



Table 2
VE01_1 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Bankers

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	UNWTD TOTAL
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	444 44% ae	189 39%	252 49% za	87 66% zdefgh	70 41%	56 35%	62 38%	67 42%	101 44%	135 45%	84 38%	109 39%	103 58% zijk	168 45%	102 40%	59 44%	91 43%	117 42%	111 45%	80 37%	119 51% s	437 43%
Not tell the truth	515 51% bcl	287 59% zb	218 43%	42 32%	96 56% c	88 55% c	94 58% c	76 48% c	119 52% c	151 50%	121 55%	151 55%	70 39%	178 48%	138 54%	63 48%	117 56%	145 52%	123 50%	120 55%	107 46%	516 51%
Don't know	56 6% ap	14 3%	40 8% za	3 2%	5 3%	15 10%	7 4%	15 10%	10 4%	15 5%	16 7%	17 6%	5 3%	25 7% p	15 6% p	10 8% p	3 1%	14 5%	12 5%	16 8%	8 4%	62 6%
Net difference	-71 -7%	-98 -20%	34 7%	45 34%	-26 -15%	-31 -20%	-31 -19%	-9 -6%	-18 -8%	-16 -5%	-37 -17%	-42 -15%	33 18%	-10 -3%	-36 -14%	-5 -4%	-26 -13%	-28 -10%	-12 -5%	-40 -18%	12 5%	-79 -8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 3
VE01_1 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Bankers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	444	119	122	93	47	40	23	248	196	138	112	80	40	211	158	75	378	64	65	69	141	437
dgin	44%	49%	46%	40%	34%	46%	45%	40%	49%	49%	45%	40%	36%	40%	51%	42%	44%	43%	52%	37%	43%	43%
Not tell the truth	515	111	128	124	87	40	26	329	186	130	120	109	65	286	133	94	431	77	56	110	173	516
ho	51%	46%	48%	54%	62%	47%	50%	54%	46%	46%	48%	54%	58%	54%	43%	53%	50%	52%	45%	59%	52%	51%
zabe													zi	zo					zs			
Don't know	56	11	16	14	6	6	3	36	20	12	18	14	7	28	17	10	47	8	4	8	17	62
	6%	5%	6%	6%	5%	7%	5%	6%	5%	4%	7%	7%	6%	5%	6%	5%	6%	5%	3%	4%	5%	6%
Net difference	-71	8	-6	-31	-39	*	-3	-81	10	8	-8	-28	-25	-75	25	-19	-52	-13	9	-41	-32	-79
	-7%	3%	-2%	-13%	-28%	*	-6%	-13%	2%	3%	-3%	-14%	-23%	-14%	8%	-11%	-6%	-9%	7%	-22%	-10%	-8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 4
VE01_2 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Business Leaders

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	363 36% o	177 36%	182 36%	44 33%	56 32%	53 33%	70 43% z	65 41%	76 33%	105 35%	96 44% zl	99 36%	52 29%	143 38% o	104 41% o	33 25%	71 33%	110 40%	97 39%	69 32%	73 31%	384 38%
Not tell the truth	550 54% m	276 56%	267 52%	81 61%	102 59%	87 55%	80 49%	83 52%	118 51%	159 53%	107 49%	150 54%	114 64% zij	181 49%	133 52%	84 64% zmn	122 58%	142 51%	133 54%	119 55%	134 57%	540 53%
Don't know	101 10% ar	38 8%	61 12%	8 6%	14 8%	20 12%	12 8%	11 7%	36 16% zcfg	37 12%	18 8%	28 10%	11 6%	47 13% n	18 7%	15 11%	18 9%	24 9%	17 7%	28 13%	26 11%	91 9%
Net difference	-187 -18%	-99 -20%	-85 -17%	-37 -28%	-46 -27%	-35 -22%	-11 -6%	-17 -11%	-42 -18%	-54 -18%	-11 -5%	-51 -18%	-62 -35%	-38 -10%	-28 -11%	-51 -39%	-52 -25%	-31 -11%	-36 -14%	-51 -24%	-60 -26%	-156 -15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 5
VE01_2 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Business Leaders

Base: All adults age 16+ in Great Britain

		GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	UNWTD TOTAL
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	363	99	90	82	41	28	23	227	136	106	85	85	41	196	105	62	327	34	38	65	136	384
	36%	41%	34%	35%	29%	33%	45%	37%	34%	38%	34%	42%	37%	37%	34%	35%	38%	23%	30%	35%	41%	38%
	r	d					d					z					zr				z	
Not tell the truth	550	123	157	118	83	49	20	331	219	141	148	102	62	276	177	96	449	95	75	106	169	540
	54%	51%	59%	51%	59%	57%	38%	54%	55%	50%	59%	50%	55%	53%	57%	54%	52%	64%	60%	57%	51%	53%
	fq		f		f	f											zq					
Don't know	101	18	18	31	17	9	9	55	47	33	17	15	9	52	28	21	80	21	12	15	26	91
	10%	8%	7%	13%	12%	10%	17%	9%	12%	12%	7%	8%	8%	10%	9%	12%	9%	14%	10%	8%	8%	9%
	ab						ab															
Net difference	-187	-24	-67	-37	-42	-21	4	-104	-83	-35	-63	-17	-21	-80	-72	-34	-121	-61	-37	-41	-32	-156
	-18%	-10%	-25%	-16%	-30%	-25%	7%	-17%	-21%	-12%	-25%	-8%	-19%	-15%	-23%	-19%	-14%	-41%	-30%	-22%	-10%	-15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 6
VE01_3 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Civil Servants

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	573	277	290	93	111	104	97	69	99	129	121	185	119	180	172	70	128	186	150	96	125	602
ghims	56%	56%	57%	70%	64%	65%	60%	44%	43%	43%	55%	67%	67%	48%	68%	53%	61%	67%	61%	45%	54%	59%
Not tell the truth	353	185	164	32	43	41	54	80	104	147	83	66	45	150	70	47	70	73	82	87	95	332
cdekin	35%	38%	32%	24%	25%	25%	33%	50%	45%	49%	38%	24%	26%	40%	27%	35%	33%	27%	33%	40%	41%	33%
q								zcd	zcd	zkl	kl			zn						q	q	
Don't know	88	29	57	8	18	15	12	9	26	25	17	26	13	42	13	15	12	17	15	32	13	81
anr	9%	6%	11%	6%	10%	9%	7%	6%	11%	8%	8%	9%	7%	11%	5%	11%	6%	6%	6%	15%	6%	8%
Net difference	220	92	126	62	67	63	43	-10	-5	-19	38	119	74	30	102	24	58	112	68	9	30	270
	22%	19%	25%	46%	39%	40%	26%	-6%	-2%	-6%	17%	43%	42%	8%	40%	18%	28%	41%	28%	4%	13%	27%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 7
VE01_3 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Civil Servants

Base: All adults age 16+ in Great Britain

		GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	UNWTD TOTAL
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	573 56% h	133 55%	146 55%	124 54%	90 64%	55 64%	25 49%	380 62% zh	194 48%	149 53%	144 58%	132 65% zi	77 70% zij	296 56%	187 61%	89 50%	487 57%	84 56%	65 52%	105 56%	231 70% zs t	602 59%
Not tell the truth	353 35% dgklou	86 36% d	100 38% d	88 38% d	30 21%	27 31%	23 44% d	186 30%	168 42% zg	105 37% i	80 32%	57 28%	27 24%	193 37%	91 29%	69 38%	303 35%	46 30%	52 42% u	71 38% u	85 26%	332 33%
Don't know	88 9% qu	21 9%	19 7%	19 8%	21 15% zbe	4 5%	4 7%	49 8%	40 10%	27 10%	25 10%	14 7%	7 6%	36 7%	31 10%	20 11%	66 8%	20 13%	9 7%	10 6%	16 5%	81 8%
Net difference	220 22%	47 20%	46 17%	36 16%	60 43%	28 32%	2 5%	194 32%	26 6%	44 16%	64 26%	76 37%	50 45%	103 20%	97 31%	21 12%	183 21%	39 26%	12 10%	33 18%	147 44%	270 27%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/t - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 8
VE01_4 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Doctors

