

17 Sep 2024

Table 1

Q8. Still thinking about people experiencing homelessness, which, if any, of the following have you personally done? -SUMMARY TABLE

BASE: ALL ADULTS AGED 16-75 IN THE UK

	_	
		In the last 12
	Ever	months
UNWEIGHTED BASE	2251	2251
WEIGHTED BASE	2251	2251
Given clothing to a homeless person(s)	296	152
	13%	7%
Given food or drink to a homeless person(s)	909	514
	40%	23%
Given medicine to a homeless person(s)	81	38
	4%	2%
Given money to a homeless person(s)	1005	599
	45%	27%
Volunteered at a local shelter, food bank, etc.	152	63
	7%	3%
Advocated for policy change to prevent homelessness or support to people experiencing it	114	52
	5%	2%
Donated to a homeless charity (e.g., clothing, food, money, etc.)	877	599
	39%	27%
Contacted a referral service like StreetLink	62	24
	3%	1%
Contacted your local elected official or council	79	28
	4%	1%
Done something else for people experiencing homelessness (please specify)	45	21
	2%	1%
I have not donated/ provided support for people experiencing homelessness	538	873
	24%	39%
Don't know	60	112
	3%	5%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 2 Q8. Still thinking about people experiencing homelessness, which, if any, of the following have you personally done? -Ever

BASE: ALL ADULTS AGED 16-75 IN THE UK

	Ē	GEI	NDER			AGE				AGGREGATE AG	ìE	SOCIAL	GRADE	WORKIN	G STATUS					G	OVERNMENT	OFFICE REGIO	N				
		MAN	WOMAN	16-24	25.24	35-44	45.54	55-75	16 24	25.54	CC 7C	ABC1	Cabe	WORKING	NOT WORKING	NORTH EAST	NORTH WEST	YORKS & HUMBER	WEST MIDLANDS	EAST MIDLANDS	EAST OF ENGLAND	COLITH WEST	SOUTH EAST	GREATER LONDON	WALES	SCOTLAND	NI
	TOTAL	(a)	(b)	(c)	25-34 (d)	(e)	45-54 (f)	(g)	16-34 (h)	35-54 (i)	55-75 (j)	(k)	C2DE (I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)
UNWEIGHTED BASE WEIGHTED BASE	2251 2251 100%	1088 1103 49%	1140 1125 50%	319 321 14%	419 408 18%	380 393 17%	428 401 18%	705 728 32%	738 728 32%	808 795 35%	705 728 32%	1312 1273 57%	939 978 43%	1475 1499 67%	776 752 33%	93 89* 4%*	253 247 11%	187 184 8%	198 197 9%	167 163 7%	183 210 9%	192 187 8%	302 306 14%	315 313 14%	108 105* 5%*	193 188 8%	60 62* 3%*
Given money to a homeless	1005	497	497	194	215	196	149	252	408	345	252	594	412	696	309	38	119	62	93	61	90	71	144	168	39	88	32
person(s)	45%	45%	44%	60% efg	53% fg	50% fg	37%	35%	56% ij	43 % j	35%	47% I	42%	46% n	41%	43%	48% qsu	33%	47% q	38%	43%	38%	47% q	54% qstu x	38%	47% q	52% q
Given food or drink to a homeless person(s)	909	434	465	168	208	179	140	214	375	320	214	515	394	645	264	33	108	64	84	56	101	64	119	152	39	65	24
	40%	39%	41%	52% fg	51% fg	46% fg	35%	29%	52% ij	40% j	29%	40%	40%	43% n	35%	37%	44%	34%	43%	35%	48% qsuy	34%	39%	49% qsuv v	37%	35%	39%
Donated to a homeless charity (e.g., clothing, food, money, etc.)	877	384	481	146	175	131	146	279	321	277	279	539	338	592	285	29	97	70	66	52	84	70	104	141	41	84	39
	39%	35%	43% a	46% efg	43% e	33%	36%	38%	44% ij	35%	38%	42% I	35%	40%	38%	33%	39%	38%	33%	32%	40%	37%	34%	45% rsv	39%	45% rsv	62% opqrstuvwxy
Given clothing to a homeless person(s)	296	154	142	62	92	51	33	58	154	84	58	177	119	217	79	5	37	16	19	15	23	15	40	72	10	28	17
	13%	14%	13%	19% efg	23% efg	13% fg	8%	8%	21% ij	11%	8%	14%	12%	14% n	11%	5%	15% ou	9%	9%	10%	11%	8%	13% o	23% opqrs tuvxy	9%	15% ou	27% opqrstuvxy
Volunteered at a local shelter,	152	67	84	39	51	19	20	23	89	40	23	101	51	117	36	1	17	17	11	11	12	5	13	39	5	13	7
food bank, etc.	7%	6%	7%	12% efg	12% efg	5%	5%	3%	12% ij	5%	3%	8% I	5%	8% n	5%	1%	7% u	9% ouv	6%	6%	6%	2%	4%	12% oprtu	5%	7%	12% ouv
Advocated for policy change to prevent homelessness or support to people experiencing it	114	69	43	28	37	19	12	19	64	31	19	77	37	87	28	3	10	10	7	5	7	6	12	vx 28	6	17	5
	5%	6% b	4%	9% fg	9% efg	5%	3%	3%	9% ij	4%	3%	6% I	4%	6% n	4%	3%	4%	6%	3%	3%	3%	3%	4%	9% prstu v	5%	9% prstu v	8%
Given medicine to a homeless person(s)	81	50	29	22	36	16	5	2	58	20	2	60	21	69	12	3	8	3	5	7	8	1	10	25	4	7	1
	4%	5% b	3%	7% fg	9% efg	4% fg	1%	*	8% ii	3% i	*	5% I	2%	5% n	2%	3% u	3% u	2%	3%	4% u	4% u	*	3%	8% pgruv	4% u	4% u	1%
Contacted your local elected official or council	79	49	29	15	26	15	9	13	42	25	13	50	29	67	12	5	8	8	3	3	7	4	10	19	2	10	1
	4%	4% b	3%	5% g	6% fg	4% g	2%	2%	6% ii	3%	2%	4%	3%	4% n	2%	5%	3%	4%	2%	2%	3%	2%	3%	6% rs	2%	5%	1%
Contacted a referral service like StreetLink	62	35	27	8	20	14	7	13	29	20	13	48	14	49	14	1	4	2	1	4	1	2	14	21	5	6	-
	3%	3%	2%	3%	5% fg	3%	2%	2%	4% i	3%	2%	4% 	1%	3%	2%	1%	2%	1%	1%	2%	1%	1%	4% rt	7% partu	5% grt	3%	-
Done something else for people experiencing homelessness	45	21	23	2	4	4	12	22	6	16	22	24	21	26	19	2	7	2	7	4	2	3	8	3	3	5	-
(please specify)	2%	2%	2%	1%	1%	1%	3% cd	3% cd	1%	2%	3% h	2%	2%	2%	2%	2%	3%	1%	4%	2%	1%	1%	2%	1%	3%	3%	-
I have not donated/ provided support for people experiencing homelessness	538	269	268	34	51	78	118	257	85	196	257	282	256	330	208	25	49	54	39	53	52	56	82	50	27	39	12
	24%	24%	24%	10%	13%	20% cd	29% cde	35% cde	12%	25% h	35% hi	22%	26% k	22%	28% m	28% w	20%	29% prw	20%	33% prwy	24% w	30% prw	27% w	16%	26% w	21%	19%
Don't know	60 3%	24 2%	35 3%	13 4% dg	5 1%	12 3%	17 4% dg	12 2%	18 2%	29 4% i	12 2%	35 3%	25 3%	34 2%	26 3%	3 4%	7 3%	3 2%	7 4%	3 2%	8 4%	9 5% v	4 1%	5 2%	1 1%	8 4% v	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l - m/n - o/p/q/r/s/t/u/v/w/x/y/z Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 3
Q8. Still thinking about people experiencing homelessness, which, if any, of the following have you personally done? -Ever

