

Ipsos Strictly Come Dancing

September 2024

Britons are split in terms of whether they would say they are a fan of Strictly Come Dancing or not

To what extent, if at all, would you say you are a fan of the TV show Strictly Come Dancing?

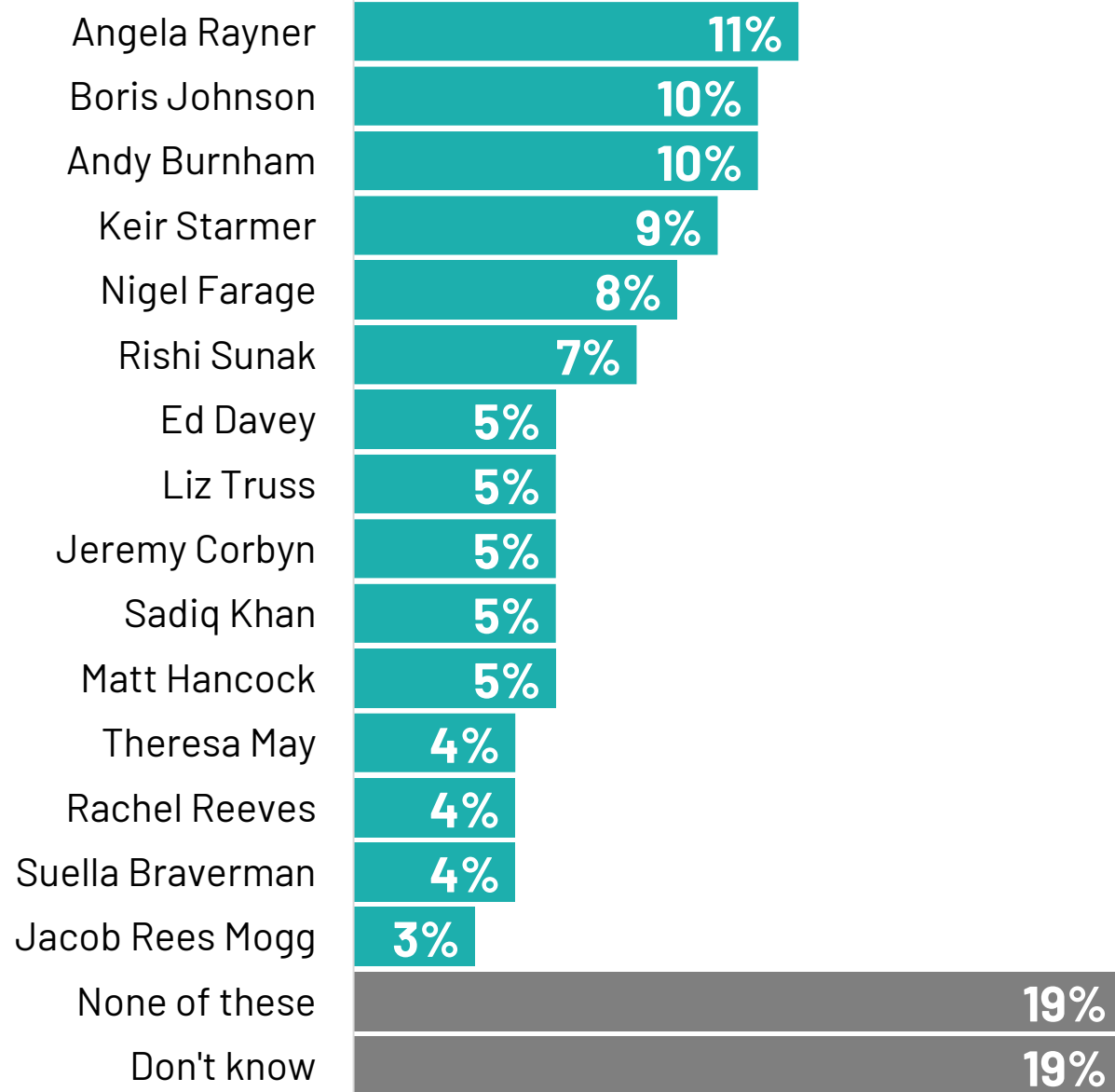


Base: 1,100 Online British adults aged 18+ 20-23 September 2024

Angela Rayner narrowly comes out on top among Strictly Come Dancing fans, in terms of which politician they think would be most likely to win the competition

As you may be aware the new series of Strictly Come Dancing has recently started. Imagine there was a series of Strictly where the following politicians took part as competitors. Which of the following, if any, do you think would be most likely to do the following? Please select all those apply.

