If you were to renew or get a new mortgage in 2024, what type of mortgage would you be most likely to choose?

| in you were to renew or get a new mortgage in | | | | | GION | | | | HOUSEHOI | LD INCOME | | HOUSEHOLD COMPOSITION | |
|-----------------------------------------------|-------|------|------|-------|---------|--------|----------|-----------|-------------------|--------------------|---------|--------------------------|---------|
| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | Α | В | С | D | Е | F | G | Н | I | J | К | L |
| Base: All Answering (unwtd) | 350 | 30 | 38 | 37 | 127 | 91 | 27 | 31 | 36 | 105 | 146 | 156 | 194 |
| Base: All Answering (wtd) | 310 | 29 | 32 | 19 | 125 | 86 | 19 | 40 | 40 | 94 | 111 | 130 | 179 |
| | 92 | 4 | 8 | 5 | 46 | 24 | 5 | 16 | 17 | 23 | 32 | 40 | 52 |
| Variable | 30% | 13% | 25% | 28% | 37% | 28% | 28% | 40% ** | 42% ** | 24% | 29% | 31% | 29% |
| | 206 | 21 | 24 | 14 | 74 | 59 | 13 | 16 | 23 | 70 | 78 | 89 | 117 |
| Fixed | 67% | 74% | 75% | 72% | 60% | 68% | 72% | 40% | 58% | 74% | 70% | 68% | 65% |
| | | ** | * | ** | * | * | ** | ** | ** | * | | | |
| | 12 | 4 | - | - | 4 | 4 | - | 8 | - | 1 | 2 | 1 | 10 |
| Other | 4% | 13% | - | - | 4% | 4% | - | 21% | - | 1% | 1% | 1% | 6% |
| | | ** | * | ** | * | * | ** | ** | ** | * | | | |
| | 310 | 29 | 32 | 19 | 125 | 86 | 19 | 40 | 40 | 94 | 111 | 130 | 179 |
| Sigma | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

By how much would interest rates need to decline in order for you to seriously consider the purchase of a home?

| by now much would interest rates need to decline | | | | REC | SION | | | | HOUSEHO | D INCOME | | | EHOLD OSITION |
|----------------------------------------------------------------|-------|----------|---------|---------|---------|---------|----------|-----------|-------------------|--------------------|---------|----------|------------------|
| | Total | ВС | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | А | В | С | D | E | F | G | Н | I | J | К | L |
| Base: All Respondents (unwtd) | 1001 | 124 | 104 | 93 | 366 | 232 | 82 | 226 | 155 | 265 | 269 | 267 | 734 |
| Base: All Respondents (wtd) | 1001 | 134 | 113 | 62 | 385 | 239 | 67 | 279 | 175 | 245 | 216 | 241 | 760 |
| | 44 | 11 | 5 | 1 | 5 | 19 | 3 | 19 | 6 | 6 | 9 | 13 | 31 |
| Less than 1% | 4% | 8% D* | 5% * | 1% * | 1% | 8% D | 4% * | 7% | 4% | 2% | 4% | 5% | 4% |
| | 89 | 5 | 9 | 7 | 40 | 25 | 2 | 22 | 15 | 20 | 24 | 29 | 61 |
| 1-1.99% | 9% | 4% * | 8% * | 11% | 10% | 11% | 3% * | 8% | 8% | 8% | 11% | 12% | 8% |
| | 130 | 12 | 12 | 10 | 45 | 47 | 4 | 28 | 20 | 37 | 39 | 56 | 73 |
| 2-2.99% | 13% | 9% | 11% | 16% | 12% | 20% | 5% | 10% | 12% | 15% | 18% | 23% | 10% |
| | | * | * | * | | ADF | * | | * | | G | L | |
| | 86 | 10 | 13 | 3 | 28 | 27 | 6 | 24 | 11 | 16 | 31 | 30 | 55 |
