

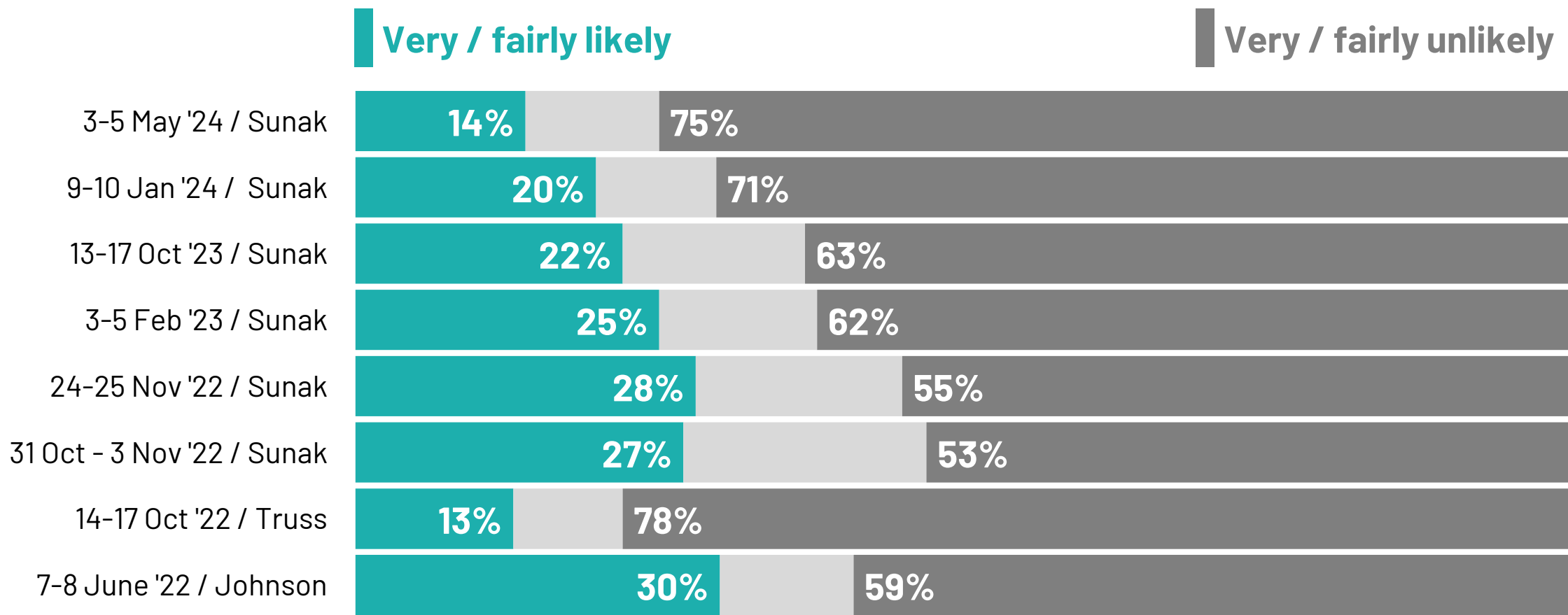
IPSOS Political Polling

May 2024



Three quarters of Britons think Sunak is unlikely to win the next General Election, his worst rating since becoming Prime Minister

