



23-085423-20 - FOOTBALL FANS
17TH - 20TH MAY 2024
PUBLIC
IPSOS

24 May 2024

Table 1
Q1 - Would you describe yourself as a football fan, or not?

Base: All adults 16-75 in England

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	1883	880	984	247	364	322	355	595	611	677	595	301	552	481	549	1080	803	1883	516	570	498	299
WEIGHTED BASE	1883	925	939	266	347	330	334	606	613	664	606	314	548	463	558	1068	815	1883	519	561	492	310
	100%	49%	50%	14%	18%	18%	18%	32%	33%	35%	32%	17%	29%	25%	30%	57%	43%	100%	28%	30%	26%	16%
I would describe myself as a football fan	806	564	236	119	165	157	144	221	284	301	221	140	260	205	201	475	330	806	247	217	174	168
	43%	61%	25%	45%	47%	48%	43%	37%	46%	45%	37%	45%	47%	44%	36%	45%	41%	43%	48%	39%	35%	54%
		b		g	g	g			j	j		n	n	n		st	qst	st	qst			qst
I would not describe myself as a football fan	934	307	615	122	146	152	164	349	268	316	349	141	245	223	325	524	410	934	235	307	270	121
	50%	33%	66%	46%	42%	46%	49%	58%	44%	48%	58%	45%	45%	48%	58%	49%	50%	50%	45%	55%	55%	39%
		a					cdef		hi		hi				klm	ru		ru	qru	qru		
Neither	131	49	82	21	35	19	23	34	56	41	34	30	41	29	31	64	67	131	34	35	43	20
	7%	5%	9%	8%	10%	6%	7%	6%	9%	6%	6%	10%	7%	6%	6%	6%	8%	7%	7%	6%	9%	6%
		a		g					j			n										
Don't know	12	5	7	3	2	2	4	1	5	6	1	3	3	5	1	5	7	12	3	3	6	1
	1%	1%	1%	1%	*	1%	1%	*	1%	1%	*	1%	*	1%	*	*	1%	1%	1%	1%	1%	*

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used.

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Table 2
Q1 - Would you describe yourself as a football fan, or not?

Base: All adults 16-75 in England

	TOTAL	MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)
UNWEIGHTED BASE	1883	987	662	234	564	1319	942	941	1235	648	1535	332	524	533	157	133	741	623	619	162	241	238	242	206	606	186
WEIGHTED BASE	1883	983	671	228	549	1334	641	1242	1253	630	1543	324	531	519	141	135	711	646	629	164	235	254	236	225	611	195
	100%	52%	36%	12%	29%	71%	34%	66%	67%	33%	82%	17%	28%	28%	7%	7%	38%	34%	33%	9%	12%	13%	13%	12%	32%	10%
I would describe myself as a football fan	806	435	287	83	279	527	300	506	594	212	625	174	257	270	48	56	328	301	629	164	235	254	236	225	611	195
	43%	44%	43%	36%	51%	39%	47%	41%	47%	34%	41%	54%	48%	52%	34%	42%	46%	47%	100%	100%	100%	100%	100%	100%	100%	100%
I would not describe myself as a football fan	934	485	317	132	229	704	293	640	576	357	808	119	245	218	83	73	339	309	-	-	-	-	-	-	-	-
	50%	49%	47%	58%	42%	53%	46%	52%	46%	57%	52%	37%	46%	42%	59%	54%	48%	48%	-	-	-	-	-	-	-	-
Neither	131	59	61	11	38	94	44	87	72	59	104	27	28	28	10	4	40	36	-	-	-	-	-	-	-	-
	7%	6%	9%	5%	7%	7%	7%	7%	6%	9%	7%	8%	5%	5%	7%	3%	6%	6%	-	-	-	-	-	-	-	-
Don't know	12	4	7	2	3	10	4	8	10	2	6	4	1	3	-	1	5	-	-	-	-	-	-	-	-	-
	1%	*	1%	1%	1%	1%	1%	1%	1%	*	*	1%	*	1%	-	1%	1%	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used.

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Table 3

Q2 - Would you describe yourself as a supporter of a football club in any of the following leagues?

Base: All adults 16-75 in England who are football fans

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	792	530	256	107	175	155	146	209	282	301	209	132	264	204	192	472	320	792	242	215	171	164
WEIGHTED BASE	806	564	236	119*	165	157	144	221	284	301	221	140	260	205	201	475	330	806	247	217	174	168
	100%	70%	29%	15%*	20%	19%	18%	27%	35%	37%	27%	17%	32%	25%	25%	59%	41%	100%	31%	27%	22%	21%
Premier league	611	442	166	93	134	113	110	160	227	223	160	109	202	153	146	353	258	611	187	152	138	134
	76%	78%	70%	78%	82%	72%	76%	72%	80%	74%	72%	78%	78%	75%	73%	74%	78%	76%	75%	70%	80%	80%
		b																s		s	s	s
The Championship	260	181	77	31	66	52	47	65	96	99	65	43	93	65	58	159	101	260	82	71	51	57
	32%	32%	33%	26%	40%	33%	32%	29%	34%	33%	29%	31%	36%	32%	29%	33%	31%	32%	33%	33%	29%	34%
				cg																		
League one	96	66	30	16	28	24	9	19	44	33	19	21	42	16	18	65	32	96	22	25	26	23
	12%	12%	13%	14%	17%	15%	6%	8%	16%	11%	8%	15%	16%	8%	9%	14%	10%	12%	9%	11%	15%	14%
				fg	f				j				mn									
League two	67	46	20	14	20	11	8	15	33	19	15	15	26	13	13	41	27	67	25	11	16	15
	8%	8%	9%	11%	12%	7%	6%	7%	12%	6%	7%	11%	10%	6%	6%	9%	8%	8%	10%	5%	9%	9%
				i														s				
Non-league	40	32	8	6	11	4	9	10	17	14	10	6	13	11	10	26	15	40	12	12	12	5
	5%	6%	4%	5%	7%	3%	7%	5%	6%	5%	5%	5%	5%	5%	5%	5%	4%	5%	5%	6%	7%	3%
Other [please specify]	9	5	3	-	3	2	2	2	3	4	2	1	4	2	2	4	5	9	2	2	2	2
	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
I do not support a football club	17	3	14	1	3	8	1	4	4	8	4	1	8	4	4	13	4	17	1	5	7	3
	2%	1%	6%	1%	2%	5%	*	2%	1%	3%	2%	1%	3%	2%	2%	3%	1%	2%	1%	2%	4%	2%
		a				f												r		r		
Don't know	2	-	1	2	1	-	-	-	2	-	-	2	1	-	-	2	-	2	-	-	-	2
	*	-	1%	1%	*	-	-	-	1%	-	-	1%	*	-	-	1%	-	*	-	-	-	1%
																						q

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used. * small base

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Table 4
Q2 - Would you describe yourself as a supporter of a football club in any of the following leagues?

Base: All adults 16-75 in England who are football fans

	TOTAL	MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS		
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)	
UNWEIGHTED BASE	792	437	270	85	292	500	421	371	585	207	608	177	251	271	53	57	335	284	619	162	241	238	242	206	606	186	
WEIGHTED BASE	806	435	287	83*	279	527	300	506	594	212	625	174	257	270	48*	56*	328	301	629	164	235	254	236	225	611	195	
100%		54%	36%	10%*	35%	65%	37%	63%	74%	26%	78%	22%	32%	34%	6%*	7%*	41%	37%	78%	20%	29%	32%	29%	28%	76%	24%	
Premier league	611	331	225	55	219	392	233	377	443	168	457	148	191	210	35	39	241	231	492	112	199	167	203	157	611	-	
76%		76%	78%	66%	79%	74%	78%	75%	75%	79%	73%	85%	74%	78%	72%	69%	74%	77%	78%	69%	85%	66%	86%	70%	100%	-	
												j							s		u		w		y		
The Championship	260	151	77	32	107	153	108	152	199	61	194	65	97	96	16	17	112	104	223	33	104	72	95	66	144	116	
32%		35%	27%	38%	39%	29%	36%	30%	33%	29%	31%	37%	38%	35%	34%	31%	34%	35%	36%	20%	44%	28%	41%	29%	24%	59%	
																										x	
League one	96	60	30	6	47	49	44	52	83	14	73	23	29	29	9	11	46	30	81	16	40	28	42	20	58	38	
12%		14%	11%	7%	17%	9%	15%	10%	14%	6%	12%	13%	11%	11%	19%	20%	14%	10%	13%	9%	17%	11%	18%	9%	10%	19%	
					e				i														w			x	
League two	67	38	21	8	25	42	28	39	53	14	49	17	17	22	8	9	22	30	57	10	28	20	26	18	42	25	
8%		9%	7%	9%	9%	8%	9%	8%	9%	7%	8%	10%	7%	8%	17%	15%	7%	10%	9%	6%	12%	8%	11%	8%	7%	13%	
															i	i										x	
Non-league	40	29	8	3	16	24	17	23	28	12	36	5	12	10	4	4	16	15	30	10	10	14	9	13	31	10	
5%		7%	3%	4%	6%	5%	6%	5%	5%	6%	6%	3%	5%	4%	8%	7%	5%	5%	5%	6%	4%	6%	4%	6%	5%	5%	
Other [please specify]	9	3	4	2	3	6	5	3	5	4	6	3	2	2	-	1	5	2	4	5	2	3	2	3	3	6	
1%		1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	-	2%	2%	1%	1%	3%	1%	1%	1%	1%	*	3%	
																				r						x	
I do not support a football club	17	7	8	3	5	12	7	10	13	4	15	2	6	3	-	-	3	5	7	8	5	1	4	2	-	17	
2%		2%	3%	3%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%	-	-	1%	2%	1%	5%	2%	*	2%	1%	-	9%	
																				r						x	
Don't know	2	-	2	-	-	2	2	-	2	-	2	1	-	1	-	1	1	-	-	1	1	1	1	-	2		
*		-	1%	-	-	*	1%	-	*	-	*	*	-	*	-	1%	*	-	-	-	1%	*	*	*	*	-	1%
							g													r						x	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used. * small base

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Table 5
Q3 - How likely are you to watch the upcoming Men's FA cup final between Manchester United and Manchester City?

