

10/29/2024

Table Names	Table Filters
0001 Q1. To what extent, do you support or oppose each of the following? - Summary	All Adults aged 18-75 in Great Britain
0002 Q1. To what extent, do you support or oppose each of the following? - Limiting the sale of fireworks to specialist fireworks shops	All Adults aged 18-75 in Great Britain
0003 Q1. To what extent, do you support or oppose each of the following? - Limiting the sale of fireworks to specialist fireworks shops	All Adults aged 18-75 in Great Britain
0004 Q1. To what extent, do you support or oppose each of the following? - Banning the sale of fireworks above a certain noise level	All Adults aged 18-75 in Great Britain
0005 Q1. To what extent, do you support or oppose each of the following? - Banning the sale of fireworks above a certain noise level	All Adults aged 18-75 in Great Britain
0006 Q1. To what extent, do you support or oppose each of the following? - Banning the sale of fireworks to the public for use in private displays	All Adults aged 18-75 in Great Britain
0007 Q1. To what extent, do you support or oppose each of the following? - Banning the sale of fireworks to the public for use in private displays	All Adults aged 18-75 in Great Britain
0008 Q1. To what extent, do you support or oppose each of the following? - Banning of organised public firework displays	All Adults aged 18-75 in Great Britain
0009 Q1. To what extent, do you support or oppose each of the following? - Banning of organised public firework displays	All Adults aged 18-75 in Great Britain
0010 Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Summary	All Adults aged 18-75 in Great Britain
0011 Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Bonfire night	All Adults aged 18-75 in Great Britain
0012 Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Bonfire night	All Adults aged 18-75 in Great Britain
0013 Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - New Year's Eve	All Adults aged 18-75 in Great Britain
0014 Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - New Year's Eve	All Adults aged 18-75 in Great Britain
0015 Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Religious festivals (e.g. Diwali, Eid, etc.)	All Adults aged 18-75 in Great Britain
0016 Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Religious festivals (e.g. Diwali, Eid, etc.)	All Adults aged 18-75 in Great Britain
0017 Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Celebrations (e.g. weddings, birthdays, etc.)	All Adults aged 18-75 in Great Britain
0018 Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Celebrations (e.g. weddings, birthdays, etc.)	All Adults aged 18-75 in Great Britain
0019 Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Other private gatherings/parties	All Adults aged 18-75 in Great Britain
0020 Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Other private gatherings/parties	All Adults aged 18-75 in Great Britain
0021 Sample Profile	All Adults aged 18-75 in Great Britain
0022 Sample Profile	All Adults aged 18-75 in Great Britain

23-085423-43 - 25th - 28th October 2024
INTERNAL/CLIENT USE ONLY
Fireworks
1000 adults GB (18-75)
Q1. To what extent, do you support or oppose each of the following? - Summary
All Adults aged 18-75 in Great Britain

	Q1. To what extent, do you support or oppose each of the following?			
	Limiting the sale of fireworks to specialist fireworks shops	Banning the sale of fireworks above a certain noise level	Banning the sale of fireworks to the public for use in private displays	Banning fireworks of organised public firework displays
	(A)	(B)	(C)	(D)
Unweighted base	1084	1084	1084	1084
Weighted base	1084	1084	1084	1084
Strongly support (2)	437 40% CD	427 39% CD	354 33% D	119 11%
Tend to support (1)	317 29% CD	292 27% CD	241 22% D	119 11%
Neither support nor oppose (0)	188 17%	192 18%	235 22% AB	261 24% AB
Tend to oppose (-1)	77 7% A	99 9% A	164 15% AB	323 30% ABC
Strongly oppose (-2)	52 5%	63 6%	74 7% A	251 23% ABC
Don't know	14 1%	11 1%	16 1%	12 1%

NET: Support	754 70% BCD	719 66% CD	595 55% D	238
NET: Oppose	128 12%	161 15% A	238 22% AB	573 53% ABC

Mean	0.95 BCD	0.86 CD	0.60 D	-0.44
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uirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
ColumnProportions (5%): A/B/C/D Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A/B/C/D Minimum Base: 30(**) Small Base: 100(*)

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q1. To what extent, do you support or oppose each of the following? - Limiting the sale of fireworks to specialist fireworks shops

All Adults aged 18-75 in Great Britain

	Gender			Age							Aggregated Age breaks				Generations				Region								Urban / Rural		Social grade		Education		Employment status				Income				Marital Status				Household Size				Presence of children HM (17 or under)			Ethnicity	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65-75 (I)	18-34 (J)	35-54 (K)	55-75 (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomer (P)	North (Q)	Midlands (R)	South (S)	Greater London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	ABCI (Y)	C2DE (Z)	Graduates (a)	Non- graduates (b)	Working (c)	Not working (d)	UP TO £19,999 (e)	£20,000- £34,999 (f)	£35,000 - £54,999 (g)	£55,000+ (h)	Refused (i)	Married/ Living as Married (j)	Single (k)	Widowed/ Divorced/ Separated (l)	1 (m)	2 (n)	3 (o)	4+ (p)	ANY (q)	NONE (r)	White ethnic group (s)	Minority ethnic group (t)							
Unweighted base	1084	524	540	127	208	191	210	202	146	335	401	348	150	333	295	306	257	283	246	151	52	95	908	176	665	419	550	534	708	376	210	266	271	265	72	639	337	108	245	370	198	271	339	745	926	148							
Weighted base	1084	526	538	124	205	193	198	194	169	329	392	363	146	334	279	325	257	286	242	155	53	92	903	181	621	463	384	700	731	353	208	282	286	233	75	640	335	110	236	377	202	269	335	749	942	132							
Strongly support (2)	437	179	249	24	64	75	86	111	78	89	160	188	31	117	122	167	129	104	91	45	19	48	359	78	277	161	151	286	276	161	73	117	120	89	39	266	121	50	101	179	76	81	108	329	409	28							
	40%	34%	46%	20%	31%	39%	43%	57%	46%	27%	41%	52%	21%	35%	44%	52%	50%	37%	38%	29%	35%	53%	40%	43%	45%	35%	39%	41%	38%	46%	35%	41%	42%	38%	52%	42%	36%	46%	43%	48%	38%	30%	32%	44%	43%	21%							
Tend to support (1)	317	161	152	34	59	60	53	49	62	93	113	112	41	102	73	102	59	94	75	53	16	20	264	53	179	138	127	191	217	100	65	82	79	71	20	196	90	31	70	116	48	83	97	220	266	48							
	29%	31%	28%	27%	29%	31%	27%	25%	37%	28%	29%	31%	28%	30%	26%	31%	23%	33%	31%	34%	31%	22%	29%	29%	29%	30%	33%	27%	30%	28%	31%	29%	28%	30%	26%	31%	27%	28%	30%	31%	24%	31%	29%	29%	28%	37%							
Neither support nor oppose (0)	188	105	81	34	50	33	34	20	17	84	67	37	41	68	45	33	40	53	48	26	9	11	157	30	89	98	53	135	135	52	36	53	51	38	10	104	72	12	35	48	41	64	77	110	161	25							
	17%	20%	15%	28%	24%	17%	17%	10%	10%	25%	17%	10%	28%	20%	16%	10%	16%	19%	20%	17%	18%	12%	17%	17%	14%	21%	14%	19%	18%	15%	17%	19%	18%	16%	14%	16%	21%	11%	15%	13%	20%	24%	23%	15%	17%	19%							
Tend to oppose (-1)	77	43	31	21	18	12	11	7	8	39	23	14	22	28	14	13	20	17	12	16	6	6	67	10	45	32	31	46	58	19	23	14	21	16	2	36	30	11	19	19	17	22	26	51	58	17							
	7%	8%	6%	17%	9%	6%	6%	3%	5%	12%	6%	4%	15%	8%	5%	4%	8%	6%	5%	10%	11%	7%	7%	6%	7%	7%	8%	7%	8%	5%	11%	5%	8%	7%	3%	6%	9%	10%	8%	5%	9%	8%	8%	7%	6%	13%							
Strongly oppose (-2)	52	32	17	8	12	10	11	6	4	20	21	10	10	14	19	8	8	12	13	11	1	6	44	8	26	26	18	33	38	13	9	12	12	16	1	32	14	6	8	11	15	17	24	28	37	11							
	5%	6%	3%	7%	6%	5%	6%	3%	3%	6%	5%	3%	7%	4%	7%	3%	3%	4%	5%	7%	2%	7%	5%	4%	4%	6%	5%	5%	5%	5%	4%	4%	4%	7%	2%	3%	5%	4%	5%	3%	3%	8%	6%	7%	4%	4%	8%						
Don't know	14	7	7	2	2	5	3	2	-	4	8	2	2	5	5	2	1	5	3	3	1	-	12	1	4	9	4	9	6	8	3	4	2	3	3	6	7	-	-	3	3	4	3	2	11	10	3						
	1%	1%	1%	2%	1%	2%	2%	1%	-	1%	2%	+	1%	1%	2%	1%	1%	2%	1%	2%	2%	-	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	3%	1%	-	-	1%	1%	2%	1%	1%	2%	1%	3%							
NET: Support	754 70%	340 65%	401 75% B	58 47%	123 60% D	134 69% D	139 70% E	160 82% F	140 83% G	181 55% H	273 70% I	300 83% J	71 49% K	219 66% M	195 70% M	269 83% N	188 73% O	199 70% P	166 68% Q	99 64% R	35 67% S	69 75% T	623 69% U	131 72% V	456 73% Z	298 64% a	278 72% b	476 68% c	493 68% d	261 74% e	138 66% f	199 71% g	199 70% h	160 69% i	58 78% j	462 72% k	212 63% l	81 74% m	171 73% n	295 78% o	124 61% p	164 61% q	205 61% r	549 73% s	675 72% t	76	57%						
NET: Oppose	128 12%	75 14% C	48 9% B	29 24% D	30 15% E	21 11% F	23 11% G	12 6% H	12 7% I	60 18% J	44 11% K	24 7% L	32 22% M	42 13% N	34 12% O	21 6% P	28 11% Q	29 10% R	25 10% S	27 18% T	7 13% U	12 13% V	110 12% W	18 10% X	71 11% Y	57 12% Z	49 13% a	79 11% b	96 13% c	32 15% d	32 9% e	27 12% f	34 14% g	33 14% h	3 4% i	68 11% j	44 13% k	17 15% l	27 11% m	30 8% n	33 16% o	39 14% p	50 15% q	78 10% r	95 10% s	28	21%						
Mean	0.95	0.79	1.10 B	0.37	0.71 D	0.94 D	0.98 DE	1.32 DEFG	1.19 DEF	0.58	0.96 J	1.26 JK	0.42	0.85 M	0.96 M	1.26 MNO	1.10 T	0.94	0.91	0.70	0.89 *	1.07 1*	0.93	1.02	1.03 Z	0.83	0.95	0.94	0.88	1.09 c	0.83	1.00	0.96	0.87	1.29 gh*	0.99	0.84	0.99 *	1.02 op	1.16 op	0.77	0.71	0.72	1.05 q	1.02 t	0.50							

ColumnProportions (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 Small Base: 100

ColumnMeans (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 Small Base: 100

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 2052 and with the Ipsos Terms and Conditions.

