

Table 1

Q1 - To what extent, if at all, do you think Wes Streeting has been doing a good or bad job in his role as the Secretary of State for Health and Social Care?

Base: All adults aged 18-75 in Great Britain

		GFI	NDER			AGE				AGE			GENER	ATION				RF	GION			SOCIAL	L GRADE	WORKII	NG STATUS
		U.	T		1	T							T CENTERO		BABY			- 112	T			JOCIAL		70	NOT
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55-75	GENZ	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(p)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(n)	(a)	(r)	(s)	(t)	(u)	(v)	(w)	(x)
UNWEIGHTED BASE	1076	530	532	151	180	189	209	347	331	398	347	208	312	277	279	256	279	248	149	51	93	645	431	710	366
WEIGHTED BASE	1076	525		123					324			186				255					92*			730	
	100%	49%		11%					30%			17%				24%								68%	
Very good job [+2]	39	27	12	11	9	1	7	11	20	8	11	13	8	9	8	7	7	11	12	2		23	16	32	- 8
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	4%	5%	2%	9%	5%	1%	3%	3%	6%	2%	3%	7%	3%	4%	3%	3%	3%	5%	8%	4%	1%	4%	4%	4%	2%
		ь		efg	e				i			In							opt						
Fairly good job [+1]	171	111	58	33	40	24	22	52	73	46	52	48	49	29	45	43	47	27	37	6	12	112	59	127	44
	16%	21%	11%	27%	20%	12%	11%	14%	22%	12%	14%	26%	15%	11%	15%	17%	17%	11%	24%	11%	13%	18%	13%	17%	13%
		b		efg	f				ij			lmn							q			v			
Neither a good nor bad job [0]	305	142	161	27	43	43	65	126	70	108	126	39	74	81	111	67	91	64	39	15	29	175	130	187	118
	28%	27%	30%	22%	22%	22%	33%	35%	22%	28%	35%	21%	22%	31%	37%	26%	33%	26%	26%	29%	31%	29%	28%	26%	34%
							cde	cde			hi			kl	kl										w
Fairly bad job [-1]	127	69	57	13	20	28	23	43	34	51	43	17	45	33	32	35	30	31	14	10	8	66	61	96	32
	12%	13%	11%	11%	10%	15%	12%	12%	10%	13%	12%	9%	14%	13%	11%	14%	11%	13%	9%	19%	8%	11%	13%	13%	9%
Very bad job [-2]	108	64	42	9	15	10	23	51	24	34	51	12	22	34	40	26	19	28	17	5	13	51	57	75	33
	10%	12%	8%	7%	7%	5%	12%	14%	7%	9%	14%	6%	7%	13%	14%	10%	7%	11%	11%	9%	14%	8%	12%	10%	10%
		b					e	de			hi			kl	kl						р				
Don't know	325	112	206	30	73	86	57	78	103	144	78	57	132	74	62	77	86	84	33	15	30	182	143	214	111
	30%	21%	38%	24%	36%	45%	29%	22%	32%	37%	22%	31%	40%	28%	21%	30%	31%	34%	22%	28%	33%	30%	31%	29%	32%
			а		cg	cfg			j	j		n	kmn					r							
NET: GOOD JOB	210	139	71	44	49	26	29	63	93	54	63	61	58	39	53	49	54	38	49	7	12	135	75	159	51
	20%	26%	13%	36%	24%	13%	14%	17%	29%	14%	17%	33%	17%	15%	18%	19%	19%	15%	32%	15%	14%	22%	16%	22%	15%
		b		defg	ef				ij			lmn							opqs			v		×	
																			t						
NET: BAD JOB	236	133	99	22	35	39	46	94	57	85	94	29	67	67	73	61	49	59	31	15	21	118	118	171	65
	22%	25%	18%	18%	18%	20%	23%	26%	18%	22%	26%	16%	20%	26%	24%	24%	17%	24%	20%	29%	23%	19%	25%	23%	19%
		ь						d			h			k	k								u		
Mean	-0.13	-0.08	-0.18	0.25	0.07	-0.21	-0.24	-0.25	0.14	-0.23	-0.25	0.26	-0.12	-0.28	-0.22	-0.18	-0.04	-0.24	0.11	-0.27	-0.34	-0.03	-0.26	-0.11	-0.17
	1			efg	fg				l ij			lm				1			oq			v			
	1	I		1					I			n				1			t					1	

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x \\ Overlap \ formulae \ used. \ ^s \ small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 2
Q1 - To what extent, if at all, do you think Wes Streeting has been doing a good or bad job in his role as the Secretary of State for Health and Social Care?

Base: All adults aged 18-75 in Great Britain

		EDUC	CATION	ETHI	NICITY	N	1ARITAL STAT	US		NUMBER IN	HOUSEHOLD		CHILDREN IN	HOUSEHOLD		GENERAL ELEC	TION 2024 VOTE		REFERENDU	M 2016 VOTE
			NON	WHITE	ETHNIC MINORITY	MARRIED		WID/ DIV/							CONSERVATI		LIBERAL			
		GRADUATES	GRADUATES	GROUP	GROUPS	/LIVING AS	SINGLE	SEP	1	2	3	4+	YES	NO	VE	LABOUR	DEMOCRATS	OTHER	REMAIN	LEAVE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1076	567	509			624			217				342	734	143				454	
WEIGHTED BASE	1076	382	694			632			205				343		142				421	
	100%	35%	65%	87%	11%	59%	32%	9%*	19%	35%	22%	24%	32%	68%	13%	32%	9%*	22%	39%	34%
Very good job [+2]	39	18	22	30	9	27	11	1	7	11	9	12	18	21	7	23	2	5	17	14
	4%	5%	3%	3%	7%	4%	3%	1%	3%	3%	4%	5%	5%	3%	5%	7%	2%	2%	4%	4%
					С											q				
Fairly good job [+1]	171	84	87	134	36	107	52	11	34	54	35	48	68	102	21	93	18	20	94	39
	16%	22%	12%	14%	29%	17%	15%	11%	17%	14%	15%	18%	20%	14%	15%	27%	18%	8%	22%	11%
		b			С								m			nq	q		S	
Neither a good nor bad job [0]	305	106	199	259	41	183	89	33	62	112	72	58	86	219	50	105	32	61	128	100
	28%	28%	29%	28%	34%	29%	26%	33%	30%	30%	31% k	22%	25%	30%	35%	31%	33%	26%	30%	27%
Fairly bad job [-1]	127	45	83	117	9	89	32	7	14	44	31	38	48	80	23	30	7	48	40	62
	12%	12%	12%	13%	7%	14%	9%	7%	7%	12%	13%	15%	14%	11%	16%	9%	8%	20%	9%	17%
						f					h	h			0			ор		r
Very bad job [-2]	108	27	81	97	8	54	44	10	22	44	24	18	19	90	20	13	6	44	20	61
	10%	7%	12%	10%	7%	9%	13%	10%	11%	12%	10%	7%	5%	12%	14%	4%	6%	18%	5%	17%
			a											1	0			ор		r
Don't know	325	102	223	294	19	172	117	36	65	113	61	86	104	222	21	82	32	62	122	91
	30%	27%	32%	32%	16%	27%	34%	37%	32%	30%	26%	33%	30%	30%	15%	24%	33%	26%	29%	25%
				d			e										n	n		
NET: GOOD JOB	210	102	108	164	45	135	63	13	41	65	44	60	87	123	28	115	20	24	112	53
	20%	27%	16%	18%	37%	21%	18%	13%	20%	17%	19%	23%	25%	17%	20%	33%	21%	10%	27%	14%
		b			c								m		q	npq	q		s	
NET: BAD JOB	236	72	164	214	17	143	76	17	37	88	55	56	66	170	43	43	13	91	60	122
	22%	19%	24%	23%	14%	23%	22%	17%	18%	23%	24%	21%	19%	23%	30%	12%	14%	38%	14%	33%
				d											ор			ор		r
Mean	-0.13	0.07	-0.24	-0.18	0.28	-0.08	-0.2	-0.22	-0.08	-0.21	-0.15	-0.01	0.09	-0.22	-0.22	0.31	0.06	-0.6	0.16	-0.42
		b			c								m		q	nq	q		s	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i/j/k - l/m - n/o/p/q - r/s Overlap formulae used. \* small base

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30 Oct 2024 Table 3

Q1 - To what extent, if at all, do you think Wes Streeting has been doing a good or bad job in his role as the Secretary of State for Health and Social Care?

## Base: All adults aged 18-75 in Great Britain

		PERCEPTIO STREETING			HS PROVIDE	PERC	EPTION OF W	rEIGHT		D TO USE IF		DD TO USE IF
		GOOD JOB	BAD JOB	YES	NO	UNDERWEIG HT	HEALTHY WEIGHT	OVERWEIGHT	LIKELY	UNLIKELY	LIKELY	UNLIKELY
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)
UNWEIGHTED BASE	1076	230	228	420	334	37	481	538	271	651	90	864
WEIGHTED BASE	1076	210	236	399	346	40**	471	544	262		79*	875
	100%	20%	22%	37%	32%	4%**	44%	51%	24%	61%	7%*	81%
Very good job [+2]	39	39	-	23	11	1	21	18	17	19	14	19
	4%	19%	-	6%	3%	3%	4%	3%	7%	3%	18%	2%
		b							i		k	
Fairly good job [+1]	171	171	-	91	43	6	89	72	64	85	26	120
	16%	81%	-	23%	13%	16%	19%	13%	25%	13%	33%	14%
		b		d			g		i		k	
Neither a good nor bad job [0]	305	-	-	115	95	15	131	157	70	188	19	254
	28%	-	-	29%	28%	37%	28%	29%	27%	28%	24%	29%
Fairly bad job [-1]	127	-	127	47	55	1	49	74	30	81	6	105
	12%	-	54%	12%	16%	3%	11%	14%	12%	12%	8%	12%
			а									
Very bad job [-2]	108	-	108	27	48	4	47	53	19	76	4	95
	10%	-	46%	7%	14%	9%	10%	10%	7%	11%	5%	11%
			а		С							
Don't know	325	-	-	96	93	13	133	171	61	213	9	283
	30%	-	-	24%	27%	32%	28%	31%	23%	32%	12%	32%
										h		j
NET: GOOD JOB	210	210	-	114	54	7	110	90	82	103	41	140
	20%	100%	-	29%	16%	18%	23%	16%	31%	16%	52%	16%
		b		d			g		i		k	
NET: BAD JOB	236	-	236	73	103	5	97	128	50	157	10	200
	22%	-	100%	18%	30%	12%	21%	23%	19%	24%	13%	23%
			а		С							j
Mean	-0.13	1.19	-1.46	0.12	-0.34	-0.01	-0.04	-0.2	0.14	-0.25	0.58	-0.23
		b		l d					i		k	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i - j/k Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 4

Q2 - Before today, how much would you say you knew about weight loss injections?

Base: All adults aged 18-75 in Great Britain

	1	GEN	IDER			AGE				AGE			GENER	ATION				RE	GION			SOCIAL	GRADE	WORKIN	G STATUS
[															BABY										NOT
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)
UNWEIGHTED BASE	1076		532									208									93				366
WEIGHTED BASE	1076											186									92*				346
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	17%	31%	24%	28%	24%	26%	23%	14%	5%*	9%*	57%	43%	68%	32%
A great deal [4]	47	26	20	9	12	8	7	10	22	15	10	13	16	11	6	15	7	8	14	1	1	22	24	41	6
	4%	5%	4%	8%	6%	4%	4%	3%	7%	4%	3%	7%	5%	4%	2%	6%	3%	3%	9%	2%	1%	4%	5%	6%	2%
				g					j			n							pqt					x	
A fair amount [3]	273	123	145	49	73	47	45	59	122	92	59	67	102	54	51	61	77	61	50	6	18	141	131	218	55
	25%	23%	27%	40%	36%	24%	23%	16%	38%	24%	16%	36%	31%	21%	17%	24%	28%	25%	33%	12%	19%	23%	28%	30%	16%
				efg	efg	g			ij	j		mn	mn				S		st					×	
Not very much [2]	454	224	224	37	79	78	78	183	116	156	183	67	127	112	148	101	113	106	53	33	50	279	175	284	170
	42%	43%	42%	30%	39%	40%	40%	51%	36%	40%	51%	36%	38%	43%	50%	40%	40%	43%	35%	64%	54%	46%	38%	39%	49%
								cdef			hi				kl					opqr	opr	v			w
Nothing at all [1]	234	128	104	16	26	39	52	101	41	91	101	26	54	67	87	61	61	50	29	10	23	134	99	145	89
	22%	24%	19%	13%	13%	20%	26%	28%	13%	23%	28%	14%	16%	26%	29%	24%	22%	21%	19%	20%	24%	22%	21%	20%	26%
Don't know	68	22		42		24	cd 15	cd 8	22	n 37	n 8	- 44	24	KI	KI 7	17	22	20		2		22	26	42	w
Don t know	6%	23	44	12	11	21		-	23		-	14	31 9%	17	20/			20	40/	20/	1	32	36	43	25
	6%	4%	8%	10%	6%	11%	8%	2%	7%	9%	2%	7%	9%	6%	2%	7%	8%	8%	4%	3%	1%	5%	8%	6%	7%
NET: KNOW GREAT DEAL/ FAIR	320	149	165	58	85	g 55	52	69	143	107	69	80	118	n 65	56	76	85	69	64	7	19	164	156	258	61
AMOUNT	320	149	103	30	0.5	33	32	09	145	107	69	00	110	03	30	76	0.5	09	04	,	19	104	136	250	61
AMOUNT	30%	28%	31%	47%	42%	29%	26%	19%	44%	27%	19%	43%	36%	25%	19%	30%	30%	28%	42%	13%	21%	27%	33%	35%	18%
	50,0	20,0	51/0	efg	efg	2570	2070	1370	147.0	27,0	2370	mn	mn	2370	13,0	50,0	5070	20,0	opqs	13,0	2270	2770	3370	33,0	10,0
				eig	eig	Б			, ,	J						3	3	3	t t				u	_ ^	
NET: KNOW ANYTHING	774	374	389	95	164	133	130	252	259	263	252	147	245	177	205	177	197	175	117	40	69	443	331	542	232
	72%	71%	73%	77%	82%	69%	66%	70%	80%	67%	70%	79%	74%	68%	69%	69%	70%	71%	77%	77%	74%	73%	71%	74%	67%
				f	efg				l ii			mn												×	
Mean	2.13	2.1	2.17	2.47	2.38	2.14	2.04	1.94	2.41	2.09	1.94	2.39	2.27	2.04	1.92	2.12	2.12	2.12	2.34	1.95	1.97	2.09	2.19	2.22	1.93
				efg	efg	g			ij	j		mn	mn						opq					×	
				_	_														st						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x Overlap formulae used. \* small base

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Table 5
Q2 - Before today, how much would you say you knew about weight loss injections?

