

Ipsos Smartphones in schools polling

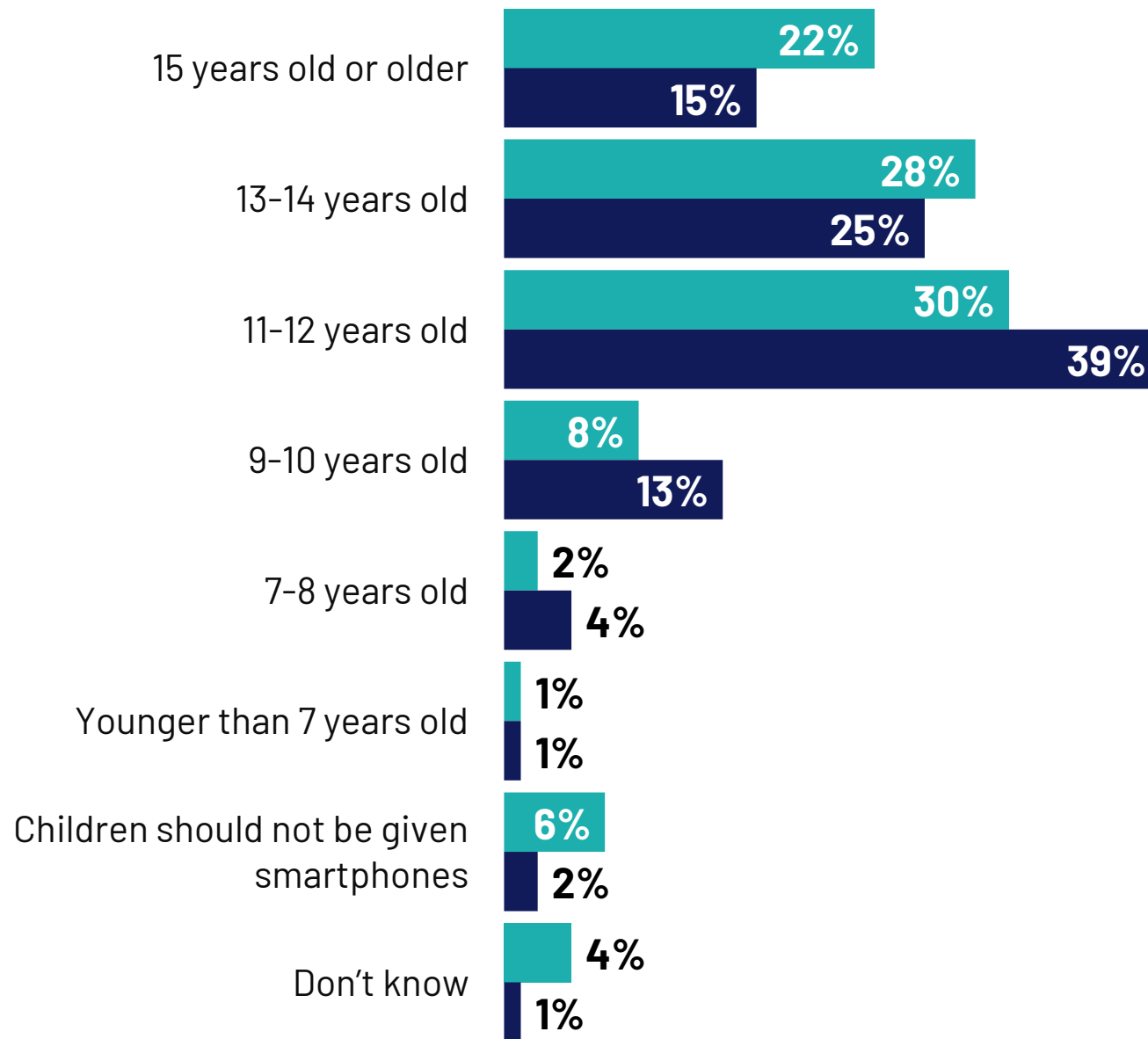
September 2024

Both the public and those that have a child in the household, think 11-12 years old is the most acceptable age for a child to be given a smartphone

At what age do you think it's acceptable for a child to be given a smartphone for their own personal use?

