Which of the following have you done in 2024 in order to deal with the higher cost of living?

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1000**	**470**	**515**	**15**	**261**	**391**	**348**	**27**	**186**	**370**	**417**	**107**	**307**	**318**	**268**
Base: All Respondents (wtd)	**1000**	**482**	**503**	**15**	**281**	**346**	**373**	**146**	**276**	**335**	**243**	**143**	**274**	**303**	**281**
	474	222	239	12	135	185	154	72	130	164	108	64	137	161	111
Cutting back on entertainment	47%	46%	48%	83%	48%	53%	41%	49%	47%	49%	45%	45%	50%	53%	39%
				**		F		**				*	N	N	
	548	263	276	9	159	193	196	56	164	199	129	77	147	172	152
Cutting back on dining out	55%	55%	55%	59%	57%	56%	53%	38%	59%	60%	53%	54%	54%	57%	54%
				**				**				*			
	229	124	102	3	49	94	85	20	51	90	68	27	49	82	70
Cutting back on travel outside the country	23%	26%	20%	20%	18%	27%	23%	13%	19%	27%	28%	19%	18%	27%	25%
				**		D		**		H	H	*		L	
	262	127	133	2	67	98	98	31	76	97	59	34	66	95	68
Cutting back on travel inside the country	26%	26%	26%	16%	24%	28%	26%	21%	28%	29%	24%	24%	24%	31%	24%
				**				**				*			
	105	51	53	2	40	43	22	10	26	38	32	27	34	32	12
More car pooling/fewer car trips	11%	11%	10%	12%	14%	13%	6%	7%	9%	11%	13%	19%	13%	11%	4%
				**	F	F		**				N*	N	N	
	32	12	20	-	12	17	4	6	7	6	12	1	16	15	1
Cutting back on organized sports for my kids	3%	2%	4%	-	4%	5%	1%	4%	3%	2%	5%	1%	6%	5%	*
				**	F	F		**			I	*	N	N	
	281	127	149	5	91	98	93	45	70	94	73	48	77	90	66
Switched my regular grocery store for one I think is cheaper	28%	26%	30%	32%	32%	28%	25%	31%	25%	28%	30%	34%	28%	30%	23%
				**				**				*			
	509	227	279	3	116	175	218	58	135	195	121	64	122	161	163
Looking at flyers for sales	51%	47%	55%	22%	41%	50%	59%	40%	49%	58%	50%	45%	44%	53%	58%
			A	**			D	**		J		*			L
	328	128	199	2	98	121	110	46	82	125	75	48	98	102	81
Using a couponing or sale app to save money	33%	27%	39%	12%	35%	35%	29%	31%	30%	37%	31%	33%	36%	34%	29%
			A	**				**				*			
	273	103	166	4	73	92	108	60	66	88	59	36	84	78	75
Eating less meat	27%	21%	33%	26%	26%	27%	29%	41%	24%	26%	24%	25%	31%	26%	27%
			A	**				**				*			
	157	61	94	2	44	68	45	29	32	58	38	13	59	59	26
Pausing on saving for retirement	16%	13%	19%	10%	16%	20%	12%	20%	11%	17%	16%	9%	21%	19%	9%
				**		F		**				*	KN	N	
	249	121	124	5	73	102	74	30	58	109	52	44	66	87	52
Dipped into my personal savings to make ends meet	25%	25%	25%	32%	26%	30%	20%	21%	21%	33%	21%	31%	24%	29%	19%
				**		F		**		HJ		*		N	
	149	75	72	1	68	47	34	25	37	52	35	42	48	42	17