Base: All adults aged 18-75 in Great Britain

		EDUC	CATION	ETHI	NICITY	N	IARITAL STAT	US		NUMBER IN	HOUSEHOLD		CHILDREN IN	I HOUSEHOLD		GENERAL ELEC	TION 2024 VOTE	i	REFERENDU	JM 2016 VOTE
				WHITE	ETHNIC															
			NON	ETHNIC	MINORITY	MARRIED		WID/ DIV/							CONSERVATI		LIBERAL			
		GRADUATES		GROUP	GROUPS	/LIVING AS	SINGLE	SEP	1	2	3	4+	YES	NO	VE	LABOUR	DEMOCRATS	OTHER	REMAIN	LEAVE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1076	567	509			624			217				342	734	143				454	
WEIGHTED BASE	1076	382	694	932		632	345		205	378	232		343		142	345	96*	238	421	
	100%	35%	65%	87%	11%	59%	32%	9%*	19%	35%	22%	24%	32%	68%	13%	32%	9%*	22%	39%	34%
A great deal [4]	47	24	23	34	12	27	16	3	3	14	14	15	15	32	9	19	4	10	14	16
	4%	6%	3%	4%	10%	4%	5%	4%	2%	4%	6%	6%	4%	4%	6%	5%	4%	4%	3%	4%
		D	450	0.17	c			40			n	n		450		400			100	
A fair amount [3]	273	115	158 23%	217 23%	50	154	101 29%	18	48 23%	77 20%	64	84	113	159 22%	44 31%	103 30%	28 29%	56 23%	129	68
	25%	30%	23%	23%	41%	24%		18%	23%	20%	28%	32%	33%	22%	31%	30%	29%	23%	31%	18%
Not very much [2]	454	159	295	413	34	273	g 135	46	94	173	99	88	m 128	327	62	142	41	101	s 184	170
Not very much [2]	434	42%	43%	413	28%	43%	39%	46%	46%	46%	42%	34%	37%	45%	44%	41%	43%	43%	44%	46%
	42/6	42/0	43/6	d 4470	28/6	43/6	33/0	40%	4070 L	40%	42/0	34/0	3776	45/6	4470	41/0	43/0	43/0	4470	40%
Nothing at all [1]	234	67	167	213	15	137	69	28	50	95	42	47	54	180	23	66	22	59	79	97
Nothing at an [1]	22%	17%	24%	23%	12%	22%	20%	28%	25%	25%	18%	18%	16%	24%	16%	19%	23%	25%	19%	27%
			a	d		/-				k				1						r
Don't know	68	17	52	55	11	40	24	4	8	20	14	26	32	36	4	16	1	13	14	16
	6%	4%	7%	6%	9%	6%	7%	4%	4%	5%	6%	10%	9%	5%	3%	5%	1%	5%	3%	4%
			a									hi	m							
NET: KNOW GREAT DEAL/ FAIR AMOUNT	320	139	180	251	62	181	117	21	51	91	78	99	128	191	53	122	31	66	143	84
	30%	37%	26%	27%	51%	29%	34%	22%	25%	24%	34%	38%	37%	26%	37%	35%	33%	28%	34%	23%
		b			С		g				i	hi	l m						s	
NET: KNOW ANYTHING	774	298	476	663	97	455	252	67	146	264	177	188	256	518	115	264	73	167	327	254
	72%	78%	68%	71%	79%	72%	73%	68%	71%	70%	76%	72%	75%	71%	81%	76%	75%	70%	78%	69%
		ь											1		q				s	
Mean	2.13	2.27	2.06	2.08	2.53	2.12	2.2	1.97	2.02	2.03	2.23	2.29	2.29	2.06	2.28	2.23	2.13	2.08	2.19	2.01
		b			с		g				hi	hi	m		q				s	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i/j/k - l/m - n/o/p/q - r/s Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 6

Q2 - Before today, how much would you say you knew about weight loss injections?

Base: All adults aged 18-75 in Great Britain

		PERCEPTIO			HS PROVIDE	DEDA	EPTION OF W	FIGUE		D TO USE IF D BY NHS		D TO USE IF
		STREETING	N JOB KOLE	WEIGHT LOS	S INJECTIONS	UNDERWEIG	HEALTHY	EIGHI	PROVIDE	DBYNHS	PKI	VATE
		GOOD JOB	BAD JOB	YES	NO	HT	WEIGHT	OVERWEIGHT	LIKELY	UNLIKELY	LIKELY	UNLIKELY
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)
UNWEIGHTED BASE	1076	230	228	420	334	37	481	538	271	651	90	864
WEIGHTED BASE	1076	210	236	399	346	40**	471	544	262		79*	875
	100%	20%	22%	37%	32%	4%**	44%	51%	24%	61%	7%*	81%
A great deal [4]	47	21	11	32	13	2	22	23	28	17	18	25
	4%	10%	5%	8%	4%	4%	5%	4%	11%	3%	23%	3%
		b		d					i		k	
A fair amount [3]	273	76	64	136	79	7	124	136	101	139	43	187
	25%	36%	27%	34%	23%	17%	26%	25%	39%	21%	55%	21%
				d					i		k	
Not very much [2]	454	78	95	152	155	20	193	233	84	306	14	399
	42%	37%	40%	38%	45%	49%	41%	43%	32%	46%	18%	46%
										h		j
Nothing at all [1]	234	30	56	71	82	8	101	121	38	158	3	213
	22%	14%	24%	18%	24%	21%	21%	22%	15%	24%	4%	24%
			a							h		j
Don't know	68	4	10	8	18	3	31	31	10	42	1	51
	6%	2%	4%	2%	5% c	9%	6%	6%	4%	6%	1%	6%
NET: KNOW GREAT DEAL/ FAIR	320	98	75	168	91	9	146	159	129	156	61	212
AMOUNT												
	30%	47%	32%	42%	26%	21%	31%	29%	49%	24%	77%	24%
		b		d					i		k	
NET: KNOW ANYTHING	774	176	170	320	246	28	339	393	213	462	75	611
	72%	84%	72%	80%	71%	70%	72%	72%	81%	70%	95%	70%
		b		d					i		k	
Mean	2.13	2.43	2.14	2.33	2.07	2.05	2.15	2.12	2.47	2.02	2.97	2.03
		b		d					i		k	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i - j/k
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 7
Q3 - Have you personally, or friends and family, taken weight loss injections such as Wegovy, Ozempic, or Mounjaro?

Base: All adults aged 18-75 in Great Britain

		GEN	IDFR			AGE				AGE			GENER.	ATION				RFC	SION			SOCIAL	GRADE	WORKIN	IG STATUS
		-													BABY				1		1				NOT
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)
UNWEIGHTED BASE	1076	530	532	151	180	189	209	347	331	398	347	208	312	277	279	256	279	248	149	51	93	645	431	710	366
WEIGHTED BASE	1076	525														255								730	346
	100%	49%														24%								68%	32%
Yes - me personally	48	27	21	13	15	9	7	3	28	16	3	18	19	8	3	20	9	10	8	1	-	19	29	39	8
	4%	5%	4%	11%	8%	5%	3%	1%	9%	4%	1%	10%	6%	3%	1%	8%	3%	4%	5%	2%	-	3%	6%	5%	2%
				fg	g	g			ij	j		mn	n			pt			t				u	×	,
Yes - friends or family	127	62	65	24	31	37	12	24	55	49	24	32	60	20	15	33	29	29	18	6	11	71	57	105	23
	12%	12%	12%	19%	15%	19%	6%	7%	17%	13%	7%	17%	18%	8%	5%	13%	10%	12%	12%	12%	11%	12%	12%	14%	7%
				fg	fg	fg			j	j		mn	mn											×	
No	855	412	432	79	146	135	169	325	225	305	325	124	236	221	274	194	230	192	119	42	78	488	367	560	295
	79%	78%	80%	64%	73%	70%	86%	90%	70%	78%	90%	67%	71%	85%	92%	76%	82%	79%	78%	81%	84%	80%	79%	77%	85%
							cde	cde		h	hi			kl	klm										w
Don't know	50	26	22	8	9	13	9	10	17	23	10	12	19	13	7	11	11	14	8	3	4	30	20	31	19
	5%	5%	4%	7%	5%	7%	5%	3%	5%	6%	3%	6%	6%	5%	2%	4%	4%	6%	5%	5%	4%	5%	4%	4%	6%
						g																			
Prefer not to say	5	4	1	1	4	1	-	-	5	1	-	4	2	-	-	-	2	1	3	-	-	4	2	5	-
	1%	1%	*	1%	2%	•	-	-	1%		-	2%		-	-	-	1%		2%	-	-	1%	•	1%	- !
					g				j			mn							0						
NET: YES	165	83	82	35	42	44	19	25	77	63	25	47	74	28	16	50	37	38	22	7	11	87	78	134	31
	15%	16%	15%	28%	21%	23%	10%	7%	24%	16%	7%	25%	22%	11%	6%	20%	13%	15%	15%	14%	11%	14%	17%	18%	9%
				fg	fg	fg			ij	j		mn	mn	n										x	

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/t/s/t - u/v - w/x \ Overlap \ formulae \ used. \ ^* \ small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 8
Q3 - Have you personally, or friends and family, taken weight loss injections such as Wegovy, Ozempic, or Mounjaro?

Base: All adults aged 18-75 in Great Britain

		EDUC	CATION	ETHI	NICITY	N	IARITAL STAT	us		NUMBER IN	HOUSEHOLD		CHILDREN IN	HOUSEHOLD		SENERAL ELEC	TION 2024 VOTE	:	REFERENDUI	M 2016 VOTE
			NON	WHITE	ETHNIC MINORITY	MARRIED		WID/ DIV/							CONSERVATI		LIBERAL			
		GRADUATES	GRADUATES	GROUP	GROUPS	/LIVING AS	SINGLE	SEP	1	2	3	4+	YES	NO	VE	LABOUR	DEMOCRATS	OTHER	REMAIN	LEAVE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1076	567	509			624							342		143				454	332
WEIGHTED BASE	1076	382	694			632							343		142				421	367
	100%	35%	65%	87%	11%	59%	32%	9%*	19%	35%	22%	24%	32%	68%	13%	32%	9%*	22%	39%	34%
Yes - me personally	48	17	31	37	11	31	11	5	8	13	11	16	25	23	5	23	2	8	24	8
	4%	4%	4%	4%	9%	5%	3%	5%	4%	3%	5%	6%	7%	3%	3%	7%	2%	3%	6%	2%
					С								m						s	
Yes - friends or family	127	48	79	107	19	84	31	13	14	37	38	38	62	65	20	49	14	21	66	31
	12%	13%	11%	11%	15%	13%	9%	13%	7%	10%	16%	15%	18%	9%	14%	14%	14%	9%	16%	8%
											hi	h	m						S	
No	855	299	557	754	84	496	282	78	171	319	174	192	239	617	116	265	75	200	324	313
	79%	78%	80%	81%	69%	78%	82%	78%	83%	84%	75%	74%	70%	84%	82%	77%	78%	84%	77%	85%
			24	d					jk	jk			24	1				0		r
Don't know	50 5%	19 5%	31 4%	39 4%	10 8%	26 4%	20 6%	4 4%	11 5%	12 3%	12 5%	16 6%	21 6%	30 4%	3%	11 3%	5 6%	9 4%	14 3%	15 4%
Desfer and to any	5%	370	470	470	670	4%	0%	470	3%	370	3%	2	0%	3	3%		0%	4%	370	
Prefer not to say	1%	1%	3	3	-	2 *	3 1%		1%		1%	1%	1%	3	-	-		1%	-	-
NET: YES	165	61	104	135	28	107	40	17	21	47	45	51	81	84	22	69	15	28	83	38
	15%	16%	15%	14%	23%	17%	12%	17%	10%	12%	19%	20%	24%	11%	16%	20%	16%	12%	20%	10%
	13/6	10%	13/6	14/0	23/0	f	12/0	17/6	10/0	12/6	hi	hi	m 2470	11/0	10%	20/0	13/6	12/0	20/6	10/6

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i/j/k - 1/m - n/o/p/q - r/s Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



30 Oct 2024 Table 9

Q3 - Have you personally, or friends and family, taken weight loss injections such as Wegovy, Ozempic, or Mounjaro?

