



TOPLINE & METHODOLOGY

Ipsos Core Political Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: October 25-27, 2024
Number of total interviews: 1,150

Margin of error: +/- 3.1 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire:

1. Are you registered to vote at your current address?

	Total Mid-Oct (N=938)	Total (N=1,150)	Fox/ Conservative (N=147)	Cable/National Newspaper (N=153)	National Network (N=234)	Online/ Local (N=267)	Social/ Other/ None (N=340)
Yes, registered to vote at my current address	78%	82%	94%	89%	85%	85%	70%
No, not registered to vote at my current address	20%	16%	6%	11%	13%	14%	26%
Not sure	1%	2%	0%	0%	2%	0%	3%
Skipped	1%	0%	0%	0%	0%	0%	0%

2. How likely, if at all, are you to vote in the presidential election on November 5, 2024?

	Total Mid-Oct	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
I am certain I will vote in the election	62%	71%	91%	81%	76%	77%	52%
Very likely	8%	6%	5%	5%	6%	6%	8%
Somewhat likely	6%	4%	1%	3%	3%	3%	6%
Not very likely	4%	4%	1%	1%	4%	6%	6%
I am certain I will NOT vote in the election	14%	11%	2%	9%	8%	7%	20%
Not sure	4%	3%	0%	1%	3%	2%	7%
Skipped	1%	0%	0%	0%	0%	0%	0%
Certain/Very likely/Somewhat likely (Net)	76%	82%	97%	89%	85%	85%	66%
Not very likely/Certain will NOT vote (Net)	19%	15%	3%	10%	12%	13%	27%

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS





TOPLINE & METHODOLOGY

3. In your opinion, what is the most important problem facing the U.S. today? Select from below or write in.

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Economy, unemployment, and jobs	25%	26%	30%	15%	23%	31%	29%
Political extremism or threats to democracy	21%	21%	5%	42%	29%	25%	12%
Immigration	13%	16%	43%	8%	13%	13%	12%
Healthcare system	3%	5%	2%	6%	6%	5%	5%
Abortion issues	5%	4%	1%	6%	6%	3%	2%
Crime or corruption	4%	4%	7%	2%	3%	2%	6%
Morality	3%	4%	4%	1%	2%	4%	6%
Environment and climate	4%	3%	0%	5%	4%	4%	2%
Inequality and discrimination	1%	3%	1%	8%	3%	1%	3%
War and foreign conflicts	3%	2%	1%	2%	2%	3%	1%
Education	2%	1%	0%	1%	0%	2%	1%
Terrorism and extremism	1%	1%	2%	1%	1%	0%	0%
Public health, disease, and illness	1%	1%	0%	1%	1%	0%	2%
Energy issues	0%	0%	1%	0%	0%	0%	0%
Other	5%	5%	3%	2%	5%	6%	6%
Don't know	6%	5%	0%	1%	4%	2%	12%
Skipped	1%	1%	0%	1%	0%	0%	0%

4. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Right direction	18%	13%	0%	38%	20%	11%	7%
Wrong track	63%	67%	96%	40%	57%	74%	69%
Don't know	18%	18%	4%	21%	22%	14%	23%
Skipped	2%	1%	0%	1%	1%	0%	1%





TOPLINE & METHODOLOGY

5. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	12%	12%	1%	39%	21%	6%	6%
Somewhat approve	23%	21%	3%	37%	25%	28%	16%
Lean towards approve	0%	1%	0%	1%	2%	0%	2%
Lean towards disapprove	1%	2%	0%	1%	1%	2%	3%
Somewhat disapprove	15%	16%	2%	13%	19%	21%	17%
Strongly disapprove	40%	43%	93%	8%	27%	41%	46%
Not sure/Skipped	7%	5%	1%	2%	6%	2%	9%
<i>Approve (Net)</i>	<i>36%</i>	<i>35%</i>	<i>4%</i>	<i>77%</i>	<i>48%</i>	<i>34%</i>	<i>24%</i>
<i>Disapprove (Net)</i>	<i>57%</i>	<i>60%</i>	<i>95%</i>	<i>21%</i>	<i>46%</i>	<i>64%</i>	<i>67%</i>

6. If the election for president were held today and the candidates were Democrat Kamala Harris and Republican Donald Trump, for whom would you vote?

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump (Republican)	37%	41%	93%	6%	27%	38%	44%
Kamala Harris (Democrat)	41%	40%	4%	83%	56%	41%	27%
Some other candidate	4%	5%	0%	3%	6%	7%	5%
I wouldn't vote	10%	9%	2%	5%	6%	9%	16%
Don't know	6%	6%	1%	3%	6%	6%	8%
Skipped	2%	1%	0%	0%	0%	0%	0%

7. Do you approve or disapprove of the way the following people are handling their jobs?

Total Approve Summary

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Vice President Kamala Harris	40%	38%	4%	76%	53%	38%	28%
Federal Reserve Chair Jerome Powell	28%	26%	17%	56%	33%	30%	11%
Senate Majority Leader Chuck Schumer	25%	25%	10%	63%	37%	25%	10%
Speaker of the House Mike Johnson	24%	25%	66%	9%	22%	24%	16%
House Minority Leader Hakeem Jeffries	25%	22%	3%	56%	33%	23%	10%
Senate Minority Leader Mitch McConnell	15%	15%	32%	11%	17%	15%	9%





