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Ipsos poll: "Advice to the Next President"

Conducted by Ipsos on IIS online panels
A survey of respondents in Egypt, Jordan, Lebanon, Saudi Arabia, and the United Arab Emirates (ages 15+)
Interview dates: August 2-5 2024
Number of Egypt interviews: 1,000
Number of Jordan interviews: 750
Number of Lebanon interviews: 500
Number of Saudi Arabia interviews: 648
Number of United Arab Emirates interviews: 1,000

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire:

Q1. How much are you following, if at all, the current campaign and upcoming presidential election in the United States?

	Egypt Total Population (N=1,000)	Jordan Total Population (N=750)	Lebanon Total Population (N=500)	Saudi Arabia Local Population (N=648)	UAE Total Population (N=1,000)
Very closely	30%	12%	15%	25%	34%
Somewhat closely	45%	51%	47%	45%	42%
Not too closely	18%	33%	33%	23%	20%
Have not heard of this	7%	4%	6%	7%	4%

Q2. As you may know, Vice President Kamala Harris is running against former President Donald Trump in the upcoming U.S. presidential election. Which of the two candidate would you prefer to win the U.S. election?

	Egypt Total Population (N=1,000)	Jordan Total Population (N=750)	Lebanon Total Population (N=500)	Saudi Arabia Local Population (N=648)	UAE Total Population (N=1,000)
Kamala Harris	37%	38%	23%	29%	32%
Donald Trump	32%	19%	41%	34%	44%
Don't care for either	22%	34%	24%	27%	16%
Don't know	9%	8%	12%	10%	8%

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Q3. Who of the following, if they were elected, would you think might be better than the other for the benefit of [COUNTRY]?

	Egypt Total Population (N=1,000)	Jordan Total Population (N=750)	Lebanon Total Population (N=500)	Saudi Arabia Local Population (N=648)	UAE Total Population (N=1,000)
Kamala Harris	40%	46%	25%	30%	34%
Donald Trump	32%	19%	39%	35%	42%
Don't know	29%	35%	36%	35%	24%

Q4_1. How important, if at all, do you think the following issues are for the next U.S. president to address regarding the Middle East? **Promoting greater economic engagement with [COUNTRY]**

	Egypt Total Population (N=1,000)	Jordan Total Population (N=750)	Lebanon Total Population (N=500)	Saudi Arabia Local Population (N=648)	UAE Total Population (N=1,000)
Most important issue	21%	22%	22%	20%	25%
Very important	49%	44%	47%	38%	46%
Somewhat important	23%	24%	22%	29%	23%
Not important	7%	11%	10%	13%	6%
Top 2 Box	*70%*	*65%*	*68%*	*57%*	*71%*
Bottom 2 Box	*30%*	*35%*	*32%*	*43%*	*29%*

Q4_2. How important, if at all, do you think the following issues are for the next U.S. president to address regarding the Middle East? **Reducing conflict and tension in the Middle East region**

	Egypt Total Population (N=1,000)	Jordan Total Population (N=750)	Lebanon Total Population (N=500)	Saudi Arabia Local Population (N=648)	UAE Total Population (N=1,000)
Most important issue	31%	31%	27%	27%	34%
Very important	47%	45%	46%	38%	39%
Somewhat important	17%	17%	19%	25%	21%
Not important	5%	7%	8%	11%	6%
Top 2 Box	*78%*	*76%*	*73%*	*64%*	*73%*
Bottom 2 Box	*22%*	*24%*	*27%*	*36%*	*27%*

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Q4_3. How important, if at all, do you think the following issues are for the next U.S. president to address regarding the Middle East? **Peace in the Israel-Hamas conflict in Gaza**

	Egypt Total Population (N=1,000)	Jordan Total Population (N=750)	Lebanon Total Population (N=500)	Saudi Arabia Local Population (N=648)	UAE Total Population (N=1,000)
Most important issue	43%	44%	30%	30%	41%
Very important	41%	33%	43%	35%	39%
Somewhat important	11%	14%	15%	24%	16%
Not important	5%	9%	13%	11%	5%
Top 2 Box	*84%*	*77%*	*72%*	*65%*	*80%*
Bottom 2 Box	*16%*	*23%*	*28%*	*35%*	*20%*