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q1. To what extent, do you support or oppose each of the following? - Limiting the sale of fireworks to specialist fireworks shops

All Adults aged 18-75 in Great Britain

		GE 2024 Vote					EU Referendum Vote		Banning sale of fireworks to public for use in private displays	
	Total	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1084	179	376	80	115	112	458	337	602	241
Weighted base	1084	182	360	71	137	104	427	365	595	238
Strongly support (2)	437 40%	70 39%	151 42%	33 47% *	56 41%	52 50% *	179 42%	172 47%	366 62% J	32 14%
Tend to support (1)	317 29%	60 33%	108 30%	22 31% *	34 25%	25 24% *	133 31%	99 27%	161 27%	73 31%
Neither support nor oppose (0)	188 17%	28 16%	60 17%	6 9% *	28 21% D	13 13% *	62 15%	57 16%	49 8%	33 14% I
Tend to oppose (-1)	77 7%	15 8%	22 6%	6 9% *	11 8%	10 10% *	29 7%	23 6%	6 1%	57 24% I
Strongly oppose (-2)	52 5%	7 4%	17 5%	3 4% *	6 4%	3 3% *	22 5%	12 3%	9 1%	40 17% I
Don't know	14 1%	1 1%	3 1%	- - *	2 1%	1 1% *	2 1%	3 1%	4 1%	3 1%

NET: Support	754 70%	131 72%	259 72%	56 78% *	90 66%	77 74% *	312 73%	271 74%	528 89% J	105 44%
NET: Oppose	128 12%	22 12%	39 11%	9 13% *	17 12%	13 12% *	50 12%	35 10%	15 3%	97 41% I

Mean	0.95	0.95	0.99	1.08	0.91	1.10	0.99	1.09	1.47	* *
				*		*			J	

I out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C/D/E/F, G/H, I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F, G/H, I/J Minimum Base: 30(**) Small Base: 100(*)

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q1. To what extent, do you support or oppose each of the following? - Banning the sale of fireworks above a certain noise level

All Adults aged 18-75 in Great Britain

	Gender			Age								Aggregated Age breaks				Generations				Region								Urban / Rural		Social grade		Education		Employment status				Income				Marital Status				Household Size				Presence of children HM (17 or under)				Ethnicity	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65-75 (I)	18-34 (J)	35-54 (K)	55-75 (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomer (P)	North (Q)	Midlands (R)	South (S)	Greater London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	ABCI (Y)	C2DE (Z)	Graduates (a)	Non- graduates (b)	Working (c)	Not working (d)	UP TO £19,999 (e)	£20,000- £34,999 (f)	£35,000 - £54,999 (g)	£55,000+ (h)	Refused (i)	Married/ Living as Married (j)	Single (k)	Widowed/ Divorced/ Separated (l)	1 (m)	2 (n)	3 (o)	4+ (p)	ANY (q)	NONE (r)	White ethnic group (s)	Minority ethnic group (t)									
Unweighted base	1084	524	540	127	208	191	210	202	146	335	401	348	150	333	295	306	257	283	246	151	52	95	908	176	665	419	550	534	708	376	210	266	271	265	72	639	337	108	245	370	198	271	339	745	926	148									
Weighted base	1084	526	538	124	205	193	198	194	169	329	392	363	146	334	279	325	257	286	242	155	53	92	903	181	621	463	384	700	731	353	208	282	286	233	75	640	335	110	236	377	202	269	335	749	942	132									
Strongly support (2)	427	170	247	23	70	75	89	94	76	92	164	170	31	120	125	151	109	115	91	48	19	46	359	68	266	161	163	264	267	160	77	110	109	93	38	263	117	47	94	171	70	92	109	319	399	29									
	39%	32%	46%	18%	34%	39%	45%	48%	45%	28%	42%	47%	21%	36%	45%	47%	42%	40%	37%	31%	37%	50%	40%	38%	43%	35%	42%	38%	37%	45%	37%	39%	38%	40%	51%	41%	35%	43%	40%	45%	35%	34%	32%	43%	42%	22%									
Tend to support (1)	292	148	140	35	50	64	47	50	46	86	111	95	41	97	71	83	69	74	64	46	13	25	243	48	158	134	105	187	206	86	57	75	81	63	17	172	88	32	61	105	48	78	93	199	244	44									
	27%	28%	26%	29%	25%	33%	24%	26%	27%	26%	28%	26%	28%	29%	25%	26%	27%	26%	27%	30%	25%	27%	27%	27%	27%	25%	29%	27%	27%	28%	24%	27%	28%	27%	22%	27%	27%	29%	26%	28%	24%	29%	28%	27%	26%	34%									
Neither support nor oppose (0)	192	103	87	34	44	24	34	27	29	77	78	59	56	40	57	41	54	44	31	13	9	152	40	102	90	54	138	135	57	34	61	46	40	13	114	65	13	39	62	34	58	69	124	155	35										
	18%	20%	16%	27%	21%	12%	17%	14%	17%	24%	15%	16%	27%	17%	15%	17%	16%	19%	18%	20%	26%	10%	17%	22%	17%	19%	14%	20%	19%	16%	16%	16%	16%	17%	17%	18%	20%	12%	16%	16%	17%	21%	21%	12%	16%	16%	26%								
Tend to oppose (-1)	99	56	40	21	27	19	13	14	6	47	32	20	21	39	21	17	21	22	20	24	4	7	86	13	54	44	39	59	74	25	22	19	32	21	5	54	36	9	20	25	29	25	41	58	84	14									
	9%	11%	7%	17%	13%	10%	7%	7%	4%	14%	8%	5%	5%	12%	8%	5%	8%	8%	8%	8%	15%	8%	7%	9%	7%	9%	10%	10%	8%	10%	7%	10%	7%	11%	9%	6%	8%	11%	8%	9%	7%	14%	9%	12%	8%	9%	10%								
Strongly oppose (-2)	63	42	19	9	13	9	14	7	10	22	23	17	11	16	20	15	14	20	19	5	2	4	52	11	32	31	17	46	42	20	15	16	16	16	14	2	33	21	8	17	10	20	15	22	40	51	9								
	6%	8%	4%	8%	6%	6%	7%	4%	6%	7%	6%	5%	8%	5%	7%	5%	5%	7%	8%	3%	4%	4%	6%	6%	5%	3%	7%	4%	6%	6%	7%	6%	6%	6%	3%	5%	6%	8%	7%	3%	10%	6%	7%	5%	5%	7%									
Don't know	11	6	4	2	2	3	*	2	1	4	3	4	2	4	1	4	4	1	4	2	-	1	11	1	8	4	7	5	6	5	4	2	3	2	*	4	7	-	5	4	1	2	2	10	10	2									
	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%										
NET: Support	719	318	388	58	120	139	136	144	122	178	275	266	72	217	195	235	178	189	155	94	33	71	602	117	424	295	267	452	473	246	133	185	190	156	55	435	205	79	155	276	118	170	201	518	643	73									
	66%	60%	72% B	47%	58%	72% DE	69%	74%	72%	54%	70% J	73% J	49%	65% M	70% M	72% M	69%	66%	64%	61%	62% S	78% ST*	67%	65%	68%	64%	70%	65%	65%	70%	64%	65%	66%	67%	74% *	68%	61%	72% *	66%	73% op	59%	63%	60%	69%	68%	64%	55%								
NET: Oppose	161	99	59	30	39	28	27	21	16	69	55	37	32	55	41	32	35	42	39	28	6	11	138	23	86	75	56	105	116	45	37	35	47	35	7	87	57	17	37	35	49	40	63	98	134	22									
	15%	19%	11%	24% FGH	19%	14%	14%	11%	10%	21% KL	14%	10%	10%	17%	15%	10%	13%	15%	16%	18%	12% *	12% *	15%	13%	14%	16%	15%	15%	16%	13%	18%	12%	17%	15%	9%	14%	17%	16% *	17%	16% n	9%	24% mnp	15%	13%	19%	13%	14%	17%							
Mean	0.86	0.67	1.04 B	0.34	0.68 D	0.94 DE	0.93 D	1.09 DE	1.03 DE	0.55	0.93 J	1.06 J	0.42	0.81 M	0.93 M	1.06 MN	0.94	0.85	0.79	0.71	0.83 *	1.13 ST*	0.86	0.84	0.94 Z	0.76	0.95	0.81	0.80	0.98 c	0.78	0.87	0.83	0.87	1.14 a*	0.91	0.75	0.92 *	0.84	1.08 mop	0.59	0.78	0.67	0.94 q	0.92 t	0.54									

ColumnProportions (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq,rr,ss Minimum Base: 35 Small Base: 100

ColumnMeans (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh,ii,jj,kk,ll,mm,nn,oo,pp,qq,rr,ss Minimum Base: 35 Small Base: 100

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q1. To what extent, do you support or oppose each of the following? - Banning the sale of fireworks above a certain noise level

All Adults aged 18-75 in Great Britain

		GE 2024 Vote					EU Referendum Vote		Banning sale of fireworks to public for use in private displays	
	Total	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1084	179	376	80	115	112	458	337	602	241
Weighted base	1084	182	360	71	137	104	427	365	595	238
Strongly support (2)	427 39%	74 40%	154 43%	32 46% *	45 33%	49 47% E*	187 44%	155 42%	362 61% J	32 13%
Tend to support (1)	292 27%	47 26%	105 29%	19 27% *	39 29%	28 27% *	123 29%	85 23%	159 27%	58 25%
Neither support nor oppose (0)	192 18%	33 18%	52 14%	8 11% *	27 20%	15 15% *	56 13%	75 20% G	43 7%	33 14% I
Tend to oppose (-1)	99 9%	20 11%	26 7%	5 7% *	12 9%	9 8% *	35 8%	29 8%	20 3%	65 28% I
Strongly oppose (-2)	63 6%	7 4%	21 6%	4 6% *	13 9% F	2 2% *	21 5%	21 6%	9 1%	48 20% I
Don't know	11 1%	1 1%	2 1%	2 3% *	1 1%	1 1% *	6 1%	1 *	3 *	1 1%

NET: Support	719 66%	120 66%	259 72% E	51 72% *	84 61%	77 74% *	310 72%	240 66%	521 88% J	90 38%
NET: Oppose	161 15%	27 15%	47 13%	9 13% *	25 18%	11 10% *	55 13%	50 14%	29 5%	114 48% I