Base: All adults aged 18-75 in Great Britain

		PERCEPTIC STREETING			HS PROVIDE		EPTION OF W	EIGHT		D TO USE IF D BY NHS		D TO USE IF
						UNDERWEIG	HEALTHY					
		GOOD JOB	BAD JOB	YES	NO	HT	WEIGHT	OVERWEIGHT	LIKELY	UNLIKELY	LIKELY	UNLIKELY
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)
UNWEIGHTED BASE	1076	230	228	420	334	37		538	271		90	864
WEIGHTED BASE	1076	210	236	399	346	40**	471	544	262	661	79*	875
	100%	20%	22%	37%	32%	4%**	44%	51%	24%	61%	7%*	81%
Yes - me personally	48	27	3	29	11	1	14	33	34	7	17	13
	4%	13%	1%	7%	3%	3%	3%	6%	13%	1%	22%	1%
		b		d				f	i		k	
Yes - friends or family	127	32	22	73	32	6	42	79	60	55	29	79
	12%	15%	9%	18%	9%	14%	9%	15%	23%	8%	37%	9%
				d				f	i		k	
No	855	152	203	285	295	33	388	419	159	581	33	753
	79%	72%	86%	72%	85%	83%	82%	77%	61%	88%	42%	86%
			а		С		g			h		j
Don't know	50	5	6	18	9	-	25	20	13	20	2	33
	5%	2%	3%	4%	2%	-	5%	4%	5%	3%	3%	4%
Prefer not to say	5	-	2	-	1	-	4	2	4	1	2	2
	1%	-	1%	-	*	-	1%	*	1%	*	2%	*
									i		k	
NET: YES	165	53	25	96	42	7	54	104	87	60	42	88
	15%	25%	11%	24%	12%	17%	11%	19%	33%	9%	53%	10%
		b		d				f	i		k	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i - j/k
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 10 Q4 - Which of the following statements comes closest to your view?

Base: All adults aged 18-75 in Great Britain

	1	GEN	DEB			AGE				AGE			GENER.	ATION				DEC	SION			SOCIAL	GRADE	WORKIN	IG STATUS
Г		GEN	DER		ı	AGE				AGE			GENER	ATTON	BABY			NLC.	JION		1	JOCIAL	GIVADE	WORKIN	NOT
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(p)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(n)	(a)	(r)	(s)	(t)	(u)	(v)	(w)	(x)
UNWEIGHTED BASE	1076	530	532	151	180	189	209	347	331	398	347	208	312	277	279	256	279	248	149	51	93	645	431	710	366
WEIGHTED BASE	1076															255								730	
	100%											17%				24%								68%	
The NHS should be offering weight	399	215	177	53	66	71	80	129	120	150	129	71	120	104	104	103	105	74	68	16	33	239	159	284	115
loss injections to people who are																									
obese, even if there is an																									
immediate cost to the NHS																									
	37%	41%	33%	43%	33%	37%	40%	36%	37%	38%	36%	38%	36%	40%	35%	40%	37%	30%	44%	30%	36%	39%	34%	39%	33%
		b														q			q						
The NHS should not be offering weight loss injections to people who are obese, even if this means	346	168	176	40	69	54	59	124	109	113	124	63	100	82	101	88	77	94	40	17	30	193	153	236	109
that people stay obese	32%	32%	33%	33%	34%	28%	30%	34%	34%	29%	34%	34%	30%	31%	34%	35%	27%	38%	26%	34%	32%	32%	33%	32%	32%
	34%	32%	55%	55%	54%	26%	50%	34%	54%	25%	54%	54%	30%	51%	54%	55%	2/%	36%	20%	54%	52%	3Z%	33%	52%	52%
Neither of these	156	61	93	18	24	34	31	48	43	65	48	28	48	35	44	34	45	31	23	13	10	84	72	93	62
Neither of these	14%	12%	17%	15%	12%	18%	16%	13%	13%	17%	13%	15%	15%	13%	15%	13%	16%	13%	15%	24%	11%	14%	15%	13%	18%
	1476	1270	1/70	13%	1270	1070	10%	1370	1370	1770	1370	1370	1370	1370	1370	1570	1076	1370	1370	2-470	1170	1470	1370	1370	10% W
Don't know	176	82	91	11	42	35	28	61	53	62	61	25	63	39	49	31	54	46	21	6	19	93	83	117	59
DOI C MICH	16%	16%	17%	9%	21%	18%	14%	17%	16%	16%	17%	13%	19%	15%	17%	12%	19%	19%	14%	12%	21%	15%	18%	16%	17%
	1076	10/6	1770	376		2370	2-470	1770	25/6	2070	2770	13/0	1370	13/0	1//0	22/0	1570	2370	2-470	1270	2170	2370	2070	20%	-770

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x \\ Overlap \ formulae \ used. * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 11 Q4 - Which of the following statements comes closest to your view?

Base: All adults aged 18-75 in Great Britain

		EDUC	ATION	ETHI	NICITY	N	IARITAL STATI	JS		NUMBER IN	HOUSEHOLD		CHILDREN IN	HOUSEHOLD	G	ENERAL ELEC	TION 2024 VOTE		REFERENDU	M 2016 VOTE
		GRADUATES	NON GRADUATES	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	1	2	3	4+	YES	NO	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	OTHER	REMAIN	LEAVE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1076	567	509	911	143	624	355	97	217	370	226	263	342	734	143	368	102	227	454	332
WEIGHTED BASE	1076	382	694			632							343		142				421	367
	100%	35%	65%	87%	11%	59%	32%	9%*	19%	35%	22%	24%	32%	68%	13%	32%	9%*	22%	39%	34%
The NHS should be offering weight loss injections to people who are obese, even if there is an immediate cost to the NHS	399	167	231	338	55	226	134	39	80	136	88	95	129	269	54	166	47	76	196	117
	37%	44% b	33%	36%	45%	36%	39%	40%	39%	36%	38%	36%	38%	37%	38%	48% q	49% q	32%	46% s	32%
The NHS should not be offering weight loss injections to people who are obese, even if this means that people stay obese	346	110	236	309	31	217	98	31	64	126	74	82	116	230	57	84	22	102	111	148
	32%	29%	34%	33%	25%	34%	28%	31%	31%	33%	32%	32%	34%	31%	40% op	24%	23%	43% op	26%	40% r
Neither of these	156 14%	52 14%	103 15%	131 14%	21 17%	100 16%	40 11%	15 16%	21 10%	54 14%	33 14%	47 18%	51 15%	104 14%	21 14%	50 14%	10 10%	24 10%	53 13%	45 12%
Don't know	176	52	124	153	15	89	74	13	40	62	37	n 37	46	130	11	45	17	36	61	58
DOITERIOW	16%	14%	18%	16%	13%	14%	21%	13%	19%	16%	16%	14%	13%	18%	8%	13%	18%	15%	14%	16%
							e										n	n		

 $Proportions/Means: \ Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d - e/f/g - h/i/j/k - 1/m - n/o/p/q - r/s \ Overlap \ formulae \ used. * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 12
Q4 - Which of the following statements comes closest to your view?

Base: All adults aged 18-75 in Great Britain

			ON OF WES		HS PROVIDE S INJECTIONS	PERC	EPTION OF W	EIGHT		D TO USE IF D BY NHS		D TO USE IF VATE
						UNDERWEIG	HEALTHY					
		GOOD JOB	BAD JOB	YES	NO	HT	WEIGHT	OVERWEIGHT	LIKELY	UNLIKELY	LIKELY	UNLIKELY
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)
UNWEIGHTED BASE	1076	230	228	420	334	37	481	538	271		90	864
WEIGHTED BASE	1076	210	236	399	346	40**	471	544	262		79*	875
	100%	20%	22%	37%	32%	4%**	44%	51%	24%	61%	7%*	81%
The NHS should be offering weight	399	114	73	399	-	11	156	230	178	176	56	298
loss injections to people who are												
obese, even if there is an												
immediate cost to the NHS												
	37%	54%	31%	100%	-	28%	33%	42%	68%	27%	71%	34%
		b		d				f	i		k	
The NHS should not be offering	346	54	103	-	346	17	167	158	40	276	8	315
weight loss injections to people												
who are obese, even if this means												
that people stay obese												
	32%	26%	44%	-	100%	44%	36%	29%	15%	42%	10%	36%
			а		С		g			h		i
Neither of these	156	18	33	-	-	6	70	73	17	107	6	127
	14%	8%	14%	_	-	16%	15%	13%	7%	16%	7%	15%
										h		
Don't know	176	24	26	-	-	5	77	84	26	102	9	135
	16%	11%	11%	-	-	13%	16%	15%	10%	15%	11%	15%
										h		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i - j/k Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 13
Q5 - Which of the following statements best describes you?

Base: All adults aged 18-75 in Great Britain

		GENDER AGE						AGE			GENER	ATION		Π		RF	GION			SOCIAL	GRADE	WORKIN	IG STATUS		
		GEN	DER			AGE		1		AGE			GENERO	411014	BABY			, IL	JIOI4		T	JOCIAL	GIADE	WORKIN	NOT
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(p)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(n)	(p)	(a)	(r)	(s)	(t)	(u)	(v)	(w)	(x)
UNWEIGHTED BASE	1076	530	532	151	180	189	209	347	331	398	347	208	312	277	279	256	279	248	149	51	93	645	431	710	366
WEIGHTED BASE	1076	525							324			186				255								730	346
	100%	49%							30%			17%				24%								68%	
I think I am underweight	40	16	24	9	9	5	5	12	18	10	12	13	11	5	11	7	10	8	10	1	3	19	21	27	12
	4%	3%	5%	7%	5%	3%	2%	3%	6%	3%	3%	7%	3%	2%	4%	3%	4%	3%	6%	1%	3%	3%	5%	4%	4%
				f								m													
I think I am a healthy weight	471	239	227	82	103	73	68	144	185	141	144	118	140	89	124	107	126	103	79	17	39	301	170	330	141
	44%	46%	42%	67%	51%	38%	35%	40%	57%	36%	40%	63%	42%	34%	41%	42%	45%	42%	52%	33%	42%	49%	36%	45%	41%
				defg	efg				ij			lmn							S			v			
I think I am slightly overweight	301	152	145	17	45	70	58	111	62	128	111	31	102	80	89	81	72	72	33	19	23	151	150	204	98
	28%	29%	27%	14%	23%	36%	29%	31%	19%	33%	31%	17%	31%	31%	30%	32%	26%	29%	22%	38%	25%	25%	32%	28%	28%
						cd	с	c		h	h		k	k	k	r				r			u		
I think I am overweight	172	83	85	10	23	28	46	65	33	74	65	13	48	60	51	37	50	40	21	9	16	86	86	113	59
	16%	16%	16%	8%	11%	15%	23%	18%	10%	19%	18%	7%	14%	23%	17%	14%	18%	16%	14%	17%	18%	14%	18%	15%	17%
							cde	c		h	h	_	k	kl	k										
I think I am obese	71	25	45	3	12	11	15	29	15	27	29	1 /	20	22	22	16	18	16	6	6	9	38	32	40	31
	7%	5%	8%	3%	6%	6%	8%	8%	5%	7%	8%	4%	6%	8%	8%	6%	6%	7%	4%	11%	10%	6%	7%	5%	9%
Don't know	12	r	a	1	r	4	2	*	6	r		1	0	2		4	2	2	1		2	0	4	11	w
DOIL KILOW	1%	1%	1%		3%	2%	1%		2%	1%		1	3%	1%		2%	1%	1%			2%	1%	1%	2%	
	1/0	1/0	1/0		9	270	170		2,0	170			n	170		270	1/0	1/0			276	170	170	270	
Prefer not to say		-		1	2	2	2		,	5		4	2	2		2	2	2	2			6	2	5	1
Freier not to say	1%	1%	1%	1%	1%	1%	2%		1%	1%		2%	1%	1%		1%	1%	1%	2%			1%	1%	1%	1%
	-70	-~	270	-/-	ρ	270	ρ		1 -70	1		n	270	-70		1,0	270	-/-	270		_	270	-/-	1/2	270
NET: OVERWEIGHT	544	260	276	30	80	109	120	205	110	229	205	51	169	162	163	134	139	128	60	34	49	275	269	356	188
	51%	50%	51%	25%	40%	57%	60%	57%	34%	59%	57%	27%	51%	62%	55%	52%	50%	52%	40%	65%	53%	45%	58%	49%	54%
					С	cd	cd	cd		h	h		k	kl	k	r		r		r			u		

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x \\ Overlap \ formulae \ used. * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 14 Q5 - Which of the following statements best describes you?