Base: All adults 16-75 in England who are football fans

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	792	530	256	107	175	155	146	209	282	301	209	132	264	204	192	472	320	792	242	215	171	164
WEIGHTED BASE	806	564	236	119*	165	157	144	221	284	301	221	140	260	205	201	475	330	806	247	217	174	168
	100%	70%	29%	15%*	20%	19%	18%	27%	35%	37%	27%	17%	32%	25%	25%	59%	41%	100%	31%	27%	22%	21%
(4) Very likely	382 47%	300 53% b	80 34%	69 58% fg	86 52% g	73 47% a	64 44% a	89 40%	156 55% ij	137 46% a	89 40%	79 56% mn	134 52% m	85 42% a	84 42%	226 48%	156 47%	382 47%	117 47%	98 45%	81 47%	86 51%
(3) Fairly likely	248 31%	159 28% a	87 37% a	30 25% a	49 30% a	58 37% a	41 28% a	69 31%	79 28% a	99 33% a	69 31%	38 27% a	84 32% a	65 32% a	61 30%	143 30% a	105 32% a	248 31% a	74 30% a	76 35% a	44 25% a	54 32% a
(2) Not very likely	102 13%	60 11% a	40 17% a	16 13% a	20 12% a	14 9% a	23 16% a	30 13%	35 12% a	37 12% a	30 13%	19 13% a	26 10% a	31 15% a	27 13%	61 13% a	41 13% a	102 13% a	31 12% a	21 10% a	33 19% a	17 10% a
(1) Not likely at all	62 8%	35 6% a	27 12% a	3 3% a	9 6% a	8 5% a	12 8% a	29 13% a	13 4% a	20 7% a	29 13% a	4 3% a	13 5% a	18 9% a	26 13% a	37 8% a	25 8% a	62 8% a	19 8% a	20 9% a	14 8% a	10 6% a
Don't know	13 2%	10 2% a	1 1% a	1 1% a	- - a	3 2% a	4 3% a	4 2% a	1 * a	8 3% a	4 2% a	1 1% a	3 1% a	6 3% a	3 2% a	8 2% a	4 1% a	13 2% a	6 2% a	2 1% a	3 2% a	2 1% a
Likely (NET)	629 78%	459 81% b	167 71% a	99 83% g	136 82% g	131 84% fg	105 73% a	158 72%	235 83% j	236 79% a	158 72%	116 83% n	218 84% mn	150 73% a	145 72%	369 78% a	260 79% a	629 78% t	191 77% a	174 80% a	125 72% a	140 83% t
Not likely (NET)	164 20%	95 17% a	67 28% a	19 16% a	29 18% a	22 14% a	35 24% e	59 27% ce	48 17% h	57 19% a	59 27% h	23 16% a	39 15% a	49 24% l	53 26% kl	98 21% a	66 20% a	164 20% a	50 20% a	41 19% a	46 27% qu	27 16% a
Mean	3.2	3.31 b	2.94	3.4 fg	3.29 g	3.28 g	3.12	3	3.34 j	3.21 j	3	3.37 mn	3.32 mn	3.09	3.02	3.2	3.2	3.2	3.2	3.17	3.12	3.3

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used. * small base

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Table 6
Q3 - How likely are you to watch the upcoming Men's FA cup final between Manchester United and Manchester City?

Base: All adults 16-75 in England who are football fans

	TOTAL	MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)
UNWEIGHTED BASE	792	437	270	85	292	500	421	371	585	207	608	177	251	271	53	57	335	284	619	162	241	238	242	206	606	186
WEIGHTED BASE	806	435	287	83 *	279	527	300	506	594	212	625	174	257	270	48 *	56 *	328	301	629	164	235	254	236	225	611	195
	100%	54%	36%	10%*	35%	65%	37%	63%	74%	26%	78%	22%	32%	34%	6%*	7%*	41%	37%	78%	20%	29%	32%	29%	28%	76%	24%
(4) Very likely	382	205	142	34	144	238	137	245	285	96	272	106	122	137	24	24	155	146	382	-	144	98	146	80	323	59
	47%	47%	50%	41%	52%	45%	46%	48%	48%	45%	43%	61%	48%	51%	49%	43%	47%	49%	61%	-	61%	39%	62%	36%	53%	30%
											j								s		u		w	y		
(3) Fairly likely	248	126	93	29	87	161	105	143	186	62	194	51	84	88	14	17	102	94	248	-	64	80	62	78	169	78
	31%	29%	32%	34%	31%	31%	35%	28%	31%	29%	31%	29%	33%	32%	29%	30%	31%	31%	39%	-	27%	32%	26%	35%	28%	40%
							g												s						x	
(2) Not very likely	102	58	33	11	29	72	36	66	73	29	86	16	26	28	6	8	47	28	-	102	20	45	23	36	73	28
	13%	13%	11%	13%	11%	14%	12%	13%	12%	14%	14%	9%	10%	10%	14%	15%	14%	9%	-	62%	9%	18%	10%	16%	12%	15%
											k								r		t					
(1) Not likely at all	62	39	17	6	14	48	19	43	40	22	61	1	22	15	2	5	18	29	-	62	4	24	3	25	39	23
	8%	9%	6%	7%	5%	9%	6%	9%	7%	10%	10%	1%	9%	6%	5%	9%	5%	10%	-	38%	2%	9%	1%	11%	6%	12%
						d													r		t		v		x	
Don't know	13	6	3	4	5	7	4	9	10	3	13	-	4	3	1	2	6	4	-	-	1	6	1	5	6	6
	2%	1%	1%	4%	2%	1%	1%	2%	2%	1%	2%	-	1%	1%	3%	3%	2%	1%	-	-	1%	2%	*	2%	1%	3%
				b																						x
Likely (NET)	629	332	235	63	230	399	241	388	471	158	466	157	206	224	37	41	257	240	629	-	209	179	208	159	492	137
	78%	76%	82%	75%	83%	76%	81%	77%	79%	75%	75%	90%	80%	83%	78%	73%	78%	80%	100%	-	89%	70%	88%	71%	81%	70%
					e						j								s		u		w	y		
Not likely (NET)	164	97	50	17	43	120	54	109	113	51	147	17	48	43	9	13	65	57	-	164	24	69	27	61	112	51
	20%	22%	17%	20%	16%	23%	18%	22%	19%	24%	23%	10%	19%	16%	19%	24%	20%	19%	-	100%	10%	27%	11%	27%	18%	26%
					d						k								r		t		v		x	
Mean	3.2	3.16	3.27	3.14	3.32	3.13	3.22	3.19	3.23	3.11	3.11	3.5	3.21	3.3	3.26	3.11	3.22	3.2	3.61	1.62	3.5	3.02	3.49	2.97	3.28	2.92
					e						j								s		u		w	y		

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 7
Q4 - Who do you want to win the FA cup final?

Base: All adults 16-75 in England who are football fans

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	792	530	256	107	175	155	146	209	282	301	209	132	264	204	192	472	320	792	242	215	171	164
WEIGHTED BASE	806	564	236	119*	165	157	144	221	284	301	221	140	260	205	201	475	330	806	247	217	174	168
	100%	70%	29%	15%*	20%	19%	18%	27%	35%	37%	27%	17%	32%	25%	25%	59%	41%	100%	31%	27%	22%	21%
Manchester City	296	229	65	44	61	60	48	83	105	108	83	54	97	68	77	174	121	296	93	79	51	73
	37%	41%	28%	37%	37%	38%	33%	37%	37%	36%	37%	39%	37%	33%	38%	37%	37%	37%	38%	36%	29%	43%
		b																t				t
Manchester United	275	185	89	48	75	53	43	55	124	96	55	56	110	59	50	159	115	275	76	71	59	69
	34%	33%	38%	40%	46%	34%	30%	25%	44%	32%	25%	40%	42%	29%	25%	33%	35%	34%	31%	33%	34%	41%
				g	efg				ij			n	mn									r
Neither	195	139	53	24	23	38	46	65	47	84	65	27	44	68	56	115	81	195	67	55	54	19
	24%	25%	23%	20%	14%	24%	32%	29%	16%	28%	29%	19%	17%	33%	28%	24%	24%	24%	27%	26%	31%	11%
						d	cd	d		h	h			kl	l			u	u	u	qu	
Don't know	40	11	28	4	5	6	7	19	8	13	19	4	8	11	18	27	13	40	11	11	10	8
	5%	2%	12%	3%	3%	4%	5%	9%	3%	4%	9%	3%	3%	5%	9%	6%	4%	5%	4%	5%	6%	5%
			a					d			h				kl							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 8
Q4 - Who do you want to win the FA cup final?

Base: All adults 16-75 in England who are football fans

		MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS		
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)	
	TOTAL																										
UNWEIGHTED BASE	792	437	270	85	292	500	421	371	585	207	608	177	251	271	53	57	335	284	619	162	241	238	242	206	606	186	
WEIGHTED BASE	806	435	287	83*	279	527	300	506	594	212	625	174	257	270	48*	56*	328	301	629	164	235	254	236	225	611	195	
	100%	54%	36%	10%*	35%	65%	37%	63%	74%	26%	78%	22%	32%	34%	6%*	7%*	41%	37%	78%	20%	29%	32%	29%	28%	76%	24%	
Manchester City	296	167	100	28	107	189	114	181	220	76	229	66	104	99	17	16	123	120	257	37	103	83	96	76	224	72	
	37%	38%	35%	34%	38%	36%	38%	36%	37%	36%	37%	38%	41%	37%	36%	29%	37%	40%	41%	23%	44%	33%	41%	34%	37%	37%	
																			s		u						
Manchester United	275	145	107	23	104	170	106	169	211	64	187	83	84	98	21	21	117	95	251	23	90	76	102	61	218	57	
	34%	33%	37%	28%	37%	32%	35%	33%	36%	30%	30%	48%	33%	36%	44%	38%	36%	32%	40%	14%	39%	30%	43%	27%	36%	29%	
																			s		w						
Neither	195	106	68	21	56	140	62	133	135	60	171	23	55	62	8	17	70	72	102	83	36	86	33	81	146	49	
	24%	24%	24%	26%	20%	26%	21%	26%	23%	29%	27%	13%	22%	23%	18%	31%	21%	24%	16%	51%	15%	34%	14%	36%	24%	25%	
											k								r		t		v				
Don't know	40	17	13	11	12	28	18	22	28	12	37	2	13	11	1	1	18	14	19	20	5	10	4	6	23	17	
	5%	4%	4%	13% ab	4%	5%	6%	4%	5%	6%	6%	1%	5%	4%	3%	2%	5%	5%	3%	12%	2%	4%	2%	3%	4%	9%	x

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used. * small base

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Table 9

Q5 - Do you think the FA cup has become more or less important, if either, in the past 10 years for the following? Summary Table

Base: All adults 16-75 in England who are football fans

	Football clubs in England	Football fans in England
UNWEIGHTED BASE	792	792
WEIGHTED BASE	806	806
(+2) Much more important	106 13%	109 14%
(+1) A little more important	129 16%	126 16%
(0) Stayed about the same	293 36%	327 41%
(-1) A little less important	158 20%	163 20%
(-2) Much less important	96 12%	62 8%
Don't know	24 3%	19 2%
More important (NET)	235 29%	236 29%
Less important (NET)	254 32%	225 28%
Mean	-0.01	0.07

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Table 10

Q5_1 - Do you think the FA cup has become more or less important, if either, in the past 10 years for the following? Football clubs in England

Base: All adults 16-75 in England who are football fans

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	792	530	256	107	175	155	146	209	282	301	209	132	264	204	192	472	320	792	242	215	171	164
WEIGHTED BASE	806	564	236	119*	165	157	144	221	284	301	221	140	260	205	201	475	330	806	247	217	174	168
	100%	70%	29%	15%*	20%	19%	18%	27%	35%	37%	27%	17%	32%	25%	25%	59%	41%	100%	31%	27%	22%	21%
(+2) Much more important	106 13%	75 13%	31 13%	23 19%	28 17%	26 17%	15 10%	14 6%	51 18%	41 14%	14 6%	27 19%	46 18%	19 9%	14 7%	68 14%	38 11%	106 13%	29 12%	30 14%	21 12%	27 16%
(+1) A little more important	129 16%	88 16%	39 16%	35 30%	35 21%	21 14%	14 10%	22 10%	71 25%	36 12%	22 10%	42 30%	51 19%	15 7%	21 11%	76 16%	53 16%	129 16%	35 14%	33 15%	27 15%	34 20%
(0) Stayed about the same	293 36%	191 34%	102 43%	36 30%	57 34%	62 40%	59 41%	80 36%	92 32%	121 40%	80 36%	42 30%	86 33%	95 21%	70 35%	154 32%	139 42%	293 36%	79 32%	80 37%	78 45%	56 33%
(-1) A little less important	158 20%	123 22%	32 13%	13 11%	21 13%	28 18%	29 20%	67 30%	34 12%	57 19%	67 30%	18 13%	38 15%	44 21%	59 29%	98 21%	60 18%	158 20%	61 25%	45 21%	26 15%	27 16%
(-2) Much less important	96 12%	80 14%	16 7%	9 8%	15 9%	13 8%	25 17%	35 16%	24 8%	37 12%	35 16%	9 6%	25 10%	29 14%	33 17%	64 13%	32 10%	96 12%	33 13%	23 11%	20 12%	20 12%
Don't know	24 3%	7 1%	16 7%	3 3%	9 5%	6 4%	2 2%	4 2%	12 4%	8 3%	4 2%	3 2%	14 5%	3 2%	4 2%	15 3%	9 3%	24 3%	11 4%	6 3%	3 2%	5 3%
More important (NET)	235 29%	164 29%	69 29%	58 49%	63 39%	48 31%	29 20%	36 16%	121 43%	77 26%	36 16%	69 49%	97 37%	34 17%	35 18%	144 30%	91 27%	235 29%	64 26%	63 29%	47 27%	61 36%
Less important (NET)	254 32%	203 36%	48 20%	22 19%	36 22%	41 26%	53 37%	102 46%	58 20%	94 31%	102 46%	27 19%	63 24%	73 35%	92 46%	162 34%	92 28%	254 32%	93 38%	68 31%	46 26%	47 28%
Mean	-0.01	-0.08	0.16	0.43	0.26	0.14	-0.24	-0.4	0.33	-0.05	-0.4	0.44	0.23	-0.24	-0.39	-0.03	0.01	-0.01	-0.14	0.01	0.01	0.13