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	UNWTD TOTAL
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	895 88% o	443 90%	443 87%	124 94% de	141 82%	135 85%	142 87%	145 91%	208 91%	278 92% zjk	190 86%	233 84%	161 91%	333 90% o	232 91% o	107 81%	182 86%	262 95% zrst	219 89%	182 84%	195 83%	903 89%
Not tell the truth	83 8% q	32 7%	47 9%	7 6%	16 9%	14 9%	16 10%	9 6%	21 9%	22 7%	21 10%	25 9%	12 7%	29 8%	14 6%	17 13% zn	19 9%	8 3%	22 9% q	19 9% q	31 13% zq	80 8%
Don't know	37 4% hi	15 3%	20 4%	1 1%	15 9% zch	10 7% ch	5 3%	5 3%	1 *	1 *	9 4% i	20 7% zi	5 3%	9 3%	8 3%	8 6%	10 5%	5 2%	6 2%	15 7% zqr	8 3%	32 3%
Net difference	812 80%	411 84%	396 78%	117 88%	125 73%	121 76%	125 77%	136 86%	188 82%	256 85%	169 76%	208 75%	149 84%	304 82%	218 85%	89 68%	164 78%	254 92%	198 80%	164 76%	164 70%	823 81%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 9
VE01_4 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Doctors

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	895	222	224	201	121	78	48	545	350	240	220	185	102	471	264	158	771	119	106	169	303	903
	88% r	92% b	85%	87%	86%	91%	93%	89%	87%	86%	88%	91%	91%	90%	85%	89%	90%	79%	84%	91%	92% z	89%
Not tell the truth	83	17	24	25	10	5	3	41	42	26	21	13	6	38	26	18	59	20	16	12	19	80
	8% q	7%	9%	11%	7%	6%	5%	7%	10%	9%	8%	6%	6%	7%	9%	10%	7%	13% zq	13% u	7%	6%	8%
Don't know	37	2	17	5	9	3	1	28	9	14	9	5	3	15	19	2	26	11	3	5	9	32
	4% a	1%	6% a	2%	6% a	4%	2%	5%	2%	5%	3%	2%	3%	3%	6% zp	1%	3%	7% zq	3%	2%	3%	3%
Net difference	812	205	201	176	111	73	46	504	308	214	199	172	95	434	237	140	711	98	89	157	284	823
	80%	85%	76%	76%	79%	85%	88%	82%	77%	76%	80%	85%	86%	83%	77%	79%	83%	66%	71%	84%	86%	81%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 10
VE01_5 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Clergy/Priests

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	UNWTD TOTAL
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	641 63% do	308 63%	327 64%	85 64%	89 52%	90 56%	103 64%	100 63%	173 75% zdef g	219 73% zjkl	134 61%	158 57%	104 58%	257 69% zo	155 61%	71 54%	129 61%	189 68% zt	156 63%	133 62%	135 58%	638 63%
Not tell the truth	286 28% him	143 29%	134 26%	40 30%	62 36% h	48 30% h	48 30%	41 26%	46 20%	64 21%	67 30% i	84 30% i	61 34% i	82 22%	82 32% m	43 33% m	65 31%	71 26%	74 30%	50 23%	80 34%	291 29%
Don't know	88 9% h	39 8%	49 10%	7 5%	21 12% h	21 13% zh	11 7%	17 11% h	11 5%	18 6%	19 9%	34 12% i	14 8%	33 9%	18 7%	18 14% zn	17 8%	17 6%	17 7%	33 15% zqr	18 8%	86 8%
Net difference	355 35%	165 34%	192 38%	46 34%	27 16%	42 26%	55 34%	59 37%	127 55%	155 51%	67 30%	74 27%	43 24%	175 47%	73 29%	28 21%	64 30%	118 43%	82 33%	84 39%	55 23%	347 34%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 11
VE01_5 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Clergy/Priests

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	641	169	168	144	80	48	31	367	274	185	155	129	71	343	181	117	554	83	79	121	219	638
	63%	70%	63%	63%	57%	56%	60%	60%	68%	66%	62%	64%	64%	65%	58%	66%	65%	55%	63%	65%	66%	63%
Not tell the truth	286	56	73	67	50	26	14	187	99	75	68	61	30	149	93	41	231	49	35	53	92	291
	28%	23%	27%	29%	36%	30%	28%	30%	25%	27%	27%	30%	27%	28%	30%	23%	27%	33%	28%	29%	28%	29%
Don't know	88	15	24	20	10	12	6	60	29	20	26	13	11	33	35	20	71	17	11	12	20	86
	9%	6%	9%	9%	7%	14%	12%	10%	7%	7%	10%	6%	9%	6%	11%	11%	8%	11%	9%	7%	6%	8%
Net difference	355	113	95	78	30	22	17	181	174	110	88	68	41	194	88	76	324	33	44	67	127	347
	35%	47%	36%	34%	22%	26%	33%	29%	43%	39%	35%	34%	36%	37%	28%	43%	38%	22%	35%	36%	38%	34%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 12
VE01_6 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Estate agents

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	371 37% a	158 32%	205 40% a	57 43%	70 41%	58 36%	52 32%	58 37%	77 34%	105 35%	73 33%	110 40%	72 40%	137 37%	89 35%	42 32%	84 40%	103 37%	81 33%	82 38%	90 38%	341 34%
Not tell the truth	581 57% b	307 63% zb	268 53%	73 55%	93 54%	89 56%	104 64%	90 57%	133 58%	176 58%	136 61%	146 53%	103 58%	208 56%	153 60%	74 56%	124 59%	161 58%	153 62%	117 54%	128 55%	613 60%
Don't know	62 6% lp	24 5%	37 7%	3 3%	9 5%	13 8%	7 4%	11 7%	19 8%	20 7%	12 6%	21 8% l	3 2%	27 7% p	13 5%	16 12% znp	2 1%	12 4%	13 5%	17 8%	17 7%	61 6%
Net difference	-210 -21%	-149 -30%	-63 -12%	-16 -12%	-23 -14%	-31 -20%	-52 -32%	-32 -20%	-56 -24%	-70 -23%	-63 -29%	-37 -13%	-31 -17%	-72 -19%	-65 -25%	-32 -25%	-40 -19%	-58 -21%	-72 -29%	-35 -16%	-38 -16%	-272 -27%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 13
VE01_6 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Estate agents

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	371	102	97	71	43	41	18	216	155	114	95	67	28	183	138	50	325	44	42	72	104	341
	37%	42%	37%	31%	30%	48%	34%	35%	39%	41%	38%	33%	25%	35%	45%	28%	38%	29%	34%	38%	31%	34%
Not tell the truth	581	126	152	146	87	40	30	363	218	148	138	127	77	321	151	108	480	96	70	110	214	613
	57%	52%	57%	63%	62%	47%	58%	59%	54%	53%	56%	62%	69%	61%	49%	60%	56%	64%	56%	59%	65%	60%
	eo			e	e					z	zij			zo		o					z	
Don't know	62	13	17	14	10	5	4	34	28	19	16	9	6	21	20	20	51	10	13	5	14	61
	6%	5%	6%	6%	7%	6%	8%	6%	7%	7%	6%	5%	6%	4%	7%	11%	6%	6%	10%	3%	4%	6%
	n															zn			tu			
Net difference	-210	-24	-55	-75	-45	*	-13	-147	-63	-34	-44	-59	-48	-138	-12	-57	-155	-53	-28	-38	-111	-272
	-21%	-10%	-21%	-32%	-32%	1%	-24%	-24%	-16%	-12%	-18%	-29%	-44%	-26%	-4%	-32%	-18%	-35%	-22%	-20%	-33%	-27%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 14
VE01_7 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Government Ministers

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	151 15%	76 15%	73 14%	31 24% zh	21 12%	24 15%	22 14%	22 14%	30 13%	36 12%	32 15%	40 15%	36 20%	61 16%	42 16%	19 14%	29 14%	54 20% zt	38 15%	28 13%	25 11%	167 16%
Not tell the truth	807 80%	402 82%	394 77%	96 72%	140 81%	124 78%	134 82%	130 82%	183 80%	248 82%	179 81%	222 80%	132 74%	284 77%	202 79%	108 82%	173 82%	209 76%	196 79%	179 83%	188 81%	796 78%
Don't know	57 6% a	13 3%	43 8% za	5 4%	11 6%	11 7%	7 4%	7 4%	17 7%	17 6%	10 4%	15 5%	10 6%	27 7%	11 4%	5 4%	9 4%	13 5%	13 5%	9 4%	21 9%	52 5%
Net difference	-656 -65%	-326 -66%	-321 -63%	-65 -49%	-119 -69%	-100 -63%	-112 -69%	-108 -68%	-153 -67%	-213 -71%	-147 -66%	-182 -66%	-96 -54%	-224 -60%	-161 -63%	-89 -68%	-143 -68%	-155 -56%	-158 -64%	-151 -70%	-164 -70%	-629 -62%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