Base: All adults aged 18-75 in Great Britain

		EDUC	ATION	ETHI	NICITY	N	IARITAL STAT	US		NUMBER IN	HOUSEHOLD		CHILDREN IN	HOUSEHOLD		SENERAL ELEC	TION 2024 VOTE		REFERENDUI	M 2016 VOTE
		GRADUATES	NON GRADUATES	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	1	2	3	4+	YES	NO	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	OTHER	REMAIN	LEAVE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1076	567	509	911	143	624	355	97	217	370	226	263	342	734	143	368	102	227	454	332
WEIGHTED BASE	1076	382	694			632	345						343		142	345			421	
	100%	35%	65%			59%							32%		13%				39%	
I think I am underweight	40	10	30	34	6	18	19	3	7	12	9	12	13	27	10	15	3	5	11	13
	4%	3%	4%	4%	5%	3%	5%	3%	4%	3%	4%	4%	4%	4%	7%	4%	3%	2%	3%	4%
															q					
I think I am a healthy weight	471	181	289	389	70	256	177	38	94	168	85	123	148	323	67	150	34	100	178	138
	44%	48%	42%	42%	57% c	41%	51% eg	38%	46%	44%	37%	47% i	43%	44%	47%	44%	36%	42%	42%	38%
I think I am slightly overweight	301	100	202	268	26	195	77	30	47	106	77	71	109	193	38	93	33	76	112	126
	28%	26%	29%	29%	21%	31%	22%	30%	23%	28%	33%	27%	32%	26%	27%	27%	35%	32%	27%	34%
						f					h									r
I think I am overweight	172	61	111	158	12	107	44	21	36	58	43	35	51	121	18	65	20	33	85	56
	16%	16%	16%	17%	10%	17%	13%	22% f	17%	15%	19%	13%	15%	16%	13%	19%	21%	14%	20%	15%
I think I am obese	71	22	49	67	4	47	17	7	13	30	13	15	14	57	8	17	6	20	31	29
	7%	6%	7%	7%	3%	7%	5%	7%	6%	8%	6%	6%	4%	8% I	5%	5%	6%	8%	7%	8%
Don't know	12	4	8	9	2	6	6	-	2	4	3	3	6	6	1	1	-	3	1	3
	1%	1%	1%	1%	2%	1%	2%	-	1%	1%	1%	1%	2%	1%	*	*	-	1%	*	1%
Prefer not to say	9	3	6	6	3	4	6	-	5	-	2	2	2	7	-	4	-	2	3	2
	1%	1%	1%	1%	2%	1%	2%	-	3% i	=	1%	1%	1%	1%	-	1%	-	1%	1%	1%
NET: OVERWEIGHT	544	182	362	494	42	348	138	59	96	195	133	121	174	371	64	175	59	129	227	210
	51%	48%	52%	53%	34%	55%	40%	59%	47%	51%	57%	46%	51%	51%	45%	51%	62%	54%	54%	57%
				d		f		f			hk						n			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i/j/k - l/m - n/o/p/q - r/s Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 15
Q5 - Which of the following statements best describes you?

Base: All adults aged 18-75 in Great Britain

		PERCEPTIO STREETING I			HS PROVIDE S INJECTIONS	PERC	EPTION OF W	rEIGHT		D TO USE IF D BY NHS		D TO USE IF
						UNDERWEIG	HEALTHY					
		GOOD JOB	BAD JOB	YES	NO	HT	WEIGHT	OVERWEIGHT	LIKELY	UNLIKELY	LIKELY	UNLIKELY
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)
UNWEIGHTED BASE	1076	230	228	420	334	37	481	538	271	651	90	864
WEIGHTED BASE	1076	210	236	399	346	40**	471	544	262	661	79*	875
	100%	20%	22%	37%	32%	4%**	44%	51%	24%	61%	7%*	81%
I think I am underweight	40	7	5	11	17	40	-	-	5	30	2	31
	4%	3%	2%	3%	5%	100%	-	-	2%	5%	3%	4%
I think I am a healthy weight	471	110	97	156	167	-	471	-	86	331	40	385
	44%	52%	41%	39%	48%	-	100%	-	33%	50%	51%	44%
		b			С		g			h		
I think I am slightly overweight	301	57	72	108	110	-	-	301	70	191	14	254
	28%	27%	31%	27%	32%	-	-	55%	27%	29%	18%	29%
								f				j
I think I am overweight	172	26	42	86	35	-	-	172	65	79	10	144
	16%	12%	18%	22%	10%	-	-	32%	25%	12%	12%	16%
				d				f	i			
I think I am obese	71	7	14	35	13	-	-	71	32	20	12	53
	7%	3%	6%	9%	4%	-	-	13%	12%	3%	15%	6%
				d				f	i		k	
Don't know	12	2	5	1	1	-	-	-	-	6	-	6
	1%	1%	2%	*	*	-	-	-	-	1%	-	1%
Prefer not to say	9	1	2	1	3	-	-	-	3	3	1	3
	1%	*	1%	*	1%	-	-	-	1%	*	1%	*
NET: OVERWEIGHT	544	90	128	230	158	-	-	544	168	291	36	450
	51%	43%	54%	58%	46%	-	-	100%	64%	44%	46%	51%
			а	d				f	i			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i - j/k
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



## 30 Oct 2024

Table 16

Q6 - How likely or unlikely would you be to use weight loss injections in the future? SUMMARY TABLE

Base: All adults aged 18-75 in Great Britain

		If you needed to
		buy them from a
		private provider at
	If they were	a cost of around
	provided by the	£180-£220 per
	NHS	month
UNWEIGHTED BASE	1076	1076
WEIGHTED BASE	1076	1076
Very likely [+2]	123	22
	11%	2%
Fairly likely [+1]	139	57
	13%	5%
Neither likely nor unlikely [0]	101	91
	9%	8%
Fairly unlikely [-1]	149	111
	14%	10%
Very unlikely [-2]	512	764
	48%	71%
Don't know	46	25
	4%	2%
Prefer not to say	5	6
	1%	1%
NET: LIKELY	262	79
	24%	7%
NET: UNLIKELY	661	875
	61%	81%
Mean	-0.77	-1.47

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 17

Q6 - How likely or unlikely would you be to use weight loss injections in the future? If they were provided by the NHS

Base: All adults aged 18-75 in Great Britain

		Cr.	NDER			AGE				AGE		1	GENER					DE-	GION			SOCIAL	CDADE	T WORKE	IG STATUS
		GEF	NDEK			AGE				AGE	1		GENERA	ATION	BABY			KE	GION		1	SOCIAL	GRADE	WORKIN	
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	NOT WORKING
	TOTAL	(a)	(h)	(c)	(d)	(e)	(f)	(e)	(h)	(i)	(i)	(k)	(I)	(m)	(n)	(0)	(p)	(a)	(r)	(s)	(t)	(u)	(v)	(w)	(x)
UNWEIGHTED BASE	1076	530	532	151	180	189	209	347	331	398	347	208	312	277	279	256	279	248	149	51	93	645	431	710	366
WEIGHTED BASE	1076	525										186												730	346
	100%	49%										17%												68%	
Very likely [+2]	123	61	61	21	28	26	19	29	49	45	29	27	48	26	23	31	31	29	20	6	6	62	61	88	35
	11%	12%	11%	17%	14%	13%	9%	8%	15%	11%	8%	14%	14%	10%	8%	12%	11%	12%	13%	11%	6%	10%	13%	12%	10%
				fg					j			n	n												
Fairly likely [+1]	139	83	55	30	36	24	25	25	66	49	25	41	49	34	16	29	38	31	23	5	13	77	62	109	31
	13%	16%	10%	24%	18%	12%	13%	7%	20%	13%	7%	22%	15%	13%	5%	11%	14%	13%	15%	10%	14%	13%	13%	15%	9%
		b		efg	g	g	g		ij	j		mn	n	n										×	
Neither likely nor unlikely [0]	101	52	47	11	20	19	18	34	31	37	34	18	31	21	30	23	25	13	18	9	12	57	44	74	27
	9%	10%	9%	9%	10%	10%	9%	9%	9%	9%	9%	10%	9%	8%	10%	9%	9%	5%	12%	17%	13%	9%	9%	10%	8%
																			q	q	q				
Fairly unlikely [-1]	149	63	83	14	32	24	27	53	46	51	53	22	47	39	41	42	37	30	17	7	15	98	52	97	52
	14%	12%	15%	11%	16%	12%	14%	15%	14%	13%	15%	12%	14%	15%	14%	17%	13%	12%	11%	14%	17%	16% v	11%	13%	15%
Very unlikely [-2]	512	241	267	43	76	86	95	212	119	181	212	69	135	125	182	118	129	134	66	23	40	291	220	333	179
	48%	46%	50%	35%	38%	44%	48%	59%	37%	46%	59%	37%	41%	48%	61%	46%	46%	55%	44%	45%	44%	48%	47%	46%	52%
							c	cdef		h	hi			k	klm										
Don't know	46	25	19	4	6	14	13	9	10	27	9	7	18	15	7	11	16	6	7	1	6	21	25	25	21
	4%	5%	4%	3%	3%	7%	6%	2%	3%	7%	2%	3%	5%	6%	2%	4%	6%	3%	4%	2%	6%	3%	5%	3%	6%
						g	g			hj															
Prefer not to say	5	-	4	1	3	-	1	-	4	1	-	2	2	1	-	-	3	1	1	-	-	3	2	4	1
	1%	-	1%	1%	2%	-	1%	-	1%	•	-	1%	1%	1%	-	-	1%	*	1%	-	-	1%	•	1%	•
					g				j																
NET: LIKELY	262	143	117	50	64	50	44	54	114	94	54	68	97	59	39	60	69	60	43	11	19	139	123	197	65
	24%	27%	22%	41%	32%	26%	22%	15%	35%	24%	15%	36%	29%	23%	13%	24%	25%	24%	28%	21%	21%	23%	26%	27%	19%
				efg	fg	g	g		ij	j		mn	n	n										×	
NET: UNLIKELY	661	304	350	57	108	110	122	265	164	232	265	92	182	165	222	161	167	164	83	31	56	389	272	430	231
	61%	58%	65%	46%	54%	57%	62%	73%	51%	59%	73%	49%	55%	63%	75%	63%	59%	67%	55%	60%	60%	64%	58%	59%	67%
•			a				c	cdef		h	hi			k	klm			r							W
Mean	-0.77	-0.68	-0.86	-0.24	-0.48	-0.67	-0.84	-1.12	-0.39	-0.76	-1.12	-0.38	-0.56	-0.84	-1.18	-0.77	-0.75	-0.89	-0.6	-0.74	-0.82	-0.82	-0.7	-0.68	-0.96
				ef	†g	g	g		ij	j		mn	mn	n										×	
				g																					

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x \\ Overlap \ formulae \ used. \ ^* \ small \ base$ 

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Table 18
Q6 - How likely or unlikely would you be to use weight loss injections in the future? If they were provided by the NHS

