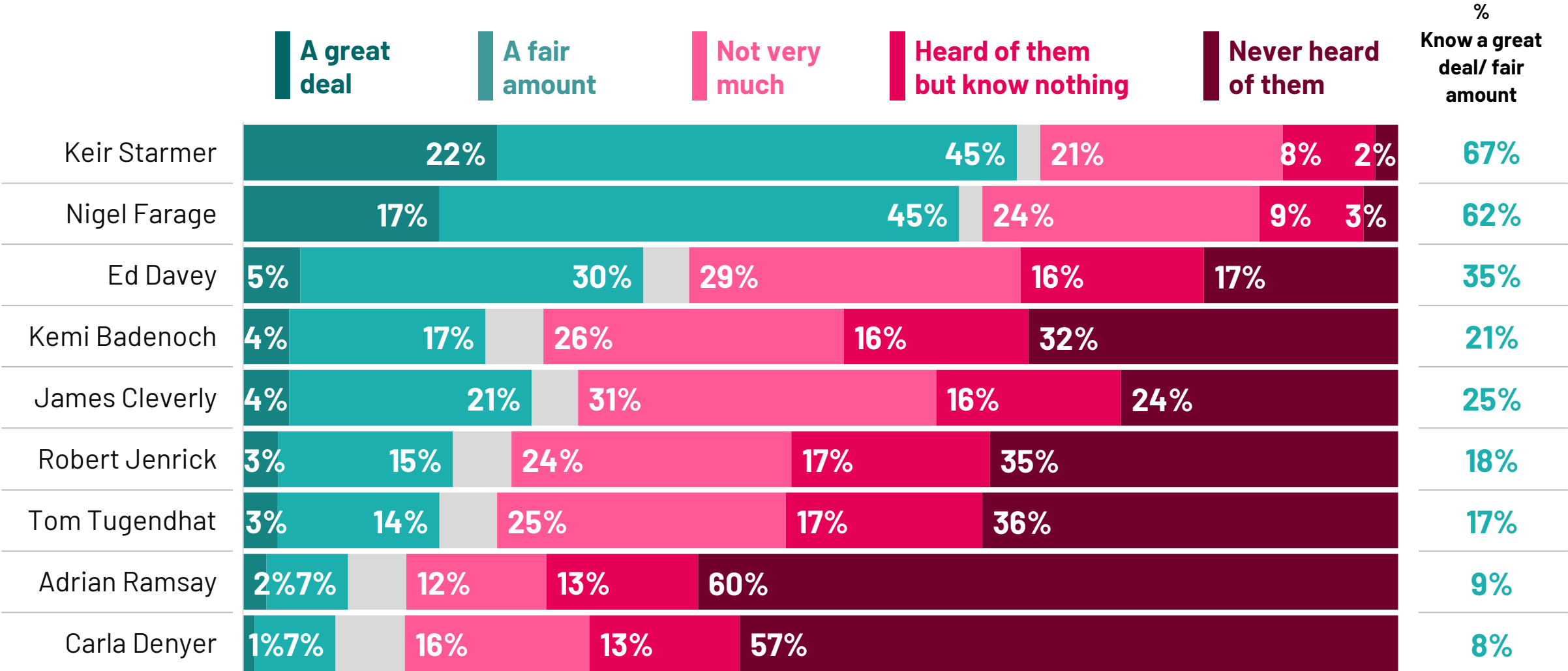


Ipsos Political polling

September 2024

Familiarity with politicians

How much, if anything, do you know about each of the following politicians

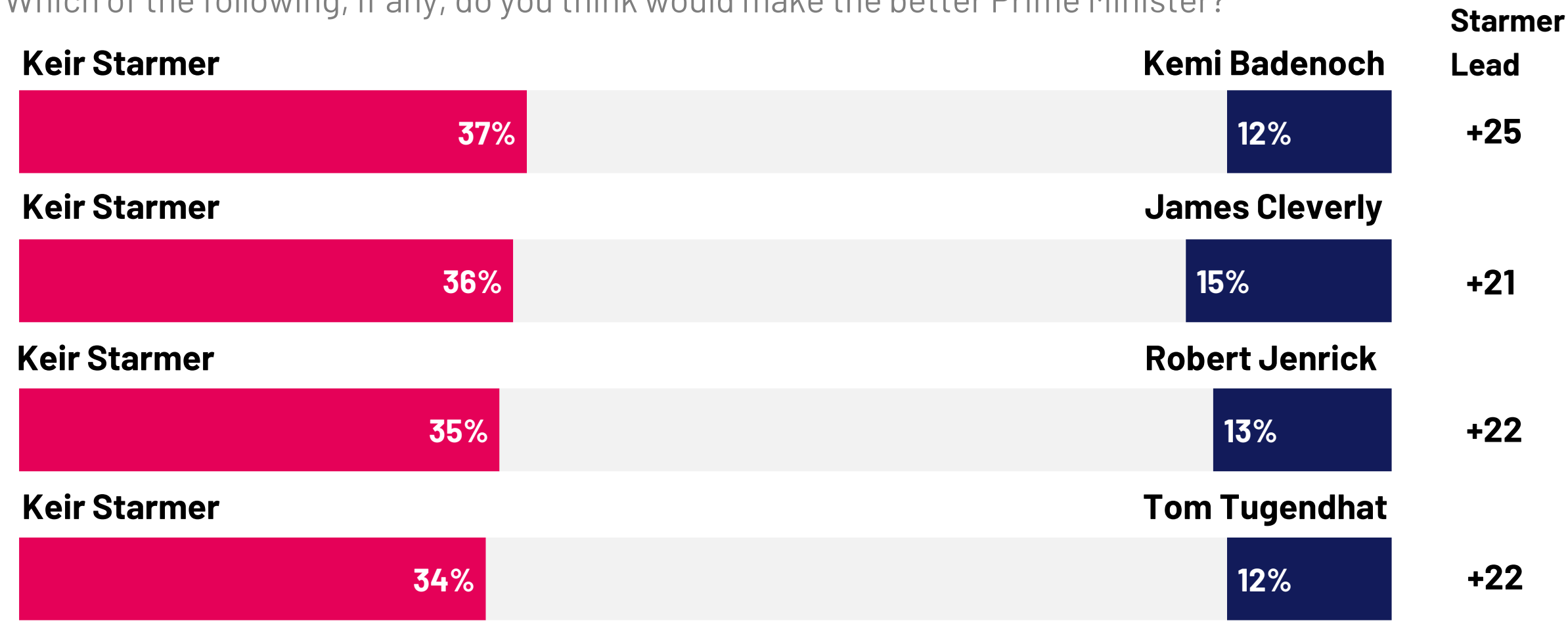


Base: 1,100 Online British adults aged 18+, 20-23 September 2024



When asked who would make the better Prime Minister, Keir Starmer holds a considerable lead over all Conservative leadership hopefuls

Which of the following, if any, do you think would make the better Prime Minister?



Base: 1,100 Online British adults aged 18+, 20-23 September 2024

The public think it is unlikely that any of the Conservative Party leadership contenders will become Prime Minister in the future

Which of the following, if any, do you think would be most likely to become Prime Minister if they became the next leader of the Conservative Party?

