

31st May - 03rd June 2024

PUBLIC

Cost of Living W2

Adults aged 18-75 GB, Boost 76+

Q3B. How would you describe the current state of the British economy? Would you say it is...?

All Adults aged 18+ in Great Britain

	Gender		Age										Aggregated Age Breaks			Generations			Social grade		Employment status		Region						Urban / Rural	
			18-24	25-34	35-44	45-54	55-75	76+	18-34	35-54	55+	Gen Z	Millennials	Gen X	Baby Boomer	ABC1	C2DE	Working	Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural			
	Total	Man	Woman	18-24	25-34	35-44	45-54	55-75	76+	18-34	35-54	55+	Gen Z	Millennials	Gen X	Baby Boomer	ABC1	C2DE	Working	Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural		
Unweighted base	1130	551	575	152	204	174	207	343	50	356	381	393	186	312	274	358	638	492	708	422	268	296	265	157	48	96	959	171		
Weighted base	1130	551	575	115	193	185	188	378	71	308	372	449	143	317	251	419	636	494	699	431	268	294	260	157	55	97	948	182		
Very good (4)	46	32	14	5	25	10	-	6	-	30	10	6	10	30	-	6	27	19	39	7	12	10	6	11	1	5	43	3		
	4%	6%	2%	4%	13%	5%	G	G	-	2%	-	10%	KL	9%	OP	7%	4%	4%	6%	2%	5%	3%	2%	7%	2%	6%	4%	2%		
Fairly good (3)	244	122	122	33	37	37	25	86	26	70	62	112	42	58	37	108	154	91	148	96	62	65	55	32	15	16	204	41		
	22%	22%	21%	28%	19%	20%	13%	23%	37%	23%	17%	25%	29%	18%	15%	26%	24%	18%	21%	22%	23%	21%	20%	26%	17%	21%	22%			
Fairly poor (2)	532	264	265	44	67	89	92	204	35	111	182	239	50	136	123	223	290	242	322	211	114	142	125	74	24	53	444	88		
	47%	48%	46%	38%	35%	48%	E	E	49%	54%	49%	53%	35%	43%	49%	53%	46%	49%	46%	49%	42%	48%	48%	47%	43%	54%	47%	48%		
Very poor (1)	264	120	144	31	55	35	66	69	8	87	100	77	40	74	82	68	137	127	162	102	72	65	58	35	15	20	220	44		
	23%	22%	25%	27%	29%	19%	35%	18%	12%	28%	27%	17%	28%	23%	33%	16%	22%	26%	23%	24%	27%	22%	22%	22%	27%	20%	23%	24%		
Don't know	43	13	30	2	8	14	5	12	2	10	19	15	2	20	8	14	28	16	28	16	7	12	17	4	*	3	38	5		
	4%	2%	5%	2%	4%	7%	D	3%	3%	3%	3%	3%	1%	6%	3%	3%	4%	4%	4%	3%	4%	4%	4%	3%	1%	2%	4%	3%		
Net: Good	290	154	136	38	62	47	25	92	26	100	72	118	52	87	37	115	181	110	187	103	75	75	60	43	16	22	246	44		
	26%	28%	24%	33%	32%	25%	G	13%	24%	33%	K	19%	26%	36%	27%	15%	27%	22%	27%	24%	28%	25%	23%	27%	29%	22%	26%	24%		
Net: Poor	796	384	409	76	123	124	158	273	43	198	282	316	89	210	206	291	427	369	484	312	186	207	183	109	39	72	664	133		
	70%	70%	71%	66%	63%	67%	DEFHI	84%	72%	60%	64%	76%	J	63%	66%	82%	69%	67%	75%	69%	72%	69%	71%	70%	70%	75%	70%	73%		
Mean	2.07	2.12	2.01	2.10	2.17	2.13	2.18	2.08	2.26	2.15	2.15	2.11	2.16	2.14	1.81	2.13	2.12	2.00	2.09	2.02	2.06	2.07	2.04	2.04	2.08	2.08	2.02			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b Minimum Base: 30(**) Small Base: 100(*)

Q3B. How would you describe the current state of the British economy? Would you say it is...?

