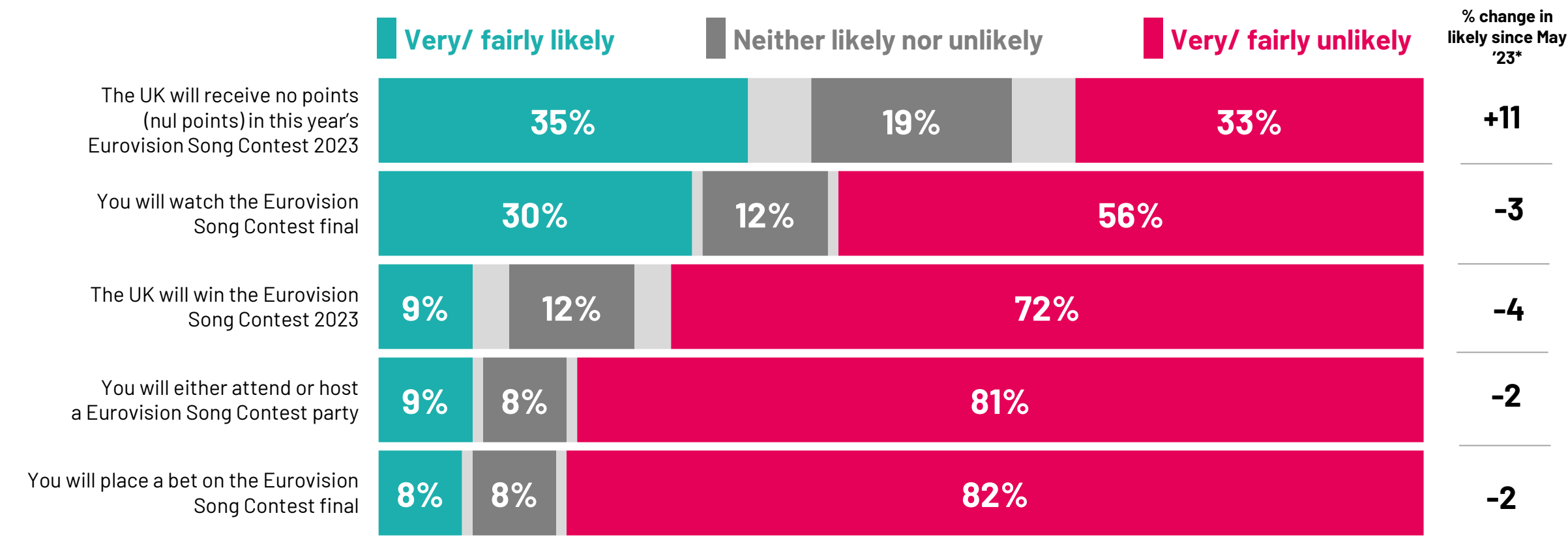


IPSOS Eurovision 2024

May 2024

A third of Britons think it is likely that the UK will receive 'nul points' at the 2024 Eurovision Song Contest

As you may know the 68th Eurovision Song Contest will take place from the 7th May (semi-finals) to the 11th May (Grand Final) in Malmö, Sweden. How likely or unlikely, if either, do you think each of the following are to happen?

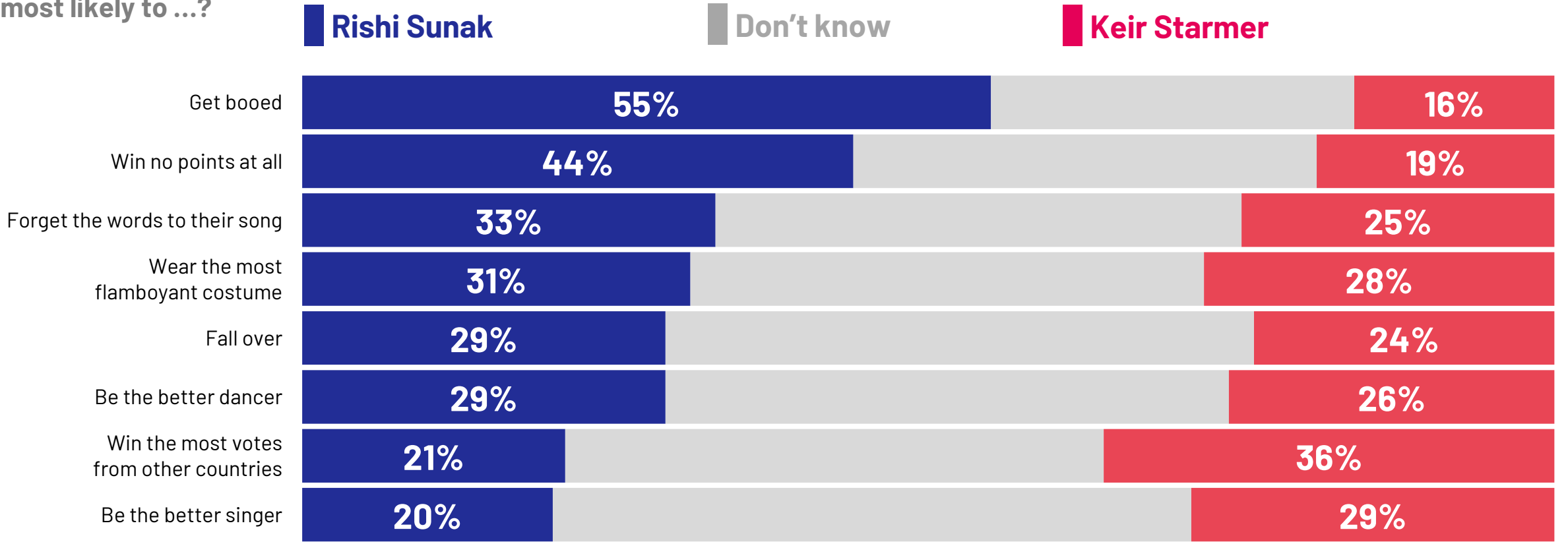


Base: 1,090 Online British Adults 16-75, 3rd – 5th May 2024. * Trend data for Eurovision 2023



If Rishi Sunak and Keir Starmer were to represent the UK at Eurovision, over half think Sunak would get booed and just under half think he'd win no points at all. Starmer is seen as the better singer.

Imagine if Keir Starmer or Rishi Sunak were representing the UK in the Eurovision song contest. Out of the two, who would be most likely to ...?



Base: 1,090 Online British Adults 16-75, 3rd – 5th May 2024



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