Among all

Among households with a present child

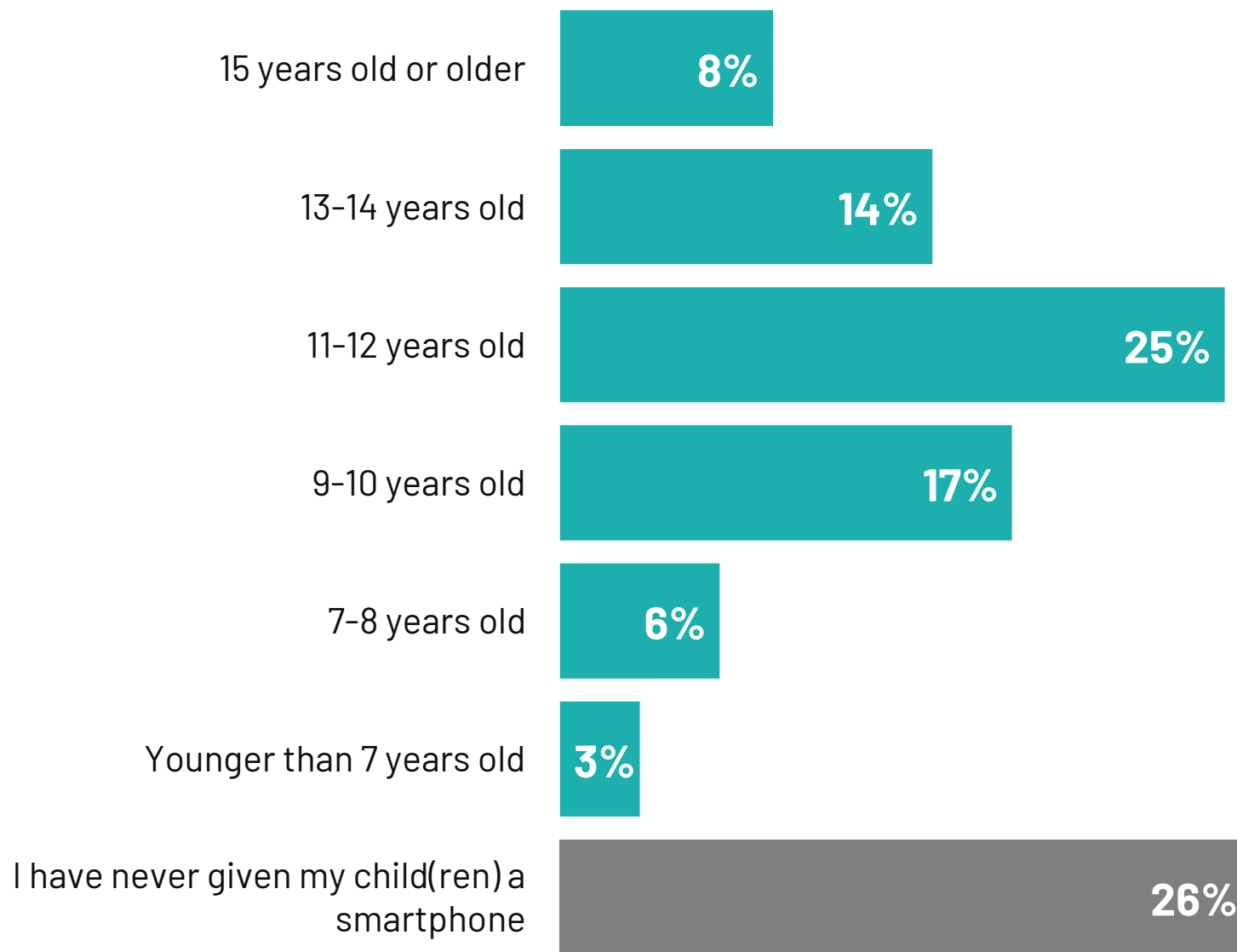


Base: 2,175 Online British adults aged 16-75, including (712) who have a child in their household, 25 - 27 September 2024

A quarter say they have given a smartphone to their child(ren) aged 11-12 years old, however a similar proportion have never given their child a smartphone