All Adults aged 18+ in Great Britain

	Education		Ethnicity		Marital Status		Pres of children HH (17 or under)		General Election 2019 Vote		Referendum 2016 vote		Tenure		Perception of Economy State							
	Total (A)	Graduate (B)	Non- graduate (C)	White ethnic group (D)	Minority ethnic group (E)	Married/ Living as Married (F)	Single (G)	Widowed/ Divorced/ Separated (H)	At least one child present (I)	No children present (J)	Conservati ve (K)	Labour (L)	Lib Dems (M)	Other (N)	Remain (O)	Leave (P)	Bought of mortgage (Q)	Owned outright (R)	Rented (S)	Good (T)	Poor (U)	
Unweighted base	1130	567	563	943	173	634	346	150	363	767	318	285	69	120	440	378	266	445	383	280	803	
Weighted base	1130	362	768	976	141	645	324	161	339	791	372	275	69	122	429	437	262	473	366	290	796	
Very good (4)	46	18	28	34	12	29	10	7	33	13	14	8	11	9	20	14	12	24	9	46	-	
	4%	5%	4%	3%	8% D	4%	3%	5%	10% J	2%	4%	3%	15% KL*	7%	5%	3%	5%	3%	16% U	-	-	
Fairly good (3)	244	84	161	200	44	149	59	36	67	177	125	32	12	29	70	122	40	137	63	244	-	
	22%	23%	21%	20%	31% D	23%	18%	22%	20%	22%	34%	12%	17%	24%	16%	28% O	15%	29%	17%	84% U	-	-
Fairly poor (2)	532	157	375	469	56	295	158	80	143	389	184	128	33	49	214	202	126	223	169	-	532	
	47%	44%	49%	48%	40%	46%	49%	50%	42%	49%	50%	47%	48%	40%	50%	46%	48%	47%	46%	-	67% T	
Very poor (1)	264	86	179	234	25	143	89	32	79	185	36	103	11	33	113	87	80	67	108	-	264	
	23%	24%	23%	24%	18%	22%	28%	20%	23%	23%	10%	37%	17%	27%	26%	20%	31%	14%	29%	-	33% T	
Don't know	43	16	27	39	4	29	8	6	17	26	12	5	2	2	12	13	2	21	17	-	-	
	4%	5%	3%	4%	3%	5%	3%	4%	5%	3%	3%	2%	3%	2%	3%	3%	1%	5%	5%	-	-	

Net: Good	290	102	188	234	55	178	69	43	100	190	139	39	22	38	90	136	53	161	72	290	-
	26%	28%	25%	24%	39% D	28%	21%	27%	29%	24%	37% L	14%	33% L*	31% L*	21%	31% O	20%	34% OS	20%	100% U	-
Net: Poor	796	243	553	703	82	437	247	112	222	574	220	231	44	82	326	289	206	290	277	-	796
	70%	67%	72%	72%	58%	68%	76% F	70%	65%	73%	59%	84% KMN	64% *	67% *	76% P	66% R	79% R	61% R	76% R	-	100% T

Mean	2.07	2.10	2.05	2.04	2.30 D	2.11 G	1.97	2.12	2.17 J	2.02	2.33 LN	1.79	2.32 L*	2.11 L*	1.99	2.15 O	1.94	2.26 QS	1.92	3.16 U	1.67
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31st May - 03rd June 2024

PUBLIC

Cost of Living W2

Adults aged 18-75 GB ,Boost 76+

Q4A. Which of the following, if any, would you say have contributed MOST to the British economy currently being in a GOOD state? Please pick as many as apply.

