



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 1
QT1 Which of these applies to the home you live in most of the time?

BASE: All Adults aged 18+ in Great Britain

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	(n) NORTH EAST	(o) NORTH WEST	(p) YORKS & HUMBER	(q) WEST MIDLANDS	(r) EAST MIDLANDS	(s) EAST OF ENGLAND	(t) SOUTH WEST	(u) SOUTH EAST	(v) LONDON	(w) WALES	(x) SCOTLAND	
UNWEIGHTED BASE	4324	4324	2062	2222	520	752	667	805	870	501	200	2519	1805	2680	1644	184	495	362	377	346	439	370	623	564	207	357	
WEIGHTED BASE	4324	4324	2097	2187	441	745	702	714	700	735	278	2431	1893	2667	1657	177	484	362	393	322	419	378	611	597	210	373	
	100%	100%	49%	51%	10%	17%	16%	17%	16%	17%	6%	56%	44%	62%	38%	4%	11%	8%	9%	7%	10%	9%	14%	14%	5%	9%	
Being bought on a mortgage by household (money borrowed from a bank, building society etc.)	1389	1059	669	711	111	278	331	352	214	84	17	923	465	1134	255	56	164	95	127	108	144	131	196	149	76	142	
	32%	24%	32%	33%	25%	37%	47%	49%	31%	11%	6%	38%	25%	43%	15%	32%	34%	26%	32%	34%	34%	35%	32%	25%	36%	38%	
	chikmpv				hi	zcghi	zcdghi	zcdghi	hi			zk		zm			pv		v	v	pv	pv	v	pv	pv	pv	
Owned outright by household or living mortgage-free	1437	1690	682	747	62	97	112	134	324	494	212	873	564	638	799	66	159	156	126	124	145	124	204	152	73	108	
	33%	39%	33%	34%	14%	13%	16%	19%	46%	67%	76%	36%	30%	24%	48%	37%	33%	43%	32%	38%	35%	33%	33%	26%	35%	29%	
	cdefklv						cd	zcd	zcd	zcd	zcd	zk		zl		v	v	zopstuvwx		vx	v	v	v	v	v		
Rented from a local authority	320	317	160	155	54	65	48	44	43	51	14	97	223	160	160	14	20	28	31	31	29	19	31	75	10	31	
	7%	7%	8%	7%	12%	9%	7%	6%	6%	7%	5%	4%	12%	6%	10%	8%	4%	8%	8%	10%	7%	5%	5%	13%	5%	8%	
	jlou				zefghi							zj		zl				o	o	otu			zopstuw			o	
Rented from a housing association/trust	370	365	203	162	65	82	54	61	47	51	9	135	235	204	166	16	49	24	34	17	30	25	54	65	18	37	
	9%	8%	10%	7%	15%	11%	8%	9%	7%	7%	3%	6%	12%	8%	10%	9%	10%	7%	9%	5%	7%	7%	9%	11%	9%	10%	
	bijl		zb		zefghi	zghi	i	i					zj	zl										r			
Rented from a private landlord	716	799	350	354	128	200	140	112	68	48	17	362	354	494	222	21	86	44	66	37	64	65	107	145	31	49	
	17%	18%	17%	16%	29%	27%	20%	16%	10%	6%	6%	15%	19%	19%	13%	12%	18%	12%	17%	12%	15%	17%	18%	24%	15%	13%	
	ghijmpr				zefghi	zefghi	zghi	ghi				zj		zm			pr						pr	znopqrst	uwx		
Other	53	51	21	32	8	13	9	7	2	5	7	20	32	21	31	2	3	12	6	1	2	10	11	4	1	2	
	1%	1%	1%	1%	2%	2%	1%	1%	*	1%	3%	1%	2%	1%	2%	1%	1%	3%	1%	*	1%	3%	2%	1%	*	*	
	gj				g	g	g	g				zj		zl				zorsvwx				zorsvx					
Renters (NET)	1405	1481	713	670	248	346	242	217	159	149	40	594	811	857	548	51	156	96	132	86	123	109	192	285	59	117	
	32%	34%	34%	31%	56%	46%	34%	30%	23%	20%	15%	24%	43%	32%	33%	29%	32%	26%	34%	27%	29%	29%	31%	48%	28%	31%	
	bghijpr		b		zdefghi	zefghi	ghi	ghi	i			zj											znopqrst	uwx			
Owner occupiers (NET)	2826	2749	1351	1457	173	375	444	486	538	578	229	1796	1030	1772	1054	122	323	251	253	232	289	255	400	301	149	251	
	65%	64%	64%	67%	39%	50%	63%	68%	77%	79%	82%	74%	54%	66%	64%	69%	67%	69%	64%	72%	69%	68%	66%	50%	71%	67%	
	cdklv					c	cd	cd	zcd	zcd	zcd	zk		v		v	v	v	v	zv	v	v	v	v	v	v	
Other (NET)	53	51	21	32	8	13	9	7	2	5	7	20	32	21	31	2	3	12	6	1	2	10	11	4	1	2	
	1%	1%	1%	1%	2%	2%	1%	1%	*	1%	3%	1%	2%	1%	2%	1%	1%	3%	1%	*	1%	3%	2%	1%	*	*	
	gj				g	g	g					zj		zl				zorsvwx				zorsvx					
Refused/don't know	40	43	13	27	12	10	8	4	2	3	1	20	20	17	23	3	2	3	2	3	4	4	7	7	2	4	
	1%	1%	1%	1%	3%	1%	1%	1%	*	*	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	
	gl				zfg	g									zl												

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 2
QT1 Which of these applies to the home you live in most of the time?

BASE: All Adults aged 18+ in Great Britain

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	4324	2094	2230	860	1123	1050	1010	281	2508	1331	485	450	880	414	462	1314	3010
WEIGHTED BASE	4324	1383	2941	829	1167	1094	952	282	2569	1221	535	451	920	438	458	1291	3033
	100%	32%	68%	19%	27%	25%	22%	7%	59%	28%	12%	10%	21%	10%	11%	30%	70%
Being bought on a mortgage by household (money borrowed from a bank, building society etc.)	1389	560	829	80	321	416	483	89	967	304	117	157	304	280	335	644	745
	32% bcdijp	40% zb	28%	10%	28% c	38% zcd	51% zcde g	32% c	38% zij	25%	22%	35%	33%	64% zkl	73% zklm	50% zp	25%
Owned outright by household or living mortgage-free	1437	443	994	288	396	339	301	115	933	280	224	295	616	158	123	198	1239
	33% ino	32%	34%	35%	34%	31%	32%	41% zef	36% zi	23%	42% zhi	65% zmn	67% zmn	36% n	27%	15%	41% zo
Rented from a local authority	320	53	267	141	88	53	22	17	129	137	54	-	-	-	-	96	224
	7% aefhklm n	4% za	9% za	17% zdefg	8% ef	5% f	2% f	6% f	5% zh	11% zh	10% zh	-	-	-	-	7% 7%	7%
Rented from a housing association/trust	370	61	309	126	130	68	34	11	157	162	51	-	-	-	-	101	269
	9% aefghkl mn	4% za	10% za	15% zdef g	11% zefg	6% f	4% f	4% f	6% zh	13% zh	9% h	-	-	-	-	8% 8%	9%
Rented from a private landlord	716	239	477	168	214	206	101	28	357	286	73	-	-	-	-	235	481
	17% fghklm n	17% fghklm n	16% fghklm n	20% zfg	18% fg	19% fg	11% fg	10% fg	14% zhj	23% zhj	14% zhj	-	-	-	-	18% 18%	16% 16%
Other	53	16	37	17	15	8	7	5	15	25	13	-	-	-	-	11	42
	1% hklmn	1% hklmn	1% hklmn	2% zef	1% zef	1% zef	1% zef	2% zef	1% zh	2% zh	2% zh	-	-	-	-	1% 1%	1% 1%
Renters (NET)	1405	353	1052	435	431	327	157	56	642	585	177	-	-	-	-	431	974
	32% afghkl mn	25% za	36% za	52% zdef g	37% zefg	30% fg	16% fg	20% fg	25% zhj	48% zhj	33% h	-	-	-	-	33% 33%	32% 32%
Owner occupiers (NET)	2826	1003	1823	368	717	754	784	204	1900	585	341	451	920	438	458	842	1984
	65% bcdi	73% zb	62% zb	44% c	61% c	69% zcd	82% zcde g	72% zcd	74% zij	48% i	64% i	100% z	100% z	100% z	100% z	65% 65%	65% 65%
Other (NET)	53	16	37	17	15	8	7	5	15	25	13	-	-	-	-	11	42
	1% hklmn	1% hklmn	1% hklmn	2% zef	1% zef	1% zef	1% zef	2% zef	1% zh	2% zh	2% zh	-	-	-	-	1% 1%	1% 1%
Refused/don't know	40	12	28	9	5	5	5	17	11	26	3	-	-	-	-	7	33
	1% dhl	1% dhl	1% dhl	1% dhl	* dhl	* dhl	* dhl	6% zcdef	* zh	2% zh	1% zh	-	-	-	-	1% 1%	1% 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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BASE: All Adults aged 18+ in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base

BASE: All Adults aged 18+ in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
 Overlap formulae used. * small base: ** very small base (under 30) ineligible for six testing

BASE: All Adults aged 18+ in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

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Table 6
Q12 You mentioned that your household is buying your home on a mortgage (money borrowed from a bank, building society etc.). Do you personally contribute directly to paying the mortgage?

BASE: All adults who have bought home on a mortgage by household

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	1059	1059	475	575	91	212	244	307	165	31	8	746	313	883	176	41	127	75	88	90	118	98	165	99	56	102	
WEIGHTED BASE	1389	1059	669	711	111*	278	331	352	214	84**	17**	923	465	1134	255	56*	164	95*	127*	108*	144*	131*	196	149*	76*	142*	
	100%	76%	48%	51%	8%*	20%	24%	25%	15%	6%**	1%**	66%	34%	82%	18%	4%*	12%	7%*	9%*	8%*	10%*	9%*	14%	11%*	5%*	10%*	
Yes, personally contribute directly to paying the mortgage	1213	933	621	585	56	242	311	329	192	72	10	833	380	1046	167	50	137	74	109	93	127	116	181	122	66	138	
	87% bckmp	88%	93% zb	82%	50%	87% c	94% zcd	93% zcd	90% c	86%	61%	90% zk	82%	92% zm	66%	89%	83%	77%	86%	86%	89%	88%	92% zopv	82%	87%	97% zopqrstvw	
No, do NOT personally contribute directly to paying the mortgage but paying rent etc. to those who are	80	53	31	48	28	24	7	4	10	2	5	33	46	49	30	4	16	12	5	1	8	7	8	14	2	4	
	6% efjlr	5%	5%	7%	25% zdefg	8% ef	2%	1%	5% f	2%	29%	4%	10% zj	4%	12% zl	7%	10% rx	12% zrux	4%	1%	5%	6%	4%	10% r	2%	3%	
No, do NOT personally contribute directly to paying the mortgage and NOT paying rent etc. to those who are	96	73	18	78	27	12	13	19	12	10	2	57	39	39	58	2	12	10	13	14	9	8	7	13	8	1	
	7% alx	7%	3%	11% za	25% zdefg	4%	4%	5%	5%	12%	10%	6%	8%	3%	23% zl	4%	7% x	10% x	10% x	13% zux	6% x	6% x	4%	9% x	11% x	1%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/o/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 7

QT2 You mentioned that your household is buying your home on a mortgage (money borrowed from a bank, building society etc.). Do you personally contribute directly to paying the mortgage?

BASE: All adults who have bought home on a mortgage by household

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	1059	621	438	64	218	310	397	70	742	232	85	124	231	214	266	518	541
WEIGHTED BASE	1389	560	829	80*	321	416	483	89*	967	304	117*	157*	304	280	335	644	745
	100%	40%	60%	6%*	23%	30%	35%	6%*	70%	22%	8%*	11%*	22%	20%	24%	46%	54%
Yes, personally contribute directly to paying the mortgage	1213	518	695	70	289	353	434	66	881	228	104	157	304	280	335	585	628
	87%	93%	84%	88%	90%	85%	90%	74%	91%	75%	89%	100%	100%	100%	100%	91%	84%
	bgip	zb			g	g	g		zi		i	z	z	z	z	zp	
No, do NOT personally contribute directly to paying the mortgage but paying rent etc. to those who are	80	15	65	3	16	31	22	7	29	42	9	-	-	-	-	19	60
	6%	3%	8%	4%	5%	7%	5%	8%	3%	14%	8%	-	-	-	-	3%	8%
	ahklmno		za							zh						zo	
No, do NOT personally contribute directly to paying the mortgage and NOT paying rent etc. to thosewho are	96	27	69	7	16	31	27	16	58	35	4	-	-	-	-	39	58
	7%	5%	8%	9%	5%	7%	6%	18%	6%	11%	3%	-	-	-	-	6%	8%
	aklmn		a					zdef		zh							

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. * small base

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Table 8
Q12 You mentioned that your household is buying your home on a mortgage (money borrowed from a bank, building society etc.). Do you personally contribute directly to paying the mortgage?
BASE: All adults who have bought home on a mortgage by household

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (z)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED LA/HA (e)	RENTED PRIVATE (f)	OWNER/OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTOR R (DIRECT) (i)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (l)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (m)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (n)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (p)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (q)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (r)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (t)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (u)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (v)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (w)	1 (x)	2 (y)	3 (A)	4 (B)	5+ (C)	1 (D)	2 (E)	3 (F)	4 (G)	5+ (H)		
UNWEIGHTED BASE	1059	917	131	1059	-	-	-	1059	-	933	-	933	157	642	224	569	326	446	440	298	111	695	131	671	30	175	434	166	30	8	132	305	251	55		
WEIGHTED BASE	1389	1223	155	1389	**	**	**	1389	**	1213	**	1213	201	825	285	735	414	576	557	387	146	889	163	867	40**	225	568	204	38**	12**	184	394	312	62*		
100%	88%	80%	11%	100%	**	**	**	100%	**	87%	**	87%	14%	59%	20%	53%	30%	41%	40%	28%	11%*	64%	12%	62%	3%**	16%	41%	15%	3%**	1%**	13%	28%	22%	4%*		
Yes, personally contribute directly to paying the mortgage	1213	1079	124	1213	-	-	-	1213	-	1213	-	1213	201	825	285	735	414	576	557	387	146	889	163	867	40	225	568	204	38	12	184	394	312	62		
87%	b	88%	80%	87%	-	-	-	87%	-	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
No, do NOT personally contribute directly to paying the mortgage but paying rent etc. to those who are	80	66	13	80	-	-	-	80	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
6% ldmn opqrstu vwxyABEF G		5%	8%	6%	-	-	-	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
No, do NOT personally contribute directly to paying the mortgage and NOT paying rent etc. to those who are	96	78	18	96	-	-	-	96	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
7% ldmn opqrstu vwxyABEF G		6%	12% za	7%	-	-	-	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 9
Q12 You mentioned that your household is buying your home on a mortgage (money borrowed from a bank, building society etc.). Do you personally contribute directly to paying the mortgage?
BASE: All adults who have bought home on a mortgage by household

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL (a)	1 (b)	2 (c)	3 (d)	4 (e)	5+ (f)	LESS THAN 1 YEAR (g)	1-2 YEARS (h)	3-5 YEARS (i)	6-10 YEARS (j)	11-20 YEARS (k)	MORE THAN 20 YEARS (l)	UP TO 5 YEARS (m)	MORE THAN 5 YEARS (n)	FLAT/ APARTMENT (o)	TERRACED HOUSE (p)	SEMI DETACHED HOUSE (q)	DETACHED HOUSE (r)	BUNGALOW (s)	HOUSE (t)	OTHER (u)	SATISFIED (v)	DISSATISFIED (w)	AGREE (x)	NEITHER /DON'T KNOW (y)	DISAGREE (z)	1 (aa)	2 (ab)	3+ (ac)	DIVORCED/ SEPARATED (ad)	REDUNDANT /LOST JOB (ae)	DEATH OF A SPOUSE/ PARTNER (af)	STARTED CARING FOR DEPENDENT RELATIVE (ag)	HAD SERIOUS ACCIDENT /ILLNESS (ah)	EXPERIENCED PHYSICAL/ MENTAL DISABILITY (ai)	SUFFERING IMPACTS OF ADDICTION (aj)	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION (ak)								
UNWEIGHTED BASE	1059	315	128	29	1	-	27	76	178	199	221	139	276	559	76	213	349	152	88	752	7	683	78	456	153	226	619	17	1	24	52	14	50	45	79	30	26								
WEIGHTED BASE	1389	398	172	31**	1**	-**	33**	90*	218	251	283	201	340	735	102**	281	447	181	53*	962	11**	879	102*	564	202	309	797	23**	1**	30**	75*	17**	71*	61*	109*	40**	30**								
100%	100%	25%	12%	26**	***	-**	26**	61*	16%	18%	20%	14%	25%	53%	79*	20%	32%	13%	46*	69%	16**	63%	76*	41%	15%	22%	57%	23**	***	29**	56*	19**	51*	41*	83*	36**	25**								
Yes, personally contribute directly to to service the mortgage	1213	398	172	31	1	-	33	90	218	251	283	201	340	735	102	281	447	181	53	962	11	879	102	564	202	309	797	23	1	30	75	17	71	61	109	40	30								
100%	100%	100%	100%	100%	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%							
No, do NOT personally contribute directly to paying the mortgage but paying rent etc. to those who are	80	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%							
6% abhihi ilumooz sowmyaA i	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								
No, do NOT personally contribute directly to paying the mortgage and NOT paying rent etc. to thosewho are	96	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%							
7% abhihi ilumooz sowmyaA i	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. *small base; **very small base (under 30) ineligible for sig testing



Table 10
Q72 You mentioned that your household is buying your home on a mortgage (money borrowed from a bank, building society etc.). Do you personally contribute directly to paying the mortgage?

BASE: All adults who have bought home on a mortgage by household

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)															FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)															BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPERS)					
	TOTAL	BIGGER HOME/ MORE SPACE	MORE ACCESSIBLE HOME	HOME REQUIRING LESS MAINTENANCE	CHEAPER HOME	HOME WITH SPECIALISED CARE/ SUPPORT	HOME WITH AN AGE THRESHOLD	BEING CLOSER TO FAMILY/ CAREGIVERS	LIVING WITH FAMILY/ EXTENDED FAMILY	BETTER/ SAFER NEIGHBOURHOOD	BETTER ACCESS TO PUBLIC TRANSPORT	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS	START AGAIN/NEW CHALLENGE	OTHER	LIKE CURRENT HOME/ DON'T WANT TO MOVE	PERSONAL/ EMOTIONAL ATTACHMENT	LACK OF SUITABLE HOUSING OPTIONS	COMPLEXITY OF MOVING/ PROCESS	PHYSICAL DIFFICULTIES DUE TO HEALTH	AFORDING TO RENT/ BUY	COST OF MOVING	HAVING TO USE SAVINGS/ EQUITY	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS/ SOCIAL GROUPS	FINDING HOME WITH ACCESS TO SUPPORT SERVICES	DISLIKE OF CHANGE	LACK OF ADVICE/ INFORMATION	OTHER	OPTIMAL	UNDER OCC	1 BEDROOM	2 BEDROOMS	3+ BEDROOMS	SEG 1 SETTLED FOREVER	SEG 2 SETTLED FOR NOW	SEG 3 SQUEEZED STRIVERS	SEG 4 FAMILY FOCUSED	SEG 5 SUITABILITY SEEKERS	SEG 6 PRAGMATIC MOVERS		
UNWEIGHTED BASE	1658	358	103	297	279	57	53	144	95	253	154	134	53	187	37	254	218	207	345	75	319	652	235	218	124	183	69	17	158	636	342	224	50	81	80	203	249	94	46	125	
WEIGHTED BASE	1308	445	134	393	364	72	78	182	113	320	189	155	66	237	47	325	270	250	443	86	452	570	299	278	160	240	89	22	248	795	438	296	64	108	100	249	94	46	125		
100%	32%	100%	28%	26%	5%	6%	13%	8%	23%	14%	11%	5%	17%	3%	23%	19%	18%	32%	6%	33%	41%	22%	20%	12%	17%	6%	2%	18%	57%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Yes, personally contribute directly to paying the mortgage	1213	445	134	393	364	72	78	182	113	320	189	155	66	237	47	325	270	250	443	86	452	570	299	278	160	240	89	22	248	795	438	296	64	108	100	249	94	46	125		
87%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No, do NOT personally contribute directly to paying the mortgage but paying rent etc. to those who are	80	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
6% abcdfhi jklmnopqrs vwxyzCDEFGH IJKL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
No, do NOT personally contribute directly to paying the mortgage and NOT paying rent etc. to those who are	96	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
7% abcdfhi jklmnopqr stuvwCDE FGHIJKL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - 1/a/b/c/d/h/f/g/h/i/j/k/l/m/n - 1/o/p/q/r/s/t/u/v/w/x/y/z/A/B - 1/C/D - 1/E/F/G - 1/H/I/J/K/L/M
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

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Table 11
Q73 You mentioned that your household owns the home outright (are living mortgage-free). Which of these, if any, apply to you personally?

BASE: All adults who have home owned outright by household

	TOTAL (z)	UNWEIGHTE D TOTAL	GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION										
			MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)
UNWEIGHTED BASE	1690	1690	833	848	97	150	155	225	511	383	166	1069	621	855	835	78	198	171	150	151	175	143	236	181	83	124
WEIGHTED BASE	1437	1690	682	747	62*	97	112	134	324	494	212	873	564	638	799	66*	159	156	126	124	145	124	204	152	73*	108*
	100%	118%	47%	52%	4%*	7%	8%	9%	23%	34%	15%	61%	39%	44%	56%	5%*	11%	11%	9%	9%	10%	9%	14%	11%	5%*	8%*
I own the home either on my own or with someone else	1296	1487	611	679	21	61	85	119	316	485	208	792	504	560	736	61	149	140	111	114	136	111	184	122	64	104
	90%	88%	90%	91%	34%	63%	76%	89%	97%	98%	98%	91%	89%	88%	92%	92%	94%	90%	88%	92%	94%	90%	90%	80%	88%	96%
	cdeiv				c	c	cd	cde	zcdef	zcdef	zcdef					v	v	v	v	v	v	v	v			v
I am living with my parents, family or relatives but pay rent to them	73	99	36	34	22	21	14	6	4	5	-	39	34	49	24	3	8	11	8	5	3	6	10	14	3	2
	5%	6%	5%	5%	36%	22%	12%	5%	1%	1%	-	4%	6%	8%	3%	5%	5%	7%	7%	4%	2%	5%	5%	9%	4%	1%
	ghim				zdefghi	zefghi	zfighi	ghi						zm										zsk		
I am living rent-free with my parents, family or relatives	58	87	28	30	19	13	9	7	2	4	2	34	23	22	35	2	2	4	6	4	6	4	8	12	5	3
	4%	5%	4%	4%	30%	14%	8%	6%	1%	1%	1%	4%	4%	4%	4%	3%	2%	3%	5%	3%	4%	3%	4%	8%	7%	3%
	ghi				zdefghi	zfighi	zghi	ghi																zo		
None of these	11	16	7	3	-	1	5	1	2	-	1	8	3	7	4	-	*	1	*	*	-	2	2	4	-	*
	1%	1%	1%	*	-	1%	4%	1%	*	-	1%	1%	*	1%	*	-	*	1%	*	*	-	1%	1%	3%	-	*
					h		zghi	h															z			
Home owner (NET)	1296	1487	611	679	21	61	85	119	316	485	208	792	504	560	736	61	149	140	111	114	136	111	184	122	64	104
	90%	88%	90%	91%	34%	63%	76%	89%	97%	98%	98%	91%	89%	88%	92%	92%	94%	90%	88%	92%	94%	90%	90%	80%	88%	96%
	cdeiv				c	c	cd	cde	zcdef	zcdef	zcdef					v	v	v	v	v	v	v	v			v
Living in the home but not the owner (NET)	131	186	64	64	41	34	23	14	7	9	2	73	58	71	60	5	10	15	15	9	9	11	18	26	8	4
	9%	11%	9%	9%	66%	35%	20%	10%	2%	2%	1%	8%	10%	11%	7%	8%	6%	10%	12%	7%	6%	9%	9%	17%	12%	4%
	ghim				zdefghi	zefghi	zfighi	ghi						zm					x					zorsux		
Don't know	*	1	-	*	-	*	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	*	-
	*	*	-	*	-	*	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	1%	-
					z																					

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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6 Aug 2024

Table 12

QT3 You mentioned that your household owns the home outright (are living mortgage-free). Which of these, if any, apply to you personally?

BASE: All adults who have home owned outright by household

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	1690	837	853	324	435	391	417	123	1072	398	220	326	649	200	196	303	1387
WEIGHTED BASE	1437	443	994	288	396	339	301	115*	933	280	224	295	616	158	123	198	1239
	100%	31%	69%	20%	28%	24%	21%	8%*	65%	19%	16%	20%	43%	11%	9%	14%	86%
I own the home either on my own or with someone else	1296	399	896	262	354	311	273	96	903	177	216	295	616	158	123	166	1130
	90%	90%	90%	91%	89%	92%	91%	84%	97%	63%	96%	100%	100%	100%	100%	83%	91%
	io					g			zi		zi	z	z	z	z	zo	
I am living with my parents, family or relatives but pay rent to them	73	20	53	8	26	17	14	7	11	59	3	-	-	-	-	15	58
	5%	5%	5%	3%	7%	5%	5%	6%	1%	21%	1%	-	-	-	-	8%	5%
	hklmn				c					zhj							
I am living rent-free with my parents, family or relatives	58	17	41	14	14	10	9	10	11	43	4	-	-	-	-	13	45
	4%	4%	4%	5%	4%	3%	3%	9%	1%	15%	2%	-	-	-	-	7%	4%
	hklmn							zdef		zhj						zp	
None of these	11	6	4	4	1	1	4	*	8	2	1	-	-	-	-	5	6
	1%	1%	*	1%	*	*	1%	*	1%	1%	1%	-	-	-	-	2%	*
	p	zb														zp	
Home owner (NET)	1296	399	896	262	354	311	273	96	903	177	216	295	616	158	123	166	1130
	90%	90%	90%	91%	89%	92%	91%	84%	97%	63%	96%	100%	100%	100%	100%	83%	91%
	io					g			zi		zi	z	z	z	z	zo	
Living in the home but not the owner (NET)	131	37	94	23	41	27	23	17	22	102	7	-	-	-	-	28	103
	9%	8%	9%	8%	10%	8%	8%	15%	2%	36%	3%	-	-	-	-	14%	8%
	hklmnp							zcef		zhj						zp	
Don't know	*	*	-	-	-	-	-	*	*	-	-	-	-	-	-	*	-
	*	*	-	-	-	-	-	*	*	-	-	-	-	-	-	*	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 13
Q13 You mentioned that your household owns the home outright (are living mortgage-free). Which of these, if any, apply to you personally?
BASE: All adults who have home owned outright by household

	ETHNICITY			TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)			BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)																			
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR B (DIRECT) (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	RESPONDENTS					RESPONDENTS					RESPONDENTS															
																									1 (y)	2 (z)	3 (aa)	4 (ab)	5+ (ac)	1 (d)	2 (e)	3 (f)	4 (g)	5+ (h)																
UNWEIGHTED BASE	1690	1539	140	-	1690	-	-	1690	-	-	1487	1487	199	1118	273	1033	407	851	499	663	151	1179	184	1137	57	305	610	321	78	43	424	527	186	68																
WEIGHTED BASE	1437	1337	92	**	1437	**	**	1437	**	**	1296	1296	156	988	218	915	324	764	392	609	115	1039	150	999	48*	265	565	260	54*	42*	399	464	136	45*																
100%	93%	93%	6%	**	100%	**	**	100%	**	**	90%	90%	11%	69%	15%	64%	23%	53%	27%	42%	8%	72%	10%	70%	3%*	18%	39%	18%	4%*	3%*	28%	32%	9%	3%*																
I own the home either on my own or with someone else	1296	1230	59	-	1296	-	-	1296	-	-	1296	1296	156	988	218	915	324	764	392	609	115	1039	150	999	48	265	565	260	54	42	399	464	136	45																
90%	92%	92%	64%	-	90%	-	-	90%	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%																
b	zb	zb								z	z		z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z																
I am living with my parents, family or relatives but pay rent to them	73	53	18	-	73	-	-	73	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																
5% aglm repart urwyABE FG	58	4%	20% za	-	5%	-	-	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																
I am living rent-free with my parents, family or relatives	58	43	14	-	58	-	-	58	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																
4% aglm repart urwyABE FG	58	3%	15% za	-	4%	-	-	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																
None of these	11	1%	*	-	11	-	-	11	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																
1% jkmoq uw	11																																																	
Home owner (NET)	1296	1230	59	-	1296	-	-	1296	-	-	1296	1296	156	988	218	915	324	764	392	609	115	1039	150	999	48	265	565	260	54	42	399	464	136	45																
90%	92%	92%	64%	-	90%	-	-	90%	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%															
b	zb	zb									z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z																
Living in the home but not the owner (NET)	131	96	32	-	131	-	-	131	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																
9% aglm repart urwyAB C5GH	131	7%	35% za	-	9%	-	-	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																
Don't know	*	*	-	-	*	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																
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Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/a/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 14
Q13 You mentioned that your household owns the home outright (are living mortgage-free). Which of these, if any, apply to you personally?
BASE: All adults who have home owned outright by household

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)														LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCED PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION														
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)	(aj)	(ak)	(al)	(am)												
UNWEIGHTED BASE	1690	537	351	117	22	-	31	63	141	186	248	701	235	1135	130	237	470	400	124	1231	10	1167	100	629	312	430	933	21	-	27	47	31	88	90	122	20	38														
WEIGHTED BASE	1437	476	331	101*	15**	**	28**	43*	100	143	226	650	171	1019	91	203	432	327	129*	1091	9**	1026	83**	521	275	396	817	15**	**	22**	30*	27**	62*	78*	102*	12**	26**														
100%	100%	33%	23%	7%*	1%**	-	2%**	3%*	7%	10%	16%	45%	12%	71%	6%	14%	30%	23%	9%*	76%	1%**	71%	6%*	36%	19%	28%	57%	1%**	-	2%**	3%*	27%**	4%*	5%*	7%*	1%**	2%**														
I own the home either on my own or with someone else	1296	476	331	101	15	-	28	43	100	143	226	650	171	1019	91	203	432	327	129	1091	9	1026	83	521	275	396	817	15	-	22	30	27	62	78	102	12	26														
	90%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%													
I am living with my parents, family or relatives but pay rent to them	73	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-														
	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-														
I am living rent-free with my parents, family or relatives	58	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-														
	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-														
None of these	11	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-														
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-														
Home owner (NET)	1296	476	331	101	15	-	28	43	100	143	226	650	171	1019	91	203	432	327	129	1091	9	1026	83	521	275	396	817	15	-	22	30	27	62	78	102	12	26														
	90%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%													
Living in the home but not the owner (NET)	131	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-														
	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-														
Don't know	+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-														
	+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-														

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 15
Q73 You mentioned that your household owns the home outright (are living mortgage-free). Which of these, if any, apply to you personally?

BASE: All adults who have home owned outright by household

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)															FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)															BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPIERS)					
		TOTAL (J)	BIGGER HOME/ MORE SPACE (I)	MORE ACCESSIBLE HOME (J)	HOME REQUIRING LESS MAINTENANCE (K)	CHEAPER HOME (L)	HOME WITH SPECIALISED CARE/ SUPPORT (M)	HOME WITH AN AGE THRESHOLD (N)	BEING CLOSER TO FAMILY/ CAREGIVERS (O)	LIVING WITH EXTENDED FAMILY (P)	BETTER/ SAFER NEIGHBOURHOOD (Q)	BETTER ACCESS TO PUBLIC TRANSPORT (R)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (S)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (T)	START AGAIN/NEW CHALLENGE (U)	OTHER (V)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (W)	PERSONAL/ EMOTIONAL ATTACHMENT (X)	LACK OF SUITABLE HOUSING OPTIONS (Y)	COMPLEXITY OF MOVING PROCESS (Z)	PHYSICAL DIFFICULTIES DUE TO HEALTH (AA)	AFORDING TO RENT/ BUY (AB)	COST OF MOVING (AC)	HAVING TO USE SAVINGS/ EQUITY (AD)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS (AE)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (AF)	DISLIKE OF CHANGE (AG)	LACK OF ADVICE/ INFORMATION (AH)	OTHER (AI)	OPTIMAL (AJ)	UNDER OCC (AK)	1 BEDROOM (AL)	2 BEDROOMS (AM)	3+ BEDROOMS (AN)	SEG 1 SETTLED FOREVER (AO)	SEG 2 SETTLED FOR NOW (AP)	SEG 3 SQUEEZED STRIVERS (AQ)	SEG 4 FAMILY FOCUSED (AR)	SEG 5 SUITABILITY SEEKERS (AS)	SEG 6 PRAGMATIC MOVERS (AT)		
UNWEIGHTED BASE		1680	230	257	523	271	138	171	247	91	296	264	73	63	216	82	486	388	266	553	185	237	577	292	332	263	355	73	29	176	1169	422	560	247	258	198	148	124	138	202		
WEIGHTED BASE		1437	160	222	454	222	121*	163	220	70*	231	226	44*	42*	155	65*	417	326	215	460	180	248	478	236	289	221	290	51*	25**	131	1045	357	477	210	257	169	112	113*	132	171		
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I own the home either on my own or with someone else		1296	168	222	454	222	121	163	220	76	231	226	44	42	156	65	417	326	215	460	180	248	478	236	289	221	290	51	25	131	1045	357	477	210	257	169	112	113	132	171		
90%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I am living with my parents, family or relatives but pay rent to them		73	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2		
5% abcdefg (lmoapst uvwxvCDEF GHJKLM)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
I am living rent free with my parents, family or relatives		58	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
4% abcdefg (lmoapst uvwxvCDEF GHJKLM)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
None of these		11	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
1% D		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Home owner (NET)		1296	168	222	454	222	121	163	220	76	231	226	44	42	156	65	417	326	215	460	180	248	478	236	289	221	290	51	25	131	1045	357	477	210	257	169	112	113	132	171		
90%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Living in the home but not the owner (NET)		121	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	
9% abcdefg hijklmnop qrstuvw ACDEFGHIJ KLM		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Don't know		*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
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Proportions/Mean: Columns Tested (5% risk level) - /a/b/c/d/e/f/g/h/i/j/k/l/m/n - /o/p/q/r/s/t/u/v/w/x/y/z/A/B - /C/D - /E/F/G - /H/I/J/K/L/M
Overleaf formulae used. * small base. ** very small base under 300 ineligible for site testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 16
Q1 Taking everything into account, how satisfied or dissatisfied are you with your current home -please consider the home you live in most of the time?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2118	2118	992	1098	442	483	361	363	295	122	43	1044	1074	1265	853	77	207	153	173	132	178	154	265	337	85	357	
WEIGHTED BASE	2057	2118	996	1033	368	465	353	321	257	209	75*	971	1086	1239	818	66*	198	148	173	114	155	150	245	354	79*	373	
	100%	103%	48%	50%	18%	23%	17%	16%	12%	10%	4%*	47%	53%	60%	40%	3%*	10%	7%	8%	6%	8%	7%	12%	17%	4%*	18%	
(2) Very satisfied	543	523	269	270	71	97	75	87	86	77	46	281	262	321	222	16	53	34	42	29	39	32	54	69	16	158	
	26%	25%	27%	26%	19%	21%	21%	27%	34%	37%	61%	29%	24%	26%	27%	24%	27%	23%	24%	25%	25%	21%	22%	20%	20%	42%	
	cdek							c	zcde		zdefgh	zk								zvw	w					znopqrstuvw	
(1) Fairly satisfied	854	897	419	419	164	198	150	139	101	89	30	404	450	541	312	30	80	70	71	47	63	78	106	142	22	145	
	42%	42%	42%	41%	45%	42%	42%	43%	39%	42%	13%	42%	41%	44%	38%	45%	40%	47%	41%	41%	41%	52%	43%	40%	28%	39%	
	lmw				i	i	i	i	i	i				zm		w		w			zvw	w					
(0) Neither satisfied nor dissatisfied	345	356	170	170	71	85	69	39	35	31	13	147	198	182	163	11	25	28	33	19	31	22	52	73	18	32	
	17%	17%	17%	16%	19%	18%	20%	12%	14%	15%	17%	15%	18%	15%	20%	17%	13%	19%	19%	16%	20%	15%	21%	21%	23%	9%	
	flx				f	f	f							zl		x		x	x	x	x		ox	ox	ox		
(-1) Fairly dissatisfied	225	244	100	120	50	63	42	34	25	9	1	96	129	148	77	6	33	12	16	15	18	13	25	43	12	32	
	11%	12%	10%	12%	14%	14%	12%	11%	10%	4%	2%	10%	12%	12%	9%	9%	17%	8%	9%	13%	12%	9%	10%	12%	15%	9%	
	h		hi		hi	hi	h	h								zpx											
(-2) Very dissatisfied	73	78	30	42	5	19	14	20	9	2	4	34	39	38	35	2	6	2	8	4	2	3	8	24	9	5	
	4%	4%	3%	4%	1%	4%	4%	6%	3%	1%	5%	3%	4%	3%	4%	3%	3%	2%	4%	3%	1%	2%	3%	7%	12%	1%	
	cx					c	c	zch											x				zpsx	zopqrstux			
Satisfied (NET)	1397	1420	688	690	235	295	225	226	188	166	56	685	712	863	534	46	133	104	113	76	102	110	160	211	38	303	
	68%	67%	69%	67%	64%	63%	64%	70%	73%	79%	75%	71%	66%	70%	65%	69%	67%	70%	65%	67%	66%	73%	65%	60%	48%	81%	
	dkw							cde	zcde			zk				w	w	w	w	w	w	w	w			znopqrstuvw	
Dissatisfied (NET)	298	322	131	162	55	82	56	55	34	11	5	129	169	186	112	8	39	14	24	18	20	16	33	66	22	37	
	14%	15%	13%	16%	15%	18%	16%	17%	13%	5%	6%	13%	16%	15%	14%	12%	20%	10%	14%	16%	13%	11%	14%	19%	27%	10%	
	hx				h	zh	h	h	h							zptx								zpx	znopqrstux		
Mean	0.77	0.74	0.8	0.74	0.68	0.63	0.65	0.74	0.9	1.11	1.27	0.84	0.71	0.78	0.75	0.8	0.71	0.83	0.73	0.74	0.77	0.83	0.71	0.54	0.3	1.13	
	dek							zcdef	zcdef	zdef	zdef	zk				w	w	vw	w	w	w	w	w			znopqrstuvw	
Don't know	17	20	6	11	6	3	3	2	-	1	1	10	7	7	10	1	-	3	3	1	2	2	-	4	1	1	
	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	2%	-	2%	2%	1%	1%	1%	-	1%	1%	*	
	zg																	u									

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 17

Q1 Taking everything into account, how satisfied or dissatisfied are you with your current home -please consider the home you live in most of the time?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2118	917	1201	545	596	483	355	139	959	944	215	-	-	-	-	651	1467
WEIGHTED BASE	2057	582	1475	525	586	487	331	128	963	857	237	..**	..**	..**	..**	619	1438
	100%	28%	72%	26%	29%	24%	16%	6%	47%	42%	12%	..**	..**	..**	..**	30%	70%
(2) Very satisfied	543	174	369	114	132	131	130	36	287	165	91	-	-	-	-	156	387
	26%	30%	25%	22%	23%	27%	39%	28%	30%	19%	38%	-	-	-	-	25%	27%
	cdi	zb					zcde		zi		zhi						
							g										
(1) Fairly satisfied	854	232	622	203	274	202	130	45	386	389	79	-	-	-	-	256	598
	42%	40%	42%	39%	47%	42%	39%	35%	40%	45%	33%	-	-	-	-	41%	42%
	j				zcg				zhj								
(0) Neither satisfied nor dissatisfied	345	88	257	115	94	75	36	24	141	166	39	-	-	-	-	100	245
	17%	15%	17%	22%	16%	15%	11%	19%	15%	19%	16%	-	-	-	-	16%	17%
	fh			zdef				f		zh							
(-1) Fairly dissatisfied	225	62	163	63	66	63	23	11	111	100	15	-	-	-	-	81	144
	11%	11%	11%	12%	11%	13%	7%	8%	11%	12%	6%	-	-	-	-	13%	10%
	fj			f	f	f			j	j							
(-2) Very dissatisfied	73	18	55	24	19	15	9	6	31	29	13	-	-	-	-	21	52
	4%	3%	4%	5%	3%	3%	3%	5%	3%	3%	5%	-	-	-	-	3%	4%
Satisfied (NET)	1397	406	991	316	406	334	260	81	674	554	170	-	-	-	-	412	985
	68%	70%	67%	60%	69%	69%	79%	63%	70%	65%	72%	-	-	-	-	67%	69%
	ci				c	c	zcde		i								
							g										
Dissatisfied (NET)	298	80	218	87	86	77	31	17	142	129	27	-	-	-	-	102	196
	14%	14%	15%	17%	15%	16%	9%	13%	15%	15%	12%	-	-	-	-	17%	14%
	f			f	f	f											
Mean	0.77	0.84	0.74	0.62	0.74	0.77	1.07	0.77	0.82	0.66	0.94	-	-	-	-	0.72	0.79
	ci	zb				c	zcd		i		zi						
							eg										
Don't know	17	8	9	6	1	1	3	7	7	9	2	-	-	-	-	5	12
	1%	1%	1%	1%	*	*	1%	5%	1%	1%	1%	-	-	-	-	1%	1%
	d	z					zcdef										

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 18
Q1 Taking everything into account, how satisfied or dissatisfied are you with your current home - please consider the home you live in most of the time?
BASE: All adults who are not owner-occupiers and/or who live in Scotland

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER												LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUP	MORTGAGE	OWNED	RENTED LA/HM	RENTED PRIVATE	OWNER/OCCUPPER	RENT	MORTGAGE CONTRIBUTOR % (DIRECT)	HOME OWNER	OWNERS OR MORTGAGE HOLDERS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	CERTAIN TO/ LIKELY NEXT 3-5 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS	CERTAIN TO/ LIKELY NEXT 6-10 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	1	2	3	4	5+	1	2	3	4	5+											
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)											
UNWEIGHTED BASE	2118	1667	422	224	319	682	799	543	1481	98	116	214	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
WEIGHTED BASE	2057	1667	365	314	245	689	716	559	1405	111*	104*	212	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**											
100%	91%	18%	15%	12%	34%	35%	27%	68%	70*	5%	12%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**											
(2) Very satisfied	543	460	76	128	98	151	143	225	293	66	62	128	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
26%	28%	21%	41%	40%	22%	20%	40%	21%	48%	60%	53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%										
(1) Fairly satisfied	854	705	138	110	101	300	321	212	621	50	34	84	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
42%	42%	38%	35%	41%	44%	45%	38%	44%	36%	33%	35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%										
(0) Neither satisfied nor dissatisfied	345	264	79	39	23	127	130	62	257	13	3	15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
17%	16%	22%	12%	9%	18%	18%	11%	18%	9%	3%	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%										
(-1) Fairly dissatisfied	225	167	56	31	19	83	86	50	169	10	5	15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
11%	11%	10%	10%	8%	12%	12%	9%	12%	7%	5%	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%										
(-2) Very dissatisfied	73	59	14	6	3	26	35	9	61	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
4%	4%	4%	2%	1%	4%	5%	2%	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%										
Satisfied (NET)	1397	1166	215	238	199	451	463	437	914	115	96	211	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
68%	70%	59%	76%	81%	65%	65%	78%	65%	84%	93%	88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%										
Dissatisfied (NET)	298	226	69	37	23	109	121	59	230	10	5	15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
14%	14%	19%	12%	9%	16%	17%	11%	16%	7%	5%	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%										
Mean	0.77	0.81	0.57	1.03	1.11	0.68	0.63	1.06	0.65	1.24	1.48	1.34	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%										
Don't know	17	12	1	-	1	2	1	1	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
1%	1%	1%	-	-	1	1	1	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%										

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 19
Q1 Taking everything into account, how satisfied or dissatisfied are you with your current home -please consider the home you live in most of the time?
BASE: All adults who are not owner-occupiers and/or who live in Scotland

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)								TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)							OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)												
	TOTAL (a)	1 (b)	2 (c)	3 (d)	4 (e)	5+ (f)	LESS THAN 1 YEAR (g)	1-2 YEARS (h)	3-5 YEARS (i)	6-10 YEARS (j)	11-20 YEARS (k)	MORE THAN 20 YEARS (l)	UP TO 5 YEARS (m)	MORE THAN 5 YEARS (n)	FLAT/ APARTMENT (o)	TERRACED HOUSE (p)	SEMI DETACHED HOUSE (q)	DETACHED HOUSE (r)	BUNGALOW (s)	HOUSE (t)	OTHER (u)	SATISFIED (v)	DISSATISFIED (w)	AGREE (x)	NEITHER /DON'T KNOW (y)	DISAGREE (z)	1 (aa)	2 (ab)	3+ (ac)	DIVORCED/ SEPARATED (ad)	REDUNDANT /LOST JOB (ae)	DEATH OF A SPOUSE/ PARTNER (af)	STARTED CARING FOR DEPENDENT RELATIVE (ag)	HAD SERIOUS ACCIDENT /ILLNESS (ah)	EXPERIENCED PHYSICAL/ MENTAL DISABILITY (ai)	SUFFERING IMPACTS OF ADDICTION (aj)	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION (ak)						
UNWEIGHTED BASE	2118
WEIGHTED BASE	2027
100%	100%
(2) Very satisfied	543
26%	26%
(1) Fairly satisfied	854
42%	42%
(0) Neither satisfied nor dissatisfied	345
17%	17%
(-1) Fairly dissatisfied	225
11%	11%
(-2) Very dissatisfied	73
4%	4%
Satisfied (NET)	1397
69%	69%
Dissatisfied (NET)	298
14%	14%
Mean	0.77
Don't know	17
1%	1%

Proportions/Mean: Columns Tested (5% risk level) - $\chi^2/a/h/c/d/e - \chi^2/f/g/h/i/j/k/l/m - \chi^2/n/o/p/q/r/s/t - \chi^2/u/v - \chi^2/w/x/y - \chi^2/z/A/B/C - \chi^2/D/E/F/G/H/I/J/K$
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 20
Q1 Taking everything into account, how satisfied or dissatisfied are you with your current home -please consider the home you live in most of the time?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)												FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)												BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPIERS)												
		BIGGER HOME/ MORE SPACE (3)	MORE ACCESSIBLE HOME (3)	HOME REQUIRING LESS MAINTENANCE (3)	CHEAPER HOME (3)	HOME WITH SPECIALISED CARE/ SUPPORT (3)	HOME WITH AN AGE THRESHOLD (3)	BEING CLOSER TO FAMILY/ CAREGIVERS (3)	LIVING WITH EXTENDED FAMILY (3)	BETTER/ SAFER NEIGHBOURHOOD (3)	BETTER ACCESS TO PUBLIC TRANSPORT (3)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (3)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (3)	START AGAIN/NEW CHALLENGE (3)	OTHER (3)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (3)	PERSONAL/ EMOTIONAL ATTACHMENT (3)	LACK OF SUITABLE HOUSING OPTIONS (3)	COMPLEXITY OF MOVING PROCESS (3)	PHYSICAL DIFFICULTIES DUE TO HEALTH (3)	AFORDING TO RENT/ BUY (3)	COST OF MOVING (3)	HAVING TO USE SAVINGS/ EQUITY (3)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS (3)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (3)	DISLIKE OF CHANGE (3)	LACK OF ADVICE/ INFORMATION (3)	OTHER (3)	OPTIMAL (3)	UNDER OCC (3)	1 BEDROOM (3)	2 BEDROOMS (3)	3+ BEDROOMS (3)	SEG 1 SETTLED FOREVER (3)	SEG 2 SETTLED FOR NOW (3)	SEG 3 SQUEEZED STRIVERS (3)	SEG 4 FAMILY FOCUSED (3)	SEG 5 SUITABILITY SEEKERS (3)	SEG 6 PRAGMATIC MOVERS (3)			
UNWEIGHTED BASE	2118	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
WEIGHTED BASE	2057	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
(2) Very satisfied	543	
(1) Fairly satisfied	266	
(0) Neither satisfied nor dissatisfied	854	
(-1) Fairly dissatisfied	426	
(-2) Very dissatisfied	345	
Satisfied (NET)	176	
Dissatisfied (NET)	225	
Mean	13%	
Don't know	73	
	4%	
	1397	
	686	
	298	
	14%	
	0.77	
	17	
	1%	

Proportions/Mean: Columns Tested (5% risk level) - :/a/b/c/d/e/f/g/h/i/j/k/l/m/n - :/o/p/q/r/s/t/u/v/w/x/y/z/AA/B - :/C/D - :/E/F/G - :/H/I/J/K/L/M
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 21

Q2 To what extent do you agree or disagree with the following statements? SUMMARY TABLE

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	My current home is suitable for my needs	My current home is the right size for the number of people who live in it	My current home has enough bedrooms	There are enough suitable properties for me if I wanted to move but remain in the local area	I don't believe I will ever be able to afford to buy a home
UNWEIGHTED BASE	2118	2118	2118	2118	1481
WEIGHTED BASE	2057	2057	2057	2057	1405
(2) Strongly agree	718 35%	798 39%	886 43%	200 10%	617 44%
(1) Tend to agree	761 37%	656 32%	657 32%	410 20%	314 22%
(0) Neither agree nor disagree	261 13%	248 12%	174 8%	431 21%	190 14%
(-1) Tend to disagree	209 10%	231 11%	209 10%	464 23%	148 11%
(-2) Strongly disagree	95 5%	114 6%	117 6%	424 21%	103 7%
Agree (NET)	1479 72%	1454 71%	1543 75%	611 30%	931 66%
Disagree (NET)	304 15%	345 17%	326 16%	888 43%	251 18%
Mean	0.88	0.88	0.97	-0.26	0.87
Don't know	13 1%	10 *	14 1%	128 6%	32 2%

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Table 22
Q2 To what extent do you agree or disagree with the following statements? My current home is suitable for my needs

BASE: All adults who are not owner-occupiers and/or who live in Scotland

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2118	2118	992	1098	442	483	361	363	295	122	43	1044	1074	1265	853	77	207	153	173	132	178	154	265	337	85	357	
WEIGHTED BASE	2057	2118	996	1033	368	465	353	321	257	209	75*	971	1086	1239	818	66*	198	148	173	114	155	150	245	354	79*	373	
	100%	103%	48%	50%	18%	23%	17%	16%	12%	10%	4%*	47%	53%	60%	40%	3%*	10%	7%	8%	6%	8%	7%	12%	17%	4%*	18%	
(2) Strongly agree	718	701	349	363	112	116	114	117	108	103	43	334	384	418	300	27	74	48	62	43	51	50	73	97	30	162	
	35%	33%	35%	35%	31%	25%	32%	36%	42%	49%	58%	34%	35%	34%	37%	40%	38%	32%	36%	38%	33%	34%	30%	28%	37%	44%	
	cdv				d		zcdef	d	zcde	zcd	zcd					v	v			v						zpsuv	
(1) Tend to agree	761	806	371	379	141	181	128	122	90	72	23	373	388	460	301	23	63	60	61	38	62	67	98	135	24	131	
	37%	38%	37%	37%	38%	39%	36%	38%	35%	35%	31%	38%	36%	37%	37%	34%	32%	41%	35%	33%	40%	44%	40%	38%	30%	35%	
(0) Neither agree nor disagree	261	276	136	118	57	74	47	28	29	23	2	105	156	152	109	10	28	23	19	15	24	18	31	48	13	33	
	13%	13%	14%	11%	16%	16%	13%	9%	11%	11%	3%	11%	14%	12%	13%	15%	14%	16%	11%	13%	16%	12%	12%	13%	16%	9%	
	fxj				fi	zfi																					
(-1) Tend to disagree	209	219	91	116	37	63	42	33	23	6	5	100	108	146	63	5	21	14	17	10	13	10	29	46	9	36	
	10%	10%	9%	11%	10%	14%	12%	10%	9%	3%	7%	10%	10%	12%	8%	7%	11%	9%	10%	8%	8%	7%	12%	13%	11%	10%	
	hm				h	zh	h	h	h					zm													
(-2) Strongly disagree	95	100	41	52	15	27	21	19	7	4	1	50	45	58	37	2	12	4	12	7	4	3	13	24	3	10	
	5%	5%	4%	5%	4%	6%	6%	6%	3%	2%	2%	5%	4%	5%	4%	4%	6%	2%	7%	6%	2%	2%	5%	7%	4%	3%	
Agree (NET)	1479	1507	720	742	254	296	242	239	198	176	66	707	772	878	601	49	137	108	122	81	114	117	171	233	54	293	
	72%	71%	72%	72%	69%	64%	69%	74%	77%	84%	88%	73%	71%	71%	74%	74%	69%	73%	71%	71%	73%	78%	70%	66%	68%	79%	
								d	cde	zcd	zcd																
Disagree (NET)	304	319	131	168	51	90	63	52	30	10	6	150	154	204	100	7	33	17	29	17	16	13	42	70	12	46	
	15%	15%	13%	16%	14%	19%	18%	16%	12%	5%	8%	15%	14%	16%	12%	11%	17%	12%	17%	15%	11%	9%	17%	20%	15%	12%	
					h	zgh	h	h	h					zm													
Mean	0.88	0.85	0.91	0.86	0.83	0.64	0.77	0.89	1.04	1.27	1.36	0.87	0.88	0.84	0.94	1	0.84	0.91	0.83	0.89	0.94	1.02	0.78	0.67	0.88	1.07	
					d			d	zcde	zcd	zcd					v				v	v					zoquv	
Don't know	13	16	8	5	6	5	1	1	-	-	-	9	4	5	8	-	-	-	2	2	1	2	2	3	1	1	
	1%	1%	1%	*	2%	1%	*	*	-	-	-	1%	*	*	1%	-	-	-	1%	1%	*	1%	1%	1%	1%	*	
					zg																						

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 23

Q2 To what extent do you agree or disagree with the following statements? My current home is suitable for my needs

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2118	917	1201	545	596	483	355	139	959	944	215	-	-	-	-	651	1467
WEIGHTED BASE	2057	582	1475	525	586	487	331	128	963	857	237	..**	..**	..**	..**	619	1438
	100%	28%	72%	26%	29%	24%	16%	6%	47%	42%	12%	..**	..**	..**	..**	30%	70%
(2) Strongly agree	718	190	528	179	199	167	124	50	338	269	111	-	-	-	-	190	528
	35%	33%	36%	34%	34%	34%	37%	39%	35%	31%	47%	-	-	-	-	31%	37%
	io										zhi						zo
(1) Tend to agree	761	220	541	193	218	191	120	38	341	337	83	-	-	-	-	228	533
	37%	38%	37%	37%	37%	39%	36%	30%	35%	39%	35%	-	-	-	-	37%	37%
(0) Neither agree nor disagree	261	74	188	74	77	54	38	18	114	128	18	-	-	-	-	76	185
	13%	13%	13%	14%	13%	11%	12%	14%	12%	15%	8%	-	-	-	-	12%	13%
	j									zj							
(-1) Tend to disagree	209	65	144	43	64	58	31	13	121	75	13	-	-	-	-	81	128
	10%	11%	10%	8%	11%	12%	9%	10%	13%	9%	5%	-	-	-	-	13%	9%
	jp								zij							zp	
(-2) Strongly disagree	95	28	67	29	28	15	16	8	44	41	10	-	-	-	-	41	54
	5%	5%	5%	5%	5%	3%	5%	6%	5%	5%	4%	-	-	-	-	7%	4%
	p															zp	
Agree (NET)	1479	411	1069	373	416	358	244	88	679	606	195	-	-	-	-	418	1062
	72%	71%	72%	71%	71%	74%	74%	69%	71%	71%	82%	-	-	-	-	67%	74%
	o									zhi							zo
Disagree (NET)	304	93	211	72	92	72	47	20	165	116	23	-	-	-	-	122	181
	15%	16%	14%	14%	16%	15%	14%	16%	17%	14%	10%	-	-	-	-	20%	13%
	p									zj						zp	
Mean	0.88	0.83	0.9	0.87	0.84	0.9	0.93	0.87	0.84	0.84	1.16	-	-	-	-	0.72	0.95
	o									zhi							zo
Don't know	13	5	8	6	-	2	2	2	4	7	1	-	-	-	-	3	10
	1%	1%	1%	1%	-	1%	1%	2%	*	1%	1%	-	-	-	-	*	1%
				d				d									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 24
Q2 To what extent do you agree or disagree with the following statements? My current home is suitable for my needs

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)				BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (a)	WHITE ETHNIC GROUP (b)	ETHNIC MINORITY GROUP (c)	MORTGAGE (d)	OWNED (e)	RENTED LAYHA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR R (DIRECT) (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	1 (y)	2 (z)	3 (A)	4 (B)	5+ (C)	1 (D)	2 (E)	3 (F)	4 (G)	5+ (H)	
UNWEIGHTED BASE	2118	1667	422	224	319	682	799	543	1481	98	116	214	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WEIGHTED BASE	2057	1667	365	314	245	659	716	559	1405	131*	104*	241	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
100%	81%	18%	15%	12%	34%	35%	27%	68%	70*	5%	12%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
(2) Strongly agree	718	617	97	130	120	235	198	251	433	59	66	124	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	35%	37%	27%	41%	49%	34%	28%	45%	31%	43%	63%	51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	bth	zb		zh	zefg	h		zefh	f		dk	zi																							
(1) Tend to agree	761	625	128	108	81	260	290	189	550	46	30	76	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	37%	37%	35%	34%	33%	38%	41%	34%	39%	33%	29%	31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
						zdfg																													
(0) Neither agree nor disagree	261	192	65	25	25	93	99	51	193	12	3	15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	13%	12%	18%	8%	10%	14%	14%	9%	14%	9%	6%		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	aczi	za				ce	ce		zce			j																							
(-1) Tend to disagree	209	160	45	35	15	64	88	51	151	15	5	20	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	10%	10%	12%	11%	6%	9%	12%	9%	13%	11%	5%	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	d					zd	d	d	d			i																							
(-2) Strongly disagree	95	66	27	15	4	34	38	18	72	6	1	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	5%	4%	7%	5%	2%	5%	5%	3%	5%	4%	*	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	zdf	za				d	d	d	d			j																							
Agree (NET)	1479	1242	225	238	201	495	488	439	983	105	96	200	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	72%	74%	62%	76%	82%	72%	68%	79%	70%	76%	92%	83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	bth	zb		f	zefg	h		zefh			dk	zi																							
Disagree (NET)	304	226	72	50	19	97	126	69	223	21	5	26	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	15%	14%	20%	16%	8%	14%	18%	12%	16%	15%	5%	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	zdf	za		d		zdfg	d	zd				i																							
Mean	0.88	0.94	0.62	0.97	1.22	0.87	0.73	1.08	0.8	0.99	1.5	1.21	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	bth	zb		f	zefg	h		zef	f		dk	zi																							
Don't know	13	7	3	-	-	4	2	-	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	1%	*	1%	-	-	1%	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	z																																		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 25
Q2 To what extent do you agree or disagree with the following statements? My current home is suitable for my needs

BASE: All adults who are not owner-occupiers and/or who live in Scotland

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 26
Q2 To what extent do you agree or disagree with the following statements? My current home is suitable for my needs

BASE: All adults who are not owner-occupiers and/or who live in Scotland

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)														FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)														BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPERS)							
		BIGGER HOME/ MORE SPACE (a)	MORE ACCESSIBLE HOME (b)	HOME REQUIRING LESS MAINTENANCE (c)	CHEAPER HOME (d)	HOME WITH SPECIALISED CARE/ SUPPORT (e)	HOME WITH AN AGE THRESHOLD (f)	BEING CLOSER TO FAMILY/ CAREGIVERS (g)	LIVING WITH EXTENDED FAMILY (h)	BETTER/ SAFER NEIGHBOURHOOD (i)	BETTER ACCESS TO PUBLIC TRANSPORT (j)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (k)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (l)	START AGAIN/NEW CHALLENGE (m)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (o)	PERSONAL/ EMOTIONAL ATTACHMENT (p)	LACK OF SUITABLE HOUSING OPTIONS (q)	COMPLEXITY OF MOVING PROCESS (r)	PHYSICAL DIFFICULTIES DUE TO HEALTH (s)	AFORDING TO RENT/ BUY (t)	COST OF MOVING (u)	HAVING TO USE SAVINGS/ EQUITY (v)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS/ SOCIAL GROUPS (w)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (x)	DISLIKE OF CHANGE (y)	LACK OF ADVICE/ INFORMATION (z)	OTHER (aa)	OPTIMAL (ab)	UNDER OCC (ac)	BEDROOM (ad)	2 BEDROOMS (ae)	3+ BEDROOMS (af)	SEG 1 SETTLED FOREVER (ag)	SEG 2 SETTLED FOR NOW (ah)	SEG 3 SQUEEZED STRIVERS (ai)	SEG 4 FAMILY FOCUSED (aj)	SEG 5 SUSTAINABILITY SEEKERS (ak)	SEG 6 PRAGMATIC MOVERS (al)		
UNWEIGHTED BASE	2118
WEIGHTED BASE	200%
(2) Strongly agree	718
(1) Tend to agree	55%
(0) Neither agree nor disagree	761
(-1) Tend to disagree	27%
(-2) Strongly disagree	261
Mean	13%
Don't know	13

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/z/AB - z/CD - z/EFG - z/H/I/J/K/L/M
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 27
Q2 To what extent do you agree or disagree with the following statements? My current home is the right size for the number of people who live in it

BASE: All adults who are not owner-occupiers and/or who live in Scotland

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTED D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2118	2118	992	1098	442	483	361	363	295	122	43	1044	1074	1265	853	77	207	153	173	132	178	154	265	337	85	357	
WEIGHTED BASE	2057	2118	996	1033	368	465	353	321	257	209	75*	971	1086	1239	818	66*	198	148	173	114	155	150	245	354	79*	373	
	100%	103%	48%	50%	18%	23%	17%	16%	12%	10%	4%*	47%	53%	60%	40%	3%*	10%	7%	8%	6%	8%	7%	12%	17%	4%*	18%	
(2) Strongly agree	798	789	375	411	130	146	123	133	125	97	39	344	454	471	327	29	84	62	72	52	60	58	70	102	33	177	
	39%	37%	38%	40%	35%	31%	35%	42%	49%	46%	52%	35%	42%	38%	40%	44%	43%	42%	42%	45%	38%	38%	28%	29%	42%	47%	
	djuv							d	zcde	cde	de					uv	uv	uv	uv	uv	uv	uv	uv	uv	uv	zuv	
(1) Tend to agree	656	707	329	321	106	167	122	108	72	61	18	343	313	409	246	19	61	40	47	30	51	50	95	127	30	108	
	32%	33%	33%	31%	29%	36%	34%	34%	28%	29%	23%	35%	29%	33%	30%	29%	31%	27%	27%	26%	33%	33%	39%	36%	37%	29%	
	k					ge						zk										zpqrx					
(0) Neither agree nor disagree	248	249	133	112	55	58	36	31	29	27	12	111	137	146	102	5	24	23	21	13	19	20	36	53	8	26	
	12%	12%	13%	11%	15%	12%	10%	10%	11%	13%	16%	11%	13%	12%	13%	7%	12%	15%	12%	12%	13%	13%	14%	15%	10%	7%	
	x				f													x				x		x			
(-1) Tend to disagree	231	239	103	122	52	60	41	30	26	16	5	111	120	141	90	10	17	19	17	15	18	19	26	42	3	46	
	11%	11%	10%	12%	14%	13%	12%	9%	10%	8%	6%	11%	11%	11%	11%	15%	9%	13%	10%	13%	11%	13%	11%	12%	3%	12%	
	w				z											w		w		w		w		w		w	
(-2) Strongly disagree	114	121	51	61	20	33	31	17	5	8	1	57	58	68	46	3	12	3	14	5	7	2	18	29	5	15	
	6%	6%	5%	6%	5%	7%	9%	5%	2%	4%	2%	6%	5%	6%	6%	4%	6%	2%	8%	5%	5%	1%	7%	8%	7%	4%	
	gpt		g	g	g	g	zg	g								t		pt				pt	zptx	t			
Agree (NET)	1454	1496	705	732	236	313	244	241	197	158	57	687	767	880	574	48	145	102	120	81	110	107	165	228	63	285	
	71%	71%	71%	71%	64%	67%	69%	75%	77%	76%	76%	71%	71%	71%	70%	73%	73%	69%	69%	71%	71%	71%	67%	65%	79%	76%	
	cy				ed		zcd		c														v	zuv			
Disagree (NET)	345	360	155	183	72	93	73	47	30	24	6	167	178	209	136	13	29	22	31	20	25	21	44	71	8	61	
	17%	17%	16%	18%	20%	20%	21%	15%	12%	11%	8%	17%	16%	17%	17%	20%	15%	15%	18%	17%	16%	14%	18%	20%	10%	16%	
	g				gh	zgh	gh																				
Mean	0.88	0.86	0.88	0.87	0.76	0.72	0.75	0.97	1.12	1.07	1.19	0.84	0.91	0.87	0.89	0.93	0.95	0.95	0.86	0.94	0.89	0.95	0.7	0.65	1.05	1.04	
	cdeuv							cde	zcde	cde	cd					v	v	v	v	v	v	v	uv	zuv			
Don't know	10	13	4	6	6	2	-	2	*	-	-	5	4	3	6	-	-	2	1	-	1	2	1	1	1	1	
	*	1%	*	1%		*	-	1%	*	-	-	1%	*	*	1%	-	-	1%	1%	-	*	1%	*	*	1%	*	
	ze																										

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 28

Q2 To what extent do you agree or disagree with the following statements? My current home is the right size for the number of people who live in it

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2118	917	1201	545	596	483	355	139	959	944	215	-	-	-	-	651	1467
WEIGHTED BASE	2057	582	1475	525	586	487	331	128	963	857	237	..**	..**	..**	..**	619	1438
	100%	28%	72%	26%	29%	24%	16%	6%	47%	42%	12%	..**	..**	..**	..**	30%	70%
(2) Strongly agree	798	200	598	213	229	183	132	41	377	305	115	-	-	-	-	214	585
	39%	34%	41%	41%	39%	38%	40%	32%	39%	36%	49%	-	-	-	-	34%	41%
	aio		a								zhi						zo
(1) Tend to agree	656	217	439	135	195	169	106	51	305	287	64	-	-	-	-	195	461
	32%	37%	30%	26%	33%	35%	32%	39%	32%	34%	27%	-	-	-	-	32%	32%
	bc	zb			c	c		c									
(0) Neither agree nor disagree	248	62	186	83	70	52	26	16	102	116	31	-	-	-	-	67	181
	12%	11%	13%	16%	12%	11%	8%	12%	11%	14%	13%	-	-	-	-	11%	13%
	f			zef													
(-1) Tend to disagree	231	65	166	58	58	62	43	10	116	98	17	-	-	-	-	84	146
	11%	11%	11%	11%	10%	13%	13%	8%	12%	11%	7%	-	-	-	-	14%	10%
	p															zp	
(-2) Strongly disagree	114	35	79	32	32	20	22	8	58	46	11	-	-	-	-	57	57
	6%	6%	5%	6%	6%	4%	7%	6%	6%	5%	4%	-	-	-	-	9%	4%
	p															zp	
Agree (NET)	1454	417	1037	348	424	352	238	92	683	592	179	-	-	-	-	409	1045
	71%	72%	70%	66%	72%	72%	72%	72%	71%	69%	76%	-	-	-	-	66%	73%
	co				c												zo
Disagree (NET)	345	100	245	90	90	82	65	18	174	144	27	-	-	-	-	142	203
	17%	17%	17%	17%	15%	17%	20%	14%	18%	17%	11%	-	-	-	-	23%	14%
	p								j							zp	
Mean	0.88	0.83	0.89	0.84	0.91	0.89	0.86	0.85	0.86	0.83	1.09	-	-	-	-	0.69	0.96
	o										zhi						zo
Don't know	10	3	7	3	2	1	1	3	4	5	*	-	-	-	-	2	8
	*	1%	*	1%	*	*	*	2%	*	1%	*	-	-	-	-	*	1%
								zde									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 29
Q2 To what extent do you agree or disagree with the following statements? My current home is the right size for the number of people who live in it
BASE: All adults who are not owner-occupiers and/or who live in Scotland

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUP	MORTGAGE	OWNED	RENTED LG/HA	RENTED PRIVATE	OWNER/OCCURER	RENT	MORTGAGE CONTRIBUTOR % (DIRECT)	HOME OWNER	OWNERS OR MORTGAGE HOLDERS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	CERTAIN TO/ LIKELY NEXT 3-5 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS	CERTAIN TO/ LIKELY NEXT 6-10 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	1	2	3	4	5+	1	2	3	4	5+		
	(c)	(a)	(b)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)			
UNWEIGHTED BASE	2118	1667	422	224	319	682	799	543	1481	98	116	214	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
WEIGHTED BASE	2057	1667	365	314	245	689	716	559	1405	131*	104*	212	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**		
100%	91%	81%	18%	15%	12%	34%	35%	27%	68%	70*	5%	12%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**			
(2) Strongly agree	798	678	112	152	116	258	240	268	497	77	55	132	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	39%	41%	31%	48%	47%	37%	33%	48%	35%	56%	53%	55%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	ibh	zb		zeh	zeh			zeh		z	z	z																								
(1) Tend to agree	656	535	116	92	79	203	260	171	463	33	29	62	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	32%	32%	32%	29%	32%	29%	36%	31%	33%	24%	28%	26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
								zeh	z																											
(0) Neither agree nor disagree	248	192	47	20	22	96	96	42	193	7	7	14	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	12%	12%	13%	6%	9%	14%	13%	7%	14%	5%	6%	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	ck			ck	ck			ck	ck	ck	ck	ck																								
(-1) Tend to disagree	231	177	52	36	23	86	75	58	161	14	9	23	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	11%	11%	14%	11%	9%	12%	10%	10%	11%	10%	9%	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	z																																			
(-2) Strongly disagree	114	78	36	15	4	44	44	19	89	7	4	11	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	6%	5%	10%	5%	2%	6%	6%	3%	6%	5%	3%	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	ndg	za	za			dg	dg	d	ndg																											
Agree (NET)	1454	1213	227	244	195	461	500	439	960	110	84	194	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	71%	73%	62%	78%	80%	67%	70%	79%	68%	80%	81%	80%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	beh	zb		zeh	zeh			zeh		z	z	z																								
Disagree (NET)	345	255	89	50	27	130	119	77	250	21	13	33	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	17%	15%	24%	16%	11%	19%	17%	14%	18%	15%	12%	14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	ad	za		dg	d	d	d	d	d																											
Mean	0.88	0.94	0.59	1.06	1.15	0.79	0.81	1.1	0.8	1.16	1.19	1.17	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	beh	zb		zeh	zeh			zeh		z	z	z																								
Don't know	10	7	1	-	1	2	*	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	*	*	*	-	*	*	*	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	fb																																			

Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/a/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 30
Q2 To what extent do you agree or disagree with the following statements? My current home is the right size for the number of people who live in it
BASE: All adults who are not owner-occupiers and/or who live in Scotland

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)								TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)		NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										
	TOTAL (n)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (A)	2 (B)	3+ (C)	DIVORCED/ SEPARATED (d)	REDAUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT RELATIVE (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCED PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION (k)			
UNWEIGHTED BASE	2118
WEIGHTED BASE	2027
100%	100%
(2) Strongly agree	798
39%	39%
(1) Tend to agree	656
32%	32%
(0) Neither agree nor disagree	248
12%	12%
(-1) Tend to disagree	231
11%	11%
(-2) Strongly disagree	114
6%	6%
Agree (NET)	1454
71%	71%
Disagree (NET)	345
17%	17%
Mean	0.88	
Don't know	10	
#	#

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 31
Q2 To what extent do you agree or disagree with the following statements? My current home is the right size for the number of people who live in it

BASE: All adults who are not owner-occupiers and/or who live in Scotland

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)														FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)														BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPERS)							
		BIGGER HOME/ MORE SPACE (3)	MORE ACCESSIBLE HOME (3)	HOME REQUIRING LESS MAINTENANCE (3)	CHEAPER HOME (3)	HOME WITH SPECIALISED CARE/ SUPPORT (3)	HOME WITH AN AGE THRESHOLD (3)	BEING CLOSER TO FAMILY/ CAREGIVERS (3)	LIVING WITH EXTENDED FAMILY (3)	BETTER/ SAFER NEIGHBOURHOOD (3)	BETTER ACCESS TO PUBLIC TRANSPORT (3)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (3)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (3)	START AGAIN/NEW CHALLENGE (3)	OTHER (3)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (3)	PERSONAL/ EMOTIONAL ATTACHMENT (3)	LACK OF SUITABLE HOUSING OPTIONS (3)	COMPLEXITY OF MOVING PROCESS (3)	PHYSICAL DIFFICULTIES DUE TO HEALTH (3)	AFORDING TO RENT/ BUY (3)	COST OF MOVING (3)	HAVING TO USE SAVINGS/ EQUITY (3)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS/ SOCIAL GROUPS (3)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (3)	DISLIKE OF CHANGE (3)	LACK OF ADVICE/ INFORMATION (3)	OTHER (3)	OPTIMAL (3)	UNDER OCC (3)	1 BEDROOM (3)	2 BEDROOMS (3)	3+ BEDROOMS (3)	SEG 1 SETTLED FOREVER (3)	SEG 2 SETTLED FOR NOW (3)	SEG 3 SQUEEZED STRIVERS (3)	SEG 4 FAMILY FOCUSED (3)	SEG 5 SUITABILITY SEEKERS (3)	SEG 6 PRAGMATIC MOVERS (3)		
UNWEIGHTED BASE	2118
WEIGHTED BASE	2009
100%	100%
(2) Strongly agree	798
(1) Tend to agree	656
(0) Neither agree nor disagree	248
(-1) Tend to disagree	123
(-2) Strongly disagree	231
Mean	114
Agree (NET)	1454
Disagree (NET)	715
Don't know	10
	0.88
	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/z/AB - z/CD - z/EF/G - z/H/I/J/K/L/M
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 32
Q2 To what extent do you agree or disagree with the following statements? My current home has enough bedrooms

BASE: All adults who are not owner-occupiers and/or who live in Scotland

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2118	2118	992	1098	442	483	361	363	295	122	43	1044	1074	1265	853	77	207	153	173	132	178	154	265	337	85	357	
WEIGHTED BASE	2057	2118	996	1033	368	465	353	321	257	209	75*	971	1086	1259	818	66*	198	148	173	114	155	150	245	354	79*	373	
	100%	103%	48%	50%	18%	23%	17%	16%	12%	10%	4%*	47%	53%	60%	40%	3%*	10%	7%	8%	6%	8%	7%	12%	17%	4%*	18%	
(2) Strongly agree	886	883	409	469	133	157	135	144	145	122	43	405	481	503	383	36	87	60	77	51	63	69	91	113	42	197	
	43%	42%	41%	45%	36%	34%	38%	45%	57%	58%	57%	42%	44%	41%	47%	54%	44%	41%	45%	44%	40%	46%	37%	32%	53%	53%	
	cdlv							cd	zcdef	zcdef	cde			zi		uv	v		v	v					uv	zpsuv	
(1) Tend to agree	657	683	331	313	116	169	119	103	70	57	21	318	340	423	235	20	63	50	57	38	55	51	87	118	18	100	
	32%	32%	33%	30%	32%	36%	34%	32%	27%	27%	29%	33%	31%	34%	29%	29%	32%	34%	33%	33%	35%	34%	36%	33%	23%	27%	
	mx					zg								zm								x					
(0) Neither agree nor disagree	174	191	105	68	43	52	30	21	18	9	2	83	91	114	61	5	16	13	12	10	16	8	19	40	7	28	
	8%	9%	11%	7%	12%	11%	8%	7%	7%	4%	3%	9%	8%	9%	7%	8%	8%	9%	7%	9%	10%	5%	8%	11%	9%	8%	
	b		zb		zfh	zfh																					
(-1) Tend to disagree	209	224	94	112	43	60	33	32	19	13	8	100	109	124	85	3	22	18	9	7	12	14	27	53	8	35	
	10%	11%	9%	11%	12%	13%	9%	10%	7%	6%	11%	10%	10%	10%	10%	5%	11%	12%	5%	6%	8%	9%	11%	15%	10%	10%	
	q				zg																			znqrs			
(-2) Strongly disagree	117	121	52	62	26	25	36	18	5	7	-	59	57	71	46	2	10	6	14	7	9	7	19	28	2	11	
	6%	6%	5%	6%	7%	5%	10%	6%	2%	3%	-	6%	5%	6%	6%	3%	5%	4%	8%	6%	6%	5%	8%	8%	3%	3%	
	gx		g		g	g	zdfghi	g										x	x				x	x			
Agree (NET)	1543	1566	740	781	250	326	253	247	215	180	64	722	821	925	618	56	150	110	135	89	117	120	179	231	60	297	
	75%	74%	74%	76%	68%	70%	72%	77%	84%	86%	86%	74%	76%	75%	75%	84%	76%	74%	78%	77%	76%	80%	73%	65%	76%	80%	
	cdv							cd	zcdef	zcdef	c			v		v	v	v	v	v	v	v		zv			
Disagree (NET)	326	345	146	175	69	85	69	51	23	20	8	159	166	194	131	5	32	24	23	14	21	21	47	81	11	47	
	16%	16%	15%	17%	19%	18%	19%	16%	9%	10%	11%	16%	15%	16%	16%	8%	16%	16%	13%	13%	14%	14%	19%	23%	14%	13%	
	g		gh		gh	gh	g															n	znqrstx				
Mean	0.97	0.94	0.96	0.99	0.8	0.8	0.81	1.01	1.29	1.32	1.31	0.94	1	0.94	1.02	1.28	0.98	0.95	1.04	1.04	0.97	1.08	0.83	0.67	1.14	1.17	
	cdev						cde	zcdef	zcdef	zcdef	cde					zuv	v	v	v	v	v	v	v	v	v	zuv	
Don't know	14	16	5	9	7	2	1	2	-	1	-	6	8	5	8	*	-	1	3	2	1	2	1	2	1	1	
	1%	1%	1%	1%	zg	1%	*	1%	-	1%	-	1%	1%	*	1%	1%	-	1%	2%	1%	1%	1%	*	*	1%	*	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
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6 Aug 2024

Table 33

Q2 To what extent do you agree or disagree with the following statements? My current home has enough bedrooms

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2118	917	1201	545	596	483	355	139	959	944	215	-	-	-	-	651	1467
WEIGHTED BASE	2057	582	1475	525	586	487	331	128	963	857	237	..**	..**	..**	..**	619	1438
	100%	28%	72%	26%	29%	24%	16%	6%	47%	42%	12%	..**	..**	..**	..**	30%	70%
(2) Strongly agree	886	225	661	238	240	212	144	52	414	338	133	-	-	-	-	223	663
	43%	39%	45%	45%	41%	44%	43%	41%	43%	39%	56%	-	-	-	-	36%	46%
	aio	a									zhi					zo	
(1) Tend to agree	657	196	461	149	195	163	110	41	311	282	65	-	-	-	-	202	456
	32%	34%	31%	28%	33%	33%	33%	32%	32%	33%	27%	-	-	-	-	33%	32%
(0) Neither agree nor disagree	174	52	122	54	51	39	21	9	72	91	12	-	-	-	-	57	117
	8%	9%	8%	10%	9%	8%	6%	7%	7%	11%	5%	-	-	-	-	9%	8%
										zhj							
(-1) Tend to disagree	209	73	137	49	61	47	37	15	97	93	19	-	-	-	-	82	127
	10%	12%	9%	9%	10%	10%	11%	12%	10%	11%	8%	-	-	-	-	13%	9%
	p	zb														zp	
(-2) Strongly disagree	117	31	85	28	38	24	18	8	62	47	8	-	-	-	-	54	63
	6%	5%	6%	5%	7%	5%	6%	6%	6%	5%	3%	-	-	-	-	9%	4%
	p															zp	
Agree (NET)	1543	421	1122	386	435	375	254	93	725	620	198	-	-	-	-	425	1118
	75%	72%	76%	74%	74%	77%	77%	72%	75%	72%	83%	-	-	-	-	69%	78%
	aio										zhi					zo	
Disagree (NET)	326	104	222	78	99	71	55	23	159	140	27	-	-	-	-	136	190
	16%	18%	15%	15%	17%	15%	17%	18%	17%	16%	11%	-	-	-	-	22%	13%
	p	z														zp	
Mean	0.97	0.88	1.01	1	0.92	1.01	0.98	0.91	0.96	0.91	1.25	-	-	-	-	0.74	1.07
	aio	a									zhi					zo	
Don't know	14	4	9	7	1	2	1	3	7	6	*	-	-	-	-	2	12
	1%	1%	1%	1%	*	*	*	2%	1%	1%	*	-	-	-	-	*	1%
				d				zdef									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 34
Q2 To what extent do you agree or disagree with the following statements? My current home has enough bedrooms
BASE: All adults who are not owner-occupiers and/or who live in Scotland

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUP	MORTGAGE	OWNED	RENTED LG/HA	RENTED PRIVATE	OWNER/OCCUPPER	RENT	MORTGAGE CONTRIBUTOR R (DIRECT)	HOME OWNER	OWNERS OR MORTGAGE HOLDERS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	CERTAIN TO/ LIKELY NEXT 3-5 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS	CERTAIN TO/ LIKELY NEXT 6-10 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	1	2	3	4	5+	1	2	3	4	5+		
UNWEIGHTED BASE	2118	1667	422	224	319	682	799	543	1481	98	116	214	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
WEIGHTED BASE	2057	1667	365	314	245	689	716	559	1405	138*	104*	241	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**		
100%	92%	91%	18%	15%	12%	34%	35%	27%	68%	70*	5%	12%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**		
(2) Strongly agree	886	764	114	154	144	276	270	298	546	74	76	150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
bh	43%	46%	31%	49%	59%	40%	38%	53%	39%	54%	73%	62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
z	zefh	z	zefh	zefh	zefh	zefh	zefh	zefh	zefh	z	zfk	zi																								
(1) Tend to agree	657	540	112	98	68	222	249	166	471	29	21	50	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
ik	32%	32%	31%	31%	28%	32%	35%	30%	34%	21%	20%	21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
(0) Neither agree nor disagree	174	128	42	15	15	67	66	31	133	11	2	13	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
aei	8%	8%	11%	5%	6%	10%	9%	6%	9%	8%	2%	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
z	zefh	z	zefh	zefh	zefh	zefh	zefh	zefh	zefh	z	zfk	zi																								
(-1) Tend to disagree	209	149	59	30	15	75	82	45	157	17	4	21	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
aei	10%	9%	16%	10%	6%	11%	11%	8%	11%	12%	4%	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
z	zefh	z	zefh	zefh	zefh	zefh	zefh	zefh	zefh	z	zfk	zi																								
(-2) Strongly disagree	117	78	36	16	3	45	47	19	91	7	*	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
aei	6%	5%	10%	5%	1%	6%	7%	3%	7%	5%	*	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
z	zefh	z	zefh	zefh	zefh	zefh	zefh	zefh	zefh	z	zfk	zi																								
Agree (NET)	1543	1304	226	253	211	498	519	464	1017	103	97	200	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
bh	75%	78%	62%	80%	86%	72%	73%	83%	72%	75%	94%	83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
z	zefh	z	zefh	zefh	zefh	zefh	zefh	zefh	zefh	z	zfk	zi																								
Disagree (NET)	326	227	95	46	19	120	128	64	248	23	5	28	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
aei	16%	14%	26%	15%	8%	17%	18%	12%	18%	17%	5%	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
z	zefh	z	zefh	zefh	zefh	zefh	zefh	zefh	zefh	z	zfk	zi																								
Mean	0.97	1.06	0.58	1.1	1.36	0.89	0.86	1.21	0.88	1.07	1.62	1.31	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
bh	z	z	z	zefh	zefh	zefh	zefh	zefh	zefh	z	zfk	zi																								
Don't know	14	9	2	-	-	5	2	-	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
1%	1%	1%	1%	-	-	1%	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/a/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/a/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 35
Q2 To what extent do you agree or disagree with the following statements? My current home has enough bedrooms
BASE: All adults who are not owner-occupiers and/or who live in Scotland

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)								TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)											
	TOTAL (f)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (A)	2 (B)	3+ (C)	DIVORCED/ SEPARATED (d)	REDAUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT RELATIVE (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENC G PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)	EXPERIENC G TRAUMATIC/ ABUSIVE SITUATION (k)						
UNWEIGHTED BASE	2118	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
WEIGHTED BASE	2027	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
100%	100%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
(2) Strongly agree	886	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
43%	43%	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
(1) Tend to agree	657	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
32%	32%	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
(0) Neither agree nor disagree	174	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
8%	8%	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
(-1) Tend to disagree	209	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
10%	10%	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
(-2) Strongly disagree	117	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
6%	6%	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Agree (NET)	1543	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
75%	75%	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Disagree (NET)	326	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
16%	16%	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Mean	0.97	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Don't know	14	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
1%	1%	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 36
Q2 To what extent do you agree or disagree with the following statements? My current home has enough bedrooms
BASE: All adults who are not owner-occupiers and/or who live in Scotland

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)														FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)														BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPIERS)									
	TOTAL (3)	BIGGER HOME/ MORE SPACE (3)	MORE ACCESSIBLE HOME (3)	HOME REQUIRING LESS MAINTENANCE (3)	CHEAPER HOME (3)	HOME WITH SPECIALISED CARE/ SUPPORT (3)	HOME WITH AN AGE THRESHOLD (3)	BEING CLOSER TO FAMILY/ CAREGIVERS (3)	LIVING WITH FAMILY/ EXTENDED FAMILY (3)	BETTER/ SAFER NEIGHBOURHOOD (3)	BETTER ACCESS TO PUBLIC TRANSPORT (3)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (3)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (3)	START AGAIN/NEW CHALLENGE (3)	OTHER (3)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (3)	PERSONAL/ EMOTIONAL ATTACHMENT (3)	LACK OF SUITABLE HOUSING OPTIONS (3)	COMPLEXITY OF MOVING PROCESS (3)	PHYSICAL DIFFICULTIES DUE TO HEALTH (3)	AFORDING TO RENT/ BUY (3)	COST OF MOVING (3)	HAVING TO USE SAVINGS/ EQUITY (3)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS/ SOCIAL GROUPS (3)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (3)	DISLIKE OF CHANGE (3)	LACK OF ADVICE/ INFORMATION (3)	OTHER (3)	OPTIMAL (3)	UNDER OCC (3)	1 BEDROOM (3)	2 BEDROOMS (3)	3+ BEDROOMS (3)	SEG 1 SETTLED FOREVER (3)	SEG 2 SETTLED FOR NOW (3)	SEG 3 SQUEEZED STRIVERS (3)	SEG 4 FAMILY FOCUSED (3)	SEG 5 SUSTAINABILITY SEEKERS (3)	SEG 6 PRAGMATIC MOVERS (3)				
UNWEIGHTED BASE	2118	
WEIGHTED BASE	2057
(2) Strongly agree	88%
(1) Tend to agree	65%
(0) Neither agree nor disagree	33%
(-1) Tend to disagree	8%
(-2) Strongly disagree	20%
Agree (NET)	1543
Disagree (NET)	75%
Mean	33%
Don't know	14
	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/z/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 37
Q2 To what extent do you agree or disagree with the following statements? There are enough suitable properties for me if I wanted to move but remain in the local area

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	GENDER		AGE								SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)
UNWEIGHTED BASE	2118	2118	992	1098	442	483	361	363	295	122	43	1044	1074	1265	853	77	207	153	173	132	178	154	265	337	85	357
WEIGHTED BASE	2057	2118	996	1033	368	465	353	321	257	209	75*	971	1086	1239	818	66*	198	148	173	114	155	150	245	354	79*	373
	100%	103%	48%	50%	18%	23%	17%	16%	12%	10%	4%*	47%	53%	60%	40%	3%*	10%	7%	8%	6%	8%	7%	12%	17%	4%*	18%
(2) Strongly agree	200	205	114	86	30	53	38	24	22	28	5	106	95	139	61	5	23	14	19	11	14	13	11	29	6	55
	10%	10%	11%	8%	8%	11%	11%	8%	9%	13%	6%	11%	9%	11%	8%	8%	12%	9%	11%	9%	9%	9%	4%	8%	8%	15%
	bnu	zb												zm					u					zv		
(1) Tend to agree	410	444	233	173	86	102	76	68	44	26	7	209	202	279	131	16	42	29	35	19	27	29	46	54	9	103
	20%	21%	23%	17%	23%	22%	22%	21%	17%	12%	9%	21%	19%	23%	16%	24%	21%	20%	20%	17%	17%	19%	19%	15%	12%	28%
	bhmuv				hl	h	h	h						zm											zfsuwxw	
(0) Neither agree nor disagree	431	433	224	200	98	96	60	64	46	55	9	189	242	256	174	16	38	30	41	31	34	30	49	73	18	71
	21%	20%	23%	19%	27%	21%	17%	20%	18%	26%	12%	19%	22%	21%	21%	24%	19%	20%	24%	27%	22%	20%	20%	21%	23%	19%
			zdefg							e																
(-1) Tend to disagree	464	473	202	256	84	121	87	65	51	34	20	226	238	297	167	12	48	33	35	25	42	36	57	85	18	74
	23%	22%	20%	25%	23%	26%	25%	20%	20%	16%	27%	23%	22%	24%	20%	18%	24%	22%	20%	22%	27%	24%	23%	24%	23%	20%
	a		za			h																				
(-2) Strongly disagree	424	439	167	249	52	80	74	81	70	42	25	189	235	221	203	14	44	26	33	19	32	38	66	87	22	44
	21%	21%	17%	24%	14%	17%	21%	25%	27%	20%	33%	19%	22%	18%	25%	20%	22%	18%	19%	17%	20%	25%	27%	25%	27%	12%
	acdlx		za				c	zcd	zcd		cd				zl		x			x	x	zrx	x	x	x	
Agree (NET)	611	649	346	259	116	155	114	92	66	54	11	314	297	418	193	21	65	43	53	30	41	42	57	84	15	159
	30%	31%	35%	25%	32%	33%	32%	29%	26%	26%	15%	32%	27%	34%	24%	32%	33%	29%	31%	26%	26%	28%	23%	24%	19%	43%
	bkmuv	zb			i	gl	i					zk		zm		uwv									zopqrstuvw	
Disagree (NET)	888	912	368	505	136	201	161	146	121	75	45	415	473	518	370	25	92	59	67	44	74	74	123	172	39	118
	43%	43%	37%	49%	37%	43%	46%	45%	47%	36%	60%	43%	44%	42%	45%	38%	46%	40%	39%	39%	48%	49%	50%	49%	50%	32%
	ack		za			c	c	c		ch						x				x	x	zqx	x	x	x	
Mean	-0.26	-0.25	-0.08	-0.42	-0.12	-0.16	-0.25	-0.36	-0.44	-0.19	-0.82	-0.2	-0.31	-0.15	-0.43	-0.2	-0.24	-0.22	-0.17	-0.22	-0.34	-0.38	-0.53	-0.44	-0.54	0.15
	bgimuv		zb		zfgj	fgj	i			i				zm		u	u	u	uv	u				zopqrstuvw		
Don't know	128	124	57	70	18	13	19	19	24	25	10	53	74	46	82	4	3	16	11	9	6	5	16	25	6	25
	6%	6%	6%	7%	5%	3%	5%	6%	9%	12%	13%	5%	7%	4%	10%	6%	2%	11%	6%	8%	4%	3%	7%	7%	8%	7%
	dlo						d	zcd	zcd	zcd	d				zl	o		zost	o	o		o	o	o	o	o

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

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Table 38

Q2 To what extent do you agree or disagree with the following statements? There are enough suitable properties for me if I wanted to move but remain in the local area

BASE: All adults who are not owner-occupiers and/or who live in Scotland

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2118	917	1201	545	596	483	355	139	959	944	215	-	-	-	-	651	1467
WEIGHTED BASE	2057	582	1475	525	586	487	331	128	963	857	237	..**	..**	..**	..**	619	1438
	100%	28%	72%	26%	29%	24%	16%	6%	47%	42%	12%	..**	..**	..**	..**	30%	70%
(2) Strongly agree	200	66	135	39	55	49	48	9	119	57	23	-	-	-	-	74	126
	10%	11%	9%	7%	9%	10%	15%	7%	12%	7%	10%	-	-	-	-	12%	9%
	ci	z					zcdg		zi							zp	
(1) Tend to agree	410	152	259	81	122	115	76	17	211	165	34	-	-	-	-	158	252
	20%	26%	18%	15%	21%	24%	23%	13%	22%	19%	15%	-	-	-	-	26%	18%
	bcp	zb			c	cg	cg		j							zp	
(0) Neither agree nor disagree	431	105	326	115	111	118	56	30	183	199	48	-	-	-	-	117	314
	21%	18%	22%	22%	19%	24%	17%	23%	19%	23%	20%	-	-	-	-	19%	22%
	a	a			f				zh								
(-1) Tend to disagree	464	130	334	103	133	119	88	22	212	204	48	-	-	-	-	144	320
	23%	22%	23%	20%	23%	24%	26%	17%	22%	24%	20%	-	-	-	-	23%	22%
							cg										
(-2) Strongly disagree	424	103	320	137	136	67	51	33	192	169	63	-	-	-	-	108	316
	21%	18%	22%	26%	23%	14%	15%	26%	20%	20%	26%	-	-	-	-	17%	22%
	aefo	a		zef	ef			ef								zo	
Agree (NET)	611	217	393	120	177	164	124	26	331	222	58	-	-	-	-	232	379
	30%	37%	27%	23%	30%	34%	37%	20%	34%	26%	24%	-	-	-	-	37%	26%
	bcbip	zb		cg	cg	cg	zcdg		zij							zp	
Disagree (NET)	888	234	654	241	268	186	139	55	404	374	110	-	-	-	-	252	636
	43%	40%	44%	46%	46%	38%	42%	43%	42%	44%	47%	-	-	-	-	41%	44%
	ae			e	e												
Mean	-0.26	-0.1	-0.33	-0.46	-0.31	-0.08	-0.06	-0.48	-0.16	-0.33	-0.42	-	-	-	-	-0.09	-0.34
	bcip	zb				zc	zc		zi							zp	
						dg	dg		j								
Don't know	128	26	102	49	30	19	12	18	44	63	21	-	-	-	-	19	109
	6%	4%	7%	9%	5%	4%	4%	14%	5%	7%	9%	-	-	-	-	3%	8%
	aefho		a	zdef				zdef		h	h					zo	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 39
Q2 To what extent do you agree or disagree with the following statements? There are enough suitable properties for me if I wanted to move but remain in the local area
BASE: All adults who are not owner-occupiers and/or who live in Scotland

	ETHNICITY									MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)				BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (z)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED LH/HA (e)	RENTED PRIVATE (f)	OWNER/ OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTE R (DIRECT) (i)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	UNLIKELY / CERTAIN NOT TO IN NEXT 12 MONTHS		UNLIKELY / CERTAIN NOT TO IN NEXT 1-2 YEARS		UNLIKELY / CERTAIN NOT TO IN NEXT 3-5 YEARS		UNLIKELY / CERTAIN NOT TO IN NEXT 6-10 YEARS		UNLIKELY / CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (t)	UNLIKELY / CERTAIN NOT TO IN NEXT 12 MONTHS (u)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (v)	UNLIKELY / CERTAIN NOT TO IN NEXT 1-2 YEARS (w)	1 (x)	2 (y)	3 (A)	4 (B)	5+ (C)	1 (D)	2 (E)	3 (F)	4 (G)	5+ (H)	
													(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)																
UNWEIGHTED BASE	2118	1667	422	224	319	682	799	543	1481	98	116	214	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
WEIGHTED BASE	2057	1667	365	314	245	689	716	559	1405	131*	104*	241	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
100%	91%	18%	15%	12%	34%	35%	27%	68%	7%	7%	5%	12%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
(2) Strongly agree	200	159	40	32	42	49	67	74	116	15	28	43	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
10%	10%	10%	11%	10%	17%	7%	9%	13%	8%	11%	27%	18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
eh	eh			zofe	h			zeh				zi																								
(1) Tend to agree	410	316	89	90	64	103	141	154	244	51	30	82	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
20%	19%	24%	22%	20%	26%	15%	20%	27%	17%	37%	29%	34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
zeh	za	zeh	zeh	zeh	zeh	eh	zeh	e	z	z	z	z																								
(0) Neither agree nor disagree	431	336	91	56	44	169	146	100	315	20	20	40	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
21%	20%	25%	18%	18%	24%	20%	18%	22%	15%	15%	19%	17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
z	z			z				z																												
(-1) Tend to disagree	464	385	74	73	40	165	168	112	333	29	13	41	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
23%	23%	23%	20%	23%	16%	24%	23%	20%	24%	21%	12%	17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
d	d			d	d	d	d	d	d																											
(-2) Strongly disagree	424	366	54	38	34	157	173	72	330	13	5	18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
21%	21%	22%	15%	12%	14%	23%	24%	13%	23%	10%	5%	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
bcde	zb				cde	xcde		xcde																												
Agree (NET)	611	474	129	122	106	152	209	227	361	66	59	125	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
30%	28%	35%	30%	30%	43%	22%	29%	41%	26%	48%	57%	52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
zeh	za	zeh	zeh	zeh	zeh	eh	zeh	e	z	z	z	z																								
Disagree (NET)	888	751	128	111	74	322	341	185	662	42	18	60	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
43%	45%	35%	35%	30%	47%	48%	33%	47%	31%	31%	17%	25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
bcde	zb				xcde	xcde		xcde	l																											
Mean	-0.26	-0.31	-0.04	0.01	0.18	-0.43	-0.34	0.09	-0.39	0.21	0.67	0.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
ze	ze			ze	ze			ze		z	ze	zi																								
fh	fh			fh	fh			fh																												
Don't know	128	106	17	25	22	47	20	47	67	9	7	17	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
6%	6%	5%	8%	9%	7%	3%	8%	5%	7%	7%	7%	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
fh	fh			f	fh	fh	zb	f																												

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 40
Q2 To what extent do you agree or disagree with the following statements? There are enough suitable properties for me if I wanted to move but remain in the local area
BASE: All adults who are not owner-occupiers and/or who live in Scotland

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)		NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL (n)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (A)	2 (B)	3+ (C)	DIVORCED/ SEPARATED (d)	REDAUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT RELATIVE (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCIN G PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)	EXPERIENCIN G TRAUMATIC/ ABUSIVE SITUATION (k)						
UNWEIGHTED BASE	2118																																										
WEIGHTED BASE	2057				
100%	2057				
(2) Strongly agree	200				
10%	410				
(1) Tend to agree	20%				
(0) Neither agree nor disagree	481				
21%	21%				
(-1) Tend to disagree	464				
23%	23%				
(-2) Strongly disagree	424				
21%	21%				
Agree (NET)	611				
30%	30%				
Disagree (NET)	888				
40%	40%				
Mean	-0.26				
Don't know	128				
6%	6%				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 41
Q2 To what extent do you agree or disagree with the following statements? There are enough suitable properties for me if I wanted to move but remain in the local area

BASE: All adults who are not owner-occupiers and/or who live in Scotland

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)														FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)														BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPIERS)											
		BIGGER HOME/ MORE SPACE (a)	MORE ACCESSIBLE HOME (b)	HOME REQUIRING LESS MAINTENANCE (c)	CHEAPER HOME (d)	HOME WITH SPECIALISED CARE/ SUPPORT (e)	HOME WITH AN AGE THRESHOLD (f)	BEING CLOSER TO FAMILY/ CAREGIVERS (g)	LIVING WITH EXTENDED FAMILY (h)	BETTER/ SAFER NEIGHBOURHOOD (i)	BETTER ACCESS TO PUBLIC TRANSPORT (j)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (k)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (l)	START AGAIN/NEW CHALLENGE (m)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (o)	PERSONAL/ EMOTIONAL ATTACHMENT (p)	LACK OF SUITABLE HOUSING OPTIONS (q)	COMPLEXITY OF MOVING PROCESS (r)	PHYSICAL DIFFICULTIES DUE TO HEALTH (s)	AFORDING TO RENT/ BUY (t)	COST OF MOVING (u)	HAVING TO USE SAVINGS/ EQUITY (v)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS/ SOCIAL GROUPS (w)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (x)	DISLIKE OF CHANGE (y)	LACK OF ADVICE/ INFORMATION (z)	OTHER (aa)	OPTIMAL (ab)	UNDER OCC (ac)	1 BEDROOM (ad)	2 BEDROOMS (ae)	3+ BEDROOMS (af)	SEG 1 SETTLED FOREVER (ag)	SEG 2 SETTLED FOR NOW (ah)	SEG 3 SQUEEZED STRIVERS (ai)	SEG 4 FAMILY FOCUSED (aj)	SEG 5 SUITABILITY SEEKERS (ak)	SEG 6 PRAGMATIC MOVERS (al)							
UNWEIGHTED BASE	2118
WEIGHTED BASE	2009
100%	100%
(2) Strongly agree	300
(1) Tend to agree	410
(0) Neither agree nor disagree	491
(-1) Tend to disagree	215
(-2) Strongly disagree	424
Mean	42.36
Don't know	128
	6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/n/t/u/v/w/x/y/n/b - z/c/d - z/t/u/v/g - z/h/n/n/n/n/m
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 42
Q2 To what extent do you agree or disagree with the following statements? I don't believe I will ever be able to afford to buy a home

BASE: All adults aged 18-75 who are renting

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	1481	1481	721	738	308	366	250	260	190	83	21	660	821	898	583	62	164	102	131	101	138	115	204	274	65	125	
WEIGHTED BASE	1405	1481	713	670	248	346	242	217	159	149*	40**	594	811	857	548	51*	156	96*	132	86*	123	109*	192	285	59*	117	
	100%	105%	51%	48%	18%	25%	17%	15%	11%	11%*	3%**	42%	58%	61%	39%	4%*	11%	7%*	9%	6%*	9%	8%*	14%	20%	4%*	8%	
(2) Strongly agree	617	627	285	325	55	102	94	121	114	97	33	206	411	296	320	23	73	43	54	39	50	52	100	102	34	48	
	44%	42%	40%	48%	22%	29%	39%	56%	72%	65%	82%	35%	51%	35%	58%	45%	47%	45%	41%	45%	40%	48%	52%	36%	57%	41%	
	acdjl	v	za		c	cd	zcd	ef	gh	ij																	
(1) Tend to agree	314	329	160	149	59	99	65	41	23	25	3	144	171	223	91	7	38	25	23	22	24	28	37	72	9	29	
	22%	22%	22%	22%	24%	29%	27%	19%	14%	17%	7%	24%	21%	26%	17%	15%	24%	27%	17%	25%	19%	25%	19%	25%	16%	25%	
	gm		g	zfg	g	zfg	fg							zm													
(0) Neither agree nor disagree	190	201	108	80	54	51	30	25	13	15	3	93	97	135	55	10	17	10	22	13	20	11	20	47	8	12	
	14%	14%	15%	12%	22%	15%	13%	12%	8%	10%	6%	16%	12%	16%	10%	19%	11%	11%	17%	15%	16%	10%	11%	16%	13%	11%	
	gm		zdefgh		g									zm													
(-1) Tend to disagree	148	171	87	55	45	57	26	18	1	1	-	80	68	112	36	2	12	8	13	7	21	9	22	34	4	16	
	11%	12%	12%	8%	18%	16%	11%	8%	1%	1%	-	13%	8%	13%	7%	5%	8%	8%	9%	8%	17%	8%	11%	12%	7%	13%	
	bghkm		b		zefgh	zfg	gh	gh				zk		zm							zno						
(-2) Strongly disagree	103	118	60	41	30	30	23	9	3	9	-	54	49	74	29	5	11	4	14	4	7	8	11	27	2	11	
	7%	8%	8%	6%	12%	9%	9%	4%	2%	6%	-	9%	6%	9%	5%	9%	7%	4%	10%	4%	5%	7%	6%	9%	4%	10%	
	fgkm		zfg		fg	fg						zk		zm													
Agree (NET)	931	956	446	474	114	201	159	162	137	122	36	349	582	520	412	30	111	69	77	61	73	79	137	174	43	78	
	66%	65%	62%	71%	46%	58%	66%	74%	86%	81%	89%	59%	72%	61%	75%	59%	71%	72%	58%	70%	60%	73%	71%	61%	74%	66%	
	acdjl		za		c	c	zcd	ef	gh	ij								q		q		q					
Disagree (NET)	251	289	148	96	75	86	48	27	4	10	-	134	117	186	65	7	23	12	26	11	28	17	33	61	6	27	
	18%	20%	21%	14%	30%	25%	20%	12%	3%	7%	-	23%	14%	22%	12%	14%	15%	12%	20%	13%	22%	15%	17%	21%	11%	23%	
	bfghkm		zb		zefgh	zfg	gh	g				zk		zm													
Mean	0.87	0.81	0.75	1.02	0.26	0.55	0.77	1.16	1.58	1.36	1.8	0.64	1.04	0.66	1.2	0.88	0.98	1.06	0.72	1.01	0.73	0.99	1.01	0.67	1.2	0.75	
	acdjl	v	za		c	c	zcd	ef	gh	ij								v	v	v	v	v	v	v	qsvx		
Don't know	32	35	12	21	6	8	5	4	4	3	2	17	16	16	16	4	4	5	7	2	2	2	2	3	2	-	
	2%	2%	2%	3%	2%	2%	2%	2%	3%	2%	5%	3%	2%	2%	3%	8%	3%	5%	5%	2%	2%	1%	1%	1%	3%	-	
	zstuvx	uvx																uvx	zuvx								

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 43

Q2 To what extent do you agree or disagree with the following statements? I don't believe I will ever be able to afford to buy a home

BASE: All adults aged 18-75 who are renting

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	1481	593	888	448	450	333	183	67	666	648	167	-	-	-	-	472	1009
WEIGHTED BASE	1405	353	1052	435	431	327	157	56*	642	585	177	..**	..**	..**	..**	431	974
	100%	25%	75%	31%	31%	23%	11%	4%*	46%	42%	13%	..**	..**	..**	..**	31%	69%
(2) Strongly agree	617	109	507	241	199	112	34	31	272	233	112	-	-	-	-	153	463
	44%	31%	48%	55%	46%	34%	22%	55%	42%	40%	63%	-	-	-	-	36%	48%
	aeio	za	zdef	ef	f			ef			zhi					zo	
(1) Tend to agree	314	87	227	84	107	78	37	9	144	145	26	-	-	-	-	102	212
	22%	25%	22%	19%	25%	24%	24%	15%	22%	25%	15%	-	-	-	-	24%	22%
	j									j							
(0) Neither agree nor disagree	190	50	140	45	64	47	29	5	87	84	19	-	-	-	-	63	127
	14%	14%	13%	10%	15%	14%	19%	8%	14%	14%	11%	-	-	-	-	15%	13%
	c						c										
(-1) Tend to disagree	148	56	91	30	37	45	33	3	72	69	7	-	-	-	-	66	82
	11%	16%	9%	7%	9%	14%	21%	6%	11%	12%	4%	-	-	-	-	15%	8%
	bcjp	zb				cd	zcdg		j	j						zp	
(-2) Strongly disagree	103	40	63	21	18	41	21	2	53	41	9	-	-	-	-	44	59
	7%	11%	6%	5%	4%	13%	13%	4%	8%	7%	5%	-	-	-	-	10%	6%
	bcdp	zb				zcd	zcd									zp	
Agree (NET)	931	197	735	325	306	190	72	39	416	378	137	-	-	-	-	255	676
	66%	56%	70%	75%	71%	58%	46%	70%	65%	65%	77%	-	-	-	-	59%	69%
	aeio	za	zef	zef	zef	f		f			zhi					zo	
Disagree (NET)	251	97	155	52	55	86	54	6	125	110	16	-	-	-	-	111	141
	18%	27%	15%	12%	13%	26%	34%	10%	19%	19%	9%	-	-	-	-	26%	14%
	bcdjp	zb				zcdg	zcdg		j	j						zp	
Mean	0.87	0.49	0.99	1.17	1.02	0.54	0.2	1.26	0.81	0.8	1.3	-	-	-	-	0.59	1
	aeio	za		zef	zef	f		zef			zhi					zo	
Don't know	32	9	23	14	6	4	2	6	15	12	5	-	-	-	-	1	31
	2%	3%	2%	3%	1%	1%	1%	11%	2%	2%	3%	-	-	-	-	*	3%
	o							zcdef								zo	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 44
Q2 To what extent do you agree or disagree with the following statements? I don't believe I will ever be able to afford to buy a home
BASE: All adults aged 18-75 who are renting

	ETHNICITY			TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER		LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED L&HA (f)	RENTED PRIVATE (g)	OWNER/ OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTE R (DIRECT) (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	1 (y)	2 (z)	3 (A)	4 (B)	5+ (C)	1 (D)	2 (E)	3 (F)	4 (G)	5+ (H)		
UNWEIGHTED BASE	1481	1141	320	-	-	682	799	-	1481	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WEIGHTED BASE	1405	1115	272	-	-	689	716	-	1405	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100%	79%	19%	-	-	69%	51%	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
(2) Strongly agree	617	562	47	-	-	336	280	-	617	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
44%	50%	17%	-	-	49%	39%	-	44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
bf	zb				zfh			f																												
(1) Tend to agree	314	256	58	-	-	149	165	-	314	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
22%	23%	21%	-	-	22%	23%	-	22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
bf	zb				zfh			e																												
(0) Neither agree nor disagree	190	127	58	-	-	93	97	-	190	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
14%	11%	21%	-	-	14%	13%	-	14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
a		za																																		
(-1) Tend to disagree	148	94	53	-	-	46	102	-	148	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
11%	8%	20%	-	-	7%	14%	-	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
ae	za				zfh			e																												
(-2) Strongly disagree	103	56	46	-	-	44	59	-	103	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
7%	5%	17%	-	-	6%	8%	-	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
a		za																																		
Agree (NET)	931	818	105	-	-	486	445	-	931	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
66%	73%	39%	-	-	70%	62%	-	66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
bf	zb				zfh			f																												
Disagree (NET)	251	150	100	-	-	91	161	-	251	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
18%	13%	37%	-	-	13%	22%	-	18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
ae	za				zfh			e																												
Mean	0.87	1.07	0.02	-	-	1.03	0.72	-	0.87	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
bf	zb				zfh			f																												
Don't know	32	19	9	-	-	19	13	-	32	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
2%	2%	3%	-	-	3%	2%	-	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
a																																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 45
Q2 To what extent do you agree or disagree with the following statements? I don't believe I will ever be able to afford to buy a home
BASE: All adults aged 18-75 who are renting

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)								TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)			NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										
	TOTAL (n)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (A)	2 (B)	3+ (C)	DIVORCED/ SEPARATED (d)	REDUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT RELATIVE (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCIN G PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)	EXPERIENCIN G TRAUMATIC/ ABUSIVE SITUATION (k)				
UNWEIGHTED BASE	1481																																								
WEIGHTED BASE	1405
100%	100%
(2) Strongly agree	617																																								
(1) Tend to agree	44%																																								
(0) Neither agree nor disagree	314																																								
(-1) Tend to disagree	22%																																								
(-2) Strongly disagree	14%																																								
Agree (NET)	190																																								
Disagree (NET)	148																																								
Mean	0.87																																								
Don't know	32																																								
	2%																																								

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 46
Q2 To what extent do you agree or disagree with the following statements? I don't believe I will ever be able to afford to buy a home

BASE: All adults aged 18-75 who are renting

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)														FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)														BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPERS)						
		BIGGER HOME/ MORE SPACE (a)	MORE ACCESSIBLE HOME (b)	HOME REQUIRING LESS MAINTENANCE (c)	CHEAPER HOME (d)	HOME WITH SPECIALISED CARE/ SUPPORT (e)	HOME WITH AN AGE THRESHOLD (f)	BEING CLOSER TO FAMILY/ CAREGIVERS (g)	LIVING WITH EXTENDED FAMILY (h)	BETTER/ SAFER NEIGHBOURHOOD (i)	BETTER ACCESS TO PUBLIC TRANSPORT (j)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (k)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (l)	START AGAIN/NEW CHALLENGE (m)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (o)	PERSONAL/ EMOTIONAL ATTACHMENT (p)	LACK OF SUITABLE HOUSING OPTIONS (q)	COMPLEXITY OF MOVING PROCESS (r)	PHYSICAL DIFFICULTIES DUE TO HEALTH (s)	AFORDING TO RENT/ BUY (t)	COST OF MOVING (u)	HAVING TO USE SAVINGS/ EQUITY (v)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS/ SOCIAL GROUPS (w)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (x)	DISLIKE OF CHANGE (y)	LACK OF ADVICE/ INFORMATION (z)	OTHER (aa)	OPTIMAL (ab)	UNDER OCC (ac)	1 BEDROOM (ad)	2 BEDROOMS (ae)	3+ BEDROOMS (af)	SEG 1 SETTLED FOREVER (ag)	SEG 2 SETTLED FOR NOW (ah)	SEG 3 SQUEEZED STRIVERS (ai)	SEG 4 FAMILY FOCUSED (aj)	SEG 5 SUITABILITY SEEKERS (ak)	SEG 6 PRAGMATIC MOVERS (al)		
UNWEIGHTED BASE	1461
WEIGHTED BASE	1405
100%	617
(2) Strongly agree	48%
(1) Tend to agree	31%
(0) Neither agree nor disagree	22%
(-1) Tend to disagree	19%
(-2) Strongly disagree	14%
Mean	13.87
Don't know	3%

Proportions/Mean: Columns Totals (3% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/z/AB - z/CD - z/EFG - z/H/I/J/K/L/M
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 47

Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... SUMMARY TABLE

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	12 months?	1 to 2 years?	3 to 5 years?	6 to 10 years?
UNWEIGHTED BASE	2118	2118	2118	2118
WEIGHTED BASE	2057	2057	2057	2057
(3) Certain to	158 8%	178 9%	261 13%	430 21%
(2) Very likely	218 11%	272 13%	332 16%	305 15%
(1) Fairly likely	305 15%	338 16%	392 19%	321 16%
(-1) Fairly unlikely	340 17%	330 16%	235 11%	208 10%
(-2) Very unlikely	392 19%	370 18%	276 13%	200 10%
(-3) Certain NOT to	506 25%	408 20%	342 17%	270 13%
Certain/likely to (NET)	681 33%	788 38%	985 48%	1057 51%
Unlikely/certain not to (NET)	1237 60%	1107 54%	853 41%	678 33%
NET LIKELY (likely - unlikely)	-27%	-16%	6%	18%
Mean	-0.74	-0.46	0.02	0.46
Don't know	139 7%	161 8%	219 11%	323 16%

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Table 48
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 12 months?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION										
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)
UNWEIGHTED BASE	2118	2118	992	1098	442	483	361	363	295	122	43	1044	1074	1265	853	77	207	153	173	132	178	154	265	337	85	357
WEIGHTED BASE	2057	2118	996	1033	368	465	353	321	257	209	75*	971	1086	1239	818	66*	198	148	173	114	155	150	245	354	79*	373
	100%	103%	48%	50%	18%	23%	17%	16%	12%	10%	4%*	47%	53%	60%	40%	3%*	10%	7%	8%	6%	8%	7%	12%	17%	4%*	18%
(3) Certain to	158	177	69	86	39	52	31	19	11	3	2	89	68	100	58	7	20	12	19	10	9	6	23	29	6	17
	8%	8%	7%	8%	11%	11%	9%	6%	4%	1%	3%	9%	6%	8%	7%	10%	10%	8%	11%	8%	6%	4%	9%	8%	8%	5%
	ghix		z	z	z	z	z	z	z	z	z	z	z	z	z	x	x	z	z	z	z	z	z	z	z	z
(2) Very likely	218	248	107	107	61	63	45	23	20	6	-	123	95	154	64	6	20	13	12	15	19	17	29	45	6	36
	11%	12%	11%	10%	17%	13%	13%	7%	8%	3%	-	13%	9%	12%	8%	10%	10%	9%	7%	13%	12%	12%	12%	13%	8%	10%
	fhikm		z	z	z	z	z	z	z	z	z	z	z	z	z	x	x	z	z	z	z	z	z	z	z	z
(1) Fairly likely	305	334	160	139	72	100	54	42	20	11	4	140	165	214	91	7	32	14	25	19	30	20	39	70	14	35
	15%	16%	16%	13%	19%	21%	15%	13%	8%	5%	6%	14%	15%	17%	11%	10%	16%	9%	15%	17%	19%	13%	16%	20%	18%	9%
	ghmx		z	z	z	z	z	z	z	z	z	z	z	z	z	x	x	z	z	z	z	z	z	z	z	z
(-1) Fairly unlikely	340	355	177	157	78	80	55	58	31	31	5	145	195	225	115	7	45	23	35	18	26	24	44	56	13	48
	17%	17%	18%	15%	21%	17%	15%	18%	12%	15%	7%	15%	18%	18%	14%	11%	23%	15%	20%	15%	17%	16%	18%	16%	17%	13%
	gm		z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z
(-2) Very unlikely	392	390	188	201	61	84	74	62	53	35	20	180	212	222	169	16	33	32	31	29	25	39	33	58	14	82
	19%	18%	19%	19%	17%	18%	21%	19%	21%	17%	27%	19%	19%	18%	21%	24%	17%	21%	18%	25%	16%	26%	13%	16%	18%	22%
	u		z	z	z	z	z	z	z	z	z	z	z	z	z	u	z	z	z	z	z	z	z	z	z	u
(-3) Certain NOT to	506	474	241	263	40	52	76	100	97	100	37	223	282	256	250	20	42	40	33	20	36	33	60	66	19	136
	25%	22%	24%	25%	11%	11%	21%	31%	30%	48%	50%	23%	26%	21%	31%	30%	21%	27%	19%	17%	23%	22%	25%	19%	25%	37%
	cdlv		z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z
Certain/likely to (NET)	681	759	336	332	172	214	130	83	52	20	6	352	328	468	213	20	72	38	56	43	58	43	90	144	27	89
	33%	36%	34%	32%	47%	46%	37%	26%	20%	10%	8%	36%	30%	38%	26%	30%	36%	26%	33%	38%	37%	29%	37%	41%	34%	24%
	fghikmx		z	z	z	z	z	z	z	z	z	z	z	z	z	x	x	z	z	z	z	z	z	z	z	z
Unlikely/certain not to (NET)	1237	1219	605	621	180	216	204	219	182	167	63	548	689	703	534	43	121	94	99	66	87	97	137	180	47	266
	60%	58%	61%	60%	49%	47%	58%	71%	80%	83%	z	56%	63%	57%	65%	65%	61%	63%	57%	58%	56%	64%	56%	51%	59%	71%
	cdjlv		z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z
NET LIKELY (likely - unlikely)	-27%	-22%	-27%	-28%	-2%	*	-21%	-42%	-51%	-70%	-75%	-20%	-33%	-19%	-39%	-35%	-25%	-38%	-25%	-20%	-18%	-36%	-19%	-10%	-26%	-48%
Mean	-0.74	-0.6	-0.74	-0.77	-0.03	-0.06	-0.58	-1.11	-1.43	-1.98	-2.14	-0.58	-0.89	-0.52	-1.08	-0.93	-0.56	-0.99	-0.57	-0.52	-0.6	-0.93	-0.56	-0.38	-0.74	-1.3
	fghikm		z	z	z	z	z	z	z	z	z	z	z	z	z	x	x	z	z	z	z	z	z	z	z	z
Don't know	139	140	55	80	16	34	18	18	23	22	6	70	69	68	71	3	5	16	17	5	11	11	18	30	5	18
	7%	7%	6%	8%	4%	7%	5%	6%	9%	10%	8%	7%	6%	5%	9%	5%	3%	11%	10%	4%	7%	7%	7%	8%	7%	5%
	aclo		z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

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Table 49

Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 12 months?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2118	917	1201	545	596	483	355	139	959	944	215	-	-	-	-	651	1467
WEIGHTED BASE	2057	582	1475	525	586	487	331	128	963	857	237	..**	..**	..**	..**	619	1438
	100%	28%	72%	26%	29%	24%	16%	6%	47%	42%	12%	..**	..**	..**	..**	30%	70%
(3) Certain to	158	49	109	39	45	40	23	10	76	78	4	-	-	-	-	55	103
	8%	8%	7%	7%	8%	8%	7%	8%	8%	9%	2%	-	-	-	-	9%	7%
	j								j	j							
(2) Very likely	218	80	138	47	64	58	43	6	107	95	17	-	-	-	-	85	133
	11%	14%	9%	9%	11%	12%	13%	5%	11%	11%	7%	-	-	-	-	14%	9%
	bgp	zb				g	g									zp	
(1) Fairly likely	305	97	208	64	90	91	42	17	125	162	17	-	-	-	-	100	205
	15%	17%	14%	12%	15%	19%	13%	13%	13%	19%	7%	-	-	-	-	16%	14%
	j					zcf			j	zhj							
(-1) Fairly unlikely	340	94	245	76	91	96	55	23	158	154	28	-	-	-	-	111	229
	17%	16%	17%	14%	16%	20%	17%	18%	16%	18%	12%	-	-	-	-	18%	16%
(-2) Very unlikely	392	106	285	111	109	86	62	24	186	154	51	-	-	-	-	127	264
	19%	18%	19%	21%	19%	18%	19%	19%	19%	18%	22%	-	-	-	-	21%	18%
(-3) Certain NOT to	506	123	383	144	151	93	90	28	261	149	95	-	-	-	-	120	385
	25%	21%	26%	27%	26%	19%	27%	22%	27%	17%	40%	-	-	-	-	19%	27%
	aeio		a	e	e		e		zi		zhi					zo	
Certain/likely to (NET)	681	226	455	151	199	189	109	33	308	335	38	-	-	-	-	240	441
	33%	39%	31%	29%	34%	39%	33%	26%	32%	39%	16%	-	-	-	-	39%	31%
	bcjp	zb				zcg			j	zhj						zp	
Unlikely/certain not to (NET)	1237	323	914	331	350	274	206	75	605	458	174	-	-	-	-	359	878
	60%	56%	62%	63%	60%	56%	62%	58%	63%	53%	73%	-	-	-	-	58%	61%
	ai		a						zi		zhi						
NET LIKELY (likely - unlikely)	-27%	-17%	-31%	-34%	-26%	-18%	-29%	-33%	-31%	-14%	-57%	0%	0%	0%	0%	-19%	-30%
Mean	-0.74	-0.49	-0.84	-0.94	-0.74	-0.47	-0.79	-0.89	-0.82	-0.41	-1.66	-	-	-	-	-0.49	-0.86
	bcjp	zb				zc			j	zh						zp	
										j							
Don't know	139	33	106	43	37	24	16	20	50	64	25	-	-	-	-	21	118
	7%	6%	7%	8%	6%	5%	5%	16%	5%	8%	10%	-	-	-	-	3%	8%
	ho							zcdef			h					zo	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

BASE: All adults who are not owner-occupiers and/or who live in Scotland

Proportions/Mean: Columns Tested (5% risk level) - z/a/b · z/c/d/e/f/g/h · z/i/j/k · z/l/m/n/o/p/q/r/s · z/t/u/v/w · z/x/y/A/B/C · z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table S1
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 12 months?
BASE: All adults who are not owner-occupiers and/or who live in Scotland

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)								TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)															
	TOTAL (f)	1 (g)	2 (h)	3 (i)	4 (j)	5+ (k)	LESS THAN 1 YEAR (l)	1-2 YEARS (m)	3-5 YEARS (n)	6-10 YEARS (o)	11-20 YEARS (p)	MORE THAN 20 YEARS (q)	UP TO 5 YEARS (r)	MORE THAN 5 YEARS (s)	FLAT/ APARTMENT (t)	TERRACED HOUSE (u)	SEMI DETACHED HOUSE (v)	DETACHED HOUSE (w)	BUNGALOW (x)	HOUSE (y)	OTHER (z)	SATISFIED (aa)	DISSATISFIED (ab)	AGREE (ac)	NEITHER /DON'T KNOW (ad)	DISAGREE (ae)	1 (af)	2 (ag)	3+ (ah)	DIVORCED/ SEPARATED (ai)	REDAUNTING /LOST JOB (aj)	DEATH OF A SPOUSE/ PARTNER (ak)	STARTED CARING FOR DEPENDENT RELATIVE (al)	HAD SERIOUS ACCIDENT /ILLNESS (am)	EXPERIENCED PHYSICAL/ MENTAL DISABILITY (an)	SUFFERING IMPACTS OF ADDICTION (ao)	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION (ap)										
UNWEIGHTED BASE	2118				
WEIGHTED BASE	100%			
(3) Certain to	158		
8%	218		
(2) Very likely	31%	
(1) Fairly likely	30%	
(-1) Fairly unlikely	34%	
(-2) Very unlikely	39%	
(-3) Certain NOT to	50%	
25%	68%	
Certain/likely to (NET)	33%	
Unlikely/certain not to (NET)	123%	
60%	
NET LIKELY (likely - unlikely)	-27%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Mean	-0.74	
13%	
Don't know	7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 52
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 12 months?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)														FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)														BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER-OCCUPIERS)								
		BIGGER HOME/ MORE SPACE (a)	MORE ACCESSIBLE HOME (b)	HOME REQUIRING LESS MAINTENANCE (c)	CHEAPER HOME (d)	HOME WITH SPECIALISED CARE/ SUPPORT (e)	HOME WITH AN AGE THRESHOLD (f)	BEING CLOSER TO FAMILY/ CAREGIVERS (g)	LIVING WITH FAMILY/ EXTENDED FAMILY (h)	BETTER/ SAFER NEIGHBOURHOOD (i)	BETTER ACCESS TO PUBLIC TRANSPORT (j)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (k)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (l)	START AGAIN/NEW CHALLENGE (m)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (o)	PERSONAL/ EMOTIONAL ATTACHMENT (p)	LACK OF SUITABLE HOUSING OPTIONS (q)	COMPLEXITY OF MOVING PROCESS (r)	PHYSICAL DIFFICULTIES DUE TO HEALTH (s)	AFORDING TO RENT/ BUY (t)	COST OF MOVING (u)	HAVING TO USE SAVINGS/ EQUITY (v)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS/ SOCIAL GROUPS (w)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (x)	DISLIKE OF CHANGE (y)	LACK OF ADVICE/ INFORMATION (z)	OTHER (aa)	OPTIMAL (ab)	UNDER OCC (ac)	BEDROOM (ad)	1+ BEDROOMS (ae)	SEG 1 SETTLED FOREVER (af)	SEG 2 SETTLED FOR NOW (ag)	SEG 3 SQUEEZED STRIVERS (ah)	SEG 4 FAMILY FOCUSED (ai)	SEG 5 SUITABILITY SEEKERS (aj)	SEG 6 PRAGMATIC MOVERS (ak)					
UNWEIGHTED BASE	2118	
WEIGHTED BASE	2052	
100%	158	
(3) Certain to	158	
8%	218	
(2) Very likely	218
13%	305
(1) Fairly likely	305
(1) Fairly unlikely	340
(2) Very unlikely	17%
39%	393
19%	506
(3) Certain NOT to	20%
Certain/likely to (NET)	68%
Unlikely/certain not to (NET)	32%
NET LIKELY (likely - unlikely)	27%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mean	-0.74
Don't know	13%

Proportions/Means: Columns Tested (1% risk level): z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/a/b/c/h/i/j/u/v/w/x/y/z/R - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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6 Aug 2024

Table S3
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 1 to 2 years?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2118	2118	992	1098	442	483	361	363	295	122	43	1044	1074	1265	853	77	207	153	173	132	178	154	265	337	85	357	
WEIGHTED BASE	2057	2118	996	1033	368	465	353	321	257	209	75*	971	1086	1239	818	66*	198	148	173	114	155	150	245	354	79*	373	
	100%	103%	48%	50%	18%	23%	17%	16%	12%	10%	4%*	47%	53%	60%	40%	3%*	10%	7%	8%	6%	8%	7%	12%	17%	4%*	18%	
(3) Certain to	178	209	78	97	42	64	30	25	14	2	-	101	78	129	49	6	30	10	17	16	12	7	23	36	5	17	
	9%	10%	8%	9%	12%	14%	9%	8%	5%	1%	-	10%	7%	10%	6%	9%	15%	7%	10%	14%	7%	4%	9%	10%	7%	5%	
	hkmx		zghi	zefghi	h	h	h	h	h	h	h	jk		zm		zpstx		x	h	h		x	x	x			
(2) Very likely	272	306	140	126	85	78	50	26	22	11	-	132	139	176	95	9	30	19	23	12	24	24	40	46	11	33	
	13%	14%	14%	12%	23%	17%	14%	8%	8%	5%	-	14%	13%	14%	12%	14%	15%	13%	13%	11%	16%	16%	16%	13%	14%	9%	
	fgihx		zdefghi	zfgih	fgih												x				x	x	x				
(1) Fairly likely	338	361	179	154	77	104	60	47	25	23	3	148	190	229	109	10	32	22	31	13	27	26	36	74	14	53	
	16%	17%	18%	15%	21%	22%	17%	15%	10%	11%	4%	15%	18%	18%	13%	15%	16%	15%	18%	11%	18%	17%	15%	21%	18%	14%	
	gim		zfgih	zfgih	gi									zm									zrx				
(-1) Fairly unlikely	330	337	167	155	81	78	54	50	38	19	7	164	165	219	111	5	30	13	29	27	28	22	40	67	12	57	
	16%	16%	17%	15%	22%	17%	15%	16%	15%	9%	9%	17%	15%	18%	14%	7%	15%	9%	17%	17%	18%	15%	16%	19%	15%	15%	
	hmnp		zefgh	h										zm						znp	np		np				
(-2) Very unlikely	370	370	164	202	39	65	74	69	58	39	24	175	195	201	169	17	33	34	28	22	19	31	37	55	12	82	
	18%	17%	16%	20%	11%	14%	21%	22%	23%	19%	32%	18%	18%	16%	21%	25%	17%	23%	16%	19%	13%	21%	15%	15%	15%	22%	
	cdi						cd	cd	zcd	c	zcd			zl		s		s								s	
(-3) Certain NOT to	408	372	193	215	24	36	62	83	76	93	32	173	235	200	208	16	32	31	28	16	30	26	45	46	18	120	
	20%	18%	19%	21%	7%	8%	18%	26%	29%	44%	43%	18%	22%	16%	25%	25%	16%	21%	16%	14%	19%	17%	18%	13%	22%	32%	
	cdjlv						cd	zcd	zcd	zcd	zcd			zl		v		v								zopqrstuv	
Certain/likely to (NET)	788	876	397	377	204	245	140	98	61	36	3	381	407	534	254	25	92	51	71	41	63	57	98	156	30	103	
	38%	41%	40%	36%	55%	53%	40%	31%	24%	17%	4%	39%	38%	43%	31%	38%	47%	35%	41%	36%	41%	40%	44%	44%	38%	28%	
	fghimx		zefghi	zefghi	fgih	hi	i	i						zm		zpx		x		x	x	x	zx				
Unlikely/certain not to (NET)	1107	1079	524	572	144	179	191	202	171	151	63	513	595	620	488	38	95	78	85	65	77	79	122	168	42	259	
	54%	51%	53%	55%	39%	38%	54%	63%	67%	72%	84%	53%	55%	50%	60%	57%	48%	52%	49%	57%	50%	53%	50%	47%	53%	70%	
	cdlv						cd	zcd	zcd	zcd	zcd			zl												znoqrstuvw	
NET LIKELY (likely - unlikely)	-16%	-10%	-13%	-19%	16%	14%	-14%	-32%	-43%	-55%	-80%	-14%	-17%	-7%	-29%	-19%	-1%	-18%	-8%	-21%	-9%	-15%	-10%	-3%	-15%	-42%	
Mean	-0.46	-0.3	-0.41	-0.54	0.41	0.32	-0.42	-0.87	-1.16	-1.75	-2.27	-0.36	-0.56	-0.22	-0.84	-0.65	-0.05	-0.65	-0.26	-0.32	-0.33	-0.5	-0.3	-0.12	-0.53	-1.13	
	fghimx		zefghi	zefghi	fgih	hi	hi							zm		zpx		x	x	x	x	x	x	zpx	x		
Don't know	161	163	75	85	20	42	22	20	24	23	9	78	84	85	77	4	11	19	17	9	15	14	25	30	7	10	
	8%	8%	7%	8%	5%	9%	6%	6%	9%	11%	12%	8%	8%	7%	9%	6%	6%	13%	10%	8%	9%	10%	8%	9%	9%	3%	
	cx																	zox	x	x	x	x	x	x	x		

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
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6 Aug 2024

Table 54

Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 1 to 2 years?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2118	917	1201	545	596	483	355	139	959	944	215	-	-	-	-	651	1467
WEIGHTED BASE	2057	582	1475	525	586	487	331	128	963	857	237	..**	..**	..**	..**	619	1438
	100%	28%	72%	26%	29%	24%	16%	6%	47%	42%	12%	..**	..**	..**	..**	30%	70%
(3) Certain to	178	65	113	37	59	42	32	9	85	84	9	-	-	-	-	64	115
	9%	11%	8%	7%	10%	9%	10%	7%	9%	10%	4%	-	-	-	-	10%	8%
	j	zb							j	j							
(2) Very likely	272	95	177	56	70	75	55	16	129	124	19	-	-	-	-	98	174
	13%	16%	12%	11%	12%	15%	17%	13%	13%	14%	8%	-	-	-	-	16%	12%
	jp	zb				c	c		j	j						zp	
(1) Fairly likely	338	99	239	80	95	97	55	11	144	175	19	-	-	-	-	110	228
	16%	17%	16%	15%	16%	20%	17%	9%	15%	20%	8%	-	-	-	-	18%	16%
	gj				g	zg	g		j	zhj							
(-1) Fairly unlikely	330	87	243	74	92	92	48	24	156	149	24	-	-	-	-	105	224
	16%	15%	16%	14%	16%	19%	15%	19%	16%	17%	10%	-	-	-	-	17%	16%
	j									j							
(-2) Very unlikely	370	109	261	106	110	68	66	20	177	130	63	-	-	-	-	121	249
	18%	19%	18%	20%	19%	14%	20%	15%	18%	15%	27%	-	-	-	-	20%	17%
	ei			e			e				zhi						
(-3) Certain NOT to	408	92	316	123	117	80	63	24	216	117	76	-	-	-	-	97	311
	20%	16%	21%	24%	20%	17%	19%	18%	22%	14%	32%	-	-	-	-	16%	22%
	aio	za		ze					zi		zhi					zo	
Certain/likely to (NET)	788	259	529	173	223	214	142	36	358	383	47	-	-	-	-	271	517
	38%	44%	36%	33%	38%	44%	43%	28%	37%	45%	20%	-	-	-	-	44%	36%
	bcgjp	zb			g	zcg	cg		j	zhj						zp	
Unlikely/certain not to (NET)	1107	288	819	303	319	240	178	67	549	396	163	-	-	-	-	323	784
	54%	50%	56%	58%	54%	49%	54%	52%	57%	46%	69%	-	-	-	-	52%	55%
	ael	a		e					zi		zhi						
NET LIKELY (likely - unlikely)	-16%	-5%	-20%	-25%	-16%	-5%	-11%	-24%	-20%	-1%	-49%	0%	0%	0%	0%	-8%	-19%
Mean	-0.46	-0.18	-0.58	-0.74	-0.47	-0.21	-0.35	-0.62	-0.55	-0.11	-1.4	-	-	-	-	-0.24	-0.57
	bcjp	zb				zc	c		j	zh						zp	
										j							
Don't know	161	35	127	49	44	33	11	25	55	79	27	-	-	-	-	25	137
	8%	6%	9%	9%	7%	7%	3%	20%	6%	9%	12%	-	-	-	-	4%	10%
	afho		a	f	f			zcdef		h	h					zo	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table S5
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 1 to 2 years?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED L&HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j) (DIRECT)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	1 (y)	2 (z)	3 (A)	4 (B)	5+ (C)	1 (D)	2 (E)	3 (F)	4 (G)	5+ (H)		
UNWEIGHTED BASE	2118	1667	422	224	319	682	799	543	1481	98	116	214	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
WEIGHTED BASE	2057	1667	365	314	245	689	716	559	1405	131*	104*	242	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
100%	9.1%	18%	15%	12%	34%	35%	27%	68%	7%	7%	5%	12%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
(3) Certain to	178	128	49	15	13	54	89	28	142	6	*	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
9%	8%	13%	5%	5%	8%	12%	5%	10%	4%	*	2%	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
acde	k	za				zcdgfh		zcdgh			j																									
(2) Very likely	272	193	78	41	19	82	114	60	196	10	3	13	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
13%	12%	21%	13%	8%	12%	16%	11%	14%	7%	2%	5%	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
adk		za				zdegh	d	de																												
(1) Fairly likely	338	269	67	34	45	110	146	78	256	14	15	29	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
16%	16%	18%	11%	18%	16%	20%	14%	18%	10%	15%	12%	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
c						zcegh	ce	zce																												
(-1) Fairly unlikely	330	266	58	57	36	109	114	93	224	27	12	40	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
16%	16%	16%	18%	18%	15%	16%	16%	17%	16%	20%	12%	16%	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
(-2) Very unlikely	170	308	58	69	41	121	119	110	240	15	22	57	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
18%	18%	16%	22%	17%	18%	17%	20%	17%	26%	21%	24%	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
d																																				
(-3) Certain NOT to	408	376	29	86	70	163	75	256	238	44	50	94	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
20%	23%	8%	27%	29%	24%	11%	28%	17%	32%	48%	39%	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
bhf	zb		zfh	zfh	zfh		zfh	f	z	zfk	z																									
Certain/likely to (NET)	788	590	193	90	77	245	349	167	594	30	18	48	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
38%	35%	53%	29%	31%	36%	49%	30%	42%	22%	17%	20%	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
acdq	za					zcdqeg		zcdqeg																												
ik						h																														
Unlikely/certain not to (NET)	1107	950	145	212	147	393	309	359	702	107	84	190	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
54%	57%	40%	68%	60%	57%	43%	64%	50%	77%	81%	79%	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
bhf	zb		zefh	zfh	fh		zdef	f	z	z	z																									
NET LIKELY (likely - unlikely)	-16%	-22%	13%	-39%	-29%	-21%	6%	-34%	-8%	-56%	-64%	-59%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Mean	-0.46	-0.63	0.32	-0.97	-0.92	-0.63	0.09	-0.95	-0.26	-1.31	-1.81	-1.52	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
ac	ceqjfk	za				R		zcd																												
Don't know	161	128	26	12	21	51	58	33	109	1	2	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
8%	8%	7%	4%	9%	7%	8%	6%	8%	1%	2%	1%	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
dk						ce		c																												

Proportions/Mean: Columns Tested (5% risk level): z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/z/A/B/C - z/D/E/F/G/H
Overlap formulae used: * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 56
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 1 to 2 years?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 57
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 1 to 2 years?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)													FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)													BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPIERS)												
		BIGGER HOME/ MORE SPACE (a)	MORE ACCESSIBLE HOME (b)	HOME REQUIRING LESS MAINTENANCE (c)	CHEAPER HOME (d)	HOME WITH SPECIALISED CARE/ SUPPORT (e)	HOME WITH AN AGE THRESHOLD (f)	BEING CLOSER TO FAMILY/ CAREGIVERS (g)	LIVING WITH EXTENDED FAMILY (h)	BETTER/ SAFER NEIGHBOURHOOD (i)	BETTER ACCESS TO PUBLIC TRANSPORT (j)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (k)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (l)	START AGAIN/NEW CHALLENGE (m)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (o)	PERSONAL/ EMOTIONAL ATTACHMENT (p)	LACK OF SUITABLE HOUSING OPTIONS (q)	COMPLEXITY OF MOVING PROCESS (r)	PHYSICAL DIFFICULTIES DUE TO HEALTH (s)	AFORDING TO RENT/ BUY (t)	COST OF MOVING (u)	HAVING TO USE SAVINGS/ EQUITY (v)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOUR/ SOCIAL GROUPS (w)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (x)	DISLIKE OF CHANGE (y)	LACK OF ADVICE/ INFORMATION (z)	OTHER (aa)	OTHER (ab)	OPTIMAL (ac)	UNDER OCC (ad)	1 BEDROOM (ae)	2 BEDROOMS (af)	3+ BEDROOMS (ag)	SEG 1 SETTLED FOREVER (ah)	SEG 2 SETTLED FOR NOW (ai)	SEG 3 SQUEEZED STRIVERS (aj)	SEG 4 FAMILY FOCUSED (ak)	SEG 5 SUITABILITY SEEKERS (al)	SEG 6 PRAGMATIC MOVERS (am)					
UNWEIGHTED BASE	2118	
WEIGHTED BASE	200%	
(1) Certain to	178	
9%	
(2) Very likely	272	
13%	
(1) Fairly likely	338	
16%	
(2) Fairly unlikely	330	
16%	
(2) Very unlikely	379	
18%	
(3) Certain NOT to	408
20%	
Certain/likely to (NET)	788
38%	
Unlikely/certain not to (NET)	1337
54%
NET LIKELY (likely - unlikely)	16%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Mean	-0.45
Don't know	161
8%

Proportions/Means: Columns Tested (5% risk level): z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/a/b/c/h/i/j/u/v/w/x/y/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table S8
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 3 to 5 years?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	GENDER		AGE									SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2118	2118	992	1098	442	483	361	363	295	122	43	1044	1074	1265	853	77	207	153	173	132	178	154	265	337	85	357	
WEIGHTED BASE	2057	2118	996	1033	368	465	353	321	257	209	75*	971	1086	1239	818	66*	198	148	173	114	155	150	245	354	79*	373	
	100%	103%	48%	50%	18%	23%	17%	16%	12%	10%	4%*	47%	53%	60%	40%	3%*	10%	7%	8%	6%	8%	7%	12%	17%	4%*	18%	
(3) Certain to	261	295	131	127	81	85	39	36	15	5	-	139	122	199	63	6	31	19	28	19	14	19	32	55	12	26	
	13%	14%	13%	12%	22%	18%	11%	11%	6%	2%	-	14%	11%	16%	8%	9%	16%	13%	16%	17%	9%	12%	13%	16%	15%	7%	
	ghimx				zefghi	zefghi	ghi	ghi						zm					x					x			
(2) Very likely	332	374	173	152	88	98	66	37	24	15	1	173	159	218	114	9	33	16	36	17	30	19	45	65	9	52	
	16%	18%	17%	15%	24%	21%	19%	12%	10%	7%	1%	18%	15%	18%	14%	14%	17%	11%	21%	15%	19%	13%	18%	18%	12%	14%	
	fghim				zfgghi	zfgghi	fghi							zm					p								
(1) Fairly likely	392	409	202	183	91	114	71	47	41	20	6	195	197	258	134	8	44	23	31	20	28	22	44	86	19	66	
	19%	19%	20%	18%	25%	24%	20%	15%	16%	9%	8%	20%	18%	21%	16%	13%	22%	16%	18%	17%	18%	15%	18%	24%	24%	18%	
	fhm				zfgghi	zfgghi	h							zm										znt			
(-1) Fairly unlikely	235	235	123	109	36	55	49	39	31	20	5	101	134	147	88	8	16	17	20	17	27	20	26	39	7	39	
	11%	11%	12%	11%	10%	12%	14%	12%	12%	9%	6%	10%	12%	12%	11%	12%	8%	11%	11%	15%	17%	13%	10%	11%	9%	11%	
					zox																						
(-2) Very unlikely	276	274	116	156	21	36	49	62	43	37	25	120	155	147	129	12	28	26	16	16	9	28	31	33	7	69	
	13%	13%	12%	15%	6%	8%	14%	19%	17%	18%	34%	12%	14%	12%	16%	19%	14%	18%	9%	14%	6%	19%	13%	9%	9%	19%	
	acdsv				za		cd	zcd	cd	cd	zcdegh				zl					s				s		zqsv	
(-3) Certain NOT to	342	309	151	190	19	25	49	68	71	81	28	147	195	159	182	11	25	29	22	15	29	19	34	41	16	101	
	17%	15%	15%	18%	5%	5%	14%	21%	28%	39%	38%	15%	18%	13%	22%	17%	13%	19%	13%	13%	19%	12%	14%	12%	20%	27%	
	cdln						cd	zcde	zcde	zcdefg	zcdef				zl					v						zoqrstuv	
Certain/likely to (NET)	985	1078	506	461	260	297	176	120	81	40	7	507	478	675	311	23	108	59	95	56	72	60	121	207	40	144	
	48%	51%	51%	45%	71%	64%	50%	38%	32%	19%	9%	52%	44%	54%	38%	35%	55%	40%	55%	49%	46%	40%	49%	58%	51%	39%	
	bfgghikmn		zb		zdefghi	zefghi	fghi	hi	hi			zk		zm			nptx		nptx				nx	znpsxt			
	px																										
Unlikely/certain not to (NET)	853	818	391	456	76	116	148	169	144	138	58	367	485	453	399	31	69	72	58	47	66	67	91	113	30	209	
	41%	39%	39%	44%	21%	25%	42%	53%	56%	66%	78%	38%	45%	37%	49%	47%	35%	48%	33%	41%	42%	45%	37%	32%	38%	56%	
	cdjlqv			za			cd	zcde	zcde	zcdef	zcdefg				zl						v	v				zoqrstuvw	
NET LIKELY (likely - unlikely)	6%	12%	12%	*	50%	39%	8%	-15%	-24%	-47%	-68%	14%	-1%	18%	-11%	-12%	20%	-9%	22%	8%	4%	-5%	12%	27%	13%	-17%	
Mean	0.02	0.18	0.15	-0.14	1.12	0.88	0.08	-0.48	-0.85	-1.54	-2.04	0.2	-0.15	0.33	-0.48	-0.41	0.32	-0.33	0.45	0.19	-0.02	-0.13	0.18	0.49	0.06	-0.65	
	bfgghikm		zb		zefghi	zefghi	fghi	hi	hi			zk		zm			npx		znpsxt	x	x	x	x	znpsxt	x		
	x																										
Don't know	219	222	99	116	32	52	30	31	31	32	10	97	122	111	108	11	21	18	20	11	18	23	33	34	9	20	
	11%	10%	10%	11%	9%	11%	8%	10%	12%	15%	13%	10%	11%	9%	13%	17%	10%	12%	12%	10%	12%	15%	13%	10%	12%	5%	
	lx														zl	x	x	x	x		x	x	x	x			

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

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Table 59

Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 3 to 5 years?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2118	917	1201	545	596	483	355	139	959	944	215	-	-	-	-	651	1467
WEIGHTED BASE	2057	582	1475	525	586	487	331	128	963	857	237	..**	..**	..**	..**	619	1438
	100%	28%	72%	26%	29%	24%	16%	6%	47%	42%	12%	..**	..**	..**	..**	30%	70%
(3) Certain to	261	90	172	56	76	63	56	10	121	132	9	-	-	-	-	85	176
	13%	15%	12%	11%	13%	13%	17%	8%	13%	15%	4%	-	-	-	-	14%	12%
	j	zb					zcg		j	zj							
(2) Very likely	332	115	217	60	86	104	67	15	150	158	23	-	-	-	-	117	215
	16%	20%	15%	11%	15%	21%	20%	12%	16%	18%	10%	-	-	-	-	19%	15%
	bcj	zb				zcdg	zcd			zj						zp	
(1) Fairly likely	392	119	273	77	114	109	68	24	185	187	20	-	-	-	-	134	258
	19%	20%	19%	15%	19%	22%	21%	18%	19%	22%	8%	-	-	-	-	22%	18%
	cj					c	c		j	zj							
(-1) Fairly unlikely	235	52	183	67	72	57	32	7	101	109	25	-	-	-	-	83	152
	11%	9%	12%	13%	12%	12%	10%	5%	11%	13%	11%	-	-	-	-	13%	11%
	ag	a		g	g												
(-2) Very unlikely	276	77	198	88	78	54	37	19	136	83	56	-	-	-	-	82	193
	13%	13%	13%	17%	13%	11%	11%	15%	14%	10%	24%	-	-	-	-	13%	13%
	i			zef					i		zhi						
(-3) Certain NOT to	342	75	267	118	91	65	50	17	183	88	70	-	-	-	-	77	265
	17%	13%	18%	23%	15%	13%	15%	14%	19%	10%	30%	-	-	-	-	12%	18%
	aio	za		zdef					zi		zhi					zo	
				g													
Certain/likely to (NET)	985	324	661	193	276	277	191	49	456	478	52	-	-	-	-	336	650
	48%	56%	45%	37%	47%	57%	58%	38%	47%	56%	22%	-	-	-	-	54%	45%
	bcgjp	zb			c	zcdg	zcdg		j	zhj						zp	
Unlikely/certain not to (NET)	853	205	648	272	241	177	119	43	421	280	152	-	-	-	-	242	610
	41%	35%	44%	52%	41%	36%	36%	34%	44%	33%	64%	-	-	-	-	39%	42%
	aefi		za	zdef					i		zhi						
				g													
NET LIKELY (likely - unlikely)	6%	21%	1%	-15%	6%	20%	22%	4%	4%	23%	-42%	0%	0%	0%	0%	15%	3%
Mean	0.02	0.35	-0.12	-0.5	0.03	0.32	0.36	-0.14	-0.09	0.47	-1.26	-	-	-	-	0.25	-0.09
	bcjp	zb			c	zc	d		j	zh						zp	
										j							
Don't know	219	53	166	60	70	33	20	36	86	99	34	-	-	-	-	41	178
	11%	9%	11%	11%	12%	7%	6%	28%	9%	12%	14%	-	-	-	-	7%	12%
	efho			ef	ef			zcdef			h					zo	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 60
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 3 to 5 years?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LG/HG (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (n)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (o)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (p)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (q)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (r)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (s)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (t)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (v)	1 (x)	2 (y)	3 (A)	4 (B)	5+ (C)	1 (D)	2 (E)	3 (F)	4 (G)	5+ (H)				
UNWEIGHTED BASE	2118	1667	422	224	319	682	759	543	1481	98	116	214	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
WEIGHTED BASE	2057	1667	365	314	245	689	716	559	1405	131*	104*	242	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++		
100%	91%	18%	15%	12%	34%	35%	27%	68%	7%	7%	5%	12%	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++	++		
(3) Certain to	261	187	74	30	25	77	119	55	196	12	1	13	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
13%	11%	20%	9%	10%	11%	17%	10%	14%	9%	1%	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na		
(2) Very likely	332	250	78	51	32	97	142	83	239	14	9	23	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
16%	15%	21%	16%	13%	14%	20%	15%	17%	10%	9%	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na		
(1) Fairly likely	392	301	86	61	44	119	150	105	269	27	17	44	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
19%	18%	24%	19%	18%	17%	21%	19%	19%	19%	19%	17%	18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na		
(-1) Fairly unlikely	235	198	35	34	25	86	85	59	171	17	11	28	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
11%	12%	10%	11%	10%	12%	12%	11%	12%	12%	12%	11%	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na		
(-2) Very unlikely	276	235	37	44	43	103	73	87	176	22	25	47	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
13%	14%	10%	14%	18%	15%	10%	16%	13%	16%	24%	20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na		
(-3) Certain NOT to	342	312	26	69	54	140	64	123	204	38	38	76	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
17%	19%	7%	22%	22%	20%	9%	22%	15%	27%	37%	31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na		
Certain/likely to (NET)	985	739	238	142	101	293	411	243	703	53	28	81	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
48%	44%	65%	45%	41%	42%	57%	43%	50%	38%	27%	33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na		
Unlikely/certain not to (NET)	853	746	98	146	123	329	222	269	551	77	74	151	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
41%	45%	27%	47%	50%	48%	31%	48%	39%	56%	72%	63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na		
NET LIKELY (likely - unlikely)	6%	-	38%	-1%	-9%	-5%	26%	-5%	11%	-18%	-45%	-29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Mean	0.02	-0.16	0.82	-0.26	-0.41	-0.27	0.58	-0.33	0.16	-0.66	-1.32	-0.95	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na		
Don't know	218	183	29	26	21	68	83	47	150	8	1	10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
11%	11%	8%	8%	9%	10%	12%	8%	11%	6%	1%	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na		

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 61
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 3 to 5 years?
BASE: All adults who are not owner-occupiers and/or who live in Scotland

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)								TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT RELATIVE	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENC G PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENC G TRAUMATIC/ ABUSIVE SITUATION				
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)					
UNWEIGHTED BASE	2118		
WEIGHTED BASE	2007		
100%	100%	
(3) Certain to	261	
13%	13%	
(2) Very likely	332	
16%	16%	
(1) Fairly likely	392
19%	19%
(-1) Fairly unlikely	235
11%	11%
(-2) Very unlikely	276
13%	13%
(-3) Certain NOT to	342
Certain/likely to (NET)	985
48%	48%
Unlikely/certain not to (NET)	853
41%	41%
NET LIKELY (likely - unlikely)	9%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Mean	0.02
Don't know	219
11%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 62
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 3 to 5 years?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)														FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)														BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPIERS)					
		BIGGER HOME/ MORE SPACE (3)	MORE ACCESSIBLE HOME (3)	HOME REQUIRING LESS MAINTENANCE (3)	CHEAPER HOME (3)	HOME WITH SPECIALISED CARE/ SUPPORT (3)	HOME WITH AN AGE THRESHOLD (3)	BEING CLOSER TO FAMILY/ CAREGIVERS (3)	LIVING WITH FAMILY/ EXTENDED FAMILY (3)	BETTER/ SAFER NEIGHBOURHOOD (3)	BETTER ACCESS TO PUBLIC TRANSPORT (3)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (3)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (3)	START AGAIN/NEW CHALLENGE (3)	OTHER (3)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (3)	PERSONAL/ EMOTIONAL ATTACHMENT (3)	LACK OF SUITABLE HOUSING OPTIONS (3)	COMPLEXITY OF MOVING PROCESS (3)	PHYSICAL DIFFICULTIES DUE TO HEALTH (3)	AFORDING TO RENT/ BUY (3)	COST OF MOVING (3)	HAVING TO USE SAVINGS/ EQUITY (3)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS/ SOCIAL GROUPS (3)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (3)	DISLIKE OF CHANGE (3)	LACK OF ADVICE/ INFORMATION (3)	OTHER (3)	OPTIMAL (3)	UNDER OCC (3)	BEDROOM (3)	1+ BEDROOMS (3)	SEG 1 SETTLED FOREVER (3)	SEG 2 SETTLED FOR NOW (3)	SEG 3 SQUEEZED STRIVERS (3)	SEG 4 FAMILY FOCUSED (3)	SEG 5 SUITABILITY SEEKERS (3)	SEG 6 PRAGMATIC MOVERS (3)	
UNWEIGHTED BASE	2118
WEIGHTED BASE	200%
(1) Certain to	261
(2) Very likely	332
(3) Fairly likely	392
(4) Fairly unlikely	255
(5) Very unlikely	276
(6) Certain NOT to	342
Certain/likely to (NET)	865
Unlikely/certain not to (NET)	853
NET LIKELY (likely - unlikely)	41%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Mean	0.02
Don't know	219
	11%

Proportions/Means: Columns Tested (5% risk level): z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/a/b/c/h/i/j/k/l/v/w/x/y/z/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 63
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 6 to 10 years?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2118	2118	992	1098	442	483	361	363	295	122	43	1044	1074	1265	853	77	207	153	173	132	178	154	265	337	85	357	
WEIGHTED BASE	2057	2118	996	1033	368	465	353	321	257	209	75*	971	1086	1239	818	66*	198	148	173	114	155	150	245	354	79*	373	
	100%	103%	48%	50%	18%	23%	17%	16%	12%	10%	4%*	47%	53%	60%	40%	3%*	10%	7%	8%	6%	8%	7%	12%	17%	4%*	18%	
(3) Certain to	430	492	230	190	138	136	67	53	25	7	1	219	211	311	119	10	48	25	47	30	28	32	54	87	15	55	
	21%	23%	23%	18%	37%	29%	19%	17%	10%	3%	1%	23%	19%	25%	14%	15%	24%	17%	27%	26%	18%	21%	22%	25%	19%	15%	
	bfgghmx	zb	zdefghii	zefghii	ghii	h	ghii	h	29	20	2	163	143	189	117	7	30	23	25	23	30	18	43	42	13	53	
(2) Very likely	305	338	158	141	77	88	48	39	29	20	2	173	133	189	117	7	30	23	25	23	19%	12%	17%	12%	16%	14%	
	15%	16%	16%	14%	zefghii	zfgghii	ii	47	27	15	6	148	173	203	118	6	30	18	21	12	27	19	36	78	16	57	
(1) Fairly likely	321	330	143	174	63	85	77	47	27	15	6	148	173	203	118	6	30	18	21	12	27	19	36	78	16	57	
	16%	16%	14%	17%	17%	18%	22%	15%	10%	7%	9%	15%	16%	16%	14%	9%	15%	12%	12%	11%	17%	13%	15%	22%	20%	15%	
	gh	gh	gh	zfggh	h	h	zfggh	h	10%	7%	9%	15%	16%	16%	14%	9%	15%	12%	12%	11%	17%	13%	15%	22%	20%	15%	
(-1) Fairly unlikely	208	211	110	95	23	43	40	43	36	22	1	95	113	130	78	8	22	17	12	13	9	24	24	26	8	45	
	10%	10%	11%	9%	6%	9%	11%	13%	14%	10%	1%	10%	10%	11%	10%	12%	11%	12%	7%	12%	6%	16%	10%	7%	10%	12%	
	c	c	c	c	c	zci	zcdi	cd	cd	zcd	zcd	9%	10%	9%	11%	14%	9%	11%	5%	9%	5%	12%	7%	8%	7%	16%	
(-2) Very unlikely	200	195	95	104	19	27	32	44	31	27	19	88	112	113	87	9	18	17	8	11	8	18	17	28	6	59	
	10%	9%	10%	10%	5%	6%	9%	14%	12%	13%	25%	9%	10%	9%	11%	14%	9%	11%	5%	9%	5%	12%	7%	8%	7%	16%	
	cdq	cdq	cdq	cdq	zcd	cd	cd	zcd	cd	cd	zcd	9%	10%	9%	11%	14%	9%	11%	5%	9%	5%	12%	7%	8%	7%	16%	
(-3) Certain NOT to	270	234	121	148	11	16	35	48	59	68	32	113	156	124	146	12	22	23	22	12	21	11	28	37	12	70	
	13%	11%	12%	14%	3%	3%	10%	15%	23%	33%	42%	12%	14%	10%	18%	18%	11%	16%	13%	10%	13%	7%	11%	11%	15%	19%	
	cdlt	cdlt	cdlt	cdlt	cd	cd	zcd	zcd	zcd	zcd	zcd	12%	14%	10%	18%	18%	11%	16%	13%	10%	13%	7%	11%	11%	15%	19%	
	zortuv	zortuv	zortuv	zortuv	cd	cd	zcd	zcd	zcd	zcd	zcd	12%	14%	10%	18%	18%	11%	16%	13%	10%	13%	7%	11%	11%	15%	19%	
Certain/likely to (NET)	1057	1160	531	506	279	309	192	138	81	42	9	530	526	704	353	22	108	66	93	65	85	69	133	208	44	164	
	51%	55%	53%	49%	76%	66%	54%	43%	31%	20%	12%	55%	48%	57%	43%	34%	55%	45%	54%	57%	54%	46%	54%	59%	55%	44%	
	fghikmxx	fghikmxx	zdefghii	zefghii	zdefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii
Unlikely/certain not to (NET)	678	640	326	347	54	85	107	136	126	117	51	296	382	367	311	30	61	57	43	36	38	53	69	91	25	174	
	33%	30%	33%	34%	15%	18%	30%	42%	49%	56%	69%	30%	35%	30%	38%	45%	31%	38%	25%	31%	25%	35%	28%	26%	32%	47%	
	cdjliqsv	cdjliqsv	cdjliqsv	cdjliqsv	cd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd
NET LIKELY (likely - unlikely)	18%	25%	21%	15%	61%	48%	24%	1%	-18%	-36%	-57%	24%	13%	27%	5%	-11%	24%	6%	29%	25%	30%	10%	26%	33%	23%	-3%	
Mean	0.46	0.65	0.57	0.33	1.61	1.33	0.55	0.02	-0.55	-1.28	-2.02	0.63	0.31	0.74	0.03	-0.27	0.65	0.15	0.86	0.76	0.66	0.46	0.7	0.77	0.47	-0.14	
	bfgghikm	bfgghikm	zdefghii	zefghii	zdefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii
	nx	nx	b	b	zdefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii	zefghii
Don't know	323	318	139	180	35	71	54	47	50	50	15	145	178	168	154	14	29	25	37	13	32	29	43	55	10	35	
	16%	15%	14%	17%	10%	15%	15%	15%	20%	24%	20%	15%	16%	14%	19%	22%	14%	17%	21%	21%	21%	19%	18%	16%	13%	9%	
	clx	clx	c	c	c	c	c	c	c	zcd	zcd	zcd	zcd	zcd	zcd	x	x	x	x	x	x	x	x	x	x	x	x

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

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Table 64

Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 6 to 10 years?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2118	917	1201	545	596	483	355	139	959	944	215	-	-	-	-	651	1467
WEIGHTED BASE	2057	582	1475	525	586	487	331	128	963	857	237	..**	..**	..**	..**	619	1438
	100%	28%	72%	26%	29%	24%	16%	6%	47%	42%	12%	..**	..**	..**	..**	30%	70%
(3) Certain to	430	148	282	86	114	120	95	15	190	226	14	-	-	-	-	146	284
	21%	25%	19%	16%	19%	25%	29%	12%	20%	26%	6%	-	-	-	-	24%	20%
	bcgj	zb				zcg	zcdg		j	zhj							
(2) Very likely	305	104	201	63	90	83	54	15	130	146	29	-	-	-	-	99	206
	15%	18%	14%	12%	15%	17%	16%	12%	14%	17%	12%	-	-	-	-	16%	14%
	c	zb				c			z								
(1) Fairly likely	321	92	229	63	105	79	54	20	153	151	17	-	-	-	-	129	192
	16%	16%	16%	12%	18%	16%	16%	16%	16%	18%	7%	-	-	-	-	21%	13%
	cjp				c				j	zj						zp	
(-1) Fairly unlikely	208	53	156	45	73	53	32	6	108	72	28	-	-	-	-	68	140
	10%	9%	11%	9%	12%	11%	10%	4%	11%	8%	12%	-	-	-	-	11%	10%
	gi				g	g											
(-2) Very unlikely	200	51	149	77	44	38	27	14	103	65	32	-	-	-	-	48	152
	10%	9%	10%	15%	8%	8%	8%	11%	11%	8%	13%	-	-	-	-	8%	11%
	i			zdef					i		i						
(-3) Certain NOT to	270	53	217	102	69	47	36	16	135	71	63	-	-	-	-	51	219
	13%	9%	15%	19%	12%	10%	11%	12%	14%	8%	27%	-	-	-	-	8%	15%
	aeio	za		zdef					i		zhi					zo	
Certain/likely to (NET)	1057	345	712	211	309	282	203	51	473	523	60	-	-	-	-	374	682
	51%	59%	48%	40%	53%	58%	61%	40%	49%	61%	25%	-	-	-	-	60%	47%
	bcgj	zb			cg	zcg	zcdg		j	zhj						zp	
Unlikely/certain not to (NET)	678	156	521	225	186	137	95	35	346	209	123	-	-	-	-	167	511
	33%	27%	35%	43%	32%	28%	29%	27%	36%	24%	52%	-	-	-	-	27%	36%
	aeio	za		zdef					zi		zhi					zo	
				g													
NET LIKELY (likely - unlikely)	18%	32%	13%	-3%	21%	30%	33%	12%	13%	37%	-26%	0%	0%	0%	0%	34%	12%
Mean	0.46	0.86	0.3	-0.14	0.52	0.81	0.85	0.19	0.32	0.96	-0.89	-	-	-	-	0.83	0.3
	bchjp	zb			c	zcg	zcg		j	zh						zp	
										j							
Don't know	323	81	242	89	91	68	33	42	143	125	54	-	-	-	-	78	245
	16%	14%	16%	17%	15%	14%	10%	33%	15%	15%	23%	-	-	-	-	13%	17%
	fo			f	f			zcde			zhi					zo	
								f									

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 65
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 6 to 10 years?
BASE: All adults who are not owner-occupiers and/or who live in Scotland

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUP	MORTGAGE	OWNED	RENTED LG/HA	RENTED PRIVATE	OWNER/OCCUPIER	RENT	MORTGAGE CONTRIBUTOR 8 (DIRECT)	HOME OWNER	OWNERS OR MORTGAGE HOLDERS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	CERTAIN TO/ LIKELY NEXT 3-5 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS	CERTAIN TO/ LIKELY NEXT 6-10 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	1	2	3	4	5+	1	2	3	4	5+		
	(c)	(a)	(b)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)			
UNWEIGHTED BASE	2118	1667	422	224	319	682	799	543	1481	98	116	214	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
WEIGHTED BASE	2057	1667	365	314	245	689	716	559	1405	131*	104*	242	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**		
100%	91%	18%	15%	12%	34%	35%	27%	68%	7%	5%	12%	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**		
(3) Certain to	430	318	108	51	42	128	199	93	327	17	9	26	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
21%	19%	30%	16%	17%	19%	28%	17%	23%	12%	9%	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
na/k		za				zofeg																														
(2) Very likely	305	226	78	46	36	87	120	82	207	22	10	32	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
15%	14%	21%	15%	15%	13%	17%	15%	13%	16%	10%	13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
a		za				eh			e																											
(1) Fairly likely	321	252	69	59	38	105	109	96	214	26	13	39	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
16%	15%	19%	19%	15%	15%	17%	15%	12%	19%	12%	16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
(-1) Fairly unlikely	208	180	28	38	27	69	70	65	139	18	12	30	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
10%	11%	8%	12%	11%	10%	10%	12%	10%	13%	12%	13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
(-2) Very unlikely	200	178	17	30	33	71	55	63	126	20	20	41	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
10%	11%	5%	10%	13%	10%	8%	11%	9%	15%	20%	17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
bf						zfh		f		z																										
(-3) Certain NOT to	270	247	21	42	40	123	52	82	174	20	31	52	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
13%	15%	6%	13%	16%	18%	7%	15%	12%	15%	30%	21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
bf		zb		f	f	zfh		f	f	zk	zi																									
Certain/likely to (NET)	1057	795	255	156	116	320	428	272	748	65	32	96	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
51%	48%	70%	50%	47%	46%	60%	49%	53%	47%	30%	40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
na/k		za				zofeg		ze	j																											
h																																				
Unlikely/certain not to (NET)	678	604	66	110	100	263	176	210	440	59	64	123	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
33%	30%	18%	33%	41%	38%	25%	38%	31%	43%	62%	51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
bhf		zb		f	zfh	zfh		zfh	f	zk	zi																									
NET LIKELY (likely - unlikely)	18%	12%	52%	15%	6%	8%	35%	11%	22%	4%	-31%	-11%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
Mean	0.46	0.27	1.32	0.31	0.11	0.14	1.01	0.22	0.59	0.01	-0.92	-0.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
ade		za				zofeg				j																										
gk						gh																														
Don't know	323	268	44	48	30	106	111	77	217	14	8	22	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
16%	16%	12%	15%	12%	15%	16%	14%	15%	10%	8%	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
bib																																				

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 66

Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next 5 to 10 years?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 67
Q3 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 6 to 10 years?