BASE: ALL ADULTS AGED 16-75 IN THE UK

			EDUC	ATION			INC	ОМЕ			1ARITAL STAT	116		NI INADED IN	HOUSEHOLD		CHILDREN IN	HOUSEHOLD
		GCSE/ O-	EDUC	DEGREE/			INC	OIVIE		IV	IARITAL STAT			NUIVIDER IIV	HOUSEHOLD		CHILDREN IN	HOUSEHOLD
		LEVEL/ CSE/	A-LEVEL OR	MASTERS/	NO FORMAL	UP TO	£20000 -	£35000 -		MARRIED		WID/ DIV/						
	TOTAL	NVQ12 (a)	EQUIV. (b)	PHD (c)	QUALS. (d)	£19999 (e)	£34999 (f)	£54999 (g)	£55000+ (h)	/LIVING AS (i)	SINGLE (j)	SEP (k)	1 (I)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	2251	(a) 497	500	1150	104	410	601	549	522	1270	751	230	446	726	475	604	741	1510
WEIGHTED BASE	2251	649	700	768	133*	412	652	559	464	1254	763	234	438	742	480	590	718	1533
C'	100%	29%	31%	34%	6%*	18%	29%	25%	21%	56%	34%	10%	19%	33%	21%	26%	32%	68%
Given money to a homeless person(s)	1005	251	315	380	60	162	282	257	243	529	394	83	193	282	225	306	361	645
	45%	39%	45% a	49% a	45%	39%	43%	46%	52% ef	42%	52% ik	35%	44%	38%	47% m	52% Im	50% q	42%
Given food or drink to a homeless person(s)	909	213	304	344	47	161	241	228	225	486	339	84	153	283	211	261	351	557
	40%	33%	43% a	45% a	36%	39%	37%	41%	49% efg	39%	44% ik	36%	35%	38%	44% I	44% Im	49% q	36%
Donated to a homeless charity (e.g., clothing, food, money, etc.)	877	221	255	360	41	149	232	220	214	502	295	81	145	294	190	248	292	586
	39%	34%	36%	47% abd	31%	36%	36%	39%	46% efg	40%	39%	35%	33%	40% I	40%	42% I	41%	38%
Given clothing to a homeless person(s)	296	60	96	129	11	46	73	72	95	166	105	25	39	83	80	95	136	160
	13%	9%	14% a	17% ad	8%	11%	11%	13%	20% efg	13%	14%	11%	9%	11%	17% Im	16% Im	19% q	10%
Volunteered at a local shelter, food bank, etc.	152	28	42	77	5	29	39	38	40	81	61	10	22	47	32	52	66	86
,	7%	4%	6%	10% abd	4%	7%	6%	7%	9%	6%	8%	4%	5%	6%	7%	9% I	9% q	6%
Advocated for policy change to prevent homelessness or support to people experiencing it	114	19	29	62	3	11	33	41	26	63	42	9	19	28	27	40	53	61
	5%	3%	4%	8% abd	3%	3%	5%	7% e	6% e	5%	5%	4%	4%	4%	6%	7% m	7% q	4%
Given medicine to a homeless person(s)	81	15	22	42	1	9	22	20	27	47	32	2	9	18	18	37	53	28
	4%	2%	3%	6% ab	1%	2%	3%	4%	6% e	4% k	4% k	1%	2%	2%	4%	6% Im	7% q	2%
Contacted your local elected official or council	79	14	19	43	3	11	25	22	18	50	25	4	10	27	21	20	34	45
	4%	2%	3%	6% ab	3%	3%	4%	4%	4%	4%	3%	2%	2%	4%	4%	3%	5%	3%
Contacted a referral service like StreetLink	62	8	20	31	3	8	20	13	22	35	25	3	16	12	13	21	27	35
	3%	1%	3%	4% a	2%	2%	3%	2%	5% eg	3%	3%	1%	4% m	2%	3%	4% m	4% q	2%
Done something else for people experiencing homelessness (please specify)	45	9	14	21	1	8	13	10	9	25	15	5	18	16	9	3	6	38
d. 1855 Sp. 55.77	2%	1%	2%	3%	1%	2%	2%	2%	2%	2%	2%	2%	4% o	2% o	2% o	*	1%	3% p
I have not donated/ provided support for people experiencing homelessness	538	188 29%	174 25%	135	41	114	167	129	87	313	152 20%	73	124	209	95	110	115	423
	<u>∠</u> →/0	29% C	25% C	10/0	C C	2870 h	20% h	23/0	13/0	j	20/0	j	no	no	20/0	13/0	10/0	20% p
Don't know	60 3%	21 3%	17 2%	17 2%	5 4%	8 2%	22 3%	13 2%	7 1%	30 2%	25 3%	4 2%	12 3%	19 3%	9 2%	19 3%	18 3%	41 3%



Table 4

Q8. Still thinking about people experiencing homelessness, which, if any, of the following have you personally done? -In the last 12 months

