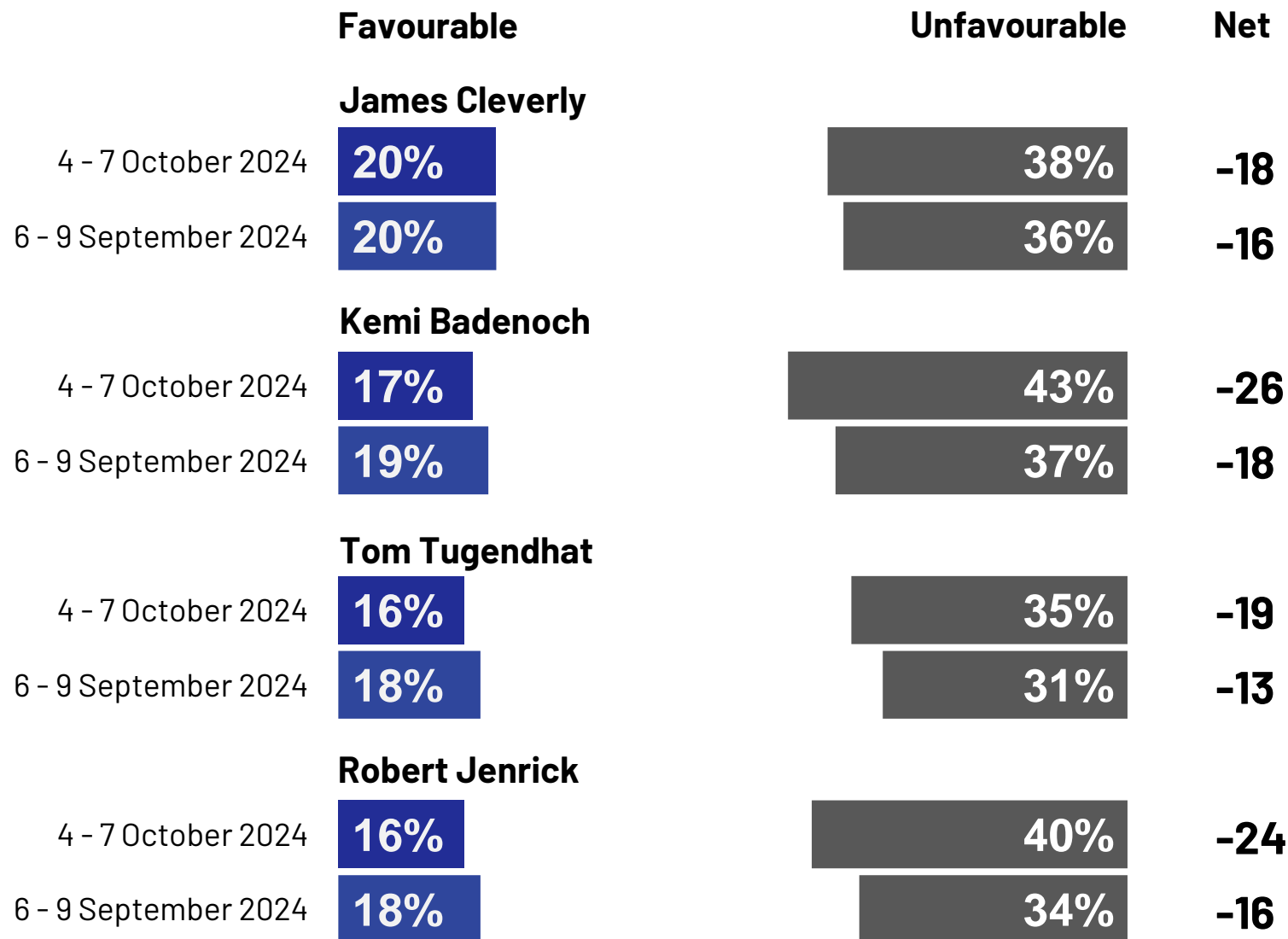


Ipsos Political Pulse

October 2024

Favourability towards politicians