TOPLINE & METHODOLOGY

7. Do you approve or disapprove of the way the following people are handling their jobs?
(Continued)

a. Speaker of the House Mike Johnson

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	5%	6%	25%	1%	5%	4%	4%
Somewhat approve	10%	9%	27%	3%	8%	9%	5%
Lean towards approve	9%	9%	15%	5%	8%	12%	7%
Lean towards disapprove	9%	6%	4%	8%	9%	5%	6%
Somewhat disapprove	9%	9%	6%	9%	9%	11%	8%
Strongly disapprove	19%	22%	6%	46%	27%	26%	15%
Don't know	38%	37%	16%	25%	33%	34%	55%
Skipped	2%	2%	1%	2%	1%	0%	1%
<i>Approve (Net)</i>	<i>24%</i>	<i>25%</i>	<i>66%</i>	<i>9%</i>	<i>22%</i>	<i>24%</i>	<i>16%</i>
<i>Disapprove (Net)</i>	<i>36%</i>	<i>37%</i>	<i>17%</i>	<i>63%</i>	<i>44%</i>	<i>41%</i>	<i>28%</i>

b. House Minority Leader Hakeem Jeffries

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	9%	9%	0%	33%	14%	7%	3%
Somewhat approve	8%	7%	1%	16%	9%	7%	3%
Lean towards approve	7%	6%	2%	8%	10%	9%	4%
Lean towards disapprove	5%	7%	10%	5%	10%	7%	5%
Somewhat disapprove	6%	5%	8%	2%	4%	9%	4%
Strongly disapprove	15%	17%	50%	4%	9%	14%	16%
Don't know	47%	47%	27%	30%	43%	46%	65%
Skipped	2%	2%	1%	2%	1%	1%	1%
<i>Approve (Net)</i>	<i>25%</i>	<i>22%</i>	<i>3%</i>	<i>56%</i>	<i>33%</i>	<i>23%</i>	<i>10%</i>
<i>Disapprove (Net)</i>	<i>26%</i>	<i>29%</i>	<i>68%</i>	<i>11%</i>	<i>23%</i>	<i>30%</i>	<i>24%</i>





TOPLINE & METHODOLOGY

9. Do you approve or disapprove of the way the following people are handling their jobs?
(Continued)

c. Senate Majority Leader Chuck Schumer

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	8%	7%	0%	28%	11%	4%	2%
Somewhat approve	9%	10%	3%	24%	12%	12%	5%
Lean towards approve	8%	8%	7%	11%	14%	9%	3%
Lean towards disapprove	7%	8%	4%	5%	10%	9%	7%
Somewhat disapprove	7%	6%	6%	2%	6%	11%	5%
Strongly disapprove	24%	25%	64%	6%	14%	23%	25%
Don't know	34%	35%	15%	20%	32%	32%	53%
Skipped	2%	2%	1%	4%	1%	0%	1%
<i>Approve (Net)</i>	<i>25%</i>	<i>25%</i>	<i>10%</i>	<i>63%</i>	<i>37%</i>	<i>25%</i>	<i>10%</i>
<i>Disapprove (Net)</i>	<i>38%</i>	<i>38%</i>	<i>74%</i>	<i>13%</i>	<i>30%</i>	<i>43%</i>	<i>36%</i>

d. Senate Minority Leader Mitch McConnell

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	1%	2%	7%	3%	4%	0%	1%
Somewhat approve	5%	6%	13%	3%	7%	5%	4%
Lean towards approve	8%	7%	12%	5%	7%	10%	4%
Lean towards disapprove	12%	10%	14%	14%	10%	11%	7%
Somewhat disapprove	11%	11%	16%	8%	11%	13%	9%
Strongly disapprove	29%	32%	21%	51%	33%	34%	27%
Don't know	31%	30%	14%	14%	27%	28%	48%
Skipped	2%	1%	2%	1%	1%	0%	1%
<i>Approve (Net)</i>	<i>15%</i>	<i>15%</i>	<i>32%</i>	<i>11%</i>	<i>17%</i>	<i>15%</i>	<i>9%</i>
<i>Disapprove (Net)</i>	<i>53%</i>	<i>53%</i>	<i>52%</i>	<i>73%</i>	<i>55%</i>	<i>57%</i>	<i>43%</i>





TOPLINE & METHODOLOGY

9. Do you approve or disapprove of the way the following people are handling their jobs?
(Continued)

e. Federal Reserve Chair Jerome Powell

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	7%	6%	1%	22%	7%	5%	2%
Somewhat approve	11%	10%	6%	19%	12%	13%	4%
Lean towards approve	11%	10%	11%	15%	14%	12%	5%
Lean towards disapprove	9%	10%	15%	5%	12%	9%	10%
Somewhat disapprove	6%	7%	16%	3%	5%	9%	5%
Strongly disapprove	10%	12%	24%	2%	7%	11%	16%
Don't know	45%	43%	27%	32%	42%	41%	57%
Skipped	2%	2%	1%	3%	1%	1%	1%
<i>Approve (Net)</i>	<i>28%</i>	<i>26%</i>	<i>17%</i>	<i>56%</i>	<i>33%</i>	<i>30%</i>	<i>11%</i>
<i>Disapprove (Net)</i>	<i>25%</i>	<i>29%</i>	<i>55%</i>	<i>9%</i>	<i>24%</i>	<i>28%</i>	<i>31%</i>

f. Vice President Kamala Harris

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	18%	18%	3%	47%	24%	14%	11%
Somewhat approve	13%	12%	0%	19%	17%	14%	10%
Lean towards approve	9%	8%	1%	10%	12%	10%	7%
Lean towards disapprove	6%	6%	2%	6%	9%	6%	6%
Somewhat disapprove	5%	6%	3%	4%	4%	9%	6%
Strongly disapprove	36%	39%	89%	6%	24%	37%	41%
Don't know	10%	11%	1%	7%	9%	9%	19%
Skipped	2%	1%	1%	1%	1%	0%	1%
<i>Approve (Net)</i>	<i>40%</i>	<i>38%</i>	<i>4%</i>	<i>76%</i>	<i>53%</i>	<i>38%</i>	<i>28%</i>
<i>Disapprove (Net)</i>	<i>47%</i>	<i>50%</i>	<i>94%</i>	<i>16%</i>	<i>37%</i>	<i>53%</i>	<i>52%</i>





