

Citizens of 30 Countries Assess Threats and Engagement in International Affairs

Dr. Darrell Bricker November 2024



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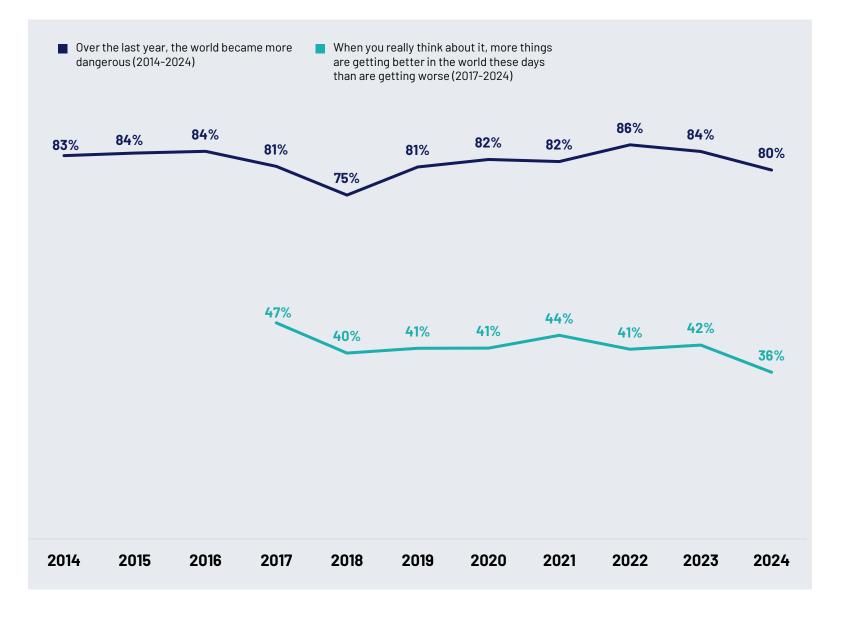




Attitudes about the state of the world over time*

% somewhat/strongly agree

*Change for 20-country average is based on the countries which were in all editions of the Ipsos for the Halifax Security Forum report.







Over the last year the world became more dangerous

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country	% Somewhat/strongly agree	2023
30-country average	80%	-4 pp
Netherlands	86%	-1 pp
South Korea	85%	2 pp
Great Britain	84%	0 pp
Argentina	84%	-3 pp
Peru	83%	-7 pp
Poland	83%	-3 pp
Belgium	83%	-1 pp
New Zealand	83%	-1 pp
Germany	82%	-1 pp
Ireland	82%	-4 pp
Türkiye	82%	-5 pp
Canada	82 %	-5 pp
France	82%	-5 pp
Sweden	82%	-7 pp
Colombia	81%	-4 pp
Indonesia	81%	8 pp
United States	81%	-3 pp
Chile	81%	-6 pp
Australia	80%	-2 pp
Hungary	80%	-6 pp
Spain	80%	-1 pp
South Africa	80%	-6 pp
Italy	79%	0 pp
Singapore	79%	-6 pp
Mexico	77%	-9 pp
Thailand	74%	-6 pp
India	73%	-10 pp
Japan	72%	-9 pp
Malaysia	72%	-1 pp
Brazil	71%	-8 pp





When you really think about it, more things are getting better in the world these days than are getting worse

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country % Somewhat/strongly agree 2023 40% 30-country average -7 pp India 68% -17 pp Thailand 62% -17 pp Malaysia 61% -6 pp Singapore 55% -9 pp Mexico 53% -8 pp Peru 52% -10 pp 51% Indonesia -12 pp 49% -2 pp South Korea Brazil 48% -10 pp 46% Colombia -7 pp 45% South Africa Орр 42% Орр Ireland 42% Chile -9 pp 41% Argentina -3 pp 37% Sweden -1 pp 37% Poland -3 pp 36% Spain -9 pp 34% Australia -14 pp 33% **Great Britain** -8 pp 33% Germany -3 pp 33% Netherlands -2 pp 33% New Zealand -10 pp 32% -4 pp Hungary 31% **United States** -6 pp Canada -2 pp 28% -11 pp Italy 25% Belgium -6 pp 23% Türkiye -7 pp 22% France -3 pp 20% Japan -1 pp





Global threat assessment*

Q: How real do you feel the threat is of any of the following happening in the next twelve months — a very real threat, a somewhat real threat, not much of a real threat or not a real threat at all? (Very Real Threat/Somewhat Real Threat)

*Change for 20-country average is based on the countries which were in all editions of the lpsos for the Halifax Security Forum report.

Global	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Some person, organization, or country deliberately spreading disinformation to influence public opinion	76%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Change from previous year	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Being hacked for fraudulent or espionage purposes	76%	72%	74%	75%	74%	75%	70%	75%	74%	73%
Change from previous year	4 pp	-2 pp	-1 pp	1рр	-1 pp	5 pp	-5 pp	1 pp	1рр	10 pp
Nuclear / chemical attack in the world	71%	70%	74%	65%	66%	68%	63%	72%	68%	65%
Change from previous year	1pp	-4 pp	9 pp	-1 pp	-2 pp	5 pp	-9 pp	4 pp	3 рр	9 pp
Major natural disaster in your country	69%	68%	67%	68%	65%	65%	61%	62%	59%	58%
Change from previous year	1pp	1pp	-1 pp	3 рр	n/c	4 pp	-1 pp	3 рр	1pp	6 pp
Terrorist attack in your country	66%	62%	61%	61%	58%	65%	64%	71%	72%	68%
Change from previous year	4 pp	1рр	n/c	3 рр	-7 pp	1 pp	-7 pp	-1 pp	4 pp	14 pp
The personal safety and security for you or your family members being violated	60%	61%	59%	58%	60%	60%	57%	62%	62%	59%
Change from previous year	-1 pp	2 pp	1 pp	-2 pp	n/c	3 рр	-5 pp	n/c	3 рр	9 pp
Major health epidemic in your country	60%	60%	61%	71%	79%	51%	49%	51%	50%	51%
Change from previous year	n/c	-1 pp	-10 pp	-8 pp	28 pp	2 pp	-2 pp	1 pp	-1 pp	-8 pp
A violent conflict breaking out between ethnic or minority groups in your country	58%	59%	58%	59%	60%	60%	57%	61%	61%	60%
Change from previous year	-1 pp	1 pp	-1 pp	-1 pp	n/c	3 рр	-4 pp	n/c	1рр	10 pp
An Artificial Intelligence-based defense system becoming a threat to humanity by breaking free of human control	58%	57%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Change from previous year	1pp	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Your country entering armed conflict with another country	52%	52%	51%	45%	44%	48%	46%	53%	53%	53%
Change from previous year	n/c	1pp	6 pp	1 pp	-4 pp	2 pp	-7 pp	n/c	n/c	3 рр