Considered moving somewhere with a lower cost of living than where I live now	15%	16%	14%	8%	24%	14%	9%	17%	13%	16%	14%	29%	18%	14%	6%
				**	EF			**				MN*	N	N	
	279	130	142	7	89	101	90	63	70	91	54	41	83	95	60
Buying fewer fresh fruits and vegetables	28%	27%	28%	47%	32%	29%	24%	43%	26%	27%	22%	29%	30%	31%	21%
				**				**				*		N	
	431	180	242	9	151	165	116	62	112	153	104	76	136	141	78
Putting off purchases like new clothing, etc.	43%	37%	48%	58%	54%	48%	31%	42%	40%	46%	43%	53%	50%	47%	28%
			A	**	F	F		**				N*	N	N	
	67	29	38	-	20	42	5	6	16	28	17	1	33	30	2
Telling my kids "no" more often	7%	6%	8%	-	7%	12%	1%	4%	6%	8%	7%	1%	12%	10%	1%
				**	F	F		**				*	KN	KN	
	139	71	66	1	36	49	54	25	27	53	34	8	41	57	32
Using money I was setting aside for retirement	14%	15%	13%	6%	13%	14%	14%	17%	10%	16%	14%	6%	15%	19%	11%
				**				**				*		KN	
	94	41	50	3	46	31	18	25	27	25	17	22	37	25	11
Delayed or did not renew a medical prescription	9%	9%	10%	21%	16%	9%	5%	17%	10%	7%	7%	15%	13%	8%	4%
				**	EF			**				N*	N		
	101	45	53	4	45	44	12	25	36	26	14	23	40	31	7
Accessing food banks	10%	9%	10%	24%	16%	13%	3%	17%	13%	8%	6%	16%	15%	10%	2%
				**	F	F		**	IJ			N*	N	N	
	105	45	60	-	37	47	22	14	29	42	20	20	36	35	14
Made purchases through micro payments rather than a one-time payment	11%	9%	12%	-	13%	13%	6%	10%	10%	13%	8%	14%	13%	12%	5%
				**	F	F		**				N*	N	N	
	104	55	47	2	59	32	14	18	22	39	25	27	52	18	8
Putting off buying a home	10%	11%	9%	12%	21%	9%	4%	12%	8%	12%	10%	19%	19%	6%	3%
				**	EF	F		**				MN*	MN		
	364	166	191	7	97	140	127	45	91	138	90	50	104	126	84
Cut down on holiday spending	36%	35%	38%	49%	34%	41%	34%	31%	33%	41%	37%	35%	38%	42%	30%
				**				**				*		N	
	61	19	42	*	30	28	3	18	15	18	11	11	33	16	1
Cutting back on back-to-school spending (school supplies, new clothes, etc.)	6%	4%	8%	2%	11%	8%	1%	13%	5%	5%	4%	8%	12%	5%	*
			A	**	F	F		**				N*	MN	N	
	21	14	7	-	9	7	5	-	4	9	7	3	8	7	3
Switched or looking for a mortgage broker to try to get a better rate	2%	3%	1%	-	3%	2%	1%	-	1%	3%	3%	2%	3%	2%	1%
				**				**				*			
	65	32	33	-	25	27	12	6	12	30	16	12	26	18	9
Switched my bank to one that offers better deals or programs	6%	7%	7%	-	9%	8%	3%	4%	4%	9%	7%	8%	9%	6%	3%
				**	F	F		**		H		*	N		
	112	61	50	1	27	22	63	29	28	30	25	16	16	31	49
None of the above	11%	13%	10%	8%	10%	6%	17%	20%	10%	9%	10%	11%	6%	10%	17%
				**			E	**				*			LM
	5540	2531	2926	84	1693	2066	1781	825	1424	1997	1295	836	1650	1806	1249
Sigma	554%	525%	581%	560%	603%	597%	477%	565%	516%	596%	533%	585%	603%	597%	444%