Win the competition



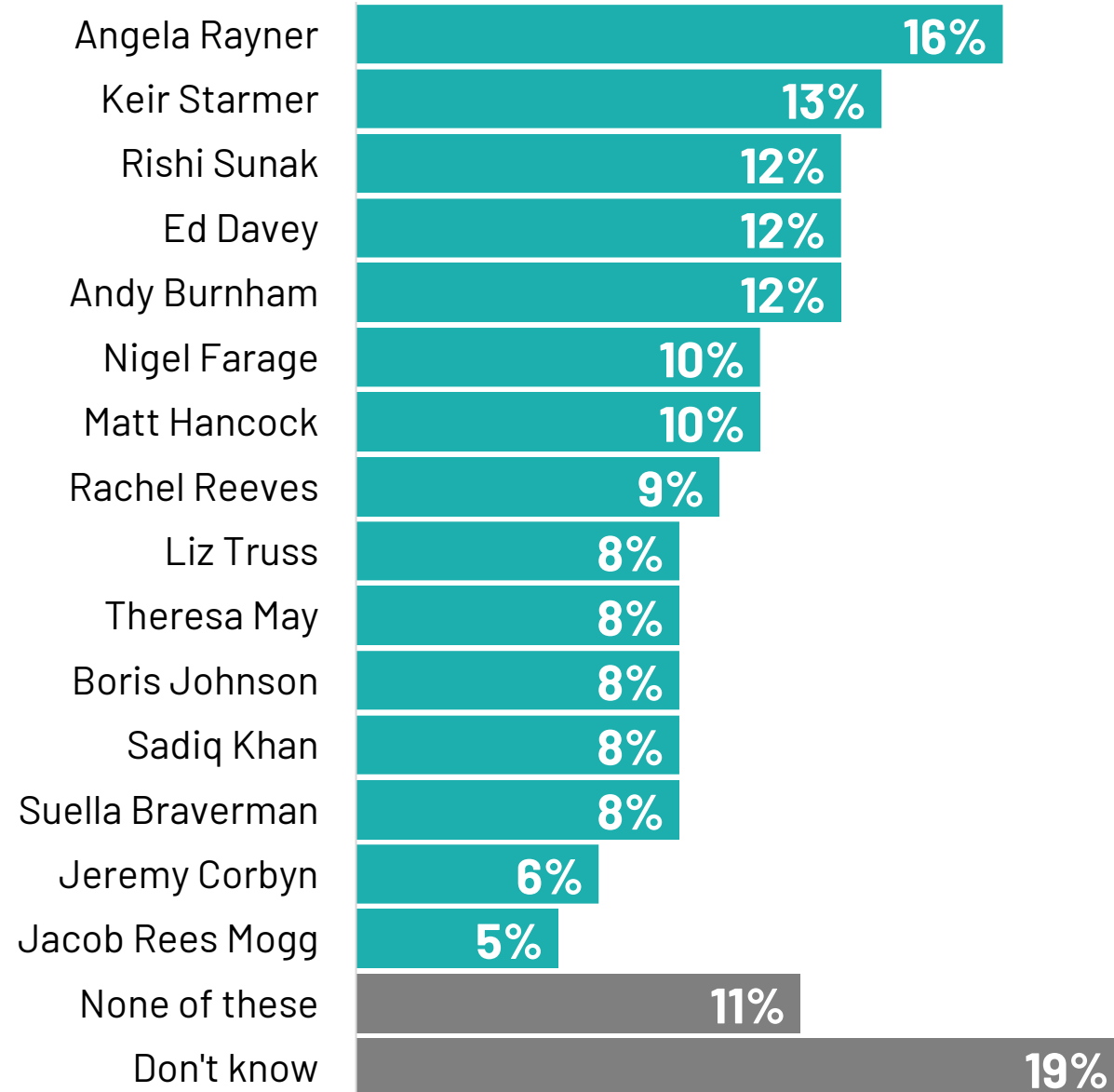
Base: 537 Online British adults aged 18+, who are fans of Strictly Come Dancing, 20-23 September 2024