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used. * small base

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Table 11
Q5_1 - Do you think the FA cup has become more or less important, if either, in the past 10 years for the following? Football clubs in England

Base: All adults 16-75 in England who are football fans

	TOTAL	MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)
UNWEIGHTED BASE	792	437	270	85	292	500	421	371	585	207	608	177	251	271	53	57	335	284	619	162	241	238	242	206	606	186
WEIGHTED BASE	806	435	287	83*	279	527	300	506	594	212	625	174	257	270	48*	56*	328	301	629	164	235	254	236	225	611	195
	100%	54%	36%	10%*	35%	65%	37%	63%	74%	26%	78%	22%	32%	34%	6%*	7%*	41%	37%	78%	20%	29%	32%	29%	28%	76%	24%
(+2) Much more important	106 13%	62 14%	37 13%	7 8%	51 18%	55 10%	57 19%	49 10%	82 14%	24 11%	65 10%	40 23%	35 14%	35 13%	6 13%	4 8%	42 13%	37 12%	95 15%	10 6%	106 45%	- -	100 43%	4 2%	95 15%	11 6%
(+1) A little more important	129 16%	65 15%	52 18%	12 14%	63 23%	66 13%	56 19%	73 14%	103 17%	26 12%	88 14%	39 22%	29 11%	45 17%	8 18%	15 27%	58 18%	37 12%	114 18%	14 9%	129 55%	- -	82 35%	15 6%	105 17%	24 12%
(0) Stayed about the same	293 36%	150 35%	107 37%	36 43%	101 36%	192 36%	103 34%	190 38%	214 36%	79 37%	233 37%	58 33%	103 40%	95 35%	17 35%	23 40%	109 33%	117 39%	228 36%	62 38%	- -	- -	37 16%	30 13%	228 37%	64 33%
(-1) A little less important	158 20%	89 21%	43 15%	26 31%	38 13%	121 23%	51 17%	107 21%	110 19%	48 23%	134 21%	23 13%	56 22%	53 20%	13 26%	6 11%	72 22%	60 20%	113 18%	40 24%	- -	158 62%	8 3%	103 46%	106 17%	52 27%
(-2) Much less important	96 12%	56 13%	36 13%	4 5%	19 7%	77 15%	25 8%	71 14%	66 11%	30 14%	85 14%	11 6%	31 12%	31 11%	4 8%	6 11%	41 13%	42 14%	65 10%	30 18%	- -	96 38%	6 2%	72 32%	62 10%	34 18%
Don't know	24 3%	12 3%	12 4%	- -	6 2%	18 3%	8 3%	16 3%	19 3%	5 3%	20 3%	3 2%	4 1%	12 4%	- -	2 3%	5 1%	9 3%	14 2%	8 5%	- -	- -	2 1%	1 1%	16 3%	8 4%
More important (NET)	235 29%	128 29%	89 31%	18 22%	114 41%	121 23%	113 38%	122 24%	185 31%	49 23%	154 25%	79 45%	64 25%	80 30%	15 31%	20 35%	100 30%	74 24%	209 33%	24 15%	235 100%	- -	182 77%	19 8%	199 33%	36 18%
Less important (NET)	254 32%	145 33%	79 28%	29 35%	57 20%	197 37%	76 25%	178 35%	176 30%	78 37%	219 35%	34 20%	87 34%	83 31%	16 34%	12 22%	114 35%	102 34%	179 28%	69 42%	- -	254 100%	14 6%	175 78%	167 27%	87 44%
Mean	-0.01	-0.03	0.04	-0.1	0.33 e	-0.19	0.24 g	-0.16	0.05 i	-0.17	-0.14 j	0.43	-0.07	*	0.02	0.1	-0.04	-0.11	0.1 s	-0.42	1.45 u	-1.38	1.13 w	-1.01	0.11 y	-0.4

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 12

Q5_2 - Do you think the FA cup has become more or less important, if either, in the past 10 years for the following? Football fans in England

Base: All adults 16-75 in England who are football fans

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	792	530	256	107	175	155	146	209	282	301	209	132	264	204	192	472	320	792	242	215	171	164
WEIGHTED BASE	806	564	236	119*	165	157	144	221	284	301	221	140	260	205	201	475	330	806	247	217	174	168
	100%	70%	29%	15%*	20%	19%	18%	27%	35%	37%	27%	17%	32%	25%	25%	59%	41%	100%	31%	27%	22%	21%
(+2) Much more important	109	78	31	26	27	33	12	12	52	45	12	30	53	15	12	72	38	109	31	31	15	32
	14%	14%	13%	21%	16%	21%	8%	5%	18%	15%	5%	21%	20%	7%	6%	15%	11%	14%	13%	14%	9%	19%
				fg	fg	fg			j	j		mn	mn			t						qt
(+1) A little more important	126	88	37	38	35	25	15	13	74	40	13	46	44	24	12	79	47	126	30	33	32	32
	16%	16%	16%	32%	21%	16%	10%	6%	26%	13%	6%	33%	17%	12%	6%	17%	14%	16%	12%	15%	18%	19%
				efg	fg	g			ij	j		lmn	n									
(0) Stayed about the same	327	216	110	35	52	64	70	105	87	134	105	41	90	100	96	180	147	327	97	96	73	60
	41%	38%	47%	30%	32%	41%	48%	48%	31%	44%	48%	29%	35%	49%	48%	38%	44%	41%	39%	44%	42%	36%
				a			cd	cd		h	h			kl	kl							
(-1) A little less important	163	131	30	17	27	22	33	63	45	55	63	21	42	45	55	94	68	163	65	34	37	27
	20%	23%	13%	15%	17%	14%	23%	28%	16%	18%	28%	15%	16%	22%	27%	20%	21%	20%	26%	15%	21%	16%
				b			cde			hi					kl			qsu				
(-2) Much less important	62	50	13	3	13	8	13	25	16	22	25	3	19	18	23	37	25	62	18	17	14	12
	8%	9%	5%	2%	8%	5%	9%	11%	6%	7%	11%	2%	7%	9%	11%	8%	8%	8%	7%	8%	8%	7%
							c	c		h			k	k	k							
Don't know	19	2	16	-	10	4	1	4	10	5	4	-	13	2	4	14	5	19	5	6	3	5
	2%	*	7%	-	6%	3%	1%	2%	3%	2%	2%	-	5%	1%	2%	3%	2%	2%	2%	3%	2%	3%
			a		cfg								km									
More important (NET)	236	166	68	64	62	58	27	24	126	85	24	76	96	40	24	151	85	236	61	64	47	63
	29%	29%	29%	54%	38%	37%	19%	11%	44%	28%	11%	54%	37%	19%	12%	32%	26%	29%	25%	30%	27%	38%
				defg	fg	fg			ij	j		lmn	mn									qr
Less important (NET)	225	181	42	20	41	31	46	88	60	77	88	24	61	63	78	131	93	225	83	51	51	40
	28%	32%	18%	17%	25%	20%	32%	40%	21%	26%	40%	17%	23%	31%	39%	28%	28%	28%	34%	23%	29%	24%
			b			ce	cde			hi				k	kl				qsu			
Mean	0.07	0.02	0.2	0.56	0.23	0.34	-0.14	-0.35	0.37	0.11	-0.35	0.57	0.28	-0.13	-0.33	0.12	0.01	0.07	-0.04	0.13	-0.02	0.26
				dfg	fg	fg			ij	j		lmn	mn									qrt

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used. * small base

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Table 13
Q5_2 - Do you think the FA cup has become more or less important, if either, in the past 10 years for the following? Football fans in England

Base: All adults 16-75 in England who are football fans

	TOTAL	MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)
UNWEIGHTED BASE	792	437	270	85	292	500	421	371	585	207	608	177	251	271	53	57	335	284	619	162	241	238	242	206	606	186
WEIGHTED BASE	806	435	287	83 *	279	527	300	506	594	212	625	174	257	270	48 *	56 *	328	301	629	164	235	254	236	225	611	195
	100%	54%	36%	10%*	35%	65%	37%	63%	74%	26%	78%	22%	32%	34%	6%*	7%*	41%	37%	78%	20%	29%	32%	29%	28%	76%	24%
(+2) Much more important	109 14%	61 14%	42 15%	7 8%	55 20%	54 10%	59 20%	50 10%	82 14%	27 13%	61 10%	47 27%	32 13%	43 16%	8 17%	5 10%	45 14%	39 13%	102 16%	7 4%	97 41%	4 2%	109 46%	- -	97 16%	12 6%
					e		g				j								s		u		w	-	y	
(+1) A little more important	126 16%	64 15%	56 19%	7 8%	57 21%	69 13%	54 18%	72 14%	102 17%	25 12%	85 14%	39 22%	28 11%	39 14%	12 24%	14 25%	39 12%	41 14%	106 17%	19 12%	86 37%	10 4%	126 54%	- -	106 17%	20 10%
			c		e						j				i						u		w	-	y	
(0) Stayed about the same	327 41%	182 42%	102 35%	44 52% b	108 39%	219 41%	114 38%	213 42%	234 39%	93 44%	268 43%	58 33%	118 46%	97 36%	21 44%	26 46%	141 43%	122 40%	252 40%	68 41%	34 14%	65 26% t	- -	- -	240 39%	87 44%
				b							k		m									t	-	-		
(-1) A little less important	163 20%	85 20%	57 20%	20 25%	40 14%	123 23%	48 16%	115 23%	121 20%	41 19%	142 23%	20 11%	53 21%	63 23%	5 10%	9 16%	65 20%	67 22%	120 19%	39 24%	15 6%	121 47%	- -	163 72%	115 19%	47 24%
					d		f				k										t		v	-		
(-2) Much less important	62 8%	34 8%	23 8%	6 7%	15 5%	47 9%	17 6%	46 9%	40 7%	22 10%	53 9%	9 5%	23 9%	19 7%	2 4%	2 4%	33 10%	25 8%	39 6%	22 14%	4 2%	55 22% t	- -	62 28% v	42 7%	20 10%
																			r			t	-	v		
Don't know	19 2%	10 2%	9 3%	- -	4 1%	15 3%	8 3%	11 2%	15 2%	4 2%	16 3%	1 1%	4 1%	10 4%	- -	- -	4 1%	7 2%	11 2%	8 5%	- -	- -	- -	- -	11 2%	8 4%
					f															r			-	-		
More important (NET)	236 29%	125 29%	97 34%	14 16%	112 40%	123 23%	113 38%	122 24%	184 31%	52 24%	145 23%	86 49%	60 23%	82 30%	20 42%	20 35%	84 26%	80 26%	208 33%	27 16%	182 78%	14 5%	236 100%	- -	203 33%	33 17%
		c	c		e		g				j				i				s		u		w	-	y	
Less important (NET)	225 28%	119 27%	80 28%	26 31%	55 20%	170 32%	64 21%	160 32%	162 27%	63 30%	196 31%	28 16%	76 30%	82 30%	7 14%	11 19%	98 30%	93 31%	159 25%	61 37%	19 8%	175 69%	- -	225 100%	157 26%	68 35%
					d		f				k		n	n					r		t		v	-	x	
Mean	0.07	0.08	0.13	-0.14	0.36 e	-0.08	0.31 g	-0.07	0.11	-0.03	-0.07	0.56 j	-0.03	0.09	0.4 l	0.21	*	*	0.18 s	-0.32	1.09 u	-0.84	1.46 w	-1.28	0.17 y	-0.23