Mean	0.86	0.88	0.96 E	1.02 *	0.67	1.10 E*	1.00	0.89	1.43 J	-0.17
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I out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions [%]: A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans [%]: A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q1. To what extent, do you support or oppose each of the following? - Banning the sale of fireworks to the public for use in private displays

All Adults aged 18-75 in Great Britain

	Gender				Age					Aggregated Age breaks					Generations					Region					Urban / Rural		Social grade		Education		Employment status				Income				Marital Status				Household Size				Presence of children HM (17 or under)				Ethnicity	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65-75 (I)	18-34 (J)	35-54 (K)	55-75 (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomer (P)	North (Q)	Midlands (R)	South (S)	Greater London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	ABCI (Y)	C2DE (Z)	Graduates (a)	Non-graduates (b)	Working (c)	Not working (d)	UP TO £19,999 (e)	£20,000- £34,999 (f)	£35,000 - £54,999 (g)	£55,000+ (h)	Refused (i)	Married/ Living as Married (j)	Single (k)	Widowed/ Divorced/ Separated (l)	1 (m)	2 (n)	3 (o)	4+ (p)	ANY (q)	NONE (r)	White ethnic group (s)	Minority ethnic group (t)						
Unweighted base	1084	524	540	127	208	191	210	202	146	335	401	348	150	333	295	306	257	283	246	151	52	95	908	176	665	419	550	534	708	376	210	266	271	265	72	639	337	108	245	370	198	271	339	745	926	148						
Weighted base	1084	526	538	124	205	193	198	194	169	329	392	363	146	334	279	325	257	286	242	155	53	92	903	181	621	463	384	700	731	353	208	282	286	233	75	640	335	110	236	377	202	269	335	749	942	132						
Strongly support (2)	354 33%	153 29%	193 36% B	19 15%	54 26% D	73 38% DE	73 37% DE	87 45% DE	48 29% DE	72 22%	146 37% J	136 37% J	25 17%	103 31% M	101 36% M	125 38% M	97 38% S	86 30%	61 25%	43 28%	22 41% S*	46 50% GRT*	300 33%	54 30%	219 35% Z	135 29%	127 33%	227 32%	230 31%	124 35%	55 26%	107 38% e	86 30%	79 34%	27 36% +	223 35%	98 29%	33 30% +	72 31%	140 37%	62 31%	80 30%	105 31%	249 33%	323 34% t	30 23%						
Tend to support (1)	241 22%	115 22%	121 22%	21 17%	49 24%	42 22%	45 23%	35 18%	49 29% DH	70 21%	87 22%	84 23%	25 17%	78 23%	65 23%	73 23%	57 22% U	64 22% U	56 23%	42 27% U	5 9% +	19 20% +	200 22%	41 23%	144 21%	97 24%	92 21%	149 22%	161 23%	80 24%	49 24%	60 21%	22 22%	64 24%	55 24%	13 17% +	147 23%	66 20%	28 26% +	54 23%	84 22%	38 19%	65 24%	72 22%	169 23%	206 22%	35 26%					
Neither support nor oppose (0)	235 22%	118 22%	115 21%	36 29% F	54 26% F	33 17%	40 20%	40 21%	33 19%	89 27% KL	72 19%	73 20%	41 28% O	76 23%	51 18%	66 20%	47 18%	77 27% DV	56 23%	33 21%	9 17% +	13 14% +	190 21%	45 25%	111 18%	124 27% Y	69 18%	165 24% e	167 23%	68 19%	46 22%	61 21%	64 22%	44 19%	20 26% +	133 21%	80 24%	22 20% +	48 20%	87 23%	40 20%	60 22%	76 23%	159 21%	201 21%	32 24%						
Tend to oppose (-1)	164 15%	81 15%	81 15%	31 25% FGHI	32 16%	29 15%	21 11%	25 13%	25 15%	64 19% K	50 13%	51 14%	36 25% NOP	50 15%	35 12%	44 13%	42 16%	33 12%	45 19%	22 14%	11 12% +	11 10% +	139 15%	25 14%	96 15%	69 15%	66 17%	99 14%	117 16%	48 14%	39 19%	37 13%	47 16%	31 13%	11 14% +	87 14%	58 17%	19 18% +	41 17%	47 12%	36 18%	40 15%	49 15%	115 15%	136 14%	22 17%						
Strongly oppose (-2)	74 7%	52 10% C	19 4%	16 13% H	14 7%	13 6%	15 7%	6 3%	11 6%	29 9% L	27 7%	17 5%	17 11% P	22 6%	21 7%	15 5%	15 6%	18 6%	20 8%	11 7%	5 10% +	4 4% +	59 6%	15 8%	42 7%	32 7%	23 6%	50 7%	47 6%	26 7%	14 7%	16 6%	20 7%	20 9%	3 4% +	42 7%	25 8%	6 6% +	17 7%	14 4%	23 11% n	19 7%	26 8%	47 6%	64 7%	8 6%						
Don't know	16 1%	6 1%	9 2%	2 2%	3 1%	5 2%	4 2%	- -	2 1%	5 1%	9 2%	2 1%	2 1%	5 2%	6 2%	2 1%	1 *	6 2%	4 2%	4 3%	1 1% +	- -	16 2%	1 *	9 1%	7 2%	7 2%	9 1%	10 1%	6 2%	4 1%	2 1%	4 2%	4 2%	1 2% +	7 1%	8 2%	1 1% +	4 2%	5 1%	5 2%	6 2%	10 1%	11 1%	5 4% s							
NET: Support	595 55%	268 51%	314 58% B	39 32%	103 50% D	115 59% D	118 60% D	122 63% DE	98 58% D	142 43%	233 59% J	220 61% J	50 34%	182 54% M	166 59% M	198 61% M	153 60% S	150 53%	117 48%	84 55%	26 50% +	65 70% RSTU*	500 55%	95 52%	363 58% Z	232 50%	219 57%	376 54%	391 53%	205 58%	104 50%	167 59%	150 53%	134 58%	40 53% +	370 58% k	164 49%	61 56% +	126 53%	224 59% o	100 50%	145 54%	177 53%	418 56%	529 56%	65 49%						
NET: Oppose	238 22%	134 25% C	100 19%	47 38% FGHI	46 22%	41 21%	36 18%	32 16%	36 22%	93 28% KL	77 20%	68 19%	53 36% NOP	71 21%	56 20%	58 18%	57 22%	52 18%	65 27% RV	33 21%	17 32% RV*	14 16% +	198 22%	40 22%	137 22%	100 22%	89 23%	149 21%	164 22%	74 21%	53 26%	53 19%	67 23%	51 22%	14 19% +	129 20%	83 25%	25 23% +	58 25% n	61 16%	59 29% n	59 22%	75 23%	162 22%	201 21%	31 23%						
Mean	0.60	0.45	0.73 B	-0.04	0.48 D	0.71 D	0.73 D	0.89 DE	0.59 D	0.28	0.72 J	0.75 J	0.04	0.58 M	0.70 M	0.77 M	0.69 S	0.59	0.39	0.55	0.50 +	1.01 RSTU*	0.61	0.52	0.66	0.52	0.62	0.59	0.57	0.66	0.45	0.73 e	0.53	0.62	0.67 +	0.67 k	0.47	0.58 +	0.53	0.77 map	0.41	0.56	0.55	0.62	0.63	0.44						

ColumnProportions (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 Small Base: 100

ColumnMeans (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 Small Base: 100

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23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q1. To what extent, do you support or oppose each of the following? - Banning the sale of fireworks to the public for use in private displays

All Adults aged 18-75 in Great Britain

		GE 2024 Vote					EU Referendum Vote		Banning sale of fireworks to public for use in private displays	
	Total	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1084	179	376	80	115	112	458	337	602	241
Weighted base	1084	182	360	71	137	104	427	365	595	238
Strongly support (2)	354 33%	61 34%	117 32%	23 32% *	44 32%	42 40% *	151 35%	131 36%	354 59% J	- - -
Tend to support (1)	241 22%	39 21%	99 27%	15 22% *	25 18%	21 20% *	96 22%	89 24%	241 41% J	- - -
Neither support nor oppose (0)	235 22%	43 24%	64 18%	18 26% *	30 22%	20 19% *	84 20%	67 18%	- - -	- - -
Tend to oppose (-1)	164 15%	29 16%	49 14%	11 15% *	23 17%	15 14% *	67 16%	50 14%	- - -	164 69% I
Strongly oppose (-2)	74 7%	8 4%	27 8%	4 6% *	14 11% B	4 4% *	25 6%	24 7%	- - -	74 31% I
Don't know	16 1%	2 1%	5 1%	- - *	1 1%	2 2% *	6 1%	4 1%	- - -	- - -

NET: Support	595 55%	100 55%	215 60%	38 53% *	69 50%	62 60% *	247 58%	220 60%	595 100% J	- -
NET: Oppose	238 22%	37 20%	77 21%	15 21% *	37 27%	19 18% *	91 21%	74 20%	- -	238 100% I

Mean	0.60	0.65	0.64	0.58 *	0.45	0.79 *	0.67	0.70	1.59 J	-1.31
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I out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q1. To what extent, do you support or oppose each of the following? - Banning of organised public firework displays