BASE: ALL ADULTS AGED 16-75 IN THE UK

		GEN	NDER			AGE			ı	AGGREGATE AG)E	SOCIAL	GRADE	WORKIN	G STATUS					G	OVERNMENT	OFFICE REGIO	N				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	16-34	35-54	55-75	ABC1	C2DE	WORKING	NOT WORKING	NORTH FAST	NORTH WEST	YORKS & HUMBER	WEST MIDLANDS	EAST MIDLANDS	EAST OF ENGLAND	SOLITH WEST	SOUTH EAST	GREATER LONDON	WALES	SCOTLAND	NI
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)
UNWEIGHTED BASE WEIGHTED BASE	2251 2251	1088 1103	1140 1125	319 321	419 408	380 393	428 401	705 728	738 728	808 795	705 728	1312 1273	939 978	1475 1499	776 752	93 89*	253 247	187 184	198 197	167 163	183 210	192 187	302 306	315 313	108 105*	193 188	60 62*
WEIGHTED BASE	100%	49%	50%	14%	18%	17%	18%	32%	32%	35%	32%	57%	43%	67%	33%	4%*	11%	8%	9%	7%	9%	8%	14%	14%	5%*	8%	3%*
Given money to a homeless person(s)	599	304	292	131	146	110	71	140	277	182	140	344	255	431	169	26	81	31	53	35	47	36	81	113	19	57	20
person(s)	27%	28%	26%	41%	36%	28%	18%	19%	38%	23%	19%	27%	26%	29%	22%	29%	33%	17%	27%	21%	23%	19%	27%	36%	18%	30%	33%
				efg	efg	fg			ij					n		q	qstu x		q				q	qrst uvx		qux	qu
Donated to a homeless charity (e.g., clothing, food, money, etc.)	599	267	325	85	121	96	95	202	206	191	202	367	231	415	184	20	68	50	45	37	48	41	62	106	34	58	31
	27%	24%	29% a	27%	30%	24%	24%	28%	28%	24%	28%	29% I	24%	28%	24%	23%	27%	27%	23%	23%	23%	22%	20%	34% rstu v	32% v	31% v	50% opqrstuvwxy
Given food or drink to a homeless	514	249	259	111	117	97	76	112	228	174	112	288	226	369	144	13	68	37	54	28	45	30	60	110	25	29	14
person(s)	23%	23%	23%	35% efg	29% fg	25% g	19%	15%	31% ij	22% j	15%	23%	23%	25% n	19%	15%	27% osuv	20%	28% osuv	18%	21%	16%	20%	35% oqst	24%	15%	23%
Given clothing to a homeless	152	84	68	28	51	37	11	25	79	48	25	93	59	119	33	3	у 22	7	у 10	6	Q	6	22	uvxy 39	7	11	10
person(s)	132	84	08	20	31	37	11	25	75	40	23	33	39	113	33		22	,	10	Ü	0	O	22	33	,	11	10
	7%	8%	6%	9% fg	12% fg	9% fg	3%	3%	11% ij	6% j	3%	7%	6%	8% n	4%	3%	9% qu	4%	5%	4%	4%	3%	7%	12% oqrst uvy	7%	6%	16% oqrstuvy
Volunteered at a local shelter,	63	26	37	18	25	5	5	9	43	11	9	45	18	47	16	-	10	5	3	4	3	4	7	15	2	7	3
food bank, etc.	3%	2%	3%	6% efg	6% efg	1%	1%	1%	6% ij	1%	1%	4% I	2%	3%	2%	-	4%	3%	2%	2%	2%	2%	2%	5% o	2%	4%	5% o
Advocated for policy change to prevent homelessness or support to people experiencing it	52	34	19	16	17	6	5	8	33	11	8	32	21	41	11	2	3	4	4	3	7	3	7	9	2	5	2
	2%	3%	2%	5%	4%	2%	1%	1%	5%	1%	1%	2%	2%	3%	1%	2%	1%	2%	2%	2%	3%	2%	2%	3%	2%	3%	3%
Given medicine to a homeless	38	27	11	efg 8	efg 19	11	1	-	27	11	-	32	6	33	5	2	4	1	2	2	3	1	4	13	2	5	1
person(s)	2%	2% b	1%	2% fg	5% fg	3% fg	*	-	4% ij	1% j	-	3% I	1%	2% n	1%	2%	2%	*	1%	1%	2%	*	1%	4% quv	1%	3%	1%
Contacted your local elected official or council	28	17	11	5	12	4	2	5	17	6	5	19	9	22	6	-	5	5	1	-	2	3	3	7	1	2	-
	1%	2%	1%	2%	3% fg	1%	*	1%	2% ij	1%	1%	2%	1%	1%	1%	-	2%	3%	1%	-	1%	1%	1%	2%	1%	1%	-
Contacted a referral service like StreetLink	24	13	11	1	5	8	5	4	7	13	4	20	4	19	5	-	1	1	1	2	1	*	6	11	1	-	-
Streetemin	1%	1%	1%	*	1%	2% g	1%	1%	1%	2%	1%	2% I	*	1%	1%	-	1%	1%	*	1%	*	*	2%	3% prtuy	1%	-	-
Done something else for people experiencing homelessness (please specify)	21	11	10	2	1	1	3	14	3	4	14	12	9	9	12	1	3	2	2	1	-	1	7	2	1	3	-
	1%	1%	1%	1%	*	*	1%	2% de	*	1%	2% hi	1%	1%	1%	2% m	1%	1%	1%	1%	1%	-	*	2%	1%	1%	2%	-
I have not donated/ provided support for people experiencing homelessness	873	438	427	70	105	150	194	354	175	345	354	474	400	545	328	40	79	82	68	78	90	87	141	79	43	68	18
	39%	40%	38%	22%	26%	38% cd	48% cde	49% cde	24%	43% h	49% h	37%	41%	36%	44% m	45% pw	32%	44% pwz	35% w	48% prwy z	43% pw	47% prwz	46% prwy z	25%	41% w	36% w	29%
Don't know	112 5%	52 5%	58 5%	25 8% dg	15 4%	26 7% g	23 6%	23 3%	39 5%	49 6% i	23 3%	65 5%	47 5%	72 5%	40 5%	4 5%	11 5%	10 5%	14 7% svx	4 2%	12 6%	16 9% svx	10 3%	14 4%	1 1%	13 7% x	1 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l - m/n - o/p/q/r/s/t/u/v/w/x/y/z Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 5

Q8. Still thinking about people experiencing homelessness, which, if any, of the following have you personally done? -In the last 12 months

BASE: ALL ADULTS AGED 16-75 IN THE UK

																		1
			EDUC	ATION			INC	ОМЕ		N	IARITAL STAT	us		NUMBER IN	HOUSEHOLD		CHILDREN IN	HOUSEHOLD
		GCSE/ O-		DEGREE/														
		LEVEL/ CSE/ NVQ12	A-LEVEL OR EQUIV.	MASTERS/ PHD	NO FORMAL QUALS.	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	1	2	3	4+	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)
UNWEIGHTED BASE	2251	497	500	1150	104	410	601	549	522	1270	751	230	446	726	475	604	741	1510
WEIGHTED BASE	2251	649	700	768	133*	412	652	559	464	1254	763	234	438	742	480	590	718	1533
Given money to a homeless	100% 599	29% 152	31% 198	34% 209	6%* 40	18% 92	29% 171	25% 158	21% 147	56% 312	34% 238	10% 49	19% 100	33% 170	21% 134	26% 196	32% 241	68% 359
person(s)		152	130	203	40	32	1,1	130	147	312	230	43	100	170	154	130	241	333
	27%	23%	28%	27%	30%	22%	26%	28%	32% e	25%	31% ik	21%	23%	23%	28%	33% Im	34% q	23%
Donated to a homeless charity (e.g., clothing, food, money, etc.)	599	146	179	245	29	97	155	154	154	355	189	54	95	208	130	165	206	392
	27%	23%	26%	32% abd	22%	24%	24%	28%	33% ef	28%	25%	23%	22%	28% I	27%	28% I	29%	26%
Given food or drink to a homeless person(s)	514	123	166	196	28	90	129	134	135	274	197	44	72	159	127	156	212	302
12.20.(0)	23%	19%	24%	26% a	21%	22%	20%	24%	29% ef	22%	26% k	19%	16%	21% 	27% I	26% Im	29% q	20%
Given clothing to a homeless person(s)	152	30	44	73	5	19	36	39	54	92	51	9	18	38	43	53	77	74
person(s)	7%	5%	6%	9% ab	4%	4%	6%	7%	12% efg	7%	7%	4%	4%	5%	9% Im	9% Im	11% q	5%
Volunteered at a local shelter, food bank, etc.	63	11	17	32	3	12	14	19	16	33	25	5	6	20	20	17	32	31
lood salling etc.	3%	2%	2%	4% a	2%	3%	2%	3%	4%	3%	3%	2%	1%	3%	4% I	3%	4% q	2%
Advocated for policy change to prevent homelessness or support to people experiencing it	52	8	13	29	2	6	16	18	10	29	19	4	8	13	11	21	24	29
	2%	1%	2%	4% ab	1%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	4% m	3%	2%
Given medicine to a homeless person(s)	38	8	9	21	-	2	10	7	17	25	12	1	2	9	5	22	26	12
. , ,	2%	1%	1%	3% a	-	1%	2%	1%	4% efg	2%	2%	*	1%	1%	1%	4% Imn	4% q	1%
Contacted your local elected official or council	28	6	3	20	-	4	7	9	8	20	8	1	3	8	6	11	14	14
	1%	1%	*	3% ab	-	1%	1%	2%	2%	2%	1%	*	1%	1%	1%	2%	2% q	1%
Contacted a referral service like StreetLink	24	1	9	11	2	2	8	5	8	11	13	*	5	7	3	8	9	15
	1%	*	1% a	1% a	1%	*	1%	1%	2%	1%	2%	*	1%	1%	1%	1%	1%	1%
Done something else for people experiencing homelessness (please specify)	21	5	6	10	1	6	8	3	3	9	12	1	11	8	2	1	1	20
(1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	2% no	1% o	*	*	*	1% p
I have not donated/ provided support for people experiencing homelessness	873 39%	279 43%	272 39%	267 35%	55 41%	182 44%	268 41%	204 36%	149 32%	493 39%	266 35%	114 49%	203	307	178 37%	186 31%	213	660
		С			4170	gh	h					49% ij	no	0		31%		43% p
Don't know	112 5%	39 6%	27 4%	36 5%	9 7%	15 4%	37 6%	22 4%	22 5%	56 4%	48 6%	8 3%	27 6%	30 4%	20 4%	35 6%	36 5%	76 5%