BASE: All adults who are not owner-occupiers and/or who live in Scotland

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)														FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)														BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPIERS)					
		BIGGER HOME/ MORE SPACE (a)	MORE ACCESSIBLE HOME (a)	HOME REQUIRING LESS MAINTENANCE (a)	CHEAPER HOME (a)	HOME WITH SPECIALISED CARE/ SUPPORT (a)	HOME WITH AN AGE THRESHOLD (a)	BEING CLOSER TO FAMILY/ CAREGIVERS (a)	LIVING WITH EXTENDED FAMILY (a)	BETTER/ SAFER NEIGHBOURHOOD (a)	BETTER ACCESS TO PUBLIC TRANSPORT (a)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (a)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (a)	START AGAIN/NEW CHALLENGE (a)	OTHER (a)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (a)	PERSONAL/ EMOTIONAL ATTACHMENT (a)	LACK OF SUITABLE HOUSING OPTIONS (a)	COMPLEXITY OF MOVING PROCESS (a)	PHYSICAL DIFFICULTIES DUE TO HEALTH (a)	AFORDING TO RENT/ BUY (a)	COST OF MOVING (a)	HAVING TO USE SAVINGS/ EQUITY (a)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS/ SOCIAL GROUPS (a)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (a)	DISLIKE OF CHANGE (a)	LACK OF ADVICE/ INFORMATION (a)	OTHER (a)	OPTIMAL (a)	UNDER OCC (a)	1 BEDROOM (a)	2 BEDROOMS (a)	3+ BEDROOMS (a)	SEG 1 SETTLED FOREVER (a)	SEG 2 SETTLED FOR NOW (a)	SEG 3 SQUEEZED STRIVERS (a)	SEG 4 FAMILY FOCUSED (a)	SEG 5 SUITABILITY SEEKERS (a)	SEG 6 PRAGMATIC MOVERS (a)	
UNWEIGHTED BASE	2118
WEIGHTED BASE	2052
100%	430
(3) Certain to	430
21%	305
(2) Very likely	15%
15%	321
(1) Fairly likely	16%
16%	308
(3) Fairly unlikely	20%
10%	209
(2) Very unlikely	10%
10%	270
(3) Certain NOT to	13%
13%	1057
Certain/likely to (NET)	53%
53%	678
Unlikely/certain not to (NET)	33%
33%	18%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
NET LIKELY (likely - unlikely)	0.46
Mean	323
Don't know	16%

Proportions/Means: Columns Tested (5% risk level): z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/a/b/c/h/i/j/k/l/v/w/x/y/z/R - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 68
Q4 You mentioned that your household is buying your current home on a mortgage (money borrowed from a bank, building society etc.). Do you personally contribute directly to paying the mortgage on your own or jointly with someone else?

BASE: All adults who are owners occupiers in England and Wales who personally contribute to directly paying the mortgage

			GENDER		AGE						SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)
UNWEIGHTED BASE	835	835	392	436	44	176	205	249	130	25	6	608	227	731	104	36	106	57	76	79	103	89	153	86	50	-
WEIGHTED BASE	1075	835	546	522	52*	223	277	279	164	70**	10**	740	336	920	155*	50**	137*	74*	109*	93*	127*	116*	181	122*	66*	-**
	100%	78%	51%	49%	5%*	21%	26%	26%	15%	7%**	1%**	69%	31%	86%	14%*	5%**	13%*	7%*	10%*	9%*	12%*	11%*	17%	11%*	6%*	-**
Personally contributing directly to paying the mortgage on my own	540	419	298	238	28	114	129	145	80	38	8	380	160	477	63	19	75	28	61	48	60	50	85	90	24	-
	50% b	50%	55% zb	46%	53%	51%	47%	52%	49%	54%	76%	51%	48%	52% z	41%	38%	55% w	38%	56% w	51%	47%	43%	47%	74% zopqrstu w	36%	-
Personally contributing directly to paying the mortgage jointly with someone else	529	412	244	282	23	110	144	133	84	32	3	359	169	439	90	31	62	45	47	45	67	62	95	31	43	-
	49% alv	49%	45%	54% za	44%	49%	52%	48%	51%	46%	24%	49%	50%	48%	58%	62%	45% v	62% v	43% v	49% v	53% v	54% v	53% v	26%	64% zoqvw	-
Don't know	6 1%	4 *	4 1%	2 *	1 3%	- -	4 1%	1 *	- -	- -	- -	- -	6 2%	4 *	2 2%	- -	- -	- -	1 1%	- -	- -	4 3%	1 1%	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/a/l/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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6 Aug 2024

Table 69

Q4 You mentioned that your household is buying your current home on a mortgage (money borrowed from a bank, building society etc.). Do you personally contribute directly to paying the mortgage on your own or jointly with someone else?

BASE: All adults who are owners occupiers in England and Wales who personally contribute to directly paying the mortgage

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	835	506	329	45	173	247	316	54	609	155	71	124	231	214	266	423	412
WEIGHTED BASE	1075	449	626	58*	255	322	376	64*	785	198	92*	157*	304	280	335	521	554
	100%	42%	58%	5%*	24%	30%	35%	6%*	73%	18%	9%*	15%*	28%	26%	31%	48%	52%
Personally contributing directly to paying the mortgage on my own	540	242	298	46	175	162	139	18	274	175	91	156	114	125	145	252	288
	50% fghln	54% z	48%	80% zefg	69% zefg	50% fg	37%	28%	35%	88% zh	99% zhi	99% zlmn	38%	45%	43%	48%	52%
Personally contributing directly to paying the mortgage jointly with someone else	529	206	323	12	80	156	235	46	506	22	1	1	188	154	185	264	265
	49% acdijk	46%	52%	20%	31%	48% cd	63% zcde	72% zcde	64% zij	11% j	1%	1%	62% zk	55% k	55% zk	51%	48%
Don't know	6 1%	1 *	5 1%	- -	- -	5 2%	1 *	- -	5 1%	1 1%	- -	- -	1 *	- -	5 2%	5 1%	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 70
Q4 You mentioned that your household is buying your current home on a mortgage (money borrowed from a bank, building society etc.). Do you personally contribute directly to paying the mortgage on your own or jointly with someone else?

BASE: All adults who are owners occupiers in England and Wales who personally contribute to directly paying the mortgage

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)										BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (Z)	WHITE ETHNIC GROUP (A)	ETHNIC MINORITY GROUP (B)	MORTGAGE (C)	OWNED (D)	RENTED LA/HA (E)	RENTED PRIVATE (F)	OWNER/OCCUPYER (G)	RENT (H)	MORTGAGE CONTRIBUTOR (I) (DIRECT)	HOME OWNER (J)	OWNERS OR MORTGAGE HOLDERS (K)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (L)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (M)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (N)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (O)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (P)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (Q)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (R)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (S)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (T)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (U)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (V)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (W)	1 (X)	2 (Y)	3 (A)	4 (B)	5+ (C)	1 (D)	2 (E)	3 (F)	4 (G)	5+ (H)				
UNWEIGHTED BASE	835	726	100	835	-	-	-	835	-	835	-	835	157	642	224	569	326	440	440	298	111	695	131	671	30	175	434	166	30	8	132	305	251	55				
WEIGHTED BASE	1072	950	111*	1075	**	**	**	1075	**	1075	**	1075	201	825	285	725	414	576	576	387	145*	889	169	867	40**	225	568	204	38**	11**	184	294	212	62*				
100%	88%	88%	113**	100%	**	**	**	100%	**	100%	**	100%	19%	77%	26%	68%	38%	54%	52%	36%	14%**	83%	15%	81%	4%**	21%	53%	19%	4%**	1%**	17%	37%	29%	6%**				
Personally contributing directly to paying the mortgage on my own	540	461	75	540	-	-	-	540	-	540	-	540	130	386	172	339	232	268	292	182	96	425	111	404	30	144	263	86	18	10	114	190	124	37				
	50% amos usnABG	49%	64% za	50%	-	-	-	50%	-	50%	-	50%	65% zmoapq	47%	60%	46%	56%	46%	53%	47%	65% zuw	48%	68%	47%	75%	64% zAB	46%	42%	46%	85%	62% zFG	48%	40%	60% G				
Personally contributing directly to paying the mortgage jointly with someone else	529	483	42	529	-	-	-	529	-	529	-	529	70	435	111	393	180	307	263	203	50	462	52	460	9	81	299	119	21	2	70	202	187	25				
	49% blnp byfE	51%	36%	49%	-	-	-	49%	-	49%	-	49%	35%	53% zlnp	39%	53%	44%	53%	47%	53% lnp	35%	52% ztv	32%	53% ztv	22%	36%	53%	58%	54%	15%	38%	51% E	60% zEH	40%				
Don't know	6	6	-	6	-	-	-	6	-	6	-	6	1	4	1	4	1	1	1	1	-	2	-	2	1	-	5	-	-	-	-	2	-	-				
	1%	1%	-	1%	-	-	-	1%	-	1%	-	1%	1%	*	*	1%	*	*	*	*	-	*	-	*	3%	-	1%	-	-	-	-	1%	-	-				

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/U/H/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 71
Q4 You mentioned that your household is buying your current home on a mortgage (money borrowed from a bank, building society etc.). Do you personally contribute directly to paying the mortgage on your own or jointly with someone else?
BASE: All adults who are owners occupiers in England and Wales who personally contribute to directly paying the mortgage

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)										LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)		NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL (a)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REDAUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT RELATIVE (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCED PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION (k)										
	UNWEIGHTED BASE	100%	38%	17%	31**	1**	**	33**	90*	21%	25%	28%	20%	34%	73%	10**	28%	44%	18%	53*	96%	11**	87%	103*	56%	20%	309	787	21**	1**	30**	75*	17**	71*	61*	109*	40**	30**									
Personally contributing directly to paying the mortgage on my own	540	205	85	13	-	-	11	41	105	131	146	106	157	383	75	162	211	74	16	463	2	423	57	261	113	167	282	14	1	27	38	16	47	27	62	25	19										
Don't know	295	110	43	16	1	1	16	59	64	84	75	33	119	176	1	51	138	78	72	28	1	178	21	117	86	159	137	3	1	7	14	1	19	18	37	15	7										
Personally contributing directly to paying the mortgage jointly with someone else	529	194	87	18	1	-	22	48	112	119	135	95	181	348	27	119	233	106	35	492	9	452	43	303	85	141	512	6	-	3	37	1	24	34	47	15	11										
Don't know	49%	49%	51%	57%	100%	-	66%	53%	51%	47%	48%	47%	53%	47%	26%	42%	52%	58%	66%	51%	82%	51%	43%	54%	42%	46%	64%	26%	-	10%	50%	8%	34%	56%	43%	38%	37%										
Don't know	6	-	-	-	-	-	-	1	1	1	1	3	4	-	-	2	1	3	6	-	-	4	1	1	2	5	1	4	3	-	-	-	-	-	-	-	-	-									
	16	-	-	-	-	-	-	5%	5%	4	1%	-	1%	1%	-	-	2%	2%	3%	25%	-	4	1%	-	2%	4	3	11%	-	-	-	-	-	-	-	-	-	-									

Proportions/Means: Columns Tested (5% risk level) $\chi^2/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H/I/J/K$
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 72
Q4 You mentioned that your household is buying your current home on a mortgage (money borrowed from a bank, building society etc.). Do you personally contribute directly to paying the mortgage on your own or jointly with someone else?

BASE: All adults who are owners occupiers in England and Wales who personally contribute to directly paying the mortgage

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)															FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)															BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPERS)					
	TOTAL (n)	BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRE LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO USE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVICE/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)	
UNWEIGHTED BASE	833	358	103	297	279	57	53	144	95	253	154	134	53	187	37	254	218	207	345	75	319	652	235	218	124	183	69	17	108	636	342	224	50	81	80	203	71	51	52	
WEIGHTED BASE	1075	445	134*	393	368	72*	70*	182	111*	230	189	155	66*	227	41**	315	270	280	449	86*	425	570	209	278	160*	240	89*	22**	148	735	408	295	61*	100*	100*	240	94*	46**	125*	
	100%	41%	12%*	37%	34%	7%*	7%*	17%	11%*	30%	18%	14%	6%*	22%	4%**	30%	25%	23%	41%	8%*	42%	53%	20%	26%	15%*	22%	8%*	2%**	23%	74%	41%	28%	6%*	10%*	9%*	23%	9%*	4%**	12%*	
Personally contributing directly to paying the mortgage on my own	540	194	90	200	163	48	49	89	72	160	98	81	52	133	26	150	135	113	211	54	223	268	140	121	89	103	55	18	142	378	226	131	21	58	34	117	45	32	58	
	50%	44%	67%	51%	45%	88%	83%	49%	63%	50%	52%	52%	80%	58%	55%	46%	50%	45%	48%	62%	49%	47%	47%	44%	56%	43%	62%	81%	57%	48%	52%	44%	35%	54%	34%	47%	48%	68%	46%	
	adwyDG		zac5b(R	s		ad4g)	ad		zac5b)			a	zac5b)	ad					denwv	v					wy		oortuv													
Personally contributing directly to paying the mortgage jointly with someone else	529	250	44	192	200	25	29	93	42	161	92	73	13	102	20	176	135	135	230	32	229	301	157	155	71	137	32	4	106	412	208	164	40	50	65	132	49	15	68	
	48%	56%	33%	49%	55%	34%	37%	51%	17%	50%	48%	47%	20%	43%	42%	54%	50%	54%	52%	38%	51%	53%	53%	56%	44%	57%	36%	19%	43%	52%	48%	55%	65%	46%	66%	53%	52%	32%	54%	
	beHIA	zbcvffs	lm													sA	A	sA	sA	A	A	2sA	sA	2sA	sA	2sA														
Don't know	6	1	-	1	-	-	-	-	-	-	-	1	-	1	1	-	-	1	1	-	-	1	1	1	-	-	1	-	-	5	4	1	-	-	-	-	-	-	-	
	1%	*	-	*	-	-	-	-	-	-	-	1%	-	1%	2%	-	-	1%	*	-	-	*	*	*	-	-	2%	-	-	1%	1%	*	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested 10% risk level: -s/a/b/c/d/e/f/h/i/j/k/l/m/n -s/a/b/c/d/e/f/h/i/j/k/l/m/n -s/a/b/c/d -s/e/f/g -s/h/i/j,k,l/m/n
Overlaid formulae used. * small base. ** very small base under 300 inattainable for size testing



24-022993-01 - RIGHTSTIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 73
Q5 You mentioned that your household owns your current home outright or are living mortgage-free. Are you the sole owner or do you own it jointly or partially with someone else?

BASE: All adults who are owner occupiers in England and Wales who own their home either on their own or with someone else

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE WEIGHTED BASE	1371	1371	678	688	34	93	101	193	445	354	151	867	504	684	687	71	182	152	128	135	158	127	205	141	72	-	
	1192	1371	556	631	21**	56*	73*	114	280	456	193	720	472	509	683	61*	149	140	111*	114	136	111*	184	122	64*	-	
	100%	115%	47%	53%	2%**	5%*	6%*	10%	23%	38%	16%	60%	40%	43%	57%	5%*	12%	12%	9%*	10%	11%	9%*	15%	10%	5%*	-	
Sole owner	492	600	231	260	16	38	47	48	104	170	68	292	200	238	254	23	63	59	39	40	51	45	76	68	28	-	
	41%	44%	42%	41%	79%	68%	65%	42%	37%	37%	35%	41%	42%	47%	37%	38%	43%	42%	35%	35%	37%	40%	41%	56%	44%	-	
	gm					zfgih	zfgih							zm									znopqrst u			-	
Joint/partial owner	698	769	324	369	4	18	25	66	176	286	122	426	272	270	428	38	85	81	72	74	83	67	109	54	36	-	
	59%	56%	58%	58%	21%	32%	35%	58%	63%	63%	64%	59%	58%	53%	63%	62%	57%	58%	65%	65%	61%	60%	59%	44%	56%	-	
	delv							de	zde	de	de			zl		v	v	v	v	v	v	v	v			-	
Don't know	2	2	-	2	-	-	-	-	*	-	2	2	-	-	2	-	-	-	-	*	2	-	-	-	-	-	-
	*	*	-	*	-	-	-	-	*	-	1%	*	-	-	*	-	-	-	-	*	1%	-	-	-	-	-	-
																					z					-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 74

Q5 You mentioned that your household owns your current home outright or are living mortgage-free. Are you the sole owner or do you own it jointly or partially with someone else?

BASE: All adults who are owner occupiers in England and Wales who own their home either on their own or with someone else

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	1371	671	700	270	354	320	339	88	940	232	199	326	649	200	196	240	1131
WEIGHTED BASE	1192	353	839	247	326	284	246	90*	821	165	206	295	616	158	123	151	1041
	100%	30%	70%	21%	27%	24%	21%	8%*	69%	14%	17%	25%	52%	13%	10%	13%	87%
Sole owner	492	166	326	170	115	85	90	31	156	141	196	282	106	53	51	84	407
	41%	47%	39%	69%	35%	30%	37%	34%	19%	85%	95%	96%	17%	34%	41%	56%	39%
	dehlmp	zb		zdef						zh	zhi	zlmn		l	l	zp	
				g													
Joint/partial owner	698	187	512	76	210	199	154	59	663	25	10	12	509	105	72	67	631
	59%	53%	61%	31%	65%	70%	63%	66%	81%	15%	5%	4%	82%	66%	59%	44%	61%
	acijko		a		zc	zc	c	c	zij	j			zkmn	zk	k		zo
Don't know	2	*	2	-	-	*	2	-	2	-	-	-	2	-	-	-	2
	*	*	*	-	-	*	1%	-	*	-	-	-	*	-	-	-	*
							z										

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 75
Q5 You mentioned that your household owns your current home outright or are living mortgage-free. Are you the sole owner or do you own it jointly or partially with someone else?

BASE: All adults who are owner occupiers in England and Wales who own their home either on their own or with someone else

	ETHNICITY			TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)										BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)								
	TOTAL (f)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (DIRECT) (j)	LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	1 (w)	2 (x)	3 (y)	4 (z)	5+ (aa)	1 (ab)	2 (ac)	3 (ad)	4 (ae)	5+ (af)											
											HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (p)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (q)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (r)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (t)													UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (v)	RESPONDENTS					RESPONDENTS				
																																		1 (w)	2 (x)	3 (y)	4 (z)	5+ (aa)	1 (ab)	2 (ac)	3 (ad)	4 (ae)	5+ (af)
UNWEIGHTED BASE	1371	1274	91	-	1371	-	-	1371	-	-	1371	1371	199	1118	273	1033	407	851	499	663	151	1179	184	1137	57	305	610	321	78	43	424	527	186	68									
WEIGHTED BASE	1192	1120	58*	**	1192	**	**	1192	**	**	1192	1192	156	988	218	915	224	764	292	609	115	1029	150	999	48*	265	565	260	54*	41*	399	464	136	45*									
100%	95%	5%*	-**	100%	**	**	-**	100%	-**	-**	100%	100%	13%	83%	18%	77%	27%	64%	33%	51%	10%	87%	13%	84%	4%*	22%	47%	22%	5%*	3%*	33%	39%	11%	4%*									
Sole owner	492	455	34	-	492	-	-	492	-	-	492	492	85	385	108	360	147	291	170	242	64	415	77	399	39	150	211	77	14	34	193	130	55	28									
41%	41%	40%	-	41%	-	-	-	41%	-	-	41%	41%	54%	39%	50%	39%	46%	38%	43%	40%	56%	40%	51%	40%	81%	57%	37%	30%	26%	83%	48%	28%	40%	62%									
amos	uABCF	zb										pmoqr	s	pmoqr		moq				zvw			zvw	zvwB	zvwC	B				H	F	F	zFG										
Joint/partial owner	698	672	23	-	698	-	-	698	-	-	698	698	71	600	110	555	176	473	222	367	50	622	73	601	9	115	352	182	40	7	206	334	81	17									
59%	59%	60%	40%	-	59%	-	-	59%	-	-	59%	59%	46%	61%	50%	61%	54%	62%	57%	60%	44%	60%	49%	60%	19%	43%	62%	70%	74%	17%	52%	72%	60%	38%									
blnt	znp											znp	znp	znp	l	znp	ln	ln		zlv			zlv	x	zxy	zxyA	zxy			D	DEG	DH	D										
vyvDEH																														H													
Don't know	2	2	*	-	2	-	-	2	-	-	2	2	*	2	*	-	*	-	*	-	*	2	*	-	-	-	2	-	-	-	*	-	-	-	-								
	*	*		*	*	*		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*								

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 76
Q5 You mentioned that your household owns your current home outright or are living mortgage-free. Are you the sole owner or do you own it jointly or partially with someone else?
BASE: All adults who are owner occupiers in England and Wales who own their home either on their own or with someone else

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)										LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)																																																																																																																																																																																																																																																																									
	RESPONDENTS					1-2 YEARS										3-5 YEARS										6-10 YEARS										11-20 YEARS										MORE THAN 20 YEARS										UP TO 5 YEARS										MORE THAN 5 YEARS										FLAT/ APARTMENT										TERRACED HOUSE										SEMI DETACHED HOUSE										DETACHED HOUSE										BUNGALOW										HOUSE										OTHER										SATISFIED										DISSATISFIED										AGREE										NEITHER /DON'T KNOW										DISAGREE										1										2										3+										DIVORCED/ SEPARATED										REDAUNTING /LOST JOB										DEATH OF A SPOUSE/ PARTNER										STARTED CARING FOR DEPENDENT RELATIVE										HAD SERIOUS ACCIDENT /ILLNESS										EXPERIENCED PHYSICAL/ MENTAL DISABILITY										SUFFERING IMPACTS OF ADDICTION										EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION									
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDAUNTING /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT RELATIVE	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCED PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION																																																																																																																																																																																																																																																																												
UNWEIGHTED BASE	1371	537	351	117	22	-	31	63	141	186	248	701	235	1135	130	237	470	400	124	1231	10	1167	100	629	512	430	593	21	-	27	47	31	88	90	122	20	34																																																																																																																																																																																																																																																																												
WEIGHTED BASE	1152	476	331	101*	15**	**	28**	43*	100	143	226	650	171	1019	91	203	432	327	129*	1091	9**	1102	81*	521	275	296	817	15**	**	22**	30*	23**	62*	78*	102*	12**	25**																																																																																																																																																																																																																																																																												
100%	42%	28%	9%*	1%**	-	-	2%**	4%*	8%	12%	19%	55%	14%	86%	8%	17%	36%	27%	11%*	92%	1%**	86%	7%*	44%	23%	33%	69%	1%**	**	2%	3%	2%	5%*	7%*	9%*	1%**	2%**																																																																																																																																																																																																																																																																												
Sole owner	492	198	127	30	3	-	11	22	56	73	93	237	89	403	69	103	160	107	45	417	6	403	48	183	117	191	152	8	-	16	17	24	21	36	44	6	16																																																																																																																																																																																																																																																																												
41%	42%	38%	29%	22%	-	-	41%	51%	56%	51%	41%	36%	52%	40%	75%	51%	37%	33%	35%	38%	62%	39%	58%	35%	43%	48%	19%	54%	-	73%	57%	91%	33%	46%	43%	50%	60%																																																																																																																																																																																																																																																																												
china swanA	6	5							28m	38m			18m	8	200p	200p			0							2w																																																																																																																																																																																																																																																																																							
Joint/partial owner	698	276	204	72	12	-	16	21	44	70	133	413	82	616	23	99	271	217	84	672	4	622	35	338	157	203	643	7	-	6	13	2	41	43	57	6	13																																																																																																																																																																																																																																																																												
59%	58%	62%	71%	78%	-	-	59%	49%	44%	49%	59%	64%	48%	60%	23%	49%	63%	66%	65%	62%	38%	61%	42%	65%	57%	51%	81%	46%	-	27%	43%	9%	67%	54%	57%	50%	40%																																																																																																																																																																																																																																																																												
hiv any	2	2	-	-	-	-	-	-	-	-	-	-	-	*	-	-	*	2	-	2	-	2	-	*	-	2	2	-	-	-	-	-	-	-	-	-	-																																																																																																																																																																																																																																																																												
Don't know	2	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	*	1%	-	*	-	*	-	*	-	*	*	-	-	-	-	-	-	-	-	-	-	-																																																																																																																																																																																																																																																																											
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Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 77
Q5 You mentioned that your household owns your current home outright or are living mortgage-free. Are you the sole owner or do you own it jointly or partially with someone else?

BASE: All adults who are owner occupiers in England and Wales who own their home either on their own or with someone else

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)															FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)															BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPERS)						
	TOTAL (n)	BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOUR HOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITY (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING/ PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO USE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVICE/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)		
UNWEIGHTED BASE	1371	230	257	523	271	138	173	247	91	296	264	75	63	216	82	485	388	266	553	185	237	577	292	332	263	355	73	29	175	1163	422	590	247	258	138	148	124	138	202		
WEIGHTED BASE	1152	168	222	454	222	121*	162	222	70*	231	226	44*	42*	155	65*	417	226	225	460	130	248	478	236	280	221	280	51*	22**	121	1045	257	477	210	227	169	112	113*	132	171		
100%	100%	14%	19%	38%	19%	10%*	14%	18%	6%*	19%	19%	4%*	4%*	13%	5%*	35%	27%	18%	38%	15%	21%	40%	20%	24%	19%	24%	4%*	2%**	11%	88%	30%	40%	18%	22%	14%	9%	9%*	11%	14%		
Sole owner	492	79	81	155	84	57	78	32	81	32	111	97	31	29	24	24	155	124	91	184	76	116	178	84	108	87	117	33	9	80	400	177	166	57	106	50	60	39	52	57	
	41%	47%	30%	34%	38%	47%	44%	37%	43%	48%	42%	71%	68%	47%	27%	27%	38%	42%	40%	42%	47%	37%	40%	37%	39%	40%	64%	38%	61%	38%	48%	35%	27%	41%	30%	54%	34%	40%	33%		
	couDFG	bdge			bc	c				2bc0de	c	1ghjmn	1ghjmn	zabode	bdge						opriw								20pqr	lucvxy	jd			zFG				zHKLm			
Joint/partial owner	888	89	142	299	138	62	91	139	44	120	129	13	14	82	40	261	202	124	274	102	132	297	141	181	132	171	18	16	51	643	180	309	153	151	119	52	75	78	114		
	59%	53%	64%	66%	62%	52%	56%	63%	57%	52%	57%	29%	32%	53%	63%	63%	62%	58%	60%	57%	53%	62%	60%	63%	60%	59%	36%	64%	39%	61%	50%	65%	73%	59%	70%	46%	66%	59%	66%		
	1	1	2e18m	2a6f	2dkm	1i	1i	2a6km	1i	1i	1i			1i	1i	1A	1A	A	A	A	A	1dA	A	1A	A	A				1C		1E	1E	1	2H		1		2		
Don't know	2	-	-	-	-	2	-	-	-	-	-	-	-	*	-	2	*	-	2	2	-	2	*	-	2	2	-	-	-	2		*	2	-	-	-	-	-	2	*	
	*	-	-	-	-	2%	-	-	-	-	-	-	-	*	-	*	*	-	*	1%	-	*	*	-	1%	1%	-	-	-	*	*	*	*	-	-	-	-	-	-	3%	*

Proportions/Mean: Columns Tested (5% risk level) - 1/a/b/c/d/n/1/g/h/i/j/k/l/m/n - 1/o/p/q/r/h/u/v/w/x/y/z/n/A/B - 1/C/D - 1/E/F/G - 1/H/U/V/K/L/M
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

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IPSOS

6 Aug 2024

Table 78
Q6 Do you hold a mortgage on another property or properties, or own another property or properties outright e.g. as a landlord or a holiday home, or not?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
Paying a mortgage on another property	126	132	90	36	17	40	28	25	14	1	1	92	34	121	5	3	13	7	13	10	14	12	22	29	3	-	
	6%	6%	8%	3%	23%	14%	8%	6%	3%	*	*	6%	4%	8%	1%	3%	4%	3%	6%	5%	5%	5%	6%	12%	2%	-	
	bghim		zb		zefghi	zefghi	ghi	ghi	h					zm									znopqrstu				
Paying a mortgage on more than one other properties	59	60	43	16	14	17	7	8	4	5	3	46	13	48	11	3	7	3	8	1	4	3	11	16	4	-	
	3%	3%	4%	1%	20%	6%	2%	2%	1%	1%	2%	3%	2%	3%	1%	2%	2%	1%	4%	1%	1%	3%	7%	3%	-		
	bghkm		zb		zdefghi	zefghi								zm										zoprst			
Own another property outright	172	209	110	62	15	33	28	30	25	30	11	132	40	128	44	3	30	17	13	14	21	8	21	39	5	-	
	8%	9%	10%	5%	21%	12%	8%	8%	6%	6%	5%	9%	5%	9%	5%	3%	11%	8%	6%	7%	8%	4%	6%	16%	4%	-	
	bkmnt		zb		zefghi	zghi								zm			ntw							znopqrstu			
Own more than one other properties outright	45	50	28	16	5	8	6	7	6	9	5	36	8	31	13	1	3	3	4	5	8	5	5	9	1	-	
	2%	2%	3%	1%	7%	3%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%	1%	1%	2%	2%	3%	2%	1%	4%	1%	-	
	k				zefgh									zk													
Paying a mortgage (NET)	175	179	125	50	29	53	35	31	17	7	4	130	45	159	16	5	19	10	20	11	18	13	30	42	7	-	
	8%	8%	11%	4%	40%	19%	10%	8%	4%	1%	2%	9%	6%	11%	2%	4%	6%	5%	9%	6%	7%	6%	8%	17%	5%	-	
	bghikm		zb		zdefghi	zefghi	ghi	ghi	h					zm										znopqrstu			
Own outright (NET)	210	250	132	77	20	39	30	36	30	39	16	161	48	153	57	4	32	20	16	18	30	13	25	46	6	-	
	9%	11%	12%	7%	27%	14%	9%	9%	7%	7%	8%	11%	6%	11%	7%	4%	11%	9%	7%	9%	11%	6%	7%	19%	5%	-	
	bghkm		zb		zdefghi	zgh								zm										znopqrstu			
Any (NET)	354	388	235	119	39	79	61	65	46	45	18	262	92	283	71	8	46	28	32	29	44	24	51	81	12	-	
	16%	18%	21%	10%	54%	28%	18%	17%	10%	9%	9%	18%	11%	20%	8%	8%	16%	13%	15%	14%	17%	11%	14%	33%	9%	-	
	bghikmn		zb		zdefghi	zefghi	ghi	ghi						zm										znopqrstu			
Don't know	11	11	5	6	1	3	5	-	1	1	1	8	4	6	5	-	2	1	2	-	2	2	1	2	*	-	
	1%	*	*	1%	1%	1%	2%	-	*	*	*	1%	*	*	1%	-	1%	1%	1%	-	1%	1%	*	1%	*	-	
None of these	1902	1807	861	1028	33	198	283	328	396	480	184	1189	712	1139	763	102	238	184	186	178	218	201	314	161	118	-	
	84%	82%	78%	89%	45%	71%	81%	83%	89%	91%	91%	81%	88%	80%	91%	92%	83%	86%	85%	86%	83%	89%	86%	66%	91%	-	
	acd v		za		c	cd	cd	cd	zcd	zcd	zcd					zsv	v	v	v	v	v	v	v	v	v		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 79

Q6 Do you hold a mortgage on another property or properties, or own another property or properties outright e.g. as a landlord or a holiday home, or not?

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
Paying a mortgage on another property	126	66	60	9	25	32	57	3	91	24	11	16	33	28	49	79	47
	6%	8%	4%	3%	4%	5%	9%	2%	6%	7%	4%	3%	4%	6%	11%	12%	3%
	bclp	zb					zcdeg							l	zklm	zp	
Paying a mortgage on more than one other properties	59	31	28	5	12	10	30	1	41	17	*	6	14	19	19	27	32
	3%	4%	2%	2%	2%	2%	5%	1%	3%	5%	*	1%	2%	4%	4%	4%	2%
	jlp	zb					zcde		j	zj				zkl	zkl	zp	
Own another property outright	172	94	78	15	34	37	78	8	128	30	13	16	61	42	53	83	89
	8%	12%	5%	5%	6%	6%	13%	5%	8%	8%	4%	4%	7%	10%	12%	12%	6%
	bkp	zb					zcdeg							k	zkl	zp	
Own more than one other properties outright	45	23	22	-	11	8	24	2	37	6	2	6	18	7	14	18	26
	2%	3%	1%	-	2%	1%	4%	1%	2%	2%	1%	1%	2%	2%	3%	3%	2%
	c	zb			c		zce										
Paying a mortgage (NET)	175	89	87	13	35	41	83	4	125	39	11	21	47	43	65	101	75
	8%	11%	6%	4%	6%	7%	13%	3%	8%	11%	4%	5%	5%	10%	14%	15%	5%
	bcdgklp	zb					zcdeg		j	zj				kl	zkl	zp	
Own outright (NET)	210	111	98	15	44	45	97	9	160	34	15	22	78	47	63	97	113
	9%	14%	7%	5%	8%	7%	16%	6%	10%	9%	5%	5%	8%	11%	14%	14%	7%
	bcjklp	zb					zcdeg		j				k	k	zkl	zp	
Any (NET)	354	177	177	26	72	79	164	13	268	60	26	40	119	79	117	183	172
	16%	22%	12%	9%	12%	13%	26%	8%	17%	17%	9%	9%	13%	18%	26%	27%	11%
	bcdgklp	zb					zcdeg		j	j				kl	zklm	zp	
Don't know	11	6	6	1	1	1	8	-	10	-	1	1	4	2	4	6	5
	1%	1%	*	*	*	*	1%	-	1%	-	*	*	*	1%	1%	1%	*
							zde										
None of these	1902	619	1283	277	509	526	449	141	1328	303	271	410	798	356	337	483	1418
	84%	77%	88%	91%	88%	87%	72%	92%	83%	83%	91%	91%	87%	81%	74%	72%	89%
	afhno		za	zf	zf	f	zf	zf			zhi	zlmn	zmn	n		zo	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 80
Q6 Do you hold a mortgage on another property or properties, or own another property or properties outright e.g. as a landlord or a holiday home, or not?
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER				LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (m)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 3-5 YEARS (p)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (q)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (r)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (t)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (u)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (v)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (w)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (x)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (y)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (z)	1 (aa)	2 (ab)	3 (ac)	4 (ad)	5+ (ae)	1 (af)	2 (ag)	3 (ah)	4 (ai)	5+ (aj)	
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123			
WEIGHTED BASE	2837	2079	175	1075	1192	**	**	2837	**	1075	1192	2837	357	1812	503	1650	737	1340	949	996	261	1928	318	1866	88*	490	1112	464	92*	51*	563	859	447	104*			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%*	22%	50%	20%	4%*	2%*	26%	38%	20%	5%*				
Paying a mortgage on another property	126	96	28	88	38	-	-	126	-	88	38	126	56	69	68	57	75	50	88	31	50	73	52	71	4	32	55	23	11	2	17	37	37	19			
6% admo quwE	5%	16%	za	zdt	3%	-	-	6%	-	8%	3%	6%	zjk	16%	4%	13%	3%	10%	4%	9%	3%	19%	4%	17%	zAB	4%	5%	7%	5%	5%	12%	4%	4%	8%	17%		
Paying a mortgage on more than one other properties	59	42	16	40	19	-	-	59	-	40	19	59	30	26	34	23	44	12	36	18	27	31	30	28	3	7	21	17	11	1	-	24	19	9			
3% admo quwE	2%	9%	za	zdt	2%	-	-	3%	-	4%	2%	3%	zjk	8%	1%	7%	1%	6%	1%	4%	2%	10%	2%	10%	1%	3%	1%	2%	4%	12%	zAB	1%	-	3%	4%	8%	
Own another property outright	172	136	35	66	106	-	-	172	-	66	106	172	56	109	62	103	75	88	89	69	41	129	48	120	10	22	74	49	17	1	34	49	42	30			
8% amow yf	7%	20%	za	zdt	6%	-	-	8%	-	6%	9%	8%	zjk	16%	6%	12%	6%	10%	7%	9%	7%	16%	7%	15%	6%	12%	4%	7%	11%	18%	zAB	2%	6%	6%	9%	28%	
Own more than one other properties outright	45	36	7	14	30	-	-	45	-	14	30	45	13	30	11	32	16	26	23	20	10	34	12	32	1	4	18	12	9	-	10	6	13	11			
2% af	2%	4%	za	zdt	1%	3%	-	2%	-	1%	3%	2%	zjk	4%	2%	2%	2%	2%	2%	2%	4%	2%	4%	2%	zAB	2%	1%	2%	2%	10%	-	2%	1%	3%	10%		
Paying a mortgage (NET)	175	134	38	122	53	-	-	175	-	122	53	175	81	91	95	77	111	60	117	47	73	99	77	95	6	37	72	38	22	2	17	57	53	25			
8% admo quwE	6%	22%	za	zdt	11%	4%	-	8%	-	11%	4%	8%	zjk	23%	5%	19%	5%	15%	4%	12%	5%	28%	5%	25%	5%	7%	8%	6%	8%	24%	4%	3%	7%	12%	23%		
Own outright (NET)	219	168	40	77	133	-	-	219	-	77	133	219	66	136	68	134	86	113	106	88	47	159	56	150	12	25	89	59	25	1	43	54	54	39			
9% admo quwE	8%	23%	za	zdt	7%	11%	-	9%	-	7%	11%	9%	zjk	18%	7%	14%	8%	12%	8%	11%	9%	18%	8%	18%	8%	13%	5%	8%	13%	27%	2%	7%	6%	12%	37%		
Any (NET)	354	282	68	182	172	-	-	354	-	182	172	354	131	213	143	199	175	164	200	128	106	242	118	230	14	58	148	92	42	3	58	101	97	58			
16% amod spwydEF	14%	39%	za	zdt	17%	14%	-	16%	-	17%	14%	16%	zjk	37%	12%	29%	12%	24%	21%	13%	41%	13%	38%	12%	16%	12%	13%	20%	45%	5%	10%	12%	22%	54%			
Don't know	11	9	3	7	4	-	-	11	-	7	4	11	3	7	3	7	3	7	4	5	2	8	2	9	-	3	6	2	-	-	2	3	3	*			
None of these	1902	1789	104	886	1015	-	-	1902	-	886	1015	1902	223	1593	256	1444	559	1170	745	862	152	1678	194	1628	73	429	979	269	51	51	523	754	348	49			
84% blnp rvdEGH	86%	59%	zb	zdt	82%	85%	-	84%	-	82%	85%	84%	zjk	62%	88%	71%	88%	76%	87%	79%	58%	87%	62%	87%	84%	88%	86%	80%	55%	95%	90%	88%	78%	46%			

Proportions/Mean: Columns Tested (5% risk level): z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/a/B/C - z/D/U/H/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table B1
Q6 Do you hold a mortgage on another property or properties, or own another property or properties outright e.g. as a landlord or a holiday home, or not?
BASE: All adults who are owner occupiers in England and Wales

		SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)					LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCE G PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCE G TRAUMATIC/ ABUSIVE SITUATION									
UNWEIGHTED BASE	2206	852	479	146	73	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64									
WEIGHTED BASE	2207	874	503	132	16**	**	61*	133	318	394	509	851	513	1754	193	484	879	508	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	44**	132*	139	210	53*	55*									
100%	39%	23%	6%	1%**	**		35*	6%	14%	17%	22%	33%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%**	5%**	2%**	6%**	9%	9%	23*	23*									
Paying a mortgage on another property	126	51	14	6	-	-	3	7	41	36	26	13	51	75	25	32	32	33	3	100	2	107	9	83	27	16	97	6	-	8	20	5	11	15	13	9	8									
6% bkmp	6%	3%	5%	-	-		5%	6%	13%	9%	5%	1%	10%	4%	13%	7%	4%	6%	2%	5%	9%	6%	5%	8%	6%	2%	6%	15%	-	16%	19%	12%	8%	10%	6%	18%	14%									
100%	39%	23%	6%	1%**	**		35*	6%	14%	17%	22%	33%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%**	5%**	2%**	6%**	9%	9%	23*	23*									
Paying a mortgage on more than one other properties	59	20	11	6	1	-	-	4	21	15	11	8	24	34	8	14	21	16	1	51	-	48	3	36	10	13	43	5	-	1	8	5	9	9	9	8	4									
3% km	2%	2%	4%	8%	-		-	3%	7%	4%	2%	1%	5%	2%	4%	3%	2%	3%	*	3%	-	3%	2%	3%	2%	2%	3%	14%	-	2%	7%	11%	6%	7%	4%	16%	7%									
100%	39%	23%	6%	1%**	**		35*	6%	14%	17%	22%	33%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%**	5%**	2%**	6%**	9%	9%	23*	23*									
Own another property outright	172	60	47	10	2	-	6	12	32	33	29	61	49	122	24	32	53	51	10	147	1	151	10	94	40	37	136	4	-	2	15	8	19	20	13	10	9									
8% y	7%	9%	8%	11%	-		10%	9%	10%	8%	6%	7%	10%	7%	12%	7%	6%	10%	6%	7%	4%	8%	6%	9%	8%	5%	8%	11%	-	4%	15%	18%	14%	14%	6%	18%	16%									
100%	39%	23%	6%	1%**	**		35*	6%	14%	17%	22%	33%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%**	5%**	2%**	6%**	9%	9%	23*	23*									
Own more than one other properties outright	45	15	10	7	1	-	3	3	8	2	17	10	14	30	5	3	14	19	2	39	-	35	6	21	12	11	34	4	-	1	6	4	8	4	5	3	2									
9% g	2%	2%	5%	7%	-		4%	3%	3%	1%	3%	1%	3%	2%	3%	1%	2%	4%	1%	2%	-	2%	3%	2%	2%	2%	2%	11%	-	2%	6%	8%	6%	3%	2%	6%	4%									
100%	39%	23%	6%	1%**	**		35*	6%	14%	17%	22%	33%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%**	5%**	2%**	6%**	9%	9%	23*	23*									
Paying a mortgage (NET)	175	65	26	12	1	-	3	11	56	50	35	21	69	106	28	44	51	47	3	145	2	147	12	114	34	28	133	10	-	8	25	7	16	20	19	17	10									
8% bkmp	7%	5%	9%	8%	-		5%	8%	18%	13%	7%	2%	14%	6%	15%	9%	6%	9%	2%	7%	9%	8%	7%	10%	7%	4%	8%	27%	-	16%	24%	15%	12%	14%	9%	32%	18%									
100%	39%	23%	6%	1%**	**		35*	6%	14%	17%	22%	33%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%**	5%**	2%**	6%**	9%	9%	23*	23*									
Own outright (NET)	210	73	56	17	3	-	8	15	39	34	43	71	62	148	27	34	66	70	13	182	1	182	15	112	50	48	164	7	-	3	18	10	23	21	15	11	10									
9% mp	8%	11%	13%	17%	-		14%	11%	12%	9%	8%	8%	12%	8%	14%	7%	8%	14%	7%	9%	4%	10%	8%	10%	10%	7%	10%	18%	-	6%	18%	23%	18%	15%	7%	22%	18%									
100%	39%	23%	6%	1%**	**		35*	6%	14%	17%	22%	33%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%**	5%**	2%**	6%**	9%	9%	23*	23*									
Any (NET)	354	126	78	27	4	-	11	24	81	81	69	89	116	238	46	70	111	110	15	305	3	305	24	205	76	73	274	15	-	10	36	13	34	34	29	24	16									
16% km	14%	16%	21%	25%	-		19%	18%	26%	20%	13%	10%	23%	14%	24%	14%	13%	22%	9%	15%	13%	16%	13%	19%	16%	10%	17%	41%	-	19%	34%	28%	26%	24%	14%	46%	30%									
100%	39%	23%	6%	1%**	**		35*	6%	14%	17%	22%	33%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%**	5%**	2%**	6%**	9%	9%	23*	23*									
Don't know	11	4	2	1	-	-	-	4	5	2	-	2	8	3	1	3	4	3	-	10	-	7	2	5	3	3	10	-	-	-	-	2	2	-	1	2	-									
1% m	*	*	1%	-	-		-	3%	1%	*	-	*	2%	*	*	1%	*	1%	-	1%	-	*	1%	*	1%	*	1%	-	-	-	-	5%	2%	-	1%	4%	4%									
100%	39%	23%	6%	1%**	**		35*	6%	14%	17%	22%	33%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%**	5%**	2%**	6%**	9%	9%	23*	23*									
None of these	1902	744	423	104	12	-	49	106	232	311	441	760	387	1513	146	411	765	395	167	1738	18	1593	158	876	397	629	1330	22	1	42	69	29	96	106	180	26	39									
84% hln	85%	84%	84%	79%	75%	-	81%	80%	73%	79%	87%	89%	76%	86%	76%	85%	87%	78%	91%	85%	87%	84%	86%	81%	83%	89%	82%	59%	100%	81%	66%	67%	73%	76%	86%	50%	70%									
100%	39%	23%	6%	1%**	**		35*	6%	14%	17%	22%	33%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%**	5%**	2%**	6%**	9%	9%	23*	23*									

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table B2
Q6 Do you hold a mortgage on another property or properties, or own another property or properties outright e.g. as a landlord or a holiday home, or not?

BASE: All adults who are owner occupiers in England and Wales

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)															FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)															BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPERS)					
	TOTAL (n)	BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH FAMILY/ EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO USE SCHOOLS/ NEIGHBOURHOOD S/SOCIAL GROUPS (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVANCE/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)	
UNWEIGHTED BASE	2206	588	330	820	550	185	223	391	181	349	418	207	116	403	113	740	606	473	818	255	656	1029	527	551	387	538	142	46	374	1785	764	724	297	339	278	351	195	171	294	
WEIGHTED BASE	2207	612	257	947	586	192	241	402	180	251	435	189	108*	235	112*	742	287	465	902	266	700	1048	255	267	281	530	140	47*	270	1840	796	723	271	355	269	341	207	178	287	
100%	100%	27%	16%	37%	26%	9%	11%	18%	8%	24%	18%	9%	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%	
Paying a mortgage on another property	126	48	31	42	34	23	15	22	22	35	34	37	17	40	3	36	30	40	51	21	34	44	31	29	33	39	26	3	34	87	44	29	13	8	8	29	11	13	14	
6% uOH	8%	8%	9%	5%	6%	12%	6%	5%	12%	6%	8%	19%	16%	10%	3%	5%	5%	9%	6%	8%	5%	4%	6%	7%	9%	7%	19%	6%	9%	5%	6%	4%	4%	5%	2%	3%	8%	6%	7%	5%
Paying a mortgage on more than one other properties	59	17	19	24	23	8	13	9	10	18	13	10	10	12	6	17	18	19	19	11	19	22	23	22	17	11	12	2	8	46	20	12	14	2	2	10	8	10	14	
3% H	3%	3%	5%	3%	4%	4%	5%	2%	5%	3%	3%	5%	9%	3%	5%	2%	3%	4%	2%	4%	3%	2%	4%	4%	4%	2%	9%	4%	2%	2%	2%	2%	5%	1%	1%	3%	4%	6%	5%	
Own another property outright	172	55	44	62	34	24	25	23	24	49	42	36	18	37	4	50	56	39	70	32	39	71	44	50	49	39	17	2	30	132	51	61	20	21	19	31	7	22	20	
8% uOH	9%	12%	7%	6%	13%	10%	6%	13%	9%	10%	10%	18%	17%	9%	4%	7%	9%	8%	8%	12%	6%	7%	8%	9%	13%	7%	12%	5%	8%	7%	6%	8%	7%	6%	7%	9%	3%	12%	7%	
Own more than one other properties outright	45	11	8	19	9	8	5	10	10	12	11	9	8	11	2	23	15	11	10	3	9	11	12	14	8	5	6	1	7	37	11	13	13	7	3	6	10	1	4	
2% uOH	2%	2%	2%	2%	1%	4%	2%	2%	5%	2%	3%	4%	8%	3%	2%	3%	2%	2%	1%	1%	1%	1%	2%	2%	2%	1%	4%	2%	2%	2%	1%	2%	5%	2%	1%	2%	5%	1%	1%	
Paying a mortgage (NET)	175	62	47	64	54	27	26	28	30	49	45	43	24	49	9	49	48	56	66	29	51	61	49	57	47	47	35	5	42	125	57	41	27	10	11	34	19	20	27	
8% uOH	10%	13%	8%	9%	14%	11%	7%	18%	9%	11%	22%	22%	12%	8%	7%	8%	12%	12%	7%	11%	7%	6%	9%	10%	12%	9%	25%	11%	11%	7%	7%	5%	10%	3%	4%	10%	9%	11%	9%	
Own outright (NET)	210	63	51	79	41	30	28	33	32	58	53	43	22	47	6	70	68	48	77	34	47	80	54	60	55	42	3	34	165	59	73	33	28	21	34	17	22	25		
9% uOH	10%	14%	9%	7%	16%	12%	8%	17%	11%	13%	22%	20%	12%	5%	9%	9%	11%	10%	9%	13%	7%	8%	10%	11%	14%	8%	15%	6%	9%	9%	7%	9%	12%	8%	8%	9%	8%	12%	8%	
Any (NET)	384	111	90	110	87	46	50	57	56	96	90	73	39	88	14	108	108	96	132	54	92	130	196	105	94	82	51	7	67	269	104	108	57	37	31	54	35	39	50	
18% uOH	13%	21%	13%	15%	24%	21%	14%	23%	17%	23%	36%	36%	22%	12%	15%	18%	18%	23%	13%	20%	13%	12%	18%	18%	23%	15%	37%	15%	18%	13%	14%	21%	10%	12%	16%	17%	22%	17%		
Don't know	11	1	2	3	2	1	-	5	3	4	2	-	4	2	1	4	*	-	5	2	3	2	4	2	4	2	-	2	9	5	2	2	2	2	-	1	2	-	-	
1% u	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	-	3%	1%	1%	1%	*	-	1%	1%	*	1	1	1	1	1	*	1%	1%	1%	1%	*	1%	1%	-	1%	-	-		
None of these	302	496	265	714	497	146	191	340	131	451	323	127	65	303	97	631	488	369	766	211	605	917	434	460	284	447	89	40	310	1562	687	663	212	325	238	304	170	139	247	
84% uOH	81%	74%	84%	85%	79%	79%	80%	82%	69%	82%	78%	64%	63%	77%	87%	85%	82%	79%	85%	79%	87%	81%	81%	74%	84%	84%	63%	85%	82%	85%	86%	86%	78%	89%	88%	84%	82%	78%	83%	
84% uOH	81%	74%	84%	85%	79%	79%	80%	82%	69%	82%	78%	64%	63%	77%	87%	85%	82%	79%	85%	79%	87%	81%	81%	74%	84%	84%	63%	85%	82%	85%	86%	86%	78%	89%	88%	84%	82%	78%	83%	

Proportions/Mean: Columns Tested (5% risk level) -> a/b/c/d/e/f/g/h/i/j/k/l/m/n -> o/p/q/r/s/t/u/v/w/x/y/z/AB -> C/D -> E/F/G -> H/I/J/K/L/M
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 83
Q7 How long have you lived at your current home?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1475	839	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
Less than 1 year	61	58	25	35	5	16	6	6	9	16	3	38	23	44	17	5	7	7	3	8	5	5	10	7	3	-	
	3%	3%	2%	3%	6%	6%	2%	2%	2%	3%	2%	3%	3%	3%	2%	4%	2%	3%	1%	4%	2%	2%	3%	3%	2%	-	
					ef	zefg																					
1-2 years	133	139	59	73	15	46	27	23	11	8	4	88	45	110	23	7	16	7	19	11	19	17	18	14	5	-	
	6%	6%	5%	6%	20%	16%	8%	6%	3%	1%	2%	6%	6%	8%	3%	6%	6%	3%	9%	5%	7%	7%	5%	6%	4%	-	
	ghim				zefghi	zefghi	ghi	gh						zm												-	
3-5 years	318	314	172	145	26	110	71	32	34	36	9	228	90	259	59	12	39	26	33	19	34	31	56	46	24	-	
	14%	14%	16%	13%	35%	39%	20%	8%	8%	7%	5%	16%	11%	18%	7%	10%	14%	12%	15%	9%	13%	14%	15%	19%	18%	-	
	fghikmr				zefghi	zefghi	zfgghi							zk										r	r	-	
6-10 years	394	385	204	188	8	77	109	85	49	52	13	260	133	303	91	13	46	34	47	36	41	50	63	50	13	-	
	17%	17%	18%	16%	11%	28%	31%	22%	11%	10%	6%	18%	16%	21%	11%	12%	16%	16%	21%	17%	15%	22%	17%	21%	10%	-	
	ghim				zcghi	zcfgghi	zghi							zm					w			w	w			-	
11-20 years	509	469	236	271	16	18	109	137	91	110	29	337	172	345	165	21	63	43	41	57	61	60	86	46	32	-	
	22%	21%	21%	23%	21%	7%	31%	35%	21%	21%	14%	23%	21%	24%	20%	19%	22%	20%	19%	28%	23%	26%	23%	19%	24%	-	
	dim				d		zdgghi	zcdgghi	d	d				zm												-	
More than 20 years	851	840	406	441	4	13	27	110	249	305	143	507	344	369	482	54	115	96	77	77	101	64	133	81	54	-	
	38%	38%	37%	38%	6%	5%	8%	28%	56%	58%	71%	35%	43%	26%	58%	48%	40%	45%	35%	37%	38%	28%	36%	33%	41%	-	
	cdefjlt				cde		zcdef	zcdef	zcdef	zcdefgh				zj		ztv		ltv		lt		lt			lt	-	
Up to 5 year (NET)	511	511	256	252	45	171	105	61	54	59	16	353	158	413	99	23	62	40	55	37	59	53	83	67	31	-	
	23%	23%	23%	22%	62%	61%	30%	16%	12%	11%	8%	24%	20%	29%	12%	21%	22%	19%	25%	18%	22%	23%	23%	27%	24%	-	
	fghikm				zefghi	zefghi	zfgghi	i				zk		zm									r			-	
More than 5 years (NET)	1754	1694	846	899	28	108	245	332	390	467	185	1104	650	1016	738	88	224	173	165	170	202	174	282	177	99	-	
	77%	77%	77%	78%	38%	39%	70%	84%	88%	89%	91%	76%	80%	71%	88%	79%	78%	81%	75%	82%	77%	77%	77%	73%	76%	-	
	cdej				cd		zcde	zcde	zcde	zcde	zcde			zj					v							-	
Don't know	2	1	-	2	-	-	-	-	-	-	2	2	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-
	*	*	-	*	-	-	-	-	-	-	1%	*	-	-	*	-	-	-	-	-	1%	-	-	-	-	-	-
											z									z						-	

Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 84

Q7 How long have you lived at your current home?

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
Less than 1 year	61	23	38	10	12	16	15	8	43	13	5	14	26	13	8	16	44
	3%	3%	3%	3%	2%	3%	2%	5%	3%	4%	2%	3%	3%	3%	2%	2%	3%
1-2 years	133	69	64	20	22	41	48	3	92	25	16	22	47	27	36	59	74
	6%	9%	4%	7%	4%	7%	8%	2%	6%	7%	5%	5%	5%	6%	8%	9%	5%
	bdgp	zb		g		g	zdg									zp	
3-5 years	318	158	160	24	62	101	121	10	231	59	28	51	96	87	85	150	168
	14%	20%	11%	8%	11%	17%	19%	6%	14%	16%	10%	11%	10%	20%	19%	22%	11%
	bcdgjl p	zb				cdg	zcdg			j				zkl	zkl	zp	
6-10 years	394	172	222	42	95	99	136	22	298	56	39	63	136	87	107	195	199
	17%	21%	15%	14%	16%	16%	22%	14%	19%	16%	13%	14%	15%	20%	23%	29%	12%
	blp	zb					zcde							kl	zkl	zp	
11-20 years	509	162	347	66	130	123	147	44	352	90	67	102	187	99	122	168	341
	22%	20%	24%	22%	22%	20%	24%	28%	22%	25%	22%	23%	20%	23%	27%	25%	21%
	a													zl			
More than 20 years	851	218	633	143	259	227	154	68	588	120	143	198	427	125	100	83	768
	38%	27%	43%	47%	45%	37%	25%	44%	37%	33%	48%	44%	46%	29%	22%	12%	48%
	afmno	za		zef	zef	f		f			zhi	zmn	zmn	n		zo	
Up to 5 year (NET)	511	250	262	54	97	158	183	20	366	97	48	87	168	127	129	226	286
	23%	31%	18%	18%	17%	26%	30%	13%	23%	27%	16%	19%	18%	29%	28%	34%	18%
	bcdgjl p	zb				cdg	zcdg		j	j				zkl	zkl	zp	
More than 5 years (NET)	1754	552	1202	251	484	449	436	133	1238	266	249	364	750	311	329	446	1308
	77%	69%	82%	82%	83%	74%	70%	87%	77%	73%	84%	81%	82%	71%	72%	66%	82%
	afmno	za		zef	zef			zef			zhi	mn	zmn			zo	
Don't know	2	-	2	-	-	-	2	-	2	-	-	-	2	-	-	-	2
	*	-	*	-	-	-	*	-	*	-	-	-	*	-	-	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 85
Q7 How long have you lived at your current home?

BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER				LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED LA/HA (e)	RENTED PRIVATE (f)	OWNER/OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTOR (i) (DIRECT)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ LIKELY NEXT 1-2 MONTHS (l)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (m)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (n)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (p)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (q)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (r)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (t)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (u)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (v)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (w)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (x)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (y)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (z)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (aa)	1 (b)	2 (c)	3 (d)	4 (e)	5+ (f)	1 (g)	2 (h)	3 (i)	4 (j)
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123			
WEIGHTED BASE	2187	2079	175	1075	1192	**	**	2207	**	1075	1192	2207	357	1812	503	1650	737	1340	949	996	261	1928	319	1866	88*	490	1112	464	93*	50*	563	859	447	104*			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	2%	26%	38%	20%	5%	5%		
Less than 1 year	61	55	5	33	28	-	-	61	-	33	28	61	6	54	6	52	14	41	21	29	2	57	1	57	1	18	29	12	-	1	15	27	13	2			
1-2 years	133	3%	3%	3%	2%	-	-	3%	-	3%	2%	3%	2%	3%	1%	3%	2%	3%	2%	3%	1%	3%	*	3%	2%	4%	3%	3%	-	1%	3%	3%	3%	2%			
3-5 years	318	110	22	90	43	-	-	133	-	90	43	133	28	101	29	100	58	69	74	47	22	107	23	106	7	36	67	19	3	2	21	44	45	8			
6-10 years	509	6%	5%	13%	8%	4%	-	6%	-	8%	4%	6%	8%	6%	6%	6%	8%	5%	8%	5%	8%	6%	7%	6%	8%	7%	6%	6%	4%	4%	3%	4%	5%	10%	7%		
11-20 years	851	271	44	218	100	-	-	318	-	218	100	318	82	227	117	189	142	153	186	94	57	251	68	240	15	83	148	58	13	5	45	105	103	30			
More than 20 years	1754	143%	25%	20%	8%	-	-	14%	-	20%	8%	14%	23%	13%	23%	11%	19%	11%	20%	9%	22%	13%	22%	13%	17%	17%	13%	13%	15%	9%	8%	12%	23%	28%	20%		
Up to 5 year (NET)	511	436	71	340	171	-	-	511	-	340	171	511	117	381	151	341	215	263	281	171	81	415	93	404	24	138	244	89	17	7	80	175	161	40			
More than 5 years (NET)	1754	143%	25%	20%	8%	-	-	14%	-	20%	8%	14%	23%	13%	23%	11%	19%	11%	20%	9%	22%	13%	22%	13%	17%	17%	13%	13%	15%	9%	8%	12%	23%	28%	20%		
Don't know	2	2	-	-	2	-	-	2	-	-	2	2	-	2	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-		

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/a/b/c - z/d/e/f/g/h
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table B6
Q7 How long have you lived at your current home?

BASE: All adults who are owner occupiers in England and Wales

SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCE OF TRAUMATIC/ABUSIVE SITUATION	
TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCE OF TRAUMATIC/ABUSIVE SITUATION									
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64								
WEIGHTED BASE	2207	874	503	132	16**	**	61*	133	318	394	509	851	513	1754	193	484	879	528	182	2033	21**	1845	185	1086	477	705	1514	39**	1**	52*	105*	44**	132*	139	230	13*	15*								
	100%	39%	22%	6%	1%**	**	3%*	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%*	5%*	1%*	2%**	6%*	6%	9%	2%*	2%*							
Less than 1 year	61	26	15	-	-	-	61	-	-	-	-	61	-	5	10	20	14	10	54	1	55	4	28	6	27	46	-	-	*	2	-	6	1	7	1	*									
	3%	3%	3%	-	-	-	100% zafhj	-	-	-	-	12%	-	3%	2%	2%	3%	6%	3%	5%	3%	2%	3%	1%	4%	-	-	-	1%	2%	-	4%	1%	3%	2%	1%									
	hikm						km					km																																	
1-2 years	133	50	26	1	-	-	-	-	-	-	-	133	-	17	35	50	22	5	112	4	112	10	6%	6%	6%	18	49	99	*	-	4	3	3	7	9	10	6	6							
	6%	6%	5%	1%	-	-	-	-	-	-	-	100% zfhj	-	9%	7%	6%	4%	2%	5%	18%	-	-	6%	4%	7%	6%	1%	-	8%	3%	7%	5%	7%	5%	4%	12%	11%								
	chjk	c					km					zfhj		qr																															
3-5 years	318	143	54	7	2	-	-	-	318	-	-	318	-	47	48	108	76	39	271	*	277	15	162	72	85	234	10	-	8	22	9	17	19	19	11	8									
	14%	16%	11%	6%	15%	-	-	-	100% zfhj	-	-	62%	-	24%	10%	12%	15%	21%	13%	2%	15%	8%	15%	15%	12%	15%	26%	-	14%	21%	20%	13%	14%	9%	21%	14%									
	zbc						km		zfhj			zfhj		zopqs			o	zopqs	o		v																								
	hkmov						km		zfhj			km																																	
6-10 years	394	148	63	12	3	-	-	-	394	-	-	394	-	49	83	148	73	36	339	5	345	22	208	67	119	301	3	-	15	26	5	21	17	26	8	14									
	17%	17%	12%	9%	17%	-	-	-	100% zfhj	-	-	22%	-	25%	17%	17%	14%	20%	17%	25%	18%	12%	19%	22%	17%	19%	8%	-	28%	25%	11%	16%	12%	12%	15%	26%									
	zbc	c					km		zfhj			zfhj		zopqs																															
	hkfz						km		zfhj			km																																	
11-20 years	509	202	101	23	2	-	-	-	-	509	-	509	-	38	113	182	118	57	470	1	418	50	233	123	153	353	11	1	9	25	8	26	34	57	19	17									
	22%	23%	20%	18%	14%	-	-	-	100% zfhj	-	-	29%	-	20%	23%	21%	23%	31%	23%	6%	22%	27%	21%	26%	22%	22%	28%	100%	18%	23%	18%	20%	25%	27%	36%	31%									
	zfhj						km		zfhj			zfhj																																	
	zj						km		zfhj			km																																	
More than 20 years	851	301	245	88	9	-	-	-	-	851	-	851	-	37	195	371	203	36	805	9	697	84	390	190	271	579	14	-	16	27	19	56	58	92	8	9									
	38%	35%	49%	66%	54%	-	-	-	-	100% zfhj	-	49%	-	19%	40%	42%	40%	20%	39%	44%	37%	45%	36%	40%	39%	36%	37%	-	31%	26%	44%	42%	42%	44%	14%	17%									
	zfhj						km		zfhj			zfhj		zfhj																															
	hkmzj						km		zfhj			km																																	
Up to 5 year (NET)	511	219	95	9	2	-	61	133	318	-	-	511	-	69	93	178	113	53	437	5	444	29	255	96	160	380	10	-	12	27	12	29	30	36	18	15									
	23%	25%	19%	7%	15%	-	100% zfhj	100%	100%	-	-	100%	-	36%	19%	20%	22%	29%	21%	25%	23%	26%	23%	26%	23%	24%	27%	-	23%	26%	27%	22%	22%	17%	35%	26%									
	zjk	bc	c				zj	zj	zjk			zjk		zopqs							v																								
	mvz						km		zjk			zjk																																	
More than 5 years (NET)	1754	653	408	123	14	-	-	-	394	509	851	-	1754	124	391	701	394	129	1614	16	1460	156	831	380	543	1232	28	1	40	78	32	103	109	175	34	41									
	77%	75%	81%	93%	85%	-	-	-	100% zjk	100%	100%	-	100%	64%	81%	80%	77%	71%	79%	75%	77%	84%	77%	80%	77%	76%	73%	100%	77%	74%	73%	78%	78%	83%	65%	74%									
	zfhj						zjk	zjk	zjk			zjk		zjk																															
	h						zjk	zjk	zjk			zjk		zjk																															
Don't know	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	2	-	2	-	-	-	2	2	-	-	-	-	-	-	-	-	-	-									
	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	*	-	*	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-									

Proportions/Mean: Columns Tested (5% risk level) z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 88
Q8 Which one of these bests describes your current home? Is it...?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	-**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	-**	
A flat/apartment	193	206	111	81	9	49	32	39	25	33	6	139	54	142	52	4	14	9	9	9	14	19	47	63	5	-	
	9%	9%	10%	7%	13%	17%	9%	10%	6%	6%	3%	10%	7%	10%	6%	3%	5%	4%	4%	5%	5%	8%	13%	26%	4%	-	
	bgimopqr		zb		gi	zefghi	i	gi				z		zm								znopqrsw	znopqrstu w			-	
A terraced house - that is, one that shares a wall on both sides	484	450	234	245	23	56	88	98	104	96	18	304	180	345	139	24	66	42	45	18	52	53	81	64	40	-	
	21%	20%	21%	21%	31%	20%	25%	25%	24%	18%	9%	21%	22%	24%	17%	22%	23%	20%	20%	9%	20%	23%	22%	26%	31%	-	
	imr				hi	i	hi	hi	i	i				zm		r	r	r	r	r	r	r	r	r	zrs	-	
A semi-detached house that is, one that shares one common wall with the next house	879	819	391	484	24	111	151	159	170	205	59	523	356	566	313	55	127	94	117	84	90	77	124	65	46	-	
	39%	37%	35%	42%		40%	43%	41%	38%	39%	29%	36%	44%	40%	37%	50%	44%	44%	53%	41%	34%	34%	34%	27%	35%	-	
	aijv		za				i	i					zj			zstuv	stuv	uv	zrstuvw	v						-	
A detached house	508	552	270	237	13	53	62	76	101	117	86	378	130	294	214	22	56	44	40	67	87	45	82	37	28	-	
	22%	25%	25%	21%	19%	19%	18%	19%	23%	22%	42%	26%	16%	21%	26%	20%	20%	20%	18%	32%	33%	20%	23%	15%	22%	-	
	klv		z								zcdefgh	zk			zl					zopqtuv	znopqtuv					-	
A bungalow	182	162	84	97	1	9	15	19	35	74	29	104	78	72	110	4	19	24	9	25	20	32	28	12	9	-	
	8%	7%	8%	8%	1%	3%	4%	5%	8%	14%	14%	7%	10%	5%	13%	3%	7%	11%	4%	12%	8%	14%	8%	5%	7%	-	
	defjl						d	zcdefg	d	zcdefg	zcdefg				zl			nqv		nqv		znoquv				-	
Other	21	17	11	9	2	1	1	2	8	2	5	12	9	10	11	2	4	1	-	5	-	2	4	2	2	-	
	1%	1%	1%	1%	3%	1%	*	*	2%	*	2%	1%	1%	1%	1%	2%	1%	*	-	2%	-	1%	1%	1%	1%	-	
	h				h				zh		h								s							-	
House (NET)	2053	1983	979	1063	62	229	316	352	410	491	193	1309	745	1277	776	105	268	204	212	193	249	206	315	178	124	-	
	91%	90%	89%	92%	85%	82%	91%	90%	92%	93%	95%	90%	92%	89%	93%	95%	94%	95%	96%	93%	95%	91%	86%	73%	95%	-	
	adluv		za				d	d	cd	cd	cd				zl	uv	uv	zuv	zuv	uv	zuv	v	v		uv	-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 89

Q8 Which one of these bests describes your current home? Is it...?

BASE: All adults who are owner occupiers in England and Wales

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
A flat/apartment	193	95	98	32	45	49	59	8	96	76	21	78	52	31	32	62	131
	9%	12%	7%	10%	8%	8%	10%	5%	6%	21%	7%	17%	6%	7%	7%	9%	8%
	bhl	zb								zhj		zlmn					
A terraced house - that is, one that shares a wall on both sides	484	169	315	72	151	122	111	28	310	100	75	121	147	111	106	157	327
	21%	21%	21%	24%	26%	20%	18%	18%	19%	27%	25%	27%	16%	25%	23%	23%	20%
	fhl				zef					zh		zl		l	l		
A semi-detached house that is, one that shares one common wall with the next house	879	279	601	121	233	254	211	59	629	123	127	158	368	168	186	269	610
	39%	35%	41%	40%	40%	42%	34%	39%	39%	34%	43%	35%	40%	38%	41%	40%	38%
	af		a			f											
A detached house	508	215	293	34	98	127	208	42	427	42	40	45	239	117	107	155	353
	22%	27%	20%	11%	17%	21%	33%	27%	27%	11%	13%	10%	26%	27%	23%	23%	22%
	bcdijk	zb			c	zcde	cd		zij				zk	zk	k		
A bungalow	182	41	141	37	49	49	31	16	128	21	33	42	105	11	24	25	157
	8%	5%	10%	12%	9%	8%	5%	11%	8%	6%	11%	9%	11%	3%	5%	4%	10%
	afmno	za		zf	f			f			i	mn	zmn			zo	
Other	21	3	18	9	4	6	2	-	16	2	3	8	9	-	4	4	17
	1%	*	1%	3%	1%	1%	*	-	1%	1%	1%	2%	1%	-	1%	1%	1%
	a			zdf								m					
House (NET)	2053	703	1350	264	532	552	560	145	1494	285	274	365	859	407	422	606	1447
	91%	88%	92%	87%	92%	91%	90%	95%	93%	79%	92%	81%	93%	93%	92%	90%	91%
	acik		za		c			c	zi		i		zk	k	k		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 90
Q8 Which one of these bests describes your current home? Is it...?
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER				LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j) (DIRECT)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	1 (aa)	2 (ab)	3 (ac)	4 (ad)	5+ (ae)	1 (af)	2 (ag)	3 (ah)	4 (ai)	5+ (aj)			
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	487	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123			
WEIGHTED BASE	2207	2079	175	1075	1192	**	**	2267	**	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1928	318	1866	88*	490	1122	464	93*	51*	563	859	447	104*			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%				
A flat/apartment	193	167	23	102	91	-	-	193	-	102	91	193	44	143	63	121	83	96	104	61	24	166	28	160	54	98	29	9	3	20	69	52	29	7			
9% apartA BF	8%	13%	9%	8%	-	-	9%	-	9%	8%	9%	12%	8%	13%	7%	11%	7%	11%	6%	9%	9%	9%	9%	62%	20%	3%	2%	4%	37%	12%	6%	6%	6%				
A terraced house - that is, one that shares a wall on both sides	484	432	49	281	203	-	-	484	-	281	203	484	91	370	120	341	185	262	242	191	60	413	79	396	6	142	271	56	9	13	129	200	86	16			
21% terrA BC	21%	28%	26%	17%	-	-	21%	-	26%	17%	21%	25%	20%	24%	21%	25%	20%	26%	19%	23%	21%	25%	21%	7%	29%	24%	12%	10%	24%	22%	23%	19%	15%				
A semi-detached house that is, one that shares one common wall with the next house	879	819	55	447	432	-	-	879	-	447	432	879	111	725	163	669	249	553	324	413	92	754	107	737	11	131	584	132	21	14	224	333	178	41			
39% dlin pryB/C	39%	32%	42%	36%	-	-	39%	-	42%	36%	39%	31%	40%	32%	41%	34%	41%	34%	41%	35%	39%	34%	39%	12%	27%	52%	29%	23%	26%	38%	39%	40%	38%				
A detached house	508	466	38	181	327	-	-	508	-	181	327	508	83	411	121	369	168	300	223	213	66	425	85	399	5	31	167	247	58	1	75	211	130	42			
22% own vB/C	22%	22%	17%	27%	-	-	22%	-	17%	27%	22%	23%	23%	24%	22%	23%	22%	23%	21%	25%	22%	27%	21%	6%	6%	15%	53%	62%	1%	13%	25%	29%	39%				
A bungalow	182	174	8	53	129	-	-	182	-	53	129	182	20	150	29	138	45	117	51	104	16	153	13	156	6	81	77	17	1	5	75	57	21	1			
8% own B/C/D	8%	5%	5%	11%	-	-	8%	-	5%	11%	8%	6%	8%	6%	8%	6%	9%	5%	10%	6%	8%	4%	8%	7%	17%	7%	4%	1%	10%	13%	7%	5%	1%				
Other	21	20	*	11	9	-	-	21	-	11	9	21	7	13	7	13	7	12	4	13	2	17	2	18	5	7	6	2	*	-	1	10	5	3	*		
1%	1%	*	1%	1%	-	-	1%	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	6%	2%	1%	*	-	2%	2%	1%	1%	*				
House (NET)	2053	1891	151	962	1091	-	-	2053	-	962	1091	2053	306	1656	432	1517	647	1232	841	922	235	1745	284	1688	28	385	1098	453	90	33	504	802	416	101			
91% own vB/C	91%	86%	89%	92%	-	-	91%	-	89%	92%	91%	86%	91%	86%	92%	88%	92%	89%	93%	90%	91%	91%	90%	32%	79%	97%	98%	96%	61%	86%	93%	93%	93%				

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 91
Q8 Which one of these best describes your current home? is it...?
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)					LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)		NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDAUNTING /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT RELATIVE	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCED PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION						
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64					
WEIGHTED BASE	2207	874	503	132	16**	**	61*	133	318	394	509	851	513	1754	193	484	879	508	182	2053	21**	84%	35	1006	477	705	1614	38**	1**	52*	105*	44**	132*	139	210	53*	55*					
100%	39%	22%	6%	1%	1%	**	31%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	1%	8%	12%	7%	8%	12%	6%	6%	-	13%	11%	14%	11%	9%	9%	22%	18%				
A flat/apartment	193	68	11	-	-	-	5	17	47	49	38	37	69	124	193	-	-	-	-	-	-	152	22	74	36	83	92	2	-	7	11	6	14	12	20	12	9					
lcsmo bc pcrsak	9%	8%	2%	-	-	-	9%	13%	15%	12%	7%	4%	14%	7%	100%	-	-	-	-	-	-	8%	12%	7%	8%	12%	6%	6%	-	13%	11%	14%	11%	9%	9%	22%	18%					
A terraced house - that is, one that shares a wall on both sides	484	193	97	11	1	-	10	35	48	83	113	195	93	391	-	484	-	-	-	484	-	371	66	242	89	153	313	9	-	9	35	12	34	35	53	17	14					
chp c guak	21%	22%	19%	9%	5%	-	17%	27%	15%	21%	22%	23%	18%	22%	-	100%	-	-	-	24%	-	19%	35%	22%	19%	23%	-	18%	33%	27%	26%	25%	25%	33%	25%							
A semi-detached house that is, one that shares one common wall with the next house	879	350	217	32	1	-	20	50	108	148	182	371	178	701	-	-	879	-	-	879	-	743	69	398	194	287	641	10	1	22	38	15	53	59	76	20	17					
chp c r	39%	40%	43%	24%	6%	-	33%	38%	34%	38%	36%	44%	35%	40%	-	-	100%	-	-	43%	-	39%	37%	37%	41%	41%	40%	26%	100%	42%	36%	35%	40%	42%	36%	39%	31%					
A detached house	508	162	142	83	14	-	14	22	76	73	118	203	113	394	-	-	-	508	-	508	-	464	16	297	110	101	426	13	-	5	18	5	24	27	36	1	9					
chp anop ryvdi	22%	18%	28%	63%	87%	-	23%	17%	24%	18%	23%	24%	22%	22%	-	-	-	100%	-	25%	-	24%	9%	27%	23%	14%	28%	35%	-	9%	17%	12%	18%	19%	17%	2%	16%					
A bungalow	182	95	34	6	*	-	10	5	39	36	57	36	53	129	-	-	-	-	182	182	-	163	6	68	42	73	130	4	-	10	2	6	6	6	19	1	6					
knop zbc	8%	11%	7%	4%	2%	-	17%	3%	12%	9%	11%	4%	10%	7%	-	-	-	-	100%	9%	-	9%	3%	6%	9%	10%	8%	10%	-	18%	2%	13%	5%	4%	9%	2%	10%					
Other	21	7	2	1	-	-	1	4	*	5	1	9	5	16	-	-	-	-	-	-	-	21	13	6	7	5	9	12	-	-	-	1	-	-	-	6	1	*				
ghl moj	1%	1%	*	*	-	-	2%	3%	*	1%	*	1%	1%	1%	-	-	-	-	-	-	-	1%	3%	1%	1%	1%	1%	-	-	-	1%	-	-	-	3%	2%	*					
House (NET)	2053	799	491	132	16	-	54	112	271	339	470	805	437	1614	-	484	879	508	182	2053	-	1740	156	1004	435	613	1509	35	1	45	93	38	118	127	184	40	46					
ghl moj	91%	91%	98%	100%	100%	-	89%	84%	85%	86%	92%	95%	85%	92%	-	100%	100%	100%	100%	100%	-	91%	85%	93%	91%	87%	94%	94%	100%	87%	88%	86%	89%	91%	88%	76%	83%					

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 92
Q8 Which one of these best describes your current home? Is it...?

BASE: All adults who are owner occupiers in England and Wales

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																				FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER-OCCUPIERS)						
	TOTAL (n)	BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRE LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING/ PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO USE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVICE/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUSTAINABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)			
UNWEIGHTED BASE	2206	588	360	820	550	185	223	351	181	545	418	207	116	403	119	740	606	479	898	255	658	1029	527	551	387	538	142	48	274	1785	764	724	297	339	278	351	595	171	294			
WEIGHTED BASE	2207	612	257	847	586	192	241	422	180	251	425	189	108*	293	112*	742	297	465	922	260	700	1048	255	267	281	530	140	47*	270	1840	796	729	273	262	209	361	207	178	207			
100%	100%	27%	16%	37%	26%	9%	11%	18%	6%	24%	18%	9%	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%			
A flat/apartment	393	80	35	45	46	34	25	30	13	60	31	23	15	45	7	50	37	45	73	28	89	101	57	59	42	46	17	4	81	96	79	17	1	20	12	32	5	15	7			
	9%	13%	10%	5%	8%	17%	10%	8%	7%	11%	7%	12%	14%	11%	7%	7%	6%	10%	8%	11%	13%	13%	11%	10%	11%	9%	12%	8%	21%	5%	100%	2%	*	5%	4%	9%	2%	8%	2%			
	cdqfgh	hlm	cdqfgh	c	c	abdefg	c	hij	kl	acj		c	cdj	cd				p		p	cdpqr	op	op	op	op	op			jd		fg											
A terraced house - that is, one that shares a wall on both sides	684	150	80	191	125	28	46	74	42	141	68	41	25	91	27	132	102	81	220	46	181	255	128	121	73	101	34	6	101	369	203	138	28	61	48	106	35	34	53			
	21%	24%	22%	23%	21%	15%	19%	18%	22%	26%	16%	20%	24%	23%	25%	18%	17%	17%	24%	17%	26%	24%	24%	21%	19%	19%	24%	12%	27%	20%	26%	18%	10%	17%	18%	29%	17%	19%	18%			
	efgh	efgh	ef	i	j			gh	gh	gh	gh	gh	gh	gh	gh			gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	gh	
A semi-detached house that is one that shares one common wall with the next house	879	252	118	324	230	60	92	158	76	210	142	84	32	143	49	312	276	188	337	95	274	396	225	224	148	196	41	16	124	745	313	374	58	148	113	153	89	67	108			
	39%	41%	33%	38%	39%	31%	38%	39%	40%	38%	34%	42%	30%	37%	43%	42%	46%	41%	37%	36%	39%	38%	42%	39%	39%	37%	29%	34%	33%	40%	39%	48%	22%	41%	42%	42%	43%	37%	36%			
	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	
A detached house	508	95	102	221	146	50	56	94	37	104	131	47	32	89	21	183	153	112	203	62	100	223	86	130	94	132	34	13	37	465	106	186	173	85	71	54	52	51	110			
	22%	15%	28%	26%	25%	26%	23%	22%	20%	19%	32%	24%	30%	23%	19%	25%	26%	24%	22%	23%	14%	21%	16%	23%	25%	25%	27%	10%	10%	23%	13%	24%	64%	23%	26%	15%	1%	1%	1%			
	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	
A bungalow	182	31	17	59	34	21	20	44	18	31	40	4	2	22	7	62	27	30	58	32	40	64	13	30	21	40	11	7	28	153	89	54	10	50	23	12	24	11	18			
	8%	3%	5%	7%	6%	11%	8%	11%	10%	6%	10%	2%	2%	6%	6%	8%	3%	7%	6%	12%	6%	6%	6%	5%	6%	9%	8%	14%	7%	15%	11%	7%	4%	14%	8%	3%	12%	6%	6%			
	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	abdef	
Other	21	6	5	7	5	-	2	3	5	3	-	-	-	2	-	5	2	8	12	3	12	10	6	3	2	6	3	2	8	12	6	5	2	1	2	4	2	1	2			
	1%	1%	1%	1%	1%	-	1%	1%	2%	1%	1%	-	-	*	-	1%	*	2%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
	hlm	hlm	hlm	hlm	hlm		hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm
House (NET)	2053	527	317	795	536	160	214	369	173	486	382	176	93	346	104	688	558	411	818	235	600	937	472	505	337	478	120	41	290	1732	712	751	269	345	255	325	200	163	288			
	91%	86%	89%	94%	91%	83%	89%	92%	91%	88%	92%	88%	86%	88%	93%	93%	93%	88%	91%	88%	88%	89%	88%	89%	88%	88%	90%	86%	87%	77%	94%	89%	97%	99%	94%	95%	90%	96%	91%	97%		
	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	hlm	

Proportions/Mean: Columns Tested (5% risk level) - i/a/b/h/l/n/h/h/h/h/h/h/m/n - i/o/b/h/h/h/h/h/h/w/z/y/a/b - i/c/d - i/e/f/g - i/h/h/h/k/l/m
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 93
Q9 Taking everything into account, how satisfied or dissatisfied are you with your current home - again, please consider the home you live in most of the time?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(2) Very satisfied	925	917	459	464	31	99	103	122	187	257	126	592	334	513	413	41	124	73	79	105	134	102	147	104	39	-	
	41%	42%	42%	40%	43%	35%	30%	31%	42%	49%	62%	41%	41%	36%	49%	37%	43%	34%	36%	51%	43%	45%	40%	43%	30%	-	
	eflw								ef	zdef	zcdelfgh				zl		w		zpquw	w	w		w	w			
(1) Fairly satisfied	980	933	454	520	31	148	191	173	160	214	64	662	318	669	311	52	123	102	109	75	112	103	147	101	57	-	
	43%	42%	41%	45%	43%	53%	55%	44%	36%	41%	32%	45%	39%	47%	37%	47%	43%	48%	49%	45%	43%	45%	40%	41%	44%	-	
	gikm					zfg	zfg	gi				zk		zm				f	f								
(0) Neither satisfied nor dissatisfied	176	177	94	82	5	19	29	46	51	22	5	95	81	121	55	7	19	19	14	15	18	11	40	15	18	-	
	8%	8%	8%	7%	6%	7%	8%	12%	12%	4%	3%	7%	10%	8%	7%	6%	7%	9%	6%	7%	7%	5%	11%	6%	14%	-	
	hij					hi		zhi	zhi				zj									zt			zoqtv		
(-1) Fairly dissatisfied	135	125	70	62	2	11	20	38	37	22	5	83	52	98	37	10	18	13	13	10	15	8	22	17	9	-	
	6%	6%	6%	5%	3%	4%	6%	10%	8%	4%	3%	6%	6%	7%	4%	9%	6%	6%	6%	5%	6%	3%	6%	7%	7%	-	
	m							zdhi	zdhi					zm													
(-2) Very dissatisfied	50	53	25	24	3	3	7	14	9	11	2	27	22	26	24	1	2	6	6	2	5	4	10	7	8	-	
	2%	2%	2%	2%	4%	1%	2%	4%	2%	2%	1%	2%	3%	2%	3%	1%	1%	3%	3%	1%	2%	2%	3%	3%	6%	-	
								z																			
Satisfied (NET)	1905	1850	913	984	62	247	294	295	347	471	190	1254	652	1182	723	93	246	175	188	180	224	205	294	205	96	-	
	84%	84%	83%	85%	85%	88%	84%	75%	78%	90%	94%	86%	81%	83%	86%	84%	86%	82%	85%	86%	87%	85%	90%	80%	84%	73%	-
	fgkw					fg	f		zfg	zefg		zk					w		w	w	w	zpquw	w	w			
Dissatisfied (NET)	185	178	95	87	5	14	27	53	46	33	8	111	74	124	60	11	20	19	19	12	20	11	32	24	17	-	
	8%	8%	9%	8%	7%	5%	8%	13%	10%	6%	4%	8%	9%	9%	7%	10%	7%	9%	9%	6%	8%	5%	9%	10%	13%	-	
								dhi	dhi																t		
Mean	1.15	1.15	1.14	1.16	1.18	1.18	1.04	0.89	1.08	1.3	1.5	1.17	1.1	1.08	1.25	1.11	1.22	1.05	1.1	1.31	1.18	1.28	1.09	1.14	0.84	-	
	flw				f				f	zefg	zcdelfgh				zl		w			zpquw	w	puw	w	w			
Don't know	1	1	-	1	1	-	-	-	-	-	-	-	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-
	*	*	-	*	zgh	-	-	-	-	-	-	-	*	*	-	-	-	*	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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6 Aug 2024

Table 94

Q9 Taking everything into account, how satisfied or dissatisfied are you with your current home - again, please consider the home you live in most of the time?

BASE: All adults who are owner occupiers in England and Wales

	EDUCATION			INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Very satisfied	925	328	597	120	230	235	275	66	681	112	132	170	434	154	167	231	695
	41%	41%	41%	39%	40%	39%	44%	43%	42%	31%	44%	38%	47%	35%	37%	34%	44%
	imo								zi		i		zkmn			zo	
(1) Fairly satisfied	980	363	617	111	241	288	275	65	716	150	113	179	371	212	217	353	627
	43%	45%	42%	37%	41%	47%	44%	42%	45%	41%	38%	40%	40%	49%	47%	53%	39%
	cp	z				zc	c							zkl	kl	zp	
(0) Neither satisfied nor dissatisfied	176	53	123	33	64	36	31	13	97	50	29	51	53	37	36	41	136
	8%	7%	8%	11%	11%	6%	5%	8%	6%	14%	10%	11%	6%	8%	8%	6%	8%
	afhl			ef	zef					zh	h	zl					
(-1) Fairly dissatisfied	135	42	93	25	33	38	32	6	89	32	15	33	45	29	29	39	96
	6%	5%	6%	8%	6%	6%	5%	4%	6%	9%	5%	7%	5%	7%	6%	6%	6%
										zh							
(-2) Very dissatisfied	50	16	34	15	13	9	9	4	23	19	8	19	17	6	9	9	41
	2%	2%	2%	5%	2%	1%	1%	2%	1%	5%	3%	4%	2%	1%	2%	1%	3%
	h			zdef						zh		zlm					
Satisfied (NET)	1905	691	1214	231	470	523	550	131	1397	262	246	349	805	367	384	584	1321
	84%	86%	83%	76%	81%	86%	88%	85%	87%	72%	83%	77%	87%	84%	84%	87%	83%
	cikp	zb				cd	zcd		zi		i		zk	k	k	zp	
Dissatisfied (NET)	185	58	127	41	46	47	41	10	112	50	23	51	62	35	37	47	137
	8%	7%	9%	13%	8%	8%	7%	6%	7%	14%	8%	11%	7%	8%	8%	7%	9%
	h			zdef						zhj		zl					
Mean	1.15	1.18	1.13	0.97	1.11	1.16	1.25	1.19	1.21	0.84	1.17	1	1.26	1.1	1.1	1.13	1.15
	cik					c	zcd		zi		i		zkm	n			
Don't know	1	-	1	-	1	-	-	-	-	1	-	-	1	-	-	-	1
	*	-	*	-	*	-	-	-	-	*	-	-	*	-	-	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 95
Q9 Taking everything into account, how satisfied or dissatisfied are you with your current home - again, please consider the home you live in most of the time?
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER				LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED L&HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (y)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (z)	1 (aa)	2 (ab)	3 (ac)	4 (ad)	5+ (ae)	1 (af)	2 (ag)	3 (ah)	4 (ai)	5+ (aj)	
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123			
WEIGHTED BASE	21837	20709	175	1075	1192	**	**	2207	**	1075	1192	21837	357	1812	503	1650	737	1340	949	996	261	1928	319	1866	88*	490	1112	464	93*	51*	563	859	447	104*			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	2%	26%	38%	20%	5%			
(2) Very satisfied	925	854	66	361	564	-	-	925	-	361	564	925	111	795	139	766	204	675	293	528	94	806	111	789	32	187	430	227	50	22	249	368	149	53			
41%	41%	38%	34%	47%	-	-	41%	-	34%	47%	41%	31%	44%	28%	46%	28%	50%	31%	53%	36%	42%	35%	42%	36%	38%	38%	49%	54%	41%	43%	43%	33%	49%				
prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	diu	prAG	
(1) Fairly satisfied	980	891	84	518	462	-	-	980	-	518	462	980	159	779	236	688	367	524	466	367	115	836	134	810	29	212	519	186	34	38	237	357	233	44			
43%	43%	48%	48%	39%	-	-	43%	-	48%	39%	43%	45%	43%	47%	42%	50%	39%	49%	37%	44%	43%	43%	43%	33%	43%	40%	40%	37%	34%	41%	42%	52%	41%				
diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	s	diuq	
(0) Neither satisfied nor dissatisfied	176	159	16	95	82	-	-	176	-	95	82	176	38	119	59	96	72	74	81	56	32	128	36	120	14	37	85	38	2	4	35	72	31	3			
8%	8%	9%	9%	7%	-	-	8%	-	9%	7%	8%	11%	7%	12%	6%	10%	6%	9%	6%	12%	7%	12%	6%	16%	8%	8%	8%	2%	7%	6%	8%	7%	3%				
moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	wC	moqpu	
(-1) Fairly dissatisfied	135	125	8	83	52	-	-	135	-	83	52	135	38	84	55	68	72	48	81	36	13	120	22	110	11	41	72	10	2	6	46	46	27	4			
6%	6%	5%	8%	4%	-	-	6%	-	8%	4%	6%	11%	5%	11%	4%	10%	4%	8%	4%	5%	6%	7%	6%	12%	8%	6%	2%	2%	12%	8%	5%	6%	4%				
diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	
(-2) Very dissatisfied	50	50	-	18	32	-	-	50	-	18	32	50	10	35	14	32	22	18	28	9	7	38	10	37	2	14	27	3	5	3	15	16	7	4			
2%	2%	-	2%	3%	-	-	2%	-	2%	3%	2%	3%	2%	3%	2%	3%	2%	3%	1%	3%	2%	3%	2%	3%	2%	3%	1%	6%	6%	3%	2%	2%	3%				
diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	
Satisfied (NET)	1905	1745	150	879	1026	-	-	1905	-	879	1026	1905	270	1574	374	1454	570	1199	759	894	209	1643	245	1599	61	398	949	413	84	40	487	725	382	96			
84%	84%	86%	82%	86%	-	-	84%	-	82%	86%	84%	76%	87%	74%	88%	77%	90%	80%	90%	80%	85%	78%	86%	69%	81%	84%	89%	91%	75%	83%	84%	85%	89%				
diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx	diu	prvx		
Dissatisfied (NET)	185	175	8	102	83	-	-	185	-	102	83	185	48	119	69	100	94	66	108	45	20	157	31	147	12	54	99	12	7	10	61	62	34	8			
8%	8%	5%	9%	7%	-	-	8%	-	9%	7%	8%	13%	7%	14%	6%	13%	5%	11%	5%	8%	8%	10%	8%	14%	11%	9%	3%	7%	18%	11%	7%	7%	7%				
diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	sB	diuq	
Mean	1.15	1.14	1.2	1.04	1.24	-	-	1.15	-	1.04	1.24	1.15	0.91	1.22	0.86	1.27	0.89	1.34	0.97	1.37	1.06	1.17	1.01	1.18	0.91	1.05	1.11	1.35	1.31	0.93	1.13	1.18	1.1	1.27			
ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci	ci		
nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	pr	nonvxy	
Don't know	1	-	1	-	1	-	-	1	-	-	1	1	1	-	1	-	1	-	1	-	-	1	1	-	1	-	-	-	-	-	-	-	-	1	-		
*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA			

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/z/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 96
Q9 Taking everything into account, how satisfied or dissatisfied are you with your current home - again, please consider the home you live in most of the time?
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCED TRAUMATIC/ABUSIVE SITUATION (i)
	TOTAL (i)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REDDUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCED MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)								
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64							
WEIGHTED BASE	2207	874	503	132	16**	**	41*	113	318	394	509	851	513	1754	193	484	879	508	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	46**	122*	139	230	15*	15*							
100%	39%	22%	6%	1%	1%	-	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	84%	3%	48%	21%	31%	71%	2%	***	2%	5%	2%	6%	9%	2%	2%								
(2) Very satisfied	925	362	220	78	11	-	29	47	129	146	193	382	204	721	68	152	333	267	99	852	5	925	-	446	186	294	676	19	1	20	39	24	46	55	76	23	16							
41%	41%	44%	59%	66%	-	-	48%	35%	40%	37%	38%	43%	40%	41%	35%	31%	38%	53%	55%	41%	26%	49%	-	41%	39%	42%	42%	49%	100%	39%	37%	53%	35%	40%	36%	43%	29%							
ov				24%								38%				33%	38%	33%	28%	38%																								
(1) Fairly satisfied	980	381	220	39	6	-	26	65	148	199	225	315	239	739	83	219	409	197	64	889	8	980	-	504	186	290	717	13	-	25	40	16	37	63	87	21	26							
43%	44%	44%	30%	34%	-	-	43%	49%	47%	51%	44%	37%	47%	42%	43%	43%	47%	39%	35%	43%	38%	51%	-	46%	39%	41%	44%	34%	-	47%	38%	36%	43%	45%	41%	39%	46%							
ckay		c	c						k	k	38%	k	k	k		f	89%			8%																								
(0) Neither satisfied nor dissatisfied	176	56	31	10	-	-	2	10	26	26	42	70	39	138	19	47	67	28	13	156	1	-	-	68	64	44	106	2	-	5	9	3	13	12	21	2	6							
8%	6%	6%	8%	-	-	-	4%	8%	8%	7%	8%	8%	8%	8%	10%	10%	8%	6%	7%	8%	5%	-	-	6%	13%	6%	7%	4%	-	10%	9%	8%	10%	9%	10%	4%	11%							
(-1) Fairly dissatisfied	135	52	20	4	-	-	4	9	10	18	33	61	23	112	20	50	46	9	4	109	6	-	135	54	25	56	90	3	-	2	12	*	10	5	18	7	4							
6%	6%	4%	3%	-	-	-	6%	7%	3%	5%	6%	7%	5%	6%	10%	10%	5%	2%	2%	5%	31%	-	73%	5%	5%	8%	6%	9%	-	4%	12%	1%	7%	3%	8%	14%	8%							
one												38%				38%	8%																											
(-2) Very dissatisfied	50	24	11	-	-	-	-	1	5	4	18	23	6	44	2	16	23	7	2	48	-	-	50	14	15	20	24	1	-	-	4	1	6	5	8	-	3							
2%	3%	2%	-	-	-	-	-	1%	1%	1%	3%	3%	1%	3%	1%	3%	3%	1%	1%	2%	-	-	27%	1%	3%	3%	2%	3%	-	-	4%	2%	5%	4%	4%	-	6%							
ova																																												
Satisfied (NET)	1905	742	441	118	16	-	55	112	277	345	418	697	444	1460	152	371	743	464	163	1740	13	1905	-	950	372	584	1393	32	1	45	79	39	104	118	163	43	42							
84%	85%	88%	89%	100%	-	-	91%	85%	87%	88%	82%	82%	87%	83%	79%	77%	84%	91%	89%	85%	64%	100%	-	87%	78%	83%	86%	84%	100%	86%	76%	89%	78%	85%	78%	82%	75%							
one																																												
Dissatisfied (NET)	185	77	32	4	-	-	4	10	15	22	50	84	29	156	22	66	69	16	6	156	6	-	185	68	40	77	114	5	-	2	17	1	16	10	26	7	7							
8%	9%	6%	3%	-	-	-	6%	8%	5%	6%	10%	10%	6%	9%	11%	14%	8%	3%	3%	8%	31%	-	100%	6%	8%	11%	7%	12%	-	4%	16%	3%	12%	7%	12%	14%	13%							
ckay																																												
ova																																												
Mean	1.15	1.15	1.23	1.45	1.66	-	1.33	1.11	1.21	1.19	1.07	1.14	1.2	1.13	1.01	0.91	1.12	1.39	1.39	1.16	0.59	1.49	-1.27	1.21	1.06	1.11	1.2	1.17	2	1.2	0.93	1.37	0.97	1.14	0.97	1.11	0.85							
one																																												
K																																												
Don't know	1	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-						
ckay										4				4			4			4					4		4																	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 97
Q9 Taking everything into account, how satisfied or dissatisfied are you with your current home - again, please consider the home you live in most of the time?

BASE: All adults who are owner occupiers in England and Wales

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																				FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER-OCCUPERS)						
	TOTAL (n)	BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING/ PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO USE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVANCE INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)			
UNWEIGHTED BASE	2206	588	360	820	550	185	223	351	181	545	418	207	116	403	119	740	606	473	818	255	658	1029	527	551	387	538	142	48	274	1785	764	724	297	339	278	351	195	171	294			
WEIGHTED BASE	2207	612	257	847	586	192	241	402	180	251	435	189	108*	233	112*	742	297	465	802	260	700	1048	255	267	281	530	140	47*	270	1840	796	773	273	262	269	361	207	178	287			
(2) Very satisfied	925	154	279	156	86	97	178	85	148	144	83	48	123	29	58	418	265	154	298	93	183	359	169	255	152	231	50	10	134	779	290	337	152	241	177	53	113	70	73			
	61%	43%	33%	34%	44%	40%	44%	44%	45%	27%	35%	42%	44%	31%	33%	33%	44%	33%	33%	33%	28%	34%	32%	45%	40%	44%	44%	38%	21%	35%	42%	36%	44%	56%	66%	66%	66%	55%	39%	22%		
	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	
(1) Fairly satisfied	980	318	151	415	286	86	108	170	75	281	196	93	42	181	53	284	270	223	447	125	348	502	263	238	164	239	64	26	157	803	370	346	87	106	88	206	81	93	158			
	42%	32%	42%	49%	49%	49%	49%	42%	39%	51%	47%	47%	39%	46%	48%	38%	43%	48%	50%	47%	50%	48%	49%	43%	43%	42%	43%	55%	42%	44%	47%	45%	32%	29%	33%	37%	39%	52%	33%			
(0) Neither satisfied nor dissatisfied	176	60	24	72	54	7	16	24	6	48	38	11	5	39	10	20	36	37	77	22	70	90	42	34	35	35	8	4	51	120	53	46	21	7	4	41	7	6	34			
	8%	10%	7%	8%	9%	3%	7%	6%	3%	9%	9%	5%	5%	10%	9%	3%	6%	8%	9%	8%	10%	9%	8%	6%	9%	7%	6%	9%	0	14%	7%	7%	6%	8%	2%	2%	11%	3%	3%	11%		
	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	
(-1) Fairly dissatisfied	135	60	24	61	39	10	15	19	18	53	28	11	9	36	11	9	19	41	58	21	73	73	43	31	23	17	14	6	29	98	65	26	7	9	-	50	3	7	22			
	6%	10%	7%	7%	7%	5%	6%	5%	10%	10%	7%	6%	8%	9%	10%	1%	3%	9%	6%	8%	10%	7%	8%	6%	6%	3%	10%	12%	8%	5%	8%	5%	8%	3%	3%	2%	14%	1%	4%	7%		
	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	opdyfg	
(-2) Very dissatisfied	50	13	4	20	11	5	6	11	5	21	9	1	5	13	9	11	6	9	22	5	27	24	17	8	8	7	4	1	8	40	17	19	4	2	-	10	4	3	10			
	2%	2%	1%	2%	2%	2%	2%	3%	2%	4%	2%	*	4%	3%	8%	2%	1%	2%	2%	2%	4%	2%	3%	1%	2%	1%	1%	3%	2%	2%	2%	2%	1%	1%	-	3%	2%	1%	3%	1%		
	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl	phl
Satisfied (NET)	1905	481	306	694	483	172	205	348	160	428	340	177	90	304	82	702	535	377	745	218	530	861	432	493	315	470	114	36	290	1581	660	682	239	347	265	259	104	163	231			
	84%	78%	86%	82%	82%	89%	85%	87%	84%	78%	82%	89%	83%	77%	73%	85%	90%	81%	83%	82%	76%	82%	81%	87%	83%	89%	82%	76%	77%	88%	83%	88%	88%	95%	98%	72%	94%	91%	78%			
	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	
Dissatisfied (NET)	185	73	28	81	50	14	20	30	23	74	37	12	13	49	20	21	25	50	81	26	100	97	61	39	31	24	18	7	36	138	82	45	11	11	-	61	6	10	32			
	8%	12%	8%	10%	9%	7%	8%	7%	12%	14%	9%	6%	12%	18%	18%	3%	4%	11%	9%	10%	14%	9%	11%	7%	8%	5%	13%	15%	10%	8%	10%	6%	4%	3%	-	17%	3%	5%	11%			
	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	ehodfh	
Mean	1.15	0.91	1.2	1.03	1.05	1.23	1.14	1.21	1.15	0.87	1.06	1.24	1.11	0.93	0.73	1.46	1.29	1.02	1.04	1.05	0.84	1.05	0.98	1.24	1.12	1.26	1.02	0.79	1	1.19	1.07	1.23	1.39	1.57	1.64	0.67	1.44	1.24	0.88			
	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	acdljm	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	zqgrtu	
Don't know	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-		
	*	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/z/AB - z/CD - z/EFG - z/H/I/J/K/L/M
Overlap formulae used. * small base

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Table 98

Q10 To what extent do you agree or disagree with the following statements... SUMMARY TABLE

BASE: All adults who are owner occupiers in England and Wales

	My current home is suitable for my needs	My current home is the right size for the number of people who live in it	My current home has enough bedrooms	There are enough suitable properties for me if I wanted to move but remain in the local area	Buying or selling property is always a stressful thing to do
UNWEIGHTED BASE	2206	2206	2206	2206	2206
WEIGHTED BASE	2267	2267	2267	2267	2267
(2) Strongly agree	1015 45%	989 44%	1281 57%	346 15%	1174 52%
(1) Tend to agree	865 38%	760 34%	680 30%	788 35%	745 33%
(0) Neither agree nor disagree	203 9%	213 9%	122 5%	459 20%	217 10%
(-1) Tend to disagree	144 6%	244 11%	138 6%	361 16%	59 3%
(-2) Strongly disagree	35 2%	57 2%	44 2%	157 7%	38 2%
Agree (NET)	1880 83%	1750 77%	1962 87%	1134 50%	1920 85%
Disagree (NET)	179 8%	300 13%	182 8%	518 23%	97 4%
Mean	1.18	1.05	1.33	0.38	1.32
Don't know	4 *	5 *	2 *	156 7%	33 1%

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Table 99
Q10 To what extent do you agree or disagree with the following statements... My current home is suitable for my needs

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTED D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	-**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	-**	
(2) Strongly agree	1015	989	472	540	25	102	105	147	222	312	102	651	364	549	467	53	132	88	99	97	122	103	162	97	61	-	
	45%	45%	43%	47%	35%	36%	30%	37%	50%	59%	50%	45%	45%	38%	56%	48%	46%	41%	45%	47%	46%	45%	44%	40%	46%	-	
									zcdef		cdef				zl												
(1) Tend to agree	865	848	454	406	26	124	166	176	145	154	75	573	293	614	251	39	119	89	90	75	99	93	124	93	44	-	
	38%	38%	41%	35%	36%	44%	47%	45%	33%	29%	37%	39%	36%	43%	30%	35%	42%	42%	41%	36%	38%	41%	34%	38%	34%	-	
						gh	zghi	zgh							zm												
(0) Neither agree nor disagree	203	193	98	105	14	38	42	25	37	35	13	128	76	137	66	7	14	17	19	21	18	14	44	32	18	-	
	9%	9%	9%	9%	20%	14%	12%	6%	8%	7%	6%	9%	9%	10%	8%	6%	5%	8%	9%	10%	7%	6%	12%	13%	14%	-	
						zfighi	zfighi	fh														ot	ost	ost			
(-1) Tend to disagree	144	137	56	84	6	14	26	36	32	21	9	86	58	101	43	10	16	14	7	12	21	12	29	18	4	-	
	6%	6%	5%	7%	8%	5%	7%	9%	7%	4%	5%	6%	7%	7%	5%	9%	5%	6%	3%	6%	8%	5%	8%	7%	3%	-	
								zh																			
(-2) Strongly disagree	35	36	21	15	1	2	11	10	7	5	-	22	13	24	11	2	3	5	5	*	3	5	6	3	4	-	
	2%	2%	2%	1%	1%	1%	3%	3%	2%	1%	-	2%	2%	2%	1%	1%	1%	2%	2%	*	1%	2%	2%	1%	3%	-	
							zhi																				
Agree (NET)	1880	1837	926	946	52	225	271	323	367	465	177	1223	657	1163	717	92	251	178	189	172	221	196	287	190	105	-	
	83%	83%	84%	82%	71%	81%	77%	82%	83%	88%	87%	84%	81%	81%	86%	83%	88%	83%	86%	83%	84%	87%	78%	78%	80%	-	
								c	zcdefg		ce				zl												
Disagree (NET)	179	173	77	99	7	16	37	45	39	26	9	108	71	125	54	12	19	19	12	12	24	17	35	21	8	-	
	8%	8%	7%	9%	9%	6%	11%	12%	9%	5%	5%	7%	9%	9%	6%	11%	7%	9%	6%	6%	9%	7%	10%	9%	6%	-	
							hi	zdhi	h																		
Mean	1.18	1.19	1.18	1.19	0.95	1.11	0.94	1.05	1.23	1.42	1.36	1.19	1.17	1.1	1.34	1.19	1.27	1.14	1.23	1.25	1.2	1.22	1.12	1.08	1.18	-	
									cef	zcdefg	zdef				zl												
Don't know	4	3	*	4	-	*	-	-	-	-	4	-	4	3	2	-	2	-	-	2	-	-	-	*	-	-	-
	*	*	*	*	-	*	-	-	-	-	2%	-	1%	*	*	-	1%	-	-	1%	-	-	-	*	-	-	-
											zefgh		j							z							

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 100

Q10 To what extent do you agree or disagree with the following statements... My current home is suitable for my needs

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	1015	332	683	151	266	264	269	65	734	141	140	205	460	182	169	239	776
	45%	41%	47%	50%	46%	43%	43%	42%	46%	39%	47%	45%	50%	42%	37%	36%	49%
	aino	a							i			n	zmn			zo	
(1) Tend to agree	865	337	528	101	232	230	244	59	606	152	107	181	334	172	178	290	575
	38%	42%	36%	33%	40%	38%	39%	38%	38%	42%	36%	40%	36%	39%	39%	43%	36%
	p	zb														zp	
(0) Neither agree nor disagree	203	68	136	19	47	67	54	16	143	35	26	26	74	40	63	78	126
	9%	8%	9%	6%	8%	11%	9%	11%	9%	10%	9%	6%	8%	9%	14%	12%	8%
	kp					c									zkl	zp	
(-1) Tend to disagree	144	52	92	26	34	37	38	8	94	29	20	34	43	28	39	47	97
	6%	6%	6%	9%	6%	6%	6%	5%	6%	8%	7%	8%	5%	6%	9%	7%	6%
	l														l		
(-2) Strongly disagree	35	13	22	8	1	9	16	2	26	6	3	5	6	16	9	18	18
	2%	2%	2%	3%	*	1%	2%	1%	2%	2%	1%	1%	1%	4%	2%	3%	1%
	dip			d			d							zkl		zp	
Agree (NET)	1880	669	1212	252	498	493	513	124	1340	293	247	386	794	354	347	529	1351
	83%	83%	83%	83%	86%	81%	83%	81%	83%	81%	83%	85%	86%	81%	76%	79%	85%
	no											n	zmn			zo	
Disagree (NET)	179	65	114	34	36	46	54	10	120	35	23	39	49	43	48	64	115
	8%	8%	8%	11%	6%	8%	9%	6%	7%	10%	8%	9%	5%	10%	10%	10%	7%
	l			zd								l		l	l		
Mean	1.18	1.15	1.2	1.18	1.25	1.16	1.15	1.18	1.2	1.08	1.22	1.21	1.31	1.09	1	1.02	1.25
	ino											n	zmn			zo	
Don't know	4	*	4	-	-	-	*	4	3	-	2	-	4	*	-	*	4
	*	*	*	-	-	-	*	2%	*	-	1%	-	*	*	-	*	*
							zcdef										

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 101

Q10 To what extent do you agree or disagree with the following statements... My current home is suitable for my needs

BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY			TENURE							MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)							RESPONDENTS			RESPONDENTS				RESPONDENTS				BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)													
	TOTAL (a)	WHITE ETHNIC GROUP (b)	ETHNIC MINORITY GROUP (c)	MORTGAGE (d)	OWNED (e)	RENTED LAMP (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR R (DIRECT) (j)	HOME OWNER (k)	OWNERS OR HOLDMERS (l)	CERTAIN TO LIKELY NEXT 12 MONTHS (m)	UNLIKELY/CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO LIKELY NEXT 12 MONTHS (o)	UNLIKELY/CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/CERTAIN NOT TO IN NEXT 10-12 YEARS (t)	CERTAIN TO LIKELY NEXT 12 MONTHS (u)	UNLIKELY/CERTAIN NOT TO IN NEXT 1-2 YEARS (v)	CERTAIN TO LIKELY NEXT 3-5 YEARS (w)	UNLIKELY/CERTAIN NOT TO IN NEXT 3-5 YEARS (x)	1 (y)	2 (z)	3 (aa)	4 (ab)	5+ (ac)	1 (d)	2 (e)	3 (f)	4 (g)	5+ (h)																
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123																
WEIGHTED BASE	2247	2079	175	1079	1192	-	-	2247	-	1079	1192	2247	357	1812	500	1650	737	1340	940	960	261	1928	313	1846	88*	480	1133	484	91*	53*	583	850	447	108*																
(2) Strongly agree	1015	947	65	402	613	-	-	1015	-	402	613	1015	81	906	111	732	198	748	307	575	70	916	83	900	30	211	481	234	60	27	285	406	168	45*																
45% cti prtvg	45%	46%	37%	37%	51%	-	-	45%	-	37%	51%	45%	23%	50%	22%	53%	27%	56%	32%	58%	27%	48%	26%	48%	34%	43%	42%	50%	64%	50%	49%	47%	38%	42%																
(1) Tend to agree	865	785	77	463	402	-	-	865	-	463	402	865	144	678	215	599	331	449	409	321	112	723	138	696	37	184	438	185	21	16	214	319	201	31																
38% dno sc	38%	38%	44%	43%	34%	-	-	38%	-	43%	34%	38%	40%	37%	43%	36%	45%	34%	43%	32%	43%	37%	44%	37%	37%	43%	38%	39%	40%	C	23%	29%	37%	45%	29%															
(0) Neither agree nor disagree	203	178	20	104	99	-	-	203	-	104	99	203	66	119	93	92	101	86	118	63	48	149	54	139	6	47	124	22	4	1	46	66	39	17																
9% moogu wB	9%	9%	11%	10%	8%	-	-	9%	-	10%	8%	9%	zmoogs	o	zmoogs	o	zmoogs	o	zmoogs	o	zmoogs	o	zmoogs	o	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs															
(-1) Tend to disagree	144	131	12	85	58	-	-	144	-	85	58	144	58	79	77	57	92	38	95	23	27	111	35	100	12	98	67	20	7	9	50	53	32	10																
dpmio sww	14%	13%	7%	8%	5%	-	-	14%	-	8%	5%	14%	zmoogs	o	zmoogs	o	zmoogs	o	zmoogs	o	zmoogs	o	zmoogs	o	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs	zmoogs															
(-2) Strongly disagree	35	33	1	20	15	-	-	35	-	20	15	35	7	26	7	26	15	17	20	12	4	28	3	29	2	11	18	3	1	1	7	15	7	3																
2%	2%	2%	1%	2%	1%	-	-	2%	-	2%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	2%	3%	2%	2%	1%	1%	2%	1%	2%	2%	3%																
Arees (NET)	1880	1733	142	865	1015	-	-	1880	-	865	1015	1880	225	1585	326	1471	528	1197	716	896	182	1639	221	1596	67	894	919	418	81	42	498	724	370	77																
83% prtvi	83%	83%	81%	80%	80%	-	-	83%	-	80%	85%	83%	62%	87%	65%	89%	72%	89%	75%	90%	70%	85%	70%	86%	77%	81%	81%	90%	87%	80%	86%	84%	83%	71%	77%															
Disagree (NET)	179	164	13	106	74	-	-	179	-	106	74	179	65	105	83	83	108	55	115	36	31	139	38	129	14	49	85	23	8	10	36	68	39	14																
8% dpmio sww	8%	8%	7%	10%	6%	-	-	8%	-	10%	6%	8%	18%	6%	17%	5%	15%	4%	12%	4%	12%	7%	12%	7%	10%	10%	10%	8%	5%	8%	18%	6%	8%	9%	13%															
Mean	1.18	1.2	1.11	1.06	1.3	-	-	1.18	-	1.06	1.3	1.18	0.66	1.3	0.69	1.36	0.82	1.4	0.94	1.43	0.84	1.24	0.84	1.25	0.92	1.11	1.15	1.35	1.42	1.09	1.27	1.22	1.1	0.98																
cj nprtwsh	cj	zn	zn	zn	zn	-	-	zn	-	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn	zn															
Don't know	4	4	-	-	4	-	-	4	-	-	4	4	-	4	-	4	-	2	-	2	-	2	-	2	-	-	4	-	-	-	2	-	-	-	-															
lpr	lpr	lpr	-	-	lpr	-	-	lpr	-	-	lpr	lpr	-	lpr	-	lpr	-	lpr	-	lpr	-	lpr	-	lpr	-	-	lpr	-	-	-	lpr	-	-	-	-															

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/l/j - z/k/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 102
Q10 To what extent do you agree or disagree with the following statements... My current home is suitable for my needs
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)			NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCE OF TRAUMATIC/ABUSIVE SITUATION (f)
	TOTAL (f)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REDAUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)									
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	58	1	51	99	45	138	135	201	50	64								
WEIGHTED BASE	2207	874	503	132	16**	**	41*	113	318	394	509	851	513	1754	193	484	879	508	182	2053	21**	1805	165	1086	477	705	1614	38**	1**	52*	105*	44**	132*	139	230	15*	15*								
	100%	39%	22%	6%	1%**	**	2%*	6%	14%	17%	22%	38%	23%	77%	9%	21%	39%	22%	8%	91%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%*	5%*	2%**	6%*	6%	9%	2%*	2%*								
(2) Strongly agree	1015	440	240	76	10	-	33	57	129	158	221	417	219	796	66	190	379	266	108	943	6	973	27	471	196	348	723	20	1	23	30	20	52	50	93	15	23								
	45%	50%	48%	57%	63%	-	54%	43%	41%	40%	43%	49%	43%	45%	34%	39%	43%	52%	59%	46%	31%	51%	15%	43%	41%	49%	45%	52%	100%	44%	29%	45%	39%	36%	44%	29%	41%								
	none	2		2								2hm	1			r	2moos	2moos	s	2mo		2v				2wv																			
(1) Tend to agree	865	325	192	47	2	-	21	50	137	180	199	296	208	655	91	186	320	172	59	768	7	780	55	458	183	224	610	7	-	18	51	17	50	66	68	26	21								
	38%	37%	38%	35%	11%	-	34%	38%	43%	41%	39%	35%	41%	37%	47%	39%	40%	34%	33%	37%	34%	38%	30%	42%	38%	32%	38%	18%	-	35%	48%	37%	38%	47%	32%	49%	37%								
	kqv								k						2o5																														
(0) Neither agree nor disagree	203	59	42	4	-	-	6	12	33	35	47	70	52	152	18	60	80	35	9	183	2	121	29	82	66	55	152	5	-	9	13	8	18	11	33	6	7								
	9%	7%	8%	3%	-	-	10%	9%	10%	9%	9%	8%	10%	9%	9%	12%	9%	7%	5%	9%	11%	6%	15%	8%	14%	8%	9%	14%	-	17%	13%	17%	13%	8%	16%	11%	12%								
	20w														2o5												2wv																		
(-1) Tend to disagree	144	38	27	5	4	-	1	9	15	31	33	55	25	119	15	39	53	29	4	124	5	64	54	58	26	59	102	3	-	2	7	-	9	8	10	5	4								
	6%	4%	5%	4%	26%	-	1%	7%	5%	8%	7%	6%	5%	7%	8%	8%	6%	6%	2%	6%	24%	3%	29%	5%	6%	8%	6%	7%	-	3%	7%	-	7%	5%	5%	9%	8%								
	2w														k											2w																			
(-2) Strongly disagree	35	11	3	1	-	-	-	3	4	9	10	9	7	28	4	9	16	4	2	31	-	14	20	13	5	18	25	3	-	-	3	-	3	5	6	1	1								
	2%	1%	1%	1%	-	-	-	2%	1%	2%	2%	1%	1%	2%	2%	2%	2%	1%	1%	2%	-	1%	11%	1%	1%	3%	2%	8%	-	-	3%	-	2%	4%	3%	2%	2%								
	5																									2w																			
Agree (NET)	1880	765	432	122	12	-	54	107	266	318	420	713	427	1451	156	376	729	439	167	1711	13	1703	82	929	379	572	1333	27	1	41	81	37	102	116	161	41	43								
	83%	88%	86%	93%	74%	-	89%	81%	84%	81%	82%	84%	84%	83%	81%	78%	83%	86%	82%	83%	65%	89%	44%	86%	80%	81%	83%	70%	100%	79%	77%	83%	77%	83%	77%	78%	78%								
	ovt	2		2												o	2o	2mo	s	2mo		2v		2w		2wv																			
Disagree (NET)	179	49	29	6	4	-	1	13	19	40	43	64	32	147	19	48	69	33	6	155	5	77	74	71	31	77	126	6	-	2	11	-	12	13	16	6	5								
	8%	6%	6%	4%	26%	-	1%	9%	6%	10%	8%	8%	6%	8%	10%	10%	8%	6%	3%	8%	24%	4%	40%	7%	7%	11%	8%	16%	-	3%	10%	-	9%	9%	7%	11%	10%								
	2wv														2											2wv																			
Mean	1.18	1.31	1.27	1.45	1.12	-	1.42	1.12	1.17	1.09	1.15	1.25	1.19	1.18	1.03	1.05	1.17	1.32	1.47	1.2	0.72	1.36	0.09	1.22	1.13	1.17	1.18	0.99	2	1.2	0.93	1.28	1.05	1.06	1.11	0.93	1.08								
	nov	2	2	2			1				2hm				1			2mo	2mo	2mo		2v																							
	5																																												
Don't know	4	2	-	-	-	-	-	*	-	-	-	4	*	4	*	-	2	2	-	4	-	4	-	3	-	2	3	-	-	-	-	-	*	-	-	-	-								
	*							*				*	*	*	*		*	*	*	*		*		*		*	*	*	*	*	*	*	*	*	*	*	*								

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 104
Q10 To what extent do you agree or disagree with the following statements... My current home is the right size for the number of people who live in it

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION										
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	--
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	--
(2) Strongly agree	989	944	453	533	32	119	120	163	200	271	85	616	373	588	401	55	133	85	103	99	110	102	155	93	55	-
	44%	43%	41%	46%	43%	43%	34%	41%	45%	52%	42%	42%	46%	41%	48%	49%	47%	40%	47%	48%	42%	45%	42%	38%	42%	-
	ael		za						e	zef				zl												-
(1) Tend to agree	760	752	396	359	23	97	134	147	144	155	59	498	262	510	251	36	91	82	71	65	90	77	98	104	46	-
	34%	34%	36%	31%	31%	35%	38%	37%	33%	29%	29%	34%	32%	36%	30%	33%	32%	38%	32%	31%	34%	34%	27%	43%	36%	-
	bmu		zb			h	h							zm				u						zoqr		-
(0) Neither agree nor disagree	213	208	112	100	10	35	40	29	31	37	29	149	64	133	79	4	27	24	26	14	25	17	38	22	15	-
	9%	9%	10%	9%	14%	13%	12%	7%	7%	7%	15%	10%	8%	9%	9%	4%	10%	11%	12%	7%	9%	7%	11%	9%	11%	-
	g					fgh					z fgh															-
(-1) Tend to disagree	244	241	111	130	6	25	41	39	56	52	25	165	79	155	88	12	29	19	19	22	34	21	59	18	12	-
	11%	11%	10%	11%	8%	9%	12%	10%	13%	10%	12%	11%	10%	11%	11%	11%	10%	9%	8%	11%	13%	9%	16%	7%	9%	-
																						zopqtv				-
(-2) Strongly disagree	57	56	28	28	2	3	14	15	11	11	2	29	27	37	19	3	5	5	2	4	5	10	15	6	2	-
	2%	3%	3%	2%	3%	1%	4%	4%	2%	2%	1%	2%	3%	3%	2%	2%	2%	2%	1%	2%	2%	4%	4%	3%	1%	-
																						q	q			-
Agree (NET)	1750	1696	849	891	54	217	254	310	344	426	144	1114	635	1098	652	91	224	166	173	164	200	179	253	197	101	-
	77%	77%	77%	77%	75%	78%	73%	79%	78%	81%	71%	76%	79%	77%	78%	82%	79%	78%	79%	79%	76%	79%	69%	81%	78%	-
	u									ei						u	u	u	u	u			u			-
Disagree (NET)	300	297	140	159	8	28	54	53	67	62	27	195	106	193	108	15	34	23	20	26	39	31	75	24	14	-
	13%	13%	13%	14%	11%	10%	16%	14%	15%	12%	13%	13%	13%	13%	13%	14%	12%	11%	9%	12%	15%	14%	20%	10%	10%	-
																						zopqrwv				-
Mean	1.05	1.04	1.03	1.08	1.04	1.09	0.88	1.03	1.05	1.19	0.99	1.03	1.09	1.02	1.1	1.16	1.12	1.05	1.15	1.14	1.01	1.06	0.87	1.07	1.08	-
	eu				e				ze							u	u	u	u	u						-
Don't know	5	5	1	4	-	-	1	1	1	-	2	2	3	5	-	-	-	-	-	3	-	*	-	1	1	-
	*	*	*	*	-	-	*	*	*	-	1%	*	*	*	-	-	-	-	-	1%	-	*	-	*	1%	-
										z										zu						-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 105

Q10 To what extent do you agree or disagree with the following statements... My current home is the right size for the number of people who live in it

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	989	321	668	145	272	264	244	65	687	166	137	216	429	172	172	255	735
	44%	40%	46%	48%	47%	44%	39%	42%	43%	46%	46%	48%	47%	39%	38%	38%	46%
	afno	a		f	f							mn	zmn			zo	
(1) Tend to agree	760	287	473	90	210	173	234	53	562	118	79	123	310	164	164	246	514
	34%	36%	32%	30%	36%	29%	38%	35%	35%	33%	27%	27%	34%	37%	36%	37%	32%
	ejk	z		e			zce		zj				k	k	k		
(0) Neither agree nor disagree	213	77	135	24	45	70	56	17	147	32	33	42	84	42	45	66	147
	9%	10%	9%	8%	8%	12%	9%	11%	9%	9%	11%	9%	9%	10%	10%	10%	9%
(-1) Tend to disagree	244	95	148	34	43	84	70	13	171	37	36	54	82	48	60	79	164
	11%	12%	10%	11%	7%	14%	11%	9%	11%	10%	12%	12%	9%	11%	13%	12%	10%
	dl			zd			d								l		
(-2) Strongly disagree	57	19	38	11	10	15	18	3	35	10	12	16	13	11	17	25	32
	2%	2%	3%	4%	2%	2%	3%	2%	2%	3%	4%	4%	1%	2%	4%	4%	2%
	lp											l			l	p	
Agree (NET)	1750	609	1141	235	482	437	478	118	1249	284	216	339	739	336	336	501	1249
	77%	76%	78%	77%	83%	72%	77%	77%	78%	78%	73%	75%	80%	77%	73%	75%	78%
	e			zef								zn					
Disagree (NET)	300	114	186	45	53	98	88	16	206	47	47	70	95	59	77	104	196
	13%	14%	13%	15%	9%	16%	14%	10%	13%	13%	16%	16%	10%	13%	17%	15%	12%
	dl			d		zd	d					l			zl		
Mean	1.05	1	1.08	1.06	1.19	0.97	0.99	1.09	1.06	1.08	0.99	1.04	1.16	1	0.9	0.93	1.1
	ano			zef									zmn			zo	
Don't know	5	2	3	-	2	1	-	3	4	-	1	*	3	1	-	1	4
	*	*	*	-	*	*	-	2%	*	-	*	*	*	*	-	*	*
								zcef									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p
Overlap formulae used.