TOPLINE & METHODOLOGY

10. In your opinion, which presidential candidate has a better plan, policy or approach to each of the following? Select one per row.

Total Donald Trump Summary

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Immigration	45%	46%	94%	12%	35%	46%	46%
Economy, unemployment, and jobs	43%	45%	94%	10%	34%	44%	46%
War, foreign conflicts, or terrorism	41%	43%	95%	11%	30%	42%	43%
Crime or corruption	37%	40%	89%	10%	30%	36%	39%
Political extremism or threats to democracy	35%	36%	82%	10%	28%	30%	35%
Healthcare	29%	32%	84%	2%	22%	25%	32%

Total Kamala Harris Summary

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Healthcare	43%	41%	5%	85%	59%	42%	28%
Political extremism or threats to democracy	40%	37%	6%	78%	53%	36%	26%
Crime or corruption	38%	34%	3%	75%	47%	33%	23%
Economy, unemployment, and jobs	37%	34%	3%	77%	48%	34%	22%
War, foreign conflicts, or terrorism	34%	31%	2%	74%	46%	29%	19%
Immigration	31%	31%	4%	68%	40%	29%	22%

a. Healthcare

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump	29%	32%	84%	2%	22%	25%	32%
Kamala Harris	43%	41%	5%	85%	59%	42%	28%
Other	2%	3%	0%	1%	3%	2%	4%
None	10%	10%	4%	5%	7%	18%	12%
Don't know	14%	13%	7%	6%	8%	13%	23%
Skipped	2%	1%	0%	1%	1%	0%	1%





TOPLINE & METHODOLOGY

10. In your opinion, which presidential candidate has a better plan, policy or approach to each of the following? Select one per row. (Continued)

b. Immigration

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump	45%	46%	94%	12%	35%	46%	46%
Kamala Harris	31%	31%	4%	68%	40%	29%	22%
Other	1%	2%	0%	1%	2%	3%	3%
None	9%	10%	2%	12%	11%	15%	9%
Don't know	12%	11%	1%	6%	10%	7%	20%
Skipped	2%	1%	0%	1%	1%	0%	0%

c. Political extremism or threats to democracy

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump	35%	36%	82%	10%	28%	30%	35%
Kamala Harris	40%	37%	6%	78%	53%	36%	26%
Other	2%	2%	1%	0%	1%	3%	4%
None	9%	12%	6%	8%	9%	22%	12%
Don't know	12%	12%	5%	4%	7%	9%	23%
Skipped	2%	1%	0%	1%	2%	1%	1%

d. Economy, unemployment, and jobs

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump	43%	45%	94%	10%	34%	44%	46%
Kamala Harris	37%	34%	3%	77%	48%	34%	22%
Other	1%	2%	0%	1%	2%	3%	3%
None	5%	7%	2%	5%	6%	11%	9%
Don't know	12%	11%	1%	6%	10%	8%	19%
Skipped	2%	1%	0%	1%	1%	0%	1%





TOPLINE & METHODOLOGY

10. In your opinion, which presidential candidate has a better plan, policy or approach to each of the following? Select one per row. (Continued)

e. War, foreign conflicts, or terrorism

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump	41%	43%	95%	11%	30%	42%	43%
Kamala Harris	34%	31%	2%	74%	46%	29%	19%
Other	2%	2%	0%	1%	2%	4%	3%
None	9%	11%	2%	6%	10%	16%	14%
Don't know	13%	12%	1%	7%	11%	10%	21%
Skipped	2%	1%	0%	1%	2%	0%	0%

f. Crime or corruption

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump	37%	40%	89%	10%	30%	36%	39%
Kamala Harris	38%	34%	3%	75%	47%	33%	23%
Other	2%	3%	2%	1%	3%	3%	3%
None	9%	11%	4%	6%	7%	18%	12%
Don't know	13%	12%	1%	7%	11%	9%	23%
Skipped	2%	1%	0%	1%	1%	0%	0%

11. Would you say you are generally favorable or unfavorable towards these public figures?

Total Favorable Summary

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Kamala Harris	44%	44%	7%	84%	60%	45%	33%
Donald Trump	42%	43%	93%	8%	31%	38%	48%
Tim Walz	42%	41%	4%	84%	55%	46%	28%
J.D. Vance	37%	39%	90%	8%	26%	36%	39%