Base: All adults aged 18-75 in Great Britain

		EDUCATION ETHNICITY WHITE ETHNIC			N	IARITAL STATI	JS		NUMBER IN	HOUSEHOLD		CHILDREN IN	N HOUSEHOLD	G	ENERAL ELEC	TION 2024 VOTE		REFERENDUI	M 2016 VOTE	
	TOTAL	GRADUATES	NON GRADUATES (b)	WHITE ETHNIC GROUP (c)	ETHNIC MINORITY GROUPS (d)	MARRIED /LIVING AS (e)	SINGLE (f)	WID/ DIV/ SEP (g)	1 (h)	2 (i)	3 (i)	4+ (k)	YES (I)	NO (m)	CONSERVATI VE (n)	LABOUR (o)	LIBERAL DEMOCRATS (p)	OTHER (q)	REMAIN (r)	LEAVE (s)
UNWEIGHTED BASE	1076	567	509	911	143	624	355	97	217	370	226	263	342	734	143	368	102	227	454	332
WEIGHTED BASE	1076	382	694		122	632	345	99*		378	232		343		142	345	96*	238	421	367
	100%	35%	65%			59%							32%		13%				39%	34%
Very likely [+2]	123	45	77	102	18	65	43	15	24	33	31	35	53	70	10	46	18	28	49	35
	11%	12%	11%	11%	15%	10%	12%	15%	12%	9%	13%	13%	15%	10%	7%	13%	19%	12%	12%	10%
													m				n			
Fairly likely [+1]	139	56	83	103	32 26%	78	49	13	25	31	38	45	69	70 10%	13	57	12	19	65	32 9%
	13%	15%	12%	11%	26% C	12%	14%	13%	12%	8%	16%	17%	20% m	10%	9%	16% a	13%	8%	16%	9%
Neither likely nor unlikely [0]	101	38	63	86	15	76	18	7	15	33	27	27	37	64	10	41	7	25	36	40
receiver interly nor drinkery [o]	9%	10%	9%	9%	12%	12%	5%	8%	7%	9%	12%	10%	11%	9%	7%	12%	7%	10%	9%	11%
						f														
Fairly unlikely [-1]	149	60	89	137	12	90	51	8	30	66	24	30	38	112	26	60	14	25	72	44
	14%	16%	13%	15%	10%	14%	15%	8%	14%	17% i	11%	11%	11%	15%	18%	18% q	15%	10%	17%	12%
Very unlikely [-2]	512	164	348	456	43	300	161	51	95	204	104	108	129	383	81	128	42	135	182	202
	48%	43%	50%	49%	35%	47%	47%	51%	47%	54%	45%	42%	38%	52%	57%	37%	44%	57%	43%	55%
			а	d						jk				l I	0			ор		r
Don't know	46	18	28	43	1	21	21	5	14	12	7	14	14	32	2	13	3	4	16	12
	4%	5%	4%	5%	1%	3%	6%	5%	7% i	3%	3%	5%	4%	4%	2%	4%	3%	2%	4%	3%
Prefer not to say	5	1	4	4	-	3	2	-	2	-	1	2	3	2	-	-	-	2	-	2
	1%	*	1%	*	-	1%	1%	-	1%	-	1%	1%	1%	*	-	-	-	1%	-	1%
NET: LIKELY	262	101	161	205	51	143	91	28	49	64	69	80	121	141	23	103	30	47	114	67
	24%	27%	23%	22%	42%	23%	26%	28%	24%	17%	30%	31%	35%	19%	16%	30%	32%	20%	27%	18%
NET: UNLIKELY	661	224	438	593	55	389	213	59	125	270	129	138	m 166	495	107	nq 189	nq 56	160	255	246
	61%	59%	63%	64%	45%	62%	62%	60%	61%	71%	55%	53%	49%	67%	75%	55%	59%	67%	61%	67%
				d		,-				hjk				1	ор			0		
Mean	-0.77	-0.66	-0.83	-0.84	-0.24	-0.79	-0.75	-0.71	-0.78	-1.03	-0.59	-0.54	-0.37	-0.95	-1.11	-0.51	-0.54	-0.95	-0.68	-0.98
					С						i	i	m			nq	nq		s	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i/j/k - l/m - n/o/p/q - r/s Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



30 Oct 2024 Table 19

Q6 - How likely or unlikely would you be to use weight loss injections in the future? If they were provided by the NHS

Base: All adults aged 18-75 in Great Britain

						PERC	EPTION OF W	EIGHT		D TO USE IF		D TO USE IF
		GOOD JOB	BAD JOB	YES	NO	UNDERWEIG HT	HEALTHY WEIGHT	OVERWEIGHT	LIKELY	UNLIKELY	LIKELY	UNLIKELY
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)
UNWEIGHTED BASE	1076	230	228	420	334	37	481	538	271	651	90	864
WEIGHTED BASE	1076	210	236	399	346	40**	471	544	262	661	79*	875
	100%	20%	22%	37%	32%	4%**	44%	51%	24%	61%	7%*	81%
Very likely [+2]	123	36	25	90	17	4	37	81	123	-	45	63
	11%	17%	10%	23%	5%	11%	8%	15%	47%	-	57%	7%
				d				f	i		k	
Fairly likely [+1]	139	46	25	88	23	1	50	87	139	-	26	85
	13%	22%	11%	22%	7%	2%	11%	16%	53%	-	33%	10%
		b		d				f	i		k	
Neither likely nor unlikely [0]	101	21	20	33	24	5	32	58	-	-	4	58
	9%	10%	8%	8%	7%	12%	7%	11%	-	-	5%	7%
Fairly unlikely [-1]	149	32	27	64	43	2	56	90	-	149	4	137
	14%	15%	12%	16%	12%	4%	12%	16%	-	23%	5%	16%
										h		j
Very unlikely [-2]	512	71	130	112	233	28	275	201	-	512	1	503
	48%	34%	55%	28%	67%	71%	58%	37%	-	77%	1%	57%
			a		С		g			h		j
Don't know	46	4	7	11	7	-	18	25	-	-	-	30
	4%	2%	3%	3%	2%	-	4%	5%	-	-	-	3%
Prefer not to say	5 1%	-	2	-	-	-	3 1%	2	-	-	-	-
NET: LIKELY	262	-	1%	470	-	-			-	-	-	-
INCT. LIKELT	262	82 39%	50 21%	178 45%	40 12%	5 13%	86 18%	168 31%	262 100%	-	71 90%	147 17%
	2470	b	2170	45% d	1270	15%	1070	51% f	100% i	-	90% k	1/70
NET: UNLIKELY	661	103	157	176	276	30	331	291	-	661	4	640
THE THE PARTY OF T	61%	49%	66%	44%	80%	75%	70%	54%	-	100%	6%	73%
	01/0	45/0	a	44/0	60 / <sub>0</sub>	, , , , ,	70% g	34/0	-	100% h	0/0	, 3,0 i
Mean	-0.77	-0.28	-0.94	-0.05	-1.33	-1.23	-1.07	-0.47	1.47	-1.77	1.4	-1.1
	J.,,	b	0.54	d	1.33	1.25	1.07	f -0.47	i	1.,,	k	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i - j/k
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 20
Q6 - How likely or unlikely would you be to use weight loss injections in the future? If you needed to buy them from a private provider at a cost of around £180-£220 per month

Base: All adults aged 18-75 in Great Britain

		GFN	IDER			AGE				AGE			GENERA	ATION				RFC	GION			SOCIAL	GRADE	WORKIN	NG STATUS
						I							T T		BABY								T		NOT
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)
UNWEIGHTED BASE	1076	530	532	151	180	189	209	347	331	398	347	208	312	277	279	256	279	248	149	51	93	645	431	710	366
WEIGHTED BASE	1076																							730	
	100%																							68%	
Very likely [+2]	22	16	6	4	9	5	1	2	14	6	2	4	14	1	2	6	3	3	9	-	1	13	9	18	3
	2%	3%	1%	4%	5%	3%	1%	1%	4%	2%	1%	2%	4%	1%	1%	2%	1%	1%	6%	-	1%	2%	2%	3%	1%
		b		g	fg				l j				mn						pq						
Fairly likely [+1]	57	33	24	17	18	9	5	9	35	13	9	27	17	7	6	13	13	13	12	4	2	34	22	45	12
	5%	6%	4%	14%	9%	4%	2%	3%	11%	3%	3%	14%	5%	3%	2%	5%	5%	5%	8%	8%	2%	6%	5%	6%	3%
				efg	fg				ij			lmn													
Neither likely nor unlikely [0]	91	54	36	13	30	23	13	12	43	36	12	23	43	18	7	26	27	20	12	2	4	48	43	79	12
	8%	10%	7%	11%	15%	12%	7%	3%	13%	9%	3%	12%	13%	7%	2%	10%	10%	8%	8%	3%	5%	8%	9%	11%	4%
				g	fg	g			l j	j		n	mn	n										×	
Fairly unlikely [-1]	111	57	53	17	27	26	14	28	44	40	28	26	43	24	18	28	16	26	20	4	16	56	55	83	28
	10%	11%	10%	14%	13%	13%	7%	8%	14%	10%	8%	14%	13%	9%	6%	11%	6%	11%	13%	8%	18%	9%	12%	11%	8%
				g		g			j			n	n			р			р		р				
Very unlikely [-2]	764	357	398	66	108	126	155	309	174	282	309	95	205	201	263	179	208	176	92	41	68	443	321	484	280
	71%	68%	74%	53%	54%	65%	79%	85%	54%	72%	85%	51%	62%	77%	88%	70%	74%	72%	61%	80%	73%	73%	69%	66%	81%
			a			cd	cde	cde		h	hi		k	kl	klm		r	r		r					w
Don't know	25	8	15	5	6	5	8	2	11	13	2	9	7	8	2	3	10	6	4	-	1	11	14	17	8
	2%	1%	3%	4%	3%	3%	4%	•	3%	3%	•	5%	2%	3%	1%	1%	3%	2%	3%	-	2%	2%	3%	2%	2%
				g	g	g	g		j	j		n		n											
Prefer not to say	6	1	4	1	3	-	2	-	4	2	-	2	2	2	-	-	3	1	2	-	-	3	3	4	2
	1%		1%	1%	2%	-	1%	-	1%		-	1%	1%	1%	-	-	1%		1%	-	-	1%	1%	1%	*
					g				j																
NET: LIKELY	79	49	29	21	27	13	6	11	48	19	11	31	30	9	8	19	16	16	21	4	2	48	31	63	15
	7%	9%	5%	17%	13%	7%	3%	3%	15%	5%	3%	17%	9%	3%	3%	7%	6%	6%	14%	8%	3%	8%	7%	9%	4%
		b		efg	fg				ij			lmn	mn						pqt					×	
NET: UNLIKELY	875	414	451	83	135	152	169	337	217	321	337	122	248	225	281	207	224	202	113	45	84	500	376	567	308
	81%	79%	84%	67%	67%	79%	86%	93%	67%	82%	93%	65%	75%	86%	94%	81%	80%	83%	74%	88%	91%	82%	81%	78%	89%
			a			cd	cd	cdef		h	hi		k	kl	klm						opr				w
Mean	-1.47	-1.36	-1.58	-1.04	-1.08	-1.38	-1.69	-1.76	-1.07	-1.53	-1.76	-1.03	-1.27	-1.66	-1.8	-1.44	-1.54	-1.51	-1.2	-1.6	-1.64	-1.48	-1.46	-1.37	-1.69
		b		ef	ef	fg			ij	j		lm	mn	n					pq					×	
				g	g							n							t						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 21
Q6 - How likely or unlikely would you be to use weight loss injections in the future? If you needed to buy them from a private provider at a cost of around £180-£220 per month

Base: All adults aged 18-75 in Great Britain

		EDU	CATION		NICITY	N	IARITAL STATU	JS		NUMBER IN	HOUSEHOLD		CHILDREN IN	I HOUSEHOLD	G	ENERAL ELEC	TION 2024 VOTE		REFERENDUM	M 2016 VOTE
	TOTAL	GRADUATES	NON GRADUATES (b)	WHITE ETHNIC GROUP (c)	ETHNIC MINORITY GROUPS (d)	MARRIED /LIVING AS (e)	SINGLE (f)	WID/ DIV/ SEP (g)	1 (h)	2 (i)	3 (i)	4+ (k)	YES (I)	NO (m)	CONSERVATI VE (n)	LABOUR (o)	LIBERAL DEMOCRATS (p)	OTHER (q)	REMAIN (r)	LEAVE (s)
UNWEIGHTED BASE WEIGHTED BASE	1076 1076 100%	567 382 35%	509 694 65%	911 932 87%	143 122 11%	624 632 59%	355 345 32%	97 99* 9%*	217 205 19%	370 378 35%	226 232 22%	263 261 24%	342 343 32%	734 733 68%	143 142 13%	368 345 32%	102 96* 9%*	227 238 22%	454 421 39%	332 367 34%
Very likely [+2]	22 2%	13 4% b	8 1%	16 2%	5 4%	16 2%	6 2%	1 1%	3 2%	4 1%	5 2%	9 3%	13 4% m	8 1%	2 2%	9 3%	3 3%	7 3%	14 3% s	3 1%
Fairly likely [+1]	57 5%	30 8% b	27 4%	37 4%	20 16% c	30 5%	22 6%	5 5%	9 4%	11 3%	13 6%	23 9% i	26 8% m	31 4%	5 4%	27 8%	8 9%	9 4%	21 5%	13 4%
Neither likely nor unlikely [0]	91 8%	35 9%	56 8%	73 8%	17 14% c	60 10%	27 8%	4 4%	11 6%	29 8%	30 13% h	20 8%	44 13% m	47 6%	6 4%	38 11% np	4 4%	17 7%	32 8%	24 7%
Fairly unlikely [-1]	111 10%	51 13% b	61 9%	98 11%	12 10%	70 11%	32 9%	10 10%	23 11%	29 8%	31 13% i	29 11%	49 14% m	62 9%	18 13%	43 13%	11 12%	18 8%	58 14% s	26 7%
Very unlikely [-2]	764 71%	242 63%	522 75% a	684 73% d	64 52%	441 70%	243 70%	80 81% ef	149 73%	298 79% jk	150 65%	167 64%	193 56%	571 78% I	110 77% o	223 65%	68 70%	181 76% o	291 69%	292 79% r
Don't know	25 2%	9 2%	16 2%	19 2%	4 3%	11 2%	14 4%	-	6 3%	6 2%	1 1%	11 4% j	14 4% m	11 1%	1 1%	4 1%	3 3%	4 2%	3 1%	7 2%
Prefer not to say	6 1%	2 *	4 1%	5 1%	-	4 1%	2 1%	-	3 1% i	-	1 1%	2 1%	3 1%	3		1 *	-	2 1%	1 *	2 1%
NET: LIKELY	79 7%	43 11% b	35 5%	53 6%	25 20% c	46 7%	28 8%	6 6%	12 6%	16 4%	19 8%	32 12% hi	39 11% m	39 5%	7 5%	36 10%	11 11%	16 7%	35 8% s	16 4%
NET: UNLIKELY	875 81%	293 77%	583 84% a	782 84% d	76 62%	511 81%	275 80%	90 91% ef	173 84% k	327 86% jk	181 78%	195 75%	242 71%	633 86% I	128 90% o	266 77%	79 82%	199 83%	350 83%	318 87%
Mean	-1.47	-1.29 b	-1.57	-1.54	-0.93 c	-1.44	-1.47	-1.66	-1.56	-1.63	-1.34 hi	-1.3 hi	-1.18 m	-1.61	-1.62	-1.3 nq	-1.42	-1.54	-1.42 s	-1.65