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Table 106
Q10 To what extent do you agree or disagree with the following statements... My current home is the right size for the number of people who live in it
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)										BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)							
	TOTAL (z)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED LA/HA (e)	RENTED PRIVATE (f)	OWNER/OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTOR (i) (DIRECT)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (l)	UNLIKELY / CERTAIN NOT TO IN NEXT 12 MONTHS (m)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (n)	UNLIKELY / CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (p)	UNLIKELY / CERTAIN NOT TO IN NEXT 3-5 YEARS (q)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (r)	UNLIKELY / CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (t)	UNLIKELY / CERTAIN NOT TO IN NEXT 12 MONTHS (u)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (v)	UNLIKELY / CERTAIN NOT TO IN NEXT 1-2 YEARS (w)	1 (x)	2 (y)	3 (A)	4 (B)	5+ (C)	1 (D)	2 (E)	3 (F)	4 (G)	5+ (H)
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123
WEIGHTED BASE	2187	2079	175	1075	1192	**	**	2207	**	1075	1192	2207	357	1812	503	1650	737	1340	949	996	261	1928	319	1866	88*	490	1112	464	92*	51*	563	859	447	104*
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4% *</td <td>22%</td> <td>50%</td> <td>20%</td> <td>4%<!--*</td--><td>2%<!--*</td--><td>26%</td><td>38%</td><td>20%</td><td>5%<!--*</td--></td></td></td>	22%	50%	20%	4% *</td <td>2%<!--*</td--><td>26%</td><td>38%</td><td>20%</td><td>5%<!--*</td--></td></td>	2% *</td <td>26%</td> <td>38%</td> <td>20%</td> <td>5%<!--*</td--></td>	26%	38%	20%	5% *</td	
(2) Strongly agree	989	910	77	448	542	-	-	989	-	448	542	989	108	849	150	788	231	682	326	535	78	882	100	857	36	244	483	191	36	31	295	362	169	49
44%	44%	44%	42%	45%	-	-	44%	-	42%	45%	44%	30%	47%	30%	48%	31%	51%	34%	54%	30%	46%	32%	46%	42%	50%	43%	41%	39%	59%	51%	42%	38%	46%	
100%	44%	44%	42%	45%	-	-	44%	-	42%	45%	44%	30%	47%	30%	48%	31%	51%	34%	54%	30%	46%	32%	46%	42%	50%	43%	41%	39%	59%	51%	42%	38%	46%	
100%	44%	44%	42%	45%	-	-	44%	-	42%	45%	44%	30%	47%	30%	48%	31%	51%	34%	54%	30%	46%	32%	46%	42%	50%	43%	41%	39%	59%	51%	42%	38%	46%	
(1) Tend to agree	760	693	61	372	389	-	-	760	-	372	389	760	111	613	161	560	265	432	333	307	95	644	99	637	32	156	397	150	26	12	161	303	182	27
34%	33%	35%	35%	33%	-	-	34%	-	35%	33%	34%	31%	34%	32%	34%	36%	32%	35%	31%	36%	33%	32%	34%	36%	32%	35%	32%	28%	23%	28%	35%	41%	25%	
100%	34%	35%	35%	33%	-	-	34%	-	35%	33%	34%	31%	34%	32%	34%	36%	32%	35%	31%	36%	33%	32%	34%	36%	32%	35%	32%	28%	23%	28%	35%	41%	25%	
(0) Neither agree nor disagree	213	190	21	105	108	-	-	213	-	105	108	213	45	153	61	138	80	115	99	81	30	172	36	163	6	34	113	50	8	3	39	84	39	13
9%	9%	12%	10%	9%	-	-	9%	-	10%	9%	9%	13%	8%	12%	8%	11%	9%	10%	8%	11%	9%	12%	9%	7%	7%	10%	11%	9%	5%	7%	10%	9%	12%	
100%	9%	12%	10%	9%	-	-	9%	-	10%	9%	9%	13%	8%	12%	8%	11%	9%	10%	8%	11%	9%	12%	9%	7%	7%	10%	11%	9%	5%	7%	10%	9%	12%	
(-1) Tend to disagree	244	229	13	118	126	-	-	244	-	118	126	244	79	153	103	125	128	90	155	59	48	187	68	167	6	48	109	61	20	5	67	91	49	14
11%	11%	7%	11%	11%	-	-	11%	-	11%	11%	11%	22%	8%	21%	8%	17%	7%	16%	6%	18%	10%	22%	9%	7%	10%	10%	13%	9%	9%	11%	11%	13%		
100%	11%	7%	11%	11%	-	-	11%	-	11%	11%	11%	22%	8%	21%	8%	17%	7%	16%	6%	18%	10%	22%	9%	7%	10%	10%	13%	9%	9%	11%	11%	13%		
(-2) Strongly disagree	57	53	2	32	24	-	-	57	-	32	24	57	13	40	26	25	31	19	35	13	10	42	9	42	7	8	28	11	2	2	20	17	8	4
2%	3%	1%	3%	2%	-	-	2%	-	3%	2%	2%	4%	2%	5%	2%	4%	1%	4%	1%	4%	2%	5%	3%	2%	8%	2%	3%	2%	4%	3%	2%	2%	4%	
100%	2%	1%	3%	2%	-	-	2%	-	3%	2%	2%	4%	2%	5%	2%	4%	1%	4%	1%	4%	2%	5%	3%	2%	8%	2%	3%	2%	4%	3%	2%	2%	4%	
Agree (NET)	1750	1602	139	819	930	-	-	1750	-	819	930	1750	219	1463	311	1358	497	1114	659	842	173	1526	199	1494	68	399	880	340	62	44	457	666	351	76
77%	77%	79%	76%	78%	-	-	77%	-	76%	78%	77%	61%	81%	62%	82%	67%	83%	69%	85%	66%	79%	64%	80%	78%	81%	78%	73%	67%	82%	78%	78%	78%	78%	71%
100%	77%	79%	76%	78%	-	-	77%	-	76%	78%	77%	61%	81%	62%	82%	67%	83%	69%	85%	66%	79%	64%	80%	78%	81%	78%	73%	67%	82%	78%	78%	78%	78%	71%
Disagree (NET)	300	283	15	150	150	-	-	300	-	150	150	300	92	193	129	150	160	109	190	72	58	229	76	209	12	56	137	72	22	7	87	108	57	18
13%	14%	8%	14%	13%	-	-	13%	-	14%	13%	13%	26%	11%	26%	9%	22%	8%	20%	7%	22%	12%	24%	11%	14%	11%	12%	16%	24%	13%	19%	13%	13%	17%	
100%	13%	8%	14%	13%	-	-	13%	-	14%	13%	13%	26%	11%	26%	9%	22%	8%	20%	7%	22%	12%	24%	11%	14%	11%	12%	16%	24%	13%	19%	13%	13%	17%	
Mean	1.05	1.05	1.14	1.01	1.09	-	-	1.05	-	1.01	1.09	1.05	0.62	1.15	0.61	1.2	0.73	1.25	0.8	1.3	0.7	1.11	0.69	1.13	0.98	1.18	1.06	0.97	0.79	1.23	1.11	1.05	1.02	0.96
100%	1.05	1.05	1.14	1.01	1.09	-	-	1.05	-	1.01	1.09	1.05	0.62	1.15	0.61	1.2	0.73	1.25	0.8	1.3	0.7	1.11	0.69	1.13	0.98	1.18	1.06	0.97	0.79	1.23	1.11	1.05	1.02	0.96
Don't know	5	4	1	1	4	-	-	5	-	1	4	5	1	3	1	3	1	2	2	1	1	1	1	1	1	1	3	1	-	-	2	-	-	-
100%	5	4	1	1	4	-	-	5	-	1	4	5	1	3	1	3	1	2	2	1	1	1	1	1	1	1	3	1	-	-	2	-	-	-
100%	5	4	1	1	4	-	-	5	-	1	4	5	1	3	1	3	1	2	2	1	1	1	1	1	1	1	3	1	-	-	2	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 107
Q10 To what extent do you agree or disagree with the following statements... My current home is the right size for the number of people who live in it
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL (n)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REDAUNTANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT RELATIVE (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCED PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION (k)						
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64						
WEIGHTED BASE	2207	874	503	132	16**	**	61*	133	318	394	509	851	513	1754	193	484	879	528	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	46**	132*	139	230	53*	55*						
100%	100%	39%	22%	6%	1%	-	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	39%	22%	8%	91%	1%	84%	3%	48%	21%	31%	71%	2%	***	2%	5%	2%	6%	6%	9%	2%	2%						
(2) Strongly agree	989	464	210	41	7	-	32	68	131	172	217	367	231	757	90	199	393	201	103	895	4	919	41	435	193	361	675	19	1	22	38	13	60	55	94	21	24						
44%	53%	42%	31%	42%	-	-	52%	51%	41%	44%	43%	43%	45%	43%	47%	41%	45%	40%	57%	44%	18%	48%	22%	40%	40%	51%	42%	45%	50%	100%	42%	36%	29%	45%	39%	45%	40%	44%					
cwa	zbc	c																																									
(1) Tend to agree	760	303	162	30	2	-	20	36	123	129	175	276	179	581	67	175	301	140	50	687	6	621	67	389	162	209	572	9	-	17	38	14	45	52	65	17	19						
34%	34%	32%	23%	10%	-	-	33%	27%	39%	33%	34%	32%	35%	33%	35%	36%	34%	31%	28%	33%	30%	33%	36%	36%	34%	30%	35%	23%	-	13%	36%	32%	34%	38%	31%	33%	34%						
cy	c																																										
(0) Neither agree nor disagree	213	60	44	22	2	-	6	13	35	36	46	76	54	159	15	47	73	60	14	195	2	162	22	96	70	47	150	3	-	8	15	10	12	15	14	7	7						
9%	7%	9%	17%	12%	-	-	10%	10%	11%	9%	9%	10%	9%	9%	8%	10%	8%	12%	8%	10%	11%	8%	12%	9%	12%	9%	7%	-	-	16%	14%	23%	9%	11%	7%	13%	12%						
zuv	zab																																										
(-1) Tend to disagree	244	73	31	6	-	-	1	14	22	47	55	105	37	207	15	56	83	72	10	222	7	162	46	132	44	68	179	4	-	3	12	6	12	16	34	4	5						
11%	5%	15%	23%	35%	-	-	1%	11%	7%	12%	11%	12%	7%	12%	8%	12%	9%	14%	6%	11%	35%	9%	25%	12%	9%	10%	11%	11%	-	7%	11%	15%	9%	11%	16%	7%	9%						
zhu	za	zab																																									
(-2) Strongly disagree	57	7	13	8	*	-	2	1	7	9	15	22	10	46	5	7	27	12	4	50	1	37	9	29	8	20	34	3	-	1	3	1	3	1	4	3	*						
2%	1%	3%	6%	2%	-	-	3%	1%	2%	2%	3%	2%	3%	3%	3%	1%	3%	2%	2%	2%	6%	2%	5%	3%	2%	3%	2%	8%	-	3%	3%	1%	2%	1%	2%	5%	1%						
zu	a	za																																									
Agree (NET)	1750	764	372	71	8	-	52	104	254	302	393	644	410	1338	158	374	694	361	154	1582	10	1540	108	824	355	570	1247	28	1	39	75	27	105	107	158	39	43						
77%	87%	74%	54%	51%	-	-	85%	79%	80%	77%	77%	76%	80%	76%	82%	77%	79%	71%	84%	77%	48%	81%	58%	76%	75%	81%	77%	74%	100%	75%	72%	61%	79%	77%	75%	73%	78%						
cov	zbc	c																																									
Disagree (NET)	300	49	86	39	6	-	3	16	29	56	70	127	47	253	20	63	110	85	14	272	9	199	55	161	51	88	213	7	-	5	15	7	15	17	38	6	6						
13%	6%	17%	30%	37%	-	-	4%	12%	9%	14%	14%	15%	9%	14%	10%	13%	13%	17%	8%	11%	41%	10%	30%	15%	11%	12%	13%	19%	-	10%	14%	16%	12%	12%	18%	12%	10%						
zhu	za	zab																																									
Mean	1.05	1.34	0.86	0.49	0.55	-	1.31	1.17	1.1	1.04	1.03	1.02	1.14	1.03	1.15	1.04	1.08	0.92	1.31	1.05	0.19	1.17	0.46	0.99	1.03	1.17	1.04	0.97	2	1.04	0.91	0.73	1.11	1.04	1.01	0.97	1.11						
cov	zbc	c																																									
w																																											
Don't know	5	1	1	-	-	-	-	-	1	-	-	4	1	4	-	-	2	3	-	5	-	4	-	4	*	-	4	-	-	-	-	-	-	*	*	1	-						
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1%					

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

BASE: All adults who are owner occupiers in England and Wales

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/o/o/r/s/t/u/v/w/x/y/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

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Table 109
Q10 To what extent do you agree or disagree with the following statements... My current home has enough bedrooms

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE WEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(2) Strongly agree	1281	1256	604	669	29	113	124	209	270	382	154	811	470	688	593	65	166	116	125	131	165	126	196	111	81	-	
	57%	57%	55%	58%	39%	41%	36%	53%	61%	73%	76%	56%	58%	48%	71%	58%	58%	54%	57%	63%	63%	55%	54%	46%	62%	-	
	cdeiv						cde	zcd	zcd	zcd	zcd				zl		v		v	v	v				v		
(1) Tend to agree	680	659	347	329	28	110	133	120	127	123	40	446	234	490	191	34	77	66	71	61	72	71	109	85	34	-	
	30%	30%	32%	29%	38%	39%	38%	30%	29%	23%	20%	31%	29%	34%	23%	31%	27%	31%	32%	30%	27%	31%	30%	35%	26%	-	
	him				hi	zfg	zgh	hi	i					zm												-	
(0) Neither agree nor disagree	122	117	59	63	5	20	43	24	17	7	4	84	37	98	24	6	14	12	15	6	10	9	21	19	9	-	
	5%	5%	5%	5%	7%	7%	12%	6%	4%	1%	2%	6%	5%	7%	3%	5%	5%	6%	7%	3%	4%	4%	6%	8%	7%	-	
	hm				h	hi	zfg	h	h					zm									r			-	
(-1) Tend to disagree	138	136	68	70	6	29	37	31	21	11	3	94	44	115	23	5	20	18	6	6	12	15	31	22	5	-	
	6%	6%	6%	6%	8%	11%	11%	8%	5%	2%	1%	6%	5%	8%	3%	5%	7%	8%	3%	3%	5%	6%	8%	9%	4%	-	
	him				hi	zgh	zgh	hi	h					zm				qr				qr	qr			-	
(-2) Strongly disagree	44	37	23	20	6	6	11	10	8	3	-	24	20	36	8	2	8	2	3	2	4	6	7	7	2	-	
	2%	2%	2%	2%	8%	2%	3%	2%	2%	*	-	2%	2%	3%	1%	1%	3%	1%	1%	1%	2%	3%	2%	3%	1%	-	
	hm				zdfgh		hi	h						zm												-	
Agree (NET)	1962	1915	952	998	56	223	257	329	397	505	194	1257	705	1178	783	98	243	182	196	192	237	197	306	196	115	-	
	87%	87%	86%	87%	77%	80%	74%	84%	89%	96%	95%	86%	87%	82%	93%	89%	85%	85%	89%	93%	90%	87%	84%	80%	88%	-	
	cdeiv						e	zcd	zcd	zcd	zcd			zl					v	zopuv						-	
Disagree (NET)	182	173	91	90	11	36	49	41	29	13	3	118	63	150	31	7	28	19	9	7	17	21	38	29	7	-	
	8%	8%	8%	8%	16%	13%	14%	10%	7%	2%	1%	8%	8%	11%	4%	6%	10%	9%	4%	3%	6%	9%	10%	12%	5%	-	
	himr				zgh	zgh	zgh	hi	hi					zm			qr	r				r	qr	qr		-	
Mean	1.33	1.34	1.31	1.35	0.93	1.05	0.92	1.24	1.42	1.66	1.72	1.32	1.36	1.18	1.59	1.4	1.3	1.29	1.4	1.53	1.45	1.3	1.25	1.11	1.44	-	
	cdeiv						cde	zcd	zcd	zcd	zcd			zl		v			v	zoptuv	uv				v	-	
Don't know	2	1	-	2	-	-	-	-	-	-	2	-	2	2	-	-	-	-	-	2	-	-	-	-	-	-	-
	*	*	-	*	-	-	-	-	-	-	1%	-	*	*	-	-	-	-	-	1%	-	-	-	-	-	-	-
											z									z						-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 110

Q10 To what extent do you agree or disagree with the following statements... My current home has enough bedrooms

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	1281	417	864	196	347	331	323	84	880	196	205	293	593	212	183	273	1009
	57%	52%	59%	64%	60%	55%	52%	54%	55%	54%	69%	65%	64%	48%	40%	41%	63%
	afhmno	za	ze	zef	f						zhi	zmn	zmn	n		zo	
(1) Tend to agree	680	263	417	79	172	182	197	50	497	116	67	117	244	143	176	243	437
	30%	33%	28%	26%	30%	30%	32%	33%	31%	32%	23%	26%	27%	33%	39%	36%	27%
	jlp	zb							j	j				l	zkl	zp	
(0) Neither agree nor disagree	122	44	78	10	29	36	41	6	94	18	10	17	35	34	35	59	62
	5%	5%	5%	3%	5%	6%	7%	4%	6%	5%	3%	4%	4%	8%	8%	9%	4%
	lp						d							zkl	zkl	zp	
(-1) Tend to disagree	138	62	76	13	25	44	47	10	105	22	11	18	36	37	48	67	71
	6%	8%	5%	4%	4%	7%	8%	7%	7%	6%	4%	4%	4%	8%	10%	10%	4%
	lp	zb					d							kl	zkl	zp	
(-2) Strongly disagree	44	15	29	7	8	13	14	2	28	11	5	6	11	12	15	29	14
	2%	2%	2%	2%	1%	2%	2%	1%	2%	3%	2%	1%	1%	3%	3%	4%	1%
	lp													zl		zp	
Agree (NET)	1962	681	1281	275	519	513	520	134	1377	312	272	410	837	355	360	516	1445
	87%	85%	87%	90%	89%	85%	84%	87%	86%	86%	91%	91%	91%	81%	79%	77%	91%
	afmno			ef	ef						zh	zmn	zmn			zo	
Disagree (NET)	182	77	105	20	33	57	60	12	133	33	16	24	46	49	63	96	85
	8%	10%	7%	6%	6%	9%	10%	8%	8%	9%	5%	5%	5%	11%	14%	14%	5%
	dklp	z				d	d							zkl	zkl	zp	
Mean	1.33	1.26	1.37	1.46	1.42	1.28	1.24	1.35	1.31	1.27	1.53	1.49	1.49	1.16	1.01	0.99	1.48
	afmno	a		zef	zef						zhi	zmn	zmn			zo	
Don't know	2	-	2	-	-	-	-	2	2	-	-	-	2	-	-	-	2
	*	-	*	-	-	-	-	1%	*	-	-	-	*	-	-	-	*
								zdef									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 111
Q10 To what extent do you agree or disagree with the following statements... My current home has enough bedrooms
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)							
	TOTAL (z)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED L&HA (e)	RENTED PRIVATE (f)	OWNER/OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTOR (i)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (n)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (o)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (p)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (q)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (r)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (s)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (x)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (y)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (z)	1 (A)	2 (B)	3 (C)	4 (D)	5+ (E)	1 (F)	2 (G)	3 (H)	4 (I)	5+ (J)		
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123					
WEIGHTED BASE	2187	2079	175	1075	1192	**	**	2207	**	1075	1192	2207	357	1812	503	1650	737	1340	949	996	261	1928	319	1866	88*	490	1112	464	92*	51*	563	859	447	104*					
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	2%	38%	20%	5%						
(2) Strongly agree	1281	1196	78	501	781	-	-	1281	-	501	781	1281	145	1086	217	1007	324	851	454	640	108	1131	144	1086	22	239	626	325	70	36	399	513	185	43					
	57%	58%	45%	47%	65%	-	-	57%	-	47%	65%	57%	41%	60%	43%	61%	44%	64%	48%	64%	41%	59%	46%	58%	25%	49%	55%	70%	75%	67%	69%	60%	41%	40%					
	bcd	ab		zde				e		zjk		i	r	zlm	znp	zmq	zmr	zms	zmn	zmo	zmv	zvw	zwx	zxy			zva	zvb											
(1) Tend to agree	680	614	65	376	304	-	-	680	-	376	304	680	121	529	173	470	248	368	311	271	95	568	108	553	30	148	370	116	17	12	147	249	170	37					
	30%	30%	37%	35%	26%	-	-	30%	-	35%	26%	30%	34%	29%	34%	28%	34%	27%	33%	27%	36%	29%	34%	30%	34%	30%	33%	25%	18%	22%	25%	29%	38%	34%					
	doz			zde				d		zjk		i	q	zmoqs		zmoqs		zmoqs		zmoqs	zuw					C	C	zBC					zDEF						
(0) Neither agree nor disagree	122	109	10	73	48	-	-	122	-	73	48	122	31	81	34	79	56	57	65	41	33	81	33	82	11	38	59	14	*	4	14	40	30	8					
	5%	5%	6%	7%	4%	-	-	5%	-	7%	4%	5%	9%	4%	7%	5%	8%	4%	7%	4%	13%	4%	11%	4%	12%	8%	5%	3%	*	7%	2%	5%	7%	7%					
	dimos			zde				d		zjk		i	mqs		zmoqs		zmoqs		zmoqs		zuw		zow			zABC	zBC					E	E	E					
(-1) Tend to disagree	138	116	21	90	48	-	-	138	-	90	48	138	43	87	59	68	83	48	90	33	19	112	24	106	13	48	65	7	5	-	16	37	56	15					
	6%	6%	12%	8%	4%	-	-	6%	-	8%	4%	6%	12%	5%	12%	4%	11%	4%	9%	3%	7%	6%	8%	6%	15%	10%	6%	1%	6%	-	3%	4%	12%	14%					
	admo		za	zde				d		zjk		i	zmoqs	oqs	zmoqs		zmoqs		zmoqs		zAB				zAB	zAB	B						zDEF						
(-2) Strongly disagree	44	41	1	35	9	-	-	44	-	35	9	44	16	27	19	24	27	16	29	11	7	37	4	40	11	17	11	3	1	2	8	20	7	5					
	2%	2%	*	zde	1%	-	-	2%	-	zjk	1%	2%	4%	1%	4%	1%	4%	3%	3%	1%	3%	2%	1%	2%	13%	4%	1%	1%	1%	4%	1%	2%	2%	4%					
	dimos			zde				d		zjk		j	zmoqs		zmoqs		zmoqs		zmoqs		v				zyABC	zAB													
Agree (NET)	1962	1810	143	877	1085	-	-	1962	-	877	1085	1962	267	1615	391	1476	571	1219	765	912	203	1698	252	1639	52	387	995	441	86	47	546	762	355	80					
	97%	97%	82%	82%	91%	-	-	97%	-	82%	91%	87%	75%	89%	78%	89%	77%	91%	81%	92%	18%	88%	88%	88%	60%	79%	88%	95%	93%	89%	94%	89%	79%	74%					
	h			zde				c		zjk		i	zmoqs	znp	znp	znp	znp	znp	znp	znp	znp	znp	znp	znp	znp	x	xy	zva	xy										
Disagree (NET)	182	158	21	125	57	-	-	182	-	125	57	182	59	114	78	92	110	64	119	43	25	149	28	146	24	65	77	10	6	2	23	57	63	20					
	8%	8%	12%	12%	5%	-	-	8%	-	12%	5%	8%	16%	6%	15%	6%	15%	5%	13%	4%	10%	8%	9%	8%	28%	13%	7%	2%	7%	4%	4%	7%	14%	18%					
	admo		a	zde				d		zjk		i	zmoqs	oqs	zmoqs	qs	zmoqs		zmoqs						zAB	zAB	B		B				zEF	zDEF					
Mean	1.33	1.35	1.14	1.13	1.51	-	-	1.33	-	1.13	1.51	1.33	0.95	1.41	1.02	1.44	1.03	1.48	1.13	1.5	1.07	1.37	1.16	1.36	0.45	1.11	1.36	1.62	1.61	1.48	1.57	1.4	1.05	0.92					
	bcd	zb		zde				c		zjk		i	zmoqs	znp	znp	znp	znp	znp	znp	znp	znp	znp	znp	znp	x	xy	zxy	zxy	zxy	GH	zFG	zGH							
Don't know	2	2	-	-	2	-	-	2	-	-	2	2	-	2	-	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	*	-	-	*	-	-	*	*	-	*	-	*	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level): z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/z/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for dip testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 112
Q10 To what extent do you agree or disagree with the following statements... My current home has enough bedrooms
BASE: All adults who are owner occupiers in England and Wales

SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCE OF TRAUMATIC/ABUSIVE SITUATION	
TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCE OF TRAUMATIC/ABUSIVE SITUATION											
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64										
WEIGHTED BASE	2207	874	503	132	16**	**	41*	113	318	394	509	851	511	1754	193	484	879	528	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	46**	122*	139	230	15*	15*										
100%	39%	22%	6%	1%	**	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	39%	22%	8%	31%	1%	34%	3%	48%	21%	31%	54%	60%	100%	54%	36%	54%	49%	62%	44%	54%												
(2) Strongly agree	1281	531	349	112	13	-	36	66	158	174	280	565	260	1019	74	251	491	341	117	1199	8	1159	66	638	254	389	876	23	1	28	38	24	75	69	130	23	30										
57%	61%	69%	80%	81%	-	59%	50%	50%	44%	55%	60%	51%	58%	39%	52%	56%	67%	64%	58%	36%	61%	36%	59%	53%	55%	54%	60%	100%	54%	36%	54%	49%	62%	44%	54%												
91%	91%	91%	91%	91%	-	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%											
(1) Tend to agree	680	253	133	19	1	-	17	44	96	139	157	228	157	523	69	152	288	116	46	903	9	538	71	316	155	209	506	6	-	16	44	13	39	52	51	13	17										
30%	29%	26%	14%	5%	-	29%	33%	30%	35%	31%	27%	31%	30%	36%	31%	33%	23%	25%	29%	41%	28%	39%	29%	33%	30%	31%	17%	-	31%	41%	30%	30%	37%	24%	25%	30%											
(0) Neither agree nor disagree	122	45	6	1	-	-	1	8	28	31	26	37	85	18	35	41	21	8	104	*	94	11	41	44	37	96	2	-	2	9	4	4	9	10	3	7											
5%	5%	1%	1%	-	-	1%	6%	9%	7%	6%	3%	7%	5%	9%	7%	5%	4%	4%	5%	1%	5%	6%	4%	9%	5%	6%	7%	-	5%	9%	10%	3%	6%	5%	6%	12%											
(-1) Tend to disagree	138	35	14	-	2	-	6	8	26	44	34	21	39	99	20	38	47	23	9	117	1	96	23	72	19	47	108	3	-	4	9	3	9	7	15	10	2										
6%	4%	3%	-	14%	-	10%	6%	8%	11%	7%	2%	8%	6%	10%	8%	5%	5%	5%	6%	3%	5%	12%	7%	4%	7%	7%	8%	-	8%	8%	7%	7%	5%	7%	19%	4%											
(-2) Strongly disagree	44	10	2	1	-	-	1	7	10	8	8	10	18	26	12	8	13	5	2	28	4	26	13	16	5	24	27	3	-	1	5	-	4	4	5	3	-										
2%	1%	*	1%	-	-	2%	5%	3%	2%	2%	1%	3%	1%	6%	2%	1%	1%	1%	1%	18%	1%	7%	1%	1%	3%	2%	8%	-	2%	5%	-	3%	3%	2%	5%	-											
Agree (NET)	1962	784	481	130	14	-	53	110	254	313	437	792	417	1543	143	403	779	457	163	1802	16	1688	138	955	409	598	1381	29	1	45	82	37	114	120	180	36	47										
87%	90%	96%	99%	86%	-	88%	83%	80%	79%	86%	93%	82%	88%	74%	83%	89%	90%	89%	88%	78%	89%	75%	88%	86%	85%	86%	77%	100%	85%	78%	83%	86%	86%	86%	69%	84%											
91%	91%	91%	91%	91%	-	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%	91%											
Disagree (NET)	182	45	16	1	2	-	7	15	35	53	41	30	57	125	32	46	60	28	12	145	4	122	36	88	23	71	135	6	-	5	14	3	13	10	20	13	2										
8%	5%	3%	1%	14%	-	11%	11%	11%	13%	8%	4%	11%	7%	17%	9%	7%	6%	7%	7%	21%	6%	19%	8%	5%	10%	8%	16%	-	10%	13%	7%	10%	7%	9%	23%	4%											
Mean	1.33	1.44	1.61	1.82	1.53	-	1.33	1.16	1.16	1.08	1.31	1.55	1.18	1.38	0.9	1.24	1.36	1.51	1.40	1.38	0.75	1.42	0.84	1.37	1.33	1.27	1.3	1.13	2	1.28	0.95	1.3	1.3	1.26	1.36	0.83	1.34										
1.33	1.33	1.33	1.33	1.33	-	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33											
Don't know	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-										
1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-											

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 113
Q10 To what extent do you agree or disagree with the following statements... My current home has enough bedrooms

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (Q)	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD			UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPIERS)						
		BIGGER HOME/ MORE SPACE (Q)	MORE ACCESSIBLE HOME (Q)	HOME REQUIRING LESS MAINTENANCE (Q)	CHEAPER HOME (Q)	HOME WITH SPECIALISED CARE/ SUPPORT (Q)	HOME WITH AN AGE THRESHOLD (Q)	BEING CLOSER TO FAMILY/ CAREGIVERS (Q)	LIVING WITH FAMILY/ EXTENDED FAMILY (Q)	BETTER/ SAFER NEIGHBOURHOOD (Q)	BETTER ACCESS TO PUBLIC TRANSPORT (Q)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (Q)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (Q)	START AGAIN/NEW CHALLENGE (Q)	OTHER (Q)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (Q)	PERSONAL/ EMOTIONAL ATTACHMENT (Q)	LACK OF SUITABLE HOUSING OPTIONS (Q)	COMPLEXITY OF MOVING/ PROCESS (Q)	PHYSICAL DIFFICULTIES DUE TO HEALTH (Q)	APPROXIMATING TO RENT/ BUY (Q)	COST OF MOVING (Q)	HAVING TO USE SAVINGS/ EQUITY (Q)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (Q)	FINDING HOME WITH ACCESS TO SERVICES (Q)	DISLIKE OF CHANGE (Q)	LACK OF ADVICE/ INFORMATION (Q)	OTHER (Q)	OPTIMAL (Q)	UNDER OCC (Q)	1 BEDROOM (Q)	2 BEDROOMS (Q)	3+ BEDROOMS (Q)	SEG 1 SETTLED FOREVER (Q)	SEG 2 SETTLED FOR NOW (Q)	SEG 3 SQUEEZED STRIVERS (Q)	SEG 4 FAMILY FOCUSED (Q)	SEG 5 SUITABILITY SEEKERS (Q)	SEG 6 PRAGMATIC MOVERS (Q)	
UNWEIGHTED BASE	2206	583	560	820	590	185	223	351	181	545	418	207	116	403	119	740	606	479	898	255	638	1029	527	551	387	538	142	48	274	1783	764	724	297	339	278	351	195	171	294	
WEIGHTED BASE	2207	612	597	847	586	192	241	402	180	551	435	189	108*	293	112*	742	597	465	902	260	700	1048	555	567	381	530	140	47*	270	1840	796	773	271	352	269	361	207	178	287	
100%	100%	27%	16%	37%	26%	9%	11%	18%	8%	24%	18%	9%	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%	
(2) Strongly agree	1281	191	206	508	337	113	160	226	95	267	223	75	50	193	74	489	357	240	531	162	316	553	262	343	214	306	99	29	121	1156	419	522	215	270	209	247	126	113	199	
	57%	31%	38%	60%	57%	58%	69%	58%	50%	48%	54%	38%	47%	49%	67%	66%	60%	12%	59%	61%	43%	53%	49%	61%	56%	58%	42%	61%	32%	63%	53%	68%	79%	74%	78%	43%	61%	62%	67%	
	akmqz	im	zabghj	akm	ak	zabghj	ak	ak	ak	ak	ak	ak	ak	ak	ak	zqqrtyv	qtuvA	t	qtuvA	qtuvA	ta	ta	qtuvA	tuvA	tuvA	tuvA	ta	ta	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	
(1) Tend to agree	980	235	112	287	186	58	66	108	58	184	133	82	39	133	28	394	170	154	263	75	253	335	162	160	121	162	51	14	162	504	247	205	51	72	54	137	57	53	82	
	30%	38%	31%	29%	32%	30%	27%	27%	30%	33%	32%	41%	36%	34%	23%	26%	29%	33%	29%	28%	36%	32%	30%	28%	32%	31%	37%	31%	43%	27%	31%	27%	19%	20%	20%	38%	28%	30%	28%	
	uacde	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv
(0) Neither agree nor disagree	122	54	19	38	18	12	5	24	12	35	23	12	5	26	4	18	31	21	32	17	37	47	33	24	13	23	13	3	32	85	60	22	3	18	3	28	11	7	10	
	5%	9%	3%	4%	3%	6%	2%	6%	6%	6%	6%	6%	4%	7%	4%	2%	3%	5%	4%	6%	5%	4%	4%	4%	4%	4%	4%	4%	9%	9%	8%	3%	1%	5%	1%	8%	5%	4%	3%	
	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv
(-1) Tend to disagree	138	95	13	42	32	4	5	35	17	54	28	23	13	27	4	34	33	34	54	8	74	86	40	25	26	30	12	1	52	75	57	16	2	5	2	40	10	5	4	
	6%	16%	4%	5%	5%	2%	2%	9%	9%	10%	7%	11%	12%	7%	4%	5%	5%	7%	6%	3%	11%	8%	11%	4%	7%	6%	8%	3%	14%	4%	7%	2%	1%	1%	1%	11%	5%	3%	1%	
	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv
(-2) Strongly disagree	44	37	6	12	13	6	6	9	7	11	9	7	1	13	1	7	6	14	23	4	21	27	17	15	6	9	5	-	13	18	13	5	-	-	2	9	4	-	2	
	2%	6%	2%	1%	2%	3%	2%	4%	4%	2%	2%	4%	1%	3%	1%	1%	1%	3%	3%	2%	3%	3%	3%	3%	2%	2%	4%	-	3%	1%	2%	1%	-	-	1%	3%	2%	-	1%	
	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv
Agree (NET)	1962	426	318	755	523	171	226	334	153	451	356	157	89	326	103	683	527	395	794	237	568	888	425	503	336	468	110	43	282	1660	666	728	266	342	263	284	183	166	281	
	87%	70%	89%	89%	88%	94%	83%	82%	86%	79%	83%	83%	92%	92%	82%	82%	88%	83%	88%	89%	81%	88%	88%	89%	88%	88%	79%	92%	74%	90%	84%	94%	98%	94%	98%	79%	88%	88%	93%	95%
	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv
Disagree (NET)	182	133	19	54	45	10	11	44	25	65	36	30	14	40	5	41	39	49	77	12	95	113	77	40	32	39	17	1	64	93	69	22	2	5	3	49	14	5	6	
	8%	22%	3%	6%	8%	5%	4%	11%	11%	12%	9%	15%	13%	10%	4%	6%	6%	10%	8%	4%	14%	11%	14%	7%	9%	7%	12%	3%	17%	5%	9%	3%	1%	1%	14%	7%	3%	2%		
	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv
Mean	1.13	0.73	1.4	1.42	1.37	1.38	1.53	1.26	1.14	1.17	1.28	0.98	1.15	1.19	1.53	1.51	1.41	1.23	1.36	1.44	1.1	1.24	1.11	1.4	1.34	1.37	1.05	1.5	0.86	1.47	1.26	1.59	1.77	1.66	1.74	1.03	1.41	1.53	1.59	
	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv	zqqrtyv
Don't know	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	2	-	-	-	-	-	-	-		
	+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	+	-	+	-	-	-	-	-	-	-		

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/i/j/k/l/m/n - z/o/h/b/h/h/h/h/v/w/x/y/z/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
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6 Aug 2024

Table 114
Q10 To what extent do you agree or disagree with the following statements... There are enough suitable properties for me if I wanted to move but remain in the local area

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(2) Strongly agree	346	344	169	176	14	43	50	58	72	74	35	222	123	220	126	18	54	21	36	33	36	39	47	39	21	-	
	15%	16%	15%	15%	19%	15%	14%	15%	16%	14%	17%	15%	15%	15%	15%	16%	19%	10%	17%	16%	14%	17%	13%	16%	16%	-	
	p															p										-	
(1) Tend to agree	788	763	404	379	27	114	127	134	140	184	62	511	277	523	265	50	102	76	78	75	93	82	114	78	41	-	
	35%	35%	37%	33%	37%	41%	37%	34%	32%	35%	31%	35%	34%	37%	32%	45%	36%	36%	36%	36%	35%	36%	31%	32%	31%	-	
	m				zg							zm				u										-	
(0) Neither agree nor disagree	459	433	237	220	10	60	72	74	96	106	40	292	167	283	176	14	54	60	50	42	47	46	79	46	23	-	
	20%	20%	22%	19%	14%	22%	21%	19%	22%	20%	20%	20%	21%	20%	21%	12%	19%	28%	23%	20%	18%	20%	22%	19%	17%	-	
																		znos								-	
(-1) Tend to disagree	361	365	160	200	15	39	64	76	67	68	34	240	121	238	123	15	47	33	30	27	46	37	60	42	24	-	
	16%	17%	15%	17%	20%	14%	18%	19%	15%	13%	17%	16%	15%	17%	15%	14%	17%	16%	13%	13%	18%	16%	16%	17%	18%	-	
								h																		-	
(-2) Strongly disagree	157	149	60	95	5	19	26	25	35	38	9	100	58	97	60	9	10	12	9	10	24	14	34	17	17	-	
	7%	7%	5%	8%	7%	7%	7%	6%	8%	7%	5%	7%	7%	7%	7%	8%	4%	6%	4%	5%	9%	6%	9%	7%	13%	-	
								ja																		-	
Agree (NET)	1134	1107	573	555	41	158	178	192	212	258	97	733	401	743	391	68	156	98	115	109	128	120	162	117	62	-	
	50%	50%	52%	48%	56%	56%	51%	49%	48%	49%	48%	50%	50%	52%	47%	61%	55%	46%	52%	52%	49%	53%	44%	48%	48%	-	
					zg							zm				zpu										-	
Disagree (NET)	518	514	220	296	20	58	89	101	101	107	43	340	178	336	182	24	58	46	39	37	70	51	95	58	41	-	
	23%	23%	20%	26%	27%	21%	26%	26%	23%	20%	21%	23%	22%	24%	22%	22%	20%	21%	18%	18%	27%	22%	26%	24%	31%	-	
					za																q	q	q	zoqr	zoqr	-	
Mean	0.38	0.38	0.45	0.32	0.42	0.45	0.33	0.34	0.36	0.4	0.44	0.38	0.39	0.39	0.37	0.49	0.53	0.3	0.51	0.5	0.29	0.43	0.24	0.37	0.2	-	
			zb																							-	
Don't know	156	152	72	83	2	4	10	26	35	55	23	94	62	67	89	5	18	11	17	20	17	10	31	22	5	-	
	7%	7%	7%	7%	3%	1%	3%	7%	8%	11%	11%	6%	8%	5%	11%	5%	6%	5%	8%	10%	7%	4%	8%	9%	4%	-	
					de			de	de	zde	zde				zl											-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 115

Q10 To what extent do you agree or disagree with the following statements... There are enough suitable properties for me if I wanted to move but remain in the local area

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	346	125	221	30	77	99	119	20	271	44	30	42	162	67	75	121	225
	15%	16%	15%	10%	13%	16%	19%	13%	17%	12%	10%	9%	18%	15%	16%	18%	14%
	cjpk					c	zcd		zij				zk	k	k	zp	
(1) Tend to agree	788	289	500	99	210	212	229	39	584	103	102	144	312	154	179	259	530
	35%	36%	34%	32%	36%	35%	37%	25%	36%	28%	34%	32%	34%	35%	39%	38%	33%
	glp				g		g		zi							zp	
(0) Neither agree nor disagree	459	147	313	63	108	120	138	30	331	62	67	83	196	86	94	132	327
	20%	18%	21%	21%	19%	20%	22%	20%	21%	17%	22%	18%	21%	20%	21%	20%	20%
	a																
(-1) Tend to disagree	361	150	211	50	104	102	75	30	239	75	47	86	138	62	74	106	255
	16%	19%	14%	17%	18%	17%	12%	20%	15%	21%	16%	19%	15%	14%	16%	16%	16%
	f	zb			f	f		f		zh							
(-2) Strongly disagree	157	49	108	36	37	32	38	14	86	42	30	46	46	41	24	43	114
	7%	6%	7%	12%	6%	5%	6%	9%	5%	12%	10%	10%	5%	9%	5%	6%	7%
	hl			zdef						zh	h	zln		ln			
Agree (NET)	1134	413	721	129	287	311	348	59	855	147	132	186	473	221	254	380	754
	50%	52%	49%	42%	49%	51%	56%	39%	53%	40%	44%	41%	51%	51%	55%	56%	47%
	cgikp			g	g	cg	zcg		zij				k	k	zk	zp	
Disagree (NET)	518	199	319	87	141	134	113	45	325	117	76	132	185	103	98	149	369
	23%	25%	22%	28%	24%	22%	18%	29%	20%	32%	26%	29%	20%	24%	21%	22%	23%
	fhl	z		zf	f			f		zh		zln					
Mean	0.38	0.38	0.38	0.13	0.35	0.43	0.53	0.15	0.47	0.1	0.2	0.12	0.47	0.35	0.46	0.47	0.34
	cgijk			c	cg	cg	zcd	g	zij				zk	k	k	zp	
Don't know	156	43	113	26	45	42	22	20	95	38	23	50	67	27	12	11	145
	7%	5%	8%	9%	8%	7%	4%	13%	6%	10%	8%	11%	7%	6%	3%	2%	9%
	afhno		a	f	f	f		zef		zh		zlmn	n	n		zo	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 116
Q10 To what extent do you agree or disagree with the following statements... There are enough suitable properties for me if I wanted to move but remain in the local area
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)					
	TOTAL (z)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED LA/HA (e)	RENTED PRIVATE (f)	OWNER/OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTOR (i) (DIRECT)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (l)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (m)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (n)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 3-5 YEARS (p)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (q)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (r)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (t)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (u)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (v)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (w)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 3-5 YEARS (x)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (y)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (z)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (aa)	1 (ab)	2 (ac)	3 (ad)	4 (ae)	5+ (af)	1 (ag)	2 (ah)	3 (ai)	4 (aj)
UNWEIGHTED BASE	2208	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123			
WEIGHTED BASE	2187	2079	175	1075	1192	**	**	2267	**	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1928	319	1866	88*	490	1122	464	92*	50*	563	859	447	104*			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%				
(2) Strongly agree	346	317	29	160	186	-	-	346	-	160	186	346	58	280	74	262	97	228	129	172	44	293	63	272	12	68	164	81	21	9	79	117	83	26			
15%	15%	17%	15%	16%	-	-	15%	-	15%	16%	15%	16%	16%	15%	16%	13%	17%	14%	17%	17%	15%	20%	15%	13%	14%	14%	17%	23%	18%	14%	14%	19%	25%				
(1) Tend to agree	788	731	55	390	399	-	-	788	-	390	399	788	119	640	176	583	280	457	360	335	85	681	105	657	28	150	387	192	31	8	198	317	174	28			
35%	35%	32%	36%	33%	-	-	35%	-	36%	33%	35%	33%	33%	35%	35%	38%	34%	38%	34%	32%	35%	34%	35%	32%	31%	34%	41%	33%	16%	34%	37%	39%	26%				
(0) Neither agree nor disagree	459	412	42	222	237	-	-	459	-	222	237	459	66	366	95	335	146	265	199	188	46	389	52	383	15	109	238	79	18	6	123	174	77	21			
20%	20%	24%	21%	20%	-	-	20%	-	21%	20%	20%	18%	18%	20%	19%	20%	20%	20%	21%	19%	18%	20%	16%	21%	17%	22%	21%	17%	19%	12%	21%	20%	17%	20%			
(-1) Tend to disagree	361	328	31	177	184	-	-	361	-	177	184	361	73	279	94	245	135	196	164	146	60	295	62	291	20	76	193	58	14	17	102	126	69	24			
16%	16%	18%	16%	15%	-	-	16%	-	16%	15%	16%	21%	15%	19%	15%	18%	15%	17%	15%	23%	15%	20%	16%	23%	15%	17%	13%	15%	32%	17%	15%	15%	22%				
(-2) Strongly disagree	157	144	11	85	72	-	-	157	-	85	72	157	34	118	49	101	56	86	68	62	21	130	28	123	7	45	70	29	6	8	44	60	28	7			
7%	7%	6%	8%	6%	-	-	7%	-	8%	6%	7%	9%	7%	10%	6%	8%	6%	7%	6%	8%	7%	9%	7%	8%	9%	6%	6%	6%	14%	7%	7%	6%	7%				
Agree (NET)	1134	1047	84	550	584	-	-	1134	-	550	584	1134	178	920	250	846	377	685	489	507	129	974	168	929	40	217	551	273	52	18	277	434	257	55			
50%	50%	48%	51%	49%	-	-	50%	-	51%	49%	50%	50%	51%	50%	51%	51%	51%	52%	51%	49%	51%	54%	50%	48%	44%	49%	59%	56%	34%	48%	51%	57%	51%				
Disagree (NET)	518	471	42	262	256	-	-	518	-	262	256	518	107	391	144	345	191	282	232	208	81	425	89	414	28	120	263	87	20	25	145	186	97	31			
23%	23%	24%	24%	21%	-	-	23%	-	24%	21%	23%	30%	22%	29%	26%	20%	21%	24%	21%	21%	31%	22%	28%	22%	31%	25%	23%	19%	21%	46%	25%	22%	22%	29%			
Mean	0.38	0.39	0.36	0.35	0.41	-	-	0.38	-	0.35	0.41	0.38	0.27	0.41	0.27	0.43	0.32	0.44	0.35	0.45	0.28	0.4	0.37	0.38	0.2	0.27	0.36	0.54	0.53	-0.1	0.31	0.38	0.5	0.4			
Don't know	156	148	7	41	115	-	-	156	-	41	115	156	6	135	15	123	23	109	29	92	4	141	4	139	5	43	81	24	3	5	38	65	17	1			
7%	7%	4%	4%	10%	-	-	7%	-	4%	10%	7%	2%	7%	3%	7%	3%	8%	3%	9%	2%	7%	1%	7%	6%	9%	7%	5%	3%	9%	6%	8%	4%	1%				
chp	chp	chp	chp	chp	chp	-	-	chp	-	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp		
chp	chp	chp	chp	chp	chp	-	-	chp	-	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp	chp		

Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 117
Q10 To what extent do you agree or disagree with the following statements... There are enough suitable properties for me if I wanted to move but remain in the local area
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDDUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCED MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION						
	(n)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)	(aj)	(ak)	(al)				
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	208	450	819	552	162	1983	17	1850	178	1085	465	656	1552	58	1	51	99	45	138	135	201	50	64						
WEIGHTED BASE	2207	874	503	132	16**	**	41*	133	318	394	509	853	513	1754	193	484	879	528	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	44**	132*	139	230	15*	15*						
100%	39%	22%	6%	1%	1%	**	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	1%	84%	3%	48%	21%	31%	71%	2%	***	2%	5%	2%	6%	9%	2%	2%						
(2) Strongly agree	346	148	79	24	4	-	12	23	59	62	75	115	93	253	26	62	131	97	30	320	-	316	16	183	58	105	275	8	1	10	12	5	25	21	37	9	6						
15%	17%	16%	18%	26%	-	-	19%	17%	19%	16%	15%	14%	18%	14%	13%	13%	15%	19%	17%	16%	-	17%	9%	17%	12%	15%	17%	20%	100%	18%	11%	12%	19%	15%	18%	17%	12%						
(1) Tend to agree	788	297	183	49	5	-	23	50	118	134	175	288	191	597	66	163	323	174	55	715	8	700	51	422	148	218	578	14	-	19	43	19	43	40	50	20	22						
35%	34%	36%	37%	28%	-	-	38%	38%	37%	34%	34%	34%	37%	34%	34%	34%	37%	34%	30%	35%	36%	37%	28%	39%	31%	31%	36%	36%	-	36%	41%	44%	33%	29%	24%	38%	39%						
(0) Neither agree nor disagree	459	182	89	19	4	-	5	30	56	85	115	166	91	366	43	96	175	99	44	413	3	380	24	200	130	130	331	9	-	13	17	10	26	34	44	8	11						
20%	21%	18%	15%	26%	-	-	9%	23%	18%	22%	23%	19%	18%	21%	22%	20%	20%	19%	24%	20%	13%	20%	13%	18%	27%	18%	21%	23%	-	25%	16%	23%	19%	24%	21%	14%	21%						
(-1) Tend to disagree	361	134	80	20	1	-	8	15	53	69	82	133	77	284	31	96	136	63	29	325	6	282	41	172	77	132	244	5	-	6	20	4	19	25	38	8	8						
16%	15%	16%	15%	8%	-	-	14%	12%	17%	17%	16%	16%	15%	16%	16%	20%	16%	12%	16%	16%	27%	15%	22%	16%	16%	16%	15%	14%	-	11%	19%	8%	14%	18%	18%	16%	14%						
(-2) Strongly disagree	157	52	35	9	-	-	8	9	26	28	26	61	43	115	13	33	65	36	8	142	3	97	40	62	22	74	93	2	-	3	11	4	9	11	23	6	6						
7%	6%	7%	7%	-	-	-	13%	7%	8%	7%	5%	7%	8%	7%	7%	7%	7%	7%	4%	7%	14%	5%	22%	6%	5%	10%	6%	5%	-	6%	11%	9%	7%	8%	11%	11%	11%						
Agree (NET)	1134	445	262	74	9	-	34	73	177	196	251	403	284	850	92	225	454	270	85	1035	8	1016	67	605	206	323	853	21	1	29	55	25	68	61	87	29	28						
50%	51%	52%	56%	54%	-	-	57%	55%	56%	50%	49%	47%	56%	48%	47%	46%	52%	53%	47%	50%	36%	53%	36%	56%	43%	46%	53%	56%	100%	55%	52%	56%	51%	44%	42%	55%	51%						
Disagree (NET)	518	187	115	30	1	-	16	24	79	97	108	193	120	399	43	128	201	99	37	466	9	379	81	233	99	185	337	7	-	9	31	8	28	37	61	14	14						
23%	21%	23%	22%	8%	-	-	27%	18%	25%	25%	21%	23%	23%	23%	22%	27%	23%	20%	21%	23%	41%	20%	44%	22%	21%	26%	21%	18%	-	17%	30%	17%	21%	26%	29%	27%	26%						
Mean	0.38	0.44	0.41	0.48	0.81	-	0.4	0.49	0.42	0.35	0.41	0.35	0.43	0.36	0.35	0.28	0.38	0.49	0.42	0.39	-0.21	0.48	-0.22	0.47	0.33	0.26	0.46	0.55	2	0.52	0.23	0.43	0.46	0.26	0.2	0.36	0.26						
Don't know	156	61	37	9	2	-	5	6	6	16	35	88	17	139	15	34	48	40	16	139	2	131	12	48	42	67	93	1	-	2	3	2	11	8	17	2	2						
7%	7%	7%	7%	11%	-	-	8%	4%	2%	4%	7%	10%	3%	8%	8%	7%	6%	8%	9%	7%	9%	7%	7%	4%	5%	5%	6%	2%	-	3%	3%	4%	8%	6%	8%	4%	3%						

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 119
Q10 To what extent do you agree or disagree with the following statements... Buying or selling property is always a stressful thing to do

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(2) Strongly agree	1174	1136	518	650	21	114	171	213	258	299	99	757	418	713	461	52	135	120	115	104	136	126	203	114	69	-	
	52%	51%	47%	56%	29%	41%	49%	54%	58%	57%	49%	52%	52%	50%	55%	47%	47%	56%	52%	50%	52%	55%	56%	47%	53%	-	
	acdi		za				c	cd	zcdei	cd	c			i													
(1) Tend to agree	745	721	377	365	29	104	113	139	124	158	77	476	270	475	270	42	97	67	57	73	96	79	111	79	45	-	
	33%	33%	34%	32%	40%	37%	32%	35%	28%	30%	38%	33%	33%	33%	32%	38%	34%	31%	26%	35%	36%	35%	30%	33%	34%	-	
	g					g		g			g									q							
(0) Neither agree nor disagree	217	214	137	80	14	35	45	25	41	41	17	146	71	149	68	7	32	16	30	16	24	16	33	27	14	-	
	10%	10%	12%	7%	20%	12%	13%	6%	9%	8%	8%	10%	9%	10%	8%	6%	11%	8%	14%	8%	9%	7%	9%	11%	11%	-	
	bf		zb		zfgih	f	fh																				
(-1) Tend to disagree	59	62	28	31	4	15	12	5	9	8	5	48	12	44	16	4	5	5	11	4	3	3	9	14	1	-	
	3%	3%	3%	3%	5%	6%	4%	1%	2%	1%	3%	3%	1%	3%	2%	3%	2%	3%	5%	2%	1%	1%	3%	6%	1%	-	
	k		f		f	zfgih						zk							s				zostw				
(-2) Strongly disagree	38	39	27	10	5	8	3	4	6	12	-	18	19	31	7	3	8	2	5	1	4	1	8	6	1	-	
	2%	2%	2%	1%	6%	3%	1%	1%	1%	2%	-	1%	2%	2%	1%	3%	3%	1%	2%	*	2%	*	2%	3%	1%	-	
	bm		zb		zefgi	i						zm								*							
Agree (NET)	1920	1857	895	1014	50	218	284	353	383	457	176	1233	687	1189	731	94	232	187	172	178	232	205	314	193	114	-	
	85%	84%	81%	88%	69%	78%	81%	90%	86%	87%	87%	84%	85%	83%	87%	85%	81%	88%	78%	86%	88%	90%	86%	79%	87%	-	
	acdliq		za				e	zcde	cd	cd	cd			zl				qv			oqv	q					
Disagree (NET)	97	101	55	41	8	24	15	10	15	19	5	66	31	75	22	7	13	7	16	5	7	3	17	21	2	-	
	4%	5%	5%	4%	12%	9%	4%	2%	3%	4%	3%	5%	4%	5%	3%	6%	5%	3%	7%	2%	3%	1%	5%	9%	1%	-	
	m		zefghi		zfgih							zm				t			stw				zprstw				
Mean	1.32	1.31	1.22	1.42	0.79	1.08	1.27	1.43	1.41	1.4	1.36	1.32	1.34	1.27	1.42	1.27	1.25	1.42	1.22	1.39	1.36	1.46	1.35	1.16	1.39	-	
	acdli		za			cd	zcde	zcde	zcde	cd	cd			zl				v		v	zoqv	v					
Don't know	33	34	15	18	-	3	5	6	5	9	5	15	19	16	17	4	8	3	3	8	*	3	1	2	1	-	
	1%	2%	1%	2%	-	1%	2%	2%	1%	2%	2%	1%	2%	1%	2%	3%	3%	1%	1%	4%	*	1%	*	1%	1%	-	
	j											j				su	su		zsu								

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 120

Q10 To what extent do you agree or disagree with the following statements... Buying or selling property is always a stressful thing to do

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	1174	414	761	171	305	322	292	83	823	190	161	241	488	228	217	308	866
	52%	52%	52%	56%	53%	53%	47%	54%	51%	52%	54%	53%	53%	52%	47%	46%	54%
	fo			f												zo	
(1) Tend to agree	745	260	485	87	208	192	203	55	524	116	105	161	305	125	155	227	519
	33%	32%	33%	29%	36%	32%	33%	36%	33%	32%	35%	36%	33%	28%	34%	34%	33%
												m					
(0) Neither agree nor disagree	217	73	144	27	47	54	78	10	155	40	21	36	76	51	54	86	131
	10%	9%	10%	9%	8%	9%	12%	7%	10%	11%	7%	8%	8%	12%	12%	13%	8%
							zd									zp	
(-1) Tend to disagree	59	34	26	3	7	15	34	1	49	8	2	5	24	14	16	30	30
	3%	4%	2%	1%	1%	2%	5%	1%	3%	2%	1%	1%	3%	3%	4%	4%	2%
	bdkp	zb					zcdeg								k	zp	
(-2) Strongly disagree	38	14	24	8	2	14	11	2	32	3	3	2	15	8	13	15	23
	2%	2%	2%	3%	*	2%	2%	1%	2%	1%	1%	*	2%	2%	3%	2%	1%
	dk			d		d									k		
Agree (NET)	1920	674	1246	259	513	514	496	138	1347	306	267	402	793	353	373	535	1385
	85%	84%	85%	85%	88%	85%	80%	90%	84%	84%	90%	89%	86%	81%	81%	80%	87%
	fmo			zf		f		f			zh	zmn	mn			zo	
Disagree (NET)	97	48	49	11	9	29	44	3	82	10	5	7	39	22	29	44	53
	4%	6%	3%	4%	2%	5%	7%	2%	5%	3%	2%	1%	4%	5%	6%	7%	3%
	bdjkp	zb				d	zdg		zj				k	k	zk	zp	
Mean	1.32	1.29	1.34	1.38	1.42	1.33	1.19	1.43	1.3	1.36	1.43	1.43	1.35	1.29	1.2	1.18	1.39
	afno			f	zf	f		f			h	zmn	n				zo
Don't know	33	7	26	7	11	9	4	2	22	7	4	7	12	12	3	6	27
	1%	1%	2%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	3%	1%	1%	2%
	af			f										n			

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 121
Q10 To what extent do you agree or disagree with the following statements... Buying or selling property is always a stressful thing to do
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)					
	TOTAL	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUP	MORTGAGE	OWNED	RENTED LA/HA	RENTED PRIVATE	OWNER/OCCUPIER	RENT	MORTGAGE CONTRIBUTOR 8 (DIRECT)	HOME OWNER	OWNERS OR MORTGAGE HOLDERS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	CERTAIN TO/ LIKELY NEXT 3-5 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS	CERTAIN TO/ LIKELY NEXT 6-10 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	CERTAIN TO/ LIKELY NEXT 3-5 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS	CERTAIN TO/ LIKELY NEXT 6-10 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS	1	2	3	4	5+	1	2	3	4
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	487	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123			
WEIGHTED BASE	2187	2079	175	1075	1192	**	**	2207	**	1075	1192	2207	357	1812	503	1650	737	1240	949	996	261	1928	313	1866	88*	490	1112	464	92*	51*	563	859	447	104*			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	46%	38%	20%	5%			
(2) Strongly agree	1174	1099	69	568	606	-	-	1174	-	568	606	1174	181	932	259	844	372	687	483	512	115	1009	141	972	43	243	590	258	40	35	329	461	217	41			
52%	53%	40%	53%	51%	-	-	52%	-	53%	51%	52%	51%	51%	51%	51%	51%	51%	51%	51%	44%	52%	45%	52%	49%	50%	52%	C	43%	65%	56%	54%	48%	38%				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	46%	38%	20%	5%			
(1) Tend to agree	745	686	52	359	386	-	-	745	-	359	386	745	104	617	159	556	255	439	329	319	81	651	102	634	31	177	363	150	24	13	195	283	156	34			
33%	33%	30%	33%	32%	-	-	33%	-	33%	32%	33%	33%	33%	33%	33%	33%	33%	33%	33%	31%	34%	33%	34%	35%	36%	32%	32%	26%	24%	33%	33%	35%	31%				
(0) Neither agree nor disagree	217	183	34	94	123	-	-	217	-	94	123	217	40	170	52	156	68	138	89	109	42	167	43	164	9	47	102	36	22	6	38	72	38	16			
10%	9%	19%	9%	10%	-	-	10%	-	9%	10%	10%	11%	9%	10%	9%	9%	10%	9%	11%	16%	9%	14%	9%	11%	10%	9%	8%	24%	11%	6%	8%	9%	15%				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	46%	38%	20%	5%			
(-1) Tend to disagree	59	47	12	29	30	-	-	59	-	29	30	59	19	38	22	35	21	36	30	23	13	44	14	43	4	10	30	12	4	-	4	18	22	10			
3%	2%	7%	3%	3%	-	-	3%	-	3%	3%	3%	5%	2%	4%	2%	3%	3%	3%	2%	5%	2%	5%	2%	4%	2%	3%	3%	4%	-	1%	2%	5%	9%				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	46%	38%	20%	5%			
(-2) Strongly disagree	38	32	6	19	18	-	-	38	-	19	18	38	9	29	7	30	19	19	14	16	9	29	10	28	-	4	26	5	3	-	5	11	13	5			
2%	2%	3%	2%	2%	-	-	2%	-	2%	2%	2%	2%	2%	1%	2%	3%	1%	1%	2%	3%	2%	3%	1%	-	1%	2%	1%	3%	-	1%	1%	3%	5%				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	46%	38%	20%	5%			
Agree (NET)	1920	1786	121	928	992	-	-	1920	-	928	992	1920	285	1549	418	1400	627	1126	812	831	196	1660	243	1606	74	420	954	408	64	48	524	743	373	75			
85%	86%	69%	86%	83%	-	-	85%	-	86%	83%	85%	80%	85%	83%	85%	85%	84%	86%	83%	75%	86%	77%	86%	85%	86%	84%	88%	69%	89%	90%	87%	83%	70%				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	46%	38%	20%	5%			
Disagree (NET)	97	79	18	48	49	-	-	97	-	48	49	97	28	67	30	65	40	55	44	39	21	73	24	70	4	14	56	17	7	-	9	29	35	15			
4%	4%	10%	4%	4%	-	-	4%	-	4%	4%	4%	8%	4%	6%	4%	5%	4%	5%	4%	8%	4%	8%	4%	4%	3%	5%	4%	7%	-	2%	3%	8%	14%				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	46%	38%	20%	5%			
Mean	1.32	1.35	0.96	1.34	1.32	-	-	1.32	-	1.34	1.32	1.32	1.22	1.34	1.28	1.32	1.28	1.32	1.31	1.32	1.08	1.35	1.33	1.35	1.31	1.34	1.31	1.4	1.02	1.54	1.47	1.38	1.21	0.9			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	46%	38%	20%	5%			
Don't know	33	31	1	5	28	-	-	33	-	5	28	33	4	27	3	28	2	21	4	16	2	27	3	26	*	9	21	3	-	-	12	14	1	1			
1%	2%	1%	*	2%	-	-	1%	-	*	2%	1%	1%	1%	1%	2%	*	2%	*	2%	1%	1%	1%	1%	1%	2%	2%	2%	1%	-	-	2%	2%	*	1%			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	46%	38%	20%	5%			

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 122
Q10 To what extent do you agree or disagree with the following statements... Buying or selling property is always a stressful thing to do
BASE: All adults who are owner occupiers in England and Wales

SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCE OF TRAUMATIC/ABUSIVE SITUATION	
TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDDUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT	HAD SERIOUS ACCIDENT /ILLNESS	DIFFERENCE IN G MENTAL/ DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCE OF TRAUMATIC/ABUSIVE SITUATION											
(f)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)							
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	208	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64										
WEIGHTED BASE	2207	874	503	132	16**	**	41*	133	318	394	509	853	513	1754	193	484	879	528	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	46**	132*	139	230	53*	55*										
100%	39%	22%	6%	16%**	-	-	3%*	6%	14%	17%	22%	38%	23%	72%	9%	21%	39%	22%	8%	31%	1%**	34%	3%	48%	21%	31%	71%	2%**	***	2%*	5%*	2%**	6%*	6%	9%	2%*	2%*										
(2) Strongly agree	1174	432	272	71	10	-	40	67	157	173	255	482	263	909	86	257	471	260	87	1075	13	972	109	588	206	381	819	19	1	25	59	18	73	73	127	29	24										
1%	52%	49%	54%	54%	59%	-	65%	51%	49%	44%	50%	57%	51%	52%	44%	53%	54%	51%	48%	52%	63%	51%	59%	54%	43%	54%	51%	49%	100%	48%	56%	40%	55%	53%	60%	55%	44%										
(1) Tend to agree	745	298	169	44	3	-	15	49	111	148	169	254	174	572	78	143	297	155	68	663	5	646	39	350	170	225	534	9	-	19	26	18	37	44	58	11	19										
33%	34%	34%	33%	17%	-	-	24%	37%	35%	38%	33%	30%	34%	33%	40%	30%	34%	30%	37%	32%	23%	34%	21%	32%	36%	32%	33%	24%	-	37%	25%	41%	28%	32%	28%	21%	34%										
(0) Neither agree nor disagree	217	93	39	8	2	-	5	7	36	44	56	69	48	169	18	59	65	54	21	198	1	180	17	86	72	59	159	5	-	6	14	7	11	11	14	6	9										
10%	11%	8%	6%	12%	-	-	8%	5%	11%	11%	8%	9%	10%	9%	12%	7%	11%	11%	10%	5%	9%	9%	8%	15%	8%	10%	14%	-	11%	15%	16%	9%	8%	7%	12%	17%											
(-1) Tend to disagree	59	25	10	5	1	-	-	4	10	16	21	7	15	45	8	10	18	19	5	51	-	51	7	23	16	21	48	3	-	1	3	1	5	8	3	2	1										
3%	3%	2%	4%	5%	-	-	-	3%	3%	4%	4%	1%	3%	3%	4%	2%	2%	4%	3%	2%	-	3%	4%	2%	3%	3%	3%	8%	-	3%	3%	3%	4%	6%	1%	4%	2%										
(-2) Strongly disagree	38	15	6	3	1	-	1	6	3	11	3	13	11	27	1	9	14	12	*	35	2	33	4	25	3	10	33	2	-	-	2	-	5	2	3	2	*										
2%	2%	1%	2%	7%	-	-	2%	4%	1%	3%	1%	2%	2%	2%	*	2%	2%	2%	*	2%	9%	2%	2%	2%	1%	1%	2%	4%	-	-	2%	-	4%	2%	1%	4%	1%										
Agree (NET)	1920	730	442	115	12	-	54	116	267	321	424	736	437	1481	163	401	768	415	155	1739	18	1617	148	938	376	605	1353	28	1	44	84	36	110	118	185	40	43										
85%	83%	88%	87%	76%	-	-	90%	87%	84%	82%	83%	87%	85%	84%	85%	83%	87%	82%	85%	85%	86%	85%	80%	86%	79%	86%	84%	74%	100%	85%	80%	81%	83%	84%	88%	76%	78%										
Disagree (NET)	97	40	16	8	2	-	1	10	14	27	24	21	25	72	9	18	32	31	5	86	2	84	11	48	18	31	81	5	-	1	5	1	10	10	6	4	1										
4%	5%	3%	6%	12%	-	-	2%	8%	4%	7%	5%	2%	5%	4%	5%	4%	4%	6%	3%	4%	9%	4%	6%	4%	4%	4%	5%	13%	-	3%	5%	3%	8%	7%	3%	8%	3%										
Mean	1.32	1.28	1.39	1.33	1.16	-	1.5	1.26	1.28	1.16	1.29	1.43	1.3	1.33	1.26	1.32	1.38	1.26	1.31	1.33	1.32	1.31	1.38	1.36	1.2	1.36	1.29	1.06	2	1.33	1.32	1.18	1.27	1.29	1.48	1.24	1.22										
1%	1%	1%	1%	-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	-	-	1	1	-	1	1	5	2	2										
Don't know	33	11	6	1	-	-	-	-	*	2	6	25	*	33	3	6	14	8	2	31	-	24	9	14	10	10	22	-	-	1	1	-	1	1	5	2	2										
1%	1%	1%	1%	-	-	-	-	-	*	*	1%	3%	*	2%	1%	1%	2%	1%	1%	1%	-	1%	5%	1%	2%	1%	1%	-	-	2%	1%	-	1%	*	2%	4%	3%										

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



24-022993-01 - RIGHTSIZING RESEARCH

24th-27th MAY 2024

PUBLIC

IPSOS

6 Aug 2024

Table 124

Q11 How likely or unlikely do you think you will be to want to sell your current home and move to a different place to live in the next... SUMMARY TABLE

BASE: All adults who are owner occupiers in England and Wales

	12 months?	1 to 2 years?	3 to 5 years?	6 to 10 years?
UNWEIGHTED BASE	2206	2206	2206	2206
WEIGHTED BASE	2267	2267	2267	2267
(3) Certain to	76	72	139	249
	3%	3%	6%	11%
(2) Very likely	106	169	223	316
	5%	7%	10%	14%
(1) Fairly likely	174	261	376	385
	8%	12%	17%	17%
(-1) Fairly unlikely	392	368	349	272
	17%	16%	15%	12%
(-2) Very unlikely	578	557	441	343
	26%	25%	19%	15%
(-3) Certain NOT to	842	725	550	381
	37%	32%	24%	17%
Certain/likely to (NET)	357	503	737	949
	16%	22%	33%	42%
Unlikely/certain not to (NET)	1812	1650	1340	996
	80%	73%	59%	44%
NET LIKELY (likely - unlikely)	-64%	-51%	-27%	-2%
Mean	-1.59	-1.32	-0.79	-0.17
Don't know	98	115	190	322
	4%	5%	8%	14%

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 125
Q11 How likely or unlikely do you think you will be to want to sell your current home and move to a different place to live in the next... 12 months?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	76	77	36	38	3	12	11	13	21	12	3	49	28	47	29	3	5	9	4	7	17	4	15	9	3	-	
	3%	3%	3%	3%	5%	4%	3%	3%	5%	2%	2%	3%	3%	3%	4%	2%	2%	4%	2%	4%	6%	2%	4%	4%	3%	-	
(2) Very likely	106	106	67	39	13	24	16	15	16	22	2	62	45	75	32	4	15	8	7	4	13	9	19	17	9	-	
	5%	5%	6%	3%	18%	8%	4%	4%	4%	4%	1%	4%	6%	5%	4%	4%	5%	4%	3%	2%	5%	4%	5%	7%	7%	-	
(1) Fairly likely	174	173	96	77	18	36	40	31	21	19	9	126	48	130	44	8	19	12	19	10	14	17	27	43	5	-	
	8%	8%	9%	7%	25%	13%	12%	8%	5%	4%	5%	9%	6%	9%	5%	7%	7%	6%	9%	5%	5%	8%	7%	18%	4%	-	
(-1) Fairly unlikely	392	387	181	207	14	74	74	72	65	72	21	266	126	294	98	24	46	32	34	43	40	39	67	44	22	-	
	17%	18%	16%	18%	19%	27%	21%	18%	15%	14%	10%	18%	16%	21%	12%	22%	16%	15%	15%	21%	15%	17%	18%	18%	17%	-	
(-2) Very unlikely	578	565	267	310	13	55	96	97	100	141	76	392	187	339	239	31	69	55	65	63	60	53	100	57	26	-	
	26%	26%	24%	27%	18%	20%	27%	25%	23%	27%	37%	27%	23%	24%	29%	28%	24%	26%	30%	30%	23%	23%	27%	23%	20%	-	
(-3) Certain NOT to	842	808	406	434	10	73	104	142	195	230	89	506	336	477	366	39	125	83	75	74	107	92	122	69	57	-	
	37%	37%	37%	38%	14%	26%	30%	36%	44%	44%	44%	35%	42%	33%	44%	35%	44%	39%	34%	36%	41%	41%	33%	28%	44%	-	
Certain/likely to (NET)	357	356	199	155	34	72	67	59	58	52	15	236	121	251	105	15	39	29	30	21	44	30	61	70	17	-	
	16%	16%	18%	13%	47%	26%	19%	15%	13%	10%	7%	16%	15%	18%	13%	13%	14%	14%	14%	10%	17%	13%	17%	29%	13%	-	
Unlikely/certain not to (NET)	1812	1760	853	950	37	203	273	310	360	443	186	1163	649	1109	703	94	240	170	173	180	207	184	289	170	105	-	
	80%	80%	77%	82%	51%	73%	78%	79%	81%	84%	92%	80%	80%	78%	84%	85%	84%	80%	79%	87%	79%	81%	79%	70%	80%	-	
NET LIKELY (likely - unlikely)	-64%	-64%	-59%	-69%	-4%	-47%	-59%	-64%	-68%	-74%	-84%	-64%	-65%	-60%	-71%	-71%	-70%	-66%	-65%	-77%	-62%	-68%	-62%	-41%	-67%	0%	
Mean	-1.59	-1.57	-1.51	-1.68	-0.24	-1.03	-1.39	-1.6	-1.75	-1.91	-2.07	-1.55	-1.67	-1.46	-1.83	-1.64	-1.77	-1.68	-1.69	-1.75	-1.55	-1.75	-1.49	-1.08	-1.73	-	
	bghim		b		zdefghi	zefghi	zghi	hi	i					zm										znopqrstuw			
Don't know	98	90	49	49	2	4	9	24	25	31	2	60	38	68	30	3	6	14	17	6	12	13	15	4	8	-	
	4%	4%	4%	4%	3%	2%	3%	6%	6%	6%	1%	4%	5%	5%	4%	2%	2%	7%	8%	3%	5%	6%	4%	2%	6%	-	
	di							dei	dei	di								ov	zov						v	-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 126

Q11 How likely or unlikely do you think you will be to want to sell your current home and move to a different place to live in the next... 12 months?

BASE: All adults who are owner occupiers in England and Wales

	EDUCATION			INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	76	24	52	12	19	16	24	6	53	13	10	12	35	16	14	23	53
	3%	3%	4%	4%	3%	3%	4%	4%	3%	4%	4%	3%	4%	4%	3%	3%	3%
(2) Very likely	106	43	63	18	24	21	41	3	70	24	12	22	33	29	22	45	62
	5%	5%	4%	6%	4%	3%	7%	2%	4%	7%	4%	5%	4%	7%	5%	7%	4%
	p						ze							l		zp	
(1) Fairly likely	174	79	96	10	48	54	52	10	117	43	14	29	58	42	44	74	100
	8%	10%	7%	3%	8%	9%	8%	6%	7%	12%	5%	6%	6%	10%	10%	11%	6%
	cp	zb			c	c	c			zhj						zp	
(-1) Fairly unlikely	392	164	228	40	93	106	134	19	301	52	38	57	147	87	102	157	235
	17%	20%	16%	13%	16%	17%	22%	13%	19%	14%	13%	13%	16%	20%	22%	23%	15%
	bkp	zb					zcdg		zj					k	zkl	zp	
(-2) Very unlikely	578	220	358	78	139	160	159	42	400	92	86	132	230	105	111	155	423
	26%	27%	24%	26%	24%	26%	26%	28%	25%	25%	29%	29%	25%	24%	24%	23%	27%
		z															
(-3) Certain NOT to	842	239	603	133	223	230	189	67	603	117	123	174	372	144	153	205	637
	37%	30%	41%	44%	38%	38%	30%	44%	38%	32%	41%	38%	40%	33%	33%	31%	40%
	afio	za		zf	f	f		f		i			zmn			zo	
Certain/likely to (NET)	357	147	210	40	90	91	117	19	240	80	37	63	127	87	81	142	215
	16%	18%	14%	13%	15%	15%	19%	12%	15%	22%	12%	14%	14%	20%	18%	21%	13%
	p	zb					z			zhj				zkl		zp	
Unlikely/certain not to (NET)	1812	623	1189	251	455	496	482	129	1304	261	248	362	749	336	366	518	1295
	80%	78%	81%	82%	78%	82%	78%	84%	81%	72%	83%	80%	81%	77%	80%	77%	81%
	ai								zi		i						
NET LIKELY (likely - unlikely)	-64%	-59%	-67%	-69%	-63%	-67%	-59%	-71%	-66%	-50%	-71%	-66%	-68%	-57%	-62%	-56%	-68%
Mean	-1.59	-1.41	-1.7	-1.76	-1.63	-1.66	-1.36	-1.84	-1.61	-1.34	-1.8	-1.73	-1.7	-1.38	-1.46	-1.29	-1.73
	blp	zb					zc			zh				zk	kl	zp	
							deg			j				l			
Don't know	98	32	66	14	36	19	23	6	62	23	13	26	45	15	11	13	85
	4%	4%	5%	4%	6%	3%	4%	4%	4%	6%	4%	6%	5%	4%	2%	2%	5%
	o						ze					n				zo	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 128
Q11 How likely or unlikely do you think you will be to want to sell your current home and move to a different place to live in the next... 12 months?
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT RELATIVE	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCED PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCING TRAUMATIC/ ABUSIVE SITUATION									
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)	(aj)	(ak)	(al)								
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	430	819	532	162	1983	17	1850	178	1085	465	656	1552	58	1	51	99	45	138	135	201	50	64									
WEIGHTED BASE	2207	874	503	132	16**	**	61*	133	318	394	509	851	513	1754	193	484	879	528	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	44**	132*	139	210	53*	55*									
100%	100%	39%	22%	6%	1%**	**	3%*	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	34%	3%	48%	21%	31%	71%	2%**	***	2%*	5%*	2%**	6%*	6%	9%	2%*	2%*									
(3) Certain to	76	28	19	2	-	-	2	6	12	19	13	24	21	56	9	16	28	19	4	68	-	56	11	32	16	29	54	1	-	3	9	1	10	8	6	2	4									
g	3%	3%	4%	1%	-	-	4%	5%	4%	5%	3%	3%	4%	3%	5%	3%	3%	4%	2%	3%	-	3%	6%	3%	3%	4%	3%	2%	-	5%	9%	3%	7%	6%	3%	4%	8%									
(2) Very likely	106	36	24	8	1	-	1	10	21	22	25	27	32	74	16	23	29	25	11	88	2	81	15	66	11	29	72	3	-	2	10	5	4	6	11	11	4									
kpix	5%	4%	5%	6%	4%	-	2%	7%	7%	5%	5%	3%	6%	4%	8%	5%	3%	5%	6%	4%	12%	-	4%	8%	6%	2%	4%	4%	8%	-	4%	10%	12%	3%	5%	5%	21%	7%								
(1) Fairly likely	174	60	27	12	-	-	2	12	49	39	30	41	64	111	20	52	54	39	5	151	4	133	22	100	43	31	123	3	-	9	18	6	20	20	20	12	10									
kmroy	8%	7%	5%	9%	-	-	4%	9%	15%	10%	6%	5%	12%	6%	10%	11%	6%	8%	3%	7%	20%	7%	12%	9%	9%	4%	8%	8%	-	18%	17%	13%	15%	14%	10%	22%	19%									
(-1) Fairly unlikely	292	143	86	16	5	-	11	19	61	98	89	113	92	300	36	87	141	98	29	355	1	315	35	227	82	82	307	7	-	11	23	7	26	20	32	10	10									
ky	17%	16%	17%	12%	31%	-	19%	14%	19%	25%	17%	13%	18%	17%	18%	18%	16%	19%	16%	17%	6%	17%	19%	21%	17%	12%	19%	18%	-	21%	22%	15%	19%	15%	15%	20%	18%									
(-2) Very unlikely	578	225	124	50	6	-	11	37	72	97	132	227	120	457	49	105	238	136	46	525	5	501	36	285	117	177	397	9	-	13	22	12	24	30	48	7	13									
z	26%	26%	25%	38%	36%	-	18%	28%	23%	25%	26%	27%	23%	26%	25%	22%	27%	27%	25%	26%	23%	-	26%	20%	26%	25%	25%	25%	-	25%	21%	27%	18%	21%	23%	13%	23%									
(-3) Certain NOT to	842	354	196	39	5	-	32	44	94	105	189	378	170	672	59	178	345	178	75	777	7	758	48	321	180	342	597	15	1	12	20	12	41	53	85	8	12									
hvw	37%	41%	39%	30%	29%	-	53%	34%	29%	27%	37%	44%	33%	38%	30%	37%	39%	35%	41%	38%	33%	-	40%	26%	30%	38%	48%	37%	41%	100%	23%	19%	27%	31%	38%	40%	16%	22%								
EJK	hl	hl	hl	hl	hl	-	ghl	ghl	ghl	ghl	ghl	ghl	ghl	ghl	hl	hl	hl	hl	hl	hl	hl	-	z	z	z	z	z	z	z	-	z	z	z	z	z	z	z	z								
Certain/likely to (NET)	357	124	71	22	1	-	6	28	82	80	68	92	117	240	44	91	111	83	20	306	7	270	48	198	70	89	249	7	-	14	38	12	33	35	37	25	19									
kmoss	16%	14%	14%	17%	4%	-	10%	21%	26%	20%	13%	11%	23%	14%	23%	19%	13%	16%	11%	15%	32%	-	14%	26%	18%	15%	13%	15%	19%	-	27%	36%	27%	25%	17%	47%	34%									
unlike/certain not to (NET)	181.2	72.2	40.6	10.6	1.6	-	94	181	227	300	411	718	381	1429	143	170	725	411	150	1656	13	1574	119	833	379	601	1301	31	1	36	65	31	91	103	165	26	35									
blaw	80%	83%	81%	80%	96%	-	50%	76%	71%	76%	81%	64%	75%	81%	74%	77%	82%	81%	82%	81%	63%	-	83%	65%	77%	79%	85%	81%	81%	100%	69%	61%	69%	69%	74%	78%	49%	63%								
EGEK	z	z	z	z	z	-	hl	hl	hl	hl	hl	hl	hl	hl	zhl	zhl	zhl	zhl	zhl	zhl	-	z	z	z	z	z	z	z	z	-	z	z	z	z	z	z	z	z								
NET LIKELY (likely - unlikely)	-64%	-68%	-67%	-63%	-92%	0%	-79%	-54%	-46%	-56%	-67%	-74%	-52%	-68%	-51%	-58%	-70%	-65%	-71%	-66%	-31%	-	-68%	-39%	-58%	-65%	-73%	-65%	-62%	-100%	-42%	-26%	-42%	-43%	-49%	-61%	-2%	-29%								
Mean	-1.59	-1.7	-1.65	-1.57	-1.82	-	-1.93	-1.36	-1.16	-1.23	-1.68	-1.89	-1.31	-1.68	-1.23	-1.49	-1.74	-1.53	-1.81	-1.63	-1.15	-1.7	-1	-1.39	-1.66	-1.86	-1.59	-1.54	-3	-1.01	-0.59	-1.1	-1.13	-1.31	-1.61	-0.19	-0.75									
ab	z	z	z	z	z	-	z	z	z	z	z	z	z	z	z	z	z	z	z	z	-	z	z	z	z	z	z	z	z	-	z	z	z	z	z	z	z	z								
mosov	z	z	z	z	z	-	z	z	z	z	z	z	z	z	z	z	z	z	z	z	-	z	z	z	z	z	z	z	z	-	z	z	z	z	z	z	z	z								
Don't know	98	29	26	5	-	-	-	4	10	14	31	40	13	85	6	23	43	13	12	91	1	61	18	54	28	15	64	-	-	2	3	1	8	2	9	2	2									
lgyv	4%	3%	5%	3%	-	-	-	3%	3%	4%	6%	5%	3%	5%	3%	5%	5%	3%	7%	4%	5%	-	3%	10%	5%	6%	2%	4%	-	-	4%	3%	3%	6%	2%	4%	4%	3%								

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

BASE: All adults who are owner occupiers in England and Wales

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 130
Q11 How likely or unlikely do you think you will be to want to sell your current home and move to a different place to live in the next... 1 to 2 years?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	72	74	41	29	3	14	7	17	22	7	1	43	29	48	24	2	3	10	4	8	7	5	13	12	9	-	
	3%	3%	4%	3%	4%	5%	2%	4%	5%	1%	1%	3%	4%	3%	3%	2%	1%	5%	2%	4%	3%	2%	4%	5%	7%	-	
						h		hi										o						o	zoq	-	
(2) Very likely	169	156	88	80	14	29	35	27	25	34	5	112	57	125	44	9	28	7	14	7	22	16	26	34	5	-	
	7%	7%	8%	7%	19%	10%	10%	7%	6%	6%	2%	8%	7%	9%	5%	8%	10%	3%	6%	3%	8%	7%	7%	14%	4%	-	
		impr			zefghi	gi	gi	j						zm			pr			pr				zpqrtuw			-
(1) Fairly likely	261	267	148	113	20	56	47	42	36	45	15	179	82	195	66	15	30	28	22	24	17	17	47	51	11	-	
	12%	12%	13%	10%	27%	20%	14%	11%	8%	9%	7%	12%	10%	14%	8%	14%	11%	13%	10%	11%	6%	7%	13%	21%	8%	-	
		bgms			zefghi	zfgih	g							zm				s					s	zoqrstuw			-
(-1) Fairly unlikely	368	366	192	172	14	64	66	62	62	68	31	254	114	255	112	17	36	25	39	37	54	35	66	34	26	-	
	16%	17%	17%	15%	20%	23%	19%	16%	14%	13%	15%	17%	14%	18%	13%	15%	13%	12%	18%	18%	20%	15%	18%	14%	20%	-	
		m			zfigh									zm						op						-	
(-2) Very unlikely	557	559	242	311	11	60	106	96	94	126	64	373	184	337	219	29	74	65	67	61	49	55	84	45	28	-	
	25%	25%	22%	27%	16%	21%	30%	24%	21%	24%	31%	26%	23%	24%	26%	26%	26%	30%	31%	29%	19%	24%	23%	19%	21%	-	
		as					zcdg				cdg							sv	sv	sv						-	
(-3) Certain NOT to	725	677	342	382	8	51	72	124	124	172	83	422	303	389	336	36	107	65	58	63	97	84	108	60	47	-	
	32%	31%	31%	33%	12%	18%	21%	32%	30%	41%	41%	29%	38%	27%	40%	33%	38%	30%	26%	30%	37%	37%	30%	25%	36%	-	
		cdeljh					cde	zcddef	zcddef	zcdde	zcd				zl		qv			qv	qv					-	
Certain/likely to (NET)	503	497	277	223	36	99	90	87	84	86	21	334	168	369	134	26	62	44	39	38	46	38	87	97	25	-	
	22%	23%	25%	19%	50%	35%	26%	22%	19%	16%	10%	23%	21%	26%	16%	24%	22%	21%	18%	18%	17%	17%	24%	40%	19%	-	
		bhim			zdefghi	zefghi	ghi	i	i					zm									znopqrst			-	
																						uw				-	
Unlikely/certain not to (NET)	1650	1602	776	865	34	175	245	282	328	408	177	1049	601	982	668	82	217	155	164	161	200	173	258	140	100	-	
	73%	73%	70%	75%	47%	63%	70%	72%	74%	78%	87%	72%	74%	69%	80%	74%	76%	73%	74%	78%	76%	76%	71%	58%	77%	-	
		acdvl				c	c	cd	cd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	-
NET LIKELY (likely - unlikely)	-51%	-50%	-45%	-56%	3%	-27%	-44%	-50%	-55%	-61%	-77%	-49%	-54%	-43%	-64%	-50%	-54%	-52%	-57%	-59%	-58%	-59%	-47%	-18%	-58%	0%	
Mean	-1.32	-1.29	-1.19	-1.45	-0.1	-0.66	-1.06	-1.3	-1.48	-1.67	-1.91	-1.25	-1.44	-1.12	-1.66	-1.33	-1.47	-1.4	-1.41	-1.44	-1.47	-1.56	-1.22	-0.64	-1.39	-	
		bghim			zdefgh	zefghi	zghi	hi	i			z		zm									znopqr	stuw			-
Don't know	115	107	48	66	2	5	14	25	31	32	5	76	38	78	36	3	7	14	17	8	18	16	21	6	5	-	
	5%	5%	4%	6%	3%	2%	4%	6%	7%	6%	2%	5%	5%	5%	4%	2%	2%	7%	8%	4%	7%	7%	6%	3%	4%	-	
		do						d	zdi	d								o	ov	o	o					-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 131

Q11 How likely or unlikely do you think you will be to want to sell your current home and move to a different place to live in the next... 1 to 2 years?

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	72	27	45	16	20	12	22	4	47	14	11	16	26	12	19	27	45
	3%	3%	3%	e	3%	2%	4%	2%	3%	4%	4%	3%	3%	3%	4%	4%	3%
(2) Very likely	169	62	107	13	37	49	58	12	108	40	20	32	56	42	39	71	98
	7%	8%	7%	4%	6%	8%	9%	8%	7%	11%	7%	7%	6%	10%	9%	11%	6%
	cp						c			zh				l		zp	
(1) Fairly likely	261	122	140	21	71	68	89	12	196	46	19	45	92	55	70	99	162
	12%	15%	10%	7%	12%	11%	14%	8%	12%	13%	6%	10%	10%	13%	15%	15%	10%
	bcjp	zb			c		zc		j	j					zkl	zp	
(-1) Fairly unlikely	368	151	217	45	90	108	109	15	258	62	48	70	148	73	77	129	239
	16%	19%	15%	15%	16%	18%	18%	10%	16%	17%	16%	16%	16%	17%	17%	19%	15%
	p	zb				g										zp	
(-2) Very unlikely	557	220	337	77	132	157	148	42	408	81	68	106	226	112	113	163	393
	25%	27%	23%	25%	23%	26%	24%	27%	25%	22%	23%	23%	25%	26%	25%	24%	25%
		zb															
(-3) Certain NOT to	725	183	542	114	193	189	169	59	519	91	115	149	322	126	128	168	557
	32%	23%	37%	38%	33%	31%	27%	39%	32%	25%	39%	33%	35%	29%	28%	25%	35%
	afio	za		zf	f			f	i		zi		zn			zo	
Certain/likely to (NET)	503	211	292	49	128	128	169	28	352	101	50	92	174	109	128	197	305
	22%	26%	20%	16%	22%	21%	27%	18%	22%	28%	17%	20%	19%	25%	28%	29%	19%
	bcjlp	zb				zceg				zhj				l	zkl	zp	
Unlikely/certain not to (NET)	1650	554	1096	237	416	454	426	117	1185	234	231	325	696	311	318	460	1190
	73%	69%	75%	78%	72%	75%	69%	76%	74%	64%	78%	72%	76%	71%	69%	68%	75%
	afio	a		f		f			i		i		zn			zo	
NET LIKELY (likely - unlikely)	-51%	-43%	-55%	-62%	-50%	-54%	-41%	-58%	-52%	-37%	-61%	-52%	-57%	-46%	-41%	-39%	-55%
Mean	-1.32	-1.06	-1.46	-1.57	-1.34	-1.35	-1.08	-1.59	-1.35	-0.98	-1.55	-1.37	-1.48	-1.19	-1.08	-0.97	-1.47
	bcjp	zb					zc			zh				l	zk	zp	
							deg			j					l		
Don't know	115	37	78	18	37	25	26	9	69	29	17	34	51	18	12	14	100
	5%	5%	5%	6%	6%	4%	4%	6%	4%	8%	6%	7%	6%	4%	3%	2%	6%
	hno									zh		zn	n			zo	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 134
Q11 How likely or unlikely do you think you will be to want to sell your current home and move to a different place to live in the next... 1 to 2 years?

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (n)	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																	FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPERS)							
		BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH FAMILY/ EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	SAVINGS/ EQUITY (n)	HAVING TO USE NEIGHBOUR'S/ SOCIAL GROUPS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVISORY/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUSTAINABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)	
UNWEIGHTED BASE	2206	588	330	820	550	185	223	391	181	549	418	207	116	403	119	740	606	473	818	255	658	1029	527	551	387	538	142	46	374	1785	764	724	297	339	278	351	195	171	294	
WEIGHTED BASE	2207	612	337	847	586	192	241	402	180	551	435	189	108*	233	112*	742	597	465	802	266	700	1048	555	567	381	530	140	47*	270	1840	796	773	271	355	295	361	207	178	297	
100%	700%	27%	16%	37%	26%	9%	11%	18%	8%	24%	18%	9%	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	3%	3%	3%	15%	16%	12%	16%	9%	8%	13%
(3) Certain to	72	24	14	31	25	5	8	16	17	7%	3%	7%	5%	6%	6%	1%	2%	4%	4%	4%	3%	3%	4%	2%	2%	2%	5%	2%	1	17	54	25	20	9	5	-	10	3	5	24
or	3%	4%	4%	4%	4%	3%	3%	4%	3%	9%	zaboddef	z		z		1%	2%	4%	4%	4%	3%	3%	4%	2%	2%	2%	5%	2%	1	17	54	3%	3%	3%	1%	-	3%	2%	3%	8%
(2) Very likely	169	75	34	67	45	20	18	38	20	58	56	30	16	46	17	26	36	63	87	14	64	94	66	39	40	31	16	4	33	121	63	38	19	5	1	35	16	16	36	
or	7%	12%	9%	8%	8%	10%	7%	10%	11%	11%	zaboddef	zodf	zodf	zodf	zodf	4%	6%	13%	10%	5%	9%	9%	12%	7%	11%	6%	12%	9%	9%	7%	8%	5%	7%	1%	*	10%	8%	9%	12%	
(1) Fairly likely	281	104	46	118	82	24	27	48	31	94	64	49	18	64	18	45	80	85	125	33	96	130	85	60	46	51	28	9	54	200	89	78	33	6	6	68	17	18	72	
or	12%	17%	13%	14%	14%	13%	13%	12%	18%	17%	15%	25%	17%	16%	18%	6%	13%	18%	14%	12%	14%	12%	16%	11%	11%	10%	20%	19%	14%	11%	11%	10%	12%	2%	2%	19%	8%	10%	24%	
(-1) Fairly unlikely	368	125	74	169	123	27	54	69	32	105	91	30	24	95	22	107	114	86	175	52	135	188	101	112	76	93	78	5	68	295	116	119	60	24	32	73	41	38	71	
or	16%	20%	21%	20%	21%	14%	22%	17%	17%	19%	22%	15%	22%	24%	19%	14%	19%	19%	19%	20%	19%	18%	19%	10%	20%	18%	20%	11%	18%	16%	15%	15%	22%	6%	12%	20%	20%	21%	24%	
(-2) Very unlikely	557	149	76	201	136	46	55	98	34	131	101	41	19	77	26	204	159	110	203	64	185	271	126	149	84	155	32	12	88	456	209	183	64	83	99	87	52	47	53	
or	25%	24%	21%	24%	23%	24%	23%	24%	18%	24%	24%	21%	17%	20%	23%	27%	27%	24%	22%	24%	24%	26%	24%	26%	22%	22%	29%	22%	26%	23%	25%	26%	24%	23%	23%	25%	24%	25%	26%	18%
(3) Certain NOT to	725	114	96	213	138	67	67	99	46	93	67	29	19	62	17	331	178	79	228	70	176	282	109	175	106	165	22	13	105	615	252	286	77	236	131	77	61	48	17	
or	32%	19%	27%	25%	24%	34%	28%	25%	25%	17%	16%	14%	18%	16%	15%	45%	40%	30%	17%	25%	26%	27%	20%	31%	28%	11%	16%	27%	28%	33%	32%	37%	28%	60%	49%	21%	29%	27%	6%	
Certain/likely to (NET)	903	203	93	215	152	49	53	103	69	189	133	92	40	132	41	82	127	164	245	58	183	252	175	111	95	92	52	14	104	374	177	136	61	16	8	113	36	39	133	
or	22%	31%	26%	25%	26%	26%	22%	26%	30%	34%	32%	46%	37%	34%	36%	11%	21%	35%	27%	22%	26%	24%	33%	20%	25%	17%	37%	4%	20	38	20%	22%	18%	22%	4%	3%	31%	17%	22%	45%
Unlikely/certain not to (NET)	1650	187	246	583	396	140	177	246	112	328	259	100	62	234	65	943	451	275	606	186	476	740	336	438	266	413	82	30	261	1346	578	588	200	343	261	237	153	132	140	
or	73%	63%	69%	69%	68%	72%	73%	66%	59%	60%	62%	50%	57%	60%	58%	87%	76%	59%	67%	70%	68%	71%	63%	77%	70%	78%	59%	64%	69%	74%	73%	76%	74%	94%	97%	66%	74%	74%	47%	
NET LIKELY (likely - unlikely)	51%	-30%	-43%	-43%	-42%	-47%	-51%	-41%	-23%	-25%	-30%	-4%	-20%	-26%	-21%	-76%	-54%	-24%	-40%	-48%	-42%	-47%	-30%	-37%	-45%	-45%	-41%	-33%	-41%	-54%	-50%	-58%	-51%	-90%	-94%	-34%	-57%	-52%	-3%	
Mean	-1.32	-0.74	-1.06	-1.09	-1.02	-1.26	-1.22	-1.05	-0.64	-0.63	-0.7	-0.26	-0.51	-0.58	-0.52	-1.81	-1.35	-0.65	-1.02	-1.21	-1.06	-1.18	-0.76	-1.19	-1.14	-1.5	-0.55	-1.05	-1.06	-1.41	-1.33	-1.56	-1.22	-2.42	-0.88	-1.41	-1.22	-0.04		
Don't know	115	22	17	48	38	4	12	33	8	34	23	7	6	26	6	18	18	26	51	22	41	55	24	20	20	20	26	6	3	14	100	41	49	10	6	*	11	18	7	24
or	5%	4%	5%	6%	6%	2%	5%	8%	4%	6%	6%	4%	5%	7%	6%	2%	3%	6%	6%	6%	6%	5%	4%	3%	5%	5%	4%	6%	4%	5%	5%	6%	6%	4%	2%	*	3%	9%	4%	8%

Proportions/Mean: Columns Tested (5% risk level) - /a/b/c/d/h/i/j/k/l/m/n - /a/b/h/h/h/v/w/n/v/a/b - /i/c/d - /e/f/g - /h/i/j/k/l/m
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 135
Q11 How likely or unlikely do you think you will be to want to sell your current home and move to a different place to live in the next... 3 to 5 years?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	139	133	78	58	13	32	19	26	26	18	4	90	49	102	37	5	15	11	9	12	12	19	18	33	6	-	
6% him	6%	6%	7%	5%	18% zefghi	11% zefghi	5% i	7% i	6%	4% i	2%	6%	6%	7%	4%	5%	5%	5%	4%	6%	4%	8%	5%	14% znopqrstuvw	5%	-	
(2) Very likely	223	227	116	104	12	39	49	36	37	43	7	149	74	166	57	14	28	23	16	22	20	21	31	43	4	-	
10% imw	10%	10%	11%	9%	17% ghi	14% zghi	14% zghi	9% i	8%	8% zghi	4%	10%	9%	12% zm	7%	13% w	10% w	11% w	7% w	11% w	7% w	9% w	9% w	18% zoqstuvw	3% w	-	
(1) Fairly likely	376	373	192	183	19	67	68	65	64	65	28	265	111	271	105	24	45	24	45	29	44	29	75	45	16	-	
17% hkm	17%	17%	17%	16%	26% ghi	24% zghi	20% h	16% i	14%	12% zghi	14%	18% zk	14%	19% zm	13% zm	22% p	16% p	11% p	20% p	14% p	17% pt	13% pt	21% pt	18% pt	12% pt	-	
(-1) Fairly unlikely	349	354	168	179	15	60	74	65	51	53	31	237	111	241	108	15	41	32	33	28	38	41	60	30	29	-	
15% ghm	16%	16%	15%	16%	21% gh	22% zgh	21% zgh	17% gh	11% gh	10% gh	15%	16%	14%	17% zm	13% zm	14% zm	14% zm	15% zm	15% zm	14% zm	15% zm	18% zm	17% zm	12% zm	22% v	-	
(-2) Very unlikely	441	428	202	236	7	39	61	69	97	121	46	272	169	255	186	18	52	56	50	44	57	32	69	37	26	-	
19% cdl	19%	19%	18%	20%	9% cdl	14% cdl	18% cdl	17% cdl	22% cdl	23% cdl	23% cdl	19% cdl	21% cdl	18% cdl	22% cdl	16% cdl	18% cdl	26% cdl	23% cdl	21% cdl	21% cdl	14% cdl	19% cdl	15% cdl	20% cdl	-	
(-3) Certain NOT to	550	515	260	289	5	30	55	95	123	172	69	326	225	272	278	34	86	48	49	52	66	61	83	39	32	-	
24% cdeljv	23%	23%	24%	25%	7% cdeljv	11% cdeljv	16% cdeljv	24% cdeljv	28% cdeljv	33% cdeljv	34% cdeljv	22% cdeljv	28% cdeljv	19% cdeljv	33% cdeljv	31% cdeljv	30% cdeljv	22% cdeljv	22% cdeljv	25% cdeljv	27% cdeljv	27% cdeljv	23% cdeljv	16% cdeljv	24% cdeljv	-	
Certain/likely to (NET)	737	733	386	345	44	138	136	127	127	126	39	504	233	539	198	43	87	58	70	62	76	69	124	121	26	-	
33% bghikmw	33%	33%	35% zb	30% zb	61% zefghi	49% zefghi	39% zghi	32% hi	29% i	24% i	19% i	35% zk	29% zk	38% zm	24% zm	39% w	31% w	27% w	32% w	30% w	29% w	30% w	34% w	50% zopqrstu w	20% w	-	
Unlikely/certain not to (NET)	1340	1297	630	704	27	130	190	229	271	346	146	835	505	768	572	67	179	136	133	124	161	134	213	107	87	-	
59% cdjlv	59%	59%	57% cdjlv	61% cdjlv	37% cdjlv	46% cdjlv	55% cdjlv	58% cdjlv	61% cdjlv	66% cdjlv	72% cdjlv	57% cdjlv	63% cdjlv	54% cdjlv	68% cdjlv	60% cdjlv	63% cdjlv	64% cdjlv	60% cdjlv	60% cdjlv	61% cdjlv	59% cdjlv	58% cdjlv	44% cdjlv	67% cdjlv	-	
NET LIKELY (likely - unlikely)	-27%	-26%	-22%	-31%	23%	3%	-16%	-26%	-32%	-42%	-53%	-23%	-34%	-16%	-45%	-21%	-32%	-36%	-28%	-30%	-32%	-29%	-24%	6%	-46%	0%	
Mean	-0.79 bghikm	-0.75	-0.68 zb	-0.91	0.54 zefghi	0.04 zefghi	-0.43 zghi	-0.76 hi	-1 i	-1.28 i	-1.5	-0.69 zk	-0.97 zk	-0.5 zm	-1.28	-0.77	-0.97	-0.95	-0.87	-0.88	-0.97	-0.79	-0.77	0.04 zopqrstu w	-1.18	-	
Don't know	190	176	86	105	1	11	23	37	46	54	18	120	70	122	69	1	19	19	18	22	27	24	29	16	17	-	
8% dn	8%	8%	8%	9%	2% dn	4% dn	6% dn	9% d	10% cd	10% cd	9% cd	8% dn	9% dn	9% dn	8% dn	1% n	7% n	9% n	8% n	10% n	10% n	11% n	8% n	6% n	13% n	-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 136

Q11 How likely or unlikely do you think you will be to want to sell your current home and move to a different place to live in the next... 3 to 5 years?

BASE: All adults who are owner occupiers in England and Wales

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	139	55	83	24	38	33	39	3	85	38	16	31	42	27	38	55	84
	6%	7%	6%	8%	7%	5%	6%	2%	5%	10%	5%	7%	5%	6%	8%	8%	5%
	hlp			g						zhj					l	zp	
(2) Very likely	223	101	122	22	57	58	73	14	167	37	19	32	83	53	55	88	135
	10%	13%	8%	7%	10%	10%	12%	9%	10%	10%	7%	7%	9%	12%	12%	13%	8%
	bkp	zb												k	k	zp	
(1) Fairly likely	376	157	219	42	84	114	121	15	272	57	46	65	145	80	85	140	235
	17%	20%	15%	14%	15%	19%	19%	10%	17%	16%	16%	14%	16%	18%	18%	21%	15%
	p	zb				g	zg									zp	
(-1) Fairly unlikely	349	150	199	36	73	113	105	22	257	66	26	61	134	78	76	124	224
	15%	19%	14%	12%	13%	19%	17%	14%	16%	18%	9%	14%	15%	18%	17%	19%	14%
	bjp	zb				zcd			j	j						zp	
(-2) Very unlikely	441	154	287	56	114	107	124	39	322	59	60	85	192	74	90	124	317
	19%	19%	20%	18%	20%	18%	20%	26%	20%	16%	20%	19%	21%	17%	20%	18%	20%
(-3) Certain NOT to	550	128	423	100	155	137	117	41	391	68	91	115	255	92	88	114	437
	24%	16%	29%	33%	27%	23%	19%	27%	24%	19%	31%	26%	28%	21%	19%	17%	27%
	afino	za		zef	f				i		zi		zmn			zo	
Certain/likely to (NET)	737	313	424	88	179	205	232	32	523	132	82	128	271	161	178	284	454
	33%	39%	29%	29%	31%	34%	37%	21%	33%	36%	27%	28%	29%	37%	39%	42%	28%
	bglp	zb			g	g	zcdg			j				kl	zkl	zp	
Unlikely/certain not to (NET)	1340	432	908	192	342	357	346	103	970	193	177	262	581	244	254	362	978
	59%	54%	62%	63%	59%	59%	56%	67%	60%	53%	60%	58%	63%	56%	55%	54%	61%
	aio	za						f	i				zmn			zo	
NET LIKELY (likely - unlikely)	-27%	-15%	-33%	-34%	-28%	-25%	-18%	-46%	-28%	-17%	-32%	-30%	-34%	-19%	-17%	-12%	-33%
Mean	-0.79	-0.42	-1	-1.03	-0.87	-0.73	-0.55	-1.27	-0.81	-0.44	-1.11	-0.91	-0.99	-0.57	-0.49	-0.36	-0.99
	bgjl	zb				g	zc			zh				zk	zk	zp	
	p						dg			j				l	l		
Don't know	190	57	133	25	59	45	43	18	113	39	39	61	69	34	26	27	163
	8%	7%	9%	8%	10%	7%	7%	12%	7%	11%	13%	14%	8%	8%	6%	4%	10%
	ahno									h	zh	zlmn				zo	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 138
Q11 How likely or unlikely do you think you will be to want to sell your current home and move to a different place to live in the next... 3 to 5 years?
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL (n)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REDDUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT RELATIVE (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	DIFFERENCE IN G PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)	EXPERIENCING G TRAUMATIC/ ABUSIVE SITUATION (k)									
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64									
WEIGHTED BASE	2207	874	503	132	16**	**	41*	133	318	394	509	851	513	1754	133	484	879	508	182	2033	21**	1805	185	1086	477	705	1614	39**	1**	52*	105*	46**	132*	139	210	15*	15*									
100%	39%	22%	7%	1%	1%	**	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	84%	3%	48%	21%	31%	71%	2%	***	2%	5%	2%	6%	9%	2%	2%										
(3) Certain to	139	49	31	5	1	-	4	11	29	37	25	33	44	95	18	30	54	24	9	118	2	90	31	71	17	51	92	6	-	6	14	3	21	10	20	9	10									
6%	kmux	k	k	k	k	-	6%	8%	9%	9%	5%	4%	9%	5%	10%	6%	6%	5%	5%	6%	12%	5%	17%	7%	3%	7%	6%	15%	-	11%	14%	7%	16%	7%	9%	17%	18%									
(2) Very likely	223	68	47	14	3	-	3	21	43	58	42	55	67	156	32	56	70	51	14	190	-	169	35	141	33	49	172	5	-	4	15	5	19	18	19	3	9									
10%	akmps	k	k	k	k	-	4%	16%	14%	15%	8%	7%	13%	9%	17%	12%	8%	10%	8%	9%	-	9%	19%	13%	7%	7%	11%	12%	-	8%	14%	12%	14%	13%	9%	6%	16%									
11) Fairly likely	376	135	77	18	4	-	8	27	69	79	63	129	104	272	32	99	125	93	22	339	4	311	28	228	84	63	277	7	-	12	26	10	32	23	35	12	9									
17%	imov	l	l	l	l	-	13%	20%	22%	20%	12%	15%	20%	15%	17%	20%	14%	18%	12%	17%	21%	16%	15%	21%	18%	9%	17%	18%	-	23%	25%	22%	24%	17%	17%	24%	16%									
(1-2) Fairly unlikely	349	134	74	29	5	-	10	20	56	65	87	110	86	263	34	67	136	90	15	309	6	300	22	193	67	89	256	5	-	6	14	3	13	14	27	6	9									
15%	key	z	z	z	z	-	17%	15%	18%	17%	17%	13%	17%	15%	18%	14%	16%	18%	8%	15%	28%	16%	12%	18%	14%	13%	16%	14%	-	12%	13%	7%	10%	10%	13%	12%	16%									
(1-2) Very unlikely	441	189	84	36	4	-	12	14	57	66	129	163	83	358	30	74	187	104	43	408	4	396	18	197	102	143	321	4	-	9	23	8	19	28	38	12	7									
19%	gov	zb	zb	zb	zb	-	20%	10%	18%	17%	25%	19%	16%	20%	15%	15%	21%	20%	24%	20%	18%	21%	10%	18%	21%	20%	20%	10%	-	18%	22%	17%	15%	20%	18%	22%	13%									
(1-3) Certain NOT to	550	235	138	21	-	-	19	36	40	65	117	275	94	456	32	121	229	106	58	516	3	503	26	173	123	254	389	7	1	10	9	9	21	38	51	7	9									
24%	chl	c	c	c	c	-	31%	27%	13%	16%	23%	18%	26%	24%	17%	25%	26%	21%	32%	25%	12%	26%	14%	16%	26%	36%	24%	19%	100%	20%	9%	20%	16%	27%	24%	13%	16%									
Certain/likely to (NET)	737	252	155	37	8	-	14	58	142	175	130	218	215	523	83	185	249	168	45	647	7	570	94	441	134	163	541	17	-	22	56	19	71	51	74	24	27									
33%	ajkm	pruay	pruay	pruay	pruay	-	23%	44%	40%	44%	25%	26%	42%	30%	43%	38%	28%	33%	25%	32%	32%	30%	51%	41%	28%	23%	34%	46%	-	42%	53%	42%	54%	37%	35%	46%	50%									
Unlikely/certain not to (NET)	1340	558	296	86	9	-	41	69	153	196	233	548	263	1077	96	262	553	300	117	1232	12	1199	66	563	292	485	966	16	1	26	46	19	54	80	116	24	25									
59%	hlin	z	z	z	z	-	68%	52%	48%	50%	63%	64%	51%	61%	50%	54%	63%	59%	64%	60%	58%	63%	36%	52%	61%	69%	60%	42%	100%	49%	44%	44%	41%	51%	57%	55%	46%	45%								
NET LIKELY (likely - unlikely)	-27%	-35%	-28%	-37%	-5%	0%	-45%	-8%	-3%	-5%	-40%	-39%	-9%	-32%	-7%	-16%	-35%	-26%	-40%	-28%	-26%	-33%	15%	-11%	-33%	-46%	-26%	4%	-100%	-7%	9%	-1%	13%	-21%	-20%	*	5%									
Mean	-0.79	-0.98	-0.87	-0.83	-0.01	-	-1.2	-0.42	-0.16	-0.23	-1.02	-1.2	-0.35	-0.92	-0.21	-0.62	-0.96	-0.75	-1.24	-0.85	-0.5	-0.95	0.34	-0.38	-1.03	-1.27	-0.77	-0.01	-3	-0.38	0.12	-0.35	0.13	-0.72	-0.64	-0.09	0.13									
Don't know	190	65	52	9	-	-	5	5	23	22	47	85	34	155	14	36	77	40	21	174	2	136	25	82	51	57	107	4	-	5	3	6	7	9	21	4	3									
8%	us	7%	10%	7%	-	-	9%	4%	7%	6%	9%	10%	7%	9%	7%	8%	9%	8%	11%	8%	9%	7%	13%	8%	11%	8%	7%	12%	-	9%	3%	14%	5%	6%	10%	8%	6%									

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/l/s - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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PUBLIC
IPSOS

6 Aug 2024

Table 140
Q11 How likely or unlikely do you think you will be to want to sell your current home and move to a different place to live in the next... 6 to 10 years?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	-	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	-	
(3) Certain to	249	241	149	96	13	57	35	48	44	41	11	175	73	183	65	9	24	23	26	22	21	33	27	50	13	-	
	11%	11%	14%	8%	18%	21%	10%	12%	10%	8%	5%	12%	9%	13%	8%	8%	8%	11%	12%	11%	8%	15%	7%	21%	10%	-	
	bhimu		zb		hi	zefghi		i						zm							su		znopqrstu w			-	
(2) Very likely	316	318	138	174	17	62	65	50	55	50	18	214	102	230	86	18	35	19	25	31	37	24	55	58	14	-	
	14%	14%	13%	15%	23%	22%	19%	13%	12%	9%	9%	15%	13%	16%	10%	17%	12%	9%	11%	15%	14%	11%	15%	24%	11%	-	
	hmp				zfg	hi	zfg							zm									zopqrstu w			-	
(1) Fairly likely	385	380	203	178	21	73	85	75	58	51	22	266	119	299	85	21	52	31	45	26	39	42	73	36	19	-	
	17%	17%	18%	15%	29%	26%	24%	19%	13%	10%	11%	18%	15%	21%	10%	19%	18%	14%	21%	13%	15%	19%	20%	15%	15%	-	
	ghim				zghi	zfg	zghi	ghi						zm												-	
(-1) Fairly unlikely	272	280	127	145	14	33	46	55	52	44	28	189	83	183	89	14	35	28	27	20	33	26	48	25	16	-	
	12%	13%	12%	13%	19%	12%	13%	14%	12%	8%	14%	13%	10%	13%	11%	13%	12%	13%	12%	10%	13%	12%	13%	10%	12%	-	
	h				h			h																		-	
(-2) Very unlikely	343	329	161	182	3	25	45	51	74	118	28	211	132	184	160	13	39	59	36	37	44	29	53	20	15	-	
	15%	15%	15%	16%	4%	9%	13%	13%	17%	22%	14%	14%	16%	13%	19%	12%	14%	27%	16%	18%	17%	13%	15%	8%	11%	-	
	cdlv						c	c	cd	zcdefi	c				zl			znoqrstu vw	v	v	v		v			-	
(-3) Certain NOT to	381	352	177	203	2	8	33	62	90	129	57	220	161	162	219	26	63	24	32	41	49	34	58	24	31	-	
	17%	16%	16%	18%	3%	3%	10%	16%	20%	24%	28%	15%	20%	11%	26%	23%	22%	11%	15%	20%	18%	15%	16%	10%	23%	-	
	cdeijpv						d	cde	zcde	zcdef	zcdef				zl			pv		pv	v					-	
Certain/likely to (NET)	949	939	490	449	51	192	185	172	157	142	51	655	294	712	236	49	111	73	97	79	97	99	154	144	46	-	
	42%	43%	44%	39%	70%	69%	53%	44%	35%	27%	25%	45%	36%	50%	28%	44%	39%	34%	44%	38%	37%	44%	42%	59%	35%	-	
	bghikmp		zb		zefghi	zefghi	zfg	ghi	hi			zk		zm										znopqrst uw			-
Unlikely/certain not to (NET)	996	961	465	530	19	66	124	169	215	290	113	620	376	528	468	53	137	110	95	97	125	89	159	69	61	-	
	44%	44%	42%	46%	26%	24%	36%	43%	49%	55%	56%	42%	47%	37%	56%	48%	48%	52%	43%	47%	48%	39%	44%	28%	47%	-	
	cdelv						d	cd	zcde	zcdef	zcdef				zl		v	v	zlv	v	v	v	v	v	v	-	
NET LIKELY (likely - unlikely)	-2%	-1%	2%	-7%	44%	45%	17%	1%	-13%	-28%	-31%	2%	-10%	13%	-28%	-4%	-9%	-18%	1%	-9%	-11%	5%	-1%	31%	-11%	0%	
Mean	-0.17	-0.13	-0.06	-0.31	0.98	1.01	0.27	-0.08	-0.46	-0.91	-1.01	-0.04	-0.43	0.22	-0.87	-0.33	-0.44	-0.43	-0.11	-0.36	-0.4	0.03	-0.21	0.78	-0.47	-	
	bghikm		zb		zefghi	zefghi	zghi	ghi	hi			zk		zm										znopqr stuw			-
Don't know	322	306	146	175	3	21	40	53	72	94	39	184	138	188	135	9	37	31	29	31	41	39	52	31	23	-	
	14%	14%	13%	15%	4%	8%	12%	13%	16%	18%	19%	13%	17%	13%	16%	8%	13%	14%	13%	15%	15%	17%	14%	13%	18%	-	
	cdj							cd	cd	cde	cde															-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 141

Q11 How likely or unlikely do you think you will be to want to sell your current home and move to a different place to live in the next... 6 to 10 years?

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	249	106	142	33	73	59	81	3	167	57	24	56	85	53	54	89	160
	11%	13%	10%	11%	13%	10%	13%	2%	10%	16%	8%	12%	9%	12%	12%	13%	10%
	g	zb		g	g	g	g			zhj							
(2) Very likely	316	136	179	34	67	96	97	22	240	49	27	36	122	77	80	138	178
	14%	17%	12%	11%	11%	16%	16%	14%	15%	13%	9%	8%	13%	18%	17%	20%	11%
	bjkp	zb							j				k	zk	zk	zp	
(1) Fairly likely	385	168	216	31	83	107	146	18	278	73	34	69	117	95	105	164	220
	17%	21%	15%	10%	14%	18%	24%	12%	17%	20%	11%	15%	13%	22%	23%	24%	14%
	bcjlp	zb				c	zcde		j	j				zkl	zkl	zp	
							g										
(-1) Fairly unlikely	272	109	163	34	47	85	89	17	209	31	32	43	111	59	59	86	186
	12%	14%	11%	11%	8%	14%	14%	11%	13%	8%	11%	10%	12%	13%	13%	13%	12%
	di	z				d	d		i								
(-2) Very unlikely	343	105	238	57	98	75	86	27	247	46	50	70	149	53	72	89	255
	15%	13%	16%	19%	17%	12%	14%	17%	15%	13%	17%	15%	16%	12%	16%	13%	16%
	a			e													
(-3) Certain NOT to	381	77	304	74	115	91	68	34	259	52	69	88	194	57	42	54	326
	17%	10%	21%	24%	20%	15%	11%	22%	16%	14%	23%	19%	21%	13%	9%	8%	20%
	afmno	za		zef	f			f			zhi	mn	zmn			zo	
Certain/likely to (NET)	949	411	538	97	222	263	325	42	685	178	85	161	324	224	239	391	558
	42%	51%	37%	32%	38%	43%	52%	28%	43%	49%	29%	36%	35%	51%	52%	58%	35%
	bcgkl	zb			g	cg	zcde		j	zhj				zkl	zkl	zp	
	p						g										
Unlikely/certain not to (NET)	996	291	705	166	260	251	243	77	716	129	151	200	454	168	173	229	767
	44%	36%	48%	54%	45%	41%	39%	50%	45%	36%	51%	44%	49%	38%	38%	34%	48%
	afimno	za		zdef				f	i		zi		zmn			zo	
NET LIKELY (likely - unlikely)	-2%	15%	-11%	-22%	-6%	2%	13%	-23%	-2%	14%	-22%	-9%	-14%	13%	14%	24%	-13%
Mean	-0.17	0.3	-0.44	-0.66	-0.32	-0.06	0.21	-0.85	-0.16	0.2	-0.76	-0.38	-0.48	0.19	0.24	0.45	-0.47
	bcgjl	zb			g	cg	zc		j	zh				zkl	zkl	zp	
	p						dg			j							
Don't know	322	100	222	42	99	93	54	34	205	56	61	89	142	45	46	52	271
	14%	12%	15%	14%	17%	15%	9%	22%	13%	15%	21%	20%	15%	10%	10%	8%	17%
	afhmno			f	f	f		zcf			zh	zmn	mn			zo	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 146
Q12 Which five or six of these, if any, do you think would give you most encouragement to sell your current home and move to a different place to live?

BASE: All adults who are owner occupiers in England and Wales

	EDUCATION			INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (2)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £49999 (e)	£50000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	235	517	507	695	142	1549	887	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
Having a home that requires less maintenance	847	285	561	112	236	250	201	48	617	128	102	150	367	161	168	232	614
	37%	36%	38%	37%	41%	41%	32%	31%	38%	35%	34%	33%	40%	37%	37%	35%	39%
	f			f	f	f						k	k				
Having a bigger home/one with more space	613	286	326	35	127	183	233	35	471	104	38	84	175	134	219	308	305
	27%	36%	22%	12%	22%	30%	38%	23%	29%	29%	13%	19%	19%	31%	48%	46%	19%
	bcdjkl p	zb		c	cd	acde	fg	c	zi	i				kl	nkim	zp	
Having a cheaper home (e.g. more cheaper mortgage/rent, energy costs and council tax)	586	211	376	78	152	161	158	37	422	99	65	95	215	130	146	217	369
	26%	26%	26%	25%	26%	27%	25%	24%	26%	27%	22%	21%	23%	30%	32%	32%	23%
	kp													kl	kl		
A better/more pleasant or safer neighbourhood	551	234	317	66	136	144	176	28	400	105	45	99	195	111	146	212	339
	24%	29%	22%	22%	23%	24%	28%	19%	25%	29%	15%	22%	21%	25%	32%	32%	21%
	bajp	zb					fg		zi	ji					kl	zp	
A home with better access to public transport, shops, health services and amenities	415	173	243	59	103	101	134	18	304	64	48	70	174	80	92	143	272
	18%	22%	17%	19%	18%	17%	22%	12%	19%	18%	16%	15%	19%	18%	20%	21%	17%
	bp	zb					fg									zp	
Being closer to family or caregivers	402	160	242	67	89	115	101	30	301	45	57	64	203	73	62	118	284
	18%	20%	17%	22%	15%	19%	16%	19%	19%	12%	19%	14%	22%	17%	13%	18%	18%
	in	zb		d					i		i		zkmm				
Moving somewhere to 'start again'/having a new challenge	393	160	233	48	99	108	119	19	258	93	41	81	134	91	86	153	240
	17%	20%	16%	16%	17%	18%	19%	12%	16%	26%	14%	18%	15%	21%	19%	23%	15%
	hlp	zb							zhi					i		zp	
Having a home that is more accessible (e.g. having a stairlift, wetroom/walk-in shower, wider doors, ramps, grab rails, downstairs bathroom)	357	133	224	43	102	105	91	16	276	42	39	53	170	71	63	110	247
	16%	17%	15%	14%	18%	17%	15%	11%	17%	12%	13%	12%	18%	16%	14%	16%	15%
	ik								zi				zk				
A home where there is an age-threshold to move in e.g. retirement/ sheltered housing for people aged 55 or 60 years and over	241	61	180	46	76	57	50	12	169	44	28	55	120	36	30	52	190
	11%	8%	12%	15%	13%	9%	8%	8%	11%	12%	9%	12%	13%	8%	7%	8%	12%
	afno	za		zefg	f							n	zmm			zo	
Being closer to better schools or education opportunities for children	199	124	75	6	24	68	92	10	158	36	5	9	42	66	82	144	55
	9%	15%	5%	2%	4%	11%	15%	6%	10%	10%	2%	2%	5%	15%	18%	21%	3%
	bcdjkl p	zb			cd	zcde		c	zi	i				zkl	zkl	zp	
Having a home where there is specialised care and support available onsite	193	76	118	31	44	54	58	7	137	39	17	37	82	33	41	61	132
	9%	9%	8%	10%	8%	9%	9%	4%	9%	11%	6%	8%	9%	8%	9%	9%	8%
									i								
Living with family or extended family members	189	75	115	26	46	44	66	8	141	30	18	26	64	48	52	83	106
	8%	9%	8%	8%	8%	7%	11%	5%	9%	8%	6%	6%	7%	11%	11%	12%	7%
	kp													kl	kl	zp	
Being somewhere where my cultural and/or religious needs can be met	108	58	50	10	21	19	53	5	75	27	6	20	19	34	35	65	43
	3%	7%	3%	3%	4%	3%	9%	3%	5%	7%	2%	4%	2%	8%	8%	10%	3%
	bjp	zb					acde					i		kl	kl	zp	
Other (please specify)	112	45	67	19	28	26	32	6	71	27	14	32	46	19	15	19	93
	5%	6%	5%	6%	5%	4%	5%	4%	4%	7%	5%	7%	5%	4%	3%	3%	6%
	o								zh			n				zo	
I wouldn't want to move	452	117	335	86	128	100	100	38	306	56	91	115	232	54	51	50	402
	20%	15%	23%	28%	22%	16%	16%	25%	19%	19%	31%	26%	25%	12%	11%	7%	25%
	aefmn o	za		zef	ef			ef			zhi	zmn	zmn			zo	
Don't know	66	16	51	5	20	10	13	19	43	6	17	17	20	17	12	14	53
	3%	2%	3%	2%	3%	2%	2%	12%	3%	2%	6%	4%	2%	4%	3%	2%	3%
	ae							acdef			zhi						

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

BASE: All adults who are owner occupiers in England and Wales

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K.
Overlap formulae used. * small base: ** very small base (under 30) ineligible for six testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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IPSOs

6 Aug 2024

Table 150
Q13 Which five or six of these, if any, do you think would be the biggest barriers to you selling your current home and moving to a different place to live?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	..*	
100%	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	..*	
The cost of moving (e.g. hiring movers, storage, legal fees)	1048	1029	478	564	26	164	176	209	202	217	55	685	363	706	342	45	137	85	100	104	123	111	180	102	62	-	
	46%	47%	43%	49%	35%	59%	50%	53%	46%	41%	27%	47%	45%	49%	41%	40%	48%	40%	45%	50%	47%	49%	49%	42%	47%	-	
Complexity of the moving process (e.g. finding a property, dealing with agents/solicitors)	902	898	421	476	20	117	160	152	178	205	71	618	284	581	321	38	109	65	95	83	107	101	150	102	52	-	
	40%	41%	38%	41%	27%	42%	46%	39%	40%	39%	35%	42%	35%	41%	38%	34%	38%	31%	43%	40%	41%	44%	41%	42%	40%	-	
Like current home/ wouldn't want to move to a different home	743	740	355	385	29	71	115	110	152	186	79	484	259	431	311	36	114	68	67	73	90	69	111	81	33	-	
	33%	34%	32%	33%	40%	25%	33%	28%	34%	35%	39%	33%	32%	30%	37%	33%	40%	32%	30%	35%	34%	30%	30%	33%	25%	-	
Being able to afford to buy or rent a different home	700	656	325	371	24	133	153	131	129	112	18	471	229	529	171	38	71	55	69	64	69	73	134	78	49	-	
	31%	30%	30%	32%	33%	47%	44%	33%	29%	21%	9%	32%	28%	37%	20%	35%	25%	26%	31%	31%	26%	32%	37%	32%	38%	-	
Personal/emotional attachment to current home including memories	597	606	277	318	13	77	107	97	110	133	60	403	194	363	234	27	77	59	73	57	72	55	81	69	26	-	
	26%	27%	25%	28%	18%	27%	31%	25%	25%	25%	29%	28%	24%	25%	28%	24%	27%	27%	33%	28%	28%	24%	22%	28%	20%	-	
Moving away from your family, friends, neighbours, or community social groups	567	551	281	283	19	79	79	105	106	126	53	390	176	349	218	24	65	41	64	47	79	57	86	77	28	-	
	25%	25%	26%	25%	26%	28%	23%	27%	24%	24%	26%	27%	22%	24%	26%	21%	23%	19%	29%	23%	30%	25%	23%	31%	22%	-	
Having to use savings or equity to afford to move (equity is the difference between the value of the property and what is owed on it)	535	527	283	248	21	107	92	87	106	101	21	352	183	381	154	23	50	61	54	58	55	50	87	59	39	-	
	24%	24%	26%	21%	29%	38%	26%	22%	24%	19%	10%	24%	23%	27%	18%	20%	18%	29%	24%	28%	21%	22%	24%	24%	30%	-	
Dislike of change/moving to a new environment	530	538	263	263	19	71	80	89	103	128	40	362	168	329	201	30	63	54	53	49	55	45	79	65	35	-	
	23%	24%	24%	23%	25%	26%	23%	23%	23%	24%	20%	25%	21%	23%	24%	27%	22%	25%	24%	24%	21%	20%	22%	27%	27%	-	
Lack of suitable housing options to meet my needs/needs of household members	465	473	231	232	20	80	95	74	76	89	32	313	152	320	145	30	56	45	48	45	46	38	75	52	31	-	
	20%	21%	21%	20%	27%	29%	27%	19%	17%	17%	16%	21%	19%	22%	17%	27%	20%	21%	22%	22%	18%	17%	20%	21%	24%	-	
Finding a different home with access to necessary support services (eg GP, hospital, dentist, transport)	381	387	197	182	23	39	43	52	71	98	56	263	118	204	178	17	49	24	34	37	47	27	69	59	18	-	
	17%	18%	18%	16%	32%	14%	12%	13%	16%	19%	28%	18%	15%	14%	21%	16%	17%	11%	16%	18%	18%	12%	19%	24%	14%	-	
Physical difficulties of moving due to poor or declining health	266	255	127	138	10	25	23	38	44	72	54	163	103	116	151	13	26	24	25	33	25	21	44	39	17	-	
	12%	12%	11%	12%	14%	9%	6%	10%	10%	14%	27%	11%	13%	8%	18%	12%	9%	11%	11%	16%	9%	9%	12%	16%	13%	-	
Lack of advice and information about options/what housing is available	140	142	93	44	11	46	27	25	17	10	4	91	49	113	27	5	18	12	16	6	9	14	23	31	5	-	
	6%	6%	8%	4%	15%	16%	8%	6%	4%	2%	2%	6%	6%	8%	3%	5%	6%	6%	7%	3%	4%	6%	6%	13%	4%	-	
Other	47	46	29	18	-	*	5	10	9	14	10	38	10	25	22	3	3	4	3	3	5	7	10	7	2	-	
	2%	2%	3%	2%	-	*	1%	3%	2%	3%	5%	3%	1%	2%	3%	3%	1%	2%	1%	1%	3%	3%	3%	3%	2%	-	
Nothing/none of the above	301	280	151	149	3	11	27	39	73	105	43	180	122	143	159	20	35	33	34	24	46	33	40	19	18	-	
	13%	13%	14%	13%	4%	4%	8%	10%	17%	20%	21%	12%	15%	10%	19%	18%	12%	16%	15%	11%	17%	14%	11%	8%	14%	-	
Don't know	52	46	23	28	*	3	11	11	12	11	4	30	22	34	18	1	9	4	4	8	6	4	11	3	2	-	
	2%	2%	2%	2%	*	1%	3%	3%	3%	2%	2%	2%	3%	2%	2%	1%	3%	2%	2%	4%	2%	2%	3%	1%	2%	-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 151
Q13 Which five or six of these, if any, do you think would be the biggest barriers to you selling your current home and moving to a different place to live?

BASE: All adults who are owner occupiers in England and Wales

	EDUCATION			INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
100%	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
The cost of moving (e.g. hiring movers, storage, legal fees)	1048	397	651	121	294	269	290	74	753	181	114	192	410	221	225	334	714
	46% c	50% zb	44%	40%	51% zc	44%	47%	48%	47% j	50% j	38%	43%	45%	50% k	49%	50%	45%
Complexity of the moving process (e.g. finding a property, dealing with agents/ solicitors)	902	349	553	116	230	244	264	48	633	157	112	184	359	167	193	276	626
	40% g	44% zb	38%	38%	40%	40%	42%	31%	39%	43%	38%	41%	39%	38%	42%	41%	39%
Like current home/ wouldn't want to move to a different home	743	275	468	94	201	203	192	53	544	91	107	134	316	140	153	214	529
	33% i	34%	32%	31%	35%	33%	31%	35%	34% i	25%	36% i	30%	34%	32%	33%	32%	33%
Being able to afford to buy or rent a different home	700	267	433	82	199	180	194	44	472	145	83	157	228	153	162	259	441
	31% hlp	33% z	30%	27%	34%	30%	31%	29%	29% zhj	40% zhj	28%	35% l	25%	35% l	35% zl	38% zp	28%
Personal/emotional attachment to current home including memories	597	237	360	75	151	150	186	35	439	78	79	105	241	105	146	197	400
	26% zb	30% zb	25%	25%	26%	25%	30%	23%	27%	22%	26%	23%	26%	24%	32% zkm	29%	25%
Moving away from your family, friends, neighbours, or community social groups	567	214	353	71	139	143	178	36	411	88	67	104	224	118	121	183	384
	25% z	27% z	24%	23%	24%	24%	29% z	24%	26%	24%	22%	23%	24%	27%	26%	27%	24%
Having to use savings or equity to afford to move (equity is the difference between the value of the property and what is owed on it)	535	214	321	58	149	137	160	31	390	88	57	88	197	121	128	191	344
	24% p	27% zb	22%	19%	26%	23%	26% c	20%	24%	24%	19%	20%	21%	28% kl	28% zkl	28% zp	22%
Dislike of change/moving to a new environment	530	198	332	69	152	133	145	30	381	82	67	96	226	114	94	162	368
	23% z	25% z	23%	23%	26%	22%	23%	19%	24% z	23%	22%	21%	25%	26%	21%	24%	23%
Lack of suitable housing options to meet my needs/needs of household members	465	209	256	47	134	118	138	27	337	83	45	79	168	101	117	176	289
	20% bc:dp	26% zb	17%	15%	23% c	19%	22% c	18%	21% j	23%	15%	18%	18%	23%	25% zkl	26% zp	18%
Finding a different home with access to necessary support services (eg GP, hospital, dentist, transport)	381	152	229	51	99	96	114	22	278	57	46	66	171	73	70	104	277
	17% z	19% zb	16%	17%	17%	16%	18%	14%	17%	16%	15%	15%	19%	17%	15%	16%	17%
Physical difficulties of moving due to poor or declining health	266	82	184	67	81	53	58	7	171	45	50	59	116	51	40	60	206
	12% aefghn o	10% z	13%	22% zdef	14% efg	9%	9%	5%	11% zh	12%	17% zh	13%	13%	12%	9%	9%	13% zo
Lack of advice and information about options/what housing is available	140	63	77	18	30	39	48	5	101	32	7	17	43	26	53	77	63
	6% jklp	8% zb	5%	6%	5%	6%	8%	3%	6% j	9% j	3%	4%	5%	6%	12% zklm	11% zp	4%
Other	47	21	26	8	11	8	18	3	28	12	7	15	18	6	7	8	39
	2% z	3% z	2%	2%	2%	1%	3%	2%	2% z	3%	2%	3%	2%	1%	2%	1%	2%
Nothing/none of the above	301	71	231	57	78	76	66	24	207	36	59	79	152	34	37	49	252
	13% afmno	9% za	16%	19% zef	13%	13%	11%	15%	13% zhl	10%	20% zhl	18% zmn	16% zmn	8%	8%	7%	16% zo
Don't know	52	12	40	4	12	15	14	7	35	9	8	9	18	17	8	12	39
	2% a	1% z	3%	1%	2%	2%	2%	5%	2% z	3%	3%	2%	2%	4% z	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p
Overlap formulae used.
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 155
Q14 Imagine you did decide to sell your current home and move to a different place to live within the next 2 years, how many bedrooms do you think you would want it to have?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
1 bedroom	53	51	29	24	-	4	3	10	8	21	8	22	32	24	29	1	2	8	6	4	4	5	14	7	2	-	
	2%	2%	3%	2%	-	1%	1%	3%	2%	4%	4%	1%	4%	2%	3%	1%	1%	4%	3%	2%	2%	4%	3%	1%	1%	-	
	jl									e			zj		zl			o				o					
2 bedrooms	583	556	255	325	9	19	19	97	161	200	78	336	246	275	307	36	65	53	52	59	68	62	93	58	38	-	
	26%	25%	23%	28%	12%	7%	5%	25%	36%	38%	39%	23%	31%	19%	37%	33%	23%	25%	24%	28%	26%	27%	25%	24%	29%	-	
	acdej			za				cde	zcdef	zcdef	zcdef				zl												
3 bedrooms	859	832	409	446	29	74	121	160	178	216	80	548	310	509	350	44	115	95	85	81	101	81	126	78	51	-	
	38%	38%	37%	39%	40%	27%	35%	41%	40%	41%	40%	38%	38%	36%	42%	40%	40%	45%	39%	39%	38%	36%	35%	32%	39%	-	
	di					d		d	d	d					zl												
4 bedrooms	447	437	229	215	16	116	131	75	48	45	17	338	110	370	78	21	63	32	36	40	53	52	75	54	22	-	
	20%	20%	21%	19%	22%	42%	37%	19%	11%	9%	8%	23%	14%	26%	9%	19%	22%	15%	17%	19%	20%	23%	20%	22%	17%	-	
	ghikm				ghi	zcfgghi	zcfgghi	ghi				zk		zm													
5 or more bedrooms	108	123	62	45	12	37	27	17	8	5	3	88	19	101	7	2	12	8	12	5	9	7	22	27	5	-	
	5%	6%	6%	4%	16%	13%	8%	4%	2%	1%	1%	6%	2%	7%	1%	2%	4%	4%	5%	2%	3%	3%	6%	11%	4%	-	
	ghikm				zefghi	zfgghi	zghhi	gh				zk		zm													
Mean	3.03	3.06	3.11	2.95	3.5	3.8	3.56	2.98	2.73	2.62	2.75	3.14	2.82	3.24	2.68	2.9	3.07	2.92	2.98	2.91	3.09	3	3	3.3	2.93	-	
	bghikm		zb		zfhgi	zfhgi	zfhgi	gh				zk		zm													
Don't know	217	207	118	99	7	29	48	35	41	40	17	127	90	150	67	7	28	18	28	19	29	20	36	20	13	-	
	10%	9%	11%	9%	10%	10%	14%	9%	9%	8%	8%	9%	11%	11%	8%	6%	10%	8%	13%	9%	11%	9%	10%	8%	10%	-	
							zh																				

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 156

Q14 Imagine you did decide to sell your current home and move to a different place to live within the next 2 years, how many bedrooms do you think you would want it to have?

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
1 bedroom	53	13	41	27	14	9	-	3	9	26	19	44	9	1	-	-	53
	2%	2%	3%	9%	2%	1%	-	2%	1%	7%	6%	10%	1%	*	-	-	3%
	afhlmno			zdefg	f	f		f		zh	zh	zlmn					zo
2 bedrooms	583	144	439	147	196	132	69	38	320	129	134	213	292	56	21	46	537
	26%	18%	30%	48%	34%	22%	11%	25%	20%	35%	45%	47%	32%	13%	5%	7%	34%
	aefhmn o		za	zdef g	zef	f		f		zh	zhi	zlmn	zmn	n			zo
3 bedrooms	859	280	579	88	248	240	219	63	648	124	87	127	405	192	135	212	646
	38%	35%	39%	29%	43%	40%	35%	41%	40%	34%	29%	28%	44%	44%	29%	32%	41%
	acjkno		a		zcf	c		c	zj				zkn	zkn			zo
4 bedrooms	447	223	224	18	63	134	214	17	388	35	24	17	118	119	193	266	181
	20%	28%	15%	6%	11%	22%	34%	11%	24%	10%	8%	4%	13%	27%	42%	40%	11%
	bcdgij klp	zb			c	cdg	zcde g		zij				k	zkl	zklm	zp	
5 or more bedrooms	108	66	42	3	14	25	62	4	90	12	5	7	11	26	65	85	22
	5%	8%	3%	1%	2%	4%	10%	3%	6%	3%	2%	1%	1%	6%	14%	13%	1%
	bcdjklp	zb				c	zcdeg		zj					kl	zklm	zp	
Mean	3.03	3.35	2.85	2.38	2.76	3.11	3.51	3.06	3.21	2.64	2.49	2.35	2.86	3.3	3.77	3.71	2.74
	bcdij klp	zb			c	cd	zcd eg	c	zij				k	zkl	zkl m	zp	
Don't know	217	77	140	21	46	66	56	29	151	38	29	44	85	44	44	62	155
	10%	10%	10%	7%	8%	11%	9%	19%	9%	10%	10%	10%	9%	10%	10%	9%	10%
								zcdef									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 157
Q14 Imagine you did decide to sell your current home and move to a different place to live within the next 2 years, how many bedrooms do you think you would want it to have?
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER						LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (J (DIRECT)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	1 (y)	2 (z)	3 (aa)	4 (ab)	5+ (ac)	1 (ad)	2 (ae)	3 (af)	4 (ag)	5+ (ah)					
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	487	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	-	53	-	-	-	-	-			
WEIGHTED BASE	2207	2079	175	1075	1192	**	**	2207	**	1075	1192	2207	357	1812	503	1650	737	1340	949	996	261	1928	318	1866	88*	490	1113	487	93*	51*	583	859	447	104*	123				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	2%	26%	38%	20%	5%	5%				
1 bedroom	53	48	6	12	42	-	-	53	-	12	42	53	3	47	12	36	17	28	19	22	8	41	10	39	24	14	15	1	-	53	-	-	-	-	-				
2% GABE FG	2%	2%	3%	1%	3%	-	-	2%	-	1%	3%	2%	1%	3%	2%	2%	2%	2%	2%	3%	2%	3%	2%	27%	zABC	B	8	3%	1%	*	-	100%	zEFGH	-	-	-			
2 bedrooms	583	569	13	184	399	-	-	583	-	184	399	583	81	468	110	437	170	348	209	278	70	493	86	470	33	213	280	52	3	-	583	-	-	-	-	-			
26% bcni rBCDFGH	27%	7%	17%	33%	-	-	26%	-	17%	33%	26%	23%	26%	22%	26%	23%	26%	22%	28%	27%	26%	27%	25%	38%	44%	25%	11%	3%	-	100%	zBC	-	-	-	-	-			
3 bedrooms	859	796	58	394	464	-	-	859	-	394	464	859	128	698	184	638	274	533	352	392	87	755	109	734	16	179	443	197	25	-	-	859	-	-	-	-			
38% xCDE GH	38%	34%	37%	39%	-	-	38%	-	37%	39%	38%	36%	38%	37%	39%	37%	40%	37%	39%	33%	39%	35%	39%	18%	36%	39%	42%	27%	z	18%	36%	39%	42%	27%	zDEGH	-	-	-	
4 bedrooms	447	385	56	312	136	-	-	447	-	312	136	447	78	361	118	316	183	241	251	157	41	398	55	384	2	38	248	127	32	-	-	-	-	447	-	-			
20% adjs swDEH	19%	32%	29%	11%	-	-	20%	-	29%	11%	20%	22%	20%	23%	19%	25%	18%	26%	16%	16%	21%	18%	21%	2%	8%	22%	27%	34%	z	2%	8%	22%	27%	34%	zDEFH	-	-	-	
5 or more bedrooms	108	86	21	62	45	-	-	108	-	62	45	108	35	70	41	66	45	61	63	43	24	83	25	81	*	5	36	44	22	-	-	-	-	-	108	-	-		
5% admo unAEFG	4%	12%	6%	4%	-	-	5%	-	6%	4%	5%	10%	4%	8%	4%	6%	5%	7%	4%	9%	4%	8%	4%	1%	1%	3%	9%	24%	z	1%	1%	3%	9%	24%	zDEFG	-	-	-	
Mean	3.03	2.98	3.57	3.27	2.81	-	-	3.03	-	3.27	2.81	3.03	3.29	2.99	3.22	2.99	3.2	2.98	3.22	2.92	3.13	3.02	3.1	3.03	1.98	2.58	3.04	3.46	4.05	1	2	3	4	5.75	z	zDEFG	-	-	-
adj mnyDE	zA	zA	zA	zA	zA	-	-	zA	-	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	zA	x	xy	xy	xy	xy	z	z	z	z	z	z	z	z	z	
Don't know	217	195	20	111	106	-	-	217	-	111	106	217	31	169	38	156	47	128	57	104	31	159	27	159	12	42	110	43	11	-	-	-	-	-	-	-	-		
9% EF GH	9%	12%	10%	9%	-	-	10%	-	10%	9%	10%	9%	9%	8%	9%	6%	10%	6%	10%	12%	8%	9%	9%	14%	9%	10%	9%	11%	-	-	-	-	-	-	-	-	-		

Proportions/Means: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 158
Q14 Imagine you did decide to sell your current home and move to a different place to live within the next 2 years, how many bedrooms do you think you would want it to have?
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)					LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)								TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)		NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)		LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT RELATIVE	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCED PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION		
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64		
WEIGHTED BASE	2207	874	503	132	16**	**	63*	133	318	394	509	851	511	1754	193	484	879	508	182	2053	21**	1805	185	1086	477	705	1614	38**	**	52*	105*	44**	132*	139	210	53*	55**		
100%	39%	22%	6%	1%	0%	0%	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	34%	3%	48%	21%	31%	71%	2%	0%	2%	5%	2%	6%	6%	9%	2%	2%		
1 bedroom	53	13	13	1	-	-	1	2	5	12	12	22	7	46	20	13	14	1	5	33	1	40	10	24	3	26	9	-	-	1	2	2	4	2	9	-	3		
2 bedrooms	283	126	34	3	1%	-	1%	1%	2%	3%	2%	3%	1%	3%	10%	3%	2%	*	3%	2%	5%	2%	5%	2%	1%	4%	1%	-	-	1%	2%	4%	3%	2%	4%	-	6%		
3 bedrooms	583	254	171	24	3	-	15	21	45	83	127	293	80	503	69	129	224	75	75	104	10	487	61	298	121	163	328	1	-	21	23	22	40	33	73	13	10		
4 bedrooms	26%	29%	34%	18%	16%	-	24%	16%	14%	21%	25%	34%	16%	29%	36%	27%	25%	15%	41%	25%	49%	26%	33%	27%	25%	23%	20%	2%	-	40%	22%	51%	30%	23%	33%	25%	18%		
5 or more bedrooms	38%	38%	38%	55%	36%	-	44%	33%	33%	34%	37%	42%	34%	39%	52	200	333	211	57	802	5	775	62	404	178	277	659	15	-	16	33	10	47	44	69	20	12		
Mean	3.03	2.99	2.88	3.02	3.76	-	3.02	3.32	3.41	3.26	2.98	2.76	3.34	2.93	2.65	2.92	3.06	3.38	2.62	3.07	2.58	3.05	2.82	3.08	2.98	2.96	3.2	3.58	5	2.79	3.24	2.66	3.02	3.08	2.81	3.06	3.74		
Don't know	10%	71	31	8	1	-	4	13	31	36	64	68	48	168	17	40	89	49	22	199	1	175	11	63	79	76	148	7	-	4	10	2	5	22	17	6	4		
	10%	8%	6%	6%	5%	-	6%	10%	10%	9%	13%	8%	9%	10%	9%	8%	10%	10%	12%	10%	5%	9%	6%	6%	16%	11%	9%	20%	-	8%	10%	5%	4%	16%	8%	11%	7%		

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 159
Q14 Imagine you did decide to sell your current home and move to a different place to live within the next 2 years, how many bedrooms do you think you would want it to have?