TOPLINE & METHODOLOGY

11. Would you say you are generally favorable or unfavorable towards these public figures? (Continued)

a. Donald Trump

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	22%	25%	74%	3%	17%	17%	23%
Somewhat favorable	10%	10%	16%	2%	4%	13%	12%
Lean favorable	9%	8%	4%	3%	10%	8%	12%
Lean unfavorable	6%	5%	0%	5%	4%	7%	5%
Somewhat unfavorable	4%	5%	1%	6%	6%	6%	7%
Very unfavorable	44%	43%	5%	81%	57%	48%	33%
I have not heard of them	2%	2%	0%	0%	2%	1%	4%
Skipped	3%	2%	1%	1%	1%	0%	3%
Favorable (Net)	42%	43%	93%	8%	31%	38%	48%
Unfavorable (Net)	54%	53%	6%	91%	67%	61%	45%

b. Kamala Harris

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	23%	22%	2%	52%	33%	17%	14%
Somewhat favorable	13%	13%	1%	22%	18%	14%	11%
Lean favorable	9%	9%	3%	10%	9%	14%	8%
Lean unfavorable	5%	5%	1%	5%	6%	5%	8%
Somewhat unfavorable	6%	7%	2%	4%	7%	12%	8%
Very unfavorable	39%	39%	88%	7%	25%	37%	42%
I have not heard of them	2%	2%	1%	0%	2%	1%	6%
Skipped	3%	2%	2%	1%	1%	0%	2%
Favorable (Net)	44%	44%	7%	84%	60%	45%	33%
Unfavorable (Net)	51%	52%	91%	16%	37%	54%	58%

c. J.D. Vance

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	19%	22%	71%	1%	14%	16%	18%
Somewhat favorable	9%	9%	14%	4%	5%	10%	10%
Lean favorable	9%	8%	6%	3%	7%	11%	10%
Lean unfavorable	6%	8%	3%	7%	10%	9%	8%
Somewhat unfavorable	7%	7%	2%	12%	11%	8%	3%
Very unfavorable	35%	33%	0%	69%	43%	35%	25%
I have not heard of them	12%	12%	3%	3%	9%	11%	23%
Skipped	3%	2%	1%	1%	1%	1%	2%
Favorable (Net)	37%	39%	90%	8%	26%	36%	39%
Unfavorable (Net)	48%	47%	5%	88%	63%	52%	36%





TOPLINE & METHODOLOGY

11. Would you say you are generally favorable or unfavorable towards these public figures? (Continued)

d. Tim Walz

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	19%	19%	2%	50%	25%	16%	13%
Somewhat favorable	13%	11%	1%	18%	19%	14%	7%
Lean favorable	10%	11%	2%	16%	11%	16%	8%
Lean unfavorable	9%	6%	1%	2%	10%	6%	8%
Somewhat unfavorable	7%	8%	6%	1%	8%	10%	9%
Very unfavorable	25%	29%	77%	7%	15%	25%	28%
I have not heard of them	15%	15%	10%	5%	11%	12%	25%
Skipped	3%	2%	2%	1%	1%	1%	3%
Favorable (Net)	42%	41%	4%	84%	55%	46%	28%
Unfavorable (Net)	40%	43%	84%	10%	33%	41%	45%

12. Would you say you are generally favorable or unfavorable towards these public institutions?

Total Favorable Summary

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
The Federal Reserve	53%	51%	40%	76%	62%	54%	37%
Your State Legislature	48%	50%	50%	53%	52%	50%	49%
The U.S. Supreme Court	42%	44%	77%	15%	36%	47%	46%
The U.S. House of Representatives	41%	39%	59%	33%	40%	34%	37%
The U.S. Senate	40%	39%	32%	55%	45%	39%	32%

a. The U.S. House of Representatives

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	2%	3%	6%	3%	4%	1%	3%
Somewhat favorable	13%	13%	24%	16%	14%	8%	9%
Lean towards favorable	25%	24%	30%	14%	22%	25%	25%
Lean towards unfavorable	26%	26%	17%	25%	26%	32%	27%
Somewhat unfavorable	15%	15%	14%	17%	15%	18%	14%
Very unfavorable	13%	14%	7%	20%	18%	13%	14%
Skipped	5%	5%	3%	5%	2%	2%	7%
Favorable (Net)	41%	39%	59%	33%	40%	34%	37%
Unfavorable (Net)	54%	56%	38%	62%	58%	64%	56%





TOPLINE & METHODOLOGY

12. Would you say you are generally favorable or unfavorable towards these public institutions?
(Continued)

b. The U.S. Senate

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	3%	3%	2%	7%	5%	1%	2%
Somewhat favorable	12%	12%	14%	21%	17%	11%	7%
Lean towards favorable	26%	24%	16%	28%	23%	28%	23%
Lean towards unfavorable	29%	26%	29%	21%	26%	25%	29%
Somewhat unfavorable	14%	17%	18%	15%	14%	20%	17%
Very unfavorable	12%	13%	18%	6%	13%	12%	14%
Skipped	5%	5%	3%	3%	2%	3%	7%
<i>Favorable (Net)</i>	<i>40%</i>	<i>39%</i>	<i>32%</i>	<i>55%</i>	<i>45%</i>	<i>39%</i>	<i>32%</i>
<i>Unfavorable (Net)</i>	<i>55%</i>	<i>56%</i>	<i>65%</i>	<i>42%</i>	<i>53%</i>	<i>58%</i>	<i>61%</i>