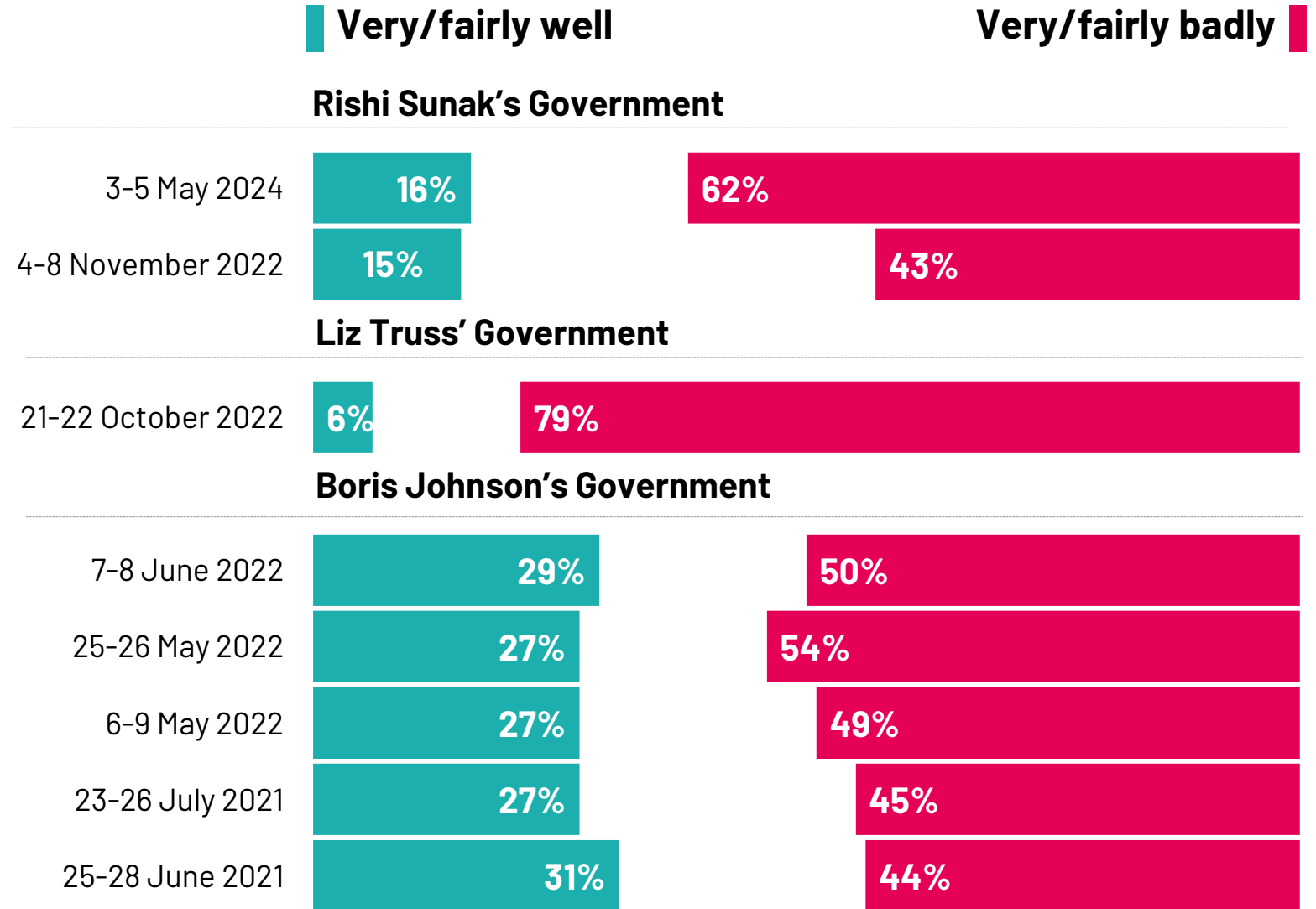
How likely or unlikely do you think it is that Rishi Sunak will win the next General Election?



Base: 1,090 Online British adults aged 18-75, 3-5 May 2024

Three in five Britons think the current government are doing badly at running the country

Would you say that the current Conservative government, led by Prime Minister Rishi Sunak, is doing well or badly at running the country, or do you not have an opinion?