Canada threat assessment

Q: How real do you feel the threat is of any of the following happening in the next twelve months — a very real threat, a somewhat real threat, not much of a real threat or not a real threat at all? (Very Real Threat/Somewhat Real Threat)

Canada	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Being hacked for fraudulent or espionage purposes	78%	74%	74%	75%	74%	75%	70%	74%	73%	72%
Change from previous year	4 pp	n/c	-1 pp	1 pp	-1 pp	5 pp	-4 pp	1 pp	1pp	8 pp
Some person, organization, or country deliberately spreading disinformation to influence public opinion	77%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Change from previous year	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Nuclear / chemical attack in the world	74%	71%	75%	66%	67%	68%	63%	71%	66%	64%
Change from previous year	3 рр	-4 pp	9 pp	-1 pp	-1 pp	5 pp	-8 pp	5 pp	2 pp	7 pp
Major natural disaster in your country	68%	70%	66%	69%	65%	66%	62%	63%	59%	58%
Change from previous year	-2 pp	4 pp	-3 pp	4 pp	-1 pp	4 pp	-1 pp	4 pp	1 pp	4 pp
Terrorist attack in your country	66%	63%	61%	62%	58%	65%	64%	72%	71%	69%
Change from previous year	3 рр	2 pp	-1 pp	4 pp	-7 pp	1 pp	-8 pp	1 pp	2 pp	14 pp
Major health epidemic in your country	63%	63%	60%	70%	78%	51%	49%	53%	51%	52%
Change from previous year	0 pp	3 pp	-10 pp	-8 pp	27 pp	2 pp	-4 pp	2 pp	-1 pp	-7 pp
A violent conflict breaking out between ethnic or minority groups in your country	57%	60%	59%	60%	61%	60%	57%	60%	60%	60%
Change from previous year	-3 pp	1 pp	-1 pp	-1 pp	1 pp	3 рр	-3 pp	n/c	n/c	9 pp
An Artificial Intelligence-based defense system becoming a threat to humanity by breaking free of human control	56%	59%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Change from previous year	-3 pp	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
The personal safety and security for you or your family members being violated	55%	63%	61%	60%	61%	61%	58%	62%	61%	60%
Change from previous year	-8 pp	2 pp	1 pp	-1 pp	n/c	3 рр	-4 pp	1 pp	1pp	10 pp
Your country entering armed conflict with another country	49%	49%	50%	46%	43%	48%	48%	53%	54%	54%
Change from previous year	n/c	-1 pp	4 pp	3 рр	-5 pp	n/c	-5 pp	-1 pp	n/c	3 рр





U.S. threat assessment

Q: How real do you feel the threat is of any of the following happening in the next twelve months — a very real threat, a somewhat real threat, not much of a real threat or not a real threat at all? (Very Real Threat/Somewhat Real Threat)

U.S.	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Some person, organization, or country deliberately spreading disinformation to influence public opinion	88%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Change from previous year	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Major natural disaster in your country	85%	84%	83%	85%	87%	87%	73%	90%	85%	85%
Change from previous year	1pp	1pp	-2 pp	-2 pp	n/c	14 pp	-17 pp	5 pp	n/c	10 pp
Being hacked for fraudulent or espionage purposes	84%	79%	81%	83%	81%	82%	80%	88%	87%	85%
Change from previous year	5 pp	-2 pp	-2 pp	2 pp	-1 pp	2 pp	-8 pp	1рр	2 pp	10 pp
Terrorist attack in your country	82%	81%	77%	79%	74%	84%	82%	90%	91%	81%
Change from previous year	1рр	4 pp	-2 pp	5 pp	-10 pp	2 pp	-8 pp	-1 pp	10 pp	6 pp
Nuclear / chemical attack in the world	78%	78%	77%	71%	68%	73%	70%	84%	78%	72%
Change from previous year	n/c	1рр	6 pp	3 рр	-5 pp	3 рр	-14 pp	6 pp	6 pp	11 pp
Your country entering armed conflict with another country	77%	77%	74%	74%	73%	79%	71%	87%	86%	81%
Change from previous year	n/c	3 рр	n/c	1 pp	-6 pp	8 pp	-16 pp	1 pp	5 pp	-1 pp
Major health epidemic in your country	74%	74%	74%	82%	87%	66%	60%	67%	71%	64%
Change from previous year	n/c	n/c	-8 pp	-5 pp	21 pp	6 pp	-7 pp	-4 pp	7 pp	-10 pp
A violent conflict breaking out between ethnic or minority groups in your country	68%	73%	72%	75%	84%	72%	72%	82%	85%	74%
Change from previous year	-5 pp	1pp	-3 pp	-9 pp	12 pp	n/c	-10 pp	-3 pp	11 pp	17 pp
The personal safety and security for you or your family members being violated	65%	67%	64%	67%	61%	66%	61%	70%	72%	66%
Change from previous year	-2 pp	3 рр	-3 pp	6 pp	-5 pp	5 pp	-9 pp	-2 pp	6 pp	14 pp
An Artificial Intelligence-based defense system becoming a threat to humanity by breaking free of human control	60%	64%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Change from previous year	-4 pp	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a





Some person, organisation/organization, or country deliberately spreads disinformation to influence public opinion

