

WORLD AFFAIRS

Citizens of 30 Countries Assess
Threats and Engagement in
International Affairs

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World Affairs Influencers

Citizens of 30 Countries Assess
Threats and Engagement in
International Affairs

World Influencers*

Q: Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs? (% Strongly/somewhat positive)

*Change for 20-country average is based on the countries which were in all editions of the Ipsos for the Halifax Security Forum report.

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

	Oct 2024	Oct 2023	Oct 2022	Oct 2021	Sept 2020	Sept 2019	Nov 2018	Oct 2017	Oct 2016	Oct 2015	CHANGE FROM								
											2023	2022	2021	2020	2019	2018	2017	2016	2015
Canada	78%	78%	81%	82%	82%	82%	79%	83%	83%	83%	n/c	-3 pp	-1 pp	n/c	n/c	3 pp	-4 pp	n/c	n/c
Germany	71%	72%	73%	77%	76%	73%	70%	75%	73%	75%	-1 pp	-1 pp	-4 pp	1 pp	3 pp	3 pp	-5 pp	2 pp	-2 pp
My country	70%	70%	68%	67%	66%	65%	65%	68%	66%	69%	n/c	2 pp	1 pp	1 pp	1 pp	n/c	-3 pp	2 pp	-3 pp
European Union	67%	69%	70%	72%	69%	68%	65%	71%	n/a	n/a	-2 pp	-1 pp	-2 pp	3 pp	1 pp	3 pp	-6 pp	n/a	n/a
Great Britain	66%	68%	68%	63%	65%	60%	61%	69%	66%	74%	-2 pp	n/c	5 pp	-2 pp	5 pp	-1 pp	-8 pp	3 pp	-8 pp
United Nations	66%	71%	71%	70%	69%	71%	67%	72%	73%	74%	-5 pp	n/c	1 pp	1 pp	-2 pp	4 pp	-5 pp	-1 pp	-1 pp
France	65%	68%	72%	72%	69%	69%	66%	74%	71%	73%	-3 pp	-4 pp	n/c	3 pp	n/c	3 pp	-8 pp	3 pp	-2 pp
NATO	61%	64%	65%	62%	61%	61%	59%	n/a	n/a	n/a	-3 pp	-1 pp	3 pp	1 pp	n/c	2 pp	n/a	n/a	n/a
United States	59%	61%	64%	63%	50%	52%	48%	55%	66%	68%	-2 pp	-3 pp	1 pp	13 pp	-2 pp	4 pp	-7 pp	-11 pp	-2 pp
The World Bank	58%	58%	59%	60%	59%	57%	54%	58%	55%	58%	n/c	-1 pp	-1 pp	1 pp	2 pp	3 pp	-4 pp	3 pp	-3 pp
The International Monetary Fund (or IMF)	56%	57%	58%	58%	57%	55%	53%	57%	53%	56%	-1 pp	-1 pp	n/c	1 pp	2 pp	2 pp	-4 pp	4 pp	-3 pp
India	46%	49%	49%	48%	49%	50%	48%	58%	53%	55%	-3 pp	n/c	1 pp	-1 pp	-1 pp	2 pp	-10 pp	5 pp	-2 pp
China	39%	36%	34%	36%	36%	46%	47%	54%	51%	51%	3 pp	2 pp	-2 pp	n/c	-10 pp	-1 pp	-7 pp	3 pp	n/c
Saudi Arabia	37%	38%	36%	34%	36%	33%	27%	n/a	n/a	n/a	-1 pp	2 pp	2 pp	-2 pp	3 pp	6 pp	n/a	n/a	n/a
Israel	27%	40%	41%	40%	37%	34%	31%	41%	34%	30%	-13 pp	-1 pp	1 pp	3 pp	3 pp	3 pp	-10 pp	7 pp	4 pp
Russia	27%	25%	23%	38%	39%	39%	36%	45%	41%	38%	2 pp	2 pp	-15 pp	-1 pp	n/c	3 pp	-9 pp	4 pp	3 pp
Pakistan	24%	27%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	-3 pp	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Iran	20%	24%	23%	20%	23%	22%	21%	27%	23%	23%	-4 pp	1 pp	3 pp	-3 pp	1 pp	1 pp	-6 pp	4 pp	n/c



Q: Thinking about the next decade, would you say Canada will have an overall positive or a negative influence on world affairs?

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World Influencers: My Country

Q: Thinking about the next decade, would you say your country will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Singapore

Indonesia

New Zealand

Malaysia

Ireland

Poland

Australia

South Africa

Thailand

Netherlands

Sweden

Argentina

Chile

South Korea

Colombia

Mexico

Brazil

Spain

Belgium

Peru

Japan

Italy

Türkiye

Hungary

% Somewhat/strongly positive

74%

90%

87%

86%

84%

83%

83%

82%

81%

78%

77%

75%

74%

74%

74%

73%

71%

71%

70%

67%

66%

65%

64%

64%

43%

Change 2023

-1 pp

-3 pp

-6 pp

-2 pp

0 pp

-2 pp

13 pp

-5 pp

7 pp

-8 pp

-4 pp

0 pp

8 pp

1 pp

-4 pp

4 pp

-13 pp

-5 pp

-3 pp

0 pp

-6 pp

0 pp

-2 pp

1 pp

-1 pp



World Influencers: Germany

Q: Thinking about the next decade, would you say Germany will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Netherlands

Peru

South Africa

Indonesia

Mexico

Colombia

Thailand

Singapore

New Zealand

South Korea

Great Britain

Sweden

Spain

Chile

Belgium

Ireland

United States

Argentina

Australia

Brazil

France

Canada

Malaysia

Türkiye

Italy

Germany

Japan

India

Hungary

Poland

% Somewhat/strongly positive

73%

86%

84%

82%

82%

81%

80%

79%

79%

77%

77%

76%

75%

74%

74%

74%

74%

73%

72%

71%

70%

70%

70%

68%

67%

67%

67%

66%

64%

63%

56%

Change 2023

-2 pp

2 pp

-1 pp

2 pp

1 pp

1 pp

-1 pp

-3 pp

2 pp

1 pp

-6 pp

2 pp

-3 pp

-2 pp

-8 pp

2 pp

-5 pp

4 pp

-5 pp

-7 pp

-3 pp

0 pp

-1 pp

-5 pp

-6 pp

4 pp

0 pp

-4 pp

-2 pp

-1 pp

-3 pp



World Influencers: European Union

Q: Thinking about the next decade, would you say European Union will have an overall positive or a negative influence on world affairs?

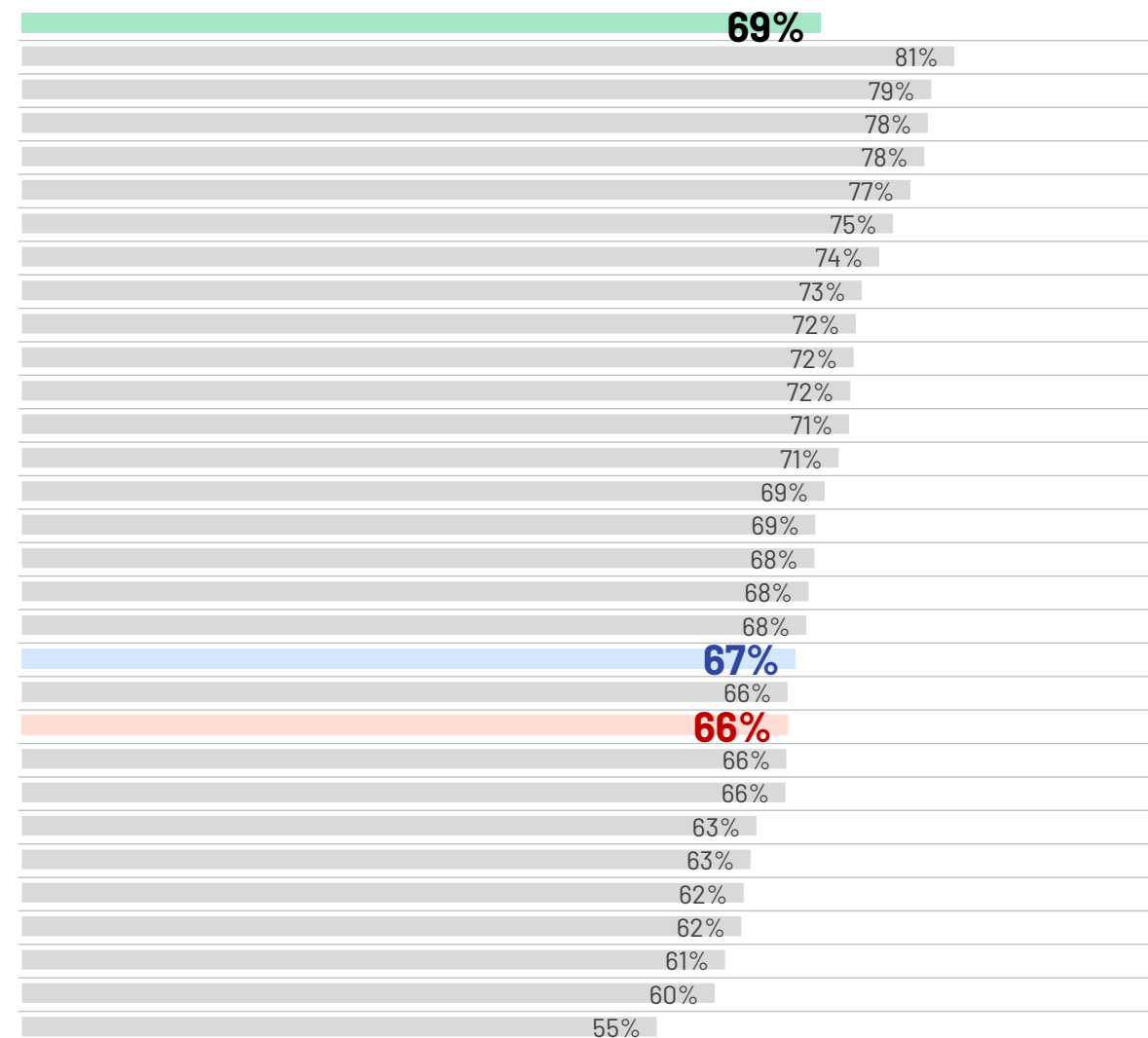
Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Peru
Thailand
Colombia
Mexico
South Africa
Indonesia
Ireland
Chile
New Zealand
Netherlands
Spain
Singapore
South Korea
Sweden
Great Britain
Brazil
Australia
Germany
United States
Argentina
Canada
Italy
Belgium
Hungary
India
Japan
Poland
France
Malaysia
Türkiye

% Somewhat/strongly positive



Change 2023

-3 pp
-1 pp
-5 pp
-3 pp
1 pp
4 pp
-3 pp
-3 pp
-3 pp
0 pp
-2 pp
-5 pp
-1 pp
-7 pp
-1 pp
1 pp
-4 pp
-5 pp
1 pp
-8 pp
-5 pp
-1 pp
3 pp
0 pp
-3 pp
-4 pp
-8 pp
-1 pp
-7 pp
-7 pp



World Influencers: France

Q: Thinking about the next decade, would you say France will have an overall positive or a negative influence on world affairs?