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Table 15
VE01_7 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Government Ministers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	151	35	39	26	27	12	12	89	62	28	38	43	21	76	52	22	123	27	22	24	61	167
	15%	15%	15%	11%	19%	14%	23%	15%	15%	10%	15%	21%	19%	14%	17%	13%	14%	18%	17%	13%	18%	16%
Not tell the truth	807	195	212	189	105	69	37	495	312	232	198	156	84	426	233	145	688	111	95	155	253	796
	80%	81%	80%	82%	75%	80%	71%	81%	78%	83%	79%	77%	75%	81%	76%	81%	80%	75%	76%	83%	76%	78%
Don't know	57	10	14	17	8	5	3	29	28	20	14	4	7	22	24	11	45	11	9	7	17	52
	6%	4%	5%	7%	6%	6%	6%	5%	7%	7%	6%	2%	6%	4%	8%	6%	5%	7%	7%	4%	5%	5%
Net difference	-656	-160	-173	-163	-79	-57	-25	-406	-250	-204	-160	-114	-63	-351	-181	-122	-565	-84	-73	-132	-192	-629
	-65%	-66%	-65%	-70%	-56%	-66%	-49%	-66%	-62%	-73%	-64%	-56%	-57%	-67%	-59%	-69%	-66%	-56%	-58%	-71%	-58%	-62%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 16
VE01_8 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Journalists

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	273 27% s	122 25%	147 29%	39 29%	43 25%	45 28%	52 32%	34 22%	60 26%	72 24%	64 29%	75 27%	52 29%	102 27%	78 31%	30 23%	52 25%	97 35% zs	68 28% s	39 18%	59 25%	295 29%
Not tell the truth	681 67% bq	353 72% zb	319 63%	91 69%	122 71%	103 65%	101 62%	120 76% zfh	144 63%	203 67%	145 65%	189 68%	121 68%	244 66%	163 64%	91 69%	148 70%	168 61%	163 66%	159 74% q	161 69%	658 65%
Don't know	61 6% a	16 3%	44 9% za	3 2%	6 4%	11 7%	10 6%	5 3%	25 11% zcdg	26 9%	12 5%	14 5%	6 3%	26 7%	13 5%	11 8%	11 5%	11 4%	16 6%	18 8%	13 6%	62 6%
Net difference	-408 -40%	-231 -47%	-173 -34%	-53 -40%	-79 -46%	-58 -36%	-49 -30%	-86 -54%	-84 -37%	-131 -44%	-80 -36%	-114 -41%	-69 -39%	-142 -38%	-85 -33%	-61 -46%	-95 -45%	-70 -25%	-94 -38%	-120 -56%	-102 -44%	-363 -36%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 17
VE01_8 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Journalists

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	273	67	60	62	47	24	14	166	107	49	69	70	38	143	87	43	218	51	38	37	107	295
	27%	28%	23%	27%	33%	28%	27%	27%	27%	17%	28%	34%	34%	27%	28%	24%	26%	34%	30%	20%	32%	29%
Not tell the truth	681	157	191	158	84	58	33	416	265	214	171	124	60	352	204	122	588	88	81	134	211	658
	67% klr	65%	72% d	69%	60%	68%	63%	68%	66%	76% zkl	69% l	61%	54%	67%	66%	69%	69%	59%	65%	72%	64%	65%
Don't know	61	17	13	11	10	4	5	32	29	17	9	9	13	30	18	13	50	11	6	16	13	62
	6%	7%	5%	5%	7%	5%	10%	5%	7%	6%	4%	5%	12% zjk	6%	6%	7%	6%	7%	5%	9%	4%	6%
Net difference	-408	-90	-131	-97	-37	-34	-19	-250	-158	-165	-102	-54	-22	-208	-117	-79	-369	-36	-43	-97	-105	-363
	-40%	-37%	-49%	-42%	-27%	-40%	-36%	-41%	-39%	-59%	-41%	-27%	-20%	-40%	-38%	-44%	-43%	-24%	-35%	-52%	-32%	-36%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 18
VE01_9 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Judges

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	818 81% lo	389 79%	419 82%	100 75%	131 76%	126 79%	137 84%	128 81%	197 86% c	253 84% l	182 83% l	226 82% l	127 71%	307 83% o	219 86% zo	90 68%	164 78%	238 86% zs	208 84% s	161 74%	183 78%	833 82%
Not tell the truth	149 15% q	80 16%	64 13%	27 20%	33 19%	24 15%	21 13%	19 12%	25 11%	35 12%	28 13%	39 14%	41 23% zij	46 12%	30 12%	31 23% zmn	37 17%	27 10%	29 12%	42 19% q	37 16%	138 14%
Don't know	48 5%	21 4%	27 5%	6 5%	8 4%	10 6%	5 3%	11 7%	8 3%	13 4%	10 5%	12 4%	11 6%	19 5%	7 3%	11 9% zn	10 5%	10 4%	9 4%	13 6%	13 6%	44 4%
Net difference	670 66%	310 63%	355 70%	73 55%	98 57%	102 64%	116 71%	109 69%	172 75%	218 72%	154 70%	187 68%	86 48%	261 70%	189 74%	59 45%	128 61%	211 77%	178 72%	119 55%	146 62%	695 68%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 19
VE01_9 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Judges

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	818	213	210	186	102	68	40	494	324	221	206	173	100	440	231	146	710	103	100	149	287	833
	81% dor	88% zbde	79%	81%	72%	79%	78%	81%	81%	79%	83%	85% z	90% zl	84% zo	75%	82%	83% zr	69%	80%	80%	87% z	82%
Not tell the truth	149	23	48	34	20	15	9	87	62	45	31	21	7	69	52	25	116	31	19	24	40	138
	15% akl	9%	18% a	15%	14%	17%	17%	14%	15%	16% l	13%	10%	6%	13%	17%	14%	14% zq	21%	15%	13%	12%	14%
Don't know	48	5	7	11	19	3	3	33	15	14	12	9	4	16	26	7	30	15	6	12	5	44
	5% nqu	2%	3%	5%	13% zabce	3%	6%	5%	4%	5%	5%	4%	4%	3%	8% zn	4%	4% zq	10%	5%	7% u	1%	4%
Net difference	670	190	161	152	82	53	32	407	263	176	175	152	93	371	178	121	594	71	81	125	248	695
	66%	79%	61%	66%	58%	62%	61%	66%	65%	63%	70%	75%	83%	71%	58%	68%	69%	48%	64%	67%	75%	68%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 20
VE01_11 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The ordinary man/woman in the street

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	608 60% clo	304 62%	297 58%	49 37%	103 60% c	86 54% c	109 67% ce	107 67% ce	153 67% zce	201 67% zl	147 67% zl	162 58% l	72 40%	253 68% zop	164 64% op	62 47%	109 52%	186 68% zst	154 62%	118 54%	126 54%	629 62%
Not tell the truth	309 30% fijm	145 30%	159 31%	75 56% zdefgh	58 34%	45 28%	37 23%	38 24%	57 25%	76 25%	51 23%	80 29%	95 54% zijk	90 24%	66 26%	47 36% m	89 42% zmn	74 27%	68 27%	73 34%	81 35%	284 28%
Don't know	98 10% q	41 8%	54 11%	9 7%	11 6%	29 18% zcdgh	17 11%	14 9%	19 8%	24 8%	23 10%	36 13%	11 6%	28 8%	25 10%	23 17% zmnp	13 6%	16 6%	25 10%	26 12%	26 11%	102 10%
Net difference	299 29%	158 32%	138 27%	-25 -19%	46 27%	41 26%	72 44%	69 44%	96 42%	126 42%	96 44%	82 30%	-24 -13%	163 44%	99 39%	15 11%	21 10%	112 41%	87 35%	45 21%	45 19%	345 34%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 21
VE01_11 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The ordinary man/woman in the street

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	608	152	147	142	78	53	36	370	237	179	124	144	66	328	167	111	529	73	74	111	212	629
	60%	63%	55%	62%	56%	61%	69%	60%	59%	64%	50%	71%	59%	63%	54%	62%	62%	49%	59%	59%	64%	62%
Not tell the truth	309	64	92	69	48	25	11	179	130	75	102	44	35	147	113	48	246	62	44	51	98	284
	30%	27%	35%	30%	34%	30%	20%	29%	33%	27%	41%	22%	32%	28%	37%	27%	29%	41%	35%	27%	30%	28%
Don't know	98	24	26	20	15	8	6	65	34	26	23	14	10	49	28	20	82	14	8	25	21	102
	10%	10%	10%	8%	10%	9%	11%	11%	8%	9%	9%	7%	9%	9%	9%	11%	10%	10%	6%	13%	6%	10%
Net difference	299	88	55	73	31	27	25	192	107	105	21	100	31	181	53	63	283	11	30	60	114	345
	29%	37%	21%	32%	22%	32%	48%	31%	27%	37%	9%	49%	28%	35%	17%	35%	33%	7%	24%	32%	34%	34%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 22
VE01_12 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians generally