c. The U.S. Supreme Court

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	9%	10%	29%	2%	8%	7%	8%
Somewhat favorable	14%	14%	28%	4%	13%	15%	11%
Lean towards favorable	19%	21%	20%	10%	15%	26%	27%
Lean towards unfavorable	20%	16%	12%	16%	17%	18%	18%
Somewhat unfavorable	11%	14%	4%	23%	16%	14%	15%
Very unfavorable	22%	21%	3%	43%	29%	19%	16%
Skipped	5%	5%	4%	3%	2%	2%	6%
<i>Favorable (Net)</i>	<i>42%</i>	<i>44%</i>	<i>77%</i>	<i>15%</i>	<i>36%</i>	<i>47%</i>	<i>46%</i>
<i>Unfavorable (Net)</i>	<i>53%</i>	<i>51%</i>	<i>19%</i>	<i>82%</i>	<i>62%</i>	<i>50%</i>	<i>48%</i>

d. Your State Legislature

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	5%	5%	9%	6%	7%	3%	4%
Somewhat favorable	18%	18%	21%	26%	19%	18%	14%
Lean towards favorable	25%	27%	19%	21%	26%	29%	31%
Lean towards unfavorable	21%	19%	18%	18%	20%	20%	18%
Somewhat unfavorable	13%	11%	12%	8%	8%	13%	12%
Very unfavorable	14%	16%	17%	17%	18%	15%	15%
Skipped	4%	5%	4%	4%	2%	2%	6%
<i>Favorable (Net)</i>	<i>48%</i>	<i>50%</i>	<i>50%</i>	<i>53%</i>	<i>52%</i>	<i>50%</i>	<i>49%</i>
<i>Unfavorable (Net)</i>	<i>48%</i>	<i>45%</i>	<i>47%</i>	<i>43%</i>	<i>45%</i>	<i>48%</i>	<i>45%</i>





TOPLINE & METHODOLOGY

13. Would you say you are generally favorable or unfavorable towards these public institutions?
(Continued)

e. The Federal Reserve

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	5%	5%	0%	13%	7%	4%	3%
Somewhat favorable	16%	15%	15%	29%	22%	14%	7%
Lean towards favorable	33%	30%	24%	34%	33%	35%	27%
Lean towards unfavorable	21%	23%	25%	14%	22%	23%	26%
Somewhat unfavorable	10%	11%	15%	4%	7%	13%	15%
Very unfavorable	11%	10%	16%	3%	6%	8%	15%
Skipped	4%	5%	4%	3%	3%	2%	7%
<i>Favorable (Net)</i>	<i>53%</i>	<i>51%</i>	<i>40%</i>	<i>76%</i>	<i>62%</i>	<i>54%</i>	<i>37%</i>
<i>Unfavorable (Net)</i>	<i>43%</i>	<i>44%</i>	<i>56%</i>	<i>21%</i>	<i>35%</i>	<i>44%</i>	<i>56%</i>



TOPLINE & METHODOLOGY

14. As far as you know, are the following statements true or false or you don't know?*

Total Correct Summary

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Prices for typical consumer and household goods are up nearly 20% from when Joe Biden took office [TRUE]	62%	86%	43%	59%	66%	58%
Over a million Americans died of coronavirus during the COVID-19 pandemic [TRUE]	50%	34%	69%	58%	56%	42%
A group of Satan-worshipping elites who run a child sex ring are trying to control our politics and media [FALSE]	47%	29%	74%	57%	58%	31%
There was widespread voter fraud involving ballot drop boxes in the 2020 election [FALSE]	42%	7%	84%	57%	51%	24%
Some states have banned or reduced access to ballot drop boxes since 2020 [TRUE]	36%	35%	60%	41%	39%	22%
Under Donald Trump, the U.S. lost a significant number of manufacturing jobs, even before the pandemic began [TRUE]	30%	7%	67%	37%	30%	20%
Hundreds of transgender prisoners have received transition surgery under the Biden administration [FALSE]	29%	15%	51%	35%	33%	20%
In the last year, the United States has produced the most crude oil ever in a one year period [TRUE]	25%	13%	52%	34%	20%	17%

*Note: The correct responses to each statement are marked within bolded brackets.



TOPLINE & METHODOLOGY

14. As far as you know, are the following statements true or false or you don't know? (Continued)

a. Over a million Americans died of coronavirus during the COVID-19 pandemic [TRUE]

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
True	50%	34%	69%	58%	56%	42%
False	17%	29%	12%	15%	15%	16%
Don't know	31%	34%	18%	28%	29%	41%
Skipped	1%	2%	1%	0%	0%	1%

b. Under Donald Trump, the U.S. lost a significant number of manufacturing jobs, even before the pandemic began [TRUE]

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
True	30%	7%	67%	37%	30%	20%
False	32%	76%	4%	25%	31%	31%
Don't know	37%	15%	28%	38%	39%	48%
Skipped	1%	2%	1%	0%	0%	1%

c. In the last year, the United States has produced the most crude oil ever in a one year period [TRUE]

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
True	25%	13%	52%	34%	20%	17%
False	13%	33%	5%	9%	10%	13%
Don't know	61%	52%	42%	58%	69%	70%
Skipped	1%	2%	1%	0%	0%	1%

d. Prices for typical consumer and household goods are up nearly 20% from when Joe Biden took office [TRUE]

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
True	62%	86%	43%	59%	66%	58%
False	12%	4%	25%	19%	12%	7%
Don't know	25%	7%	31%	22%	21%	35%
Skipped	1%	2%	1%	0%	0%	1%





TOPLINE & METHODOLOGY

14. As far as you know, are the following statements true or false or you don't know? (Continued)

- e. A group of Satan-worshipping elites who run a child sex ring are trying to control our politics and media **[FALSE]**