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used. * small base

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Table 14

Q6_1 - Thinking about the following changes to the FA cup format that have taken place or could take place in the future, do you support or oppose the following, if either? Summary Table

Base: All adults 16-75 in England who are football fans

	FA cup semi finals taking place at Wembley	The FA cup final taking place at a time other than 3pm on a Saturday	Ending FA cup replays	More prize money being allocated to lower league teams in the football pyramid	A place in the Champions League being offered to the winner	Changing the date of the FA cup final from the last game of the season to the penultimate weekend of the Premier League season but ensuring it is the only game held on that day
UNWEIGHTED BASE	792	792	792	792	792	792
WEIGHTED BASE	806	806	806	806	806	806
(+2) Strongly support	152 19%	92 11%	85 11%	315 39%	167 21%	74 9%
(+1) Tend to support	214 27%	156 19%	168 21%	319 40%	301 37%	166 21%
(0) Neither support nor oppose	156 19%	212 26%	173 22%	105 13%	148 18%	218 27%
(-1) Tend to oppose	148 18%	190 24%	201 25%	34 4%	98 12%	165 20%
(-2) Strongly oppose	114 14%	120 15%	149 18%	10 1%	69 9%	141 17%
Don't know	22 3%	35 4%	29 4%	23 3%	24 3%	42 5%
Support (NET)	366	248	253	634	468	240

	45%	31%	31%	79%	58%	30%
Oppose (NET)	262	310	350	44	167	305
	32%	38%	43%	5%	21%	38%
Mean	0.18	-0.12	-0.21	1.14	0.51	-0.17

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Table 15

Q6_1 - Thinking about the following changes to the FA cup format that have taken place or could take place in the future, do you support or oppose the following, if either? FA cup semi finals taking place at Wembley

Base: All adults 16-75 in England who are football fans

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	792	530	256	107	175	155	146	209	282	301	209	132	264	204	192	472	320	792	242	215	171	164
WEIGHTED BASE	806	564	236	119*	165	157	144	221	284	301	221	140	260	205	201	475	330	806	247	217	174	168
	100%	70%	29%	15%*	20%	19%	18%	27%	35%	37%	27%	17%	32%	25%	25%	59%	41%	100%	31%	27%	22%	21%
(+2) Strongly support	152	111	40	40	31	25	18	38	71	43	38	43	46	29	35	89	64	152	31	50	30	41
	19%	20%	17%	34%	19%	16%	12%	17%	25%	14%	17%	31%	18%	14%	17%	19%	19%	19%	13%	23%	17%	24%
				defg					i			lmn						r		r		r
(+1) Tend to support	214	127	85	35	58	49	32	40	92	81	40	44	86	46	38	139	75	214	59	59	46	49
	27%	23%	36%	29%	35%	31%	22%	18%	32%	27%	18%	31%	33%	22%	19%	29%	23%	27%	24%	27%	27%	29%
			a	g	fg	g			j	j		n	mn									
(0) Neither support nor oppose	156	107	48	21	35	26	33	40	56	59	40	27	46	51	32	90	66	156	46	34	42	35
	19%	19%	20%	18%	21%	17%	23%	18%	20%	20%	18%	19%	18%	25%	16%	19%	20%	19%	18%	15%	24%	21%
												n						s		s		
(-1) Tend to oppose	148	113	33	13	18	32	31	54	31	63	54	15	41	39	52	86	62	148	51	37	27	33
	18%	20%	14%	11%	11%	20%	22%	24%	11%	21%	24%	11%	16%	19%	26%	18%	19%	18%	21%	17%	16%	20%
				d		d	cd	cd	h	h	h				kl							
(-2) Strongly oppose	114	99	15	6	16	20	26	46	22	46	46	7	30	35	41	63	51	114	56	28	24	6
	14%	17%	6%	5%	10%	13%	18%	21%	8%	15%	21%	5%	12%	17%	20%	13%	15%	14%	23%	13%	14%	3%
		b					cd	cd	h	h	h			k	kl			u	qstu	u	u	
Don't know	22	7	15	4	6	4	4	3	10	9	3	4	10	5	3	9	13	22	4	9	5	5
	3%	1%	6%	3%	4%	3%	3%	1%	4%	3%	1%	3%	4%	3%	2%	2%	4%	3%	2%	4%	3%	3%
		a																				
Support (NET)	366	239	125	75	89	74	50	78	164	124	78	87	132	74	73	227	139	366	90	110	76	90
	45%	42%	53%	63%	54%	47%	35%	35%	58%	41%	35%	62%	51%	36%	36%	48%	42%	45%	37%	51%	44%	54%
			a	efg	fg	fg			ij			mn	mn			r		r		r		qr
Oppose (NET)	262	211	48	19	34	52	57	99	54	109	99	23	72	75	92	149	113	262	107	65	51	39
	32%	37%	21%	16%	21%	33%	39%	45%	19%	36%	45%	16%	28%	37%	46%	31%	34%	32%	43%	30%	29%	23%
		b				cd	cd	cde	h	h	h		k	k	kl			u	qstu			
Mean	0.18	0.07	0.46	0.77	0.44	0.18	-0.11	-0.13	0.58	0.04	-0.13	0.73	0.3	-0.04	-0.13	0.22	0.12	0.18	-0.17	0.32	0.19	0.53
			a	defg	fg	g			ij			lmn	mn			r		r		r		qrt

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used. * small base

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Table 16
Q6_1 - Thinking about the following changes to the FA cup format that have taken place or could take place in the future, do you support or oppose the following, if either? FA cup semi finals taking place at Wembley

Base: All adults 16-75 in England who are football fans

	TOTAL	MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)
UNWEIGHTED BASE	792	437	270	85	292	500	421	371	585	207	608	177	251	271	53	57	335	284	619	162	241	238	242	206	606	186
WEIGHTED BASE	806	435	287	83 *	279	527	300	506	594	212	625	174	257	270	48 *	56 *	328	301	629	164	235	254	236	225	611	195
	100%	54%	36%	10%*	35%	65%	37%	63%	74%	26%	78%	22%	32%	34%	6%*	7%*	41%	37%	78%	20%	29%	32%	29%	28%	76%	24%
(+2) Strongly support	152 19%	73 17%	64 22%	15 18%	62 22%	90 17%	50 17%	103 20%	107 18%	45 21%	107 17%	42 24%	49 19%	50 19%	7 14%	13 23%	50 15%	59 20%	126 20%	25 15%	71 30%	30 12%	71 30%	35 16%	130 21%	22 11%
(+1) Tend to support	214 27%	133 31%	66 23%	15 17%	103 37%	111 21%	106 35%	108 21%	167 28%	47 22%	147 24%	66 38%	61 24%	73 27%	19 39%	13 23%	98 30%	63 21%	165 26%	46 28%	87 37%	33 13%	77 33%	37 16%	169 28%	45 23%
(0) Neither support nor oppose	156 19%	75 17%	59 20%	22 26%	51 18%	105 20%	63 21%	93 18%	117 20%	39 18%	122 19%	34 19%	46 18%	52 19%	6 13%	11 19%	64 20%	56 18%	117 19%	37 23%	34 14%	44 17%	39 17%	37 17%	116 19%	40 21%
(-1) Tend to oppose	148 18%	76 17%	54 19%	18 21%	29 10%	119 23%	47 16%	101 20%	97 16%	50 24%	129 21%	17 10%	62 24%	48 18%	10 20%	9 15%	58 18%	64 21%	117 19%	25 16%	20 8%	85 33%	22 9%	68 30%	98 16%	50 26%
(-2) Strongly oppose	114 14%	71 16%	32 11%	11 13%	29 10%	85 16%	29 10%	84 17%	90 15%	24 11%	100 16%	14 8%	36 14%	40 15%	7 14%	8 15%	54 16%	49 16%	92 15%	21 13%	22 9%	60 24%	24 10%	45 20%	85 14%	29 15%
Don't know	22 3%	8 2%	12 4%	3 4%	5 2%	17 3%	4 1%	18 3%	16 3%	7 3%	20 3%	2 1%	5 2%	8 3%	- -	3 6%	4 1%	10 3%	12 2%	9 6%	2 1%	3 1%	3 1%	2 1%	13 2%	9 5%
Support (NET)	366 45%	206 47%	131 45%	29 35%	165 59%	201 38%	156 52%	210 42%	274 46%	92 43%	254 41%	108 62%	109 42%	123 46%	25 53%	26 46%	148 45%	122 41%	291 46%	71 43%	158 67%	63 25%	148 63%	72 32%	300 49%	67 34%
Oppose (NET)	262 32%	146 34%	86 30%	29 35%	58 21%	204 39%	77 26%	185 37%	188 32%	74 35%	229 37%	31 18%	98 38%	88 32%	16 34%	17 30%	112 34%	113 38%	209 33%	47 29%	41 18%	145 57%	46 20%	113 50%	183 30%	79 40%
Mean	0.18	0.14	0.28	0.06	0.51 e	* d	0.34 g	0.09	0.18	0.19	0.05 k	0.61 j	0.09	0.17	0.18	0.26	0.1	0.06	0.19	0.18	0.71 u	-0.45	0.64 w	-0.23	0.27 y	-0.1

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 17

Q6_2 - Thinking about the following changes to the FA cup format that have taken place or could take place in the future, do you support or oppose the following, if either? The FA cup final taking place at a time other than 3pm on a Saturday