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	UNWTD TOTAL
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	111	59	51	18	13	16	21	18	26	31	30	25	21	46	33	13	16	39	26	18	21	130
	11%	12%	10%	13%	7%	10%	13%	11%	11%	10%	14%	9%	12%	12%	13%	10%	8%	14%	10%	8%	9%	13%
Not tell the truth	862	419	429	114	154	133	134	134	193	257	182	237	156	301	214	114	189	224	210	191	203	843
	85% m	86%	84%	86%	89%	83%	83%	84%	84%	85%	83%	85%	87%	81%	84%	87%	90% m	81%	85%	88%	87%	83%
Don't know	42	12	30	1	6	11	7	7	10	13	8	15	1	24	8	5	5	13	11	7	10	42
	4% al	2%	6% za	1%	3%	7% c	4%	4%	4%	4%	4%	6% l	1%	6% z	3%	4%	3%	5%	5%	3%	4%	4%
Net difference	-751	-360	-378	-96	-141	-117	-113	-116	-168	-226	-152	-212	-135	-255	-181	-102	-173	-184	-184	-173	-182	-713
	-74%	-73%	-74%	-72%	-82%	-73%	-70%	-73%	-73%	-75%	-69%	-76%	-76%	-69%	-71%	-77%	-82%	-67%	-75%	-80%	-78%	-70%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 23
VE01_12 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians generally

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	111	24	23	26	15	13	10	65	45	21	26	34	13	54	37	20	97	13	15	14	48	130
	11%	10%	9%	11%	11%	15%	19% b	11%	11%	8%	10%	17% zl	11%	10%	12%	11%	11%	9%	12%	7%	15% zt	13%
Not tell the truth	862	207	231	195	120	70	39	523	339	249	215	163	92	450	258	150	724	130	109	166	272	843
	85% k	86%	87% f	84%	86%	82%	76%	85%	84%	89% k	86%	80%	83%	86%	84%	84%	85%	87%	87%	89%	82%	83%
Don't know	42	10	11	11	5	3	3	25	17	10	9	6	6	20	14	8	35	7	2	7	11	42
	4%	4%	4%	5%	4%	4%	6%	4%	4%	4%	3%	3%	6%	4%	4%	5%	4%	5%	2%	4%	3%	4%
Net difference	-751	-183	-208	-169	-105	-57	-29	-458	-294	-228	-189	-129	-80	-397	-221	-130	-627	-117	-94	-152	-224	-713
	-74%	-76%	-78%	-73%	-75%	-67%	-57%	-75%	-73%	-81%	-76%	-64%	-72%	-76%	-72%	-73%	-73%	-78%	-75%	-82%	-67%	-70%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 24
VE01_13 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Pollsters

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	502	242	254	69	69	73	88	78	124	155	118	128	83	196	131	53	104	156	137	79	113	526
	49%	49%	50%	52%	40%	46%	54%	49%	54%	52%	54%	46%	46%	53%	52%	40%	50%	57%	55%	37%	48%	52%
Not tell the truth	344	175	164	48	65	52	51	47	81	110	61	89	71	131	83	40	69	90	67	92	80	322
	34%	36%	32%	36%	38%	32%	32%	30%	35%	37%	28%	32%	40%	35%	33%	30%	33%	33%	27%	43%	34%	32%
Don't know	169	74	91	16	37	35	23	33	25	36	41	60	24	45	40	39	38	29	43	45	40	167
	17%	15%	18%	12%	22%	22%	14%	21%	11%	12%	19%	22%	14%	12%	16%	29%	18%	11%	17%	21%	17%	16%
Net difference	158	67	90	21	4	21	37	31	44	45	57	39	12	64	48	13	36	66	70	-13	33	204
	16%	14%	18%	16%	3%	13%	23%	20%	19%	15%	26%	14%	7%	17%	19%	10%	17%	24%	28%	-6%	14%	20%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 25
VE01_13 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Pollsters

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS/ PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	502	136	111	110	71	44	30	289	213	138	128	107	62	267	147	88	441	58	65	101	178	526
	49%	57%	42%	48%	51%	51%	57%	47%	53%	49%	51%	53%	55%	51%	48%	49%	52%	39%	52%	54%	54%	52%
Not tell the truth	344	75	103	83	39	29	15	213	131	78	93	68	36	180	98	64	290	53	40	55	121	322
	34%	31%	39%	36%	28%	34%	29%	35%	33%	28%	37%	33%	32%	34%	32%	36%	34%	35%	32%	30%	37%	32%
Don't know	169	29	51	38	31	13	7	111	57	64	29	28	14	78	63	27	125	39	21	30	32	167
	17%	12%	19%	16%	22%	15%	14%	18%	14%	23%	11%	14%	13%	15%	21%	15%	15%	26%	16%	16%	10%	16%
					a					zjkl								zq				
Net difference	158	61	8	28	32	15	14	76	82	60	35	39	26	87	48	24	151	5	25	46	56	204
	16%	25%	3%	12%	23%	17%	28%	12%	20%	21%	14%	19%	23%	17%	16%	14%	18%	3%	20%	25%	17%	20%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 26
VE01_14 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Scientists

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	803 79% ast	372 76%	422 83% za	102 77%	136 79%	118 74%	136 84% e	127 80%	184 80%	239 79%	184 84%	216 78%	136 76%	296 80%	213 84%	100 76%	159 75%	240 87% zst	207 84% zst	155 72%	169 73%	832 82%
Not tell the truth	159 16% bfjqr	91 18% zb	64 13% zc	29 22% f	24 14% g	30 19% h	17 10% i	21 13% j	37 16% k	50 17%	23 10%	43 15%	38 21% l	52 14%	34 13%	25 19%	41 19%	29 10%	28 11% qr	45 21% qr	49 21% qr	132 13%
Don't know	53 5% q	28 6%	23 5%	2 1%	12 7%	12 8% c	9 6%	11 7%	8 3%	12 4%	13 6%	19 7%	5 3%	24 6%	8 3%	7 6%	11 5%	7 3%	11 5%	17 8% q	15 6%	51 5%
Net difference	645 64%	281 57%	359 70%	73 55%	112 65%	88 55%	120 74%	106 67%	147 64%	188 63%	161 73%	173 62%	98 55%	244 66%	179 70%	75 57%	118 56%	211 77%	179 73%	110 51%	120 52%	700 69%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 27
VE01_14 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Scientists

Base: All adults age 16+ in Great Britain

		GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	UNWTD TOTAL
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	803 79% r	191 80%	203 77%	194 84%	107 76%	70 82%	36 70%	491 80%	313 78%	219 78%	201 81%	176 87%	94 85%	426 81%	237 77%	138 78%	690 81%	107 72%	94 75%	154 83%	279 84%	832 82%
Not tell the truth	159 16% kq	42 18%	47 18%	25 11%	27 19%	9 11%	8 16%	92 15%	67 17%	47 17%	38 15%	18 9%	12 11%	78 15%	50 16%	30 17%	122 14%	33 22%	22 17%	19 10%	43 13%	132 13%
Don't know	53 5% u	7 3%	15 6%	11 5%	6 4%	6 7%	7 14%	31 5%	22 5%	13 5%	10 4%	9 4%	5 4%	20 4%	22 7%	10 5%	44 5%	9 6%	10 8%	13 7%	9 3%	51 5%
Net difference	645 64%	149 62%	157 59%	169 73%	81 57%	61 71%	28 54%	399 65%	246 61%	172 61%	163 65%	158 78%	82 74%	348 66%	187 61%	108 61%	568 66%	74 50%	72 57%	134 72%	235 71%	700 69%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 28
VE01_15 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Teachers

