

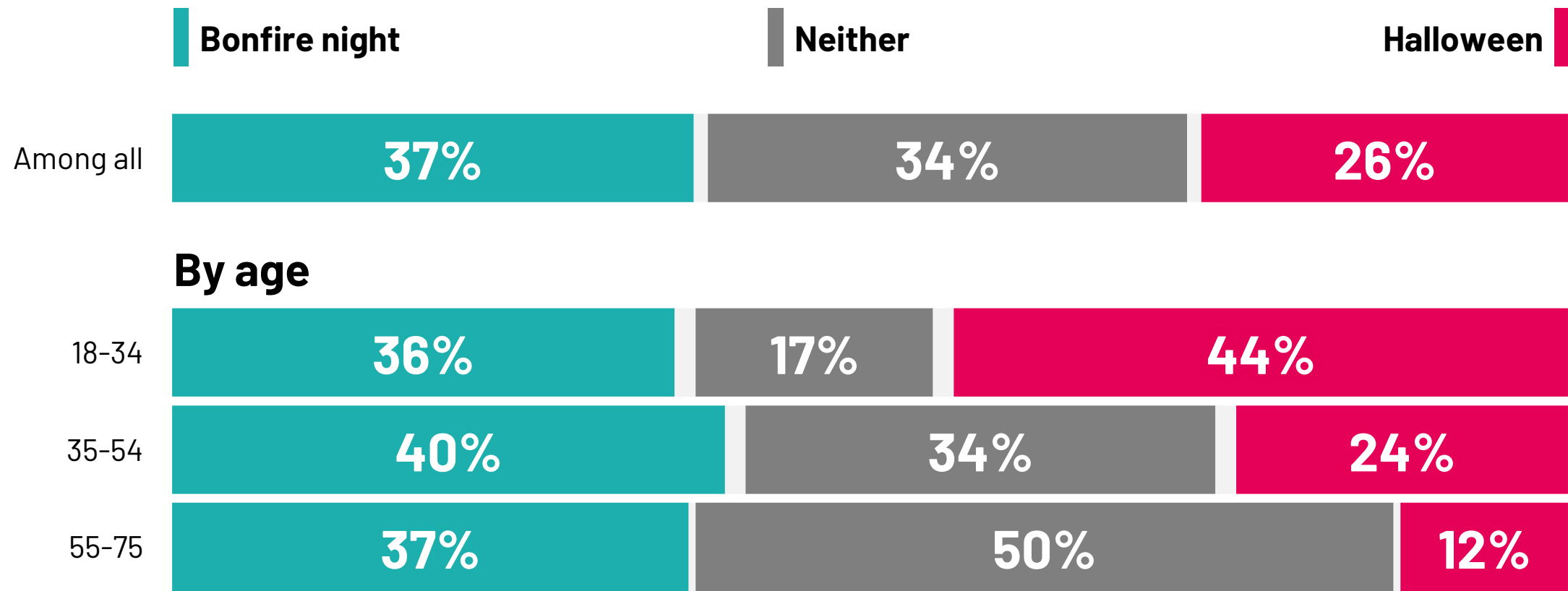
Ipsos Halloween polling

October 2024

Around two in five say they prefer Bonfire night to Halloween.

