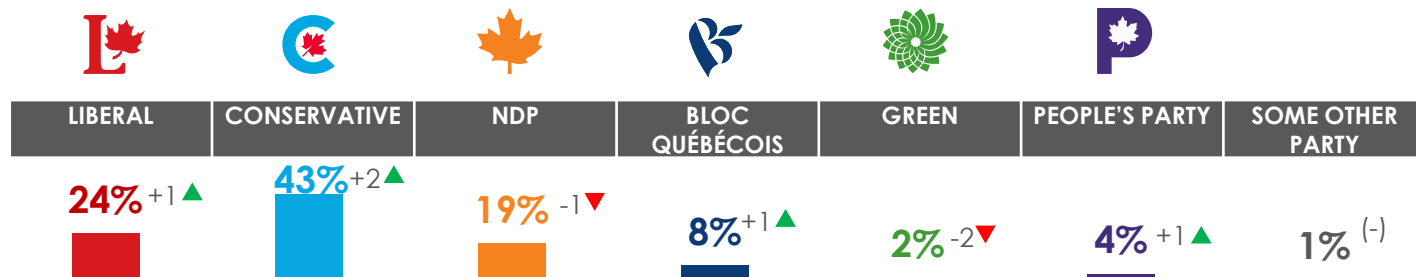


TORIES (43%) HOLD A STEADY 19-POINT LEAD OVER LIBERALS (24%), AS A THIRD OF CANADIANS SAY THEY WOULD NEVER VOTE LIBERAL IN THE NEXT ELECTION

April 23, 2024

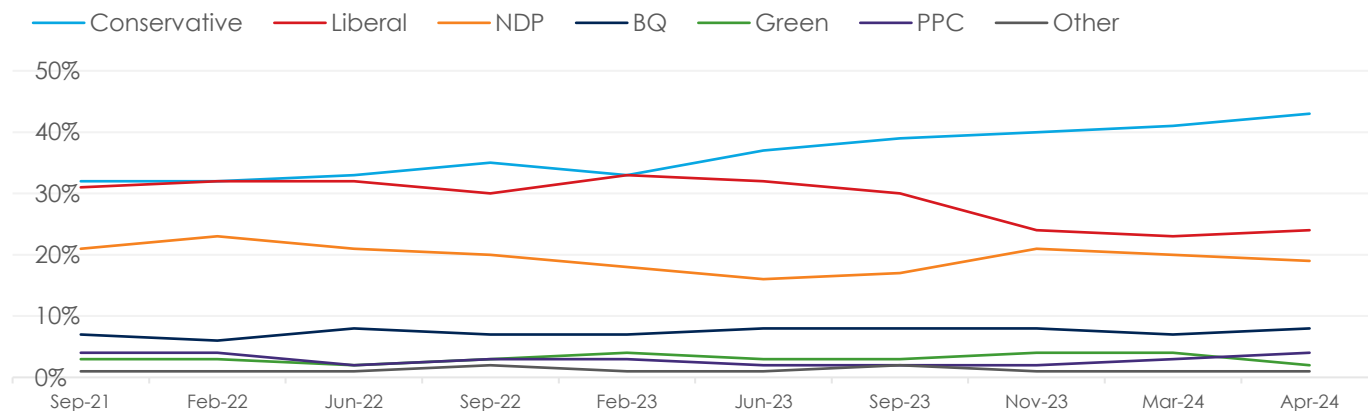
FEDERAL VOTE

(DECIDED VOTERS, LEANERS INCLUDED)



The Conservatives have a 19-point lead over the Liberals, who still appear at risk of losing their second-place position. The Conservative lead has grown by 1 point in one month, underscoring the continued challenges that the incumbent Liberal government is facing. The Conservatives lead in every region except Quebec where the Bloc has

the lead. Liberals remain no better than second in every region (e.g., Quebec [33% BQ vs. 27% LPC] and Ontario [41% CPC vs. 30% LPC]). The Conservatives maintain a dominant position over the Liberals among men (25-point lead) and women (13-point lead, +2 points since last month).



WOULD NEVER VOTE FOR...



When asked which party they would *never* consider voting for in the next election, almost a third said Liberals (32%), followed by 27% who said they would never vote Conservative. Older Canadians are more likely to say they would

never vote Liberal in the next election compared to younger Canadians (36% 55+, 35% 35-54, 22% 18-34). Canadians have a more muted reaction to the NDP and BQ. Even among those in QC, 19% say they would never vote for the Bloc.

ABOUT THIS MEDIA RELEASE

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between 17 and 18, April 2024, on behalf of Global News. For this survey, a sample of 1,000 Canadians aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.8 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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