All Adults aged 18-75 in Great Britain

	Gender			Age								Aggregated Age breaks					Generations					Region										Urban / Rural		Social grade		Education		Employment status				Income					Marital Status				Household Size				Presence of children HM (17 or under)			Ethnicity	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65-75 (I)	18-24 (J)	35-44 (K)	55-75 (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomer (P)	North (Q)	Midlands (R)	South (S)	Greater London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	ABCI (Y)	C2DE (Z)	Graduates (a)	Non- graduates (b)	Working (c)	Not working (d)	UP TO £19,999 (e)	£20,000- £34,999 (f)	£35,000 - £54,999 (g)	£55,000+ (h)	Refused (i)	Married/ Living as Married (j)	Single (k)	Widowed/ Divorced/ Separated (l)	1 (m)	2 (n)	3 (o)	4+ (p)	ANY (q)	NONE (r)	White ethnic group (s)	Minority ethnic group (t)													
Unweighted base	1084	524	540	127	208	191	210	202	146	335	401	348	150	333	295	306	257	283	246	151	52	95	908	176	665	419	550	534	708	376	210	266	271	265	72	639	337	108	245	370	198	271	339	745	926	148													
Weighted base	1084	526	538	124	205	193	198	194	169	329	392	363	146	334	279	325	257	286	242	155	53	92	903	181	621	463	384	700	731	353	208	282	286	233	75	640	335	110	236	377	202	269	335	749	942	132													
Strongly support (2)	119	58	59	17	22	34	18	14	14	39	52	28	20	47	25	26	32	22	20	20	5	20	102	17	69	50	52	67	84	35	15	39	31	27	8	71	39	9	22	40	20	38	48	71	98	21													
	11%	11%	11%	14%	11%	17% GH	9%	7%	8%	12%	13% L	8%	14%	14% P	9%	8%	12%	8%	8%	13%	10% 22% GH*	11%	9%	11%	11%	14% b	10%	11%	10%	7%	14%	11%	12%	10%	11%	12%	10% +	11%	12%	8% +	9%	11%	10%	14%	14% r	10%	10%	16%											
Tend to support (1)	119	64	53	17	43	22	15	13	9	59	37	22	21	54	25	18	27	28	24	26	5	9	100	19	73	45	51	68	91	28	16	27	26	35	15	79	33	7	13	30	35	41	58	61	92	25													
	11%	12%	10%	14%	21% HI	17% FGH	8%	6%	6%	18% KL	9%	6%	14%	16% P	9%	6%	10%	10%	10%	17%	10% +	10% +	11%	10%	12%	10%	13%	10%	12%	8%	8%	10%	9%	15% e	15% e	20% e	12% e	10%	7% +	5%	8%	17% mn	15% mn	17% r	8%	10%	19%	15%											
Neither support nor oppose (0)	261	120	137	34	48	37	53	50	38	83	90	88	40	72	67	82	62	77	60	30	13	17	217	43	136	125	66	195	185	76	62	63	69	48	18	145	90	26	61	102	36	62	74	186	224	34													
	24%	23%	25%	28%	23%	19%	27%	26%	22%	25%	23%	24%	27%	22%	24%	25%	24%	27%	25%	20%	25% +	19% +	24%	24%	22%	27%	17%	28% a	25%	21%	30%	22%	24%	20%	24%	23%	27%	24%	26%	27%	18%	23%	22%	25%	24%	26%													
Tend to oppose (-1)	323	147	169	25	60	56	51	70	61	85	107	131	30	95	86	111	79	86	73	36	19	30	269	54	191	132	120	203	212	111	64	99	76	66	18	187	91	45	79	113	57	74	83	240	290	30													
	30%	28%	31%	20%	29%	29%	26%	36% DG	36% D	26%	27%	36% JK	21%	28%	31%	34% M	31%	30%	30%	23%	36% +	33% +	30%	30%	31%	29%	31%	29%	29%	31%	31%	35% f	27%	28%	24%	29%	27%	41% JK*	34%	30%	28%	28%	25%	32%	31%	23%													
Strongly oppose (-2)	251	131	114	27	31	42	58	46	45	59	100	92	32	62	72	85	56	69	63	37	10	15	203	48	147	104	89	162	153	97	47	53	80	56	16	154	74	22	57	88	52	53	70	180	230	18													
	23%	25%	21%	22%	15%	22%	29%	24% E	27% E	25%	25% J	22%	18%	22%	18%	26% N	22%	24%	26%	24%	19% +	17% +	22%	26%	24%	22%	23%	23%	21%	28% c	22%	19%	28%	24%	21% f	24%	22%	20% +	24%	22%	20%	24%	20%	21%	24%	14%													
Don't know	12	6	5	3	2	3	2	1	1	5	6	2	3	4	3	2	2	3	2	5	-	-	11	1	5	7	7	6	6	4	2	3	2	1	5	8	-	4	5	2	1	2	11	8	4														
	1%	1%	1%	2%	1%	2%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	3%	- +	- +	1%	1%	1%	2%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	2%	2%	1%	*	+	1%	1%	3%	1%													
NET: Support	238	122	112	34	64	55	34	26	23	99	89	50	42	101	50	45	59	50	43	46	10	29	202	35	142	96	103	135	175	63	30	66	58	61	22	150	72	16	34	69	55	79	106	132	190	45													
	22%	23%	21%	28% GH	31% GH	29% GH	17%	14%	14%	30% KL	23% L	14%	28% OP	30% OP	18%	14%	23%	18%	18%	30% RS	19% +	31% RS*	22%	20%	23%	21%	27% b	19%	24%	18%	15%	23%	20%	26% e	20% e	26% e	30% a*	23%	21%	15% +	15%	18%	27% mn	29% mn	32% r	18%	20%	34%	1%										
NET: Oppose	573	278	284	53	91	98	109	117	106	144	207	223	62	156	159	196	135	155	136	73	29	46	472	101	338	236	209	365	365	208	111	151	156	122	34	341	165	67	136	200	109	128	154	420	519	49													
	53%	53%	53%	43%	44%	50%	55%	60%	63% DE	44%	53% J	61% JK	43%	47%	57% MN	60% MN	52%	54%	56%	47%	55% +	50% +	52%	56%	54%	51%	54%	52%	50%	59% c	53%	54%	55%	52%	45% +	53%	49%	62% K*	58% p	53%	54%	47%	46%	56% q	55% t	37%													
Mean	-0.44	-0.44	-0.43	-0.24 GH	-0.18 GH	-0.27 GH	-0.59	-0.64	-0.68	-0.20 KL	-0.43 L	-0.66	-0.22 OP	-0.21 OP	-0.56	-0.65	-0.39	-0.54	-0.57	-0.29	-0.46 +	-0.14 RS*	-0.42	-0.54	-0.45	-0.42	-0.38	-0.47	-0.36 d	-0.60	-0.55	-0.35	-0.52	-0.39	-0.26 +	-0.43	-0.39	-0.59 +	-0.59	-0.48	-0.44	-0.24 mn	-0.21 r	-0.54	-0.49	-0.01 t													

ColumnProportions (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35(**) Small Base: 100(*)

ColumnMeans (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35(**) Small Base: 100(*)

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q1. To what extent, do you support or oppose each of the following? - Banning of organised public firework displays

All Adults aged 18-75 in Great Britain

		GE 2024 Vote					EU Referendum Vote		Banning sale of fireworks to public for use in private displays	
	Total	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1084	179	376	80	115	112	458	337	602	241
Weighted base	1084	182	360	71	137	104	427	365	595	238
Strongly support (2)	119 11%	17 9%	44 12%	4 6% *	18 13%	15 15% *	49 12%	44 12%	108 18% J	8 4%
Tend to support (1)	119 11%	10 5%	47 13% B	7 9% *	17 13% B	11 10% *	48 11%	36 10%	88 15% J	15 6%
Neither support nor oppose (0)	261 24%	53 29%	81 23%	19 27% *	31 23%	19 18% *	97 23%	77 21%	129 22% J	21 9%
Tend to oppose (-1)	323 30%	55 30%	111 31%	24 34% *	30 22%	37 35% E*	137 32%	109 30%	170 29%	78 33%
Strongly oppose (-2)	251 23%	46 25%	73 20%	16 23% *	38 28%	21 20% *	92 21%	96 26%	96 16%	115 48% I
Don't know	12 1%	2 1%	3 1%	1 1% *	2 2%	2 2% *	4 1%	2 1%	5 1%	- -

NET: Support	238 22%	27 15%	92 25% B	11 15% *	35 26% B	26 25% B*	98 23%	81 22%	196 33% J	24 10%
NET: Oppose	573 53%	101 56%	185 51%	41 57% *	68 50%	57 55% *	229 54%	205 56%	266 45%	193 81% I

Mean	-0.44	-0.57	-0.34	-0.60 *	-0.39	-0.36 *	-0.41	-0.49	-0.10 J	-1.16
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I out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Summary

All Adults aged 18-75 in Great Britain

	Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions?				
	Bonfire night	New Year's Eve	Religious festivals (e.g. Diwali, Eid, etc.)	Celebrations (e.g. weddings, birthdays, etc.)	Other private gatherings /parties
	(A)	(B)	(C)	(D)	(E)
Unweighted base	1084	1084	1084	1084	1084
Weighted base	1084	1084	1084	1084	1084
Very acceptable (2)	368 34% BCDE	290 27% CDE	174 16% DE	131 12% E	99 9%
Fairly acceptable (1)	373 34% E	411 38% ACDE	349 32% E	333 31% E	242 22%
Neither acceptable nor unacceptable (0)	165 15%	161 15%	224 21% AB	244 22% AB	263 24% ABC
Fairly unacceptable (-1)	68 6% A	95 9% A	139 13% AB	184 17% ABC	247 23% ABCD
Very unacceptable (-2)	96 9% A	116 11% A	158 15% AB	179 17% AB	210 19% ABCD
Don't know	13 1%	11 1%	41 4% ABDE	15 1%	22 2% BD

NET: Acceptable	742 68% BCDE	700 65% CDE	523 48% DE	463 43% E	342 32%
NET: Unacceptable	164 15%	212 20% A	297 27% AB	363 33% ABC	457 42% ABCD

Mean	0.79 BCDE	0.62 CDE	0.23 DE	0.05 E	-0.21
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the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnsProportions (5%); A/B/C/D/E Minimum Base: 30(**) Small Base: 100(*)

ColumnsMeans (5%); A/B/C/D/E Minimum Base: 30(**) Small Base: 100(*)