Table 6

Q9. Which, if any, of the following best describes why you have not supported people experiencing homelessness in the UK, in the last 12 months? Please select all that apply

BASE: ALL ADULTS WHO HAVE NOT DONATED/PROVIDED SUPPORT TO PEOPLE EXPERIENCING HOMELESSNESS IN THE LAST 12 MONTHS

GENDER AGGREGATE AGE SOCIAL GRADE WORKING STATUS GOVERNMENT OFFICE REGION GREATER YORKS & WEST EAST EAST OF NOT WOMAN WORKING WORKING NORTH EAST NORTH WEST HUMBER MIDLANDS MIDLANDS ENGLAND SOUTH WEST SOUTH EAST LONDON SCOTLAND TOTAL (2) (h) (c) (d) (e) (f) (g) (h) (i) (k) (m) (n) (o) (r) (s) (t) (u) (v) (v) (7) 971 130 I don't have spare 290 119 166 42 49 70 61 68 92 131 68 161 178 113 37 23 23 22 30 30 46 25 14 27 4 oney/food/clothes etc. 24% 34% 41% 40% 28% 18% 43% 33% 18% 24% 36% 29% 31% 19% 41% 25% 28% 27% 30% 30% 30% 27% 33% 34% 21% 252 117 146 138 114 23 support/donate to other charities 134 15 17 32 74 167 85 20 22 15 26% 24% 16% 14% 15% 22% 39% 15% 19% 39% 31% 19% 22% 31% 33% 23% 24% 28% 30% 31% 30% 21% 20% 27% 19% 36% 28% don't know if my donation is 133 63 69 21 26 27 37 52 54 16 12 20 17 11 being used for people xperiencing homelessness 14% 13% 14% 17% 14% 12% 17% 12% 13% 18% 24% 17% 12% 13% 15% 12% 14% 14% 13% 8% 17% 10% 9% 13% 8% 17% 8% suvx t's not a cause I want to 105 67 11 pport/donate to 11% 12% 9% 3% 6% 8% 9% 16% 5% 9% 16% 13% 8% 11% 10% 12% 8% 11% 13% 16% 11% 11% 8% 10% 9% 8% 21% cdef don't feel my support/ 101 55 22 33 50 14 10 46 14 17 11 36 32 36 51 60 41 16 14 2 entribution is going to make a 10% 11% 9% 15% 14% 6% 10% 10% 15% 8% 10% 9% 11% 10% 11% 16% 5% 8% 9% 10% 13% 7% 11% 15% 7% 12% 9% don't have opportunities to 39 upport/donate within my local 10% 8% 12% 15% 9% 9% 9% 9% 12% 9% 9% 10% 9% 10% 9% 5% 8% 15% 5% 11% 18% 7% 9% 4% 8% 16% 6% I didn't think of 90 47 42 13 8 14 46 22 22 46 60 30 51 39 11 14 20 6 4 2 supporting/donating to this cause 10% 9% 9% 11% 4% 7% 12% 10% 6% 12% 11% 7% 8% 11% 14% 4% 7% 5% 11% 14% 13% 6% 9% 9% 11% t's not my responsibility 14 47 13% 12% 9% 5% 8% 6% 9% 12% 9% 7% 10% 9% 9% 9% 10% 8% 11% 6% 15% 6% 10% 6% 6% 11% 10% 12% 7% 71 17 10 36 31 23 10 13 12 meless people are responsible 15 36 11 25 48 1 5% 7% 9% 7% 4% 13% 1% 5% 7% 11% 4% 4% 6% 9% 5% 6% 7% 8% 6% 10% 5% 8% 9% 3% 9% 9% 5% don't have time 8% 15% 14% 6% 18% don't know how I can support or 58 17 41 18 6 16 27 16 16 31 27 40 18 10 10 5 2 where to donate 8% 15% 4% 4% 6% 6% 10% 5% 6% 6% 13% 9% omeless people can help 31 13 10 21 6% 10% 4% 3% 3% 4% 3% 5% 6% 4% 4% 6% 4% 5% 5% 4% 4% 3% 9% 3% 1% 3% 3% 2% 1% 4% 3% 16 mething else (please specify) 11 23 19 22 20 5% 8% 3% 6% 4% 7% 5% 5% 5% 6% 5% 6% 5% 5% 6% 4% 5% 3% 5% 4% 4% 6% 6% 6% 7% 10% 2% Don't know 10% 11% 10% 11% 8% 8% 8% 8% 14% 8% 10% 11% 10% 11% 5% 13% 13% 9% 6% 9% 15% 10% 11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l - m/n - o/p/q/r/s/t/u/v/w/x/y/zOverlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 7

BASE: ALL ADULTS WHO HAVE NOT DONATED/PROVIDED SUPPORT TO PEOPLE EXPERIENCING HOMELESSNESS IN THE LAST 12 MONTHS

Q9. Which, if any, of the following best describes why you have not supported people experiencing homelessness in the UK, in the last 12 months? Please select all that apply

			EDUC	ATION			INC	OME		N	ARITAL STAT	US		NUMBER IN	HOUSEHOLD		CHILDREN IN	N HOUSEHOLD
		GCSE/ O-		DEGREE/														
		LEVEL/ CSE/ NVQ12	A-LEVEL OR EQUIV.	MASTERS/ PHD	NO FORMAL QUALS.	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	1	2	3	4+	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)
UNWEIGHTED BASE	971	246	214	461	50	196	281	222	184	540	316	115	229	330	198	214	254	717
WEIGHTED BASE	985 100%	318 32%	300 30%	303 31%	64* 7%*	197 20%	306 31%	225 23%	171 17%	549 56%	314 32%	122* 12%*	230 23%	337 34%	198 20%	221 22%	249 25%	736 75%
I don't have spare	290	97	89	82	22	75	102	55	32	137	119	34	79	73	59	80	81	209
money/food/clothes etc.																		
	29%	31%	30%	27%	34%	38% gh	33% gh	24%	19%	25%	38% i	28%	34% m	22%	30%	36% m	33%	28%
I support/donate to other charities	252	83	77	85	7	50	78	68	38	149	64	39	61	104	44	44	48	205
	26%	26%	26%	28%	11%	25%	26%	30%	22%	27%	20%	32%	26%	31%	22%	20%	19%	28%
I don't know if my donation is	133	d 45	d 34	d 47	7	18	46	35	27	72	43	j 18	27	no 43	29	34	40	р 93
being used for people experiencing homelessness																		
	14%	14%	11%	15%	11%	9%	15%	15%	16% e	13%	14%	15%	12%	13%	15%	16%	16%	13%
It's not a cause I want to support/donate to	105	37	35	28	5	11	34	29	21	64	26	14	23	52	14	16	17	88
	11%	12%	12%	9%	7%	5%	11% e	13% e	12% e	12%	8%	12%	10%	15% no	7%	7%	7%	12% p
I don't feel my support/ contribution is going to make a difference	101	31	29	32	9	24	25	30	16	57	33	11	22	35	22	22	21	81
	10%	10%	10%	11%	14%	12%	8%	14%	9%	10%	11%	9%	10%	10%	11%	10%	8%	11%
I don't have opportunities to support/donate within my local area	97	27	24	37	9	17	31	18	24	55	26	16	17	28	18	34	36	61
	10%	8%	8%	12%	14%	9%	10%	8%	14%	10%	8%	13%	7%	8%	9%	15% Im	14% g	8%
I didn't think of supporting/donating to this cause	90	35	26	25	4	12	22	28	20	52	26	12	21	29	19	21	19	72
	9%	11%	9%	8%	7%	6%	7%	13% e	11%	9%	8%	10%	9%	8%	10%	10%	7%	10%
It's not my responsibility	89	26	28	24	10	15	21	27	17	45	35	9	21	32	14	21	19	70
Hemoloss poenle are responsible	9% 71	8% 19	9% 28	8% 17	16% 6	8% 11	7% 23	12% 21	10% 15	8% 38	11% 21	7% 12	9% 19	9% 24	7% 14	10% 13	8% 14	9% 57
Homeless people are responsible for their own situation	/1	19	20	17	0	11	23	21	13	30	21	12	19	24	14	15	14	37
	7%	6%	9%	6%	10%	6%	7%	9%	9%	7%	7%	10%	8%	7%	7%	6%	6%	8%
I don't have time	64 6%	24 8%	8 3%	28 9%	3 5%	8 4%	22 7%	10 5%	17 10%	37 7%	23 7%	4 3%	8 4%	23 7%	16 8%	16 7%	20 8%	43 6%
I don't know how I can support or	58	b 15	14	b 28	2	7	13	20	eg 18	38	17	3	10	14	13	21	22	36
where to donate	6%	5%	5%	9%	3%	3%	4%	9%	10%	7%	5%	3%	4%	4%	7%	10%	9%	5%
Homeless people can help	44	20	8	ab 13	3	5	16	ef 10	ef 9	24	10	9	11	13	14	lm 6	q 12	32
themselves	4%	6%	3%	4%	5%	3%	5%	4%	5%	4%	3%	8%	5%	4%	7%	3%	5%	4%
Something else (please specify)	53	7	19	20	7	10	16	11	11	30	18	4	16	21	9	7	12	41
	5%	2%	6%	7%	10%	5%	5%	5%	6%	5%	6%	4%	7%	6%	5%	3%	5%	6%
			a	a	a													
Don't know	101 10%	35 11%	35 12%	29 10%	3 4%	23 12%	26 9%	20 9%	13 8%	58 11%	32 10%	12 10%	23 10%	34 10%	19 9%	25 11%	29 12%	72 10%