| 3-3.99% | 9% | 7% | 11% | 5% * | 7% | 11% | 8% | 9% | 6% * | 6% | 15% | 13% | 7% |
| | | | | | | 10 | | | | 20 | HI | L | |
| 40/ | 94 | 11 | 13 | 9 | 31 | 19 | 10 | 27 | 15 | 29 | 17 | 38 | 56 |
| 4% or more | 9% | 9% | 11% | 14% | 8% | 8% | 16% | 10% | 9% | 12% | 8% | 16% L | 7% |
| Even if interest rates decline, I'm not interested in buying a | 293 | 41 | 32 | 18 | 134 | 48 | 20 | 48 | 52 | 86 | 71 | 35 | 257 |
| home | 29% | 31% | 28% | 29% | 35% | 20% | 30% | 17% | 30% | 35% | 33% | 15% | 34% |
| | | * | * | * | Е | | * | | G* | G | G | | K |
| Even if interest rates decline, I could not afford to buy a | 266 | 43 | 29 | 15 | 103 | 54 | 22 | 110 | 56 | 52 | 26 | 40 | 227 |
| home | 27% | 32% | 26% | 24% | 27% | 22% | 33% | 39% IJ | 32% J* | 21% J | 12% | 16% | 30% K |
| | 1001 | 134 | 113 | 62 | 385 | 239 | 67 | 279 | 175 | 245 | 216 | 241 | 760 |
| Sigma | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - I have given up on ever owning a home

| | | | | REC | SION | | | | HOUSEHO | _D INCOME | | | EHOLD OSITION |
|-----------------------------|-------|------|------|-------|---------|--------|----------|--------|-------------------|--------------------|---------|------|------------------|
| | Total | ВС | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | Α | В | С | D | Е | F | G | Н | I | J | К | L |
| Base: All Answering (unwtd) | 385 | 58 | 39 | 32 | 130 | 94 | 32 | 155 | 77 | 83 | 44 | 77 | 308 |
| Base: All Answering (wtd) | 440 | 71 | 52 | 27 | 152 | 106 | 32 | 187 | 88 | 84 | 43 | 83 | 357 |
| | | | | | | | | | | | | | |
| | 272 | 51 | 29 | 17 | 105 | 54 | 16 | 116 | 51 | 57 | 29 | 45 | 228 |
| Top 2 Box (Net) | 62% | 72% | 57% | 64% | 69% | 51% | 50% | 62% | 57% | 68% | 68% | 54% | 64% |
| | | E* | ** | ** | E* | * | ** | | * | * | * | * | |
| | 131 | 29 | 12 | 4 | 51 | 22 | 12 | 63 | 25 | 28 | 7 | 20 | 110 |
| Strongly agree | 30% | 41% | 23% | 16% | 33% | 21% | 38% | 34% | 28% | 34% | 16% | 25% | 31% |
| | | E* | ** | ** | * | * | ** | | * | * | * | * | |
| | 142 | 22 | 17 | 13 | 54 | 31 | 4 | 52 | 25 | 29 | 22 | 24 | 117 |
| Somewhat agree | 32% | 31% | 33% | 48% | 36% | 30% | 12% | 28% | 29% | 35% | 52% | 29% | 33% |
| | | * | ** | ** | * | * | ** | | * | * | GH* | * | |
| | 168 | 20 | 23 | 10 | 47 | 52 | 16 | 72 | 38 | 26 | 14 | 38 | 130 |
| Bottom 2 Box (Net) | 38% | 28% | 43% | 36% | 31% | 49% | 50% | 38% | 43% | 32% | 32% | 46% | 36% |
| | | * | ** | ** | * | AD* | ** | | * | * | * | * | |
| | 96 | 14 | 10 | 5 | 22 | 31 | 14 | 39 | 19 | 17 | 11 | 26 | 70 |
| Somewhat disagree | 22% | 19% | 19% | 19% | 15% | 29% | 43% | 21% | 22% | 20% | 25% | 31% | 20% |
| | | * | ** | ** | * | D* | ** | | * | * | * | * | |
| | 72 | 7 | 13 | 5 | 25 | 21 | 2 | 33 | 18 | 10 | 3 | 12 | 60 |