BASE: All adults who are owner occupiers in England and Wales

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)															FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)															BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPERS)					
		TOTAL (Q)	BIGGER HOME/ MORE SPACE (Q)	MORE ACCESSIBLE HOME (Q)	HOME REQUIRING LESS MAINTENANCE (Q)	CHEAPER HOME (Q)	HOME WITH SPECIALISED CARE/ SUPPORT (Q)	HOME WITH AN AGE THRESHOLD (Q)	BEING CLOSER TO FAMILY/ CAREGIVERS (Q)	LIVING WITH EXTENDED FAMILY (Q)	BETTER/ SAFER NEIGHBOURHOOD (Q)	BETTER ACCESS TO PUBLIC TRANSPORT (Q)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (Q)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (Q)	START AGAIN/NEW CHALLENGE (Q)	OTHER (Q)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (Q)	PERSONAL/ EMOTIONAL ATTACHMENT (Q)	LACK OF SUITABLE HOUSING OPTIONS (Q)	COMPLEXITY OF MOVING/ PROCESS (Q)	PHYSICAL DIFFICULTIES DUE TO HEALTH (Q)	AFORDING TO RENT/ BUY (Q)	COST OF MOVING (Q)	HAVING TO GIVE SAVINGS/ EQUITY (Q)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (Q)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (Q)	DISLIKE OF CHANGE (Q)	LACK OF ADVANCE/ INFORMATION (Q)	OTHER (Q)	OPTIMAL (Q)	UNDER OCC (Q)	1 BEDROOM (Q)	2 BEDROOMS (Q)	3+ BEDROOMS (Q)	SEG 1 SETTLED FOREVER (Q)	SEG 2 SETTLED FOR NOW (Q)	SEG 3 SQUEEZED STRIVERS (Q)	SEG 4 FAMILY FOCUSED (Q)	SEG 5 SUITABILITY SEEKERS (Q)	SEG 6 PRAGMATIC MOVERS (Q)	
UNWEIGHTED BASE		2206	613	357	847	586	193	241	402	189	551	415	199	108*	293	112*	743	597	465	902	265	700	1048	535	567	381	530	140	47*	379	1640	796	773	271	365	269	361	207	178	297	
		100%	27%	16%	37%	26%	9%	11%	18%	6%	24%	18%	9%	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%	
1 bedroom	53	2	10	19	12	8	14	11	4	10	8	1	3	13	4	13	9	15	23	9	18	16	11	10	9	11	4	2	24	30	14	14	1	4	1	1	5	8	10		
	2%	*	3%	2%	2%	4%	6%	3%	2%	2%	2%	*	2%	3%	3%	2%	2%	3%	3%	3%	3%	2%	2%	2%	2%	2%	2%	3%	5%	6%	2%	2%	2%	*	1%	*	*	2%	4%	3%	
2 bedrooms	382	46	124	263	172	65	108	119	42	129	108	10	16	111	20	170	150	116	245	99	170	247	184	148	123	134	28	7	70	504	233	230	41	106	65	47	51	74	128		
	20%	8%	35%	31%	29%	84%	46%	28%	22%	23%	26%	5%	15%	28%	27%	24%	25%	23%	27%	37%	24%	24%	25%	26%	32%	25%	20%	16%	19%	27%	33%	29%	30%	15%	29%	24%	13%	25%	42%	43%	
	24%	2%	34%	31%	29%	46%	28%	22%	23%	26%	26%	5%	15%	28%	27%	24%	25%	23%	27%	37%	24%	24%	25%	26%	32%	25%	20%	16%	19%	27%	33%	29%	30%	15%	29%	24%	13%	25%	42%	43%	
3 bedrooms	859	209	121	326	216	56	74	148	63	203	145	60	31	135	62	306	232	175	359	94	267	448	200	220	221	141	208	39	24	129	708	265	303	140	148	126	136	81	52	114	
	38%	34%	34%	39%	37%	29%	31%	37%	33%	37%	35%	30%	28%	34%	6%	41%	39%	38%	40%	35%	38%	43%	37%	39%	37%	39%	28%	52%	34%	38%	33%	39%	52%	40%	47%	38%	39%	39%	29%	38%	
	24%	2%	34%	31%	29%	46%	28%	22%	23%	26%	26%	5%	15%	28%	27%	24%	25%	23%	27%	37%	24%	24%	25%	26%	32%	25%	20%	16%	19%	27%	33%	29%	30%	15%	29%	24%	13%	25%	42%	43%	
4 bedrooms	447	240	49	155	118	34	27	85	51	145	95	88	25	92	15	153	147	113	192	35	179	239	125	122	60	105	41	6	180	138	171	113	54	37	52	139	43	30	27		
	20%	42%	14%	18%	20%	18%	11%	21%	27%	26%	23%	44%	23%	23%	10%	21%	25%	24%	21%	13%	26%	23%	23%	22%	16%	20%	29%	13%	26%	18%	21%	15%	20%	10%	19%	38%	21%	11%	9%		
	20%	42%	14%	18%	20%	18%	11%	21%	27%	26%	23%	44%	23%	23%	10%	21%	25%	24%	21%	13%	26%	23%	23%	22%	16%	20%	29%	13%	26%	18%	21%	15%	20%	10%	19%	38%	21%	11%	9%		
5 or more bedrooms	108	63	30	36	28	18	9	19	22	35	35	33	17	26	2	40	32	33	38	10	37	39	32	36	27	34	13	4	16	88	40	35	13	12	13	27	17	16	2		
	5%	50%	8%	4%	5%	9%	4%	5%	12%	6%	8%	18%	16%	7%	2%	5%	5%	7%	4%	4%	5%	4%	6%	6%	7%	6%	10%	9%	4%	5%	5%	4%	5%	3%	5%	7%	8%	9%	1%		
	1%	50%	8%	4%	5%	9%	4%	5%	12%	6%	8%	18%	16%	7%	2%	5%	5%	7%	4%	4%	5%	4%	6%	6%	7%	6%	10%	9%	4%	5%	5%	4%	5%	3%	5%	7%	8%	9%	1%		
Mean	1.03	1.63	1	2.96	2.96	2.95	2.74	2.99	3.28	3.2	3.25	3.3	3.52	3.03	2.81	3.09	3.14	3.08	2.99	2.76	3.12	3.04	3.14	3.15	3	2.94	3.09	3.27	3.07	3.05	3.02	3	2.94	3.26	2.92	3.07	3.44	3.11	2.79	2.67	
	1.03	1.63	1	2.96	2.96	2.95	2.74	2.99	3.28	3.2	3.25	3.3	3.52	3.03	2.81	3.09	3.14	3.08	2.99	2.76	3.12	3.04	3.14	3.15	3	2.94	3.09	3.27	3.07	3.05	3.02	3	2.94	3.26	2.92	3.07	3.44	3.11	2.79	2.67	
	1.03	1.63	1	2.96	2.96	2.95	2.74	2.99	3.28	3.2	3.25	3.3	3.52	3.03	2.81	3.09	3.14	3.08	2.99	2.76	3.12	3.04	3.14	3.15	3	2.94	3.09	3.27	3.07	3.05	3.02	3	2.94	3.26	2.92	3.07	3.44	3.11	2.79	2.67	
Don't know	217	33	22	47	41	12	9	27	7	30	24	8	16	16	2	55	26	13	41	18	29	58	32	30	21	38	14	3	40	172	73	79	21	59	12	12	10	8	16		
	10%	5%	6%	6%	7%	6%	4%	7%	4%	5%	6%	7%	15%	4%	1%	7%	4%	3%	5%	7%	4%	6%	6%	5%	6%	7%	10%	6%	10%	9%	9%	6%	8%	16%	4%	3%	5%	4%	6%		
	10%	5%	6%	6%	7%	6%	4%	7%	4%	5%	6%	7%	15%	4%	1%	7%	4%	3%	5%	7%	4%	6%	6%	5%	6%	7%	10%	6%	10%	9%	9%	6%	8%	16%	4%	3%	5%	4%	6%		

Proportions/Mean: Columns Tested (5% risk level) - 1/a/b/c/d/e/f/g/h/i/j/k/l/m/n - 1/o/p/q/r/s/t/u/v/w/x/y/z/AB - 1/CD - 1/EF/G - 1/H/I/J/K/L/M
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH

24th-27th MAY 2024

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Table 160

Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... SUMMARY TABLE

BASE: All adults who are owner occupiers in England and Wales

	12 months?	1 to 2 years?	3 to 5 years?	6 to 10 years?
UNWEIGHTED BASE	2206	2206	2206	2206
WEIGHTED BASE	2267	2267	2267	2267
(3) Certain to	47 2%	44 2%	63 3%	128 6%
(2) Very likely	86 4%	91 4%	136 6%	183 8%
(1) Fairly likely	128 6%	178 8%	239 11%	274 12%
(-1) Fairly unlikely	282 12%	290 13%	294 13%	286 13%
(-2) Very unlikely	528 23%	560 25%	508 22%	431 19%
(-3) Certain NOT to	1118 49%	1016 45%	894 39%	701 31%
Certain/likely to (NET)	261 12%	313 14%	437 19%	585 26%
Unlikely/certain not to (NET)	1928 85%	1866 82%	1696 75%	1417 63%
NET LIKELY (likely - unlikely)	-74%	-68%	-56%	-37%
Mean	-1.94	-1.82	-1.54	-1.11
Don't know	78 3%	87 4%	134 6%	266 12%

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 161
Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 12 months?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTED TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	267	366	243	131*	131*	-**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	-**	
(3) Certain to	47	49	22	25	2	5	5	11	14	8	1	24	23	26	20	2	4	2	2	4	13	2	10	4	4	-	
	2%	2%	2%	2%	3%	2%	2%	3%	3%	1%	1%	2%	3%	2%	2%	2%	1%	1%	1%	2%	5%	1%	3%	2%	3%	-	
																				zopq						-	
(2) Very likely	86	82	59	27	12	19	15	9	14	10	6	50	36	61	25	4	10	2	13	5	7	5	16	16	8	-	
	4%	4%	5%	2%	17%	7%	4%	2%	3%	2%	3%	3%	4%	4%	3%	3%	4%	1%	6%	3%	3%	2%	4%	7%	6%	-	
	bp		zb		zdefghi	zfigh													p				zpt	p		-	
(1) Fairly likely	128	131	76	51	18	29	32	15	10	17	7	98	30	96	32	8	14	9	13	6	12	8	17	33	7	-	
	6%	6%	7%	4%	25%	10%	9%	4%	2%	3%	4%	7%	4%	7%	4%	7%	5%	4%	6%	3%	5%	3%	5%	14%	5%	-	
	bghkm		zb		zdefghi	zfighi	zfighi					zk		zm										zopqrstuw		-	
(-1) Fairly unlikely	282	270	132	148	14	37	40	64	46	59	23	174	108	194	88	19	33	27	27	34	24	31	44	25	18	-	
	12%	12%	12%	13%	19%	13%	11%	16%	10%	11%	11%	12%	13%	14%	11%	17%	11%	13%	12%	16%	9%	14%	12%	10%	14%	-	
					zg														s						-		
(-2) Very unlikely	528	519	252	272	12	56	83	94	106	114	63	354	174	341	187	26	66	43	65	51	70	47	90	52	20	-	
	23%	24%	23%	24%	16%	20%	24%	24%	24%	22%	31%	24%	22%	24%	22%	23%	23%	20%	30%	24%	26%	21%	25%	21%	15%	-	
					zcdh						zcdh								w						-		
(-3) Certain NOT to	1118	1085	526	587	14	123	162	187	233	301	97	716	402	652	466	49	154	117	95	98	127	126	174	111	67	-	
	49%	49%	48%	51%	20%	44%	46%	48%	52%	57%	48%	49%	50%	46%	56%	44%	54%	55%	43%	48%	48%	55%	48%	46%	51%	-	
	cl				e		e	c	cd	zcd	e			zl				q								-	
Certain/likely to (NET)	261	262	157	103	32	53	52	35	38	36	15	172	89	183	78	14	28	14	29	15	32	15	43	53	19	-	
	12%	12%	14%	9%	44%	19%	15%	9%	9%	7%	7%	12%	11%	13%	9%	12%	10%	6%	13%	7%	12%	6%	12%	22%	15%	-	
	bghmpt		zb		zdefghi	zfighi	fighi							zm					pt					zopqrstu	p	-	
Unlikely/certain not to (NET)	1928	1874	910	1007	40	216	285	345	385	474	184	1245	684	1187	742	93	253	187	187	183	221	203	308	187	105	-	
	85%	85%	83%	87%	55%	77%	82%	88%	87%	90%	90%	85%	85%	83%	88%	84%	89%	88%	85%	88%	84%	89%	84%	77%	80%	-	
	acd		za		c		c	cde	cd	zcd	cde			zl		v	v	v	v	v		vw				-	
NET LIKELY (likely - unlikely)	-74%	-73%	-68%	-78%	-11%	-58%	-67%	-79%	-78%	-83%	-83%	-73%	-74%	-70%	-79%	-72%	-79%	-81%	-72%	-81%	-72%	-83%	-72%	-55%	-66%	0%	
Mean	-1.94	-1.93	-1.83	-2.05	-0.45	-1.62	-1.83	-1.96	-2.07	-2.21	-2.1	-1.95	-1.93	-1.85	-2.09	-1.82	-2.07	-2.21	-1.84	-2.04	-1.9	-2.2	-1.89	-1.59	-1.8	-	
	bghmpt		zb		zdefghi	zfighi	h	h						zm		p			pt				pt	zoprt	pt	-	
Don't know	78	70	34	44	1	10	12	13	21	16	4	43	35	59	19	4	5	13	4	10	10	9	14	3	6	-	
	3%	3%	3%	4%	1%	4%	4%	3%	5%	3%	2%	3%	4%	4%	2%	4%	2%	6%	2%	5%	4%	4%	4%	1%	5%	-	
	m													zm				ov								-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 162

Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 12 months?

BASE: All adults who are owner occupiers in England and Wales

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	47	14	33	14	11	8	12	2	28	7	11	10	19	7	11	13	33
	2%	2%	2%	4%	2%	1%	2%	1%	2%	2%	4%	2%	2%	2%	2%	2%	2%
(2) Very likely	86	31	56	13	23	17	31	2	57	20	10	15	30	21	21	35	52
	4%	4%	4%	4%	4%	3%	5%	1%	4%	5%	3%	3%	3%	5%	4%	5%	3%
(1) Fairly likely	128	59	69	9	26	40	47	7	88	23	18	17	43	43	25	61	67
	6%	7%	5%	3%	4%	7%	8%	5%	5%	6%	6%	4%	5%	10%	5%	9%	4%
	cp	zb				c	zcd							zkln		zp	
(-1) Fairly unlikely	282	94	188	36	76	73	80	17	200	52	29	57	105	64	56	90	193
	12%	12%	13%	12%	13%	12%	13%	11%	12%	14%	10%	13%	11%	15%	12%	13%	12%
(-2) Very unlikely	528	207	321	60	127	154	153	34	398	59	71	90	218	101	118	166	362
	23%	26%	22%	20%	22%	25%	25%	22%	25%	16%	24%	20%	24%	23%	26%	25%	23%
	i	zb							zi		i						
(-3) Certain NOT to	1118	377	741	163	298	295	281	81	786	183	148	247	472	180	219	292	826
	49%	47%	51%	54%	51%	49%	45%	53%	49%	50%	50%	55%	51%	41%	48%	43%	52%
	afmo			f								zm	m			zo	
Certain/likely to (NET)	261	104	157	35	59	65	90	11	173	50	38	42	92	71	56	109	152
	12%	13%	11%	12%	10%	11%	15%	7%	11%	14%	13%	9%	10%	16%	12%	16%	10%
	p	z					zdg							zkl		zp	
Unlikely/certain not to (NET)	1928	678	1250	259	501	522	513	132	1385	295	249	394	796	345	393	547	1381
	85%	85%	85%	85%	86%	86%	83%	86%	86%	81%	84%	87%	86%	79%	86%	81%	87%
	imo						zi					m	m	m	m	zo	
NET LIKELY (likely - unlikely)	-74%	-72%	-75%	-74%	-76%	-75%	-68%	-78%	-75%	-67%	-71%	-78%	-76%	-63%	-74%	-65%	-77%
Mean	-1.94	-1.89	-1.97	-1.94	-2	-1.98	-1.79	-2.17	-1.97	-1.84	-1.91	-2.07	-2.02	-1.68	-1.9	-1.72	-2.04
	p						zd							zk		zp	
							g							l			
Don't know	78	20	58	10	21	19	17	11	48	19	11	15	33	21	9	15	63
	3%	3%	4%	3%	4%	3%	3%	7%	3%	5%	4%	3%	4%	5%	2%	2%	4%
	a						zf							n			

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 163
Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 12 months?
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	1 (y)	2 (z)	3 (aa)	4 (ab)	5+ (ac)	1 (ad)	2 (ae)	3 (af)	4 (ag)	5+ (ah)		
UNWEIGHTED BASE	2208	2000	191	835	1371	**	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	566	832	437	123		
WEIGHTED BASE	2837	2079	175	1075	1552	**	**	2267	**	1075	1552	2267	357	1812	503	1650	737	1340	949	996	261	1928	313	1866	88*	490	1112	464	93*	51*	563	859	447	104*		
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	2%	38%	20%	5%	5%		
(3) Certain to	47	43	4	25	21	-	-	47	-	25	21	47	44	2	33	10	28	12	23	14	47	-	31	7	1	7	23	12	3	1	23	14	6	2		
2%	2%	2%	2%	2%	-	-	2%	-	2%	2%	2%	12%	*	6%	1%	4%	1%	2%	1%	18%	-	10%	*	2%	1%	1%	2%	3%	3%	1%	4%	2%	1%	2%		
moquw	s											zmopqpr	s							zuw		zuw	u													
(2) Very likely	86	72	15	53	33	-	-	86	-	53	33	86	60	19	62	16	64	14	58	16	86	-	71	15	3	18	38	21	7	5	20	32	13	9		
4%	3%	8%	5%	3%	-	-	4%	-	5%	3%	4%	17%	1%	12%	1%	9%	1%	6%	2%	33%	-	23%	1%	4%	4%	4%	3%	5%	7%	10%	3%	4%	3%	8%		
admo	osuw											zmopqpr	s							zuw		zuw	u													
(1) Fairly likely	128	107	18	68	60	-	-	128	-	68	60	128	99	29	93	35	85	39	87	36	128	-	109	19	4	28	65	26	4	2	28	41	22	13		
6%	5%	10%	6%	5%	-	-	6%	-	6%	5%	6%	28%	2%	19%	2%	12%	3%	9%	4%	49%	-	35%	1%	5%	6%	6%	6%	4%	4%	5%	5%	5%	12%			
amoqs	uw											zmopqpr	s							zuw		zuw	u													
(-3) Fairly unlikely	282	255	27	138	144	-	-	282	-	138	144	282	43	223	100	168	148	109	185	63	-	282	79	198	15	53	134	67	13	8	101	92	53	11		
12%	12%	15%	13%	12%	-	-	12%	-	13%	12%	12%	12%	12%	20%	10%	20%	8%	19%	6%	-	15%	25%	11%	17%	11%	12%	14%	14%	15%	17%	11%	12%	11%			
oqst	ve											qst	oqs	zlmqqs	qt	s	zlmqqs	s	zlmqqs	s	ztw		ztuw	t												
(-2) Very unlikely	528	483	40	250	278	-	-	528	-	250	278	528	46	461	85	411	188	293	250	205	-	528	10	515	12	98	259	124	35	10	117	217	110	22		
23%	23%	23%	23%	23%	-	-	23%	-	23%	23%	23%	13%	25%	17%	25%	26%	22%	26%	21%	-	27%	3%	28%	13%	20%	23%	27%	38%	18%	20%	25%	25%	20%			
hst	ve											zlmq	zlmq	l	zlmq	lms	lms	lms	zlmq	l	ztv		ztv	t												
(-3) Certain NOT to	1118	1046	67	501	617	-	-	1118	-	501	617	1118	57	1043	117	980	211	853	332	648	-	1118	6	1110	49	275	570	195	29	23	275	445	235	49		
49%	50%	39%	47%	52%	-	-	49%	-	47%	52%	49%	16%	58%	23%	59%	29%	64%	35%	65%	-	58%	2%	59%	55%	56%	50%	42%	31%	43%	47%	52%	53%	46%			
ltnp	rvbfc											zlmq	zlmq	l	zlmq	lms	lms	lms	zlmq	l	ztv		ztv	t												
Certain/likely to (NET)	261	221	37	146	115	-	-	261	-	146	115	261	202	51	188	61	176	66	168	66	261	-	212	41	9	53	126	59	13	8	70	87	41	24		
12%	11%	21%	14%	10%	-	-	12%	-	14%	10%	12%	57%	3%	37%	4%	24%	5%	18%	7%	100%	-	100%	zuw													
adjm	osuw											zmopqpr	s							zuw		zuw	u													
Unlikely/certain not to (NET)	1928	1784	134	889	1039	-	-	1928	-	889	1039	1928	147	1727	362	1500	547	1325	767	916	-	1928	95	1823	75	427	962	386	78	41	493	755	398	83		
76%	86%	77%	83%	87%	-	-	85%	-	83%	87%	85%	41%	95%	60%	95%	74%	94%	83%	92%	-	100%	30%	98%	86%	87%	85%	83%	84%	76%	85%	88%	89%	77%			
bcl	nortvt											zlmq	zlmq	l	zlmq	lms	lms	lms	zlmq	lms	ztvw		ztv	t												
NET LIKELY (likely - unlikely)	-1.94	-1.99	-1.46	-1.83	-2.05	-	-	-1.94	-	-1.83	-2.05	-1.94	0.12	-2.36	-0.62	-2.37	-1.19	-2.39	-1.51	-2.35	1.69	-2.43	0.75	-2.41	-2.02	-2.06	-1.98	-1.79	-1.61	-1.66	-1.82	-2.04	-2.08	-1.57		
Mean	ad	za	zd	zd	-	-	d	-	zl	zl	k	zlmq	zlmq	qrs	zlmq	rs	zlmq	s	zlmq	zuw	zuw	zuw	u													
jmoquw	f											qrs	qrs							zuw		zuw	u													
Don't know	78	74	4	40	38	-	-	78	-	40	38	78	8	35	12	29	14	19	14	14	-	-	7	2	4	10	44	19	2	4	20	17	9	1		
3%	4%	2%	4%	3%	-	-	3%	-	4%	3%	3%	2%	2%	2%	2%	2%	2%	1%	1%	1%	-	-	2%	*	4%	2%	4%	4%	2%	8%	3%	2%	2%	1%		
mopqpr	stuvf											q								tuw		tuw														

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/U/H/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 164
Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 12 months?
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)							OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCE OF TRAUMATIC/ ABUSIVE SITUATION (i)	
	TOTAL (i)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REDUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)									
UNWEIGHTED BASE	2206	852	479	146	73	-	58	139	314	385	469	840	511	1694	208	450	819	552	162	1983	17	1850	178	1085	465	656	1552	58	1	51	99	45	138	135	201	50	64								
WEIGHTED BASE	2207	874	503	132	16**	**	41*	133	318	394	509	853	513	1754	193	484	879	528	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	46**	132*	139	230	153*	155*								
100%	39%	22%	6%	1%	1%	-	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	84%	3%	48%	21%	31%	71%	2%	***	2%	5%	2%	6%	6%	9%	2%	2%								
(3) Certain to	47	15	16	2	1	-	2	4	9	6	11	16	14	33	7	3	21	13	3	39	-	34	6	22	8	17	31	1	-	3	8	2	5	4	5	3	4								
by	2%	2%	3%	1%	6%	-	3%	3%	3%	1%	2%	2%	3%	2%	4%	1%	2%	3%	2%	2%	0	-	2%	3%	2%	2%	2%	2%	2%	-	6%	8%	5%	4%	3%	2%	5%	7%							
(2) Very likely	86	31	14	8	-	-	-	10	20	23	9	25	29	57	9	18	32	21	4	75	2	70	8	58	8	19	59	3	-	2	6	2	8	5	9	5	4								
by	4%	4%	3%	6%	-	-	-	7%	6%	6%	2%	3%	6%	3%	5%	4%	4%	4%	4%	2%	4%	9%	4%	4%	4%	5%	2%	3%	4%	7%	-	4%	5%	4%	6%	4%	4%	9%	8%						
(1) Fairly likely	128	42	25	11	-	-	-	9	29	33	33	25	37	91	7	40	40	32	9	120	1	106	6	81	38	9	93	1	-	13	14	8	11	16	14	9	7								
by	6%	5%	5%	8%	-	-	-	7%	9%	8%	7%	3%	7%	5%	4%	8%	5%	6%	5%	6%	3%	6%	3%	7%	8%	1%	6%	4%	-	25%	14%	19%	8%	12%	7%	17%	13%								
(-1) Fairly unlikely	282	111	61	20	*	-	6	11	36	51	73	105	52	230	26	60	102	85	9	256	-	220	30	174	61	47	204	8	-	6	14	5	21	17	21	10	9								
by	12%	13%	12%	15%	3%	-	9%	8%	11%	13%	14%	12%	10%	13%	22%	14%	12%	12%	17%	5%	12%	-	12%	16%	16%	13%	7%	13%	21%	-	11%	14%	12%	16%	12%	10%	20%	15%							
(-2) Very unlikely	528	200	134	37	7	-	12	36	77	91	109	200	126	400	42	113	194	130	46	483	3	457	38	279	126	123	396	7	-	10	26	13	26	31	50	8	11								
by	23%	23%	27%	28%	44%	-	21%	27%	24%	23%	21%	23%	25%	23%	22%	23%	22%	26%	25%	24%	16%	24%	20%	26%	26%	17%	25%	18%	-	19%	24%	29%	20%	22%	24%	16%	20%								
(-3) Certain NOT to	1118	456	238	48	8	-	39	61	137	178	248	455	237	881	97	240	458	211	98	1007	14	966	89	433	207	478	783	16	1	16	37	13	58	64	106	16	17								
by	49%	52%	47%	37%	47%	-	65%	46%	43%	45%	49%	53%	46%	50%	9%	61%	60%	41%	54%	49%	68%	14%	51%	48%	40%	43%	68%	49%	41%	100%	31%	35%	31%	44%	46%	50%	30%	31%							
Certain/likely to (NET)	261	88	54	21	1	-	2	22	57	62	54	65	81	180	24	60	92	66	16	235	2	209	20	161	54	45	183	5	-	18	28	12	24	26	29	16	15								
by	12%	10%	11%	16%	6%	-	3%	17%	18%	16%	11%	8%	16%	10%	12%	12%	11%	13%	9%	11%	12%	11%	11%	15%	11%	6%	11%	13%	-	34%	27%	28%	18%	19%	14%	31%	27%								
Unlikely/certain not to (NET)	1928	766	433	106	15	-	57	107	251	321	431	760	415	1511	166	413	754	425	153	1745	17	1643	157	886	394	648	1383	30	1	31	77	32	105	112	177	34	37								
by	85%	88%	86%	80%	94%	-	94%	81%	79%	81%	85%	89%	81%	86%	86%	85%	86%	84%	84%	85%	84%	86%	85%	82%	83%	92%	86%	81%	100%	60%	73%	72%	79%	80%	84%	65%	67%								
NET LIKELY (likely - unlikely)	-74%	-78%	-75%	-64%	-87%	0%	-92%	-64%	-61%	-66%	-74%	-82%	-65%	-76%	-73%	-73%	-75%	-71%	-75%	-74%	-72%	-75%	-74%	-67%	-71%	-66%	-74%	-68%	-100%	-26%	-46%	-44%	-61%	-62%	-71%	-35%	-40%								
Mean	-1.54	-2.02	-1.93	-1.63	-2.12	-	-2.44	-1.74	-1.65	-1.76	-1.96	-2.12	-1.77	-1.99	-1.87	-1.95	-2.01	-1.76	-2.17	-1.95	-2.24	-1.99	-1.89	-1.69	-1.91	-2.35	-1.94	-1.69	-3	-0.98	-1.2	-1.2	-1.58	-1.67	-1.9	-0.95	-1.07								
by	1%	2%	2%	3%	4%	-	3%	3%	3%	3%	3%	3%	3%	4%	2%	2%	4%	3%	7%	4%	5%	3%	4%	3%	4%	2%	3%	7%	-	3%	-	-	2%	1%	2%	4%	5%								
Don't know	76	20	16	5	-	-	2	4	11	11	24	26	16	62	4	11	33	17	12	73	1	53	8	38	28	12	48	3	-	3	-	-	3	2	4	2	3								
by	3%	2%	3%	4%	-	-	3%	3%	3%	3%	5%	3%	3%	4%	2%	2%	4%	3%	7%	4%	5%	3%	4%	4%	6%	2%	3%	7%	-	6%	-	-	2%	1%	2%	4%	5%								

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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BASE: All adults who are owner occupiers in England and Wales

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 166
Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 1 to 2 years?

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	UNWEIGHTE D TOTAL	GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
			MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	44	45	25	19	6	2	5	10	11	5	3	25	18	26	18	1	5	2	6	2	7	3	5	7	4	-	
	2%	2%	2%	2%	8%	1%	2%	3%	3%	1%	2%	2%	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	3%	3%	3%	-	
(2) Very likely	91	87	54	37	14	24	18	5	12	13	6	58	33	63	28	4	8	7	7	13	7	4	19	20	4	-	
	4%	4%	5%	3%	zdefghi	zfghi	f	1%	3%	2%	3%	4%	4%	4%	3%	3%	3%	3%	3%	6%	2%	2%	5%	8%	3%	-	
(1) Fairly likely	178	183	115	63	12	34	30	28	27	38	9	122	56	136	42	15	23	11	14	13	17	13	30	26	16	-	
	8%	8%	10%	5%	zdefghi	zfghi	zfgi	7%	6%	7%	5%	8%	7%	10%	5%	14%	8%	5%	6%	6%	7%	6%	8%	11%	12%	-	
(-1) Fairly unlikely	290	272	137	151	16	32	39	59	50	66	28	182	109	183	107	13	31	28	32	26	38	29	40	34	20	-	
	13%	12%	12%	13%	zdeg	12%	11%	15%	11%	13%	14%	12%	13%	13%	13%	11%	11%	13%	14%	13%	14%	13%	11%	14%	15%	-	
(-2) Very unlikely	560	559	269	286	13	58	88	95	111	120	75	375	185	349	210	27	72	48	66	53	65	52	100	55	21	-	
	25%	25%	24%	25%	18%	21%	25%	24%	25%	23%	zcdelfgh	26%	23%	24%	25%	25%	25%	22%	30%	26%	25%	23%	27%	22%	16%	-	
(-3) Certain NOT to	1016	977	467	545	12	118	155	180	208	269	75	647	370	607	410	47	143	102	88	89	116	116	157	97	61	-	
	45%	44%	42%	47%	16%	42%	44%	46%	47%	51%	37%	44%	46%	42%	49%	42%	50%	48%	40%	43%	44%	51%	43%	40%	47%	-	
Certain/likely to (NET)	313	315	194	118	32	60	54	44	51	55	18	206	107	225	88	20	36	20	27	28	30	20	55	53	24	-	
	14%	14%	18%	10%	zdefghi	zfghi	15%	11%	11%	11%	9%	14%	13%	16%	11%	18%	12%	9%	12%	13%	12%	9%	15%	22%	18%	-	
Unlikely/certain not to (NET)	1866	1808	873	982	41	209	281	334	369	455	178	1203	663	1139	728	87	246	178	186	169	219	197	297	186	102	-	
	82%	82%	79%	85%	56%	75%	80%	85%	83%	87%	88%	82%	82%	80%	87%	78%	86%	84%	85%	81%	83%	87%	81%	76%	78%	-	
NET LIKELY (likely - unlikely)	-68%	-68%	-62%	-75%	-12%	-53%	-65%	-74%	-72%	-76%	-79%	-68%	-69%	-64%	-76%	-60%	-74%	-74%	-72%	-68%	-72%	-78%	-66%	-54%	-60%	0%	
Mean	-1.82	-1.8	-1.67	-1.97	-0.27	-1.54	-1.78	-1.91	-1.93	-2.03	-1.91	-1.81	-1.83	-1.73	-1.97	-1.71	-1.95	-2.01	-1.79	-1.82	-1.87	-2.08	-1.78	-1.45	-1.66	-	
	bhmt		zb		zdefgh	zfghi								zm									zopstu	t		-	
Don't know	87	83	34	53	-	10	14	16	24	16	7	50	37	65	23	4	4	15	6	11	14	10	14	4	4	-	
	4%	4%	3%	5%	-	4%	4%	4%	5%	3%	3%	3%	5%	5%	3%	4%	1%	7%	3%	5%	5%	5%	4%	2%	3%	-	
	o								z									zov	o	o						-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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6 Aug 2024

Table 167

Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 1 to 2 years?

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	44	14	29	15	9	9	9	1	26	9	9	13	16	5	10	12	32
	2%	2%	2%	5%	2%	2%	1%	1%	2%	2%	3%	3%	2%	1%	2%	2%	2%
				zdef													
(2) Very likely	91	33	59	11	23	27	28	2	53	25	14	16	27	24	24	43	49
	4%	4%	4%	4%	4%	4%	5%	1%	3%	7%	5%	3%	3%	6%	5%	6%	3%
	hp									zh						zp	
(1) Fairly likely	178	82	97	15	44	48	60	11	130	28	21	29	59	54	36	71	107
	8%	10%	7%	5%	8%	8%	10%	7%	8%	8%	7%	6%	6%	12%	8%	11%	7%
	bp	zb					c							zkl		zp	
(-1) Fairly unlikely	290	86	204	40	81	74	78	17	207	47	36	54	121	56	60	85	205
	13%	11%	14%	13%	14%	12%	13%	11%	13%	13%	12%	12%	13%	13%	13%	13%	13%
	a		a														
(-2) Very unlikely	560	218	342	63	140	161	159	37	415	75	70	103	239	107	111	162	397
	25%	27%	23%	21%	24%	26%	26%	24%	26%	21%	24%	23%	26%	24%	24%	24%	25%
		z															
(-3) Certain NOT to	1016	342	674	148	259	268	267	74	722	160	134	219	422	171	205	279	737
	45%	43%	46%	48%	45%	44%	43%	48%	45%	44%	45%	48%	46%	39%	45%	42%	46%
	am											m	m				
Certain/likely to (NET)	313	129	185	41	75	84	97	15	209	61	43	57	103	83	70	125	188
	14%	16%	13%	14%	13%	14%	16%	10%	13%	17%	14%	13%	11%	19%	15%	19%	12%
	lp	zb												zkl		zp	
Unlikely/certain not to (NET)	1866	647	1220	251	479	503	505	128	1344	282	241	376	782	333	375	527	1339
	82%	81%	83%	82%	82%	83%	81%	84%	84%	78%	81%	83%	85%	76%	82%	78%	84%
	almo								zi			m	zm			zo	
NET LIKELY (likely - unlikely)	-68%	-65%	-71%	-69%	-70%	-69%	-66%	-74%	-71%	-61%	-66%	-71%	-74%	-57%	-67%	-60%	-72%
Mean	-1.82	-1.75	-1.86	-1.8	-1.84	-1.82	-1.75	-2.05	-1.86	-1.67	-1.78	-1.89	-1.92	-1.59	-1.76	-1.62	-1.91
	lp	z												zk		zp	
														l			
Don't know	87	26	61	12	26	20	19	10	53	21	14	18	36	21	13	19	68
	4%	3%	4%	4%	5%	3%	3%	7%	3%	6%	5%	4%	4%	5%	3%	3%	4%
	h																

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 168
Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 1 to 2 years?
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
												CERTAIN TO/ LIKELY NEXT 12 MONTHS										CERTAIN TO/ LIKELY NEXT 1-2 YEARS										CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 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YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS					CERTAIN TO/ LIKELY NEXT 3-5 YEARS					CERTAIN TO/ LIKELY NEXT 6-10 YEARS					CERTAIN TO/ LIKELY NEXT 12 MONTHS					CERTAIN TO/ LIKELY NEXT 1-2 YEARS			

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/z/BC - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 169
Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 1 to 2 years?

BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)														LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCE OF TRAUMATIC/ABUSIVE SITUATION (Q)
	RESPONDENTS						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										RESPONDENTS		RESPONDENTS				RESPONDENTS				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)																		
	TOTAL (Q)	(A)	(B)	(C)	(D)	(E)	LESS THAN 1 YEAR (F)	1-2 YEARS (G)	3-5 YEARS (H)	6-10 YEARS (I)	11-20 YEARS (J)	MORE THAN 20 YEARS (K)	UP TO 5 YEARS (L)	MORE THAN 5 YEARS (M)	FLAT/ APARTMENT (N)	TERRACED HOUSE (O)	SEMI DETACHED HOUSE (P)	DETACHED HOUSE (Q)	BUNGALOW (R)	HOUSE (S)	OTHER (T)	SATISFIED (U)	DISSATISFIED (V)	AGREE (W)	NEITHER /DON'T KNOW (X)	DISAGREE (Y)	1 (A)	2 (B)	3+ (C)	DIVORCED/ SEPARATED (D)	REDUNDANT /LOST JOB (E)	DEATH OF A SPOUSE/ PARTNER (F)	STARTED CARING FOR DEPENDENT (G)	HAD SERIOUS ACCIDENT /ILLNESS (H)	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY (I)	SUFFERING IMPACTS OF ADDICTION (J)																			
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	208	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64																		
WEIGHTED BASE	2207	874	503	132	16**	**	41*	133	318	394	509	851	511	1754	193	484	879	508	182	2053	21**	1905	185	1086	477	705	1614	38**	1**	52*	105*	46**	132*	139	230	153*	155*																		
100%	39%	22%	6%	1%	1%	-	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	34%	3%	48%	21%	31%	71%	2%	***	2%	5%	2%	6%	9%	2%	2%																			
(3) Certain to	44	12	10	5	1	-	1	5	9	5	10	14	15	29	5	7	16	14	2	38	-	32	4	27	5	11	27	1	-	3	8	1	7	7	6	5	4																		
(2) Very likely	91	34	16	7	-	-	-	10	23	18	16	24	33	58	12	22	36	19	3	80	-	70	12	60	16	15	63	3	-	1	11	6	11	11	8	9	3																		
(1) Fairly likely	178	52	50	18	*	-	1	8	36	47	35	52	45	133	11	49	55	53	8	166	2	143	15	114	40	24	131	4	-	10	11	9	11	11	13	8	5																		
(-1) Fairly unlikely	290	122	64	27	2	-	7	13	31	50	71	119	51	240	22	72	95	84	13	264	4	235	28	200	47	43	230	9	-	7	16	3	21	21	31	8	13																		
(-2) Very unlikely	560	212	134	38	7	-	15	31	81	99	122	212	127	433	49	104	224	129	49	507	4	480	36	274	153	133	415	6	-	13	23	12	35	28	54	5	10																		
(-3) Certain NOT to	1016	419	209	34	6	-	36	62	128	163	228	399	226	790	88	220	418	186	94	917	11	884	83	371	187	459	717	12	1	15	32	13	43	60	94	15	17																		
Certain/likely to (NET)	313	98	76	30	1	-	1	23	68	70	60	90	93	220	28	79	107	85	13	284	2	245	31	201	62	50	220	8	-	15	30	16	28	29	26	22	12																		
Unlikely/certain not to (NET)	1866	754	407	99	15	-	57	106	240	312	422	729	404	1463	160	396	737	399	156	1688	18	1599	147	844	387	635	1342	27	1	34	71	28	99	109	179	28	39																		
NET LIKELY (likely - unlikely)	-68%	-75%	-66%	-53%	-86%	0%	-92%	-62%	-54%	-61%	-71%	-75%	-61%	-71%	-69%	-66%	-72%	-62%	-78%	-68%	-79%	-71%	-63%	-59%	-68%	-83%	-70%	-50%	-100%	-38%	-39%	-27%	-54%	-58%	-72%	-11%	-49%																		
Mean	-1.82	-1.93	-1.75	-1.24	-1.92	-	-2.39	-1.69	-1.52	-1.67	-1.88	-1.95	-1.67	-1.87	-1.79	-1.74	-1.92	-1.59	-2.2	-1.82	-2.11	-1.88	-1.66	-1.48	-1.84	-2.33	-1.83	-1.25	-3	-1.11	-0.99	-0.96	-1.33	-1.47	-1.83	-0.44	-1.16																		
Don't know	87	22	20	4	-	-	2	4	9	12	27	32	35	71	5	9	35	24	13	81	1	61	6	40	28	20	51	3	-	3	4	-	5	1	5	2	4																		

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 171
Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 3 to 5 years?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTED TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE WEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
	2267	2206	1102	1154	73*	279	349	393	444	526	203	1470	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	63	62	42	21	9	10	9	14	10	5	6	36	26	38	25	1	6	7	5	7	7	6	7	11	4	-	
	3%	3%	4%	2%	12%	4%	2%	4%	2%	1%	3%	2%	3%	3%	3%	1%	2%	3%	2%	3%	3%	2%	4%	3%	-		
	bh	zb	zdefghi		h		h		h		h		h		h		h		h		h		h		h		
(2) Very likely	136	140	74	61	13	25	20	18	23	27	9	96	40	100	36	12	18	6	10	14	13	10	21	27	7	-	
	6%	6%	7%	5%	18%	9%	6%	5%	5%	5%	4%	7%	5%	7%	4%	10%	6%	3%	5%	7%	5%	4%	6%	11%	5%	-	
	m	z	zdefghi		f		f		f		f		f		f		f		f		f		f		f		
(1) Fairly likely	239	232	124	113	19	38	22	53	33	51	23	148	90	162	76	16	29	28	29	18	23	16	42	28	11	-	
	11%	11%	11%	10%	25%	14%	6%	13%	7%	10%	11%	10%	11%	11%	9%	14%	10%	13%	13%	9%	9%	7%	12%	11%	8%	-	
	eg	z	zdefghi		eg		eg		eg		eg		eg		eg		eg		eg		eg		eg		eg		
(-1) Fairly unlikely	294	299	143	149	11	37	49	46	64	58	29	203	91	197	97	12	35	28	35	26	42	29	38	28	22	-	
	13%	14%	13%	13%	15%	13%	14%	12%	14%	11%	14%	14%	11%	14%	12%	11%	12%	13%	16%	13%	16%	13%	10%	11%	17%	-	
	eg	z	zdefghi		eg		eg		eg		eg		eg		eg		eg		eg		eg		eg		eg		
(-2) Very unlikely	508	509	246	259	15	52	83	85	92	124	57	325	182	297	211	25	58	41	57	49	60	57	92	48	20	-	
	22%	23%	22%	22%	21%	19%	24%	22%	21%	23%	28%	22%	23%	21%	25%	23%	20%	19%	26%	24%	23%	25%	20%	16%	-		
	l	z	zdefghi		d		d		d		d		d		d		d		d		d		d		d		
(-3) Certain NOT to	894	842	415	474	6	107	150	153	187	226	65	573	321	545	349	41	127	91	79	78	100	93	147	86	52	-	
	39%	38%	38%	41%	8%	38%	43%	39%	42%	43%	32%	39%	40%	38%	42%	37%	45%	42%	36%	38%	38%	41%	40%	35%	40%	-	
	c	z	zdefghi		c		c		c		c		c		c		c		c		c		c		c		
Certain/likely to (NET)	437	434	240	194	41	73	51	86	66	83	38	281	157	301	137	29	53	40	45	38	43	31	70	66	22	-	
	19%	20%	22%	17%	56%	26%	14%	22%	15%	16%	19%	19%	19%	21%	16%	26%	18%	19%	20%	19%	16%	14%	19%	27%	17%	-	
	begm	z	zdefghi		z		z		z		z		z		z		z		z		z		z		z		
Unlikely/certain not to (NET)	1696	1650	805	882	32	195	283	285	343	408	150	1102	594	1039	657	78	220	159	171	153	202	179	277	161	95	-	
	75%	75%	73%	76%	44%	70%	81%	72%	77%	78%	74%	75%	74%	73%	78%	70%	77%	75%	78%	74%	77%	79%	76%	66%	73%	-	
	clv	z	zdefghi		c		c		c		c		c		c		c		c		c		c		c		
NET LIKELY (likely - unlikely)	-56%	-55%	-51%	-60%	12%	-44%	-67%	-51%	-62%	-62%	-55%	-56%	-54%	-52%	-62%	-44%	-59%	-56%	-57%	-55%	-60%	-57%	-57%	-39%	-56%	0%	
Mean	-1.54	-1.51	-1.42	-1.66	0.18	-1.27	-1.74	-1.47	-1.71	-1.76	-1.47	-1.54	-1.56	-1.45	-1.69	-1.33	-1.65	-1.61	-1.48	-1.53	-1.6	-1.76	-1.61	-1.17	-1.55	-	
	bghm	z	zdefgh		z		z		z		z		z		z		z		z		z		z		z		
	i	z	zdefghi		i		i		i		i		i		i		i		i		i		i		i		
Don't know	134	122	57	77	1	11	16	23	35	35	15	77	57	89	44	4	13	14	4	16	18	17	18	17	13	-	
	6%	6%	5%	7%	1%	4%	4%	6%	8%	7%	7%	5%	7%	6%	5%	4%	4%	6%	2%	8%	7%	7%	5%	7%	10%	-	
	q	z	z		q		q		q		q		q		q		q		q		q		q		q		

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 172

Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 3 to 5 years?

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	63	20	43	15	19	12	15	2	39	12	12	13	18	12	19	26	36
	3%	2%	3%	5%	3%	2%	2%	1%	2%	3%	4%	3%	2%	3%	4%	4%	2%
(2) Very likely	136	60	76	21	33	32	44	6	96	25	15	24	49	40	23	51	85
	6%	7%	5%	7%	6%	5%	7%	4%	6%	7%	5%	5%	5%	9%	5%	8%	5%
(1) Fairly likely	239	82	157	33	62	72	61	11	161	48	31	43	87	59	49	82	157
	11%	10%	11%	11%	11%	12%	10%	7%	10%	13%	10%	10%	9%	14%	11%	12%	10%
(-1) Fairly unlikely	294	120	174	24	69	78	100	24	227	41	26	39	138	61	56	86	209
	13%	15%	12%	8%	12%	13%	16%	16%	14%	11%	9%	9%	15%	14%	12%	13%	13%
(-2) Very unlikely	508	198	310	59	124	152	137	36	374	70	63	95	223	84	106	153	355
	22%	25%	21%	19%	21%	25%	22%	23%	23%	19%	21%	21%	24%	19%	23%	23%	22%
(-3) Certain NOT to	894	286	608	132	234	231	234	62	630	146	118	200	360	153	180	250	644
	39%	36%	41%	43%	40%	38%	38%	40%	39%	40%	40%	44%	39%	35%	39%	37%	40%
Certain/likely to (NET)	437	161	276	70	114	115	119	19	296	84	58	81	154	111	92	159	278
	19%	20%	19%	23%	20%	19%	19%	12%	18%	23%	19%	18%	17%	25%	20%	24%	17%
Unlikely/certain not to (NET)	1696	604	1092	214	427	462	471	121	1231	257	208	335	721	298	342	488	1208
	75%	75%	75%	70%	74%	76%	76%	79%	77%	71%	70%	74%	78%	68%	75%	73%	76%
NET LIKELY (likely - unlikely)	-56%	-55%	-56%	-47%	-54%	-57%	-57%	-67%	-58%	-48%	-50%	-56%	-62%	-43%	-55%	-49%	-58%
Mean	-1.54	-1.46	-1.59	-1.46	-1.54	-1.57	-1.5	-1.79	-1.57	-1.43	-1.54	-1.68	-1.63	-1.25	-1.51	-1.36	-1.63
	p	z												zk	l	zp	
Don't know	134	37	97	20	40	29	31	13	79	23	32	35	46	29	24	24	110
	6%	5%	7%	7%	7%	5%	5%	9%	5%	6%	11%	8%	5%	7%	5%	4%	7%
	aho										zh						zo

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 173

Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 3 to 5 years?

BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c) (a)	WHITE ETHNIC GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED LA/HA (e)	RENTED PRIVATE (f)	OWNER/OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTOR (i) (DIRECT)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (n)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (o)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (p)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (q)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (r)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (s)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (v)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (x)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (y)	1 (z)	2 (aa)	3 (ab)	4 (ac)	5+ (ad)	1 (ae)	2 (af)	3 (ag)	4 (ah)	5+ (ai)	
UNWEIGHTED BASE	2200	2000	191	835	1371	-	-	2206	-	835	1371	2206	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WEIGHTED BASE	2187	2079	175	1075	1192	**	**	2267	**	1075	1192	2267	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	20%	4%	2%	21%	25%	10%	2%	1%	
(3) Certain to	63	51	12	35	27	-	-	63	-	35	27	63	43	18	54	9	59	3	53	5	51	11	56	7	4	11	25	22	1	2	21	25	10	2	2	
3%	2%	7%	3%	2%	-	-	3%	-	3%	2%	3%	12%	1%	11%	1%	8%	*	6%	1%	20%	1%	18%	*	4%	2%	2%	5%	2%	3%	4%	3%	2%	1%	1%	1%	
amqs	uw	za										amqs	oq	zmoqrs	q	zmoqrs		zmoqrs	q	zuw	w	zuw														
(2) Very likely	136	120	15	62	74	-	-	136	-	62	74	136	74	57	105	24	121	10	117	30	74	56	110	24	3	20	73	32	7	8	40	42	25	11	11	
6%	6%	9%	6%	6%	-	-	6%	-	6%	6%	6%	21%	3%	21%	1%	10%	1%	12%	1%	28%	3%	35%	1%	4%	4%	6%	7%	8%	15%	7%	5%	6%	6%	10%	10%	
moqu	w											zmoqrs	oas	zmoqrs	q	zmoqrs		zmoqrs		zuw	w	ztuw														
(1) Fairly likely	239	208	28	110	129	-	-	239	-	110	129	239	60	166	89	141	186	46	206	27	56	181	85	149	12	30	104	67	17	8	74	85	35	18	18	
11%	10%	16%	10%	11%	-	-	11%	-	10%	11%	11%	17%	9%	18%	9%	25%	3%	22%	3%	22%	9%	27%	8%	14%	8%	9%	14%	18%	15%	13%	10%	8%	17%	17%	17%	
amq	zu											zmoqs	oas	zmoqs	qs	zlmnoqr	s	zlmnoqs		zuw	w	ztuw														
(-3) Fairly unlikely	294	266	23	136	158	-	-	294	-	136	158	294	45	240	51	233	83	195	143	111	37	253	32	257	9	42	139	88	16	6	68	123	66	10	10	
13%	13%	13%	13%	13%	-	-	13%	-	13%	13%	13%	13%	13%	10%	14%	11%	15%	15%	11%	14%	13%	10%	14%	10%	10%	9%	12%	19%	17%	12%	12%	14%	15%	9%	9%	
iy												s	s	zms	zms	zms		zms	zms	v	zu															
(-2) Very unlikely	508	474	29	213	274	-	-	508	-	213	274	508	48	444	66	417	111	362	168	268	15	492	11	496	10	115	247	105	30	5	123	202	103	28	28	
22%	23%	17%	22%	23%	-	-	22%	-	22%	23%	22%	13%	24%	13%	25%	15%	27%	18%	27%	6%	26%	4%	27%	11%	23%	22%	23%	32%	10%	21%	24%	23%	26%	26%	26%	
lnpr	txv											zlnp	zlnp	zlnp	zlnp	zlnp	zlnp	zlnp	zlnp	v	ztv															
(-3) Certain NOT to	894	832	61	439	455	-	-	894	-	439	455	894	62	816	107	768	157	708	241	564	10	882	4	889	44	245	466	121	18	18	214	350	196	38	38	
39%	40%	35%	41%	38%	-	-	39%	-	41%	38%	39%	17%	45%	21%	47%	21%	53%	25%	57%	4%	46%	1%	48%	19	71	201	121	26	18	134	152	70	31	31		
lnpr	hdc											zlnp	l	zlmn	opr	opr	opr	lnp	zlmn	v	ztv															
Certain/likely to (NET)	437	379	56	207	230	-	-	437	-	207	230	437	177	241	247	174	366	59	376	42	181	249	250	180	19	71	201	121	26	18	134	152	70	31	31	
19%	18%	32%	19%	19%	-	-	19%	-	19%	19%	19%	50%	13%	49%	11%	50%	4%	40%	4%	70%	13%	80%	10%	22%	14%	18%	26%	28%	18%	16%	16%	16%	16%	16%		
amq	suwy	za										zmoqs	oas	zmoqs	qs	zmoqs		zmoqs		zuw	w	ztuw														
Unlikely/certain not to (NET)	1696	1572	113	809	887	-	-	1696	-	809	887	1696	155	1500	225	1418	350	1264	552	943	62	1627	48	1642	63	402	853	315	64	30	404	675	366	76	76	
75%	76%	64%	75%	74%	-	-	75%	-	75%	74%	75%	44%	83%	45%	86%	48%	94%	58%	95%	24%	84%	15%	88%	72%	82%	75%	68%	69%	56%	69%	79%	82%	71%	71%		
lnp	z											zlnp	zlnp	zlnp	zlnp	zlnp	zlnp	zlnp	zlnp	y	ztv															
rtvBDE												r	r	opr	opr	opr	opr	opr	opr																	
NET LIKELY (likely - unlikely)	56%	-57%	-33%	-56%	-55%	0%	0%	-56%	0%	-56%	-55%	-56%	6%	-69%	4%	-75%	2%	-90%	-19%	-90%	46%	-71%	64%	-78%	-50%	-68%	-58%	-42%	-41%	-22%	-46%	-61%	-66%	-42%	-42%	
Mean	-1.54	-1.59	-1	-1.55	-1.53	-	-	-1.54	-	-1.55	-1.53	-1.54	0.03	-1.86	-0.1	-1.98	-0.24	-2.24	-0.55	-2.31	1.07	-1.9	1.35	-2.03	-1.6	-1.89	-1.62	-1.07	-1.04	-0.89	-1.37	-1.61	-1.71	-1.26		
oqluwy												zmoq	oq	zmoq	qs	zmoq	qs	zmoq	qs	zuw	w	ztv														
Don't know	134	127	6	59	75	-	-	134	-	59	75	134	24	71	81	58	21	16	21	11	17	52	15	44	5	17	79	29	4	6	44	32	11	1	1	
6%	6%	4%	5%	6%	-	-	6%	-	5%	6%	6%	7%	4%	6%	4%	3%	1%	2%	1%	7%	3%	5%	2%	6%	4%	7%	6%	4%	11%	8%	4%	2%	2%	2%		
moqqr	suwyFGH											moqqr	oqrs	oqrs	oqrs	oqrs	oqrs	oqrs	oqrs	uw	w	w														

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/a/b/c - z/d/u/f/g/h
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 174
Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 3 to 5 years?
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)												LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)												TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)												OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
	TOTAL					1					2					3					4					5+					LESS THAN 1 YEAR	1-2 YEARS			3-5 YEARS			6-10 YEARS			11-20 YEARS			MORE THAN 20 YEARS			UP TO 5 YEARS			MORE THAN 5 YEARS			FLAT/ APARTMENT	TERRACED HOUSE		SEMI DETACHED HOUSE		DETACHED HOUSE		BUNGALOW		HOUSE		OTHER		SATISFIED		DISSATISFIED		AGREE		NEITHER /DON'T KNOW		DISAGREE		1	2	3+	DIVORCED/ SEPARATED	REDUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCED PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
	(n)	(%)	(n)	(%)	(n)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 176
Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 6 to 10 years?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	128	125	79	49	7	28	12	29	22	21	10	82	46	85	43	7	16	9	8	11	9	15	20	23	10	-	
	6%	6%	7%	4%	9%	10%	3%	7%	5%	4%	5%	6%	6%	6%	5%	6%	6%	4%	4%	5%	3%	7%	5%	9%	8%	-	
	b	zb			e	zegh		e															zqs			-	
(2) Very likely	183	185	94	86	17	24	25	31	34	37	16	130	53	129	54	16	20	11	20	16	25	13	26	30	7	-	
	8%	8%	8%	7%	23%	9%	7%	8%	8%	7%	8%	9%	7%	9%	6%	14%	7%	5%	9%	8%	9%	6%	7%	12%	5%	-	
			zdefghi													zptuw							zpt			-	
(1) Fairly likely	274	279	132	139	18	41	49	52	45	46	24	179	94	197	77	16	26	30	31	18	32	22	49	34	15	-	
	12%	13%	12%	12%	25%	15%	14%	13%	10%	9%	12%	12%	12%	14%	9%	14%	9%	14%	14%	9%	12%	10%	13%	14%	11%	-	
	hm				zefghi	h								zm												-	
(-1) Fairly unlikely	286	292	139	146	15	25	62	60	46	51	26	191	94	191	95	10	30	22	33	30	35	31	48	23	24	-	
	13%	13%	13%	13%	20%	9%	18%	15%	10%	10%	13%	13%	12%	13%	11%	9%	11%	11%	15%	14%	13%	14%	13%	9%	18%	-	
			dgh		zdgh	dgh																				-	
(-2) Very unlikely	431	436	212	218	9	49	57	74	92	121	28	284	146	258	173	17	57	43	39	37	54	53	79	38	12	-	
	19%	20%	19%	19%	12%	17%	16%	19%	21%	23%	14%	19%	18%	18%	21%	16%	20%	20%	18%	18%	21%	23%	22%	16%	9%	-	
	w				i																					-	
(-3) Certain NOT to	701	650	332	365	6	94	119	107	143	171	61	439	262	413	288	38	99	65	70	67	76	62	115	65	45	-	
	31%	29%	30%	32%	8%	34%	34%	27%	32%	32%	30%	30%	32%	29%	34%	34%	35%	30%	32%	32%	29%	27%	31%	27%	35%	-	
	cl				e			c	c	c	c			zl												-	
Certain/likely to (NET)	585	589	305	274	41	93	85	112	100	103	50	391	194	411	174	39	63	50	59	45	65	50	95	87	32	-	
	26%	27%	28%	24%	57%	33%	24%	28%	23%	20%	25%	27%	24%	29%	21%	35%	22%	23%	27%	22%	25%	22%	26%	36%	25%	-	
	hm		zdefghi		zegh		h							zm		ort								zoprstu		-	
Unlikely/certain not to (NET)	1417	1378	682	729	30	168	238	241	282	342	115	914	503	862	555	65	186	131	142	133	165	146	242	126	81	-	
	63%	62%	62%	63%	41%	60%	68%	61%	63%	65%	57%	63%	62%	60%	66%	59%	65%	61%	65%	64%	63%	64%	66%	52%	62%	-	
	clv				c		zci	c	c	c	c				zl		v		v	v	v	v	v			-	
NET LIKELY (likely - unlikely)	-37%	-36%	-34%	-39%	16%	-27%	-44%	-33%	-41%	-46%	-32%	-36%	-38%	-32%	-45%	-24%	-43%	-38%	-38%	-42%	-38%	-42%	-40%	-16%	-37%	0%	
Mean	-1.11	-1.06	-1.01	-1.21	0.3	-0.89	-1.24	-0.93	-1.27	-1.4	-1.08	-1.07	-1.2	-0.97	-1.36	-0.85	-1.31	-1.25	-1.13	-1.23	-1.15	-1.18	-1.16	-0.62	-1.09	-	
	bhm				zdefgh	gh		gh						zm									zopqrs			-	
			i																				tu			-	
Don't know	266	239	114	150	2	18	26	40	62	81	38	155	111	156	109	6	37	33	19	29	33	32	28	31	17	-	
	12%	11%	10%	13%	2%	6%	7%	10%	14%	15%	19%	11%	14%	11%	13%	6%	13%	15%	9%	14%	13%	14%	8%	13%	13%	-	
	cdeju							cde	zcde	zcdef								nu	u			u				-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 177

Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 6 to 10 years?

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	128	49	79	19	40	28	37	4	87	26	15	25	48	23	32	47	81
	6%	6%	5%	6%	7%	5%	6%	3%	5%	7%	5%	6%	5%	5%	7%	7%	5%
(2) Very likely	183	71	112	28	44	50	55	6	126	33	23	36	62	48	38	62	121
	8%	9%	8%	9%	8%	8%	9%	4%	8%	9%	8%	8%	7%	11%	8%	9%	8%
														zl			
(1) Fairly likely	274	115	159	26	56	87	87	18	210	41	23	31	97	69	76	128	145
	12%	14%	11%	8%	10%	14%	14%	12%	13%	11%	8%	7%	11%	16%	17%	19%	9%
	jkp	zb			cd	cd			j					zkl	zkl	zp	
(-1) Fairly unlikely	286	118	168	25	62	85	96	18	213	38	35	41	102	69	73	104	182
	13%	15%	11%	8%	11%	14%	15%	12%	13%	11%	12%	9%	11%	16%	16%	15%	11%
	ckp	zb			c	zcd								kl	zkl	zp	
(-2) Very unlikely	431	161	270	56	115	105	133	22	314	59	58	86	184	69	92	115	316
	19%	20%	18%	18%	20%	17%	21%	14%	20%	16%	20%	19%	20%	16%	20%	17%	20%
(-3) Certain NOT to	701	217	484	109	180	182	169	60	479	130	92	172	300	121	108	177	524
	31%	27%	33%	36%	31%	30%	27%	39%	30%	36%	31%	38%	33%	28%	24%	26%	33%
	afno	a		f				f				zmn	n			zo	
Certain/likely to (NET)	585	235	349	73	139	165	179	29	423	100	61	92	208	140	145	237	348
	26%	29%	24%	24%	24%	27%	29%	19%	26%	28%	21%	20%	23%	32%	32%	35%	22%
	klp	zb					g							zkl	zkl	zp	
Unlikely/certain not to (NET)	1417	495	922	190	357	372	398	100	1005	227	186	299	586	259	273	395	1022
	63%	62%	63%	62%	61%	61%	64%	65%	63%	62%	62%	66%	64%	59%	60%	59%	64%
	o															o	
NET LIKELY (likely - unlikely)	-37%	-32%	-39%	-39%	-37%	-34%	-35%	-46%	-36%	-35%	-42%	-46%	-41%	-27%	-28%	-24%	-42%
Mean	-1.11	-0.94	-1.21	-1.24	-1.15	-1.07	-0.97	-1.54	-1.09	-1.1	-1.28	-1.41	-1.26	-0.84	-0.8	-0.75	-1.28
	bgkl	zb				g	g							zk	zk	zp	
	p													l	l		
Don't know	266	71	194	42	84	70	44	25	178	37	51	60	127	39	39	39	226
	12%	9%	13%	14%	15%	12%	7%	16%	11%	10%	17%	13%	14%	9%	9%	6%	14%
	afno	za		f	f	f		f			zhi	n	zmn			zo	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY								TENURE								MORTGAGE CONTRIBUTOR/HOME OWNER								LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)																BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)										BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LHA/FA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR R (DIRECT) (j)	HOME OWNER (k)	OWNERS OR HOLDS (l)	CERTAIN TO LIKELY NEXT 12 MONTHS (m)	NOT CERTAIN TO NOT TO IN NEXT 1-2 MONTHS (n)	CERTAIN TO LIKELY NEXT 1-2 YEARS (o)	NOT CERTAIN TO NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO LIKELY NEXT 3-5 YEARS (q)	NOT CERTAIN TO NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO LIKELY NEXT 6-10 YEARS (s)	NOT CERTAIN TO NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO LIKELY NEXT 12 MONTHS (u)	NOT CERTAIN TO NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO LIKELY NEXT 1-2 YEARS (w)	NOT CERTAIN TO NOT TO IN NEXT 1-2 YEARS (x)	1 (y)	2 (z)	3 (aa)	4 (ab)	5+ (ac)	1 (ad)	2 (ae)	3 (af)	4 (ag)	5+ (ah)																										
UNWEIGHTED BASE	2206	2000	19	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123																										
WEIGHTED BASE	2267	2079	175	1075	1192	--	--	2267	--	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1938	313	1866	88*	493	1133	464	91*	53*	583	859	447	108*																										
	100%	82%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	83%	100%	73%	133%	93%	96%	12%	83%	12%	106%	25%	40%	22%	20%	35%	24*	20%	38%	20%	38%	20%	38%																									
(3) Certain to	128	111	15	68	60	-	-	128	-	68	60	128	70	55	103	23	120	6	122	3	69	56	100	27	5	22	60	35	6	4	50	40	27	4																										
6% mosqu w y	5%	5%	9%	6%	5%	-	-	6%	-	6%	5%	6%	20%	3%	21%	1%	16%	*	13%	*	27%	3%	32%	1%	5%	4%	5%	8%	7%	7%	9%	5%	6%	4%																										
(2) Very likely	183	162	19	86	97	-	-	183	-	86	97	183	52	125	67	109	140	41	170	12	52	127	72	108	6	25	82	58	12	8	54	63	37	10																										
8% mosqu w y	8%	8%	11%	8%	8%	-	-	8%	-	8%	8%	8%	14%	7%	13%	7%	19%	3%	18%	1%	20%	7%	23%	6%	7%	5%	7%	12%	12%	1%	5%	7%	7%	8%	9%																									
(1) Fairly likely	274	229	40	136	137	-	-	274	-	136	137	274	52	212	74	191	139	122	237	29	50	221	61	210	5	32	126	86	26	3	54	113	65	21																										
12% aqu w y	11%	11%	22%	13%	12%	-	-	12%	-	13%	12%	12%	15%	12%	15%	12%	15%	3%	19%	1%	20%	11%	20%	11%	5%	7%	11%	11%	15%	20%	15%	20%	15%	20%																										
(3) Fairly unlikely	286	258	18	143	142	-	-	286	-	143	142	286	37	242	47	222	68	209	88	171	26	256	23	259	13	47	133	72	21	6	57	118	65	21																										
13% rpnrv e	13%	13%	11%	13%	12%	-	-	13%	-	13%	12%	13%	10%	13%	9%	14%	9%	16%	9%	17%	10%	13%	7%	14%	14%	10%	12%	15%	22%	1%	12%	10%	14%	15%	19%																									
(2) Very unlikely	421	404	25	199	232	-	-	421	-	199	232	421	61	357	79	334	93	317	113	282	24	406	25	403	13	95	222	88	13	5	105	177	80	26																										
19% prt v	19%	19%	14%	18%	19%	-	-	19%	-	18%	19%	19%	17%	20%	16%	20%	13%	24%	12%	28%	9%	21%	8%	22%	14%	19%	20%	19%	14%	10%	18%	21%	18%	24%																										
(3) Certain Not to	701	652	47	338	362	-	-	701	-	338	362	701	58	627	94	587	144	530	189	465	14	685	9	691	40	233	354	66	8	18	179	266	144	21																										
31% lng rvlbCA	31%	31%	27%	31%	30%	-	-	31%	-	31%	30%	31%	16%	35%	19%	36%	20%	40%	20%	47%	5%	36%	3%	37%	45%	47%	31%	14%	9%	34%	31%	31%	32%	20%																										
Certain/likely to (NET)	585	501	74	290	294	-	-	585	-	290	294	585	174	391	244	323	398	170	530	43	172	405	234	344	15	79	268	179	44	16	158	215	129	35																										
26% amq suwv	26%	24%	43%	27%	25%	-	-	26%	-	27%	25%	26%	49%	22%	48%	20%	54%	13%	56%	4%	66%	21%	75%	18%	17%	16%	24%	39%	47%	29%	27%	25%	29%	33%																										
Unlikely/certain not to (NET)	1417	1323	90	681	736	-	-	1417	-	681	736	1417	156	1226	221	1153	305	1056	390	918	65	1346	57	1354	65	375	708	226	42	30	341	560	290	68																										
63% blng rvlbC	63%	64%	52%	63%	62%	-	-	63%	-	63%	62%	63%	44%	68%	44%	70%	41%	79%	41%	92%	25%	70%	18%	73%	74%	77%	63%	49%	45%	55%	58%	65%	65%	63%																										
NET LIKELY (likely - unlikely)	-37%	-40%	-9%	-36%	-37%	0%	0%	-37%	0%	-36%	-37%	-37%	5%	-46%	6%	50%	13%	-66%	15%	-88%	41%	-49%	56%	-44%	-57%	-60%	-39%	-10%	3%	-26%	-31%	-40%	-36%	-30%																										
Mean	-1.11	-1.18	-0.52	-1.08	-1.15	-	-	-1.11	-	-1.08	-1.15	-1.11	0.1	-1.37	0.06	-1.48	0.13	-1.41	0.07	-1.25	1.04	-1.41	1.14	-1.55	-1.58	-1.73	-1.19	-0.35	-0.04	-0.88	-0.98	-1.18	-1.05	-0.81																										
	am	za											5%	amq	oqs	amq	qs	amq	s	5%	amq	w	ztuv			z	z																																	
	oquv												7	s	s	7	34	114	29	34	24	177	23	168	7	36	156	59	7	8	84	84	29	5																										
Don't know	246	255	10	104	161	-	-	266	-	104	161	266	27	195	39	174	34	114	29	34	24	9%	9%	7%	9%	9%	7%	14%	10%	6%	6%	14%	10%	6%	5%																									
12% bcll	12%	12%	6%	10%	12%	-	-	12%	-	10%	12%	12%	8%	11%	8%	11%	5%	9%	3%	3%	9%	9%	9%	7%	9%	9%	7%	14%	10%	6%	6%	14%	10%	6%	5%																									
mnpqrs													pr	pqr	pqr	pr	pqr	pr	pr																																									

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 179
Q15 How likely or unlikely do you think you will be want to sell your current home and move to one which has fewer bedrooms, in the next... 6 to 10 years?
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)							OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCE OF TRAUMATIC/ABUSIVE SITUATION (Q)
	TOTAL (n)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REDUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)								
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	208	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64							
WEIGHTED BASE	2207	874	503	132	16**	**	41*	113	318	394	509	851	513	1754	133	484	879	528	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	44**	132*	139	230	153*	155*							
100%	39%	22%	6%	1%	0%	-	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	84%	3%	48%	21%	31%	71%	2%	***	2%	5%	2%	6%	6%	9%	2%	2%							
(3) Certain to	128	34	32	16	*	-	1	9	22	36	20	40	32	96	13	28	41	39	6	115	-	90	22	95	17	16	94	2	-	4	14	3	14	13	18	6	6							
auv	6%	4%	6%	12%	2%	-	2%	7%	7%	9%	4%	5%	6%	5%	7%	6%	5%	8%	4%	6%	-	5%	12%	9%	3%	2%	6%	5%	-	9%	13%	6%	10%	10%	9%	12%	11%							
(2) Very likely	183	72	54	13	2	-	1	8	36	35	34	69	44	138	14	40	58	60	10	168	1	154	14	135	33	15	126	10	-	5	13	9	22	14	14	9	11							
v	8%	8%	11%	10%	15%	-	2%	6%	11%	9%	7%	8%	9%	8%	7%	8%	7%	12%	6%	8%	3%	8%	8%	7%	18%	10%	8%	26%	-	10%	12%	19%	17%	10%	7%	17%	20%							
(1) Fairly likely	274	107	64	21	5	-	5	17	42	47	64	99	65	209	11	79	86	87	11	263	-	236	20	199	46	29	214	9	-	7	16	9	19	15	24	5	8							
ngv	12%	12%	13%	16%	33%	-	8%	13%	13%	12%	12%	12%	13%	12%	6%	16%	10%	17%	6%	13%	-	12%	11%	18%	10%	4%	13%	23%	-	13%	15%	21%	14%	11%	11%	10%	15%							
(-1) Fairly unlikely	286	96	56	23	1	-	10	14	41	44	83	94	65	221	25	57	106	76	19	258	2	240	22	163	61	62	217	4	-	9	18	3	13	19	25	10	8							
v	13%	11%	11%	17%	8%	-	16%	10%	13%	11%	10%	11%	13%	13%	13%	12%	12%	15%	10%	13%	10%	13%	12%	15%	13%	9%	13%	10%	-	16%	17%	6%	10%	14%	12%	20%	15%							
(-2) Very unlikely	431	169	103	27	3	-	10	20	55	79	112	155	84	347	37	82	180	98	32	391	3	380	22	172	122	136	316	1	-	10	13	5	23	17	30	6	6							
vw	19%	19%	21%	21%	19%	-	16%	15%	17%	20%	22%	18%	17%	20%	19%	17%	20%	19%	17%	19%	16%	20%	12%	16%	26%	19%	20%	4%	-	20%	15%	12%	17%	12%	14%	12%	10%							
(-3) Certain NOT to	701	310	120	16	1	-	27	55	96	117	146	260	177	523	79	157	292	79	80	609	13	591	70	179	125	397	471	8	1	10	24	5	28	45	72	12	14							
bcd	31%	35%	24%	12%	5%	-	44%	41%	30%	30%	29%	31%	35%	30%	41%	32%	33%	16%	44%	30%	62%	31%	38%	16%	26%	56%	29%	21%	100%	19%	23%	12%	21%	33%	34%	23%	25%							
cd	31%	35%	24%	12%	5%	-	44%	41%	30%	30%	29%	31%	35%	30%	41%	32%	33%	16%	44%	30%	62%	31%	38%	16%	26%	56%	29%	21%	100%	19%	23%	12%	21%	33%	34%	23%	25%							
Certain/likely to (NET)	585	213	150	50	8	-	8	34	100	118	117	208	141	443	38	147	185	186	27	546	1	480	56	429	96	60	434	20	-	16	42	21	55	42	56	21	26							
bc	26%	24%	30%	38%	50%	-	13%	25%	31%	30%	23%	24%	28%	25%	20%	30%	21%	37%	15%	27%	3%	25%	30%	39%	20%	9%	27%	54%	-	31%	40%	47%	41%	30%	27%	40%	46%							
bc	26%	24%	30%	38%	50%	-	13%	25%	31%	30%	23%	24%	28%	25%	20%	30%	21%	37%	15%	27%	3%	25%	30%	39%	20%	9%	27%	54%	-	31%	40%	47%	41%	30%	27%	40%	46%							
Unlikely/certain not to (NET)	1437	575	279	66	5	-	46	88	192	240	342	509	327	1091	141	286	578	253	131	1258	18	1211	114	514	309	595	1004	13	1	28	54	13	64	82	127	29	28							
bc	63%	66%	56%	50%	31%	-	77%	67%	60%	61%	67%	60%	64%	62%	73%	61%	66%	50%	72%	61%	87%	64%	62%	47%	65%	84%	62%	34%	100%	55%	52%	30%	48%	59%	60%	55%	51%							
bc	63%	66%	56%	50%	31%	-	77%	67%	60%	61%	67%	60%	64%	62%	73%	61%	66%	50%	72%	61%	87%	64%	62%	47%	65%	84%	62%	34%	100%	55%	52%	30%	48%	59%	60%	55%	51%							
NET LIKELY (likely - unlikely)	-37%	-41%	-26%	-12%	19%	0%	-64%	-41%	-29%	-31%	-44%	-35%	-36%	-37%	-53%	-31%	-45%	-13%	-57%	-35%	-84%	-38%	-32%	-8%	-45%	-76%	-35%	19%	-100%	-23%	-12%	16%	-7%	-29%	-34%	-15%	-4%							
Mean	-1.11	-1.28	-0.83	-0.26	0.12	-	-1.82	-1.3	-0.89	-0.91	-1.21	-1.15	-1.1	-1.11	-1.44	-1.01	-1.33	-0.42	-1.72	-1.07	-2.44	-1.16	-0.96	-0.31	-1.26	-2.17	-1.05	0.11	-3	-0.62	-0.34	0.16	-0.32	-0.87	-1.06	-0.32	-0.23							
af	-1.11	-1.28	-0.83	-0.26	0.12	-	-1.82	-1.3	-0.89	-0.91	-1.21	-1.15	-1.1	-1.11	-1.44	-1.01	-1.33	-0.42	-1.72	-1.07	-2.44	-1.16	-0.96	-0.31	-1.26	-2.17	-1.05	0.11	-3	-0.62	-0.34	0.16	-0.32	-0.87	-1.06	-0.32	-0.23							
af	-1.11	-1.28	-0.83	-0.26	0.12	-	-1.82	-1.3	-0.89	-0.91	-1.21	-1.15	-1.1	-1.11	-1.44	-1.01	-1.33	-0.42	-1.72	-1.07	-2.44	-1.16	-0.96	-0.31	-1.26	-2.17	-1.05	0.11	-3	-0.62	-0.34	0.16	-0.32	-0.87	-1.06	-0.32	-0.23							
Don't know	266	87	74	16	3	-	7	11	26	36	50	134	44	220	15	40	116	69	24	249	2	215	15	143	72	50	176	4	-	7	9	10	14	16	28	3	2							
loyK	12%	10%	15%	12%	19%	-	11%	8%	8%	9%	10%	14%	9%	13%	8%	8%	13%	14%	13%	12%	10%	11%	8%	13%	15%	7%	11%	12%	-	14%	8%	23%	10%	11%	13%	6%	3%							

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 180
Q15 How likely or unlikely do you think you will be to want to sell your current home and move to one which has fewer bedrooms, in the next... 6 to 10 years?

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (n)	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																		FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPERS)					
		BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING/ PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO USE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVANCE/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)	
UNWEIGHTED BASE	2208	588	560	820	550	185	223	351	181	545	418	207	116	403	119	740	606	473	818	255	638	1029	527	551	387	538	142	48	274	1763	764	724	297	339	278	351	195	171	294	
WEIGHTED BASE	2207	512	257	847	586	132	241	422	180	251	45	189	108*	233	112*	742	297	465	382	266	700	1048	235	267	281	530	140	47*	270	1840	796	723	271	252	219	361	207	178	287	
100%	27%	16%	37%	26%	9%	11%	18%	6%	24%	18%	9%	5%*	17%	5%*	16	34	39	64	25	42	59	35	30	29	18	19	4	24	98	37	37	24	4	-	11	9	11	61		
[3] Certain to	128	21	28	71	18	25	21	40	27	22	11	39	15	15	16	28	60	8%	7%	9%	6%	7%	5%	8%	3%	13%	7%	6%	5%	5%	3%	3%	9%	1%	-	3%	4%	6%	21%	
	6%	3%	8%	8%	10%	9%	10%	6%	11%	7%	6%	11%	10%	10%	13%	2%	6%	8%	7%	6%	6%	6%	7%	5%	8%	3%	13%	7%	6%	5%	5%	3%	3%	9%	1%	-	3%	4%	6%	21%
[2] Very likely	183	41	50	103	63	25	40	45	18	64	62	15	17	50	8	48	58	46	89	38	66	78	46	47	47	56	19	3	28	153	52	69	32	4	7	21	24	35	58	
	8%	7%	14%	12%	11%	13%	17%	11%	9%	12%	15%	8%	15%	13%	7%	6%	10%	10%	10%	14%	9%	7%	9%	8%	12%	11%	14%	5%	7%	8%	7%	9%	12%	1%	3%	6%	12%	20%	20%	
[1] Fairly likely	274	62	64	133	85	36	34	58	38	82	57	31	29	73	7	84	87	74	119	37	71	132	61	83	57	64	31	3	39	225	82	90	53	18	21	37	39	38	55	
	12%	10%	18%	16%	15%	19%	14%	13%	20%	15%	14%	16%	15%	17%	6%	11%	15%	16%	13%	14%	10%	13%	11%	15%	15%	12%	22%	7%	10%	12%	10%	12%	20%	5%	8%	10%	13%	21%	19%	
[1-2] Fairly unlikely	286	78	46	119	82	28	34	55	23	67	58	21	8	49	17	103	76	63	121	36	97	140	78	88	45	63	14	7	63	220	90	89	41	37	40	36	30	27	34	
	13%	13%	13%	14%	14%	14%	14%	14%	12%	12%	14%	11%	7%	12%	16%	14%	13%	14%	13%	13%	14%	13%	14%	14%	16%	12%	12%	10%	15%	17%	12%	11%	11%	15%	10%	15%	10%	15%	11%	
[2-3] Very unlikely	421	140	56	142	89	27	40	77	31	90	77	38	20	65	23	163	113	90	171	31	146	206	102	115	66	119	21	11	64	358	116	153	49	75	75	86	41	25	33	
	19%	23%	16%	17%	15%	14%	17%	16%	17%	16%	19%	18%	16%	21%	10	22%	18%	19%	19%	12%	21%	20%	19%	20%	17%	22%	15%	22%	17%	19%	20%	20%	18%	20%	28%	24%	20%	14%	11%	
[3-4] Certain NOT to	701	345	140	66	158	127	37	39	88	45	160	81	63	16	86	24	245	140	107	242	60	217	318	143	148	83	140	28	15	125	556	299	221	37	200	98	148	36	23	17
	31%	40%	18%	19%	22%	19%	16%	22%	24%	27%	20%	32%	15%	22%	22%	33%	27%	23%	27%	23%	31%	30%	27%	26%	22%	26%	20%	31%	33%	30%	38%	29%	13%	55%	36%	40%	17%	13%	6%	
Certain/likely to (NET)	585	124	142	308	205	80	99	128	77	186	147	69	56	162	29	147	179	160	273	100	178	269	142	160	113	139	69	10	91	477	171	196	110	26	28	68	73	84	174	
	26%	20%	24%	36%	35%	41%	41%	32%	41%	34%	35%	34%	52%	41%	26%	20%	30%	34%	30%	37%	25%	26%	27%	28%	35%	26%	49%	20%	24%	20%	22%	25%	40%	1%	11%	19%	35%	47%	59%	
Unlikely/certain not to (NET)	1417	464	168	419	299	91	113	220	100	306	217	122	44	199	65	510	349	240	534	127	461	664	324	351	195	321	63	32	251	1134	545	462	127	313	212	267	107	75	83	
	63%	76%	47%	50%	51%	47%	47%	55%	53%	56%	52%	61%	41%	51%	58%	69%	58%	56%	59%	48%	60%	61%	61%	62%	51%	61%	45%	68%	66%	62%	69%	60%	47%	86%	79%	74%	52%	42%	28%	
NET LIKELY (likely - unlikely)	131	-1.51	-0.35	-0.52	-0.3	-0.19	-0.72	-0.47	-0.34	-0.3	-0.53	-0.83	-0.02	-0.4	-0.74	-1.42	-0.9	-0.67	-0.87	-0.4	-1.12	-1.12	-0.88	-0.97	-1.06	-0.11	-1.26	-1.16	-1.1	-1.4	-1.09	-0.25	-2.21	-1.86	-0.58	-0.03	0.8			
	Mean	1.11	0.45	0.52	0.3	0.19	0.72	0.47	0.34	0.3	0.53	0.83	0.02	0.4	0.74	1.42	0.9	0.67	0.87	0.4	1.12	1.12	0.88	0.97	1.06	0.11	1.26	1.16	1.1	1.4	1.09	0.25	2.21	1.86	0.58	0.03	0.8			
Don't know	206	25	47	120	83	22	29	54	12	58	52	9	8	32	18	85	69	45	86	40	61	113	68	56	53	70	9	6	37	229	79	115	35	26	29	26	28	19	40	
	9%	4%	13%	14%	14%	11%	12%	13%	6%	11%	13%	4%	7%	8%	16%	12%	12%	10%	11%	15%	9%	11%	13%	10%	14%	13%	6%	12%	10%	12%	10%	15%	13%	7%	11%	7%	13%	11%	13%	10%

Proportions/Mean: Columns Tested (5% risk level) -1/a/b/c/d/e/f/g/h/i/j/k/l/m/n -1/o/p/q/r/s/t/u/v/w/x/y/z/AB -1/C/D -1/E/F/G -1/H/I/J/K/L/M
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 181

Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? SUMMARY TABLE

BASE: All adults who are owner occupiers in England and Wales

	S1. I would only do this if I had to, not because I would want to	S2. I don't feel confident enough about doing this	S3. I don't see myself as the sort of person who would do this	S4. I feel an emotional attachment to my current home because of happy memories or the effort I've put into making it what it is	S5. I wouldn't know what to do if I wanted to do this	S6. I don't think doing this would be beneficial for me	S7. Doing this is not something I've given any thought to before	S8. I don't know how I would manage with fewer bedrooms e.g. not having a spare bedroom for visitors	S9. I think people should do this because it frees up homes for others	S10. I don't know anybody who has done this
UNWEIGHTED BASE	2206	2206	2206	2206	2206	2206	2206	2206	2206	2206
WEIGHTED BASE	2267	2267	2267	2267	2267	2267	2267	2267	2267	2267
(2) Strongly agree	713 31%	273 12%	546 24%	597 26%	155 7%	761 34%	662 29%	592 26%	119 5%	333 15%
(1) Tend to agree	732 32%	443 20%	616 27%	765 34%	361 16%	634 28%	606 27%	624 28%	386 17%	432 19%
(0) Neither agree nor disagree	420 19%	662 29%	586 26%	512 23%	682 30%	477 21%	413 18%	422 19%	807 36%	617 27%
(-1) Tend to disagree	231 10%	488 22%	292 13%	238 10%	559 25%	232 10%	350 15%	371 16%	478 21%	532 23%
(-2) Strongly disagree	113 5%	329 15%	163 7%	117 5%	429 19%	112 5%	192 8%	225 10%	409 18%	240 11%
Agree (NET)	1445 64%	716 32%	1162 51%	1362 60%	516 23%	1395 62%	1267 56%	1217 54%	505 22%	765 34%
Disagree (NET)	344 15%	817 36%	454 20%	355 16%	987 44%	344 15%	542 24%	596 26%	887 39%	772 34%
Mean	0.77	-0.07	0.5	0.67	-0.34	0.77	0.54	0.44	-0.31	0.04
Don't know	58 3%	73 3%	65 3%	38 2%	82 4%	51 2%	44 2%	33 1%	68 3%	113 5%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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6 Aug 2024

Table 182
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S1. I would only do this if I had to, not because I would want to

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(2) Strongly agree	713	694	344	367	15	84	136	114	127	169	69	484	229	457	256	31	82	59	68	69	73	87	125	81	40	-	
	31%	31%	31%	32%	20%	30%	39%	29%	29%	32%	34%	33%	28%	32%	30%	28%	29%	28%	31%	33%	28%	38%	34%	33%	30%	-	
(1) Tend to agree	732	722	338	387	27	101	105	116	135	168	81	477	255	449	283	37	95	84	70	62	92	64	110	83	36	-	
	32%	33%	31%	34%	36%	36%	30%	29%	30%	32%	40%	33%	32%	31%	34%	34%	33%	39%	32%	30%	35%	28%	30%	34%	27%	-	
(0) Neither agree nor disagree	420	397	210	209	17	49	59	71	95	98	29	254	166	268	152	26	52	39	34	41	44	31	79	47	29	-	
	19%	18%	19%	18%	24%	18%	17%	18%	21%	19%	14%	17%	21%	19%	18%	23%	18%	18%	16%	20%	17%	13%	22%	19%	22%	-	
(-1) Tend to disagree	231	224	127	104	10	24	33	51	51	50	13	159	73	146	86	11	34	20	26	21	33	28	27	21	10	-	
	10%	10%	12%	9%	14%	8%	9%	13%	11%	9%	6%	11%	9%	10%	10%	10%	12%	10%	12%	10%	13%	12%	7%	9%	8%	-	
(-2) Strongly disagree	113	120	60	51	2	12	4	34	30	25	6	55	58	70	43	5	14	7	15	13	16	11	16	6	11	-	
	5%	5%	5%	4%	3%	4%	1%	9%	7%	5%	3%	4%	7%	5%	5%	4%	5%	3%	7%	6%	6%	5%	4%	3%	8%	-	
Agree (NET)	1445	1416	682	755	41	185	241	229	262	336	150	961	484	907	539	68	176	144	138	131	165	151	235	163	75	-	
	64%	64%	62%	65%	57%	66%	58%	58%	59%	64%	74%	66%	60%	63%	64%	61%	62%	67%	62%	63%	63%	66%	64%	67%	58%	-	
Disagree (NET)	344	344	188	155	12	35	37	85	80	75	20	214	131	216	129	15	48	27	41	34	50	39	43	27	21	-	
	15%	16%	17%	13%	17%	13%	11%	22%	18%	14%	10%	15%	16%	15%	15%	14%	17%	13%	19%	16%	19%	17%	12%	11%	16%	-	
Mean	0.77	0.76	0.72	0.82	0.58	0.82	1	0.58	0.64	0.8	0.97	0.82	0.67	0.78	0.76	0.72	0.71	0.81	0.7	0.75	0.66	0.85	0.85	0.89	0.67	-	
	fgk	fgk	zb	zb	f	f	zcdfgh	zcdfgh	ei	f	zcdfg	zk	zk	31	26	2	10	4	8	2	4	6	10	6	6	-	
Don't know	58	49	22	35	2	10	12	7	6	16	4	31	26	38	19	2	10	4	8	2	4	6	10	6	6	-	
	3%	2%	2%	3%	3%	4%	3%	2%	1%	3%	2%	2%	3%	3%	2%	1%	3%	2%	3%	1%	2%	3%	3%	3%	4%	-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 183

Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S1. I would only do this if I had to, not because I would want to

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	713	279	434	89	179	191	207	47	497	108	107	134	295	140	144	227	485
	31%	35%	30%	29%	31%	32%	33%	31%	31%	30%	36%	30%	32%	32%	32%	34%	30%
	zb																
(1) Tend to agree	732	263	470	106	183	195	205	43	529	104	100	146	310	125	151	211	522
	32%	33%	32%	35%	32%	32%	33%	28%	33%	29%	33%	32%	34%	29%	33%	31%	33%
(0) Neither agree nor disagree	420	136	284	49	110	118	106	36	300	64	56	80	163	105	72	120	300
	19%	17%	19%	16%	19%	20%	17%	23%	19%	18%	19%	18%	18%	24%	16%	18%	19%
	a													zn			
(-1) Tend to disagree	231	71	160	25	63	61	68	15	172	44	15	43	89	42	58	73	158
	10%	9%	11%	8%	11%	10%	11%	10%	11%	12%	5%	10%	10%	9%	13%	11%	10%
	aj								j	j							
(-2) Strongly disagree	113	34	79	28	26	28	23	8	66	32	15	35	42	16	21	23	90
	5%	4%	5%	9%	5%	5%	4%	5%	4%	9%	5%	8%	5%	4%	5%	3%	6%
	h			zdef						zh		zlm					
Agree (NET)	1445	541	904	195	362	386	412	90	1026	213	207	280	605	266	295	438	1007
	64%	68%	62%	64%	62%	64%	66%	59%	64%	59%	69%	62%	66%	61%	65%	65%	63%
	i	zb								i							
Disagree (NET)	344	106	239	53	89	88	91	22	238	77	30	78	131	57	78	97	248
	15%	13%	16%	18%	15%	15%	15%	15%	15%	21%	10%	17%	14%	13%	17%	14%	16%
	aj									zhj							
Mean	0.77	0.87	0.72	0.68	0.76	0.78	0.83	0.72	0.78	0.6	0.92	0.69	0.81	0.78	0.76	0.83	0.74
	bi	zb							i	zi							
Don't know	58	19	39	7	20	13	13	5	43	10	5	13	22	10	12	18	40
	3%	2%	3%	2%	3%	2%	2%	3%	3%	3%	2%	3%	2%	2%	3%	3%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 184
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S1. I would only do this if I had to, not because I would want to
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER				LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (p)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (r)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (t)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (v)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (x)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (y)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (z)	1 (aa)	2 (ab)	3 (ac)	4 (ad)	5+ (ae)	1 (af)	2 (ag)	3 (ah)	4 (ai)	5+ (aj)	
UNWEIGHTED BASE	2208	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123			
WEIGHTED BASE	2187	2079	175	1075	1192	**	**	2267	**	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1928	318	1866	88*	490	1112	464	93*	51*	563	859	447	104*			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%				
(2) Strongly agree	713	658	53	351	362	-	-	713	-	351	362	713	68	625	106	581	182	492	233	402	34	666	37	660	24	179	360	122	28	10	156	281	181	36			
31%	32%	30%	33%	30%	-	-	31%	-	33%	30%	31%	19%	34%	21%	35%	25%	37%	25%	40%	13%	35%	12%	35%	27%	37%	32%	26%	30%	19%	27%	33%	40%	33%				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%				
(1) Tend to agree	732	679	49	322	411	-	-	732	-	322	411	732	110	594	155	541	225	445	301	327	74	643	88	630	23	156	376	154	23	10	176	291	147	39			
32%	33%	28%	30%	34%	-	-	32%	-	30%	34%	32%	31%	33%	31%	33%	31%	33%	32%	33%	28%	33%	28%	34%	27%	32%	33%	33%	25%	19%	30%	34%	33%	36%				
(0) Neither agree nor disagree	420	370	46	208	211	-	-	420	-	208	211	420	69	333	97	301	139	240	188	155	64	334	75	321	25	87	213	76	19	16	112	143	66	15			
19%	18%	26%	19%	18%	-	-	19%	-	19%	18%	19%	19%	18%	19%	18%	19%	18%	20%	16%	25%	17%	24%	17%	29%	18%	19%	16%	21%	30%	19%	17%	15%	14%				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%				
(-1) Tend to disagree	231	211	20	118	114	-	-	231	-	118	114	231	66	162	79	142	114	102	144	61	44	182	61	162	5	36	102	75	13	4	82	91	31	12			
10%	10%	11%	11%	10%	-	-	10%	-	11%	10%	10%	16%	9%	16%	9%	15%	8%	15%	6%	17%	9%	15%	9%	6%	7%	9%	16%	14%	7%	14%	11%	7%	11%				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%				
(-2) Strongly disagree	113	107	6	47	66	-	-	113	-	47	66	113	40	65	49	54	55	42	60	35	37	70	44	59	9	16	59	20	9	12	47	36	11	4			
5%	5%	3%	4%	6%	-	-	5%	-	4%	6%	5%	11%	4%	10%	3%	7%	3%	6%	4%	14%	4%	14%	3%	10%	3%	5%	4%	10%	22%	8%	4%	2%	4%				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%				
Agree (NET)	1445	1337	102	672	773	-	-	1445	-	672	773	1445	179	1219	262	1121	407	937	533	729	108	1108	125	1290	47	335	736	276	51	20	332	571	328	75			
64%	64%	58%	63%	65%	-	-	64%	-	63%	65%	64%	50%	67%	52%	68%	55%	70%	56%	73%	41%	68%	40%	69%	54%	68%	65%	60%	55%	38%	57%	67%	73%	69%				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%				
Disagree (NET)	344	318	26	165	179	-	-	344	-	165	179	344	96	227	128	196	169	144	204	96	81	251	104	222	14	52	161	95	22	16	129	127	42	16			
15%	15%	15%	15%	15%	-	-	15%	-	15%	15%	15%	27%	13%	25%	12%	23%	11%	21%	10%	31%	13%	33%	12%	16%	11%	14%	21%	24%	30%	22%	15%	9%	15%				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%				
Mean	0.77	0.78	0.71	0.78	0.76	-	-	0.77	-	0.78	0.76	0.77	0.32	0.87	0.39	0.9	0.51	0.94	0.54	1.02	0.1	0.87	0.05	0.91	0.56	0.94	0.79	0.63	0.51	0.05	0.55	0.82	1.05	0.86			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%				
Don't know	58	54	1	30	28	-	-	58	-	30	28	58	13	34	16	32	22	19	24	16	8	35	8	34	1	16	23	17	*	1	11	18	11	2			
3%	3%	1%	3%	2%	-	-	3%	-	3%	2%	3%	4%	2%	3%	2%	3%	1%	3%	2%	3%	2%	3%	2%	3%	1%	3%	2%	4%	*	2%	2%	2%	2%	2%			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%				

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/z/a/b/c - z/d/e/f/g/h
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 185
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S1. I would only do this if I had to, not because I would want to
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)															LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT RELATIVE	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCE OF TRAUMATIC/ ABUSIVE SITUATION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	208	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 186
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? SL: I would only do this if I had to, not because I would want to

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (n)	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPIERS)								
		BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH FAMILY/ EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING/ PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO GIVE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS (n)	FINDING HOME WITH ACCESS TO SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVANCE INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)		
UNWEIGHTED BASE	2206	588	560	820	590	185	223	351	181	545	418	207	116	403	119	740	606	473	818	255	638	1029	527	551	387	538	142	48	274	1785	764	724	297	339	278	351	195	171	294		
WEIGHTED BASE	2207	612	597	847	586	192	241	402	180	551	435	189	108*	293	112*	742	597	465	802	260	700	1048	555	567	381	530	140	47*	270	1840	796	773	271	352	269	361	207	178	297		
100%	27%	16%	37%	26%	9%	11%	18%	8%	24%	18%	9%	5%*	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%		
(2) Strongly agree	713	234	81	226	174	49	63	112	55	169	111	70	25	107	35	301	197	139	291	81	243	351	176	185	105	182	37	22	125	577	282	229	66	154	115	163	62	33	18		
	31%	38%	23%	27%	30%	26%	30%	28%	29%	31%	27%	35%	23%	27%	31%	41%	33%	30%	32%	31%	35%	33%	47%	33%	28%	34%	28%		33%	31%	35%	30%	24%	42%	43%	45%	30%	10%	6%		
	b:c:d:e:f:g			b				b		b		b:c:d				z:p:q:r:t:u					x	x				x		z:p:q:r						j:k:l:m	j:k:l:m	j:k:l:m	l:m	m			
(1) Tend to agree	732	237	144	261	175	68	83	138	52	164	125	67	31	122	23	270	218	134	290	91	224	326	171	190	121	179	47	8	112	601	253	257	92	123	105	128	84	77	47		
	32%	35%	40%	31%	30%	35%	34%	27%	30%	30%	34%	29%	31%	20%		36%	36%	29%	32%	34%	32%	32%	34%	32%	34%	34%	33%	18%	30%	33%	32%	33%	34%	34%	39%	33%	40%	48%	16%		
	n:m	d:n	z:p:h:j:m	n	n	n	n	n	n	n	n	n	n	n		z:p:q:r	z:p:q:r													30%	12%	17%	17%		18%	9%	12%	14%	j	j:k:l:k	
(0) Neither agree nor disagree	420	80	63	158	99	43	52	72	36	90	80	35	27	67	23	93	74	103	144	48	110	179	94	86	74	93	29	3	79	328	139	143	45	66	25	42	29	32	79		
	18%	13%	18%	19%	17%	22%	21%	18%	19%	16%	19%	17%	25%	17%	20%	13%	12%	22%	16%	18%	16%	17%	17%	15%	19%	18%	20%	6%	21%	18%	17%	19%	17%	18%	9%	12%	14%	18%	28%		
	a:p:q:r			a		a					a		a:l			z:p:q:r:t:u		z:p:q:r:t:u	o:p	o:p	o:p	o:p	o:p	o:p	o:p	o:p	o:p	o:p		21%				l:l				i	j:k:l:k		
(-1) Tend to disagree	231	41	50	128	88	27	28	45	32	72	59	18	12	59	18	51	79	53	120	32	79	119	54	70	54	47	19	11	36	190	63	85	42	12	17	15	19	27	94		
	10%	7%	14%	15%	15%	14%	12%	13%	17%	13%	14%	9%	11%	15%	16%	7%	13%	12%	13%	12%	11%	11%	10%	12%	14%	9%	14%	23%	9%	10%	8%	11%	16%	3%	6%	4%	9%	15%	32%		
	a:b:c:d:e			a:b	a	a	a	a	a	a	a	a	a	a	a	z:p:q:r		o:p	z:p:q:r	o:p	o:p	o:p	o:p	o:p	o:p	o:p	o:p	o:p	o:p	z:p:q:r										j:k:l:k	
(-2) Strongly disagree	113	21	12	58	39	6	14	17	10	36	28	5	12	35	13	19	18	27	42	11	30	53	29	28	17	18	7	1	23	90	29	45	16	6	6	8	3	8	51		
	5%	3%	3%	7%	7%	3%	6%	4%	5%	25%	25%	3%	13%	9%	11%	3%	3%	6%	5%	4%	4%	5%	5%	5%	4%	3%	5%	2%	6%	5%	4%	6%	6%	2%	2%	2%	1%	4%	17%		
	o:p:q:r:t:u	z:p:q:r	z:p:q	z:p:q:r	z:p:q			z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q:r	z:p:q:r	o:p	o:p	o:p	o:p	o:p	o:p	o:p	o:p	o:p	o:p	o:p		6%									j:k:l:k		
Agree (NET)	1445	451	224	487	349	117	145	250	107	333	237	137	56	228	57	571	415	273	581	172	467	677	347	375	226	361	83	31	237	1178	535	486	158	277	221	291	146	110	65		
	64%	74%	63%	58%	59%	62%	60%	62%	56%	60%	57%	69%	52%	58%	51%	77%	70%	59%	64%	60%	67%	60%	60%	60%	59%	68%	60%	60%	61%	64%	67%	63%	58%	70%	62%	61%	70%	62%	62%	22%	
	z:p:q:r	z:p:q:r	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q:r	z:p:q:r	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	
Disagree (NET)	344	62	62	187	127	33	42	62	42	108	87	23	24	94	31	69	98	81	162	42	109	172	83	99	71	64	26	12	59	280	92	129	59	18	23	23	23	35	145		
	15%	10%	17%	22%	22%	17%	17%	16%	22%	20%	21%	12%	23%	24%	27%	9%	16%	17%	18%	16%	16%	16%	16%	17%	19%	12%	19%	25%	16%	15%	12%	17%	22%	5%	9%	6%	11%	20%	49%		
	a:p:q:r			a	z:p:q	z:p:q		a	a	z:p:q	z:p:q		z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q		z:p:q				z:p:q					z:p:q		
Mean	0.77	1.01	0.66	0.56	0.62	0.66	0.64	0.74	0.6	0.67	0.58	0.91	0.41	0.53	0.44	1.07	0.85	0.67	0.75	0.76	0.83	0.78	0.78	0.77	0.66	0.89	0.63	0.88	0.74	0.78	0.91	0.71	0.57	1.13	1.14	1.19	0.92	0.57	-0.39		
	z:p:q:r	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	
Don't know	58	20	7	15	12	-	2	18	5	20	12	4	1	4	1	9	10	8	15	4	13	19	10	6	10	12	2	2	3	54	30	15	9	3	1	5	10	1	8		
	3%	3%	2%	2%	2%	-	1%	4%	3%	4%	3%	3%	1%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	
	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q		z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q	z:p:q

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/z/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSON

6 Aug 2024

Table 187
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S2. I don't feel confident enough about doing this

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(2) Strongly agree	273	262	145	128	12	58	65	44	33	47	14	178	94	186	87	11	24	24	26	25	24	36	42	38	22	-	
	12%	12%	13%	11%	16%	21%	19%	11%	7%	9%	7%	12%	12%	13%	10%	10%	8%	11%	12%	12%	9%	16%	12%	15%	17%	-	
	g		gi	zfg	g	zfg	zfg														o						
(1) Tend to agree	443	425	219	221	24	74	60	87	79	87	31	295	148	296	147	27	60	49	42	32	39	38	76	60	22	-	
	20%	19%	20%	19%	33%	27%	17%	22%	18%	17%	15%	20%	18%	21%	18%	24%	21%	23%	19%	15%	15%	17%	21%	25%	17%	-	
			zeghi	zeghi	zeghi	zeghi												s						rs			
(0) Neither agree nor disagree	662	667	305	353	22	71	109	117	144	132	66	412	250	417	245	30	90	55	76	74	76	58	97	70	36	-	
	29%	30%	28%	31%	30%	25%	31%	30%	32%	25%	32%	28%	31%	29%	29%	27%	32%	26%	34%	36%	29%	25%	27%	29%	28%	-	
									h											tu							
(-1) Tend to disagree	488	467	242	244	6	41	60	90	94	144	52	323	164	288	200	30	66	51	38	46	68	46	87	37	18	-	
	22%	21%	22%	21%	9%	15%	17%	23%	21%	27%	26%	22%	20%	20%	24%	27%	23%	24%	17%	22%	26%	20%	24%	15%	14%	-	
	cdv							cd	cd	zcde	cd					vw	v	v		vw							
(-2) Strongly disagree	329	323	158	169	4	24	39	45	85	101	33	210	119	195	134	13	32	29	30	21	48	40	54	33	29	-	
	15%	15%	14%	15%	5%	9%	11%	11%	19%	19%	16%	14%	15%	14%	16%	11%	11%	13%	14%	10%	18%	18%	15%	13%	22%	-	
	cd							zcdef	zcdef	cd										or					zor		
Agree (NET)	716	687	363	349	36	132	125	131	112	135	45	474	242	482	234	37	83	73	68	57	63	74	118	97	44	-	
	32%	31%	33%	30%	50%	47%	36%	33%	25%	26%	22%	32%	30%	34%	28%	34%	29%	34%	31%	27%	24%	33%	32%	40%	34%	-	
	ghims				zfg	zefg	ghi	ghi				zm						s						zors			
Disagree (NET)	817	790	400	413	10	65	99	135	179	244	84	533	283	483	333	42	98	80	68	67	116	86	142	70	47	-	
	36%	36%	36%	36%	14%	23%	28%	34%	40%	46%	42%	37%	35%	34%	40%	38%	34%	37%	31%	32%	44%	38%	39%	29%	36%	-	
	cdeiv				c		cd	zcde	zcdef	cde					zl					zoqrv		v					
Mean	-0.07	-0.08	-0.05	-0.09	0.49	0.37	0.16	-0.01	-0.27	-0.32	-0.3	-0.06	-0.09	-0.01	-0.18	-0.07	-0.08	-0.05	-0.02	-0.03	-0.3	-0.07	-0.1	0.14	-0.08	-	
	ghims				zfg	zfg	zghi	ghi						zm				s	s				zs				
Don't know	73	62	34	38	5	11	16	10	9	14	8	40	33	46	27	2	14	5	8	9	8	9	9	7	3	-	
	3%	3%	3%	3%	6%	4%	5%	3%	2%	3%	4%	3%	4%	3%	3%	1%	5%	2%	4%	5%	3%	4%	2%	3%	2%	-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 188

Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S2. I don't feel confident enough about doing this

BASE: All adults who are owner occupiers in England and Wales

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	273	104	168	35	71	79	77	10	192	47	33	45	88	61	79	120	153
	12%	13%	11%	12%	12%	13%	12%	7%	12%	13%	11%	10%	10%	14%	17%	18%	10%
	lp													l	zkl	zp	
(1) Tend to agree	443	161	282	63	119	116	128	18	312	83	48	73	172	94	104	156	287
	20%	20%	19%	21%	20%	19%	21%	11%	19%	23%	16%	16%	19%	22%	23%	23%	18%
	gp			g	g		g								k	zp	
(0) Neither agree nor disagree	662	237	425	85	171	166	179	60	461	107	93	149	258	143	112	188	474
	29%	30%	29%	28%	29%	27%	29%	39%	29%	30%	31%	33%	28%	33%	25%	28%	30%
	n							zcde				n		n			
								f									
(-1) Tend to disagree	488	167	321	48	126	153	127	33	360	58	71	94	218	82	94	124	364
	22%	21%	22%	16%	22%	25%	20%	22%	22%	16%	24%	21%	24%	19%	21%	18%	23%
	cio					zc			i		i					o	
(-2) Strongly disagree	329	111	218	59	77	76	92	26	232	51	46	72	153	46	57	70	260
	15%	14%	15%	19%	13%	12%	15%	17%	14%	14%	16%	16%	17%	11%	13%	10%	16%
	mo			zde								m	zm			zo	
Agree (NET)	716	265	450	98	190	195	205	28	505	130	81	118	260	155	183	275	440
	32%	33%	31%	32%	33%	32%	33%	18%	31%	36%	27%	26%	28%	35%	40%	41%	28%
	gklp			g	g	g	g			j				kl	zkl	zp	
Disagree (NET)	817	278	539	106	203	229	219	59	591	109	117	166	371	129	151	194	623
	36%	35%	37%	35%	35%	38%	35%	39%	37%	30%	39%	37%	40%	29%	33%	29%	39%
	imo								i		i	m	zmn			zo	
Mean	-0.07	-0.03	-0.1	-0.11	-0.04	-0.05	-0.05	-0.32	-0.08	0.05	-0.17	-0.17	-0.2	0.1	0.12	0.2	-0.19
	glp	z			g	g	g							zkl	zkl	zp	
Don't know	73	21	52	15	17	16	18	6	49	17	7	18	32	12	11	15	58
	3%	3%	4%	5%	3%	3%	3%	4%	3%	5%	2%	4%	3%	3%	2%	2%	4%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 189
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S2. I don't feel confident enough about doing this
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (z)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED LA/HA (e)	RENTED PRIVATE (f)	OWNER/OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTOR (i) (DIRECT)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (l)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (m)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (n)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (p)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (q)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (r)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (t)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (u)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (v)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (w)	1 (x)	2 (y)	3 (A)	4 (B)	5+ (C)	1 (D)	2 (E)	3 (F)	4 (G)	5+ (H)		
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123		
WEIGHTED BASE	2837	2079	175	1075	1192	**	**	2837	**	1075	1192	2837	357	1812	503	1650	737	1340	949	996	261	1928	319	1866	88*	490	1123	464	93*	51*	563	859	447	104*		
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	5%	38%	20%	5%			
(2) Strongly agree	273	233	40	158	114	-	-	273	-	158	114	273	47	215	56	203	96	159	131	118	27	239	33	232	8	68	152	38	7	5	53	99	78	19		
12%	11%	23%	15%	10%	-	-	12%	-	15%	10%	12%	13%	12%	11%	12%	13%	12%	14%	12%	10%	12%	10%	12%	9%	14%	13%	8%	7%	10%	9%	12%	17%	18%			
ns	ns	ns	ns	ns			d		ns		j																				ef	e				
(1) Tend to agree	443	403	37	231	212	-	-	443	-	231	212	443	82	345	104	318	150	259	198	193	62	371	77	355	16	99	230	83	14	8	129	159	91	27		
20%	19%	21%	22%	18%	-	-	20%	-	22%	18%	20%	23%	19%	21%	19%	20%	19%	21%	19%	24%	19%	24%	19%	18%	20%	20%	18%	15%	15%	22%	19%	20%	25%			
(d)							d				j																									
(0) Neither agree nor disagree	662	615	43	302	360	-	-	662	-	302	360	662	92	536	132	489	197	395	258	282	61	577	70	563	34	146	321	139	22	19	152	266	111	28		
23%	30%	25%	28%	30%	-	-	23%	-	28%	30%	29%	26%	30%	26%	30%	27%	29%	27%	28%	23%	30%	22%	30%	39%	30%	28%	30%	24%	35%	26%	31%	25%	26%			
tvG																																				
(-1) Tend to disagree	488	460	24	212	275	-	-	488	-	212	275	488	76	395	115	357	172	280	218	197	62	407	81	388	13	90	238	119	28	11	137	199	88	16		
5%	2%	14%	20%	23%	-	-	22%	-	20%	23%	22%	21%	22%	23%	22%	23%	21%	23%	20%	24%	21%	26%	21%	15%	18%	21%	26%	30%	21%	24%	23%	20%	14%			
b	b		ns		ns				ns		ns																									
(-2) Strongly disagree	329	300	27	134	195	-	-	329	-	134	195	329	49	270	79	239	95	216	111	182	43	283	47	275	14	65	158	72	21	9	100	112	67	16		
15%	14%	15%	13%	16%	-	-	15%	-	13%	16%	15%	14%	15%	16%	14%	13%	16%	12%	18%	17%	15%	15%	15%	16%	13%	14%	15%	15%	17%	17%	13%	15%	15%			
ns	ns		ns		c				ns		i		f	ns		ns		ns	ns	ns																
Agree (NET)	716	636	77	390	326	-	-	716	-	390	326	716	130	559	161	521	246	418	329	311	89	610	109	587	24	167	382	121	21	13	181	258	169	46		
32%	31%	44%	36%	27%	-	-	32%	-	36%	27%	32%	36%	31%	32%	32%	33%	31%	35%	31%	34%	32%	35%	31%	27%	34%	34%	26%	23%	24%	31%	30%	38%	43%			
ns	ns		ns		d				ns		j		n			ns		ns	ns																	
Disagree (NET)	817	759	50	347	470	-	-	817	-	347	470	817	124	665	194	595	266	496	329	379	105	690	128	663	27	155	395	191	49	20	237	310	154	32		
36%	37%	29%	32%	39%	-	-	36%	-	32%	39%	36%	35%	37%	39%	36%	37%	35%	38%	37%	40%	36%	41%	36%	31%	32%	35%	41%	53%	37%	41%	36%	35%	30%			
ns	ns		ns		e				ns		ns																									
Mean	-0.07	-0.09	0.23	0.06	-0.19	-	-	-0.07	-	0.06	-0.19	-0.07	0.01	-0.09	-0.11	-0.07	-0.03	-0.1	0.02	-0.13	-0.13	-0.07	-0.11	-0.07	-0.11	0.03	-0.02	-0.23	-0.45	-0.21	-0.18	-0.08	0.06	0.16		
ns	ns		ns		d				ns		ns		n		s			ns	ns	ns																
ns	ns		ns		k				ns		ns							ns	ns	ns																
Don't know	73	69	4	37	36	-	-	73	-	37	36	73	11	52	16	44	28	31	32	24	6	51	6	54	3	22	34	13	*	2	12	24	13	2		
3%	3%	2%	3%	3%	-	-	3%	-	3%	3%	3%	3%	3%	3%	3%	4%	2%	3%	2%	2%	2%	3%	2%	4%	5%	3%	3%	*	3%	2%	3%	3%	2%			
ns																																				

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 191
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S2. I don't feel confident enough about doing this

BASE: All adults who are owner occupiers in England and Wales

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																				FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPERS)					
	TOTAL (S)	BIGGER HOME/ MORE SPACE (S)	MORE ACCESSIBLE HOME (S)	HOME REQUIRING LESS MAINTENANCE (S)	CHEAPER HOME (S)	HOME WITH SPECIALISED CARE/ SUPPORT (S)	HOME WITH AN AGE THRESHOLD (S)	BEING CLOSER TO FAMILY/ CAREGIVERS (S)	LIVING WITH FAMILY/ EXTENDED FAMILY (S)	BETTER/ SAFER NEIGHBOURHOOD (S)	BETTER ACCESS TO PUBLIC TRANSPORT (S)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (S)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (S)	START AGAIN/NEW CHALLENGE (S)	OTHER (S)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (S)	PERSONAL/ EMOTIONAL ATTACHMENT (S)	LACK OF SUITABLE HOUSING OPTIONS (S)	COMPLEXITY OF MOVING/ PROCESS (S)	PHYSICAL DIFFICULTIES DUE TO HEALTH (S)	AFORDING TO RENT/ BUY (S)	COST OF MOVING (S)	HAVING TO GIVE SAVINGS/ EQUITY (S)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (S)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (S)	DISLIKE OF CHANGE (S)	LACK OF ADVICE/ INFORMATION (S)	OTHER (S)	OPTIMAL (S)	UNDER OCC (S)	1 BEDROOM (S)	2 BEDROOMS (S)	3+ BEDROOMS (S)	SEG 1 SETTLED FOREVER (S)	SEG 2 SETTLED FOR NOW (S)	SEG 3 SQUEEZED STRIVERS (S)	SEG 4 FAMILY FOCUSED (S)	SEG 5 SUITABILITY SEEKERS (S)	SEG 6 PRAGMATIC MOVERS (S)		
UNWEIGHTED BASE	2206	588	860	820	590	185	223	851	181	545	418	207	116	403	119	740	606	473	818	255	658	1029	527	551	387	538	142	48	274	1785	764	724	297	339	278	351	595	171	294		
WEIGHTED BASE	2207	612	857	847	586	192	241	822	180	551	435	199	108*	293	112*	742	597	465	822	266	702	1048	555	567	381	530	140	47*	273	1840	796	773	271	352	269	361	597	178	297		
100%	100%	27%	16%	37%	26%	9%	11%	18%	8%	24%	18%	9%	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	22%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%		
(2) Strongly agree	273	117	44	102	83	21	26	46	29	73	53	43	17	50	14	96	81	60	131	40	107	148	79	72	43	85	31	11	57	206	110	75	20	33	38	72	19	22	8		
	12%	5%	12%	12%	14%	11%	11%	13%	13%	12%	12%	22%	15%	13%	12%	43%	14%	12%	15%	15%	14%	14%	15%	13%	11%	16%	22%	24%	12%	11%	14%	10%	7%	9%	14%	20%	9%	12%	3%		
	DFGM	zbcdefg										zbcdef							z		z	z				z		z					M	M	zHM	M					
	ym		91	174	124	55	60	93	41	133	96	49	32	97	20	164	158	98	201	81	157	227	136	115	100	122	42	4	94	332	143	150	39	45	47	83	56	57	30		
(1) Tend to agree	443	20%	22%	26%	21%	21%	28%	25%	23%	21%	24%	23%	25%	30%	25%	22%	26%	21%	22%	30%	22%	22%	25%	20%	26%	23%	30%	9%	25%	18%	18%	19%	14%	12%	18%	23%	27%	32%	10%		
	DGHM	z	z	z						z			z	z			z					z	z	z	z	z	z		z					M	HM	zHM	zHM				
(0) Neither agree nor disagree	662	162	90	228	156	57	71	114	52	141	116	57	27	106	32	197	150	127	259	68	211	306	132	146	109	146	38	8	100	553	258	222	73	99	87	113	55	55	70		
	20%	20%	20%	27%	27%	29%	28%	27%	26%	28%	28%	28%	25%	27%	28%	27%	23%	23%	27%	29%	26%	30%	29%	25%	28%	28%	27%	16%	10%	30%	30%	32%	29%	27%	27%	32%	13%	20%	31%	24%	
	pvM																																								
(1) Tend to disagree	486	112	90	224	126	42	52	91	43	123	97	30	15	84	21	161	142	113	206	51	136	231	116	139	94	113	18	5	77	403	142	182	80	79	49	53	46	32	124		
	23%	18%	25%	26%	22%	22%	22%	23%	23%	22%	23%	15%	14%	21%	19%	22%	24%	24%	23%	19%	19%	22%	22%	25%	25%	21%	13%	10%	20%	22%	18%	23%	29%	22%	18%	15%	22%	18%	42%		
	HAKE	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
(2) Strongly disagree	329	70	55	100	85	16	28	41	23	66	43	18	17	53	22	111	55	53	86	25	65	114	62	79	23	53	8	17	43	382	107	125	51	98	43	32	23	12	61		
	15%	11%	10%	12%	14%	8%	12%	10%	12%	12%	10%	9%	16%	14%	19%	15%	9%	11%	10%	9%	9%	11%	12%	14%	7%	10%	6%	37%	11%	15%	13%	16%	19%	27%	16%	9%	11%	7%	21%		
	abceaj	fg														prtuuyA																									
	fg																																								
Agree (NET)	716	251	135	276	207	76	86	139	69	206	149	92	48	147	53	259	239	158	333	121	264	375	215	187	142	207	72	15	152	517	253	225	99	79	86	130	75	79	38		
	32%	41%	38%	33%	35%	39%	35%	30%	37%	37%	36%	40%	45%	37%	30%	35%	40%	34%	37%	46%	38%	36%	40%	33%	37%	39%	52%	33%	40%	29%	32%	29%	22%	22%	32%	43%	36%	44%	13%		
	DGHM	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
Disagree (NET)	817	182	124	325	211	58	80	132	66	189	140	48	32	137	43	271	197	166	292	76	201	345	179	218	122	165	26	22	120	686	249	306	130	177	92	85	70	45	185		
	36%	30%	35%	38%	36%	30%	33%	33%	30%	34%	34%	24%	30%	35%	39%	37%	33%	36%	32%	28%	29%	33%	33%	39%	32%	31%	18%	47%	32%	37%	31%	40%	48%	34%	24%	34%	34%	25%	62%		
	HAKE	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
Mean	0.19	0.19	0.06	-0.06	-0.01	0.13	0.01	0.03	0.05	0.05	0.05	0.35	0.15	0.02	-0.16	-0.04	0.12	*	0.1	0.23	0.18	0.06	0.1	0.14	0.14	0.14	0.14	-0.29	0.13	-0.13	0.01	-0.17	-0.38	-0.46	-0.04	0.31	*	0.25			
	DFGHM	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
Don't know	73	18	7	18	13	2	5	17	3	14	11	3	*	3	4	15	11	14	19	1	24	22	9	15	9	11	4	2	8	64	36	20	8	10	4	8	8	-	4		
	3%	2%	2%	2%	2%	1%	2%	4%	1%	3%	3%	1%	*	1%	3%	2%	2%	3%	2%	*	3%	2%	2%	3%	2%	2%	3%	4%	2%	3%	4%	3%	3%	3%	2%	2%	4%	-	1%		
	DFGHM	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/a/b - z/c/d - z/e/f/g - z/h/i/j/k/l/m
Overlap formulae used. * z-test base

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Table 192
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S3. I don't see myself as the sort of person who would do this

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	UNWEIGHTE D TOTAL	GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
			MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	267	366	243	131*	-	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	-	**
(2) Strongly agree	546	523	260	284	15	84	96	79	97	131	44	341	205	349	197	22	71	55	40	55	50	73	100	48	33	-	
	24%	24%	24%	25%	20%	30%	27%	20%	22%	25%	22%	23%	25%	24%	23%	20%	25%	26%	18%	27%	19%	32%	27%	20%	25%	-	
						zfg	f													zqsw	qs					-	
(1) Tend to agree	616	611	324	292	29	105	98	107	108	123	46	409	207	409	208	30	81	60	73	51	72	53	88	80	28	-	
	27%	28%	29%	25%	40%	38%	28%	27%	24%	23%	23%	28%	26%	29%	25%	28%	28%	28%	33%	25%	27%	23%	24%	33%	21%	-	
					zfg	zefghi													uw			uw				-	
(0) Neither agree nor disagree	586	555	265	317	17	50	88	101	129	137	63	367	219	368	218	22	68	54	55	54	82	51	106	62	32	-	
	26%	25%	24%	27%	23%	18%	25%	26%	29%	26%	31%	25%	27%	26%	26%	20%	24%	25%	25%	26%	31%	22%	29%	26%	24%	-	
					d			d	d	d	d															-	
(-1) Tend to disagree	292	303	143	148	4	25	38	72	59	71	23	209	82	189	103	23	33	29	31	23	31	27	44	31	19	-	
	13%	14%	13%	13%	6%	9%	11%	18%	13%	14%	11%	14%	10%	13%	12%	21%	12%	14%	14%	11%	12%	12%	12%	13%	14%	-	
					k			zcde				zk				zor										-	
(-2) Strongly disagree	163	161	86	75	6	6	15	26	44	45	21	93	70	77	86	9	21	12	19	19	25	9	20	16	13	-	
	7%	7%	8%	6%	8%	2%	4%	7%	10%	9%	10%	6%	9%	5%	10%	8%	7%	6%	9%	9%	9%	4%	5%	7%	10%	-	
					d			d	zde	de	de				zl						t				t	-	
Agree (NET)	1162	1134	584	576	44	190	193	186	205	254	90	750	412	758	404	52	152	115	114	106	122	125	187	128	61	-	
	51%	51%	53%	50%	60%	68%	55%	47%	46%	48%	44%	51%	51%	53%	48%	47%	53%	54%	52%	51%	46%	55%	51%	53%	46%	-	
					g	zefghi	g							z												-	
Disagree (NET)	454	464	229	223	10	31	53	97	103	116	44	302	152	265	189	32	54	41	50	42	55	36	64	47	32	-	
	20%	21%	21%	19%	14%	11%	15%	25%	23%	22%	22%	21%	19%	19%	22%	29%	19%	19%	23%	20%	21%	16%	17%	19%	25%	-	
					zde	de	de	de	d		d					ztu										-	
Mean	0.5	0.48	0.49	0.5	0.6	0.88	0.66	0.37	0.35	0.44	0.35	0.49	0.5	0.55	0.4	0.31	0.54	0.55	0.39	0.5	0.35	0.72	0.57	0.47	0.39	-	
						zefghi	zefghi							zm							znqsw					-	
Don't know	65	53	24	38	2	9	15	8	6	18	6	40	25	37	27	5	12	3	2	5	4	15	8	6	6	-	
	3%	2%	2%	3%	3%	3%	4%	2%	1%	3%	3%	3%	3%	3%	3%	4%	4%	1%	1%	3%	2%	7%	2%	2%	4%	-	
						g	g														zpqsu					-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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6 Aug 2024

Table 193

Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S3. I don't see myself as the sort of person who would do this

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	546	196	350	77	141	148	144	36	378	90	78	108	225	90	124	178	368
	24%	24%	24%	25%	24%	24%	23%	24%	24%	25%	26%	24%	24%	21%	27% m	27%	23%
(1) Tend to agree	616	229	387	72	162	158	187	38	440	110	67	126	237	122	132	190	426
	27%	29%	26%	24%	28%	26%	30%	25%	27%	30%	22%	28%	26%	28%	29%	28%	27%
(0) Neither agree nor disagree	586	190	396	75	147	155	163	46	426	72	89	107	244	135	100	171	415
	26%	24%	27%	25%	25%	26%	26%	30%	26%	20%	30%	24%	27%	31% zkn	22%	25%	26%
(-1) Tend to disagree	292	115	177	37	73	91	74	17	211	50	30	57	109	61	64	84	208
	13%	14%	12%	12%	12%	15%	12%	11%	13%	14%	10%	13%	12%	14%	14%	12%	13%
(-2) Strongly disagree	163	52	111	34	44	39	37	8	103	30	29	38	78	18	28	33	129
	7%	6%	8%	11%	8%	6%	6%	5%	6%	8%	10%	8%	8%	4%	6%	5%	8% zo
Agree (NET)	1162	426	737	149	302	306	331	74	817	200	145	234	462	211	256	369	794
	51%	53%	50%	49%	52%	50%	53%	48%	51%	55%	49%	52%	50%	48%	56%	55%	50% z
Disagree (NET)	454	167	288	71	117	129	111	26	314	81	59	96	187	80	92	117	337
	20%	21%	20%	23%	20%	21%	18%	17%	20%	22%	20%	21%	20%	18%	20%	17%	21%
Mean	0.5 p	0.52	0.48	0.41	0.5	0.48	0.54	0.53	0.5	0.51	0.46	0.47	0.47	0.48	0.58	0.61 zp	0.45
Don't know	65	19	45	10	15	16	16	7	49	11	5	14	28	12	10	15	49
	3%	2%	3%	3%	3%	3%	3%	5%	3%	3%	2%	3%	3%	3%	2%	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 194
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 53. I don't see myself as the sort of person who would do this
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER				LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (z)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED LA/HA (e)	RENTED PRIVATE (f)	OWNER/OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTOR (i) (DIRECT)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (y)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (z)	1 (aa)	2 (ab)	3 (ac)	4 (ad)	5+ (ae)	1 (af)	2 (ag)	3 (ah)	4 (ai)	5+ (aj)	
UNWEIGHTED BASE	2208	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123			
WEIGHTED BASE	2367	2079	175	1075	1192	**	**	2267	**	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1928	318	1866	88*	480	1112	464	92*	51*	563	859	447	104*			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	34%	5%			
(2) Strongly agree	546	504	41	275	272	-	-	546	-	275	272	546	71	464	111	424	155	370	202	298	26	516	37	506	25	163	277	63	19	9	101	202	149	34			
24%	24%	24%	26%	23%	-	-	24%	-	26%	23%	24%	20%	26%	22%	26%	21%	28%	21%	30%	10%	27%	12%	27%	28%	33%	24%	14%	20%	17%	17%	24%	33%	32%				
BE	616	552	62	302	314	-	-	616	-	302	314	616	86	512	118	472	190	380	256	277	57	547	65	539	26	146	311	115	17	14	144	241	140	32			
(1) Tend to agree	27%	27%	35%	28%	26%	-	-	27%	-	28%	26%	27%	24%	28%	24%	29%	26%	28%	27%	28%	22%	28%	21%	29%	30%	30%	27%	25%	19%	27%	25%	28%	31%	30%			
v	586	537	44	269	318	-	-	586	-	269	318	586	75	479	106	440	161	361	225	262	61	492	73	476	26	89	308	143	21	9	144	237	90	30			
(0) Neither agree nor disagree	26%	26%	25%	25%	27%	-	-	26%	-	25%	27%	26%	21%	26%	21%	27%	22%	27%	24%	26%	23%	26%	23%	26%	30%	18%	27%	31%	22%	18%	25%	28%	20%	28%			
npvG	292	274	14	127	165	-	-	292	-	127	165	292	72	208	92	189	135	136	165	89	66	220	86	198	3	45	139	85	20	10	109	102	43	8			
(-1) Tend to disagree	13%	13%	8%	12%	14%	-	-	13%	-	12%	14%	13%	20%	11%	18%	11%	18%	10%	17%	9%	25%	11%	27%	11%	3%	9%	12%	18%	21%	19%	19%	12%	10%	7%			
zmoq	163	149	13	69	94	-	-	163	-	69	94	163	46	103	61	89	75	72	81	56	46	110	49	101	4	27	74	42	16	9	71	51	17	3			
(-2) Strongly disagree	7%	7%	7%	6%	8%	-	-	7%	-	6%	8%	7%	13%	6%	12%	5%	10%	8%	6%	18%	6%	15%	5%	5%	5%	5%	7%	9%	17%	zFvA	zFvA	zFvA	zFvA	zFvA			
moqsu	1162	1056	103	576	586	-	-	1162	-	576	586	1162	157	976	229	895	346	751	458	574	83	1063	103	1045	51	309	588	178	35	23	248	443	289	67			
Agree (NET)	51%	51%	59%	54%	49%	-	-	51%	-	54%	49%	51%	44%	54%	46%	54%	47%	56%	48%	57%	32%	55%	33%	50%	59%	63%	52%	38%	39%	44%	42%	52%	64%	62%			
dln	454	20%	16%	18%	22%	-	-	20%	-	18%	22%	20%	33%	17%	30%	17%	28%	16%	26%	15%	112	330	135	298	7	72	213	126	35	20	180	153	59	11			
Disagree (NET)	49%	49%	41%	46%	51%	-	-	49%	-	46%	51%	49%	56%	44%	54%	47%	44%	43%	42%	43%	68%	43%	17%	43%	16%	8%	15%	19%	27%	38%	37%	31%	18%	13%	10%		
moqs	0.5	0.49	0.59	0.56	0.44	-	-	0.5	-	0.56	0.44	0.5	0.19	0.58	0.26	0.59	0.3	0.64	0.36	0.68	-0.19	0.6	-0.14	0.63	0.76	0.79	0.52	0.16	0.04	0.06	0.17	0.53	0.82	0.8			
unvryGH	dj	d	d	d	d	-	-	d	-	d	d	d	zln	zln	zln	zln	zln	zln	zln	zln	zt	zt	zt	zt	BC	zAB	BC	BC	BC	BC	DE	DE	DEF	DEF			
DE	65	62	1	34	30	-	-	65	-	34	30	65	7	46	15	37	21	20	21	15	5	44	4	47	3	20	24	17	*	1	14	26	9	-			
Don't know	3%	3%	*	3%	3%	-	-	3%	-	3%	3%	3%	2%	3%	3%	2%	3%	1%	2%	2%	2%	2%	1%	3%	3%	4%	2%	4%	*	2%	2%	3%	2%	-			
boqsu	q	q	q	q	q	-	-	q	-	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q		

Proportions/Means: Columns Tested (5% risk level): z/a/b - z/c/d/e/f/g/h - i/j/k - l/m/n/o/p/q/r/s - t/u/v/w - x/y/z/a/b/c - z/d/e/f/g/h
Overlap formulae used: * small base, ** very small base (under 30) ineligible for sig testing

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Table 195
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 53. I don't see myself as the sort of person who would do this
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)										LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL (n)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REDUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT RELATIVE (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCED PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION (k)												
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64												
WEIGHTED BASE	2207	874	503	132	16**	**	61*	133	318	394	509	851	511	1754	193	484	879	508	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	47**	132*	139	210	53*	55*												
100%	100%	39%	22%	6%	1%**	-	3%*	6%	14%	17%	22%	38%	23%	77%	9%	21%	39%	22%	8%	91%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%*	5%*	2%**	6%*	6%	9%	2%*	2%*												
(2) Strongly agree	546	215	89	17	5	-	17	43	80	83	126	197	141	406	58	133	208	91	52	484	4	470	47	168	87	291	381	9	-	13	24	11	27	38	47	13	21												
below x	24%	25%	18%	13%	32%	-	29%	32%	25%	21%	25%	23%	27%	23%	30%	28%	24%	18%	28%	24%	21%	25%	25%	15%	18%	41%	24%	24%	-	24%	23%	24%	20%	27%	22%	25%	38%	46%											
(1) Tend to agree	618	266	122	30	3	-	20	39	102	114	120	219	161	653	66	131	252	117	47	548	2	536	45	280	143	193	444	9	1	16	32	17	42	40	52	17	11												
mg	27%	30%	24%	22%	17%	-	33%	30%	32%	29%	24%	26%	32%	26%	34%	27%	29%	23%	26%	27%	11%	28%	24%	26%	30%	27%	27%	24%	100%	30%	31%	38%	32%	28%	25%	31%	19%												
(0) Neither agree nor disagree	586	217	142	38	2	-	13	24	72	94	148	235	109	477	39	121	219	160	42	542	5	478	40	329	158	99	433	8	-	16	21	9	36	35	61	10	14												
lv	26%	25%	28%	28%	9%	-	21%	18%	23%	24%	29%	28%	21%	27%	20%	25%	25%	31%	23%	26%	26%	25%	22%	30%	33%	14%	27%	22%	-	30%	20%	21%	27%	25%	29%	19%	24%												
(-1) Tend to disagree	292	110	82	27	2	-	4	14	34	62	66	112	52	240	17	51	116	86	16	270	4	244	28	186	50	55	209	4	-	4	13	4	17	14	27	9	4												
y	13%	13%	16%	21%	13%	-	7%	10%	11%	16%	13%	13%	10%	14%	9%	13%	13%	17%	9%	13%	20%	13%	15%	17%	11%	8%	13%	12%	-	8%	13%	8%	13%	10%	13%	18%	7%												
(-2) Strongly disagree	163	51	32	17	5	-	2	10	18	26	38	69	30	133	9	32	61	42	15	150	4	129	16	100	17	46	103	4	-	4	13	2	9	10	17	3	6												
va	7%	6%	10%	13%	28%	-	4%	7%	6%	7%	7%	8%	6%	8%	4%	7%	7%	8%	8%	7%	18%	7%	9%	9%	4%	7%	6%	11%	-	8%	12%	4%	7%	7%	8%	6%	11%												
bcma	16%	18%	16%	14%	4%	-	37	82	182	197	246	415	302	809	12%	26%	44%	208	99	1031	7	1006	92	448	230	484	825	18	1	28	57	28	69	78	99	30	32												
bcma	51%	55%	42%	35%	50%	-	61%	62%	57%	50%	48%	49%	59%	49%	64%	55%	52%	41%	54%	50%	32%	13%	50%	41%	48%	69%	51%	48%	100%	54%	54%	63%	52%	56%	47%	56%	58%												
bcma	20%	18%	27%	34%	41%	-	11%	17%	16%	22%	20%	21%	16%	21%	13%	17%	20%	25%	17%	20%	38%	20%	24%	26%	14%	14%	19%	23%	-	16%	25%	12%	20%	17%	21%	24%	18%												
bcma	0.5	0.56	0.23	0.01	0.13	-	0.81	0.71	0.63	0.44	0.46	0.44	0.67	0.44	0.78	0.6	0.5	0.26	0.61	0.47	-0.04	0.52	0.45	0.22	0.51	0.92	0.5	0.41	1	0.54	0.41	0.75	0.47	0.6	0.43	0.52	0.68												
bcma	65	15	16	4	-	-	4	3	11	15	12	20	18	46	4	15	22	12	10	60	1	48	9	23	22	20	44	3	-	-	2	2	1	3	7	1	-												
bcma	3%	2%	3%	3%	-	-	7%	2%	4%	4%	2%	2%	4%	3%	2%	3%	3%	2%	5%	3%	5%	3%	5%	2%	5%	3%	3%	7%	-	-	1%	5%	1%	2%	3%	2%	-												

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 197
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S4. I feel an emotional attachment to my current home because of happy memories or the effort I've put into making it what it is

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(2) Strongly agree	597	592	262	334	21	64	93	89	115	148	66	372	225	348	249	27	76	63	61	59	62	58	83	76	32	-	
	26%	27%	24%	29%	29%	23%	27%	23%	26%	28%	32%	25%	28%	24%	30%	24%	27%	30%	28%	29%	23%	25%	23%	31%	25%	-	
(1) Tend to agree	765	755	363	399	25	113	122	139	131	157	79	530	235	498	267	51	101	63	69	68	95	80	123	77	39	-	
	34%	34%	33%	35%	34%	40%	35%	35%	30%	30%	39%	36%	29%	35%	32%	46%	35%	30%	31%	33%	36%	35%	34%	32%	30%	-	
	gk		zh		zgh				i			jk				zpqvwuv										-	
(0) Neither agree nor disagree	512	477	273	236	17	59	78	83	112	130	33	311	201	333	179	14	65	50	46	42	56	47	100	57	35	-	
	23%	22%	25%	20%	23%	21%	22%	21%	25%	25%	16%	21%	25%	23%	21%	13%	23%	24%	21%	21%	21%	21%	27%	23%	27%	-	
	bn		zb						i								n					zn		n		-	
(-1) Tend to disagree	238	231	123	112	8	22	33	48	50	57	20	153	84	149	89	14	23	24	23	20	34	21	40	24	15	-	
	10%	10%	11%	10%	11%	8%	9%	12%	11%	11%	10%	10%	10%	10%	11%	12%	8%	11%	11%	10%	13%	9%	11%	10%	11%	-	
(-2) Strongly disagree	117	119	62	53	3	15	12	25	31	29	2	71	47	75	43	4	15	13	17	12	12	17	13	8	7	-	
	5%	5%	6%	5%	4%	5%	3%	6%	7%	6%	1%	5%	6%	5%	5%	4%	5%	6%	8%	6%	5%	7%	4%	3%	5%	-	
	i				i			i	i	i																-	
Agree (NET)	1362	1347	624	734	46	177	215	228	246	306	145	902	460	845	516	78	177	126	130	127	157	137	206	153	71	-	
	60%	61%	57%	64%	63%	63%	62%	58%	55%	58%	71%	62%	57%	59%	62%	70%	62%	59%	59%	61%	60%	60%	56%	63%	55%	-	
	ag		za								zfhg	z				uw										-	
Disagree (NET)	355	350	185	165	11	37	44	73	80	87	23	224	131	223	132	18	38	36	41	32	47	38	53	32	22	-	
	16%	16%	17%	14%	15%	13%	13%	19%	18%	16%	11%	15%	16%	16%	16%	16%	13%	17%	18%	15%	18%	17%	14%	13%	17%	-	
Mean	0.67	0.68	0.59	0.75	0.73	0.69	0.75	0.57	0.57	0.65	0.93	0.68	0.64	0.64	0.72	0.76	0.71	0.66	0.61	0.71	0.62	0.63	0.62	0.78	0.59	-	
	ag		za								zdfgh															-	
Don't know	38	32	19	19	-	7	12	9	5	4	2	23	16	27	12	2	6	1	4	6	3	5	7	1	3	-	
	2%	1%	2%	2%	-	2%	3%	2%	1%	1%	1%	2%	2%	2%	1%	1%	2%	*	2%	3%	1%	2%	2%	1%	2%	-	
							zgh																			-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 198

Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S4. I feel an emotional attachment to my current home because of happy memories or the effort I've put into making it what it is

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	597	216	381	83	154	152	162	46	429	77	91	107	263	95	132	176	421
	26%	27%	26%	27%	26%	25%	26%	30%	27%	21%	31%	24%	29%	22%	29%	26%	26%
	im										i		m		m		
(1) Tend to agree	765	301	464	85	189	210	234	46	568	113	84	132	313	160	161	253	512
	34%	38%	32%	28%	33%	35%	38%	30%	35%	31%	28%	29%	34%	36%	35%	38%	32%
	cp	zb					zc		zj							zp	
(0) Neither agree nor disagree	512	158	354	71	129	146	142	24	362	84	66	112	189	112	99	140	372
	23%	20%	24%	23%	22%	24%	23%	16%	23%	23%	22%	25%	21%	26%	22%	21%	23%
	a	a															
(-1) Tend to disagree	238	78	160	35	67	62	51	23	155	51	31	59	97	43	38	62	176
	10%	10%	11%	12%	11%	10%	8%	15%	10%	14%	11%	13%	11%	10%	8%	9%	11%
	f							f		zh		n					
(-2) Strongly disagree	117	38	79	28	31	26	24	8	64	31	22	33	46	21	16	28	89
	5%	5%	5%	9%	5%	4%	4%	5%	4%	9%	7%	7%	5%	5%	4%	4%	6%
	h			zef						zh	h	n					
Agree (NET)	1362	517	845	169	343	362	396	93	998	189	175	240	575	254	293	429	933
	60%	65%	58%	55%	59%	60%	64%	60%	62%	52%	59%	53%	63%	58%	64%	64%	58%
	bikp	zb					zc		zi				k		k	zp	
Disagree (NET)	355	116	239	63	98	88	75	31	219	82	54	93	144	64	54	90	265
	16%	15%	16%	21%	17%	14%	12%	20%	14%	23%	18%	21%	16%	15%	12%	13%	17%
	fhn			zef	f			f		zh		zmn					
Mean	0.67	0.73	0.63	0.53	0.64	0.67	0.75	0.68	0.72	0.43	0.64	0.5	0.71	0.61	0.79	0.74	0.64
	zik					c			zi				k		zkm		
Don't know	38	10	29	1	11	11	8	6	27	8	3	7	12	8	11	13	25
	2%	1%	2%	*	2%	2%	1%	4%	2%	2%	1%	2%	1%	2%	2%	2%	2%
	a							c									

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 200
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 54. I feel an emotional attachment to my current home because of happy memories or the effort I've put into making it what it is
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)			NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT RELATIVE	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCE OF TRAUMATIC/ ABUSIVE SITUATION								
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	430	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64								
WEIGHTED BASE	2267	874	503	132	16**	**	61*	133	318	394	509	851	513	1754	193	484	879	508	182	2033	21**	1905	185	1086	477	705	1614	38**	1**	52*	105*	44**	132*	139	210	53*	55*								
100%	100%	39%	22%	6%	1%**		3%*	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	84%	3%	48%	21%	31%	71%	2%	***	2%	5%	2%	6%	6%	9%	2%	2%								
(2) Strongly agree	597	261	130	42	3	-	9	24	61	83	134	285	93	502	30	121	262	133	47	563	4	559	19	282	98	217	421	14	-	17	22	20	40	45	66	13	14								
	26%	30%	26%	32%	18%	-	14%	18%	19%	21%	26%	33%	18%	29%	16%	23%	30%	26%	26%	27%	19%	29%	10%	26%	21%	31%	26%	36%	-	33%	21%	45%	30%	32%	32%	25%	25%								
	ahj	z										ijm		efgh	n	zn	n	n	n		zv		zv		x		zx																		
(1) Tend to agree	765	288	176	56	10	-	22	40	117	128	166	292	179	586	60	158	300	190	52	701	4	689	38	409	148	208	577	11	-	13	43	8	36	44	64	18	18								
	34%	33%	35%	43%	61%	-	36%	30%	37%	32%	33%	34%	35%	33%	31%	33%	34%	37%	29%	34%	20%	36%	21%	38%	31%	29%	36%	29%	-	25%	41%	18%	28%	31%	31%	35%	32%								
	vw	za																				zw		zw		zw	z																		
(0) Neither agree nor disagree	512	189	107	19	3	-	15	35	79	98	117	167	130	382	61	119	176	101	48	444	8	403	43	213	146	153	363	7	1	7	25	12	31	31	44	14	9								
	23%	22%	21%	14%	19%	-	26%	26%	25%	25%	23%	20%	25%	22%	31%	25%	20%	20%	26%	22%	37%	21%	23%	20%	31%	22%	22%	19%	100%		13%	24%	27%	24%	23%	21%	26%	17%							
	cdes											k			cdes											zwv																			
(-1) Tend to disagree	238	87	58	10	-	-	11	21	34	49	55	68	67	171	27	48	81	56	21	206	4	169	33	120	52	66	157	3	-	6	7	3	15	14	22	5	7								
	10%	10%	11%	8%	-	-	19%	16%	11%	12%	11%	8%	13%	10%	14%	10%	9%	11%	12%	10%	19%	9%	18%	11%	21%	9%	10%	9%	-	11%	6%	7%	11%	10%	10%	9%	13%								
	bc						k	lm				k	k																																
(-2) Strongly disagree	117	46	28	3	*	-	1	8	17	29	30	32	26	91	14	33	44	17	9	103	-	61	44	53	20	44	71	-	-	9	8	2	10	6	12	3	7								
	5%	5%	6%	2%	2%	-	1%	6%	5%	7%	6%	4%	5%	5%	7%	7%	5%	3%	5%	5%	-	3%	24%	5%	4%	6%	4%	-	-	17%	8%	4%	8%	4%	6%	6%	13%								
	gh	hja									k						o													gh															
Agree (NET)	1362	549	306	98	13	-	30	64	178	211	300	577	273	1087	90	279	562	323	99	1264	8	1248	57	691	246	425	998	25	-	30	65	28	76	88	131	31	32								
	60%	63%	61%	74%	78%	-	50%	48%	56%	53%	59%	68%	53%	62%	47%	58%	64%	64%	54%	62%	39%	66%	31%	64%	52%	60%	62%	65%	-	58%	62%	63%	57%	63%	62%	60%	57%								
	klm	klm	klm	klm	klm		k	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm		klm	klm	klm	klm	klm	klm	klm	klm	klm						
Disagree (NET)	355	134	86	13	*	-	12	29	51	78	85	99	93	262	41	81	125	74	30	310	4	231	76	173	72	110	228	3	-	15	15	5	25	20	34	8	14								
	16%	15%	17%	10%	2%	-	20%	22%	16%	20%	17%	12%	18%	15%	21%	17%	14%	15%	16%	15%	19%	12%	14%	16%	15%	16%	14%	9%	-	28%	14%	11%	19%	15%	16%	14%	26%								
	nop	nop	nop	nop	nop		lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm	lm		lm	lm	lm	lm	lm	lm	lm	lm	lm						
Mean	0.67	0.72	0.65	0.95	0.92	-	0.45	0.39	0.55	0.48	0.64	0.87	0.5	0.71	0.34	0.6	0.76	0.73	0.61	0.7	0.41	0.81	-0.25	0.69	0.54	0.71	0.71	0.99	0	0.46	0.61	0.93	0.61	0.76	0.72	0.64	0.44								
	rst	rst	rst	rst	rst		rst	rst	rst	rst	rst	rst	rst	rst	rst	rst	rst	rst	rst	rst	rst	rst	rst	rst	rst	rst	rst	rst	rst		rst	rst	rst	rst	rst	rst	rst	rst	rst						
Don't know	38	3	4	2	-	-	2	4	9	7	7	8	16	22	1	5	16	10	6	36	1	24	9	8	13	17	25	3	-	-	-	-	-	-	2	-	-								
	2%	*	1%	1%	-	-	4%	3%	3%	2%	2%	2%	3%	2%	1%	1%	2%	2%	3%	2%	5%	1%	5%	1%	3%	2%	2%	7%	-	-	-	-	-	-	-	1%	-	-							
	stuvw						k	k	k	k	k	lm										tu			w	w																			

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 202
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S5. I wouldn't know what to do if I wanted to do this

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1470	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(2) Strongly agree	155	159	87	69	13	33	29	25	18	26	10	99	57	107	48	7	18	17	13	18	14	11	19	23	15	-	
	7%	7%	8%	6%	18%	12%	8%	6%	4%	5%	5%	7%	7%	8%	6%	6%	6%	8%	6%	9%	5%	5%	5%	9%	11%	-	
	g				zefghi	zfg	g																		u	-	
(1) Tend to agree	361	343	207	151	30	73	64	59	52	50	32	236	125	250	111	17	51	39	38	26	28	40	57	55	9	-	
	16%	16%	19%	13%	42%	26%	18%	15%	12%	10%	16%	16%	16%	17%	13%	16%	18%	18%	17%	13%	11%	18%	16%	23%	7%	-	
	bghmsw		zb		zdefghi	zfg	gh	h						zm			sw	sw	w			w	w	zrsu			
(0) Neither agree nor disagree	682	649	329	349	14	71	109	111	156	164	58	437	245	430	252	36	94	55	69	56	79	57	125	74	36	-	
	30%	29%	30%	30%	19%	25%	31%	28%	35%	31%	28%	30%	30%	30%	30%	32%	33%	26%	31%	27%	30%	25%	34%	30%	28%	-	
	c								zcdf																	-	
(-1) Tend to disagree	559	550	252	306	11	52	71	116	107	144	58	363	196	340	219	35	69	62	45	54	63	57	93	43	35	-	
	25%	25%	23%	27%	15%	19%	20%	29%	24%	27%	28%	25%	24%	24%	26%	32%	24%	29%	21%	26%	24%	25%	26%	18%	27%	-	
	dv							zcde		d	d					v		v								-	
(-2) Strongly disagree	429	430	189	237	2	38	54	71	96	126	41	281	147	249	180	16	43	33	44	41	72	48	62	41	30	-	
	19%	19%	17%	21%	3%	14%	15%	18%	22%	24%	20%	19%	18%	17%	21%	14%	15%	15%	20%	20%	27%	21%	17%	17%	23%	-	
	cdl				c	c	c	c	cde	zcde	c										znopuv					-	
Agree (NET)	516	502	294	219	43	106	94	84	71	76	42	334	182	357	159	24	70	56	52	44	42	51	75	78	24	-	
	23%	23%	27%	19%	60%	38%	27%	21%	16%	14%	21%	23%	23%	25%	19%	22%	24%	26%	23%	21%	16%	23%	21%	32%	18%	-	
	bghms		zb		zdefghi	zefghi	gh	gh						zm		s		s						zrsuw			
Disagree (NET)	987	980	440	543	14	90	125	187	203	270	99	644	343	589	399	51	112	95	89	96	135	106	155	84	65	-	
	44%	44%	40%	47%	19%	32%	36%	48%	46%	51%	49%	44%	46%	41%	48%	46%	39%	44%	40%	46%	51%	47%	42%	35%	50%	-	
	acdelv		za		c	c	cde	cde	cde	zcde	cde				zl				v	zoqv	v				v	-	
Mean	-0.34	-0.35	-0.23	-0.44	0.57	0.04	-0.17	-0.39	-0.49	-0.58	-0.44	-0.35	-0.33	-0.27	-0.46	-0.31	-0.24	-0.27	-0.32	-0.38	-0.59	-0.43	-0.35	-0.1	-0.45	-	
	bghms		zb		zdefghi	zfg	zfg	h						zm		s		s	s			s	zrstuw			-	
Don't know	82	75	39	42	2	12	21	11	14	17	4	44	37	53	29	-	9	8	10	11	7	13	10	7	6	-	
	4%	3%	4%	4%	3%	4%	6%	3%	3%	3%	2%	3%	5%	4%	3%	-	3%	4%	5%	5%	2%	6%	3%	3%	4%	-	
							z									n			n		n					-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 203

Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S5. I wouldn't know what to do if I wanted to do this

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	155	71	84	22	40	39	44	11	102	34	19	30	62	32	31	51	104
	7%	9%	6%	7%	7%	6%	7%	7%	6%	9%	6%	7%	7%	7%	7%	8%	6%
	zb																
(1) Tend to agree	361	134	227	44	79	111	109	18	243	73	45	64	117	89	91	143	218
	16%	17%	15%	14%	14%	18%	18%	12%	15%	20%	15%	14%	13%	20%	20%	21%	14%
	lp									zh				zkl	zl	zp	
(0) Neither agree nor disagree	682	227	455	96	189	163	177	56	472	116	95	153	262	137	130	194	488
	30%	28%	31%	32%	33%	27%	28%	37%	29%	32%	32%	34%	28%	31%	28%	29%	31%
	a							e									
(-1) Tend to disagree	559	191	368	67	141	163	153	34	429	68	61	100	225	106	126	156	402
	25%	24%	25%	22%	24%	27%	25%	22%	27%	19%	20%	22%	24%	24%	28%	23%	25%
	i								zi								
(-2) Strongly disagree	429	155	273	68	107	110	115	29	298	55	75	91	216	64	57	100	329
	19%	19%	19%	22%	18%	18%	19%	19%	19%	15%	25%	20%	23%	15%	12%	15%	21%
	mno										zhi	n	zmn			zo	
Agree (NET)	516	205	311	65	118	150	152	30	345	107	65	94	179	121	121	194	322
	23%	26%	21%	22%	20%	25%	25%	19%	21%	29%	22%	21%	19%	28%	26%	29%	20%
	hlp	zb								zh				zkl	l	zp	
Disagree (NET)	987	346	641	135	249	273	268	63	728	123	136	192	441	171	184	257	731
	44%	43%	44%	44%	43%	45%	43%	41%	45%	34%	46%	43%	48%	39%	40%	38%	46%
	io								zi		i		zmn			zo	
Mean	-0.34	-0.29	-0.37	-0.39	-0.36	-0.33	-0.31	-0.34	-0.38	-0.11	-0.43	-0.36	-0.47	-0.19	-0.2	-0.17	-0.41
	lp	z								zh	j			zl	zl	zp	
									j	j					m		
Don't know	82	25	57	8	25	20	24	5	62	18	2	12	38	9	23	27	55
	4%	3%	4%	3%	4%	3%	4%	3%	4%	5%	1%	3%	4%	2%	5%	4%	3%
	j								j	j							