BASE: ALL ADULTS AGED 16-75 IN	THE UK										-																
	TOTAL	MAN (2)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54	55-75 (j)	ABC1 (k)	C2DE (I)	WORKING (m)	NOT WORKING (n)	NORTH EAST	NORTH WEST	YORKS & HUMBER (q)	WEST MIDLANDS (r)	EAST MIDLANDS (s)	EAST OF ENGLAND (t)	SOUTH WEST	SOUTH EAST	GREATER LONDON (w)	WALES (x)	SCOTLAND (v)	NI (2)
UNWEIGHTED BASE WEIGHTED BASE	2251 2251 100%	1088 1103 494	1140 1125 50%	319 321 14%	419 408 18%	380 393 17%	428 401 18%	705 728 32%	738 728 32%	808 795 35%	705 728 32%	1312 1273 57%	939 978 43%	1475 1499 67%	776 752 33%	93 89* 4%*	253 247 11%	187 184 8%	198 197 9%	167 163 7%	183 210	192 187 8%	302 306 14%	315 313 14%	108 105* 5%*	193 188 8%	60 62* 3%*
GENDER MAN	1103 49%	1103 100%	:	159 49%	205 50%	193 49%	195 49%	351 48%	364 50%	388 49%	351 48%	608 48%	495 51%	777 52%	326 43%	34 39%	129 52%	79 43%	79 40%	66 40%	109 52%	91 49%	172 56%	156 50%	41 39%	121 65%	27 43%
WOMAN	1125 50%	b	1125 100%	152 47%	201 49%	197 50%	201 50%	374 51%	354 49%	398 50%	374 51%	649 51%	476 49%	708 47%	417 55%	54 61%	114 46%	103 56%	116 59%	95 58%	98 46%	95 51%	oqrs x 132 43%	154 49%	64 61%	opqr stuwxz 64 34%	35 57%
AGE	30.0		a	47.0	***	20.0	20%	31.0	43%	30%		31%	75%	7/4	m	ptvy	y	vy	ptvw y	ptvy	y	Y	43%	y	ptvw y		y
16-24	321 14%	159 14%	152 14%	321 100% defg					321 44% ij			171 13%	150 15%	191 13%	130 17% m	9	40 16%	23 12%	26 13%	17 10%	33 16%	20 11%	45 15%	63 20% oqsu	12 12%	23 12%	9 14%
25-34	408 18%	205 19%	201 18%	:	408 100% cefg		:		408 56% ij	:	:	248 20%	159 16%	350 23% n	57 8%	11 12%	39 16% u	25 14%	33 17% u	25 16%	44 21% u	16 9%	59 19% u	90 29% opqr	20 19% u	31 17% u	14 23% u
35-44	393 17%	193 17%	197 17%	:	:	393 100%	:	:	:	393 49%	:	220 17%	173 18%	320 21%	73 10%	11 13%	36 14%	30 16%	43 22%	20 12%	46 22%	29 16%	62 20%	55 17%	17 16%	38 20%	8 13%
45-54	401 18%	195 18%	201 18%	:		odfig	401 100% cdeg		:	401 51% hj	:	221 17%	181 18%	318 21% n	84 11%	13 15%	44 18% W	34 18% w	32 16%	41 25% vwx	54 26% rvwx	40 21% wx	51 17%	35 11%	11 11%	35 18% w	11 18%
55-75	728 32%	351 32%	374 33%	:				728 100% cdef	-		728 100% hi	412 32%	316 32%	320 21%	408 54% m	44 49% prtv wy	88 36% tw	72 39% tvw	63 32% tw	60 37% tw	33 16%	81 43% rtvw y	90 29% t	71 23%	45 43% tvw	61 33% tw	20 33% t
AGGREGATE AGE 16-34	728 32%	364 33%	354 31%	321 100%	408 100%	:	:	:	728 100%	:	:	420 33%	309 32%	541 36%	187 25%	20 23%	79 32%	48 26%	59 30%	42 26%	77 36%	37 20%	104 34%	153 49%	32 30%	54 29%	23 37%
35-54	795 35%	388 35%	398 35%	etg -	efg -	393 100%	401 100%	:	ij :	795 100%	:	441 35%	354 36%	638 43%	157 21%	25 28%	80 32%	64 35%	75 38%	61 37%	0qu 100 48%	69 37%	112 37%	opqr stuvxy 89 29%	28 27%	72 39%	19 30%
55-75	728	351	374			cdg -	cdg -	728		hj -	728	412	316	n 320	408	44	88	72	w 63	60	opqv wxz 33	81	w 90	71	45	w 61	20
SOCIAL GRADE	32%	32%	33%	•				100% cdef			100% hi	32%	32%	21%	54% m	49% prtv wy	36% tw	39% tvw	32% tw	37% tw	16%	43% rtvw y	29% t	23%	43% tvw	33% tw	33% t
ABC1	1273 57%	608 55%	649 58%	171 53%	248 61%	220 56%	221 55%	412 57%	420 58%	441 55%	412 57%	1273 100%	:	916 61% n	356 47%	46 52%	141 57%	102 55%	102 52%	83 51%	122 58%	100 53%	164 53%	220 70% opqr	55 52%	108 58%	31 50%
C2DE	978 43%	495 45%	476 42%	150 47%	159 39%	173 44%	181 45%	316 43%	309 42%	354 45%	316 43%	:	978 100% k	583 39%	396 53% m	42 48% w	107 43% W	83 45% w	94 48% w	80 49% w	88 42% w	87 47% w	143 47% w	93 30%	50 48% w	80 42% W	31 50% w
WORKING STATUS WORKING	1499 67%	777 70%	708 63%	191 60% 8	350 86% cfg	320 81% cg	318 79% cg	320 44%	541 74% j	638 80% hj	320 44%	916 72%	583 60%	1499 100%	:	47 53%	159 65%	117 63%	129 65%	108 67%	153 73% oux	113 61%	222 72% oqux	230 73% opqu	60 57%	120 64%	41 66%
NOT WORKING	752 33%	326 30%	417 37%	130 40%	57 14%	73 19%	84 21%	408 56%	187 26%	157 20%	408 56%	356 28%	396 40%	:	752 100%	42 47%	88 35%	68 37%	68 35%	54 33%	57 27%	73 39%	84 28%	ху 83 27%	46 43%	68 36%	21 34%
GOVERNMENT OFFICE REGION NORTH EAST	89 4%	34 3%	54 5%	def 9 3%	11 3%	11 3%	13 3%	44 6%	20 3%	25 3%	44 6%	46 4%	42 4%	47 3%	m 42 6%	89 100%	w :	vw				tvw		:	tvw	w -	:
NORTH WEST	247	129	114	40	39	36	44	de 88	79	80	hi 88	141	107	159	m 88	pqrst uvwxyz	247										
YORKS & HUMBER	11%	12%	10%	12%	10%	9%	11%	12%	11%	10%	12%	11%	11%	11%	12%		100% ogrst uvwxyz	184									
WEST MIDLANDS	197	79 7%	103 9%	23 7%	25 6%	30 8%	34 8%	10% d	7%	64 8%	10% h	8%	83 8%	8%	9%		•	100% oprst uvwxyz	197	•	•	•	•	•	•	•	•
	9%	79 7%	10% a	8%	8%	43 11%	32 8%	63 9%	8%	75 9%	9%	102 8%	10%	129 9%	9%	÷			100% opqst uvwxyz								
EAST MIDLANDS	163 7%	66 6%	95 8% a	17 5%	25 6%	20 5%	41 10% ce	60 8%	42 6%	61 8%	60 8%	83 6%	80 8%	108 7%	54 7%	:				163 100% opqrt uvwxyz							
EAST OF ENGLAND	210 9%	109 10%	98 9%	33 10% 8	44 11% 8	46 12% 8	54 14% 8	33 5%	77 11% j	100 13% j	33 5%	122 10%	88 9%	153 10%	57 8%	:	:	:	:	:	210 100% opgrs	:	:	:	:	:	:
SOUTH WEST	187 8%	91 8%	95 8%	20 6%	16 4%	29 7% d	40 10% d	81 11% cd	37 5%	69 9% h	81 11% h	100 8%	87 9%	113 8%	73 10%	:	:	:	:	:	uvwxyz	187 100% opgrs	:	:	:	:	:
SOUTH EAST	306 14%	172 16%	132 12%	45 14%	59 14%	62 16%	51 13%	90 12%	104 14%	112 14%	90 12%	164 13%	143 15%	222 15%	84 11%	:	:	:	:	:	:	tvwxyz - -	306 100% opgrs	:	:	:	:
GREATER LONDON	313 14%	156 14%	154 14%	63 20%	90 22%	55 14%	35 9%	71 10%	153 21%	89 11%	71 10%	220 17%	93 10%	230 15%	83 11%	:	:	:	:	:	:	:	tuwxyz -	313 100%	:	:	:
WALES	105 5%	41 4%	64 6%	12 4%	efg 20 5%	17 4%	11 3%	45 6%	32 4%	28 4%	45 6%	55	50 5%	60 4%	46 6%	:	:	:	:	:	:	:	:	opqrs tuvxyz	105 100%		:
SCOTLAND	188 8%	121 11%	64 6%	23 7%	31 8%	38 10%	35 9%	f 61 8%	54 7%	72 9%	61 8%	108 9%	80 8%	120 8%	m 68 9%								:	:	opqrs tuvwyz	188 100%	
NI NI	62	b 27	35	9	14	8	11	20	23	19	20	31	31	41	21											opgrs tuvwxz	62
EDUCATION	3%	2%	3%	3%	3%	2%	3%	3%	3%	2%	3%	2%	3%	3%	3%											-	100% opgrstuvwxy
GCSE/ O-LEVEL/ CSE/ NVQ12 A-LEVEL OR EQUIV.	649 29% 700	326 30% 346	317 28% 352	83 26% d 135	79 19%	98 25% 132	136 34% cde 113	253 35% cde 209	162 22% 246	235 30% h	253 35% hi	238 19% 390	411 42% k 310	371 25%	278 37% m 216	31 35% w 29	71 29% W	58 31% w 64	56 29% w 63	50 31% w 60	66 32% w 75	62 33% w	84 27% w 103	57 18% 86	34 32% w 31	58 31% w	23 37% w 19
DEGREE/ MASTERS/ PHD	31% 768	31% 364	31% 31%	42% defg 81	27%	34% 149	28%	29% 199	34%	245 31% 291	209 29%	31%	32%	32%	29%	32%	27%	35% V 58	32%	37% pwy 48	35% V 62	60 32% 53	34% y 103	27%	29%	24%	31%
NO FORMAL QUALS.	34%	33%	35%	25%	48% cefg 20	38% cg 14	35% cg	27%	38% j	37% j 25	27%	48% I 37	16%	38% n 68	26%	19%	38% ou 15	31% o	31% 0	30%	29%	28%	34% 0	47% oqrs tuvxz 25	31%	41% orst u 8	27%
	6%	6%	6%	7% f	5%	4%	3%	9% def	6% i	3%	9% hi	3%	10% k	5%	9% m	13% pqstv y	6%	3%	dt 8%	3%	4%	6%	5%	8% qs	8%	4%	5%
INCOME UP TO £19999	412 18%	182 16%	224 20%	74 23% de	51 12%	45 11%	81 20% de	160 22% de	125 17%	126 16%	160 22% hi	119 9%	292 30% k	168 11%	243 32% m	18 20%	45 18%	38 20%	37 19%	32 20%	41 20%	38 21%	46 15%	48 15%	27 26% vw	32 17%	8 13%
£20000 - £34999	652 29%	310 28%	340 30%	75 23%	104 25%	121 31% c	de 101 25%	de 252 35% cdf	179 25%	222 28%	252 35% hi	342 27%	310 32% k	405 27%	248 33% m	39 44% prtu	74 30% W	60 32% w	60 31% W	54 33% w	54 26% w	50 27% w	91 30% w	52 17%	32 31% w	63 33% w	24 38% w
£35000 - £54999	559 25%	290 26%	267 24%	76 24%	115 28% f	103 26%	86 22%	177 24%	191 26%	190 24%	177 24%	355 28%	204 21%	436 29% n	122 16%	15 17%	74 30% otv	47 25%	59 30% ot	44 27% t	36 17%	52 28% t	76 25%	81 26% t	21 20%	39 21%	14 22%
£55000+	464 21%	267 24% b	188 17%	66 21% 8	128 31% cfg	103 26% 8	90 22% 8	77 11%	194 27% j	193 24% j	77 11%	369 29% I	95 10%	409 27% n	55 7%	13 14%	37 15%	28 15%	25 13%	16 10%	61 29% opqr	35 19% s	74 24% pqrs	106 34% opqr	16 15%	40 21% rs	14 22% s
MARITAL STATUS MARRIED /LIVING AS	1254 56%	617 56%	628 56%	61 19%	249 61%	250 64%	223 56%	470 65%	310 43%	473 60%	470 65%	767 60%	487 50%	867 58%	387 51%	46 51%	133 54%	98 53%	115 58%	100 62%	119 57%	111 59%	175 57%	158 51%	58 55%	110 58%	31 50%
SINGLE	763 34%	410 37% b	341 30%	257 80%	153 38%	cf 118 30%	128 32%	of 106 15%	410 56%	h 246 31%	h 106 15%	383 30%	380 39% k	n 512 34%	251 33%	24 27%	88 35%	62 34%	65 33%	49 30%	72 34%	49 26%	99 32%	139 44%	33 32%	60 32%	24 39%
WID/ DIV/ SEP	234 10%	76 7%	157 14%	defg 3 1%	eg 5 1%	8 25 6%	50 12%	151 21%	8 1%	75 9%	151 21%	123 10%	112 11%	121 8%	113 15%	19 22%	26 11%	24 13%	17 9%	14 9%	19 9%	27 15%	32 11%	oqrs tuvxy 16 5%	14 13%	18 10%	7 11%
NUMBER IN HOUSEHOLD			a		4c	cd	cde 94	cdef	70	h 158	hi				m	prst vwy	w	w				*	*		w		
2	438 19% 742	223 20% 341	212 19% 393	33 10% 58	11% 107	64 16% c 96	23% cde 119	201 28% cde 362	11%	20% h 215	201 28% hi 362	220 17% 445	218 22% k 298	263 18% 456	175 23% m 287	21%	48 19% 71	37 20% 70	36 19% 67	26 16%	29 14% 71	43 23% t 67	70 23% t 97	57 18% 73	21 20% 42	43 23% t 66	10 16%
3	33% 480 21%	31% 245 22%	35% 231 21%	18% 83 26%	26% c 118 29%	24% 83 21%	30% c 88 22%	50% cdef 109 15%	23% 201 28%	27% 170 21%	50% hi 109 15%	35% 1 253 20%	30% 227 23%	30% 348 23%	38% m 132 18%	35% w 21 24%	29% 61 25%	38% w 39 21%	34% w 40 20%	43% pvw 29 18%	34% w 34 16%	36% w 33 18%	32% w 59 19%	23% 84 27%	40% pw 26 24%	35% w 39 21%	29% 15 24%
4+	590 26%	294 27%	289 26%	8 147 46%	afg 136 33%	8 150 38%	8 101 25%	15% 56 8%	ij 283 39%	j 251 32%	15% 56 8%	355 28%	235 24%	1 1 433 29%	158 21%	18 20%	68 27%	38 21%	54 27%	38 23%	76 36%	44 24%	80 26%	stuv 100 32%	16 16%	40 21%	19 31%
CHILDREN IN HOUSEHOLD YES	718	333	375	dfg 110	fg 210	fg 218	129	51	ij 320	j 347	51	432	286	n 586	132	18	x 86	47	x 68	46	oqsu vxy 80	40	x 97	0qxy 131	27	59	x 20
***	32%	30%	33%	34% 8	52% cfg	55% cfg	32% 8	7%	44% j	44% j	7%	34% I	29%	39% n	18%	20%	35% ou	26%	34% ou	28%	38% oqux	21%	32% ou	42% oqsu vxv	26%	31% u	32%
NU	1533 68%	770 70%	751 67%	211 66% de	197 48%	176 45%	272 68% de	676 93% cdef	408 56%	448 56%	676 93% hi	840 66%	693 71% k	913 61%	620 82% m	71 80% prtv W	161 65%	137 74% tw	129 66%	117 72% w	130 62%	147 79% prtv wv	209 68% W	183 58%	78 74% tw	129 69% W	42 68%