All Adults who think the economy is in a good state

		Gender		Age							Aggregated Age Breaks			Generations			Social grade		Employment status		Region						Urban / Rural																									
		Total	Man	Woman	18-24		25-34		35-44		45-54		55-75		76+		18-34		35-54		55+		Gen Z		Millennial s		Baby Boomer		ABC1		C2DE		Working		Not working		North		Midlands		South		London		Wales		Scotland		Urban		Rural	
					(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)																				
Unweighted base	280	149	130	46	68	51	27	70	18	114	78	88	61	95	40	84	185	95	194	86	64	67	63	51	14	21	248	32																								
Weighted base	290	154	136	38	62	47	25	92	26	100	72	118	52	87	37	115	181	110	187	103	75	75	60	43	16	22	246	44																								
Decisions made by current Prime Minister, Rishi Sunak and Chancellor Jeremy Hunt	114	61	53	8	12	18	10	52	15	20	27	67	9	26	13	67	83	31	53	61	29	40	25	9	7	4	91	24																								
	39%	39%	39%	21%	20%	38%	39%	56%	56%	20%	38%	56%	18%	30%	34%	58%	46%	28%	28%	60%	42%	21%	46%	16%	37%	53%	24																									
	*	*	*	*	*	*	*	**	DE*	**	*	J*	*	*	*	MNO*	R	*	5*	*	x*	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**														
Decisions made by the Bank of England	97	58	38	9	16	10	13	44	6	25	22	50	14	19	16	47	65	32	53	44	23	27	24	16	4	3	70	27																								
	33%	38%	28%	24%	25%	20%	52%	47%	22%	31%	42%	28%	22%	44%	41%	36%	29%	28%	43%	31%	36%	40%	37%	25%	13%	28%	61%																									
	*	*	*	*	*	*	*	**	DEF*	**	*	J*	*	*	*	N*	N*	*	5*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*													
Britain leaving the European Union	90	52	39	10	10	8	9	40	13	20	17	53	13	15	11	52	60	30	53	37	25	20	23	17	4	2	76	14																								
	31%	34%	28%	27%	16%	16%	37%	43%	51%	20%	24%	45%	26%	17%	30%	45%	33%	28%	28%	36%	27%	37%	39%	23%	9%	31%	31%																									
	*	*	*	*	*	*	*	**	EI*	**	*	JK*	*	*	*	MN*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*													
The Conservative party's economic policies in government over the last 14 years	83	45	37	9	12	11	6	39	7	21	17	46	12	19	6	45	46	37	50	33	33	19	16	8	4	3	64	20																								
	29%	29%	27%	24%	19%	24%	23%	42%	26%	21%	23%	39%	24%	22%	16%	40%	26%	34%	27%	32%	26%	27%	18%	25%	14%	26%	45%																									
	*	*	*	*	*	*	*	**	E*	**	*	J*	*	*	*	NO*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*													
The productivity of British workers	83	52	31	10	23	13	5	25	6	33	18	31	17	25	9	31	47	36	58	24	20	19	21	12	4	5	69	13																								
	28%	34%	23%	27%	37%	28%	21%	27%	24%	33%	25%	26%	32%	29%	24%	27%	26%	33%	31%	24%	27%	26%	35%	28%	26%	23%	28%																									
	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*												