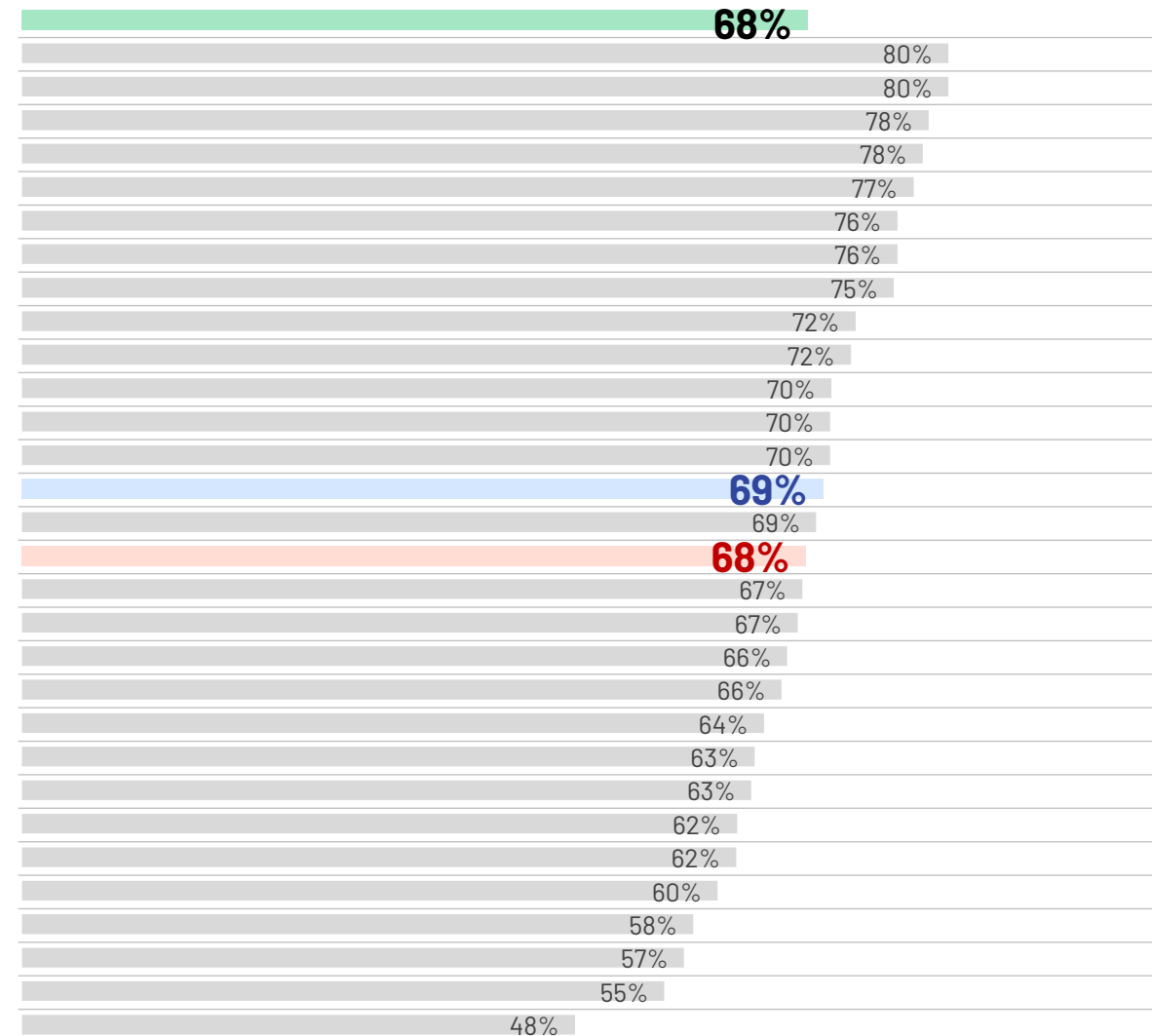
Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Colombia
Peru
Thailand
Mexico
South Africa
Chile
Indonesia
Ireland
Netherlands
Singapore
Brazil
Germany
New Zealand
United States
Australia
Canada
Great Britain
South Korea
Sweden
India
Malaysia
Spain
France
Japan
Belgium
Italy
Argentina
Poland
Hungary
Türkiye

% Somewhat/strongly positive



Change 2023

-2 pp
-1 pp
-2 pp
-3 pp
0 pp
0 pp
-2 pp
-3 pp
2 pp
-1 pp
-4 pp
-3 pp
1 pp
-1 pp
0 pp
-6 pp
-3 pp
1 pp
-9 pp
-5 pp
-1 pp
1 pp
-8 pp
-3 pp
-3 pp
1 pp
2 pp
-13 pp
-2 pp
-8 pp
2 pp



World Influencers: United Nations

Q: Thinking about the next decade, would you say United Nations will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

South Africa

Thailand

Indonesia

South Korea

Mexico

Sweden

Singapore

Netherlands

Great Britain

Colombia

Peru

Poland

New Zealand

Ireland

Malaysia

Brazil

Australia

India

United States

Hungary

Belgium

Canada

Germany

France

Italy

Chile

Argentina

Spain

Japan

Türkiye

% Somewhat/strongly positive

68%

80%

79%

77%

77%

73%

73%

73%

73%

72%

72%

71%

71%

70%

70%

67%

67%

67%

66%

66%

65%

65%

64%

64%

61%

61%

60%

59%

55%

54%

54%

Change 2023

-3 pp

2 pp

-7 pp

-8 pp

0 pp

-6 pp

-2 pp

-1 pp

-2 pp

-1 pp

-1 pp

-5 pp

-7 pp

-3 pp

0 pp

-5 pp

-6 pp

-4 pp

-4 pp

-1 pp

-3 pp

2 pp

-5 pp

1 pp

-1 pp

-2 pp

-9 pp

-7 pp

-4 pp

-3 pp

-4 pp



World Influencers: Great Britain

Q: Thinking about the next decade, would you say Great Britain will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Colombia

South Africa

United States

Mexico

Great Britain

Peru

Indonesia

Australia

Chile

Singapore

New Zealand

Poland

Canada

Brazil

Japan

South Korea

Sweden

Thailand

Italy

Hungary

Netherlands

Malaysia

France

India

Germany

Spain

Belgium

Ireland

Argentina

Türkiye

% Somewhat/strongly positive

67%

78%

77%

76%

75%

75%

73%

73%

73%

72%

71%

70%

69%

69%

68%

68%

67%

66%

65%

64%

64%

63%

62%

62%

61%

59%

55%

55%

55%

47%

Change 2023

-2 pp

-1 pp

4 pp

1 pp

0 pp

-1 pp

-7 pp

-6 pp

-4 pp

-2 pp

0 pp

-4 pp

-10 pp

-3 pp

-1 pp

-2 pp

-6 pp

-6 pp

-6 pp

7 pp

-6 pp

2 pp

-5 pp

0 pp

-2 pp

4 pp

1 pp

1 pp

3 pp

-12 pp

-3 pp



World Influencers: NATO

Q: Thinking about the next decade, would you say NATO will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Poland