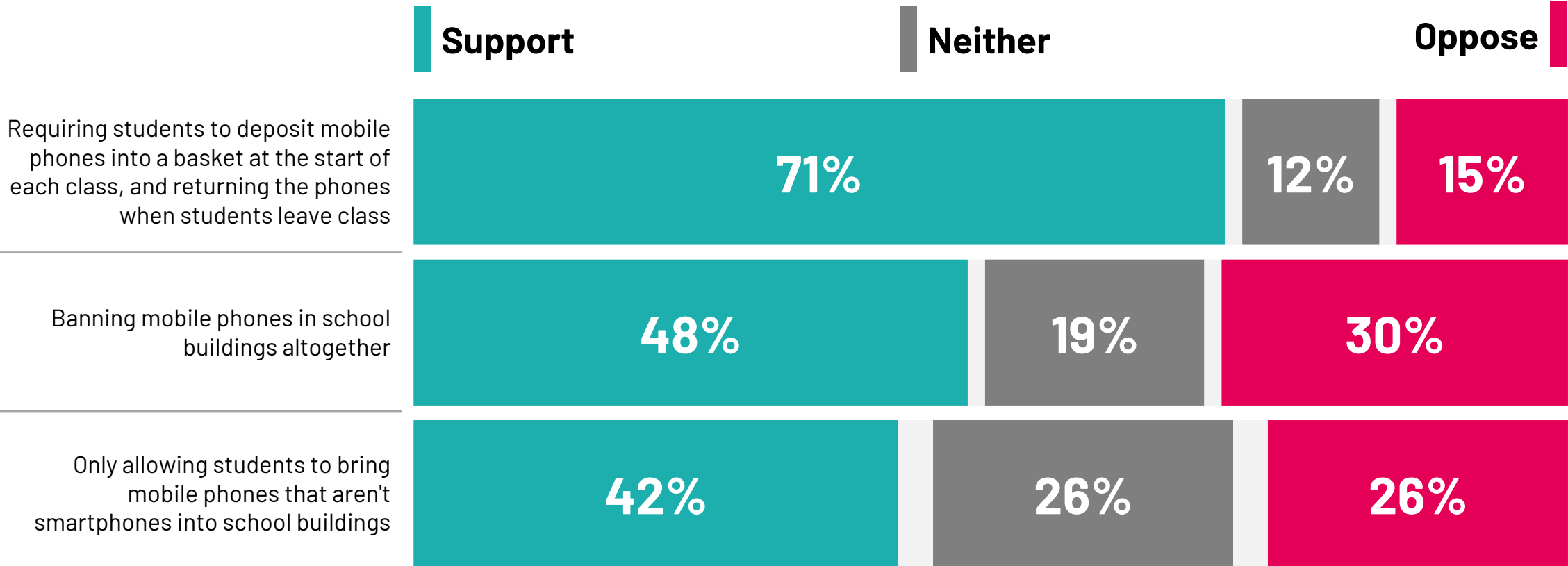
What's the youngest age you **personally** have given a smartphone to your child(ren) for their own personal use?

Base: 712 Online British adults aged 16-75 who have a child in their household, 25 - 27 September 2024



7 in 10 support asking students to deposit their phones into a basket during class

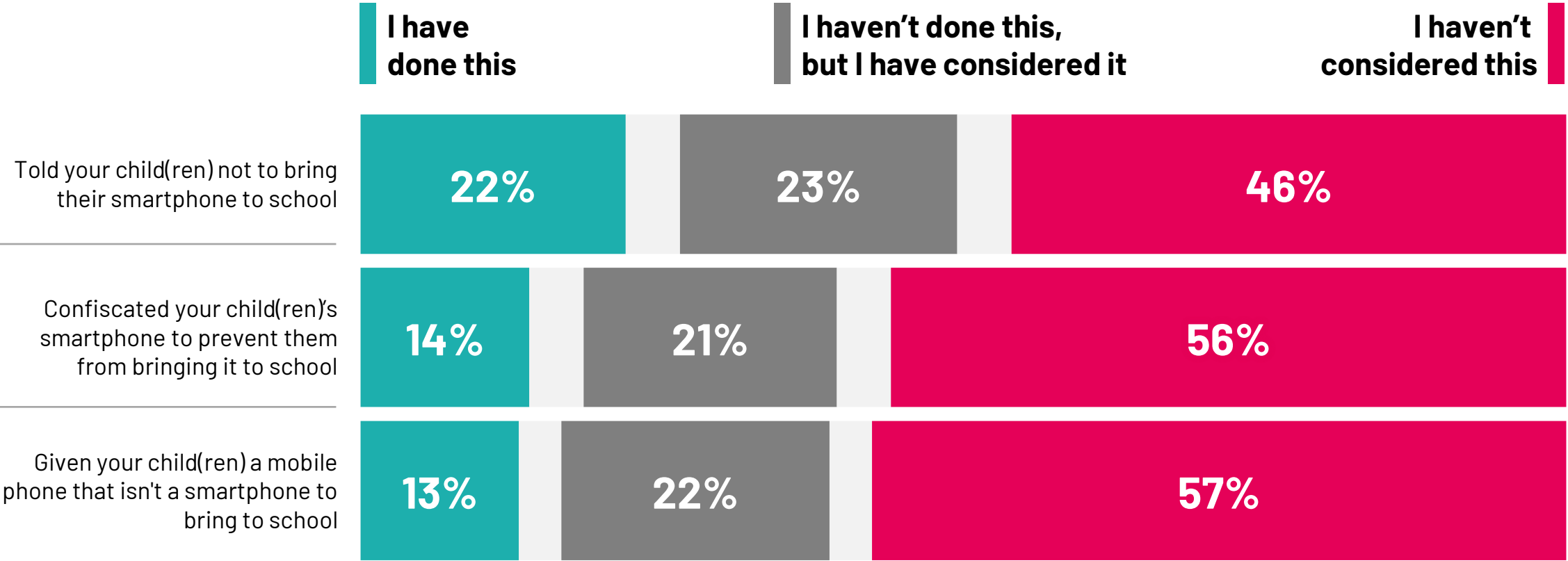
To what extent would you support or oppose schools implementing each of the following smartphone related policies?