James Cleverly

14%

Robert Jenrick

10%

Kemi Badenoch

8%

Tom Tugendhat

6%

None of them

28%

Don't know

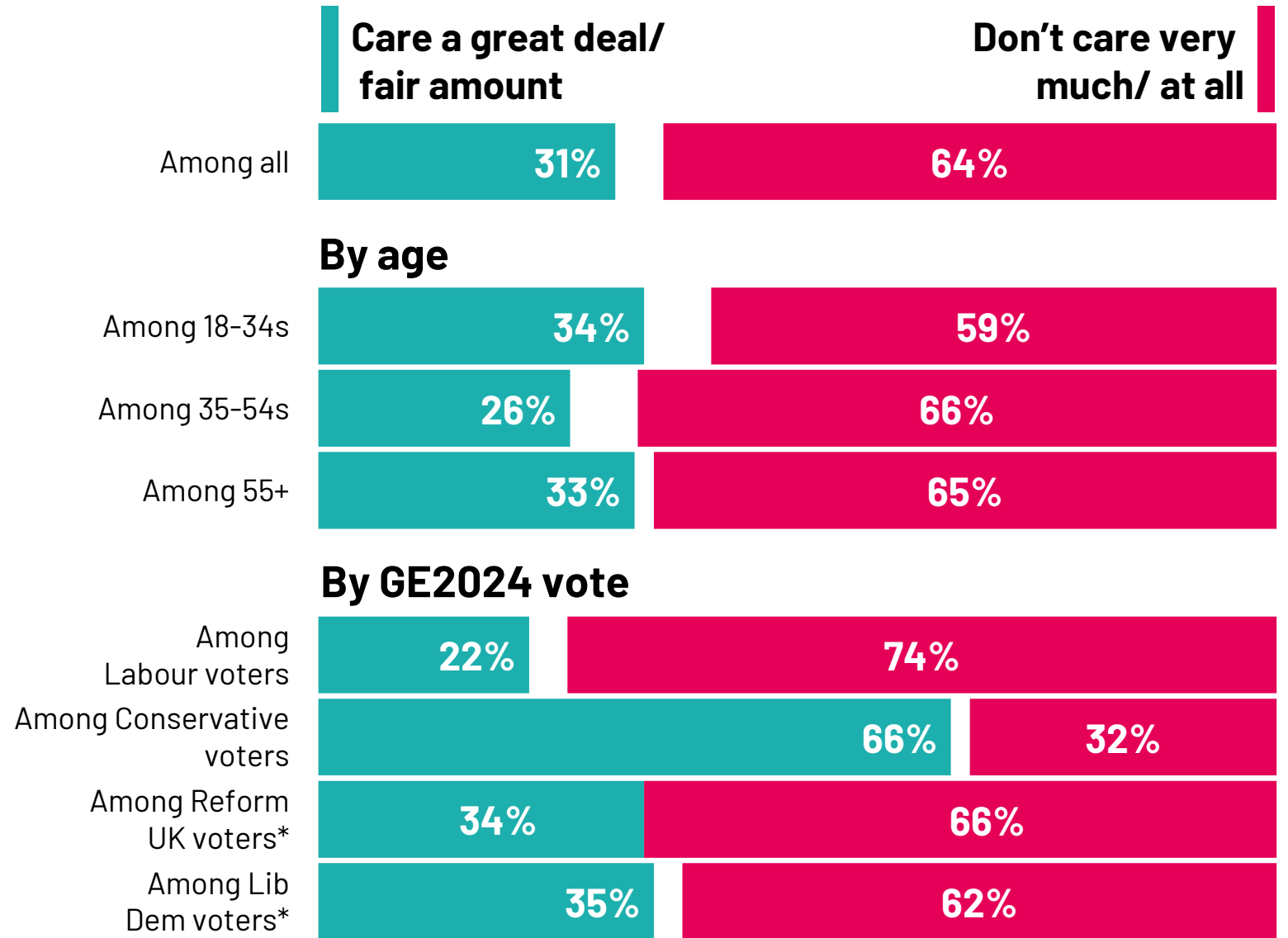
33%

Base: 1,100 Online British adults aged 18+, 20-23 September 2024

Almost two thirds say they do not care about who becomes the next leader of the Conservatives

To what extent, if at all, do you personally care about who becomes the next leader of the Conservative party?

Base: 1,100 Online British adults aged 18+, including (335) 18-34-year-olds, (377) 35-54s, (388) 55+, (353) 2024 Labour voters, (132) 2024 Conservative voters, (104) 2024 Reform UK voters, and (95) Liberal Democrat voters, 13-16 September 2024. *Note low base sizes.



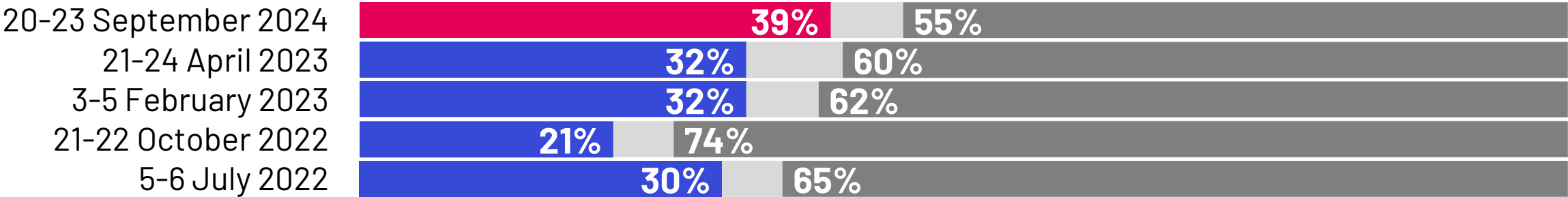