| Strongly disagree | 16% | 9% | 25% | 17% | 16% | 20% | 7% | 18% | 21% | 12% | 7% | 15% | 17% |
| | | * | ** | ** | * | * | ** | | * | * | * | * | |
| | 440 | 71 | 52 | 27 | 152 | 106 | 32 | 187 | 88 | 84 | 43 | 83 | 357 |
| Sigma | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Even if interest rates drop, buying a home remains unaffordable for me

| | | | REC | SION | | | | HOUSEHOI | .D INCOME | | | SEHOLD OSITION |
|-------|-----------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------------|----------------------------------------------------------------|
| Total | ВС | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | А | В | С | D | E | F | G | Н | I | J | K | L |
| 385 | 58 | 39 | 32 | 130 | 94 | 32 | 155 | 77 | 83 | 44 | 77 | 308 |
| 440 | 71 | 52 | 27 | 152 | 106 | 32 | 187 | 88 | 84 | 43 | 83 | 357 |
| 362 | 66 | 44 | 22 | 133 | 70 | 28 | 158 | 73 | 67 | 35 | 65 | 298 |
| 82% | 93% | 84% | 82% | 88% | 66% | 87% | 84% | 83% | 80% | 82% | 78% | 83% |
| | E* | ** | ** | E* | * | ** | | * | * | * | * | |
| 199 | 41 | 24 | 8 | 79 | 27 | 20 | 86 | 38 | 39 | 19 | 35 | 164 |
| 45% | 58% | 46% | 31% | 52% | 26% | 62% | 46% | 43% | 47% | 45% | 42% | 46% |
| | E* | ** | ** | E* | * | ** | | * | * | * | * | |
| 163 | 25 | 19 | 14 | 54 | 42 | 8 | 72 | 36 | 28 | 16 | 30 | 133 |
| 37% | 35% | 37% | 51% | 36% | 40% | 26% | 39% | 40% | 33% | 37% | 36% | 37% |
| | * | ** | ** | * | * | ** | | * | * | * | * | |
| 78 | 5 | 8 | 5 | 19 | 36 | 4 | 29 | 15 | 17 | 8 | 18 | 60 |
| 18% | 7% | 16% | 18% | 12% | 34% | 13% | 16% | 17% | 20% | 18% | 22% | 17% |
| | * | ** | ** | * | AD* | ** | | * | * | * | * | |
| 48 | 5 | 8 | 3 | 11 | 18 | 4 | 17 | 7 | 12 | 5 | 12 | 36 |
| 11% | 7% | 15% | 12% | 7% | 17% | 11% | 9% | 8% | 14% | 11% | 15% | 10% |
| | * | ** | ** | * | * | ** | | * | * | * | * | |
| 29 | - | 1 | 2 | 8 | 19 | * | 12 | 8 | 5 | 3 | 6 | 23 |
| 7% | - | 1% | 7% | 5% | 18% | 1% | 7% | 9% | 6% | 7% | 7% | 7% |
| | * | ** | ** | * | AD* | ** | | * | * | * | * | |
| 440 | 71 | 52 | 27 | 152 | 106 | 32 | 187 | 88 | 84 | 43 | 83 | 357 |
| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 385 440 362 82% 199 45% 163 37% 78 18% 48 11% 29 7% 440 | A 385 58 440 71 362 66 82% 93% E* 199 41 45% 58% E* 163 25 37% 35% * 78 5 18% 7% * 48 5 11% 7% 29 - 7% - * 440 71 | A B 385 58 39 440 71 52 362 66 44 82% 93% 84% E* ** 199 41 24 45% 58% 46% E* ** 163 25 19 37% 35% 37% * ** 78 5 8 18% 7% 16% * ** 48 5 8 11% 7% 15% * ** 29 - 1 7% - 1% * ** 440 71 52 | A B C 385 58 39 32 440 71 52 27 362 66 44 22 82% 93% 84% 82% E* ** ** 199 41 24 8 45% 58% 46% 31% E* ** ** 163 25 19 14 37% 35% 37% 51% * ** ** 78 5 8 5 18% 7% 16% 18% * ** 48 5 8 3 11% 7% 15% 12% * ** 29 - 1 2 7% - 1% 7% * ** 440 71 52 27 | A B C D 385 58 39 32 130 440 71 52 27 152 362 66 44 22 133 82% 93% 84% 82% 88% E* ** ** E* 199 41 24 8 