How concerned are you about the following? - That you might not have enough money to feed your family

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1000**	**470**	**515**	**15**	**261**	**391**	**348**	**27**	**186**	**370**	**417**	**107**	**307**	**318**	**268**
Base: All Respondents (wtd)	**1000**	**482**	**503**	**15**	**281**	**346**	**373**	**146**	**276**	**335**	**243**	**143**	**274**	**303**	**281**
Top 2 Box (Net)	430	214	211	5	170	173	87	85	115	136	94	87	148	140	56
	43%	45%	42%	30%	60%	50%	23%	58%	42%	40%	38%	61%	54%	46%	20%
				**	F	F		**				N*	N	N	
Very concerned	207	109	95	3	95	78	34	50	67	53	38	48	74	62	23
	21%	23%	19%	21%	34%	23%	9%	34%	24%	16%	16%	34%	27%	20%	8%
				**	EF	F		**	IJ			MN*	N	N	
Somewhat concerned	223	105	116	1	75	95	53	35	49	83	56	38	74	78	33
	22%	22%	23%	9%	27%	27%	14%	24%	18%	25%	23%	27%	27%	26%	12%
				**	F	F		**				N*	N	N	
Bottom 2 Box (Net)	570	267	292	10	111	173	286	61	161	199	149	56	126	163	225
	57%	55%	58%	70%	40%	50%	77%	42%	58%	60%	62%	39%	46%	54%	80%
				**			DE	**				*			KLM
Not very concerned	294	118	166	9	67	104	122	26	89	107	72	32	78	91	92
	29%	25%	33%	62%	24%	30%	33%	18%	32%	32%	30%	23%	29%	30%	33%
			A	**				**				*			
Not at all concerned	276	149	126	1	44	69	163	34	71	93	77	24	47	71	133
	28%	31%	25%	8%	16%	20%	44%	24%	26%	28%	32%	17%	17%	24%	47%
				**			DE	**				*			KLM
Sigma	1000	482	503	15	281	346	373	146	276	335	243	143	274	303	281
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How concerned are you about the following? - That you might not be able to afford gasoline

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1000**	**470**	**515**	**15**	**261**	**391**	**348**	**27**	**186**	**370**	**417**	**107**	**307**	**318**	**268**
Base: All Respondents (wtd)	**1000**	**482**	**503**	**15**	**281**	**346**	**373**	**146**	**276**	**335**	**243**	**143**	**274**	**303**	**281**
Top 2 Box (Net)	417	199	210	8	160	156	101	95	118	117	87	87	132	130	68
	42%	41%	42%	53%	57%	45%	27%	65%	43%	35%	36%	61%	48%	43%	24%
				**	EF	F		**				MN*	N	N	
Very concerned	156	79	75	1	71	52	33	36	44	43	34	32	57	48	20
	16%	16%	15%	8%	25%	15%	9%	24%	16%	13%	14%	22%	21%	16%	7%
				**	EF	F		**				N*	N	N	
Somewhat concerned	261	119	135	7	89	104	68	59	75	74	53	55	76	82	48
	26%	25%	27%	45%	32%	30%	18%	40%	27%	22%	22%	38%	28%	27%	17%
				**	F	F		**				N*	N	N	
Bottom 2 Box (Net)	583	283	293	7	121	190	272	51	158	218	156	56	141	173	213
	58%	59%	58%	47%	43%	55%	73%	35%	57%	65%	64%	39%	52%	57%	76%
				**		D	DE	**				*		K	KLM
Not very concerned	260	113	143	4	71	92	97	16	71	102	70	31	78	75	75
	26%	23%	28%	25%	25%	27%	26%	11%	26%	30%	29%	22%	29%	25%	27%
				**				**				*			
Not at all concerned	324	170	150	3	51	98	175	35	86	117	86	25	63	98	137
	32%	35%	30%	21%	18%	28%	47%	24%	31%	35%	35%	18%	23%	32%	49%
				**		D	DE	**				*		K	KLM
Sigma	1000	482	503	15	281	346	373	146	276	335	243	143	274	303	281
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How concerned are you about the following? - That economic hardship will mean that you have to delay future plans or life projects like buying a home, starting a family, traveling, etc.