Q4_4. How important, if at all, do you think the following issues are for the next U.S. president to address regarding the Middle East? **Achieving stability in US relationship with Iran**

	Egypt Total Population (N=1,000)	Jordan Total Population (N=750)	Lebanon Total Population (N=500)	Saudi Arabia Local Population (N=648)	UAE Total Population (N=1,000)
Most important issue	14%	11%	13%	15%	19%
Very important	42%	30%	42%	33%	39%
Somewhat important	33%	37%	30%	34%	32%
Not important	11%	23%	15%	19%	10%
Top 2 Box	*56%*	*40%*	*55%*	*48%*	*58%*
Bottom 2 Box	*44%*	*60%*	*45%*	*52%*	*42%*

Q4_5. How important, if at all, do you think the following issues are for the next U.S. president to address regarding the Middle East? **Promoting greater fair access to all with regards to human rights**

	Egypt Total Population (N=1,000)	Jordan Total Population (N=750)	Lebanon Total Population (N=500)	Saudi Arabia Local Population (N=648)	UAE Total Population (N=1,000)
Most important issue	28%	27%	21%	23%	28%
Very important	48%	45%	46%	38%	44%
Somewhat important	20%	17%	21%	28%	21%
Not important	5%	11%	12%	12%	7%
Top 2 Box	*75%*	*72%*	*67%*	*60%*	*73%*
Bottom 2 Box	*25%*	*28%*	*33%*	*40%*	*28%*

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Q4_6. How important, if at all, do you think the following issues are for the next U.S. president to address regarding the Middle East? **Being an honest / fair broker of peace in the Middle East region**

	Egypt Total Population (N=1,000)	Jordan Total Population (N=750)	Lebanon Total Population (N=500)	Saudi Arabia Local Population (N=648)	UAE Total Population (N=1,000)
Most important issue	30%	32%	25%	24%	29%
Very important	47%	40%	45%	38%	43%
Somewhat important	18%	18%	20%	25%	22%
Not important	5%	11%	10%	13%	6%
Top 2 Box	*77%*	*71%*	*70%*	*62%*	*72%*
Bottom 2 Box	*23%*	*29%*	*30%*	*38%*	*28%*

Q4_7. How important, if at all, do you think the following issues are for the next U.S. president to address regarding the Middle East? **Not interfering in the region & leaving it to solve its own problems**

	Egypt Total Population (N=1,000)	Jordan Total Population (N=750)	Lebanon Total Population (N=500)	Saudi Arabia Local Population (N=648)	UAE Total Population (N=1,000)
Most important issue	23%	21%	18%	19%	20%
Very important	38%	32%	32%	38%	36%
Somewhat important	27%	29%	29%	28%	32%
Not important	12%	18%	21%	15%	12%
Top 2 Box	*62%*	*53%*	*50%*	*57%*	*56%*
Bottom 2 Box	*39%*	*47%*	*50%*	*43%*	*44%*

Q4_8. How important, if at all, do you think the following issues are for the next U.S. president to address regarding the Middle East? **Pushing for a 2-state solution in the Palestinian / Israeli conflict**

	Egypt Total Population (N=1,000)	Jordan Total Population (N=750)	Lebanon Total Population (N=500)	Saudi Arabia Local Population (N=648)	UAE Total Population (N=1,000)
Most important issue	41%	42%	29%	29%	35%
Very important	39%	34%	39%	33%	37%
Somewhat important	14%	15%	20%	25%	22%
Not important	6%	10%	12%	13%	6%
Top 2 Box	*80%*	*76%*	*68%*	*62%*	*72%*
Bottom 2 Box	*20%*	*25%*	*32%*	*38%*	*28%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

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About the Study

This poll was conducted by Ipsos from August 2-5, 2024. This poll is based on a sample of 1,000 Egyptian residents, 750 Jordanian residents, 500 Lebanese residents, 648 Saudi Arabian residents, and 1,000 residents of the United Arab Emirates. The samples were sourced from Ipsos proprietary online panels and vetted external vendors. The samples include both native born and expatriates in the country, unless otherwise noted. The data for Lebanon does not include respondents from the southern regions of the country. Quotas were placed on nationally representative gender and age statistics. Soft quotas were placed on region.

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

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