Base: All adults 16-75 in England who are football fans

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	792	530	256	107	175	155	146	209	282	301	209	132	264	204	192	472	320	792	242	215	171	164
WEIGHTED BASE	806	564	236	119*	165	157	144	221	284	301	221	140	260	205	201	475	330	806	247	217	174	168
	100%	70%	29%	15%*	20%	19%	18%	27%	35%	37%	27%	17%	32%	25%	25%	59%	41%	100%	31%	27%	22%	21%
(+2) Strongly support	92	74	18	23	30	16	16	6	53	33	6	29	38	19	5	48	44	92	27	25	20	20
	11%	13%	7%	20%	18%	11%	11%	3%	19%	11%	3%	21%	15%	9%	2%	10%	13%	11%	11%	12%	11%	12%
		b		g	g	g	g		ij	j		mn	n	n								
(+1) Tend to support	156	93	61	30	45	40	23	20	74	62	20	36	69	38	14	88	69	156	44	36	29	48
	19%	16%	26%	25%	27%	25%	16%	9%	26%	21%	9%	26%	26%	19%	7%	18%	21%	19%	18%	17%	17%	28%
		a		g	fg	g			j	j		n	n	n							qrst	
(0) Neither support nor oppose	212	149	62	33	43	41	43	53	76	84	53	39	60	62	51	143	70	212	58	52	57	45
	26%	26%	26%	27%	26%	26%	30%	24%	27%	28%	24%	28%	23%	30%	25%	30%	21%	26%	24%	24%	33%	27%
																p						
(-1) Tend to oppose	190	134	54	19	24	36	34	77	43	70	77	21	51	47	71	98	91	190	65	50	37	38
	24%	24%	23%	16%	15%	23%	24%	35%	15%	23%	35%	15%	20%	23%	35%	21%	28%	24%	26%	23%	21%	22%
								cdef		h	hi				klm		o					
(-2) Strongly oppose	120	99	21	7	15	15	25	58	22	40	58	7	26	33	55	79	42	120	42	45	22	11
	15%	18%	9%	6%	9%	9%	18%	26%	8%	13%	26%	5%	10%	16%	27%	17%	13%	15%	17%	21%	13%	6%
		b					cd	cde		h	hi			k	klm			u	u	qu		
Don't know	35	15	19	7	8	9	3	8	15	12	8	7	16	6	6	20	15	35	11	8	9	7
	4%	3%	8%	6%	5%	5%	2%	4%	5%	4%	4%	5%	6%	3%	3%	4%	4%	4%	5%	4%	5%	4%
		a																				
Support (NET)	248	167	79	53	74	56	39	26	127	95	26	65	107	57	19	135	113	248	71	61	49	68
	31%	30%	34%	45%	45%	36%	27%	12%	45%	32%	12%	47%	41%	28%	9%	28%	34%	31%	29%	28%	28%	40%
				fg	fg	g	g		ij	j		mn	mn	n								qrst
Oppose (NET)	310	233	75	26	39	51	59	135	65	110	135	28	77	79	126	177	133	310	107	95	59	48
	38%	41%	32%	22%	24%	33%	41%	61%	23%	37%	61%	20%	30%	39%	62%	37%	40%	38%	43%	44%	34%	29%
		b					cd	cdef		h	hi			k	klm			u	u	u		
Mean	-0.12	-0.16	*	0.38	0.32	0.05	-0.21	-0.75	0.34	-0.08	-0.75	0.44	0.18	-0.18	-0.8	-0.16	-0.05	-0.12	-0.22	-0.26	-0.08	0.18
				efg	fg	g	g		ij	j		mn	mn	n								qrs

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used. * small base

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Table 18
Q6_2 - Thinking about the following changes to the FA cup format that have taken place or could take place in the future, do you support or oppose the following, if either? The FA cup final taking place at a time other than 3pm on a Saturday

Base: All adults 16-75 in England who are football fans

	TOTAL	MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)
UNWEIGHTED BASE	792	437	270	85	292	500	421	371	585	207	608	177	251	271	53	57	335	284	619	162	241	238	242	206	606	186
WEIGHTED BASE	806	435	287	83 *	279	527	300	506	594	212	625	174	257	270	48 *	56 *	328	301	629	164	235	254	236	225	611	195
	100%	54%	36%	10%*	35%	65%	37%	63%	74%	26%	78%	22%	32%	34%	6%*	7%*	41%	37%	78%	20%	29%	32%	29%	28%	76%	24%
(+2) Strongly support	92	42	46	4	40	51	34	58	72	20	65	26	21	38	11	6	40	29	82	10	48	22	48	20	72	20
	11%	10%	16%	4%	15%	10%	11%	11%	12%	10%	10%	15%	8%	14%	23%	10%	12%	10%	13%	6%	21%	8%	20%	9%	12%	10%
		ac												l	l			s		u		w				
(+1) Tend to support	156	87	58	11	69	88	76	81	128	28	94	63	40	51	12	13	68	43	127	28	74	28	72	34	130	26
	19%	20%	20%	13%	25%	17%	25%	16%	22%	13%	15%	36%	15%	19%	25%	23%	21%	14%	20%	17%	32%	11%	31%	15%	21%	14%
					e		g		i		j		g						u		u		w		y	
(0) Neither support nor oppose	212	109	81	23	76	137	90	122	164	49	163	48	59	81	8	14	95	64	165	44	54	54	54	46	163	50
	26%	25%	28%	27%	27%	26%	30%	24%	28%	23%	26%	27%	23%	30%	18%	25%	29%	21%	26%	27%	23%	21%	23%	21%	27%	26%
													q													
(-1) Tend to oppose	190	108	54	28	61	129	59	131	121	69	168	20	81	52	7	11	67	90	146	42	31	77	30	67	138	52
	24%	25%	19%	34%	22%	25%	20%	26%	20%	32%	27%	11%	31%	19%	15%	20%	20%	30%	23%	26%	13%	30%	13%	30%	23%	26%
				b			f		h		k		mn				p				t		v			
(-2) Strongly oppose	120	71	33	17	21	99	32	88	86	34	105	15	49	36	9	6	51	62	94	23	21	67	25	51	84	36
	15%	16%	11%	20%	8%	19%	11%	17%	15%	16%	17%	9%	19%	13%	19%	11%	16%	21%	15%	14%	9%	26%	10%	22%	14%	19%
				b		d		f			k										t		v			
Don't know	35	19	15	1	12	23	8	27	23	12	30	3	7	12	1	6	7	13	16	16	5	7	7	7	23	12
	4%	4%	5%	1%	4%	4%	3%	5%	4%	6%	5%	2%	3%	5%	2%	10%	2%	4%	3%	10%	2%	3%	3%	3%	4%	6%
				f															f							
Support (NET)	248	129	104	15	109	139	110	138	200	49	159	89	61	89	23	19	109	72	209	38	123	50	120	54	202	46
	31%	30%	36%	18%	39%	26%	37%	27%	34%	23%	25%	51%	24%	33%	48%	33%	33%	24%	33%	23%	52%	20%	51%	24%	33%	24%
		c	c		e		g		i		j		l	l	l		q		s		u		w		y	
Oppose (NET)	310	178	87	45	82	228	91	219	207	103	273	35	130	88	16	17	117	153	240	65	52	144	54	118	222	88
	38%	41%	30%	54%	29%	43%	30%	43%	35%	49%	44%	20%	51%	33%	33%	31%	36%	51%	38%	40%	22%	56%	23%	52%	36%	45%
		b		ab		d		f		h	k		mno				p				t		v			
Mean	-0.12	-0.18	0.11	-0.53	0.18	-0.27	0.07	-0.23	-0.04	-0.34	-0.26	0.38	-0.39	0.01	0.19	0.02	-0.06	-0.39	-0.07	-0.27	0.43	-0.56	0.39	-0.43	-0.05	-0.32
		c	ac		e		g		i		j		l	l	l	l	q		u		u		w		y	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used. * small base

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Table 19

Q6_3 - Thinking about the following changes to the FA cup format that have taken place or could take place in the future, do you support or oppose the following, if either? Ending FA cup replays

Base: All adults 16-75 in England who are football fans

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	792	530	256	107	175	155	146	209	282	301	209	132	264	204	192	472	320	792	242	215	171	164
WEIGHTED BASE	806	564	236	119*	165	157	144	221	284	301	221	140	260	205	201	475	330	806	247	217	174	168
	100%	70%	29%	15%*	20%	19%	18%	27%	35%	37%	27%	17%	32%	25%	25%	59%	41%	100%	31%	27%	22%	21%
(+2) Strongly support	85 11%	67 12%	17 7%	17 14% e	26 16% e	9 5%	12 8%	22 10%	42 15% i	20 7%	22 10%	18 13%	29 11%	18 9%	20 10%	43 9%	41 12%	85 11%	26 11%	23 11%	22 13%	13 8%
(+1) Tend to support	168 21%	120 21%	47 20%	24 20% g	42 25% g	40 26% g	31 21% g	31 14%	66 23% j	71 24% j	31 14%	34 24% n	60 23% n	48 23% n	27 13%	98 21%	71 21%	168 21%	45 18%	44 20%	39 23%	39 23%
(0) Neither support nor oppose	173 22%	100 18%	72 30% a	29 24% g	39 24% g	40 25% g	32 22% g	33 15%	68 24% j	72 24% j	33 15%	34 24% n	60 23% n	51 25% n	29 14%	106 22%	68 21%	173 22%	53 21%	46 21%	34 19%	40 24%
(-1) Tend to oppose	201 25%	149 26%	51 22%	25 21% d	30 18% d	35 22% d	41 29% d	71 32% d	54 19% h	76 25% h	71 32% h	28 20% kl	58 22% kl	53 26% kl	63 31% kl	124 26%	78 23%	201 25%	66 27%	51 24%	48 27%	36 22%
(-2) Strongly oppose	149 18%	120 21% b	28 12% b	21 18% fg	16 10% fg	26 17% fg	25 17% fg	60 27% def	37 13% j	52 17% j	60 27% hi	23 16% n	35 13% mn	32 16% n	59 29% klm	88 18% a	61 19% a	149 18% a	51 20% a	40 19% a	26 15% a	32 19% a
Don't know	29 4%	8 1%	20 9% a	4 3% fg	12 7% fg	7 4% fg	3 2% fg	3 2%	16 6% j	10 3% j	3 2%	4 3% mn	18 7% mn	4 2% n	3 2%	18 4% a	12 4% a	29 4% a	6 2% a	12 5% a	5 3% a	7 4% a
Support (NET)	253 31%	187 33%	65 27%	40 34% fg	68 41% fg	49 31% fg	43 30% fg	53 24%	108 38% j	92 30% j	53 24%	52 37% n	89 34% n	66 32% n	47 23%	141 30% a	112 34% a	253 31% a	72 29% a	68 31% a	61 35% a	52 31% a
Oppose (NET)	350 43%	269 48% b	79 34% b	46 38% d	45 28% d	61 39% d	66 46% d	131 59% cdef	91 32% h	128 42% h	131 59% hi	50 36% n	93 36% n	85 41% n	122 61% klm	211 44% a	139 42% a	350 43% a	117 47% a	91 42% a	74 42% a	68 41% a
Mean	-0.21	-0.24	-0.12	-0.08 g	0.21 efg	-0.2 g	-0.26	-0.53	0.08 ij	-0.23 j	-0.53	-0.03 n	-0.04 n	-0.17 n	-0.58	-0.25	-0.15	-0.21	-0.29	-0.2	-0.1	-0.22

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used. * small base

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Table 20
Q6_3 - Thinking about the following changes to the FA cup format that have taken place or could take place in the future, do you support or oppose the following, if either? Ending FA cup replays

