

IPSOS Economy polling

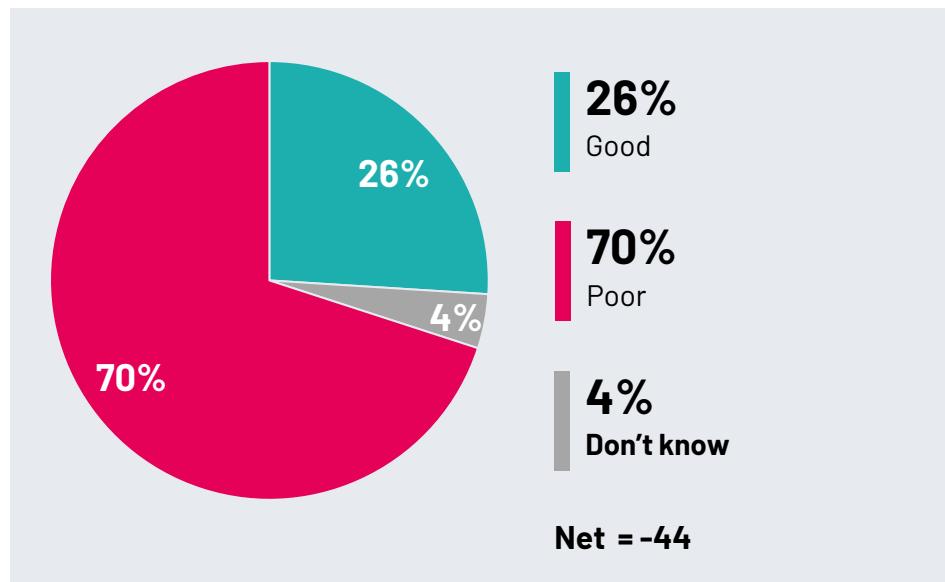
June 2024



Perceptions of the British economy: Trend

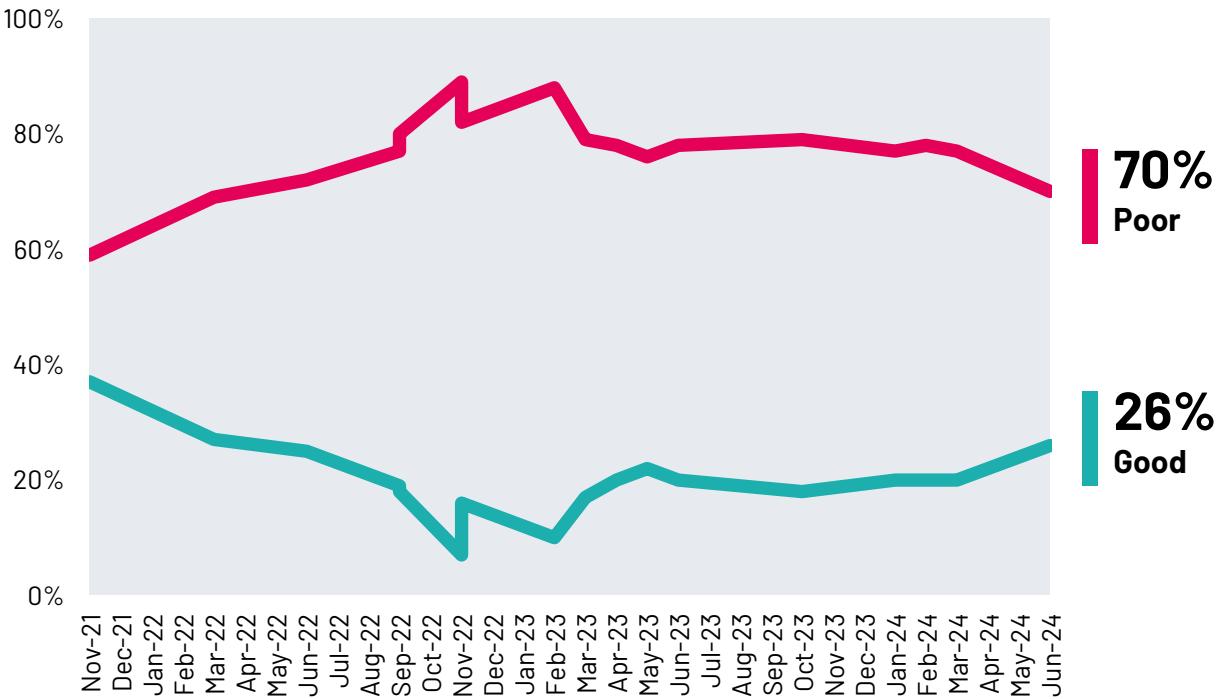
How would you describe the current state of the British economy? Would you say it is...?