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
True	13%	24%	4%	10%	8%	19%
False	47%	29%	74%	57%	58%	31%
Don't know	38%	44%	20%	33%	34%	49%
Skipped	2%	3%	1%	0%	0%	1%

- f. Hundreds of transgender prisoners have received transition surgery under the Biden administration **[FALSE]**

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
True	17%	41%	4%	13%	13%	17%
False	29%	15%	51%	35%	33%	20%
Don't know	53%	42%	45%	51%	53%	62%
Skipped	1%	2%	1%	0%	0%	1%

- g. Some states have banned or reduced access to ballot drop boxes since 2020 **[TRUE]**

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
True	36%	35%	60%	41%	39%	22%
False	7%	9%	8%	7%	7%	7%
Don't know	55%	53%	31%	51%	54%	71%
Skipped	2%	3%	1%	1%	0%	1%

- h. There was widespread voter fraud involving ballot drop boxes in the 2020 election **[FALSE]**

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
True	30%	70%	6%	19%	23%	34%
False	42%	7%	84%	57%	51%	24%
Don't know	27%	20%	8%	24%	25%	41%
Skipped	1%	2%	1%	0%	0%	1%





TOPLINE & METHODOLOGY

15. In the last three months, have you...

Total Yes Summary

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Had to delay making a purchase because you didn't have the money	45%	45%	51%	26%	42%	46%	51%
Seen grocery or gasoline costs go down	26%	27%	7%	61%	36%	27%	17%
Have to go into debt or use retirement savings to make ends meet	27%	24%	34%	16%	22%	24%	26%
Been unable to pay a bill on time	26%	23%	25%	15%	24%	21%	26%
Received a pay raise or gotten a new, higher paying job	15%	16%	8%	20%	17%	20%	14%

a. Received a pay raise or gotten a new, higher paying job

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Yes	15%	16%	8%	20%	17%	20%	14%
No	80%	79%	90%	77%	77%	78%	77%
Don't know	4%	4%	0%	3%	5%	2%	8%
Skipped	2%	1%	1%	1%	1%	0%	1%

b. Seen grocery or gasoline costs go down

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Yes	26%	27%	7%	61%	36%	27%	17%
No	65%	64%	91%	35%	55%	66%	71%
Don't know	8%	8%	1%	5%	9%	7%	12%
Skipped	1%	1%	1%	0%	0%	0%	0%





TOPLINE & METHODOLOGY

15. In the last three months, have you... (Continued)

c. Been unable to pay a bill on time

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Yes	26%	23%	25%	15%	24%	21%	26%
No	69%	72%	72%	84%	72%	79%	64%
Don't know	4%	4%	2%	0%	4%	1%	10%
Skipped	1%	1%	1%	1%	0%	0%	0%

d. Have to go into debt or use retirement savings to make ends meet

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Yes	27%	24%	34%	16%	22%	24%	26%
No	67%	70%	62%	84%	73%	74%	64%
Don't know	4%	4%	2%	1%	4%	2%	9%
Skipped	1%	1%	1%	0%	1%	0%	0%

e. Had to delay making a purchase because you didn't have the money

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Yes	45%	45%	51%	26%	42%	46%	51%
No	50%	50%	47%	73%	53%	53%	40%
Don't know	4%	4%	1%	1%	5%	1%	8%
Skipped	1%	1%	1%	0%	1%	0%	0%

16. Regardless of the candidate you're supporting for president, who do you think will win the election?

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump (Republican)	37%	78%	12%	28%	36%	37%
Kamala Harris (Democrat)	33%	8%	60%	48%	32%	26%
Some other candidate	1%	0%	0%	1%	1%	1%
Don't know	28%	13%	28%	23%	32%	36%
Skipped	1%	0%	1%	1%	0%	0%





TOPLINE & METHODOLOGY

17. Do you know anyone (including yourself)...

Total Yes Summary

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
who did NOT vote in the 2020 presidential election, but this year WILL vote in the 2024 presidential election?	25%	22%	24%	23%	26%	25%
who voted in the 2020 presidential election, but this year is choosing to NOT vote in the 2024 presidential election?	13%	11%	13%	13%	14%	14%

a. who voted in the 2020 presidential election, but this year is choosing to NOT vote in the 2024 presidential election?

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Yes	13%	11%	13%	13%	14%	14%
No	62%	65%	71%	64%	67%	54%
Don't know	23%	23%	15%	23%	18%	31%
Skipped	1%	1%	1%	0%	0%	0%

b. who did NOT vote in the 2020 presidential election, but this year WILL vote in the 2024 presidential election?

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Yes	25%	22%	24%	23%	26%	25%
No	51%	54%	60%	48%	54%	46%
Don't know	24%	23%	16%	28%	19%	28%
Skipped	1%	1%	1%	0%	0%	0%





TOPLINE & METHODOLOGY

18. Which of these is your main source of news in the last month? (Select one)*

	<i>Total Mid-Oct</i>	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Digital or online news	15%	15%	N/A	N/A	N/A	66%	N/A
Social media or YouTube	15%	15%	N/A	N/A	N/A	N/A	49%
ABC, CBS, or NBC News	14%	14%	N/A	N/A	69%	N/A	N/A
FOX News	10%	10%	77%	N/A	N/A	N/A	N/A
Your local TV news or newspaper	10%	8%	N/A	N/A	N/A	34%	N/A
CNN or MSNBC	7%	8%	N/A	70%	N/A	N/A	N/A
Public television or radio	7%	5%	N/A	N/A	25%	N/A	N/A
New York Times, Washington Post, USA Today, or Wall Street Journal	4%	4%	N/A	30%	N/A	N/A	N/A
Conservative media (Breitbart, NewsMax, OAN, etc.)	3%	3%	23%	N/A	N/A	N/A	N/A
Telemundo or Univision	1%	1%	N/A	N/A	6%	N/A	N/A
Other	0%	0%	N/A	N/A	N/A	N/A	0%
None of these	13%	15%	N/A	N/A	N/A	N/A	51%
Skipped	1%	1%	N/A	N/A	N/A	N/A	N/A