Base: All adults 16-75 in England who are football fans

	TOTAL	MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)
UNWEIGHTED BASE	792	437	270	85	292	500	421	371	585	207	608	177	251	271	53	57	335	284	619	162	241	238	242	206	606	186
WEIGHTED BASE	806	435	287	83 *	279	527	300	506	594	212	625	174	257	270	48 *	56 *	328	301	629	164	235	254	236	225	611	195
	100%	54%	36%	10%*	35%	65%	37%	63%	74%	26%	78%	22%	32%	34%	6%*	7%*	41%	37%	78%	20%	29%	32%	29%	28%	76%	24%
(+2) Strongly support	85 11%	36 8%	38 13%	10 13%	34 12%	50 10%	31 10%	53 11%	65 11%	19 9%	62 10%	22 12%	26 10%	28 10%	3 7%	11 20%	24 7%	41 14%	70 11%	14 8%	35 15%	25 10%	34 15%	26 11%	72 12%	13 7%
																	p									
(+1) Tend to support	168 21%	94 22%	59 21%	15 18%	66 24%	103 20%	83 28%	85 17%	128 22%	40 19%	122 19%	47 27%	61 24%	63 23%	8 17%	9 16%	73 22%	57 19%	146 23%	21 13%	63 27%	31 12%	57 24%	37 17%	139 23%	30 15%
							g												s						y	
(0) Neither support nor oppose	173 22%	86 20%	72 25%	15 18%	64 23%	109 21%	58 20%	115 23%	134 23%	39 19%	128 20%	46 26%	49 19%	52 19%	8 17%	9 16%	71 22%	54 18%	121 19%	50 30%	51 22%	42 17%	61 26%	39 17%	131 21%	42 22%
																			r				w			
(-1) Tend to oppose	201 25%	119 27%	56 20%	26 31% b	67 24%	134 25%	75 25%	126 25%	144 24%	57 27%	159 25%	39 22%	65 25%	65 24%	14 28%	15 27%	94 29%	76 25%	166 26%	33 20%	48 20%	81 32%	43 18%	69 31%	152 25%	49 25%
																			t				v			
(-2) Strongly oppose	149 18%	85 20%	48 17%	16 19%	37 13%	112 21%	44 15%	105 21%	99 17%	50 23%	131 21%	16 9%	50 19%	55 20%	14 29%	5 10%	59 18%	64 21%	112 18%	34 21%	32 14%	73 29%	33 14%	52 23%	99 16%	50 26%
								f			k				o										x	
Don't know	29 4%	14 3%	14 5%	1 1%	10 4%	19 4%	8 3%	21 4%	23 4%	6 3%	24 4%	5 3%	6 3%	7 2%	1 2%	7 12%	7 2%	10 3%	16 2%	12 7%	5 2%	2 1%	7 3%	1 1%	19 3%	11 6%
																lm										
Support (NET)	253 31%	131 30%	97 34%	25 30%	100 36%	153 29%	115 38%	138 27%	193 33%	60 28%	184 29%	68 39%	87 34%	91 34%	11 24%	20 36%	96 29%	98 33%	216 34%	35 21%	98 42%	56 22%	91 39%	63 28%	211 34%	42 22%
							g					j							s		u		w		y	
Oppose (NET)	350 43%	204 47%	104 36%	42 50%	104 37%	246 47%	118 39%	232 46%	243 41%	107 50%	290 46%	55 32%	115 45%	120 45%	28 58%	20 36%	154 47%	140 46%	278 44%	67 41%	80 34%	154 60%	76 32%	121 54%	251 41%	99 51%
															o						t		v		x	
Mean	-0.21	-0.29	-0.06	-0.26	-0.03	-0.3	-0.05	-0.3	-0.15	-0.38	-0.29	0.11	-0.21	-0.22	-0.58	0.12	-0.29	-0.22	-0.17	-0.35	0.09	-0.58	0.07	-0.38	-0.11	-0.51
			a		e		g		i		j					n					u		w		y	

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used. * small base

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Table 21

Q6_4 - Thinking about the following changes to the FA cup format that have taken place or could take place in the future, do you support or oppose the following, if either? More prize money being allocated to lower league teams in the football pyramid

Base: All adults 16-75 in England who are football fans

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	792	530	256	107	175	155	146	209	282	301	209	132	264	204	192	472	320	792	242	215	171	164
WEIGHTED BASE	806	564	236	119*	165	157	144	221	284	301	221	140	260	205	201	475	330	806	247	217	174	168
	100%	70%	29%	15%*	20%	19%	18%	27%	35%	37%	27%	17%	32%	25%	25%	59%	41%	100%	31%	27%	22%	21%
(+2) Strongly support	315 39%	237 42% b	77 33%	42 35%	53 32%	55 35%	63 43%	103 46% de	95 33%	117 39%	103 46% h	46 33%	84 32%	89 44% l	96 48% kl	184 39%	131 40%	315 39%	107 43%	86 40%	67 39%	55 33%
(+1) Tend to support	319 40%	219 39%	98 42%	43 36%	68 41%	69 44%	59 41%	80 36%	111 39%	128 43%	80 36%	51 37%	113 43%	82 40%	72 36%	183 39%	136 41%	319 40%	88 36%	85 39%	76 44%	70 42%
(0) Neither support nor oppose	105 13%	74 13%	30 13%	26 22% efg	25 15%	15 10%	15 11%	23 10%	51 18% ij	31 10%	23 10%	30 21% mn	34 13%	21 10%	21 10%	68 14%	37 11%	105 13%	33 13%	24 11%	18 11%	30 18%
(-1) Tend to oppose	34 4%	20 3%	14 6%	6 5%	8 5%	7 5%	4 3%	8 4%	15 5%	11 4%	8 4%	9 6%	12 5%	8 4%	4 2%	21 4%	12 4%	34 4%	10 4%	13 6%	6 4%	5 3%
(-2) Strongly oppose	10 1%	7 1%	2 1%	- -	2 1%	4 3%	1 1%	3 1%	2 1%	5 2%	3 1%	1 1%	5 2%	1 *	3 2%	6 1%	4 1%	10 1%	5 2%	2 1%	* *	2 1%
Don't know	23 3%	8 1%	15 6% a	2 2%	8 5%	6 4%	2 2%	4 2%	10 4%	9 3%	4 2%	3 2%	12 5%	3 2%	4 2%	13 3%	10 3%	23 3%	4 2%	6 3%	6 3%	7 4%
Support (NET)	634 79%	456 81% b	175 74%	85 71%	121 73%	124 79%	122 84% cd	183 83% cd	206 73%	245 82% h	183 83% h	97 69%	197 76%	172 84% kl	168 84% k	367 77%	266 81%	634 79%	195 79%	171 79%	143 82%	125 74%
Oppose (NET)	44 5%	27 5%	16 7%	6 5%	10 6%	11 7%	5 3%	11 5%	16 6%	16 5%	11 5%	10 7%	17 7%	9 5%	7 4%	27 6%	17 5%	44 5%	16 6%	15 7%	7 4%	6 4%
Mean	1.14	1.19	1.05	1.03	1.04	1.08	1.26 d	1.25 d	1.03	1.17	1.25 h	0.96	1.05	1.24 kl	1.29 kl	1.12	1.18	1.14	1.15	1.14	1.21	1.07

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j] - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used. * small base

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Table 22
Q6_4 - Thinking about the following changes to the FA cup format that have taken place or could take place in the future, do you support or oppose the following, if either? More prize money being allocated to lower league teams in the football pyramid

Base: All adults 16-75 in England who are football fans

	TOTAL	MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)
UNWEIGHTED BASE	792	437	270	85	292	500	421	371	585	207	608	177	251	271	53	57	335	284	619	162	241	238	242	206	606	186
WEIGHTED BASE	806	435	287	83 *	279	527	300	506	594	212	625	174	257	270	48 *	56 *	328	301	629	164	235	254	236	225	611	195
	100%	54%	36%	10%*	35%	65%	37%	63%	74%	26%	78%	22%	32%	34%	6%*	7%*	41%	37%	78%	20%	29%	32%	29%	28%	76%	24%
(+2) Strongly support	315 39%	179 41%	107 37%	29 34%	96 34%	219 42%	109 37%	205 41%	220 37%	94 45%	262 42%	51 29%	109 42%	96 36%	22 47%	15 26%	138 42%	120 40%	253 40%	59 36%	100 43%	123 48%	88 38%	108 48%	228 37%	86 44%
(+1) Tend to support	319 40%	183 42%	105 37%	31 37%	124 44%	195 37%	125 42%	194 38%	235 40%	84 40%	243 39%	75 43%	97 38%	110 41%	15 32%	26 47%	126 38%	113 37%	246 39%	66 40%	94 40%	90 36%	97 41%	80 36%	260 43%	59 30%
(0) Neither support nor oppose	105 13%	42 10%	48 17%	16 19% a	39 14%	66 13%	44 15%	61 12%	83 14%	22 11%	69 11%	33 19%	34 13%	38 14%	5 11%	8 13%	41 13%	35 12%	83 13%	19 12%	24 10%	27 10%	35 15%	23 10%	83 14%	22 11%
(-1) Tend to oppose	34 4%	16 4%	11 4%	6 8%	13 5%	21 4%	11 4%	22 4%	31 5%	3 1%	23 4%	11 6%	12 5%	11 4%	2 4%	4 6%	16 5%	14 5%	28 4%	6 4%	8 3%	12 5%	8 3%	12 5%	20 3%	14 7%
(-2) Strongly oppose	10 1%	6 1%	2 1%	2 2%	4 1%	6 1%	2 1%	8 2%	7 1%	3 1%	10 2%	- 2%	1 1%	5 2%	2 4%	2 3%	3 1%	7 2%	6 1%	4 3%	4 2%	2 1%	4 2%	2 1%	5 1%	5 3%
Don't know	23 3%	9 2%	14 5%	- -	4 1%	20 4%	8 3%	16 3%	18 3%	5 2%	18 3%	4 2%	3 1%	10 4%	1 2%	2 4%	4 1%	11 4%	14 2%	10 6%	5 2%	1 *	3 1%	1 *	15 2%	9 4%
Support (NET)	634 79%	362 83%	212 74%	59 71%	220 79%	414 79%	234 78%	399 79%	455 77%	178 84%	505 81%	126 72%	206 80%	207 77%	38 79%	41 73%	264 81%	233 77%	499 79%	125 76%	194 83%	213 84%	185 79%	188 84%	489 80%	145 75%
Oppose (NET)	44 5%	22 5%	14 5%	8 10%	17 6%	27 5%	13 4%	31 6%	38 6%	6 3%	33 5%	11 6%	14 5%	16 6%	4 8%	5 10%	19 6%	22 7%	34 5%	10 6%	12 5%	14 5%	12 5%	14 6%	25 4%	19 10%
Mean	1.14	1.21 c	1.11	0.93	1.07	1.18	1.13	1.15	1.1	1.27 h	1.19 k	0.98	1.18	1.08	1.16	0.9	1.18	1.11	1.16	1.1	1.21	1.26	1.11	1.25	1.15	1.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 23

Q6_5 - Thinking about the following changes to the FA cup format that have taken place or could take place in the future, do you support or oppose the following, if either? A place in the Champions League being offered to the winner

Base: All adults 16-75 in England who are football fans

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	792	530	256	107	175	155	146	209	282	301	209	132	264	204	192	472	320	792	242	215	171	164
WEIGHTED BASE	806	564	236	119*	165	157	144	221	284	301	221	140	260	205	201	475	330	806	247	217	174	168
	100%	70%	29%	15%*	20%	19%	18%	27%	35%	37%	27%	17%	32%	25%	25%	59%	41%	100%	31%	27%	22%	21%
(+2) Strongly support	167 21%	126 22%	40 17%	31 26% g	44 27% g	28 18% f	29 20% f	35 16%	75 26% ij	57 19%	35 16%	33 24%	62 24%	40 19%	32 16%	98 21%	69 21%	167 21%	52 21%	42 19%	31 18%	41 25%
(+1) Tend to support	301 37%	198 35%	102 43% a	51 43%	61 37%	68 43% f	44 31% f	77 35%	112 39%	112 37%	77 35%	64 46% m	98 38%	69 34%	70 35%	183 38%	118 36%	301 37% r	69 28%	99 46% qu	75 43% r	58 34%
(0) Neither support nor oppose	148 18%	94 17%	53 23%	20 17%	25 15%	22 14%	37 26% de	44 20%	45 16%	59 19%	44 20%	22 16%	39 15%	46 23%	40 20%	90 19%	58 18%	148 18%	54 22%	37 17%	31 18%	26 16%
(-1) Tend to oppose	98 12%	78 14% b	19 8%	10 8%	13 8%	24 15% d	21 15% d	30 14%	23 8%	45 15% h	30 14%	11 8%	31 12%	30 15%	26 13%	52 11%	46 14%	98 12%	32 13%	19 9%	21 12%	26 15%
(-2) Strongly oppose	69 9%	63 11% b	4 2%	6 5%	13 8%	11 7%	11 8%	28 13% c	19 7%	22 7%	28 13% h	8 6%	18 7%	17 8%	26 13% kl	39 8%	30 9%	69 9%	31 12%	13 6%	13 8%	12 7%
Don't know	24 3%	5 1%	18 7% a	2 2%	8 5%	4 3%	2 1%	7 3%	10 4%	6 2%	7 3%	2 1%	12 5%	3 1%	7 4%	14 3%	9 3%	24 3%	8 3%	6 3%	3 2%	5 3%
Support (NET)	468 58%	324 57%	142 60%	82 68% fg	105 64% fg	96 61%	73 51%	112 51%	186 66% ij	169 56%	112 51%	97 69% mn	160 62% n	109 53%	102 51%	281 59%	187 57%	468 58% r	122 49%	141 65% qr	105 61% r	99 59%
Oppose (NET)	167 21%	141 25% b	23 10%	15 13%	26 16%	35 22%	32 22%	58 26% cd	41 15%	67 22% h	58 26% h	19 13%	49 19%	47 23% k	52 26% k	91 19%	76 23%	167 21% s	63 25% qs	32 15%	34 20%	37 22%
Mean	0.51	0.44	0.7 a	0.78 fg	0.7 g	0.51	0.42	0.29	0.73 ij	0.46	0.29	0.75 mn	0.62 n	0.42	0.29	0.54	0.47	0.51 r	0.34	0.66 r	0.52	0.56