Base: 2,175 Online British adults aged 16-75, 25 - 27 September 2024

Most of those with a child in their household have not considered doing any of the below measures regarding their own child(ren)

Which of the following things have you done or would you consider doing regarding your child(ren) bringing smartphones to school?

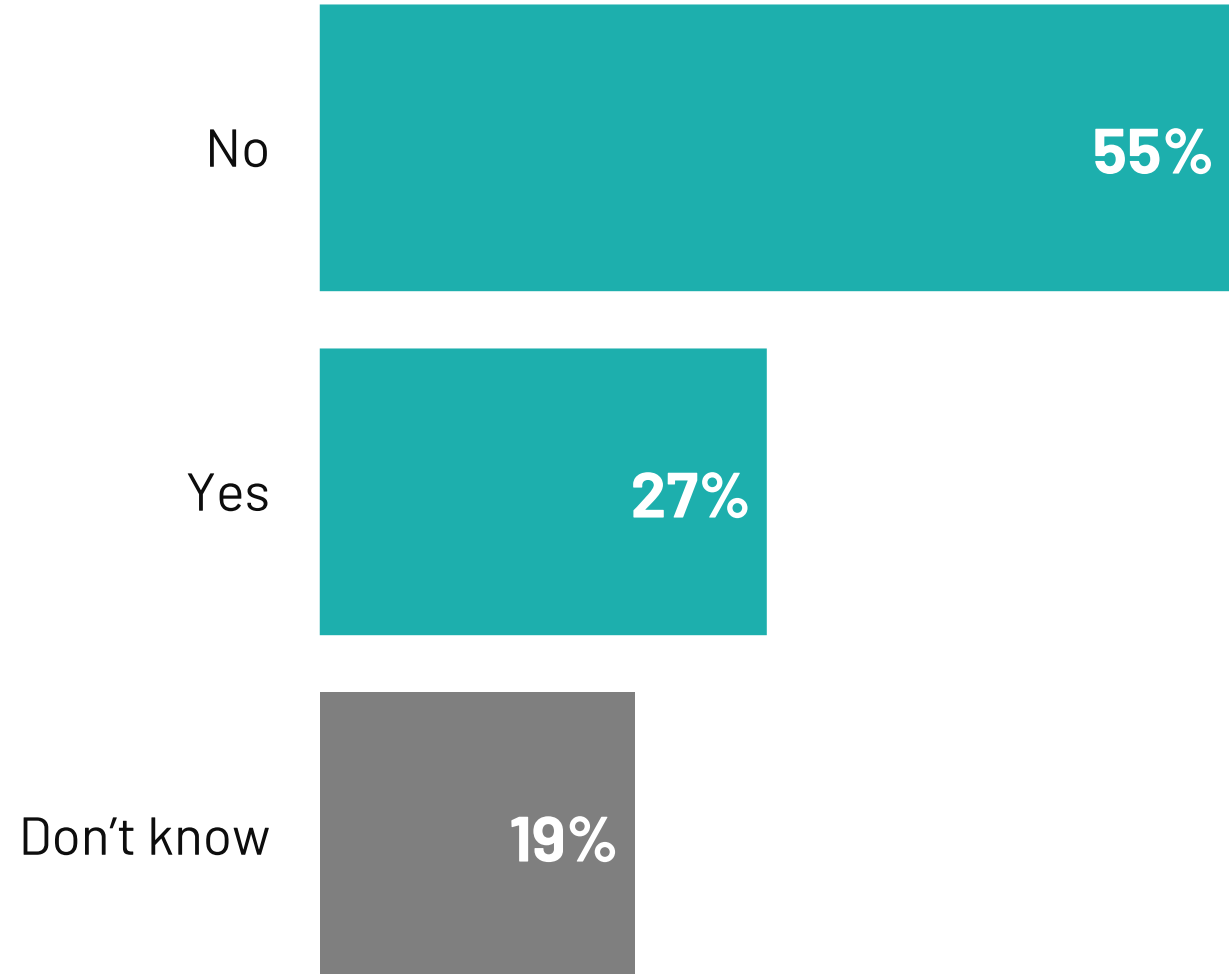


Base: 712 Online British adults aged 16-75 who have a child in their household, 25 - 27 September 2024

55 per cent of those with a child in their household report that their child(ren)'s schools have not implemented a smartphone ban

To your knowledge, has your child(ren)'s school(s) implemented a ban on smartphones in school?

Base: 712 Online British adults aged 16-75 who have a child in their household, 25 - 27 September 2024





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For more information

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