Covid-19 pandemic having less of an impact than previously	75	42	7	16	8	6	28	9	23	15	37	11	19	9	36	52	23	41	33	17	24	15	9	4	5	61	13																									
	26%	21%	31%	19%	25%	18%	26%	30%	34%	23%	21%	31%	20%	22%	23%	32%	29%	21%	22%	32%	23%	32%	25%	22%	28%	21%	25%																									
	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*												
The state of the global economy	63	40	24	7	11	18	6	20	1	18	24	21	11	24	10	18	41	22	50	14	9	18	16	13	2	4	53	10																								
	22%	26%	17%	17%	18%	38%	25%	22%	4%	18%	34%	18%	21%	27%	28%	16%	23%	20%	26%	13%	13%	24%	27%	30%	12%	21%	22%																									
	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*												
Decisions made by big businesses	51	39	12	10	8	6	2	20	4	18	8	25	13	10	3	25	33	18	34	16	13	11	14	8	4	*	40	11																								
	17%	25%	9%	26%	13%	13%	9%	22%	17%	18%	12%	21%	25%	12%	8%	22%	18%	16%	18%	16%	15%	22%	18%	28%	2%	16%	25%																									
	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*												
The Russian invasion of Ukraine having less of an impact than previously	41	19	22	6	11	6	3	12	4	17	9	16	7	15	3	15	27	14	30	10	7	7	10	10	5	1	33	8																								
	14%	12%	16%	15%	18%	12%	12%	13%	15%	17%	12%	13%	14%	18%	9%	13%	15%	13%	16%	10%	9%	17%	24%	34%	5%	13%	18%																									
	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*												
Decisions made by the last Labour government	33	19	14	10	16	6	1	*	*	-	26	7	*	13	18	1	*	21	12	31	2	6	3	1	7	4	7	30	4																							
	11%	13%	10%	27%	25%	12%	H*	H*	**	*	26%	10%	*	25%	21%	4%	*	11%	12%	11%	17%	2%	8%	4%	11%	17%	25%	32%	12%	8%																						
	*	*	*	*	*	*	*	**	**	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*													
Decisions made by the former Prime Minister, Liz Truss and former Chancellor Kwasi Kwarteng	25	19	7	5	9	9	1	2	-	14	10	2	8	13	2	2	2	17	8	21	4	3	6	6	7	1	3	25	1																							
	9%	12%	5%	12%	15%	19%	3%	2%	*	14%	10%	2%	15%	15%	6%	2%	10%	8%	11%	4%	4%	7%	10%	15%	5%	16%	10%	1%																								
	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*												
Other	3	3	-	-	-	2	-	*	-	-	2	*	-	2	-	*	*	2	2	*	-	2	-	-	-	*	3	-	-	*	3	-	-	*	3	-	-															
	1%	2%	*	*	*	*	*	**	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*												
None of the above	11	4	7	3	4	4	1	-	-	6	5	-	4	5	2	-	6	5	7	4	2	-	2	3	-	4	9	2																								
	4%	3%	5%	7%	6%	9%	4%	-	-	6%	7%	-	7%	6%	7%	-	5%	5%	4%	4%	3%	3%	-	3%	-	19%	4%	5%																								
	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*												
Don't know	15	3	12	-	6	2	2	5	1	6	3	6	1	5	4	5	8	7	10	5	5	4	4	-	1	1	14																									