Netherlands

Great Britain

Sweden

Thailand

United States

Colombia

Hungary

Belgium

New Zealand

South Korea

Australia

Germany

South Africa

Canada

Ireland

Peru

India

Japan

Indonesia

Singapore

Mexico

Spain

Brazil

Italy

France

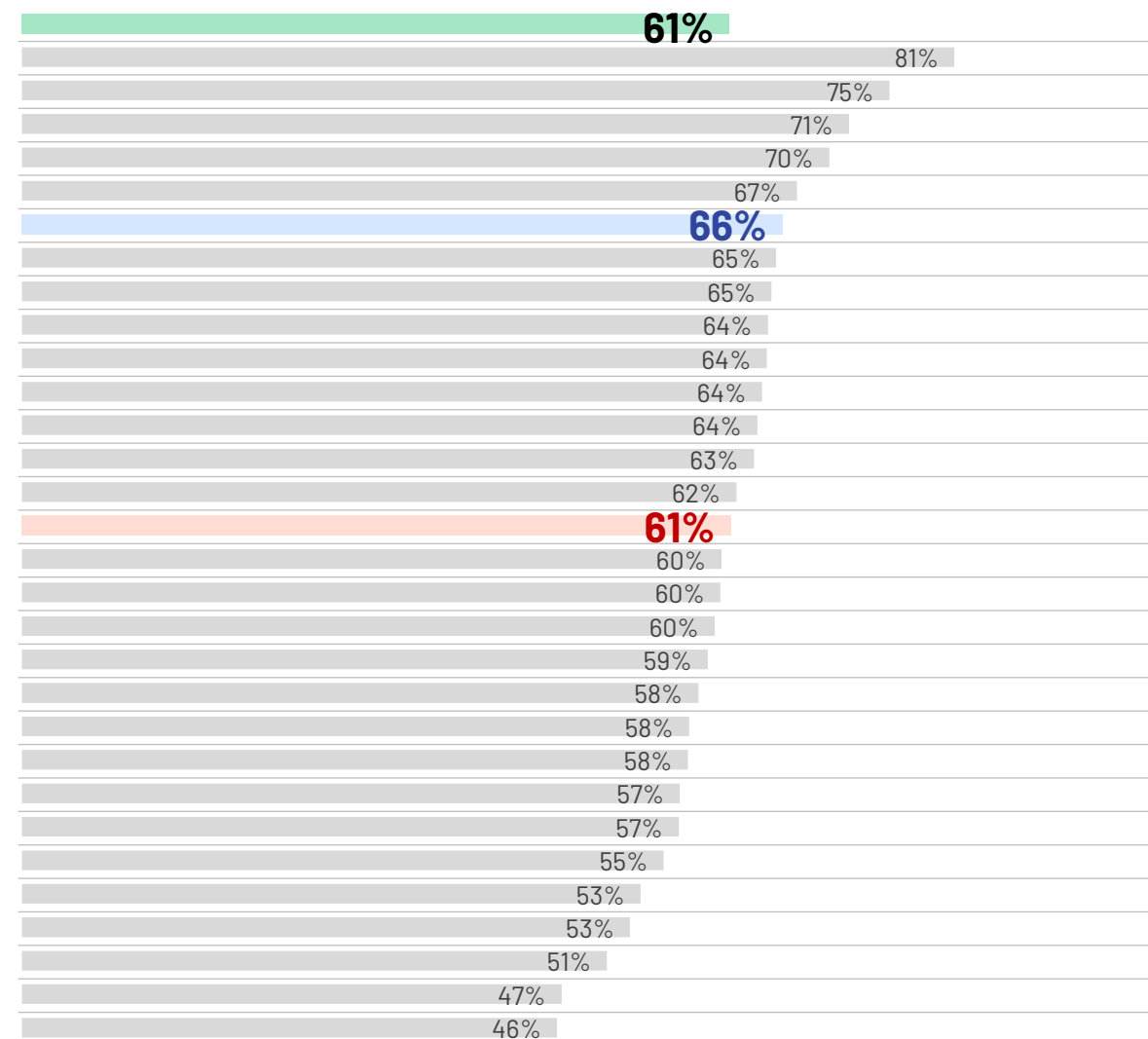
Türkiye

Malaysia

Chile

Argentina

% Somewhat/strongly positive



Change 2023

-3 pp

-3 pp

-2 pp

-4 pp

3 pp

-7 pp

7 pp

1 pp

3 pp

0 pp

-2 pp

-7 pp

-4 pp

1 pp

0 pp

-5 pp

-3 pp

-4 pp

-1 pp

-5 pp

-4 pp

-3 pp

-4 pp

-6 pp

-4 pp

-2 pp

-6 pp

-2 pp

0 pp

-13 pp

-5 pp



World Influencers: The World Bank

Q: Thinking about the next decade, would you say The World Bank will have an overall positive or a negative influence on world affairs?

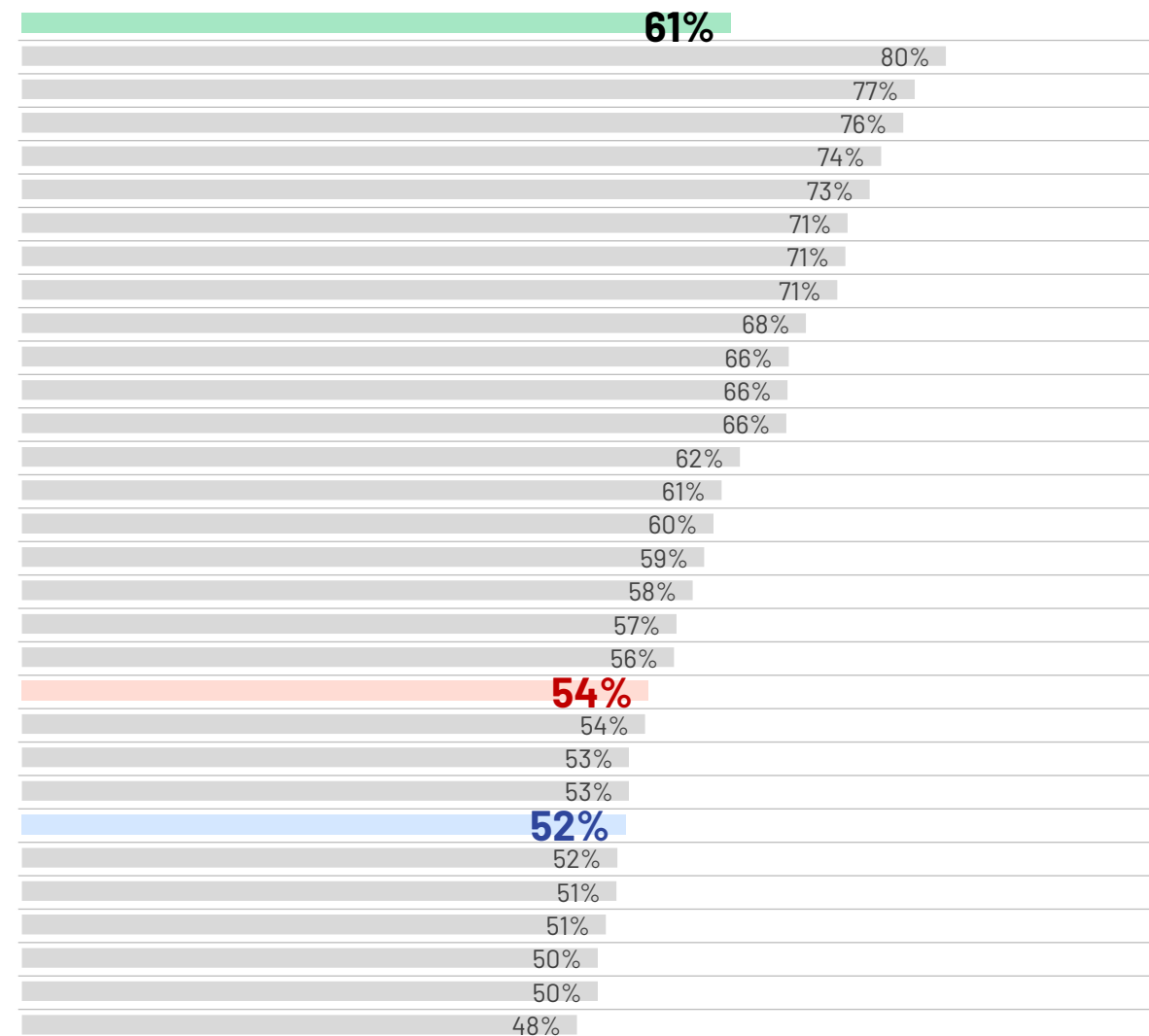
Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Thailand
Indonesia
South Africa
Singapore
Peru
Mexico
Malaysia
Colombia
India
Brazil
Netherlands
South Korea
Poland
Great Britain
Ireland
Chile
Japan
New Zealand
Sweden
Canada
Australia
Spain
Türkiye
United States
Belgium
Italy
Hungary
Argentina
Germany
France

% Somewhat/strongly positive



Change 2023

-1 pp
-6 pp
-6 pp
3 pp
0 pp
-6 pp
-4 pp
1 pp
2 pp
-5 pp
-3 pp
0 pp
-5 pp
-2 pp
3 pp
7 pp
-6 pp
-2 pp
-1 pp
4 pp
0 pp
-4 pp
-2 pp
-6 pp
1 pp
5 pp
2 pp
4 pp
-2 pp
2 pp
-2 pp



World Influencers: The International Monetary Fund (IMF)

Q: Thinking about the next decade, would you say The International Monetary Fund will have an overall positive or a negative influence on world affairs?