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	858 85% o	417 85%	432 85%	116 87%	137 80%	132 83%	143 88%	143 90% zdh	188 82%	256 85%	194 88%	234 85%	145 81%	316 85% o	232 91% zop	98 74%	175 83%	247 90% zt	209 85%	184 85%	185 79%	865 85%
Not tell the truth	111 11% n	49 10%	59 12%	12 9%	26 15%	19 12%	14 9%	10 7%	30 13%	31 10%	19 9%	28 10%	28 16%	39 11%	19 7%	23 17% zn	26 12%	24 9%	30 12%	17 8%	35 15%	105 10%
Don't know	45 4% nq	23 5%	19 4%	4 3%	9 5%	9 6%	6 4%	5 3%	11 5%	14 5%	8 3%	15 5%	5 3%	16 4%	5 2%	11 9% zn	10 5%	4 2%	8 3%	15 7% q	14 6% q	45 4%
Net difference	747 74%	368 75%	373 73%	103 78%	111 65%	113 71%	129 79%	133 84%	158 69%	225 75%	174 79%	207 75%	117 65%	277 74%	213 83%	75 57%	149 71%	223 81%	179 73%	167 77%	150 64%	760 75%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 29
VE01_15 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Teachers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	858	206	217	198	115	80	42	537	321	242	215	177	99	461	252	144	730	122	99	155	299	865
	85% h	86%	82%	86%	82%	93% z b d f	81%	87% z h	80%	86%	86%	88%	89%	88% z o p	81%	81%	85%	82%	79%	83%	90% z s	85%
Not tell the truth	111	30	29	26	15	6	7	53	59	32	26	19	8	44	40	26	87	21	17	21	26	105
	11% g n	12%	11%	11%	11%	7%	13%	9%	15% z g	11%	10%	9%	8%	8%	13%	15% n	10%	14%	14%	11%	8%	10%
Don't know	45	5	19	7	10	*	3	24	21	6	8	6	4	19	17	8	39	6	9	10	6	45
	4% e u	2%	7% a e	3%	7% a e	*	6% e	4%	5%	2%	3%	3%	3%	4%	5%	5%	5%	4%	7% u	5%	2%	4%
Net difference	747	177	188	173	100	74	35	484	263	210	189	159	91	417	211	118	644	101	82	135	272	760
	74%	73%	71%	75%	71%	86%	68%	79%	65%	75%	76%	78%	81%	79%	68%	66%	75%	68%	65%	72%	82%	75%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 30
VE01_16 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Television News Readers

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	512	235	273	45	65	61	88	97	156	197	123	112	58	230	137	47	84	161	123	94	120	528
	50%	48%	54%	34%	38%	38%	54%	61%	68%	66%	56%	40%	32%	62%	54%	36%	40%	58%	50%	43%	51%	52%
	cdeklo p						cde	zcde	zcde f	ijkl	kl			zop	op			zs				
Not tell the truth	437	228	200	84	94	78	71	50	59	86	89	136	115	120	100	75	112	105	106	103	98	419
	43%	47%	39%	63%	55%	49%	44%	32%	26%	29%	40%	49%	64%	32%	39%	57%	53%	38%	43%	47%	42%	41%
	ghim			zefgh	zgh	gh	gh			i	i	zijk			zmn	zmn						
Don't know	66	27	36	4	13	21	4	11	14	18	9	30	6	22	18	10	14	10	18	20	16	68
	7%	6%	7%	3%	7%	13%	2%	7%	6%	6%	4%	11%	3%	6%	7%	8%	7%	4%	7%	9%	7%	7%
	fq					zcfh						zjl								q		
Net difference	75	6	72	-40	-29	-17	17	47	97	111	33	-24	-57	110	38	-27	-28	56	18	-9	22	109
	7%	1%	14%	-30%	-17%	-11%	10%	30%	42%	37%	15%	-9%	-32%	30%	15%	-21%	-13%	20%	7%	-4%	9%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 31
VE01_16 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Television News Readers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	512	130	119	123	67	49	24	292	220	151	108	115	56	292	119	101	461	49	66	86	176	528
	50% jor	54%	45%	53%	48%	57%	46%	48%	55%	54%	43%	57%	50%	56%	39%	57%	54%	33%	53%	46%	53%	52%
Not tell the truth	437	99	131	93	63	33	18	277	159	119	123	79	46	208	160	66	347	83	52	86	141	419
	43% q	41%	50%	40%	45%	39%	34%	45%	40%	42%	49%	39%	41%	40%	52%	37%	41%	56%	41%	46%	43%	41%
Don't know	66	12	15	15	11	4	10	45	22	11	19	9	9	24	30	12	48	17	8	15	14	68
	7% nq	5%	6%	7%	8%	4%	19% zabcd e	7%	5%	4%	7%	4%	8%	5%	10%	7%	6%	11% zq	6%	8%	4%	7%
Net difference	75	31	-12	30	4	16	6	14	61	32	-15	36	10	83	-41	35	114	-34	15	*	35	109
	7%	13%	-5%	13%	3%	18%	12%	2%	15%	12%	-6%	18%	9%	16%	-13%	20%	13%	-23%	12%	*	11%	11%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/t - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 32
VE01_17 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The Police

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	633 62% d	303 62%	323 63%	88 66%	90 52%	104 65%	114 70% zd	99 63%	138 60%	187 62%	145 65%	170 61%	110 62%	231 62%	179 70% zo	72 55%	132 63%	192 70% zs	153 62%	126 58%	139 59%	634 62%
Not tell the truth	320 31% bfng	170 35% b	141 28%	43 32%	70 41% zef	44 28%	39 24%	50 32%	74 32%	96 32%	60 27%	89 32%	63 35%	122 33%	63 25%	48 37% n	67 32%	72 26%	77 31%	72 33%	82 35%	320 32%
Don't know	63 6% a	16 3%	45 9% za	2 2%	12 7%	11 7%	10 6%	9 6%	18 8% c	19 6%	16 7%	18 7%	5 3%	19 5%	13 5%	11 9%	12 6%	12 4%	16 6%	19 9%	13 5%	61 6%
Net difference	313 31%	133 27%	182 36%	45 34%	20 11%	60 38%	76 47%	49 31%	64 28%	91 30%	84 38%	82 29%	47 27%	109 29%	115 45%	24 18%	65 31%	120 44%	76 31%	54 25%	56 24%	314 31%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 33
VE01_17 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The Police

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	633	158	171	141	75	58	31	392	240	175	155	129	69	340	180	111	554	75	78	117	216	634
	62%	66%	64%	61%	54%	67%	60%	64%	60%	62%	62%	64%	62%	65%	58%	62%	65%	50%	62%	63%	65%	62%
Not tell the truth	320	71	74	76	59	25	16	184	136	86	78	65	35	154	109	56	250	65	37	63	102	320
	31%	30%	28%	33%	42%	29%	30%	30%	34%	31%	31%	32%	31%	29%	35%	32%	29%	43%	29%	34%	31%	32%
Don't know	63	12	20	15	7	4	5	37	25	19	17	9	7	31	20	11	52	9	10	6	13	61
	6%	5%	8%	6%	5%	4%	10%	6%	6%	7%	7%	4%	7%	6%	6%	6%	6%	6%	8%	3%	4%	6%
Net difference	313	87	96	65	17	33	15	209	105	88	77	64	34	187	71	55	304	11	41	54	115	314
	31%	36%	36%	28%	12%	39%	30%	34%	26%	31%	31%	32%	30%	36%	23%	31%	36%	7%	33%	29%	35%	31%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 34
VE01_18 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Trade Union officials

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	496 49% hi	226 46% 46%	262 51% 36%	71 53% h	95 55% h	90 56% h	75 46% 46%	74 47% ce	91 40% zcde	121 40% zjkl	110 50% kl	160 58% 31%	93 52% 30%	170 46% o	142 56% 39%	62 47% 32%	97 46% 45%	136 49% 46%	134 54% 38%	102 47% 40%	102 44% 38%	522 51% 40%
Not tell the truth	415 41% bcklo	228 46% zb	182 36% 65	38 29% 24	58 34% 19	50 31% 21	76 47% 11	73 46% 11	120 52% 18	161 53% 19	96 44% 15	86 31% 31	53 30% 31	166 45% 36	100 39% 13	42 32% 28	94 45% 20	126 46% 14	95 38% 17	87 40% 27	89 38% 43	403 40% 90
Don't know	103 10% ainqr	37 7% 7%	65 13% 13%	24 18% z fgh	19 11% 11%	21 13% 13%	11 7% 7%	11 7% 7%	18 8% 8%	19 6% 6%	15 7% 7%	31 11% 11%	31 18% 18%	36 10% 10%	13 5% 5%	28 21% 21%	20 9% 9%	14 5% 5%	17 7% 7%	27 12% 12%	43 18% 18%	90 9% 9%
Net difference	81 8%	-2 *	80 16%	33 25%	37 22%	40 25%	-1 -1%	1 1%	-29 -12%	-40 -13%	14 6%	74 27%	40 22%	4 1%	41 16%	20 15%	4 2%	10 4%	40 16%	15 7%	13 6%	119 12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 35
VE01_18 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Trade Union officials