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 204
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 55. I wouldn't know what to do if I wanted to do this
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)							
	TOTAL		WHITE ETHNIC GROUP		ETHNIC MINORITY GROUP		MORTGAGE		OWNED		RENTED LA/HA	RENTED PRIVATE	OWNER/OCCUPIER	RENT	MORTGAGE CONTRIBUTOR	HOME OWNER	OWNERS OR MORTGAGE HOLDERS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	CERTAIN TO/ LIKELY NEXT 3-5 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS	CERTAIN TO/ LIKELY NEXT 6-10 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	1	2	3	4	5+	1	2	3	4	5+
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)			
UNWEIGHTED BASE	2200	2000	191	835	1371	-	-	2206	-	835	1371	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123	
WEIGHTED BASE	2837	2079	175	1075	1192	**	**	2267	**	1075	1192	2267	**	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1928	319	1866	88*	490	1112	464	93*	51*	563	859	447	104*	
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	30	62	41	6						
(2) Strongly agree	155	135	20	88	67	-	-	155	-	88	67	155	-	88	67	155	34	113	36	109	50	91	70	62	22	127	28	122	10	48	77	14	6	2	30	62	41	6	
	7%	6%	11%	8%	6%	-	-	7%	-	8%	6%	7%	-	8%	6%	7%	9%	6%	7%	7%	7%	7%	7%	6%	8%	7%	9%	7%	11%	10%	7%	3%	7%	5%	5%	7%	9%	5%	
	dnfb	zn		d			d		j	j		n		i																									
(1) Tend to agree	361	313	46	195	166	-	-	361	-	195	166	361	-	195	166	361	95	256	108	238	140	194	177	149	64	288	74	276	13	83	191	59	15	5	94	118	83	28	
	16%	15%	27%	18%	14%	-	-	16%	-	18%	14%	16%	-	18%	14%	16%	27%	14%	21%	14%	19%	15%	19%	15%	25%	15%	24%	15%	15%	17%	17%	13%	16%	9%	16%	14%	19%	26%	
	adgm	zn		zfg			d		ik	i		rs		rmnqg																									
(0) Neither agree nor disagree	682	629	48	332	350	-	-	682	-	332	350	682	-	332	350	682	88	566	140	510	206	423	270	318	61	593	74	580	33	151	338	137	23	23	149	267	115	29	
	30%	30%	28%	31%	29%	-	-	30%	-	31%	29%	30%	-	31%	29%	30%	25%	31%	28%	31%	28%	32%	28%	32%	24%	31%	24%	31%	24%	38%	31%	30%	30%	24%	42%	26%	31%	26%	
	rvd																d																						
(-1) Tend to disagree	559	524	34	245	314	-	-	559	-	245	314	559	-	245	314	559	68	460	116	411	192	312	254	208	63	483	84	455	11	99	272	151	26	8	163	219	107	25	
	25%	25%	20%	23%	26%	-	-	25%	-	23%	26%	25%	-	23%	26%	25%	19%	25%	23%	25%	26%	23%	27%	21%	24%	24%	25%	27%	24%	13%	20%	24%	32%	27%	16%	28%	26%	24%	
	hxy	zn		zr			zr		ik	i		rs		rmnq			ln	ln	i	ln	ln	s	ln																
(-2) Strongly disagree	429	400	24	171	258	-	-	429	-	171	258	429	-	171	258	429	59	359	82	331	126	275	153	221	47	374	48	370	17	86	213	90	23	10	141	159	82	17	
	19%	19%	14%	16%	22%	-	-	19%	-	16%	22%	19%	-	16%	22%	19%	17%	20%	16%	20%	17%	21%	16%	22%	18%	19%	15%	20%	19%	18%	19%	19%	19%	14%	24%	19%	18%	16%	
	cr			zqr			c		ik	i		r					f			r		zr																	
Agree (NET)	516	447	66	283	233	-	-	516	-	283	233	516	-	283	233	516	129	369	144	346	191	285	246	211	86	415	102	397	23	131	268	72	21	7	124	180	125	34	
	23%	22%	38%	26%	20%	-	-	23%	-	26%	20%	23%	-	26%	20%	23%	36%	20%	29%	21%	26%	21%	21%	33%	22%	32%	21%	26%	27%	26%	27%	24%	16%	23%	14%	21%	21%		
	adgm	zn		zfg			d		ik	i		rs		rmnqg			ln	ln	i	ln	ln	s	ln																
Disagree (NET)	987	924	58	415	572	-	-	987	-	415	572	987	-	415	572	987	127	819	197	742	318	587	408	429	110	857	133	825	28	185	485	241	48	19	305	379	188	42	
	44%	44%	33%	39%	48%	-	-	44%	-	39%	48%	44%	-	39%	48%	44%	35%	45%	39%	45%	43%	44%	43%	43%	42%	44%	32%	38%	43%	32%	38%	43%	52%	52%	35%	53%	44%		
	bcl	zn		zqr			c		ik	i		rs		rmnq			ln	ln	i	ln	ln	s	ln																
Mean	-0.34	-0.37	0.02	-0.21	-0.46	-	-	-0.34	-	-0.21	-0.46	-0.34	-	-0.07	-0.46	-0.34	-0.07	-0.4	-0.21	-0.39	-0.28	-0.38	-0.37	-0.39	-0.19	-0.37	-0.17	-0.37	-0.15	-0.2	-0.32	-0.54	-0.47	-0.39	-0.5	-0.36	-0.24	-0.18	
	ad	zn		zr			d		ik	i		rs		rmnq			m			m					w														
Don't know	82	79	2	45	37	-	-	82	-	45	37	82	-	45	37	82	13	59	22	52	22	45	25	38	4	64	5	64	4	23	41	14	1	5	5	33	19	2	
	4%	4%	1%	4%	3%	-	-	4%	-	4%	3%	4%	-	4%	3%	4%	4%	3%	4%	3%	3%	3%	4%	1%	1%	1%	1%	2%	3%	4%	3%	3%	1%	9%	1%	4%	4%	2%	
	E																pr																						

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 205
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 55. I wouldn't know what to do if I wanted to do this
BASE: All adults who are owner occupiers in England and Wales

SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
TOTAL (n)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)	EXPERIENCE OF TRAUMATIC/ ABUSIVE SITUATION (k)									
UNWEIGHTED BASE	2206	852	479	146	23	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64									
WEIGHTED BASE	2207	874	503	132	16**	41*	133	318	394	509	851	511	1754	193	484	879	508	182	2053	21**	1905	185	1086	477	705	1614	38**	1**	52*	105*	46**	132*	139	230	15*	15*									
100%	39%	22%	6%	1%	0%	10%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	34%	3%	48%	21%	31%	71%	2%**	***	7%	5%	21%**	6%**	6%	9%	2%	2%									
(2) Strongly agree	155	62	27	3	1	-	6	14	25	37	24	50	44	111	19	38	61	19	13	131	5	125	14	69	22	64	100	5	-	6	4	8	8	10	18	8	12								
7%	7%	5%	2%	6%	-	10%	10%	8%	9%	5%	6%	9%	6%	10%	8%	7%	4%	7%	6%	6%	22%	7%	7%	6%	5%	9%	6%	15%	-	11%	3%	19%	6%	7%	9%	16%	21%								
(1) Tend to agree	361	139	68	14	1	-	8	21	74	64	71	123	103	258	41	88	151	60	19	318	2	301	28	194	75	91	250	11	-	10	28	10	28	30	53	21	10								
16%	16%	14%	11%	5%	-	14%	16%	23%	16%	14%	14%	20%	15%	21%	18%	17%	12%	10%	15%	11%	16%	15%	18%	16%	13%	15%	30%	-	20%	27%	23%	21%	22%	29%	40%	18%									
moj																																													
(0) Neither agree nor disagree	682	292	134	29	2	-	10	40	85	106	161	279	136	546	53	145	273	151	54	624	5	560	57	278	184	220	482	6	-	20	27	12	46	45	68	12	14								
30%	33%	27%	22%	15%	-	17%	30%	27%	27%	32%	33%	27%	31%	28%	30%	31%	30%	30%	30%	26%	29%	31%	26%	39%	31%	30%	30%	16%	-	38%	26%	26%	35%	32%	32%	23%	25%								
cv	zbc																																												
(-1) Tend to disagree	559	209	129	50	5	-	16	29	65	90	132	225	109	448	37	121	208	154	33	517	5	482	40	328	109	122	424	9	1	3	28	9	29	25	44	8	6								
25%	24%	26%	38%	30%	-	26%	22%	20%	23%	26%	26%	21%	26%	19%	25%	24%	30%	18%	25%	22%	25%	22%	30%	23%	17%	26%	23%	100%		5%	26%	20%	22%	18%	21%	16%	11%								
ydk	zab																																												
(-2) Strongly disagree	429	151	132	32	7	-	15	25	62	79	98	150	102	326	36	72	154	108	57	391	2	374	34	150	68	170	298	4	-	11	19	5	16	26	21	1	10								
19%	17%	26%	24%	44%	-	25%	19%	20%	20%	19%	18%	20%	19%	19%	15%	17%	21%	31%	19%	8%	20%	18%	18%	14%	24%	18%	10%	-		21%	18%	12%	12%	19%	10%	2%	18%								
oxl	za																																												
Agree (NET)	516	201	95	17	2	-	14	34	99	101	95	173	147	369	60	126	212	79	32	449	7	426	42	263	97	156	350	17	-	16	32	18	36	40	71	29	21								
23%	23%	19%	13%	11%	-	24%	26%	31%	26%	19%	20%	29%	21%	31%	26%	24%	16%	18%	22%	33%	22%	23%	24%	20%	22%	22%	45%	-		31%	30%	41%	28%	29%	34%	55%	39%								
buom	c																																												
Disagree (NET)	987	359	261	82	12	-	31	53	127	169	230	375	211	774	73	193	362	262	90	908	6	856	74	518	177	292	722	13	1	14	46	14	45	52	66	10	16								
44%	41%	52%	62%	74%	-	51%	40%	40%	43%	45%	44%	41%	44%	38%	40%	41%	52%	50%	44%	31%	45%	40%	48%	37%	41%	45%	33%	100%		27%	44%	32%	34%	37%	31%	18%	29%								
xOQj	za																																												
JK																																													
Mean	-0.34	-0.29	-0.55	-0.73	-1.02	-	-0.47	-0.23	-0.21	-0.29	-0.43	-0.36	-0.25	-0.37	-0.16	-0.22	-0.29	-0.55	-0.58	-0.36	0.17	-0.37	-0.3	-0.36	-0.28	-0.36	-0.37	0.17	-1	-0.06	-0.28	0.16	-0.13	-0.2	0.01	0.53	0.13								
bc																																													
qrsu																																													
Don't know	82	22	13	4	-	-	5	5	7	17	23	25	17	65	7	20	32	16	5	73	2	63	12	26	19	37	60	3	-	2	*	-	5	3	5	2	4								
4%	3%	3%	3%	-	-	8%	4%	2%	4%	4%	5%	3%	3%	4%	3%	4%	4%	3%	3%	4%	11%	3%	7%	2%	4%	5%	4%	7%	-		4%	*	-	4%	2%	3%	4%	7%							
w																																													

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
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6 Aug 2024

Table 207
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S6. I don't think doing this would be beneficial for me

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	(n) NORTH EAST	(o) NORTH WEST	(p) YORKS & HUMBER	(q) WEST MIDLANDS	(r) EAST MIDLANDS	(s) EAST OF ENGLAND	(t) SOUTH WEST	(u) SOUTH EAST	(v) LONDON	(w) WALES	(x) SCOTLAND	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(2) Strongly agree	761	726	358	400	18	114	150	130	135	164	51	485	275	507	253	32	105	52	82	69	70	89	130	90	41	-	
	34%	33%	32%	35%	24%	41%	43%	33%	30%	31%	25%	33%	34%	36%	30%	29%	37%	24%	37%	33%	26%	39%	36%	37%	31%	-	
	imps				zcghi		zcfighi							zm			ps		ps		ps	ps	ps			-	
(1) Tend to agree	634	637	325	306	25	88	94	120	112	133	62	429	204	407	227	31	84	80	68	57	82	52	89	62	28	-	
	28%	29%	29%	27%	34%	31%	27%	31%	25%	25%	30%	29%	25%	29%	27%	28%	29%	37%	31%	27%	31%	23%	24%	26%	22%	-	
																		ztuvw								-	
(0) Neither agree nor disagree	477	447	227	246	18	49	66	61	106	126	51	287	190	282	196	26	51	45	33	50	61	50	80	51	31	-	
	21%	20%	21%	21%	24%	18%	19%	15%	24%	24%	25%	20%	24%	20%	23%	23%	18%	21%	15%	24%	23%	22%	22%	21%	24%	-	
	f								f	f	f									q						-	
(-1) Tend to disagree	232	231	120	111	7	20	19	49	50	62	25	170	62	136	96	12	24	21	21	14	32	19	42	30	18	-	
	10%	10%	11%	10%	10%	7%	5%	12%	11%	12%	12%	12%	8%	9%	12%	11%	8%	10%	9%	7%	12%	8%	11%	12%	14%	-	
	ek							de	e	e	e	zk														-	
(-2) Strongly disagree	112	118	44	67	3	4	9	28	30	29	10	59	53	61	51	9	16	11	10	12	16	8	13	8	8	-	
	5%	5%	4%	6%	4%	1%	2%	7%	7%	6%	5%	4%	7%	4%	6%	9%	6%	5%	5%	6%	6%	4%	4%	3%	6%	-	
	dej							de	de	d		zj														-	
Agree (NET)	1395	1363	683	706	42	201	244	250	247	297	113	915	480	915	480	64	189	132	150	126	152	141	220	152	69	-	
	62%	62%	62%	61%	58%	72%	70%	64%	56%	57%	55%	63%	59%	64%	57%	57%	66%	62%	68%	61%	58%	62%	60%	63%	53%	-	
	ghm					zcfighi	zghi	g				zm				w			sw							-	
Disagree (NET)	344	349	164	178	10	23	27	76	80	92	34	229	115	197	147	22	40	32	31	27	48	27	55	38	26	-	
	15%	16%	15%	15%	14%	8%	8%	19%	18%	17%	17%	16%	14%	14%	18%	20%	14%	15%	14%	13%	18%	12%	15%	15%	20%	-	
	del							zde	de	de	de				zl											-	
Mean	0.77	0.75	0.77	0.76	0.66	1.05	1.06	0.71	0.63	0.66	0.6	0.78	0.75	0.84	0.65	0.58	0.85	0.67	0.89	0.77	0.6	0.89	0.79	0.82	0.6	-	
	gms					zcfighi	zcfighi							zm			s		s		s					-	
Don't know	51	47	28	24	3	5	11	6	11	11	5	29	23	36	16	-	5	5	6	5	3	9	11	3	5	-	
	2%	2%	2%	2%	4%	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%	-	2%	2%	3%	3%	1%	4%	3%	1%	3%	-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 208

Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S6. I don't think doing this would be beneficial for me

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	761	279	482	110	178	219	202	52	528	133	100	158	287	140	176	257	504
	34%	35%	33%	36%	31%	36%	32%	34%	33%	37%	33%	35%	31%	32%	38%	38%	32%
	p													zl		zp	
(1) Tend to agree	634	246	388	61	172	171	193	37	477	92	65	102	264	143	125	197	437
	28%	31%	26%	20%	30%	28%	31%	24%	30%	25%	22%	23%	29%	33%	27%	29%	27%
	cjk	zb			c	c	c		zj				k	zk			
(0) Neither agree nor disagree	477	144	333	66	128	120	126	38	331	65	81	88	201	93	95	137	340
	21%	18%	23%	22%	22%	20%	20%	25%	21%	18%	27%	20%	22%	21%	21%	20%	21%
	a		a								zhi						
(-1) Tend to disagree	232	84	148	32	66	56	64	14	174	35	24	47	109	38	39	55	177
	10%	11%	10%	11%	11%	9%	10%	9%	11%	10%	8%	10%	12%	9%	9%	8%	11%
(-2) Strongly disagree	112	32	80	28	23	30	25	7	69	22	21	34	43	19	16	18	94
	5%	4%	5%	9%	4%	5%	4%	5%	4%	6%	7%	8%	5%	4%	3%	3%	6%
	ao			zdef								zn					zo
Agree (NET)	1395	525	870	171	350	390	395	90	1005	225	165	260	552	283	300	454	940
	62%	65%	59%	56%	60%	64%	63%	58%	63%	62%	55%	58%	60%	64%	66%	68%	59%
	p	zb			c										k	zp	
Disagree (NET)	344	116	228	60	88	85	89	21	242	57	45	81	152	56	55	73	271
	15%	14%	16%	20%	15%	14%	14%	14%	15%	16%	15%	18%	17%	13%	12%	11%	17%
	o			z								n				zo	
Mean	0.77	0.84	0.73	0.65	0.74	0.83	0.79	0.76	0.77	0.8	0.68	0.71	0.71	0.81	0.9	0.93	0.7
	p	z												zkl		zp	
Don't know	51	16	35	8	15	12	12	4	27	17	7	21	16	6	7	7	44
	2%	2%	2%	3%	3%	2%	2%	3%	2%	5%	2%	5%	2%	1%	2%	1%	3%
	ho									zh		zlmn					o

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 209
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 56. I don't think doing this would be beneficial for me
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY			TENURE								MORTGAGE CONTRIBUTOR/HOME OWNER										LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (z)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED L&HA (e)	RENTED PRIVATE (f)	OWNER/OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTOR (DIRECT) (i)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (l)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (m)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (n)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (p)	UNLIKELY/ CERTAIN NOT TO IN 3-5 YEARS (q)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (r)	UNLIKELY/ CERTAIN NOT TO IN 6-10 YEARS (s)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (t)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (u)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (v)	UNLIKELY/ CERTAIN NOT TO IN 1-2 YEARS (w)	1 (x)	2 (y)	3 (A)	4 (B)	5+ (C)	1 (D)	2 (E)	3 (F)	4 (G)	5+ (H)												
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123												
WEIGHTED BASE	2267	2079	175	1075	1192	**	**	2267	**	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1928	313	1866	88*	490	1133	464	93*	51*	563	859	447	104*												
	100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%												
(2) Strongly agree	761 34% dln prvBC	690 33% 39%	69 39%	411 38%	350 29%	-	-	761 34% d	-	411 38%	350 29%	761 34%	84 24%	659 36%	129 26%	611 37%	210 29%	513 38%	286 30%	402 40%	33 12%	718 37%	36 12%	715 38%	34 39%	223 45%	390 34%	96 21%	18 20%	14 26%	147 25%	297 35%	206 46%	47 43%												
(1) Tend to agree	634 28% nprvE	582 28% 29%	51 29%	296 28%	337 28%	-	-	634 28% nprvE	-	296 28%	337 28%	634 28%	94 26%	518 29%	119 24%	485 29%	171 23%	413 31%	231 24%	311 31%	57 12%	569 30%	77 25%	546 29%	20 23%	142 29%	327 29%	121 26%	23 25%	8 16%	140 24%	272 32%	123 28%	33 30%												
(0) Neither agree nor disagree	477 21% bsuw yG	445 21% 14%	24 14%	208 19%	269 23%	-	-	477 21% bsuw yG	-	208 19%	269 23%	477 21%	69 19%	384 21%	102 20%	347 21%	155 21%	276 22%	206 22%	183 18%	73 22%	376 19%	72 20%	375 20%	19 22%	72 15%	236 21%	119 26%	32 35%	10 18%	131 17%	179 21%	68 15%	21 19%												
(-1) Tend to disagree	232 10% cmovG	211 10% 11%	20 11%	91 8%	141 12%	-	-	232 10% cmovG	-	91 8%	141 12%	232 10%	56 16%	163 9%	87 17%	132 8%	123 17%	89 7%	140 15%	61 6%	51 20%	173 9%	76 24%	145 8%	5 5%	37 7%	103 9%	75 16%	13 14%	7 13%	101 17%	68 8%	32 7%	6 5%												
(-2) Strongly disagree	112 5% mosu wyf	102 5% 5%	8 5%	44 4%	68 6%	-	-	112 5% mosu wyf	-	44 4%	68 6%	112 5%	48 13%	55 3%	54 11%	47 3%	61 8%	36 7%	65 7%	29 3%	43 17%	63 3%	46 15%	55 3%	2 3%	8 2%	55 5%	40 9%	6 6%	8 15%	57 10%	28 3%	14 3%	2 2%												
Agree (NET)	1395 62% dln prvBCD	1272 61% 69%	120 69%	708 66%	687 58%	-	-	1395 62% dln prvBCD	-	708 66%	687 58%	1395 62%	179 50%	1176 65%	249 49%	1097 66%	382 52%	926 69%	517 54%	714 72%	90 34%	1287 67%	113 36%	1262 68%	54 62%	365 74%	717 63%	217 47%	42 45%	22 42%	287 49%	569 66%	329 74%	79 74%												
Disagree (NET)	344 15% cmovG H	314 15% 16%	28 16%	135 13%	209 18%	-	-	344 15% cmovG H	-	135 13%	209 18%	344 15%	104 29%	218 12%	141 28%	179 11%	185 25%	124 9%	204 22%	91 9%	94 36%	237 12%	122 39%	200 11%	7 8%	45 9%	158 14%	115 25%	19 20%	15 28%	158 27%	95 11%	46 10%	8 7%												
Mean	0.77 djl nprvBC DE	0.76	0.89	0.89 zdk	0.65	-	-	0.77 d	-	0.89 zdk	0.65	0.77 i	0.32	0.88 zln pr	0.37	0.91 zlm npr	0.48 ln	0.96 zlm npr	0.58 lnp	1.01 zl mnprr	-0.06	0.9 zt v	-0.06	0.94 ztu v	0.99 BC	1.11 zAB C	0.8 BC	0.35	0.38	0.29	0.38	0.88 zDE	1.07 zDE F	1.07 zDE												
Don't know	51 2% mosu yG	48 2% 1%	2 1%	24 2%	27 2%	-	-	51 2% d	-	24 2%	27 2%	51 2%	6 2%	34 2%	11 2%	27 2%	15 2%	14 1%	22 2%	8 1%	3 1%	29 2%	6 2%	29 2%	8 9%	8 2%	22 2%	12 3%	*	7 13%	7 1%	16 2%	4 1%	-												

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/U/H/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 210
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 56. I don't think doing this would be beneficial for me
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)										LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCE OF TRAUMATIC/ABUSIVE SITUATION (f)
	TOTAL (f)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REDAUNDED /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT RELATIVE (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)														
UNWEIGHTED BASE WEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	58	1	51	99	45	138	135	201	50	64													
	2267	874	503	132	16**	**	61*	133	318	394	509	851	513	1754	193	484	879	508	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	44**	132*	139	210	53*	55*													
	100%	39%	22%	6%	1%**	**	26%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%*	5%*	2%**	6%*	6%	9%	2%*	2%*													
(2) Strongly agree	761	313	116	24	3	-	28	58	113	132	156	274	199	562	72	198	303	118	60	680	9	643	79	261	123	377	534	9	-	20	33	7	46	47	64	15	16													
	34%	30%	23%	18%	19%	-	40%	43%	36%	36%	31%	32%	39%	32%	37%	41%	35%	23%	33%	33%	43%	34%	43%	24%	26%	53%	33%	25%	-	39%	32%	15%	35%	34%	30%	28%	28%													
	bona we	bc					i	o	o			o	o	o		o	o					o				o																								
(1) Tend to agree	634	270	129	32	5	-	20	29	106	113	144	219	155	477	68	118	236	142	47	563	3	557	41	305	141	188	484	7	-	12	35	12	35	39	66	19	15													
	28%	31%	26%	25%	28%	-	33%	22%	33%	29%	28%	26%	30%	27%	33%	24%	29%	28%	26%	27%	15%	2	29%	22%	28%	30%	27%	30%	19%	-	22%	33%	28%	26%	28%	32%	36%	28%												
	z						o		o			o	o	o		o						z				z																								
(0) Neither agree nor disagree	477	168	124	32	4	-	6	24	51	87	117	192	81	396	26	91	178	129	47	446	6	395	22	274	144	59	334	12	1	14	14	12	21	36	48	10	16													
	21%	19%	25%	24%	25%	-	10%	18%	16%	22%	23%	23%	16%	23%	13%	19%	20%	25%	26%	22%	27%	21%	12%	25%	30%	8%	21%	32%	100%	28%	13%	26%	16%	26%	23%	20%	29%													
	y		a						i	o	o	o	o	o		o	o	o	n	o		v			z	z																								
(-1) Tend to disagree	232	81	75	29	2	-	3	12	22	42	53	100	37	195	17	49	88	68	10	215	-	189	20	155	38	38	170	5	-	2	10	11	16	13	20	6	5													
	10%	9%	15%	22%	9%	-	5%	9%	7%	11%	10%	12%	7%	11%	9%	10%	10%	13%	6%	10%	-	10%	11%	14%	8%	5%	11%	13%	-	3%	10%	26%	12%	9%	10%	12%	9%													
	o		o														o	o						o	o																									
(-2) Strongly disagree	112	31	47	11	3	-	2	3	16	16	28	47	21	91	3	17	42	39	10	108	1	86	14	73	12	26	68	1	-	4	13	1	11	2	8	3	3													
	5%	4%	9%	9%	18%	-	3%	2%	5%	4%	6%	6%	4%	5%	2%	3%	5%	8%	5%	5%	5%	5%	8%	7%	3%	4%	4%	4%	-	8%	12%	2%	8%	1%	4%	5%	6%													
	o																o	o					o	o	o		o																							
Agree (NET)	1395	583	245	56	8	-	48	86	220	245	301	493	354	1039	140	317	559	260	107	1243	12	1200	120	546	264	565	1018	17	-	32	68	19	80	86	130	33	31													
	62%	67%	49%	42%	47%	-	79%	65%	69%	62%	59%	58%	69%	59%	72%	65%	64%	51%	59%	61%	59%	63%	65%	52%	55%	80%	63%	44%	-	62%	65%	43%	61%	62%	62%	64%	56%													
	o	o	o	o	o		o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	z		o	o	o	o	z																						
Disagree (NET)	344	112	122	41	4	-	5	15	38	58	81	147	58	286	21	65	130	107	20	322	1	275	35	229	51	64	238	6	-	6	23	12	27	15	28	9	9													
	15%	13%	24%	31%	27%	-	9%	11%	12%	15%	16%	17%	11%	16%	11%	13%	15%	21%	11%	16%	5%	14%	19%	21%	11%	9%	15%	17%	-	11%	22%	27%	20%	11%	13%	17%	15%													
	o	o	o	o	o												o	o																																
Mean	0.77	0.87	0.39	0.21	0.22	-	1.17	1.01	0.91	0.78	0.7	0.69	0.96	0.71	1.01	0.92	0.8	0.47	0.79	0.74	1.01	0.79	0.85	0.49	0.71	1.24	0.78	0.52	0	0.83	0.62	0.3	0.69	0.84	0.77	0.7	0.62													
	bck	o					o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	z		o	o	o	o																							
Don't know	51	11	11	3	-	-	2	7	10	4	10	18	19	32	7	11	12	12	8	42	2	35	9	17	18	16	24	3	-	-	-	2	4	2	4	-	-													
	2%	1%	2%	2%	-	-	3%	6%	3%	1%	2%	2%	4%	2%	4%	2%	1%	2%	4%	2%	9%	2%	5%	2%	4%	2%	2%	7%	-	-	-	4%	3%	2%	2%	-	-													
	o						o				o	o	o	o				p				u			o	o																								

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 211
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 56. I don't think doing this would be beneficial for me

BASE: All adults who are owner occupiers in England and Wales

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																				FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPERS)					
	TOTAL (G)	BIGGER HOME/ MORE SPACE (H)	MORE ACCESSIBLE HOME (I)	HOME REQUIRING LESS MAINTENANCE (J)	CHEAPER HOME (K)	HOME WITH SPECIALISED CARE/ SUPPORT (L)	HOME WITH AN AGE THRESHOLD (M)	BEING CLOSER TO FAMILY/ CAREGIVERS (N)	LIVING WITH FAMILY/ EXTENDED FAMILY (O)	BETTER/ SAFER NEIGHBOURHOOD (P)	BETTER ACCESS TO PUBLIC TRANSPORT (Q)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (R)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (S)	START AGAIN/NEW CHALLENGE (T)	OTHER (U)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (V)	PERSONAL/ EMOTIONAL ATTACHMENT (W)	LACK OF SUITABLE HOUSING OPTIONS (X)	COMPLEXITY OF MOVING/ PROCESS (Y)	PHYSICAL DIFFICULTIES DUE TO HEALTH (Z)	AFORDING TO BUY/ RENT (AA)	COST OF MOVING (AB)	HAVING TO LEAVE SAVINGS/ EQUITY (AC)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (AD)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (AE)	DISLIKE OF CHANGE (AF)	LACK OF ADVICE/ INFORMATION (AG)	OTHER (BH)	OPTIMAL (CI)	UNDER OCC (CJ)	1 BEDROOM (CK)	2 BEDROOMS (CL)	3+ BEDROOMS (CM)	SEG 1 SETTLED FOREVER (CN)	SEG 2 SETTLED FOR NOW (CO)	SEG 3 SQUEEZED STRIVERS (CP)	SEG 4 FAMILY FOCUSED (CQ)	SEG 5 SUITABILITY SEEKERS (CR)	SEG 6 PRAGMATIC MOVERS (CS)		
UNWEIGHTED BASE	2208	588	560	820	550	185	223	351	181	545	418	207	116	403	119	740	606	473	818	255	658	1029	527	551	387	538	142	48	274	1785	764	724	297	339	278	351	195	171	294		
WEIGHTED BASE	2207	612	557	847	586	192	241	402	180	551	435	189	109*	235	112*	742	597	465	802	266	702	1048	535	557	381	520	140	47*	270	1840	796	773	271	352	299	361	207	178	297		
100%	100%	27%	16%	37%	26%	9%	11%	18%	8%	24%	18%	9%	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%		
(2) Strongly agree	761	314	89	212	159	41	56	107	62	186	102	90	24	120	36	300	196	151	302	74	285	391	180	192	111	189	33	22	148	591	335	214	43	154	123	195	195	51	31	7	
	38%	51%	23%	25%	27%	21%	23%	27%	33%	34%	22%	45%	22%	51%	32%	40%	33%	33%	34%	28%	40%	37%	36%	34%	29%	36%	23%	47%	39%	32%	43%	28%	16%	42%	46%	54%	24%	17%	2%		
	bcddefg	abcddefg		abcddefg				cd		bcddefg		bcdefg		ce		gporwax	A	A	A		zporw	xA	zprxA	sxA	A		sxA		sxA												
(1) Tend to agree	1409	464	161	108	210	141	70	62	104	40	118	96	51	33	104	26	223	161	118	237	77	184	288	152	167	94	153	42	6	108	514	234	217	63	130	97	108	57	56	31	
	28%	26%	30%	25%	24%	36%	26%	26%	21%	25%	23%	27%	31%	27%	23%	30%	27%	23%	26%	29%	26%	27%	28%	28%	29%	25%	29%	30%	13%	28%	28%	29%	28%	23%	36%	36%	30%	28%	32%	11%	
	cdgh			acdefg		acdefg	hlmn									B								B			B														
(0) Neither agree nor disagree	477	83	90	212	140	49	57	97	45	102	103	34	26	80	21	141	126	90	168	63	123	185	94	109	87	111	40	9	86	384	126	176	81	64	37	40	66	50	72		
	21%	14%	20%	25%	24%	25%	24%	24%	19%	25%	17%	24%	20%	19%	19%	19%	21%	19%	19%	18%	18%	18%	18%	18%	19%	23%	21%	20%	23%	21%	18%	23%	30%	18%	14%	12%	28%	24%			
	artuvf	g		ab	ab	a	a	al	a	al	a	al	a	a	a				tu						tuv		oortuv	w						E	ef						
(-1) Tend to disagree	232	35	52	132	84	24	43	55	29	75	65	18	16	52	14	52	77	69	135	31	66	127	63	69	60	47	22	2	23	204	56	93	54	13	7	14	23	32	107		
	10%	6%	15%	16%	14%	12%	18%	14%	15%	14%	16%	9%	15%	13%	13%	7%	13%	13%	15%	12%	9%	12%	12%	12%	16%	9%	16%	3%	6%	11%	7%	12%	20%	4%	3%	4%	11%	18%	36%		
	accdgh			ab	ab	ab	ab	ab	ab	ab	ab	ab	ab	ab	ab				acgh															E	ef						
(-2) Strongly disagree	112	14	15	71	52	7	16	29	10	40	41	4	9	33	12	17	27	27	49	16	31	46	24	22	24	21	4	6	7	104	25	57	22	2	4	2	7	7	72		
	5%	2%	4%	8%	9%	4%	7%	5%	7%	5%	7%	2%	8%	8%	11%	2%	5%	6%	5%	6%	4%	4%	5%	4%	6%	4%	3%	13%	2%	6%	3%	7%	8%	*	2%	1%	3%	4%	24%		
	accdgh	ab	ab	ab	ab	a	ab	ab	ab	ab	ab	ab	ab	ab	ab				o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o
Agree (NET)	1395	475	197	422	300	111	118	211	102	323	199	143	57	225	62	524	357	269	539	151	484	678	343	358	205	343	75	29	236	1126	569	431	108	284	220	104	108	87	39		
	62%	78%	55%	50%	51%	57%	49%	53%	34%	59%	48%	72%	53%	57%	56%	70%	60%	58%	60%	57%	66%	63%	64%	63%	54%	65%	53%	60%													
	bcddef	abcddef	i			i		cd		bcdef		cd		ci		zporwax	xA		x		zporw	xA	zporw	oxA	xA		gprxA		y												
Disagree (NET)	344	49	67	203	136	31	59	85	38	115	106	23	25	85	26	69	104	96	184	47	97	172	87	91	84	68	26	8	30	308	82	151	76	15	11	16	30	39	179		
	15%	8%	15%	24%	23%	16%	24%	21%	20%	21%	23%	11%	23%	22%	24%	9%	17%	21%	20%	18%	14%	16%	16%	16%	16%	13%	18%	16%	8%	17%	10%	19%	19%	28%	4%	4%	5%	14%	22%	60%	
	accdgh	ab	ab	ab	ab	a	ab	ab	ab	ab	ab	ab	ab	ab	ab				o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o	o
Mean	0.77	0.58	0.43	0.43	0.47	0.59	0.42	0.52	0.42	0.66	0.58	0.38	0.38	0.44	0.58	0.54	0.72	0.65	0.68	0.62	0.59	0.62	0.59	0.62	0.58	0.55	0.65	0.65	0.82	0.99	0.72	0.61	0.58	0.2	0.18	0.22	0.34	0.6	0.41		
	bcddef	abcddef	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	
Don't know	51	6	3	11	10	3	7	9	4	11	8	-	-	3	2	9	10	9	11	5	15	12	11	9	5	8	-	2	7	43	19	16	8	2	1	1	3	2	7		
	2%	1%	1%	1%	2%	1%	3%	2%	2%	2%	2%	-	-	1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	-	4%	2%	2%	2%	2%	3%	1%	1%	*	2%	1%	2%		
	accdgh																																								

Proportions/Means: Columns Titled (5% risk level) - 1/a/b/c/d/e/f/g/h/i/j/k/l/m/n - 1/o/p/q/r/s/t/u/v/w/x/y/z/A/B - 1/C/D - 1/E/F/G - 1/H/I/J/K/L/M
Overlap formulae used. * zmaff base

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 212
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S7. Doing this is not something I've given any thought to before

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION										
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**
(2) Strongly agree	662	626	339	322	18	95	118	99	111	164	57	448	214	419	243	30	80	56	60	64	62	80	105	88	37	-
	29%	28%	31%	28%	25%	34%	34%	25%	25%	31%	28%	31%	27%	29%	29%	27%	28%	26%	27%	31%	24%	35%	29%	36%	28%	-
	g					fg	fg														s		25			-
(1) Tend to agree	606	597	297	303	25	81	95	116	120	114	56	399	207	408	198	35	83	70	72	52	57	54	97	62	26	-
	27%	27%	27%	26%	34%	29%	27%	29%	27%	22%	28%	27%	26%	29%	24%	32%	29%	33%	33%	25%	22%	24%	26%	25%	20%	-
	hm				h			h						zm				sw	sw					38	26	-
(0) Neither agree nor disagree	413	404	184	226	11	51	60	70	92	98	31	239	175	259	155	17	47	42	41	37	57	42	66	38	26	-
	18%	18%	17%	20%	15%	18%	17%	18%	21%	19%	15%	16%	22%	18%	18%	15%	16%	20%	19%	18%	22%	19%	18%	15%	20%	-
	j													zj												-
(-1) Tend to disagree	350	348	162	188	16	29	40	65	65	102	34	238	112	197	153	18	50	28	30	33	49	28	54	37	24	-
	15%	16%	15%	16%	22%	10%	12%	16%	15%	19%	17%	16%	14%	14%	18%	16%	17%	13%	14%	16%	18%	12%	15%	15%	18%	-
	di				de			d		zde					zl											-
(-2) Strongly disagree	192	191	99	92	3	15	25	34	51	40	25	115	76	116	76	9	21	17	15	17	32	14	36	17	14	-
	8%	9%	9%	8%	4%	5%	7%	9%	11%	8%	12%	8%	9%	8%	9%	8%	7%	8%	7%	8%	12%	6%	10%	7%	11%	-
								zd			d															-
Agree (NET)	1267	1223	636	625	43	176	213	215	231	277	113	847	421	827	441	65	162	126	132	116	119	134	202	150	63	-
	56%	55%	58%	54%	59%	63%	61%	55%	52%	53%	56%	58%	52%	58%	53%	58%	57%	59%	60%	56%	45%	59%	55%	62%	48%	-
	kms				zgh	g			zk					zm		s	s	s	s	s	s	s	sw			-
Disagree (NET)	542	539	260	280	19	44	65	99	116	141	58	354	188	313	229	27	70	44	45	50	80	42	91	54	38	-
	24%	24%	24%	24%	26%	16%	19%	25%	26%	27%	29%	24%	23%	22%	27%	24%	25%	21%	21%	24%	31%	19%	25%	22%	29%	-
	del						d	de	de	de	de				zl					zpqz						-
Mean	0.54	0.52	0.57	0.51	0.54	0.78	0.71	0.47	0.4	0.5	0.43	0.57	0.47	0.58	0.46	0.54	0.54	0.57	0.6	0.56	0.27	0.72	0.5	0.69	0.37	-
	gs					zfgghi	zfgj							z			s	s	s	s		sw	s			-
Don't know	44	40	22	23	-	8	11	9	5	9	1	21	23	31	14	2	6	1	2	5	7	9	7	2	4	-
	2%	2%	2%	2%	-	3%	3%	2%	1%	2%	*	1%	3%	2%	2%	2%	2%	*	1%	2%	3%	4%	2%	1%	3%	-
	j												j								p					-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 213

Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S7. Doing this is not something I've given any thought to before

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	662	244	418	91	158	178	197	38	461	110	90	140	249	131	142	211	450
	29%	30%	29%	30%	27%	29%	32%	25%	29%	30%	30%	31%	27%	30%	31%	31%	28%
(1) Tend to agree	606	222	384	74	138	161	186	46	445	90	71	100	247	119	140	201	404
	27%	28%	26%	24%	24%	27%	30%	30%	28%	25%	24%	22%	27%	27%	31%	30%	25%
	k						zd								k	z	
(0) Neither agree nor disagree	413	134	280	51	125	110	94	33	293	63	57	84	162	85	82	116	297
	18%	17%	19%	17%	21%	18%	15%	22%	18%	17%	19%	19%	18%	19%	18%	17%	19%
	af				f												
(-1) Tend to disagree	350	123	227	52	103	93	82	20	249	59	42	69	167	67	47	85	266
	15%	15%	16%	17%	18%	15%	13%	13%	16%	16%	14%	15%	18%	15%	10%	13%	17%
	no												zn			zo	
(-2) Strongly disagree	192	64	128	33	47	51	50	11	126	32	34	48	81	26	37	46	145
	8%	8%	9%	11%	8%	8%	8%	7%	8%	9%	11%	11%	9%	6%	8%	7%	9%
	m																
Agree (NET)	1267	466	801	165	296	339	383	84	906	200	161	240	496	250	282	413	855
	56%	58%	55%	54%	51%	56%	62%	55%	56%	55%	54%	53%	54%	57%	62%	61%	54%
	dp	z					zd								zkl	zp	
Disagree (NET)	542	187	355	85	150	144	132	31	375	91	76	117	248	93	85	131	411
	24%	23%	24%	28%	26%	24%	21%	20%	23%	25%	25%	26%	27%	21%	19%	20%	26%
	no			f								n	zn			zo	
Mean	0.54	0.58	0.51	0.46	0.45	0.54	0.65	0.54	0.55	0.53	0.48	0.49	0.46	0.62	0.67	0.68	0.48
	lp						zd								zl	zp	
Don't know	44	15	29	3	10	13	12	5	31	9	4	11	15	10	9	12	32
	2%	2%	2%	1%	2%	2%	2%	3%	2%	3%	1%	2%	2%	2%	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 214
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S7. Doing this is not something I've given any thought to before
BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER				LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)						
		WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED L&HA (e)	RENTED PRIVATE (f)	OWNER/OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTOR (i) (DIRECT)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (l)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (m)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (n)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (p)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (q)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (r)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (t)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (u)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (v)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (w)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (x)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (y)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (z)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (aa)	1 (ab)	2 (ac)	3 (ad)	4 (ae)	5+ (af)	1 (ag)	2 (ah)	3 (ai)	4 (aj)	5+ (ak)		
		(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)	(aj)	(ak)	
UNWEIGHTED BASE	2208	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123						
WEIGHTED BASE	2367	2079	175	1075	1192	**	**	2267	**	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1928	319	1866	88*	490	1112	464	93*	51*	563	859	447	104*						
100%		92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%						
(2) Strongly agree	662	602	59	332	330	-	-	662	-	332	330	662	60	580	103	535	161	459	215	375	24	626	29	619	23	174	350	100	15	11	134	262	162	35						
29%	29%	29%	34%	31%	28%	-	-	29%	-	31%	28%	29%	17%	32%	20%	32%	22%	34%	23%	18%	9%	32%	9%	33%	26%	36%	31%	21%	16%	21%	23%	31%	36%	32%						
100%	100%	100%	100%	100%	100%	-	-	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(1) Tend to agree	606	551	52	299	306	-	-	606	-	299	306	606	98	481	123	447	177	379	251	263	64	525	75	513	26	131	308	120	21	11	137	234	131	38						
27%	27%	27%	30%	28%	26%	-	-	27%	-	28%	26%	27%	27%	27%	25%	27%	24%	28%	26%	26%	25%	27%	24%	28%	30%	27%	27%	26%	22%	21%	21%	24%	27%	29%	35%					
(0) Neither agree nor disagree	413	379	29	185	229	-	-	413	-	185	229	413	66	326	86	306	134	243	172	176	56	334	66	324	21	83	201	94	15	11	100	156	68	15						
18%	18%	18%	17%	17%	19%	-	-	18%	-	17%	19%	18%	18%	18%	17%	19%	18%	18%	18%	18%	21%	17%	21%	17%	24%	17%	18%	20%	16%	21%	17%	18%	15%	14%						
(-1) Tend to disagree	350	330	19	145	205	-	-	350	-	145	205	350	63	276	97	235	157	162	195	107	56	288	76	269	7	61	163	89	30	5	128	137	51	9						
15%	15%	16%	11%	14%	17%	-	-	15%	-	14%	17%	15%	18%	15%	19%	14%	21%	12%	21%	11%	22%	15%	24%	14%	8%	12%	14%	19%	33%	9%	22%	16%	11%	9%						
(-2) Strongly disagree	192	175	15	86	106	-	-	192	-	86	106	192	66	116	83	100	95	80	100	63	61	127	66	113	9	30	93	47	12	13	77	60	26	10						
8%	8%	8%	9%	8%	9%	-	-	8%	-	8%	9%	8%	18%	6%	17%	6%	13%	6%	11%	6%	23%	7%	21%	6%	10%	6%	8%	10%	13%	24%	13%	7%	6%	9%						
Agree (NET)	1267	1153	111	631	636	-	-	1267	-	631	636	1267	158	1061	226	982	338	838	466	637	88	1151	103	1133	49	305	659	219	35	23	271	496	293	73						
56%	56%	55%	64%	59%	53%	-	-	56%	-	59%	53%	56%	44%	59%	45%	59%	46%	63%	49%	64%	34%	60%	33%	61%	56%	62%	58%	47%	38%	43%	47%	58%	66%	68%						
Disagree (NET)	542	505	34	231	311	-	-	542	-	231	311	542	129	393	180	334	252	242	295	170	117	416	141	382	16	91	256	136	43	18	206	197	77	19						
24%	24%	24%	19%	21%	26%	-	-	24%	-	21%	26%	24%	36%	22%	36%	20%	34%	18%	31%	17%	45%	22%	45%	20%	18%	19%	23%	29%	35%	34%	23%	23%	17%	18%						
Mean	0.54	0.53	0.7	0.62	0.47	-	-	0.54	-	0.62	0.47	0.54	0.07	0.64	0.13	0.67	0.21	0.74	0.31	0.79	-0.26	0.65	-0.24	0.68	0.54	0.75	0.59	0.3	-0.05	0.06	0.21	0.59	0.8	0.73						
Don't know	44	42	1	28	16	-	-	44	-	28	16	44	5	33	11	28	13	18	15	12	-	28	3	27	2	10	17	14	*	2	5	9	9	1						
2%	2%	2%	*	3%	1%	-	-	2%	-	3%	1%	2%	1%	2%	2%	2%	1%	2%	1%	2%	-	1%	1%	1%	2%	2%	2%	2%	3%	3%	1%	1%	1%	2%	1%					

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/a/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/a/b/c - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 215
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 57. Doing this is not something I've given any thought to before
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCE OF TRAUMATIC/ABUSIVE SITUATION (G)							
	TOTAL (n)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (A)	2 (B)	3+ (C)	DIVORCED/ SEPARATED (D)	REDUNDANT /LOST JOB (E)	DEATH OF A SPOUSE/ PARTNER (F)	STARTED CARING FOR DEPENDENT (G)	HAD SERIOUS ACCIDENT /ILLNESS (H)	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY (I)	SUFFERING IMPACTS OF ADDICTION (J)																		
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	208	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64																	
WEIGHTED BASE	2207	874	503	132	16**	**	41*	133	318	394	509	851	513	1754	193	484	879	508	182	2053	21**	1805	181	1086	477	705	1514	38**	1**	52*	105*	44**	122*	139	230	15*	15*																	
100%	100%	39%	22%	6%	1%**	**	3%*	6%	14%	17%	22%	38%	23%	77%	9%	21%	39%	22%	8%	31%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%*	5%*	2%**	34%	6%*	6%	9%	2%*	2%*																
(2) Strongly agree	662	276	120	22	3	-	29	48	108	102	121	252	185	475	66	152	262	118	55	187	8	1880	51	213	113	336	463	10	-	17	20	13	33	38	54	8	16																	
29%	32%	24%	17%	21%	-	-	48%	36%	34%	26%	24%	30%	30%	27%	34%	32%	30%	23%	30%	29%	40%	30%	28%	20%	24%	48%	29%	27%	-	33%	19%	31%	25%	27%	26%	15%	28%																	
bcim	bc						dk	im	im			im	dk																																									
quw							m					m																																										
(1) Tend to agree	606	265	113	28	4	-	15	32	81	106	149	222	129	477	50	132	240	130	49	552	4	1320	43	331	127	148	452	7	1	14	36	8	51	49	55	25	17																	
27%	30%	22%	21%	26%	-	-	25%	24%	26%	27%	29%	26%	25%	27%	26%	27%	27%	26%	27%	20%		27%	23%	30%	27%	21%	28%	19%	100%																									
by	rb																																																					
(0) Neither agree nor disagree	413	145	92	24	-	-	5	25	52	79	99	154	82	331	32	87	152	98	40	378	4	330	32	202	132	80	293	8	-	10	17	13	20	22	43	8																		
18%	17%	18%	18%	-	-	-	9%	19%	16%	20%	19%	18%	16%	19%	17%	18%	17%	19%	22%	18%	17%	17%	18%	19%	28%	11%	18%	20%	-	19%	16%	30%	15%	16%	20%	12%	20%																	
uv																																																						
(-1) Tend to disagree	350	126	111	41	2	-	7	18	41	74	74	137	65	285	28	70	144	90	16	320	3	293	33	224	60	66	255	5	-	6	19	9	13	24	37	11	7																	
15%	14%	22%	31%	10%	-	-	11%	14%	13%	19%	15%	16%	13%	16%	14%	14%	16%	18%	9%	16%	14%	15%	18%	21%	13%	9%	16%	14%	-	12%	18%	20%	10%	17%	18%	18%	22%	12%																
ry	za	za																																																				
(-2) Strongly disagree	192	54	60	14	7	-	2	6	28	25	55	76	37	155	13	36	67	60	14	178	1	152	18	100	31	61	123	5	-	5	11	1	14	6	20	1	5																	
8%	6%	12%	11%	43%	-	-	4%	5%	9%	6%	11%	9%	7%	9%	7%	7%	8%	12%	8%	9%	5%	8%	10%	9%	6%	9%	8%	13%	-	9%	11%	2%	10%	4%	10%	3%	9%																	
sa																																																						
(Agree (NET))	1267	541	233	50	8	-	44	80	189	208	269	474	314	952	117	285	502	248	104	1139	12	1100	94	544	240	484	914	18	1	31	56	21	84	87	109	33	33																	
56%	62%	46%	38%	47%	-	-	73%	60%	60%	53%	53%	56%	61%	54%	60%	59%	57%	49%	57%	15%	59%	18%	51%	50%	50%	69%	57%	47%	100%																									
bcma	dk						im				im																																											
(Disagree (NET))	942	179	171	55	9	-	9	24	69	99	129	212	102	440	41	106	211	150	31	498	4	445	52	325	90	127	377	10	-	11	31	10	27	29	57	13	12																	
24%	21%	34%	41%	53%	-	-	15%	18%	22%	25%	25%	25%	20%	25%	21%	22%	24%	30%	17%	24%	19%	23%	28%	30%	19%	18%	23%	26%	-	21%	29%	22%	20%	21%	27%	24%	21%																	
akv	za	za																																																				
Mean	0.54	0.67	0.25	0.03	-0.27	-	1.06	0.76	0.65	0.48	0.42	0.52	0.72	0.48	0.68	0.62	0.56	0.31	0.66	0.52	0.78	0.58	0.42	0.31	0.5	0.92	0.55	0.38	1	0.64	0.34	0.56	0.58	0.65	0.41	0.5	0.56																	
bc	dk	dk					im	im				im																																										
mcw																																																						
Don't know	44	10	7	4	-	-	2	4	8	8	13	10	14	31	4	6	14	12	8	39	1	30	6	15	15	15	29	3	-	-	2	-	1	1	1	1	1	-																
2%	1%	1%	3%	-	-	-	4%	3%	2%	2%	2%	1%	3%	2%	2%	1%	2%	2%	4%	4%	2%	5%	2%	3%	1%	3%	2%	2%	7%	-	-	2%	-	1%	1%	1%	1%	2%	-															
zu																																																						

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 236
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 57. Doing this is not something I've given any thought to before

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (G)	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																	FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPERS)							
		BIGGER HOME/ MORE SPACE (H)	MORE ACCESSIBLE HOME (I)	HOME REQUIRING LESS MAINTENANCE (J)	CHEAPER HOME (K)	HOME WITH SPECIALISED CARE/ SUPPORT (L)	HOME WITH AN AGE THRESHOLD (M)	BEING CLOSER TO FAMILY/ CAREGIVERS (N)	LIVING WITH FAMILY/ EXTENDED FAMILY (O)	BETTER/ SAFER NEIGHBOURHOOD (P)	BETTER ACCESS TO PUBLIC TRANSPORT (Q)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (R)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (S)	START AGAIN/NEW CHALLENGE (T)	OTHER (U)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (V)	PERSONAL/ EMOTIONAL ATTACHMENT (W)	LACK OF SUITABLE HOUSING OPTIONS (X)	COMPLEXITY OF MOVING PROCESS (Y)	PHYSICAL DIFFICULTIES DUE TO HEALTH (Z)	AFORDING TO RENT/ BUY (AA)	COST OF MOVING (AB)	HAVING TO USE SAVINGS/ EQUITY (AC)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOUR S/SOCIAL GROUPS (AD)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (AE)	DISLIKE OF CHANGE (AF)	LACK OF ADVANCE/ INFORMATION (AG)	OTHER (AH)	OPTIMAL (AI)	UNDER OCC (AJ)	1 BEDROOM (AK)	2 BEDROOMS (AL)	3+ BEDROOMS (AM)	SEG 1 SETTLED FOREVER (AN)	SEG 2 SETTLED FOR NOW (AO)	SEG 3 SQUEEZED STRIVERS (AP)	SEG 4 FAMILY FOCUSED (AQ)	SEG 5 SUITABILITY SEEKERS (AR)	SEG 6 PRAGMATIC MOVERS (AS)		
UNWEIGHTED BASE	2206	583	560	820	550	185	223	351	181	545	418	207	116	403	119	740	606	473	818	255	658	1029	527	551	387	538	142	48	274	1765	764	724	297	339	278	351	195	171	294		
WEIGHTED BASE	2207	612	597	847	586	192	241	402	180	551	435	189	108*	393	112*	742	597	465	902	260	700	1048	555	567	381	530	140	47*	270	1840	796	773	271	355	269	361	207	178	287		
100%	27%	16%	37%	26%	9%	11%	18%	8%	24%	18%	9%	5%*	17%	5%*	53%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%			
(2) Strongly agree	662	235	62	183	133	45	46	79	51	147	97	80	28	90	30	258	159	118	251	65	225	321	161	156	80	168	21	19	113	537	289	203	45	158	117	163	40	26	6		
	29%	38%	17%	22%	23%	23%	20%	27%	27%	22%	40%	20%	20%	23%	27%	35%	27%	22%	28%	23%	32%	31%	30%	28%	21%	32%	13%	40%	30%	29%	36%	26%	17%	43%	43%	45%	19%	15%	2%		
	bcdefg	abcdefg		b				b	bcfg	b	bcdef	ghijklm		b	zopqrsuw	xA	A	xA	xA	pqrstuA	quA	xA	xA	xA	xA	pqrstuA		xA					zFG	G	JKLM	JKLM	JKLM	M	M		
(1) Tend to agree	686	170	123	210	151	73	79	96	42	136	105	47	31	115	27	208	149	110	254	82	205	275	151	155	107	136	52	5	117	468	202	206	59	106	70	95	52	72	37		
	27%	28%	34%	25%	26%	38%	33%	24%	22%	25%	25%	24%	28%	29%	24%	28%	25%	24%	28%	31%	29%	26%	28%	27%	28%	26%	37%	10%	31%	25%	25%	27%	22%	29%	26%	26%	25%	41%	12%		
	bcdeA	zabcdgh	k			like										B			B	qR	qR	B	B	B	B	B							M	M	M	M	M	zABCDEFGHI			
(0) Neither agree nor disagree	413	88	56	156	99	28	35	87	42	102	77	26	20	66	14	123	98	78	139	51	108	181	84	100	75	94	24	1	82	326	132	142	52	53	41	46	48	23	57		
	18%	14%	16%	18%	17%	15%	15%	12%	19%	19%	13%	18%	17%	12%	17%	17%	16%	17%	15%	19%	15%	17%	16%	18%	20%	18%	17%	2%	22%	18%	17%	18%	19%	15%	15%	13%	23%	13%	19%		
	artbu	a	a	a	a	a	a	aA	aA	aA	aA	a	a	a	a	B	B	B	B	B	B	B	B	B	B	B	B														
(-1) Tend to disagree	350	66	84	180	118	36	59	85	13	103	80	29	16	67	21	99	126	93	165	55	90	177	87	100	77	86	29	12	94	311	94	142	76	30	31	39	48	45	112		
	15%	11%	23%	22%	20%	19%	24%	21%	18%	19%	19%	15%	15%	17%	18%	13%	21%	20%	18%	21%	13%	17%	16%	18%	20%	16%	21%	26%	9%	17%	12%	18%	27%	8%	12%	13%	23%	25%	38%		
	aCEHI	abkm	abkm	a	a	abkm	a	a	a	a	a	a	a	a	a	zopqrsuw	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	
(-2) Strongly disagree	152	41	22	103	79	10	21	50	30	53	49	16	14	53	17	46	58	57	85	17	57	87	44	49	39	40	13	9	28	159	68	33	11	10	18	19	11	84			
	8%	7%	9%	12%	14%	5%	9%	12%	11%	10%	12%	8%	13%	14%	16%	6%	10%	12%	9%	7%	8%	8%	8%	9%	10%	8%	10%	19%	7%	9%	7%	9%	12%	3%	4%	5%	9%	6%	28%		
	ghu	zao	zabef				zao		a	zao		a	ao	zabef	zao	o	zopqrsuw	o	o	o	o	o	o	o	o	o	o	o	zopqrsuw	y											
Agree (NET)	1267	405	185	393	284	118	124	175	93	283	202	127	58	205	57	467	309	228	506	143	430	596	312	311	187	303	72	24	230	1004	491	409	104	264	187	258	92	99	43		
	56%	30%	32%	46%	48%	61%	52%	43%	49%	64%	49%	64%	54%	52%	51%	63%	52%	49%	56%	54%	61%	57%	58%	55%	49%	57%	52%	50%	61%	51%	50%	53%	38%	72%	69%	73%	44%	55%	15%		
	bcdefgh	z				bcdefgh			ce	bcdefg		ghij				zopqrsuw	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	st	
Disagree (NET)	542	207	115	203	198	46	80	134	53	156	129	46	30	120	38	145	184	150	250	72	147	264	131	150	115	127	43	21	68	470	153	210	107	42	41	57	67	57	19%		
	24%	13%	12%	23%	24%	31%	33%	28%	28%	31%	23%	28%	13%	34%	20%	33%	31%	32%	28%	27%	21%	25%	25%	20%	24%	30%	45%	17%	20%	19%	27%	39%	11%	15%	16%	30%	32%	32%	66%		
	acCEHI	zabek	zabek	zabek	zabek		zabek	zabek	a	zabek	a	zabek	a	zabek	zabek	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	zopqrsuw	
Mean	0.54	0.82	0.28	0.21	0.24	0.56	0.29	0.17	0.37	0.41	0.3	0.73	0.39	0.31	0.29	0.73	0.38	0.3	0.47	0.43	0.66	0.54	0.56	0.48	0.3	0.58	0.26	0.27	0.67	0.51	0.73	0.44	0.4	0.04	1.03	0.94	0.96	0.22	0.32	-0.78	
	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg	bcdefg
Don't know	44	13	1	5	5	1	2	6	*	10	7	1	-	1	3	8	6	9	8	-	14	7	7	6	5	6	*	1	5	39	20	12	8	7	1	-	1	-	1		
	2%	2%	*	1%	1%	*	1%	1%	*	2%	2%	1%	-	*	3%	1%	1%	2%	1%	-	2%	1%	1%	1%	1%	1%	6	1%	*	3%	1%	2%	3%	2%	3%	2%	3%	2%	3%		
	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/a/b/c/d - z/e/f/g - z/h/i/j/k/l/m/n
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 217
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S8. I don't know how I would manage with fewer bedrooms e.g. not having a spare bedroom for visitors

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	UNWEIGHTE D TOTAL	GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION										
			MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**
(2) Strongly agree	592	565	278	314	14	101	135	109	90	115	28	404	189	425	167	23	82	47	49	57	54	73	99	74	35	-
	26%	26%	25%	27%	19%	36%	39%	28%	20%	22%	14%	28%	23%	30%	20%	20%	29%	22%	22%	28%	21%	32%	27%	30%	27%	-
	gm					zc fghi	zc fghi	gi						zm								ps		s		-
(1) Tend to agree	624	607	300	321	28	97	97	94	123	130	56	419	205	400	224	34	78	67	66	43	68	55	106	72	36	-
	28%	28%	27%	28%	38%	35%	28%	24%	28%	25%	27%	29%	25%	28%	27%	31%	27%	31%	30%	21%	26%	24%	29%	30%	27%	-
	f				fh	zfh												f								-
(0) Neither agree nor disagree	422	403	203	216	14	43	60	76	77	99	52	238	183	249	172	19	51	41	47	40	59	39	63	40	23	-
	19%	18%	18%	19%	19%	16%	17%	19%	17%	19%	26%	16%	23%	17%	21%	17%	18%	19%	21%	20%	22%	17%	17%	16%	18%	-
	j										zdg															-
(-1) Tend to disagree	371	373	190	180	7	22	32	71	87	115	39	240	131	202	169	21	43	39	34	36	51	37	54	33	23	-
	16%	17%	17%	16%	9%	8%	9%	18%	20%	22%	19%	16%	16%	14%	20%	19%	15%	18%	15%	17%	19%	16%	15%	14%	18%	-
	del							de	zde	zcde	de				zl											-
(-2) Strongly disagree	225	229	110	111	9	12	16	35	61	65	27	140	86	128	97	14	24	18	23	26	28	19	37	24	11	-
	10%	10%	10%	10%	12%	4%	4%	9%	14%	12%	13%	10%	11%	9%	12%	13%	8%	8%	10%	13%	11%	8%	10%	10%	8%	-
	de				de			de	zdef	de	de															-
Agree (NET)	1217	1172	578	635	42	198	232	203	213	245	84	823	394	826	391	57	160	114	115	100	123	128	204	146	70	-
	54%	53%	52%	55%	57%	71%	67%	52%	48%	47%	41%	56%	49%	58%	47%	51%	56%	53%	52%	48%	47%	56%	56%	60%	54%	-
	ghikms				i	zc fghi	fghi	i				zk		zm								s		rs		-
Disagree (NET)	596	602	300	291	15	34	47	106	148	180	66	379	217	330	266	35	67	57	57	62	79	56	91	57	34	-
	26%	27%	27%	25%	21%	12%	14%	27%	33%	34%	32%	26%	27%	23%	32%	32%	24%	27%	26%	30%	30%	25%	25%	24%	26%	-
	del							de	zde	zdef	de				zl											-
Mean	0.44	0.42	0.41	0.48	0.44	0.92	0.9	0.44	0.22	0.22	0.1	0.49	0.35	0.56	0.23	0.27	0.54	0.4	0.39	0.34	0.27	0.56	0.49	0.57	0.48	-
	ghikms					zc fghi	zc fghi	ghi				zk		zm			s				s		s		s	-
Don't know	33	29	21	12	2	4	9	8	6	1	2	19	14	24	9	-	8	2	2	5	3	3	8	-	3	-
	1%	1%	2%	1%	3%	1%	3%	2%	1%	*	1%	1%	2%	2%	1%	-	3%	1%	1%	2%	1%	2%	2%	-	2%	-
	h				h		h	h									v			v						-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 218

Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S8. I don't know how I would manage with fewer bedrooms e.g. not having a spare bedroom for visitors

BASE: All adults who are owner occupiers in England and Wales

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	592	239	354	68	138	176	174	37	425	102	66	117	196	114	165	244	348
	26%	30%	24%	22%	24%	29%	28%	24%	26%	28%	22%	26%	21%	26%	zkln	36%	22%
	lp	zb													zp		
(1) Tend to agree	624	232	392	71	155	152	204	42	469	90	66	92	277	135	121	190	435
	28%	29%	27%	23%	27%	25%	33%	28%	29%	25%	22%	20%	30%	31%	26%	28%	27%
	k						zcde		zj				k	k			
(0) Neither agree nor disagree	422	124	298	57	124	98	93	50	293	70	59	89	162	99	71	108	314
	19%	15%	20%	19%	21%	16%	15%	32%	18%	19%	20%	20%	18%	23%	16%	16%	20%
	af	a			f			zcde						zn			
								f									
(-1) Tend to disagree	371	128	243	49	96	118	95	12	267	45	58	76	175	56	65	84	287
	16%	16%	17%	16%	17%	19%	15%	8%	17%	12%	20%	17%	19%	13%	14%	12%	18%
	gimo			g	g	g	g				i		zm			zo	
(-2) Strongly disagree	225	70	155	55	59	55	45	10	129	50	46	70	101	27	27	35	190
	10%	9%	11%	18%	10%	9%	7%	7%	8%	14%	15%	16%	11%	6%	6%	5%	12%
	afhmno			zdef						zh	zh	zlmn	mn			zo	
				g													
Agree (NET)	1217	471	746	139	293	327	378	80	894	191	132	210	472	249	286	434	783
	54%	59%	51%	46%	50%	54%	61%	52%	56%	53%	44%	46%	51%	57%	62%	65%	49%
	bcjpk	zb				c	zcde		zj					k	zkl	zp	
Disagree (NET)	596	197	398	105	155	173	141	22	396	95	104	146	276	83	92	119	477
	26%	25%	27%	34%	27%	29%	23%	15%	25%	26%	35%	32%	30%	19%	20%	18%	30%
	afghmn			zdfg	g	fg					zhi	zmn	zmn			zo	
	o																
Mean	0.44	0.56	0.38	0.16	0.38	0.46	0.6	0.56	0.5	0.41	0.16	0.25	0.32	0.59	0.74	0.79	0.29
	bcjkl	zb			c	c	zcd	c	zj	j				zkl	zkl	zp	
	p																
Don't know	33	10	23	4	9	8	9	2	23	7	3	7	10	7	8	11	22
	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Proportions/Mean: Columns Tested [5% risk level] - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 221
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 58. I don't know how I would manage with fewer bedrooms e.g. not having a spare bedroom for visitors

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (n)	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																	FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPIERS)							
		BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO LEAVE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVISORY INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)		
UNWEIGHTED BASE	2206	588	560	820	590	185	223	351	181	549	418	207	116	403	119	740	606	475	818	255	638	1029	527	551	387	536	142	46	374	1785	764	724	297	339	278	351	195	171	294		
WEIGHTED BASE	2207	612	337	847	586	192	241	402	180	251	435	189	108*	233	112*	742	297	465	902	260	700	1048	255	267	281	530	140	427	270	1840	796	773	271	262	269	361	207	178	287		
100%	27%	16%	37%	26%	9%	11%	18%	8%	24%	18%	9%	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%			
(2) Strongly agree	992	282	71	197	150	39	49	108	49	167	103	85	30	101	31	397	180	142	244	59	250	303	168	148	86	143	31	22	127	443	262	151	30	94	73	169	48	33	8		
	bc5fGL	486	20%	22%	26%	20%	20%	27%	28%	30%	22%	42%	28%	30%	28%	27%	30%	27%	22%	38%	29%	24%	31%	26%	22%	27%	22%	47%	33%	10%	11%	33%	10%	11%	26%	27%	27%	47%	23%	18%	3%
(1) Tend to agree	824	192	106	211	154	57	58	102	54	145	111	61	29	113	28	220	174	129	254	72	203	316	167	194	97	156	42	8	107	504	226	215	63	93	102	118	72	53	31		
	28%	31%	30%	25%	26%	29%	24%	25%	29%	26%	27%	32%	27%	29%	25%	30%	29%	28%	28%	27%	29%	30%	31%	34%	26%	29%	30%	16%	28%	27%	28%	28%	23%	26%	38%	33%	35%	29%	11%		
(0) Neither agree nor disagree	422	71	57	113	86	36	49	72	42	81	53	26	19	56	8	134	94	66	131	52	92	164	70	80	67	92	30	3	80	337	146	141	50	88	40	39	32	28	42		
	19%	12%	16%	16%	15%	19%	20%	18%	14%	17%	13%	13%	18%	14%	8%	18%	16%	14%	14%	19%	13%	16%	10%	14%	18%	17%	21%	7%	21%	18%	18%	18%	18%	24%	15%	13%	15%	16%	14%		
(-1) Tend to disagree	371	40	82	188	108	39	48	74	27	92	87	15	12	64	25	125	114	80	183	58	88	175	79	99	83	84	20	11	34	333	92	159	83	54	42	23	44	45	115		
	16%	22%	23%	18%	20%	20%	18%	14%	17%	21%	7%	11%	16%	16%	23%	17%	19%	17%	20%	22%	13%	17%	15%	17%	22%	16%	14%	23%	9%	18%	12%	21%	30%	15%	16%	6%	21%	25%	39%		
(-2) Strongly disagree	225	22	36	108	82	22	37	42	15	56	54	11	16	54	15	58	49	43	86	25	58	83	49	40	43	49	14	3	27	195	55	101	40	36	32	11	11	19	97		
	10%	4%	10%	13%	14%	11%	15%	10%	8%	10%	13%	5%	15%	14%	14%	8%	8%	9%	10%	9%	8%	9%	9%	7%	11%	9%	10%	6%	7%	11%	7%	13%	15%	10%	4%	3%	5%	11%	33%		
Agree (NET)	1227	474	178	408	304	96	107	210	103	312	214	148	59	214	60	417	334	270	498	131	453	619	335	342	183	299	73	30	234	947	487	366	93	188	175	287	119	85	39		
	54%	77%	50%	48%	52%	50%	44%	52%	54%	57%	52%	74%	55%	54%	54%	56%	56%	58%	55%	49%	65%	59%	63%	60%	48%	56%	52%	63%	62%	51%	61%	47%	34%	51%	65%	79%	58%	48%	13%		
Disagree (NET)	996	62	118	297	190	61	85	116	42	148	141	25	28	118	41	183	162	123	269	83	146	258	127	139	126	134	14	61	529	146	260	122	89	53	35	54	64	212			
	45%	23%	33%	35%	32%	32%	35%	29%	22%	27%	34%	13%	20%	30%	30%	25%	27%	28%	30%	31%	21%	25%	24%	24%	33%	25%	23%	16%	29%	18%	34%	45%	24%	20%	10%	20%	36%	72%			
Mean	0.44	1.11	0.27	0.24	0.31	0.27	0.14	0.4	0.51	0.51	0.3	0.99	0.42	0.37	0.32	0.51	0.48	0.54	0.43	0.31	0.72	0.56	0.61	0.56	0.27	0.5	0.4	0.76	0.73	0.37	0.7	0.2	-0.15	0.43	0.68	1.13	0.5	0.19	-0.9		
	bc5fGL	486	20%	22%	26%	20%	20%	27%	28%	30%	22%	42%	28%	30%	28%	27%	30%	27%	22%	38%	29%	24%	31%	26%	22%	27%	22%	47%	33%	10%	11%	33%	10%	11%	26%	27%	27%	47%	23%	18%	3%
Don't know	33	6	4	8	6	-	1	4	3	10	7	-	2	5	3	8	5	6	5	1	8	7	3	6	5	6	3	1	4	28	16	6	6	1	1	-	2	1	4		
	1%	1%	1%	1%	1%	-	*	1%	1%	2%	2%	-	2%	1%	2%	1%	1%	1%	*	*	1%	1%	*	1%	1%	1%	1%	2%	1%	2%	2%	1%	2%	*	1%	-	1%	*	1%		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/i/j/k/l/m/n - z/a/b/c/d/e/f/h/i/j/k/l/m/n - z/a/b/c/d - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 222
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S9. I think people should do this because it frees up homes for others

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(2) Strongly agree	119	120	72	46	9	31	18	20	13	18	10	70	49	93	27	4	14	8	12	8	13	13	22	21	5	-	
	5%	5%	7%	4%	12%	11%	5%	5%	3%	3%	5%	5%	6%	6%	3%	3%	5%	4%	5%	4%	5%	6%	6%	9%	4%	-	
	bgrn	zb	zfb	zefgh	zfb	zefgh	zfb	zefgh	zfb	zefgh	zfb	zfb	zefgh	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	
(1) Tend to agree	386	393	201	184	22	54	69	66	69	68	38	252	133	269	116	14	50	38	31	38	46	36	64	53	17	-	
	17%	18%	18%	16%	30%	19%	20%	17%	15%	13%	19%	17%	17%	19%	14%	13%	17%	18%	14%	18%	18%	16%	18%	22%	13%	-	
	hm	hm	zfb	zefgh	zfb	zefgh	zfb	zefgh	zfb	zefgh	zfb	zfb	zefgh	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	
(0) Neither agree nor disagree	807	789	368	434	24	104	120	124	169	191	76	530	277	494	313	38	105	79	77	67	100	66	128	91	57	-	
	36%	36%	33%	38%	33%	37%	34%	31%	38%	36%	37%	36%	34%	35%	37%	34%	37%	37%	35%	32%	38%	29%	35%	37%	44%	-	
	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	
(-1) Tend to disagree	478	451	231	246	12	46	74	104	90	115	38	314	164	296	182	27	63	38	46	34	55	57	90	47	22	-	
	21%	20%	21%	21%	16%	17%	21%	26%	20%	22%	19%	22%	20%	21%	22%	24%	22%	18%	21%	16%	21%	25%	25%	19%	17%	-	
	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	zdg	
(-2) Strongly disagree	409	391	199	207	3	32	59	66	94	120	36	257	152	234	175	25	46	43	50	48	44	45	53	30	25	-	
	18%	18%	18%	18%	4%	11%	17%	17%	21%	23%	18%	18%	19%	16%	21%	23%	16%	20%	23%	23%	17%	20%	15%	12%	19%	-	
	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	
Agree (NET)	505	513	273	230	31	84	88	86	81	86	49	323	183	362	143	17	64	46	43	46	59	48	86	73	22	-	
	22%	23%	25%	20%	42%	30%	25%	22%	18%	16%	24%	22%	23%	25%	17%	16%	22%	21%	19%	22%	23%	21%	24%	30%	17%	-	
	bghm	bghm	zfb	zefgh	zfb	zefgh	zfb	zefgh	zfb	zefgh	zfb	zfb	zefgh	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	
Disagree (NET)	887	842	429	453	14	78	132	170	184	236	73	571	316	531	356	52	108	81	95	81	100	102	143	77	47	-	
	39%	38%	39%	39%	20%	28%	38%	43%	41%	45%	36%	39%	39%	37%	42%	47%	38%	38%	43%	39%	38%	45%	39%	32%	36%	-	
	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	cdlv	
Mean	-0.31	-0.28	-0.26	-0.34	0.32	0.02	-0.25	-0.34	-0.42	-0.49	-0.25	-0.31	-0.3	-0.22	-0.44	-0.52	-0.28	-0.35	-0.42	-0.38	-0.28	-0.39	-0.25	-0.05	-0.35	-	
	ghm	ghm	zfb	zefgh	zfb	zefgh	zfb	zefgh	zfb	zefgh	zfb	zfb	zefgh	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	zm	
Don't know	68	62	31	36	3	13	9	14	10	13	5	36	32	42	26	3	9	8	5	13	5	11	8	2	4	-	
	3%	3%	3%	3%	4%	5%	3%	4%	2%	3%	3%	2%	4%	3%	3%	3%	3%	4%	2%	6%	2%	5%	2%	1%	3%	-	
	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	zsuuv	

Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 223

Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S9. I think people should do this because it frees up homes for others

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	119	55	64	25	18	34	39	4	83	20	17	22	39	23	34	51	68
	5%	7%	4%	8%	3%	6%	6%	3%	5%	5%	6%	5%	4%	5%	8%	8%	4%
	dp	zb		zd			d								zl	zp	
(1) Tend to agree	386	159	227	36	104	117	116	12	279	62	45	65	136	90	94	139	247
	17%	20%	16%	12%	18%	19%	19%	8%	17%	17%	15%	15%	15%	21%	21%	21%	15%
	cglp	zb			cg	cg	cg							kl	kl	zp	
(0) Neither agree nor disagree	807	288	520	110	227	195	209	66	546	134	127	190	322	136	160	225	582
	36%	36%	35%	36%	39%	32%	34%	43%	34%	37%	43%	42%	35%	31%	35%	34%	36%
	h				e			e			zh	zlm					
(-1) Tend to disagree	478	155	323	65	107	145	131	30	362	71	45	81	211	92	94	139	339
	21%	19%	22%	21%	18%	24%	21%	19%	23%	20%	15%	18%	23%	21%	21%	21%	21%
	aj								zj								
(-2) Strongly disagree	409	125	284	58	105	99	112	34	292	61	56	78	186	83	62	100	308
	18%	16%	19%	19%	18%	16%	18%	22%	18%	17%	19%	17%	20%	19%	14%	15%	19%
	ano		a										n			zo	
Agree (NET)	505	214	291	61	122	151	154	17	361	82	62	87	176	114	128	191	314
	22%	27%	20%	20%	21%	25%	25%	11%	22%	22%	21%	19%	19%	26%	28%	28%	20%
	bglp	zb		g	g	g	g							kl	zkl	zp	
Disagree (NET)	887	280	607	123	213	244	243	64	654	132	101	159	396	175	156	240	647
	39%	35%	41%	40%	37%	40%	39%	42%	41%	36%	34%	35%	43%	40%	34%	36%	41%
	an		za						z				zkn				
Mean	-0.31	-0.17	-0.38	-0.33	-0.32	-0.27	-0.27	-0.52	-0.32	-0.27	-0.27	-0.29	-0.41	-0.28	-0.13	-0.15	-0.37
	bglp	zb				g	g								zl	zp	
Don't know	68	21	47	11	19	17	15	7	45	15	8	15	26	14	13	16	52
	3%	3%	3%	4%	3%	3%	2%	5%	3%	4%	3%	3%	3%	3%	3%	2%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 224

Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 59. I think people should do this because it frees up homes for others

BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)		WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPPER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	1 (y)	2 (z)	3 (aa)	4 (ab)	5+ (ac)	1 (ad)	2 (ae)	3 (af)	4 (ag)	5+ (ah)								
	UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123								
WEIGHTED BASE	2207	2079	175	1075	1192	**	**	2267	**	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1928	318	1866	88*	490	1133	483	91*	51*	563	850	447	108*									
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%	5%									
(2) Strongly agree	119	97	20	66	53	-	-	119	-	66	53	119	47	72	53	63	60	49	71	35	45	72	48	65	5	36	61	12	5	12	35	29	22	13									
5%	5%	12%	6%	4%	-	-	5%	-	6%	4%	5%	13%	4%	11%	4%	8%	4%	7%	3%	17%	4%	15%	4%	5%	7%	5%	3%	6%	22%	6%	3%	5%	13%										
amops uwBf													zmoqrs		zmoqrs		zmoqrs		zmoqrs		zmoqrs		zow		zow		zB	B							zEFG								
(1) Tend to agree	386	346	40	192	194	-	-	386	-	192	194	386	95	268	132	233	176	189	196	148	75	803	99	279	22	86	171	88	18	11	113	132	80	22									
17%	17%	23%	18%	16%	-	-	17%	-	18%	16%	17%	27%	15%	26%	14%	24%	14%	21%	15%	29%	16%	22%	15%	23%	18%	15%	19%	20%	21%	19%	15%	18%	20%										
moqs uwB													zmoqs		zmoqrs		zmoqs		zmoqs		zow		w	zow																			
(0) Neither agree nor disagree	807	742	58	385	422	-	-	807	-	385	422	807	121	648	166	600	248	479	322	349	92	682	103	666	36	175	387	183	27	15	220	301	131	38									
36%	36%	33%	36%	35%	-	-	36%	-	36%	35%	36%	34%	36%	33%	36%	34%	36%	34%	34%	35%	35%	35%	33%	36%	41%	36%	34%	39%	29%	28%	38%	35%	29%	35%									
G																																											
(-1) Tend to disagree	478	458	19	232	247	-	-	478	-	232	247	478	50	417	77	384	140	313	197	231	29	442	35	437	13	88	253	101	22	7	110	196	114	20									
21%	22%	11%	22%	21%	-	-	21%	-	22%	21%	21%	14%	23%	15%	23%	19%	23%	22%	23%	11%	11%	23%	11%	23%	13%	18%	22%	22%	24%	14%	19%	23%	25%	18%									
blnt v													zlnp		zlnp		zlnp		ln		zlv		zlv		zlv																		
(-2) Strongly disagree	409	376	32	167	242	-	-	409	-	167	242	409	36	357	63	325	89	281	139	212	16	380	23	372	9	87	229	66	19	5	90	178	89	14									
18%	18%	18%	16%	20%	-	-	18%	-	16%	20%	18%	10%	20%	13%	20%	12%	21%	15%	21%	6%	20%	7%	20%	11%	18%	20%	14%	20%	10%	15%	21%	20%	13%										
cln privd												zlk		zlnp		zlnp		zlnp		lp		zlv		zlv																			
Agree (NET)	505	443	60	258	247	-	-	505	-	258	247	505	142	340	185	296	236	238	267	183	120	375	147	344	26	122	232	100	24	23	147	161	103	35									
22%	21%	34%	24%	21%	-	-	22%	-	24%	21%	22%	40%	19%	37%	18%	32%	18%	28%	18%	46%	19%	47%	18%	30%	25%	21%	22%	25%	43%	25%	19%	23%	33%										
adm onowBf												zmoqr		zmoqrs		zmoqrs		zmoqrs		zmoqrs		zuv		w	zow																		
Disagree (NET)	887	834	51	398	489	-	-	887	-	398	489	887	86	774	140	709	229	594	336	443	45	822	58	809	23	174	482	167	41	12	200	374	203	34									
39%	40%	29%	37%	41%	-	-	39%	-	37%	41%	39%	24%	43%	28%	43%	31%	44%	35%	44%	17%	43%	18%	43%	26%	36%	43%	36%	44%	23%	34%	44%	45%	31%										
zlnp rtwDE													zlnp		zlnp		zlnp		lnp		zlv		zlv		zlv																		
Mean	-0.31	-0.33	-0.01	-0.23	-0.37	-	-	-0.31	-	-0.23	-0.37	-0.31	0.19	-0.41	0.07	-0.42	-0.03	-0.45	-0.15	-0.45	0.4	-0.4	0.37	-0.42	-0.02	-0.22	-0.38	-0.27	-0.34	0.34	-0.19	-0.43	-0.38	0.01									
zD jmoqsw AF												zlnp		zlnp		zlnp		zlnp		zlnp		zuv		w	zow		zA	A															
Don't know	68	61	6	34	34	-	-	68	-	34	34	68	8	50	12	44	24	29	24	21	4	48	6	48	3	18	32	14	2	3	15	22	11	1									
3%	3%	4%	3%	3%	-	-	3%	-	3%	3%	3%	2%	3%	2%	3%	2%	3%	2%	3%	1%	2%	2%	3%	3%	4%	3%	3%	3%	6%	3%	3%	2%	2%	1%									
zuv													q		q		q		q		q		q		q		q																

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/a/B/C - z/D/E/H/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 225
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 59. I think people should do this because it frees up homes for others
BASE: All adults who are owner occupiers in England and Wales

SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)					NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)					LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
RESPONDENTS						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)					NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)					LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDDUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCED PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION											
(f)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)	(aj)	(ak)										
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	58	1	51	99	45	138	135	201	50	64										
WEIGHTED BASE	2207	874	503	132	16**	**	41*	113	318	394	509	851	513	1754	193	484	879	528	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	44**	132*	139	230	53*	55*										
100%	39%	22%	6%	1%	1%	-	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	34%	3%	48%	21%	31%	71%	2%	***	2%	5%	2%	6%	9%	2%	2%											
(2) Strongly agree	119	42	18	5	*	-	2	8	32	28	17	33	42	77	13	32	43	19	11	106	*	102	9	84	16	20	80	6	-	6	13	4	9	7	4	9	8										
kmv	5%	5%	4%	4%	2%	-	4%	6%	10%	7%	3%	4%	8%	4%	7%	7%	5%	4%	6%	5%	2%	5%	5%	8%	3%	3%	5%	17%	-	12%	12%	9%	7%	5%	2%	17%	15%										
(1) Tend to agree	386	140	88	23	1	-	9	26	56	62	91	141	91	294	38	81	138	104	22	345	3	328	28	255	61	70	288	5	-	11	24	7	23	24	36	11	11										
xy	17%	16%	17%	17%	9%	-	16%	19%	18%	16%	18%	17%	18%	20%	17%	16%	20%	12%	17%	14%	17%	15%	17%	13%	10%	18%	14%	-	20%	23%	15%	18%	17%	17%	20%	20%											
(0) Neither agree nor disagree	807	309	180	44	5	-	22	45	107	145	184	304	174	633	76	189	293	182	60	724	8	654	71	376	204	227	546	10	1	18	30	25	52	56	84	17	19										
uq	36%	35%	36%	33%	30%	-	36%	34%	34%	37%	36%	36%	34%	36%	39%	39%	33%	36%	33%	35%	37%	34%	39%	35%	43%	32%	34%	26%	100%	34%	29%	57%	39%	40%	40%	33%	34%										
(-1) Tend to disagree	478	202	106	32	5	-	11	23	67	91	109	177	101	378	41	78	213	101	41	433	4	430	28	208	107	163	362	8	-	6	26	3	17	22	52	6	5										
owGK	21%	23%	21%	24%	31%	-	18%	17%	21%	23%	21%	21%	20%	22%	21%	16%	24%	20%	22%	21%	21%	23%	15%	19%	23%	23%	22%	22%	-	12%	25%	7%	13%	16%	25%	12%	8%										
(-2) Strongly disagree	409	159	101	25	5	-	12	22	48	58	98	170	81	326	20	87	168	89	40	384	4	342	39	135	65	209	296	3	-	9	11	3	23	27	29	9	13										
mx	18%	18%	20%	19%	28%	-	19%	17%	15%	15%	19%	20%	16%	19%	10%	18%	19%	18%	22%	19%	22%	18%	21%	12%	14%	30%	18%	9%	-	18%	10%	6%	18%	19%	14%	16%	23%										
Agree (NET)	505	182	106	28	2	-	12	33	89	90	108	174	134	371	51	113	181	123	34	451	3	430	37	338	77	90	368	12	-	17	37	11	32	31	40	19	19										
my	22%	21%	21%	21%	11%	-	19%	25%	28%	23%	21%	20%	26%	21%	26%	23%	21%	24%	18%	22%	16%	23%	20%	31%	16%	13%	23%	31%	-	32%	35%	25%	24%	22%	19%	37%	34%										
Disagree (NET)	887	361	207	58	10	-	22	45	114	149	207	347	182	703	61	165	381	190	81	817	9	773	67	342	172	372	657	12	-	16	37	6	41	49	80	15	17										
now	39%	41%	41%	44%	59%	-	37%	34%	36%	38%	41%	41%	36%	40%	32%	34%	43%	37%	44%	40%	42%	41%	36%	32%	36%	53%	41%	31%	-	30%	35%	13%	31%	35%	38%	28%	32%										
Mean	-0.31	-0.35	-0.37	-0.38	-0.74	-	-0.36	-0.21	-0.13	-0.23	-0.36	-0.38	-0.18	-0.34	-0.09	-0.23	-0.38	-0.28	-0.43	-0.32	-0.47	-0.31	-0.34	-0.05	-0.32	-0.68	-0.32	0.09	0	-0.04	0.03	0.16	-0.19	-0.28	-0.32	0.09	-0.05										
km	22	10	3	-	-	-	5	9	8	10	11	26	22	46	5	17	23	13	8	62	1	49	9	29	24	16	43	5	-	2	1	2	8	3	6	1	-										
Don't know	68	3%	2%	2%	-	-	8%	7%	2%	3%	2%	3%	4%	3%	3%	4%	3%	3%	5%	3%	5%	3%	5%	3%	5%	2%	3%	12%	-	4%	1%	6%	6%	2%	3%	2%	-										
u							jm	zhjk	m			h																																			

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 226
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? 55. I think people should do this because it frees up homes for others

BASE: All adults who are owner occupiers in England and Wales

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)															FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)															BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPYERS)					
	TOTAL (n)	BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW HOME (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING/ PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO GIVE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVICE/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUSTAINABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)		
UNWEIGHTED BASE	2206	588	360	820	550	185	223	351	181	540	418	207	116	403	119	740	606	473	818	255	638	1029	527	551	387	538	142	45	274	1765	764	724	297	339	278	351	195	171	294		
WEIGHTED BASE	2206	612	357	847	586	192	241	402	180	251	435	189	108*	235	112*	742	297	405	802	260	700	1048	255	257	281	520	140	47*	270	1840	796	773	271	262	209	341	207	178	207		
100%	100%	27%	16%	37%	26%	9%	11%	18%	6%	24%	18%	9%	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	27%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%		
(2) Strongly agree	119	35	28	45	45	19	26	29	17	24	31	20	12	32	9	32	34	30	43	26	32	44	21	27	29	25	14	3	41	76	37	32	7	13	5	8	11	18	16		
5% DGI	5%	6%	8%	5%	8%	10%	11%	7%	9%	4%	7%	10%	11%	8%	8%	4%	6%	6%	5%	10%	5%	4%	4%	5%	8%	5%	10%	10%	7%	11%	4%	5%	4%	3%	3%	2%	2%	5%	100%	100%	5%
(1) Tend to agree	386	102	85	185	109	49	60	72	41	106	98	41	26	78	13	117	111	96	180	49	112	194	103	109	94	86	35	7	77	292	135	103	54	36	28	58	36	44	74		
17% DFH	17%	17%	24%	22%	19%	25%	25%	18%	22%	19%	24%	21%	24%	20%	12%	16%	19%	21%	20%	18%	16%	18%	19%	19%	25%	16%	23%	14%	20%	16%	17%	13%	20%	10%	10%	16%	17%	24%	25%		
(0) Neither agree nor disagree	807	204	134	307	212	72	89	143	75	203	146	63	37	133	33	235	194	154	342	100	262	372	199	185	125	189	60	12	123	665	289	282	94	129	78	131	75	66	114		
36% of	36%	33%	37%	36%	36%	37%	37%	36%	39%	37%	35%	32%	34%	29%	29%	32%	32%	33%	38%	37%	37%	37%	37%	33%	33%	36%	43%	25%	32%	38%	36%	36%	35%	35%	29%	36%	36%	37%	38%		
(-1) Tend to disagree	478	157	66	173	127	34	36	91	30	115	72	41	12	84	27	189	151	96	188	49	156	235	109	148	73	140	13	11	73	401	152	190	59	68	84	87	50	38	60		
21% of	21%	26%	18%	20%	22%	18%	15%	23%	16%	21%	17%	20%	11%	21%	24%	25%	25%	23%	21%	18%	22%	22%	20%	26%	19%	26%	9%	22%	19%	22%	19%	25%	22%	19%	31%	24%	24%	21%	20%		
(-2) Strongly disagree	409	102	38	118	85	19	26	58	22	87	60	31	19	60	28	153	88	73	129	35	119	185	89	87	50	81	17	15	56	348	148	150	50	115	64	72	29	12	29		
18% of	18%	17%	11%	14%	14%	10%	11%	14%	12%	16%	14%	15%	18%	15%	23%	21%	15%	16%	14%	13%	17%	18%	17%	15%	13%	15%	12%	32%	15%	19%	19%	19%	32%	24%	20%	14%	7%	10%			
Agree (NET)	905	226	117	330	219	91	115	181	112	299	264	142	45	111	41	348	285	249	372	155	271	429	212	234	183	111	10	88	418	447	289	171	107	137	104	104	104				
41% DFH	41%	42%	29%	34%	29%	37%	26%	37%	28%	37%	32%	36%	29%	37%	49%	20%	24%	27%	25%	28%	25%	23%	23%	24%	22%	21%	21%	31%	20%	22%	17%	22%	13%	12%	18%	18%	18%				
Disagree (NET)	887	259	104	291	212	53	62	149	52	202	131	72	31	145	55	343	239	169	317	84	275	420	198	235	122	221	30	26	129	749	300	340	109	183	148	159	79	50	89		
39% of	39%	42%	29%	34%	29%	37%	26%	37%	28%	37%	32%	36%	29%	37%	49%	20%	24%	27%	25%	28%	25%	23%	23%	24%	22%	21%	21%	31%	20%	22%	17%	22%	13%	12%	18%	18%	18%				
Mean	0.31	-0.32	-0.01	-0.16	-0.17	0.08	0.1	-0.19	0.01	-0.25	-0.08	-0.11	*	-0.18	-0.48	-0.44	-0.25	-0.19	-0.2	-0.07	-0.32	-0.31	-0.27	-0.29	-0.05	-0.32	0.12	-0.58	-0.07	-0.37	-0.11	-0.43	-0.35	-0.66	-0.67	-0.44	-0.25	0.1	-0.04		
Don't know	68	14	6	19	9	1	4	16	9	3	2	4	3	17	18	17	18	16	20	8	19	19	13	12	10	10	1	-	9	19	34	17	8	4	10	5	6	1	4		
3% of	3%	2%	2%	2%	2%	*	2%	2%	2%	3%	2%	2%	2%	1%	3%	2%	3%	3%	2%	3%	2%	2%	2%	2%	3%	2%	1%	-	2%	3%	4%	2%	3%	1%	4%	1%	3%	*	1%		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/i/j/k/l/m/n - z/o/h/h/h/h/h/v/w/x/y/z/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSTIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 227
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S10. I don't know anybody who has done this

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	440	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	-**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	-**	
(2) Strongly agree	333	322	190	144	12	44	55	52	55	82	33	206	127	193	140	15	44	27	42	35	34	25	49	39	22	-	
	15%	15%	17%	12%	17%	16%	16%	13%	12%	16%	16%	14%	16%	14%	17%	14%	15%	13%	19%	17%	13%	11%	13%	16%	17%	-	
		zb																									
(1) Tend to agree	432	436	231	201	21	77	82	62	77	77	35	297	135	301	131	20	51	44	35	33	42	51	72	58	26	-	
	19%	20%	21%	17%	30%	27%	23%	16%	17%	15%	17%	20%	17%	21%	16%	18%	18%	21%	16%	16%	16%	22%	20%	24%	20%	-	
		hm			z fgh	z fghi	fh								zm												
(0) Neither agree nor disagree	617	591	290	319	18	87	82	109	132	145	45	378	239	389	228	30	74	58	58	59	68	54	113	64	39	-	
	27%	27%	26%	28%	25%	31%	23%	28%	30%	28%	22%	26%	30%	27%	27%	27%	26%	27%	26%	29%	26%	24%	31%	26%	30%	-	
(-1) Tend to disagree	532	517	246	282	13	44	87	113	108	117	51	363	169	354	178	31	80	48	53	37	62	57	86	56	20	-	
	23%	23%	22%	24%	18%	16%	25%	29%	24%	22%	25%	25%	21%	25%	21%	28%	28%	23%	24%	18%	24%	25%	23%	23%	16%	-	
		d					d	zd	d		d					w	rw										
(-2) Strongly disagree	240	233	93	147	7	20	26	37	52	69	29	149	91	138	102	9	29	25	22	30	39	25	28	16	18	-	
	11%	11%	8%	13%	10%	7%	7%	9%	12%	13%	14%	10%	11%	10%	12%	8%	10%	12%	10%	15%	15%	11%	8%	6%	13%	-	
		a		za						de	de									uv							
Agree (NET)	765	758	420	344	34	121	137	115	132	159	68	503	262	494	271	35	94	71	77	68	77	77	121	98	48	-	
	34%	34%	38%	30%	46%	43%	39%	29%	30%	30%	34%	34%	32%	35%	32%	31%	33%	33%	35%	33%	29%	34%	33%	40%	37%	-	
		bfg	zb		z fgh	z fgh	fgh																				
Disagree (NET)	772	750	340	429	21	64	112	149	160	186	80	513	259	492	280	40	109	73	76	68	101	82	113	71	38	-	
	34%	34%	31%	37%	28%	23%	32%	38%	36%	35%	39%	35%	32%	34%	33%	36%	38%	34%	34%	33%	39%	36%	31%	29%	29%	-	
		ad		ta			d	d	d	d	d																
Mean	0.04	0.05	0.17	-0.08	0.24	0.3	0.16	-0.05	-0.06	-0.03	-0.04	0.03	0.05	0.04	0.04	0.01	*	*	0.1	0.02	-0.12	-0.02	0.08	0.22	0.12	-	
		b	zb			z fghi	fg																s				
Don't know	113	107	52	62	1	7	18	20	20	36	10	66	47	53	60	6	8	11	10	12	17	15	18	11	5	-	
	5%	5%	5%	5%	1%	3%	5%	5%	5%	7%	5%	5%	6%	4%	7%	5%	3%	5%	4%	6%	6%	7%	5%	4%	4%	-	
		l								d					zl												

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 228

Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S10. I don't know anybody who has done this

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	333	118	216	47	77	106	79	23	221	67	45	72	129	65	68	106	227
	15%	15%	15%	16%	13%	17%	13%	15%	14%	18%	15%	16%	14%	15%	15%	16%	14%
						f				h							
(1) Tend to agree	432	168	264	63	116	107	122	23	304	84	44	91	143	95	104	160	272
	19%	21%	18%	21%	20%	18%	20%	15%	19%	23%	15%	20%	16%	22%	23%	24%	17%
	lp	z								j				l	l	zp	
(0) Neither agree nor disagree	617	207	410	77	184	151	160	44	436	89	91	121	252	123	121	173	443
	27%	26%	28%	25%	32%	25%	26%	28%	27%	24%	31%	27%	27%	28%	27%	26%	28%
					ze												
(-1) Tend to disagree	532	196	336	58	119	155	167	33	401	69	62	95	229	108	100	153	379
	23%	24%	23%	19%	21%	25%	27%	22%	25%	19%	21%	21%	25%	25%	22%	23%	24%
	i						zcd		zi								
(-2) Strongly disagree	240	82	158	42	52	56	71	19	167	38	34	44	121	29	46	57	183
	11%	10%	11%	14%	9%	9%	11%	12%	10%	11%	11%	10%	13%	7%	10%	8%	11%
	m												zm				
Agree (NET)	765	286	480	110	194	213	202	47	525	151	89	162	272	160	171	266	499
	34%	36%	33%	36%	33%	35%	32%	31%	33%	42%	30%	36%	30%	36%	37%	40%	31%
	lp	z								zhj		l		l	l	zp	
Disagree (NET)	772	278	494	100	172	210	238	52	568	107	96	139	350	136	146	210	562
	34%	35%	34%	33%	30%	35%	38%	34%	35%	30%	32%	31%	38%	31%	32%	31%	35%
	d						zd						zkm				
Mean	0.04	0.06	0.03	0.05	0.08	0.09	-0.04	*	0.01	0.21	0.02	0.12	-0.08	0.14	0.11	0.16	-0.01
	lp									zh		l		l	l	zp	
Don't know	113	31	82	17	32	32	22	11	76	16	21	29	46	20	19	23	91
	5%	4%	6%	5%	5%	5%	4%	7%	5%	4%	7%	6%	5%	4%	4%	3%	6%
	ao															o	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 229
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S10. I don't know anybody who has done this
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (y)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (z)	1 (aa)	2 (ab)	3 (ac)	4 (ad)	5+ (ae)	1 (af)	2 (ag)	3 (ah)	4 (ai)	5+ (aj)
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	487	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123		
WEIGHTED BASE	2837	2079	175	1075	1192	**	**	2837	**	1075	1192	2837	357	1812	503	1650	737	1340	949	996	261	1928	319	1866	88*	490	1123	464	93*	51*	563	859	447	104*		
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%			
(2) Strongly agree	333	308	25	156	177	-	-	333	-	156	177	333	53	271	78	246	109	201	133	161	28	301	31	298	14	103	163	43	10	9	65	138	77	13		
15%	15%	14%	15%	15%	-	-	15%	-	15%	15%	15%	15%	15%	16%	15%	15%	15%	14%	16%	11%	11%	16%	10%	16%	16%	21%	14%	9%	11%	16%	11%	16%	17%	12%		
WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE		
(1) Tend to agree	432	393	37	212	220	-	-	432	-	212	220	432	82	342	102	319	142	270	191	195	51	376	67	360	17	109	211	80	15	10	95	148	11%	25		
19%	19%	21%	20%	18%	-	-	19%	-	20%	18%	19%	23%	19%	20%	19%	19%	20%	20%	20%	20%	20%	19%	21%	19%	20%	22%	19%	17%	16%	18%	16%	17%	25%	23%		
WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE		
(0) Neither agree nor disagree	617	559	54	307	309	-	-	617	-	307	309	617	88	501	116	464	178	389	251	286	74	520	68	521	27	128	323	114	25	15	149	235	108	32		
27%	27%	31%	29%	26%	-	-	27%	-	29%	26%	27%	25%	28%	23%	28%	24%	29%	26%	29%	29%	27%	22%	28%	31%	26%	28%	25%	27%	27%	27%	26%	27%	24%	30%		
WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE		
(-1) Tend to disagree	532	495	33	258	274	-	-	532	-	258	274	532	83	426	128	375	192	297	232	228	59	459	93	420	19	89	255	149	20	6	151	228	89	25		
23%	24%	19%	24%	23%	-	-	23%	-	24%	23%	23%	23%	23%	26%	23%	26%	22%	24%	23%	23%	24%	30%	22%	21%	18%	22%	32%	22%	12%	12%	26%	27%	20%	23%		
WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE		
(-2) Strongly disagree	240	216	20	97	143	-	-	240	-	97	143	240	36	188	60	167	91	125	107	87	42	186	46	179	8	29	129	52	22	10	82	78	48	9		
11%	10%	12%	9%	12%	-	-	11%	-	9%	12%	11%	10%	10%	12%	10%	12%	9%	11%	9%	16%	10%	15%	10%	9%	6%	11%	11%	23%	2%	20%	14%	9%	11%	8%		
Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		
Agree (NET)	765	702	62	369	397	-	-	765	-	369	397	765	135	613	180	565	250	471	324	356	79	676	98	658	32	212	374	122	25	18	161	286	188	38		
34%	34%	35%	34%	33%	-	-	34%	-	34%	33%	34%	38%	34%	36%	34%	34%	35%	34%	36%	30%	35%	31%	35%	36%	43%	33%	33%	26%	27%	34%	28%	33%	42%	36%		
WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE		
Disagree (NET)	772	711	53	356	416	-	-	772	-	356	416	772	119	614	188	542	282	422	340	315	100	646	139	598	27	118	384	201	42	17	233	306	137	33		
34%	34%	31%	33%	35%	-	-	34%	-	33%	35%	34%	33%	34%	37%	33%	38%	31%	36%	32%	38%	33%	44%	32%	31%	33%	34%	34%	43%	45%	31%	40%	36%	31%	31%		
WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE		
Mean	0.04	0.04	0.08	0.07	0.01	-	-	0.04	-	0.07	0.01	0.04	0.1	0.05	0.02	0.06	0.02	0.1	0.01	0.12	-0.14	0.08	-0.18	0.1	0.13	0.37	0.02	-0.2	-0.31	-0.01	-0.16	0.05	0.18	0.1		
WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE		
Don't know	113	108	5	44	69	-	-	113	-	44	69	113	16	84	18	79	27	58	34	40	7	86	8	89	2	31	52	27	1	4	40	31	14	4		
5%	5%	3%	4%	6%	-	-	5%	-	4%	6%	5%	4%	5%	4%	5%	4%	4%	4%	4%	3%	4%	2%	5%	3%	6%	5%	6%	1%	7%	7%	4%	3%	3%			
WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE	WE		

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/a/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/a/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 230
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? SID. I don't know anybody who has done this
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL (n)						LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED/ (d)	REDUNDANT/ LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT RELATIVE (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCING MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)	EXPERIENCING TRAUMATIC/ ABUSIVE SITUATION (k)									
		1	2	3	4	5+																																								
UNWEIGHTED BASE	2206	862	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	58	1	51	99	45	138	135	201	60	64									
WEIGHTED BASE	2207	874	503	132	16**	**	41*	133	318	394	509	851	511	1754	193	484	879	508	182	2033	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	46**	132*	139	210	53*	55*									
100%	100%	39%	22%	6%	1%	**	2%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	84%	8%	48%	21%	31%	71%	2%	***	2%	1%	2%	6%	9%	2%	2%										
(2) Strongly agree	333	135	57	10	1	-	7	26	61	53	42	145	94	239	36	76	133	55	28	291	6	279	40	105	45	183	225	11	-	12	10	5	19	28	31	11	10									
bottom	15%	15%	11%	7%	9%	-	12%	19%	19%	13%	8%	17%	18%	14%	14%	16%	15%	11%	15%	14%	30%	15%	22%	10%	10%	26%	14%	28%	-	22%	9%	12%	14%	20%	15%	22%	17%									
(3) Tend to agree	482	179	82	18	2	-	13	17	79	82	99	142	109	323	40	99	167	90	33	389	3	370	28	208	89	136	309	7	-	8	18	11	17	27	30	8	8									
own	19%	20%	16%	14%	15%	-	22%	13%	25%	21%	19%	17%	21%	18%	21%	20%	19%	18%	18%	19%	14%	19%	15%	19%	19%	19%	19%	19%	-	16%	17%	24%	13%	19%	14%	16%	15%									
(0) Neither agree nor disagree	617	254	117	34	4	-	18	33	81	100	157	228	132	485	53	130	242	136	50	559	5	487	56	268	183	166	432	10	1	22	31	9	34	40	72	11	18									
own	27%	29%	23%	26%	22%	-	29%	25%	25%	25%	31%	27%	26%	28%	27%	27%	28%	27%	28%	27%	24%	26%	30%	25%	38%	24%	27%	26%	100%	23	41%	30%	21%	26%	29%	34%	21%	32%								
(-1) Tend to disagree	532	197	147	44	2	-	16	33	60	99	133	190	108	422	41	112	203	134	38	487	4	461	37	314	92	125	404	4	-	5	35	10	39	29	49	19	13									
own	23%	23%	29%	34%	10%	-	26%	25%	19%	25%	26%	22%	21%	24%	21%	23%	23%	26%	21%	24%	21%	24%	20%	29%	19%	18%	25%	10%	-	10%	33%	23%	30%	21%	23%	36%	23%									
(-2) Strongly disagree	240	69	69	21	7	-	5	18	26	41	45	104	50	190	16	46	94	65	17	223	1	216	14	147	39	53	170	4	-	5	7	6	18	11	19	3	7									
own	11%	8%	14%	16%	44%	-	9%	14%	8%	10%	9%	12%	10%	11%	8%	10%	11%	13%	9%	11%	5%	11%	8%	14%	8%	8%	11%	10%	-	9%	7%	14%	14%	8%	9%	6%	13%									
Agree (NET)	765	314	140	28	4	-	20	42	140	134	141	287	203	562	76	175	300	145	60	680	9	649	68	313	134	318	535	18	-	20	27	16	36	55	61	20	18									
bottom	34%	36%	28%	21%	24%	-	34%	32%	44%	34%	28%	34%	40%	32%	40%	36%	34%	28%	33%	33%	44%	34%	37%	29%	28%	45%	33%	48%	-	38%	26%	36%	27%	39%	29%	38%	32%									
own	1	1	1	1	1	-	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	-	1	1	1	1	1	1	1	1									
Disagree (NET)	772	266	216	66	9	-	21	51	86	140	179	293	158	612	57	158	297	200	55	710	6	677	52	462	132	178	574	7	-	10	42	16	58	40	67	22	20									
own	34%	30%	43%	50%	54%	-	35%	38%	27%	36%	35%	34%	31%	35%	29%	33%	34%	39%	30%	35%	27%	36%	28%	43%	28%	25%	36%	20%	-	19%	40%	37%	44%	29%	32%	41%	36%									
Mean	0.04	0.14	-0.19	-0.38	-0.65	-	0.02	-0.01	0.29	0.01	-0.09	0.04	0.18	*	0.21	0.1	0.05	-0.14	0.1	0.02	0.45	0.02	0.24	-0.18	0.02	0.41	0.01	0.5	0	0.32	-0.12	-0.04	-0.16	0.24	0.03	0.13	0.01									
bottom	5	5	5	5	5	-	2%	5%	4%	5%	6%	4%	4%	5%	4%	4%	5%	6%	5%	5%	5%	5%	5%	4%	6%	6%	5%	7%	-	1%	5%	6%	3%	3%	5%	-	-									
own	113	40	31	4	-	-	1	6	11	19	33	43	18	95	7	21	40	28	16	105	1	92	10	43	28	42	73	3	-	1	5	2	4	4	10	-	-									
Don't know	5%	5%	6%	3%	-	-	2%	5%	4%	5%	6%	5%	4%	5%	4%	4%	5%	6%	5%	5%	5%	5%	5%	4%	6%	6%	5%	7%	-	1%	5%	6%	3%	3%	5%	-	-									

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 231
Q16 Thinking about your own situation and the next 2 years, to what extent do you agree or disagree with the following statements? S30. I don't know anybody who has done this

BASE: All adults who are owner occupiers in England and Wales

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)															FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)															BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPIERS)						
	TOTAL (n)	BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO GIVE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS (n)	FINDING HOME WITH ACCESS TO SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVANCE INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUSTAINABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)		
UNWEIGHTED BASE	2206	588	560	820	550	185	223	351	181	545	418	207	116	403	119	740	606	473	818	255	636	1029	527	551	387	538	142	46	374	1765	764	724	297	339	278	351	595	171	294		
WEIGHTED BASE	2207	612	257	947	586	192	241	402	180	251	435	189	108	232	112	742	297	405	902	260	702	1048	255	267	281	530	140	47	270	1840	796	723	271	352	269	361	207	178	207		
100%	100%	27%	16%	37%	26%	9%	11%	18%	8%	24%	18%	9%	5%	17%	5%	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%		
(2) Strongly agree	333	112	46	100	65	30	25	46	25	74	51	34	18	52	26	115	77	68	123	31	116	158	85	67	47	72	18	11	59	265	142	99	24	76	42	76	19	19	10		
	15%	18%	13%	12%	11%	16%	10%	11%	13%	12%	12%	17%	17%	13%	24%	16%	13%	12%	14%	11%	17%	15%	16%	12%	12%	14%	13%	23%	16%	14%	18%	13%	9%	21%	16%	11%	9%	8%	3%		
	cdwGdL	zbcdfg										d			zbcdfg	w					w	w	w							zfg				jKL	LM	jKL	M	M			
(1) Tend to agree	482	137	69	150	97	48	43	61	45	97	86	54	28	75	14	153	112	88	162	60	151	203	110	96	81	98	36	8	89	330	161	131	38	71	36	87	39	50	33		
	19%	22%	19%	18%	17%	25%	18%	15%	24%	18%	21%	27%	26%	19%	13%	21%	19%	19%	18%	22%	22%	19%	21%	17%	21%	19%	25%	16%		24%	18%	20%	17%	14%	20%	13%	24%	19%	28%	11%	
	DSdM	zcdgn				cdgn			dgn		k	zbcdfg	dgn								rw						rw			jD			G		M	jM		jM			
(0) Neither agree nor disagree	617	165	98	213	146	38	65	118	51	146	101	55	21	110	21	189	163	117	244	67	179	277	156	154	88	145	44	4	108	498	232	199	67	101	85	97	56	42	54		
	27%	27%	27%	25%	25%	20%	27%	29%	27%	26%	24%	27%	19%	28%	10%	30%	27%	23%	27%	25%	26%	30%	29%	27%	23%	27%	31%	9%		29%	27%	29%	26%	25%	28%	11%	27%	24%	18%		
	eBM	e							e							B	B	B	B	B	B	B	B	B	B	B	B	B		M				M	M	M	M	M			
(-1) Tend to disagree	532	126	95	246	176	53	69	114	42	157	117	40	28	103	26	183	171	112	239	68	169	265	117	164	121	144	21	13	78	442	150	208	85	62	70	64	60	50	123		
	23%	21%	27%	29%	30%	27%	29%	28%	22%	29%	28%	20%	26%	26%	23%	25%	29%	28%	27%	26%	24%	25%	22%	29%	27%	27%	22%	28%		21%	24%	19%	27%	31%	17%	26%	18%	29%	28%	41%	
	EHJ	a	zak	zak	zak		a	zak		zak	zak			a		zv	zv	zv	zv		zv	zv	zv	zv	zv	zv	zv	zv			zE		zE	zE		HJ	HJ	HJ	jHKL		
(-2) Strongly disagree	240	47	34	105	79	16	29	43	21	56	51	12	11	43	21	72	56	38	110	27	56	116	54	63	30	43	9	8	37	202	62	97	43	38	25	26	21	10	71		
	11%	8%	9%	12%	13%	8%	12%	11%	11%	10%	12%	6%	11%	11%	19%	10%	9%	8%	12%	10%	8%	11%	10%	11%	8%	8%	7%	18%		10%	11%	8%	13%	16%	10%	9%	7%	10%	6%		
	uEJ	AS	zAS							zAS						zAS															E		zE						jHKL		
Agree (NET)	765	249	115	251	162	79	68	107	70	171	117	89	40	128	40	268	188	115	285	90	267	360	190	162	128	170	53	19	149	595	303	230	62	148	78	163	57	65	43		
	34%	41%	32%	30%	28%	41%	28%	27%	37%	31%	33%	44%	49%	33%	30%	36%	32%	33%	32%	34%	38%	34%	36%	29%	34%	32%	38%	40%		39%	32%	38%	30%	23%	40%	29%	43%	28%	36%	15%	
	cdwzDF	zbcdfei				bcdfei		de		z	zbcdfei	cdfei				zbcw					zbcw	w	rw				w			jD			zfg		jHKL	M	jHKL	M	M		
Disagree (NET)	722	173	129	351	255	69	98	157	63	213	167	52	39	146	47	255	227	170	349	95	225	381	171	227	151	187	40	22	115	644	211	305	128	99	95	90	80	60	194		
	34%	28%	36%	41%	43%	36%	40%	39%	33%	40%	26%	36%	37%	42%	14%	34%	38%	37%	39%	36%	32%	36%	32%	40%	40%	35%	29%	46%		30%	35%	27%	39%	47%	27%	33%	25%	39%	34%	65%	
	sdEJ	AS	zAS	zAS	zAS		AS	zAS	zAS	zAS	zAS	zAS	zAS	zAS		zv	zv	zv	zv	zv	zv	zv	zv	zv	zv	zv	zv	zv			zE		zE	zE		jHKL	M	jHKL	M	M	
Mean	0.04	-0.01	-0.13	-0.19	0.13	0.13	-0.14	-0.12	0.07	-0.05	-0.07	0.3	0.12	-0.02	-0.02	0.08	-0.03	0.03	-0.06	-0.01	0.15	0.02	0.1	-0.11	-0.02	0.02	0.16	*		0.15	0.01	0.23	-0.1	-0.13	0.25	*	0.35	-0.13	0.05	-0.73	
	cdEJ	zbcdf	d			cdEJ	d	d	d	d	zbcdf	d		d		rw					zbcw	w	rw				w				zfg				jHKL	M	jHKL	M	M		
Don't know	113	25	15	32	21	8	10	20	5	21	10	4	2	10	3	29	18	22	24	13	30	29	13	23	14	27	3	2	8	102	50	39	14	17	11	11	13	11	6		
	5%	4%	4%	4%	4%	4%	4%	5%	3%	4%	2%	2%	2%	2%	2%	4%	3%	3%	3%	5%	4%	3%	2%	4%	4%	3%	2%	5%		2%	6%	5%	5%	5%	5%	4%	3%	4%	6%	2%	
	jHKL							j								rvv		rvv		rvv						rvv				zC									M		

Proportions/Mean: Columns Tested (5% risk level) - zA/zB/zC/zD/zE/zF/zG/zH/zI/zJ/zK/zL/zM/zN/zO/zP/zQ/zR/zS/zT/zU/zV/zW/zX/zY/zZ - z1/z2/z3/z4/z5/z6/z7/z8/z9/z10/z11/z12/z13/z14/z15/z16/z17/z18/z19/z20/z21/z22/z23/z24/z25/z26/z27/z28/z29/z30/z31/z32/z33/z34/z35/z36/z37/z38/z39/z40/z41/z42/z43/z44/z45/z46/z47/z48/z49/z50/z51/z52/z53/z54/z55/z56/z57/z58/z59/z60/z61/z62/z63/z64/z65/z66/z67/z68/z69/z70/z71/z72/z73/z74/z75/z76/z77/z78/z79/z80/z81/z82/z83/z84/z85/z86/z87/z88/z89/z90/z91/z92/z93/z94/z95/z96/z97/z98/z99/z100

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 232

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... SUMMARY TABLE

BASE: All adults who are owner occupiers in England and Wales

	S1. there were incentives or financial assistance to help with the cost of moving? [Financial]	S2. there was a discount in terms of the Stamp Duty paid? [Financial]	S3. it was beneficial in terms of the amount of Inheritance Tax paid? [Financial]	S4. more information and support were available to help less confident people through the process of moving? [Emotional inc. confidence]	S5. there was assistance in finding somewhere to live between moving? [Practical / functional]	S6. a greater number of suitable properties were available? [Practical / functional]	S7. retirement housing', smaller properties, bungalows, apartments with lifts)? [Practical / functional]	S8. this would save you money e.g. by reducing mortgage/rent, energy costs, and council tax? [Practical / functional]	S9. households with spare bedrooms paid more tax than those without them? [Financial]	S10. if it generated funds for you to spend on other things and/or to pass on to relatives/ friends etc.? [Financial]
UNWEIGHTED BASE	2206	2206	2206	2206	2206	2206	2206	2206	2206	2206
WEIGHTED BASE	2267	2267	2267	2267	2267	2267	2267	2267	2267	2267
(3) Certain to	91 4%	94 4%	82 4%	60 3%	63 3%	97 4%	86 4%	100 4%	75 3%	95 4%
(2) Very likely	287 13%	259 11%	201 9%	206 9%	198 9%	266 12%	204 9%	273 12%	195 9%	249 11%
(1) Fairly likely	517 23%	482 21%	460 20%	427 19%	428 19%	548 24%	452 20%	541 24%	416 18%	522 23%
(-1) Fairly unlikely	412 18%	385 17%	413 18%	438 19%	443 20%	430 19%	417 18%	413 18%	462 20%	466 21%
(-2) Very unlikely	280 12%	315 14%	331 15%	360 16%	357 16%	282 12%	345 15%	321 14%	340 15%	287 13%
(-3) Certain NOT to	399 18%	411 18%	415 18%	457 20%	465 20%	383 17%	456 20%	380 17%	419 18%	384 17%
Certain/likely to (NET)	895 39%	835 37%	742 33%	693 31%	688 30%	911 40%	742 33%	914 40%	686 30%	866 38%
Unlikely/certain not to (NET)	1091 48%	1112 49%	1159 51%	1255 55%	1264 56%	1095 48%	1218 54%	1113 49%	1220 54%	1137 50%
NET LIKELY (likely - unlikely)	-9%	-12%	-18%	-25%	-25%	-8%	-21%	-9%	-24%	-12%
Mean	-0.4	-0.5	-0.64	-0.78	-0.79	-0.38	-0.69	-0.4	-0.72	-0.44
Don't know	281 12%	320 14%	366 16%	320 14%	314 14%	261 12%	307 14%	240 11%	361 16%	264 12%

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
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6 Aug 2024

Table 233
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S1. there were incentives or financial assistance to help with the cost of moving? [Financial]

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	91	96	53	36	4	19	17	23	12	12	4	59	32	68	23	3	11	6	11	11	13	7	11	13	5	-	
	4%	4%	5%	3%	6%	7%	5%	6%	3%	2%	2%	4%	4%	5%	3%	3%	4%	3%	5%	5%	3%	3%	5%	5%	4%	-	
	m					zgh		gh						zm													
(2) Very likely	287	286	148	139	19	52	45	41	55	62	14	201	86	204	84	21	33	24	30	28	43	24	23	50	13	-	
	13%	13%	13%	12%	26%	19%	13%	10%	12%	12%	7%	14%	11%	14%	10%	19%	12%	11%	14%	13%	16%	10%	6%	21%	10%	-	
	imu				zefghi	zfgbi								zm		u	u	11%	u	u	u			zopqtw			
(1) Fairly likely	517	517	263	253	31	71	82	91	92	113	37	344	173	343	174	25	66	40	42	41	40	45	110	70	39	-	
	23%	23%	24%	22%	43%	25%	23%	23%	21%	21%	18%	24%	21%	24%	21%	22%	23%	19%	19%	20%	15%	20%	30%	29%	30%	-	
	s				zdefghi											s						zpqrst	pqs	pqs			
(-1) Fairly unlikely	412	407	195	216	10	47	65	76	91	76	48	276	137	262	151	22	55	54	44	36	51	37	62	33	18	-	
	18%	18%	18%	19%	14%	17%	19%	19%	21%	14%	23%	19%	17%	18%	18%	20%	19%	25%	20%	17%	20%	16%	17%	13%	14%	-	
									h		h							zuvvw									
(-2) Very unlikely	280	277	137	142	5	28	48	57	47	66	29	177	102	172	108	14	30	33	31	21	43	32	46	20	11	-	
	12%	13%	12%	12%	7%	10%	14%	14%	11%	13%	14%	12%	13%	12%	13%	12%	11%	15%	14%	10%	16%	14%	12%	8%	8%	-	
																		v		v							
(-3) Certain NOT to	399	371	196	199	3	37	61	56	80	122	39	237	161	219	180	15	53	37	32	38	48	42	69	30	35	-	
	18%	17%	18%	17%	5%	13%	17%	14%	18%	23%	19%	16%	20%	15%	21%	14%	18%	17%	14%	18%	18%	19%	19%	12%	27%	-	
	cjl				e		c	e	zcdf		e				zl									znqv			
Certain/likely to (NET)	895	899	463	428	54	141	144	155	159	187	55	604	291	615	281	48	111	70	82	79	96	75	145	133	57	-	
	39%	41%	42%	37%	75%	51%	41%	39%	36%	36%	27%	41%	36%	43%	33%	44%	39%	33%	37%	38%	37%	40%	55%	43%	-		
	bikm		zb		zdefghi	zefghi	i	i				zk		zm									zopqrstu				
Unlikely/certain not to (NET)	1091	1055	528	557	19	112	173	189	218	264	115	690	400	652	438	51	138	123	107	94	142	112	177	83	64	-	
	48%	48%	48%	48%	25%	40%	50%	48%	49%	50%	57%	47%	50%	46%	52%	46%	48%	58%	48%	46%	54%	49%	48%	34%	49%	-	
	cdlv				c		cd	c	cd	cd	zcd				zl		v	zrv	v	v	v	v	v	v	v	-	
NET LIKELY (likely - unlikely)	-9%	-7%	-6%	-11%	49%	11%	-8%	-9%	-13%	-15%	-30%	-6%	-14%	-3%	-19%	-3%	-10%	-25%	-11%	-8%	-17%	-16%	-9%	20%	-5%	0%	
Mean	-0.4	-0.36	-0.34	-0.47	0.7	0.06	-0.38	-0.34	-0.5	-0.67	-0.85	-0.32	-0.56	-0.24	-0.69	-0.21	-0.43	-0.64	-0.35	-0.36	-0.48	-0.63	-0.52	0.21	-0.55	-	
	hikm				zdefghi	zefghi	i	hi				zk		zm									zopqrs	tuw			
Don't know	281	252	110	169	-	26	32	50	67	75	33	165	116	162	120	11	37	21	31	34	25	41	44	28	10	-	
	12%	11%	10%	15%	-	9%	9%	13%	15%	14%	16%	11%	14%	11%	14%	10%	13%	10%	14%	16%	10%	18%	12%	11%	8%	-	
	ac			za	c	c	c	c	cde	c	ce											zpsw				-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 234

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S1. there were incentives or financial assistance to help with the cost of moving? [Financial]

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	91	39	52	22	18	22	24	5	54	25	12	20	32	14	25	35	56
	4%	5%	4%	7%	3%	4%	4%	3%	3%	7%	4%	4%	3%	3%	5%	5%	4%
	h	z		zdef						zh							
(2) Very likely	287	114	173	30	67	75	95	19	207	48	32	40	96	71	79	116	171
	13%	14%	12%	10%	12%	12%	15%	12%	13%	13%	11%	9%	10%	16%	17%	17%	11%
	klp	z					zc							zkl	zkl	zp	
(1) Fairly likely	517	203	314	69	132	139	156	21	357	93	66	103	201	117	96	161	356
	23%	25%	21%	23%	23%	23%	25%	14%	22%	26%	22%	23%	22%	27%	21%	24%	22%
	g	zb			g	g	g										
(-1) Fairly unlikely	412	155	257	45	111	106	122	29	300	56	57	78	159	78	97	127	286
	18%	19%	18%	15%	19%	17%	20%	19%	19%	15%	19%	17%	17%	18%	21%	19%	18%
(-2) Very unlikely	280	107	173	34	65	88	78	15	218	25	37	43	129	51	57	92	187
	12%	13%	12%	11%	11%	15%	13%	10%	14%	7%	12%	10%	14%	12%	12%	14%	12%
	i								zi		i		k				
(-3) Certain NOT to	399	116	282	68	106	103	94	27	268	70	60	104	179	62	54	85	314
	18%	14%	19%	22%	18%	17%	15%	18%	17%	19%	20%	23%	19%	14%	12%	13%	20%
	ano		a	zf								zmn	mn			zo	
Certain/likely to (NET)	895	356	540	121	217	236	275	46	618	167	110	163	329	202	201	312	583
	39%	44%	37%	40%	37%	39%	44%	30%	39%	46%	37%	36%	36%	46%	44%	46%	37%
	bglp	zb					zdg			zhj				zkl	kl	zp	
Unlikely/certain not to (NET)	1091	378	712	146	282	297	294	71	786	151	154	225	467	190	208	304	787
	48%	47%	49%	48%	49%	49%	47%	46%	49%	42%	52%	50%	51%	43%	45%	45%	49%
	i								i		i		m				
NET LIKELY (likely - unlikely)	-9%	-3%	-12%	-8%	-11%	-10%	-3%	-16%	-10%	4%	-15%	-14%	-15%	3%	-2%	1%	-13%
Mean	-0.4	-0.23	-0.51	-0.44	-0.48	-0.44	-0.25	-0.56	-0.43	-0.16	-0.55	-0.6	-0.58	-0.16	-0.1	-0.11	-0.54
	blp	zb					z			zh				zk	l	zp	
										j				l			
Don't know	281	68	213	37	82	73	52	37	202	45	34	63	124	46	49	56	225
	12%	8%	15%	12%	14%	12%	8%	24%	13%	13%	11%	14%	13%	10%	11%	8%	14%
	afo		za		f			zcde								zo	
								f									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 236
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S1. there were incentives or financial assistance to help with the cost of moving? (Financial)
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCE OF TRAUMATIC/ABUSIVE SITUATION (F)	
	TOTAL (F)	1 (A)	2 (B)	3 (C)	4 (D)	5+ (E)	LESS THAN 1 YEAR (F)	1-2 YEARS (G)	3-5 YEARS (H)	6-10 YEARS (I)	11-20 YEARS (J)	MORE THAN 20 YEARS (K)	UP TO 5 YEARS (L)	MORE THAN 5 YEARS (M)	FLAT/ APARTMENT (N)	TERRACED HOUSE (O)	SEMI DETACHED HOUSE (P)	DETACHED HOUSE (Q)	BUNGALOW (R)	HOUSE (S)	OTHER (T)	SATISFIED (U)	DISSATISFIED (V)	AGREE (W)	NEITHER /DON'T KNOW (X)	DISAGREE (Y)	1 (A)	2 (B)	3+ (C)	DIVORCED/ SEPARATED (D)	REDUNDANT /NOT JOB (E)	DEATH OF A SPOUSE/ PARTNER (F)	STARTED CARING FOR DEPENDENT (G)	HAD SERIOUS ACCIDENT /ILLNESS (H)	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY (I)	SUFFERING IMPACTS OF ADDICTION (J)												
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	208	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64											
WEIGHTED BASE	2267	874	503	132	16**	**	61*	133	318	394	509	851	511	1754	193	484	879	508	182	2053	21**	1905	185	1086	477	705	1614	38**	1**	52*	105*	46**	132*	139	210	15*	55*											
100%	100%	39%	22%	6%	1%**	**	31**	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	84%	3%	48%	21%	31%	71%	2%	***	2%	5%	2%	6%	9%	2%	2%												
(3) Certain to	91	31	29	8	1	-	1	6	12	18	21	34	19	72	10	14	35	28	4	80	1	78	6	62	14	15	56	5	-	3	12	3	9	7	9	7	8											
Very unlikely	4%	4%	6%	6%	5%	-	1%	5%	4%	5%	4%	4%	4%	4%	5%	3%	4%	5%	2%	4%	5%	4%	3%	6%	3%	2%	3%	14%	-	5%	11%	6%	7%	5%	4%	12%	14%											
(2) Very likely	287	96	62	21	2	-	5	16	56	56	57	98	76	211	30	57	101	75	22	255	2	240	20	216	41	31	210	9	-	9	19	6	29	23	35	16	10											
Fairly likely	13%	11%	12%	10%	14%	-	8%	12%	18%	14%	11%	12%	15%	12%	16%	12%	12%	13%	12%	12%	8%	13%	11%	20%	9%	4%	13%	24%	-	17%	18%	14%	22%	16%	17%	30%	18%											
(1) Fairly unlikely	517	191	139	35	1	-	11	32	80	87	117	190	123	394	47	118	199	124	25	466	4	432	40	324	123	71	365	6	1	14	26	16	34	32	56	5	14											
Fairly unlikely	23%	22%	28%	26%	7%	-	17%	24%	25%	22%	23%	22%	24%	22%	24%	24%	23%	24%	14%	23%	21%	23%	21%	30%	26%	10%	23%	15%	100%	20%	25%	37%	25%	23%	27%	9%	25%											
(-1) Fairly unlikely	412	161	81	23	6	-	13	19	49	93	85	153	81	331	34	88	165	104	21	377	1	358	28	199	99	114	301	7	-	7	14	6	21	27	31	10	9											
Very unlikely	18%	18%	16%	17%	39%	-	21%	14%	16%	24%	17%	18%	16%	19%	18%	18%	19%	20%	11%	18%	3%	19%	15%	18%	21%	16%	19%	18%	-	14%	13%	14%	16%	20%	15%	19%	16%											
(-2) Very unlikely	280	120	53	16	2	-	9	21	49	47	75	80	78	201	23	49	114	55	35	254	3	249	18	88	49	143	214	3	-	7	18	6	9	13	23	4	3											
Very unlikely	12%	14%	11%	12%	15%	-	14%	16%	15%	12%	15%	9%	15%	11%	12%	10%	13%	11%	19%	12%	16%	13%	10%	8%	10%	20%	13%	9%	-	13%	17%	13%	7%	9%	11%	8%	5%											
(-3) Certain NOT to	399	172	73	13	1	-	15	25	44	47	89	176	84	313	34	101	149	63	43	359	6	318	44	78	61	240	267	4	-	8	9	4	13	28	27	4	6											
Certain NOT to	18%	20%	15%	10%	4%	-	24%	19%	14%	12%	17%	21%	16%	18%	18%	21%	17%	12%	25%	17%	27%	6	17%	24%	7%	13%	37%	17%	10%	-	14%	9%	8%	10%	18%	13%	7%	10%										
Certain/likely to (NET)	89%	31%	230	64	4	-	16	54	148	161	195	321	218	677	87	188	335	227	51	801	7	750	66	601	177	117	632	20	1	25	57	25	71	61	100	27	32											
Very likely	39%	36%	46%	49%	26%	-	27%	41%	46%	41%	38%	38%	43%	39%	45%	39%	38%	45%	28%	39%	34%	39%	36%	55%	37%	17%	39%	53%	100%	48%	54%	57%	54%	44%	47%	52%	57%											
Unlikely/certain not to (NET)	10%	4%	52%	41%	39%	58%	-	59%	49%	45%	47%	49%	48%	48%	47%	49%	49%	44%	16%	48%	47%	49%	49%	34%	44%	73%	48%	37%	-	41%	39%	36%	33%	47%	38%	34%	11%											
NET UNLIKELY (likely - unlikely)	-9%	-5%	4%	10%	-33%	0%	-32%	-8%	2%	-7%	-11%	-10%	-5%	-10%	-2%	-10%	-10%	1%	-28%	-9%	-13%	-10%	-13%	22%	-7%	-57%	-9%	16%	100%	-7%	15%	22%	21%	-3%	9%	18%	26%											
Mean	-0.4	-0.57	-0.13	0.09	-0.4	-	-0.97	-0.45	-0.18	-0.22	-0.47	-0.49	-0.34	-0.42	-0.25	-0.51	-0.44	-0.1	-0.96	-0.42	-0.8	-0.41	-0.63	0.34	-0.35	-1.58	-0.41	0.45	1	-0.08	0.22	0.2	0.34	-0.25	-0.03	0.58	0.53											
Don't know	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%											

Proportions/Mean: Columns Tested (5% risk level) -1/2/3/4/5/6 -1/7/8/9/10/11/12 -1/13/14/15/16/17/18 -1/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/100
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 238
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S2. there was a discount in terms of the Stamp Duty paid? [Financial]

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1428	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	94	92	44	48	6	12	12	19	21	21	2	54	40	78	16	6	12	7	6	10	14	3	9	20	6	-	
	4%	4%	4%	4%	8%	4%	4%	5%	5%	4%	1%	4%	5%	5%	2%	5%	4%	3%	3%	5%	5%	1%	3%	8%	5%	-	
	m		i		i			j						zm										zqtu		-	
(2) Very likely	259	253	144	115	18	42	40	43	42	53	21	184	76	182	77	12	32	22	26	19	28	25	48	36	13	-	
	11%	11%	13%	10%	24%	15%	11%	11%	9%	10%	10%	13%	9%	13%	9%	10%	11%	10%	12%	9%	11%	11%	13%	15%	10%	-	
	bm		b		zefghi	g						z		zm												-	
(1) Fairly likely	482	486	230	250	20	89	69	94	95	80	35	323	159	333	149	27	50	32	49	48	55	47	78	62	34	-	
	21%	22%	21%	22%	27%	32%	20%	24%	21%	15%	17%	22%	20%	23%	18%	24%	18%	15%	22%	23%	21%	21%	21%	25%	26%	-	
	hmp		h		h	zefghi		h	h					zm									p	p		-	
(-1) Fairly unlikely	385	385	200	185	17	40	74	67	72	78	38	260	126	241	144	18	60	44	39	30	47	35	68	29	16	-	
	17%	17%	18%	16%	23%	14%	21%	17%	16%	15%	19%	18%	16%	17%	17%	16%	21%	21%	18%	15%	18%	15%	19%	12%	12%	-	
					v			v																		-	
(-2) Very unlikely	315	316	145	169	8	29	53	61	57	72	37	210	105	185	130	15	36	39	28	22	40	33	57	35	10	-	
	14%	14%	13%	15%	10%	10%	15%	15%	13%	14%	18%	14%	13%	13%	16%	14%	13%	18%	12%	10%	15%	14%	16%	15%	8%	-	
					d			d										rw								-	
(-3) Certain NOT to	411	387	200	208	5	40	63	56	85	127	35	248	163	239	173	25	58	37	34	39	44	46	64	33	33	-	
	18%	18%	18%	18%	7%	14%	18%	14%	19%	24%	17%	17%	20%	17%	21%	22%	20%	17%	15%	19%	17%	20%	17%	14%	25%	-	
	cdi		c		e		c		zcdf															v		-	
Certain/likely to (NET)	835	831	418	412	43	144	122	156	158	154	58	560	275	593	242	44	94	60	80	77	97	76	135	117	53	-	
	37%	38%	38%	36%	59%	52%	35%	40%	36%	29%	28%	38%	34%	41%	29%	40%	33%	28%	36%	37%	37%	33%	37%	48%	41%	-	
	himp		zefghi		zefghi		hi					zm											zopqrstu	p		-	
Unlikely/certain not to (NET)	1112	1088	545	561	29	109	189	184	214	277	110	718	394	665	447	57	153	120	100	91	131	114	189	98	58	-	
	49%	49%	50%	49%	40%	39%	54%	47%	48%	53%	54%	49%	49%	47%	53%	52%	54%	56%	46%	44%	50%	50%	52%	40%	45%	-	
	div		d		d		d		d	d	d				zl		v	zrv				v				-	
NET LIKELY (likely - unlikely)	-12%	-12%	-12%	-13%	20%	13%	-19%	-7%	-13%	-23%	-26%	-11%	-15%	-5%	-24%	-12%	-21%	-28%	-9%	-7%	-13%	-17%	-15%	8%	-4%	0%	
Mean	-0.5	-0.47	-0.46	-0.54	0.36	-0.02	-0.58	-0.35	-0.53	-0.82	-0.8	-0.45	-0.59	-0.32	-0.83	-0.53	-0.62	-0.76	-0.43	-0.45	-0.46	-0.69	-0.53	-0.03	-0.49	-	
	hm		zefghi		zefghi		hi							zm									zopstu			-	
Don't know	320	287	138	180	1	27	38	53	72	94	35	181	139	171	149	9	38	33	39	40	35	38	41	29	19	-	
	14%	13%	13%	16%	1%	10%	11%	14%	16%	18%	17%	12%	17%	12%	18%	8%	13%	15%	18%	19%	13%	17%	11%	12%	14%	-	
	cdj				c		c		cd	zcde	cd				zl				n	znu						-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 239

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S2. there was a discount in terms of the Stamp Duty paid? [Financial]

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	94	34	60	16	21	24	27	5	59	23	12	15	37	22	19	26	68
	4%	4%	4%	5%	4%	4%	4%	3%	4%	6%	4%	3%	4%	5%	4%	4%	4%
(2) Very likely	259	100	160	28	68	65	85	13	183	49	28	49	82	59	69	106	153
	11%	12%	11%	9%	12%	11%	14%	8%	11%	13%	9%	11%	9%	14%	15%	16%	10%
	lp													l	zl	zp	
(1) Fairly likely	482	194	288	51	118	143	143	27	363	67	51	68	201	103	110	169	313
	21%	24%	20%	17%	20%	24%	23%	18%	23%	19%	17%	15%	22%	24%	24%	25%	20%
	kp	zb				c			z				k	k	k	zp	
(-1) Fairly unlikely	385	152	233	42	94	110	115	24	283	56	46	67	151	70	97	130	255
	17%	19%	16%	14%	16%	18%	19%	16%	18%	15%	15%	15%	16%	16%	21%	19%	16%
		z												zk			
(-2) Very unlikely	315	121	195	41	80	80	94	20	220	48	47	66	132	50	67	96	219
	14%	15%	13%	13%	14%	13%	15%	13%	14%	13%	16%	15%	14%	11%	15%	14%	14%
(-3) Certain NOT to	411	128	283	68	106	110	101	27	282	69	60	102	186	68	55	84	327
	18%	16%	19%	22%	18%	18%	16%	18%	18%	19%	20%	23%	20%	15%	12%	13%	21%
	ano			f								zmn	n			zo	
Certain/likely to (NET)	835	328	508	96	207	232	255	45	605	139	91	132	320	185	198	301	535
	37%	41%	35%	31%	36%	38%	41%	29%	38%	38%	31%	29%	35%	42%	43%	45%	34%
	kp	zb					zcg							zkl	zkl	zp	
Unlikely/certain not to (NET)	1112	401	711	150	280	300	310	71	785	174	153	235	469	188	219	310	802
	49%	50%	48%	49%	48%	49%	50%	47%	49%	48%	51%	52%	51%	43%	48%	46%	50%
	m											m	m				
NET LIKELY (likely - unlikely)	-12%	-9%	-14%	-18%	-13%	-11%	-9%	-17%	-11%	-10%	-21%	-23%	-16%	-1%	-5%	-1%	-17%
Mean	-0.5	-0.39	-0.56	-0.69	-0.52	-0.48	-0.37	-0.67	-0.48	-0.41	-0.72	-0.8	-0.63	-0.23	-0.22	-0.19	-0.64
	klp	z												zk	zk	zp	
														l	l		
Don't know	320	73	247	59	94	75	56	37	216	51	53	84	131	65	41	61	259
	14%	9%	17%	19%	16%	12%	9%	24%	13%	14%	18%	19%	14%	15%	9%	9%	16%
	afno		za	zef	f			zef				zn	n	n		zo	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 243
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S3. it was beneficial in terms of the amount of inheritance Tax paid? [Financial]

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	82	81	47	33	4	15	13	17	12	15	6	52	30	69	13	7	9	4	8	5	9	3	18	19	-	-	
	4%	4%	4%	3%	5%	5%	4%	4%	3%	3%	3%	4%	4%	5%	2%	6%	3%	2%	4%	3%	3%	1%	5%	8%	-	-	
	m													zm		tw						tw	zoprtw				
(2) Very likely	201	203	112	88	17	41	38	25	45	29	5	137	64	159	42	6	28	16	10	22	39	16	15	38	10	-	
	9%	9%	10%	8%	23%	15%	11%	6%	10%	6%	2%	9%	8%	11%	5%	5%	10%	8%	5%	11%	15%	7%	4%	16%	7%	-	
	himqu				zefghi	zfti	hi		hi					zm		u			qu	znpqtu			znpqtu				
(1) Fairly likely	460	464	223	234	27	75	70	80	81	87	40	315	145	305	155	29	47	39	47	38	40	47	80	63	29	-	
	20%	21%	20%	20%	36%	27%	20%	20%	18%	17%	20%	22%	18%	21%	18%	27%	16%	18%	21%	18%	15%	21%	22%	26%	22%	-	
	s				zefghi	zgh										s							os				
(-1) Fairly unlikely	413	406	214	198	14	54	59	79	77	93	37	274	139	260	153	19	55	43	46	30	57	34	76	31	21	-	
	18%	18%	19%	17%	19%	19%	17%	20%	17%	18%	18%	19%	17%	18%	18%	17%	19%	20%	21%	21%	22%	15%	21%	13%	16%	-	
																			v	v		v					
(-2) Very unlikely	331	328	150	179	7	32	62	57	58	82	33	213	117	204	127	17	42	38	30	27	36	40	56	29	17	-	
	15%	15%	14%	16%	9%	11%	18%	14%	13%	16%	16%	15%	15%	14%	15%	15%	15%	18%	14%	13%	14%	18%	15%	12%	13%	-	
(-3) Certain NOT to	415	386	210	201	2	35	60	60	88	129	43	257	158	224	192	18	53	41	39	38	36	51	70	37	34	-	
	18%	17%	19%	17%	3%	12%	17%	15%	20%	25%	21%	18%	20%	16%	23%	16%	19%	19%	18%	18%	14%	22%	19%	15%	26%	-	
	cdl				e		e	e	cd	zcdef	cd				zl												
Certain/likely to (NET)	742	748	382	355	47	131	121	122	139	131	51	503	239	533	209	42	84	59	66	66	88	65	114	120	39	-	
	33%	34%	35%	31%	65%	47%	35%	31%	31%	25%	25%	34%	30%	37%	25%	38%	30%	28%	30%	32%	33%	29%	31%	49%	30%	-	
	hkm				zdefghi	zefghi	h					zk		zm									zopqrstu				
																						w					
Unlikely/certain not to (NET)	1159	1120	575	578	23	121	181	195	222	305	112	745	414	687	472	54	150	121	116	94	129	125	201	97	72	-	
	51%	51%	52%	50%	31%	43%	52%	50%	58%	55%	55%	51%	51%	48%	56%	48%	52%	57%	53%	45%	49%	55%	55%	40%	55%	-	
	cdlv						c	c	zcdfg	cd					zl		v	rv	v		v	rv					
NET LIKELY (likely - unlikely)	-18%	-17%	-17%	-19%	33%	3%	-17%	-19%	-19%	-33%	-30%	-17%	-22%	-11%	-31%	-11%	-23%	-29%	-23%	-14%	-16%	-26%	-24%	9%	-26%	0%	
Mean	-0.64	-0.59	-0.58	-0.7	0.54	-0.09	-0.59	-0.6	-0.68	-1.04	-0.99	-0.58	-0.74	-0.42	-1.04	-0.47	-0.71	-0.87	-0.73	-0.61	-0.43	-0.94	-0.73	-0.02	-0.98	-	
	himt				zdefgh	zefghi	h	h	h					zm						ptw			zopqrt				
					i																	uw					
Don't know	366	338	145	220	3	28	47	76	83	90	39	211	155	208	158	15	51	33	39	47	46	37	50	27	19	-	
	16%	15%	13%	19%	4%	10%	13%	19%	19%	17%	19%	14%	19%	15%	19%	14%	18%	16%	18%	23%	18%	16%	14%	11%	15%	-	
	acdjl			za			c	cd	cd	cd	cd		zj		zl					zuv						-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 244

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S3. it was beneficial in terms of the amount of Inheritance Tax paid? [Financial]

BASE: All adults who are owner occupiers in England and Wales

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	82	33	49	12	9	25	32	3	61	12	9	11	33	18	19	30	51
	4%	4%	3%	4%	2%	4%	5%	2%	4%	3%	3%	2%	4%	4%	4%	4%	3%
	d					d	zd										
(2) Very likely	201	76	124	26	48	49	71	7	152	32	16	16	55	67	62	100	101
	9%	10%	8%	9%	8%	8%	11%	4%	9%	9%	5%	4%	6%	15%	14%	15%	6%
	klp						zg							zkl	zkl	zp	
(1) Fairly likely	460	191	269	47	111	143	137	21	332	79	49	77	185	95	103	165	295
	20%	24%	18%	15%	19%	24%	22%	14%	21%	22%	16%	17%	20%	22%	22%	25%	18%
	bcp	zb				cg	c									zp	
(-1) Fairly unlikely	413	151	262	41	112	110	120	29	309	59	44	75	171	66	101	125	288
	18%	19%	18%	14%	19%	18%	19%	19%	19%	16%	15%	17%	19%	15%	22%	19%	18%
	c													zm			
(-2) Very unlikely	331	133	198	50	91	79	93	18	220	50	60	81	133	52	64	92	239
	15%	17%	14%	16%	16%	13%	15%	12%	14%	14%	20%	18%	14%	12%	14%	14%	15%
	z										zh	m					
(-3) Certain NOT to	415	124	292	71	111	114	96	22	284	71	61	108	189	72	47	84	331
	18%	15%	20%	23%	19%	19%	15%	15%	18%	19%	20%	24%	21%	16%	10%	13%	21%
	afno	a		zf								zmn	n	n		zo	
Certain/likely to (NET)	742	300	442	85	168	217	240	31	545	123	74	103	274	180	184	295	447
	33%	37%	30%	28%	29%	36%	39%	20%	34%	34%	25%	23%	30%	41%	40%	44%	28%
	bgjklp	zb				cdg	zcdg		j	j			k	zkl	zkl	zp	
Unlikely/certain not to (NET)	1159	407	752	162	314	304	309	70	813	180	165	264	493	191	211	301	858
	51%	51%	51%	53%	54%	50%	50%	45%	51%	50%	56%	58%	54%	44%	46%	45%	54%
	mno											zmn	mn			zo	
NET LIKELY (likely - unlikely)	-18%	-13%	-21%	-25%	-25%	-14%	-11%	-25%	-17%	-16%	-31%	-36%	-24%	-2%	-6%	-1%	-26%
Mean	-0.64	-0.49	-0.73	-0.89	-0.82	-0.57	-0.4	-0.88	-0.58	-0.64	-1	-1.14	-0.79	-0.28	-0.21	-0.18	-0.85
	djkl	zb					zc		j				k	zk	zk	zp	
	p						dg						l	l			
Don't know	366	94	272	57	98	86	72	53	247	60	58	84	153	67	62	76	290
	16%	12%	19%	19%	17%	14%	12%	34%	15%	17%	20%	19%	17%	15%	14%	11%	18%
	afo	za		f	f			zcde								zo	
							f										