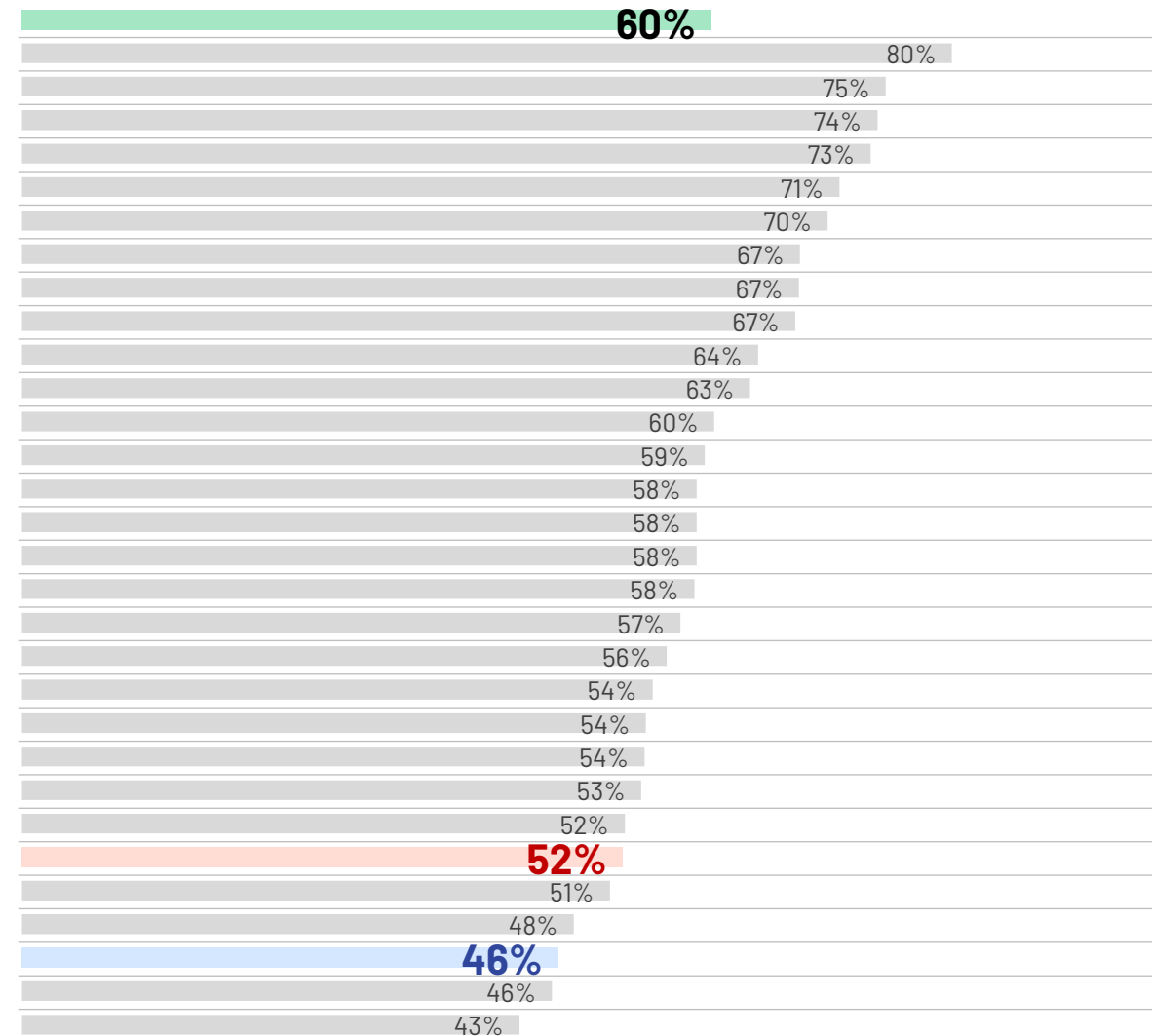
Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Thailand
South Africa
Singapore
Peru
Colombia
Mexico
Malaysia
Indonesia
India
South Korea
Netherlands
Great Britain
Poland
Brazil
Ireland
Sweden
Japan
New Zealand
Chile
Belgium
Australia
Spain
Italy
Germany
Canada
Hungary
France
United States
Türkiye
Argentina

% Somewhat/strongly positive



Change 2023

0 pp
-3 pp
5 pp
2 pp
-2 pp
1 pp
-6 pp
1 pp
-4 pp
-2 pp
-1 pp
0 pp
2 pp
-7 pp
-4 pp
3 pp
1 pp
-5 pp
1 pp
-8 pp
5 pp
-2 pp
1 pp
2 pp
2 pp
0 pp
0 pp
-2 pp
-3 pp
-4 pp
4 pp



World Influencers: United States

Q: Thinking about the next decade, would you say United States will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Peru

Colombia

United States

Thailand

Brazil

Poland

South Africa

South Korea

Mexico

Chile

Singapore

India

Argentina

Japan

France

Great Britain

Indonesia

Spain

Australia

Hungary

Italy

Malaysia

Canada

Germany

Netherlands

Ireland

New Zealand

Belgium

Sweden

Türkiye

% Somewhat/strongly positive

60%

82%

77%

77%

76%

73%

73%

71%

71%

67%

67%

66%

66%

66%

65%

56%

56%

55%

54%

54%

53%

52%

52%

52%

51%

50%

49%

48%

47%

44%

40%

Change 2023

-2 pp

2 pp

4 pp

1 pp

-3 pp

-2 pp

-4 pp

2 pp

-3 pp

-1 pp

1 pp

2 pp

-1 pp

-2 pp

-6 pp

3 pp

-5 pp

-10 pp

-3 pp

-4 pp

7 pp

-3 pp

-8 pp

1 pp

1 pp

-4 pp

-6 pp

-1 pp

-2 pp

-5 pp

-8 pp



World Influencers: India

Q: Thinking about the next decade, would you say India will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

India

South Africa

Colombia

Indonesia

Japan

Thailand

Brazil

United States

Peru

Australia

New Zealand

Argentina

Mexico

Singapore

Malaysia

Chile

Poland

Great Britain

Ireland

South Korea

Hungary

Italy

Germany

Spain

Sweden

Canada

Netherlands

Belgium

France

Türkiye

% Somewhat/strongly positive

48%

81%

69%

62%

60%

58%

58%

53%

52%

52%

51%

51%

49%

49%

48%

47%

47%

46%

45%

44%

44%

43%

41%

39%

38%

38%

35%

35%

34%

33%

30%

Change 2023

-2 pp

-4 pp

-2 pp

6 pp

-4 pp

-3 pp

-7 pp

-7 pp

-1 pp

-5 pp

-5 pp

0 pp

-5 pp

-11 pp

-5 pp

-10 pp

-4 pp

2 pp

-1 pp

-2 pp

-9 pp

-2 pp

1 pp

-1 pp

-2 pp

-1 pp

2 pp

5 pp

6 pp

-3 pp

-9 pp



World Influencers: China

Q: Thinking about the next decade, would you say China will have an overall positive or a negative influence on world affairs?

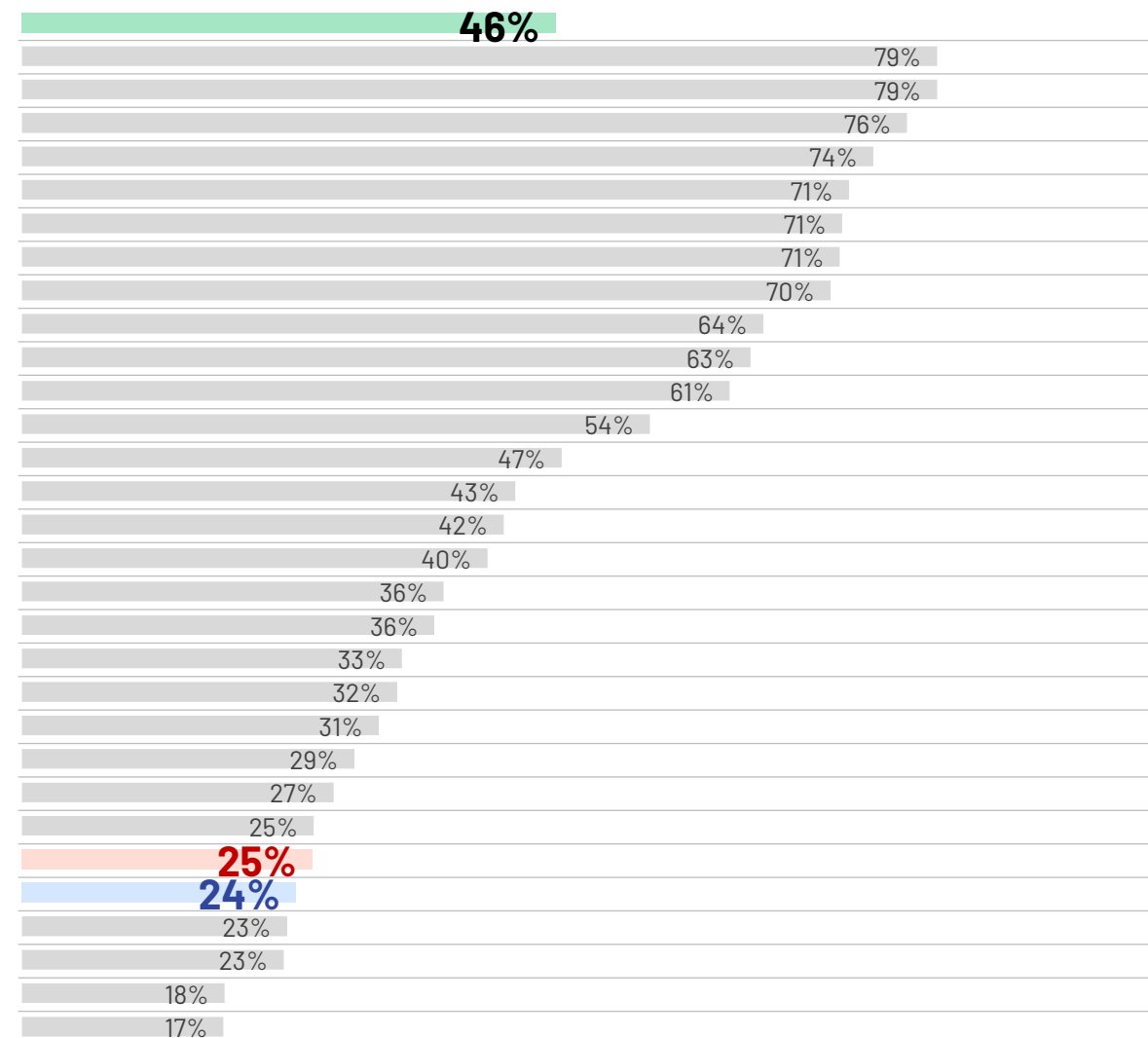
Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Peru
South Africa
Indonesia
Thailand
Mexico
Colombia
Malaysia
Singapore
Brazil
Argentina
Chile
Türkiye
India
Hungary
Spain
Ireland
Italy
Australia
New Zealand
Poland
Great Britain
France
Belgium
Germany
Canada
United States
Sweden
Netherlands
Japan
South Korea

% Somewhat/strongly positive



Change 2023

3 pp
6 pp
6 pp
6 pp
-2 pp
1 pp
10 pp
-1 pp
3 pp
-1 pp
4 pp
4 pp
0 pp
2 pp
4 pp
4 pp
7 pp
4 pp
5 pp
1 pp
7 pp
7 pp
5 pp
4 pp
0 pp
1 pp
-2 pp
5 pp
6 pp
0 pp
0 pp



World Influencers: Saudi Arabia

Q: Thinking about the next decade, would you say Saudi Arabia will have an overall positive or a negative influence on world affairs?