Q: How real do you feel the threat is of some person, organisation/ organization, or country deliberately spreading disinformation to influence public opinion in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country

% A very/somewhat a real threat

30-country average United States	е
Thailand	
Netherlands	
Indonesia	
Sweden	
South Korea	
Poland	
Great Britain	
Türkiye	
France	
South Africa	
Germany	
Spain	
Canada	
Australia	
New Zealand	
Belgium	
Singapore	
India	
Ireland	
Colombia	
Japan	
Brazil	
Italy	
Chile	
Peru	
Malaysia	
Hungary	
Argentina	

Mexico

76%
88%
85%
83%
82%
82%
81%
81%
81%
80%
79%
78%
78%
76%
77%
76%
75%
75%
73%
73%
73%
72%
72%
72%
72%
69%
69%
69%
68%
68%
67%
0770





Being hacked for fraudulent or espionage purposes

Q: How real do you feel the threat is of some person, organization or country hacking into either your public, private or personal information system for fraudulent or espionage purposes in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country	% A very/somewhat a real threat	2023
30-country average	76 %	2 pp
Thailand	85%	2 pp
Türkiye	85%	2 pp
United States	84%	5 pp
South Africa	82%	3 pp
Poland	81%	16 pp
Indonesia	80%	5 pp
Australia	80%	1 pp
New Zealand	80%	-3 pp
Singapore	80%	4 pp
Spain	80%	6 pp
Belgium	80%	5 pp
France	79%	0 pp
Canada	78 %	1pp
Netherlands	78%	8 pp
Sweden	77%	1 pp
South Korea	77%	6 pp
Great Britain	76%	0 pp
Argentina	75%	0 pp
Malaysia	75%	-2 pp
Mexico	75%	6 pp
Colombia	75%	-2 pp
Chile	75%	-2 pp
Ireland	74%	-1 pp
Japan	73%	7 pp
India	73%	10 pp
Brazil	71%	0 pp
Germany	70%	1pp
Italy	67%	3 pp
Peru	67%	-10 pp
Hungary	55%	-1 pp





A nuclear, biological or chemical attack taking place somewhere in the world

Q: How real do you feel the threat is of a nuclear, biological or chemical attack taking place somewhere in the world in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country	% A very/somewhat a real threat	2023
30-country average	72%	1 pp
Thailand	12 /0	1рр 1рр
Türkiye	84%	1pp
Singapore	80%	5 pр
South Africa	80%	3 pp
New Zealand	78%	2 pр
United States	78 %	0 pp
Colombia	78%	
Japan	78%	0 pp
Ireland	76%	0 pр
Australia	75%	2 pp
Indonesia	75%	6 pp
Peru	74%	
Canada	74 %	5 pp
Spain	73%	<u> 3 рр</u> 1 рр
Argentina	73%	
Chile	72%	-1 pp -6 pp
Great Britain	72%	
India	72%	-2 pp
Sweden	72 %	8 pp
	70%	1pp
Malaysia	70%	0 pp
Hungary Mexico	70%	-2 pp
	69%	-1 pp
Germany	68%	2 pp
Netherlands	67%	1 pp
Brazil	66%	1 pp
Belgium	64%	0 pp
Italy	61%	6 pp
South Korea		1 pp
Poland	61%	0 pp
France	58%	0 pp





A major natural disaster occurring

Q: How real do you feel the threat is of a major natural disaster occurring in [country] in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

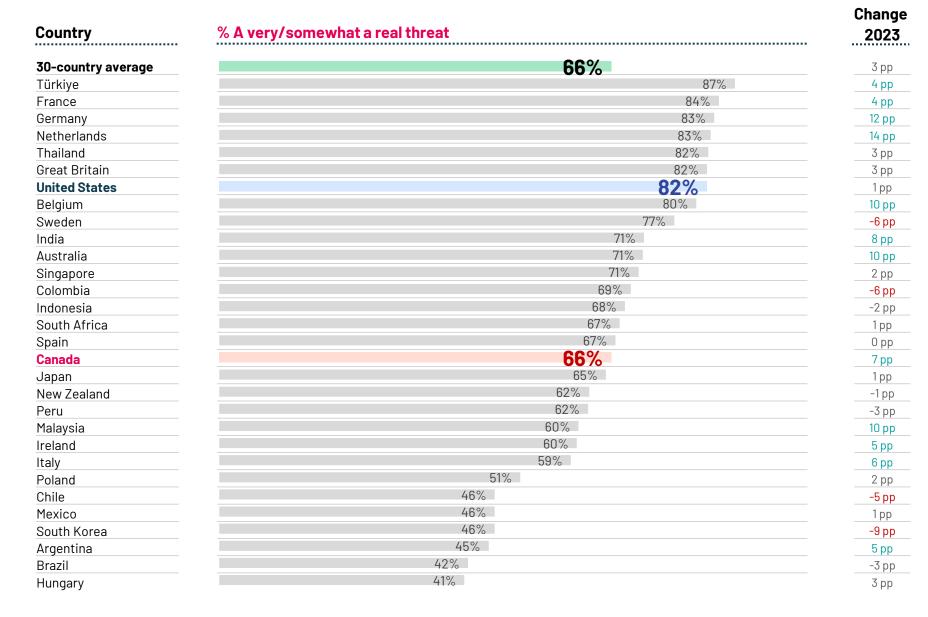
Country % A very/somewhat a real threat 2023 30-country average 70% Орр Thailand 85% 3 рр Indonesia 85% 5 pp 85% **United States** 1pp Japan 85% 0 pp 85% Türkiye 0 pp New Zealand 84% -3 pp 83% Peru -2 pp Mexico 83% 8 pp Chile 82% -3 pp 78% Colombia -4 pp 75% Brazil 2 pp 75% Australia -3 pp South Africa 74% -8 pp 74% Italy 0 pp 74% Poland 17 pp South Korea 71% -6 pp 70% India 10 pp 68% Canada -6 pp 68% Germany 8 pp 67% Argentina 5 pp 67% Malaysia -3 pp 67% France -4 pp 64% Belgium 9 pp 59% Spain -10 pp 56% Singapore 4 pp 55% **Great Britain** 1pp 54% Netherlands 1pp 48% Hungary 1pp 47% Ireland -2 pp 39% Sweden -9 pp





A terrorist attack taking place

Q: How real do you feel the threat is of a terrorist attack taking place in [country] in the next twelve months?







