Which is closer to your own point of view when it comes to AI technologies?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	**1001**	**81**	**85**	**142**	**294**	**268**	**131**	**198**	**164**	**260**	**272**	**242**	**759**
Base: All Respondents (wtd)	**1001**	**134**	**113**	**62**	**385**	**239**	**67**	**249**	**170**	**252**	**242**	**228**	**773**
Overall, I believe the development of AI technologies is a good thing	302	38	29	15	128	76	16	54	31	97	103	85	217
	30%	29%	25%	24%	33%	32%	24%	22%	18%	38%	43%	37%	28%
		*	*				*		*	GH	GH	L	
Overall, I believe the development of AI technologies is a bad thing	342	55	36	23	122	82	25	108	66	78	62	68	274
	34%	41%	32%	36%	32%	34%	37%	43%	39%	31%	26%	30%	35%
		*	*				*	IJ	J*				
Don’t know enough to say	357	41	48	25	135	82	26	87	72	78	76	75	282
	36%	30%	43%	40%	35%	34%	39%	35%	43%	31%	31%	33%	36%
		*	*				*		*				
Sigma	1001	134	113	62	385	239	67	249	170	252	242	228	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Have you used AI technologies (like ChatGPT, Microsoft Copilot, or Google Gemini) in the last three months?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	**1001**	**81**	**85**	**142**	**294**	**268**	**131**	**198**	**164**	**260**	**272**	**242**	**759**
Base: All Respondents (wtd)	**1001**	**134**	**113**	**62**	**385**	**239**	**67**	**249**	**170**	**252**	**242**	**228**	**773**
Yes	397	56	46	13	176	86	21	84	77	94	107	100	297
	40%	41%	41%	21%	46%	36%	31%	34%	46%	37%	44%	44%	38%
		C*	C*		CEF	C	*		*				
No	537	74	54	44	188	137	41	140	84	147	121	114	423
	54%	55%	48%	71%	49%	57%	61%	56%	49%	58%	50%	50%	55%
		*	*	BDE			*		*				
Not sure	67	5	13	5	21	17	6	25	9	10	14	14	52
	7%	3%	12%	9%	5%	7%	8%	10%	5%	4%	6%	6%	7%
		*	*				*		*				
Sigma	1001	134	113	62	385	239	67	249	170	252	242	228	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%