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Bonfire night

All Adults aged 18-75 in Great Britain

	Gender			Age								Aggregated Age breaks				Generations				Region								Urban / Rural		Social grade		Education		Employment status		Income				Marital Status				Household Size				Presence of children HM (17 or under)		Ethnicity	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65-75 (I)	18-24 (J)	35-44 (K)	55-75 (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomer (P)	North (Q)	Midlands (R)	South (S)	Greater London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	ABCI (Y)	C2DE (Z)	Graduates (a)	Non- graduates (b)	Working (c)	Not working (d)	UP TO £19,999 (e)	£20,000- £34,999 (f)	£35,000 - £54,999 (g)	£55,000+ (h)	Refused (i)	Married/ Living as Married (j)	Single (k)	Widowed/ Divorced/ Separated (l)	1 (m)	2 (n)	3 (o)	4+ (p)	ANY (q)	NONE (r)	White ethnic group (s)	Minority ethnic group (t)					
Unweighted base	1084	524	540	127	208	191	210	202	146	335	401	348	150	333	295	306	257	283	246	151	52	95	908	176	665	419	550	534	708	376	210	266	271	265	72	639	337	108	245	370	198	271	339	745	926	148					
Weighted base	1084	526	538	124	205	193	198	194	169	329	392	363	146	334	279	325	257	286	242	155	53	92	903	181	621	463	384	700	731	353	208	282	286	233	75	640	335	110	236	377	202	269	335	749	942	132					
Very acceptable (2)	368 34%	199 38% C	166 31%	42 34%	85 41% F	58 30%	69 35%	62 32%	53 31%	127 38%	127 32%	115 32%	50 34%	127 38%	89 32%	102 31%	87 34%	94 33%	99 41% UV	52 34%	11 20% +	26 28% +	299 33%	69 38%	213 34%	155 33%	120 31%	248 35%	258 35%	111 31%	73 35%	86 30%	98 34%	88 38%	24 32% +	211 33%	118 35%	39 36% +	75 32%	115 30%	83 41% mm	95 35%	124 37%	244 33%	319 34%	46 35%					
Fairly acceptable (1)	373 34%	173 33%	194 36%	40 32%	61 30% G	76 39%	76 38%	57 29%	63 37%	102 31%	152 39%	120 33%	48 33%	113 34%	109 39%	104 32%	94 37%	96 34%	73 30%	56 36%	26 49% 5*	29 31% +	310 34%	63 35%	216 35%	157 34%	143 37%	230 33%	250 34%	123 35%	75 36%	108 38%	95 33%	65 28%	30 41% +	213 33%	116 35%	44 40% +	90 38%	122 32%	73 41%	88 36%	111 33%	262 35%	323 34%	46 35%					
Neither acceptable nor unacceptable (0)	165 15%	77 15%	84 16%	28 22% G	36 17% G	28 15%	20 10%	29 15%	24 14%	63 19% K	49 12%	53 15%	33 22% O	49 15%	32 12%	50 15%	45 18%	37 13%	35 14%	22 15%	11 20% +	15 16% +	145 16%	20 11%	83 13%	82 18%	47 12%	118 17% a	109 15%	56 16%	28 13%	42 17%	48 15%	34 15%	12 17% +	99 15% i	58 17% i	8 7% +	33 14%	61 16%	26 13%	45 17%	58 14%	107 15%	137 15%	26 20%					
Fairly unacceptable (-1)	68 6%	27 5%	39 7%	7 6%	12 6%	10 5%	9 5%	19 10%	10 6%	19 5%	29 8%	9 6%	17 5%	18 6%	24 7%	13 5%	24 7%	15 8%	9 6%	2 4% +	3 4% +	56 6%	11 7%	41 6%	27 8%	31 8%	36 5%	46 6%	21 6%	11 5%	18 6%	19 7%	18 8%	2 2% +	42 7% +	15 5%	10 9% +	14 6%	29 8%	6 3%	18 7%	16 5%	52 7%	59 6%	9 7%						
Very unacceptable (-2)	96 9%	42 8%	52 10%	4 3%	10 5%	16 8%	20 10%	27 14%	19 11%	13 4%	37 9%	47 13%	4 2%	22 7%	27 10%	44 14% MN	15 6%	31 11%	18 8%	10 6%	3 7% +	19 21% QRSTU*	81 9%	15 8%	61 10%	35 8%	39 10%	57 8%	58 8%	38 11%	18 9%	24 8%	24 10%	24 10%	6 8% +	68 11% k	20 6% +	8 7% +	20 8%	46 12% o	10 5%	20 8%	21 6%	75 10%	94 10%	1 1%					
Don't know	13 1%	9 2%	3 1%	3 3%	2 1%	4 2%	4 2%	- 2%	- 2%	5 2%	8 2%	- -	3 2%	6 2%	4 1%	- -	2 1%	4 2%	2 1%	5 3%	- -	- -	12 1%	2 1%	6 2%	7 2%	4 1%	9 1%	9 1%	4 1%	3 2%	4 2%	2 1%	4 2%	- -	7 1% j	7 2%	- -	4 2%	4 1%	3 1%	4 1%	9 1%	10 1%	4 3%						
NET: Acceptable	742 68%	371 71%	359 67%	82 66%	146 71% H	134 69%	144 73% H	119 61%	116 69%	228 69%	279 71%	235 65%	98 67%	240 72% P	198 71%	206 63%	182 71%	190 66%	172 71%	108 70%	36 69% +	54 59% +	609 67%	133 73%	430 69%	312 67%	263 69%	478 68%	508 69%	234 66%	148 71%	193 68%	193 67%	153 66%	54 73% +	424 66%	235 70%	83 76% +	165 70%	237 63%	157 78% np	183 68%	236 70%	506 68%	642 68%	92 70%					
NET: Unacceptable	164 15%	68 13%	91 17%	11 9%	22 10%	27 14%	29 15%	46 24% DEFG	30 17%	33 10%	56 14%	75 21% JK	12 9%	39 12%	44 16%	69 21% MN	28 11%	55 19%	34 14%	19 13%	6 11% +	22 25% QRST*	138 15%	26 14%	102 16%	62 13%	70 18% b	94 13%	105 14%	59 17%	29 14%	42 15%	43 15%	42 18%	8 11% +	111 17% k	35 10%	18 17% +	34 14%	75 20% o	17 8%	39 14%	37 11%	127 17%	153 16%	10 8%					
Mean	0.79	0.89 C	0.72	0.91 H	0.98 H	0.79	0.84 H	0.55	0.71	0.95 L	0.82	0.63	0.92 P	0.93 P	0.79	0.60	0.88 V	0.71	0.91 V	0.87 V	0.72 +	0.42 +	0.77	0.90	0.78	0.81	0.72	0.83	0.83	0.71	0.85	0.76	0.79	0.76	0.86 +	0.72	0.91 j	0.88 +	0.80	0.62	1.07 mp	0.82	0.91 r	0.74	0.77	0.98					

ColumnProportions (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 Small Base: 100

ColumnMeans (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 Small Base: 100

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Bonfire night

All Adults aged 18-75 in Great Britain

		GE 2024 Vote					EU Referendum Vote		Banning sale of fireworks to public for use in private displays	
	Total	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1084	179	376	80	115	112	458	337	602	241
Weighted base	1084	182	360	71	137	104	427	365	595	238
Very acceptable (2)	368 34%	65 36%	119 33%	24 34% *	56 41%	30 29% *	151 35%	123 34%	140 24%	141 59% I
Fairly acceptable (1)	373 34%	63 35%	132 37%	24 34% *	45 33%	35 34% *	147 34%	127 35%	218 37% J	67 28%
Neither acceptable nor unacceptable (0)	165 15%	31 17%	44 12%	13 18% *	15 11%	21 20% *	59 14%	53 15%	91 15% J	18 7%
Fairly unacceptable (-1)	68 6%	5 3%	28 8% B	6 8% *	8 6%	3 3% *	26 6%	25 7%	53 9% J	7 3%
Very unacceptable (-2)	96 9%	17 9%	32 9%	4 6% *	9 6%	13 13% *	41 9%	36 10%	87 15% J	6 2%
Don't know	13 1%	1 *	5 1%	- - *	3 2%	1 1% *	3 1%	1 *	5 1%	- -

NET: Acceptable	742 68%	129 71%	251 70%	48 68% *	101 74%	65 63% *	298 70%	249 68%	359 60%	208 87% I
NET: Unacceptable	164 15%	22 12%	60 17%	10 14% *	17 13%	17 16% *	67 16%	62 17%	140 24% J	12 5%

Mean	0.79	0.85	0.78	0.82 *	0.98	0.64 *	0.81	0.75	0.46	1.39 I
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I out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - New Year's Eve

All Adults aged 18-75 in Great Britain

	Gender			Age								Aggregated Age breaks				Generations				Region								Urban / Rural		Social grade		Education		Employment status				Income				Marital Status				Household Size				Presence of children HM (17 or under)				Ethnicity	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65-75 (I)	18-24 (J)	35-44 (K)	55-75 (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomer (P)	North (Q)	Midlands (R)	South (S)	Greater London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	ABCI (Y)	C2DE (Z)	Graduates (a)	Non- graduates (b)	Working (c)	Not working (d)	UP TO £19,999 (e)	£20,000- £34,999 (f)	£35,000 - £54,999 (g)	£55,000+ (h)	Refused (i)	Married/ Living as Married (j)	Single (k)	Widowed/ Divorced/ Separated (l)	1 (m)	2 (n)	3 (o)	4+ (p)	ANY (q)	NONE (r)	White ethnic group (s)	Minority ethnic group (t)									
Unweighted base	1084	524	540	127	208	191	210	202	146	335	401	348	150	333	295	306	257	283	246	151	52	95	908	176	665	419	550	534	708	376	210	266	271	265	72	639	337	108	245	370	198	271	339	745	926	148									
Weighted base	1084	526	538	124	205	193	198	194	169	329	392	363	146	334	279	325	257	286	242	155	53	92	903	181	621	463	384	700	731	353	208	282	286	233	75	640	335	110	236	377	202	269	335	749	942	132									
Very acceptable (2)	290 27%	167 32% C	120 22%	46 37% FGH	81 39% FGH	49 25% I	51 26% I	41 21%	22 13%	126 38% KL	100 26% L	63 17%	57 39% OP	108 32% OP	68 24%	68 17%	63 22%	70 29%	50 33% R	12 24% +	27 29% +	250 28%	40 22%	175 28%	115 25%	118 31% b	171 24%	211 29%	79 22%	51 24%	67 27% +fhp	76 35% +	82 18% +	13 18% +	160 25%	105 31%	25 23% +	62 26%	73 19%	75 37% mn	80 30% n	113 34% r	176 24%	237 25%	50 38% t										
Fairly acceptable (1)	411 38%	176 33%	226 42% B	45 36%	82 40%	79 41%	75 38%	62 32%	68 40%	127 39%	154 39%	130 36%	51 35%	140 42%	110 39%	111 34%	91 35%	113 40%	94 39%	67 43% V	20 38% +	26 28% +	340 38%	71 39%	233 38%	177 38%	154 40%	257 37%	286 39%	125 35%	80 39%	107 38%	107 38%	77 33%	39 52% gpt	239 37%	127 38%	45 41% +	85 36%	145 38%	80 40%	101 37%	124 37%	287 38%	359 38%	49 37%									
Neither acceptable nor unacceptable (0)	161 15%	76 14%	83 15%	20 16%	24 12%	25 13%	24 12%	35 18%	34 20% E	44 13%	49 12%	69 19% K	23 15%	41 12%	33 12%	65 20% NO	49 19% T	42 15%	38 16%	14 9%	8 15% +	11 12% +	131 15%	30 17%	83 13%	78 17%	41 11%	120 17% a	99 14%	62 18%	37 18%	46 16%	42 15%	26 11% +	10 13% +	95 15%	48 14%	18 17% +	37 16%	59 16%	19 9%	47 17% o	47 14%	114 15%	138 15%	20 15%									
Fairly unacceptable (-1)	95 9%	48 9%	47 9%	7 6%	15 7%	19 10%	19 10%	20 10%	16 9%	22 7%	38 10%	36 10%	9 6%	21 6%	34 12% N	31 9%	22 9%	25 9%	17 7%	12 8%	8 16% +	11 12% +	80 9%	16 9%	56 9%	39 8%	33 9%	62 9%	66 9%	29 8%	16 8%	19 7%	32 11%	23 10%	5 7% +	69 11% k	15 5%	12 11% +	21 9%	35 7%	13 9%	25 9%	30 9%	66 9%	86 9%	8 6%									
Very unacceptable (-2)	116 11%	56 11%	58 11%	6 5% E	2 1%	17 9%	26 13% DE	36 18% DEF	30 17% DEF	8 2% J	43 11% JK	65 18% JK	6 4%	17 5% MN	31 11% MNO	62 19% MNO	25 10%	39 14%	24 10%	8 5%	4 7% +	17 18% GSt*	92 10%	24 13%	69 11%	48 10%	35 9%	81 12%	62 8%	54 15% c	19 9%	39 14%	26 9%	23 10%	8 11% +	72 11%	34 10%	10 9%	28 12%	60 16%	12 6%	15 6%	17 5%	99 13%	116 12%	- -									
Don't know	11 1%	4 1%	5 1%	1 1%	2 1%	5 1%	3 2% H	- 2%	- 2%	3 1% L	8 2% L	- -	1 2% P	7 3% P	3 1%	- -	2 1%	5 2%	- -	4 3% S	- -	- -	10 1%	1 *	4 1%	6 1%	2 1%	8 1%	6 1%	4 1%	4 2%	3 1%	2 1%	2 1%	- -	5 1%	6 2%	- -	3 1%	4 1%	3 1%	1 *	4 1%	7 1%	6 1%	5 4% s									
NET: Acceptable	700 65%	343 65%	346 64%	91 73% HI	163 79% FGH	128 66% HI	126 63% H	103 53%	90 53%	253 77% KL	254 65% L	193 53%	108 73% P	248 74% OP	177 64% P	168 52% MN	159 62%	176 62%	164 68%	117 76% QWV	32 62% +	53 57% +	590 65%	111 61%	408 66%	292 63%	272 71% b	428 61%	497 68%	204 58%	131 63%	175 62%	184 64%	159 68%	52 70% +	399 62% j	232 69% j	69 63% +	147 62%	218 58%	155 77% mnp	181 67% n	237 71% r	463 62%	596 63%	99 75% t									
NET: Unacceptable	212 20%	103 20%	104 19%	13 11%	17 8%	35 18% E	45 23% DE	56 29% DEF	45 27% DE	30 9%	81 21% J	101 28% JK	15 10%	38 11%	65 23% MN	93 29% MNO	48 19%	63 22%	41 17%	20 13%	12 23% +	28 18% GSt*	172 19%	39 22%	125 20%	87 18%	69 20%	143 18%	128 18%	83 24% c	36 17%	59 21%	59 20%	46 20%	13 18% +	141 22% k	49 15%	22 20% +	49 21% o	96 25% op	26 13%	41 15%	47 14%	165 22% q	202 21% t	8 6%									
Mean	0.62	0.67	0.57	0.95 FGH	1.10 FGH	0.66 HI	0.54 I	0.27	0.22	1.04 KL	0.60 L	0.25	0.98 OP	0.92 OP	0.54 P	0.22	0.60	0.49	0.70	0.93 QWV	0.55 +	0.38 +	0.64	0.48	0.63	0.59	0.75 b	0.54	0.71 d	0.42	0.62	0.52	0.62	0.74 +	0.59 +	0.55	0.77 j	0.57 +	0.56	0.36	0.96 mn	0.76 n	0.87 r	0.51	0.55	1.10 t									