A major health epidemic breaking out

Q: How real do you feel the threat is of a major health epidemic breaking out in [country] in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

% A very/somewhat a real threat Country 2023 30-country average 62% -1 pp Thailand 84% Орр Peru 76% 1pp 76% Türkiye -1 pp 74% South Africa -1 pp 74% **United States** 0 pp India 71% 8 pp 70% Malaysia 0 pp 70% Indonesia 5 pp Singapore 70% -3 pp 68% New Zealand Орр 66% Mexico 2 pp 66% Great Britain -3 pp 65% Japan Орр 63% Brazil -1 pp 63% Canada -2 pp Colombia 62% -1 pp 62% Argentina 4 pp 61% Australia -2 pp 61% Ireland -2 pp 59% Chile -2 pp 56% France 0 pp 54% Netherlands 0 pp 53% Belgium 4 pp 53% South Korea 1pp 53% Poland -4 pp 52% Spain -11 pp 48% Hungary -1 pp 47% Germany 1pp 46% Italy -6 pp 41% Sweden 1pp





The personal safety and security for you and your family members being violated

Q: How real do you feel the threat is of the personal safety and security for you or your family members being violated in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country % A very/somewhat a real threat 2023 61% 30-country average -2 pp 81% Türkiye 4 pp 79% Thailand 0 pp South Africa 79% -2 pp 77% Peru 4 pp India 71% 10 pp 70% Chile -3 pp 67% Mexico -1 pp **65**% **United States** -2 pp 65% Singapore 3 рр 65% Colombia -7 pp Argentina 64% -2 pp 63% Indonesia -3 pp 63% Japan 2 pp 63% Malaysia 2 pp 61% Australia -1 pp 61% Netherlands 2 pp 59% Brazil -7 pp 58% Belgium -2 pp 57% Germany 3 рр 57% France 1pp 57% Spain Орр 56% Ireland -7 pp **55%** Canada -2 pp 55% South Korea 0 pp 54% New Zealand -6 pp 53% **Great Britain** -3 pp 52% Italy -1 pp 49% Sweden 0 pp 48% Poland -7 pp Hungary 41% -10 pp





An Al-based defense system becoming a threat to humanity by breaking free of human control

Q: How real do you feel the threat is of an Al-based defense system becoming a threat to humanity by breaking free of human control?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country % A very/somewhat a real threat 2023 60% 30-country average Орр 77% Indonesia 1pp 74% Türkiye 4 pp Colombia 73% 3 рр 72% India 9 pp 70% Thailand -3 pp 67% South Africa 0 pp 66% Singapore 3 рр 66% Malaysia 2 pp 62% Chile 1pp 61% Peru -6 pp 61% Belgium 5 pp 60% **United States** -4 pp 60% Mexico 2 pp 59% France 2 pp 59% Australia 1pp 59% Ireland Орр 58% Japan 1pp 57% Poland 3 рр 57% Brazil -1 pp **56%** Canada -3 pp Netherlands 55% 1pp 55% Great Britain -6 pp 54% Spain -5 pp 54% South Korea 2 pp 54% Argentina 0 pp 53% New Zealand -1 pp 52% Italy 5 pp 52% Hungary -3 pp 49% Germany -1 pp 46% Sweden 1pp





A violent conflict breaking out between ethnic or minority groups

Q: How real do you feel the threat is of a violent conflict breaking out between ethnic or minority groups in [country] in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

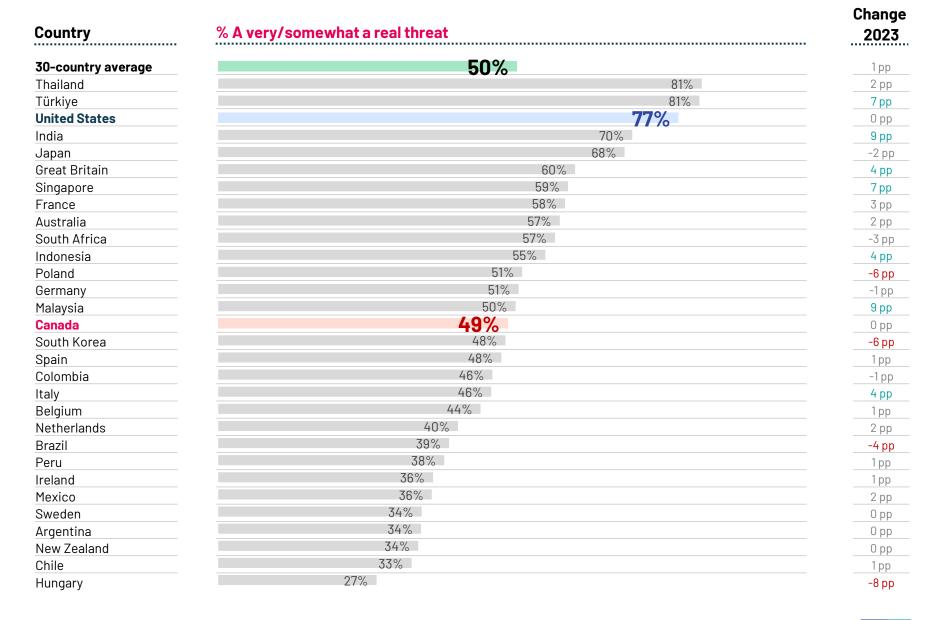
% A very/somewhat a real threat Country 2023 30-country average 60% Орр Türkiye 81% 4 pp Thailand 78% 6 pp 71% South Africa -6 pp India 71% 10 pp Ireland 70% 7 pp 70% Indonesia -2 pp Great Britain 69% 9 pp 68% **United States** -5 pp Australia 67% 9 pp 67% France 3 рр 65% Germany 3 рр 63% Singapore 3 рр 62% Colombia -4 pp 62% Malaysia 4 pp 61% Mexico 3 рр Spain 58% -2 pp 58% Netherlands 3 рр 58% Peru -4 pp 57% Chile -6 pp **57**% Canada -1 pp 56% Sweden -11 pp 54% New 7ealand 0 pp South Korea 53% -4 pp 53% Brazil -8 pp 52% Japan 5 pp 48% Belgium -7 pp 44% Italy -1 pp 41% Hungary -7 pp 41% Poland -4 pp 41% Argentina -3 pp





Country being involved in an armed conflict with another nation

Q: How real do you feel the threat is of [country] being involved in an armed conflict with another nation in the next twelve months?







