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of UK: 2405095 - Life in the UK Index Tracker 2
                                                                                                                                                                                                                                                 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100
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7 Jun 2024 Table 1

## GENHEALTH. How is your health in general?

Base: All UK adults, age 16+

		Ger	nder					Age						Age (Nets)					Eth	nnicity				Workin	ng status	T
														<b>V</b>		White (including White	Ethnic minorities (excluding White			Mixed/multip	Other			Working full-	Not working	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	minorities)	minorities)	Asian (q)	Black (r)	group (s)	ethnicity (t)	Other white	White British	time (w)	full-time (x)	Unwtd Tot
Unweighted Total	6774	(a) 3248	(b) 3473	(c) 353	(a) 655	(e) 974	1222	(g) 1554	(h) 1384	632	582	(K)	1008	(m) 2196	(n) 3570	(o) 5776	(p) 936	(q) 461	(r) 237	(S) 129	109	(u) 282	(V) 5494	(W) 2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Very good	1284	600	677	237	240	183	208	170	171	76	61	14	477	391	416	1115	144	50	47	19	28	73	1042	608	672	1272
	19% gijnqx	18%	20%	27% zefghij	21% gij	17% ii	18%	17% ii	20% gij	11%	9%	26% ii	24% zmn	18%	16%	19% q	17%	14%	24% pq	21%	14%	21%	19% q	21% zx	18%	19%
Good	3268	1651	1599	451	565	521	546	485	360	341	323	17	1016	1066	1185	2824	411	184	93	43	91	176	2648	1568	1691	3178
	48% bhnx	50% zb	47%	51% hk	49% h	50% hk	48% h	48% h	43%	48%	49% h	32%	50%	49%	46%	48%	49%	52%	48%	48%	47%	51%	48%	54% zx	44%	47%
Fair	1734	845	869	149	257	263	303	275	244	242	230	13	406	566	762	1515	208	91	44	16	57	84	1431	653	1073	1800
	26% clw	26%	25%	17%	23%	25%	27%	27%	29% zcd	34%	35% zcdefgh	24%	20%	26%	30% zlm	26%	25%	26%	23%	18%	29%	24%	26%	22%	28%	27%
Bad	413	157	244	32	57	67	70	78	58	zcdefg 51	42	9	89	137	187	364	44	19	3	8	13	14	350	84	zw 324	447
	6%	5%	7%	4%	5%	6%	6%	8%	7%	7%	6%	16%	4%	6%	7%	6%	5%	5%	2%	9%	7%	4%	6%	3%	9%	7%
	alrw		za					zcd	c	j		zcdefhi			zl	r	r			r			r		zw	
Very bad	51	19	32	4	15	6	8	8	8	2	2	1	19	14	18	39	11	6	5	•		1	38	5	46	54
	1% W	1%	1%	•	1%	1%	1%	1%	1%	•	•	1%	1%	1%	1%	1%	1%	2% ov	2% zov	•	-	•	1%	•	1% zw	1%
Don't know	12	1	9	2	6	3	1			-	-	-	8	3	-	4	7	1	1	-	5		4	2	4	10
	•				1%			-	-	-	-	-		•	-		1%			-	3%	-				
	aov												n				zov				ZOV					
Prefer not to say	11 *	7	5	4	2	3	1	2	-	:	:	-	5	4	2	2 *	6 1%	1 *	1	3 4%	1 1%	-	2	3 *	4	13
	nov																zoqv		ov	zopquv						
Good	4552	2251	2276	688	805	704	753	655	530	416	385	31	1494	1457	1601	3939	555	235	140	62	119	249	3689	2176	2363	4450
	67% ghijnx	69%	66%	78% zdefghi	70% ghij	67%	66%	64%	63%	58%	58%	59%	74% zmn	67% n	62%	67%	67%	67%	72%	68%	61%	72%	67%	74% zx	62%	66%
	Pililix			jk	Pini	ŋ	ŋ	"					2.11111											24		
Bad	465	176	276	36	72	73	78	86	66	54	44	10	108	151	205	403	55	25	8	9	13	15	388	89	371	501
	<b>7</b> % aw	5%	8% za	4%	6%	7%	7%	8% zc	8% c	8% j	7%	18% zcdefhi	5%	7%	8% zl	7%	7%	7%	4%	10%	7%	4%	7%	3%	10% zw	7%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IV 124-00725-0)
Fillename: 24-00725\_ VMXE\_2405095\_VMB|\_wtd\_v8|\_nttUse\_UK
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base

7 Jun 2024 Table 2

## GENHEALTH. How is your health in general?

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	intry		Fr	gland region (N	let)	
Unweighted Total Weighted Total	Total (2) 6774 6774	Graduates (Degree/Mas ter/PhD/abo ve) (a) 2447 2038	Non- graduates (b) 4245 4657	Other Higher Education below degree level (c) 836 810	A-level or equivalent (d)	GCSE/ O- Level/ CSE/ NVQ12/ equivalent (e) 1443 1594	Another type of qualification (vocational/p rofessional/f oreign) (f) 366 329	No formal qualifications (g) 274 258	Owned outright/ buying on mortgage (h) 5266 4859	Rent from private landlord (i) 659 911	Rent from council/ housing association (j) 633 714	Up to £25,999 (k) 1307	£26,000 up to £51,999 (I) 2114 1966	£52,000 up to £99,999 (m) 1481 1420	£100,000 and above (n) 574 621	England (o) 4418 5694	Scotland (p) 1109 569	Wales (q) 531 324	Northern Ireland (r) 716	North (s) 1207 1577	Midlands (t) 853 1092	South (u) 2358 3024	Unwtd Total 6774 6774
Very good	1284 19% befgjk	490 24% zbcdefg	777 17%	157 19% fg	291 17%	258 16%	43 13%	28 11%	970 20% zj	174 19%	81 11%	170 13%	338 17% k	318 22% zkl	164 26% zkl	1085 19%	102 18%	62 19%	34 18%	283 18%	215 20%	588 19%	1272 19%
Good	<b>3268</b> <b>48%</b> bgjkpr	1061 52% zbcefg	2182 47% g	358 44% g	854 51% bceg	732 46% g	148 45% g	91 35%	2481 51% zj	442 49% j	211 30%	510 39%	989 50% k	776 55% zk	340 55% zk	2776 49% r	255 45%	155 48%	81 43%	727 46%	498 46%	1551 51% zst	3178 47%
Fair Bad	1734 26% ahmnu 413	417 20%	1298 28% zad 348	239 30% zad 49	397 24%	458 29% zad 130	110 34% zabd 18	94 36% zabde 42	1161 24% 223	223 24%	284 40% zhi 115	443 34% zlmn 155	531 27% mn 93	283 20%	100 16%	1443 25% 331	158 28%	81 25% 21	52 28%	442 28% u 110	292 27% 74	709 23%	1800 27%
Very bad	6% ahlmnu 51	3%	7% za 43	6% a	7% a 14	8% za 13	6% a 7	16% zabcdef	5%	7% h	16% zhi 22	12% zlmn 24	5% mn 13	3%	2%	6%	8% zo 6	6%	9% zo	7% u	7%	5%	7%
Don't know	1% ahm 12	*	1%	1%	1%	1%	2% za 2	1%	*	1%	3% zhi	2% zlmn	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%
	+ h	*	:	:	:	•	1% abde	:	*	:	:		:	:	•	*	:	:	1%	*	2		•
Prefer not to say	11 * h	•	*	-	-	*	•	•	•	* h	2 *	*	*	-	-	*	*	*	*	•	•	6	13
Good	4552 67% befgjkp rs	1551 76% zbcdefg	2959 64% g	515 64% g	1145 69% befg	990 62% g	190 58% g	119 46%	3451 71% zj	616 68% j	292 41%	679 52%	1327 67% k	1094 77% zkl	504 81% zkl	3862 68% pr	357 63%	218 67%	116 62%	1010 64%	713 65%	2139 71% zst	4450 66%
Bad	465 7% ahlmnu	66 3%	391 8% za	55 7% a	124 7% a	142 9% za	25 8% a	45 17% zabcdef	244 5%	69 8% h	137 19% zhi	179 14% zlmn	105 5% mn	43 3%	15 2%	372 7%	51 9% zo	23 7%	19 10% zo	123 8% u	85 8% u	164 5%	501 7%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N IZ-4000725-01)
Filename: 24-000725\_WAVE\_2405095\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

GENHEALTH. How is your health in general?

Base: All UK adults, age 16+

7 Jun 2024 Table 3

						Maratana di sasatana									nd region						II regions (NU	w. e.s						rgroup (LA Leve	n		$\overline{}$	
						England region								Scotla	nd region					, ,	Il regions (NU	Ts3)					INS Area super	group (LA Leve	21)		-	
	Total	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	Central Scotland	Glasgow	Highlands and Islands	Lothian (m)	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	Belfast	East (s)	North	Outer Belfas	West and	Affluent England	Business, Education and Heritage Centres	Countryside Living	Ethnically Diverse Metropolitan Living		Services and Industrial Legacy	Town and Country Living	Urban Settlements	Unwtd Total
Unweighted Total	(2)	(8)	(D)	(6)	(0)	(e)	(1)	(R)	(n)	(1)	(1)	(10)	(1)	(111)	(n)	(0)	(D)	(q)	111	(+)	(t)	(U)	(V)	(W)	(X)	(V)		(B)				
Weighted Total	6774 6774	274	741	429 562	495	444 598	514 630	931	583	880	115 69*	139 74*	47*	173 83*	70*	81*	72	74*	102 29*	172 46*	30*	41	42	690	1043 1000	1179 1092	512 647	268	1119 914	1430 1178	770 981	6774 6774
Very good	1284	47	146	91	95	119	119	178	128	163	12	17	10	16	18	12	10	7	4	10	5	8	7	135	205	220	96	73	156	220	177	1272
	19% q	17%	20%	16%	19%	20%	19%	19%	22%	19%	17%	23% q	22% q	19%	25% q	15%	14%	10%	14%	22%	18%	19%	17%	20%	20%	20% A	15%	27% zzACDE	17%	19%	18%	19%
Good	3268	121	343	263	249	250	302	485	310	454	23	30	22	40	32	40	26	42	13	19	13	19	17	350	459	549	346	124	403	575	463	3178
	48% ejpCC	44%	46%	47%	50% e	42%	48%	52% e	53% e	52% e	33%	41%	47%	49% i	46%	50% j	36%	57% jkp	45%	42%	44%	45%	41%	51% C	46%	50% C	53% C	46%	44%	49%	47%	47%
Fair	1734 26%	78 28%	202 27%	163 29%	113 23%	179 30%	152 24%	226 24%	119 20%	211 24%	29 42% zklmnog	17 22%	10 21%	21 26%	15 22%	21 26%	26 37% zkln	19 26%	7 24%	11 24%	8 28%	11 27%	14 34%	167 24%	259 26%	264 24%	166 26%	52 20%	258 28%	300 26%	266 27%	1800 27%
Bad	413	25	46	40	33	40	51	36	23	37	£kiiiiioq	7		·		6	ZAIII		2		2	2	2	29	61	56	29	16	87	70	66	447
bau	6%	9% ehi	6%	7%	7%	7%	8% ehi	4%	4%	4%	7%	10%	10%	6%	6%	7%	13%	7%	9%	12%	9%	8%	6%	4%	6%	5%	5%	6%	10% zwzvAD	6%	7%	7%
Very bad	51	4	4	S	4	8	2	6	3	6		3			1	1			1					6	12	2	3	4	10	7	8	54
,	1%	1%	•	1%	1%	1%	•	1%		1%	1%	4%		•	1%	2%	-		5%	•		1%	1%	1%	1%	•		1%	1%	1%	196	1%
Don't know	12		2		-		4			2	-			-		1			1					2	5		1		- :	3	1	10
				-	-		1% z		-					-		1% z		-	3% z						:							ī
Prefer not to say	11	-	-	-	1	1		-	1	5	1	-	-		-		1	-	-			-		1		1	6	- 1	1	2	-	13
		-		-	•				•	1% z	1%			•	-		1%		-		1%	-	1%	•		•	1% zzyE		•	•		
Good	4552 67%	168 61%	489 66%	353 63%	344 69%	369 62%	421 67%	663 71%	438 75%	617 70%	34 50%	48 64%	32 69%	56 68%	50 71%	52 65%	36 50%	49 67%	17 59%	29 64%	18 62%	26 64%	24 58%	485 70%	664 66%	769 70%	442 68%	196 73%	559 61%	795 68%	640 65%	4450 66%
	ejpvCC	1						zace	zabcef	ce		р	ip	ip	ip	р		ip						C		zzC	С	c		С		
Bad	465 7% gh	28 10% ghi	49 7%	45 8%	37 8%	48 8%	54 8% ghi	41 4%	25 4%	43 5%	5 8%	10 13%	5 10%	5 6%	5 7%	7 9%	9 13%	5 7%	4 14%	5 12%	3 9%	4 9%	3 7%	34 5%	73 7%	58 5%	32 5%	19 7%	97 11% zwzyAD	77 7%	74 8%	501 7%

Fieldwork dates: 9th May - 15th May 2024
Repondent type: Knowledge/heart Mambers - All UK adults, age 16+
Source: Ipsos (IM 14400715-01)
Filename: 24-000715-01
Filename: 24-000715-WAYE 205095; Will; wild yil, Intitize, UK
Proportions/Means-Columns Tested (5% risk level) - z/s/b/z/d/e/f/z/h/i - z//h/i/m/n/o/s/q - z/r/s/t/u/v - z/w/z/y/A/U/C/D/E
Overlap formulae used. \* small base

7 Jun 2024 Table 4

## GENHEALTH. How is your health in general?

Base: All UK adults, age 16+

				1																		1					1
		Urba				IMD Quintile				nber of children	0.45  -		Disability red a little			xual Orientat			0-1	igion		-	mmunity back			L.A	
		Urba	anity			IND Quintile		1	Nun	iber of children	0-15 in nous	enoia	alittie	or a lot	367	xuai Orientai	Bisexual/Oth		Rei	igion			mmunity back	ground (North	ern ireiand On	iy)	_
				1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	sav	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(a)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(v)	Unwtd Total
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422		1347									1484		5942			3194				91			26**		6774
		•													•							•					
Very good	1284	972	312	186	242	252	322	281	923	182	133	34	47	1191	1157	23	51	630	556	43	24	19	13	1	1	•	1272
	19%	18%	23%	14%	18%	19%	24%	21%	19%	19%	22%	15%	3%	23%	19%	9%	16%	20%	19%	16%	11%	21%	17%	26%	6%	6%	19%
	aclot		za		с	c	zcde	с						zl	20			t	t								
Good	3268	2624	644	585	623	659	641	760	2357	471	322	95	392	2811	2873	130	157	1584	1367	126	107	37	40	1	14	3	3178
	48%	48%	48%	43%	46%	49%	47%	56%	48%	49%	53%	44%	26%	55%	48%	52%	48%	50%	47%	46%	47%	41%	52%	25%	53%	35%	47%
	clu					с		zcdef						zl									u				
Fair	1734	1436	297	412	377	358	323	264	1302	230	119	70	674	987	1502	76	85	784	771	82	70	24	18	2	7	4	1800
	26%	26%	22%	31%	28%	26%	24%	19%	26%	24%	19%	32%	45%	19%	25%	30%	26%	25%	26%	30%	31%	26%	23%	36%	29%	55%	27%
	bgjm	zb		zfg	g	g	g		J			J	zm		255										_		
Bad	413 6%	321 6%	92 7%	136 10%	95 7%	68 5%	70 5%	44 3%	307 6%	56 6%	30 5%	16 7%	321 22%	77 2%	355 6%	20 8%	29 9%	173 5%	196 7%	11 4%	21 9%	9 10%	5 7%	13%	3 12%	2%	447 7%
		076	/76	zdefe	776	376	376	376	076	076	376	776		276	076	876	976	576	776	476	976		/76	1376	12%	276	/76
Very bad	gm 51	48		20eig 19	12	10	2	7	33	10	c	1	zm 43	c	40	2	c	18	24	4	4	2	1				54
very bau	1%	1%	:	1%	1%	1%	•	1%	1%	1%	1%		3%	•	1%	1%	1%	1%	1%	2%	2%	2%	1%	-	1%	-	1%
	fm	170		zf	270	2,0		270	170	1/4	-70		zm		270	1/0	170	1/2	270	270	270	270	1/0		2,0		2,0
Don't know	12	12		3	4	2	-	2	•	4	1	1	2	1	6	-		3	1	3		1	-		-		10
	•	•	_				-	•									-			1%		1%	-	-	-	2%	•
	hmnr									h	h	h								zgr		2					
Prefer not to say	11	10	2	5	2	2	1	1	6	1	1	1	5	2	8			1	1	5	1	•	•	-	-	-	13
	•	•	•	•	•	•	•	•	•	•	•	1%	•	•	•		-	•	•	2%	•	•	•	-	-	-	•
	mr												m							zqr							
Good	4552	3596	956	771	865	911	963	1042	3280	654	455	129	439	4002	4029	153	208	2214	1923	168	132	56	53	2	15	3	4450
	67%	66%	71%	57%	64%	67%	71%	77%	67%	69%	74%	59%	30%	79%	68%	61%	64%	69%	66%	62%	58%	61%	69%	51%	58%	41%	66%
	acdklt		za		С	c	zcd	zcdef		k	zhk			zl	Z			zrt									
Bad	465	369	96	155	107	78	73	51	341	66	36	17	364	83	396	22	33	191	220	15	25	10	6	1	3	•	501
	7%	7%	7%	12%	8%	6%	5%	4%	7%	7%	6%	8%	24%	2%	7%	9%	10%	6%	8%	5%	11%	11%	8%	13%	13%	2%	7%
	gm			zdefg	fg								zm								q	2					

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IN 24-000725-0)
Filename: 24-000725 (MAVE\_2405095\_WBI\_wrld\_wI\_nItUse\_UK
Proportions/Mems: Columns Tested (5/rs ids leve) - 1/3/b - 1/c/dje/fije - złh/h/j/k - z/h/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 5

## MHEALTH. And how would you describe your mental health in general?

Base: All UK adults, age 16+

		Ge	ender					Age						Age (Nets)		1			Eth	nicity				Workin	g status	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (i)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	White (including White minorities)	Ethnic minorities (excluding White minorities)	Asian (q)	Black (r)	Mixed/multip le ethnic group (s)	Other ethnicity	Other white	White British	Working full- time (w)	Not working full-time (x)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
Very good	1414 21% bcdeflm pqw	739 23% zb	664 19%	110 13%	154 13%	141 13%	210 18% cde	248 24% zcdef	305 36% zcdefg	245 34% zcdefg	220 33% zcdefg	25 46% zcdefg	264 13%	351 16%	799 31% zlm	1254 21% pq	138 17%	52 15%	42 22%	14 15%	31 16%	69 20%	1186 21% zpq	559 19%	852 22% zw	1644 24%
Good	2809 41% dl	1382 42%	1415 41%	314 36%	400 35%	422 40%	476 42% d	463 46% zcde	366 44% cd	368 52% zcdefgh	346 53% zcdefgh	22 41%	715 35%	897 41% I	1197 47% zlm	2419 41%	358 43% s	159 45% s	78 40%	28 31%	92 47%	142 41%	2277 41%	1235 42%	1563 41%	2890 43%
Fair	1912 28% ghijknx	878 27%	1016 30% z	343 39% zfghijk	389 34% zghijk	357 34% zghijk	356 31% zghijk	244 24% hij	137 16% ij	86 12%	80 12%	6 11%	731 36% zn	713 33% zn	467 18%	1655 28%	242 29%	113 32%	53 27%	31 34%	45 23%	106 30%	1549 28%	900 31% zx	1004 26%	1704 25%
Bad	<b>508</b> <b>7%</b> ghijn	225 7%	267 8%	82 9% ghij	157 14% zefghij k	94 9% ghij	86 8% ghij	48 5% ij	28 3%	13 2%	12 2%	1 1%	239 12% zmn	180 8% n	89 3%	441 8%	58 7% q	17 5%	14 7%	11 12% q	16 8%	24 7%	417 8%	197 7%	309 8%	428 6%
Very bad	99 1% fhijnw	41 1%	57 2%	21 2% fhij	33 3% zfghij	26 2% zfghij	5	11 1% ij	3 *	-	-	•	54 3% zn	31 1% n	14 1%	82 1%	17 2%	6 2%	5 3%	2 2%	4 2%	5 1%	77 1%	24 1%	74 2% zw	77 1%
Don't know	15 * novw	8 *	5	8 1% zg	5	-	2	-	-	-	-	-	14 1% zmn	2	-	5	10 1% zov	3 1% zov	1	3 4% zopuv	3 2% zov	2	4	2 *	8	10
Prefer not to say	17 *	5 *	12	*	3 *	6 1%	2	4	1 *	:	:	-	4 *	8	5	6	8 1% zov	2 1% ov	1 *	2 2% zov	3 2% zov	1 *	6	6	6	21
Good	4223 62% bcdelms	2122 65% zb	2079 61%	424 48%	555 49%	563 54%	685 60% cde	712 70% zcdef	671 80% zcdefg	614 86% zcdefgh	567 86% zcdefgh	47 88% zcdefg	979 48%	1248 57%	1996 78% zlm	3673 63% s	496 60%	211 60%	120 62% s	42 47%	124 63%	211 61% s	3462 63% s	1794 61%	2415 63%	4534 67%
Bad	607 9% ghijnw	267 8%	324 9%	103 12% ghij	191 17% zefghij k	120 11% zfghij	91 8% ghij	58 6% hij	31 4% i	13 2%	12 2%	1 1%	293 15% zmn	211 10% n	102 4%	524 9%	75 9% q	23 7%	19 10%	13 14% q	20 10%	29 8%	494 9%	220 8%	383 10% zw	505 7%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-101
Filename: 24-000725\_ WANE, 2405095\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Newns. Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base

7 Jun 2024 Table 6

#### MHEALTH. And how would you describe your mental health in general?

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	ntrv		Fr	ngland region (N	et)	$\overline{}$
					Luucation					renure			Ailitual lious	enoid income			Cou	iiu y			igianu region (iv	etj	_
							Another type																
							of																
		Graduates		Other Higher		GCSE/ O-	qualification		Owned		Rent from												
		(Degree/Mas		Education		Level/ CSE/	(vocational/p		outright/	Rent from	council/												
		ter/PhD/abo	Non-	below	A-level or	NVQ12/	rofessional/f	No formal	buying on	private	housing	Up to	£26,000 up	£52,000 up	£100.000 and				Northern				
	Total	ve)	graduates	degree level	equivalent	equivalent	oreign)	qualifications	mortgage	landlord	association	£25,999	to £51,999	to £99,999	above	England	Scotland	Wales	Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(a)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038																	188				6774
		'																					
Very good	1414	455	940	176	289	335	70	70	1140	160	80	247	444	282	157	1201	107	71	34	318	207	676	1644
	21%	22%	20%	22%	17%	21%	21%	27%	23%	18%	11%	19%	23%	20%	25%	21%	19%	22%	18%	20%	19%	22%	24%
	dj	d	d					zbd	zij	j					zkm								4
Good	2809	898	1886	341	668	611	168	99	2143	331	207	462	825	654	282	2364	239	134	73	651	429	1284	2890
	41%	44%	41%	42%	40%	38%	51%	38%	44%	36%	29%	36%	42%	46%	45%	42%	42%	41%	39%	41%	39%	42%	43%
	eijk	zbe					zabcdeg		zij	j			k	zk	k								
Fair	1912	555	1341	228	520	461	70	63	1272	282	274	391	559	413	150	1611	156	92	53	464	345	801	1704
	28%	27%	29%	28%	31%	29%	21%	24%	26%	31%	38%	30%	28%	29%	24%	28%	27%	28%	28%	29%	32%	27%	25%
	fhu		f		zf	f				h	zhi	n									u		
Bad	508	98	403	56	166	141	20	22	262	103	120	162	124	59	28	416	52	21	20	116	98	202	428
	7%	5%	9%	7%	10%	9%	6%	8%	5%	11%	17%	12%	6%	4%	5%	7%	9%	6%	11%	7%	9%	7%	6%
	ahmn		za		za	a		a		zh	zhi	zlmn	m						zoq				
Very bad	99	25	72	7	19	41	•	4	34	30	28	35	10	10	2	79	12	2	6	27	8	45	77
	1%	1%	2%	1%	1%	3%	•	2%	1%	3%	4%	3%	1%	1%	•	1%	2%	*	3%	2%	1%	1%	1%
	hlmn		f			zabcdf				zh	zh	zlmn					q		zoq				4
Don't know	15	4	8	-	3	4	-	1	1	5	3	3	3	-	-	11	1	3	1	1	3	7	10
	•		•	-	•	*	-	•	•	1%	•	*	•	-	-	•	•	1%	1%	•	•	•	*
	h								_	h	h							ZO	0				
Prefer not to say	17	3	5	2	1	2	1		7		2	1	1	1	2	12	1	2	1	1	2	9	21
			•	•	•	•	•	•	•		•	•	•	•	•	•	•	1%	•	•	•	•	
Cond	bh 4223	4353	2026	547	057	046	220	460	2202	404	207	700	4200	026	420	3565	246	205	407	000	627	4000	4524
Good	4223 62%	1353 66%	2826 61%	517 64%	957 57%	946 59%	238 72%	169 65%	3283	491 54%	287 40%	709 55%	1269 65%	936 66%	439 71%	3565 63%	346 61%	205 63%	107 57%	969 61%	637 58%	1960 65%	4534 67%
	bdeijkr	zbde	d d	04%	3/%	23%	zbcde	03%	68%	34% :	40%	33%	65% k	2k	Zkl	03%	01%	03%	3/%	01%	38%	zt	0/76
	t	zode	a	a			zocae		zij	J			К	ZK	ZKI	,						zt	
Bad	607	123	475	63	185	181	20	26	296	133	148	197	134	70	30	495	64	22	26	142	106	247	505
	9%	6%	10%	8%	11%	11%	6%	10%	6%	15%	21%	15%	7%	5%	5%	9%	11%	7%	14%	9%	10%	8%	7%
	ahlmn		zacf		zaf	zacf		a		zh	zhi	zlmn					zoq		zoq				

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N IZ-4000725-01)
Filename: 24-000725\_WAVE\_2405095\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

## MHEALTH. And how would you describe your mental health in general?

Base: All UK adults, age 16+

	,					England region								Scotla	nd region					, N	regions (NU	ľs3)					NS Area supe	rgroup (LA Levi	el)			
	Total (z)	North East	North West	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East	South West	London (i)	Central Scotland	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (v)	Ethnically Diverse Metropolitan Living (A)		Services and Industrial Legacy (C)	Country	Urban Settlements (E)	Unwtd Total
Unweighted Total	6774	209	569	429	409	444	514	670	507	667	115	139	100	173	157	134	155	136	102	172	80	169	193	521	1043	1179	512	195	1119	1430	770	6774
Weighted Total	6774	274	741	562	495	598	630	931	583	880	69*	74*	47*	83*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
Very good	1414	48	153	117	104	103	128	226	161	161	13	10	18	15	12	10	18	11	2	9	5	10	9	145	201	300	94	62	183	228	201	1644
	21% rAA	17%	21%	21%	21%	17%	20%	24% ei	28% zabefi	18%	19%	13%	38% zjkmnog	18%	18%	13%	25% ko	15%	8%	19%	17%	23%	20%	21% A	20%	27% zwzACDE	14%	23% A	20% A	19%	20% A	24%
Good	2809	103	318	230	194	235	259	397	249	380	28	34	16	37	28	36	24	35	13	18	10	14	17	296	415	463	281	109	351	488	402	2890
	41%	37%	43%	41%	39%	39%	41%	43%	43%	43%	41%	46%	34%	44%	40%	45%	34%	48% p	45%	40%	33%	35%	41%	43%	42%	42%	43%	41%	38%	41%	41%	43%
Fair	1912 28% lyy	86 31%	213 29%	165 29%	151 31%	194 32% gh	177 28%	238 26%	142 24%	244 28%	16 24%	22 30%	8 18%	23 27%	23 33% I	24 29%	20 28%	20 27%	9 32%	13 29%	9 29%	11 26%	11 26%	192 28%	284 28%	258 24%	188 29%	72 27%	278 30% V	356 30% V	283 29% V	1704 25%
Bad	508	33	39	44	44	54	52	52	22	76	7	6	3	6	5	10	9	7	2	4	5	5	4	44	70	62	63	23	82	91	73	428
	7% hyy	12% zbeh	5%	8% h	9% h	9% h	8% h	6%	4%	9% h	10%	8%	7%	8%	7%	12%	12%	9%	6%	9%	15%	13%	9%	6%	7%	6%	10%	8%	9%	8%	7%	6%
Very bad	99	5	17	5	-	8	11	17	8	9	4	3	2	2	1	-	-	1	1	1	1	1	1	9	23	5	10	2	18	11	21	77
	1% dyy	2%	2%	1%	-	1%	2%	2%	1%	1%	5% zop	4%	3%	2%	2%		-	1%	5%	3%	4%	2%	2%	1%	2%		1%	1%	2%	1%	2%	1%
Don't know	15		1			2		2			ZOP -					1			- 1					2	2		6		, v	2	1	10
DOI CHIOW		-	:	-				:	-	1%	-	-	-	-	-	1%	-	-	3%	-		1%	-	:	:	-	1%	-	:	:	:	
Prefer not to say	17	:	1 *	:	1	1 *	3	:	1 *	5 1%	1 1%	:	:	:	:	:	1 1%	-	:	:	1%	:	1%	2	3 *	3	5	:	1	2	-	21
Good	4223 62% eCC	150 55%	471 63%	348 62%	299 60%	338 57%	386 61%	623 67% zae	410 70% zacdefi	540 61%	41 60%	44 59%	34 72%	52 62%	40 58%	47 58%	42 58%	46 63%	16 54%	27 59%	15 50%	24 58%	26 62%	441 64%	616 62%	763 70% zzACDE	375 58%	171 64%	534 58%	716 61%	603 61%	4534 67%
Bad	607 9%	37 14%	56 8%	49 9%	44 9%	61 10%	64 10%	69 7%	29 5%	85 10%	10 15%	8 11%	5 10%	8 10%	6 9%	10 12%	9 12%	8 10%	3 11%	6 12%	6 20%	6 16%	5 12%	53 8%	93 9%	68 6%	73 11%	25 9%	100 11%	102 9%	94 10%	505 7%
	hyv	zbgh				h	h			h	z										z	z					У		zzy		y	

Fieldwork dates: 9th May - 15th May 2024
Repondent type: Knowledge/heart Mambers - All UK adults, age 16+
Source: Ipsos (IM 14400715-01)
Filename: 24-000715-01
Filename: 24-000715-WAYE 205095; Will; wild yil, Intitize, UK
Proportions/Means-Columns Tested (5% risk level) - z/s/b/z/d/e/f/z/h/i - z//h/i/m/n/o/s/q - z/r/s/t/u/v - z/w/z/y/A/U/C/D/E
Overlap formulae used. \* small base



7 Jun 2024 Table 8

MHEALTH. And how would you describe your mental health in general?

## Base: All UK adults, age 16+

													1		1							1					
													Disability red														
		Urba	nity			IMD Quintile			Num	ber of childre	n 0-15 in house	ehold	a little	or a lot	Se	xual Orientat		-	Rel	igion		Co	mmunity back	round (North	ern Ireland On	ly)	
															Straight or	_	Bisexual/Oth									Prefer not to	
	Total			1 - Most	2			5 - Least	0		_					Gay or Lesbian	er sexual		en 1.1		Other			Other			
	(z)	Urban (a)	Rural (h)	deprived (c)	(d)	3 (-)	4	deprived (-)	(b)	1 0	2	3+ (k)	Yes	No (m)	Heterosexual (n)	Lesbian (n)	orientation (n)	No religion	Christian (r)	Muslim (s)	Otner (t)	Protestant (u)	Catholic (v)	(w)	None (x)	say (v)	Unwtd Total
Unweighted Total	6774	(u)	(-/	(=)	()	(e)	(1)	(g)	(11)	(1)	U)	(-7	(1)	5042	(n) 6154	(-/	157	2810	(1)	(-)	(4)	(-)	1-7	(W)	117	117	
Unweighted Total Weighted Total	6774	5148 5422	1625 1351	1282 1347	1393 1356	1363 1351	1376 1360	1360 1360	5143 4929	790 954	584 611	215 219	1548 1484	5042 5075	5942	184 251	227 326	2810 3194	3311 2915	251 273	257 227	346 91		18 4**			6774 6774
weighted Total	6774	5422	1351	1347	1350	1331	1300	1300	4929	954	011	219	1454	50/5	5942	251	320	3194	2915	2/3	221	91	- //	4	20	/	6//4
Very good	1414	1077	337	193	289	284	353	296	1134	141	97	26	143	1235	1312	28	16	596	715	42	29	21	13	1	1	1	1644
vc., 4 8000	21%	20%	25%	14%	21%	21%	26%	22%	23%	15%	16%	12%	10%	24%	22%	11%	5%	19%	25%	15%	13%	23%	17%	29%	2%	7%	24%
	acijklo		78	- 1,1			zcde		zijk					7	zop	/-		20.0	zqst							.,.	
	pat				-	-		-						_					-400								
Good	2809	2228	581	514	517	572	573	633	2066	382	256	93	434	2326	2558	88	82	1242	1288	121	98	37	29	2	14	4	2890
	41%	41%	43%	38%	38%	42%	42%	47%	42%	40%	42%	43%	29%	46%	43%	35%	25%	39%	44%	44%	43%	41%	37%	37%	53%	50%	43%
	cdlpq							zcd						zl	zp				zq								
Fair	1912	1576	335	452	412	375	328	345	1298	319	208	64	562	1271	1575	97	157	999	727	76	77	24	23	1	7	2	1704
	28%	29%	25%	34%	30%	28%	24%	25%	26%	33%	34%	29%	38%	25%	27%	39%	48%	31%	25%	28%	34%	26%	30%	22%	28%	31%	25%
	bfhmnr	zb		zefg	fg					zh	zh		zm			zn	zn	zr			r						
Bad	508	431	77	140	107	99	84	78	347	93	42	24	278	202	392	35	59	294	152	24	10	6	9	1	4	1	428
	7%	8%	6%	10%	8%	7%	6%	6%	7%	10%	7%	11%	19%	4%	7%	14%	18%	9%	5%	9%	5%	7%	11%	12%	15%	12%	6%
	bgmnr	zb		zefg						h			zm			zn	zn	2r									
Very bad	99	80	19	39	23	16	18	3	66	16	5	10	60	32	82	3	11	56	27	3	8	3	3	-	•	-	77
	1%	1%	1%	3%	2%	1%	1%	•	1%	2%	1%	5%	4%	1%	1%	1%	3%	2%	1%	1%	4%	3%	4%	-	1%	-	1%
	gmr			zefg	g	g	g					zhij	zm				zn	r			zr		Z				4
Don't know	15	15		5	3	2	2	3	9	1	1	1	ь.	4	12	-	-	3	2	3	3	1	-	-		-	10
	-		-	-				-								-	-			1%	1%	1%	-	-	1%	-	
Prefer not to say	mr 17	15	2	2		2		2	-	2			m	-	10			2	2	zqr	zqr	2				-	21
Prefer flot to say	17	15	*			*		*		*		1%	*		10	-	-		3	2%	1%			-	-	-	*
	hmnr											2,0				-	-			zgr	ar			-	-	-	4
Good	4223	3305	918	707	805	856	925	929	3200	523	353	119	577	3561	3871	115	98	1838	2003	162	127	58	42	3	14	4	4534
	62%	61%	68%	52%	59%	63%	68%	68%	65%	55%	58%	54%	39%	70%	65%	46%	30%	58%	69%	59%	56%	63%	54%	65%	55%	57%	67%
	aciklop		za		c	c	zcd	zcde	zijk					zl	zop	р			zqst								
	q	l							•													1					
Bad	607	512	95	179	130	114	102	81	414	109	47	34	338	235	474	39	71	350	180	27	19	9	12	1	4	1	505
	9%	9%	7%	13%	10%	8%	7%	6%	8%	11%	8%	15%	23%	5%	8%	15%	22%	11%	6%	10%	8%	10%	16%	12%	16%	12%	7%
	bghmnr	b		zdefg	g					h		zhj	zm			zn	zn	zr					Z				4

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IN 24-000725-1)
Filename: 24-000725 (MAVE\_2405095\_WBI\_wrld\_v8\_IntUse\_UK
Froportions/Newns: Columns Tested (5fr kis kleve) - 1,74h-1/d/e/fi/s\_-z/h/l/j/k-z/l/m-z/n/o/p-z/q/r/s/t--z/u/v/w/s/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 9

SAFETY. How safe do you feel walking alone in your local neighbourhood after dark?

Base: All UK adults, age 16+

		Ge	ender					Age						Age (Nets)					Eth	inicity				Workin	ng status	1
	Total (2)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (i)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	White (including White minorities)	Ethnic minorities (excluding White minorities)	Asian (a)	Black (r)	Mixed/multip le ethnic group (s)	Other ethnicity	Other white	White British	Working full- time	Not working full-time (x)	Unwtd Tota
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Very safe	1588	1106	473	174	244	218	284	275	222	171	152	19	418	502	669	1453	116	29	31	19	39	70	1382	751	831	1829
	23% bpqrx	34% zb	14%	20%	21%	21%	25%	27% zcde	26% zcde	24%	23%	36% cde	21%	23%	26% zlm	25% zpqr	14%	8%	16%	21%	20%	20%	25% zpqr	26% zx	22%	27%
Fairly safe	3141	1600	1521	373	527	491	560	473	402	315	297	19	901	1051	1190	2716	393	187	96	26	83	173	2544	1455	1677	3140
	<b>46%</b> bsx	49% zb	44%	43%	46%	47%	49% z	46%	48%	44%	45%	35%	45%	48%	46%	46% s	47% s	53% zopsv	50% s	29%	43%	50% s	46% s	50% zx	44%	46%
A bit unsafe	1542 23%	463 14%	1060 31%	263 30%	277 24%	257 25%	235 21%	190 19%	155 18%	166 23%	154 23%	13 24%	539 27%	492 23%	511 20%	1278 22%	244 29%	98 28%	57 29%	30 33%	59 30%	92 26%	1186 22%	577 20%	956 25%	1358 20%
	aghnovw	1476	za	zfgh	gh	gh	21/0		10%	gh	h	2476	zmn	n			zov	zov	ZOV	zov	30%			20/6	zw	20%
Very unsafe	426 6%	90 3%	329 10%	54 6%	84 7%	74 7%	51 4%	73 7%	51 6%	39 5%	38 6%	1 2%	138 7%	125 6%	162 6%	362 6%	57 7%	30 8%	6 3%	12 13%	10 5%	13 4%	349 6%	136 5%	289 8%	375 6%
	afw		za		f	f		f									r	ru		zopruv					zw	
Don't know	67 1%	15	48 1%	10 1%	10 1%	4	5	6 1%	11 1%	20 3%	19 3%	2 3%	21 1%	9	38 1%	54 1%	14 2%	8 2%	3 2%	-	3 2%	-	54 1%	3 *	57 1%	63 1%
	amw		za						ef	zdefg	zdefg	е			zm			zou	u						zw	
Prefer not to say	9	5	4	3	1	4	1	:	-	:	:	-	4	5	:	:	7 1%	1	1	3 4%	2 1%	-	:	2	6	9
Safe	nov 4730	2706	1994	547	771	708	844	748	624	487	449	38	1319	1552	1859	4169	zoqv 509	0 216	ov 127	zopqruv 45	ov 122	243	3926	2205	2508	4969
Sale	70% bclpqsx	83% zb	58%	62%	68%	68%	74% zcdeij	74% zcdeij	74% zcdeij	68%	68%	71%	65%	71%	72% zl	71% zpqs	61%	61%	65%	50%	62%	70% ps	71% zpqs	75% zx	66%	73%
Unsafe	1968	553	1389	317	361	330	286	263	206	205	191	14	678	616	674	1640	302	128	63	42	68	105	1535	713	1245	1733
	29% afghnov	17%	40% za	36% zfgh	32% fgh	32% fgh	25%	26%	24%	29%	29%	26%	34% zmn	28%	26%	28%	36% zov	36% zov	32%	47% zopruv	35%	30%	28%	24%	33% zw	26%
	w																									1

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Japos IN 124-000725- UNI 124-000725- UNI 124-00725- UNI 1



SAFETY. How safe do you feel walking alone in your local neighbourhood after dark?

Base: All UK adults, age 16+

Education Tenure Annual household income Country England region (Net) Another type Graduates Other Higher GCSE/ Oqualification Owned Rent from Education Level/ CSE/ Rent from (Degree/Mas (vocational/p outright/ council/ ter/PhD/abo Nonbelow A-level or NVQ12/ rofessional/f No formal buying on private Up to £26,000 up £52,000 up £100,000 and Northern housing graduates degree leve equivalent equivalent oreign) qualification mortgage landlord £25,999 to £51,999 to £99,999 Scotland Wales Ireland Midlands South (z) 6774 6774 (b) (d) (h) (i) (m) (n) (p) (a) (r) (t) (u) Inwtd Total Very safe 1588 207 322 14% 22% 31% 18% 23% 29% 21% 26% 20% 20% 20% 16% 26% 18% 15% 35% 22% 34% 32% 33% 20% 24% 27% bdegijk zbdefg bdeg zkl zkl zij ZO zo zo Fairly safe 3141 951 2157 362 790 744 157 103 2280 444 294 938 669 281 2648 260 151 82 755 1397 3140 47% 47% 44% 45% 46% 47% 46% 45% 48% 40% 47% 49% 41% 45% 48% 47% 45% 47% 46% 47% 48% 46% 46% A bit unsafe 1542 402 1127 184 419 378 1028 226 262 1373 1358 23% 20% 24% 23% 25% 24% 22% 28% 21% 25% 32% 28% 24% 18% 16% 24% 15% 16% 17% 27% 23% 20% ahmnpqr zmn mn zpqr Very unsafe 184 426 342 51 104 124 33 31 234 70 93 137 106 48 25 379 24 15 116 375 8% 12% 13% 10% 5% 4% ahmp zad zabcd zlmn Don't know 63 67 40 24 21 53 14 23 2 9 17 10 59 14 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 3% 1% 1% 1% 1% 1% 2% 1% 1% ahlm zabcdf Prefer not to say Safe 3131 1066 1110 455 4730 1550 1129 222 3555 605 1378 495 3875 254 145 1074 2111 4969 70% 67% 70% 68% 67% 68% 56% 73% 55% 61% 70% 78% 80% 68% 80% 78% 77% 68% 63% 70% 73% zbcdefg Unsafe 1968 480 1469 235 523 502 104 104 1262 295 318 497 575 310 122 1752 109 67 40 489 377 885 1733 29% 24% 32% 32% 32% 40% 31% 21% 35% 29% 31% 26% 32% 45% 38% 29% 22% 20% 19% 21% 31% 29% 26%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IV 124-000725-01)
Filename: 24-000725\_WAVE\_240509S\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/t/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* \*mall by seek level | - z/a/b/c/d/e/t/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

hmnpqr

SAFETY. How safe do you feel walking alone in your local neighbourhood after dark?

KnowledgePanel UK: 240509S - Life in the UK Index Tracker 2

Base: All UK adults, age 16+

						England region								Scotla	ind region					N	regions (NU	ľs3)				0	NS Area super	group (LA Leve	I)			
Unweighted Total	Total (z) 6774	North East (a) 209	North West (b)	Yorkshire and The Humber (c) 429	East Midlands (d) 409	West Midlands (e)	East of England (f)	South East (g) 670	South West (h) 507	London (i) 667	Central Scotland (i)	Glasgow (k) 139	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r) 102	East (s) 172	North (t)	Outer Belfast (u) 169	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y) 1179	Ethnically Diverse Metropolitan Living (A)		Services and Industrial Legacy (C)	Country Living (D) 1480	Urban Settlements (E) 770	Unwtd Total 6774
Weighted Total	6774	274	741	562	495	598	630	931	583	880	69*	74*	47*	83*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
Very safe	1588 23% deiABEA BE	57 21% i	148 20% i	114 20% i	89 18% i	105 18% i	168 27% bdei	238 26% dei	203 35% zabcdef gi	105 12%	13 18%	16 22%	29 62% zjkmnop	30 36% zjk	27 38% zjk	26 32% j	28 40% zjk	26 36% zjk	9 31%	14 30%	11 38% z	14 34% z	14 34% z	202 29% zzABCE	215 21%	424 39% zwzABCD E	59 9%	40 15%	210 23% ABE	309 26% ABE	130 13%	1829 27%
Fairly safe	3141 46% elvyy	121 44%	371 50% e	263 47%	258 52% ef	238 40%	271 43%	448 48% e	264 45%	415 47%	39 56% I	40 53% I	12 25%	42 51% I	32 46% I	34 42% I	30 43% I	31 42% I	13 44%	25 54% tv	11 37%	18 45%	15 37%	311 45%	471 47%	467 43%	279 43%	132 49%	421 46%	579 49% V	477 49% V	3140 46%
A bit unsafe	1542 23% hlmnpsy DyD	76 28% gh	172 23% h	125 22% h	112 23% h	186 31% zbcdfgh	149 24% h	184 20%	88 15%	280 32% zbcdfgh	13 18%	14 18%	4 8%	9 11%	9	16 19%	9 13%	12 16%	5 18%	6 12%	5 15%	7 17%	9 22%	136 20% y	246 25%	144 13%	231 36% zwzyCDE	83 31% zwzyD	209 23% y	235 20% Y	259 26% zwzyD	1358 20%
Very unsafe	426 6% yDyD	19 7%	46 6%	51 9% h	24 5%	55 9% zdh	35 5%	55 6%	23 4%	72 8% h	4 6%	5 7%	2 4%	2 2%	2 2%	3 4%	2 3%	4 6%	1 4%	1 3%	2 5%	2 4%	3 6%	37 5% D	60 6%	41 4%	68 11% zwzyBD	11 4%	69 8% yD	34 3%	104 11% zwzyBD	375 6%
Don't know	67 1%	1	4	9 2%	12 2% zbgi	12 2%	6 1%	6 1%	5 1%	5 1%	:	:	:	:	1 1%	2 3%	1 1%	÷	1 3%	1%	1 3%	:	:	3	7 1%	15 1%	4 1%	2 1%	5 1%	20 2% C	11 1%	63 1%
Prefer not to say	9	-	-	-	- 1	1	2	-	1	4	1 1%	-	-	:	-	-	-	-	-	-	1% z	-	1%	-	2	-	5 1% zzy	-	1		-	9
Safe	4730 70% eiAEAE	178 65%	520 70% ei	377 67% ei	347 70% ei	343 57%	439 70% ei	686 74% zaei	466 80% zabcdef gi	520 59%	51 75%	56 75%	41 87% zo	73 87% zjko	58 84% z	60 74%	59 82% z	57 78%	22 75%	39 84% zv	22 75%	32 78% z	30 71%	513 74% zzABE	686 69%	891 82% zwzABCD E	338 52%	172 64% A	631 69% AE	888 75% zzABCE	607 62% A	4969 73%
Unsafe	1968 29% hlmnpsy DyD	95 35% gh	218 29% h	176 31% h	136 27% h	241 40% zbcdfgh	184 29% h	239 26% h	111 19%	352 40% zbcdfgh	17 25% m	18 25% m	6 13%	10 13%	11 16%	19 23%	12 16%	16 22%	6 22%	7 15%	6 21%	9 21%	12 28% s	173 25% y	306 31%	185 17%	299 46% zwzyBCD E	94 35% wyD	278 30% yD	269 23% y	363 37% zwzyCD	1733 26%

Fleshook date; 99 Nov. 150 Nov. 250 Nov



7 Jun 2024 Table 12

SAFETY. How safe do you feel walking alone in your local neighbourhood after dark?

Base: All UK adults, age 16+

																						1					
													Disability red														
		Urba	anity			IMD Quintile		ı	Num	ber of childre	n 0-15 in house	hold	a little	or a lot	Se	xual Orientat			Rel	igion		Co	mmunity back	ground (North	ern Ireland On	y)	
																	Bisexual/Oth										
				1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	
	(z)	(a)	(b)	(c)	(d)	(e)	(†)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	Unwtd Total
Unweighted Total	6774														6154			2810				346					6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Very safe	1588	1019	569	146	261	332	424	425	1185	193	154	38	206	1341	1407	54	63	820	648	43	42	27	30	1	6	1	1829
very sale	23%	19%	42%	11%	19%	25%	31%	31%	24%	20%	25%	17%	14%	26%	24%	21%	19%	26%	22%	16%	18%	29%	39%	29%	23%	18%	27%
	acdis	2570	72	11/0	5.0	cd	zcde	zcde	2470	20,0	2370	1,,,,	1470	71	2470	22/0	1370	zrs	2270	10%	20/0	25%	3370	2570	2370	1070	2770
Fairly safe	3141	2572	570	588	617	637	632	666	2291	455	272	101	597	2462	2815	117	104	1512	1341	131	96	48	29	2	14	2	3140
	46%	47%	42%	44%	46%	47%	46%	49%	46%	48%	45%	46%	40%	49%	47%	47%	32%	47%	46%	48%	42%	53%	38%	36%	54%	26%	46%
	blpv	zb						c						zl	zp	р						v					
A bit unsafe	1542	1377	165	447	357	287	227	224	1075	251	144	64	458	1027	1300	64	125	667	694	73	61	12	14	1	4	3	1358
	23%	25%	12%	33%	26%	21%	17%	16%	22%	26%	24%	29%	31%	20%	22%	26%	38%	21%	24%	27%	27%	13%	18%	35%	16%	37%	20%
	bfghmnq	zb		zdefg	zefg	fg				h		h	zm				zno		q								
	u																										
Very unsafe	426	391	34	149	100	82	61	34	317	50	39	14	193	214	361	16	31	166	209	18	23	3	3	-	2	1	375
	6%	7%	3%	11%	7%	6%	5%	3%	6%	5%	6%	6%	13%	4%	6%	6%	10%	5%	7%	6%	10%	3%	4%	-	7%	18%	6%
	bfgmqu	zb		zdefg	fg	g	g						zm						zq		q						
Don't know	67	55	12	12	17	13	16	10	57	4	2	1	28	30	54	-	4	29	22	2	6	2	•	-	-	•	63
	1%	1%	1%	1%	1%	1%	1%	1%	1%	•	•	•	2%	1%	1%	-	1%	1%	1%	1%	3%	2%	•	-	-	1%	1%
	mn												zm								r	2					
Prefer not to say	9	8	1	5	3	-		1	4	1	1	1	3	2	6	-	-	-	1	6	-			-	-	-	9
			•	,	-	-	•	•	-	•	•	1%	· ·	•	-	-	-	-	-	2%	-	-	-	-	-	-	,
Safe	mnr	2501	1120	724	070	070	1050	1001	2470	C40	420	120	002	2002	4222	171	167	2222	1000	zqr	120	75	<b>CO</b>	2	20	2	4000
Jaie	4730 70%	3591 66%	1139 84%	734 55%	879 65%	970 72%	1056 78%	1091 80%	3476 71%	648 68%	426 70%	139 63%	803 54%	3802 75%	4222 71%	171 68%	167 51%	2332 73%	1990 68%	174 64%	138 61%	75 82%	60 77%	5 65%	20 77%	3 44%	4969 73%
	acdiprt	03/6	72	3376	0370	cd	zcde	zcde	,1/0	55/6	,0%	03/0	5476	7 7 7 7	ZD ZD	n	3176	zrst	0070	04/6	01/6	7	,,,,	0370	, , , , ,	-+/0	7.576
Unsafe	1968	1768	199	595	457	369	288	258	1392	301	183	78	650	1241	1661	80	156	833	903	91	83	14	17	1	6	4	1733
	29%	33%	15%	44%	34%	27%	21%	19%	28%	32%	30%	36%	44%	24%	28%	32%	48%	26%	31%	33%	37%	16%	22%	35%	23%	55%	26%
	bfemnau	zh	23/0	zdefe	zefg	fe	-1/4	2370	2370	2270	2070	2070	7m	_ */*	2370	-2.70	zno	_5/6	20	-574	70	-0%	2270	2370	_3/0	2370	-570
	- Mallinda			aucig .	reig	-18							- 111				2110		-44		24						

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK dults, age 16+
Source: Josos UR J-24000725-101
Filename: 24-000735 WAVE 2005095 WBI with v8 Intible UK
Proportions/Memos: Columns Tested (5% risk level) - 2/6/b - 2/4/6/flg - 2/h/l/fl/k - 2/l/m - 1/n/o/p - 2/4/r/s/t - 2/u/v/w/x/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 13

RELY. To what extent, if at all, do you agree or disagree with the following statement? If I was alone and needed help, I could rely on someone in this neighbourhood to help me.

Base: All UK adults, age 16+

		Ge	ender					Age						Age (Nets)					Eth	nicity				Workin	z status	T
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	75-84	85+	16-34	35-54	55+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Asian	Black	Mixed/multip le ethnic group	Other ethnicity	Other white	White British	Working full-	Not working full-time	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
Strongly agree	1540 23% cdelmpq rsuw	722 22%	815 24%	147 17%	139 12%	181 17% d	274 24% cde	273 27% zcde	277 33% zcdefg	250 35% zcdefgj	221 34% zcdefg	29 54% zcdefgh ii	286 14%	455 21% I	800 31% zlm	1411 24% zpqrsu	102 12%	43 12%	19 10%	10 11%	30 15%	47 13%	1364 25% zopqrsu	533 18%	997 26% zw	1796 27%
Tend to agree	2921 43% cklpqx	1378 42%	1526 44%	310 35%	482 42% k	500 48% zcgk	511 45% ck	427 42% k	367 44% ck	324 45% ck	314 48% cik	10 19%	792 39%	1011 46% zl	1118 43% I	2618 45% zpqrt	292 35%	120 34%	70 36%	42 47% pq	60 31%	139 40%	2479 45% zpqrt	1351 46% zx	1562 41%	2904 43%
Neither agree nor disagree	1083 16% bhijnov	572 17% zb	496 14%	213 24% zdefghi i	205 18% hij	156 15% ij	184 16% hij	157 15% hij	99 12%	70 10%	62 9%	7 14%	418 21% zmn	340 16% n	325 13%	846 14% v	220 26% zov	89 25% zov	53 27% zov	18 20%	60 31% zov	76 22% zov	770 14%	498 17%	580 15%	1008 15%
Tend to disagree	814 12% hijnov	408 12%	395 11%	134 15% fhij	209 18% zefghij k	134 13% hij	119 10% hij	118 12% hij	57 7%	43 6%	41 6%	1 3%	344 17% zmn	253 12% n	218 8%	672 11% v	132 16% zov	70 20% zopv	27 14%	12 14%	23 12%	54 16%	618 11%	364 12%	447 12%	719 11%
Strongly disagree	321 5% ghijnov	168 5%	148 4%	56 6% hii	89 8% zfghij	57 5% hij	44 4% ii	38 4% ii	25 3%	12 2%	7 1%	5 9% ii	145 7% zmn	101 5%	75 3%	241 4%	69 8% zov	26 7% zov	18 10% zov	7 8%	17 9%	27 8% ov	214 4%	151 5%	169 4%	269 4%
Don't know	91 1% afgw	29 1%	54 2%	18 2% f	18 2% f	17 2% fg	4	5 1%	15 2% fg	14 2% fg	13 2% fg	1 2%	36 2%	21 1%	34 1%	73 1%	17 2%	4 1%	6 3%	1 1%	5 3%	4 1%	69 1%	24 1%	60 2% w	71 1%
Prefer not to say	4 + ov	2	2 *	-	1	2	1	:	-	:	:	-	1	3	:	:	1	1 *	1 * ov	-	-	-	•	2 *	:	7
Agree	4461 66% acdlpqr tu	2101 64%	2341 68% za	457 52%	621 54%	681 65% cd	785 69% zcd	700 69% zcd	644 77% zcdefg	573 80% zcdefg	534 81% zcdefg	39 73% cd	1078 53%	1466 67% I	1917 75% zlm	4030 69% zpqrstu	394 47%	163 46%	90 46%	52 57%	90 46%	186 53%	3844 70% zopqrst u	1884 64%	2559 67%	4700 69%
Disagree	1136 17% fhiinov	576 18%	543 16%	190 22% zfghii	299 26% zefghii	190 18% fhii	163 14%	155 15% hii	83 10%	55 8%	49 7%	6 12%	489 24% zmn	353 16%	293 11%	913 16%	201 24% zov	96 27% zopy	45 23% zov	19 21%	40 21%	82 23% zov	832 15%	515 18%	616 16%	988 15%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Iposo (IN 24-00725-1)
Filename: 24-000725\_WAVE\_2405095\_WBl \_wtd\_vd\_IntUse\_UK
Proportions/Means: Columns Tested (Sh risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/\/u/v - z/w/x
Overlap formulae used. \* \*small base



7 Jun 2024 Table 14

RELY. To what extent, if at all, do you agree or disagree with the following statement? If I was alone and needed help, I could rely on someone in this neighbourhood to help me.

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	ntrv		Ei	ngland region (N	let)	
		Graduates		Other Higher		GCSE/ O-	Another type of qualification		Owned		Rent from												
	Total	(Degree/Mas ter/PhD/abo ve)	Non- graduates	Education below degree level	A-level or equivalent	Level/ CSE/ NVQ12/ equivalent	(vocational/p rofessional/f oreign)	No formal qualifications	outright/ buying on mortgage	Rent from private landlord	council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	Hamad Takel
Unweighted Total Weighted Total	(z) 6774 6774	2447 2038	(b) 4245 4657	836 810	(d) 1326 1666	(e) 1443 1594	(f) 366 329	274 258	(h) 5266 4859	659 911	633 714	1307 1302	2114 1966	(m) 1431 1420	(n) 574 621	(o) 4418 5694	(p) 1109 569	(q) 531 324	(r) 716 188	1207 1577	853 1092	(u) 2358 3024	6774 6774
Strongly agree	1540 23% ijko	473 23%	1042 22%	182 22%	340 20%	375 24%	82 25%	63 25%	1248 26% zij	123 13%	112 16%	257 20%	448 23%	351 25% k	163 26% k	1237 22%	151 27% zo	95 29% zo	57 30% zo	360 23%	215 20%	663 22%	1796 27%
Tend to agree	2921 43% ij	937 46% zbdg	1971 42%	366 45% g	687 41%	680 43%	145 44%	93 36%	2250 46% zij	338 37%	252 35%	541 42%	882 45%	674 47% zk	276 45%	2459 43%	247 43%	142 44%	73 39%	675 43%	481 44%	1302 43%	2904 43%
Neither agree nor disagree	1083 16% ehmp	303 15%	770 17% e	127 16%	342 21% zabcef	215 13%	46 14%	41 16%	690 14%	198 22% zh	127 18%	200 15%	323 16%	195 14%	92 15%	935 16% p	71 12%	50 15%	28 15%	264 17%	179 16%	492 16%	1008 15%
Tend to disagree	814 12% hq	249 12%	552 12%	87 11%	203 12%	197 12%	34 10%	31 12%	478 10%	150 16% zh	141 20% zh	181 14%	218 11%	155 11%	68 11%	702 12% q	69 12% q	23 7%	21 11%	170 11%	139 13%	393 13%	719 11%
Strongly disagree	321 5% ahmq	67 3%	246 5% za	39 5%	72 4%	97 6% za	17 5%	21 8% zad	144 3%	90 10% zh	71 10% zh	98 8% zlmn	80 4%	40 3%	19 3%	288 5% q	21 4%	7 2%	5 3%	83 5%	63 6%	142 5%	269 4%
Don't know	91 1% ahlm	9	75 2% a	9 1%	23 1% a	30 2% a	4 1%	9 3% za	47 1%	12 1%	11 2%	24 2% Im	15 1%	6	3	70 1%	9 2%	8 3% zo	3 2%	25 2%	13 1%	31 1%	71 1%
Prefer not to say	4 * b	1 *	:		-	-	-	:	1 *	:	-	1 *	:	-	-	2 *	1 *	-	1 * zo	:	1	1 *	7 *
Agree	4461 66% bdijko	1410 69% zbdg	3013 65% d	547 68% d	1026 62%	1056 66%	227 69% d	157 61%	3498 72% zij	461 51%	364 51%	798 61%	1330 68% k	1025 72% zkl	439 71% zk	3696 65%	398 70% zo	237 73% zo	131 70%	1034 66%	696 64%	1965 65%	4700 69%
Disagree	1136 17% hmg	317 16%	798 17%	126 16%	275 16%	294 18%	52 16%	52 20%	622 13%	240 26% zh	212 30% zh	279 21% zlmn	298 15%	194 14%	88 14%	990 17% q	91 16% q	29 9%	26 14% q	253 16%	202 18%	535 18%	988 15%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 124-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

7 Jun 2024 Table 15

RELY. To what extent, if at all, do you agree or disagree with the following statement? If I was alone and needed help, I could rely on someone in this neighbourhood to help me.

#### Base: All UK adults, age 16+

						England region								Scotla	nd region					N	regions (NU)	rs3)				٥	NS Area super	group (LA Leve	1)			
	Total	North East (a)	North West	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East	South West	London (i)	Central Scotland	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (v)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolita n (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	209 274	569 741	429 562	409 495	444 598	514 630	670 931	507 583	667 880	115 69*	139 74*	100 47*	173 83*	157 70*	134 81*	155 72	136 74*	102 29*	172 46*	80 30*	169 41	193 42	521 690	1043 1000	1179 1092	512 647	195 268	1119 914	1430 1178	770 981	6774 6774
Strongly agree	1540 23% eiABEAB E	65 24% i	159 21% i	136 24% i	107 22% i	108 18% i	153 24% i	234 25% ei	176 30% zbdei	99 11%	15 22%	15 20%	22 48% zjkmnoq	16 19%	18 26%	20 25%	27 38% zjkmq	17 23%	5 16%	14 31%	10 33%	13 31% z	16 38% zr	181 26% ABE	181 18%	374 34% zwzABCD E	66 10%	38 14%	207 23% AB	312 26% zzABE	179 18% A	1796 27%
Tend to agree	2921 43% u	116 42%	334 45%	224 40%	221 45%	260 44%	257 41%	419 45%	272 47%	354 40%	26 38%	30 41%	19 40%	35 42%	29 41%	40 49%	31 44%	38 51%	13 45%	19 42%	12 41%	14 33%	15 37%	305 44%	419 42%	484 44%	247 38%	95 35%	407 44%	540 46% AB	423 43%	2904 43%
Neither agree nor disagree	1083 16% hlpyy	44 16%	110 15%	110 20% h	93 19% h	86 14%	105 17%	140 15%	71 12%	176 20% zh	9 13%	9 12%	2 4%	17 20% lpq	14 20% Ipq	10 12%	4 6%	6 9%	4 15%	8 18%	3 11%	6 14%	6 15%	97 14%	207 21%	114 10%	140 22% zwzyCD	49 18% V	138 15% V	166 14% V	170 17% v	1008 15%
Tend to disagree	814 12% hyDyD	30 11%	88 12%	52 9%	48 10%	90 15% ch	73 12%	98 10%	50 9%	173 20% zabcdfg h	14 20% zlnp	14 19% zlp	2 5%	10 12%	6 9%	10 12%	4 6%	9 12%	6 19% s	3 6%	2 8%	7 16% s	3 8%	87 13% γD	138 14%	79 7%	129 20% zwzyCDE	63 23% zwzyCDE	104 11% yD	90 8%	125 13% yD	719 11%
Strongly disagree	321 5% ghowywy	14 5% h	42 6% gh	26 5% h	20 4%	43 7% zgh	37 6% gh	27 3%	11 2%	67 8% zgh	3 5%	5 7% o	1 3%	4 5% o	2 3%	:	3 4%	2 3%	2%	2 4%	1 3%	2 4%	1 2%	15 2%	44 4%	24 2%	59 9% zwzyCD	16 6% wy	45 5% wy	51 4% V	66 7% zwzy	269 4%
Don't know	91 1%	5 2%	7 1%	13 2%	5 1%	8 1%	5 1%	12 1%	3 1%	11 1%	2 2%	1	-	2 2%	1 1%	1 1%	2 2%	2 3%	1 3%	-	1 3%	1 3%	-	5 1%	10 1%	16 2%	4 1%	7 3%	13 1%	17 1%	18 2%	71 1%
Prefer not to say	4	-	:	-	-	1		-	1		1 1% z	-	:	-	:		:	:	-		* 1% z	:	* 1% z				2	-	1			7
Agree	4461 66% IABEABE	182 66% i	493 67% i	360 64% i	328 66% i	368 62% i	411 65% i	654 70% zei	447 77% zabcdef gi	453 52%	41 59%	45 61%	41 88% zjkmnoq	50 61%	47 67%	60 74% jm	59 82% zjkmn	54 74% j	18 61%	33 73%	22 74%	26 64%	31 75% z	486 70% ABE	600 60%	858 79% zwzABCD E	314 48%	133 49%	614 67% ABE	852 72% zzABCE	602 61% AB	4700 69%
Disagree	1136 17% ghlvyDy D	44 16%	131 18% h	78 14%	69 14%	133 22% zcdgh	110 17% h	125 13%	60 10%	240 27% zabcdfg h	17 25% Inop	19 26% zinop	4 8%	14 17%	8 12%	10 12%	7 10%	11 15%	6 21%	4 9%	3 11%	8 20% sv	4 10%	102 15% Y	183 18%	103 9%	188 29% zwzyCDE	79 29% zwzyCDE	149 16% yD	141 12%	191 19% yD	988 15%

Fledons & data: 91 Nbv. 150 Nbv. 2024

Month of the Committee of the Commi



7 Jun 2024 Table 16

RELY. To what extent, if at all, do you agree or disagree with the following statement? If I was alone and needed help, I could rely on someone in this neighbourhood to help me.

## Base: All UK adults, age 16+

													1		1			1				1					
		Urba				IMD Quintile					n 0-15 in house		Disability red a little		_	xual Orientat				igion		_	ommunity back				
		Urba	anity			IMD Quintile			Nun	ber of childre	n U-15 in nous	enoid	a little	or a lot	Se	xual Orientat	Bisexual/Oth		Keli	igion		Co	mmunity back	ground (North	ern Ireland On	ly)	+
				1 - Most				5 - Least							Straight or	Gay or	er sexual/Oth									Prefer not to	
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	sav	
	(z)	(a)	(h)	(c)	(d)	(a)	(f)	(a)	(b)	m	(0)	(k)	(1)	(m)	(n)	(o)	(n)	(a)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(v)	Unwtd Total
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774			1347				1360					1484		5942			3194				91			26**		6774
				•									•														
Strongly agree	1540	1023	517	190	249	339	383	380	1111	205	161	46	290	1213	1442	33	25	673	758	54	28	32	22	1	5	2	1796
	23%	19%	38%	14%	18%	25%	28%	28%	23%	22%	26%	21%	20%	24%	24%	13%	8%	21%	26%	20%	12%	35%	29%	19%	17%	28%	27%
	acdlopq		za		С	cd	zcd	zcd						zl	zop			t	zqt			2					4
	t																										
Tend to agree	2921	2345	575	529	540	558	639	655	2132	425	260	87	598	2256	2587	110	129	1410	1306	80	79	33	33	2	10	4	2904
	43% cdstu	43%	43%	39%	40%	41%	47% zcde	48% zcde	43%	45%	42%	40%	40%	44%	44%	44%	40%	44% st	45%	29%	35%	36%	43%	37%	37%	53%	43%
Neither agree nor disagree	1083	937	145	248	267	220	200e 180	2cde 168	787	160	92	38	239	811	909	40	82	507	2st 409	74	55	14	12	1	E	1	1008
ivertiler agree nor disagree	16%	17%	11%	18%	20%	16%	13%	12%	16%	17%	15%	17%	16%	16%	15%	16%	25%	16%	14%	27%	24%	15%	15%	21%	18%	16%	15%
	bfgnr	zb	11,0	zfe	zfg	9	23/0	12.70	2070	1770	1370	1,,,,	10,0	10%	1370	10,0	20	10/0	1470	zgr	zgr	13%	1370	2270	10%	1070	15/2
Tend to disagree	814	736	79	242	207	154	114	97	612	107	66	23	234	547	671	44	59	428	270	46	40	8	8	1	4	•	719
	12%	14%	6%	18%	15%	11%	8%	7%	12%	11%	11%	10%	16%	11%	11%	18%	18%	13%	9%	17%	18%	9%	10%	21%	16%	2%	11%
	bfgmnr	zb		zefg	zefg	fg							zm			n	zn	zr		r	zr						
Strongly disagree	321	293	28	122	67	66	27	40	224	45	28	19	104	188	263	23	21	139	133	15	20	2	1	•	3	•	269
	5%	5%	2%	9%	5%	5%	2%	3%	5%	5%	5%	9%	7%	4%	4%	9%	6%	4%	5%	5%	9%	2%	1%	3%	12%	1%	4%
	bfgmn	zb		zdefg	fg	f						zh	zm			zn					zqr						4
Don't know	91	85	6	13	26	14	18	19	62	11	4	4	20	58	67	1	9	36	38	5	5	2	1	-	-	-	71
	1%	2%	•	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	•	3%	1%	1%	2%	2%	2%	1%	-	-	-	1%
Prefer not to say	bn 4	zb																									
Prefer not to say	4	3	1	2	1	-		1	1	1	1	1%		2	2	-	-	-	1	1				-	-	-	4 4
						-		-				2/0	-		-	-	-	-				-		-	-	-	
Agree	4461	3369	1092	719	789	897	1022	1035	3243	630	420	133	888	3469	4029	143	155	2083	2064	134	107	65	56	2	14	6	4700
	66%	62%	81%	53%	58%	66%	75%	76%	66%	66%	69%	61%	60%	68%	68%	57%	47%	65%	71%	49%	47%	71%	72%	56%	54%	81%	69%
	acdlops		za			cd	zcde	zcde						zl	zop			st	zqst								
	t																										
Disagree	1136	1029	107	364	274	220	141	137	835	152	94	42	338	735	934	67	80	567	403	61	60	10	9	1	7	•	988
	17%	19%	8%	27%	20%	16%	10%	10%	17%	16%	15%	19%	23%	14%	16%	27%	25%	18%	14%	22%	26%	11%	11%	23%	28%	3%	15%
	bfgmnru	zb		zdefg	zefg	fg							zm			zn	zn	r		r	zqr						4

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IN 24-000725-1)
Filename: 24-000725 (MAVE\_2405095\_WBI\_wrld\_v8\_IntUse\_UK
Froportions/Newns: Columns Tested (5fr kis kleve) - 1,74h-1/d/e/fi/s\_-z/h/l/j/k-z/l/m-z/n/o/p-z/q/r/s/t--z/u/v/w/s/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 17

## SKILLS. How satisfied are you with your education and skills?

Base: All UK adults, age 16+

		Ge	nder					Age						Age (Nets)					Eth	nicity				Workin	g status	
Unweighted Total Weighted Total	Total (2) 6774 6774	Male (a) 3248 3279	Female (b) 3473 3435	16-24 (c) 353 878	25-34 (d) 655 1143	35-44 (e) 974 1046	45-54 (f) 1222 1136	55-64 (g) 1554 1017	65-74 (h) 1384 840	75+ (i) 632 712	75-84 (j) 582 659	85+ (k) 50	16-34 (I) 1008 2021	35-54 (m) 2196 2182	55+ (n) 3570 2570	White (including White minorities) (o) 5776	Ethnic minorities (excluding White minorities) (p) 936 831	Asian (q) 461 353	Black (r) 237	Mixed/multip le ethnic group (s) 129	Other ethnicity (t)	Other white (u)	White British (v) 5494 5515	Working full- time (w) 2740 2923	Not working full-time (x) 3990 3815	Unwtd Tota 6774 6774
Very satisfied	2097 31% efmpq	1057 32%	1033 30%	268 31%	347 30% e	259 25%	299 26%	328 32% ef	345 41% zcdefgi i	250 35% zefj	219 33% ef	31 58% zcdefgh ij	615 30% m	558 26%	924 36% zlm	1851 32% zpq	218 26% q	78 22%	47 24%	23 26%	69 35% q	110 32% q	1741 32% pq	884 30%	1210 32%	2338 35%
Fairly satisfied	3363 50% hknx	1577 48%	1755 51% z	447 51% k	554 48% k	534 51% hk	605 53% zhk	500 49% k	383 46% k	340 48% k	327 50% ik	14 25%	1001 50%	1139 52% zn	1223 48%	2921 50%	414 50%	190 54% p	93 48%	45 50%	86 44%	167 48%	2754 50%	1539 53% zx	1810 47%	3231 48%
Neither satisfied nor dissatisfied	822 12% hw	408 12%	408 12%	102	148	142 14% h	135	123	10%	91	13%	10%	250 12%	13%	295 11%	695 12%	109	53 15%	27 14%	11	18 9%	52 15%	643 12%	310 11%	505 13% zw	737 11%
Fairly dissatisfied	375 6% hijn	177 5%	191 6%	36 4%	85 7% hij	80 8% zcghij	77 7% hij	53 5% hij	22 3%	21 3%	17 3%	3 6%	122 6% n	157 7% zn	96 4%	321 5%	52 6% q	16 5%	17 9%	6 6%	13 7%	17 5%	304 6%	164 6%	210 6%	349 5%
Very dissatisfied	80 1% dow	40 1%	36 1%	13 1% d	2 *	20 2% d	19 2% d	11 1% d	8 1% d	7 1%	7 1% d	-	15 1%	39 2% zIn	26 1%	60 1%	19 2% zouv	9 2% zouv	6 3% zouv	2 2% u	3 1%	:	60 1%	18 1%	61 2% zw	85 1%
Don't know	18 * novw	8	8	9 1% f	4	2	-	1	1	*	2	-	13 1%	*	3	8	9 1% zov	5 2% zov	3 2% zov	-	1 1%	1	7	1	13 * w	17
Prefer not to say	19 * bnov	13	5 •	3 *	2	8 1% z	2	*	2	1	1	-	6	9	4	6	10 1% zoqv	1	1	3 4% zopgruv	5 3% zov	-	6	6	8	17
Satisfied	5460 81% empqrx	2634 80%	2788 81%	715 81%	901 79%	794 76%	904 80%	828 81% e	728 87% zdefg	591 83% e	546 83% e	45 83%	1617 80%	1697 78%	2146 84% zlm	4772 81% zpqr	632 76%	268 76%	140 72%	68 76%	155 79%	277 80%	4495 81% zpgr	2424 83% zx	3019 79%	5569 82%
Dissatisfied	455 7% hiin	216 7%	227 7%	49 6%	87 8% hii	100 10% zghii	96 8% zhii	64 6%	30 4%	28 4%	24 4%	3 6%	137 7%	196 9% zn	122 5%	382 7%	71 9%	25 7%	23 12% zouv	7 8%	16 8%	18 5%	364 7%	182 6%	271 7%	434 6%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Japos IN 124-000725-01
Filename: 24-000725, WANE, 2405095, WBI, wtd\_v8\_IntUse\_UK
Proportions/Newns. Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base

7 Jun 2024 Table 18

## SKILLS. How satisfied are you with your education and skills?

Base: All UK adults, age 16+

									1			1				1				_			_
				1	Education	1		ı		Tenure	1		Annual hous	ehold income	ı		Cou	intry	1	E	ngland region (N	let)	+
							Another type of																
		Graduates (Degree/Mas		Other Higher Education		GCSE/ O- Level/ CSE/	qualification (vocational/p		Owned outright/	Rent from	Rent from council/												
		ter/PhD/abo	Non-	below	A-level or	NVQ12/	rofessional/f	No formal	buying on	private	housing	Up to	£26,000 up	£52,000 up	£100,000 and				Northern				
	Total	ve)	graduates	degree level	equivalent	equivalent	oreign)	qualifications	mortgage	landlord	association	£25,999	to £51,999	to £99,999	above	England	Scotland	Wales	Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total	6774	2447										1307											6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Very satisfied	2097	1110	969	238	338	275	93	26	1683	222	123	291	579	516	295	1769	174	101	52	472	309	988	2338
	31%	54%	21%	29%	20%	17%	28%	10%	35%	24%	17%	22%	29%	36%	47%	31%	31%	31%	28%	30%	28%	33%	35%
	bdegijk	zbcdefg	eg	bdeg	g	g	bdeg		zij	j .n.			k	zkl	zklm								
Fairly satisfied	3363 50%	793 39%	2535 54%	423 52%	986 59%	850 53%	161 49%	114 44%	2418 50%	474 52%	334 47%	630 48%	1039 53%	707 50%	263 42%	2823 50%	283 50%	163 50%	93 50%	804 51%	542 50%	1478 49%	3231 48%
	an	3970	zag	3270 a	zabcefg	zag	4970 a	4470	30%	3270	4770	4070	2570 Zn	n	4270	30%	30%	30%	30%	3170	30%	4370	4070
Neither satisfied nor dissatisfied	822	79	734	92	233	284	59	66	499	133	147	229	224	127	40	703	60	38	22	191	154	357	737
	12%	4%	16%	11%	14%	18%	18%	26%	10%	15%	21%	18%	11%	9%	6%	12%	10%	12%	12%	12%	14%	12%	11%
	ahmn	470	zac	1170	1470 a	zabcd	zac	zabcde	10%	1370 h	zhi	zlmn	n 1170	376	676	1270	10%	1270	1276	1270	1470	1270	1170
Fairly dissatisfied	375	43	331	46	91	153	12	30	208	64	85	112	99	67	17	299	44	17	15	65	69	165	349
,,	6%	2%	7%	6%	5%	10%	4%	11%	4%	7%	12%	9%	5%	5%	3%	5%	8%	5%	8%	4%	6%	5%	5%
	ahns		zadf	а	а	zabcdf		zabcdf		h	zhi	zlmn					zo		zo				
Very dissatisfied	80	9	66	12	13	26	3	13	43	12	18	36	19	4	5	69	4	3	4	33	14	22	85
	1%		1%	1%	1%	2%	1%	5%	1%	1%	2%	3%	1%	•	1%	1%	1%	1%	2%	2%	1%	1%	1%
	ahmu		ad	a		a		zabcdef			zh	zlmn								zu			
Don't know	18	3	13	-	4	3	1	5	4	2	4	3	-	-	-	13	2	2	1	6	3	4	17
	*	*	•	-	•	*	*	2%		•	1%		-	-	-	*	*	•	1%			*	*
	h							zabcde			h												
Prefer not to say	19	2	8	-		3	-	5	4	3	4	1	6	-	2	17	1	-	1	6	2	10	17
	* ah		•		•	•		2% zabcdef		•	1% h		•		•	•	·		•	•		·	
Satisfied	5460	1903	3504	661	1324	1126	254	140	4101	697	457	921	1618	1223	558	4592	458	265	146	1276	850	2466	5569
	81%	93%	75%	82%	79%	71%	77%	54%	84%	76%	64%	71%	82%	86%	90%	81%	81%	82%	78%	81%	78%	82%	82%
	begijk	zbcdefg	eg	beg	beg	g	eg		zij	i			k	zkl	zkl								
Dissatisfied	455	52	397	58	104	179	15	43	251	76	103	148	118	71	21	368	48	20	19	98	83	188	434
	7%	3%	9%	7%	6%	11%	5%	16%	5%	8%	14%	11%	6%	5%	3%	6%	9%	6%	10%	6%	8%	6%	6%
	ahmn		zadf	а	а	zabcdf		zabcdf		h	zhi	zlmn					ZO		ZO				

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NI 124-000725-201)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_Intluse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/l/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

SKILLS. How satisfied are you with your education and skills?

Base: All UK adults, age 16+

recompless from the segment of the s																																	
Part	_						England region								Scotla	nd region					N	II regions (NU	Ts3)					ONS Area supe	rgroup (LA Levi	el)			
Presentation of the control of the c		(z)	(a)	(b)	and The Humber (c)	Midlands (d)	Midlands (e)	England (f)	(g)	South West (h) 507	(i)	Scotland (i)	(k)	and Islands (I)	(m)	and Fife (n)	Scotland (o)	Scotland (p)	Scotland (q)	(r)	(s)	North (t)	Outer Belfast (u)	South (v)	England (w)	Education and Heritage Centres (x)	Living (y)	Diverse Metropolitar Living (A)	Cosmopolita n (B)	Industrial Legacy (C)	Country Living (D)	Settlements (E)	Unwtd Total
21% 21% 21% 21% 21% 21% 21% 21% 21% 21%	Weighted Total		274																74*						690							981	
Soft 50% 52% 50% 47% 52% 50% 47% 52% 48% 51% 48% 52% 48% 52% 48% 52% 48% 52% 48% 52% 48% 52% 48% 50% 48% 52% 48% 50% 48% 52% 48% 52% 48% 50% 50% 50% 50% 50% 50% 50% 50% 50% 50	Very satisfied	31% eptEE	28%	30%	31%	31%	26%	31%	33% e	37% ze	31%	28%	28%	38% p	39% p	31%	28%	21%	34% p	37% t	28%		29% t	29%	36% zzACE	32%	34% ACE	27%	39% zzACE	28%	30%	25%	2338 35%
ether satisfied nor disastisfied    128	Fairly satisfied																																3231
1286 1287 1387 1296 1396 1496 1296 1396 1396 1396 1396 1396 1396 1396 13		50%	52%	52%	50%	47%	52%	48%	48%	51%	48%	55%	48%	52%	41%	54%	52%	49%	50%	42%	49%	57%	48%	53%	46%	48%	50%	48%	45%	52%	50%	53% w	48%
h h h h h h h h h h h h h h h h h h h	Neither satisfied nor dissatisfied		32	94	65	-		87		48		5	7	4		8	9		5	2	5	5	6	3	·			-					737
96. 44. 37. 55. 75. 55. 65. 55. 47. 75. 55. 65. 55. 45. 75. 55. 65. 55. 65. 55. 65. 55. 55. 65. 55. 5		h				h	h	h							13%	11%	11%	15%	7%	8%	12%	16%	14%	8%									
by consistence of the constraint of the constrai	Fairly dissatisfied														5	3	6	8	6	3	5	2	3	3									
136		6%	4%	3%	5%	7% bh	5%	6%	5%	4%	7% b	7%		1%	7%	4%	8% I	11% zl	8% I	9%	11% z	5%	7%	7%	5%	5%	5%	7%	6%	5%	6%	6%	5%
The contract of the contract o	Very dissatisfied	80	10	8	15	4	9	8	7	1	7	1	-	-	1	-		2				2	1	1	2	12	9	4	3	16	16	18	85
ort Norw  18 2 3 1 - 3 1 1 - 2 1 * 1 * - 1 * - 1 5 - 4 - 1 2 4 17  * 15 * * * 15 * * * 15 * * * 15 * * * 15 * * * 15 * * * 15 * * * 15 * * * *		1%	4%	1%	3%	1%	2%	1%	1%		1%	1%	-	-	1%			3%		1%		6%	2%	2%		1%	1%	1%	1%	2%	1%	2%	1%
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refer not to say	Don't know	18	2	3	1	-	3	1	1	-	2	1		-	-	-	1	-	-	1		-		-	1	5		4	-	1	2	4	17
* * 1% - * * * * * * * * * * * * * * * * * *		•	1%		•	-	1%			-	•	1%		-	-	-	1%	-	-	3% z		-		-	•		-	1%	-				•
satisfied 5460 219 606 451 386 464 497 762 512 696 57 57 42 66 59 65 50 62 23 35 21 32 34 571 805 915 489 224 738 943 772 5566 81% 80% 82% 80% 82% 80% 78% 78% 78% 79% 82% 88% 79% 83% 80% 85% 80% 70% 84% 79% 77% 72% 78% 82% 83% 80% 84% 79% 82% 88% 79% 82% 80% 80% 85% 80% 70% 84% 79% 77% 72% 78% 82% 83% 80% 84% 70% 83% 81% 80% 79% 82% 80% 80% 80% 85% 80% 70% 84% 70% 70% 82% 80% 80% 80% 80% 80% 80% 80% 80% 80% 80	Prefer not to say	19	1	5	-	1	1	2	-	1	7	1	-	-		-			-	-					3	3		6	-	1	2	3	17
## 81% 80% 82% 80% 78% 78% 79% 82% 88% 79% 82% 80% 80% 80% 80% 80% 80% 80% 80% 80% 80		•		1%		•		•	-		1%	1%		-			1%		-	-	-	1%		1%	•			1% zzy	-				•
## 81% 80% 82% 80% 78% 78% 79% 82% 88% 79% 82% 88% 79% 82% 88% 79% 82% 80% 80% 80% 80% 80% 80% 80% 80% 70% 82% 82% 80% 80% 80% 80% 80% 80% 80% 80% 80% 80	Satisfied	5460	219	606	451	386	464	497	762	512	696	57	57	42	66	59	65	50	62	23	35	21	32	34	571	805	915	489	224	738	943	772	5569
PAA 22AE  Nissatisfied 455 19 34 45 41 42 43 58 23 64 5 10 * 6 3 6 11 6 3 5 3 4 4 39 66 58 50 18 64 86 73 434 77 77 78 78 78 78 88 78 78 78 78 78 88 78 7			80%	82%	80%	78%	78%	79%	82%	88%	79%	83%	76%	90%	80%	85%	80%	70%	84%	79%	77%	72%	78%	82%	83%	80%	84%	76%	83%	81%	80%	79%	82%
7% 7% 5N 8N 8N 7% 7% 6N 4N 7% 8N 14N 1N 8N 4N 8N 15N 9N 10N 11N 11N 9N 9N 6N 7N 5N 8N 7N 7N 7N 7N 6N		pAA														Р			Р						А								
7% 7% 5N 8N 8N 7% 7% 6N 4N 7% 8N 14N 1N 8N 4N 8N 15N 9N 10N 11N 11N 9N 9N 6N 7N 5N 8N 7N 7N 7N 7N 6N	Dissatisfied	455	19	34	45	41	42	43	58	23	64	5	10		6	3	6	11	6	3	5	3	4	4	39	66	58	50	18	64	86	73	434
				5%	8%							8%		1%	8%	4%	8%		9%	10%	11%	11%	9%	9%									6%
		ы			h	bb					h	1	zlo.		1		1	*In	1						,,,,								

Fieldwork dates: 90h May - 15th May 2024
Respondent type: Kurweldugfwain Memihers - All UK adults, age 16+
Fielsman: 24 ADULTS, SWM 2 240959 SWM 4 24095 SWM 4 24095 SWM 2 240959 SWM 2 240



SKILLS. How satisfied are you with your education and skills?

Base: All UK adults, age 16+

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																										l.	
													Disability red														
	_	Urb	anity			IMD Quintile		1	Nur	nber of children	0-15 in hous	ehold	a little	or a lot	Sex	ual Orientat			Rel	igion		Co	mmunity back	ground (North	ern Ireland Or	iy)	
				1 - Most				5 - Least							Straight or		Bisexual/Oth									Prefer not to	
	Total	Urban				_						3+				Gay or Lesbian	er sexual			Muslim	Other	Protestant		Other			
	(z)	(a)	Rural (b)	deprived (c)	(d)	(e)	4	deprived (g)	(6)	1 0	2	3+	Yes	No (m)	Heterosexual	Lesbian (o)	orientation	No religion (a)	Christian	(s)	Other	Protestant (u)	Catholic (v)	(w)	None (v)	say (v)	Unwtd Total
Unweighted Total	. ,	,	(-/		(-)	(-)	(1)	167	(n)	(1)	(I)	(K)	(1)	(,	(n)		(p)	1.0	(1)		(L)	(u)	1-7	(W)	(x)	111	
Unweighted Total Weighted Total	6774 6774	5148 5422	1625 1351	1282 1347	1393 1356	1363 1351	1376 1360	1360 1360	5143 4929	790 954	584 611	215 219	1548	5042 5075	6154 5942	184 251	227	2810 3194	3311 2915	251 273	257 227	346	273	18 4**	75	22 7**	6774
Weighted Total	6//4	5422	1351	134/	1356	1351	1360	1360	4929	954	611	219	1484	50/5	5942	251	326	3194	2915	2/3	227	91	//	4**	26**	/**	6774
Very satisfied	2097	1588	509	285	394	440	473	504	1612	232	196	48	366	1676	1861	69	76	1008	939	54	56	29	22	2	4	3	2338
very satisfied	31%	29%	38%	21%	29%	33%	35%	37%	33%	24%	32%	22%	25%	33%	31%	27%	23%	32%	32%	20%	25%	32%	28%	36%	14%	41%	35%
	aciklos	25/0	72	21/6	2570	3370	zcd	zcd	zik	24/0	3270	2270	23/0	33/0	31/6	2170	2370	32/0	3270	20%	2370	3270	20/0	3076	14/0	41/0	3370
Fairly satisfied	3363	2753	610	693	684	650	675	661	2419	533	278	107	698	2572	2939	121	201	1573	1445	149	116	46	36	2	14	3	3231
railly sausileu	50%	51%	45%	51%	50%	48%	50%	49%	49%	56%	46%	49%	47%	51%	49%	48%	62%	49%	50%	54%	51%	50%	47%	45%	54%	34%	48%
	b	zb	4370	3270	3070	4070	3070	4570	4370	zhj	4070	4570	47.20	7	4570	40/0	zno	45/0	3070	3470	31/4	30%	4770	4370	3470	3470	4070
Neither satisfied nor dissatisfied	822	661	160	228	163	160	151	120	601	98	89	27	248	551	742	34	22	369	361	37	34	0	9	1	6	1	737
Technica sausinea noi dissutismed	022	001	100	220	103	100	131	120	001	30	05		240	331	,42	34		303	301	3,	34			-	· ·		137
	12%	12%	12%	17%	12%	12%	11%	9%	12%	10%	15%	13%	17%	11%	12%	14%	7%	12%	12%	14%	15%	10%	12%	14%	22%	8%	11%
	gmp			zdefg	g								zm		ZD												
Fairly dissatisfied	375	317	57	104	84	84	47	57	232	67	39	29	125	225	311	19	21	194	135	20	12	5	8	•	2	1	349
	6%	6%	4%	8%	6%	6%	3%	4%	5%	7%	6%	13%	8%	4%	5%	7%	6%	6%	5%	7%	5%	6%	10%	5%	7%	17%	5%
	fhmnr			zfg	f	f				h		zhij	zm										2				
Very dissatisfied	80	68	12	21	21	12	14	13	50	17	7	4	39	39	63	9	7	41	28	4	7	1	2	-	1	-	85
	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	2%	3%	1%	1%	4%	2%	1%	1%	1%	3%	1%	2%	-	4%		1%
	mn												zm			zn					r						
Don't know	18	17	1	6	3	4	•	5	9	3	1	2	1	10	15	-	-	3	5	3	3	1	-	-	-	-	17
		•	•		•	•			•	•	•	1%	•			-	-		•	1%	1%	1%	-	-	-	-	
																				q	zqr	2					
Prefer not to say	19	18	1	10	7	1	•	1	7	4	1	1	9	2	12	-	-	5	2	7	-		•	-	-		17
	•	•	•	1%	1%	•	•	•	•	•	•	1%	1%	•	•	-	-	•	•	3%	-		•	-	-		
	hmnr			zefg									m							zqr							
Satisfied	5460	4341	1120	978	1078	1090	1148	1165	4031	765	474	155	1064	4248	4799	189	277	2581	2385	203	172	75	58	3	18	6	5569
1	81%	80%	83%	73%	80%	81%	84%	86%	82%	80%	78%	71%	72%	84%	81%	75%	85%	81%	82%	74%	76%	82%	75%	81%	67%	75%	82%
	ckls				c	c	zcd	zcde	zk	k				zl					S			1					
Dissatisfied	455	385	69	125	104	96	61	69	281	84	46	33	163	264	374	28	28	235	163	24	18	6	10	•	3	1	434
	7%	7%	5%	9%	8%	7%	4%	5%	6%	9%	8%	15%	11%	5%	6%	11%	9%	7%	6%	9%	8%	7%	13%	5%	11%	17%	6%
	bfghmnr	b		zfg	fg	f				h		zhij	zm					r					2				1

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-000725-101
Filename: 24-000725. WAIV\_2405095, WBI\_wtd\_v8\_IntUse\_UK
Proportions/Hears: Columns Tested Skrisi kevel; - 2/sh \_ 2/ds/e/flg - 2/sh/i/jk - 2i/ln - 2/n/o/p - 2/qi/s/t - 2/u/v/w/x/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 21

JOBAVAIL. Leaving aside whether you personally are looking for a job, how satisfied or dissatisfied are you with the availability of job opportunities for people in your local area?

Base: All UK adults, age 16+

		Ge	nder					Age						Age (Nets)					Eth	nicity				Workin	z status	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (i)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	White (including White minorities)	Ethnic minorities (excluding White minorities)	Asian (q)	Black (r)	Mixed/multip le ethnic group (s)	Other ethnicity	Other white	White British	Working full- time (w)	Not working full-time (x)	Unwtd Total
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Very satisfied	260	155	103	26	72	33	48	35	32	13	13	•	98	81	81	220	29	16	3	4	6	21	200	161	98	256
	4%	5%	3%	3%	6%	3%	4%	3%	4%	2%	2%	1%	5%	4%	3%	4%	4%	5%	2%	4%	3%	6%	4%	6%	3%	4%
Fairly satisfied	bijnx 1823	2b 913	902	216	zeghij 370	307	IJ 327	275	183	145	133	12	586	635	603	1618	193	86	40	21	46	89	1529	2x 964	857	1776
rainy satistied	27%	28%	26%	25%	32%	29%	29%	27%	22%	20%	20%	22%	29%	29%	23%	28%	23%	24%	21%	23%	23%	25%	28%	33%	22%	26%
	hijnpx				zcghij	hij	hij	hij					n	zn		zp							zp	ZX		
Neither satisfied nor dissatisfied	2102	1033	1053	251	294	299	352	354	301	253	236	17	545	650	907	1845	232	98	61	24	50	107	1738	840	1251	2169
	31% dlw	31%	31%	29%	26%	29%	31% d	35% zde	36% zcdef	35% zde	36% zde	31%	27%	30%	35% zlm	31%	28%	28%	31%	26%	25%	31%	32%	29%	33% zw	32%
Fairly dissatisfied	1408	652	750	245	239	269	248	180	138	89	85	4	484	517	407	1184	208	89	52	20	46	69	1115	593	806	1378
	21%	20%	22%	28%	21%	26%	22%	18%	16%	12%	13%	8%	24%	24%	16%	20%	25%	25%	27%	23%	23%	20%	20%	20%	21%	20%
Very dissatisfied	ghijno 407	210	183	zdghijk 100	hij 91	zghijk 54	ghij 68	43	27	23	18	5	191	zn 123	93	305	20V 96	20V 36	ov 19	12	29	28	276	138	268	376
,	6% bghijno vw	6%	5%	11% zefghij	8% ghij	5%	6% hij	4%	3%	3%	3%	9%	9% zmn	6% n	4%	5% v	12% zov	10% zov	10% ov	13% zov	15% zov	8%	5%	5%	7% zw	6%
Don't know	753	305	437	37	75	74	89	130	158	190	174	16	112	163	478	680	66	26	18	6	15	33	648	221	523	801
	11% acdefim	9%	13% za	4%	7%	7%	8% c	13% zcdef	19% zcdefg	27% zcdefgh	26% zcdefgh	29% zcdefg	6%	7%	19% zlm	12% zpq	8%	7%	9%	7%	8%	9%	12% zpq	8%	14% zw	12%
Prefer not to say	pqw 20	12	7	3	2	10	4	1	1				5	13	1	10	8	1	1	3	3	1	9	6	11	18
Tree not to say	* nov	•	•	*	•	1% zghi	•	•	÷	•	٠	-	•	1% zn	•	*	1% zoqv	•	•	4% zopqruv	1% 0V	÷	٠	•	•	*
Satisfied	2084	1068	1005	242	442	340	376	310	216	158	146	12	684	716	684	1838	222	102	43	25	52	109	1729	1125	956	2032
	31% bhijnpr	33% zb	29%	28%	39% zcefghi	33% hij	33% hij	30% hij	26%	22%	22%	23%	34% n	33% zn	27%	31% pr	27%	29%	22%	27%	27%	31%	31% pr	38% zx	25%	30%
Dissatisfied	1815 27% ghijnov	862 26%	933 27%	345 39% zdefghi	330 29% ghij	324 31% zghij	316 28% ghij	224 22% ii	165 20%	111 16%	103 16%	9 17%	675 33% zn	640 29% zn	500 19%	1489 25%	304 37% zouv	126 36% zov	71 37% zov	32 36% ov	75 39% zov	98 28%	1391 25%	731 25%	1075 28% zw	1754 26%
	w			jk	P.11J	-9111	6-11)	,					-11	-11			2004	200	200	JV .	200					

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-10|
Filename: 24-000725\_ WANE\_2405095\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base

7 Jun 2024 Table 22

# JOBAVAIL. Leaving aside whether you personally are looking for a job, how satisfied or dissatisfied are you with the availability of job opportunities for people in your local area?

Base: All UK adults, age 16+

					Education					Tenure			Annual hour	ehold income			Cou	ntru		E+	gland region (N	lot)	$\tau$
					Luucation					renare			Ailliuai ilous	enoid income			Cou	liu y		L,	gianu region (iv	etj	+
							Another type																
							of																
		Graduates		Other Higher		GCSE/ O-	qualification		Owned		Rent from												
		(Degree/Mas		Education		Level/ CSE/	(vocational/p		outright/	Rent from	council/												
		ter/PhD/abo	Non-	below	A-level or	NVQ12/	rofessional/f	No formal	buying on	private	housing	Up to	£26,000 up	£52,000 up	£100,000 and				Northern				
	Total	ve)	graduates	degree level	equivalent	equivalent	oreign)	qualifications	mortgage	landlord	association	£25,999	to £51,999	to £99,999	above	England	Scotland	Wales	Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total		2038									714					5694							6774
Very satisfied	260	116	144	35	55	46	5	4	188	38	31	37	67	59	58	222	22	8	8	46	34	142	256
	4%	6%	3%	4%	3%	3%	1%	1%	4%	4%	4%	3%	3%	4%	9%	4%	4%	2%	5%	3%	3%	5%	4%
	bf	zbdefg		f											zklm							zs	4
Fairly satisfied	1823	631	1176	210	411	426	84	45	1369	241	151	277	532	497	227	1541	150	81	51	432	285	824	1776
	27%	31%	25%	26%	25%	27%	26%	17%	28%	26%	21%	21%	27%	35%	37%	27%	26%	25%	27%	27%	26%	27%	26%
	bgjk	zbcdeg	g	g	g	g	g		zj				k	zkl	zkl								
Neither satisfied nor dissatisfied	2102	573	1510	248	544	507	117	95	1533	275	202	399	641	424	175	1785	174	89	55	471	373	941	2169
	31%	28%	32%	31%	33%	32%	36%	37%	32%	30%	28%	31%	33%	30%	28%	31%	31%	28%	29%	30%	34%	31%	32%
	a		za		а		a	a															4
Fairly dissatisfied	1408 21%	395 19%	1004 22%	174 21%	402 24%	330 21%	51 15%	48 18%	947 19%	215 24%	199 28%	309 24%	426 22%	272 19%	83 13%	1155 20%	139 24%	73 23%	40 21%	349 22%	205 19%	601 20%	1378 20%
	fhn	19%	22%	21%	zabf	21%	15%	18%	19%	24%	28% zh		22% n	19% n	13%	20%	24% ZO	23%	21%	22%	19%	20%	20%
Very dissatisfied	407	112	280	49	81	108	22	20	198	94	77	zmn 128	94	46	21	322	32	36	17	103	72	146	376
very dissatisfied	6%	5%	6%	6%	5%	7%	7%	8%	4%	10%	11%	10%	5%	3%	3%	6%	6%	11%	9%	7%	7%	5%	6%
	hlmnu	370	070	070	370	770	770	670	470	zh	zh	zlmn	370	370	376	070	0/0	zop	zop	770	770	370	0,0
Don't know	753	210	533	94	171	172	50	44	619	44	49	150	200	123	55	650	51	37	16	167	123	359	801
Bon Cknow	11%	10%	11%	12%	10%	11%	15%	17%	13%	5%	7%	11%	10%	9%	9%	11%	9%	11%	8%	11%	11%	12%	12%
	iimp	10%	11/0	1270	1070	11/0	zabd	zabde	zii	3,0	7,0	11/0	1070	570	570	2270	370	1170	0,0	11/0	11/0	12/0	22,0
Prefer not to say	20	2	10		2	5		3	5	5	4	1	6		2	19	1		1	8	1	9	18
,	*		•					1%		1%	1%					*							
	h							zabcd		h	h												
Satisfied	2084	747	1320	244	466	472	89	48	1557	279	182	314	599	556	286	1764	172	89	59	479	318	967	2032
	31%	37%	28%	30%	28%	30%	27%	19%	32%	31%	26%	24%	30%	39%	46%	31%	30%	27%	32%	30%	29%	32%	30%
	bgjk	zbcdefg	g	g	g	g			zj				k	zkl	zklm								
Dissatisfied	1815	507	1284	223	483	438	73	68	1145	309	276	438	520	317	104	1477	171	110	57	452	277	748	1754
	27%	25%	28%	28%	29%	27%	22%	26%	24%	34%	39%	34%	26%	22%	17%	26%	30%	34%	31%	29%	25%	25%	26%
	ahmnou		f		af					zh	zh	zlmn	mn	n			zo	zo		u			

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NI 124-000725-201)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_Intluse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/l/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

JOBAVAIL Leaving aside whether you personally are looking for a job, how satisfied or dissatisfied are you with the availability of job opportunities for people in your local area?

Base: All UK adults, age 16+

	,					England region								Scotla	ind region					N	regions (NU	Ts3)				0	NS Area super	rgroup (LA Leve	:1)			
	Total	North East (a)	North West	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East	South West	London (i)	Central Scotland	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (v)	Ethnically Diverse Metropolitan Living (A)		Services and Industrial Legacy (C)	Country	Urban Settlements (E)	Unwtd Total
Unweighted Total		209									115							136													770	
Weighted Total		274									69*							74*													981	
Very satisfied	260	7	25	15	13	20	33	48	17	45	4	3	2	8	3		1	-	1	1	2	2	2	39	33	28	29	19	31	43	38	256
	4%	2%	3%	3%	3%	3%	5%	5%	3%	5%	5%	5%	4%	9%	5%	1%	2%	-	4%	3%	5%	5%	6%	6%	3%	3%	5%	7%	3%	4%	4%	4%
											q	q	q	zopq	q									y				у				
Fairly satisfied	1823	76	222	134	140	145	178	261	191	195	13	26	14	23	18	23	14	19	8	13	6	10	13	209	285	289	121	78	223	343	273	1776
	27%	28%	30%	24%	28%	24%	28%	28%	33%	22%	19%	36%	29%	28%	26%	28%	20%	26%	26%	29%	22%	24%	32%	30%	28%	26%	19%	29%	24%	29%	28%	26%
	iAA		i					i	zcei			jp												AC		A		A		AC	A	
Neither satisfied nor dissatisfied	2102	71	217	183	154	218	205	288	175	273	26	18	13	24	22	23	26	23	8	13	7	15	11	213	300	323	232	67	286	395	285	2169
	31%	26%	29%	33%	31%	37% zab	33%	31%	30%	31%	38% k	24%	27%	28%	31%	29%	36%	31%	29%	29%	23%	37%	26%	31%	30%	30%	36% BE	25%	31%	34%	29%	32%
Fairly dissatisfied	1408	81	149	119	108	97	115	174	117	195	16	15	15	17	13	24	18	20	6	8	10	6	10	131	210	262	148	47	209	205	195	1378
	21%	29%	20%	21%	22%	16%	18%	19%	20%	22%	24%	20%	33%	20%	19%	30%	25%	27%	22%	18%	32%	16%	23%	19%	21%	24%	23%	18%	23%	17%	20%	20%
	eDD	zbefeh											zn			z					zu			25.1		zzD			D		2.07.2	
Very dissatisfied	407	17	49	38	29	43	29	37	18	63	5	6	2	4	3	2	7	5	4	4	3	2	4	12	71	69	49	23	67	62	54	376
	6%	6%	7%	7%	6%	7%	5%	4%	3%	7%	7%	8%	3%	4%	4%	3%	10%	6%	13%	9%	11%	5%	8%	2%	7%	6%	8%	9%	7%	5%	5%	6%
	ghww		h	h		h				gh																w	w	w	w	w	w	
Don't know	753	22	74	72	51	72	66	121	66	106	5	6	1	8	10	8	6	6	2	5	1	5	2	86	98	119	63	34	95	127	131	801
	11%	8%	10%	13%	10%	12%	11%	13%	11%	12%	7%	8%	3%	10%	14%	10%	8%	9%	6%	12%	5%	13%	4%	12%	10%	11%	10%	13%	10%	11%	13%	12%
	lv														1					v		v										
Prefer not to say	20	1	6	1		1	3	2	1	4	1	-						-						-	3	2	5		4	1	5	18
	•	•	1%	•	-	•	•	•	•	•	1%	-	-	-	-	-	-	-	-	-	1%	•	1%	-	•		1%	-			1%	•
Satisfied	2084	83	247	149	153	165	211	309	207	240	16	30	16	31	22	23	15	19	9	15	8	12	16	248	318	317	150	97	254	387	311	2032
	31%	30%	33%	27%	31%	28%	34%	33%	36%	27%	24%	40%	34%	37%	31%	29%	21%	26%	30%	32%	27%	30%	38%	36%	32%	29%	23%	36%	28%	33%	32%	30%
	pAA	2070	23/0	-770	3174	2070	- 4/4	3370	zoei			ipq	-4/4	n	3274	-5/4	-1/4	2370	-374	-2.0	-774	30/4	2070	zzvAC	22.74	/-	2370	Δ		AC	Δ.	2370
Dissatisfied	1815	98	198	156	137	141	144	212	134	258	21	21	17	20	16	27	25	25	10	13	13	8	13	143	281	330	197	70	276	268	248	1754
	27%	36%	27%	28%	28%	24%	23%	23%	23%	29%	30%	28%	36%	25%	23%	33%	34%	34%	35%	27%	44%	21%	31%	21%	28%	30%	30%	26%	30%	23%	25%	26%
	gwDwD	zhefeh	_,,,,	2070	2070	_4,0	-3/4	2570	2570	fo	20%	2070	2070	2370	2370	2370	/	2770	-570		zsu	2270	2270	22.00	-3/4	zwzD	wn	-370	zwzD			2370

Fleshook date; 99 Nov. 150 Nov. 250 Nov



7 Jun 2024 Table 24

JOBAVAIL. Leaving aside whether you personally are looking for a job, how satisfied or dissatisfied are you with the availability of job opportunities for people in your local area?

## Base: All UK adults, age 16+

													Disability red	ucing activity													
		Urba	inity			IMD Quintile			Num	ber of children	0-15 in house	hold	a little	or a lot	Sex	kual Orientat			Rel	igion		Co	mmunity back	ground (North	ern Ireland On	ly)	
				1 - Most				5 - Least							Straight or	Gay or	Bisexual/Oth er sexual									Prefer not to	
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	Unwtd Total
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Very satisfied	260	201	60	45	48	50	64	53	190	31	29	6	29	210	229	4	8	125	107	14	10	4	3		1	1	256
.,	4%	4%	4%	3%	4%	4%	5%	4%	4%	3%	5%	3%	2%	4%	4%	2%	2%	4%	4%	5%	5%	4%	4%		2%	13%	4%
Fairly satisfied	1823	1442	382	319	359	337	372	436	1307	280	172	50	331	1452	1630	52	86	861	812	62	51	30	18		10	2	1776
	27%	27%	28%	24%	26%	25%	27%	32% zcdef	27%	29%	28%	23%	22%	29%	27%	21%	26%	27%	28%	23%	23%	32%	24%	8%	37%	28%	26%
Neither satisfied nor dissatisfied	2102	1680	423	410	379	435	458	421	1544	273	200	75	418	1615	1892	83	62	966	951	82	60	30	21	1	4	1	2169
	31% dlp	31%	31%	30%	28%	32%	34%	31%	31%	29%	33%	34%	28%	32%	32%	33%	19%	30%	33%	30%	26%	33%	27%	29%	15%	9%	32%
Fairly dissatisfied	1408 21%	1123 21%	284 21%	329 24%	321 24%	285 21%	248 18%	225 17%	972 20%	225 24%	144 24%	51 23%	397 27%	970 19%	1204 20%	60 24%	96 30%	716 22%	549 19%	59 22%	51 22%	16 17%	17 22%	2 53%	6 24%	3 34%	1378 20%
	fghmnr	21/6	21/0	zfg	zfg	g g	10/0	1770	20%	24/0	24/0	23/0	zm	15/0	2076	24/6	zn	zr zr	1576	22/0	22,0	1770	22/0	3370	24/0	3470	20%
Very dissatisfied	407	354 7%	53 4%	134	93 7%	73 5%	48 3%	60	281	76 8%	31 5%	16 7%	153	237 5%	292 5%	26 10%	53	206	125 4%	28	24	1	12		3	*	376
	6% bfgmnru	7% zb	4%	10% zdefg	fg	5%	3%	4%	6%	8%	5%	/%	10% zm	5%	5%	10% n	16% zn	6% r	4%	10% zr	11% zr	1%	16% zu	-	11%	4%	6%
Don't know	753	603	149	99	150	168	171	164	628	65	35	18	146	584	683	25	22	311	369	22	31	10	5	•	3	1	801
	11% cijq	11%	11%	7%	11%	12%	13%	12%	13% 7ii	7%	6%	8%	10%	12%	11%	10%	7%	10%	13%	8%	13%	11%	7%	9%	10%	12%	12%
Prefer not to say	20	19	1	11	6	2	•	1	6	5	2	3	9	6	13	2		8	3	6		•	•	-	-	-	18
	•	•	•	1%	•	•	•	•	•	•	•	1%	1%	•	•	1%		•	•	2%	•	•	•	-	-	-	•
Satisfied	hmnr			zfg								zh	m							zqr							
satistied	2084 31%	1643 30%	441 33%	365 27%	407 30%	388 29%	436 32%	489 36%	1497 30%	311 33%	200 33%	56 26%	360 24%	1662 33%	1858 31%	56 22%	93 29%	986 31%	918 32%	76 28%	62 27%	34 37%	21 27%	8%	10 40%	3 41%	2032 30%
	clo	23/4	-3/4	2770	-5/0	2370	c	zcde	23/4	23/4	-5/0	2070		zl	20	2270	2370	-170	2270	2370		-7.70	2770	-/-	. 370	.270	25/0
Dissatisfied	1815	1478	337	463	414	358	295	285	1254	301	175	66	551	1208	1495	86	149	923	674	87	75	17	30	2	9	3	1754
	27% fehmnru	27%	25%	34%	31%	27%	22%	21%	25%	32% zh	29%	30%	37% zm	24%	25%	34% n	46%	29%	23%	32%	33%	19%	38%	53%	35%	38%	26%
	ignmnru			zefg	zfg	ığ.				zΠ			zm			n	zn	2f		ſ	ſ		ZU				

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IN 24-000725-0)
Filename: 24-000725, VMAY: 2405095, VMB, wrld\_vB\_intUse\_UK
Proportions/Newns. Columns Tested (Srx fisk leve) - 15th - 1cfd/e/flg\_-2/h/i/j/k - 2/l/m - 1/n/o/p - 1/q/r/s/t - 2/u/v/w/s/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -SUMMARY TABLE

Table 25

Base: All UK adults, age 16+

	afford to keep our home adequately	My household can afford to pay for a week's annual holiday away from home (not staying with relatives)	afford to pay an	My household can afford to buy enough food for everyone in the household	My household can afford to socialise with friends or family outside of the home once a month if we want to
Unweighted Total	6774	6774	6774	6774	6774
Weighted Total	6774	6774	6774	6774	6774
			• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •	
Strongly agree	2733	2613	2205	3907	3086
3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3	40%	39%	33%	58%	46%
Tend to agree	2493	1938	1948	2112	2335
	37%	29%	29%	31%	34%
Neither agree nor disagree	590	597	604	361	518
	9%	9%	9%	5%	8%
Tend to disagree	670	876	906	250	556
	10%	13%	13%	4%	8%
Strongly disagree	247	665	1013	110	208
	4%	10%	15%	2%	3%
Don't know	19	63	58	14	48
	*	1%	1%	*	1%
Prefer not to say	22	21	39	21	23
	*	*	1%	*	*
Agree	5227	4551	4153	6019	5422
	77%	67%	61%	89%	80%
Disagree	917	1542	1919	360	764
	14%	23%	28%	5%	11%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_WBI\_wtd\_v8\_IntUse\_UK



7 Jun 2024 Table 26

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to keep our home adequately warm (including in the winter months) Base: All UK adults, age 16+

		Ge	ender					Age						Age (Nets)					Eth	nnicity				Workin	g status	
																White (including White	Ethnic minorities (excluding White			Mixed/multip	Other			Working full-	Not working	
	Total (2)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (i)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	minorities)	minorities)	Asian (g)	Black (r)	group (s)	ethnicity (t)	Other white	White British (v)	time (w)	full-time (x)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
Strongly agree	2733 40% befmpgr	1426 43% zb	1297 38%	347 39%	427 37%	351 34%	414 36%	437 43% zdef	411 49% zcdefg	347 49% zcdefg	320 49% zcdef	27 50% e	773 38%	765 35%	1195 46% zlm	2495 43% zpqr	218 26%	95 27%	35 18%	29 32%	59 30%	156 45% pqrt	2339 42% zpqr	1222 42%	1506 39%	2851 42%
Tend to agree	2493 37%	1171 36%	1307 38%	339 39%	392 34%	408 39%	432 38%	372 37%	289 34%	261 37%	243 37%	17 32%	731 36%	841 39%	921 36%	2157 37%	306 37%	134 38%	72 37%	29 32%	72 37%	112 32%	2045 37%	1069 37%	1417 37%	2460 36%
Neither agree nor disagree	590 9% hjnov	276 8%	304 9%	75 9%	144 13% zfghij	104 10% hij	84 7%	80 8%	57 7%	45 6%	40 6%	5 9%	219 11% zn	189 9%	182 7%	459 8%	120 14% zov	59 17% zouv	28 14% zov	12 14%	21 11%	34 10%	426 8%	245 8%	338 9%	551 8%
Tend to disagree	670 10% ahijnov	286 9%	371 11% za	70 8%	116 10%	130 12% zghij	150 13% zcghij	90 9%	65 8%	48 7%	45 7%	4 7%	186 9%	280 13% zIn	204 8%	547 9%	112 13% zov	41 12%	34 18% zouv	14 16%	22 12%	33 9%	514 9%	286 10%	378 10%	642 9%
Strongly disagree	247 4% hijnov	106 3%	136 4%	38 4%	52 5% hij	43 4% hij	49 4% hij	37 4% hij	18 2%	12 2%	11 2%	1 1%	90 4% n	92 4% n	66 3%	185 3%	59 7% zoqv	17 5%	22 11% zopquv	6 6%	14 7%	12 3%	173 3%	88 3%	156 4%	237 3%
Don't know	19 + nov	11	6	10 1% zfh	3	5 + f	- -	1	-	-	-	-	13 1% n	5	1	7	11 1% zov	5 2% zov	3 2% zov	-	2 1% ov	-	7	5	9	13
Prefer not to say	22 * anov	4 *	14 *	-	9 1% h	5	6 1% h	1	-	:	:	-	9	11 1% n	1	13	6 1% ov	2	1 *	-	4 2% zov	2	12	7	*	20
Agree	5227 77% bdefmpq rs	2597 79% zb	2604 76%	686 78%	819 72%	759 73%	847 75%	808 79% zdef	700 83% zdefg	608 85% zcdefg	563 86% zcdefg	44 83%	1505 74%	1606 74%	2116 82% zlm	4652 79% zpqrst	524 63% r	228 65% r	106 55%	58 64%	131 67%	268 77% pqrs	4384 79% zpqrst	2291 78%	2923 77%	5311 78%
Disagree	917 14% ahijnov	391 12%	507 15% za	108 12%	168 15% hij	173 17% zghij	199 18% zcghij	127 12% ij	83 10%	60 8%	55 8%	4 8%	276 14% n	372 17% zIn	270 10%	732 12%	171 21% zoquv	58 17% ov	56 29% zopquv	20 22% zov	36 19%	45 13%	687 12%	374 13%	534 14%	879 13%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Japos IN 124-000725-01
Filename: 24-000725, VMNE, 2405095, WBI, wtd\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5% risk level) - z/a/b - z/c/d/e/l/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 27

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to keep our home adequately warm (including in the winter months)

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	ntrv		Er	gland region (N	let)	
		Graduates		Other Higher		GCSE/ O-	Another type of qualification		Owned		Rent from							·					
	Total (z)	(Degree/Mas ter/PhD/abo ve) (a)	Non- graduates (b)	Education below degree level (c)	A-level or equivalent (d)	Level/ CSE/ NVQ12/ equivalent (e)	(vocational/p rofessional/f oreign) (f)	No formal qualifications (g)	outright/ buying on mortgage (h)	Rent from private landlord (i)	council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (I)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
Strongly agree	2733 40% begijkr	1041 51% zbcdefg	1670 36% g	319 39% g	625 38% g	545 34% g	123 37% g	60 23%	2290 47% zij	262 29% j	107 15%	241 19%	779 40% k	754 53% zkl	446 72% zklm	2304 40% r	230 40% r	136 42% r	63 34%	550 35%	432 40%	1322 44% zs	2851 42%
Tend to agree	2493 37% an	672 33%	1810 39% za	322 40% a	641 38% a	616 39% a	126 38%	105 41% a	1801 37%	349 38%	243 34%	506 39% n	777 40% zn	507 36% n	129 21%	2087 37%	217 38%	116 36%	74 39%	581 37%	405 37%	1100 36%	2460 36%
Neither agree nor disagree	590 9% ahmnp	129 6%	448 10% zac	57 7%	167 10% a	150 9% a	30 9%	44 17% zabcdef	326 7%	96 11% h	120 17% zhi	188 14% zlmn	156 8% mn	67 5%	24 4%	509 9% p	35 6%	29 9%	16 8%	148 9%	119 11% u	241 8%	551 8%
Tend to disagree	670 10% ahmnu	142 7%	513 11% za	75 9%	167 10% a	205 13% zabc	40 12% a	25 10%	341 7%	147 16% zh	148 21% zh	243 19% zimn	177 9% mn	87 6% n	19 3%	551 10%	60 11%	31 10%	28 15% zopq	207 13% ztu	101 9%	242 8%	642 9%
Strongly disagree	247 4% ahmn	49 2%	192 4% za	35 4% a	58 3%	73 5% a	10 3%	17 6% za	99 2%	51 6% zh	87 12% zhi	120 9% zimn	74 4% mn	5 *	2	208 4%	24 4%	10 3%	5 2%	79 5% zt	26 2%	104 3%	237 3%
Don't know	19 * h	3 *	13	-	5 *	-	-	8 3% zabcdef	:	3 * h	7 1% zh	-	3	-	-	17	-	1	1 1% p	7	4	6	13
Prefer not to say	22 * h	2 *	11 *	2	3	5 *		:	3	3 *	3	3	:		2 *	18	3 *	:	1	4	6 1%	8	20
Agree	5227 77% begijkr	1713 84% zbcdefg	3480 75% g	641 79% beg	1266 76% g	1161 73% g	248 76% g	165 64%	4091 84% zij	611 67% j	349 49%	747 57%	1556 79% zk	1261 89% zkl	574 92% zkl	4391 77%	447 79% r	252 78%	137 73%	1131 72%	837 77% s	2422 80% zs	5311 78%
Disagree	917 14% ahmnu	191 9%	705 15% za	109 14% a	225 14% a	278 17% zabd	50 15% a	41 16% a	440 9%	198 22% zh	235 33% zhi	363 28% zlmn	252 13% mn	92 6% n	21 3%	759 13%	84 15%	41 13%	33 18% zo	286 18% ztu	127 12%	346 11%	879 13%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NI 12-000725-01)
Filename: 24-000725\_ WAVE\_240509S\_ WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? My household can afford to keep our home adequately warm (including in the winter months)

Base: All UK adults, age 16+

						England region	1							Scotla	nd region					N	I regions (NU	JTs3)					NS Area super	group (LA Leve	el)			
Unweighted Total Weighted Total	Total (z) 6774 6774	North East (a) 209 274	North West (b) 569 741	Yorkshire and The Humber (c) 429 562	East Midlands (d) 409 495	West Midlands (e) 444 598	East of England (f) 514 630	South East (g) 670 931	South West (h) 507 583	London (i) 667 880	Central Scotland (i) 115	Glasgow (k) 139 74*	Highlands and Islands (I) 100 47*	Lothian (m) 173 83*	Mid Scotland and Fife (n) 157	North East Scotland (o) 134 81*	South Scotland (p) 155	West Scotland (q) 136 74*	Belfast (r) 102 29*	East (s) 172 46*	North (t) 80 30*	Outer Belfast (u) 169 41	West and South (v) 193	Affluent England (w) 521 690	Business, Education and Heritage Centres (x) 1048 1000	Countryside Living (v) 1179 1092	Ethnically Diverse Metropolitan Living (A) 512 647	London Cosmopolita n (B) 195 268	Services and Industrial Legacy (C) 1119 914	Town and Country Living (D) 1480 1178	Urban Settlements (E) 770 981	Unwtd To 6774 6774
Strongly agree	2733 40% abaceac E	85 31%	265 36%	200 36%	221 45% abce	211 35%	282 45% abce	420 45% zabce	268 46% zabce	352 40%	23 34%	30 40%	22 48%	37 44%	32 46%	30 37%	29 41%	26 36%	8 29%	15 33%	10 32%	16 38%	15 35%	352 51% zzACDE	348 35%	522 48% zzACE	203 31%	125 47% ACE	320 35%	517 44% zzACE	343 35%	2851 42%
Tend to agree	2493 37%	97 35%	264 36%	221 39%	163 33%	242 40%	217 34%	337 36%	227 39%	319 36%	34 49% zo	26 35%	17 37%	33 39%	26 38%	25 31%	25 35%	31 42%	8 29%	19 41%	16 53% zrv	16 39%	15 35%	243 35%	377 38%	396 36%	254 39%	84 31%	358 39% D	401 34%	379 39%	2460 36%
Neither agree nor disagree	590 9% glwywy	34 12%	64 9%	50 9%	65 13% zeh	54 9%	63 10%	53 6%	40 7%	85 10%	3 5%	6 8%	1 2%	5 6%	3 4%	6 8%	5 7%	6 8%	2 6%	4 8%	2 6%	3 8%	6 14%	39 6%	99 10%	66 6%	76 12%	22 8%	79 9%	119 10% wv	89 9%	551 8%
Tend to disagree	670 10% hwywy	36 13%	112 15% zdfghi	60 11% h	38 8%	63 11%	50 8%	85 9%	32 6%	75 8%	6 8%	8 11%	4 9%	5 7%	5 7%	12 15%	10 14%	10 13%	9 31% ztuv	8 17%	2 7%	4 11%	5 12%	43 6%	129 13%	80 7%	63 10%	28 11%	113 12% zwzyD	100 8%	114 12% wy	642 9%
Strongly disagree	247 4% dww	20 7% zdfh	29 4% d	30 5% dfh	5 1%	20 3%	15 2%	33 4% d	13 2%	43 5% d	2 3%	4 5%	2 4%	3 4%	4 6%	6 7%	2 3%	1 2%	1 3%	1 1%	:	2 4%	1 4%	9 1%	41 4%	28 3%	42 7% zwzvD	8 3%	40 4% W	35 3%	43 4% W	237 3%
Don't know	19	2 1%	4 1%	1 *	1 *	3 *	- :	2 *	1 *	3	-	Ī.	:	:		- :	- :	- :	1 3%	- :	:	:	÷	1 *	4 *	:	5 1%	-	-	1	7 1% vC	13
Prefer not to say	22	-	4 1%		2 *	4 1%	4 1%	1 *	1	2 *	1 1%	:	- :	:	:	1 2% z	:	:	- :	:	1%	:	1%	2 *	3 *	1 *	3	-	4	4	5 1%	20
Agree	5227 77% abrACEA CE	182 66%	529 71%	421 75%	385 78% a	453 76% a	499 79% ab	757 81% zabc	495 85% zabodei	671 76% a	57 83% o	56 75%	40 85% o	69 83% o	58 84% o	56 69%	54 76%	57 77%	17 58%	34 74%	25 86% rv	32 77% r	29 70%	595 86% zzABCDE	725 72%	917 84% zzACDE	457 71%	209 78%	678 74%	919 78% A	723 74%	5311 78%
Disagree	917 14% dhwywy	56 20% zdfghi	140 19% zdfghi	90 16% dfb	43 9%	84 14%	65 10%	118 13%	45 8%	118 13%	8 12%	12 16%	6 13%	8 10%	8 12%	17 22% zm	12 17%	11 15%	10 33% ztuv	9 19%	2 7%	6 15%	7 16%	52 8%	170 17%	108 10%	105 16% wvD	37 14%	152 17% zwzyD	135 11%	157 16% wyD	879 13%

Fieldwork dates: 9th May-13th May-2024.
Respondent type: Knowledge/prioral Members: All UK adults, age 16+
Fielmann: 24 600075. WWC 2450959. Why and 4d. Intibus UK
Proportions/Means: Columns Tested (Dis risk leves) - 1/nN/dR/N/dN/-21/nN//m/n/o/g/q - 2/r/nN/d-2/n/24/NA/CID/E
Overlap Formale: exc.d. \*-mail base



7 Jun 2024 Table 29

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to keep our home adequately warm (including in the winter months)

## Base: All UK adults, age 16+

													Disability red	ucing activity													
		Urba	anity			IMD Quintile			Num	ber of childre	n 0-15 in house	hold	a little	or a lot	Se	xual Orientat	ion		Reli	igion		Co	mmunity back	round (North	ern Ireland On	ly)	
																	Bisexual/Oth										
				1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	Unwtd Total
Unweighted Total	6774			1282				1360					1548		6154			2810				346					6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
e: 1	2733							205			***			2272							73					4	
Strongly agree	40%	2055 38%	678 50%	336 25%	497 37%	555 41%	641 47%	705 52%	2091 42%	351 37%	216 35%	58 26%	397 27%	2278 45%	2451 41%	81 32%	112 34%	1339 42%	1209 41%	64 23%	73 32%	34 37%	24 31%	21%	11 42%	52%	2851 42%
		38%	20% 78	25%		4176				3/76	3376	20%	2/76	45%	4176	32%	34%			23%	3276	3/76	3176	2176	4276	3276	4276
	acdjkls tv		za		С	С	zcde	zcde	zijk	к				ZI	2			st	st								4
Tend to agree	2493	2049	445	521	491	509	506	467	1799	353	246	81	558	1860	2191	103	122	1181	1098	93	67	35	31	2	9	1	2460
rend to agree	37%	38%	33%	39%	36%	38%	37%	34%	37%	37%	40%	37%	38%	37%	37%	41%	38%	37%	38%	34%	30%	39%	41%	53%	36%	9%	36%
	h	zb	3370	3370	30%	3070	3174	5470	3770	3770	4070	3770	3070	37.70	37.70	42,0	30%	3770	3070	3470	3070	3370	42,0	3370	3070	370	30%
Neither agree nor disagree	590	504	86	169	127	111	92	90	395	96	64	27	158	404	493	35	28	251	234	51	30	9	6	1	2	•	551
	9%	9%	6%	13%	9%	8%	7%	7%	8%	10%	10%	13%	11%	8%	8%	14%	9%	8%	8%	19%	13%	9%	8%	21%	8%	6%	8%
	bfghmn	zb		zdefg	g								zm			n				zqr	qr						4
Tend to disagree	670	559	110	219	156	136	86	73	462	107	68	25	248	396	578	20	40	288	285	36	37	11	14	•	2	3	642
	10%	10%	8%	16%	12%	10%	6%	5%	9%	11%	11%	11%	17%	8%	10%	8%	12%	9%	10%	13%	16%	12%	18%	5%	6%	34%	9%
	fgm			zdefg	fg	fg							zm								zqr		2				
Strongly disagree	247	220	27	86	73	33	33	22	164	39	15	25	112	127	203	10	22	122	79	22	17	1	1	-	2	-	237
	4%	4%	2%	6%	5%	2%	2%	2%	3%	4%	2%	11%	8%	2%	3%	4%	7%	4%	3%	8%	8%	1%	2%	-	8%	-	3%
	befgmnr	zb		zefg	zefg							zhij	zm				n			zqr	zqr						
Don't know	19	19	-	9	4	3	•	3	8	5	1	2	5	7	15	-	2	6	3	4	3	1	-	-	-	-	13
	•	•	-	1%	•	•	•	•	•	1%	•	1%	•	•	•	-	1%	•	•	1%	1%	1%	-	-	-	-	
	hmr			zf																zqr	zqr	2					
Prefer not to say	22	17	5	7	8	5	1	1	10	2	1	1	7	4	11	2	-	6	6	4	•	•	•	-	-	-	20
		•	•	1%	1%	•	•	•	•	•	•	1%	•	•	•	1%		•	•	1%	•		•	-	-	-	
	hmn							4470					m							zqr							
Agree	5227 77%	4103 76%	1123 83%	857 64%	987 73%	1064 79%	1147 84%	1172 86%	3890 79%	704 74%	462 76%	139 63%	955 64%	4138 82%	4642 78%	184 73%	235 72%	2520 79%	2308 79%	157 57%	140 62%	69 76%	55 71%	74%	20 78%	5 61%	5311 78%
	acdklst	/0%	83% 78	04%	7.5%	79% cd	zcde	zcde	79% zik	/4%	76%	03%	64%	62% al	76%	/ 5%	72%	79% zst	79% zst	5/%	02%	/6%	/1%	/4%	/6%	61%	76%
Disagree	917	779	138	305	229	169	119	95	626	146	83	49	360	522	781	30	61	410	364	58	54	12	15		4	3	879
Disagree	14%	14%	10%	23%	17%	12%	9%	7%	13%	15%	14%	23%	24%	10%	13%	12%	19%	13%	13%	21%	24%	14%	20%	5%	14%	34%	13%
	bfehmn	zb	23/6	zdefg	zefg	fa	276	• 76	13/0	13/6	2470	zhii	zm	20/0	23/6	12/0	2370	13/0	13/0	zqr	zqr	2476	2070	3/0	14/0	34/0	13/6
	uigamin	20		zuelg	261K	ıķ.						4111	2011							zqi	ZQI		- 4				

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IN 24-000725-0)
Filename: 24-000725, VMAY: 2405095, VMB, wrld\_vB\_intUse\_UK
Proportions/Newns. Columns Tested (Srx fisk leve) - 15th - 1cfd/e/flg\_-2/h/i/j/k - 2/l/m - 1/n/o/p - 1/q/r/s/t - 2/u/v/w/s/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 30

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay for a week's annual holiday away from home (not staying with relatives)

Base: All UK adults, age 16+

	Ī	Ger	nder					Age						Age (Nets)					Eth	nicity				Workin	ng status	
																White (including	Ethnic minorities (excluding			Mixed/multip						
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (i)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	White minorities) (o)	White minorities) (p)	Asian (g)	Black (r)	le ethnic group (s)	Other ethnicity (t)	Other white	White British	Working full- time (w)	Not working full-time (x)	Unwtd Total
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Strongly agree	2613	1409	1194	286	390	284	377	456	452	368	342	26	676	661	1276	2402	182	82	30	21	50	132	2270	1128	1477	2808
	39%	43%	35%	33%	34%	27%	33%	45%	54%	52%	52%	48%	33%	30%	50%	41%	22%	23%	15%	23%	26%	38%	41%	39%	39%	41%
	bcdeflm pqrst	zb			e		e	zcdef	zcdefg	zcdefg	zcdefg	е			zlm	zpqrst	r	r				pqrs	zpqrst			
Tend to agree	1938	872	1056	234	274	314	354	303	236	224	201	23	508	667	763	1709	218	101	56	23	37	95	1614	906	1029	1970
	29%	27%	31%	27%	24%	30%	31%	30%	28%	31%	31%	42%	25%	31%	30%	29%	26%	29%	29%	26%	19%	27%	29%	31%	27%	29%
a	adlx	207	Z3	***	105	d	d	d	**	d	d	d	252	zi	100	455	400		24					ZX	240	
Neither agree nor disagree	597 9%	297 9%	294 9%	117 13%	135 12%	100 10%	77 7%	78 8%	55 7%	35 5%	34 5%	1%	252 12%	177 8%	168 7%	455 8%	133 16%	61 17%	21 11%	8 9%	43 22%	41 12%	414 8%	243 8%	349 9%	541 8%
	fhijnov	3/0	370	zfghijk	zfghij	fhij	770	0.70	770	3/6	376	1/0	zmn	0.70	770	V	zorv	ZOV	11/0	370	ZOV	0V	0.00	0.70	370	876
Tend to disagree	876	365	494	124	183	175	192	87	61	54	51	4	307	367	202	720	143	56	37	10	41	57	663	380	489	783
	13%	11%	14%	14%	16%	17%	17%	9%	7%	8%	8%	7%	15%	17%	8%	12%	17%	16%	19%	11%	21%	16%	12%	13%	13%	12%
	aghijno v		za	ghij	zghij	zghij	zghij						n	zn		v	ZOV		zov		ov					
Strongly disagree	665	292	363	80	144	163	131	89	34	25	24	1	224	294	147	513	137	44	50	26	17	18	495	246	415	619
	10%	9%	11%	9%	13%	16%	12%	9%	4%	4%	4%	2%	11%	13%	6%	9%	17%	12%	26%	29%	9%	5%	9%	8%	11%	9%
	hijnouv w			hij	zghij	zcfghij k	ghij	hij					n	zn			zoquv	ouv	zopqtuv	zopqtuv					zw	
Don't know	63	33	28	37	13	3	2	2	-	6	6	-	50	5	9	51	13	8	-	2	3	3	48	11	46	30
	1%	1%	1%	4%	1%	•	•		-	1%	1%	-	2%	•	•	1%	2%	2%	-	2%	2%	1%	1%		1%	
	efghmnw			zdefghi j	fh					h	h		zmn					ZOV							w	
Prefer not to say	21	12	7	-	4	8	3	3	3	•	•		4	11	5	13	5	1	1	-	3	-	13	8	10	23
	*	•	•	-	•	1%	•	•	•	•	•	-	•	1%	•	•	1%	•	•	-	2% ov	-	•	•	•	
Agree	4551	2282	2250	520	664	598	731	759	688	591	543	48	1184	1329	2039	4111	400	183	86	44	88	228	3883	2034	2506	4778
	67%	70%	65%	59%	58%	57%	64%	75%	82%	83%	82%	90%	59%	61%	79%	70%	48%	52%	44%	49%	45%	65%	70%	70%	66%	71%
	bcdeflm	zb					de	zcdef	zcdefg	zcdefg	zcdefg	zcdefg			zlm	zpqrst		р				pqrst	zpqrst	ZX		
Disagree	pqrstx 1542	656	857	204	327	338	323	176	94	79	75	c	531	660	350	1233	281	100	86	36	58	76	1157	627	904	1402
Disagree	23%	20%	25%	23%	29%	32%	28%	17%	11%	11%	11%	9%	26%	30%	14%	21%	34%	28%	45%	40%	30%	22%	21%	21%	24%	21%
	aghijkn	20,0	za	ghij	zghijk	zcghijk	zghijk	hij		-12/0			zn	zn			zoquv	ZOV	zopqtuv	zoquv						
	ov																									

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Jopsof, INZ-000725-0]
Filename: 24-000725, UMXP\_2405095, WBI, wtd\_v8\_IntUke\_UK
Proportions/Menas: Columns Tested (5% risk level) - z/a/b - z/c/d/e/fl/g/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small based



7 Jun 2024 Table 31

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay for a week's annual holiday away from home (not staying with relatives)

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	intry		Er	gland region (N	let)	
		Graduates (Degree/Mas		Other Higher Education		GCSE/ O- Level/ CSE/	Another type of qualification (vocational/p		Owned outright/	Rent from	Rent from council/												
		ter/PhD/abo	Non-	below	A-level or	NVQ12/	rofessional/f	No formal	buying on	private	housing	Up to	£26,000 up	£52,000 up	£100,000 and				Northern				
	Total	ve)	graduates	degree level	equivalent	equivalent	oreign)	qualifications	mortgage	landlord	association	£25,999	to £51,999	to £99,999	above	England	Scotland	Wales	Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Tota
	6774	2447	4245						5266			1307											6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Strongly agree	2613	1016	1584	312	544	520	131	77	2254	208	86	240	716	764	416	2207	219	128	58	553	423	1231	2808
	39%	50%	34%	39%	33%	33%	40%	30%	46%	23%	12%	18%	36%	54%	67%	39%	39%	40%	31%	35%	39%	41%	41%
	bdegijk rs	zbcdefg		bdeg			bdeg		zij	j			k	zkl	zklm	r	r	r				zs	
Tend to agree	1938	552	1370	243	511	439	97	80	1502	217	146	329	601	411	136	1627	171	88	52	477	303	846	1970
	29%	27%	29%	30%	31%	28%	30%	31%	31%	24%	20%	25%	31%	29%	22%	29%	30%	27%	28%	30%	28%	28%	29%
	ijkn								zij				kn	n									
Neither agree nor disagree	597	130	462	64	180	168	32	18	338	120	99	151	182	90	23	500	45	31	21	139	110	251	541
	9%	6%	10%	8%	11%	11%	10%	7%	7%	13%	14%	12%	9%	6%	4%	9%	8%	9%	11%	9%	10%	8%	8%
	ahmn		za		za	а	а			zh	zh	zmn	mn										
Tend to disagree	876	196	666	110	239	235	46	36	506	174	144	283	271	110	33	737	77	34	29	200	142	395	783
	13%	10%	14%	14%	14%	15%	14%	14%	10%	19%	20%	22%	14%	8%	5%	13%	14%	10%	15%	13%	13%	13%	12%
	ahmn		za	a	a	a	a			zh	zh	zlmn	mn						q				
Strongly disagree	665	137 7%	511 11%	80 10%	165	209	21 6%	37	230 5%	174 19%	225 31%	288	185	42 3%	11 2%	549	49 9%	41 13%	26	180	101 9%	269	619
	10% ahmn	/76	zaf	10%	10%	13% zabdf	6%	14% zaf	5%	19% zh	zhi	22% zlmn	9% mn	3%	2%	10%	9%	13%	14%	11%	9%	9%	9%
Don't know	63	5	2ar 54	a	27	20	1	zar 7	25	2n 17	zni 10	zimn 10	mn 8	1		56	3	p 2	zop 1	18	12	27	30
DOILCKHOW	1%		1%	-	2%	1%		3%	1%	2%	1%	1%	*			1%	1%	1%	1%	1%	1%	1%	*
	achlm		ac	-	zac	ac		zacf	170	270 h	170 h	170 m			-	170	170	170	170	170	170	170	
Prefer not to say	21	2	8	1	*	3		4	4	2	5	1	3		2	17	3	*	1	10	1	5	23
reier not to say	*		*			*		2%	*	•	1%		*		•	*	1%			1%		*	*
	bh							zabcde			h									-,-			
Agree	4551	1568	2955	555	1055	959	228	157	3756	425	232	569	1317	1176	552	3834	391	216	110	1030	727	2078	4778
	67%	77%	63%	69%	63%	60%	70%	61%	77%	47%	33%	44%	67%	83%	89%	67%	69%	67%	58%	65%	67%	69%	71%
	bdeijkr	zbcdefg	e	be			be		zij	j			k	zkl	zklm	r	r	r					
Disagree	1542	333	1178	190	404	444	67	73	736	348	368	570	456	153	44	1286	126	75	55	380	243	663	1402
	23%	16%	25%	23%	24%	28%	20%	28%	15%	38%	52%	44%	23%	11%	7%	23%	22%	23%	29%	24%	22%	22%	21%
	ahmn		za	a	a	zabf		а		zh	zhi	zlmn	mn						zop				4

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NI 124-000725-201)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_Intluse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/l/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? - My household can afford to pay for a week's annual holiday away from home (not staying with relatives)

#### Base: All UK adults, age 16+

																								,								,
						England region								Scotla	nd region					, N	I regions (NU	ITs3)				c	ONS Area super	rgroup (LA Leve	el)			
	Total (z)	North East	North West	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East	South West	London (i)	Central Scotland	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfas	West and t South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (v)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolita n (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	Unwtd Total
Unweighted Total	6774	209	569	429	409	444	514	670	507	667	115	139	100	173	157	134	155	136	102	172	80	169	193	521	1043	1179	512	195	1119	1430	770	6774
Weighted Total	6774																							690							981	6774
Strongly agree	2613	84	260	208	209	214	262	386	246	337	26	31	20	34	28	25	26	28	9	14	10	13	12	331	334	484	201	120	322	489	330	2808
	39%	31%	35%	37%	42%	36%	42%	41%	42%	38%	38%	42%	43%	41%	41%	31%	37%	38%	30%	31%	33%	32%	28%	48%	33%	44%	31%	45%	35%	42%	34%	41%
	VACEACE				a		а	а	ab															ZZACDE		zzACE		ACE		ACE		
Tend to agree	1938	92	230	156	137	167	179	266	176	225	21	21	14	28	22	21	20	24	8	13	8	10	13	191	301	319	160	75	294	323	274	1970
	29%	33%	31%	28%	28%	28%	28%	29%	30%	26%	30%	28%	31%	34%	32%	26%	28%	33%	26%	29%	26%	25%	31%	28%	30%	29%	25%	28%	32%	27%	28%	29%
																													zzA			
Neither agree nor disagree	597	27	63	50	49	61	53	79	40	79	9	4	3	4	3	6	7	8	4	4	4	4	5	53	91	69	76	18	83	109	98	541
	9%	10%	8%	9%	10%	10%	8%	9%	7%	9%	13%	6%	5%	5%	5%	8%	10%	11%	15%	9%	13%	10%	11%	8%	9%	6%	12%	7%	9%	9%	10%	8%
	w																										y			y	У	
Tend to disagree	876	36	89	75	66	75	69	132	77	117	7	11	3	13	10	12	11	9	5	7	3	8	5	77	158	129	96	32	109	146	128	783
	13%	13%	12%	13%	13%	13%	11%	14%	13%	13%	11%	14%	7%	16%	14%	15%	16%	12%	19%	15%	11%	20%	13%	11%	16%	12%	15%	12%	12%	12%	13%	12%
																						z										
Strongly disagree	665	34	90	55	32	69	65	61	43	99	4	7	6	3	5	14	6	5	2	7	5	5	7	34	109	82	91	23	98	99	129	619
	10%	13%	12%	10%	6%	12%	10%	7%	7%	11%	6%	9%	12%	4%	7%	17%	8%	6%	7%	16%	16%	12%	16%	5%	11%	8%	14%	9%	11%	8%	13%	9%
	gmwywy	dg	dgh			dg				dg			m			zimnq				z			z				zwzyD		wy	w	zwzyD	
Don't know	63	-	1	17	1	10	-	6	-	21	1		-	-	1	1	1	-	1	-	-		-	2	3	8	21	-	4	8	17	30
	1%	-		3%		2%	-	1%	-	2%	1%		-	-	1%	1%	1%	-	3%	-	-		-			1%	3%	-		1%	2%	
				zabdfgh		bfh				zbdfgh																	zwzyBCD				zwzC	
Prefer not to say	21	1	8	1	-	1	2	-	1	2	1		1		-	1	-	-						1	4	2	2	-	4	3	5	23
			1%		-			-			1%		2%	-		2%	-	-	1%		1%	-	1%	•							1%	
			zg										z			z																
Agree	4551	176	490	364	346	381	441	652	422	562	47	52	34	62	51	46	46	52	16	28	18	24	25	522	636	802	361	195	616	812	604	4778
1	67%	64%	66%	65%	70%	64%	70%	70%	72%	64%	69%	70%	74%	75%	73%	57%	65%	70%	56%	60%	59%	57%	59%	76%	64%	73%	56%	73%	67%	69%	62%	71%
1	ouAEAE								zcei				0	0										ZZACDE		zzACE		AE	AE	AE		l
Disagree	1542	70	179	130	98	144	134	193	120	216	11	17	9	17	15	26	17	13	7	14	8	13	12	111	267	211	187	55	208	245	256	1402
	23%	26%	24%	23%	20%	24%	21%	21%	21%	25%	17%	24%	19%	20%	21%	32%	24%	18%	26%	31%	26%	32%	29%	16%	27%	19%	29%	21%	23%	21%	26%	21%
	wywy															zjq						z					zwzyCD		w		zwzyD	

Fieldwork dates: 9th May - 15th May 2024
Repondent type: Knowledge/heart Mambers - All UK adults, age 16+
Source: Ipsos (IM 14400715-01)
Filename: 24-000715-01
Filename: 24-000715-WAYE 205095; Will; wild yil, Intitize, UK
Proportions/Means-Columns Tested (5% risk level) - z/s/b/z/d/e/f/z/h/i - z//h/i/m/n/o/s/q - z/r/s/t/u/v - z/w/z/y/A/U/C/D/E
Overlap formulae used. \* small base



7 Jun 2024 Table 33

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay for a week's annual holiday away from home (not staying with relatives)

## Base: All UK adults, age 16+

													Disability rec	lucing activity													
		Urba	inity			IMD Quintile			Num	ber of childre	n 0-15 in house	ehold	a little	or a lot	S	exual Orientat			Reli	igion		Co	mmunity back	ground (North	ern Ireland Or	nly)	
																	Bisexual/Oth										
				1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	1
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1 00	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	
	(z)	(a)	(b)	(c)	(d)	(e)	(1)	(g)	(h)	(1)	U)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	Unwtd Total
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584		1548	5042	6154	184		2810	3311			346					6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Strongly agree	2613	1988	625	322	441	521	642	687	2108	281	171	42	397	2163	2342	96	97	1246	1221	61	55	31	22	2	5	4	2808
Strongly agree	39%	37%	46%	24%	33%	39%	47%	51%	43%	29%	28%	19%	27%	43%	39%	38%	30%	39%	42%	22%	24%	34%	28%	36%	18%	47%	41%
	acdijkl	41,12	za			cd	zcde	zcde	zijk	k	k			71	zp			st	zst			•					12,0
	pstv																	-									
Tend to agree	1938	1574	364	349	365	451	404	368	1456	250	169	51	411	1473	1721	72	88	904	865	59	63	28	19	1	12	1	1970
	29%	29%	27%	26%	27%	33%	30%	27%	30%	26%	28%	23%	28%	29%	29%	29%	27%	28%	30%	21%	28%	31%	25%	18%	45%	8%	29%
						zcdg			2										s								
Neither agree nor disagree	597	505	92	150	158	103	87	100	392	112	60	29	125	450	518	16	40	261	229	48	34	11	11	•	2	•	541
	9%	9%	7%	11%	12%	8%	6%	7%	8%	12%	10%	13%	8%	9%	9%	7%	12%	8%	8%	17%	15%	12%	14%	4%	6%	5%	8%
	bfhr	zb		zefg	zefg					zh		h								zqr	zqr		Z				
Tend to disagree	876 13%	727 13%	149 11%	247 18%	202 15%	161 12%	138 10%	129 10%	536 11%	148 15%	129 21%	48 22%	268 18%	565 11%	774 13%	31 12%	43 13%	408 13%	349 12%	55 20%	33 15%	13 14%	14 18%	10%	4 15%	1 18%	783 12%
	fghm	1370	1176	zefg	fg fg	1270	10/0	10%	1176	1370	zhi	zh zh	zm	11/0	1370	1276	1370	1370	1270	zgr	13/0	1470	10/0	10%	1370	1070	1270
Strongly disagree	665	559	106	258	159	108	72	69	383	151	79	45	265	378	529	33	50	334	230	45	37	6	12	1	4	2	619
Strongly disagree	10%	10%	8%	19%	12%	8%	5%	5%	8%	16%	13%	20%	18%	7%	9%	13%	15%	10%	8%	17%	16%	7%	16%	33%	16%	21%	9%
	bfghmnr	b		zdefg	efg	fg				zh	zh	zhj	zm				zn	r		zqr	zqr		zu				
Don't know	63	51	12	15	25	3	16	5	48	7	2	3	12	40	47	-	8	35	15	4	4	1	-	-	-	-	30
	1%	1%	1%	1%	2%		1%	•	1%	1%	•	1%	1%	1%	1%	-	2%	1%	1%	1%	2%	1%	-	-	-	-	
	enr			e	zeg		e										n										
Prefer not to say	21	17	3	7	7	5	1	1	6	4	1	1	6	5	10	2	-	5	6	3	•	1	•	-	-	-	23
	•	•	•	1%	•	•	•	•	•	•	•	1%		•	•	1%	-	•	•	1%	•	1%	•	-	-	-	
	hmn																										
Agree	4551 67%	3562 66%	989 73%	671	806	972	1046	1056	3565	531	340	93	809 54%	3636	4063	168 67%	185 57%	2150 67%	2086	120 44%	118	60	41	2 54%	16 63%	4	4778 71%
	6/% acdiikl	66%	/ 5% za	50%	59%	72% zcd	77% zcde	78% zcde	72% zijk	56%	56%	43%	54%	72%	68% zo	67%	5/%	6/% st	72% zqst	44%	52%	65% v	52%	54%	63%	55%	/1%
	pstv		48	l	c	200	zcae	2000	41JK	К	к			ZI	2p			st.	zyst								
Disagree	1542	1287	254	504	361	268	210	198	918	299	208	93	533	943	1303	65	94	743	579	100	71	19	26	2	8	3	1402
	23%	24%	19%	37%	27%	20%	15%	15%	19%	31%	34%	42%	36%	19%	22%	26%	29%	23%	20%	36%	31%	21%	34%	43%	31%	40%	21%
	befghmn	zb		zdefg	zefg	fg				zh	zh	zhi	zm					r		zqr	zqr		zu				
	r																										

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK daults, age 16+
Source: Ipsos IN JEA-6000725-10]
Filename: 24-000725, WANZ - 2005095, WBI, wtd \_v8\_IntUse\_UK
Proportions/Neans-Columns Tested (5% risk level) - 12/bj - 12/dje/rijk\_ - 12/hi/lj/k - 12/lm/n - 12/ho/p - 12/qi/sjk\_ - 2/hi/lj/k - 12/lm/n - 12/ho/p - 12/qi/sjk\_ - 2/hi/lj/k - 12/lm/n - 12/ho/p - 12/qi/sjk\_ - 2/hi/lj/k - 12/lm/n - 12/ho/p - 12/qi/sjk\_ - 12/hi/lj/k - 12/lm/n - 12/hi/lj/k - 12/hi/lj/k



7 Jun 2024 Table 34

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay an unexpected, but necessary, expense of £850 Base: All UK adults, age 16+

		Ge	nder					Age						Age (Nets)					Eth	nicity				Workin	g status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	75-84	85+	16-34	35-54	55+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Asian	Black	Mixed/multip le ethnic group	Other ethnicity	Other white	White British	Working full-	Not working full-time	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
Strongly agree	2205 33% bcdeflm pqrt	1227 37% zb	965 28%	226 26%	301 26%	236 23%	321 28% e	393 39% zcdef	393 47% zcdefg	334 47% zcdefg	312 47% zcdefg	23 42% cde	527 26%	557 26%	1121 44% zim	2016 34% zpqrt	169 20% r	84 24% pr	23 12%	24 26% r	38 20%	119 34% pqrt	1897 34% zpqrt	919 31%	1280 34%	2432 36%
Tend to agree	1948 29% emr	947 29%	994 29%	269 31%	296 26%	263 25%	303 27%	320 31% zdef	253 30% e	245 34% zdef	224 34% zdef	21 39%	564 28%	566 26%	818 32% zm	1715 29% r	218 26% r	90 25%	39 20%	22 25%	68 35% r	86 25%	1630 30% zr	871 30%	1073 28%	1937 29%
Neither agree nor disagree	604 9% gijnov	286 9%	311 9%	103 12% gij	121 11% gii	100 10% gij	105 9% gij	69 7%	64 8%	41 6%	38 6%	3 6%	224 11% zn	206 9% n	174 7%	471 8% v	118 14% zosv	69 19% zopsuv	26 14% zosv	3 4%	20 10%	41 12%	430 8%	277 9%	323 8%	571 8%
Tend to disagree	906 13% aghijnx	374 11%	518 15% za	122 14% hij	166 15% ghij	199 19% zdghij	199 18% zghij	106 10% ij	70 8%	44 6%	38 6%	6 12%	288 14% n	398 18% zIn	220 9%	766 13%	132 16%	51 15%	27 14%	14 15%	40 20%	56 16%	710 13%	444 15% zx	454 12%	857 13%
Strongly disagree	1013 15% aghijkn ovw	415 13%	583 17% za	124 14% hijk	235 21% zcghijk	235 22% zcfghij k	202 18% zghijk	125 12% hijk	54 6%	38 5%	38 6%	1%	359 18% zn	437 20% zn	217 8%	826 14%	170 20% zoquv	48 14%	75 39% zopqtuv	23 26% zoqtuv	23 12%	43 12%	783 14%	396 14%	613 16% zw	907 13%
Don't know	58 1% fghmnov w	18 1%	40 1% za	33 4% zdefghi j	15 1% fgh	3	2 *	1 *	*	2	2 *	-	48 2% zmn	5	5	40 1%	18 2% zov	10 3% zov	3 2%	3 4% zov	2 1%	3 1%	37 1%	5 *	49 1% zw	33
Prefer not to say	39 1%	12	24 1%	1 *	9 1%	10 1%	4	5	4	7 1%	7 1%	-	11 1%	13 1%	15 1%	29 1%	7 1% q	1	1	1%	5 3% zov	-	29 1%	12	23 1%	37 1%
Agree	4153 61% bdeflmp qr	2174 66% zb	1960 57%	495 56% e	597 52%	499 48%	624 55% e	713 70% zcdef	646 77% zcdefg	580 81% zcdefg	536 81% zcdefg	44 81% zcdef	1092 54%	1123 51%	1938 75% zlm	3731 64% zpqrs	387 47% r	174 49% r	61 32%	46 51% r	106 54% r	205 59% pqr	3526 64% zpqrs	1790 61%	2353 62%	4369 64%
Disagree	1919 28% aghijkn ov	789 24%	1101 32% za	246 28% hij	401 35% zghijk	434 41% zcdfghi jk	401 35% zcghijk	230 23% hij	124 15%	82 12%	76 11%	7 13%	647 32% zn	835 38% zIn	437 17%	1592 27%	301 36% zoqv	99 28%	102 53% zopqtuv	37 41% zoquv	63 32%	98 28%	1493 27%	840 29%	1067 28%	1764 26%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-10|
Filename: 24-000725\_ WANE\_2405095\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 35

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay an unexpected, but necessary, expense of £850

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	intry		Eı	ngland region (N	let)	
		Graduates		Other Higher		GCSE/ O-	Another type of qualification		Owned		Rent from												
		(Degree/Mas ter/PhD/abo		Education	A local as	Level/ CSE/	(vocational/p	No formal	outright/	Rent from	council/	11- 4-	cac agg	£52,000 up	£100,000 and				Northern				
	Total	ve)	Non- graduates	below degree level	A-level or equivalent	NVQ12/ equivalent	rofessional/f oreign)	qualifications	buying on mortgage	private landlord	housing association	Up to £25,999	£26,000 up to £51,999	to £99,999	above	England	Scotland	Wales	Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(a)	(r)	(s)	(t)	(u)	Unwtd Tot
Inweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
itrongly agree	2205	881	1312	266	450	422	122	53	1943	155	70	203	618	631	382	1856	189	110	50	448	317	1091	2432
	33%	43%	28%	33%	27%	26%	37%	21%	40%	17%	10%	16%	31%	44%	61%	33%	33%	34%	27%	28%	29%	36%	36%
	bdegijk rs	zbcdeg	g	bdeg			bdeg		zij	j			k	zkl	zklm	r	r	r				zst	
end to agree	1948	593	1345	233	511	448	88	66	1550	207	113	331	575	445	140	1659	163	78	49	438	322	899	1937
	29% iikng	29%	29%	29%	31%	28%	27%	25%	32% zii	23%	16%	25%	29% n	31% kn	22%	29%	29%	24%	26%	28%	29%	30%	29%
Neither agree nor disagree	604	149	449	85	155	144	34	31	387	112	60	127	175	91	38	511	42	29	21	150	131	231	571
	9% ahmnu	7%	10% za	10%	9%	9%	10%	12% a	8%	12% zh	8%	10% mn	9% m	6%	6%	9%	7%	9%	11%	10%	12% zu	8%	8%
Fend to disagree	906	228	664	80	281	215	47	41	567	178	113	212	293	162	44	751	79	48	29	230	156	365	857
rena to alsagree	13%	11%	14%	10%	17%	14%	14%	16%	12%	20%	16%	16%	15%	11%	7%	13%	14%	15%	15%	15%	14%	12%	13%
	achnu		zac		zabc			c		zh	h	zmn	mn	n									
Strongly disagree	1013	175	817	138	246	347	38	47	370	247	345	422	301	91	12	831	91	55	36	282	147	402	907
	15%	9%	18%	17%	15%	22%	12%	18%	8%	27%	48%	32%	15%	6%	2%	15%	16%	17%	19%	18%	13%	13%	13%
Don't know	ahmnu 58	8	zadf 46	a	a 19	zabcdf 9		a 12	27	zh 8	zhi 8	zlmn	mn 1	n	3	53	2	2	zo 2	ztu 19	12	22	33
DON'T KNOW	1%	*	1%	1%	1%	1%		5%	1%	1%	1%	*	*	-	1%	1%	*	*	1%	1%	1%	1%	*
	ahlm		a		а			zabcdef				- 1			lm				р				
Prefer not to say	39 1%	4 *	24 1%	*	4	10 1%		8 3%	14	4	5 1%	1 *	3	:	3	33 1%	3	2 1%	1 1%	11 1%	7 1%	15 1%	37 1%
Agree	ahkim 4153	1474	2657	499	961	869	209	zabcdef 119	3493	362	183	534	1193	1076	522	3514	352	188	99	885	639	1990	4369
Agree	61%	72%	57%	62%	58%	55%	64%	46%	72%	40%	26%	41%	61%	76%	84%	62%	62%	58%	53%	56%	59%	66%	64%
	bdegijk	zbcdefg	g	beg	g	g	beg	4070	zij	1	20,0	42/0	k	zkl	zklm	r	r	30,0	33/4	3070	33,0	zst	04/3
Disagree	rs 1919	404	1481	217	527	562	85	88	937	425	458	634	594	253	56	1582	170	103	65	512	304	766	1764
	28% ahmnu	20%	32% zacf	27%	32% 78	35% zabcf	26%	34%	19%	47% zh	64% zhi	49% zimn	30% mn	18% n	9%	28%	30%	32%	35%	32%	28%	25%	26%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NI 12-000725-01)
Filename: 24-000725\_ WAVE\_240509S\_ WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay an unexpected, but necessary, expense of £850

Base: All UK adults, age 16+

						England region								Scotla	nd region					N	I regions (NU	Ts3)					NS Area supe	rgroup (LA Levi	el)			
Unweighted Total Weighted Total	Total (z) 6774 6774	North East (a) 209 274	North West (b) 569 741	Yorkshire and The Humber (c) 429 569	East Midlands (d) 409 495	West Midlands (e) 444 598	East of England (f) 514 630	South East (g) 670 931	South West (h) 507 583	London (i) 667 880	Central Scotland (i) 115	Glasgow (k) 139 74*	Highlands and Islands (I) 100 47*	Lothian (m) 173 83*	Mid Scotland and Fife (n) 157 70*	North East Scotland (o) 134	South Scotland (p) 155	West Scotland (q) 136 74*	Belfast (r) 102 29*	East (s) 172 46*	North (t) 80 30*	Outer Belfast (u) 169 41	West and South (v) 193	Affluent England (w) 521 690	Business, Education and Heritage Centres (x) 1048 1000	Countryside Living (v) 1179 1092	Ethnically Diverse Metropolitan Living (A) 512 647	London Cosmopolita n (B) 195 268	Services and Industrial Legacy (C) 1119 914	Town and Country Living (D) 1430	Urban Settlements (E) 770 981	Unwtd Total 6774 6774
Strongly agree	2205 33% baceace	72 26%	208 28%	168 30%	149 30%	168 28%	239 38% zabcde	348 37% zabcde	215 37% abe	289 33%	20 28%	25 34%	20 43% q	31 37%	24 34%	28 34%	22 31%	19 26%	8 28%	11 25%	7 25%	12 28%	12 28%	332 48% zzyACDE	288 29%	421 39% zzACDE	153 24%	111 41% zzACE	262 29%	388 33% AE	247 25%	2432 36%
Tend to agree	1948 29%	73 27%	215 29%	149 27%	161 33%	161 27%	163 26%	284 31%	205 35% zcefi	246 28%	23 33% o	23 31% 0	15 32% o	29 35% o	17 24%	14 17%	18 25%	24 33% o	5 17%	14 31%	8 27%	11 26%	11 25%	185 27%	296 30%	329 30%	187 29%	62 23%	262 29%	349 30%	278 28%	1937 29%
Neither agree nor disagree	604 9% ghlww	33 12% gh	66 9%	51 9%	59 12% gh	72 12% fgh	46 7%	60 6%	31 5%	94 11% gh	6 9% I	6 8% I	:	6 7% I	5 8% I	6 7% I	5 7% I	8 11% I	5 18% z	4 9%	2 6%	4 9%	6 13%	24 4%	82 8%	78 7% w	93 14% zwzyCD	22 8% w	83 9% w	109 9% w	110 11% zwzy	571 8%
Tend to disagree	906 13% yy	25 9%	104 14%	100 18% zaghi	74 15%	82 14%	79 13%	113 12%	64 11%	109 12%	10 14%	9 12%	4 9%	10 12%	13 18%	10 12%	12 16%	11 15%	3 10%	7 15%	3 9%	8 19%	8 19%	71 10%	158 16%	118 11%	76 12%	40 15%	121 13%	168 14%	153 16% wy	857 13%
Strongly disagree	1013 15% dhwywy	60 22% zdghi	137 19% zdgh	84 15%	51 10%	97 16% d	99 16%	113 12%	65 11%	126 14%	10 15%	10 14%	7 15%	7 8%	10 15%	22 27% zkmq	14 19% m	10 14%	7 23%	8 18%	9 31% zv	7 18%	5 11%	63 9%	168 17%	132 12%	121 19% wyD	33 12%	174 19% zwzyD	154 13%	168 17% wy	907 13%
Don't know	58 1%	9 3% zbdfhi	1	9 2% bd	-	12 2% zbdh	2	11 1%	1	7 1%	-	-	-	-	1 1%	:	1 1%	-	1 3%	1 2%	:	:	1 1%	9 1%	4	10 1%	10 2%		4	5	16 2% zzCD	33
Prefer not to say	39 1%	1	10 1% zc	:		5 1%	3	2		9 1%	1 1%	:	-	:	:	1 2%	-	:	- :	:	1%	:	1 2%	6 1%	4	4	6 1%	:	7 1%	4	8 1%	37 1%
Agree	4153 61% aerACEA CE	145 53%	422 57%	318 57%	310 63%	329 55%	402 64% ae	632 68% zabcei	421 72% zabcdef i	536 61%	42 61%	48 65%	35 75% znopq	60 72% znop	41 58%	42 52%	40 56%	44 60%	13 45%	26 56%	15 52%	22 54%	22 53%	517 75% zzyABCD E	584 58%	750 69% zzACDE	340 53%	173 64% AE	525 57%	737 63% ACE	525 54%	4369 64%
Disagree	1919 28% ghwywy	85 31% h	242 33% zdgh	184 33% gh	125 25%	179 30% h	177 28%	225 24%	129 22%	235 27%	20 29%	19 26%	11 24%	17 21%	23 33%	32 39% zlm	26 36% m	21 29%	10 33%	15 33%	12 41% z	15 37% z	13 30%	134 19%	326 33%	250 23%	198 31% wy	73 27%	295 32% zwzyD	322 27% w	321 33% zwzyD	1764 26%

Fleshook date; 99 Nov. 150 Nov. 250 Nov



7 Jun 2024 Table 37

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay an unexpected, but necessary, expense of £850

# Base: All UK adults, age 16+

											n 0-15 in hous		Disability red														
		Urba	inity			IMD Quintile		_	Nun	ber of childre	n U-15 in nous	enoid	a little	or a lot	Se	exual Orientat			Reli	gion		Co	mmunity back	ground (North	ern Ireland Or	nly)	
				1 - Most				5 - Least							Straight or	Gay or	Bisexual/Oth									Prefer not to	
	Total	Urban	Rural	deprived	2	2	4	deprived	0	,	2	3+	Yes	No	Heterosexual	Lesbian	er sexual orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	1
	(2)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(b)	0)	(i)	(k)	(1)	(m)	(n)	(0)	(n)	(a)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(v)	Unwtd Total
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774												1484					3194				91					6774
Strongly agree	2205	1644	561	261	357	437	551	598	1795	236	131	30	340	1826	1970	81	83	1052	1015	56	50	31	17	1	7	3	2432
	33%	30%	42%	19%	26%	32%	41%	44%	36%	25%	22%	14%	23%	36%	33%	32%	26%	33%	35%	20%	22%	34%	23%	26%	26%	36%	36%
	acdijkl		za		С	cd	zcde	zcde	zijk	k	k			zl	2			st	zst			v					
Tend to agree	stv	1501	368	303	397	385	440	422	1405	246	165	42	205	1497	1740	61	00	907	870	65	773	22	22		9	2	1937
rend to agree	1948 29%	1581 29%	27%	22%	29%	29%	32%	423 31%	1485 30%	26%	27%	43 19%	395 27%	30%	29%	24%	90 28%	28%	30%	24%	72 32%	23 25%	28%	20%	34%	25%	29%
	ck	25/0	2776	2270	23/0	2570	2C	5170	zk	20%	2770	1370	2770	30/6	2570	2476	20/0	20/0	30%	24/6	32./0	23/0	20/0	20%	34/0	2370	2370
Neither agree nor disagree	604	507	97	149	148	122	105	79	446	70	61	23	115	461	515	31	35	243	262	53	27	9	10	•	2	-	571
	9%	9%	7%	11%	11%	9%	8%	6%	9%	7%	10%	10%	8%	9%	9%	12%	11%	8%	9%	19%	12%	10%	12%	6%	8%		8%
	bgq			zfg	zfg	g														zqr							
Tend to disagree	906	753	152	227	177	212	138	152	576	164	119	40	226	653	776	33	58	449	344	39	36	15	10	1	4	1	857
	13%	14%	11%	17%	13%	16%	10%	11%	12%	17%	19%	18%	15%	13%	13%	13%	18%	14%	12%	14%	16%	17%	12%	20%	15%	18%	13%
	bfghr	b		zdfg		zfg				zh	zh	h	***					r									907
Strongly disagree	1013 15%	856 16%	157 12%	378 28%	253 19%	182 13%	119 9%	81 6%	581 12%	215 23%	133 22%	76 35%	382 26%	589 12%	871 15%	43 17%	54 17%	504 16%	397 14%	52 19%	37 16%	12 13%	18 23%	28%	18%	9%	13%
	bfghmr	2b	1276	zdefg	zefg	1376 fg	976 a	076	1276	2376 7h	2276 7h	zhii	20% ZM	1276	15%	1/76	1776	10%	1476	19%	10%	1376	2376 711	28%	1876	976	13%
Don't know	58	50	8	16	10	8	2	22	25	18	1	4	16	31	41	1	6	24	13	6	5	1	1			1	33
	1%	1%	1%	1%	1%	1%		2%	1%	2%		2%	1%	1%	1%		2%	1%	•	2%	2%	1%	1%		-	10%	•
	fhmnr			f				zef		zhj		hj								r	r						
Prefer not to say	39	32	7	12	12	5	5	5	21	5	1	3	10	17	27	2	-	14	15	3	•	•	1	-	-	•	37
	1%	1%	1%	1%	1%	•	•	•	•	1%	•	1%	1%	•	•	1%	-	•	1%	1%	•		1%	-	-	3%	1%
	hmn																										
Agree	4153	3224	929 69%	564	754	822	992 73%	1021 75%	3280	482	297 49%	72 33%	735	3324 65%	3711 62%	142 57%	173 53%	1959	1886 65%	121 44%	122	54 59%	39	2 46%	16 60%	5 61%	4369
	61% acdijkl	59%	69% za	42%	56%	61% cd	73% zcde	75% zcde	67% zijk	51%	49%	33%	49%	65%	62% zp	57%	53%	61%	65% zqst	44%	54%	59%	51%	46%	ь0%	61%	64%
I	DSV		44	l	c	ca	zcae	zcde	21JK	К	К			21	-zp			3	245t								
Disagree	1919	1609	309	605	431	394	257	233	1157	379	252	116	609	1242	1648	76	112	954	741	91	73	27	28	2	8	2	1764
	28%	30%	23%	45%	32%	29%	19%	17%	23%	40%	41%	53%	41%	24%	28%	30%	34%	30%	25%	33%	32%	30%	36%	48%	32%	26%	26%
	bfghmnr	zb		zdefg	zfg	fg				zh	zh	zhij	zm					r		r							

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IN 24-000725-1)
Filename: 24-000725 (MAVE\_2405095\_WBI\_wrld\_v8\_IntUse\_UK
Froportions/Newns: Columns Tested (5fr kis kleve) - 1,74h-1/d/e/fi/s\_-z/h/l/j/k-z/l/m-z/n/o/p-z/q/r/s/t--z/u/v/w/s/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 38

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to buy enough food for everyone in the household Base: All UK adults, age 16+

		Ge	ender					Age						Age (Nets)					Eth	nicity				Workin	g status	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multip le ethnic group (s)	Other ethnicity	Other white	White British	Working full- time (w)	Not working full-time (x)	Unwtd Tota
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
Strongly agree	3907 58% bdefmpq rst	1981 60% zb	1909 56%	500 57% e	596 52%	499 48%	613 54% e	630 62% zdef	577 69% zcdefg	491 69% zcdefg	458 69% zcdefg	33 62%	1097 54%	1112 51%	1698 66% zlm	3552 61% zpqrst	319 38% r	148 42% pr	57 29%	41 45% r	73 38%	209 60% pqrst	3343 61% zpqrst	1706 58%	2192 57%	4042 60%
Tend to agree	2112 31% ahijnov	948 29%	1142 33% za	261 30%	368 32% h	386 37% zcghij	385 34% zghij	299 29%	224 27%	189 27%	175 27%	14 27%	629 31%	772 35% zn	711 28%	1759 30%	333 40% zouv	131 37% zov	83 43% zouv	28 31%	92 47% zouv	101 29%	1658 30%	909 31%	1191 31%	2048 30%
Neither agree nor disagree	361 5% hijnov	172 5%	182 5%	51 6%	104 9% zefghij	57 5% hi	57 5% h	45 4%	26 3%	22 3%	18 3%	4 7%	155 8% zmn	114 5%	93 4%	277 5% v	79 9% zov	35 10% zov	21 11% zov	12 13% zov	10 5%	28 8% ov	249 5%	143 5%	214 6%	311 5%
Tend to disagree	250 4% hijnov	118 4%	125 4%	35 4% hii	42 4% hii	68 7% zdghij	63 6% zghij	29 3% hii	6 1%	7 1%	7 1%	-	77 4%	132 6% zIn	42 2%	179 3%	59 7% zouv	25 7% zouv	20 10% zouv	7 8% ouv	7 4%	8 2%	172 3%	109 4%	139 4%	239 4%
Strongly disagree	110 2% hijnov	47 1%	61 2%	22 3% ij	23 2% ij	27 3% zhij	15 1%	13 1%	7 1%	3	2	1 2%	45 2% n	41 2% n	23 1%	79 1%	27 3% zoquv	7 2%	12 6% zopguv	2 2%	5 3%	2 1%	77 1%	42 1%	65 2%	105 2%
Don't know	14 *	5	9	9 1% zfg	3 *	1 *	-	-	-	1	-	1 2% zefghij	12 1% zmn	1 *	1 *	7	7 1% zov	5 1% zov	1 1%	-	1 1%	-	7	5	6	10
Prefer not to say	21 + nov	8 *	7	-	7 1%	8 1% zh	3	3	-	:	:	-	7 *	11 * n	3 *	11	8 1% zov	2	1	-	5 3% zov	1	10	9	8	19
Agree	6019 89% delmpqr	2928 89%	3051 89%	761 87%	964 84%	885 85%	998 88%	928 91% zcdef	801 95% zcdefg	680 95% zcdefg	632 96% zcdefg	48 89%	1726 85%	1884 86%	2409 94% zlm	5311 91% zpqrs	652 78% r	278 79%	140 72%	69 76%	165 85% r	309 89% pqrs	5002 91% zpqrs	2615 89%	3384 89%	6090 90%
Disagree	360 5% ghijnov	166 5%	186 5%	57 7% hij	65 6% hij	95 9% zdghij	78 7% zghij	42 4% hii	14 2%	10 1%	8 1%	1 2%	122 6%	173 8% zn	65 3%	258 4%	86 10% zouv	32 9% zouv	32 16% zopqtuv	9 10% ouv	13 7%	9 3%	249 5%	152 5%	204 5%	344 5%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Japos IN 124-000725-01
Filename: 24-000725, WANE, 2405095, WBI, wtd\_v8\_IntUse\_UK
Proportions/Newns. Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base

7 Jun 2024 Table 39

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to buy enough food for everyone in the household

Base: All UK adults, age 16+

					Education									ehold income					1				<del></del>
				1	Education	1		1		Tenure	1		Annual hous	ehold income			Cou	ntry		Er	gland region (N	et)	+
							Another type of																
		Graduates (Degree/Mas		Other Higher Education		GCSE/ O- Level/ CSE/	qualification (vocational/p		Owned outright/	Rent from	Rent from council/												
		ter/PhD/abo	Non-	below	A-level or	NVQ12/	rofessional/f	No formal	buying on	private	housing	Up to	£26,000 up	£52,000 up	£100,000 and				Northern				
	Total	ve)	graduates	degree level	equivalent	equivalent	oreign)	qualifications	mortgage	landlord	association	£25,999	to £51,999	to £99,999	above	England	Scotland	Wales	Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
Strongly agree	3907	1414	2474	447	926	802	178	121	3177	397	212	488	1102	1035	520	3302	330	187	88	852	621	1829	4042
	58% begijkr s	69% zbcdefg	53% e	55%	56% eg	50%	54%	47%	65% zij	44% j	30%	37%	56% k	73% zkl	84% zklm	58% r	58% r	58% r	47%	54%	57%	60% zs	60%
Tend to agree	2112 31%	492 24%	1595 34%	274 34%	561 34%	557 35%	121 37%	83 32%	1407 29%	345 38%	264 37%	548 42%	666 34%	333 23%	70 11%	1759 31%	179 32%	98 30%	75 40%	519 33%	344 31%	896 30%	2048 30%
	ahmn		za	a	a	za	a	a		zh	zh	zlmn	zmn	n					zopq				
Neither agree nor disagree	361	74	277	39	88	105	16	28	156	78	98	101	100	37	19	321	18	12	10	97	79	145	311
	5% ahmnp	4%	6% za	5%	5%	7% a	5%	11% zabcdf	3%	9% zh	14% zhi	8% zimn	5% m	3%	3%	6% p	3%	4%	5% p	6%	7% zu	5%	5%
Tend to disagree	250 4%	36 2%	206 4%	32 4%	64 4%	84 5%	13 4%	13 5%	86 2%	56 6%	92 13%	111 9%	62 3%	11 1%	6 1%	191 3%	29 5%	19 6%	11 6%	64 4%	33 3%	94 3%	239 4%
	ahmno	270	za za	a	470 a	za za	a a	a a	270	zh	zhi	zlmn	mn	170	170	370	ZO 20	ZO 20	ZO 20	4970	370	370	4-70
Strongly disagree	110	17	91	15	21	44	1	10	30	32	41	52	33	3	4	90	11	6	3	31	11	48	105
	2% ahm	1%	2% zaf	2%	1%	3% zadf	*	4% zadf	1%	4% zh	6% zh	4% zimn	2% m	•	1%	2%	2%	2%	1%	2%	1%	2%	2%
Don't know	14	2	7	1	5	-		1	1	3	4	2111111	1			12		1	1	5	3	4	10
	* h			•	•	-		•	•	•	1% h	-	•	-	-	•	-		1%	•	•	•	*
Prefer not to say	21	3 *	7 *	1 *	1 *	2	:	3 1%	2	2 *	4 1%	2 *	3	:	2	18	2	:	1	8 1%	1 *	8	19
	bh							zabcde			h												
Agree	6019 89%	1906 94%	4070 87%	722 89%	1486 89%	1359 85%	299 91%	204 79%	4584 94%	741 81%	476 67%	1036 80%	1767 90%	1368 96%	590 95%	5062 89%	509 90%	286 88%	162 87%	1372 87%	965 88%	2725 90%	6090 90%
	begijk	zbcdeg	eg	eg	eg	g	eg		zij	j			k	zkl	zkl							zs	
Disagree	360 5%	53 3%	297 6%	47 6%	85 5%	128 8%	13 4%	23 9%	116 2%	88 10%	132 19%	163 13%	95 5%	14 1%	10 2%	281 5%	40 7%	25 8%	13 7%	95 6%	44 4%	142 5%	344 5%
	ahmn	370	za	a	a	zabdf		za	270	zh	zhi	zlmn	mn	1/0	270	370	ZO	ZO 20	.70	370	-770	3/6	370

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NI 124-000725-201)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_Intluse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/l/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to buy enough food for everyone in the household

#### Base: All UK adults, age 16+

						England region	1							Scotla	ind region					N	I regions (NU	Ts3)					NS Area super	group (LA Levi	:1)			
Unweighted Total Weighted Total	Total (z) 6774 6774	North East (a) 209 274	North West (b) 569 741	Yorkshire and The Humber (c) 429 562	East Midlands (d) 409 495	West Midlands (e) 444 598	East of England (f) 514 630	South East (g) 670 931	South West (h) 507 583	London (i) 667 880	Central Scotland (i) 115 69*	Glasgow (k) 139 74*	Highlands and Islands (I) 100 47*	Lothian (m) 173 83*	Mid Scotland and Fife (n) 157 70*	North East Scotland (o) 134 81*	South Scotland (p) 155 72	West Scotland (q) 136 74*	Belfast (r) 102 29*	East (s) 172 46*	North (t) 80 30*	Outer Belfast (u) 169 41	West and South (v) 193 42	Affluent England (w) 521 690	Business, Education and Heritage Centres (x) 1043 1000	Countryside Living (v) 1179 1092	Ethnically Diverse Metropolitan Living (A) 512 647	London Cosmopolita n (B) 195 268	Services and Industrial Legacy (C) 1119 914	Town and Country Living (D) 1430 1178	Urban Settlements (E) 770 981	Unwtd Tota 6774 6774
Strongly agree	3907 58% artvAEA E	134 49%	399 54%	320 57%	305 62% abei	317 53%	380 60% a	591 64% zabei	387 66% zabcei	470 53%	37 53%	42 56%	33 70% zjoq	57 69% zjoq	40 57%	39 49%	44 62%	38 51%	11 39%	23 51%	12 42%	21 51%	20 47%	477 69% zzABCDE	527 53%	722 66% zzACDE	303 47%	155 58% A	498 54% A	714 61% ACE	506 52%	4042 60%
Tend to agree	2112 31% hmwywy	96 35% h	244 33% h	179 32%	141 28%	203 34% h	178 28%	275 30%	151 26%	292 33% h	26 38% Im	21 28%	11 23%	18 21%	23 34%	32 39% Im	19 27%	30 41% Imp	12 42%	18 40%	14 47% z	15 36%	15 37%	171 25%	342 34%	288 26%	233 36% wyD	86 32%	317 35% zwzyD	344 29%	330 34% wy	2048 30%
Neither agree nor disagree	361 5% gwywy	26 10% zgh	44 6% R	26 5%	34 7% gh	45 7% gh	35 6%	28 3%	20 3%	62 7% gh	1 2%	2 2%	1 2%	4 5%	2 3%	3 4%	2 3%	3 4%	2 7%	2 5%	1 2%	2 5%	3 8%	16 2%	63 6%	34 3%	57 9% zwzyC	18 7% w	43 5%	64 5% wy	67 7% wy	311 5%
Tend to disagree	250 4%	11 4%	31 4%	21 4%	11 2%	22 4%	26 4%	24 3%	14 2%	30 3%	3 4%	6 8% z	1 2%	3 4%	5 7%	4 5%	4 6%	3 4%	2 6%	2 4%	2 8%	2 4%	3 7%	17 2%	44 4%	35 3%	31 5%	4 1%	35 4%	37 3%	48 5%	239 4%
Strongly disagree	110 2%	6 2%	11 2%	14 2%	4 1%	8 1%	9 1%	11 1%	8 1%	20 2%	1 2%	3 4%	2 4%	1 2%	-	2 2%	2 2%	:	1 3%			2 4% s	:	5 1%	19 2%	12 1%	16 2%	5 2%	19 2%	13 1%	20 2%	105 2%
Don't know	14	-	4 1%	1	-	3	-	- :	*	2	- :	-	-	-	:	:	-	-	1 3% z	-	- :	:	-	-	3	-	4 1%	-	-	2 *	4	10
Prefer not to say	21	:	7 1% 2	1		1	2 *	1	1	4	1 1%	:	- :	:		1 2% z	:		- :	:	1%	:	1%	3	3	1	3	-	3	2 *	6 1%	19
Agree	6019 89% AEAE	230 84%	643 87%	498 89%	446 90%	520 87%	558 89%	867 93% zabcefi	538 92% zabei	762 87%	63 92%	63 85%	43 93%	75 90%	63 90%	71 88%	64 89%	68 92%	23 81%	42 91%	26 89%	36 87%	35 84%	648 94% zzACDE	869 87%	1010 93% zzACE	536 83%	241 90%	816 89% AE	1058 90% AE	836 85%	6090 90%
Disagree	360 5%	18 6%	43 6%	35 6%	15 3%	30 5%	35 6%	35 4%	22 4%	50 6%	4 6%	9 13% zq	3 6%	4 5%	5 7%	6 7%	6 8%	3 4%	3 10%	2 4%	2 8%	3 8%	3 7%	22 3%	63 6%	47 4%	47 7% w	9 4%	53 6%	51 4%	67 7% w	344 5%

Fleshook date; 99 Nov. 150 Nov. 250 Nov



7 Jun 2024 Table 41

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements?-My household can afford to buy enough food for everyone in the household

# Base: All UK adults, age 16+

														ucing activity													
		Urb	anity			IMD Quintile			Num	ber of childre	n 0-15 in hous	ehold	a little	or a lot	Se	exual Orientat			Reli	igion		Co	mmunity back	ground (North	ern Ireland Or	ıly)	
				1 - Most				5 - Least							Straight or	Gay or	Bisexual/Oth er sexual									Prefer not to	,
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	
	(z)	(a)	(b)	(c)	(d)	(e)	(†)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	Unwtd Total
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790			1548	5042	6154	184		2810	3311			346					6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Strongly agree	3907	3021	886	534	722	766	928	957	2984	508	305	86	671	3161	3474	133	173	1934	1720	93	94	46	31	2	15	4	4042
	58%	56%	66%	40%	53%	57%	68%	70%	61%	53%	50%	39%	45%	62%	58%	53%	53%	61%	59%	34%	41%	50%	41%	57%	58%	54%	60%
	acdijkl stuv		za		с	С	zcde	zcde	zijk	k	k			zl	Z			zst	st								
Tend to agree	2112	1751	360	535	449	456	346	326	1508	294	217	82	545	1483	1844	83	109	953	910	102	87	36	36	1	8	1	2048
	31%	32%	27%	40%	33%	34%	25%	24%	31%	31%	36%	37%	37%	29%	31%	33%	34%	30%	31%	37%	38%	39%	46%	33%	29%	9%	30%
	bfgm	zb		zdefg	fg	fg							zm								q	Z	z				
Neither agree nor disagree	361	324	37	140	82	62	42	34	214	75	38	27	103	238	321	10	13	133	148	48	21	4	5	•	•	•	311
	5%	6%	3%	10%	6%	5%	3%	3%	4%	8%	6%	12%	7%	5%	5%	4%	4%	4%	5%	17%	9%	5%	7%	5%	2%	5%	5%
	bfghmq	zb		zdefg	fg	g				zh		zhj	zm							zqr	zqr						
Tend to disagree	250	202	49	88	67	39	30	26	145	56	33	12	112	129	207	8	20	113	96	17	15	2	4	•	3	1	239
	4%	4%	4%	7%	5%	3%	2%	2%	3%	6%	5%	6%	8%	3%	3%	3%	6%	4%	3%	6%	7%	3%	5%	5%	10%	15%	4%
	fghmn			zefg	zefg					zh	h		zm								r						
Strongly disagree	110	94	15	39	24	22	11	13	64	16	16	10	48	56	80	15	11	55	35	8	7	2	1	-	•	1	105
	2%	2%	1%	3%	2%	2%	1%	1%	1%	2%	3%	5%	3%	1%	1%	6%	3%	2%	1%	3%	3%	2%	1%	-	1%	17%	2%
	fhmnr			zfg							h	zhi	zm			zn	n										
Don't know	14	13	1	5	1	4	1	3	10	1	1	1	1	4	9	-	-	1	2	2	3	1	-	-	-	-	10
	-		•		•	•	•	•	•	•	•	•		•		-			•	1%	1%	1%	-	-	-	-	
	mngr			_											_					q	zgr	2					
Prefer not to say	21	17	3	5	10 1%	3	1	1	4	5 1%	2	1 1%	5	4	7	2 1%	-	4	4	4 1%			:	-	-	-	19
	1					•				176		176				176	-		Ť					-	-	-	
Agree	hmnr 6019	4772	1246	1069	zfg 1171	1221	1274	1283	4492	802	522	167	1216	4644	5318	216	282	2887	2630	zgr 195	181	82	67	4	23	5	6090
Agree	89%	88%	92%	79%	86%	90%	94%	94%	91%	84%	85%	77%	82%	92%	90%	86%	86%	90%	90%	71%	80%	90%	87%	90%	87%	63%	90%
	acdijkl	0076	92% Za	7.376	60%	cd cd	zcde	zcde	zijk	o476	0376 V	//76	02%	9276 7l	90%	0076	0076	90% zst	90% zst	/ 176	oU76	50%	0/76	3076	0/76	0376	30%
	st					- Cu	Loue	zoue	2-jp.					21	2			2.51	231								
Disagree	360	296	64	127	91	61	42	39	210	72	49	22	160	185	287	23	31	168	131	25	22	4	5	•	3	2	344
	5%	5%	5%	9%	7%	5%	3%	3%	4%	8%	8%	10%	11%	4%	5%	9%	10%	5%	4%	9%	10%	4%	6%	5%	12%	32%	5%
	fghmnr			zefg	fg					zh	zh	zh	zm			n	zn			zqr	zgr						

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IN 24-000725-0)
Filename: 24-000725 (MAVE\_2405095\_WBI\_wrid\_vB\_intUse\_UK
Froportions/Mems. Columns Tested (5/sr kis keve) - 1/jab - 1/c/dje/flg - 1/hh/j/k - 2/l/m - 1/n/o/p - 1/q/r/s/t - 1/u/v/w/x/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 42

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to socialise with friends or family outside of the home once a month if we want to Base: All UK adults, age 16+

		Ge	nder					Age						Age (Nets)					Eth	nicity				Workin	g status	
														<b>V</b> .,,		White (including White	Ethnic minorities (excluding White			Mixed/multip	Other			Working full-	Not working	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	75-84	85+	16-34	35-54	55+	minorities)	minorities)	Asian	Black	group	ethnicity	Other white	White British	time	full-time	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Strongly agree	3086	1611	1460	416	486	398	434	509	462	382	351	30	902	832	1353	2810	247	121	48	28	50	171	2639	1371	1707	3170
	46%	49%	42%	47%	42%	38%	38%	50%	55%	54%	53%	57%	45%	38%	53%	48%	30%	34%	25%	31%	26%	49%	48%	47%	45%	47%
	befmpqr st	zb		ef				zdef	zcdefg	zdef	zdef	ef	m		zlm	zpqrst		pr				pqrst	zpqrst			
Tend to agree	2335	1047	1271	281	397	378	425	332	278	244	228	16	679	803	854	2001	315	115	77	27	95	101	1901	1020	1310	2294
	34%	32%	37%	32%	35%	36%	37%	33%	33%	34%	35%	31%	34%	37%	33%	34%	38%	33%	40%	30%	49%	29%	34%	35%	34%	34%
	an		za				zg							zn			qu		u		zoqsuv					
Neither agree nor disagree	518	254	259	77	105	82	103	56	49	46	43	3	183	184	151	406	101	46	25	19	11	32	374	203	307	505
	8%	8%	8%	9%	9%	8%	9%	5%	6%	6%	7%	6%	9%	8%	6%	7%	12%	13%	13%	21%	6%	9%	7%	7%	8%	7%
	ghnov				gh		gh						n	n			ZOV	ZOV	zov	zoptuv						
Tend to disagree	556	236	309	51	106	126	128	83	35	27	24	3	157	254	144	434	107	53	26	10	18	38	396	234	317	558
	8%	7%	9%	6%	9%	12%	11%	8%	4%	4%	4%	6%	8%	12%	6%	7%	13%	15%	14%	11%	9%	11%	7%	8%	8%	8%
	ahijnov		za		hij	zcghij	zcghij	hij					n	zln		v	ZOV	ZOV	zov							
Strongly disagree	208	96	107	24	35	51	42	32	16	7	7	-	59	94	55	168	38	12	17	5	4	6	162	80	128	203
	3%	3%	3%	3%	3%	5%	4%	3%	2%	1%	1%	-	3%	4%	2%	3%	5%	3%	9%	6%	2%	2%	3%	3%	3%	3%
	hijn					zhij	hij	ij						zn			ZOV		zopquv							
Don't know	48	27	17	28	7	3	1	3	-	6	6	***	35	4	9	29	18	5	-	-	13	-	29	4	36	23
	1% fhmnovw	1%		3% zdefghi	1%	-			-	1%	1%	1%	2% zmn		-		2% zouv	2% ov	-	-	7% zoparuv	-	1%	-	1% w	
Prefer not to say	23	0	12	zdeigni	7	9	2	2	2	*	*		7	12	4	16	2007	1	1		20pqruv 4		16	11	11	21
Freier not to say	1 2	*	*		1%	1%	*		*					1%	:	*	1%				2%		*	*	*	*
	n					z															zov					
Agree	5422	2658	2730	698	883	776	859	841	740	626	579	47	1580	1635	2207	4812	562	236	125	55	145	272	4539	2391	3017	5464
	80%	81%	79%	79%	77%	74%	76%	83%	88%	88%	88%	87%	78%	75%	86%	82%	68%	67%	65%	62%	74%	78%	82%	82%	79%	81%
	efmpqrs							zdef	zcdefg	zcdefg	zcdefg				zlm	zpqrs						pqrs	zpqrs	zx		
Disagree	764	333	417	75	141	177	171	115	50	34	31	3	216	348	200	601	145	65	43	15	22	44	558	314	445	761
	11%	10%	12%	9%	12%	17%	15%	11%	6%	5%	5%	6%	11%	16%	8%	10%	17%	18%	22%	17%	11%	13%	10%	11%	12%	11%
	hijnov				hii	zcdehii	zcghij	hii					n	zIn			zov	zov	zouv							

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Japos IN 124-000725-01
Filename: 24-000725, VMNE, 2405095, WBI, wtd\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5% risk level) - z/a/b - z/c/d/e/l/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 43

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to socialise with friends or family outside of the home once a month if we want to

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	intry		Er	gland region (N	let)	
		Graduates (Degree/Mas ter/PhD/abo	Non-	Other Higher Education below	A-level or	GCSE/ O- Level/ CSE/ NVQ12/	Another type of qualification (vocational/p rofessional/f	No formal	Owned outright/ buying on	Rent from private	Rent from council/ housing	Up to	£26,000 up	£52,000 up	£100,000 and				Northern				
	Total	ve)	graduates	degree level	equivalent	equivalent	oreign)	qualifications	mortgage	landlord	association	£25,999	to £51,999	to £99,999	above	England	Scotland	Wales	Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Tota
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
Strongly agree	3086 46% begijkl	1183 58% zbcdefg	1885 40% eg	342 42% g	731 44% beg	601 38%	131 40%	80 31%	2549 52% zij	327 36% j	121 17%	316 24%	847 43% k	877 62% zkl	469 75% zklm	2620 46% r	258 45% r	146 45% r	63 34%	676 43%	489 45%	1455 48% zs	3170 47%
Tend to agree	2335 34% amn	602 30%	1711 37% za	306 38% a	618 37% a	562 35% a	138 42% za	88 34%	1672 34%	323 35%	240 34%	493 38% zmn	740 38% zmn	428 30% n	119 19%	1947 34%	208 37%	111 34%	69 37%	551 35%	388 36%	1008 33%	2294 34%
Neither agree nor disagree	518 8% ahmn	85 4%	427 9% za	68 8% a	143 9% a	162 10% za	24 7% a	31 12% za	275 6%	108 12% zh	102 14% zh	175 13% zlmn	143 7% mn	47 3%	19 3%	428 8%	35 6%	30 9%	25 13% zop	139 9%	80 7%	210 7%	505 7%
Tend to disagree	556 8% ahmn	116 6%	426 9% za	67 8% a	126 8%	170 11% zad	27 8%	36 14% zabcd	265 5%	110 12% zh	154 22% zhi	214 16% zlmn	167 8% mn	55 4%	11 2%	465 8%	45 8%	27 8%	19 10%	142 9%	92 8%	231 8%	558 8%
Strongly disagree	208 3% ahmn	41 2%	160 3% ad	26 3%	34 2%	80 5% zabd	9 3%	12 5% a	73 1%	38 4% h	81 11% zhi	99 8% zlmn	58 3% mn	11 1%	2 *	170 3%	19 3%	9 3%	9 5% zo	57 4%	26 2%	87 3%	203 3%
Don't know	48 1% ahm	6	36 1% c	1	13 1%	13 1%	:	9 3% zabcdef	21	2	14 2% zhi	4 *	9	-	-	44 1%	2	1 *	1 1%	4	11 1%	29 1%	23
Prefer not to say	23 * h	5 *	11 *	1	1	6	:	4 2% zabcd	5	4	3	1 *	3	1	2	20	2	:	1	8 1%	6 1%	5	21
Agree	5422 80% begijkr	1785 88% zbcdefg	3596 77% eg	647 80% eg	1349 81% beg	1163 73% g	269 82% eg	168 65%	4221 87% zij	650 71% i	360 50%	809 62%	1587 81% k	1306 92% zkl	587 95% zkl	4567 80% r	466 82% r	257 79% r	132 71%	1227 78%	877 80%	2463 81% s	5464 81%
Disagree	764 11%	157 8%	586 13% zad	93 12% a	159 10%	250 16% zabcd	36 11%	47 18% zabcdf	338 7%	148 16% zh	236 33% zhi	314 24% zlmn	225 11% mn	66 5% n	13 2%	635 11%	64 11%	36 11%	28 15% zo	198 13%	119 11%	318 11%	761 11%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NI 124-000725-201)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_Intluse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/l/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

Base: All UK adults, age 16+

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to socialise with friends or family outside of the home once a month if we want to

England region Scotland region NI regions (NUTs3) ONS Area supergroup (LA Level) Ethnically Diverse East of England Mid Scotlan North East Scotland Living (A) South East London Lothian (m) Belfast trongly agree 46% suvACEA CE 58% zzACDE Tend to agree 34% 36% 35% 35% 33% 38% 32% 32% 38% 33% 35% 32% 34% 36% 34% 35% 39% 45% 40% 37% 34% 36% 30% 36% 33% 33% 36% 38% 35% 35% 34% Neither agree nor disagree 8% 10% 9% wy 108 11% 7% 13% 8% ww 208 3% 13% 9% 11% 11% 12% 10% 3% zabodfg zwzyBCD Prefer not to say 1% 80% uvAEAE Agree 76% 77% 80% 82% 78% 81% 83% 88% 76% 79% 80% 83% 82% 74% 79% 87% 74% 73% 68% 67% 88% 81% 70% 84% 78% 81% 74% 81% 8% 16% 11% 11% 12% 11% 13% 13% 15% 17%

Fishelon of utes: 9th Ney - 11th Ney 2024

Reproduct type: Frombedge Phanel Members - All UK abdits, age 16
Source: Issues IN 124-000725-011

Freeman: 124-000725-01

Proportion/Mems: Columns Tested (5% risk level) - 1/a/h/(dd/e/l/2h/fi - 1/l/h/l/m/n/a/a/- 1/r/sl/Vulv - 1/w/sl/sl/Ni/C/D/E

Oversing Formale user - 4\* mail basse



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements?-My household can afford to socialise with friends or family outside of the home once a month if we want to

# Base: All UK adults, age 16+

													1									1					
														ducing activity													
		Urb	anity			IMD Quintile			Num	ber of childre	n 0-15 in hous	ehold	a little	or a lot	Se	xual Orientat		-	Rel	igion		Co	mmunity back	ground (North	ern Ireland On	ly)	
																_	Bisexual/Oth										
				1 - Most				5 - Least		_					Straight or	Gay or	er sexual									Prefer not to	
	Total	Urban	Rural (b)	deprived	(d)	3	4	deprived	0	1 00	2	3+	Yes	No (m)	Heterosexual (n)	Lesbian (n)	orientation	No religion	Christian	Muslim	Other	Protestant (u)	Catholic (v)	Other	None	say (v)	Unwtd Total
	(z)	(a)	(0)	(c)	(-)	(e)	(1)	(g)	(n)	(1)	())	(K)	(1)	()	4-7	(-)	(p)	(q)	(r)	(S)	(t)	(u)	1-7	(w)	(x)	111	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143				1548	5042	6154	184		2810	3311			346					6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Strongly agree	3086	2389	697	411	559	616	725	776	2450	355	202	58	491	2536	2707	127	159	1553	1337	69	77	35	23	1	11	2	3170
Strongly agree	46%	44%	52%	31%	41%	46%	53%	57%	50%	37%	33%	27%	33%	50%	46%	50%	49%	49%	46%	25%	34%	38%	30%	34%	41%	36%	47%
	acdijkl	4470	72	31/6	41/0	40%	zcde	zcde	zijk	3776 k	33/0	2176	3370	30/6	4076	3070	4370	zst	st	2370	34/0	3070	30%	3470	41/0	3070	4776
	stuv		2.0		·	·	zcue	zcue	zijk	κ.				21				231	31								4
Tend to agree	2335	1887	447	496	468	444	473	454	1656	346	238	84	548	1711	2077	68	109	1079	1027	98	75	35	27	2	11	2	2294
Teria to agree	34%	35%	33%	37%	35%	33%	35%	33%	34%	36%	39%	38%	37%	34%	35%	27%	33%	34%	35%	36%	33%	38%	35%	36%	40%	32%	34%
	5470	3370	3370	3770	3370	3370	3370	3370	3470	30%	h	3070	37.70	34/0	7	2770	3370	3470	3370	30%	3370	30%	3370	3070	4070	3270	34,0
Neither agree nor disagree	518	444	74	156	119	130	72	41	338	84	63	23	137	352	450	24	20	198	232	37	33	11	12	1	1	•	505
	8%	8%	5%	12%	9%	10%	5%	3%	7%	9%	10%	11%	9%	7%	8%	9%	6%	6%	8%	14%	15%	12%	16%	19%	4%	4%	7%
	bfghmq	zb		zfg	fg	zfg	g				zh		zm						q	zqr	zgr	2	z				
Tend to disagree	556	463	93	193	123	118	65	56	327	114	78	30	198	334	478	21	27	230	241	40	22	6	10	•	2	2	558
	8%	9%	7%	14%	9%	9%	5%	4%	7%	12%	13%	14%	13%	7%	8%	8%	8%	7%	8%	15%	10%	7%	13%	6%	9%	24%	8%
	fghmq			zdefg	fg	fg				zh	zh	zh	zm							zqr							
Strongly disagree	208	176	32	71	56	35	23	22	115	47	26	18	96	103	175	11	9	109	66	12	16	2	5	•	2	-	203
	3%	3%	2%	5%	4%	3%	2%	2%	2%	5%	4%	8%	6%	2%	3%	4%	3%	3%	2%	4%	7%	3%	6%	5%	6%	-	3%
	fghmr			zefg	fg					zh	h	zh	zm					r			zqr		Z				4
Don't know	48	44	4	8	26	3	1	10	32	4	4	2	5	34	40	-	2	16	6	12	3	1	-	-	-	-	23
	1%	1%	•	1%	2%	•	•	1%	1%	•	1%	1%		1%	1%	-	1%	1%	•	4%	1%	1%	-	-	-	-	
	fr			f	zcefg			f												zqr	r						
Prefer not to say	23	20	3	11	5	4	1	2	10	4	1	3	9	5	14	2	-	9	5	4	•	•	•	-	-	•	21
	•	•	•	1%	•	•	•	•	•	•	•	1%	1%	•	•	1%	-	•	•	2%	•	•	•	-	-	3%	•
	hmnr			zf								zh	m							zqr							
Agree	5422	4276	1145	907	1027	1060	1199	1229	4106	701	440	142	1039	4248	4783	194	268	2631	2364	168	152	70	50	3	21	5	5464
	80%	79%	85%	67%	76%	78%	88%	90%	83%	73%	72%	65%	70%	84%	81%	77%	82%	82%	81%	61%	67%	77%	65%	70%	81%	68%	81%
	acdijkl		za		С	c	zcde	zcde	zijk					zl	z			zst	st			v					
	stv																										
Disagree	764	639	125 9%	264	179	154	88	78	443	161	104	48	295	437	654	31	36	339	307	52	39	9	15	****	4	2	761
	11%	12%	9%	20%	13%	11%	6%	6%	9%	17%	17%	22%	20%	9%	11%	12%	11%	11%	11%	19%	17%	10%	19%	11%	14%	24%	11%
	bfghm	b		zdefg	fg	fg				zh	zh	zh	zm							zqr	zqr		ZU				4

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IN 24-000725-1)
Filename: 24-000725 (MAVE\_2405095\_WBI\_wrld\_v8\_IntUse\_UK
Froportions/Newns: Columns Tested (5fr kis kleve) - 1,74h-1/d/e/fi/s\_-z/h/l/j/k-z/l/m-z/n/o/p-z/q/r/s/t--z/u/v/w/s/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 46

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -SUMMARY TABLE

Base: All UK adults, age 16+

Unweighted Total Weighted Total	Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go 6774 6774	Access a grocery shop or supermarket in person 6774 6774	Get a GP appointment at a time when you need one 6774 6774
Very easy	1874	3816	389
	28%	56%	6%
Fairly easy	2641	2183	1713
	39%	32%	25%
Neither easy nor difficult	855	389	1030
	13%	6%	15%
Fairly difficult	895	264	2004
	13%	4%	30%
Very difficult	390	87	1486
	6%	1%	22%
Don't know	104	24	140
	2%	*	2%
Prefer not to say	15	11	11
	*	*	*
Easy	4515	5999	2102
	67%	89%	31%
Difficult	1285	351	3491
	19%	5%	52%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_WBI\_wtd\_v8\_IntUse\_UK

7 Jun 2024 Table 47

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to.....-Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go

Base: All UK adults, age 16+

		G	ender					Age						Age (Nets)		1			Eth	inicity				Workin	g status	
																White (including White	Ethnic minorities (excluding White			Mixed/multip	Other			Working full-		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	75-84	85+	16-34	35-54	55+	minorities)	minorities)	Asian	Black	group	ethnicity	Other white	White British	time	full-time	l
Unweighted Total	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(J)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
Weighted Fotal	6//4	32/9	3433	0/0	1145	1046	1130	1017	640	/12	039	54.	2021	2102	2570	2003	651	353	194	90.	195	346	2212	2923	3013	6//4
Very easy	1874	921	934	331	317	247	283	258	245	194	180	14	648	530	696	1589	263	117	69	25	52	100	1489	799	1069	1771
10., 000,	28%	28%	27%	38%	28%	24%	25%	25%	29%	27%	27%	27%	32%	24%	27%	27%	32%	33%	35%	28%	27%	29%	27%	27%	28%	26%
	efgmv			zdefghi					efg				zmn				zov	zov	zov							
Fairly easy	2641	1301	1325	334	463	465	448	367	299	264	248	16	797	913	930	2281	330	141	67	36	86	149	2131	1181	1453	2562
	39%	40%	39%	38%	41%	44%	39%	36%	36%	37%	38%	30%	39%	42%	36%	39%	40%	40%	34%	40%	44%	43%	39%	40%	38%	38%
Neither easy nor difficult	ghn	422	416	103	142	zfghij 151	144	141	103	70	64		246	zn 295	21.4	735	108	40	24	10	24	47	687	379	400	050
Neither easy nor difficult	855 13%	432 13%	416 12%	103	143 13%	151	144 13%	141	103	10%	10%	6 11%	12%	14%	314 12%	13%	108	40 11%	34 18%	11%	24 12%	14%	12%	13%	468 12%	850 13%
	13/6	1376	1270	12/0	13/0	ii	13/0	1470 II	1276	10/0	10%	11/0	12/0	14/0	1270	13/0	1376	11/0	n n	1176	12/6	1470	12/0	13/6	1270	13/0
Fairly difficult	895	421	466	62	157	122	169	154	125	107	98	8	218	291	385	801	85	37	19	11	18	44	757	393	500	1004
	13%	13%	14%	7%	14%	12%	15%	15%	15%	15%	15%	15%	11%	13%	15%	14%	10%	10%	10%	13%	9%	13%	14%	13%	13%	15%
	clp				c	c	c	zce	c	c	c				zl	zp							zp			
Very difficult	390	152	234	31	39	42	71	80	55	72	63	10	70	113	207	368	20	10	5	3	2	6	362	132	259	472
	6%	5%	7%	4%	3%	4%	6%	8%	7%	10%	10%	18%	3%	5%	8%	6%	2%	3%	2%	4%	1%	2%	7%	5%	7%	7%
	adelpqu w		za				de	zcde	de	zcdefh	zcdef	zcdefgh			zlm	zpqru							zopqru		zw	
Don't know	104	48	56	18	19	14	18	15	13	6	6	-	37	32	34	83	19	7		4	7	1	82	36	60	99
	2%	1%	2%	2%	2%	1%	2%	2%	2%	1%	1%	-	2%	1%	1%	1%	2%	2%		5%	4%	•	1%	1%	2%	1%
																	r			zoruv						
Prefer not to say	15	5	6	-	4	5	3	3		•	•	-	4	8	3	6	7	1	1	-	5	-	6	3	7	16
		•	•	-	•	•	•	•	•	•	•		•	•	•		1%	•	•	-	3%	-	•	•	•	•
Farm	OV AFAF	2222	2250	ccr	701	712	721	COF	F44	450	420	20	1445	1442	1627	2070	zoqv	257	125	C1	ZOV	240	2620	1000	2522	4222
Easy	4515 67%	2222 68%	2258 66%	665 76%	781 68%	713 68%	731 64%	625 61%	544 65%	458 64%	428 65%	30 56%	1445 72%	1443 66%	1627 63%	3870 66%	593 71%	257 73%	135 70%	61 68%	139 71%	249 72%	3620 66%	1980 68%	2522 66%	4333 64%
	gnov	0876	00%	zdefghi	98% g	9 g	04%	0176	U376	0476	U376	30%	zmn	UD76	0376	36%	7 176 ZOV	73% ZOV	/ 076	J676	/ 176	7276	00%	U876	00%	0476
	gilov			jk	Б	Б							2.1111				2.54	200								
Difficult	1285	572	699	93	196	163	241	234	180	179	161	18	288	404	593	1169	105	47	23	15	20	50	1119	524	759	1476
	19%	17%	20%	11%	17%	16%	21%	23%	21%	25%	24%	33%	14%	18%	23%	20%	13%	13%	12%	16%	10%	14%	20%	18%	20%	22%
	acelpgr		za		c		ce	zcde	zce	zcde	zcde	zcde		1	zlm	zpqr							zopqrt			4

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-101
Filename: 24-000725\_ WANE, 2405095\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Newns. Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base

7 Jun 2024 Table 48

# SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to...... - Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go

Base: All UK adults, age 16+

Contact   Cont						Education					Tenure			Americal barre	ehold income		ı	Cour	mbro.			ngland region (N	at)	
Control of Control o						Education					renure			Allitual flous	enoid income			Cou	iiu y			igianu region (iv	etj	+
Control of Control o								Another type																
Compare   Comp																								
Company   Comp			Graduates		Other Higher		GCSE/ O.			Owned		Rent from												
Part											Rent from													
Total   (v)   producted   continue   conti				Non-		A-level or			No formal				Unito	£26,000 up	£52 000 up	£100 000 and				Northern				
Commonstration   Comm		Total														,	England	Scotland	Wales		North	Midlands	South	
Control   Cont							- 4				(i)		(k)	(1)							(s)	(t)		Unwtd Total
Very casy   1874	Unweighted Total	6774	2447	4245	836	1326	1443		274	5266	659	633	1307	2114	1431					716	1207	853	2358	6774
Neither easy nor difficult   S5   277   611   128   298	Weighted Total	6774	2038																					6774
28%   30%   26%   26%   29%   22%   26%   29%   22%   33%   24%   23%   23%   23%   33%   24%   32%   28%   36%   38%   39%   38%   38%   33%   24%   26%   27%   33%   24%   26%   27%   33%   24%   26%   27%   33%   24%   26%   27%   33%   24%   26%   27%   33%   24%   26%   27%   33%   24%   26%   27%   33%   24%   26%   27%   33%   24%   28%   26%   27%   33%   24%   26%   27%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   39%   38%   36%   37%   38%   38%   36%   37%   38%   38%   36%   37%   38%   38%   36%   37%   38%   38%   36%   37%   38%   38%   36%   37%   38%   38%   36%   37%   38%   38%   36%   37%   38%   38%   36%   37%   38%   38%   38%   38%   36%   37%   38%   38%   36%   37%   38%   38%   36%   37%   38%   38%   36%   37%   38%   38%   38%   36%   37%   38%   38%   36%   37%   38%   38%   36%   37%   38%			•																					
before   b	Very easy	1874	621	1233	192	437	466	71	67	1321	304	171	304	532	431	217	1628	161	51	34	472	230	926	1771
Fairly easy   Pairly easy		28%	30%	26%	24%	26%	29%	22%	26%	27%	33%	24%	23%	27%	30%	35%	29%	28%	16%	18%	30%	21%	31%	26%
Neither easy nor difficult   S55   207   632   115   201   225   46   44   586   93   133   159   264   187   67   708   66   55   26   196   165   348   856   13%   13%   14%		bcfkqrt	zbcdf				bcf				zhj				zk	zkl	zqr	qr			t		zt	
Neither easy nor difficult	Fairly easy	2641	790	1836	310	722	594	127	82	1928	354	263	524	775	536	240	2237	217	117	70	609	415	1214	2562
Neither easy nor difficult  855		39%	39%	39%	38%	43%	37%	39%	32%	40%	39%	37%	40%	39%	38%	39%	39%	38%	36%	37%	39%	38%	40%	38%
13%   10%   14%   14%   12%   14%   14%   17%   12%   10%   19%   12%   13%   13%   11%   12%   12%   17%   14%   12%   15%   12%   13%   13%   13%   11%   12%   12%   12%   15%   12%   13%   13%   13%   13%   14%   13%   13%   14%   13%   13%   14%   13%		g		g																				
Fairly difficult   September   September	Neither easy nor difficult	855	207		115				44	586			159			67					196			850
Fairly difficult  895 277 611 218 203 197 49 34 661 111 87 205 251 183 66 720 79 62 33 203 180 337 100 159 1156 1157 1156 1157 1156 1157 1156 1157 1157			10%	14%	14%	12%	14%	14%	17%	12%	10%		12%	13%	13%	11%	12%	12%	17%	14%	12%	15%	12%	13%
13%   14%   13%   16%   12%   12%   15%   13%   14%   12%   12%   15%   14%   12%   15%   13%   13%   13%   14%   13%   14%   19%   18%   13%   17%   11%   15%   15%   15%   13%   13%   14%   13%   14%   19%   18%   13%   17%   11%   15%   12%				-	a		а		a													-		
Very difficult   390   127   261   55   79   78   28   21   301   38   36   95   106   74   22   302   37   33   19   65   71   166   477	Fairly difficult																							1004
Very difficult         390         127         261         55         79         78         28         21         301         38         36         95         106         74         22         302         37         33         19         65         71         166         472           6%         6%         6%         6%         5%         5%         9%         8%         6%         4%         5%         5%         5%         5%         6%         10%         10%         4%         6%         5%         7%         5%         5%         3%         5%         6%         10%         10%         4%         6%         5%         7%         5%         5%         6%         10%         10%         4%         6%         5%         3%         5%         6%         10%         10%         4%         6%         6%         4%         1%         1%         2%         1%         1%         2%         1%         1%         2%         1%         1%         2%         1%         1%         1%         1%         1%         2%         3%         2%         3%         2%         3%         1%         1%         2%			14%	13%	16%	12%	12%	15%	13%	14%	12%	12%		13%	13%	11%	13%	14%			13%		11%	15%
6% 6% 6% 7% 5% 5% 9% 8% 6% 4% 5% 7% 5% 5% 3% 5% 6% 10% 10% 4% 6% 5% 7% 7% 5% 5% 3% 5% 6% 10% 10% 4% 6% 5% 7% 7% 5% 5% 3% 5% 6% 10% 10% 10% 4% 6% 5% 7% 7% 5% 5% 3% 5% 6% 10% 10% 10% 4% 6% 5% 5% 7% 7% 5% 5% 5% 3% 5% 6% 10% 10% 10% 4% 6% 5% 7% 7% 5% 5% 5% 5% 6% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10		-																						
Don't know   104	Very difficult																							
Don't know  104  16  80  9  23  32  6  9  61  10  23  14  39  9  8  85  7  7  5  28  30  26  99  27  17  17  17  28  41  17  17  28  43  18  18  29  18  30  36  45  45  45  45  45  45  45  45  45  4			6%	6%	7%	5%	5%		8%		4%	5%		5%	5%	3%	5%	6%			4%	6%	5%	7%
2% 1% 2% 1% 1% 2% 2% 4% 1% 1% 3% 1% 2% 1% 1% 1% 3% 1% 1% 1% 1% 1% 1% 1% 2% 3% 2% 3% 1% 1% 1% 2% 1% 1% 1% 1% 2% 3% 2% 3% 1% 1% 1% 2% 3% 1% 1% 1% 2% 3% 1% 1% 1% 2% 3% 1% 1% 1% 2% 3% 1% 1% 1% 2% 3% 1% 1% 1% 2% 3% 1% 1% 1% 1% 2% 3% 1% 1% 1% 1% 2% 3% 1% 1% 1% 1% 2% 3% 1% 1% 1% 1% 2% 3% 1% 1% 1% 1% 1% 2% 3% 1% 1% 1% 1% 1% 1% 2% 3% 1% 1% 1% 1% 1% 1% 1% 2% 3% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 2% 3% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%					_				_	_						_								4
Second Control of Say   Seco	Don't know				9				,											-				
Prefer not to say  15			1%	2%	1%	1%	2%	2%		1%	1%		1%		1%	1%	1%	1%	2%	3%	2%		1%	1%
Babh 4515 1411 3069 502 1159 1059 198 150 3249 658 434 828 1307 967 457 3865 378 168 104 1080 645 2140 433 67% 69% 66% 66% 62% 70% 66% 60% 58% 67% 72% 61% 64% 66% 65% 74% 68% 66% 52% 55% 69% 59% 71% 640 cfg qft zbdg cg bdg g j zh] Difficult 1285 404 872 183 281 275 78 55 962 149 123 300 356 257 88 1022 116 95 52 268 251 502 17% 19% 20% 19% 23% 17% 17% 24% 21% 20% 16% 17% 23% 18% 18% 18% 20% 29% 28% 17% 23% 17% 23% 17% 23%	Desfer webbs serv			a			a		zacd	2	2	zni		m		2	42	2			u	zu	0	
Baby   A515   1411   3069   502   1159   1059   198   150   3249   658   434   828   1307   967   457   3865   378   168   104   1080   645   2140   433   658   67%	Prefer not to say	15	1	4	-		3	-		2	2	. Z	1	-	-			. Z	-	1	4	1	8	16
Easy 4515 1411 3069 502 1159 1059 198 150 3249 658 434 828 1307 967 457 3865 378 168 104 1090 645 2240 433 67% 69% 66% 62% 70% 666% 60% 58% 67% 72% 61% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 649 cfglqt 2bcfg cg bcfg g j 2h) 24l 2cr qr t t 2bcfg Cg bcfg g j 2h) 24l 2cr qr 5 t 2bcfg cg bcfg g 19% 25% 55% 69% 59% 71% 649 25% 55% 69% 69% 59% 71% 649 25% 649 25% 69% 69% 59% 71% 649 25% 69% 69% 69% 69% 69% 69% 69% 69% 649 25% 69% 69% 69% 69% 69% 69% 69% 69% 69% 69		abb			-			-						-	-				-					
67% 69% 66% 62% 70% 66% 60% 58% 67% 72% 61% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 64% 66% 68% 74% 68% 66% 52% 55% 69% 59% 71% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64	Facu		1411	2060	502	1150	1050	100	150	22/0	659	424	929	1207	967	457	2965	270	169	104	1090	645	2140	4222
cfg qrt 2bcfg cg bcfg g j 2hj 22kd 2qr qr t 2t 2t 2t 2gr Qr qr 2 t 2t 2t 2t 25 404 872 183 281 275 78 55 962 149 123 300 356 257 88 1022 116 95 52 268 251 502 147 19% 20% 19% 23% 17% 17% 24% 21% 20% 16% 17% 22% 18% 18% 18% 20% 29% 28% 17% 23% 17% 229 258 258 258 258 258 258 258 258 258 258	Lasy																							64%
Difficult 1285 404 872 183 281 275 78 55 962 149 123 300 356 257 88 1022 116 95 52 268 251 502 147 19% 20% 19% 23% 17% 17% 24% 21% 20% 16% 17% 23% 18% 18% 14% 18% 20% 29% 28% 17% 23% 17% 22% 17% 22% 17% 25% 17% 17% 17% 17% 17% 17% 25% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17	1				0270		0070	0070	3070	1		01/0	0470	0070	0070				32/0	3370	t	3370		0470
19% 20% 19% 23% 17% 17% 24% 21% 20% 16% 17% 23% 18% 18% 18% 20% 29% 28% 17% 23% 17% 22%	Difficult				183		275	78	55	962		123	300	356	257				95	52	268	251		1476
	Difficult																							22%
nou zbde bde z zlmn zop zop zsu			2070	2370							2070			2070	2070		2370				-//		_,,,,	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 124-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to.....-Access public transport [bus, metro, tram, train, etc.] that can get you to where you want to go

#### Base: All UK adults, age 16+

						England region								Scotla	nd region					N	regions (NU)	rs3)				0	NS Area super	rgroup (LA Leve	I)			+
Unweighted Total Weighted Total	Total (z) 6774 6774	North East (a) 209 274	North West (b) 569 741	Yorkshire and The Humber (c) 429 562	East Midlands (d) 409 495	West Midlands (e) 444 598	East of England (f) 514 630	South East (g) 670 931	South West (h) 507 583	London (i) 667 880	Central Scotland (i) 115 69*	Glasgow (k) 139 74*	Highlands and Islands (I) 100 47*	Lothian (m) 173 83*	Mid Scotland and Fife (n) 157 70*	North East Scotland (o) 124 81*	South Scotland (p) 155 72	West Scotland (q) 136 74	Belfast (r) 102 29*	East (s) 172 46*	North (t) 80 30*	Outer Belfast (u) 169 41	West and South (v) 193 42	Affluent England (w) 521 690	Business, Education and Heritage Centres (x) 1028 1000	Countryside Living (v) 1179 1092	Ethnically Diverse Metropolitan Living (A) 512 647	London Cosmopolita n (B) 195 268	Services and Industrial Legacy (C) 1119 914	Town and Country Living (D) 1430 1178	Urban Settlements (E) 770 981	Unwtd Total 6774 6774
Very easy	28% efghjis tvwyDwy D	28% eh	33% zdefgh	27% eh	116 23%	19%	146 23%	21%	17%	55% zabcdef gh	17%	29 39% zjlnop	10%	45 54% zjklnop q	14 20%	22%	19%	34% jlnp	31% stv	14%	10%	29% stv	7%	23% y	34%	16%	43% zwzyCDE	65% zwzyACD E	258 26% yD	19%	28% yD	26%
Fairty easy	2641 39% myByB	107 39%	289 39%	212 38%	184 37%	231 39%	243 39%	422 45% zcdi	236 40%	313 36%	35 51% zlm	30 40%	15 32%	23 27%	26 37%	31 38%	26 36%	31 42% m	13 46%	15 32%	13 43%	15 38%	14 33%	309 45% zzyBD	406 41%	385 35%	270 42% B	73 27%	365 40% B	423 36%	407 42% yBD	2562 38%
Neither easy nor difficult	855 13% iABAB	37 13% i	84 11% i	75 13% i	85 17% zbi	79 13% i	88 14% i	125 13% i	89 15% i	46 5%	8 11%	6 8%	5 11%	8 9%	11 15%	12 15%	10 14%	7 9%	3 10%	4 9%	6 21%	6 14%	7 16%	78 11% B	129 13%	141 13% AB	51 8%	12 5%	122 13% AB	180 15% zzAB	141 14% AB	850 13%
Fairly difficult	895 13% ikABAB	41 15% i	77 10% i	85 15% i	74 15% i	107 18% zbi	90 14% i	127 14% i	102 18% zbi	18 2%	9 13%	5 6%	13 28% zjkmq	7 8%	11 16% k	14 17% k	14 19% km	8 11%	2 8%	13 28% zru	5 17%	5 11%	9 21% zr	95 14% AB	77 8%	249 23% zwzABCD E	21 3%	9 3%	130 14% AB	208 18% zzABE	107 11% AB	1004 15%
Very difficult	390 6% iABEABE	9 3%	28 4% i	29 5% i	25 5% i	46 8% bi	51 8% bi	55 6% i	51 9% zabi	9 1%	2 3%	4 6%	7 15% zjmq	1 2%	7 11% zmq	5 6%	7 10% zmq	2 3%	2%	6 14% zru	2 5%	2 4%	9 20% zrtu	41 6% ABE	28 3%	132 12% zwzABCE	12 2%	- 1	41 4% AB	111 9% zzABCE	24 2%	472 7%
Don't know	104 2%	3 1%	16 2%	9 2%	11 2%	19 3% zghi	10 2%	6 1%	4 1%	6 1%	3 4% m	-	1 2%	:	1 1%	1 2%	1 1%	:	1 3%	1 2%	1 3%	3%	1 2%	4 1%	14 1%	12 1%	10 2%	- :	16 2%	27 2% w	22 2%	99 1%
Prefer not to say	15	-	1%	:	:	1	3 1%	:	1	4	1 1%	:	1 2% z	:	:	-	-	-	:	:	1%	:	1%	3	2	1	2	:	3	1	3	16
Easy	4515 67% defhlps tvyDyD	184 67%	532 72% zdefh	364 65%	300 61%	345 58%	389 62%	617 66% eh	337 58%	797 91% zabcdef gh	47 68% I	59 79% zlnop	20 43%	67 81% zjlnop	40 57%	49 60% I	40 56%	56 77% zlnop	22 78% stv	21 46%	16 53%	28 67% sv	17 41%	468 68% yD	751 75%	558 51%	551 85% zwzyCDE	247 92% zwzyACD E	603 66% yD	650 55%	683 70% yD	4333 64%
Difficult	1285 19% bimABEA BE	50 18% i	104 14% i	114 20% bi	99 20% bi	152 25% zbi	140 22% bi	182 20% bi	153 26% zbgi	27 3%	11 16%	9 12%	20 43% zjkmnoq	8 9%	18 26% kmq	19 23% m	21 30% zjkmq	10 14%	3 9%	19 42% zrtu	7 22%	6 16%	17 41% zrtu	136 20% ABE	105 11%	381 35% zwzABCD E	33 5%	9 3%	170 19% ABE	320 27% zwzABCE	131 13% AB	1476 22%

Fieldwork dates: 9th May: 13th May 2024.
Responders type: Rounded-prize Miembers: All UK doubts, age 16+
Fielmann: 2-80 00725\_WANE\_240509\_Wall\_and\_ef\_initize\_UK
Proportions/Means: Columns Tested (Dis risk leves) - 1/nN/d

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to.....-Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go

Base: All UK adults, age 16+

7 Jun 2024 Table 50

													Disability rec	ducing activity													
		Urb	anity			IMD Quintile			Nur	nber of children	n 0-15 in hous	ehold	a little	or a lot	Sex	ual Orientat	ion		Rel	igion		Co	mmunity back	ground (North	nern Ireland Or	ıly)	
				1 - Most				5 - Least							Straight or	Gay or	Bisexual/Oth er sexual									Prefer not to	
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	Unwtd 1
	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Very easy	1874	1738	136	398	408	354	357	357	1381	279	147	57	318	1499	1610	78	115	907	787	86	53	23	11		3		1771
	28%	32%	10%	30%	30%	26%	26%	26%	28%	29%	24%	26%	21%	30%	27%	31%	35%	28%	27%	31%	23%	25%	14%	3%	13%	3%	26%
Fairly easy	blnv 2641	2b 2250	390	540	F 42	400	F01	550	1000	200	254	70	543	2029	2221	102	zn 127	1201	1105	110	00	V 22	20		12		2562
rairiy easy	39%	41%	29%	548 41%	543 40%	489 36%	501 37%	560 41%	1899 39%	398 42%	254 42%	79 36%	543 37%	40%	2321 39%	102 40%	127 39%	1201 38%	1165 40%	110 40%	99 43%	33 36%	39%	31%	44%	35%	38%
	b	zb	2570	41/0	4070	3070	37,74	e .	3370	42,0	4270	30%	37.70	7	3370	4070	3370	30%	4070	4070	4370	3070	3370	3270	4470	3370	30%
Neither easy nor difficult	855	654	201	180	155	157	169	193	582	125	81	53	183	638	775	27	26	430	348	37	21	10	12	2	4	2	850
	13%	12%	15%	13%	11%	12%	12%	14%	12%	13%	13%	24%	12%	13%	13%	11%	8%	13%	12%	14%	9%	11%	16%	38%	17%	23%	13%
	ah		za									zhij			Z												
Fairly difficult	895	524	371	148	148	227	195	177	679	104	92	17	255	621	799	28	46	443	383	19	39	15	14	1	5	1	1004
	13%	10%	27%	11%	11%	17%	14%	13%	14%	11%	15%	8%	17%	12%	13%	11%	14%	14%	13%	7%	17%	16%	18%	21%	20%	15%	15%
	acdms		za			zcdg	cd		k		k		zm					s	s		s						
Very difficult	390	157	233	41	73	102	123	51	313	37	28	7	150	233	345	16	11	164	199	8	12	8	9	•	1	2	472
	6%	3%	17%	3%	5%	8%	9%	4%	6%	4%	5%	3%	10%	5%	6%	6%	3%	5%	7%	3%	5%	9%	12%	5%	3%	24%	7%
	acgm		za		С	zcg	zcdg		zi				zm						zq				2				
Don't know	104	85	19	28	19	20	15	21	73	10	9	5	34	51	87	-	1	47	31	12	4	3	1	-	1	-	99
	2% mr	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	1%	-		1%	1%	4%	2%	4%	1%	-	3%	-	1%
Prefer not to say		14		2	10	2			2				zm		-	2			2	zqr		2					16
Prefer not to say	15	14			10 1%	*			*			1%	*	4		1%	-		3	1%				-	-		10
	hmng				zfg							h				n	-			ar				-	-		
Easy	4515	3988	527	947	951	842	858	917	3280	677	401	136	861	3529	3931	179	242	2108	1952	196	152	56	41	1	15	3	4333
	67%	74%	39%	70%	70%	62%	63%	67%	67%	71%	66%	62%	58%	70%	66%	71%	74%	66%	67%	72%	67%	61%	53%	35%	58%	38%	64%
	befinv	zb		zef	zef			e		zk				zl			n					1					1
Difficult	1285	681	604	189	221	329	317	228	992	141	119	24	405	854	1144	43	57	607	582	27	51	23	23	1	6	3	1476
	19%	13%	45%	14%	16%	24%	23%	17%	20%	15%	20%	11%	27%	17%	19%	17%	17%	19%	20%	10%	22%	25%	30%	27%	23%	38%	22%
	acdikms		za			zcdg	zcdg		zik		k		zm					s	s		s	2	2				



7 Jun 2024 Table 51

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Access a grocery shop or supermarket in person

Base: All UK adults, age 16+

		Go	nder					Age					1	Age (Nets)		T			Eth	nicity				Workin	ng status	$\overline{}$
								3,2						Age (News)		White (including White	Ethnic minorities (excluding White		231	Mixed/multip	Other			Working full-		
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (i)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	minorities)	minorities)	Asian (q)	Black (r)	group (s)	ethnicity (t)	Other white	White British	time (w)	full-time (x)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
Very easy	3816 56% Ipgrtx	1881 57%	1919 56%	452 52%	604 53%	594 57%	663 58%	607 60% zcd	492 59% cd	403 57%	370 56%	33 62%	1056 52%	1257 58% I	1503 58% zl	3415 58% zpqrt	360 43%	150 43%	82 42%	49 54% p	79 41%	187 54% pqr	3228 59% zpqrt	1778 61% zx	2031 53%	3823 56%
Fairly easy	2183 32% gnovw	1034 32%	1125 33%	293 33%	398 35% k	341 33%	366 32%	304 30%	258 31%	223 31%	213 32%	10 18%	691 34%	707 32%	785 31%	1822 31%	336 40% zosv	151 43% zosuv	83 43% zosv	23 26%	78 40%	116 33%	1707 31%	893 31%	1277 33%	2177 32%
Neither easy nor difficult	389 6% fmnovw	194 6%	186 5%	74 8% fgh	88 8% fgh	51 5%	50 4%	48 5%	41 5%	37 5%	34 5%	3 5%	162 8% zmn	101 5%	126 5%	310 5% v	72 9% zov	26 7%	16 8%	9 10%	20 11%	29 8%	281 5%	142 5%	246 6% zw	382 6%
Fairly difficult	264 4% w	115 4%	142 4%	37 4%	41 4%	42 4%	41 4%	34 3%	38 5%	31 4%	26 4%	5 9%	78 4%	84 4%	103 4%	231 4%	31 4%	15 4%	10 5%	2 2%	4 2%	15 4%	215 4%	79 3%	180 5% zw	271 4%
Very difficult	87 1% w	32 1%	52 2%	8 1%	6 1%	8 1%	13 1%	23 2% zdef	10 1%	19 3% zdef	15 2% de	3 6% zcdefh	15 1%	21 1%	51 2% zlm	74 1%	11 1%	4 1%	2 1%	3 4% u	2 1%	1	73 1%	24 1%	62 2% zw	94 1%
Don't know	24 * bnov	17 1%	7	14 2% zfghij	3	5 • f	-	1	1	-	-	-	17 1% zn	5	2	8 *	17 2% zov	6 2% zouv	-	3 4% zoruv	7 4% zouv	-	8	5	15	15
Prefer not to say	11 + nov	5	4 *	-	2	4 *	4	:	-	:	:	-	2 *	8 * zn	:	4	5 1% zov	1	1 *	-	4 2% zov	-	4	2 *	4 *	12
Easy	5999 89% psx	2915 89%	3044 89%	745 85%	1002 88%	935 89%	1029 91% zck	911 90% c	751 89%	626 88%	583 89%	43 80%	1747 86%	1964 90% zl	2288 89%	5237 89% zpqst	695 84%	301 85%	165 85%	72 80%	157 81%	303 87%	4935 89% zpqst	2671 91% zx	3308 87%	6000 89%
Difficult	351 5% w	148 5%	194 6%	45 5%	48 4%	51 5%	54 5%	56 6%	48 6%	49 7%	41 6%	8 15% zcdefgh	93 5%	105 5%	154 6% z	305 5%	42 5%	19 5%	12 6%	6 6%	6 3%	16 5%	288 5%	104 4%	242 6% zw	365 5%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Iposs (NJ 20-400725-)
Filename: 24-00725- UNE: 2405095, WBI. wtd\_v8\_Intlike\_UK
Proportions/Means: Columns Tested (5X risk level) - z/a/b - z/c/d/e/t/g/h/i/jk - z/l/m/n - z/o/p/q/t/s/t/u/v - z/w/x
Overlap formulae used. \* Small base



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to...... -Access a grocery shop or supermarket in person

Base: All UK adults, age 16+

Education Tenure Annual household income Country England region (Net) Another type Graduates Other Higher GCSE/ Oqualification Owned Rent from (Degree/Mas Education Level/ CSE/ Rent from (vocational/p outright/ council/ ter/PhD/abo Nonbelow A-level or NVQ12/ rofessional/f No formal buying on private Up to £26,000 up £52,000 up £100,000 and Northern housing graduates degree leve equivalent equivalent oreign) qualification mortgage landlord £25,999 to £51,999 to £99,999 Scotland Wales Ireland Midlands (z) 6774 6774 (b) (d) (h) (i) (m) (n) (p) (a) (r) (t) (u) Inwtd Total Very easy 3816 431 1802 53% 57% 51% 56% 64% 54% 52% 54% 43% 61% 53% 35% 45% 57% 68% 69% 57% 56% 55% 53% 53% 60% 56% begjkr zbcdefg zkl zkl g eg g g g zij zst Fairly easy 271 569 277 657 1850 174 62 377 2177 32% 29% 34% 33% 33% 36% 32% 34% 31% 35% 39% 37% 33% 26% 22% 32% 31% 30% 33% 35% 35% 31% 32% ahmn za zmn Neither easy nor difficult 389 300 114 101 219 93 117 311 83 152 6% 4% 6% 5% 7% 6% 7% 7% 5% 6% 12% 7% 6% 4% 4% 5% 6% 8% 9% 5% 7% 5% 6% ahm 264 Fairly difficult 48 210 25 73 72 15 25 146 37 65 93 57 27 16 209 33 15 72 47 89 271 4% 2% 5% 3% 4% 5% 5% 10% 4% 9% 7% 3% 2% 3% 4% 6% 5% 4% 5% 4% 3% 4% 3% zlmn Very difficult 87 62 28 25 39 3% 94 1% 1% 1% 1% 1% 1% 1% 1% 2% 2% 5% 1% 1% 4% 1% 2% 1% 1% 1% 1% hlm cd zabcde zlmn Don't know 22 12 24 18 15 1% 2% 1% 1% 1% 1% zabde Prefer not to say 11 \* 12 bh 1890 1462 1390 282 199 4444 800 1774 1327 492 277 158 6000 89% 93% 87% 91% 88% 87% 86% 77% 91% 88% 74% 83% 90% 93% 92% 89% 87% 85% 84% 88% 87% 90% 89% bgjkr 351 zbdefg g 272 Difficult 365 5% 3% 4% 5% 6% 7% 14% 4% 5% 13% 10% 3% 2% 3% 5% 8% 6% 5% 6% 5% 4% 5%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: joso (M 124-000725-01)

Filename: 24-00725\_ WANE\_240505\_ WBI\_wtd\_v8\_IntUse\_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/dze/l/g - z/th/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. \* small base

Base: All UK adults, age 16+

						England region								Scotla	nd region					, N	I regions (NU	Ts3)					ONS Area super	group (LA Leve	1)			
Unweighted Total Weighted Total	Total (2) 6774 6774	North East (a) 209 274	North West (b) 569 741	Yorkshire and The Humber (c) 429 562	East Midlands (d) 409 495	West Midlands (e) 444 598	East of England (f) 514 630	South East (R) 670 931	South West (h) 507 583	London (i) 667 880	Central Scotland (i) 115 69*	Glasgow (k) 139 74*	Highlands and Islands (I) 100 47*	Lothian (m) 173 83*	Mid Scotland and Fife (n) 157	North East Scotland (o) 134 81*	South Scotland (p) 155 72	West Scotland (q) 136 74*	Belfast (r) 102 29*	East (s) 172 46*	North (t) 80 30*	Outer Belfast (u) 169 41	West and South (v) 193	Affluent England (w) 521 690	Business, Education and Heritage Centres (x) 1043 1000	Countryside Living (v) 1179 1092	Ethnically Diverse Metropolitan Living (A) 512 647		Services and Industrial Legacy (C) 1119 914	Town and Country Living (D) 1430 1178	Urban Settlements (E) 770 981	Unwtd Total 6774 6774
Very easy	3816 56% celpDD	137 50%	423 57%	281 50%	282 57%	296 50%	339 54%	581 62% zacef	352 60% ace	530 60% ace	43 63% Ip	41 55% p	19 40%	56 68% zInp	37 53% P	50 62% Ip	27 38%	45 61% lp	19 67% stv	21 47%	13 45%	22 52%	20 48%	448 65% zzyACDE	565 57%	623 57% D	334 52%	174 65% zzAD	517 57% D	603 51%	547 56%	3823 56%
Fairly easy	2183 32%	91 33%	238 32%	221 39% zdghi	145 29%	232 39% zdghi	204 32%	289 31%	168 29%	262 30%	20 30%	24 32%	17 37%	20 24%	20 29%	23 28%	28 39% m	21 29%	6 21%	17 38%	13 44% r	13 31%	13 31%	194 28%	311 31%	341 31%	235 36% w	73 27%	290 32%	420 36% zwz	318 32%	2177 32%
Neither easy nor difficult	389 6% gww	19 7%	36 5%	28 5%	41 8% g	35 6%	42 7% g	31 3%	29 5%	51 6%	3 4%	4 6%	3 7%	4 4%	6 8%	4 5%	6 8%	3 4%	2 6%	4 9%	2 7%	4 10% z	5 12% z	22 3%	56 6%	52 5%	46 7% w	9 3%	49 5%	96 8% zwzyC	59 6%	382 6%
Fairly difficult	264 4% gww	23 8% zbghi	27 4%	22 4%	23 5% 8	24 4%	27 4% R	18 2%	21 4%	25 3%	2 3%	4 5%	4 9% z	2 3%	5 7%	3 4%	8 12% zimo	4 6%	1 2%	3 6%	1 4%	2 5%	1 3%	12 2%	45 4%	58 5% zwz	19 3%	11 4%	46 5% w	40 3%	34 3%	271 4%
Very difficult	87 1%	2 1%	11 2%	8 1%	4 1%	5 1%	10 2%	12 1%	13 2% i	4	-	1 2%	3 6% zig	1 1%	1 2%	1 1%	2 3%	:	-	:		:	2 5% zsu	10 1%	12 1%	17 2%	3	1	9 1%	17 1%	17 2%	94 1%
Don't know	24	1 *	4 1%	1	:	4 1%	6 1% 8	-	-	6 1%	-	-	-	:	:	-	- :	:	1 3% z	:	:	1 1%	-	1	8 1%	-	8 1% zzyCD	-	-	2	6 1%	15
Prefer not to say	11	1 .	2 *	- 1	:	1	2 *	-	1 .	2	1 1%	:	:	:	:	- :	:	- :	- 1	:	1%	:	1%	2	3	:	2 *	:	3	1 *	- 1	12
Easy	5999 89% alpv	228 83%	661 89%	502 89%	427 86%	528 88%	543 86%	870 93% zabdefh	520 89%	792 90% a	64 93% Ip	65 87%	36 77%	76 91% Ip	58 83%	73 90% lp	55 77%	66 90% lp	26 89%	39 85%	26 88%	35 84%	33 79%	642 93% zzyACDE	877 88%	964 88%	569 88%	247 92%	808 88%	1023 87%	865 88%	6000 89%
Difficult	351 5%	26 9% zgi	39 5%	30 5%	27 5%	30 5%	37 6%	30 3%	33 6%	29 3%	2 3%	5 7%	7 16% zimog	4 4%	6 9%	4 5%	10 14% zimo	4 6%	1 2%	3 6%	1 4%	2 5%	3 8%	22 3%	57 6%	75 7% zwzA	22 3%	12 4%	55 6% W	57 5%	51 5%	365 5%

Fieldwork dates: 9th May - 15th May 2024
Repondent type: Knowledge/heart Mambers - All UK adults, age 16+
Source: Ipsos (IM 14400715-01)
Filename: 24-000715-01
Filename: 24-000715-WAYE 205095; Will; wild yil, Intitize, UK
Proportions/Means-Columns Tested (5% risk level) - z/s/b/z/d/e/f/z/h/i - z//h/i/m/n/o/s/q - z/r/s/t/u/v - z/w/z/y/A/U/C/D/E
Overlap formulae used. \* small base

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... - Access a grocery shop or supermarket in person



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... - Access a grocery shop or supermarket in person

Base: All UK adults, age 16+

Disability reducing activity IMD Quintile Number of children 0-15 in household a little or a lot Sexual Orientation Community background (Northern Ireland Only) refer not to 1 - Most 5 - Least Straight or Gay or er sexual deprived Christian Muslim Other Catholic say (y) 639 47% 745 55% 742 55% 838 62% 866 64% 2825 57% 523 55% 330 54% 108 49% 3105 61% 3380 57% 132 53% 167 51% 108 39% 104 46% 50 54% 38 49% 15 58% 3 46% 3823 56% 1 26% 56% 59% 46% 42% 60% 56% 1713 32% Fairly easy 2183 32% 470 521 433 32% 436 32% 402 30% 392 29% 1564 32% 330 35% 199 33% 81 37% 562 38% 1556 31% 1900 32% 83 33% 129 39% 979 31% 954 33% 105 38% 90 40% 31 34% 29 38% 2 58% 6 24% 2177 35% 26% 32% gm 389 6% aghmq 264 4% Neither easy nor difficult 121 268 258 119 250 346 156 168 382 6% 13% 10% g Fairly difficult 180 3% 43 3% 202 4% 30 5% 120 133 3% 224 4% 16 7% 16 5% 109 3% 126 4% 12 4% 10 5% 271 4% 3% 2% 5% 13% Very difficult 87 1% am 1% 2% 1% 1% 1% 1% 1% 4% 1% 1% 1% 4% 1% 3% 1% 2% 1% 1% 1% 1% 2% Don't know 24 24 2 1% 4 11 15 1% 1% 1% 1% 1% 4% 2% 1% Prefer not to say 10 12 11 hmn 5999 89% 4890 1109 82% 1146 85% 1178 87% 1178 87% 1240 91% 1258 4389 853 89% 530 87% 189 86% 1179 79% 4661 5281 215 85% 295 91% 2888 2576 88% 212 78% 194 86% 6000 73% 90% 92% 89% 92% 90% 89% Difficult 351 5% 231 4% 120 92 7% 71 5% 54 4% 53 4% 271 35 4% 35 6% 176 12% 297 5% 19 8% 20 6% 142 4% 169 6% 15 7% 2 2% 365 5% 6% 3% 3% 5% 5% 13% 9% 5% 5% 9%

Fieldwork dates: 9th May - 15th May 2024 Fieldwork dates: VIn May - 1-Jan May 2014
Respondent type: Knowledge Panel Members - All UK adults, age 16+
Source: Ipios (IN 124-000725-01)
Filename: 24-000725, WAVE\_2405095, Wall, wird vg\_Intibe\_UK
Proportions/Means: Columns Tested (5% risk level) - 1/a/lo - 1/(4/e/f/g - 1/h/i/j/k - 1/l/m - 1/n/o/g - 1/q/r/s/t - 1/u/v/w/x/y

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 55

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Get a GP appointment at a time when you need one

Base: All UK adults, age 16+

		Ge	nder					Age						Age (Nets)					Eth	nicity				Workin	g status	T
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	White (including White minorities)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multip le ethnic group (s)	Other ethnicity	Other white		Working full- time (w)	Not working full-time (x)	Unwtd Tota
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
Very easy	389 6% fgn	201 6%	181 5%	82 9% zfghj	78 7% g	58 6%	48 4%	40 4%	45 5%	38 5%	31 5%	7 12% fg	160 8% zmn	106 5%	123 5%	327 6%	53 6%	17 5%	11 6%	3 4%	21 11%	20 6%	308 6%	144 5%	241 6%	375 6%
Fairly easy	1713 25% m	822 25%	882 26%	277 31% zdefg	274 24%	245 23%	259 23%	252 25%	215 26%	190 27%	180 27%	10 19%	550 27% m	505 23%	658 26%	1504 26%	204 25%	81 23%	47 24%	21 23%	55 28%	77 22%	1428 26%	736 25%	972 25%	1634 24%
Neither easy nor difficult	1030 15% fgo	516 16%	505 15%	154 18%	188 16% g	170 16% fg	145 13%	128 13%	125 15%	121 17% fg	116 18% fg	4 8%	342 17%	315 14%	373 15%	858 15%	160 19% zov	67 19% 0	42 21% zouv	21 23% ou	31 16%	45 13%	813 15%	414 14%	611 16%	978 14%
Fairly difficult	2004 30% cpqr	963 29%	1024 30%	208 24%	346 30%	335 32% c	361 32% c	310 30% c	240 29%	204 29%	182 28%	22 41% c	554 27%	697 32% zl	754 29%	1781 30% zpqrv	199 24%	87 25%	38 19%	25 28%	50 25%	126 36% pqr	1655 30% pqr	884 30%	1115 29%	2013 30%
Very difficult	1486 22% clx	696 21%	775 23%	129 15%	223 20%	216 21% c	306 27% zcdeij	264 26% zcdei	201 24% c	147 21%	140 21% c	7 12%	353 17%	521 24% zl	612 24% zl	1271 22%	189 23%	88 25%	54 28% t	21 23%	27 14%	80 23%	1191 22%	689 24% zx	789 21%	1633 24%
Don't know	140 2% fm	76 2%	64 2%	29 3%	30 3%	18 2%	14 1%	23 2%	15 2%	12 2% i	9 1%	4 7% zefhij	58 3% m	32 1%	50 2%	118 2%	22 3% u	13 4% zou	2 1%	-	7 4%	1	117 2%	52 2%	82 2%	129 2%
Prefer not to say	11 + nov	4	5	-	4	4	3	:	-	:	:	-	4	7 + n	:	4	5 1% zov	1	1	-	4 2% zov	-	4	4	4	12
Easy	2102 31% fgm	1024 31%	1063 31%	358 41% zdefghi j	352 31%	304 29%	307 27%	292 29%	260 31%	228 32%	211 32%	17 31%	710 35% zmn	611 28%	781 30%	1831 31%	257 31%	98 28%	58 30%	24 27%	76 39%	96 28%	1735 31%	880 30%	1214 32%	2009 30%
Difficult	3491 52% clpx	1659 51%	1798 52%	337 38%	569 50% c	551 53% c	667 59% zcdehij	574 56% zcdij	441 52% c	351 49% c	323 49% c	29 53%	907 45%	1218 56% zl	1366 53% zl	3053 52% ptv	388 47%	174 49%	91 47%	46 51%	76 39%	206 59% zpqrt	2847 52% p	1573 54% zx	1904 50%	3646 54%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Japos IN 124-000725-01
Filename: 24-000725, VMNE, 2405095, WBI, wtd\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5% risk level) - z/a/b - z/c/d/e/l/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 56

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to...... -Get a GP appointment at a time when you need one

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	intry		E	ngland region (N	let)	T
		Graduates (Degree/Mas		Other Higher Education		GCSE/ O- Level/ CSE/	Another type of qualification (vocational/p		Owned outright/	Rent from	Rent from												
	Total	ter/PhD/abo ve)	Non- graduates	below degree level	A-level or equivalent	NVQ12/ equivalent	rofessional/f oreign)	No formal qualifications	buying on mortgage	private landlord	housing	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
Very easy	389 6% birt	143 7% zbcdf	231 5%	35 4%	80 5%	92 6%	11 3%	14 5%	266 5%	51 6%	35 5%	63 5%	92 5%	83 6%	57 9% zklm	313 5% r	47 8% zor	23 7% r	5 3%	95 6%	42 4%	176 6%	375 6%
Fairly easy	1713 25% ejkr	534 26% e	1171 25% e	217 27% e	477 29% zbeg	339 21%	86 26%	53 21%	1256 26% j	245 27% j	136 19%	286 22%	508 26%	389 27% k	173 28% k	1455 26% r	137 24% r	91 28% r	30 16%	411 26%	272 25%	772 26%	1634 24%
Neither easy nor difficult	1030 15% h	294 14%	725 16%	121 15%	259 16%	238 15%	56 17%	51 20%	709 15%	163 18%	109 15%	199 15%	277 14%	191 13%	86 14%	880 15%	85 15%	42 13%	23 12%	258 16%	152 14%	471 16%	978 14%
Fairly difficult	2004 30%	596 29%	1393 30%	238 29%	470 28%	518 32% zb	97 29%	72 28%	1477 30% z	241 26%	228 32%	392 30%	620 32%	453 32%	170 27%	1687 30%	170 30%	88 27%	59 31%	456 29%	349 32%	882 29%	2013 30%
Very difficult	1486 22% p	417 20%	1053 23%	181 22%	339 20%	392 25% zad	77 24%	64 25%	1056 22%	189 21%	192 27% zhi	343 26% zlmn	433 22%	280 20%	118 19%	1246 22% p	105 18%	70 22%	65 35% zopq	325 21%	255 23%	666 22%	1633 24%
Don't know	140 2% e	52 3% ef	82 2% e	19 2%	40 2% e	16 1%	2	5 2%	94 2%	20 2%	14 2%	17 1%	37 2%	23 2%	14 2%	104 2%	22 4% zo	10 3%	4 2%	31 2%	21 2%	53 2%	129 2%
Prefer not to say	11 * bh	2 *	:	:	*	-	-	:	2 *	2	-	1 *	:		2	8 *	2	:	1 *	2 *	1	5	12
Easy	2102 31% ejkr	678 33% zbe	1403 30% e	252 31%	557 33% be	430 27%	97 29%	67 26%	1521 31% j	296 33% j	171 24%	350 27%	600 31%	473 33% k	231 37% zkl	1767 31% r	185 32% r	114 35% r	36 19%	506 32%	314 29%	948 31%	2009 30%
Difficult	3491 52%	1013 50%	2447 53% d	419 52%	809 49%	910 57% zabd	174 53%	135 52%	2533 52%	430 47%	420 59% zhi	735 56% zn	1053 54% n	733 52%	288 46%	2933 52%	275 48%	159 49%	124 66% zopg	781 50%	605 55% s	1547 51%	3646 54%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 124-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to......-Get a GP appointment at a time when you need one

Base: All UK adults, age 16+

						England region								Scotla	nd region					, N	II regions (NU	rs3)				0	NS Area super	rgroup (LA Leve	1)			
Unweighted Total Weighted Total	Total (z) 6774 6774	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g) 670	South West (h)	London (i) 667	Central Scotland	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s) 172	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (v)	Ethnically Diverse Metropolitan Living (A)		Services and Industrial Legacy (C) 1119	Town and Country Living (D) 1430 1178	Urban Settlements (E) 770 981	Unwtd Total 6774 6774
Weighted Total	6//4	2/4	/41	562	495	598	630	931	583	880	69-	/4"	4/-	83"	70-	81-	/2	/4"	29*	46*	30*	41	42	690	1000	1092	647	268	914	11/8	981	6//4
Very easy	389 6%	17 6%	44 6%	34 6%	17 3%	25 4%	24 4%	41 4%	36 6%	75 8% zdefg	7 11% n	8 11% zn	8 17% zmno	5 6%	2 3%	4 4%	6 8%	7 10%	1%	1 2%	1 3%	2 4%	2 4%	30 4%	57 6%	77 7% E	43 7%	32 12% zwzCDE	50 5%	58 5%	40 4%	375 6%
Fairly easy	1713 25% gsuvEE	73 26%	214 29% fg	124 22%	128 26%	144 24%	141 22%	198 21%	181 31% zcfg	253 29% fg	12 17%	21 29%	12 25%	25 30%	19 28%	15 18%	18 26%	15 21%	5 17%	7 16%	6 21%	6 15%	6 14%	167 24%	252 25%	298 27% E	152 24%	91 34% zwzACE	220 24%	320 27% E	211 21%	1634 24%
Neither easy nor difficult	1030 15%	38 14%	130 18%	90 16%	74 15%	78 13%	121 19% ze	135 14%	86 15%	129 15%	9 13%	9 12%	8 16%	16 20%	8 11%	9 12%	14 19%	12 16%	3 11%	5 11%	4 14%	4 10%	6 14%	106 15%	146 15%	165 15%	95 15%	50 19%	135 15%	191 16%	143 15%	978 14%
Fairly difficult	2004 30%	87 32%	209 28%	161 29%	160 32%	189 32%	193 31%	263 28%	166 28%	260 30%	16 24%	21 29%	12 26%	25 30%	20 29%	29 36%	19 27%	26 35%	13 45% zv	13 28%	8 28%	13 32%	11 27%	220 32% B	293 29%	308 28%	205 32%	60 22%	274 30%	348 30%	295 30%	2013 30%
Very difficult	1486 22% hikm88	48 18%	134 18%	142 25% bhi	106 21%	150 25% bhi	140 22% i	282 30% zabdfhi	98 17%	146 17%	20 29% klm	9 13%	6 12%	10 12%	16 24% m	19 24% m	13 19%	12 16%	7 23%	19 43% zr	10 33% z	15 37% z	14 33% z	155 23% B	223 22%	219 20% B	139 22% B	30 11%	203 22% B	242 21% B	275 28% zzyABCD	1633 24%
Don't know	140 2%	11 4% bg	9 1%	11 2%	10 2%	11 2%	10 2%	12 1%	16 3%	15 2%	4 5% z	5 7% z	1 3%	2 3%	4 5% z	3 4%	2 2%	1 2%	1 3%	-	- :	1 2%	3 7% zst	10 1%	27 3%	26 2%	10 2%	5 2%	29 3% zzD	18 1%	16 2%	129 2%
Prefer not to say	11	:	2	:	:	1	2	:	1	2 *	1 1%	:	:	:	:	1 2% z	:	:	:		1%	:	1%	2 *	2		2 *	:	3	2	:	12
Easy	2102 31% fgsuvEE	90 33%	257 35% fg	158 28%	145 29%	169 28%	165 26%	239 26%	217 37% zcdefg	328 37% zcdefg	19 28%	29 40% o	20 42% zo	30 36%	21 31%	19 23%	24 33%	23 31%	5 18%	8 18%	7 24%	8 19%	8 18%	197 29%	310 31%	375 34% zzE	195 30%	123 46% zwzyACD E	270 30%	378 32% E	251 26%	2009 30%
Difficult	3491 52% bhiklmB	135 49%	343 46%	303 54% hi	266 54% h	338 57% bhi	333 53% h	545 59% zbhi	263 45%	406 46%	36 53%	31 41%	18 39%	34 41%	37 53%	49 60% klmp	32 45%	38 52%	20 68% z	32 71% z	18 61%	29 69% z	25 60%	375 54% B	516 52%	527 48% B	344 53% B	90 34%	477 52% B	589 50% B	570 58% zzyBCD	3646 54%

Fieldwork dates: 9th May-13th May-2024.
Respondent type: Knowledge/prioral Members: All UK adults, age 16+
Fielmann: 24 600075. WWC 2450959. Why and 4d. Intibus UK
Proportions/Means: Columns Tested (Dis risk leves) - 1/nN/dR/N/dN/-21/nN//m/n/o/g/q - 2/r/nN/d-2/n/24/NA/CID/E
Overlap Formale: exc.d. \*-mail base



7 Jun 2024 Table 58

66%

54%

69%

63%

60%

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to.....-Get a GP appointment at a time when you need one

Base: All UK adults, age 16+

Disability reducing activity IMD Quintile Number of children 0-15 in household a little or a lot Sexual Orientation Community background (Northern Ireland Only) refer not to 1 - Most 5 - Least Straight or Gay or er sexual deprived Christian Muslim Other Catholic say (y) 389 6% 281 5% 65 5% 83 6% 75 5% 260 5% 73 8% 37 6% 10 5% 69 5% 306 6% 331 6% 12 5% 17 5% 171 5% 167 6% 16 6% 14 6% 375 6% Very easy 96 7% 70 5% 4 4% 1 2% 2% 1% 8% Fairly easy 1713 25% 1350 25% 364 27% 329 24% 356 26% 386 28% 373 27% 1253 245 26% 154 25% 51 23% 329 22% 1343 26% 1527 66 26% 75 23% 830 733 25% 67 24% 50 22% 14 16% 12 16% 8 31% 1634 10% 20% 25% 26% 26% 24% 193 214 217 Neither easy nor difficult 1030 824 208 15% 732 182 514 414 978 15% | 15% 15% 14% 16% 16% 17% 18% 12% 12% 16% 14% 16% 15% 14% 37% 10% Fairly difficult 2004 30% 1606 30% 398 29% 427 425 31% 365 27% 377 28% 412 1477 30% 273 29% 180 29% 68 31% 469 32% 1494 1762 30% 112 34% 964 30% 865 30% 68 25% 65 28% 2013 29% 43% 30% Very difficult 22% 21% 34% 28% 23% 23% 19% 26% 20% 23% 21% 19% 22% 19% 24% 28% 20% 22% 25% 19% 20% 23% 25% 25% 34% 36% 24% bgmq 140 Don't know 117 27 2% 26 2% 8 1% 13 116 2% 2% 1% 2% 2% 3% 3% 1% 3% 14% 2% 2% 2% 2% 2% 3% 2% 2% 2% 2% 2% 2% Prefer not to say 11 12 hmnq 2102 31% 1631 471 35% 334 25% 412 30% 452 33% 457 447 1513 318 33% 191 31% 61 28% 397 27% 1649 1857 93 28% 1000 900 31% 83 30% 2009 30% 33% 31% 32% 31% 31% 31% 28% 10% 30% 2578 52% Difficult 3491 52% 2842 52% 648 48% 782 58% 661 49% 458 327 54% 114 890 60% 2513 50% 3075 52% 135 175 1609 50% 1546 53% 59 64%

52%

54%

54%

50%

54%

Fieldwork dates: 9th May - 15th May 2024 Respondent type: KnowledgePanel Members - All UK adults, age 16+ RESPONDENT TYPE: A NOWENEDER\* AND INTEREST AND AN AUGUSTS, DE AVE SOUTCE: IPSOS IN 24-0400725-101 Filename: 24-000725, WANE 2400505, WBI, wdg. vg. Int.Use\_UK Proportions/Newsin: Columns Tested (5% risk level): 1/zlb-1/zld/lg-1/g/, 2/h/h/j/k-1/l/m-1/n/o/p-1/q/r/sl-1/u/w/s/y

52%

50%

49%

48%

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 59

ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -SUMMARY TABLE

Base: All UK adults, age 16+

			Litter or rubbish
	Noise	Air quality	on the street
Unweighted Total	6774	6774	6774
Weighted Total	6774	6774	6774
Major problems	332	280	760
	5%	4%	11%
Moderate problems	1197	1185	1791
	18%	17%	26%
Minor problems	2698	2108	3097
	40%	31%	46%
No problems	2509	2957	1081
	37%	44%	16%
Don't know	27	225	33
	*	3%	*
Prefer not to say	13	19	12
	*	*	*
Experienced problems	4226	3573	5648
	62%	53%	83%
No problems	2509	2957	1081
	37%	44%	16%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_WBI\_wtd\_v8\_IntUse\_UK



7 Jun 2024 Table 60

ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Noise

Base: All UK adults, age 16+

		Ge	nder					Age						Age (Nets)					Eth	nicity				Workin	ng status	
																White (including White	Ethnic minorities (excluding White			Mixed/multip le ethnic	Other				Not working	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64	65-74 (b)	75+	75-84	85+ (k)	16-34	35-54 (m)	55+	minorities)	minorities)	Asian (a)	Black	group (s)	ethnicity	Other white	White British	time (w)	full-time (x)	
inweighted Total	6774	(a) 3248	(b) 3473	(0)	(-/	(e) 974	1222	(g) 1554	(h) 1384	632	582	(K)	(1)	(m) 2196	(n)	(o) 5776	(p)	(q) 461	(r) 237	(s) 129	109	(u)	(V) 5494	(W) 2740		Unwtd Tota
Veighted Total	6774	3279	3473	353 878	655 1143	1046	1136	1017	840	712	659	54*	1008 2021	2182	3570 2570	5863	936 831	353	194	90*	195*	282 348	5515	2923	3990 3815	6774
fajor problems	332	171	154	60	83	58	54	43	19	14	13	2	143	112	77	254	72	32	16	8	16	39	216	156	173	283
	5% hijnov	5%	4%	7% hii	7% zghij	6% hii	5% hii	4% hij	2%	2%	2%	3%	7% 70	5% n	3%	4% v	9% zov	9% zov	8% zov	9% v	8%	11% zov	4%	5%	5%	4%
loderate problems	1197	583	604	189	263	225	187	127	123	83	77	6	452	412	333	976	198	85	41	21	50	76	900	545	644	1038
	18% ghijnov	18%	18%	22% ghij	23% zfghij	21% zfghij	16% gij	12%	15%	12%	12%	11%	22% zn	19% n	13%	17% v	24% zov	24% zov	21%	23%	26% v	22%	16%	19%	17%	15%
linor problems	2698 40%	1313 40%	1357 39%	355 40%	518 45%	413 39%	451 40%	403 40%	312 37%	246 34%	230 35%	16 29%	873 43%	864 40%	960 37%	2362 40%	309 37%	143 41%	71 37%	33 36%	62 32%	124 36%	2238 41%	1212 41%	1472 39%	2608 39%
	hijn				zfghij								n					р					z			
o problems	2509 37%	1193 36%	1301 38%	261 30%	270 24%	341 33%	442 39%	443 44%	385 46%	368 52%	337 51%	31 57%	530 26%	783 36%	1196 47%	2258 39%	228 27%	82 23%	61 31%	29 32%	57 29%	109 31%	2149 39%	1001 34%	1504 39%	2808 41%
	cdelpqw					d	cde	zcdef	zcdef	zcdefgh	zcdefg	zcdef		1	zlm	zpqu	q						zopqu		zw	
Oon't know	27	12	13	9 1%	7 1%	6 1%	1	1	1	2	2	-	16 1%	7	4	11	16 2%	9 3%	4 2%	-	3 2%	-	11	5	15	24
	gnovw												n				zov	zouv	zouv		ov					
refer not to say	13	7	5	5 1%	2	4	1	1	-	:	:	-	7	5	1	2	8 1%	1	1 *	-	7 3%	-	2	4	7	13
	nov																zoqv				zoquv					
experienced problems	4226 62%	2067	2115 62%	604	864	696 67%	692	573	454	343	320	23 43%	1468	1388	1370	3592	579	261 74%	129	61	128	239	3353 61%	1913	2289	3929
	ghijkno	63%	62%	69% zfghijk	76% zefghij	zfghijk	61% ghijk	56% ij	54% i	48%	49%	43%	73% zmn	64% n	53%	61% v	70% zov	zopv	66%	68%	66%	69% ov	61%	65% zx	60%	58%
lo problems	VX 2509	1193	1301	261	270	341	442	443	385	368	337	31	530	783	1196	2258	228	82	61	29	57	109	2149	1001	1504	2808
io problems	37%	36%	38%	30%	24%	33%	39%	44%	46%	52%	51%	57%	26%	36%	47%	39%	27%	23%	31%	32%	29%	31%	39%	34%	39%	41%
	cdelpqw					d	cde	zcdef	zcdef	zcdefgh	zcdefg	zcdef		1	zlm	zpqu	q						zopqu		zw	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Iposo IIV 124-000725-01
Fillename: 24-000725\_ MAYE\_2405095\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Noise

Base: All UK adults, age 16+

					Education					Tenure			Annual house	ehold income			Cou	ntrv		En	gland region (N	et)	$\top$
	Total	Graduates (Degree/Mas ter/PhD/abo ve)	Non- graduates (b)	Other Higher Education below degree level	A-level or equivalent (d)	GCSE/ O- Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/p rofessional/f oreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999 (k)	£26,000 up to £51,999	£52,000 up to £99,999 (m)	£100,000 and above	England (o)	Scotland (p)	Wales (g)	Northern Ireland	North (s)	Midlands	South (u)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
Major problems	332 5% hpgr	89 4%	238 5%	33 4%	103 6%	68 4%	15 5%	18 7%	172 4%	69 8% zh	74 10% zh	102 8% zlm	80 4%	56 4%	32 5%	304 5% zpqr	16 3%	8 3%	3 2%	84 5%	58 5%	162 5%	283 4%
Moderate problems	1197 18% chmnpr	348 17% c	840 18% c	106 13%	311 19% c	319 20% zc	60 18%	43 17%	735 15%	220 24% zh	189 27% zh	250 19% mn	370 19% mn	214 15%	85 14%	1053 18% zpr	72 13%	49 15%	23 12%	295 19%	205 19%	553 18%	1038 15%
Minor problems	2698 40% gpr	862 42% zbg	1807 39% g	344 43% g	648 39% g	610 38%	124 38%	79 31%	1944 40%	359 39%	282 39%	512 39%	768 39%	612 43% z	234 38%	2292 40% r	206 36%	135 42% r	64 34%	613 39%	438 40%	1241 41%	2608 39%
No problems	2509 37% ijkou	734 36%	1750 38%	321 40%	595 36%	593 37%	129 39%	112 43%	2003 41% zij	262 29% j	157 22%	433 33%	745 38% k	538 38%	264 42% zk	2014 35%	271 48% zoq	127 39%	96 51% zoq	573 36%	386 35%	1056 35%	2808 41%
Don't know	27 * ahu	3 *	17	:	7	4	-	5 2% zabcdef	2 *	3	7 1% h	4	3			20	1	4 1% zop	2 1% p	12 1% u	4	4	24
Prefer not to say	13 * h	2 *	5 *	5 1% zbde	:	:	-	:	2 *	-	5 1% zh	1 *	-	-	7 1% zklm	9	3	:	1 *	-	1 *	8	13
Experienced problems	4226 62% ghnpr	1299 64% g	2884 62% g	484 60%	1063 64% g	997 63% g	200 61%	141 54%	2852 59%	647 71% zh	545 76% zh	864 66% zIn	1218 62%	882 62%	350 56%	3650 64% zpr	294 52%	193 59% pr	90 48%	992 63%	701 64%	1956 65% z	3929 58%
No problems	2509 37% ijkou	734 36%	1750 38%	321 40%	595 36%	593 37%	129 39%	112 43%	2003 41% zij	262 29% j	157 22%	433 33%	745 38% k	538 38%	264 42% zk	2014 35%	271 48% zoq	127 39%	96 51% zoq	573 36%	386 35%	1056 35%	2808 41%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NI 12-000725-01)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Column Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Noise

Base: All UK adults, age 16+

		1				England region	1							Scotla	nd region					N	II regions (NU	Ts3)					NS Area supe	group (LA Leve	I)			
Unweighted Total Weighted Total	Total (2) 6774 6774	North East (a) 209 274	North West (b) 569 741	Yorkshire and The Humber (c) 429 562	East Midlands (d) 409 495	West Midlands (e) 444 598	East of England (f) 514 630	South East (g) 670 931	South West (h) 507 583	London (i) 667 880	Central Scotland (j) 115 69*	Glasgow (k) 139 74*	Highlands and Islands (I) 100 47*	Lothian (m) 173 83*	Mid Scotland and Fife (n) 157 70*	North East Scotland (o)	South Scotland (p) 155 72	West Scotland (q) 136 74*	Belfast (r) 102 29*	East (s) 172 46*	North (t) 80 30*	Outer Belfast (u) 169 41	West and South (v) 193 42	Affluent England (w) 521 690	Business, Education and Heritage Centres (x) 1043 1000	Countryside Living (y) 1179 1092	Ethnically Diverse Metropolitan Living (A) 512 647		Services and Industrial Legacy (C) 1119 914	Town and Country Living (D) 1430 1178	Urban Settlements (E) 770 981	Unwtd Tot 6774 6774
Major problems	332 5% hsyDyD	19 7% h	36 5%	29 5%	29 6% h	29 5%	38 6% h	32 3%	14 2%	78 9% zbegh	5 7% I	2 2%	:	3 3%	1 1%	3 4%	2 2%	1 2%	1 5%	:	:	1 2%	1 1%	22 3%	57 6%	26 2%	47 7% zwzyD	40 15% zwzyACD E	55 6% wyD	26 2%	59 6% yD	283 4%
Moderate problems	1197 18% hjipqsy DyD	32 12%	142 19% ah	121 21% ah	86 17% h	119 20% ah	99 16% h	162 17% h	57 10%	235 27% zabdefg h	6 8%	15 20% jlpq	3 5%	15 18% lp	10 14%	10 12%	6 8%	7 10%	7 25% stu	3 6%	3 9%	5 11%	6 15% s	122 18% y	209 21%	92 8%	175 27% zwzyCD	71 26% zwzyCD	142 16% y	166 14% y	220 22% zzyCD	1038 15%
Minor problems	2698 40% Igtvyy	115 42%	299 40%	199 35%	193 39%	245 41%	248 39%	396 43%	246 42%	350 40%	31 45% Ia	37 49% lopq	11 25%	30 36%	25 36%	27 34%	23 33%	21 29%	11 38%	15 32%	8 26%	18 44% tv	12 29%	287 42%	420 42%	391 36%	265 41%	94 35%	360 39%	488 41% V	390 40%	2608 39%
No problems	2509 37% iABEABE	106 39% i	258 35% i	209 37% i	186 38% i	200 33% i	238 38% i	341 37% i	265 46% zbcefgi	211 24%	27 39%	20 27%	33 70% zjkmno	35 42% k	34 49% zk	38 47% zk	40 57% zjkm	44 60% zjkm	9 30%	28 62% zru	19 64% zru	17 41%	23 54% zr	257 37% AB	303 30%	582 53% zwzABCD	152 24%	64 24%	354 39% ABE	490 42% zzABE	304 31% A	2808 41%
Don't know	27 *	1 *	7 1% 8	4 1%	2	3	:		:	4 1%	-	:	:		:	1 1%	:	:	1 3% z			1 2% z		2 *	4 *	:	5 1% y	:	2	5 *	8 1% y	24
Prefer not to say	13	-	-	-	:	1	7 1% zbgi	-	1	1	1 1%	:	- :	-	-	2 2% z	- :	-	-	-	1%	-	1%	-	8 1%	-	2	-	1	2	-	13
Experienced problems	4226 62% hinopqs tvyDyD	167 61%	477 64% h	348 62%	307 62%	394 66% h	385 61%	590 63% h	317 54%	664 75% zabcdef gh	42 61% Ipq	54 72% zimnopq	14 30%	48 58% Ipq	36 51% I	40 49% I	31 43%	29 40%	19 67% stv	17 38%	10 35%	24 57% st	19 45%	431 62% Y	686 69%	509 47%	488 75% zwzyCDE	205 76% zwzyCD	557 61% Y	680 58% Y	669 68% zzyCD	3929 58%
No problems	2509 37% iABEABE	106 39% i	258 35% i	209 37% i	186 38% i	200 33% i	238 38% i	341 37% i	265 46% zbcefgi	211 24%	27 39%	20 27%	33 70% zjikmno	35 42% k	34 49% zk	38 47% zk	40 57% zjkm	44 60% zjkm	9 30%	28 62% zru	19 64% zru	17 41%	23 54% zr	257 37% AB	303 30%	582 53% zwzABCD	152 24%	64 24%	354 39% ABE	490 42% zzABE	304 31% A	2808 41%

Fieldwork dates: 9th May-13th May-2024.
Respondent type: Knowledge/prioral Members: All UK adults, age 16+
Fielmann: 24 600075. WWC 2450959. Why and 4d. Intibus UK
Proportions/Means: Columns Tested (Dis risk leves) - 1/nN/dR/N/dN/-21/nN//m/n/o/g/q - 2/r/nN/d-2/n/24/NA/CID/E
Overlap Formale: exc.d. \*-mail base



ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Noise

# Base: All UK adults, age 16+

				1									1					1				1					т —
										ber of children			Disability red		_							_			nern Ireland On		
		Urba	inity	l .		IMD Quintile			Num	ber of children	U-15 in house	enoid	a little	or a lot	Sex	ual Orientat	Bisexual/Oth		Ke	ligion		· · ·	mmunity back	ground (North	ern Ireland On	ly)	ł
				1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	
	(2)	(a)	(h)	(c)	(d)	(e)	(f)	(e)	(h)	m	(0)	(k)	(1)	(m)	(n)	(o)	(n)	(a)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(v)	Unwtd Total
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422		1347									1484					3194				91			26**		6774
_		•											•									•					
Major problems	332	304	28	107	91	77	37	20	228	55	33	11	100	217	280	18	23	182	96	23	18	1	1	•	2	-	283
	5%	6%	2%	8%	7%	6%	3%	1%	5%	6%	5%	5%	7%	4%	5%	7%	7%	6%	3%	8%	8%	1%	1%	5%	8%	-	4%
	bfgmruv	zb		zfg	zfg	fg							zm					r		zr	r						
Moderate problems	1197	1058	139	342	296	203	208	148	862	178	96	45	322	833	1017	60	84	579	451	77	57	8	15	-	6	1	1038
	18%	20%	10%	25%	22%	15%	15%	11%	17%	19%	16%	20%	22%	16%	17%	24%	26%	18%	15%	28%	25%	9%	19%	-	21%	17%	15%
	befgmnr	zb		zefg	zefg	g	g						zm				zn	r		zqr	zqr		u				
Minor problems	2698	2255	441	562	543	509	532	551	1950	401	256	77	501	2028	2345	110	111	1320	1120	103	0.5	22	23	2	12	1	2608
winor problems	40%	42%	33%	42%	40%	38%	39%	41%	40%	401 42%	42%	35%	591 40%	40%	39%	44%	144 44%	41%	38%	38%	85 38%	33 36%	30%	48%	44%	17%	39%
	hv	zb	3370	4276	40/6	3070	3370	41/0	40%	4276	4270	33/6	4076	40%	35/0	4470	44,/0	41/0	3070	30/0	30/0	3076	30%	4676	44/0	1776	3370
No problems	2509	1769	739	323	415	553	581	637	1876	310	224	81	463	1985	2275	63	75	1104	1242	56	65	48	38	2	7	5	2808
No problems	37%	33%	55%	24%	31%	41%	43%	47%	38%	33%	37%	37%	31%	39%	38%	25%	23%	35%	43%	21%	28%	52%	49%	48%	27%	64%	41%
	acdilop		za		c	zcd	zcd	zcde	zi					zl	zop			s	ząst			z	z				
	qst														-												
Don't know	27	26	•	11	4	6	2	3	9	9	2	3	8	10	22	-	-	8	4	6	3	1	•	-	-	•	24
	•	•	•	1%	•	•	•	•	•	1%	•	1%	1%	•	•	-	-	•	•	2%	1%	1%	1%	-	-	2%	
	bhmr			Z						h		zh								zqr	qr						
Prefer not to say	13	10	2	2	7	1	1	1	3	1	1	1	•	2	2	-	•	1	2	7	•	•	•	-	-	-	13
	•	•	•	•	1%	•	•	•	•	•	•	1%	•	•	•	-	•		•	3%	•		•	-	-	-	•
Experienced problems	hmnq		***		2						000	h			2010					zqr							
experienced problems	4226 62%	3617 67%	609 45%	1011 75%	929 69%	790 58%	777 57%	719 53%	3041 62%	634 66%	385 63%	133 61%	1013 68%	3078 61%	3642 61%	188 75%	251 77%	2081 65%	1666 57%	204 75%	160 70%	42 46%	38 50%	2 52%	19 73%	3 34%	3929 58%
	befgmnr	6/% zb	45%	75% zdefg	zefg	58%	57%	55%	02%	00% h	03%	01%	58% zm	01%	01%	75% zn	7/% 70	05%	5/%	75% zgr	/0%	46%	50%	52%	73%	34%	58%
	uv	20		zueig	zeig	g				- 0			2111			211	ZII	21		zqr							
No problems	2509	1769	739	323	415	553	581	637	1876	310	224	81	463	1985	2275	63	75	1104	1242	56	65	48	38	2	7	5	2808
1	37%	33%	55%	24%	31%	41%	43%	47%	38%	33%	37%	37%	31%	39%	38%	25%	23%	35%	43%	21%	28%	52%	49%	48%	27%	64%	41%
	acdilop		za		c	zcd	zcd	zcde	zi					zl	zop			s	zqst			z	2				
I	qst	l																				1					l

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-000725-101
Filename: 24-000725. WAIV\_2405095, WBI\_wtd\_v8\_IntUse\_UK
Proportions/Hears: Columns Tested Skrisi kevel; - 2/sh \_ 2/ds/e/flg - 2/sh/i/jk - 2i/ln - 2/n/o/p - 2/qi/s/t - 2/u/v/w/x/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 64

ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Air quality

Base: All UK adults, age 16+

		Go	nder					Age						Age (Nets)					Ethr	nicity				Workin	ng status	
		3						3						Age(Ness)		White (including White	Ethnic minorities (excluding White			Mixed/multip	Other			Working full-		В
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	75-84	85+	16-34	35-54	55+	minorities)	minorities)	Asian	Black	group	ethnicity	Other white	White British	time	full-time	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
Major problems	280	130	149	38	51	66	58	34	18	15	15		89	124	67	215	61	29	12	6	15	23	191	148	131	257
	4%	4%	4%	4%	4%	6%	5%	3%	2%	2%	2%	-	4%	6%	3%	4%	7%	8%	6%	7%	8%	7%	3%	5%	3%	4%
	hinovx				h	zghij	hij						n	zn		v	zov	zov				ov		zx		
Moderate problems	1185	548	628	149	265	219	207	146	119	80	71	9	414	426	345	944	229	88	62	20	59	89	855	519	660	1055
	17%	17%	18%	17%	23%	21%	18%	14%	14%	11%	11%	17%	20%	20%	13%	16%	28%	25%	32%	22%	30%	26%	15%	18%	17%	16%
	ghijnov			ij	zfghij	zghij	ghij						zn	zn		v	zov	ZOV	zov		ZOV	zov				
Minor problems	2108	974	1109	301	443	360	327	265	235	176	163	13	743	688	676	1815	275	129	57	25	64	99	1716	998	1104	1944
	31%	30%	32%	34%	39%	34%	29%	26%	28%	25%	25%	24%	37%	32%	26%	31%	33%	37%	29%	27%	33%	29%	31%	34%	29%	29%
	ghijnx			gij	zfghij	zfghij							zmn	n				zopv						ZX		
No problems	2957	1538	1403	335	330	364	503	548	451	426	396	30	665	867	1425	2702	215	89	49	33	43	126	2577	1174	1773	3318
	44%	47%	41%	38%	29%	35%	44%	54%	54%	60%	60%	57%	33%	40%	55%	46%	26%	25%	25%	37%	22%	36%	47%	40%	46%	49%
	bdelmpq rtuw	zb		d		d	de	zcdef	zcdef	zcdefgh	zcdefgh	cde		'	zlm	zpqrtu				pq		pqrt	zopqrtu		zw	
Don't know	225	82	135	55	47	30	37	23	17	15	14	1	103	67	55	175	46	15	14	6	10	9	166	76	138	182
	3%	3%	4%	6%	4%	3%	3%	2%	2%	2%	2%	2%	5%	3%	2%	3%	5%	4%	7%	7%	5%	2%	3%	3%	4%	3%
	aghnovw		za	zefghij	h								zmn				ZOV		zouv							4
Prefer not to say	19	7	12	-	7	6	4	2	-		•	-	7	11	2	12	5	1	1	-	3	2	11	8	10	18
			•	-	1%	1%	•	•	-	•	•	-		•	•		1%	•	•	-	2%	•	•		•	
Experienced problems	nov 3573	1051	1885	400	759	645	592	445	373	272	249	22	1247	n 1237	1089	2974	566	247	131	50	20V 138	212	2762	1664	1895	3256
experiencea problems	53%	1651 50%	1885 55%	488 56%	759 66%	62%	592 52%	445 44%	3/3 44%	38%	38%	42%	62%	1237 57%	42%	2974 51%	68%	70%	67%	56%	138 71%	61%	50%	57%	1895 50%	48%
	aghijno	3070	72	ghij	zcfghij	zfghijk	ghij	-476 II	11	30/0	30/0	-276	zmn	70	-270	J176	ZOSV	ZOSUV	ZOV	3376	ZOV	ZOV	30%	7X	30%	4070
	vx		20	giiij	k	zignijk	Biiil	'n	'n				211111	211			2034	20304	200		200	200		2.4		
No problems	2957	1538	1403	335	330	364	503	548	451	426	396	30	665	867	1425	2702	215	89	49	33	43	126	2577	1174	1773	3318
	44%	47%	41%	38%	29%	35%	44%	54%	54%	60%	60%	57%	33%	40%	55%	46%	26%	25%	25%	37%	22%	36%	47%	40%	46%	49%
	bdelmpq	zb		d		d	de	zcdef	zcdef	zcdefgh	zcdefgh	cde		1	zlm	zpqrtu				pq		pqrt	zopqrtu		zw	
	rtuw			1									l			l										1

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Japos IN 124-000725-01
Filename: 24-000725, WANE, 2405095, WBI, wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small bar



7 Jun 2024 Table 65

ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Air quality

Base: All UK adults, age 16+

					Education					Tenure			Annual house	ehold income			Cou	ntru		Er	gland region (N	(at)	T
					Education					renure			Alliudi liousi	enoia income			Cou	iiu y		EI	gianu region (iv	etj	+
							Another type of																
		Graduates (Degree/Mas		Other Higher Education		GCSE/ O- Level/ CSE/	qualification (vocational/p		Owned outright/	Rent from	Rent from council/												
		ter/PhD/abo	Non-	below	A-level or	NVQ12/	rofessional/f	No formal	buying on	private	housing	Up to	£26,000 up	£52,000 up	£100,000 and				Northern				
	Total	ve)	graduates	degree level	equivalent	equivalent	oreign)	qualifications	mortgage	landlord	association	£25,999	to £51,999	to £99,999	above	England	Scotland	Wales	Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	<b>Unwtd Total</b>
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
Major problems	280	106	169	25	69	48	11	15	152	69	41	65	77	45	28	252	11	12	4	49	37	166	257
	4% bhp	5% zbe	4%	3%	4%	3%	3%	6%	3%	8% zh	6% h	5%	4%	3%	4%	4% p	2%	4%	2%	3%	3%	6%	4%
Moderate problems	1185	413	763	123	310	232	48	50	761	192	184	270	311	230	112	1057	70	35	23	310	193	zs 554	1055
	17%	20%	16%	15%	19%	15%	14%	20%	16%	21%	26% zh	21%	16%	16%	18%	19%	12%	11%	12%	20%	18%	18%	16%
Minor problems	behpqr 2108	zbcef 655	1424	264	be 505	504	92	60	1507	310	209	zlm 395	592	486	177	zpqr 1820	144	92	51	507	349	963	1944
Willion problems	31%	32%	31%	33%	30%	32%	28%	23%	31%	34%	29%	30%	30%	34%	29%	32%	25%	28%	27%	32%	32%	32%	29%
No problems	gp 2957	824	g 2110	g 375	713	733	172	117	2333	306	218	532	918	zl 640	288	zp 2356	327	170	104	639	462	1255	3318
	44%	40%	45%	46%	43%	46%	52%	45%	48%	34%	30%	41%	47%	45%	46%	41%	57%	53%	56%	41%	42%	41%	49%
Don't know	aijosu 225	38	za 182	22	64	72	zabd 6	16	zij 103	32	60	38	zk 68	18	14	194	20 12	20 14	20 4	70	45	79	182
DOTTERNOW	3%	2%	4%	3%	4%	5%	2%	6%	2%	4%	8%	3%	3%	1%	2%	3%	2%	4%	2%	4%	4%	3%	3%
Prefer not to say	ahmu 19	2	za 8		a 4	za 5		zacf *	3	2	zhi 3	m 2	m -		2	15	4		1	zu 2	6	6	18
	* h		•		•	*	-	•	•	•	•	*	-		•	•	1%	*	•	•	1%	•	*
Experienced problems	3573	1175	2356 51%	412 51%	884	784 49%	151 46%	125 48%	2421 50%	571	434	730 56%	980 50%	762	317	3129	226 40%	140 43%	78 42%	865 55%	580 53%	1684	3256 48%
	53% befhlpq	58% zbcdefg	51%	51%	53%	49%	46%	48%	50%	63% zh	61% zh	zl	50%	54%	51%	55% zpqr	40%	43%	42%	55%	53%	56% z	48%
No problems	2957	824	2110	375	713	733	172	117	2333	306	218	532	918	640	288	2356	327	170	104	639	462	1255	3318
	44% aijosu	40%	45% za	46% a	43%	46% a	52% zabd	45%	48% zij	34%	30%	41%	47% zk	45%	46%	41%	57% zo	53% zo	56% zo	41%	42%	41%	49%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NI 12-000725-01)
Filename: 24-000725\_ WAVE\_240509S\_ WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

Base: All UK adults, age 16+

		1				England region	n							Scotlar	nd region				l	N	II regions (NU	(s3)		l		0	NS Area super	group (LA Level	1)			
Inweighted Total Veighted Total	Total (z) 6774 6774	North East (a) 209 274	North West (b) 569 741	Yorkshire and The Humber (c) 429 562	East Midlands (d) 409 495	West	East of England (f) 514 630	South East (g) 670 931	South West (h) 507 583	London (i) 667 880	Central Scotland (i) 115 69*	Glasgow (k) 139 74*	Highlands and Islands (I) 100 47*	Lothian (m) 173 83*	Mid Scotland and Fife (n) 157 70*	North East Scotland (o) 134 81*	South Scotland (p) 155 72	West Scotland (q) 136 74*	Belfast (r) 102 29*	East (s) 172 46*	North (t) 80 30*	Outer Belfast (u) 169 41	West and South (v) 193 42	Affluent England (w) 521 690	Business, Education and Heritage Centres (x) 1043 1000	Countryside Living (v) 1179 1092	Ethnically Diverse Metropolitan Living (A) 512 647	London		Town and Country Living (D) 1430 1178	Urban Settlements (E) 770 981	Unwtd Tot 6774 6774
Aajor problems	280 4% cghvwyD wyD	10 4%	30 4%	9 2%	13 3%	25 4%	26 4%	19 2%	12 2%	109 12% zabcdef gh	:	1 2%	:	3 3%	1 2%	4 5%	1 1%	1 1%	3 11% zstuv	1%	1%	1 1%	:	14 2%	47 5%	14 1%	63 10% zwzyCDE	44 17% zwzyACD E	29 3% y	25 2%	44 4% yD	257 4%
Moderate problems	1185 17% hinopqs yDyD	39 14% h	156 21% gh	116 21% h	81 16% h	112 19% h	98 16% h	144 16% h	47 8%	264 30% zabcdef gh	10 15% nop	22 30% zjlnopq	4 8%	17 21% Inopq	4 6%	3 4%	3 4%	7 10%	3 11%	2 5%	4 14%	6 15% s	7 16% s	105 15% y	232 23%	72 7%	176 27% zwzyCDE	111 41% zwzyACD E	141 15% y	151 13% y	198 20% yCD	1055 16%
Minor problems	2108 31% Inpqtyy	86 31%	253 34%	168 30%	157 32%	192 32%	194 31%	323 35%	182 31%	264 30%	21 31% I	27 37% Inpq	2 5%	32 39% Inopq	13 18% 	19 23% I	15 21% 	14 19% 	10 34%	11 24%	5 18%	15 36% t	11 26%	230 33% V	357 36%	249 23%	194 30% V	69 26%	275 30% V	362 31% V	372 38% zzyABCD	1944 29%
No problems	2957 44% bikABEA BE	121 44% i	268 36% i	250 44% bi	225 46% bi	237 40% i	295 47% bi	420 45% bi	336 58% zabcdef gi	204 23%	36 52% km	21 28%	40 87% zjkmnop	30 36%	50 72% zjkm	52 64% zkm	49 68% zjkm	49 66% zkm	12 41%	32 70% zru	18 62% zru	18 45%	24 56% z	329 48% ABE	330 33%	736 67% zwzABCD E	170 26% B	41 15%	429 47% ABE	603 51% zzABE	315 32% B	3318 49%
Don't know	225 3% hwywy	18 7% zfgh	33 4% h	19 3% h	17 3% h	27 5% h	15 2%	22 2%	5 1%	37 4% h	1 1%	2 3%	÷	1 1%	1 2%	1 2%	2 3%	3 5%	1 3%	:	1 5%	1 3%	1%	10 1%	31 3%	17 2%	42 7% zwzyBD	3 1%	35 4% wy	36 3%	50 5% zwzyB	182 3%
Prefer not to say	19	:	2	1	2	4 1%	2	2	1	2	1 1%	:	- :	:	:	1 2% z	1 2% z	:	- :	:	1%	- :	1%	1	3	3	2	:	4	2	3	18
Experienced problems	3573 53% hlnopqs tvyCDyC D	135 49%	439 59% zadfgh	292 52% h	251 51% h	329 55% h	318 51% h	487 52% h	242 41%	637 72% zabcdef gh	32 47% Inpq	51 69% zjlnopq	6 13%	52 63% zjlnopq	18 26%	26 32% I	19 26% I	22 29% I	16 56% st	14 30%	9 32%	21 52% st	18 42%	349 51% Y	636 64%	335 31%	433 67% zwzyCD	225 84% zwzyACD E	446 49% Y	537 46% Y	613 62% zwzyCD	3256 48%
No problems	2957 44% bikABEA	121 44% i	268 36% i	250 44% bi	225 46% bi	237 40% i	295 47% bi	420 45% bi	336 58% zabcdef	204 23%	36 52% km	21 28%	40 87% zjkmnop	30 36%	50 72% zjkm	52 64% zkm	49 68% zjkm	49 66% zkm	12 41%	32 70% zru	18 62% zru	18 45%	24 56% z	329 48% ABE	330 33%	736 67% zwzABCD	170 26% B	41 15%	429 47% ABE	603 51% zzABE	315 32% B	3318 49%

Fieldwork dates: 9th May-15th May 2028
Respondent type: Knowledge/heart Members - All UK adults, age 16+
Source: Issou IM 1940-00725-011
Filename: 24-000725 MAYE 205095 Will wild v\$ Intitise UK
Proportions/Mema-Columns Tested (5% risk level) - 1/s/lp/c/d/e/fi/s/h/- 1//k/l/m/n/o/s/q - 2i/rish/u/v - 1/wizi/All/c/D/E
Overlap formulae used. \* small base

ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? Air quality

7 Jun 2024 Table 67

ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Air quality

Base: All UK adults, age 16+

																						_					
		Urb				IMD Quintile				nher of children			Disability red			gual Orientat				igion					ern Ireland On		
		Urb	anity			IMD Quintile		1	Nur	nber of children	0-15 in nous	enoid	a little	or a lot	Sex	kuai Orientat	Bisexual/Oth		Kei	igion		· ·	mmunity back	ground (North	ern Ireland On	ly)	
				1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	sav	
	(2)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(v)	Unwtd Total
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422		1347									1484		5942			3194				91					6774
Major problems	280	250	30	84	75	61	25	36	178	59	30	13	77	201	235	12	20	141	90	21	23	1	3	-	2	-	257
	4%	5%	2%	6%	6%	4%	2%	3%	4%	6%	5%	6%	5%	4%	4%	5%	6%	4%	3%	8%	10%	1%	4%	-	7%	-	4%
	bfghnru	zb		zfg	zfg	f				zh								r		zr	zqr		u				
Moderate problems	1185	1088	97	339	260	232	205	149	814	194	131	39	282	867	1023	59	74	566	455	77	68	7	12	1	4	1	1055
	17%	20%	7%	25%	19%	17%	15%	11%	17%	20%	21%	18%	19%	17%	17%	24%	23%	18%	16%	28%	30%	7%	15%	18%	14%	18%	16%
	bfghru	zb		zdefg	fg	g	g			h	zh									zqr	zqr		u				
Minor problems	2108	1807	301	426	449	391	401	440	1519	300	188	77	482	1543	1825	83	114	1025	857	90	67	25	21	2	7	1	1944
	31%	33%	22%	32%	33%	29%	29%	32%	31%	31%	31%	35%	32%	30%	31%	33%	35%	32%	29%	33%	29%	27%	27%	36%	25%	17%	29%
	br	zb																									2212
No problems	2957	2055	901 67%	411	506	637	706	697	2262	362	243	76	583	2308	2658	82 33%	107	1340	1437	60	63	56	41	45%	14	5	3318
	44%	38%		31%	37%	47%	52%	51%	46%	38%	40%	35%	39%	45%	45%	33%	33%	42%	49%	22%	28%	61%	52%	45%	52%	62%	49%
	acdiklo pst		za		С	zcd	zcd	zcd	zijk					ZI	zop			st	zqst			z	z				
Don't know	225	205	20	77	61	26	23	37	147	38	19	12	53	153	190	13	11	115	70	23	c	2	1				182
DOIT CKIIOW	3%	4%	1%	6%	5%	2%	2%	3%	3%	4%	3%	5%	4%	3%	3%	5%	3%	4%	2%	8%	2%	3%	1%		2%	2%	3%
	befhr	zb	1/0	zefg	zef	276	270	3/0	370	4,0	3/0	3/6	470	370	370	370	3/0	470	276	zgrt	270	370	1/6		276	276	3.00
Prefer not to say	19	17	2	10	4	4	•	1	9	1	1	3	8	4	11	2		7	6	3					-		18
, , , , , , , , , , , , , , , , , , , ,	•	•		1%								1%	1%		•	1%	_			1%				_	-	-	•
	hmn			zfe								zhi	m														
Experienced problems	3573	3146	427	849	784	684	631	625	2511	552	348	128	841	2611	3083	154	208	1732	1402	187	158	32	36	2	12	3	3256
	53%	58%	32%	63%	58%	51%	46%	46%	51%	58%	57%	59%	57%	51%	52%	61%	64%	54%	48%	69%	70%	35%	46%	55%	46%	36%	48%
	bfghmnr	zb		zdefg	zefg					zh	h		zm				zn	r		zgr	zqr						
	u																										
No problems	2957	2055	901	411	506	637	706	697	2262	362	243	76	583	2308	2658	82	107	1340	1437	60	63	56	41	2	14	5	3318
	44%	38%	67%	31%	37%	47%	52%	51%	46%	38%	40%	35%	39%	45%	45%	33%	33%	42%	49%	22%	28%	61%	52%	45%	52%	62%	49%
	acdiklo		za		c	zcd	zcd	zcd	zijk					zl	zop			st	zqst			z	2				
	pst																										

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IN 24-000725-0)
Filename: 24-000725 (MAVE\_2405095\_WBI\_wrld\_wI\_nItUse\_UK
Proportions/Mems: Columns Tested (5/rs ids leve) - 1/3/b - 1/c/dje/fije - złh/h/j/k - z/h/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 68

ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Litter or rubbish on the street

Base: All UK adults, age 16+

		Ger	nder					Age						Age (Nets)					Eth	nicity				Workin	ng status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	75-84	85+	16-34	35-54	55+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Asian	Black	Mixed/multip le ethnic group	Other ethnicity	Other white	White British	time	Not working full-time	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(p)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Tota
	6774			353									1008			5776										6774
Veighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Major problems	760	329	423	95	159	155	127	97	76	50	46	4	254	282	224	591	158	78	40	12	28	55	536	327	429	733
	11%	10%	12%	11%	14%	15%	11%	10%	9%	7%	7%	8%	13%	13%	9%	10%	19%	22%	21%	13%	14%	16%	10%	11%	11%	11%
	aghijno v		za		ghij	zfghij	ij						n	zn		v	zov	zopv	zov			ov				
Aoderate problems	1791	848	918	251	351	286	276	234	215	179	169	10	602	561	628	1533	233	94	51	23	65	104	1430	783	999	1701
	26%	26%	27%	29%	31%	27%	24%	23%	26%	25%	26%	19%	30%	26%	24%	26%	28%	27%	26%	25%	33%	30%	26%	27%	26%	25%
	gn				zfgh	g							zn													
linor problems	3097	1515	1563	400	481	452	536	496	408	324	303	21	880	988	1229	2769	303	128	70	42	63	138	2632	1335	1752	3149
	46%	46%	46%	46%	42%	43%	47%	49%	49%	45%	46%	39%	44%	45%	48%	47%	36%	36%	36%	46%	32%	40%	48%	46%	46%	46%
	pqrt							zde	zde						z	zpqrtu							zopartu			
o problems	1081	567	511	118	143	143	192	187	141	157	139	18	261	335	485	951	114	44	29	14	27	52	900	469	609	1152
	16%	17%	15%	13%	13%	14%	17%	18%	17%	22%	21%	34%	13%	15%	19%	16%	14%	12%	15%	15%	14%	15%	16%	16%	16%	17%
	bdl	b					d	zde	d	zcdefh	zcde	zcdefgh			zlm											
on't know	33	15	14	13	8	6	1	3	-	2	2	-	21	7	5	15	18	7	4	-	8	-	15	6	20	25
	•	•	•	2%	1%	1%	•	•	-	•	•	-	1%	•	•		2%	2%	2%	-	4%	-		•	1%	
	hnovw			zfh		h							zn				zouv	zouv	zouv		zouv					
refer not to say	12	4	6	1	2	4	5	1	-			-	3	9	1	4	6	2	1	-	4	-	4	4	7	14
	•	•	•		•	•	•	•	-	•	•	-	•	•	•		1%	•	•	-	2%	-	•	•	•	•
	nov													zn			ZOV	ov			ZOV					
xperienced problems	5648	2693	2904	746	990	893	938	827	699	554	518	35	1736	1831	2080	4893	693	300	161	76	156	296	4597	2445	3179	5583
	83%	82%	85% za	85% iik	87%	85% gilk	83%	81%	83%	78%	79%	66%	86%	84% n	81%	83%	83%	85%	83%	85%	80%	85%	83%	84%	83%	82%
No problems	gijkn 1081	567	511	118	zgijk 143	gijk 143	192	187	141	157	139	18	261	335	485	951	114	44	29	14	27	52	900	469	609	1152
40 problems	16%	179/	15%	13%	13%	143	17%	18%	17%	22%	21%	34%	13%	15%	19%	16%	14%	12%	15%	15%	14%	15%	16%	16%	16%	17%
	bdl	1/76	15%	1376	13%	1476	1/%	zde	17%	zcdefh	zcde	zcdefgh	13%	15%	zlm	10%	1476	1276	1576	15%	14%	15%	10%	10%	10%	1776
	Dui	٥					u	4de	ď	zcdein	2006	zcueign			ZIIII	1										

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Iposo IIV 124-000725-01
Fillename: 24-000725\_ MAYE\_2405095\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 69

ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Litter or rubbish on the street

Base: All UK adults, age 16+

					Education					Tenure			Annual house	ehold income			Cou	ntrv		Fr	gland region (N	let)	
	Total	Graduates (Degree/Mas ter/PhD/abo ve)	Non- graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O- Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/p rofessional/f oreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
Major problems	760 11% hnr	229 11%	519 11%	86 11%	181 11%	177 11%	36 11%	39 15%	473 10%	121 13% h	127 18% zh	207 16% zlmn	221 11% n	139 10%	43 7%	642 11% r	57 10%	46 14% pr	14 8%	204 13%	126 12%	312 10%	733 11%
Moderate problems	1791 26% hm	523 26%	1242 27%	211 26%	443 27%	414 26%	106 32% zab	67 26%	1227 25%	256 28%	231 32% zh	363 28% m	551 28% m	328 23%	153 25%	1533 27%	139 24%	75 23%	44 24%	443 28%	293 27%	797 26%	1701 25%
Minor problems	3097 46% gij	946 46% g	2132 46% g	396 49% g	749 45%	750 47% g	140 43%	97 37%	2353 48% zij	366 40%	269 38%	560 43%	858 44%	708 50% zkl	303 49%	2588 45%	264 46%	157 48%	89 48%	678 43%	507 46%	1403 46%	3149 46%
No problems	1081 16% jk	335 16%	738 16%	112 14%	286 17%	246 15%	47 14%	48 19%	800 16% j	163 18% j	72 10%	165 13%	333 17% k	245 17% k	115 18% k	896 16%	105 19% zq	42 13%	37 20% zoq	241 15%	159 15%	496 16%	1152 17%
Don't know	33 * ahlm	4 *	23	5 1%	5 *	6	:	7 3% zabcdef	4	3	13 2% zhi	5	3	:	5 1% m	26	2 *	4 1% z	2 1%	8	4	14	25
Prefer not to say	12 * bh	2 *	3	-	2	1	-	:	2	2	2	3	-	-	2	9	2	*	1	3	3	3 *	14
Experienced problems	5648 83% pr	1697 83%	3892 84%	693 86% g	1372 82%	1341 84%	282 86%	203 79%	4053 83%	743 82%	627 88% zhi	1130 87% zimn	1630 83%	1175 83%	500 80%	4762 84% r	460 81%	278 86% pr	148 79%	1325 84%	926 85%	2511 83%	5583 82%
No problems	1081 16% jk	335 16%	738 16%	112 14%	286 17%	246 15%	47 14%	48 19%	800 16% i	163 18% i	72 10%	165 13%	333 17% k	245 17% k	115 18% k	896 16%	105 19% zq	42 13%	37 20% zoq	241 15%	159 15%	496 16%	1152 17%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N IZ-4000725-01)
Filename: 24-000725\_WAVE\_2405095\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Litter or rubbish on the street

Base: All UK adults, age 16+

	_				,	England region								Scotla	nd region					N	II regions (NU	Ts3)				C	NS Area super	group (LA Leve	4)			
Unweighted Total Weighted Total	Total (2) 6774 6774	North East (a) 209 274	North West (b) 569 741	Yorkshire and The Humber (c) 429 562	East Midlands (d) 409 495	West Midlands (e) 444 598	East of England (f) 514 630	South East (g) 670 931	South West (h) 507 583	London (i) 667 880	Central Scotland (i) 115 69*	Glasgow (k) 139 74*	Highlands and Islands (I) 100 47*	Lothian (m) 173 83*	Mid Scotland and Fife (n) 157 70*	North East Scotland (o) 134 81*	South Scotland (p) 155 72	West Scotland (q) 136 74*	Belfast (r) 102 29*	East (s) 172 46*	North (t) 80 30*	Outer Belfast (u) 169 41	West and South (v) 193 42	Affluent England (w) 521 690	Business, Education and Heritage Centres (x) 1043 1000	Countryside Living (v) 1179 1092	Ethnically Diverse Metropolitan Living (A) 512 647	London Cosmopolita n (B) 195 268	Services and Industrial Legacy (C) 1119 914	Town and Country Living (D) 1430 1178	Urban Settlements (E) 770 981	Unwtd Total 6774 6774
Major problems	760 11% fhlswyD wyD	42 15% fh	98 13% fh	63 11% fh	45 9% h	81 14% fh	37 6%	95 10% fh	28 5%	152 17% zcdfgh	11 15% Im	17 22% zlmnopq	1%	5 6%	5 7% I	9 11% I	5 7%	6 8% I	2 8%	1 2%	2 7%	6 14% s	3 7%	31 4%	157 16%	46 4%	148 23% zwzyCDE	41 15% wyD	124 14% zwzyD	75 6%	139 14% zwzyD	733 11%
Moderate problems	1791 26% hlnyDyD	70 26%	224 30% h	149 27% h	137 28% h	156 26% h	152 24%	227 24%	110 19%	308 35% zacdefg h	16 23% I	27 37% zlnoq	4 9%	33 40% zjlnopq	9 13%	14 18%	19 26% In	17 23% I	11 39% suv	9 20%	7 23%	8 20%	9 21%	153 22% Y	309 31%	186 17%	233 36% zwzyCD	97 36% zwzyD	257 28% wyD	250 21% y	305 31% zwzyD	1701 25%
Minor problems	3097 46% bikAEAE	118 43%	301 41%	260 46% i	224 45%	282 47% i	302 48% bi	448 48% bi	319 55% zabcdi	333 38%	28 41%	24 33%	27 58% zjkm	31 38%	34 48% k	43 53% km	36 50% k	40 55% km	10 35%	23 49%	15 50%	20 50%	21 51%	379 55% zzABCE	386 39%	599 55% zzABCE	209 32%	101 38%	404 44% A	610 52% zzABCE	407 42% A	3149 46%
No problems	1081 16% ikACEAC	43 16% i	111 15% i	87 15% i	87 18% i	73 12%	131 21% zbei	158 17% i	126 22% zbei	82 9%	13 18% k	6 8%	15 33% zjkmopq	13 16%	22 31% zkmopq	13 16%	13 18% k	11 14%	4 15%	13 29% zu	5 16%	7 16%	9 20%	125 18% ACE	138 14%	261 24% zwzABCE	51 8%	29 11%	122 13% A	236 20% zzABCE	118 12%	1152 17%
Don't know	33	1	6 1%	2	2	3	7 1%	2	:	5 1%	1 1%	:	:	:	:	1 1%	:	-	1 3% z	:	1 3% z	:	-	3	9 1%	:	6 1% y	:	4	4	8 1% y	25
Prefer not to say	12	- 1	2 *	1		3 1%	*	-	1	*	1 1%	:	-	-	-	1 2% z	-	-	-	-	1%	-	1%	-	3	-	2	-	3	*	3 *	14
Experienced problems	5648 83% fhinsyD yD	230 84%	623 84% fh	472 84% f	407 82%	519 87% fh	491 78%	771 83%	457 78%	793 90% zbcdfgh	55 80%	68 92% zjlno	31 67%	70 84% In	48 69%	66 81% I	59 82% In	63 86% In	24 82%	33 71%	24 80%	34 84% s	33 79%	562 81% y	852 85%	831 76%	589 91% zwzyCD	239 89% wyD	786 86% yD	935 79%	852 87% zwzyD	5583 82%
No problems	1081 16% ikACEAC	43 16% i	111 15% i	87 15% i	87 18% i	73 12%	131 21% zbei	158 17% i	126 22% zbei	82 9%	13 18% k	6 8%	15 33% zjkmopq	13 16%	22 31% zkmopq	13 16%	13 18% k	11 14%	4 15%	13 29% zu	5 16%	7 16%	9 20%	125 18% ACE	138 14%	261 24% zwzABCE	51 8%	29 11%	122 13% A	236 20% zzABCE	118 12%	1152 17%

Fieldwork dates: 9th May-13th May-2024.
Respondent type: Knowledge/prioral Members: All UK adults, age 16+
Fielmann: 24 600075. WWC 2450959. Why and 4d. Intibus UK
Proportions/Means: Columns Tested (Dis risk leves) - 1/nN/dR/N/dN/-21/nN//m/n/o/g/q - 2/r/nN/d-2/n/24/NA/CID/E
Overlap Formale: exc.d. \*-mail base



ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Litter or rubbish on the street

Base: All UK adults, age 16+

7 Jun 2024 Table 71

													Disability red	lucing activity													1
		Urb	anity			IMD Quintile			Nur	nber of children	0-15 in house	ehold	a little	or a lot	Sex	cual Orientat			Re	ligion		Co	ommunity back	ground (North	ern Ireland On	ıy)	
																	Bisexual/Oth									ı	1
				1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	1
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	1
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(v)	Unwtd Total
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422		1347									1484					3194				91			26**		6774
- 0																						•					
Major problems	760	708	52	302	197	122	87	51	533	111	79	30	202	532	639	52	47	356	277	66	35	6	5	1	2	2	733
	11%	13%	4%	22%	15%	9%	6%	4%	11%	12%	13%	14%	14%	10%	11%	21%	14%	11%	10%	24%	16%	7%	7%	12%	7%	26%	11%
	befgmnr	zb		zdefg	zefg	g	g						zm			zn				zgr	r						1
	u				- 0	· ·	ŭ																				1
Moderate problems	1791	1569	222	460	424	381	296	229	1285	270	158	60	404	1326	1549	61	107	869	719	91	59	20	19	1	8	1	1701
	26%	29%	16%	34%	31%	28%	22%	17%	26%	28%	26%	28%	27%	26%	26%	24%	33%	27%	25%	33%	26%	21%	25%	16%	29%	14%	25%
	bfgr	zb		zefg	zfg	fg	g													r							
Minor problems	3097	2352	745	464	553	598	727	755	2262	429	294	93	682	2338	2757	120	129	1412	1437	78	104	49	34	2	13	3	3149
	46%	43%	55%	34%	41%	44%	53%	55%	46%	45%	48%	43%	46%	46%	46%	48%	40%	44%	49%	29%	46%	53%	44%	40%	48%	38%	46%
	acds		za		c	c	zcde	zcde							z			s	zqs		s	z					
No problems	1081	752	328	107	167	239	247	321	830	136	76	32	183	865	971	16	39	543	472	26	26	15	19	1	4	2	1152
	16%	14%	24%	8%	12%	18%	18%	24%	17%	14%	13%	14%	12%	17%	16%	6%	12%	17%	16%	10%	11%	16%	25%	32%	16%	21%	17%
	acdlos		za			cd	cd	zcdef	21					7	70			5	5				7				
Don't know	33	31	2	9	11	7	3	3	13	7	3	2	10	10	23	-	2	12	5	8	3	2	-	-	-		25
		1%	-	1%	1%	1%				1%		1%	1%	•	•	_	1%	•		3%	1%	2%	_		_		•
	hmnr			-7.5	-/-					-,-			m				-,-			zar	r	7					1
Prefer not to say	12	10	2	5	3	3	•	1	5	1	1	2	4	3	3	2	2	2	4	4	•			-	-		14
, , , , , , , , , , , , , , , , , , , ,	-		•									1%				1%	1%	•		1%				_	_	_	
	hmn											zh.				n	n			zgr							1
Experienced problems	5648	4629	1019	1226	1175	1101	1110	1036	4081	810	531	183	1288	4196	4945	233	283	2637	2433	235	198	75	58	3	22	6	5583
anganiana producino	83%	85%	75%	91%	87%	82%	82%	76%	83%	85%	87%	84%	87%	83%	83%	93%	87%	83%	83%	86%	87%	82%	75%	68%	84%	79%	82%
	bev	zb	. 570	zdefg	zefg	g g	a	. 0,0	2370	2370	7h	2470	zm			zn	5770	2370	2370	2070	2770	3270	. 570	2570			1
No problems	1081	752	328	107	167	239	247	321	830	136	76	32	183	865	971	16	39	543	472	26	26	15	19		4	2	1152
no problems	16%	14%	24%	8%	12%	18%	18%	24%	17%	14%	13%	14%	12%	17%	16%	6%	12%	17%	16%	10%	11%	16%	25%	32%	16%	21%	17%
	acdlos	1476	2476 78	676	12%	rd cd	rd cd	zedef	1/76	1476	1376	1476	1276	1/7s 7l	70	U76	1276	1/76	10%	10%	1176	10%	2576	3276	10%	2176	1/76
I	acdios	1	2a	1	c	ca	ca	zcaer	2)				1	21	20			S	S			1	2				1

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Josos UR J24600725-101
Filename: 24-000725 WAVZ - 2005095 WBI wtd v8 IntUse UK
Proportions/Hauens: Columns Tested (5% risk level) - 27th - 27th - 27th - 17th - 27th - 2

7 Jun 2024
ENVSPACE. Please think about the public, green or open space in your local area that is nearest to your home, for example a park, countryside, wood, play area, canal path, riverside or beach. How satisfied are you with the quality of the space? This might include how well it meets your needs, whether it is safe, attractive, free of litter or other mess, and the quality of the facilities if there are. Base: All UK adults, age 16+

		Ge	nder					Age						Age (Nets)					Eth	hnicity				Workin	g status	T
																White (including White	Ethnic minorities (excluding White			Mixed/multip	Other			Working full-	Not working	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (i)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	minorities) (o)	minorities) (p)	Asian (q)	Black (r)	group (s)	ethnicity (t)	Other white (u)	White British (v)	time (w)	full-time (x)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
Very satisfied	1613 24% cdelmpq rtuw	757 23%	847 25%	138 16%	135 12%	176 17% d	273 24% cde	335 33% zcdef	289 34% zcdef	268 38% zcdef	249 38% zcdef	19 35% cde	274 14%	448 21% I	891 35% zlm	1507 26% zpqrtu	92 11% q	26 7%	28 15% q	15 17% q	23 12%	51 15% q	1456 26% zopqrtu	607 21%	1000 26% zw	1831 27%
Fairly satisfied	3102 46% gn	1531 47%	1550 45%	466 53% zfghijk	551 48% gik	489 47% g	508 45%	423 42%	371 44%	295 41%	279 42%	16 30%	1017 50% zmn	997 46% n	1089 42%	2714 46%	352 42%	145 41%	86 44%	36 40%	85 44%	166 48%	2548 46%	1396 48% z	1702 45%	2992 44%
Neither satisfied nor dissatisfied	1089 16% hijnov	538 16%	544 16%	159 18%	242 21% zfghij	184 18% hij	173 15%	147	97	12%	77 12%	20%	401 20% zmn	356 16%	332 13%	879 15%	202 24% zov	96 27% zopv	40 21%	19 21%	46 24%	73 21% ov	806 15%	477 16%	601 16%	1016
Fairly dissatisfied	680 10% ghijnov	304 9%	362 11%	61 7%	142 12% cghij	137 13% zcghij	143 13% zcghij	84 8%	68 8%	45 6%	38 6%	7 13%	203	281 13% zn	196 8%	542 9%	125 15% zoruv	62 18% zopruv	18 9%	15 17% ov	29 15%	30 9%	512 9%	327 11% zx	351 9%	673 10%
Very dissatisfied	217 3% bhijnov	124 4%	91 3%	32 4%	56 5% zfghij	51 5% zfghij	28 3%	27 3%	13 2%	10 1%	9 1%	1 2%	88 4% n	80 4% n	50 2%	174 3% v	39 5% zov	14 4%	15 8% zopv	3 3%	7 3%	25 7% zov	149 3%	97 3%	116 3%	200 3%
Don't know	59 1% ghnovw	19 1%	35 1%	22 3% zefgh	12 1%	6 1%	7 1%	2	*	7 1%	7 1% g	-	34 2% zmn	12 1%	12	39 1%	19 2% zov	9 3% zov	5 3% zov	2 2%	3 2%	2 1%	37 1%	15 1%	36 1%	48 1%
Prefer not to say	14 + nov	5	5	-	5 *	4	4	:	-	:	:	-	5	8 + n	:	9	3	1 *	1	-	2 1%	1	8	3	9	14
Satisfied	4715 70% delmpqr stu	2289 70%	2397 70%	604 69% d	687 60%	665 64%	780 69% de	757 74% zdef	660 79% zcdefg	563 79% zcdefk	528 80% zcdefgk	35 65%	1290 64%	1445 66%	1980 77% zlm	4220 72% zpqrstu	444 53% q	170 48%	114 59% q	51 57%	108 55%	217 62% pq	4004 73% zopqrst u	2003 69%	2702 71%	4823 71%
Dissatisfied	896 13% ghijnov	428 13%	453 13%	93 11%	197 17% zcghij	188 18% zcghij	172 15% ghij	111 11% j	80 10%	55 8%	47 7%	8 15%	290 14% n	360 17% zn	246 10%	716 12%	164 20% zov	76 22% zov	33 17%	18 20% ov	36 18%	55 16%	661 12%	424 15% zx	467 12%	873 13%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Iposo (IN 24-00725-1)
Filename: 24-000725\_WAVE\_2405095\_WBl \_wtd\_vd\_IntUse\_UK
Proportions/Means: Columns Tested (Sh risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/\/u/v - z/w/x
Overlap formulae used. \* \*small base

7 Jun 2

Table 73

ENVSPACE. Please think about the public, green or open space in your local area that is nearest to your home, for example a park, countryside, wood, play area, canal path, riverside or beach. How satisfied or dissatisfied are you with the quality of the space? This might include how well it meets your needs, whether it is safe, attractive, free of litter or other mess, and the quality of the facilities if there are any.