79 45% 58% 46% 31% 52% E* ** ** E* 163 25 19 14 54 37% 35% 37% 51% 36% * ** ** ** 78 5 8 5 19 18% 7% 16% 18% 12% * ** ** ** 48 5 8 3 11 11% 7% 15% 12% 7% * ** ** 29 - 1 2 8 7% - 1% 7% 5% * ** ** 440 71 52 27 152 | A B C D E 385 58 39 32 130 94 440 71 52 27 152 106 362 66 44 22 133 70 82% 93% 84% 82% 88% 66% E* ** ** E* 199 41 24 8 79 27 45% 58% 46% 31% 52% 26% E* ** ** E* 163 25 19 14 54 42 37% 35% 37% 51% 36% 40% * ** ** ** * 78 5 8 5 19 36 18% 7% 16% 18% 12% 34% * ** ** ** AD* 48 5 8 3 11 18 11% 7% 15% 12% 7% 17% * ** ** ** * 29 - 1 2 8 19 7% - 1% 7% 5% 18% * ** ** * AD* 440 71 52 27 152 106 | A B C D E F 385 58 39 32 130 94 32 440 71 52 27 152 106 32 362 66 44 22 133 70 28 82% 93% 84% 82% 88% 66% 87% E* ** ** E* * * ** 199 41 24 8 79 27 20 45% 58% 46% 31% 52% 26% 62% E* ** ** E* * * ** 163 25 19 14 54 42 8 37% 35% 37% 51% 36% 40% 26% * * ** ** * * * * * * * * * * * * * * | A B C D E F G 385 58 39 32 130 94 32 155 440 71 52 27 152 106 32 187 362 66 44 22 133 70 28 158 82% 93% 84% 82% 88% 66% 87% 84% E* ** ** E* * ** 199 41 24 8 79 27 20 86 45% 58% 46% 31% 52% 26% 62% 46% E* ** ** E* * ** 163 25 19 14 54 42 8 72 37% 35% 37% 51% 36% 40% 26% 39% * * ** ** * * * * * * * * * * * * * * | Second S | A B C D E F G H I | A B C D E F G H I J J | Total BC AB SK/MB Ontario Quebec Atlantic <\$40K |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Owning a home in Canada is now only for the rich

| THIRKING ADOUT HOUSING III Canada, to w | | | | | GION | | | , | | LD INCOME | | | EHOLD OSITION |
|-----------------------------------------|-------|------|------|-------|-----------|--------|----------|--------|-------------------|--------------------|---------|------|------------------|
| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | Α | В | С | D | E | F | G | Н | I | J | K | L |
| Base: All Respondents (unwtd) | 1001 | 124 | 104 | 93 | 366 | 232 | 82 | 226 | 155 | 265 | 269 | 267 | 734 |
| Base: All Respondents (wtd) | 1001 | 134 | 113 | 62 | 385 | 239 | 67 | 279 | 175 | 245 | 216 | 241 | 760 |
| | 781 | 110 | 82 | 48 | 317 | 176 | 48 | 234 | 134 | 202 | 155 | 201 | 579 |
| Top 2 Box (Net) | 78% | 82% | 72% | 77% | 82% | 74% | 71% | 84% | 77% | 82% | 72% | 84% | 76% |
| TOP 2 BOX (NCC) | 7870 | * | * | * | 6270 E | 7470 | * | J | * | J | 7270 | L | 7070 |
| | 306 | 53 | 32 | 16 | 126 | 61 | 18 | 104 | 57 | 76 | 50 | 88 | 218 |
| Strongly agree | 31% | 40% | 28% | 26% | 33% | 26% | 26% | 37% | 32% | 31% | 23% | 37% | 29% |
| | | E* | * | * | | | * | J | * | | | | |
| | 474 | 57 | 50 | 32 | 191 | 115 | 30 | 131 | 78 | 126 | 105 | 113 | 361 |
| Somewhat agree | 47% | 43% | 44% | 51% | 50% | 48% | 45% | 47% | 44% | 51% | 48% | 47% | 48% |
| | | * | * | * | | | * | | * | | | | |
| | 220 | 24 | 31 | 14 | 69 | 63 | 19 | 44 | 40 | 43 | 61 | 39 | 181 |
