

Table 1 Q.PD1 What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						HH INCOME				UNWTD TOTAL
		MALE (a)	FEMALE (b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	UP TO 24999 (r)	25000- 49999 (s)	50000 PLUS (t)			
UNWEIGHTED BASE	1003	473	526	106	164	149	147	162	275	270	295	437	315	351	122	155	666	276	103	175	346	1003		
WEIGHTED BASE	1003	441	562	105*	175	156*	165*	160	233	279	325	398	241	243	232	324	433	114*	177	338	318	1003		
100%	48%	50%	106*	17%	156*	16%	16%	24%	28%	32%	40%	28%	24%	21%	22%	52%	11%	17%	32%	32%	100%			
Immigration/immigrants	177	96	79	6	16	21	24	46	65	21	44	111	38	38	42	51	76	93	20	30	49	167		
18%	20%	16%	5%	9%	13%	14%	29%	27%	8%	14%	28%	14%	16%	20%	23%	14%	22%	18%	17%	15%	17%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Economy/Economic situation	169	85	80	20	29	28	29	27	35	49	57	62	67	45	28	20	112	48	7	37	75	193		
17%	18%	16%	19%	17%	17%	18%	17%	15%	18%	16%	24%	18%	13%	9%	21%	11%	6%	22%	24%	24%	24%	193		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
National health service/Hospitals/ Healthcare	70	14	54	6	14	11	8	14	18	19	20	32	20	23	9	18	43	27	5	15	26	83		
7%	3%	11%	5%	8%	7%	5%	9%	7%	7%	6%	8%	7%	9%	4%	8%	8%	6%	5%	9%	8%	8%			
Inflation/Prices	67	38	28	14	14	14	16	4	5	28	30	10	12	22	16	13	34	29	4	7	26	72		
7%	8%	6%	13%	8%	9%	10%	3%	2%	10%	9%	2%	4%	9%	6%	7%	3%	4%	4%	8%	7%	7%			
Lack of faith in politics / politicians / government	56	30	24	3	16	6	10	8	12	19	16	20	13	19	6	17	32	23	10	17	13	45		
6%	6%	5%	3%	9%	4%	6%	5%	5%	7%	5%	5%	5%	5%	8%	3%	8%	6%	5%	9%	10%	4%			
Poverty/Inequality	53	16	36	3	13	6	18	8	5	16	24	13	17	17	7	9	34	17	11	10	19	52		
5%	3%	7%	2%	8%	4%	11%	5%	2%	6%	8%	3%	6%	7%	4%	4%	6%	4%	10%	6%	6%	5%			
5%	5%	5%	5%	8%	1%	7%	6%	3%	5%	4%	7%	4%	3%	3%	9%	7%	8%	6%	3%	4%	4%			
Pollution/ Environment/ Climate change	36	14	22	5	4	5	7	6	8	9	12	15	11	10	4	10	22	13	6	3	14	45		
4%	3%	4%	5%	2%	3%	4%	4%	4%	3%	4%	4%	4%	4%	4%	2%	4%	4%	3%	5%	2%	5%			
Defence/Foreign affairs/ International terrorism	28	22	7	1	8	8	2	3	7	8	10	10	7	7	8	5	13	14	-	9	6	23		
3%	5%	1%	1%	4%	5%	1%	2%	3%	3%	3%	2%	2%	3%	4%	2%	3%	3%	-	5%	2%	2%			
Housing	26	7	19	5	4	6	2	4	5	9	8	10	6	7	5	8	13	13	7	3	3	27		
3%	2%	4%	5%	2%	4%	1%	3%	2%	3%	2%	2%	2%	2%	3%	4%	2%	3%	6%	2%	1%	3%			
Pensions/Social security/Benefits	21	7	15	2	5	-	-	7	7	7	-	14	2	2	13	4	4	18	1	8	1	11		
2%	1%	3%	2%	3%	-	-	4%	3%	3%	-	4%	1%	1%	1%	5%	2%	1%	1%	4%	1%	1%			
Education/Schools	16	7	9	*	2	8	1	2	3	2	9	5	8	2	3	2	10	5	1	1	10	18		
2%	1%	2%	1%	1%	5%	1%	1%	1%	1%	1%	3%	1%	3%	1%	2%	1%	1%	1%	1%	1%	3%			
Common Market/ Brexit/EU/Europe/ Euro	16	8	7	2	1	5	4	-	3	3	9	1	3	8	2	3	3	10	6	2	1	7		
2%	2%	1%	2%	1%	3%	2%	-	1%	1%	3%	1%	1%	3%	1%	1%	2%	1%	2%	1%	2%	2%			
Taxation	15	12	2	1	3	7	5	-	1	1	8	5	2	5	6	2	6	-	7	6	1	6		
1%	2%	1%	1%	4%	3%	1%	-	1%	1%	3%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%			
Morality/ Individual behaviour/ Lifestyle	12	7	5	*	1	6	-	2	2	1	6	4	2	2	6	1	3	7	1	*	1	10		
1%	1%	1%	*	1%	4%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
Race relations	9	2	7	1	3	2	1	-	2	5	3	2	5	4	-	1	8	1	1	1	3			
1%	2%	1%	1%	2%	1%	1%	-	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%				
Low pay/Minimum wage/Fair wages	9	5	5	-	4	2	2	1	*	4	3	1	2	5	2	*	7	2	2	2	4			
1%	1%	1%	-	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%				
Population levels/ Overpopulation	7	5	1	-	1	1	2	3	1	1	5	2	1	2	2	3	4	-	2	1	7			
1%	*	-	1%	-	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%			
Unemployment/ factory closure/ Lack of industry	6	4	1	-	*	2	2	1	1	*	4	2	2	1	-	3	3	3	-	3	7			
1%	*	1%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%			
Childcare services / support for young people	5	3	2	-	*	1	-	1	3	*	1	4	2	1	*	3	3	3	2	1	5			
1%	*	*	-	*	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%				
Transport/Public transport	5	4	1	2	3	-	-	-	-	5	-	-	-	-	-	3	1	4	1	3	-			
1%	*	2%	1%	2%	1%	-	-	-	-	2%	-	-	-	-	-	1%	1%	1%	2%	1%	-			
Public services in general	4	2	2	2	1	*	1	-	3	1	1	1	2	2	-	4	-	1	2	10	-			
1%	*	1%	1%	1%	1%	*	-	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	1%	-			
UK union/ devolution/reform	4	4	*	1	-	-	2	1	1	1	2	1	1	2	1	1	3	1	1	3	6			
1%	*	1%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%				
Nationalisation/ Government control of institutions	4	3	1	-	-	-	3	1	*	-	3	1	1	3	-	4	-	-	-	3	3			
1%	*	-	-	-	-	-	2%	1%	-	1%	1%	1%	1%	1%	-	1%	-	-	-	1%				
Nuclear weapons/ Nuclear war/ Disarmament	3	2	1	-	1	*	2	1	1	*	2	1	2	1	-	3	-	*	-	2	5			
1%	*	*	-	*	*	*	-	*	1%	*	*	*	1%	*	-	1%	-	*	*	*				
Drug abuse	3	1	2	*	*	*	-	*	3	-	3	1	*	2	1	2	*	1	2	1	2			
1%	*	*	-	*	*	*	-	*	1%	*	*	1%	*	1%	1%	1%	1%	1%	1%	1%				
Mental health/ well-being	2	-	2	-	-	1	-	-	1	1	1	1	1	1	-	1	1	1	1	1	2			
1%	*	*	-	*	*	1%	-	*	1%	*	*	1%	*	1%	1%	1%	1%	1%	1%	1%				
Local government/ Council tax	2	2	-	-	-	-	2	-	-	2	-	-	-	-	-	2	-	2	-	2	-			
1%	*	*	-	*	*	-	-	*	1%	-	*	-	*	-	1%	-	*	2%	-	*				
Pound/Exchange rate/Value of pound	1	1	-	-	-	1	-	-	1	-	-	1	-	1	-	1	-	1	-	1	1			
1%	*	*	-	*	*	1%	-	*	1%	*	*	1%	*	1%	*	1%	*	1%	*	1%				
Food production/ farming	1	1	-	-	-	1	-	-	1	-	-	1	-	1	-	1	-	1	-	1	2			
1%	*	*	-	*	*	1%	-	*	1%	*	*	1%	*	1%	*	1%	*	1%	*	1%				
Ageing population/ Social care for the elderly	1	1	-	-	*	1	-	-	*	-	*	1	-	1	-	1	-	1	-	1	2			
1%	*	*	-	*	*	1%	-	*	1%	*	*	1%	*	1%	*	1%	*	1%	*	1%				
Petrol prices/fuel	1	1	-	-	-	1	-	-	1	-	-	1	-	1	-	1	-	1	-	1	2			
1%	*	*	-	*	*	1%	-	*	1%	*	*	1%	*	1%	*	1%	*	1%	*	1%				
Median	1	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1			
1%	*	*	1																					

Table 2
Q1PL01 What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION										TENURE			EDUCATION			WORKING STATUS				UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXKL SCOT LAND (d)	MID LANDS INCL WALES (e)	MID LANDS (f)	GL (g)	SOUTH EXKL GL (h)	OWNED (i)	MORT GAGED (j)	RENTED (k)	GRAD UATE (l)	NON GRAD UATE (m)	FULL TIME (n)	PART TIME (o)	NOT WOR KING (p)	URBAN (s)	SUBURBAN (t)	RURAL (u)	
UNWEIGHTED BASE	1003	825	62	116	207	303	241	148	231	404	327	230	470	435	485	139	362	451	333	219	1003
WEIGHTED BASE	1003	657	40*	333	309	265	140*	140*	323	353	302	302	377	369	115*	369	437	354	214	1003	
100%	100%	58%	5%	9%	24%	31%	26%	14%	32%	36%	30%	28%	33%	358%	49%	12%	39%	43%	35%	21%	100%
Immigration/ immigrants	177	159	10	8	45	55	45	21	47	90	41	36	32	126	77	22	78	82	63	33	167
18%	18%	21%	9%	19%	18%	17%	15%	21%	25%	14%	13%	10%	22%	16%	18%	20%	19%	18%	15%	15%	17%
Economy/Economic situation	169	142	8	19	38	53	46	28	31	56	70	36	88	73	96	13	60	70	56	43	193
17%	16%	16%	22%	16%	57%	18%	20%	19%	15%	23%	13%	25%	13%	20%	10%	15%	16%	16%	16%	20%	19%
National health service/Hospitals/ Healthcare	70	65	3	3	13	22	19	10	22	23	26	21	29	34	30	11	30	25	24	21	83
Inflation/Prices	67	57	1	11	21	20	8	17	23	23	21	21	17	41	6	5%	8%	6%	7%	10%	8%
7%	7%	2%	11%	5%	8%	6%	7%	7%	6%	7%	7%	5%	5%	8%	8%	8%	5%	6%	8%	5%	7%
Lack of faith in politics / politicians / government	56	44	7	4	11	22	14	1	17	14	19	20	11	33	28	3	25	24	21	11	45
6%	5%	15%	5%	5%	7%	6%	1%	8%	4%	6%	7%	3%	6%	6%	2%	6%	5%	6%	5%	4%	4%
Poverty/Inequality	53	45	3	5	23	10	7	3	12	15	14	22	21	27	28	6	19	35	9	8	52
5%	5%	6%	5%	10%	3%	3%	2%	5%	4%	5%	8%	6%	5%	6%	4%	5%	8%	3%	4%	5%	5%
Crime/Law & order/Violence/ Vandalism/Antisocial (yob) behaviour	50	48	2	*	23	12	10	4	11	15	17	13	10	40	23	4	24	19	15	17	37
5%	5%	5%	*	10%	4%	4%	3%	5%	4%	6%	5%	3%	7%	5%	3%	6%	4%	4%	8%	4%	4%
Pollution/Environment/ Climate change	36	33	2	1	3	14	12	8	10	16	11	8	22	11	17	5	14	15	12	9	45
4%	4%	5%	1%	1%	5%	5%	6%	4%	4%	4%	3%	7%	2%	3%	4%	4%	4%	3%	4%	4%	4%
Defence/Foreign affairs/ International terrorism	28	26	-	2	7	10	10	4	5	14	5	5	11	14	12	3	13	16	6	7	23
3%	3%	-	2%	3%	3%	4%	3%	2%	2%	4%	2%	2%	3%	2%	3%	3%	3%	2%	3%	3%	2%
Housing	26	24	-	2	*	5	5	10	9	7	11	7	15	8	5	13	10	12	4	27	27
3%	3%	-	3%	*	2%	2%	7%	4%	2%	2%	4%	2%	2%	4%	3%	2%	3%	3%	2%	2%	3%
Pensions/Social security/Benefits	21	19	-	2	9	4	4	2	4	9	5	8	1	17	6	8	7	10	11	-	11
2%	2%	-	2%	4%	1%	1%	1%	2%	2%	2%	3%	1	3%	1%	2%	3%	3%	-	3%	-	11
Education/Schools	16	8	3	5	1	7	4	*	2	4	2	11	4	12	9	4	4	4	6	6	18
2%	1%	7%	6%	1%	2%	2%	*	1%	2%	4%	1%	1%	2%	2%	3%	1%	1%	2%	2%	3%	2%
Common Market/ Brexit/EU/Europe/ Euro	16	13	-	3	3	3	3	5	1	6	3	6	9	7	13	1	2	11	4	1	16
2%	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	3%	1%	3%	1%	1%	2%	1%	1%	2%
Taxation	15	13	1	1	1	7	6	6	1	1	9	1	5	7	11	1	3	12	2	2	13
1%	2%	3%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Morality/ Individual behaviour/ Lifestyle	12	11	-	*	3	1	1	6	1	3	1	5	5	6	8	-	4	8	3	10	10
1%	1%	-	1%	1%	1%	*	*	4%	1%	1%	*	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%
Race relations	9	7	-	2	3	3	3	1	1	1	5	2	2	5	4	4	2	4	7	1	12
Low pay/Minimum wage/ Fair wages	9	7	1	2	1	3	2	2	1	1	3	5	3	6	*	3	4	1	3	12	12
1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Population levels/ Overpopulation	7	7	-	*	1	2	2	2	2	6	1	-	2	5	3	-	4	2	4	1	7
1%	1%	-	*	*	1%	1%	1%	1%	1%	2%	*	-	1%	1%	1%	1%	1%	1%	1%	1%	1%
Unemployment/ Factory closure/ Lack of industry	6	6	-	-	2	1	1	-	3	3	1	2	4	1	4	-	2	2	3	1	7
1%	1%	-	-	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Childcare services / support for young people	5	3	1	1	2	1	*	1	-	1	3	2	1	3	3	-	3	4	*	1	5
1%	*	2%	1%	1%	*	*	*	*	*	1%	*	*	1%	1%	1%	1%	1%	*	*	*	*
Transport/Public transport	5	5	-	-	-	5	5	-	1	1	1	3	-	5	3	1	1	4	1	-	3
*	1%	-	-	-	2%	2%	-	-	*	*	1%	*	*	1%	1%	1%	1%	1%	1%	-	3
Public services in general	4	3	1	1	1	2	2	-	*	1	3	4	*	4	*	4	*	1	3	*	10
*	*	*	1%	1%	1%	1%	1%	-	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	10
UK union/ devolution/reform	4	1	-	3	1	-	-	-	*	2	2	-	1	2	3	1	1	1	3	-	6
*	*	*	4%	1%	*	-	-	-	*	1%	-	*	1%	2*	1*	1*	1*	1*	1*	-	1%
Nationalisation/ Government control of institutions	4	3	*	-	3	3	1	-	-	1	-	1	3	3	3	-	*	4	-	3	3
*	*	*	-	1%	1%	1%	1%	-	*	*	*	*	1%	1%	1%	-	1%	*	*	*	*
Nuclear weapons/ Nuclear war/ Disarmament	3	3	-	-	1	1	*	2	2	1	*	1	2	*	2	2	*	2	2	1	5
*	*	*	-	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	*
Drug abuse	3	3	-	-	2	1	*	1	3	*	*	1	2	*	3	2	*	1	2	1	2
*	*	*	-	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*
Mental health/ well-being	2	2	-	-	*	1	1	*	1	1	*	1	1	1	1	2	*	2	-	2	2
*	*	*	-	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Local government/ Council tax	2	2	-	-	*	1	1	*	2	*	2	*	2	*	2	2	*	2	2	*	1
*	*	*	-	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Pound/Exchange rate/Value of pound	1	1	-	*	1	1	1	*	*	*	*	*	1	1	1	1	*	1	1	*	1
*	*	*	-	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Food production/ farming	1	1	-	*	1	1	*	1	1	1	1	1	1	1	1	1	1	1	1	1	2
*	*	*	-	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	2
Ageing population/ Social care for the elderly	1	*	-	1	-	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	2
*	*	*	-	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	2
Petrol prices/Fuel	1	-	-	1	1	-	-	*	*	*	*	1	*	*	*	*	*	1	*	1	2
*	*	*	-	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	2
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Coronavirus/ pandemic diseases	1	*	-	1%	1%	-	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*
*	*	*	-	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*
Countryside/Rural life	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1
*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1
Media / social media	*	-	1%	-	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	1
*	*	*	-	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1
Privatisations	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
*	*	*	-	*																	