 $Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/q/l/g - h/l/j - h/l - m/n - o/p/q/t/s/l/u/v/w/x/y/z \\ Overlap formulae used. * small base$



Ipsc

23-085423-37 - HOMELESSNESS 2024 (RE-RUN) 13TH - 17TH SEPTEMBER 2024 PUBLIC IPSOS

IPSOS 17 Sep 2024
Table 9

BASE: ALL ADULTS AGED 16-75 IN	THE UK																	
	EDUCATION GCSE/ O- LEVEL/ CSE/ A-LEVEL OR MASTERS/ NO FORMAL UP TO NV012 EQUIV. PHO QUALS. £1999 TOTAL (a) (b) (c) (d) (e) (e)				ОМЕ			IARITAL STATI			NUMBER IN	HOUSEHOLD		CHILDREN I	N HOUSEHOLD			
	TOTAL	NVQ12	EQUIV.	PHD	QUALS.	£19999	£34999 (f)	£35000 - £54999 (g)	£55000+ (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (I)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE WEIGHTED BASE	2251 2251 100%	497 649 29%	500 700 31%	1150 768 34%	104 133* 6%*	410 412 18%	601 652 29%	549 559 25%	522 464 21%	1270 1254 56%	751 763 34%	230 234 10%	446 438 19%	726 742 33%	475 480 21%	604 590 26%	741 718 32%	1510 1533 68%
GENDER MAN	1103	326	346	364	65	182	310	290	267	617	410	76	223	341	245	294	333	770
WOMAN	49% 1125	50%	49% 352	47% 390	49% 66	224	48%	52% e 267	58% ef 188	49% k 628	54% k 341	32% 157	51%	46% 393	51%	50%	46% 375	50% 751
AGE	50%	49%	50%	51%	50%	54% h	52% h	48% h	41%	50% j	45%	67% ij	48%	53%	48%	49%	52%	49%
16-24	321 14%	83 13%	135 19%	81 11%	22 16%	74 18%	75 11%	76 14%	66 14%	61 5%	257 34% ik	3 1%	33 7%	58 8%	83 17% Im	147 25%	110 15%	211 14%
25-34	408 18%	79 12%	111 16%	198 26%	20 15%	51 12%	104 16%	115 21%	128 28%	249 20%	153 20%	5 2%	46 11%	107 14%	118 25%	136 23%	210 29%	197 13%
35-44	393 17%	98 15%	132 19%	abd 149 19%	14 11%	45 11%	121 19%	e 103 18%	efg 103 22%	250 20%	k 118 15%	25 11%	64 15%	96 13%	83 17%	lm 150 25%	q 218 30%	176 11%
45-54	401 18%	136 21%	113 16%	ad 142 18%	11 8%	81 20%	e 101 15%	e 86 15%	90 19%	jk 223 18%	128 17%	50 21%	94 21%	119 16%	88 18%	lmn 101 17%	q 129 18%	272 18%
55-75	728	d 253	d 209	d 199	66	160	252	177	77	470	106	151	m 201	362	109	56	51	676
AGGREGATE AGE	32%	39% bc	30%	26%	50% abc	39% gh	39% gh	32% h	17%	37% j	14%	65% ij	46% no	49% no	23% o	9%	7%	44% P
16-34	728 32%	162 25%	246 35% a	279 36% a	42 31%	125 30%	179 27%	191 34% f	194 42% efg	310 25% k	410 54% ik	8 3%	79 18%	165 22%	201 42% Im	283 48% Im	320 45%	408 27%
35-54	795 35%	235 36%	245 35%	291 38%	25 19%	126 31%	222 34%	190 34%	193 42%	473 38%	246 32%	75 32%	158 36%	215 29%	170 35%	251 43%	9 347 48%	448 29%
55-75	728 32%	d 253 39%	d 209 30%	d 199 26%	66 50%	160 39%	252 39%	177 32%	efg 77 17%	j 470 37%	106 14%	151 65%	m 201 46%	362 49%	m 109 23%	lmn 56 9%	9 51 7%	676 44%
SOCIAL GRADE ABC1	1273	bc 238	200	608	abc 37	gh	gh 342	h		j 767	383	ij 123	no 220	no 445	253	255	432	p 840
	57%	37%	390 56% ad	79% abd	28%	119 29%	53% e	355 64% ef	369 80% efg	61% jk	50%	52%	50%	60% In	53%	355 60% In	60% q	55%
C2DE	978 43%	411 63% bc	310 44% c	161 21%	96 72% bc	292 71% fgh	310 47% gh	204 36% h	95 20%	487 39%	380 50% i	112 48% i	218 50% mo	298 40%	227 47% mo	235 40%	286 40%	693 45% p
WORKING STATUS WORKING	1499 67%	371 57%	484 69%	576 75%	68 51%	168 41%	405 62%	436 78%	409 88%	867 69%	512 67%	121 52%	263 60%	456 61%	348 72%	433 73%	586 82%	913 60%
NOT WORKING	752	278	ad 216	abd 192	65	243	e 248	ef 122	efg 55	k 387	k 251	113	175	287	lm 132	lm 158	q 132	620
GOVERNMENT OFFICE REGION	33%	43% bc	31% c	25%	49% bc	59% fgh	38% gh	22% h	12%	31%	33%	48% ij	40% no	39% no	28%	27%	18%	40% p
NORTH EAST	89 4%	31 5% c	29 4% c	17 2%	12 9% bc	18 4%	39 6% gh	15 3%	13 3%	46 4%	24 3%	19 8% ij	18 4%	31 4%	21 4%	18 3%	18 3%	71 5%
NORTH WEST	247 11%	71 11%	67 10%	94 12%	15 11%	45 11%	74 11%	74 13%	37 8%	133 11%	88 11%	26 11%	48 11%	71 10%	61 13%	68 11%	86 12%	p 161 10%
YORKS & HUMBER	184 8%	58 9%	64 9%	58 8%	5 4%	38 9%	60 9%	h 47 8%	28 6%	98 8%	62 8%	24 10%	37 8%	70 9%	39 8%	38 6%	47 7%	137 9%
WEST MIDLANDS	197 9%	56 9%	63 9%	61 8%	16 12%	37 9%	60 9% h	59 10% h	25 5%	115 9%	65 8%	17 7%	36 8%	67 9%	40 8%	54 9%	68 9%	129 8%