| Bottom 2 Box (Net) | 22% | 18% | 28% | 23% | 18% | 26% | 29% | 16% | 23% | 18% | 28% | 16% | 24% |
| | | * | * | * | | D | * | | * | | GI | | K |
| | 181 | 21 | 29 | 13 | 55 | 45 | 18 | 32 | 31 | 39 | 53 | 34 | 146 |
| Somewhat disagree | 18% | 15% | 26% | 21% | 14% | 19% | 27% | 11% | 18% | 16% | 24% | 14% | 19% |
| | | * | D* | * | | | D* | | * | | GI | | |
| | 40 | 3 | 2 | 1 | 14 | 19 | 1 | 12 | 9 | 4 | 9 | 5 | 35 |
| Strongly disagree | 4% | 2% | 2% | 2% | 4% | 8% | 1% | 4% | 5% | 2% | 4% | 2% | 5% |
| | | * | * | * | | | * | | * | | | | |
| | 1001 | 134 | 113 | 62 | 385 | 239 | 67 | 279 | 175 | 245 | 216 | 241 | 760 |
| Sigma | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - The federal government is doing enough to address the housing affordability issue in Canada

| Thinking about nousing in canada, to w | , , | | | | SION | J | J | Ü | | _D INCOME | , | HOUS | EHOLD OSITION |
|----------------------------------------|-------|------|-------|-------|---------|--------|----------|--------|-------------------|--------------------|---------|------|------------------|
| | Total | ВС | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | Α | В | С | D | Е | F | G | Н | I | J | К | L |
| Base: All Respondents (unwtd) | 1001 | 124 | 104 | 93 | 366 | 232 | 82 | 226 | 155 | 265 | 269 | 267 | 734 |
| Base: All Respondents (wtd) | 1001 | 134 | 113 | 62 | 385 | 239 | 67 | 279 | 175 | 245 | 216 | 241 | 760 |
| | 235 | 35 | 19 | 12 | 80 | 80 | 8 | 72 | 36 | 54 | 53 | 67 | 168 |
| Top 2 Box (Net) | 23% | 26% | 17% | 20% | 21% | 34% | 12% | 26% | 21% | 22% | 24% | 28% | 22% |
| | | * | * | * | | BDF | * | | * | | | | |
| | 41 | 3 | 2 | 2 | 23 | 8 | 2 | 7 | 6 | 9 | 8 | 14 | 26 |
| Strongly agree | 4% | 2% | 2% | 3% | 6% | 4% | 2% | 3% | 4% | 4% | 4% | 6% | 3% |
| | | * | * | * | | | * | | * | | | | |
| | 194 | 32 | 17 | 10 | 57 | 72 | 6 | 65 | 30 | 44 | 45 | 52 | 142 |
| Somewhat agree | 19% | 24% | 15% | 16% | 15% | 30% | 10% | 23% | 17% | 18% | 21% | 22% | 19% |
| | | F* | * | * | | BCDF | * | | * | | | | |
| | 766 | 99 | 94 | 50 | 305 | 159 | 59 | 207 | 138 | 192 | 164 | 174 | 592 |
| Bottom 2 Box (Net) | 77% | 74% | 83% | 80% | 79% | 66% | 88% | 74% | 79% | 78% | 76% | 72% | 78% |
| | | * | E* | * | E | | E* | | * | | | | |
| | 336 | 36 | 23 | 23 | 136 | 82 | 36 | 87 | 64 | 83 | 69 | 70 | 266 |
| Somewhat disagree | 34% | 27% | 20% | 37% | 35% | 34% | 54% | 31% | 37% | 34% | 32% | 29% | 35% |
| | | * | * | В* | В | В | ABDE* | | * | | | | |
| | 430 | 63 | 71 | 27 | 169 | 77 | 23 | 119 | 74 | 108 | 95 | 104 | 326 |
| Strongly disagree | 43% | 47% | 63% | 43% | 44% | 32% | 34% | 43% | 42% | 44% | 44% | 43% | 43% |
| | | E* | CDEF* | * | E | | * | | * | | | | |
| | 1001 | 134 | 113 | 62 | 385 | 239 | 67 | 279 | 175 | 245 | 216 | 241 | 760 |
