









BASE: ALL ADULTS AGED 18+

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m - z/n/o/p/q/r - z/s/t  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing  
Respondent type: GB Adults 18+  
Fieldwork dates: 7th August - 13th August 2024  
Source: Ipsos (JN Q218)



BASE: ALL ADULTS AGED 18+

ISSUES INDEX AUGUST 2024 (PUBLIC - FINAL)

15 Aug 2024

[illegible]

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Source : Ipsos (JN Q218)