            |     |                                |  |  |  |  |
| Don't know                                  | 216    | 87   | 124    | 27    | 29    | 47    | 40    | 74   | 56    | 86    | 74   | 32                    | 61          | 58    | 58          | 62    | 51          | 45    | 31     | 9     | 20       | 111    | 105  | 120     | 97          | 38        | 178           | 104                        | 84                | 29                  | 57        | 73   | 41             | 46   | 96             | 160  | 191                | 19                    | 42                                    | 41     | 15                | 13    | 61                         | 52    | 68                                 | 58         | 14                    | 24                   | 31               | 22                   | 9          |     |                                |  |  |  |  |
|                                             | 10%    | 8%   | 11%    | 11%   | 8%    | 13%   | 11%   | 9%   | 9%    | 12%   | 9%   | 11%                   | 10%         | 11%   | 9%          | 12%   | 9%          | 9%    | 10%    | 9%    | 8%       | 10%    | 9%   | 11%     | 6%          | 12%       | 8%            | 13%                        | 10%               | 12%                 | 9%        | 10%  | 9%             | 9%   | 10%            | 10%  | 8%                 | 6%                    | 8%                                    | 9%     | 9%                | 8%    | 6%                         | 9%    | 9%                                 | 10%        | 14%                   | 8%                   |                  |                      |            |     |                                |  |  |  |  |
|                                             |        |      |        |       |       |       |       |      |       |       |      |                       |             |       |             |       |             |       |        |       |          |        |      |         |             |           |               |                            |                   |                     |           |      |                |      |                |      |                    |                       |                                       |        |                   |       |                            |       |                                    |            |                       |                      |                  |                      |            |     |                                |  |  |  |  |
| NET: Very Worth it /Fairly Worth it         | 1193   | 591  | 595    | 118   | 219   | 199   | 203   | 455  | 336   | 402   | 455  | 145                   | 347         | 274   | 340         | 281   | 309         | 274   | 176    | 64    | 89       | 683    | 511  | 727     | 466         | 397       | 796           | 703                        | 332               | 159                 | 262       | 421  | 196            | 314  | 380            | 813  | 1040               | 146                   | 362                                   | 307    | 107               | 146   | 478                        | 422   | 445                                | 351        | 86                    | 162                  | 187              | 85                   | 66         |     |                                |  |  |  |  |
|                                             | 54%    | 55%  | 53%    | 48%   | 58%   | 56%   | 54%   | 53%  | 54%   | 55%   | 53%  | 48%                   | 58%         | 54%   | 51%         | 53%   | 53%         | 54%   | 59%    | 59%   | 48%      | 55%    | 52%  | 56%     | 51%         | 58%       | 52%           | 54%                        | 51%               | 56%                 | 54%       | 52%  | 48%            | 60%  | 58%            | 52%  | 53%                | 61%                   | 53%                                   | 57%    | 62%               | 57%   | 59%                        | 52%   | 60%                                | 60%        | 57%                   | 62%                  | 60%              | 57%                  | 64%        |     |                                |  |  |  |  |
|                                             |        |      |        |       |       |       |       |      |       |       |      |                       |             |       |             |       |             |       |        |       |          |        |      |         |             |           |               |                            |                   |                     |           |      |                |      |                |      |                    |                       |                                       |        |                   |       |                            |       |                                    |            |                       |                      |                  |                      |            |     |                                |  |  |  |  |
| NET: Not very worth it/ not worth it at all | 811    | 400  | 407    | 100   | 131   | 110   | 133   | 337  | 231   | 244   | 337  | 126                   | 189         | 177   | 275         | 189   | 220         | 190   | 191    | 36    | 85       | 449    | 362  | 459     | 353         | 249       | 562           | 485                        | 231               | 96                  | 168       | 311  | 168            | 165  | 217            | 595  | 728                | 76                    | 285                                   | 188    | 50                | 96    | 275                        | 333   | 232                                | 180        | 50                    | 74                   | 94               | 43                   | 29         |     |                                |  |  |  |  |
|                                             | 37%    | 37%  | 36%    | 41%   | 35%   | 31%   | 35%   | 39%  | 37%   | 33%   | 39%  | 42%                   | 32%         | 35%   | 41%         | 36%   | 38%         | 37%   | 31%    | 33%   | 33%      | 44%    | 36%  | 37%     | 35%         | 39%       | 36%           | 37%                        | 38%               | 36%                 | 34%       | 34%  | 39%            | 42%  | 35%            | 33%  | 38%                | 37%                   | 31%                                   | 41%    | 35%               | 29%   | 38%                        | 34%   | 41%                                | 31%        | 31%                   | 33%                  | 29%              | 30%                  | 29%        | 28% |                                |  |  |  |  |
|                                             |        |      |        |       |       |       |       |      |       |       |      |                       |             |       |             |       |             |       |        |       |          |        |      |         |             |           |               |                            |                   |                     |           |      |                |      |                |      |                    |                       |                                       |        |                   |       |                            |       |                                    |            |                       |                      |                  |                      |            |     |                                |  |  |  |  |
| Mean                                        | 1.69   | 1.68 | 1.70   | 1.60  | 1.76  | 1.76  | 1.68  | 1.67 | 1.70  | 1.72  | 1.67 | 1.58                  | 1.79        | 1.70  | 1.63        | 1.68  | 1.65        | 1.68  | 1.86   | 1.75  | 1.57     | 1.69   | 1.69 | 1.74    | 1.62        | 1.74      | 1.67          | 1.69                       | 1.66              | 1.74                | 1.69      | 1.68 | 1.60           | 1.78 | 1.77           | 1.66 | 1.67               | 1.85                  | 1.65                                  | 1.72   | 1.84              | 1.75  | 1.76                       | 1.63  | 1.80                               | 1.81       | 1.71                  | 1.84                 | 1.82             | 1.78                 | 1.83       |     |                                |  |  |  |  |

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Overlay formulas used

Column Properties (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax

Column Means (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax

PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Media studies

All adults aged 18+ in GB

|                                             | Gender |      |        | Age   |       |       |       |      | Aggregated Age Breaks |       |      |       |             | Generations |             |       |          |       | Region |       |          |      |      |         |             |           |               |                           | Social grade |                            | Employment status |      | Education |      |      |      | Marital Status     |                 |              |        | Household Size    |       |        |       | Presence of children HH (17 or under) |            | Ethnicity             |                | General Election 2019 Vote |                      |            |     |  | Referendum 2016 vote |  | Parents with kids in Education |  |  |  |  |  |  |  |  |  |  |  |  |  |
|---------------------------------------------|--------|------|--------|-------|-------|-------|-------|------|-----------------------|-------|------|-------|-------------|-------------|-------------|-------|----------|-------|--------|-------|----------|------|------|---------|-------------|-----------|---------------|---------------------------|--------------|----------------------------|-------------------|------|-----------|------|------|------|--------------------|-----------------|--------------|--------|-------------------|-------|--------|-------|---------------------------------------|------------|-----------------------|----------------|----------------------------|----------------------|------------|-----|--|----------------------|--|--------------------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|
|                                             | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+  | 18-34                 | 35-54 | 55+  | Gen Z | Millennials | Gen X       | Baby Boomer | North | Midlands | South | London | Wales | Scotland | ABC1 | C2DE | Working | Not working | Graduates | Non-graduates | Married/Living as Married | Single       | Widowed/Divorced/separated | 1                 | 2    | 3         | 4+   | ANY  | NONE | White ethnic group | Ethnic minority | Conservative | Labour | Liberal Democrats | Other | Remain | Leave | NET All with children in education    | NET School | Nursery or pre-school | Primary school | Secondary school           | College / sixth form | University |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             | (A)    | (B)  | (C)    | (D)   | (E)   | (F)   | (G)   | (H)  | (I)                   | (J)   | (K)  | (L)   | (M)         | (N)         | (O)         | (P)   | (Q)      | (R)   | (S)    | (T)   | (U)      | (V)  | (W)  | (X)     | (Y)         | (Z)       | (a)           | (b)                       | (c)          | (d)                        | (e)               | (f)  | (g)       | (h)  | (i)  | (j)  | (k)                | (l)             | (m)          | (n)    | (o)               | (p)   | (q)    | (r)   | (s)                                   | (t)        | (u)                   | (v)            | (w)                        | (x)                  | (y)        |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base                             | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389   | 787  | 686                   | 748   | 787  | 332   | 641         | 528         | 619         | 539   | 589      | 503   | 288    | 109   | 193      | 1472 | 749  | 1422    | 799         | 1192      | 1029          | 1310                      | 666          | 245                        | 481               | 765  | 424       | 551  | 707  | 1514 | 1921               | 276             | 655          | 563    | 195               | 257   | 917    | 709   | 801                                   | 586        | 165                   | 279            | 319                        | 137                  | 152        |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base                               | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376   | 866  | 623                   | 732   | 866  | 302   | 598         | 509         | 674         | 531   | 580      | 509   | 298    | 108   | 194      | 1243 | 978  | 1306    | 915         | 684       | 1537          | 1292                      | 646          | 283                        | 487               | 805  | 405       | 524  | 653  | 1568 | 1958               | 240             | 690          | 536    | 172               | 256   | 815    | 807   | 745                                   | 589        | 150                   | 261            | 313                        | 149                  | 103        |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very worth it (3)                           | 291    | 155  | 132    | 43    | 75    | 59    | 41    | 74   | 117                   | 100   | 74   | 49    | 111         | 63          | 56          | 52    | 68       | 58    | 63     | 22    | 28       | 140  | 151  | 213     | 79          | 103       | 188           | 174                       | 84           | 34                         | 54                | 81   | 66        | 90   | 126  | 165  | 236                | 52              | 86           | 66     | 29                | 40    | 108    | 102   | 137                                   | 105        | 30                    | 40             | 52                         | 32                   | 16         |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             | 13%    | 14%  | 12%    | 17%   | 20%   | 17%   | 11%   | 8%   | 13%                   | 14%   | 8%   | 16%   | 19%         | 12%         | 8%          | 10%   | 12%      | 11%   | 21%    | 20%   | 14%      | 11%  | 15%  | 16%     | 9%          | 15%       | 12%           | 13%                       | 13%          | 12%                        | 11%               | 10%  | 10%       | 17%  | 19%  | 11%  | 12%                | 22%             | 12%          | 12%    | 17%               | 16%   | 13%    | 13%   | 18%                                   | 18%        | 20%                   | 15%            | 17%                        | 21%                  | 16%        |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             |        |      |        | GH    |       | H     |       |      |                       |       |      |       |             |             |             |       |          |       |        |       |          |      |      |         |             |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                 |              |        |                   |       |        |       |                                       |            |                       |                |                            |                      |            |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Fairly worth it (2)                         | 686    | 347  | 334    | 85    | 144   | 109   | 127   | 221  | 229                   | 236   | 221  | 107   | 208         | 160         | 169         | 176   | 178      | 150   | 92     | 26    | 65       | 401  | 285  | 439     | 247         | 220       | 466           | 401                       | 209          | 76                         | 140               | 332  | 120       | 194  | 242  | 444  | 602                | 77              | 167          | 197    | 52                | 86    | 267    | 218   | 279                                   | 224        | 58                    | 101            | 111                        | 63                   | 43         |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             | 31%    | 32%  | 30%    | 35%   | 38%   | 31%   | 34%   | 26%  | 37%                   | 32%   | 26%  | 35%   | 35%         | 31%         | 25%         | 33%   | 31%      | 29%   | 31%    | 24%   | 33%      | 32%  | 29%  | 34%     | 27%         | 32%       | 30%           | 31%                       | 32%          | 27%                        | 29%               | 29%  | 30%       | 37%  | 37%  | 28%  | 31%                | 32%             | 24%          | 37%    | 30%               | 34%   | 33%    | 27%   | 37%                                   | 38%        | 39%                   | 39%            | 35%                        | 42%                  | 42%        |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             |        |      |        | H     | H     | H     |       |      | K                     | K     |      | O     | O           | O           |             |       |          |       |        |       |          |      |      |         |             |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                 |              |        |                   |       |        |       |                                       |            |                       |                |                            |                      |            |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not very worth it (1)                       | 634    | 275  | 354    | 59    | 77    | 88    | 103   | 306  | 136                   | 191   | 306  | 69    | 138         | 144         | 230         | 152   | 170      | 165   | 66     | 29    | 51       | 361  | 272  | 339     | 294         | 194       | 439           | 377                       | 172          | 85                         | 135               | 263  | 108       | 127  | 150  | 484  | 576                | 54              | 230          | 163    | 46                | 63    | 240    | 261   | 182                                   | 144        | 36                    | 67             | 88                         | 22                   | 25         |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             | 29%    | 26%  | 31%    | 24%   | 20%   | 25%   | 27%   | 35%  | 22%                   | 26%   | 35%  | 23%   | 23%         | 28%         | 34%         | 29%   | 29%      | 32%   | 22%    | 26%   | 26%      | 29%  | 28%  | 26%     | 32%         | 28%       | 29%           | 29%                       | 27%          | 30%                        | 28%               | 33%  | 27%       | 24%  | 23%  | 31%  | 29%                | 22%             | 33%          | 30%    | 27%               | 24%   | 29%    | 32%   | 24%                                   | 25%        | 24%                   | 26%            | 28%                        | 14%                  | 24%        | 24% |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             |        |      |        | S     |       |       |       | U    |                       |       |      |       |             |             | LM          |       | S        | S     |        | *     |          |      |      |         | X           |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                 |              |        |                   |       |        |       |                                       |            |                       |                |                            |                      |            |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not worth it at all (0)                     | 403    | 222  | 179    | 39    | 51    | 54    | 67    | 192  | 90                    | 121   | 192  | 50    | 78          | 92          | 160         | 96    | 122      | 96    | 40     | 17    | 32       | 241  | 162  | 209     | 194         | 132       | 271           | 240                       | 112          | 51                         | 100               | 169  | 71        | 63   | 77   | 326  | 368                | 33              | 174          | 67     | 30                | 52    | 143    | 178   | 87                                    | 64         | 17                    | 27             | 31                         | 18                   | 12         |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             | 18%    | 21%  | 16%    | 16%   | 13%   | 15%   | 18%   | 22%  | 14%                   | 16%   | 22%  | 17%   | 13%         | 18%         | 24%         | 18%   | 21%      | 19%   | 13%    | 16%   | 16%      | 19%  | 17%  | 16%     | 21%         | 19%       | 18%           | 19%                       | 17%          | 18%                        | 21%               | 21%  | 17%       | 12%  | 12%  | 12%  | 21%                | 19%             | 14%          | 25%    | 12%               | 17%   | 20%    | 18%   | 22%                                   | 12%        | 11%                   | 11%            | 10%                        | 10%                  | 12%        | 11% |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             |        |      |        | C     |       |       |       | DEF  |                       |       |      |       |             |             |             |       |          |       |        |       |          |      |      |         |             |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                 |              |        |                   |       |        |       |                                       |            |                       |                |                            |                      |            |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Don't know                                  | 207    | 78   | 127    | 19    | 31    | 46    | 38    | 72   | 51                    | 84    | 72   | 27    | 62          | 50          | 58          | 55    | 42       | 89    | 18     | 15    | 18       | 100  | 107  | 106     | 101         | 36        | 172           | 99                        | 70           | 38                         | 58                | 99   | 40        | 50   | 58   | 149  | 176                | 25              | 32           | 44     | 15                | 15    | 57     | 47    | 60                                    | 52         | 9                     | 25             | 31                         | 16                   | 7          |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             | 9%     | 7%   | 11%    | 8%    | 8%    | 13%   | 10%   | 8%   | 8%                    | 12%   | 8%   | 9%    | 10%         | 10%         | 9%          | 10%   | 7%       | 8%    | 14%    | 9%    | 9%       | 8%   | 8%   | 8%      | 11%         | 9%        | 11%           | 11%                       | 11%          | 13%                        | 10%               | 8%   | 10%       | 10%  | 9%   | 10%  | 9%                 | 10%             | 9%           | 8%     | 8%                | 8%    | 8%     | 8%    | 8%                                    | 9%         | 6%                    | 10%            | 10%                        | 11%                  | 7%         |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             |        |      |        | S     |       | H     |       |      |                       |       |      |       |             |             |             |       |          |       |        |       |          |      |      |         |             |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                 |              |        |                   |       |        |       |                                       |            |                       |                |                            |                      |            |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
| NET: Very Worth it /Fairly Worth it         | 977    | 502  | 466    | 128   | 219   | 168   | 168   | 295  | 346                   | 336   | 295  | 156   | 320         | 223         | 226         | 228   | 246      | 208   | 154    | 48    | 93       | 541  | 436  | 652     | 326         | 323       | 654           | 576                       | 293          | 109                        | 194               | 313  | 186       | 284  | 368  | 609  | 839                | 129             | 252          | 264    | 81                | 126   | 375    | 320   | 417                                   | 328        | 88                    | 141            | 163                        | 94                   | 59         |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             | 44%    | 47%  | 41%    | 52%   | 58%   | 47%   | 45%   | 34%  | 56%                   | 46%   | 34%  | 52%   | 53%         | 44%         | 33%         | 43%   | 42%      | 41%   | 52%    | 44%   | 48%      | 44%  | 45%  | 50%     | 36%         | 47%       | 43%           | 45%                       | 45%          | 39%                        | 40%               | 31%  | 39%       | 46%  | 54%  | 56%  | 39%                | 43%             | 54%          | 37%    | 49%               | 47%   | 49%    | 46%   | 40%                                   | 56%        | 160%                  | 58%            | 54%                        | 52%                  | 63%        | 57% |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             |        |      |        | H     | FGH   | H     | H     |      | JK                    | K     |      | NO    | NO          | O           |             |       |          |       | POH    | *     |          |      |      |         | Y           |           | A             |                           |              |                            |                   |      |           |      |      |      |                    |                 |              |        |                   |       |        |       |                                       |            |                       |                |                            |                      |            |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
| NET: Not very worth it/ not worth it at all | 1036   | 497  | 533    | 98    | 128   | 142   | 170   | 499  | 226                   | 312   | 499  | 119   | 216         | 236         | 390         | 248   | 292      | 261   | 106    | 45    | 83       | 602  | 434  | 548     | 488         | 326       | 710           | 617                       | 283          | 136                        | 235               | 432  | 179       | 191  | 227  | 810  | 944                | 86              | 405          | 229    | 76                | 115   | 383    | 440   | 269                                   | 208        | 54                    | 94             | 119                        | 40                   | 37         |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             | 47%    | 48%  | 47%    | 40%   | 34%   | 40%   | 43%   | 58%  | 36%                   | 43%   | 58%  | 39%   | 36%         | 46%         | 58%         | 47%   | 50%      | 51%   | 36%    | 42%   | 43%      | 48%  | 44%  | 42%     | 53%         | 48%       | 46%           | 48%                       | 44%          | 48%                        | 48%               | 54%  | 44%       | 48%  | 36%  | 35%  | 52%                | 52%             | 36%          | 59%    | 43%               | 44%   | 45%    | 47%   | 55%                                   | 36%        | 35%                   | 36%            | 36%                        | 38%                  | 26%        | 35% |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             |        |      |        |       |       |       |       | DEF  |                       | I     | U    |       |             |             | LMN         | S     | T        | S     |        | *     |          |      |      |         | X           |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                 |              |        |                   |       |        |       |                                       |            |                       |                |                            |                      |            |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Mean                                        | 1.43   | 1.44 | 1.42   | 1.58  | 1.70  | 1.56  | 1.42  | 1.22 | 1.65                  | 1.49  | 1.22 | 1.56  | 1.66        | 1.42        | 1.20        | 1.39  | 1.36     | 1.36  | 1.68   | 1.57  | 1.50     | 1.39 | 1.49 | 1.55    | 1.26        | 1.45      | 1.42          | 1.43                      | 1.46         | 1.37                       | 1.34              | 1.30 | 1.50      | 1.65 | 1.70 | 1.32 | 1.40               | 1.69            | 1.25         | 1.53   | 1.51              | 1.48  | 1.45   | 1.32  | 1.68                                  | 1.69       | 1.71                  | 1.66           | 1.65                       | 1.81                 | 1.66       |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                                             |        |      |        | H     | GH    | H     |       |      | JK                    | K     |      | O     | NO          |             |             |       |          |       | POH    | *     |          |      |      | Y       |             |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                 |              |        |                   |       |        |       |                                       |            |                       |                |                            |                      |            |     |  |                      |  |                                |  |  |  |  |  |  |  |  |  |  |  |  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulas used