Q4A. Which of the following, if any, would you say have contributed MOST to the British economy currently being in a GOOD state? Please pick as many as apply.

All Adults who think the economy is in a good state

		Education		Ethnicity		Marital Status		Pct of children HH (17 or under)				General Election 2019 Vote			Referendum 2016 vote			Tenure		Perception of Economy State		
		Total	Graduate	Non-graduate	White ethnic group	Minority ethnic group	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Conservative	Labour	Lib Dems	Other	Remain	Leave	Bought of mortgage	Owned outright	Rented	Good	Poor
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(P)	(Q)	(R)	(S)	(T)	(U)	
Unweighted base	280	156	124	213	65	176	70	34	119	161	116	46	23	33	92	116	49	144	83	280	-	
Weighted base	290	102	188	234	55	178	69	43	100	190	139	39	22	38	90	136	53	161	72	290	-	
Decisions made by current Prime Minister, Rishi Sunak and Chancellor Jeremy Hunt	114	34	80	100	13	79	20	16	22	92	80	6	4	10	26	68	14	80	19	114	-	
	39%	33%	43%	43%	4%	23%	44%	29%	22%	49%	57%	14%	20%	25%	50%	26%	50%	26%	39%	-	-	
Decisions made by the Bank of England	97	32	65	79	17	59	17	21	29	68	56	8	5	15	22	52	25	54	17	97	-	
	33%	31%	35%	34%	3%	33%	25%	49%	29%	35%	40%	20%	23%	39%	24%	38%	47%	34%	23%	33%	-	
Britain leaving the European Union	90	27	63	79	11	54	21	15	24	66	59	9	5	12	18	64	10	59	21	90	-	
	31%	26%	33%	34%	2%	20%	30%	31%	35%	24%	35%	42%	22%	23%	31%	20%	47%	19%	37%	29%	31%	-
The Conservative party's economic policies in government over the last 14 years	83	26	57	69	13	53	14	16	24	59	56	7	5	3	21	45	10	59	13	83	-	
	29%	26%	30%	29%	24%	30%	21%	38%	24%	31%	40%	19%	22%	8%	23%	33%	20%	36%	18%	29%	-	
The productivity of British workers	83	28	55	65	18	44	19	20	36	46	44	11	6	12	28	37	20	48	15	83	-	
	28%	27%	29%	28%	32%	25%	28%	46%	36%	24%	32%	28%	28%	32%	31%	28%	37%	20%	21%	28%	-	
Covid-19 pandemic having less of an impact than previously	75	25	50	63	12	50	13	12	21	54	45	11	3	6	17	44	17	42	16	75	-	
	26%	25%	26%	27%	21%	28%	19%	27%	21%	28%	32%	28%	11%	15%	19%	33%	32%	26%	22%	26%	-	
The state of the global economy	63	29	34	49	14	45	11	8	28	35	31	7	4	8	19	30	17	32	15	63	-	
	22%	29%	18%	21%	25%	25%	15%	18%	28%	19%	22%	17%	20%	20%	21%	22%	32%	20%	21%	22%	-	
Decisions made by big businesses	51	17	34	35	15	32	11	8	15	36	26	5	6	9	17	24	13	27	10	51	-	
	17%	17%	18%	15%	28%	18%	15%	19%	15%	19%	19%	13%	28%	23%	19%	17%	25%	17%	14%	17%	-	
The Russian invasion of Ukraine having less of an impact than previously	41	21	20	34	7	25	11	5	18	23	17	5	5	8	13	24	5	23	12	41	-	
	14%	21%	11%	14%	13%	14%	16%	13%	18%	12%	12%	13%	20%	21%	18%	10%	15%	16%	14%	-		
Decisions made by the last Labour government	33	19	14	18	15	21	11	1	22	12	3	6	11	5	9	7	9	13	12	33	-	
	11%	19%	7%	8%	27%	12%	16%	2%	22%	6%	2%	16%	48%	13%	10%	5%	17%	8%	16%	11%	-	
Decisions made by the former Prime Minister, Liz Truss and former Chancellor Kwasi Kwarteng	25	12	13	18	8	20	6	-	18	7	7	9	3	5	14	10	7	11	8	25	-	
	9%	12%	7%	8%	14%	11%	8%	-	18%	4%	5%	22%	14%	15%	7%	12%	7%	11%	9%	-		
Other	3	*	2	3	-	*	2	-	3	-	-	-	3	3	-	-	*	2	3	-		
	1%	*	1%	1%	*	*	4%	*	2%	*	*	*	8%	3%	*	*	*	3%	1%	-		
None of the above	11	4	7	8	3	5	7	-	3	8	1	1	1	1	4	-	7	1	1	11		
	4%	4%	4%	3%	6%	3%	10%	*	3%	4%	1%	2%	7%	3%	4%	-	13%	1%	1%	4%		
Don't know	15	3	12	14	1	9	2	5	6	9	3	4	2	1	9	2	-	12	4	15		
	5%	3%	7%	6%	2%	5%	2%	11%	6%	5%	2%	9%	7%	2%	10%	1%	7%	5%	5%	-		

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ColumnProportions (S%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U Minimum Base: 30** Small Base: 100**

ColumnMeans (S%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U Minimum Base: 30** Small Base: 100**

Q4B. Which of the following, if any, would you say have contributed MOST to the British economy currently being in a POOR state? Please pick as many as apply.