| Sigma | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result

| | | | | | | | | | | LD INCOME | | | EHOLD OSITION |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|-------------------|--------------------|---------|------|------------------|
| | Total | ВС | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | А | В | С | D | E | F | G | Н | I | J | К | L |
| Base: All Respondents (unwtd) | 1001 | 124 | 104 | 93 | 366 | 232 | 82 | 226 | 155 | 265 | 269 | 267 | 734 |
| Base: All Respondents (wtd) | 1001 | 134 | 113 | 62 | 385 | 239 | 67 | 279 | 175 | 245 | 216 | 241 | 760 |
| | | | | | | | | | | | | | |
| | 629 | 82 | 83 | 45 | 237 | 149 | 33 | 184 | 98 | 166 | 135 | 169 | 460 |
| Top 2 Box (Net) | 63% | 61% | 74% | 72% | 61% | 62% | 49% | 66% | 56% | 68% | 62% | 70% | 60% |
| | | * | F* | F* | | | * | | * | | | L | |
| | 250 | 35 | 33 | 20 | 100 | 48 | 14 | 65 | 39 | 70 | 59 | 80 | 170 |
| Strongly agree | 25% | 26% | 29% | 32% | 26% | 20% | 20% | 23% | 22% | 29% | 27% | 33% | 22% |
| | | * | * | * | | | * | | * | | | L | |
| | 379 | 47 | 50 | 25 | 137 | 100 | 20 | 119 | 59 | 96 | 76 | 89 | 290 |
| Somewhat agree | 38% | 35% | 44% | 41% | 35% | 42% | 29% | 43% | 34% | 39% | 35% | 37% | 38% |
| | | * | * | * | | | * | | * | | | | |
| | 372 | 52 | 30 | 17 | 148 | 90 | 34 | 95 | 77 | 79 | 81 | 72 | 301 |
| Bottom 2 Box (Net) | 37% | 39% | 26% | 28% | 39% | 38% | 51% | 34% | 44% | 32% | 38% | 30% | 40% |
| | | * | * | * | | | BC* | | * | | | | К |
| | 200 | 27 | 16 | 7 | 71 | 59 | 19 | 54 | 35 | 39 | 47 | 49 | 151 |
| Somewhat disagree | 20% | 20% | 14% | 11% | 19% | 25% | 29% | 19% | 20% | 16% | 22% | 20% | 20% |
| | | * | * | * | | С | BC* | | * | | | | |
| | 172 | 25 | 14 | 10 | 77 | 31 | 15 | 41 | 42 | 40 | 34 | 22 | 150 |
| Strongly disagree | 17% | 19% | 12% | 16% | 20% | 13% | 22% | 15% | 24% | 16% | 16% | 9% | 20% |
| | | * | * | * | | | * | | * | | | | K |
| | 1001 | 134 | 113 | 62 | 385 | 239 | 67 | 279 | 175 | 245 | 216 | 241 | 760 |
| Sigma | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - I am concerned that I may not be able to keep the home I currently own due to high mortgage rates

| | | | | REC | SION | | | | HOUSEHOLD INCOME | | | | | |
|-----------------------------|-------|------|------|-------|---------|--------|----------|--------|-------------------|--------------------|---------|------|---------|--|
| | Total | ВС | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids | |
| | | Α | В | С | D | Е | F | G | Н | I | J | K | L | |
| Base: All Answering (unwtd) | 616 | 66 | 65 | 61 | 236 | 138 | 50 | 71 | 78 | 182 | 225 | 190 | 426 | |
| Base: All Answering (wtd) | 561 | 63 | 61 | 35 | 234 | 134 | 35 | 91 | 86 | 161 | 173 | 158 | 403 | |
| | 184 | 19 | 18 | 14 | 63 | 64 | 6 | 40 | 20 | 56 | 61 | 83 | 101 | |