Column Properties (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay

Column Means (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay



PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Psychology  
All adults aged 18+ in GB

|                                             | Gender |      |        | Age   |       |       |       |      | Aggregated Age Breaks |       |      |       |             | Generations |             |       |          |       | Region |       |          |      |      |         |             |           |               |                           | Social grade |                            | Employment status |      | Education |      |      |      | Marital Status     |                       | Household Size |        |                   |       | Presence of children HH (17 or under) |       | Ethnicity                          |            | General Election 2019 Vote |                |                  |                      |            | Referendum 2016 vote |  |  |  |  |  |  |  | Parents with kids in Education |  |  |  |  |  |  |  |
|---------------------------------------------|--------|------|--------|-------|-------|-------|-------|------|-----------------------|-------|------|-------|-------------|-------------|-------------|-------|----------|-------|--------|-------|----------|------|------|---------|-------------|-----------|---------------|---------------------------|--------------|----------------------------|-------------------|------|-----------|------|------|------|--------------------|-----------------------|----------------|--------|-------------------|-------|---------------------------------------|-------|------------------------------------|------------|----------------------------|----------------|------------------|----------------------|------------|----------------------|--|--|--|--|--|--|--|--------------------------------|--|--|--|--|--|--|--|
|                                             | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+  | 18-34                 | 35-54 | 55+  | Gen Z | Millennials | Gen X       | Baby Boomer | North | Midlands | South | London | Wales | Scotland | ABCL | C2DE | Working | Not working | Graduates | Non-graduates | Married/Living as Married | Single       | Widowed/Divorced/Separated | 1                 | 2    | 3         | 4+   | ANY  | NONE | White ethnic group | Ethnic minority group | Conservative   | Labour | Liberal Democrats | Other | Remain                                | Leave | NET All with children in education | NET School | Nursery or pre-school      | Primary school | Secondary school | College / sixth form | University |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             | (A)    | (B)  | (C)    | (D)   | (E)   | (F)   | (G)   | (H)  | (I)                   | (J)   | (K)  | (L)   | (M)         | (N)         | (O)         | (P)   | (Q)      | (R)   | (S)    | (T)   | (U)      | (V)  | (W)  | (X)     | (Y)         | (Z)       | (a)           | (b)                       | (c)          | (d)                        | (e)               | (f)  | (g)       | (h)  | (i)  | (j)  | (k)                | (l)                   | (m)            | (n)    | (o)               | (p)   | (q)                                   | (r)   | (s)                                | (t)        | (u)                        | (v)            | (w)              | (x)                  | (y)        |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
| Unweighted base                             | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389   | 787  | 686                   | 748   | 787  | 332   | 641         | 528         | 619         | 539   | 589      | 503   | 288    | 109   | 193      | 1472 | 749  | 1422    | 799         | 1192      | 1029          | 1310                      | 666          | 245                        | 481               | 765  | 424       | 551  | 707  | 1514 | 1921               | 276                   | 655            | 563    | 195               | 257   | 917                                   | 709   | 801                                | 586        | 165                        | 279            | 319              | 137                  | 152        |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
| Weighted base                               | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376   | 866  | 623                   | 732   | 866  | 302   | 598         | 509         | 674         | 531   | 580      | 509   | 298    | 108   | 194      | 1243 | 978  | 1306    | 915         | 684       | 1537          | 1292                      | 646          | 283                        | 487               | 805  | 405       | 524  | 653  | 1568 | 1958               | 240                   | 690            | 536    | 172               | 256   | 815                                   | 807   | 745                                | 589        | 150                        | 261            | 313              | 149                  | 103        |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
| Very worth it (3)                           | 556    | 237  | 315    | 61    | 119   | 103   | 103   | 170  | 180                   | 206   | 170  | 81    | 179         | 136         | 129         | 110   | 160      | 114   | 94     | 33    | 46       | 306  | 250  | 365     | 191         | 209       | 347           | 337                       | 164          | 56                         | 102               | 201  | 105       | 149  | 209  | 348  | 468                | 83                    | 149            | 153    | 47                | 67    | 233                                   | 181   | 226                                | 173        | 59                         | 76             | 87               | 45                   | 26         |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             | 25%    | 22%  | 28%    | 5     | 31%   | 29%   | 27%   | 20%  | 23%                   | 28%   | 20%  | 27%   | 30%         | 27%         | 19%         | 21%   | 28%      | 32%   | 31%    | 30%   | 24%      | 25%  | 26%  | 28%     | 31%         | 33%       | 26%           | 25%                       | 20%          | 21%                        | 25%               | 26%  | 28%       | 32%  | 22%  | 24%  | 35%                | 22%                   | 23%            | 27%    | 26%               | 29%   | 22%                                   | 30%   | 29%                                | 39%        | 29%                        | 38%            | 30%              | 25%                  |            |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             |        |      |        |       | H     | H     | H     |      | K                     | K     |      | O     | O           | O           |             |       |          |       | PG     | -     |          |      |      | Y       | -           | -         |               |                           |              |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
| Fairly worth it (2)                         | 976    | 491  | 475    | 105   | 164   | 138   | 161   | 400  | 269                   | 298   | 400  | 126   | 249         | 217         | 316         | 241   | 249      | 242   | 113    | 41    | 89       | 559  | 417  | 554     | 422         | 294       | 682           | 574                       | 268          | 133                        | 219               | 346  | 198       | 223  | 274  | 701  | 875                | 95                    | 336            | 246    | 70                | 106   | 365                                   | 364   | 307                                | 246        | 53                         | 110            | 132              | 51                   | 41         |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             | 44%    | 46%  | 42%    | 43%   | 43%   | 39%   | 43%   | 47%  | 43%                   | 41%   | 47%  | 42%   | 42%         | 43%         | 47%         | 45%   | 43%      | 48%   | 38%    | 38%   | 46%      | 45%  | 43%  | 42%     | 46%         | 43%       | 44%           | 44%                       | 41%          | 47%                        | 45%               | 43%  | 46%       | 42%  | 42%  | 45%  | 45%                | 40%                   | 47%            | 46%    | 41%               | 42%   | 45%                                   | 45%   | 41%                                | 42%        | 35%                        | 42%            | 42%              | 42%                  | 34%        | 40%                  |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             |        |      |        |       |       |       | F     |      |                       |       | J    |       |             |             |             |       |          |       | S      | -     |          |      |      |         |             |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
| Not very worth it (1)                       | 373    | 208  | 164    | 41    | 43    | 55    | 56    | 178  | 84                    | 111   | 178  | 47    | 78          | 79          | 139         | 88    | 91       | 91    | 45     | 21    | 37       | 224  | 150  | 208     | 165         | 110       | 263           | 224                       | 103          | 46                         | 83                | 158  | 53        | 79   | 86   | 287  | 339                | 32                    | 137            | 73     | 33                | 55    | 135                                   | 153   | 111                                | 86         | 20                         | 39             | 46               | 25                   | 23         |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             | 17%    | 19%  | 15%    | 17%   | 11%   | 16%   | 15%   | 21%  | 14%                   | 15%   | 21%  | 16%   | 13%         | 16%         | 21%         | 17%   | 16%      | 18%   | 15%    | 15%   | 20%      | 19%  | 18%  | 15%     | 16%         | 18%       | 16%           | 17%                       | 17%          | 16%                        | 17%               | 20%  | 13%       | 15%  | 13%  | 18%  | 17%                | 13%                   | 20%            | 14%    | 19%               | 21%   | 17%                                   | 19%   | 15%                                | 15%        | 13%                        | 15%            | 15%              | 17%                  | 17%        | 22%                  |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             |        |      |        |       |       |       | GG    |      |                       |       | II   |       |             |             | M           |       |          |       |        | -     |          |      |      |         |             |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
| Not worth it at all (0)                     | 129    | 66   | 63     | 18    | 23    | 16    | 22    | 49   | 42                    | 38    | 49   | 25    | 32          | 26          | 42          | 41    | 36       | 23    | 13     | 6     | 8        | 63   | 65   | 63      | 66          | 41        | 88            | 59                        | 48           | 22                         | 37                | 44   | 21        | 27   | 29   | 100  | 116                | 11                    | 46             | 22     | 6                 | 20    | 34                                    | 53    | 38                                 | 28         | 5                          | 8              | 19               | 8                    | 7          |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             | 6%     | 6%   | 6%     | 8%    | 6%    | 4%    | 6%    | 6%   | 7%                    | 5%    | 6%   | 8%    | 5%          | 5%          | 6%          | 8%    | 6%       | 5%    | 5%     | 6%    | 4%       | 5%   | 7%   | 5%      | 7%          | 6%        | 6%            | 5%                        | 7%           | 8%                         | 8%                | 6%   | 5%        | 5%   | 4%   | 6%   | 6%                 | 5%                    | 7%             | 4%     | 4%                | 8%    | 4%                                    | 7%    | 5%                                 | 5%         | 4%                         | 3%             | 6%               | 5%                   | 7%         |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             |        |      |        |       |       |       |       |      |                       |       |      |       |             |             |             |       |          |       |        |       |          |      |      |         |             |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
| Don't know                                  | 187    | 76   | 109    | 19    | 29    | 44    | 35    | 60   | 48                    | 79    | 60   | 24    | 59          | 50          | 47          | 51    | 43       | 38    | 33     | 6     | 15       | 91   | 96   | 116     | 71          | 30        | 157           | 97                        | 63           | 27                         | 46                | 55   | 39        | 47   | 55   | 132  | 161                | 19                    | 31             | 42     | 15                | 9     | 48                                    | 56    | 64                                 | 55         | 13                         | 27             | 29               | 21                   | 7          |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             | 8%     | 7%   | 10%    | 8%    | 8%    | 12%   | 9%    | 7%   | 8%                    | 11%   | 7%   | 8%    | 10%         | 10%         | 7%          | 10%   | 7%       | 8%    | 11%    | -     | 8%       | 7%   | 10%  | 9%      | 8%          | 4%        | 10%           | 8%                        | 10%          | 10%                        | 9%                | 7%   | 10%       | 9%   | 8%   | 8%   | 8%                 | 8%                    | 4%             | 8%     | 9%                | 3%    | 3%                                    | 6%    | 7%                                 | 9%         | 9%                         | 8%             | 10%              | 9%                   | 14%        | 7%                   |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             |        |      |        |       |       |       |       |      |                       |       |      |       |             |             |             |       |          |       |        |       |          |      |      |         |             |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
| NET: Very Worth it /Fairly Worth it         | 1532   | 727  | 790    | 166   | 283   | 241   | 264   | 579  | 440                   | 504   | 579  | 207   | 428         | 353         | 446         | 351   | 409      | 356   | 207    | 74    | 135      | 865  | 667  | 919     | 613         | 503       | 1029          | 911                       | 432          | 189                        | 320               | 547  | 293       | 371  | 483  | 1049 | 1342               | 179                   | 475            | 399    | 117               | 173   | 598                                   | 545   | 533                                | 419        | 112                        | 186            | 219              | 96                   | 67         |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             | 69%    | 68%  | 70%    | 68%   | 75%   | 68%   | 70%   | 67%  | 72%                   | 69%   | 67%  | 68%   | 72%         | 69%         | 66%         | 66%   | 71%      | 70%   | 69%    | 68%   | 68%      | 69%  | 70%  | 68%     | 70%         | 67%       | 74%           | 67%                       | 71%          | 67%                        | 67%               | 66%  | 68%       | 72%  | 71%  | 74%  | 67%                | 69%                   | 74%            | 69%    | 68%               | 68%   | 73%                                   | 68%   | 72%                                | 71%        | 75%                        | 71%            | 70%              | 70%                  | 64%        | 65%                  |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             |        |      |        |       |       |       | H     |      |                       |       |      |       |             |             |             |       |          |       |        | -     |          |      |      |         |             | A         |               |                           |              |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
| NET: Not very worth it/ not worth it at all | 502    | 274  | 227    | 60    | 66    | 71    | 78    | 227  | 126                   | 149   | 227  | 72    | 110         | 105         | 181         | 129   | 127      | 115   | 59     | 28    | 44       | 287  | 215  | 271     | 231         | 151       | 351           | 283                       | 151          | 67                         | 120               | 202  | 73        | 106  | 115  | 386  | 455                | 43                    | 183            | 95     | 40                | 74    | 169                                   | 207   | 149                                | 114        | 25                         | 48             | 65               | 33                   | 29         |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             | 23%    | 25%  | 20%    | 24%   | 17%   | 20%   | 21%   | 26%  | 20%                   | 20%   | 26%  | 24%   | 18%         | 21%         | 27%         | 24%   | 22%      | 23%   | 20%    | 20%   | 23%      | 23%  | 22%  | 21%     | 25%         | 22%       | 23%           | 22%                       | 23%          | 24%                        | 8                 | 8    | 20%       | 18%  | 25%  | 23%  | 18%                | 27%                   | 18%            | 23%    | 29%               | 21%   | 26%                                   | 20%   | 19%                                | 17%        | 18%                        | 21%            | 22%              | 28%                  |            |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             |        |      |        |       |       |       | K     |      |                       |       | I    |       |             |             | WW          |       |          |       |        |       |          |      |      |         | X           |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
| Mean                                        | 1.96   | 1.90 | 2.03   | 1.92  | 2.09  | 2.05  | 2.01  | 1.87 | 2.02                  | 2.03  | 1.87 | 1.94  | 2.07        | 2.01        | 1.85        | 1.88  | 1.99     | 1.95  | 2.08   | 1.99  | 1.97     | 1.96 | 1.97 | 2.03    | 1.87        | 2.03      | 1.93          | 2.00                      | 1.94         | 1.87                       | 1.87              | 1.94 | 2.01      | 2.03 | 2.11 | 1.90 | 1.94               | 2.13                  | 1.88           | 2.07   | 2.01              | 1.89  | 2.04                                  | 1.90  | 2.06                               | 2.06       | 2.21                       | 2.08           | 2.01             | 2.01                 | 1.90       |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |
|                                             |        |      | B      |       | DI    | H     | H     |      | K                     | K     |      |       | O           | O           |             |       |          |       | P      | -     |          |      |      | Y       | -           | -         |               |                           |              |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |  |                                |  |  |  |  |  |  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulas used