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1000**	**470**	**515**	**15**	**261**	**391**	**348**	**27**	**186**	**370**	**417**	**107**	**307**	**318**	**268**
Base: All Respondents (wtd)	**1000**	**482**	**503**	**15**	**281**	**346**	**373**	**146**	**276**	**335**	**243**	**143**	**274**	**303**	**281**
Top 2 Box (Net)	631	294	322	15	226	252	153	97	171	210	153	118	211	195	107
	63%	61%	64%	100%	80%	73%	41%	67%	62%	63%	63%	83%	77%	65%	38%
				**	F	F		**				MN*	MN	N	
Very concerned	292	140	145	7	128	109	55	42	82	95	73	65	105	87	35
	29%	29%	29%	50%	46%	32%	15%	29%	30%	28%	30%	46%	38%	29%	12%
				**	EF	F		**				MN*	N	N	
Somewhat concerned	339	154	177	8	97	143	98	55	89	115	81	53	106	108	72
	34%	32%	35%	50%	35%	41%	26%	38%	32%	34%	33%	37%	39%	36%	26%
				**		F		**				*	N	N	
Bottom 2 Box (Net)	369	187	181	-	55	94	220	49	105	125	90	25	63	107	174
	37%	39%	36%	-	20%	27%	59%	33%	38%	37%	37%	17%	23%	35%	62%
				**			DE	**				*		KL	KLM
Not very concerned	204	87	117	-	38	57	110	24	66	67	47	16	44	67	78
	20%	18%	23%	-	14%	16%	29%	17%	24%	20%	19%	11%	16%	22%	28%
				**			DE	**				*			KL
Not at all concerned	164	100	64	-	17	37	110	25	40	58	42	9	18	40	96
	16%	21%	13%	-	6%	11%	30%	17%	14%	17%	17%	6%	7%	13%	34%
		B		**			DE	**				*		L	KLM
Sigma	1000	482	503	15	281	346	373	146	276	335	243	143	274	303	281
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How concerned are you about the following? - That you won’t be able to pay your full credit card bill

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1000**	**470**	**515**	**15**	**261**	**391**	**348**	**27**	**186**	**370**	**417**	**107**	**307**	**318**	**268**
Base: All Respondents (wtd)	**1000**	**482**	**503**	**15**	**281**	**346**	**373**	**146**	**276**	**335**	**243**	**143**	**274**	**303**	**281**
Top 2 Box (Net)	477	231	236	11	173	183	122	78	131	164	105	82	159	158	78
	48%	48%	47%	70%	62%	53%	33%	53%	48%	49%	43%	57%	58%	52%	28%
				**	F	F		**				N*	N	N	
Very concerned	241	115	120	5	86	100	54	53	59	76	52	40	80	93	28
	24%	24%	24%	36%	31%	29%	15%	37%	21%	23%	21%	28%	29%	31%	10%
				**	F	F		**				N*	N	N	
Somewhat concerned	237	116	115	5	87	82	67	24	72	87	53	41	80	65	50
	24%	24%	23%	35%	31%	24%	18%	17%	26%	26%	22%	29%	29%	22%	18%
				**	F			**				*	N		
Bottom 2 Box (Net)	523	251	268	4	108	163	251	68	145	171	138	61	114	144	203
	52%	52%	53%	30%	38%	47%	67%	47%	52%	51%	57%	43%	42%	48%	72%
				**			DE	**				*			KLM
Not very concerned	258	117	140	1	67	84	108	31	76	89	63	34	75	71	78
	26%	24%	28%	10%	24%	24%	29%	21%	27%	27%	26%	24%	27%	24%	28%
				**				**				*			
Not at all concerned	265	134	127	3	41	80	144	38	69	82	75	27	39	73	125
	26%	28%	25%	20%	15%	23%	39%	26%	25%	25%	31%	19%	14%	24%	45%
				**		D	DE	**			I	*		L	KLM
Sigma	1000	482	503	15	281	346	373	146	276	335	243	143	274	303	281
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How concerned are you about the following? - That you may have to use a line of credit to pay your credit card bill

