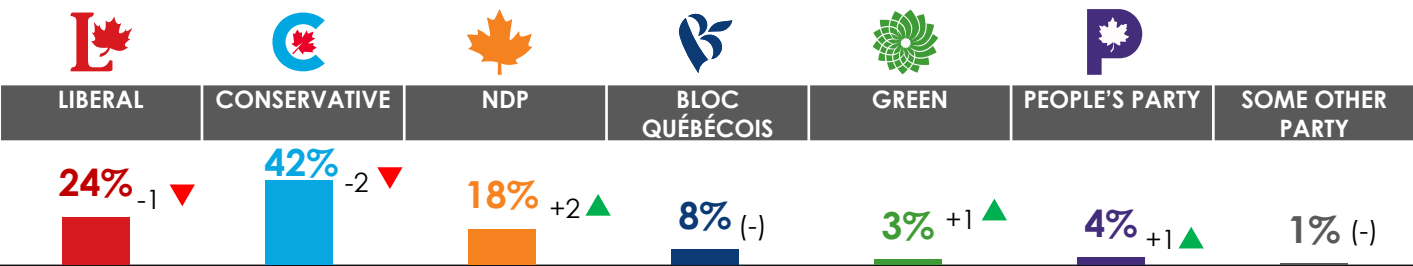


Despite Summer Heat, Liberal Troubles Remain Frozen

JUNE 19 | 2024

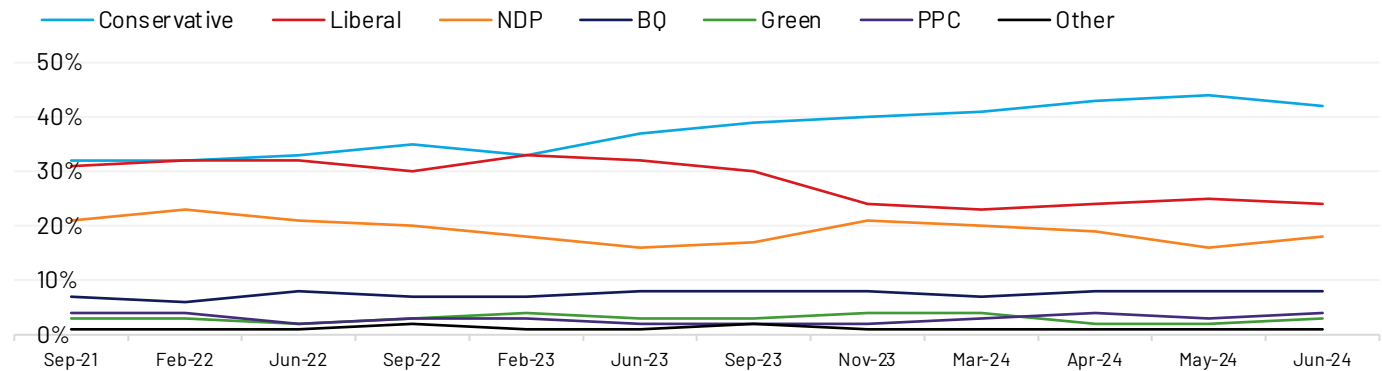
FEDERAL VOTE

(DECIDED VOTERS, LEANERS INCLUDED)



Toronto, ON - A new Ipsos poll for Global News finds that, if a federal election were held tomorrow, the Conservatives would enjoy a comfortable victory over all other parties with 42% of the decided vote, though support has waned slightly since May (-2 pts). The Liberal party would garner just 24% of the vote (-1 pt), followed by the NDP

(18%, +2 pts), BQ (8%, no change, 34% in Quebec), People's Party (4%, +1 pt), and Green Party (3%, +1 pt). This continues a trend which began late last year and has now solidified the Conservatives' lead over the other parties. Just under one in ten (8%) say they would not vote for any party and 12% are undecided.



HALF OF CANADIANS OPEN TO VOTING STRATEGICALLY IN NEXT ELECTION

Political parties should stick together to ensure the...

37% | The **Conservative Party** doesn't win

42% | The **Federal Liberal** party doesn't win

A sizeable portion of Canadians (42%) feel that rival political parties should stick together to ensure the Federal Liberals don't win in the next election, though 37% feel this way about blocking the Conservatives. Half of Canadians (51%) agree that they would consider voting strategically in their riding to keep a particular party from winning a seat.

About This Study

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between June 12 and 14, 2024, on behalf of Global News. For this survey, a sample of 1,001 Canadians aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.8 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

For more information on this news release, please contact:

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