Column Properties (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax Minimum Base: 301\*\* Small Base: 100\*\*

Column Means (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax Minimum Base: 301\*\* Small Base: 100\*\*

PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Criminology  
All adults aged 18+ in GB

|                                             | Gender |      |        | Age   |       |       |       |      |       |       |      | Aggregated Age Breaks |             |       |             |       | Generations |       |        |       |          | Region |      |         |             |           |               |                           |        |                    |      | Social grade |      | Employment status |      | Education |                        |                           |                  | Marital Status |                       | Household Size |            |           |                                        | Presence of children HH (17 or under) |                           | Ethnicity          |                      | General Election 2019 vote |                |     |     |   | Referendum 2016 vote |  |  |  |  | Parents with kids in Education |  |  |  |  |
|---------------------------------------------|--------|------|--------|-------|-------|-------|-------|------|-------|-------|------|-----------------------|-------------|-------|-------------|-------|-------------|-------|--------|-------|----------|--------|------|---------|-------------|-----------|---------------|---------------------------|--------|--------------------|------|--------------|------|-------------------|------|-----------|------------------------|---------------------------|------------------|----------------|-----------------------|----------------|------------|-----------|----------------------------------------|---------------------------------------|---------------------------|--------------------|----------------------|----------------------------|----------------|-----|-----|---|----------------------|--|--|--|--|--------------------------------|--|--|--|--|
|                                             | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+  | 18-34 | 35-54 | 55+  | Gen Z                 | Millennials | Gen X | Baby Boomer | North | Midlands    | South | London | Wales | Scotland | ABC1   | C2DE | Working | Not working | Graduates | Non-graduates | Married/Living as Married | Single | Widowed/Divorced/S | 1    | 2            | 3    | 4+                | ANY  | NONE      | White ethnic group (k) | Ethnic minority group (l) | Conservative (m) | Labour (n)     | Liberal Democrats (o) | Other (p)      | Remain (q) | Leave (r) | NET All with children in education (s) | NET School (t)                        | Nursery or pre-school (u) | Primary school (v) | Secondary school (w) | College / sixth form (x)   | University (y) |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
| Unweighted base                             | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389   | 787  | 686   | 748   | 787  | 332                   | 641         | 528   | 619         | 539   | 589         | 503   | 288    | 109   | 193      | 1472   | 749  | 1422    | 799         | 1192      | 1029          | 1310                      | 666    | 245                | 481  | 765          | 424  | 551               | 707  | 1514      | 1921                   | 276                       | 655              | 563            | 195                   | 257            | 917        | 709       | 801                                    | 586                                   | 165                       | 279                | 319                  | 137                        | 152            |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
| Weighted base                               | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376   | 866  | 623   | 732   | 866  | 302                   | 598         | 509   | 674         | 531   | 580         | 509   | 298    | 108   | 194      | 1243   | 978  | 1306    | 915         | 684       | 1537          | 1292                      | 646    | 283                | 487  | 805          | 405  | 524               | 653  | 1568      | 1958                   | 240                       | 690              | 536            | 172                   | 256            | 815        | 807       | 745                                    | 589                                   | 150                       | 261                | 313                  | 149                        | 103            |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
| Very worth it (3)                           | 608    | 260  | 347    | 63    | 122   | 98    | 117   | 208  | 185   | 215   | 208  | 83                    | 175         | 156   | 139         | 161   | 148         | 86    | 30     | 44    | 316      | 293    | 388  | 220     | 182         | 427       | 358           | 181                       | 69     | 130                | 206  | 122          | 150  | 203               | 405  | 532       | 70                     | 194                       | 147              | 51             | 61                    | 233            | 228        | 225       | 177                                    | 52                                    | 78                        | 89                 | 55                   | 26                         |                |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 27%    | 24%  | 31%    | 26%   | 32%   | 28%   | 31%   | 24%  | 30%   | 29%   | 24%  | 27%                   | 29%         | 30%   | 23%         | 26%   | 28%         | 29%   | 29%    | 28%   | 28%      | 22%    | 25%  | 30%     | 30%         | 24%       | 27%           | 28%                       | 28%    | 28%                | 25%  | 27%          | 26%  | 30%               | 29%  | 31%       | 26%                    | 27%                       | 29%              | 28%            | 27%                   | 30%            | 24%        | 29%       | 28%                                    | 30%                                   | 30%                       | 35%                | 30%                  | 28%                        | 37%            | 25% |     |   |                      |  |  |  |  |                                |  |  |  |  |
| Fairly worth it (2)                         | 978    | 503  | 468    | 86    | 152   | 149   | 156   | 436  | 238   | 305   | 436  | 103                   | 253         | 211   | 342         | 217   | 260         | 242   | 114    | 48    | 99       | 583    | 396  | 541     | 437         | 312       | 667           | 581                       | 255    | 143                | 226  | 374          | 159  | 219               | 271  | 707       | 882                    | 89                        | 324              | 255            | 79                    | 114            | 398        | 360       | 319                                    | 252                                   | 59                        | 116                | 139                  | 50                         | 47             |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 44%    | 47%  | 42%    | 35%   | 40%   | 42%   | 41%   | 50%  | 38%   | 42%   | 50%  | 34%                   | 42%         | 41%   | 51%         | 41%   | 45%         | 47%   | 38%    | 44%   | 51%      | 47%    | 40%  | 41%     | 48%         | 46%       | 43%           | 45%                       | 39%    | 51%                | 47%  | 46%          | 39%  | 42%               | 42%  | 45%       | 45%                    | 37%                       | 47%              | 48%            | 46%                   | 45%            | 49%        | 45%       | 43%                                    | 43%                                   | 39%                       | 45%                | 44%                  | 33%                        | 45%            |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
| Not very worth it (1)                       | 324    | 172  | 149    | 56    | 48    | 38    | 53    | 129  | 104   | 91    | 129  | 63                    | 70          | 70    | 100         | 93    | 83          | 67    | 40     | 54    | 27       | 186    | 138  | 192     | 132         | 112       | 211           | 198                       | 94     | 33                 | 57   | 125          | 71   | 71                | 91   | 233       | 288                    | 35                        | 106              | 63             | 23                    | 52             | 102        | 125       | 103                                    | 77                                    | 21                        | 28                 | 38                   | 24                         | 14             |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 15%    | 16%  | 13%    | 23%   | 13%   | 11%   | 14%   | 15%  | 17%   | 12%   | 15%  | 21%                   | 12%         | 14%   | 15%         | 18%   | 14%         | 13%   | 13%    | 13%   | 14%      | 15%    | 14%  | 15%     | 14%         | 16%       | 14%           | 15%                       | 14%    | 12%                | 12%  | 16%          | 17%  | 14%               | 14%  | 15%       | 15%                    | 14%                       | 15%              | 12%            | 13%                   | 20%            | 13%        | 15%       | 14%                                    | 13%                                   | 14%                       | 11%                | 12%                  | 16%                        | 14%            |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
| Not worth it at all (0)                     | 83     | 51   | 31     | 19    | 20    | 10    | 12    | 22   | 39    | 22    | 22   | 24                    | 24          | 16    | 19          | 24    | 26          | 11    | 16     | 1     | 5        | 45     | 38   | 52      | 31          | 33        | 49            | 49                        | 28     | 6                  | 21   | 26           | 12   | 24                | 22   | 61        | 65                     | 17                        | 25               | 17             | 3                     | 12             | 17         | 33        | 26                                     | 18                                    | 3                         | 10                 | 11                   | 2                          | 6              |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 4%     | 5%   | 3%     | 8%    | 5%    | 3%    | 3%    | 2%   | 6%    | 3%    | 2%   | 8%                    | 4%          | 3%    | 3%          | 4%    | 5%          | 2%    | 5%     | 1%    | 2%       | 4%     | 4%   | 4%      | 3%          | 5%        | 3%            | 4%                        | 4%     | 2%                 | 4%   | 3%           | 5%   | 3%                | 4%   | 3%        | 4%                     | 3%                        | 7%               | 4%             | 3%                    | 3%             | 2%         | 4%        | 3%                                     | 2%                                    | 4%                        | 4%                 | 1%                   | 6%                         |                |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
| Don't know                                  | 228    | 92   | 131    | 21    | 36    | 60    | 99    | 72   | 57    | 100   | 72   | 30                    | 75          | 58    | 56          | 58    | 50          | 42    | 42     | 15    | 20       | 114    | 114  | 133     | 91          | 45        | 183           | 107                       | 89     | 32                 | 52   | 74           | 42   | 60                | 67   | 161       | 191                    | 30                        | 41               | 55             | 16                    | 16             | 63         | 61        | 73                                     | 64                                    | 15                        | 29                 | 36                   | 18                         | 10             |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 10%    | 9%   | 12%    | 9%    | 9%    | 17%   | 10%   | 8%   | 9%    | 14%   | 8%   | 10%                   | 13%         | 11%   | 8%          | 11%   | 9%          | 8%    | 14%    | 14%   | 11%      | 9%     | 12%  | 10%     | 10%         | 7%        | 12%           | 8%                        | 14%    | 11%                | 11%  | 9%           | 10%  | 11%               | 10%  | 10%       | 10%                    | 10%                       | 13%              | 6%             | 16%                   | 9%             | 6%         | 8%        | 8%                                     | 10%                                   | 11%                       | 10%                | 11%                  | 11%                        | 12%            | 10% |     |   |                      |  |  |  |  |                                |  |  |  |  |
| NET: Very Worth it /Fairly Worth it         | 1587   | 763  | 815    | 149   | 274   | 248   | 272   | 644  | 423   | 520   | 644  | 185                   | 429         | 364   | 499         | 356   | 421         | 389   | 200    | 78    | 142      | 898    | 688  | 930     | 657         | 493       | 1093          | 939                       | 436    | 212                | 356  | 580          | 281  | 370               | 474  | 1112      | 1414                   | 159                       | 518              | 402            | 130                   | 175            | 632        | 589       | 544                                    | 429                                   | 111                       | 194                | 228                  | 105                        | 73             |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 71%    | 71%  | 72%    | 61%   | 72%   | 70%   | 72%   | 74%  | 68%   | 71%   | 74%  | 61%                   | 72%         | 72%   | 74%         | 67%   | 73%         | 77%   | 67%    | 72%   | 73%      | 72%    | 70%  | 71%     | 72%         | 72%       | 71%           | 73%                       | 67%    | 73%                | 73%  | 72%          | 69%  | 70%               | 73%  | 71%       | 72%                    | 66%                       | 75%              | 75%            | 76%                   | 69%            | 78%        | 73%       | 73%                                    | 74%                                   | 75%                       | 73%                | 73%                  | 74%                        | 75%            | 71% | 70% |   |                      |  |  |  |  |                                |  |  |  |  |
| NET: Not very worth it/ not worth it at all | 406    | 223  | 180    | 75    | 69    | 48    | 65    | 150  | 143   | 113   | 150  | 87                    | 94          | 87    | 119         | 117   | 109         | 78    | 56     | 15    | 31       | 231    | 176  | 243     | 163         | 146       | 261           | 246                       | 122    | 38                 | 78   | 151          | 83   | 95                | 113  | 294       | 354                    | 51                        | 131              | 80             | 26                    | 64             | 119        | 158       | 129                                    | 96                                    | 24                        | 38                 | 50                   | 26                         | 21             |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
|                                             | 18%    | 21%  | 16%    | 30%   | 18%   | 13%   | 17%   | 17%  | 23%   | 15%   | 17%  | 29%                   | 16%         | 17%   | 18%         | 22%   | 19%         | 15%   | 19%    | 14%   | 16%      | 19%    | 18%  | 19%     | 18%         | 21%       | 17%           | 19%                       | 19%    | 14%                | 16%  | 19%          | 20%  | 18%               | 17%  | 19%       | 18%                    | 21%                       | 19%              | 15%            | 15%                   | 16%            | 15%        | 15%       | 15%                                    | 16%                                   | 16%                       | 14%                | 16%                  | 17%                        | 20%            |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
| Mean                                        | 2.06   | 1.99 | 2.14   | 1.87  | 2.09  | 2.14  | 2.12  | 2.05 | 2.00  | 2.13  | 2.05 | 1.90                  | 2.11        | 2.11  | 2.03        | 2.00  | 2.05        | 2.13  | 2.06   | 2.15  | 2.04     | 2.04   | 2.09 | 2.08    | 2.03        | 2.00      | 2.09          | 2.05                      | 2.06   | 2.10               | 2.07 | 2.04         | 2.08 | 2.07              | 2.12 | 2.04      | 2.06                   | 2.01                      | 2.06             | 2.10           | 2.14                  | 1.94           | 2.13       | 2.05      | 2.10                                   | 2.12                                  | 2.18                      | 2.13               | 2.10                 | 2.21                       | 1.99           |     |     |   |                      |  |  |  |  |                                |  |  |  |  |
|                                             |        |      | 8      |       | 0     | 0     | 0     | 0    | 0     | 1     | 0    |                       | 1           | 1     |             |       |             | 0     | 0      | 1     | 1        | 0      | 0    | 0       | 0           | 0         | 0             | 0                         | 0      | 0                  | 0    | 0            | 0    | 0                 | 0    | 0         | 0                      | 0                         | 0                | 0              | 0                     | 0              | 0          | 0         | 0                                      | 0                                     | 0                         | 0                  | 0                    | 0                          | 0              | 0   | 0   | 0 |                      |  |  |  |  |                                |  |  |  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulae used