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	496	117	122	97	76	62	23	313	183	125	121	113	62	246	172	76	413	80	59	91	173	522
	49% c	49%	46%	42%	54%	72% zabdcdf	44%	51%	46%	45%	49%	56% zl	55%	47%	56% znp	43%	48%	54%	47%	49%	52%	51%
Not tell the truth	415	100	123	105	43	22	21	246	169	115	101	77	42	244	88	82	369	43	46	79	144	403
	41% deor	42% e	46% de	46% de	31% e	26% e	41%	40%	42%	41%	40%	38% kl	38%	46% zo	28% o	46% zr	43% zr	29% zr	37% zr	42% zr	44% zr	40%
Don't know	103	23	20	29	21	2	8	55	49	40	27	12	7	35	49	20	73	26	20	17	14	90
	10% eknqu	10% e	8% e	13% e	15% be	2% e	15% e	9%	12%	14% kl	11% kl	6% kl	6%	7% zn	16% zn	11% zn	9% zq	17% zq	16% u	9% u	4% u	9%
Net difference	81	17	*	-8	32	40	2	68	14	10	20	36	19	3	85	-6	44	38	13	12	29	119
	8%	7%	*	-4%	23%	46% zabdcdf	3%	11%	3%	4%	8%	18% kl	17%	*	27%	-3%	5%	25%	10% zabdcdf	7% zabdcdf	9% zabdcdf	12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 36
VE01_20 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Local councillors

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	UNWTD TOTAL
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	402 40%	196 40%	200 39%	61 46%	64 37%	55 35%	69 43%	57 36%	95 42%	122 40%	88 40%	96 34%	83 47% k	150 40%	115 45%	45 34%	80 38%	118 43%	102 41%	72 33%	92 39%	426 42%
Not tell the truth	549 54%	267 55%	274 54%	67 50%	96 56%	97 60%	84 51%	87 55%	120 52%	157 52%	117 53%	164 59%	89 50%	194 52%	130 51%	74 56%	122 58%	147 53%	130 53%	121 56%	130 56%	523 52%
Don't know	64 6% q	27 6%	36 7%	5 4%	12 7%	8 5%	10 6%	15 9%	15 6%	22 7%	16 7%	18 6%	5 3%	27 7%	10 4%	12 9%	9 4%	10 4%	15 6%	23 11%	12 5%	66 7%
Net difference	-148 -15%	-72 -15%	-74 -15%	-6 -5%	-32 -19%	-41 -26%	-14 -9%	-30 -19%	-24 -11%	-35 -12%	-28 -13%	-68 -25%	-6 -3%	-44 -12%	-15 -6%	-29 -22%	-42 -20%	-29 -11%	-28 -11%	-49 -23%	-38 -16%	-97 -10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 37
VE01_20 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Local councillors

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	402	96	95	98	59	32	22	232	170	102	92	96	56	214	122	65	337	62	48	75	140	426
	40%	40%	36%	42%	42%	37%	43%	38%	42%	36%	37%	47%	50%	41%	39%	37%	39%	42%	38%	41%	42%	42%
Not tell the truth	549	132	152	122	73	44	27	343	206	158	145	98	50	277	165	105	467	77	71	102	182	523
	54%	55%	57%	53%	52%	52%	51%	56%	51%	56%	58%	48%	45%	53%	53%	59%	55%	52%	57%	55%	55%	52%
	kl									l	kl											
Don't know	64	13	18	12	8	10	3	39	25	21	12	9	6	33	23	8	52	10	6	9	10	66
	6%	6%	7%	5%	6%	12%	6%	6%	6%	7%	5%	5%	5%	6%	7%	4%	6%	7%	5%	5%	3%	7%
	u					zc																
Net difference	-148	-36	-56	-24	-14	-13	-5	-112	-36	-56	-53	-2	6	-63	-43	-40	-129	-15	-23	-27	-41	-97
	-15%	-15%	-21%	-10%	-10%	-15%	-9%	-18%	-9%	-20%	-21%	-1%	5%	-12%	-14%	-22%	-15%	-10%	-19%	-14%	-12%	-10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 38
VE01_21 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Lawyers

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	UNWTD TOTAL
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	555	255	294	75	96	75	93	87	130	169	123	153	90	212	149	63	109	156	141	109	126	564
	55%	52%	58%	56%	56%	47%	57%	55%	56%	56%	56%	55%	50%	57%	59%	48%	52%	57%	57%	50%	54%	56%
Not tell the truth	395	210	178	55	64	69	64	58	86	111	89	101	81	128	96	53	96	107	95	88	90	390
	39%	43%	35%	41%	37%	43%	39%	37%	38%	37%	40%	36%	45%	34%	38%	41%	45% m	39%	39%	41%	38%	38%
Don't know	65	25	38	4	13	15	5	14	14	21	9	23	7	31	9	15	6	13	10	20	18	61
	6%	5%	7%	3%	7%	10%	3%	9%	6%	7%	4%	8%	4%	8%	4%	12%	3%	5%	4%	9%	8%	6%
	r					cf				np				znp								
Net difference	159	45	116	20	32	6	29	28	43	57	34	52	9	84	53	10	14	50	46	21	36	174
	16%	9%	23%	15%	19%	4%	18%	18%	19%	19%	16%	19%	5%	23%	21%	7%	6%	18%	19%	10%	15%	17%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 39
VE01_21 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Lawyers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	555 55% r	143 60%	138 52%	121 53%	71 50%	50 59%	32 61%	337 55%	218 54%	150 54%	148 60%	119 59%	64 58%	299 57%	158 51%	97 54%	485 57%	68 45%	66 53%	99 53%	195 59%	564 56%
Not tell the truth	395 39% q	86 36%	107 40%	97 42%	60 42%	29 34%	17 32%	239 39%	157 39%	100 36%	91 36%	76 37%	41 37%	199 38%	126 41%	68 38%	319 37%	70 47%	48 39%	82 44%	123 37%	390 38%
Don't know	65 6% ku	11 5%	21 8%	12 5%	10 7%	6 7%	4 7%	39 6%	26 6%	30 11%	10 4%	8 4%	6 5%	27 5%	24 8%	13 7%	52 6%	11 8%	10 8%	6 3%	13 4%	61 6%
Net difference	159 16%	57 24%	31 12%	24 10%	11 8%	21 24%	15 29%	98 16%	61 15%	50 18%	58 23%	44 22%	23 21%	101 19%	32 10%	29 16%	166 19%	-2 -2%	18 14%	17 9%	72 22%	174 17%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 40
VE01_24 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Charity chief execs

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	518 51% eio	246 50%	266 52%	90 68% zdefgh	91 53%	66 41%	84 52%	84 53%	103 45%	137 45%	119 54%	130 47%	114 64% zik	188 51%	137 54% o	55 42% o	116 55% o	159 58% zs	135 55% s	93 43%	112 48%	536 53%
Not tell the truth	416 41% cl	212 43%	197 39%	39 29%	70 41%	72 45% c	71 44% c	61 39%	103 45% c	137 46% l	89 40%	123 44% l	54 30%	145 39%	101 40%	64 49%	86 41%	105 38%	96 39%	93 43%	104 44%	397 39%
Don't know	81 8% cq	32 6%	47 9%	3 3%	11 6%	22 14% zcf	8 5%	13 8%	23 10% c	27 9%	13 6%	24 9%	10 6%	38 10%	17 7%	13 10%	9 4%	11 4%	16 6%	29 14% zqr	18 8%	82 8%
Net difference	103 10%	34 7%	68 13%	51 39%	20 12%	-6 -4%	13 8%	23 15%	1 *	-1 *	30 14%	7 2%	61 34%	43 12%	36 14%	-9 -7%	30 14%	54 20%	38 16%	* *	8 3%	139 14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 41
VE01_24 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Charity chief execs

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	518	109	136	120	74	54	26	320	198	145	134	113	67	265	169	84	444	72	68	93	182	536
	51%	45%	51%	52%	53%	63%	49%	52%	49%	52%	54%	56%	60%	51%	55%	47%	52%	49%	54%	50%	55%	53%
Not tell the truth	416	114	116	91	52	25	18	254	161	113	96	75	40	231	108	75	349	61	47	80	128	397
	41%	47%	44%	39%	37%	29%	35%	41%	40%	40%	39%	37%	36%	44%	35%	42%	41%	41%	37%	43%	39%	39%
Don't know	81	17	13	21	15	7	8	39	42	23	19	15	5	28	32	20	64	16	11	13	22	82
	8%	7%	5%	9%	10%	8%	16%	6%	10%	8%	8%	7%	4%	5%	10%	11%	7%	11%	9%	7%	7%	8%
Net difference	103	-5	20	29	22	29	8	66	37	32	38	38	27	34	61	9	95	11	21	14	54	139
	10%	-2%	8%	12%	16%	34%	15%	11%	9%	11%	15%	19%	24%	7%	20%	5%	11%	8%	17%	7%	16%	14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 42
VE01_26 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Nurses