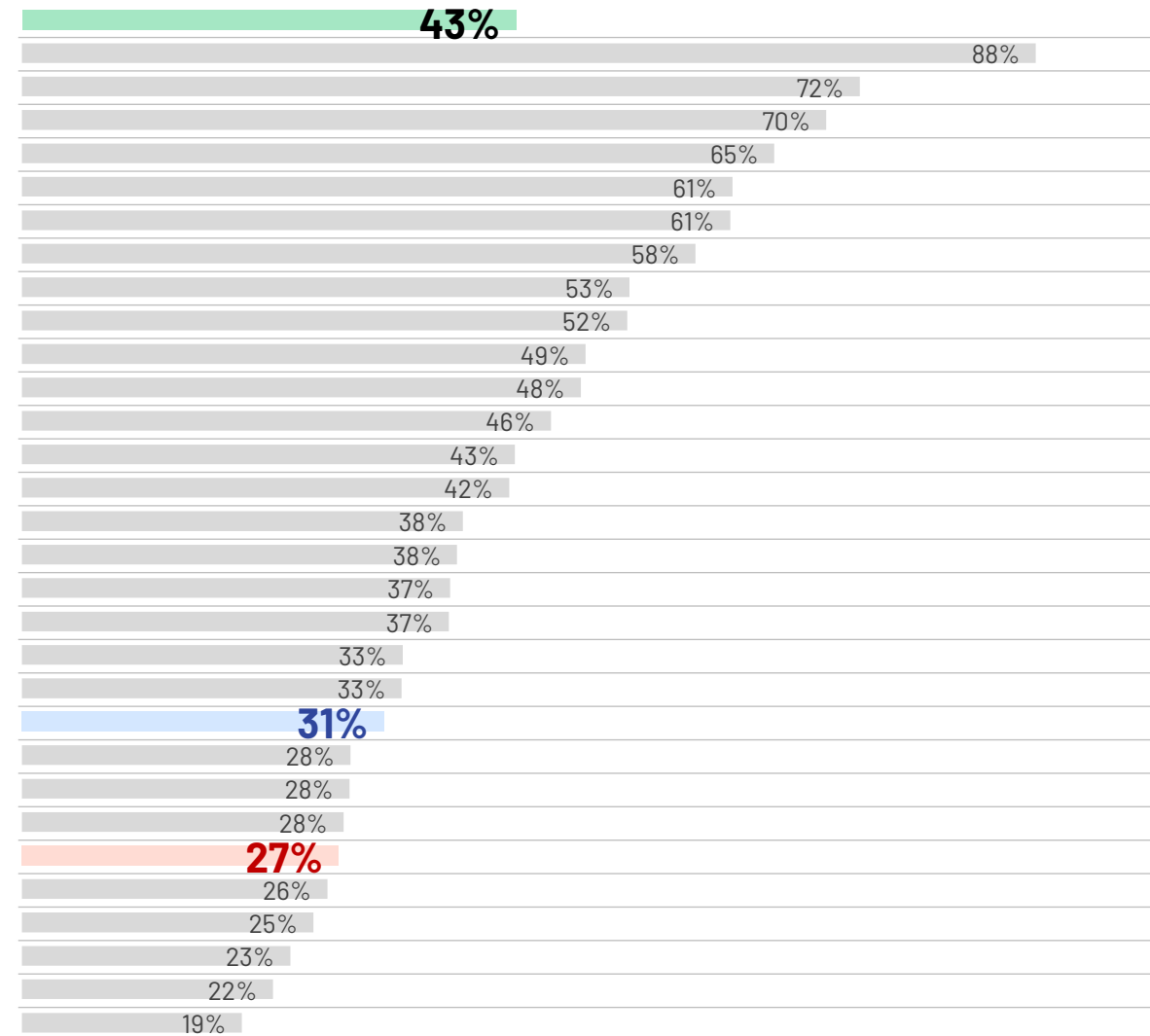
Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Indonesia
Malaysia
South Africa
Thailand
Singapore
India
Colombia
Peru
Mexico
South Korea
Brazil
Japan
Argentina
Chile
Poland
Australia
New Zealand
Ireland
Italy
Hungary
United States
Great Britain
Türkiye
Belgium
Canada
Germany
Spain
France
Netherlands
Sweden

% Somewhat/strongly positive



Change 2023

-1 pp
-4 pp
-5 pp
-1 pp
-5 pp
-1 pp
-2 pp
2 pp
-3 pp
-2 pp
-2 pp
-4 pp
0 pp
-10 pp
-5 pp
3 pp
0 pp
3 pp
4 pp
3 pp
2 pp
-2 pp
-2 pp
-10 pp
11 pp
-3 pp
1 pp
-1 pp
1 pp
4 pp
5 pp



World Influencers: Russia

Q: Thinking about the next decade, would you say Russia will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Indonesia

Malaysia

India

Peru

Thailand

South Africa

Mexico

Türkiye

Singapore

Colombia

Argentina

Brazil

Hungary

Chile

Ireland

Australia

Italy

Germany

South Korea

Belgium

United States

Canada

France

New Zealand

Great Britain

Spain

Japan

Sweden

Poland

Netherlands

% Somewhat/strongly positive

32%

77%

65%

64%

59%

55%

54%

52%

45%

41%

40%

37%

35%

29%

28%

22%

22%

21%

19%

18%

18%

17%

17%

16%

16%

16%

16%

15%

12%

10%

10%

Change 2023

2 pp

9 pp

5 pp

-1 pp

4 pp

2 pp

3 pp

4 pp

1 pp

5 pp

4 pp

7 pp

-5 pp

3 pp

0 pp

7 pp

1 pp

-2 pp

1 pp

-1 pp

6 pp

0 pp

2 pp

0 pp

-1 pp

1 pp

-3 pp

1 pp

3 pp

4 pp

-1 pp



World Influencers: Israel

Q: Thinking about the next decade, would you say Israel will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

India

Peru

South Africa

United States

Thailand

Argentina

Brazil

Colombia

Singapore

Mexico

Australia

South Korea

Malaysia

Hungary

Great Britain

Germany

Canada

Chile

Indonesia

Ireland

Italy

New Zealand

France

Spain

Sweden

Japan

Netherlands

Poland

Belgium

Türkiye

% Somewhat/strongly positive

28%

55%

45%

42%

42%

41%

40%

39%

39%

36%

34%

26%

26%

26%

23%

23%

23%

22%

22%

22%

22%

22%

21%

21%

20%

20%

17%

16%

15%

13%

13%

Change 2023

-12 pp

-7 pp

-8 pp

-16 pp

-12 pp

-16 pp

-8 pp

-17 pp

-9 pp

-16 pp

-15 pp

-18 pp

-20 pp

-2 pp

-10 pp

-11 pp

-4 pp

-14 pp

-19 pp

-6 pp

-3 pp

-20 pp

-17 pp

-12 pp

-11 pp

-7 pp

-14 pp

-11 pp

-17 pp

-7 pp

-13 pp



World Influencers: Pakistan

Q: Thinking about the next decade, would you say Pakistan will have an overall positive or a negative influence on world affairs?

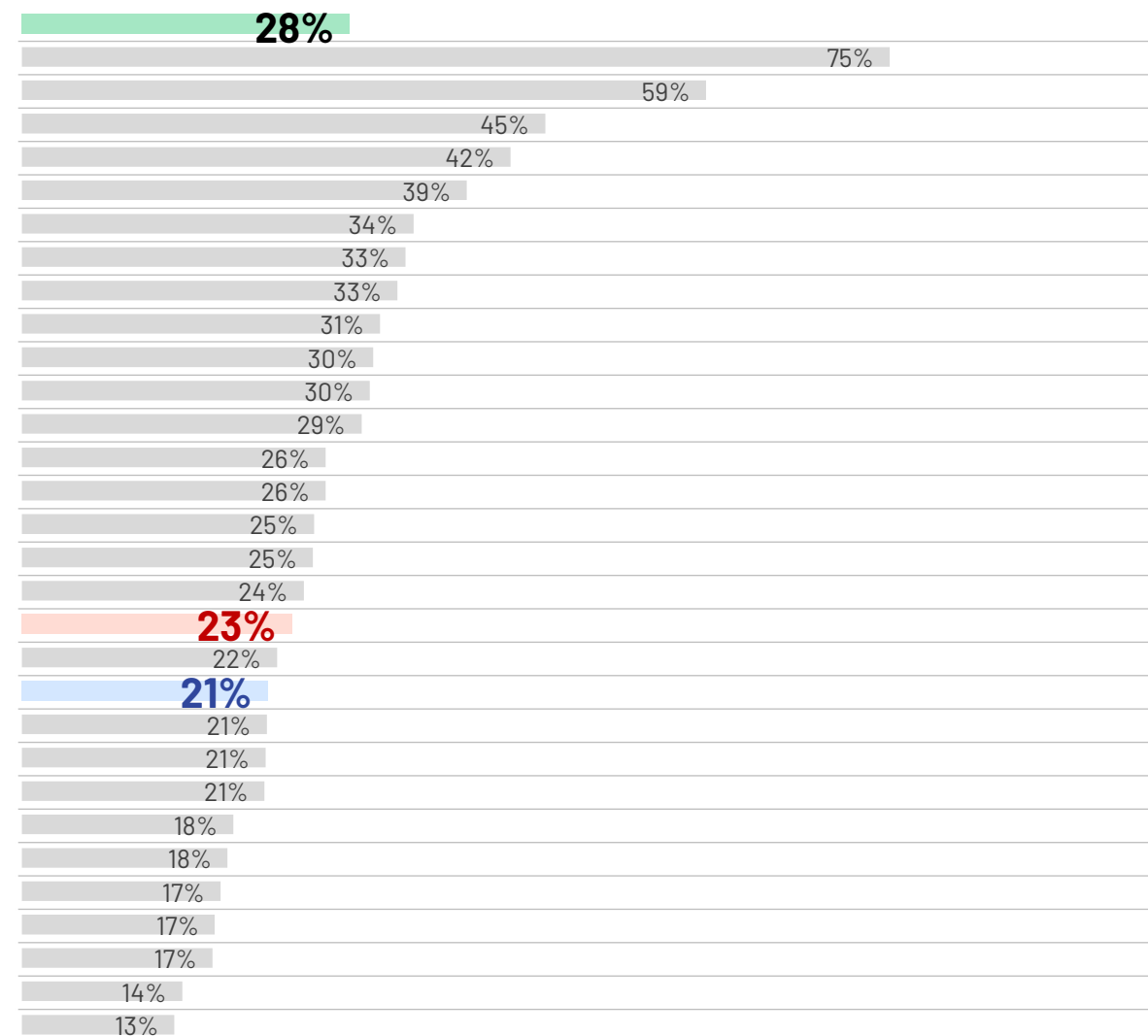
Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Indonesia
Malaysia
South Africa
Thailand
India
Singapore
Peru
Colombia
Mexico
Türkiye
Australia
Ireland
Great Britain
New Zealand
Brazil
South Korea
Japan
Canada
Chile
United States
Poland
Argentina
Italy
Germany
Sweden
Spain
Belgium
France
Netherlands
Hungary