Column Properties (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az

Column Means (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Fashion  
All adults aged 18+ in GB

|                                             | Gender |      |        | Age   |       |       |       | Aggregated Age Breaks |       |       |      | Generations |             |       |             | Region |          |       |        | Social grade |          | Employment status |      | Education |             | Marital Status |               | Household Size            |        | Presence of children HH (17 or under) |      | Ethnicity |      | General Election 2019 Vote |      |      |                    | Referendum 2016 vote  |              |        |                   | Parents with kids in Education |        |       |                                    |            |                       |                |                  |                      |            |     |     |
|---------------------------------------------|--------|------|--------|-------|-------|-------|-------|-----------------------|-------|-------|------|-------------|-------------|-------|-------------|--------|----------|-------|--------|--------------|----------|-------------------|------|-----------|-------------|----------------|---------------|---------------------------|--------|---------------------------------------|------|-----------|------|----------------------------|------|------|--------------------|-----------------------|--------------|--------|-------------------|--------------------------------|--------|-------|------------------------------------|------------|-----------------------|----------------|------------------|----------------------|------------|-----|-----|
|                                             | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+                   | 18-34 | 35-54 | 55+  | Gen Z       | Millennials | Gen X | Baby Boomer | North  | Midlands | South | London | Wales        | Scotland | ABC1              | C2DE | Working   | Not working | Graduates      | Non-graduates | Married/Living as Married | Single | Widowed/Divorced/S                    | 1    | 2         | 3    | 4+                         | ANY  | NONE | White ethnic group | Ethnic minority group | Conservative | Labour | Liberal Democrats | Other                          | Remain | Leave | NET All with children in education | NET School | Nursery or pre-school | Primary school | Secondary school | College / sixth form | University |     |     |
|                                             | (A)    | (B)  | (C)    | (D)   | (E)   | (F)   | (G)   | (H)                   | (I)   | (J)   | (K)  | (L)         | (M)         | (N)   | (O)         | (P)    | (Q)      | (R)   | (S)    | (T)          | (U)      | (V)               | (W)  | (X)       | (Y)         | (Z)            | (a)           | (b)                       | (c)    | (d)                                   | (e)  | (f)       | (g)  | (h)                        | (i)  | (j)  | (k)                | (l)                   | (m)          | (n)    | (o)               | (p)                            | (q)    | (r)   | (s)                                | (t)        | (u)                   | (v)            | (w)              | (x)                  | (y)        |     |     |
| Unweighted base                             | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389   | 787                   | 686   | 748   | 787  | 332         | 641         | 528   | 619         | 539    | 589      | 503   | 288    | 109          | 193      | 1472              | 749  | 1422      | 799         | 1192           | 1029          | 1310                      | 666    | 245                                   | 481  | 765       | 424  | 551                        | 707  | 1514 | 1921               | 276                   | 655          | 563    | 195               | 257                            | 917    | 709   | 801                                | 586        | 165                   | 279            | 319              | 137                  | 152        |     |     |
| Weighted base                               | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376   | 866                   | 623   | 732   | 866  | 302         | 598         | 509   | 674         | 531    | 580      | 509   | 298    | 108          | 194      | 1243              | 978  | 1306      | 915         | 684            | 1537          | 1292                      | 646    | 283                                   | 487  | 805       | 405  | 524                        | 653  | 1568 | 1958               | 240                   | 690          | 536    | 172               | 256                            | 815    | 807   | 745                                | 589        | 150                   | 261            | 313              | 149                  | 103        |     |     |
| Very worth it (3)                           | 184    | 95   | 89     | 27    | 71    | 40    | 17    | 28                    | 98    | 58    | 28   | 37          | 94          | 30    | 23          | 45     | 44       | 40    | 40     | 4            | 10       | 109               | 75   | 140       | 44          | 73             | 112           | 113                       | 56     | 15                                    | 29   | 49        | 45   | 61                         | 93   | 91   | 143                | 40                    | 48           | 48     | 18                | 21                             | 63     | 58    | 102                                | 78         | 21                    | 36             | 38               | 21                   | 13         |     |     |
|                                             | 8%     | 9%   | 8%     | 11%   | 19%   | 11%   | 5%    | 3%                    | 16%   | 8%    | 3%   | 12%         | 16%         | 6%    | 3%          | 9%     | 8%       | 8%    | 14%    | 4%           | 5%       | 9%                | 8%   | 11%       | 5%          | 11%            | 7%            | 9%                        | 9%     | 5%                                    | 6%   | 6%        | 11%  | 12%                        | 14%  | 6%   | 7%                 | 7%                    | 9%           | 10%    | 8%                | 8%                             | 7%     | 14%   | 13%                                | 14%        | 14%                   | 12%            | 14%              | 13%                  |            |     |     |
|                                             |        |      |        | GH    | DFGH  | GH    |       |                       | JK    | K     |      | NO          | NO          | O     |             |        |          |       | QRSTU  | +            |          |                   |      | Y         |             |                |               |                           |        |                                       |      |           |      |                            |      |      |                    |                       |              |        |                   |                                |        |       |                                    |            |                       |                |                  |                      |            |     |     |
| Fairly worth it (2)                         | 567    | 284  | 276    | 75    | 121   | 92    | 111   | 168                   | 196   | 203   | 168  | 89          | 176         | 144   | 131         | 130    | 143      | 118   | 101    | 30           | 45       | 314               | 253  | 380       | 187         | 185            | 382           | 323                       | 191    | 54                                    | 122  | 176       | 102  | 168                        | 209  | 358  | 485                | 77                    | 134          | 161    | 42                | 75                             | 226    | 176   | 227                                | 179        | 50                    | 86             | 91               | 46                   | 32         |     |     |
|                                             | 26%    | 26%  | 25%    | 31%   | 32%   | 26%   | 29%   | 19%                   | 31%   | 28%   | 19%  | 29%         | 29%         | 28%   | 19%         | 25%    | 25%      | 23%   | 34%    | 27%          | 23%      | 25%               | 26%  | 29%       | 20%         | 27%            | 25%           | 25%                       | 29%    | 19%                                   | 25%  | 22%       | 25%  | 32%                        | 32%  | 32%  | 23%                | 25%                   | 32%          | 19%    | 30%               | 25%                            | 29%    | 28%   | 22%                                | 31%        | 30%                   | 34%            | 33%              | 29%                  | 31%        | 31% |     |
|                                             |        |      |        | H     | H     | H     | H     |                       | K     | K     |      | O           | O           | O     |             |        |          |       | POQRU  | +            |          |                   |      | Y         |             |                |               |                           |        |                                       |      |           |      |                            |      |      |                    |                       |              |        |                   |                                |        |       |                                    |            |                       |                |                  |                      |            |     |     |
| Not very worth it (1)                       | 713    | 335  | 373    | 74    | 102   | 105   | 118   | 314                   | 176   | 223   | 314  | 88          | 169         | 164   | 238         | 158    | 200      | 180   | 70     | 33           | 72       | 382               | 331  | 384       | 329         | 211            | 502           | 416                       | 193    | 104                                   | 153  | 283       | 121  | 156                        | 183  | 530  | 651                | 58                    | 250          | 186    | 51                | 69                             | 289    | 260   | 225                                | 179        | 43                    | 72             | 95               | 43                   | 29         |     |     |
|                                             | 32%    | 31%  | 33%    | 30%   | 27%   | 30%   | 31%   | 36%                   | 28%   | 30%   | 36%  | 29%         | 28%         | 32%   | 35%         | 30%    | 35%      | 35%   | 23%    | 30%          | 37%      | 31%               | 34%  | 29%       | 36%         | 31%            | 33%           | 32%                       | 30%    | 37%                                   | 31%  | 35%       | 30%  | 30%                        | 28%  | 34%  | 33%                | 24%                   | 36%          | 35%    | 30%               | 27%                            | 35%    | 32%   | 30%                                | 30%        | 29%                   | 28%            | 30%              | 29%                  | 28%        | 29% | 28% |
|                                             |        |      |        |       |       |       |       | U                     |       |       |      | V           |             |       | W           |        |          | X     | Y      |              |          |                   |      |           |             |                |               |                           |        |                                       |      |           |      |                            |      |      |                    |                       |              |        |                   |                                |        |       |                                    |            |                       |                |                  |                      |            |     |     |
| Not worth it at all (0)                     | 518    | 274  | 241    | 48    | 56    | 72    | 87    | 254                   | 105   | 159   | 254  | 63          | 99          | 113   | 205         | 134    | 134      | 119   | 52     | 29           | 49       | 313               | 204  | 277       | 241         | 173            | 344           | 311                       | 139    | 68                                    | 124  | 219       | 91   | 83                         | 110  | 407  | 476                | 37                    | 210          | 87     | 44                | 72                             | 160    | 247   | 124                                | 97         | 23                    | 40             | 57               | 20                   | 18         |     |     |
|                                             | 23%    | 25%  | 21%    | 20%   | 15%   | 20%   | 23%   | 29%                   | 17%   | 22%   | 29%  | 21%         | 17%         | 22%   | 30%         | 25%    | 23%      | 23%   | 18%    | 27%          | 25%      | 25%               | 21%  | 21%       | 26%         | 25%            | 22%           | 24%                       | 21%    | 24%                                   | 26%  | 27%       | 23%  | 16%                        | 17%  | 26%  | 24%                | 15%                   | 30%          | 16%    | 26%               | 28%                            | 20%    | 31%   | 17%                                | 16%        | 15%                   | 16%            | 18%              | 14%                  | 17%        |     |     |
|                                             |        |      |        |       |       |       |       | I                     |       |       | I    |             |             | LMN   | S           |        |          |       |        |              |          |                   |      |           |             |                |               |                           |        |                                       |      |           |      |                            |      |      |                    |                       |              |        |                   |                                |        |       |                                    |            |                       |                |                  |                      |            |     |     |
| Don't know                                  | 239    | 90   | 146    | 20    | 28    | 47    | 44    | 101                   | 48    | 91    | 101  | 26          | 60          | 57    | 77          | 64     | 58       | 51    | 35     | 13           | 18       | 125               | 115  | 136       | 114         | 42             | 197           | 129                       | 68     | 43                                    | 58   | 78        | 46   | 57                         | 58   | 181  | 204                | 27                    | 48           | 55     | 16                | 18                             | 76     | 86    | 67                                 | 56         | 13                    | 26             | 32               | 19                   | 12         |     |     |
|                                             | 11%    | 8%   | 13%    | 8%    | 7%    | 13%   | 12%   | 12%                   | 9%    | 10%   | 11%  | 12%         | 10%         | 10%   | 11%         | 12%    | 10%      | 10%   | 12%    | 12%          | 12%      | 10%               | 12%  | 10%       | 12%         | 6%             | 13%           | 10%                       | 10%    | 13%                                   | 12%  | 10%       | 11%  | 11%                        | 9%   | 12%  | 10%                | 11%                   | 7%           | 10%    | 9%                | 7%                             | 9%     | 8%    | 9%                                 | 10%        | 8%                    | 10%            | 10%              | 10%                  | 13%        | 11% |     |
|                                             |        |      |        |       |       |       |       | E                     |       |       | I    |             |             |       |             |        |          |       |        |              |          |                   |      |           |             |                |               |                           |        |                                       |      |           |      |                            |      |      |                    |                       |              |        |                   |                                |        |       |                                    |            |                       |                |                  |                      |            |     |     |
| NET: Very Worth it /Fairly Worth it         | 751    | 379  | 365    | 103   | 191   | 132   | 128   | 197                   | 294   | 261   | 197  | 126         | 269         | 174   | 154         | 176    | 187      | 158   | 141    | 34           | 55       | 423               | 328  | 520       | 231         | 258            | 494           | 436                       | 247    | 69                                    | 151  | 225       | 147  | 229                        | 302  | 449  | 628                | 118                   | 182          | 209    | 60                | 96                             | 290    | 234   | 330                                | 257        | 71                    | 121            | 129              | 67                   | 45         |     |     |
|                                             | 34%    | 35%  | 32%    | 42%   | 51%   | 37%   | 34%   | 23%                   | 47%   | 36%   | 23%  | 42%         | 45%         | 34%   | 23%         | 33%    | 32%      | 31%   | 47%    | 31%          | 28%      | 34%               | 34%  | 40%       | 25%         | 38%            | 32%           | 34%                       | 38%    | 24%                                   | 31%  | 28%       | 36%  | 44%                        | 46%  | 29%  | 32%                | 49%                   | 26%          | 39%    | 35%               | 38%                            | 36%    | 29%   | 44%                                | 44%        | 48%                   | 47%            | 41%              | 45%                  | 44%        |     |     |
|                                             |        |      |        | DFGH  | H     | H     |       |                       | JK    | K     |      | O           | NO          | O     |             |        |          |       | QRSTU  | +            |          |                   |      |           |             |                |               |                           |        |                                       |      |           |      |                            |      |      |                    |                       |              |        |                   |                                |        |       |                                    |            |                       |                |                  |                      |            |     |     |
| NET: Not very worth it/ not worth it at all | 1231   | 608  | 614    | 122   | 159   | 177   | 204   | 568                   | 281   | 381   | 568  | 151         | 268         | 278   | 443         | 292    | 334      | 299   | 122    | 61           | 121      | 695               | 535  | 660       | 571         | 385            | 846           | 728                       | 331    | 172                                   | 278  | 502       | 212  | 239                        | 294  | 937  | 1127               | 96                    | 460          | 273    | 96                | 142                            | 449    | 507   | 349                                | 276        | 66                    | 113            | 152              | 63                   | 47         |     |     |
|                                             | 55%    | 58%  | 55%    | 50%   | 42%   | 50%   | 54%   | 66%                   | 45%   | 52%   | 66%  | 50%         | 49%         | 55%   | 66%         | 55%    | 58%      | 59%   | 41%    | 57%          | 62%      | 56%               | 55%  | 62%       | 56%         | 56%            | 55%           | 56%                       | 51%    | 61%                                   | 57%  | 62%       | 52%  | 45%                        | 45%  | 45%  | 60%                | 58%                   | 40%          | 67%    | 51%               | 56%                            | 55%    | 55%   | 63%                                | 47%        | 47%                   | 44%            | 43%              | 49%                  | 42%        | 45% |     |
|                                             |        |      |        |       |       |       |       | E                     |       |       | I    |             |             | M     | W           |        |          |       |        |              |          |                   |      |           |             |                |               |                           |        |                                       |      |           |      |                            |      |      |                    |                       |              |        |                   |                                |        |       |                                    |            |                       |                |                  |                      |            |     |     |
| Mean                                        | 1.21   | 1.20 | 1.22   | 1.36  | 1.59  | 1.33  | 1.18  | 0.96                  | 1.50  | 1.25  | 0.96 | 1.36        | 1.49        | 1.20  | 0.95        | 1.19   | 1.19     | 1.17  | 1.49   | 1.10         | 1.09     | 1.20              | 1.23 | 1.32      | 1.04        | 1.24           | 1.19          | 1.20                      | 1.28   | 1.07                                  | 1.13 | 1.07      | 1.28 | 1.44                       | 1.48 | 1.10 | 1.17               | 1.57                  | 1.03         | 1.35   | 1.22              | 1.19                           | 1.26   | 1.06  | 1.45                               | 1.45       | 1.50                  | 1.50           | 1.39             | 1.52                 | 1.44       |     |     |
|                                             |        |      |        | GH    | DFGH  | H     | H     |                       | JK    | K     |      | NO          | NO          | O     |             |        |          |       | QRSTU  | +            |          |                   |      |           |             |                |               |                           |        |                                       |      |           |      |                            |      |      |                    |                       |              |        |                   |                                |        |       |                                    |            |                       |                |                  |                      |            |     |     |

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Overlay formulae used

Column Properties (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t,u,v,w,x,y Minimum Base: 30 (\*\* Small Base: 100 (\*\*)

Column Means (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t,u,v,w,x,y Minimum Base: 30 (\*\* Small Base: 100 (\*\*)

PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - English Literature  
All adults aged 18+ in GB

|                                             | Gender       |             |               | Age          |              |              |              |            | Aggregated Age Breaks |              |            |              |                    | Generations  |                       |              |                 |              | Region        |              |                 |             |             | Social grade   |                       | Employment status |                          | Education                               |               | Marital Status                            |          | Household Size |          |           |            | Presence of children HH (17 or under) |                                 | Ethnicity                          |                          | General Election 2019 Vote |                             |              |               |              | Referendum 2016 vote                                  |                   |                                 |                          |                            | Parents with kids in Education |                   |     |  |  |  |
|---------------------------------------------|--------------|-------------|---------------|--------------|--------------|--------------|--------------|------------|-----------------------|--------------|------------|--------------|--------------------|--------------|-----------------------|--------------|-----------------|--------------|---------------|--------------|-----------------|-------------|-------------|----------------|-----------------------|-------------------|--------------------------|-----------------------------------------|---------------|-------------------------------------------|----------|----------------|----------|-----------|------------|---------------------------------------|---------------------------------|------------------------------------|--------------------------|----------------------------|-----------------------------|--------------|---------------|--------------|-------------------------------------------------------|-------------------|---------------------------------|--------------------------|----------------------------|--------------------------------|-------------------|-----|--|--|--|
|                                             | Total<br>(A) | Male<br>(B) | Female<br>(C) | 18-24<br>(D) | 25-34<br>(E) | 35-44<br>(F) | 45-54<br>(G) | 55+<br>(H) | 18-34<br>(I)          | 35-54<br>(J) | 55+<br>(K) | Gen Z<br>(L) | Millennials<br>(M) | Gen X<br>(N) | Baby<br>Boomer<br>(O) | North<br>(P) | Midlands<br>(Q) | South<br>(R) | London<br>(S) | Wales<br>(T) | Scotland<br>(U) | ABC1<br>(V) | C2DE<br>(W) | Working<br>(X) | Not<br>working<br>(Y) | Graduates<br>(Z)  | Non-<br>graduates<br>(a) | Married/<br>Living as<br>Married<br>(b) | Single<br>(c) | Widowed/<br>Divorced/<br>Separated<br>(d) | 1<br>(e) | 2<br>(f)       | 3<br>(g) | 4+<br>(h) | ANY<br>(i) | NONE<br>(j)                           | White<br>ethnic<br>group<br>(k) | Ethnic<br>minority<br>group<br>(l) | Conservat-<br>ive<br>(m) | Labour<br>(n)              | Liberal<br>Democrats<br>(o) | Other<br>(p) | Remain<br>(q) | Leave<br>(r) | NET All<br>with<br>children<br>in<br>education<br>(s) | NET School<br>(t) | Nursery or<br>pre-school<br>(u) | Primary<br>school<br>(v) | Secondary<br>school<br>(w) | College /<br>sixth form<br>(x) | University<br>(y) |     |  |  |  |
| Unweighted base                             | 2221         | 1063        | 1140          | 278          | 408          | 359          | 389          | 787        | 686                   | 748          | 787        | 332          | 641                | 528          | 619                   | 539          | 589             | 503          | 288           | 108          | 194             | 1243        | 978         | 1306           | 915                   | 684               | 1537                     | 1292                                    | 646           | 283                                       | 487      | 805            | 405      | 524       | 653        | 1568                                  | 1958                            | 340                                | 690                      | 536                        | 172                         | 256          | 815           | 807          | 745                                                   | 589               | 150                             | 261                      | 313                        | 149                            | 103               |     |  |  |  |
| Weighted base                               | 2221         | 1077        | 1126          | 245          | 378          | 356          | 376          | 866        | 623                   | 732          | 866        | 302          | 598                | 509          | 674                   | 531          | 580             | 509          | 298           | 108          | 194             | 1243        | 978         | 1306           | 915                   | 684               | 1537                     | 1292                                    | 646           | 283                                       | 487      | 805            | 405      | 524       | 653        | 1568                                  | 1958                            | 340                                | 690                      | 536                        | 172                         | 256          | 815           | 807          | 745                                                   | 589               | 150                             | 261                      | 313                        | 149                            | 103               |     |  |  |  |
| Very worth it (3)                           | 404          | 194         | 207           | 61           | 96           | 68           | 59           | 120        | 157                   | 127          | 120        | 71           | 135                | 88           | 77                    | 100          | 96              | 82           | 86            | 21           | 20              | 217         | 188         | 281            | 123                   | 148               | 257                      | 228                                     | 126           | 51                                        | 81       | 133            | 70       | 121       | 161        | 243                                   | 332                             | 67                                 | 121                      | 103                        | 38                          | 51           | 159           | 139          | 178                                                   | 139               | 43                              | 57                       | 70                         | 35                             | 21                |     |  |  |  |
|                                             | 18%          | 18%         | 18%           | 25%          | 26%          | 19%          | 16%          | 14%        | 23%                   | 17%          | 14%        | 23%          | 23%                | 17%          | 11%                   | 19%          | 17%             | 16%          | 20%           | 10%          | 10%             | 17%         | 19%         | 22%            | 13%                   | 22%               | 17%                      | 18%                                     | 19%           | 18%                                       | 17%      | 16%            | 17%      | 23%       | 25%        | 16%                                   | 17%                             | 28%                                | 18%                      | 19%                        | 22%                         | 20%          | 20%           | 17%          | 24%                                                   | 24%               | 29%                             | 22%                      | 22%                        | 23%                            | 21%               |     |  |  |  |
| Fairly worth it (2)                         | 775          | 372         | 399           | 74           | 124          | 122          | 139          | 315        | 198                   | 261          | 315        | 95           | 198                | 183          | 243                   | 181          | 202             | 192          | 94            | 39           | 67              | 452         | 323         | 446            | 329                   | 240               | 534                      | 458                                     | 217           | 99                                        | 171      | 268            | 129      | 207       | 242        | 533                                   | 684                             | 87                                 | 233                      | 211                        | 58                          | 86           | 296           | 276          | 281                                                   | 231               | 54                              | 109                      | 121                        | 55                             | 37                |     |  |  |  |
|                                             | 35%          | 35%         | 35%           | 30%          | 33%          | 34%          | 37%          | 36%        | 32%                   | 36%          | 36%        | 31%          | 33%                | 36%          | 36%                   | 34%          | 35%             | 38%          | 32%           | 36%          | 34%             | 36%         | 33%         | 34%            | 36%                   | 35%               | 35%                      | 35%                                     | 34%           | 35%                                       | 35%      | 33%            | 32%      | 39%       | 37%        | 34%                                   | 35%                             | 36%                                | 34%                      | 39%                        | 34%                         | 34%          | 36%           | 34%          | 38%                                                   | 39%               | 36%                             | 42%                      | 39%                        | 37%                            | 36%               |     |  |  |  |
| Not very worth it (1)                       | 605          | 300         | 301           | 58           | 88           | 80           | 99           | 281        | 146                   | 179          | 281        | 68           | 142                | 128          | 232                   | 146          | 166             | 142          | 53            | 32           | 66              | 359         | 246         | 315            | 290                   | 187               | 418                      | 362                                     | 161           | 82                                        | 130      | 267            | 117      | 91        | 132        | 473                                   | 558                             | 43                                 | 224                      | 127                        | 42                          | 78           | 227           | 250          | 152                                                   | 112               | 28                              | 46                       | 71                         | 20                             | 26                |     |  |  |  |
|                                             | 27%          | 28%         | 27%           | 24%          | 23%          | 22%          | 26%          | 32%        | 23%                   | 24%          | 32%        | 23%          | 24%                | 25%          | 34%                   | 28%          | 29%             | 28%          | 18%           | 29%          | 34%             | 29%         | 25%         | 24%            | 32%                   | 27%               | 27%                      | 28%                                     | 25%           | 29%                                       | 35%      | 35%            | 34%      | 29%       | 17%        | 20%                                   | 30%                             | 29%                                | 18%                      | 33%                        | 24%                         | 24%          | 31%           | 28%          | 31%                                                   | 20%               | 19%                             | 19%                      | 18%                        | 23%                            | 13%               | 25% |  |  |  |
| Not worth it at all (0)                     | 235          | 129         | 103           | 33           | 41           | 41           | 44           | 75         | 74                    | 85           | 75         | 44           | 63                 | 58           | 61                    | 46           | 68              | 55           | 32            | 9            | 25              | 117         | 117         | 154            | 80                    | 76                | 159                      | 139                                     | 70            | 25                                        | 59       | 69             | 49       | 57        | 65         | 169                                   | 206                             | 26                                 | 67                       | 55                         | 15                          | 33           | 71            | 90           | 79                                                    | 58                | 17                              | 24                       | 21                         | 22                             | 12                |     |  |  |  |
|                                             | 11%          | 12%         | 9%            | 14%          | 11%          | 12%          | 12%          | 9%         | 12%                   | 12%          | 9%         | 15%          | 11%                | 11%          | 9%                    | 9%           | 12%             | 11%          | 11%           | 8%           | 13%             | 9%          | 12%         | 9%             | 11%                   | 10%               | 11%                      | 11%                                     | 9%            | 12%                                       | 9%       | 12%            | 11%      | 10%       | 11%        | 11%                                   | 11%                             | 10%                                | 10%                      | 8%                         | 13%                         | 9%           | 11%           | 11%          | 10%                                                   | 12%               | 9%                              | 7%                       | 15%                        | 11%                            |                   |     |  |  |  |
| Don't know                                  | 202          | 83          | 116           | 19           | 29           | 45           | 35           | 74         | 48                    | 80           | 74         | 25           | 60                 | 51           | 60                    | 57           | 49              | 89           | 32            | 9            | 17              | 98          | 104         | 109            | 93                    | 81                | 169                      | 105                                     | 71            | 26                                        | 47       | 67             | 40       | 48        | 53         | 149                                   | 178                             | 17                                 | 45                       | 41                         | 20                          | 7            | 62            | 52           | 55                                                    | 49                | 7                               | 23                       | 29                         | 17                             | 7                 |     |  |  |  |
|                                             | 9%           | 8%          | 10%           | 8%           | 8%           | 13%          | 9%           | 9%         | 8%                    | 11%          | 9%         | 8%           | 10%                | 10%          | 9%                    | 11%          | 8%              | 8%           | 11%           | 11%          | 8%              | 9%          | 8%          | 11%            | 8%                    | 10%               | 9%                       | 11%                                     | 8%            | 11%                                       | 9%       | 10%            | 8%       | 10%       | 9%         | 8%                                    | 10%                             | 9%                                 | 7%                       | 7%                         | 8%                          | 11%          | 3%            | 8%           | 6%                                                    | 7%                | 8%                              | 5%                       | 9%                         | 9%                             | 12%               | 7%  |  |  |  |
| NET: Very Worth it /Fairly Worth it         | 1179         | 566         | 606           | 135          | 220          | 190          | 198          | 436        | 355                   | 388          | 436        | 166          | 333                | 271          | 321                   | 282          | 298             | 273          | 180           | 59           | 87              | 669         | 510         | 727            | 452                   | 388               | 791                      | 686                                     | 343           | 150                                       | 251      | 401            | 199      | 328       | 403        | 776                                   | 1016                            | 154                                | 354                      | 314                        | 96                          | 137          | 455           | 415          | 459                                                   | 370               | 97                              | 167                      | 191                        | 90                             | 59                |     |  |  |  |
|                                             | 53%          | 52%         | 54%           | 55%          | 58%          | 53%          | 53%          | 50%        | 57%                   | 53%          | 50%        | 55%          | 56%                | 53%          | 48%                   | 53%          | 51%             | 54%          | 60%           | 55%          | 45%             | 54%         | 52%         | 56%            | 49%                   | 57%               | 51%                      | 53%                                     | 53%           | 53%                                       | 52%      | 50%            | 50%      | 49%       | 63%        | 62%                                   | 50%                             | 52%                                | 64%                      | 51%                        | 59%                         | 56%          | 54%           | 56%          | 51%                                                   | 62%               | 63%                             | 65%                      | 64%                        | 61%                            | 61%               | 57% |  |  |  |
| NET: Not very worth it/ not worth it at all | 840          | 429         | 404           | 91           | 129          | 121          | 144          | 356        | 220                   | 264          | 356        | 112          | 205                | 187          | 293                   | 193          | 283             | 197          | 85            | 40           | 91              | 476         | 364         | 469            | 370                   | 263               | 577                      | 501                                     | 232           | 107                                       | 189      | 337            | 166      | 148       | 197        | 642                                   | 765                             | 69                                 | 291                      | 182                        | 56                          | 112          | 298           | 340          | 231                                                   | 170               | 45                              | 71                       | 93                         | 42                             | 37                |     |  |  |  |
|                                             | 38%          | 40%         | 36%           | 37%          | 34%          | 34%          | 38%          | 41%        | 35%                   | 36%          | 41%        | 37%          | 34%                | 37%          | 43%                   | 36%          | 40%             | 39%          | 29%           | 37%          | 47%             | 38%         | 37%         | 36%            | 40%                   | 38%               | 38%                      | 39%                                     | 36%           | 38%                                       | 39%      | 42%            | 41%      | 41%       | 28%        | 30%                                   | 41%                             | 39%                                | 29%                      | 42%                        | 34%                         | 33%          | 44%           | 37%          | 42%                                                   | 31%               | 29%                             | 30%                      | 27%                        | 30%                            | 28%               | 36% |  |  |  |
| Mean                                        | 1.67         | 1.63        | 1.70          | 1.72         | 1.79         | 1.70         | 1.62         | 1.61       | 1.76                  | 1.66         | 1.61       | 1.69         | 1.75               | 1.66         | 1.55                  | 1.71         | 1.61            | 1.64         | 1.88          | 1.71         | 1.46            | 1.67        | 1.66        | 1.71           | 1.60                  | 1.71              | 1.65                     | 1.65                                    | 1.69          | 1.68                                      | 1.62     | 1.63           | 1.60     | 1.82      | 1.83       | 1.60                                  | 1.64                            | 1.87                               | 1.63                     | 1.73                       | 1.79                        | 1.62         | 1.72          | 1.62         | 1.81                                                  | 1.83              | 1.86                            | 1.84                     | 1.84                       | 1.78                           | 1.71              |     |  |  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulas used