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i/j/k - l/m - n/o/p/q - r/s Overlap formulae used. \* small base

III III III S

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



30 Oct 2024 Table 22

Q6 - How likely or unlikely would you be to use weight loss injections in the future? If you needed to buy them from a private provider at a cost of around £180-£220 per month

## Base: All adults aged 18-75 in Great Britain

		PERCEPTIC STREETING			HS PROVIDE S INJECTIONS		EPTION OF W	EIGHT		D TO USE IF		D TO USE IF
	TOTAL	GOOD JOB	BAD JOB (b)	YES (c)	NO (d)	UNDERWEIG HT (e)	HEALTHY WEIGHT (f)	OVERWEIGHT (g)	LIKELY (h)	UNLIKELY (i)	LIKELY (j)	UNLIKELY (k)
UNWEIGHTED BASE	1076	230	228	420	334	37	481	538	271	651	90	864
WEIGHTED BASE	1076	210	236	399	346	40**	471	544	262	661	79*	875
	100%	20%	22%	37%	32%	4%**	44%	51%	24%	61%	7%*	81%
Very likely [+2]	22	14	2	17	2	1	9	12	19	1	22	-
	2%	7%	1%	4%	1%	1%	2%	2%	7%	*	28%	-
		b		d					i		k	
Fairly likely [+1]	57	26	8	39	6	1	31	24	52	3	57	-
	5%	13%	4%	10%	2%	4%	7%	4%	20%	1%	72%	-
		b		d					i		k	
Neither likely nor unlikely [0]	91	27	21	37	20	6	35	44	36	16	-	-
	8%	13%	9%	9%	6%	15%	7%	8%	14% i	2%	-	-
Fairly unlikely [-1]	111	29	26	56	34	2	40	70	52	47	-	111
	10%	14%	11%	14%	10%	4%	9%	13% f	20% i	7%	-	13% j
Very unlikely [-2]	764	110	173	241	281	29	345	380	95	593	-	764
	71%	53%	73%	61%	81%	74%	73%	70%	36%	90%	-	87%
			a		С					h		j
Don't know	25	3	3	7	3	1	8	13	8	1	-	-
	2%	1%	1%	2%	1%	2%	2%	2%	3% i	*	-	-
Prefer not to say	6	-	2	1	-	-	3	2	1	-	-	-
	1%	-	1%	*	-	-	1%	*	*	-	-	-
NET: LIKELY	79	41	10	56	8	2	40	36	71	4	79	-
	7%	19%	4%	14%	2%	5%	8%	7%	27%	1%	100%	-
		b		d					i		k	
NET: UNLIKELY	875	140	200	298	315	31	385	450	147	640	-	875
	81%	66%	85%	75%	91%	78%	82%	83%	56%	97%	-	100%
			a		С					h		j
Mean	-1.47	-0.94	-1.56	-1.19	-1.71	-1.48	-1.48	-1.48	-0.6	-1.86	1.28	-1.87
		b		d					i		k	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i - j/k
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

29-005429-61 - WEIGHT LOSS 2505 - 2805 OCTOBER 2006 INTERNAL-CLEAT USE ONLY - DRAFT MACES

Disc	40	w	'n.	ased	13	73 la	Creat	24	ta's

Base All adults ared 18 75 in Gre.	et Britain																								
		- CE	SOLK			AGE	0-M		20-34	23-54 55	30-75 (0)		MULINAL S	SERVX	BARY	NORTH fol			LONDON	was	SCOTLAND	ARCI M	GRACE	WORKE	NOT
I RECEIVED BASE	10114	MAN (a)	WOMEN (b)	28-36 60 5-31	29-36 (46)	20-44 (e)	m	39-79 (a)	01	A	00	GENZ (A)	43	See	(4)	AND SECTION AND SE	540 2278	SOUTH (a)	01	14	m	Aud (10)	CESE	dwil (1922)	(w)
GINER	130%	ans.	101	125	285	IR	18%	105	10%	305	MEN	176	12%	286	20%	28%	285	ZIN	104	20.	86.	176	EEN	MEN.	1276
LECC.	121 68%	525 500%	- 1	101	305 50%	m ens	an.	175 686	162 50%	290 695	179 68%	SIN	150 GES.	138 695	160 676	130 676	SNI SNI	305 63N	56 675 660 56 376	30 576	66 50%	210 081	211 50%	32N 12N x	MY GPL MAN. 
ucum	137 12%		587 300N	39 685	98 695	96 525	99 52%	186	DNK GPS	285 525	NIN	an ann	170 55%	137 685	156 52%	112	162 12N	100	27%	22 686	en.	329 125	228 69%	301 676	MAN.
10.10	11%	12%	12%	200N	- :	- 1	- 1	- :	100	- :	- :	00N	- :	- 1	- 1	12%	IN	70 20%	19%	ź	in	12%	11N	m 12N	
VI.44	186	28%	18%	1	200% cafe	- 1	1	- :	675	- 1	- 1	201 201	62%	- 1	- 1	176	AN SWN	15 285	20%	186	10%	185	90 29%	201 K	76 25 25
20-44	281 285	10 20%	96 28%	-	ceta	281 2874 calls	- 1	- :		296 695	- :	-	42% and 211 1874 keto	- 1	- 1	40 38%	82 35%	61 29N	27 18%	18%	23 276	136 286	77 17%	161 22%	12 15.
63-54	286 28%	16 20%	99 18%	- 1	- 1	- 1	18X 100%	- :	- 1	295 695 N 296 525	- 1	- :	-	248 766	- :	12 225	37 20%	61 200 06 88 580	29 18%	30 186	17 18%	20K 20K	90 29%	22% 22% 23% 23% 22%	61 12%
10.70	362	III.	160 30%	-	- 1	- 1	return .	100% 100%		-	961 200%	-	- :	200 200 201 201	200N	20 20%	276 276	200 200	20%	en.	ens.	10% 30%	THE SEN	100 20N	40%
AGE 28-34	324 32%	SAJ EN	20X 20%	128 330%	300			-	134		-	IM	187	-		75 28%	20 20%	NO NEG	39	30 20%	28 20%	180 306	368 82N	261	
20-94	390 38%	200	285 285	ofa .	300% efa	281	188	-	336 300N	215	- 1	180 182% Inter	127 62% 868 211 1274 ks	298	-	91 305	96 305	1 15 175	30 20% 12 34 12%	20 27 275	20% 12 20%	226 275	387 385	266 360 4 328 670 4 200 220	91 385 75 225 220 625 
53-75	360 360	272 275	IME BES	-	-	282% 688	200% cda	MI	-	SIE SEN N	360	-	ks -	THE THE EIN EIN EIN EIN EIN EIN EIN EIN EIN EI	298 200%	XX XX XX	301 376	70 285	27 20%	22 486	er ers	20h 30h	236 XIN	110	250
GINERATION GENERATION				-				362 300% chaf			365 3006 6-			286	Man.										-
Jan 4	=	-	-	oria defa	217 217 227	- 1	- 1	- :	-	- 1	- 1	- Taran	- :	- 1	- 1		770	2	100 100 100 100 100 100 100 100 100 100	÷	-	100		Ξ	
BELLINGUES	110 10%	200	130 32%	-	sans cla	281 2826 calls	- 1		117 62%	286 686 1 296 125 N	- 1	-	230% 200% Easter	- 1		72 28%	79 28N 77 28N 4 91 28N	62% 60% 00%	101	22% 22%	25 28%	207 32%	286 286	287 285 4 198 275	41 30% 41 30%
GIN X	365 365	128 20%	137 26%	-	- 1	- 1	198 100% cdes	EE SEN COM	- 1	12% N	AT 28% h	- 1	- 1	2013 100% Min	- 1	68 275 0 91 285	28% 0		27 28%	12 28%	22 26%	1M 22%	127 27%	27% 27%	28%
	20%	275	20%					XXX.			RZN hi				200N 61m	285	29%	381	186	30%	905 2075	285	210	100	50%
to remark	20%	20%	215	285	22%	20%	27%	201	285	201	20N	281	22%	20%	20%	766. 200% 660%		1		- 1	- 1	285	711 20%	1 m 2 m	20% 20% 20% 20% 20% 20%
MOLANOS	282 28%	204 20%	162 20%	27 20%	45 22%	42 20%	3.7 28%	101 28%	81 20%	% 215	301 28%	08 28%	71 22%	77 80%	12 28%		282 2024	- 1	1	- 1	- 1	30% 30%	285 29%	185 295	20%
SOUTH	385 28%	323 38%	139 20%	25 201	35 27%	65 82%	33 176	70 18%	80 20%	96 205	72 29%	as zes	98 82%	0 174	10 20%		-	385 132%		- 1	-	301 285	302 22%	189 28%	76 22%
(Particular)	10%	20%	176	181	281	101	19%	104	28%	50%	91 20%	181	16%	101	10%	1		1	200% 200%	1	- :	165 265	12%	18%	274 274
100.00	=	-	::	1	÷	1	***	-		=		:	-		**	- 1	- :	- 1		10000	- 1	**		-	
SCOTIANO	92 9%	as th	65 85	1 65	14 7%	25 261	17 2%	12%	28 6%	12 25	62 12% h	X Ni	25 25	22 8%	36 52% k	1	- 1	1	1	-	12 2001 0001	34 86	28 200	M M	34 32%
NOCIAL GRADE	632 17%	293 36%	300 58%	70 17%	132 55N	138 62%	128 15%	203 3.7%	180	236 176	201 175	132 135	187 18%	1M 526		342 545	365 52%	101 18%	% 62%	30 58%	54 585	630 330%		681 62%	171 gm.
rme	and and	401	475	40 686	en ess	## ##	an an	en.	605	en en	THE SEN	476	40%	481 481	180 60% 	40%	THE SEN	62N	276	476	475	-	ANA 200%	100 02N	10%
WORKING STATUS																									-
	730 68%	278 72% à 267 26%	361 66%	M M M M M M	176 BEN clu 28 32N	101 201 20 176	20% 43 22% 4	191 62%	268 826 1	236 826	231 62%	785 4 30 276 1	207 87% km 60 10%	705 6 88 205 1	100 30%	175 676	285 66N	288 68%	118 78% 664	30 585	58 625	280 72% V	295 62%	760 100% x	- 1
	305 32%	20%	20% 2	12% de	12%	17%	22% d	230 SRL carf	61 18%	295	SIN NO	276	186	201	189 60% kles	MI MIN /	MAN F	76 XIN	34 22%	22 62% /	M 276 /	171 285	ERN U		200% W 200%
CALCULATES	ms.	101 2015	190 200	12%	10N	en en	30%	205	en	200	21N	MN MN	46%	ms.	20%	12%	275 2755	ans.	52%	TOS.	ees.	685	90° 28%	en en	20%
NAME AND ADDRESS OF THE OWNER, WHEN	***	400	90.0 ANN	-	1000 1000	110	4	non def	191	101	Tool As		110	100 000 1	non kin	-	**** ****	anni r	70. 1070.	**	11	***	****	201	100 Maria 100 Ma
WHITE ETHNIC GROUP	882 875	63 874	011 12%	20 605	238	180			239 76%	320	304	128 68%	277					228 28%	111 78%	64 904	NX NOS.	121	ESE BON	607 800	54
ETHNIC MINORTY GROUPS	122	36% 36%	34 8%	29 12%	218 79% ( 28 28% fo	MANN 6 20 18% 6s	181 92% 64 13 8%	100 1001 cde 25 25	77 26%	300 20% 1 27 0%	MAN MAN M M M M	10 28%	277 RPL k 49 15%	240 12% 16 23 8%	287 96% kim 8 2%	211 12% or 21 25	216 80% / 42 23%	10 2%	84 22%	1 76	1 25	20 20%	28 28	TIN IN	27 89
MARINA STATUS																									
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MANA/PRO/ NAME	365 32%	201	20% 20%	ans. co-fa	PR EPN 0 2 2 2N	82 82% 6 9 10 4	62 82% 21 12% cde	186	250 60% 0 6 25	122 125 1 12 15	65 38%	118 62% 5mm	20% A	326	20%	21 12%	85 85%	69 28%	65 696 60 1	276	30 32%	279 28%	366 36N	NN NN	223 22% 27%
W. M. W.	**	es.	12% 2	25				12 176 cde	2%		68 176 hi	21			52 1895 ki	26 20%	21 RN	27 13N		101	30 30%	85	11N	76	
•	18%	28%	19%	385	95	101	20%	20% 20% 20% 20% 20% 20%	176	285 A	26N 26N 50 100	190	m 11%	276 U	20% 51	295	200	22N	17%	16%	20%	185	20%	17%	275 
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ma.	=	=		200	SEN of a	12% of a 01	# EN	nan nan	ens		=	28N	100 576 600 101	205	van van klee	2	101	144	40% 					42N 42N	301. 101.
GENERAL ELECTION 2001 VOTE CONCERVATIVE						28 32%													20 18%					27 12%	
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I I I I I I I I I I I I I I I I I I I	12% m m	276 0 06	275. Els.	215 25	23N 98 32N	un IIN			ES.	IIS. M Mi		10% 10%			20% 10%	NAME OF STREET		27% m	18% 18%						
O'THERE .							7% 2% 27%	104			20% 20%		275 275	E.			75	181		2%	es.	12%	7%	2% 1%	20% 20%
REPERENDUM 3234 VOTE REMON	22%	20%	20%	285	21%	IN		2001	20%	201	26%	176		2005. k	20%	30%	22%	22%	1876	ERS.	30% 000F	176	28%	201	
REMORN	10% 20%	21.3 42%	204 38%	32 385	23 62% 6	90 676 6	#1 #2% £	IB IN (	111 20%	175 60% h	235 276	10 281	IM dans k	305 305 k	221 2005 k	35 30%	305 37%	91 376	66 60%	17 186	56 60% 9097	236 205 V	300 33%	331 62% x	123 1276
	30%	100 276	tuin EZS	â	žin	10 32%	ars.	125 126	20%	325	TEN SEN		27%	62%	100 525	20°	NAME N	IN IN	22%	404	4 275	295	en en	100 30%	en en
PERCEPTION OF WES STREETING IN JOSEPH CO.																									
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800.00	*** 22%	20%	20%	185	28%	22%	20%	20%	100	m 22%	26N	381	47 22%	20%	205	an 38%	276 276	10 201	22%	201	22%	176 285	*** 23N	1 m 28%	A1 28%
SHOULD NHS PROVIDE WEIGHT LOSS RESCHONS																									
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sun.	12%	100 274	TES.	in.	MIN.	zes	10 32%	101	100 201	295	MIN	an NEN	32%	125	30%	m.	27%	an an	26%	101	87 32%	12%	HN HN	700 32N	176 276
PERCEPTION OF WEIGHT		w R	15	75	n IN	, El	2%	** 26	**	w m	IN IN	75	** **	26	esi	y IN	es dei	PL PL	10. 6%	76	, E	TN EN	IN	**	
HIMTHYWEIGHT	671	209 40%	227 62%	1 12 125		71 385	AX XXX	165		341 385	366 62%	7% 60% 100 100 100 50 27%	160 62%	20 305	134	307 62%	126 61N	331 62N		17 186	275		172 365	XIII GIN	8% 8% 80%
CVERWEIGHT	566 50%	260 32%	236 32%	32 67% 6474 30 28%	301 51N 66s 80 80N	328 326	130 62%	20% 5.7%	185 576 II 130 865	229 10%	205 576	50 276	169 52%	162 626	266	1M 12%	288 50%	12N 12N	79 12% ( 60 62%	34 606	69 NES	ESS.	268 58%	IN ON	SEE SEE
LIGUINOCO TO LISE IF PROVIDED ET NIS						48								v											
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CREIGLY	665 65%	NO.	89% 69%	37 68%	308 56N	130 12%	122 62%	285 725 444	166 52%	90 30% 1 282 986 h	265 785	10 ami	183 NN	22% 6 588 62% k	222 78%	365 685	367 59%	160 676	MI MN	11 606	56 60%	389 605	272 58%	680 58%	201 676 -
LIGUINOCO TO LISE IF PRIVATE	75	â	-	176	** 185	75	Pa	71	20%		ii N	176	 E.	Pi	Ph.	76	14 85	** 6%	101	ń	'n	n n	11 75	41 TL	200
LINELIGILY	ETS.	E4 700	611 805	22 22 275	115	110	169 26%	III	217	121 125	137	132	20X	22h	291	307 825	226	302 XIN	111	ES .	M	100	EN EIN	MAT THIS	EX EV.
			,			all	44	stef		h	M		1	×	kin						997				