Base: 1,090 Online British adults aged 18-75, 3-5 May 2024

Over half think Sunak has done a bad job as Prime Minister – his worst rating since taking office

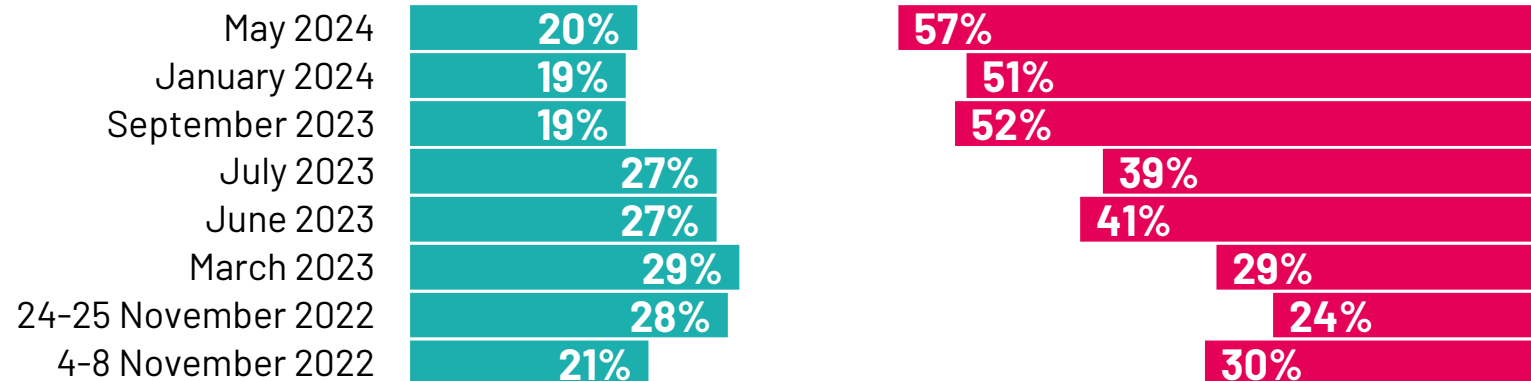
To what extent, would you say Rishi Sunak has done a good job or bad job as Prime Minister, or neither?