Strictly Come Dancing fans think Angela Rayner is the politician that would be most likely to improve as the competition goes on

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Improve as the competition goes on

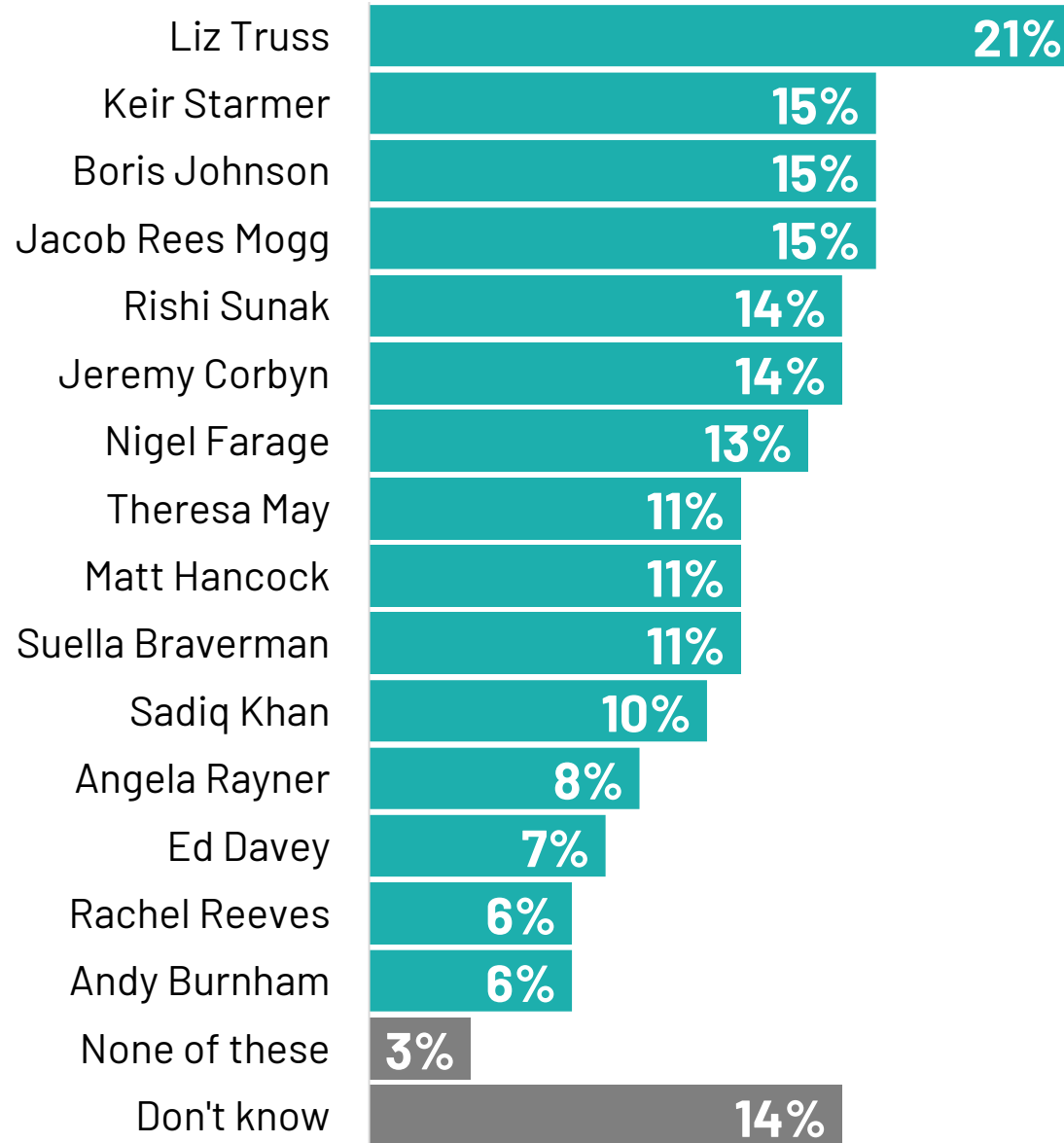
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1 in 5 Strictly Come Dancing fans think that Liz Truss would be most likely to get voted off in week one