**Note: Fox/Conservative only includes respondents who say they primarily consumed FOX News or conservative media in the last month. Cable/National Newspaper only includes respondents who say they primarily consumed CNN, MSNBC, the New York Times, Washington Post, USA Today, or the Wall Street Journal in the last month. National Network only includes respondents who say they primarily consumed public television, radio, ABC News, CBS News, NBC News, Telemundo, or Univision in the last month. Online/Local only includes respondents who say they primarily consumed digital news, online news, or their local TV news or newspaper in the last month. Social/Other/None only includes respondents who say they primarily consumed social media, YouTube, an "other" media source, or "none of the above" listed media sources in the last month.*

19. How confident are you that, across the country, votes cast in the following methods will be accurately cast and counted in this year's election?

Total Confident Summary

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Paper ballots	73%	60%	89%	84%	82%	60%
Electronic voting systems	68%	50%	91%	80%	76%	56%
Mail-in ballot	59%	27%	89%	73%	71%	44%
Over the internet	36%	13%	50%	43%	42%	32%





TOPLINE & METHODOLOGY

19. How confident are you that, across the country, votes cast in the following methods will be accurately cast and counted in this year's election? (Continued)

a. Paper ballots

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very confident	40%	25%	71%	52%	40%	26%
Somewhat confident	33%	35%	18%	32%	42%	34%
Not too confident	15%	22%	8%	8%	12%	22%
Not at all confident	9%	17%	1%	7%	4%	14%
Skipped	3%	1%	2%	1%	2%	3%
Confident (Net)	73%	60%	89%	84%	82%	60%
Not confident (Net)	24%	39%	9%	15%	16%	37%

b. Electronic voting systems

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very confident	36%	11%	75%	51%	39%	22%
Somewhat confident	32%	40%	16%	29%	37%	34%
Not too confident	17%	29%	6%	12%	16%	20%
Not at all confident	12%	20%	1%	7%	8%	21%
Skipped	3%	1%	2%	1%	1%	3%
Confident (Net)	68%	50%	91%	80%	76%	56%
Not confident (Net)	29%	49%	7%	19%	23%	41%

c. Over the internet

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very confident	14%	3%	27%	19%	10%	12%
Somewhat confident	22%	9%	23%	23%	31%	20%
Not too confident	29%	29%	25%	31%	33%	28%
Not at all confident	31%	57%	16%	24%	23%	37%
Skipped	4%	1%	8%	2%	3%	4%
Confident (Net)	36%	13%	50%	43%	42%	32%
Not confident (Net)	60%	86%	42%	55%	56%	64%





TOPLINE & METHODOLOGY

19. How confident are you that, across the country, votes cast in the following methods will be accurately cast and counted in this year's election? (Continued)

d. Mail-in ballot

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very confident	31%	5%	65%	47%	33%	19%
Somewhat confident	28%	22%	24%	26%	38%	26%
Not too confident	21%	34%	7%	14%	17%	29%
Not at all confident	17%	38%	2%	11%	10%	24%
Skipped	3%	1%	2%	1%	1%	3%
Confident (Net)	59%	27%	89%	73%	71%	44%
Not confident (Net)	38%	72%	9%	25%	28%	53%

19. Would the following proposed election reforms make you more or less confident that American elections are open and fair?

Total More Confident Summary

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Requiring all citizens to show government-issued photo identification to vote	78%	95%	71%	75%	84%	75%
Making Election Day a national holiday	69%	66%	80%	69%	75%	64%
Require presidential candidates to release their recent tax returns in order to appear on the ballot	60%	39%	83%	71%	66%	51%
Move presidential elections to weekends, rather than Tuesdays	54%	45%	66%	50%	61%	52%
Randomize the order of candidates' names on ballots	54%	45%	57%	56%	64%	50%
Allowing people convicted of felonies to vote after serving their sentences	51%	25%	75%	54%	56%	50%
Automatically registering all citizens to vote	45%	20%	63%	52%	47%	45%





TOPLINE & METHODOLOGY

19. Would the following proposed election reforms make you more or less confident that American elections are open and fair? (Continued)

a. Requiring all citizens to show government-issued photo identification to vote

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Much more confident	49%	83%	27%	41%	53%	45%
Somewhat more confident	30%	11%	43%	33%	31%	30%
Somewhat less confident	12%	4%	17%	14%	9%	13%
Much less confident	7%	0%	9%	9%	5%	9%
Skipped	3%	1%	3%	2%	1%	3%
<i>More confident (Net)</i>	<i>78%</i>	<i>95%</i>	<i>71%</i>	<i>75%</i>	<i>84%</i>	<i>75%</i>
<i>Less confident (Net)</i>	<i>18%</i>	<i>4%</i>	<i>26%</i>	<i>23%</i>	<i>15%</i>	<i>22%</i>