Proportions/Means: Columns Tested ETS risk breeft - arb - o/dr/w/fr/ - hubb - b/b/m/o- orba/s/h/b/ - selv - selv Overlan formulae sized. \* could have



Ips

23-08623-63-WEIGHT LOSS 200-280-OCTOBER 2008 INTERNAL/CUIST USE ONLY-DRAFT

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Value to Canada antific Rase All adults ared 28 75 in Great Britain

East All adults ared 19 70 in Gre.	of British																			
		EDUC	ATION	130	ести		ANNUAL STATE	n		NUMBER	ноизинов		CHESTEN	N HOUSEHOLD		GIMENI ILIC	TION 2024 VOTI		ниниси	e acce vom
		GRADUATES	NON GRADUATES	WHITE ETHNIC GROUP	ETHERC MINIORITY GROUPS	MARKED /LIVENS AS	SPACE	MID/DIV/	1	2	1	*	195	NO 100	CONSERNAT	LABOUR	DEMOCRATS	OTHER	RIMORN	10 10 10 10 10 10
LINWEGHTED BASE WEIGHTED BASE	2076	16.7 16.2	529 651	1G1 1H2	161	635 682	235 345	-	23.7 203	170	23h 212	0- (V) 265 265	983 50 50 50 50 50	781	161	10.	100	227 238	#2000.00 604 615 205	100
GINDER		101 001		774 885	** 70%	470	121			170	**** NEN	100	101			100	en en	120	111	
SUPSEALOR	101	ton det	m+ 125	200 100 4	28%	201 201 301	400		50% 50%	100 100	12% 67%	101 081	ton det	10% 10%	375	400	er sen	1.01 1.00 0.00	MA ARE	100
AGE 19-35								eres.												
19-31	121	374	85 12%	10	ET EZN C WHITE EXPENSIVE C WAR WAY	es es	201 201 201 201 201 4	25 26	28	25	25 12N	28N No	84 18%	78 126	I.	41 185 4 205	7 76	21 12%	22 EV	8 2%
****	1816	20%	10%	176	12%	20N	22%	26		20% 20%	28%	25N	20% 20%	186	**	335	30N 	27 176 -	22%	126
W. A.		-	111			=		2			25 11N 1 1 86 28N 28N 28N 28N 28N 28N 28N	IN I	****							
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	365	20%	200 200 2	17% d	an en	216 326 f	65 185	ers.	en a	298 525 A	37 23N k	65	23 6%	340 60%	75 525 000	306 30%	38 27%	20. 42%	185 82%	186 526 /
AGE VEAN	32%	100 100 100 100 100 100 100 100 100 100	795 275	700 205	EIN	29N	400	éi	18%	22%	MIN	081 081 114	606	201	ses 	105 105	27% 27%	28	276	186
W-04	=	-	nan men		EEN .		44 44 44		=	170	-		60% 00% 00% 00% 00% 00%	***			-	i.		
53-75	365	12 20%	209 20% 2	306 276 d	X 6N	296 32% f	65 186	ETC. of	10% 10% 10% 100 100 10% 100 100 100 100	298 52% di	90 MIN	27 6%	21 6%	340 605 1	73 53% 000	300 30%	36 276	95 62% 4	185 32%	186 526 /
GENERATION GENERATION GEN 2	288 17%	67 38%	129 17%	128				1 25	27 18%	40 32%		79	71 21%	125	34 10%	60 185	18 18N	12 181	12	27 195
MITTERSON	17% 12%				12 68N 7 80N 7 12N	87 12N 4 998 88N 4 14h 28N	116 10% 24 20% 20% 4 20%	10%		275	27% 27% 28% 26% 26%	79 30% hrs 68% dan hr 20%			10%	101		47	53 12% , 186 876 ,	an 201
rem v	30%	62% A 100%	198 285 166 265	201. 4 201. 4 207. 125. 6	40%	- An		104	27% 27% 50% A 22 20% B	285 W 275	No.	to the	180 35% 44 27%	20% 20% 1 20% 1 20% 1	18% 18% 20%	12% 22%	EN EN O	28% 28% 28%	17%	100 205
BABY SCORES	298 28%	22	227 227 228 2	207	6 NN	201 201 201 f	en 184	101 6 12 12 12 12 14	14 13 22	IN ON IN	44 29% k	1 81	274 21 4%	200	89 685 686	205 205	29 20 20	71 32N	111 276	200
MILION																				201 62% /
MATERIAL PRO	211 20% 18% 28%	20% 20% 20%	275 275 188 285	211 215 786 286	27 27%	101 201 111 276	20% 90 20%	20 205 14 285	22% 22% 20%	205 205 206 206	30% 90% 90% 20%	27 285 m 276	20 20% #* 28%	175 205 146 205	27 18% an 28%	91 276 81 276	22 22 N 10 N 22 N	31 22N 41 29N	20% 20% 50% 20%	17 275 106 285
anima.			200 100 100	720	ITS ITS IN IN IN	18	***	77		276	200	276				27%		288 	**	
LONDON	112		76 125	111 12%	M ZEN	79 18%		E ES	26	18 105	32 18%	di SIN		125	30	35	10 00 13 38N	25 32N	66	11
was	11 15	76 22% 5 27 27	11	20 25	í í	IBN IN	65 285 64 14 65	7 75	2 ES	25 25	18 14 6%	1 15	40 18% m 17	184 104	6 65	38% 34 6%	1 1N		56 18% 5 17 6%	21
SALES SUPPLIANCE	a	104	75	W	e 2N	M M	 	30 30%	12%	**	**	M SN	***	101	**	# EN	es es	27 7% - 10 280	18%	75
SOCIAL GRADE																				
	17%	70% 1 10 20%	85	100	68% ( 38 82%	62% f 2% 62%	12%	101	50%	125	SIN	176	101	176	605 615 81 805	125	EFS EFS EFS EFS	100 100 100 100 100	100 100 100 100	676
	60%	20%	SSS SSS A	ess ess e	32N	62%	SING GIFE.	10 10%	12 61%	309	234 69% i	112 681	133 40%	EN EN		236 23%		16N 660		286 536
MORENIA	732 68%	200 20% h se wear	612 62%	627 68%	95 785	GMI GMI	262 72% 	50 526	136 625	236 60%	281 795 6- 48	187 785	289 80%	601 60%	87 62%	239 69%	M son	170 70%	329 78%	232 60%
safe actions.	***			100 100 4	***	100	101	-	-	***	***	**	M. NA	~	-	***	area area	***	***	=
EDUCATION GALGLIATES	182 18%	963 100% 3	•	106 185		210 276	122 20%	28 28%	12 62%	125	R2 RIN	91 385		239 33%	12 175	308		73 32%	204	84 284
NON GRADUITES	60%	1	696 100%	628 676 d	68 17% 4 38 68%	630 630	221 60%	72 72%	121	256 676	232 68N	187 60%	161 62% 0 200 38%	676 676	90 62%	30K 60% 0 207 57%	62 62N 6 NE ME	266 685 66	206 dirk ( 205 50%	282 776
STANDTY WATER CONTRACT					Lin															
THE MANAGEMENT OF THE STREET	875	EN.	105 105	32N	-	MEN.	12% 12%	an.	925 1	101 101 75	ESS	TEN	78%	101	200	105	200	985 -	275	125.
	11%	20% 3	15		200% 6 62 11N	20 20%	104	126	115	76	IN M	20% No.	280 82% 0 82% 0 82%	m.	10% 0 0 70% 4 30 22%	176	***		12% (	15
MARITAL STATUS SOLKKED ALVING AL	682 58%	291 62%	600 MH	562 625	62 52N	652 332% fo		- :	1 25	276 785 h 27 205	171 785 h 83 225	182 725 5 75 285	280 82%	1913 68%	70%	238 62%	60 EEN	186 176	278 66%	228 626
SINGLE SART/PRO/SARE	345 32%	123 32%	223 32%	281 325	69 60%	-	303 3006	- 1	168 70%	77 20%	30 22%	25 28%	104	299 624	30 22%	96 28%	32 XIN	ED ED T	327 25%	99 276
sam/rev/see	FK.	ž.	10%	-	95	- :		100%	205 705 10 20 20 10	7	100	ž	14. 5%	200 62% ** 12%		12%	és	**	ñ	12%
NUMBER IN HOUSEHOLD	305 18%	12 25%	121 18%	286 226	11 9%	I IN	161			- 1	- 1	- 1	1		23 175	71 22%	36 17%	8X 22N	78 18%	75 20%
2	IN IN	125 275	214 275	286 20% d 100 17% d www. 21%	27 22%		161 63% # 77 22%	38 585 of 35 205	205 100% 15	ETN SEEN NA		-	29 8%	20% 20% 1 100 00% 1 100 20%	10 003	301 301	38 62%	RI RIN	158 176	1% 2%
	22%	276	191 22%	225	51 23N	276 601 fo 10 276 fo	10%	176	1	há.	200% 000%	- 1		100	65 605 6 176	285	75 26N	50 22%	21%	an 22%
da.	=	=	147	***			-	i.	1	- 1	246	100	276 276	10	=	Ξ	***	17		
CHILDREN IN HOUSEHOLD										29	126									
NO NO	361 32% 711 68%	200 276 200 675	200 28%	272 286 660	MA MON E MA MON	280 681 59 850 185	200 200 275	36 17%	201	29 201 h 129 129	326 56N 51 206 66N	287 726 No. 70 285	361 330% m	788 180%	27 20% 10% 72%	336 365 66 229 605	25 22% 70 70%	68 285 170 775	188 886 6 277 68%	96 206 271 705
GENERAL ELECTION 2020 VOTE FORGERMANIES			296 725	980 72%				ED.	205 200N							685	78%	TIN		
PPROGRAMME	186	10%	185	305	12%	28N r 170 32N	er.	186	12%	275	10N 20N 10 10N	11N	11%	101	1,01 200N				12%	22%
148718	12%	20% 20%	28%	125	ETK ( 9 TK		28%	in.	20 20 20 20 20	276		ans.	176 0 23 6%	100	- 1	2375 1990	- 1	- 1	dans.	276
LIBERAL DEMOCRATS	96 8%		M ES	N N		62 32%	12	es.	26 ES	29 226	25 11N	27 65	21 6%	75 104	1		96 232% 600		50% ( 57 50% ( 72 17%	23 76
OTHER	22%	25	266 265	225 285 4	11 9%	18 22%	20% 20%	28 28%	48 28%	22% 22%	10 22%	32 22%	68 22%	170 284				28 1875		128 886 ,
REPERENDUM 3236 VOTE	385 285	104 504	**** ##6	225	en en	50i	32%	m m	** #5	110 62%	91 276	MEN SERVI	12% 62%	100.	175	166 505	SON SON	HN.	200% 200%	1
LEAVE	367 38%	MEN. A. BE 22%	292	102 176	22 26N	221 221 225 100	99 285	00 00%	75 865	136 385	NI MN	76 285	94 276	271	25 26 505	986 885 86 275 275	80% 60% 27 28%	120 120 04	-	367 100%
PERCEPTION OF WES STREETING IN JOHNSON																				
and the same of th	32%	276 h	36%	181	27% 	7 m 22N	TEST.	186	20%	in	28%	28N	27% 25% 00 18%	176	20%	105 105 105	22N 22N 10 10N	12%	276 / 40 106	101
	22%	28%	20%	286	38N	281	22%	176	18%	286	JEN	22%	185	286	20% 00	12%	SIN	an SEN ON	10%	XIN.
SHOULD NHS PROVIDE WEIGHT LOSS BUTCTIONS SHI	275	167	un IIIs	305	ess	TW.	THE STREET	m 604	an ans	716. 30%	are men	m MN	THE MPL	um EN	ш	581 681	-	~	***	EN.
WA.	276 125	60% A 100 20%	185 105	305 105	ess es 235	38N	20%	40% 17%	20% 20%	385 176 275	NAME AND ADDRESS OF THE PARTY NAME A	20% 12%	20% 11%	276 276	10 M	201	20% 00% 01 21%	EN EN EN	48% 48% 7	
PERCEPTION OF WEIGHT UNDERWEIGHT															80%					000 000 /
unperwaser	42 6%	20 26	30 6%	M es	6 NN	N N	10 5%	I Ri	gs.	12 26	es es	13 81	11 6%	27	20 7% 6	as as	I IN	5 2%	11 2%	11 es
LEAST TOUR LABOUR.	es.	an.	675	en.	17%	es.	12% 44 180 AMA	in.	ars.	605	17%	676	485	405	en.	60%	MN	62%	62%	100
PERSONAL	***	***	176	100	AT NOW	1 mm	ATE.	100	-	176	***	***	170	170	~	***	***	***	100	***
LIKELINGOOD TO LIKE IF PROVIDED BY NIGE LIKELY	362 28%	321 276	161 285	33h 22%	12 62%	101 285	93 29%	28	89 28%	66 176	68 80%	30 32N	121 33%	161	21 16%	308 806	32 32%	47 22%	114 27%	67 18%
I BU MANY	20% 60%	276 986 986	22% 62%	225 605	en en	201 100 62%	26% 918 82%	101 60%	22% 17% 62%	776 726 84	NON THE SEN	12N 18N	TANK TANK GRIE	- CR		105 *** 105	NA NA NA	22% 62%	27% 700 60%	184 676
LIGUHOCO TO USE IF PRIVATE															78% 010					
LIGLY	75	21 12% 3 283 27%	35 155	12 05	25 20% (	8 75	28 8%	e ex	12 8%	35 05	28 8%	12% 12% 16 286 286	20 11% 0 262 72%	20.	7 1%	35 325	II IIN	16 7%	n n	36 65
LINELINELY	275 2276	201 27%	MES.	752 805 6	79 62%	NAS REN	275 82%	10 124 ef	273 265 k	327 885 A	282 28%	285 795	72%	633 805	138 90%	286 276	79 82%	288 XBS	NPL NPL	XX XX