Column Properties (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay

Column Means (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay

Adults aged 18-75 in GI

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Philosophy

|                                             |           |          | Gender     |           | Age       |           | Aggregated Age Breaks |         |           |           | Generations |           |                 |           |                 |           |              |           | Region     |           |              |         | Social grade |             | Employment status |               | Education         |                                | Marital Status |                                  | Household Size |       |       |        | Presence of children HH (17 or under) |          | Ethnicity              |                           | General Election 2019 Vote |            |                       |           | Referendum 2016 vote |           | Parents with kids in Education         |                |                           |                    |                      |                          |                |     |
|---------------------------------------------|-----------|----------|------------|-----------|-----------|-----------|-----------------------|---------|-----------|-----------|-------------|-----------|-----------------|-----------|-----------------|-----------|--------------|-----------|------------|-----------|--------------|---------|--------------|-------------|-------------------|---------------|-------------------|--------------------------------|----------------|----------------------------------|----------------|-------|-------|--------|---------------------------------------|----------|------------------------|---------------------------|----------------------------|------------|-----------------------|-----------|----------------------|-----------|----------------------------------------|----------------|---------------------------|--------------------|----------------------|--------------------------|----------------|-----|
|                                             | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G)             | 55+ (H) | 18-34 (I) | 35-44 (J) | 55+ (K)     | Gen Z (L) | Millennials (M) | Gen X (N) | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | AB1 (V) | C2DE (W)     | Working (X) | Not working (Y)   | Graduates (Z) | Non-graduates (A) | Married/ Living as Married (B) | Single (C)     | Widowed/ Divorced/ Separated (D) | 1 (E)          | 2 (F) | 3 (G) | 4+ (H) | ANY (I)                               | NONE (J) | White ethnic group (K) | Ethnic minority group (L) | Conservative (M)           | Labour (N) | Liberal Democrats (O) | Other (P) | Remain (Q)           | Leave (R) | NET All with children in education (S) | NET School (T) | Nursery or pre-school (U) | Primary school (V) | Secondary school (W) | College / sixth form (X) | University (Y) |     |
| Unweighted base                             | 2221      | 1063     | 1140       | 278       | 408       | 359       | 389                   | 787     | 686       | 748       | 787         | 332       | 641             | 528       | 619             | 539       | 589          | 503       | 288        | 109       | 193          | 1472    | 749          | 1422        | 799               | 1192          | 1029              | 1330                           | 666            | 245                              | 481            | 765   | 424   | 551    | 707                                   | 1514     | 1921                   | 276                       | 655                        | 563        | 195                   | 257       | 917                  | 709       | 801                                    | 586            | 165                       | 279                | 319                  | 137                      | 15             |     |
| Weighted base                               | 2221      | 1077     | 1126       | 345       | 378       | 356       | 376                   | 866     | 623       | 732       | 866         | 302       | 598             | 509       | 674             | 531       | 580          | 509       | 298        | 108       | 194          | 1243    | 978          | 1306        | 915               | 684           | 1537              | 1292                           | 646            | 283                              | 487            | 805   | 405   | 524    | 653                                   | 1568     | 1958                   | 240                       | 600                        | 536        | 172                   | 256       | 815                  | 807       | 745                                    | 589            | 150                       | 261                | 313                  | 149                      | 103            |     |
| Very worth it (3)                           | 296       | 139      | 156        | 34        | 74        | 52        | 53                    | 94      | 108       | 95        | 94          | 40        | 111             | 56        | 64              | 70        | 58           | 61        | 19         | 24        | 180          | 116     | 210          | 86          | 114               | 192           | 78                | 20                             | 51             | 105                              | 56             | 85    | 126   | 170    | 240                                   | 47       | 93                     | 77                        | 38                         | 130        | 93                    | 137       | 104                  | 34        | 46                                     | 49             | 28                        | 15                 |                      |                          |                |     |
|                                             | 13%       | 13%      | 14%        | 14%       | 19%       | 15%       | 11%                   | 11%     | 17%       | 13%       | 11%         | 13%       | 19%             | 11%       | 9%              | 12%       | 12%          | 11%       | 21%        | 18%       | 12%          | 14%     | 12%          | 16%         | 9%                | 17%           | 12%               | 15%                            | 12%            | 7%                               | 10%            | 13%   | 14%   | 16%    | 19%                                   | 11%      | 13%                    | 20%                       | 13%                        | 14%        | 16%                   | 15%       | 16%                  | 12%       | 18%                                    | 18%            | 23%                       | 18%                | 16%                  | 19%                      | 14%            |     |
| Fairly worth it (2)                         | 675       | 337      | 331        | 78        | 138       | 105       | 116                   | 238     | 216       | 222       | 238         | 100       | 198             | 153       | 178             | 157       | 176          | 161       | 93         | 33        | 57           | 380     | 295          | 379         | 297               | 217           | 458               | 391                            | 208            | 76                               | 138            | 227   | 119   | 191    | 218                                   | 457      | 587                    | 83                        | 182                        | 189        | 54                    | 74        | 254                  | 219       | 254                                    | 207            | 46                        | 93                 | 112                  | 45                       | 39             |     |
|                                             | 30%       | 31%      | 29%        | 32%       | 36%       | 30%       | 31%                   | 27%     | 35%       | 30%       | 27%         | 33%       | 33%             | 30%       | 26%             | 30%       | 32%          | 31%       | 30%        | 29%       | 32%          | 32%     | 30%          | 30%         | 32%               | 32%           | 30%               | 30%                            | 32%            | 27%                              | 28%            | 28%   | 29%   | 36%    | 33%                                   | 29%      | 30%                    | 34%                       | 26%                        | 35%        | 32%                   | 29%       | 31%                  | 27%       | 31%                                    | 36%            | 36%                       | 30%                | 38%                  | 38%                      |                |     |
| Not very worth it (1)                       | 689       | 336      | 347        | 78        | 82        | 86        | 120                   | 323     | 160       | 206       | 323         | 94        | 132             | 161       | 254             | 151       | 204          | 170       | 77         | 30        | 58           | 389     | 300          | 393         | 296               | 207           | 482               | 404                            | 180            | 105                              | 165            | 268   | 118   | 138    | 170                                   | 519      | 626                    | 59                        | 249                        | 151        | 54                    | 83        | 247                  | 289       | 206                                    | 157            | 41                        | 70                 | 87                   | 37                       | 30             |     |
|                                             | 31%       | 31%      | 31%        | 32%       | 22%       | 24%       | 32%                   | 37%     | 26%       | 28%       | 37%         | 31%       | 22%             | 32%       | 38%             | 28%       | 35%          | 33%       | 33%        | 26%       | 27%          | 31%     | 31%          | 31%         | 30%               | 32%           | 31%               | 31%                            | 28%            | 37%                              | 34%            | 33%   | 29%   | 26%    | 26%                                   | 33%      | 32%                    | 25%                       | 36%                        | 28%        | 31%                   | 33%       | 30%                  | 36%       | 28%                                    | 27%            | 28%                       | 27%                | 28%                  | 25%                      | 29%            |     |
| Not worth it at all (0)                     | 307       | 168      | 138        | 34        | 49        | 57        | 48                    | 119     | 83        | 105       | 119         | 40        | 87              | 70        | 103             | 94        | 77           | 63        | 31         | 12        | 29           | 170     | 137          | 183         | 124               | 101           | 206               | 166                            |                |                                  |                |       |       |        |                                       |          |                        |                           |                            |            |                       |           |                      |           |                                        |                |                           |                    |                      |                          |                |     |
|                                             | 14%       | 16%      | 12%        | 14%       | 19%       | 16%       | 13%                   | 14%     | 13%       | 14%       | 14%         | 13%       | 14%             | 14%       | 15%             | 18%       | 15%          | 13%       | 12%        | 10%       | 11%          | 13%     | 14%          | 14%         | 14%               | 14%           | 13%               | 13%                            | 13%            | 15%                              | 14%            | 16%   | 13%   | 11%    | 10%                                   | 11%      | 10%                    | 11%                       | 10%                        | 11%        | 10%                   | 11%       | 10%                  | 11%       | 10%                                    | 11%            | 10%                       | 11%                | 10%                  | 11%                      | 10%            |     |
| Don't know                                  | 254       | 97       | 154        | 21        | 36        | 55        | 49                    | 93      | 57        | 104       | 93          | 38        | 70              | 69        | 75              | 66        | 53           | 56        | 37         | 15        | 26           | 124     | 130          | 141         | 112               | 45            | 209               | 133                            | 75             | 45                               | 60             | 90    | 49    | 55     | 71                                    | 183      | 234                    | 23                        | 48                         | 58         | 15                    | 20        | 79                   | 70        | 73                                     | 61             | 17                        | 29                 | 31                   | 21                       | 10             |     |
|                                             | 11%       | 9%       | 14%        | 9%        | 10%       | 15%       | 13%                   | 11%     | 9%        | 14%       | 11%         | 9%        | 12%             | 13%       | 11%             | 12%       | 9%           | 11%       | 12%        | 14%       | 14%          | 10%     | 13%          | 11%         | 12%               | 7%            | 14%               | 10%                            | 12%            | 16%                              | 12%            | 11%   | 12%   | 10%    | 11%                                   | 12%      | 11%                    | 10%                       | 7%                         | 11%        | 9%                    | 8%        | 10%                  | 9%        | 10%                                    | 10%            | 11%                       | 11%                | 10%                  | 14%                      | 9%             |     |
| NET: Very Worth it /Fairly Worth it         | 972       | 476      | 487        | 112       | 211       | 158       | 159                   | 331     | 323       | 317       | 331         | 141       | 309             | 209       | 242             | 220       | 246          | 219       | 154        | 52        | 81           | 561     | 411          | 589         | 383               | 331           | 640               | 589                            | 286            | 97                               | 189            | 332   | 174   | 276    | 344                                   | 627      | 832                    | 130                       | 275                        | 266        | 83                    | 112       | 384                  | 313       | 391                                    | 310            | 81                        | 139                | 161                  | 73                       | 54             |     |
|                                             | 44%       | 44%      | 43%        | 46%       | 56%       | 44%       | 42%                   | 38%     | 52%       | 43%       | 38%         | 47%       | 52%             | 41%       | 36%             | 41%       | 42%          | 43%       | 43%        | 52%       | 48%          | 42%     | 45%          | 42%         | 45%               | 42%           | 46%               | 44%                            | 44%            | 34%                              | 39%            | 41%   | 43%   | 53%    | 53%                                   | 40%      | 42%                    | 54%                       | 40%                        | 50%        | 50%                   | 48%       | 44%                  | 47%       | 39%                                    | 52%            | 53%                       | 54%                | 53%                  | 52%                      | 49%            | 52% |
| NET: Not very worth it/ not worth it at all | 996       | 504      | 485        | 111       | 131       | 143       | 168                   | 442     | 242       | 312       | 442         | 134       | 218             | 231       | 357             | 245       | 281          | 234       | 107        | 41        | 87           | 559     | 437          | 576         | 420               | 308           | 688               | 569                            | 285            | 141                              | 238            | 382   | 182   | 194    | 238                                   | 758      | 903                    | 87                        | 366                        | 213        | 74                    | 124       | 351                  | 424       | 282                                    | 217            | 52                        | 93                 | 120                  | 55                       | 40             |     |
|                                             | 45%       | 47%      | 43%        | 46%       | 35%       | 40%       | 40%                   | 39%     | 43%       | 41%       | 51%         | 44%       | 37%             | 45%       | 38%             | 40%       | 40%          | 40%       | 36%        | 38%       | 43%          | 45%     | 40%          | 44%         | 46%               | 45%           | 45%               | 44%                            | 44%            | 50%                              | 49%            | 47%   | 45%   | 37%    | 36%                                   | 48%      | 46%                    | 36%                       | 53%                        | 40%        | 43%                   | 49%       | 43%                  | 53%       | 38%                                    | 37%            | 35%                       | 38%                | 38%                  | 37%                      | 38%            |     |
| Mean                                        | 1.49      | 1.46     | 1.52       | 1.50      | 1.69      | 1.51      | 1.47                  | 1.40    | 1.62      | 1.49      | 1.40        | 1.52      | 1.63            | 1.44      | 1.34            | 1.41      | 1.45         | 1.47      | 1.71       | 1.64      | 1.45         | 1.51    | 1.46         | 1.53        | 1.43              | 1.54          | 1.46              | 1.54                           | 1.45           | 1.34                             | 1.39           | 1.45  | 1.47  | 1.65   | 1.69                                  | 1.40     | 1.46                   | 1.69                      | 1.39                       | 1.59       | 1.58                  | 1.46      | 1.56                 | 1.37      | 1.67                                   | 1.67           | 1.79                      | 1.70               | 1.63                 | 1.65                     | 1.63           |     |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used:

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c/d,e/f/g,h,i/j/k,l/m,n/o/p,q,r,x/y/t/u/v/w/x/y Minimum Base: 30(\*) Small Base: 100(\*)

Column Means (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O,P/Q,R/S/T/U,V/W,X/Y,Z/a,b/c/d,e/f/g,h,i/j,k,l,m/n/o/p,q,r,s,t/u/v/w/x/y Minimum Base: 20(\*\*) Small Base: 100†

PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Politics

All adults aged 18+ in GB

|                   | Gender    |          |            | Age       |           |           |           |         | Aggregated Age Breaks |           |         |           |                 | Generations |                 |           |              |           | Region     |           |              |          |          | Social grade |                 | Employment status |                   | Education                     |            | Marital Status                 |       | Household Size |       |        |         | Presence of children HH (17 or under) |                        | Ethnicity                 |                  | General Election 2019 Vote |                       |           |            |           | Referendum 2016 vote                   |                | Parents with kids in Education |                    |                      |                          |                |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|                   | Total (A) | Male (B) | Female (C) | 18-24 (D) | 25-34 (E) | 35-44 (F) | 45-54 (G) | 55+ (H) | 18-34 (I)             | 35-54 (J) | 55+ (K) | Gen Z (L) | Millennials (M) | Gen X (N)   | Baby Boomer (O) | North (P) | Midlands (Q) | South (R) | London (S) | Wales (T) | Scotland (U) | ABC1 (V) | C2DE (W) | Working (X)  | Not working (Y) | Graduates (Z)     | Non-graduates (a) | Married/Living as Married (b) | Single (c) | Widowed/Divorced/Separated (d) | 1 (e) | 2 (f)          | 3 (g) | 4+ (h) | ANY (i) | NONE (j)                              | White ethnic group (k) | Ethnic minority group (l) | Conservative (m) | Labour (n)                 | Liberal Democrats (o) | Other (p) | Remain (q) | Leave (r) | NET All with children in education (s) | NET School (t) | Nursery or pre-school (u)      | Primary school (v) | Secondary school (w) | College / sixth form (x) | University (y) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base   | 2221      | 1063     | 1140       | 278       | 408       | 359       | 389       | 787     | 686                   | 748       | 787     | 332       | 641             | 528         | 619             | 539       | 589          | 503       | 288        | 109       | 193          | 1472     | 749      | 1422         | 799             | 1192              | 1029              | 1310                          | 666        | 245                            | 481   | 765            | 424   | 551    | 707     | 1514                                  | 1921                   | 276                       | 655              | 563                        | 195                   | 257       | 917        | 709       | 801                                    | 586            | 165                            | 279                | 319                  | 137                      | 152            |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base     | 2221      | 1077     | 1126       | 245       | 378       | 356       | 376       | 866     | 623                   | 732       | 866     | 302       | 598             | 509         | 674             | 531       | 580          | 509       | 298        | 108       | 194          | 1243     | 978      | 1306         | 915             | 684               | 1537              | 1292                          | 646        | 283                            | 487   | 805            | 405   | 524    | 653     | 1568                                  | 1958                   | 240                       | 690              | 536                        | 172                   | 256       | 815        | 807       | 745                                    | 589            | 150                            | 261                | 313                  | 149                      | 103            |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very worth it (3) | 393       | 186      | 206        | 56        | 96        | 73        | 57        | 110     | 152                   | 131       | 110     | 69        | 137             | 86          | 86              | 76        | 113          | 81        | 83         | 12        | 27           | 236      | 157      | 282          | 111             | 147               | 246               | 238                           | 108        | 47                             | 71    | 122            | 90    | 110    | 163     | 230                                   | 327                    | 60                        | 98               | 102                        | 42                    | 46        | 156        | 122       | 175                                    | 128            | 45                             | 58                 | 53                   | 40                       | 25             |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                   | 18%       | 17%      | 18%        | 23%       | 25%       | 21%       | 15%       | 13%     | 24%                   | 18%       | 13%     | 23%       | 23%             | 17%         | 13%             | 14%       | 19%          | 16%       | 28%        | 11%       | 14%          | 19%      | 16%      | 22%          | 12%             | 21%               | 16%               | 18%                           | 17%        | 17%                            | 15%   | 15%            | 22%   | 21%    | 25%     | 15%                                   | 17%                    | 25%                       | 14%              | 19%                        | 25%                   | 18%       | 19%        | 15%       | 23%                                    | 22%            | 30%                            | 22%                | 17%                  | 27%                      | 24%            |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|                   |           |          |            | GH        | GH        | H         |           |         | JK                    | K         |         | O         | NO              |             |                 |           |              |           | PORTU      | +         |              |          |          | Y            |                 | a                 |                   |                               |            |                                |       |                |       | af     | af      |                                       | k                      |                           |                  |                            | m                     |           | o          |           | q                                      |                | r                              |                    |                      |                          |                |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulas used