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	955 94% o	470 96% z	474 93%	125 94%	161 94%	145 91%	150 93%	156 98% zef	218 95%	290 96%	207 94%	260 94%	164 92%	348 94% o	245 96% o	116 88%	203 96% o	265 96%	228 93%	205 95%	218 93%	946 93%
Not tell the truth	33 3%	12 2%	20 4%	4 3%	5 3%	5 3%	11 7%	2 2% zg	6 3%	6 2%	12 6%	6 2%	8 4%	14 4%	7 3%	5 4%	6 3%	6 2%	12 5% z	7 3%	7 3%	41 4%
Don't know	26 3% gj	8 2%	16 3%	4 3%	6 3%	10 6% zfg	1 1%	* *	6 3%	5 2%	2 1%	11 4%	6 3%	9 2%	3 1%	11 9% zmnp	2 1%	5 2%	6 2%	4 2%	9 4%	28 3%
Net difference	922 91%	459 94%	454 89%	121 91%	155 90%	140 88%	140 86%	153 97%	212 92%	284 94%	195 88%	254 92%	156 88%	334 90%	238 93%	111 84%	196 93%	259 94%	216 88%	197 91%	211 91%	905 89%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 43
VE01_26 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Nurses

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	955	229	252	217	127	83	48	586	369	266	232	191	104	499	284	170	819	129	115	177	317	946
	94%	95%	95%	94%	90%	97%	93%	96%	92%	95%	93%	94%	94%	95%	92%	96%	96%	86%	92%	95%	96%	93%
Not tell the truth	33	10	8	8	4	2	1	12	21	8	7	10	5	18	12	2	20	11	6	3	10	41
	3%	4%	3%	3%	3%	3%	3%	2%	5%	3%	3%	5%	4%	3%	4%	1%	2%	7%	5%	2%	3%	4%
	gq							zh	zg								zr	zq				
Don't know	26	2	5	6	10	1	2	15	11	7	10	2	2	8	12	5	17	10	4	6	5	28
	3%	1%	2%	3%	7%	1%	5%	2%	3%	2%	4%	1%	2%	1%	4%	3%	2%	6%	3%	3%	1%	3%
	nq				zabe		a										zq					
Net difference	922	219	244	209	123	81	47	574	348	258	225	181	100	482	271	168	799	118	109	174	308	905
	91%	91%	92%	90%	87%	94%	90%	94%	87%	92%	90%	89%	90%	92%	88%	94%	93%	79%	87%	93%	93%	89%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 44
VE01_29 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Professors

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	863 85% os	415 85%	438 86%	115 87%	147 86%	127 80%	142 87%	145 92% zeh	187 81%	258 86%	192 87%	232 84%	153 86%	320 86% o	228 90% zo	97 74%	179 85% o	252 91% zst	218 88% s	169 78%	189 81%	878 87%
Not tell the truth	101 10% gq	48 10%	49 10%	17 13% g	16 9% g	16 10% g	13 8% g	6 4% zg	32 14% zg	32 11%	18 8%	23 8%	23 13%	35 10%	18 7%	17 13%	25 12%	18 7%	21 8%	30 14% q	27 12% q	87 9%
Don't know	51 5% clq	27 6%	22 4%	1 1%	9 5%	17 10% zch	7 4%	7 5%	10 4%	11 4%	10 5%	22 8% zl	2 1%	16 4%	9 4%	18 14% zmnp	6 3%	6 2%	8 3%	17 8% q	17 7% q	50 5%
Net difference	763 75%	367 75%	389 76%	98 74%	131 76%	111 69%	129 79%	140 88%	155 67%	225 75%	174 79%	209 76%	130 73%	284 77%	211 83%	81 61%	154 73%	234 85%	197 80%	139 65%	162 69%	791 78%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 45
VE01_29 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Professors

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	863	218	223	190	117	77	38	525	338	236	219	184	100	456	257	149	740	116	105	147	302	878
	85% frt	91% zcf	84%	82%	83%	90% f	73%	86%	84%	84%	88%	91% z	89%	87%	83%	84%	86% zr	78%	84%	79%	91% zt	87%
Not tell the truth	101	18	26	29	15	5	8	55	46	35	19	13	8	47	34	19	72	26	10	28	24	87
	10% kq	7%	10%	12%	11%	6%	15%	9%	11%	12%	7%	7%	8%	9%	11%	11%	8% zq	17%	8%	15% zu	7%	9%
Don't know	51	5	16	12	9	4	6	34	18	10	11	6	3	21	19	10	44	8	9	12	6	50
	5% aku	2%	6%	5%	6%	4%	12% za	6%	4%	3%	5%	3%	3%	4%	6%	6%	5% u	5%	8% u	6% u	2%	5%
Net difference	763	200	196	162	102	72	30	470	293	201	201	171	91	409	223	130	668	90	95	119	278	791
	75%	83%	74%	70%	73%	83%	58%	77%	73%	72%	81%	84%	82%	78%	72%	73%	78%	60%	76%	64%	84%	78%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 46
VE01_30 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Engineers

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	911	452	448	115	153	141	150	140	211	275	203	251	152	338	236	106	197	261	229	187	197	923
	90%	92%	88%	87%	89%	88%	92%	88%	92%	91%	92%	90%	86%	91%	93%	80%	94%	95%	93%	86%	84%	91%
	ot	zb												o	o		o	zst	zt			
Not tell the truth	56	22	32	14	10	5	6	12	9	15	10	8	20	14	12	15	9	8	12	11	23	50
	6%	4%	6%	10%	6%	3%	4%	7%	4%	5%	5%	3%	11%	4%	5%	11%	4%	3%	5%	5%	10%	5%
	q			e								zijk				zmnp				zq		
Don't know	48	16	30	4	9	13	6	7	10	11	8	18	5	19	7	11	5	6	6	18	14	42
	5%	3%	6%	3%	5%	8%	4%	4%	4%	4%	4%	7%	3%	5%	3%	9%	2%	2%	2%	8%	6%	4%
	qr			z												znp				qr		
Net difference	855	431	416	102	143	136	144	128	202	260	193	242	132	324	224	90	188	253	217	175	175	873
	84%	88%	82%	77%	83%	85%	88%	81%	88%	86%	87%	87%	74%	87%	88%	69%	89%	92%	88%	81%	75%	86%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table 47
VE01_30 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Engineers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	911	219	235	206	128	79	44	564	347	251	221	191	108	483	273	154	773	130	109	171	312	923
	90% h	91%	89%	89%	91%	92%	86%	92%	86%	90%	89%	94%	97%	92%	88%	86%	90%	87%	87%	92%	94%	91%
Not tell the truth	56	17	18	10	6	3	3	23	33	14	18	4	2	21	21	12	46	9	13	6	13	50
	6% gkl	7%	7%	4%	4%	3%	5%	4%	8%	5%	7%	2%	2%	4%	7%	7%	5%	6%	11%	3%	4%	5%
Don't know	48	5	13	16	6	4	5	27	21	15	10	8	1	20	15	12	37	11	3	9	7	42
	5% lu	2%	5%	7%	4%	5%	9%	4%	5%	5%	4%	4%	1%	4%	5%	7%	4%	7%	3%	5%	2%	4%
				a			a															
Net difference	855	202	217	196	122	76	42	541	314	237	203	187	106	461	252	141	727	121	95	166	299	873
	84%	84%	82%	85%	87%	89%	80%	88%	78%	84%	82%	92%	95%	88%	81%	79%	85%	81%	76%	89%	90%	86%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 48
VE01_32 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Advertising executives

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	165 16%	78 16%	85 17%	18 14%	32 19%	23 14%	27 17%	27 17%	37 16%	47 16%	38 17%	47 17%	26 14%	60 16%	42 16%	19 14%	36 17%	45 16%	37 15%	24 11%	51 22% s	158 16%
Not tell the truth	786 77% t	384 78%	390 76%	108 82%	127 74%	124 78%	129 80%	116 73%	181 79%	239 79%	168 76%	212 77%	141 79%	287 77%	204 80%	96 72%	165 78%	227 82% zt	199 81% t	167 77%	162 69%	799 79%
Don't know	64 6% nq	28 6%	35 7%	6 5%	12 7%	12 8%	6 4%	16 10% f	12 5%	16 5%	15 7%	18 7%	11 6%	24 6%	9 4%	18 13% zmnp	10 5%	4 1%	11 4% q	26 12% zqr	20 9% q	58 6%
Net difference	-621 -61%	-306 -62%	-305 -60%	-90 -68%	-95 -55%	-101 -63%	-102 -63%	-89 -56%	-144 -63%	-192 -64%	-131 -59%	-165 -60%	-115 -65%	-227 -61%	-162 -64%	-77 -58%	-129 -61%	-182 -66%	-162 -66%	-143 -66%	-111 -48%	-641 -63%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