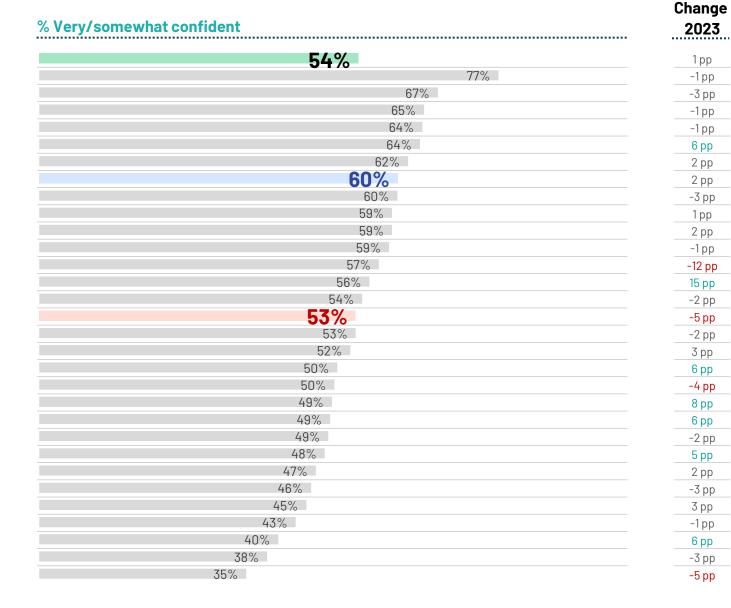


Confidence in Government Response: Major **Natural Disaster**

Q: If a major natural disaster occurs in [country] in the next twelve months, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country 30-country average Indonesia India Netherlands Australia Malaysia Sweden **United States** New Zealand Chile Mexico Singapore Japan Poland South Korea Canada Thailand South Africa Germany Spain Ireland Belgium **Great Britain** Colombia Türkiye Brazil Argentina France Hungary Peru Italy





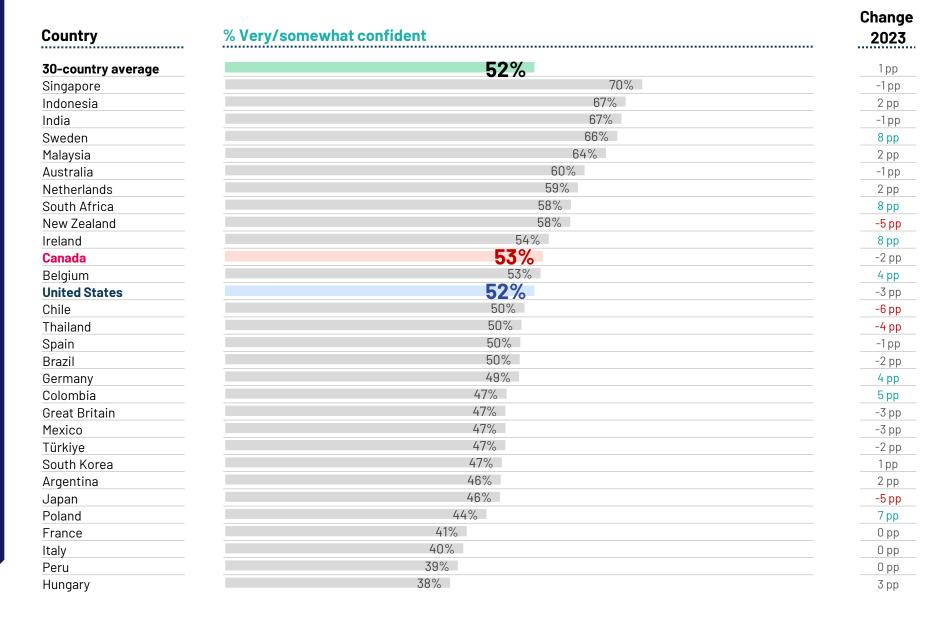


1pp

1pp

Confidence in Government Response: Major Health Epidemic

Q: If a major health epidemic breaks out in [country] in the next twelve months, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?







Confidence in Government Response: Disinformation

Q: If some person, organisation/organization, or country deliberately spreading disinformation to influence public opinion, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country