Column Properties [2%]: A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay

Column Means [2%]: A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay

PUBLIC  
Education and Tuition  
Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Classics  
All adults aged 18+ in GB

|                                             | Gender       |             |               | Age          |              |              |              |            | Aggregated Age Breaks |              |            |              |                    | Generations  |                       |              |                 |              | Region        |              |                 |             |             |                |                       |                  |                          |                                         | Social grade  |                                           | Employment status |          | Education |           |            |             | Marital Status                  |                                    | Household Size          |               |                             |              | Presence of children HH (17 or under) |              | Ethnicity                                          |                   | General Election 2019 Vote      |                          |                            |                                |                   | Referendum 2016 vote |     | Parents with kids in Education |  |  |  |  |  |  |
|---------------------------------------------|--------------|-------------|---------------|--------------|--------------|--------------|--------------|------------|-----------------------|--------------|------------|--------------|--------------------|--------------|-----------------------|--------------|-----------------|--------------|---------------|--------------|-----------------|-------------|-------------|----------------|-----------------------|------------------|--------------------------|-----------------------------------------|---------------|-------------------------------------------|-------------------|----------|-----------|-----------|------------|-------------|---------------------------------|------------------------------------|-------------------------|---------------|-----------------------------|--------------|---------------------------------------|--------------|----------------------------------------------------|-------------------|---------------------------------|--------------------------|----------------------------|--------------------------------|-------------------|----------------------|-----|--------------------------------|--|--|--|--|--|--|
|                                             | Total<br>(A) | Male<br>(B) | Female<br>(C) | 18-24<br>(D) | 25-34<br>(E) | 35-44<br>(F) | 45-54<br>(G) | 55+<br>(H) | 18-34<br>(I)          | 35-54<br>(J) | 55+<br>(K) | Gen Z<br>(L) | Millennials<br>(M) | Gen X<br>(N) | Baby<br>Boomer<br>(O) | North<br>(P) | Midlands<br>(Q) | South<br>(R) | London<br>(S) | Wales<br>(T) | Scotland<br>(U) | ABC1<br>(V) | C2DE<br>(W) | Working<br>(X) | Not<br>working<br>(Y) | Graduates<br>(Z) | Non-<br>graduates<br>(a) | Married/<br>Living as<br>Married<br>(b) | Single<br>(c) | Widowed/<br>Divorced/<br>Separated<br>(d) | 1<br>(e)          | 2<br>(f) | 3<br>(g)  | 4+<br>(h) | ANY<br>(i) | NONE<br>(j) | White<br>ethnic<br>group<br>(k) | Ethnic<br>minority<br>group<br>(l) | Conservat<br>ive<br>(m) | Labour<br>(n) | Liberal<br>Democrats<br>(o) | Other<br>(p) | Remain<br>(q)                         | Leave<br>(r) | NET All<br>with<br>children in<br>education<br>(s) | NET School<br>(t) | Nursery or<br>pre-school<br>(u) | Primary<br>school<br>(v) | Secondary<br>school<br>(w) | College /<br>sixth form<br>(x) | University<br>(y) |                      |     |                                |  |  |  |  |  |  |
| Unweighted base                             | 2221         | 1063        | 1140          | 278          | 408          | 359          | 389          | 787        | 686                   | 748          | 787        | 332          | 641                | 528          | 619                   | 539          | 589             | 503          | 288           | 109          | 193             | 1472        | 749         | 1422           | 799                   | 1192             | 1029                     | 1310                                    | 666           | 245                                       | 481               | 765      | 424       | 551       | 707        | 1514        | 1921                            | 276                                | 655                     | 563           | 195                         | 257          | 917                                   | 709          | 801                                                | 586               | 165                             | 279                      | 319                        | 137                            | 152               |                      |     |                                |  |  |  |  |  |  |
| Weighted base                               | 2221         | 1077        | 1126          | 245          | 378          | 356          | 376          | 866        | 623                   | 732          | 866        | 302          | 598                | 509          | 674                   | 531          | 580             | 509          | 298           | 108          | 194             | 1243        | 978         | 1306           | 915                   | 684              | 1537                     | 1292                                    | 646           | 283                                       | 487               | 805      | 405       | 524       | 653        | 1568        | 1958                            | 240                                | 690                     | 536           | 172                         | 256          | 815                                   | 807          | 745                                                | 589               | 150                             | 261                      | 313                        | 149                            | 103               |                      |     |                                |  |  |  |  |  |  |
| Very worth it (3)                           | 227          | 116         | 110           | 39           | 50           | 47           | 33           | 57         | 90                    | 80           | 57         | 45           | 85                 | 45           | 37                    | 50           | 54              | 49           | 53            | 8            | 12              | 144         | 83          | 176            | 51                    | 95               | 132                      | 139                                     | 65            | 23                                        | 41                | 65       | 53        | 69        | 105        | 123         | 190                             | 34                                 | 60                      | 54            | 23                          | 32           | 83                                    | 75           | 110                                                | 79                | 28                              | 40                       | 31                         | 24                             | 14                |                      |     |                                |  |  |  |  |  |  |
|                                             | 30%          | 12%         | 10%           | 16%          | 13%          | 13%          | 9%           | 7%         | 14%                   | 11%          | 7%         | 15%          | 14%                | 9%           | 6%                    | 10%          | 9%              | 10%          | 18%           | 10%          | 6%              | 12%         | 8%          | 14%            | 6%                    | 14%              | 9%                       | 11%                                     | 10%           | 8%                                        | 8%                | 13%      | 15%       | 16%       | 8%         | 10%         | 14%                             | 9%                                 | 10%                     | 13%           | 13%                         | 10%          | 9%                                    | 15%          | 13%                                                | 19%               | 15%                             | 10%                      | 10%                        | 16%                            | 14%               |                      |     |                                |  |  |  |  |  |  |
|                                             |              |             |               | GH           |              | I            |              |            | K                     |              |            |              | NO                 |              |                       |              |                 |              | FORU          |              |                 |             | W           |                | Y                     |                  |                          |                                         |               |                                           |                   |          |           |           |            |             |                                 |                                    |                         |               |                             |              |                                       |              |                                                    |                   |                                 |                          |                            |                                |                   |                      |     |                                |  |  |  |  |  |  |
| Fairly worth it (2)                         | 605          | 304         | 295           | 60           | 124          | 95           | 106          | 220        | 184                   | 201          | 220        | 74           | 181                | 143          | 169                   | 121          | 162             | 146          | 91            | 36           | 49              | 352         | 252         | 367            | 238                   | 199              | 405                      | 353                                     | 185           | 65                                        | 111               | 215      | 92        | 166       | 201        | 404         | 518                             | 86                                 | 194                     | 173           | 39                          | 71           | 232                                   | 220          | 247                                                | 301               | 40                              | 86                       | 109                        | 53                             | 39                |                      |     |                                |  |  |  |  |  |  |
|                                             | 27%          | 28%         | 26%           | 24%          | 33%          | 27%          | 28%          | 25%        | 30%                   | 27%          | 25%        | 24%          | 30%                | 28%          | 25%                   | 23%          | 28%             | 29%          | 30%           | 33%          | 25%             | 28%         | 26%         | 28%            | 26%                   | 29%              | 26%                      | 27%                                     | 29%           | 23%                                       | 27%               | 27%      | 23%       | 32%       | 31%        | 26%         | 26%                             | 36%                                | 28%                     | 32%           | 23%                         | 28%          | 28%                                   | 27%          | 33%                                                | 34%               | 27%                             | 33%                      | 35%                        | 35%                            | 38%               |                      |     |                                |  |  |  |  |  |  |
|                                             |              |             |               | GH           |              |              |              |            |                       |              |            |              |                    |              |                       |              |                 |              | P             |              | P               |             |             |                |                       |                  |                          |                                         |               |                                           |                   |          |           |           |            |             |                                 |                                    |                         |               |                             |              |                                       |              |                                                    |                   |                                 |                          |                            |                                |                   |                      |     |                                |  |  |  |  |  |  |
| Not very worth it (1)                       | 747          | 356         | 387           | 69           | 106          | 103          | 125          | 343        | 176                   | 228          | 343        | 87           | 165                | 174          | 258                   | 186          | 196             | 176          | 75            | 38           | 75              | 444         | 304         | 418            | 329                   | 230              | 517                      | 457                                     | 177           | 113                                       | 165               | 302      | 128       | 152       | 187        | 561         | 686                             | 55                                 | 253                     | 175           | 65                          | 97           | 302                                   | 282          | 220                                                | 170               | 44                              | 70                       | 100                        | 41                             | 33                |                      |     |                                |  |  |  |  |  |  |
|                                             | 34%          | 33%         | 34%           | 28%          | 28%          | 29%          | 33%          | 40%        | 28%                   | 31%          | 40%        | 29%          | 28%                | 34%          | 38%                   | 35%          | 34%             | 35%          | 25%           | 33%          | 39%             | 36%         | 31%         | 32%            | 36%                   | 34%              | 34%                      | 35%                                     | 27%           | 40%                                       | 34%               | 38%      | 32%       | 29%       | 29%        | 30%         | 35%                             | 23%                                | 37%                     | 33%           | 38%                         | 38%          | 37%                                   | 35%          | 30%                                                | 29%               | 29%                             | 27%                      | 27%                        | 32%                            | 27%               | 32%                  |     |                                |  |  |  |  |  |  |
|                                             |              |             |               |              |              |              |              | DEF        |                       |              |            |              |                    | M            | LM                    | S            | S               |              |               |              |                 |             |             |                |                       |                  |                          |                                         |               |                                           |                   |          |           |           |            |             |                                 |                                    |                         |               |                             |              |                                       |              |                                                    |                   |                                 |                          |                            |                                |                   |                      |     |                                |  |  |  |  |  |  |
| Not worth it at all (0)                     | 340          | 172         | 168           | 44           | 47           | 54           | 55           | 140        | 91                    | 109          | 140        | 54           | 79                 | 73           | 122                   | 88           | 94              | 73           | 39            | 10           | 36              | 174         | 166         | 183            | 158                   | 110              | 230                      | 190                                     | 117           | 34                                        | 73                | 129      | 72        | 66        | 76         | 265         | 298                             | 40                                 | 122                     | 69            | 21                          | 41           | 115                                   | 148          | 84                                                 | 70                | 16                              | 29                       | 38                         | 13                             | 9                 |                      |     |                                |  |  |  |  |  |  |
|                                             | 15%          | 16%         | 15%           | 18%          | 12%          | 15%          | 15%          | 16%        | 15%                   | 15%          | 16%        | 18%          | 13%                | 14%          | 18%                   | 17%          | 16%             | 14%          | 13%           | 9%           | 19%             | 14%         | 17%         | 14%            | 17%                   | 16%              | 15%                      | 15%                                     | 18%           | 12%                                       | 15%               | 16%      | 18%       | 13%       | 12%        | 17%         | 15%                             | 16%                                | 18%                     | 13%           | 12%                         | 16%          | 14%                                   | 18%          | 11%                                                | 12%               | 10%                             | 11%                      | 12%                        | 9%                             | 8%                |                      |     |                                |  |  |  |  |  |  |
|                                             |              |             |               |              |              |              |              |            |                       |              |            |              |                    |              |                       |              |                 |              |               |              |                 |             |             |                |                       |                  |                          |                                         |               |                                           |                   |          |           |           |            |             |                                 |                                    |                         |               |                             |              |                                       |              |                                                    |                   |                                 |                          |                            |                                |                   |                      |     |                                |  |  |  |  |  |  |
| Don't know                                  | 362          | 180         | 186           | 82           | 90           | 57           | 58           | 104        | 83                    | 115          | 104        | 42           | 88                 | 73           | 87                    | 85           | 73              | 64           | 41            | 16           | 22              | 129         | 172         | 162            | 140                   | 50               | 252                      | 152                                     | 102           | 47                                        | 76                | 94       | 60        | 71        | 86         | 216         | 267                             | 26                                 | 40                      | 64            | 24                          | 15           | 83                                    | 81           | 83                                                 | 69                | 22                              | 36                       | 34                         | 19                             | 9                 |                      |     |                                |  |  |  |  |  |  |
|                                             | 14%          | 12%         | 15%           | 13%          | 13%          | 16%          | 15%          | 12%        | 13%                   | 16%          | 12%        | 14%          | 15%                | 14%          | 13%                   | 16%          | 13%             | 13%          | 14%           | 11%          | 11%             | 10%         | 12%         | 12%            | 15%                   | 7%               | 16%                      | 12%                                     | 10%           | 17%                                       | 16%               | 12%      | 15%       | 14%       | 13%        | 14%         | 14%                             | 11%                                | 9%                      | 12%           | 14%                         | 6%           | 10%                                   | 10%          | 11%                                                | 12%               | 15%                             | 14%                      | 12%                        | 13%                            | 9%                |                      |     |                                |  |  |  |  |  |  |
|                                             |              |             |               |              |              |              |              |            |                       |              |            |              |                    |              |                       |              |                 |              |               |              |                 |             |             |                |                       |                  |                          |                                         |               |                                           |                   |          |           |           |            |             |                                 |                                    |                         |               |                             |              |                                       |              |                                                    |                   |                                 |                          |                            |                                |                   |                      |     |                                |  |  |  |  |  |  |
| NET: Very Worth it /Fairly Worth it         | 832          | 420         | 405           | 99           | 174          | 142          | 139          | 277        | 274                   | 281          | 277        | 119          | 265                | 188          | 206                   | 172          | 216             | 195          | 143           | 44           | 61              | 496         | 335         | 543            | 289                   | 294              | 538                      | 493                                     | 250           | 89                                        | 172               | 280      | 145       | 235       | 305        | 527         | 707                             | 119                                | 254                     | 227           | 62                          | 103          | 315                                   | 296          | 358                                                | 279               | 68                              | 126                      | 139                        | 77                             | 53                |                      |     |                                |  |  |  |  |  |  |
|                                             | 37%          | 39%         | 36%           | 41%          | 46%          | 40%          | 37%          | 32%        | 44%                   | 38%          | 32%        | 39%          | 44%                | 37%          | 31%                   | 32%          | 37%             | 38%          | 48%           | 41%          | 31%             | 40%         | 34%         | 42%            | 32%                   | 43%              | 35%                      | 38%                                     | 39%           | 31%                                       | 35%               | 35%      | 36%       | 45%       | 47%        | 34%         | 36%                             | 50%                                | 37%                     | 42%           | 36%                         | 40%          | 39%                                   | 37%          | 48%                                                | 47%               | 46%                             | 48%                      | 45%                        | 51%                            | 52%               |                      |     |                                |  |  |  |  |  |  |
|                                             |              |             |               | H            | GH           |              | H            |            | K                     | K            |            | O            | NO                 | O            |                       |              |                 |              | FORU          |              |                 |             | W           |                | Y                     |                  |                          |                                         |               |                                           |                   |          |           |           |            |             |                                 |                                    |                         |               |                             |              |                                       |              |                                                    |                   |                                 |                          |                            |                                |                   |                      |     |                                |  |  |  |  |  |  |
| NET: Not very worth it/ not worth it at all | 1087         | 528         | 555           | 113          | 154          | 157          | 180          | 484        | 267                   | 337          | 484        | 141          | 244                | 247          | 380                   | 274          | 290             | 249          | 114           | 49           | 112             | 618         | 470         | 601            | 486                   | 341              | 747                      | 647                                     | 294           | 146                                       | 239               | 431      | 199       | 218       | 262        | 825         | 985                             | 95                                 | 376                     | 243           | 86                          | 138          | 417                                   | 431          | 305                                                | 240               | 59                              | 99                       | 138                        | 54                             | 41                |                      |     |                                |  |  |  |  |  |  |
|                                             | 49%          | 49%         | 49%           | 46%          | 41%          | 44%          | 48%          | 56%        | 43%                   | 46%          | 56%        | 47%          | 41%                | 49%          | 56%                   | 52%          | 50%             | 49%          | 38%           | 45%          | 14%             | 57%         | 50%         | 48%            | 46%                   | 53%              | 50%                      | 49%                                     | 50%           | 45%                                       | 52%               | 49%      | 48%       | 54%       | 49%        | 40%         | 40%                             | 53%                                | 50%                     | 40%           | 55%                         | 45%          | 50%                                   | 54%          | 51%                                                | 53%               | 41%                             | 41%                      | 39%                        | 38%                            | 44%               | 36%                  | 40% |                                |  |  |  |  |  |  |
|                                             |              |             |               |              |              |              |              | DEF        |                       |              |            |              |                    | M            | LM                    | S            | S               |              |               |              |                 |             |             |                |                       |                  |                          |                                         |               |                                           |                   |          |           |           |            |             |                                 |                                    |                         |               |                             |              |                                       |              |                                                    |                   |                                 |                          |                            |                                |                   |                      |     |                                |  |  |  |  |  |  |
| Mean                                        | 1.37         | 1.38        | 1.36          | 1.45         | 1.54         | 1.45         | 1.37         | 1.26       | 1.50                  | 1.41         | 1.26       | 1.42         | 1.53               | 1.37         | 1.21                  | 1.30         | 1.35            | 1.39         | 1.61          | 1.46         | 1.21            | 1.42        | 1.31        | 1.47           | 1.23                  | 1.44             | 1.34                     | 1.39                                    | 1.36          | 1.33                                      | 1.34              | 1.30     | 1.37      | 1.52      | 1.59       | 1.28        | 1.35                            | 1.53                               | 1.30                    | 1.45          | 1.43                        | 1.39         | 1.39                                  | 1.31         | 1.58                                               | 1.55              | 1.64                            | 1.61                     | 1.48                       | 1.67                           | 1.63              |                      |     |                                |  |  |  |  |  |  |
|                                             |              |             |               | H            | GH           |              | H            |            | K                     | K            |            | O            | NO                 | O            |                       |              |                 |              | FORU          |              |                 |             | W           |                | Y                     |                  |                          |                                         |               |                                           |                   |          |           |           |            |             |                                 |                                    |                         |               |                             |              |                                       |              |                                                    |                   |                                 |                          |                            |                                |                   |                      |     |                                |  |  |  |  |  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulas used