% Somewhat/strongly positive



Change 2023

-2 pp
7 pp
3 pp
1 pp
-10 pp
1 pp
0 pp
-1 pp
5 pp
-7 pp
-7 pp
-5 pp
1 pp
-3 pp
-3 pp
-12 pp
-2 pp
-5 pp
-3 pp
-4 pp
-4 pp
1 pp
-4 pp
-2 pp
0 pp
2 pp
-4 pp
3 pp
1 pp
-1 pp
-3 pp



World Influencers: Iran

Q: Thinking about the next decade, would you say Iran will have an overall positive or a negative influence on world affairs?

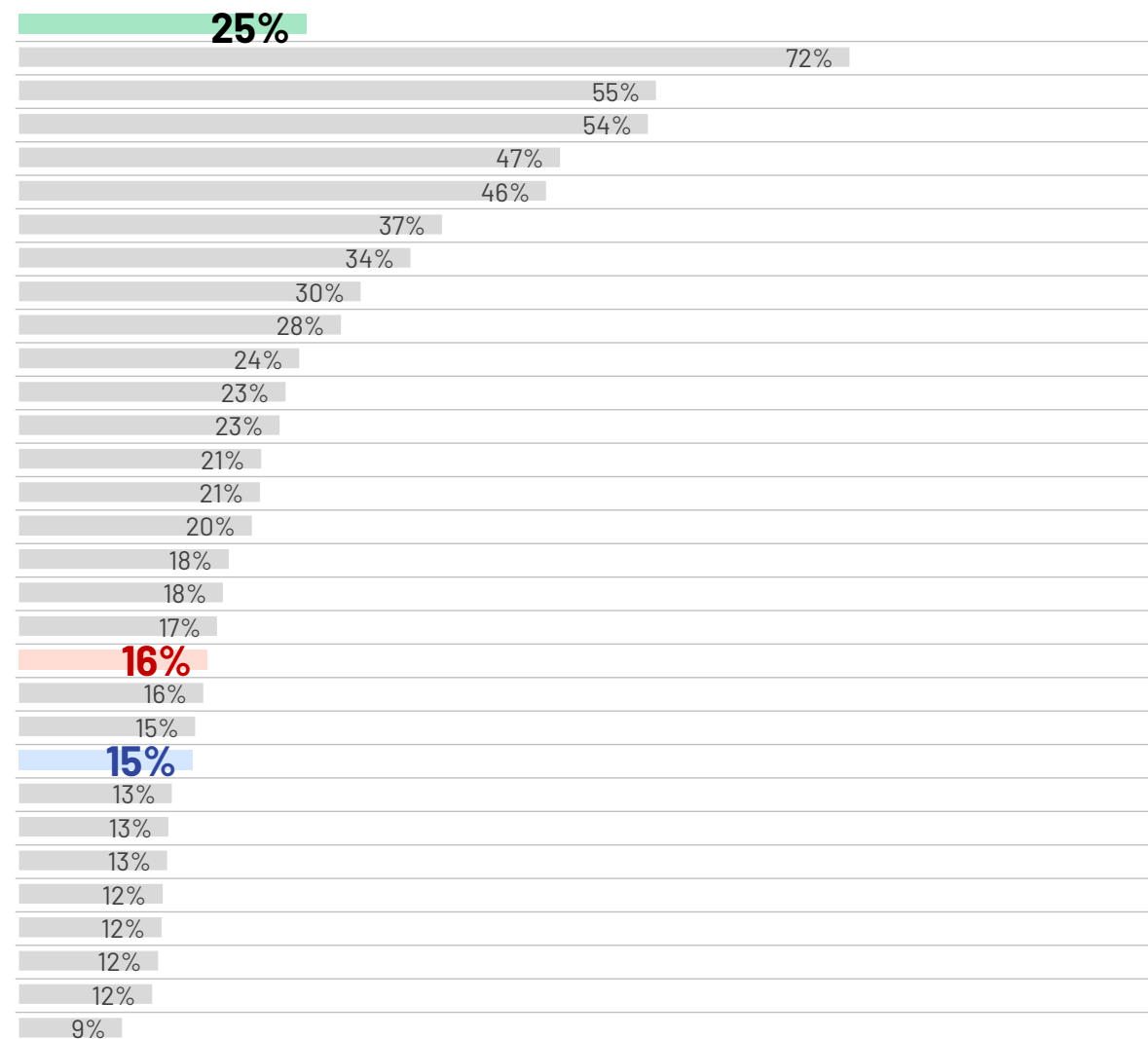
Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.

Country

30-country average

Indonesia
Malaysia
India
Thailand
South Africa
Peru
Singapore
Mexico
Colombia
Brazil
Türkiye
Argentina
Ireland
Japan
Australia
South Korea
Chile
New Zealand
Canada
Great Britain
Italy
United States
Poland
Spain
France
Sweden
Germany
Belgium
Hungary
Netherlands

% Somewhat/strongly positive



Change 2023

-2 pp
10 pp
3 pp
-4 pp
-7 pp
-1 pp
0 pp
-2 pp
-7 pp
-5 pp
-11 pp
0 pp
-2 pp
-1 pp
-4 pp
-6 pp
-5 pp
-5 pp
-4 pp
-5 pp
-3 pp
-6 pp
-3 pp
-2 pp
-6 pp
0 pp
2 pp
-2 pp
2 pp
-4 pp
0 pp



Willingness to Engage in World Affairs

Citizens of 30 Countries Assess
Threats and Engagement in
International Affairs

Turning focus inward amid difficult economic times

Q: Given the difficult economic issues in [country] today, [country] needs to focus less on the world and more at home

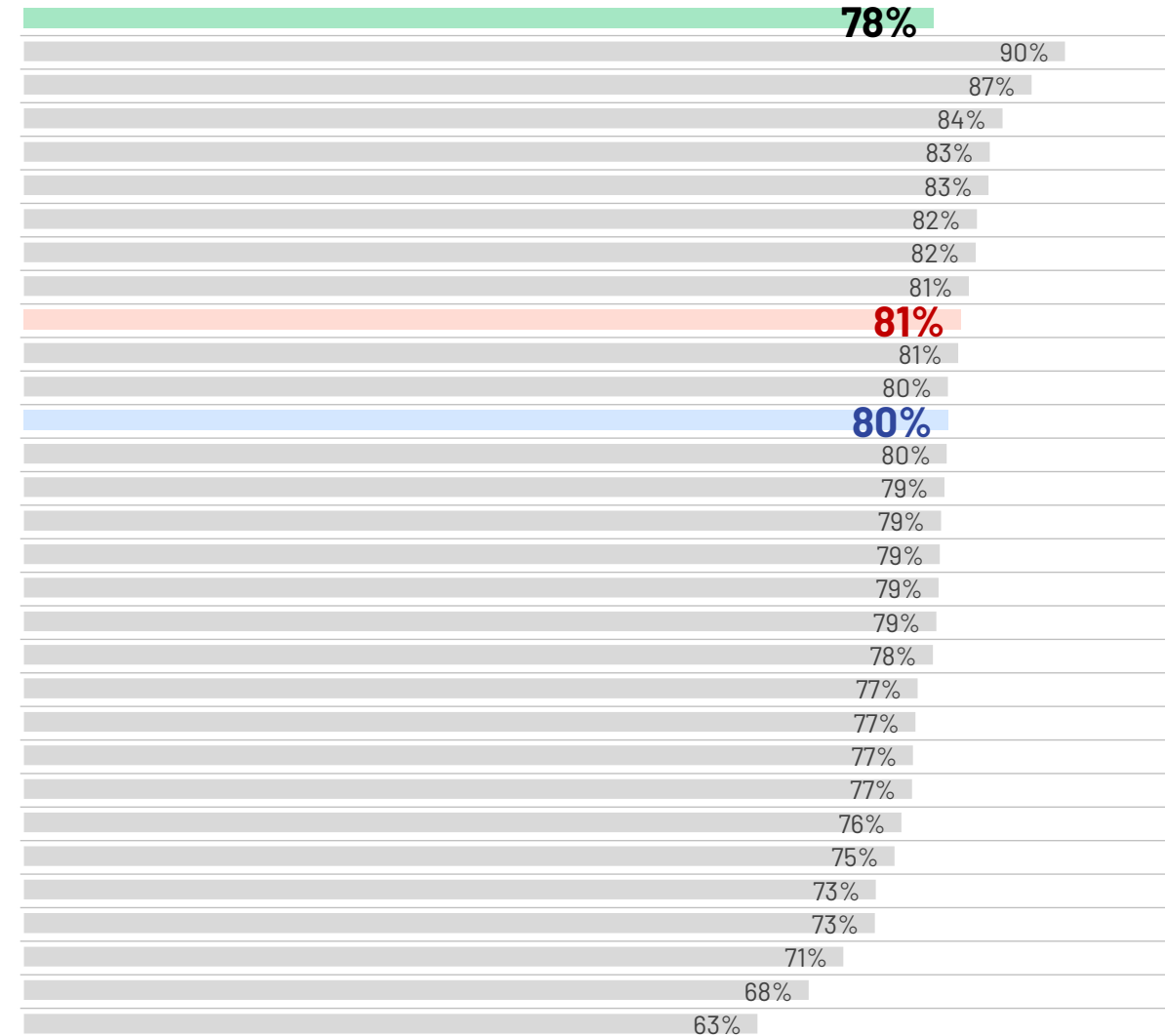
Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country