June 2024



Base: 1,130 Online British adults aged 18+, 31 May – 3 June 2024

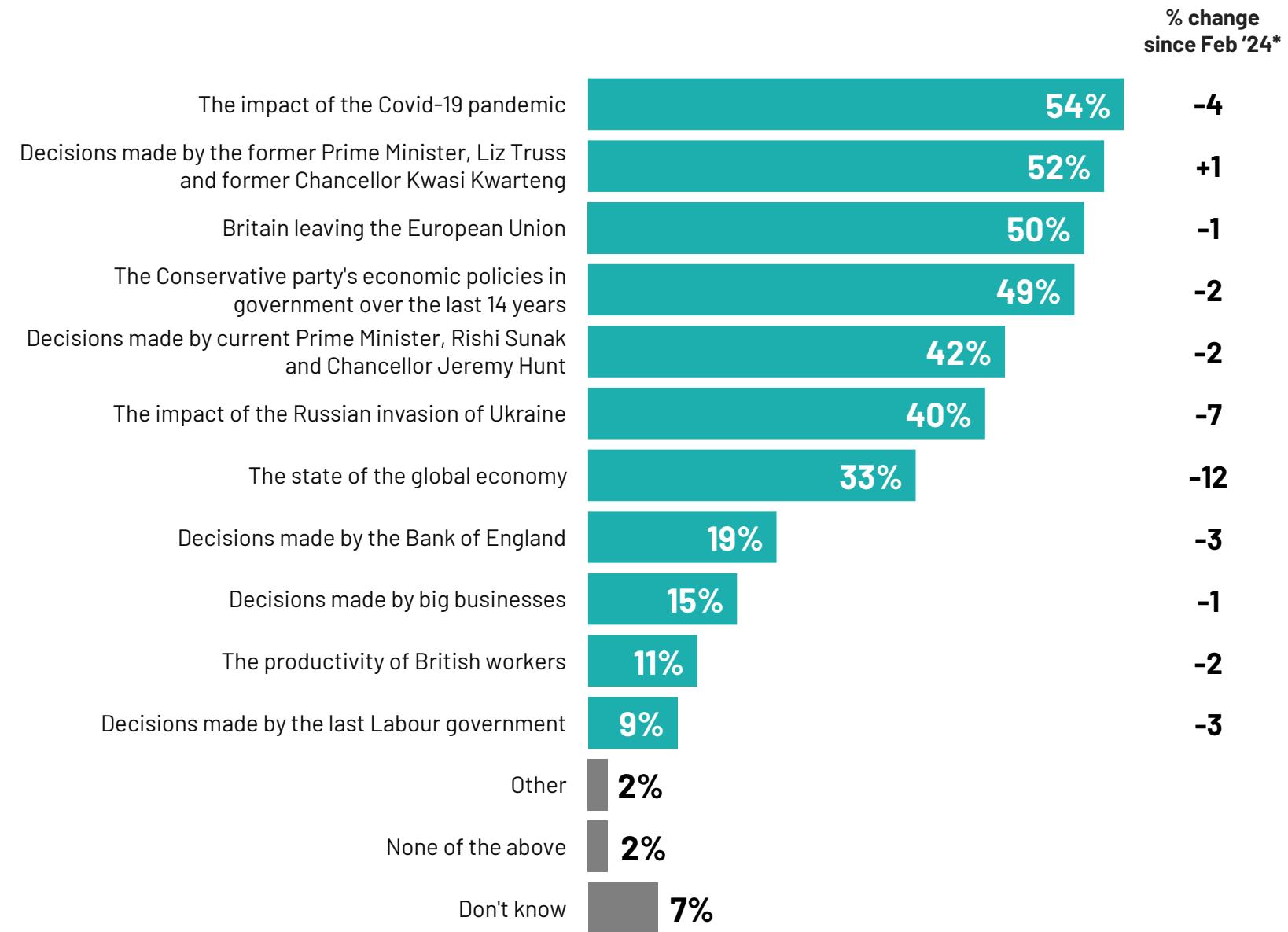
November 2021 – June 2024



Those who think the economy is in a poor state are most likely to blame the Covid-19 pandemic and decisions made by Liz Truss and Kwasi Kwarteng

Which of the following, if any, would you say have contributed MOST to the British economy currently being in a POOR state?

Please pick as many as apply.