ColumnProportions (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 (**); Small Base: 100 (*)

ColumnMeans (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 (**); Small Base: 100 (*)

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - New Year's Eve
All Adults aged 18-75 in Great Britain

		GE 2024 Vote					EU Referendum Vote		Banning sale of fireworks to public for use in private displays	
	Total	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1084	179	376	80	115	112	458	337	602	241
Weighted base	1084	182	360	71	137	104	427	365	595	238
Very acceptable (2)	290 27%	48 27%	92 26%	21 29% *	41 30%	23 22% *	117 27%	84 23%	109 18%	118 50% I
Fairly acceptable (1)	411 38%	69 38%	140 39%	27 38% *	52 38%	39 38% *	164 38%	131 36%	221 37%	79 33%
Neither acceptable nor unacceptable (0)	161 15%	31 17%	52 14%	12 17% *	14 10%	17 16% *	59 14%	59 16%	81 14%	22 9%
Fairly unacceptable (-1)	95 9%	8 4%	36 10% B	8 11% *	18 13% B	10 9% *	41 10%	40 11%	74 12% J	14 6%
Very unacceptable (-2)	116 11%	25 14% D	34 9%	3 5% *	13 10%	15 15% D*	42 10%	51 14%	107 18% J	5 2%
Don't know	11 1%	1 *	6 2%	- - *	- - *	- - *	5 1%	1 *	3 1%	- -

NET: Acceptable	700 65%	117 64%	232 65%	48 67% *	92 68%	62 60% *	282 66%	214 59%	330 55%	197 83% I
NET: Unacceptable	212 20%	33 18%	70 20%	11 16% *	31 22%	25 24% *	82 19%	91 25%	181 30% J	18 8%

Mean	0.62	0.59	0.62	0.77 *	0.66	0.43 *	0.65 H	0.43	0.25	1.23 I
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I out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Religious festivals (e.g. Diwali, Eid, etc.)

All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age breaks				Generations				Region								Urban / Rural		Social grade		Education		Employment status		Income				Marital Status				Household Size				Presence of children HM (17 or under)				Ethnicity	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65-75 (I)	18-34 (J)	35-54 (K)	55-75 (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomer (P)	North (Q)	Midlands (R)	South (S)	Greater London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	ABCL (Y)	C2DE (Z)	Graduates (a)	Non- graduates (b)	Working (c)	Not working (d)	UP TO £10,999 (e)	£20,000- £34,999 (f)	£35,000- £54,999 (g)	£55,000+ (h)	Refused (i)	Married/ Living as Married (j)	Single (k)	Widowed/ Divorced/ Separated (l)	1 (m)	2 (n)	3 (o)	4+ (p)	ANY (q)	NONE (r)	White ethnic group (s)	Minority ethnic group (t)			
Unweighted base	1084	524	540	127	208	191	210	202	146	335	401	348	150	333	295	306	257	283	246	151	52	95	908	176	665	419	550	534	708	376	210	266	271	265	72	639	337	108	245	370	198	271	339	745	926	148			
Weighted base	1084	526	538	124	205	193	198	194	169	329	392	363	146	334	279	325	257	286	242	155	53	92	903	181	621	463	384	700	731	353	208	282	286	233	75	640	335	110	236	377	202	269	335	749	942	132			
Very acceptable (2)	174	96	73	35	59	25	30	15	9	94	55	24	43	73	36	22	37	36	43	41	5	11	150	24	112	62	81	92	135	39	28	30	55	53	7	92	69	13	31	40	47	56	77	97	123	49			
	16%	18%	14%	28%	29%	13%	15%	8%	5%	29%	14%	7%	29%	22%	13%	7%	14%	13%	18%	27%	9%	12%	17%	13%	18%	13%	21%	13%	18%	11%	14%	11%	19%	23%	9%	14%	21%	12%	13%	11%	23%	21%	23%	13%	13%	37%			
Fairly acceptable (1)	349	163	179	43	69	69	60	54	54	112	129	108	49	120	88	93	79	100	75	57	17	21	292	57	208	141	143	206	242	107	67	93	94	68	28	206	112	31	81	109	77	82	107	242	303	43			
	32%	31%	33%	35%	34%	35%	30%	28%	32%	34%	33%	30%	33%	36%	31%	29%	31%	35%	31%	37%	32%	23%	32%	31%	34%	30%	37%	29%	33%	30%	32%	33%	33%	29%	37%	32%	33%	29%	34%	29%	38%	30%	32%	32%	32%	32%			
Neither acceptable nor unacceptable (0)	224	98	125	29	41	38	37	50	28	70	75	78	35	62	54	72	51	52	54	31	17	19	183	41	112	111	60	164	146	78	52	67	49	37	19	126	67	31	51	80	39	53	71	153	194	28			
	21%	19%	23%	23%	20%	20%	19%	26%	17%	21%	19%	22%	24%	19%	20%	22%	20%	18%	22%	20%	32%	21%	20%	23%	18%	18%	24%	16%	23%	20%	22%	25%	24%	17%	16%	26%	20%	20%	28%	22%	21%	19%	20%	21%	20%	21%	21%		
Fairly unacceptable (-1)	139	68	69	9	19	28	24	26	34	27	52	60	10	35	41	52	32	45	33	11	7	11	112	26	76	63	47	92	88	50	18	38	41	37	5	100	25	14	24	54	17	44	44	95	134	5			
	13%	13%	13%	7%	9%	14%	12%	13%	20%	8%	13%	16%	7%	10%	15%	16%	13%	16%	14%	7%	13%	12%	12%	15%	12%	14%	12%	13%	12%	14%	9%	13%	14%	16%	7%	16%	8%	13%	10%	14%	8%	16%	13%	13%	14%	14%	3%		
Very unacceptable (-2)	158	80	72	5	14	26	31	44	38	19	57	82	5	37	41	76	41	42	31	10	7	26	129	29	93	65	45	113	92	66	34	40	37	33	14	97	44	17	33	82	17	26	30	128	152	3			
	15%	15%	13%	4%	7%	13%	16%	23%	22%	6%	15%	22%	4%	11%	15%	23%	16%	15%	13%	7%	13%	29%	14%	16%	15%	14%	14%	12%	16%	13%	19%	16%	14%	13%	18%	15%	13%	16%	14%	13%	16%	10%	9%	10%	9%	17%	16%	3%	
Don't know	41	21	20	3	3	8	15	5	6	6	23	11	4	8	19	10	17	11	5	4	1	4	37	4	19	22	8	33	28	13	9	15	10	5	2	20	17	4	15	13	4	9	7	34	35	5			
	4%	4%	4%	3%	2%	4%	8%	3%	4%	2%	6%	3%	3%	2%	7%	3%	6%	4%	2%	3%	1%	4%	4%	2%	3%	5%	2%	5%	4%	4%	4%	5%	3%	2%	3%	3%	5%	3%	6%	3%	2%	3%	2%	5%	4%	4%			