Over half of the public do not have confidence the UK Government is running the country properly, competently, seriously, and with integrity

How much confidence, if any, do you have that the UK Government is running the country...?

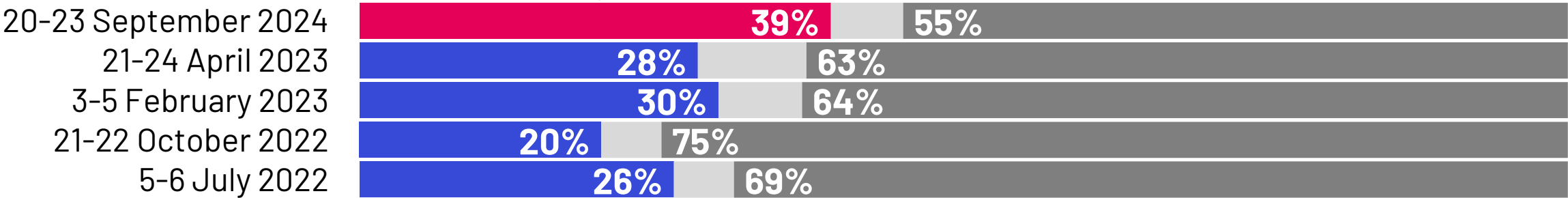
A great deal
/ fair amount

Not very
much/ at all

... properly, competently and seriously



... with integrity



Base: 1,050 Online British adults aged 18-75, 20-23 September 2024





September 2024 Political Polling

For more information

Gideon Skinner

Research Director

gideon.skinner@ipsos.com

Cameron Garrett

Research Manager

cameron.garrett@ipsos.com

Keiran Pedley

Research Director

keiran.pedley@ipsos.com

Ben Roff

Research Executive

ben.roff@ipsos.com

Laura King

Research Executive

laura.king@ipsos.com