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	intry		En	gland region (N	et)	
Unweighted Total	Total (z) 6774	Graduates (Degree/Mas ter/PhD/abo ve) (a)	Non- graduates (b) 4245	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O- Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/p rofessional/f oreign) (f)	No formal qualifications (g) 274	Owned outright/ buying on mortgage (h)	Rent from private landlord (i) 659	Rent from council/ housing association (j) 633	Up to £25,999 (k)	£26,000 up to £51,999 (I)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o) 4418	Scotland (p) 1109	Wales (q) 531	Northern Ireland (r) 716	North (s) 1207	Midlands (t) 853	South (u) 2358	Unwtd Tota 6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Very satisfied	1613 24% bdijkst	580 28% zbdeg	1026 22% d	211 26% bd	318 19%	364 23%	81 25%	52 20%	1335 27% zij	157 17% j	84 12%	254 20%	467 24% k	373 26% k	200 32% zklm	1340 24%	153 27% z	79 24%	41 22%	333 21%	219 20%	789 26% zst	1831 27%
Fairly satisfied	3102 46% gi	957 47% g	2116 45% g	357 44%	800 48% g	711 45% g	154 47% g	94 36%	2324 48% zi	404 44%	278 39%	555 43%	907 46%	714 50% zk	284 46%	2628 46%	243 43%	144 44%	87 47%	701 44%	508 46%	1420 47%	2992 44%
Neither satisfied nor dissatisfied	1089 16% ahmn	254 12%	815 17% za	118	307 18%	288 18%	52 16%	50 19% a	13%	194 21% zh	179 25% zh	246 19% zmn	338 17% mn	170	11%	919	87 15%	17%	29 15%	253 16%	191	475 16%	1016
Fairly dissatisfied	680 10% hu	189 9%	487 10%	96 12%	183 11%	145 9%	26 8%	38 15% zaef	439 9%	106 12%	112 16% zh	160 12% z	191 10%	133 9%	58 9%	568 10%	61 11%	33 10%	18 9%	193 12% zu	126 12% u	249 8%	673 10%
Very dissatisfied	217 3% ahmu	48 2%	163 4%	26 3%	43 3%	67 4% a	12 4%	14 6% ad	101 2%	42 5% h	44 6% zh	72 6% zlmn	58 3%	28 2%	10 2%	178 3%	21 4%	9 3%	9 5% zo	69 4% zu	38 4%	71 2%	200 3%
Don't know	59 1% achlm	9 *	44 1% c	*	15 1%	14 1%	4 1% c	11 4% zabcde	16	*	15 2% zhi	13 1% Im	*	*	*	48 1%	3 1%	5 1%	3 2%	24 1% zu	7 1%	17 1%	48 1%
Prefer not to say	14 * h	2 *	5 *	-	*	*	-	:	2 *	3 * h	1 *	1 *	-	-	2	*	2 *	-	1 *	5 *	3	3 *	14
Satisfied	4715 70% bgijks	1537 75% zbcdeg	3143 67%	569 70% g	1117 67% g	1075 67%	235 72% g	146 57%	3660 75% zij	562 62% i	363 51%	809 62%	1374 70% k	1087 77% zkl	484 78% zkl	3969 70%	395 70%	223 69%	128 68%	1033 66%	727 67%	2209 73% zst	4823 71%
Dissatisfied	896 13%	237 12%	650 14%	122 15%	227 14%	212 13%	38 12%	52 20% zahdef	541 11%	148 16% h	157 22% zhi	232 18% zlmn	249 13%	161 11%	68 11%	746 13%	81 14%	42 13%	27 15%	262 17%	164 15%	320 11%	873 13%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Iposs (NI 22-00725-5)
Filename: 24-00725 WNE; 2405095, WBI \_wrld\_wB\_ Initise\_ UK
Proportions/Means: Columns Tested (Sx risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base



ENVSPACE. Rease think about the public, green or open space in your local area that is nearest to your home, for example a park, countryide, wood, play area, canal path, riverside or beach. How satisfied or dissatisfied are you with the quality of the space? This might include how well it meets your needs, whether it is safe, attractive, free of litter or other mees, and the quality of the facilities if there are any.

Base: All UK adults, age 16+

		1				England regio	n							Scotla	nd region					N	II regions (NU	Ts3)				0	NS Area supers	roup (LA Level	I)			
Unweighted Total Veighted Total Very satisfied	Total (2) 6774 6774 1613 24% eiACEAC	North East (a) 209 274 49 18%	North West (b) 569 741 150 20%	Yorkshire and The Humber (c) 429 562 133 24% i	East Midlands (d) 409 495	West Midlands (e) 444 598 113 19%	East of England (f) 514 630 192 30% zabdei	South East (x) 670 931 255 27% abei	South West (h) 507 583 193 33% zabodei	London (i) 667 880 149 17%	Central Scotland (i) 115 69* 12 17%	Glasgow (k) 139 74* 12 17%	Highlands and Islands (I) 100 47* 24 51% zjkmnop	Lothian (m) 173 83* 18 21%	Mid Scotland and Fife (n) 157 70 22 32%	North East Scotland (o) 134 81 26 32% jk	South Scotland (p) 155 72 20 28%	West Scotland (q) 136 74* 19 26%	Belfast (r) 102 29 3 12%	East (5) 172 46* 12 27% r	North (t) 80 30* 7 24%	Outer Belfast (u) 169 41 8 19%	West and South (v) 193 42 10 25%	Affluent England (w) 521 690 205 30% zzACE	Business, Education and Heritage Centres (x) 1043 1000 203 20%	Countryside Living (y) 1179 1092 385 35% zzABCDE	Ethnically Diverse Metropolitan Living (A) 512 647	London Cosmopolita n (B) 195 268 55 21% A	Services and Industrial Legacy (C) 1119 914 170 19% A	Country	Urban Settlements (E) 770 981 192 20% A	Unwtd To 6774 6774 1831 27%
airly satisfied	8 3102 46%	136 49%	329 44%	236 42%	234 47%	274 46%	271 43%	415 45%	288 49%	446 51% zcf	26 38%	33 45%	q 16 35%	42 50%	32 46%	33 41%	26 36%	34 46%	14 49%	21 46%	12 40%	21 52%	19 44%	325 47%	458 46%	472 43%	306 47%	138 52%	406 44%	575 49%	421 43%	2992 44%
either satisfied nor dissatisfied	1089	35 13%	118 16%	100	83 17%	108	95 15%	154 17%	68 12%	158	13	15 20%	3 7%	14	3 5%	11	15	13	5 17%	5	7 24%	7	4 11%	87 13%	169 17%	141	144 22%	38 14%	162 18%	167 14%	181	1016 15%
airly dissatisfied	680 10% hyy	34 12%	101 14% zgh	59 10%	49 10%	77 13%	57 9%	79 8%	29 5%	84 10%	13 18% zlo	9 12%	2 5%	7 8%	10 14%	6 8%	7 10%	7 9%	4 13%	5 12%	1 2%	3 7%	5 12%	53 8%	118 12%	70 6%	70 11%	28 10%	wy 120 13% zwzyD	98 8%	123 13% zwzyD	673 10%
'ery dissatisfied	217 3% hyDyD	12 4% h	33 4% fgh	24 4% h	18 4% h	21 3% h	11 2%	19 2%	4 1%	37 4% h	4 6%	5 7%	1 2%	2 3%	2 3%	4 5%	1 2%	1 1%	2 6%	1 3%	2 7%	2 5%	2 4%	11 2%	44 4%	17 2%	38 6% zwzyD	8 3% D	46 5% zwzyD	9 1%	44 4% wyD	200 3%
on't know	59 1%	8 3% zfhi	7	8 1% h	3 1%	4 1%	2 *	9 1%	÷	6 1%	1 1%	:	÷	:	-	2 2%	1%	-	1 3%	:	1%	:	1 3% z	9 1%	5 1%	5	5 1%	1	8 1%	8 1%	17 2% zzy	48 1%
efer not to say	14	-	4 1%	1	2 *	1	2 *	:	1 *	1	1 1%	:	-	:	:	:	1 2% z	-	-	:	1%	-	1%		2 *	1 *	2 *	:	3	3	3 *	14
tisfied	4715 70% bjACEAC	185 68%	479 65%	369 66%	340 69%	386 65%	463 73% bce	670 72% be	481 83% zabcdef	595 68%	38 55%	45 61%	40 86% zjkmopq	60 72% j	54 78% jkp	59 72% j	46 65%	53 72% j	18 61%	33 73%	19 64%	29 71%	29 69%	529 77% zzACE	661 66%	857 79% zzACE	388 60%	194 72% ACE	576 63%	893 76% zzACE	613 62%	4823 71%
Dissatisfied	896 13% hwyDwyD	46 17% eh	133 18% zfeh	83 15%	66 13%	98 16% feb	68 11%	98 10%	33 6%	121 14%	17 24% zlmoon	14 19%	3 7%	9 11%	12 17%	10 12%	9 12%	7 10%	5 19%	7 15%	3 10%	5 13%	7 16%	64 9%	162 16%	87 8%	108 17% wvD	35 13%	166 18%	107 9%	167 17%	873 13%

Fieldwork dates: 9th May-15th May 2028
Respondent type: Knowledge/heart Members - All UK adults, age 16+
Source: Issou IM 1940-00725-011
Filename: 24-000725 MAYE 205095 Will wild v\$ Intitise UK
Proportions/Mema-Columns Tested (5% risk level) - 1/s/lp/c/d/e/fi/s/h/- 1//k/l/m/n/o/s/q - 2i/rish/u/v - 1/wizi/All/c/D/E
Overlap formulae used. \* small base

7 Jun 2024 Table 75

ENVSPACE. Please think about the public, green or open space in your local area that is nearest to your home, for example a park, countryside, wood, play area, canal path, riverside or beach. How satisfied or dissatisfied are you with the quality of the space? This might include how well it meets your needs, whether it is safe, attractive, free of litter or other mess, and the quality of the facilities if there are any.

### Base: All UK adults, age 16+

		Urba				IMD Quintile					n 0-15 in house		Disability red a little		_	xual Orientat						_					
ı		Urbi	enity			IMD Quintile			Num	ber of childre	n U-15 in nouse	noid	a little	or a lot	Se	xual Orientat	Bisexual/Oth		Reli	igion		C	ommunity back	ground (North	ern Ireland On	ly)	-
				1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	Unwtd Total
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Very satisfied	1613	1107	505 37%	148	235	356	453	420	1293	164	113 18%	38 17%	301	1288	1473	30	49	721	804 28%	27	34	24	15	2 37%	8	2 33%	1831 27%
	24%	20%		11%	17%	26%	33%	31%	26%	17%	18%	1/%	20%	25%	25%	12%	15%	23%		10%	15%	26%	19%	3/%	30%	33%	27%
	acdijlo pst		za		С	cd	zcde	zcd	zijk					ZI	zop			st	zqst								
Fairly satisfied	3102	2523	579	536	635	621	627	684	2261	462	281	81	612	2414	2695	127	177	1529	1295	98	99	41	37	1	9	3	2992
	46%	47%	43%	40%	47%	46%	46%	50%	46%	48%	46%	37%	41%	48%	45%	51%	54%	48%	44%	36%	44%	45%	48%	32%	35%	44%	44%
	ckls				c	c	c	ZC	k	k				zl			zn	zrs	s								
Neither satisfied nor dissatisfied	1089	912	178	313	265	210	151	150	752	172	112	48	300	729	963	37	50	480	457	71	51	13	12	•	5	-	1016
	16%	17%	13%	23%	20%	16%	11%	11%	15%	18%	18%	22%	20%	14%	16%	15%	15%	15%	16%	26%	22%	15%	16%	9%	20%	_	15%
	bfghm	zb	1376	zefg	zefg	fg	11/0	1176	1376	10/6	10/0	2270 h	zm	14/6	1076	13/6	1376	13/6	1076	zgr	zgr	1370	10%	370	20%	-	1370
Fairly dissatisfied	680	611	68	217	163	111	104	84	450	110	72	31	191	464	580	27	44	330	255	53	32	8	7	1	2		673
	10%	11%	5%	16%	12%	8%	8%	6%	9%	12%	12%	14%	13%	9%	10%	11%	14%	10%	9%	19%	14%	9%	9%	18%	9%	6%	10%
	bfghmr	zb		zdefg	zefg							h	zm							zgr	r						
Very dissatisfied	217	204	13	110	40	42	16	9	141	28	29	12	60	144	176	26	5	103	84	15	7	3	5	•	1	1	200
	3%	4%	1%	8%	3%	3%	1%	1%	3%	3%	5%	5%	4%	3%	3%	10%	1%	3%	3%	6%	3%	3%	6%	4%	6%	17%	3%
	bfghmn	zb		zdefg	fg	fg										znp							2				4
Don't know	59	52	6	19	11	8	9	12	28	17	3	8	17	32	49	2	3	28	17	6	4	2	1	-	-	-	48
	1%	1%	•	1%	1%	1%	1%	1%	1%	2%	•	3%	1%	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%			-	1%
	hmr									zh		zhj								r		2					
Prefer not to say	14	13	1	4	6	3		1	4	1	2	1	3	4	5	2	-	3	3	3	-		:	-	-	-	14
	hmn									•	•	1%		Ť		1%	-			1%	-			-	-	-	
Satisfied	4715	3630	1084	684	870	976	1081	1104	3554	626	393	119	913	3702	4169	157	226	2250	2100	qr 126	133	64	52	3	17	6	4823
Sutisficu	70%	67%	80%	51%	64%	72%	79%	81%	72%	66%	64%	54%	62%	73%	70%	63%	69%	70%	72%	46%	59%	70%	67%	69%	65%	77%	71%
	acdijkl		za	-1/0	c	cd	zcde	zcde	zijk	k	k	-4/0	22.70	zl	2	23/0	3370	st	zst		s	.02	2770	2370	23/0		
	st								,													1					
Dissatisfied	896	815	81	327	203	153	120	93	591	138	101	43	250	608	756	53	49	433	338	68	39	11	12	1	4	2	873
	13%	15%	6%	24%	15%	11%	9%	7%	12%	14%	17%	20%	17%	12%	13%	21%	15%	14%	12%	25%	17%	12%	15%	22%	14%	23%	13%
	bfghmnr	zb		zdefg	efg	g					zh	zh	zm			zn				zqr							

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK daults, age 16+
Source: Ipsos IN JEA-6000725-10]
Filename: 24-000725, WANZ - 2005095, WBI, wtd \_v8\_IntUse\_UK
Proportions/Neans-Columns Tested (5% risk level) - 12/bj - 12/dje/rijk\_ - 12/hi/lj/k - 12/lm/n - 12/ho/p - 12/qi/sjk\_ - 2/hi/lj/k - 12/lm/n - 12/ho/p - 12/qi/sjk\_ - 2/hi/lj/k - 12/lm/n - 12/ho/p - 12/qi/sjk\_ - 2/hi/lj/k - 12/lm/n - 12/ho/p - 12/qi/sjk\_ - 12/hi/lj/k - 12/lm/n - 12/hi/lj/k - 12/hi/lj/k



7 Jun 2024 Table 76

# ENVEFFORTS. How satisfied or dissatisfied are you with efforts to preserve the environment in the UK?

Base: All UK adults, age 16+

		Go	nder	1				Age					1	Age (Nets)		1			Eth	nicity				Working	r etatur	
		Ge	lidei					Age						Age (Nets)			Ethnic		Edil	licity				WOIKII	sacus	
																White (including White	minorities (excluding White			Mixed/multip	Other			Working full-	Not working	
	Total (z)	Male	Female (b)	16-24	25-34 (d)	35-44	45-54	55-64	65-74	75+	75-84 (i)	85+	16-34	35-54	55+ (n)	minorities)	minorities)	Asian	Black	group	ethnicity		White British	time	full-time	
Unweighted Total	6774	(a) 3248	(b) 3473	(c) 353	(a) 655	(e) 974	(f) 1222	(g) 1554	(h) 1884	632	582	(k)	1008	(m)	(n) 3570	(o) 5776	(p) 936	(q) 461	(r) 237	(s) 129	(t) 109	(u) 282	(v) 5494	(w) 2740	(x)	Unwtd Total
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2196 2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3990 3815	6774 6774
Very satisfied	190	123	66	54	31	19	26	30	25	6	6	-	85	45	61	135	48	7	13	7	20	7	128	77	113	169
	3%	4%	2%	6%	3%	2%	2%	3%	3%	1%	1%	-	4%	2%	2%	2%	6%	2%	7%	8%	10%	2%	2%	3%	3%	2%
	bijmnov	zb		zdefghi i	i			ij	ij				zmn				zoquv		zoquv	zoquv	zoquv					
Fairly satisfied	1507	693	809	186	225	231	243	232	191	199	180	19	411	474	622	1277	211	84	71	18	38	78	1199	633	868	1538
-	22%	21%	24%	21%	20%	22%	21%	23%	23%	28%	27%	36%	20%	22%	24%	22%	25%	24%	37%	20%	19%	22%	22%	22%	23%	23%
			z							zdefgh	zdf	df			zl				zopąstu v							
Neither satisfied nor dissatisfied	1950	952	990	229	342	261	367	315	246	191	178	13	571	628	752	1671	261	126	54	17	63	96	1575	834	1107	2018
	29%	29%	29%	26%	30%	25%	32%	31%	29%	27%	27%	25%	28%	29%	29%	28%	31%	36%	28%	19%	33%	28%	29%	29%	29%	30%
Fairly dissatisfied	2055	989	1044	265	369	341	zei 323	ze 285	252	219	207	12	633	664	757	1861	175	zopsv 75	32	31	37	112	1749	928	1121	1980
railly dissatisfied	30%	30%	30%	30%	32%	33%	28%	28%	30%	31%	31%	22%	31%	30%	29%	32%	21%	21%	16%	34%	19%	32%	32%	32%	29%	29%
	gpqrt					g										zpqrt				pgrt		pgrt	zpqrt			
Very dissatisfied	893	461	420	100	139	163	149	142	120	81	74	7	239	312	342	786	99	44	16	13	25	48	738	396	495	923
	13%	14%	12%	11%	12%	16%	13%	14%	14%	11%	11%	13%	12%	14%	13%	13%	12%	12%	8%	15%	13%	14%	13%	14%	13%	14%
	b					zij																				
Don't know	161	55	100	45	32	26	24	12	6	16	13	2	77	50	34	122	34	15	6	4	10	6	117	51	100	129
	2%	2%	3%	5%	3%	2%	2%	1%	1%	2%	2%	4%	4%	2%	1%	2%	4%	4%	3%	4%	5%	2%	2%	2%	3%	2%
	aghnovw		za	zfghj	gh	gh	h			h		h	zn	n			ZOV	ZOV								47
Prefer not to say	17				5	6	4	1					5	10	2	11	4	1	1	-	2 1%	1	10	3	11	17
	n			-	, in the second	1% b			-			-		zn						-	1%					
Satisfied	1698	816	874	240	256	249	269	262	216	205	186	19	496	518	683	1412	259	91	85	26	58	85	1327	710	981	1707
	25%	25%	25%	27%	22%	24%	24%	26%	26%	29%	28%	36%	25%	24%	27%	24%	31%	26%	44%	28%	30%	24%	24%	24%	26%	25%
1	ov									df	d				zm		zoqv		zopąsuv							1
Dissatisfied	2948	1449	1464	364	508	504	472	427	372	300	281	19	872	976	1099	2647	273	119	48	44	62	160	2487	1324	1616	2903
	44%	44%	43%	41%	44%	48%	42%	42%	44%	42%	43%	35%	43%	45%	43%	45%	33%	34%	25%	48%	32%	46%	45%	45%	42%	43%
	pqr					zfg										zpqrt	r			pqr		pqr	zpqrt	z		

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-101
Filename: 24-000725\_ WANE, 2405095\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Newns. Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 77

ENVEFFORTS. How satisfied or dissatisfied are you with efforts to preserve the environment in the UK?

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	ntrv		Er	ngland region (N	et)	
																		,				,	1
							Another type																
							of																
		Graduates		Other Higher		GCSE/ O-	qualification		Owned		Rent from												
		(Degree/Mas		Education		Level/ CSE/	(vocational/p		outright/	Rent from	council/												
		ter/PhD/abo	Non-	below	A-level or	NVQ12/	rofessional/f	No formal	buying on	private	housing	Up to	£26,000 up	£52,000 up	£100,000 and				Northern				
	Total	ve)	graduates	degree level	equivalent	equivalent	oreign)	qualifications	mortgage	landlord	association	£25,999	to £51,999	to £99,999	above	England	Scotland	Wales	Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total	6774	2447																					6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Very satisfied	190	47	134	19	40	51	15	9	109	37	28	28	50	39	32	159	15	12	4	36	28	95	169
	3%	2%	3%	2%	2%	3%	4%	4%	2%	4%	4%	2%	3%	3%	5%	3%	3%	4%	2%	2%	3%	3%	2%
	h						a			h	h				zklm								
Fairly satisfied	1507	409	1085	173	402	371	89	49	1143	191	120	283	446	321	154	1270	111	85	41	357	212	700	1538 23%
	22% ai	20%	23%	21%	24%	23%	27%	19%	24%	21%	17%	22%	23%	23%	25%	22%	20%	26%	22%	23%	19%	23%	23%
Neither satisfied nor dissatisfied	1950	508	za 1423	234	a 493	530	94	72	zj 1320	282	254	417	570	364	153	1609	179	p 100	63	451	322	836	2018
Neither satisfied flor dissatisfied	1950	308	1425	254	495	550	54	12	1520	202	254	417	370	304	155	1009	1/5	100	65	431	322	030	2018
	29%	25%	31%	29%	30%	33%	29%	28%	27%	31%	36%	32%	29%	26%	25%	28%	31%	31%	34%	29%	29%	28%	30%
	ahm	25/0	za	23,0	a	zab	2570	2070	2770	3270	zh	zmn	2570	20,0	2370	20,0	31,0	31/0	zo	23,0	23,0	20,0	30,0
Fairly dissatisfied	2055	672	1371	257	501	453	87	74	1521	263	208	369	605	466	192	1747	170	88	50	482	360	905	1980
,	30%	33%	29%	32%	30%	28%	27%	29%	31%	29%	29%	28%	31%	33%	31%	31%	30%	27%	27%	31%	33%	30%	29%
		zbe							z										-				
Very dissatisfied	893	376	509	107	184	136	41	41	688	107	68	166	262	217	78	762	76	33	22	200	133	429	923
	13%	18%	11%	13%	11%	9%	13%	16%	14%	12%	10%	13%	13%	15%	13%	13%	13%	10%	12%	13%	12%	14%	14%
	bdej	zbcdef	e	e				be	zj					z									
Don't know	161	26	127	20	44	49	2	13	74	29	33	38	33	13	10	133	16	7	6	44	36	52	129
	2%	1%	3%	2%	3%	3%	1%	5%	2%	3%	5%	3%	2%	1%	2%	2%	3%	2%	3%	3%	3%	2%	2%
	afhmu		af		a	af		zaf		h	zh	m									u		
Prefer not to say	17	2	7	-	2	5	-	•	4	2	3	1		-	2	14	2	-	1	7	1	6	17
	*		•		•	*	-	•	*	•	*	*		-	•	•	•		•	•	•	•	
	h																						
Satisfied	1698	455	1218	192	441	422	104	58	1251	228	149	311	496	360	186	1429	126	97	46	394	240	795	1707
	25%	22%	26%	24%	27%	26%	32%	23%	26%	25%	21%	24%	25%	25%	30%	25%	22%	30%	24%	25%	22%	26%	25%
Dissatisfied	aj 2040	4047	Za	254	9	a 500	zabcg	445	3300	270	276	534	067	502	zk	2500	246	zp	72	coa	403	4224	2002
Dissatisfied	2948	1047	1881	364	684	589	129	115	2209	370	276	534	867	683	270	2509	246	121	72	681	493	1334	2903
	44%	51%	40%	45%	41%	37%	39%	45%	45%	41%	39%	41%	44%	48%	43%	44%	43%	37%	39%	43%	45%	44%	43%
	bejqr	zbcdef	ę	be					zj					zk		qr							4

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NI 124-000725-201)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_Intluse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/l/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

ENVEFFORTS. How satisfied or dissatisfied are you with efforts to preserve the environment in the UK?

#### Base: All UK adults, age 16+

i						England region		1						Scotla	nd region					N	I regions (NU	Ts3)					ONS Area supe	rgroup (LA Lev	el)			
	Total (z)	North East	North West	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East	South West	London (i)	Central Scotland	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (v)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolita n (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	Unwtd Total
Unweighted Total																			102													6774
Weighted Total	6774	274	741	562	495	598	630	931	583	880	69*	74*	47*	83*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
Very satisfied	190 3%	6 2%	14 2%	16 3%	12 2%	16 3%	31 5% zheh	19 2%	8 1%	37 4%	4 6%	2 2%	3 6% mp	1 1%	5 7% zmopq	1 1%	:	1 1%	:	1%	1 5%	1 2%	2 4%	23 3%	19 2%	22 2%	27 4%	11 4%	30 3%	34 3%	23 2%	169 2%
Fairly satisfied	1507	70	145	142	107	106	147	209	141	203	11	10	8	16	14	20	13	19	3	14	6	8	11	169	207	263	128	61	183	263	230	1538
	22% ekr	26%	20%	25% e	22%	18%	23%	22%	24% e	23%	16%	14%	18%	19%	20%	24%	18%	26% k	9%	30%	20%	20%	26% r	24%	21%	24%	20%	23%	20%	22%	23%	23%
Neither satisfied nor dissatisfied	1950	66	218	167	151	171	166	255	152	263	22	21	16	23	23	29	24	21	10	16	12	14	11	164	285	336	214	64	287	316	285	2018
	29% ww	24%	29%	30%	31%	29%	26%	27%	26%	30%	32%	29%	34%	27%	33%	36%	34%	28%	35%	34%	40%	35%	26%	24%	29%	31% W	33% W	24%	31% W	27%	29%	30%
Fairly dissatisfied	2055	74	260	147	155	205	177	310	185	233	19	27	14	30	20	19	19	23	10	10	7	11	12	228	322	313	192	78	266	377	277	1980
	30%	27%	35% zcfi	26%	31%	34% ci	28%	33% ci	32%	27%	28%	36%	30%	36%	29%	23%	26%	31%	33%	22%	24%	28%	29%	33%	32%	29%	30%	29%	29%	32%	28%	29%
Very dissatisfied	893 13%	41 15%	89 12%	70 13%	59 12%	73 12%	89 14%	125 13%	85 15%	130 15%	9 13%	14 19%	5 11%	12 14%	8 12%	10 12%	11 15%	8 10%	6 19%	4 9%	2 8%	5 12%	5 12%	99 14%	146 15%	140 13%	75 12%	49 18%	112 12%	152 13%	121 12%	923 14%
Don't know	161	15	12	17	11	25	17	12	11	13	3		1	2		3	4	2	1	2	1	1	1	7	16	15	9	5	34	34	40	129
	2%	6% zbehi	2%	3%	2%	4% zbei	3%	1%	2%	1%	4%		1%	3%	1%	4%	5% k	3%	3%	4%	3%	3%	3%	1%	2%	1%	1%	2%	4% zwzvA	3%	4% zwzyA	2%
Prefer not to say	17	1	4	2	-	1	3	2	1	1	1		-		-	-	1	-	-	-		-		-	4	3	2	-	3	1	4	17
	•	•	1%	•	-		1%	•	•	•	1%	•	-		-	-	2% z	-	-	-	1%		1%	-	•	•	•	-	•	•	•	
Satisfied	1698	76	159	158	118	122	179	227	149	240	15	12	11	16	18	21	13	20	3	14	7	9	13	192	227	285	155	72	214	297	252	1707
	25%	28%	21%	28%	24%	20%	28%	24%	26%	27%	23%	16%	24%	20%	26%	25%	18%	27%	9%	31%	24%	22%	30%	28%	23%	26%	24%	27%	23%	25%	26%	25%
	kr			be			be			e										r			r									
Dissatisfied	2948	115	349	217	214	279	266	435	270	363	28	41	19	42	28	29	29	31	15	14	9	16	17	327	468	453	267	127	378	529	398	2903
	44%	42%	47%	39%	43%	47%	42%	47%	46%	41%	40%	55%	41%	50%	40%	35%	41%	42%	52%	31%	32%	40%	41%	47%	47%	41%	41%	47%	41%	45%	41%	43%
	s		c					c				zo		0					st					E								4

Fleshook date; 99 Nov. 150 Nov. 250 Nov



ENVEFFORTS. How satisfied or dissatisfied are you with efforts to preserve the environment in the UK?

Base: All UK adults, age 16+

7 Jun 2024 Table 79

Urbanity   IMD Quintile   Number of children 0-15 in household   Disability reducing activity a little or a lot   Sexual Orientation   Religion   Community background (a little or a lot   Straight or   Gay or   Bisexual/Oth   Gay or   Bisexual/Oth   Gay or   Gay	Prefer not to say (x) (y) U	Unwtd Total 6774 6774 169 2%
Urban   Urba	Prefer not to say (x) (y) (y) 73 22 26** 7** 4 15% 23%	6774 6774 169 2%
Total   Urban   Rural   1 - Most   deprived   2   3   4   deprived   0   1   2   3 + Ves   No   Meteroseaual   Lesbian   Orientation   No religion   Christian   Muslim   Other   Protestant   Catholic   Other   Ot	Prefer not to say (x) (y) (y) 73 22 26** 7** 4 15% 23%	6774 6774 169 2%
Total   Urban   Rural   1. Most   2   3   4   deprived   2   3   4   deprived   0   1   2   3 + Ves.   No   Heterosepasal Leablain   No religion   Christian   No religion	r None (x) (y) U 73 22 26** 7** 4 2 15% 23%	6774 6774 169 2%
Total Urban Rural deprived 2 3 4 deprived 0 1 2 3 4 deprived 0 1 2 3 3 4 deprived 0 0 1 2 3 3 4 deprived 0 0 1 2 2 3 4 ves No Heteroseaual Leaban orientation No religion Christian Muslim Other Protestant Catholic Oth (u) (v) (v) (v) (v) (v) (v) (v) (v) (v) (v	r None (x) (y) U 73 22 26** 7** 4 2 15% 23%	6774 6774 169 2%
(2) (a) (b) (c) (d) (e) (f) (g) (h) (i) (i) (i) (i) (i) (i) (i) (i) (i) (i	(x) (y) U 73 22 26** 7**  4 2 15% 23%	6774 6774 169 2%
Unweighted Total 6774 5148 1035 1282 1393 1363 1376 1360 5143 790 584 215 1548 5042 6154 184 227 2810 3311 125 1257 346 273 188	73 22 26 7* 4 2 15% 23%	6774 6774 169 2%
Weighted Total 6774 5422 1351 1347 1356 1351 1360 1360 4929 954 611 239 1484 5075 5942 251 326 3194 2915 273 227 91 77 4**  Very satisfied 190 140 50 45 33 45 40 28 128 35 22 3 29 157 169 1 4 70 90 12 9 2 * *  376 376 378 478 478 378 278 378 478 478 378 278 378 478 478 478 478 478 478 478 478 478 4	26** 7** 4 2 15% 23%	169 2%
Very satisfied  190  140  50  45  33  45  40  28  128  35  22  3  29  157  169  1  4  70  90  12  9  2  *  *  *  *  *  *  *  *  *  *  *  *	4 2 15% 23%	169 2%
3% 3% 4% 3% 2% 3% 3% 4% 4% 1% 2% 3% 3% 4 4% 4 52 271 1189 1371 39 45 596 758 64 53 27 10 1	15% 23%	2%
3% 3% 4% 3% 2% 3% 3% 4% 4% 1% 2% 3% 3% 4 4% 4 52 271 1189 1371 39 45 596 758 64 53 27 10 1	15% 23%	2%
Q         Pairly satisfied         1507         1219         288         293         284         298         290         343         1106         198         144         52         271         1189         1371         39         45         596         758         64         53         27         10         1		
	4 2	
		1538
	15% 26%	23%
logy z zł zp zq zv		1
Neither satisfied nor dissatisfied 1950 1564 386 417 411 381 370 371 1408 292 174 66 392 1490 1769 52 63 837 910 95 66 33 26 1	8 *	2018
		1 /
<b>29%</b> 29% 29% 31% 30% 28% 27% 27% 29% 31% 28% 30% 26% 29% 30% 21% 19% 26% 31% 35% 29% 36% 34% 288	32% 6%	30%
pq zop zq q z		
Fairly dissatisfied 2055 1626 428 375 397 406 444 433 1508 277 189 63 478 1529 1778 101 105 1063 855 57 47 18 27 1	6 2	1980
30% 30% 32% 28% 29% 30% 33% 32% 31% 29% 31% 29% 32% 30% 30% 40% 32% 33% 29% 21% 21% 20% 35% 23%	22% 25%	29%
stu c 2n 2rst st u		
Very dissatisfied 893 712 181 158 183 198 194 160 678 112 68 26 268 601 722 47 94 537 257 30 42 7 12 *	4 1	923
13% 13% 12% 13% 15% 14% 12% 14% 12% 11% 12% 18% 12% 19% 29% 17% 9% 11% 18% 8% 16% 11% 12% 19% 29% 17% 9% 11% 18% 8% 16% 11% 18% 12% 12% 19% 29% 17% 9% 11% 18% 18% 16% 11% 12% 11% 12% 11% 12% 11% 12% 12% 12	14% 8%	14%
mnru zm n zn zr r u		
Don'tknow 161 145 16 53 40 21 22 25 97 37 12 5 41 103 124 10 15 85 42 12 10 4 1 -	* 1	129
256 336 116 416 336 216 216 216 216 216 216 216 216 216 21	1% 12%	2%
bhmr zb zefg zh n r r r		
Prefer not to say 17 16 1 6 7 2 1 5 1 2 3 4 5 8 2 - 6 3 3 - * * * * * * * * * * * * * * * * *		17
hmor this transfer that the state of the sta		
Satisfied 1698 1359 339 338 317 343 330 370 1234 233 166 55 301 1346 1540 40 49 667 848 77 63 29 10 2	8 4	1707
1096   1539   359   359   350   317   343   350   370   1129   253   254   278   2		25%
	30% 43%	23/0
Dissatisfied 2948 2338 609 533 580 604 638 593 2186 389 257 89 747 2130 2500 147 199 1599 1112 87 88 26 40 1	10 2	2903
44% 43% 45% 40% 43% 45% 47% 44% 44% 41% 42% 41% 50% 42% 59% 61% 50% 38% 32% 39% 28% 51% 34		43%
cmnrsu c zc zm zm zn zn zrst u		

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-000725-101
Filename: 24-000725. WAIV\_2405095, WBI\_wtd\_v8\_IntUse\_UK
Proportions/Hears: Columns Tested Skrisi kevel; - 2/sh \_ 2/ds/e/flg - 2/sh/i/jk - 2i/ln - 2/n/o/p - 2/qi/s/t - 2/u/v/w/x/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 80

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -SUMMARY TABLE

Base: All UK adults, age 16+

															T 7
												Social media (e.g.			
												Facebook,			
						Scottish		Northern Ireland			The news media	Instagram,			Big tech
			Scottish	Welsh	Northern Ireland	Parliament	Welsh Parliament	Assembly	The local council	The legal system	(e.g. TV, radio,	Twitter, YouTube,			companies (e.g.
	MPs	UK Government	Government	Government	Executive	members	members	members	for your area	and courts	newspapers)	TikTok)	The police	Banks	Google, Apple)
Unweighted Total															6774
Weighted Total	6774	6774	569	324	188	569	324	188	6774	6774	6774	6774	6774	6774	6774
1 - No trust at all	1562	1890	110	73	49	96	72	51	743	418	884	1643	396	401	996
1 - NO trust at all	23%	28%	19%	22%	26%	17%	22%	27%	11%	6%	13%	24%	6%	6%	15%
2	804	777	52	22	23	63	25	26	470	285	644	967	278	313	677
2	12%	11%	9%	7%	12%	11%	8%	14%	7%	4%	10%	14%	4%	5%	10%
3	1049	918	51	31	30	60	35	24	676	471	837	1204	497	497	926
,	15%	14%	9%	10%	16%	11%	11%	13%	10%	7%	12%	18%	7%	7%	14%
4	961	783	60	42	23	77	34	24	778	634	926	1024	611	617	973
	14%	12%	11%	13%	12%	14%	10%	13%	11%	9%	14%	15%	9%	9%	14%
5	1036	930	92	48	27	90	55	30	1362	1105	1298	977	1112	1140	1382
	15%	14%	16%	15%	14%	16%	17%	16%	20%	16%	19%	14%	16%	17%	20%
6	557	550	67	41	16	65	36	11	973	943	841	397	975	880	696
	8%	8%	12%	13%	8%	11%	11%	6%	14%	14%	12%	6%	14%	13%	10%
7	396	493	62	31	8	53	34	10	865	1208	746	269	1216	1121	566
	6%	7%	11%	9%	4%	9%	10%	5%	13%	18%	11%	4%	18%	17%	8%
8	152	230	37	23	3	33	13	3	524	996	376	94	1050	1037	293
	2%	3%	7%	7%	2%	6%	4%	1%	8%	15%	6%	1%	16%	15%	4%
9	27	40	12	6	1	6	3	1	123	384	91	20	374	434	73
	*	1%	2%	2%	*	1%	1%	1%	2%	6%	1%	*	6%	6%	1%
10 - Trust completely	22	36	13	2	*	11	2	*	50	101	26	28	154	215	38
	*	1%	2%	1%	*	2%	1%	*	1%	1%	*	*	2%	3%	1%
Don't know	182	103	7	6	6	10	15	4	192	207	80	128	82	101	132
- 6	3%	2%	1%	2%	3%	2%	5%	2%	3%	3%	1%	2%	1%	1%	2%
Prefer not to say	27	25 *	5	-	2	5		2	18 *	23	24	21 *	28	20	22
	3.52	3.5	1% 4.38	4.19	1% 3.32	1% 4.24	4.01	1% 3,29	4.77	5.65	4.38	3.27	5.72	5.74	
Mean	3.52 3415	3.5 3585	4.38 213	4.19 126	3.32 102	4.24 219	4.01	3.29 101	1889	5.65 1174	4.38 2366	3.27	5.72 1171	1210	4.15 2599
Low trust (1-3)	50%	53%	213 37%	39%	102 54%	38%	133 41%	54%	1889 28%	1174	35%	3814 56%	1771	1210	38%
Medium trust (4-7)	2950	2755	282	161	74	285	158	76	3978	3890	3811	2668	3914	3757	3617
inediam trust (4-7)	44%	41%	50%	50%	39%	50%	49%	41%	59%	57%	56%	39%	58%	55%	53%
High trust (8-10)	201	306	63	31	4	50	18	41/0	698	1481	493	142	1579	1686	404
	3%	5%	11%	9%	2%	9%	6%	2%	10%	22%	7%	2%	23%	25%	6%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipos (IN 124-000725\_01)
Filename: 24-000725\_WAVE\_2405095\_WBI\_wtd\_v8\_intUse\_UK

7 Jun 2024 Table 81

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -MPs Base: All UK adults, age 16+

		Ge	nder					Age					1	Age (Nets)					Eth	nicity				Workin	ıg status	
Unweighted Total Weighted Total	Total (z) 6774 6774	Male (a) 3248 3279	Female (b) 3473 3435	16-24 (c) 353 878	25-34 (d) 655 1143	35-44 (e) 974 1046	45-54 (f) 1222 1136	55-64 (g) 1554 1017	65-74 (h) 1384 840	75+ (i) 632 712	75-84 (j) 582 659	85+ (k) 50 54*	16-34 (I) 1008 2021	35-54 (m) 2196 2182	55+ (n) 3570 2570	White (including White minorities) (o) 5776 5863	Ethnic minorities (excluding White minorities) (p) 936 831	Asian (q) 461 353	Black (r) 237 194	Mixed/multip le ethnic group (s) 129 90*	Other ethnicity (t) 109 195*	Other white (u) 282 348	White British (v) 5494 5515	Working full- time (w) 2740 2923	Not working full-time (x) 3990 3815	Unwtd Total 6774 6774
1 - No trust at all	1562 23% cilx	750 23%	791 23%	130 15%	244 21% c	326 31% zcdfhij k	263 23% c	282 28% zcdfhij	182 22% c	135 19%	127 19%	8 14%	374 19%	589 27% zln	599 23% I	1356 23%	178 21%	84 24%	40 21%	25 28%	29 15%	72 21%	1284 23%	741 25% zx	814 21%	1644 24%
3	804 12% nux 1049 15%	381 12% 525 16%	418 12% 516 15%	81 9% 163 19%	141 12% 173 15%	129 12% 149 14%	176 15% zcghij 172 15%	114 11% 170 17%	91 11% 120 14%	72 10% 101 14%	67 10% 93 14%	6 10% 8 15%	222 11% 337 17%	305 14% zn 321 15%	277 11% 391 15%	707 12% u 937 16%	87 10% 98 12%	36 10% 44 13%	21 11% 20 10%	15 16% u 18 20%	15 8% 15 8%	24 7% 59 17%	683 12% 20u 877 16%	389 13% zx 441 15%	412 11% 604 16%	835 12% 1051 16%
5	961 14% empqs 1036 15%	458 14% 472 14%	499 15% 560 16%	144 16% 118 13%	168 15% 181 16%	119 11% 151 14%	146 13% 181 16%	157 15% e 143 14%	132 16% e 139 17%	95 13% 123 17%	91 14% 114 17%	4 7% 9 17%	312 15% m 299 15%	265 12% 332 15%	383 15% m 405 16%	zp 866 15% zpqs 908 15%	89 11% 124 15%	33 9% 52 15%	21 11% 27 14%	prt 6 6% 9 10%	29 15% 36 19%	48 14% 58 17%	p 818 15% 2pqs 851 15%	407 14% 450 15%	551 14% 585 15%	949 14% 1042 15%
6	557 8% cgv	275 8%	z 277 8%	42 5%	102 9% c	73 7%	106 9% cg	65 6%	83 10% zceg	85 12% zceg	73 11% zceg	12 23% zcdefgh	144 7%	180 8%	233 9% z	471 8% v	78 9%	38 11%	18 9%	6 6%	17 9%	42 12% ov	429 8%	245 8%	310 8%	525 8%
8	396 6% bgmow 152	231 7% zb 86	165 5%	79 9% zdfg 23	55 5%	54 5%	54 5%	46 4% 24	56 7% g 24	53 7% fg 31	51 8% fg 27	2 4%	133 7% 41	108 5%	155 6% 79	324 6% 128	71 9% zov 23	26 7%	24 12% zouv 6	6 7%	15 8%	17 5%	307 6% 123	131 4% 36	264 7% zw 115	374 6% 158
9	2% mw 27 +	3% 15 *	2% 12 *	3% 4 *	2% 4 *	1% 4 *	2%	2% 6 1%	3% ef 2 *	4% zdefg 8 1% zfh	4% zdef 6 1% f	7% def 1 2% fb	2% 8 *	1% 5 *	3% zm 15 1%	2%	3% 4 *	2%	3% 2 1%	1% 1 1%		1%	2% 22 +	1%	3% zw 15 *	2%
10 - Trust completely	22 + ov	14	7	4	7 1%	3	2 *	1 .	3	2	2	-	11 1%	5	6	10	7 1% zov	6 2% zopv	2 1%	:	:	:	10	8 *	13	23
Don't know	182 3% afghijm novw	66 2%	107 3% a	84 10% zdefghi j	43 4% fghij	19 2%	13 1%	9 1%	7 1%	6 1%	6 1%	-	127 6% zmn	32 1%	23 1%	115 2% v	67 8% zov	22 6% zov	11 6% zov	3 3%	31 16% zopqrsu v	22 6% zov	93 2%	56 2%	118 3% w	118 2%
Prefer not to say	27 * n	7	17	7 1%	6 1%	4	5	2	3	:	:	-	13 1%	9	5	19	5 1%	2 1%	3 1% o	-	1 *	-	19	6	15	28
Mean Low trust (1-3)	3.52 efgmovw 3415	3.59 1655	3.47 1725	3.82 zefg 374	3.54 eg 559	3.19 604	3.4 e 611	3.3 566	3.69 zefg 392	3.97 zdefgh 309	3.93 zdefg 288	4.37 zdefg 21	3.66 m 933	3.3 1215	3.61 zm 1267	3.49	3.8 zosv 363	3.72 v 164	3.97 zosv 81	3.15 58	4.09 zosv 59	3.67 156	3.48	3.35 1571	3.66 zw 1831	3.47 3530
	50% chijlpr tx	50%	50%	43%	49%	58% zcdhijk	54% zchij	56% zcdhij	47%	43%	44%	39%	46%	56% zIn	49%	51% zprt	44% t	47% t	42%	65% zopqrtu v	30%	45% t	52% zoprt	54% zx	48%	52%
Medium trust (4-7)	2950 44% egms	1436 44%	1501 44%	383 44%	506 44% e	398 38%	486 43%	410 40%	410 49% zefg	356 50% zefg	329 50% zefg	27 51%	889 44%	885 41%	1176 46% zm	2570 44% s	362 44% s	149 42% s	89 46% s	27 30%	97 50% s	164 47% s	2405 44% s	1234 42%	1709 45%	2890 43%
High trust (8-10)	201 3% bfmow	115 3%	85 2%	31 3%	29 3%	21 2%	21 2%	31 3%	28 3% f	41 6% zdefgh	36 5% zdefg	5 10% zdefg	59 3%	41 2%	100 4% zm	160 3%	35 4%	15 4%	10 5%	2 3%	8 4%	6 2%	154 3%	56 2%	142 4% zw	208 3%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Japos IN 124-000725-01
Filename: 24-000725, VMNE, 2405095, WBI, wtd\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5% risk level) - z/a/b - z/c/d/e/l/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 82

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -MPs

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	ntry		Fn	gland region (N	et)	
					Luucauoli					renure			Annual 1100S	C. Old IIICOITTE			Cou	,		EII	biditu i egivil (IV		1
	Total	Graduates (Degree/Mas ter/PhD/abo ve)	Non- graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O- Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/p rofessional/f oreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
1 - No trust at all	1562 23% adhmn	388 19%	1148 25% zad	206 25% ad	336 20%	443 28% zabd	74 23%	88 34% zabcdf	1085 22%	208 23%	216 30% zhi	338 26% zmn	455 23% n	289 20%	110 18%	1292 23%	137 24%	74 23%	58 31% zopq	380 24%	256 23%	656 22%	1644 24%
2	804 12%	243 12%	555 12%	115 14% g	201 12%	180 11%	39 12%	21 8%	591 12%	112 12%	76 11%	149 11%	245 12%	174 12%	81 13%	663 12%	73 13%	41 13%	27 14%	191 12%	131 12%	341 11%	835 12%
3	1049 15% g	330 16% g	715 15% g	136 17% g	256 15%	260 16% g	37 11%	26 10%	758 16%	150 16%	93 13%	207 16%	299 15%	246 17%	85 14%	885 16%	84 15%	49 15%	31 17%	231 15%	199 18%	454 15%	1051 16%
4	961 14% es	310 15% e	641 14% e	99 12%	268 16% be	184 12%	55 17% e	36 14%	713 15%	129 14%	84 12%	163 12%	291 15%	227 16% k	93 15%	800 14%	91 16%	46 14%	24 13%	189 12%	149 14%	461 15% s	949 14%
5	1036 15%	328 16%	702 15%	119 15%	262 16%	231 15%	53 16%	36 14%	787 16% zj	132 14%	86 12%	193 15%	309 16%	219 15%	94 15%	868 15%	88 15%	58 18% r	23 12%	244 16%	150 14%	473 16%	1042 15%
6	557 8% be	204 10% zbe	350 8% e	68 8%	132 8%	95 6%	31 9%	24 9%	417 9%	71 8%	47 7%	93 7%	169 9%	131 9%	66 11% k	480 8%	39 7%	27 8%	11 6%	128 8%	78 7%	274 9%	525 8%
7	396 6% rt	125 6%	267 6%	36 4%	88 5%	109 7%	24 7%	10 4%	289 6%	45 5%	41 6%	67 5%	94 5%	90 6%	55 9% zkl	353 6% r	27 5% r	12 4%	4 2%	90 6% t	37 3%	226 7% zt	374 6%
8	152 2%	54 3%	98 2%	10 1%	40 2%	36 2%	8 3%	4 2%	109 2%	20 2%	20 3%	31 2%	46 2%	31 2%	17 3%	133 2%	12 2%	6 2%	2 1%	42 3%	32 3%	59 2%	158 2%
9	27 *	13 1%	14	3	7	3	1	1	19	4	2 *	9 1%	3	6	3 1%	21 *	3	2 1%	1 1%	7	4	11 *	27 *
10 - Trust completely	22 *	9	12	3	1	7 *	2 1%	-	13	6 1%	1 *	6	11 1%	1	3	18	3	1	:	9 1%	2	7	23
Don't know	182 3% ahmpu	29 1%	139 3% ac	12 2%	75 4% zabcef	37 2%	4 1%	12 5% acf	69 1%	34 4% h	39 5% zh	43 3% m	42 2% m	4	13 2% m	163 3% p	7 1%	7 2%	5 2%	51 3% u	53 5% zu	58 2%	118 2%
Prefer not to say	27 * hlu	6	14	3	2	9 1%	:	:	8 *	1	9 1% zh	3	2	2	1	19	5 1% zo	1	1	14 1% ztu	1	4	28
Mean	3.52 bcegjr	3.73 zbceg	3.44	3.31	3.57 bceg	3.35	3.69 ceg	3.2	3.56 zj	3.49	3.26	3.41	3.5	3.61	3.86 zkl	3.55 r	3.43 r	3.47 r	2.97	3.52	3.37	3.64 zt	3.47
Low trust (1-3)	3415 50% anu	961 47%	2418 52% zadf	457 56% zabdf	792 48%	884 55% zabdf	151 46%	135 52%	2434 50%	469 51%	385 54%	694 53% n	999 51% n	709 50%	276 44%	2840 50%	295 52%	164 51%	117 62% zopq	802 51%	587 54% u	1451 48%	3530 52%
Medium trust (4-7)	2950 44% bejkrt	967 47% zbce	1960 42% e	322 40%	749 45% e	620 39%	163 50% zbce	106 41%	2207 45% zj	377 41%	257 36%	516 40%	863 44%	667 47% zk	308 50% zk	2500 44% r	245 43% r	143 44% r	62 33%	652 41%	414 38%	1434 47% zst	2890 43%
High trust (8-10)	201 3%	75 4% z	124 3%	15 2%	47 3%	46 3%	11 3%	5 2%	141 3%	30 3%	24 3%	45 3%	60 3%	38 3%	23 4%	172 3%	17 3%	8 3%	3 2%	57 4%	38 3%	77 3%	208 3%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 12-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_intUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/t/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? •MPs

Base: All UK adults, age 16+

						waste of a 2																w. 63							n			
						England region	n		1					Scotla	nd region		1			N	regions (NU	Ts3)					NS Area super	group (LA Leve	4)		$\rightarrow$	
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East	South West	(i)	Central Scotland	(k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Centres (x)	Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolita n (B)	Industrial Legacy (C)	(D)	Urban Settlements (E)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	209 274	569 741	429 562	409 495	444 598	514 630	670 931	507 583	667 880	115 69*	139 74*	100 47*	173 83*	157 70*	134 81*	155 72	136 74*	102 29*	172 46*	80 30*	169 41	193 42	521 690	1043 1000	1179 1092	512 647	195 268	1119 914	1430 1178	770 981	6774 6774
1 - No trust at all	1562 23% iBB	68 25%	186 25% i	125 22%	103 21%	154 26% i	161 25% i	213 23%	114 19%	168 19%	22 32% zl	16 22%	8 16%	18 22%	18 26%	19 23%	20 28%	17 22%	10 34%	15 32% z	7 23%	15 36% z	12 29%	146 21%	193 19%	253 23% B	133 21%	40 15%	267 29% zwzyABD	282 24% B	247 25% B	1644 24%
2	804 12% c	40 15% c	107 14% c	45 8%	71 14% c	60 10%	70 11%	110 12%	66 11%	95 11%	10 15%	7 9%	6 12%	10%	10 14%	11 13%	12 17%	10 13%	2 6%	6 13%	7 22% zr	5 13%	7 17%	82 12%	125 13%	128 12%	78 12%	24 9%	110 12%	146 12%	111 11%	835 12%
3	1049 15% i	37 14%	105 14%	89 16%	78 16%	121 20% zbi	114 18% i	145 16%	89 15%	106 12%	14 20%	12 17%	6 13%	11 13%	10 15%	10 12%	11 16%	10 13%	7 24%	7 16%	3 11%	5 12%	9 21%	128 19%	171 17%	177 16%	94 15%	37 14%	130 14%	171 15%	140 14%	1051 16%
4	961 14% b	43 16%	76 10%	70 12%	86 17% bef	63 11%	72 11%	149 16% be	111 19% zbcef	130 15%	8 11%	10 13%	10 21%	19 23% zj	10 14%	13 16%	9 13%	12 17%	4 15%	6 14%	3 11%	6 15%	4 9%	99 14%	166 17%	157 14%	87 13%	52 19% E	120 13%	162 14%	116 12%	949 14%
5	1036 15%	31 11%	99 13%	114 20% zabeg	69 14%	81 14%	96 15%	133 14%	98 17%	146 17%	7 10%	10 14%	8 16%	14 17%	16 23% in	14 18%	5 7%	14 19%	2 6%	6 14%	5 18%	5 11%	5 11%	106 15%	139 14%	156 14%	88 14%	43 16%	134 15%	192 16%	177 18%	1042 15%
6	557 8%	18 7%	59 8%	51 9%	45 9%	33 6%	36 6%	75 8%	50 9%	113 13% zabefg	2 3%	9 12%	3 6%	5 6%	3 4%	5 6%	7 10%	5 7%	2 5%	3 6%	3 9%	2 5%	2 5%	57 8%	84 8%	88 8%	69 11% F	38 14% zzvCDE	63 7%	97 8%	61 6%	525 8%
7	396 6% eu	18 7%	46 6%	26 5%	19 4%	18 3%	47 7%	65 7%	38 7%	75 8% zde	2 2%	6	5 11%	5 6%	1 1%	5 7%	1 1%	2 3%	1 4%	1 3%	1%	1%	1 3%	38 6%	56 6%	77 7%	47 7%	23 9%	43 5%	57 5%	54 5%	374 6%
8	152 2%	2 1%	21 3%	19 3%	15 3%	18 3%	13 2%	20 2%	9 2%	17 2%	:	2 3%	1 2%	2 2%	1 2%	1 1%	1 2%	3 4%	1%	1 1%	1 2%	1%	:	12 2%	26 3%	17 2%	15 2%	7 3%	16 2%	43 4% zzyCE	16 2%	158 2%
9	27	4 1%	2	1	:	4 1%	8 1%	1 *	:	1	:	:	1%	:	:	:	:	2 3%	1%	:	:	1 2%	:	3 1%	:	5	1 .	1	7 1%	7	3	27
10 - Trust completely	22	3 1%	1 .	4 1%	1	2	1	2	:	4	3 4% 7m	:	-	:	:	-	-	-	:	1%	:	:	:	1	1	1	3	1	5 1%	3	7 1%	23
Don't know	182 3% hDD	9 3%	29 4% h	14 2%	9 2%	44 7% zbcdfgh i	12 2%	17 2%	6 1%	23 3%	1 2%	1 1%	1 3%	1 1%	:	1 1%	2 3%	-	1 3%	1%	2%	1 4%	1 3%	15 2%	38 4%	27 2%	29 4% CD	3 1%	15 2%	14 1%	41 4% zzCD	118 2%
Prefer not to say	27	1 *	9 1% zefg	3 1%	1	:	-	1	1	2	1 2% z	1 1%	-	-	:	1 2% z	2 3% z	-	-	:	1%	:	1%	1 *	2	6 1%	2	-	5 1%	3	8 1%	28
Mean	3.52 ejpsuvC C	3.4	3.4	3.73 be	3.48	3.27	3.47	3.53	3.64 e	3.87 zabdefg	2.97	3.72 jp	3.87 jnp	3.6 jp	3.21	3.47	3	3.63 P	2.95	3.03	3.2	2.84	2.87	3.52	3.57	3.5	3.68 C	4.08 zwzyCDE	3.29	3.54 C	3.44	3.47
Low trust (1-3)	3415 50% iBB	146 53%	399 54% chi	258 46%	252 51%	335 56% zchi	344 55%	467 50%	269 46%	370 42%	46 67% zklmog	36 48%	19 41%	37 44%	39 55%	39 49%	44 61% zlm	36 48%	19 64%	28 61%	17 56%	25 61%	28 67%	356 52% B	489 49%	558 51% B	305 47%	101 38%	507 55% zzAB	599 51% B	498 51% B	3530 52%
Medium trust (4-7)	2950 44% bejpuvC C	110 40%	280 38%	262 47% be	219 44% e	196 33%	251 40%	422 45% be	297 51% zabef	464 53% zabdefg	18 25%	35 47% jp	25 54% jp	44 53% jp	30 43% j	38 46% jp	23 32%	33 45% j	9 30%	16 36%	11 39%	14 33%	12 28%	301 44%	445 44%	478 44%	292 45%	156 58% zwzyACD E	359 39%	509 43%	407 42%	2890 43%
High trust (8-10)	201 3%	8 3%	24 3%	25 4%	15 3%	23 4%	22 4%	23 2%	10 2%	22 2%	3 4%	2 3%	1 3%	2 2%	1 2%	1 2%	1 2%	5 7%	1 2%	1 2%	1 2%	1 2%	1%	16 2%	27 3%	23 2%	20 3%	8 3%	28 3%	53 4% zzv	26 3%	208 3%

Fieldwork dates: 9th May - 15th May 2024
Repondent type: Knowledge/hent Members - All UK adults, age 16+
Source: Ipsos (IM 1400/0735-01)
Filename: 24-000725 MAYE 205095 WBI wild vil. Intitize UK
Proportions/Means Columns Tested 05% risk level) - 1/a/pt/de/f/s/h/i - 2//h/i/m/n/o/s/q - 2/r/s/t/u/v - 2/w/z/y/A/UC/D/E
Overlap formulae used. \* small base

7 Jun 2024 Table 84

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -MPs

Base: All UK adults, age 16+

													Disability red														
İ		Urba	anity			IMD Quintile			Num	ber of children	0-15 in house	hold	a little	or a lot	Sex	xual Orientat	Bisexual/Oth		Rel	gion		Co	mmunity back	ground (North	ern Ireland Or	ly)	
				1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	
	Total (z)	Urban (a)	Rural (b)	deprived (c)	2 (d)	3 (e)	4 (f)	deprived (g)	0 (h)	1 (i)	2 (i)	3+ (k)	Yes (I)	No (m)	Heterosexual (n)	Lesbian (o)	orientation (p)	No religion (a)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	say (v)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	5148 5422	1625 1351	1282 1347	1393 1356	1363 1351	1376 1360	1360 1360	5143 4929	790 954	584 611	215 219	1548 1484	5042 5075	6154 5942	184 251	227 326	2810 3194	3311 2915	251 273	257 227	346 91	273 77	18 4**	73 26**	22 7**	6774 6774
1 - No trust at all	1562 23%	1272 23%	289 21%	380 28%	330 24%	288 21%	289 21%	274 20%	1116 23%	222 23%	149 24%	61 28%	448 30%	1065 21%	1370 23%	63 25%	76 23%	780 24%	614 21%	68 25%	47 21%	26 29%	29 37%	1 35%	7 26%	2 27%	1644 24%
2	gmr 804	644	161	zefg 160	156	192	160	136	609	86	74	23	zm 213	577	689	32	63	r 449	293	21	23	z 11	2 12		5	2	835
	<b>12%</b> ir	12%	12%	12%	11%	14% zg	12%	10%	12% i	9%	12%	11%	14% zm	11%	12%	13%	19% zn	14% zrs	10%	8%	10%	12%	15%	8%	20%	26%	12%
3	1049 15%	827 15%	221 16%	196 15%	202 15%	201 15%	224 16%	225 17%	756 15%	157 16%	105 17%	28 13%	224 15%	789 16%	922 16%	27 11%	67 21% 0	503 16%	463 16%	33 12%	30 13%	14 15%	14 18%	* 5%	4 14%	2 21%	1051 16%
4	961 14%	763 14%	198 15%	184 14%	186 14%	223 16%	185 14%	182 13%	710 14%	148 16%	78 13%	19 9%	192 13%	742 15%	855 14%	37 15%	29 9%	433 14%	465 16%	32 12%	15 7%	13 15%	7 8%	12%	3 13%	* 6%	949 14%
5	1036 15%	815 15%	221 16%	183 14%	214 16%	198 15%	207 15%	234 17%	738 15%	173 18%	91 15%	29 13%	172 12%	834 16%	944 16%	28 11%	30 9%	457 14%	2qt 479 16%	32 12%	53 23%	14 16%	7 10%	1 18%	1 3%	* 2%	1042 15%
6	557 8%	443 8%	114 8%	79 6%	104 8%	117 9%	130 10%	127 9%	414 8%	73 8%	47 8%	22 10%	93 6%	2l 460 9%	2p 482 8%	25 10%	31 10%	234 7%	269 9%	23 8%	28 13%	6 6%	4 5%	* 7%	1 5%	1 17%	525 8%
7	396 6%	336 6%	60 4%	54 4%	87 6%	69 5%	6%	100 7%	302 6%	46 5%	26 4%	20 9%	58 4%	zl 324 6%	350 6%	19 8%	13 4%	190 6%	zq 160 5%	27 10%	9 13 6%	2 3%	1 2%		1 2%	* 1%	374 6%
8	152 2%	110 2%	42 3%	28 2%	22 2%	26 2%	44 3%	c 32 2%	120 2%	7 1%	20 3%	4 2%	31 2%	zl 117 2%	139 2%	12 5%	1	48 1%	82 3%	2r 11 4%	3 1%	2 2%	:	* 2%		-	158 2%
9	iq <b>27</b> •	23	4	4 *	7 1%	6	2d 5 +	4	21 *	5	1	1	9 1%	18	24	- -	1 *	7	2q 15 1%	q - -	4 2%	1 1%	*		-	-	27
10 - Trust completely	22	17	5	10 1%	4	1	3	4	18	:	3 1%	-	2	17	17	:	:	7	9	2 1%	2Q 3 1%	-	:	-	-	-	23
Don't know	182 3% fhmnr	155 3%	27 2%	57 4% zef	40 3%	26 2%	20 1%	39 3%	107 2%	37 4%	14 2%	9 4%	38 3%	118 2%	132 2%	10 4%	14 4%	79 2%	55 2%	23 8%	9 4%	2 2%	2 3%	*	4 16%	-	118 2%
Prefer not to say	27 •	18	9 1%	12 1%	3	4	7	2	17	1	3 1%	3 1%	4	14	18	-	:	7	10	2qr 3 1%	-	:	:	* 5%	- :	* 1%	28
Mean	3.52 clpquvx	3.51	3.57	2g 3.24	3.49 c	3.5 c	3.65 C	3.73 zcde	3.55	3.47	3.44	3.5	3.11	3.65 zl	3.54	3.6	3.1	3.36	3.67 zo	3.75 g	3.9 zo	3.23	2.66	3.03	2.65	2.84	3.47
Low trust (1-3)	3415 50% gmr	2743 51%	671 50%	737 55% zfg	688 51%	681 50%	673 49%	636 47%	2481 50%	465 49%	328 54%	112 51%	885 60% 7m	2431 48%	2980 50%	121 48%	206 63% zno	1733 54% zrst	1370 47%	121 44%	100 44%	51 56%	55 71%	2 48%	16 61%	5 73%	3530 52%
Medium trust (4-7)	2950 44%	2357 43%	594 44%	501 37%	591 44%	606 45%	608 45%	643 47%	2165 44%	440 46%	242 40%	90 41%	515 35%	2360 46% zl	2631 44%	108 43%	103 32%	1314 41%	1373 47%	114 42%	109 48%	36 39%	19 25%	2 37%	6 23%	2 25%	2890 43%
High trust (8-10)	201 3%	150 3%	50 4%	41 3%	34 2%	34 3%	52 4%	2C 40 3%	159 3%	12 1%	24 4%	5 2%	41 3%	153 3%	2p 180 3%	12 5%	2 1%	61 2%	107 4% zq	13 5% q	9 4%	3 3%	1 1%	* 2%	:	- :	208 3%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-600725-101
Filename: 24-000725, WAIZ - 2405095, WBI, wtd \_v8\_ Intlbe\_UK
Proportions/Means: Columns Tested Krist level - 1-26h - 1-24fe/Hft - 24hh/l/h - 24/lm - 1/ho/p - 24gh/s/t - 24u/v/w/s/y
Overlap formulae used. \* small base: \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 85

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -UK Government
Base: All UK adults, age 16+

		Go	nder	1				Age					1	Age (Netr)					E+h	nicity				Workin	g status	
		Ge	nucl					Age						Age (Nets)			Ethnic		Eth	incicy				workin	g sidlus	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	75-84	85+	16-34	35-54	55+	White (including White minorities)	minorities (excluding White minorities)	Asian	Black	Mixed/multip le ethnic	Other ethnicity	Other white	White British	Working full- time	Not working full-time	
	(z)	(a)	(b)	(c)	(d)	35-44 (e)	45-54 (f)	(g)	(h)	(i)	/5-84 (j)	(k)	(I)	33-34 (m)	(n)	(o)	(p)	(q)	(r)	group (s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
1 - No trust at all	1890 28% cijlpqt x	906 28%	962 28%	179 20%	302 26%	350 33% zcdhij	330 29% cij	343 34% zcdfhij	229 27% ci	158 22%	148 22%	10 19%	481 24%	680 31% zl	730 28% I	1663 28% pqt	191 23%	81 23%	46 24%	35 39% zpqrt	29 15%	99 28% t	1564 28% pqt	869 30% zx	1010 26%	2058 30%
2	777 11%	359 11%	409 12%	90 10%	138 12%	129 12%	139 12%	121 12%	95 11%	65 9%	62 9%	3 6%	228 11%	268 12%	281 11%	687 12%	82 10%	33 9%	9 5%	10 11%	29 15%	30 9%	657 12%	330 11%	443 12%	790 12%
3	918 14%	448 14%	465 14%	114 13%	170 15%	139 13%	172 15%	132 13%	109 13%	82 12%	76 12%	6 11%	283 14%	311 14%	323 13%	816 14%	98 12%	33 9%	19 10%	17 18%	29 15%	42 12%	773 14%	429 15%	486 13%	898 13%
4	nq 783	364	413	133	124	108	129	102	101	86	81	5	257	237	288	q 692	q 86	36	18	q 2	31	39	q 653	354	426	756
5	930	11%	12% 509	15% g 129	11%	10%	11%	10%	12%	12%	12%	8% 15	13%	11%	11% 362	12% s 807	10% s 116	10% s 55	9% s 31	2%	16% s 20	11% s 60	12% s 747	12%	11%	11%
	14% g	13%	15% z	15%	14%	13%	12%	12%	15% g	17% zefg	16% g	28% zcdefgh	15%	13%	14%	14%	14%	16%	16%	11%	10%	17%	14%	13%	15%	13%
6	550 8% b	297 9%	252 7%	61 7%	93 8%	81 8%	98 9%	82 8%	63 8%	72 10%	65 10%	7 13%	154 8%	179 8%	218 8%	467 8%	79 9%	32 9%	21 11%	9 10%	16 8%	30 9%	436 8%	247 8%	302 8%	534 8%
7	493 7% bmw	269 8%	221 6%	69 8%	72 6%	61 6%	73 6%	61 6%	72 9% eg	85 12% zdefgh	82 13% zdefgh	3 5%	141 7%	134 6%	219 9% zm	413 7%	76 9%	33 9%	27 14% zopsuv	4 4%	12 6%	18 5%	395 7%	180 6%	312 8% zw	457 7%
8	230 3%	133 4%	97 3%	43 5%	44 4%	15 1%	28 2%	36 4%	36 4% ef	28 4%	27 4%	1 2%	87 4%	43 2%	100 4%	197 3%	33 4%	17 5%	10 5%	:	6 3%	22 6% 205V	175 3%	77 3%	153 4%	212 3%
9	40 1%	23 1%	16	3 *	- -	8 1% d	7 1%	10 1% d	7 1% d	6 1% dj	2	3 6% zcdefgh ii	3 *	14 1%	22 1% zl	32 1%	7 1%	6 2% zopv	1 1%	-	1 *	*	31 1%	17 1%	23 1%	47 1%
10 - Trust completely	36 1% bov	25 1%	11 •	3 *	9 1%	4	9 1%	5	3	4 1%	3	1 1%	12 1%	13 1%	11 •	19	11 1% zov	8 2% zopv	3 1%	-	-	2 1%	17	17 1%	19	37 1%
Don't know	103 2% afghmno vw	31 1%	65 2% za	50 6% zdefghi j	21 2% fgh	14 1% h	7 1%	5 *	3 *	3	3 1%	-	71 4% zmn	21 1% n	11	59 1%	43 5% zoquv	11 3% zov	7 3% ov	3 4% ov	22 11% zopqruv	5 2%	53 1%	26 1%	69 2% w	67 1%
Prefer not to say	25 *	7	16	5 1%	5 *	6 1%	4	3	1	1 *	1	-	11 1%	10	5	13	9 1% zov	6 2% zov	3 1% zov		1 *	-	13	3	18 *	32 *
Mean	3.5 begmosv	3.61 zb	3.42	3.79 zefg	3.5 e	3.18	3.39	3.29	3.61 efg	4 zdefgh	3.97 zdefgh	4.41 zdefgh	3.63 m	3.29	3.59 zm	3.46 s	3.88 zosv	4.07 zopsv	4.21 zopsuv	2.85	3.67 s	3.64 s	3.45 s	3.38	3.61 zw	3.4
Low trust (1-3)	3585 53% cijklpq	1713 52%	1836 53%	382 44%	609 53% cijk	617 59% zchijk	641 56% zchijk	597 59% zchijk	433 51% cij	305 43%	286 43%	19 35%	992 49%	1258 58% zIn	1335 52%	3166 54% zpqr	370 45%	147 42%	74 38%	62 68% zopqrtu v	87 45%	172 49% r	2994 54% zpqr	1628 56% zx	1939 51%	3746 55%
Medium trust (4-7)	2755 41% egms	1346 41%	1394 41%	391 45% eg	454 40%	383 37%	441 39%	363 36%	359 43% eg	365 51% zdefgh	336 51% zdefgh	29 55% eg	845 42%	824 38%	1087 42% zm	2378 41%	357 43%	157 44% s	96 50% zopsv	25 28%	79 40%	147 42%	2231 40% s	1156 40%	1595 42%	2633 39%
High trust (8-10)	306 5% bemovw	181 6% zh	124 4%	49 6%	53 5%	27 3%	43 4%	50 5%	45 5%	38 5%	32 5%	5 10%	102 5%	70 3%	133 5% 7m	247 4%	52 6% osv	31 9% zopsv	14 7%	:	7 3%	24 7%	223 4%	110 4%	194 5%	296 4%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Japos IN 124-000725-01
Filename: 24-000725, VMNE, 2405095, WBI, wtd\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5% risk level) - z/a/b - z/c/d/e/l/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 86

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -UK Government

Base: All UK adults, age 16+

					Education				I	Tonure			Annual bass	ehold income			C	ntru			gland region (N	at)	I
					Education					Tenure			Annual nous	enola income			Cou	nu y		En	gland region (N	erj	1
	Total	Graduates (Degree/Mas ter/PhD/abo ve)	Non- graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O- Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/p rofessional/f oreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
1 - No trust at all	1890 28% dhnou	544 27%	1321 28% d	232 29%	403 24%	492 31% zabd	94 29%	99 38% zabcdf	1300 27%	257 28%	267 37% zhi	394 30% n	562 29% n	392 28% n	135 22%	1525 27%	196 34% zoq	92 28%	78 42% zopq	487 31% zu	310 28% u	728 24%	2058 30%
2	777	266	505	86	207	170	26	16	558	119	73	157	222	178	61	639	78	42	18	168	125	345	790
	11% g	13% zbfg	11% g	11%	12% g	11%	8%	6%	11%	13%	10%	12%	11%	13%	10%	11%	14% z	13%	10%	11%	11%	11%	12%
3	918 14%	289 14%	625 13%	129 16%	211 13%	231 14%	37 11%	18 7%	684 14%	114 13%	92 13%	135 10%	285 14%	207 15%	86 14%	777 14%	71 12%	46 14%	24 13%	207 13%	139 13%	430 14%	898 13%
	gk	g	g	g	g	g			***				k	k									
4	783 12%	243 12%	531 11%	94 12%	209 13%	154 10%	46 14% e	28 11%	615 13% zi	85 9%	60 8%	151 12%	230 12%	180 13%	78 12%	670 12%	59 10%	34 11%	20 11%	183 12%	141 13%	346 11%	756 11%
5	930 14%	256 13%	662 14%	116 14%	252 15%	207 13%	40 12%	47 18%	679 14%	131 14%	74 10%	195 15%	274 14%	168 12%	87 14%	778 14%	76 13%	56 17%	19 10%	180 11%	136 12%	463 15%	886 13%
6	jrs 550 8%	170 8%	378 8%	65 8%	152 9%	116 7%	31 10%	14 5%	397 8%	84 9%	47 7%	118 9%	149 8%	121 9%	59 9%	481 8%	40 7%	20 6%	9 5%	119 8%	88 8%	25 274 9%	534 8%
7	r 493	158	332	48	121	119	30	14	373	58	40	77	134	103	73	r 442	23	16	10	109	78	255	457
	7% p	8%	7%	6%	7%	7%	9%	5%	8%	6%	6%	6%	7%	7%	12% zklm	8% zp	4%	5%	6%	7%	7%	8% z	7%
8	230 3%	74 4%	152 3%	23 3%	49 3%	54 3%	16 5%	10 4%	160 3%	41 5%	13 2%	33 3%	63 3%	62 4%	25 4%	207 4%	12 2%	8 3%	3 2%	55 4%	40 4%	112 4%	212 3%
	pr									j				k		pr							
9	40 1%	11 1%	28 1%	*	7	13 1%	6 2% zabcd	:	30 1%	*	4 1%	7 1%	15 1%	5	3 1%	35 1%	2	2 1%	÷	9 1%	4	23 1%	47 1%
10 - Trust completely	36 1%	12 1%	22	4	4	12 1%	2 1%	1	21	9 1%	4 1%	9 1%	11 1%	1	8 1%	31 1%	4 1%	1	:	17 1%	4	10 *	37 1%
Don't know	103 2% ahlmp	9	84 2% af	9 1%	46 3% zabef	19 1% a		10 4% zacef	34 1%	9 1%	35 5% zhi	m 25 2% m	19 1% m	2 *	m 7 1% m	91 2%	4 1%	5 1%	4 2%	zu 31 2%	25 2%	34 1%	67 1%
Prefer not to say	25 * hlu	6	15	2	4	7	:	1 1%	8	2	6 1% h	2 *	2	2	1 *	18	4 1%	1 *	2 1% zo	12 1% u	3	3	32 *
Mean	3.5 jpr	3.53	3.49	3.39	3.59	3.43	3.76 cg	3.26	3.55 zj	3.53 j	3.02	3.41	3.46	3.48	3.95 zklm	3.58 zpr	3.1 r	3.33 r	2.83	3.42	3.46	3.7 zst	3.4
Low trust (1-3)	3585 53%	1099 54%	2452 53%	447 55%	821 49%	893 56%	158 48%	133 51%	2542 52%	490 54%	432 61%	686 53%	1069 54%	777 55%	282 45%	2940 52%	344 60%	180 56%	120 64%	862 55%	575 53%	1504 50%	3746 55%
Medium trust (4-7)	2755 41% ejprs	827 41%	1903 41%	d 323 40%	735 44% zbe	zbdf 596 37%	147 45% e	103 40%	2064 42% zi	358 39%	zh 220 31%	n 540 41%	n 788 40%	n 572 40%	296 48% zlm	2372 42% zpr	20 198 35%	127 39%	zoq 58 31%	591 37%	443 41%	1338 44% zs	2633 39%
High trust (8-10)	306 5%	97 5%	202 4%	29 4%	60 4%	79 5%	23 7% bcd	11 4%	211 4%	52 6%	21 3%	49 4%	89 5%	68 5%	36 6%	273 5%	18 3%	11 3%	3 2%	81 5%	47 4%	145 5%	296 4%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 12-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_intUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/t/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

Base: All UK adults, age 16+

																								r								
	Total	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	Belfast	East	North	Outer Belfast	West and South	Affluent England	Centres	Countryside Living	Ethnically Diverse Metropolitan Living	London Cosmopolita n	Services and Industrial Legacy	Town and Country Living	Urban Settlements	
Unweighted Total Weighted Total	6774 6774	(a) 209 274	(b) 569 741	(c) 429 562	(d) 409 495	(e) 444 598	(f) 514 630	(g) 670 931	(h) 507 583	0) 667 880	(I) 115 69*	(k) 139 74*	(I) 100 47*	(m) 173 83*	(n) 157 70*	(o) 134 81*	(p) 155 72	(q) 136 74*	(r) 102 29*	(s) 172 46*	(t) 80 30*	(u) 169 41	(v) 193 42	(w) 521 690	(x) 1043 1000	(v) 1179 1092	(A) 512 647	(B) 195 268	(C) 1119 914	(D) 1430 1178	770 981	6774 6774
1 - No trust at all	1890 28% iww	76 28%	256 35% zdfghi	155 28%	129 26%	181 30%	152 24%	230 25%	140 24%	206 23%	27 39% z	24 33%	14 29%	22 26%	28 40% z	24 29%	27 38% z	30 40% zm	17 57% zstu	17 37% z	9 31%	16 39% z	19 45% z	160 23%	271 27%	299 27%	150 23%	55 21%	309 34% zwzyAB	346 29% wAB	300 31% wAB	2058 30%
2	777 11% YY	31 11%	91 12%	46 8%	57 11%	69 12%	98 16% zchi	107 12%	58 10%	81 9%	8 11%	8 11%	5 11%	14 17%	10 15%	14 17%	7 10%	12 16%	3 10%	4 9%	4 12%	4 9%	4 10%	102 15% zzyAD	148 15%	101 9%	59 9%	33 12%	110 12%	119 10%	104 11%	790 12%
3	918 14% qr	51 19% b	83 11%	72 13%	58 12%	81 14%	78 12%	123 13%	97 17% b	133 15%	8 12%	13 17% q	4 9%	12 14% q	8 11%	8 10%	14 20% oq	4 5%	1 2%	6 13% r	5 17% r	8 20% rv	4 9%	82 12%	150 15%	152 14%	100 15%	31 12%	129 14%	137 12%	135 14%	898 13%
4	783 12%	43 16% f	79 11%	61 11%	70 14% f	70 12%	57 9%	115 12%	82 14% f	92 10%	6 9%	6 8%	6 13%	14 16% p	6 8%	7 9%	4 6%	10 14%	3 10%	7 15%	2 8%	9%	10%	82 12%	111	132	73 11%	28 11%	96 10%	158 13%	102	756 11%
5	930 14% 550	23 8%	82 11% 48	75 13% 51	63 13%	72 12% 42	89 14%	139 15% a 72	91 16% a 41	144 16% ab 97	10 14%	10	15%	11%	10 14%	13	10%	13%	2 8%	13%	2 8%	11%	10%	85 12% 59	113 11%	164 15%	96 15%	56 21% zwzCDE 34	118 13%	161 14%	135 14%	886 13% 534
7	8% CC 493	7%	6%	9%	9%	7% 45	10%	8% 94	7%	11% zb 70	6%	6%	9%	9%	7%	7%	9%	5%	5%	5%	6%	3%	5%	9%	9%	8%	10% C 49	13% CE 19	6% 53	9% C 83	7%	8%
8	7% jm 230	6%	5%	9% b	7%	7%	7%	10% zb 36	8%	8%	2%	7%	6%	1%	4%	6%	3%	4%	5%	4%	9%	5%	6%	10% zzC 28	5%	9% C	8%	7%	6%	7% 51	7%	7%
9	3% CC 40	1%	4%	4%	5% a 2	2%	4%	4%	3%	4%	1%	3%	1%	2%	1%	4%	2%	2%	1%	1%	2%	3%	1%	4%	4%	4%	4%	2%	2%	4% C	3%	3%
10 - Trust completely	1%	1%	7	1%	1	2	1%	2	1%	1%	2	1%	1%	•	1%	1%	1%	1		-			:	1%	5	1%	1%	1%	1%	1%	13	1% 37
Don't know	1%	1%	1%	1%	. 8	17	. 11	9	2	13	3% z	. 1	4% zmop	2				1%					1%	10	1%	9	20	2	1%	11	1% zzyD 21	1%
Prefer not to say	2% 25	2% h	2% h 7	1%	2%	3% gh 2	2%	1%	1	1%	2%	1%	2%	2%		1	1	-	1	2%	5%	1%	3%	1%	2%	1%	3% zzyCD 3	1%	1%	1%	2%	1% 32
Mean	3.5	3.29	1% R 3.21	1% R 3.75	3.64	3.31	3.64	3.69	3.61	3.8	1%	1% 3.24	3.6	3.12	2.84	2% z 3.34	2% z 2.93	2.89	3% z 2.36	2.94	1% 3.17	2.86	1%	3.73	3.35	3.61	3.75	3.84	3.17	3.52	1% 3.41	3.4
Low trust (1-3)	bjnpqrs uvCC 3585	158	430	be 274	b 243	332	b 328	be 460	b 296	zabe 420	43	45	nq 23	48	46	45	48	45	20	27	18	28	27	zzCE 344	569	C 552	CE 309	C 120	548	C 603	539	3746
Medium trust (4-7)	53% i 2755	58% i 103	58% zodghi 249	49% 239	49%	55% i 230	52% 255	49%	51% 261	48%	63%	60%	50%	58%	66% zl 23	56%	68% zl 20	62%	69% z 8	60%	61%	68% z 12	64% z 13	50%	57% 367	51% 475	48% 284	45% 137	60% zwzyABD 319	51%	55% AB 370	55% 2633
High trust (8-10)	41% bpuvCC 306	38%	34%	43% b 35	43% b 30	38%	41% b 35	45% zb 43	45% b 23	46% zb 44	31%	34%	44% p 2	38%	33%	38%	28%	36%	27%	37%	32%	28%	30%	43% C 38	37% 41	44% CE 50	44% C 31	51% zzCE 9	35%	43% C 59	38%	39% 296
	5%	3%	5%	6%	6%	3%	6%	5%	4%	5%	4%	4%	5%	2%	1%	5%	3%	2%	1%	1%	2%	3%	2%	5%	4%	5%	5%	3%	4%	5%	4%	4%

Fleshook date; 99 Nbv. 150 Nbv. 250 Nbv

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -UK Government

7 Jun 2024 Table 88

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -UK Government

Base: All UK adults, age 16+

													Disability red														
		Urba	nity			IMD Quintile			Num	ber of childre	n 0-15 in house	hold	a little	or a lot	Se	xual Orientat	ion Bisexual/Oth		Reli	gion	r	Co	mmunity back	ground (North	ern Ireland Or	nly)	
				1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	5148 5422	1625 1351	1282 1347	1393 1356	1363 1351	1376 1360	1360 1360	5143 4929	790 954	584 611	215 219	1548 1484	5042 5075	6154 5942	184 251	227 326	2810 3194	3311 2915	251 273	257 227	346 91	273 77	18 4**	73 26**	22 7**	6774 6774
1 - No trust at all	1890	1554	335	460	395	374	353	309	1383	250	172	72	554	1286	1632	95	105	1021	699	69	49	28	44	2	6	4	2058
	28%	29%	25%	34%	29%	28%	26%	23%	28%	26%	28%	33%	37%	25%	27%	38%	32%	32%	24%	25%	22%	31%	56%	53%	24%	50%	30%
	bgmnr	zb		zdefg	g	g							zm			zn		zrt					zu				
2	777 11%	628 12%	149 11%	162 12%	153 11%	141 10%	145 11%	176 13%	562 11%	111 12%	67 11%	23 11%	182 12%	578 11%	645 11%	28 11%	77 24%	410 13%	297 10%	32 12%	23 10%	8 9%	7 9%	9%	3 11%	* 2%	790 12%
	11% nr	1276	1176	1276	1176	10%	1176	13%	1176	1276	1176	1176	12%	1176	1176	1176	24% Zno	2f	10%	12%	10%	976	976	976	1176	276	12%
3	918	717	201	173	183	175	192	195	696	126	68	23	195	693	798	37	56	458	377	27	31	12	10	•	6	1	898
	14%	13%	15%	13%	13%	13%	14%	14%	14%	13%	11%	11%	13%	14%	13%	15%	17%	14%	13%	10%	14%	13%	14%	5%	24%	10%	13%
4	783	622	161	133	168	156	160	165	563	115	82	21	156	600	701	19	29	372	335	31	25	13	5		3	•	756
-	12%	11%	12%	10%	12%	12%	12%	12%	11%	12%	13%	10%	11%	12%	12%	8%	9%	12%	11%	11%	11%	14% V	7%	-	12%	3%	11%
5	930 14%	736 14%	194 14%	173 13%	181 13%	238 18%	184 14%	154 11%	658 13%	164 17%	80 13%	22 10%	146 10%	759 15%	840 14%	29 12%	14 4%	353 11%	492 17%	29 10%	37 16%	12 14%	6 8%	1	1 4%	6%	886 13%
	glpqv	1476	1476	1376	1370	zcdfg	14%	1176	1376	zhk	1376	10%	10%	13% 7	2D	12% D	476	1176	2QS	10%	10%	1476	076	1376	476	076	13%
6	550	438	112	79	131	105	129	106	402	65	64	16	109	431	505	12	19	217	281	31	17	6	2	•	•	•	534
	8%	8%	8%	6%	10%	8%	10%	8%	8%	7%	10%	7%	7%	8%	8%	5%	6%	7%	10%	11%	7%	7%	2%	6%	2%	2%	8%
	cqv				С		С								z				zq	q							
7	493 7%	391 7%	102 8%	79 6%	72 5%	86 6%	118 9%	138 10%	376 8%	57 6%	37 6%	20 9%	76 5%	404 8%	451 8%	19 8%	7 2%	202 6%	241 8%	24 9%	21 9%	6 7%	1 2%	9%	5 19%	1 16%	457 7%
	dlpv	7.70	0.70	070	3/6	0/6	cd	zcde	070	070	070	3/0	370	7l	2D	n	270	076	20	370	370	//º	2/0	370	1570	1076	7,0
8	230	170	60	24	26	55	47	79	170	24	27	6	26	200	206	10	9	85	122	5	6	2	•	-	1	-	212
	3%	3%	4%	2%	2%	4%	3%	6%	3%	3%	4%	3%	2%	4%	3%	4%	3%	3%	4%	2%	3%	3%	1%		3%	-	3%
*	cdlq					cd	c	zcdf						zl					zq								
9	40 1%	29 1%	10 1%	8 1%	6	11 1%	7 1%	6	33 1%		4 1%	1 1%	10 1%	29 1%	38 1%	-		12	23 1%	-	4 2%		-	-	-	-	47 1%
10 - Trust completely	36	31	5	14	8		7	8	23	9	3	1	4	29	28	1	-	13	15	3	4	-					37
	1%	1%	•	1%	1%	-	1%	1%	•	1%	•	•		1%	•		-	•	1%	1%	2%	-	•			-	1%
	e			e	e		e	e													zq						
Don't know	103 2%	90 2%	13 1%	33 2%	30 2%	b +	11 1%	23 2%	51 1%	27 3%	4 1%	4%	23 2%	52 1%	78 1%		2%	47 1%	24 1%	16 6%	9 4%	2 2%	1%		1%	1 10%	67 1%
	ehmnr	270	1/6	zef	ef		1/0	e e	1/0	zhj	1/0	zhj	270	1/0	1/0		270	1/0	1/6	zqr	zqr	270	1/0		1/0	1076	176
Prefer not to say	25	16	9	10	4	4	5	2	11	3	3	4	4	14	20		-	4	10	6		1	•	•		•	32
	• hq	•	1%	1%	•	•	•	•	•	•	1%	2% zh	•	•	•	-	-	•	•	2% zgr	•	1% z	•	5%	-	1%	•
Mean	3.5 clpqv	3.47	3.65 za	3.17	3.37	3.56 c	3.64 cd	3.77 zcd	3.51	3.49	3.58	3.33	3	3.65 zl	3.56 zp	3.13	2.72	3.21	3.79 zq	3.61 q	3.9 zq	3.32 v	2.19	2.64	3.58	2.78	3.4
Low trust (1-3)	3585	2899	685	794	731	689	691	680	2641	487	307	119	931	2557	3075	160	239	1889	1373	129	104	49	61	3	16	5	3746
	53% mnr	53%	51%	59% zdefg	54%	51%	51%	50%	54%	51%	50%	54%	63% zm	50%	52%	64% zn	73% zn	59% zrst	47%	47%	46%	53%	79% zu	67%	59%	62%	55%
Medium trust (4-7)	2755	2187	568	20erg 465	551	585	592	563	1998	402	263	79	2m 486	2194	2497	2n 80	70	2rst 1144	1349	115	100	38	2u 14	1	10	2	2633
	41%	40%	42%	35%	41%	43%	43%	41%	41%	42%	43%	36%	33%	43%	42%	32%	21%	36%	46%	42%	44%	41%	19%	28%	37%	27%	39%
	clpqv				с	с	с	c						zl	zop				zq			v					
High trust (8-10)	306	230	75	45	40	66	61	92	227	34	34	8	40	257	272	11	11	110	160	8	14	2	1	-	1	-	296
	5%	4%	6%	3%	3%	5%	5%	7%	5%	4%	6%	4%	3%	5%	5%	4%	3%	3%	5%	3%	6%	3%	1%	-	3%	-	4%
	dlqv							zcd						zl					zq			1					

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-600725-101
Filename: 24-000725, WAIZ - 2405095, WBI, wtd \_v8\_ Intlbe\_UK
Proportions/Means: Columns Tested Krist level - 1-26h - 1-24fe/Hft - 24hh/l/h - 24/lm - 1/ho/p - 24gh/s/t - 24u/v/w/s/y
Overlap formulae used. \* small base: \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 89

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Scottish Government

Base: All adults in Scotland, age 16+

		Go	nder					Ago					1	Age (Nets)					Esh	nicity				Workin	g status	
		Ge	nder					Age						Age (Nets)		White (including White	Ethnic minorities (excluding		Eth	Mixed/multip						
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (i)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	minorities)	White minorities) (p)	Asian (q)	Black (r)	le ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)	Unwtd Total
Unweighted Total Weighted Total	1109 569	551 271	550 293	51 63*	95 104*	126 84	179 95	293 91	257 72	108 59*	99 53*	9 6**	146 167	305 179	658 223	1041 534	60 30*	25 14**	11 4**	19 9**	5 2**	44 26**	997 508	406 236	694 328	1109 1109
1 - No trust at all	110 19% cdl	54 20%	55 19%	4 6%	9 8%	13 16%	25 26% zcd	25 27% zcde	18 25% zcd	17 29% zcde	17 31% zcde	*	12 7%	38 21%	60 27% zl	105 20%	4 14%	1 10%	-	2 24%	1 22%	3 13%	101 20%	41 17%	67 21%	258 23%
2	52 9%	27 10%	25 9%	8 12%	9 9%	6 7%	8 9%	7 8%	6 8%	8 14%	8 15%	* 8%	17 10%	15 8%	21 10%	50 9% v	1 4%	-	Ē	1 12%	-	5 20%	45 9%	21 9%	30 9%	103 9%
3	51 9%	24 9%	27 9%	5 8%	8 7%	5 6%	12 12%	7 8%	7 10%	7 12%	6 12%	1 17%	13 8%	17 9%	21 10%	48 9%	3 10%	1 8%	-	1 13%	1 29%	1 5%	46 9%	22 9%	28 9%	99 9%
4	60 11%	25 9%	36 12%	6 10%	11 11%	12 14%	7 7%	10 11%	8 10%	6 11%	6 12%	-	18 11%	19 10%	24 11%	59 11%	1 4%	*	1 16%	2%	-	1 5%	58 11%	25 11%	35 11%	117 11%
5	92 16% an	36 13%	56 19% za	12 19%	22 21%	17 20%	13 13%	12 13%	10 13%	7 12%	6 12%	1 9%	34 20%	30 17%	29 13%	87 16%	5 18%	2 16%	1 32%	1 13%	1 23%	2 7%	85 17%	41 17%	51 16%	161 15%
6	67 12% hn	35 13%	31 11%	10 15%	15 14%	13 15%	9 10%	10 11%	6 8%	5 8% i	3 7%	1 26%	24 15%	22 12%	21 9%	64 12%	3 11%	2 13%	Ī	1 15%	-	4 16%	60 12%	29 13%	38 12%	119 11%
7	62 11% ijn	35 13%	26 9%	7 11%	17 17% ii	11 13% ii	8 8%	9 10% ii	8 11% ii	2 3%	2 3%	-	24 14%	19 10%	19 8%	57 11%	4 13%	2 12%	1 12%	1 12%	1 25%	4 17%	52 10%	32 13%	30 9%	109 10%
8	37 7% v	18 7%	19 7%	4 6%	5 5%	4 5%	9 10%	6 6%	5 7%	4 6%	4 7%	- -	9 6%	13 8%	15 7%	33 6%	4 14% zov	3 19%	1 32%	1%	-	3 12%	30 6%	14 6%	23 7%	79 7%
9	12 2%	5 2%	7 2%	1 1%	1 1%	1 2%	1 1%	4 4% zf	2 2%	3 5% fj	1 2%	2 34%	2 1%	2 1%	8 4% zm	10 2%	2 8% zov	2 11%	-	1 7%	-	1 2%	9 2%	4 2%	8 2%	28 3%
10 - Trust completely	13 2% m	6 2%	7 2%	3 5%	4 4%	-	1 1%	1 1%	3 5% zegi	:	:	-	7 4% m	1 1%	5 2%	12 2%	1 3%	1 6%	-	-	-	-	12 2%	3 1%	10 3%	21 2%
Don't know	7 1% n	4 2%	2 1%	4 6% zgh	1 1%	1 1%	1 1%	:	-	-	-	-	4 3% n	2 1%	:	6 1%	1%	1%	* 5%	-	-	1 4%	5 1%	2 1%	5 1%	8 1%
Prefer not to say	5 1%	2 1%	3 1%	-	3 3% z	-	1 1%	-	-	-	-	-	3 2%	1 1%	-	4 1%	1%	-	4%	-	-	-	4 1%	2 1%	2 1%	7 1%
Mean	4.38 fijn	4.4	4.37	5.01 fgij	5.01 zfghij	4.51 ij	4.01	4.15 i	4.29 ij	3.6 i	3.37	5.81	5.01 zmn	4.24	4.05	4.34	5.36 zov	6.13	6.13	4.11	4.01	4.68	4.32	4.44	4.37	4.21
Low trust (1-3)	213 37% dl	105 39%	107 36%	16 26%	25 24%	25 29%	45 47% zcde	39 42% zcde	31 43% zcde	33 55% zcdeg	31 58% zcdegh	2 31%	41 25%	69 39% I	103 46% zl	202 38%	8 27%	3 18%	-	4 49%	1 52%	10 38%	192 38%	84 36%	126 38%	460 41%
Medium trust (4-7)	282 50% fhijn	131 48%	148 51%	35 55% ij	65 62% zfghij	53 63% zfghij	37 39%	42 46% ij	31 42%	20 33%	18 33%	2 36%	100 60% zn	90 50% n	92 41%	266 50%	14 46%	6 44%	3 60%	4 43%	1 48%	12 44%	255 50%	127 54%	154 47%	506 46%
High trust (8-10)	63 11% ov	29 11%	33 11%	8 13%	10 10%	6 7%	11 12%	10 11%	10 14% e	7 11%	5 9%	2 34%	18 11%	17 9%	28 12%	55 10%	7 25% zov	5 36%	1 32%	1 8%		4 14%	51 10%	21 9%	41 13%	128 12%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-01
Filename: 24-000725\_WAVE\_2405095\_WBI\_wrld\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5/rs fisk level) - 1/1/h- 1/cl/d|e/fl/fh/i/j/k - 1/lm/n - 1/o/p/q/r/s/Vu/v - 1/w/x
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 90

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Scottish Government

Base: All adults in Scotland, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	ntry		En	gland region (N	et)	T
		Graduates (Degree/Mas		Other Higher		GCSE/ O- Level/ CSE/	Another type of qualification (vocational/p		Owned outright/	Rent from	Rent from											•	
	Total (z)	ter/PhD/abo ve)	Non- graduates (b)	below degree level (c)	A-level or equivalent (d)	NVQ12/ equivalent (e)	rofessional/f oreign) (f)	No formal qualifications (g)	buying on mortgage (h)	private landlord (i)	housing association (i)	Up to £25,999 (k)	£26,000 up to £51,999 (I)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total Weighted Total	1109 569	367 162	734 402	204 117	225 136	177 89	77 36*	51 24*	870 415	69 49*	141 83	234 127	333 155	235 120	78 41*	.**	1109 569	.**	.**		.**	.**	1109 1109
1 - No trust at all	110 19% a	21 13%	87 22% za	21 18%	24 17%	24 27% za	10 28% a	9 36% zabcd	88 21% z	4 9%	15 18%	24 19%	29 19%	23 19%	7 18%	:	110 19%	:	-	:	-	:	258 23%
2	52 9%	17 11%	35 9%	11 10%	13 10%	8 9%	3 7%	* 2%	39 9%	4 9%	8 10%	10 8%	18 12%	9 7%	5 13%	-	52 9%	:	-		-	:	103 9%
3	51 9%	11 7%	40 10%	11 10%	16 11%	8 8%	2 7%	3 12%	34 8%	5 11%	8 9%	11 9%	11 7%	11 9%	4 9%		51 9%	:	:		-	:	99 9%
4	60 11%	20 13%	40 10%	9 8%	15 11%	10 11%	5 13%	2 6%	44 11%	5 11%	11 13%	16 12%	20 13%	13 11%	3 7%		60 11%	-	-		-	:	117 11%
5	92 16%	26 16%	66 16%	29 25% zabde	19 14%	11 13%	4 12%	3 11%	69 17%	9 18%	10 12%	23 18%	21 13%	22 18%	8 18%		92 16%	-	- 1		-		161 15%
6	67 12% e	25 15% e	43 11% e	12 11%	19 14% e	5 6%	3 8%	3 13%	46 11%	8 16%	13 16%	16 12%	20 13%	15 12%	5 12%	-	67 12%	-	-		-	:	119 11%
7	62 11%	22 13%	39 10%	9 8%	13 9%	12 14%	4 12%	1 4%	45 11%	6 13%	7 9%	9 7%	20 13%	16 13%	5 13%		62 11%	-	:		-		109 10%
8	37 7%	12 8%	25 6%	8 7%	9 7%	4 5%	3 9%	1 3%	28 7%	3 5%	4 4%	7 5%	8 5%	8 7%	1 3%	-	37 7%	-	-	-	-	:	79 7%
9	12 2%	3 2%	9 2%	3 3%	2 1%	1 1%	1%	3 11% zabcde	9 2%	2 4%	1 1%	5 4%	2 1%	2 2%	1 1%		12 2%	-	:		-		28 3%
10 - Trust completely	13 2% h	2 1%	11 3%	2 2%	3 2%	5 6% zab	1 3%	-	7 2%	3 6%	3 3%	5 4% m	2 2%	1 1%	2 5%	-	13 2%	-		-	-	:	21 2%
Don't know	7 1%	1 *	6 1%	1 1%	5 3% zab	:	-	-	4 1%	:	2 3%	1 1%	2 1%	:	-		7 1%	-	1		-	:	8 1%
Prefer not to say	5 1% h	2 1%	2 1%	:	:	1 2%	-	1%	1	-	1 2%	-	:	-	-	-	5 1%	-		-	:	:	7 1%
Mean	<b>4.38</b> h	4.67 zb	4.28	4.4	4.35	4.14	4.17	3.93	4.29	5.11 zh	4.33	4.49	4.3	4.43	4.4		4.38	-	•	•	•	•	4.21
Low trust (1-3)	213 37% a	49 30%	162 40% za	43 37%	52 38%	39 44% a	15 42%	12 50% a	161 39%	14 28%	31 37%	45 36%	58 38%	43 36%	16 40%	-	213 37%	-		-	:	:	460 41%
Medium trust (4-7)	282 50% b	93 57% zbeg	187 47%	60 51%	65 48%	38 43%	16 45%	8 35%	204 49%	28 57%	41 50%	64 51%	81 52%	66 55%	21 51%		282 50%	-	:		-	•	506 46%
High trust (8-10)	63 11%	17 11%	45 11%	13 11%	14 10%	10 11%	5 13%	3 14%	44 11%	8 15%	7 9%	17 13%	13 8%	11 9%	4 9%		63 11%	-	-	-	-	-	128 12%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NJ 12-000725-01)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5½ risk level) - 2/a/b/c/de/f/g\_ - 2/h/l/j - 2/k/l/m/n - 2/o/p/q/r - 2/s/t/u
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Scottish Government

Base: All adults in Scotland, age 16+

						England regio								Scotlar	nd region					NI NI	regions (NUT	(+2)					ONS Area super	eroup (I A Leve	n			
	Total (z)	North East	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East	South West	London (i)	Central Scotland	(k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	Scotland (o)	Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London	Services and Industrial Legacy (C)	Country	Urban Settlements (E)	Unwtd Total
Unweighted Total Weighted Total	1109 569	100									115 69*	139 74*	100 47*	173 83*	157 70*	134 81*	155 72	136 74*	, in						306 167	280 129			429 218	94 54*		1109 1109
1 - No trust at all	110 19%	:	:	:	:	:	:	:	:	:	19 28% km	9 12%	10 21%	12 15%	13 19%	17 21%	16 23%	14 19%	:	:	:	:	:	:	22 13%	29 23%	:	:	46 21%	13 24%	:	258 23%
2	52 9%	-	-	-	-			-		-	6 9%	7 9%	3 7%	7 9%	7 11%	10 12%	6 9%	5 7%	-		-	-	-	-	18 11%	11 9%	-	-	20 9%	3 5%		103 9%
3	51 9%	:	:		:	:		:	:	-	4 6%	7 10%	3 7%	5 6%	6 9%	10 12%	10 14%	5 7%	:		:	-	:	:	19 11%	12 10%	-	:	17 8%	2 3%	:	99 9%
4	60 11% p	:	:	:	:	:	:	:	:	:	8 11% p	8 11% p	6 13% p	11 13% p	7 9%	5 7%	2 3%	13 18% zop	:	:	:	:	:		18 11%	10 8%	:	:	21 10%	11 20% zzyC	:	117 11%
5	92 16%	:	-		:			-		-	10 14%	12 16%	5 12%	17 20%	10 14%	13 16%	13 19%	13 17%	:			-		-	27 16%	17 13%	-	:	37 17%	11 21%		161 15%
6	67 12% DD	:	:	:	:	:	:	:	:	:	8 11%	4 6%	7 14%	12 14%	12 17% k	9 10%	9 12%	7 10%	:	:	:	:	:		16 10%	19 15% D	:	:	31 14% D	1 3%	:	119 11%
7	62 11% p	÷	-	-	-			-	:	-	4 7%	14 19% zjpq	6 14%	11 13%	7 10%	9 11%	4 5%	5 7%	- :			-	-	:	25 15%	11 9%	-	1	20 9%	6 11%	:	109 10%
8	37 7%	-	-	-	-	-	-	- :		-	2 3%	9 12% zjmo	4 8%	3 3%	4 6%	3 4%	5 7%	7 9%	-	-	:	-	-	-	13 8%	9 7%	-	-	11 5%	5 8%	-	79 7%
9	12 2%	:	-	-	-			-	-	-	2 3%	1 2%	1 1%	:	2 3%	2 2%	1 1%	3 4%	:			:	-	-	3 2%	3 2%	-	:	5 3%	1 2%	:	28 3%
10 - Trust completely	13 2%	-	-	-	- :	:	:	- :	- :	-	5 7% zkn	1%	1%	2 3%	1%	2 2%	2 2%	1 2%	-	:	-	:	-	-	2 1%	3 2%	:	-	8 4% zz	:	:	21 2%
Don't know	7 1%	÷	- :					- :	:	-	1 2%	1 1%	1 2%	3 4% z	:	:	1 1%		:	-	:	:	-	:	4 2%	2 1%	:	÷	1 1%	:	1	8 1%
Prefer not to say	5 1%	-	-	-	-	:	:	:	:	- :	1 1%	1 1%	-	:	-	1 2%	2 3% z	-	-	-	:	:	-	:	1 *	2 2%	:	-	1	1 3%	:	7 1%
Mean	4.38	-		-	-		-	•	•	•	4.22	4.86 op	4.4	4.54	4.36	4.11	4.08	4.5			•	•	-	•	4.55	4.29	•	•	4.38	4.13	•	4.21
Low trust (1-3)	213 37%	-	-	-	-	:	:	-	-	-	29 42%	23 31%	17 36%	25 30%	27 39%	37 46% km	32 45% km	24 33%	-	:	-	-	-	-	59 35%	53 41%	-	-	83 38%	18 33%	:	460 41%
Medium trust (4-7)	282 50% p	:	-	-	:			-	:	-	29 43%	39 52%	25 53%	50 60% zjop	36 51%	36 45%	29 40%	39 52%	:			:	-	:	87 52%	57 44%	:	:	108 50%	29 54%	:	506 46%
High trust (8-10)	63 11%	:	-	-	-	-	:	-	:	-	9 13%	11 15%	5 10%	5 7%	7 10%	7 8%	8 11%	11 15%	:	-	:	:	- :	:	17 10%	15 12%	-	-	24 11%	6 10%	÷	128 12%

Fieldwork dates: 90 May - 15th May 2024.
Respondent type: Rounded-planel Members - All UK adults, age 16+
Fielname: 12-60 COVIES. WANTE - 20050S. Was und vid. Institute. UK.
Proportions/Means: Columns Tested (DK rick level) - 12-fill/dl/fill/gl/fill-gl/f

7 Jun 2024 Table 92

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Scottish Government

Base: All adults in Scotland, age 16+

		Urba	nity			IMD Quintile			Num	ber of childre	n 0-15 in house	ehold	Disability red		Se	xual Orientat			Reli	gion		Co	mmunity back	ground (North	ern Ireland Or	nly)	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (i)	3+ (k)	Yes (I)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	Unwtd Total
Unweighted Total Weighted Total	1109 569	815 429	294 140	203 115	205 113	237 114	235 114	229 113	931 449	107 69*	48 32*	17 13**	295 149	787 400	1001 487	28 20**	41 36*	562 323	496 214	9 6**	21 14**	1	.**	1	.**		1109 1109
1 - No trust at all	110 19% eq	87 20%	23 16%	19 17%	16 15%	15 13%	32 28% zcde	28 25% de	92 20%	11 15%	5 16%	1 8%	35 23%	74 18%	102 21% z	1 7%	3 8%	51 16%	53 25% zq	1 24%	1 7%	-	-	100%	-	-	258 23%
2	52 9%	40 9%	12 9%	14 12%	10 9%	10 9%	9 8%	9 8%	40 9%	8 11%	3 10%	2 16%	14 10%	38 9%	46 9%	2 9%	1 4%	24 8%	27 12% zq	= =	1 5%	-	- -	-	-	-	103 9%
3	51 9%	37 9%	14 10%	11 10%	8 7%	14 12% f	6 5%	12 11%	42 9%	5 7%	2 7%	1 4%	10 7%	37 9%	42 9%	2 10%	3 9%	28 9%	19 9%	8%	1 7%	100%	-	-	-	-	99 9%
4	60 11%	47 11%	13 9%	11 9%	11 10%	11 10%	12 11%	15 13%	48 11%	8 11%	1 4%	3 23%	17 12%	43 11%	50 10%	2 12%	7 18%	36 11%	23 11%	-	1 6%	-	-	-	-	-	117 11%
5	92 16%	66 15%	26 19%	17 14%	17 15%	24 21% g	23 20% g	13 11%	71 16%	14 21%	5 17%	1 10%	22 14%	67 17%	78 16%	6 31%	6 16%	49 15%	37 17%	8%	3 21%	-	-	-	-	-	161 15%
6	67 12% fr	50 12%	17 12%	14 12%	20 18% zfg	17 15% f	8 7%	9 8%	51 11%	10 15%	4 12%	2 16%	17 11%	50 12%	58 12%	1 5%	7 19%	48 15% zr	18 9%	1 15%	1 6%	-	-	-	-	-	119 11%
7	62 11% r	47 11%	15 11%	12 10%	14 12%	11 10%	12 10%	13 12%	49 11%	5 7%	6 18%	1 5%	15 10%	43 11%	51 10%	3 14%	6 16%	39 12% r	16 8%	4%	5 34%	-	-	-	-	-	109 10%
8	37 7% n	28 7%	9 7%	7 6%	10 9%	5 5%	8 7%	7 6%	29 6%	5 8%	3 10%	3%	9 6%	28 7%	29 6%	3 13%	3 8%	24 7%	12 5%	1 24%	3%	-	-	-	-	Ī	79 7%
9	12 2%	9 2%	3 2%	4 3%	2 2%	2 2%	3 2%	2 2%	10 2%	1 2%	-	-	2 1%	10 3%	12 2%	-	-	7 2%	3 1%	-	2 11%	-	-	-	-	-	28 3%
10 - Trust completely	13 2% m	9 2%	4 3%	3 3%	3 2%	4 3%	1 1%	3 2%	9 2%	1 2%	1 3%	2 15%	7 4% zm	5 1%	12 3%	-	-	8 2%	4 2%	1 17%	-	-	-	-	-	-	21 2%
Don't know	7 1% nr	5 1%	2 1%	1 1%	2 1%	-	1 1%	3 2%	5 1%	1 1%	1 3%	-	-	7 2%	3 1%	-	1 2%	6 2% r	1	-	-	-	-	-	-	-	8 1%
Prefer not to say	5 1% mn	3 1%	2 1%	2 2%	1 1%	2 2%	-	-	4 1%	1 1%	-	-	1 1%	:	3 1%	-	-	1%	2 1%	-	-	-	-	-	-	-	7 1%
Mean	<b>4.38</b> r	4.34	4.53	4.45	4.78 zfg	4.58	4.04	4.08	4.32	4.48	4.82	4.97	4.28	4.38	4.32	4.87	4.94	4.67 zr	3.88	5.67	5.64	3	-	1	-	-	4.21
Low trust (1-3)	213 37% q	164 38%	49 35%	44 39%	34 30%	39 34%	47 41%	49 43% d	174 39%	23 33%	11 33%	4 28%	60 40%	149 37%	191 39% zp	5 25%	7 21%	104 32%	99 46% zq	2 32%	3 19%	100%	-	100%	- :		460 41%
Medium trust (4-7)	282 50% r	210 49%	71 51%	53 46%	63 55%	62 55%	54 47%	50 44%	219 49%	37 53%	16 51%	7 54%	70 47%	202 51%	237 49%	12 62%	25 69% zn	172 53% zr	95 44%	2 27%	10 67%	-	-	-	-	-	506 46%
High trust (8-10)	63 11% r	47 11%	16 11%	14 12%	14 12%	11 10%	12 10%	11 10%	48 11%	8 11%	4 13%	2 18%	18 12%	42 11%	53 11%	3 13%	3 8%	39 12%	18 9%	2 41%	2 14%	-	-	-	-	-	128 12%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-600725-101
Filename: 24-000725, WAIZ - 2405095, WBI, wtd \_v8\_ Intlbe\_UK
Proportions/Means: Columns Tested Krist level - 1-26h - 1-24fe/Hft - 24hh/l/h - 24/lm - 1/ho/p - 24gh/s/t - 24u/v/w/s/y
Overlap formulae used. \* small base: \*\* very small base (under 30) ineligible for sig testing



Base: All adults in Wales, age 16+

KnowledgePanel UK: 240509S - Life in the UK Index Tracker 2

7 Jun 2024 Table 93

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Government

Age (Nets) Ethnicity Working status Ethnic minorities (excluding White (including White White minorities) le ethnic Other Vorking full- Not working Total (z) 25-34 35-44 55-64 65-74 75+ (i) 75-84 16-34 35-54 55+ (n) time (w) full-time Female 16-24 45-54 85+ (k) Asian Black ethnicity Other white White British minorities) group Unwtd Total 1 - No trust at all 73 15% 23% 22 7% 42 8% 13 8% 2 4% 21 2 4% 4 9% 5 10% 5 11% 6 6% 7 5% 12% 6% 13% 2% 11% 7% 7% 11% 13% 10% 28% 13% 11% 11 21% 10 10% 39 13% 25 15% 3 10% 1 13% 2 52% 14% 13% 9% 11% 12% 13% 21% 10% 13% 13% 10% 9% 13% 30% 16% 15% 12% 12% 15% 14% 15% 24% 17% 13% 19% 3% 3% 16% 17% 12% 14% 34% 19% 62% 54% 29% 14% 14% 15% 15% 15% 13 14% 10 39 13% 13% 13% 13% 15% 19% 13% 12% 13% 11% 6% 9% f 10% 12% 11% 10% 10% 11% 14% 6% 10% 9% 11% 26% 9% 10% 8% 23 7% 13 8% 22 7% 21 7% 2 1% 5 3% 6 2% 4 2% 14 3% 6 2% 1 4% 1 1% 2 1% 3% 1% 4% 2% 10 - Trust completely 1% 2% 2% 1% 38% 1% 1% Don't know 6 2% 2% 5% 1% 2% 2% 6% 6% 2% refer not to say 4.19 5.36 4.23 4.12 3.83 4.18 3.65 3.64 4.75 4.09 3.9 4.16 4.95 6.9 4.52 4.79 5.07 4.19 4.22 4.14 4.14 4.24 4.06 3.75 4.85 4.12 Low trust (1-3) 126 18 23 25 21 19 123 121 221 32% 42% 22% 42% zdh Medium trust (4-7) 161 245 50% 48% 52% 72% 59% 50% 44% 41% 49% 30% 30% 30% 65% 47% 41% 49% 74% 61% 62% 75% 100% 71% 48% 53% 48% 46% High trust (8-10) 31 10 15 28 10% 9% 9% 10% 12% 2% 8% 11% 10% 11% 13% 13% 18% 7% 11% 9% 10% 16% 38% 7% 10% 8% 11% 11%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: Knowledge/and Members - All UK adults, age 16+

Source: Iposo (IN 124-000725-01)

Filename: 24-200725\_WAVE\_2405095\_WBI\_wtd\_v8\_IntUse\_UK

Proportions/Means: Columns Tested (5% risk level) - 1<sub>2</sub>/h - 1<sub>2</sub>/t/d<sub>1</sub>e/l/f<sub>2</sub>h/l/jh./1/jk - 1/l/m/n - 1<sub>2</sub>/o/p/q/r/s/\/u/v - 1/w/x

Overlap formulae suct. - \*mail bases: "very small base lunder 30) ineligible for sig testing



7 Jun 2024 Table 94

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Government

Base: All adults in Wales, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	ntrv		En	gland region (N	et)	$\overline{}$
					_00000000000000000000000000000000000000					remare							cou				u . ca.com (n	,	
	Total	Graduates (Degree/Mas ter/PhD/abo	Non-	Other Higher Education below	A-level or	GCSE/ O- Level/ CSE/ NVQ12/	Another type of qualification (vocational/p rofessional/f	No formal	Owned outright/ buying on	Rent from private landlord	Rent from council/ housing association	Up to	£26,000 up	£52,000 up	£100,000 and	Fadand	Seekleend	Walaa	Northern Ireland	North	Midlands	Counth	
	(z)	ve) (a)	graduates (b)	degree level	equivalent (d)	equivalent (e)	oreign) (f)	qualifications (g)	mortgage (h)	(i)	association (i)	£25,999 (k)	to £51,999	to £99,999 (m)	above (n)	England (o)	Scotland (p)	Wales (q)	(r)	North (s)	(t)	South (u)	Unwtd Total
Unweighted Total Weighted Total	531 324	171 86	355 235	61 33*	106 85*	135 85*	27 15**	26 17**	437 249	47 38**	33 26**	124 72*	171 99	95 57*	37 22**	.**	.**	531 324	.**	**	**		531 531
1 - No trust at all	73 22%	10 12%	61 26%	6 19%	19 23%	24 29%	4 30%	6 37%	56 23%	5 14%	7 28%	19 26%	23 23%	8 15%	3 12%	:	:	73 22%	:	:		:	124 23%
	a		za			а										-	-		-	-	-	-	
2	22 7% a	2 2%	20 9% a	5 17% zabd	5 6%	6 7%	3 22%	1 4%	19 8%	2 6%	1 4%	6 8%	8 8%	4 6%	1 3%	-	-	22 7%	-		-	-	42 8%
3	31 10%	8 9%	23 10%	6 18% zb	6 7%	9 11%	1 6%	1 9%	29 11% z	1 3%	1 5%	4 6%	9 9%	9 15%	3 16%		:	31 10%	:			:	55 10%
4	42 13%	9 11%	31 13%	3	13 16%	11 13%	3 19%	1 5%	37 15% z	2 5%	2 8%	8 11%	11 11%	9 15%	3 12%	-	-	42 13%	:	:	:	:	63 12%
5	48 15%	11 13%	36 15% e	5 16%	20 24% zbe	8 9%	2 12%	1 6%	39 16%	6 15%	3 12%	12 17%	17 17%	8 14%	5 23%		:	48 15%	:		:		77 15%
6	41 13% bhk	18 21% zbe	23 10%	4 12%	12 14%	7 8%	* 2%	:	26 10%	13 33%	2 7%	4 5%	14 14%	6 11%	2 8%	-	:	41 13%	:		:	:	60 11%
7	31 9% d	10 12% d	20 9% d	2 6%	2 2%	13 15% zbd	1 4%	3 20%	21 9%	1%	7 25%	10 13%	8 8%	8 14%	1 5%		:	31 9%	:		:	:	45 8%
8	23 7%	9 11%	14 6%	1%	5 6%	5 5%	1 4%	3 18%	13 5%	8 22%	1 5%	4 6%	6 6%	4 8%	3 14%	-	-	23 7%	:	:	:	:	39 7%
9	6 2%	4 4% zb	2 1%	* 1%	1 1%	1 1%	-	* 2%	6 2%	-	-	2 3%	2 2%	1 2%	1 4%		-	6 2%	:		-	:	14 3%
10 - Trust completely	2 1%	1%	1 1%	* 1%	1 1%	1 1%	:	:	1 1%	1 1%	:	1 1%	1 1%	:	* 2%	:	-	2 1%	:	:	:	:	4 1%
Don't know	6 2% h	4 4% zb	3 1%	-	1 1%	1 2%	-	-	1 *	-	1 6%	1 2%	1 1%	:	-		-	6 2%	:		-	:	8 2%
Prefer not to say	:	-	:	:	:	:	:	:	:	:	:		:	:	:		:	:	:	:	:	:	:
Mean	<b>4.19</b> bh	5.14 zbcde	3.88	3.65	4.05	3.88	3.05	4.2	4.04	5.2	4.28	4.18	4.11	4.46	4.84			4.19					4.14
Low trust (1-3)	126 39%	20 24%	104 44% za	18 54% zad	30 35%	39 46%	9 59%	9 49%	104 42% z	9 23%	10 36%	29 40%	40 40%	21 36%	7 32%		-	126 39%	-	:	-	-	221 42%
Medium trust (4-7)	161 50%	48 56%	111 47%	14 43%	48 56%	39 45%	5 37%	5 31%	123 49%	20 54%	14 53%	34 47%	50 50%	31 54%	11 48%	:		161 50%	:	-	:		245 46%
High trust (8-10)	31 9% b	13 16% zbce	17 7%	1 3%	6 8%	6 7%	1 4%	3 20%	21 8%	9 23%	1 5%	8 11%	8 8%	5 9%	4 20%	-	:	31 9%	:	:	:	:	57 11%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NJ 12-000725-01)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5½ risk level) - 2/a/b/c/de/f/g\_ - 2/h/l/j - 2/k/l/m/n - 2/o/p/q/r - 2/s/t/u
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Government

Base: All adults in Wales, age 16+

						England regio	1	т —	1					Scotla	nd region					N	regions (NUT	s3)					ONS Area super	group (LA Leve	1)		$\overline{}$	
Unweighted Total	Total (2)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East	South West (h)	London (i)	Central Scotland (i)	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (v)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolita n (B)	Services and Industrial Legacy (C)	Country	Urban Settlements (E)	Unwtd Total
Weighted Total	324	.00	.44	.**	,00	,44	,00	.44	.44	,44	.**	.44	.00	.44	,44	.00	.00	.00	.00	.00	,44	.**	.44	.44	43*	114	.**	,44	129	27**	12**	531
1 - No trust at all	73 22%	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	5 11%	23 20%	:	:	32 25%	9 33%	4 32%	124 23%
2	22 7%	-	-	-	-	-		-	-	-	-	-	-	-	-	-	-	-	-	:		-	-	-	3 7%	6 5%	-	-	9 7%	2 8%	2 17%	42 8%
3	31 10%	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	- :	3 8%	12 10%	:	:	11 9%	3 12%	1 10%	55 10%
4	42 13%	:	÷	:	:	:	:	:	:	-	÷	:	÷	:	:	:	- :	÷	:	:	÷	÷	÷	÷	5 13%	20	:	:	14 11%	2 7%	÷	63 12%
5	48 15%	:	:	:	-	:	:	:	:	:	-		:	:	:	:	:	:	:	:	:		:	:	7 17%	14 12%	:		21 16%	4 16%	2 13%	77 15%
6	41 13%	:	:	:	:	:	:	:	:	:	:	:	:	- :	:	:	:	:	:	:	:	:	:	:	8 20%	14 12%	:	:	16 13%	1 4%	1 12%	60 11%
7	31 9%	:	:	:			:	:			-		:	:		:		:	:		:		:	- :	4 10%	12 10%	:		13 10%	1 5%	1 5%	45 8%
8	23 7%	:	:	:		:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:		:	÷	4 8%	11 10%	:	:	5 4%	2 9%	1 7%	39 7%
9	6 2%	:	:	:	:	:	:	:	:		-	:	:	:	:	:	÷	:	÷	:	:	:	:	-	1 3%	3 2%	:	:	2 1%	:	÷	14 3%
10 - Trust completely	2 1%	÷	÷	- :	1	÷	÷	:	i	:	÷	÷		:	:	÷	÷	÷	÷	÷	:		÷	÷	÷	:		÷	2 1%	1%	÷	4 1%
Don't know	6 2%	:		:	-	:		:	:	:	:		:	:	:			:	:	:		:	:	:	1 3%	:	:		3 3%	1 4%	2%	8 2%
Prefer not to say	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
Mean	4.19										-													-	4.8	4.37			4.04	3.52	3.37	4.14
Low trust (1-3)	126 39%	:	:	:	- :	:	÷	:	- :	:	÷	- :	:	:	:	:	:	:	:	:	÷	:	÷	:	11 26%	41 35%	:	:	53 41%	14 54%	7 60%	221 42%
Medium trust (4-7)	161 50%	:		:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	-	26 60%	60 52%	:	:	64 50%	9 32%	4 30%	245 46%
High trust (8-10)	31 9%	:	i			:		:		:	÷	:	i		:		- :		÷	:		:	÷	i	5 11%	14 12%	i	:	9 7%	3 10%	1 7%	57 11%

Fieldwork dates: 90 May - 15th May 2024.
Respondent type: Rounded-planel Members - All UK adults, age 16+
Fielname: 12-60 COVIES. WANTE - 20050S. Was und vid. Institute. UK.
Proportions/Means: Columns Tested (DK rick level) - 12-fill/dl/fill/gl/fill-gl/f

7 Jun 2024 Table 96

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Government

Base: All adults in Wales, age 16+

		Urb	anity			IMD Quintile			Num	ber of childrer	0-15 in house	hold	Disability red a little		Sex	cual Orientat	ion		Rel	gion		Co	mmunity back	ground (North	ern Ireland O	nly)	
				1 - Most				5 - Least							Straight or	Gay or	Bisexual/Oth er sexual									Prefer not to	
	Total (z)	Urban (a)	Rural (b)	deprived (c)	2 (d)	3 (e)	4 (f)	deprived (g)	0 (h)	1 (i)	2	3+ (k)	Yes (I)	No (m)	Heterosexual (n)	Lesbian (o)	orientation (p)	No religion	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	say (v)	Unwtd Total
Unweighted Total Weighted Total	531 324	346 220	185 104	98 64*	118 66*	121 66*	92 64*	102 64*	420 242	54 43*	41 28**	12 8**	126 72*	392 243	484 282	14 14**	19 17**	258 169	241 134	3 3**	18 11**		.**	.**			531 531
1 - No trust at all	73 22%	51 23%	22 21%	13 21%	12 17%	22 33% zd	14 21%	13 20%	59 24%	6 13%	6 23%	1 14%	20 27%	52 21%	67 24%	2 14%	2 14%	35 20%	37 28%	-	1 12%	-	-	-	:	-	124 23%
2	22 7%	18 8%	4 4%	5 8%	2 4%	4 7%	5 8%	6 9%	18 7%	3 8%	1 5%	Ī.	6 9%	16 7%	18 6%	2 17%	1 4%	12 7%	10 7%	-	-	:	-	-	-	Ī	42 8%
3	31 10%	19 8%	12 12%	7 10%	5 7%	9 13%	3 5%	7 12%	24 10%	4 10%	2 8%	-	6 9%	24 10%	31 11%	-	•	14 8%	16 12%	-	3%	-	-	-	-	-	55 10%
4	42 13%	28 13%	14 13%	9 15%	8 13%	4 6%	11 17%	9 14%	30 13%	5 11%	6 22%	4%	7 10%	32 13%	38 14%	:	3 15%	27 16%	13 10%	2 64%	* 2%	-	-	-	-	-	63 12%
5	48 15%	33 15%	14 14%	10 16%	12 18%	6 9%	10 16%	9 15%	32 13%	10 24%	2 7%	3 34%	11 15%	36 15%	41 15%	1 5%	3 20%	23 14%	19 14%	1 36%	3 27%	-	-	-		-	77 15%
6	41 13% n	27 12%	14 14%	7 11%	12 18%	8 12%	9 15%	6 9%	31 13%	6 14%	3 11%	1 18%	5 8%	34 14%	31 11%	5 34%	4 23%	22 13%	14 10%	-	1 11%	-	-	-	-	-	60 11%
7	31 9%	22 10%	9 9%	8 12%	7 11%	4 6%	4 7%	8 12%	23 9%	4 9%	3 12%	-	6 9%	24 10%	25 9%	4 26%	2 12%	16 9%	14 10%	-	* 5%	-	-	-	-	-	45 8%
8	23 7% a	10 5%	13 12% za	3 4%	5 7%	5 7%	6 10%	4 7%	16 7%	2 6%	3 10%	1 17%	6 8%	17 7%	19 7%	1 4%	1 4%	12 7%	7 5%	-	4 38%	-	-	-	-	-	39 7%
9	6 2%	4 2%	2 2%	1%	1 2%	2 3%	1 2%	1 2%	5 2%	1%	1%	-	2 3%	4 2%	5 2%	-	1 3%	2 1%	4 3%	-	3%	-	-	-	-	-	14 3%
10 - Trust completely	2 1%	2 1%	-	1%	1 2%	-	:	-	1 1%	1 1%	-	-	-	2 1%	2 1%	-	- -	1 1%	1 1%	-	-	-	-	-	-	-	4 1%
Don't know	6 2% hmr	6 3%	:	1 2%	1 2%	3 4%		1	3 1%	1 3%	1%	1 13%	3 4% m	2 1%	5 2%	-	1 6%	6 3%	1 *	-		-	-	-	-	-	8 2%
Prefer not to say	-	-	-	-	-	=	-	-	-	=	-	-	-	-	-	-	-	-	-	=	-	-	-	-	-	-	-
Mean	<b>4.19</b> en	4.06	4.46	4.08	4.69 e	3.66	4.33	4.19	4.1	4.5	4.26	5.11	3.95	4.25	4.09	4.91	4.87	4.21	3.95	4.36	5.92	-	-	-	•	-	4.14
Low trust (1-3)	126 39% d	88 40%	38 36%	25 39%	19 28%	35 53% zdf	22 34%	26 40%	101 42%	13 31%	10 36%	1 14%	32 44%	92 38%	115 41% z	4 31%	3 18%	61 36%	62 47% z	-	2 15%	-	-	-		-	221 42%
Medium trust (4-7)	161 50% en	110 50%	51 49%	34 53% e	39 59% e	22 33%	35 54% e	32 50% e	116 48%	25 58%	14 51%	5 57%	29 41%	126 52%	135 48%	9 65%	12 69%	88 52%	59 44%	3 100%	5 44%	-	-	-	•	-	245 46%
High trust (8-10)	31 9% a	16 7%	15 14% za	4 6%	7 11%	7 10%	8 12%	6 9%	23 9%	3 8%	3 12%	1 17%	8 11%	23 9%	27 9%	1 4%	1 7%	14 9%	12 9%	-	4 41%	-	-	-	-	-	57 11%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-600725-101
Filename: 24-000725, WAIZ - 2405095, WBI, wtd \_v8\_ Intlbe\_UK
Proportions/Means: Columns Tested Krist level - 1-26h - 1-24fe/Hft - 24hh/l/h - 24/lm - 1/ho/p - 24gh/s/t - 24u/v/w/s/y
Overlap formulae used. \* small base: \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 97

# TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Northern Ireland Executive

Base: All adults in Northern Ireland, age 16+

		Ge	nder	1				Age						Age (Nets)					Eth	nicity				Workin	g status	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multip le ethnic group (s)	Other ethnicity (t)	(u)	White British (v)	Working full- time (w)	Not working full-time (x)	Unwtd Total
Unweighted Total Weighted Total	716 188	357 90	355 96	33 23**	66 34*	137 31	137 32*	156 29	140 21	47 18*	44 17*	3 1**	99 57*	274 63	343 68	686 183	24 4**	12 1**		10 2**	2	30 9**	656 174	320 80	390 106	716 716
1 - No trust at all	49 26% n	22 24%	28 29%	7 31%	9 26%	10 33% g	9 29%	6 20%	5 22%	3 19%	3 18%	* 37%	16 28%	19 31% zn	14 20%	47 26%	2 45%	32%		1 57%	* 37%	2 19%	46 26%	21 27%	27 26%	184 26%
2	23 12%	13 14%	10 10%	3 12%	2 5%	4 14%	4 13%	4 14%	3 15%	3 14%	3 15%	-	5 8%	8 13%	10 14%	22 12%	9%	10%	-	10%	-	1 8%	21 12%	9 11%	14 13%	87 12%
3	30 16% w	15 16%	15 16%	2 9%	7 21%	3 10%	5 15%	5 19%	4 18%	3 18%	3 18%	33%	9 16%	8 13%	13 19%	29 16%	* 6%	3%	-	* 10%	-	3%	29 17%	9 12%	20 19% w	112 16%
4	23 12% m	10 12%	12 13%	4 15%	5 15%	2 8%	3 10%	3 11%	3 12%	3 17%	3 18%	-	9 15%	6 9%	9 13%	23 13%	2%	7%	-	-	-	1 12%	22 13%	10 13%	13 12%	78 11%
5	27 14% gn	11 12%	15 16%	3 15%	6 16%	6 18% g 2	5 15%	2 8%	3 15%	2 9%	2 10%		9 16%	10 17%	7 11%	26 14%	1 14%	18%	-	14%	:	2 21%	24 14%	13 17%	13 13%	101 14%
6	16 8% b	11 12% b	6%	8%	8%	8%	7%	13% zh	5%	12%	11%	30%	8%	7%	10%	16 8% V	10%	9%	-	-	63%	24%	8%	11%	7%	9%
7	8 4%	5 6%	3 3%	-	1 2%	2 5%	2 5%	2 7%	1 5%	1 8%	1 9%	-	1 1%	3 5%	5 7% zl	8 4%	5%	-	-	9%	-	* 5%	8 4%	4 5%	4 4%	44 6%
8	3 2%	2 2%	1 1%	-	1%	:	1 2%	1 4%	1 5% ze	-	-	-	:	1 1%	2 3% z	3 2%	-	-	-	-	-	3%	3 2%	1 2%	1 1%	17 2%
9	1 *	:	:	-	-	:	:	-	* 2% z	-	-	-	-	•	1%	1 *	3%	7%	-	-	-	-	1 *	:	:	5 1%
10 - Trust completely	:	:	:	-	-	1%	-	1%	-	-	-	-	-	:	:	:	-	-	-	-	-	-	:	-	:	*
Don't know	6 3% an	1 1%	5 6% za	2 9%	1 4%	1 3%	1 3%	1 2%	1%	1%	1%	-	3 6%	2 3%	1 1%	6 3%	* 5%	15%	-	-	-	1 6%	5 3%	2 2%	4 4%	18 3%
Prefer not to say	2 1%	1 1%	1 1%	-	1 3%	1%	:	1%	-	1%	1%	-	1 2%	:	1%	2 1%	-	-	-	-	-	-	2 1%	:	:	5 1%
Mean	3.32	3.48	3.17	2.91	3.26	3.18	3.2	3.65 z	3.55	3.54	3.56	3.16	3.12	3.19	3.59 z	3.33	2.95	3.44		2.41	4.16	4.17	3.29	3.47	3.21	3.46
Low trust (1-3)	102 54% w	49 54%	52 54%	12 53%	18 52%	17 56%	18 57%	15 53%	12 55%	9 51%	9 50%	70%	30 52%	36 57%	36 53%	99 54%	2 61%	1 45%	-	2 77%	37%	3 30%	96 55% o	39 50%	62 58%	383 53%
Medium trust (4-7)	74 39%	37 41%	36 38%	9 38%	14 41%	12 38%	12 38%	11 40%	8 37%	8 47%	8 48%	30%	23 40%	24 38%	28 41%	73 40%	1 31%	* 33%	-	23%	63%	5 61%	67 39%	36 46% zx	38 35%	286 40%
High trust (8-10)	4 2%	2 3%	2 2%	-	1%	1%	1 2%	1 4%	1 7% ze	-	-	-	:	1 2%	3 4% z	4 2%	3%	7%	-	-	-	3%	4 2%	2 2%	2 2%	24 3%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-01
Filename: 24-000725\_WAVE\_2405095\_WBI\_wrld\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5/rs fisk level) - 1/1/h- 1/cl/d|e/fl/fh/i/j/k - 1/lm/n - 1/o/p/q/r/s/Vu/v - 1/w/x
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 98

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Northern Ireland Executive

Base: All adults in Northern Ireland, age 16+

					Education					Tenure			Annual house	ehold income			Cou	ntrv		Er	gland region (N	et)	
							Another type															,	
	Total (z)	Graduates (Degree/Mas ter/PhD/abo ve) (a)	Non- graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O- Level/ CSE/ NVQ12/ equivalent (e)	of qualification (vocational/p rofessional/f oreign)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord	Rent from council/ housing association	Up to £25,999 (k)	£26,000 up to £51,999	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Tota
Unweighted Total Weighted Total	716 188	261 45	446 141	93 26*	135 50*	153 46*	35 10**	30 10**	562 132	71 25*	57 21*	151 43*	233 62	162 38*	45 10**	.**	.**	.**	716 188	.**	.**	.**	716 716
1 - No trust at all	49 26%	10 22%	39 27%	8 30%	13 25%	13 27%	4 42%	2 18%	32 24%	9 35%	5 25%	13 30%	13 22%	11 29%	2 24%	:	:		49 26%	:	:		184 26%
2	23 12%	6 13%	17 12%	3 10%	6 12%	4 10%	2 21%	2 21%	19 14% z	1 4%	2 7%	5 12%	7 11%	6 15%	1 6%	:	:	:	23 12%	:	-	-	87 12%
3	30 16%	7 15%	23 16%	4 17%	8 16%	9 20%	1 8%	1 8%	20 15%	5 20%	5 23%	10 24% zm	11 17%	4 12%	* 5%	:	:		30 16%		-		112 16%
4	23 12%	5 11%	18 13%	2 9%	7 14%	8 16%	3%	1 6%	16 12%	3 11%	2 12%	3 7%	7 11%	5 12%	1 15%	-	- :	-	23 12%	:	- :	:	78 11%
6	27 14%	8 17% 5	19 13%	4 15%	8 15%	4 9% 3	1 14%	2 21%	19 14%	4 16%	3 14%	6 15%	10 16%	5 12%	3 32%			:	27 14%	•	-		101 14%
7	8%	11%	8%	12%	9%	5%	3%	4%	8%	9%	8%	6%	10%	11%	12%	-	:	:	8%	:	-	:	9%
8	4%	7% c	4%	•	4%	4%	4%	8%	5% z 3	1%	4%	4%	4%	6%	4%		:		4%		-	•	6%
9	2%	2%	1%	1%	2%	1%	2%		2% z	1%			2%	3%	3%				2%				2%
		*	•	•	٠	•	3%			•		1%	•	•					•	-		-	1%
10 - Trust completely	:	-	:	1%		1%	-	-	:		-	-	1%	-	-	-	:	-	:	-	-	-	2 *
Don't know	6 3%	1 2%	5 4%	2 6% d	1%	3 6% d	-	3%	4 3%	1 3%	1%	1%	4 6% zm	1%	-	:	:	-	6 3%		-	-	18 3%
Prefer not to say	2 1% h	-	1 1%	-	:	- :	-	1 10%	:	:	1 4% h	:	-	:	-	:	i	-	2 1%		-	:	5 1%
Mean Low trust (1-3)	3.32 102	3.64 zb 22	3.23 79	3.13	3.4	3.15	2.8	3.43	3.41 z 70	3.06	3.25	3.05	3.54	3.34	3.94				3.32 102				3.46
Medium trust (4-7)	54% 74	49%	56%	57% 9	53%	57% 16	71%	47%	53%	59%	56%	66% zl 14	50%	56%	34%				54% 74				53% 286
High trust (8-10)	39%	47% z	38%	36%	43%	35%	24%	40%	40%	37%	38%	32%	40%	41%	63%	-	-		39%			-	40%
	2%	2%	2%	1%	2%	2%	5%		3% z	1%		1%	3%	3%	3%	-		-	2%	-		-	3%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NJ 12-000725-01)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5½ risk level) - 2/a/b/c/de/f/g\_ - 2/h/l/j - 2/k/l/m/n - 2/o/p/q/r - 2/s/t/u
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? Northern Ireland Executive

Base: All adults in Northern Ireland, age 16+

7 Jun 2024 Table 99

-						England regio	n							Scotlar	nd region					N	I regions (NU)	rs3)					ONS Area super	group (LA Leve	I)			
Unweighted Total Weighted Total	Total (z) 716 188	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r) 102 29*	East (s) 172 46*	North (t) 80 30*	Outer Belfast (u) 169 41	West and South (v) 193 42	Affluent England (w)	Business, Education and Heritage Centres (x) 118 34*	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)		Services and Industrial Legacy (C) 44 16**	Town and Country Living (D) 554 188	Urban Settlements (E)	Unwtd Total 716 716
1 - No trust at all	49 26%	:	:		:		:	:	:				:	-	:	:		:	9 31%	11 25%	7 22%	13 31%	10 23%	:	10 30%	:		:	4 24%	35 26%		184 26%
2	23 12% 5	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	2 7%	2 5%	5 16% s	7 17% s	7 16% s	:	3 9%	:	:	:	2 14%	18 13%	:	87 12%
3	30 16%	:	:	-	:		:	:	:		-	:	:		:	:	:	:	6 20%	10 22% u	3 11%	11%	6 14%		6 18%	:	:	:	1 3%	23 17%	-	112 16%
4	23 12%	:	- :	:	- 1	:	- :	- :	- :	- :	:	:	- :	- 1	- :	:	- :	- :	2 6%	7 15%	6 22% zru	4 9%	5 11%	- :	7%	- 1	:	:	4 28%	16 12%	:	78 11%
5	27 14%	:	-	-	-		:		:		-				:				4 13%	6 12%	4 14%	8 18%	5 13%	:	6 17%		:		2 15%	19 14%		101 14%
6	16 8%	- :	- :	- :	- :	:	- :	:	:	- :	:	:	- :	-:	- :	:	:	- :	3 9%	5 10%	2 7%	2 5%	10%	- :	3 8%	- :	- :	- :	1 5%	12 9%	:	63 9%
7	8 4%	:	-	-	-	:	:		:	-	-	:	-		:	:	:		2 8%	2 4%	2%	3%	5%		7%		-	:	1 4%	5 4%	-	44 6%
8	3 2%	:	- :	- :	- :	:	:	- :	:	- :	:	- :	:	:	:	:	- :	- :	1%	2%	1%	3%	1%	- :	1%	:	- :	:	2%	2 2%	-:	17 2%
9	1 *		:	-		-		-	-	-	-	-		:		:	:	-	•	- :		:	1 1%	-	:			:	-	1		5 1%
10 - Trust completely	:	- :				:	- :	- :	- :	- :	-	:		-	- :	:	- :	- :	:	1%	:	:	•	- :	:	- :		- :	-	•	:	2 *
Don't know	6 3%		-	-		-		-		-	-	-		:		:	-	-	-	2 5%	2%	3%	2 4%	-	-			:	4%	6 4%		18 3%
Prefer not to say  Mean	2 1% DD	:	:		- :	:	:	:	:	- :	:	:	:	- :	:	:	:	:	3% 3.32	3.45	1%	3.09	1%	:	1 3%	:	:	- :	2%	3.31	:	5 1% 3.46
Low trust (1-3)	3.32 102 54%	:	:		:		:	:	:		:	:	:		:	:	:	:	17 58%	24 52%	15 50%	24 58%	22 53%	:	19 57%	:	:	:	6 41%	76 55%	:	3.46 383 53%
Medium trust (4-7)	74 39%	•		•	•		•		•	•				•	•				11 37%	19 41%	13 46%	15 35%	17 40%		13 39%	•		•	8 51%	53	•	286 40%
High trust (8-10)	4 2%	:	:		:	:	:	:	:	:	:	:	:		:	:		÷	1%	1 2%	1%	1 3%	1 2%	÷	1%	:	:		2%	3 2%	:	24 3%

Fieldwork dates: 90 May - 15th May 2024.
Respondent type: Rounded-planel Members - All UK adults, age 16+
Fielname: 12-60 COVIES. WANTE - 20050S. Was und vid. Institute. UK.
Proportions/Means: Columns Tested (DK rick level) - 12-fill/dl/fill/gl/fill-gl/f

7 Jun 2024 Table 100

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following?-Northern Ireland Executive

Base: All adults in Northern Ireland, age 16+

													Disability red	ucing activity													
		Urba	anity			IMD Quintile			Num	ber of children	0-15 in house	hold	a little		Sex	kual Orientat			Rel	gion		Co	mmunity back	ground (North	ern Ireland Or	ıly)	
				1 - Most				5 - Least							Straight or	Gay or	Bisexual/Oth er sexual									Prefer not to	
	Total (z)	Urban (a)	Rural (b)	deprived (c)	2 (d)	3 (e)	4 (f)	deprived (g)	0 (h)	1 (i)	2 (i)	3+ (k)	Yes (I)	No (m)	Heterosexual (n)	Lesbian (o)	orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	say (v)	Unwtd Total
Unweighted Total Weighted Total	716 188	431 118	285 69	134 38*	171 37	133 37*	139 38*	139 38*	509 132	90 26*	83 22*	32 7**	195 58	500 122	654 161	19 9**	23 9**	196 59*	487 121	3 ***	11 2**	337 83	273 77	16 4**	67 17*	21 6**	716 716
1 - No trust at all	49 26%	31 26%	18 26%	11 29%	7 20%	13 35% zdf	8 21%	10 26%	33 25%	8 30%	6 29%	1 17%	18 31%	30 25%	42 26%	3 36%	2 24%	19 32%	29 24%	-	9%	21 26%	19 25%	2 46%	5 30%	1 22%	184 26%
2	23 12%	14 12%	9 12%	3 9%	5 12%	5 14%	5 13%	5 12%	18 14%	2 7%	2 11%	1 10%	7 12%	16 13%	20 13%	2 18%	1%	8 14%	13 11%	= =	7%	11 13%	10 13%	3%	1 4%	1 17%	87 12%
3	30 16%	16 14%	14 20%	5 13%	6 17%	6 15%	4 10%	9 24% f	21 16%	3 12%	4 20%	1 17%	10 17%	18 15%	26 16%	-	2 19%	9 14%	20 16%	-	1 51%	12 14%	15 20%	12%	2 12%	8%	112 16%
4	23 12% g	14 12%	9 13%	4 12%	7 18% zg	3 9%	7 19% zg	2 5%	17 13%	3 12%	3 14%	1%	6 11%	16 13%	19 12%	-	3 37%	7 11%	16 14%	-	-	11 14%	7 9%	-	3 21%	1 18%	78 11%
5	27 14%	19 16%	8 11%	6 15%	5 14%	5 14%	5 14%	6 15%	18 14%	4 13%	3 12%	2 31%	8 14%	18 15%	24 15%	2 26%	-	7 13%	18 15%	25%	6%	13 16%	11 15%	-	2 12%	-	101 14%
6	16 8% n	11 9%	5 7%	4 12%	2 6%	3 7%	5 12%	2 6%	12 9%	3 10%	1 3%	4%	4 7%	11 9%	13 8%	20%	4%	6 10%	9 8%	75%	12%	6 7%	6 7%	10%	3 17% zu	1 21%	63 9%
7	8 4%	6 5%	3 4%	2 5%	3 7%	1 4%	1 2%	1 4%	5 4%	2 7%	1 6%	6%	2 4%	6 5%	8 5% z	-	1%	1 3%	7 6%	-	-	5 6%	3 4%	4%	1%	-	44 6%
8	3 2%	1 1%	1 2%	2%	1%	1%	1%	1 2%	3 2%	1%	:	-	-	3 2%	3 2% z	-	-	1 1%	2 2%	-	:	1 1%	1 2%	-	1%	-	17 2%
9	•	:	1 1%	1%	-	÷	1%	-	÷	:	-	1%	:	:	1	-	-	:	:	-	5%	1%	-	3%	-	1%	5 1%
10 - Trust completely	:	-	1%	-	1%	:		-	:	-	-	-	:	:	:	-	-	-	:	-	-	-	1%	-	-	-	2
Don't know	6 3% nu	4 3%	2 3%	1 2%	1 4%	:	2 6% e	2 4%	3 3%	2 6%	1 5%	-	2 4%	4 3%	5 3%	-	1 13%	2 3%	4 3%	-	-	1 2%	3 3%	1 21%	2%	1 14%	18 3%
Prefer not to say	2 1% mr	1 1%	:	2%	-	-	1%	1%	1	1%	-	1	-	:	1 1%	-	-	-	:	-	9%	1 2%	:	-	-	-	5 1%
Mean	3.32	3.33	3.29	3.43	3.51	2.99	3.51	3.17	3.34	3.36	3.03	3.7	3.06	3.42	3.35	3.22	3.06	3.07	3.44	5.75	3.56	3.36	3.28	2.62	3.41	3.33	3.46
Low trust (1-3)	102 54% f	62 52%	40 58%	19 51%	19 50%	24 64% zdf	16 44%	24 63% f	72 55%	13 50%	13 60%	3 44%	35 60%	64 53%	88 54%	5 54%	4 45%	35 60%	63 52%	- -	1 68%	44 53%	45 58%	2 61%	8 46%	3 46%	383 53%
Medium trust (4-7)	74 39%	50 42%	24 35%	16 43%	17 45%	12 33%	18 47% g	11 30%	52 40%	11 42%	8 35%	3 42%	21 35%	51 41%	63 39%	4 46%	4 42%	21 36%	51 42%	100%	17%	35 42%	28 36%	1 15%	8 50%	2 38%	286 40%
High trust (8-10)	4 2%	2 1%	2 4%	1 3%	1 2%	1 2%	1 2%	1 2%	3 3%	1%	:	1%	1%	4 3%	4 2% z	-	-	1 1%	3 2%	-	5%	2 2%	2 2%	3%	1%	1%	24 3%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-600725-101
Filename: 24-000725, WAIZ - 2405095, WBI, wtd \_v8\_ Intlbe\_UK
Proportions/Means: Columns Tested Krist level - 1-26h - 1-24fe/Hft - 24hh/l/h - 24/lm - 1/ho/p - 24gh/s/t - 24u/v/w/s/y
Overlap formulae used. \* small base: \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 101

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Scottish Parliament members Base: All adults in Scotland, age 16+

		64	nder	1				Age						Age (Nets)					Eth	nnicity				Workin	a ctatus	1
		- Ge	iluei			T		Age	T			I		Age (Nets)			Ethnic		Eu	Illicity				WOIKIII	g status	
					25.24	25.44			cc 24		75.04	05.		25.54	-	White (including White	minorities (excluding White			Mixed/multip le ethnic	Other		White British	Working full-	Not working	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (i)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	minorities)	minorities) (p)	Asian (q)	Black (r)	group (s)	ethnicity (t)	Other white (u)	(v)	time (w)	full-time (x)	Unwtd Total
Unweighted Total Weighted Total	1109 569	551 271	550 293	51 63*	95 104*	126 84	179 95	293 91	257 72	108 59*	99 53*	9	146 167	305 179	658 223	1041 534	60 30*	25 14**	11 4**	19 9**	5 2**	44 26**	997 508	406 236	694 328	1109 1109
1 - No trust at all	96 17% dl	45 17%	50 17%	5 8%	9 8%	12 15%	19 20% d	24 26% zcde	14 19% d	13 22% cd	13 25% cd	-	14 8%	32 18% I	51 23% zl	92 17%	3 10%	1 8%	-	1 17%	1 22%	2 7%	90 18%	39 17%	55 17%	218 20%
2	63 11% gn	33 12%	30 10%	6 9%	13 12%	12 15% g	12 13%	5 5%	7 9%	8 14%	8 15%	-	18 11%	24 14%	20 9%	60 11%	1 3%	* 2%	-	1 9%	-	6 24%	54 11%	26 11%	35 11%	109 10%
3	60 11%	31 11%	29 10%	3 5%	7 7%	9 11%	15 16% zd	9 10%	8 10%	9 16%	8 15%	1 25%	10 6%	24 14%	26 12%	58 11%	2 7%	2 13%	-	* 2%	-	2 9%	56 11%	28 12%	32 10%	115 10%
4	77 14% afm	29 11%	48 16% za	10 16%	19 18%	10 12%	7	12 13%	12 17%	7 13%	7 14%	-	29 17%	17 10%	31 14%	74 14%	3 11%	-	1 16%	3 29%	-	3 13%	71 14%	33 14%	44 13%	147 13%
5	90 16%	39 14%	51 17%	12 20%	16 15%	16 19%	11 11%	17 19%	11 15%	7 12%	6 12%	* 9%	28 17%	27 15%	35 16%	85 16%	5 16%	2 15%	* 7%	1 10%	1 54%	3 11%	82 16%	37 16%	53 16%	177 16%
6	65 11%	32 12%	33 11%	6 10%	14 14%	9 11%	12 12%	11 12%	6 8%	7 11%	5 10%	1 26%	20 12%	21 12%	23 10%	59 11%	5 17%	4 26%	4%	1 13%	-	2 7%	57 11%	25 11%	39 12%	125 11%
7	53 9%	33 12%	18 6%	10 16%	11 10%	5 7%	12 13%	7 7%	6 8%	2 3%	2 3%	-	21 13%	17 10%	14 6%	49 9%	3 12%	1 8%	1 31%	1 12%	-	5 18%	44 9%	23 10%	30 9%	102 9%
8	33 6%	zb 14 5%	18 6%	1 2%	6 6%	6 7%	4 4%	6 7%	6 8%	4	2 4%	2 29%	7 4%	10 5%	16 7% z	31 6%	2 8%	2 12%	1 12%	1%	:	1 5%	29 6%	14 6%	19 6%	67 6%
9	6 1%	3 1%	4 1%	-	1 1%	-	:	1 1%	2 3% ze	2 3%	1 2%	1 11%	1 1%	:	5 2% zm	6 1%		-	-	-	-	1 2%	6 1%	2 1%	4 1%	17 2%
10 - Trust completely	11 2% gn	6 2%	5 2%	3 4%	4 4%	2 3%	1 1%	:	1 2%	-	-	-	7 4%	3 2%	2	9 2%	2 7% zov	1 6%	-	1 7%	1 23%	:	9 2%	5 2%	6 2%	13 1%
Don't know	10 2% ghnov	5 2%	5 2%	6 10% zefghij	2 2%	1 1%	1 1%	-	:	-	-	-	8 5% 70	2 1%	:	8 1%	3 9% zov	1 10%	1 29%	-	-	1 4%	7 1%	2 1%	8 3%	13 1%
Prefer not to say	5	2 1%	3 1%	-	3 3%	-	1 1%	-	-	-	-	-	3 2%	1 1%	-	4 1%	-	-	-	-	-	-	4 1%	2 1%	2 1%	6 1%
Mean	4.24 ijn	4.28	4.21	4.82 fij	4.73 fgij	4.19 i	3.95	4.03	4.27 i	3.7 i	3.46	6.08	4.76 zmn	4.06	4.02	4.2	5.23 zov	5.48	6.24	4.51	5.26	4.34	4.19	4.24	4.28	4.16
Low trust (1-3)	219 38% cdlp	109 40%	108 37%	14 22%	28 27%	34 41% c	46 49% zcd	37 41% cd	28 39% c	31 53% zcdh	30 55% zcdegh	1 25%	42 25%	80 45% zl	96 43% zl	210 39% p	6 21%	3 23%	-	2 28%	1 22%	10 40%	199 39% p	93 40%	122 37%	442 40%
Medium trust (4-7)	285 50% ijn	133 49%	149 51%	39 62% fii	60 57% ii	41 49%	42 44%	47 51%	35 48%	23 38%	21 39%	2 35%	98 59% zmn	82 46%	104 47%	267 50%	16 55%	7 49%	2 58%	6 63%	1 54%	13 49%	254 50%	118 50%	167 51%	551 50%
High trust (8-10)	50 9%	23 8%	28 9%	4 6%	11 11%	8 9%	5 5%	8 8%	9 13% zf	5 9%	3 6%	2 40%	15 9%	13 7%	22 10%	46 9%	4 15%	3 18%	1 12%	1 9%	1 23%	2 7%	44 9%	21 9%	29 9%	97 9%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-01
Filename: 24-000725\_WAVE\_2405095\_WBI\_wrld\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5/rs fisk level) - 1/1/h- 1/cl/d|e/fl/fh/i/j/k - 1/lm/n - 1/o/p/q/r/s/Vu/v - 1/w/x
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 102

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Scottish Parliament members

Base: All adults in Scotland, age 16+

					Education					Tenure			Annual house	ehold income			Cou	ntry		Fr	gland region (N	et)	$\overline{}$
					Luucation					renure			Ailliuai ilous	enoia income			Cou	iiu y		Li	gianu region (i	etj	+
	Total	Graduates (Degree/Mas ter/PhD/abo ve)	Non- graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O- Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/p rofessional/f oreign)	No formal	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total Weighted Total	1109 569	367 162	734 402	204 117	225 136	177 89	77 36*	51 24*	870 415	69 49*	141 83	234 127	333 155	235 120	78 41*	.**	1109 569	.**	.**	.**	.**	.**	1109 1109
1 - No trust at all	96 17% a	18 11%	76 19% a	18 15%	23 17%	22 25% za	5 15%	8 35% zabcdf	75 18%	6 12%	13 16%	20 15%	26 17%	21 17%	8 19%	-	96 17%	:	-	:	-	:	218 20%
2	63 11%	15 9%	48 12%	18 16%	15 11%	8 9%	5 13%	1 6%	43 10%	6 12%	13 16%	13 10%	17 11%	12 10%	5 12%	-	63 11%	:	:		:	:	109 10%
3	60 11%	12 8%	48 12%	14 12%	15 11%	12 14%	3 9%	3 12%	44 11%	4 9%	9 10%	15 12%	16 10%	12 10%	5 12%		60 11%	:	-			:	115 10%
4	77 14% gi	26 16% g	51 13% g	20 17% g	15 11%	10 11%	6 18% g	1%	58 14% i	1 2%	14 17% i	18 14%	27 17%	14 12%	5 12%	:	77 14%	:	:	÷	:	:	147 13%
5	90 16% e	28 17% e	62 15% e	18 15%	28 20% e	8 9%	4 12%	4 18%	64 15%	12 25%	12 14%	23 18%	28 18%	20 17%	7 16%	-	90 16%	:	:		-	:	177 16%
6	65 11% b	27 17% zbcde	38 9%	10 9%	12 9%	7 8%	6 18% b	2 7%	51 12%	6 12%	7 8%	13 10%	12 8%	17 14%	5 13%	-	65 11%	-	-		-	:	125 11%
7	53 9% k	18 11%	34 8%	9 8%	16 12%	6 7%	1 3%	2 7%	35 8%	8 16%	8 10%	6 5%	16 10%	16 13% k	3 6%	-	53 9%	-	:				102 9%
8	33 6%	12 7%	21 5%	6 5%	4 3%	5 6%	2 6%	3 11% d	26 6%	2 4%	5 6%	10 8%	8 5%	5 4%	2 5%	-	33 6%	-	-	-			67 6%
9	6 1%	3 2%	4 1%	2 2%	2 1%	-	* 1%	* 1%	5 1%	1 2%	:	1 1%	2 1%	2 2%	1%		6 1%	- :	:		:	-	17 2%
10 - Trust completely	11 2% hl	2 1%	9 2%	1 1%	1 1%	6 6% zabcd	2 6% acd	:	5 1%	3 6% h	1 1%	5 4% zl	:	1 1%	2 5%	-	11 2%	- :	:		:	-	13 1%
Don't know	10 2% a	1 *	9 2%	1 1%	6 4% za	2 3%	-	-	9 2%	Ë	1 1%	3 2%	1 1%	:	:	-	10 2%		:		:		13 1%
Prefer not to say	5 1% h	2 1%	2 1%	:	:	1 2%	:	* 1%	1 *	:	1 2%	-	-	:	:	-	5 1%	:	:	-	- :	:	6 1%
Mean	<b>4.24</b> b	4.7 zbcdeg	4.07	4	4.12	4.04	4.37	3.73	4.17	4.88 j	3.97	4.4	4.11	4.34	4.17	-	4.24	-		•	•		4.16
Low trust (1-3)	219 38%	45 28%	172 43% za	51 43%	53 39% a	42 48% za	13 37%	13 53%	163 39%	16 33%	35 42%	47 37%	60 39%	45 37%	18 43%	-	219 38%		:	-	:	-	442 40%
Medium trust (4-7)	285 50% beg	98 61% zbceg	185 46% e	57 48% e	70 52% e	31 35%	18 51%	8 33%	207 50%	28 56%	40 49%	60 48%	83 54%	67 56%	19 47%		285 50%	:	-		-	:	551 50%
High trust (8-10)	50 9%	16 10%	34 8%	9 8%	7 5%	11 13% d	4 12%	3 12%	35 9%	6 11%	5 7%	17 13%	11 7%	8 7%	4 10%	-	50 9%	-	:	-	:	-	97 9%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NJ 12-000725-01)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5½ risk level) - 2/a/b/c/de/f/g\_ - 2/h/l/j - 2/k/l/m/n - 2/o/p/q/r - 2/s/t/u
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: All adults in Scotland, age 16+

						England regio	ın				I			Scotlar	nd region				Ι	NI	regions (NU)	r<3)	1				NS Area super	eroun (I A Levi	el)		1	
Unweighted Total Weighted Total	Total (z) 1109 569	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (i) 115 69*	Glasgow (k) 139 74*	Highlands and Islands (I) 100 47*	Lothian (m) 173 83*	Mid Scotland and Fife (n) 157 70	North East Scotland (o) 134 81*	South Scotland (p) 155 72	West Scotland (q) 136 74*	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x) 306 167		Ethnically Diverse	London	Services and	Town and Country Living (D) 94 54*	Urban Settlements (E)	Unwtd Total 1109 1109
1 - No trust at all	96 17%	:	:	:	:			:	:	:	17 25% zkm	10 13%	8 17%	11 13%	11 16%	14 17%	14 19%	12 16%	:		:	:	:	-	19 11%	28 21%	:		40 19%	10 18%	:	218 20%
2	63 11%		-	- :	-	:	:	-	:	-	4 6%	5 7%	5 11%	8 9%	10 14%	16 19% zjkma	9 13%	6 8%	-	:	-	:	-	-	22 13%	15 12%	-	-	22 10%	4 7%	:	109 10%
3	60 11%	-	:	:	:			:	:	:	10 15% m	14 18% zimo	3 6%	5 6%	8 12%	6 7%	8 12%	7 9%	-			:	:	:	18 11%	11 9%	-	:	25 12%	5 9%	:	115 10%
4	77 14% VV	-	-	-	:	:	-	:	-	- :	11 16%	7 9%	9 19% k	15 18%	7 10%	13 16%	7 10%	9 13%	Ī	-	:		-	:	26 16%	11 9%		:	29 13%	11 20% V	-	147 13%
5	90 16%	-	-	-	-			-	-		8 12%	8 10%	8 16%	17 21% k	12 17%	12 15%	14 19%	12 16%	-			-	-		26 15%	24 19%	-	-	32 15%	8 15%		177 16%
6	65 11%	- 1	- :	:	:	:	:	:	:	- :	7 11%	10%	5 11%	11 13%	9 13%	10%	5 7%	12 16%	- :	:	:	:	:	-	17 10%	12 10%	:	- :	31 14%	5 9%	:	125 11%
7	53 9%	:	:	:		:	:	:	- 1	-	3 4%	15 21% zjmopq	4 9%	5 6%	8 12%	6 8%	6 8%	4 6%	-	:	:	:	:		21 13%	10 8%	-	-	18 8%	7%	÷	102 9%
8	33 6%	- :	:	:	- :	- :	- :	- :	- :	- :	2 3%	5 6%	6%	6 7%	4%	3 4%	4 5%	7	- :	- :	:	:	:	-:	10 6%	10 8%	- :	- :	10 5%	3 6%	:	67 6%
9 10 - Trust completely	6 1%	-	- :		-	-	-	-	-	:	:	-		2%	2%	1 1%	1 1%	2%	-	-	:	:	-	:	3	1%	-	-	1%	2%	:	17 2%
	11 2%	-	- :		- :	- :	- :	- :	- :	-	5 7% zmnoq	3 3%	3%		•	1 1%	1 1%	1%	-	-	- :	- :	-	-	2%	1%	-	-	6 3%	:		1%
Don't know  Prefer not to say	2%		- :	- :		-	-	- :	-	:	1 2%	2%	2%	4%		1%	1 1%	3%		-		:		:	3%	1%			1%	4%	:	13 1%
Mean	1%		:	- :	:	:	:	:	:	:	1%	1%	4.3	4.46	4.17	2%	3% z 3.98	4.46		:	:	:	:	:	4.4	2%	:	:	4.23	3%	:	1%
Low trust (1-3)	219 38%	:	:	:	:	:	:	:	:	:	31 46%	op 28 38%	16 34%	23 28%	29 42%	35 43%	31 44%	25 34%	:	:	:	:	:	:	59 35%	54 42%		:	87 40%	18 34%	:	442 40%
Medium trust (4-7)	285 50%		:	:	:			:	-		m 29 42%	37 50%	26 56%	49 58%	m 36 52%	m 39 48%	m 32 44%	37 51%	-		:				90 53%	58 45%			109 50%	28 51%		551 50%
High trust (8-10)	50 9%	:	:	:	:	:	:	:	:	:	7	7 10%	4 9%	ip 8 10%	4 6%	5 6%	6 8%	9 13%	:	:	:	:	:	:	13 8%	14 11%	:	:	19 9%	4 8%	:	97 9%

Fieldwork dates: 90 May - 15th May 2024.
Respondent type: Rounded-planel Members - All UK adults, age 16+
Fielname: 12-60 COVIES. WANTE - 20050S. Was und vid. Institute. UK.
Proportions/Means: Columns Tested (DK rick level) - 12-fill/dl/fill/gl/fill-gl/f

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Scottish Parliament members

7 Jun 2024 Table 104

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Scottish Parliament members

Base: All adults in Scotland, age 16+

		Urba	nity			IMD Quintile			Num	ber of childre	n 0-15 in house	ehold	a little	ucing activity or a lot		xual Orientati			Reli	gion		Co	mmunity back	ground (North	ern Ireland O	nly)	
				1 - Most				5 - Least							Straight or	Gay or	Bisexual/Oth er sexual									Prefer not to	
	Total (z)	Urban (a)	Rural (b)	deprived (c)	2 (d)	3 (e)	4 (f)	deprived (g)	0 (h)	1 (1)	2	3+ (k)	Yes (I)	No (m)	Heterosexual (n)	Lesbian (o)	orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	say (v)	Unwtd Total
Unweighted Total Weighted Total	1109 569	815 429	294 140	203 115	205 113	237 114	235 114	229 113	931 449	107 69*	48 32*	17 13**	295 149	787 400	1001 487	28 20**	41 36*	562 323	496 214	9	21 14**	1	- -**	1	- -**	- -**	1109 1109
1 - No trust at all	96 17% eq	78 18%	19 13%	18 16%	18 16%	13 12%	27 24% ze	20 17%	81 18%	8 11%	5 15%	1 8%	30 21%	65 16%	89 18%	1 6%	3 9%	46 14%	46 22% 20	* 8%	1 7%	-	-	100%	-	-	218 20%
2	63 11%	47 11%	16 11%	14 12%	12 11%	11 10%	10 9%	16 14%	45 10%	9 13%	4 13%	4 29%	14 9%	48 12%	55 11%	2 9%	1 4%	35 11%	23 11%	1 16%	1 10%	-	÷ -	-	:	-	109 10%
3	60 11%	46 11%	14 10%	17 14%	10 9%	14 13%	11 10%	8 7%	51 11%	6 8%	4 12%	-	16 11%	40 10%	51 11%	3 15%	3 8%	26 8%	28 13% 20	1 16%	2 17%	100%	-	-	-	-	115 10%
4	77 14%	60 14%	17 12%	15 13%	15 13%	15 13%	15 13%	18 16%	59 13%	12 17%	2 5%	4 32%	26 18%	48 12%	68 14%	3 17%	4 12%	46 14%	31 14%	-	:	-	-	-	:	-	147 13%
5	90 16% a	61 14%	29 21% a	16 14%	15 13%	23 20%	21 18%	15 13%	71 16%	13 20%	5 16%	1 4%	19 13%	71 18% z	75 15%	5 27%	8 24%	56 17%	29 14%	1 17%	3 19%	-	-	-		-	177 16%
6	65 11%	50 12%	15 10%	12 11%	17 15%	12 10%	10 9%	14 12%	51 11%	9 12%	3 9%	1 7%	15 10%	48 12%	54 11%	1 7%	6 16%	38 12%	23 11%	2 32%	1 9%	-	-	:	-	-	125 11%
7	53 9%	40 9%	13 9%	9 8%	12 10%	12 11%	11 10%	9 8%	41 9%	6 9%	6 18%	-	11 7%	38 10%	42 9%	3 13%	7 19%	32 10%	16 7%	* 4%	4 31%	-	-	-	-		102 9%
8	33 6% r	24 6%	9 6%	7 6%	11 9%	6 6%	5 4%	5 4%	24 5%	4 6%	3 10%	1 6%	10 7%	22 6%	31 6% z	1 6%	-	24 7%	8 4%	* 8%	3%	-	-	-	-	-	67 6%
9	6 1%	5 1%	1 1%	1 1%	2 2%	1 1%	2 1%	1 1%	6 1%	-	-	-	1 *	6 1%	6 1%	-	-	5 2%	1 1%	-	-	-	-	-		-	17 2%
10 - Trust completely	11 2% hm	7 2%	4 3%	3 3% d	-	3 2%	1 1%	3 3% d	6 1%	-	1 2%	2 15%	5 3% m	3 1%	9 2%	-	-	6 2%	3 2%	-	1 6%	-	<del>-</del> -	-	-	-	13 1%
Don't know	10 2% n	8 2%	2 2%	1 1%	1 1%	2 1%	2 1%	5 4% z	9 2%	2 3%	-	-	-	10 3% zl	4 1%	-	3 9% zn	7 2%	3 1%	-	-	-	-	-		-	13 1%
Prefer not to say	5 1% mn	3 1%	2 1%	2 2%	1	2 2%	-	-	4 1%	1 1%	-	-	1 1%	:	3 1%	-	-	2 1%	2 1%	-	-	-	-	-	-	-	6 1%
Mean	4.24	4.18	4.43	4.19	4.39	4.48	3.99	4.15	4.19	4.29	4.56	4.49	4.12	4.23	4.19	4.54	4.76	4.48 zr	3.86	4.52	5.17	3	-	1	-	-	4.16
Low trust (1-3)	219 38% pq	170 40%	48 35%	48 42%	41 36%	38 34%	48 42%	43 38%	176 39%	22 32%	13 40%	5 36%	60 41%	153 38%	195 40% zp	6 30%	7 21%	108 33%	97 45% zq	2 40%	5 33%	100%	-	100%	-		442 40%
Medium trust (4-7)	285 50% r	211 49%	74 53%	52 45%	58 51%	62 54%	57 50%	56 50%	223 50%	40 58%	15 48%	6 43%	71 48%	206 51%	238 49%	13 64%	25 71% zn	172 53%	99 46%	3 52%	8 58%	-	-	-	-		551 50%
High trust (8-10)	50 9% r	37 9%	14 10%	11 10%	12 11%	10 9%	8 7%	9 8%	37 8%	4 6%	4 12%	3 21%	15 10%	31 8%	46 10%	1 6%	-	35 11% r	13 6%	* 8%	1 9%		-		:	-	97 9%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-600725-101
Filename: 24-000725, WAIZ - 2405095, WBI, wtd \_v8\_ Intlbe\_UK
Proportions/Means: Columns Tested Krist level - 1-26h - 1-24fe/Hft - 24hh/l/h - 24/lm - 1/ho/p - 24gh/s/t - 24u/v/w/s/y
Overlap formulae used. \* small base: \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 105

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Parliament members Base: All adults in Wales, age 16+

		-	nder	1				Age					1	Age (Nets)		1			Fal	nnicity				Washin	g status	1 1
		Ge	nder					Age						Age (Nets)			Ethnic		Eur	inicity				WORKIN	Status	
																White (including White	minorities (excluding White			Mixed/multip le ethnic	Other			Working full-	Not working	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	minorities)	minorities) (p)	Asian (q)	Black (r)	group (s)	ethnicity (t)	Other white (u)	White British (v)	time (w)	full-time (x)	Unwtd Total
Unweighted Total Weighted Total	531 324	260 158	268 164	23 43**	41 51*	65 44*	95 53*	126 51	118 45	63 37*	57 34*	6 3**	64 93*	160 97	307 134	503 308	25 14**	11 6**	3 1**	6 4**	5 4**	18 11**	485 297	200 129	328 193	531 531
1 - No trust at all	72 22%	37 23%	35 21%	5 12%	11 21%	11 24%	13 24%	12 24%	9 19%	13 34%	12 36% zh	1 15%	16 17%	23 24%	34 25% z	71 23%	2 13%	2 32%		-	-	2 17%	69 23%	29 22%	42 22%	120 23%
2	25 8%	11 7%	14 8%	-	2 3%	5 12%	3 5%	6 12%	4 9%	5 14%	5 15%	-	2 2%	8 8%	16 12%	24 8%	* 3%	-	-	-	13%	-	24 8%	7 5%	18 9%	46 9%
3	35 11%	22 14%	13 8%	2 5%	6 12%	4 8%	8 15%	6 13%	5 12%	4 11%	3 9%	1 28%	8 9%	11 12%	16 12%	34 11%	*	-	•	12%	-	* 2%	34 11%	14 11%	21 11%	65 12%
4	34 10%	18 11%	15 9%	4 9%	8 17% ii	4 10%	4 8%	7 13% ii	6 13% ii	1 2%	1%	9%	12 13%	8 8%	13 10%	31 10%	3 21%	1 20%	-	10%	1 39%	1 6%	30 10%	19 15% zx	15 8%	53 10%
5	55 17%	21 13%	34 21%	8 18%	8 15%	6 14%	13 24% z	8 16%	6 13%	7 18%	6 19%	12%	15 16%	19 20%	21 16%	52 17%	3 19%	7%	1 62%	12%	1 29%	1 7%	51 17%	20 15%	35 18%	85 16%
6	36 11%	20 13%	16 10%	7 16%	7 13%	5 12%	6 12%	4 7%	5 10%	3 8%	2 7%	1 18%	13 14%	12 12%	11 9%	33 11%	3 20%	1 16%	-	2 47%	*	3 28%	30 10%	17 14%	19 10%	57 11%
7	34 10% gn	18 12%	16 9%	8 19%	5 11%	8 17% fg	3 6%	3 5%	4 9%	3 8%	3 9%	-	13 14%	10 11%	10 7%	32 10%	2 12%	1 21%	-	-	11%	1 12%	31 10%	13 10%	21 11%	48 9%
8	13 4%	5 3%	9 5%	2 4%	-	2 4%	1 2%	3 6%	3 8% zd	2 6%	1 4%	1 18%	2 2%	3 3%	9 7% z	13 4%	-	-	-	-	-	-	13 5%	4 3%	10 5%	30 6%
9	3 1%	2 1%	1 1%	-	Ī	-	1 1%	1 2%	1 3% z	-	-	-	-	1 1%	2 2% z	2 1%	1 4%	-	1 38%	-	-	-	2 1%	-	3 1%	7 1%
10 - Trust completely	2 1% 0	1 1%	-	-	-	-	2 3% z	-	-	-	-	-	-	2 2% z	-	1 *	1 5%	-	-	1 19%	-	-	1	1 1%	1	3 1%
Don't know	15 5% agmn	2 1%	11 7% za	8 18%	4 8%	-	1%	1 1%	2 4%	-	-	-	12 13% zmn	:	2 2%	15 5% v	-	-		-	-	3 28%	12 4%	5 4%	9 5%	16 3%
Prefer not to say	•	-	:	-	-	-	-	:	-	-	-	-	-	-	:	-	1%	3%	-	-	-	-	-	-	:	1 *
Mean	4.01 ijn	3.97	4.04	5.01	3.91	4.01	4	3.7	4.21 i	3.42	3.31	4.5	4.38	4.01	3.79	3.97	4.93	4.06	6.52	6.1	4.53	4.65	3.95	4	4.05	4
Low trust (1-3)	133 41%	70 45%	62 38%	7 17%	18 36%	19 44%	23 44%	25 49% z	18 40%	22 58% zdh	20 60% zdh	1 43%	25 27%	43 44% I	65 49% zl	129 42%	3 19%	2 32%	-	12%	13%	2 19%	127 43%	50 39%	81 42%	231 44%
Medium trust (4-7)	158 49% in	77 49%	81 49%	26 61%	28 55%	23 52%	26 49%	21 41%	21 45%	14 36%	12 36%	1 39%	54 58% n	49 51%	55 41%	148 48%	10 71%	4 65%	1 62%	2 69%	3 87%	6 53%	142 48%	69 54%	89 46%	243 46%
High trust (8-10)	18 6%	8 5%	9 6%	2 4%	-	2 4%	3 6%	4 8%	5 11%	2 6%	1 4%	1 18%	2 2%	5 5%	11 8%	17 5%	1 8%	-	1 38%	1 19%	-	-	17 6%	5 4%	13 7%	40 8%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-01
Filename: 24-000725\_WAVE\_2405095\_WBI\_wrld\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5/rs fisk level) - 1/1/h- 1/cl/d|e/fl/fh/i/j/k - 1/lm/n - 1/o/p/q/r/s/Vu/v - 1/w/x
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 106

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Parliament members

Base: All adults in Wales, age 16+

					Education					Tenure			Annual house	shold income			Cou	ntrv		E,	ngland region (N	at)	т
					Luucation					renure			Aiiildai ilous	enoia income	1		Cou	iiu y	1	Li	igianu region (iv	etj	
	Total (2)	Graduates (Degree/Mas ter/PhD/abo ve) (a)	Non- graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O- Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/p rofessional/f oreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (I)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Tota
Unweighted Total Weighted Total	531 324	171 86	355 235	61 33*	106 85*	135 85*	27 15**	26 17**	437 249	47 38**	33 26**	124 72*	171 99	95 57*	37 22**	.**	.**	531 324	.**	.**	.**	, ,	531 531
1 - No trust at all	72 22% a	10 12%	61 26% za	6 18%	19 22%	25 30% za	4 27%	6 37%	56 22%	6 15%	7 28%	18 24%	24 24%	9 15%	3 12%		:	72 22%	:			-	120 23%
2	25 8%	4 5%	21 9%	5 16% za	7 8%	5 6%	3 19%	2 10%	22 9% z	2 4%	1 4%	6 9%	9 9%	3 6%	2%	-	:	25 8%	:	-	-	-	46 9%
3	35 11% a	5 6%	29 12%	7 22% zabe	10 12%	10%	2 16%	1 5%	31 13% z	2 6%	2 6%	6 9%	12 12%	9 16%	2 8%	-	-	35 11%	-		-	-	65 12%
4	34 10%	9 10%	25 10%	5 14%	11 13%	8 9%	1 7%	1%	29 12% z 43	4 10%	1 2%	8 11%	9 9%	9 16%	3 12%		:	34 10%	:		:	:	53 10%
6	17% c 36	13%	18% c 20	4%	22% c 10	21% c	22%	10%	17%	13%	24%	21%	12%	18%	30%		-	17%	-		-		16%
7	11% beh 34	19% zbe 12	8%	14%	12%	6%	1	6	10%	20%	14%	6% 7	16% zk 10	10%	8%			11%					11%
8	10% d 13	14% d 6	9% d 8	8%	4%	11%	8%	33%	10%	13%	13%	9%	10%	13%	13%	-		10%					9% 30
9	3	7%	3%	4%	5%	2%		4%	4%	7%		5%	5%	5%	8%			4%					7
10 - Trust completely	1%	2%	1%	1%	1%	1%			1%	1%	1	2%	1%	1%	1			1%					1%
	1%	2% zb		-			-	-	•	•	3%	1%			5%	-	-	1%	•	-	-	-	1%
Don't know	15 5% bh	9 10% zbcd	6 3%	-	1 1%	5 6% b	-	-	5 2%	10%	1 6%	2 3%	2 2%	•	1%		-	15 5%	:	-	:	-	16 3%
Prefer not to say	:	:	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	1 *
Mean  Low trust (1-3)	4.01 bh 133	5.01 zbcde 19	3.7 110	3.69	3.85	3.62	3.11	3.93	3.91 110	4.76	4.08	3.99	3.95	4.29	4.98			4.01					231
	<b>41%</b> a	22%	47% za	55% za	42% a	45% a	62%	51%	44% z	26%	38%	42%	45%	36%	22%	-		41%	•	-	-	-	44%
Medium trust (4-7)	158 49%	49 57% z	109 47%	13 40%	43 51%	40 47%	6 38%	8 44%	120 48%	21 56%	14 53%	34 47%	46 47%	33 57%	14 64%	-	-	158 49%	-	-	:	-	243 46%
High trust (8-10)	18 6% b	9 10% zbe	9 4%	2 5%	5 6%	2 2%	-	1 4%	14 6%	3 9%	1 3%	6 8%	5 5%	3 6%	3 12%	-		18 6%		-		-	40 8%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NJ 12-000725-01)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5½ risk level) - 2/a/b/c/de/f/g\_ - 2/h/l/j - 2/k/l/m/n - 2/o/p/q/r - 2/s/t/u
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Parliament members

Base: All adults in Wales, age 16+

Г															d region						regions (NUT						NS Area super					
Unweighted Total	Total (z) 531 324	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (i)	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x) 56 43*		Ethnically Diverse Metropolitan Living (A)	London	Services and Industrial Legacy (C) 216 129	Country	Urban Settlements (E) 23 12**	Unwtd Total 531 531
1 - No trust at all	72 22%	:	:		-			:	:	:	:		:	:	:			:		:			:		5 13%	22 20%	:	:	32 25%	8 31%	5 39%	120 23%
	25 8%	:	-	-	-	÷	÷	-	- :	-		- :	- :	-	- :	-	÷	-	-		:	÷	-	-	3 8%	5 4%	-		12 10%	4 14%	1 7%	46 9%
	35 11%	:		-	:			:	:	:	:	-	:	:	:	:			:	:	:				2 6%	17 15%	÷	:	15 11%	1 2%	1 7%	65 12%
	34 10% CC	:	:	-	:	-	-	:	:	:	:	-	:	:	:	:	Ĭ.	:	-	:	:	Ĭ.	:	:	8 18%	13 11%	:	:	8 6%	5 17%	:	53 10%
5	55 17%	:		-		÷	÷	-	:		-	-	-	:	:	-	-		-	-		-			4 10%	21 19%	-		23 18%	4 14%	3 23%	85 16%
6	36 11% yy	:	:	:	:	:	:	-	:	-	:	:	:	:	:	:	:	-	-	:	:	:	-	:	10 25%	7 6%	-	:	16 13%	2 6%	1 8%	57 11%
	34 10%	:	:	:				:	:	:		:	:	:	:		:	:	:			:	:	- :	3 6%	17 15%	:	:	12 9%	2 6%	1 9%	48 9%
8	13 4%	:	-	-	-	-	-	-	:	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 9%	6 5%	-	-	3 2%	1 3%	-	30 6%
	3 1%	:	:	-				:	:	:		:	1	:	:		:	-	:			:	-	-		1 1%	:	:	1 1%	1%	2%	7 1%
	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	3 1%
	15 5%	:		-	-			-	- :			-	1	:	:		-		-			-		-	2 6%	5 4%	:	:	6 5%	1 4%	2%	16 3%
,	:	:	-	-	-	:	:		:	-	:	-	-	-	:	:	-	-	-	:	:	-	-	-	:	:	-	-	-	- :	-	1 *
Low trust (1-3)	4.01									-							-		-			-	-	-	4.56	4.2			3.86 59	3.35	3.38	231
Medium trust (4-7)	41% 158			-							•	-					-		-	•		-			26%	38%			46%	48%	54%	243
High trust (8-10)	49% 18 6%	•	:							:	:	:	:				:	:	-	:	:		:		59% 4 9%	51% 7 6%		:	46% 6 4%	44% 1 4%	41%	46% 40 8%

Fieldwork dates: 90 May - 15th May 2024.
Respondent type: Rounded-planel Members - All UK adults, age 16+
Fielname: 12-60 COVIES. WANTE - 20050S. Was und vid. Institute. UK.
Proportions/Means: Columns Tested (DK rick level) - 12-fill/dl/fill/gl/fill-gl/f

7 Jun 2024 Table 108

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Parliament members

Base: All adults in Wales, age 16+

		Urba	nity			IMD Quintile			Num	ber of childre	n 0-15 in house	hold	Disability red		Se	xual Orientat	ion		Reli	gion		Co	mmunity back	ground (North	ern Ireland Or	nly)	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (I)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	Unwtd Total
Unweighted Total Weighted Total	531 324	346 220	185 104	98 64*	118 66*	121 66*	92 64*	102 64*	420 242	54 43*	41 28**	12 8**	126 72*	392 243	484 282	14 14**	19 17**	258 169	241 134	3 3**	18 11**	.**	.**		.**	.**	531 531
1 - No trust at all	72 22%	52 23%	21 20%	14 21%	11 16%	23 35% zdg	14 21%	12 18%	58 24%	7 16%	6 21%	1 14%	19 27%	53 22%	67 24% z	2 14%	3 17%	37 22%	35 26%		1 9%	-	-	-	-	-	120 23%
2	25 8%	17 8%	8 8%	7 10%	4 6%	3 5%	5 8%	6 10%	19 8%	2 6%	4 13%	-	5 7%	19 8%	21 7%	2 11%	1 4%	13 8%	11 8%	* 16%	* 2%	-	-	-	-	-	46 9%
3	35 11%	22 10%	13 13%	7 11%	8 12%	9 14%	5 8%	5 9%	28 12%	5 12%	2 6%	-	9 12%	25 10%	32 11%	1 6%	1 4%	17 10%	18 13%	-	-	-	-	-	-	-	65 12%
4	34 10% e	26 12%	8 8%	6 9%	5 8%	3 4%	9 15% e	10 16% e	23 9%	4 8%	5 18%	2 25%	7 9%	27 11%	33 12% z	-	-	17 10%	14 10%	1 49%	2 19%	:		-	-	-	53 10%
5	55 17%	32 14%	23 22%	15 24% e	12 18%	7 11%	10 16%	10 15%	41 17%	8 19%	3 12%	2 26%	12 17%	41 17%	50 18%	1 8%	3 16%	31 18%	20 15%	1 36%	2 20%	-	-	-	-	-	85 16%
6	36 11% n	29 13%	7 7%	5 9%	10 15%	6 9%	8 12%	7 11%	26 11%	7 16%	3 9%	5%	9 13%	27 11%	26 9%	4 32%	4 25%	19 11%	16 12%	-	2%	-	-	-	-	-	57 11%
7	34 10% n	21 9%	13 13%	5 8%	11 17% e	4 6%	7 10%	7 11%	23 10%	6 13%	4 14%	1 13%	6 8%	28 12%	27 9%	4 27%	1 5%	19 11%	12 9%	-	3 29%	-	-	-	-	-	48 9%
8	13 4%	7 3%	7 6%	1 1%	2 3%	4 6%	3 4%	4 6%	11 4%	1 2%	1 5%	3%	1 2%	12 5%	12 4%	2%	1 4%	7 4%	5 4%	-	1 10%	-	-	-	-	-	30 6%
9	3 1%	2 1%	1 1%	1%	1 1%	1 1%	1 1%	-	2 1%	1 1%	-	-	1 1%	2 1%	2 1%	-	1 3%	1	2 2%	-	-	-	-	-	-	-	7 1%
10 - Trust completely	2 1%	2 1%	-	1 2%	1 1%	-	-	-	1	-	-	-	1 1%	:	1 *	-	1 4%	:	1	-	1 6%	-	-	-	-	-	3 1%
Don't know	15 5% nr	12 5%	3 3%	3 5%	2 3%	5 7%	2 4%	3 4%	9 4%	3 7%	1%	1 13%	3 4%	9 4%	10 3%	-	3 18%	10 6% r	1 1%	-	-	-	-	-	-	-	16 3%
Prefer not to say	:	:	-	-	-	-	-	:	:		-	-	-	:	-	-	-	-	-	-	2%	-	-	-	-	-	1
Mean	<b>4.01</b> en	3.93	4.19	3.87	4.51 ze	3.45	4.07	4.14	3.93	4.34	3.98	4.57	3.74	4.08	3.91	4.93	4.88	4.03	3.84	4.04	5.6	-	-	-	-	-	4
Low trust (1-3)	133 41%	91 41%	42 40%	27 43%	22 34%	36 55% zdfg	24 37%	23 36%	105 43%	15 34%	11 40%	1 14%	33 46%	97 40%	120 43% z	4 31%	4 25%	66 39%	63 47% z	* 16%	1 12%	-	-	-	-	-	231 44%
Medium trust (4-7)	158 49% e	107 49%	52 49%	32 49% e	38 58% e	20 30%	34 53% e	34 54% e	114 47%	24 56%	15 53%	6 70%	33 46%	122 50%	137 48%	9 67%	8 46%	85 50%	61 46%	2 84%	7 70%	-	-	-	-	-	243 46%
High trust (8-10)	18 6%	10 5%	8 8%	2 3%	3 5%	5 8%	4 6%	4 6%	14 6%	1 3%	1 5%	3%	2 3%	15 6%	16 6%	2%	2 11%	8 5%	8 6%	-	2 16%	-	-	-	-	-	40 8%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-600725-101
Filename: 24-000725, WAIZ - 2405095, WBI, wtd \_v8\_ Intlbe\_UK
Proportions/Means: Columns Tested Krist level - 1-26h - 1-24fe/Hft - 24hh/l/h - 24/lm - 1/ho/p - 24gh/s/t - 24u/v/w/s/y
Overlap formulae used. \* small base: \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 109

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Northern Ireland Assembly members

Base: All adults in Northern Ireland, age 16+

		Ge	nder					Age						Age (Nets)					Eth	nicity				Working	g status	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multip le ethnic group (s)	Other ethnicity (t)	(u)	White British (v)	Working full- time (w)	full-time (x)	Unwtd Total
Unweighted Total Weighted Total	716 188	357 90	355 96	33 23**	66 34*	137 31	137 32*	156 29	140 21	47 18*	44 17*	3 1**	99 57*	274 63	343 68	686 183	24 4**	12 1**		10 2**	2	30 9**	656 174	320 80	390 106	716 716
1 - No trust at all	51 27% hn	23 26%	27 28%	6 28%	12 36% h	10 32% h	8 25%	6 22%	4 19%	4 21%	4 20%	* 37%	19 33%	18 28%	14 21%	48 27%	2 51%	1 44%	-	1 67%	-	2 20%	47 27%	20 26%	30 28%	180 25%
2	26 14%	13 14%	14 14%	3 15%	2 6%	3 11%	7 22% zdeg	3 11%	3 16%	4 21% d	4 22% d	-	5 10%	11 17%	10 15%	26 14%	-	-	-	-	-	1 9%	25 14%	10 13%	16 15%	95 13%
3	24 13%	12 14%	11 12%	2 9%	4 12%	5 17%	4 13%	4 12%	4 17%	1 8%	1 8%	-	6 11%	10 15%	8 12%	24 13%	8%	8%	-	10%	-	4%	24 14%	11 14%	13 12%	104 15%
4	24 13% em	12 13%	13 13%	2 9%	6 19%	2 7%	3 9%	6 19% zef	3 13%	3 14%	2 14%	30%	8 15%	5 8%	11 16% m	24 13%	3%	-	-	6%	:	* 2%	24 14%	11 14%	13 13%	90 13%
5	30 16% v	12 14%	18 19%	4 19%	4 12%	4 14%	7 21%	5 16%	4 19%	2 13%	2 13%	* 33%	8 15%	11 18%	11 16%	29 16% v	1 28%	1 41%	-	18%	* 37%	3 36%	26 15%	13 17%	17 16%	120 17%
6	11 6%	7 8%	4 5%	1 5%	2 5%	2 6%	2 5%	2 7%	1 5%	2 11%	2 11%	-	3 5%	4 6%	5 7%	11 6%	-	-	-	-	-	2 19%	10 6%	6 7%	6 5%	47 7%
7	10 5% b	7 8% b	3 3%	-	2 7%	2 5%	1 3%	2 8%	1 5%	1 7%	1 8%	-	2 4%	3 4%	5 7%	10 5%	* 7%	-	-	-	* 63%	* 3%	9 5%	5 6%	5 5%	44 6%
8	3 1%	2 2%	1 1%	- -	* 1%	2%	:	* 2%	1 4% zf	1 3%	1 3%		:	1 1%	2 3% z	3 1%	* 3%	* 7%	-	-	-	* 3%	2 1%	1 1%	2 2%	13 2%
9	1 1%	1 1%	:	1 3%	-	-	:	1%	-	-	-	-	1 1%	•	:	1 1%	-	-	-	-	-	1%	1 1%	1 1%	:	4 1%
10 - Trust completely	•	:	-	-	-	1%	-	-	:	-	-	-	-	:	:	:	-	-	-	-	-	-	:	-	:	2 *
Don't know	4 2% n	2 2%	3 3%	2 8%	1 3%	1 3%	-	* 2%	1%	-	-	-	3 5%	1 2%	1 1%	4 2%	-	-		-	-	* 3%	4 2%	1 1%	2 2%	11 2%
Prefer not to say	2 1%	-	2 2%	1 3%	-	1%	1%	1%	-	1%	1%	-	1 1%	1 1%	1%	2 1%	-	-	-	-	-	-	2 1%	:	1 1%	6 1%
Mean	3.29	3.48	3.12	3.11	3.12	3.16	3.1	3.62 z	3.57	3.57	3.59	3.23	3.12	3.13	3.59 zm	3.31	2.97	3.31	-	2.07	6.26	4.15	3.26	3.44	3.19	3.42
Low trust (1-3)	101 54% gn	48 53%	52 55%	12 52%	18 54%	19 60% g	19 61% g	13 45%	11 52%	9 50%	9 50%	* 37%	30 53%	38 61% zn	33 49%	98 54%	2 59%	1 52%	-	2 77%	-	3 33%	95 55%	41 52%	60 56%	379 53%
Medium trust (4-7)	76 41% m	38 42%	38 39%	8 33%	15 43%	10 33%	12 38%	14 50% ze	9 42%	8 46%	8 45%	* 63%	22 39%	22 36%	31 46% zm	74 41%	1 38%	1 41%	-	23%	100%	5 60%	69 40%	35 44%	41 38%	301 42%
High trust (8-10)	4 2%	3 3%	1 1%	1 3%	1%	1 2%	1%	1 2%	1 5%	1 3%	1 3%		1 2%	1 2%	2 3%	4 2%	*	7%	-	-	-	* 3%	4 2%	2 2%	2 2%	19 3%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-01
Filename: 24-000725\_WAVE\_2405095\_WBI\_wrld\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5/rs fisk level) - 1/1/h- 1/cl/d|e/fl/fh/i/j/k - 1/lm/n - 1/o/p/q/r/s/Vu/v - 1/w/x
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 110

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Northern Ireland Assembly members

Base: All adults in Northern Ireland, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	intry		Er	gland region (N	et)	
	Total (z)	Graduates (Degree/Mas ter/PhD/abo ve) (a)	Non- graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O- Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/p rofessional/f oreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (I)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total Weighted Total	716 188	261 45	446 141	93 26*	135 50*	153 46*	35 10**	30 10**	562 132	71 25*	57 21*	151 43*	233 62	162 38*	45 10**	.**	.**		716 188	.**	.**		716 716
1 - No trust at all	51 27% ah	9 21%	41 29% c	5 19%	12 25%	16 35% ac	4 42%	3 31%	29 22%	10 41% h	7 32%	15 36% I	13 22%	10 27%	1 15%			:	51 27%	:			180 25%
2	26 14%	6 13%	20 15%	5 20%	7 14%	6 13%	2 18%	* 5%	21 16% z	2 6%	3 16%	4 10%	9 15%	6 16%	2 24%	-	-	-	26 14%	-	-	-	95 13%
3	24 13%	7 17%	16 12%	3 13%	7 13%	4 9%	2 17%	1 5%	19 14% z	3 12%	2 12%	7 15%	9 15%	5 12%	-		-	:	24 13%		-	-	104 15%
4	24 13%	6 14%	18 13%	4 16%	9 17%	4 8%	* 4%	1 13%	19 15% z	2 8%	3 13%	5 13%	8 13%	5 13%	2 18%	-	-	:	24 13%		-	-	90 13%
5	30 16%	7 15%	24 17%	6 22%	7 14%	9 19%	1 11%	1 15%	21 16%	5 22%	3 13%	8 18%	10 17%	5 14%	2 17%		-	:	30 16%				120 17%
6	11 6% k	4 9% z	7 5%	2 6%	3 6%	2 4%	* 2%	1 5%	9 7% z	2 7%	* 1%	1 1%	5 9% k	4 10% k	1 6%	-	-	-	11 6%			-	47 7%
7	10 5%	3 7%	7 5%	1%	4 7%	2 4%	* 2%	1 11%	7 5%	1%	2 8%	2 5%	2 4%	2 6%	1 11%		-	:	10 5%		:	-	44 6%
8	3 1%	1 1%	2 1%	* 1%	1 2%	* 1%	* 4%	* 2%	2 2%	1 2%	-	1 2%	1 2%	1 2%	1%	-	-	-	3 1%	-	:	-	13 2%
9	1 1% bh	1 2% zb	:	1%	-	-	-	:	:	:	-	:	:	:	1 7%		-	:	1 1%		:		4 1%
10 - Trust completely	:	-	:	:	-	* 1%	* 1%	-	:	-	-	:	:	-	-	-	-	-	:	-	:	-	2
Don't know	4 2% h	1%	4 3%	* 2%	1%	2 4%	-	1 11%	2 2%	* 2%	1 5%	:	2 3%	-	-	-	-	:	4 2%		-		11 2%
Prefer not to say	2 1%	:	1 1%	:	:	1 2%	-	* 1%	1 1%	:	-	-	:	-	-	-	-	-	2 1%	-	:	-	6 1%
Mean	3.29	3.63 zbe	3.2	3.34	3.39	2.96	2.64	3.51	3.4 z	2.98	2.93	2.99	3.46	3.37	4.1	-	-		3.29		-	-	3.42
Low trust (1-3)	101 54%	23 51%	77 55%	13 52%	26 53%	27 58%	7 77%	4 41%	69 52%	15 59%	13 60%	27 61%	32 51%	21 54%	4 39%	-	-	-	101 54%	-	-	-	379 53%
Medium trust (4-7)	76 41%	20 45%	56 40%	12 45%	22 44%	16 35%	2 18%	4 45%	56 43% z	9 38%	7 35%	16 36%	26 43%	17 44%	5 52%	-	-	:	76 41%	-	:	-	301 42%
High trust (8-10)	4 2%	2 3%	3 2%	* 1%	1 2%	1 1%	1 5%	* 2%	3 2%	1 2%	:	1 2%	2 3%	1 2%	1 8%	-	-	:	4 2%	-	:	-	19 3%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NJ 12-000725-01)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5½ risk level) - 2/a/b/c/de/f/g\_ - 2/h/l/j - 2/k/l/m/n - 2/o/p/q/r - 2/s/t/u
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: All adults in Northern Ireland, age 16+

																															1	
						England region	1		1					Scotla	nd region					N	regions (NUT	s3)					NS Area super	roup (LA Leve	)			
Unweighted Total	Total (z) 716	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	(i)	Central Scotland (j)	(k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s) 172	North (t)	Outer Belfast (u) 169	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (v)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolita n (B)	Industrial Legacy (C)	Town and Country Living (D) 554	Urban Settlements (E)	Unwtd Total 716
Weighted Total	188		.**	.**		.**		.**	.**	.00	.**	.**	.**	.**	.**		.**	.00	29*	46*	30*	41	42	.00	34*	.**	.**	.**	16**	138	.**	716
1 - No trust at all	51 27%	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	8 27%	12 25%	10 33%	13 31%	9 21%	-	9 25%	:	:	:	5 34%	37 27%	-	180 25%
2	26 14%	-	-	-	-	:	:	-	:	-	-	-	- :	:	:	-	-	-	6 19%	6 14%	3 10%	6 14%	6 13%	-	7 20%	-	-	-	2 10%	18 13%	-	95 13%
3	24 13%	:	:	:	:	:	:	:	:	:	:	-	:	:	:	:	:		2 7%	6 12%	4 15%	5 13%	7 16%	-	3 9%	:	:	:	2 15%	19 14%	:	104 15%
4	24 13%	:	:					-	Ē	:	:	-	Ī	-	Ī	:	Ī	:	4 14%	8 18%	3 11%	5 12%	4 9%	:	5 16%			Ī	2 15%	17 12%	:	90 13%
5	30 16%	:	-	-		-	-	:	-	:	:	-	-	:	-		-		4 12%	7 15%	5 17%	7 17%	8 19%	-	4 11%		-	-	2 13%	25 18%		120 17%
6	11 6%	:	÷	:	-	:	:	:	- :	:	:	÷	:	:	:	-	:	:	2 7%	3 6%	2 5%	3 6%	3 6%	÷	2 7%	-	- :	÷	1 5%	8 6%	-	47 7%
7	10 5%	:	-	:	:	:	:	:	:	:	:	-	:	:	:	:	:	:	2 8%	2 5%	1 3%	1 3%	3 8%	- :	2 7%	:	:	-	1%	8 5%	-	44 6%
8	3 1%	:	:	:	:	:	:	:	:	:	:	-	:	:	:	:	:	:	1%	1 2%	1 3%	:	:	:	1%	:	:	:	2%	2 1%	:	13 2%
9	1 1%	:	-	:	:	:	:	:	:	:	:	-	:	:	:	:	-	:	:	:	:	1 2%	1%	- :	:	:	:	-	÷	1 1%	-	4 1%
10 - Trust completely	:	:	:	:	:	:	:	:	:	:	:	:	:	- :	- :	:	:	:	:	1%	:	:	:	- :	:	:	-	:	:	:	:	2
Don't know	4 2%	:	:	-	:	-	-	-	:	:	:	:	-	:	:		-	-	1 4%	1 3%	2%	-	2 4%		1 3%		:	-	3%	3 2%	:	11 2%
Prefer not to say	2 1%	:	-	-	-	:	:	-	:	-	:	-	:	:	:	:	-	-	-	:	1%	:	1 2%	:	1%	:	-	-	* 2%	1 1%	:	6 1%
Mean	3.29								-			-				-			3.27	3.35	3.12	3.14	3.53	-	3.22	-	-	-	2.94	3.35	-	3.42
Low trust (1-3)	101 54%	:	÷	:	- :	:	:	:	÷	÷	:	÷	÷	:	÷	÷	÷	:	15 53%	23 51%	17 58%	24 59%	21 50%	÷	19 54%	÷	:	÷	9 59%	74 53%	÷	379 53%
Medium trust (4-7)	76 41%								-			- :		:		:	-		12 41%	20 43%	11 36%	16 39%	18 42%	-	14 41%	:	-	-	5 34%	57 41%		301 42%
High trust (8-10)	4 2%	:	:		:	:	:	:	:	:	:	:	:	:	:	:	:	- :	2%	1 3%	1 3%	1 2%	1 1%	÷	1%	-	:	i.	2%	3 2%	:	19 3%

Fieldwork dates: 90 May - 15th May 2024.
Respondent type: Rounded-planel Members - All UK adults, age 16+
Fielname: 12-60 COVIES. WANTE - 20050S. Was und vid. Institute. UK.
Proportions/Means: Columns Tested (DK rick level) - 12-fill/dl/fill/gl/fill-gl/f

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Northern Ireland Assembly members

7 Jun 2024 Table 112

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Northern Ireland Assembly members

Base: All adults in Northern Ireland, age 16+

													Disability red														
		Urba	nity			IMD Quintile			Numl	er of childre	n 0-15 in house	hold	a little		Se	xual Orientati			Reli	gion		Co	mmunity backs	round (Northe	ern Ireland Or	nly)	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (1)	2	3+ (k)	Yes (I)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (v)	Unwtd Total
Unweighted Total Weighted Total	716 188	431 118	285 69	134 38*	171 37	133 37*	139 38*	139 38*	509 132	90 26*	83 22*	32 7**	195 58	500 122	654 161	19 9**	23 9**	196 59*	487 121	3	11 2**	337 83	273 77	16 4**	67 17*	21 6**	716 716
1 - No trust at all	51 27% dfn	32 27%	19 28%	12 32%	7 19%	13 35% df	7 18%	12 31%	35 27%	8 29%	7 31%	1 17%	20 34%	31 25%	42 26%	3 29%	1 16%	20 33%	30 25%	-	13%	22 26%	22 28%	1 33%	4 25%	2 24%	180 25%
2	26 14%	17 14%	10 14%	3 9%	4 11%	7 18%	5 14%	7 18%	21 16%	2 9%	3 12%	1 11%	9 15%	17 14%	24 15%	1 9%	1 12%	9 16%	16 13%	-	-	12 15%	12 15%	* 12%	2 10%	4%	95 13%
3	24 13%	14 12%	10 14%	4 10%	8 21% zcg	4 11%	5 14%	3 9%	16 12%	2 6%	6 27% zhi	1 16%	8 14%	15 12%	20 13%	1 16%	2 25%	8 13%	15 12%	-	1 45%	11 13%	10 13%	11%	2 14%	1 15%	104 15%
4	24 13%	15 13%	9 13%	5 14%	4 12%	4 10%	5 14%	5 14%	17 13%	5 20%	2 9%	* 3%	7 11%	17 14%	22 14% z	1 14%	÷ 5%	7 11%	17 14%	-	11%	12 14%	9 12%	-	3 15%	* 6%	90 13%
5	30 16%	21 18%	10 14%	5 13%	7 19%	5 15%	7 18%	6 15%	22 16%	5 18%	2 10%	2 26%	7 13%	21 17%	26 16%	1 7%	4 42%	10 17%	20 16%	49%	12%	14 17%	10 13%	1 20%	5 29% zv	1 17%	120 17%
6	11 6% 	8 7%	3 5%	2 4%	2 6%	3 7%	3 8%	2 6%	9 7%	2 7%	1%	1 9%	1 3%	9 8%	10 6%	* 2%	-	2 3%	9 8% z	-	6%	4 5%	6 7%	-	1%	1 20%	47 7%
7	10 5% n	6 5%	4 6%	3 9%	3 7%	1 4%	1 3%	1 3%	7 5%	1 4%	1 6%	4%	4 7%	6 5%	8 5%	2 23%	* 2%	3 6%	6 5%	51%	-	5 6%	5 6%	-	2%	-	44 6%
8	3 1%	2 2%	1 1%	2 4%	1%	:	1%	1%	2 2%	:	2%	-	1%	2 2%	3 2% z	-	-	1%	2 2%	-	* 5%	1 1%	1 1%	3%	1%	-	13 2%
9	1 1% a	:	1 1%	:	-	:	1 2%	:	1 1%		-	1%	-	1 1%	1 1%	-	-	:	1 1%	-	-	1 1%	:	-	:	-	4 1%
10 - Trust completely		-	1%		1%	-	-	<del>-</del> -	:	-	-	-	:	:	:	-	-	:	:	-	-	-	:	-	-	1%	2 +
Don't know	4 2% hm	3 2%	2 3%	2 4%	1 2%	-	1 4%	1%	2 1%	1 4%	1 2%	1 13%	1 2%	2 1%	4 3% z	-	-	:	3 3%	-	-	1 2%	1 2%	1 16%	2%	1 12%	11 2%
Prefer not to say	2 1%	1 1%	1%	-	:	-	1 4% z	1%	1 1%	1%	-	-	-	1 1%	1 1%	-	-	-	1 1%	-	9%	1%	1 1%	* 6%	-	-	6 1%
Mean	3.29	3.3	3.28	3.43	3.59 e	2.93	3.53 e	3.01	3.33	3.31	2.91	3.69	2.98	3.41	3.3	3.58	3.51	3	3.45 z	6.02	3.55	3.33	3.25	2.69	3.33	3.65	3.42
Low trust (1-3)	101 54%	62 53%	39 56%	19 50%	19 52%	24 64% zf	17 46%	22 58%	71 54%	12 44%	15 70% zhi	3 44%	36 62% z	63 52%	86 54%	5 54%	4 52%	37 62%	61 50%	-	1 58%	45 54%	44 56%	2 56%	8 49%	3 43%	379 53%
Medium trust (4-7)	76 41%	50 42%	26 37%	16 41%	16 44%	13 35%	16 43%	15 39%	54 41%	13 50%	6 26%	3 42%	20 34%	53 43%	65 40%	4 46%	4 48%	22 37%	52 43%	100%	1 28%	35 42%	30 39%	1 20%	8 47%	3 43%	301 42%
High trust (8-10)	4 2%	2 2%	2 3%	2 5%	1 2%	1%	1 2%	1%	4 3%	:	* 2%	* 1%	1 1%	3 3%	4 3% z	-	-	1%	4 3%	-	* 5%	2 2%	2 2%	3%	* 2%	* 1%	19 3%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-600725-101
Filename: 24-000725, WAIZ - 2405095, WBI, wtd \_v8\_ Intlbe\_UK
Proportions/Means: Columns Tested Krist level - 1-26h - 1-24fe/Hft - 24hh/l/h - 24/lm - 1/ho/p - 24gh/s/t - 24u/v/w/s/y
Overlap formulae used. \* small base: \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 113

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The local council for your area Base: All UK adults, age 16+

	Ī	Ge	nder					Age						Age (Nets)					Eti	nicity				Workin	g status	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multip le ethnic group (s)	Other ethnicity	Other white (u)	White British	Working full- time (w)	Not working full-time (x)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
1 - No trust at all	743 11%	379 12%	357 10%	64 7%	111 10%	151 14% zcdij	129 11%	134 13% zcdij	95 11%	59 8%	55 8%	4 7%	175 9%	280 13% zl	288 11%	638 11%	86 10%	31 9%	31 16% pqu	7 8%	18 9%	27 8%	611 11%	342 12%	396 10%	793 12%
2	470 7% c	203 6%	264 8% z	26 3%	95 8% c	77 7% c	87 8% c	80 8% c	53 6% c	51 7% c	46 7% c	5 9%	121 6%	164 8%	185 7%	411 7%	47 6%	25 7% t	10 5%	11 12% pt	2 1%	19 6%	392 7%	222 8%	246 6%	489 7%
3	676 10% ir	328 10%	342 10%	81 9%	104 9%	117 11% ij	120 11% i	111 11% ij	94 11% ij	50 7%	47 7%	3 5%	185 9%	237 11%	255 10%	589 10% r	77 9% r	40 11% pr	9 5%	11 13% r	17 9%	33 10%	556 10% r	303 10%	370 10%	718 11%
4	778 11% p	347 11%	426 12% z	110 13%	125 11%	108 10%	152 13% zh	115 11%	87 10%	81 11%	78 12%	2 4%	235 12%	260 12%	283 11%	701 12% zp	73 9%	33 9%	15 8%	8 9%	16 8%	36 10%	665 12% zp	355 12%	419 11%	778 11%
5	1362 20% gn	676 21%	677 20%	184 21%	243 21%	219 21%	236 21%	184 18%	166 20%	130 18%	126 19%	4 8%	427 21%	455 21%	480 19%	1179 20%	169 20%	73 21%	38 19%	13 14%	45 23%	76 22%	1103 20%	606 21%	752 20%	1352 20%
6	973 14%	474 14%	491 14%	130 15%	172 15%	134 13%	167 15%	141 14%	127 15%	101 14%	96 15%	5 9%	303 15%	302 14%	369 14%	837 14%	129 16%	52 15%	31 16%	22 24% zopqv	24 12%	51 15%	786 14%	428 15%	543 14%	934 14%
7	865 13% b	466 14% zb	397 12%	118 13%	133 12%	135 13%	129 11%	134 13%	111 13%	105 15%	92 14%	13 24% zdf	251 12%	264 12%	350 14% z	742 13%	117 14%	43 12%	27 14%	10 11%	37 19%	56 16%	686 12%	356 12%	508 13%	878 13%
8	524 8% emw	262 8%	257 7%	61 7%	94 8% e	54 5%	78 7%	79 8% e	67 8% e	92 13% zcdefgh	77 12% zcefgh	15 27% zcdefgh ii	155 8%	132 6%	238 9% zm	476 8% z	47 6%	21 6%	14 7%	4 4%	8 4%	31 9%	445 8%	194 7%	327 9% zw	493 7%
9	123 2%	63 2%	58 2%	14 2%	19 2%	16 2%	15 1%	17 2%	18 2%	24 3% zefg	23 3% zefg	1 2%	32 2%	32 1%	59 2% z	109 2%	14 2%	8 2%	3 2%	-	3 2%	3 1%	106 2%	46 2%	77 2%	123 2%
10 - Trust completely	50 1% ov	26 1%	24 1%	4	10 1%	7 1%	7 1%	8 1%	5 1%	9 1%	7 1%	2 3% c	14 1%	14 1%	22 1%	35 1%	11 1%	7 2% zov	4 2% ov	-	1	3 1%	32 1%	17 1%	32 1%	51 1%
Don't know	192 3% afghmno vw	52 2%	130 4% za	82 9% zdefghi i	34 3% fg	26 2% f	13 1%	12 1%	15 2%	10 1%	10 2%	-	115 6% zmn	39 2%	38 1%	135 2%	55 7% zoqv	17 5% zov	10 5% ov	5 5%	23 12% zouv	14 4%	121 2%	51 2%	135 4% zw	146 2%
Prefer not to say	18 *	4	11	5 1%	4	2	4	2	1	:	:	-	9	5	3	11	6 1% ov	3 1% ov	3 1% zov	-	1	-	11	2	11	19
Mean	4.77 efgmw	4.83	4.72	5.02 efg	4.8 e	4.5	4.63	4.64	4.8 e	5.22 zdefgh	5.16 zdefgh	5.94 zcdefgh	4.89 m	4.57	4.86 zm	4.77	4.87	4.86	4.85	4.56	5.08	5.04	4.75	4.65	4.87 zw	4.71
Low trust (1-3)	1889 28% cijlx	910 28%	963 28%	171 20%	310 27% c	345 33% zcdij	335 30% cij	325 32% zcij	242 29% cij	161 23%	149 23%	11 21%	481 24%	680 31% zl	728 28% I	1639 28%	211 25%	96 27%	49 25%	29 32%	36 19%	79 23%	1559 28%	867 30% zx	1011 27%	2000 30%
Medium trust (4-7)	3978 59%	1963 60%	1992 58%	542 62%	673 59%	597 57%	685 60%	573 56%	491 58%	417 59%	392 60%	25 46%	1215 60%	1281 59%	1482 58%	3459 59%	488 59%	201 57%	112 58%	53 59%	123 63%	218 63%	3241 59%	1745 60%	2222 58%	3942 58%
High trust (8-10)	698 10% emw	350 11%	339 10%	78 9%	122 11%	78 7%	100 9%	104 10% e	91 11% e	124 17% zcdefgh	107 16% zcdefgh	18 33% zcdefgh	201 10%	177 8%	320 12% zm	620 11%	71 9%	35 10%	20 11%	4 4%	12 6%	37 11%	583 11%	258 9%	436 11% zw	667 10%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Iposs (NJ 20-400725-)
Filename: 24-000725 | WNE; 2405095, WBI \_wdd\_vd\_ Intlike\_UK
Proportions/Means: Columns Tested (SX-fisk level) - z/a/b - z/c/d/e/fig/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/w/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 114

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The local council for your area

Base: All UK adults, age 16+

Total (2) Unweighted Total 6774 Weighted Total 773 1 - No trust at all 11% ahmu 2 470 7%	(Deg ter/)	ve) grad (a) 2447 4 2038 4	Other Hig Education on- luates b) (c) 245 836 557 810	n A-level or	GCSE/ O- Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/p rofessional/f oreign)	No formal	Owned outright/	Tenure	Rent from		Amadricas	ehold income			Cou	,		S.	gland region (N	cu	
Unweighted Total 6774 Weighted Total 6774  1 - No trust at all 11% ahmung 2 470 7%	(Deg ter/)	gree/Mas /PhD/abo N ve) grac (a) 2447 4 2038 4	below degree le (c) 245 836	A-level or equivalent (d)	Level/ CSE/ NVQ12/ equivalent	of qualification (vocational/p rofessional/f	No formal			Rent from												1
Unweighted Total 6774 Weighted Total 6774  1 - No trust at all 11% ahmun 2 470 7%	4 4 4 6 6	ve) grad (a) 2447 4 2038 4	degree le b) (c) 245 836	vel equivalent (d)	equivalent		No formal		Rent from	council/												
Unweighted Total 6774 Weighted Total 6774  1 - No trust at all 743 ahmu 2 470 7%	4 4 3 6	2447 4 2038 4	245 836				qualifications	buying on mortgage	private landlord	housing	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	Unwtd Total
11% ahmu 2 470 7%	6	1/10		1666	1443 1594	( <b>f</b> ) 366 329	(g) 274 258	(h) 5266 4859	(i) 659 911	(j) 633 714	(k) 1307 1302	2114 1966	(m) 1431 1420	(n) 574 621	(o) 4418 5694	(p) 1109 569	(q) 531 324	(r) 716 188	(s) 1207 1577	(t) 853 1092	(u) 2358 3024	6774 6774
2 470 7%		7% 1	78 91 2% 11% ad a	170 10% a	215 13% zad	56 17% zabcd	46 18% zabcd	485 10%	97 11%	130 18% zhi	156 12% m	223 11% m	116 8%	56 9%	598 11%	71 12%	49 15% zo	25 13%	171 11%	145 13% u	282 9%	793 12%
m		128	39 83 7% 10% zabdf	100 6%	114 7%	17 5%	24 9%	333 7%	57 6%	68 10%	108 8% m	144 7%	72 5%	46 7%	384 7%	55 10% zog	19 6%	13 7%	112 7%	85 8%	187 6%	489 7%
3 676 10%	5		72 68 0% 8%	158 10%	185 12%	38 12%	23 9%	516 11% zi	57 6%	78 11%	140 11%	202 10%	143 10%	49 8%	568 10%	51 9%	33 10%	25 13% zop	165 10%	104 9%	300 10%	718 11%
4 778 11%		12% 1	36 90 2% 11%	223 13%	172 11%	38 11%	14 6%	567 12%	116 13%	70 10%	161 12%	214 11%	186 13%	58 9%	650 11%	67 12%	34 11%	27 14%	181 11%	126 12%	342 11%	778 11%
5 1362 20%		390 9	g g 57 162 1% 20%	g 365 22%	g 317 20%	g 59 18%	54 21%	972 20%	202 22%	129 18%	268 21%	405 21%	265 19%	125 20%	1139 20%	116 20%	70 21%	38 20%	315 20%	205 19%	619 20%	1352 20%
6 973 14%			52 114 4% 14%	242 15%	213 13%	47 14%	36 14%	727 15%	145 16%	71 10%	154 12%	311 16%	211 15%	117 19%	831 15%	80 14%	44 14%	18 10%	212 13%	139 13%	480 16%	934 14%
7 865 13%	6	16% 1	24 100 1% 12%	205 12%	177 11%	26 8%	16 6%	zj 653 13%	j 101 11%	76 11%	157 12%	k 247 13%	219 15%	zk 90 14%	738 13%	65 11%	41 13%	21 11%	192 12%	127 12%	2 418 14%	878 13%
8 524 8%	1	185 3 9%	g g 34 60 7% 7%	98 6%	125 8%	28 9%	23 9%	384 8%	71 8%	39 5%	87 7%	138 7%	zk 149 10%	52 8%	464 8%	34 6%	18 6%	9 5%	134 9%	82 8%	247 8%	493 7%
9 123 2%	3	3%	70 10 2% 1%	26 2%	17 1%	11 3%	6 2%	95 2%	20 2%	7 1%	23 2%	27 1%	zkl 37 3%	13 2%	pr 110 2%	7 1%	4 1%	2 1%	25 2%	25 2%	60 2%	123 2%
10 - Trust completely 50 1%			31 6 1% 1%	8	14 1%	bce 2 1%	1	34 1%	8 1%	6 1%	19	14 1%	3	4 1%	43 1%	5 1%	2 1%	:	18 1%	7 1%	18 1%	51 1%
Don't know 192 3%	2	2%	52 25 3% 3% za a	68 4% zaf	40 3%	4 1%	14 6% zaef	86 2%	37 4% h	37 5% zh	2m 31 2%	42 2%	16 1%	12 2%	158 3%	16 3%	9 3%	9 5% zo	45 3%	45 4%	69 2%	146 2%
Prefer not to say 18 *	:	5	11 2	2	5	1 *	*	6	1 *	3	1	-	2	-	12	3 1%	1 *	1 *	7	3	3	19
Mean 4.77 begikpi	7	5.1 4 bcdefg	.63 4.65	4.73	4.57	4.54	4.39	4.83 zj	4.88 j	4.18	4.62	4.72	5.07 zkl	5.01 zkl	4.82 zpqr	4.54	4.53	4.35	4.78	4.62	4.92 zt	4.71
Low trust (1-3) 1889 28% aimu	6	23% 3	390 242 0% 30% ad a	429 26%	515 32% zad	112 34% zad	93 36% zad	1334 27%	211 23%	277 39% zhi	404 31% zmn	569 29% m	332 23%	151 24%	1549 27%	176 31%	101 31%	63 33% zo	448 28%	334 31%	768 25%	2000 30%
Medium trust (4-7) 3978 59% befgjt	8	1272 2	569 465 7% 57%	1034 62% zbefg	879 55%	170 52%	120 47%	2920 60% zi	563 62%	346 48%	739 57%	1176 60%	881 62% zk	389 63%	3357 59%	328 58%	189 58%	104 55%	900 57%	597 55%	1860 61% zst	3942 58%
High trust (8-10) 698 10% bdjpr	6	255 4	8 8 36 76 9% 9%	132 8%	156 10%	42 13% d	30 12%	513 11%	99 11%	51 7%	128 10%	179 9%	189 13% zkl	69 11%	617 11% pr	45 8%	24 7%	12 6%	177 11%	114 10%	325 11%	667 10%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 124-000725-01)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_w8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The local council for your area

Base: All UK adults, age 16+

						Fauland social	_				1			featle						N		5-21					MF Area comes		.0			
					I	England region	1	1	T			I	1	Scotia	nd region					N	regions (NUT	[53]					NS Area super	group (LA Level			-	-
	Total (z)	North East	North West	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East	South West	London (i)	Central Scotland	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Centres (x)	Countryside Living (v)	Ethnically Diverse Metropolitan Living (A)		Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	209 274	569 741	429 562	409 495	444 598	514 630	670 931	507 583	667 880	115 69*	139 74*	100 47*	173 83*	157 70*	134 81*	155 72	136 74*	102 29*	172 46*	80 30*	169 41	193 42	521 690	1043 1000	1179 1092	512 647	195 268	1119 914	1430 1178	770 981	6774 6774
1 - No trust at all	743 11% hww	29 11%	87 12%	55 10%	53 11%	92 15% zfgh	55 9%	88 9%	43 7%	95 11%	11 16%	9 12%	3 7%	8 9%	12 17%	10 12%	10 14%	9 12%	4 12%	5 10%	3 9%	7 16%	7 17% z	53 8%	93 9%	100 9%	83 13% w	21 8%	136 15% zwzyBD	118 10%	137 14% zwzyD	793 12%
2	470 7% yy	16 6%	62 8%	34 6%	34 7%	51 9%	37 6%	68 7%	32 5%	50 6%	12 18% zlnpq	6 9%	3 6%	10 12% zp	4 5%	11 14% zp	3 4%	5 7%	2 6%	4 9%	3 9%	3 7%	2 4%	45 7%	69 7%	54 5%	52 8%	12 4%	77 8% V	81 7%	81 8% V	489 7%
3	676 10%	35 13%	60 8%	69 12%	48 10%	56 9%	56 9%	107 12%	58 10%	79 9%	3 4%	6 8%	4 8%	9 11%	7 9%	8 10%	9 13%	5 7%	5 17%	7 15%	2 6%	6 16%	5 11%	69 10%	112 11%	113 10%	63 10%	28 10%	100 11%	108 9%	84 9%	718 11%
4	778 11%	24 9%	92 12%	65 12%	54 11%	72 12%	88 14%	106 11%	60 10%	89 10%	9 13%	11 15%	5 11%	7 8%	14 20% zmpq	8 10%	7 9%	6 9%	2 8%	10 22% zrv	6 20% zv	5 13%	4 9%	84 12%	110 11%	133 12%	64 10%	25 9%	101 11%	156 13%	106 11%	778 11%
5	1362 20%	58 21%	164 22% e	93 17%	109 22%	96 16%	139 22%	172 18%	141 24% zceg	167 19%	9 13%	13 18%	15 32% zjkn	21 25% n	9 12%	20 25% n	13 19%	16 22%	5 17%	8 17%	9 31% z	7 18%	8 20%	135 20%	207 21%	224 21%	130 20%	42 16%	170 19%	258 22%	194 20%	1352 20%
6	973 14% u	40 15%	94 13%	77 14%	66 13%	73 12%	99 16%	161 17%	82 14%	138 16%	8 12%	13 18%	5 11%	12 15%	11 16%	8 10%	11 16%	10 14%	2 9%	4 8%	3 10%	3 6%	7 16% u	108 16%	156 16%	165 15%	101 16%	41 15%	130 14%	151 13%	121 12%	934 14%
7	865 13% f	27 10%	82 11%	83 15% f	57 12%	70 12%	54 9%	115 12%	101 17% zabdefg	148 17% zabf	9 13%	7 10%	6 13%	6 8%	9 13%	7 9%	9 13%	11 15%	5 18% t	4 8%	1 5%	5 12%	6 14%	93 14%	124 12%	138 13%	77 12%	65 24% zwzyACD E	107 12%	152 13%	107 11%	878 13%
8	524 8% jvCC	30 11%	60 8%	44 8%	45 9%	37 6%	62 10%	73 8%	47 8%	65 7%	1%	5 7% i	3 7% i	4 5%	3 4%	5 6%	6 8% i	7 9% i	1 2%	3 7%	1 4%	3 7%	1 2%	64 9% AC	83 8%	108 10% zzAC	32 5%	27 10% C	48 5%	88 7%	75 8%	493 7%
9	123 2%	:	15 2%	10 2%	15 3% ah	10 2%	17 3% ah	20 2%	4 1%	19 2%	1 2%	:	1 2%	1 1%	1 2%	1 1%	1 2%	1 1%	:	1%	1 2%	1%	1 2%	21 3%	12 1%	24 2%	11 2%	3 1%	11 1%	27 2%	13 1%	123 2%
10 - Trust completely	50 1%	2 1%	9 1%	8 1%	3 1%	4 1%	3	3	3 1%	9 1%	2 3% z	1 1%	1 2%	1 1%	:	-	-	-	-	:	1%	:	-	4 1%	7 1%	6 1%	6 1%	2 1%	9 1%	7 1%	10 1%	51 1%
Don't know	192 3%	12 4%	11 2%	21 4%	9 2%	36 6% zbdghi	20 3%	18 2%	10 2%	21 2%	3 4%	1 2%	:	5 6% In	:	2 3%	1 2%	4 5% n	3 11% z	1 3%	1 2%	2 4%	2 4%	14 2%	27 3%	23 2%	25 4%	4 1%	21 2%	30 3%	48 5% zwzyCD	146 2%
Prefer not to say	18	:	4 1%	3	-	3	1	- :	1		1 1%	1 1%	-	-	:	1 2% z	1 1%	-	-	:	1%	:	1%	-	1	3	2	-	4	3	5	19
Mean	4.77 ejosuCE CE	4.76	4.72	4.86 e	4.85 e	4.43	4.91 e	4.81 e	5.02 ze	4.97 e	4.21	4.59	5.08 jno	4.45	4.38	4.27	4.68	4.85	4.35	4.24	4.49	4.26	4.45	5.03 zzACE	4.81	4.97 zzACE	4.6	5.29 zzACDE	4.44	4.8 C	4.57	4.71
Low trust (1-3)	1889 28% fhyy	81 29%	209 28%	158 28%	136 27%	198 33% zfhi	148 23%	264 28%	133 23%	224 25%	26 38% zl	21 29%	10 21%	27 32%	22 32%	29 36% I	22 31%	19 25%	10 35%	16 35%	7 24%	16 38% z	14 32%	167 24%	274 27%	268 25%	198 31%	60 23%	312 34% zwzy8D	306 26%	302 31% wy	2000 30%
Medium trust (4-7)	3978 59% euEE	149 54%	432 58%	319 57%	287 58%	310 52%	380 60% e	553 59% e	385 66% zabcde	542 62% e	35 51%	45 61%	31 67% i	46 55%	43 62%	43 53%	41 57%	44 59%	15 51%	25 55%	19 66% u	20 49%	24 58%	420 61% E	597 60%	660 60% E	372 58%	172 64% E	509 56%	716 61% E	529 54%	3942 58%
High trust (8-10)	698 10%	32 12%	84 11%	61 11%	63 13%	50 8%	82 13%	96 10%	54 9%	93 11%	4 6%	6 8%	6 12%	5 7%	4 6%	6 7%	7 10%	7 10%	1 2%	3 7%	2 7%	4 9%	2 4%	88 13%	101 10%	138 13%	50 8%	32 12%	68 7%	122 10%	98 10%	667 10%

Fieldwork dates: 9th May - 15th May 2024.
Repondent type: flowledge/press (Members - All UK adults, age 16+
Fielmann : 24 600075; WMC : 2400505; WMC : 3400505; WMC : 34005



7 Jun 2024 Table 116

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The local council for your area

Base: All UK adults, age 16+

													Disability red														
		Urba	anity			IMD Quintile			Num	ber of childrer	0-15 in house	hold	a little	or a lot	Sex	cual Orientat	Bisexual/Oth		Reli	gion		Co	mmunity back	ground (North	ern Ireland Or	nly)	
				1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	
	Total (z)	Urban (a)	Rural (b)	deprived (c)	2 (d)	3 (e)	4 (f)	deprived (g)	0 (h)	1 (i)	2 (i)	3+ (k)	Yes (I)	No (m)	Heterosexual (n)	Lesbian (o)	orientation (p)	No religion (a)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	say (v)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	5148 5422	1625 1351	1282 1347	1393 1356	1363 1351	1376 1360	1360 1360	5143 4929	790 954	584 611	215 219	1548 1484	5042 5075	6154 5942	184 251	227 326	2810 3194	3311 2915	251 273	257 227	346 91	273 77	18 4**	73 26**	22 7**	6774 6774
1 - No trust at all	743	631	111	198	183	132	124	106	524	111	65	30	234	481	653	36	20	334	320	31	34	14	8	•	5	2	793
	11% bgm	12% zb	8%	15% zefg	13% zefg	10%	9%	8%	11%	12%	11%	14%	16% zm	9%	11%	14% p	6%	10%	11%	11%	15%	15% z	11%	5%	18%	31%	12%
2	470 7%	394 7%	76 6%	115 9%	111 8%	90 7%	78 6%	76 6%	349 7%	58 6%	42 7%	16 7%	136 9%	314 6%	410 7%	24 10%	16 5%	227 7%	206 7%	13 5%	12 5%	7 8%	5 6%	1%	2 6%	1 7%	489 7%
	m			zfg	g								zm														
3	676 10%	544 10%	132 10%	172 13% zdef	116 9%	126 9%	117 9%	145 11%	495 10%	106 11%	49 8%	24 11%	158 11%	504 10%	609 10%	14 6%	37 11%	322 10%	280 10%	30 11%	16 7%	8 9%	13 17% zu	1 12%	4 16%	3%	718 11%
4	778	595	182	161	140	168	171	138	570	110	71	21	187	571	668	21	62	373	344	23	23	15	9	1	4	1	778
	11%	11%	14% za	12%	10%	12%	13%	10%	12%	12%	12%	9%	13%	11%	11%	8%	19% zno	12%	12%	8%	10%	17% z	12%	32%	16%	7%	11%
5	1362 20%	1090 20%	272 20%	274 20%	261 19%	291 22%	256 19%	279 20%	994 20%	181 19%	135 22%	44 20%	298 20%	1023 20%	1193 20%	46 18%	74 23%	621 19%	600 21%	58 21%	53 23%	17 19%	17 22%	11%	3 11%	1%	1352 20%
6	973 14%	782 14%	192 14%	132 10%	211 16%	210 16%	229 17%	191 14%	691 14%	160 17%	89 15%	24 11%	174 12%	785 15%	876 15%	41 16%	33 10%	479 15%	407 14%	42 15%	40 18%	8 9%	7 9%	1 12%	3 13%	1 20%	934 14%
7	clu 865	685	180	121	176	c 160	2C 179	c 229	633	124	81	25	143	zl 693	779	23	39	406	392	27	21	10	9	•	1	1	878
	13% cl	13%	13%	9%	13% c	12%	13% c	17% zcdef	13%	13%	13%	11%	10%	14% zl	13% z	9%	12%	13%	13%	10%	9%	11%	11%	10%	4%	18%	13%
8	524 8%	397 7%	128 9%	71 5%	100 7%	110 8%	123 9%	120 9%	410 8%	47 5%	45 7%	18 8%	84 6%	433 9%	455 8%	34 14%	17 5%	264 8%	226 8%	14 5%	13 6%	7 7%	3 3%	* 2%	4 15%	-	493 7%
	cilv		za			c	c	c	Zİ					zl		znp											
9	123 2% dl	88 2%	35 3%	23 2%	12 1%	31 2% d	34 3% d	23 2%	101 2% i	7 1%	12 2%	3 1%	14 1%	106 2% zl	106 2%	9 4%	3 1%	50 2%	56 2%	5 2%	7 3%	2 2%	1 1%	-	:	-	123 2%
10 - Trust completely	50 1%	42 1%	8 1%	18 1%	9 1%	7 1%	8 1%	8 1%	37 1%	8 1%	4 1%	1	14 1%	31 1%	40 1%	-	4 1%	16	28 1%	3 1%	1 *	-	:	-	-	-	51 1%
Don't know	192 3% ehmnr	165 3%	27 2%	56 4% ze	32 2%	21 2%	39 3%	44 3%	114 2%	39 4% h	14 2%	11 5%	39 3%	122 2%	138 2%	3 1%	22 7%	100 3%	49 2%	24 9%	8 4%	2 2%	5 7%	1 14%	* 2%	1 13%	146 2%
Prefer not to say	18	11	7 1%	6 +	4	4	3	2	9	2	3	1	2	10	13	-		4	8	2qr 3 1%	-	:	* *	-	:	-	19
Mean	4.77	4.72	5	4.32	4.64	4.85	5	5.05	4.81	4.65	4.83	4.56	4.3	4.92	4.77	4.84	4.75	4.78	4.8	q 4.71	4.66	4.41	4.34	4.54	4.27	3.86	4.71
Low trust (1-3)	acluv 1889	1569	za 319	485	c 410	c 349	zcd 319	zcd 327	1368	275	157	70	528	zl 1300	1672	74	73	883	805	74	62	29	27	1	11	3	2000
	28% bfgm	29% zb	24%	36% zdefg	30% fg	26%	23%	24%	28%	29%	26%	32%	36% zm	26%	28%	30%	23%	28%	28%	27%	27%	32%	34%	18%	40%	41%	30%
Medium trust (4-7)	3978 59% cl	3151 58%	827 61%	689 51%	789 58%	830 61%	835 61%	836 61%	2889 59%	576 60%	377 62%	114 52%	802 54%	3072 61% zl	3517 59%	131 52%	208 64%	1878 59%	1743 60%	150 55%	137 60%	52 56%	42 54%	3 65%	11 43%	3 46%	3942 58%
High trust (8-10)	698 10%	526 10%	171 13%	111 8%	121 9%	t 148 11%	165 12%	t 151 11%	548 11%	62 6%	62 10%	23 10%	112 8%	571 11%	601 10%	43 17%	23 7%	329 10%	310 11%	22 8%	20 9%	9	4 5%	* 2%	4 16%	:	667 10%
	acily		za				cd		zi		i i			zl		znp											

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-600725-101
Filename: 24-000725, WAIZ - 2405095, WBI, wtd \_v8\_ Intlbe\_UK
Proportions/Means: Columns Tested Krist level - 1-26h - 1-24fe/Hft - 24hh/l/h - 24/lm - 1/ho/p - 24gh/s/t - 24u/v/w/s/y
Overlap formulae used. \* small base: \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 117

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The legal system and courts
Base: All UK adults, age 16+

		_	nder																	inicity						
		Ge	nder			r		Age		r				Age (Nets)	1		F-1 1		Eth	inicity				Workin	g status	<b>├</b>
																White (including White	Ethnic minorities (excluding White			Mixed/multip le ethnic	Other			Working full-	Not working	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (i)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	minorities) (o)	minorities) (p)	Asian (q)	Black (r)	group (s)	ethnicity (t)	Other white (u)	White British (v)	time (w)	full-time (x)	Unwtd Total
Unweighted Total	6774	(a) 3248	3473	353	655	974	1222	1554	1384	632	582	(K)	1008	2196	3570	5776	(P) 936	(q) 461	237	129	109	282	5494	(W) 2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
1 - No trust at all	418	221	190	47	69	82	73	73	40	35	31	4	116	155	147	349	61	25	24	6	6	13	336	190	224	418
	6%	7%	6%	5%	6%	8%	6%	7%	5%	5%	5%	7%	6%	7%	6%	6%	7%	7%	12%	7%	3%	4%	6%	7%	6%	6%
	h					zhj		h						Z					zoptuv							
2	285 4%	156	127 4%	29	68	43 4%	52	44 4%	33 4%	17	16	1	96	95	94	248	34 4%	19	11 6%	4 4%	-	23	225 4%	130 4%	154	287
	4% in	5%	4%	3%	6%	4%	5%	4%	4%	2%	2%	2%	5%	4%	4%	4%	4%	5% †	b% †	4%	-	6% †	4%	4%	4%	4%
3	471	188	275	42	62	81	79	81	78	48	42	6	103	160	207	400	60	21	16	12	11	20	380	183	284	532
	7%	6%	8%	5%	5%	8%	7%	8%	9%	7%	6%	12%	5%	7%	8%	7%	7%	6%	8%	14%	6%	6%	7%	6%	7%	8%
	al		za						zcd					1	zl					zopquv						1
4	634	267	360	83	123	96	101	96	67	68	66	2	206	196	231	548	76	35	13	14	14	24	523	256	373	617
	9%	8%	10% za	9%	11%	9%	9%	9%	8%	10%	10%	4%	10%	9%	9%	9%	9%	10%	7%	16% pru	7%	7%	9%	9%	10%	9%
5	1105	486	615	134	182	184	189	162	138	116	109	7	317	373	416	964	130	63	30	10	27	51	913	493	609	1141
	16%	15%	18%	15%	16%	18%	17%	16%	16%	16%	16%	14%	16%	17%	16%	16%	16%	18%	15%	12%	14%	15%	17%	17%	16%	17%
	а		za																							
6	943	470	460	149	170	160	148	123	109	83	78	5	319	308	316	831	108	35	26	16	32	52	779	421	521	904
	14%	14%	13%	17%	15%	15%	13%	12%	13%	12%	12%	9%	16%	14%	12%	14%	13%	10%	13%	18%	16%	15%	14%	14%	14%	13%
7	gnq 1208	605	601	178	193	160	229	181	146	119	110	9	n 372	389	447	q 1055	q 145	68	34	14	28	65	991	536	670	1176
,	18%	18%	18%	20%	17%	15%	20%	18%	17%	17%	17%	16%	18%	18%	17%	18%	17%	19%	18%	16%	14%	19%	18%	18%	18%	17%
		20,1					ze																			
8	996	519	474	99	160	136	172	156	127	145	133	12	259	308	428	911	77	35	18	7	17	59	852	446	547	1010
	15%	16%	14%	11%	14%	13%	15%	15%	15%	20%	20%	23%	13%	14%	17%	16%	9%	10%	9%	7%	9%	17%	15%	15%	14%	15%
0	pq	244	100	**	74				50	zcdefgh	zcdefgh		440	***	zlm	zpqr		22			27	pq	zpqr	470	244	0.70
9	384 6%	244 7%	138 4%	40 5%	71 6%	63 6%	56 5%	60 6%	59 7%	35 5%	33 5%	3 5%	112 6%	118 5%	154 6%	322 5%	57 7%	23 7%	6 3%	1 2%	27 14%	22 6%	300 5%	173 6%	211 6%	378 6%
	b	zb	470	376	070	0/0	3/6	070	770 7f	3/6	3/0	3/0	076	370	0/0	3/6	rs	770	3/6	276	zoprsv	076	3/6	070	0/0	0/8
10 - Trust completely	101	52	46	5	13	13	13	20	18	20	18	2	18	26	57	80	15	8	3		4	5	75	38	61	114
	1%	2%	1%	1%	1%	1%	1%	2%	2%	3%	3%	4%	1%	1%	2%	1%	2%	2%	2%	-	2%	2%	1%	1%	2%	2%
										zcf	zcf	С			zlm											
Don't know	207	64	137	71	27	20	22	18	25	25	23	3	98	42	68	145	58	15	10	4	28	13	131	54	145	170
	3% afgmnov	2%	4% za	8% zdefghi	2%	2%	2%	2%	3%	4%	3%	5%	5% zmn	2%	3%	2%	7% zoqv	4% ov	5% ov	5%	14% zopqruv	4%	2%	2%	4% zw	3%
	W		20	i						8			211111				2044	OV	OV		zopqruv				ZW	
Prefer not to say	23	8	13	2	4	8	4	3	1	1	1	-	6	12	5	11	9	3	3	-	3	-	11	3	16	27
	•		•	•	•	1%	•	•	•	•	•	-	•	1%		•	1%	1%	1%	-	1%	-	•		•	•
	novw					Z											ZOV	ZOV	zov							
Mean	5.65 bemrs	5.77 zb	5.55	5.68	5.6	5.48	5.63	5.62	5.77 e	5.93 zdefg	5.94 zdefg	5.85	5.63	5.56	5.75 zm	5.68 rs	5.52 rs	5.54	5.1	4.94	6.24 pqrs	5.86 rs	5.67 rs	5.68	5.64	5.63
Low trust (1-3)	1174	565	592	117	198	206	204	198	150	100	20eig 88	12	315	410	448	996	155	65	50	23	17	56	941	503	662	1237
	17%	17%	17%	13%	17%	20%	18%	19%	18%	14%	13%	22%	16%	19%	17%	17%	19%	18%	26%	25%	9%	16%	17%	17%	17%	18%
	1					cij	1	zcij	i					z			t		zoptuv	t						
Medium trust (4-7)	3890	1828	2036	545	669	600	667	563	461	386	363	23	1214	1267	1409	3398	460	202	103	55	100	193	3205	1705	2173	3838
	57%	56%	59%	62%	59%	57%	59%	55%	55%	54%	55%	43%	60%	58%	55%	58%	55%	57%	53%	61%	51%	55%	58%	58%	57%	57%
High trust (8-10)	hn 1481	815	za 658	hk 144	245	212	240	236	204	200	183	17	n 389	n 452	640	1313	150	67	28	8	47	86	1227	658	820	1502
nigii u ust (o-10)	22%	25%	19%	16%	245	20%	21%	23%	24%	28%	28%	31%	19%	21%	25%	22%	18%	19%	14%	9%	24%	25%	22%	23%	21%	22%
	bcprs	zb	1370	10,0	22/0	2070	2.270	C C	ZC ZC	zcdef	zcdef	C C	1370	22/0	zlm	zprs	S .	S .	1470	370	S S	rs	prs	2370	2270	12.70

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Jopsof, INZ-000725-0]
Filename: 24-000725, WANE, 2405095, WBI, wdd\_v8\_IntUke\_UK
Proportions/Means: Columns Tested (5x risk level) - z/a/b - z/c/d/e/t/g/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 118

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The legal system and courts

Base: All UK adults, age 16+

									1			1								1			
					Education					Tenure			Annual house	ehold income			Cou	ntry	1	Er	ngland region (N	et)	
		Graduates (Degree/Mas		Other Higher Education		GCSE/ O- Level/ CSE/	Another type of qualification (vocational/p		Owned outright/	Rent from	Rent from council/												
	Total	ter/PhD/abo ve)	Non- graduates	below degree level	A-level or equivalent	NVQ12/ equivalent	rofessional/f oreign)	No formal qualifications	buying on mortgage	private landlord	housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Tota
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
1 - No trust at all	418 6%	67 3%	337 7%	56 7%	88 5%	149 9%	15 5%	28 11%	247 5%	65 7%	86 12%	111 9%	111 6%	77 5%	13 2%	339 6%	36 6%	25 8%	18 10%	102 6%	99 9%	138 5%	418 6%
	ahnu		zad	a	a	zabdf		zadf			zhi	zlmn	n	n					zop		zu		
2	285	79	202 4%	32	62	69	19	19	195	43	44	75	86	39	20	238	24 4%	11	11	68 4%	63	107	287
	4% m	4%	476	4%	4%	4%	6%	8% zabd	4%	5%	6% zh	6% zm	4%	3%	3%	4%	4%	3%	6%	4%	6% u	4%	4%
3	471	113	351	59	124	119	24	25	334	55	58	115	146	73	26	383	43	30	15	114	71	198	532
	7%	6%	8%	7%	7%	7%	7%	10%	7%	6%	8%	9%	7%	5%	4%	7%	7%	9%	8%	7%	7%	7%	8%
	amn		a					a				zmn	mn										
4	634 9%	175 9%	452 10%	69 9%	187 11% ae	131 8%	45 14% zabceg	19 7%	467 10%	68 7%	66 9%	136 10%	167 8%	130 9%	46 7%	528 9%	56 10%	28 9%	21 11%	156 10%	96 9%	277 9%	617 9%
5	1105	269	829	110	292	332	43	52	778	176	113	213	373	174	101	918	94	58	35	250	152	516	1141
	<b>16%</b> am	13%	18% zacf	14%	18% a	21% zabcf	13%	20% ac	16%	19%	16%	16% m	19% zm	12%	16%	16%	17%	18%	19%	16%	14%	17%	17%
6	943	288	650	139	249	183	50	29	673	130	112	185	261	209	89	800	84	40	19	215	164	421	904
	14%	14%	14%	17%	15%	11%	15%	11%	14%	14%	16%	14%	13%	15%	14%	14%	15%	12%	10%	14%	15%	14%	13%
-	er		e	zbe	e											r	r				***		
,	1208 18%	415 20% zbceg	782 17%	127 16%	307 18%	261 16%	59 18%	28 11%	916 19% zij	134 15%	93 13%	196 15%	356 18%	315 22% zkl	117 19%	1022 18%	96 17%	61 19%	29 15%	262 17%	225 21%	534 18%	1176 17%
8	bgjk 996	387	603	122	195	213	g 46	26	749	139	72	151	261	259	132	843	82	47	23	223	111	509	1010
	15% bdjkt	19% zbdeg	13%	15%	12%	13%	14%	10%	15% zj	15% i	10%	12%	13%	18% zkl	21% zkl	15%	14%	14%	12%	14% t	10%	17% zt	15%
9	384	173	211	53	80	50	14	13	301	56	17	56	111	104	53	337	29	13	5	93	54	190	378
	6% bejr	8% zbdef	5% e	7% be	5%	3%	4%	5%	6% zj	6% j	2%	4%	6%	7% zk	9% zk	6% r	5%	4%	3%	6%	5%	6%	6%
10 - Trust completely	101 1%	34 2%	63 1%	12 2%	20 1%	20 1%	7 2%	3 1%	73 1%	15 2%	10 1%	15 1%	40 2%	24 2%	9 2%	88 2%	8 1%	3 1%	2 1%	30 2%	15 1%	43 1%	114 2%
Don't know	207 3%	34 2%	165 4%	26 3%	58 3%	59 4%	5 2%	16 6%	117 2%	28 3%	38 5%	46 4%	53 3%	13 1%	13 2%	178 3%	12 2%	9 3%	8 4%	54 3%	39 4%	84 3%	170 3%
	ahm	2,0	za	a	a	a	2,0	zaf	270	3,0	zh	m	m	2,0	270	3,0	2,0	370	р	3,0	4,0	3,0	370
Prefer not to say	23	3	14	5	3	5	1	•	9	1	4	3	1	2	2	18	3	•	1	9	2	7	27
	* hl	*	•	1%	•	•	•	•	•	•	1%	*	•	*	•	•	1%	*	1%	1%	•	•	*
Mean	5.65	6.12	5.46	5.68	5.56	5.31	5.57	4.96	5.76	5.62	4.96	5.24	5.65	6.03	6.27	5.69	5.58	5.46	5.11	5.62	5.4	5.83	5.63
Low trust (1.2)	begjkrt 1174	zbcdefg 259	eg 889	beg 146	eg 274	338	g 58	73	zj 776	j 163	188	301	k 343	zkl 190	zkl 59	960	r 103	r 66	45	283	233	zst 444	1237
Low trust (1-3)	17%	13%	19%	18%	16%	21%	18%	28%	16%	18%	26%	23%	17%	13%	9%	17%	18%	20%	24%	18%	21%	15%	18%
	ahmnu		zad	a	a	zad	a	zabcdef			zhi	zlmn	mn						zop	u	zu		
Medium trust (4-7)	3890 57%	1147 56%	2712 58%	445 55%	1035 62%	908 57%	197 60%	127 49%	2834 58%	507 56%	384 54%	729 56%	1157 59%	828 58%	353 57%	3268 57%	331 58%	187 58%	103 55%	883 56%	637 58%	1748 58%	3838 57%
High America (O. 40)	g	504	g	400	zabceg	204	g	42	Z 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	244	-00	222	442	207	105	1200	440	63	24	246	404	742	4502
High trust (8-10)	1481 22%	594 29%	876 19%	188 23%	295 18%	284 18%	67 20%	42 16%	1123 23%	211 23%	99 14%	223 17%	412 21%	387 27%	195 31%	1269 22%	119 21%	62 19%	31 16%	346 22%	181 17%	742 25%	1502 22%
	bdejkrt	zbcdefg	1570	bde	10/0	20/0	2070	10/0	zj	j	1470	1,70	k	zkl	zkl	r	22/0	1370	1070	t	1,,0	zt	22/3

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 12-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_intUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/t/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The legal system and courts

Base: All UK adults, age 16+

		-	Т			England regio	n		Т				1	Scotla	and region					N	regions (NU)	rs3)			Т		NS Area super	group (LA Leve	el)			+
	Total (z)	North East	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Centres (x)	Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolita n (B)	Services and Industrial Legacy (C)	Town and Country Living (D)		Unwtd Total
Unweighted Total Weighted Total	6774 6774	209 274	569 741	429 562	409 495	444 598	514 630	670 931	507 583	667 880	115 69*	139 74*	100 47*	173 83*	157 70*	134 81*	155 72	136 74*	102 29*	172 46*	80 30*	169 41	193 42	521 690	1043 1000	1179 1092	512 647	195 268	1119 914	1430 1178	770 981	6774 6774
1 - No trust at all	418 6% ww	16 6%	57 8% i	29 5%	32 6%	67 11% zcfghi	33 5%	44 5%	24 4%	37 4%	7 10%	2 3%	3 6%	7 9%	4 5%	6 7%	3 5%	4 5%	3 10%	6 13% z	3 10%	3 7%	4 10%	26 4%	53 5%	57 5%	35 5%	7 2%	87 10% zwzyAB	80 7% w	74 8% wB	418 6%
2	285 4% RVV	10 3%	40 5% R	18 3%	29 6% g	34 6% R	24 4%	18 2%	18 3%	47 5% R	2 3%	4 6%	1%	3 4%	3 5%	7 8% I	3 4%	2 3%	4 15% zt	2 5%	1%	2 5%	2 6%	21 3%	43 4%	30 3%	35 5% V	10 4%	33 4%	60 5% V	53 5% V	287 4%
3	471 7%	11 4%	49 7%	54 10% a	35 7%	36 6%	43 7%	53 6%	40 7%	61 7%	8 11%	5 7%	3 7%	6 7%	6 9%	6 8%	4 6%	4 5%	2 8%	4 8%	2 6%	3 7%	4 9%	35 5%	57 6%	89 8%	38 6%	24 9%	74 8%	78 7%	74 8%	532 8%
4	634 9%	30 11%	68 9%	57 10%	47 9%	49 8%	69 11%	101 11%	42 7%	65 7%	6 9%	6 8%	5 10%	5 7%	9 13%	11	6 9%	8 11%	1 5%	4 9%	3 10%	6 15%	6 14%	69 10%	98 10%	125 11% zzBE	59 9%	15 5%	84 9%	112 10%	70 7%	617 9%
5	1105 16%	36 13%	130 18%	84 15%	63 13%	89 15%	103 16%	153 16%	110 19% d	149 17%	9 12%	14 19%	8 16%	17 20%	13%	18%	13 18%	10 14%	6 22%	8 18%	6 20%	20%	6 15%	99 14%	158 16%	155 14%	131 20% wy	35 13%	148 16%	210 18%	169 17%	1141
6	943 14% cEE	45 17% c	115 16% c	55 10%	89 18% c	75 13%	93 15%	123 13%	83 14%	122 14%	9 13%	11 15%	4 8%	16 19%	14 20% I	10%	13 19%	9 13%	2 6%	6 14%	3 9%	5 11%	4 9%	96 14%	167 17%	148	92 14%	39 15%	125 14%	174 15% E	100	904 13%
7	1208 18% v	54 20%	108 15%	101 18%	97 20%	129 22% b	101 16%	167 18%	112 19%	155 18%	13 19%	13 17%	12 25% m	10 12%	12 17%	14 17%	11 15%	12 17%	3 11%	9 20%	7 23% v	6 13%	4 11%	128 19%	177 18%	190 17%	100 15%	54 20%	165 18%	211 18%	182 19%	1176 17%
8	996 15% es	41 15%	93 13%	89 16% e	60 12%	52 9%	93 15% e	159 17% e	105 18% bde	152 17% e	7	11 15%	7 14%	12 15%	10 15%	11 13%	8 12%	16 22% zj	12%	3 7%	3 11%	6 15%	7 16%	128 19% zzCDE	142 14%	180 16% D	86 13%	60 23% zzACDE	125 14%	146 12%	128 13%	1010 15%
9	384 6% CC	23 8% b	30 4%	40 7%	26 5%	28 5%	36 6%	70 8% bh	24 4%	60 7%	3%	5 7%	5 11% jno	5 6%	2 3%	2 3%	4 5%	4 5%	3%	1 2%	1 3%	3%	1 4%	61 9% zzCD	57 6%	64 6%	38 6%	17 6%	33 4%	59 5%	56 6%	378 6%
10 - Trust completely	101	2 1%	19 3%	9 2%	5 1%	10 2%	7 1%	19 2%	8 1%	9 1%	4 5% zo	1 1%	1%	1 1%	:	-	1 2%	2%	1%	1%		1 2%	1%	12 2%	7	19 2%	8 1%	3 1%	17 2%	13 1%	22 2%	114 2%
Don't know	207 3%	7 2%	25 3%	22 4%	10 2%	30 5%	25 4%	22 2%	15 3%	21 2%	4 6% m	1 2%	1 2%	1 1%	1%	1 1%	2 3%	3 3%	2 8%	1 3%	2 6%	1 2%	2 5%	15 2%	36 4%	28 3%	23 4%	4 2%	20 2%	34 3%	47 5% zwzyC	170 3%
Prefer not to say	23	-	6 1%	3 1%	2	-	3 1%	-	1 *	2 *	1 1%	1 1%	-	:	:	-	2 3% z	-	-	- :	1%	- :	1 1% z	-	6 1%	5	2 *	-	3	1	5 1%	27
Mean	5.65 beorsvC DCD	5.87 e	5.44	5.74 e	5.54	5.28	5.65 e	5.97 zbdef	5.85 be	5.81 be	5.43	5.77	6.01	5.5	5.44	5.14	5.66	5.93 o	4.76	4.97	5.39	5.32	5.09	6.09 zzyACDE	5.69	5.75 CD	5.58	6.1 zzACDE	5.41	5.49	5.55	5.63
Low trust (1-3)	1174 17% gww	36 13%	146 20% gh	101 18% R	97 20% R	137 23% zafghi	100 16%	115 12%	83 14%	146 17%	16 23%	12 16%	6 13%	16 20%	13 19%	19 23%	10 15%	10 13%	9 32% z	12 26% z	5 17%	8 19%	10 25% z	82 12%	153 15%	177 16%	108 17%	41 15%	194 21% zwzy	218 19% w	201 20% zwz	1237 18%
Medium trust (4-7)	3890 57% EE	166 60%	421 57%	296 53%	296 60%	342 57%	366 58%	545 59%	347 60%	490 56%	36 53%	44 59%	28 59%	48 58%	44 63%	48 59%	44 62%	40 55%	13 44%	28 61%	18 61%	24 59%	20 48%	393 57%	600 60%	618 57%	383 59%	143 53%	522 57%	707 60% E	521 53%	3838 57%
High trust (8-10)	1481 22% esDD	66 24%	142 19%	138 25%	91 18%	89 15%	136 22%	249 27% zhde	137 23%	221 25% bde	12 18%	17 23%	12 26%	18 22%	12 18%	13 16%	13 19%	21 29%	5 16%	5 11%	4 14%	8 20%	9 21%	201 29% zzACDE	206 21%	263 24%	131 20%	80 30% 27ACDE	175 19%	218 18%	206 21%	1502 22%

Fleshook date; 99 Nbv. 150 Nbv. 250 Nbv



7 Jun 2024 Table 120

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The legal system and courts

Base: All UK adults, age 16+

		Urba	inity			IMD Quintile			Num	ber of childre	n 0-15 in house	hold	Disability red a little	ucing activity or a lot	Se	xual Orientat	ion		Reli	gion		Co	mmunity back	ground (North	ern Ireland Or	ily)	
				1 - Most				5 - Least							Straight or	Gav or	Bisexual/Oth er sexual									Prefer not to	
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	
Unweighted Total	(z) 6774	(a) 5148	(b) 1625	(c) 1282	(d) 1393	(e) 1363	(f) 1376	(g) 1360	(h) 5143	(i) 790	(j) 584	(k) 215	(I) 1548	(m) 5042	(n) 6154	(o) 184	(p) 227	(q) 2810	(r) 3311	(s) 251	(t) 257	(u) 346	(v) 273	(w)	(x) 73	(y) 22	Unwtd Total 6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
1 - No trust at all	418	348	69	130	95	72	60	61	277	81	34	19	145	268	376	12	15	201	167	15	17	7	10	-	2	•	418
	6% fghm	6%	5%	10% zefg	7% fg	5%	4%	4%	6%	9% zh	6%	9%	10% zm	5%	6%	5%	5%	6%	6%	5%	8%	8%	13% z	•	7%	2%	6%
2	285 4%	253 5%	32 2%	69 5%	61 4%	76 6%	45 3%	34 3%	204 4%	52 5%	17 3%	6 3%	92 6%	181 4%	247 4%	8 3%	17 5%	158 5%	104 4%	8 3%	5 2%	3 4%	7 9%	-	1 5%	- 1	287 4%
	bgmr	zb	276	576 g	476 g	zfg	376	376	476	376	376	376	zm	476	476	376	376	576 r	476	376	276	476	976 Z	-	376	-	476
3	471 7%	376 7%	95 7%	123 9%	88 7%	80 6%	106 8%	73 5%	356 7%	52 5%	39 6%	16 7%	130 9%	320 6%	395 7%	18 7%	38 12%	215 7%	209 7%	22 8%	16 7%	6 6%	7 9%	8%	2 8%	1 11%	532 8%
	mn			zeg									zm				zn							0.70		1170	
4	634 9%	484 9%	149 11%	126 9%	116 9%	143 11%	123 9%	125 9%	476 10%	70 7%	63 10%	20 9%	164 11%	453 9%	527 9%	24 10%	54 16%	302 9%	260 9%	31 11%	21 9%	8 9%	10 13%	1 29%	2 7%	1 19%	617 9%
	n																zn										
5	1105 16%	893 16%	213 16%	233 17%	248 18%	234 17%	204 15%	187 14%	830 17%	158 17%	79 13%	35 16%	246 17%	823 16%	993 17%	41 16%	43 13%	544 17%	461 16%	47 17%	34 15%	20 22%	11 15%	1 29%	7 27%	5%	1141 17%
	g 943	748	195	163	g 201	196	182	202	648	155	100	32	216	698	z 828	37	44	464	397	36	26	2 9	8		2	1	904
6	14%	14%	14%	162 12%	15%	15%	13%	15%	13%	16%	16%	15%	216 15%	14%	14%	15%	14%	15%	14%	13%	11%	10%	10%		7%	10%	13%
7	h 1208	957	250	213	201	248	273	272	873	177	124	32	222	954	1066	44	58	537	554	40	47	17	10		7	1	1176
,	18%	18%	19%	16%	15%	18%	20%	20%	18%	19%	20%	15%	15%	19%	18%	18%	18%	17%	19%	15%	21%	18%	13%	4%	26%	16%	17%
8	dl 996	800	196	142	212	188	cd 222	cd 231	731	137	94	27	154	zl 827	900	35	34	459	468	25	28	13	8		2	2	1010
	15%	15%	15%	11%	16%	14%	16%	17%	15%	14%	15%	12%	10%	16% zl	15%	14%	10%	14%	16%	9%	12%	14%	10%	7%	9%	28%	15%
9	cls 384	299	85	59	59	72	87	108	307	28	37	11	58	313	334	27	14	193	25 151	17	22	4	1	•		-	378
	6% ilv	6%	6%	4%	4%	5%	6%	8% zcde	6%	3%	6%	5%	4%	6%	6%	11%	4%	6%	5%	6%	10%	5%	1%	6%	-	-	6%
10 - Trust completely	101	72	29	26	20	19	17	19	80	8	7	5	19	78	91	2	-	31	58	5	3	1	•	•	•	•	114
	1% 0	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	2%	1%	-	1%	2% 20	2%	1%	1%	•	2%	2%	2%	2%
Don't know	207	174	33	56	47	19	38	47	137	34	10	14	37	145	169	2	9	86	77	24	8	4	4	1	•	•	170
	3% en	3%	2%	4% e	3% e	1%	3%	3% e	3%	4%	2%	6% zhj	2%	3%	3%	1%	3%	3%	3%	9% zqr	4%	4%	6%	16%	2%	2%	3%
Prefer not to say	23	18	5	6	9 1%	2	4	1	10	1	6 1%	1	2	14	18	-	-	4	8	4 2%	:	:	:	-	-	4%	27
	hq			·	176			•			176 h		Ť		•	-	-			ZQr		·		-	-	476	·
Mean	5.65 cilpv	5.62	5.8 za	5.22	5.55 c	5.62 C	5.84 zcde	6.03 zcde	5.69	5.46	5.82	5.5	5.12	5.82 zl	5.68 D	5.89	5.25	5.59	5.76 zq	5.53	5.78	5.48	4.62	5.22	5.28	5.91	5.63
Low trust (1-3)	1174	977	196	322	244	228	211	169	837	185	90	41	368	769	1018	37	70	575	480	44	38	16	24	•	5	1	1237
	17% bgm	18% zb	15%	24% zdefe	18% g	17% g	16%	12%	17%	19%	15%	19%	25% zm	15%	17%	15%	21%	18%	16%	16%	17%	18%	31% zu	8%	20%	13%	18%
Medium trust (4-7)	3890	3083	806	735	766	821	782	785	2827	560	366	119	847	2928	3413	147	200	1846	1672	153	127	54	40	3	18	4	3838
	57%	57%	60%	55%	57%	61% zc	58%	58%	57%	59%	60%	55%	57%	58%	57%	59%	61%	58%	57%	56%	56%	59%	51%	61%	68%	51%	57%
High trust (8-10)	1481 22%	1171 22%	310 23%	228 17%	290 21%	279 21%	325 24%	358 26%	1117 23%	173 18%	139 23%	43 20%	231 16%	1219 24%	1325 22%	65 26%	48 15%	683 21%	678 23%	48 17%	53 23%	17 19%	9 12%	1 15%	3 10%	2 30%	1502 22%
	cilpv	22%	23%	1/%	21% C	21%	24% C	zcde	25% zi	16%	23%	20%	10%	Z4% zl	22% 2p	26% p	15%	21%	23% Z	1/%	25%	19%	12%	15%	10%	30%	22%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-600725-101
Filename: 24-000725, WAIZ - 2405095, WBI, wtd \_v8\_ Intlbe\_UK
Proportions/Means: Columns Tested Krist level - 1-26h - 1-24fe/Hft - 24hh/l/h - 24/lm - 1/ho/p - 24gh/s/t - 24u/v/w/s/y
Overlap formulae used. \* small base: \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 121

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The news media (e.g. TV, radio, newspapers)
Base: All UK adults, age 16+

		Ge	nder					Age						Age (Nets)					Ft	nnicity				Workin	g status	
								Age						Age (New)		White (including	Ethnic minorities (excluding			Mixed/multip				WO.K.II	Status	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	White minorities) (o)	White minorities) (p)	Asian (q)	Black (r)	le ethnic group (s)	Other ethnicity (t)	Other white (u)	(v)	Working full- time (w)	Not working full-time (x)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
1 - No trust at all	884 13%	429 13%	442 13%	72 8%	176 15%	183 17%	141 12%	154 15%	90 11%	68 10%	65 10%	3 6%	248 12%	324 15%	312 12%	729 12%	138 17%	65 18%	34 18%	13 14%	26 14%	48 14%	681 12%	426 15%	449 12%	924 14%
2	644 10% gn	323 10%	313 9%	77 9%	chij 119 10%	zcfhij 116 11%	126 11%	zchij 81 8%	71 8%	54 8%	48 7%	6 10%	196 10%	242 11%	206 8%	557 10%	83 10%	29 8%	11 6%	14 16%	28 14%	41 12%	516 9%	308 11%	334 9%	640 9%
3	837 12%	375 11%	459 13%	85 10%	148 13%	gj 122 12%	gij 142 12%	129 13%	117 14%	94 13%	87 13%	7 13%	233 12%	264 12%	339 13%	740 13%	91 11%	42 12%	21 11%	11 12%	18 9%	44 13%	696 13%	354 12%	480 13%	868 13%
4	926 14%	421 13%	493 14%	139 16%	149 13%	130 12%	171 15%	156 15%	120 14%	61 9%	58 9%	4 7%	288 14%	301 14%	337 13%	823 14%	93 11%	37 10%	28 14%	18 20%	10 5%	41 12%	782 14%	404 14%	517 14%	942 14%
5	1298 19% agi	562 17%	736 21% za	141 16%	188 16%	225 21% dg	224 20%	168 16%	181 22% zdg	172 24% zcdg	160 24% zcdg	13 23%	329 16%	449 21%	521 20% zl	1154 20% z	135 16%	57 16%	34 18%	10 11%	33 17%	64 18%	1090 20%	557 19%	740 19%	1300 19%
6	841 12% bfm	473 14% zb	364 11%	175 20% zdefghi	135 12%	112 11%	118 10%	125 12%	102 12%	73 10%	68 10%	5 9%	310 15% zmn	231 11%	300 12%	724 12%	107 13%	38 11%	20 10%	12 14%	37 19%	38 11%	687 12%	361 12%	479 13%	802 12%
7	746 11%	380 12%	356 10%	j 87 10%	120 11%	88 8%	129 11%	124 12%	92 11%	106 15%	96 15%	10 18%	207	217 10%	322 13%	643 11%	95 11%	41 12%	21 11%	11 12%	22 11%	40 11%	604 11%	289 10%	454 12%	730 11%
8	ew 376 6%	220	156 5%	55 6%	59 5%	28	64 6%	e 59 6%	47	zeh 63 9%	ze 58 9%	6	115 6%	92	zm 169 7%	337 6%	33 4%	17	11 6%	-	5	16 4%	322 6%	152 5%	w 222 6%	371 5%
9	bems 91 1%	zb 46 1%	45 1%	e 15 2%	e 11 1%	24 2%	e 6 1%	e 11 1%	e 11 1%	zdefgh 13 2%	zdefgh 12 2%	e 2 3%	26 1%	30 1%	zm 36 1%	s 79 1%	10 1%	6 2%	s 1 *	-	3 1%	5 2%	5 74 1%	32 1%	59 2%	87 1%
10 - Trust completely	f 26 *	16	10	2	9	zf 4	5	1 *	5 1%	f -	f -	-	11 1%	9	6	15	6 1%	4 1%	2 1%	-	-	-	15	12	14	24
Don't know	80 1%	32 1%	45 1%	28 3%	24 2%	9 1%	5	6 1%	4 1%	3 *	3 1%	-	51 3%	15 1%	14 1%	43 1%	35 4%	zov 14 4%	0 10 5%	2 2%	10 5%	11 3%	32 1%	25 1%	49 1%	61 1%
Prefer not to say	fghmnov 24 +	5	16	zefghij 2 *	fgh 5 +	4	4	4	1 *	4	4 1%	-	7 *	8	8	17 •	6 1%	3 1%	20V 1 *	÷	2 1%	20V - -	17	2	19	25
Mean	4.38 bemsw	4.48 zb	4.31	4.71 zdefg	4.22	4.07	4.31	4.33	4.48 de	4.78 zdefgh	4.76 zdefgh	5.01 de	4.43 m	4.19	4.5 zm	4.4	4.23	4.26	4.27	3.87	4.3	4.23	4.41 s	4.25	4.49 zw	4.33
Low trust (1-3)	2366 35% cinx	1126 34%	1214 35%	235 27%	443 39% chij	421 40% zchij	409 36% ci	363 36% ci	278 33%	216 30%	201 30%	16 29%	678 34%	830 38% zIn	858 33%	2026 35%	312 38%	135 38%	67 34%	38 42%	72 37%	133 38%	1893 34%	1088 37% zx	1262 33%	2432 36%
Medium trust (4-7)	3811 56% dpq	1835 56%	1949 57%	542 62% de	592 52%	555 53%	642 57%	573 56%	494 59% de	413 58%	382 58%	31 58%	1134 56%	1197 55%	1480 58% z	3345 57%	429 52%	173 49%	103 53%	50 56%	103 53%	183 53%	3162 57%	1611 55%	2190 57%	3774 56%
High trust (8-10)	493 7% bems	281 9% zb	211 6%	72 8%	79 7%	56 5%	75 7%	71 7%	63 7%	76 11% zdefgh	69 11% zefg	7 13%	151 7%	132 6%	210 8% zm	2pq 432 7% 5	49 6% s	28 8% ps	14 7%		8 4%	21 6% 5	zpq 411 7% s	196 7%	295 8%	482 7%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Jopsof, INZ-000725-0]
Filename: 24-000725, WANE, 2405095, WBI, wdd\_v8\_IntUke\_UK
Proportions/Means: Columns Tested (5x risk level) - z/a/b - z/c/d/e/t/g/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 122

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The news media (e.g. TV, radio, newspapers)

Base: All UK adults, age 16+

					Education					Tenure			Annual hour	ehold income			Cou	ntry		E.	gland region (N	lot)	_
					Luucauoli					renure			Annual Hous	Choic income			Cou	,		EI	braria region (IV		+
		Graduates (Degree/Mas ter/PhD/abo	Non-	Other Higher Education below	A-level or	GCSE/ O- Level/ CSE/ NVQ12/	Another type of qualification (vocational/p rofessional/f	No formal	Owned outright/	Rent from	Rent from council/ housing	Up to	£26,000 up	£52,000 up	£100,000 and				Northern				
	Total	ve)	graduates	degree level	equivalent	equivalent	oreign)	qualifications	mortgage	landlord	association	£25,999	to £51,999	to £99,999	above	England	Scotland	Wales	Ireland	North	Midlands	South	
Unweighted Total	(z) 6774	(a) 2447	(b) 4245	(c) 836	(d) 1326	(e) 1443	(f) 366	(g) 274	(h) 5266	(I) 659	633	(k) 1307	2114	(m) 1431	(n) 574	(o) 4418	(p) 1109	(q) 531	(r) 716	(s) 1207	(t) 853	(u) 2358	Unwtd Total 6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
1 - No trust at all	884 13% afhmnu	197 10%	666 14% zaf	115 14% af	223 13%	247 15% zaf	29 9%	52 20%	561 12%	135 15%	151 21%	198 15%	260 13% mn	145 10%	55 9%	719 13%	89 16%	45 14%	32 17%	224 14%	169 15%	326 11%	924 14%
2	644	171	465	79	205	140	20	zabdf 21	462	92	zhi 72	mn 146	201	133	43	544	53	30	20 18	166	u 112	266	640
	10%	8%	10% f	10%	12% zabef	9%	6%	8%	10%	10%	10%	11% n	10%	9%	7%	10%	9%	9%	10%	11%	10%	9%	9%
3	837 12%	261 13%	571 12%	90 11%	184 11%	211 13%	43 13%	44 17% cd	636 13% zi	78 9%	96 13%	162 12%	247 13%	181 13%	80 13%	694 12%	76 13%	43 13%	25 13%	205 13%	113 10%	376 12%	868 13%
4	926 14%	278 14%	645 14%	100 12%	244 15%	225 14%	44 14%	32 12%	661 14%	143 16%	88 12%	162 12%	255 13%	223 16%	80 13%	773 14%	77 14%	50 15%	26 14%	233 15%	160 15%	380 13%	942 14%
5	1298 19%	378 19%	913 20%	164 20%	300 18%	330 21%	75 23%	44 17%	951 20%	159 17%	137 19%	254 20%	396 20%	266 19%	120 19%	1090 19%	116 20%	59 18%	34 18%	258 16%	241 22% s	591 20%	1300 19%
6	841 12% bgjkt	320 16% zbcdeg	510 11%	84 10%	184 11%	187 12%	37 11%	18 7%	616 13%	123 13%	65 9%	124 10%	222 11%	201 14% k	94 15% kl	711 12%	63 11%	47 14%	20 11%	183 12%	106 10%	422 14% zt	802 12%
7	746 11% ej	250 12%	492 11% e	95 12%	203 12% e	123 8%	46 14% e	25 10%	563 12% zj	94 10%	52 7%	135 10%	233 12%	165 12%	91 15% zk	652 11%	51 9%	27 8%	15 8%	158 10%	107 10%	388 13% zs	730 11%
8	376 6%	128 6%	247 5%	49 6%	80 5%	80 5%	26 8%	11 4%	288 6% zi	56 6%	23 3%	66 5%	103 5%	81 6%	37 6%	321 6%	27 5%	15 5%	12 6%	86 5%	58 5%	176 6%	371 5%
9	91 1%	30 1%	58 1%	9 1%	24 1%	17 1%	3 1%	5 2%	66 1%	17 2%	6 1%	28 2% z	27 1%	16 1%	11 2%	79 1%	5 1%	4 1%	3 2%	14 1%	8 1%	58 2% z	87 1%
10 - Trust completely	26 *	9	16 *	5 1%	1 *	8 1%	2 1% d	-	14	5 1%	4 1%	11 1%	9	3	2	23	3 1%	*	-	13 1%	2	8	24
Don't know	80 1% ahlm	12 1%	58 1%	13 2% a	17 1%	20 1%	2 1%	7 3% a	31 1%	9 1%	20 3% zh	15 1% m	10	4	5 1%	71 1%	4 1%	3 1%	2 1%	31 2% zu	13 1%	27 1%	61 1%
Prefer not to say	24 * h	4	14	8 1% zabd	1	5 *	-	:	11	:	1	2 *	5	2 *	3	17	5 1% zo	1 *	1	5 *	4	7	25
Mean	4.38 begjprt	4.64 zbcdeg	4.28 g	4.37 g	4.28	4.19	4.76 zbcdeg	3.95	4.46 zj	4.4 j	3.82	4.25	4.36	4.5 k	4.76 zklm	4.42 pr	4.18	4.24	4.15	4.25	4.2	4.59 zst	4.33
Low trust (1-3)	2366 35% afhnu	629 31%	1702 37%	284 35%	612 37% af	598 37% af	93 28%	116 45%	1659 34%	306 34%	319 45%	506 39%	708 36%	460 32%	178 29%	1956 34%	217 38%	118 36%	74 40%	595 38%	394 36%	968 32%	2432 36%
Medium trust (4-7)	3811 56% bgjkrs	1226 60% zbceg	zaf 2560 55% g	442 55%	931 56%	866 54%	203 62% beg	zabcdf 119 46%	2791 57% zj	518 57%	zhi 340 48%	zmn 675 52%	1106 56%	855 60% zk	385 62% zk	3227 57%	307 54%	183 56%	20 95 51%	832 53%	614 56%	1781 59% zs	3774 56%
High trust (8-10)	493 7%	166 8%	322 7%	63 8%	105 6%	106 7%	31 10%	16 6%	368 8%	78 9%	33 5%	104 8%	139 7%	100 7%	51 8%	423 7%	35 6%	19 6%	15 8%	113 7%	68 6%	242 8%	482 7%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 12-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_intUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/t/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The news media (e.g. TV, radio, newspapers)

Base: All UK adults, age 16+

						Washington to																										
ı						England region	<del></del>		1					Scotla	nd region		1			N.	regions (NUT	(53)			1		NS Area super	group (LA Leve	1)			
	Total	North East (a)	North West	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East	South West	London (i)	Central Scotland	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (v)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolita n (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	Unwtd Total
Unweighted Total	6774	209	569	429	409	444	514	670	507	667	115	139	100	173	157	134	155	136	102	172	80	169	193	521	1043	1179	512	195	1119	1430	770	6774
Weighted Total	6774	274	741	562	495	598	630	931	583	880	69*	74*	47*	83*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
1 - No trust at all	884 13% ww	36 13%	115 16% fhi	73 13%	66 13%	103 17% zfghi	64 10%	109 12%	60 10%	93 11%	10 14%	11 14%	5 10%	15 18%	13 18%	10 12%	11 15%	15 21% z	4 15%	11 23% z	6 21%	5 13%	6 13%	60 9%	122 12%	124 11%	76 12%	31 11%	132 14% w	167 14% w	174 18% zwzyA	924 14%
2	644 10%	25 9%	97 13% zceh	44 8%	46 9%	66 11%	59 9%	81 9%	47 8%	79 9%	9 13%	4 6%	2 3%	5 6%	8 12%	12 15% kl	6 8%	6 8%	4 14%	4 10%	1 5%	5 11%	3 8%	52 8%	101 10%	99 9%	66 10%	16 6%	107 12% zwzBD	98 8%	104 11%	640 9%
3	837 12%	25 9%	98 13%	82 15% d	43 9%	70 12%	76 12%	113 12%	95 16% zadi	91 10%	9 14%	7 9%	7 14%	9 11%	9 13%	14 17%	13 18%	8 11%	4 13%	6 13%	3 10%	7 18%	5 11%	97 14%	120 12%	164 15% zzE	73 11%	25 9%	114 12%	148 13%	96 10%	868 13%
4	926 14%	59 22% zbcfghi	96 13%	77 14%	71 14%	89 15%	87 14%	120 13%	73 12%	100 11%	5 8%	11 15%	7 15%	13 16%	13 19% i	9 11%	7 10%	11 15%	3 10%	4 8%	5 17%	6 15%	8 19% s	72 10%	147 15%	146 13%	87 13%	31 11%	138 15% w	181 15% w	124 13%	942 14%
5	1298 19%	35 13%	128 17%	94 17%	119 24% zabcg	121 20%	134 21% a	162 17%	119 20%	176 20%	18 26%	13 18%	14 30% zno	15 18%	11 16%	14 17%	17 23%	13 18%	6 21%	8 18%	6 20%	7 17%	6 15%	130 19%	173 17%	227 21%	145 22%	44 16%	162 18%	229 19%	187 19%	1300 19%
6	841 12%	40 15%	86 12%	58 10%	50 10%	56 9%	84 13%	109 12%	87 15% e	141 16% zcde	5 8%	10 14%	3 6%	14 16% q	11 15%	7 9%	8 12%	5 6%	3 11%	8 17% u	2 8%	3 7%	4 9%	98 14%	134 13%	122 11%	75 12%	50 19% zzyADE	114 13%	139 12%	108 11%	802 12%
7	746 11% nCC	24 9%	67 9%	66 12%	57 12%	49 8%	74 12%	148 16% zabeh	57 10%	108 12%	4 6%	12 16% jn	6 12%	7 9%	3 4%	8 9%	5 7%	6 9%	3 11%	4 8%	3 9%	3 7%	3 8%	99 14% zzCD	106 11%	125 11%	72 11%	34 13%	78 9%	121 10%	110 11%	730 11%
8	376 6% EE	21 8%	31 4%	35 6%	31 6%	28 5%	32 5%	61 7%	33 6%	51 6%	5 7%	6%	3 7%	2%	2 2%	3 4%	3 4%	5 7%	1 5%	3%	2 5%	2 6%	5 12% zs	52 8% E	70 7%	55 5%	30 5%	22 8% E	41 4%	73 6% E	32 3%	371 5%
9	91 1% e	1%	6 1%	6 1%	7 1%	1	11 2% e	17 2% e	8 1%	22 3% ze	-	:	- :	:	:	1 2%	1%	3 4% z	2%			2 5% zs	1 2%	17 2% D	6 1%	17 2%	8 1%	11 4% zzCD	8 1%	9 1%	14 1%	87 1%
10 - Trust completely	26	4 1% z	4 1%	5 1%	-	2	1 *	3	*	*	2 3% z	-	1 2% z	-	-	-	-	-	-	-	-	-	-	3 *	÷	2 *	1 *	*	9 1% zz	3 *	7 1%	24
Don't know	80 1% yy	3 1%	10 1%	18 3% zdfgh	3 1%	10 2%	5 1%	8 1%	2 *	11 1%	1 1%	1 1%	-	1 2%	:	1 1%	:	-			1 5% zs	1%	1 2%	10 1%	18 2%	5	9 1%	3 1%	10 1%	7 1%	19 2% yD	61 1%
Prefer not to say	24	-	3 *	3	1	3 1%	2 *	-	1 *	3	1 1%	1 1%	-	:	:	2 2% z	2 3% z	-	-	:	1%	-	1%	-	4	5	4 1%	-	*	2 *	6 1%	25
Mean	4.38 bensCEC E	4.45 e	4.06	4.41 be	4.45 be	3.99	4.53 be	4.61 zbe	4.48 be	4.68 zbe	4.2	4.56 n	4.71 n	4.12	3.76	4.04	4.11	4.12	4.18	3.87	4.04	4.18	4.47	4.82 zzyACDE	4.39	4.4	4.39	4.93 zzyACDE	4.18	4.33	4.16	4.33
Low trust (1-3)	2366 35% iBB	86 31%	310 42% zadfghi	199 35%	155 31%	239 40% dfgi	199 32%	303 33%	202 35%	264 30%	28 41%	21 29%	13 27%	29 35%	30 43% kl	36 45% kl	29 40%	30 41%	12 41%	21 46% z	10 35%	17 42%	14 33%	209 30%	343 34%	387 35%	215 33%	72 27%	352 39% zwzB	413 35%	373 38% wB	2432 36%
Medium trust (4-7)	3811 56% bu	159 58%	377 51%	296 53%	298 60% b	316 53%	380 60% b	539 58% b	336 58%	526 60% b	33 48%	47 63% jo	30 63% o	50 60%	38 54%	38 46%	37 52%	36 48%	15 52%	23 51%	16 54%	19 47%	21 51%	399 58%	559 56%	620 57%	379 59%	160 60%	492 54%	670 57%	529 54%	3774 56%
High trust (8-10)	493 7%	27 10%	41 5%	46 8%	38 8%	30 5%	44 7%	80 9%	42 7%	75 9%	7 10%	4 6%	4 9%	2 3%	2 2%	5 6%	4 5%	8 11% mn	2 6%	2 3%	2 5%	4 10%	6 14% zs	72 10% zzACE	77 8%	75 7%	39 6%	34 13% zzyACDE	58 6%	85 7%	54 5%	482 7%

Fleshook date; 99 Nbv. 150 Nbv. 250 Nbv

7 Jun 2024 Table 124

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The news media (e.g. TV, radio, newspapers)

# Base: All UK adults, age 16+

													Disability red	ucing activity													
		Urb	nity			IMD Quintile			Num	ber of children	0-15 in house	hold	a little	or a lot	Sex	cual Orientati	on Bisexual/Oth		Reli	gion		Co	ommunity back	round (North	ern Ireland On	ly)	
				1 - Most				5 - Least							Straight or	Gay or	er sexual/Oth									Prefer not to	1
	Total (z)	Urban (a)	Rural (b)	deprived (c)	2 (d)	3 (e)	4 (f)	deprived (g)	0 (b)	1 (1)	2	3+ (k)	Yes	No (m)	Heterosexual (n)	Lesbian (o)	orientation (p)	No religion (q)	Christian	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	say (v)	Unwtd Total
Unweighted Total	6774	(a) 5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	(P) 227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
1 - No trust at all	884	733	152	252	195	158	147	132	622	125	77	52	264	583	757	27	66	439	331	56	25	14	16	1	6	2	924
	13% fgmnr	14%	11%	19% zdefg	14% fo	12%	11%	10%	13%	13%	13%	24% zhij	18% zm	11%	13%	11%	20%	14%	11%	20% zart	11%	16%	21%	30%	22%	24%	14%
2	644	531	112	2deig 144	162	149	96	93	430	106	81	24	152	485	587	19	27	324	246	34	19	8	8	1	1		640
	10% fghr	10%	8%	11% fg	12% zfe	11% fg	7%	7%	9%	11%	13% zh	11%	10%	10%	10%	7%	8%	10%	8%	12%	8%	8%	10%	20%	6%	-	9%
3	837	677	160	183	159	168	170	157	640	100	57	30	180	627	742	29	40	398	366	35	22	12	10	•	6	1	868
	12%	12%	12%	14%	12%	12%	13%	12%	13% zi	11%	9%	14%	12%	12%	12%	12%	12%	12%	13%	13%	10%	13%	13%	9%	22%	13%	13%
4	926	744	183	177	190	176	187	197	685	131	76	25	243	655	801	28	64	443	407	34	26	12	10	٠	3	2	942
	14% m	14%	14%	13%	14%	13%	14%	14%	14%	14%	12%	12%	16% zm	13%	13%	11%	20%	14%	14%	12%	11%	13%	13%	6%	10%	27%	14%
5	1298	993	305	242	243	273	265	276	922	201	132	37	270	996	1167	56	40	593	603	43	41	18	13	•	4	•	1300
	19% ap	18%	23% za	18%	18%	20%	20%	20%	19%	21%	22%	17%	18%	20%	20% ZD	22%	12%	19%	21%	16%	18%	19%	17%	10%	14%	3%	19%
6	841	671	170	135	176	164	176	190	620	109	86	22	162	657	720	38	40	399	356	26	39	12	7	•	2	1	802
	12% C	12%	13%	10%	13%	12%	13%	14%	13%	11%	14%	10%	11%	13%	12%	15%	12%	13%	12%	9%	17%	13%	9%	3%	7%	13%	12%
7	746	591	155	113	120	154	164	196	581	86	59	16	117	610	660	28	36	336	351	17	30	9	5	1	1	-	730
	11% cdl	11%	11%	8%	9%	11% C	12% cd	14% zcd	12%	9%	10%	8%	8%	12% zl	11%	11%	11%	11%	12% 25	6%	13%	10%	7%	22%	3%	-	11%
8	376	302	74	37	62	74	113	90	283	58	26	8	49	319	334	19	9	173	174	6	11	5	6	-	4	1	371
	6% cl	6%	5%	3%	5%	5% C	8% zcde	7% c	6%	6%	4%	4%	3%	6% zl	6%	8%	3%	5%	6%	2%	5%	5%	8%	-	15%	15%	5%
9	91	67	24	14	21	17	26	12	81	6	4	1	24	66	77	6	4	41	41	3	6	1	2	-	-	•	87
	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	•	2%	1%	1%	3%	1%	1%	1%	1%	3%	1%	2%	-	-	3%	1%
10 - Trust completely	26	21	5	15	3	2	2	5	17	3	5	1	6	16	20	-	-	9	12	3	1	-	-	-	-	-	24
			•	1% zdef	•	•	•	•	•	•	1%	•		•		-	-		•	1%	•	-	-	-	-	-	·
Don't know	80	75	5	30 2%	22 2%	7	10 1%	12 1%	33	25 3%	8 1%	1	15	49	62 1%	1	1	27	23	12	6	1	1	-	•	*	61
	1% behmnr	1% zb		2% zefg	2% e		1%	1%	1%	3% zh	1%		1%	1%	1%			1%	1%	4% zqr	3% gr	1%	1%	-	1%	2%	1%
Prefer not to say	24	16	7 1%	5	5	9 1%	4	2	15	3	1	1	3	12	16	-	-	11	5	4 2%	:		:	-	-	-	25
	mn		176			176		•					•			-	-	,		Zqr				-	-	-	· 1
Mean	4.38 acdklps	4.35	4.53 za	3.94	4.19 c	4.39 c	4.67 zcde	4.71 zcde	4.45	4.29 k	4.31 k	3.7	4.01	4.5 zl	4.38	4.71	3.99	4.31	4.52	3.74	4.7	4.27	4.01	3.44	3.98	4.22	4.33
	v		Zd		C	· ·	zcue	zcae	ZK	K	K			ZI	Р	р		5	zqs		qs						
Low trust (1-3)	2366 35%	1942 36%	424 31%	580 43%	516 38%	475 35%	413 30%	381 28%	1693 34%	331 35%	215 35%	107 49%	596 40%	1695 33%	2085 35%	75 30%	132 40%	1161 36%	943 32%	125 46%	67 29%	34 37%	34 43%	2 59%	13 50%	3 36%	2432 36%
	bfgmr	zb	31/0	zdefg	zfg	fg	30%	20/0	34/0	33/6	33/6	zhij	zm	3370	33/6	33/8	-0.0	r	5270	zqrt	23/0	3776	2	3376	55/6	33/6	30/6
Medium trust (4-7)	3811 56%	2999 55%	812 60%	666 49%	728 54%	767 57%	792 58%	858 63%	2807 57%	527 55%	353 58%	101 46%	792 53%	2918 57%	3347 56%	150 60%	181 55%	1771 55%	1716 59%	120 44%	136 60%	51 56%	35 45%	2 41%	9 34%	3 44%	3774 56%
	acklsv	3376	28	4376	34/6	c	C C	zcde	k		k	40%	3376	zl	30%	55/6	3370	S S	zqs	44/0	S S	30%	4370	/0	34/0	44/0	
High trust (8-10)	493 7%	390 7%	103 8%	66 5%	85 6%	94 7%	141 10%	108 8%	381 8%	67 7%	35 6%	9 4%	79 5%	401 8%	431 7%	26 10%	13 4%	223 7%	227 8%	12 4%	18 8%	6 6%	8 10%	-	4 15%	1 18%	482 7%
	7% cl	/76	876	376	076	/76	zcde	8% C	876	/76	076	476	376	8% zl	/76	10% P	476	/76	676	476	676	076	10%	•	15%	1076	/76

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 22-600725-01
Filename: 24-000725 WAVE 2405095 WBI wtd v8 IntUse UK
Proportions/Mems: Columns Tested (5% risk level) - 17th>- 1/c/dpe/lf/2 - z/h/h/l/k - z/l/m - 1/n/o/p - 1/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 125

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Social media (e.g. Facebook, Instagram, Twitter, YouTube, TikTok)

Base: All UK adults, age 16+

		Ge	nder					Age						Age (Nets)					Eth	inicity				Workin	g status	
								-									Ethnic									
																White	minorities									
																(including	(excluding			Mixed/multip	0			W	Nataldaa	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	75-84	85+	16-34	35-54	55+	White minorities)	White minorities)	Asian	Black	le ethnic group	Other ethnicity	Other white	White British	Working full- time	Not working full-time	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
1 - No trust at all	1643 24%	865 26%	763 22%	99 11%	233 20%	244 23%	261 23%	286 28%	270 32%	251 35%	234 35%	17 32%	332 16%	505 23%	807 31%	1468 25%	154 19%	60 17%	40 21%	21 23%	33 17%	73 21%	1395 25%	694 24%	941 25%	1828 27%
	bcdlpq	zb	22/0	11/0	C C	C C	C C	zcdef	zcdefg	zcdefg	zcdefg	C C	10%	1	zlm	zpq	13/0	1770	21/0	23/0	1770	21/6	zpq	2470	2370	2776
2	967	483	472	52	151	155	189	155	152	113	106	7	202	344	420	875	79	35	19	12	12	63	812	419	542	1068
	14%	15%	14%	6%	13%	15%	17%	15%	18%	16%	16%	13%	10%	16%	16%	15%	9%	10%	10%	13%	6%	18%	15%	14%	14%	16%
	clpq				c	c	ZC	c	zcd	c	c			zl	zl	zpq						pqrt	pq			
3	1204 18%	579 18%	614 18%	109 12%	200 18%	197 19%	226 20%	199 20%	147 18%	126 18%	120 18%	6 11%	309 15%	423 19%	472 18%	1084 18%	114 14%	41 12%	21 11%	16 17%	36 18%	68 19%	1017 18%	576 20%	626 16%	1220 18%
	cpqrx	10/0	1070	1270	10/0	C C	C C	20% C	C C	10/0	C C	1176	1370	7	10/0	zpqr	14/0	1276	11/0	1770	10/0	qr	zpqr	20% ZX	10%	10/0
4	1024	445	574	180	170	173	184	137	97	83	76	7	350	358	317	891	115	49	23	9	35	67	824	464	558	940
	15%	14%	17%	20%	15%	17%	16%	13%	12%	12%	12%	12%	17%	16%	12%	15%	14%	14%	12%	10%	18%	19%	15%	16%	15%	14%
	ahijn		za	zghij		hij	hij						n	n												
5	977	439	533	187	183	139	145	142	106	77	69	7	370	283	324	826	143	70	30	22	21	23	802	396	579	905
	14% hijmnu	13%	16% z	21% zefghij	16%	13%	13%	14%	13%	11%	11%	14%	18% zmn	13%	13%	14%	17% u	20% zopuv	15%	24% zotuv	11%	7%	15% ou	14%	15%	13%
6	397	184	210	100	78	56	71	45	28	19	16	3	178	127	93	317	80	38	20	-	21	24	292	182	213	352
	6%	6%	6%	11%	7%	5%	6%	4%	3%	3%	2%	5%	9%	6%	4%	5%	10%	11%	11%	-	11%	7%	5%	6%	6%	5%
	ghijnos			zdefghi	hij	ij	hij						zmn	n		s	zosv	zosv	zosv		s	s	s			
	v			j																						
7	269	165	103	87	66	34	34	19	15	13	12	2	154	68	47	204	64	22	20	7	15	20	184	108	160	200
	4% bghijmn	5% zb	3%	10% zefghij	6% zefghij	3%	3%	2%	2%	2%	2%	3%	8% zmn	3% n	2%	3%	8% zov	6% zov	10% zov	8% ov	7%	6%	3%	4%	4%	3%
	ov	20		Zeigiiij	zeigiiij								211111	"			200	200	200	OV.						
8	94	35	58	25	23	22	10	7	4	3	3		48	32	14	64	27	13	7	1	6	1	63	33	61	79
	1%	1%	2%	3%	2%	2%	1%	1%	•		1%	-	2%	1%	1%	1%	3%	4%	3%	1%	3%		1%	1%	2%	1%
	ghnov			fghij	gh	ghij							zn	n			zouv	zouv	zouv							
9	20	6	14	3	2	10 1%	-	3	1	1	1		5	10	5	14	6 1%	4 1%	1	-	1 1%	-	14	6	14	18
						zfh	-										1/0	ZOV	1/0		170	-				
10 - Trust completely	28	18	9	11	11	4	2	1	-		•	-	21	6	1	14	8	4	4	1	-	-	14	19	8	21
	•	1%	•	1%	1%		•	•	-			-	1%	•	•	•	1%	1%	2%	1%	-	-		1%		
	gnovx			gh	gh								zmn				ov	ov	zouv			_		x		
Don't know	128 2%	54 2%	72 2%	24 3%	20 2%	9 1%	10 1%	19 2%	20 2%	27 4%	21 3%	5 10%	44 2%	19 1%	66 3%	92 2%	34 4%	14 4%	6 3%	2%	11 6%	7 2%	85 2%	23 1%	99 3%	120 2%
	efmovw	276	270	576 f	270	176	176	276 f	ef	zefg	376 ef	zcdefgh	276 M	176	2m	276	476 ZOV	476 ZOV	376	276	20V	270	276	176	376 ZW	276
											•	j														
Prefer not to say	21	6	12	3	5	5	3	4	•	•	•	-	9	8	5	14	7	2	3		2	1	13	2	14	23
		•	•	•	•	•	•	•	•	•	•	-	•		•	•	1%		1%	-	1%	•	•	•	•	•
Mean	3.27	3.2	3.34	4.37	3.56	3.3	3.16	2.96	2.74	2.64	2.63	2.88	3.91	3.23	2.8	3.17	ov 3.93	4.04	zov 4.02	3.41	3.89	3.19	3.17	3.26	3.27	3.08
IVICALI	ghijnov	3.2	3.34 za	4.37 zdefghi	zefghij	3.3 ghij	3.16 ghij	2.96 hij	2.74	2.04	2.03	2.00	zmn	3.23 N	2.0	3.17	3.93 ZOSUV	20SUV	ZOUV	3.41	zouv	3.19	3.17	3.20	3.27	3.06
	Builings			jk	reiginj	8111	9,,,1	,					211111				20304	20304	2001		1004					
Low trust (1-3)	3814	1927	1849	260	584	596	676	640	569	489	459	30	844	1272	1699	3428	348	137	81	48	82	204	3224	1689	2109	4116
	56%	59%	54%	30%	51%	57%	60%	63%	68%	69%	70%	56%	42%	58%	66%	58%	42%	39%	42%	54%	42%	59%	58%	58%	55%	61%
	bcdlpqr †	zb			Ċ	С	zcd	zcde	zcdefg	zcdefg	zcdefg	c		zl	zlm	zpqrt				pq		pqrt	zpqrt			
Medium trust (4-7)	2668	1233	1420	554	498	401	434	343	246	192	173	18	1051	836	781	2237	402	179	93	38	92	135	2102	1150	1510	2397
	39%	38%	41%	63%	44%	38%	38%	34%	29%	27%	26%	34%	52%	38%	30%	38%	48%	51%	48%	42%	47%	39%	38%	39%	40%	35%
	ghijnov		za	zdefghi	ghij	ghij	ghij	hij					zmn	n			zouv	zouv	zov							
				jk																						
High trust (8-10)	142	59	82	38	36	36	12	11	5	5	5	-	74	48	20	93	41	21	11	1	8	1	91	58	83	118
	2% fghijno	2%	2%	4% zfghij	3% fghij	3% zfghij	1%	1%	1%	1%	1%	-	4% 20	2% n	1%	2%	5% zouv	6%	6% zouv	1%	4%	•	2%	2%	2%	2%
	ignijno			zignij	ignij	zigliij							211	n n			2000	zouv	2000					l		

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Japos IN 124-000725- UNI 124-000725- UNI 124-00725- UNI 1



7 Jun 2024 Table 126

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Social media (e.g. Facebook, Instagram, Twitter, YouTube, TikTok)

Base: All UK adults, age 16+

					Education				1	Tomuse			Annual k	ehold income			C	mbor			aland rasia- (*)	int)	1
		<del>                                     </del>			Education				-	Tenure			Annual nous	enola income			Cou	nu y		En	gland region (N	eu	
	Total	Graduates (Degree/Mas ter/PhD/abo ve)	Non- graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O- Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/p rofessional/f oreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
1 - No trust at all	1643 24% di	515 25% d	1107 24% d	196 24%	340 20%	382 24%	101 31% zbde	88 34% zabcde	1280 26% zij	174 19%	145 20%	319 24%	495 25%	346 24%	141 23%	1353 24%	149 26%	87 27%	54 29% zo	361 23%	270 25%	722 24%	1828 27%
2	967 14%	342 17%	618 13%	122 15%	239 14%	180 11%	50 15%	27 11%	743 15%	109 12%	91 13%	175 13%	302 15%	229 16%	70 11%	805 14%	77 14%	55 17%	29 16%	215 14%	145 13%	445 15%	1068 16%
3	1204 18%	zbeg 420 21%	e 767 16%	e 155 19%	274 16%	262 16%	43 13%	32 12%	z 882 18%	162 18%	116 16%	235 18%	366 19%	n 272 19%	126 20%	1017 18%	101 18%	54 17%	32 17%	270 17%	187 17%	560 19%	1220 18%
4	bf 1024	zbdefg 309	711	fg 120	302	205	50	34	753	151	76	187	281	254	90	868	86	46	24	240	175	453	940
	<b>15%</b> ej	15%	15% e	15%	18% zbe	13%	15%	13%	15% j	17% j	11%	14%	14%	18% zl	14%	15%	15%	14%	13%	15%	16%	15%	14%
5	977 14% am	213 10%	759 16% za	123 15%	254 15%	298 19% zab	45 14%	40 15% a	683 14%	132 14%	126 18%	175 13%	271 14%	172 12%	100 16%	826 15%	82 14%	45 14%	24 13%	227 14%	168 15%	432 14%	905 13%
6	397 6%	103 5%	289 6%	51 6%	116 7%	97 6%	15 5%	10 4%	229 5%	72 8%	60 8%	81 6%	115 6%	84 6%	28 4%	338 6%	29 5%	18 6%	12 6%	126 8%	68 6%	144 5%	352 5%
7	hu 269 4%	67 3%	201 4%	14	80	88	8	13	129	66	zh 55	69	74 4%	36	33	238	17	8	6	2u 60 4%	35	143	200
0	chm 94	29	65	2%	5% c 28	5% zabcf 30	2%	5% c 2	3% 59	7% zh 19	8% zh 13	5% zm 23	27	3%	5% m 11	4% 79	3% 10	2%	3%	30	3% 17	5%	3% 79
	1%	1% c	1% c	•	2% c	2% C	2% C	1%	1%	2%	2%	2%	1%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%
9	20 * h	5 *	15	:	3	6	2 1%	4 2% zabcde	9	4 *	4 1%	7 1%	6	2	1	18	2 *	:	:	4 *	:	15	18
10 - Trust completely	28 *	11 1%	14	2	4	6 *	2	-	12	12 1% zh	3	5 *	8	- :	12 2% zklm	24 *	3 1%	1	:	8 *	7 1%	9	21
Don't know	128 2% ahlm	21 1%	99 2% a	23 3% a	24 1%	34 2% a	9 3% a	9 3% a	74 2%	10 1%	22 3% h	24 2%	21 1%	12 1%	7 1%	110 2%	9 2%	6 2%	3 2%	26 2%	20 2%	64 2%	120 2%
Prefer not to say	21 *	3 *	13	4	2 *	6	-	:	7	:	4 1% h	2	:	2	3 *	16 *	3	1 *	1 *	10 1%	1 *	6	23
Mean	3.27 acfhmqr	3.1	3.35 zacf	3.09	3.46 zacfg	3.47 zabcfg	3.03	3.11	3.1	3.71 zh	3.66 zh	3.34 m	3.21	3.1	3.48 zlm	3.3 qr	3.2	3.05	3.04	3.39 z	3.29	3.25	3.08
Low trust (1-3)	3814 56% bdeij	1277 63% zbde	2492 54%	474 59% bde	853 51%	825 52%	194 59% d	147 57%	2905 60% zii	445 49%	352 49%	729 56%	1163 59%	847 60%	337 54%	3175 56%	328 58%	196 60%	115 62% zo	846 54%	602 55%	1727 57%	4116 61%
Medium trust (4-7)	2668 39% ah	692 34%	1960 42% zacf	307 38%	751 45% zabcf	687 43% zaf	117 36%	97 37%	1793 37%	420 46% zh	316 44% zh	511 39%	741 38%	546 38%	251 40%	2271 40%	215 38%	117 36%	66 35%	653 41%	445 41%	1172 39%	2397 35%
High trust (8-10)	142 2% chm	45 2%	94	2	35 2%	42 3%	8 3%	6 2%	80 2%	36 4%	20 3%	35 3%	41 2% m	13 1%	23 4% zm	121 2%	15 3%	4 1%	3 1%	42 3%	25 2%	54 2%	118 2%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 12-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_intUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/t/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

7 Jun 2024 Table 127

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Social media (e.g. Facebook, Instagram, Twitter, YouTube, TikTok)

### Base: All UK adults, age 16+

r						England region								Scotlar	nd region					NI	regions (NUT	:3)				01	NS Area super	roup (LA Level	1)		-	
Unweighted Total Weighted Total	Total (2) 6774 6774	North East (a) 209 274	North West (b) 569 741	Yorkshire and The Humber (c) 429 562	East Midlands (d) 409 495	West Midlands (e) 444 598	East of England (f) 514 630	South East (g) 670 931	South West (h) 507 583	London (i) 667 880	Central Scotland (i) 115 69*	Glasgow (k) 139 74*	Highlands and Islands (I) 100 47*	Lothian (m) 173 83*	Mid Scotland and Fife (n) 157 70*	North East Scotland (o) 134 81*	South Scotland (p) 155 72	West Scotland (q) 136 74*	Belfast (r) 102 29*	East (s) 172 46*	North (t) 80 30*	Outer Belfast (u) 169 41	West and South (v) 193 42	Affluent England (w) 521 690	Business, Education and Heritage Centres (x) 1043 1000	Countryside Living (v) 1179 1092	Ethnically Diverse Metropolitan Living (A) 512 647	London Cosmopolita n (B) 195 268	Services and Industrial Legacy (C) 1119 914	Town and Country Living (D) 1430 1178	Urban Settlements (E) 770 981	Unwtd Total 6774 6774
1 - No trust at all	1643 24% AA 967 14%	48 18% 49 18%	191 26% 91 12%	123 22% 75 13%	106 22% 64 13%	163 27% a 81 14%	137 22% 85 13%	238 26% 156 17%	163 28% ai 104 18%	184 21% 99 11%	19 27% 9 13%	20 26% 8 10%	10 22% 5 11%	22 26% 12 14%	23 32% 8 12%	19 23% 15 19%	21 30% 11 15%	16 22% 10 13%	4 15% 4 12%	16 35% zr 8 18%	10 33% r 4 14%	12 29% 6 16%	11 27% 7 16%	159 23% 111 16%	204 20% 167 17%	300 27% zzA 166 15%	111 17% 74 11%	66 25% 33 12%	250 27% zzA 128 14%	309 26% A 167 14%	244 25% A 119 12%	1828 27% 1068 16%
4	1204 18% CC 1024 15%	i 44 16% 31 11%	121 16% 121 16%	104 19% 88 16%	85 17% 90 18%	102 17% 84 14%	123 19% 84 13%	167 18% 148 16%	zbi 110 19% 73 13%	160 18% 147 17%	8 12% 13 19%	17 23% 9 12%	10 22% 8 17%	17 21% 7 9%	10 14% 12 17%	13 16% 12 14%	13 18% 10 14%	13 18% 15 21%	8 27% 4 15%	7 16% 5 11%	5 16% 4 13%	6 14% 6 14%	7 16% 5 11%	150 22% zzCD 87 13%	193 19% 157 16%	214 20% C 139 13%	119 18% 103 16%	39 15% 46 17%	138 15% 129 14%	187 16% 214 18%	164 17% 150 15%	1220 18% 940 14%
5	977 14%	57 21% zbg 21	91 12%	79 14%	82 17%	86 14%	97 15%	113 12%	82 14%	139 16%	m 11 16%	12 16%	6 13%	14 16%	13 18% q	11 14%	10 14%	m 6 8%	4 13%	6 12%	4 13%	4 11%	7 17%	88 13%	143 14%	146 13%	118 18% D	38 14%	151 17%	zwzyC 152 13%	138 14%	905 13%
7	6% 269 4% hyy	8% 10 4%	8% zghi 26 4%	8% gh 23 4%	7% 8 17 3%	5% 18 3%	7% 32 5%	4% 30 3%	4% 11 2%	5% 71 8% zbcdegh	2% 3 4%	5% 3 4%	5% 2 5%	9% 2 2%	2% 1 2%	4% 1 2%	5% 1 2%	8% 4 5%	5% 2 7%	3% 1 2%	6%	13% zsv 1 2%	5% 2 4%	4% 25 4%	7% 29 3%	5% 24 2%	7% 46 7% zzyD	4% 19 7%	5% 38 4%	6% 44 4%	7% 45 5% V	5% 200 3%
9	94 1% 20	7 3%	15 2%	7 1%	7 1%	11 2%	10 2%	8 1% 3	4 1%	9 1% 5	:	2 3%	1 2%	* 1%	2 2%	2 3%	1%	2 3%	1 5% z	:	1%	1%	1%	7 1% 5	15 1%	16 1%	13 2%	3 1%	7 1%	15 1%	18 2%	79 1%
10 - Trust completely	28	1% z	4	4	1	7	1% z	2	:	1% 7 1%	1% 2 3% z	:	1 1%	1% z	:	÷	:	:	:	* 1%	÷	:	:	1%	2	6	1	1% DE 5 2% zwzACD	2	1	10 1% D	21
Don't know	128 2%	2 1%	15 2%	9 2%	6 1%	14 2%	11 2%	28 3%	10 2%	16 2%	2 3%	1 1%	1 2%	1%	1%	4 5% zq	1 1%	:	:	1 1%	1 5%	:	1 3%	27 4% zzyCD	17 2%	17 2%	12 2%	5 2%	13 1%	14 1%	23 2%	120 2%
Prefer not to say	21 *	1 .	5 1%	4 1%	*	-	3 1%	-	1	*	1 1%	1 1%	-	-	-	-	1 2% z	-	-	-	1%	:	1%	-	5	5	2	-	4	1	5 1%	23
Mean Low trust (1-3)	3.27 ghsyy 3814 56%	3.59 zgh 141 51%	3.31 gh 403 54%	3.39 gh 302 54%	3.39 gh 255 52%	3.2 347 58%	3.41 gh 345 55%	3.06 561 60%	2.91 377 65%	3.56 zegh 444 50%	3.31 36 52%	3.24 44 60%	3.44 26 55%	3.22 51 61%	3.02 40 58%	3.1 47 58%	2.93 44 62%	3.43 39 53%	3.69 st 16 54%	2.69 32 70%	2.77 19 63%	3.11 24 59%	3.1 25 59%	3.14 420 61%	3.29 564 56%	3.07 680 62%	3.71 zwzyCDE 304 47%	3.52 y 138 51%	3.2 516 56%	3.18 663 56%	3.37 y 527 54%	3.08 4116 61%
Medium trust (4-7)	iAA 2668 39% hswywy	119 43% h	299 40% h	235 42% h	226 46% zegh	219 37%	256 41% h	di 329 35%	zabcdfi 190 33%	398 45% zegh	28 41%	27 36%	19 40%	30 36%	27 39%	27 34%	25 34%	31 43%	12 40%	2 13 28%	9 31%	16 39%	16 37%	AE 230 33%	396 40%	22ABCDE 364 33%	313 48% zwzyCDE	114 43% V	A 368 40% wy	A 482 41% wy	398 41% wy	2397 35%
High trust (8-10)	142 2%	11 4% h	20 3%	11 2%	7 1%	17 3%	15 2%	14 1%	5 1%	20 2%	2 3%	2 3%	2 3%	2 2%	2 2%	2 3%	1 1%	2 3%	1 5%	1%	1%	1%	1%	13 2%	18 2%	26 2%	16 3%	11 4% D	13 1%	17 1%	28 3%	118 2%

Fieldwork dates: 9th May: 13th May 2024.
Responders type: Rounded-period Members: All UK adults, age 16+
Fielname: 12-60 00725. WANT: 240509. Will wind vid. Initias UK.
Proportions/Means: Columns Tested (Dis risk level) - 1/nN/cldr/l/zh/h - 1/nN/n/m/o/g/q - 2/r/n/l/w/v - 2/w/s/v/A/M/CID/E
Overlap formale: uncet. \* mail base:



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Social media (e.g. Facebook, Instagram, Twitter, YouTube, TikTok)

Base: All UK adults, age 16+

		Urb	anity			IMD Quintile			Nur	nber of childre	n 0-15 in hous	ehold	Disability red a little		Sex	cual Orientat	ion		Rel	igion		Co	mmunity back	ground (North	ern Ireland Or	nlv)	
				1 - Most				5 - Least							Straight or	Gay or	Bisexual/Oth er sexual							, , , , , , , , , , , , , , , , , , , ,		Prefer not to	,
	Total (z)	Urban (a)	Rural (b)	deprived (c)	2 (d)	3 (e)	4 (f)	deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (I)	No (m)	Heterosexual (n)	Lesbian (o)	orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	say (y)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	5148 5422	1625 1351	1282 1347	1393 1356	1363 1351	1376 1360	1360 1360	5143 4929	790 954	584 611	215 219	1548 1484	5042 5075	6154 5942	184 251	227 326	2810 3194	3311 2915	251 273	257 227	346 91	273 77	18 4**	73 26**	22 7**	6774 6774
1 - No trust at all	1643	1260	383	291	308	328	368	348	1236	207	132	58	435	1178	1469	52	66	754	750	37	43	24	24	2	6	2	1828
	24% ams	23%	28% za	22%	23%	24%	27% zc	26%	25% z	22%	22%	26%	29% zm	23%	25% z	21%	20%	24% s	26% zs	13%	19%	27%	31%	53%	24%	32%	27%
2	967 14%	769 14%	198 15%	169 13%	200 15%	200 15%	189 14%	210 15%	732 15%	113 12%	85 14%	23 10%	213 14%	722 14%	854 14%	32 13%	54 16%	487 15%	408 14%	23 9%	28 12%	15 16%	12 16%	1 31%	3 13%	1 11%	1068 16%
3	s 1204	967	237	238	200	256	242	267	892	170	102	37	284	901	1070	46	50	s 584	528	24	43	13	16		4	•	1220
3	18% ds	18%	18%	18%	15%	19% d	18%	20% d	18%	18%	17%	17%	19%	18%	18%	18%	15%	18% S	18% S	9%	19% S	14%	20%	-	14%	6%	18%
4	1024 15%	825 15%	199 15%	205 15%	216 16%	224 17%	198 15%	182 13%	738 15%	161 17%	94 15%	30 14%	180 12%	803 16%	876 15%	45 18%	62 19%	523 16%	418 14%	49 18%	27 12%	14 15%	7 9%	* 7%	4 16%	1 16%	940 14%
	Inv													zl									976	776	10%		
5	977 14%	796 15%	181 13%	214 16%	216 16%	169 13%	206 15%	173 13%	673 14%	160 17%	109 18% zh	30 14%	185 12%	764 15%	861 14%	42 17%	42 13%	454 14%	417 14%	59 22% zgr	34 15%	16 18%	8 10%	6%	3 12%	1 19%	905 13%
6	397	331	67	100	75	58	73	92	280	52	44	15	80	291	341	8	34	171	169	27	17	6	4	-	•	1	352
	6% e	6%	5%	7% ze	6%	4%	5%	7% e	6%	5%	7%	7%	5%	6%	6%	3%	10% zno	5%	6%	10% zq	8%	7%	6%	-	1%	15%	5%
7	269 4%	228 4%	41 3%	53 4%	73 5% zfg	71 5% zfg	37 3%	35 3%	188 4%	46 5%	24 4%	11 5%	42 3%	222 4%	217 4%	23 9%	13 4%	103 3%	117 4%	18 6%	17 8%	1 2%	3 4%	2%	1 5%	-	200 3%
8	fglnq 94	85	9	27	18	13	11	23	58	21	10	4	18	70	87	zn +	5	38	36	12	zqr 7	1	2	-	-	-	79
	1% b	2%	1%	2% f	1%	1%	1%	2%	1%	2%	2%	2%	1%	1%	1%		1%	1%	1%	4% zqr	3%	1%	2%	-	-	-	1%
9	20	17	3	5	7 1%	6	1	:	14		2	4 2% zhi	7	13	18	-		7	6	6 2%	1	-	-	-	-	-	18
10 - Trust completely	28	22	7	8 1%	6	8 1%	1	6	25 1%	2	1	-	2	23	21	1 1%	-	16	7	2 1%	2 1%	:	:	-	4 15%	-	21
Don't know	128 2%	107 2%	21 2%	30 2%	30 2%	15 1%	31 2%	22 2%	82 2%	21 2%	4 1%	7	36 2%	76 1%	112 2%	1	1 *	47 1%	53 2%	14 5%	6 3%	1 2%	1 2%	-	1%	* 2%	120 2%
Prefer not to say	jm 21	16	6	7	7 1%	3	3	2	9	2	4 1%	1	2	11	15	-	:	8	5	zqr 4 1%	:	1%	:	-		-	23
Mean	3.27 bfhlnr	3.32	3.05	3.47	3.4	3.24	3.09	3.15	3.21	3.44	3.43	3.39	3.01	3.32	3.24	3.49	3.42	3.23	3.21	2qr 4.28	3.73	3.11	2.96	1.91	4.06	3.22	3.08
Low trust (1-3)	3814 56%	2996 55%	818 61%	zefg 699 52%	zfg 708 52%	783 58%	799 59%	825 61%	2861 58%	zh 489 51%	319 52%	118 54%	932 63%	2801 55%	3393 57%	130 52%	169 52%	1825 57%	1686 58%	2qrt 84 31%	2qr 114 50%	52 57%	52 67%	4 84%	13 51%	4 49%	4116 61%
Medium trust (4-7)	acdims 2668	2181	za 487	571	579	cd 522	cd 514	zcd 482	zij 1879	418	272	85	zm 487	2081	2 2295	119	151	s 1252	s 1122	152	s 96	37	2 22	1	9	4	2397
medalli dust (4-7)	39% bghlnv	40% zb	36%	42% g	43% zfg	39%	38%	35%	38%	416 44% zh	44% zh	39%	33%	41% zl	39%	47%	46%	39%	38%	56% zqrt	42%	41% v	28%	16%	33%	49%	35%
High trust (8-10)	142 2%	124 2%	19 1%	40 3%	31 2%	28 2%	14 1%	30 2%	98 2%	23 2%	13 2%	8 3%	27 2%	106 2%	126 2%	2 1%	5 1%	61 2%	50 2%	20 7%	10 5%	1 1%	2 3%	-	4 15%		118 2%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-600725-101
Filename: 24-000725, WAIZ - 2405095, WBI, wtd \_v8\_ Intlbe\_UK
Proportions/Means: Columns Tested Krist level - 1-26h - 1-24fe/Hft - 24hh/l/h - 24/lm - 1/ho/p - 24gh/s/t - 24u/v/w/s/y
Overlap formulae used. \* small base: \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 129

# TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The police Base: All UK adults, age 16+

			nder					Age						Age (Nets)					Fall	nicity				Washia	ıg status	
		Ge	nder		1	1		Age			I	1		Age (Nets)			Ethnic		Eu	inicity		I		Workin	gstatus	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	75-84	85+	16-34	35-54	55+	White (including White minorities)	minorities (excluding White minorities)	Asian	Black	Mixed/multip le ethnic group	Other ethnicity	Other white	White British	Working full- time	Not working full-time	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(p)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
1 - No trust at all	396	221	165	61	81	76	68	66	30	15	12	3	142	143	111	325	65	28	27	7	3	26	299	192	201	393
	6%	7%	5%	7%	7%	7%	6%	7%	4%	2%	2%	5%	7%	7%	4%	6%	8%	8%	14%	8%	2%	7%	5%	7%	5%	6%
	bhijnov	zb		hij	hij	hij	hij	hij					n	n			zotv		zopqtv							
2	278 4%	127 4%	146 4%	33 4%	49 4%	43 4%	50 4%	43 4%	37 4%	23 3%	21 3%	2 4%	81 4%	93 4%	104 4%	237 4%	36 4%	15 4%	14 7%	6 7%	1 1%	17 5%	220 4%	111 4%	165 4%	289 4%
3	497	234	258	41	111	90	73	77	57	49	49		151	163	183	414	76	25	18	11	22	23	391	229	267	522
	7%	7%	8%	5%	10% zcf	9% c	6%	8%	7%	7%	7%	1%	7%	7%	7%	7%	9% q	7%	9%	13%	11%	7%	7%	8%	7%	8%
4	611 9%	263 8%	341 10%	106 12%	88 8%	95 9%	99 9%	91 9%	79 9%	54 8%	48 7%	5 10%	194 10%	194 9%	223 9%	524 9%	77 9%	36 10%	17 9%	9 10%	15 7%	38 11%	486 9%	265 9%	345 9%	612 9%
5	1112	513	za 590	158	207	178	165	155	130	120	114	6	365	343	405	930	163	63	34	18	47	41	889	474	632	1080
	16% o	16%	17%	18%	18%	17%	15%	15%	15%	17%	17%	12%	18%	16%	16%	16%	20% zou	18%	18%	20%	24% u	12%	16%	16%	17%	16%
6	975	433	539	144	184	129	173	125	126	93	88	5	329	302	344	861	107	54	21	12	20	58	802	437	535	948
	14% gn	13%	16% za	16%	16%	12%	15%	12%	15%	13%	13%	9%	16%	14%	13%	15%	13%	15%	11%	14%	10%	17%	15%	15%	14%	14%
7	1216	635	575	137	177	197	227	170	167	140	132	8	314	424	477	1075	133	65	26	9	33	63	1012	537	676	1223
	<b>18</b> % b	19% b	17%	16%	15%	19%	20% d	17%	20% d	20%	20%	15%	16%	19% zl	19%	18%	16%	18%	14%	10%	17%	18%	18%	18%	18%	18%
8	1050	532	513	102	155	151	177	192	137	134	115	20	258	329	464	960	84	31	18	11	23	54	906	447	600	1065
	16% Ipqr	16%	15%	12%	14%	14%	16%	19% zcde	16%	19% zcdj	17% c	36% zcdefgh ii	13%	15%	18% zlm	16% zpqr	10%	9%	9%	12%	12%	16% q	16% zpqr	15%	16%	16%
9	374	201	171	39	32	43	75	68	54	63	61	2	72	118	185	345	29	13	6	3	7	10	334	142	233	397
	6%	6%	5%	4%	3%	4%	7%	7%	6%	9%	9%	5%	4%	5%	7%	6%	3%	4%	3%	3%	4%	3%	6%	5%	6%	6%
40 7	dlp		70	4.7		30	de	zde	de	zcde	zcde			40	zlm	zp	20				5	7	zp			450
10 - Trust completely	154 2% f	83 3%	70 2%	17 2%	36 3% f	3% f	14 1%	19 2%	21 2% f	19 3%	17 3%	1 2%	53 3%	43 2%	58 2%	129 2%	20 2%	12 3%	3 1%	1 1%	3%	2%	122 2%	63 2%	90 2%	152 2%
Don't know	82	28	54	35	14	10	10	8	2	2	2	-	49	20	13	48	32	10	7	2	13	9	40	19	57	62
	1%	1%	2%	4%	1%	1%	1%	1%	•	•	•	-	2%	1%	•	1%	4%	3%	4%	2%	7%	2%	1%	1%	2%	1%
	hinovw		za	zdefghi									zmn			٧	ZOV	ZOV	zov		ZOV	ov			w	
Prefer not to say	28	8	13	4	9	5	6	3	1		•	-	13	11	4	16	8	1	3		4	1	15	7	14	31
	* nov	•	•		1%	•	1%	•	•	•	•	-	1%	•	•	•	1% zogv	•	1% zov	-	2% zov	•	•	•	•	•
Mean	5.72 dlpqrs	5.78	5.68	5.52	5.48	5.57	5.77 d	5.76 d	5.92 zcde	6.18 zcdefgh	6.17 zcdefgh	6.34 cd	5.5	5.68	5.93 zlm	5.78 zpqrs	5.31 r	5.43 r	4.82	4.96	5.75 rs	5.54 r	5.8 zpqrs	5.66	5.77	5.72
Low trust (1-3)	1171	583	569	135	240	209	190	186	124	88	82	6	375	399	398	976	178	67	58	25	27	66	910	532	632	1204
	17%	18%	17%	15%	21% zhij	20% zhij	17%	18% hii	15%	12%	12%	10%	19%	18% n	15%	17%	21%	19%	30%	28%	14%	19%	16%	18%	17%	18%
Medium trust (4-7)	hijnov 3914	1845	2045	546	2nij 656	2nij 599	664	541	502	407	382	25	1202	n 1263	1449	3390	zov 480	218	zopqtuv 98	zotv 49	115	200	3189	1713	2189	3863
100000000000000000000000000000000000000	58% gn	56%	60% za	62% g	57%	57%	58% g	53%	60% g	57%	58%	46%	59%	58%	56%	58%	58% r	62% pr	51%	55%	59%	58%	58%	59%	57%	57%
High trust (8-10)	1579	816	754	158	224	224	266	279	211	216	193	23	382	490	706	1433	134	57	27	14	36	71	1362	651	923	1614
	23%	25%	22%	18%	20%	21%	23%	27%	25%	30%	29%	43%	19%	22%	27%	24%	16%	16%	14%	15%	18%	21%	25%	22%	24%	24%
	bcdlpqr	zb		1				zcdef	cd	zcdefh	zcdef	zcdefgh	1		zlm	zpqr							zpqr	l		1

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-10
Filename: 24-000725, VMNE, 2405095, WBL, wtd\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/j/k - z/l/m/n - z/a/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 130

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The police

Base: All UK adults, age 16+

					Education				1	Tenure			Annual house	ahald income			Cou	mbor		-	ngland region (N	n#1	
					Education					renure			Allitual flousi	enoiu income			Cou	iiu y		EI	igianu region (iv	etj	+
	Total	Graduates (Degree/Mas ter/PhD/abo ve)	Non- graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O- Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/p rofessional/f oreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Tota
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
1 - No trust at all	396 6% hmn	110 5%	273 6%	45 6%	83 5%	110 7%	15 5%	19 8%	234 5%	57 6%	87 12% zhi	99 8% zmn	117 6%	58 4%	21 3%	322 6%	31 5%	24 7%	19 10% zop	94 6%	68 6%	159 5%	393 6%
2	278 4%	88 4%	189 4%	45 6%	59 4%	57 4%	9 3%	18 7% zbdef	196 4%	30 3%	35 5%	59 5%	61 3%	52 4%	31 5%	228 4%	27 5%	13 4%	9 5%	57 4%	51 5%	121 4%	289 4%
3	497 7% h	139 7%	346 7%	62 8%	111 7%	134 8%	25 8%	15 6%	332 7%	85 9%	52 7%	105 8%	147 7%	86 6%	39 6%	423 7%	35 6%	20 6%	18 10% p	133 8%	80 7%	210 7%	522 8%
4	611 9%	172 8%	431 9%	65 8%	182 11% ze	128 8%	28 9%	28 11%	450 9%	76 8%	68 9%	130 10% n	174 9%	134 9% n	37 6%	509 9%	53 9%	32 10%	17 9%	134 9%	94 9%	281 9%	612 9%
5	1112 16% chr	317 16%	786 17% c	102 13%	287 17% c	281 18% c	57 17%	59 23% zabc	753 15%	184 20% zh	133 19%	221 17%	329 17%	215 15%	113 18%	942 17% r	94 16%	53 16%	23 12%	259 16%	187 17%	496 16%	1080 16%
6	975 14%	291 14%	681 15%	96 12%	283 17% zbcg	229 14%	45 14%	27 10%	689 14%	133 15%	125 17%	173 13%	306 16%	204 14%	80 13%	827 15%	72 13%	48 15%	27 14%	223 14%	152 14%	453 15%	948 14%
7	1216 18%	398 20% ze	807 17%	161 20%	288 17%	258 16%	59 18%	42 16%	917 19% zj	161 18% j	80 11%	221 17%	350 18%	302 21% zkl	125 20%	1022 18%	104 18%	58 18%	32 17%	267 17%	194 18%	561 19%	1223 18%
8	1050 16% dij	344 17% dg	697 15%	151 19% zbdg	217 13%	244 15%	57 17% g	27 10%	830 17% zij	107 12%	69 10%	173 13%	308 16%	247 17% k	117 19% k	895 16%	83 15%	45 14%	27 14%	224 14%	170 16%	500 17%	1065 16%
9	374 6% jr	121 6%	253 5%	45 6%	93 6%	89 6%	19 6%	6 2%	313 6% zij	34 4%	21 3%	62 5%	106 5%	97 7%	38 6%	311 5%	40 7% r	18 6%	6 3%	116 7% ztu	47 4%	148 5%	397 6%
10 - Trust completely	154 2%	43 2%	109 2%	22 3%	29 2%	36 2%	13 4% d	10 4%	101 2%	31 3%	16 2%	34 3%	52 3%	24 2%	12 2%	123 2%	21 4% zo	7 2%	3 2%	38 2%	23 2%	62 2%	152 2%
Don't know	82 1% ahmp	9	67 1% a	10 1%	28 2% a	22 1% a	1 *	7 3% af	34 1%	12 1%	22 3% zh	19 1% m	16 1% m	1 *	8 1% m	72 1%	3 *	4 1%	3 2% p	23 1%	20 2%	30 1%	62 1%
Prefer not to say	28 * hlu	6	18	5 1%	5	7	1 *	:	10	1	6 1% h	6	2	2	1	19 *	5 1% zo	1 *	2 1% zo	8 1%	8 1% u	3	31
Mean	<b>5.72</b> gjkr	5.82 zg	5.69 g	5.83 g	5.69 g	5.64	5.93 g	5.29	5.86 zij	5.56 j	5.05	5.5	5.77 k	5.96 zkl	5.99 zk	5.73 r	5.82 r	5.63	5.31	5.73	5.63	5.76	5.72
Low trust (1-3)	1171 17% hm	338 17%	808 17%	152 19%	252 15%	302 19% d	50 15%	53 20%	761 16%	172 19%	174 24% zh	263 20% zimn	324 16%	196 14%	90 15%	974 17%	94 17%	57 18%	46 25% zopq	285 18%	198 18%	491 16%	1204 18%
Medium trust (4-7)	3914 58% cr	1178 58% c	2704 58% c	425 52%	1040 62% zabce	895 56%	189 58%	156 60%	2809 58%	554 61%	405 57%	745 57%	1159 59%	855 60%	355 57%	3300 58%	323 57%	191 59%	99 53%	883 56%	626 57%	1790 59%	3863 57%
High trust (8-10)	1579 23% dgij	509 25% dg	1059 23%	219 27% zbdg	340 20%	369 23%	89 27% dg	43 16%	1244 26% zij	172 19%	106 15%	269 21%	466 24%	367 26% zk	168 27% k	1328 23%	144 25%	70 22%	37 19%	378 24%	240 22%	710 23%	1614 24%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 12-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_intUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/t/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

Base: All UK adults, age 16+

						England region	_							Can't	nd region					•••	regions (NU	(T-2)		1			NS Area super		-0			$\overline{}$
				Yorkshire		England regio								Scotia	nd region					N	regions (NU	1153)			Business, Education		Ethnically Diverse	London	Services and	Town and		
	Total (7)	North East	North West	and The Humber (c)	East Midlands (d)	West Midlands	East of England (f)	South East	South West	London	Central Scotland	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland	South Scotland	West Scotland	Belfast (r)	East (s)	North (t)	Outer Belfast	West and South	Affluent England	and Heritage Centres	Countryside Living (v)	Metropolitan Living (A)	Cosmopolita n (B)	Industrial Legacy (C)	Country Living (D)	Urban Settlements (E)	Unwtd To
Inweighted Total Veighted Total	6774 6774	209 274	569 741	429 562	409 495	(e) 444 598	514 630	670 931	507 583	667 880	115	139 74*	100 47*	173 83*	157 70*	134 81*	(p) 155 72	(q) 136 74*	102 29*	172 46*	80 30*	169 41	193 42	(w) 521 690	(x) 1043 1000	1179 1092	512 647	195 268	1119 914	1430 1178	770 981	6774 6774
	200			24	20	20	26	40	ar.							,												40		26		202
- No trust at all	396 6%	22 8%	51 7%	21 4%	30 6%	38 6%	36 6%	48 5%	25 4%	50 6%	2 3%	5%	3%	9%	5%	8%	4%	5%	4 13% z	10%	7%	10%	11% z	31 4%	63 6%	52 5%	44 7%	10 4%	68 7% y	75 6%	54 5%	393 6%
2	278 4% gDD	7 3%	36 5%	14 2%	23 5%	28 5%	17 3%	22 2%	28 5%	54 6% zcfg	8 12% zmn	4 5%	2 4%	2 2%	1 2%	3 4%	3 5%	4 6%	3 12%	1 3%	2 6%	1 1%	2 6%	20 3%	46 5%	36 3%	42 6% zwzyD	13 5%	45 5%	31 3%	44 5%	289 4%
3	497 7%	25 9%	58 8%	51 9%	27 5%	52 9%	44 7%	69 7%	30 5%	67 8%	4 6%	6 9%	4 9%	7 8%	4 5%	4 5%	4 5%	2 3%	2 6%	5 12%	1 5%	4 11%	5 12%	56 8%	77 8%	62 6%	49 8%	20 8%	67 7%	81 7%	83 8%	522 8%
	611 9%	26 9%	71 10%	38 7%	41 8%	52 9%	70 11%	75 8%	48 8%	88 10%	6 8%	11 14%	2 5%	3 4%	11 16%	6 7%	6 9%	8 11%	2 6%	5 10%	5 16%	2 6%	4 9%	50 7%	95 9%	89 8%	49 8%	33 12%	84 9%	124 10%	88 9%	612 9%
5	1112	35	114	109	92	95	101	124	109	162	9	m 11	4	12	zim 18	15	13	12	5	4	u 4	5	5	88	164	192	115	55	136	199	163	1080
	16% ww 975	13%	15% 113	19% R	19%	16%	16%	13%	19% R 68	18% g 134	13%	14%	9%	15%	26% zjl 8	18%	18%	16%	16%	10%	13%	12%	13%	13%	16%	18% w 137	18%	21% W	15%	17%	17%	16% 948
1	14%	15%	15%	69 12%	14%	83 14%	17% h	142 15%	12%	15%	14%	16%	12%	17%	11%	12%	6 9%	9%	15%	15%	14%	18%	10%	16%	139 14%	13%	16%	41 15%	14%	15%	14%	14%
7	1216 18%	47 17%	129 17%	90 16%	95 19%	99 16%	101 16%	193 21%	107 18%	160 18%	9 13%	10 14%	14 30% zikn	17 20%	8 12%	15 19%	15 21%	16 22%	5 16%	8 18%	5 17%	6 14%	9 20%	139 20%	177 18%	216 20%	109 17%	46 17%	158 17%	206 17%	165 17%	1223 18%
В	1050 16%	43 16%	89 12%	93 17%	78 16%	91 15%	100 16%	166 18%	107 18%	127 14%	9 13%	9 13%	6 14%	14 17%	12 17%	12 15%	9 13%	11 16%	3 11%	7 15%	3 10%	10 23%	4 10%	125 18%	135 14%	197 18%	91 14%	43 16%	119 13%	184 16%	156 16%	1065 16%
9	374 6%	20 7%	53 7%	43 8%	25 5%	22 4%	34 5%	56 6%	37 6%	21 2%	5 7%	5 7%	3 7%	3 3%	3 5%	7 9%	7 10%	6 8%	1 2%	2 5%	1 2%	2tv 1 3%	1 3%	40 6%	60 6%	zzC 80 7%	21 3%	4 2%	65 7%	61 5%	42 4%	397 6%
10 - Trust completely	154 2%	9 3%	10 1%	ei 19 3%	4 1%	19 3%	9 1%	i 27 3%	i 19 3%	7 1%	5 7%	1 2%	3 7%	3 4%	1 2%		3 4%	3 4%	:	1 2%	1 4%	1 2%	1 2%	21 3%	24 2%	22ABE 23 2%	13 2%	1	28 3%	24 2%	21 2%	152 2%
De de Lea	i 82	i		di q	5	i	170	i	di	176	zo 1	170	zo	0	2/6		0	470	1	270	4.0	2.0				2,0						62
Don't know	1% yy	:	13 2%	2%	1%	15 2% z	1%	1%	1%	1%	2%	•			1%	1%			3%	1%	2%	1%	3%	10 1% V	18 2%	:	12 2% V	1%	8 1%	10 1%	18 2% V	1%
Prefer not to say	28	-	4 1%	4 1%	4 1%	4 1%	:	:	1	2	1 1%	1 1%	:	:	:	1 2%	2 3%	:	:	1%	1 4%	:	1 1%	2	3	5	1	:	5 1%	5	7 1%	31
Mean	5.72 irvAA	5.75	5.56	5.96 bi	5.68	5.59	5.7	5.99 zbei	5.95 zbei	5.43	5.78	5.53	6.3 zk	5.78	5.63	5.72	6.07	5.96	4.88	5.46	5.38	5.64	5.06	6.01 zzABCDE	5.63	5.98 zzABCDE	5.46	5.49	5.64	5.71	5.64	5.72
Low trust (1-3)	1171 17%	53 19%	145 20%	86 15%	80 16%	118 20%	98 15%	139 15%	83 14%	171 19%	15 21%	14 19%	7 16%	16 20%	8 12%	14 17%	10 14%	10 14%	9 30%	11 24%	5 17%	9 22%	12 29%	107 15%	185 19%	150 14%	134 21%	44 16%	180 20%	187 16%	181 18%	1204 18%
Medium trust (4-7)	3914 58%	148 54%	427 58%	307 55%	298 60%	329 55%	381 60%	534 57%	333 57%	543 62%	33 48%	44 59%	26 57%	47 56%	45 64%	46 56%	40 56%	43 58%	15 53%	24 52%	18 61%	20 50%	22 52%	385 56%	575 57%	634 58%	375 58%	174 65%	508 56%	707 60%	555 57%	3863 57%
High trust (8-10)	1579 23%	72 26%	152 21%	155 28%	108 22%	132 22%	143 23%	249 27%	162 28% zhi	156 18%	19 28%	16 21%	13 28%	20 24%	i 16 23%	19 24%	20 28%	20 28%	4 14%	10 22%	5 16%	11 27%	6 15%	186 27% AB	219 22%	300 27% zzABDE	125 19%	49 18%	213 23%	268 23%	220 22%	1614 24%

Fieldwork dates: 9th May: 13th May 2024.
Responders type: Rounded-period Members: All UK adults, age 16+
Fielname: 12-60 00725. WANT: 240509. Will wind vid. Initias UK.
Proportions/Means: Columns Tested (Dis risk level) - 1/nN/cldr/l/zh/h - 1/nN/n/m/o/g/q - 2/r/n/l/w/v - 2/w/s/v/A/M/CID/E
Overlap formale: uncet. \* mail base:

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The police

7 Jun 2024 Table 132

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The police

Base: All UK adults, age 16+

													Disability red	ucing activity													
		Urba	anity			IMD Quintile		_	Num	ber of childre	n 0-15 in house	hold	a little			xual Orientat			Reli	gion		Co	ommunity back	ground (North	ern Ireland Or	ıly)	
				1 - Most				5 - Least							Straight or	Gay or	Bisexual/Oth er sexual									Prefer not to	
	Total	Urban	Rural	deprived	2	3	4 (f)	deprived	0 (h)	1	2 (1)	3+	Yes (I)	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	
Unweighted Total	(z) 6774	(a) 5148	(b) 1625	(c) 1282	(d) 1393	(e) 1363	1376	(g) 1360	5143	790	584	(k) 215	1548	(m) 5042	(n) 6154	(o) 184	(p) 227	(q) 2810	(r) 3311	(s) 251	(t) 257	(u) 346	(v) 273	(w)	(x) 73	(y) 22	Unwtd Total 6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
1 - No trust at all	396	347	49	118	86	71	63	59	269	75	35	13	125	261	325	23	20	195	154	16	18	3	14	-	2	•	393
	6% bemn	6% zb	4%	9% zefg	6%	5%	5%	4%	5%	8% zh	6%	6%	8% zm	5%	5%	9%	6%	6%	5%	6%	8%	4%	18% zu	-	7%	2%	6%
2	278	238	39	78	50	61	56	33	212	35	15	8	91	176	222	11	35	152	96	10	8	2	6	1	2	-	289
	4% bgmnr	4%	3%	6% zg	4%	5% g	4%	2%	4%	4%	2%	4%	6% zm	3%	4%	4%	11% zn	5% r	3%	4%	3%	3%	7%	13%	7%	-	4%
3	497	401	96	119	100	106	91	81	379	54	33	23	131	340	412	14	48	265	176	24	13	8	8	-	1	*	522
	7% mnr	7%	7%	9% g	7%	8%	7%	6%	8%	6%	5%	11% ij	9% m	7%	7%	6%	15% zno	8% r	6%	9%	6%	9%	11%	-	6%	4%	8%
4	611 9%	466 9%	146 11%	128 10%	121 9%	114 8%	132 10%	116 9%	454 9%	102 11%	41 7%	14 6%	153 10%	438 9%	512 9%	38 15%	36 11%	286 9%	254 9%	25 9%	26 12%	5 6%	8 11%	4%	2 9%	1 17%	612 9%
	9% n	9%	11% za	10%	9%	8%	10%	9%	9%	11% j	/%	6%	10%	9%	9%	15% zn	11%	9%	9%	9%	12%	6%	11%	4%	9%	17%	9%
5	1112 16%	909 17%	204 15%	223 17%	250 18%	224 17%	189 14%	227 17%	836 17%	132 14%	104 17%	33 15%	279 19%	810 16%	982 17%	41 16%	53 16%	542 17%	445 15%	66 24%	39 17%	13 14%	9 11%	1 28%	4	* 4%	1080 16%
	16% f	1776	15%	1/76	1876 f	1/76	14%	1/76	1/76	1476	1/76	1576	2m	10%	1/76	10%	10%	1/76	15%	24% 2qr	1/76	14%	1176	28%	13%	476	10%
6	975 14%	780 14%	195 14%	178 13%	201 15%	221 16%	210 15%	165 12%	690 14%	140 15%	107 18%	26 12%	196 13%	743 15%	850 14%	31 12%	57 17%	486 15%	403 14%	33 12%	40 17%	11 12%	11 14%	1 24%	4 14%	* 2%	948 14%
	g	1470	14/0	1370	13/0	g	13/0	1276	14/0	13/0	10/0	1270	13/6	13/0	14/6	12/0	1770	13/6	1470	12/0	1770	1276	14/0	24/0	14/0	2,0	14/0
7	1216 18%	965 18%	251 19%	192 14%	227 17%	236 17%	241 18%	319 23%	869 18%	185 19%	117 19%	42 19%	203 14%	995 20%	1107 19%	41 16%	37 11%	553 17%	554 19%	42 15%	45 20%	18 20%	12 15%	* 8%	7 25%	3 42%	1223 18%
	clp							zcdef						zl	zp								13/0				
8	1050 16%	820 15%	230 17%	178 13%	195 14%	206 15%	250 18%	221 16%	770 16%	145 15%	98 16%	33 15%	205 14%	823 16%	967 16%	35 14%	27 8%	460 14%	526 18%	23 8%	18 8%	16 18%	7 8%	7%	5 19%	2	1065 16%
	cpstv						zcd							z	zp			st	zqst			v			1370	2070	
9	374 6%	285 5%	89 7%	56 4%	71 5%	76 6%	76 6%	95 7%	286 6%	43 5%	35 6%	10 4%	55 4%	314 6%	354 6%	11 5%	5 2%	152 5%	206 7%	3 1%	11 5%	8 9%	1 1%	6%		1%	397 6%
	Ipsv							с						zl	zp				zqs			zv					
10 - Trust completely	154 2%	119 2%	36 3%	40 3%	28 2%	28 2%	31 2%	27 2%	110 2%	20 2%	17 3%	8 4%	28 2%	117 2%	132 2%	6 3%	3 1%	63 2%	72 2%	12 4%	4 2%	2 3%	1 1%	2%	-	2%	152 2%
m 1:1								**		**																	
Don't know	82 1%	74 1%	8 1%	29 2%	17 1%	*	16 1%	16 1%	40 1%	21 2%	3 1%	3%	14 1%	43 1%	60 1%	-	3 1%	31 1%	21 1%	19 7%	5 2%	1 2%	2%	8%	-	2%	62 1%
Doubles and the service	ehmnr	10		ze	e	4	4	2		zhj	7	zhj	4		10		2	7	10	zqr	r	1	1				21
Prefer not to say	28	19	9 1%	9 1%	8 1%	*	*	*	14	1	1%		*	14	18		1%		10	2 1%	-	1%	1%	-		4%	31
Mana	hmn	F. CC	5.05	5.34	5.64	F 73	5.07	6.02	5.73	5.64	zhi	F 72	F 27	5.07	5.01	5.4	4.70	5.50	r.oc	5.36	5.44	2	4.51	5.57	5.53	C 22	5.73
Mean	5.72 aclpqv	5.66	5.95 za	5.34	5.64 c	5.72 c	5.87 zcd	zcde	5.72	5.64	5.94 z	5.73	5.27	5.87 zl	5.81 zp	5.4 p	4.78	5.58	5.96 zqst	5.36	5.44	6.1 zv	4.51	5.57	5.52	6.33	5.72
Low trust (1-3)	1171 17%	986 18%	184 14%	314 23%	236 17%	238	210 15%	172 13%	860 17%	165 17%	83 14%	44 20%	346 23%	777 15%	960 16%	49 19%	103 32%	613 19%	425 15%	50 18%	39 17%	14 15%	28 36%	1 13%	5 19%	* 6%	1204 18%
	1/% bgjmnr	18% zb	1476	23% zdefg	1/76 g	18% g	15%	1376	1/76	1/76	1476	20%	23% zm	1576	10%	1976	32% zno	19% 2r	1576	1876	1/76	1576	36% ZU	1376	1976	076	1876
Medium trust (4-7)	3914 58%	3119 58%	795 59%	720 53%	799 59%	795 59%	773 57%	826 61%	2849 58%	559 59%	369 60%	116 53%	832 56%	2986 59%	3450 58%	150 60%	183 56%	1868 58%	1656 57%	165 60%	150 66%	48 53%	40 51%	3 64%	16 62%	5 65%	3863 57%
	28% C	30%	33/0	3370	29% C	29% C	3776	C	36/8	3370	0070	33/0	30%	2	3676	00%	30.8	30%	3//0	00%	Zr	3370	31/0	0470	0270	0370	3176
High trust (8-10)	1579 23%	1224 23%	355 26%	274 20%	295 22%	310 23%	357 26%	343 25%	1166 24%	208 22%	149 24%	51 23%	288 19%	1254 25%	1453 24%	52 21%	35 11%	675 21%	803 28%	38 14%	33 14%	27 29%	8 10%	1 15%	5 19%	2 23%	1614 24%
	aclpqst	2376	26% za	20%	2276	2376	zcd	25% C	2476	2276	2476	2376	1976	zl	24% zp	21% p	1176	21% S	28% zqst	1476	1476	29% zv	10%	1576	1976	2376	2476
	v																										

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 22-600725-01
Filename: 24-000725 WAVE 2405095 WBI wtd v8 IntUse UK
Proportions/Mems: Columns Tested (5% risk level) - 17th>- 1/c/dpe/lf/2 - z/h/h/l/k - z/l/m - 1/n/o/p - 1/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 133

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Banks

Base: All UK adults, age 16+

		Ge	ender					Age						Age (Nets)					Eth	nicity				Working	z status	
					25.24	25.44				26	75.04	25.	46.04			White (including White	Ethnic minorities (excluding White			Mixed/multip	Other			Working full-	Not working	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	minorities) (o)	minorities) (p)	Asian (q)	Black (r)	group (s)	ethnicity (t)	(u)	White British (v)	time (w)	full-time (x)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
1 - No trust at all	401 6% bhijnvx	252 8% zb	143 4%	50 6% ij	87 8% hij	95 9% zfghij	64 6% ij	58 6% ij	35 4% ij	11 2%	11 2%	1 1%	137 7% n	159 7% zn	104 4%	331 6% v	61 7%	21 6%	23 12% zopqv	6 6%	11 5%	45 13% zopqv	286 5%	238 8% zx	162 4%	413 6%
2	313 5% b	174 5% b	132 4%	30 3%	67 6%	45 4%	61 5%	46 4%	36 4%	27 4%	26 4%	1 2%	98 5%	106 5%	108 4%	266 5%	42 5% r	19 5%	4 2%	3 3%	16 8%	23 7% r	242 4%	144 5%	165 4%	319 5%
3	497 7% ijnv	249 8%	244 7%	61 7%	81 7%	104 10% zfhij	81 7%	82 8% ij	54 6%	35 5%	29 4%	6 10%	141 7%	185 8% zn	170 7%	421 7% v	71 8%	27 8%	18 9%	11 12%	14 7%	42 12% zov	378 7%	229 8%	267 7%	539 8%
4	617 9% bhnvx	331 10% b	282 8%	78 9%	108 9%	137 13% zfghij	103 9%	80 8%	63 8%	47 7%	45 7%	2 4%	186 9%	241 11% zn	191 7%	515 9%	90 11%	35 10%	24 12%	14 15% v	18 9%	38 11%	477 9%	303 10% zx	312 8%	610 9%
5	1140 17% ac	498 15%	634 18% za	107 12%	188 16%	181 17%	200 18% c	167 16%	155 18% c	142 20% c	130 20% c	11 21%	295 15%	381 17%	464 18% zl	987 17%	138 17%	60 17%	30 16%	17 18%	31 16%	52 15%	935 17%	493 17%	641 17%	1188 18%
6	880 13% ijn	433 13%	440 13%	101 11%	168 15% ijk	154 15% ijk	156 14% ijk	135 13% ijk	103 12%	63 9%	62 9%	1 2%	268 13%	310 14% n	301 12%	778 13%	94 11%	46 13%	16 8%	13 14%	19 10%	40 12%	738 13%	407 14%	468 12%	875 13%
7	1121 17% em	526 16%	583 17%	171 20% ek	210 18% ek	133 13%	193 17% e	166 16% e	135 16%	112 16%	110 17%	2 5%	381 19% m	327 15%	412 16%	983 17%	129 16%	55 16%	29 15%	14 16%	31 16%	46 13%	937 17%	496 17%	622 16%	1087 16%
8	1037 15% demprsw	477 15%	559 16%	165 19% de	118 10%	111 11%	161 14% de	172 17% de	153 18% zdef	158 22% zdefg	143 22% zdefg	15 28% zdef	282 14%	272 12%	483 19% zlm	937 16% zprs	95 11% s	48 14% s	18 9%	4 5%	24 13%	42 12%	896 16% zprs	355 12%	679 18% zw	1016 15%
9	434 6% e	218 7%	211 6%	43 5%	61 5%	44 4%	78 7% e	68 7% e	71 8% zcde	70 10% zcdeg	63 10% zcde	7 13% e	104 5%	121 6%	209 8% zlm	387 7%	45 5%	16 4%	15 8% u	5 6%	9 5%	11 3%	376 7% zo	167 6%	264 7%	412 6%
10 - Trust completely	215 3% mw	95 3%	119 3%	28 3%	28 2%	23 2%	27 2%	36 4%	30 4%	43 6% zdefgh	36 5% zdef	8 14% zcdefgh ij	56 3%	50 2%	109 4% zm	183 3%	25 3%	15 4% p	6 3%	1 1%	3 1%	6 2%	177 3%	67 2%	148 4% zw	216 3%
Don't know	101 1% afghmno vw	22 1%	74 2% za	43 5% zdefghi	23 2% h	13 1%	8 1%	7 1%	3 *	5 1%	5 1%	-	65 3% zmn	20 1%	15 1%	64 1%	37 4% zoquv	10 3% ov	7 4% zouv	3 3%	18 9% zoquv	2 1%	62 1%	21 1%	75 2% zw	76 1%
Prefer not to say	20 *	4	12	2	5	4	4	2	3	:	:	-	7 *	8	4	13	5 1%	1 *	3 1% zov	-	2 1%	1	12	2	12	23
Mean	5.74 ademprs uw	5.58	5.89 za	5.91 de	5.45	5.18	5.68 e	5.81 de	6.02 zdefg	6.43 zcdefgh	6.4 zcdefgh	6.83 zcdefgh	5.65	5.44	6.05 zlm	5.79 zprsu	5.43 u	5.61 pu	5.31	5.14	5.37	4.88	5.84 zoprsu	5.45	5.95 zw	5.68
Low trust (1-3)	1210 18% bhijnov x	675 21% zb	519 15%	142 16% ij	235 21% hij	244 23% zcfghij	207 18% hij	186 18% hij	124 15% ij	73 10%	65 10%	7 13%	376 19% n	451 21% zn	383 15%	1017 17% v	173 21% v	67 19%	45 23% v	20 22%	41 21%	111 32% zopqv	906 16%	611 21% zx	594 16%	1271 19%
Medium trust (4-7)	3757 55% knx	1788 55%	1940 56%	457 52% k	674 59% ik	607 58% ik	653 57% ik	548 54% k	456 54% k	364 51% k	347 53% ik	17 32%	1131 56%	1259 58% zn	1368 53%	3262 56%	452 54%	197 56%	99 51%	57 63%	99 51%	176 50%	3087 56%	1700 58% zx	2043 54%	3760 56%
High trust (8-10)	1686 25% delmpsu w	790 24%	890 26%	235 27% de	207 18%	178 17%	265 23% de	275 27% zde	254 30% zdef	271 38% zcdefgh	241 37% zcdefgh	29 55% zcdefgh ij	442 22%	443 20%	800 31% zlm	1507 26% zpsu	164 20%	78 22% s	40 20%	11 12%	36 18%	58 17%	1449 26% zopsu	589 20%	1092 29% zw	1644 24%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Japos IN 124-000725-01
Filename: 24-000725, WANE, 2405095, WBI, wtd\_v8\_IntUse\_UK
Proportions/Nenos: Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 134

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Banks

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	intry		Fr	gland region (N	et)	
					Luucation					renure			Ailliuai lious	enoia income			Cou	iiu y			gianu region (iv	etj	
		Graduates		Other Higher		GCSE/ O-	Another type of qualification		Owned		Rent from												
		(Degree/Mas ter/PhD/abo	Non-	Education below	A-level or	Level/ CSE/ NVQ12/	(vocational/p rofessional/f	No formal	outright/ buying on	Rent from private	council/ housing	Up to	£26,000 up	£52,000 up	£100,000 and				Northern				
	Total (z)	ve) (a)	graduates (b)	degree level (c)	equivalent (d)	equivalent (e)	oreign) (f)	qualifications (g)	mortgage (h)	landlord (i)	association (i)	£25,999 (k)	to £51,999 (I)	to £99,999 (m)	above (n)	England (o)	Scotland (p)	Wales (q)	Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
1 - No trust at all	401 6%	124 6%	269 6%	58 7%	91 5%	97 6%	11 3%	13 5%	244 5%	67 7%	75 10%	93 7%	116 6%	79 6%	23 4%	321 6%	43 8%	18 6%	19 10%	98 6%	84 8%	138 5%	413 6%
2	313 5%	104 5%	205 4%	57 7%	55 3%	60 4%	21 6%	12 5%	211 4%	45 5%	zh 37 5%	65 5%	95 5%	76 5%	23 4%	250 4%	20 35 6%	16 5%	20q 12 6%	58 4%	45 4%	147 5%	319 5%
3	497	166	321	zbde 54	127	111	d 14	15	359	54	67	113	138	91	39	400	zo 44	34	19	108	78	215	539
	7%	8% f	7%	7%	8%	7%	4%	6%	7%	6%	9%	9%	7%	6%	6%	7%	8%	10% zo	10% zo	7%	7%	7%	8%
4	<b>617</b> 9% h	205 10% g	408 9%	74 9%	174 10% g	122 8%	24 7%	13 5%	415 9%	110 12% zh	65 9%	126 10%	181 9%	134 9%	50 8%	524 9%	45 8%	29 9%	18 10%	148 9%	88 8%	288 10%	610 9%
5	1140 17%	345 17%	784 17%	123 15%	256 15%	286 18%	65 20%	53 21%	869 18% z	132 14%	106 15%	223 17%	338 17%	248 17%	95 15%	938 16%	117 21% zoq	47 14%	38 20% zq	291 18%	174 16%	473 16%	1188 18%
6	880 13% er	262 13%	612 13%	108 13%	268 16% zabeg	166 10%	45 14%	24 9%	633 13%	134 15%	82 11%	158 12%	265 13%	199 14%	104 17% zk	744 13%	71 13%	46 14%	18 10%	175 11%	148 14%	421 14%	875 13%
7	1121 17%	361 18%	753 16%	123 15%	297 18%	255 16%	49 15%	30 12%	823 17%	170 19%	93 13%	177 14%	327 17%	251 18%	120 19%	953 17%	93 16%	48 15%	27 15%	251 16%	169 15%	533 18%	1087 16%
8	1037 15%	259 13%	766 16%	139 17%	228 14%	294 18%	59 18%	46 18%	776 16%	119 13%	87 12%	196 15%	304 15%	k 209 15%	97 16%	910 16%	60 10%	46 14%	22 12%	240 15%	198 18%	471 16%	1016 15%
9	apr 434 6%	145 7%	zad 286 6%	a 38 5%	101 6%	zad 99 6%	a 23 7%	24 9%	z 350 7%	33 4%	40 6%	62 5%	121 6%	97 7%	44 7%	zpr 380 7%	27 5%	21 7%	5 3%	98 6%	z 56 5%	225 7%	412 6%
10 - Trust completely	ikpr 215	52	160	20	29	75	15	c 20	zi 130	32	28	61	59	27	19	r 177	23	r 11	5	70	29	z 77	216
	3% dhm	3%	3% d	2%	2%	5% zabcd	5% d	8% zabcd	3%	4%	4%	5% zm	3%	2%	3%	3%	4%	3%	3%	4% zu	3%	3%	3%
Don't know	101 1% ahmu	12 1%	83 2% af	13 2%	36 2% af	26 2%		7 3% af	41 1%	14 2%	30 4% zhi	27 2% m	19 1%	7 1%	5 1%	82 1%	8 1%	8 2%	3 2%	29 2%	21 2%	31 1%	76 1%
Prefer not to say	20 *	5 *	10	2	2	3	1 *	*	8	:	4 1%	1 *	1	2	3	16 *	3 1%	:	1	9 1%	2	5	23
Mean	5.74 ajkpr	5.62	5.79 zac	5.55	5.7	5.91 zac	6 ac	6.16 zabcd	5.81 zij	5.56	5.33	5.58	5.72	5.7	6 zklm	5.79 zpr	5.44 r	5.63 r	5.1	5.79	5.69	5.83 z	5.68
Low trust (1-3)	1210 18%	393 19%	795 17%	168 21%	273 16%	267 17%	47 14%	40 15%	814 17%	166 18%	179 25%	271 21%	350 18%	246 17%	85 14%	971 17%	122 21%	68 21%	49 26%	264 17%	206 19%	500 17%	1271 19%
Medium trust (4-7)	3757 55%	1173 58%	2558 55%	bdf 428 53%	996 60%	830 52%	184 56%	121 47%	2740 56%	546 60%	zhi 346 48%	zn 684 53%	1111 57%	831 59%	369 59%	3159 55%	20 326 57%	170 53%	20 102 54%	866 55%	578 53%	1715 57%	3760 56%
High trust (8-10)	egj 1686	zeg 455	eg 1211	197	zbceg 358	468	97	91	zj 1256	j 185	156	319	485	zk 333	k 160	1467	109	78	32	409	284	774	1644
	25% adipr	22%	26% zad	24%	22%	29% zabd	30% ad	35% zabcd	26% zi	20%	22%	25%	25%	23%	26%	26% zpr	19%	24% r	17%	26%	26%	26%	24%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 12-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_intUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/t/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Banks

KnowledgePanel UK: 240509S - Life in the UK Index Tracker 2

Base: All UK adults, age 16+

						England region	-							Scotlan	d region					NI	regions (NUT:	's3)					NS Area super	group (LA Leve	:1)			
	Total	North East	North West	Yorkshire and The Humber	East Midlands (d)	West Midlands	East of England	South East	South West	London	Central Scotland	Glasgow	Highlands and Islands	Lothian (m)	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland (g)	Belfast (r)	East (s)	North (t)	Outer Belfast	West and South	Affluent England	Business, Education and Heritage Centres	Countryside Living	Ethnically Diverse Metropolitan Living		Services and Industrial Legacy (C)	Country	Urban Settlements (E)	Unwtd Total
Unweighted Total	6774	209	(D) 569	(c) 429	409	(e)	(f) 514	(R)	(n) 507	667	115	139	100	(m) 173	(n) 157	124	(P) 155	(q) 136	102	172	(t) 80	169	(V)	(W) 521	1043	1179	(A) 512	195	1119	1430	770	6774
Weighted Total	6774	274	741	562	495	598	630	931	583	880	69*	74*	47*	83*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
1 - No trust at all	401	17	55	26	21	53	23	43	27	46	2	2	2		- 11	2	7	4		2	2		r	24	64	44	27	24	73	73	72	413
1 - NO trust at all	6%	6%	7%	5%	6%	9%	4%	5%	5%	5%	4%	9%	6%	8%	16%	3%	10%	5%	12%	8%	8%	10%	12%	3%	6%	4%	4%	9%	8%	6%	7%	6%
	wywy		f			zfgh									zjoq								z					wy	zwzyA		wy	
2	313 5%	11 4%	33 4%	14 3%	23 5%	22 4%	29 5%	38 4%	31 5%	49 6%	5 8%	6 8%	2 4%	6 8%	4 5%	1 2%	5 7%	6 8%	3 10%	3 5%	2 6%	2 4%	3 7%	24 3%	53 5%	53 5%	37 6%	10 4%	47 5%	50 4%	39 4%	319 5%
	5%	4%	4%	576	5%	4%	576	4%	576	6%	8%	0	476	876	5%	2%	/%	0	10%	5%	676	4%	/%	3%	5%	5%	676	4%	5%	4%	476	576
3	497	16	51	41	30	47	40	71	46	58	11	6	4	9	4	3	2	4	2	6	4	4	3	57	87	78	44	20	55	83	73	539
	7%	6%	7%	7%	6%	8%	6%	8%	8%	7%	16%	8%	9%	11%	6%	4%	2%	6%	8%	13%	12%	10%	7%	8%	9%	7%	7%	8%	6%	7%	7%	8%
4	617	22	76	50	35	54	51	80	53	104	znopq 6	6	p 5	p 6	3	9	4	5	3	3	2	4	5	50	91	84	69	30	83	114	94	610
	9%	8%	10%	9%	7%	9%	8%	9%	9%	12%	9%	8%	10%	8%	4%	11%	6%	7%	9%	7%	8%	11%	12%	7%	9%	8%	11%	11%	9%	10%	10%	9%
			***	07	74	400	422	***	20	d	8			40		24	45	45						0.0	450	404	***	22	450	222	470	4400
5	1140 17%	55 20%	149 20%	87 16%	15%	100 17%	123 19%	143 15%	75 13%	132 15%	12%	14 19%	16%	23%	23%	21 26%	15 21%	15 21%	9 31%	20%	4 14%	18%	20%	96 14%	158 16%	184 17%	121 19%	27 10%	158 17%	222 19%	173 18%	1188 18%
	hBB	20%	h	20/0	1370	17.70	h	25/0	13/0	13/4	1270	13/4	2070	23/0	2370	zj	22/4	22,0	zt	20%	24/4	20/0	20/0	2470	10/4		В	20/0	В	wB	В	10/0
6	880	31	78	67	94	53	90	117	83	131	7	10	9	12	8	8	11	6	2	5	3	5	3	90	127	136	85	46	111	165	118	875
	13%	11%	11%	12%	19% zabceg	9%	14%	13%	14%	15%	10%	14%	18%	14%	12%	10%	16%	8%	7%	12%	10%	12%	7%	13%	13%	12%	13%	17%	12%	14%	12%	13%
7	1121	32	111	108	88	80	97	179	96	161	10	12	8	12	11	16	11	14	2	7	5	7	6	137	176	181	88	56	131	186	165	1087
	17%	12%	15%	19%	18%	13%	15%	19%	16%	18%	14%	17%	17%	14%	15%	19%	15%	19%	8%	16%	17%	16%	14%	20%	18%	17%	14%	21%	14%	16%	17%	16%
•	4007	35	103	a 102	82	116	103	ae 147	104	118	5	7	4	7	11	0	7	10	3	6	4	,	4	AC 130	149	189	103	27	133	167	138	1016
°	1037 15%	13%	14%	18%	17%	19%	16%	16%	18%	13%	8%	10%	8%	8%	15%	11%	9%	14%	11%	13%	14%	11%	10%	19%	15%	17%	16%	10%	15%	14%	14%	15%
						zi																		В		В						
9	434 6%	29 11%	34 5%	35 6%	26 5%	30 5%	44 7%	77 8%	46 8%	57 7%	4 5%	2 3%	2 5%	3 4%	1 2%	4 5%	4 6%	6 8%	1 3%	1%	1 4%	1 3%	2 5%	57 8%	50 5%	89 8%	37 6%	20 7%	58 6%	72 6%	51 5%	412 6%
	5	zbe	370	076	370	376	779	b	070	770	376	370	376	⇒70	270	370	070	070	370	176	470	370	370	070	376	zzE	076	776	070	076	379	070
10 - Trust completely	215	21	32	18	7	23	14	28	18	17	8	3	3	1	1	2	2	3		1	1	2	1	19	26	34	19	6	49	24	39	216
	3%	7% zcdfghi	4% d	3%	1%	4%	2%	3%	3%	2%	12%	4%	6% m	1%	1%	2%	3%	4%	1%	2%	4%	4%	2%	3%	3%	3%	3%	2%	5% zzyD	2%	4%	3%
Don't know	101	zcargni 6	15	8	3	18	13	8	4	7	zmnop 1		m -	1		5	1	1		1	1		1	7	16	16	14	2	13	19	14	76
	1%	2%	2%	2%	1%	3%	2%	1%	1%	1%	1%			1%	1%	6%	1%	1%		2%	3%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	1%
						zdghi										zk													_			22
Prefer not to say	20		1%	1%		1	*				1 1%	1%					3%				1%		1%			5	*				4	23
																	z															
Mean	5.74	5.99	5.56	5.99	5.75	5.64	5.86	5.93 zb	5.89	5.65	5.64	5.19	5.62	5.08	5.08	5.81 mn	5.46	5.78 m	4.68	5.18	5.4	5.26	4.96	6.1 zzABCDE	5.58	5.95 zzCDE	5.69	5.56	5.69	5.63	5.64	5.68
Low trust (1-3)	kmnrsuv 1210	44	140	81	84	122	93	151	103	153	19	19	9	21	18	7	14	14	9	12	8	10	11	104	204	174	108	55	176	206	184	1271
	18%	16%	19%	14%	17%	20%	15%	16%	18%	17%	27%	26%	19%	26%	26%	9%	19%	19%	30%	26%	26%	24%	27%	15%	20%	16%	17%	20%	19%	17%	19%	19%
Madison treet (4.7)	0	140	414	212	201	207	261	E10	207	527	20	0 42	20	20	20	FA.	0	40	16	26	14	24	22	272	552	707	264	150	402	607	551	2760
Medium trust (4-7)	3757 55%	140 51%	414 56%	312 56%	291 59%	287 48%	361 57%	519 56%	307 53%	527 60%	32 46%	43 57%	29 62%	49 59%	38 55%	54 67%	41 58%	40 54%	16 55%	26 56%	14 48%	24 57%	23 54%	372 54%	553 55%	585 54%	364 56%	159 59%	483 53%	687 58%	551 56%	3760 56%
	e	3270	e		e		e	e		eh			22.70	23/0	-5%	zj	23/4	2.70			.5/4		2.70		-5%	- //4				С		
High trust (8-10)	1686	84	169	155	115	169	162	252	168	192	17	12	9	11	13	15	13	19	4	7	6	7	7	206	224	311	159	53	240	263	228	1644
	25% kmsv	31% i	23%	28%	23%	28%	26%	27%	29% i	22%	25%	16%	19%	14%	18%	18%	19%	26% m	14%	16%	21%	18%	17%	30% zzBDE	22%	28% zzBDE	25%	20%	26%	22%	23%	24%

Fieldwork dates: 9th May: 13th May 2024.
Responders type: Rounded-period Members: All UK adults, age 16+
Fielname: 12-60 00725. WANT: 240509. Will wind vid. Initias UK.
Proportions/Means: Columns Tested (Dis risk level) - 1/nN/cldr/l/zh/h - 1/nN/n/m/o/g/q - 2/r/n/l/w/v - 2/w/s/v/A/M/CID/E
Overlap formale: uncet. \* mail base:

7 Jun 2024 Table 136

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Banks

Base: All UK adults, age 16+

				I																		T					
													Disability red													I	
		Urb	anity			IMD Quintile			Nun	nber of children	0-15 in house	ehold	a little	or a lot	Se	xual Orientat	Bisexual/Oth		Reli	gion		Co	mmunity back	ground (North	ern Ireland On	ly)	
				1 - Most	2			5 - Least				3+			Straight or	Gay or	er sexual									Prefer not to	
	Total (z)	Urban (a)	Rural (b)	deprived (c)	(d)	3 (e)	4 (f)	deprived (g)	(h)	(i)	(j)	3+ (k)	Yes (I)	No (m)	Heterosexual (n)	Lesbian (o)	orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	say (y)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	5148 5422	1625 1351	1282 1347	1393 1356	1363 1351	1376 1360	1360 1360	5143 4929	790 954	584 611	215 219	1548 1484	5042 5075	6154 5942	184 251	227 326	2810 3194	3311 2915	251 273	257 227	346 91	273 77	18 4**	73 26**	22 7**	6774 6774
1 - No trust at all	401 6% bghr	342 6% b	59 4%	119 9% zefg	88 6%	69 5%	65 5%	60 4%	259 5%	80 8% zh	37 6%	21 10% h	101 7%	293 6%	350 6%	13 5%	22 7%	202 6% r	137 5%	24 9% r	17 7%	5 5%	11 14% zu	4%	2 7%	1 15%	413 6%
2	313 5% r	256 5%	57 4%	63 5%	62 5%	67 5%	69 5%	52 4%	234 5%	45 5%	24 4%	7 3%	85 6%	216 4%	265 4%	10 4%	22 7%	166 5% r	109 4%	14 5%	16 7%	3 3%	8 10% zu	1%	1 3%		319 5%
3	497 7% f	405 7%	91 7%	111 8% f	95 7%	114 8% f	78 6%	98 7%	357 7%	56 6%	50 8%	32 15% zhij	125 8%	360 7%	428 7%	19 8%	32 10%	258 8%	197 7%	20 7%	10 4%	7 7%	9 12% z	1 33%	2 8%	1%	539 8%
4	617 9% n	506 9%	111 8%	127 9%	146 11% g	135 10%	109 8%	101 7%	435 9%	89 9%	54 9%	29 13%	166 11% zm	445 9%	521 9%	31 12%	45 14% n	314 10%	247 8%	25 9%	18 8%	10 11%	7 9%	5%	2 7%	1 19%	610 9%
5	1140 17%	918 17%	222 16%	231 17%	250 18%	228 17%	222 16%	210 15%	831 17%	147 15%	126 21% zi	29 13%	247 17%	854 17%	1026 17% z	31 12%	50 15%	522 16%	509 17%	49 18%	39 17%	20 22% z	15 19%	1 20%	8 29%	1 18%	1188 18%
6	880 13% cdnru	680 13%	199 15%	146 11%	141	206 15% zcd	222 16% zcdg	165 12%	614 12%	144 15%	89 15%	23 11%	181 12%	664 13%	733 12%	66 26% znp	47 14%	452 14% r	342 12%	36 13%	25 11%	7 8%	8 10%	1 13%	2 6%	1 9%	875 13%
7	1121 17%	902 17%	218 16%	201 15%	220 16%	196 15%	231 17%	273 20% zce	863 17% z	135 14%	92 15%	26 12%	219 15%	871 17%	989 17%	44 18%	53 16%	542 17%	478 16%	35 13%	46 20%	14 16%	9 12%	-	4 16%	2 20%	1087 16%
8	1037 15% clqv	812 15%	225 17%	174 13%	185 14%	209 15%	233 17% c	237 17% cd	772 16%	154 16%	78 13%	27 13%	194 13%	821 16% zl	930 16% 20	22 9%	36 11%	426 13%	526 18% zqs	29 11%	32 14%	16 18% v	5 7%	-	2 6%	1 15%	1016 15%
9	434 6%	337 6%	96 7%	78 6%	86 6%	82 6%	85 6%	102 8%	346 7% z	44 5%	31 5%	13 6%	80 5%	340 7%	408 7% z	9 4%	9 3%	180 6%	223 8% zq	11 4%	10 4%	4 5%	2 3%	9%	4 15%	-	412 6%
10 - Trust completely	215 3%	170 3%	45 3%	57 4% f	55 4% f	35 3%	30 2%	39 3%	155 3%	31 3%	21 3%	7 3%	52 4%	155 3%	199 3% z	4 1%	3 1%	83 3%	117 4% zq	6 2%	8 4%	3 3%	2 2%	-	1%	-	216 3%
Don't know	101 1% ehmnr	79 1%	22 2%	35 3% zef	22 2%	8 1%	14 1%	22 2%	53 1%	27 3% zhj	5 1%	5 2%	30 2% m	49 1%	79 1%	2 1%	6 2%	44 1%	24 1%	19 7% zqr	5 2%	1 1%	1	1 14%	1%	* 2%	76 1%
Prefer not to say	20 • hmn	15	5	7 1%	6	3 +	*	*	10	1	4 1%	*	4	8	14	-	-	6	6	4 1% zqr	-	:	:	-	-	1%	23
Mean	5.74 acklpqs v	5.69	5.92 za	5.5	5.66	5.66	5.85 c	6 zcde	5.81 zk	5.6	5.6	5.21	5.49	5.8 zl	5.78 zp	5.5	5.17	5.58	5.98 zqs	5.26	5.64	5.73 V	4.54	4.5	5.59	5.17	5.68
Low trust (1-3)	1210 18% bgmr	1003 18% b	207 15%	293 22% zfg	246 18%	250 19%	212 16%	209 15%	851 17%	181 19%	111 18%	60 27% zhij	311 21% zm	869 17%	1042 18%	42 17%	76 23%	625 20% zr	443 15%	59 22% r	43 19%	14 16%	28 36% zu	2 39%	5 19%	1 15%	1271 19%
Medium trust (4-7)	3757 55% c	3007 55%	749 55%	704 52%	757 56%	765 57%	784 58% c	748 55%	2743 56%	515 54%	362 59% k	106 49%	812 55%	2834 56%	3269 55%	171 68% zn	195 60%	1829 57%	1576 54%	145 53%	128 57%	52 57%	39 50%	2 38%	15 59%	5 66%	3760 56%
High trust (8-10)	1686 25% lopgsv	1319 24%	367 27%	309 23%	325 24%	326 24%	348 26%	378 28% zc	1272 26% z	229 24%	129 21%	47 21%	327 22%	1315 26% zl	1538 26% zop	35 14%	49 15%	689 22%	866 30% zqs	47 17%	51 22%	24 26% v	9 11%	9%	6 22%	1 15%	1644 24%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 22-600725-01
Filename: 24-000725 WAVE 2405095 WBI wtd v8 IntUse UK
Proportions/Mems: Columns Tested (5% risk level) - 17th>- 1/c/dpe/lf/2 - z/h/h/l/k - z/l/m - 1/n/o/p - 1/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 137

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Big tech companies (e.g. Google, Apple)
Base: All UK adults, age 16+

	ı	Ge	nder					Age						Age (Nets)		1			F+F	nnicity				Workin	ıg status	т—
			I					760						Age (Nets)			Ethnic			I				WORKI	g stotus	†
																White	minorities									
																(including	(excluding			Mixed/multip						
																White	White			le ethnic	Other			Working full-	Not working	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	75-84	85+	16-34	35-54	55+	minorities)	minorities)	Asian	Black	group	ethnicity	Other white	White British	time	full-time	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total	6774												1008			5776										6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
1 - No trust at all	996	524	458	107	139	134	166	181	150	120	114	6	246	299	451	854	120	49	26	17	28	49	805	412	581	1087
1 - NO trust at all	15%	16%	13%	12%	12%	13%	15%	18%	18%	17%	17%	11%	12%	14%	18%	15%	14%	14%	13%	19%	15%	14%	15%	14%	15%	16%
	bl	h	1376	1270	1276	1370	1370	zcde	zcde	d	de	1170	1270	14/0	zlm	1376	14/0	1470	1370	1370	1370	1476	1376	1476	1376	10%
2	677	334	333	67	110	106	124	104	98	69	63	6	177	230	270	580	88	27	18	18	25	40	540	290	383	746
	10%	10%	10%	8%	10%	10%	11%	10%	12%	10%	10%	10%	9%	11%	11%	10%	11%	8%	9%	20%	13%	12%	10%	10%	10%	11%
									z								q			zopqrv						
3	926	430	490	85	139	146	190	142	121	104	100	5	224	335	367	825	87	36	22	16	13	61	764	425	497	1010
	14%	13%	14%	10%	12%	14%	17%	14%	14%	15%	15%	9%	11%	15%	14%	14%	10%	10%	11%	18%	7%	18%	14%	15%	13%	15%
	lp						zcd		С		С			zl	1	р				pt		pqt	р			4
4	973	468	496	123	174	174	139	137	122	103	95	7	298	314	361	875	97	38	24	10	25	43	833	417	554	942
	14%	14%	14%	14%	15%	17%	12%	13%	15%	14%	14%	14%	15%	14%	14%	15%	12%	11%	12%	11%	13%	12%	15%	14%	15%	14%
	f					f										Z							zpq			
5	1382	615	757	179	216	225	223	198	166	176	159	17	395	448	540	1210	155	76	37	11	31	52	1159	577	801	1333
	20%	19%	22%	20%	19%	21%	20%	19%	20%	25%	24%	31%	20%	21%	21%	21%	19%	22%	19%	12%	16%	15%	21%	20%	21%	20%
6	696	357	2a 337	90	137	104	129	101	77	zdfgh 58	52	6	227	222	236	613	81	p 40	20	9	12	50	o 564	331	363	659
8	10%	11%	10%	10%	12%	10%	11%	101	9%	8%	8%	12%	11%	233 11%	9%	10%	10%	11%	10%	10%	13 6%	14%	10%	11%	10%	10%
	10%	1170	1076	10%	1276	10%	1170	10%	370	0,0	676	1270	11/0	11/0	370	10/6	10%	11/0	1070	10/6	070	1470	10%	11/6	1076	10%
7	566	304	262	111	109	64	91	88	57	47	43	4	220	154	192	493	68	34	20	7	8	28	465	249	315	516
	8%	9%	8%	13%	10%	6%	8%	9%	7%	7%	7%	7%	11%	7%	7%	8%	8%	10%	10%	7%	4%	8%	8%	9%	8%	8%
	ehmn			zefhij	e			e					zmn													
8	293	139	152	66	54	50	43	37	23	19	18	1	121	93	79	228	63	20	15	1	28	14	215	114	179	243
	4%	4%	4%	8%	5%	5%	4%	4%	3%	3%	3%	1%	6%	4%	3%	4%	8%	6%	8%	1%	14%	4%	4%	4%	5%	4%
	hnov			zfghij		h							zn	n			zoqsv		zosv		zoqsuv					
9	73	40	33	16	12	25	7	4	7	1	1	•	28	32	13	51	22	10	5	1	7	1	49	45	27	64
	1%	1%	1%	2%	1%	2%	1%	•	1%	•	•	1%	1%	1%	•	1%	3%	3%	2%	1%	4%	•	1%	2%	1%	1%
	gnovx			ij		zfghij							n	n			zov	zouv			ZOV			ZX		4
10 - Trust completely	38	22	16	8	14	4	7	5	1	-		-	22	11	6	23	9	6	2	-	1	4	20	24	14	33
	1% hnov	1%		1%	1% hii	-	1%	-		-	-	-	1%	-	•	-	1%	2%	1%	-		1%	•	1%	-	1
Don't know	132	40	89	23	31	13	14	18	18	14	12	3	55	27	50	95	ov 35	20V	5	2	14	7	88	34	89	118
DOIT CKNOW	2%	1%	3%	3%	3%	1%	1%	2%	2%	2%	2%	5%	3%	1%	2%	2%	4%	4%	3%	2%	7%	2%	2%	1%	2%	2%
	amovw	1,0	za	3/0	370	1,0	270	2,0	2,0	2,0	2,0	370	m	270	2,0	270	zov	ZOV	3,0	2,0	zov	270	2,0	270	w	
Prefer not to say	22	6	13	2	7	4	3	4	1	1	1	-	9	7	6	15	6	3	1		2	-	15	4	14	23
,					1%							-					1%	1%		-	1%	-				
	w																									
Mean	4.15	4.14	4.17	4.64	4.37	4.2	4.06	3.97	3.83	3.88	3.85	4.23	4.49	4.13	3.9	4.12	4.4	4.55	4.53	3.45	4.45	4.09	4.12	4.2	4.11	3.99
	ghijnos			zefghij	zfghij	ghij	h						zmn	n		s	zosv	zosuv	ZOSV		S	S	S			4
Low trust (1-3)	2599	1288	1281	259	388	385	480	427	368	293	277	16	646	865	1088	2259	295	112	65	51	67	150	2109	1127	1461	2843
	38%	39%	37%	29%	34%	37%	42%	42%	44%	41%	42%	30%	32%	40%	42%	39%	35%	32%	34%	57%	34%	43%	38%	39%	38%	42%
24-dimenting (4.7)	cdlq 3617	1743	1852	504	636	C	zcde	zcde	zcde	cd 384	cd	24	1140	1148	zl	q 2102	q 401	188	101	zopqrtv	77	q 172	q 2020	1575	2032	3450
Medium trust (4-7)	53%	1743	1852 54%		56%	566 54%	582 51%	523	422 50%		350	34 64%	56%		1329 52%	3192	401 48%		101 52%	36 40%	77 40%	172 49%	3020	1575 54%	53%	51%
	hnpst	53%	54%	57% h	20%	54%	51%	51%	30%	54%	53%	64%	56% D	53%	52%	54% zpst	46%	53% pst	52%	40%	40%	49%	55% zpst	54%	53%	51%
High trust (8-10)	404	201	200	91	80	79	57	46	31	20	19	1	171	136	97	302	94	35	22	1	35	19	283	183	219	340
	6%	6%	6%	10%	7%	8%	5%	5%	4%	3%	3%	2%	8%	6%	4%	5%	11%	10%	11%	2%	18%	5%	5%	6%	6%	5%
1	ghijnov			zfghij	hij	fghij							zn	n			zosuv	zosv	zosuv		zosuv					1
	Position			FINITE	- 01	9601							114	- "			20304	203V	LUSUV		F030A					

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos IN 124-000725-01
Filename: 24-000725, WANE, 2405095, WBI, wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small bare



7 Jun 2024 Table 138

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Big tech companies (e.g. Google, Apple)

Base: All UK adults, age 16+

					Education					Tenure			Annual house	ehold income			Cou	ntrv		Fr	ngland region (N	et)	т—
					Luucation					renure			Aiiiuai iious	enoid income				iiu y		Li	igianu region (iv	etj	†
	Total	Graduates (Degree/Mas ter/PhD/abo ve)	Non- graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O- Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/p rofessional/f oreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and	England	Scotland	Wales	Northern Ireland	North	Midlands	South	
	(z)	(a)	(h)	(c)	(d)	(e)	(f)	(p)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(n)	(a)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	2447 2038	4245 4657	836 810	1326 1666	1443 1594	366 329	274 258	5266 4859	659 911	633 714	1307 1302	2114 1966	1431 1420	574 621	4418 5694	1109 569	531 324	716 188	1207 1577	853 1092	2358 3024	6774 6774
1 - No trust at all	996 15% dhnu	293 14%	684 15% d	129 16% d	197 12%	259 16% d	52 16%	48 18% d	684 14%	155 17%	128 18% h	215 17% n	305 16% n	187 13%	47 8%	814 14%	97 17%	42 13%	42 22% zopq	245 16%	175 16%	395 13%	1087 16%
2	677 10%	241 12% zbe	429 9%	86 11%	182 11%	108 7%	32 10%	21 8%	514 11%	74 8%	60 8%	132 10%	183 9%	146 10%	51 8%	549 10%	71 12% zo	37 11%	20 11%	142 9%	100 9%	308 10%	746 11%
3	926 14%	326 16% zbd	596 13%	113 14%	204 12%	210 13%	41 12%	28 11%	683 14%	111 12%	104 15%	170 13%	285 14%	200 14%	91 15%	758 13%	86 15%	51 16%	31 16%	234 15%	121 11%	404 13%	1010 15%
4	973 14%	321 16%	645 14%	127 16%	237 14%	205 13%	44 13%	33 13%	741 15% zi	126 14%	76 11%	184 14%	285 14%	237 17% z	92 15%	798 14%	85 15%	65 20% zopr	25 13%	212 13%	156 14%	430 14%	942 14%
5	1382 20% amr	360 18%	1014 22% zac	148 18%	374 22% a	334 21%	85 26% zac	73 28% zabce	1028 21% z	186 20%	138 19%	284 22%	419 21%	256 18%	149 24% m	1185 21% r	104 18%	63 19%	31 16%	314 20%	235 22%	636 21%	1333 20%
6	696 10%	197 10%	486 10%	88 11%	182 11%	170 11%	26 8%	19 7%	519 11%	88 10%	54 8%	143 11%	200 10%	159 11%	58 9%	602 11%	51 9%	31 9%	13 7%	150 9%	114 10%	338 11%	659 10%
7	566 8% hk	150 7%	415 9%	60 7%	154 9%	165 10% zag	24 7%	12 4%	366 8%	87 10%	56 8%	84 6%	154 8%	143 10% zk	69 11% k	492 9%	43 7%	18 6%	13 7%	130 8%	93 8%	270 9%	516 8%
8	293 4% ha	73 4%	218 5%	30 4%	89 5%	78 5%	16 5%	6 2%	189 4%	38 4%	51 7% zh	43 3%	91 5%	59 4%	30 5%	266 5%	17 3%	5 1%	5 3%	71 4%	58 5%	138 5%	243 4%
9	73 1% hl	33 2% zbc	39 1%	2	13 1%	14 1%	5 1%	5 2%	40 1%	22 2% zh	8 1%	20 2%	12 1%	14 1%	16 3% zlm	64 1%	4 1%	2 1%	2 1%	21 1%	6 1%	37 1%	64 1%
10 - Trust completely	38 1%	16 1%	20	3	5	10 1%	1 *	•	20	12 1% zh	4 1%	7 1%	10 1%	6	9	33 1%	3 1%	2 1%	:	12 1%	6 1%	16 1%	33
Don't know	132 2% ahlmp	24 1%	100 2% a	21 3%	28 2%	34 2%	3 1%	14 5% zabdef	69 1%	12 1%	31 4% zhi	19 1%	23 1%	10 1%	6 1%	117 2% p	3 1%	6 2% p	5 3% p	41 3%	29 3%	47 2%	118 2%
Prefer not to say	22 *	3 *	11	2	:	7	1 *	:	6	-	4 1%	1 *	:	2	3 *	14	6 1% zo	1 *	1	6	1	6	23
Mean	4.15 ahpqr	4.03	4.2 zac	3.97	4.3 zacg	4.26 ac	4.14	3.93	4.1	4.26	4.1	4.05	4.1	4.21	4.63 zklm	4.21 zpqr	3.86	3.9	3.63	4.14	4.18	4.25 z	3.99
Low trust (1-3)	2599 38% bdno	861 42% zbde	1708 37%	328 41% bd	583 35%	577 36%	124 38%	96 37%	1881 39%	340 37%	293 41%	517 40% n	772 39% n	533 38% n	189 30%	2122 37%	254 45% zo	131 40%	93 49% zoq	620 39%	395 36%	1107 37%	2843 42%
Medium trust (4-7)	3617 53% ajpr	1028 50%	2561 55% za	424 52%	947 57% za	874 55% a	179 54%	137 53%	2654 55% zj	487 53% i	324 45%	695 53%	1059 54%	795 56%	369 59% z	3077 54% pr	282 50%	177 54% r	82 44%	806 51%	598 55%	1673 55% zs	3450 51%
High trust (8-10)	404 6% hpq	121 6%	277 6%	35 4%	108 6%	102 6%	21 7%	11 4%	249 5%	72 8% h	63 9% zh	70 5%	112 6%	80 6%	54 9% zklm	363 6% pq	24 4%	9	7 4%	103 7%	69 6%	191 6%	340 5%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 12-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_intUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/t/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Big tech companies (e.g. Google, Apple)

Base: All UK adults, age 16+

						England region								6	d region						I regions (NU	W-01							n			
						England region	1							Scotiar	d region					N N	regions (NU	1153)					ONS Area super	group (LA Leve	91)			
	Total	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	Belfast	East	North	Outer Belfast	West and South	Affluent England	Business, Education and Heritage Centres	Countryside Living	Ethnically Diverse Metropolitan Living	London Cosmopolita n	Services and Industrial Legacy	Town and Country Living	Urban Settlements	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(1)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)		Unwtd Total
Unweighted Total Weighted Total	6774 6774	209 274	569 741	429 562	409 495	444 598	514 630	670 931	507 583	667 880	115 69*	139 74*	100 47*	173 83*	157 70*	134 81*	155 72	136 74*	102 29*	172 46*	30*	169 41	193 42	521 690	1043 1000	1179 1092	512 647	195 268	1119 914	1430 1178	770 981	6774 6774
1 - No trust at all	996 15% dfh	33 12%	132 18% dfh	80 14%	51 10%	124 21% zacdfgh i	70 11%	136 15%	65 11%	124 14%	13 19% q	15 20% q	8 18%	16 19% q	14 20% q	12 15%	13 18% q	6 8%	5 18%	12 27% z	7 24%	9 23% z	8 19%	90 13%	142 14%	169 15%	86 13%	41 15%	142 16%	168 14%	158 16%	1087 16%
2	677 10% VV	25 9%	67 9%	50 9%	53 11%	47 8%	61 10%	82 9%	71 12%	94 11%	9 14%	6 8%	4 8%	8 10%	8 11%	12 14%	8 12%	16 22% zklmn	4 14%	4 10%	3 11%	4 10%	4 10%	74 11%	99 10%	85 8%	56 9%	32 12%	101 11% V	132 11% V	98 10%	746 11%
3	926 14%	38 14%	110 15% e	86 15% e	64 13%	57 10%	84 13%	124 13%	87 15% e	109 12%	9	13 18%	7 15%	13 16%	8 12%	13 16%	13 18%	9 12%	4 15%	7 16%	5 16%	8 20%	6 15%	98 14%	169 17%	152 14%	70 11%	40 15%	123 13%	153 13%	121 12%	1010 15%
4	973 14% i	33 12%	111 15%	68 12%	70 14%	86 14%	91 14%	146 16% i	102 17% i	92 10%	7 10%	14 18% p	10 22% jpq	13 16%	15 21% jpq	13 16%	6 8%	7 10%	5 16%	6 13%	4 13%	5 12%	5 13%	107 15%	161 16%	176 16% B	85 13%	25 9%	133 15%	165 14%	121 12%	942 14%
5	1382 20% u	61 22%	142 19%	111 20%	102 21%	133 22%	141 22%	205 22%	109 19%	181 21%	12 18%	9 13%	11 24%	12 14%	15 21%	18 22%	14 19%	12 17%	3 11%	8 17%	6 20%	5 12%	9 21%	125 18%	203 20%	235 22%	137 21%	42 16%	180 20%	245 21%	212 22%	1333 20%
6	696 10% v	37 14% be	58 8%	55 10%	72 15% zbe	42 7%	64 10%	96 10%	75 13% be	103 12% e	7 11%	6 7%	2 4%	7 9%	5 6%	4 5%	9 12%	12 16% lo	3 10%	3 7%	1 4%	4 11% v	1 2%	77 11%	81 8%	107 10%	72 11%	40 15%	105 11%	116 10%	98 10%	659 10%
7	566 8% b	23 8%	38 5%	69 12% zbeh	53 11% b	40 7%	57 9% b	93 10% b	39 7%	80 9% b	3 4%	7 10%	3 6%	9 11%	3 4%	7 8%	4 5%	7 10%	3 11%	3 7%	1 5%	3 7%	3 7%	71 10%	74 7%	75 7%	72 11% V	18 7%	73 8%	107 9%	76 8%	516 8%
8	293 4% CC	12 4%	43 6% 8	16 3%	19 4%	39 7% cgh	35 6%	28 3%	17 3%	58 7% zcgh	2 3%	2 3%	2 3%	4 4%	2 3%	1 1%	1 2%	3 5%	1%	1 2%	1%	2 4%	2 4%	27 4%	28 3%	56 5% C	47 7% zzC	16 6%	26 3%	53 5%	40 4%	243 4%
9	73 1%	3 1%	13 2%	5 1%	2	4 1%	9 1%	10 1%	3	15 2%	1 1%	:	:	1 1%	1%	:	1 2%	1 1%	1%	:	:	:	2 4% zs	9 1%	15 2%	13 1%	3	8 3% zzADE	11 1%	6 1%	7 1%	64 1%
10 - Trust completely	38 1%	1 *	7 1%	4 1%	:	5 1%	:	2 *	6 1%	7 1%	2 3% z	1 1%	÷	:	- :	÷	1 1%	÷	-		:	:	-	2	6 1%	1 *	5 1%	2 1%	2	7 1%	14 1% zzyC	33
Don't know	132 2%	7 3%	16 2%	18 3% g	9 2%	20 3% g	15 2%	9 1%	9 2%	15 2%	2 3%	1 1%	:	:	1%	:	:	:	1 3%	1 2%	1 5%	1%	1 3%	10 1%	18 2%	17 2%	14 2%	4 2%	15 2%	23 2%	31 3% zz	118 2%
Prefer not to say	22	-	4 1%	3	1	1 *	3 1%	-	1	1 .	1 1%	1 1%	-	:	- :	2 3% z	2 3% z	-	-	:	1%	:	1%	-	4	5 *	:	1	2	3	6 1%	23
Mean	4.15 nostu	4.33	4.01	4.21	4.35 b	4.04	4.35 b	4.17	4.12	4.36 zb	3.89	3.79	3.79	3.95	3.68	3.69	3.83	4.23	3.75	3.41	3.33	3.71	3.89	4.21	4.02	4.13	4.46 zzyCDE	4.23	4.04	4.14	4.13	3.99
Low trust (1-3)	2599 38% AA	96 35%	310 42% df	215 38%	167 34%	228 38%	215 34%	342 37%	223 38%	327 37%	32 47%	34 46%	19 41%	37 45%	30 43%	37 45%	34 48% z	31 42%	13 47%	24 52% z	15 51%	22 52% z	19 44%	262 38%	410 41%	406 37%	211 33%	113 42%	366 40% A	453 38%	377 38%	2843 42%
Medium trust (4-7)	3617 53% buv	155 56%	350 47%	301 54%	297 60% zbei	301 50%	353 56% b	540 58% zbe	325 56% b	456 52%	29 43%	36 48%	26 56%	41 49%	37 53%	41 51%	32 45%	39 52%	14 48%	20 44%	12 42%	17 42%	18 43%	379 55%	519 52%	594 54%	367 57%	125 47%	491 54%	632 54%	507 52%	3450 51%
High trust (8-10)	404 6% oCC	16 6%	62 8% zodgh	25 4%	21 4%	49 8% gh	45 7%	40 4%	25 4%	81 9% zcdgh	5 7%	3 4%	2 3%	5 6%	2 3%	1 1%	3 4%	4 6%	1 2%	1 2%	1%	2 5%	3 8% s	39 6%	50 5%	70 6%	55 8% C	25 9% C	40 4%	66 6%	60 6%	340 5%

Fleshook date; 99 Nbv. 150 Nbv. 250 Nbv



7 Jun 2024 Table 140

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Big tech companies (e.g. Google, Apple)

Base: All UK adults, age 16+

		Urba	unity			IMD Quintile			Num	her of childre	n 0-15 in house	ehold	Disability red		Sa	xual Orientat	ion		Rali	gion			mmunity back	rround (North	ern Ireland Or	nh/)	
		0101	,			IVID QUIITALE			, tun	ber or ennare	10 13 111 11003		U III CIIC	01 0 101	- 50	Addi Onemat	Bisexual/Oth		- NCII	51011			annumey buch	round (north	ciii ii ciuliu Oi	Ϊ,	
				1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	
	Total	Urban (a)	Rural	deprived (c)	2 (d)	3 (e)	4 (f)	deprived (g)	0 (h)	1 (i)	2 (i)	3+ (k)	Yes (I)	No	Heterosexual (n)	Lesbian (o)	orientation (p)	No religion	Christian (r)	Muslim	Other (t)	Protestant	Catholic (v)	Other	None	say	
Unweighted Total	(z) 6774	(a) 5148	(b) 1625	(c) 1282	(d) 1393	(e) 1363	(f) 1376	(g) 1360	(n) 5143	790	(I) 584	(K) 215	1548	(m) 5042	(n) 6154	184	(p) 227	(q) 2810	(r) 3311	(s) 251	(t) 257	(u) 346	(V) 273	(w)	(x) 73	(y) 22	Unwtd Total 6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91		4**	26**		6774
1 - No trust at all	996	791	204	223	188	190	213	181	763	129	68	31	280	686	871	26	44	487	394	50	29	14	22	2	5	3	1087
	15% jmr	15%	15%	17%	14%	14%	16%	13%	15% zi	14%	11%	14%	19% zm	14%	15%	10%	14%	15%	14%	18%	13%	15%	29%	44%	20%	34%	16%
2	677	523	154	117	138	155	142	125	506	81	57	18	183	469	561	27	58	354	261	20	21	7	12	1	1		746
	10%	10%	11%	9%	10%	11%	10%	9%	10%	8%	9%	8%	12%	9%	9%	11%	18%	11%	9%	7%	9%	7%	16%	23%	5%	2%	11%
*	mnr												zm				zn	r					ZU				
3	926 14%	756 14%	170 13%	166 12%	189 14%	174 13%	203 15%	193 14%	687 14%	140 15%	69 11%	28 13%	237 16%	664 13%	806 14%	33 13%	58 18%	471 15%	390 13%	28 10%	26 11%	15 16%	11 14%	12%	3 13%	2 21%	1010 15%
	1470	1476	13/6	1270	14/0	1370	13/0	14/0	14/0	13/6	11/0	13/0	zm	13/0	1470	13/0	10/0	13/6	1370	10/6	11/0	10/0	14/0	1276	13/0	21/0	1376
4	973	766	206	179	192	222	209	171	723	124	95	29	196	760	872	29	47	465	425	25	43	12	10	-	3	2	942
	14%	14%	15%	13%	14%	16%	15%	13%	15%	13%	16%	13%	13%	15%	15%	12%	15%	15%	15%	9%	19%	13%	13%	-	12%	25%	14%
E	1382	1094	289	271	275	g 274	280	283	991	210	131	44	272	1078	1253	39	57	603	666	45	s 45	19	10	1	5	1	1333
3	20%	20%	21%	20%	20%	20%	21%	21%	20%	22%	21%	20%	18%	21%	21%	16%	17%	19%	23%	16%	20%	21%	13%	17%	19%	16%	20%
	qv													z	2				zq								
6	696	563	133	139	117	146	140	155	477	107	87	19	125	543	590	46	25	339	294	19	27	8	4	*	2	-	659
	10% hlnv	10%	10%	10%	9%	11%	10%	11%	10%	11%	14% zh	9%	8%	11%	10%	18% znp	8%	11%	10%	7%	12%	9%	5%	3%	6%	-	10%
7	566	472	94	104	126	100	92	144	407	79	55	22	90	466	511	29	13	248	272	22	16	8	4		2		516
	8%	9%	7%	8%	9%	7%	7%	11%	8%	8%	9%	10%	6%	9%	9%	12%	4%	8%	9%	8%	7%	9%	6%	2%	8%	-	8%
	lp							zef						zl	р	р			z								
8	293 4%	234 4%	59 4%	68 5%	73 5%	45 3%	44 3%	64 5%	198 4%	51 5%	26 4%	16 7%	60 4%	219 4%	253 4%	20 8%	14 4%	124 4%	124 4%	30 11%	6 3%	4	1 1%	-	:		243 4%
	470	470	470	370	ef	3/0	370	376	470	370	470	h	4,0	470	470	0,/0	4,0	470	470	zgrt	370	470	1/0	-		-	4,6
9	73	61	12	20	10	23	5	15	56	4	8	5	8	64	68	-	2	32	22	10	6	1	1		4		64
	1%	1%	1%	2%	1%	2%	•	1%	1%	•	1%	2%	1%	1%	1%	-	1%	1%	1%	4%	3%	1%	2%	-	15%		1%
10 - Trust completely	38	34	4	11	12	7	2	6	31	4	2	- :	2	33	29	1	2	20	8	zqr 3	r 3						33
10 Hast completely	1%	1%		1%	1%	1%		*	1%	7			•	1%	•		1%	1%	*	1%	1%	-			-		*
	Inr																				r						
Don't know	132	114	18	43	32	11	27	19	77	25	13	5	27	83	113	1	6	45	50	17	7	3	2	-	•	*	118
	2% ehmq	2%	1%	3% zeg	2% e	1%	2%	1%	2%	3%	2%	2%	2%	2%	2%		2%	1%	2%	6% zgr	3%	3%	2%	-	1%	2%	2%
Prefer not to say	22	14	7	6	6	4	3	4	14	1	1	1	3	10	13	-		6	8	5	-	•	•	-	-	-	23
	•	•	1%	•	•	•	•	•	•	•	•	•	•	•	•	-	-	•	•	2%	-	•	•	-	-	-	•
	mn 4.15		4.05	4.18		4.11			4.09	4.23	4.4	4.41					4.00			zqr				2.4			
Mean	4.15 fhlpqv	4.17	4.05	4.18 f	4.2 f	4.11	3.94	4.3 zf	4.09	4.23	4.4 zh	4.41	3.75	4.26 zl	4.16 D	4.56 zp	3.75	4.05	4.22 zq	4.48 g	4.3	4.08 V	3.22	2.4	4.45	2.89	3.99
Low trust (1-3)	2599	2070	528	506	515	520	559	499	1956	351	194	77	701	1820	2238	86	160	1312	1045	98	75	36	45	3	10	4	2843
	38%	38%	39%	38%	38%	38%	41%	37%	40%	37%	32%	35%	47%	36%	38%	34%	49%	41%	36%	36%	33%	39%	58%	78%	39%	56%	42%
Medium trust (4-7)	jmnr <b>3617</b>	2895	723	692	709	742	721	752	2j 2597	519	368	115	zm 684	2847	3227	143	zno 141	2r 1656	1658	110	130	47	zu 28	1	12	3	3450
Medium dust (4-7)	53%	53%	53%	51%	52%	55%	53%	752 55%	53%	54%	60%	52%	46%	56%	54%	57%	43%	52%	57%	40%	57%	52%	36%	22%	45%	42%	51%
	lpsv										zh			zl	zp	р		s	zqs		s	v					
High trust (8-10)	404	329	75	99	94	75	51	86	285	58	36	22	70	315	350	21	19	175	154	44	15	5	3	-	4	-	340
	6% f	6%	6%	7% f	7% f	6%	4%	6% f	6%	6%	6%	10% zh	5%	6%	6%	8%	6%	5%	5%	16% zart	7%	5%	3%	-	15%	-	5%
	- (											zn	1					1		zyrt		1					

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK ddults, age 16+
Source: Ipsos IN 124-600725-101
Filename: 24-000725, WAIZ - 2405095, WBI, wtd \_v8\_ Intlbe\_UK
Proportions/Means: Columns Tested Krist level - 1-26h - 1-24fe/Hft - 24hh/l/h - 24/lm - 1/ho/p - 24gh/s/t - 24u/v/w/s/y
Overlap formulae used. \* small base: \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 141

DISCRIM. Sometimes people are treated unfairly because of their characteristics or because they belong to a particular group. How much, if at all, have you personally been unfairly treated or discriminated against in the last 12 months?

Base: All UK adults, age 16+

		Ge	nder					Age						Age (Nets)		1			Eth	nicity				Workin	z status	
														<b>V</b>		White (including White	Ethnic minorities (excluding White			Mixed/multip	Other			Working full-	Not working	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	75-84	85+	16-34	35-54	55+	minorities)	minorities)	Asian	Black	group	ethnicity	Other white	White British	time	full-time	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582		1008	2196	3570	5776	936	461		129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
A great deal	137	62	72	17	30	34	27	18	2	7	7	-	47	62	28	100	34	12	12	5	5	10	90	56	77	131
	2%	2%	2%	2%	3%	3%	2%	2%		1%	1%	-	2%	3%	1%	2%	4%	3%	6%	6%	3%	3%	2%	2%	2%	2%
	hnov			h	h	zghij	h	h					n	zn			zov	ov	zov	zov						1
A fair amount	599	265	317	111	140	108	112	62	36	30	28	2	251	220	128	419	173	72	48	17	35	54	365	268	322	567
	9%	8%	9%	13%	12%	10%	10%	6%	4%	4%	4%	3%	12%	10%	5%	7%	21%	21%	25%	19%	18%	16%	7%	9%	8%	8%
	ghijnov			zghij	zghij	ghij	ghij						zn	zn		v	ZOV	ZOV	zouv	ZOV	zov	zov				
Not very much	2189	1049	1122	339	456	399	343	305	201	144	136	8	795	742	651	1805	358	162	81	30	85	140	1665	1038	1144	2079
	32%	32%	33%	39%	40%	38%	30%	30%	24%	20%	21%	16%	39%	34%	25%	31%	43%	46%	42%	34%	44%	40%	30%	35%	30%	31%
	ghijkno vx			zfghijk	zfghijk	zfghijk	hij	hij					zmn	n		v	zov	ZOV	ZOV		ov	zov		ZX		
Not at all	3672	1829	1827	368	473	467	634	616	588	526	485	41	841	1101	1730	3415	220	86	45	33	56	136	3279	1500	2164	3850
	54%	56%	53%	42%	41%	45%	56%	61%	70%	74%	74%	77%	42%	50%	67%	58%	26%	24%	23%	36%	29%	39%	59%	51%	57%	57%
	cdelmpq rstuw						cde	zcdef	zcdefg	zcdefg	zcdefg	zcdef		1	zlm	zpqrstu				pqr		pqr	zopqrst u		zw	
Don't know	139	54	83	40	25	27	18	14	11	5	3	3	64	44	30	97	38	18	8	2	11	5	92	44	92	115
	2%	2%	2%	5%	2%	3%	2%	1%	1%	1%		5%	3%	2%	1%	2%	5%	5%	4%	2%	5%	1%	2%	2%	2%	2%
	hijnovw			zfghij	j	ij				j		ij	zn	n			ZOV	zouv	ov		ov					4
Prefer not to say	39	21	14	3	19	11	3	1	2		•	-	22	14	3	27	9	3	1	3	2	3	24	17	16	32
	1%	1%		•	2%	1%			•			-	1%	1%			1%	1%		4%	1%	1%		1%		
	ghnov				zfghij	ghij							n	n						zopqv						
Experienced discrimination	2924	1376	1511	467	626	542	482	386	240	181	171	10	1094	1024	807	2324	565	246	141	52	126	204	2120	1362	1543	2777
	43%	42%	44%	53%	55%	52%	42%	38%	29%	25%	26%	19%	54%	47%	31%	40%	68%	70%	73%	58%	65%	59%	38%	47%	40%	41%
	ghijkno vx			zfghijk	zfghijk	zfghijk	ghijk	hijk					zmn	zn		v	zosuv	zosuv	zosuv	zov	zov	zov		ZX		
Did not experience discrimination	3672	1829	1827	368	473	467	634	616	588	526	485	41	841	1101	1730	3415	220	86	45	33	56	136	3279	1500	2164	3850
	54%	56%	53%	42%	41%	45%	56%	61%	70%	74%	74%	77%	42%	50%	67%	58%	26%	24%	23%	36%	29%	39%	59%	51%	57%	57%
	cdelmpq						cde	zcdef	zcdefg	zcdefg	zcdefg	zcdef		1	zlm	zpqrstu				pqr		pqr	zopqrst		zw	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-01
Filename: 24-000725. WANE\_2405095. WBI\_wtd\_v8\_ImtUse\_UK
Proportions/Newns: Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



7 Jun 2024 Table 142

DISCRIM. Sometimes people are treated unfairly because of their characteristics or because they belong to a particular group. How much, if at all, have you personally been unfairly treated or discriminated against in the last 12 months?

### Base: All UK adults, age 16+

					Education					Tenure			Annual house	ehold income			Cou	ntry		En	gland region (N	let)	T
	Total	Graduates (Degree/Mas ter/PhD/abo ve)	Non- graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O- Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/p rofessional/f oreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	
Unweighted Total	(z) 6774	(a) 2447	(b) 4245	(c) 836	(d) 1326	(e) 1443	(f) 366	(g) 274	(h) 5266	(i) 659	(j) 633	(k) 1307	(I) 2114	(m) 1431	(n) 574	(o) 4418	(p) 1109	(q) 531	(r) 716	(s) 1207	(t) 853	(u) 2358	Unwtd Total 6774
Weighted Total	6774	2038	4245	810	1666	1594	329	274	5266 4859	911	714	1307	1966	1431	621	4418 5694	569	324	188	1577	853 1092	3024	6774
weighted rotal	0774	2038	4037	810	1000	1334	323	230	4653	311	714	1302	1300	1420	021	3034	303	324	100	13//	1032	3024	0//4
A great deal	137	32	100	21	28	43	3	4	63	20	43	41	33	16	10	114	12	6	4	23	20	71	131
	2%	2%	2%	3%	2%	3%	1%	2%	1%	2%	6%	3%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%
	hm										zhi	zlm											
A fair amount	599	179	408	70	165	133	28	13	294	137	131	195	151	83	25	523	40	19	17	153	107	264	567
	9%	9%	9%	9%	10%	8%	9%	5%	6%	15%	18%	15%	8%	6%	4%	9%	7%	6%	9%	10%	10%	9%	8%
Nat	hmnq	754	4430	264	g	435	00	53	4505	zh	zh	zlmn	n	407	244	q	474	403	63	547	254	070	2079
Not very much	2189 32%	754 37%	1420 31%	264 33%	585 35%	435 27%	86 26%	52 20%	1505 31%	368 40%	210 29%	432 33%	618 31%	487 34%	211 34%	1850 32%	174 31%	102 32%	62 33%	517 33%	354 32%	978 32%	31%
	befgh	zbefg	eg	eg	befg	2/70	20%	20%	3170	zhj	2370	3370	3170	3470	3470	3270	3170	3270	3370	3370	3270	3270	3170
Not at all	3672	1043	2594	438	837	938	204	177	2920	362	289	611	1131	820	362	3056	329	188	99	830	581	1645	3850
	54%	51%	56%	54%	50%	59%	62%	68%	60%	40%	40%	47%	58%	58%	58%	54%	58%	58%	53%	53%	53%	54%	57%
	adijk		zad			zabd	zabcd	zabcde	zij				zk	zk	k		zo						
Don't know	139	21	111	14	50	28	7	13	64	17	33	21	23	9	13	118	9	7	5	47	19	51	115
	2%	1%	2%	2%	3%	2%	2%	5%	1%	2%	5%	2%	1%	1%	2%	2%	2%	2%	2%	3%	2%	2%	2%
	ahlm		а		za			zabce			zhi				m					zu			
Prefer not to say	39	9	23	3	1	18	1	:	12	7	8	1	10	5	-	33	4	1	1	7	10	16	32
	1%		•	•	•	1%	*	•	•	1%	1%	*	•	•	-	1%	1%	*	•	*	1%	1%	
	dhk		d			zbd					h	***								***			
Experienced discrimination	2924 43%	965 47%	1928	355	777 47%	611	117 35%	69 27%	1863	526 58%	385 54%	668	802 41%	586	246 40%	2487 44%	226 40%	128	83 44%	693	482 44%	1312 43%	2777 41%
	43% befghlp	47% zbefg	41% eg	44%	4/% zbefg	38%	35%	2/%	38%	58% zh	54% zh	51% zlmn	41%	41%	40%	44%	40%	39%	44%	44%	44%	45%	4176
	3672	1043	2594	efg 438	837	938	204	177	2920	362	289	611	1131	820	362	3056	329	188	99	830	581	1645	3850
Did not experience discrimination	-3/2	2343		.50	-57	230	_54			202	233			220		2230		-50		230	-01	-545	2230
	54%	51%	56%	54%	50%	59%	62%	68%	60%	40%	40%	47%	58%	58%	58%	54%	58%	58%	53%	53%	53%	54%	57%
	adijk		zad			zabd	zabcd	zabcde	zij				zk	zk	k		zo						

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (NI 12-000725-01)
Filename: 24-000725\_ WAVE\_240509S\_ WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

DISCRIM. Sometimes people are treated unfairly because of their characteristics or because they belong to a particular group. How much, if at all, have you personally been unfairly treated or discriminated against in the last 12 months?

### Base: All UK adults, age 16+

	_					England region								Scotla	nd region					N	regions (NU	Ts3)					ONS Area super	group (LA Leve	)			
	Total	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	Belfast	East	North	Outer Belfast	West and South	Affluent England	Business, Education and Heritage Centres	Countryside Living	Ethnically Diverse Metropolitan Living	London Cosmopolita n	Services and Industrial Legacy	Town and Country Living	Urban Settlements (E)	Unwtd Total
Unweighted Total	(Z)	(8)	(D)	(C)	(0)	(e)	(1)	(g)	(n)	(1)	115	(K)	(1)	(m)	(n)	(0)	19-7	(4)	(r)	(5)	(t)	(u)	(V)	(W)	(X)	(V)	(A)	(B)	(=)			6774
Weighted Total	6774 6774	274	741	429 562	495	598	630	931	583	880	69*	139 74*	100 47*	83*	70*	81*	155 72	136 74*	29*	172 46*	30*	41	42	521 690	1043 1000	1179 1092	647	268	1119 914	1430 1178	770 981	6774
A great deal	137	8	9	6	8	13	23	19	11	18	3	3		1	2	1	2	1		1	-	2	1	14	31	9	13	8	19	23	20	131
	2% yy	3%	1%	1%	2%	2%	4% zbc	2%	2%	2%	4%	3%	1%	1%	2%	1%	3%	1%		3%		4%	2%	2%	3%	1%	2%	3% V	2%	2%	2%	2%
A fair amount	599	30	62	61	44	63	51	65	22	125	5	6	3	9	6	6	1	4	2	5	2	4	4	45	102	52	86	53	79	80	102	567
	9% hpyDyD	11%	8%	11% h	9%	11%	8%	7%	4%	14% zbdfeh	8%	8%	7%	11%	8%	7%	1%	6%	8%	11%	6%	9%	10%	6%	10%	5%	13% zwzyCD	20% zwzyCDE	9%	7%	10% wvD	8%
		83	286	149	165	100	102	284	433	325	26	31	11	23	20	24	20	40		45	11	11	14	210	363	286	256	2WZYCDE 87	299	368		2079
Not very much	2189 32%	30%	39%	26%	33%	189 32%	193 31%	30%	177 30%	37%	38%	42%	23%	28%	29%	24 30%	28%	19 26%	11 39%	15 32%	37%	27%	33%	30%	36%	26%	40%	33%	33%	31%	319 33%	31%
	cyy		zcfgh							zcg	-	lpq															zwzyCDE		V	y	У	
Not at all	3672 54% biABAB	146 53% i	355 48%	329 59% bi	273 55% i	308 52% i	349 55% bi	548 59% zbei	368 63% zabefi	381 43%	32 47%	34 46%	33 70% zjk	48 58%	41 59%	45 55%	47 65% zjk	49 67% zjk	13 45%	25 54%	17 56%	23 57%	22 51%	406 59% ABE	480 48%	727 67% zwzABCD	262 41%	113 42%	495 54% AB	683 58% zzABE	501 51% A	3850 57%
																										E						
Don't know	139	6	25	17	3	16	15	14	3	19	2			1	1	4	1	•	2			1	1	12	20	15	19	6	22	18	28	115
	2% h	2%	3% dh	3% dh	1%	3% h	2% h	2%	1%	2%	3%	•		2%	2%	4%	1%	•	7% z	1%		3%	3%	2%	2%	1%	3%	2%	2%	2%	3%	2%
Prefer not to say	39	1	5	1	2	9	1	1	2	11	1	1	-		-	1	1	-	-	-				4	5	2	11	-	1	6	10	32
	1%	•	1%	•	•	1% zfg		•	•	1% g	1%	1%	-	-	-	2%	2%	-	-	-	1%	1%	1%	1%		•	2% zzvC	-	•	1%	1% C	
Experienced discrimination	2924	121	356	215	217	265	267	367	210	469	34	39	14	33	27	31	23	24	14	21	13	16	19	268	496	348	354	149	397	471	442	2777
	43% hlpqyy	44%	48% zcgh	38%	44%	44% h	42%	39%	36%	53% zcdefgh	50% Ipq	53% Ipq	30%	40%	39%	38%	32%	33%	48%	46%	43%	40%	45%	39%	50%	32%	55% zwzyCDE	56% zwzyCDE	43% V	40%	45% V	41%
Did not experience discrimination	3672	146	355	329	273	308	349	548	368	381	32	34	33	48	41	45	47	49	13	25	17	23	22	406	480	727	262	113	495	683	501	3850
	54% biABAB	53% i	48%	59% bi	55% i	52% i	55% bi	59% zbei	63% zabefi	43%	47%	46%	70% zjk	58%	59%	55%	65% zjk	67% zjk	45%	54%	56%	57%	51%	59% ABE	48%	67% zwzABCD E	41%	42%	54% AB	58% zzABE	51% A	57%

Fieldwork dates: 9th May - 15th May 2024
Repondent type: Knowledge/heart Mambers - All UK adults, age 16+
Source: Ipsos (IM 14400715-01)
Filename: 24-000715-01
Filename: 24-000715-WAYE 205095; Will; wild yil, Intitize, UK
Proportions/Means-Columns Tested (5% risk level) - z/s/b/z/d/e/f/z/h/i - z//h/i/m/n/o/s/q - z/r/s/t/u/v - z/w/z/y/A/U/C/D/E
Overlap formulae used. \* small base



zop

DISCRIM. Sometimes people are treated unfairly because of their characteristics or because they belong to a particular group. How much, if at all, have you personally been unfairly treated or discriminated against in the last 12 months?

Base: All UK adults, age 16+

Disability reducing activity IMD Quintile Number of children 0-15 in household a little or a lot Sexual Orientation Community background (Northern Ireland Only) refer not to 1 - Most 5 - Least Straight or Gay or er sexual deprived Christian Muslim Other Catholic say (y) 137 17 1% 43 3% 22 2% 33 2% 22 2% 16 1% 14 2% 26 4% 8 4% 46 3% 83 2% 113 2% 4 1% 65 2% 49 2% 15 5% 131 2% 86 2% 8 3% 2 1% 2 2% 1 2% 10% 1% 2% 2% A fair amount 599 9% 515 9% 85 6% 195 15% 144 11% 108 8% 79 6% 73 5% 379 8% 94 10% 80 13% 34 16% 221 15% 357 7% 485 8% 35 14% 53 16% 253 8% 219 8% 55 20% 44 19% 3 13% 1 17% 567 8% 9% 6% bfghmnr 2189 32% bnru zb 1825 zh 191 509 34% 401 328 134 Not very much 465 35% f 1574 1850 114 1087 34% 36% 27% 33% 31% 31% 32% 31% 41% 29% 43% 25% 29% 37% 31% Not at all 3672 54% 2807 864 582 700 52% 723 54% 845 62% 822 60% 2786 57% 479 50% 302 49% 665 45% 2927 58% 3355 127 1745 60% 78 29% 3850 57% 52% 43% 54% 41% aciklop zcde zcde ziik zop zast st 139 Don't know 121 31 2% 111 115 63 2% 2% fhmnr 2% 2% 2% 5% 2% Prefer not to say 39 1% 36 1% 23 7 1% 14 1% 12 28 12 13 32 2924 43% 2459 45% 502 37% 2039 41% 437 46% 298 49% 118 54% 776 52% 2048 40% 2448 41% 157 63% 191 58% 1115 38% 169 62% 143 63% 31 34% 2777 41% 704 52% 11 43% 48% 54% 69% bfghmn zdefg 723 Did not experience 3672 2807 864 582 700 845 822 2786 479 302 92 665 2927 3355 93 127 1713 1745 78 79 58 38 14 3850 54% 52% 64% 43% 52% 54% 62% 60% 57% 50% 49% 42% 45% 58% 56% 37% 39% 54% 60% 29% 35% 64% 49% 31% 55% 41% 57%

Fieldwork dates: 9th May - 15th May 2024 Respondent type: KnowledgePanel Members - All UK adults, age 16+ Source: Ipsos (JN J24-000725-01) Filename: 24-000725\_WAVE\_240509S\_WBI\_wtd\_v8\_IntUse\_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/t/s/t - z/u/v/w/x/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 145

# INFLU. Do you agree or disagree with the following statements? -SUMMARY TABLE

Base: All UK adults, age 16+

	I can influence				
	decisions affecting	decisions affecting	decisions affecting	decisions affecting	decisions affecting
	the UK as a whole	my local area	Scotland	Wales	Northern Ireland
Unweighted Total	6774	6774	1109	531	716
Weighted Total	6774	6774	569	324	188
Strongly agree	56	63	7	4	2
	1%	1%	1%	1%	1%
Tend to agree	422	977	69	31	12
	6%	14%	12%	10%	7%
Neither agree nor disagree	1232	1867	123	67	38
	18%	28%	22%	21%	20%
Tend to disagree	2369	2279	200	103	57
	35%	34%	35%	32%	31%
Strongly disagree	2533	1424	159	111	72
	37%	21%	28%	34%	39%
Don't know	135	137	8	7	4
	2%	2%	1%	2%	2%
Prefer not to say	27	27	3	*	2
	*	*	*	*	1%
Agree	478	1041	76	35	14
	7%	15%	13%	11%	8%
Disagree	4902	3702	359	214	130
	72%	55%	63%	66%	69%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725\_WAVE\_240509S\_WBI\_wtd\_v8\_IntUse\_UK



7 Jun 2024 Table 146

INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting the UK as a whole

Base: All UK adults, age 16+

		Ger	nder					Age						Age (Nets)					Eth	nicity				Workin	g status	
																White (including White	Ethnic minorities (excluding White			Mixed/multip	Other			Manhine full	Not working	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	75-84	85+	16-34	35-54	55+	minorities)	minorities)	Asian	Black	group	ethnicity		White British	time	full-time	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Tot
Jnweighted Total Veighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
trongly agree	56	31	25	8	15	15	6	3	5	4	3	1	23	20	12	38	6	3	2	1			38	25	30	47
	1% gnov	1%	1%	1%	1% g	1% g	•	•	1%	1%	•	2% g	1%	1%	•	1%	1%	1%	1%	1%	-	•	1%	1%	1%	1%
end to agree	422	239	177	68	93	63	59	56	46	37	29	9	161	122	140	340	82	31	19	7	25	20	320	163	258	367
	6% bnov	7% zb	5%	8%	8% fj	6%	5%	6%	5%	5% j	4%	16% zefghij	8% zmn	6%	5%	6%	10% zov	9% ov	10% ov	8%	13% zov	6%	6%	6%	7%	5%
leither agree nor disagree	1232	588	637	169	207	179	228	184	139	125	117	8	376	408	449	1023	197	82	53	20	41	82	941	519	710	1204
	18%	18%	19%	19%	18%	17%	20%	18%	17%	18%	18%	15%	19%	19%	17%	17%	24%	23%	28%	22%	21%	24%	17%	18%	19%	18%
end to disagree	ov 2369	1069	1285	258	371	346	399	381	332	282	263	19	629	745	995	2119	20V 223	20V 99	20V 41	22	62	ov 108	2011	1041	1322	2332
end to dougree	35%	33%	37%	29%	32%	33%	35%	37%	40%	40%	40%	35%	31%	34%	39%	36%	27%	28%	21%	24%	32%	31%	36%	36%	35%	34%
	alpqr		za					zc	zcdef	zcde	zcde				zlm	zpqrs	r					r	zpqrs			
trongly disagree	2533 37%	1296 40% zb	1210 35%	316 36%	429 38%	421 40%	425 37%	382 38%	311 37%	250 35%	233 35%	17 32%	745 37%	846 39%	942 37%	2249 38% zpqt	261 31%	111 32%	67 35%	36 40%	46 24%	126 36%	2123 38%	1138 39%	1384 36%	2686 40%
On't know	bpqt 135	46	88	53	23	15	14	9	7	14	14		76	28	30	80 80	51	22	9	4	17	11	zpqt 69	34	95	109
	2%	1%	3%	6%	2%	1%	1%	1%	1%	2%	2%	-	4%	1%	1%	1%	6%	6%	5%	4%	8%	3%	1%	1%	2%	2%
	afghmno vw		za	zdefghi j									zmn			v	zov	ZOV	zov	v	zov	v			zw	
refer not to say	27	10	13	6 1%	6 1%	8 1%	5	3	-	:	:	-	12 1%	13 1%	3	14	11 1%	5 1%	3 1%	-	4 2%	-	14	3	18	29
	novw					h								n			zov	zov	ov		ov				w	
gree	478	270	202	76	108	78	64	59	51	42	32	10	184	142	152	378	88	34	21	8	25	20	358	189	288	414
	7%	8%	6%	9%	9%	7%	6%	6%	6%	6%	5%	18%	9%	7%	6%	6%	11%	10%	11%	9%	13%	6%	6%	6%	8%	6%
	bgnov	zb			zfghj							zefghij	zmn				zov	OV	OV		OV					
Disagree	4902 72%	2366 72%	2496 73%	574 65%	800 70%	767 73%	824 73%	762 75%	643 77%	531 75%	495 75%	36 67%	1374 68%	1591 73%	1937 75%	4368 74%	484 58%	210 60%	108 56%	58 65%	108 55%	234 67%	4134 75%	2179 75%	2705 71%	5018 74%
	clpqrtx	72%	/3%	05%	70%	/3% C	/3% C	zcd	zcdf	75% C	/5% C	6/%	08%	/3% 	75% zl	zpqrtu	36%	60%	36%	65%	35%	6/% pr	zopqrst	/5% ZX	/1%	74%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Iposo IN 124-000725-01
Fillename: 24-000725\_ WANE; 2405095, WBI, wtd\_v8\_ IntUse\_ UK
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base

7 Jun 2024 Table 147

# INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting the UK as a whole

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	ntrv		Eı	ngland region (N	let)	
	Total	Graduates (Degree/Mas ter/PhD/abo ve)	Non- graduates (b)	Other Higher Education below degree level	A-level or equivalent (d)	GCSE/ O- Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/p rofessional/f oreign) (f)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999 (k)	£26,000 up to £51,999	£52,000 up to £99,999 (m)	£100,000 and above	England (o)	Scotland (p)	Wales	Northern Ireland (r)	North (s)	Midlands	South (u)	Unwtd Total
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Strongly agree	56 1% h	17 1%	38 1%	7 1%	9 1%	19 1%	2 1%	1 *	29 1%	7 1%	19 3% zhi	15 1%	16 1%	6	4 1%	48 1%	4 1%	3 1%	2 1%	13 1%	8 1%	26 1%	47 1%
Tend to agree	<b>422</b> <b>6%</b> ber	161 8% zbefg	258 6%	44 5%	116 7% b	76 5%	14 4%	8 3%	289 6%	59 6%	41 6%	86 7%	124 6%	76 5%	50 8%	373 7% r	27 5%	16 5%	7 4%	83 5%	53 5%	236 8% zst	367 5%
Neither agree nor disagree	1232 18% mr	348 17%	876 19%	146 18%	296 18%	319 20%	60 18%	54 21%	856 18%	184 20%	144 20%	250 19%	358 18%	220 16%	116 19%	1053 18% r	95 17%	58 18%	26 14%	283 18%	207 19%	563 19%	1204 18%
Tend to disagree	2369 35% cgjr	758 37% zcg	1594 34% g	251 31%	615 37% cg	538 34%	122 37% g	68 26%	1790 37% zj	312 34%	206 29%	444 34%	689 35%	548 39% z	223 36%	2020 35% r	196 35% r	106 33% r	47 25%	537 34%	398 36%	1085 36%	2332 34%
Strongly disagree	2533 37% ou	732 36%	1772 38% d	349 43% zabd	580 35%	602 38%	128 39%	113 44% ad	1821 37%	330 36%	271 38%	475 37%	755 38%	567 40%	215 35%	2060 36%	239 42% zo	135 42% o	100 53% zopq	608 39%	403 37%	1048 35%	2686 40%
Don't know	135 2% ahlmp	20 1%	104 2% a	12 1%	43 3% a	32 2% a	2 1%	14 5% zabcef	66 1%	15 2%	27 4% zh	29 2% m	22 1% m	2	10 2% m	119 2% p	4 1%	6 2%	5 3% p	42 3%	19 2%	58 2%	109 2%
Prefer not to say	27 * ahl	2 *	15	-	7	8	-	:	8 *	5 1%	6 1% h	2 *	1	1	4 1% I	22	4 1%	*	1 1%	10 1%	4 *	8	29
Agree	478 7% bhr	178 9% zbefg	296 6%	51 6%	125 7%	95 6%	16 5%	9 3%	318 7%	66 7%	60 8%	101 8%	140 7%	82 6%	54 9%	420 7% r	31 5%	19 6%	8 4%	96 6%	62 6%	262 9% zst	414 6%
Disagree	4902 72% ju	1490 73%	3366 72%	600 74%	1194 72%	1141 72%	250 76%	181 70%	3611 74% zi	642 70%	477 67%	919 71%	1444 73%	1115 79% zkln	438 71%	4079 72%	435 77% zo	241 74%	147 78% zo	1146 73%	801 73%	2133 71%	5018 74%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 124-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting the UK as a whole

### Base: All UK adults, age 16+

						England region								Scotla	ind region					, N	I regions (NU	Ts3)					ONS Area super	group (LA Leve	d)			
Unweighted Total	Total (z) 6774	North East (a)	North West (b) 569	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h) 507	London (i) 667	Central Scotland (i)	Glasgow (k)	Highlands and Islands (I)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s) 172	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (v)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolita n (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	Unwtd Total 6774
Weighted Total	6774	274																													981	
		•																														
Strongly agree	56 1%	4 1%	5 1%	4 1%	5 1%	3 1%	5 1%	6 1%	3 1%	12 1%	2 3%	:	:	:	:	:	:	1 2%	:	:	:	1 2%	1 2%	5 1%	8 1%	3	12 2% y	1	11 1% y	6 1%	11 1%	47 1%
Tend to agree	422 6% e	16 6%	41 6%	26 5%	35 7% e	19 3%	26 4%	43 5%	41 7% e	125 14% zabcdef gh	4 6%	3 5%	3 7%	5 6%	5 7%	2 2%	1 2%	4 5%	1 4%	1 2%	1%	2 5%	2 5%	41 6%	52 5%	60 5%	63 10% zzyCDE	46 17% zwzyACD E	50 5%	66 6%	45 5%	367 5%
Neither agree nor disagree	1232 18%	42 15%	115 16%	125 22% bh	92 19%	115 19%	130 21%	181 19%	91 16%	161 18%	11 15%	13 18%	10 22%	14 17%	9 14%	11 13%	13 18%	14 18%	4 14%	6 13%	4 13%	7 17%	5 11%	114 16%	184 18%	199 18%	136 21%	37 14%	148 16%	219 19%	194 20%	1204 18%
Tend to disagree	2369 35% juvCC	87 32%	244 33%	206 37%	186 38%	212 35%	222 35%	352 38%	230 39% i	280 32%	16 23%	27 37%	15 33%	28 33%	26 37%	35 43% j	22 31%	28 38% j	7 24%	13 28%	9 32%	8 20%	10 23%	286 41% zzyACE	373 37%	381 35%	208 32%	85 32%	279 30%	420 36% C	335 34%	2332 34%
Strongly disagree	2533 37% iAA	115 42% i	306 41% ci	188 33%	169 34%	234 39% i	231 37%	328 35%	212 36%	278 32%	34 50% zq	29 39%	18 39%	35 42%	30 43%	34 42%	33 46%	26 35%	15 51%	25 54% z	15 50% z	23 55% z	22 53% z	231 33%	362 36%	424 39% A	200 31%	98 37%	407 45% zwzyADE	446 38% A	364 37%	2686 40%
Don't know	135 2%	8 3%	24 3% h	11 2%	5 1%	14 2%	13 2%	19 2%	6 1%	21 2%	2 3%	1 1%	-	1 1%	:	:	-	-	2 7% zu	1 2%	1 3%	:	1 3%	11 2%	17 2%	20 2%	26 4% zzCD	1 1%	14 2%	18 2%	26 3%	109 2%
Prefer not to say	27 *	2 1%	7 1%	1	3 1%	1	3 1%	2	1	3	1 1%	1 1%	÷	:	:		1 2% z	1 2% z	-		1%	1%	1 2% z	*	5 1%	4	3 *	:	6 1%	3	5 1%	29
Agree	478 7% ep	20 7%	46 6%	30 5%	40 8% e	22 4%	31 5%	50 5%	44 8% e	137 16% zabcdef gh	6 8%	4 5%	3 7%	5 6%	5 7%	2 2%	2 2%	5 7%	1 4%	1 2%	1%	3 7%	3 7%	46 7%	60 6%	63 6%	75 12% zwzyCDE	47 17% zwzyCDE	60 7%	72 6%	56 6%	414 6%
Disagree	4902 72% iAA	201 74% i	550 74% i	394 70%	355 72% i	446 75% i	452 72% i	680 73% i	442 76% i	558 63%	50 73%	56 75%	34 72%	63 76%	56 80%	68 84% z	55 77%	53 73%	22 75%	38 82% z	24 82%	31 75%	32 76%	517 75% A	735 73%	805 74% A	407 63%	183 68%	686 75% A	866 74% A	699 71% A	5018 74%

Fieldwork dates: 90h May - 15th May 2024
Respondent type: Kurweldugfwain Memihers - All UK adults, age 16+
Fielsman: 24 ADULTS, SWM 2 240959 SWM 4 24095 SWM 4 24095 SWM 2 240959 SWM 2 240

INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting the UK as a whole

Base: All UK adults, age 16+

Disability reducing activity IMD Quintile Number of children 0-15 in household a little or a lot Sexual Orientation Community background (Northern Ireland Only) refer not to 1 - Most 5 - Least Straight or Gay or er sexual deprived Christian Muslim Other Catholic say (y) Strongly agree 56 1% 49 1% 19 1% 21 2% 7 1% 7 1% 35 1% 10 2% 4 2% 11 1% 44 1% 49 1% 31 1% 16 1% 2 1% 47 1% 7 1% 5 1% 5 2% 1 1% 1 2% Tend to agree 422 6% 332 6% 90 7% 66 5% 109 8% 88 7% 95 7% 64 5% 318 6% 62 6% 32 5% 10 5% 80 5% 325 6% 356 6% 23 9% 23 7% 169 5% 186 6% 31 11% 23 10% 3 3% 1 2% 1 15% 367 5% gnq 1232 118 Neither agree nor disagree 292 22% 276 223 174 233 1096 1204 18% glpq 2369 35% 17% 18% 15% 16% 11% 19% 22% 17% 28% 17% р Tend to disagree 1894 35% 474 423 31% 425 31% 514 38% 543 40% 1769 36% 335 35% 197 32% 507 34% 1798 2093 35% 129 39% 1141 36% 1061 36% 2332 34% 34% 35% 23% 26% Strongly disagree 2533 2019 524 1038 37% 37% 38% 37% 37% 33% 41% 30% 62% 52% 30% 37% 37% 38% 37% 38% 39% 42% 36% 37% 40% 40% 36% 26% 49% 60% 40% mrs 135 Don't know 105 16 1% 24 2% 23 26 10% 2% 2% 2% 2% 2% 2% 2% 1% 2% 4% 4% 1% 12% 2% **2**% hnq 2% 3% 2% 7% 2% 1% 2% 2% Prefer not to say 27 26 29 1 1% hmn 478 7% 381 7% 130 10% 102 7% 353 7% 42 7% 369 7% 24 7% 200 6% 414 6% 15% gnu 4902 72% 1011 74% 3613 73% 3914 72% 919 68% 959 1067 688 72% 436 71% 1130 3635 72% 4314 73% 175 258 2418 2099 135 49% 69 76% 5018 74% 73% 70% 71% 78% 82% 56% 60% 76% 70% 79% 76% 72% 62% 98% 68%

Fieldwork dates: 9th May - 15th May 2024 Respondent type: KnowledgePanel Members - All UK adults, age 16+ Respondent type: RhoWeldgeFranci inversions: An Un adults, age 20+ Source: Ippos (IV 24-000725-10) Filenams: 24-000725, WANE 2400095, WBI, wdg. vg. IntUse\_UX Proportions/News: Columns Tested (5% risk level): 1/zlb-1/cldle/llg-1/hl/ljk-1/hl/ljk-1/hl/m-1/nl/o/p-1/cl/sl/-1/u/w/s/y Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 150

INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting my local area

Base: All UK adults, age 16+

		Ge	nder					Age						Age (Nets)					Eth	nicity				Workin	ng status	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (i)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	White (including White minorities)	Ethnic minorities (excluding White minorities)	Asian (q)	Black (r)	Mixed/multip le ethnic group (s)	Other ethnicity	Other white	White British	Working full- time (w)	Not working full-time (x)	Unwtd Tota
Unweighted Total Weighted Total	6774 6774	3248 3279	3473 3435	353 878	655 1143	974 1046	1222 1136	1554 1017	1384 840	632 712	582 659	50 54*	1008 2021	2196 2182	3570 2570	5776 5863	936 831	461 353	237 194	129 90*	109 195*	282 348	5494 5515	2740 2923	3990 3815	6774 6774
Strongly agree	63 1% hnov	35 1%	28 1%	7 1%	15 1%	17 2% zh	8 1%	9 1%	4	3 *	3		23 1%	25 1%	15 1%	41 1%	13 2% 0	5 1%	2 1%	4 5% zopuv	2 1%	2 1%	39 1%	34 1%	30 1%	58 1%
Tend to agree	977 14% fgmnw	487 15%	483 14%	164 19% efg	198 17% fg	138 13%	140 12%	124 12%	117 14%	96 14%	84 13%	13 23%	361 18% zmn	279 13%	338 13%	843 14%	130 16%	58 16%	35 18%	13 14%	25 13%	64 18%	778 14%	385 13%	590 15% zw	952 14%
Neither agree nor disagree	1867 28%	876 27%	978 28%	195 22%	296 26%	277 26%	347 31% zcij	321 32% zcdeij	250 30% c	180 25%	166 25%	15 27%	492 24%	624 29% I	751 29% zl	1632 28%	217 26%	91 26%	44 23%	20 23%	61 31%	102 29%	1530 28%	811 28%	1053 28%	1940 29%
Tend to disagree	2279 34% cpqr	1069 33%	1191 35%	244 28%	375 33%	346 33%	372 33%	358 35% c	306 36% zc	278 39% zcef	263 40% zcdef	15 29%	619 31%	718 33%	942 37% zlm	2034 35% zpqrt	216 26%	93 26%	50 26%	30 34%	43 22%	109 31%	1925 35% zpqrt	1012 35%	1258 33%	2288 34%
Strongly disagree	1424 21% bghn	745 23% zb	666 19%	211 24%	225 20%	247 24% gh	250 22%	191 19%	157 19%	142 20%	131 20%	11 21%	436 22%	497 23% zn	491 19%	1208 21%	202 24%	83 24%	53 28% zouv	20 22%	45 23%	62 18%	1147 21%	635 22%	781 20%	1401 21%
Don't know	137 2% fghmnov w	57 2%	78 2%	52 6% zdefghi i	27 2% h	13 1%	14 1%	12 1%	7 1%	12 2%	12 2%	-	79 4% zmn	27 1%	31 1%	93 2%	41 5% zov	18 5% zov	7 4% ov	2 2%	14 7% zov	8 2%	85 2%	40 1%	89 2% w	107 2%
Prefer not to say	27 + novw	10	12	5 1%	7 1%	7 1% h	5	2	-	:	:	-	12 1%	13 1%	2	13	12 1% zov	4 1% zov	3 1% ov	-	5 3% zov	1	12	5	14	28
Agree	1041 15% fgmnv	522 16%	511 15%	171 19% fgj	213 19% zfghj	156 15%	148 13%	133 13%	121 14%	99 14%	87 13%	13 23%	384 19% zmn	304 14%	353 14%	883 15%	143 17%	63 18%	36 19%	17 19%	27 14%	66 19%	817 15%	419 14%	620 16%	1010 15%
Disagree	3702 55% p	1814 55%	1856 54%	455 52%	599 52%	593 57%	622 55%	549 54%	463 55%	421 59% d	394 60% zdg	26 49%	1055 52%	1215 56%	1433 56%	3242 55% zp	418 50%	176 50%	103 53%	51 56%	89 45%	170 49%	3072 56% zop	1647 56%	2039 53%	3689 54%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Japos IN 124-000725-01
Filename: 24-000725, VMNE, 2405095, WBI, wtd\_v8\_IntUse\_UK
Proportions/Newns: Columns Tested (5% risk level) - z/a/b - z/c/d/e/l/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting my local area

Base: All UK adults, age 16+

Education Tenure Annual household income Country England region (Net) Another type Graduates Other Higher GCSE/ Oqualification Owned Rent from Education Level/ CSE/ Rent from (Degree/Mas (vocational/p outright/ council/ ter/PhD/abo Nonbelow A-level or NVQ12/ rofessional/f No formal buying on private Up to £26,000 up £52,000 up £100,000 and Northern housing graduates degree leve equivalent equivalent oreign) qualification mortgage landlord £25,999 to £51,999 to £99,999 Scotland Wales Ireland Midlands (z) 6774 6774 (b) (d) (h) (i) (m) (p) (a) (r) (t) (u) Inwtd Total Strongly agree 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 2% 1% 1% 1% 1% 1% 1% zm Tend to agree 977 564 235 183 235 235 117 818 93 120 477 952 14% 20% 12% 12% 14% 12% 9% 7% 14% 17% 13% 14% 12% 17% 19% 14% 16% 14% 12% 14% 11% 16% 14% befelt zbcdefe 1291 Neither agree nor disagree 1867 564 238 1388 327 405 1549 835 28% 28% 28% 29% 27% 28% 28% 28% 29% 26% 26% 25% 29% 29% 28% 27% 31% 28% 27% 26% 27% 28% 29% 2279 Tend to disagree 674 1585 254 611 518 132 71 1717 277 215 437 675 508 215 1931 182 105 61 530 382 1019 2288 34% 33% 34% 31% 37% 32% 40% 27% 35% 30% 34% 34% 36% 35% 34% 32% 32% 32% 34% 35% 34% 30% 34% zabceg Strongly disagree 1424 70 312 1198 1401 21% 24% 21% 17% 23% 25% 19% 32% 20% 23% 25% 24% 22% 18% 15% 21% 19% 22% 26% 21% 23% 20% 21% zabdef ahmn zad zad zad zh zmn mn zop Don't know 137 103 43 123 25 30 11 2% 1% 2% 1% 3% 2% 5% 2% 4% 2% 1% 1% 2% 1% 1% 2% 3% 2% 2% ahlmp Prefer not to say 27 11 28 11 1% 1% 1% 1% 1% 1% 1% abhl 1041 253 197 1010 13% 15% 15% 21% 13% 15% 12% 10% 7% 15% 18% 15% 15% 13% 17% 20% 15% 17% 13% 15% 12% 17% 15% befghlt zbcdefg bfg 922 Disagree 1017 202 2681 3129 109 632 55% 50% 57% 57% 55% 57% 61% 60% 55% 54% 55% 58% 57% 54% 50% 55% 51% 55% 58% 55% 58% 54% 54%

Fieldwork dates: 9th May - 15th May 2024 Respondent type: KnowledgePanel Members - All UK adults, age 16+ Source: Ipsos (JN J24-000725-01)

Filename : 24-000725\_WAVE\_240509S\_WBI\_wtd\_v8\_IntUse\_UK

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u$ 

Overlap formulae used. \* small base

INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting my local area

### Base: All UK adults, age 16+

																			,													
						England region								Scotla	nd region					N	regions (NU	Ts3)					ONS Area super	group (LA Leve	.l)			
	Total	North East		Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	Belfast	East	North	Outer Belfast	West and South	Affluent England	Business, Education and Heritage Centres	Countryside Living	Ethnically Diverse Metropolitan Living	London Cosmopolita n	Services and Industrial Legacy	Country Living	Urban Settlements	
	(z)	(a)	(b)	(c)	(d)	(e)	(†)	(g)	(h)	(1)	(1)	(k)	(I)	(m)	(n)	(0)	(p)	(q)	(r)	(5)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)	Unwtd Total
Unweighted Total Weighted Total	6774 6774	209 274	569 741	429 562	409 495	444 598	514 630	670 931	507 583	667 880	115 69*	139 74*	100 47*	173 83*	157 70*	134 81*	155 72	136 74*	102 29*	172 46*	80 30*	169 41	193 42	521 690	1043 1000	1179 1092	512 647	195 268	1119 914	1430 1178	770 981	6774 6774
Strongly agree	63	2	6	8	8	4	4	9	5	9	-	-	1	1			1	-	-			1	1	6	8	9	8	1	8	10	11	58
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%			1%	1%	1%	•	1%				1%	2%	2%	1%	1%	1%	1%	•	1%	1%	1%	1%
Tend to agree	977	37	104	80	61	60	107	125	85	160	11	12	11	13	15	10	9	12	3	5	3	6	5	128	153	169	83	57	103	159	125	952
	14% eCC	13%	14%	14%	12%	10%	17% e	13%	15%	18% zde	16%	16%	24% z	16%	21%	12%	13%	17%	10%	10%	12%	15%	11%	19% zzACDE	15%	15% C	13%	21% zzACDE	11%	13%	13%	14%
Neither agree nor disagree	1867 28%	57 21%	183 25%	174 31%	138 28%	162 27%	184 29%	254 27%	174 30%	224 25%	20 29%	28 37%	12 26%	25 30%	20 29%	21 26%	25 35%	26 35%	7 26%	9 20%	10 33%	12 30%	11 27%	167 24%	292 29%	309 28%	192 30%	62 23%	260 28%	343 29%	240 24%	1940 29%
				а					a			z																				
Tend to disagree	2279	111	255	165	195	187	195	344	201	279	19	24	15	26	22	27	23	27	9	16	6	12	17	259	326	369	199	81	302	406	336	2288
	34% t	41% cf	34%	29%	39% zcefi	31%	31%	37% c	34%	32%	27%	32%	32%	31%	31%	33%	33%	37%	31%	36%	21%	29%	41% t	38%	33%	34%	31%	30%	33%	35%	34%	34%
Strongly disagree	1424	59	162	117	88	162	131	183	108	186	17	11	7	16	13	22	11	8	8	15	9	10	7	120	193	216	135	66	221	241	229	1401
	21% q	22%	22%	21%	18%	27% zdgh	21%	20%	19%	21%	24%	14%	16%	19%	18%	28% kg	16%	11%	29%	32% zv	30%	23%	16%	17%	19%	20%	21%	25%	24% zwz	20%	23% W	21%
Don't know	137	7	25	16	3	22	8	15	9	18	2		-	3				-	1		1		1	7	21	17	27	1	14	16	36	107
	2%	2%	3% zd	3%	1%	4% zdf	1%	2%	2%	2%	3%		-	4%		1%	-	-	4%	1%	3%	1%	2%	1%	2%	2%	4% zwzvBCD		2%	1%	4% zwzvBCD	2%
Prefer not to say	27	2	7	2	2	1	2	-	1	4	1	1	1	-	-		1		-				1	3	6	2	3	-	6	3	4	28
,	•	1% g	1% g	•	•	•	•	-	•	•	1%	1%	2%	-	-		2% z		-		1%	•	2% z	•	1%	•	•		1%	:		
Agree	1041	39	110	88	69	63	111	134	90	169	11	12	12	14	15	10	10	12	3	5	4	7	5	134	162	178	92	58	111	169	136	1010
	15% eCC	14%	15%	16%	14%	11%	18%	14%	15%	19%	16%	16%	25% zo	16%	21%	13%	14%	17%	10%	10%	13%	17%	13%	19% zzCDE	16%	16%	14%	22% zzCDE	12%	14%	14%	15%
Discourse	3702	170	417	282	202	240	226	527	200		26	34	20	42	24	40	35	26	17	21	16	22	24	379	520	586	334	147	522	647	565	3689
Disagree	55%	170 62% cf	417 56%	50%	283 57%	349 58%	326 52%	57%	309 53%	465 53%	36 52%	46%	48%	42 50%	49%	49 60%	49%	36 48%	17 60%	31 68% ztu	15 51%	52%	24 57%	55%	52%	54%	52%	55%	523 57%	647 55%	58%	54%

Fieldwork dates: 9th May - 15th May 2024
Repondent type: Knowledge/heart Mambers - All UK adults, age 16+
Source: Ipsos (IM 14400715-01)
Filename: 24-000715-01
Filename: 24-000715-WAYE 205095; Will; wild yil, Intitize, UK
Proportions/Means-Columns Tested (5% risk level) - z/s/b/z/d/e/f/z/h/i - z//h/i/m/n/o/s/q - z/r/s/t/u/v - z/w/z/y/A/U/C/D/E
Overlap formulae used. \* small base



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting my local area

Base: All UK adults, age 16+

7 Jun 2024 Table 153

				1									1									1					
													Disability red														
		Urb	anity			IMD Quintile			Nur	nber of children	0-15 in hous	ehold	a little	or a lot	Sex	cual Orientat			Rel	igion		Co	mmunity back	ground (North	ern Ireland On	ly)	
																	Bisexual/Oth									l	
				1 - Most				5 - Least	_		_				Straight or	Gay or	er sexual					_				Prefer not to	
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	
	(z)	(a)	(b)	(c)	(d)	(e)	(†)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	Unwtd Total
Unweighted Total	6774	5148		1282									1548					2810				346					6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
															5.4												
Strongly agree	63	53	11	25	12	12	13	2	36	12	10	4	14	47	34	1	5	29	21	8	1		1		1		58
	1%	1%	1%	2%	1%	1%	1%		1%	1%	2%	2%	1%	1%	1%		1%	1%	1%	3%		1%	1%	-	2%		1%
	gh			zg			g													zqr							
Tend to agree	977 14%	735 14%	243	145	199	192 14%	233 17%	209	717 15%	125	94 15%	37 17%	189	761 15%	810 14%	58 23%	64	461	404 14%	47	43	9%	13 17%	7%	6	2	952 14%
		14%	18%	11%	15%			15%	15%	13%	15%	1/%	13%	15%	14%		19%	14%	14%	17%	19%	9%	1/%	7%	21%	22%	14%
	acnu		za		С	c	ZC	c								zn							u				
Neither agree nor disagree	1867	1477	390	349	359	411	376	372	1372	255	171	58	360	1460	1680	61	60	865	854	53	61	25	19	1	5	3	1940
	28%	27%	29%	26%	26%	30%	28%	27%	28%	27%	28%	26%	24%	29%	28%	24%	18%	27%	29%	19%	27%	27%	25%	15%	20%	34%	29%
- 1. 1	lps					Z								ZI	zp			S	ZS								
Tend to disagree	2279 34%	1825 34%	453 34%	427 32%	432 32%	446 33%	452 33%	522 38%	1731 35%	307 32%	166 27%	60 27%	502 34%	1719 34%	2020 34%	68 27%	128 39%	1107 35%	990 34%	76 28%	66 29%	32 35%	22 29%	48%	22%	2 21%	2288 34%
	34%	34%	34%	32%	32%	33%	33%		35%	3.2%	27%	27%	34%	34%	34%	27%	39%	35%	34%	28%	29%	35%	29%	48%	22%	21%	34%
			205			200	202	zcdef	21	222							0										
Strongly disagree	1424 21%	1188 22%	235 17%	343 25%	315 23%	269 20%	262 19%	234 17%	978 20%	230 24%	159 26%	45 20%	387 26%	987 19%	1254 21%	51 20%	59	671 21%	592 20%	61 22%	49 22%	22 24%	21 27%	28%	34%	2 21%	1401 21%
			1/%		23%	20%	19%	1/%	20%	24%	26%	20%		19%	21%	20%	18%	21%	20%	22%	22%	24%	27%	28%	34%	21%	21%
Don't know	bghm 137	2b 120	16	zefg 50	g 29		22	19	87	n 23	zn	13	2m 27	90	109	10			47	25		2					107
DON E KNOW	2%	2%	1%	4%	29	17 1%	2%	1%	2%	2%	1%	6%	2%	2%	2%	4%	11 3%	55 2%	2%	25 9%	3%	3%	1%	2%	***	2%	2%
	276	276	176	zefg	276	176	276	176	276	276	176	076	276	276	276	476	376	276	276	20rt	376	376	176	276	1%	276	276
Prefer not to say	n			zeig					_			Znij							-	zqr t							
Prefer not to say	27	25	2	1%	10 1%	4	3	1	,	1	1%	1%	6	11	15	3 1%	-	6	<u>'</u>	4 1%	1%	1%	1	-	-		28
	hmna			176	176						176	176				176	-			176	176	176	176	-	-		
Agree	1041	787	254	169	211	204	246	211	753	126	104	41	202	000	004	58	68	490	426	di	44		14		,	2	1010
Agree	15%	15%	19%	13%	16%	15%	18%	15%	15%	136 14%	17%	19%	14%	808 16%	864 15%	23%	21%	15%	15%	55 20%	19%	9%	18%	7%	23%	22%	15%
	acnu	1576	72	1376	10%	1376	2C	1376	15%	1476	1/76	19%	1476	10%	1376	23% 70	2176	1376	1576	20%	1976	376	1076	/76	2376	2276	13%
Disagree	3702	3013	688	769	747	715	714	757	2710	538	325	104	890	2707	3274	119	187	1778	1582	136	115	55	43	2	15	2	3689
Disagree	55%	56%	51%	57%	55%	53%	52%	56%	55%	56%	53%	48%	60%	53%	55%	47%	57%	56%	54%	50%	50%	60%	43 56%	76%	56%	42%	54%
		20%	3176	3776	3376	3376	3Z76	30%	35%	3-0%	3376	48%		3376	3376	4/76	3776	30%	3476	30%	30%	00%	30%	70%	30%	4276	34%
	bm	20											zm														

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IN 24-000725-0)
Filename: 24-000725 (MAVE\_2405095\_WBI\_wrld\_wI\_nItUse\_UK
Proportions/Mems: Columns Tested (5/rs ids leve) - 1/3/b - 1/c/dje/fije - złh/h/j/k - z/h/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 154

INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Scotland

Base: All adults in Scotland, age 16+

		Ge	nder					Age						Age (Nets)					Eth	nicity				Workin	g status	
Unweighted Total Weighted Total	Total (z) 1109 569	Male (a) 551 271	Female (b) 550 293	16-24 (c) 51 63*	25-34 (d) 95 104*	35-44 (e) 126 84	45-54 (f) 179 95	55-64 (g) 293 91	65-74 (h) 257 72	75+ (i) 108 59*	75-84 (j) 99 53*	85+ (k) 9 6**	16-34 (I) 146 167	35-54 (m) 305 179	55+ (n) 658 223	White (including White minorities) (o) 1041 534	Ethnic minorities (excluding White minorities) (p) 60 30*	Asian (q) 25 14**	Black (r) 11 4**	Mixed/multip le ethnic group (s)	Other ethnicity (t)	Other white (u)  44 26**	White British (v) 997 508	Working full- time (w) 406 236	Not working full-time (x) 694 328	Unwtd Tota 1109 1109
Strongly agree	7 1%	4 1%	4 1%	2 3%	1 1%	1 1%	2 2%	1%	1 1%	1 2%	1 2%	-	2 1%	3 2%	2 1%	7 1%	-	-	-	-	-	-	7 1%	3 1%	4 1%	14 1%
Tend to agree	69 12% bijnx	40 15%	29 10%	6 10%	17 17% ij	14 17% fij	8 9%	12 13% ij	8 11%	2 4%	2 5%	-	24 14%	22 13%	22 10%	64 12%	4 13%	2 14%	-	2 20%	-	4 17%	60 12%	35 15%	33 10%	129 12%
Neither agree nor disagree	123 22%	55 20%	67 23%	9 14%	20 20%	17 20%	26 28% z	21 23%	16 22%	14 24% j	11 21%	3 49%	29 17%	43 24%	51 23%	113 21%	9 29%	3 20%	2 51%	2 28%	1 48%	5 21%	108 21%	49 21%	74 22%	249 22%
Tend to disagree	200 35% p	85 31%	113 39% za	27 44%	34 33%	28 33%	34 35%	32 35%	25 34%	20 34%	19 36%	1 20%	62 37%	62 34%	77 34%	193 36% p	6 20%	4 27%	5%	2 21%	3%	7 28%	186 37% zp	80 34%	118 36%	386 35%
Strongly disagree	159 28%	80 30%	77 26%	14 22%	29 27%	23 27%	24 25%	26 28%	23 32%	21 36%	20 37%	2 31%	42 25%	47 26%	71 32% z	149 28%	9 31%	4 25%	2 44%	3 31%	1 49%	8 30%	141 28%	67 29%	91 28%	320 29%
Don't know	8 1% bgnov	6 2%	2 1%	5 8% zfghi	1 1%	1 1%	1 1%	:	-	-	-	-	6 4% n	2 1%	:	6 1%	2 6% zov	2 13%	-	-	-	1 4%	5 1%	1 *	7 2%	7 1%
Prefer not to say	3 *	2 1%	1	-	2 2%	-	1 1%	-	-	-	-	-	2 1%	1	-	2 *	-	-	-	-	-	-	2	:	2 1%	4
Agree	76 13% inx	43 16%	33 11%	8 13%	18 17% i	15 18% ij	10 11%	13 14% i	8 12%	3 6%	3 6%	-	26 16%	25 14%	25 11%	71 13%	4 13%	2 14%	-	2 20%	-	4 17%	67 13%	37 16%	37 11%	143 13%
Disagree	359 63%	166 61%	191 65%	41 66%	63 60%	51 61%	58 60%	58 63%	48 66%	42 71%	39 73%	3 51%	104 62%	108 61%	147 66%	342 64%	15 51%	8 52%	2 49%	5 52%	1 52%	15 58%	327 64%	148 63%	209 64%	706 64%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-01
Filename: 24-000725. WANE\_2405095\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Newns. Columns Tested (5/rs fisk leve) - 1/3-b\_-1/cl/ql=fl/g/hi/l/jk - 1/l/m/n - 1/o/p/q/r/s/t/u/v - 1/w/x
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 155

INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Scotland

Base: All adults in Scotland, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	ntry		F	ngland region (N	let)	
	Total	Graduates (Degree/Mas ter/PhD/abo ve)	Non- graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O- Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/p rofessional/f oreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and	England	Scotland	Wales	Northern Ireland	North	Midlands	South	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	Unwtd Total
Unweighted Total Weighted Total	1109 569	367 162	734 402	204 117	225 136	177 89	77 36*	51 24*	870 415	69 49*	141 83	234 127	333 155	235 120	78 41*	.**	1109 569				.**	.**	1109 1109
Strongly agree	7 1%	3 2%	5 1%	2 2%	2 2%		1%	:	6 1%	:	* 1%	*	1 1%	2 2%	:	-	7 1%				:		14 1%
Tend to agree	69 12%	27 17% zbe	42 10%	16 14%	14 10%	7 7%	4 10%	1 6%	47 11%	3 5%	13 15%	19 15%	18 12%	13 11%	5 13%	-	69 12%	-	-		:	:	129 12%
Neither agree nor disagree	123 22% d	38 23%	85 21% d	26 22%	21 15%	24 28% bd	6 16%	8 33% d	88 21%	10 21%	19 23%	29 23%	29 19%	24 20%	15 36% zlm	-	123 22%				:	:	249 22%
Tend to disagree	200 35% g	52 32%	146 36% g	41 35%	52 38% g	34 38% g	16 43% g	5 19%	145 35%	20 41%	29 35%	39 31%	63 41% zk	43 35%	13 32%	-	200 35%	-			:	-	386 35%
Strongly disagree	159 28%	41 25%	116 29%	32 27%	43 32%	21 24%	10 29%	9 39%	124 30% z	14 29%	18 21%	37 29%	42 27%	39 33%	8 19%	-	159 28%	-			:	:	320 29%
Don't know	8 1% h	2 1%	6 1%	1 1%	4 3%	1 1%	-	1%	4 1%	2 4%	2 3%	3 2%	1 1%	-	-	-	8 1%	-			:	-	7 1%
Prefer not to say	3 * h	:	2 1%		:	1 2%		1%	1	-	1 2% h	-	-	-	-	-	3				:		4 +
Agree	76 13% be	29 18% zbe	47 12%	18 15%	16 12%	7 7%	4 12%	2 7%	53 13%	3 5%	13 16%	19 15%	20 13%	15 12%	6 13%	-	76 13%	-	-	:	:	-	143 13%
Disagree	359 63%	93 57%	263 65%	73 62%	95 70%	55 62%	26 72%	14 59%	269 65%	35 70%	46 56%	76 60%	105 68%	81 68% n	21 51%	-	359 63%	-			:	:	706 64%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 124-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/de/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Scotland

Base: All adults in Scotland, age 16+

England region Scotland region NI regions (NUTs3) ONS Area supergroup (LA Level) Ethnically Diverse Metropolitan Living (A) East of England Viid Scotland and Fife (n) North East Scotland Countryside Living South East Lothian (m) Belfast Strongly agree 1% 12% 12% Tend to agree 13% 17% 6% 15% 11% 4% 14% 14% 12% PW 123 22% DD 200 35% 20% Neither agree nor disagree 20% 25% 21% 22% 22% 11% 32% 36% 27% 38% 40% 40% 37% 33% 33% 42% 28% 29% 1% 2% 2% 1% Prefer not to say 1% 13% 15% 17% 10% 15% 11% 6% 15% 15% 10% 14% 15% 13% 63% 61% 63% 62% 64%

Fishbon & date. 5th May. 15th May. 22th May 22th Associated Year Consolidation of May 20th Ma

7 Jun 2024 Table 157

### INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Scotland

### Base: All adults in Scotland, age 16+

																						_					
		Urb	anity			IMD Quintile			Num	sher of childre	n 0-15 in hous	ehold	Disability red a little			xual Orientat	tion		Rel	igion			ommunity back	round (North	ern Ireland Only	4	1 1
		010	I			IIVID Quintile			14011	loci oi cimare	10 15 111 11005	Liloid	Unital	OI U IOL	50	The state of the s	Bisexual/Oth		, inci	10			Difficulty Duck	ground (reoren	cin ir ciunu oni		
				1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	1
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	1
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	Unwtd Total
Unweighted Total	1109	815		203				229					295		1001	28 20**		562	496			1					1109
Weighted Total	569	429	140	115	113	114	114	113	449	69*	32*	13**	149	400	487	20**	36*	323	214	6**	14**		-""	•••	-**	-**	1109
Strongly agree	7	4	3		3	•	4	1	7		1		3	5	6	1	-	4	3						-		14
	1%	1%	2%	-	2%	•	3%	1%	1%		3%	-	2%	1%	1%	6%		1%	2%	-	-	-				-	1%
Tend to agree	69	54	14	15			2C 13	13	54			2	18	50	57	5		42	22		-						129
Tend to agree	12%	13%	10%	13%	15 13%	13 12%	11%	11%	12%	6 8%	11%	24%	12%	12%	12%	25%	13%	13%	10%	1 24%	22%					- 1	129
Neither agree nor disagree	123	86	37	23	30	28	22	20	100	17	3	2	29	88	107	5	6	65	54	2	1	-	-	-	-	-	249
	22%	20%	26%	20%	26%	25%	19%	17%	22%	25%	11%	17%	20%	22%	22%	24%	17%	20%	25%	36%	9%				-	-	22%
Tend to disagree	200	152	48	37	31	46	39	46	150	29	13	6	54	138	170	4	17	122	2 67	2	6						386
	35%	35%	35%	33%	28%	41%	34%	40%	34%	42%	39%	49%	37%	34%	35%	22%	49%	38%	31%	32%	43%	_	_		_		35%
	r					d		d																			
Strongly disagree	159	123	37	35	31	26	36	32	129	15	12	1	41	114	142	3	8	84	67	•	2		-	•	-	-	320
	28%	29%	26%	31%	28%	23%	31%	28%	29%	22%	36%	11%	28%	28%	29%	17%	21%	26%	31%	8%	12%	100%	-	100%		-	29%
Don't know	8	7	1	2	2		1	3	7	1	-	-	2	6	4	1		6		-	2					-	7
	1%	2%	1%	2%	2%	-	1%	2%	2%	1%	-	-	1%	2%	1%	5%	-	2%		-	13%	-	-	-	-	-	1%
	nr																	r									
Prefer not to say	3	3	-	2	1	-	-	-	2	1	-	-	1	•	2	-	-	2	•	-	-	-	-	-	-	-	4
	, m	1%	-	2%	•	-	-	-	•	1%	-		1%	•	•	-	-	1%	•		-				-		1 1
Agree	76	59	17	15	18	14	16	13	60	6	4	3	21	54	62	6	5	46	25	1	3					-	143
<b>5</b>	13%	14%	12%	13%	16%	12%	14%	12%	13%	8%	14%	24%	14%	14%	13%	31%	13%	14%	12%	24%	22%	-	-	-		-	13%
Disagree	359	275	85	72	63	72	75	77	280	44	24	8	96	251	311	8	25	205	134	2	8	•		•	-	-	706
	63%	64%	61%	63%	55%	63%	66%	68%	62%	64%	76%	59%	64%	63%	64%	40%	70%	64%	63%	40%	55%	100%		100%	-	-	64%
	d							d																			4



7 Jun 2024 Table 158

### INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Wales

### Base: All adults in Wales, age 16+

		Ge	nder					Age						Age (Nets)					Eth	inicity				Workin	g status	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (i)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	White (including White minorities)	Ethnic minorities (excluding White minorities)	Asian (q)	Black (r)	Mixed/multip le ethnic group (s)	Other ethnicity (t)	Other white	White British	Working full- time (w)	Not working full-time (x)	Unwtd Total
Unweighted Total Weighted Total	531 324	260 158	268 164	23 43**	41 51*	65 44*	95 53*	126 51	118 45	63 37*	57 34*	6 3**	64 93*	160 97	307 134	503 308	25 14**	11 6**	3 1**	6 4**	5 4**	18 11**	485 297	200 129	328 193	531 531
Strongly agree	4 1%	1	4 2%	-	1 2%	-	2 4% z	-	-	1 3%	1 4%	-	1 1%	2 2%	1 1%	4 1%	-		-	-	-	-	4 1%	2 2%	2 1%	5 1%
Tend to agree	31 10% f	17 11%	14 8%	5 11%	7 13%	5 10%	2 4%	5 11%	4 9%	3 9%	3 8%	1 18%	12 12%	7 7%	13 10%	30 10%	1 7%	1 10%	-	-	11%	1 13%	29 10%	14 11%	17 9%	52 10%
Neither agree nor disagree	67 21% ijn	35 22%	32 19%	11 25%	8 16%	14 32% zij	14 27% ij	10 20% ij	8 18% j	3 7% j	2 5%	1 33%	19 20%	28 29% zn	21 15%	63 20%	4 31%	2 25%	-	2 46%	1 36%	5 41%	58 20%	28 22%	40 21%	111 21%
Tend to disagree	103 32% w	46 29%	55 34%	19 45%	9 18%	11 25%	15 28%	19 38% d	16 35% d	14 36%	12 35%	2 48%	28 30%	26 26%	49 37% zm	96 31%	5 37%	2 31%	1 68%	1 32%	1 39%	3 25%	94 32%	34 26%	69 36%	167 31%
Strongly disagree	111 34%	55 35%	56 34%	8 19%	19 38%	15 33%	20 38%	16 31%	17 37%	16 44%	16 48% zg	-	27 29%	35 36%	49 37%	108 35%	4 24%	2 31%	32%	1 22%	13%	2 20%	105 35%	48 37%	63 33%	188 35%
Don't know	7 2% nx	4 2%	4 2%	-	7 13% zefghij	-	-	1%	1%	-	-	-	7 7% zmn	-	1 *	7 2%	-	-	-	-	-	-	7 2%	4 3% x	1 *	7 1%
Prefer not to say	:	-	:	-	-	-	-	:	-	-	-	-	-	-	:	-	1%	3%	-	-	-	-	-	-	:	1 *
Agree	35 11%	18 11%	17 11%	5 11%	8 15%	5 10%	4 8%	5 11%	4 9%	5 12%	4 12%	1 18%	12 13%	9 9%	14 11%	34 11%	1 7%	1 10%	-	-	11%	1 13%	33 11%	16 12%	20 10%	57 11%
Disagree	214 66%	101 64%	111 68%	27 64%	29 56%	26 58%	35 66%	35 69%	33 72%	30 80% zde	28 84% zdef	2 48%	56 60%	61 62%	98 73% zm	204 66%	9 61%	4 62%	1 100%	2 54%	2 52%	5 45%	199 67%	81 63%	133 69%	355 67%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-01
Filename: 24-000725. WANE\_2405095\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Newns. Columns Tested (5/rs fisk leve) - 1/3-b\_-1/cl/ql=fl/g/hi/l/jk - 1/l/m/n - 1/o/p/q/r/s/t/u/v - 1/w/x
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 159

# INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Wales

### Base: All adults in Wales, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	ntry		F	ngland region (N	let)	$\overline{}$
Unweighted Total	Total (z)	Graduates (Degree/Mas ter/PhD/abo ve) (a)	Non- graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O- Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/p rofessional/f oreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (I)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total Weighted Total	531 324	171 86	355 235	61 33*	106 85*	135 85*	27 15**	26 17**	437 249	47 38**	33 26**	124 72*	171 99	95 57*	37 22**			531 324					531 531
Strongly agree	4 1%	1 2%	3 1%	-	-	3 3% b	-	:	3 1%	-	1 5%	2 3%	:	1 1%	1 2%	:	:	4 1%	-	:	:	:	5 1%
Tend to agree	31 10%	13 16% zbde	18 8%	5 14%	5 6%	6 7%	-	3 15%	23 9%	6 15%	2 6%	7 9%	9 9%	7 12%	4 16%	-	-	31 10%		-	-	-	52 10%
Neither agree nor disagree	67 21%	20 24%	47 20%	4 13%	24 28%	15 17%	2 13%	2 13%	51 21%	10 27%	6 22%	18 25%	18 18%	12 21%	6 26%			67 21%		-		-	111 21%
Tend to disagree	103 32%	23 27%	79 34%	11 33%	29 35%	32 37%	5 31%	3 17%	75 30%	13 33%	9 34%	22 31%	32 33%	19 34%	6 27%		-	103 32%	÷	-	:	-	167 31%
Strongly disagree	111 34%	24 28%	86 37%	13 40%	25 29%	30 36%	8 54%	10 55%	94 38% z	9 25%	7 28%	21 30%	39 40%	18 31%	6 28%	:	:	111 34%		:	:		188 35%
Don't know	7 2% bh	3 4% e	3 1%	:	2 3%	-	* 2%	-	3 1%	-	1 6%	1 2%	:	:	-	-	-	7 2%	-	-	:	-	7 1%
Prefer not to say	:	:	-							-			-	-				*			:	:	1 *
Agree	35 11%	15 17% zbd	20 9%	5 14%	5 6%	8 10%	:	3 15%	25 10%	6 15%	3 11%	9 12%	9 9%	7 13%	4 19%		-	35 11%	-	:	:	-	57 11%
Disagree	214 66% a	47 55%	165 70% za	24 73% a	54 64%	62 73% a	12 85%	13 72%	169 68%	22 58%	16 61%	44 61%	72 73%	37 65%	12 56%	:		214 66%			:		355 67%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 124-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/de/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Wales

Base: All adults in Wales, age 16+

England region Scotland region NI regions (NUTs3) ONS Area supergroup (LA Level) Ethnically Diverse Metropolitan Living (A) Mid Scotlan and Fife South East (g) Strongly agree 1% Tend to agree 10% 15% 9% 14% 10% Neither agree nor disagree 21% 26% 19% 18% 25% 21% 32% 41% 31% 15% 34% 31% on't know 2% 9% 1% Prefer not to say 11% 15% 12% 9% 9% 14% 11% 66% 59% 67% 67%

Fishbon & date. 5th May. 15th May. 22th May 22th Associated Year Consolidation of May 20th Ma

7 Jun 2024 Table 161

### INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Wales

Base: All adults in Wales, age 16+

				1									1					1				1					
													Disability red	ucing activity													
		Urb	anity			IMD Quintile			Nun	nber of childre	n 0-15 in hous	ehold	a little		Sex	kual Orientat			Rel	igion		Co	mmunity back	ground (North	ern Ireland On	ly)	
				1 - Most				5 - Least							Straight or	Gay or	Bisexual/Oth er sexual									Prefer not to	
	Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(v)	Unwtd Total
Unweighted Total	531	346	185	98	118	121		102	420	54	41	12	126	392	484		19	258	241	3	18	-	-	-	-	-	531
Weighted Total	324	220	104	64*	66*	66*	64*	64*	242	43*	28**	8**	72*	243	282	14**	17**	169	134	3**	11**	.**	.**	2**	.**	2**	531
Strongly agree	4	3	1	1	2	1	-	-	3	-	-	-	2	2	3		1	2	2	-		-	-	-	-	-	5
	1%	1%	1%	2%	3%	1%	-	-	1%	-		-	3%	1%	1%		5%	1%	1%	-		-	-	•	-	-	1%
Tend to agree	31	21	10	2	11	8	4	6	23	5	1	1	8	23	24	1	3	17	11		3						52
rend to agree	10%	10%	10%	3%	16%	13%	7%	9%	9%	13%	4%	12%	12%	9%	9%	9%	16%	10%	8%		25%	-	-		-		10%
	cn				zc	c																					
Neither agree nor disagree	67	46	21	20	15	10	8	14	48	10	7	3	10	56	58	2	6	32	26	1	3	-	-		-	-	111
	21%	21%	20%	31%	24%	15%	12%	22%	20%	23%	25%	35%	14%	23%	20%	17%	37%	19%	20%	36%	33%	-	-	-	-	-	21%
				zef																							
Tend to disagree	103	65	38	21	18	13	29	23	72	17	10	3	23	77	86	8	5	47	49	1	3	-	-	-	-	-	167
	32%	30%	36%	33%	27%	20%	45%	35%	30%	40%	37%	32%	32%	32%	30%	53%	31%	28%	37%	49%	25%	-	-	-	-	-	31%
Strongly disagree	en 111	76	35	20	18	29	zde 24	e 21	91	9	0	2	25	82	104	3	2	64	45		2						188
Strongly disagree	34%	35%	33%	31%	27%	44%	37%	34%	38%	22%	32%	21%	35%	34%	37%	21%	11%	38%	33%	16%	15%						35%
	54,0	3370	3370	31,0	2,70	d	3,70	34%	zi	22,0	3270	2270	33%	3470	2	22/0	11/0	30%	3370	10,0	23/0						33,0
Don't know	7	7	-	-	2	5	-	•	4	1		-	3	3	7		-	7	1	-		-	-		-		7
	2%	3%	-	-	3%	8%	-	•	2%	3%	1%	-	4%	1%	3%	-	-	4%	•	-	-	-	-	-	-	-	1%
	mr					zcfg												r									
Prefer not to say	•	•	-	-		-	-	•	•	-		-	-	•	-	-	-	-	-	-	*	-	-		-	-	1
	•	•	-	-		-	-	•	•	-	-	-	-	•	-	-	-	-	-	-	2%	-	-		-	-	•
Agree	35	24	11	3	13	9	4	6	26	5	1	1	10	25	27	1	3	19	13		3						57
	11%	11%	10%	5%	19%	14%	7%	9%	11%	13%	4%	12%	14%	10%	10%	9%	21%	11%	10%		25%	1 - 1					11%
	n				zcf								1,12									1					
Disagree	214	142	73	41	36	41	52	44	164	27	19	4	49	159	190	10	7	111	94	2	4	-	-	-	-	-	355
	66%	65%	70%	64%	54%	63%	81%	69%	68%	61%	70%	52%	68%	65%	67%	74%	42%	66%	70%	64%	40%	-	-	-	-	-	67%
	d						zcde								2												

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IN 24-000725-0)
Filename: 24-000725 (MAVE\_2405095\_WBI\_wrld\_wI\_nItUse\_UK
Proportions/Mems: Columns Tested (5/rs ids leve) - 1/3/b - 1/c/dje/fije - złh/h/j/k - z/h/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



7 Jun 2024 Table 162

### INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Northern Ireland

### Base: All adults in Northern Ireland, age 16+

		Go.	nder					Age					ı	Age (Nets)		1			E+l	hnicity				Workin	a ctatus	
		de	nuei					Age						Age (Nets)		White (including White	Ethnic minorities (excluding White		Lu	Mixed/multip	Other			Working full-		
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (i)	85+ (k)	16-34 (I)	35-54 (m)	55+ (n)	minorities)	minorities)	Asian (g)	Black (r)	group (s)	ethnicity (t)	Other white	White British	time (w)	full-time (x)	Unwtd Total
Unweighted Total Weighted Total	716 188	357 90	355 96	33 23**	66 34*	137 31	137 32*	156 29	140 21	47 18*	44 17*	3 1**	99 57*	274 63	343 68	686 183	24 4**	12 1**		10 2**	2	30 9**	656 174	320 80	390 106	716 716
Strongly agree	2 1% n	1 1%	1 1%	2%	1 2%	1 2%		1%	-	-	-	-	1 2%	1 1%	:	2 1%	7%		-	-	* 63%	4%	1 1%	1 2%	:	5 1%
Tend to agree	12 7% b	8 9%	4 4%	3 15%	1 2%	3 8%	2 5%	3 10% j	1 4%	1%	-	30%	4 7%	4 7%	4 6%	12 7%	* 3%	9%	-	-	-	1 12%	11 6%	5 6%	7 7%	47 7%
Neither agree nor disagree	38 20%	16 18%	21 22%	3 12%	8 22%	8 26%	6 19%	4 15%	6 29% zg	3 15%	2 14%	33%	10 18%	14 23%	13 19%	37 20% v	1 16%	28%	-	11%	-	4 43%	33 19%	18 22%	20 19%	146 20%
Tend to disagree	57 31%	29 32%	29 30%	2 8%	11 31%	8 27%	10 33%	13 43% zeh	6 30%	7 41%	7 43%	-	12 22%	19 30%	26 39% zl	56 31%	1 17%	15%	-	22%	-	2 19%	55 31%	28 35%	30 28%	240 34%
Strongly disagree	72 39% gnw	34 38%	38 39%	13 59%	12 35%	11 35%	13 41%	8 28%	8 36%	7 40%	7 41%	* 37%	25 45%	24 38%	23 34%	70 38%	2 54%	1 40%		1 67%	37%	2 22%	68 39%	26 33%	46 43% w	258 36%
Don't know	4 2%	1 1%	3 3%	1 3%	1 4%	:	1 2%	1%	1%	1%	1%	-	2 4%	1 1%	1 1%	3 2%	* 3%	* 7%	-	-	-	-	3 2%	1 1%	2 2%	12 2%
Prefer not to say	2 1%	2 2%	1 1%	2%	1 3%	1%	:	1 2%	-	1%	1%	-	1 2%	1%	1 1%	2 1%	-	-	-	-	-	-	2 1%	1 1%	:	8 1%
Agree	14 8% b	9 10%	5 5%	4 17%	2 5%	3 10% j	2 5%	3 11% j	1 4%	1%	-	* 30%	5 9%	5 7%	4 6%	14 8%	* 10%	* 9%	-	-	63%	1 16%	12 7%	7 8%	8 7%	52 7%
Disagree	130 69%	63 70%	66 69%	15 66%	23 67%	19 62%	24 74%	21 72%	14 66%	15 82% e	14 83% e	* 37%	38 66%	43 68%	49 73%	126 69%	3 71%	1 55%	-	2 89%	37%	4 41%	123 71% 0	54 68%	76 71%	498 70%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-01
Filename: 24-000725. WANE\_2405095\_WBI\_wtd\_v8\_IntUse\_UK
Proportions/Newns. Columns Tested (5/rs fisk leve) - 1/3-b\_-1/cl/ql=fl/g/hi/l/jk - 1/l/m/n - 1/o/p/q/r/s/t/u/v - 1/w/x
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

7 Jun 2024 Table 163

# INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Northern Ireland

Base: All adults in Northern Ireland, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	ntrv		Er	ngland region (N	let)	
Unweighted Total	Total (z) 716	Graduates (Degree/Mas ter/PhD/abo ve) (a) 261	Non- graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d) 135	GCSE/ O- Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/p rofessional/f oreign) (f) 35	No formal qualifications (g) 30	Owned outright/ buying on mortgage (h)	Rent from private landlord (i) 71	Rent from council/ housing association (j) 57	Up to £25,999 (k)	£26,000 up to £51,999 (I)	£52,000 up to £99,999 (m) 162 38*	£100,000 and above (n) 45	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r) 716	North (s)	Midlands (t)	South (u)	Unwtd Total
Weighted Total	188	45	141	26*	50*	46*	10**	10**	132	25*	21*	43*	62	38*	10**	-**	-**	-**	188	.**	-**	-**	716
Strongly agree	2 1% h	-	2 1%	* 1%	1 3%		:	* 3%	1 1%	1 3%	* 2%	:	1 2%		* 3%		:	:	2 1%	:		:	5 1%
Tend to agree	12 7% h	4 8%	9 6%	2 6%	3 6%	3 8%	1 8%	* 2%	7 6%	2 7%	1 7%	2 4%	6 10%	3 7%	* 4%	-	-	-	12 7%	:	-	:	47 7%
Neither agree nor disagree	38 20%	9 21%	28 20%	7 26%	10 20%	8 17%	2 25%	1 14%	29 22% z	5 21%	3 12%	6 15%	12 20%	10 27%	1 14%		-	-	38 20%	:	:	:	146 20%
Tend to disagree	57 31% e	17 39% zbe	39 28% e	9 34%	14 29%	9 20%	4 39%	3 32%	46 35% zj	5 19%	4 17%	11 26%	18 29%	15 39%	5 49%	-	-	-	57 31%	:	:	:	240 34%
Strongly disagree	72 39% ahm	13 30%	59 42% a	8 32%	21 43%	23 50% zac	3 27%	4 37%	45 34%	12 48%	11 55% h	23 52% zlm	23 37%	10 27%	3 31%		-	-	72 39%	:	:	:	258 36%
Don't know	4 2%	1 2%	3 2%	1%	1%	2 4%	1%	* 2%	3 2%	:	* 1%	2 4%	1 1%	-	:	-	-	-	4 2%	:	-	:	12 2%
Prefer not to say	2 1% h	-	2 1%	:	:	1 1%	:	1 10%	:	2%	1 6% h		1%	:	:			:	2 1%	:	:	:	8 1%
Agree	14 8% h	4 8%	11 8%	2 7%	4 8%	3 8%	1 8%	* 4%	8 6%	3 10%	2 9%	2 4%	7 12% zk	3 7%	1 6%	-	-	-	14 8%	:	:	:	52 7%
Disagree	130 69%	31 69%	98 69%	17 66%	36 71%	32 70%	6 66%	7 70%	92 70%	17 67%	15 72%	34 78%	41 67%	25 66%	8 80%	-	-		130 69%		:		498 70%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 124-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_v8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/de/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Northern Ireland

Base: All adults in Northern Ireland, age 16+

England region Scotland region NI regions (NUTs3) ONS Area supergroup (LA Level) Ethnically Diverse Metropolitan Living (A) Mid Scotlan and Fife South East Belfast Strongly agree 7% Tend to agree 2% 9% 7% 7% Neither agree nor disagree 20% 21% 20% 25% 18% 18% 26% 19% 20% 34% 21% 31% 34% 30% 32% 28% 39% 36% on't know 2% 2% 1% 4% Prefer not to say 1% 2% 8% 2% 7% 7% 10% 10% 5% 5% 8% 7% 69% 70% 72% 72% 67%

Fishbon & date. 5th May. 15th May. 22th May 22th Associated Year Consolidation of May 20th Ma

7 Jun 2024 Table 165

### INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Northern Ireland

### Base: All adults in Northern Ireland, age 16+

													1					1				1					
													Disability red														
		Urb	anity			IMD Quintile			Nur	nber of childrer	0-15 in hous	ehold	a little	or a lot	Sex	kual Orientat			Re	ligion		Co	mmunity back	ground (North	ern Ireland On	y)	
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	0	1	2	3+	Yes	No	Straight or Heterosexual	Gay or Lesbian	Bisexual/Oth er sexual orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	Prefer not to say	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	Unwtd Total
Unweighted Total Weighted Total	716 188	431 118	285 69	134 38*	171 37	133 37*	139 38*	139 38*	509 132	90 26*	83 22*	32 7**	195 58	500 122	654 161	19 9**	23 9**	196 59*	487 121	3 ***	11 2**	337 83	273 77	16 4**	67 17*	21 6**	716 716
Strongly agree	2 1%	1 1%	1%	:	1 3% 2	1 2%	-	-	1 1%	1%	1%	-	-	1 1%	1 1%	1 9%	-	1%	1 1%	* 51%	-	-	1 2%	-	1 4% u	-	5 1%
Tend to agree	12 7% n	8 6%	5 7%	4 9%	2 6%	2 6%	3 7%	1 4%	9 7%	2 6%	1 5%	* 6%	2 4%	9 7%	8 5%	1 9%	1 15%	4 7%	8 7%	* 25%	:	5 6%	5 7%	:	* 2%	2 25%	47 7%
Neither agree nor disagree	38 20%	23 19%	15 22%	7 18%	7 17%	7 19%	10 28% z	7 18%	25 19%	5 20%	6 27%	2 27%	9 16%	28 23%	32 20%	1 9%	3 29%	12 20%	24 19%	* 24%	12%	17 21%	15 19%	3%	4 25%	1 19%	146 20%
Tend to disagree	57 31%	36 30%	22 31%	11 29%	11 31%	11 29%	13 34%	12 31%	43 33%	7 26%	5 24%	2 28%	17 30%	38 31%	52 32% z	3 35%	1 15%	17 28%	39 32%	-	1 40%	27 33%	24 31%	1 19%	4 23%	2 29%	240 34%
Strongly disagree	72 39% f	48 40%	25 36%	14 37%	15 40%	16 43% f	10 27%	17 46% f	51 39%	11 42%	9 39%	2 24%	28 49% zm	44 36%	62 38%	3 38%	3 41%	26 43%	45 38%	-	1 34%	30 36%	31 39%	3 75%	8 46%	2 24%	258 36%
Don't know	4 2%	1 1%	2 3%	1 4%	1 2%	1%	1 2%	1%	2 2%	* 2%	1 4%	-	1%	2 2%	4 2% 2	-	-	1 1%	3 2%	-	5%	2 2%	1 1%	3%	1%	* 4%	12 2%
Prefer not to say	2 1% m	2 2%	1%	1 2%	1%	1%	1 1%	1%	1 1%	1 2%		1 14%	1%	:	2 1%	-	-	:	1 1%	-	9%	2 2%	1 1%	-	-	-	8 1%
Agree	14 8%	9 8%	5 7%	4 10%	3 9%	3 8%	3 7%	1 4%	11 8%	2 7%	1 6%	* 6%	2 4%	10 8%	9 6%	2 18%	1 15%	5 8%	9 8%	* 76%	-	5 6%	6 8%	-	1 5%	2 25%	52 7%
Disagree	130 69%	83 70%	47 67%	25 66%	26 71%	27 72%	23 61%	29 77%	94 71%	18 69%	14 63%	4 52%	46 79% zm	82 67%	114 71%	6 73%	5 55%	42 71%	84 70%	-	1 74%	57 68%	55 70%	4 94%	11 69%	3 53%	498 70%

7 Jun 2024 Table 166

### Wellbeing Scores

Base: All UK adults, age 16+

				,												1								1		
		Ge	nder					Age						Age (Nets)					Eth	nicity				Workin	g status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	75-84	85+	16-34	35-54	55+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Asian	Black	Mixed/multip le ethnic group	Other ethnicity	Other white	White British	Working full- time	Not working full-time	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279		878									2021			5863								2923		6774
		•											•													
Social wellbeing	72	74	71	69	68	70	73	74	77	76	76	78	69	71	75	73	66	65	66	67	67	70	73	73	72	73
	bcdelmp	zb					cde	zcde	zcdefg	zcdefg	zcdefg	zcdef		1	zlm	zpqrstu						pq	zopqrst	zx		
	qrstux																						u			
Economic wellbeing	71	73	70	70	68	66	68	74	78	79	79	80	69	67	77	73	63	65	56	62	65	72	73	72	71	73
	bdeflmp	zb		e	e		e	zcdef	zcdefg	zcdefg	zcdefg	zcdef			zlm	zpqrst	r	pr			г	pqrst	zpqrst	ZX		
	qrst																									
Environmental wellbeing	62	62	62	61	57	58	62	65	66	69	69	69	58	60	66	63	56	54	58	58	55	57	63	61	63	64
	delmpqr			d			de	zcdef	zcdef	zcdefgh	zcdefgh	zcdef		1	zlm	zpqrstu	q		q				zopqrst		zw	
	tuw																						u			
Democratic wellbeing	40	41	40	42	40	38	40	40	41	44	44	48	41	39	42	40	40	41	39	36	42	41	40	39	41	40
	emsw			e			e	e	zefg	zdefgh	zdefgh	zcdefgh	m		zm	S	S	S			S	S	S		ZW	
Collective wellbeing	61	63	61	60	58	58	61	63	66	67	67	69	59	59	65	62	56	57	55	56	57	60	62	61	62	62
	bdelmpq	zb		de			de	zcdef	zcdefg	zcdefgh	zcdefgh	zcdefg			zlm	zpqrstu						pqrs	zopqrst			
	rst																						u			

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsoc IN 124-000725-10
Filename: 24-000725, WANE, 2405095, WBI, wtd\_v8, IntUse, UK
Proportions/Neans: Columns Tested (5% risk level) - z/a/b - z/c/d/e/t/g/h/i/jk - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. \* small base

7 Jun 2024 Table 167

### Wellbeing Scores

Base: All UK adults, age 16+

					Education					Tenure			Annual hous	ehold income			Cou	ntry		En	gland region (N	et)	T
Unweighted Total	Total (2) 6774 6774	Graduates (Degree/Mas ter/PhD/abo ve) (a) 2447 2038	Non- graduates (b) 4245 4657	Other Higher Education below degree level (c)	A-level or equivalent (d) 1326 1666	GCSE/ O- Level/ CSE/ NVQ12/ equivalent (e) 1443 1594	Another type of qualification (vocational/p rofessional/f oreign) (f) 366 329	No formal qualifications (g) 274 258	Owned outright/ buying on mortgage (h) 5266 4859	Rent from private landlord (i) 659 911	Rent from council/ housing association (j) 633 714	Up to £25,999 (k) 1307	£26,000 up to £51,999 (l) 2114 1966	£52,000 up to £99,999 (m) 1431 1420	£100,000 and above (n)	England (o) 4418 5694	Scotland (p) 1109 569	Wales (q) 531 324	Northern Ireland (r) 716	North (s) 1207	Midlands (t) 853 1092	South (u) 2358 3024	Unwtd Total 6774 6774
Weighted Total	6//4	2038	4657	810	1000	1594	329	258	4859	911	/14	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6//4
Social wellbeing	<b>72</b> bdegijk t	75 zbcdefg	71 g	73 bdg	71	71	72 g	69	75 zij	68 j	61	67	73 zk	76 zkl	77 zkl	72	73 zo	74 zo	72	71	70	73 zst	73
Economic wellbeing	<b>71</b> bdegijk rs	78 zbcdefg	69 eg	71 beg	70 eg	66	72 beg	63	76 zij	62 j	52	58	71 k	79 zkl	85 zklm	72 r	71 r	70 r	67	69	71	73 zst	73
Environmental wellbeing	62 ijkos	61	62	63	62	63	63	61	64 zij	59 i	54	59	62 k	64 zk	65 zkl	62	65 zo	64 zo	66 zo	61	61	62	64
Democratic wellbeing	<b>40</b> begjkpr t	42 zbcdeg	40 g	39	40 g	39	41 g	37	41 zj	40 j	35	39	40	42 zkl	44 zklm	41 zpqr	39 r	39 r	35	40	39	42 zst	40
Collective wellbeing	61 begijkr st	64 zbcdefg	60 g	62 eg	61 g	60 g	62 eg	57	64 zij	57 j	51	56	62 k	65 zkl	68 zklm	61	62 r	62	60	60	60	62 zst	62

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 124-000725-05)
Filename: 24-000725\_WAVE\_2405095\_WBL\_wtd\_w8\_IntUse\_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. \* small base

7 Jun 2024 Table 168

### Wellbeing Scores

Base: All UK adults, age 16+

						England region	1							Scotlar	nd region					N	regions (NU	ľs3)					NS Area super	group (LA Leve	:1)			
nweighted Total eighted Total	Total (z) 6774 6774	North East (a) 209 274	North West (b) 569 741	Yorkshire and The Humber (c) 429 562	East Midlands (d) 409 495	West Midlands (e) 444 598	East of England (f) 514 630	South East (g) 670 931	South West (h) 507 583	London (i) 667 880	Central Scotland (I) 115 69*	Glasgow (k) 139 74*	Highlands and Islands (I) 100 47*	Lothian (m) 173 83*	Mid Scotland and Fife (n) 157 70*	North East Scotland (o) 134 81*	South Scotland (p) 155 72	West Scotland (q) 136 74*	Belfast (r) 102 29*	East (s) 172 46*	North (t) 80 30*	Outer Belfast (u) 169 41	West and South (v) 193 42	Affluent England (w) 521 690	Business, Education and Heritage Centres (x) 1043 1000	Countryside Living (y) 1179 1092	Ethnically Diverse Metropolitan Living (A) 512 647	London Cosmopolita n (B) 195 268	Services and Industrial Legacy (C) 1119 914	Country	Urban Settlements (E) 770 981	Unwtd T 6774 6774
ocial wellbeing	72 aeiAEAE	70	72 ei	71 i	72 ei	69	72 ei	74 zabcdef i	77 zabcdef gi	69	70	70	78 zjkp	74 k	74	73	73	74	71	73	73	72	72	75 zzABCE	71	77 zwzABCD E	67	70	71 A	73 zzABCE	70 A	73
conomic wellbeing	71 abtvACE ACE	67	69	70	73 ab	70	73 ab	74 zabcei	75 zabcei	71	71	71	74	76 zop	73	67	68	71	65	67	66	67	67	78 zzyACDE	70	74 zzACE	67	74 ACE	69	73 ACE	68	73
nvironmental wellbeing	62 beikABE ABE	62 i	59 i	62 i	63 bi	60 i	65 zbei	63 bei	69 zabcdef gi	54	62 k	54	77 zjkmnop a	61 k	70 zjkm	67 zkm	68 zjkm	68 zjkm	57	72 zruv	69 zru	63	67 zr	65 zzABCE	58	71 zwzABCD E	54	52	61 ABE	66 zzABCE	59 AB	64
emocratic wellbeing	40 benorsu vCC	40	38	42 be	41 e	37	41 be	42 zbe	42 be	42 zbe	38	39	43 mnop	38	37	37	38	41	33	34	37	37	36	44 zzACDE	40	42 zzCDE	41 C	43 CE	38	40	39	40
Collective wellbeing	61 beikrAC	60	60	61 ei	62 bei	59	63 abei	64 zabcei	66 zabcdef	59	60	59	68 zjkmnop	62 k	63 k	61	62	64 k	56	62 r	61	60	61	65 zzABCDE	60	66 zzABCDE	57	60	60 A	63 zzABCE	59 A	62

7 Jun 2024 Table 169

Wellbeing Scores

Base: All UK adults, age 16+

Street   S																1												
Number of Children 0-15 in household   Several Committee   Sever																												
Total   Urban   Rural   deprived   2   3   4   deprived   2   3   deprived   2   deprived   2   3   deprived   2   deprived   d																												1
Total   Urban   Rural   deprived   2   3   4   deprived   2   3   4   deprived   0   1   2   3 +   Ves   No.   N			Urba	nity			IMD Quintile			Num	ber of childre	n 0-15 in house	hold	a little	or a lot	Se	kual Orientat			Reli	gion		Co	mmunity back	ground (North	ern Ireland Or	nly)	
Total   Urban   Rural   deprived   2   3   4   deprived   0   1   2   3+   Ves   No   Heterosexual Leishan orientation   No religion (No religion																		Bisexual/Oth										'
(2) (3) (b) (c) (d) (e) (f) (g) (h) (i) (i) (k) (i) (m) (o) (o) (q) (f) (s) (t) (u) (v) (w) (d) (v) (w) (w) (d) (v) (w) (w) (w) (w) (w) (w) (w) (w) (w) (w					1 - Most				5 - Least							Straight or	Gay or	er sexual									Prefer not to	'
Unweighted Total 6774 5448 1425 2222 1393 1346 1346 1346 1346 1346 1346 1346 134		Total	Urban	Rural	deprived	2	3	4	deprived	0	1	2	3+	Yes	No	Heterosexual	Lesbian	orientation	No religion	Christian	Muslim	Other	Protestant	Catholic	Other	None	say	'
Weighted Total   S774   S422   1351   1347   1356   1351   1360   1360   4929   954   611   219   1484   9075   5942   251   326   3194   2915   273   227   91   77   4**   26**   77*   7**		(2)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	Unwtd Total
Social wellbeing 72 71 77 65 70 72 76 77 73 71 72 68 62 75 73 67 64 72 73 67 66 75 73 68 68 67 2 73 67 64 72 73 67 66 75 73 68 68 67 2 73 67 64 72 73 67 66 75 73 68 68 67 72 73 67 68 68 67 72 73 67 68 68 67 72 73 67 68 68 67 72 73 67 68 68 67 72 73 67 68 68 67 72 73 67 68 68 67 67 67 68 72 73 61 64 64 67 67 67 67 68 68 68 68 68 68 68 68 68 68 68 68 68	Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
acdiklop za c cd zcde zcde zcde zik k k zł 20p st zst zst z z st zst z z st z z st z z st z z z z	Weighted Total	6774	5422		1347					4929				1484		5942			3194				91					6774
acdiklop za c cd zcde zcde zcde zik k k zł 20p st zst zst z z st zst z z st z z st z z st z z z z																			•				•					
Economic wellbeing 71 70 75 61 68 72 77 78 74 66 66 59 63 74 72 68 67 72 73 61 64 71 64 64 67 67 acdiple 20 c cd 2cde 2cde 2ijk k k k id 2p st 2cqst 2	Social wellbeing	72	71	77	65	70	72	76	77	73	71	72	68	62	75	73	67	64	72	73	67	66	75	73	68	68	67	73
Economic wellbeing 71 70 75 61 68 72 77 78 74 66 66 69 59 63 74 72 68 67 72 73 61 64 71 64 64 67 67 acilylate acilyl		acdklop		za		c	cd	zcde	zcde	zik	k	k			zl	zop			st	zst			2					
acd  k    za   c   cd   zcde   zcde   zijk   k   xl   zp   st   zigst   v   v   v   v   v   v   v   v   v		st																										
Data   Part	Economic wellbeing	71	70	75	61	68	72	77	78	74	66	66	59	63	74	72	68	67	72	73	61	64	71	64	64	67	67	73
Environmental wellbeing 62 60 70 54 58 63 66 69 63 60 61 59 58 63 63 55 55 61 65 52 56 69 63 68 62 69 acdilop 2a c cd 2cde 2cdef zijk zigst 2v cst		acdijkl		za		c	cd	zcde	zcde	zijk	k	k			zl	zp			st	ząst			v					'
acdilop za c cd zcde zcdef zijk zi zop st zopst zv qst		pstv																										1
ot l	Environmental wellbeing	62	60	70	54	58	63	66	69	63	60	61	59	58	63	63	55	55	61	65	52	56	69	63	68	62	69	64
qt .	_	acdilop		za		c	cd	zcde	zcdef	ziik					zl	ZOD			st	zast			zv					
										,																		
	Democratic wellbeing		40	42	37	39	41	42	43	41	39	41	38	36	42	41	40	36	39	42	39	42	39	31	31	38	39	40
acjopy 23 c c 2cd 2cde 2 21 2p p 2q v		aclony		78	1	Ċ	r	zcd	zcde	,					21	70	n			70			l v					
Collective wellbeing 61 60 66 54 59 62 65 67 62 59 60 56 55 64 62 57 56 61 63 55 57 63 58 58 59 60	Collective wellheing		60	66	54	59	62			62	59	60	56	55	64		57	56	61		55	57	63	58	58	59	60	62
acdikl za c cd zode zodeť zlik k k zl zop st zost zv											k	k			71				ct									
ORIGINAL TO THE TOTAL TO				20				2000	zcuci	Lips						100			~	2431								

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK duluts, age 16+
Source: Ippos IN 12-4000725-101
Filename: 124-000725, WAVE\_206095\_ VRBI\_ wtd\_v6\_IntUse\_UK
Froportions/News: Columns Tested (5% risk level) - 124/b- 12/d/le/l/g- - 1/h/l/j/k-1/l/m - 1/n/o/p - 1/q/r/s/t - 1/u/v/w/s/y
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for six testing