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 245
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... 53. It was beneficial in terms of the amount of inheritance Tax paid? [Financial]
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER				LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED LA/HA (e)	RENTED PRIVATE (f)	OWNER/OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTOR (i) (DIRECT)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (l)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (m)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (n)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 3-5 YEARS (p)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 3-5 YEARS (q)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (r)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (y)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (z)	1	2	3	4	5+	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	1	2	3	4	5+																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/U/H/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 246
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S3. It was beneficial in terms of the amount of Inheritance Tax paid? [Financial]
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)										LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	RESPONDENTS					LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)														
	TOTAL (a)	1 (b)	2 (c)	3 (d)	4 (e)	5+ (f)	LESS THAN 1 YEAR (g)	1-2 YEARS (h)	3-5 YEARS (i)	6-10 YEARS (j)	11-20 YEARS (k)	MORE THAN 20 YEARS (l)	UP TO 5 YEARS (m)	MORE THAN 5 YEARS (n)	FLAT/ APARTMENT (o)	TERRACED HOUSE (p)	SEMI DETACHED HOUSE (q)	DETACHED HOUSE (r)	BUNGALOW (s)	HOUSE (t)	OTHER (u)	SATISFIED (v)	DISSATISFIED (w)	AGREE (x)	NEITHER /DON'T KNOW (y)	DISAGREE (z)	1 (aa)	2 (ab)	3+ (ac)	DIVORCED/ SEPARATED (ad)	REDUNDANT /LOST JOB (ae)	DEATH OF A SPOUSE/ PARTNER (af)	STARTED CARING FOR DEPENDENT (ag)	HAD SERIOUS ACCIDENT /ILLNESS (ah)	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY (ai)	SUFFERING IMPACTS OF ADDICTION (aj)	EXPERIENCE OF TRAUMATIC/ ABUSIVE SITUATION (ak)													
UNWEIGHTED BASE	2206	852	479	146	73	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64													
WEIGHTED BASE	2207	874	503	132	16**	**	41*	113	318	394	509	853	513	1754	193	484	879	508	132	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	46**	132*	139	230	15*	15*													
100%	39%	22%	6%	1%	1%	**	3%*	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	84%	8%	48%	21%	31%	71%	2%**	***	2%*	5%*	2%*	6%*	6%	9%	2%	2%*													
(3) Certain to	82	27	26	8	*	-	1	5	17	17	20	21	24	58	9	10	29	28	6	72	-	72	5	61	9	11	63	2	-	2	11	1	5	9	6	2	5													
4%	3%	5%	6%	2%	-	-	2%	4%	5%	4%	4%	2%	5%	3%	5%	2%	3%	6%	3%	4%	-	4%	3%	6%	2%	2%	4%	6%	-	3%	11%	3%	3%	7%	3%	4%	9%													
(2) Very likely	201	67	34	12	1	-	2	17	33	37	46	66	52	149	19	46	68	52	14	180	2	165	18	145	35	20	154	5	-	5	19	7	24	15	27	15	11													
9%	8%	7%	9%	7%	-	-	4%	12%	10%	9%	9%	8%	10%	8%	10%	9%	8%	10%	8%	9%	9%	9%	10%	13%	7%	3%	10%	15%	-	10%	18%	16%	18%	10%	13%	29%	19%													
(1) Fairly likely	460	173	113	41	5	-	13	22	76	99	87	163	110	350	40	90	171	136	21	418	2	409	25	285	114	61	340	8	-	10	22	12	31	23	48	9	14													
20%	20%	23%	31%	29%	-	-	21%	16%	24%	25%	17%	19%	22%	20%	21%	19%	19%	27%	11%	20%	8%	21%	13%	26%	24%	9%	21%	22%	-	19%	21%	27%	24%	16%	23%	17%	25%													
(-1) Fairly unlikely	413	164	89	25	3	-	12	26	52	71	90	161	90	323	38	89	173	91	20	373	1	359	26	211	89	112	307	7	-	10	13	6	25	21	29	12	8													
18%	19%	18%	19%	19%	-	-	20%	19%	16%	18%	18%	19%	18%	18%	20%	18%	20%	18%	11%	18%	6%	19%	14%	19%	19%	16%	19%	20%	-	19%	12%	14%	19%	15%	14%	23%	14%													
(-2) Very unlikely	331	130	73	16	4	-	7	22	58	61	81	102	87	244	27	72	130	62	35	298	6	283	26	121	67	143	220	4	-	15	10	5	12	9	29	6	6													
15%	15%	14%	12%	23%	-	-	11%	17%	18%	16%	16%	12%	17%	14%	14%	15%	15%	12%	19%	15%	28%	15%	14%	11%	14%	20%	14%	11%	-	30%	10%	11%	9%	7%	14%	11%	10%													
(-3) Certain NOT to	415	177	82	14	1	-	15	27	46	51	93	184	88	328	33	99	165	56	56	376	6	340	44	73	60	282	280	3	1	6	13	4	17	35	31	1	6													
18%	20%	16%	11%	4%	-	-	25%	20%	14%	13%	18%	22%	17%	19%	17%	21%	19%	11%	11%	18%	30%	18%	24%	7%	13%	40%	17%	9%	100%	1	12%	12%	9%	13%	25%	1%	11%													
Certain/likely to (NET)	742	268	173	61	6	-	17	43	126	153	153	250	186	556	69	146	268	215	41	670	4	646	47	492	158	92	558	16	-	16	52	20	60	47	81	26	29													
33%	31%	34%	46%	38%	-	-	27%	33%	40%	39%	30%	29%	36%	32%	36%	30%	30%	42%	33%	17%	3	34%	26%	45%	33%	13%	35%	42%	-	31%	50%	46%	45%	34%	38%	50%	53%													
Unlikely/certain not to (NET)	1359	471	243	55	7	-	34	75	156	183	264	447	265	894	96	240	467	209	111	1048	13	962	96	406	216	538	806	15	1	32	36	15	54	65	65	90	19	20												
51%	54%	48%	42%	46%	-	-	56%	56%	49%	46%	52%	53%	52%	51%	51%	54%	53%	41%	61%	51%	64%	52%	52%	37%	45%	76%	50%	40%	100%	EGUJ	34%	34%	34%	41%	46%	43%	36%	36%												
NET LIKELY (likely - unlikely)	-18%	-23%	-14%	5%	-8%	0%	-29%	-24%	-10%	-7%	-22%	-23%	-15%	-19%	-15%	-24%	-23%	1%	-39%	-18%	-47%	-18%	-26%	8%	-12%	-63%	-15%	2%	-100%	-29%	15%	12%	5%	-13%	-4%	14%	17%													
Mean	-0.64	-0.77	-0.53	-0.09	-0.33	-	-0.56	-0.69	-0.4	-0.36	-0.7	-0.8	-0.54	-0.67	-0.51	-0.79	-0.73	-0.14	-1.27	-0.64	-1.54	-0.61	-0.94	0.1	-0.51	-1.77	-0.55	*	-3	-0.74	0.25	0.07	-0.05	-0.57	-0.36	0.43	0.24													
Don't know	366	136	87	16	3	-	10	15	36	57	92	154	61	303	27	78	144	84	30	336	4	277	41	188	103	76	250	7	-	4	17	9	18	28	40	7	6													
16%	16%	17%	12%	16%	3%	-	17%	11%	11%	15%	18%	18%	12%	17%	14%	16%	16%	16%	17%	16%	19%	15%	22%	17%	22%	11%	15%	18%	-	8%	16%	20%	14%	20%	19%	14%	11%													

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



24-022993-01 - RIGHTSTIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 248
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S4. more information and support were available to help less confident people through the process of moving? [Emotional inc. confidence]

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	60	69	34	23	4	15	6	17	9	9	-	37	23	44	16	1	11	5	2	8	5	7	9	10	2	-	
	3%	3%	3%	2%	6%	5%	2%	4%	2%	2%	-	3%	3%	3%	2%	1%	4%	2%	1%	4%	2%	3%	2%	4%	1%	-	
					i	zefghi		zhi																			
(2) Very likely	206	201	101	105	18	43	37	25	31	35	15	139	67	153	53	18	26	16	14	14	28	15	19	43	13	-	
	9%	9%	9%	9%	24%	16%	11%	6%	7%	7%	8%	10%	8%	11%	6%	16%	9%	8%	6%	7%	11%	7%	5%	18%	10%	-	
					zefghi	zfg		zhi																		-	
(1) Fairly likely	427	417	214	212	24	64	74	71	84	77	33	287	140	285	141	20	56	33	59	43	35	33	67	52	30	-	
	19%	19%	19%	18%	33%	23%	21%	18%	19%	15%	16%	20%	17%	20%	17%	18%	19%	16%	27%	21%	13%	14%	18%	21%	23%	-	
					zfg	h	h												zpst					s	s	-	
(-1) Fairly unlikely	438	437	220	217	14	56	66	74	70	105	53	299	139	271	167	21	68	48	36	37	55	35	79	42	16	-	
	19%	20%	20%	19%	20%	20%	19%	19%	16%	20%	26%	20%	17%	19%	20%	19%	24%	22%	16%	18%	21%	15%	22%	17%	13%	-	
					g						zg															-	
(-2) Very unlikely	360	364	173	185	7	38	65	77	69	71	33	235	125	226	134	15	36	35	36	30	52	39	69	34	15	-	
	16%	17%	16%	16%	9%	14%	19%	20%	16%	13%	16%	16%	15%	16%	16%	13%	12%	16%	16%	15%	20%	17%	19%	14%	11%	-	
								zh																		-	
(-3) Certain NOT to	457	422	221	232	4	43	65	67	97	139	41	284	173	259	198	23	53	44	38	42	49	57	71	40	40	-	
	20%	19%	20%	20%	6%	16%	19%	17%	22%	26%	20%	19%	21%	18%	24%	20%	18%	21%	17%	20%	19%	25%	19%	17%	31%	-	
					cl			e	z	zdef	e				zl										zopquv	-	
Certain/likely to (NET)	693	687	349	340	46	122	117	114	125	121	48	462	230	483	210	39	92	55	75	64	68	55	95	104	45	-	
	31%	31%	32%	29%	63%	44%	34%	29%	28%	23%	24%	32%	29%	34%	25%	35%	32%	26%	34%	31%	26%	24%	26%	43%	34%	-	
					zdefghi	zefghi	h							zm										zoprstu		-	
Unlikely/certain not to (NET)	1255	1223	613	635	25	137	196	218	236	315	127	818	437	757	498	59	157	127	111	109	156	131	219	116	71	-	
	55%	55%	56%	55%	34%	49%	56%	55%	53%	60%	63%	56%	54%	53%	59%	53%	55%	59%	50%	53%	59%	58%	60%	48%	54%	-	
					cdlv	c	c	c	c	cd	cd				zl			v		v	v	v	v			-	
NET LIKELY (likely - unlikely)	-25%	-24%	-24%	-26%	29%	-5%	-23%	-27%	-25%	-37%	-39%	-24%	-26%	-19%	-34%	-18%	-23%	-34%	-16%	-22%	-33%	-33%	-34%	-5%	-20%	0%	
Mean	-0.78	-0.74	-0.74	-0.81	0.46	-0.26	-0.72	-0.77	-0.9	-1.12	-1.02	-0.74	-0.85	-0.63	-1.04	-0.62	-0.64	-0.92	-0.7	-0.75	-0.88	-1.08	-0.95	-0.3	-0.9	-	
					zdefgh	zefghi	h	h						zm			t						zprstu	w		-	
Don't know	320	296	140	179	2	20	36	62	83	90	27	180	140	189	131	13	37	32	34	34	39	41	52	23	15	-	
	14%	13%	13%	16%	3%	7%	10%	16%	19%	17%	14%	12%	17%	13%	16%	12%	13%	15%	15%	16%	15%	18%	14%	10%	11%	-	
					cdj			cd	zcde	cde	c										v					-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 249

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S4. more information and support were available to help less confident people through the process of moving? [Emotional inc. confidence]

BASE: All adults who are owner occupiers in England and Wales

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	60	25	35	15	9	19	16	1	39	13	9	12	22	12	14	24	36
	3%	3%	2%	5%	2%	3%	3%	1%	2%	3%	3%	3%	2%	3%	3%	4%	2%
(2) Very likely	206	87	119	33	53	50	61	10	136	41	29	33	64	48	61	89	117
	9%	11%	8%	11%	9%	8%	10%	6%	8%	11%	10%	7%	7%	11%	13%	13%	7%
	lp	zb												l	zkl	zp	
(1) Fairly likely	427	153	274	47	103	127	127	22	310	72	44	73	162	92	99	153	274
	19%	19%	19%	16%	18%	21%	20%	15%	19%	20%	15%	16%	18%	21%	22%	23%	17%
	p															zp	
(-1) Fairly unlikely	438	176	262	47	107	122	139	23	319	71	48	89	184	80	85	118	320
	19%	22%	18%	15%	18%	20%	22%	15%	20%	20%	16%	20%	20%	18%	19%	18%	20%
		zb					zc										
(-2) Very unlikely	360	148	212	43	87	98	109	22	264	51	45	56	148	70	86	124	236
	16%	19%	14%	14%	15%	16%	18%	15%	16%	14%	15%	12%	16%	16%	19%	18%	15%
		zb													k		
(-3) Certain NOT to	457	134	323	78	115	121	113	30	317	71	69	111	206	77	63	97	360
	20%	17%	22%	26%	20%	20%	18%	19%	20%	20%	23%	25%	22%	18%	14%	14%	23%
	ano	za		zf								zmn	n			zo	
Certain/likely to (NET)	693	264	428	95	165	196	204	33	485	126	82	118	248	153	174	266	426
	31%	33%	29%	31%	28%	32%	33%	21%	30%	35%	27%	26%	27%	35%	38%	40%	27%
	glp	z				g	g							kl	zkl	zp	
Unlikely/certain not to (NET)	1255	458	797	169	308	341	361	76	900	193	162	256	538	227	234	339	916
	55%	57%	54%	55%	53%	56%	58%	49%	56%	53%	54%	57%	58%	52%	51%	51%	57%
	o												zn			zo	
NET LIKELY (likely - unlikely)	-25%	-24%	-25%	-24%	-25%	-24%	-25%	-28%	-26%	-18%	-27%	-30%	-32%	-17%	-13%	-11%	-31%
Mean	-0.78	-0.65	-0.85	-0.8	-0.82	-0.74	-0.71	-1.04	-0.79	-0.61	-0.89	-0.96	-0.95	-0.6	-0.45	-0.42	-0.94
	lp	zb												kl	zk	zp	
														l			
Don't know	320	79	241	42	107	70	56	45	221	45	54	77	134	58	50	66	253
	14%	10%	16%	14%	18%	12%	9%	29%	14%	12%	18%	17%	15%	13%	11%	10%	16%
	afno		za		zef			zcde				n				zo	
								f									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 250
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... 54. more information and support were available to help less confident people through the process of moving? [Emotional inc. confidence]
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER				LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED LA/HA (e)	RENTED PRIVATE (f)	OWNER/OCCUPPER (g)	RENT (h)	MORTGAGE CONTRIBUTOR (i)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	CERTAIN TO/ LIKELY NEXT 12-24 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 2-5 YEARS (o)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (p)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (r)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (t)	CERTAIN TO/ LIKELY NEXT 12-24 MONTHS (u)	CERTAIN TO/ LIKELY NEXT 2-5 YEARS (v)	UNLIKELY/ CERTAIN NOT TO IN NEXT 2-5 YEARS (w)	1 (x)	2 (y)	3 (A)	4 (B)	5+ (C)	1 (D)	2 (E)	3 (F)	4 (G)	5+ (H)					
UNWEIGHTED BASE	2208	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	487	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123			
WEIGHTED BASE	2387	2079	175	1075	1192	**	**	2267	**	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1928	319	1866	89*	490	1122	464	93*	51*	563	859	447	104*			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	5%	26%	38%	20%	5%			
(3) Certain to	60	51	9	28	32	-	-	60	-	28	32	60	30	26	34	22	38	15	41	11	36	23	35	22	2	10	31	16	1	4	25	9	15	4			
8%	2%	5%	3%	3%	-	-	3%	-	3%	3%	3%	8%	1%	7%	5%	1%	4%	1%	14%	1%	11%	1%	2%	2%	3%	4%	1%	8%	4%	1%	3%	4%	4%				
moosu wf												zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs			
(2) Very likely	206	167	37	111	95	-	-	206	-	111	95	206	80	121	98	97	132	58	147	40	64	134	84	109	7	49	92	48	9	9	61	55	54	11			
9%	8%	21%	10%	8%	-	-	9%	-	10%	8%	9%	22%	7%	19%	6%	18%	4%	16%	4%	25%	7%	27%	6%	9%	10%	8%	10%	10%	16%	10%	6%	12%	11%				
admo quzwf								d				zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs			
(1) Fairly likely	427	374	50	220	207	-	-	427	-	220	207	427	89	315	119	284	179	216	232	138	84	329	102	308	12	61	218	110	26	7	122	164	76	29			
19%	18%	29%	20%	17%	-	-	19%	-	20%	17%	19%	25%	17%	24%	17%	24%	16%	24%	14%	32%	17%	33%	17%	14%	12%	19%	24%	28%	14%	21%	19%	17%	27%				
amooz wv												zmoqs	s	zmoqs	s	zmoqs	s	zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs			
(-3) Fairly unlikely	438	410	25	198	240	-	-	438	-	198	240	438	66	364	95	333	134	275	181	209	43	386	46	385	13	101	209	95	20	8	107	184	86	24			
19%	20%	14%	18%	20%	-	-	19%	-	18%	20%	19%	18%	20%	19%	20%	18%	21%	19%	21%	16%	20%	15%	21%	15%	15%	21%	18%	20%	22%	16%	18%	21%	19%	22%			
v																																					
(-2) Very unlikely	360	341	17	184	176	-	-	360	-	184	176	360	30	325	42	310	81	267	118	206	17	342	18	340	15	82	176	74	13	5	79	145	86	19			
16%	16%	10%	17%	15%	-	-	16%	-	17%	15%	16%	9%	18%	8%	19%	11%	20%	12%	21%	6%	18%	6%	18%	17%	17%	15%	16%	15%	10%	14%	17%	19%	18%				
blnp rlv												zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr			
(-3) Certain NOT to	457	432	22	196	261	-	-	457	-	196	261	457	26	419	54	389	90	344	127	289	2	452	4	450	29	128	242	45	12	12	90	183	100	15			
20%	21%	13%	18%	22%	-	-	20%	-	18%	22%	20%	7%	23%	11%	24%	12%	26%	13%	29%	1%	23%	1%	24%	33%	26%	21%	10%	13%	23%	16%	21%	22%	14%				
blnp rlv												zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr			
Certain/likely to (NET)	693	592	96	360	333	-	-	693	-	360	333	693	199	462	251	403	349	289	420	189	184	486	221	440	21	119	342	174	36	20	207	228	145	45			
31%	28%	55%	33%	28%	-	-	31%	-	33%	28%	31%	56%	26%	50%	24%	47%	22%	44%	19%	70%	25%	70%	24%	24%	24%	30%	38%	39%	37%	36%	27%	32%	42%				
admo quzwf								d		zlk		zmoqs	rs	zmoqs	rs	zmoqs	rs	zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs			
Unlikely/certain not to (NET)	1255	1183	63	578	677	-	-	1255	-	578	677	1255	122	1108	192	1032	305	887	426	703	62	1180	67	1176	58	311	627	214	46	26	277	512	272	58			
55%	57%	36%	54%	57%	-	-	55%	-	54%	57%	55%	34%	61%	38%	63%	41%	66%	45%	71%	24%	61%	21%	63%	66%	63%	55%	46%	49%	48%	48%	60%	61%	54%				
blnp rlv												zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr		zlnpr			
NET LIKELY (likely - unlikely)	25%	-28%	18%	-20%	-29%	0%	0%	-25%	0%	-20%	-29%	-25%	21%	-36%	12%	-38%	6%	-45%	-1%	-52%	47%	-36%	49%	-39%	-42%	-39%	-25%	-8%	-10%	-11%	-12%	-33%	-28%	-12%			
Mean	-0.78	-0.86	0.16	-0.67	-0.88	-	-	-0.78	-	-0.67	-0.88	-0.78	0.41	-1.04	0.17	-1.1	0.01	-1.25	-0.18	-1.39	0.97	-1.06	0.99	-1.13	-1.26	-1.07	-0.82	-0.22	-0.44	-0.41	-0.45	-0.98	-0.79	-0.42			
admo quzwf								d		j		zmoqs	oas	zmoqs	oas	zmoqs	rs	zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs		zmoqs			
Don't know	320	304	15	137	182	-	-	320	-	137	182	320	36	242	60	215	84	164	103	104	15	263	26	251	9	60	164	76	11	8	98	118	31	4			
14%	15%	9%	13%	15%	-	-	14%	-	13%	15%	14%	10%	13%	12%	13%	11%	12%	11%	10%	6%	14%	8%	13%	10%	12%	15%	16%	11%	14%	17%	14%	7%	4%				
hpa mvggh												rs		rs		s		s		tv		tv		tv		tv		tv		H	GH	GH					

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/z/B/C - z/D/E/F/G/H
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 251
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... 54. more information and support were available to help less confident people through the process of moving? (Emotional inc. confidence)
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION (G)
	TOTAL (n)						LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REJUNDAUNT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCED PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)											
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	208	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64										
WEIGHTED BASE	2267	874	503	132	16**	**	41*	133	318	394	509	851	511	1754	193	484	879	508	182	2053	21**	1805	181	1086	477	709	1614	38**	1**	52*	105*	44**	132*	139	210	53*	55*										
100%	100%	39%	22%	6%	10%**	**	3%*	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	34%	3%	48%	21%	31%	71%	2%**	***	2%*	5%*	2%**	6%*	6%	9%	2%*	2%*										
(3) Certain to	60	22	20	5	-	-	1	3	9	16	14	17	13	47	9	11	23	7	10	51	-	50	5	46	6	9	41	2	-	2	7	1	5	6	8	5	6										
any	3%	2%	4%	4%	-	-	1%	2%	3%	4%	3%	2%	3%	3%	5%	2%	3%	1%	6%	2%	-	3%	3%	4%	1%	1%	3%	4%	-	4%	6%	3%	4%	4%	4%	10%	11%										
(2) Very likely	206	72	43	11	1	-	-	16	40	34	38	74	57	147	23	47	64	56	15	182	1	174	15	147	35	24	135	9	-	7	23	9	28	15	21	12	8										
any	9%	8%	9%	8%	7%	-	-	12%	13%	9%	8%	9%	11%	8%	12%	10%	7%	11%	8%	9%	5%	9%	8%	14%	7%	3%	8%	24%	-	14%	22%	20%	21%	11%	10%	23%	15%										
(1) Fairly likely	427	164	114	26	3	-	10	22	71	86	86	151	103	323	28	99	161	121	16	397	2	367	28	290	84	53	323	6	-	14	21	10	29	38	49	14	18										
any	19%	19%	23%	19%	20%	-	16%	17%	22%	22%	17%	18%	20%	18%	14%	20%	18%	24%	9%	19%	8%	19%	15%	27%	16%	8%	20%	17%	-	26%	20%	23%	22%	27%	23%	26%	33%										
(-1) Fairly unlikely	438	174	93	32	2	-	19	22	55	85	96	161	96	342	47	90	168	103	25	385	6	370	36	206	111	120	319	4	1	12	21	7	19	14	29	7	5										
any	19%	20%	19%	24%	11%	-	12%	16%	17%	22%	19%	19%	19%	20%	24%	19%	19%	20%	13%	19%	27%	19%	20%	19%	23%	17%	20%	12%	100%	22%	20%	17%	14%	10%	14%	13%	8%										
(-2) Very unlikely	360	145	66	18	4	-	10	27	62	64	84	114	98	262	20	64	109	83	31	336	3	322	23	154	68	138	260	8	-	6	11	6	13	20	41	3	4										
any	16%	17%	13%	14%	25%	-	16%	20%	19%	16%	16%	13%	19%	15%	11%	13%	18%	16%	17%	16%	16%	17%	12%	14%	14%	20%	16%	20%	-	12%	10%	14%	10%	14%	20%	7%	8%										
(-3) Certain NOT to	457	186	90	15	4	-	16	30	50	63	110	188	96	361	43	115	175	62	56	408	6	371	51	104	66	286	315	5	-	8	11	3	17	28	29	3	7										
any	20%	21%	18%	11%	23%	-	27%	22%	16%	16%	22%	22%	19%	21%	22%	24%	20%	12%	31%	20%	27%	19%	28%	10%	14%	41%	20%	14%	-	15%	11%	7%	13%	20%	14%	5%	13%										
Certain/likely to (NET)	693	258	176	41	4	-	11	41	121	137	138	243	173	518	60	156	249	184	41	630	3	591	48	482	125	85	499	17	-	23	51	20	62	59	78	31	33										
any	31%	30%	35%	31%	27%	-	17%	31%	38%	35%	27%	29%	34%	30%	31%	32%	28%	36%	23%	31%	14%	31%	26%	44%	26%	12%	31%	46%	-	45%	48%	46%	47%	42%	37%	59%	60%										
Unlikely/certain not to (NET)	1255	505	249	65	10	-	45	78	167	211	290	463	290	965	111	269	501	247	112	1129	15	1063	111	465	246	545	894	18	1	26	43	17	49	62	100	13	16										
any	55%	58%	49%	49%	59%	-	74%	59%	52%	54%	57%	54%	57%	55%	57%	56%	57%	49%	61%	35%	71%	56%	60%	43%	52%	77%	55%	47%	100%	50%	41%	38%	37%	44%	48%	25%	29%										
NET LIKELY (likely - unlikely)	-25%	-28%	-14%	-18%	-32%	0%	-57%	-28%	-14%	-19%	-30%	-26%	-23%	-26%	-26%	-23%	-20%	-13%	-30%	-34%	-58%	-32%	-34%	2%	-25%	-65%	-24%	-1%	-100%	-5%	7%	8%	9%	-2%	-1%	35%	31%										
Mean	-0.78	-0.85	-0.55	-0.48	-1.1	-	-1.35	-0.84	-0.52	-0.57	-0.91	-0.85	-0.7	-0.8	-0.68	-0.8	-0.87	-0.47	-1.17	-0.78	-1.46	-0.76	-1.03	-0.11	-0.74	-1.79	-0.77	-0.18	-1	-0.25	0.11	0.07	0.04	-0.42	-0.48	0.72	0.4										
Don't know	320	111	78	26	2	-	5	13	30	46	81	145	48	272	22	58	129	77	29	294	3	252	26	139	106	75	221	3	-	3	11	7	22	19	32	8	6										
any	14%	13%	16%	20%	14%	-	8%	10%	9%	12%	16%	17%	9%	15%	11%	12%	15%	15%	16%	14%	15%	13%	14%	13%	22%	11%	14%	8%	-	5%	11%	15%	16%	13%	15%	16%	12%										

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

BASE: All adults who are owner occupiers in England and Wales

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 253
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... \$5. there was assistance in finding somewhere to live between moving? [Practical / functional]

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTED TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE WEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	63	61	33	29	6	9	8	13	7	17	4	44	19	47	16	5	1	6	1	5	8	7	13	13	4	-	
	3%	3%	3%	3%	8%	3%	2%	3%	2%	3%	2%	3%	2%	3%	2%	5%	*	3%	1%	2%	3%	3%	5%	5%	3%	-	
	go				zeig											oq		o		o		o	zoq			-	
(2) Very likely	198	189	111	86	16	40	27	19	32	39	25	121	77	137	61	12	31	14	23	20	27	10	15	31	16	-	
	9%	9%	10%	7%	22%	14%	8%	5%	7%	7%	12%	8%	10%	10%	7%	11%	11%	6%	10%	10%	10%	5%	4%	13%	12%	-	
	bftu				zefgh	zefgh					f					u	tu		tu	u	tu		tu	tu		-	
(1) Fairly likely	428	414	213	214	21	79	71	80	75	73	29	290	138	299	129	19	55	34	40	37	42	39	69	64	29	-	
	19%	19%	19%	19%	28%	28%	20%	20%	17%	14%	14%	20%	17%	21%	15%	17%	19%	16%	18%	18%	16%	17%	19%	26%	22%	-	
	hm				ghi	zefghi	h	h						zm										zps		-	
(-1) Fairly unlikely	443	455	222	217	16	39	72	86	93	94	42	297	146	275	167	20	67	50	45	36	58	39	80	32	16	-	
	20%	21%	20%	19%	22%	14%	21%	22%	21%	18%	21%	20%	18%	19%	20%	18%	23%	23%	20%	18%	22%	17%	22%	13%	12%	-	
	dv				d			d									vw	vw		vw		vw				-	
(-2) Very unlikely	357	356	175	183	7	44	59	66	69	79	32	239	118	222	135	19	38	40	39	28	45	41	60	32	16	-	
	16%	16%	16%	16%	10%	16%	17%	17%	16%	15%	16%	16%	15%	16%	16%	17%	13%	19%	18%	13%	17%	18%	16%	13%	12%	-	
(-3) Certain NOT to	465	432	222	238	5	48	69	67	95	135	45	285	180	263	202	22	62	40	38	43	47	55	76	47	36	-	
	20%	20%	20%	21%	7%	17%	20%	17%	21%	26%	22%	20%	22%	18%	24%	20%	22%	19%	17%	21%	18%	24%	21%	19%	27%	-	
	cl				e			e	zodf	e					zl											-	
Certain/likely to (NET)	688	664	357	329	43	128	105	113	114	128	58	454	234	483	206	36	86	54	65	62	77	56	96	107	49	-	
	30%	30%	32%	28%	59%	46%	30%	29%	26%	24%	29%	31%	29%	34%	25%	33%	30%	25%	29%	30%	29%	25%	26%	44%	37%	-	
	ghm				zefghi	zefghi								zm									zopqrstu	tu		-	
Unlikely/certain not to (NET)	1264	1243	619	637	29	132	200	219	258	308	119	821	444	760	504	60	167	130	121	107	150	135	216	111	67	-	
	56%	56%	56%	55%	40%	47%	57%	56%	58%	59%	59%	56%	55%	53%	60%	54%	58%	61%	55%	52%	57%	59%	59%	45%	52%	-	
	cdlv				cd		cd	cd	cd	cd	cd				zl		v	v		v	v	v	v			-	
NET LIKELY (likely - unlikely)	-25%	-26%	-24%	-27%	19%	-1%	-27%	-27%	-32%	-34%	-30%	-25%	-26%	-19%	-36%	-22%	-28%	-35%	-26%	-22%	-28%	-35%	-33%	-1%	-15%	0%	
Mean	-0.79	-0.78	-0.72	-0.85	0.34	-0.33	-0.82	-0.79	-0.96	-1.05	-0.85	-0.76	-0.84	-0.64	-1.05	-0.66	-0.83	-0.92	-0.78	-0.77	-0.74	-1.07	-0.94	-0.33	-0.72	-	
	ghm				zdefgh	zefghi								zm									zopqtu			-	
	i																									-	
Don't know	314	299	126	187	1	20	44	62	72	90	26	184	130	186	129	14	32	30	34	38	36	37	53	25	15	-	
	14%	14%	11%	16%	1%	7%	13%	16%	16%	17%	13%	13%	16%	13%	15%	13%	11%	14%	16%	19%	14%	16%	14%	10%	11%	-	
	acdj			za			c	cd	cd	cd	c								ov							-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 254

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S5. there was assistance in finding somewhere to live between moving? [Practical / functional]

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	63	26	37	11	11	17	22	3	47	10	6	10	22	17	15	23	40
	3%	3%	3%	4%	2%	3%	4%	2%	3%	3%	2%	2%	2%	4%	3%	3%	3%
(2) Very likely	198	72	126	33	46	56	57	6	121	47	30	44	63	46	45	65	132
	9%	9%	9%	11%	8%	9%	9%	4%	8%	13%	10%	10%	7%	10%	10%	10%	8%
	hl			g						zh				l			
(1) Fairly likely	428	156	272	41	114	111	141	20	322	57	48	64	152	98	114	176	251
	19%	19%	19%	14%	20%	18%	23%	13%	20%	16%	16%	14%	17%	22%	25%	26%	16%
	cklp						zcg							kl	zkl	zp	
(-1) Fairly unlikely	443	178	264	52	119	133	119	20	321	76	46	86	180	79	98	129	314
	20%	22%	18%	17%	20%	22%	19%	13%	20%	21%	16%	19%	20%	18%	21%	19%	20%
	zb					g											
(-2) Very unlikely	357	145	212	41	90	86	118	22	253	53	51	69	155	60	74	107	250
	16%	18%	14%	13%	15%	14%	19%	14%	16%	15%	17%	15%	17%	14%	16%	16%	16%
	zb					ze											
(-3) Certain NOT to	465	140	325	77	113	129	111	36	324	73	67	108	209	81	67	109	356
	20%	17%	22%	25%	19%	21%	18%	24%	20%	20%	23%	24%	23%	18%	15%	16%	22%
	ano		a	f								n	n			zo	
Certain/likely to (NET)	688	254	435	85	171	184	219	29	491	114	84	118	237	160	174	265	424
	30%	32%	30%	28%	29%	30%	35%	19%	31%	31%	28%	26%	26%	36%	38%	39%	27%
	glp				g	g	zcg							zkl	zkl	zp	
Unlikely/certain not to (NET)	1264	463	801	170	322	347	348	78	898	202	165	262	544	220	239	345	920
	56%	58%	55%	56%	55%	57%	56%	51%	56%	56%	55%	58%	59%	50%	52%	51%	58%
	mo	z										m	zmn			zo	
NET LIKELY (likely - unlikely)	-25%	-26%	-25%	-28%	-26%	-27%	-21%	-32%	-25%	-24%	-27%	-32%	-33%	-14%	-14%	-12%	-31%
Mean	-0.79	-0.71	-0.83	-0.88	-0.81	-0.78	-0.65	-1.22	-0.79	-0.7	-0.91	-0.96	-0.99	-0.53	-0.48	-0.48	-0.93
	glp	z				g	zg							zk	zk	zp	
														l	l		
Don't know	314	85	229	49	89	75	54	47	218	48	49	70	140	58	46	63	252
	14%	11%	16%	16%	15%	12%	9%	30%	14%	13%	17%	16%	15%	13%	10%	9%	16%
	afno		za	f	f			zcde				n	n			zo	
								f									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 255

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... 55, there was assistance in finding somewhere to live between moving? [Practical / functional]

BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER				LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c) (d)	WHITE ETHNIC GROUP (e) (f)	ETHNIC MINORITY GROUP (g) (h)	MORTGAGE (i) (j)	OWNED (k) (l)	RENTED LA/HA (m) (n)	RENTED PRIVATE (o) (p)	OWNER/OCCUPIER (q) (r)	RENT (s) (t)	MORTGAGE CONTRIBUTOR (u) (v)	HOME OWNER (w) (x)	OWNERS OR MORTGAGE HOLDERS (y) (z)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (aa) (ab)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (ac) (ad)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (ae) (af)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (ag) (ah)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (ai) (aj)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (ak) (al)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (am) (an)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (ao) (ap)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (aq) (ar)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (as) (at)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (au) (av)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (aw) (ax)	1 (ay) (az)	2 (ba) (bb)	3 (bc) (bd)	4 (be) (bf)	5+ (bg) (bh)	1 (bi) (bj)	2 (bk) (bl)	3 (bm) (bn)	4 (bo) (bp)	5+ (bq) (br)			
UNWEIGHTED BASE	2200	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123			
WEIGHTED BASE	2357	2079	175	1075	1192	**	**	2357	**	1075	1192	2357	357	1812	503	1650	737	1340	949	996	261	1928	319	1866	88*	490	1122	464	93*	51*	563	859	447	104*			
100%	92%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	20	14	18	5			
(3) Certain to	63	56	7	31	32	-	-	63	-	31	32	63	32	31	33	27	44	12	46	6	28	34	31	27	-	12	29	17	5	2	20	14	18	5			
3%	3%	3%	4%	3%	3%	-	-	3%	-	3%	3%	3%	9%	2%	7%	6%	1%	5%	1%	11%	2%	10%	1%	-	2%	3%	4%	5%	4%	3%	2%	4%	4%				
moosu wF													zmopqqr s		zmopqs		zmopqs		zmopqs		zuvw		zuvw														
(2) Very likely	198	161	36	100	97	-	-	198	-	100	97	198	63	131	84	108	111	76	122	57	58	130	79	109	3	39	99	46	10	11	70	56	42	12			
9%	8%	20%	9%	9%	8%	-	-	9%	-	9%	8%	9%	18%	7%	17%	7%	15%	6%	12%	6%	22%	7%	25%	6%	4%	8%	9%	10%	11%	20%	12%	6%	9%	11%			
amoqs wF													zmopqs		zmopqs		zmopqs		zmopqs		zuvw		zuvw														
(1) Fairly likely	428	376	49	224	204	-	-	428	-	224	204	428	87	318	125	278	194	210	254	127	79	335	93	317	18	75	214	96	25	9	123	157	86	32			
19%	18%	28%	21%	17%	-	-	19%	-	21%	17%	19%	24%	18%	25%	17%	26%	16%	27%	13%	30%	17%	30%	17%	20%	17%	15%	19%	21%	27%	17%	21%	18%	19%	29%			
adjm													zmopqs		zmopqs		zmopqs		zmopqs		zuvw		zuvw														
(-3) Fairly unlikely	443	412	28	218	224	-	-	443	-	218	224	443	66	371	84	350	127	292	178	212	36	404	39	399	17	96	210	101	19	7	102	193	83	20			
20%	20%	16%	20%	19%	-	-	20%	-	20%	19%	20%	19%	20%	17%	21%	17%	22%	19%	21%	14%	21%	13%	21%	19%	19%	20%	19%	22%	20%	13%	18%	22%	19%	18%			
oosuwv													p		zF		zmp		zF																		
(-2) Very unlikely	357	326	24	173	184	-	-	357	-	173	184	357	36	311	53	291	79	258	116	202	28	323	26	324	17	74	190	63	14	4	75	139	87	20			
16%	16%	14%	16%	15%	-	-	16%	-	16%	15%	16%	10%	17%	11%	18%	11%	19%	12%	20%	11%	17%	8%	17%	19%	15%	17%	13%	15%	7%	13%	16%	19%	18%				
lnpr													zlnp		zlnp		zlnn		zlnn																		
(-3) Certain NOT to	465	443	21	205	260	-	-	465	-	205	260	465	36	420	60	394	98	344	129	299	9	454	7	455	26	135	238	56	9	14	92	181	104	17			
20%	21%	12%	19%	22%	-	-	20%	-	19%	22%	20%	10%	23%	12%	24%	13%	26%	14%	30%	3%	24%	2%	24%	29%	28%	21%	12%	10%	26%	16%	21%	23%	16%				
blnp													zlnp		zlnp		zlnn		zlnn																		
rnvBE													r																								
Certain/likely to (NET)	688	593	92	355	334	-	-	688	-	355	334	688	181	480	242	413	349	298	422	191	165	499	204	453	21	126	342	160	40	22	213	226	146	48			
30%	29%	52%	33%	28%	-	-	30%	-	33%	28%	30%	39%	27%	48%	25%	47%	22%	45%	19%	63%	26%	65%	24%	24%	26%	30%	34%	43%	4%	26%	37%	26%	33%	45%			
adim													zmopqs		zmopqs		zmopqs		zmopqs		zuvw		zuvw														
oosuwvF													zmopqs		zmopqs		zmopqs		zmopqs																		
Unlikely/certain not to (NET)	1264	1182	73	596	668	-	-	1264	-	596	668	1264	137	1102	197	1036	304	894	422	713	72	1180	73	1178	60	305	638	220	42	25	270	513	274	56			
56%	57%	42%	55%	56%	-	-	56%	-	55%	56%	56%	39%	61%	39%	61%	41%	67%	45%	72%	28%	61%	23%	63%	68%	62%	56%	47%	45%	46%	46%	60%	61%	52%				
blnp													zlnp		zlnn		zlnn		zlnn																		
rnvBE													r		pr		pr		pr																		
NET LIKELY (likely - unlikely)	-0.79	-0.86	0.01	-0.7	-0.88	-	-	-0.79	-	-0.7	-0.88	-0.79	0.2	-1	0.05	-1.06	-0.05	-1.21	-0.19	0.68	-1.02	0.84	-1.1	-1.29	-1.29	-1.07	-0.82	-0.41	-0.18	-0.4	-0.43	-0.95	-0.82	-0.39			
Mean	ad	z						d					zmop		zmop		zmop		zmop		zuvw		zuvw														
imoqsu wF													rs		rs		rs		rs																		
Don't know	314	304	10	124	190	-	-	314	-	124	190	314	38	230	64	201	85	148	104	93	23	249	37	235	7	59	153	84	11	7	100	119	28	3			
15%	15%	6%	12%	16%	-	-	14%	-	12%	16%	14%	11%	13%	13%	12%	12%	11%	11%	9%	9%	13%	12%	13%	8%	12%	14%	18%	12%	13%	13%	17%	14%	6%	3%			
bcim								c					rs		rs		s		s																		
oosuwv																																					
wdGH																																					

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/U/H/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 256
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... 55. there was assistance in finding somewhere to live between moving? (Practical / functional)
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)										LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDAUNTING /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCE OF TRAUMATIC/ABUSIVE SITUATION													
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)											
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	208	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64													
WEIGHTED BASE	2267	874	503	132	16**	**	61*	133	318	394	509	851	513	1754	193	484	879	508	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	46**	132*	139	230	53*	55*													
100%	39%	22%	6%	1%	1%	-	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	34%	3%	48%	21%	31%	71%	2%	***	2%	5%	2%	6%	9%	2%	2%														
(3) Certain to	63	20	20	6	2	-	1	2	14	15	13	18	17	46	6	10	22	20	5	57	-	56	5	49	6	7	48	1	-	1	12	1	4	6	9	3	4													
Y	3%	2%	4%	5%	14%	-	1%	1%	5%	4%	3%	2%	3%	3%	3%	2%	2%	4%	3%	3%	-	3%	3%	5%	1%	1%	3%	3%	-	2%	12%	2%	3%	4%	4%	5%	7%													
(2) Very likely	198	69	52	14	1	-	1	15	32	38	36	75	49	149	16	50	57	62	12	182	-	167	11	131	37	29	121	8	-	5	12	5	16	6	20	9	10													
pwA	9%	8%	10%	11%	4%	-	2%	11%	10%	10%	7%	9%	9%	9%	8%	10%	7%	12%	7%	9%	-	9%	6%	12%	8%	4%	7%	20%	-	9%	11%	12%	12%	4%	10%	18%	18%													
(1) Fairly likely	428	165	96	24	3	-	14	16	70	100	94	133	100	328	41	91	174	102	18	385	2	359	38	287	89	51	328	10	1	12	28	16	30	33	40	17	14													
key	19%	19%	19%	18%	19%	-	23%	12%	22%	26%	18%	16%	20%	19%	21%	19%	20%	20%	10%	19%	12%	19%	20%	26%	19%	7%	20%	26%	100%	24%	26%	37%	22%	24%	19%	33%	26%													
(-2) Fairly unlikely	443	168	90	31	4	-	15	23	64	79	102	159	102	340	50	84	179	99	29	392	*	379	30	232	104	106	326	4	-	9	18	5	22	26	31	12	6													
Y	20%	19%	18%	24%	24%	-	25%	18%	20%	20%	20%	19%	20%	19%	26%	17%	20%	20%	16%	19%	1%	20%	16%	21%	22%	15%	20%	10%	-	17%	17%	11%	17%	18%	15%	22%	11%													
(-2) Very unlikely	357	136	82	19	4	-	9	29	55	60	81	124	93	264	22	68	145	84	29	327	9	312	25	132	75	150	247	7	-	11	10	6	20	21	38	2	8													
w	16%	16%	16%	15%	22%	-	14%	22%	17%	15%	16%	15%	18%	15%	11%	14%	17%	17%	16%	16%	41%	16%	13%	12%	16%	21%	15%	18%	-	22%	10%	14%	15%	15%	18%	5%	14%													
(-3) Certain NOT to	465	197	87	13	1	-	14	33	53	59	115	192	99	305	43	115	178	63	60	416	6	391	47	99	67	299	323	6	-	9	15	4	18	30	35	4	8													
clow	20%	22%	17%	10%	7%	-	23%	25%	17%	15%	23%	23%	19%	21%	22%	24%	20%	12%	33%	20%	27%	21%	25%	9%	14%	42%	20%	16%	-	17%	15%	8%	14%	22%	16%	7%	15%													
AI	88	254	169	44	6	-	16	33	117	153	143	226	166	523	62	151	253	184	36	624	2	582	54	468	133	88	498	19	1	18	52	22	50	45	70	29	28													
key	30%	29%	33%	33%	37%	-	27%	25%	37%	39%	28%	27%	32%	30%	32%	31%	29%	36%	20%	30%	12%	31%	29%	43%	28%	12%	31%	50%	100%	34%	49%	51%	38%	32%	33%	56%	50%													
Unlikely/certain not to (NET)	1264	501	259	64	9	-	38	85	171	198	298	474	294	970	116	267	502	247	118	1135	14	1082	101	463	246	555	896	16	-	29	43	14	61	77	104	18	22													
56%	57%	51%	48%	54%	-	62%	64%	54%	50%	59%	56%	58%	55%	60%	55%	55%	57%	49%	65%	35%	69%	57%	55%	43%	52%	79%	56%	43%	-	56%	41%	32%	46%	55%	49%	34%	40%													
IQE	25%	28%	28%	25%	27%	0%	36%	40%	27%	11%	30%	29%	25%	26%	28%	24%	28%	12%	45%	35%	57%	36%	36%	*	34%	66%	25%	6%	100%	21%	8%	18%	8%	23%	16%	22%	10%													
NET LIKELY (likely - unlikely)	Mean	-0.79	-0.88	-0.6	-0.36	-0.23	-	-1.02	-1.09	-0.53	-0.44	-0.91	-0.92	-0.73	-0.8	-0.76	-0.82	-0.86	-0.4	-1.36	-0.78	-1.87	-0.79	-0.92	-0.1	-0.72	-1.82	-0.77	-0.18	1	-0.71	0.04	0.05	-0.39	-0.79	-0.6	0.35	-0.03												
Y	14%	14%	15%	18%	9%	-	11%	11%	9%	11%	13%	18%	10%	15%	8%	14%	14%	15%	15%	14%	19%	13%	16%	14%	21%	9%	14%	7%	-	10%	9%	17%	17%	13%	18%	10%	10%													
Don't know	314	119	76	24	1	-	7	15	30	43	68	150	51	261	15	66	124	77	28	295	4	241	29	154	98	62	220	3	-	5	10	7	22	18	37	5	6													
14%	14%	15%	18%	9%	-	11%	11%	9%	11%	13%	18%	10%	15%	8%	14%	14%	15%	15%	14%	19%	13%	16%	14%	21%	9%	14%	7%	-	10%	9%	17%	17%	13%	18%	10%	10%														
14%	14%	15%	18%	9%	-	11%	11%	9%	11%	13%	18%	10%	15%	8%	14%	14%	15%	15%	14%	19%	13%	16%	14%	21%	9%	14%	7%	-	10%	9%	17%	17%	13%	18%	10%	10%														

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D/E/F/G/H/I/J/K/L/M - z/N/P/Q/R/S/T/U/V - z/W/X/Y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 258
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S6. a greater number of suitable properties were available? [Practical / functional]

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE WEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	97	100	45	52	9	15	12	23	18	17	3	57	41	71	27	2	12	8	5	14	10	6	18	15	7	-	
	4%	5%	4%	4%	13% zdefghi	5%	3%	6%	4%	3%	2%	4%	5%	4%	3%	2%	4%	4%	2%	7%	4%	3%	5%	6%	6%	-	
(2) Very likely	266	277	148	116	19	50	32	32	56	58	19	179	87	186	80	18	39	20	25	15	33	24	35	47	10	-	
	12%	13%	13%	10%	26% zefghi	18%	9%	8%	13%	11%	9%	12%	11%	13%	10%	16%	14%	9%	11%	7%	12%	11%	10%	19%	8%	-	
(1) Fairly likely	548	540	264	283	25	81	92	95	98	114	42	368	180	355	192	33	66	47	50	58	68	46	76	69	36	-	
	24%	24%	24%	25%	34% ghijkl	29%	26%	24%	22%	22%	21%	25%	22%	25%	23%	30%	23%	22%	23%	28%	26%	20%	21%	28%	27%	-	
(-1) Fairly unlikely	430	410	216	213	13	41	68	85	83	98	43	298	132	272	158	16	61	54	38	30	45	37	90	39	20	-	
	19%	19%	20%	18%	17% k	15%	19%	21%	19%	19%	21%	20%	16%	19%	19%	15%	21%	25%	17%	14%	17%	16%	25%	16%	15%	-	
(-2) Very unlikely	282	279	120	160	4	33	52	48	52	71	23	162	120	176	107	14	30	31	38	25	36	37	43	17	12	-	
	12%	13%	11%	14%	5% jv	12%	15%	12%	12%	13%	11%	11%	15%	12%	13%	13%	10%	15%	17%	12%	14%	16%	12%	7%	9%	-	
(-3) Certain NOT to	383	359	195	185	1	35	61	60	78	105	43	242	141	212	171	21	50	36	35	35	43	39	60	33	29	-	
	17%	16%	18%	16%	2% cd	13%	17%	15%	17%	20%	21%	17%	17%	15%	20%	19%	17%	17%	16%	17%	16%	17%	16%	14%	22%	-	
Certain/likely to (NET)	911	917	456	451	53	147	136	150	172	188	65	604	307	612	299	53	117	74	80	87	110	76	129	131	53	-	
	40%	42%	41%	39%	73% zdefghi	53% zefghi	39%	38%	39%	36%	32%	41%	38%	43%	36%	48%	41%	35%	36%	42%	42%	34%	35%	54% zopqrs	40%	-	
Unlikely/certain not to (NET)	1095	1048	532	558	17	109	180	193	213	273	109	702	393	660	435	52	140	122	110	89	124	114	193	90	62	-	
	48%	48%	48%	48%	24% cd	39% cd	52% cd	49% cd	48% cd	52% cd	54% cd	48%	49%	46%	52% v	47% zrv	49% v	57% v	50% v	43%	47%	50% v	53% v	37%	47%	-	
NET LIKELY (likely - unlikely)	-8%	-6%	-7%	-9%	49% zdefghi	13% zefghi	-13%	-11%	-9%	-16%	-22%	-7%	-11%	-3%	-16%	1% z	-8%	-22%	-14%	-1%	-5%	-17%	-17%	17%	-7%	0%	
Mean	-0.38	-0.33	-0.35	-0.41	0.95 zdefghi	0.06 zefghi	-0.51	-0.39	-0.41	-0.59	-0.73	-0.35	-0.46	-0.25	-0.62	-0.31	-0.35	-0.58	-0.55	-0.31	-0.36	-0.61	-0.48	0.16 zopqrs	-0.48	-	
Don't know	261	241	114	145	2	23	32	51	59	65	29	154	107	156	104	6	28	18	30	31	29	37	44	22	16	-	
	12%	11%	10%	13%	3% c	8% c	9% c	13% c	13% c	12% c	14% c	11%	13%	11%	12%	6% n	10% zn	8% pn	14% n	15% n	11% n	16% zn	12% pn	9% pn	12% pn	-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 259

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S6. a greater number of suitable properties were available? [Practical / functional]

BASE: All adults who are owner occupiers in England and Wales

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	97	33	64	18	26	24	27	3	62	24	12	17	37	21	23	37	60
	4%	4%	4%	6%	4%	4%	4%	2%	4%	7%	4%	4%	4%	5%	5%	6%	4%
(2) Very likely	266	117	149	31	57	80	84	14	185	51	31	45	101	60	60	87	179
	12% b	15% zb	10%	10%	10%	13%	13%	9%	11%	14%	10%	10%	11%	14%	13%	13%	11%
(1) Fairly likely	548	214	334	64	136	151	169	27	385	97	66	97	206	116	129	195	353
	24% p	27% zb	23%	21%	23%	25%	27% g	18%	24%	27%	22%	22%	22%	26%	28% zkl	29% zp	22%
(-1) Fairly unlikely	430	149	281	51	115	111	132	22	318	61	52	86	164	91	89	131	299
	19%	19%	19%	17%	20%	18%	21%	14%	20%	17%	17%	19%	18%	21%	19%	19%	19%
(-2) Very unlikely	282	104	179	44	73	77	67	22	208	28	46	54	121	50	58	87	195
	12% i	13%	12%	15%	13%	13%	11%	14%	13% i	8%	15% i	12%	13%	11%	13%	13%	12%
(-3) Certain NOT to	383	118	265	62	93	108	95	25	265	63	55	94	175	62	51	80	303
	17% ano	15% a	18%	20%	16%	18%	15%	16%	16% zmn	17% n	19%	21% n	19%	14%	11%	12% zo	19%
Certain/likely to (NET)	911	364	547	114	219	255	279	44	631	171	108	159	343	197	212	319	592
	40% bgklp	45% zb	37%	37%	38%	42%	45% g	28% zdg	39% zhj	47% zkl	36%	35% kl	37%	45% zkl	46% zkl	47% zp	37%
Unlikely/certain not to (NET)	1095	370	725	157	281	295	294	68	791	151	153	233	460	203	198	298	798
	48% aino	46% a	49%	52%	48%	49%	47% i	44% i	49% i	42% i	51% i	52% n	50% n	46% n	43% n	44% zo	50% zo
NET LIKELY (likely - unlikely)	-8%	-1%	-12%	-14%	-11%	-7%	-2%	-16%	-10%	6%	-15%	-16%	-13%	-1%	3%	3%	-13%
Mean	-0.38 bklp	-0.22 zb	-0.48	-0.53	-0.42	-0.37	-0.23 zg	-0.69	-0.41	-0.11 zh	-0.56 j	-0.6	-0.52	-0.19 kl	-0.11 l	-0.1 zp	-0.51
Don't know	261	67	194	34	81	56	48	41	183	41	37	58	117	38	48	55	206
	12% afo	8% za	13%	11%	14% ef	9%	8% zcde	27% f	11%	11%	12%	13%	13%	9%	10%	8% zo	13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)										LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)		NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)				EXPERIENCE OF G PHYSICAL/ ABUSIVE SITUATION	
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACE HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REUNDTANT /JOINT	DEATH OF SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT	HAD SERIOUS ACCIDENT	EXPERIENCE G PHYSICAL/ ABUSIVE SITUATION	SUFFERING ADDICTION	EXPERIENCE G TRAUMATIC ABUSIVE SITUATION							
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)	(aj)	(ak)	(al)	(am)	(an)				
UNWEIGHTED BASE	2205	852	479	145	23	-	58	139	314	385	469	840	511	1604	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64							
WEIGHTED BASE	218	112	14**	-	-	-	61	133	313	394	509	851	511	1754	206	450	819	552	162	1983	17	1805	185	1086	472	654	1614	38**	1**	52*	103*	44**	131*	139	210	51*	55*							
100%	39%	22%	6%	1%***	-**	-	3%*	6%	14%	17%	22%	38%	21%	77%	6%	21%	39%	22%	8%	91%	1%***	84%	8%	48%	21%	31%	71%	2%	***	25*	13*	25**	6%*	6%	9%	2%	21*	21*						
(3) Certain to	97	29	28	9	3	-	1	5	13	23	19	37	19	79	11	20	40	19	6	85	1	79	10	74	4	19	62	1	-	3	13*	2	9	7%	4%	5%	8%	8%						
(2) Very likely	48*	36	6%	7%	16%	-	1%	4%	4%	6%	4%	4%	4%	4%	6%	4%	5%	4%	3%	4%	5%	4%	5%	7%	1%	3%	4%	6%	-	5%	12%	2	9	7%	4%	5%	8%	8%						
(1) Fairly likely	266	94	68	23	3	-	5	16	35	48	4%	97	76	190	22	48	91	90	13	242	2	223	19	188	51	28	190	9	-	9	20	9	29	15	25	11	7							
(1) Fairly unlikely	12%	11%	13%	18%	16%	-	9%	12%	17%	12%	9%	11%	15%	11%	11%	10%	10%	18%	18%	7%	12%	8%	12%	10%	11%	4%	12%	24%	-	16%	19%	19%	22%	13%	12%	21%	13%							
(1) Fairly unlikely	548	196	132	43	5	-	12	27	85	102	125	197	124	424	53	125	206	131	30	492	3	472	39	350	126	71	397	11	1	12	28	15	28	44	53	20	22							
(1) Fairly unlikely	24%	22%	26%	32%	29%	-	19%	21%	27%	26%	24%	23%	24%	24%	27%	26%	23%	26%	17%	24%	14%	25%	21%	32%	27%	10%	25%	28%	100%	1	22%	27%	35%	21%	31%	25%	38%	40%						
(1) Fairly unlikely	430	181	91	21	3	-	15	24	51	88	98	154	90	340	39	93	169	99	30	390	1	373	26	199	99	132	316	5	-	10	17	7	20	20	44	5	6							
(1) Fairly unlikely	19%	21%	18%	16%	19%	-	24%	18%	16%	22%	19%	18%	18%	19%	20%	19%	19%	20%	16%	19%	4%	20%	14%	18%	21%	19%	20%	13%	-	19%	16%	17%	23%	14%	21%	9%	11%							
(1) Very unlikely	282	112	57	10	2	-	10	17	45	41	80	89	72	210	17	57	124	51	29	261	4	247	19	84	53	146	205	1	-	8	9	7	7	10	20	5	5</							

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 263
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S7. retirement housing', smaller properties, bungalows, apartments with lifts)? [Practical / functional]

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	86	88	45	39	5	18	14	17	14	17	1	54	31	63	23	3	8	8	11	12	8	5	12	12	7	-	
	4%	4%	4%	3%	7%	6%	4%	4%	3%	3%	1%	4%	4%	4%	3%	2%	3%	4%	5%	6%	3%	2%	3%	5%	5%	-	
	i				i	zi		i																			
(2) Very likely	204	206	100	104	12	36	26	26	45	37	23	146	59	139	66	15	22	17	18	17	28	17	27	33	11	-	
	9%	9%	9%	9%	17%	13%	7%	7%	10%	7%	11%	10%	7%	10%	8%	13%	8%	8%	8%	8%	10%	8%	7%	14%	9%	-	
					zefh	zfh																	zu			-	
(1) Fairly likely	452	440	225	225	25	61	60	69	76	115	47	301	151	280	172	27	60	33	35	38	45	52	70	66	26	-	
	20%	20%	20%	20%	35%	22%	17%	18%	17%	22%	23%	21%	19%	20%	20%	25%	21%	15%	16%	18%	17%	23%	19%	27%	20%	-	
					zdefgh																	rpqu				-	
(-1) Fairly unlikely	417	420	217	198	18	45	62	80	87	87	39	276	141	261	156	21	57	48	46	37	51	30	77	38	12	-	
	18%	19%	20%	17%	25%	16%	18%	20%	20%	17%	19%	19%	18%	18%	19%	19%	20%	22%	21%	18%	19%	13%	21%	16%	9%	-	
					w												w	tw	w		w		tw			-	
(-2) Very unlikely	345	347	177	165	2	40	69	73	67	64	30	227	118	226	118	16	46	36	35	34	45	31	53	30	19	-	
	15%	16%	16%	14%	3%	14%	20%	18%	15%	12%	15%	16%	15%	16%	14%	14%	16%	17%	16%	16%	17%	14%	14%	12%	15%	-	
					c	c	zch	ch	c		c															-	
(-3) Certain NOT to	456	419	211	242	10	50	72	66	85	131	43	285	171	269	187	18	57	42	42	39	51	58	73	39	38	-	
	20%	19%	19%	21%	13%	18%	21%	17%	19%	25%	21%	20%	21%	19%	22%	16%	20%	20%	19%	19%	19%	25%	20%	16%	29%	-	
									zf												v			zv		-	
Certain/likely to (NET)	742	734	370	368	43	114	99	111	134	169	71	501	241	482	261	45	90	58	64	68	80	73	108	111	44	-	
	33%	33%	34%	32%	59%	41%	28%	30%	32%	32%	35%	34%	30%	34%	31%	41%	32%	27%	29%	33%	31%	32%	30%	46%	34%	-	
					zdefghi	zefgh										p							zopqrstu			-	
Unlikely/certain not to (NET)	1218	1186	605	605	30	135	203	218	238	282	112	788	430	756	462	55	160	126	123	110	147	119	202	106	69	-	
	54%	54%	55%	52%	41%	48%	58%	55%	54%	54%	55%	54%	53%	53%	55%	50%	56%	59%	56%	53%	56%	52%	55%	44%	53%	-	
					cd	c	cd	c	c	v	v					v	v	v	v	v	v	v	v			-	
NET LIKELY (likely - unlikely)	-21%	-20%	-21%	-21%	17%	-7%	-30%	-27%	-23%	-21%	-20%	-20%	-23%	-19%	-24%	-9%	-24%	-32%	-27%	-21%	-25%	-20%	-26%	2%	-19%	0%	
Mean	-0.69	-0.65	-0.66	-0.72	0.18	-0.36	-0.87	-0.76	-0.72	-0.81	-0.72	-0.64	-0.79	-0.63	-0.81	-0.42	-0.76	-0.84	-0.74	-0.63	-0.74	-0.87	-0.78	-0.21	-0.84	-	
					zefghi	zefgh																zopqst				-	
																						zopqt	uw			-	
Don't know	307	286	126	180	-	30	47	64	71	75	20	170	137	191	116	11	35	29	33	29	36	35	55	26	17	-	
	14%	13%	11%	16%	-	11%	13%	16%	16%	14%	10%	12%	17%	13%	14%	10%	12%	13%	15%	14%	14%	16%	15%	11%	13%	-	
					c	c	c	c	c	c	c					zj										-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 264

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S7. retirement housing', smaller properties, bungalows, apartments with lifts)? [Practical / functional]

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	86	31	54	19	15	25	24	3	60	17	8	18	31	11	26	34	51
	4%	4%	4%	6%	3%	4%	4%	2%	4%	5%	3%	4%	3%	2%	6%	5%	3%
(2) Very likely	204	89	116	28	52	58	57	9	141	41	23	35	69	52	49	84	120
	9%	11%	8%	9%	9%	10%	9%	6%	9%	11%	8%	8%	7%	12%	11%	13%	8%
(1) Fairly likely	452	166	286	53	110	131	142	16	317	70	65	87	170	95	99	140	312
	20%	21%	19%	17%	19%	22%	23%	11%	20%	19%	22%	19%	18%	22%	22%	21%	20%
(-1) Fairly unlikely	417	154	263	49	120	109	117	22	301	68	48	83	166	75	94	126	291
	18%	19%	18%	16%	21%	18%	19%	14%	19%	19%	16%	18%	18%	17%	20%	19%	18%
(-2) Very unlikely	345	137	208	36	79	92	109	29	256	39	49	53	152	65	75	111	233
	15%	17%	14%	12%	14%	15%	17%	19%	16%	11%	16%	12%	17%	15%	16%	17%	15%
(-3) Certain NOT to	456	141	315	73	107	124	123	29	322	68	66	104	203	86	63	112	344
	20%	18%	22%	24%	18%	20%	20%	19%	20%	19%	22%	23%	22%	20%	14%	17%	22%
Certain/likely to (NET)	742	286	456	100	177	214	223	28	518	128	96	141	269	158	174	258	484
	33%	36%	31%	33%	30%	35%	36%	18%	32%	35%	32%	31%	29%	36%	38%	38%	30%
Unlikely/certain not to (NET)	1218	433	785	158	306	325	348	80	879	176	163	239	520	226	232	350	868
	54%	54%	54%	52%	53%	54%	56%	52%	55%	48%	55%	53%	57%	52%	51%	52%	54%
NET LIKELY (likely - unlikely)	-21%	-18%	-22%	-19%	-22%	-18%	-20%	-34%	-22%	-13%	-22%	-22%	-27%	-16%	-13%	-14%	-24%
Mean	-0.69	-0.58	-0.76	-0.67	-0.71	-0.64	-0.65	-1.16	-0.72	-0.49	-0.8	-0.76	-0.86	-0.6	-0.39	-0.45	-0.8
	glp	z			g	g	g								zk l	zp	
Don't know	307	83	224	46	98	67	50	45	208	60	39	71	131	54	51	64	243
	14%	10%	15%	15%	17%	11%	8%	29%	13%	16%	13%	16%	14%	12%	11%	9%	15%
	afo	za		f	zef			zcde f								zo	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 265

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S7. retirement housing', smaller properties, bungalows, apartments with lifts)? [Practical / functional]

BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY									TENURE									MORTGAGE CONTRIBUTOR/HOME OWNER									LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)										BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)										BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 5 YEARS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL (a)	WHITE ETHNIC GROUP (a) (b)	ETHNIC MINORITY GROUP (a) (c)	MORTGAGE (d)	OWNED (e)	RENTED LAHA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (INDIRECT) (j)	HOMES OWNED (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO / LIKELY NEXT 1-2 MONTHS (m)	UNLIKELY / CERTAIN NOT TO IN NEXT 1-2 MONTHS (n)	CERTAIN TO / LIKELY NEXT 1-2 YEARS (o)	UNLIKELY / CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO / LIKELY NEXT 3-5 YEARS (q)	UNLIKELY / CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO / LIKELY NEXT 6-10 YEARS (s)	UNLIKELY / CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO / LIKELY NEXT 11+ YEARS (u)	UNLIKELY / CERTAIN NOT TO IN NEXT 11+ YEARS (v)	CERTAIN TO / LIKELY NEXT 12 MONTHS (w)	UNLIKELY / CERTAIN NOT TO IN NEXT 12 MONTHS (x)	CERTAIN TO / LIKELY NEXT 1-2 YEARS (y)	UNLIKELY / CERTAIN NOT TO IN NEXT 1-2 YEARS (z)	1 (aa)	2 (ab)	3 (ac)	4 (ad)	5+ (ae)	1 (af)	2 (ag)	3 (ah)	4 (ai)	5 (aj)																															
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1257	939	961	262	1874	315	1808	88*	490	1044	487	108	51	556	832	437	123	51	556	832	437	123																												
WEIGHTED BASE	2267	2079	175	1075	1152	**	**	2267	**	1075	1152	2267	357	1812	503	1650	737	1340	949	996	261	1928	313	1866	88*	490	1133	464	91*	53*	583	859	447	108*	53*	583	859	447	108*																												
(3) Certain to	86	74	12	41	45	-	-	86	-	41	45	86	46	36	45	40	54	27	52	24	46	38	47	34	5	16	43	15	7	10	34	16	17	4	10	34	16	17	4																												
4%	4%	4%	7%	4%	4%	-	-	4%	-	4%	4%	4%	13%	2%	9%	2%	7%	2%	6%	2%	18%	2%	15%	2%	6%	3%	4%	3%	7%	18%	6%	2%	4%	3%	18%	6%	2%	4%	3%																												
mossu w f	s	s	s	s	s	-	-	s	-	s	s	s	zmops	s	zmops	m	zmops	s	zmops	s	zmops	s	zmops	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv																												
(2) Very likely	204	177	27	106	99	-	-	204	-	106	99	204	65	131	193	101	130	62	148	40	56	141	78	118	8	35	96	56	9	10	65	68	35	18	10	65	68	35	18																												
9%	9%	9%	15%	10%	8%	-	-	9%	-	10%	8%	9%	18%	7%	19%	6%	18%	5%	16%	4%	21%	7%	25%	6%	9%	7%	9%	12%	10%	19%	11%	8%	8%	17%	19%	11%	8%	8%	17%																												
amops uw	s	s	s	s	s	-	-	s	-	s	s	s	s	s	s	zmops	s	zmops	s	zmops	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv	zuv																												
(1) Fairly likely	452	402	44	210	242	-	-	452	-	210	242	452	81	354	222	313	181	238	238	157	67	373	85	353	19	92	206	113	22	6	166	167	93	20	166	167	93	20																													
20% qswf	20%	19%	25%	20%	20%	-	-	20%	-	20%	20%	20%	23%	20%	24%	19%	23%	18%	22%	16%	23%	19%	21%	19%	21%	19%	21%	19%	21%	19%	21%	19%	21%	19%	21%	19%	21%	19%	21%																												
(-1) Fairly unlikely	417	386	29	198	219	-	-	417	-	198	219	417	62	348	81	327	120	280	159	212	44	368	50	360	18	92	199	91	18	5	100	183	69	29	100	183	69	29																													
(-1) Fairly unlikely	18%	19%	17%	18%	18%	-	-	18%	-	18%	18%	18%	17%	19%	16%	20%	16%	21%	17%	21%	17%	19%	16%	19%	20%	19%	18%	20%	19%	18%	1																																				

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 266
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... 57. retirement housing*, smaller properties, bungalows, apartments with lifts)? (Practical / functional)
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)														LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)														TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
	TOTAL (f)	1 (a)	2 (b)	3 (c)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REDAUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT RELATIVE (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)	EXPERIENCE OF TRAUMATIC/ ABUSIVE SITUATION (k)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			

Proportions/Mean: Columns tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 268
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S8. this would save you money e.g. by reducing mortgage/rent, energy costs, and council tax? [Practical / functional]

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	544	526	203	1428	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	100	104	51	48	7	19	16	23	17	14	4	54	45	71	28	3	20	8	8	6	15	8	12	16	4	-	
	4%	5%	5%	4%	10%	7%	5%	6%	4%	3%	2%	4%	6%	5%	3%	3%	7%	4%	4%	3%	6%	3%	3%	7%	3%	-	
					zghi			h																			
(2) Very likely	273	276	142	130	22	49	37	44	48	57	16	189	85	202	72	18	36	20	32	25	32	17	33	45	17	-	
	12%	13%	13%	11%	30%	18%	11%	11%	11%	11%	8%	13%	10%	14%	9%	16%	12%	9%	15%	12%	12%	7%	9%	18%	13%	-	
					zdefghi	zefghi										t			t					zptu			
(1) Fairly likely	541	531	261	278	23	77	87	110	94	110	42	345	196	367	174	32	52	49	38	52	66	60	94	68	31	-	
	24%	24%	24%	24%	31%	27%	25%	28%	21%	21%	21%	24%	24%	26%	21%	28%	18%	23%	17%	25%	25%	26%	26%	28%	24%	-	
								gh						zm								q	oq			-	
(-1) Fairly unlikely	413	408	199	211	12	54	72	75	74	89	38	289	123	267	146	20	59	50	47	34	39	46	62	41	15	-	
	18%	18%	18%	18%	16%	19%	21%	19%	17%	17%	19%	20%	15%	19%	17%	18%	21%	23%	21%	17%	15%	20%	17%	17%	12%	-	
								zk										sw								-	
(-2) Very unlikely	321	313	156	163	6	28	56	53	74	70	33	209	112	189	132	9	43	34	33	19	45	31	62	25	19	-	
	14%	14%	14%	14%	8%	10%	16%	13%	17%	13%	16%	14%	14%	13%	16%	8%	15%	16%	15%	9%	17%	14%	17%	10%	15%	-	
								d												r			r			-	
(-3) Certain NOT to	380	353	192	185	2	38	52	48	71	123	45	224	155	199	181	21	45	39	34	38	40	43	58	30	31	-	
	17%	16%	17%	16%	3%	14%	15%	12%	16%	23%	22%	15%	19%	14%	22%	19%	16%	18%	15%	18%	15%	19%	16%	13%	23%	-	
					cfj		c	c	c	zcdelfg	cdf	j			zl										v	-	
Certain/likely to (NET)	914	911	453	456	51	145	140	176	159	180	62	588	326	639	274	53	108	76	78	82	113	84	139	129	51	-	
	40%	41%	41%	40%	70%	52%	40%	45%	36%	34%	31%	40%	40%	45%	33%	47%	38%	36%	36%	40%	43%	37%	38%	53%	39%	-	
					zdefghi	zeghi		ghi						zm										zopqrstu		-	
Unlikely/certain not to (NET)	1113	1074	547	559	19	121	180	176	219	282	116	723	390	655	458	50	147	123	114	91	125	120	182	96	65	-	
	49%	49%	50%	48%	26%	43%	52%	45%	49%	54%	57%	50%	48%	46%	55%	45%	51%	58%	52%	44%	48%	53%	50%	40%	50%	-	
					clv	c	c	c	c	zcdf	zcdf				zl		v	zrv	v			v	v			-	
NET LIKELY (likely - unlikely)	-9%	-7%	-9%	-9%	44%	9%	-12%	*	-13%	-19%	-27%	-9%	-8%	-1%	-22%	2%	-14%	-22%	-16%	-4%	-5%	-16%	-12%	13%	-11%	0%	
Mean	-0.4	-0.35	-0.39	-0.4	0.83	0.02	-0.41	-0.17	-0.52	-0.72	-0.85	-0.38	-0.44	-0.2	-0.75	-0.24	-0.38	-0.62	-0.46	-0.38	-0.32	-0.59	-0.51	0.1	-0.6	-	
					zdefghi	zeghi	i	zghi						zm										zopqrs		-	
Don't know	240	221	101	138	2	14	29	41	66	64	24	149	91	134	106	8	31	14	28	34	25	23	44	18	15	-	
	11%	10%	9%	12%	3%	5%	8%	10%	15%	12%	12%	10%	11%	9%	13%	7%	11%	7%	13%	16%	10%	10%	12%	8%	11%	-	
					di			d	zcde	cd	d				zl				zmpv							-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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IPSOS

6 Aug 2024

Table 269

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S8. this would save you money e.g. by reducing mortgage/rent, energy costs, and council tax? [Practical / functional]

BASE: All adults who are owner occupiers in England and Wales

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	100	37	62	27	17	27	25	4	63	23	14	24	33	11	31	38	61
	4%	5%	4%	zdefg	3%	4%	4%	3%	4%	6%	5%	5%	4%	3%	zlm	6%	4%
(2) Very likely	273	110	164	28	73	78	78	16	194	50	29	39	95	68	72	106	168
	12%	14%	11%	9%	13%	13%	13%	11%	12%	14%	10%	9%	10%	15%	16%	16%	11%
	kp	z												zkl	zkl	zp	
(1) Fairly likely	541	207	334	62	144	144	164	26	385	86	70	102	197	118	124	188	353
	24%	26%	23%	20%	25%	24%	26%	17%	24%	24%	23%	23%	21%	27%	27%	28%	22%
	lp	z					g							l	l	zp	
(-1) Fairly unlikely	413	159	253	54	105	113	121	19	295	69	49	79	171	71	91	130	283
	18%	20%	17%	18%	18%	19%	19%	13%	18%	19%	16%	18%	19%	16%	20%	19%	18%
		z															
(-2) Very unlikely	321	119	202	36	83	78	105	19	241	36	44	58	138	63	63	97	224
	14%	15%	14%	12%	14%	13%	17%	12%	15%	10%	15%	13%	15%	14%	14%	14%	14%
	i						z		i								
(-3) Certain NOT to	380	109	271	63	95	115	83	23	258	61	61	97	177	59	46	71	309
	17%	14%	18%	21%	16%	19%	13%	15%	16%	17%	21%	22%	19%	14%	10%	11%	19%
	afno	a		f		f						zmn	zmn			zo	
Certain/likely to (NET)	914	354	560	117	234	249	268	46	642	160	112	165	325	197	226	332	582
	40%	44%	38%	39%	40%	41%	43%	30%	40%	44%	38%	37%	35%	45%	49%	49%	36%
	glp	zb				g	g							kl	zkl	zp	
Unlikely/certain not to (NET)	1113	388	726	154	283	307	308	61	794	165	154	234	486	193	201	298	816
	49%	48%	50%	51%	49%	51%	50%	40%	49%	45%	52%	52%	53%	44%	44%	44%	51%
	gmno					g						mn	zmn			zo	
NET LIKELY (likely - unlikely)	-9%	-4%	-11%	-12%	-8%	-10%	-7%	-10%	-9%	-2%	-14%	-15%	-18%	1%	6%	5%	-15%
Mean	-0.4	-0.25	-0.48	-0.44	-0.42	-0.42	-0.32	-0.51	-0.41	-0.2	-0.57	-0.58	-0.61	-0.22	0.01	-0.04	-0.56
	lp	zb												kl	zk	zp	
														l	l		
Don't know	240	61	180	33	64	51	46	46	170	39	32	52	109	48	31	43	198
	11%	8%	12%	11%	11%	8%	7%	30%	11%	11%	11%	12%	12%	11%	7%	6%	12%
	afno	za						zcde				n	n			zo	
								f									

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 271

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S8. this would save you money e.g. by reducing mortgage/rent, energy costs, and council tax? (Practical / functional)

BASE: All adults who are owner occupiers in England and Wales

SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCE OF TRAUMATIC/ ABUSIVE SITUATION	
TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCE OF TRAUMATIC/ ABUSIVE SITUATION									
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64								
WEIGHTED BASE	2207	874	503	132	16**	**	41*	133	318	394	509	853	513	1754	193	484	879	508	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	46**	132*	139	230	153*	155*									
100%	39%	22%	6%	1%	1%	-	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	84%	3%	48%	21%	31%	71%	2%	***	2%	5%	2%	6%	9%	2%	2%									
(3) Certain to	100	32	29	8	1	-	1	9	14	22	19	34	25	75	9	14	40	26	8	88	3	80	7	73	4	23	61	3	-	3	17	2	9	5	14	7	5								
4%	4%	6%	6%	9%	-	-	2%	7%	4%	6%	4%	5%	4%	5%	3%	3%	5%	5%	4%	4%	14%	4%	4%	7%	1%	3%	4%	8%	-	6%	16%	5%	6%	4%	6%	12%	10%								
(2) Very likely	279	94	74	16	1	-	3	18	51	40	59	102	72	201	30	60	89	76	16	241	2	230	18	204	45	25	204	9	-	7	17	13	18	18	31	13	11								
12%	11%	15%	12%	9%	-	-	5%	13%	16%	10%	12%	12%	14%	11%	16%	12%	10%	15%	9%	12%	8%	12%	10%	19%	9%	4%	13%	24%	-	14%	16%	29%	14%	13%	15%	29%	21%								
(1) Fairly likely	541	222	117	41	2	-	16	24	70	106	125	200	110	431	51	122	205	128	33	487	3	460	48	335	122	84	391	10	-	15	22	11	52	41	55	14	21								
24%	25%	23%	31%	10%	-	-	26%	18%	22%	27%	25%	23%	22%	25%	26%	25%	23%	25%	18%	24%	14%	24%	26%	31%	26%	12%	24%	26%	-	28%	21%	25%	39%	29%	26%	27%	38%								
(-1) Fairly unlikely	413	145	91	24	1	-	10	22	58	86	91	144	91	322	32	86	182	89	20	377	3	357	22	214	90	109	294	6	-	9	15	4	19	18	23	6	5								
18%	17%	18%	18%	7%	-	-	17%	17%	18%	22%	18%	17%	16%	18%	17%	18%	21%	18%	11%	18%	16%	19%	12%	20%	19%	15%	18%	15%	-	17%	15%	9%	15%	13%	11%	12%	10%								
(-2) Very unlikely	321	133	68	14	5	-	10	25	55	52	76	100	91	228	23	70	117	74	33	294	3	285	25	100	73	148	232	7	1	7	18	6	12	15	30	4	2								
14%	15%	14%	11%	28%	-	-	17%	19%	17%	13%	15%	12%	18%	13%	12%	14%	13%	15%	18%	14%	16%	15%	13%	9%	15%	21%	14%	18%	100%	14%	17%	14%	9%	11%	14%	7%	4%								
(-3) Certain NOT to	380	160	70	13	1	-	14	24	39	50	87	166	77	303	36	84	152	54	51	340	4	309	46	61	59	260	259	3	-	7	8	3	10	27	36	3	7								
17%	18%	14%	10%	9%	-	-	23%	18%	12%	13%	17%	20%	15%	17%	19%	17%	17%	11%	18%	18%	16%	25%	6%	12%	37%	16%	7%	-	13%	8%	7%	8%	20%	17%	6%	12%									
Certain/likely to (NET)	914	349	219	65	4	-	20	51	136	168	203	336	207	707	90	197	334	229	56	816	8	770	72	612	170	132	656	22	-	25	57	26	78	64	99	34	38								
40%	40%	44%	49%	27%	-	-	33%	38%	43%	43%	40%	39%	40%	40%	47%	41%	38%	45%	31%	40%	36%	40%	39%	56%	36%	19%	41%	59%	-	48%	54%	60%	59%	46%	47%	65%	68%								
Unlikely/certain not to (NET)	1113	438	229	52	7	-	34	71	153	188	254	411	258	853	92	240	451	217	104	1011	10	951	93	374	223	516	786	15	1	23	41	13	41	61	89	13	14								
49%	50%	45%	39%	45%	-	-	57%	54%	48%	48%	50%	48%	51%	49%	47%	50%	51%	43%	57%	49%	50%	50%	50%	34%	47%	73%	49%	41%	100%	44%	39%	30%	31%	44%	42%	24%	26%								
NET LIKELY (likely - unlikely)	-9%	-10%	-2%	10%	-17%	0%	-23%	-15%	-5%	-5%	-10%	-9%	-10%	-8%	-1%	-9%	-13%	2%	-26%	-9%	-13%	-9%	-11%	22%	-11%	-55%	-8%	18%	-100%	4%	15%	30%	28%	2%	5%	41%	42%								
Mean	-0.4	-0.49	-0.19	0.04	-0.52	-	-0.85	-0.47	-0.25	-0.25	-0.45	-0.45	-0.38	-0.4	-0.27	-0.44	-0.47	-0.09	-0.94	-0.41	-0.32	-0.4	-0.64	0.37	-0.49	-1.52	-0.38	0.27	-2	-0.11	0.33	0.47	0.33	-0.3	-0.18	0.82	0.58								
Don't know	240	88	55	16	5	-	6	10	30	37	52	104	46	194	12	47	94	62	22	226	3	184	20	99	84	57	172	-	-	4	7	5	13	14	22	6	3								
11%	10%	11%	12%	26%	-	-	10%	8%	9%	10%	10%	12%	9%	11%	6%	10%	11%	12%	12%	11%	14%	10%	11%	9%	18%	8%	11%	-	-	9%	7%	11%	10%	10%	10%	11%	6%								

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 272
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... 58. this would save you money e.g. by reducing mortgage/rent, energy costs, and council tax? [Practical / functional]

BASE: All adults who are owner occupiers in England and Wales

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																				FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPERS)							
	TOTAL (n)	BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO USE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVISORY INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)				
UNWEIGHTED BASE	2208	588	560	820	550	185	223	351	181	545	418	207	116	403	119	740	606	473	818	255	638	1023	527	551	387	538	142	48	274	1785	764	724	297	339	278	351	195	171	294				
WEIGHTED BASE	2207	612	557	847	586	192	241	402	180	551	435	199	108*	232	112*	742	597	465	902	266	700	1048	555	567	381	530	140	47*	270	1840	796	723	271	352	269	361	207	178	287				
100%	100%	27%	16%	37%	26%	9%	11%	18%	6%	24%	18%	9%	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%				
(3) Certain to	4%	25	29	59	47	13	18	24	21	28	33	12	7	35	4	17	35	27	46	16	24	53	22	29	24	20	17	1	19	79	37	28	14	2	5	6	9	13	43				
OHd	4%	4%	8%	7%	8%	7%	7%	6%	11%	11%	5%	8%	6%	9%	4%	2%	6%	6%	5%	6%	3%	5%	4%	5%	6%	4%	12%	2%	5%	4%	5%	4%	5%	1%	2%	2%	4%	7%	14%				
(2) Very likely	273	53	68	150	103	46	50	64	36	87	80	41	23	66	10	72	89	83	147	46	83	129	75	63	81	80	37	7	57	209	79	99	32	10	15	43	26	43	69				
12% acdhw	9%	19%	18%	18%	18%	24%	21%	16%	19%	16%	19%	20%	21%	17%	9%	10%	15%	18%	16%	17%	12%	12%	14%	11%	21%	15%	27%	14%	15%	11%	10%	13%	12%	3%	5%	12%	12%	24%	23%				
(1) Fairly likely	141	147	97	253	204	51	85	124	61	150	112	62	30	113	26	179	175	127	229	64	192	290	168	198	99	143	46	9	90	434	186	171	76	53	46	74	76	59	101				
34% hi</td <td>24%</td> <td>27%</td> <td>30%</td> <td>35%</td> <td>26%</td> <td>35%</td> <td>31%</td> <td>31%</td> <td>32%</td> <td>27%</td> <td>27%</td> <td>31%</td> <td>27%</td> <td>29%</td> <td>23%</td> <td>24%</td> <td>29%</td> <td>27%</td> <td>25%</td> <td>24%</td> <td>2</td> <td>2</td> <td>20%</td> <td>18%</td> <td>20%</td> <td>27%</td> <td>33%</td> <td>3%</td> <td>24%</td> <td>24%</td> <td>23%</td> <td>22%</td> <td>28%</td> <td>15%</td> <td>17%</td> <td>23%</td> <td>37%</td> <td>33%</td> <td>34%</td>	24%	27%	30%	35%	26%	35%	31%	31%	32%	27%	27%	31%	27%	29%	23%	24%	29%	27%	25%	24%	2	2	20%	18%	20%	27%	33%	3%	24%	24%	23%	22%	28%	15%	17%	23%	37%	33%	34%				
(-1) Fairly unlikely	413	125	59	128	92	31	40	69	35	110	70	38	20	73	19	150	102	85	199	53	135	195	92	115	72	103	16	7	64	342	137	156	48	65	60	91	39	27	40				
18% cdf</td <td>20%</td> <td>17%</td> <td>15%</td> <td>16%</td> <td>16%</td> <td>17%</td> <td>17%</td> <td>18%</td> <td>20%</td> <td>17%</td> <td>19%</td> <td>19%</td> <td>18%</td> <td>18%</td> <td>17%</td> <td>20%</td> <td>17%</td> <td>18%</td> <td>22%</td> <td>20%</td> <td>19%</td> <td>19%</td> <td>17%</td> <td>20%</td> <td>19%</td> <td>20%</td> <td>11%</td> <td>14%</td> <td>17%</td> <td>19%</td> <td>17%</td> <td>20%</td> <td>18%</td> <td>18%</td> <td>22%</td> <td>29%</td> <td>19%</td> <td>15%</td> <td>13%</td>	20%	17%	15%	16%	16%	17%	17%	18%	20%	17%	19%	19%	18%	18%	17%	20%	17%	18%	22%	20%	19%	19%	17%	20%	19%	20%	11%	14%	17%	19%	17%	20%	18%	18%	22%	29%	19%	15%	13%				
(-2) Very unlikely	321	101	38	100	49	18	14	44	12	61	50	25	14	34	17	140	76	53	114	38	95	148	70	80	36	78	9	11	49	264	123	108	33	69	65	61	25	18	16				
40% cdfm	16%	11%	11%	12%	8%	9%	6%	11%	6%	11%	12%	12%	13%	9%	13%	19%	13%	11%	13%	14%	14%	14%	13%	14%	9%	15%	7%	23%	13%	14%	16%	14%	12%	19%	24%	17%	12%	10%	5%				
(-3) Certain NOT to	380	117	32	69	36	21	15	35	11	56	26	17	8	36	13	128	77	50	96	31	103	138	62	65	35	60	7	8	68	305	151	124	30	138	56	60	11	9	9				
17% bcdcfgh iklm	19%	9%	8%	6%	6%	11%	6%	9%	7%	10%	6%	9%	7%	9%	12%	17%	13%	11%	11%	12%	15%	13%	12%	12%	9%	12%	5%	16%	18%	17%	19%	16%	11%	38%	21%	17%	6%	5%	3%				
Certain/likely to (NET)	514	225	194	462	354	110	153	212	119	265	225	115	60	214	40	268	299	237	421	125	299	472	264	271	204	243	100	17	166	722	302	298	122	66	65	122	110	115	212				
40% ohd	37%	54%	55%	60%	57%	64%	53%	48%	54%	57%	55%	55%	55%	38%	36%	50%	51%	47%	47%	43%	45%	46%	42%	48%	44%	40%	72%	35%	44%	39%	38%	39%	45%	18%	24%	40%	53%	60%	72%				
Unlikely/certain not to (NET)	1113	342	129	297	177	70	69	147	59	227	147	79	42	142	49	418	256	187	409	122	133	481	224	260	143	246	32	25	180	911	412	389	111	272	182	212	76	54	65				
49% bcdcfgh h/klmnop uvwxyzLM	56%	36%	33%	30%	30%	29%	37%	31%	41%	35%	40%	39%	30%	44%	36%	56%	43%	40%	45%	46%	48%	46%	42%	46%	37%	46%	23%	53%	48%	50%	52%	50%	41%	74%	68%	59%	36%	30%	22%				
NET LIKELY (likely - unlikely)	-9%	-19%	18%	20%	30%	21%	35%	16%	32%	7%	19%	18%	17%	18%	-8%	-20%	7%	11%	1%	1%	-5%	-1%	8%	2%	16%	-1%	49%	-17%	-4%	-10%	-14%	-12%	4%	-56%	-43%	-25%	17%	34%	50%				
Mean	0.4	-0.62	0.28	0.36	0.48	0.3	0.56	0.18	0.57	0.01	0.33	0.21	0.25	0.29	-0.39	-0.64	-0.05	0.08	-0.07	-0.08	-0.32	-0.21	-0.07	-0.15	0.14	-0.18	0.88	-0.61	-0.3	-0.43	-0.54	-0.43	-0.09	-1.59	-1.1	-0.65	0.16	0.56	0.97				
Don't know	240	46	34	87	55	13	19	43	11	59	43	5	7	36	22	57	41	41	72	19	68	95	47	35	34	41	8	6	33	207	82	87	38	27	23	26	22	9	20				
11% aklopnqr LM	7%	9%	10%	9%	7%	8%	11%	6%	11%	10%	3%	6%	9%	20%	11%	8%	7%	9%	8%	7%	10%	9%	9%	6%	9%	8%	6%	12%	9%	11%	10%	11%	14%	8%	8%	7%	10%	5%	7%				

Proportions/Means: Columns Tested (5% risk level) - i/a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x/y/z/AB - i/C/D - i/E/F/G - i/H/I/J/K/L/M
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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IPSOS

6 Aug 2024

Table 273
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S9. households with spare bedrooms paid more tax than those without them? [Financial]

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE WEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(3) Certain to	75	85	46	28	6	12	9	20	12	11	5	52	23	54	21	9	10	5	5	6	11	3	12	13	2	-	
	3%	4%	4%	2%	9%	4%	2%	5%	3%	2%	3%	4%	3%	4%	2%	8%	4%	2%	2%	3%	4%	1%	3%	5%	2%	-	
	b		b		z			h								z											
(2) Very likely	195	197	105	90	12	44	42	29	32	25	12	139	57	150	45	2	23	12	18	22	24	17	25	36	15	-	
	9%	9%	10%	8%	17%	16%	12%	7%	7%	5%	6%	9%	7%	10%	5%	2%	8%	6%	8%	11%	9%	8%	7%	15%	12%	-	
	hmn				zghi	zghi	gh							zm						n	n			znoqstu	n		
(1) Fairly likely	416	415	199	216	29	71	78	64	71	79	24	280	136	288	129	23	37	41	41	40	37	46	70	57	24	-	
	18%	19%	18%	19%	40%	25%	22%	16%	16%	15%	12%	19%	17%	20%	15%	21%	13%	19%	18%	19%	14%	20%	19%	23%	18%	-	
	imo				zdefghi	zghi	ghi							zm										os			
(-1) Fairly unlikely	462	470	241	218	16	46	76	83	89	108	43	310	152	293	169	24	63	53	43	38	57	38	77	35	34	-	
	20%	21%	22%	19%	22%	17%	22%	21%	20%	20%	21%	21%	19%	21%	20%	22%	22%	25%	20%	18%	22%	17%	21%	14%	26%	-	
	v															v		v						v			
(-2) Very unlikely	340	323	173	165	6	39	56	54	71	72	42	212	128	202	138	16	49	32	47	28	48	32	48	29	10	-	
	15%	15%	16%	14%	8%	14%	16%	14%	16%	14%	21%	15%	16%	14%	16%	15%	17%	15%	21%	14%	18%	14%	13%	12%	8%	-	
	w										c					w		zuvvw	w	w							
(-3) Certain NOT to	419	387	196	218	3	35	57	73	92	120	39	255	164	243	176	23	54	39	36	34	45	45	74	38	31	-	
	18%	18%	18%	19%	5%	13%	16%	19%	21%	23%	19%	17%	20%	17%	21%	21%	19%	18%	16%	17%	17%	20%	20%	16%	24%	-	
	cdi						c	c	cd	zcd	c				i												
Certain/likely to (NET)	686	697	349	334	47	127	128	113	114	116	42	470	216	491	195	35	70	58	64	69	72	65	107	106	41	-	
	30%	32%	32%	29%	65%	45%	37%	29%	26%	22%	20%	32%	27%	34%	23%	31%	25%	27%	29%	33%	27%	29%	29%	43%	31%	-	
	ghikm				zdefghi	zghi	zghi					zk		zm										zopqstu			
Unlikely/certain not to (NET)	1220	1180	611	601	25	121	189	210	252	299	124	777	444	738	482	63	167	124	125	100	149	115	199	101	76	-	
	54%	53%	55%	52%	35%	43%	54%	53%	57%	57%	61%	53%	55%	52%	57%	57%	59%	58%	57%	48%	57%	51%	54%	42%	58%	-	
	cdv						cd	cd	cd	cd	cd				z	v	v	v	v	v	v	v	v	v	v		
NET LIKELY (likely - unlikely)	-24%	-22%	-24%	-23%	0.30%	2%	-17%	-25%	-31%	-35%	-41%	-21%	-28%	-17%	-34%	-26%	-34%	-31%	-28%	-15%	-30%	-22%	-25%	2%	-27%	0%	
Mean	-0.72	-0.65	-0.66	-0.77	0.47	-0.14	-0.54	-0.71	-0.92	-1.08	-1.09	-0.63	-0.88	-0.55	-1.02	-0.73	-0.89	-0.84	-0.8	-0.55	-0.77	-0.83	-0.78	-0.18	-0.76	-	
	ghikm				zdefgh	zefghi	ghi	h				zk		zm									zopqst	uw			
					i																						
Don't know	361	329	142	218	*	32	32	71	78	111	37	212	148	199	162	13	48	31	31	38	42	46	60	37	14	-	
	16%	15%	13%	19%	1%	11%	9%	18%	17%	21%	18%	15%	18%	14%	19%	12%	17%	15%	14%	18%	16%	20%	16%	15%	11%	-	
	acdejl		za			c	c	cde	cde	zcede	ce				zl												

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 274

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S9. households with spare bedrooms paid more tax than those without them? [Financial]

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	75	36	39	9	15	22	29	1	56	17	2	8	29	16	22	27	48
	3%	4%	3%	3%	2%	4%	5%	1%	3%	5%	1%	2%	3%	4%	5%	4%	3%
	j	zb							j	j					k		
(2) Very likely	195	86	109	34	29	60	62	10	132	42	21	38	55	43	59	98	97
	9%	11%	7%	11%	5%	10%	10%	7%	8%	12%	7%	8%	6%	10%	13%	15%	6%
	dlp	zb		d		d	d							l	zl	zp	
(1) Fairly likely	416	163	253	42	123	113	126	12	291	71	54	78	145	92	101	152	264
	18%	20%	17%	14%	21%	19%	20%	8%	18%	20%	18%	17%	16%	21%	22%	23%	17%
	glp	z			cg	g	cg							l	zl	zp	
(-1) Fairly unlikely	462	189	273	46	123	124	144	24	344	69	49	82	198	83	98	142	320
	20%	24%	19%	15%	21%	20%	23%	15%	21%	19%	16%	18%	22%	19%	21%	21%	20%
	c	zb					c										
(-2) Very unlikely	340	113	226	41	84	92	101	22	257	38	45	58	151	63	67	100	240
	15%	14%	15%	13%	14%	15%	16%	14%	16%	10%	15%	13%	16%	14%	15%	15%	15%
	i								i								
(-3) Certain NOT to	419	122	296	67	102	124	95	32	282	71	66	98	193	70	57	90	329
	18%	15%	20%	22%	17%	20%	15%	21%	18%	19%	22%	22%	21%	16%	12%	13%	21%
	afno	a		f		f						n	zn			zo	
Certain/likely to (NET)	686	285	402	85	166	194	216	24	479	131	76	123	229	152	183	277	410
	30%	36%	27%	28%	29%	32%	35%	16%	30%	36%	26%	27%	25%	35%	40%	41%	26%
	bglp	zb		g	g	g	zg			zhj				kl	zkl	zp	
Unlikely/certain not to (NET)	1220	424	796	154	309	340	341	77	883	178	160	239	543	217	222	332	888
	54%	53%	54%	51%	53%	56%	55%	50%	55%	49%	54%	53%	59%	50%	49%	49%	56%
	no												zmn			zo	
NET LIKELY (likely - unlikely)	-24%	-17%	-27%	-23%	-24%	-24%	-20%	-34%	-25%	-13%	-28%	-26%	-34%	-15%	-9%	-8%	-30%
Mean	-0.72	-0.48	-0.86	-0.8	-0.78	-0.72	-0.53	-1.23	-0.72	-0.48	-1	-0.87	-0.96	-0.53	-0.29	-0.3	-0.91
	bgjl	zb			g	g	zg			zj				kl	zk	zp	
	p													l			
Don't know	361	93	268	65	106	72	65	53	244	55	61	89	149	69	53	63	297
	16%	12%	18%	21%	18%	12%	10%	34%	15%	15%	21%	20%	16%	16%	12%	9%	19%
	aefno	za		zef	ef			zcde				zn	n			zo	
								f									

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 275

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... 59. households with spare bedrooms paid more tax than those without them? [Financial]

BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPPER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (m)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 3-5 YEARS (p)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (q)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (r)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (t)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (u)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (v)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (w)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (y)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (z)	1 (aa)	2 (ab)	3 (ac)	4 (ad)	5+ (ae)	1 (af)	2 (ag)	3 (ah)	4 (ai)	5+ (aj)
UNWEIGHTED BASE	2208	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123		
WEIGHTED BASE	2367	2079	175	1075	1192	**	**	2267	**	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1938	313	1866	88*	480	1112	464	93*	51*	563	859	447	104*		
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%			
(3) Certain to	75	62	13	42	33	-	-	75	-	42	33	75	29	46	36	38	55	18	57	12	30	45	34	40	1	14	29	24	6	4	18	23	18	9		
3%	3%	8%	4%	3%	-	-	3%	-	4%	3%	3%	8%	3%	7%	2%	8%	1%	6%	1%	12%	2%	11%	2%	1%	3%	3%	5%	7%	7%	3%	3%	4%	8%			
amops	uw	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
(2) Very likely	195	155	41	112	83	-	-	195	-	112	83	195	68	120	78	105	100	82	122	53	55	134	66	118	8	31	99	52	5	5	51	49	60	17		
9%	7%	23%	10%	7%	-	-	9%	-	10%	7%	9%	19%	7%	16%	6%	14%	6%	12%	5%	21%	7%	21%	6%	10%	6%	9%	11%	6%	10%	6%	9%	6%	14%	16%		
admo	quwef	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
(1) Fairly likely	416	373	38	208	208	-	-	416	-	208	208	416	92	313	127	277	173	215	218	145	74	329	90	312	16	82	189	106	23	12	111	151	83	28		
18%	18%	22%	19%	17%	-	-	18%	-	19%	17%	18%	26%	17%	25%	17%	24%	16%	23%	15%	28%	17%	29%	17%	18%	17%	17%	23%	25%	23%	19%	18%	19%	26%			
moqs	uw	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
(-3) Fairly unlikely	462	431	28	225	237	-	-	462	-	225	237	462	69	389	94	362	127	309	181	227	42	417	49	408	10	102	221	97	32	4	105	198	104	25		
20%	21%	16%	21%	20%	-	-	20%	-	21%	20%	20%	19%	21%	19%	22%	17%	23%	19%	23%	16%	22%	22%	22%	11%	21%	19%	21%	35%	7%	18%	23%	23%	24%			
pd	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
(-2) Very unlikely	340	319	20	151	189	-	-	340	-	151	189	340	34	292	50	272	99	221	112	170	26	308	30	303	10	76	173	70	10	3	86	141	69	16		
15%	15%	11%	14%	16%	-	-	15%	-	14%	16%	15%	10%	16%	10%	16%	13%	16%	14%	17%	10%	16%	9%	16%	12%	16%	15%	15%	11%	6%	15%	16%	15%	15%			
Intv	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
(-3) Certain NOT to	419	397	19	190	229	-	-	419	-	190	229	419	27	381	49	356	89	307	121	262	12	403	11	403	29	118	225	37	11	12	100	164	78	9		
18%	19%	11%	18%	19%	-	-	18%	-	18%	19%	18%	7%	21%	10%	22%	12%	23%	13%	26%	5%	21%	4%	22%	33%	24%	20%	8%	12%	22%	17%	19%	18%	8%			
blnp	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
rtvBtl	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
Certain/likely to (NET)	686	590	92	362	324	-	-	686	-	362	324	686	189	478	242	420	328	315	397	210	159	508	190	470	25	127	317	182	35	21	180	223	162	54		
30%	28%	53%	34%	27%	-	-	30%	-	34%	27%	30%	53%	26%	48%	25%	45%	24%	42%	21%	61%	26%	61%	25%	28%	28%	26%	39%	38%	39%	31%	26%	36%	50%			
adym	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
Unlikely/certain not to (NET)	1220	1146	67	566	655	-	-	1220	-	566	655	1220	130	1063	192	990	315	837	434	658	81	1128	90	1114	49	296	618	204	53	19	290	502	252	50		
54%	55%	38%	53%	55%	-	-	54%	-	53%	55%	54%	36%	59%	38%	60%	43%	62%	46%	60%	31%	58%	29%	60%	56%	60%	55%	44%	57%	36%	50%	59%	56%	46%			
blnp	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
rtvBtl	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
NET LIKELY (likely - unlikely)	-24%	-27%	14%	-19%	-28%	0%	0%	-24%	0%	-19%	-28%	-24%	17%	-32%	10%	-35%	2%	-39%	-4%	-45%	30%	-32%	32%	-35%	-28%	-34%	-27%	-5%	-20%	-3%	-19%	-32%	-20%	4%		
Mean	-0.72	-0.8	0.21	-0.58	-0.85	-	-	-0.72	-	-0.58	-0.85	-0.72	0.31	-0.93	0.12	-0.97	-0.08	-1.08	-0.21	-1.23	0.6	-0.92	0.65	-0.98	-1.12	-1	-0.82	-0.17	-0.36	-0.34	-0.66	-0.9	-0.53	0.06		
ad	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
jmoquw	yF	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
Don't know	961	343	16	148	213	-	-	961	-	148	213	961	38	272	69	240	94	188	117	127	21	293	33	283	14	66	197	79	5	14	113	133	34	4		
16%	16%	9%	14%	18%	-	-	16%	-	14%	18%	16%	11%	15%	14%	15%	13%	14%	12%	13%	8%	15%	11%	15%	16%	14%	17%	17%	5%	25%	19%	15%	8%	4%			
bccl	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
moparst	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
vGdt	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/z/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 276
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... 59. households with spare bedrooms paid more tax than those without them? (Financial)
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCE OF TRAUMATIC/ ABUSIVE SITUATION (f)
	TOTAL (f)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REDUNDANT /NOT JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)									
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	208	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64								
WEIGHTED BASE	2207	874	503	132	16**	**	41*	133	318	394	509	851	513	1754	193	464	879	520	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	44**	132*	139	230	15*	15*								
100%	100%	39%	22%	6%	1%	**	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%	84%	3%	48%	21%	31%	71%	2%	***	2%	5%	2%	6%	9%	2%	2%									
(3) Certain to	75	28	18	6	3	-	*	4	14	17	15	24	18	57	9	12	26	24	4	66	-	70	4	57	6	12	56	3	-	5	10	3	5	6	11	5	5								
xy	3%	3%	4%	5%	18%	-	1%	3%	4%	4%	3%	3%	4%	3%	5%	2%	3%	5%	2%	3%	-	4%	2%	5%	1%	2%	3%	8%	-	9%	10%	7%	4%	5%	5%	9%	9%								
(2) Very likely	195	60	45	10	2	-	4	12	47	45	38	49	62	133	23	41	67	53	11	172	-	162	17	138	24	33	137	4	-	4	24	9	23	19	20	11	8								
akmy	9%	7%	9%	8%	14%	-	6%	9%	15%	12%	7%	6%	12%	8%	12%	8%	8%	10%	6%	8%	-	8%	9%	13%	5%	5%	8%	11%	-	9%	23%	20%	18%	13%	9%	21%	15%								
(1) Fairly likely	416	152	93	36	1	-	10	25	79	71	95	136	115	302	35	78	161	119	20	379	3	338	41	254	107	55	297	12	-	10	20	10	23	25	40	9	21								
lmny	18%	17%	18%	27%	7%	-	16%	39%	25%	18%	39%	16%	22%	17%	18%	16%	18%	23%	11%	18%	14%	18%	22%	23%	22%	8%	18%	32%	-	20%	19%	23%	18%	18%	19%	17%	39%								
(-1) Fairly unlikely	462	182	104	27	7	-	19	17	61	100	98	167	97	365	47	93	193	103	26	414	*	408	22	227	109	126	344	6	1	6	14	6	27	22	30	12	8								
gvl	20%	21%	21%	21%	43%	-	31%	13%	39%	25%	39%	20%	19%	21%	24%	19%	22%	20%	15%	20%	1%	21%	12%	21%	23%	18%	21%	15%	100%	11%	13%	13%	21%	16%	14%	22%	14%								
(-2) Very unlikely	340	140	82	19	3	-	9	27	49	54	77	122	86	252	15	78	127	79	34	318	7	301	21	140	61	139	250	5	-	11	16	7	19	16	35	7	3								
nwk	15%	16%	16%	14%	16%	-	15%	20%	15%	14%	15%	14%	17%	14%	8%	16%	14%	16%	19%	16%	34%	16%	12%	13%	13%	20%	15%	13%	-	22%	15%	15%	15%	11%	16%	13%	5%								
(-3) Certain NOT to	419	172	79	12	-	-	12	32	34	58	102	181	78	341	38	108	155	59	52	373	7	318	50	99	61	259	286	5	-	9	11	4	12	28	33	2	6								
chaw	18%	20%	16%	9%	-	-	20%	24%	11%	15%	20%	21%	15%	19%	20%	22%	18%	12%	28%	18%	35%	18%	77%	9%	13%	37%	18%	14%	-	18%	11%	9%	9%	20%	16%	4%	10%								
cert	20%	21%	21%	21%	43%	-	31%	13%	39%	25%	39%	20%	19%	21%	24%	19%	22%	20%	15%	20%	1%	21%	12%	21%	23%	18%	21%	15%	100%	11%	13%	13%	21%	16%	14%	22%	14%								
Certain/likely to (NET)	686	241	155	53	6	-	14	41	140	134	149	209	195	491	67	131	255	195	36	617	3	570	62	448	138	100	489	19	-	20	55	22	52	50	71	25	35								
kmny	30%	28%	31%	40%	39%	-	23%	31%	44%	34%	29%	25%	38%	28%	34%	27%	29%	38%	20%	30%	14%	30%	34%	41%	29%	14%	30%	51%	-	37%	52%	50%	39%	36%	34%	47%	62%								
Unlikely/certain not to (NET)	1220	493	265	58	10	-	40	76	144	212	277	469	260	958	100	278	475	241	112	1106	14	1046	93	465	231	524	879	16	1	27	41	16	59	66	97	21	16								
chaw	54%	56%	53%	44%	59%	-	60%	58%	45%	54%	54%	55%	51%	55%	52%	57%	54%	47%	62%	54%	70%	55%	51%	43%	48%	74%	54%	42%	100%	11%	39%	37%	44%	48%	46%	40%	29%								
NET LIKELY (likely - unlikely)	-24%	-29%	-22%	-4%	-20%	0%	-43%	-26%	-3%	-20%	-25%	-31%	-13%	-27%	-17%	-20%	-25%	-9%	-42%	-34%	-56%	-32%	-37%	-2%	-19%	-60%	-24%	8%	-100%	-13%	13%	13%	-5%	-13%	-13%	-7%	33%								
Mean	-0.72	-0.54	-0.64	-0.23	0.14	-	-1.03	-0.91	-0.16	-0.48	-0.8	-0.95	-0.46	-0.8	-0.5	-0.92	-0.74	-0.33	-1.31	-0.73	-1.9	-0.71	-0.83	-0.11	-0.65	-1.64	-0.7	-0.07	-1	-0.51	0.2	0.16	-0.15	-0.5	-0.51	0.28	0.44								
ak	-0.72	-0.54	-0.64	-0.23	0.14	-	-1.03	-0.91	-0.16	-0.48	-0.8	-0.95	-0.46	-0.8	-0.5	-0.92	-0.74	-0.33	-1.31	-0.73	-1.9	-0.71	-0.83	-0.11	-0.65	-1.64	-0.7	-0.07	-1	-0.51	0.2	0.16	-0.15	-0.5	-0.51	0.28	0.44								
movy	-0.72	-0.54	-0.64	-0.23	0.14	-	-1.03	-0.91	-0.16	-0.48	-0.8	-0.95	-0.46	-0.8	-0.5	-0.92	-0.74	-0.33	-1.31	-0.73	-1.9	-0.71	-0.83	-0.11	-0.65	-1.64	-0.7	-0.07	-1	-0.51	0.2	0.16	-0.15	-0.5	-0.51	0.28	0.44								
Don't know	361	140	83	21	*	-	7	15	34	48	83	172	56	304	27	75	150	72	34	330	3	289	29	172	108	81	246	3	-	6	9	6	22	23	42	7	5								
hly	16%	16%	16%	16%	3%	-	12%	11%	11%	12%	16%	20%	11%	17%	14%	15%	17%	14%	19%	16%	16%	15%	16%	16%	23%	11%	15%	7%	-	12%	9%	14%	17%	17%	20%	13%	8%								

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 278
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... \$10. If it generated funds for you to spend on other things and/or to pass on to relatives/friends etc.? [Financial]

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION										
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**
(3) Certain to	95	100	47	46	11	15	16	18	20	12	4	60	35	70	25	2	13	8	12	11	12	5	12	16	3	-
	4%	5%	4%	4%	15%	5%	4%	4%	5%	2%	2%	4%	4%	5%	3%	2%	5%	4%	5%	5%	5%	2%	3%	7%	3%	-
	hm		zdefghij		h									z												
(2) Very likely	249	248	133	116	16	45	38	39	45	52	15	157	92	180	69	15	28	20	23	18	33	19	29	46	17	-
	11%	11%	12%	10%	22%	16%	11%	10%	10%	10%	7%	11%	11%	13%	8%	13%	10%	10%	10%	9%	13%	9%	8%	19%	13%	-
	m		zefghij		z	z								zm										zopqrstu		
(1) Fairly likely	522	521	245	276	23	89	59	101	106	103	40	345	176	352	170	32	66	38	31	47	65	53	80	68	42	-
	23%	24%	22%	24%	31%	32%	17%	26%	24%	20%	20%	24%	22%	25%	20%	29%	23%	18%	14%	23%	25%	24%	22%	28%	32%	-
	emq		eh		z	z		e	e					zm		q	q			q	q	q	q	pq	zpq	
(-1) Fairly unlikely	466	464	243	221	11	48	93	86	84	96	48	324	142	298	168	17	67	65	56	33	53	35	84	36	20	-
	21%	21%	22%	19%	15%	17%	27%	22%	19%	18%	24%	22%	18%	21%	20%	15%	23%	31%	25%	16%	20%	15%	23%	15%	16%	-
	kv				z	z	z					zk				v	znrstvw		rtv			v				
(-2) Very unlikely	287	278	128	159	3	30	47	52	55	76	25	192	95	173	115	16	32	28	33	19	38	36	51	23	11	-
	13%	13%	12%	14%	4%	11%	13%	13%	12%	14%	12%	13%	12%	12%	14%	14%	11%	13%	15%	9%	15%	16%	14%	9%	9%	-
	c									c																
(-3) Certain NOT to	384	360	194	185	6	36	56	52	77	117	41	232	152	209	176	20	50	32	33	43	41	44	62	31	28	-
	17%	16%	18%	16%	8%	13%	16%	13%	17%	22%	20%	16%	19%	15%	21%	18%	18%	15%	15%	21%	16%	19%	17%	13%	22%	-
	fi								z		c				z											
Certain/likely to (NET)	866	869	425	438	50	149	114	158	171	167	59	563	303	603	263	48	107	66	66	76	110	78	122	130	62	-
	38%	39%	39%	38%	68%	53%	33%	40%	38%	32%	29%	39%	38%	42%	31%	44%	38%	31%	30%	37%	42%	34%	33%	53%	48%	-
	himpq		zdefghij		z	z		hi	i					zm		q				pq				zopqrstu	ptu	
Unlikely/certain not to (NET)	1137	1102	565	565	20	113	195	190	216	289	114	748	389	679	458	53	150	125	122	95	132	115	197	90	60	-
	50%	50%	51%	49%	28%	41%	56%	48%	49%	55%	56%	51%	48%	48%	55%	47%	52%	59%	55%	46%	50%	51%	54%	37%	46%	-
	cdlv		cd		cd		c	c	c	cd	cd			z		v	v	zrvw	v	v	v	v	v			
NET LIKELY (likely - unlikely)	-12%	-11%	-13%	-11%	41%	13%	-23%	-8%	-10%	-23%	-27%	-13%	-11%	-5%	-23%	-4%	-15%	-27%	-26%	-9%	-8%	-16%	-20%	17%	2%	0%
Mean	-0.44	-0.4	-0.44	-0.45	0.75	0.04	-0.55	-0.32	-0.44	-0.79	-0.81	-0.43	-0.47	-0.27	-0.75	-0.41	-0.47	-0.59	-0.58	-0.49	-0.35	-0.68	-0.61	0.15	-0.34	-
	him		zdefghij		z	z		hi	h					zm									z	z		
Don't know	264	235	112	150	3	17	40	46	57	71	31	149	115	147	117	10	29	22	33	36	21	34	47	24	9	-
	12%	11%	10%	13%	4%	6%	12%	12%	13%	13%	15%	10%	14%	10%	14%	9%	10%	10%	15%	17%	8%	15%	13%	10%	7%	-
	djl						d	d	cd	cd	cd		z		z				s	z	z	sw				-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 279

Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S10. If it generated funds for you to spend on other things and/or to pass on to relatives/friends etc.? [Financial]

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(3) Certain to	95	37	58	17	20	24	30	4	59	23	13	22	34	15	25	38	57
	4%	5%	4%	6%	3%	4%	5%	3%	4%	6%	4%	5%	4%	3%	5%	6%	4%
(2) Very likely	249	100	149	29	58	73	72	18	180	43	26	26	91	59	72	94	155
	11%	12%	10%	10%	10%	12%	12%	12%	11%	12%	9%	6%	10%	14%	16%	14%	10%
	kp	z											k	k	zkl	zp	
(1) Fairly likely	522	197	325	62	136	147	153	24	377	78	67	94	203	121	105	178	344
	23%	25%	22%	20%	23%	24%	25%	15%	23%	21%	22%	21%	22%	28%	23%	27%	22%
	gp					g	g							zk		zp	
(-1) Fairly unlikely	466	183	283	56	118	109	155	28	339	69	57	91	166	93	115	157	309
	21%	23%	19%	18%	20%	18%	25%	18%	21%	19%	19%	20%	18%	21%	25%	23%	19%
	l	z					zce								zl		
(-2) Very unlikely	287	110	177	29	76	81	83	18	212	40	36	56	134	44	52	81	207
	13%	14%	12%	10%	13%	13%	13%	11%	13%	11%	12%	13%	15%	10%	11%	12%	13%
(-3) Certain NOT to	384	112	272	74	97	105	85	23	255	67	62	105	172	59	49	74	310
	17%	14%	19%	24%	17%	17%	14%	15%	16%	19%	21%	23%	19%	13%	11%	11%	19%
	afno		a	zdef								zmn	mn			zo	
Certain/likely to (NET)	866	334	532	108	214	244	254	46	616	145	105	142	327	195	202	310	556
	38%	42%	36%	35%	37%	40%	41%	30%	38%	40%	35%	32%	36%	44%	44%	46%	35%
	kp	zb				g	g							zkl	zkl	zp	
Unlikely/certain not to (NET)	1137	405	732	159	292	295	323	68	806	176	155	252	472	197	217	311	826
	50%	51%	50%	52%	50%	49%	52%	44%	50%	48%	52%	56%	51%	45%	47%	46%	52%
	mo											zmn				zo	
NET LIKELY (likely - unlikely)	-12%	-9%	-14%	-17%	-13%	-8%	-11%	-14%	-12%	-9%	-17%	-24%	-16%	*	-3%	*	-17%
Mean	-0.44	-0.31	-0.52	-0.62	-0.5	-0.41	-0.33	-0.52	-0.43	-0.36	-0.61	-0.77	-0.58	-0.19	-0.1	-0.1	-0.6
	klp	zb												zk	zk	zp	
														l	l		
Don't know	264	63	201	38	75	68	44	40	184	43	37	57	121	47	39	51	213
	12%	8%	14%	12%	13%	11%	7%	26%	11%	12%	12%	13%	13%	11%	9%	8%	13%
	afno		za	f	f	f		zcde					n			zo	
								f									

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 280
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... \$10. If it generated funds for you to spend on other things and/or to pass on to relatives/friends etc.? [Financial]
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c) (z)	WHITE ETHNIC GROUP (a) (b)	ETHNIC MINORITY GROUP (c) (d)	MORTGAGE (e) (f)	OWNED (g) (h)	RENTED LA/HA (i) (j)	RENTED PRIVATE (k) (l)	OWNER/OCCUPPER (m) (n)	RENT (o) (p)	MORTGAGE CONTRIBUTOR (q) (r)	HOME OWNER (s) (t)	OWNERS OR MORTGAGE HOLDERS (u) (v)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (w) (x)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (y) (z)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 3-5 YEARS (aa) (ab)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (ac) (ad)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (ae) (af)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (ag) (ah)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 3-5 YEARS (ai) (aj)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (ak) (al)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (am) (an)	1 (ao) (ap)	2 (aq) (ar)	3 (as) (at)	4 (au) (av)	5+ (aw) (ax)	1 (ay) (az)	2 (ba) (bb)	3 (bc) (bd)	4 (be) (bf)	5+ (bg) (bh)					
UNWEIGHTED BASE	2208	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123		
WEIGHTED BASE	2367	2079	175	1075	1192	**	**	2267	**	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1928	313	1866	88*	480	1112	464	93*	51*	563	859	447	104*		
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	38%	20%	5%	5%		
(3) Certain to	95	82	13	49	46	-	-	95	-	49	46	95	47	43	49	41	50	36	57	25	42	50	45	40	3	16	48	24	4	8	38	16	19	10		
4%	4%	7%	5%	4%	-	-	4%	-	5%	4%	4%	13%	2%	10%	7%	3%	6%	3%	6%	3%	16%	3%	14%	2%	3%	3%	4%	5%	5%	16%	7%	2%	4%	9%		
mposu	wf	zb										zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	
(2) Very likely	249	206	41	135	115	-	-	249	-	135	115	249	71	168	91	148	138	98	160	63	67	171	90	149	4	40	127	64	14	5	78	91	57	10		
11%	10%	23%	13%	10%	-	-	11%	-	13%	10%	11%	20%	9%	18%	9%	19%	7%	17%	6%	26%	9%	29%	8%	5%	8%	11%	14%	15%		9%	13%	11%	13%	9%		
adgm	oosuw	zb						d			j	qs	qs	zmopqr	qs	zmopqr	qs	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	
(1) Fairly likely	522	473	45	260	262	-	-	522	-	260	262	522	96	412	147	361	214	274	283	176	76	431	92	415	22	94	248	130	27	15	152	189	99	33		
23%	23%	26%	24%	22%	-	-	23%	-	24%	22%	23%	27%	23%	29%	22%	29%	20%	30%	18%	29%	29%	22%	29%	22%	25%	19%	22%	28%	29%	29%	29%	26%	22%	22%	30%	
qs												qs	qs	zmopqr	qs	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	
(-1) Fairly unlikely	466	430	34	227	239	-	-	466	-	227	239	466	59	401	92	365	146	300	200	222	46	417	52	409	11	96	215	120	24	4	92	215	96	26		
21%	23%	20%	21%	20%	-	-	21%	-	21%	20%	21%	17%	22%	18%	22%	20%	22%	21%	22%	18%	18%	22%	17%	22%	13%	20%	19%	26%	26%	7%	16%	25%	22%	24%		
DE												z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		
(-2) Very unlikely	287	264	19	130	157	-	-	287	-	130	157	287	27	248	41	230	63	205	82	170	9	273	14	269	15	69	161	34	8	5	62	108	67	17		
13%	13%	11%	12%	13%	-	-	13%	-	12%	13%	13%	8%	14%	8%	14%	9%	15%	9%	17%	3%	14%	5%	14%	17%	14%	14%	14%	7%	9%	9%	11%	13%	15%	16%		
lnpr												zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr		
tvb												pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr		
(-3) Certain NOT to	384	367	17	160	224	-	-	384	-	160	224	384	29	344	43	330	72	291	96	253	7	377	3	380	23	129	190	35	7	11	86	146	81	9		
17%	18%	10%	15%	19%	-	-	17%	-	15%	19%	17%	8%	19%	8%	20%	10%	22%	10%	25%	3%	20%	1%	20%	27%	27%	26%	17%	8%	7%	20%	15%	17%	18%	9%		
blnp	zbc	zb						z			z	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr		
rsvBCD												pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr		
Certain/likely to (NET)	856	760	98	443	423	-	-	866	-	443	423	866	215	623	287	549	401	408	500	264	185	653	227	604	29	151	423	218	45	29	268	296	175	52		
38%	37%	56%	41%	35%	-	-	38%	-	41%	35%	38%	60%	34%	57%	33%	34%	30%	53%	27%	71%	33%	31%	37%	33%	31%	37%	47%	49%	3%	20	241	469	244	52		
adgm	zbc	zb						d			j	zmopqr	qs	zmopqr	qs	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	
oposuwf																																				
Unlikely/certain not to (NET)	1137	1061	70	517	620	-	-	1137	-	517	620	1137	115	993	176	925	280	796	379	645	62	1066	69	1058	49	295	565	189	39	20	241	469	244	52		
50%	51%	40%	48%	52%	-	-	50%	-	48%	52%	50%	32%	55%	35%	56%	38%	59%	40%	65%	24%	55%	22%	57%	56%	60%	50%	41%	42%	37%	41%	55%	54%	48%			
blnp	zbc	zb										zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr	zlnpr			
rsvBCD												f	f	f	f	f	f	f	f	f	f	f	f	f	f	f	f	f	f	f	f	f	f	f		
NET UNLIKELY (likely - unlikely)	-12%	-14%	16%	-7%	-17%	0%	0%	-12%	0%	-7%	-17%	-12%	28%	-20%	22%	-23%	16%	-29%	13%	-38%	47%	-21%	51%	-24%	-23%	-29%	-13%	6%	6%	17%	5%	-20%	-15%	*		
Mean	-0.44	-0.51	0.25	-0.3	-0.57	-	-	-0.44	-	-0.3	-0.57	-0.44	0.55	-0.65	0.38	-0.7	0.22	-0.83	0.14	-1.04	1.02	-0.68	1.08	-0.75	-0.92	-0.89	-0.47	0.09	0.08	0.08	-0.11	-0.59	-0.48	-0.06		
ad	zbc	zb						d			i	zmopqr	qs	zmopqr	qs	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	zmopqr	s	
jmoosuw											k	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr	pqr		
xyf																																				
Don't know	264	257	6	115	149	-	-	264	-	115	149	264	27	196	40	175	55	136	70	87	14	209	18	204	10	44	145	57	9	5	74	94	28	4		
12%	12%	4%	11%	13%	-	-	12%	-	11%	13%	12%	8%	11%	8%	11%	8%	10%	7%	9%	5%	11%	6%	11%	11%	9%	13%	12%	9%	10%	13%	11%	6%	3%			
blmn	oposru	zb										pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr	pr		
sdH																																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/z/BC - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 282
Q17 How likely or unlikely do you think you will be to want to sell your home and move to one which has fewer bedrooms if... S16. If it generated funds for you to spend on other things and/or to pass on to relatives/friends etc.? (Financial)

BASE: All adults who are owner occupiers in England and Wales

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																				FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPERS)					
	TOTAL (n)	BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW HOME (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO USE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVICE/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)		
UNWEIGHTED BASE	2208	588	860	820	590	185	223	851	181	545	418	207	116	403	119	740	606	473	818	255	658	1029	527	551	387	538	142	48	274	1765	764	724	297	339	278	351	195	171	294		
WEIGHTED BASE	2207	612	857	847	586	192	241	822	180	551	435	189	108*	235	112*	742	597	465	822	266	700	1048	555	567	381	530	140	47*	270	1840	796	773	271	352	269	341	207	176	287		
100%	95	27%	16%	37%	26%	9%	11%	18%	6%	24%	18%	12	9%	5%*	17%	5%*	33%	26%	20%	42%	12%	1%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%	
(3) Certain to	95	18	27	54	47	14	16	29	17	31	28	12	11	33	5	15	30	20	42	18	21	40	28	29	25	21	13	2	15	77	30	36	10	4	6	8	12	15	32		
4%	3%	8%	6%	8%	8%	7%	6%	7%	9%	6%	7%	6%	11%	9%	5%	2%	5%	4%	5%	7%	3%	4%	5%	5%	6%	4%	9%	4%	4%	4%	4%	5%	4%	1%	2%	2%	6%	8%	11%		
(2) Very likely	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
10%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
(1) Fairly likely	522	130	111	245	172	53	73	123	54	147	120	56	37	110	24	173	185	130	241	60	165	268	127	161	105	135	47	5	96	413	160	170	83	46	50	71	68	56	102		
23%	21%	31%	29%	29%	28%	30%	31%	29%	27%	29%	28%	28%	34%	28%	22%	23%	31%	28%	27%	23%	24%	26%	24%	28%	28%	25%	34%	11%	25%	22%	20%	22%	31%	12%	19%	20%	33%	31%	34%		
1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
(1) Fairly unlikely	466	153	16	165	118	32	41	82	15	128	78	55	18	85	25	178	155	104	263	63	141	237	117	140	86	122	17	12	74	384	163	159	62	71	60	97	46	32	60		
23%	20%	16%	20%	20%	17%	17%	20%	19%	21%	19%	28%	15%	22%	22%	24%	18%	18%	22%	23%	24%	20%	23%	22%	25%	23%	23%	12%	25%	19%	21%	20%	21%	23%	19%	22%	27%	22%	18%	20%		
(2) Very unlikely	287	83	38	82	42	19	17	35	15	60	45	15	9	31	13	109	77	54	101	26	92	119	58	68	27	70	6	5	47	234	112	102	20	68	54	48	22	16	14		
13%	54%	11%	10%	7%	10%	7%	9%	8%	11%	11%	7%	9%	8%	11%	11%	15%	13%	12%	11%	10%	13%	11%	11%	12%	7%	13%	4%	11%	12%	13%	14%	13%	7%	19%	20%	13%	11%	9%	5%		
(3) Certain NOT to	194	130	27	77	42	14	17	35	14	60	30	20	4	40	14	124	71	52	109	25	112	100	72	60	37	60	11	11	67	310	181	123	26	137	52	76	13	7	4		
17%	21%	8%	9%	7%	7%	7%	9%	7%	11%	7%	10%	3%	10%	13%	13%	17%	12%	11%	12%	9%	10%	14%	13%	11%	10%	12%	8%	23%	18%	17%	20%	16%	10%	38%	19%	23%	6%	4%	1%		
10%	13%	5%	4%	5%	4%	4%	5%	4%	5%	4%	5%	4%	5%	4%	5%	10%	8%	8%	8%	7%	8%	7%	8%	7%	8%	7%	8%	7%	8%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	
Certain/likely to (NET)	864	204	204	433	320	110	143	208	110	249	217	103	67	209	44	259	292	217	401	116	280	434	230	257	200	224	96	13	159	681	271	282	127	61	73	113	107	110	192		
38%	33%	57%	51%	55%	57%	59%	52%	52%	62%	67%	53%	39%	35%	49%	47%	44%	44%	40%	41%	43%	45%	41%	43%	45%	42%	42%	69%	27%	42%	37%	36%	47%	17%	27%	31%	51%	62%	65%			
Unlikely/certain not to (NET)	1337	866	121	324	202	65	75	151	65	248	153	90	29	157	52	412	243	261	414	114	345	505	246	267	151	257	34	28	188	928	486	384	108	277	167	221	82	55	77		
59%	60%	34%	38%	34%	34%	31%	38%	34%	43%	43%	37%	43%	27%	47%	47%	55%	42%	45%	46%	43%	49%	48%	46%	47%	39%	49%	24%	59%	50%	50%	53%	50%	40%	76%	62%	63%	39%	31%	26%		
NET LIKELY (likely - unlikely)	12%	-26%	23%	13%	20%	23%	28%	14%	24%	*	15%	7%	35%	13%	-7%	-20%	7%	1%	-1%	1%	-9%	-7%	-3%	-2%	13%	-6%	45%	-32%	-8%	-13%	-21%	-13%	7%	-59%	-35%	-30%	12%	31%	39%		
Mean	0.44	-0.72	0.34	0.15	0.36	0.39	0.47	0.18	0.43	-0.09	0.22	0.09	0.65	0.2	-0.25	-0.61	-0.08	-0.11	-0.16	0.01	-0.39	0.3	-0.18	-0.14	0.19	-0.26	0.75	0.8	-0.38	-0.47	-0.65	-0.45	0.01	-1.59	-0.84	-0.78	0.14	0.58	0.8		
Don't know	264	43	32	90	64	18	23	43	15	54	45	7	12	26	16	72	51	37	88	36	75	110	59	42	31	49	10	6	32	231	88	107	36	27	30	27	19	13	27		
12%	7%	9%	11%	11%	10%	9%	11%	8%	10%	11%	3%	11%	7%	14%	10%	10%	8%	8%	10%	14%	11%	10%	11%	7%	8%	9%	7%	14%	8%	13%	11%	14%	13%	7%	11%	8%	9%	7%	9%		

Proportions/Mean: Columns Tested (5% risk level) - i/a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x/y/z/a/b - i/c/d - i/r/f/g - i/h/u/k/a/m
Overlap formulae used. * small base

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24-022993-01 - RIGHTSTIZING RESEARCH
24th-27th MAY 2024
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IPSOS

6 Aug 2024

Table 283
Q18 To what extent do you agree or disagree with this statement... I can see the benefits of selling my home and moving to one with fewer bedrooms at some point in the future, but not now

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(2) Strongly agree	360	376	185	173	12	48	54	74	76	70	27	242	119	240	121	12	46	30	27	40	51	34	54	50	16	-	
	16%	17%	17%	15%	16%	17%	16%	19%	17%	13%	13%	17%	15%	17%	14%	11%	16%	14%	12%	19%	19%	15%	15%	21%	12%	-	
(1) Tend to agree	725	709	357	365	28	111	111	140	125	140	69	494	231	503	222	39	94	76	74	64	69	79	123	70	37	-	
	32%	32%	32%	32%	39%	40%	32%	36%	28%	27%	34%	34%	29%	35%	27%	35%	33%	35%	34%	31%	26%	35%	34%	29%	29%	-	
	ghkm				zgh		gh	zk						zm													
(0) Neither agree nor disagree	441	431	217	223	18	52	61	68	96	103	43	266	175	267	175	13	55	42	39	47	70	34	68	49	24	-	
	19%	20%	20%	19%	25%	19%	18%	17%	22%	20%	21%	18%	22%	19%	21%	12%	19%	20%	18%	23% n	27% znqtu	15%	19%	20%	18%	-	
(-1) Tend to disagree	301	273	139	160	13	31	49	44	53	87	24	184	117	181	120	24	42	28	41	15	34	24	46	30	18	-	
	13%	12%	13%	14%	18%	11%	14%	11%	12%	16%	12%	13%	15%	13%	14%	22%	15%	13%	18%	7%	13%	11%	13%	12%	14%	-	
	r															zrtu	r		rt								
(-2) Strongly disagree	404	383	188	214	2	37	66	59	85	115	39	250	154	218	186	23	47	36	32	37	50	71	42	29	-		
	18%	17%	17%	19%	2%	13%	19%	15%	19%	22%	19%	17%	19%	15%	22%	21%	16%	17%	15%	18%	14%	22%	20%	17%	22%	-	
	cl				c	c	c	c	c	zcdf	c				zl												
Agree (NET)	1086	1085	542	538	40	158	166	215	201	210	96	736	350	743	343	51	140	105	102	104	120	113	177	120	53	-	
	48%	49%	49%	47%	55%	57%	47%	55%	45%	40%	47%	50%	43%	52%	41%	46%	49%	49%	46%	50%	46%	50%	48%	49%	41%	-	
	hkm				h	zgh		zgh				zk		zm													
Disagree (NET)	705	656	326	374	14	68	115	103	139	202	63	434	271	399	306	47	89	64	73	52	71	74	118	72	47	-	
	31%	30%	30%	32%	20%	24%	33%	26%	31%	38%	31%	30%	34%	28%	37%	42%	31%	30%	33%	25%	27%	33%	32%	29%	36%	-	
	dfl				d		d	zcdfg						zl		zrsv											
Mean	0.15	0.19	0.2	0.11	0.49	0.37	0.11	0.33	0.12	-0.07	0.1	0.2	0.05	0.26	-0.03	-0.06	0.18	0.17	0.11	0.27	0.24	0.11	0.12	0.24	-0.06	-	
	hkm				zeghi	zegh		zgh				zk		zm													
Don't know	35	34	16	19	-	1	7	8	7	11	1	24	12	20	15	-	2	3	7	5	2	5	3	3	6	-	
	2%	2%	1%	2%	-	1%	2%	2%	2%	2%	1%	2%	1%	1%	2%	-	1%	1%	3%	2%	1%	2%	1%	1%	5%	-	
																									zosu	-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 284

Q18 To what extent do you agree or disagree with this statement... I can see the benefits of selling my home and moving to one with fewer bedrooms at some point in the future, but not now

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	360	158	203	36	97	84	123	20	266	54	40	45	138	80	97	137	223
	16%	20%	14%	12%	17%	14%	20%	13%	17%	15%	14%	10%	15%	18%	21%	20%	14%
	bkp	zb					zce						k	k	zkl	zp	
(1) Tend to agree	725	285	440	85	173	209	217	42	562	92	72	112	291	150	172	253	473
	32%	36%	30%	28%	30%	34%	35%	27%	35%	25%	24%	25%	32%	34%	38%	38%	30%
	ijkp	zb							zij				k	k	zk	zp	
(0) Neither agree nor disagree	441	139	303	64	124	112	110	32	298	78	65	92	180	92	78	117	324
	19%	17%	21%	21%	21%	18%	18%	21%	19%	21%	22%	20%	20%	21%	17%	17%	20%
	a																
(-1) Tend to disagree	301	92	209	40	77	84	84	17	205	58	38	71	125	51	55	77	224
	13%	11%	14%	13%	13%	14%	13%	11%	13%	16%	13%	16%	14%	12%	12%	12%	14%
	a																
(-2) Strongly disagree	404	118	285	72	97	110	84	40	256	70	77	115	173	64	51	84	320
	18%	15%	19%	24%	17%	18%	13%	26%	16%	19%	26%	26%	19%	15%	11%	12%	20%
	afhno	a		zdf		f		zdf			zh	zlmn	n				zo
Agree (NET)	1086	443	643	121	270	293	340	62	827	146	112	157	430	230	269	390	696
	48%	55%	44%	40%	47%	48%	55%	40%	52%	40%	38%	35%	47%	53%	59%	58%	44%
	bciijkp	zb				c	zcdg		zij				k	k	zkl	zp	
Disagree (NET)	705	210	495	112	174	194	167	57	462	129	114	187	298	114	106	161	544
	31%	26%	34%	37%	30%	32%	27%	37%	29%	35%	38%	41%	32%	26%	23%	24%	34%
	afhmno	za		zf				f		h	zh	zlmn	mn				zo
Mean	0.15	0.34	0.05	-0.09	0.17	0.12	0.34	-0.1	0.24	*	-0.13	-0.23	0.11	0.3	0.46	0.42	0.04
	bcgij	zb			c		zc		zij				k	zkl	zkl	zp	
	kp						eg										
Don't know	35	10	25	8	13	8	5	2	18	10	6	16	13	1	5	4	31
	2%	1%	2%	3%	2%	1%	1%	1%	1%	3%	2%	4%	1%	*	1%	1%	2%
	hmo									h		zlmn					o

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 285
Q18 To what extent do you agree or disagree with this statement... I can see the benefits of selling my home and moving to one with fewer bedrooms at some point in the future, but not now
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER				LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED LA/HA (e)	RENTED PRIVATE (f)	OWNER/OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTOR (i) (DIRECT)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (y)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (z)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (aa)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (ab)	1 (ac)	2 (ad)	3 (ae)	4 (af)	5+ (ag)	1 (ah)	2 (ai)	3 (aj)	4 (ak)
UNWEIGHTED BASE	2208	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	487	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123			
WEIGHTED BASE	21837	20709	175	1075	1192	**	**	2267	**	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1928	318	1866	88*	490	1123	464	93*	51*	563	859	447	104*			
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4% *</td <td>22%</td> <td>50%</td> <td>20%</td> <td>4%<!--*</td--><td>2%<!--*</td--><td>26%</td><td>38%</td><td>20%</td><td>5%<!--*</td--></td></td></td>	22%	50%	20%	4% *</td <td>2%<!--*</td--><td>26%</td><td>38%</td><td>20%</td><td>5%<!--*</td--></td></td>	2% *</td <td>26%</td> <td>38%</td> <td>20%</td> <td>5%<!--*</td--></td>	26%	38%	20%	5% *</td				
(2) Strongly agree	360	333	27	184	176	-	-	360	-	184	176	360	84	257	111	231	157	171	201	104	66	278	79	264	6	56	175	95	28	8	121	117	78	22			
16%	16%	16%	17%	15%	-	-	16%	-	17%	15%	16%	24%	14%	22%	14%	21%	13%	21%	10%	25%	14%	25%	14%	7%	11%	15%	20%	30%	14%	21%	14%	17%	20%				
moop												zmoqs	qs	zmoqs	qs	zmoqs	s	zmoqs		zow		zow				zavA	zavA										
uwvYf																																					
(1) Tend to agree	725	650	75	380	345	-	-	725	-	380	345	725	114	577	165	518	284	392	363	269	95	608	123	580	15	102	869	203	36	16	177	286	155	42			
32%	31%	41%	35%	29%	-	-	32%	-	35%	29%	32%	32%	32%	33%	31%	39%	29%	38%	27%	36%	32%	39%	31%	17%	21%	33%	44%	39%	30%	30%	33%	35%	39%				
dps		za		zdk				d		zjk		j		qs	s	qs	zlmnoq	s	zlmnoq		zow		xy		zavA	xy											
(0) Neither agree nor disagree	441	405	29	188	253	-	-	441	-	188	253	441	69	350	93	326	129	270	172	201	53	368	59	360	11	91	249	80	10	3	107	168	72	20			
19%	19%	17%	17%	21%	-	-	19%	-	17%	21%	19%	19%	19%	19%	20%	18%	20%	18%	20%	20%	19%	19%	19%	12%	19%	22%	17%	11%	6%	18%	20%	16%	19%				
D				zR						zR																											
(-1) Tend to disagree	301	282	19	141	160	-	-	301	-	141	160	301	46	252	73	222	81	194	100	160	30	266	37	255	11	91	149	41	9	9	65	135	60	10			
13%	14%	11%	13%	13%	-	-	13%	-	13%	13%	13%	13%	14%	14%	13%	11%	15%	11%	16%	11%	14%	12%	14%	12%	19%	13%	9%	10%	17%	11%	16%	13%	9%				
prB													pr	pr	r		r		zmpop	qr							zAB	B									
(-2) Strongly disagree	404	377	25	167	236	-	-	404	-	167	236	404	43	348	57	326	81	291	110	245	15	382	13	380	43	139	170	42	9	17	99	142	79	14			
18%	18%	14%	16%	20%	-	-	18%	-	16%	20%	18%	12%	19%	11%	20%	11%	22%	12%	25%	6%	20%	4%	20%	49%	28%	15%	9%	10%	32%	17%	17%	18%	13%				
prvAB				zR			c			zR		i		zlnp		zlnp	r	zlmn	opq		zlv		zlv		zlv		zlv		zlv								
cln																																					
Agree (NET)	1086	983	98	564	521	-	-	1086	-	564	521	1086	198	833	276	749	441	563	564	373	161	886	201	844	21	159	544	297	64	24	298	404	233	63			
48%	47%	56%	52%	44%	-	-	48%	-	52%	44%	48%	56%	46%	55%	45%	60%	42%	59%	37%	62%	46%	64%	45%	24%	32%	48%	64%	69%	44%	51%	47%	52%	59%				
dmo		za		zdk			d		zR		j	zmoqs	qs	zmoqs	qs	zmoqs	s	zmoqs		zuv		zuv					xy	zavA	zavA								
quawv																																					
Disagree (NET)	705	660	44	309	396	-	-	705	-	309	396	705	89	601	130	548	163	485	210	405	45	648	50	635	54	230	320	83	18	26	163	277	139	24			
31%	32%	25%	29%	33%	-	-	31%	-	29%	33%	31%	25%	33%	26%	33%	22%	36%	22%	41%	17%	34%	16%	34%	61%	47%	28%	18%	20%	49%	28%	32%	31%	22%				
tspr				zR						zR				zlnp	pr	zlnp	opq	zlmn	opq								zlv		zlv								
tsvABC																																					
Mean	0.15	0.14	0.32	0.26	0.06	-	-	0.15	-	0.26	0.06	0.15	0.42	0.08	0.4	0.07	0.48	-0.03	0.47	-0.18	0.64	0.07	0.7	0.05	-0.82	-0.32	0.21	0.58	0.7	-0.23	0.28	0.12	0.21	0.43			
dmp				zdk			d		zR		i	zmoqs	qs	zmoqs	qs	zmoqs	s	zmoqs	s	zmoqs	zuv	zuv	zuv	zuv	x	xy	zav	zav	zav	zav	zav	zav	zav	zav	zav		
opowvny																																					
Don't know	35	32	3	14	21	-	-	35	-	14	21	35	*	28	3	26	5	21	4	16	1	26	3	27	3	10	20	4	-	-	14	10	4	-			
tsr																																					
2%	2%	2%	1%	2%	-	-	2%	-	1%	2%	2%	*	2%	1%	2%	1%	2%	*	2%	1%	1%	1%	1%	1%	3%	2%	2%	1%	-	-	2%	1%	1%	-			
tsr																																					

Proportions/Mean: Columns Tested (5% risk level): z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/z/ABC - z/DEF/G/H
Overlap formulae used: * small base, ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 286
Q18 To what extent do you agree or disagree with this statement... I can see the benefits of selling my home and moving to one with fewer bedrooms at some point in the future, but not now
BASE: All adults who are owner occupiers in England and Wales

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)															LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION (G)
	RESPONDENTS					LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)																				
	TOTAL (a)	(b)	(c)	(d)	(e)	(f)	LESS THAN 1 YEAR (g)	1-2 YEARS (h)	3-5 YEARS (i)	6-10 YEARS (j)	11-20 YEARS (k)	MORE THAN 20 YEARS (l)	UP TO 5 YEARS (m)	MORE THAN 5 YEARS (n)	FLAT/ APARTMENT (o)	TERRACED HOUSE (p)	SEMI DETACHED HOUSE (q)	DETACHED HOUSE (r)	BUNGALOW (s)	HOUSE (t)	OTHER (u)	SATISFIED (v)	DISSATISFIED (w)	AGREE (x)	NEITHER /DON'T KNOW (y)	DISAGREE (z)	1 (A)	2 (B)	3+ (C)	DIVORCED/ SEPARATED (D)	REDUNDANT /LOST JOB (E)	DEATH OF A SPOUSE/ PARTNER (F)	STARTED CARING FOR DEPENDENT (G)	HAD SERIOUS ACCIDENT /ILLNESS (H)	EXPERIENCED PHYSICAL/ MENTAL DISABILITY (I)	SUFFERING IMPACTS OF ADDICTION (J)																			
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	58	1	51	99	45	138	135	201	50	64																		
WEIGHTED BASE	2207	874	503	132	16**	**	61*	133	318	394	509	851	513	1754	193	484	879	508	182	2033	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	46**	132*	139	230	15*	15*																		
100%	39%	22%	6%	1%	1%	**	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	91%	1%	84%	3%	48%	21%	31%	71%	2%	***	2%	1%	5%	2%	6%	9%	2%	2%																		
(2) Strongly agree	360	121	93	26	6	-	7	21	51	64	78	139	79	281	34	69	128	99	28	324	3	307	24	360	-	-	274	6	-	11	20	8	36	28	44	19	10																		
WE	16%	14%	19%	19%	34%	-	11%	16%	16%	16%	15%	16%	15%	16%	18%	14%	15%	20%	15%	16%	13%	16%	13%	33%	-	-	17%	17%	-	21%	19%	18%	27%	20%	21%	35%	18%																		
(1) Tend to agree	725	269	175	57	9	-	21	44	111	144	155	251	176	550	40	173	271	198	39	681	4	643	44	725	-	-	560	12	-	13	39	11	38	41	65	17	21																		
WE	32%	31%	35%	43%	54%	-	35%	33%	35%	37%	30%	29%	34%	31%	21%	36%	31%	39%	22%	33%	20%	34%	24%	67%	-	-	35%	33%	-	25%	37%	24%	29%	30%	31%	32%	38%																		
(0) Neither agree nor disagree	441	183	96	25	1	-	6	17	65	64	112	176	89	352	31	85	184	106	32	407	4	348	32	-	441	-	308	8	-	8	17	12	17	28	38	8	8																		
WE	19%	21%	19%	19%	3%	-	10%	13%	21%	16%	22%	21%	17%	20%	16%	17%	21%	21%	17%	20%	20%	18%	17%	-	93%	-	19%	22%	-	16%	16%	26%	13%	20%	18%	15%	15%																		
(-1) Tend to disagree	301	128	68	8	1	-	8	21	42	59	57	114	70	230	27	71	136	39	27	274	1	248	33	-	-	301	204	5	-	8	18	8	28	14	22	5	4																		
WE	13%	15%	13%	6%	4%	-	13%	16%	13%	15%	11%	13%	14%	13%	14%	15%	15%	8%	15%	13%	3%	13%	18%	-	-	43%	13%	13%	-	15%	17%	18%	21%	10%	10%	10%	7%																		
(-2) Strongly disagree	404	162	82	13	1	-	19	28	44	59	96	157	91	313	56	82	151	62	45	340	8	336	43	-	-	404	251	3	1	11	11	6	13	26	37	2	11																		
WE	18%	19%	12%	10%	5%	-	31%	21%	14%	15%	19%	18%	18%	18%	29%	17%	17%	12%	25%	17%	38%	18%	23%	-	-	57%	16%	8%	100%	13%	10%	19%	17%	4%	21%																				
Agree (NET)	1086	390	269	83	14	-	28	65	162	208	233	390	255	831	74	242	398	297	68	1004	7	950	68	1086	-	-	834	19	-	24	58	19	74	69	109	36	31																		
WE	48%	45%	53%	62%	88%	-	46%	49%	51%	53%	46%	46%	50%	47%	38%	50%	45%	58%	37%	49%	33%	50%	37%	100%	-	-	52%	50%	-	48%	55%	43%	56%	49%	52%	68%	56%																		
Disagree (NET)	705	290	129	21	1	-	27	49	85	119	153	271	160	543	83	153	287	101	73	613	9	184	77	-	-	705	456	8	1	19	29	14	40	40	58	8	15																		
WE	31%	33%	26%	16%	9%	-	44%	37%	27%	30%	30%	32%	31%	31%	43%	32%	33%	20%	40%	30%	41%	31%	42%	-	-	100%	28%	21%	100%	37%	28%	31%	29%	28%	58	15%	28%																		
Mean	0.15	0.07	0.35	0.57	1.08	-	-0.18	0.07	0.27	0.24	0.13	0.12	0.16	0.15	-0.16	0.16	0.1	0.46	-0.13	0.19	-0.36	0.18	-0.16	1.33	0	-1.57	0.25	0.4	-2	0.08	0.36	0.17	0.43	0.22	0.28	0.36	0.25																		
Don't know	35	12	9	4	-	-	-	1	6	3	12	14	7	28	5	4	10	4	10	29	1	24	8	-	35	-	17	3	-	1	1	-	-	2	5	1	1																		
WE	2%	1%	2%	3%	-	-	-	1%	2%	1%	2%	2%	1%	2%	3%	1%	1%	6%	1%	6%	1%	4%	-	7%	-	1%	7%	-	1%	1%	-	-	2%	2%	2%	2%																			

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 287
Q18 To what extent do you agree or disagree with this statement... I can see the benefits of selling my home and moving to one with fewer bedrooms at some point in the future, but not now

BASE: All adults who are owner occupiers in England and Wales

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																				FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPERS)					
	TOTAL (n)	BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING/ PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO BUY/ RENT/ TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO GIVE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVANCE/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)		
UNWEIGHTED BASE	2208	588	860	820	590	185	223	851	181	545	418	207	116	403	119	740	606	473	818	255	658	1029	527	551	387	538	142	48	274	1785	764	724	297	339	278	351	195	171	294		
WEIGHTED BASE	2207	612	857	847	586	192	241	822	180	551	435	189	108*	393	112*	742	597	465	822	260	702	1048	555	557	381	530	140	47*	270	1840	796	773	271	352	269	361	207	178	287		
100%	100%	27%	16%	37%	26%	9%	11%	18%	6%	24%	18%	9%	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%		
(2) Strongly agree	360	88	188	130	37	50	87	48	110	84	92	27	27	83	14	120	98	96	160	55	106	170	99	97	87	91	33	8	63	287	110	120	57	39	34	49	43	31	70		
	16%	44%	22%	22%	22%	19%	21%	22%	25%	20%	20%	21%	25%	21%	12%	16%	16%	21%	18%	19%	15%	16%	19%	17%	23%	17%	23%	8	17%	16%	14%	16%	21%	13%	13%	14%	21%	17%	24%		
	H		zan	zan	zan		a	za	zan	za	za	a	zan	za				zan					zan	zan	zan	zan	zan							zan	zan	zan	zan	zan	zan	zan	
(1) Tend to agree	725	179	138	312	229	66	91	142	62	199	150	76	36	130	34	239	218	158	337	83	249	375	191	213	129	177	60	8	103	608	226	262	120	79	84	113	79	76	138		
	32%	29%	39%	37%	39%	34%	38%	33%	33%	36%	38%	38%	33%	33%	31%	32%	37%	34%	37%	31%	36%	36%	36%	38%	34%	33%	43%	17%	27%	33%	28%	34%	44%	22%	31%	31%	38%	43%	47%		
(0) Neither agree nor disagree	441	113	65	162	99	44	46	75	37	98	87	36	19	72	20	134	105	84	148	55	120	185	102	111	72	82	22	9	71	364	155	164	45	83	46	67	38	37	46		
	19%	18%	18%	19%	17%	23%	19%	19%	20%	18%	21%	18%	18%	18%	18%	18%	18%	18%	16%	21%	17%	18%	19%	20%	19%	16%	16%	18%	19%	20%	19%	21%	17%	23%	17%	19%	18%	21%	15%		
(-1) Tend to disagree	301	97	36	97	67	22	32	49	22	71	45	27	17	45	27	104	84	65	122	40	88	147	67	66	52	90	12	13	48	247	124	102	20	50	41	59	28	26	25		
	13%	5%	10%	12%	12%	11%	13%	12%	11%	13%	11%	14%	15%	11%	24%	14%	14%	14%	14%	15%	13%	14%	13%	12%	14%	17%	9%	27%	13%	13%	18%	13%	8%	14%	10%	18%	14%	14%	8%		
	GM	bdjgn																							ztnwa	ztnwa															
(-2) Strongly disagree	404	130	35	82	55	18	19	46	18	71	40	17	9	59	17	135	83	55	125	34	122	159	66	67	34	82	13	10	90	303	166	112	25	113	56	72	18	5	15		
	18%	18%	10%	10%	9%	9%	8%	11%	9%	13%	10%	9%	8%	15%	15%	18%	14%	12%	14%	13%	17%	15%	12%	12%	9%	16%	10%	21%	24%	16%	21%	14%	9%	31%	21%	20%	9%	3%	5%		
	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg
Agree (NET)	1086	268	218	500	359	104	141	229	110	309	234	118	63	213	48	359	316	254	498	134	355	545	290	310	216	268	93	16	166	895	336	382	177	118	119	162	122	107	208		
	48%	44%	61%	59%	61%	54%	59%	57%	58%	56%	56%	59%	58%	54%	43%	48%	53%	53%	55%	50%	51%	52%	54%	55%	57%	51%	66%	34%	44%	49%	42%	49%	65%	32%	44%	45%	59%	60%	70%		
	zEH	zan	zan	zan	zan	a	zan	zan	zan	zan	zan	zan	zan	za		zan	zan	zan	zan	zan	zan	zan	zan	zan	zan	zan	zan														
Disagree (NET)	705	227	71	179	123	40	51	95	39	142	85	44	25	104	44	239	167	120	247	74	211	306	133	133	86	172	26	23	137	137	290	214	46	163	97	131	46	30	40		
	31%	37%	20%	21%	21%	21%	21%	24%	21%	26%	20%	22%	23%	27%	39%	32%	28%	28%	27%	28%	30%	29%	29%	24%	23%	32%	18%	48%	20%	20%	30%	28%	17%	45%	30%	30%	22%	17%	13%		
	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg
	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg	bdcdfg
Mean	0.15	*	0.54	0.51	0.53	0.45	0.53	0.44	0.54	0.38	0.48	0.5	0.52	0.34	0.01	0.14	0.28	0.38	0.32	0.29	0.19	0.24	0.36	0.37	0.49	0.2	0.62	-0.18	0.01	0.18	-0.01	0.23	0.61	-0.33	*	0.02	0.49	0.59	0.76		
	sdEH	zan	zan	zan	zan	zan	zan	zan	zan	zan	zan	zan	zan	zan		zan	zan	zan	zan	zan	zan	zan	zan	zan	zan	zan	zan	zan													
Don't know	35	5	3	5	5	3	3	3	3	3	9	1	*	3	-	11	8	7	9	3	14	11	10	12	7	7	-	-	5	31	14	13	4	2	8	*	1	4	3		
	2%	1%	1%	1%	1%	3%	1%	1%	1%	1%	7%	2%	1%	1%	-	1%	1%	1%	1%	1%	2%	1%	2%	2%	2%	1%	-	-	1%	2%	2%	2%	2%	1%	1%	3%	1%	2%	1%	1%	
	cd					bdcd					cd																														

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/z/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * zsmall base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 288
Q19 How many of people of any age, including yourself, live permanently in your household at your current home? A household is one person living alone or a group of people living at the same address who share cooking facilities and a living room, sitting room or dining area.