30-country average

Indonesia
South Korea
South Africa
Malaysia
Thailand
Argentina
Colombia
New Zealand
Canada
Chile
Türkiye
United States
Poland
Ireland
Mexico
France
Great Britain
Peru
Australia
Singapore
Hungary
Brazil
Spain
Japan
Belgium
Germany
India
Sweden
Italy
Netherlands

% Somewhat/strongly agree



Change 2023

-1 pp
0 pp
0 pp
-2 pp
-6 pp
1 pp
-2 pp
-1 pp
3 pp
-1 pp
0 pp
-1 pp
1 pp
3 pp
-5 pp
-3 pp
3 pp
3 pp
-2 pp
-2 pp
2 pp
2 pp
0 pp
3 pp
3 pp
1 pp
-1 pp
-13 pp
-4 pp
-3 pp
-5 pp



Working with other countries

Q: [Country] should work with other countries towards global goals, even if [country] does not always get exactly what we want

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country

30-country average

Singapore

Indonesia

Malaysia

Thailand

South Africa

Italy

Türkiye

Brazil

New Zealand

Spain

Great Britain

Australia

Sweden

United States

India

Ireland

Poland

Mexico

Netherlands

Peru

South Korea

Colombia

Argentina

Hungary

Belgium

Germany

Canada

France

Chile

Japan

% Somewhat/strongly agree

75%

85%

85%

82%

81%

81%

80%

79%

79%

77%

77%

77%

76%

76%

75%

74%

74%

74%

73%

73%

73%

73%

72%

72%

72%

71%

71%

70%

69%

65%

64%

Change 2023

-3 pp

-3 pp

-4 pp

0 pp

-4 pp

-3 pp

0 pp

-4 pp

-2 pp

-2 pp

-3 pp

-3 pp

-5 pp

-2 pp

1 pp

-12 pp

-3 pp

-5 pp

-3 pp

-1 pp

-5 pp

-1 pp

-7 pp

-7 pp

-2 pp

1 pp

-1 pp

-7 pp

-4 pp

-4 pp

2 pp



Moral leader

Q: [Country] has a responsibility to be a moral leader in the world and set an example for other countries to follow