Table 3
Q1.1 What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	PARTY PREFERENCE (NOT VI)					IMD QUINTILES					SECTOR WORKING IN			ETHNIC			CHILD IN HH	UNWTD TOTAL
		CON SERV (a)	LAB OUR (b)	LIBERAL DEMOCRAT (c)	REFORM UK (d)	NONE (e)	1 (i)	2 (j)	3 (k)	4 (l)	5 (m)	PUBLIC (n)	PRI VATE (o)	WHITE (v)	BME (w)				
UNWEIGHTED BASE	1003	149	282	92	108	214	131	164	209	188	190	238	360	840	151	277	1003		
WEIGHTED BASE	1003	156	238	87	110*	247	141*	175	218	162	170	163	480	849	146	303	1003		
200K	200	32	202	12	120*	250	145	178	215	155	156	150	450	550	125	200	1000		
Immigration/ immigrants	177	40	14	6	34	16	40	37	35	25	14	83	169	7	36	167			
18%	24%	6%	6%	65%	14%	12%	23%	17%	22%	15%	14%	17%	20%	5%	12%	17%			
bc	bce	za	za	b	bce	i													
Economy/Economic situation	189	41	55	23	7	18	20	25	36	33	38	22	85	142	26	61	193		
17%	25%	23%	24%	6%	7%	14%	14%	17%	20%	22%	22%	23%	18%	17%	17%	20%	19%		
de	zd	de	de	de	de														
National health service/Hospitals/ Healthcare	70	13	34	9	3	6	3	8	20	12	19	12	26	66	4	16	83		
7%	8%	14%	10%	2%	3%	2%	4%	9%	7%	11%	12%	5%	8%	3%	5%	8%			
ew	zd	de	de	de	de														
Inflation/Prices	67	5	16	12	2	19	2	11	11	17	9	10	38	52	15	28	72		
7%	3%	7%	14%	2%	8%	1%	6%	5%	11%	5%	10%	8%	6%	10%	9%	7%			
i	zad																		
Lack of faith in politics / politicians / government	56	12	2	3	7	19	10	11	10	6	8	3	27	55	*	13	45		
6%	7%	1%	4%	6%	8%	7%	6%	5%	4%	5%	2%	6%	6%	*	4%	4%			
bmw	b	b	b	b	b														
Poverty/Inequality	53	3	22	3	-	13	17	10	9	3	10	7	24	46	6	23	52		
5%	2%	9%	4%	-	-	5%	12%	6%	4%	2%	6%	7%	5%	4%	8%	5%			
di	zad																		
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	50	11	8	1	5	22	14	13	4	4	7	4	23	40	10	23	37		
5%	7%	3%	1%	4%	9%	10%	7%	2%	3%	4%	4%	5%	5%	7%	8%	4%			
pollution/ Environment/ Climate change	36	1	5	4	1	5	3	7	12	9	2	3	18	30	4	12	45		
4%	*	2%	5%	1%	2%	2%	4%	5%	6%	1%	3%	4%	4%	3%	4%	4%			
Defence/Foreign affairs/ International terrorism	28	2	8	4	2	9	5	2	5	3	9	1	10	18	10	8	23		
3%	2%	3%	5%	1%	3%	4%	1%	2%	2%	5%	1%	2%	2%	7%	3%	2%			
Housing	26	5	9	1	1	8	3	7	5	5	1	3	9	22	4	8	27		
3%	3%	4%	1%	1%	3%	2%	4%	2%	3%	3%	3%	2%	3%	3%	3%				
Pensions/Social security/Benefits	21	8	4	-	-	8	5	1	12	-	2	-	14	20	2	6	11		
2%	5%	2%	-	-	-	5%	4%	1%	6%	-	1%	-	3%	2%	1%	1%			
Education/Schools	16	5	3	-	1	5	1	4	5	1	*	4	8	12	4	6	18		
2%	3%	1%	-	1%	2%	1%	2%	2%	1%	*	3%	2%	1%	3%	2%	2%			
Common Market/ Brexit/EU/Europe/ Euro	16	-	9	3	-	1	3	-	4	3	5	*	12	10	6	5	16		
2%	-	4%	4%	-	*	2%	-	2%	2%	3%	*	3%	1%	4%	2%	2%			
Taxation	15	-	6	-	-	2	3	7	2	-	2	2	10	10	5	6	13		
1%	-	2%	-	-	-	1%	2%	4%	1%	-	2%	2%	1%	3%	2%	1%			
Morality/ Individual behaviour/ Lifestyle	12	2	*	1	-	6	6	1	1	2	1	1	6	4	7	1	10		
1%	1%	*	1%	-	-	3%	4%	1%	*	1%	1%	1%	1%	1%	5%	*	1%		
Race relations	9	-	1	-	-	3	4	*	2	2	1	2	4	3	6	2	12		
1%	-	1%	-	-	-	1%	3%	*	1%	1%	1%	2%	1%	4%	1%	1%			
Low pay/Minimum wage/Fair wages	9	*	1	1	-	5	2	3	2	2	1	1	5	8	1	3	12		
1%	*	*	1%	-	-	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%			
Population levels/ Overpopulation	7	-	2	-	3	2	-	3	2	1	2	1	2	7	-	-	7		
1%	-	1%	-	-	-	1%	3%	*	1%	1%	1%	1%	*	1%	-	1%			
Unemployment/ Factory closure/ Lack of industry	6	1	4	1	-	*	1	1	1	1	1	1	3	3	4	2	7		
1%	1%	2%	1%	-	*	1%	1%	*	1%	1%	1%	1%	*	2%	1%	1%			
Childcare services / support for young people	5	1	3	-	-	3	-	1	-	1	*	2	5	-	1	5			
1%	1%	1%	-	-	-	2%	-	*	-	1%	*	*	1%	-	*	*			
Transport/Public transport	5	-	1	1	-	-	3	1	-	1	-	4	5	-	-	3			
*	*	*	1%	-	-	-	1%	1%	-	1%	-	1%	1%	-	-	*			
Public services in general	4	*	2	*	*	*	*	*	*	1	1	2	2	2	2	1	10		
*	*	*	1%	*	*	*	*	*	*	1%	*	2%	*	*	1%	*			
UK union/ devolution/reform	4	-	*	*	*	1	-	1	1	1	*	1	1	2	4	-	6		
*	*	*	*	*	*	1%	-	1%	1%	*	*	1%	*	1%	1%	1%			
Nationalisation/ Government control of institutions	4	-	1	3	-	*	*	*	-	-	1	-	3	3	1	-	3		
*	-	*	*	3%	-	*	*	*	-	*	*	*	1%	*	1%	-			
Nuclear weapons/ Nuclear war/ Disarmament	3	2	1	-	-	1	*	*	*	1	-	2	*	2	3	-	5		
*	1%	1%	-	-	-	*	*	*	*	*	1%	*	*	*	*	*			
Drug abuse	3	-	-	-	-	2	-	-	-	3	-	-	3	*	1	2			
*	*	*	*	*	*	1%	-	-	-	2%	-	-	*	*	*	*			
Mental health/ well-being	2	*	1	*	-	-	*	*	*	*	*	2	*	2	*	1	2		
*	*	*	*	-	-	*	*	*	*	*	1%	*	*	*	*	*			
Local government/ Council tax	2	-	-	-	2	-	-	-	2	-	-	-	2	-	-	-	1		
*	-	-	-	2%	UK	-	-	1%	-	-	-	-	*	*	-	-	*		
Pound/Exchange rate/Value of pound	1	-	-	-	-	-	-	-	-	1	-	1	-	1	1	1	1		
*	-	-	-	-	-	-	-	-	-	1%	-	*	-	1%	*	*			
Food production/ farming	1	1	-	-	1	-	1	-	1	-	1	1	1	1	-	-	2		
*	*	*	*	*	*	1	*	*	*	*	1%	*	*	*	*	*			
Ageing population/ Social care for the elderly	1	-	*	-	1	-	-	-	1	*	1	-	1	-	1	2			
*	-	*	*	-	*	*	-	-	*	*	*	1%	-	*	*	*			
Petrol prices/Fuel	1	*	1	-	-	1	-	1	-	1	-	-	-	1	-	-	2		
*	*	*	*	*	*	1	-	1	-	1	-	-	*	*	-	*			
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
Coronavirus/ pandemic diseases	1	*	-	-	-	-	-	-	-	-	-	1%	-	-	*	-	*		
*	-	-	-	-	-	-	-	-	-	-	-	*	-	*	-	*			
Countryside/Rural life	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1		
*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*			
Media / social media	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1		
*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*			
Privatisation	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*			
Trade unions/ Strikes	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*			
Animal welfare	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*			
AI / Technology	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*			
Northern Ireland	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*			
Royal Family/ Monarchy	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*			
Other	42	5	6	1	19	1	13	12	4	7	2	18	33	9	14	45			
4%	3%	2%	7%	1%	8%	1%	8%	5%	3%	4%	2%	4%	4%	6%	5%	4%			
MEAN NUMBER OF MENTIONS	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
Don't know	78	8	19	6	4	38	17	5	17	13	12	5	38	66	11	20	61		
*	5%	8%	6%	4%	1%	12%	3%	8%	8%	7%	5%	8%	8%	8%	6%	6%	6%		
Personal finances (NET)	130	9	39	17															

Table 4
Q101/02 What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	SEX		AGE										SOCIAL GRADE						HH INCOME				UNWTD TOTAL	
	TOTAL (d)	MALE (a)	FEMALE (b)	18-24 (c)	25-34	35-44	45-54	55-64	65+	18-34 (i)	35-54 (k)	55+	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	UP TO 24995 (f)	25000-49959 (d)	50000 PLUS (t)			
UNWEIGHTED BASE	1003	513	490	104	129	147	162	175	187	175	270	276	273	245	223	124	210*	222	524	432	114*	172	318	1003
WEIGHTED BASE	1003	481	502	105*	175	167*	163*	160	238	279	326	398	281	243	210*	222	527	433	114*	172	318	1003	1003	
100%	48%	50%	10%	17%	17%	16%	16%	16%	23%	32%	40%	28%	24%	21*	22%	52%	43%	114*	17%	318	1003	1003		
Immigration/immigrants	321	164	151	22	44	39	43	37	185	66	82	177	77	79	70	81	156	150	39	63	32	303	320	
32%	34%	30%	2%	21%	25%	24%	26%	42%	44%	24%	43%	278	32%	33%	36%	30%	35%	34%	37%	29%	30%	32%	320	
g	gi	p	gi	gi	gi	gi	gi	gi	gi	gi	gi	gi	gi	gi	gi	gi	gi	gi	gi	gi	gi	gi	gi	
National health service/Hospital/Healthcare	296	100	191	20	39	50	53	61	75	59	102	135	100	71	52	65	171	117	27	58	112	320	320	
30%	21%	38%	2%	19%	22%	31%	32%	38%	31%	21%	31%	34%	36%	29%	25%	29%	33%	27%	23%	33%	35%	32%	32%	
Economy/Economic situation	295	148	141	27	59	46	54	42	65	86	101	108	117	78	47	39	195	87	24	54	123	332	332	
29%	31%	28%	0%	26%	34%	29%	33%	26%	28%	31%	31%	27%	42%	32%	23%	18%	37%	20%	21%	32%	39%	33%	332	
Inflation/Prices	177	79	95	27	43	35	36	17	18	70	71	36	43	47	40	39	90	79	21	24	61	176	176	
18%	16%	19%	2%	25%	25%	22%	22%	11%	8%	55%	55%	9%	15%	15%	15%	15%	15%	15%	17%	18%	14%	19%	176	
28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	176	
Lack of faith in politics/ politicians/government	148	70	70	4	39	14	23	25	43	43	37	67	37	36	26	46	74	71	18	35	42	134	134	
15%	15%	14%	4%	22%	9%	14%	15%	18%	16%	11%	17%	13%	15%	12%	20%	14%	16%	15%	20%	13%	13%	13%	134	
Crime/law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	140	56	82	18	13	28	33	16	31	31	61	47	35	32	37	29	67	67	20	27	46	132	132	
14%	12%	16%	1%	8%	17%	20%	10%	13%	11%	19%	12%	12%	13%	18%	13%	15%	17%	16%	14%	13%	13%	13%	132	
Education/Schools	136	40	93	8	20	31	27	25	25	28	58	49	58	33	22	18	81	40	9	22	66	159	159	
14%	8%	19%	8%	12%	19%	16%	16%	15%	10%	18%	12%	21%	13%	11%	11%	15%	17%	9%	8%	13%	21%	16%	159	
14%	12%	16%	1%	8%	17%	20%	10%	13%	11%	19%	12%	12%	13%	18%	13%	15%	17%	16%	14%	13%	13%	13%	159	
Housing	130	61	66	25	32	20	16	24	13	57	35	37	30	37	19	39	67	58	30	19	42	136	136	
13%	13%	13%	24%	18%	12%	10%	15%	6%	20%	11%	9%	11%	15%	9%	17%	13%	13%	27%	11%	13%	21%	14%	136	
Poverty/Inequality	130	43	82	11	32	16	33	20	17	44	50	37	39	42	15	27	81	42	20	20	47	141	141	
13%	9%	16%	1%	19%	10%	20%	12%	7%	16%	15%	9%	14%	17%	7%	12%	15%	10%	18%	11%	15%	14%	141		
Pollution/ Environment/ Climate change	100	48	50	14	13	17	20	14	22	27	37	33	34	33	16	13	68	28	13	19	43	128	128	
10%	10%	10%	13%	8%	11%	12%	9%	9%	10%	11%	9%	9%	12%	14%	7%	6%	13%	6%	12%	11%	13%	128		
Defence/Foreign affairs/ International/terrorism	70	45	25	2	17	13	4	12	22	18	18	34	24	19	12	13	43	24	3	18	22	78	78	
7%	9%	5%	1%	10%	8%	3%	8%	9%	7%	5%	9%	9%	8%	6%	6%	8%	6%	3%	10%	7%	8%	78		
Pensions/Social security/Benefits	136	40	93	8	20	31	27	25	25	28	58	49	58	33	22	18	81	40	9	22	66	159	159	
14%	8%	19%	8%	12%	19%	16%	16%	15%	10%	18%	12%	21%	13%	11%	11%	15%	17%	9%	8%	13%	21%	16%	159	
Taxation	58	43	13	11	10	11	11	12	5	20	21	16	17	11	23	2	28	25	3	9	23	50	50	
6%	9%	3%	10%	5%	7%	6%	7%	6%	2%	7%	6%	4%	6%	4%	11%	5%	6%	3%	5%	7%	5%	50		
6%	6%	6%	10%	5%	6%	5%	6%	5%	1%	7%	6%	5%	4%	4%	12%	5%	6%	12%	11%	13%	13%	50		
Unemployment/Factory closure/ Lack of industry	55	25	26	2	11	6	6	11	19	13	12	30	19	9	8	19	28	26	5	4	13	55	55	
5%	5%	5%	2%	19%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	55	
Common Market/ Brexit/EU/Europe/ Euro	49	26	21	3	11	11	8	8	8	14	19	16	22	14	5	5	36	11	5	7	23	58	58	
5%	5%	4%	3%	6%	7%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	58		
Public services in general	49	28	21	4	5	6	15	12	7	9	21	19	18	11	10	10	20	20	7	10	18	59	59	
5%	6%	4%	4%	3%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	59		
Ageing population/ Social care for the elderly	36	9	27	-	*	3	9	16	7	*	12	23	16	7	10	3	24	13	5	8	11	39	39	
4%	2%	5%	2%	*	2%	3%	3%	3%	*	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	39	
4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	39	
Race relations	34	12	21	6	7	10	2	5	4	14	12	8	11	16	2	4	4	27	5	3	3	17	50	50
3%	2%	4%	6%	4%	6%	5%	1%	5%	1%	5%	4%	2%	1%	2%	1%	5%	1%	2%	1%	5%	1%	5%	50	
Low pay/Minimum wage/Fair wages	32	10	22	5	5	8	8	2	6	9	15	8	6	11	8	5	5	17	13	6	5	9	33	33
3%	2%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	33	
Morality/ Individual behaviour/ Lifestyle	29	16	13	*	3	7	7	4	8	3	14	12	7	8	13	2	13	15	1	6	8	29	29	
3%	3%	3%	3%	*	2%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	29	
Transport/Public transport	28	16	12	9	5	3	1	7	4	14	4	11	14	2	8	4	16	11	4	7	11	34	34	
3%	3%	2%	3%	3%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	34		
Mental health/well-being	22	9	14	1	1	3	12	5	1	2	15	6	10	4	2	5	14	7	2	4	9	22	22	
2%	2%	3%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	22		
Petrol prices/Fuel	21	12	10	4	2	7	4	4	5	7	8	8	2	2	11	6	3	17	3	2	1	17	17	
2%	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	17		
Nationalisation/Government control of institutions	14	8	6	1	-	2	7	2	1	9	4	2	6	3	3	3	8	6	*	5	1	13	13	
1%	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	13		
Nuclear weapons/Nuclear war/ Disarmament	8	4	5	1	2	-	2	3	1	2	2	4	4	4	4	-	8	-	1	-	2	11	11	
1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	11		
Coronavirus/ pandemic diseases	7	1	6	1	1	3	3	-	-	2	6	-	2	3	1	5	1	-	3	3	6	6	6	
1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	6		
Media / social media	7	5	1</																					

Table 5
Q1 Q2 Q3 Q4 What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION										TENURE			EDUCATION			WORKING STATUS			AREA			UNWTD TOTAL
	TOTAL (<i>i</i>)	ENG LAND (<i>a</i>)	WALES (<i>b</i>)	SCOT LAND (<i>c</i>)	NORTH EXT/CENT LAND (<i>d</i>)	ARD LANDS (<i>e</i>)	MID LANDS (<i>f</i>)	GL (<i>g</i>)	SOUTH EXCL (<i>h</i>)	OWNED (<i>i</i>)	MORT GAGED (<i>j</i>)	RENTED (<i>k</i>)	GRAD UATE (<i>l</i>)	NON GRAD UATE (<i>m</i>)	FULL TIME (<i>n</i>)	PART TIME (<i>o</i>)	NOT WOR KING (<i>p</i>)	URBAN (<i>s</i>)	SUBURBAN (<i>t</i>)	RURAL (<i>u</i>)			
	ENG LAND (<i>a</i>)	WALES (<i>b</i>)	SCOT LAND (<i>c</i>)	NORTH EXT/CENT LAND (<i>d</i>)	ARD LANDS (<i>e</i>)	MID LANDS (<i>f</i>)	GL (<i>g</i>)	SOUTH EXCL (<i>h</i>)	OWNED (<i>i</i>)	MORT GAGED (<i>j</i>)	RENTED (<i>k</i>)	GRAD UATE (<i>l</i>)	NON GRAD UATE (<i>m</i>)	FULL TIME (<i>n</i>)	PART TIME (<i>o</i>)	NOT WOR KING (<i>p</i>)	URBAN (<i>s</i>)	SUBURBAN (<i>t</i>)	RURAL (<i>u</i>)				
UNWEIGHTED BASE	1003	825	62	116	207	303	241	146	231	404	327	230	470	435	485	136	382	451	333	219	1003		
WEIGHTED BASE	1003	857	49*	87*	238	309	260	140*	229	363	302	286	328	577	489	125*	389	435	354	214	1003		
Immigration/ Immigrants	1000	1000	500	200	300	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	1000		
In ln	321	282	18	21	79	109	91	76	147	85	75	69	220	135	40	145	130	110	80	303			
National health service/Hospitals/ Healthcare	295	257	19	20	60	105	86	38	73	111	107	67	120	148	141	35	121	138	92	67	320		
30%	30%	39%	24%	25%	34%	33%	27%	32%	31%	36%	24%	37%	26%	29%	28%	31%	32%	32%	31%	32%			
Economy/Economic situation	295	247	18	50	66	92	74	49	59	103	118	65	145	124	163	25	107	138	86	70	332		
29%	29%	36%	34%	28%	30%	35%	26%	28%	33%	39%	44%	21%	33%	20%	27%	32%	24%	33%	33%	33%			
Inflation/Prices	177	141	12	24	40	52	40	19	42	50	59	65	51	108	96	33	48	76	70	31	176		
18%	16%	24%	27%	17%	17%	15%	14%	18%	19%	23%	16%	19%	20%	26%	12%	17%	20%	14%	18%				
Lack of faith in politics / politicians / government	148	122	11	15	31	54	43	16	33	55	42	44	45	82	64	9	75	60	57	31	134		
15%	14%	22%	17%	13%	17%	17%	11%	14%	15%	14%	15%	14%	14%	13%	7%	15%	14%	16%	15%	13%			
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	140	126	9	5	41	46	37	16	31	53	45	34	43	87	71	11	58	62	39	38	132		
14%	15%	18%	6%	17%	15%	14%	12%	14%	15%	15%	12%	13%	13%	15%	15%	14%	11%	18%	13%				
Education/Schools	136	116	3	16	40	34	31	15	31	43	49	40	66	52	72	24	40	68	35	33	159		
14%	13%	7%	19%	17%	11%	12%	11%	13%	12%	16%	20%	9%	15%	19%	10%	16%	10%	15%	16%				
Housing	130	115	6	9	19	41	35	22	39	34	33	53	45	70	59	15	57	59	47	23	136		
13%	13%	12%	10%	8%	13%	13%	16%	17%	9%	12%	15%	14%	12%	11%	15%	14%	13%	11%	14%				
Poverty/Inequality	130	106	7	17	43	28	21	15	27	46	36	36	49	66	66	12	51	66	28	36	141		
13%	12%	19%	18%	14%	11%	11%	12%	12%	13%	15%	11%	14%	10%	15%	15%	15%	15%	15%	15%				
Pollution/ Environment/ Climate change	100	92	4	4	14	30	26	20	31	41	31	25	59	34	54	11	35	47	29	25	128		
10%	11%	8%	4%	6%	10%	10%	15%	14%	11%	10%	9%	18%	6%	11%	9%	11%	8%	11%	11%	13%			
Defence/Foreign affairs/ International terrorism	70	65	1	5	19	20	19	12	15	34	18	11	37	27	28	8	34	38	16	17	78		
7%	7%	2%	5%	8%	6%	7%	9%	7%	9%	9%	6%	4%	11%	6%	6%	9%	9%	8%	8%	8%			
Pensions/Social security/Benefits	58	46	5	7	24	13	8	3	12	26	12	17	8	44	17	15	27	29	23	6	49		
6%	5%	11%	8%	10%	4%	3%	2%	5%	7%	4%	6%	3%	1	12%	7%	7%	3%	5%	5%				
Taxation	58	50	4	4	10	18	14	12	18	19	17	17	36	38	6	13	30	23	5	50			
6%	6%	7%	5%	4%	6%	5%	5%	6%	5%	6%	6%	5%	8%	5%	7%	7%	3%	5%	5%				
Unemployment/Factory closure/ Lack of industry	55	50	3	3	10	19	17	8	15	22	14	17	18	31	21	4	30	20	23	13	55		
6%	6%	6%	3%	4%	6%	6%	5%	7%	6%	5%	5%	6%	5%	5%	6%	6%	6%	6%	6%				
Common Market/ Brexit/EU/Europe/Euro	49	43	*	6	13	11	11	12	7	16	18	12	29	16	36	3	10	32	11	5	58		
5%	5%	1%	7%	5%	4%	4%	4%	4%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%				
Public services in general	49	36	8	5	10	18	10	6	10	19	9	20	21	31	2	16	18	12	19	19	59		
5%	4%	10%	5%	4%	6%	6%	5%	4%	5%	6%	3%	6%	4%	4%	4%	4%	4%	9%	9%	6%			
Ageing population/ Social care for the elderly	36	26	6	4	6	12	6	3	11	16	14	3	13	17	18	7	11	13	8	16	39		
4%	3%	13%	4%	3%	4%	2%	2%	5%	5%	5%	5%	1%	4%	3%	5%	3%	2%	7%	7%	4%			
Race relations	34	30	1	2	10	10	9	4	8	14	14	5	20	11	20	5	9	20	8	6	50		
3%	4%	2%	3%	4%	3%	4%	3%	4%	4%	5%	2%	4%	4%	4%	4%	4%	4%	4%	4%				
Low pay/Minimum wage/Fair wages	32	27	1	5	8	6	6	4	9	7	9	12	8	22	12	2	17	15	9	8	33		
3%	3%	1%	5%	3%	2%	2%	2%	3%	4%	2%	3%	4%	2%	3%	2%	3%	3%	3%	3%				
Morality/ Individual behaviour/ Lifestyle	29	27	*	2	6	8	8	9	5	9	7	10	13	16	18	*	11	8	14	8	29		
3%	3%	*	2%	2%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	*	3%	2%	4%	3%			
Transport/Public transport	28	26	1	1	3	9	8	5	10	8	11	7	13	13	16	7	6	15	8	5	34		
3%	3%	2%	2%	1%	3%	3%	3%	4%	4%	4%	4%	3%	3%	3%	3%	2%	3%	3%	3%				
Mental health/ well-being	22	21	*	1	6	6	5	3	7	7	5	6	12	14	2	6	5	7	7	22			
2%	2%	*	2%	3%	2%	2%	2%	3%	3%	2%	2%	3%	3%	3%	3%	2%	3%	3%	3%				
Petrol prices/Fuel	21	16	*	5	2	1	1	4	10	3	10	3	13	4	17	12	3	6	9	10	2		
2%	2%	*	6%	1%	1%	*	*	3%	4%	1%	1%	5%	1%	3%	2%	2%	3%	3%	3%				
Nationalisation/ Government control of institutions	14	12	2	1	9	8	1	2	4	1	5	3	8	8	*	5	4	6	4	4	13		
1%	1%	3%	*	1%	3%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
Childcare services / support for young people	12	10	1	1	3	3	1	6	*	4	3	5	3	9	3	3	7	7	3	2	12		
1%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%			
Local government/ Council tax	12	9	*	3	2	1	*	1	6	3	4	5	3	6	5	*	7	3	4	5	13		
1%	1%	*	3%	1%	1%	*	*	1	3%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%			
Population levels/ Overpopulation	12	11	*	1	1	3	3	5	2	7	3	2	5	7	6	1	5	5	6	1	13		
1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
UK union/ devolution/reform	10	2	*	1	6	1	*	1	1	3	3	3	4	5	7	*	1	2	3	*	13		
1%	1%	*	2%	1%	1%	*	*	1	1	1	1	1	1	1	1	*	1	1	1	*			
Nuclear weapons/ Nuclear war/ Disarmament	8	8	*	1	2	1	*	1	3	4	2	*	2	2	2	1	1	1	1	1	11		
1%	1%	*	1%	1%	1%	*	*	1	1	1	1	1	1	1	1	*	1	1	1	1			
Coronavirus/ pandemic diseases	7	6	*	1	2	3	*	1	1	1	1												

