

Ipsos Labour Party polling

November 2024

Just a quarter think Keir Starmer is doing a good job as Prime Minister

To what extent, would you say Keir Starmer has been doing a good job or bad job as Prime Minister, or neither?

Base: 1,092 Online British adults aged 18-75, 22-25 November 2024

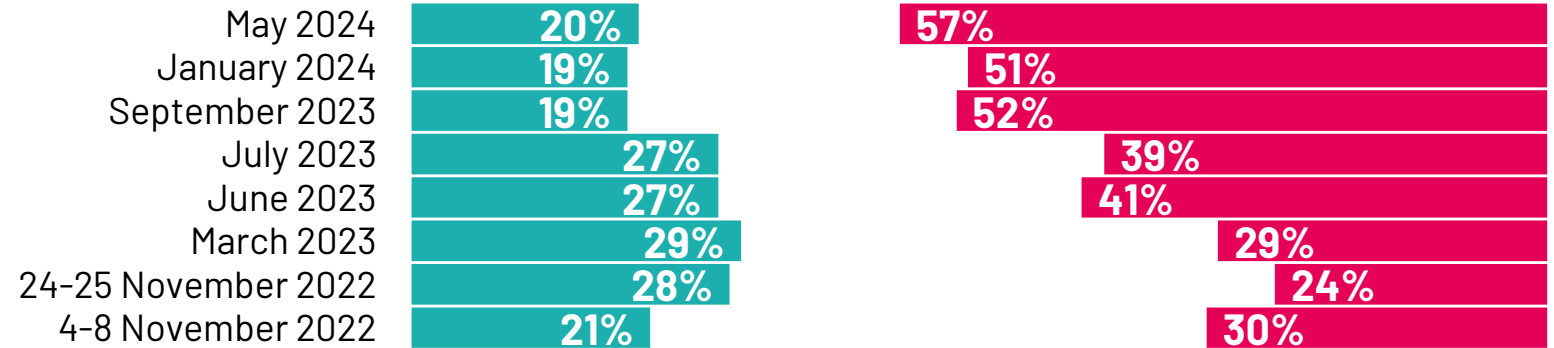
Good job

Bad job

Keir Starmer



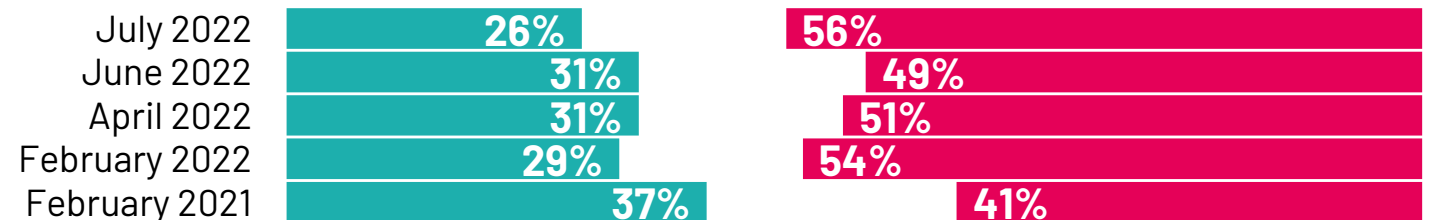
Rishi Sunak



Liz Truss

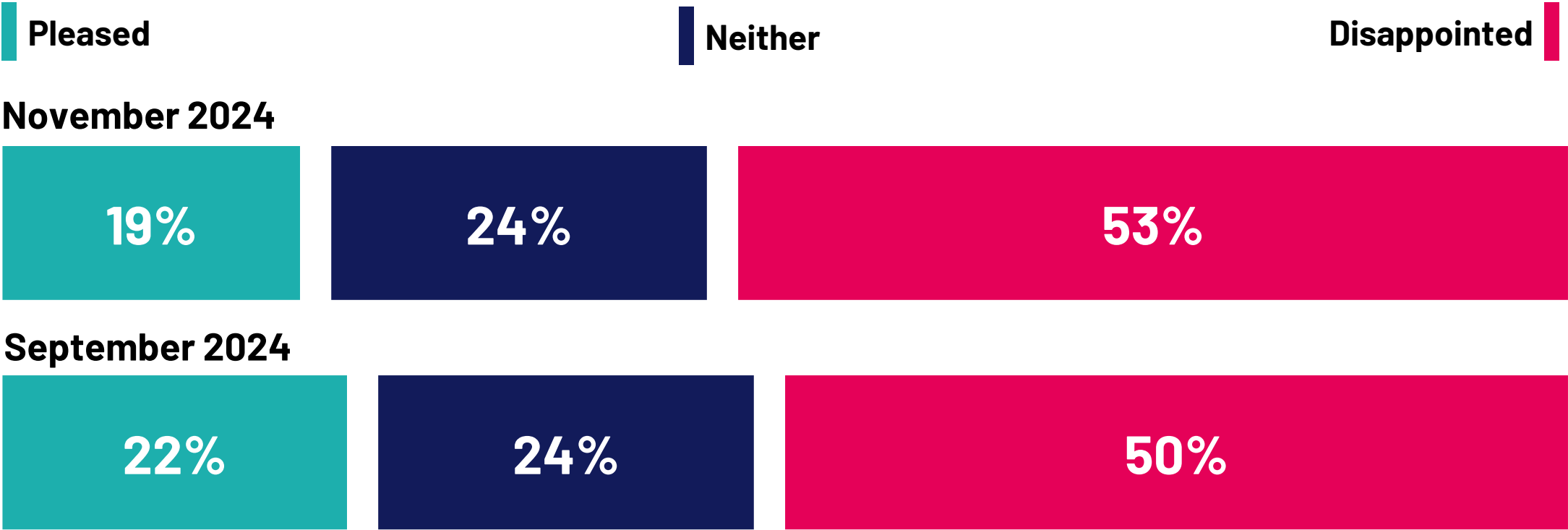


Boris Johnson