All Adults who think the economy is in a poor state

		Gender		Age							Aggregated Age Breaks			Generations			Social grade		Employment status		Region						Urban / Rural																									
		Total	Man	Woman	18-24		25-34		35-44		45-54		55-75		76+		18-34		35-54		55+		Gen Z		Millennial s		Baby Boomer		ABC1		C2DE		Working		Not working		North		Midlands		South		London		Wales		Scotland		Urban		Rural	
					(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)																				
Unweighted base	803	389	411	103	124	110	174	262	30	227	284	292	122	193	225	423	380	483	320	195	217	186	101	33	71	669	134																									
Weighted base	796	384	409	76	123	124	158	273	43	198	282	316	89	210	206	291	427	369	484	312	186	207	183	109	39	72	664	133																								
The impact of the Covid-19 pandemic	427	194	232	40	57	53	86	161	30	96	139	192	44	94	109	179	248	179	234	192	94	116	101	56	22	37	346	81																								
Decisions made by the former Prime Minister, Liz Truss and former Chancellor Kwasi Kwarteng	416	211	203	32	54	55	89	157	29	86	144	186	37	91	115	173	241	174	237	179	92	108	103	46	21	45	340	75																								
Britain leaving the European Union	395	195	199	43	60	65	78	123	25	103	143	149	47	105	108	135	240	156	240	155	85	96	97	60	16	42	329	66																								
The Conservative party's economic policies in government over the last 14 years	392	207	183	26	55	64	88	136	23	81	152	159	28	102	112	149	221	171	229	163	92	98	91	54	18	39	320	72																								
Decisions made by current Prime Minister, Rishi Sunak and Chancellor Jeremy Hunt	331	180	149	47	53	48	65	112	6	99	113	119	50	82	88	111	178	153	199	132	84	80	75	43	14	34	269	62																								
The impact of the Russian invasion of Ukraine	317	145	171	24	35	43	55	133	29	59	97	161	26	67	73	151	186	131	174	143	80	83	80	31	13	29	260	57																								
The state of the global economy	264	121	140	26	39	31	53	97	17	65	84	114	27	64	72	101	151	113	143	121	60	63	66	39	9	26	219	44																								
Decisions made by the Bank of England	148	78	70	10	23	28	23	56	9	32	50	65	10	41	37	59	78	69	90	58	43	33	38	14	12	9	126	21																								
Decisions made by big businesses	121	50	71	15	30	20	21	25	10	44	41	35	15	42	32	31	75	46	76	45	30	24	32	17	4	13	93	28																								
The productivity of British workers	85	36	49	6	14	8	7	40	10	20	15	50	6	19	14	46	52	34	43	42	14	29	13	10	11	7	73	13																								
Decisions made by the last Labour government	75	37	38	8	17	14	13	22	1	25	27	23	8	29	18	20	32	42	50	25	21	14	11	9	5	15	65	10																								
Other	15	6	8	-	3	1	1	9	2	3	1	10	-	4	1	10	8	6	6	9	4	3	2	3	-	3	7	8																								
None of the above	13	8	5	+	5	2	5	+	1	5	7	1	3	3	5	1	3	10	11	2	4	3	5	-	-	1	11	2																								
Don't know	58	19	39	4	15	17	3	19	-	18	20	19	6	29	6	17	19	39	35	23	10	20	15	7	5	1	48	10																								

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Column Proportions (%): A/B/C/D/E/F/G/H/I/J/L/M/N/O/P/Q/R/S/T/U/V/W/Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

Column Means (%): A/B/C/D/E/F/G/H/I/J/L/M/N/O/P/Q/R/S/T/U/V/W/Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

31st May - 03rd June 2024

PUBLIC

Cost of Living W2

Adults aged 18-75 GB Boost 76+

Q48. Which of the following, if any, would you say have contributed MOST to the British economy currently being in a POOR state? Please pick as many as apply.