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



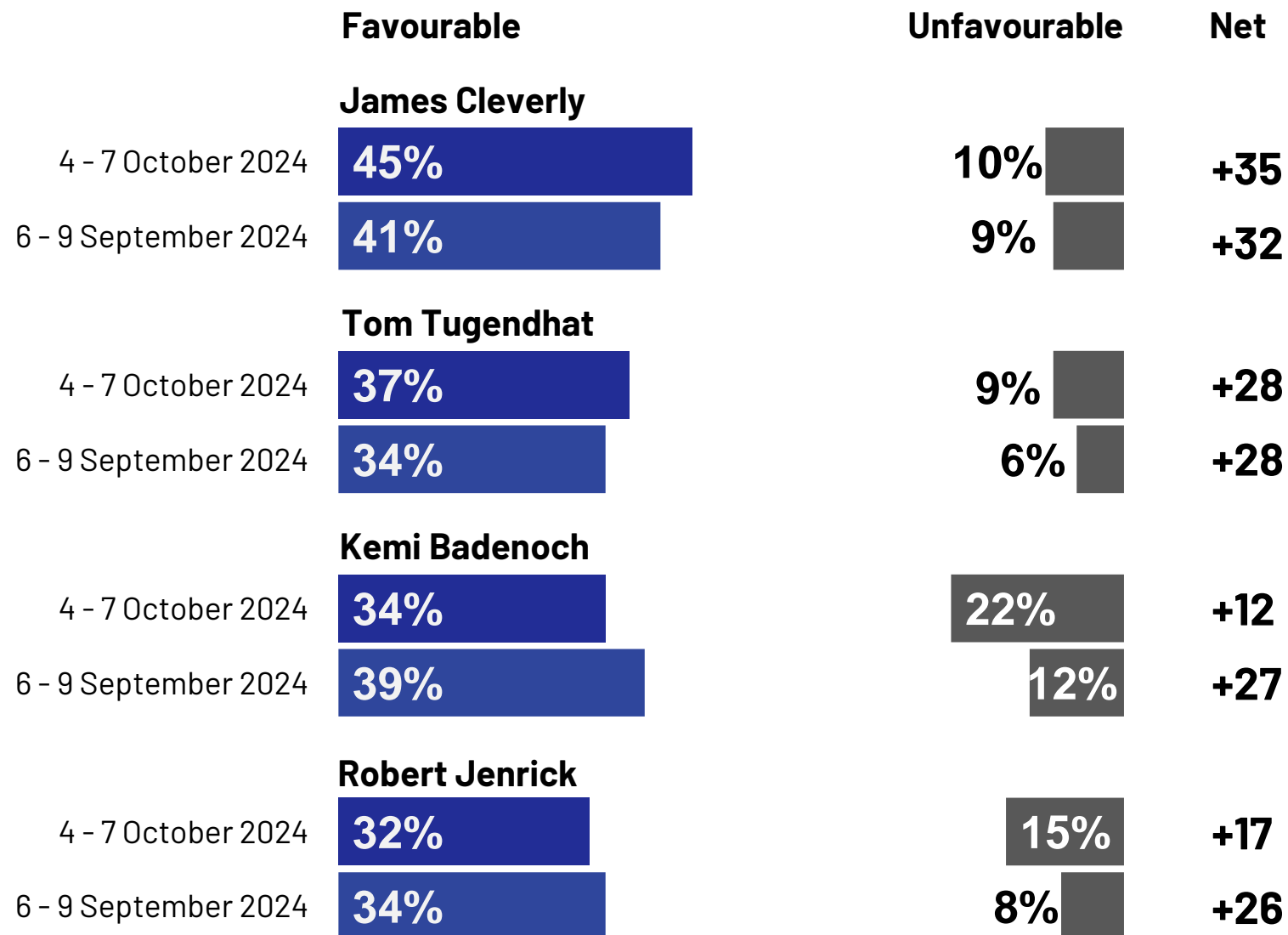
Base: 1,133 Online British adults aged 18+, 4-7 October 2024

