

24% OF CANADIANS THINK SUCCESS DEPENDS ON FACTORS BEYOND THEIR CONTROL, HIGHER AMONG YOUNG PEOPLE

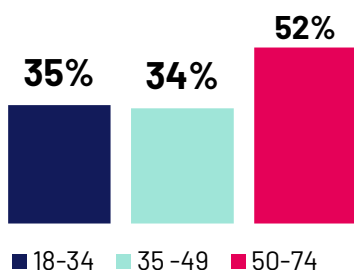
JULY 19, 2024

YOUNG CANADIANS MORE LIKELY TO THINK SUCCESS DEPENDS ON FACTORS BEYOND THEIR CONTROL

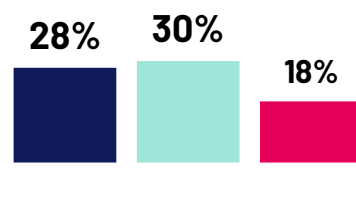
People's chances of success in Canada depend mostly on...

vs. 29-country average

42%⁽⁻⁾
their own merits and efforts



24%⁽⁻⁶⁾
factors beyond their control



Four in ten Canadians believe that people's chances of success in Canada depends mostly on their own merits and efforts, while a quarter say success in Canada depends on factors beyond their control (six points lower than the average of 29 other countries).

Older Canadians are more likely to think success depends on one's own merits and efforts while younger Canadians are more likely to believe success depends on factors beyond their control.

INEQUALITY NOT AS IMPORTANT AN ISSUE IN CANADA COMPARED TO OTHER COUNTRIES

Compared to all the other problems facing your country would you say that inequality is...

vs. 29-country average

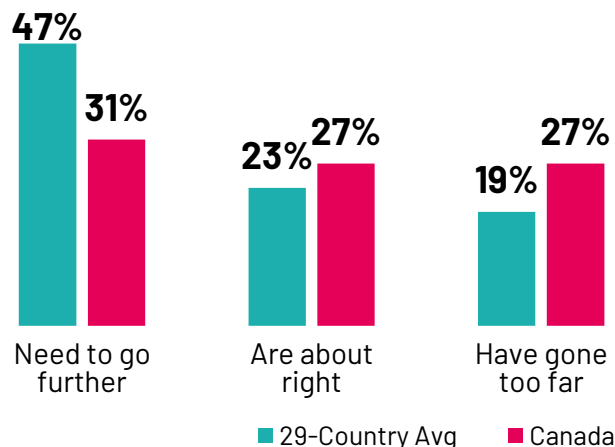
35%⁽⁻¹⁷⁾
Important

13%⁽⁺⁵⁾
Not important

Over a third of Canadians think inequality is the most or one of the most important problems facing Canada, the second lowest among all countries surveyed, only above the Netherlands and 17 points lower than the 29-country average.

Canadians are among the least likely to think attempts to promote equality need to go further, above only India and Poland and 16 points below the 29-country average. The same proportion of Canadians say attempts are about right or have gone too far.

Thinking about attempts to promote equality for all groups of people in Canada, overall, they...



Men (31% vs 23% women) and those aged 50-74 (33%, vs 24% for 35-49, 23% under 35) are most likely to believe we've gone far enough.

CANADIANS THINK PEOPLE WITH MENTAL HEALTH CONDITIONS EXPERIENCE MOST UNEQUAL TREATMENT IN CANADA

A fair society is one in which...