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 24
Q6_5 - Thinking about the following changes to the FA cup format that have taken place or could take place in the future, do you support or oppose the following, if either? A place in the Champions League being offered to the winner

Base: All adults 16-75 in England who are football fans

		MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS	
	TOTAL	MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)
UNWEIGHTED BASE	792	437	270	85	292	500	421	371	585	207	608	177	251	271	53	57	335	284	619	162	241	238	242	206	606	186
WEIGHTED BASE	806	435	287	83*	279	527	300	506	594	212	625	174	257	270	48*	56*	328	301	629	164	235	254	236	225	611	195
	100%	54%	36%	10%*	35%	65%	37%	63%	74%	26%	78%	22%	32%	34%	6%*	7%*	41%	37%	78%	20%	29%	32%	29%	28%	76%	24%
(+2) Strongly support	167	95	56	16	71	95	66	100	125	42	121	44	59	54	15	8	79	58	143	21	74	43	65	48	139	28
	21%	22%	19%	19%	26%	18%	22%	20%	21%	20%	19%	25%	23%	20%	31%	15%	24%	19%	23%	13%	32%	17%	27%	21%	23%	14%
					e														s		u			y		
(+1) Tend to support	301	162	107	31	115	185	122	179	224	77	233	64	92	105	15	27	113	113	234	62	98	79	110	72	228	73
	37%	37%	37%	38%	41%	35%	41%	35%	38%	36%	37%	37%	36%	39%	31%	47%	34%	37%	37%	38%	42%	31%	47%	32%	37%	38%
(0) Neither support nor oppose	148	82	47	19	46	102	57	91	111	37	118	31	48	42	8	8	68	55	108	39	36	46	30	44	104	44
	18%	19%	16%	23%	16%	19%	19%	18%	19%	17%	19%	18%	18%	16%	16%	13%	21%	18%	17%	24%	15%	18%	13%	20%	17%	22%
(-1) Tend to oppose	98	47	40	10	26	72	31	67	70	28	80	17	33	34	5	8	43	32	80	15	16	44	17	33	74	24
	12%	11%	14%	12%	9%	14%	10%	13%	12%	13%	13%	10%	13%	13%	11%	14%	13%	11%	13%	9%	7%	18%	7%	15%	12%	12%
																					t		v			
(-2) Strongly oppose	69	37	27	5	18	51	15	54	48	20	51	17	22	24	5	5	23	32	55	14	9	40	13	25	52	17
	9%	9%	9%	6%	6%	10%	5%	11%	8%	10%	8%	10%	8%	9%	10%	8%	7%	11%	9%	9%	4%	16%	6%	11%	8%	9%
																					t					
Don't know	24	12	11	1	2	21	8	16	15	9	22	1	4	10	-	1	2	11	10	13	1	2	1	3	14	9
	3%	3%	4%	1%	1%	4%	3%	3%	3%	4%	3%	*	2%	4%	-	2%	1%	4%	2%	8%	1%	1%	1%	1%	2%	5%
Support (NET)	468	257	163	47	187	281	188	279	349	118	354	108	151	160	30	35	192	171	377	83	172	122	174	120	367	101
	58%	59%	57%	57%	67%	53%	63%	55%	59%	56%	57%	62%	59%	59%	62%	62%	59%	57%	60%	51%	73%	48%	74%	53%	60%	52%
					e		g				k						p		r	s	u		w			
Oppose (NET)	167	84	67	15	44	123	46	120	119	48	132	34	54	58	10	12	66	65	134	29	26	85	30	58	126	41
	21%	19%	23%	18%	16%	23%	15%	24%	20%	23%	21%	20%	21%	21%	22%	22%	20%	21%	21%	18%	11%	33%	13%	26%	21%	21%
					d		f														t	v				
Mean	0.51	0.55	0.45	0.52	0.71	0.4	0.66	0.42	0.53	0.45	0.48	0.59	0.53	0.51	0.62	0.47	0.56	0.45	0.53	0.41	0.9	0.16	0.83	0.38	0.55	0.38
					e		g													u		w				

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 25

Q6_6 - Thinking about the following changes to the FA cup format that have taken place or could take place in the future, do you support or oppose the following, if either? Changing the date of the FA cup final from the last game of the season to the penultimate weekend of the Premier League season but ensuring it is the only game held on that day

Base: All adults 16-75 in England who are football fans

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	792	590	256	107	175	155	146	209	282	301	209	132	264	204	192	472	320	792	242	215	171	164
WEIGHTED BASE	806	564	236	119*	165	157	144	221	284	301	221	140	260	205	201	475	330	806	247	217	174	168
	100%	70%	29%	15%*	20%	19%	18%	27%	35%	37%	27%	17%	32%	25%	25%	59%	41%	100%	31%	27%	22%	21%
(+2) Strongly support	74	55	18	14	14	15	13	18	28	28	18	14	26	17	16	42	32	74	17	19	18	19
	9%	10%	8%	12%	9%	10%	9%	8%	10%	9%	8%	10%	10%	8%	8%	9%	10%	9%	7%	9%	11%	11%
(+1) Tend to support	166	115	51	37	44	34	24	27	81	59	27	43	66	33	25	103	63	166	47	44	34	42
	21%	20%	22%	31%	27%	22%	17%	12%	29%	19%	12%	31%	25%	16%	12%	22%	19%	21%	19%	20%	19%	25%
				fg	g	g			ij	j		mn	mn									
(0) Neither support nor oppose	218	135	83	26	46	44	39	64	72	83	64	33	68	59	57	121	97	218	75	60	44	39
	27%	24%	35%	22%	28%	28%	27%	29%	25%	27%	29%	24%	26%	29%	28%	26%	29%	27%	30%	28%	25%	23%
			a																			
(-1) Tend to oppose	165	134	29	25	22	34	33	51	47	67	51	28	41	50	45	97	67	165	54	41	42	28
	20%	24%	12%	21%	13%	21%	23%	23%	16%	22%	23%	20%	16%	25%	22%	20%	20%	20%	22%	19%	24%	16%
		b				d	d							l								
(-2) Strongly oppose	141	108	30	14	26	20	27	53	40	47	53	17	38	34	51	89	52	141	43	39	28	30
	17%	19%	13%	12%	16%	13%	19%	24%	14%	16%	24%	12%	15%	17%	26%	19%	16%	17%	18%	18%	16%	18%
		b					ce			hi					klm							
Don't know	42	17	24	3	13	10	8	8	16	18	8	5	20	11	7	23	19	42	12	13	7	10
	5%	3%	10%	3%	8%	7%	5%	4%	6%	6%	4%	3%	8%	5%	3%	5%	6%	5%	5%	6%	4%	6%
		a																				
Support (NET)	240	170	69	51	58	50	37	44	109	86	44	57	92	50	41	145	95	240	64	63	52	61
	30%	30%	29%	43%	35%	32%	26%	20%	39%	29%	20%	40%	36%	24%	20%	31%	29%	30%	26%	29%	30%	36%
				fg	g	g			ij	j		mn	mn									r
Oppose (NET)	305	242	59	39	48	53	61	105	87	114	105	45	79	85	96	186	119	305	97	80	70	58
	38%	43%	25%	32%	29%	34%	42%	47%	31%	38%	47%	32%	31%	41%	48%	39%	36%	38%	39%	37%	40%	34%
		b				d	d	cde		hi				l	kl							
Mean	-0.17	-0.23	-0.01	0.11	-0.01	-0.06	-0.28	-0.45	0.04	-0.17	-0.45	0.06	0.01	-0.27	-0.46	-0.19	-0.14	-0.17	-0.25	-0.18	-0.17	-0.05
			a	fg	g	g			j	j		mn	mn									

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 26
Q6_6 - Thinking about the following changes to the FA cup format that have taken place or could take place in the future, do you support or oppose the following, if either? Changing the date of the FA cup final from the last game of the season to the penultimate weekend of the Premier League season but ensuring it is the only game held on that day

Base: All adults 16-75 in England who are football fans

	TOTAL	MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)
UNWEIGHTED BASE	792	437	270	85	292	500	421	371	585	207	608	177	251	271	53	57	335	284	619	162	241	238	242	206	606	186
WEIGHTED BASE	806	435	287	83 *	279	527	300	506	594	212	625	174	257	270	48 *	56 *	328	301	629	164	235	254	236	225	611	195
	100%	54%	36%	10%*	35%	65%	37%	63%	74%	26%	78%	22%	32%	34%	6%*	7%*	41%	37%	78%	20%	29%	32%	29%	28%	76%	24%
(+2) Strongly support	74 9%	42 10%	25 9%	7 8%	32 11%	42 8%	32 11%	41 8%	59 10%	14 7%	50 8%	23 13%	23 9%	23 8%	9 18%	4 8%	28 9%	32 10%	63 10%	9 6%	40 17%	15 6%	38 16%	15 7%	57 9%	17 9%
												j			m				s	u		w				
(+1) Tend to support	166 21%	86 20%	68 24%	13 15%	75 27%	92 17%	72 24%	94 19%	123 21%	44 21%	119 19%	47 27%	51 20%	67 25%	9 18%	14 24%	72 22%	50 16%	142 22%	23 14%	73 31%	32 12%	77 33%	29 13%	137 22%	30 15%
(0) Neither support nor oppose	218 27%	114 26%	72 25%	32 39% ab	80 29%	138 26%	85 28%	134 26%	157 26%	61 29%	169 27%	48 27%	68 27%	74 28%	6 13%	13 22%	94 29%	75 25%	161 26%	55 34%	50 21%	62 24%	54 23%	61 27%	165 27%	53 27%
(-1) Tend to oppose	165 20%	89 20%	58 20%	18 21%	42 15%	122 23% d	58 19%	106 21%	125 21%	39 19%	132 21%	32 18%	58 22%	51 19%	8 16%	12 22%	68 21%	64 21%	124 20%	36 22%	35 15%	75 30% t	27 12%	62 27%	125 20%	40 20%
(-2) Strongly oppose	141 17%	82 19%	47 16%	12 14%	36 13%	104 20% d	36 12%	105 21% f	101 17%	40 19%	120 19%	19 11%	49 19%	38 14%	15 31% m	9 17%	48 15%	67 22% p	115 18%	25 15%	28 12%	62 24% t	32 14%	51 23% v	100 16%	41 21%
Don't know	42 5%	23 5%	17 6%	2 3%	14 5%	29 5%	16 5%	26 5%	29 5%	13 6%	35 6%	6 3%	8 3%	17 6%	1 3%	4 7%	17 5%	14 5%	25 4%	15 9%	8 4%	8 3%	6 3%	8 3%	27 4%	15 8%
Support (NET)	240 30%	128 29%	93 32%	19 23%	107 38% e	133 25%	105 35% g	135 27%	182 31%	58 27%	169 27%	70 40% j	74 29%	90 33%	17 36%	18 32%	100 31%	81 27%	205 33% s	33 20%	113 48% u	47 19%	116 49% w	44 20%	194 32%	46 24%
Oppose (NET)	305 38%	170 39%	106 37%	29 35%	79 28%	227 43% d	94 31%	211 42% f	226 38%	79 37%	253 40% k	51 29%	107 42%	89 33%	23 48%	22 39%	116 36%	131 43%	239 38% s	61 37%	63 27% t	137 54% v	59 25% w	112 50% v	225 37%	80 41%
Mean	-0.17	-0.2	-0.13	-0.19	0.09 e	-0.31	0.03 g	-0.29	-0.15	-0.24	-0.26	0.13 j	-0.23	-0.05	-0.25	-0.17	-0.12	-0.3	-0.14	-0.29	0.27 u	-0.56	0.27 w	-0.48	-0.13	-0.32

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used. * small base

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Table 27
Q7 - Imagine you had the choice, which of the following would you prefer?