| Top 2 Box (Net) | 33% | 30% | 30% | 41% | 27% | 48% | 16% | 44% | 23% | 35% | 35% | 52% | 25% | |
| | | * | * | F* | | ABDF* | * | H* | * | | | L | | |
| | 46 | 4 | 8 | 4 | 21 | 7 | 2 | 5 | 8 | 18 | 15 | 22 | 24 | |
| Strongly agree | 8% | 7% | 13% | 11% | 9% | 5% | 6% | 6% | 9% | 11% | 9% | 14% | 6% | |
| | | * | * | * | | * | * | * | * | | | L | | |
| | 138 | 15 | 10 | 11 | 42 | 57 | 4 | 35 | 12 | 38 | 46 | 61 | 77 | |
| Somewhat agree | 25% | 23% | 17% | 30% | 18% | 43% | 10% | 39% | 14% | 24% | 27% | 39% | 19% | |
| | | * | * | F* | | ABDF* | * | H* | * | | | L | | |
| | 377 | 44 | 43 | 20 | 171 | 70 | 29 | 51 | 67 | 105 | 112 | 75 | 302 | |
| Bottom 2 Box (Net) | 67% | 70% | 70% | 59% | 73% | 52% | 84% | 56% | 77% | 65% | 65% | 48% | 75% | |
| | | E* | E* | * | E | * | CE* | * | G* | | | | К | |
| | 144 | 8 | 17 | 7 | 65 | 37 | 9 | 27 | 22 | 39 | 42 | 42 | 101 | |
| Somewhat disagree | 26% | 13% | 27% | 20% | 28% | 28% | 27% | 29% | 26% | 24% | 24% | 27% | 25% | |
| | | * | * | * | Α | * | * | * | * | | | | | |
| | 233 | 36 | 26 | 13 | 106 | 32 | 20 | 24 | 44 | 66 | 71 | 33 | 200 | |
| Strongly disagree | 42% | 57% | 43% | 39% | 45% | 24% | 56% | 26% | 51% | 41% | 41% | 21% | 50% | |
| | | E* | E* | * | E | * | E* | * | G* | | | | К | |
| | 561 | 63 | 61 | 35 | 234 | 134 | 35 | 91 | 86 | 161 | 173 | 158 | 403 | |
| Sigma | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Top 2 Box Summary

| | | Total BC AB SK/MB Ontario Quebec Atlantic <\$40K \$40K - \$60K - \$100K | | | | | | | | | | | SEHOLD OSITION |
|-------------------------------------------------------------|-------|-----------------------------------------------------------------------------------------|-----|-------|---------|--------|----------|--------|-----|-----|---------|------|-------------------|
| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | | | \$100K+ | Kids | No Kids |
| | | А | В | С | D | Е | F | G | Н | I | J | K | L |
| | 272 | 51 | 29 | 17 | 105 | 54 | 16 | 116 | 51 | 57 | 29 | 45 | 228 |
| I have given up on ever owning a home | 62% | | | | | | | 62% | | | | 54% | 64% |
| | 362 | - | | | | | | 158 | | | | 65 | 298 |
| Even if interest rates drop, buying a home remains | 562 | | | | 100 | | 20 | 150 | ,,, | 0, | 00 | | 250 |
| unaffordable for me | 82% | | | | | | | 84% | | | | 78% | 83% |
| | | _ | | | | | | | | | · | * | |
| | 781 | 110 | 82 | 48 | 317 | 176 | 48 | 234 | 134 | 202 | 155 | 201 | 579 |
| Owning a home in Canada is now only for the rich | 78% | 82% | 72% | 77% | 82% | 74% | 71% | 84% | 77% | 82% | 72% | 84% | 76% |
| | | * | * | * | Е | | * | J | * | J | | L | |
| The federal government is doing enough to address the | 235 | 35 | 19 | 12 | 80 | 80 | 8 | 72 | 36 | 54 | 53 | 67 | 168 |
| housing affordability issue in Canada | 23% | 26% | 17% | 20% | 21% | 34% | 12% | 26% | 21% | 22% | 24% | 28% | 22% |