Favourability of politicians

Among those who voted for their party at GE2024

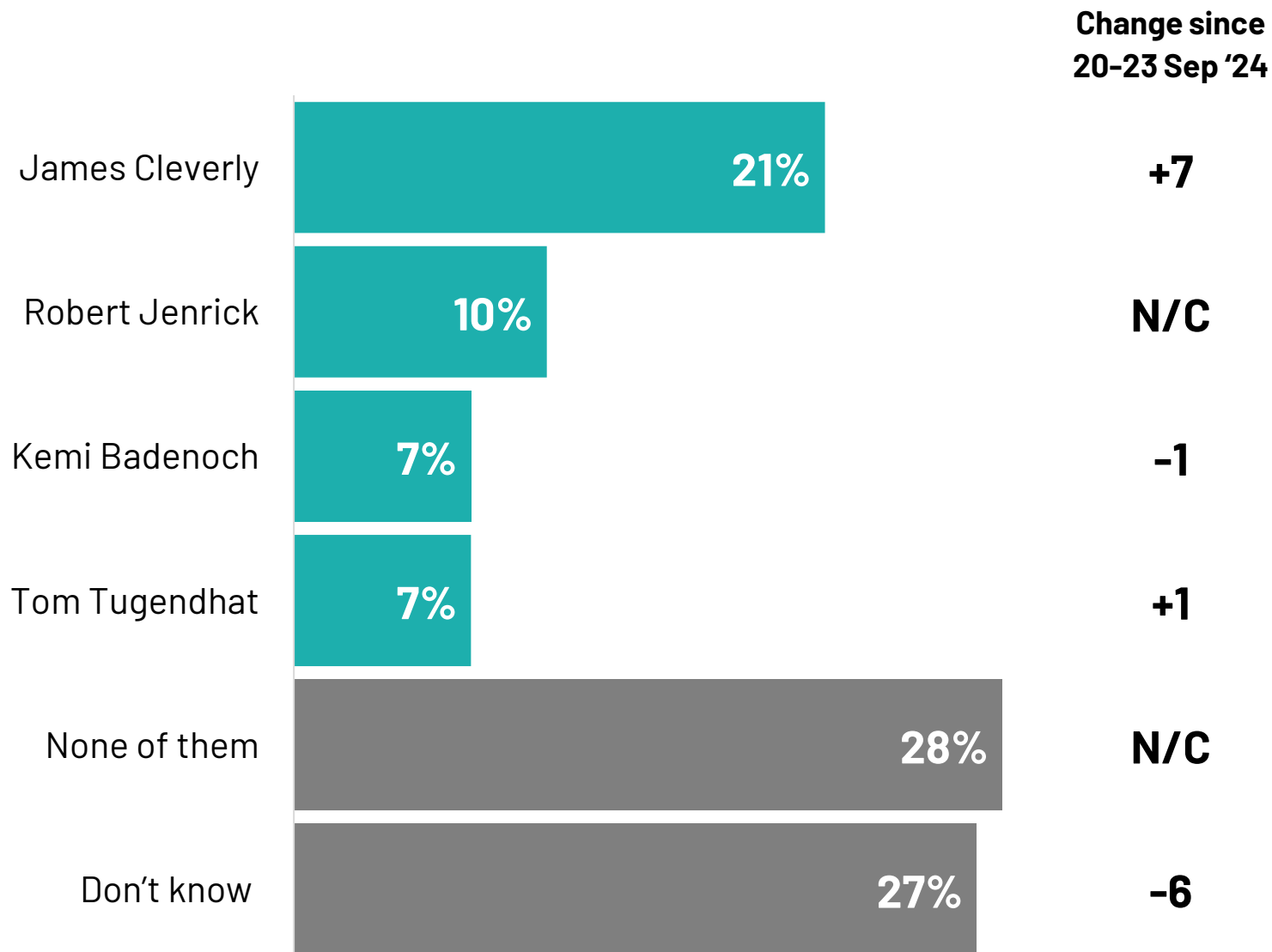
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

Base: 1,133 Online British adults aged 18+, including (184) 2024 Conservative voters, 4-7 October 2024



A fifth think James Cleverly is most likely to become Prime Minister if elected as the next leader of the Conservative Party

Which of the following, if any,
do you think would be most
likely to become Prime
Minister if they became the
next leader of the
Conservative Party?



Base: 1,133 Online British adults aged 18+, 4-7 October 2024



October 2024 Political Pulse

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