Table 6
Q1PL01/02 What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	PARTY PREFERENCE (NOT V)					IMD QUINTILES					SECTOR WORKING IN			ETHNIC			CHILD IN HH	UNWTD TOTAL
		CON SERV (a)	LAB OUR (b)	LIBERAL DEMOCRAT (c)	REFORM UK (d)	NONE (e)	1 (i)	2 (j)	3 (k)	4 (l)	5 (m)	PUBLIC (n)	PRI VATE (o)	WHITE (v)	BME (w)				
UNWEIGHTED BASE	1003	149	282	92	108	214	131	164	209	188	190	238	360	840	151	277	1003		
WEIGHTED BASE	1003	156	238	87	110*	247	141*	175	218	182	170	163	480	849	146	303	1003		
200%	2006	302	396	175	220*	494	255	178	335	156	170	170	496	556	152	306	1006		
Immigration/immigrants	321	82	39	17	85	76	40	62	70	62	50	26	141	298	21	71	303		
32%	50%	16%	19%	73%	31%	28%	35%	32%	38%	30%	25%	29%	35%	15%	24%	30%	30%		
bc	zb	za	zb	b	bce														
bw	ce																		
National health service/Hospitals/ Healthcare	296	63	92	32	33	42	24	47	81	58	64	35	134	263	33	86	320		
30%	38%	38%	38%	28%	17%	17%	17%	27%	37%	36%	38%	34%	28%	31%	23%	28%	32%		
ei	ze	e	e	e	e	e	e	e	zi	i	ji								
Economy/Economic situation	295	51	88	32	29	49	50	45	52	55	60	36	145	251	42	96	332		
29%	31%	37%	36%	25%	20%	35%	26%	24%	34%	35%	30%	35%	20%	29%	32%	33%	33%		
e	ze	e	e	e	e	e	e	e	z	z	z								
Inflation/Prices	177	23	46	22	10	48	25	32	28	33	21	25	29	100	148	29	71	176	
18%	14%	19%	26%	9%	20%	17%	18%	13%	21%	14%	28%	21%	17%	20%	23%	18%	18%		
d	d	ad	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d		
Lack of faith in politics / politicians / government	148	27	22	10	27	32	26	25	30	19	24	7	64	135	10	40	134		
15%	16%	9%	11%	23%	13%	19%	14%	14%	12%	14%	7%	13%	16%	7%	13%	13%	13%		
bn	w	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb		
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	140	31	39	4	15	39	21	26	31	21	22	13	67	114	24	46	132		
14%	18%	17%	4%	13%	16%	15%	15%	15%	13%	13%	13%	14%	12%	16%	15%	13%	13%		
c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c		
Education/Schools	136	21	42	14	14	27	15	28	38	20	21	27	60	116	17	60	159		
14%	13%	18%	16%	12%	11%	11%	16%	18%	12%	13%	14%	12%	14%	12%	20%	16%	16%		
Housing	130	13	32	15	16	34	18	20	33	19	18	15	54	109	20	48	136		
13%	8%	13%	17%	13%	14%	13%	11%	15%	11%	11%	15%	11%	13%	18%	16%	14%	14%		
Poverty/Inequality	130	6	37	12	6	35	28	27	23	16	22	16	58	105	23	48	141		
13%	4%	16%	14%	5%	14%	20%	15%	10%	13%	16%	12%	12%	16%	16%	16%	14%	14%		
ad	ad	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a		
Pollution/ Environment/ Climate change	100	4	33	7	9	11	10	17	28	17	20	9	48	84	14	30	128		
10%	3%	14%	8%	8%	4%	7%	10%	13%	10%	12%	9%	10%	10%	9%	10%	13%	13%		
ae	za	za	za	za	za	za	za	za	za	za	za	za	za	za	za	za	za		
Defence/Foreign affairs/ International terrorism	70	10	20	8	9	14	11	9	19	7	20	5	24	55	15	17	78		
7%	6%	8%	9%	8%	6%	8%	5%	9%	4%	12%	5%	5%	6%	10%	6%	8%	8%		
Pensions/Social security/Benefits	58	19	8	*	7	17	10	7	20	9	7	5	26	54	4	10	49		
6%	11%	3%	*	6%	7%	7%	4%	9%	6%	6%	4%	4%	5%	6%	3%	5%	5%		
c	zbc	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c		
Taxation	58	12	11	1	10	15	5	11	8	4	12	3	41	43	15	25	50		
6%	7%	5%	2%	9%	6%	4%	6%	3%	7%	3%	9%	5%	10%	8%	5%	5%	5%		
Unemployment/ Factory closure/ Lack of industry	55	15	17	2	*	11	8	7	12	10	7	3	20	42	13	11	55		
6%	9%	7%	3%	*	4%	6%	4%	5%	6%	4%	3%	4%	4%	5%	4%	5%	5%		
d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d	d		
Common Market/ Brexit/EU/Europe/ Euro	49	1	20	12	1	4	8	4	12	7	15	3	34	38	11	15	58		
5%	1%	8%	14%	1%	2%	6%	2%	2%	6%	4%	2%	2%	2%	5%	7%	5%	6%		
ae	za	zad	de	e	e	e	e	e	e	e	e	e	e	e	e	e	e		
Public services in general	49	5	11	5	2	18	4	12	13	7	10	7	22	39	9	14	59		
5%	3%	5%	2%	7%	3%	7%	6%	6%	6%	6%	6%	5%	5%	6%	5%	6%	6%		
Ageing population/ Social care for the elderly	36	9	13	1	4	3	*	5	12	13	7	3	17	31	4	10	39		
4%	6%	6%	1%	4%	1%	1%	*	3%	6%	8%	4%	3%	4%	3%	3%	4%	4%		
Race relations	34	3	11	4	4	*	4	8	3	7	4	4	8	14	22	12	50		
3%	2%	4%	5%	2%	2%	2%	*	6%	3%	6%	2%	2%	3%	3%	3%	3%	5%		
v	v	v	v	v	v	v	v	v	v	v	v	v	v	v	v	v	v		
Low pay/Minimum wage/Fair wages	32	*	10	1	1	11	6	8	5	7	3	3	11	26	6	11	33		
3%	*	4%	1%	1%	1%	4%	5%	4%	2%	5%	2%	3%	2%	3%	4%	3%	3%		
g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g	g		
Morality/ Individual behaviour/ Lifestyle	29	5	5	2	-	10	10	7	5	2	3	2	14	20	9	6	29		
3%	3%	2%	3%	-	10	10	7	5	2	3	2	14	20	9	6	29	29		
zad	zad	zad	zad	zad	zad	zad	zad	zad	zad	zad	zad	zad	zad	zad	zad	zad	zad		
Transport/Public transport	28	5	10	4	2	3	*	4	7	4	8	5	15	24	4	4	34		
3%	3%	4%	4%	2%	1%	*	2%	3%	3%	3%	4%	3%	3%	3%	1%	3%	3%		
Mental health/ well-being	22	4	5	*	2	6	3	2	4	2	9	2	13	19	3	11	22		
2%	2%	2%	*	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%		
Petrol prices/Fuel	21	5	3	2	-	8	2	2	5	1	6	2	13	16	5	9	17		
2%	3%	1%	2%	-	3%	2%	1%	2%	1%	2%	1%	2%	3%	2%	4%	3%	2%		
Nationalisation/ Government control of institutions	14	-	2	3	2	*	*	6	1	1	3	1	8	11	3	7	13		
1%	-	2	3	2	2	*	*	6	1	1	3	1	8	11	3	7	13		
1%	-	1%	2%	1%	1%	*	*	6	1	1	3	1	8	11	3	7	13		
Childcare services / support for young people	12	3	3	*	-	3	3	3	1	2	2	1	4	9	4	4	12		
1%	2%	1%	*	-	3%	1%	*	3%	1%	2%	1%	1%	4	9	4	4	12		
Local government/ Council tax	12	2	1	2	3	3	1	2	4	4	4	1	*	5	12	*	13		
1%	1%	*	2%	3%	1%	1%	*	1%	2%	2%	2%	1%	*	5	12	*	13		
Population levels/ Overpopulation	12	-	3	2	4	2	1	2	3	3	2	2	4	9	2	4	13		
1%	-	1%	2%	4%	1%	*	*	1%	2%	2%	2%	1%	*	2%	1%	1%	1%		
1%	-	1%	1%	1%	*	*	*	1%	2%	2%	2%	1%	*	2%	1%	1%	1%		
UK union/ devolution/reform	10	-	2	-	1	2	2	1	1	1	1	1	2	3	1	1	2		
1%	-	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	2	3	1	1	2		
Nuclear weapons/ Nuclear war/ Disarmament	8	2	2	-	-	-	-	-	-	-	-	-	4	3	1	4	11		
1%	1%	1%	-	-	-	-	-	-	-	-	-	4	3	1	4	11			
Coronavirus/ pandemic diseases	7	1	-	-	3	1	-	1	3	1	-	1	7	6	2	5	6		
1%	1%	-	-	3%	1%	-	1%	3%	1%	-	1%	1%	7	6	2	5	6		
Media / social media	7	1	3	2	-	-	-	2	1	3	1	3	5	2	3	8	8		
1%	*	1%	1%	2%	-	-	-	1%	1%	2%	1%	1%	5	2	3	8	8		
Drug abuse	7	*	1	-	-	4	-	1	2	3	*	*	2	5	1	2	7		
1%	*	1%	-	-	4%	-	-	1	2	3	*	*	2	5	1	2	7		
Trade unions/ Strikes	7	2	-	-	-	3	1	4	-	-	2	1	3	6	-	4	7		
1%</td																			

Table 10
Q.P103B And what would you say is the most important issue facing you personally today?

BASE: ALL ADULTS AGED 18+

	SEX		AGE										SOCIAL GRADE						HH INCOME				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	UP TO 24999 (r)	25000- 49999 (s)	50000 PLUS (t)		
UNWEIGHTED BASE	476	230	246	106	164	149	147	162	275	270	295	437	315	351	122	155	666	276	103	175	346	1003	
WEIGHTED BASE	1003	484	500	105*	175	153*	165*	160	233	279	325	398	243	243	232	324	433	114*	372	338	1003	100%	
Inflation/Prices	129	73	55	14	34	27	22	13	20	47	48	33	34	38	28	22	72	50	12	21	47	132	
13% hk	15%	11%	13%	19%	16%	13%	8%	8%	17%	15%	8%	12%	16%	13%	10%	14%	11%	10%	12%	15%	13%		
National health service/Hospitals/ Healthcare	115	44	69	3	6	14	17	30	45	10	31	75	34	27	27	23	61	50	15	27	28	130	
12% cdi	9%	14%	3%	4%	9%	10%	19%	19%	3%	3%	i	zcd	zcd	i	zcd								
Economy/Economic situation	110	51	55	12	23	17	24	15	17	36	42	32	29	26	26	25	56	51	10	17	46	114	
11% hk	11%	11%	12%	13%	11%	15%	9%	7%	13%	13%	8%	10%	11%	13%	11%	11%	12%	9%	10%	15%	11%		
Taxation	41	24	17	5	15	6	2	4	8	20	9	12	13	6	10	9	19	19	1	7	25	36	
4%	5%	3%	5%	9%	4%	2%	3%	3%	7%	3%	3%	5%	5%	3%	4%	4%	4%	1%	4%	3%	4%		
Mental health/ well-being	40	21	19	2	4	16	6	5	6	6	23	11	10	9	9	10	20	19	3	5	16	30	
4%	4%	4%	2%	2%	10%	4%	3%	3%	2%	7%	3%	4%	4%	4%	4%	4%	4%	3%	3%	5%	3%		
Housing	31	20	10	8	6	3	2	9	2	14	6	11	7	12	6	5	19	12	5	6	10	37	
3% h	4%	2%	8%	3%	2%	2%	6%	1%	5%	2%	1%	1%	7	2%	5%	3%	4%	3%	5%	3%	4%		
Pensions/Social security/Benefits	30	9	21	-	4	1	1	10	14	4	2	24	6	9	5	10	15	15	8	8	3	36	
3% R	2%	4%	-	2%	1%	1%	6%	6%	2%	1%	zcf	zcf	zcf	zcf	zcf	zcf	zcf	zcf	zcf	7%	5%	1%	
Education/Schools	29	5	24	5	2	13	7%	5%	*	1	7	21	1	18	3	3	2	21	6	1	5	11	32
3% aphk	1%	5%	4%	2%	zcf	ghk	zcf	ghk	zcf	zcf	zcf	zcf	zcf	zcf	zcf	zcf	zcf	zcf	zcf	zcf	zcf	3%	
Ageing population/ Social care for the elderly	28	13	11	-	-	-	5	6	17	-	5	23	15	4	2	5	19	8	2	3	10	34	
3% i	3%	2%	-	-	-	3%	4%	7%	zcd	-	1%	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	zcd	3%	
Immigration/immigrants	24	16	8	2	3	4	3	5	8	5	6	13	4	6	7	5	10	12	2	5	7	19	
2% h	3%	2%	2%	2%	2%	2%	3%	3%	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%		
Childcare services / support for young people	24	8	16	1	2	19	1	1	*	3	20	1	10	3	8	2	13	10	2	4	11	17	
2% hk	2%	3%	1%	1%	12%	zcf	ghk	zcf	ghk	zcf	zcf	zcf	zcf	zcf	zcf	zcf	zcf	zcf	zcf	zcf	zcf	2%	
Unemployment/ Factory closure/ Lack of industry	23	12	9	5	7	2	4	5	-	11	6	5	5	5	-	11	10	11	4	5	6	22	
2% h	2%	2%	4%	4%	1%	3%	3%	3%	-	4%	2%	1%	2%	2%	-	5%	2%	3%	3%	3%	2%		
Poverty/Inequality	23	9	14	3	6	2	4	6	3	2	9	8	6	1	11	2	8	13	9	7	4	7	23
2% R	2%	3%	3%	3%	1%	4%	2%	1%	3%	3%	1%	1%	5%	1%	3%	3%	2%	2%	2%	2%	2%		
Low pay/Minimum wage/Fair/ wages	21	10	9	3	7	3	7	1	*	10	10	1	3	4	9	5	6	14	2	4	7	17	
2% hk	2%	2%	3%	4%	2%	4%	4%	4%	*	4%	3%	*	1%	1%	1%	1%	1%	1%	2%	2%	2%		
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	18	8	9	2	3	8	4	1	-	5	12	1	8	3	6	-	11	6	1	2	12	14	
2% k	2%	2%	2%	2%	5%	5%	3%	*	2%	4%	4%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%		
Pollution/ Environment/ Climate change	13	5	8	1	1	3	2	3	3	2	4	6	6	5	4	1	3	9	4	5	1	5	19
1% p	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
Transport/Public transport	11	5	4	3	2	2	1	-	3	5	2	3	3	1	3	3	4	5	1	-	4	10	
1% h	1%	1%	3%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
Lack of faith in politics / politicians / government	8	3	5	-	*	-	1	1	6	*	1	7	2	1	1	3	4	2	*	3	11		
1% p	1%	1%	-	*	*	*	1%	*	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
Race relations	8	2	5	3	*	2	*	1	*	4	3	1	4	2	*	6	*	*	1	3	9		
1% z	2%	1%	3%	2%	*	2%	*	1%	*	1%	1%	*	1%	1%	*	1%	*	*	1%	1%	1%		
Defence/foreign affairs/ International terrorism	6	2	3	2	2	2	*	-	1	3	2	1	1	1	*	2	*	-	2	*	5		
1% p	*	1%	2%	1%	1%	1%	*	-	1%	*	1%	*	*	*	*	*	*	*	*	*	*		
Morality/ Individual behaviour/ Lifestyle	6	2	4	-	1	1	3	-	1	1	4	1	4	3	-	6	-	*	6	6			
1% p	*	1%	-	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	-	1%	*	1%	1%	2%			
Local government/ Council tax	6	3	3	-	-	1	3	1	2	-	4	2	2	-	1	1	2	3	1	2	1	6	
1% p	1%	1%	-	-	1%	1%	2%	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%			
Public services in general	6	3	3	*	5	-	1	*	1	*	5	-	1	1	3	2	*	3	2	1	8		
1% p	1%	1%	*	3%	-	*	*	*	*	2%	*	*	1%	1%	1%	1%	1%	1%	1%	1%			
Pound/Exchange rate/Value of pound	4	1	3	-	*	1	-	2	1	*	1	3	1	4	-	4	-	2	-	2	6		
*	*	1%	-	*	1%	*	-	1%	1%	*	1%	*	1%	*	1%	*	1%	*	1%	1%			
Petrol prices/Fuel	3	-	3	-	-	-	*	*	3	-	*	3	*	1	*	2	*	*	*	*	4		
*	*	1%	-	*	*	*	-	*	1%	*	*	1%	*	*	*	*	*	*	*	*			
Common Market/ Brexit/Europe/ Euro	3	2	1	-	-	3	1	-	-	3	1	1	1	1	2	-	1	2	-	1	4		
*	*	*	-	*	*	2%	*	-	*	1%	*	*	*	*	*	*	*	*	*	*			
Animal welfare	3	3	-	-	3	-	-	*	3	-	-	-	-	-	3	-	3	-	3	-	1		
*	*	1%	-	1%	1%	-	*	*	1%	-	*	*	*	*	1%	*	1%	*	1%	*			
UK union/ devolution/reform	2	2	-	-	-	2	1	-	-	2	1	1	1	1	2	-	2	-	2	3			
*	*	*	-	*	*	1%	*	-	*	1%	*	1%	*	1%	*	1%	*	1%	*	1%			
Privatisation	2	-	2	-	-	2	-	-	2	-	*	2	-	2	*	2	-	2	-	2			
*	*	*	-	*	*	1%	-	*	*	*	1%	*	1%	*	1%	*	1%	*	1%	*			
Coronavirus/ pandemic diseases	1	-	1	-	1	-	-	*	1	-	*	1	-	1	*	1	-	1	*	1	1		
*	*	*	-	1%	1%	-	*	*	1%	*	1%	*	1%	*	1%	*	1%	*	1%	*			
Population levels/ Overpopulation	1	1	-	-	-	1	-	-	1	-	*	1	-	1	*	1	-	1	*	1	1		
*	*	*	-	*	*	1%	-	*	*	*	1%	*	1%	*	1%	*	1%	*	1%	*			
AI / Technology	1	-	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
*	*	*	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
Drug abuse	1	1	-	-	1	-	-	*	1	-	*	1	*	1	*	1	*	1	*	1	2		
*	*	*	-	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*			
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
*	*	*	-	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*			
Trade unions/ Strikes	*	*	*	-	*</td																		

Table 11 Q1PL03B And what would you say is the most important issue facing you personally today?

BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION										TENURE			EDUCATION			WORKING STATUS				UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXCL SCOT LAND (d)	INCL WALES (e)	MID LANDS (f)	GL (g)	SOUTH EXCL. GL (h)	OWNED (i)	MORT GAGED (j)	RENTED (k)	GRADUATE (l)	NON GRAD UATE (m)	FULL TIME (n)	PART TIME (o)	NOT WOR KING (p)	URBAN (s)	SUBURBAN (t)	RURAL (u)	
UNWEIGHTED BASE	1003	825	62	116	207	303	241	148	231	404	327	230	470	435	485	139	362	451	333	219	1003
WEIGHTED BASE	1003	827	62*	116	333	303	263	148*	323	353	323	323	377	369	115*	369	433	354	214	1003	
100%	100%	86%	5%	9%	24%	31%	26%	14%	23%	36%	30%	28%	33%	58%	49%	12%	39%	43%	35%	21%	100%
Inflation/Prices	129	107	6	16	26	39	33	15	33	34	50	42	41	75	84	14	31	46	60	23	132
ip	12%	12%	12%	19%	11%	13%	13%	10%	14%	9%	16%	15%	13%	13%	17%	12%	11%	11%	11%	11%	13%
National health service/Hospitals/ Healthcare	115	92	11	13	22	41	30	14	25	72	20	18	31	64	34	13	68	59	22	35	130
12% jkn t	11%	22%	15%	9%	13%	11%	10%	10%	11%	20%	6%	6%	10%	11%	7%	10%	18%	14%	6%	16%	13%
Economy/Economic situation	110	99	4	7	30	30	26	15	27	32	43	34	53	46	57	12	40	49	40	20	114
11% m	11%	7%	8%	13%	10%	10%	11%	12%	9%	14%	12%	10%	10%	12%	10%	11%	11%	11%	9%	11%	11%
Taxation	41	40	*	*	4	25	24	6	6	10	16	9	19	18	28	4	9	19	14	9	36
4% p	5%	1%	2%	8%	9%	4%	3%	3%	3%	6%	3%	6%	6%	3%	6%	3%	2%	4%	4%	4%	4%
Mental health/ well-being	40	38	1	*	5	17	15	9	8	12	9	16	7	30	18	7	15	14	17	9	30
4% l	4%	3%	1%	2%	5%	6%	6%	4%	3%	3%	6%	2%	5%	4%	6%	3%	5%	4%	5%	4%	3%
Housing	31	25	2	5	7	7	5	6	6	6	10	12	9	19	14	3	11	10	11	10	37
3% 3%	3%	3%	5%	3%	2%	2%	4%	3%	2%	3%	3%	3%	3%	3%	3%	3%	4%	4%	3%	4%	4%
Pensions/Social security/Benefits	30	25	2	3	9	10	8	1*	8	17	4	9	7	20	6	5	19	13	9	8	36
3% in u	3%	4%	4%	4%	3%	3%	3%	3%	3%	5%	1%	3%	2%	4%	1%	4%	5%	3%	4%	4%	4%
Education/Schools	29	27	1	1	4	8	6	6	10	6	14	8	17	11	17	5	7	18	10	1	32
3% u	3%	3%	1%	1%	2%	2%	4%	4%	2%	4%	3%	5%	2%	4%	4%	4%	3%	4%	3%	3%	3%
Ageing population/ Social care for the elderly	28	26	*	1	10	9	8	3	4	18	8	2	11	11	10	1	16	12	11	4	34
3% 3%	3%	1%	2%	4%	3%	3%	2%	2%	5%	3%	1%	3%	2%	2%	1%	4%	3%	3%	2%	3%	3%
Immigration/ immigrants	24	18	3	4	6	10	7	1	3	8	10	3	2	20	14	2	9	11	7	6	19
2% 1% h	2%	6%	4%	3%	3%	1%	1%	1%	2%	3%	1%	1%	1%	2%	2%	3%	2%	3%	2%	3%	2%
Childcare services / support for young people	24	21	-	3	5	4	4	11	1	3	11	10	8	16	15	7	2	18	2	4	17
2% h h	2%	-	3%	2%	1%	2%	2%	8%	*	1%	4%	3%	2%	3%	3%	5%	1%	4%	1%	2%	2%
Unemployment/ Factory closure/ Lack of industry	23	17	2	4	7	5	3	5	2	6	6	12	9	14	13	3	7	10	9	4	22
2% h	2%	3%	5%	3%	2%	1%	4%	1%	2%	2%	4%	4%	3%	2%	2%	2%	2%	3%	2%	2%	2%
Poverty/Inequality	23	19	1	3	6	7	5	4	4	5	6	12	5	16	10	2	10	12	5	5	23
2% 2%	2%	3%	3%	2%	2%	2%	3%	2%	1%	2%	4%	2%	10	2%	3%	2%	2%	3%	2%	2%	2%
Low pay/Minimum wage/Fair wages	21	21	-	-	5	5	5	5	5	5	5	8	3	15	16	2	3	22	5	4	17
2% ip	2%	-	-	-	2%	2%	2%	4%	2%	2%	3%	1%	1%	3%	3%	2%	1%	1%	1%	1%	2%
Crime/Law & order/Violence/ Vandalism/Antisocial (yob) behaviour	18	13	1	3	5	5	3	3	3	5	7	4	3	14	14	1	3	11	3	5	14
2% l	2%	3%	4%	2%	1%	1%	2%	1%	1%	2%	2%	1%	1%	3%	3%	1%	1%	2%	1%	1%	1%
Pollution/ Environment/ Climate change	13	11	1	1	2	1	*	2	7	6	3	4	10	3	2	2	9	4	6	3	19
1% mn	1%	3%	1%	1%	*	*	1%	1%	3%	2%	1%	2%	3%	*	*	2%	2%	1%	2%	1%	2%
Transport/Public transport	11	9	2	-	3	3	2	1	4	3	-	4	4	7	7	-	4	4	5	2	10
1% *	1%	4%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Lack of faith in politics / politicians / government	8	7	1	*	1	3	3	3	1	5	1	2	2	5	2	1	6	2	4	2	11
1% *	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Race relations	8	7	1	-	4	2	1	1	*	3	2	2	5	1	4	1	3	4	3	9	16
1% *	1%	2%	-	-	2%	2%	1%	*	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%
Defence/Foreign affairs/ International terrorism	6	3	-	3	-	2	2	2	-	1	5	*	3	4	4	3	-	4	-	2	5
1% *	*	-	3%	-	1%	1%	1%	1%	*	2%	*	1%	1%	1%	1%	2%	-	1%	-	1%	*
Morality/ Individual behaviour/ Lifestyle	6	6	-	zad	-	5	-	-	1	1	2	4	-	5	1	5	1	2	2	3	6
1% *	1%	-	-	-	2%	-	-	-	1%	*	1%	1%	-	1%	1%	1%	*	1%	1%	1%	1%
Local government/ Council tax	6	4	1	1	1	3	2	1	-	3	1	1	4	1	3	1	2	5	-	1	6
1% *	1%	2%	*	*	1%	1%	1%	1%	-	1%	*	1%	1%	*	1%	1%	1%	*	1%	*	1%
Public services in general	6	6	-	-	1	4	4	-	*	1	4	-	3	3	5	-	*	3	3	-	8
1% *	1%	-	-	*	1%	1%	1%	1%	*	1%	*	1%	1%	*	1%	1%	*	1%	1%	-	1%
Pound/Exchange rate/Value of pound	4	4	1	-	*	3	3	1	-	2	1	1	*	4	2	2	-	2	2	2	1
*	*	1%	*	*	*	1%	1%	1%	*	1%	*	*	*	1%	1%	*	1%	*	1%	*	1%
Petrol prices/Fuel	3	3	-	-	2	1	1	1	-	3	2	*	-	3	-	3	2	-	1	4	4
3% *	*	-	-	*	1%	1%	1%	1%	*	1%	*	*	*	1%	*	1%	*	1%	*	1%	*
Common Market/ Brexit/EU/Europe/ Euro	3	1	-	-	2	1	1	1	*	1	-	2	1	2	2	1	-	3	1	-	4
a a	*	-	-	2%	zah	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Animal welfare	3	3	-	-	-	3	3	-	-	-	3	-	3	3	-	3	-	3	-	-	1
3% *	*	-	-	*	1%	1%	1%	1%	*	1%	*	1%	*	1%	*	1%	*	1%	*	*	1%
UK union/ devolution/reform	2	-	-	-	2	-	-	-	-	1	2	-	1	1	2	1	-	2	-	-	3
2% *	*	-	-	*	3%	-	-	-	*	1%	*	1%	*	1%	*	1%	*	1%	*	*	*
Privatisation	2	2	-	-	2	-	-	-	*	2	*	*	2	2	-	-	-	-	-	2	2
2% *	*	-	-	*	1%	-	-	*	*	1%	*	*	1%	*	1%	*	1%	*	1%	*	1%
Coronavirus/ pandemic diseases	1	1	-	-	1	1	1	1	*	1	1	-	1	1	1	1	1	1	-	1	1
1% *	*	-	-	*	1%	*	*	*	*	1%	*	*	1%	*	1%	*	1%	*	1%	*	1%
Population levels/ Overpopulation	1	1	-	-	-	-	-	1	-	1	-	1	-	1	-	1	-	-	-	-	1
1% *	*	-	-	*	1%	-	-	*	*	1%	*	*	1%	*	1%	*	1%	*	1%	*	1%
AI / Technology	1	1	-	-	1	-	-	-	*	1	-	1	-	1	-	1	-	1	-	1	1
1% *	*	-	-	*	1%	-	-	*	*	1%	*	*	1%	*	1%	*	1%	*	1%	*	1%
Drug abuse	1	*	-	-	1	-	-	-	*	1	-	1	*	1	-	1	-	1	-	1	2
1% *	*	-	-	*	1%	-	-	*	*	1%	*	*	1%	*	1%	*	1%	*	1%	*	1%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
1% *	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Trade unions/ Strikes	*	*	*	*																	

Table 12

Q1Q3B And what would you say is the most important issue facing you personally today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	PARTY PREFERENCE (NOT VI)					IMD QUINTILES					SECTOR WORKING IN			ETHNIC			CHILD IN HH	UNWTD TOTAL
		CON SERV (a)	ATIVE (b)	LAB OUR (c)	LIBERAL (d)	DEMOCRAT (e)	REFORM UK (f)	NONE (g)	1 (i)	2 (j)	3 (k)	4 (l)	5 (m)	PUBL C (n)	PRI VATE (o)	WHITE (v)	BME (w)		
UNWEIGHTED BASE	1003	149	282	92	108	214	131	164	209	188	190	238	360	840	151	277	1003		
WEIGHTED BASE	1003	166	238	87	130	247	141	176	185	181	190	240	360	840	151	277	1003		
1000	170	255	95	123*	255	165*	129	215	165	173	105	405	855	155	305	1000			
Inflation/Prices	129	22	24	13	17	34	15	27	16	24	19	22	72	110	18	48	132		
13%	13%	10%	15%	15%	14%	11%	16%	7%	15%	11%	21%	15%	13%	13%	16%	16%	13%		
National health service/Hospitals/ Healthcare	115	26	45	7	8	16	20	12	32	26	19	10	37	107	9	18	130		
12%	16%	19%	8%	7%	7%	14%	7%	15%	16%	11%	10%	8%	13%	6%	6%	13%			
eo	eo	zcd	eo	eo	eo	j	j	j	j	j	eo	eo	eo	eo	eo	eo	eo		
Economy/Economic situation	110	18	28	13	11	21	21	20	18	12	25	16	49	92	16	44	114		
11%	11%	12%	15%	9%	8%	15%	11%	8%	7%	14%	16%	10%	11%	11%	15%	11%			
Taxation	41	9	3	3	8	13	5	3	7	7	11	2	31	36	5	15	36		
4%	6%	1%	3%	7%	5%	4%	2%	3%	4%	6%	2%	6%	4%	3%	5%	5%	4%		
b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b		
Mental health/ well-being	40	3	12	7	2	7	8	3	13	3	8	*	22	28	12	9	30		
4%	2%	5%	8%	2%	3%	5%	2%	6%	2%	5%	*	5%	3%	8%	3%	3%			
nv	nv	nv	nv	nv	nv	nv	nv	nv	nv	nv	nv	nv	nv	nv	nv	nv	nv		
Housing	31	5	5	4	5	8	2	3	8	7	4	4	13	25	6	12	37		
3%	3%	2%	4%	4%	3%	2%	2%	4%	2%	3%	3%	3%	3%	4%	4%	3%			
Pensions/Social security/Benefits	30	2	10	4	3	10	5	4	7	6	6	1	10	29	1	5	36		
3%	1%	4%	4%	3%	4%	4%	2%	3%	4%	4%	1%	2%	3%	2%	4%	4%			
Education/Schools	29	4	12	1	1	7	5	3	7	7	4	5	17	24	5	19	32		
3%	2%	5%	2%	1%	3%	3%	2%	3%	4%	2%	5%	3%	3%	6%	3%	3%			
Ageing population/ Social care for the elderly	28	5	6	4	4	8	2	3	7	8	7	1	10	25	3	4	34		
3%	3%	3%	5%	3%	3%	2%	2%	3%	5%	4%	1%	2%	3%	2%	1%	3%			
Immigration/ immigrants	24	8	1	-	13	3	6	7	7	1	1	2	13	22	1	4	19		
2%	5%	*	-	-	11%	1%	4%	4%	3%	*	1%	2%	3%	1%	1%	2%			
Childcare services / support for young people	24	3	7	2	4	4	2	14	3	4	1	1	21	22	2	20	17		
2%	2%	3%	2%	3%	1%	*	2%	8%	1%	3%	1%	1%	4%	3%	1%	7%			
Unemployment/ Factory closure/ Lack of industry	23	2	6	1	1	6	1	6	4	3	5	3	12	14	9	12	22		
2%	2%	2%	1%	*	*	2%	1%	4%	2%	2%	3%	3%	2%	6%	4%	2%			
Poverty/inequality	23	3	11	1	1	5	9	6	1	7	-	1	10	19	3	4	23		
2%	5%	2%	1%	1%	2%	2%	6%	3%	1%	4%	-	1%	2%	2%	1%	2%			
Low pay/Minimum wage/Fair wages	21	-	8	-	6	1	4	6	6	1	1	3	13	13	7	14	17		
2%	-	3%	-	-	5%	1%	3%	4%	3%	1%	1%	3%	3%	2%	5%	2%			
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	18	4	6	-	4	1	2	3	7	4	2	2	13	15	2	6	14		
2%	2%	2%	-	-	3%	1%	1%	2%	3%	2%	1%	2%	3%	2%	2%	1%			
Pollution/ Environment/ Climate change	13	-	3	1	1	*	1	3	5	2	1	1	3	10	2	4	19		
1%	-	1%	2%	*	*	*	1%	2%	2%	2%	*	1%	1%	3%	1%	1%			
Transport/Public transport	11	1	2	1	2	2	3	-	2	4	1	4	5	10	1	3	10		
1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%			
Lack of faith in politics/ politicians / government	8	4	-	-	3	-	-	1	4	1	-	1	-	8	*	*	11		
1%	2%	-	-	2%	-	-	-	1%	2%	1%	-	1%	*	*	*	1%			
Race relations	8	-	2	1	-	1	2	2	1	*	-	1	3	1	6	4	9		
1%	-	1%	2%	-	-	1%	1%	1%	*	*	-	1%	1%	4%	1%	1%			
Defence/Foreign affairs/ International terrorism	6	1	2	-	-	2	-	2	3	-	1	*	6	3	4	4	5		
1%	1%	1%	-	-	1%	-	-	1%	2%	-	1%	*	1%	2%	1%	*			
Morality/ Individual behaviour/ Lifestyle	6	1	2	1	-	1	1	1	1	*	3	*	5	6	-	3	6		
1%	1%	1%	2%	-	*	1%	1%	1%	*	*	2%	*	1%	1%	-	1%			
Local government/ Council tax	6	-	3	-	1	2	-	1	2	1	1	-	4	5	1	6			
1%	-	1%	-	1%	1%	-	-	1%	1%	1%	1%	-	1%	1%	*	1%			
Public services in general	6	-	2	*	1	2	-	-	2	1	*	3	2	4	2	1	8		
1%	-	1%	*	1%	1%	-	-	1%	*	*	*	3%	*	*	1%	*			
Pound/Exchange rate/Value of pound	4	1	1	-	-	2	-	1	1	2	-	*	2	4	1	2	6		
*	*	1%	*	-	-	1%	-	1%	*	1%	-	*	*	*	1%	1%			
Petrol prices/Fuel	3	2	1	-	-	1	1	-	1	*	*	*	3	-	-	4			
*	*	1%	*	-	-	1%	-	1%	*	1%	*	*	*	*	*	*			
Common Market/ Brexit/EU/Europe/ Euro	3	-	1	1	-	-	-	1	-	-	2	1	2	3	-	1	4		
*	-	*	*	1%	-	-	*	*	-	-	1%	*	*	*	*	*			
Animal welfare	3	-	-	-	-	-	-	3	-	-	-	-	3	3	-	-	1		
*	-	-	-	-	-	-	-	1%	-	-	-	-	1%	*	-	*			
UK union/ devolution/reform	2	-	-	-	-	-	-	1	1	1	-	-	2	2	-	2	3		
*	-	-	-	-	-	-	-	1%	*	*	-	-	*	*	-	*			
Privatisation	2	2	-	-	-	*	-	-	2	-	*	2	2	-	2	2			
*	1%	-	-	-	-	*	-	-	1%	*	*	*	*	*	*	*			
Coronavirus/ pandemic diseases	1	-	-	-	-	-	-	-	1	-	-	-	-	1	1	1	*		
*	-	-	-	-	-	-	-	-	1%	-	-	-	-	1%	*	*			
Population levels/ Overpopulation	1	1	-	-	-	-	-	-	-	1	-	1	1	-	-	-	1		
*	1%	-	-	-	-	-	-	-	-	1%	-	*	*	-	-	*			
AI / Technology	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1		
*	-	-	-	-	-	1%	-	-	-	-	-	1	-	-	-	*			
Drug abuse	1	-	-	-	-	*	-	1	1	-	*	*	1	*	1	*	2		
*	-	-	-	-	-	*	-	1	*	-	*	*	1	*	*	*			
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
Trade unions/ Strikes	*	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*	*		
Nationalisation/ Government control of institutions	*	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*	1		
*	-	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*			
International trade/trade deals	*	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*	*		
*	-	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*			
Nuclear weapons/ Nuclear war/ Disarmament	*	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*	*		
*	-	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*			
Food production/ farming	*	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*	*		
*	-	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*			
Royal Family/ Monarchy	*	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*	*		
*	-	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*			
Countryside/Rural life	*	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*	*		
*	-	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*			
Media / social media	*	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*	*		
*	-	-	-	-	-	*	-	*	-	*	*	*	*	*	*	*			
Other	72	14	12	7	8	23	8	18	16	11	14	6	25	63	7	13	69		
7%	8%	5%	8%	7%	9%	5%	10%	8%	7%	8%	5%	5%	7%	5%	4%	7%			
MEAN NUMBER OF MENTIONS	1	1.02	1	1	1	1	1.02	1	1	1	1	1.01	1	1	1.01	1	1		
*	-	-	-	-	-	*	-	*	-	*	-	-	-	-	-	-			
STANDARD ERROR	*	0.01	0	0	0	0	0.01	0	0	0	0	*	0	0.01	*	*	*		
ERROR VARIANCE	*	*	0	0	0	0	*	0	0	0	0	*	0	*	0	*	*		
Don't know	162	28	24	13	15	65	17	23	32	24	31	12	75	1					

Table 13
Q1038/048 What do you see as the main/other important issues facing you personally today?

BASE: ALL ADULTS AGED 18+

	SEX	AGE										SOCIAL GRADE					HH INCOME					UNWTD TOTAL			
		TOTAL (n)	MALE (n)	FEMALE (n)	18-24 (n)	25-34 (n)	35-44 (n)	45-54 (n)	55-64 (n)	65+ (n)	AB (n)	C1 (n)	C2 (n)	D (n)	ABC1 (n)	C3 (n)	UP TO 24999 (n)	25000-49999 (n)	50000 PLUS (n)						
UNWEIGHTED BASE		1003	513	510	136	164	149	147	163	175	375	270	296	437	315	353	332	154	666	276	103	175	346	1001	
WEIGHTED BASE		1003	481	502	105*	175	162*	163*	160	238	279	326	398	281	243	210*	222	224	432	114*	172	318	310	1003	
Inflation/Prices		241	121	114	26	61	42	42	24	46	86	84	71	67	59	56	48	127	103	24	46	86	240	240	
		246	125	126	25%	24%	26%	26%	25%	20%	21%	20%	18%	24%	25%	27%	21%	24%	21%	27%	27%	27%	24%	24%	
		85			zph k					zph k															
National health service/Hospitals/ Healthcare		232	92	136	13	19	36	41	50	72	32	77	123	73	49	49	53	121	102	31	43	69	252	252	
		236	19%	27%	13%	11%	22%	25%	31%	30%	32%	24%	24%	31%	31%	26%	20%	23%	24%	23%	24%	27%	22%	25%	25%
		acd			z					cdi															
Economy/Economic situation		181	84	91	21	32	32	41	25	31	53	72	56	44	38	38	98	76	17	30	72	196	196		
		186	18%	18%	20%	18%	20%	23%	15%	13%	19%	22%	14%	19%	18%	18%	17%	19%	18%	15%	17%	23%	20%	20%	20%
		hk								hk															
Housing		94	45	45	13	27	16	5	21	12	39	21	34	22	29	14	24	51	38	15	17	31	107	107	
		9%	9%	9%	12%	15%	10%	3%	13%	5%	14%	7%	8%	8%	12%	7%	11%	10%	14%	10%	10%	11%	11%	11%	11%
		fh								fh															
Taxation		89	53	35	10	23	18	4	15	19	33	22	34	27	17	30	12	44	42	3	13	41	78	78	
		9%	11%	7%	10%	13%	11%	2%	8%	12%	7%	9%	9%	7%	5%	5%	8%	10%	3%	8%	13%	8%	8%	8%	8%
		i								i									o						
Mental health/ well-being		71	32	37	6	17	17	14	12	17	20	32	29	20	11	19	19	31	39	15	13	20	55	55	
		7%	7%	7%	4%	3%	11%	9%	8%	7%	4%	10%	7%	7%	5%	9%	6%	9%	14%	7%	20%	5%	5%	5%	5%
		imo								di									z						
Education/Schools		68	34	54	8	7	22	17	10	5	14	36	14	36	12	8	10	48	18	1	13	30	78	78	
		7%	11%	7%	4%	13%	11%	6%	5%	12%	4%	13%	5%	4%	4%	4%	4%	27	1	7%	9%	8%	8%	8%	8%
		ahk								ah								z							
Pensions/Social security/Benefits		60	29	32	1	6	3	9	16	27	7	11	42	13	16	11	18	29	30	14	12	7	68	68	
		6%	6%	6%	1%	3%	2%	5%	10%	11%	2%	4%	11%	5%	7%	5%	8%	6%	7%	12%	7%	2%	7%	7%	7%
		cent								cent								z		27	1	7%			
Unemployment/ Factory closure/ Lack of industry		47	17	28	11	16	3	9	6	1	27	13	7	6	11	7	17	17	24	7	16	9	44	44	
		5%	4%	6%	11%	9%	2%	2%	6%	4%	1%	10%	2%	4%	2%	4%	3%	8%	6%	6%	9%	3%	4%	4%	4%
		hk								hk								z							
Ageing population/ Social care for the elderly		46	22	21	-	-	1	9	16	21	-	10	37	22	8	4	11	30	15	6	7	15	57	57	
		5%	5%	4%	-	-	1%	5%	10%	9%	-	3%	9%	8%	3%	2%	5%	6%	3%	5%	4%	5%	6%	5%	5%
		del								zcd								z							
Low pay/Minimum wage/Fair wages		46	20	22	7	15	9	10	2	2	23	19	3	9	14	12	9	22	20	7	12	13	48	48	
		5%	4%	4%	7%	9%	6%	6%	1%	8%	6%	1%	7%	8%	3%	5%	6%	6%	7%	4%	5%	5%	5%	5%	5%
		ghk								ghk								z							
Pollution/ Environment/ Climate change		45	16	29	5	8	10	8	7	7	13	18	14	19	13	6	6	32	12	6	5	22	62	62	
		4%	3%	6%	5%	5%	6%	5%	4%	3%	5%	6%	6%	4%	7%	5%	3%	6%	3%	5%	7%	6%	6%	6%	6%
Crime/Law & order/ Violence/ Vandalism/ Antisocial (yob) behaviour		45	24	19	2	4	12	12	4	9	7	25	13	21	7	11	4	28	15	5	3	22	43	43	
		4%	5%	4%	2%	8%	8%	3%	4%	2%	2%	8%	3%	8%	3%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
		z								z								z							
Childcare services / support for young people		44	17	26	3	7	20	6	4	3	10	26	7	18	5	12	7	23	19	3	4	21	36	36	
		4%	5%	3%	4%	6%	6%	5%	4%	12%	4%	3%	6%	2%	6%	6%	3%	6%	5%	4%	5%	5%	5%	5%	
		him								zcd								z							
Immigration/ Immigrants		40	26	15	2	7	3	9	11	9	11	20	11	7	11	9	17	20	5	10	11	32	32		
		4%	3%	3%	2%	4%	5%	2%	6%	5%	2%	3%	3%	4%	3%	5%	4%	5%	4%	6%	3%	3%	3%	3%	3%
		po								zcd								z							
Poverty/Inequality		40	12	25	4	7	10	8	3	11	18	11	8	18	3	8	26	10	8	6	15	42	42		
		4%	3%	5%	4%	4%	6%	5%	5%	16	4%	5%	3%	8%	1%	3%	5%	2%	7%	3%	5%	5%	4%	4%	
		h								zcd								z							
Lack of faith in politics / politicians / governments		34	15	18	2	6	9	4	3	12	7	12	15	14	6	2	11	19	14	7	4	14	37	37	
		3%	4%	2%	3%	5%	5%	2%	6%	5%	3%	4%	4%	4%	4%	5%	4%	5%	6%	2%	4%	4%	4%	4%	4%
		z								zcd								z							
Transport/Public transport		33	16	16	6	8	7	2	4	6	14	14	10	9	11	8	3	20	12	4	7	10	36	36	
		3%	3%	3%	2%	4%	5%	2%	3%	16	4%	5%	3%	8%	1%	3%	5%	2%	6%	4%	5%	5%	5%	5%	5%
		ko								zcd								z							
Defence/Foreign affairs/ International terrorism		28	15	11	2	11	4	4	1	5	13	8	6	9	10	3	5	19	8	1	8	6	27	27	
		3%	3%	2%	2%	3%	3%	2%	1%	16	4%	5%	3%	8%	1%	3%	5%	2%	6%	4%	5%	5%	5%	5%	5%
		z								zcd								z							
Public services in general		26	10	17	*	8	7	5	3	2	9	12	6	10	7	8	*	17	8	*	7	9	33	33	
		3%	2%	3%	*	5%	4%	3%	2%	16	4%	5%	3%	8%	*	3%	*	2%	7%	*	4%	3%	3%	3%	3%
		o								zcd								z							
Morality/ Individual behaviour/ Lifestyle		19	9	10	-	3	4	4	3	6	3	7	9	6	8	1	4	14	5	-	2	12	22		
		2%	2%	-	-	1%	1%	2%	1%	16	4%	5%	3%	8%	*	1%	*	2%	1%	1%	1%	4%	4%	4%	4%
		z								zcd								z							
Race relations		18	9	9	3	7	5	1	1	1	10	6	2	8	6	*	17	*	1	4	6	18	18		
		2%	2%	2%	1%	1%	1%	1%	1%	16	4%	5%	3%	8%	*	3%	*	2%	7%	*	4%	3%			

Table 34
Q1PL38/048 What do you see as the main/other important issues facing you personally today?

BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION										TENURE			EDUCATION			WORKING STATUS				UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXKL SCOT LAND (d)	MID LANDS INCL WALES (e)	MID LANDS (f)	GL (g)	SOUTH EXKL GL (h)	OWNED (i)	MORT GAGED (j)	RENTED (k)	GRADUATE (l)	NON GRAD DATE (m)	FULL TIME (n)	PART TIME (o)	NOT WOR KING (p)	URBAN (s)	SUBURBAN (t)	RURAL (u)	
UNWEIGHTED BASE	1003	825	62	116	207	303	241	146	231	404	327	230	470	435	485	139	362	451	333	219	1003
WEIGHTED BASE	1003	827	40*	335	300	265	140*	140*	322	353	302	302	373	377	369	115*	369	437	354	214	1003
100%	100%	86%	5%	9%	24%	31%	26%	14%	23%	36%	30%	28%	33%	58%	49%	12%*	39%	43%	35%	21%	100%
Inflation/Prices	241	204	10	26	47	75	65	29	64	69	90	72	86	132	145	27	68	100	100	41	240
ip	24%	24%	21%	30%	20%	24%	25%	21%	28%	19%	30%	25%	26%	23%	30%	22%	17%	23%	28%	19%	24%
National health service/Hospitals/ Healthcare	232	194	18	20	46	80	62	33	53	106	67	48	77	120	90	22	120	111	58	63	252
Economy/Economic situation	181	161	8	13	44	53	45	32	39	52	73	51	78	85	97	17	67	89	59	33	196
im	18%	15%	16%	15%	18%	17%	17%	23%	17%	14%	24%	18%	24%	15%	14%	17%	17%	21%	17%	15%	20%
Housing	94	80	2	12	16	21	19	20	24	19	26	44	38	49	44	9	41	39	36	19	107
9%	9%	4%	14%	7%	7%	14%	11%	5%	9%	15%	12%	9%	9%	7%	11%	9%	10%	9%	9%	11%	
Taxation	89	83	2	5	16	34	32	14	20	30	35	18	34	49	56	10	23	43	27	19	78
9%	10%	3%	5%	7%	11%	12%	10%	9%	8%	12%	6%	10%	12%	8%	6%	10%	8%	8%	8%	8%	
Mental health/ well-being	71	61	5	4	11	30	25	14	13	30	11	26	15	51	29	9	33	29	23	19	55
7%	7%	11%	4%	4%	10%	9%	10%	5%	8%	4%	9%	5%	5%	6%	7%	6%	9%	7%	6%	5%	
Education/Schools	68	62	3	3	14	24	21	15	13	17	32	16	35	27	35	12	21	32	23	12	78
7%	7%	6%	3%	6%	8%	8%	11%	5%	5%	12%	6%	5%	7%	5%	5%	7%	6%	7%	6%	8%	
Pensions/Social security/Benefits	60	49	4	7	16	25	22	1	11	34	13	13	16	38	16	5	39	22	20	18	68
6%	6%	7%	9%	7%	8%	8%	*	5%	9%	4%	4%	5%	7%	3%	4%	10%	5%	6%	8%	7%	
Unemployment/ Factory closure/ Lack of industry	47	40	2	6	13	13	12	10	5	7	8	30	21	26	32	5	10	21	16	10	44
5%	5%	3%	7%	6%	4%	4%	2%	2%	3%	11%	6%	5%	7%	4%	3%	5%	5%	5%	5%	4%	
Ageing population/ Social care for the elderly	46	40	2	4	13	16	14	4	9	27	14	5	20	18	18	2	27	24	16	7	57
5%	5%	4%	5%	6%	5%	5%	3%	4%	7%	5%	2%	6%	6%	3%	4%	1%	7%	5%	4%	3%	
Low pay/Minimum wage/Fair wages	46	43	-	3	11	12	12	8	12	3	11	26	13	29	32	3	10	25	16	5	48
5%	5%	-	3%	5%	4%	4%	6%	5%	1%	4%	9%	4%	5%	7%	2%	3%	6%	6%	4%	5%	
Pollution/ Environment/ Climate change	45	39	2	4	8	15	13	8	10	18	7	7	27	16	23	5	17	18	12	15	62
4%	4%	5%	5%	3%	5%	5%	5%	5%	5%	6%	3%	8%	3%	5%	4%	4%	3%	7%	6%	6%	
Crime/Law & order/ Violence/ Vandalism/antisocial (yob) behaviour	45	38	1	5	13	9	8	8	9	19	12	11	15	25	25	3	16	24	13	8	43
4%	4%	3%	6%	3%	5%	5%	5%	5%	10%	2%	4%	6%	5%	5%	6%	3%	2%	3%	4%	4%	
Childcare services / support for young people	44	37	1	5	6	14	13	14	3	13	15	16	16	28	26	8	10	32	6	6	36
4%	4%	2%	6%	6%	5%	5%	5%	5%	10%	2%	4%	5%	6%	5%	6%	3%	2%	3%	4%	4%	
Immigration/ immigrants	40	33	3	4	8	14	11	7	7	13	15	9	7	30	19	4	17	22	11	7	32
4%	4%	6%	5%	3%	5%	4%	5%	3%	4%	5%	3%	2%	5%	4%	3%	2%	3%	3%	3%	3%	
Poverty/Inequality	40	35	2	3	11	16	13	4	7	11	14	15	13	20	22	5	13	19	13	8	42
4%	4%	5%	3%	4%	5%	5%	5%	3%	3%	4%	5%	4%	5%	5%	4%	3%	4%	4%	4%	4%	
Lack of faith in politics / politicians / government	34	31	1	3	6	13	12	5	7	13	10	11	12	20	14	1	19	11	15	8	37
3%	4%	2%	3%	3%	4%	4%	4%	2%	3%	4%	3%	1%	4%	3%	2%	1%	2%	3%	2%	3%	
Transport/Public transport	33	28	2	3	7	9	7	5	9	12	6	11	14	17	20	5	8	15	13	5	36
3%	3%	4%	4%	3%	3%	4%	4%	3%	3%	2%	4%	4%	4%	4%	4%	2%	3%	4%	4%	4%	
Defence/foreign affairs/ International terrorism	28	23	1	3	11	6	5	6	2	6	15	3	12	14	20	3	5	19	5	4	27
3%	3%	2%	4%	4%	5%	5%	5%	5%	2%	5%	5%	6%	5%	5%	6%	1%	2%	3%	2%	3%	
Public services in general	26	25	-	1	3	11	11	5	6	3	17	5	15	11	23	1	3	13	9	5	33
3%	3%	-	2%	1%	4%	4%	4%	2%	1%	6%	2%	5%	5%	5%	1%	3%	3%	2%	2%	3%	
Morality/ Individual behaviour/ Lifestyle	19	17	-	3	9	2	2	2	3	10	6	3	11	8	11	1	7	10	4	5	22
2%	2%	-	3%	4%	1%	1%	2%	2%	1%	3%	2%	1%	3%	1%	2%	1%	2%	1%	2%	2%	
Race relations	18	16	1	1	10	4	3	1	2	7	7	2	7	10	10	3	5	12	3	3	18
2%	2%	2%	1%	1%	4%	1%	1%	1%	2%	2%	1%	2%	2%	2%	2%	1%	1%	1%	1%	2%	
Petrol prices/Fuel	17	14	2	1	5	9	8	2	-	10	3	3	4	10	4	*	12	9	6	2	19
2%	2%	4%	1%	2%	3%	3%	3%	1%	3%	1%	1%	1%	1%	4%	4%	2%	3%	2%	2%	2%	
Local government/ Council tax	14	9	1	5	1	5	5	3	1	5	6	2	7	6	8	1	6	7	5	3	14
1%	1%	1%	5%	5%	2%	2%	2%	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	
Common Market/ Brexit/EU/Europe/ Euro	14	11	*	3	4	1	1	3	3	5	5	2	7	5	8	3	3	8	2	4	18
1%	1%	1%	3%	2%	*	*	*	*	1%	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%	2%	
Food production/ farming	10	10	-	-	1	*	*	*	*	1%	*	*	*	*	*	*	*	3	6	-	4
1%	1%	-	-	1%	*	*	*	*	1%	*	*	*	*	*	*	*	1%	1%	*	*	
Pound/Exchange rate/Value of pound	7	6	1	-	*	6	5	1	-	4	2	1	1	6	5	-	2	2	4	2	9
1%	1%	-	-	*	*	2%	2%	1%	-	1%	*	*	*	1%	*	*	1%	1%	1%	1%	
Privatisation	4	4	1	*	3	1	1	1	*	1	1	1	*	2	2	1	1	1	1	1	5
4*	4*	2%	*	2%	1%	1	1	*	*	1	1	*	*	1	1	*	1	1	1	1	
UK union/ devolution/reform	4	2	-	2	-	-	-	-	2	1	2	-	1	1	3	4	1	-	2	2	4
4*	4*	-	3%	-	-	-	-	1%	*	1	1	*	*	1	1	*	1	1	1	1	
Media / social media	4	4	-	-	-	1	1	1	1	1	1	1	1	3	1	2	1	1	2	1	4
4*	4*	-	-	-	-	*	*	*	1%	1%	1%	1%	1%	3	1	1	1	1	1	1	
Coronavirus/ pandemic diseases	3	3	-	-	1	1	1	1	*	1	2	*	2	2	-	1	3	2	*	1	4
4*	4*	-	-	1%	*	*	1%	*	*	1%	*	*	1%	2	*	1%	1%	2	*	1%	
AI / Technology	3	3	-	-	-	1	1	1	-	1	1	1	-	2	1	-	2	1	1	-	3
3*	3*	-	-	-	1%	*	*	*	*	*	*	*	*	1	*	*	1%	*	*	*	*
International trade/trade deals	3	3	-	-	-	3	3	3	-	*	*	*	-	*	3	*	3	*	3	-	2
3*	3*	-	-	-	1%	*	*	*	*	*	*	*	*	*	*	1%	*	1%	*	*	
Animal welfare	3	3	-	-	-	3	3	3	-	*	*	*	-	*	3	*	3	*	3	-	2
3*	3*	-	-	-	1%	*	*	*	*	*	*	*	*	*	*	1%	*	1%	*	*	
Drug abuse	3	2	-	1	1	-	-	-	1	2	-	1	1	1	1	1	1	2			

Table 15
Q_PLD38/048 What do you see as the main/other important issues facing you personally today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	PARTY PREFERENCE (NOT VI)					IMD QUINTILES					SECTOR WORKING IN			ETHNIC			CHILD IN HH	UNWTD TOTAL
		CON SERV (a)	LAB OUR (b)	LIBERAL DEMO CRAT (c)	REFORM UK (d)	NONE (e)	1 (i)	2 (j)	3 (k)	4 (l)	5 (m)	PUBLIC (n)	PRI VATE (o)	WHITE (v)	BME (w)				
UNWEIGHTED BASE	1003	149	282	108	214	131	164	209	188	190	238	360	840	151	277	1003			
WEIGHTED BASE	1003	156	238	87	110*	247	175	216	162	170	103	480	849	146	303	1003			
200K	23%	30%	20%	32%	25%	17%	21%	15%	12%	10%	100	480	556	150	200	1000			
Inflation/Prices	241	44	55	20	30	57	33	44	40	42	33	29	139	207	32	93	240		
24%	26%	23%	23%	26%	23%	23%	25%	19%	26%	19%	28%	29%	24%	22%	31%	24%			
National health service/Hospitals/ Healthcare	232	44	83	19	20	31	32	32	63	48	45	24	86	214	17	60	252		
23%	26%	35%	23%	17%	12%	23%	18%	29%	30%	27%	23%	18%	25%	12%	20%	25%			
eo w e z e	eo w e z e	eo w e z e	eo w e z e	eo w e z e	eo w e z e	eo w e z e	eo w e z e	eo w e z e	eo w e z e	eo w e z e	eo w e z e	eo w e z e	eo w e z e	eo w e z e	eo w e z e	eo w e z e			
Economy/Economic situation	181	26	51	14	22	34	29	43	30	21	37	26	83	154	25	79	196		
18%	16%	21%	16%	19%	14%	21%	24%	14%	13%	22%	25%	17%	18%	17%	26%	20%			
Housing	94	9	26	10	12	18	8	16	23	18	10	12	37	79	14	28	107		
9%	6%	11%	11%	10%	7%	6%	9%	11%	11%	6%	12%	8%	9%	10%	9%	11%			
Taxation	89	27	7	8	17	18	14	9	21	10	20	3	62	74	14	32	78		
9%	16%	3%	9%	15%	7%	10%	5%	10%	6%	12%	3%	13%	9%	10%	11%	8%			
bn bn zbe	bn bn zbe	bn bn zbe	bn bn zbe	bn bn zbe	bn bn zbe	bn bn zbe	bn bn zbe	bn bn zbe	bn bn zbe	bn bn zbe	bn bn zbe	bn bn zbe	bn bn zbe	bn bn zbe	bn bn zbe				
Mental health/ well-being	71	8	14	9	4	17	17	4	19	11	13	2	33	54	16	14	55		
7%	5%	6%	10%	3%	7%	12%	3%	9%	7%	8%	2%	7%	6%	11%	5%	5%			
Education/Schools	68	13	23	2	7	16	7	13	14	16	10	14	33	59	9	43	78		
7%	8%	10%	3%	6%	6%	5%	5%	7%	10%	6%	14%	7%	7%	6%	14%	8%			
Pensions/Social security/Benefits	60	14	17	5	10	12	10	5	16	9	14	3	18	59	1	10	68		
6%	8%	7%	6%	9%	5%	7%	3%	7%	6%	8%	3%	4%	7%	1%	3%	7%			
Unemployment/ Factory closure/ Lack of industry	47	3	13	2	3	9	8	15	8	4	6	5	29	29	18	21	44		
5%	2%	5%	2%	3%	3%	5%	9%	4%	2%	3%	5%	6%	3%	12%	7%	4%			
Ageing population/ Social care for the elderly	46	9	16	7	4	11	5	4	13	12	12	3	16	44	3	8	57		
5%	5%	7%	8%	3%	4%	3%	2%	6%	7%	7%	3%	3%	5%	2%	3%	6%			
Low pay/Minimum wage/Fair wages	46	2	16	-	10	4	10	9	14	4	3	8	25	30	14	26	48		
5%	1%	7%	-	8%	1%	7%	5%	6%	2%	2%	7%	5%	3%	10%	8%	5%			
Pollution/ Environment/ Climate change	45	4	12	4	4	3	7	7	9	13	5	7	21	39	4	12	62		
4%	2%	5%	4%	4%	1%	5%	4%	4%	8%	3%	7%	4%	5%	3%	4%	6%			
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	45	9	12	-	9	8	6	7	13	5	10	4	23	35	8	19	43		
4%	6%	5%	-	8%	3%	4%	4%	6%	3%	6%	4%	5%	4%	6%	6%	4%			
Childcare services / support for young people	44	7	14	4	5	9	7	15	7	7	8	2	30	40	4	30	36		
4%	4%	6%	4%	4%	5%	9%	3%	4%	4%	2%	6%	5%	2%	10%	4%				
Immigration/ immigrants	40	10	3	*	20	6	7	8	12	6	4	3	20	38	1	9	32		
4%	6%	1%	*	17%	3%	5%	5%	6%	3%	2%	3%	4%	4%	1%	3%	3%			
Poverty/Inequality	40	3	13	4	3	11	11	7	5	9	3	3	21	30	9	13	42		
4%	2%	5%	2%	4%	4%	8%	4%	2%	6%	1%	3%	4%	6%	4%	4%				
Lack of faith in politics / politicians / government	34	5	6	2	10	4	2	5	14	4	3	6	8	31	2	12	37		
3%	3%	2%	3%	8%	2%	1%	3%	6%	3%	2%	5%	2%	4%	2%	4%				
Transport/Public transport	33	4	9	1	7	3	5	6	6	4	3	3	19	30	2	11	36		
3%	3%	4%	1%	6%	1%	4%	3%	3%	2%	2%	10	8	10	6	18				
Defence/Foreign affairs/ International terrorism	28	7	9	3	*	5	5	3	5	1	10	3	19	20	7	8	27		
3%	4%	4%	*	2%	*	2%	3%	2%	1%	2%	1%	2%	2%	3%	2%				
Public services in general	26	3	8	2	1	5	1	8	6	2	4	6	17	21	5	11	33		
3%	2%	4%	3%	1%	2%	1%	5%	3%	3%	1%	6%	3%	1%	4%	3%				
Morality/ Individual behaviour/ Lifestyle	19	3	4	3	4	4	1	3	4	5	6	*	11	19	1	5	22		
2%	2%	2%	3%	3%	3%	1%	1%	2%	2%	3%	4%	*	2%	2%	2%				
Race relations	18	3	6	1	2	2	2	2	2	2	2	2	10	8	10	6	18		
2%	2%	2%	2%	1%	1%	6%	1%	1%	1%	1%	2%	2%	1%	7%	2%				
Petrol prices/Fuel	17	5	2	-	6	2	1	5	4	3	4	2	3	16	-	*	19		
2%	3%	1%	-	5%	1%	1%	3%	2%	2%	2%	2%	1%	2%	-	*	2%			
Local government/ Council tax	14	4	3	2	2	4	-	3	3	3	4	*	8	12	3	4	14		
1%	2%	1%	2%	2%	1%	-	2%	2%	2%	3%	3%	4%	2%	1%	1%				
Common Market/ Brexit/EU/Europe/ Euro	14	-	6	4	-	-	-	2	1	2	7	3	8	13	1	6	18		
1%	-	2%	5%	-	-	-	-	1%	1%	1%	4%	3%	2%	1%	2%				
Food production/ farming	10	1	2	-	-	7	1	1	2	-	-	1	6	10	-	7	4		
1%	1%	1%	-	-	3%	1%	*	1%	-	-	1%	1%	1%	-	2%				
Pound/Exchange rate/Value of pound	7	1	4	-	-	2	-	2	1	2	1	1	5	7	1	4	9		
1%	1%	2%	-	-	1%	-	1%	*	1%	1%	1%	1%	1%	1%	1%				
Privatisation	4	2	*	-	-	2	1	*	2	1	*	1	4	4	2	5			
*	1%	*	-	-	1%	1%	-	1%	*	1%	*	1%	1%	*	1%				
UK union/ devolution/reform	4	-	2	-	-	-	3	1	1	-	-	3	4	-	2	4			
*	-	1%	*	-	-	-	2%	-	*	-	-	1%	*	-	1%				
Media / social media	4	-	1	-	-	1	1	1	*	1	1	3	4	-	2	4			
*	-	1%	*	-	-	1%	1%	*	1%	1%	1%	1%	*	-	1%				
Coronavirus/ pandemic diseases	3	1	*	-	-	-	-	*	1	2	-	1	1	2	2	4			
*	1%	*	-	-	-	-	*	*	1%	1%	-	1%	*	1%					
AI / Technology	3	1	1	-	-	1	-	*	1	-	*	1	2	1	1	3			
*	1%	*	-	-	1%	-	*	1%	-	*	1%	*	1%	*	1%				
International trade/trade deals	3	3	-	*	-	-	-	3	-	*	-	*	3	-	-	2			
*	2%	-	*	*	-	-	*	2%	-	*	-	*	*	-	-	*			
Animal welfare	3	-	-	*	-	*	-	*	-	*	-	*	3	5	-	2			
*	-	*	*	*	-	*	*	1%	-	*	-	*	1%	-	*				
Drug abuse	3	-	1	-	1	1	*	1	1	*	*	1	1	2	1	-	4		
*	-	1%	*	1%	1%	*	*	1%	*	*	1%	*	1	*	*	*			
Trade unions/ Strikes	2	1	-	-	-	*	1	1	*	*	*	1	2	*	1	3			
*	1%	-	*	-	-	*	*	1%	*	*	*	1	*	*	*				
Population levels/ Overpopulation	2	1	*	-	*	-	*	-	*	-	*	1	2	-	-	2			
*	-	1%	*	-	*	-	*	-	*	-	*	1	*	-	-				
Nuclear weapons/ Nuclear war/ Disarmament	1	-	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*			
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
Nationalisation/ Government control of institutions	1	-	-	-	*	*	-	-	-	-	1	1	-	-	-	3			
*	-	-	-	*	*	*	-	-	-	*	1%	-	*	-	-				
Country/rise/Rural life	*	-	*	-	*	-	*	-	*	*	*	*	*	-	-	1			
*	-	*	-	*	-	*	-	*	*	*	*	*	*	-	-	*			
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Other	160	29	23	16	22	45	14	38	46	19	27	12	70	131	27	45	158		
16%	17%	10%	19%	19%	18%	18%	18%	22%	21%	11%	16%	12%	15%	15%	15%	16%			
MEAN NUMBER OF MENTIONS	1.92																		

Table 16
Q1 PLOS What would you say have been the most important issues for Britain over the past 50 years, since 1974?

BASE: ALL ADULTS AGED 18+

	SEX	AGE										SOCIAL GRADE					HH INCOME					UNWTD TOTAL
		MALE TOTAL (%)	FEMALE TOTAL (%)	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	D	ABC1	C06	UP TO 24999	25000-49999	50000 PLUS	
UNWEIGHTED BASE																						
WEIGHTED BASE		1003	481	510	136	164	149	147	163	37	270	296	431	315	351	322	154	566	103	175	346	1001
100%		100%	50%	105*	17%	17%	16%*	16%*	16%	10%	20%	28%	32%	40%	28%	24%	21%*	114*	172	318	1003	
Common Market/ Brexit/EU/Euro/	148	86	58	7	20	33	27	26	35	28	60	61	61	48	16	19	109	36	10	27	65	184
Brexit/EU/Euro/	15%	18%	12%	7%	12%	20%	17%	16%	15%	10%	18%	15%	22%	20%	8%	9%	21%	8%	9%	16%	20%	18%
bcl	2b																					
Immigration/ Immigrants	141	69	69	11	15	31	20	21	43	26	51	63	29	30	29	45	59	75	24	21	47	139
14%	14%	14%	13%	8%	15%	22%	13%	13%	18%	5%	16%	16%	10%	12%	14%	20%	13%	17%	23%	12%	15%	14%
ilp																						
Economy/Economic situation	134	61	72	11	28	18	33	21	23	39	51	45	50	36	16	28	86	43	13	26	65	135
13%	13%	14%	10%	16%	11%	20%	13%	10%	14%	16%	18%	15%	7%	13%	17%	10%	12%	15%	21%	13%		
National health service/Hospitals/ Healthcare	106	24	77	6	18	20	24	15	22	24	45	37	31	26	20	22	58	42	17	20	45	108
10%	5%	15%	6%	10%	12%	15%	10%	9%	9%	14%	9%	11%	11%	10%	10%	11%	10%	15%	12%	14%	11%	
Lack of faith in politics / politicians / government	82	38	41	6	10	8	15	23	19	17	23	42	25	26	11	14	51	25	10	17	20	93
8%	8%	8%	6%	6%	5%	9%	14%	8%	6%	7%	10%	9%	11%	5%	6%	10%	6%	9%	10%	6%	9%	
Coronavirus/ pandemic diseases	64	23	38	8	14	8	9	14	10	22	17	25	17	17	11	34	29	8	12	25	63	
6%	5%	8%	8%	8%	5%	5%	9%	8%	4%	8%	5%	6%	6%	7%	5%	7%	7%	7%	7%	8%	6%	
Unemployment/ Factory closure/ / Lack of industry	60	21	40	1	12	7	14	11	15	13	22	26	12	11	19	16	23	35	12	8	22	59
6%	4%	8%	1%	7%	5%	5%	9%	7%	6%	4%	7%	6%	4%	5%	9%	7%	4%	8%	11%	5%	7%	
Inflation/Prices	57	26	29	11	9	9	16	9	4	20	25	12	9	10	14	30	19	34	10	9	13	51
6%	5%	6%	11%	5%	5%	10%	5%	2%	7%	8%	3%	4%	7%	8%	9%	4%	8%	5%	4%	5%		
Housing	54	15	37	2	7	8	13	17	6	8	22	15	9	16	11	25	27	11	11	19	60	
5%	3%	7%	2%	4%	5%	8%	11%	3%	3%	7%	6%	5%	4%	8%	5%	6%	7%	10%	6%	6%	6%	
Defence/Foreign affairs/ / International terrorism	53	28	24	6	8	9	4	7	19	15	13	26	16	16	8	11	32	19	9	7	17	62
5%	6%	5%	6%	5%	5%	5%	2%	5%	5%	8%	5%	4%	4%	4%	5%	6%	4%	8%	4%	5%	6%	
Poverty/Inequality	53	18	33	5	13	9	9	10	5	20	17	13	13	21	22	4	4	43	8	5	6	28
5%	4%	7%	5%	5%	5%	6%	6%	2%	7%	5%	5%	4%	7%	5%	2%	8%	5%	4%	5%	6%		
Public services in general	46	9	37	3	8	9	13	7	7	11	22	14	15	5	11	13	20	24	6	10	20	39
5%	2%	7%	3%	4%	6%	8%	4%	3%	4%	7%	3%	5%	2%	5%	6%	4%	6%	5%	6%	6%		
Education/Schools	40	6	34	-	3	4	13	10	11	3	16	21	14	9	12	5	23	17	2	6	20	43
4%	1%	7%	-	2%	2%	8%	6%	4%	1%	5%	5%	5%	4%	6%	2%	4%	4%	2%	4%	6%	4%	
Crime/Law & order/ Violence/ Vandalism/antisocial (job) behaviour	39	12	26	5	5	6	8	6	10	10	14	15	10	10	8	8	20	16	9	2	13	38
4%	3%	5%	5%	3%	4%	5%	3%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	8%	1%	4%	4%	
Pollution/ Environment/ Climate change	33	13	19	4	5	1	8	7	8	9	8	15	11	11	3	7	22	10	5	7	13	38
3%	3%	4%	4%	3%	4%	5%	4%	3%	3%	3%	3%	4%	4%	4%	2%	3%	4%	4%	4%	4%		
Race relations	25	11	13	3	7	8	*	4	3	10	8	7	7	7	4	4	14	8	3	2	10	28
2%	2%	3%	3%	4%	5%	*	3%	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	2%	3%	3%		
Privatisation	24	13	11	2	2	5	11	*	3	4	17	3	8	9	3	4	16	8	8	8	25	
2%	3%	2%	2%	1%	3%	5%	*	1%	1%	1%	1%	3%	4%	1%	2%	3%	2%	5%	2%	2%		
Ageing population/ Social care for the elderly	17	2	14	-	1	5	5	2	3	1	10	5	4	3	-	7	8	7	5	5	2	17
2%	1%	3%	-	1%	3%	3%	1%	1%	1%	3%	1%	1%	1%	1%	1%	3%	1%	4%	3%	1%		
Low pay/Minimum wage/Fair wages	16	3	13	*	2	2	9	2	1	2	10	3	6	1	6	1	7	7	*	6	3	15
2%	1%	3%	*	1%	1%	5%	1%	*	1%	3%	3%	1%	2%	1%	*	3%	1%	1%	2%	3%		
Nuclear weapons/ Nuclear war/ Disarmament	15	7	9	1	-	*	4	7	2	1	5	9	3	2	4	7	5	10	1	4	2	11
2%	1%	2%	1%	*	*	4%	5%	4%	1%	5%	5%	1%	2%	1%	1%	3%	1%	2%	2%	1%		
Morality/ Individual behaviour/ Lifestyle	15	8	7	1	3	2	1	5	3	3	4	8	6	1	6	1	7	7	1	5	4	15
2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
Trade unions/ Strikes	15	7	8	-	2	1	5	3	4	2	7	7	10	*	3	2	10	5	1	4	8	15
2%	1%	2%	-	1%	1%	3%	2%	1%	2%	3%	2%	3%	*	1%	2%	1%	1%	2%	1%	2%		
Transport/Public transport	13	10	3	2	2	3	1	3	2	4	4	4	5	4	2	2	3	6	5	*	16	
2%	2%	1%	2%	1%	2%	*	1%	1%	2%	2%	2%	1%	1%	1%	1%	2%	1%	2%	2%	2%		
Food production/ farming	11	8	3	-	3	*	6	1	1	3	6	2	1	1	1	7	1	2	*	1	6	
2%	1%	1%	-	1%	*	4%	1%	*	1%	2%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%		
Population levels/ Overpopulation	11	2	9	*	1	*	4	3	2	1	4	6	3	6	*	9	*	1	*	1	7	
2%	1%	2%	*	*	*	*	2%	2%	1%	1%	2%	1%	*	*	2%	*	1%	1%	2%	2%		
Taxation	10	6	3	3	2	2	*	3	1	1	4	4	3	5	4	1	1	8	2	1	14	
1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
UK union/ devolution/reform	10	7	2	-	4	*	1	1	4	2	4	1	5	3	3	1	1	8	2	1	14	
2%	1%	2%	-	2%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
Local government/ Council tax	10	2	7	-	1	*	7	1	1	1	7	2	4	2	2	3	6	3	4	1	9	
1%	*	1%	-	*	*	4%	*	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
AI / Technology	9	1	8	-	1	1	*	3	5	1	1	8	1	1	3	3	2	6	4	*	3	
1%	*	2%	-	*	*	2%	*	2%	*	2%	*	2%	*	1%	1%	1%	1%	1%	1%	1%		
Pensions/Social security/Benefits	9	5	2	-	2	*	1	6	*	2	1	4	1	3	2	1	4	4	4	5	5	
1%	*	1%	-	1%	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
Childcare services / support for young people	8	3	5	-	*	*	2	2	3	*	2	5	*	1	1	4	2	1	6	*	5	
1%	*	1%	-	*	*	*	1%	1%	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%		
Mental health/ well-being	7	1	6	1	*	1	5	*	1	1	6	*	3	3	1	3	4	2	2	6	6	
1%	*	1%	1%	*	*	1%	*	*	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%		
International trade deals	5	1	4	-	*	2	1	*	*	4	1	3	2									

Table 13

QPL8 What would you say have been the most important issues for Britain over the past 50 years, since 1974?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION						TENURE			EDUCATION		WORKING STATUS				AREA			UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXKL SCOT LAND (d)	MID LANDS INCL WALES (e)	SOUTH EXKL GL (f)	OWNED (i)	MORT GAGED (j)	RENTED (k)	GRADUATE (l)	NON GRAD UATE (m)	FULL TIME (n)	PART TIME (o)	NOT WOR KING (p)	URBAN (s)	SUBURBAN (t)	RURAL (u)			
UNWEIGHTED BASE	1003	825	62	116	207	303	241	231	327	230	470	435	485	139	362	451	333	219	1003		
WEIGHTED BASE	1003	827	62*	115	205	300	240*	230	329	230	470	435	489	135*	360	453	334	214	1003		
100%	100%	86%	51*	9%	24%	31%	26%	145*	23%	30%	33%	58%	49%	125*	39%	43%	35%	21%	100%		
Common Market/ Brexit/EU/Europe/ Euro	148	135	2	11	30	46	44	29	33	59	52	30	74	66	82	20	47	72	40	184	
15%	16%	4%	13%	12%	15%	17%	20%	15%	16%	17%	10%	23%	11%	17%	16%	12%	17%	11%	17%	18%	
Immigration/ immigrants	141	121	10	35	48	39	18	28	58	35	42	36	93	61	15	65	59	51	32	129	
14%	14%	20%	12%	15%	16%	15%	13%	12%	16%	12%	15%	11%	16%	12%	12%	17%	13%	14%	14%		
Economy/Economic situation	134	118	6	11	38	44	38	20	21	50	43	36	53	67	69	14	51	76	32	135	
13%	14%	12%	13%	16%	14%	15%	14%	9%	14%	14%	13%	16%	12%	14%	11%	13%	17%	9%	12%	13%	
National health service/Hospitals/ Healthcare	105	91	6	8	38	29	22	13	18	42	33	26	43	49	52	19	34	47	36	22	108
10%	11%	13%	9%	16%	9%	9%	9%	8%	11%	11%	9%	13%	8%	11%	15%	9%	11%	10%	10%	11%	
Lack of faith in politics / politicians / government	82	65	5	12	16	23	18	11	19	38	26	13	26	38	41	7	34	37	27	17	93
8%	7%	9%	14%	7%	7%	7%	8%	8%	10%	9%	5%	8%	7%	8%	5%	9%	9%	8%	8%	9%	
Coronavirus/ pandemic diseases	64	57	3	4	14	21	18	9	17	23	18	17	23	35	35	5	24	27	20	18	63
6%	7%	6%	4%	6%	7%	7%	7%	7%	6%	6%	6%	7%	6%	6%	4%	6%	6%	6%	8%	6%	
Unemployment/ Factory closure/ Lack of industry	60	46	6	8	12	19	13	8	13	23	14	20	19	34	28	6	25	27	17	17	59
6%	5%	12%	10%	5%	6%	5%	5%	6%	6%	5%	6%	6%	6%	6%	5%	6%	6%	5%	5%	6%	
Inflation/Prices	57	48	6	4	9	17	12	11	16	15	13	29	14	39	34	4	20	16	28	13	51
6%	5%	12%	5%	4%	6%	8%	7%	4%	4%	10%	4%	4%	7%	3%	5%	4%	8%	6%	5%	5%	
Housing	54	43	4	6	11	12	13	8	18	17	17	24	27	23	10	20	22	16	16	60	
5%	5%	9%	7%	5%	4%	3%	9%	6%	5%	6%	6%	7%	5%	5%	8%	5%	4%	7%	6%		
Defence/Foreign affairs/ International terrorism	53	50	1	2	10	14	13	16	11	23	16	13	26	25	24	5	25	26	18	9	62
5%	6%	2%	3%	4%	4%	5%	12%	5%	6%	5%	4%	8%	2	5%	4%	6%	6%	5%	4%	6%	
Poverty/Inequality	53	48	1	3	18	11	10	7	13	22	19	9	33	14	30	6	17	29	13	12	62
5%	6%	3%	4%	8%	4%	4%	5%	5%	6%	6%	3%	10%	2%	6%	5%	4%	7%	4%	5%	6%	
Public services in general	46	29	4	4	17	15	11	8	5	14	12	15	18	23	21	9	17	23	13	20	
5%	4%	8%	4%	7%	5%	6%	4%	2%	2%	4%	5%	5%	6%	6%	7%	5%	8%	5%	4%	5%	
Education/Schools	40	37	1	2	13	7	6	4	14	19	14	6	18	20	21	5	15	27	8	4	43
4%	4%	2%	2%	5%	2%	2%	3%	6%	5%	4%	2%	5%	3%	4%	4%	6%	2%	2%	2%	4%	
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	39	34	5	-	9	10	5	8	12	16	12	8	13	24	18	2	19	20	8	11	38
4%	4%	10%	-	4%	3%	2%	6%	5%	4%	4%	3%	4%	4%	4%	2%	5%	2%	5%	4%		
Pollution/ Environment/ Climate change	33	31	2	*	10	11	9	5	6	17	11	4	14	14	18	3	12	14	9	9	38
3%	4%	4%	*	4%	4%	2%	2%	2%	2%	2%	2%	4%	2%	4%	2%	3%	3%	4%	4%		
Race relations	25	23	1	*	10	5	4	5	5	9	7	7	13	7	11	3	11	9	14	2	28
2%	3%	3%	*	4%	2%	2%	3%	2%	2%	2%	2%	4%	1%	2%	2%	3%	2%	4%	1%	3%	
Privatisation	24	21	1	2	3	11	10	2	6	6	10	7	8	16	16	3	5	9	8	6	25
2%	2%	2%	2%	1%	4%	4%	1%	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	
Ageing population/ Social care for the elderly	17	11	5	1	5	8	2	1	2	5	3	7	7	10	7	2	8	5	4	7	17
2%	1%	10%	zacd efgh	2%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	3%	2%
Low pay/Minimum wage/Fair wages	16	11	-	4	5	5	5	-	1	3	5	7	7	9	9	4	2	7	5	4	15
2%	1%	-	5%	2%	2%	2%	2%	-	1%	2%	2%	2%	2%	2%	2%	4%	1%	2%	1%	2%	
Nuclear weapons/ Nuclear war/ Disarmament	15	15	-	*	2	8	8	1	4	6	5	3	4	10	10	-	6	7	3	6	11
2%	2%	-	1%	1%	3%	2%	1%	*	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	
Morality/ Individual behaviour/ Lifestyle	15	15	1	-	2	6	5	2	5	7	2	5	7	9	9	*	6	4	9	2	15
2%	2%	1%	-	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%	1%	
Trade unions/ Strikes	15	12	1	2	5	2	1	2	4	7	7	1	9	5	8	2	6	8	4	3	15
2%	1%	2%	2%	2%	1%	1%	1%	*	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	1%	
Transport/Public transport	13	11	*	2	2	4	4	1	5	3	4	5	6	7	9	1	3	7	5	2	16
1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	2%	2%	1%	2%	1%	2%	1%	
Food production/ farming	11	9	1	-	3	2	-	7	2	3	6	*	9	10	*	1	1	7	2	6	6
1%	1%	2%	-	1%	1%	1%	-	3%	1%	2%	*	2%	2%	*	*	2%	*	1%	2%	1%	
Population levels/ Overpopulation	11	11	-	-	2	4	4	1	4	6	6	*	6	2	6	2	3	6	2	3	17
1%	1%	-	-	1%	1%	2%	1%	2%	1%	2%	*	2%	*	1%	1%	1%	1%	1%	1%	1%	
Taxation	10	8	1	2	4	3	3	1	3	5	2	5	5	8	-	2	8	2	4	*	13
1%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	2%	1%	2%	2%	*	1%	2%	1%	1%	*	
UK union/ devolution/reform	10	5	-	-	5	2	1	1	1	2	2	4	6	5	2	3	5	4	4	1	14
1%	1%	-	-	6%	1%	1%	1%	*	1%	1%	2%	1%	2%	2%	*	1%	1%	1%	1%	1%	
Local government/ Council tax	10	2	2	1	1	7	*	1	1	4	2	3	2	5	4	*	6	5	-	5	9
1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	16	
AI / Technology	9	9	-	-	4	3	3	1	2	3	2	4	1	7	3	-	6	6	-	3	7
1%	1%	-	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	-	1%	1%
Pensions/Social security/Benefits	8	8	-	-	4	2	2	2	*	4	2	2	2	4	4	-	4	2	2	4	5
1%	1%	-	-	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	2%	1%	1%
Childcare services/ support for young people	8	6	-	-	1	6	1	1	-	5	2	1	-	8	3	-	5	1	1	5	5
1%	1%	-	-	1%	2%	*	*	-	1%	1%	1%	*	1%	1%	-	2%	1%	*	-	*	
Mental health/ well-being	7	6	-	1	2	2	2	1	1	3	2	2	1	7	3	-	4	*	3	4	6
1%	1%	-	2%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	
International trade/trade deals	5	5	-	*	*	2	2	1	1	3	1	2	3	1	5	-	*	1	3	1	6
1%	1%	-	*	*	1%	1%	1%	*	1%	1%	1%	*	1%	1%	*	-	1%	*	1%	1%	1%
Petrol prices/Fuel	4	4	-	-	1	1	1	2	-	1	3	-	-	4	3	-	1	-	3	1	3
4%	4%	-	-	1%	1%	1%	1%	*</td													

Table 18

Table 18 Q-PL08 What would you say have been the most important issues for Britain over the past 50 years, since 1974?

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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j/k/l/m - z/n/o/p/q - z/r/s/t/u - z/v/w

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+

Respondent type : GB Adults 18+
Fieldwork dates : 4th September

Fieldwork dates : 4th September - 10th September 2021
Source : Ipsos (JN Q218)

Source : Ipsos (JN Q218)

Table 19 Q10 What do you think will be the most important issues facing Britain over the next 50 years, until 2074?

BASE: ALL ADULTS AGED 18+

	SEX		AGE										SOCIAL GRADE						HH INCOME					UNWTD TOTAL	
	TOTAL 18+	FEMALE 18+	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	D	ABC1	C3	UP TO 24999	25000-49999	50000 PLUS					
UNWEIGHTED BASE	1003	513	510	136	164	149	147	163	375	270	296	437	315	351	332	154	666	103	175	346	1003	1003	1003		
WEIGHTED BASE	1003	481	502	105*	175	162*	163*	160	238	279	326	398	281	243	210*	222	524	432	114*	172	318	1003	1003	1003	
Immigration/ Immigrants	196	102	90	11	30	36	29	42	49	41	65	90	55	39	51	43	95	93	30	25	74	180			
2006	216	186	116	176	226	186	26%	15%	20%	23%	24%	23%	16%	24%	19%	18%	22%	26%	15%	25%	18%				
ci																									
Pollution/ Environment/ Climate change	177	83	90	15	27	29	29	35	41	42	58	77	62	54	28	25	117	53	20	35	77	205			
18%	17%	18%	15%	15%	18%	18%	22%	17%	15%	18%	19%	22%	22%	13%	11%	22%	12%	18%	20%	24%	2	20%			
00																									
Economy/Economic situation	158	80	75	15	31	26	32	19	36	45	58	54	63	39	32	19	100	51	13	23	69	169			
16%	17%	15%	14%	17%	16%	19%	12%	15%	16%	18%	14%	22%	16%	15%	9%	9%	19%	12%	12%	14%	22%	17%			
0																									
National health service/Hospitals/ Healthcare	123	29	92	11	17	26	33	23	13	27	58	37	32	30	40	17	63	57	13	37	44	123			
12%	6%	18%	10%	10%	16%	20%	15%	6%	10%	18%	9%	12%	12%	10%	8%	12%	13%	11%	21%	14%	12%				
ahk																									
Defence/Foreign affairs/ International terrorism	117	66	46	6	13	19	18	21	40	19	37	61	42	34	11	21	76	32	13	14	37	133			
12%	14%	9%	6%	7%	11%	13%	17%	7%	11%	15%	14%	15%	14%	5%	9%	15%	15%	11%	8%	12%	13%				
bin																									
Housing	85	34	49	11	23	5	10	18	34	15	36	15	23	15	20	38	45	15	4	24	90				
8%	7%	10%	11%	13%	3%	6%	11%	7%	12%	5%	9%	5%	10%	13%	13%	3%	8%	15%	4%	9%	9%				
nhk																									
Inflation/Prices	81	37	43	20	29	8	6	9	9	49	14	18	18	17	19	20	35	39	4	11	31	83			
8%	8%	9%	19%	16%	5%	4%	4%	4%	18%	4%	5%	6%	7%	9%	9%	4%	6%	10%	8%						
nhk																									
Crime/Law & order/ Violence/ Vandalism/ Antisocial (mob) behaviour	64	20	43	5	9	13	18	5	11	18	31	15	14	13	18	20	27	37	6	10	29	55			
6%	4%	9%	8%	8%	5%	8%	11%	3%	4%	6%	10%	4%	5%	5%	8%	9%	5%	9%	6%	9%	5%				
skip																									
Lack of faith in politics / politicians / government	63	23	38	9	12	11	14	7	9	21	25	17	14	12	10	20	26	30	11	7	16	60			
6%	5%	8%	9%	7%	7%	9%	5%	4%	8%	8%	4%	5%	5%	5%	9%	7%	10%	4%	5%	6%	6%				
kc																									
Education/Schools	53	22	31	1	16	13	7	10	6	17	20	16	16	8	16	13	25	28	3	10	24	49			
5%	5%	6%	1%	9%	8%	4%	6%	3%	6%	6%	4%	6%	3%	7%	6%	5%	7%	3%	6%	8%	5%				
ci																									
Poverty/Inequality	53	17	34	8	10	8	15	6	6	18	23	12	15	20	8	5	35	13	5	7	18	64			
5%	3%	7%	7%	6%	5%	4%	3%	2%	6%	7%	3%	5%	8%	4%	2%	7%	3%	4%	6%	6%	6%				
ahk																									
Population levels/ Overpopulation	43	20	23	3	5	5	11	10	9	8	16	19	12	14	6	10	26	15	6	10	13	51			
4%	4%	4%	3%	3%	3%	4%	4%	3%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	6%	6%	4%	5%			
imp																									
Unemployment/ Factory closure/ Lack of industry	42	13	29	3	10	6	9	7	8	13	15	15	14	7	10	11	21	21	8	8	11	39			
4%	3%	6%	3%	6%	4%	4%	4%	3%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	4%				
Public services in general	38	11	25	1	6	5	21	3	2	7	26	5	14	3	11	10	17	21	5	11	13	30			
4%	2%	5%	1%	4%	3%	1%	2%	1%	3%	3%	8%	1%	5%	1%	5%	3%	4%	6%	4%	6%	3%				
hmk																									
AI / Technology	35	16	16	1	8	5	3	7	11	9	8	18	16	10	4	4	26	8	6	4	20	43			
3%	3%	3%	1%	5%	3%	2%	4%	5%	3%	2%	5%	5%	4%	2%	2%	5%	5%	2%	6%	4%	4%				
lo																									
Common Market/ Brexit/ EU/Euro/ Euro	34	21	12	1	7	9	6	6	5	8	15	11	17	10	3	4	27	7	1	3	21	43			
3%	4%	2%	1%	4%	6%	4%	4%	2%	2%	3%	5%	3%	3%	1%	2%	5%	5%	2%	1%	6%	4%				
tax																									
Ageing population/ Social care for the elderly	31	9	22	1	7	11	9	3	1	8	19	4	14	9	2	5	22	6	3	8	13	32			
3%	2%	4%	1%	4%	7%	5%	2%	1%	3%	6%	1%	5%	4%	1%	2%	4%	1%	3%	5%	4%	3%				
hk																									
Morality/ Individual behaviour/ Lifestyle	28	16	11	5	3	1	5	8	6	8	6	14	10	8	2	7	18	9	3	12	31				
3%	3%	2%	5%	2%	1%	1%	3%	1%	2%	3%	3%	2%	3%	1%	1%	2%	3%	2%	1%	2%	3%				
Taxation	24	13	10	5	5	3	2	7	3	10	5	9	8	6	1	9	14	10	4	2	7	21			
2%	3%	2%	1%	1%	1%	1%	2%	1%	3%	1%	2%	1%	3%	1%	1%	1%	2%	1%	1%	1%	2%				
Food production/ Farming	24	16	7	*	4	*	7	5	7	5	8	11	2	4	*	10	6	6	1	2	4	21			
2%	3%	1%	*	2%	*	5%	3%	2%	3%	2%	3%	1%	2%	*	2%	3%	1%	1%	1%	1%	2%				
lo																									
Nuclear weapons/ Nuclear war/ Disarmament	21	10	11	*	1	3	2	2	12	1	5	15	4	2	3	8	6	6	11	1	2	6	18		
2%	2%	2%	*	1%	2%	2%	1%	1%	1%	1%	5%	*	2%	2%	1%	1%	2%	2%	1%	1%	1%	2%			
imp																									
Pensions/Social security/Benefits	17	5	11	*	1	4	4	5	3	1	8	8	6	6	5	*	12	5	1	3	10	16			
2%	1%	2%	*	1%	2%	2%	1%	1%	1%	1%	5%	*	2%	2%	1%	1%	2%	2%	1%	1%	1%	2%			
trans																									
Transport/Public transport	16	5	11	*	3	3	3	3	4	3	6	7	4	1	4	7	5	10	1	2	2	15			
1%	1%	2%	*	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%				
Mental health/ well-being	15	5	10	*	1	3	5	1	3	1	9	5	3	2	2	2	7	5	10	2	3	14</			

Table 20

Q1PL09 What do you think will be the most important issues facing Britain over the next 50 years, until 2074?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION						TENURE			EDUCATION		WORKING STATUS				AREA			UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXKL SCOT LAND (d)	MID LANDS INCL WALES (e)	MID LANDS (f)	GL (g)	SOUTH EXKL GL (h)	OWNED (i)	MORT GAGED (j)	RENTED (k)	GRADUATE (l)	NON GRAD DATE (m)	FULL TIME (n)	PART TIME (o)	NOT WOR KING (p)	URBAN (s)	SUBURBAN (t)	RURAL (u)	
UNWEIGHTED BASE	1003	825	62	116	207	303	241	148	231	404	327	230	470	435	485	139	362	451	333	219	1003
WEIGHTED BASE	1003	827	62*	115	205	303	240	147*	230	393	322	233	439	435	483	135*	354	435	324	214	1003
Immigration/ immigrants	196 20%	170 20%	9 19%	17 19%	49 21%	53 17%	44 17%	32 23%	46 20%	67 18%	65 21%	52 18%	46 14%	131 23%	106 22%	21 17%	69 18%	87 20%	74 21%	36 17%	180
Pollution/ Environment/ Climate change	177	158	9	10	33	58	49	29	46	68	69	33	85	78	95	19	63	83	46	47	205
Economy/Economic situation	158 16% m	128 15%	11 22%	19 16%	38 15%	46 14%	36 20%	27 12%	27 19%	70 17%	50 12%	33 12%	72	69	92	16	51	82	49	27	169
National health service/Hospitals/ Healthcare	123	109	6	8	30	41	36	19	24	43	42	35	55	61	65	16	41	58	35	29	123
Defence/Foreign affairs/ International terrorism	117 12%	102 12%	4	11	20	35	31	23	28	52	25	29	47	57	45	15	58	50	41	26	133
Housing	85 8% d	71 8%	6 12%	8 9%	10	27	21	17	23	28	23	33	25	52	31	5	49	39	32	14	90
Inflation/Prices	81 8%	72 8%	3 6%	6 7%	10	23	20	16	12	23	24	30	30	49	46	12	24	27	41	14	83
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	64	56	4	4	19	23	19	10	9	20	18	23	18	44	36	8	20	24	23	17	55
Lack of faith in politics / politicians / government	66 63	65 55	6% 4	9% 4	8% 16	7% 19	7% 15	7% 13	6% 10	23 23	15 22	22 22	17	39	31	9	23	20	26	17	60
Education/School	53 5%	48 5%	* 5	5 5%	16	15	12	15	12	18	18	18	21	26	29	6	18	25	19	10	49
Poverty/Inequality	53 5%	45 5%	4 7%	4 4%	17	12	9	5	14	22	15	13	26	20	22	8	22	25	21	7	64
Population levels/ Overpopulation	43 4%	36 4%	1 1%	6 6%	7	9	9	5	15	14	17	9	17	21	22	4	16	18	13	12	51
Unemployment/ Factory closure/ Lack of industry	42 4%	32 4%	5 11%	5 6%	7	13	8	7	10	10	15	16	12	23	23	4	15	15	17	10	39
Public services in general	38 4%	31 4%	5 10%	2 3%	15	15	10	5	*	11	11	15	15	22	21	7	10	20	10	8	30
AI / Technology	35 3%	33 4%	1 2%	1 1%	11	9	8	6	8	16	11	8	19	11	18	6	11	20	7	8	43
Common Market/ Brexit/EU/Europe/ Euro	34 3%	30 3%	1 1%	3 3%	8	10	10	6	6	10	17	6	23	10	20	3	11	18	10	6	43
Ageing population/ Social care for the elderly	31 3%	24 3%	6 12%	2 2%	2	13	8	5	7	3	14	12	18	12	23	3	5	7	10	15	32
Morality/ Individual behaviour/ Lifestyle	28 3%	21 2%	6 2%	8 7%	3	1%	1%	3%	2%	3%	3%	3%	3%	3%	3%	1%	3%	3%	2%	4%	3%
Taxation	24 2%	22 2%	2 3%	1 3%	7	3	2	5	8	11	6	7	10	11	13	-	11	10	8	6	21
Food production/ farming	24 2%	22 2%	2 3%	1 3%	7	3	3	2	10	9	3	14	4	18	11	3	10	7	14	3	21
Nuclear weapons/ Nuclear war/ Disarmament	21 2%	17 2%	2 4%	2 1%	2	9	7	2	6	12	4	4	3	18	5	2	14	8	9	4	18
Pensions/Social security/Benefits	17 2%	15 2%	2 3%	1 1%	4	8	6	2	3	6	10	2	6	10	9	3	5	7	4	6	16
Transport/Public transport	16 2%	10 1%	* 1%	5 6%	3	2	2	1	4	7	4	5	6	7	6	2	8	9	3	4	15
Mental health/ well-being	15 1%	15 1%	- -	* *	4	7	7	1	3	8	3	3	4	10	6	*	8	5	5	5	14
Race relations	14 1%	9 1%	- -	* *	2	3	3	2	2	5	2	2	3	3	6	*	3	5	2	1	9
Media / social media	13 1%	11 1%	1 2%	1 2%	5	5	4	1	1	5	2	2	6	6	7	*	9	3	1	1	13
Low pay/Minimum wage/Fair wages	11 1%	11 1%	- -	* *	3	3	3	2	3	2	5	1	5	5	3	2	6	6	4	2	12
Nationalisation/ Government control of institutions	9 1%	9 1%	- -	- *	1	3	3	2	2	2	2	2	3	3	6	-	3	5	2	1	9
Childcare services / support for young people	8 1%	7 1%	- -	1	5	5	4	1	1	5	2	2	2	6	2	-	6	1	4	3	5
Petrol prices/Fuel	8 1%	7 1%	- -	1	3	4	4	-	1	3	2	3	4	4	3	2	3	5	2	1	11
International trade/trade deals	7 1%	7 1%	- -	* *	3	3	2	1	1	1	1	5	4	3	3	-	4	3	4	-	9
Coronavirus/ pandemic diseases	7 1%	7 1%	- -	- *	2	3	3	1	2	1	4	1	2	4	5	-	2	1	4	2	7
UK union/ devolution/reform	6 1%	4 1%	- -	2	3	3	3	-	1	2	2	1	1	4	3	*	2	2	3	1	7
Privatisation	5 1%	4 1%	- -	1	3	3	1	-	4	1	-	3	2	2	-	3	2	3	-	4	4
Royal Family/ Monarchy	5 1%	5 1%	- -	3	1	1	1	-	3	1	-	1	4	1	3	1	-	3	1	3	3
Drug abuse	4 1%	4 1%	- -	-	4	4	-	-	-	4	1	3	2	-	3	4	*	-	3	*	3
Trade unions/ Strikes	4 1%	4 1%	- -	-	2	1	1	-	*	1	1	2	1	3	4	-	1	2	-	4	4
Local government/ Council tax	4 1%	3 1%	- -	* *	1	1	1	*	2	1	1	2	2	-	4	-	3	3	1	*	4
Countryside/Rural life	1 1%	1 1%	- -	1	1	1	1	-	1	1	1	1	1	1	1	*	1	1	1	1	1
Median	1 1%	1 1%	- -	1	1	1	1	-	1	1	1	1	1	1	1	*	1	1	1	1	1
Pound/Exchange rate/Value of pound	1 1%	1 1%	- -	1	1	1	1	-	1	1	1	1	1	1	1	*	1	1	1	1	1
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	96 10%	85 10%	2 4%	9 4%	28 10%	23 12%	21 8%	17 8%	18 12%	35 9%	34 11%	16 12%	35 10%	48 12%	13 10%	35 10%	43 10%	35 10%	17 8%	102 10%	
MEAN NUMBER OF MENTIONS	1.84 m	1.84 1.5%	2 1.5%	1.76 1.5%	1.83 1.5%	1.8 1.5%	2.11 1.5%	1.74 1.5%	1.82 1.5%	1.94 1.5%	1.78 1.5%	2.11 1.5%	1.72 1.5%	1.92 1.5%	1.65 1.5%	1.8 1.5%	1.88 1.5%	1.81 1.5%	1.82 1.5%	1.89 1.5%	
STANDARD ERROR	0.04	0.04	0.23	0.1	0.09	0.07	0.07	0.11	0.07	0.06	0.07	0.08	0.06	0.06	0.05	0.09	0.07	0.06	0.07	0.08	0.04
ERROR VARIANCE	*	*	0.05	0.01	0.01	0.01	0.01	0.01	0.01	*	0.01	0.01	*	*	*	*	*	*	*	*	*
Don't know	110 11%	95 11%	10 19%	5 6%	26 11%	41 13%	32 12%	13 9%	25 11%	36 10%	30 12%	36 12%	26 10%	72 12%	50 12%	16 13%	44 11%	49 11%	45 13%	16 8%	92 9%
Personal finances (NET)	145 14%	127 12%	7 13%	11 13%	41 13%	40 13%	33 17%	24 17%	29 13%	45 12%	45 15%	43 15%	61 15%	73 13%	72 15%	21 17%	51 13%	61 15%	63 18%	21 10%	159 16%
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/l/m - z/n/o/p/q/r - z/s/t/u/v/w

Overlap formula used - *small base; ** very small base (under 30) ineligible for sig testing

Responsible type : GB Adults 18+

Fieldwork dates : 4th September - 10th September 2024

Source : Ipsos (IN Q218)

Table 21

Q1PL09 What do you think will be the most important issues facing Britain over the next 50 years, until 2074?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	PARTY PREFERENCE (NOT VI)					IMD QUINTILES					SECTOR WORKING IN			ETHNIC			CHILD IN HH UNWTD TOTAL
		CON SERV (a)	LAB OUR (b)	LIBERAL DEMO CRAT (c)	REFORM UK (d)	NONE (e)	1 (i)	2 (j)	3 (k)	4 (l)	5 (m)	PUBLIC (n)	PRI VATE (o)	WHITE (v)	BME (w)			
UNWEIGHTED BASE	1003	149	282	92	108	214	131	164	209	188	190	238	360	840	151	277	1003	
WEIGHTED BASE	1003	156	238	87	110*	247	141*	175	218	182	170	163	480	849	146	303	1003	
200K	200	32	308	110*	110*	255	178	215	156	156	150	170	405	555	155	200	200	
Immigration/ immigrants	196	40	34	14	50	48	29	45	41	29	29	18	106	170	25	63	180	
20% b	20%	24%	14%	16%	43%	19%	21%	26%	19%	18%	17%	18%	22%	20%	17%	21%	18%	
Pollution/ Environment/ Climate change	177	23	56	15	15	17	23	24	47	38	29	18	90	156	18	39	205	
18% e	14%	23%	17%	13%	7%	16%	14%	22%	24%	17%	17%	19%	18%	12%	13%	20%		
Economy/Economic situation	158	28	52	12	18	30	22	16	39	25	36	16	89	136	21	58	169	
16% 1	17%	22%	13%	15%	12%	16%	9%	18%	15%	21%	15%	19%	16%	14%	19%	17%		
National health service/Hospitals/ Healthcare	123	15	42	12	9	21	17	26	34	20	20	14	65	106	16	43	123	
12% 1	9%	18%	za	za	de	8%	12%	15%	16%	12%	12%	14%	13%	12%	11%	14%	12%	
Defence/Foreign affairs/ International terrorism	117	29	24	18	13	22	11	10	24	25	36	7	50	104	12	18	133	
12% jn	18%	10%	20%	11%	9%	8%	6%	11%	15%	21%	7	7	10%	12%	8%	6%	13%	
Housing	85	10	21	6	9	25	18	18	13	16	6	11	24	68	17	27	90	
8% mo	6%	9%	6%	8%	10%	12%	10%	10%	6%	10%	4%	11%	5%	8%	11%	9%	9%	
Inflation/Prices	81	11	18	3	7	27	10	13	18	11	12	15	40	59	23	37	83	
8% v	7%	7%	4%	6%	11%	7%	7%	8%	7%	7%	14%	8%	7%	16%	12%	8%		
Crime/Law & order/ Violence/ Vandalism/Antisocial (yb)	64	9	19	2	5	19	9	10	15	8	12	5	38	55	8	27	55	
behaviour	6%	5%	8%	2%	4%	8%	6%	6%	7%	5%	7%	5%	8%	6%	5%	9%	5%	
Lack of faith in politics / politicians / government	63	4	9	6	11	25	7	9	15	6	13	4	32	53	9	18	60	
6% a	2%	4%	6%	9%	10%	5%	5%	7%	4%	8%	4%	7%	6%	6%	6%	6%		
Education/Schools	53	9	15	2	4	16	3	15	15	6	6	4	29	43	10	29	49	
5% 5%	6%	6%	3%	3%	7%	2%	9%	7%	4%	4%	4%	6%	5%	7%	10%	5%		
Poverty/Inequality	53	2	18	4	1	10	10	6	10	11	8	7	19	43	10	16	64	
5% a	1%	8%	5%	1%	4%	7%	3%	5%	7%	5%	7%	4%	5%	7%	5%	6%		
Population levels/ Overpopulation	43	7	8	4	5	12	8	3	15	3	9	5	21	36	6	14	51	
4% 4%	4%	3%	4%	4%	5%	6%	2%	7%	2%	5%	5%	4%	4%	4%	4%			
Unemployment/ Factory closure/ Lack of industry	42	8	7	3	6	13	10	9	5	5	8	5	22	35	8	14	39	
4% 4%	5%	3%	5%	5%	5%	7%	5%	2%	3%	4%	5%	5%	4%	5%	4%			
Public services in general	38	3	11	1	4	10	13	5	7	4	5	3	25	32	6	19	30	
4% 4%	2%	4%	1%	4%	4%	9%	3%	3%	2%	3%	3%	5%	4%	4%	6%	3%		
AI / Technology	35	9	11	8	2	1	3	2	6	6	15	6	16	33	2	8	43	
3% e	5%	5%	9%	1%	1%	*	2%	1%	3%	4%	9%	5%	3%	4%	1%	3%		
Common Market/ Brexit/EU/Europe/ Euro	34	2	12	9	-	4	3	9	7	5	7	5	18	29	4	14	43	
3% d	1%	5%	10%	2%	-	2%	2%	5%	3%	3%	4%	5%	4%	3%	3%	5%		
Aging population/ Social care for the elderly	31	4	10	5	2	8	4	2	11	4	5	3	22	27	4	17	32	
3% v	2%	4%	6%	2%	3%	3%	1%	1%	2%	1%	2%	3%	3%	3%	6%	3%		
Morality/ Individual behaviour/ Lifestyle	28	3	10	2	5	6	5	4	7	6	6	6	3	24	3	8	31	
3% v	2%	4%	2%	4%	5%	3%	3%	2%	3%	2%	3%	3%	3%	2%	3%			
Taxation	24	1	4	2	4	9	4	5	4	3	4	1	12	19	5	3	21	
2% v	1%	2%	2%	3%	4%	3%	3%	2%	2%	3%	1%	3%	2%	3%	1%	2%		
Food production/ farming	24	1	2	-	2	12	4	1	3	8	-	2	12	23	1	10	21	
2% v	1%	1%	-	2%	5%	*	*	*	1%	5%	-	2%	3%	3%	1%	3%		
Nuclear weapons/ Nuclear war/ Disarmament	21	2	6	3	1	5	-	4	6	8	2	1	4	18	2	6	18	
2% o	1%	3%	4%	1%	2%	-	2%	3%	5%	1%	1%	1%	2%	1%	2%			
Pensions/Social security/Benefits	17	4	6	-	2	4	-	3	7	4	2	2	10	15	2	8	16	
2% v	3%	2%	-	2%	2%	-	2%	3%	2%	1%	2%	2%	2%	3%	2%			
Transport/Public transport	16	2	2	1	3	6	3	3	3	2	3	1	7	16	-	6	15	
2% v	1%	1%	1%	2%	3%	2%	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%		
Mental health/ well-being	15	-	4	-	2	3	1	3	2	3	2	1	3	15	2	14	15	
1% v	-	2%	-	2%	1%	1%	*	2%	2%	1%	1%	1%	1%	1%	1%	1%		
Race relations	14	-	5	-	3	4	3	3	3	1	2	2	8	8	7	5	19	
1% v	-	2%	-	2%	2%	2%	2%	2%	1%	1%	1%	2%	1%	4%	2%			
Media / social media	13	1	7	1	-	2	4	1	2	1	1	1	6	8	3	3	13	
1% v	1%	3%	1%	-	1%	3%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%		
Low pay/Minimum wage/Fair wages	11	3	5	-	-	3	*	4	2	2	1	1	4	6	4	5	12	
1% v	2%	2%	-	-	1%	*	2%	1%	1%	1%	1%	1%	1%	3%	2%	1%		
Nationalisation/ Government control of institutions	9	*	5	-	3	*	-	2	1	*	4	1	5	7	1	5	9	
1% v	*	2%	-	3%	*	-	1%	*	*	*	3%	1%	1%	1%	1%	2%		
Childcare services / support for young people	8	-	2	-	-	5	1	-	7	-	*	*	2	8	-	2	5	
1% v	-	1%	-	-	2%	1%	-	2%	*	*	*	*	*	1%	-	1%		
Petrol prices/Fuel	8	1	3	-	2	1	1	-	1	2	3	2	2	6	2	2	11	
1% v	1%	1%	-	1%	1%	*	1%	-	1%	2%	1%	1%	1%	2%	1%	1%		
International trade/trade deals	7	1	2	1	-	1	-	-	2	1	2	2	1	5	2	2	9	
1% v	1%	1%	2%	-	1%	*	-	1%	-	1%	2%	1%	1%	1%	1%	1%		
Coronavirus/ pandemic diseases	7	-	3	-	-	1	2	*	2	-	1	1	4	6	1	*	7	
1% v	-	1%	1%	-	1%	1%	*	1%	-	1%	1%	1%	1%	1%	1%	1%		
UK union/ devolution/reform	6	1	1	1	-	2	-	1	*	2	1	-	2	6	-	2	7	
1% v	1%	1%	1%	-	1%	1%	*	1%	-	1%	1%	1%	1%	1%	-	1%		
Privatisation	5	2	-	2	1	-	1	-	-	2	1	2	2	1	5	2	2	
1% v	-	1%	-	2%	1%	-	1%	-	1%	1%	1%	1%	1%	1%	-	1%		
Royal Family/ Monarchy	5	3	1	1	-	3	-	-	1	1	1	1	1	4	1	1	3	
1% v	2%	*	1%	-	2%	-	1%	-	1%	*	1	1	1	1	*	1%		
Drug abuse	4	-	4	-	-	*	3	1	-	-	*	*	1	3	1	2	3	
1% v	-	2%	-	-	*	*	2%	1%	-	*	*	*	1	3	1	1%		
Trade unions/ Strikes	4	1	*	1	2	-	1	-	1	*	-	1	3	4	-	2	4	
1% v	*	*	*	1%	2%	-	*	*	*	*	-	1%	1%	*	1%	*		
Local government/ Council tax	4	-	1	*	2	-	-	2	-	-	2	-	-	3	-	3	4	
1% v	-	1%	*	1%	2%	-	1%	-	1%	-	1%	-	*	*	-	1%		
Countryside/Rural life	1	-	*	-	*	1	-	*	1	*	*	*	1	1	-	*	3	
1% v	-	*	*	-	*	1	-	*	1	*	*	*	1	1	-	*		
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
Pound/Exchange rate/Value of pound	1	*	-	*	-	*	*	-	*	*	-	*	*	*	*	*	2	
1% v	*	*	-	*	*	*	*	-	*	*	-	*	*	*	*	*		
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other	96	20	21	7	12	26	15	18	17	14	19	8	46	72	20	31	102	
10% v	12%	9%	8%	10%	11%	10%	10%	9%	11%	8%								