| | | * | * | * | | BDF | * | | * | | | | |
| High interest rates have me on the sidelines for now, and I | 629 | 82 | 83 | 45 | 237 | 149 | 33 | 184 | 98 | 166 | 135 | 169 | 460 |
| won't buy or sell a home as a result | 63% | 61% | 74% | 72% | 61% | 62% | 49% | 66% | 56% | 68% | 62% | 70% | 60% |
| | | * | F* | F* | | | * | | * | | | L | |
| I am concerned that I may not be able to keep the home I | 184 | 19 | 18 | 14 | 63 | 64 | 6 | 40 | 20 | 56 | 61 | 83 | 101 |
| currently own due to high mortgage rates | 33% | 30% | 30% | 41% | 27% | 48% | 16% | 44% | 23% | 35% | 35% | 52% | 25% |
| | | * | * | F* | | ABDF* | * | H* | * | | | L | |

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Bottom 2 Box Summary

| | | | | REG | SION | | | | HOUSEHOI | D INCOME | | | SEHOLD OSITION |
|-------------------------------------------------------------|-------|-----|-----|-------|---------|--------|----------|--------|-------------------|--------------------|---------|------|-------------------|
| | Total | ВС | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | Α | В | С | D | E | F | G | Н | I | J | K | L |
| | 168 | 20 | 23 | 10 | 47 | 52 | 16 | 72 | 38 | 26 | 14 | 38 | 130 |
| I have given up on ever owning a home | 38% | 28% | 43% | 36% | 31% | 49% | 50% | 38% | 43% | 32% | 32% | 46% | 36% |
| | | * | ** | ** | * | AD* | ** | | * | * | * | * | |
| Even if interest rates drop, buying a home remains | 78 | 5 | 8 | 5 | 19 | 36 | 4 | 29 | 15 | 17 | 8 | 18 | 60 |
| unaffordable for me | 18% | 7% | 16% | 18% | 12% | 34% | 13% | 16% | 17% | 20% | 18% | 22% | 17% |
| | | * | ** | ** | * | AD* | ** | | * | * | * | * | |
| | 220 | 24 | 31 | 14 | 69 | 63 | 19 | 44 | 40 | 43 | 61 | 39 | 181 |
| Owning a home in Canada is now only for the rich | 22% | 18% | 28% | 23% | 18% | 26% | 29% | 16% | 23% | 18% | 28% | 16% | 24% |
| | | * | * | * | | D | * | | * | | GI | | K |
| The federal government is doing enough to address the | 766 | 99 | 94 | 50 | 305 | 159 | 59 | 207 | 138 | 192 | 164 | 174 | 592 |
| housing affordability issue in Canada | 77% | 74% | 83% | 80% | 79% | 66% | 88% | 74% | 79% | 78% | 76% | 72% | 78% |
| | | * | E* | * | Е | | E* | | * | | | | |
| High interest rates have me on the sidelines for now, and I | 372 | 52 | 30 | 17 | 148 | 90 | 34 | 95 | 77 | 79 | 81 | 72 | 301 |
| won't buy or sell a home as a result | 37% | 39% | 26% | 28% | 39% | 38% | 51% | 34% | 44% | 32% | 38% | 30% | 40% |
| | | * | * | * | | | BC* | | * | | | | К |
| I am concerned that I may not be able to keep the home I | 377 | 44 | 43 | 20 | 171 | 70 | 29 | 51 | 67 | 105 | 112 | 75 | 302 |
| currently own due to high mortgage rates | 67% | 70% | 70% | 59% | 73% | 52% | 84% | 56% | 77% | 65% | 65% | 48% | 75% |
| | | E* | E* | * | E | * | CE* | * | G* | | | | K |