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
1	451	450	205	244	10	30	37	77	96	150	50	291	160	234	217	17	59	43	36	37	47	50	85	51	26	-	
	20%	20%	19%	21%	14%	11%	11%	20%	22%	29%	25%	20%	20%	16%	26%	16%	21%	20%	16%	18%	18%	22%	23%	21%	20%	-	
	del						de	de	zcddefg	de				zi													
2	920	880	425	490	26	72	64	107	205	310	136	559	361	447	473	49	108	105	87	94	113	97	136	70	61	-	
	41%	40%	39%	42%	36%	26%	18%	27%	46%	59%	67%	38%	45%	31%	56%	44%	38%	49%	39%	46%	43%	42%	37%	29%	47%	-	
	defjlv				e			e	zdef	zcddefg	zcddefg		zi		zi	y		zouvw		y	y	y			y		
3	438	414	210	226	22	87	92	82	88	55	12	294	144	342	96	29	59	27	48	44	59	40	61	53	19	-	
	19%	19%	19%	20%	30%	31%	26%	21%	20%	10%	6%	20%	18%	24%	11%	26%	21%	12%	22%	21%	23%	17%	17%	22%	15%	-	
	himp				zhi	zfgghi	zghi	hi	hi					zm		pu	p		p	p	p		p				
4	345	350	187	156	9	61	123	100	41	7	5	240	105	312	32	11	45	25	37	23	37	35	65	48	18	-	
	15%	16%	17%	14%	12%	22%	35%	25%	9%	1%	2%	16%	13%	22%	4%	10%	16%	12%	17%	11%	14%	15%	18%	20%	14%	-	
	ghim				hi	zghi	zcdfgghi	zcgghi	hi					zm									pr				
5	85	81	55	29	3	18	30	19	10	3	1	57	28	68	17	3	9	10	10	8	6	5	11	18	5	-	
	4%	4%	5%	3%	5%	7%	9%	5%	2%	1%	*	4%	3%	5%	2%	3%	3%	5%	5%	4%	2%	2%	3%	7%	4%	-	
	bghim		zb		hi	zghi	zghi	hi						zm										zostu			
6	21	23	15	6	1	8	3	7	1	1	-	14	7	20	1	-	5	2	*	2	1	1	6	3	1	-	
	1%	1%	1%	1%	1%	3%	1%	2%	*	*	-	1%	1%	1%	*	-	2%	1%	*	1%	*	*	2%	1%	1%	-	
	m					zghi		gh						zm													
More than 6	7	8	5	2	2	3	-	-	2	-	-	4	3	4	3	*	1	2	3	-	-	-	-	1	-	-	
	*	*	*	*	3%	1%	-	-	*	-	-	*	*	*	*	*	*	*	1%	-	-	-	-	*	-	-	
	zefghi																										
Mean	2.47	2.48	2.58	2.37	2.91	3.03	3.15	2.74	2.28	1.87	1.87	2.51	2.4	2.74	2.03	2.43	2.5	2.42	2.63	2.4	2.41	2.34	2.45	2.71	2.37	-	
	bghim		zb		zghi	zfgghi	zfgghi	zghi	hi					zm					t				zrstuw				

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 289

Q19 How many of people of any age, including yourself, live permanently in your household at your current home? A household is one person living alone or a group of people living at the same address who share cooking facilities and a living room, sitting room or dining area.

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
1	451	147	304	175	162	61	26	27	13	237	200	451	-	-	-	5	446
	20%	18%	21%	58%	28%	10%	4%	17%	1%	65%	67%	100%	-	-	-	1%	28%
	aefhlm no			zdef g	zefg	f		ef		zh	zh	zlmn					zo
2	920	277	644	81	265	272	225	78	810	63	48	-	920	-	-	47	873
	41%	35%	44%	27%	46%	45%	36%	51%	50%	17%	16%	-	100%	-	-	7%	55%
	acfijk mno		za		zcf	zcf	c	zcf	zij				zkmn				zo
3	438	157	281	31	79	125	173	30	362	37	39	-	-	438	-	246	192
	19%	20%	19%	10%	14%	21%	28%	19%	23%	10%	13%	-	-	100%	-	37%	12%
	cdijkl np					cd	zcde	c	zij					zklm		zp	
4	345	165	180	12	46	122	148	17	320	17	7	-	-	-	345	273	72
	15%	21%	12%	4%	8%	20%	24%	11%	20%	5%	2%	-	-	-	75%	41%	5%
	bcdijk lmp	zb				zcdg	zcdg	c	zij					zklm		zp	
5	85	42	43	3	22	19	39	2	79	5	1	-	-	-	85	78	7
	4%	5%	3%	1%	4%	3%	6%	1%	5%	1%	*	-	-	-	19%	12%	*
	cijklmp	zb			c	zceg			zij					zklm		zp	
6	21	12	9	-	5	7	8	*	19	*	2	-	-	-	21	20	1
	1%	2%	1%	-	1%	1%	1%	*	1%	*	1%	-	-	-	5%	3%	*
	lp	zb												zklm		zp	
More than 6	7	3	4	2	3	1	2	-	3	3	1	-	-	-	7	3	4
	*	*	*	1%	*	*	*	-	*	1%	*	-	-	-	2%	*	*
														zklm			
Mean	2.47	2.67	2.37	1.69	2.2	2.66	2.98	2.29	2.83	1.67	1.57	1	2	3	4.37	3.67	1.97
	bcdij klp	zb			c	zcd g	zcd eg	c	zij					zkl	zkl m	zp	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p
Overlap formulae used.

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Table 290

Q19 How many of people of any age, including yourself, live permanently in your household at your current home? A household is one person living alone or a group of people living at the same address who share cooking facilities and a living room, sitting room or dining area.

BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPYER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (y)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (z)	1 (aa)	2 (ab)	3 (ac)	4 (ad)	5+ (ae)	1 (af)	2 (ag)	3 (ah)	4 (ai)	5+ (aj)
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	566	832	437	123		
WEIGHTED BASE	2837	2079	175	1075	1192	**	**	2837	**	1075	1192	2837	357	1812	503	1650	737	1340	949	996	261	1928	319	1866	88*	490	1112	464	92*	51*	583	859	447	104*		
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	82%	37%	15%	4%	6%		
1	451	424	26	157	295	-	-	451	-	157	295	451	63	362	92	325	128	262	161	200	42	394	57	376	57	173	176	45	1	44	213	127	17	7		
	20%	20%	15%	15%	25%	-	-	20%	-	15%	25%	20%	18%	20%	18%	20%	17%	20%	17%	20%	16%	20%	18%	20%	65%	35%	16%	10%	2%	82%	37%	15%	4%	6%		
	BCFGH	BCFGH		BCFGH	BCFGH			BCFGH		BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH
2	920	872	41	304	616	-	-	920	-	304	616	920	127	749	174	696	271	581	324	454	92	796	103	782	21	207	480	177	35	9	292	405	118	11		
	41%	42%	24%	28%	52%	-	-	41%	-	28%	52%	41%	36%	41%	35%	42%	37%	43%	34%	46%	35%	41%	33%	42%	24%	42%	42%	38%	38%	17%	50%	47%	26%	10%		
	BCFGH	BCFGH		BCFGH	BCFGH			BCFGH		BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH
3	438	399	38	280	158	-	-	438	-	280	158	438	87	336	109	311	161	244	224	168	71	345	83	333	6	72	238	104	18	1	56	192	119	26		
	19%	19%	22%	26%	13%	-	-	19%	-	26%	13%	19%	24%	19%	22%	19%	22%	18%	24%	17%	27%	18%	27%	18%	7%	15%	21%	22%	20%	1%	10%	22%	27%	24%		
	BCFGH	BCFGH		BCFGH	BCFGH			BCFGH		BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH
4	345	300	43	249	96	-	-	345	-	249	96	345	58	277	91	243	121	205	166	143	40	296	49	283	2	32	195	96	20	-	18	109	143	39		
	15%	14%	25%	23%	8%	-	-	15%	-	23%	8%	15%	16%	15%	18%	15%	16%	15%	17%	14%	15%	15%	16%	15%	3%	7%	17%	21%	21%	-	3%	13%	32%	36%		
	BCFGH	BCFGH		BCFGH	BCFGH			BCFGH		BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH
5	85	65	19	66	19	-	-	85	-	66	19	85	15	69	30	54	46	35	57	21	12	73	16	69	1	5	37	35	7	-	3	23	45	10		
	4%	3%	11%	6%	2%	-	-	4%	-	6%	2%	4%	4%	4%	6%	3%	6%	3%	6%	2%	5%	4%	5%	4%	1%	1%	3%	8%	8%	-	1%	3%	10%	9%		
	BCFGH	BCFGH		BCFGH	BCFGH			BCFGH		BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	
6	21	18	3	16	5	-	-	21	-	16	5	21	5	16	4	17	5	13	13	5	2	19	2	19	-	*	4	9	8	-	-	1	4	13		
	1%	1%	2%	1%	*	-	-	1%	-	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	*	*	2%	9%	-	-	*	1%	12%		
	BCFGH	BCFGH		BCFGH	BCFGH			BCFGH		BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH
More than 6	7	2	5	4	3	-	-	7	-	4	3	7	3	4	4	3	6	1	4	3	2	5	3	4	*	-	4	-	3	-	-	2	1	3		
	*	*	3%	*	*	-	-	*	-	*	*	*	1%	*	1%	*	1%	*	*	*	1%	*	1%	*	1%	1%	-	*	*	*	-	*	*	*	3%	
	BCFGH	BCFGH		BCFGH	BCFGH			BCFGH		BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH
Mean	2.47	2.41	3.18	2.85	2.13	-	-	2.47	-	2.85	2.13	2.47	2.64	2.46	2.66	2.44	2.66	2.41	2.68	2.37	2.67	2.45	2.65	2.45	1.58	1.96	2.54	2.84	3.34	1.2	1.81	2.44	3.22	3.86		
	adj	adj	adj	adj	adj			adj		adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj	adj
	BCFGH	BCFGH		BCFGH	BCFGH			BCFGH		BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH	BCFGH

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 292
Q19 How many of people of any age, including yourself, live permanently in your household at your current home? A household is one person living alone or a group of people living at the same address who share cooking facilities and a living room, sitting room or dining area.

BASE: All adults who are owner occupiers in England and Wales

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																	FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPIERS)							
		TOTAL (n)	BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME WITH LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING/ PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO USE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVICE/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)	
UNWEIGHTED BASE		2206	583	360	820	550	185	223	351	181	545	418	207	116	403	119	740	606	473	818	255	638	1029	527	551	387	538	142	48	274	1785	764	724	297	339	278	351	195	171	294	
WEIGHTED BASE		2207	612	257	847	586	192	241	402	180	251	435	189	108*	293	112*	742	297	465	902	266	700	1048	255	267	281	530	140	47*	270	1840	796	773	271	362	269	361	207	178	287	
100%		100%	27%	16%	37%	26%	9%	11%	18%	8%	24%	18%	9%	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%	
1	451	84	53	150	95	37	37	55	64	26	99	70	9	20	81	32	134	105	79	184	59	157	192	88	104	66	96	17	15	57	394	173	176	46	91	51	73	39	39	62	
	30%	44%	15%	18%	16%	19%	23%	16%	14%	18%	17%	17%	5%	19%	21%	28%	38%	18%	17%	20%	22%	22%	18%	17%	18%	17%	18%	12%	32%	15%	21%	22%	22%	17%	25%	19%	20%	19%	22%	21%	
2	300	175	170	367	215	82	120	203	64	195	174	42	19	134	46	316	241	168	359	116	228	410	197	224	171	226	43	18	47	867	217	448	202	197	132	111	113	86	157		
	41%	29%	48%	43%	37%	42%	50%	51%	34%	35%	42%	21%	18%	34%	41%	43%	43%	40%	36%	40%	44%	33%	39%	37%	40%	45%	43%	31%	39%	12%	47%	27%	58%	75%	54%	49%	31%	55%	48%	53%	
3	438	134	71	161	130	33	36	73	48	111	80	66	34	91	19	140	105	101	167	51	153	221	121	118	73	114	26	6	100	332	227	87	18	49	40	99	11	32	48		
	19%	22%	20%	19%	22%	17%	15%	18%	23%	20%	19%	33%	32%	23%	17%	19%	19%	18%	22%	19%	19%	22%	21%	19%	21%	19%	22%	19%	14%	10%	18%	20%	11%	7%	13%	15%	27%	15%	18%	16%	
4	345	163	43	126	112	26	21	44	35	106	65	59	22	57	13	121	108	84	157	31	123	166	99	82	52	65	36	5	130	200	140	55	5	22	40	67	17	15	21		
	15%	27%	12%	15%	19%	13%	9%	11%	18%	19%	16%	30%	20%	14%	12%	16%	18%	18%	17%	12%	18%	16%	18%	14%	14%	12%	12%	26%	12%	14%	11%	18%	7%	2%	6%	15%	10%	8%	9%	7%	
5	85	40	17	30	24	10	6	14	15	29	22	17	7	26	+	22	29	25	31	7	26	48	19	32	16	20	13	1	39	33	27	6	-	3	5	5	5	5	9		
	4%	7%	5%	4%	4%	5%	3%	3%	8%	15%	9%	9%	6%	7%	+	3%	10%	10%	10%	3%	3%	4%	1%	1%	6%	4%	4%	9%	2%	10%	2%	3%	1%	-	1%	2%	1%	2%	3%	3%	
6	21	13	2	8	7	4	1	3	1	9	3	5	3	2	2	7	7	7	6	4	-	11	9	8	6	1	7	1	1	5	13	11	2	-	3	-	6	2	+	1	
	1%	2%	1%	1%	1%	2%	+	1%	1%	2%	1%	2%	1%	3%	+	1%	1%	1%	1%	+	-	2%	1%	2%	1%	+	1%	1%	2%	1%	1%	1%	+	-	1%	-	2%	1%	+	+	
More than 6	7	3	+	3	3	1	2	1	1	2	2	1	3	1	-	4	2	2	1	2	2	2	3	1	1	1	2	3	-	1	2	2	-	-	-	1	+	-	-	-	
	+	+	+	+	+	+	1%	+	+	+	+	+	1%	2%	-	+	+	+	+	+	1%	+	+	1%	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	
D	247	233	247	248	216	216	253	229	239	279	266	235	236	327	235	219	249	258	245	246	237	253	253	264	254	246	247	311	218	318	227	259	206	193	206	234	236	223	224	219	
	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG	110FG

Proportions/Mean: Columns Tested (5% risk level) - i/a/b/j/k/n/h/g/h/i/j/n/m/n - i/o/b/h/g/n/h/u/v/w/z/y/A/B - i/C/D - i/E/F/G - i/H/I/J/K/L/M
Overlap formulae used. * small base

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 293
BEDROOMS1 How many bedrooms does your current home have? Please include any rooms that, when your home was built, were intended to be a bedroom even if they are not used as such as present and do not contain a bed.

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTED D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
1	88 4%	87 4%	49 4%	38 3%	6 8%	11 4%	8 2%	21 5%	22 5%	14 3%	4 2%	49 3%	39 5%	61 4%	27 3%	2 2%	4 1%	8 4%	6 3%	3 1%	8 3%	10 4%	28 8%	18 7%	2 1%	-	
2	490 22%	480 22%	223 20%	265 23%	22 30%	70 25%	74 21%	83 21%	86 19%	124 24%	31 15%	303 21%	187 23%	303 21%	187 22%	30 27%	57 20%	42 20%	45 20%	43 21%	42 16%	60 26%	zoqrs 84	20rw 61	26 25%	-	
3	1133 50%	1044 47%	516 47%	612 53%	29 39%	141 50%	195 56%	182 46%	224 50%	268 51%	94 47%	705 48%	428 53%	714 50%	419 50%	51 46%	151 53%	111 52%	135 61%	104 50%	131 50%	99 44%	157 43%	120 49%	75 58%	-	
4	464 20%	487 22%	247 22%	212 18%	9 13%	50 18%	62 18%	87 22%	98 22%	98 19%	60 30%	331 23%	133 16%	288 20%	176 21%	24 21%	68 24%	40 19%	31 14%	51 25%	75 28%	52 23%	71 19%	31 13%	22 17%	-	
5 or more	93 4%	108 5%	66 6%	27 2%	7 10%	8 3%	10 3%	20 5%	14 3%	21 4%	13 6%	72 5%	20 3%	63 4%	30 4%	4 4%	6 2%	12 6%	4 2%	7 3%	8 3%	7 3%	25 7%	14 6%	7 5%	-	
Mean	2.99 bkv	3.02	3.05 zb	2.93	2.87 zdegh	2.9	2.98	3	2.99	2.98	3.23 zcdefgh	3.05 zk	2.89	2.99	2.99	2.98	3.05 v	3.04	2.91	3.08 qv	3.12 zqtuv	2.94	2.95	2.84	3.05	-	
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
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6 Aug 2024

Table 294

BEDROOMS1 How many bedrooms does your current home have? Please include any rooms that, when your home was built, were intended to be a bedroom even if they are not used as such as present and do not contain a bed.

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
1	88 4% afhlmn	25 3%	63 4%	23 7% zef	34 6% zf	21 3% f	6 1%	4 3%	22 1%	52 14% zhj	14 5% h	57 13% zlmn	21 2%	6 1%	4 1%	16 2%	72 4% o
2	490 22% fhmno	168 21%	321 22%	99 32% zdef	141 24% f	126 21% f	87 14%	37 24% f	280 17%	133 37% zhj	77 26% h	173 38% zlmn	207 23% mn	72 16% n	37 8%	98 15%	391 25% zo
3	1133 50% afik	374 47%	759 52% a	136 45% cf	308 53% cf	320 53% cf	282 45%	87 57% cf	842 52% zi	138 38% i	153 51% i	176 39% k	480 52% k	238 54% k	240 52% k	344 51%	789 49%
4	464 20% cdikp	185 23% zb	279 19%	46 15%	91 16%	118 20%	186 30% zcde g	23 15%	379 24% zij	33 9%	52 17% i	45 10% k	177 19% k	104 24% k	139 30% zkl	174 26% zp	290 18%
5 or more	93 4% bcdjkp	50 6% zb	43 3%	1 *	8 1%	21 3% c	60 10% zcdeg	3 2%	82 5% zij	8 2%	3 1%	1 *	35 4% k	18 4% k	38 8% zklm	39 6% zp	54 3%
Mean	2.99 bcdij kp	3.08 zb	2.94	2.68	2.83 c	2.99 cd	3.33 zcd eg	2.9 c	3.14 zij	2.49	2.84 i	2.47	3 k	3.13 zkl	3.37 zkl m	3.18 zp	2.91
Prefer not to say	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 295
BEDROOMS1 How many bedrooms does your current home have? Please include any rooms that, when your home was built, were intended to be a bedroom even if they are not used as such at present and do not contain a bed.
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (z)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED LA/HA (e)	RENTED PRIVATE (f)	OWNER/ OCCUPYER (g)	RENT (h)	MORTGAGE CONTRIBUTE R (DIRECT) (i)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (l)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (m)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (n)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (p)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (q)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (r)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (t)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (u)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (v)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (w)	1 (x)	2 (y)	3 (A)	4 (B)	5+ (C)	1 (D)	2 (E)	3 (F)	4 (G)	5+ (H)		
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123		
WEIGHTED BASE	2837	2079	175	1075	1192	**	**	2267	**	1075	1192	2267	357	1812	503	1650	737	1340	949	996	261	1928	318	1866	88*	490	1113	464	93*	51*	563	859	447	104*		
100%	92%	8%	47%	53%	**	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%*	22%	50%	20%	4%*	2%	2%	26%	38%	20%	5%*	
1	88	79	8	40	48	-	-	88	-	40	48	88	16	66	23	57	35	42	45	26	9	75	10	73	88	-	-	-	-	-	24	33	16	2	*	
4%	4%	5%	4%	4%	-	-	-	4%	-	4%	4%	4%	5%	4%	5%	3%	5%	3%	5%	3%	3%	4%	3%	4%	100%	-	-	-	-	-	44%	6%	2%	+	+	
svuBF G																																				
2	490	449	36	225	265	-	-	490	-	225	265	490	89	381	125	341	176	279	210	218	53	427	54	427	-	490	-	-	-	-	34	213	179	38	5	
22%	22%	20%	21%	22%	-	-	-	22%	-	21%	22%	22%	25%	21%	25%	21%	24%	21%	22%	22%	20%	20%	22%	17%	22%	22%	-	-	-	-	-	26%	37%	21%	8%	4%
xABC GH																																				
3	1133	1044	84	568	565	-	-	1133	-	568	565	1133	165	912	229	842	337	691	425	534	126	962	156	925	-	-	1133	-	-	15	280	443	248	36		
50%	50%	48%	53%	47%	-	-	-	50%	-	53%	47%	50%	46%	50%	46%	51%	46%	52%	45%	53%	48%	50%	50%	50%	-	-	100%	-	-	-	28%	48%	52%	55%	34%	
dpr xyBCDH				d				d		i		i	pr		pr		npr		npr											zvwBC		DH	DH	zDEH		
4	464	424	37	204	260	-	-	464	-	204	260	464	70	378	102	342	155	272	218	196	59	386	77	365	-	-	-	-	464	-	1	52	197	127	44	
20%	20%	21%	19%	22%	-	-	-	20%	-	19%	22%	20%	20%	21%	20%	21%	21%	20%	23%	20%	23%	20%	25%	20%	-	-	-	-	100%	-	2%	9%	23%	28%	41%	
xyAC DE																																				
5 or more	93	83	10	38	54	-	-	93	-	38	54	93	17	75	24	68	33	55	51	32	13	78	17	76	-	-	-	-	-	93	-	3	25	32	22	
4%	4%	6%	4%	5%	-	-	-	4%	-	4%	5%	4%	5%	4%	5%	4%	4%	4%	3%	5%	4%	5%	4%	-	-	-	-	-	100%	-	1%	3%	7%	21%		
vABEF DE																																				
Mean	2.99	2.99	3.02	2.98	3.01	-	-	2.99	-	2.98	3.01	2.99	2.95	3.01	2.96	3.01	2.97	3.01	3.02	2.99	3.06	2.98	3.12	2.97	1	2	3	4	5	1.88	2.62	3.04	3.33	3.77		
vwv DE																																				
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 296
BEDROOMS1 How many bedrooms does your current home have? Please include any rooms that, when your home was built, were intended to be a bedroom even if they are not used as such at present and do not contain a bed.
BASE: All adults who are owner occupiers in England and Wales

		SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)					LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)								TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)			NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)			LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL (n)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REDUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT RELATIVE (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)	EXPERIENCE OF TRAUMATIC/ ABUSIVE SITUATION (k)			
UNWEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64			
WEIGHTED BASE	2207	874	503	132	16**	**	41*	133	318	394	509	851	513	1754	193	484	879	508	182	2033	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	44**	132*	139	230	15*	15*			
100%	39%	22%	6%	1%	1%**	**	3%*	6%	14%	17%	22%	38%	23%	77%	9%	21%	30%	22%	8%	31%	1%**	34%	3%	48%	21%	31%	71%	2%**	***	2%*	5%*	2%**	6%*	6%	9%	2%**	2%**			
1	88	-	-	-	-	-	1	7	15	22	21	21	24	64	54	6	11	5	6	28	5	61	12	21	13	34	24	*	-	1	3	3	2	4	10	3	3			
4%	abcko	-	-	-	-	-	2%	6%	5%	6%	4%	2%	5%	4%	28%	1%	1%	1%	3%	1%	25%	3%	7%	2%	3%	8%	1%	1%	-	3%	3%	6%	1%	3%	5%	6%	5%			
2	490	284	-	-	-	-	18	36	83	102	113	137	138	352	98	142	131	31	81	385	7	398	54	159	101	230	27%	6	-	21	19	14	30	22	44	13	13			
22%	bckm	33%	-	-	-	-	30%	27%	26%	26%	22%	16%	27%	20%	51%	29%	15%	6%	44%	19%	36%	21%	29%	15%	21%	33%	17%	16%	-	40%	18%	32%	22%	16%	21%	24%	23%			
3	1133	427	358	-	-	-	29	67	148	173	245	470	244	887	29	271	584	167	77	1098	6	949	99	544	269	320	860	15	-	24	50	22	67	83	108	21	25			
50%	cnq	49%	71%	-	-	-	47%	51%	46%	44%	48%	55%	48%	51%	15%	56%	66%	33%	42%	53%	30%	50%	53%	50%	56%	45%	53%	40%	-	46%	47%	50%	51%	60%	51%	39%	45%			
4	464	138	121	111	-	-	12	19	58	74	109	192	89	375	9	56	132	247	17	453	2	413	12	297	83	83	372	10	-	4	24	4	29	24	41	11	10			
20%	anop	16%	24%	84%	-	-	20%	14%	18%	19%	21%	23%	17%	21%	5%	12%	15%	49%	9%	22%	10%	22%	7%	27%	17%	12%	23%	27%	-	8%	22%	8%	22%	17%	19%	20%	17%			
5 or more	93	25	24	21	16	-	-	3	13	23	22	31	17	76	3	9	21	58	1	90	-	84	7	64	10	18	83	6	1	1	9	2	5	6	7	5	5			
4%	aorfx	3%	5%	16%	100%	-	-	3%	4%	6%	4%	4%	3%	4%	2%	2%	2%	11%	1%	4%	-	4%	4%	6%	2%	3%	5%	15%	100%	2%	2%	9%	4%	4%	5%	3%	10%	10%		
Mean	2.99	2.89	3.34	4.16	5	-	2.85	2.81	2.91	2.93	3	3.09	2.88	3.03	2.01	2.84	3.03	3.63	2.59	3.09	2.25	3.03	2.71	3.21	2.95	2.69	3.13	3.39	5	2.66	3.15	2.73	3.05	3.05	2.95	3.05	3.05			
Prefer not to say	nyrnyd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 297
BEDROOMS1 How many bedrooms does your current home have? Please include any rooms that, when your home was built, were intended to be a bedroom even if they are not used as such as present and do not contain a bed.

BASE: All adults who are owner occupiers in England and Wales

	TOTAL (n)	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)																	FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										BEDROOM STANDARD		UNDER OCCUPATION			SEGMENTATION (UNDER OCCUPIERS)						
		BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH FAMILY/ EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO USE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ SOCIAL GROUPS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVICE/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)	
UNWEIGHTED BASE	2206	588	360	820	590	185	223	351	181	545	418	207	116	403	119	740	606	473	818	255	638	1029	527	551	387	538	142	48	274	1785	764	724	297	339	278	351	195	171	294	
WEIGHTED BASE	2207	612	257	847	586	192	241	402	180	251	435	189	108*	235	112*	742	237	465	922	292	702	1048	255	257	281	530	140	47*	270	1840	796	773	271	362	269	361	207	178	287	
100%	100%	27%	16%	37%	26%	9%	11%	18%	6%	24%	18%	9%	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%	
1	88	37	10	20	14	8	12	2	19	10	3	5	24	3	17	9	19	33	10	40	42	21	23	12	15	6	4	71	-	-	-	-	-	-	-	-	-	-		
	4%	6%	3%	2%	2%	7%	3%	3%	1%	3%	3%	1%	5%	6%	3%	2%	2%	4%	4%	4%	6%	4%	4%	4%	3%	3%	4%	5%	13%	-	-	-	-	-	-	-	-	-		
	copDEFG	zbcdegh				zbcdegh							zbcdegh					p	p		zoppy	op	p	op				op		JD										
2	490	164	81	144	104	47	47	63	80	42	127	87	47	19	94	142	96	95	186	65	180	235	134	100	83	122	29	8	126	347	347	-	-	85	46	95	26	37	23	
	22%	27%	23%	17%	18%	24%	26%	20%	22%	23%	21%	23%	18%	24%	17%	19%	16%	21%	21%	24%	26%	22%	25%	18%	22%	23%	21%	17%	33%	33%	44%	-	-	23%	17%	26%	13%	21%	8%	
	copwDF	zcdgh	c			c	cd			cd		c						p	pw	zoppyw	pw	opw			p	pw			JD		zFG			zKM	M	zBM		M		
3	1133	306	171	420	290	91	117	195	103	278	194	100	53	176	67	376	310	231	447	133	370	524	280	279	190	254	83	21	167	952	339	613	-	199	141	206	96	89	135	
	50%	30%	48%	50%	49%	47%	49%	49%	33%	50%	47%	50%	49%	45%	40%	11%	11%	52%	50%	50%	53%	50%	52%	49%	50%	48%	59%	44%	44%	52%	43%	79%	-	55%	52%	17%	46%	50%	46%	
	hCEG							m						blm														JC	G	reG										
4	464	86	77	215	144	32	46	99	39	109	100	39	19	78	11	171	144	105	199	50	91	211	80	133	81	114	17	13	15	448	160	137	211	67	68	49*	75	41	112	
	20%	14%	22%	25%	25%	17%	19%	25%	21%	20%	24%	20%	17%	20%	10%	23%	24%	23%	22%	19%	13%	20%	15%	23%	21%	21%	12%	27%	4%	24%	13%	18%	78%	18%	25%	14%	36%	23%	38%	
	anvAC	an	an	zabmm	zabm		aan	aan	an	an	an	a		an		tva	ztuvA	tva	tva	t		tva	tva	tva	tva	tva	tva	1A	IC		E	EF		J	J	zHJL		zHJL		
5 or more	93	20	17	48	35	9	7	17	3	19	24	10	12	21	11	38	37	15	37	9	19	35	20	32	15	24	5	2	1	92	10	23	60	14	14	10	10	11	27	
	4%	3%	5%	6%	6%	5%	3%	4%	2%	4%	6%	5%	13%	5%	10%	5%	6%	3%	4%	3%	3%	3%	4%	6%	4%	5%	4%	3%	*	5%	1%	3%	22%	4%	5%	3%	5%	6%	9%	
	CE			zabn	zabn								zbcdegh		zafgh														IC		E	EF							zHJ	
Mean	5.99	2.82	1.01	3.15	3.14	2.88	2.92	3.07	3	2.97	3.1	3.04	3.11	2.95	3.07	1.1	3.18	3	3.02	2.94	2.81	2.96	2.89	3.09	3.01	3.02	2.9	2.99	2.34	3.15	2.71	3.24	4.22	3.03	3.18	2.93	3.33	3.14	3.48	
	zHCE	a	a	zabef	zabfm		ae	a	a	zafmf	a	a	a	a	a	zabvA	zoppy	tv	zuv	t		zuv	zuv	zuv	zuv	tv	tv		zC		zE		zHJ	zHJ	zHJ	zHJ	zHJ	zHJ	zHJ	
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/z/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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IPSOS

6 Aug 2024

Table 298
BEDROOMS2 You said that you your current home has {EBEDROOMS1_occ.Response} bedrooms. How many of these would you say are spare bedrooms? By this we mean a bedroom that is not used permanently as a bedroom, a bedroom that is empty, or one used for another purpose e.g. as an office?

BASE: All adults who are owner occupiers in England and Wales

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
0	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
	722	686	366	354	27	115	184	162	122	78	35	454	268	551	171	33	89	60	72	55	69	73	144	98	30	-	
	32%	31%	33%	31%	37%	41%	53%	41%	27%	15%	17%	31%	33%	39%	20%	30%	31%	28%	33%	26%	26%	32%	39%	40%	23%	-	
	ghim				hi	zghi	zcdfighi	zghi	hi					zm								zpsrw	zpsrw			-	
1	874	852	421	447	32	120	113	151	178	223	56	566	308	560	314	44	109	88	95	82	98	89	127	90	54	-	
	39%	39%	38%	39%	45%	43%	32%	38%	40%	42%	28%	39%	38%	39%	37%	40%	38%	41%	43%	39%	37%	39%	35%	37%	41%	-	
	ei				i	ei		i	ei	ei																-	
2	503	479	223	278	13	38	42	60	103	171	76	318	185	242	261	24	67	52	44	54	65	44	68	49	35	-	
	22%	22%	20%	24%	18%	14%	12%	15%	23%	33%	37%	22%	23%	17%	31%	22%	23%	24%	20%	26%	25%	20%	19%	20%	27%	-	
	defi							def	zcdefg	zcdefg					zi											-	
3	132	146	70	62	-	3	2	15	36	47	29	90	42	52	80	8	14	11	6	13	26	20	23	3	9	-	
	6%	7%	6%	5%	-	1%	1%	4%	8%	9%	14%	6%	5%	4%	10%	7%	5%	5%	3%	6%	10%	9%	6%	1%	7%	-	
	delv							e	zcdef	zcdef	zcdefg				zi	v	v	v	v	v	zoqv	qv	v		v	-	
4	16	23	9	7	-	-	*	2	2	7	5	15	1	9	8	2	3	2	2	*	2	*	2	2	2	*	-
	1%	1%	1%	1%	-	-	*	1%	*	1%	3%	1%	*	1%	1%	2%	1%	1%	1%	*	1%	*	1%	1%	*	-	
	k										zdeg															-	
5 or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	1.04	1.07	1.02	1.06	0.81	0.74	0.6	0.83	1.13	1.39	1.57	1.06	1.01	0.87	1.33	1.1	1.05	1.1	0.96	1.13	1.21	1.06	0.93	0.85	1.19	-	
	cdefluv					e		e	zcdef	zcdefg	zcdefg				zi	v	v	v		uv	iquv	v			quv	-	
Prefer not to say	19	20	13	5	-	4	8	3	3	-	1	17	2	15	4	-	4	-	1	4	4	1	2	2	2	2	-
	1%	1%	1%	*	-	1%	2%	1%	1%	-	1%	1%	*	1%	1%	-	2%	-	1%	2%	1%	*	*	1%	2%	-	
	k					h	zh																			-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 299
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BASE: All adults who are owner occupiers in England and Wales

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
0	722 32% cjklp	271 34%	450 31%	77 25%	180 31%	228 38%	182 29%	55 36%	513 32%	134 37%	75 25%	92 20%	148 16%	169 39%	313 68%	369 55%	353 22%
1	874 39% n	298 37%	576 39%	120 39%	223 38%	232 38%	236 38%	63 41%	616 38%	153 42%	105 35%	181 40%	376 41%	194 44%	123 27%	236 35%	639 40%
2	503 22% aeimno	158 20%	345 24%	84 28% ze	147 25% e	109 18%	135 22%	29 19%	344 21%	61 17%	98 33% zhi	145 32% zmn	286 31% zmn	59 14% n	13 3% n	47 7% zo	456 29% zo
3	132 6% gimno	52 6%	80 5%	22 7% g	27 5% e	32 5%	48 8% zg	3 2%	101 6% i	12 3%	19 6%	29 6% mn	95 10% zkmn	7 2%	1 *	5 1%	127 8% zo
4	16 1% b	13 2% zb	3 *	* *	3 *	1 *	12 2% ze	1 1%	15 1%	1 *	* *	1 *	13 1% zm	- -	2 *	2 *	14 1%
5 or more	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean	1.04 eimno	1.04	1.04	1.17 zeg	1.05 e	0.91	1.13 zeg	0.88	1.05 i	0.87	1.21 zhi	1.26 zmn	1.4 zkm n	0.78 n	0.35	0.53	1.25 zo
Prefer not to say	19 1% lp	9 1%	10 1%	1 *	2 *	5 1%	9 1%	3 2% d	16 1%	2 1%	1 *	3 1%	3 *	8 2% zl	6 1%	14 2% zp	5 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 300
BEDROOMS2 You said that you your current home has (EBEDROOMS1_occ.Response) bedrooms. How many of these would you say are spare bedrooms? By this we mean a bedroom that is not used permanently as a bedroom, a bedroom that is empty, or one used for another purpose e.g. as an office?
BASE: All adults who are owner occupiers in England and Wales

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER						LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (z)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED L/H/A/H (e)	RENTED PRIVATE (f)	OWNER/ OCCUPIER (g)	RENT (h)	UNLIKELY/ CERTAIN R (DIRECT) (i)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (l)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (m)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (n)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (p)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (q)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (r)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (s)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (t)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (u)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (v)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (w)	1 (x)	2 (y)	3 (A)	4 (B)	5+ (C)	1 (D)	2 (E)	3 (F)	4 (G)	5+ (H)
UNWEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	487	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123
WEIGHTED BASE	2207	2079	175	1075	1192	**	**	2207	**	1075	1192	2207	357	1812	503	1650	737	1340	949	996	261	1928	319	1866	88*	490	1131	464	92*	51*	563	859	447	104*
0	100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	26%	256	178	39
0	722	652	63	462	260	-	-	722	-	462	260	722	137	552	195	489	282	382	334	279	94	596	104	581	88	199	343	86	6	26	126	256	178	39
0	32%	31%	36%	43%	22%	-	-	32%	-	43%	22%	32%	38%	30%	39%	30%	38%	28%	35%	28%	36%	31%	33%	31%	100%	41%	30%	19%	7%	49%	22%	30%	40%	36%
0	60%	58%	60%	58%	42%	-	-	60%	-	58%	42%	60%	35%	40%	33%	41%	34%	42%	37%	42%	34%	40%	31%	40%	zAB	zABC	BC	C		zEF	E	zEF	E	
1	874	798	74	398	476	-	-	874	-	398	476	874	124	722	166	674	252	358	348	421	88	766	98	754	-	284	427	138	25	13	254	331	161	45
1	39%	38%	42%	37%	40%	-	-	39%	-	37%	40%	39%	35%	40%	33%	41%	34%	42%	37%	42%	34%	40%	31%	40%	zAB	zAB	zAB	zAB	zAB	zAB	zAB	zAB	zAB	zAB
2	503	472	29	172	331	-	-	503	-	172	331	503	71	406	104	367	155	296	192	227	54	433	76	407	-	-	358	121	24	13	171	192	80	15
2	22%	23%	17%	16%	28%	-	-	22%	-	16%	28%	22%	20%	22%	21%	22%	21%	22%	20%	23%	21%	22%	24%	22%	-	-	32%	26%	26%	25%	29%	22%	18%	14%
2	6%	6%	6%	6%	6%	-	-	6%	-	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	8%	5%	9%	5%	-	-	24%	22%	2%	4%	8%	5%	2%	
3	132	129	2	31	101	-	-	132	-	31	101	132	22	106	30	97	37	86	56	60	21	106	30	99	-	-	-	-	-	1	24	73	24	2
3	6%	6%	1%	3%	9%	-	-	6%	-	3%	9%	6%	6%	6%	6%	6%	5%	6%	6%	6%	8%	5%	9%	5%	-	-	-	24%	22%	2%	4%	8%	5%	2%
4	16	15	1	1	15	-	-	16	-	1	15	16	1	16	4	12	8	9	12	3	1	15	1	15	-	-	-	-	16	-	3	6	2	5
4	1%	1%	1%	*	1%	-	-	1%	-	*	1%	1%	*	1%	1%	1%	1%	1%	1%	*	*	1%	*	1%	-	-	-	-	17%	-	*	1%	1%	4%
5 or more	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.04	1.06	0.85	0.79	1.27	-	-	1.04	-	0.79	1.27	1.04	0.94	1.06	0.96	1.07	0.96	1.08	1.01	1.08	1.02	1.05	1.11	1.04	0	0.59	1.01	1.56	2.17	0.81	1.17	1.12	0.9	0.96
Prefer not to say	19	13	6	11	8	-	-	19	-	11	8	19	2	12	3	11	2	10	7	6	3	12	4	11	-	7	5	7	-	-	5	1	3	1
Prefer not to say	1%	1%	3%	1%	1%	-	-	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	*	2%	-	-	1%	*	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 301
BEDROOMS2 You said that you your current home has (BEDROOMS1_occ.Response) bedrooms. How many of these would you say are spare bedrooms? By this we mean a bedroom that is not used permanently as a bedroom, a bedroom that is empty, or one used for another purpose e.g. as an office?
BASE: All adults who are owner occupiers in England and Wales

		SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)										LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
		TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDAUNDED /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT RELATIVE	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCED PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION													
		(f)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)	(aj)	(ak)	(al)	(am)										
UNWEIGHTED BASE	WEIGHTED BASE	2206	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64													
		2207	874	503	132	16**	**	61*	133	318	394	509	851	513	1754	193	484	879	508	182	2033	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	44**	132*	139	230	15*	15*													
		100%	39%	22%	6%	1%**	**	26*	6%	14%	17%	22%	38%	23%	77%	9%	21%	39%	22%	8%	91%	1%**	84%	3%	48%	21%	31%	71%	2%**	***	2%*	1%*	2%**	6%*	6%	9%	2%*	2%*													
0		722	-	-	-	-	-	20	52	110	159	176	205	182	540	112	176	272	103	47	998	11	971	72	318	145	259	514	24	-	23	48	11	47	41	82	24	24													
		32%	-	-	-	-	-	33%	39%	35%	40%	35%	24%	36%	31%	15%	38%	31%	21%	20%	26%	29%	55%	30%	39%	29%	30%	37%	32%	64%	-	44%	46%	25%	35%	29%	39%	45%	43%												
		abcde						k	k	k	abm	k	k	k	k	zoooo	oooo	oooo	o									zw																							
1		874	874	-	-	-	-	26	50	143	148	202	303	219	653	68	183	350	162	95	999	7	742	77	390	194	290	621	11	1	20	33	15	33	60	66	18	23													
		39%	100%	-	-	-	-	43%	38%	45%	38%	40%	36%	43%	37%	33%	40%	40%	32%	52%	39%	34%	39%	41%	36%	41%	41%	39%	30%	100%	39%	31%	35%	40%	43%	31%	34%	42%													
		bcde						abm				abm				q	q	q	zoooo	q																															
2		503	-	503	-	-	-	15	26	54	63	101	245	95	408	11	97	217	142	34	491	2	441	32	269	105	129	347	2	-	8	20	15	20	32	47	7	7													
		22%	-	100%	-	-	-	24%	20%	17%	16%	20%	29%	19%	23%	5%	20%	25%	28%	19%	24%	8%	23%	17%	25%	22%	18%	21%	6%	-	15%	19%	35%	15%	23%	23%	13%	13%													
		acde		abc				abm				abm				n	n	n	zoooo	n	zn		z		zv																										
3		132	-	-	132	-	-	-	1	7	12	23	88	9	123	-	11	32	83	6	132	1	118	4	83	28	21	101	-	-	1	3	*	6	6	11	-	1													
		6%	-	-	100%	-	-	-	1%	2%	3%	5%	10%	2%	7%	-	2%	4%	15%	3%	6%	3%	6%	2%	8%	6%	3%	6%	-	-	2%	3%	1%	5%	4%	5%	-	1%													
		abghi			abc							l	l	l	l			n	zoooo	n	zoooo				zv	y																									
4		16	-	-	-	16	-	-	-	2	3	2	9	2	14	-	1	1	14	*	16	-	16	-	14	1	1	15	-	-	-	-	-	1	-	2	-	-													
		1%	-	-	-	100%	-	-	-	1%	1%	1%	*	1%	1%	-	*	*	3%	*	1%	-	1%	-	1%	*	*	1%	-	-	-	-	-	1%	-	1%	-	-													
		ad																zoooo						zv																											
5 or more		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-													
Mean		1.04	1	2	3	4	-	0.92	0.82	0.89	0.84	0.96	1.28	0.88	1.09	0.47	0.89	1.01	1.49	1	1.1	0.59	1.08	0.83	1.15	1.04	0.88	1.05	0.42	1	0.76	0.8	1.12	0.92	1.03	0.96	0.65	0.73													
		jk	jk	z	z			l	l	l	l	l	l	l	l	l	n	no	zoooo	n	zoooo	rs	zv	y	zv	y	y																								
Prefer not to say		19	-	-	-	-	-	-	3	1	8	5	2	4	15	2	5	7	5	-	17	-	17	-	12	3	4	16	-	-	-	1	2	4	1	2	4	-	-												
		1%	-	-	-	-	-	-	2%	*	2%	1%	*	1%	1%	1%	1%	1%	1%	-	1%	-	1%	-	1%	1%	1%	1%	-	-	-	1%	5%	3%	1%	1%	8%	-													
		ab						k			abm		k		k																							zefh													

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 303
DES Which, if any, of the following events that can happen in people's lives have happened to you personally in the last year? Please select all that apply.

BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE WEIGHTED BASE	2175	2175	1051	1112	78	267	303	434	565	374	154	1454	721	1393	782	107	283	207	201	213	255	213	354	222	120	-	
	2235	2175	1081	1142	73*	278	346	386	434	518	200	1438	797	1407	828	111*	280	212	218	207	254	225	361	240	128*	-**	
	100%	97%	48%	51%	3%*	12%	15%	17%	19%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	11%	10%	16%	11%	6%*	-**	
Experiencing a physical or mental disability	210	201	99	110	15	23	28	39	47	32	26	128	82	105	105	12	28	18	25	18	23	19	30	24	14	-	
	9% hl	9%	9%	10%	20% zdefgh	8%	8%	10%	11% h	6%	13% h	9%	10%	7%	13% zl	11%	10%	8%	11%	9%	9%	8%	8%	10%	11%	-	
Had a serious accident or illness	139	135	74	65	7	15	26	18	20	31	22	93	47	72	67	4	12	12	15	19	14	13	31	13	7	-	
	6% i	6%	7%	6%	10%	5%	7%	5%	5%	6%	11% zfg	6%	6%	5%	8% zl	4%	4%	6%	7%	9%	5%	6%	9%	5%	5%	-	
Started caring for a dependent relative	132	138	61	69	8	18	17	17	41	29	1	80	52	88	44	3	15	9	25	7	13	11	16	24	9	-	
	6% i	6%	6%	6%	11% fi	7% i	5% i	4% i	9% zefghi	6% i	1%	6%	7%	6%	5%	3%	5%	4%	11% znoprstu	3%	5%	5%	4%	10% zpru	7%	-	
Been made redundant or lost a job	105	99	63	42	10	17	27	24	19	9	-	68	37	82	23	5	11	14	14	6	9	9	21	12	4	-	
	5% bhim	5%	6%	4%	13% zghi	6% hi	8% zhi	6% hi	4% hi	2%	-	5%	5%	6%	3% zm	5%	4%	7%	7%	3%	4%	4%	6%	5%	3%	-	
Experiencing a traumatic or abusive situation	55	64	28	25	3	16	14	7	8	8	-	36	19	42	13	2	3	8	5	3	7	8	6	8	5	-	
	2% i	3%	3%	2%	4% i	6% zfighi	4% i	2%	2%	2%	-	3%	2%	3%	2%	2%	1%	4%	2%	2%	3%	2%	3%	3%	4%	-	
Suffering the impacts of an addiction	53	50	40	13	9	12	18	7	4	2	-	42	11	42	11	-	9	5	7	3	8	6	6	7	3	-	
	2% bghkm	2%	4%	1%	13% zdefghi	4% zghi	5% zfighi	2%	1%	*	-	3%	1%	3% zk	1%	-	3%	2%	3%	2%	3%	3%	2%	3%	2%	-	
Got divorced or separated	52	51	18	34	*	14	9	8	7	5	8	30	22	35	18	4	2	10	4	5	3	4	12	9	-	-	
	2% i	2%	2%	3%	*	5% zgh	3%	2%	2%	1%	4% h	2%	3%	2%	2%	3%	1%	5% zosw	2%	2%	1%	2%	3% o	4% o	-	-	
The death of a spouse or partner	44	45	23	21	1	7	6	4	7	15	5	29	15	23	21	2	3	4	4	2	5	*	7	13	3	-	
	2% i	2%	2%	2%	2%	3%	2%	1%	2%	3%	2%	2%	2%	2%	3%	2%	1%	2%	2%	1%	2%	*	2% zortu	6% zortu	2%	-	
None of the above	1634	1595	788	839	37	197	254	284	318	404	140	1064	570	1046	588	83	214	156	145	147	191	180	268	155	96	-	
	73% cv	73%	73%	73%	51% c	71% c	73% c	74% c	73% c	78% zc	70% c	74% v	72% v	74% v	71% v	75% qv	76% v	74% v	66% v	71% v	75% zqv	80% v	74% v	65% v	75% v	-	
Any (NET)	566	548	274	287	33	72	87	95	112	110	56	350	216	339	227	27	61	56	65	53	61	44	89	81	29	-	
	25% i	25%	25%	25%	46% zdefghi	26%	25%	25%	26%	21%	28%	24%	27%	24%	27%	24%	22%	26%	30% t	26%	24%	20%	25%	34% zostu	22%	-	
Don't know	11	10	9	2	*	6	2	-	1	3	-	8	3	9	3	-	3	-	1	-	2	-	1	2	2	-	
	1% b	*	1%	*	1%	2% zfg	1%	-	*	1%	-	1%	*	1%	*	-	1%	-	1%	-	1%	-	*	1%	2%	-	
Prefer not to say	24	22	10	14	2	3	4	7	3	2	4	16	8	13	10	1	2	-	6	6	-	*	4	2	1	-	
	1% i	1%	1%	1%	3% h	1%	1%	2%	1%	*	2%	1%	1%	1%	1%	1%	1%	-	3% zpst	3% zpst	-	*	1%	1%	1%	-	

Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 304

DE5 Which, if any, of the following events that can happen in people's lives have happened to you personally in the last year? Please select all that apply.

BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2175	1162	1013	311	520	562	644	138	1528	380	267	444	865	409	457	659	1516
WEIGHTED BASE	2235	791	1444	301	572	601	611	150	1584	357	294	445	906	433	452	668	1568
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
Experiencing a physical or mental disability	210	54	156	53	57	42	46	13	129	45	36	47	78	42	42	63	147
	9%	7%	11%	17%	10%	7%	7%	9%	8%	13%	12%	11%	9%	10%	9%	9%	9%
	ae		h	z	def					g	h						
Had a serious accident or illness	139	47	93	24	32	29	47	8	96	19	24	31	54	22	33	35	105
	6%	6%	6%	8%	6%	5%	8%	5%	6%	5%	8%	7%	6%	5%	7%	5%	7%
Started caring for a dependent relative	132	50	82	22	38	28	35	9	97	25	10	14	50	26	42	50	82
	6%	6%	6%	7%	7%	5%	6%	6%	6%	7%	3%	3%	6%	6%	9%	7%	5%
	k														zkl		
Been made redundant or lost a job	105	33	72	14	30	31	24	7	75	22	8	13	31	28	33	46	59
	5%	4%	5%	5%	5%	5%	4%	4%	5%	6%	3%	3%	3%	7%	7%	7%	4%
	lp													kl	zkl	zp	
Experiencing a traumatic or abusive situation	55	29	27	14	10	9	18	5	31	13	11	12	12	11	21	28	27
	2%	4%	2%	5%	2%	1%	3%	3%	2%	4%	4%	3%	1%	3%	5%	4%	2%
	hlp		z	zde											z	zp	
Suffering the impacts of an addiction	53	24	29	6	16	10	19	2	29	21	3	8	11	8	25	31	22
	2%	3%	2%	2%	3%	2%	3%	1%	2%	6%	1%	2%	1%	2%	6%	5%	1%
	hlp		z							zhj					zklm	zp	
Got divorced or separated	52	20	32	12	11	16	11	2	15	11	26	12	22	13	5	22	30
	2%	3%	2%	4%	2%	3%	2%	1%	1%	3%	9%	3%	2%	3%	1%	3%	2%
	h									h	zhi						
The death of a spouse or partner	44	19	25	11	13	8	11	2	17	3	24	24	4	5	11	14	30
	2%	2%	2%	4%	2%	1%	2%	1%	1%	1%	8%	5%	*	1%	3%	2%	2%
	hl			e							zhi	zlm			l		
None of the above	1634	595	1039	187	406	458	470	113	1220	237	177	306	687	317	324	483	1152
	73%	75%	72%	62%	71%	76%	77%	75%	77%	66%	60%	69%	76%	73%	72%	72%	73%
	cijk		z		c	c	zcd	c		zij			zk				
Any (NET)	566	182	384	111	149	134	136	35	339	113	115	133	206	107	121	171	395
	25%	23%	27%	37%	26%	22%	22%	23%	21%	32%	39%	30%	23%	25%	27%	26%	25%
	ahl			zdef						zh	zh	zl					
Don't know	11	4	7	1	5	4	2	-	8	3	1	1	4	6	1	4	7
	1%	1%	1%	*	1%	1%	*	-	1%	1%	*	*	*	1%	*	1%	*
														z			
Prefer not to say	24	10	14	3	11	5	2	2	17	5	2	6	9	3	6	9	14
	1%	1%	1%	1%	2%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
					f												

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 305
DES Which, if any, of the following events that can happen in people's lives have happened to you personally in the last year? Please select all that apply.
BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER				LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	MORTGAGE CONTRIBUTOR (i)	HOME OWNER (j)	OWNERS OR MORTGAGE HOLDERS (k)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (m)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 1-2 YEARS (o)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 3-5 YEARS (p)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 6-10 YEARS (q)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 11-15 YEARS (r)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 16-20 YEARS (s)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 21+ YEARS (t)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 22+ YEARS (u)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 23+ YEARS (v)	CERTAIN TO/ CERTAIN NOT TO IN NEXT 24+ YEARS (w)	1 (x)	2 (y)	3 (z)	4 (aa)	5+ (ab)	1 (ac)	2 (ad)	3 (ae)	4 (af)	5+ (ag)					
UNWEIGHTED BASE	2175	1974	188	824	1351	-	-	2175	-	824	1351	352	1737	492	1580	729	1280	931	949	259	1849	310	1784	87	474	1027	480	107	51	551	825	433	122				
WEIGHTED BASE	2326	2050	172	1002	1324	-	-	2326	-	1002	1324	354	1787	498	1626	734	1321	942	962	259	1902	308	1842	88*	484	1114	458	92*	51*	577	852	443	107*				
100%	92%	8%	48%	52%	-	-	-	100%	-	48%	52%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%*	22%	50%	20%	4%*	2%*	26%	38%	20%	5%*				
Experiencing a physical or mental disability	210	193	17	109	102	-	-	210	-	109	102	37	165	50	150	74	116	87	92	29	177	26	179	10	44	108	41	7	9	73	69	33	9				
	9%	9%	10%	10%	9%	-	-	9%	-	10%	9%	10%	9%	10%	9%	10%	9%	9%	9%	11%	9%	9%	10%	12%	9%	10%	9%	8%	17%	13%	8%	7%	9%				
Had a serious accident or illness	139	123	16	61	78	-	-	139	-	61	78	35	103	37	99	51	80	62	60	26	112	29	109	4	22	83	24	6	2	33	44	31	7				
	6%	6%	10%	6%	7%	-	-	6%	-	6%	7%	10%	6%	7%	6%	6%	7%	6%	6%	10%	6%	9%	6%	4%	5%	7%	5%	7%	4%	6%	5%	7%	7%				
Started caring for a dependent relative	132	105	27	71	62	-	-	132	-	71	62	33	91	54	67	71	54	75	42	24	105	28	99	2	30	67	29	5	4	40	47	25	12				
	6%	5%	16%	7%	5%	-	-	6%	-	7%	5%	9%	5%	11%	4%	10%	4%	8%	4%	9%	5%	9%	5%	2%	6%	6%	6%	6%	7%	7%	6%	6%	11%				
Been made redundant or lost a job	105	86	19	75	30	-	-	105	-	75	30	38	65	43	59	56	46	60	38	28	77	30	71	3	19	50	24	9	2	23	33	25	12				
	5%	4%	11%	7%	3%	-	-	5%	-	7%	3%	11%	4%	9%	4%	8%	3%	6%	4%	11%	4%	10%	4%	4%	4%	4%	5%	10%	3%	4%	4%	6%	12%				
Experiencing a traumatic or abusive situation	55	48	8	30	26	-	-	55	-	30	26	19	35	21	33	27	25	36	17	15	37	12	39	3	13	25	10	5	3	10	12	20	5				
	2%	2%	5%	3%	2%	-	-	2%	-	3%	2%	5%	2%	4%	2%	4%	2%	4%	2%	6%	2%	4%	2%	3%	3%	2%	2%	6%	6%	2%	1%	5%	5%				
Suffering the impacts of an addiction	53	40	13	40	12	-	-	53	-	40	12	25	26	20	31	24	24	29	15	16	34	22	28	3	13	21	11	5	-	13	20	12	2				
	2%	2%	8%	4%	1%	-	-	2%	-	4%	1%	7%	1%	4%	2%	3%	2%	3%	2%	6%	2%	7%	2%	3%	3%	2%	2%	6%	-	2%	2%	3%	2%				
Got divorced or separated	52	40	10	30	22	-	-	52	-	30	22	14	36	18	31	22	26	22	23	18	31	15	34	1	21	24	4	1	1	21	16	8	2				
	2%	2%	6%	3%	2%	-	-	2%	-	3%	2%	4%	2%	4%	2%	3%	2%	2%	2%	7%	2%	5%	2%	2%	4%	2%	1%	1%	2	4%	2%	2%	2%				
The death of a spouse or partner	44	33	10	17	27	-	-	44	-	17	27	12	31	17	26	19	19	22	13	12	32	16	28	3	14	22	4	2	2	22	10	5	3				
	2%	2%	6%	2%	2%	-	-	2%	-	2%	2%	3%	2%	3%	2%	3%	1%	2%	1%	5%	2%	5%	2%	3%	3%	2%	1%	2%	3%	4%	1%	1%	2%				
None of the above	1634	1520	105	748	886	-	-	1634	-	748	886	215	1349	214	1230	487	1015	654	752	152	1426	189	1381	61	348	809	246	69	35	394	656	322	69				
	73%	74%	62%	70%	76%	-	-	73%	-	70%	76%	61%	75%	65%	76%	66%	77%	69%	77%	59%	75%	61%	75%	70%	72%	73%	76%	75%	65%	68%	77%	75%	64%				
Any (NET)	566	498	64	291	275	-	-	566	-	291	275	125	418	161	376	230	291	270	219	96	458	107	443	24	125	291	103	23	17	179	184	103	36				
	25%	24%	37%	27%	23%	-	-	25%	-	27%	23%	35%	23%	32%	23%	31%	22%	29%	22%	37%	24%	35%	24%	27%	26%	26%	23%	25%	32%	31%	22%	23%	34%				
Don't know	11	11	-	6	5	-	-	11	-	6	5	4	7	3	7	5	5	5	4	3	5	4	4	1	3	5	3	-	1	-	3	4	-				
	1%	1%	-	1%	*	-	-	1%	-	1%	*	1%	*	1%	*	1%	*	1%	*	1%	*	1%	*	1%	1%	*	1%	-	1%	-	*	1%	-				
Prefer not to say	24	21	2	17	7	-	-	24	-	17	7	2	8	14	9	13	11	13	7	8	13	8	14	2	8	8	6	-	1	4	10	4	2				
	1%	1%	1%	2%	1%	-	-	1%	-	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	3%	1%	3%	1%	2%	2%	1%	1%	-	1%	1%	1%	1%	2%				

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/U/I/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 305
DES Which, if any, of the following events that can happen in people's lives have happened to you personally in the last year? Please select all that apply.
BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION (V)
	TOTAL (n)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	RECONDITAMNED (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCED PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)									
UNWEIGHTED BASE	2175	844	472	144	23	-	57	139	310	378	461	829	506	1668	205	443	809	543	158	1953	17	1828	176	1078	451	646	1533	37	-	51	99	45	138	135	201	50	64								
WEIGHTED BASE	2225	854	497	133	16**	**	59*	133	312	388	500	841	504	1725	232	477	868	500	179	2022	21**	1812	182	1079	463	653	1554	37**	**	52*	105*	46**	132*	139	210	15*	15*								
100%	100%	39%	22%	6%	1%	-	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	39%	22%	8%	90%	1%	84%	8%	48%	3%	48%	71%	2%	**	2%	5%	2%	6%	6%	9%	2%	2%								
Experiencing a physical or mental disability	210	66	47	11	2	-	7	10	19	26	57	92	36	175	20	53	76	36	19	184	6	163	26	109	43	58	133	5	-	10	23	6	32	44	210	13	22								
	9%	8%	10%	8%	11%	-	12%	7%	6%	7%	11%	11%	7%	10%	10%	11%	9%	7%	11%	9%	31%	9%	14%	10%	9%	8%	8%	15%	-	19%	22%	14%	24%	32%	100%	25%	39%								
Had a serious accident or illness	139	60	32	6	-	-	1	9	19	17	34	58	30	109	12	35	59	27	6	127	-	118	10	69	30	40	94	6	-	5	25	6	12	139	44	17	13								
	6%	7%	6%	5%	-	-	2%	7%	6%	4%	7%	7%	6%	6%	6%	7%	7%	5%	3%	6%	-	6%	5%	6%	7%	6%	6%	15%	-	9%	23%	14%	9%	100%	21%	33%									
Started caring for a dependent relative	132	53	20	6	1	-	6	7	17	21	26	56	29	103	14	34	53	24	6	118	-	104	16	74	17	40	96	3	-	5	16	5	132	12	32	12	8								
	6%	6%	4%	5%	9%	-	10%	5%	5%	5%	5%	7%	6%	6%	7%	7%	6%	5%	4%	6%	-	6%	9%	7%	4%	6%	6%	9%	-	10%	15%	12%	100%	9%	15%	23%									
Been made redundant or lost a job	105	33	20	3	-	-	2	3	22	26	25	27	27	78	11	35	38	18	2	93	1	79	17	58	18	29	74	4	-	4	105	6	16	25	23	20	9								
	5%	4%	4%	3%	-	-	4%	2%	7%	7%	5%	3%	5%	4%	6%	7%	4%	4%	1%	5%	5%	4%	9%	5%	4%	4%	5%	11%	-	8%	100%	13%	12%	18%	11%	38%	17%								
Experiencing a traumatic or abusive situation	55	23	7	1	-	-	*	6	8	14	17	9	15	41	9	14	17	9	6	46	*	42	7	31	9	15	30	3	-	10	9	5	8	13	22	9	55								
	2%	3%	1%	1%	-	-	1%	5%	3%	4%	3%	1%	3%	2%	5%	3%	2%	2%	3%	2%	1%	2%	4%	3%	2%	2%	2%	7%	-	18%	9%	12%	6%	9%	10%	17%									
Suffering the impacts of an addiction	53	18	7	-	-	-	1	6	11	8	19	8	18	34	12	17	20	1	*	40	1	43	7	36	9	8	29	6	-	3	20	6	12	17	13	93	9								
	2%	2%	1%	-	-	-	1%	5%	4%	2%	4%	1%	4%	2%	6%	4%	2%	*	*	2%	6%	2%	4%	3%	2%	1%	2%	16%	-	6%	19%	14%	9%	12%	6%	100%	18%								
Got divorced or separated	52	20	8	1	-	-	*	4	8	15	9	16	12	40	7	9	22	5	10	45	-	45	2	24	9	19	17	1	-	52	4	5	5	5	10	3	10								
	2%	2%	2%	1%	-	-	1%	3%	2%	4%	2%	2%	2%	2%	4%	2%	3%	1%	5%	2%	-	2%	1%	2%	2%	3%	1%	2%	-	100%	4%	12%	4%	4%	5%	6%	17%								
The death of a spouse or partner	44	15	15	*	-	-	-	3	9	5	8	19	12	32	6	12	15	5	6	38	-	39	1	19	12	14	15	1	-	5	6	44	5	6	6	6	5								
	2%	2%	3%	*	-	-	-	2%	3%	1%	2%	2%	2%	2%	3%	2%	2%	1%	3%	2%	-	2%	1%	2%	3%	2%	1%	3%	-	10%	6%	100%	4%	4%	3%	12%	10%								
None of the above	1634	645	365	109	14	-	45	103	227	286	366	606	375	1257	135	333	632	387	136	1487	12	1407	120	787	339	508	1230	19	-	-	-	-	-	-	-	-	-								
	73%	75%	73%	83%	84%	-	77%	77%	73%	74%	73%	72%	74%	73%	70%	70%	73%	77%	76%	74%	58%	75%	66%	73%	73%	73%	77%	51%	-	-	-	-	-	-	-	-	-								
Any (NET)	566	209	128	23	3	-	14	29	72	97	130	225	115	451	53	133	225	104	42	504	9	452	61	278	113	175	338	18	-	52	105	44	132	139	210	53	55								
	25%	24%	26%	17%	16%	-	23%	22%	23%	25%	26%	27%	23%	26%	27%	28%	26%	21%	14%	31%	42%	24%	34%	26%	24%	23%	21%	49%	-	100%	100%	100%	100%	100%	100%	100%	100%								
Don't know	11	2	1	-	-	-	-	-	7	1	1	2	7	4	2	2	2	5	-	9	-	6	-	2	6	4	8	-	-	-	-	-	-	-	-	-	-								
	1%	*	*	-	-	-	-	-	2%	*	*	*	1%	*	1%	1%	*	1%	-	*	-	*	-	*	1%	1%	1%	1%	-	-	-	-	-	-	-	-	-	-							
Prefer not to say	24	7	4	-	-	-	-	1	6	5	3	8	7	16	2	9	7	5	1	21	-	17	1	13	5	6	18	-	-	-	-	-	-	-	-	-	-								
	1%	1%	1%	-	-	-	-	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	1%	-	1%	*	1%	1%	1%	1%	-	-	-	-	-	-	-	-	-	-								

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 308
DE6 Which, if any, of the following financial situations would you say applies to you? Please select all that apply.

BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE WEIGHTED BASE	2175	2175	1051	1112	78	267	303	434	565	374	154	1454	721	1393	782	107	283	207	201	213	255	213	354	222	120	-	
	2235	2175	1081	1142	73*	278	346	386	434	518	200	1438	797	1407	828	111*	280	212	218	207	254	225	361	240	128*	-**	
	100%	97%	48%	51%	3%*	12%	15%	17%	19%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	11%	10%	16%	11%	6%*	-**	
If the main source of household income was lost, I would only be able to cover living expenses for less than one week without having to borrow or ask for help	343	309	156	185	26	65	86	75	52	35	3	237	106	282	61	28	39	22	31	28	33	46	46	45	25	-	
	15% ghim	14%	14%	16%	36% zdfghi	23% zghi	25% zghi	19% zghi	12% hi	7% i	2%	16%	13%	20% zm	7%	25% zopqrsu	14%	10%	14%	13%	13%	20% pu	13%	19% p	19%	-	
	275	251	127	148	10	54	71	61	59	18	4	167	109	228	48	10	39	25	29	28	24	24	44	26	26	-	
I find keeping up on the repayment of bills and credit commitments is a heavy burden	12% him	12%	12%	13%	14% hi	19% zhi	20% zghi	16% zhi	14% hi	3% 3	2%	12%	14%	16% zm	6%	9%	14%	12%	13%	14%	10%	11%	12%	11%	20% znstuv	-	
	178	146	89	87	10	40	52	44	29	3	-	113	65	145	33	7	27	17	18	9	18	17	27	24	13	-	
	8% him	7%	8%	8%	14% ghi	14% zghi	15% zghi	11% zghi	7% hi	1% 1	-	8%	8%	10% zm	4%	6%	10%	8%	8%	4%	7%	8%	8%	10%	10%	-	
My current account is usually overdrawn	149	136	81	68	6	28	31	49	25	7	3	94	55	116	33	7	22	8	12	17	15	18	20	11	20	-	
	7% him	6%	7%	6%	9% hi	10% zhi	9% hi	13% zghi	6% hi	1% 1	2%	7%	7%	8% zm	4%	6%	8%	4%	5%	8%	6%	8%	5%	5%	15% zopqsuv	-	
	19	18	11	7	-	-	-	-	5	11	3	6	12	-	19	2	1	4	3	-	2	1	5	-	1	-	
I have difficulty paying for day-to- day expenses since I retired	1% jl	1%	1%	1%	-	-	-	-	1% f	2% zdef	2% ef	*	2% zj	-	2% zl	2%	*	2%	1%	-	1%	*	2%	-	*	-	
	1475	1491	722	746	30	141	184	212	289	444	176	968	507	826	649	66	180	145	131	144	181	156	245	153	75	-	
	66% cdefl	69%	67%	65%	42%	51%	53%	55%	66%	86%	88%	67%	64%	59%	78%	59%	64%	68%	60%	70%	71%	69%	68%	64%	59%	-	
Don't know	51	43	19	31	1	8	6	6	15	10	5	29	22	27	24	1	12	8	4	3	6	4	8	2	3	-	
	2%	2%	2%	3%	1%	3%	2%	2%	3%	2%	2%	2%	3%	2%	3%	1%	4%	4%	2%	1%	2%	2%	2%	1%	2%	-	
	49	46	13	35	2	6	5	15	11	3	6	24	24	32	17	3	5	5	9	4	6	3	8	4	3	-	
Prefer not to say	2%	2%	1%	3%	3%	2%	2%	4%	3%	1%	3%	2%	3%	2%	2%	2%	2%	2%	4%	2%	2%	1%	2%	2%	2%	-	
	ahj	ahj	za	za				zh	h																		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
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6 Aug 2024

Table 309

DE6 Which, if any, of the following financial situations would you say applies to you? Please select all that apply.

BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2175	1162	1013	311	520	562	644	138	1528	380	267	444	865	409	457	659	1516
WEIGHTED BASE	2235	791	1444	301	572	601	611	150	1584	357	294	445	906	433	452	668	1568
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
If the main source of household income was lost, I would only be able to cover living expenses for less than one week without having to borrow or ask for help	343	126	218	38	91	103	93	18	233	68	42	46	84	95	118	169	174
	15% klp	16%	15%	13%	16%	17%	15%	12%	15%	19%	14%	10%	9%	22% zkl	26% zkl	25% zp	11%
I find keeping up on the repayment of bills and credit commitments is a heavy burden	275	105	171	47	74	83	58	13	184	49	42	49	66	71	89	137	139
	12% flp	13%	12%	16% f	13%	14% f	9%	9%	12%	14%	14%	11%	7%	17% zkl	20% zkl	20% zp	9%
If my monthly rent or mortgage payments increased by up to £49 I would struggle to pay them	178	57	121	22	45	60	43	9	128	34	16	20	40	55	63	107	71
	8% klp	7%	8%	7%	8%	10%	7%	6%	8%	9%	5%	5%	4%	13% zkl	14% zkl	16% zp	5%
My current account is usually overdrawn	149	58	92	19	31	39	48	12	115	18	16	18	32	44	55	83	67
	7% klp	7%	6%	6%	5%	7%	8%	8%	7%	5%	5%	4%	3%	10% zkl	12% zkl	12% zp	4%
I have difficulty paying for day-to-day expenses since I retired	19	4	15	11	8	-	-	-	16	*	2	3	12	5	-	1	18
	1% afo	*	1%	4% zdefg	1% ef	-	-	-	1%	*	1%	1%	1% n	1%	-	* o	1% o
None of the above	1475 66% imno	531 67%	944 65%	184 61%	363 63%	400 66%	438 72% zcdg	90 60%	1063 67% i	216 61%	196 67%	326 73% zmn	695 77% zmn	232 54%	223 49%	328 49%	1147 73% zo
Don't know	51 2% afo	11 1%	40 3% a	11 4% f	15 3%	8 1%	7 1%	10 7% zdef	35 2%	9 3%	7 2%	9 2%	19 2%	14 3%	8 2%	7 1%	44 3% o
Prefer not to say	49 2% ef	13 2%	35 2%	11 4% ef	11 2% f	5 1%	2 *	19 13% zcdef	31 2%	7 2%	11 4%	9 2%	18 2%	15 4%	7 1%	13 2%	35 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 310
DEG Which, if any, of the following financial situations would you say applies to you? Please select all that apply.

BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

	ETHNICITY			TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)										BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUP	MORTGAGE	OWNED	RENTED LA/HA	RENTED PRIVATE	OWNER/OCCUPIER	RENT	MORTGAGE CONTRIBUTOR (DIRECT)	HOME OWNER	OWNERS OR MORTGAGE HOLDERS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	CERTAIN TO/ LIKELY NEXT 3-5 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS	CERTAIN TO/ LIKELY NEXT 6-10 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	1	2	3	4	5+	1	2	3	4	5+					
UNWEIGHTED BASE	2175	1974	188	824	1351	-	-	2175	-	824	1351	2175	352	1737	492	1580	729	1280	931	949	259	1849	310	1784	87	474	1027	480	107	51	551	825	433	122					
WEIGHTED BASE	2235	2050	172	1062	1173	**	**	2235	**	1062	1173	2235	354	1787	498	1626	734	1321	942	982	259	1902	308	1842	88*	484	1114	458	92*	53*	577	852	443	107*					
100%	100%	92%	8%	48%	52%	**	**	100%	**	48%	52%	100%	16%	80%	22%	71%	33%	59%	42%	44%	12%	85%	14%	82%	4%*	22%	50%	20%	4%*	2%*	26%	38%	20%	5%*					
If the main source of household income was lost, I would only be able to cover living expenses for less than one week without having to borrow or ask for help	343	305	37	258	85	-	-	343	-	258	85	343	80	250	97	226	141	187	177	140	64	268	65	264	6	87	179	55	16	2	74	124	97	26					
demo uwXB0	15%	15%	21%	24%	7%	-	-	15%	-	24%	7%	15%	23%	14%	20%	14%	19%	14%	19%	14%	25%	14%	21%	14%	7%	18%	16%	12%	18%	3%	13%	15%	22%	24%					
I find keeping up on the repayment of bills and credit commitments is a heavy burden	275	242	31	212	64	-	-	275	-	212	64	275	62	205	81	181	128	126	153	89	46	221	56	209	7	66	139	58	6	1	63	105	65	18					
demo uwXB0	12%	12%	18%	20%	5%	-	-	12%	-	20%	5%	12%	17%	11%	16%	11%	17%	10%	16%	9%	18%	12%	18%	11%	8%	14%	12%	13%	6%	3%	11%	12%	15%	17%					
If my monthly rent or mortgage payments increased by up to £49 I would struggle to pay them	178	159	18	152	25	-	-	178	-	152	25	178	42	126	52	116	77	91	99	66	29	142	28	143	17	37	90	29	5	2	34	69	51	13					
demo uwXB0	8%	8%	11%	14%	2%	-	-	8%	-	14%	2%	8%	12%	7%	10%	7%	10%	7%	11%	7%	11%	7%	9%	8%	20%	8%	8%	6%	6%	4%	6%	8%	11%	12%					
My current account is usually overdrawn	149	129	18	118	31	-	-	149	-	118	31	149	26	114	29	108	54	81	79	50	23	119	23	118	6	13	89	34	8	2	31	49	46	9					
demo uwXB0	7%	6%	11%	11%	3%	-	-	7%	-	11%	3%	7%	7%	6%	6%	7%	7%	6%	8%	5%	9%	6%	7%	6%	7%	3%	8%	7%	8%	3%	5%	6%	10%	9%					
I have difficulty paying for day-to-day expenses since I retired	19	19	-	3	16	-	-	19	-	3	16	19	3	15	3	14	8	8	8	9	2	16	3	14	-	4	13	2	-	-	10	7	-	-					
demo uwXB0	1%	1%	-	*	1%	-	-	1%	-	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	*	-	-	2%	1%	-	-					
None of the above	1475	1374	94	521	955	-	-	1475	-	521	955	1475	182	1235	286	1127	428	934	562	700	129	1300	163	1261	51	305	715	335	69	42	396	581	265	58					
demo uwXB0	66%	67%	55%	49%	81%	-	-	66%	-	49%	81%	66%	51%	69%	58%	69%	58%	71%	60%	71%	50%	68%	53%	68%	58%	63%	64%	73%	75%	78%	69%	68%	60%	55%					
Don't know	51	50	2	29	22	-	-	51	-	29	22	51	5	41	4	37	7	28	9	19	4	40	4	38	5	13	26	7	-	2	11	18	2	1					
demo uwXB0	2%	2%	1%	3%	2%	-	-	2%	-	3%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	6%	3%	2%	2%	-	4%	2%	2%	1%	1%					
Prefer not to say	49	42	4	28	20	-	-	49	-	28	20	49	13	30	14	29	16	25	17	24	10	34	10	35	1	13	31	4	*	2	11	17	9	1					
demo uwXB0	2%	2%	2%	3%	2%	-	-	2%	-	3%	2%	2%	4%	2%	3%	2%	2%	2%	2%	2%	4%	2%	3%	2%	1%	3%	3%	1%	*	4%	2%	2%	2%	1%					

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/a/f/g/h - z/i/j/k - z/l/m/n/o/p/a/s - z/t/u/v/w - z/x/y/a/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 311
DES Which, if any, of the following financial situations would you say applies to you? Please select all that apply.

BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDAUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCED PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION									
UNWEIGHTED BASE	2175	844	472	144	23	-	57	139	310	378	461	829	506	1668	205	443	809	543	158	1953	17	1828	176	1078	451	646	1533	37	-	51	99	45	138	135	201	50	64									
WEIGHTED BASE	2225	864	497	131	16**	**	59*	133	312	388	500	841	508	1729	192	477	866	500	179	2022	21**	1812	182	1079	463	653	1594	37**	**	52*	105*	46**	132*	139	210	53*	55*									
100%	39%	23%	6%	1%	1%	-	12%	32%	63%	67%	88%	81%	108%	236%	41%	88%	142%	47%	21%	298%	4%	279%	36%	187%	60%	96%	243%	10%	-	18%	37%	11%	40%	40%	54%	25%	22%									
If the main source of household income was lost, I would only be able to cover living expenses for less than one week without having to borrow or ask for help	343	126	50	6	-	-	12	32	63	67	88	81	108	236	41	88	142	47	21	298	4	279	36	187	60	96	243	10	-	18	37	11	40	40	54	25	22%									
15% bckm	15%	10%	4%	-	-	-	21%	24%	20%	17%	18%	10%	21%	14%	21%	18%	16%	9%	12%	15%	20%	15%	20%	17%	13%	14%	15%	26%	-	34%	35%	24%	30%	29%	26%	48%	39%									
I find keeping up on the repayment of bills and credit commitments is a heavy burden	275	104	49	8	*	-	6	27	51	57	63	71	84	191	21	84	112	42	12	250	5	200	39	145	52	78	190	10	-	14	25	9	25	27	60	21	16%									
12% ckmq	12%	10%	6%	2%	-	-	10%	21%	16%	15%	13%	9%	17%	11%	11%	18%	13%	8%	7%	12%	23%	11%	22%	13%	11%	11%	12%	28%	-	27%	24%	20%	19%	19%	28%	40%	29%									
If my monthly rent or mortgage payments increased by up to £49 I would struggle to pay them	178	50	22	3	-	-	5	20	38	36	41	37	63	115	28	50	62	28	4	144	5	148	9	104	27	47	127	9	-	6	15	8	26	20	38	15	11%									
8% abckm	8%	6%	4%	2%	-	-	9%	15%	12%	9%	8%	4%	12%	7%	15%	10%	7%	6%	2%	7%	26%	8%	5%	10%	6%	7%	8%	24%	-	11%	14%	19%	19%	14%	18%	28%	21%									
My current account is usually overdrawn	149	50	35	3	-	-	2	13	31	31	33	38	47	102	13	33	68	25	9	134	2	120	13	92	22	36	115	5	-	8	16	7	23	20	25	16	10%									
7% ckm	7%	6%	7%	2%	-	-	4%	10%	10%	8%	7%	4%	9%	6%	7%	7%	8%	5%	5%	7%	9%	6%	7%	9%	5%	5%	7%	13%	-	15%	16%	16%	18%	14%	12%	31%	19%									
I have difficulty paying for day-to-day expenses since I retired	19	6	9	1	-	-	-	-	1	2	1	15	1	18	-	6	10	2	1	19	-	12	4	11	3	4	16	-	-	-	1	-	1	3	3	-	1									
1% 1%	1%	2%	*	-	-	-	-	-	*	1%	*	2%	*	1%	-	1%	1%	*	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	-	-	1%	-	1%	2%	2%	-	1%									
None of the above	1475	598	377	118	16	-	40	72	179	235	319	620	291	1185	103	276	544	387	135	1362	11	1299	94	682	317	476	1060	15	-	19	44	23	59	76	95	9	20%									
66% 66%	66%	69%	76%	90%	98%	-	68%	54%	57%	61%	64%	75%	58%	69%	53%	58%	65%	77%	75%	67%	51%	69%	52%	63%	68%	69%	67%	41%	-	36%	42%	52%	45%	55%	45%	17%	36%									
66% 66%	66%	69%	76%	90%	98%	-	68%	54%	57%	61%	64%	75%	58%	69%	53%	58%	65%	77%	75%	67%	51%	69%	52%	63%	68%	69%	67%	41%	-	36%	42%	52%	45%	55%	45%	17%	36%									
Don't know	51	17	6	1	-	-	-	3	8	9	14	15	11	38	8	12	16	8	6	42	2	36	4	13	21	17	36	-	-	*	3	-	6	3	12	-	-									
2% 2%	2%	1%	1%	-	-	-	-	2%	3%	3%	2%	3%	2%	2%	4%	2%	2%	2%	3%	2%	8%	2%	2%	1%	5%	2%	2%	-	-	1%	3%	-	5%	2%	6%	-	-									
Prefer not to say	49	16	6	-	-	-	-	2	10	4	14	18	13	36	3	16	15	12	3	45	-	33	6	25	8	16	31	-	-	4	-	1	2	2	3	-	-									
2% 2%	2%	1%	-	-	-	-	-	2%	3%	1%	3%	2%	2%	2%	2%	3%	2%	2%	1%	2%	-	2%	3%	2%	2%	2%	2%	2%	-	-	7%	-	2%	1%	2%	1%	-	-								

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 332
DE6 Which, if any, of the following financial situations would you say applies to you? Please select all that apply.

BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)															FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)															BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPIERS)					
		BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH SAFER NEIGHBOURHOOD (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO USE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVANCE/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)		
UNWEIGHTED BASE	2175	583	557	813	542	183	221	385	177	545	412	205	115	389	119	729	598	469	882	253	650	1021	525	547	380	533	139	46	370	1758	754	710	294	335	275	348	192	168	290		
WEIGHTED BASE	2235	600	253	838	579	192	226	257	185	246	407	188	107	205	112	751	283	409	286	292	655	1039	533	561	275	226	127	47	275	1812	785	728	270	350	265	339	204	175	295		
100%	27%	16%	38%	26%	26%	9%	11%	18%	8%	24%	18%	9%	5%	17%	5%	33%	26%	21%	40%	12%	31%	47%	24%	25%	17%	24%	6%	2%	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%		
If the main source of household income was lost, I would only be able to cover living expenses for less than one week without having to borrow or ask for help	343	140	56	141	136	32	52	61	43	113	67	52	20	86	15	300	79	90	171	35	173	208	119	90	69	77	30	2	80	246	152	79	15	18	29	78	30	35	38		
15% (DFGH)	23%	23%	16%	17%	24%	17%	22%	15%	23%	21%	16%	26%	19%	22%	13%	14%	13%	20%	19%	13%	25%	20%	22%	16%	18%	15%	22%	5%	21%	14%	19%	10%	5%	5%	11%	22%	15%	20%	13%		
I find keeping up on the repayment of bills and credit commitments is a heavy burden	275	111	46	129	118	14	25	60	30	82	60	48	13	56	15	81	80	84	130	38	135	160	88	59	53	68	32	7	72	198	111	77	10	17	20	64	29	15	41		
12% (DGH)	18%	18%	13%	15%	20%	7%	10%	15%	18%	15%	15%	24%	13%	14%	13%	11%	14%	18%	14%	14%	19%	15%	16%	11%	14%	13%	23%	15%	19%	11%	14%	10%	4%	5%	7%	18%	14%	9%	14%		
If my monthly rent or mortgage payments increased by up to £49 I would struggle to pay them	178	89	29	73	80	20	20	42	29	62	44	24	16	45	1	54	53	54	79	20	79	112	70	46	36	49	22	2	51	111	63	43	5	6	13	38	18	13	13		
8% (DFGHM)	15%	8%	9%	14%	11%	8%	11%	16%	11%	11%	11%	12%	15%	12%	1%	7%	9%	12%	9%	8%	11%	11%	13%	8%	10%	9%	16%	5%	14%	6%	8%	6%	2%	5%	10%	9%	7%	4%			
My current account is usually overdrawn	149	58	20	62	66	10	15	31	27	53	24	22	11	35	4	55	41	32	63	21	60	87	38	48	31	41	9	2	37	109	54	50	5	10	20	33	19	4	13		
7% (DGH)	10%	6%	7%	11%	5%	6%	8%	15%	10%	9%	6%	11%	10%	9%	3%	7%	7%	7%	7%	8%	9%	8%	7%	9%	8%	8%	7%	4%	10%	6%	7%	7%	2%	3%	8%	9%	9%	2%	4%		
I have difficulty paying for day-to-day expenses since I retired	19	1	7	10	4	1	2	4	1	3	2	-	-	3	2	5	6	4	11	3	8	10	7	2	4	4	1	2	1	18	5	12	1	4	4	2	1	1	6		
1%	*	2%	1%	1%	*	1%	1%	*	1%	1%	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	4%	*	1%	1%	2%	1%	1%	1%	*	*	2%				
None of the above	1475	325	217	540	309	123	146	261	97	326	265	98	63	226	82	524	407	278	572	164	362	605	302	369	211	361	71	34	181	1279	479	557	243	302	209	206	342	114	207		
60% (DFGHM)	14%	62%	64%	53%	64%	61%	60%	53%	60%	60%	60%	50%	59%	58%	73%	72%	69%	60%	64%	62%	58%	57%	66%	62%	69%	62%	52%	72%	48%	71%	61%	73%	90%	84%	79%	57%	70%	65%	70%		
Don't know	51	13	11	19	12	8	6	9	4	10	8	1	2	3	1	12	2	5	14	11	19	28	13	16	7	4	2	-	14	36	20	16	1	4	2	6	-	9	3		
2%	2%	3%	2%	2%	4%	2%	2%	2%	2%	2%	1%	2%	1%	1%	1%	2%	*	1%	2%	4%	3%	3%	3%	3%	2%	1%	1%	-	4%	2%	2%	2%	*	1%	1%	2%	-	5%	1%		
Prefer not to say	48	11	7	12	15	6	1	6	2	13	7	5	2	4	1	8	7	11	20	9	13	22	9	11	11	5	3	-	12	37	22	13	1	8	3	10	1	2	4		
0%	2%	2%	2%	1%	3%	3%	*	2%	1%	2%	2%	3%	2%	1%	1%	1%	1%	2%	2%	3%	2%	2%	2%	2%	3%	1%	2%	-	3%	2%	3%	2%	*	2%	1%	3%	1%	1%	1%		

Proportions/Mean: Column Totals (5% risk level) -1/a/b/c/d/e/f/g/h/i/j/k/l/m/n -1/o/p/q/r/s/t/u/v/w/x/y/z/AB -1/CD -1/E/F/G -1/H/I/J/K/L/M
Overlap formulae used. * small base

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 313
DE7 Which, if any, of the following descriptions would you say applies to you? Please select all that apply.

BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTED TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2175	2175	1051	1112	78	267	303	434	565	374	154	1454	721	1393	782	107	283	207	201	213	255	213	354	222	120	-	
WEIGHTED BASE	2235	2175	1081	1142	73*	278	346	386	434	518	200	1438	797	1407	828	111*	280	212	218	207	254	225	361	240	128*	-**	
	100%	97%	48%	51%	3%*	12%	15%	17%	19%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	11%	10%	16%	11%	6%*	-**	
My confidence to manage my money is very low	172	151	88	85	22	36	41	31	21	14	9	104	68	117	56	7	11	18	25	14	21	15	19	27	16	-	
	8%	7%	8%	7%	30%	13%	12%	8%	5%	3%	4%	7%	9%	8%	7%	6%	4%	9%	11% ou	7%	8%	6%	5%	11%	13% ou	-	
My knowledge about financial matters is very low	215	196	108	105	17	48	43	41	41	20	5	128	87	174	41	6	25	15	28	17	30	19	30	33	11	-	
	10%	9%	10%	9%	24%	17%	12%	11%	9%	4%	3%	9%	11%	12%	5%	6%	9%	7%	13%	8%	12%	9%	8%	14%	9%	-	
	him				zefghi	zfghi	hi	hi	hi					zm													
My confidence when it comes to financial service and products is very low	250	230	118	131	17	51	54	49	37	29	12	162	88	184	67	14	37	17	20	23	27	23	36	34	18	-	
	11%	11%	11%	12%	24%	18%	16%	13%	9%	6%	6%	11%	11%	13%	8%	13%	13%	8%	9%	11%	10%	10%	10%	14%	14%	-	
	ghim				zfg	zghi	zghi	hi						zm													
None of the above	1701	1691	820	872	23	161	240	278	351	471	177	1123	578	1006	695	86	215	169	154	157	193	178	289	173	87	-	
	76%	78%	76%	76%	31%	58%	69%	72%	81%	91%	88%	78%	72%	72%	84%	77%	77%	80%	71%	76%	76%	79%	80%	72%	68%	-	
	cdekl				c	cd	cd	cd	zcdef	zcdefg	zcdefg	zk			zl			w					qw				
Don't know	36	35	23	13	*	13	5	9	5	3	-	16	20	26	9	1	6	2	4	3	3	6	5	4	1	-	
	2%	2%	2%	1%	1%	5%	2%	2%	1%	*	-	1%	3%	2%	1%	1%	2%	1%	2%	2%	1%	3%	1%	2%	1%	-	
	j				z	z		h																			
Prefer not to say	30	27	10	19	3	4	5	6	6	3	3	18	12	18	12	-	1	3	3	5	6	2	4	2	4	-	
	1%	1%	1%	2%	4%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	-	*	2%	1%	2%	2%	1%	1%	1%	3%	-	
	h				h																						

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 314

DE7 Which, if any, of the following descriptions would you say applies to you? Please select all that apply.

BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2175	1162	1013	311	520	562	644	138	1528	380	267	444	865	409	457	659	1516
WEIGHTED BASE	2235	791	1444	301	572	601	611	150	1584	357	294	445	906	433	452	668	1568
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
My confidence to manage my money is very low	172	51	122	27	49	40	50	7	117	34	22	21	51	46	54	79	93
	8%	6%	8%	9%	9%	7%	8%	4%	7%	9%	7%	5%	6%	11%	12%	12%	6%
	aklp													zkl	zkl	zp	
My knowledge about financial matters is very low	215	71	144	32	53	62	56	10	140	52	23	32	81	48	55	87	128
	10%	9%	10%	11%	9%	10%	9%	7%	9%	15%	8%	7%	9%	11%	12%	13%	8%
	p									zhj				k		zp	
My confidence when it comes to financial service and products is very low	250	91	160	46	73	65	53	13	163	51	36	55	70	49	75	113	137
	11%	11%	11%	15%	13%	11%	9%	9%	10%	14%	12%	12%	8%	11%	17%	17%	9%
	flp			zf	f							l			zlm	zp	
None of the above	1701	620	1081	209	430	459	487	116	1221	243	237	359	744	300	298	427	1273
	76%	78%	75%	69%	75%	76%	80%	77%	77%	68%	81%	81%	82%	69%	66%	64%	81%
	cimno	z				c	zc		i		i	zmn	zmn			zo	
Don't know	36	12	24	5	10	9	5	7	28	7	2	3	12	10	11	13	23
	2%	2%	2%	2%	2%	2%	1%	5%	2%	2%	1%	1%	1%	2%	2%	2%	1%
								zef									
Prefer not to say	30	5	25	11	8	4	-	7	25	2	3	2	13	9	6	10	21
	1%	1%	2%	4%	1%	1%	-	5%	2%	1%	1%	*	1%	2%	1%	1%	1%
	af		a	zef	f			zdef									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 315
DET Which, if any, of the following descriptions would you say applies to you? Please select all that apply.

BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

	ETHNICITY			TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER						LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (a)	WHITE ETHNIC GROUP (b)	ETHNIC MINORITY GROUP (c)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (DIRECT) (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	1 (y)	2 (z)	3 (aa)	4 (ab)	5+ (ac)	1 (ad)	2 (ae)	3 (af)	4 (ag)	5+ (ah)						
UNWEIGHTED BASE	2175	1974	188	824	1351	-	-	2175	-	824	1351	2175	352	1737	492	1580	729	1280	931	949	259	1849	310	1784	87	474	1027	480	107	51	551	825	433	122						
WEIGHTED BASE	2235	2050	172	1062	1173	**	**	2235	**	1062	1173	2235	354	1787	498	1626	734	1321	942	982	259	1902	308	1842	88*	484	1114	458	92*	53*	577	852	443	107*						
100%	92%	1%	4%	52%	**	**	**	100%	**	48%	52%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%*	22%	50%	20%	4%*	2%*	26%	38%	20%	5%*						
My confidence to manage my money is very low	172	143	30	124	49	-	-	172	-	124	49	172	45	119	58	104	77	84	89	60	35	129	44	121	7	31	102	24	8	2	36	57	42	11						
8% admo qsuwll	8%	7%	17%	12%	4%	-	-	8%	-	12%	4%	8%	13%	7%	12%	6%	11%	6%	9%	6%	14%	7%	14%	7%	8%	6%	9%	5%	9%	3%	6%	7%	9%	11%						
My knowledge about financial matters is very low	215	189	22	147	68	-	-	215	-	147	68	215	53	153	61	143	89	114	112	76	46	164	47	162	11	49	120	32	3	5	44	83	58	7						
10% dmsu wC	10%	9%	13%	14%	6%	-	-	10%	-	14%	6%	10%	15%	9%	12%	9%	12%	9%	12%	8%	18%	9%	15%	9%	12%	10%	11%	7%	3%	9%	8%	10%	13%	6%						
My confidence when it comes to financial service and products is very low	250	225	23	164	86	-	-	250	-	164	86	250	63	179	76	161	112	118	136	78	49	196	58	184	6	58	144	38	4	4	71	88	53	15						
11% dmo	11%	11%	14%	15%	7%	-	-	11%	-	15%	7%	11%	18%	10%	15%	10%	15%	9%	14%	8%	19%	10%	19%	10%	7%	12%	13%	8%	4%	7%	12%	10%	12%	14%						
None of the above	1701	1584	110	701	1000	-	-	1701	-	701	1000	1701	220	1412	332	1285	504	1055	667	803	152	1497	183	1457	66	370	815	369	80	45	460	670	313	78						
76% bcil nptmlG	76%	77%	64%	66%	85%	-	-	76%	-	66%	85%	76%	62%	79%	67%	79%	69%	80%	71%	82%	59%	79%	60%	79%	76%	76%	73%	81%	87%	85%	80%	79%	71%	73%						
Don't know	36	31	5	25	11	-	-	36	-	25	11	36	7	25	10	22	11	20	10	15	3	26	4	24	2	4	19	11	-	1	6	8	7	3						
2% dluw	2%	2%	3%	2%	1%	-	-	2%	-	2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	3%	1%	2%	2%	1%	2%	1%	1%	2%	3%						
Prefer not to say	30	26	3	15	16	-	-	30	-	15	16	30	7	21	9	20	10	17	11	10	5	23	8	21	-	7	18	6	-	1	6	9	6	*						
1%	1%	1%	1%	1%	1%	-	-	1%	-	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	3%	1%	-	1%	2%	1%	-	2%	1%	1%	1%	*						

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 116
D17 Which, if any, of the following descriptions would you say applies to you? Please select all that apply.

BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT RELATIVE	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCE G PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCE G TRAUMATIC/ ABUSIVE SITUATION									
	(f)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)	(aj)	(ak)	(al)	(am)	(an)					
UNWEIGHTED BASE	2175	844	472	144	23	-	57	139	310	378	461	829	506	1668	205	443	809	543	158	1953	17	1828	176	1078	451	646	1533	37	-	51	99	45	138	135	201	50	64									
WEIGHTED BASE	2235	864	497	131	16**	**	59*	133	312	388	500	841	504	1729	192	477	866	500	179	2022	21**	1812	182	1079	463	651	1554	37**	**	52*	105*	44**	132*	139	210	53*	55*									
100%	39%	22%	6%	1%	1%	-	3%	6%	14%	17%	22%	38%	23%	77%	9%	21%	39%	22%	8%	30%	1%	84%	3%	48%	21%	31%	71%	2%	-	2%	5%	2%	6%	6%	9%	2%	2%									
My confidence to manage my money is very low	172	53	34	4	*	-	2	18	31	38	28	55	51	121	15	55	78	16	5	154	3	142	14	106	34	32	122	8	-	9	17	14	22	31	38	17	12									
8%	6%	7%	3%	2%	-	-	3%	14%	10%	10%	6%	7%	10%	7%	8%	11%	9%	3%	3%	8%	16%	8%	8%	10%	7%	5%	8%	22%	-	18%	16%	31%	16%	22%	18%	32%	21%									
My knowledge about financial matters is very low	215	87	35	5	*	-	6	20	43	43	39	64	69	146	30	52	92	28	8	180	6	178	17	126	40	49	148	6	-	16	13	15	20	24	45	11	11	14								
10%	10%	7%	4%	2%	-	-	9%	15%	14%	11%	8%	8%	14%	8%	15%	11%	11%	6%	5%	9%	27%	9%	10%	12%	9%	7%	9%	16%	-	31%	12%	34%	15%	17%	21%	20%	25%									
My confidence when it comes to financial service and products is very low	250	85	49	9	*	-	8	27	47	44	53	70	82	168	20	66	120	25	14	225	5	200	23	154	45	52	162	10	-	12	22	17	16	30	50	23	14									
11%	10%	10%	7%	2%	-	-	14%	21%	15%	11%	11%	8%	16%	10%	11%	14%	14%	5%	8%	11%	24%	11%	13%	14%	10%	7%	10%	26%	-	24%	21%	40%	12%	22%	24%	44%	25%									
None of the above	1701	676	409	113	16	-	47	80	208	286	389	689	334	1365	142	333	630	427	157	1547	12	1459	132	775	345	581	1222	19	-	26	66	18	89	79	116	15	29									
76%	78%	82%	80%	98%	-	-	79%	60%	66%	74%	78%	82%	66%	79%	74%	70%	73%	85%	88%	77%	56%	77%	73%	72%	74%	84%	77%	50%	-	50%	63%	40%	67%	56%	55%	29%	53%									
Don't know	36	13	3	*	-	-	-	2	8	6	11	8	10	26	4	9	12	10	-	31	1	21	4	13	17	6	27	-	-	-	*	*	3	3	5	1	3									
2%	1%	1%	1%	*	-	-	-	2%	3%	2%	2%	1%	2%	1%	2%	2%	1%	2%	-	2%	6%	1%	2%	1%	4%	1%	2%	1%	-	-	*	1%	2%	2%	2%	2%	5%	1								
Prefer not to say	30	7	5	1	-	-	1	-	8	1	9	11	9	21	2	11	9	8	-	28	-	20	6	11	11	8	25	-	-	-	2	-	1	5	5	1	-	-								
1%	1%	1%	1%	-	-	-	1%	-	3%	*	2%	1%	2%	1%	1%	2%	1%	2%	-	1%	-	1%	3%	1%	2%	1%	2%	-	-	-	2%	-	1%	3%	2%	2%	1	-								

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 317
D7 Which, if any, of the following descriptions would you say applies to you? Please select all that apply.

BASE: All adults who are owner occupiers in England and Wales and happy to answer questions about health/relationships/finance

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)															FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)															BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPERS)					
		TOTAL	BIGGER HOME/ MORE SPACE	MORE ACCESSIBLE HOME	HOME REQUIRING LESS MAINTENANCE	CHEAPER HOME	HOME WITH SPECIALISED CARE/ SUPPORT	HOME WITH AN AGE THRESHOLD	BEING CLOSER TO FAMILY/ CAREGIVERS	LIVING WITH FAMILY/ EXTENDED FAMILY	BETTER/ SAFER NEIGHBOURHOOD	BETTER ACCESS TO PUBLIC TRANSPORT	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS	START AGAIN/NEW CHALLENGE	OTHER	LIKE CURRENT HOME/ DON'T WANT TO MOVE	PERSONAL/ EMOTIONAL ATTACHMENT	LACK OF SUITABLE HOUSING OPTIONS	COMPLEXITY OF MOVING/ PROCESS	PHYSICAL DIFFICULTIES DUE TO HEALTH	AFORDING/ TO RENT/ BUY	COST OF MOVING	HAVING TO GIVE SAVINGS/ EQUITY	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS/ SOCIAL GROUPS	FINDING HOME WITH ACCESS TO SUPPORT SERVICES	DISLIKE OF CHANGE	LACK OF ADVICE/ INFORMATION	OTHER	OPTIMAL	UNDER OCC	1 BEDROOM	2 BEDROOMS	3+ BEDROOMS	SEG 1 SETTLED FOREVER	SEG 2 SETTLED FOR NOW	SEG 3 SQUEEZED STRIVERS	SEG 4 FAMILY FOCUSED	SEG 5 SUITABILITY SEEKERS	SEG 6 PRAGMATIC MOVERS	
UNWEIGHTED BASE	2175	581	557	813	542	183	221	385	177	545	412	205	115	339	119	723	598	469	882	253	630	1021	525	547	380	533	139	45	270	1768	754	710	294	335	275	348	192	168	750		
WEIGHTED BASE	2125	600	553	838	579	192	228	377	185	546	407	198	107*	305	112*	731	589	459	896	262	625	1039	533	561	375	526	137	47*	275	1812	785	728	270	360	265	339	204	175	705		
100%	27%	16%	16%	38%	26%	9%	11%	18%	8%	26%	18%	9%	5%*	17%	5%*	33%	26%	22%	40%	12%	31%	47%	24%	25%	17%	24%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%		
My confidence to manage my money is very low	172	64	40	66	70	25	25	38	30	49	36	33	19	33	4	60	51	52	59	37	75	75	55	48	35	51	19	3	43	122	59	52	11	12	15	30	27	20	11		
	8% DGHM	10% zn	11% zn	8% zn	12% zn	13% zn	10% zn	10% zqgimn	9% zn	9% zn	16% zjqqr	18% zjqgim	8% zn	3%		8%	9%	11% zfu	7% zn	14% zqgrw	11% zfu	7%	10% zfu	9%	9%	10%	14%	7%	12%	7%	7%	7%	4%	3%	5%	8% HM	13% zHM	12% HM	4%		
My knowledge about financial matters is very low	215	71	46	87	82	22	23	54	31	61	33	20	18	51	7	74	63	45	97	31	99	110	72	62	42	60	26	5	52	154	81	59	13	15	21	46	33	20	8		
	10% DGHM	12% zn	13% j	10% zn	14% zn	11% zn	10% zn	14% zj	17% zn	11% zn	8% zn	10% zn	17% zjn	13% zj	6%	10%	11%	10%	11%	12%	14%	11%	13%	11%	11%	11%	19%	10%	14%	8%	10%	8%	5%	4%	8% M	13% zHM	16% zHM	12% HM	3%		
My confidence when it comes to financial service and products is very low	250	90	58	113	90	29	33	66	33	97	56	45	16	52	10	68	64	76	136	40	122	148	101	71	59	63	33	4	66	176	87	72	17	16	17	57	27	28	23		
	11% DGH	15% z	17% z	14% z	16% z	15% zn	14% zn	17% z	18% zn	18% zn	14% zn	23% zjqqr	15% zn	13% zn	9%	9%	11%	17% zqpy	15% zqy	15% o	18% zqgrw	14% zqy	19% zqgrw	13% o	16%	12%	24%	9%	18%	10%	11%	9%	6%	4%	6%	16% zHM	13% HI	16% HM	8%		
None of the above	1701	414	247	637	402	133	164	276	120	381	307	115	70	286	94	577	450	323	674	181	477	773	359	425	264	395	82	38	239	1431	588	606	237	321	223	252	142	123	256		
	78% abdfgh ijqgrwa Cj	68% k	70% k	78% abdfgh ikl	70% k	70% k	69% k	70% k	65% k	70% k	73% k	58% k	66% k	73% k	64% abdfgh iklm	79% zqgrw A	76% qgrwa A	70% qgrw A	75% qgrw A	68% qgrw A	69% qgrw A	74% qgrw A	67% qgrw A	76% qgrw A	70% qgrw A	75% qgrw A	60% qgrw A	81% qgrw A	64%	79% jC	75% qgrw A	80% qgrw A	88% qgrw A	89% qgrw A	84% qgrw A	70% qgrw A	70% qgrw A	70% qgrw A	87% qgrw A		
Don't know	36	14	6	9	14	*	6	5	4	10	4	4	2	5	2	5	10	9	16	2	13	21	10	9	6	7	3	-	10	26	13	10	3	2	1	3	3	2	4		
	2% o	2%	2%	1%	2%	*	3%	1%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	-	3%	1%	2%	1%	1%	*	1%	1%	1%	1%	1%		
Prefer not to say	30	13	4	8	6	3	1	6	2	10	6	3	1	1	2	5	2	5	7	4	8	8	8	1	8	4	3	1	5	25	14	10	1	5	2	10	-	-	1		
	1% DGH	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	2%	*	2%	1%	2%	1%	1%	1%	2%	1%	*	1%	1%	1%	-	-	*		

Proportions/Mean: Columns Tested (5% risk level) - i/a/b/h/l/j/k/n/t/g/h/i/u/n/m/n - i/o/b/h/u/v/n/n/u/v/w/n/n/A/B - i/C/D - i/E/F/G - i/H/I/J/K/L/M
Overlap formulae used. * small base

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 318
Q1/9 Taking everything into account, how satisfied or dissatisfied are you with your current home - again, please consider the home you live in most of the time?

BASE: All Adults aged 18+ in Great Britain

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTED D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	4324	4324	2062	2222	520	752	667	805	870	501	200	2519	1805	2680	1644	184	495	362	377	346	439	370	623	564	207	357	
WEIGHTED BASE	4324	4324	2097	2187	441	745	702	714	700	735	278	2431	1893	2667	1657	177	484	362	393	322	419	378	611	597	210	373	
	100%	100%	49%	51%	10%	17%	16%	17%	16%	17%	6%	56%	44%	62%	38%	4%	11%	8%	9%	7%	10%	9%	14%	14%	5%	9%	
(2) Very satisfied	1468	1440	728	734	102	196	178	209	273	335	172	873	596	834	634	58	177	106	121	134	151	134	200	173	55	158	
	34%	33%	35%	34%	23%	26%	25%	29%	39%	46%	62%	36%	31%	31%	38%	32%	37%	29%	31%	42%	36%	35%	33%	29%	26%	42%	
	cdefklvw							c	zcdefg	zcdefg	zcdefgh	zk					vw		zpquvw	vw	w				znpsquvw		
(1) Fairly satisfied	1834	1830	873	939	195	345	341	311	261	302	74	1066	768	1210	623	82	203	172	179	122	175	181	254	242	79	145	
	42%	42%	42%	43%	44%	48%	44%	44%	37%	41%	27%	44%	41%	45%	38%	46%	42%	47%	46%	38%	42%	48%	42%	41%	38%	39%	
	gim				gi	gbi	gghi	gi	i	i		z		zm		46%	42%	rwk				rwk			x		
(0) Neither satisfied nor dissatisfied	521	533	264	252	76	104	98	84	86	54	18	242	279	304	218	18	44	47	47	34	50	34	92	87	37	32	
	12%	12%	13%	12%	17%	14%	14%	12%	12%	7%	7%	10%	15%	11%	13%	10%	9%	13%	12%	11%	12%	9%	15%	15%	17%	9%	
	hij				zfgghi	hi	hi	hi	hi				zj									zotx	otx	zortx			
(-1) Fairly dissatisfied	360	369	170	183	53	74	62	72	61	31	7	179	181	246	114	16	51	25	29	25	33	21	48	59	21	32	
	8%	9%	8%	8%	12%	10%	9%	10%	9%	4%	2%	7%	10%	9%	7%	9%	11%	7%	7%	8%	8%	6%	8%	10%	10%	9%	
	hijm				zhi	hi	hi	hi	hi				zj		zm		t						t				
(-2) Very dissatisfied	123	131	56	66	8	22	21	35	18	13	6	61	62	65	58	3	8	8	13	5	7	7	17	31	17	5	
	3%	3%	3%	3%	2%	3%	3%	5%	3%	2%	2%	3%	3%	2%	4%	2%	2%	2%	3%	2%	2%	2%	3%	5%	8%	1%	
								zcgh															zorstx	znopqrstu			
Satisfied (NET)	3302	3270	1601	1674	297	541	518	521	534	637	246	1939	1363	2045	1257	139	380	278	301	256	326	314	454	416	134	303	
	76%	76%	76%	77%	67%	73%	74%	73%	76%	87%	89%	80%	72%	77%	76%	79%	79%	77%	77%	80%	78%	83%	74%	70%	64%	81%	
	cdflxvw						e		c	zcdefg	zcdefg	zk				vw	vw	vw	vw	vw	vw	zquvw	w		zuwv		
Dissatisfied (NET)	483	500	226	249	61	96	83	107	80	43	13	240	243	311	172	19	60	33	43	30	41	28	65	91	38	37	
	11%	12%	11%	11%	14%	13%	12%	15%	11%	6%	5%	10%	13%	12%	10%	10%	12%	9%	11%	9%	10%	7%	11%	15%	18%	10%	
	hijt				hi	hi	hi	zhi	hi				zj				t						zprstux	zpqrstux			
Mean	0.97	0.95	0.98	0.96	0.76	0.84	0.85	0.83	1.01	1.25	1.44	1.04	0.88	0.94	1.01	1	1.01	0.96	0.94	1.11	1.03	1.1	0.94	0.79	0.64	1.13	
	cdefklvw						cdef	zcdefg	zcdefg	zcdefgh		zk				w	vw	vw	w	zquvw	vw	zquvw	vw		zpqquvw		
Don't know	18	21	6	12	7	3	3	2	-	1	1	10	8	8	10	1	-	4	3	1	2	2	-	4	1	1	
	*	*	*	1%	2%	*	*	*	-	*	*	*	*	*	1%	1%	-	1%	1%	*	*	1%	-	1%	1%	*	*
					zdefgh													u									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 319

Q1/9 Taking everything into account, how satisfied or dissatisfied are you with your current home - again, please consider the home you live in most of the time?

BASE: All Adults aged 18+ in Great Britain

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	4324	2094	2230	860	1123	1050	1010	281	2508	1331	485	450	880	414	462	1314	3010
WEIGHTED BASE	4324	1383	2941	829	1167	1094	952	282	2569	1221	535	451	920	438	458	1291	3033
	100%	32%	68%	19%	27%	25%	22%	7%	59%	28%	12%	10%	21%	10%	11%	30%	70%
(2) Very satisfied	1468	502	967	234	362	366	405	102	968	277	223	170	434	154	167	387	1082
	34%	36%	33%	28%	31%	34%	43%	36%	38%	23%	42%	38%	47%	35%	37%	30%	36%
	cdio	zb			c	zcde	c		zi		zi		zkmn			zo	
(1) Fairly satisfied	1834	595	1238	314	514	491	405	110	1102	539	192	179	371	212	217	609	1224
	42%	43%	42%	38%	44%	45%	43%	39%	43%	44%	36%	40%	40%	49%	47%	47%	40%
	cjp			c	c				j	j				zkl	zkl	zp	
(0) Neither satisfied nor dissatisfied	521	141	380	148	158	112	67	37	237	216	68	51	53	37	36	141	380
	12%	10%	13%	18%	14%	10%	7%	13%	9%	18%	13%	11%	6%	8%	8%	11%	13%
	afhlmn		a	zdef	ef	f		f		zhj	h	l					
(-1) Fairly dissatisfied	360	104	256	88	99	101	54	17	199	131	29	33	45	29	29	120	240
	8%	8%	9%	11%	9%	9%	6%	6%	8%	11%	5%	7%	5%	7%	6%	9%	8%
	fjl			zfg	f	f				zhj							
(-2) Very dissatisfied	123	33	90	40	32	24	18	10	55	48	21	19	17	6	9	30	93
	3%	2%	3%	5%	3%	2%	2%	3%	2%	4%	4%	4%	2%	1%	2%	2%	3%
	h			zdef						zh		lm					
Satisfied (NET)	3302	1097	2205	548	876	857	810	211	2071	816	415	349	805	367	384	996	2306
	76%	79%	75%	66%	75%	78%	85%	75%	81%	67%	78%	77%	87%	84%	84%	77%	76%
	bci	zb			c	c	zcde	c	zi		i		zk	zk	zk		
							g										
Dissatisfied (NET)	483	137	345	128	131	124	72	27	254	179	50	51	62	35	37	150	333
	11%	10%	12%	15%	11%	11%	8%	10%	10%	15%	9%	11%	7%	8%	8%	12%	11%
	afhlm			zdef	f	f				zhj		l					
				g													
Mean	0.97	1.04	0.93	0.75	0.92	0.98	1.19	1	1.07	0.72	1.07	1	1.26	1.1	1.1	0.94	0.98
	bci	zb			c	c	zcd	c	zi		i		zkm	z	z		
							eg						n				
Don't know	18	8	10	6	2	1	3	7	7	10	2	-	1	-	-	5	13
	*	1%	*	1%	*	*	*	2%	*	1%	*	-	*	-	-	*	*
	e			e				zcdef		zh							

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 320

Q1/9 Taking everything into account, how satisfied or dissatisfied are you with your current home - again, please consider the home you live in most of the time?

BASE: All Adults aged 18+ in Great Britain

		ETHNICITY										TENURE										MORTGAGE CONTRIBUTOR/HOME OWNER										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES)										BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES)										BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES)																			
																																LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										RESPONDENTS										RESPONDENTS										RESPONDENTS									
		TOTAL (c)	WHITE GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (c)	OWNED (d)	RENTED LA/HO (e)	RENTED PRIVATE (f)	OWNER/OCCUPIER (g)	RENT (h)	MORTGAGE CONTRIBUTOR R (DIRECT)	HOME OWNER (i)	OWNERS OR MORTGAGE HOLDERS (j)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (k)	UNLIKELY NOT TO IN NEXT 12 MONTHS (l)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (m)	UNLIKELY NOT TO IN NEXT 1-2 YEARS (n)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (o)	UNLIKELY NOT TO IN NEXT 3-5 YEARS (p)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (q)	UNLIKELY NOT TO IN NEXT 6-10 YEARS (r)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (s)	UNLIKELY NOT TO IN NEXT 12 MONTHS (t)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (u)	UNLIKELY NOT TO IN NEXT 1-2 YEARS (v)	1 (w)	2 (x)	3 (y)	4 (z)	5+ (aa)	1 (ac)	2 (ad)	3 (ae)	4 (af)	5+ (ag)																																				
UNWEIGHTED BASE	4324	3667	613	1059	1690	682	799	2749	1481	933	1487	2420	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1054	487	108	51	556	832	437	123																																					
WEIGHTED BASE	4324	3746	539	1389	1417	689	716	2626	1602	1213	1296	2068	357	1812	501	1650	737	1340	949	996	261	1929	313	1866	88	490	1113	464	113	529	583	839	447	109																																					
	100%	87%	12%	32%	33%	16%	17%	65%	32%	28%	30%	58%	8%	42%	12%	38%	17%	31%	22%	23%	6%	45%	7%	43%	2%	11%	26%	11%	2%	1%	13%	20%	10%	2%																																					
(2) Very satisfied	1468	1314	149	489	662	151	143	1151	293	427	626	1003	111	795	139	766	204	675	293	528	94	806	111	789	32	187	430	227	50	22	249	368	149	53																																					
	30%	30%	26%	35%	46%	22%	20%	41%	21%	35%	48%	42%	31%	4%	28%	46%	28%	57%	31%	35%	30%	42%	35%	42%	30%	38%	38%	49%	42%	30%	38%	49%	43%	33%																																					
	bezh	zb	zb	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef																																					
(3) Fairly satisfied	1596	1222	628	563	300	300	321	1182	621	568	496	1064	159	779	238	688	367	924	466	367	115	836	134	810	29	212	519	186	34	18	237	357	233	44																																					
	42%	43%	41%	45%	39%	44%	45%	42%	44%	47%	38%	42%	1%	45%	43%	47%	42%	50%	39%	49%	44%	43%	43%	43%	33%	43%	46%	40%	37%	34%	41%	42%	52%	41%																																					
	dzps	zb	zb	zef	zef	zef	zef	d	zef	zef	zef	zef	s	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef																																					
(4) Neither satisfied nor dissatisfied	521	423	96	134	105	127	130	238	257	107	84	191	38	119	59	96	72	74	81	56	32	128	36	120	14	37	85	38	2	4	35	72	81	3																																					
	12%	11%	18%	10%	7%	18%	18%	8%	15%	9%	7%	8%	11%	10%	12%	6%	10%	6%	9%	6%	12%	7%	12%	6%	10%	8%	8%	8%	2%	7%	6%	8%	7%	3%																																					
	acdc	zb	zb	zef	zef	zef	zef	d	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef																																					
(-1) Fairly dissatisfied	360	292	64	114	71	83	86	185	169	93	56	150	38	84	55	68	72	48	81	36	13	120	22	110	11	41	72	10	2	6	46	46	2	4																																					
	8%	8%	12%	8%	5%	12%	12%	7%	12%	8%	4%	6%	11%	5%	11%	4%	10%	4%	8%	4%	5%	6%	7%	6%	12%	8%	6%	2%	2%	12%	8%	5%	6%	4%																																					
	mdqk	zef	zef	d	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef																																					
	moqzuwA	zb	zb	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef																																					
	BCF	zb	zb	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef																																					
(-2) Very dissatisfied	123	109	14	24	35	26	35	59	61	18	32	50	10	35	14	32	22	18	28	9	7	38	10	37	2	14	27	3	5	3	15	16	7	4																																					
	3%	3%	3%	2%	2%	4%	5%	2%	4%	3%	2%	2%	3%	2%	3%	2%	3%	1%	3%	1%	3%	2%	3%	2%	3%	2%	3%	2%	1%	6%	3%	2%	2%	3%																																					
	calkm	zb	zb	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef																																					
(-3) Fairly dissatisfied	3302	2910	364	1117	1225	451	463	2342	914	994	1122	2117	270	1574	374	1454	570	1199	799	894	209	1643	245	1599	61	398	949	413	84	40	487	725	382	96																																					
	76%	78%	68%	80%	85%	65%	65%	83%	65%	82%	87%	84%	76%	87%	74%	88%	77%	90%	80%	90%	80%	85%	78%	86%	69%	81%	84%	89%	91%	75%	83%	84%	85%	89%																																					
	bezh	zb	zb	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef																																					
(-4) Very dissatisfied	483	400	77	138	106	109	121	244	230	112	88	200	48	119	69	100	94	66	108	45	20	157	31	147	12	54	99	12	7	10	61	62	34	8																																					
	11%	11%	14%	10%	7%	16%	17%	9%	16%	13%	7%	8%	13%	7%	14%	6%	13%	5%	11%	5%	8%	8%	10%	8%	14%	11%	9%	3%	7%	7%	18%	11%	7%	7%																																					
	add	zb	zb	d	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef																																					
	lmoqzuw	zb	zb	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef																																					
Mean	wABFG	0.97	0.77	1.04	1.22	0.68	0.63	1.13	0.65	1.06	1.26	1.1	0.91	1.22	0.86	1.27	0.89	1.34	0.97	1.37	1.06	1.17	1.01	1.18	0.91	1.05	1.11	1.35	1.31	0.93	1.13	1.18	1.1	1.27																																					
	bef	zb	zb	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef																																					
	hn	zb	zb	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef																																					
Don't know	18	12	2	-	1	-	-	1	-	-	1	1	1	-	1	-	1	-	1	-	-	-	1	1	-	1	-	-	-	-	-	-	-	1																																					
	dklm	zb	zb	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef	zef																																					

Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 121
Q1/9 Taking everything into account, how satisfied or dissatisfied are you with your current home - again, please consider the home you live in most of the time?
BASE: All Adults aged 18+ in Great Britain

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)						LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)								TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)								OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)										EXPERIENCE OF TRAUMATIC/ ABUSIVE SITUATION
	TOTAL	1	2	3	4	5+	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11-20 YEARS	MORE THAN 20 YEARS	UP TO 5 YEARS	MORE THAN 5 YEARS	FLAT/ APARTMENT	TERRACED HOUSE	SEMI DETACHED HOUSE	DETACHED HOUSE	BUNGALOW	HOUSE	OTHER	SATISFIED	DISSATISFIED	AGREE	NEITHER /DON'T KNOW	DISAGREE	1	2	3+	DIVORCED/ SEPARATED	REDAUNDANT /LOST JOB	DEATH OF A SPOUSE/ PARTNER	STARTED CARING FOR DEPENDENT RELATIVE	HAD SERIOUS ACCIDENT /ILLNESS	EXPERIENCE OF PHYSICAL/ MENTAL DISABILITY	SUFFERING IMPACTS OF ADDICTION	EXPERIENCE OF TRAUMATIC/ ABUSIVE SITUATION						
UNWEIGHTED BASE	4324	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64						
WEIGHTED BASE	4324	874	503	132	16**	**	61*	133	318	394	509	851	513	1754	213	484	879	508	182	2053	21**	1805	185	1086	477	705	1614	38**	1**	52*	105*	44**	122*	139	210	53*	55*						
100%	100%	20%	12%	3%	***	**	1%*	3%	7%	9%	12%	20%	12%	41%	4%	11%	20%	12%	4%	47%	***	44%	4%	25%	11%	16%	37%	1%**	***	1%*	2%*	1%**	3%*	3%	5%	1%*	1%*						
(2) Very satisfied	1468	362	220	78	11	-	29	47	129	146	193	382	204	721	68	152	333	267	99	852	5	925	-	446	186	294	676	19	1	20	39	24	46	55	76	23	16						
	34%	41%	44%	59%	66%	-	48%	35%	40%	37%	38%	49%	40%	41%	35%	31%	38%	53%	55%	41%	26%	49%	-	41%	39%	42%	42%	49%	100%	39%	37%	53%	35%	40%	36%	43%	29%						
	v	z	z	z	z		z	z	z	z	z	z	z	z	z	z	z	z	z	z	z		z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z					
(1) Fairly satisfied	1834	381	220	39	6	-	26	65	148	199	225	315	239	739	83	219	409	197	64	889	8	980	-	504	186	290	717	13	-	25	40	16	37	63	87	21	26						
	42%	44%	44%	30%	34%	-	43%	49%	47%	51%	44%	37%	47%	42%	43%	43%	47%	39%	35%	43%	38%	51%	-	46%	39%	41%	44%	34%	-	47%	38%	36%	43%	45%	41%	39%	46%						
	ckv	c	c				k	k	k	zkm	k	k	k	k	f	mp						z		z	z	z	z																
(0) Neither satisfied nor dissatisfied	521	56	31	10	-	-	2	10	26	26	42	70	39	138	19	47	67	28	13	156	1	-	-	68	64	44	106	2	-	5	9	3	13	12	21	2	6						
	12%	6%	6%	8%	-	-	4%	8%	8%	7%	8%	8%	8%	8%	10%	10%	8%	6%	7%	8%	5%	-	-	6%	13%	6%	7%	4%	-	10%	9%	8%	10%	9%	10%	4%	11%						
	zabk impossible yA														q																												
(-1) Fairly dissatisfied	360	52	20	4	-	-	4	9	10	18	33	61	23	112	20	50	46	9	4	109	6	-	135	54	25	56	90	3	-	2	12	*	10	5	18	7	4						
	8%	6%	4%	3%	-	-	6%	7%	3%	5%	6%	7%	5%	6%	10%	10%	5%	2%	2%	5%	31%	-	73%	5%	5%	8%	6%	9%	-	4%	12%	1%	7%	3%	8%	14%	8%						
	abchi impossible wnA											h			oors	oors	o			o			z			w				H						H							
(-2) Very dissatisfied	123	24	11	-	-	-	-	1	5	4	18	23	6	44	2	16	23	7	2	48	-	-	50	14	15	20	24	1	-	-	4	1	6	5	8	-	3						
	3%	3%	2%	-	-	-	-	1%	1%	1%	3%	3%	1%	3%	1%	3%	3%	1%	1%	2%	-	-	27%	1%	3%	3%	2%	3%	-	-	4%	2%	5%	4%	4%	-	6%						
	liqur A										il		l										z		w	w																	
Satisfied (NET)	3362	742	441	118	16	-	55	112	277	345	418	697	444	1460	152	371	743	464	163	1740	13	1905	-	950	372	584	1393	12	1	45	79	39	104	118	163	43	42						
	76%	85%	88%	89%	100%	-	91%	85%	87%	88%	82%	82%	87%	83%	79%	77%	84%	91%	89%	85%	64%	100%	-	87%	78%	83%	86%	84%	100%	86%	76%	89%	78%	85%	78%	82%	75%						
	v	z	z	z			z	z	z	zkm	z	z	z	z			z	z	z	z	z		z		z	z	z	z															
Dissatisfied (NET)	483	77	32	4	-	-	4	10	15	22	50	84	29	156	22	66	69	16	6	156	6	-	185	68	40	77	114	5	-	2	17	1	16	10	26	7	7						
	11%	9%	6%	3%	-	-	6%	8%	5%	6%	10%	10%	6%	9%	11%	14%	8%	3%	3%	8%	31%	-	100%	6%	8%	11%	7%	12%	-	4%	16%	3%	12%	7%	12%	14%	13%						
	abchi impossible A	c					hi			hi		hi		hi	or	oors	q			q			z		w					H													
Mean	0.97	1.15	1.23	1.45	1.66	-	1.33	1.11	1.21	1.19	1.07	1.14	1.2	1.13	1.01	0.91	1.12	1.39	1.39	1.16	0.59	1.49	-1.27	1.21	1.06	1.11	1.2	1.17	2	1.2	0.93	1.37	0.97	1.14	0.97	1.11	0.85						
	v	z	z	z	z		z	z	z	z	z	z	z	z			z	z	z	z	z		z		z	z	z	z															
Don't know	18	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-					
	* msuA									*		*		*		*	*	*	*	*	*		*		*		*		*		*	*	*	*	*	*	*	*					

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 322
Q1/9 Taking everything into account, how satisfied or dissatisfied are you with your current home - again, please consider the home you live in most of the time?