Base: 1,090 Online British adults aged 18-75, 3-5 May 2024

Very/fairly good job

Very/fairly bad job

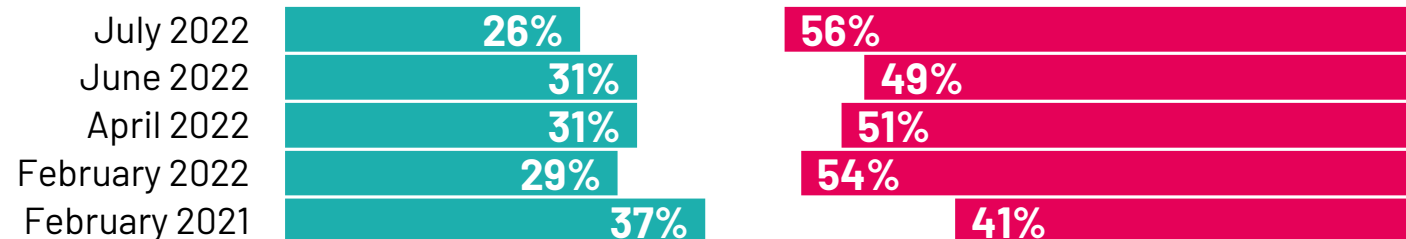
Rishi Sunak



Liz Truss



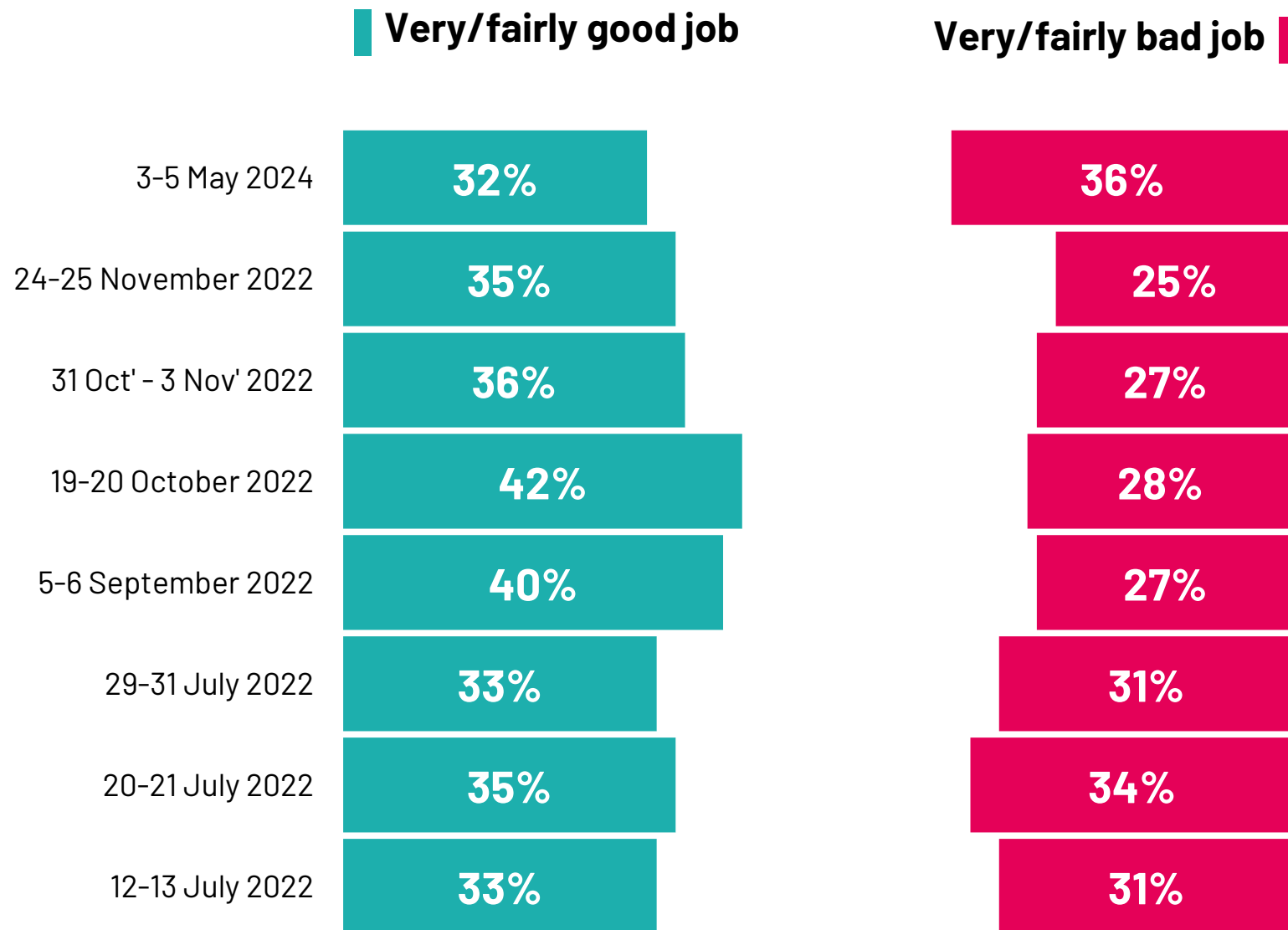
Boris Johnson



The public are split on whether Keir Starmer would do a good or bad job as Prime Minister

To what extent, if at all, do you think Keir Starmer, Leader of the Labour party, would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so

Base: 1,090 Online British adults aged 18-75, 3-5 May 2024



IPSOS

May 2024

Ipsos – Political Polling

For more information

Gideon Skinner

Research Director

gideon.skinner@ipsos.com

Cameron Garrett

Research Manager

Cameron.garrett@ipsos.com

Keiran Pedley

Research Director

keiran.pedley@ipsos.com

Ben Roff

Research Executive

ben.roff@ipsos.com

