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Ipsos FTC Non-Compete Survey

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: April 26-28, 2024
Number of interviews: 1,017

Margin of error: +/- 3.3 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire:

Q1. How familiar are you, if at all, with the following...?

Total Very/Somewhat familiar Summary

	Total (N=1,017)
A recently passed package of military aid to Ukraine and Israel and humanitarian aid to people in Gaza.	63%
The Federal Trade Commission recently banning non-compete agreements with American employers.	29%
A new rule requiring salaried workers making up to \$59,000 a year be paid overtime if they work more than 40 hours in a week.	23%
A new rule increasing the amount of nursing staff that nursing homes receiving Medicare or Medicaid funds would need to maintain.	17%

Q1_1. How familiar are you, if at all, with the following...? A recently passed package of military aid to Ukraine and Israel and humanitarian aid to people in Gaza.

	Total (N=1,017)
Very familiar	21%
Somewhat familiar	42%
Not very familiar	17%
Not at all familiar	19%
Skipped	1%
<i>Familiar (Net)</i>	63%
<i>Not familiar (Net)</i>	36%



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Q1_2. How familiar are you, if at all, with the following...? The Federal Trade Commission recently banning non-compete agreements with American employers.

	Total (N=1,017)
Very familiar	5%
Somewhat familiar	24%
Not very familiar	23%
Not at all familiar	48%
Skipped	1%
<i>Familiar (Net)</i>	<i>29%</i>
<i>Not familiar (Net)</i>	<i>71%</i>

Q1_3. How familiar are you, if at all, with the following...? A new rule requiring salaried workers making up to \$59,000 a year be paid overtime if they work more than 40 hours in a week.

	Total (N=1,017)
Very familiar	6%
Somewhat familiar	18%
Not very familiar	28%
Not at all familiar	48%
Skipped	1%
<i>Familiar (Net)</i>	<i>23%</i>
<i>Not familiar (Net)</i>	<i>76%</i>

Q1_4. How familiar are you, if at all, with the following...? A new rule increasing the amount of nursing staff that nursing homes receiving Medicare or Medicaid funds would need to maintain.

	Total (N=1,017)
Very familiar	3%
Somewhat familiar	13%
Not very familiar	27%
Not at all familiar	56%
Skipped	*
<i>Familiar (Net)</i>	<i>17%</i>
<i>Not familiar (Net)</i>	<i>83%</i>

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Q2. Do you support or oppose the FTC banning non-compete clauses?

	Total (N=1,017)
Strongly support	21%
Somewhat support	38%
Somewhat oppose	27%
Strongly oppose	10%
Skipped	4%
<i>Support (Net)</i>	<i>59%</i>
<i>Oppose (Net)</i>	<i>37%</i>



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About the Study

This Ipsos poll was conducted April 26-28, 2024 using the probability-based KnowledgePanel®. This poll is based on a representative probability sample of 1,017 general population adults age 18 or older in the United States.

The margin of sampling error for this study is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.19. The margin of sampling error is higher and varies for results based on other sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The data for the total sample were weighted to adjust for gender by age, race/ethnicity, Census region, education, household income, metropolitan status, and political party identification. The demographic benchmarks came from the 2023 March Supplement of the Current Population Survey (CPS). Political Party Benchmarks came from high quality polling. More details about the weighting benchmarks for this study can be found below:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelors and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Political party (Republican, Democrat, Independent, Other/Not Asked/Skipped)





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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