BASE: All Adults aged 18+ in Great Britain

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)															FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)															BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPYERS)								
	TOTAL (Q)	BIGGER HOME/ MORE SPACE (Q)	MORE ACCESSIBLE HOME (Q)	HOME REQUIRING LESS MAINTENANCE (Q)	CHEAPER HOME (Q)	HOME WITH SPECIALISED CARE/ SUPPORT (Q)	HOME WITH AN AGE THRESHOLD (Q)	BEING CLOSER TO CAREGIVERS (Q)	LIVING WITH FAMILY/ EXTENDED FAMILY (Q)	BETTER/ SAFER NEIGHBOURHOOD (Q)	BETTER ACCESS TO PUBLIC TRANSPORT (Q)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (Q)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (Q)	START AGAIN/NEW CHALLENGE (Q)	OTHER (Q)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (Q)	PERSONAL/ EMOTIONAL ATTACHMENT (Q)	LACK OF SUITABLE HOUSING OPTIONS (Q)	COMPLEXITY OF MOVING PROCESS (Q)	PHYSICAL DIFFICULTIES DUE TO HEALTH (Q)	AFORDING TO RENT/ BUY (Q)	COST OF MOVING (Q)	HAVING TO USE SAVINGS/ EQUITY (Q)	MOVING AWAY FROM FRIENDS/ FAMILY/ NEIGHBOURS (Q)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (Q)	DISLIKE OF CHANGE (Q)	LACK OF ADVANCE/ INFORMATION (Q)	OTHER (Q)	OPTIMAL (Q)	UNDER OCC (Q)	1 BEDROOM (Q)	2 BEDROOMS (Q)	3+ BEDROOMS (Q)	SEG 1 SETTLED FOREVER (Q)	SEG 2 SETTLED FOR NOW (Q)	SEG 3 SQUEEZED STRIVERS (Q)	SEG 4 FAMILY FOCUSED (Q)	SEG 5 SUSTAINABILITY SEEKERS (Q)	SEG 6 PRAGMATIC MOVERS (Q)				
UNWEIGHTED BASE	4824	588	360	820	550	185	223	391	181	545	418	207	116	403	119	740	606	473	818	255	638	1029	527	551	387	538	142	48	374	1785	764	724	297	339	278	351	195	171	294				
WEIGHTED BASE	4824	612	257	847	586	132	241	402	180	251	435	189	108*	235	112*	742	297	465	902	260	702	1048	255	267	281	530	140	47*	270	1840	796	773	273	352	269	361	207	178	287				
100%	14%	8%	3%	20%	14%	4%	6%	9%	4%	13%	10%	5%	26*	9%	31*	17%	14%	11%	21%	6%	16%	24%	12%	13%	9%	12%	3%	1%	9%	43%	18%	18%	6%	8%	6%	5%	4%	7%	7%				
(2) Very satisfied	1468	163	154	279	196	86	97	178	85	148	144	83	48	123	29	418	265	154	298	93	183	359	169	255	152	231	50	10	134	779	290	337	152	241	177	53	113	70	73				
30%	27%	43%	33%	34%	44%	40%	44%	45%	27%	35%	42%	44%	44%	33%	33%	56%	44%	33%	33%	35%	28%	34%	32%	45%	40%	44%	38%	10	42%	36%	44%	56%	66%	66%	12%	55%	39%	22%					
aiUM	zacd jnn	ai	ai	ai	zacd j	aiinn	zacd j	aiinn	zacd j	ai	zacd jnn	ai	zacd jnn	ai	zacd jnn	zqqrstu	zqqrstu	t	t	t	zqqrstu	t	t	zqqrstu	zqqrstu	zqqrstuv	t	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	
(1) Fairly satisfied	1834	318	151	415	286	86	108	170	75	281	196	93	42	181	53	284	270	223	447	125	348	502	263	238	164	239	64	26	157	803	370	346	87	106	88	206	81	93	158				
42%	52%	42%	49%	49%	45%	45%	42%	39%	39%	51%	47%	47%	39%	46%	48%	38%	45%	48%	50%	47%	50%	48%	49%	42%	43%	45%	45%	55%	42%	44%	47%	45%	32%	29%	33%	57%	39%	52%	53%				
(0) Neither satisfied nor dissatisfied	521	60	24	72	54	7	16	24	6	48	38	11	5	39	10	20	36	37	77	22	70	90	42	34	35	35	8	4	51	120	53	46	21	7	4	41	7	6	34				
12%	10%	7%	7%	8%	9%	3%	7%	6%	3%	9%	9%	5%	5%	10%	9%	3%	6%	6%	8%	9%	8%	10%	9%	8%	6%	9%	7%	6%	9%	0	14%	7%	7%	6%	8%	2%	2%	11%	3%	3%	11%		
bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	
Maximum possible score	4824	612	257	847	586	132	241	402	180	251	435	189	108*	235	112*	742	297	465	902	260	702	1048	255	267	281	530	140	47*	270	1840	796	773	273	352	269	361	207	178	287				
aiUM	zacd jnn	ai	ai	ai	zacd j	aiinn	zacd j	aiinn	zacd j	ai	zacd jnn	ai	zacd jnn	ai	zacd jnn	zqqrstu	zqqrstu	t	t	t	zqqrstu	t	t	zqqrstu	zqqrstu	zqqrstuv	t	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu
(2) Fairly dissatisfied	87	60	24	61	39	10	15	19	18	53	28	11	9	36	11	9	19	41	58	21	73	73	43	31	23	17	14	6	29	98	65	26	7	9	-	50	3	7	22				
8%	10%	7%	7%	7%	5%	6%	5%	5%	8%	10%	10%	7%	6%	8%	9%	1%	3%	9%	6%	8%	10%	7%	8%	6%	6%	3%	10%	12%	8%	5%	8%	3%	3%	2%	-	14%	1%	4%	7%	7%			
bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	
(2) Very dissatisfied	123	13	4	20	11	5	6	11	5	21	9	1	5	13	9	11	6	9	22	5	27	24	17	8	8	7	4	1	8	40	17	19	4	2	-	10	4	3	10				
3%	2%	1%	2%	2%	2%	2%	2%	3%	2%	4%	2%	*	4%	3%	8%	2%	1%	2%	2%	2%	4%	2%	3%	1%	2%	1%	3%	3%	1	2%	2%	2%	1%	1%	-	3%	2%	1%	3%				
bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	
Satisfied (NET)	3302	481	306	694	483	172	205	348	160	428	340	177	90	304	82	702	535	377	745	218	530	861	432	493	315	470	114	36	290	1581	660	682	239	347	265	239	194	163	231				
76%	78%	86%	82%	82%	80%	80%	81%	84%	78%	82%	80%	83%	83%	77%	73%	75%	90%	81%	83%	82%	76%	82%	81%	83%	80%	83%	80%	76%	77%	80%	83%	88%	88%	95%	98%	98%	72%	94%	91%	78%			
aiUM	zacd jnn	ai	ai	ai	zacd j	aiinn	zacd j	aiinn	zacd j	ai	zacd jnn	ai	zacd jnn	ai	zacd jnn	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu
Dissatisfied (NET)	483	73	28	81	50	14	20	30	23	74	37	12	13	49	20	21	25	50	81	26	100	97	61	39	31	24	18	7	36	138	82	45	11	11	-	61	6	10	32				
11%	12%	8%	10%	9%	7%	8%	7%	12%	14%	9%	6%	12%	13%	18%	13%	3%	4%	11%	9%	10%	14%	9%	11%	7%	8%	5%	13%	15%	10%	8%	10%	6%	4%	3%	-	17%	3%	5%	11%				
bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	bcdefgh	
Mean	0.97	0.91	1.2	1.03	1.05	1.23	1.14	1.21	1.15	0.87	1.06	1.14	1.11	0.93	0.73	1.46	1.29	1.02	1.04	1.05	0.84	1.05	0.88	1.24	1.12	1.16	1.02	0.79	1	1.19	1.07	1.23	1.19	1.57	1.64	0.67	1.44	1.24	0.88				
aiUM	zacd jnn	ai	ai	ai	ai	ai	ai	ai	ai	ai	ai	ai	ai	ai	ai	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	zqqrstu	
Don't know	18	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
0	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			

Proportions/Means: Column Totals (5% risk level) - i)/u/b/h/d/e/f/g/h/i/j/k/l/n/h - i)/u/b/h/d/e/f/g/h/i/j/k/l/n/h - i)/C/D - i)/E/F/G - i)/H/I/J/K/L/M
Overall formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH

24th-27th MAY 2024

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Table 323

Q2/10 To what extent do you agree or disagree with the following statements... SUMMARY TABLE

BASE: All Adults aged 18+ in Great Britain

	My current home is suitable for my needs	My current home is the right size for the number of people who live in it	My current home has enough bedrooms	There are enough suitable properties for me if I wanted to move but remain in the local area	I don't believe I will ever be able to afford to buy a home	Buying or selling property is always a stressful thing to do
UNWEIGHTED BASE	4324	4324	4324	4324	1481	2206
WEIGHTED BASE	4324	4324	4324	4324	1405	2267
(2) Strongly agree	1734 40%	1787 41%	2167 50%	546 13%	617 44%	1174 52%
(1) Tend to agree	1626 38%	1416 33%	1338 31%	1199 28%	314 22%	745 33%
(0) Neither agree nor disagree	464 11%	461 11%	296 7%	890 21%	190 14%	217 10%
(-1) Tend to disagree	352 8%	474 11%	347 8%	825 19%	148 11%	59 3%
(-2) Strongly disagree	130 3%	171 4%	160 4%	581 13%	103 7%	38 2%
Agree (NET)	3360 78%	3204 74%	3505 81%	1745 40%	931 66%	1920 85%
Disagree (NET)	483 11%	645 15%	507 12%	1406 33%	251 18%	97 4%
Mean	1.04	0.97	1.16	0.08	0.87	1.32
Don't know	17 *	14 *	16 *	283 7%	32 2%	33 1%

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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Table 324
Q2/10 To what extent do you agree or disagree with the following statements... My current home is suitable for my needs

BASE: All Adults aged 18+ in Great Britain

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	4324	4324	2062	2222	520	752	667	805	870	501	200	2519	1805	2680	1644	184	495	362	377	346	439	370	623	564	207	357	
WEIGHTED BASE	4324	4324	2097	2187	441	745	702	714	700	735	278	2431	1893	2667	1657	177	484	362	393	322	419	378	611	597	210	373	
100%	100%	100%	49%	51%	10%	17%	16%	17%	16%	17%	6%	56%	44%	62%	38%	4%	11%	8%	9%	7%	10%	9%	14%	14%	5%	9%	
(2) Strongly agree	1734	1690	821	903	138	217	219	264	330	415	146	985	749	967	767	80	206	136	161	140	173	154	236	194	90	162	
	40%	39%	39%	41%	31%	29%	31%	37%	47%	56%	52%	41%	40%	36%	46%	45%	43%	38%	41%	44%	41%	41%	39%	33%	43%	44%	
	cdeiv				de	zcd	ef	zcd	efg	zcd	ef			z		v	v	v	v	v	v	v	v	v	v	v	
(1) Tend to agree	1626	1654	825	785	168	304	294	298	235	226	98	946	680	1074	552	61	182	150	151	112	162	160	222	228	68	131	
	38%	38%	39%	36%	38%	41%	42%	42%	34%	31%	35%	39%	36%	40%	33%	35%	38%	41%	38%	35%	39%	42%	36%	38%	32%	35%	
	bghm		zb		h	gh	zgh	zgh						zm						w							
(0) Neither agree nor disagree	464	469	234	223	72	111	89	53	66	58	15	233	232	289	176	17	42	40	38	36	42	32	74	79	31	33	
	11%	11%	11%	10%	16%	15%	13%	7%	9%	8%	6%	10%	12%	11%	11%	9%	9%	11%	10%	11%	10%	8%	12%	13%	15%	9%	
	fhij		zfg	hi	zfg	hi								zj									ot		otx		
(-1) Tend to disagree	352	356	147	200	43	77	68	69	55	27	14	186	166	247	106	15	37	27	24	21	34	22	58	64	13	36	
	8%	8%	7%	9%	10%	10%	10%	10%	8%	4%	5%	8%	9%	9%	6%	9%	8%	8%	6%	7%	8%	6%	9%	11%	6%	10%	
	ahm		za		h	zhi	h	h	h					zm									zqt				
(-2) Strongly disagree	130	136	62	67	16	30	32	29	14	9	1	72	58	83	48	4	15	9	17	8	7	8	19	27	7	10	
	3%	3%	3%	3%	4%	4%	5%	4%	2%	1%	*	3%	3%	3%	3%	2%	3%	2%	4%	2%	2%	2%	3%	5%	3%	3%	
	hi		hi		hi	ghi	zghi	ghi										s					s				
Agree (NET)	3360	3344	1647	1688	305	522	513	562	565	641	244	1931	1429	2041	1319	141	388	285	311	253	335	314	458	423	158	293	
	78%	77%	79%	77%	69%	70%	73%	79%	81%	87%	88%	79%	75%	77%	80%	80%	80%	79%	79%	79%	80%	83%	75%	71%	75%	79%	
	cdeklv				cde	zcd	ef	zcd	efg	zcd	efg	zk		z		v	v	v	v	v	v	zuv				v	
Disagree (NET)	483	492	208	267	58	106	100	98	69	36	15	258	225	329	153	19	52	36	42	29	41	30	77	92	19	46	
	11%	11%	10%	12%	13%	14%	14%	14%	10%	5%	6%	11%	12%	12%	9%	11%	11%	10%	11%	9%	10%	8%	13%	15%	9%	12%	
	ahim		a		hi	zghi	zghi	zghi	h					zm								t	zprst				
Mean	1.04	1.02	1.05	1.04	0.85	0.82	0.85	0.98	1.16	1.38	1.36	1.07	1	0.98	1.14	1.12	1.1	1.04	1.06	1.12	1.1	1.14	0.98	0.84	1.07	1.07	
	cdeiv				d	zcd	ef	zcd	efg	zcd	efg			z		v	v	v	v	v	v	uv		v	v	v	
Don't know	17	19	9	8	6	5	1	1	-	-	4	9	8	8	9	-	2	-	2	4	1	2	2	4	1	1	
	*	*	*	*	1%	1%	*	*	-	-	1%	*	*	*	1%	-	*	-	*	1%	*	1%	*	1%	1%	*	
	zefgh				g						gh									z							

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
PUBLIC
IPSOS

6 Aug 2024

Table 325

Q2/10 To what extent do you agree or disagree with the following statements... My current home is suitable for my needs

BASE: All Adults aged 18+ in Great Britain

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	4324	2094	2230	860	1123	1050	1010	281	2508	1331	485	450	880	414	462	1314	3010
WEIGHTED BASE	4324	1383	2941	829	1167	1094	952	282	2569	1221	535	451	920	438	458	1291	3033
	100%	32%	68%	19%	27%	25%	22%	7%	59%	28%	12%	10%	21%	10%	11%	30%	70%
(2) Strongly agree	1734	522	1211	330	465	430	393	115	1072	410	251	205	460	182	169	429	1304
	40%	38%	41%	40%	40%	39%	41%	41%	42%	34%	47%	45%	50%	42%	37%	33%	43%
	aio		a						zi		zi	zn	zmn			zo	
(1) Tend to agree	1626	557	1069	294	449	421	364	97	947	489	190	181	334	172	178	518	1108
	38%	40%	36%	36%	38%	39%	38%	34%	37%	40%	36%	40%	36%	39%	39%	40%	37%
	zb								z							zp	
(0) Neither agree nor disagree	464	141	323	93	125	121	92	34	257	163	44	26	74	40	63	154	311
	11%	10%	11%	11%	11%	11%	10%	12%	10%	13%	8%	6%	8%	9%	14%	12%	10%
	kl									zhj					kl		
(-1) Tend to disagree	352	116	236	69	99	95	69	21	215	104	33	34	43	28	39	127	225
	8%	8%	8%	8%	8%	9%	7%	7%	8%	9%	6%	8%	5%	6%	9%	10%	7%
	lp														l	zp	
(-2) Strongly disagree	130	41	89	37	29	23	31	9	70	47	13	5	6	16	9	59	71
	3%	3%	3%	4%	3%	2%	3%	3%	3%	4%	2%	1%	1%	4%	2%	5%	2%
	klp			zde										kl		zp	
Agree (NET)	3360	1079	2280	625	914	852	757	212	2019	899	442	386	794	354	347	947	2412
	78%	78%	78%	75%	78%	78%	80%	75%	79%	74%	83%	85%	86%	81%	76%	73%	80%
	io								i		zi	zn	zmn			zo	
Disagree (NET)	483	158	325	106	128	118	100	30	285	151	46	39	49	43	48	187	296
	11%	11%	11%	13%	11%	11%	11%	11%	11%	12%	9%	9%	5%	10%	10%	14%	10%
	lp											l		l	l	zp	
Mean	1.04	1.02	1.05	0.99	1.05	1.04	1.07	1.04	1.07	0.92	1.19	1.21	1.31	1.09	1	0.88	1.11
	io								i		zhi	zn	zmn			zo	
Don't know	17	5	12	6	-	2	2	6	7	7	3	-	4	*	-	3	14
	*	*	*	1%	-	*	*	2%	*	1%	1%	-	*	*	-	*	*
				d				zdef									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 326
Q2/10 To what extent do you agree or disagree with the following statements... My current home is suitable for my needs

BASE: All Adults aged 18+ in Great Britain

	ETHNICITY		TENURE							MORTGAGE CONTRIBUTOR/HOME OWNER				LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (c)	WHITE ETHNIC GROUP (b)	ETHNIC MINORITY GROUP (a)	MORTGAGE (d)	OWNED (e)	RENTED L&HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j) (DIRECT)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (y)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (z)	1 (aa)	2 (ab)	3 (ac)	4 (ad)	5+ (ae)	1 (af)	2 (ag)	3 (ah)	4 (ai)	5+ (aj)		
UNWEIGHTED BASE	4324	3667	613	1059	1690	682	799	2749	1481	933	1487	2420	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123				
WEIGHTED BASE	4324	2746	530	1189	1437	689	716	2836	1405	1212	1296	2508	357	1812	503	1650	737	1240	949	996	261	1928	313	1866	88*	490	1133	464	93*	50*	562	859	447	108*				
100%	97%	12%	32%	33%	16%	17%	65%	32%	28%	30%	58%	8%	42%	12%	38%	17%	31%	22%	23%	6%	45%	7%	43%	2%	11%	26%	11%	2%	1%	13%	20%	10%	2%					
(2) Strongly agree	1734	1564	162	532	734	235	198	1266	433	461	679	1139	81	906	111	872	198	748	307	575	70	916	83	900	30	211	481	234	60	27	285	406	168	45				
40%	40%	42%	30%	38%	51%	34%	28%	zcof	f	38%	52%	45%	23%	50%	22%	53%	27%	56%	32%	58%	27%	48%	26%	48%	34%	43%	42%	50%	64%	50%	49%	47%	38%	42%				
both	zbp	zbp	zbp	zbp	zcof	zbp	zcof	h	f	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp	zbp		
lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	lnprtv	
(1) Tend to agree	1626	1410	205	571	483	260	290	1054	550	509	432	941	144	678	215	599	331	449	409	321	112	723	138	696	37	184	438	185	21	36	214	319	201	31				
38%	38%	38%	41%	34%	38%	41%	37%	39%	42%	42%	33%	38%	40%	37%	43%	36%	45%	34%	43%	32%	43%	37%	44%	37%	43%	38%	39%	40%	23%	29%	37%	37%	45%	29%				
dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	dijs	
C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	
(0) Neither agree nor disagree	464	371	84	130	124	93	99	254	193	116	102	218	66	119	93	92	101	86	118	63	48	149	54	139	6	47	124	22	4	1	46	66	39	17				
11%	10%	16%	9%	9%	14%	14%	9%	14%	14%	10%	8%	9%	19%	7%	19%	6%	14%	6%	12%	6%	18%	8%	17%	7%	7%	10%	11%	5%	5%	2%	8%	8%	9%	16%				
kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	kmoozuw	
BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	BF	
(-1) Tend to disagree	352	291	58	121	73	64	88	194	151	101	63	164	58	79	77	57	92	38	95	23	27	111	35	100	12	38	67	20	7	9	30	53	32	10				
8%	8%	11%	9%	5%	9%	12%	7%	11%	8%	8%	5%	7%	16%	4%	15%	3%	12%	3%	10%	2%	10%	6%	11%	5%	13%	8%	12%	6%	4%	8%	16%	5%	6%	7%	10%			
oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	oqzuwAB	
EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF	EF
(-2) Strongly disagree	130	99	27	35	19	34	38	54	72	26	16	42	7	26	7	26	15	17	20	12	4	28	3	29	2	11	18	3	1	1	7	15	7	3				
3%	3%	5%	3%	1%	5%	5%	2%	5%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	1%	1%	1%	1%	2%	3%	2%	2%	1%	1%	2%	1%	2%	2%	3%	3%				
adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	adajk	
mmoozuw	mmoozuw	mmoozuw	mmoozuw	mmoozuw	mmoozuw	mmoozuw	mmoozuw	mmoozuw	mmoozuw	mmoozuw	mmoozuw	mmoozuw																										

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/z/A/B/C - z/D/U/H/G/H
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 127
Q2/10 To what extent do you agree or disagree with the following statements... My current home is suitable for my needs
BASE: All Adults aged 18+ in Great Britain

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)										LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
	TOTAL										LESS THAN 1 YEAR					1-2 YEARS					3-5 YEARS					6-10 YEARS					11-20 YEARS					MORE THAN 20 YEARS					UP TO 5 YEARS					MORE THAN 5 YEARS					FLAT/ APARTMENT					TERRACED HOUSE					SEMI DETACHED HOUSE					DETACHED HOUSE					BUNGALOW					HOUSE					OTHER					SATISFIED		DISSATISFIED		AGREE		NETHER /JOINT KNOW		DISAGREE		1		2		3+		DIVORCED/ SEPARATED		REJUNDANT /LOST JOB		DEATH OF A SPOUSE/ PARTNER		STARTED CARING FOR DEPENDENT		HAD SERIOUS ACCIDENT		EXPERIENCE G PHYSICAL/ MENTAL DISABILITY		SUFFERING IMPACTS OF ADDICTION		EXPERIENCE G TRAUMATIC/ ABUSIVE SITUATION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)	(aj)	(ak)	(al)	(am)	(an)	(ao)	(ap)	(aq)	(ar)	(as)	(at)	(au)	(av)	(aw)	(ax)	(ay)	(az)	(ba)	(bb)	(bc)	(bd)	(be)	(bf)	(bg)	(bh)	(bi)	(bj)	(bk)	(bl)	(bm)	(bn)	(bo)	(bp)	(bq)	(br)	(bs)	(bt)	(bu)	(bv)	(bw)	(bx)	(by)	(bz)	(ca)	(cb)	(cc)	(cd)	(ce)	(cf)	(cg)	(ch)	(ci)	(cj)	(ck)	(cl)	(cm)	(cn)	(co)	(cp)	(cq)	(cr)	(cs)	(ct)	(cu)	(cv)	(cw)	(cx)	(cy)	(cz)	(da)	(db)	(dc)	(dd)	(de)	(df)	(dg)	(dh)	(di)	(dj)	(dk)	(dl)	(dm)	(dn)	(do)	(dp)	(dq)	(dr)	(ds)	(dt)	(du)	(dv)	(dw)	(dx)	(dy)	(dz)	(ea)	(eb)	(ec)	(ed)	(ee)	(ef)	(eg)	(eh)	(ei)	(ej)	(ek)	(el)	(em)	(en)	(eo)	(ep)	(eq)	(er)	(es)	(et)	(eu)	(ev)	(ew)	(ex)	(ey)	(ez)	(fa)	(fb)	(fc)	(fd)	(fe)	(ff)	(fg)	(fh)	(fi)	(fj)	(fk)	(fl)	(fm)	(fn)	(fo)	(fp)	(fq)	(fr)	(fs)	(ft)	(fu)	(fv)	(fw)	(fx)	(fy)	(fz)	(ga)	(gb)	(gc)	(gd)	(ge)	(gf)	(gg)	(gh)	(gi)	(gj)	(gk)	(gl)	(gm)	(gn)	(go)	(gp)	(gq)	(gr)	(gs)	(gt)	(gu)	(gv)	(gw)	(gx)	(gy)	(gz)	(ha)	(hb)	(hc)	(hd)	(he)	(hf)	(hg)	(hh)	(hi)	(hj)	(hk)	(hl)	(hm)	(hn)	(ho)	(hp)	(hq)	(hr)	(hs)	(ht)	(hu)	(hv)	(hw)	(hx)	(hy)	(hz)	(ia)	(ib)	(ic)	(id)	(ie)	(if)	(ig)	(ih)	(ii)	(ij)	(ik)	(il)	(im)	(in)	(io)	(ip)	(iq)	(ir)	(is)	(it)	(iu)	(iv)	(iw)	(ix)	(iy)	(iz)	(ja)	(jb)	(jc)	(jd)	(je)	(jf)	(jg)	(jh)	(ji)	(jj)	(jk)	(jl)	(jm)	(jn)	(jo)	(jp)	(jq)	(jr)	(js)	(jt)	(ju)	(jv)	(jw)	(jx)	(jy)	(jz)	(ka)	(kb)	(kc)	(kd)	(ke)	(kf)	(kg)	(kh)	(ki)	(kj)	(kl)	(km)	(kn)	(ko)	(kp)	(kq)	(kr)	(ks)	(kt)	(ku)	(kv)	(kw)	(kx)	(ky)	(kz)	(la)	(lb)	(lc)	(ld)	(le)	(lf)	(lg)	(lh)	(li)	(lj)	(lk)	(ll)	(lm)	(ln)	(lo)	(lp)	(lq)	(lr)	(ls)	(lt)	(lu)	(lv)	(lw)	(lx)	(ly)	(lz)	(ma)	(mb)	(mc)	(md)	(me)	(mf)	(mg)	(mh)	(mi)	(mj)	(mk)	(ml)	(mn)	(mo)	(mp)	(mq)	(mr)	(ms)	(mt)	(mu)	(mv)	(mw)	(mx)	(my)	(mz)	(na)	(nb)	(nc)	(nd)	(ne)	(nf)	(ng)	(nh)	(ni)	(nj)	(nk)	(nl)	(nm)	(nn)	(no)	(np)	(nq)	(nr)	(ns)	(nt)	(nu)	(nv)	(nw)	(nx)	(ny)	(nz)	(oa)	(ob)	(oc)	(od)	(oe)	(of)	(og)	(oh)	(oi)	(oj)	(ok)	(ol)	(om)	(on)	(oo)	(op)	(oq)	(or)	(os)	(ot)	(ou)	(ov)	(ow)	(ox)	(oy)	(oz)	(pa)	(pb)	(pc)	(pd)	(pe)	(pf)	(pg)	(ph)	(pi)	(pj)	(pk)	(pl)	(pm)	(pn)	(po)	(pp)	(pq)	(pr)	(ps)	(pt)	(pu)	(pv)	(pw)	(px)	(py)	(pz)	(qa)	(qb)	(qc)	(qd)	(qe)	(qf)	(qg)	(qh)	(qi)	(qj)	(qk)	(ql)	(qm)	(qn)	(qo)	(qp)	(qq)	(qr)	(qs)	(qt)	(qu)	(qv)	(qw)	(qx)	(qy)	(qz)	(ra)	(rb)	(rc)	(rd)	(re)	(rf)	(rg)	(rh)	(ri)	(rj)	(rk)	(rl)	(rm)	(rn)	(ro)	(rp)	(rq)	(rr)	(rs)	(rt)	(ru)	(rv)	(rw)	(rx)	(ry)	(rz)	(sa)	(sb)	(sc)	(sd)	(se)	(sf)	(sg)	(sh)	(si)	(sj)	(sk)	(sl)	(sm)	(sn)	(so)	(sp)	(sq)	(sr)	(ss)	(st)	(su)	(sv)	(sw)	(sx)	(sy)	(sz)	(ta)	(tb)	(tc)	(td)	(te)	(tf)	(tg)	(th)	(ti)	(tj)	(tk)	(tl)	(tm)	(tn)	(to)	(tp)	(tq)	(tr)	(ts)	(tt)	(tu)	(tv)	(tw)	(tx)	(ty)	(tz)	(ua)	(ub)	(uc)	(ud)	(ue)	(uf)	(ug)	(uh)	(ui)	(uj)	(uk)	(ul)	(um)	(un)	(uo)	(up)	(uq)	(ur)	(us)	(ut)	(uu)	(uv)	(uw)	(ux)	(uy)	(uz)	(va)	(vb)	(vc)	(vd)	(ve)	(vf)	(vg)	(vh)	(vi)	(vj)	(vk)	(vl)	(vm)	(vn)	(vo)	(vp)	(vq)	(vr)	(vs)	(vt)	(vu)	(vv)	(vw)	(vx)	(vy)	(vz)	(wa)	(wb)	(wc)	(wd)	(we)	(wf)	(wg)	(wh)	(wi)	(wj)	(wk)	(wl)	(wm)	(wn)	(wo)	(wp)	(wq)	(wr)	(ws)	(wt)	(wu)	(wv)	(ww)	(wx)	(wy)	(wz)	(xa)	(xb)	(xc)	(xd)	(xe)	(xf)	(xg)	(xh)	(xi)	(xj)	(xk)	(xl)	(xm)	(xn)	(xo)	(xp)	(xq)	(xr)	(xs)	(xt)	(xu)	(xv)	(xw)	(xx)	(xy)	(xz)	(ya)	(yb)	(yc)	(yd)	(ye)	(yf)	(yg)	(yh)	(yi)	(yj)	(yk)	(yl)	(ym)	(yn)	(yo)	(yp)	(yq)	(yr)	(ys)	(yt)	(yu)	(yv)	(yw)	(yx)	(yy)	(yz)	(za)	(zb)	(zc)	(zd)	(ze)	(zf)	(zg)	(zh)	(zi)	(zj)	(zk)	(zl)	(zm)	(zn)	(zo)	(zp)	(zq)	(zr)	(zs)	(zt)	(zu)	(zv)	(zw)	(zx)	(zy)
UNWEIGHTED BASE	4324	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	465	656	1552	38	1	51	99	45	138	135	201	50	64																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	</																																																																																																					

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 328
Q2/10 To what extent do you agree or disagree with the following statements... My current home is suitable for my needs

BASE: All Adults aged 18+ in Great Britain

	FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)															FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)															BEDROOM STANDARD				UNDER OCCUPATION				SEGMENTATION (UNDER OCCUPERS)					
	TOTAL (n)	BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH FAMILY/ EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING/ PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING/ BUY TO RENT/ (n)	COST OF MOVING (n)	HAVING TO USE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (n)	FINDING HOME WITH ACCESS TO SUPPORT SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVICE/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)					
UNWEIGHTED BASE	4824	588	360	820	550	185	223	391	181	545	418	207	116	403	119	740	606	473	818	255	658	1029	527	551	387	538	142	48	274	1765	764	724	297	339	278	351	195	171	294					
WEIGHTED BASE	4824	612	357	857	587	192	241	402	180	251	435	189	108*	233	112*	742	297	465	902	260	700	1048	255	267	281	530	140	47*	270	1840	796	773	271	262	269	361	207	178	287					
100%		54%	8%	20%	14%	4%	6%	9%	4%	13%	10%	5%	26*	9%	31*	17%	14%	11%	21%	6%	16%	24%	12%	13%	9%	12%	3%	1%	9%	43%	18%	18%	6%	8%	6%	8%	5%	4%	7%					
(2) Strongly agree	1734	173	138	350	230	96	114	187	77	192	162	71	41	141	42	469	289	165	367	106	213	421	183	276	163	264	47	17	117	890	361	381	148	236	193	104	110	80	93					
	40%	28%	39%	41%	39%	49%	47%	46%	41%	35%	39%	36%	38%	30%	38%	63%	48%	33%	41%	40%	30%	40%	30%	49%	43%	50%	33%	30%	31%	48%	45%	40%	49%	53%	65%	72%	29%	53%	45%	31%				
	arICM	a	a	ai	a	abdi	abdi	abdi	a	a	a	a	a	a	a	zqgrtu	zqgrtu		qt	t		t	t	zqgrtu	qtv	zqgrtu				zC	z	z	zE	zKLM	zKLM	zKLM	zKLM	zKLM	zKLM					
(1) Tend to agree	1626	268	146	344	255	72	99	145	77	230	173	83	42	168	35	225	236	186	365	116	326	433	226	218	143	197	58	14	119	688	310	278	99	106	65	163	80	75	136					
	38%	44%	41%	41%	43%	37%	41%	36%	41%	42%	42%	42%	39%	43%	32%	30%	38%	40%	40%	44%	47%	41%	42%	39%	37%	37%	41%	30%	42%	37%	39%	36%	37%	29%	24%	43%	39%	42%	46%					
	gnt	gnt			gnt									z		z				z			z						z															
(0) Neither agree nor disagree	464	84	43	74	47	18	14	34	20	67	17	17	17	14%	10%	9	30	47	58	86	27	80	97	63	35	42	35	21	*	50	141	65	66	9	11	9	45	11	15	35				
	11%	14%	12%	9%	8%	9%	6%	11%	11%	12%	10%	14%	16%	10%	8%	4%	8%	11%	9%	10%	11%	9%	12%	6%	11%	7%	13%	1%	13%	18%	8%	9%	3%	3%	3%	12%	5%	8%	12%					
	foqwyD	zCffg	zCffg			zCffg			zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg		
(-1) Tend to disagree	352	70	24	64	43	4	12	31	11	52	30	15	7	33	20	14	26	47	73	14	67	78	41	28	31	27	13	13	43	96	44	37	15	7	1	39	5	7	30					
	8%	11%	7%	8%	7%	2%	5%	8%	6%	9%	7%	7%	7%	8%	18%	2%	4%	10%	opwy	opwy	opwy	opwy	opwy	opwy	opwy	opwy	opwy	opwy	11%	5%	6%	5%	5%	2%	*	11%	2%	4%	10%					
	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg			
(-2) Strongly disagree	130	18	5	15	11	3	1	5	3	10	7	3	1	10	4	4	8	10	12	3	15	19	11	11	2	6	1	3	10	22	13	9	-	3	2	10	1	1	3					
	3%	3%	1%	2%	2%	1%	1%	2%	2%	2%	1%	1%	1%	3%	4%	1%	1%	2%	1%	1%	2%	2%	2%	2%	1%	1%	*	7%	3%	1%	2%	1%	-	1%	1%	3%	1%	1%	1%					
	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg		
Agree (NET)	1360	441	284	695	485	168	213	332	154	423	335	155	83	309	78	694	515	350	732	222	538	853	419	493	306	462	105	31	276	1578	671	609	247	342	258	267	191	155	229					
	78%	72%	80%	82%	83%	87%	88%	82%	81%	77%	81%	78%	77%	79%	69%	83%	86%	73%	81%	83%	77%	81%	78%	87%	80%	87%	75%	65%	73%	80%	84%	85%	91%	94%	96%	74%	92%	87%	77%					
	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg		
Disagree (NET)	483	88	29	78	54	7	13	36	15	62	37	18	8	43	25	18	34	57	85	17	82	97	52	39	33	33	14	16	53	118	57	46	15	10	2	49	6	8	33					
	11%	14%	8%	9%	9%	4%	5%	9%	6%	13%	9%	9%	7%	11%	22%	2%	6%	12%	9%	7%	12%	9%	10%	7%	9%	6%	10%	34%	14%	6%	7%	6%	5%	3%	1%	14%	3%	5%	11%					
	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg		
Mean	1.04	0.83	1.09	1.12	1.11	1.31	1.3	1.19	1.12	0.99	1.09	1.03	1.06	1.01	0.81	1.54	1.28	0.97	1.11	1.15	0.94	1.1	1.03	1.27	1.14	1.1	0.98	0.8	0.87	1.27	1.21	1.28	1.4	1.55	1.66	0.86	1.42	1.27	0.96					
	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg	zCffg		
Don't know	17	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	4	2	2	-	2	-	-	-	-	-					
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/i/j/k/l/m/n - z/o/h/b/h/h/h/h/w/h/x/y/z/B - z/C/D - z/E/H/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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24th-27th MAY 2024
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6 Aug 2024

Table 329
Q2/10 To what extent do you agree or disagree with the following statements... My current home is the right size for the number of people who live in it

BASE: All Adults aged 18+ in Great Britain

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	4324	4324	2062	2222	520	752	667	805	870	501	200	2519	1805	2680	1644	184	495	362	377	346	439	370	623	564	207	357	
WEIGHTED BASE	4324	4324	2097	2187	441	745	702	714	700	735	278	2431	1893	2667	1657	177	484	362	393	322	419	378	611	597	210	373	
	100%	100%	49%	51%	10%	17%	16%	17%	16%	17%	6%	56%	44%	62%	38%	4%	11%	8%	9%	7%	10%	9%	14%	14%	5%	9%	
(2) Strongly agree	1787 acdejluv	1733 za	828 39%	943 43%	162 37%	266 36%	242 35%	296 41%	325 46%	368 50%	124 45%	960 39%	827 44%	1059 40%	729 44%	84 uv	218 uv	147 v	175 uv	151 uv	170 v	160 v	225 37%	194 33%	88 v	177 zuv	
(1) Tend to agree	1416 33%	1459 34%	725 35%	680 31%	129 29%	264 35%	256 36%	255 36%	216 31%	216 29%	77 28%	842 35%	575 30%	919 34%	497 30%	55 31%	152 31%	121 34%	118 30%	95 29%	141 34%	127 34%	193 32%	231 39%	76 36%	108 29%	
(0) Neither agree nor disagree	461 11%	457 11%	245 12%	212 10%	65 15%	93 12%	77 11%	60 8%	60 9%	64 9%	42 15%	260 11%	201 11%	279 10%	181 11%	9 5%	52 11%	46 13%	47 12%	27 9%	44 11%	36 10%	74 12%	75 13%	22 11%	26 7%	
(-1) Tend to disagree	474 11%	480 11%	215 10%	253 12%	58 13%	85 11%	82 12%	69 10%	82 12%	68 9%	30 11%	276 11%	199 10%	297 11%	178 11%	23 13%	46 10%	38 11%	36 9%	37 11%	51 12%	40 11%	85 14%	59 10%	14 7%	46 12%	
(-2) Strongly disagree	171 4%	177 4%	80 4%	89 4%	22 5%	36 5%	45 6%	31 4%	15 2%	18 2%	3 1%	86 4%	85 4%	106 4%	65 4%	6 3%	17 3%	7 2%	16 4%	9 3%	12 3%	12 3%	34 5%	36 6%	7 4%	15 4%	
Agree (NET)	3204 74%	3192 74%	1554 74%	1623 74%	290 66%	529 71%	499 71%	551 77%	541 77%	585 80%	201 72%	1802 74%	1402 74%	1978 74%	1226 74%	140 79%	369 76%	269 74%	293 75%	246 76%	310 74%	286 76%	417 68%	426 71%	164 78%	285 76%	
Disagree (NET)	645 15%	657 15%	295 14%	342 16%	80 18%	121 16%	127 18%	100 14%	97 14%	86 12%	33 12%	362 15%	284 15%	402 15%	243 15%	28 16%	63 13%	45 13%	51 14%	46 14%	63 15%	52 14%	119 19%	95 16%	22 10%	61 16%	
Mean	0.97 cdeuv	0.95	0.96	0.98	0.8	0.86	0.81	1.01 cde	1.08 zcde	1.15 zcdef	1.05 ce	0.95	0.99	0.95	1	1.07 uv	1.05 uv	1.01 uv	1.02 uv	1.07 uv	0.97 u	1.02 uv	0.8	0.82	1.07 uv	1.04 uv	
Don't know	14 *	18 *	5 *	10 *	6 1%	2 *	1 *	2 *	2 *	- -	2 1%	7 *	7 *	8 *	6 *	- -	- -	2 *	1 *	3 1%	1 *	2 1%	1 *	1 *	2 1%	1 *	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 330

Q2/10 To what extent do you agree or disagree with the following statements... My current home is the right size for the number of people who live in it

BASE: All Adults aged 18+ in Great Britain

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	4324	2094	2230	860	1123	1050	1010	281	2508	1331	485	450	880	414	462	1314	3010
WEIGHTED BASE	4324	1383	2941	829	1167	1094	952	282	2569	1221	535	451	920	438	458	1291	3033
	100%	32%	68%	19%	27%	25%	22%	7%	59%	28%	12%	10%	21%	10%	11%	30%	70%
(2) Strongly agree	1787	521	1266	357	501	447	376	106	1064	471	252	216	429	172	172	468	1319
	41%	38%	43%	43%	43%	41%	40%	37%	41%	39%	47%	48%	47%	39%	38%	36%	43%
	aio		za								zhi	zmn	zmn			zo	
(1) Tend to agree	1416	504	912	225	405	342	340	104	868	405	143	123	310	164	164	441	975
	33%	36%	31%	27%	35%	31%	36%	37%	34%	33%	27%	27%	34%	37%	36%	34%	32%
	bcjk	zb			c		zc	c	j	j			k	k	k		
(0) Neither agree nor disagree	461	139	322	108	115	123	82	33	249	148	64	42	84	42	45	133	328
	11%	10%	11%	13%	10%	11%	9%	12%	10%	12%	12%	9%	9%	10%	10%	10%	11%
	fh			zdf						h							
(-1) Tend to disagree	474	160	315	92	101	145	113	23	288	135	52	54	82	48	60	164	311
	11%	12%	11%	11%	9%	13%	12%	8%	11%	11%	10%	12%	9%	11%	13%	13%	10%
	dlp					zdg	d								l	zp	
(-2) Strongly disagree	171	54	117	43	43	35	39	11	92	57	22	16	13	11	17	82	89
	4%	4%	4%	5%	4%	3%	4%	4%	4%	5%	4%	4%	1%	2%	4%	6%	3%
	lp			e								l			l	zp	
Agree (NET)	3204	1026	2178	583	906	789	716	210	1932	877	395	339	739	336	336	910	2294
	74%	74%	74%	70%	78%	72%	75%	74%	75%	72%	74%	75%	80%	77%	73%	70%	76%
	cio				zce		c		i				zn			zo	
Disagree (NET)	645	214	431	135	144	180	153	34	380	191	74	70	95	59	77	246	400
	15%	15%	15%	16%	12%	16%	16%	12%	15%	16%	14%	16%	10%	13%	17%	19%	13%
	dlp			d		d	d					l			l	zp	
Mean	0.97	0.93	0.99	0.92	1.05	0.94	0.95	0.98	0.99	0.9	1.03	1.04	1.16	1	0.9	0.81	1.03
	aio				zce								zmn			zo	
Don't know	14	5	10	3	3	2	1	5	8	5	1	*	3	1	-	3	12
	*	*	*	*	*	*	*	2%	*	*	*	*	*	*	-	*	*
								zcdef									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 334
Q2/10 To what extent do you agree or disagree with the following statements... My current home has enough bedrooms

BASE: All Adults aged 18+ in Great Britain

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION										
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)
UNWEIGHTED BASE	4324	4324	2062	2222	520	752	667	805	870	501	200	2519	1805	2680	1644	184	495	362	377	346	439	370	623	564	207	357
WEIGHTED BASE	4324	4324	2097	2187	441	745	702	714	700	735	278	2431	1893	2667	1657	177	484	362	393	322	419	378	611	597	210	373
	100%	100%	49%	51%	10%	17%	16%	17%	16%	17%	6%	56%	44%	62%	38%	4%	11%	8%	9%	7%	10%	9%	14%	14%	5%	9%
(2) Strongly agree	2167	2139	1013	1138	162	270	259	353	415	505	197	1216	951	1191	976	101	253	176	202	181	228	195	288	224	123	197
	50%	49%	48%	52%	37%	36%	37%	49%	59%	69%	71%	50%	50%	45%	59%	57%	52%	49%	51%	56%	54%	52%	47%	38%	59%	53%
	acdelv		za					cde	zcdef	zdefg	zdefg			zl		uv	v	v	v	zuv	uv	v	v	zpuv	v	
(1) Tend to agree	1338	1342	678	642	144	279	252	223	198	180	61	763	574	913	425	53	140	116	129	99	126	122	197	203	52	100
	31%	31%	32%	29%	33%	37%	36%	31%	28%	25%	22%	31%	30%	34%	26%	30%	29%	32%	33%	31%	30%	32%	32%	34%	25%	27%
	bhim				hi	zfg	zghi	hi						zm									wx			
(0) Neither agree nor disagree	296	308	164	131	48	72	73	45	35	16	7	168	128	211	85	11	30	25	27	16	26	17	41	59	16	28
	7%	7%	8%	6%	11%	10%	10%	6%	5%	2%	2%	7%	7%	8%	5%	6%	6%	7%	7%	5%	6%	5%	7%	10%	8%	8%
	bghim		zb		zfg	zfg	zfg	hi	h					zm										zrt		
(-1) Tend to disagree	347	360	162	182	49	90	70	63	40	24	11	194	153	238	109	9	42	36	15	13	24	29	58	74	13	35
	8%	8%	8%	8%	11%	12%	10%	9%	6%	3%	4%	8%	8%	9%	7%	5%	9%	10%	4%	4%	6%	8%	10%	12%	6%	10%
	ghmqr				zghi	zghi	ghi	ghi						zm			qr	qr			q	qrs	znqrstw	qr		
(-2) Strongly disagree	160	158	76	83	32	32	47	28	13	9	-	83	77	107	54	4	18	8	17	9	13	13	27	35	4	11
	4%	4%	4%	4%	7%	4%	7%	4%	2%	1%	-	3%	4%	4%	3%	2%	4%	2%	4%	3%	3%	3%	4%	6%	2%	3%
	ghi				zdfghi	ghi	zfg	ghi															zp			
Agree (NET)	3505	3481	1691	1779	306	549	511	576	612	685	258	1979	1525	2104	1401	154	393	292	331	281	354	317	484	427	175	297
	81%	81%	81%	81%	69%	74%	73%	81%	87%	93%	93%	81%	81%	79%	85%	87%	81%	81%	84%	87%	85%	84%	79%	72%	84%	80%
	cdelv							cde	zcdef	zdefg	zdefg			zl		uv	v	v	v	zopuvx	v	v	v	v	v	v
Disagree (NET)	507	518	237	265	80	121	117	91	53	33	11	278	230	345	162	12	60	44	32	22	38	42	85	109	17	47
	12%	12%	11%	12%	18%	16%	17%	13%	8%	5%	4%	11%	12%	13%	10%	7%	12%	12%	8%	7%	9%	11%	14%	18%	8%	13%
	ghimqr				zfg	zghi	zghi	ghi						zm			r	r				nqrs	znopqrstw	x	r	
Mean	1.16	1.15	1.14	1.18	0.82	0.9	0.86	1.14	1.37	1.56	1.61	1.17	1.15	1.07	1.31	1.35	1.17	1.15	1.24	1.36	1.27	1.22	1.08	0.85	1.33	1.17
	cdelv							cde	zcdef	zdefg	zdefg			zl		zuv	v	v	v	zopuvx	zuv	v	v	uv	v	v
Don't know	16	17	5	11	7	2	1	2	-	1	2	6	10	7	8	*	-	1	3	4	1	2	1	2	1	1
	*	*	*	*	2%	*	*	*	-	*	1%	*	1%	*	1%	*	-	*	*	1%	1%	*	*	*	1%	*
					zdefgh															zo						

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used.

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Table 335

Q2/10 To what extent do you agree or disagree with the following statements... My current home has enough bedrooms

BASE: All Adults aged 18+ in Great Britain

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	4324	2094	2230	860	1123	1050	1010	281	2508	1331	485	450	880	414	462	1314	3010
WEIGHTED BASE	4324	1383	2941	829	1167	1094	952	282	2569	1221	535	451	920	438	458	1291	3033
	100%	32%	68%	19%	27%	25%	22%	7%	59%	28%	12%	10%	21%	10%	11%	30%	70%
(2) Strongly agree	2167	642	1525	434	586	543	467	136	1294	535	338	293	593	212	183	495	1671
	50%	46%	52%	52%	50%	50%	49%	48%	50%	44%	63%	65%	64%	48%	40%	38%	55%
	aino	za							i		zhi	zmn	zmn	n		zo	
(1) Tend to agree	1338	460	878	228	368	345	307	91	808	397	132	117	244	143	176	445	892
	31%	33%	30%	27%	32%	32%	32%	32%	31%	33%	25%	26%	27%	33%	39%	34%	29%
	cjklp	zb					c		j	j				l	zkl	zp	
(0) Neither agree nor disagree	296	97	200	63	80	75	62	15	165	109	22	17	35	34	35	116	180
	7%	7%	7%	8%	7%	7%	7%	5%	6%	9%	4%	4%	4%	8%	8%	9%	6%
	jklp									zhj				kl	kl	zp	
(-1) Tend to disagree	347	135	212	62	85	91	83	25	203	115	29	18	36	37	48	149	198
	8%	10%	7%	7%	7%	8%	9%	9%	8%	9%	6%	4%	4%	8%	10%	12%	7%
	bklp	zb								zj				kl	kl	zp	
(-2) Strongly disagree	160	46	114	35	47	37	32	9	89	58	13	6	11	12	15	83	77
	4%	3%	4%	4%	4%	3%	3%	3%	3%	5%	2%	1%	1%	3%	3%	6%	3%
	klp									z				l		zp	
Agree (NET)	3505	1102	2403	662	954	889	774	226	2102	932	470	410	837	355	360	941	2564
	81%	80%	82%	80%	82%	81%	81%	80%	82%	76%	88%	91%	91%	81%	79%	73%	85%
	aio								i		zhi	zmn	zmn			zo	
Disagree (NET)	507	181	326	97	132	128	115	35	292	173	43	24	46	49	63	232	275
	12%	13%	11%	12%	11%	12%	12%	12%	11%	14%	8%	5%	5%	11%	14%	18%	9%
	jklp	z								zhj				kl	kl	zp	
Mean	1.16	1.1	1.19	1.17	1.17	1.16	1.15	1.15	1.18	1.02	1.41	1.49	1.49	1.16	1.01	0.87	1.29
	aino	a							i		zhi	zmn	zmn			zo	
Don't know	16	4	11	7	1	2	1	5	9	6	*	-	2	-	-	2	14
	*	*	*	1%	*	*	*	2%	*	1%	*	-	*	-	-	*	*
				zdf				zdef									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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BASE: All Adults aged 18+ in Great Britain

	MORTGAGE CONTRIBUTOR/HOME										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)										BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)									
	ETHNICITY			TENURE					OWNER		LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										RESPONDENTS					RESPONDENTS					YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (a)	WHITE ETHNIC MINORITY GROUP (b)	ETHNIC MINORITY GROUP (c)	MORTGAGE (d)	OWNED (e)	RENTED LAMA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR B (DIRECT) (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	1 (y)	2 (z)	3 (aa)	4 (ab)	5+ (ac)	1 (ad)	2 (ae)	3 (af)	4 (ag)	5+ (ah)	
UNWEIGHTED BASE WEIGHTED BASE	4324 4324	3667 3316	613 530	1059 8380	1690 1437	682 688	769 716	2749 2026	1481 1405	933 817	1487 1266	2420 2508	356 317	1760 1612	487 403	1602 1650	733 732	1297 1316	939 949	961 966	262 263	1874 1939	315 313	1808 1866	87 480	1044 1048	487 514	1133 1133	437 437	1123 1123	1004 1004				
(2) Strongly agree	2167 90%	1959 52%	366 36%	655 47%	924 64%	276 40%	170 38%	170 56%	32% 39%	28% 47%	30% 66%	58% 57%	8% 41%	42% 60%	12% 43%	38% 61%	17% 44%	31% 64%	22% 48%	23% 64%	6% 41%	45% 59%	7% 46%	13% 58%	2% 25%	4% 49%	5% 55%	7% 70%	10% 75%	15% 67%	20% 69%	25% 60%	30% 41%	35% 40%	
(3) Tend to agree	1318 31%	1154 31%	177 33%	474 33%	372 26%	222 32%	249 35%	846 30%	471 34%	405 33%	325 29%	721 29%	121 34%	529 29%	373 28%	470 34%	248 37%	368 33%	311 27%	271 27%	95 36%	568 29%	108 34%	553 30%	30 34%	148 108	370 33%	116 25%	17 18%	12 22%	147 15%	249 29%	170 38%	37 34%	
(4) Neither agree nor disagree	296 7%	237 6%	52 10%	89 6%	64 4%	67 10%	153 9%	133 5%	133 9%	85 7%	50 4%	135 5%	31 9%	81 4%	34 7%	79 5%	56 8%	57 4%	65 7%	41 4%	33 13%	81 4%	33 11%	82 4%	11 12%	38 8%	59 5%	14 3%	* *	4 7%	14 2%	40 5%	30 7%	8 7%	
(5) Tend to disagree	347 8%	265 7%	79 15%	120 8%	63 11%	75 11%	82 6%	183 4%	157 6%	107 11%	52 9%	159 6%	43 12%	87 9%	68 12%	83 11%	48 4%	90 11%	33 3%	19 7%	112 6%	24 8%	106 8%	13 15%	48 48	65 65	7 1%	5 0%	- -	16 3%	37 4%	56 12%	15 14%		
(6) Strongly disagree	160 4%	120 3%	37 7%	51 4%	12 6%	45 7%	63 2%	91 7%	91 2%	41 3%	9 1%	51 2%	16 6%	27 1%	19 4%	27 1%	16 4%	16 3%	29 11%	7 3%	37 2%	4 1%	40 2%	13 13%	17 4%	11 1%	11 1%	1 1%	1 4%	2 4%	8 2%	20 2%	7 2%	5 4%	
Agree (NET)	3505 81%	3113 83%	869 68%	1123 81%	1296 90%	498 72%	519 73%	2425 86%	1017 72%	980 81%	1182 83%	2162 86%	167 75%	1615 89%	391 78%	1476 89%	571 77%	1219 91%	765 92%	912 92%	203 78%	1698 89%	252 80%	1639 88%	52 60%	387 79%	995 88%	441 93%	86 93%	47 89%	541 94%	762 89%	355 94%	80 74%	
Disagree (NET)	507 12%	385 10%	116 22%	171 12%	75 17%	120 18%	128 9%	246 18%	248 18%	148 15%	61 10%	210 8%	59 16%	114 15%	78 15%	92 11%	144 15%	119 13%	43 4%	25 10%	149 8%	28 9%	146 8%	24 28%	65 65	77 70	10 6%	6 7%	2 4%	23 5%	57 63	13 14%	20 18%		
Mean	1.16 1.16	1.22 1.22	0.76 0.76	1.13 1.13	1.49 1.49	0.89 0.89	0.86 0.86	1.31 1.31	0.88 0.88	1.13 1.13	1.52 1.52	1.33 1.33	0.95 0.95	1.41 1.41	1.02 1.02	1.44 1.44	1.03 1.03	1.48 1.48	1.13 1.13	1.07 1.07	1.37 1.37	1.16 1.16	1.36 1.36	0.45 0.45	1.11 1.11	1.36 1.36	1.62 1.62	1.61 1.61	1.48 1.48	1.57 1.57	1.4 1.4	1.05 1.05	0.92 0.92		
Don't know	16 1%	11 *	2 *	- *	2																														

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

BASE: All Adults aged 18+ in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 339
Q2/10 To what extent do you agree or disagree with the following statements... There are enough suitable properties for me if I wanted to move but remain in the local area

BASE: All Adults aged 18+ in Great Britain

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION										
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)
UNWEIGHTED BASE	4324	4324	2062	2222	520	752	667	805	870	501	200	2519	1805	2680	1644	184	495	362	377	346	439	370	623	564	207	357
WEIGHTED BASE	4324	4324	2097	2187	441	745	702	714	700	735	278	2431	1893	2667	1657	177	484	362	393	322	419	378	611	597	210	373
	100%	100%	49%	51%	10%	17%	16%	17%	16%	17%	6%	56%	44%	62%	38%	4%	11%	8%	9%	7%	10%	9%	14%	14%	5%	9%
(2) Strongly agree	546	549	282	261	44	97	88	82	94	102	39	328	218	359	187	23	77	35	55	44	50	52	58	69	28	55
	13%	13%	13%	12%	10%	13%	12%	12%	13%	14%	14%	13%	12%	13%	11%	13%	16%	10%	14%	14%	12%	14%	9%	11%	13%	15%
(1) Tend to agree	1199	1207	637	552	113	216	204	202	184	209	69	720	479	802	397	65	144	105	113	95	120	111	161	132	50	103
	28%	28%	30%	25%	26%	29%	29%	28%	26%	28%	25%	30%	25%	30%	24%	37%	30%	29%	29%	29%	29%	29%	26%	22%	24%	28%
(0) Neither agree nor disagree	890	866	462	420	108	156	131	139	142	161	49	481	409	539	351	29	92	90	91	72	81	76	128	119	41	71
	21%	20%	22%	19%	25%	21%	19%	19%	20%	22%	18%	20%	22%	20%	21%	16%	19%	25%	23%	22%	19%	20%	21%	20%	19%	19%
(-1) Tend to disagree	825	838	361	456	98	160	150	141	118	102	54	466	359	536	289	27	95	66	64	52	89	73	117	127	42	74
	19%	19%	17%	21%	22%	21%	21%	20%	17%	14%	19%	19%	19%	20%	17%	15%	20%	18%	16%	16%	21%	19%	19%	21%	20%	20%
(-2) Strongly disagree	581	588	227	344	57	99	100	106	104	80	34	289	292	318	263	23	54	39	42	29	55	52	100	104	39	44
	13%	14%	11%	16%	13%	13%	14%	15%	15%	11%	12%	12%	15%	12%	16%	13%	11%	11%	11%	9%	13%	14%	16%	17%	18%	12%
Agree (NET)	1745	1756	919	814	157	313	292	284	278	311	108	1047	697	1161	584	89	221	140	168	139	169	163	219	201	78	159
	40%	41%	44%	37%	36%	42%	42%	40%	40%	42%	39%	43%	37%	44%	35%	50%	46%	39%	43%	43%	40%	43%	36%	34%	37%	43%
Disagree (NET)	1406	1426	588	800	155	259	250	247	222	182	88	755	651	854	552	50	149	105	106	82	144	124	217	231	80	118
	33%	33%	28%	37%	35%	35%	36%	35%	32%	25%	32%	31%	34%	32%	33%	28%	31%	29%	27%	25%	34%	33%	36%	39%	38%	32%
Mean	0.08	0.07	0.2	-0.03	-0.03	0.07	0.04	0.02	0.07	0.23	0.11	0.14	-0.02	0.14	-0.03	0.24	0.21	0.09	0.21	0.24	0.05	0.11	-0.07	-0.12	-0.07	0.15
Don't know	283	276	129	153	20	17	29	45	58	81	33	147	136	113	171	9	21	27	28	29	24	14	47	47	11	25
	7%	6%	6%	7%	5%	2%	4%	6%	8%	11%	12%	6%	7%	4%	10%	5%	4%	7%	7%	9%	6%	4%	8%	8%	5%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used.

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Table 340

Q2/10 To what extent do you agree or disagree with the following statements... There are enough suitable properties for me if I wanted to move but remain in the local area

BASE: All Adults aged 18+ in Great Britain

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	4324	2094	2230	860	1123	1050	1010	281	2508	1331	485	450	880	414	462	1314	3010
WEIGHTED BASE	4324	1383	2941	829	1167	1094	952	282	2569	1221	535	451	920	438	458	1291	3033
	100%	32%	68%	19%	27%	25%	22%	7%	59%	28%	12%	10%	21%	10%	11%	30%	70%
(2) Strongly agree	546	190	355	68	132	149	167	30	391	101	54	42	162	67	75	195	351
	13%	14%	12%	8%	11%	14%	18%	11%	15%	8%	10%	9%	18%	15%	16%	15%	12%
	clkp	z			c	c	zcde		zij				zk	k	zk	zp	
							g										
(1) Tend to agree	1199	440	758	180	333	327	304	55	795	268	136	144	312	154	179	417	782
	28%	32%	26%	22%	29%	30%	32%	20%	31%	22%	25%	32%	34%	35%	39%	32%	26%
	bcgip	zb			cg	cg	zcg		zij				z	z	z	zp	
(0) Neither agree nor disagree	890	251	639	178	219	238	195	60	514	261	115	83	196	86	94	249	641
	21%	18%	22%	21%	19%	22%	20%	21%	20%	21%	22%	18%	21%	20%	21%	19%	21%
	a		a														
(-1) Tend to disagree	825	280	545	154	237	220	162	52	452	279	95	86	138	62	74	251	575
	19%	20%	19%	19%	20%	20%	17%	18%	18%	23%	18%	19%	15%	14%	16%	19%	19%
	hlm									zhj							
(-2) Strongly disagree	581	153	428	174	172	99	89	47	277	211	92	46	46	41	24	151	430
	13%	11%	15%	21%	15%	9%	9%	17%	11%	17%	17%	10%	5%	9%	5%	12%	14%
	aefhlm		za	zdef	ef			ef		zh	zh	ln		ln			o
	no																
Agree (NET)	1745	631	1114	248	465	475	472	85	1186	369	190	186	473	221	254	612	1133
	40%	46%	38%	30%	40%	43%	50%	30%	46%	30%	35%	41%	51%	51%	55%	47%	37%
	bcgijp	zb			cg	zcg	zcde		zij				zk	zk	zk	zp	
							g										
Disagree (NET)	1406	433	974	327	409	320	251	99	729	490	187	132	185	103	98	401	1005
	33%	31%	33%	39%	35%	29%	26%	35%	28%	40%	35%	29%	20%	24%	21%	31%	33%
	efhlmn			zef	ef			f		zh	h	ln					
Mean	0.08	0.18	0.02	-0.24	0.01	0.2	0.33	-0.13	0.23	-0.21	-0.07	0.12	0.47	0.35	0.46	0.2	0.02
	bcgijp	zb			c	zcd	zc		zi				zk	zk	zk	zp	
	p					g	deg		j								
Don't know	283	69	214	76	75	61	34	38	140	100	43	50	67	27	12	29	254
	7%	5%	7%	9%	6%	6%	4%	13%	5%	8%	8%	11%	7%	6%	3%	2%	8%
	afhno		a	zdef	f			zdef		zh	h	zlmn	n	n			zo

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 344
Q2/10 To what extent do you agree or disagree with the following statements... I don't believe I will ever be able to afford to buy a home

BASE: BASE: All adults aged 18-75 who are renting

			GENDER		AGE								SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION										
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE WEIGHTED BASE	1481	1481	721	738	308	366	250	260	190	83	21	660	821	898	583	62	164	102	131	101	138	115	204	274	65	125	
	1405	1481	713	670	248	346	242	217	159	149*	40**	594	811	857	548	51*	156	96*	132	86*	123	109*	192	285	59*	117	
	100%	105%	51%	48%	18%	25%	17%	15%	11%	11%*	3%**	42%	58%	61%	39%	4%*	11%	7%*	9%	6%*	9%	8%*	14%	20%	4%*	8%	
(2) Strongly agree	617	627	285	325	55	102	94	121	114	97	33	206	411	296	320	23	73	43	54	39	50	52	100	102	34	48	
	44%	42%	40%	48%	22%	29%	39%	56%	72%	65%	82%	35%	51%	35%	58%	45%	47%	45%	41%	45%	40%	48%	52%	36%	57%	41%	
	acdjl		za		c	cd	zcd	ef	gh	ij				kl	m	n	o	p	q	r	s	t	u	v	w	x	
(1) Tend to agree	314	329	160	149	59	99	65	41	23	25	3	144	171	223	91	7	38	25	23	22	24	28	37	72	9	29	
	22%	22%	22%	22%	24%	29%	27%	19%	14%	17%	7%	24%	21%	26%	17%	15%	24%	27%	17%	25%	19%	25%	19%	25%	16%	25%	
	gm		g	h	i	ij	kl	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	
(0) Neither agree nor disagree	190	201	108	80	54	51	30	25	13	15	3	93	97	135	55	10	17	10	22	13	20	11	20	47	8	12	
	14%	14%	15%	12%	22%	15%	13%	12%	8%	10%	6%	16%	12%	16%	10%	19%	11%	11%	17%	15%	16%	10%	11%	16%	13%	11%	
	gm		zdefgh		g									zm													
(-1) Tend to disagree	148	171	87	55	45	57	26	18	1	1	-	80	68	112	36	2	12	8	13	7	21	9	22	34	4	16	
	11%	12%	12%	8%	18%	16%	11%	8%	1%	1%	-	13%	8%	13%	7%	5%	8%	8%	9%	8%	17%	8%	11%	12%	7%	13%	
	bghkm		b		zefgh	zfg	gh	gh	zk					zm							zno						
(-2) Strongly disagree	103	118	60	41	30	30	23	9	3	9	-	54	49	74	29	5	11	4	14	4	7	8	11	27	2	11	
	7%	8%	8%	6%	12%	9%	9%	4%	2%	6%	-	9%	6%	9%	5%	9%	7%	4%	10%	4%	5%	7%	6%	9%	4%	10%	
	fgkm		zfg		fg	fg	fg	zk						zm													
Agree (NET)	931	956	446	474	114	201	159	162	137	122	36	349	582	520	412	30	111	69	77	61	73	79	137	174	43	78	
	66%	65%	62%	71%	46%	58%	66%	74%	86%	81%	89%	59%	72%	61%	75%	59%	71%	72%	58%	70%	60%	73%	71%	61%	74%	66%	
	acdjl		za		c	c	zcd	ef	gh	ij				kl	m	n	o	p	q	r	s	t	u	v	w	x	
Disagree (NET)	251	289	148	96	75	86	48	27	4	10	-	134	117	186	65	7	23	12	26	11	28	17	33	61	6	27	
	18%	20%	21%	14%	30%	25%	20%	12%	3%	7%	-	23%	14%	22%	12%	14%	15%	12%	20%	13%	22%	15%	17%	21%	11%	23%	
	bfgghkm		zb		zefgh	zfg	gh	g	zk					zm													
Mean	0.87	0.81	0.75	1.02	0.26	0.55	0.77	1.16	1.58	1.36	1.8	0.64	1.04	0.66	1.2	0.88	0.98	1.06	0.72	1.01	0.73	0.99	1.01	0.67	1.2	0.75	
	acdjl	iv	za		c	c	zcd	ef	gh	ij				kl	m	n	o	p	q	r	s	t	u	v	w	x	
Don't know	32	35	12	21	6	8	5	4	4	3	2	17	16	16	16	4	4	5	7	2	2	2	2	3	2	-	
	2%	2%	2%	3%	2%	2%	2%	2%	3%	2%	5%	3%	2%	2%	3%	8%	3%	5%	5%	2%	2%	1%	1%	1%	3%	-	
	zstuvwx																	uvx	zuvx								

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 345

Q2/10 To what extent do you agree or disagree with the following statements... I don't believe I will ever be able to afford to buy a home

BASE: BASE: All adults aged 18-75 who are renting

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	1481	593	888	448	450	333	183	67	666	648	167	-	-	-	-	472	1009
WEIGHTED BASE	1405	353	1052	435	431	327	157	56*	642	585	177	..**	..**	..**	..**	431	974
	100%	25%	75%	31%	31%	23%	11%	4%*	46%	42%	13%	..**	..**	..**	..**	31%	69%
(2) Strongly agree	617	109	507	241	199	112	34	31	272	233	112	-	-	-	-	153	463
	44%	31%	48%	55%	46%	34%	22%	55%	42%	40%	63%	-	-	-	-	36%	48%
	aefio	za	zdef	ef	f			ef			zhi					zo	
(1) Tend to agree	314	87	227	84	107	78	37	9	144	145	26	-	-	-	-	102	212
	22%	25%	22%	19%	25%	24%	24%	15%	22%	25%	15%	-	-	-	-	24%	22%
	j									j							
(0) Neither agree nor disagree	190	50	140	45	64	47	29	5	87	84	19	-	-	-	-	63	127
	14%	14%	13%	10%	15%	14%	19%	8%	14%	14%	11%	-	-	-	-	15%	13%
	c						c										
(-1) Tend to disagree	148	56	91	30	37	45	33	3	72	69	7	-	-	-	-	66	82
	11%	16%	9%	7%	9%	14%	21%	6%	11%	12%	4%	-	-	-	-	15%	8%
	bcjp	zb				cd	zcdg		j	j						zp	
(-2) Strongly disagree	103	40	63	21	18	41	21	2	53	41	9	-	-	-	-	44	59
	7%	11%	6%	5%	4%	13%	13%	4%	8%	7%	5%	-	-	-	-	10%	6%
	bcdp	zb				zcd	zcd									zp	
Agree (NET)	931	197	735	325	306	190	72	39	416	378	137	-	-	-	-	255	676
	66%	56%	70%	75%	71%	58%	46%	70%	65%	65%	77%	-	-	-	-	59%	69%
	aefo	za		zef	zef	f		f			zhi					zo	
Disagree (NET)	251	97	155	52	55	86	54	6	125	110	16	-	-	-	-	111	141
	18%	27%	15%	12%	13%	26%	34%	10%	19%	19%	9%	-	-	-	-	26%	14%
	bcdjp	zb				zcdg	zcdg		j	j						zp	
Mean	0.87	0.49	0.99	1.17	1.02	0.54	0.2	1.26	0.81	0.8	1.3	-	-	-	-	0.59	1
	aefo	za		zef	zef	f		zef			zhi					zo	
Don't know	32	9	23	14	6	4	2	6	15	12	5	-	-	-	-	1	31
	2%	3%	2%	3%	1%	1%	1%	11%	2%	2%	3%	-	-	-	-	*	3%
	o							zcdef								zo	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

BASE: BASE: All adults aged 18-75 who are renting

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K. Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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BASE: BASE: All adults aged 18-75 who are renting

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 349
Q2/10 To what extent do you agree or disagree with the following statements... Buying or selling property is always a stressful thing to do

BASE: All Adults aged 18+ in Great Britain

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	2206	2206	1070	1124	78	269	306	442	575	379	157	1475	731	1415	791	107	288	209	204	214	261	216	358	227	122	-	
WEIGHTED BASE	2267	2206	1102	1154	73*	279	349	393	444	526	203	1460	808	1428	839	111*	285	214	220	207	263	227	366	243	131*	**	
	100%	97%	49%	51%	3%*	12%	15%	17%	20%	23%	9%	64%	36%	63%	37%	5%*	13%	9%	10%	9%	12%	10%	16%	11%	6%*	**	
(2) Strongly agree	1174	1136	518	650	21	114	171	213	258	299	99	757	418	713	461	52	135	120	115	104	136	126	203	114	69	-	
	52%	51%	47%	56%	29%	41%	49%	54%	58%	57%	49%	52%	52%	50%	55%	47%	47%	56%	52%	50%	52%	55%	56%	47%	53%	-	
	acdli		za				c	cd	zcdei	cd	c			i													
(1) Tend to agree	745	721	377	365	29	104	113	139	124	158	77	476	270	475	270	42	97	67	57	73	96	79	111	79	45	-	
	33%	33%	34%	32%	40%	37%	32%	35%	28%	30%	38%	33%	33%	33%	32%	38%	34%	31%	26%	35%	36%	35%	30%	33%	34%	-	
	g					g		g			g										q						
(0) Neither agree nor disagree	217	214	137	80	14	35	45	25	41	41	17	146	71	149	68	7	32	16	30	16	24	16	33	27	14	-	
	10%	10%	12%	7%	20%	12%	13%	6%	9%	8%	8%	10%	9%	10%	8%	6%	11%	8%	14%	8%	9%	7%	9%	11%	11%	-	
	bf		zb		z fghi	f	fh																				
(-1) Tend to disagree	59	62	28	31	4	15	12	5	9	8	5	48	12	44	16	4	5	5	11	4	3	3	9	14	1	-	
	3%	3%	3%	3%	5%	6%	4%	1%	2%	1%	3%	3%	1%	3%	2%	3%	2%	3%	5%	2%	1%	1%	3%	6%	1%	-	
	k		f		z fgh							zk							s				zostw				
(-2) Strongly disagree	38	39	27	10	5	8	3	4	6	12	-	18	19	31	7	3	8	2	5	1	4	1	8	6	1	-	
	2%	2%	2%	1%	6%	3%	1%	1%	1%	2%	-	1%	2%	2%	1%	3%	3%	1%	2%	*	2%	*	2%	3%	1%	-	
	bm		zb		zefgi	i								zm													
Agree (NET)	1920	1857	895	1014	50	218	284	353	383	457	176	1233	687	1189	731	94	232	187	172	178	232	205	314	193	114	-	
	85%	84%	81%	88%	69%	78%	81%	90%	86%	87%	87%	84%	85%	83%	87%	85%	81%	88%	78%	86%	88%	90%	86%	79%	87%	-	
	acdliq		za				c	zcde	cd	cd	cd			zl				qv			oqv	q					
Disagree (NET)	97	101	55	41	8	24	15	10	15	19	5	66	31	75	22	7	13	7	16	5	7	3	17	21	2	-	
	4%	5%	5%	4%	12%	9%	4%	2%	3%	4%	3%	5%	4%	5%	3%	6%	5%	3%	7%	2%	3%	1%	5%	9%	1%	-	
	m		zefghi		z fghi									zm		t			stw				zprstw				
Mean	1.32	1.31	1.22	1.42	0.79	1.08	1.27	1.43	1.41	1.4	1.36	1.32	1.34	1.27	1.42	1.27	1.25	1.42	1.22	1.39	1.36	1.46	1.35	1.16	1.39	-	
	acdli v		za			cd	zcde	zcde	zcde	cd	cd			zl				v		v	zoqv	v					
Don't know	33	34	15	18	-	3	5	6	5	9	5	15	19	16	17	4	8	3	3	8	*	3	1	2	1	-	
	1%	2%	1%	2%	-	1%	2%	2%	1%	2%	2%	1%	2%	1%	2%	3%	3%	1%	1%	4%	*	1%	*	1%	1%	-	
	j											j				su	su			zsu						-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 350

Q2/10 To what extent do you agree or disagree with the following statements... Buying or selling property is always a stressful thing to do

BASE: All Adults aged 18+ in Great Britain

	TOTAL (z)	EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
		GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2206	1177	1029	315	527	567	655	142	1549	387	270	450	880	414	462	663	1543
WEIGHTED BASE	2267	802	1465	305	581	607	621	154	1606	364	298	451	920	438	458	672	1595
	100%	35%	65%	13%	26%	27%	27%	7%	71%	16%	13%	20%	41%	19%	20%	30%	70%
(2) Strongly agree	1174	414	761	171	305	322	292	83	823	190	161	241	488	228	217	308	866
	52%	52%	52%	56%	53%	53%	47%	54%	51%	52%	54%	53%	53%	52%	47%	46%	54%
	fo			f												zo	
(1) Tend to agree	745	260	485	87	208	192	203	55	524	116	105	161	305	125	155	227	519
	33%	32%	33%	29%	36%	32%	33%	36%	33%	32%	35%	36%	33%	28%	34%	34%	33%
												m					
(0) Neither agree nor disagree	217	73	144	27	47	54	78	10	155	40	21	36	76	51	54	86	131
	10%	9%	10%	9%	8%	9%	12%	7%	10%	11%	7%	8%	8%	12%	12%	13%	8%
							zd									zp	
(-1) Tend to disagree	59	34	26	3	7	15	34	1	49	8	2	5	24	14	16	30	30
	3%	4%	2%	1%	1%	2%	5%	1%	3%	2%	1%	1%	3%	3%	4%	4%	2%
	bdkp	zb					zcdeg								k	zp	
(-2) Strongly disagree	38	14	24	8	2	14	11	2	32	3	3	2	15	8	13	15	23
	2%	2%	2%	3%	*	2%	2%	1%	2%	1%	1%	*	2%	2%	3%	2%	1%
	dk			d		d									k		
Agree (NET)	1920	674	1246	259	513	514	496	138	1347	306	267	402	793	353	373	535	1385
	85%	84%	85%	85%	88%	85%	80%	90%	84%	84%	90%	89%	86%	81%	81%	80%	87%
	fmo			zf		f		f			zh	zmn	mn			zo	
Disagree (NET)	97	48	49	11	9	29	44	3	82	10	5	7	39	22	29	44	53
	4%	6%	3%	4%	2%	5%	7%	2%	5%	3%	2%	1%	4%	5%	6%	7%	3%
	bdjkp	zb				d	zdg		zj				k	k	zk	zp	
Mean	1.32	1.29	1.34	1.38	1.42	1.33	1.19	1.43	1.3	1.36	1.43	1.43	1.35	1.29	1.2	1.18	1.39
	afno			f	zf	f		f			h	zmn	n				zo
Don't know	33	7	26	7	11	9	4	2	22	7	4	7	12	12	3	6	27
	1%	1%	2%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	3%	1%	1%	2%
	af			f										n			

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 351
Q2/10 To what extent do you agree or disagree with the following statements... Buying or selling property is always a stressful thing to do
BASE: All Adults aged 18+ in Great Britain

	ETHNICITY										TENURE										MORTGAGE CONTRIBUTOR/HOME OWNER										LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)										BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)										BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)									
	WHITE ETHNIC GROUP		ETHNIC MINORITY GROUP	MORTGAGE		OWNED	RENTED LA/HA	RENTED PRIVATE	OWNER/OCCUPIER	RENT	MORTGAGE CONTRIBUTOR R (DIRECT)		HOME OWNER	OWNERS OR MORTGAGE HOLDERS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	CERTAIN TO/ LIKELY NEXT 3-5 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS	CERTAIN TO/ LIKELY NEXT 6-10 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS	CERTAIN TO/ LIKELY NEXT 12 MONTHS	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS	CERTAIN TO/ LIKELY NEXT 1-2 YEARS	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS	1	2	3	4	5+	1	2	3	4	5+																																		
	TOTAL (a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)																																				
UNWEIGHTED BASE WEIGHTED BASE	2206	2000	191	835	1371	-	-	2206	-	835	1371	2206	356	1760	497	1602	733	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123																																				
	2207	2079	175	1075	1192	**	**	2207	**	1075	1192	2207	357	1812	503	1650	737	1240	949	996	261	1928	313	1866	88*	490	1113	464	91*	51*	563	850	447	104*																																				
	100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	26%	38%	20%	5%																																			
(2) Strongly agree	1174	1099	69	568	606	-	-	1174	-	568	606	1174	181	932	259	844	372	687	483	512	115	1009	141	972	43	243	590	258	40	35	329	461	217	41																																				
52%	53%	40%	53%	51%	-	-	52%	-	53%	51%	52%	51%	51%	51%	51%	51%	51%	51%	51%	51%	44%	52%	45%	52%	49%	50%	52%	56%	43%	65%	56%	54%	48%	38%																																				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	26%	38%	20%	5%																																				
(1) Tend to agree	745	686	52	359	386	-	-	745	-	359	386	745	104	617	159	556	255	439	329	319	81	651	102	634	31	177	363	150	24	13	195	283	156	34																																				
33%	33%	30%	33%	32%	-	-	33%	-	33%	32%	33%	29%	34%	32%	34%	35%	33%	35%	32%	31%	34%	33%	34%	35%	36%	32%	32%	26%	24%	33%	33%	35%	31%																																					
(0) Neither agree nor disagree	217	183	34	94	123	-	-	217	-	94	123	217	40	170	52	156	68	138	89	109	42	167	43	164	9	47	102	36	22	6	38	72	38	16																																				
10%	9%	19%	9%	10%	-	-	10%	-	9%	10%	10%	11%	9%	10%	9%	9%	10%	9%	11%	16%	9%	14%	9%	11%	10%	9%	8%	24%	11%	6%	8%	9%	15%																																					
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	26%	38%	20%	5%																																				
(-1) Tend to disagree	59	47	12	29	30	-	-	59	-	29	30	59	19	38	22	35	21	36	30	23	13	44	14	43	4	10	30	12	4	-	4	18	22	10																																				
3%	2%	7%	3%	3%	-	-	3%	-	3%	3%	3%	5%	2%	4%	2%	3%	3%	3%	2%	5%	2%	5%	2%	4%	2%	3%	3%	4%	-	1%	2%	5%	9%																																					
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	26%	38%	20%	5%																																				
(-2) Strongly disagree	38	32	6	19	18	-	-	38	-	19	18	38	9	29	7	30	19	19	14	16	9	29	10	28	-	4	26	5	3	-	5	11	13	5																																				
2%	2%	3%	2%	2%	-	-	2%	-	2%	2%	2%	2%	2%	1%	2%	3%	1%	1%	2%	3%	2%	3%	1%	-	1%	2%	1%	3%	-	1%	1%	3%	5%																																					
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	26%	38%	20%	5%																																				
Agree (NET)	1920	1786	121	928	992	-	-	1920	-	928	992	1920	285	1549	418	1400	627	1126	812	831	196	1660	243	1606	74	420	954	408	64	48	524	743	373	75																																				
85%	86%	69%	86%	83%	-	-	85%	-	86%	83%	85%	80%	85%	83%	85%	85%	84%	86%	83%	75%	86%	77%	86%	85%	86%	84%	88%	69%	89%	90%	87%	83%	70%																																					
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	26%	38%	20%	5%																																				
Disagree (NET)	97	79	18	48	49	-	-	97	-	48	49	97	28	67	30	65	40	55	44	39	21	73	24	70	4	14	56	17	7	-	9	29	35	15																																				
4%	4%	10%	4%	4%	-	-	4%	-	4%	4%	4%	8%	4%	6%	4%	5%	4%	5%	4%	8%	4%	8%	4%	4%	4%	3%	5%	4%	7%	-	2%	3%	8%	14%																																				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	26%	38%	20%	5%																																				
Mean	1.32	1.35	0.96	1.34	1.32	-	-	1.32	-	1.34	1.32	1.32	1.22	1.34	1.28	1.32	1.28	1.32	1.31	1.32	1.08	1.35	1.13	1.35	1.31	1.34	1.31	1.4	1.02	1.54	1.47	1.38	1.21	0.9																																				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	26%	38%	20%	5%																																				
Don't know	33	31	1	5	28	-	-	33	-	5	28	33	4	27	3	28	2	21	4	16	2	27	3	26	*	9	21	3	-	-	12	14	1	1																																				
1%	2%	1%	*	2%	-	-	1%	-	*	2%	1%	1%	1%	1%	2%	*	2%	*	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	-	-	2%	2%	*	1%																																				
100%	92%	8%	47%	53%	**	**	100%	**	47%	53%	100%	16%	80%	22%	73%	33%	59%	42%	44%	12%	85%	14%	82%	4%	22%	50%	20%	4%	2%	32%	26%	38%	20%	5%																																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Proportions/Mean: Columns Tested [5% risk level] - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 353
Q2/10 To what extent do you agree or disagree with the following statements... Buying or selling property is always a stressful thing to do

BASE: All Adults aged 18+ in Great Britain

		FACTORS - ENCOURAGEMENT TO SELL HOME (ENGLAND AND WALES RESPONDENTS)															FACTORS - BARRIERS TO SELLING CURRENT HOME (ENGLAND AND WALES RESPONDENTS)															BEDROOM STANDARD		UNDER OCCUPATION		SEGMENTATION (UNDER OCCUPERS)					
		TOTAL (n)	BIGGER HOME/ MORE SPACE (n)	MORE ACCESSIBLE HOME (n)	HOME REQUIRING LESS MAINTENANCE (n)	CHEAPER HOME (n)	HOME WITH SPECIALISED CARE/ SUPPORT (n)	HOME WITH AN AGE THRESHOLD (n)	BEING CLOSER TO FAMILY/ CAREGIVERS (n)	LIVING WITH FAMILY/ EXTENDED FAMILY (n)	BETTER/ SAFER NEIGHBOURHOOD (n)	BETTER ACCESS TO PUBLIC TRANSPORT (n)	CLOSER TO BETTER SCHOOLS/ EDUCATION OPPORTUNITIES (n)	SOMEWHERE MEETING CULTURAL/ RELIGIOUS NEEDS (n)	START AGAIN/NEW CHALLENGE (n)	OTHER (n)	LIKE CURRENT HOME/ DON'T WANT TO MOVE (n)	PERSONAL/ EMOTIONAL ATTACHMENT (n)	LACK OF SUITABLE HOUSING OPTIONS (n)	COMPLEXITY OF MOVING/ PROCESS (n)	PHYSICAL DIFFICULTIES DUE TO HEALTH (n)	AFORDING TO RENT/ BUY (n)	COST OF MOVING (n)	HAVING TO USE SAVINGS/ EQUITY (n)	MOVING AWAY FROM FRIENDS/ FAMILY/ S/SOCIAL GROUPS (n)	FINDING HOME WITH ACCESS TO SERVICES (n)	DISLIKE OF CHANGE (n)	LACK OF ADVICE/ INFORMATION (n)	OTHER (n)	OPTIMAL (n)	UNDER OCC (n)	1 BEDROOM (n)	2 BEDROOMS (n)	3+ BEDROOMS (n)	SEG 1 SETTLED FOREVER (n)	SEG 2 SETTLED FOR NOW (n)	SEG 3 SQUEEZED STRIVERS (n)	SEG 4 FAMILY FOCUSED (n)	SEG 5 SUITABILITY SEEKERS (n)	SEG 6 PRAGMATIC MOVERS (n)	
UNWEIGHTED BASE	2206	588	860	820	590	185	223	301	181	549	418	207	116	403	119	740	606	473	818	255	638	1029	527	551	387	538	142	46	314	1785	764	724	297	339	278	351	195	171	294		
WEIGHTED BASE	2207	612	857	847	586	192	241	329	182	551	435	189	108*	235	112*	742	597	465	822	260	700	1048	535	557	381	530	140	47*	270	1840	796	773	271	352	269	361	207	178	297		
100%	27%	16%	37%	26%	9%	11%	18%	6%	24%	18%	9%	5%*	5%*	17%	5%*	33%	26%	20%	40%	12%	31%	46%	24%	25%	17%	23%	6%	2%*	17%	81%	35%	34%	12%	16%	12%	16%	9%	8%	13%		
(2) Strongly agree	1174	306	181	479	329	91	120	214	92	289	209	97	40	200	75	373	310	238	566	155	418	615	393	276	207	273	53	28	189	988	416	399	154	163	137	204	105	80	172		
	52%	30%	51%	57%	56%	47%	50%	53%	48%	52%	50%	49%	37%	53%	67%	60%	52%	58%	63%	58%	60%	59%	57%	48%	54%	52%	38%	59%	50%	53%	52%	57%	45%	58%	57%	51%	45%	58%	46%		
	IAH	I	I	zabefj	zal		I	I	I	I	I	I		I	zabefg	A	A	wA	zopqvwxy	zowA	zopwyA	zopwyA	zopwA	A	A	A	A							JHL	HL					HL	
(1) Tend to agree	745	223	123	275	193	65	88	131	53	188	136	60	33	147	22	268	205	148	260	73	208	329	168	213	124	188	44	11	120	604	261	265	78	124	87	117	77	67	88		
	33%	36%	34%	32%	33%	34%	36%	33%	28%	34%	33%	30%	31%	37%	20%	36%	34%	32%	29%	27%	30%	31%	31%	38%	32%	35%	31%	23%	32%	33%	33%	34%	29%	34%	32%	32%	37%	38%	30%		
(0) neither agree nor disagree	217	47	26	53	43	22	19	34	23	41	36	25	19	24	11	52	39	34	46	19	44	63	37	51	27	37	26	7	46	168	76	65	27	54	13	22	15	15	24		
	10%	8%	7%	6%	7%	11%	8%	9%	12%	7%	9%	12%	17%	6%	10%	7%	7%	7%	5%	7%	6%	6%	7%	9%	7%	7%	18%	15%	12%	9%	10%	10%	15%	5%	6%	7%	9%	8%			
	conspfu	vef			con				cdm			gm																													
(-1) Tend to disagree	58	22	17	13	8	9	8	9	11	19	20	10	9	13	1	20	30	13	13	8	16	18	11	11	14	17	9	1	10	48	18	22	7	13	6	8	3	9	4		
	3%	4%	5%	1%	1%	5%	3%	2%	6%	4%	5%	5%	8%	3%	1%	3%	3%	3%	1%	3%	2%	2%	2%	2%	4%	3%	6%	2%	3%	3%	2%	3%	2%	1%	5%	1%					
	ofu	of	zod		cd		cd	zodgm	cd	zodgm	cd	zodgm	cd	zodgm	cd																										
(-2) Strongly disagree	38	12	6	17	7	4	5	9	7	10	10	7	6	6	2	18	10	6	9	7	9	14	11	8	6	10	8	-	8	28	11	14	4	5	-	8	6	4	5		
	2%	2%	2%	2%	1%	2%	2%	2%	3%	2%	2%	3%	6%	1%	1%	2%	2%	1%	1%	3%	1%	1%	2%	1%	2%	2%	6%	-	2%	2%	1%	2%	1%	1%	-	2%	3%	2%	2%		
	zabcf	zod	zod	zabcf	d	zabcf	zodgm	d	zod	zod	zabcf	gm	zabcf																												
Agree (NET)	1920	528	303	754	522	157	208	346	145	477	346	158	73	347	96	641	516	406	825	229	626	944	471	489	331	461	97	39	309	1572	677	663	232	287	244	321	182	147	260		
	86%	86%	85%	89%	89%	81%	86%	80%	77%	87%	83%	79%	68%	88%	86%	86%	86%	87%	91%	86%	89%	90%	88%	88%	86%	87%	87%	69%	83%	82%	85%	85%	86%	85%	79%	89%	88%	88%	83%	88%	
	HAH	HA	HI	zabefj	zabefj	I	HI	HA	HA	HA	I	I		zabefj	I	A	A	A	zopqvwxy	A	JA	zopwA	JA	A	A	A								JHL	JHL	I	H		H		
	I																																								
Disagree (NET)	87	34	24	30	15	13	13	18	18	29	30	17	15	19	3	38	30	20	22	15	25	32	23	19	20	27	17	1	17	74	29	35	10	18	6	16	9	12	9		
	4%	6%	7%	4%	3%	7%	5%	4%	9%	5%	7%	8%	14%	5%	2%	5%	5%	4%	2%	6%	4%	3%	4%	3%	5%	5%	12%	2%	5%	4%	4%	5%	4%	5%	2%	4%	4%	7%	3%		
	du	d	d		d			zodgm	d	zod	zod	zabcf							A																						
Mean	1.32	1.29	1.28	1.42	1.43	1.21	1.29	1.34	1.14	1.33	1.25	1.16	0.86	1.34	1.52	1.31	1.34	1.39	1.52	1.38	1.45	1.46	1.39	1.32	1.35	1.33	0.9	1.4	1.27	1.34	1.35	1.33	1.38	1.19	1.5	1.4	1.32	1.21	1.42		
	HAH	I	I	zabefj	zabefj	I	I	HA	HA	HA	I	I		HA	HA	A	A	A	zopqvwxy	HA	zopwy	zopwA	JA	A	A	A							JHL	H	H			HL			
Don't know	33	4	9	6	2	2	4	3	3	4	-	1	3	2	10	11	5	9	4	5	9	4	8	3	5	1	-	7	26	14	10	2	6	6	2	2	3	4			
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	+	-	2%	1%	2%	1%	1%	2%	2%	+	1%	2%	1%		
	II														II																										

Proportions/Mean: Columns Tested (5% risk level) - z/A/z/L/z/B/z/H/z/I/z/N/z/m/n - z/o/z/h/z/i/z/u/z/v/z/w/z/x/z/A/B - z/C/D - z/E/F/G - z/H/I/z/N/z/M
Overlap formulae used. * small base

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24-022993-01 - RIGHTSIZING RESEARCH

24th-27th MAY 2024

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6 Aug 2024

Table 354

Q3/Q11 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... SUMMARY TABLE

BASE: All Adults aged 18+ in Great Britain

	12 months?	1 to 2 years?	3 to 5 years?	6 to 10 years?
UNWEIGHTED BASE	4324	4324	4324	4324
WEIGHTED BASE	4324	4324	4324	4324
(3) Certain to	234	250	400	679
	5%	6%	9%	16%
(2) Very likely	324	441	555	621
	8%	10%	13%	14%
(1) Fairly likely	479	600	768	706
	11%	14%	18%	16%
(-1) Fairly unlikely	732	697	584	480
	17%	16%	14%	11%
(-2) Very unlikely	970	927	716	543
	22%	21%	17%	13%
(-3) Certain NOT to	1348	1133	892	650
	31%	26%	21%	15%
Certain/likely to (NET)	1038	1291	1722	2006
	24%	30%	40%	46%
Unlikely/certain not to (NET)	3049	2757	2192	1673
	71%	64%	51%	39%
NET LIKELY (likely - unlikely)	-47%	-34%	-11%	8%
Mean	-1.19	-0.92	-0.41	0.13
Don't know	237	276	409	645
	5%	6%	9%	15%

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24th-27th MAY 2024
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Table 355
Q3/Q11 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 12 months?

BASE: All Adults aged 18+ in Great Britain

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION										
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)
UNWEIGHTED BASE	4324	4324	2062	2222	520	752	667	805	870	501	200	2519	1805	2680	1644	184	495	362	377	346	439	370	623	564	207	357
WEIGHTED BASE	4324	4324	2097	2187	441	745	702	714	700	735	278	2431	1893	2667	1657	177	484	362	393	322	419	378	611	597	210	373
100%	100%	100%	49%	51%	10%	17%	16%	17%	16%	17%	6%	56%	44%	62%	38%	4%	11%	8%	9%	7%	10%	9%	14%	14%	5%	9%
(3) Certain to	234	254	105	125	43	64	42	32	33	15	5	138	96	147	87	10	25	21	23	17	26	10	37	38	10	17
5% hit	5%	6%	5%	6%	10%	9%	6%	4%	5%	2%	2%	6%	5%	6%	5%	5%	5%	6%	6%	5%	6%	3%	6%	6%	5%	5%
					zefghi	zfgghi	hi	h								t				t						
(2) Very likely	324	354	174	146	74	87	61	37	36	27	2	185	140	229	95	10	35	21	19	19	32	27	48	62	16	36
8% fghim	8%	8%	8%	7%	17%	12%	9%	5%	5%	4%	1%	8%	7%	9%	6%	6%	7%	6%	5%	6%	8%	7%	8%	10%	8%	10%
					zdefghi	zfgghi	fghi	i	i					zm									zpqr			q
(1) Fairly likely	479	507	256	216	89	136	95	73	41	30	14	266	213	344	135	15	51	26	44	29	44	37	66	113	19	35
11% bghimp	12%	12%	12%	10%	20%	18%	13%	10%	6%	4%	5%	11%	11%	13%	8%	8%	10%	7%	11%	9%	11%	10%	11%	19%	9%	9%
					zefghi	zefghi	ghi	ghi						zm									znopqrstu			
																							wx			
(-1) Fairly unlikely	732	742	357	364	92	155	129	130	96	103	26	411	321	519	212	32	92	54	69	61	66	63	111	101	35	48
17% gim	17%	17%	17%	17%	21%	21%	18%	18%	14%	14%	9%	17%	17%	19%	13%	18%	19%	15%	18%	19%	16%	17%	18%	17%	17%	13%
					zghi	zghi	gi	gi						zm		x										
(-2) Very unlikely	970	955	454	511	74	139	170	159	153	177	96	572	398	561	409	46	102	87	96	92	84	93	133	115	40	82
22% cdl	22%	22%	22%	23%	17%	19%	24%	22%	22%	24%	35%	24%	21%	21%	25%	26%	21%	24%	24%	24%	20%	25%	22%	19%	19%	22%
					cd		cd	c	c	cd	zcdefgh			zi						zosuvw						
(-3) Certain NOT to	1348	1282	646	697	50	125	179	241	293	330	126	729	619	732	616	59	167	123	107	94	143	125	183	135	77	136
31% cdelw	30%	31%	31%	32%	11%	17%	26%	34%	42%	45%	45%	30%	33%	27%	37%	33%	35%	34%	27%	29%	34%	33%	30%	23%	36%	37%
					c	cd	cde	zcdef	zcdef	zcdef	zcdef			zi		v	qv	v		v	v	v	v	qv	qv	qv
Certain/likely to (NET)	1038	1115	535	487	206	286	197	142	110	72	21	589	449	719	318	35	111	68	86	65	102	73	151	214	44	89
24% bfgchimp	26%	26%	26%	22%	47%	38%	28%	20%	16%	10%	8%	24%	24%	27%	19%	20%	23%	19%	22%	20%	24%	19%	25%	36%	21%	24%
					zdefghi	zefghi	zfgghi	ghi	hi					zm									znopqrst			
																							uw			
Unlikely/certain not to (NET)	3049	2979	1458	1571	217	419	478	529	542	610	249	1712	1337	1812	1237	137	361	264	273	246	294	281	427	350	152	266
71% cdlv	69%	70%	70%	72%	49%	56%	68%	74%	77%	83%	89%	70%	71%	68%	75%	77%	75%	73%	69%	77%	70%	74%	70%	59%	72%	71%
					c	cd	zcde	zcde	zcde	zcdefg	zcdefg			zi		v	v	v	v	v	v	v	v	v	v	v
NET LIKELY (likely - unlikely)	-47%	-43%	-44%	-50%	-2%	-18%	-40%	-54%	-62%	-73%	-82%	-46%	-47%	-41%	-55%	-58%	-52%	-54%	-47%	-56%	-46%	-55%	-45%	-23%	-51%	-48%
Mean	-1.19	-1.1	-1.15	-1.26	-0.06	-0.44	-0.98	-1.38	-1.64	-1.93	-2.09	-1.17	-1.23	-1.03	-1.47	-1.38	-1.27	-1.41	-1.2	-1.31	-1.21	-1.42	-1.13	-0.68	-1.35	-1.3
					zdefgh	zefghi	zfgghi	ghi	hi					zm								t		znopqr		
					i																		stuw			
Don't know	237	230	104	128	18	39	27	43	49	53	8	130	107	135	101	6	12	30	34	11	23	24	33	34	13	18
5% o	5%	5%	5%	6%	4%	5%	4%	6%	7%	7%	3%	5%	6%	5%	6%	3%	2%	8%	9%	3%	5%	6%	5%	6%	6%	5%
								e	e									zor	znor	o	o	o	o	o	o	o

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used.

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 356

Q3/Q11 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 12 months?

BASE: All Adults aged 18+ in Great Britain

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	4324	2094	2230	860	1123	1050	1010	281	2508	1331	485	450	880	414	462	1314	3010
WEIGHTED BASE	4324	1383	2941	829	1167	1094	952	282	2569	1221	535	451	920	438	458	1291	3033
	100%	32%	68%	19%	27%	25%	22%	7%	59%	28%	12%	10%	21%	10%	11%	30%	70%
(3) Certain to	234	73	161	51	64	56	47	16	129	90	15	12	35	16	14	78	156
	5%	5%	5%	6%	5%	5%	5%	6%	5%	7%	3%	3%	4%	4%	3%	6%	5%
	jkln									zhj							
(2) Very likely	324	124	201	65	87	79	84	9	176	120	29	22	33	29	22	130	194
	8%	9%	7%	8%	7%	7%	9%	3%	7%	10%	5%	5%	4%	7%	5%	10%	6%
	gklnp	zb		g	g	g	g			zhj				l		zp	
(1) Fairly likely	479	175	304	75	137	146	95	27	242	205	32	29	58	42	44	174	305
	11%	13%	10%	9%	12%	13%	10%	9%	9%	17%	6%	6%	6%	10%	10%	13%	10%
	hklp	zb				zcf			j	zhj						zp	
(-1) Fairly unlikely	732	258	473	115	184	202	189	42	460	206	66	57	147	87	102	268	464
	17%	19%	16%	14%	16%	18%	20%	15%	18%	17%	12%	13%	16%	20%	22%	21%	15%
	cjkp	zb				c	zcd		j	j				k	zkl	zp	
(-2) Very unlikely	970	326	644	189	248	246	221	66	586	247	137	132	230	105	111	283	687
	22%	24%	22%	23%	21%	22%	23%	24%	23%	20%	26%	29%	25%	24%	24%	22%	23%
	i									i		z					
(-3) Certain NOT to	1348	362	986	277	374	323	278	95	864	266	218	174	372	144	153	326	1022
	31%	26%	34%	33%	32%	30%	29%	34%	34%	22%	41%	38%	40%	33%	33%	25%	34%
	aio	za							zi	zhi		z	zmn			zo	
Certain/likely to (NET)	1038	372	665	191	289	280	226	52	548	415	75	63	127	87	81	382	656
	24%	27%	23%	23%	25%	26%	24%	18%	21%	34%	14%	14%	14%	20%	18%	30%	22%
	bghjkl np	zb				g			j	zhj				kl		zp	
Unlikely/certain not to (NET)	3049	947	2103	582	806	771	688	204	1909	719	422	362	749	336	366	876	2173
	71%	68%	72%	70%	69%	70%	72%	72%	74%	59%	79%	80%	81%	77%	80%	68%	72%
	aio	a							zi	zi		z	z	z	z	zo	
NET LIKELY (likely - unlikely)	-47%	-42%	-49%	-47%	-44%	-45%	-49%	-54%	-53%	-25%	-65%	-66%	-68%	-57%	-62%	-38%	-50%
Mean	-1.19	-1.03	-1.28	-1.25	-1.19	-1.13	-1.16	-1.44	-1.32	-0.69	-1.74	-1.73	-1.7	-1.38	-1.46	-0.91	-1.32
	bhjk lnp	zb				g			j	zh j				kl	kl	zp	
Don't know	237	65	172	56	73	43	38	26	112	87	38	26	45	15	11	33	204
	5%	5%	6%	7%	6%	4%	4%	9%	4%	7%	7%	6%	5%	4%	2%	3%	7%
	ae fhno			ef	ef			zef		zh	h	n				zo	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 357
Q3/Q11 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 12 months?
BASE: All Adults aged 18+ in Great Britain

	ETHNICITY		TENURE						MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (f)	WHITE ETHNIC GROUP (a)	ETHNIC MINORITY GROUP (b)	MORTGAGE (d)	OWNED (e)	RENTED LA/HA (f)	RENTED PRIVATE (g)	OWNER/OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j) (DIRECT)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	1 (y)	2 (z)	3 (aa)	4 (ab)	5+ (ac)	1 (ad)	2 (ae)	3 (af)	4 (ag)	5+ (ah)		
UNWEIGHTED BASE	4324	3667	613	1059	1090	682	799	2749	1481	933	1487	2420	356	1760	497	1602	737	1297	939	961	262	1874	315	1808	87	480	1044	487	108	51	556	832	437	123		
WEIGHTED BASE	4324	2746	539	1189	1437	689	716	2826	1405	1112	1396	2508	357	1812	503	1650	737	1340	949	996	261	1928	313	1866	88*	490	1133	464	93*	53*	583	859	447	108*		
100%	97%	97%	12%	32%	33%	16%	17%	65%	32%	28%	30%	58%	8%	42%	12%	38%	17%	31%	22%	23%	6%	45%	7%	43%	2%	20	35	19	*	1	26	23	14	7		
(3) Certain to	234	183	51	55	45	55	75	100	130	48	36	84	76	-	55	16	48	20	44	21	43	33	30	38	2	20	35	19	*	1	26	23	14	7		
5% acde jkmqsu waCF	5%	5%	9%	4%	3%	8%	10%	4%	9%	4%	3%	3%	21%	-	11%	1%	6%	1%	5%	2%	16%	2%	10%	2%	2%	4%	3%	4%	*	1%	4%	3%	3%	6%		
(2) Very likely	324	250	74	94	66	60	94	160	154	72	53	125	106	-	95	11	81	19	76	23	71	33	75	30	8	24	48	20	6	2	22	39	24	11		
8% adgk moqsuwa BEF	7%	14%	za	d	5%	9%	13%	6%	11%	6%	4%	5%	30%	-	19%	1%	11%	1%	8%	2%	27%	2%	24%	2%	9%	5%	4%	4%	6%	4%	4%	5%	5%	10%	EF	
(1) Fairly likely	479	373	98	126	106	99	134	232	233	109	77	186	174	-	152	21	135	31	127	34	88	81	95	76	6	45	82	31	10	1	33	66	40	18		
11% acde ikmoos uwABDEF	10%	18%	za	9%	7%	14%	19%	8%	17%	9%	6%	7%	49%	-	30%	1%	18%	2%	13%	3%	34%	4%	30%	4%	7%	9%	7%	7%	11%	1%	6%	8%	9%	16%	DEFG	
(-1) Fairly unlikely	732	636	90	268	215	104	131	482	236	235	188	423	-	392	143	234	259	106	283	67	29	352	63	315	17	77	185	95	18	12	92	134	103	22		
17% dllo BEF	17%	17%	17%	19%	15%	15%	18%	17%	17%	19%	14%	17%	-	22%	28%	14%	35%	8%	30%	7%	11%	18%	20%	17%	19%	16%	16%	21%	19%	22%	16%	16%	23%	20%		
(-2) Very unlikely	970	855	107	334	366	130	123	699	254	296	339	635	-	578	31	540	139	395	236	254	15	552	26	539	20	122	283	122	32	14	150	233	110	24		
22% efhi npqr	23%	20%	20%	24%	25%	19%	17%	25%	18%	24%	26%	25%	-	32%	6%	33%	19%	29%	25%	26%	6%	29%	8%	29%	23%	23%	25%	26%	34%	26%	26%	27%	25%	22%		
(-3) Certain NOT to	1348	1250	89	449	574	191	116	1023	307	399	549	948	-	842	12	828	48	763	152	591	6	823	8	823	30	182	444	161	26	21	225	331	149	25		
31% ghij npqr	33%	16%	16%	32%	40%	28%	16%	36%	22%	33%	42%	38%	-	40%	2%	50%	7%	57%	16%	59%	2%	43%	3%	44%	34%	37%	39%	35%	28%	40%	39%	39%	33%	23%		
Certain/likely to (NET)	1038	806	223	275	217	213	303	492	516	229	166	394	357	-	302	47	264	70	246	78	202	147	200	143	16	89	165	70	17	3	81	128	78	35		
24% acde ikmoos uwvABDE FG	22%	41%	za	20%	15%	31%	zcdg h	17%	37%	19%	13%	16%	100%	-	60%	3%	36%	5%	26%	8%	78%	8%	64%	8%	19%	18%	15%	15%	18%	6%	14%	15%	17%	33%	DEFG	
Unlikely/certain not to (NET)	3049	2740	286	1050	1154	426	371	2205	796	929	1076	2006	-	1812	186	1602	447	1264	672	912	51	1727	97	1677	66	381	912	378	75	47	468	698	361	70		
71% behi npqr	73%	53%	53%	76%	80%	62%	52%	78%	57%	77%	83%	80%	-	100%	37%	97%	61%	94%	71%	92%	19%	90%	31%	90%	76%	78%	81%	82%	81%	87%	80%	81%	81%	65%		
-47% acde npqr	-52%	-12%	-12%	-56%	-65%	-31%	-9%	-61%	-20%	-58%	-70%	-64%	100%	-100%	23%	-94%	-25%	-89%	-45%	-84%	58%	-82%	33%	-82%	-57%	-60%	-66%	-66%	-63%	-81%	-66%	-66%	-63%	-33%		
Mean	-1.19	-1.32	-0.34	-1.36	-1.67	-0.87	-0.26	-1.52	-0.56	-1.4	-1.79	-1.6	1.73	-2.25	0.54	-2.25	-0.34	-2.29	-0.87	-2.23	1.11	-1.96	0.66	-1.98	-1.43	-1.52	-1.67	-1.55	-1.47	-1.92	-1.67	-1.67	-1.45	-0.79	DEFG	
Don't know	237	200	30	64	66	50	42	130	92	55	53	108	-	-	15	1	27	6	31	7	8	55	16	46	5	20	56	16	1	3	34	33	8	2		
5% ghiklm noqpsu wFG	5%	5%	6%	5%	5%	7%	6%	5%	7%	5%	4%	4%	-	-	3%	*	4%	*	3%	1%	3%	3%	5%	2%	6%	4%	5%	3%	1%	6%	6%	4%	2%	2%		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/U/H/G/H
Overlap formulae used. * small base

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Table 358
Q3/Q11 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 12 months?
BASE: All Adults aged 18+ in Great Britain

	SPARE BEDROOMS IN CURRENT HOUSE (ENGLAND & WALES RESPONDENTS)										LENGTH OF TIME LIVED AT CURRENT HOME (ENGLAND AND WALES RESPONDENTS)										TYPE OF HOME (ENGLAND AND WALES RESPONDENTS)										OVERALL SATISFACTION WITH HOME (ENGLAND AND WALES RESPONDENTS)		ATTITUDES TOWARDS SELLING HOME AND MOVING TO ONE WITH FEWER BEDROOMS IN FUTURE BUT NOT NOW (ENGLAND AND WALES RESPONDENTS)				NUMBER OF COUPLES IN HOUSEHOLD (ENGLAND AND WALES RESPONDENTS)				LIFE EVENTS (ENGLAND AND WALES RESPONDENTS)									
	TOTAL (n)	1 (a)	2 (b)	3 (c)	4 (d)	5+ (e)	LESS THAN 1 YEAR (f)	1-2 YEARS (g)	3-5 YEARS (h)	6-10 YEARS (i)	11-20 YEARS (j)	MORE THAN 20 YEARS (k)	UP TO 5 YEARS (l)	MORE THAN 5 YEARS (m)	FLAT/ APARTMENT (n)	TERRACED HOUSE (o)	SEMI DETACHED HOUSE (p)	DETACHED HOUSE (q)	BUNGALOW (r)	HOUSE (s)	OTHER (t)	SATISFIED (u)	DISSATISFIED (v)	AGREE (w)	NEITHER /DON'T KNOW (x)	DISAGREE (y)	1 (a)	2 (b)	3+ (c)	DIVORCED/ SEPARATED (d)	REDUNDANT /LOST JOB (e)	DEATH OF A SPOUSE/ PARTNER (f)	STARTED CARING FOR DEPENDENT RELATIVE (g)	HAD SERIOUS ACCIDENT /ILLNESS (h)	EXPERIENCED PHYSICAL/ MENTAL DISABILITY (i)	SUFFERING IMPACTS OF ADDICTION (j)	EXPERIENCED TRAUMATIC/ ABUSIVE SITUATION (k)													
UNWEIGHTED BASE	4324	852	479	146	23	-	58	139	314	385	469	840	511	1694	206	450	819	552	162	1983	17	1850	178	1085	463	658	1552	38	1	51	99	45	138	135	201	50	64													
WEIGHTED BASE	4324	874	503	132	16**	**	61*	133	318	394	509	851	511	1754	233	484	879	508	182	2053	21**	1905	185	1086	477	705	1614	38**	1**	52*	105*	44**	132*	139	210	53*	55*													
100%	100%	20%	12%	3%	***	**	1%*	3%	7%	9%	12%	20%	12%	41%	4%	11%	20%	12%	4%	47%	***	44%	4%	25%	11%	16%	37%	1%**	***	1%*	2%*	1%**	3%*	3%	5%	1%*	1%*													
(3) Certain to	234	28	19	2	-	-	2	6	12	19	13	24	21	56	9	16	28	19	4	68	-	56	11	32	16	29	34	1	-	3	9	1	10	8	6	2	4													
5%	3%	4%	4%	1%	-	-	4%	5%	4%	5%	3%	3%	4%	3%	5%	3%	3%	4%	2%	3%	-	3%	6%	3%	3%	4%	3%	2%	-	5%	9%	3%	7%	6%	3%	4%	8%													
adkm psuaw																																																		
(2) Very likely	324	36	24	8	1	-	1	10	21	22	26	27	32	74	16	23	29	25	11	88	2	81	15	66	11	29	72	3	-	2	10	5	4	6	11	11	4													
8%	4%	4%	5%	6%	4%	-	2%	7%	7%	5%	5%	3%	6%	4%	8%	5%	3%	5%	7%	6%	4%	12%	4%	8%	6%	2%	4%	4%	8%	-	4%	10%	12%	3%	5%	5%	21%	7%												
abkm opauay																																																		
(1) Fairly likely	479	60	27	12	-	-	2	12	49	39	30	41	64	111	20	52	54	39	5	151	4	133	22	100	43	31	123	3	-	9	18	6	20	20	20	12	10													
11%	7%	5%	5%	9%	-	-	4%	9%	15%	10%	6%	5%	12%	6%	10%	11%	6%	8%	3%	7%	20%	7%	12%	9%	9%	4%	8%	8%	-	18%	17%	13%	15%	14%	10%	22%	19%													
abkm porsuaw																																																		
(-1) Fairly unlikely	732	143	86	16	5	-	11	19	62	98	89	113	92	300	36	87	141	98	29	355	1	315	35	227	82	82	307	7	-	11	23	7	26	20	32	10	10													
17%	16%	17%	12%	31%	-	-	19%	14%	19%	25%	17%	13%	18%	17%	18%	18%	16%	19%	16%	17%	6%	17%	19%	21%	17%	12%	19%	18%	-	21%	22%	15%	19%	15%	15%	20%	18%													
ky																																																		
(-2) Very unlikely	970	225	124	50	6	-	11	37	72	97	132	227	120	457	49	105	238	136	46	525	5	501	36	285	117	177	397	9	-	13	22	12	24	30	48	7	13													
22%	26%	25%	35%	38%	36%	-	18%	28%	23%	25%	26%	27%	23%	26%	25%	22%	27%	27%	25%	26%	23%	26%	20%	26%	25%	25%	25%	23%	-	25%	21%	27%	18%	21%	23%	13%	23%													
z																																																		
(-3) Certain NOT to	1348	354	196	39	5	-	32	44	94	105	189	378	170	672	59	178	345	178	75	777	7	758	48	321	180	342	597	15	1	12	20	12	41	53	85	8	12													
31%	41%	39%	30%	29%	-	-	53%	34%	29%	27%	37%	44%	33%	38%	30%	37%	39%	35%	41%	38%	33%	40%	26%	30%	38%	48%	37%	41%	100%	23%	19%	27%	31%	38%	40%	16%	22%													
ij																																																		
Certain/likely to (NET)	1038	124	71	22	1	-	6	28	82	80	68	92	117	240	44	91	111	83	20	306	7	270	48	198	70	89	249	7	-	14	38	12	33	35	37	25	19													
24%	14%	14%	14%	17%	4%	-	10%	21%	26%	20%	13%	11%	23%	14%	23%	19%	13%	16%	11%	15%	32%	14%	26%	18%	15%	13%	27%	15%	-	27%	26%	27%	25%	25%	17%	47%	34%													
abij kmopors uawajd																																																		
Unlikely/certain not to (NET)	3049	722	406	106	16	-	54	101	227	300	411	718	381	1429	143	370	725	411	150	1656	13	1574	119	833	379	601	1301	31	1	36	65	31	91	103	165	26	35													
71%	83%	81%	80%	96%	-	-	90%	76%	71%	76%	81%	84%	75%	81%	74%	77%	82%	81%	82%	81%	63%	83%	65%	77%	79%	85%	81%	81%	100%	69%	61%	69%	69%	74%	78%	49%	63%													
j																																																		
NET LIKELY - unlikely	47%	68%	67%	63%	92%	0%	79%	54%	46%	56%	67%	74%	52%	68%	51%	58%	70%	65%	71%	66%	31%	68%	39%	58%	65%	73%	65%	62%	-100%	42%	26%	42%	43%	49%	61%	2%	29%													
Mean	-1.19	-1.7	-1.65	-1.57	-1.82	-	-1.93	-1.36	-1.16	-1.23	-1.68	-1.89	-1.31	-1.68	-1.23	-1.49	-1.74	-1.53	-1.63	-1.15	-1.7	-1	-1.39	-1.66	-1.86	-1.59	-1.54	-3	-1.01	-0.59	-1.1	-1.13	-1.31	-1.61	-0.19	-0.75														
ab cfjkmop growsuay jd																																																		
Don't know	237	29	26	5	-	-	-	4	10	14	31	40	13	85	6	23	43	13	12	91	1	61	18	54	28	15	64	-	-	2	3	1	8	2	9	2	2													
5%	3%	3%	5%	3%	-	-	-	3%	3%	4%	6%	5%	3%	5%	3%	5%	5%	3%	7%	4%	5%	3%	10%	5%	6%	2%	4%	-	-	4%	3%	3%	6%	2%	4%	4%	3%													
alqou yjs																																																		

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t - z/u/v - z/w/x/y - z/A/B/C - z/D/E/F/G/H/I/J/K
Overlap formulae used. *small base, **very small base (under 30) ineligible for sig testing

Table 359

Q3/Q11 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 12 months?

BASE: All Adults aged 18+ in Great Britain

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n - z/o/p/q/r/s/t/u/v/w/x/y/A/B - z/C/D - z/E/F/G - z/H/I/J/K/L/M
Overlap formulae used. * small base

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24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 360
Q3/Q11 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 1 to 2 years?

BASE: All Adults aged 18+ in Great Britain

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION										
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)
UNWEIGHTED BASE WEIGHTED BASE	4324	4324	2062	2222	520	752	667	805	870	501	200	2519	1805	2680	1644	184	495	362	377	346	439	370	623	564	207	357
	4324	4324	2097	2187	441	745	702	714	700	735	278	2431	1893	2667	1657	177	484	362	393	322	419	378	611	597	210	373
	100%	100%	49%	51%	10%	17%	16%	17%	16%	17%	6%	56%	44%	62%	38%	4%	11%	8%	9%	7%	10%	9%	14%	14%	5%	9%
(3) Certain to	250	283	119	126	45	78	37	43	36	9	1	143	107	177	73	8	33	20	21	24	19	12	36	48	14	17
	6%	7%	6%	6%	10%	10%	5%	6%	5%	1%	1%	6%	6%	7%	4%	4%	7%	5%	5%	7%	4%	3%	6%	8%	7%	5%
	himt				zefghi	zefghi	hi	hi	hi	hi	hi	hi	hi	zm		t			t				zst			
(2) Very likely	441	462	228	207	99	107	86	53	47	45	5	244	196	301	140	18	58	26	37	19	47	40	66	80	16	33
	10%	11%	11%	9%	22%	14%	12%	7%	7%	6%	2%	10%	10%	11%	8%	10%	12%	7%	9%	6%	11%	11%	11%	13%	8%	9%
	fghimr				zdefghi	zfgghi	fghi	i	i	i		hi	hi	zm		pr				r		r	zpr			
(1) Fairly likely	600	628	327	267	96	160	107	89	62	68	17	327	272	424	175	25	63	50	53	36	44	43	83	125	25	53
	14%	15%	16%	12%	22%	21%	15%	12%	9%	9%	6%	13%	14%	16%	11%	14%	13%	14%	13%	11%	11%	11%	14%	21%	12%	14%
	bghim		zb		zefghi	zefghi	ghi	gi						zm									zopqrstu			
																							wx			
(-1) Fairly unlikely	697	703	359	326	96	142	120	112	100	87	37	418	279	474	223	21	66	38	67	64	82	57	106	101	38	57
	16%	16%	17%	15%	22%	19%	17%	16%	14%	12%	13%	17%	15%	18%	13%	12%	14%	10%	17%	20%	19%	15%	17%	17%	18%	15%
	hmp				zfgghi	zgh	h							zm				p	nop	op		p	p	p	p	
(-2) Very unlikely	927	929	406	513	51	124	181	165	152	165	88	548	379	538	389	46	107	99	96	83	69	86	121	100	40	82
	21%	21%	19%	23%	11%	17%	26%	23%	22%	22%	32%	23%	20%	20%	23%	26%	22%	27%	24%	26%	16%	23%	20%	17%	19%	22%
	acdsv				za	c	zcd	cd	cd	cd	zcdfgh			zl		sv		zsuvw	sv	sv		sv				
(-3) Certain NOT to	1133	1049	535	597	32	87	135	207	248	307	115	595	538	589	544	52	139	96	85	79	127	110	153	106	65	120
	26%	24%	26%	27%	7%	12%	19%	29%	35%	42%	41%	24%	28%	22%	33%	30%	29%	27%	22%	24%	30%	29%	25%	18%	31%	32%
	cdjlv				c	cd	cde	zcd	zcd	zcd	zcd	zj		zl		v	qv	v		v	qv	qv	v		qv	zquv
Certain/likely to (NET)	1291	1373	674	599	240	344	230	185	145	122	23	715	576	903	388	51	154	96	110	79	109	95	185	253	55	103
	30%	32%	32%	27%	54%	46%	33%	26%	21%	17%	8%	29%	30%	34%	23%	29%	32%	26%	28%	25%	26%	25%	30%	42%	26%	28%
	bfighmr				zdefghi	zefghi	fghi	ghi	i	i				zm		r							znopqrst			
																							uw			
Unlikely/certain not to (NET)	2757	2681	1300	1436	179	353	435	485	500	559	241	1561	1196	1601	1156	119	312	233	249	226	277	252	380	308	142	259
	64%	62%	62%	66%	41%	47%	62%	68%	71%	76%	87%	64%	63%	60%	70%	67%	64%	64%	63%	70%	66%	67%	62%	52%	68%	70%
	acdsv				za	c	cd	zcd	zcd	zcd	zcd			zl		v	v	v	v	zuv	v	v	v	v	v	zuv
NET LIKELY (likely - unlikely)	-34%	-30%	-30%	-38%	14%	-1%	-29%	-42%	-51%	-59%	-78%	-35%	-33%	-26%	-46%	-38%	-33%	-38%	-35%	-46%	-40%	-42%	-32%	-9%	-41%	-42%
Mean	-0.92	-0.82	-0.83	-1.02	0.32	-0.07	-0.74	-1.11	-1.37	-1.69	-2	-0.9	-0.94	-0.7	-1.27	-1.08	-0.9	-1.11	-0.91	-1.05	-1.05	-1.15	-0.86	-0.34	-1.07	-1.13
	bfighim		zb		zdefghi	zefghi	zfgghi	ghi	hi	i				zm									znopqr			
					i																		stuw			
Don't know	276	270	123	151	22	47	37	45	56	55	14	154	122	163	113	6	18	34	34	17	32	30	46	36	13	10
	6%	6%	6%	7%	5%	6%	5%	6%	8%	7%	5%	6%	6%	6%	7%	4%	4%	9%	9%	5%	8%	8%	7%	6%	6%	3%
	ox																	znok	ox		ox	ox	ox	x		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 361

Q3/Q11 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 1 to 2 years?

BASE: All Adults aged 18+ in Great Britain

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	4324	2094	2230	860	1123	1050	1010	281	2508	1331	485	450	880	414	462	1314	3010
WEIGHTED BASE	4324	1383	2941	829	1167	1094	952	282	2569	1221	535	451	920	438	458	1291	3033
	100%	32%	68%	19%	27%	25%	22%	7%	59%	28%	12%	10%	21%	10%	11%	30%	70%
(3) Certain to	250	92	159	52	79	53	54	12	132	99	20	16	26	12	19	91	159
	6%	7%	5%	6%	7%	5%	6%	4%	5%	8%	4%	3%	3%	3%	4%	7%	5%
	Imp	z								zhj						zp	
(2) Very likely	441	157	284	68	107	124	113	29	238	164	39	32	56	42	39	169	272
	10%	11%	10%	8%	9%	11%	12%	10%	9%	13%	7%	7%	6%	10%	9%	13%	9%
	hjlj	z				c	c			zhj				l		zp	
(1) Fairly likely	600	221	379	101	166	165	144	23	341	221	38	45	92	55	70	209	391
	14%	16%	13%	12%	14%	15%	15%	8%	13%	18%	7%	10%	10%	13%	15%	16%	13%
	gklp	zb			g	g	g		j	zhj					kl	zp	
(-1) Fairly unlikely	697	238	459	119	182	200	157	39	414	211	72	70	148	73	77	234	463
	16%	17%	16%	14%	16%	18%	16%	14%	16%	17%	14%	16%	16%	17%	17%	18%	15%
	p					c										zp	
(-2) Very unlikely	927	329	597	183	242	225	215	62	585	211	131	106	226	112	113	285	642
	21%	24%	20%	22%	21%	21%	23%	22%	23%	17%	25%	23%	25%	26%	25%	22%	21%
	i	zb							zi		i		z				
(-3) Certain NOT to	1133	275	858	238	311	269	233	83	735	208	190	149	322	126	128	265	868
	26%	20%	29%	29%	27%	25%	24%	29%	29%	17%	36%	33%	35%	29%	28%	21%	29%
	aio	za							zi		zhi	z	zn			zo	
Certain/likely to (NET)	1291	470	821	222	351	343	311	64	710	484	97	92	174	109	128	469	822
	30%	34%	28%	27%	30%	31%	33%	23%	28%	40%	18%	20%	19%	25%	28%	36%	27%
	bcghjk	zb			g	g	cg		j	zhj				l	kl	zp	
	Imp																
Unlikely/certain not to (NET)	2757	842	1915	540	735	694	604	184	1734	629	394	325	696	311	318	783	1974
	64%	61%	65%	65%	63%	63%	63%	65%	68%	52%	74%	72%	76%	71%	69%	61%	65%
	aio	a							zi		zhi	z	zn	z	z	zo	
NET LIKELY (likely - unlikely)	-34%	-27%	-37%	-38%	-33%	-32%	-31%	-43%	-40%	-12%	-56%	-52%	-57%	-46%	-41%	-24%	-38%
Mean	-0.92	-0.69	-1.03	-1.05	-0.91	-0.85	-0.82	-1.19	-1.05	-0.37	-1.49	-1.37	-1.48	-1.19	-1.08	-0.62	-1.05
	bhjk	zb				g	cg		j	zh				l	kl	zp	
	Imp									j							
Don't know	276	71	205	67	81	57	37	34	124	108	44	34	51	18	12	39	237
	6%	5%	7%	8%	7%	5%	4%	12%	5%	9%	8%	7%	6%	4%	3%	3%	8%
	afhno	a		zef	f			zdef		zh	h	n	n			zo	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 362

Q3/Q11 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 1 to 2 years?

BASE: All Adults aged 18+ in Great Britain

	ETHNICITY			TENURE							MORTGAGE CONTRIBUTOR/HOME OWNER			LIKELIHOOD TO SELL CURRENT HOME AND MOVE (ENGLAND AND WALES RESPONDENTS)										LIKELIHOOD TO SELL CURRENT HOME AND MOVE TO ONE WITH FEWER ROOMS (ENGLAND AND WALES RESPONDENTS)					BEDROOMS IN CURRENT HOUSE (ENGLAND AND WALES RESPONDENTS)					BEDROOMS WANTED IF MOVED TO DIFFERENT HOME IN NEXT 2 YEARS (ENGLAND AND WALES RESPONDENTS)				
	TOTAL (f)	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUP	MORTGAGE (d)	OWNED (e)	RENTED L&HA (f)	RENTED PRIVATE (g)	OWNER/ OCCUPIER (h)	RENT (i)	MORTGAGE CONTRIBUTOR (j)	HOME OWNER (k)	OWNERS OR MORTGAGE HOLDERS (l)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (m)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (n)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (o)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (p)	CERTAIN TO/ LIKELY NEXT 3-5 YEARS (q)	UNLIKELY/ CERTAIN NOT TO IN NEXT 3-5 YEARS (r)	CERTAIN TO/ LIKELY NEXT 6-10 YEARS (s)	UNLIKELY/ CERTAIN NOT TO IN NEXT 6-10 YEARS (t)	CERTAIN TO/ LIKELY NEXT 12 MONTHS (u)	UNLIKELY/ CERTAIN NOT TO IN NEXT 12 MONTHS (v)	CERTAIN TO/ LIKELY NEXT 1-2 YEARS (w)	UNLIKELY/ CERTAIN NOT TO IN NEXT 1-2 YEARS (x)	1 (y)	2 (z)	3 (aa)	4 (ab)	5+ (ac)	1 (ad)	2 (ae)	3 (af)	4 (ag)	5+ (ah)				
UNWEIGHTED BASE WEIGHTED BASE	4324 4324	3766 3766	539 539	1059 1389	1690 1437	682 689	799 716	2749 2826	1481 1405	933 1213	1487 1296	2420 2508	356 357	1760 1812	503 503	1650 1650	737 737	1340 1340	949 949	996 996	261 261	1928 1928	313 313	1866 1866	88* 88*	490 490	1133 1133	404 404	93* 93*	53* 53*	583 583	859 859	447 447	108* 108*				
(3) Certain to	100%	97%	12%	32%	33%	16%	17%	65%	32%	28%	30%	58%	8%	42%	12%	38%	17%	31%	22%	23%	6%	45%	7%	43%	2%*	11%	26%	11%	2%*	1%*	13%	20%	10%	2%*				
8% acde 10% adqj 10% msoqsuwaB EF	152 152	57 57	54 54	42 42	54 54	89 89	101 101	142 142	49 49	29 29	78 78	64 64	7 7	72 72	- -	59 59	9 9	49 49	18 18	36 36	34 34	40 40	28 28	3 3	22 22	29 29	18 18	1 1	1 1	24 24	26 26	11 11	8 8					
(2) Very likely	441 10%	340 9%	100 19%	140 10%	90 6%	82 12%	114 8%	229 16%	196 14%	109 9%	73 6%	182 7%	137 9%	31 30%	169 169	- -	143 19%	14 1%	124 13%	21 2%	71 27%	93 5%	85 27%	81 34%	13 4%	44 9%	72 6%	29 6%	12 12%	4 A	2 2	34 6%	67 8%	38 9%	17 15%			
(1) Fairly likely	600 14%	497 13%	96 18%	176 13%	163 11%	110 16%	146 20%	339 12%	256 18%	157 13%	134 10%	291 12%	101 28%	148 8%	261 52%	- -	231 31%	26 2%	215 23%	36 4%	81 31%	175 9%	129 41%	125 7%	8 9%	59 12%	128 11%	55 12%	12 12%	9 16%	52 9%	91 11%	68 15%	17 15%				
(-1) Fairly unlikely	461 16%	600 16%	91 17%	250 18%	210 15%	109 16%	114 16%	461 16%	224 16%	221 18%	187 14%	407 16%	19 5%	347 19%	- -	368 22%	186 25%	150 11%	250 26%	69 7%	31 12%	333 17%	34 11%	331 18%	14 16%	68 14%	176 16%	89 16%	21 19%	10 19%	95 16%	128 15%	92 20%	19 18%				
(-2) Very unlikely	927 21%	823 17%	93 17%	318 23%	348 24%	121 18%	119 17%	667 24%	240 17%	284 23%	329 25%	613 24%	17 5%	539 30%	- -	557 22%	80 25%	453 11%	187 26%	293 7%	22 12%	525 17%	15 11%	532 18%	22 16%	117 14%	279 16%	114 16%	25 19%	12 12%	142 24%	223 26%	105 23%	26 24%				
(-3) Certain NOT to	1133 26%	1059 28%	69 13%	379 27%	503 35%	163 24%	75 11%	882 31%	238 17%	337 28%	483 37%	819 33%	11 3%	715 39%	- -	725 44%	14 2%	683 51%	90 10%	554 56%	8 3%	703 36%	5 2%	708 38%	21 24%	156 32%	387 34%	139 30%	22 24%	14 26%	200 34%	287 33%	120 27%	21 20%				
Certain/likely to (NET)	1291 30%	1029 27%	253 47%	375 27%	295 21%	245 36%	349 49%	670 24%	594 42%	315 26%	236 18%	551 22%	302 84%	186 10%	503 100%	- -	433 59%	48 4%	388 41%	75 7%	188 72%	302 16%	254 81%	235 13%	23 26%	125 25%	229 20%	102 22%	24 26%	102 19%	118 21%	118 26%	41 38%					
Unlikely/certain not to (NET)	2757 64%	2482 66%	253 47%	947 68%	1062 74%	393 57%	309 43%	2009 71%	702 50%	842 69%	999 77%	1840 73%	47 13%	1602 88%	- -	1650 100%	280 38%	1286 96%	527 55%	916 92%	61 23%	1560 81%	53 17%	1570 84%	57 65%	341 70%	842 74%	342 74%	68 73%	36 73%	437 75%	628 74%	316 71%	66 62%				
NET LIKELY (likely - unlikely)	-0.92 -0.92	-0.92 -1.05	0.03 +	-0.15 -1.05	-0.44 -1.44	-0.63 -0.63	0.09 0.09	-1.25 -1.25	-0.26 -0.26	-1.1 -1.1	-1.56 -1.56	-1.34 -1.34	1.38 1.38	-1.87 -1.87	1.62 1.62	-2.22 -2.22	0.43 0.43	-2.27 -2.27	-0.31 -0.31	-2.21 -2.21	0.94 0.94	-1.62 -1.62	1.11 1.11	-1.74 -1.74	-1.01 -1.01	-1.2 -1.2	-1.43 -1.43	-1.28 -1.28	-1.08 -1.08	-1.28 -1.44	-1.38 -1.38	-1.11 -1.11	-0.56 -0.56					
Mean	ac delimo zlmpr zlmpr zlmpr zlmpr EF	ac delimo zlmpr zlmpr zlmpr zlmpr EF	ac delimo zlmpr zlmpr zlmpr zlmpr EF	dq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF	cdq cdq cdq cdq cdq cdq EF			
Don't know	276 6%	236 6%	33 6%	67 5%	81 6%	51 7%	58 8%	148 5%	109 8%	57 5%	61 5%	118 5%	8 2%	25 1%	- -	- -	23 3%	5 +	35 6%	6 1%	12 5%	66 3%	6 2%	62 3%	8 9%	24 5%	62 5%	20 4%	1 10%	5 6%	36 6%	37 4%	13 3%	- -				
acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF	acde cdq zlmpr zlmpr zlmpr zlmpr EF			

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/U/H/G/H
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-022993-01 - RIGHTSIZING RESEARCH
24th-27th MAY 2024
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6 Aug 2024

Table 365
Q3/Q11 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 3 to 5 years?

BASE: All Adults aged 18+ in Great Britain

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION										
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)
UNWEIGHTED BASE WEIGHTED BASE	4324	4324	2062	2222	520	752	667	805	870	501	200	2519	1805	2680	1644	184	495	362	377	346	439	370	623	564	207	357
	4324	4324	2097	2187	441	745	702	714	700	735	278	2431	1893	2667	1657	177	484	362	393	322	419	378	611	597	210	373
	100%	100%	49%	51%	10%	17%	16%	17%	16%	17%	6%	56%	44%	62%	38%	4%	11%	8%	9%	7%	10%	9%	14%	14%	5%	9%
(3) Certain to	400	428	209	185	94	117	58	62	42	23	4	229	171	300	100	11	46	30	37	31	26	38	49	88	18	26
	9%	10%	10%	8%	21%	16%	8%	9%	6%	3%	1%	9%	9%	11%	6%	6%	9%	8%	9%	10%	6%	10%	8%	15%	8%	7%
	ghims				zdefghi	zefghi	hi	hi	hi					zm									znopqrsuw			
(2) Very likely	555	601	290	255	101	137	115	73	61	58	8	322	233	384	171	23	60	39	53	39	49	41	76	108	14	52
	13%	14%	14%	12%	23%	18%	16%	10%	9%	8%	3%	13%	12%	14%	10%	13%	13%	11%	13%	12%	12%	11%	13%	18%	7%	14%
	bfgihmw				zefghi	zfgih	zfgih	i	i	i				zm			w		w			w	zoprstuw		w	
(1) Fairly likely	768	782	394	366	109	181	139	112	105	84	34	460	308	529	239	32	89	47	75	48	72	51	119	131	35	66
	18%	18%	19%	17%	25%	24%	20%	16%	15%	11%	12%	19%	16%	20%	14%	18%	18%	13%	19%	15%	17%	14%	20%	22%	17%	18%
	ghkmp				zfgih	zfgih	ghi		zk					zm								pt		zprt		
(-1) Fairly unlikely	584	589	291	288	51	116	123	104	82	73	35	338	246	388	196	23	57	48	53	45	65	61	86	69	36	39
	14%	14%	14%	13%	12%	16%	17%	15%	12%	10%	13%	14%	13%	15%	12%	13%	12%	13%	13%	14%	16%	16%	14%	11%	17%	11%
	hm				gh	zcggh	h							zm							x			x		
(-2) Very unlikely	716	702	318	392	28	76	111	131	139	158	72	392	324	402	314	30	80	83	66	59	66	60	100	70	33	69
	17%	16%	15%	18%	6%	10%	16%	18%	20%	22%	26%	16%	17%	15%	19%	17%	17%	23%	17%	18%	16%	16%	16%	12%	16%	19%
	acdvl			za		c	cd	cd	zcd	zcd	zcd				zl			v	zostuv	v			v			v
(-3) Certain NOT to	892	824	412	479	24	55	104	163	194	253	98	472	420	431	461	45	111	76	71	66	95	80	118	80	48	101
	21%	19%	20%	22%	5%	7%	15%	23%	28%	34%	35%	19%	22%	16%	28%	26%	23%	21%	18%	21%	23%	21%	19%	13%	23%	27%
	cdjlv					cd	cde	zcdef	zcdefg	zcdefg				zl		v	v	v		v	v	v	v	v	v	zquv
Certain/likely to (NET)	1722	1811	893	806	304	435	312	248	208	165	46	1011	711	1214	509	67	195	117	165	118	147	129	245	328	67	144
	40%	42%	43%	37%	69%	58%	44%	35%	30%	23%	16%	42%	38%	45%	31%	38%	40%	32%	42%	37%	35%	34%	40%	55%	32%	39%
	bfgghikmp		zb		zdefghi	zefghi	zfgih	hi	hi			zk		zm			p		pw				p	znopqrst		
Unlikely/certain not to (NET)	2192	2115	1020	1160	103	246	338	398	415	484	205	1202	990	1221	971	98	248	208	190	171	226	202	304	219	117	209
	51%	49%	49%	53%	23%	33%	48%	56%	59%	66%	74%	49%	52%	46%	59%	56%	51%	57%	48%	53%	54%	53%	50%	37%	56%	56%
	acdvl		za			c	cd	zcde	zcde	zcdefg	zcdefg			zl		v	v	zquv	v	v	v	v	v	v	v	v
NET LIKELY (likely - unlikely)	-11%	-7%	-6%	-16%	46%	25%	-4%	-21%	-30%	-43%	-57%	-8%	-15%	*	-28%	-18%	-11%	-25%	-6%	-16%	-19%	-19%	-10%	18%	-24%	-17%
Mean	-0.41	-0.3	-0.29	-0.55	1.02	0.55	-0.18	-0.64	-0.95	-1.35	-1.64	-0.34	-0.51	-0.12	-0.9	-0.65	-0.46	-0.7	-0.3	-0.5	-0.62	-0.54	-0.4	0.3	-0.7	-0.65
	bfgghik		zb		zdefghi	zefghi	zfgih	ghi	hi			zk		zm					p				znopqr			
Don't know	409	398	184	221	33	63	52	68	78	86	28	217	192	232	177	12	40	38	38	33	45	47	62	50	26	20
	9%	9%	9%	10%	8%	8%	7%	10%	11%	12%	10%	9%	10%	9%	11%	7%	8%	10%	10%	10%	11%	12%	10%	8%	12%	5%
	lx							e	ce									x	x	x	x	x	x		x	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used.

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Table 366

Q3/Q11 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 3 to 5 years?

BASE: All Adults aged 18+ in Great Britain

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	4324	2094	2230	860	1123	1050	1010	281	2508	1331	485	450	880	414	462	1314	3010
WEIGHTED BASE	4324	1383	2941	829	1167	1094	952	282	2569	1221	535	451	920	438	458	1291	3033
	100%	32%	68%	19%	27%	25%	22%	7%	59%	28%	12%	10%	21%	10%	11%	30%	70%
(3) Certain to	400	145	255	81	115	96	95	14	205	170	25	31	42	27	38	140	260
	9%	10%	9%	10%	10%	9%	10%	5%	8%	14%	5%	7%	5%	6%	8%	11%	9%
	ghjlp	z		g	g		g		j	zhj					l	zp	
(2) Very likely	555	217	338	82	142	162	140	29	317	195	43	32	83	53	55	205	350
	13%	16%	12%	10%	12%	15%	15%	10%	12%	16%	8%	7%	9%	12%	12%	16%	12%
	bcjklp	zb				c	c		j	zhj				k	k	zp	
(1) Fairly likely	768	275	492	118	198	223	189	39	457	245	66	65	145	80	85	274	493
	18%	20%	17%	14%	17%	20%	20%	14%	18%	20%	12%	14%	16%	18%	18%	21%	16%
	cjp	zb				zcg	cg		j	zj						zp	
(-1) Fairly unlikely	584	202	382	102	146	170	137	29	358	175	51	61	134	78	76	207	377
	14%	15%	13%	12%	12%	16%	14%	10%	14%	14%	10%	14%	15%	18%	17%	16%	12%
	jp	z				g			j	j				z		zp	
(-2) Very unlikely	716	231	485	144	192	161	161	59	458	142	116	85	192	74	90	206	510
	17%	17%	16%	17%	16%	15%	17%	21%	18%	12%	22%	19%	21%	17%	20%	16%	17%
	i							e	zi		zi		z				
(-3) Certain NOT to	892	203	689	218	246	202	167	59	574	156	162	115	255	92	88	191	701
	21%	15%	23%	26%	21%	18%	18%	21%	22%	13%	30%	26%	28%	21%	19%	15%	23%
	afio	za		zdef					zi		zhi	z	zmn			zo	
Certain/likely to (NET)	1722	637	1085	281	455	482	424	81	979	610	134	128	271	161	178	619	1103
	40%	46%	37%	34%	39%	44%	44%	29%	38%	50%	25%	28%	29%	37%	39%	48%	36%
	bcghjk	zb			cg	zcdg	zcdg		j	zhj				kl	kl	zp	
	lp																
Unlikely/certain not to (NET)	2192	636	1556	464	583	534	465	146	1390	473	329	262	581	244	254	604	1588
	51%	46%	53%	56%	50%	49%	49%	52%	54%	39%	62%	58%	63%	56%	55%	47%	52%
	aio	za		zdef					zi		zhi	z	zmn			zo	
NET LIKELY (likely - unlikely)	-11%	*	-16%	-22%	-11%	-5%	-4%	-23%	-16%	11%	-37%	-30%	-34%	-19%	-17%	1%	-16%
Mean	-0.41	-0.1	-0.56	-0.7	-0.42	-0.26	-0.23	-0.82	-0.54	0.2	-1.17	-0.91	-0.99	-0.57	-0.49	-0.07	-0.57
	bcgh	zb			cg	zc	zc		j	zh				kl	kl	zp	
	jklp					g				j							
Don't know	409	110	299	84	129	78	64	54	199	138	72	61	69	34	26	68	341
	9%	8%	10%	10%	11%	7%	7%	19%	8%	11%	14%	14%	8%	8%	6%	5%	11%
	ae fhno		a	ef	ef			z cdef		zh	zh	zlmn				zo	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Table 370
Q3/Q11 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 6 to 10 years?

BASE: All Adults aged 18+ in Great Britain

			GENDER		AGE							SOCIAL GRADE		WORKING STATUS		GOVERNMENT OFFICE REGION											
	TOTAL (z)	UNWEIGHTE D TOTAL	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-75 (h)	76+ (i)	ABC1 (j)	C2DE (k)	WORKING (l)	NOT WORKING (m)	NORTH EAST (n)	NORTH WEST (o)	YORKS & HUMBER (p)	WEST MIDLANDS (q)	EAST MIDLANDS (r)	EAST OF ENGLAND (s)	SOUTH WEST (t)	SOUTH EAST (u)	LONDON (v)	WALES (w)	SCOTLAND (x)	
UNWEIGHTED BASE	4324	4324	2062	2222	520	752	667	805	870	501	200	2519	1805	2680	1644	184	495	362	377	346	439	370	623	564	207	357	
WEIGHTED BASE	4324	4324	2097	2187	441	745	702	714	700	735	278	2431	1893	2667	1657	177	484	362	393	322	419	378	611	597	210	373	
	100%	100%	49%	51%	10%	17%	16%	17%	16%	17%	6%	56%	44%	62%	38%	4%	11%	8%	9%	7%	10%	9%	14%	14%	5%	9%	
(3) Certain to	679	733	379	287	151	194	102	101	68	48	12	394	284	495	184	19	71	48	74	52	49	65	81	138	28	55	
	16%	17%	18%	13%	34%	26%	14%	14%	10%	7%	4%	16%	15%	19%	11%	10%	15%	13%	19%	16%	12%	17%	13%	23%	13%	15%	
	bghims		zb		zdefghi	zefghi	ghi	ghi	i					zm					nsu			s		znoprsuw			
(2) Very likely	621	656	296	316	94	150	113	89	84	70	19	377	244	419	202	25	65	42	51	53	67	41	98	99	27	53	
	14%	15%	14%	14%	21%	20%	16%	12%	12%	10%	7%	15%	13%	16%	12%	14%	13%	11%	13%	17%	16%	11%	16%	17%	13%	14%	
	hikm				zefghi	zfghi	ghi	i				zk		zm								t					
(1) Fairly likely	706	710	346	352	84	158	162	121	85	66	28	414	292	503	203	27	83	49	66	39	66	62	109	114	35	57	
	16%	16%	16%	16%	19%	21%	23%	17%	12%	9%	10%	17%	15%	19%	12%	16%	17%	14%	17%	12%	16%	16%	18%	19%	17%	15%	
	ghimr				ghi	zghi	zfghi	ghi						zm								r	pr				
(-1) Fairly unlikely	480	491	238	240	37	75	86	99	88	65	29	284	196	313	167	22	57	45	39	33	42	50	72	51	23	45	
	11%	11%	11%	11%	8%	10%	12%	14%	13%	9%	11%	12%	10%	12%	10%	13%	12%	12%	10%	10%	10%	13%	12%	9%	11%	12%	
					zcdh		c														v						
(-2) Very unlikely	543	524	256	286	22	52	77	96	104	145	46	299	244	296	246	23	57	75	44	47	52	47	70	47	21	59	
	13%	12%	12%	13%	5%	7%	11%	13%	15%	20%	17%	12%	13%	11%	15%	13%	12%	21%	11%	15%	12%	12%	11%	8%	10%	16%	
	cdlv				cd		cd	cd	zcde	zcdelfg	cd			zl				znoqstuv		v	v	v				v	
(-3) Certain NOT to	650	586	299	351	14	24	69	110	148	197	89	333	318	286	365	38	85	47	55	53	69	45	86	61	42	70	
	15%	14%	14%	16%	3%	3%	10%	15%	21%	27%	32%	14%	17%	11%	22%	21%	18%	13%	14%	16%	17%	12%	14%	10%	20%	19%	
	cdeljlv				cd		cde	zcde	zcdelfg	zcdelfg		zl		zl		zptuv	lv		v	v	v	v		ptv	tv		
Certain/likely to (NET)	2006	2099	1021	955	330	501	377	310	237	184	59	1185	820	1416	589	71	219	139	190	144	182	168	287	352	90	164	
	46%	49%	49%	44%	75%	67%	54%	43%	34%	25%	21%	49%	43%	53%	36%	40%	45%	38%	48%	45%	43%	45%	47%	59%	43%	44%	
	bghikmp		zb		zdefghi	zefghi	zfghi	ghi	hi			zk		zm					p				p	znopqrst			
Unlikely/certain not to (NET)	1673	1601	792	877	73	151	231	304	341	407	165	916	757	895	778	83	199	167	138	133	164	142	228	160	86	174	
	39%	37%	38%	40%	17%	20%	33%	43%	49%	55%	59%	38%	40%	34%	47%	47%	41%	46%	35%	41%	39%	38%	37%	27%	41%	47%	
	cdelv				cd		zcde	zcdef	zcdelfg	zcdelfg		zl		zl		zquv	v	zqtuv	v	v	v	v	v	v	v	zqtuv	
NET LIKELY (likely - unlikely)	8%	12%	11%	4%	58%	47%	21%	1%	-15%	-30%	-38%	11%	3%	20%	-11%	-7%	4%	-8%	13%	3%	4%	7%	10%	32%	2%	-3%	
Mean	0.13	0.25	0.24	-0.01	1.5	1.21	0.41	-0.03	-0.49	-1.01	-1.28	0.22	*	0.46	-0.43	-0.31	*	-0.2	0.3	0.05	-0.02	0.2	0.15	0.78	-0.1	-0.14	
	bghikmn		zb		zdefghi	zefghi	zfghi	ghi	hi			zk		zm				npv	npv		np	np	np	znopqr			
	px																						stuvw				
Don't know	645	624	285	355	38	92	94	99	122	144	54	329	316	356	289	23	66	56	65	45	73	67	95	86	34	35	
	15%	14%	14%	16%	9%	12%	13%	14%	17%	20%	19%	14%	17%	13%	17%	13%	14%	16%	17%	14%	17%	16%	14%	16%	9%		
	acdjlx		za				c	c	zcd	zcdelfg	cd		zj		zl			x	x		x	x	x	x	x	x	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t/u/v/w/x
Overlap formulae used.

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Table 371

Q3/Q11 How likely or unlikely do you think you will be to want to move to a different home/place to live in the next... 6 to 10 years?

BASE: All Adults aged 18+ in Great Britain

		EDUCATION		INCOME					MARITAL STATUS			HOUSEHOLD SIZE				CHILDREN IN HOUSEHOLD	
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19999 (c)	£20000- £34999 (d)	£35000- £54999 (e)	£55000+ (f)	PREFER NOT TO ANSWER (g)	MARRIED /LIVING AS (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	4324	2094	2230	860	1123	1050	1010	281	2508	1331	485	450	880	414	462	1314	3010
WEIGHTED BASE	4324	1383	2941	829	1167	1094	952	282	2569	1221	535	451	920	438	458	1291	3033
	100%	32%	68%	19%	27%	25%	22%	7%	59%	28%	12%	10%	21%	10%	11%	30%	70%
(3) Certain to	679	254	424	119	187	179	176	18	357	283	38	56	85	53	54	235	444
	16%	18%	14%	14%	16%	16%	18%	6%	14%	23%	7%	12%	9%	12%	12%	18%	15%
	bghjln p	zb		g	g	g	zcg		j	zhj						zp	
(2) Very likely	621	241	380	96	157	179	152	37	370	195	56	36	122	77	80	237	384
	14%	17%	13%	12%	13%	16%	16%	13%	14%	16%	10%	8%	13%	18%	17%	18%	13%
	bcjkp	zb			c	c			j	j			k	k	k	zp	
(1) Fairly likely	706	261	445	94	188	186	200	38	431	224	51	69	117	95	105	294	413
	16%	19%	15%	11%	16%	17%	21%	13%	17%	18%	10%	15%	13%	22%	23%	23%	14%
	bcjlp	zb			c	c	zcde g		j	zj				zkl	zkl	zp	
(-1) Fairly unlikely	480	162	319	80	120	137	121	22	317	103	60	43	111	59	59	155	326
	11%	12%	11%	10%	10%	13%	13%	8%	12%	8%	11%	10%	12%	13%	13%	12%	11%
	i								zi								
(-2) Very unlikely	543	156	387	134	142	113	113	40	351	111	81	70	149	53	72	136	406
	13%	11%	13%	16%	12%	10%	12%	14%	14%	9%	15%	15%	16%	12%	16%	11%	13%
	aeio			zdef					zi		i		z			zo	
(-3) Certain NOT to	650	130	521	176	184	137	104	49	394	124	133	88	194	57	42	105	545
	15%	9%	18%	21%	16%	13%	11%	18%	15%	10%	25%	19%	21%	13%	9%	8%	18%
	aefino	za		zdef	f			f	i		zhi	zmn	zmn			zo	
Certain/likely to (NET)	2006	755	1250	308	531	545	528	93	1158	702	146	161	324	224	239	765	1240
	46%	55%	43%	37%	46%	50%	55%	33%	45%	57%	27%	36%	35%	51%	52%	59%	41%
	bcgijkl p	zb			cg	zcg	zcde g		j	zhj				kl	zkl	zp	
Unlikely/certain not to (NET)	1673	447	1226	390	446	388	338	112	1062	338	274	200	454	168	173	396	1277
	39%	32%	42%	47%	38%	35%	35%	40%	41%	28%	51%	44%	49%	38%	38%	31%	42%
	aefio	za		zdef					zi		zhi	z	zmn			zo	
NET LIKELY (likely - unlikely)	8%	22%	1%	-10%	7%	14%	20%	-7%	4%	30%	-24%	-9%	-14%	13%	14%	29%	-1%
Mean	0.13	0.53	-0.07	-0.34	0.11	0.33	0.43	-0.41	0.02	0.74	-0.82	-0.38	-0.48	0.19	0.24	0.63	-0.1
	bcghj klp	zb			cg	zcg	zc dg		j	zh j				kl	kl	zp	
Don't know	645	181	464	131	190	161	87	76	348	181	115	89	142	45	46	130	515
	15%	13%	16%	16%	16%	15%	9%	27%	14%	15%	22%	20%	15%	10%	10%	10%	17%
	afhmno		a	f	f	f	zcde f				zhi	zmn	mn			zo	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p

Overlap formulae used.

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Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k - z/l/m/n/o/p/q/r/s - z/t/u/v/w - z/x/y/A/B/C - z/D/E/F/G/H
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500	501	502	503	504	505	506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	521	522	523	52
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No. of the project	Name of the project	Type of project	Priority	Status	Start date	End date	Budget	Actual cost	Variance	Progress (%)	Quality (%)	Safety (%)	Environment (%)	Social (%)	Economic (%)	Cultural (%)	Historical (%)	Architectural (%)	Artistic (%)	Scientific (%)	Technological (%)	Innovation (%)	Sustainability (%)	Resilience (%)	Adaptability (%)	Flexibility (%)	Transparency (%)	Accountability (%)	Ethical (%)	Legal (%)	Regulatory (%)	Compliance (%)	Risk (%)	Impact (%)	Benefit (%)	Cost-benefit ratio	Return on investment	Net present value	Internal rate of return	Payback period	Sensitivity analysis	Scenario analysis	Stakeholder analysis	Communication plan	Monitoring and evaluation	Reporting	Documentation	Archiving	Preservation	Restoration	Maintenance	Replication	Transferability	Scalability	Sustainability	Resilience	Adaptability	Flexibility	Transparency	Accountability	Ethical	Legal	Regulatory	Compliance	Risk	Impact	Benefit	Cost-benefit ratio	Return on investment	Net present value	Internal rate of return	Payback period	Sensitivity analysis	Scenario analysis	Stakeholder analysis	Communication plan	Monitoring and evaluation	Reporting	Documentation	Archiving	Preservation	Restoration	Maintenance	Replication	Transferability	Scalability	Sustainability	Resilience	Adaptability	Flexibility	Transparency	Accountability	Ethical	Legal	Regulatory	Compliance	Risk	Impact	Benefit	Cost-benefit ratio	Return on investment	Net present value	Internal rate of return	Payback period																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
1	Project A	Infrastructure	High	Completed	2020-01-01	2020-12-31	1000000	980000	20000	100	95	100	90	85	80	75	70	65	60	55	50	45	40	35	30	25	20	15	10	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

[illegible]

[illegible]

Category	Sub-category	Item	Value	Unit	Notes
A	B	C	100	kg	100 kg
		D	200	kg	200 kg
		E	300	kg	300 kg
		F	400	kg	400 kg
G	H	I	500	kg	500 kg
		J	600	kg	600 kg
		K	700	kg	700 kg
		L	800	kg	800 kg
M	N	O	900	kg	900 kg
		P	1000	kg	1000 kg
		Q	1100	kg	1100 kg
		R	1200	kg	1200 kg
S	T	U	1300	kg	1300 kg
		V	1400	kg	1400 kg
		W	1500	kg	1500 kg
		X	1600	kg	1600 kg
Y	Z	AA	1700	kg	1700 kg
		AB	1800	kg	1800 kg
		AC	1900	kg	1900 kg
		AD	2000	kg	2000 kg
E	F	AE	2100	kg	2100 kg
		AF	2200	kg	2200 kg
		AG	2300	kg	2300 kg
		AH	2400	kg	2400 kg
I	J	AI	2500	kg	2500 kg
		AJ	2600	kg	2600 kg
		AK	2700	kg	2700 kg
		AL	2800	kg	2800 kg
K	L	AM	2900	kg	2900 kg
		AN	3000	kg	3000 kg
		AO	3100	kg	3100 kg
		AP	3200	kg	3200 kg
M	N	AQ	3300	kg	3300 kg
		AR	3400	kg	3400 kg
		AS	3500	kg	3500 kg
		AT	3600	kg	3600 kg
O	P	AU	3700	kg	3700 kg
		AV	3800	kg	3800 kg
		AW	3900	kg	3900 kg
		AX	4000	kg	4000 kg
Q	R	AY	4100	kg	4100 kg
		AZ	4200	kg	4200 kg
		BA	4300	kg	4300 kg
		BB	4400	kg	4400 kg
S	T	BC	4500	kg	4500 kg
		BD	4600	kg	4600 kg
		BE	4700	kg	4700 kg
		BF	4800	kg	4800 kg
U	V	BG	4900	kg	4900 kg
		BH	5000	kg	5000 kg
		BI	5100	kg	5100 kg
		BJ	5200	kg	5200 kg
W	X	BK	5300	kg	5300 kg
		BL	5400	kg	5400 kg
		BM	5500	kg	5500 kg
		BN	5600	kg	5600 kg
Y	Z	BO	5700	kg	5700 kg
		BP	5800	kg	5800 kg
		BQ	5900	kg	5900 kg
		BR	6000	kg	6000 kg
AA	AB	BS	6100	kg	6100 kg
		BT	6200	kg	6200 kg
		BU	6300	kg	6300 kg
		BV	6400	kg	6400 kg
AC	AD	BW	6500	kg	6500 kg
		BX	6600	kg	6600 kg
		BY	6700	kg	6700 kg
		BZ	6800	kg	6800 kg
AE	AF	CA	6900	kg	6900 kg
		CB	7000	kg	7000 kg
		CC	7100	kg	7100 kg
		CD	7200	kg	7200 kg
AG	AH	CE	7300	kg	7300 kg
		CF	7400	kg	7400 kg
		CG	7500	kg	7500 kg
		CH	7600	kg	7600 kg
AI	AJ	CI	7700	kg	7700 kg
		CJ	7800	kg	7800 kg
		CK	7900	kg	7900 kg
		CL	8000	kg	8000 kg
AK	AL	CM	8100	kg	8100 kg
		CN	8200	kg	8200 kg
		CO	8300	kg	8300 kg
		CP	8400	kg	8400 kg
AM	AN	CQ	8500	kg	8500 kg
		CR	8600	kg	8600 kg
		CS	8700	kg	8700 kg
		CT	8800	kg	8800 kg
AO	AP	CU	8900	kg	8900 kg
		CV	9000	kg	9000 kg
		CW	9100	kg	9100 kg
		CX	9200	kg	9200 kg
AQ	AR	CY	9300	kg	9300 kg
		CZ	9400	kg	9400 kg
		DA	9500	kg	9500 kg
		DB	9600	kg	9600 kg
AS	AT	DC	9700	kg	9700 kg
		DD	9800	kg	9800 kg
		DE	9900	kg	9900 kg
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General Information										Financial Data										Operational Metrics										Compliance & Risk									
Company Details					Product Line					Sales Performance					Profitability					Production Volume					Quality Control					Regulatory Status									
Field	Value	Field	Value	Field	Value	Field	Value	Field	Value	Field	Value	Field	Value	Field	Value	Field	Value	Field	Value	Field	Value	Field	Value	Field	Value	Field	Value	Field	Value										
Company Name	ABC Corp	Product Line	Electronics	Sales Q1	1200	Sales Q2	1350	Sales Q3	1100	Sales Q4	1400	Profit Q1	250	Profit Q2	300	Profit Q3	280	Profit Q4	320	Prod Q1	500	Prod Q2	550	Prod Q3	520	Prod Q4	580	Defect Rate	0.5%										
Address	123 Main St	Product Line	Software	Sales Q1	800	Sales Q2	900	Sales Q3	850	Sales Q4	950	Profit Q1	150	Profit Q2	180	Profit Q3	160	Profit Q4	190	Prod Q1	300	Prod Q2	320	Prod Q3	310	Prod Q4	330	Defect Rate	0.3%										
Phone	555-1234	Product Line	Services	Sales Q1	600	Sales Q2	650	Sales Q3	620	Sales Q4	680	Profit Q1	100	Profit Q2	120	Profit Q3	110	Profit Q4	130	Prod Q1	200	Prod Q2	220	Prod Q3	210	Prod Q4	230	Defect Rate	0.2%										
Website	www.abc.com	Product Line	Hardware	Sales Q1	400	Sales Q2	450	Sales Q3	420	Sales Q4	480	Profit Q1	80	Profit Q2	90	Profit Q3	85	Profit Q4	95	Prod Q1	150	Prod Q2	160	Prod Q3	155	Prod Q4	165	Defect Rate	0.4%										
CEO	John Doe	Product Line	Cloud	Sales Q1	300	Sales Q2	350	Sales Q3	320	Sales Q4	380	Profit Q1	60	Profit Q2	70	Profit Q3	65	Profit Q4	75	Prod Q1	100	Prod Q2	110	Prod Q3	105	Prod Q4	115	Defect Rate	0.1%										
COO	Jane Smith	Product Line	IoT	Sales Q1	200	Sales Q2	250	Sales Q3	220	Sales Q4	280	Profit Q1	40	Profit Q2	50	Profit Q3	45	Profit Q4	55	Prod Q1	80	Prod Q2	85	Prod Q3	82	Prod Q4	88	Defect Rate	0.2%										
CTO	Mike Johnson	Product Line	AI/ML	Sales Q1	100	Sales Q2	150	Sales Q3	120	Sales Q4	180	Profit Q1	20	Profit Q2	30	Profit Q3	25	Profit Q4	35	Prod Q1	40	Prod Q2	45	Prod Q3	42	Prod Q4	48	Defect Rate	0.1%										
CMO	Sarah Lee	Product Line	AR/VR	Sales Q1	50	Sales Q2	75	Sales Q3	60	Sales Q4	100	Profit Q1	10	Profit Q2	15	Profit Q3	12	Profit Q4	18	Prod Q1	20	Prod Q2	25	Prod Q3	22	Prod Q4	28	Defect Rate	0.3%										
CSO	David Kim	Product Line	Blockchain	Sales Q1	25	Sales Q2	40	Sales Q3	30	Sales Q4	55	Profit Q1	5	Profit Q2	8	Profit Q3	6	Profit Q4	10	Prod Q1	10	Prod Q2	12	Prod Q3	11	Prod Q4	14	Defect Rate	0.2%										
ESG Officer	Emily White	Product Line	Quantum	Sales Q1	15	Sales Q2	25	Sales Q3	20	Sales Q4	35	Profit Q1	3	Profit Q2	5	Profit Q3	4	Profit Q4	6	Prod Q1	5	Prod Q2	6	Prod Q3	5	Prod Q4	7	Defect Rate	0.1%										
Legal Counsel	Robert Brown	Product Line	Space Tech	Sales Q1	10	Sales Q2	18	Sales Q3	12	Sales Q4	22	Profit Q1	2	Profit Q2	4	Profit Q3	2	Profit Q4	4	Prod Q1	3	Prod Q2	4	Prod Q3	3	Prod Q4	5	Defect Rate	0.2%										
HR Manager	Lisa Green	Product Line	Autonomous	Sales Q1	5	Sales Q2	10	Sales Q3	8	Sales Q4	15	Profit Q1	1	Profit Q2	2	Profit Q3	1	Profit Q4	2	Prod Q1	2	Prod Q2	2	Prod Q3	2	Prod Q4	3	Defect Rate	0.1%										
Finance Director	Mark Black	Product Line	Biotech	Sales Q1	3	Sales Q2	6	Sales Q3	4	Sales Q4	9	Profit Q1	0.5	Profit Q2	1	Profit Q3	0.5	Profit Q4	1	Prod Q1	1	Prod Q2	1	Prod Q3	1	Prod Q4	2	Defect Rate	0.1%										
Operations Director	Nancy Grey	Product Line	Nanotech	Sales Q1	2	Sales Q2	4	Sales Q3	3	Sales Q4	7	Profit Q1	0.3	Profit Q2	0.5	Profit Q3	0.3	Profit Q4	0.5	Prod Q1	1	Prod Q2	1	Prod Q3	1	Prod Q4	1	Defect Rate	0.1%										
Marketing Director	Kevin Blue	Product Line	Metaverse	Sales Q1	1	Sales Q2	3	Sales Q3	2	Sales Q4	5	Profit Q1	0.1	Profit Q2	0.2	Profit Q3	0.1	Profit Q4	0.2	Prod Q1	0.5	Prod Q2	0.5	Prod Q3	0.5	Prod Q4	0.5	Defect Rate	0.1%										
Product Manager	Alice Red	Product Line	Metaverse	Sales Q1	0.5	Sales Q2	1	Sales Q3	0.5	Sales Q4	2	Profit Q1	0.05	Profit Q2	0.1	Profit Q3	0.05	Profit Q4	0.1	Prod Q1	0.2	Prod Q2	0.2	Prod Q3	0.2	Prod Q4	0.2	Defect Rate	0.1%										
UX Designer	Bob Yellow	Product Line	Metaverse	Sales Q1	0.2	Sales Q2	0.5	Sales Q3	0.3	Sales Q4	0.8</																												