18-34s are more likely to say they prefer Halloween

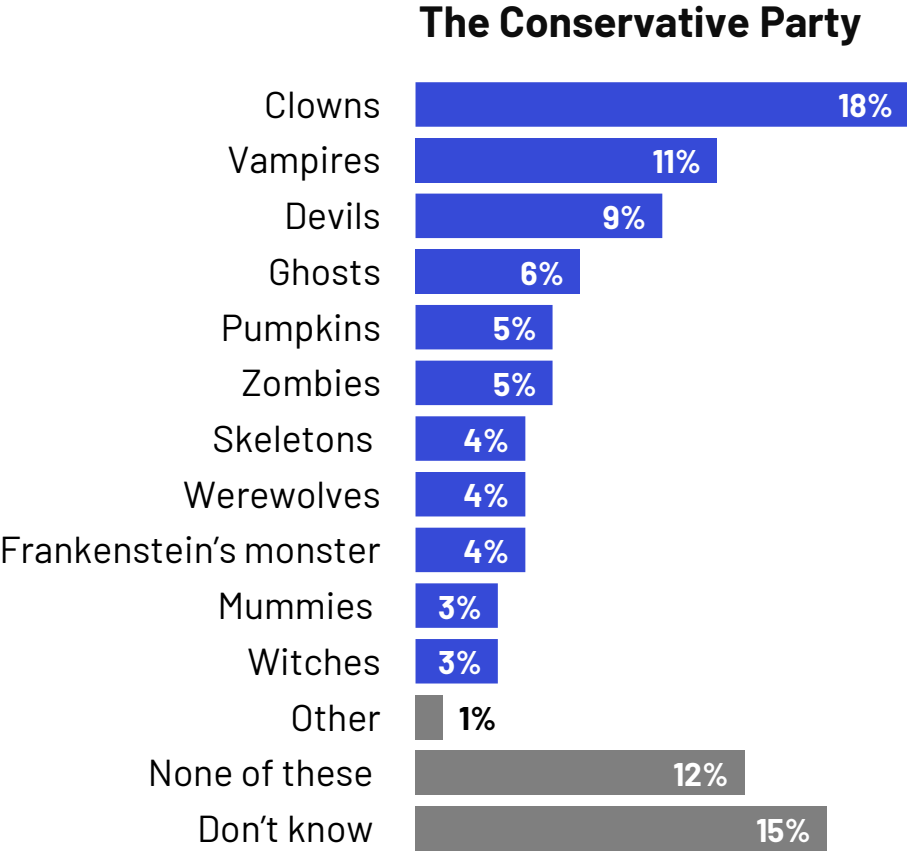
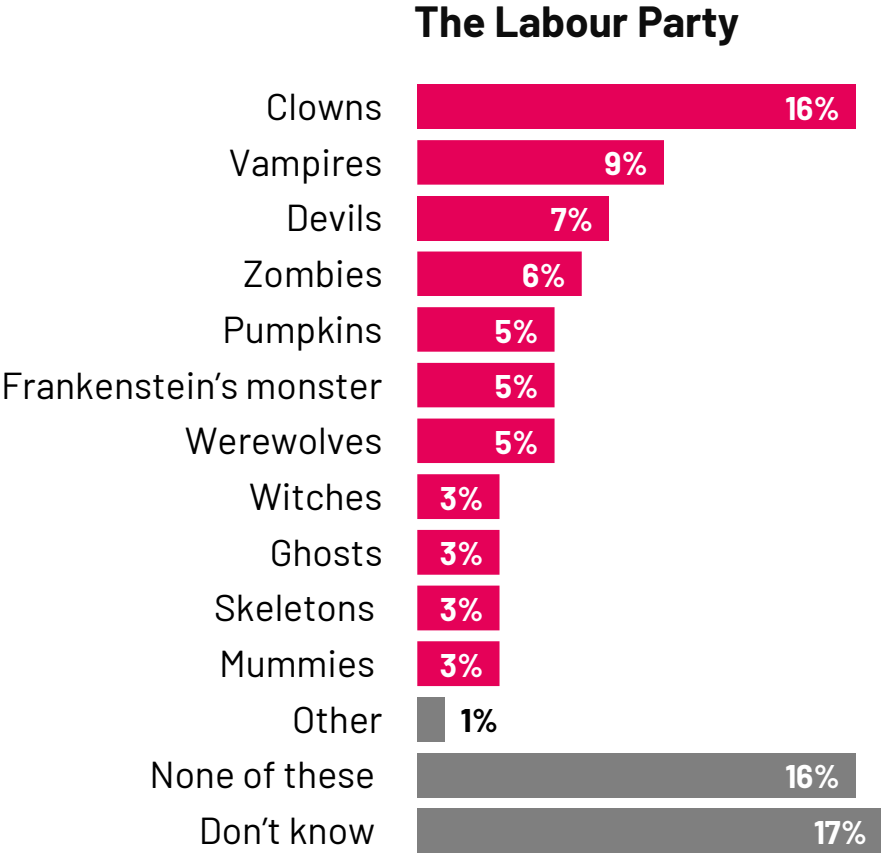
Which of the following annual traditions, if either, do you prefer more?



Base: 1,093 Online British adults aged 18-75, including (360) 18-34s, (385) 35-54s and (348) 55-75s, 11 - 14 October 2024

Which Halloween figure best represents each political party?

Which of these Halloween figures, if any, do you think BEST represents each of the following political parties?
Please select one.