30-country average

Indonesia Singapore Malaysia

India Poland

South Africa

Thailand

Australia
South Korea

Netherlands

United States

Sweden

Ireland

New Zealand Germany

Brazil

Mexico

Canada

Belgium Japan

Great Britain

Hungary

Argentina

Spain Türkiye

Chile

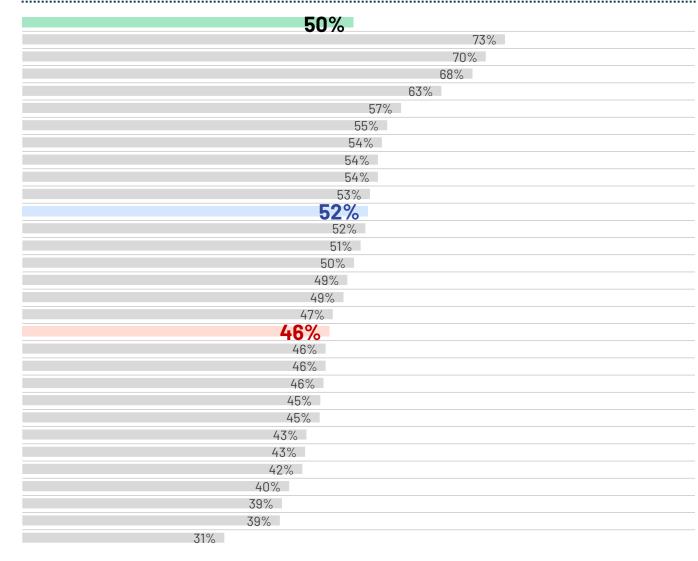
Colombia

Italy

France

Peru

% Very/somewhat confident





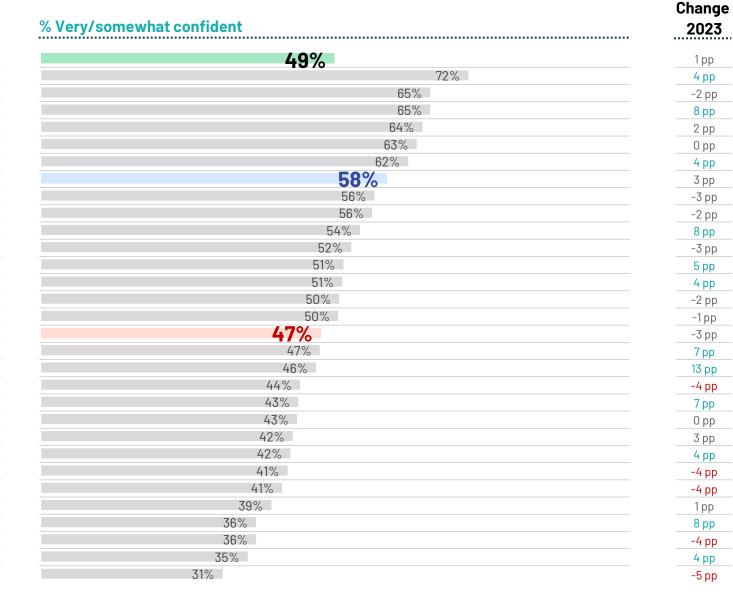


Confidence in Government Response: Terrorist Attack

Q: If a terrorist attack occurs in [country] in the next twelve months, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country 30-country average Indonesia India Sweden Netherlands Singapore Australia **United States** New Zealand Great Britain Malaysia Türkiye Germany Belgium Thailand Spain Canada South Africa Poland South Korea Ireland France Italy Chile Mexico Japan Brazil Argentina Colombia Hungary Peru

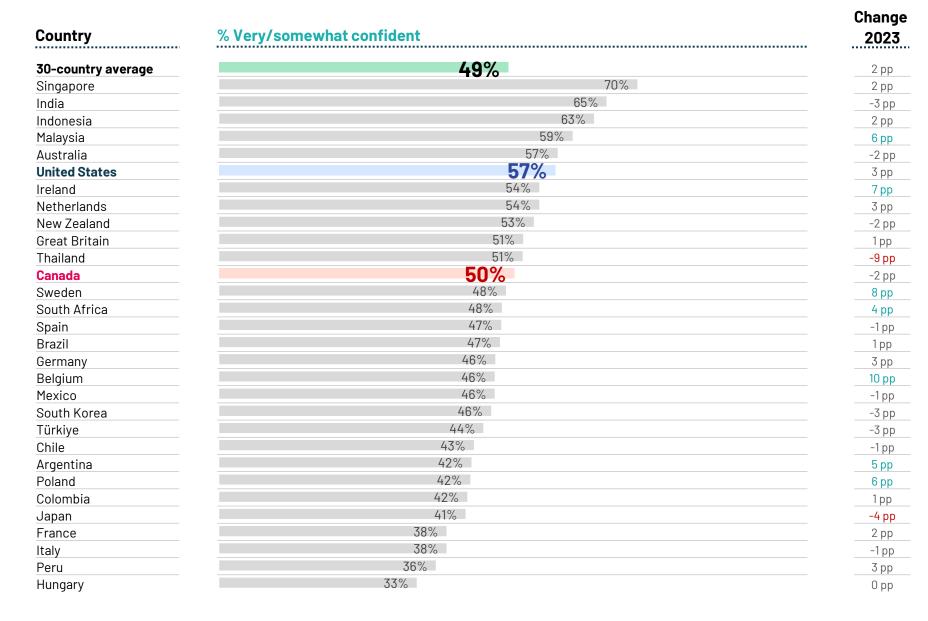






Confidence in Government Response: Personal Safety

Q: If the personal safety and security of you or your family is violated in the next twelve months, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?

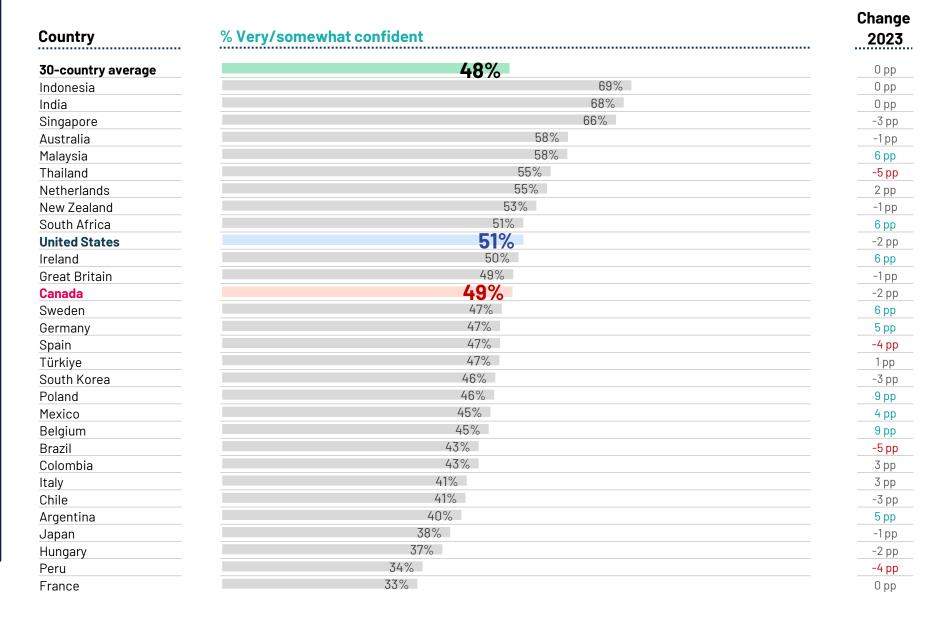






Confidence in Government Response: Violent Conflict

Q: If a violent conflict breaks out between ethnic or minority groups in [country] in the next twelve months, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?