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country

30-country average

Indonesia

Singapore

Malaysia

South Africa

Australia

Great Britain

South Korea

United States

Italy

New Zealand

Canada

India

Brazil

Ireland

Spain

Sweden

Thailand

Poland

France

Netherlands

Japan

Türkiye

Germany

Mexico

Peru

Colombia

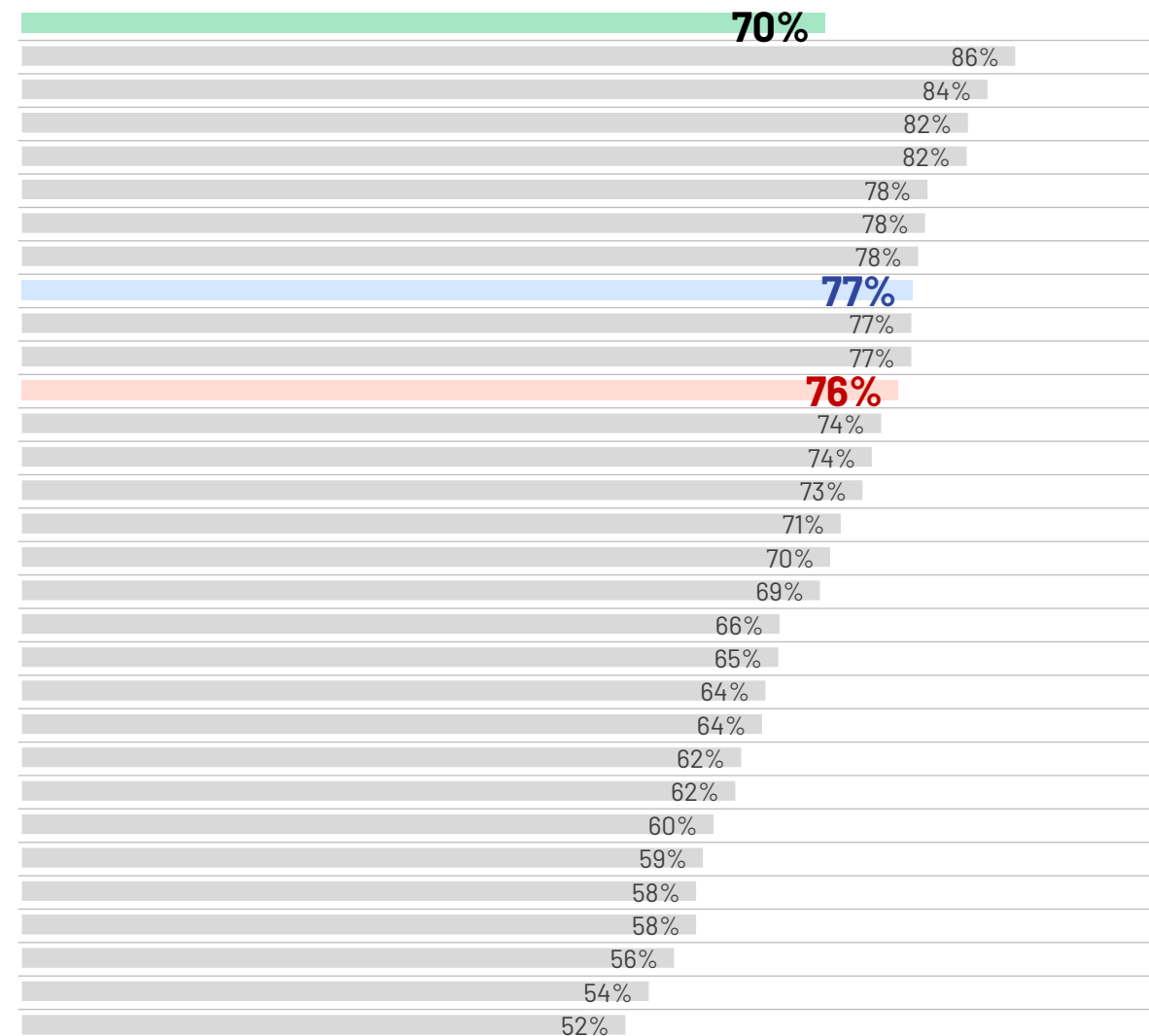
Hungary

Belgium

Chile

Argentina

% Somewhat/strongly agree



Change 2023

-2 pp

-4 pp

0 pp

0 pp

-3 pp

-5 pp

-5 pp

-2 pp

-3 pp

-1 pp

-2 pp

-3 pp

-14 pp

-5 pp

-4 pp

-1 pp

-4 pp

-5 pp

-1 pp

0 pp

9 pp

4 pp

-2 pp

2 pp

-6 pp

-4 pp

-6 pp

-8 pp

-3 pp

-3 pp

2 pp



Good example of democracy

Q: [COUNTRY] is a good example of a democracy

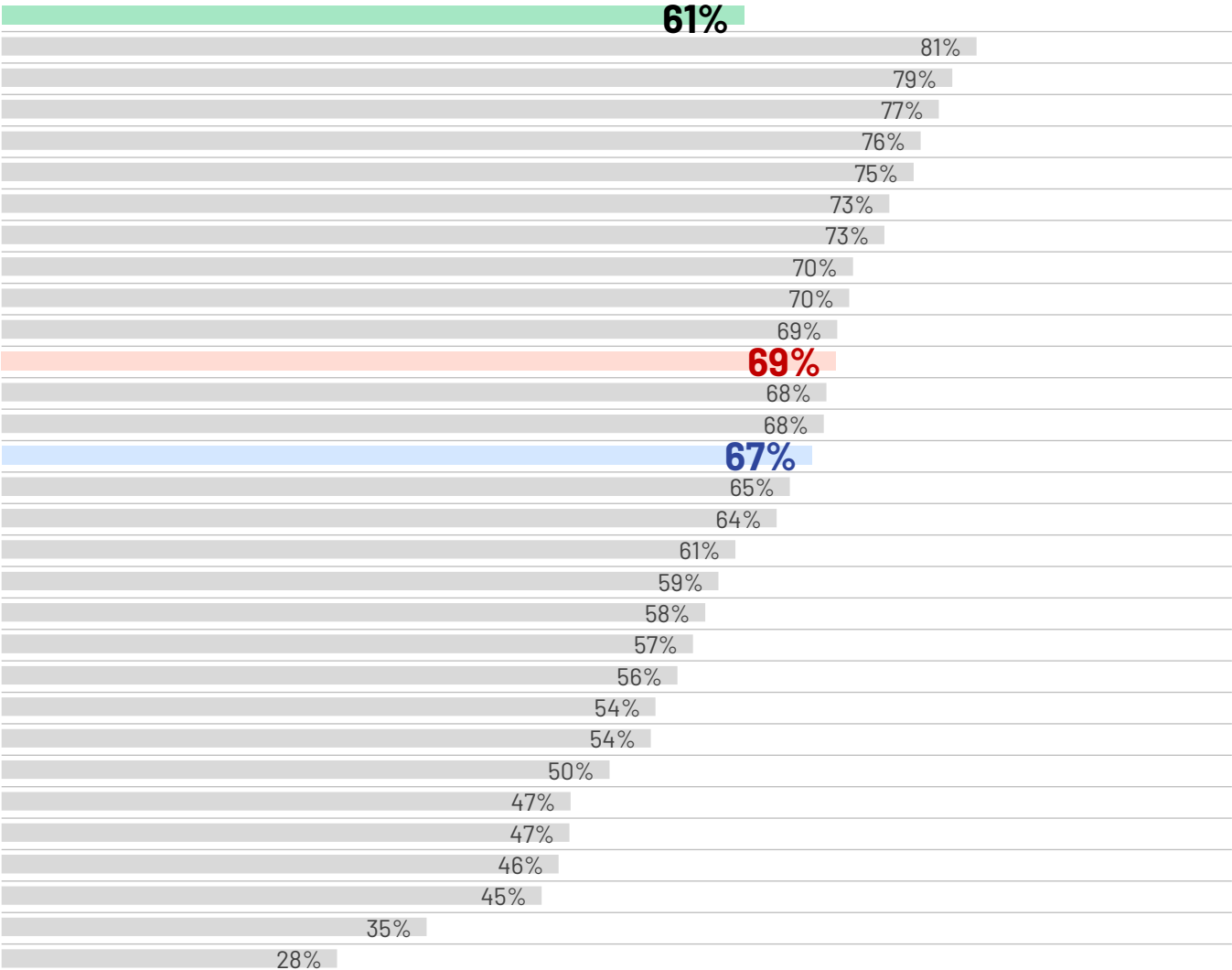
Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country

30-country average

Malaysia
Singapore
Australia
Sweden
India
New Zealand
Netherlands
Great Britain
Ireland
South Africa
Canada
Indonesia
Chile
United States
South Korea
Germany
Thailand
Belgium
Italy
Argentina
Poland
Brazil
Spain
Mexico
France
Türkiye
Colombia
Japan
Peru
Hungary

% Somewhat/strongly agree



Role of the U.S. as democratic leader

Q: When it comes to achieving positive outcomes in the world, the United States continues to be the most reliable leader for democratic nations

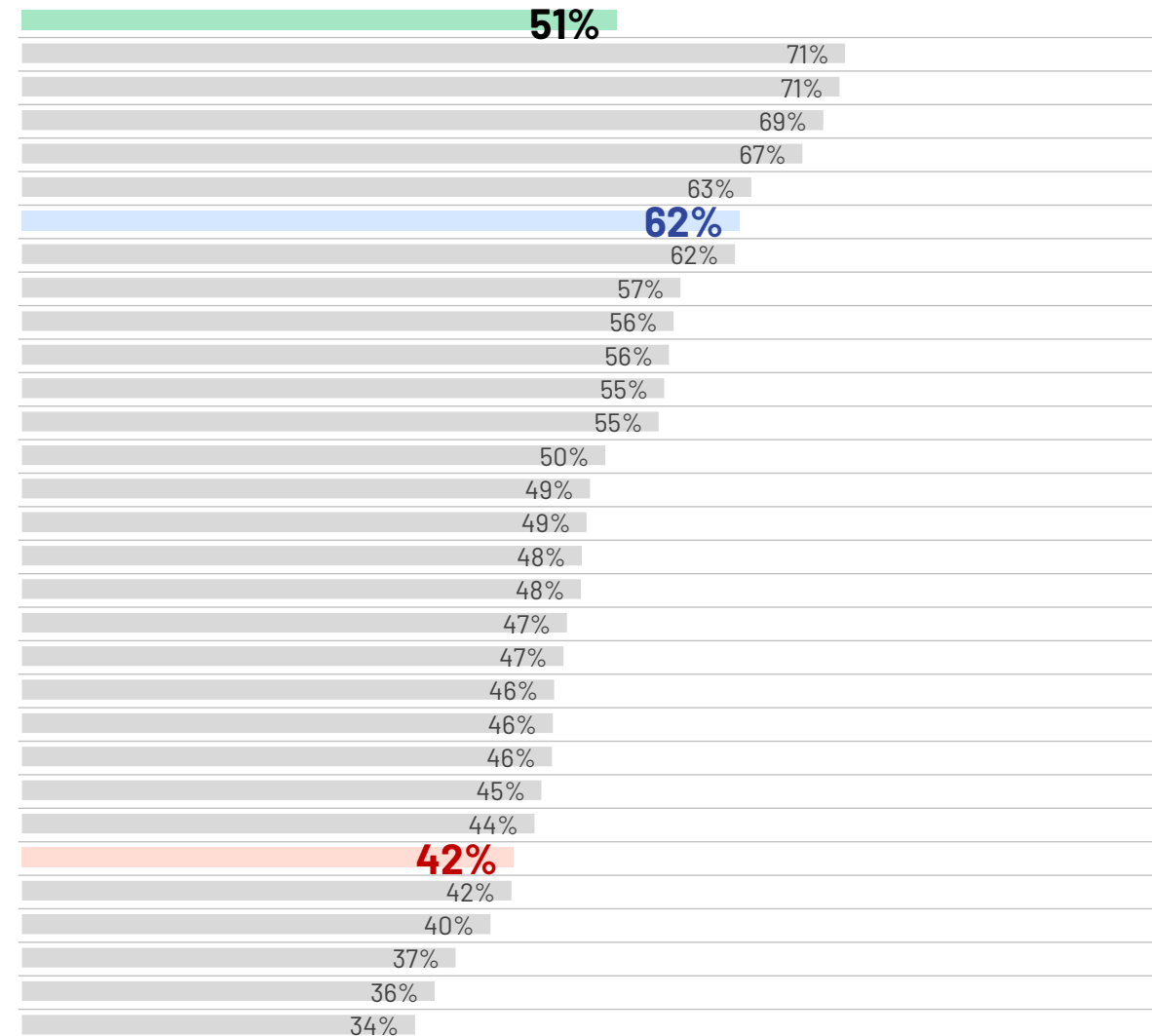
Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country

30-country average

India
Poland
Peru
Thailand
South Korea
United States
Colombia
Brazil
Chile
South Africa
Argentina
Singapore
Malaysia
France
Spain
Japan
Italy
Mexico
Germany
Indonesia
Ireland
Belgium
Hungary
Australia
Canada
Netherlands
Great Britain
New Zealand
Sweden
Türkiye

% Somewhat/strongly agree



Change 2023

-7 pp
-12 pp
-8 pp
-6 pp
-11 pp
-2 pp
-2 pp
-7 pp
-8 pp
-3 pp
-7 pp
-4 pp
-5 pp
-1 pp
-1 pp
-8 pp
-16 pp
-8 pp
-10 pp
-4 pp
-9 pp
-4 pp
0 pp
-2 pp
-9 pp
-5 pp
-6 pp
-9 pp
-4 pp
-6 pp
-8 pp



Willingness to Engage in World Affairs (Global Average)

Q: To what extent do you agree or disagree with each of the following statements? (% somewhat/strongly agree)

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

30-country average

% Somewhat/strongly agree

Change 2023

Given the difficult economic issues in my country today, my country needs to focus less on the world, and more at home



-1 pp

My country should work with other countries towards global goals, even if my country does not always get exactly what we want



-3 pp

My country has a responsibility to be a moral leader in the world and set an example for other countries to follow



-2 pp

My country is a good example of democracy



0 pp



Willingness to Engage in World Affairs Over Time*

Q: To what extent do you agree or disagree with each of the following statements? (% somewhat/strongly agree)

*Change for 20-country average is based on the countries which were in all editions of the Ipsos for the Halifax Security Forum report.

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September – 4 October, 2024.



Methodology



METHODOLOGY

These are the results of a 30-country survey conducted by Ipsos on its Global Advisor online platform and, in India, on its IndiaBus platform, between Friday, September 20 and Friday, October 4, 2024. For this survey, Ipsos interviewed a total of 22,989 adults aged 18 years and older in India, 18-74 in Canada, Malaysia, South Africa, Türkiye, and the United States, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in all other countries.

The sample consists of approximately 1,000 individuals each in Australia, Brazil, Canada, France, Germany, Great Britain, Italy, Japan, New Zealand, Spain, and the U.S., and 500 individuals each in Argentina, Belgium, Chile, Colombia, Hungary, Indonesia, Ireland, Israel, Malaysia, Mexico, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Sweden, Thailand, and Türkiye. The sample in India consists of approximately 2,000 individuals, of whom approximately 1,800 were interviewed face-to-face and 200 were interviewed online.

Samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the U.S. can be considered representative of their general adult populations under the age of 75.

Samples in Brazil, Chile, Colombia, Indonesia, Israel, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand, and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more “connected” segment of their population.

India’s sample represents a large subset of its urban population – social economic classes A, B and C in metros and tier 1-3 town classes across all four zones.

The data is weighted so that the composition of each country’s sample best reflects the demographic profile of the adult population according to the most recent census data. “The 30-country average” reflects the average result for all the countries and markets in

which the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

When percentages do not sum up to 100 or the ‘difference’ appears to be +/-1 percentage point more/less than the actual result, this may be due to rounding, multiple responses, or the exclusion of “don’t know” or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll where N=1,000 being accurate to +/- 3.5 percentage points and of where N=500 being accurate to +/- 5.0 percentage points. For more information on Ipsos’ use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations.



For more information

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