EAST MIDLANDS	163 7%	50 8%	60 9%	48 6%	5 3%	32 8%	54 8%	44 8%	16 3%	100 8%	49 6%	14 6%	26 6%	69 9%	29 6%	38 6%	46 6%	117 8%
EAST OF ENGLAND	210 9%	66 10%	75 11%	62 8%	8 6%	h 41 10%	h 54 8%	h 36 6%	61 13%	119 10%	72 9%	19 8%	29 7%	71 10%	34 7%	76 13%	80 11%	130 8%
SOUTH WEST	187 8%	62 9%	60 9%	53 7%	12 9%	38 9%	50 8%	52 9%	fg 35 7%	111 9%	49 6%	27 12%	43 10%	67 9%	33 7%	In 44 7%	40 6%	147 10%
SOUTH EAST	306	84	103	103	17	46	91	76	74	175	99	j 32	70	97	59	80	97	p 209
GREATER LONDON	14% 313 14%	13% 57 9%	15% 86 12%	13% 146 19%	12% 25 19%	11% 48 12%	14% 52 8%	14% 81 15%	16% 106 23%	14% 158 13%	13% 139 18%	14% 16 7%	16% 57 13%	13% 73 10%	12% 84 17%	13% 100 17%	14% 131 18%	14% 183 12%
WALES	105 5%	34 5%	31 4%	ab 33 4%	a 8 6%	27 7%	32 5%	f 21 4%	efg 16 3%	k 58 5%	ik 33 4%	14 6%	21 5%	42 6%	m 26 5%	m 16 3%	q 27 4%	78 5%
SCOTLAND	188	58	44	78	8	h 32	63	39	40	110	60	18	43	66	o 39	40	59	129
NI	8%	9%	6% 19	10% b	6%	8%	10%	7%	9%	9%	8% 24	8%	10%	9%	8% 15	7% 19	8%	8%
EDUCATION GCSE/ O-LEVEL/ CSE/ NVQ12	3% 649	4% 649	3%	2%	2%	2% 177	4% 237	2% 122	3% 64	2% 350	3% 222	3% 78	2% 135	2% 241	3% 133	3% 140	3% 163	3% 487
	29%	100% bcd	-	-	-	43% fgh	36% gh	22% h	14%	28%	29%	33%	31% o	33% o	28%	24%	23%	32% P
A-LEVEL OR EQUIV.	700 31%	-	700 100% acd	-	-	113 28%	221 34% eh	200 36% eh	117 25%	358 29%	270 35% i	73 31%	129 29%	224 30%	160 33%	187 32%	227 32%	474 31%
DEGREE/ MASTERS/ PHD	768 34%	-	-	768 100% abd	-	75 18%	155 24% e	210 38% ef	274 59%	485 39% ik	221 29%	62 27%	138 32%	234 32%	163 34%	233 39% Im	303 42% q	465 30%
NO FORMAL QUALS.	133 6%	-	-	-	133 100%	47 11%	39 6%	26 5%	efg 9 2%	61 5%	51 7%	21 9%	36 8%	43 6%	24 5%	30 5%	26 4%	107 7%
INCOME UP TO £19999	412	177	113	75	abc 47	fgh 412	h -	h -		102	221	i 88	177	118	55	62	73	p 339
£20000 - £34999	18%	27% bc 237	16% c 221	10%	35% bc 39	100% fgh	652		-	8%	29% i 234	37% ij 85	40% mno 156	16% o 242	12%	10%	10%	22% p 475
	29%	37% c	32% c	20%	29% c	-	100% egh	-	-	27%	31%	36% i	36% no	33% no	26%	22%	25%	31% p
£35000 - £54999	559 25%	122 19%	200 29% a	210 27% a	26 20%	-	-	559 100% efh		381 30% jk	153 20% k	25 11%	65 15%	194 26% I	146 30% I	154 26% I	205 29% q	353 23%
£55000+	464 21%	64 10%	117 17% ad	274 36% abd	9 7%	-	-	-	464 100% efg	353 28% jk	92 12%	19 8%	22 5%	128 17% I	118 25% Im	196 33% Imn	231 32% q	233 15%
MARRIED /LIVING AS	1254	350	358	485	61	102	333	381	353	1254		:	12	547	308	387	534	720
SINGLE	763	54%	51% 270	63% abd 221	46% 51	25%	51% e 234	68% ef 153	76% efg 92	100% jk -	763	-	3% 280	74% Ino 150	64% I 145	66% I 189	74% q 149	47% 614
WID/ DIV/ SEP	34% 234	34% c 78	39% c 73	29%	38% c 21	54% fgh 88	36% gh 85	27% h 25	20%	-	100% ik	234	64% mno 147	20%	30% m 27	32% m 14	21% 35	40% p 199
	10%	12% c	10%	8%	16% c	21% fgh	13% gh	5%	4%	-	-	100% ij	33% mno	6%	6%	2%	5%	13% p
NUMBER IN HOUSEHOLD 1	438 19%	135 21%	129 18%	138 18%	36 27%	177 43%	156 24%	65 12%	22 5%	12 1%	280 37%	147 63%	438 100%	-	-	-	-	438 29%
2	742 33%	241 37%	224 32%	234 30%	c 43 32%	fgh 118 29%	gh 242 37%	h 194 35%	128 28%	547 44%	i 150 20%	ij 46 20%	mno -	742 100%	-	-	66 9%	p 677 44%
3	480	c 133	160	163	24	55	eh 123	h 146	118	jk 308	145	27	-	Ino -	480	-	259	p 221
4+	21% 590	20%	23% 187	21%	18% 30	13%	19% e 131	26% ef 154	25% ef 196	25% jk 387	19% k 189	12%	-	-	100% Imo	590	36% q 393	14%
CHILDREN IN HOUSEHOLD	26%	22%	27%	30% a	23%	15%	20%	28% ef	42% efg	31% jk	25% k	6%	-	-	-	100% lmn	55% q	13%
YES	718 32%	163 25%	227 32%	303 39%	26 19%	73 18%	177 27%	205 37%	231 50%	534 43%	149 20%	35 15%	-	66 9%	259 54%	393 67%	718 100%	-
NO	1533 68%	487 75%	ad 474 68%	abd 465 61%	107 81%	339 82%	e 475 73%	ef 353 63%	efg 233 50%	jk 720 57%	614 80%	199 85%	438 100%	677 91%	lm 221 46%	lmn 197 33%	q -	1533 100%
	l	bc	с		bc	fgh	gh	h		1		<u> </u>	mno	no	0		L	р

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/t/g/h - i/j/k - 1/m/n/o - p/q Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, 50 20252 and with the Ipsos Terms and Conditions.