All Adults who think the economy is in a poor state

		Education		Ethnicity		Marital Status		Pres of children HH (17 or under)		General Election 2019 Vote		Referendum 2016 vote		Tenure		Perception of Economy State						
		Total (A)	Graduate (B)	Non- graduate (C)	White ethnic group (D)	Minority ethnic group (E)	Married/ Living as Married (F)	Single (G)	Widowed/ Divorced/S eparated (H)	At least one child present (I)	No children present (J)	Conservati ve (K)	Labour (L)	Lib Dems (M)	Other (N)	Remain (O)	Leave (P)	Bought of mortgage (Q)	Owned outright (R)	Rented (S)	Good (T)	Poor (U)
Unweighted base	803	384	419	688	103	426	266	111	223	580	193	236	44	85	338	252	214	276	285	-	803	
Weighted base	796	243	553	703	82	437	247	112	222	574	220	231	44	82	326	289	206	290	277	-	796	
The impact of the Covid-19 pandemic	427	123	303	386	34	235	121	71	95	332	144	118	28	35	174	169	99	178	136	-	427	
	54%	51%	55%	55%	41%	54%	49%	64%	43%	58%	65%	51%	64%	43%	53%	59%	48%	61%	49%	-	54%	
Decisions made by the former Prime Minister, Liz Truss and former Chancellor Kwasi Kwarteng	416	134	282	378	35	222	126	68	100	316	112	150	29	40	206	141	107	162	140	-	416	
	52%	55%	51%	54%	43%	*	51%	60%	45%	55%	51%	65%	66%	49%	63%	49%	52%	56%	50%	-	52%	
Britain leaving the European Union	395	135	260	347	44	224	122	49	114	281	72	140	37	48	244	69	116	142	130	-	395	
	50%	55%	47%	49%	54%	*	51%	49%	44%	49%	33%	61%	84%	58%	75%	24%	56%	49%	47%	-	50%	
The Conservative party's economic policies in government over the last 14 years	392	123	269	354	34	211	120	61	108	284	69	154	24	49	198	127	109	131	147	-	392	
	49%	50%	49%	50%	42%	*	48%	49%	54%	49%	31%	67%	53%	60%	61%	44%	53%	45%	53%	-	49%	
Decisions made by current Prime Minister, Rishi Sunak and Chancellor Jeremy Hunt	331	106	225	295	31	169	116	46	104	226	48	126	19	49	154	110	92	103	128	-	331	
	42%	44%	41%	42%	38%	*	39%	47%	41%	47%	39%	22%	54%	43%	60%	47%	38%	45%	35%	46%	-	42%
The impact of the Russian invasion of Ukraine	317	99	218	287	26	166	91	60	65	252	112	80	27	31	146	119	74	150	83	-	317	
	40%	41%	39%	41%	32%	*	38%	37%	54%	29%	44%	51%	34%	60%	38%	45%	41%	36%	52%	30%	-	40%
The state of the global economy	264	85	179	238	21	133	84	47	71	193	85	66	13	27	101	104	66	106	81	-	264	
	33%	35%	32%	34%	26%	*	30%	34%	42%	32%	34%	38%	28%	30%	32%	31%	36%	32%	37%	29%	-	33%
Decisions made by the Bank of England	148	47	101	134	11	86	40	22	40	108	60	40	3	19	53	76	39	56	49	-	148	
	19%	19%	18%	19%	14%	*	20%	16%	20%	18%	19%	27%	17%	8%	23%	16%	26%	19%	19%	18%	-	19%
Decisions made by big businesses	121	39	81	109	10	55	39	27	40	81	22	43	5	15	54	36	35	33	47	-	121	
	15%	16%	15%	16%	12%	*	13%	16%	24%	18%	14%	10%	18%	11%	19%	16%	12%	17%	11%	-	15%	
The productivity of British workers	85	33	52	72	11	53	18	14	14	71	36	15	7	10	35	32	15	45	17	-	85	
	11%	14%	9%	10%	13%	*	12%	7%	12%	7%	16%	7%	16%	13%	11%	11%	7%	16%	6%	-	11%	
Decisions made by the last Labour government	75	20	55	67	7	43	24	8	23	51	25	14	1	11	18	42	19	28	25	-	75	
	9%	8%	10%	9%	9%	*	10%	10%	7%	11%	9%	11%	6%	3%	14%	6%	15%	9%	10%	9%	-	75
Other	15	7	8	14	1	9	2	4	1	14	3	4	2	1	5	9	3	8	5	-	15	
	2%	3%	1%	2%	1%	*	2%	1%	3%	*	2%	1%	2%	1%	1%	3%	1%	3%	2%	-	2%	
None of the above	13	2	11	10	3	6	5	2	5	8	2	3	-	1	3	5	2	5	4	-	13	
	2%	1%	2%	1%	4%	1%	2%	2%	2%	1%	1%	1%	-	2%	1%	2%	1%	2%	2%	-	2%	
Don't know	58	15	43	47	9	37	14	7	24	35	4	3	3	2	15	9	22	13	21	-	58	
	7%	6%	8%	7%	11%	*	9%	6%	6%	11%	6%	2%	1%	1%	5%	3%	10%	4%	8%	-	58	

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ColumnMeans (SN): A-B/C/D/E/F/G/H/I/J/L/M/N/O/P/Q/R/S/T/U Minimum Base: 30** Small Base: 100*