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1000**	**470**	**515**	**15**	**261**	**391**	**348**	**27**	**186**	**370**	**417**	**107**	**307**	**318**	**268**
Base: All Respondents (wtd)	**1000**	**482**	**503**	**15**	**281**	**346**	**373**	**146**	**276**	**335**	**243**	**143**	**274**	**303**	**281**
Top 2 Box (Net)	414	215	191	8	152	167	96	60	115	137	103	81	134	136	62
	41%	45%	38%	51%	54%	48%	26%	41%	42%	41%	42%	57%	49%	45%	22%
				**	F	F		**				N*	N	N	
Very concerned	164	91	70	4	72	60	33	23	48	49	45	32	62	51	20
	16%	19%	14%	24%	26%	17%	9%	15%	18%	14%	18%	22%	23%	17%	7%
				**	F	F		**				N*	N	N	
Somewhat concerned	250	125	121	4	80	108	63	37	66	89	58	50	73	85	43
	25%	26%	24%	27%	28%	31%	17%	25%	24%	26%	24%	35%	27%	28%	15%
				**	F	F		**				N*	N	N	
Bottom 2 Box (Net)	586	266	312	7	129	179	277	86	161	198	140	62	139	166	219
	59%	55%	62%	49%	46%	52%	74%	59%	58%	59%	58%	43%	51%	55%	78%
				**			DE	**				*			KLM
Not very concerned	271	123	145	2	78	85	109	47	75	88	61	32	77	84	78
	27%	26%	29%	16%	28%	25%	29%	32%	27%	26%	25%	23%	28%	28%	28%
				**				**				*			
Not at all concerned	314	143	166	5	52	94	169	40	86	110	79	29	63	82	141
	31%	30%	33%	33%	18%	27%	45%	27%	31%	33%	32%	20%	23%	27%	50%
				**			DE	**				*			KLM
Sigma	1000	482	503	15	281	346	373	146	276	335	243	143	274	303	281
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

2_15. How concerned are you about the following? - That you can’t absorb any unexpected costs of $1,000 or more

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1000**	**470**	**515**	**15**	**261**	**391**	**348**	**27**	**186**	**370**	**417**	**107**	**307**	**318**	**268**
Base: All Respondents (wtd)	**1000**	**482**	**503**	**15**	**281**	**346**	**373**	**146**	**276**	**335**	**243**	**143**	**274**	**303**	**281**
Top 2 Box (Net)	625	286	328	12	221	242	162	123	179	200	124	120	192	211	102
	63%	59%	65%	81%	79%	70%	44%	84%	65%	60%	51%	84%	70%	70%	36%
				**	F	F		**	J	J		LMN*	N	N	
Very concerned	348	151	187	10	118	155	75	77	92	114	65	61	113	130	44
	35%	31%	37%	66%	42%	45%	20%	53%	33%	34%	27%	42%	41%	43%	16%
				**	F	F		**		J		N*	N	N	
Somewhat concerned	277	135	140	2	104	86	87	46	86	86	59	59	79	81	58
	28%	28%	28%	15%	37%	25%	23%	31%	31%	26%	24%	42%	29%	27%	21%
				**	EF			**				MN*			
Bottom 2 Box (Net)	375	196	176	3	60	104	211	23	97	135	119	23	82	92	179
	37%	41%	35%	19%	21%	30%	56%	16%	35%	40%	49%	16%	30%	30%	64%
				**			DE	**			HI	*	K	K	KLM
Not very concerned	202	100	100	2	43	65	94	9	56	77	60	18	56	53	75
	20%	21%	20%	12%	15%	19%	25%	6%	20%	23%	25%	12%	20%	18%	27%
				**			D	**				*			KM
Not at all concerned	173	96	76	1	16	40	117	14	41	59	59	5	26	39	104
	17%	20%	15%	8%	6%	12%	31%	10%	15%	18%	24%	4%	9%	13%	37%
				**			DE	**			HI	*		K	KLM
Sigma	1000	482	503	15	281	346	373	146	276	335	243	143	274	303	281
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How concerned are you about the following? - T2B Summary