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Get voted off in week one



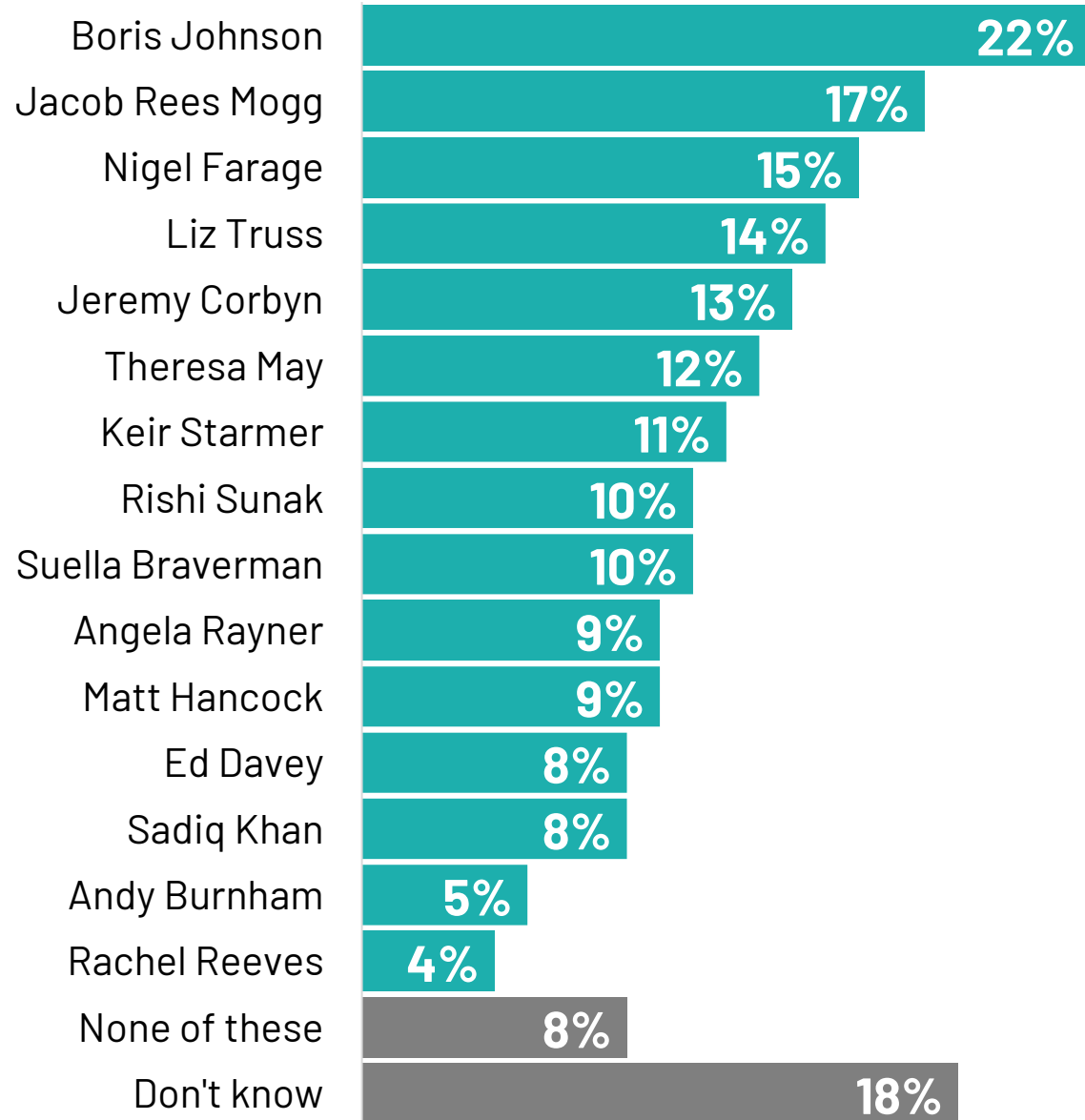
Base: 537 Online British adults aged 18+, who are fans of Strictly Come Dancing, 20-23 September 2024

Over 1 in 5 think that Boris Johnson would be most likely to be so bad that he'd bring shame to the famous Blackpool Tower Ballroom

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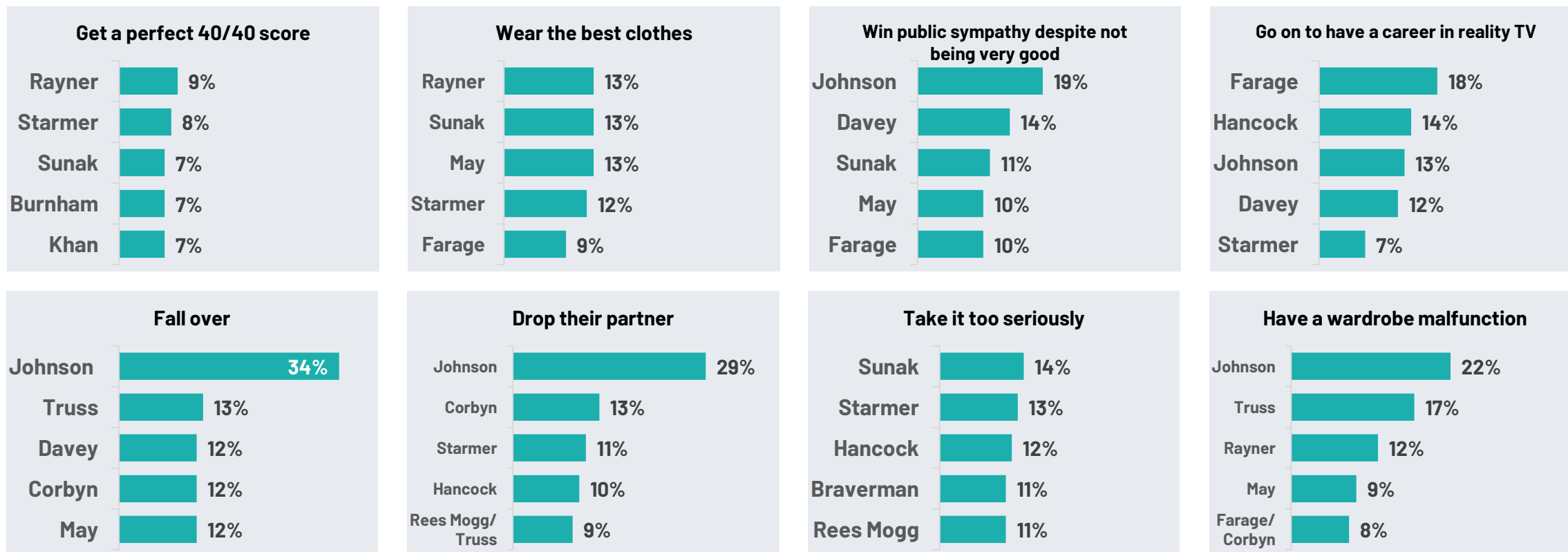
Be so bad they'd bring shame to the famous Blackpool Tower Ballroom

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Politicians on Strictly Come Dancing – most likely Top 5

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For more information

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