44%

everyone is given the same opportunities

18%

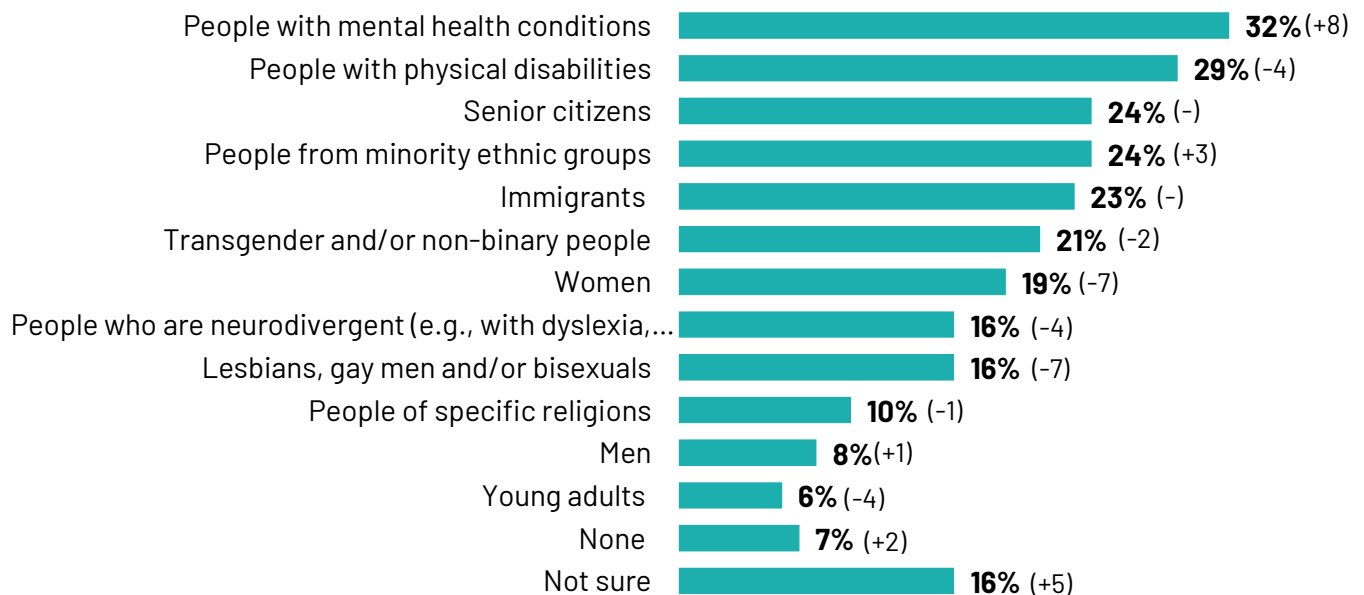
everyone enjoys the same quality of life

Canadians are more likely to agree that a fair society is one in which everyone is given the same opportunities (44%) than to believe it is one in which everyone enjoys the same quality of life (18%).

However, Canadians believe unequal or unfair treatment is still experienced in Canada.

Which of these groups of people, if any, do you think most experience unequal or unfair treatment in Canada today?

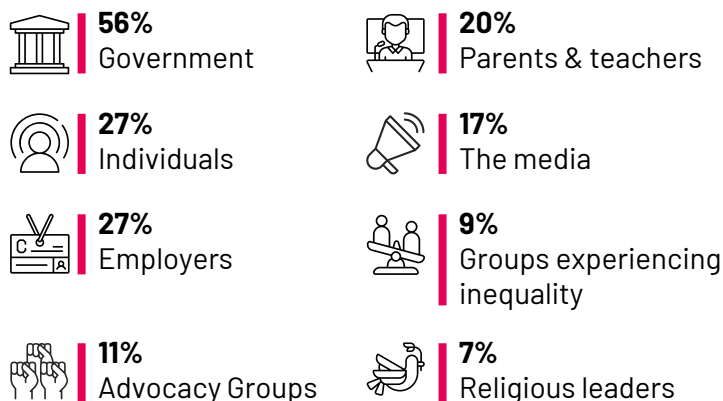
vs. 29-country average



Canadians believe the group which most experiences unfair or unequal treatment in Canada today are people with mental health issues. People with physical disabilities are second on the list in

Canada but first globally (33%), followed by women (26%). In Canada, women are in the middle of the list (19%) and men are second to last, with 8% thinking that men are the most discriminated against.

EMPLOYERS AND INDIVIDUALS EQUALLY RESPONSIBLE FOR TACKLING INEQUALITY, AFTER THE GOVERNMENT



Canadians think the government is primarily responsible for taking action to try to reduce inequality, similar to the global average.

Employers and individuals are equally responsible for taking action to try to reduce inequality in Canada, while one in five think responsibility lies with parents and teachers. Groups themselves which experience inequality are seen as one of the least responsible (9%) alongside religious leaders (7%).

About This Study

ABOUT THE STUDY

These are some of the findings of a 29-country survey conducted by Ipsos on its Global Advisor online platform and, in India, on its India Bus platform, between Friday, February 23 and Friday, March 8, 2024. For this survey, Ipsos interviewed a total of 21,759 adults aged 18 years and older in India, 18-74 in Canada, Republic of Ireland, Malaysia, South Africa, Türkiye, and the United States, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in all other countries.

The data is weighted so that the composition of each country's sample best reflects the demographic profile of the adult population according to the most recent census data. "The Global Country Average" reflects the average result for all the countries and markets in which the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

For full methodological details on the study, please refer to the full [Global Equalities Index 2024 report](#).

For more information on this news release, please contact:

Galini Pantelidou

Senior Account Manager,
Ipsos Public Affairs Canada
Galini.Pantelidou@ipsos.com

Grace Tong

Vice President,
Ipsos Public Affairs Canada
Grace.Tong@ipsos.com

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ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

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