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
That you might not have enough money to feed your family	430	214	211	5	170	173	87	85	115	136	94	87	148	140	56
	43%	45%	42%	30%	60%	50%	23%	58%	42%	40%	38%	61%	54%	46%	20%
				**	F	F		**				N*	N	N	
That you might not be able to afford gasoline	417	199	210	8	160	156	101	95	118	117	87	87	132	130	68
	42%	41%	42%	53%	57%	45%	27%	65%	43%	35%	36%	61%	48%	43%	24%
				**	EF	F		**				MN*	N	N	
That economic hardship will mean that you have to delay future plans or life projects like buying a home, starting a family, traveling, etc.	631	294	322	15	226	252	153	97	171	210	153	118	211	195	107
	63%	61%	64%	100%	80%	73%	41%	67%	62%	63%	63%	83%	77%	65%	38%
				**	F	F		**				MN*	MN	N	
That you won't be able to pay your full credit card bill	477	231	236	11	173	183	122	78	131	164	105	82	159	158	78
	48%	48%	47%	70%	62%	53%	33%	53%	48%	49%	43%	57%	58%	52%	28%
				**	F	F		**				N*	N	N	
That you may have to use a line of credit to pay your credit card bill	414	215	191	8	152	167	96	60	115	137	103	81	134	136	62
	41%	45%	38%	51%	54%	48%	26%	41%	42%	41%	42%	57%	49%	45%	22%
				**	F	F		**				N*	N	N	
That you can't absorb any unexpected costs of $1,000 or more	625	286	328	12	221	242	162	123	179	200	124	120	192	211	102
	63%	59%	65%	81%	79%	70%	44%	84%	65%	60%	51%	84%	70%	70%	36%
				**	F	F		**	J	J		LMN*	N	N	

How concerned are you about the following? - B2B Summary

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
That you might not have enough money to feed your family	570	267	292	10	111	173	286	61	161	199	149	56	126	163	225
	57%	55%	58%	70%	40%	50%	77%	42%	58%	60%	62%	39%	46%	54%	80%
				**			DE	**				*			KLM
That you might not be able to afford gasoline	583	283	293	7	121	190	272	51	158	218	156	56	141	173	213
	58%	59%	58%	47%	43%	55%	73%	35%	57%	65%	64%	39%	52%	57%	76%
				**		D	DE	**				*		K	KLM
That economic hardship will mean that you have to delay future plans or life projects like buying a home, starting a family, traveling, etc.	369	187	181	-	55	94	220	49	105	125	90	25	63	107	174
	37%	39%	36%	-	20%	27%	59%	33%	38%	37%	37%	17%	23%	35%	62%
				**			DE	**				*		KL	KLM
That you won't be able to pay your full credit card bill	523	251	268	4	108	163	251	68	145	171	138	61	114	144	203
	52%	52%	53%	30%	38%	47%	67%	47%	52%	51%	57%	43%	42%	48%	72%
				**			DE	**				*			KLM
That you may have to use a line of credit to pay your credit card bill	586	266	312	7	129	179	277	86	161	198	140	62	139	166	219
	59%	55%	62%	49%	46%	52%	74%	59%	58%	59%	58%	43%	51%	55%	78%
				**			DE	**				*			KLM
That you can't absorb any unexpected costs of $1,000 or more	375	196	176	3	60	104	211	23	97	135	119	23	82	92	179
	37%	41%	35%	19%	21%	30%	56%	16%	35%	40%	49%	16%	30%	30%	64%
				**			DE	**			HI	*	K	K	KLM