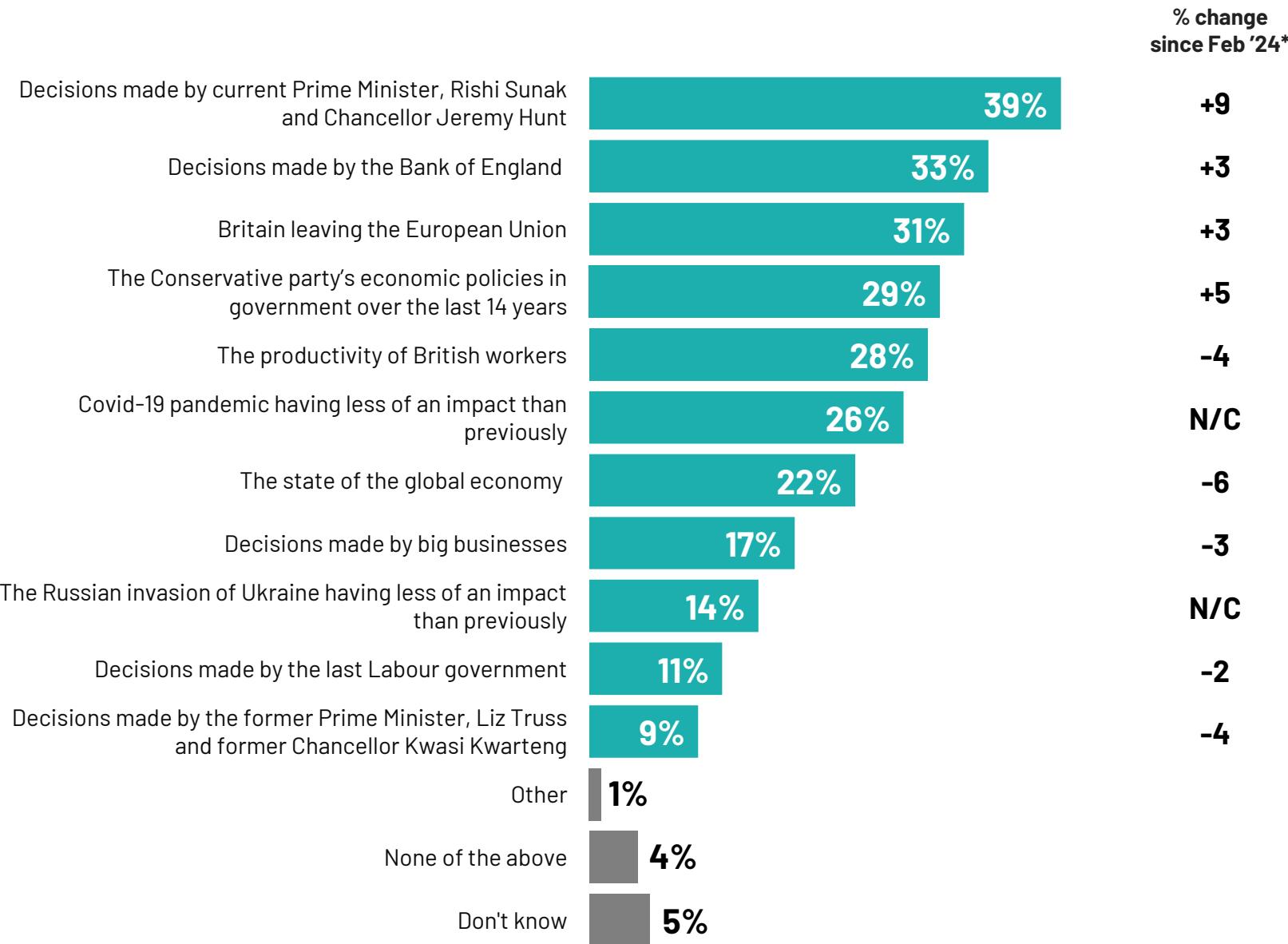
Base: 803 Online British adults 18+ who described the British economy as being in a poor state, 31 May – 3 June 2024.

*Note – when this question was asked in Feb 2024 the sample was 18-75

Two fifths of those who think the economy is in a good state think it is due to decisions made by Rishi Sunak and Jeremy Hunt

Which of the following, if any, would you say have contributed MOST to the British economy currently being in a GOOD state?

Please pick as many as apply.



Base: 280 Online British adults 18+ who described the British economy as being in a good state, 31 May – 3 June 2024.

*Note – when this question was asked in Feb 2024 the sample was 18-75



June 2024

Ipsos - Economy Polling

For more information

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