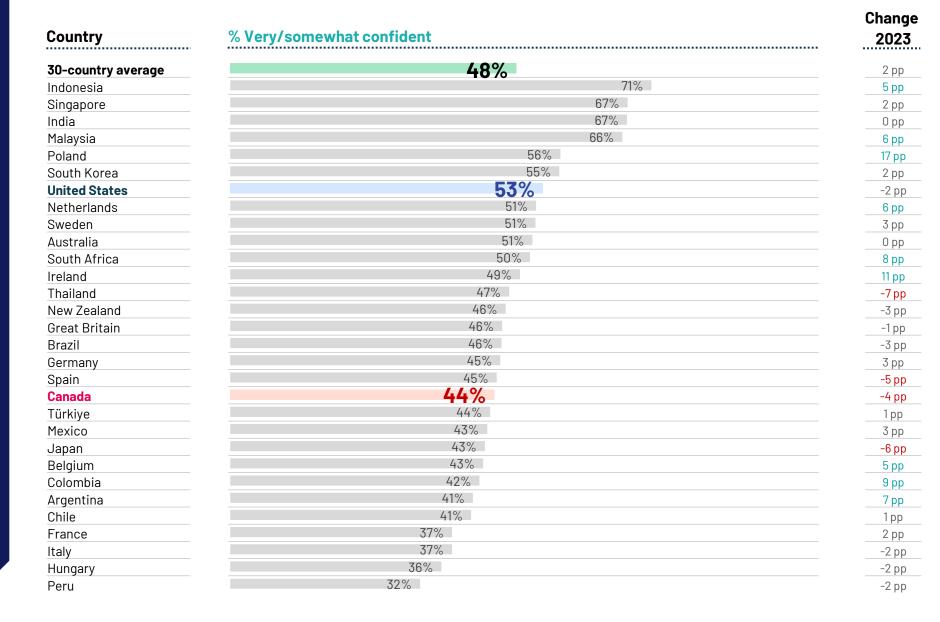






Confidence in Government Response: Hacking

Q: If some person, organization or country hacks into either your public, private or personal information system for fraudulent or espionage purposes in the next twelve months, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?

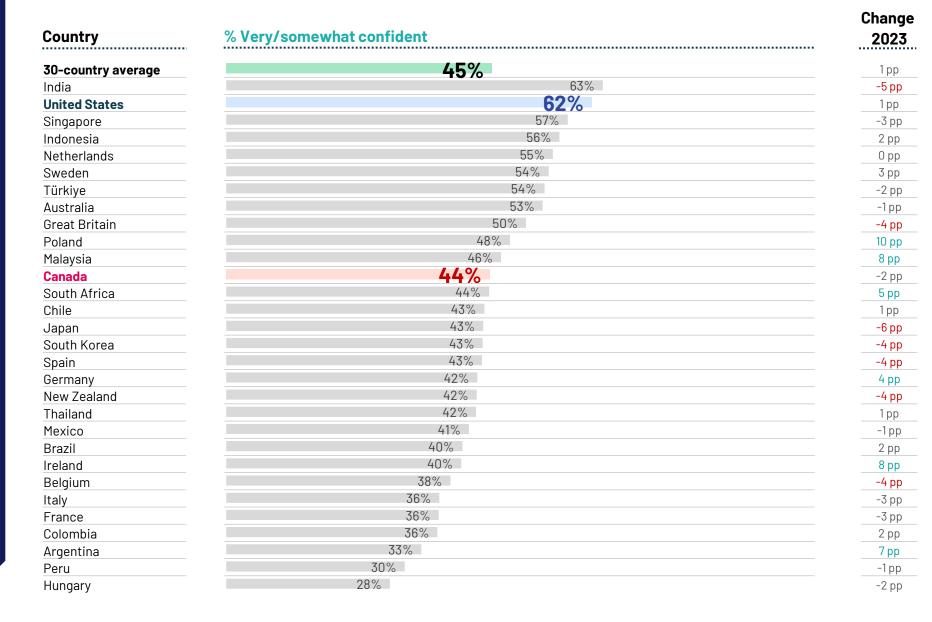






Confidence in Government Response: Armed Conflict

Q: If your country is involved in an armed conflict with another nation in the next twelve months, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?







Confidence in Government Response: Nuclear, Biological or Chemical Attack

Q: If a nuclear, biological or chemical attack took place somewhere in the world in the next twelve months, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