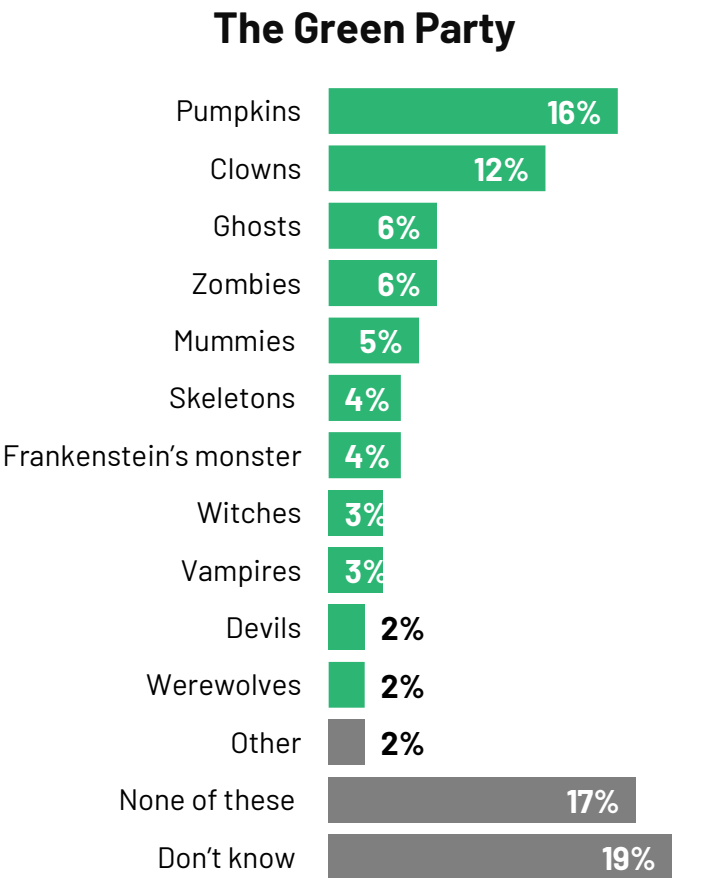
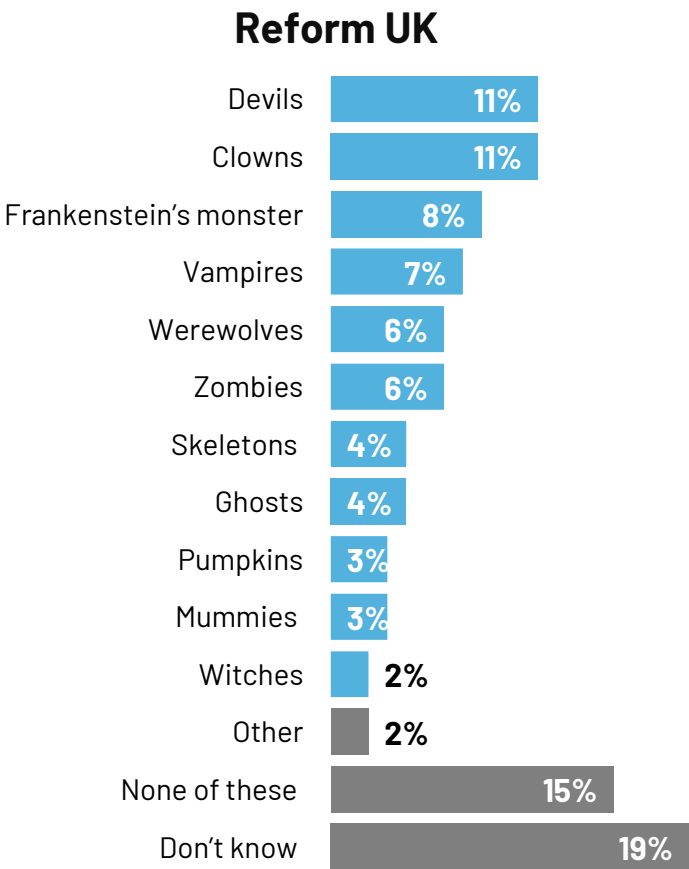
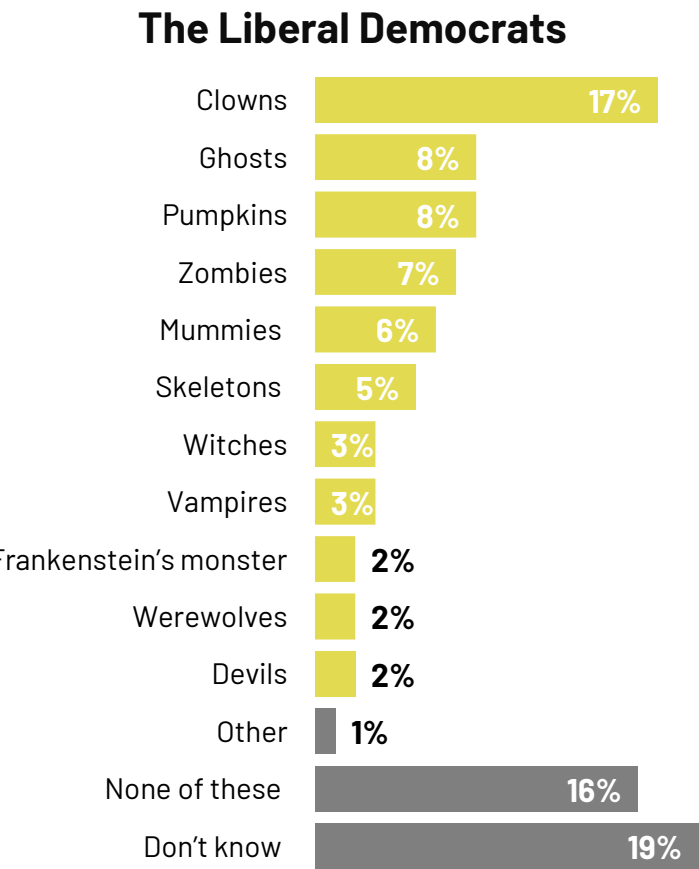


Base: 1,093 Online British adults aged 18+, 11 – 14 October 2024



Which Halloween figure best represents each political party?

Which of these Halloween figures, if any, do you think BEST represents each of the following political parties?
Please select one.



Base: 1,093 Online British adults aged 18+, 11 – 14 October 2024



October 2024 Halloween polling

For more information

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