NET: Acceptable	523	259	252	78	128	94	90	69	207	184	132	91	193	124	115	116	136	118	99	22	32	442	80	320	203	225	298	377	146	95	123	149	121	34	298	181	44	112	149	124	137	184	339	426	92
	48%	49%	47%	63%	62%	48%	45%	36%	63%	47%	36%	62%	58%	44%	35%	45%	48%	49%	64%	41%	35%	49%	44%	52%	44%	58%	43%	52%	41%	46%	43%	52%	46%	47%	54%	40%	40%	48%	40%	61%	51%	55%	45%	45%	69%
				FGH	FGH	H			KL	L		OP	OP	P			V	V	QRSU	*	*			Z		b	d	d	41%	46%	43%	52%	46%	47%	j	*		mnp	n	r	r	s			
NET: Unacceptable	297	148	141	14	33	53	56	70	71	46	109	141	15	71	82	128	74	87	65	21	13	37	241	56	169	128	92	205	181	116	52	78	78	70	19	196	70	31	58	135	34	74	223	287	8
	27%	28%	26%	11%	16%	28%	28%	36%	42%	14%	28%	39%	10%	21%	29%	39%	30%	27%	14%	26%	26%	27%	31%	27%	28%	24%	29%	25%	33%	25%	28%	27%	30%	25%	31%	21%	28%	36%	17%	34	26%	22%	30%	30%	6%
						DE	DE	DE	DEFG	J	JK		M	MN	MNO	T	T	T		*	*	ST*							c	25%	28%	27%	30%	*	k		*	mnp	o	q	q	t			

Mean	0.23	0.25	0.22	0.78 FGH	0.70 FGH	0.21 HI	0.18 HI	-0.15	-0.23	0.73 KL	0.20 L	-0.19	0.80 NOP	0.48 OP	0.14 P	-0.21	0.16 V	0.16 V	0.27 V	0.72 QRSTU	0.13 *	-0.23 *	0.26	0.11	0.28	0.16	0.45 b	0.11	0.34 d	0.01	0.19	0.13	0.32	0.31 *	0.12 *	0.16	0.43 j	0.08 *	0.24 n	-0.08	0.61 mn	0.37 n	0.48 r	0.12	0.12	1.02 s
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ColumnProportions (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 Small Base: 100

ColumnMeans (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 Small Base: 100

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23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Religious festivals (e.g. Diwali, Eid, etc.)

All Adults aged 18-75 in Great Britain

		GE 2024 Vote					EU Referendum Vote		Banning sale of fireworks to public for use in private displays	
	Total	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1084	179	376	80	115	112	458	337	602	241
Weighted base	1084	182	360	71	137	104	427	365	595	238
Very acceptable (2)	174 16%	29 16%	63 17%	13 19% *	16 12%	16 17% *	73 17% H	43 12%	61 10%	75 32% I
Fairly acceptable (1)	349 32%	57 31%	122 34%	26 37% *	40 29%	31 30% *	158 37% H	98 27%	162 27%	88 37% I
Neither acceptable nor unacceptable (0)	224 21%	37 20%	77 21%	19 27% *	22 16%	24 23% *	93 22%	76 21%	114 19%	33 14%
Fairly unacceptable (-1)	139 13%	28 15%	41 11%	7 9% *	21 16%	11 11% *	43 10%	59 16% G	95 16% J	22 9%
Very unacceptable (-2)	158 15%	26 14%	45 13%	5 7% *	28 21% CD	21 20% D*	51 12%	77 21% G	142 24% J	10 4%
Don't know	41 4%	5 3%	11 3%	- - *	9 7% DF	1 1% *	9 2%	12 3%	21 4%	8 3%

NET: Acceptable	523 48%	86 47%	185 51%	40 56% *	56 41%	47 45% *	231 54% H	141 39%	224 38%	164 69% I
NET: Unacceptable	297 27%	54 30% D	87 24%	12 17% *	50 36% CD	32 30% D*	94 22%	136 37% G	237 40% J	33 14%

Mean	0.23	0.19	0.33 E	0.51 EF*	-0.05 *	0.11 *	0.38 H	-0.08	-0.16	0.85 I
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ColumnProportions (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Celebrations (e.g. weddings, birthdays, etc.)

All Adults aged 18-75 in Great Britain

	Gender			Age								Aggregated Age breaks								Generations								Region								Urban / Rural		Social grade		Education		Employment status				Income				Marital Status				Household Size				Presence of children HM (17 or under)				Ethnicity	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65-75 (I)	18-34 (J)	35-54 (K)	55-75 (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomer (P)	North (Q)	Midlands (R)	South (S)	Greater London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	ABCI (Y)	C2DE (Z)	Graduates (a)	Non- graduates (b)	Working (c)	Not working (d)	UP TO £19,999 (e)	£20,000- £34,999 (f)	£35,000 - £54,999 (g)	£55,000+ (h)	Refused (i)	Married/ Living as Married (j)	Single (k)	Widowed/ Divorced/ Separated (l)	1 (m)	2 (n)	3 (o)	4+ (p)	ANY (q)	NONE (r)	White ethnic group (s)	Minority ethnic group (t)																	
Unweighted base	1084	524	540	127	208	191	210	202	146	335	401	348	150	333	295	306	257	283	242	151	52	95	908	176	665	419	550	534	708	376	210	266	271	265	72	639	337	108	245	370	198	271	339	745	926	148																	
Weighted base	1084	526	538	124	205	193	198	194	169	329	392	363	146	334	279	325	257	286	242	155	53	92	903	181	621	463	384	700	731	353	208	282	286	233	75	640	335	110	236	377	202	269	335	749	942	132																	
Very acceptable (2)	131	81	50	26	44	25	21	8	6	70	46	14	29	62	28	11	29	32	37	24	3	8	113	18	75	55	52	78	103	28	26	23	32	45	4	82	44	5	21	31	33	46	66	65	99	29																	
	12%	15%	9%	21%	22%	13%	11%	4%	4%	21%	12%	4%	20%	19%	10%	3%	11%	11%	15%	15%	5%	8%	12%	10%	12%	12%	14%	11%	14%	8%	13%	8%	11%	19%	5%	13%	13%	5%	9%	8%	16%	17%	20%	9%	11%	22%	1%																
Fairly acceptable (1)	333	154	175	36	75	67	56	51	47	111	123	98	47	118	83	84	66	75	72	73	21	26	276	56	190	143	132	200	241	91	60	83	99	63	29	186	111	35	74	102	66	91	104	229	281	49																	
	31%	29%	33%	29%	36%	35%	29%	26%	28%	34%	32%	27%	32%	35%	30%	26%	26%	26%	30%	47%	40%	28%	31%	31%	31%	31%	31%	34%	29%	33%	26%	29%	29%	35%	27%	38%	29%	33%	32%	31%	27%	33%	34%	31%	31%	30%	37%																
Neither acceptable nor unacceptable (0)	244	113	125	32	39	35	46	45	47	70	81	92	36	60	61	86	68	72	50	25	13	15	201	42	135	108	81	163	149	94	51	68	60	50	14	146	68	30	55	92	44	53	72	171	213	29																	
	22%	21%	23%	25%	23%	18%	23%	23%	28%	21%	21%	25%	25%	18%	22%	26%	27%	25%	20%	16%	24%	17%	22%	23%	22%	23%	21%	23%	20%	27%	15%	24%	24%	21%	22%	19%	20%	27%	23%	24%	22%	20%	22%	23%	23%	23%	22%																
Fairly unacceptable (-1)	184	87	91	18	32	32	31	34	37	50	63	71	23	50	47	63	48	49	46	13	10	16	151	33	104	79	59	124	111	72	31	56	47	38	12	112	51	21	44	59	35	45	52	131	168	13																	
	17%	17%	17%	15%	15%	17%	16%	17%	22%	15%	16%	19%	16%	15%	17%	20%	19%	17%	19%	9%	20%	18%	17%	18%	17%	17%	15%	18%	15%	20%	15%	20%	15%	16%	16%	16%	17%	15%	19%	19%	16%	17%	17%	16%	18%	18%	1%																
Very unacceptable (-2)	179	85	89	10	14	30	38	55	32	24	68	87	10	38	52	80	44	50	36	16	6	26	148	31	110	70	56	123	116	63	37	47	46	35	15	108	54	18	40	88	20	32	38	141	170	9																	
	17%	16%	17%	8%	7%	17%	19%	29%	19%	7%	17%	16%	7%	11%	19%	25%	17%	18%	15%	11%	11%	29%	168	17%	18%	15%	15%	18%	16%	18%	16%	18%	16%	16%	15%	21%	17%	16%	16%	17%	23%	10%	12%	11%	19%	18%	7%																
Don't know	15	7	8	2	1	5	5	1	-	4	10	1	2	5	7	4	-	3	8	1	3	-	-	14	1	6	9	3	11	10	5	4	6	2	2	1	7	8	-	3	5	4	3	2	12	12	3																
	1%	1%	1%	2%	1%	2%	3%	1%	-	1%	3%	L	*	2%	2%	3%	-	1%	3%	*	2%	-	-	2%	*	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	-	1%	3%	1%	2%	1%	1%	2%	1%	2%																
NET: Acceptable	463 43%	235 45%	225 42%	62 50% HI	119 58% FGHI	92 48% HI	78 39%	59 31%	53 31%	181 55% KL	170 43% L	112 31%	75 52% OP	181 54% OP	111 40% P	96 29% P	95 37%	106 37%	109 45%	97 63% QRSUV	23 45% +	33 36% +	389 43%	74 41%	265 43%	198 43%	185 48% b	278 40%	344 47% d	119 34%	86 41%	106 38%	131 46%	108 46%	32 43% +	268 42% +	154 46%	41 37% +	94 40%	133 35% n	99 49% mn	137 51% r	169 51% r	294 39%	379 40% t	78 59%																	
NET: Unacceptable	363 33%	172 33%	180 33%	28 23%	46 22%	62 32% E	69 35% DE	89 46% DEFG	69 41% DE	74 22%	131 33% J	158 43% JK	33 22%	88 26%	99 35% MN	143 44% MNO	92 36% T	99 35%	83 34%	30 19%	16 31% +	43 27% ST*	299 33%	64 35%	214 34%	149 32%	116 30%	247 35%	228 31%	135 38% c	67 32%	102 36%	93 32%	73 31%	27 37% +	219 34%	104 31%	39 36% +	84 36%	147 39% op	55 27%	77 28%	91 27%	272 36% q	338 36% t	22 17%																	
Mean	0.05	0.11	0.01	0.41 GHI	0.51 FGHI	0.13 HI	-0.04 H	-0.40	-0.24	0.47 KL	0.05 L	-0.33	0.43 OP	0.36 OP	-0.04 P	-0.36	-0.05	-0.04	0.11 V	0.49 QRSUV	0.07 +	-0.31 +	0.06	-0.02	0.03	0.08	0.17 b	-0.02	0.14 d	-0.15	0.04	-0.07	0.09	0.19 f	-0.09 +	0.04	0.12	-0.10 +	-0.04	-0.19	0.29 mn	0.28 mn	0.32 r	-0.07	-0.03	0.59 t																	

ColumnProportions (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 Small Base: 100

ColumnMeans (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 Small Base: 100

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Celebrations (e.g. weddings, birthdays, etc.)