b. Making Election Day a national holiday

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Much more confident	33%	23%	47%	33%	37%	31%
Somewhat more confident	36%	42%	34%	36%	37%	33%
Somewhat less confident	16%	15%	14%	17%	13%	18%
Much less confident	11%	14%	2%	11%	12%	14%
Skipped	4%	5%	4%	2%	1%	5%
<i>More confident (Net)</i>	<i>69%</i>	<i>66%</i>	<i>80%</i>	<i>69%</i>	<i>75%</i>	<i>64%</i>
<i>Less confident (Net)</i>	<i>27%</i>	<i>29%</i>	<i>16%</i>	<i>29%</i>	<i>25%</i>	<i>31%</i>

c. Move presidential elections to weekends, rather than Tuesdays

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Much more confident	16%	7%	24%	15%	18%	16%
Somewhat more confident	38%	38%	42%	35%	42%	36%
Somewhat less confident	27%	32%	19%	28%	27%	28%
Much less confident	14%	16%	11%	17%	11%	15%
Skipped	5%	7%	4%	5%	1%	5%
<i>More confident (Net)</i>	<i>54%</i>	<i>45%</i>	<i>66%</i>	<i>50%</i>	<i>61%</i>	<i>52%</i>
<i>Less confident (Net)</i>	<i>41%</i>	<i>48%</i>	<i>30%</i>	<i>45%</i>	<i>38%</i>	<i>43%</i>





TOPLINE & METHODOLOGY

19. Would the following proposed election reforms make you more or less confident that American elections are open and fair? *(Continued)*

d. Automatically registering all citizens to vote

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Much more confident	21%	6%	35%	25%	22%	18%
Somewhat more confident	25%	14%	28%	27%	25%	26%
Somewhat less confident	22%	25%	19%	24%	23%	22%
Much less confident	28%	52%	14%	21%	29%	29%
Skipped	4%	2%	4%	3%	1%	5%
<i>More confident (Net)</i>	<i>45%</i>	<i>20%</i>	<i>63%</i>	<i>52%</i>	<i>47%</i>	<i>45%</i>
<i>Less confident (Net)</i>	<i>51%</i>	<i>78%</i>	<i>33%</i>	<i>45%</i>	<i>52%</i>	<i>50%</i>

e. Allowing people convicted of felonies to vote after serving their sentences

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Much more confident	17%	4%	30%	16%	20%	16%
Somewhat more confident	34%	21%	45%	37%	36%	34%
Somewhat less confident	25%	31%	14%	25%	27%	26%
Much less confident	19%	41%	7%	17%	15%	20%
Skipped	4%	3%	3%	4%	2%	4%
<i>More confident (Net)</i>	<i>51%</i>	<i>25%</i>	<i>75%</i>	<i>54%</i>	<i>56%</i>	<i>50%</i>
<i>Less confident (Net)</i>	<i>44%</i>	<i>72%</i>	<i>22%</i>	<i>42%</i>	<i>42%</i>	<i>46%</i>

f. Require presidential candidates to release their recent tax returns in order to appear on the ballot

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Much more confident	27%	7%	57%	36%	27%	20%
Somewhat more confident	33%	32%	26%	36%	38%	31%
Somewhat less confident	20%	30%	9%	15%	21%	24%
Much less confident	14%	25%	6%	9%	10%	19%
Skipped	6%	6%	2%	5%	4%	6%
<i>More confident (Net)</i>	<i>60%</i>	<i>39%</i>	<i>83%</i>	<i>71%</i>	<i>66%</i>	<i>51%</i>
<i>Less confident (Net)</i>	<i>34%</i>	<i>55%</i>	<i>15%</i>	<i>24%</i>	<i>31%</i>	<i>43%</i>





TOPLINE & METHODOLOGY

19. Would the following proposed election reforms make you more or less confident that American elections are open and fair? *(Continued)*

g. Randomize the order of candidates' names on ballots

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Much more confident	11%	10%	11%	13%	12%	10%
Somewhat more confident	43%	35%	46%	43%	52%	40%
Somewhat less confident	25%	25%	25%	24%	23%	27%
Much less confident	15%	24%	14%	14%	12%	17%
Skipped	6%	6%	4%	6%	1%	6%
<i>More confident (Net)</i>	<i>54%</i>	<i>45%</i>	<i>57%</i>	<i>56%</i>	<i>64%</i>	<i>50%</i>
<i>Less confident (Net)</i>	<i>40%</i>	<i>49%</i>	<i>39%</i>	<i>38%</i>	<i>35%</i>	<i>44%</i>





TOPLINE & METHODOLOGY

About the Study

This Ipsos poll was conducted October 25-27, 2024 by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,150 general population adults aged 18 or older.

The margin of sampling error for this study is plus or minus 3.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.13. The margin of sampling error is higher and varies for results based on other sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The survey was conducted using KnowledgePanel®, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel® cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party ID. Party ID benchmarks are from the 2024 NPORS annual survey. The demographic benchmarks came from the 2023 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor degree, Master's degree or above)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

This topline is trended with a previous Core Political study conducted October 11-13, 2024 by Ipsos using the probability-based KnowledgePanel®. This mid-October Ipsos Core Political poll is based on a nationally representative probability sample of 938 general population adults aged 18 or older. The margin of sampling error for this study is plus or minus 3.5 percentage points at the 95% confidence level,





TOPLINE & METHODOLOGY

for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.27.

For more information on this news release, please contact:

Chris Jackson
Senior Vice President, US
Public Affairs
+1 202 420-2025
Chris.Jackson@ipsos.com





TOPLINE & METHODOLOGY

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

