Table 1
Q14 - Which of these Halloween figures, if any, do you think BEST represents each of the fol

Base: All adults aged 18-75 in Great Britain

	The Labour party	The Conservative party	The Liberal Democrats
UNWEIGHTED BASE	1093	1093	1093
WEIGHTED BASE	1093	1093	1093
Vampires	98	115	27
	9%	11%	3%
Ghosts	36	64	93
	3%	6%	8%
Werewolves	50	45	24
	5%	4%	2%
Mummies	32	34	60
	3%	3%	6%
Zombies	68	57	79
	6%	5%	7%
Witches	36	33	31
	3%	3%	3%
Frankenstein's monster	52	40	27
	5%	4%	2%
Clowns	171	198	185
	16%	18%	17%
Devils	81	94	22
	7%	9%	2%
Skeletons	33	48	56
	3%	4%	5%
Pumpkins	57	58	85
	5%	5%	8%
Other	12	10	14
	1%	1%	1%
None of these	180	128	176
	16%	12%	16%
Don't know	186	169	213
	17%	15%	19%

**This work was carried out in accordance with the requirements of the international quality **

15 Oct 2024

llowing political parties?

	Reform UK	The Green party
	1093	1093
	1093	1093
	73	33
	7%	3%
	41	62
	4%	6%
	68	17
	6%	2%
	30	55
	3%	5%
	63	61
	6%	6%
	25	35
	2%	3%
	83	39
	8%	4%
	118	134
	11%	12%
	124	25
	11%	2%
	42	43
	4%	4%
	31	179
	3%	16%
	22	21
	2%	2%
	168	186
	15%	17%
	204	204
	19%	19%