Column Properties (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t,u,v,w,x,y Minimum Base: 301\*\* Small Base: 100\*\*

Column Means (3%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t,u,v,w,x,y Minimum Base: 301\*\* Small Base: 100\*\*

PUBLIC

Education and Tuition

Adults aged 18-75 in GB

Q14. Taking everything into account, to what extent, if at all, do you think it is generally worth or not worth a young person going to university to study the following courses? - Environmental Sciences  
All adults aged 18+ in GB

|                                             | Gender |      |        | Age   |       |       |       |      | Aggregated Age Breaks |       |      |       |             | Generations |             |       |          |       | Region |       |          |      |      |         |             |           |               |                           | Social grade |                            | Employment status |      | Education |      |      |      | Marital Status     |                       | Household Size |        |                   |       | Presence of children HH (17 or under) |       | Ethnicity                          |            | General Election 2019 Vote |                |                  |                      |            | Referendum 2016 vote |  |  |  |  |  |  | Parents with kids in Education |  |  |  |  |  |  |
|---------------------------------------------|--------|------|--------|-------|-------|-------|-------|------|-----------------------|-------|------|-------|-------------|-------------|-------------|-------|----------|-------|--------|-------|----------|------|------|---------|-------------|-----------|---------------|---------------------------|--------------|----------------------------|-------------------|------|-----------|------|------|------|--------------------|-----------------------|----------------|--------|-------------------|-------|---------------------------------------|-------|------------------------------------|------------|----------------------------|----------------|------------------|----------------------|------------|----------------------|--|--|--|--|--|--|--------------------------------|--|--|--|--|--|--|
|                                             | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+  | 18-34                 | 35-54 | 55+  | Gen Z | Millennials | Gen X       | Baby Boomer | North | Midlands | South | London | Wales | Scotland | ABC1 | C2DE | Working | Not working | Graduates | Non-graduates | Married/Living as Married | Single       | Widowed/Divorced/Separated | 1                 | 2    | 3         | 4+   | ANY  | NONE | White ethnic group | Ethnic minority group | Conservative   | Labour | Liberal Democrats | Other | Remain                                | Leave | NET All with children in education | NET School | Nursery or pre-school      | Primary school | Secondary school | College / sixth form | University |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | (A)    | (B)  | (C)    | (D)   | (E)   | (F)   | (G)   | (H)  | (I)                   | (J)   | (K)  | (L)   | (M)         | (N)         | (O)         | (P)   | (Q)      | (R)   | (S)    | (T)   | (U)      | (V)  | (W)  | (X)     | (Y)         | (Z)       | (a)           | (b)                       | (c)          | (d)                        | (e)               | (f)  | (g)       | (h)  | (i)  | (j)  | (k)                | (l)                   | (m)            | (n)    | (o)               | (p)   | (q)                                   | (r)   | (s)                                | (t)        | (u)                        | (v)            | (w)              | (x)                  | (y)        | (z)                  |  |  |  |  |  |  |                                |  |  |  |  |  |  |
| Unweighted base                             | 2221   | 1063 | 1140   | 278   | 408   | 359   | 389   | 787  | 686                   | 748   | 787  | 332   | 641         | 528         | 619         | 539   | 589      | 503   | 288    | 109   | 193      | 1472 | 749  | 1422    | 799         | 1192      | 1029          | 1310                      | 666          | 245                        | 481               | 765  | 424       | 551  | 707  | 1514 | 1921               | 276                   | 655            | 563    | 195               | 257   | 917                                   | 709   | 801                                | 586        | 165                        | 279            | 319              | 137                  | 152        |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
| Weighted base                               | 2221   | 1077 | 1126   | 245   | 378   | 356   | 376   | 866  | 623                   | 732   | 866  | 302   | 598         | 509         | 674         | 531   | 580      | 509   | 298    | 108   | 194      | 1243 | 978  | 1306    | 915         | 684       | 1537          | 1292                      | 646          | 283                        | 487               | 805  | 405       | 524  | 653  | 1568 | 1958               | 240                   | 690            | 536    | 172               | 256   | 815                                   | 807   | 745                                | 589        | 150                        | 261            | 313              | 149                  | 103        |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
| Very worth it (3)                           | 694    | 325  | 366    | 51    | 130   | 106   | 129   | 278  | 181                   | 235   | 278  | 65    | 201         | 167         | 212         | 154   | 163      | 157   | 120    | 33    | 67       | 414  | 280  | 429     | 265         | 264       | 430           | 424                       | 186          | 83                         | 162               | 258  | 123       | 150  | 204  | 450  | 601                | 90                    | 376            | 200    | 190               | 73    | 86                                    | 306   | 241                                | 236        | 184                        | 52             | 82               | 92                   | 43         | 29                   |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 31%    | 30%  | 33%    | 21%   | 34%   | 30%   | 34%   | 32%  | 29%                   | 32%   | 32%  | 22%   | 34%         | 33%         | 31%         | 29%   | 28%      | 31%   | 40%    | 30%   | 35%      | 33%  | 29%  | 33%     | 29%         | 39%       | 28%           | 33%                       | 29%          | 29%                        | 33%               | 32%  | 30%       | 29%  | 31%  | 31%  | 31%                | 37%                   | 29%            | 36%    | 43%               | 34%   | 38%                                   | 30%   | 32%                                | 31%        | 35%                        | 31%            | 29%              | 29%                  | 28%        |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             |        |      |        | D     | D     | D     | D     | D    |                       |       |      | L     | L           | L           | L           |       |          |       | FOR    | +     |          | W    |      |         | +           |           |               | W                         |              |                            |                   |      |           |      |      |      | +                  |                       | +              |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
| Fairly worth it (2)                         | 907    | 454  | 442    | 96    | 148   | 140   | 142   | 381  | 244                   | 282   | 381  | 113   | 238         | 199         | 291         | 212   | 270      | 224   | 93     | 44    | 64       | 536  | 370  | 522     | 385         | 284       | 623           | 535                       | 254          | 118                        | 185               | 339  | 154       | 219  | 264  | 643  | 817                | 83                    | 304            | 220    | 60                | 102   | 333                                   | 346   | 307                                | 244        | 56                         | 101            | 139              | 57                   | 46         |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 41%    | 42%  | 39%    | 39%   | 39%   | 39%   | 38%   | 44%  | 39%                   | 38%   | 44%  | 37%   | 40%         | 39%         | 43%         | 40%   | 47%      | 44%   | 31%    | 41%   | 33%      | 43%  | 38%  | 40%     | 42%         | 41%       | 41%           | 41%                       | 39%          | 42%                        | 38%               | 42%  | 40%       | 42%  | 40%  | 40%  | 41%                | 42%                   | 35%            | 44%    | 41%               | 35%   | 40%                                   | 41%   | 43%                                | 41%        | 41%                        | 37%            | 39%              | 44%                  | 38%        | 45%                  |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             |        |      |        |       |       |       |       |      |                       |       |      | S     | PSU         | SU          |             |       |          |       |        | -     |          | W    |      |         |             |           |               |                           | W            |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
| Not very worth it (1)                       | 294    | 151  | 141    | 51    | 49    | 43    | 51    | 100  | 99                    | 94    | 100  | 61    | 72          | 66          | 84          | 64    | 66       | 76    | 39     | 59    | 30       | 141  | 153  | 174     | 120         | 70        | 224           | 167                       | 91           | 36                         | 60                | 105  | 57        | 71   | 92   | 202  | 260                | 31                    | 101            | 59     | 19                | 38    | 96                                    | 104   | 108                                | 86         | 19                         | 40             | 46               | 25                   | 14         |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 13%    | 14%  | 13%    | 21%   | 13%   | 12%   | 14%   | 12%  | 16%                   | 13%   | 12%  | 20%   | 12%         | 13%         | 13%         | 12%   | 11%      | 15%   | 13%    | 17%   | 15%      | 11%  | 16%  | 13%     | 13%         | 10%       | 15%           | 13%                       | 14%          | 13%                        | 12%               | 13%  | 14%       | 14%  | 14%  | 13%  | 13%                | 13%                   | 15%            | 11%    | 11%               | 15%   | 12%                                   | 13%   | 14%                                | 15%        | 13%                        | 15%            | 15%              | 15%                  | 17%        | 13%                  |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             |        |      |        | DOWN  |       |       |       | K    |                       |       |      | DOWN  |             |             |             |       |          |       |        | +     |          | V    |      |         |             |           |               | Z                         |              |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
| Not worth it at all (0)                     | 111    | 61   | 50     | 23    | 17    | 15    | 18    | 37   | 40                    | 34    | 37   | 28    | 21          | 27          | 31          | 35    | 37       | 15    | 13     | 2     | 8        | 45   | 65   | 62      | 48          | 30        | 80            | 58                        | 36           | 16                         | 26                | 30   | 23        | 32   | 36   | 75   | 95                 | 13                    | 49             | 19     | 2                 | 13    | 21                                    | 56    | 33                                 | 22         | 12                         | 12             | 10               | 5                    | 5          |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 5%     | 6%   | 4%     | 9%    | 4%    | 4%    | 5%    | 4%   | 6%                    | 5%    | 4%   | 9%    | 4%          | 5%          | 5%          | 7%    | 6%       | 3%    | 4%     | 2%    | 4%       | 4%   | 7%   | 5%      | 5%          | 4%        | 5%            | 4%                        | 6%           | 6%                         | 5%                | 4%   | 6%        | 6%   | 5%   | 5%   | 5%                 | 7%                    | 3%             | 1%     | 5%                | 3%    | 7%                                    | 4%    | 4%                                 | 8%         | 5%                         | 3%             | 3%               | 5%                   |            |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             |        |      |        | DOWN  |       |       |       |      |                       |       |      | DOWN  |             |             |             | K     | B        |       |        | +     |          | V    |      |         |             |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
| Don't know                                  | 216    | 87   | 126    | 24    | 34    | 52    | 36    | 70   | 58                    | 88    | 70   | 34    | 66          | 50          | 56          | 66    | 44       | 36    | 13     | 11    | 25       | 106  | 110  | 118     | 98          | 37        | 179           | 108                       | 79           | 29                         | 53                | 72   | 39        | 52   | 58   | 158  | 185                | 23                    | 36             | 48     | 17                | 16    | 58                                    | 61    | 62                                 | 53         | 10                         | 26             | 26               | 20                   | 9          |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 10%    | 8%   | 11%    | 10%   | 9%    | 13%   | 10%   | 8%   | 9%                    | 12%   | 8%   | 11%   | 11%         | 10%         | 8%          | 12%   | 8%       | 7%    | 11%    | 11%   | 13%      | 9%   | 11%  | 9%      | 11%         | 5%        | 12%           | 8%                        | 12%          | 10%                        | 11%               | 9%   | 10%       | 10%  | 9%   | 10%  | 9%                 | 10%                   | 9%             | 10%    | 9%                | 10%   | 8%                                    | 8%    | 9%                                 | 7%         | 10%                        | 8%             | 14%              | 14%                  | 9%         |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             |        |      |        | D     |       | DOWN  |       |      | K                     |       |      |       |             |             |             | DOWN  |          |       |        | +     |          | B    |      |         |             |           |               |                           | B            |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
| NET: Very Worth it /Fairly Worth it         | 1601   | 778  | 808    | 148   | 278   | 246   | 271   | 659  | 425                   | 516   | 659  | 179   | 439         | 366         | 503         | 366   | 493      | 381   | 212    | 77    | 132      | 951  | 650  | 951     | 649         | 547       | 1053          | 959                       | 440          | 202                        | 347               | 597  | 287       | 369  | 468  | 1133 | 1418               | 173                   | 504            | 411    | 133               | 188   | 639                                   | 586   | 543                                | 428        | 108                        | 182            | 232              | 100                  | 76         |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 72%    | 72%  | 72%    | 60%   | 73%   | 69%   | 72%   | 76%  | 68%                   | 71%   | 76%  | 59%   | 73%         | 72%         | 75%         | 69%   | 75%      | 75%   | 71%    | 71%   | 68%      | 76%  | 66%  | 73%     | 71%         | 80%       | 69%           | 74%                       | 68%          | 71%                        | 71%               | 74%  | 71%       | 70%  | 72%  | 72%  | 72%                | 72%                   | 73%            | 73%    | 77%               | 77%   | 74%                                   | 78%   | 73%                                | 73%        | 72%                        | 70%            | 74%              | 74%                  | 67%        | 73%                  |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             |        |      |        | D     | D     | D     | DOWN  |      |                       |       | DOWN | L     | L           | L           | L           |       |          |       |        | +     |          | W    |      |         |             | A         |               | K                         |              |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
| NET: Not very worth it/ not worth it at all | 404    | 212  | 191    | 73    | 66    | 58    | 70    | 137  | 139                   | 128   | 137  | 89    | 93          | 93          | 115         | 100   | 103      | 91    | 52     | 20    | 38       | 187  | 218  | 236     | 168         | 100       | 304           | 225                       | 127          | 52                         | 87                | 135  | 80        | 103  | 128  | 277  | 356                | 44                    | 150            | 78     | 21                | 51    | 117                                   | 159   | 140                                | 107        | 31                         | 53             | 56               | 30                   | 19         |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             | 18%    | 20%  | 17%    | 30%   | 17%   | 16%   | 18%   | 16%  | 22%                   | 17%   | 16%  | 38%   | 16%         | 18%         | 17%         | 19%   | 18%      | 18%   | 18%    | 19%   | 19%      | 15%  | 22%  | 18%     | 18%         | 15%       | 20%           | 17%                       | 20%          | 18%                        | 18%               | 17%  | 20%       | 20%  | 20%  | 20%  | 18%                | 18%                   | 18%            | 22%    | 15%               | 12%   | 20%                                   | 14%   | 20%                                | 19%        | 18%                        | 21%            | 20%              | 18%                  | 20%        | 18%                  |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             |        |      |        | DOWN  |       |       |       | DOWN | DOWN                  |       |      | DOWN  |             |             |             |       |          |       |        | +     |          | V    |      |         |             |           | Z             |                           |              |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |
| Mean                                        | 2.09   | 2.05 | 2.13   | 1.80  | 2.14  | 2.10  | 2.12  | 2.13 | 2.00                  | 2.11  | 2.13 | 1.80  | 2.16        | 2.10        | 2.11        | 2.04  | 2.04     | 2.11  | 2.20   | 2.11  | 2.13     | 2.16 | 2.00 | 2.11    | 2.06        | 2.21      | 2.03          | 2.12                      | 2.04         | 2.06                       | 2.11              | 2.13 | 2.06      | 2.03 | 2.07 | 2.10 | 2.08               | 2.15                  | 2.00           | 2.19   | 2.32              | 2.09  | 2.22                                  | 2.03  | 2.09                               | 2.10       | 2.06                       | 2.07           | 2.09             | 2.07                 | 2.07       | 2.05                 |  |  |  |  |  |  |                                |  |  |  |  |  |  |
|                                             |        |      |        | D     | D     | D     | D     | D    |                       |       |      | I     | L           | L           | L           |       |          |       | Q      | +     |          | W    |      |         | A           |           |               |                           |              |                            |                   |      |           |      |      |      |                    |                       |                |        |                   |       |                                       |       |                                    |            |                            |                |                  |                      |            |                      |  |  |  |  |  |  |                                |  |  |  |  |  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlay formulas used

Column Properties (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az

Column Means (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,ab,ac,ad,ae,af,ag,ah,ai,aj,ak,al,am,an,ao,ap,aq,ar,as,at,au,av,aw,ax,ay,az