

If you were to renew or get a new mortgage in 2024, what type of mortgage would you be most likely to choose?

[illegible]

By how much would interest rates need to decline in order for you to seriously consider the purchase of a home?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	93	366	232	82	226	155	265	269	267	734
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	279	175	245	216	241	760
Less than 1%	44	11	5	1	5	19	3	19	6	6	9	13	31
	4%	8%	5%	1%	1%	8%	4%	7%	4%	2%	4%	5%	4%
		D*	*	*		D	*		*				
1-1.99%	89	5	9	7	40	25	2	22	15	20	24	29	61
	9%	4%	8%	11%	10%	11%	3%	8%	8%	8%	11%	12%	8%
		*	*	*			*		*				
2-2.99%	130	12	12	10	45	47	4	28	20	37	39	56	73
	13%	9%	11%	16%	12%	20%	5%	10%	12%	15%	18%	23%	10%
		*	*	*		ADF	*		*		G	L	
3-3.99%	86	10	13	3	28	27	6	24	11	16	31	30	55
	9%	7%	11%	5%	7%	11%	8%	9%	6%	6%	15%	13%	7%
		*	*	*			*		*		HI	L	
4% or more	94	11	13	9	31	19	10	27	15	29	17	38	56
	9%	9%	11%	14%	8%	8%	16%	10%	9%	12%	8%	16%	7%
		*	*	*			*		*			L	
Even if interest rates decline, I'm not interested in buying a home	293	41	32	18	134	48	20	48	52	86	71	35	257
	29%	31%	28%	29%	35%	20%	30%	17%	30%	35%	33%	15%	34%
		*	*	*	E		*		G*	G	G		K
Even if interest rates decline, I could not afford to buy a home	266	43	29	15	103	54	22	110	56	52	26	40	227
	27%	32%	26%	24%	27%	22%	33%	39%	32%	21%	12%	16%	30%
		*	*	*			*	IJ	J*	J			K
Sigma	1001	134	113	62	385	239	67	279	175	245	216	241	760
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Thinking about housing in Canada, to what extent do you agree or disagree with the following: - I have given up on ever owning a home

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Even if interest rates drop, buying a home remains unaffordable for me

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Owning a home in Canada is now only for the rich

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - The federal government is doing enough to address the housing affordability issue in Canada

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - I am concerned that I may not be able to keep the home I currently own due to high mortgage rates

[illegible]

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Top 2 Box Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
I have given up on ever owning a home	272	51	29	17	105	54	16	116	51	57	29	45	228
	62%	72%	57%	64%	69%	51%	50%	62%	57%	68%	68%	54%	64%
		E*	**	**	E*	*	**		*	*	*	*	
Even if interest rates drop, buying a home remains unaffordable for me	362	66	44	22	133	70	28	158	73	67	35	65	298
	82%	93%	84%	82%	88%	66%	87%	84%	83%	80%	82%	78%	83%
		E*	**	**	E*	*	**		*	*	*	*	
Owning a home in Canada is now only for the rich	781	110	82	48	317	176	48	234	134	202	155	201	579
	78%	82%	72%	77%	82%	74%	71%	84%	77%	82%	72%	84%	76%
		*	*	*	E		*	J	*	J		L	
The federal government is doing enough to address the housing affordability issue in Canada	235	35	19	12	80	80	8	72	36	54	53	67	168
	23%	26%	17%	20%	21%	34%	12%	26%	21%	22%	24%	28%	22%
		*	*	*		BDF	*		*				
High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result	629	82	83	45	237	149	33	184	98	166	135	169	460
	63%	61%	74%	72%	61%	62%	49%	66%	56%	68%	62%	70%	60%
		*	F*	F*			*		*			L	
I am concerned that I may not be able to keep the home I currently own due to high mortgage rates	184	19	18	14	63	64	6	40	20	56	61	83	101
	33%	30%	30%	41%	27%	48%	16%	44%	23%	35%	35%	52%	25%
		*	*	F*		ABDF*	*	H*	*			L	

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Bottom 2 Box Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
I have given up on ever owning a home	168	20	23	10	47	52	16	72	38	26	14	38	130
	38%	28%	43%	36%	31%	49%	50%	38%	43%	32%	32%	46%	36%
		*	**	**	*	AD*	**		*	*	*	*	
Even if interest rates drop, buying a home remains unaffordable for me	78	5	8	5	19	36	4	29	15	17	8	18	60
	18%	7%	16%	18%	12%	34%	13%	16%	17%	20%	18%	22%	17%
		*	**	**	*	AD*	**		*	*	*	*	
Owning a home in Canada is now only for the rich	220	24	31	14	69	63	19	44	40	43	61	39	181
	22%	18%	28%	23%	18%	26%	29%	16%	23%	18%	28%	16%	24%
		*	*	*		D	*		*		GI		K
The federal government is doing enough to address the housing affordability issue in Canada	766	99	94	50	305	159	59	207	138	192	164	174	592
	77%	74%	83%	80%	79%	66%	88%	74%	79%	78%	76%	72%	78%
		*	E*	*	E		E*		*				
High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result	372	52	30	17	148	90	34	95	77	79	81	72	301
	37%	39%	26%	28%	39%	38%	51%	34%	44%	32%	38%	30%	40%
		*	*	*			BC*		*				K
I am concerned that I may not be able to keep the home I currently own due to high mortgage rates	377	44	43	20	171	70	29	51	67	105	112	75	302
	67%	70%	70%	59%	73%	52%	84%	56%	77%	65%	65%	48%	75%
		E*	E*	*	E	*	CE*	*	G*				K