Base: All adults 16-75 in England who are football fans and support a team

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	772	528	239	104	171	147	145	205	275	292	205	129	255	200	188	456	316	772	241	208	165	158
WEIGHTED BASE	786	561	220	116*	161	149	144	217	277	292	217	137	251	201	197	460	327	786	246	211	167	162
	100%	71%	28%	15%*	20%	19%	18%	28%	35%	37%	28%	17%	32%	26%	25%	58%	42%	100%	31%	27%	21%	21%
The football team you support wins their division/league	314	238	76	30	55	60	68	102	85	128	102	36	93	90	95	168	146	314	121	84	58	51
	40%	42%	34%	26%	34%	40%	47%	47%	31%	44%	47%	26%	37%	45%	49%	37%	45%	40%	49%	40%	35%	31%
				c			cd	cd		h	h		k	k	kl		o	u	qtu			
England men's or women's win the World Cup	255	186	68	41	58	46	44	66	99	90	66	49	84	65	58	162	93	255	71	68	71	46
	32%	33%	31%	35%	36%	31%	30%	30%	36%	31%	30%	35%	33%	32%	30%	35%	29%	32%	29%	32%	42%	28%
																			qru			
The football team you support win the FA cup	145	89	55	27	34	24	23	37	61	47	37	33	49	29	35	96	49	145	37	42	26	40
	18%	16%	25%	23%	21%	16%	16%	17%	22%	16%	17%	24%	19%	14%	18%	21%	15%	18%	15%	20%	15%	25%
			a									m										qrt
England men's or women's team win the European Championships	54	37	16	14	9	17	6	8	23	23	8	16	21	11	7	30	24	54	12	13	8	20
	7%	7%	7%	12%	6%	11%	4%	4%	8%	8%	4%	12%	8%	5%	3%	6%	7%	7%	5%	6%	5%	13%
				fg		fg						n	n									qrst
Don't know	18	11	6	4	5	2	3	3	9	5	3	4	5	6	2	4	13	18	4	4	4	5
	2%	2%	3%	4%	3%	1%	2%	1%	3%	2%	1%	3%	2%	3%	1%	1%	4%	2%	2%	2%	3%	3%
																	o					

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used. * small base

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Table 28
Q7 - Imagine you had the choice, which of the following would you prefer?

Base: All adults 16-75 in England who are football fans and support a team

	TOTAL	MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)
UNWEIGHTED BASE	772	430	260	82	286	486	408	364	569	203	591	174	244	266	53	56	328	280	612	152	235	236	237	203	606	166
WEIGHTED BASE	786	429	277	81*	274	512	290	496	578	208	609	171	251	266	48*	56*	323	296	623	154	230	252	231	222	611	176
	100%	55%	35%	10%*	35%	65%	37%	63%	74%	26%	77%	22%	32%	34%	6%	7%*	41%	38%	79%	20%	29%	32%	29%	28%	78%	22%
The football team you support wins their division/league	314	184	100	31	92	222	92	222	219	96	264	49	100	99	15	25	127	125	247	62	59	145	64	121	232	82
	40%	43%	36%	39%	33%	43% d	32%	45% f	38%	46%	43% k	29%	40%	37%	31%	45%	39%	42%	40%	40%	26%	58% t	28%	54% v	38%	47%
England men's or women's win the World Cup	255	128	97	29	96	159	104	151	191	64	201	53	82	89	16	12	113	94	202	51	88	63	83	65	210	45
	32%	30%	35%	37%	35%	31%	36%	30%	33%	31%	33%	31%	33%	33%	33%	22%	35%	32%	32%	33%	38% u	25%	36%	29%	34%	26%
The football team you support win the FA cup	145	82	50	13	55	90	65	81	112	33	99	44	44	54	14	10	63	53	116	27	55	36	56	21	114	32
	18%	19%	18%	17%	20%	18%	22% g	16%	19%	16%	16%	25% j	17%	20%	29%	18%	20%	18%	19%	18%	24% u	14%	24% w	9%	19%	18%
England men's or women's team win the European Championships	54	28	20	6	26	28	23	31	43	11	32	21	22	19	3	7	16	19	47	7	26	6	26	12	40	14
	7%	7%	7%	7%	10% e	5%	8%	6%	7%	6%	5%	12% j	9%	7%	7%	12%	5%	6%	8%	5%	11% u	2%	11% w	5%	7%	8%
Don't know	18	6	11	1	5	13	6	12	14	4	13	4	3	6	*	2	3	6	10	7	1	1	2	3	15	3
	2%	1%	4%	1%	2%	3%	2%	2%	2%	2%	2%	2%	1%	2%	1%	3%	1%	2%	2%	4%	*	*	1%	2%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used. * small base

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Table 29
Q8 - And what would be your second choice?

Base: All adults 16-75 in England who are football fans and support a team

	TOTAL	GENDER		AGE					AGGREGATED AGE			GENERATION				SOCIAL GRADE		GOVERNMENT OFFICE REGION				
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	ABC1 (o)	C2DE (p)	ENGLAND (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)
UNWEIGHTED BASE	772	528	239	104	171	147	145	205	275	292	205	129	255	200	188	456	316	772	241	208	165	158
WEIGHTED BASE	786	561	220	116*	161	149	144	217	277	292	217	137	251	201	197	460	327	786	246	211	167	162
	100%	71%	28%	15%*	20%	19%	18%	28%	35%	37%	28%	17%	32%	26%	25%	58%	42%	100%	31%	27%	21%	21%
The football team you support win the FA cup	237	171	66	28	36	49	48	76	64	97	76	34	67	62	74	131	107	237	91	79	31	36
	30%	30%	30%	24%	23%	33%	33%	35% d	23%	33%	35% h	25%	27%	31%	38% kl	28%	33%	30% tu	37% qtu	37% qtu	19%	22%
The football team you support wins their division/league	188	136	52	22	54	34	27	51	76	61	51	29	75	38	47	123	65	188	54	36	46	52
	24%	24%	24%	19%	33% cf	23%	19%	24%	27%	21%	24%	21%	30% m	19%	24%	27% p	20%	24% s	22%	17%	28% s	32% qrs
England men's or women's win the World Cup	183	126	55	33	32	36	33	48	65	70	48	37	54	52	40	100	82	183	54	47	43	39
	23%	22%	25%	29%	20%	24%	23%	22%	23%	24%	22%	27%	21%	26%	20%	22%	25%	23%	22%	22%	26%	24%
England men's or women's team win the European Championships	151	112	38	28	33	24	31	34	61	56	34	33	46	42	30	94	57	151	40	40	41	29
	19%	20%	17%	24%	21%	16%	22%	16%	22%	19%	16%	24%	18%	21%	15%	20%	17%	19%	16%	19%	25%	18%
Don't know	28	16	10	4	6	6	4	7	11	10	7	4	10	8	6	12	16	28	7	9	5	7
	4%	3%	5%	4%	4%	4%	3%	3%	4%	3%	3%	3%	4%	4%	3%	3%	5%	4%	3%	4%	3%	4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u
Overlap formulae used. * small base

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Table 30
Q8 - And what would be your second choice?

Base: All adults 16-75 in England who are football fans and support a team

	TOTAL	MARITAL STATUS			CHILDREN IN HOUSEHOLD		EDUCATION		WORKING STATUS		ETHNICITY		GENERAL ELECTION 2019 VOTE				REFERENDUM 2016 VOTE		WATCH MEN'S FA CUP FINAL		FOOTBALL CLUBS IN ENGLAND		FOOTBALL FANS IN ENGLAND		PREMIER LEAGUE FANS V NOT PREMIER LEAGUE FANS	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	YES (d)	NO (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	WHITE (j)	ETHNIC MINORITY (k)	CONSERVATIVE (l)	LABOUR (m)	LIBERAL DEMOCRATS (n)	OTHER (o)	REMAIN (p)	LEAVE (q)	LIKELY (r)	UNLIKELY (s)	IMPORTANT (t)	LESS IMPORTANT (u)	IMPORTANT (v)	LESS IMPORTANT (w)	PREMIER LEAGUE FANS (x)	NOT PREMIER LEAGUE FANS (y)
UNWEIGHTED BASE	772	430	260	82	286	486	408	364	569	203	591	174	244	266	53	56	328	280	612	152	235	236	237	203	606	166
WEIGHTED BASE	786	429	277	81*	274	512	290	496	578	208	609	171	251	266	48*	56*	323	296	623	154	230	252	231	222	611	176
	100%	55%	35%	10%*	35%	65%	37%	63%	74%	26%	77%	22%	32%	34%	6%	7%*	41%	38%	79%	20%	29%	32%	29%	28%	78%	22%
The football team you support win the FA cup	237	142	74	21	68	169	77	160	159	78	195	41	78	74	17	15	89	97	188	48	56	105	65	84	173	64
	30%	33%	27%	26%	25%	33%	27%	32%	28%	37%	32%	24%	31%	28%	37%	27%	28%	33%	30%	31%	25%	42%	28%	38%	28%	37%
The football team you support wins their division/league	188	95	71	22	71	117	82	106	146	42	148	39	54	76	11	9	91	60	146	40	61	52	61	47	150	38
	24%	22%	26%	28%	26%	23%	28%	21%	25%	20%	24%	23%	22%	29%	23%	16%	28%	20%	23%	26%	27%	21%	26%	21%	25%	21%
England men's or women's win the World Cup	183	98	65	20	71	112	61	122	138	45	136	45	61	60	6	19	65	75	150	30	53	57	53	50	140	43
	23%	23%	23%	25%	26%	22%	21%	25%	24%	22%	22%	26%	24%	23%	12%	34%	20%	25%	24%	19%	23%	23%	23%	22%	23%	24%
England men's or women's team win the European Championships	151	80	55	16	58	93	62	89	113	38	109	41	55	44	13	9	70	53	121	28	58	35	50	34	124	26
	19%	19%	20%	20%	21%	18%	21%	18%	19%	18%	18%	24%	22%	17%	27%	16%	22%	18%	19%	18%	25%	14%	22%	15%	20%	15%
Don't know	28	14	13	2	6	22	8	19	22	6	21	5	3	11	*	4	8	11	18	9	1	3	3	6	23	4
	4%	3%	5%	2%	2%	4%	3%	4%	4%	3%	3%	3%	1%	4%	1%	7%	2%	4%	3%	6%	*	1%	1%	3%	4%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g - h/i - j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used. * small base

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