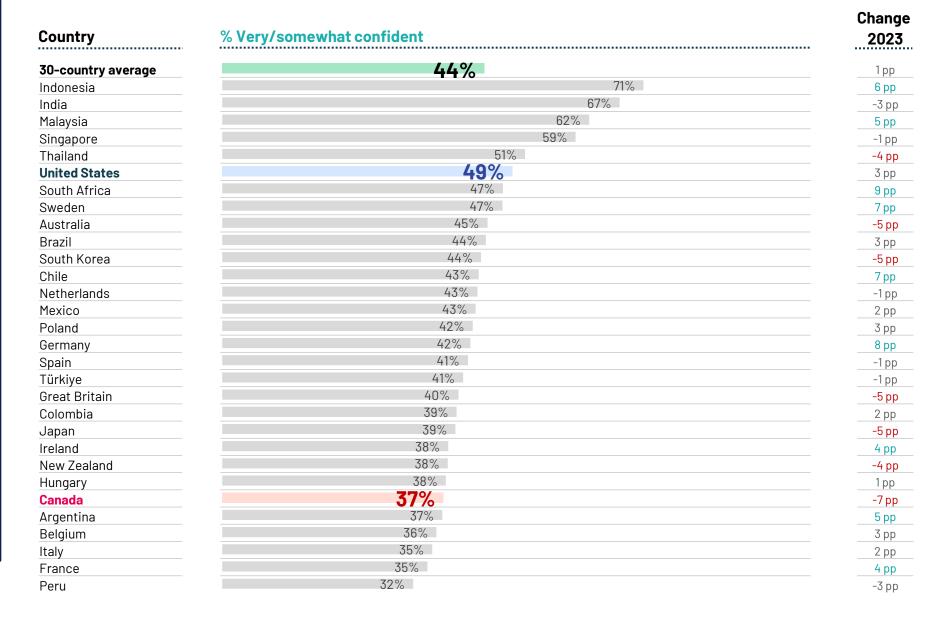
% Very/somewhat confident Country 2023 44% 30-country average Орр India 67% -3 pp 64% Indonesia 3 рр 57% Malaysia 8 pp 57% Singapore 2 pp Sweden 56% 4 pp **51% United States** 1pp 47% Australia -3 pp 46% South Korea 0 pp 45% South Africa 5 pp 43% Netherlands -2 pp 43% Türkiye 0 pp 43% Japan -11 pp 42% Brazil -2 pp 42% Thailand -6 pp 41% Spain -2 pp Germany 41% 1pp 41% Great Britain -4 pp 41% Ireland 7 pp Mexico 41% 4 pp 40% Poland 5 pp New Zealand 39% -5 pp 39% Chile -3 pp **39%** Canada -1 pp 38% Hungary -3 pp 37% Argentina 6 pp 37% Colombia 2 pp 34% Belgium 2 pp 34% Peru 0 pp 33% France -2 pp Italy 30% -5 pp





Confidence in Government Response: Artificial Intelligence

Q: If an artificial intelligencebased defense system were to break free of human control, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?









Global gap between priority of threat and level of preparation

Level of perceived preparation minus level of concern

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

30-country Gap average A nuclear, biological or chemical attack taking place somewhere in the world Some person, organization or country hacking into either your public, private or personal information system for fraudulent or espionage purposes Some person, organization, or country deliberately spreading disinformation to influence public opinion A terrorist attack taking place in your country A major natural disaster occurring in your country An Al-based defense system becoming a threat to humanity by breaking free of human control The personal safety and security for you or your family members being violated A violent conflict breaking out between ethnic or minority groups in your country A major health epidemic breaking out in your country Your country being involved in an armed conflict with another nation





Global gap between priority of threat and level of preparation: Canada

Level of perceived preparation minus level of concern

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Canada

A nuclear, biological or chemical attack taking place somewhere in the world

Some person, organization or country hacking into either your public, private or personal information system for fraudulent or espionage purposes

Some person, organization, or country deliberately spreading disinformation to influence public opinion in

A terrorist attack taking place in your country

An Al-based defense system becoming a threat to humanity by breaking free of human control

A major natural disaster occurring in your country

A major health epidemic breaking out in your country

A violent conflict breaking out between ethnic or minority groups in your country

The personal safety and security for you or your family members being violated

Your country being involved in an armed conflict with another nation

WAFIIIIIIII	
-35 pp	
-34 pp	
-30 p	p
	-19 pp
	-19 pp
	-15 pp
	-9 pp
	-8 pp
	-6 p
	-4

Gap





Global gap between priority of threat and level of preparation: United States

Level of perceived preparation minus level of concern

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

United States

Some person, organization or country hacking into either your public, private or personal information system for fraudulent or espionage purposes

Some person, organization, or country deliberately spreading disinformation to influence public opinion in

A nuclear, biological or chemical attack taking place somewhere in the world

A terrorist attack taking place in your country

A major natural disaster occurring in your country

A major health epidemic breaking out in your country

A violent conflict breaking out between ethnic or minority groups in your country

Your country being involved in an armed conflict with another nation

An Al-based defense system becoming a threat to humanity by breaking free of human control

The personal safety and security for you or your family members being violated

Gap









METHODOLOGY

These are the results of a 30-country survey conducted by Ipsos on its Global Advisor online platform and, in India, on its IndiaBus platform, between Friday, September 20 and Friday, October 4, 2024. For this survey, Ipsos interviewed a total of 22,989 adults aged 18 years and older in India, 18-74 in Canada, Malaysia, South Africa, Türkiye, and the United States, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in all other countries.

The sample consists of approximately 1,000 individuals each in Australia, Brazil, Canada, France, Germany, Great Britain, Italy, Japan, New Zealand, Spain, and the U.S., and 500 individuals each in Argentina, Belgium, Chile, Colombia, Hungary, Indonesia, Ireland, Israel, Malaysia, Mexico, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Sweden, Thailand, and Türkiye. The sample in India consists of approximately 2,000 individuals, of whom approximately 1,800 were interviewed face-to-face and 200 were interviewed online.

Samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the U.S. can be considered representative of their general adult populations under the age of 75.

Samples in Brazil, Chile, Colombia, Indonesia, Israel, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand, and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more "connected" segment of their population.

India's sample represents a large subset of its urban population — social economic classes A, B and C in metros and tier 1-3 town classes across all four zones.

The data is weighted so that the composition of each country's sample best reflects the demographic profile of the adult population according to the most recent census data. "The 30-country average" reflects the average result for all the countries and markets in

which the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

When percentages do not sum up to 100 or the 'difference' appears to be +/-1 percentage point more/less than the actual result, this may be due to rounding, multiple responses, or the exclusion of "don't know" or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll where N=1,000 being accurate to +/- 3.5 percentage points and of where N=500 being accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations.





For more information

Dr. Darrell Bricker

Global CEO Ipsos Public Affairs

<u>Darrell.Bricker@ipsos.com</u>