Proportions (Newson: Columns Testad (TSL risk treet) - alb - c/d - a/file - bill/s/b - bln - a/a/a/a - s/k Overlan formulan used. \* Good blace

We will not recited out to accordance with the constrainments of the interestinate another standard for modest suspects. NA WHM and with the hone Years and Proofitings

ı	lpses					mn	ar i rer					
					231A DOTERNAL	EZS-ES - WING - ZMN OCTORE CLENT USE O - MNON	HT LOUIS H 3036 NLY - ORAPT					
Makin VII Namada amilika Basa Alii adalih asasi 18 71 in Gras												warmu
Base All adults assed 18 71 in Grea	d Bellen	PERCEPTE	ON OF WIS	SHOULD N	HS PROVIDE	P7474			LWILHOO	0 10 UNI IF	ижничес	o tous P
	*****	57817893 6000 /08	N OF WES N JOS NOLE NO JOS	WEIGHT LOS 10	NO NO	UNDERWEIG HT	HEALTHY WEIGHT	OVERVEIGH T 50	UKEUT	D EF NIS	UKRUMOC PRO UKRUY (j) 10 70* 71.*	UNLKEET
UNWEGNTED BASE WEIGHTED BASE	2076 2076 100%	6000 (08 (a) 210 211 275	8A0 XXB (M) 22X 23X 22X	200 200 275	NO (4) 111 101 12%	UNICEPACIO HT (P) ST GC** GN**	683 673 68%	122 162 175	0.000 0.4 272 262 263	60 652 662 62%	90 79° 75°	855 875 825
DEN .	121 68%	109 66%	188 56%	225 56%	SM SM	26 20%	239 10%	210 081	168 59%	306 685	EEN V TEN	658 676
ACE.	101	304	ers.	485	SIN	62%	GEV.	526 526	40%	SES A	27%	32% 1
ACE 18-35	128 11%	44 20% 3 49 20% 3	22 8%	18 185	82 12%	22N	22 18% 4 231 22% 4	E ES	10 19% 1 64 26%	17	275 2776 k 277 8076 k 1776 A 808	N N
25-M	300 18%		235	06 176	68 20%	9 201		80 1996	20% 1	33K 38K	MIN K	IM IM
10-73	IPS IPS	17% We 18%	20% 20%	185 W1 305	SIN NA SPN	IIN IIN	15% 4W 15%	20% 19% 22% 7	275 AA 275	176 176 186		17% 12% 18%
	365 38%	10%	60% 20%	129 126	126 36N	12 32%	105 82%	20% 38% f	54 22%	201 625 h	13 36N	MEN MEN
AGB 30-36	124 32%	88 805 3 3 205	17 201	130 33%	308 338	SH GNN	285 285 4 121 325	130 20%	134 46% i	366 216	EEN k	217 295
10.00 10.70	38% 38%	201	-	100	IIIN THE NAME	20% 20% 44 846	32% 144 144	274 274 188 188	200 200 200	225	21N	276 276 286 286
GINERATION GINERATION GIN 2												
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FORMANIA SCOTIANIO SOCIAL GRADE AACI	180	÷	**		44 196	***	-	1706		**		***
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ANCI	633 17%	101 60% N MON	118 50%	239 60%	298 56N	28 676	321 60%	275 526	139 53%	389 585	EIN EIN	100 176
WORKING STATUS	er.		105	626	60%	SIN	Mer.	00L	eni	ess	20%	dini
MORKING STATUS MORKING	730 68%	200 20%	171 72%	280 725	236 68%	27 6/8%	200 72%	276 675	207 705 1 85 205	610 615	61 80% k 13 20%	567 65%
BOUCATION	366 32%	20%	285	125 295	32N 32N	III IIN	161 32%	188 206		215 215 h		308 350 1
EDUCATION  CREATION  CREAT	10% 10%	075 075 1	17 806	62% 4 100 100	110 12%	20% 20%	20% 70%	101 101 101	275 105 101 475	100	1100	101 101
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MARINE STATUS	185	100 60%	675	7 to 17%		14	7 105 105		100	100	NEN.	***
Name of the last o	12%	and and	** EFE	100 30%	28%	476	MARY MARY MARY MARY MARY MARY MARY MARY	100 601 100 200	an man	***	THE REAL PROPERTY.	EN EN
WED/DIV/SEP NUMBER IN HOUSEHOLD	11 ES	23 8%	17 7%	39 32%	35 9%	3 76	II ES	124	28 13%	*	8 7%	90 10%
,	300 18%	EN.	27 20%	30 335 16 305	84 385 ***	7 185 11	84 22% 16%	96 18% 146 160	20 20% 21%	18 26 70 CS	33 36N 14 30N	201 201
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	265 28%	10 20%	56 20%	10. 20%	32 38%	12 28%	123 26%			188 22%	EIN k	185 22%
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GENERAL RESCRICTOR 2020 VOTE	ers.	38%	72%	in in	nen	ami	am.	686	50%	785		72%
CONSERVATIVE	362 18%	28	48 18%	385 385	37 36N	30 29N	87 186 110	86 12%	23 8%	337 385 h	7 9%	12N 15N
UBERIL DEMOCRATS	361 12% 96 9%	2015 2016 20 20 20	21 28% 28 8%	675. 6 87	20 S	IN RES	150 32% 84 7%	175 EDS 189 189	201 20% 1 30 32%	28 28 36 36	38 66N k 13 36N	298 32% 29 8%
· · · · · · · · · · · · · · · · · · ·	#5. 125	274 1274		200 62% d d7 32% a 20%	201	12%	7% 100 20%	12% 17% 20%	12%	100 205	38N 14 20N	100 200
REPERENDUM 3236 VOTE RESSER	625 28%				111 12%	13 28%	178 SEL	227 42%	134 46%	210 200	an ess	200 42%
LIAVE	367 30%	10.2 5.0% 3 10 20%	80 20% 132 12%	296 695 6 117 295	308 63%	10 XIN	188 28%	230 39% f	67 20%	300 276	18 20%	ASE MIN
PERCEPTION OF WES STREETING IN JOHN OUR ECOLOGICAL	232 22%	250 100% 3		236	34 36N	7 IBN	110	10 10%	12	338 385	41	140 16N
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SHOULD NAS PROVIDE WEIGHT LOSS BURCTIONS YES												
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MAN TAN MANUAR	# # # # # # # # # # # # # #	25 100 12%	25 675	25 100 205	IN Uni GEN		100%		25 105	95 105 1075	IN M M MIN	81 101 601
OVERVISIONT  LIKELINGOO TO LIKE IP PROVIDED	566 55%	NO GEN.	SEE à	210 585 d	218 den		i	566 500% f	368 665 1	216 601	35 den	and non
ET NOS.	20%	27% 20% 40%	50 22%	12.	275 1276	181	III.	12% /	100%	- 1	100	176
LIGUIDOS TO LIS IF PROMAN	60%		66.2 3		NON 6	785	72% 2	505		200% h	10 10 10 10 10 10 10 10 10 10 10 10 10 1	785 1
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