All Adults aged 18-75 in Great Britain

		GE 2024 Vote					EU Referendum Vote		Banning sale of fireworks to public for use in private displays	
	Total	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1084	179	376	80	115	112	458	337	602	241
Weighted base	1084	182	360	71	137	104	427	365	595	238
Very acceptable (2)	131 12%	24 13%	50 14%	9 12% *	13 9%	9 9% *	57 13%	35 10%	39 7%	58 24% I
Fairly acceptable (1)	333 31%	59 32%	117 33%	23 32% *	38 28%	28 27% *	153 36% H	88 24%	152 26%	92 39% I
Neither acceptable nor unacceptable (0)	244 22%	44 24%	70 19%	16 23% *	34 25%	26 25% *	80 19%	98 27% G	111 19%	40 17%
Fairly unacceptable (-1)	184 17%	28 15%	62 17%	12 17% *	25 18%	21 20% *	67 16%	61 17%	126 21%	36 15%
Very unacceptable (-2)	179 17%	27 15%	54 15%	11 15% *	25 18%	20 20% *	65 15%	79 22% G	161 27% J	10 4%
Don't know	15 1%	1 *	7 2%	- - *	1 1%	- - *	4 1%	3 1%	6 1%	2 1%

NET: Acceptable	463 43%	83 45%	167 46%	32 45% *	51 38%	37 36% *	210 49% H	123 34%	192 32%	150 63% I
NET: Unacceptable	363 33%	55 30%	115 32%	23 32% *	50 37%	41 40% *	133 31%	141 39% G	286 48% J	46 19%

Mean	0.05	0.13	0.14	0.10 *	-0.08	-0.15 *	0.16 H	-0.17	-0.37	0.65 I
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I out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Other private gatherings/parties

All Adults aged 18-75 in Great Britain

	Gender			Age								Aggregated Age breaks					Generations				Region										Urban / Rural		Social grade		Education		Employment status				Income					Marital Status				Household Size				Presence of children HM (17 or under)			Ethnicity	
	Total (A)	Man (B)	Woman (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65-75 (I)	18-24 (J)	35-44 (K)	55-75 (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomer (P)	North (Q)	Midlands (R)	South (S)	Greater London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	ABCI (Y)	C2DE (Z)	Graduates (a)	Non- graduates (b)	Working (c)	Not working (d)	UP TO £19,999 (e)	£20,000- £34,999 (f)	£35,000 - £54,999 (g)	£55,000+ (h)	Refused (i)	Married/ Living as Married (j)	Single (k)	Widowed/ Divorced/ Separated (l)	1 (m)	2 (n)	3 (o)	4+ (p)	ANY (q)	NONE (r)	White ethnic group (s)	Minority ethnic group (t)												
Unweighted base	1084	524	540	127	208	191	210	202	146	335	401	348	150	333	295	306	257	283	246	151	52	95	908	176	665	419	550	534	708	376	210	266	271	265	72	639	337	108	245	370	198	271	339	745	926	148												
Weighted base	1084	526	538	124	205	193	198	194	169	329	392	363	146	334	279	325	257	286	242	155	53	92	903	181	621	463	384	700	731	353	208	282	286	233	75	640	335	110	236	377	202	269	335	749	942	132												
Very acceptable (2)	99	65	33	15	42	10	18	7	6	57	28	13	19	46	23	11	25	18	25	24	2	5	83	16	57	42	41	58	80	19	19	16	26	33	5	59	35	6	20	21	26	31	47	52	70	27												
	9%	12%	6%	12%	20%	5%	9%	4%	3%	17%	7%	4%	13%	14%	8%	3%	10%	6%	10%	15%	3%	5%	9%	16	9%	9%	9%	11%	8%	11%	5%	9%	6%	9%	14%	6%	9%	10%	5%	9%	6%	13%	12%	14%	7%	7%	21%											
Fairly acceptable (1)	242	120	119	36	54	44	42	35	31	90	86	66	39	85	61	57	43	60	59	52	14	15	202	40	133	110	99	143	180	63	49	54	75	50	16	140	83	20	49	67	51	76	92	151	196	44												
	22%	23%	22%	29%	26%	23%	21%	18%	18%	27%	22%	18%	27%	26%	22%	18%	17%	21%	24%	24%	26%	16%	22%	22%	21%	24%	26%	20%	25%	18%	25	23%	19%	26%	21%	21%	22%	25%	18%	21%	18%	25%	28%	27%	20%	21%	23%											
Neither acceptable nor unacceptable (0)	263	124	133	37	44	54	46	45	37	81	100	82	46	79	66	72	63	72	56	32	15	26	218	45	135	128	86	177	175	88	51	73	60	55	23	147	82	34	60	84	53	66	82	181	233	28												
	24%	24%	25%	30%	21%	28%	23%	23%	22%	25%	26%	23%	31%	24%	24%	22%	24%	25%	23%	20%	28%	28%	24%	25%	22%	21%	28%	22%	25%	24%	25%	26%	21%	24%	31%	23%	24%	25%	22%	26%	24%	25%	24%	25%	21%													
Fairly unacceptable (-1)	247	109	132	22	42	38	41	47	57	64	79	104	27	68	56	95	68	64	58	28	12	16	207	40	153	93	84	163	143	103	39	74	65	55	14	155	65	26	53	97	41	55	62	184	229	15												
	23%	21%	25%	18%	20%	20%	21%	24%	34%	19%	20%	29%	19%	20%	20%	29%	26%	22%	24%	18%	24%	18%	23%	22%	25%	20%	22%	23%	20%	29%	19%	26%	23%	23%	19%	24%	20%	24%	23%	26%	20%	21%	19%	25%	24%	24%	12%											
Very unacceptable (-2)	210	100	107	12	20	40	42	60	36	33	82	96	13	49	61	87	52	62	43	16	10	29	171	40	127	83	65	145	137	74	46	57	54	38	15	127	60	23	48	100	27	36	47	163	197	12												
	19%	19%	20%	10%	10%	20%	21%	31%	21%	10%	21%	26%	9%	15%	22%	27%	20%	22%	18%	10%	18%	31%	19%	22%	21%	18%	17%	21%	19%	21%	22%	20%	19%	16%	21%	21%	20%	18%	21%	20%	26%	13%	13%	14%	22%	21%	9%											
Don't know	22	8	14	1	3	7	9	-	2	4	16	2	2	7	12	2	6	10	2	4	-	1	21	1	15	8	9	13	16	6	4	9	5	3	1	12	10	1	6	7	4	5	5	18	17	6												
	2%	2%	3%	1%	2%	4%	5%	-	1%	1%	4%	1%	1%	2%	4%	1%	2%	3%	1%	2%	-	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%	3%	2%	1%	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	2%	4%												
NET: Acceptable	342	185	152	51	96	55	60	43	37	147	115	80	58	131	84	68	68	78	84	76	16	20	286	56	190	151	140	201	260	82	68	70	101	83	20	199	118	25	69	88	77	107	139	203	266	71												
	32%	35%	28%	41%	47%	28%	30%	22%	22%	45%	29%	22%	40%	39%	30%	21%	27%	27%	35%	49%	30%	21%	32%	31%	31%	33%	37%	29%	36%	23%	33%	25%	35%	35%	27%	31%	35%	23%	29%	23%	38%	40%	41%	27%	28%	54%												
NET: Unacceptable	457	209	239	35	62	78	83	107	93	97	161	199	40	117	117	183	120	126	101	43	22	45	378	79	281	176	149	308	280	177	85	131	119	93	30	282	125	49	101	197	67	91	109	348	426	28												
	42%	40%	44%	28%	30%	40%	42%	55%	55%	29%	41%	55%	28%	35%	42%	56%	47%	44%	42%	28%	42%	49%	42%	44%	45%	38%	39%	44%	38%	50%	41%	46%	42%	40%	44%	37%	45%	43%	52%	33%	34%	33%	46%	45%	21%													
Mean	-0.21	-0.11	-0.31	0.16	0.28	-0.28	-0.25	-0.60	-0.52	0.23	-0.27	-0.56	0.17	0.03	-0.26	-0.59	-0.31	-0.33	-0.14	0.27	-0.28	-0.55	-0.20	-0.26	-0.26	-0.15	-0.09	-0.28	-0.11	-0.43	-0.21	-0.37	-0.16	-0.07	-0.27	-0.24	-0.10	-0.39	-0.26	-0.51	0.05	0.04	0.09	-0.35	-0.31	0.46												

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ColumnProportions (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 Small Base: 100

ColumnMeans (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t Minimum Base: 35 Small Base: 100

23-085423-43 - 25th - 28th October 2024

INTERNAL/CLIENT USE ONLY

Fireworks

1000 adults GB (18-75)

Q2. To what extent, do you think it is acceptable or unacceptable to use fireworks for private displays, in each of the following occasions? - Other private gatherings/parties
All Adults aged 18-75 in Great Britain

		GE 2024 Vote					EU Referendum Vote		Banning sale of fireworks to public for use in private displays	
	Total	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1084	179	376	80	115	112	458	337	602	241
Weighted base	1084	182	360	71	137	104	427	365	595	238
Very acceptable (2)	99 9%	18 10%	37 10%	4 6% *	12 9%	7 6% *	42 10%	28 8%	35 6%	44 19% I
Fairly acceptable (1)	242 22%	36 20%	94 26%	19 27% *	28 21%	21 20% *	106 25% H	67 18%	78 13%	88 37% I
Neither acceptable nor unacceptable (0)	263 24%	44 24%	76 21%	16 23% *	35 26%	31 30% *	105 25%	85 23%	112 19%	53 22%
Fairly unacceptable (-1)	247 23%	46 25%	82 23%	17 25% *	28 21%	21 21% *	84 20%	92 25%	170 29% J	40 17%
Very unacceptable (-2)	210 19%	35 19%	66 18%	13 18% *	28 21%	24 23% *	81 19%	88 24%	187 31% J	12 5%
Don't know	22 2%	4 2%	6 2%	1 1% *	4 3%	- - *	9 2%	5 1%	13 2%	2 1%

NET: Acceptable	342 32%	54 30%	131 36%	24 33% *	40 29%	27 26% *	149 35% H	95 26%	113 19%	132 55% I
NET: Unacceptable	457 42%	80 44%	147 41%	30 42% *	57 42%	46 44% *	165 39%	180 49% G	357 60% J	51 22%

Mean	-0.21	-0.24	-0.13	-0.20 *	-0.25 *	-0.35 *	-0.13 H	-0.40	-0.68	0.48 I
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ColumnProportions (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H,I/J Minimum Base: 30(**) Small Base: 100(*)