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Table 49
VE01_32 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Advertising executives

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	165	50	35	35	19	17	9	93	72	59	33	28	16	93	49	22	144	21	25	29	57	158
	16%	21%	13%	15%	14%	20%	18%	15%	18%	21%	13%	14%	15%	18%	16%	13%	17%	14%	20%	15%	17%	16%
Not tell the truth	786	184	218	178	108	66	32	483	303	193	204	169	91	413	228	141	664	115	89	153	263	799
	77%	76%	82%	77%	77%	76%	62%	79%	76%	69%	82%	83%	81%	79%	74%	79%	77%	77%	71%	82%	79%	79%
	fi	f	f	f	f	f	f			i	zi	zi	i									
Don't know	64	7	12	18	13	3	11	38	26	28	13	6	4	19	32	14	49	13	11	5	12	58
	6%	3%	5%	8%	10%	4%	20%	6%	7%	10%	5%	3%	4%	4%	10%	8%	6%	9%	9%	3%	4%	6%
	akntu				a		zabce			zk				zn	n				t			
Net difference	-621	-134	-184	-142	-89	-49	-23	-389	-232	-134	-171	-141	-74	-320	-179	-119	-520	-95	-63	-124	-206	-641
	-61%	-56%	-69%	-62%	-63%	-56%	-45%	-63%	-58%	-48%	-69%	-70%	-67%	-61%	-58%	-67%	-61%	-63%	-50%	-67%	-62%	-63%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 50
VE01_36 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Museum curators

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	839 83% os	407 83%	421 83%	100 75%	143 83%	123 77%	138 85%	140 88%	195 85%	262 87% zl	188 85%	221 80%	139 78%	322 87% zo	218 85% o	96 72%	165 78%	249 90% zst	211 86% s	158 73%	186 80%	855 84%
Not tell the truth	102 10% mq	47 10%	52 10%	30 23% zdefgh	13 7%	15 10%	17 10%	9 6%	19 8%	22 7%	21 9%	21 7%	36 20% zijk	26 7%	21 8%	23 18%	27 13%	16 6%	24 10%	27 12% q	31 13% q	94 9%
Don't know	74 7% lqr	36 7%	37 7%	3 2%	16 9%	22 14% zcfg	8 5%	9 6%	16 7%	18 6%	12 6%	36 13% zijl	4 2%	24 6%	16 6%	13 10%	19 9%	11 4%	12 5%	31 14% zqr	16 7%	66 7%
Net difference	737 73%	360 73%	368 72%	70 53%	130 76%	107 67%	122 75%	131 83%	176 77%	240 80%	167 76%	200 72%	103 58%	295 79%	197 77%	72 55%	138 66%	233 85%	188 76%	131 61%	155 66%	761 75%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table S1
VE01_36 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Museum curators

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	839	208	210	191	110	79	41	509	330	237	207	174	97	449	243	144	722	112	102	154	291	855
	83%	86%	79%	83%	79%	92%	79%	83%	82%	84%	83%	86%	87%	86%	79%	81%	84%	75%	81%	83%	88%	84%
Not tell the truth	102	19	32	25	18	5	4	62	40	20	27	15	10	38	48	16	77	22	15	15	29	94
	10%	8%	12%	11%	13%	5%	9%	10%	10%	7%	11%	8%	9%	7%	16%	9%	9%	15%	12%	8%	9%	9%
Don't know	74	14	24	15	12	2	7	43	31	24	15	13	4	38	18	18	57	15	9	18	12	66
	7%	6%	9%	7%	9%	2%	13%	7%	8%	9%	6%	7%	4%	7%	6%	10%	7%	10%	7%	9%	4%	7%
Net difference	737	189	178	165	93	75	36	446	290	217	179	158	86	411	195	128	645	89	87	139	262	761
	73%	78%	67%	72%	66%	87%	70%	73%	72%	77%	72%	78%	78%	78%	63%	72%	75%	60%	69%	75%	79%	75%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 52
VE01_37 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Landlords of private residential properties

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
Tell the truth	351 35%	178 36%	170 33%	41 31%	48 28%	69 43% zdh	68 42% zdh	59 37%	65 28%	95 32%	90 41% zl	111 40% l	47 26%	121 33%	85 33%	41 31%	92 44% zm	105 38%	88 36%	73 34%	71 30%	364 36%
Not tell the truth	558 55% e	265 54%	282 55%	87 65% zef	110 64% ef	74 47%	80 49%	84 53%	123 54%	160 53%	112 51%	142 51%	124 69% zijk	198 53%	137 54%	84 63% z	108 51%	141 51%	144 58%	114 53%	138 59%	546 54%
Don't know	106 10% clopr	47 10%	58 11%	4 3%	14 8%	16 10%	14 9%	16 10%	41 18% zcdf	46 15% zjl	19 9%	24 9%	7 4%	52 14% zop	33 13% op	7 5%	11 5%	30 11%	15 6%	29 13% r	25 11%	105 10%
Net difference	-208 -20%	-87 -18%	-112 -22%	-45 -34%	-62 -36%	-5 -3%	-12 -7%	-26 -16%	-58 -25%	-65 -21%	-22 -10%	-31 -11%	-77 -43%	-77 -21%	-53 -21%	-42 -32%	-16 -8%	-35 -13%	-56 -23%	-41 -19%	-68 -29%	-182 -18%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



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Table 53
VE01_37 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Landlords of private residential properties

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52**	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
Tell the truth	351	87	90	77	46	31	20	214	136	98	88	75	36	182	114	54	301	47	40	61	120	364
	35%	36%	34%	34%	33%	36%	38%	35%	34%	35%	36%	37%	33%	35%	37%	31%	35%	31%	32%	33%	36%	36%
Not tell the truth	558	123	153	134	81	44	22	341	217	149	142	109	65	291	172	92	462	90	69	111	184	546
	55%	51%	58%	58%	58%	52%	43%	56%	54%	53%	57%	54%	59%	56%	56%	52%	54%	60%	55%	60%	55%	54%
Don't know	106	30	22	20	13	11	10	58	48	34	19	19	10	51	23	31	93	12	16	15	28	105
	10%	12%	8%	9%	9%	13%	20%	9%	12%	12%	8%	9%	9%	10%	8%	18%	11%	8%	13%	8%	8%	10%
							zbc									zno						
Net difference	-208	-36	-64	-56	-36	-14	-2	-127	-81	-51	-53	-34	-29	-110	-58	-38	-161	-43	-29	-51	-64	-182
	-20%	-15%	-24%	-24%	-25%	-16%	-5%	-21%	-20%	-18%	-21%	-17%	-26%	-21%	-19%	-21%	-19%	-29%	-23%	-27%	-19%	-18%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table S4
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Mean trusted

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	MILLENNIAL (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	AB (q)	C1 (r)	C2 (s)	DE (t)	UNWTD TOTAL
Unweighted Base	1015	532	468	108	137	175	182	175	238	312	253	265	147	363	298	160	148	298	351	144	164	1015
Weighted Base	1015	490	510	133*	172*	160	163	158	230	301	221	277	178	372	255	132	211	276	247	216	234	1015
MEAN TRUSTED	14.37 os	14.28	14.57	14.73	13.54	13.7	14.85	14.71	14.65	14.72	14.65	14.08	14.09	14.82 o	15.22 zo	12.62	13.98	15.6 zst	14.75 s	13.15	13.79	14.64
MEAN NOT TRUSTED	9.81 bq	10.28 zb	9.31	10.19	10.27	9.68	9.63	9.5	9.68	9.8	9.54	9.6	10.63	9.33	9.38	10.64 zmn	10.45	9.14	9.67	10.32 q	10.23	9.58

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base



Table S5
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Mean trusted

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS/ PHD (l)	MARRIED / LIVING AS (n)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	
Unweighted Base	1015	218	234	229	149	120	65	600	415	197	195	311	172	551	287	172	838	167	119	180	355	1015
Weighted Base	1015	241	265	231	140	86*	52*	614	401	280	249	203	111	525	309	178	856	149	125*	186	331	1015
MEAN TRUSTED	14.37 r	15.09 b	13.82	14.14	13.89	15.28 b	14.62	14.43	14.27	14.36	14.31	15.36 z	14.96	14.75	14.04	13.97	14.68 zr	12.99	14.21	14.08	15.32 zt	14.64
MEAN NOT TRUSTED	9.81 k	9.5	10.35 e	10.01	9.87	8.98	8.87	9.8	9.83	9.66	10.02	9.22	9.31	9.82	9.68	9.94	9.64	10.61	9.85	10.17	9.53	9.58

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing