

Favourability towards politicians

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

Base: 1,133 Online British adults aged 18+, 4-7 October 2024

	Favourable	Unfavourable	Net
	James Cleverly		
4 - 7 October 2024	20%	38%	-18
6 - 9 September 2024	20%	36%	-16
	Kemi Badenoch		
4 - 7 October 2024	17%	43%	-26
6 - 9 September 2024	19%	37%	-18
	Tom Tugendhat		
4 - 7 October 2024	16%	35%	-19
6 - 9 September 2024	18%	31%	-13
	Robert Jenrick		
4 - 7 October 2024	16%	40%	-24
6 - 9 September 2024	18%	34%	-16



Favourability of politicians

Among those who voted for their party at GE2024

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

Base: 1,133 Online British adults aged 18+, including (184) 2024 Conservative voters, 4-7 October 2024

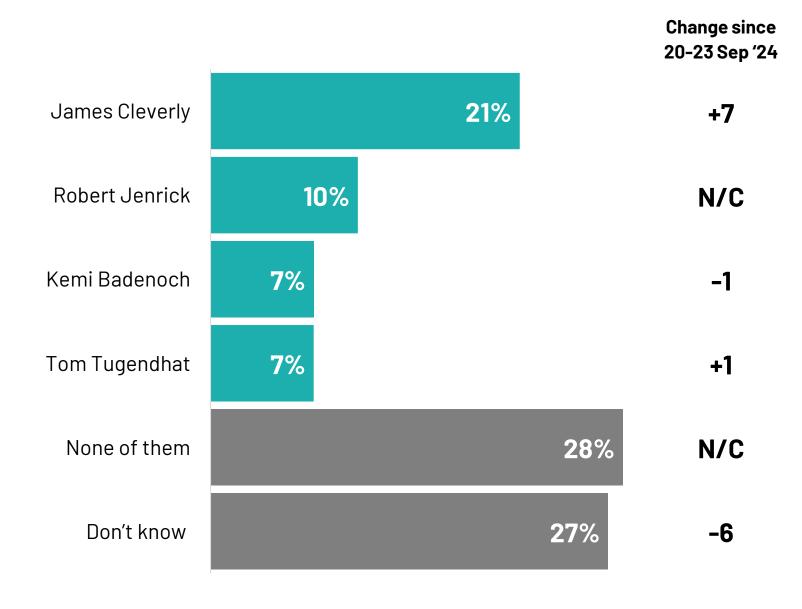
	Favourable	Unfavourable	Net
	James Cleverly		
4 - 7 October 2024	45%	10%	+35
6 - 9 September 2024	41%	9%	+32
	Tom Tugendhat		
4 - 7 October 2024	37%	9%	+28
6 - 9 September 2024	34%	6%	+28
	Kemi Badenoch		
4 - 7 October 2024	34%	22%	+12
6 - 9 September 2024	39%	12%	+27
	Robert Jenrick		
4 - 7 October 2024	32%	15%	+17
6 - 9 September 2024	34%	8%	+26



A fifth think James Cleverly is most likely to become Prime Minister if elected as the next leader of the Conservative Party

Which of the following, if any, do you think would be most likely to become Prime Minister if they became the next leader of the Conservative Party?

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lpsos

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