Over half of Brits say they are disappointed by what Labour have done in government so far – up slightly from September

To what extent, if either, are you pleased or disappointed by what the Labour party have done in Government so far?



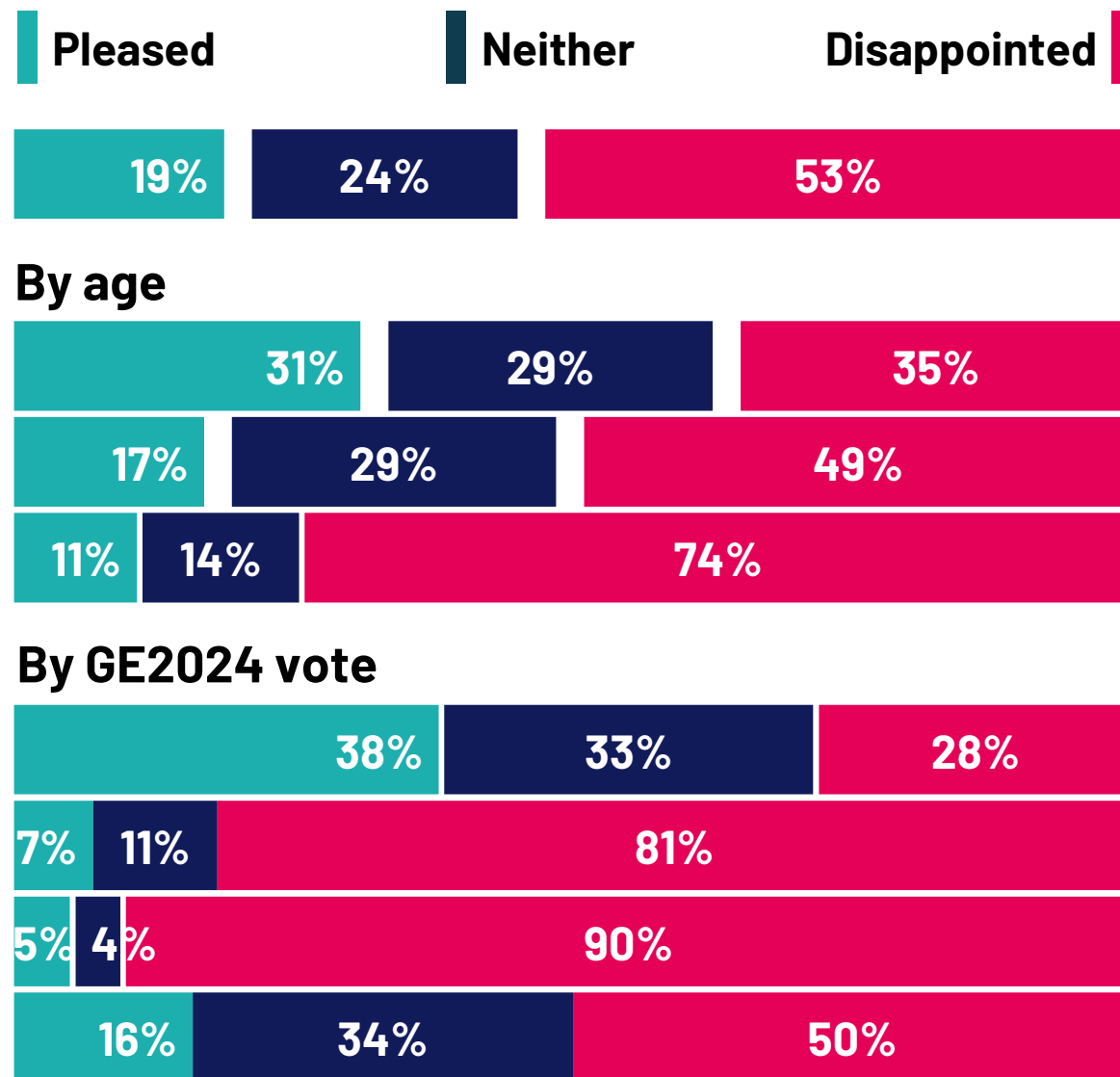
Base: 1,092 Online British adults aged 18-75, 22-25 November 2024

Only 2024 Labour voters say they are more pleased than disappointed by what Labour have done in government so far

To what extent, if either, are you pleased or disappointed by what the Labour party have done in Government so far?

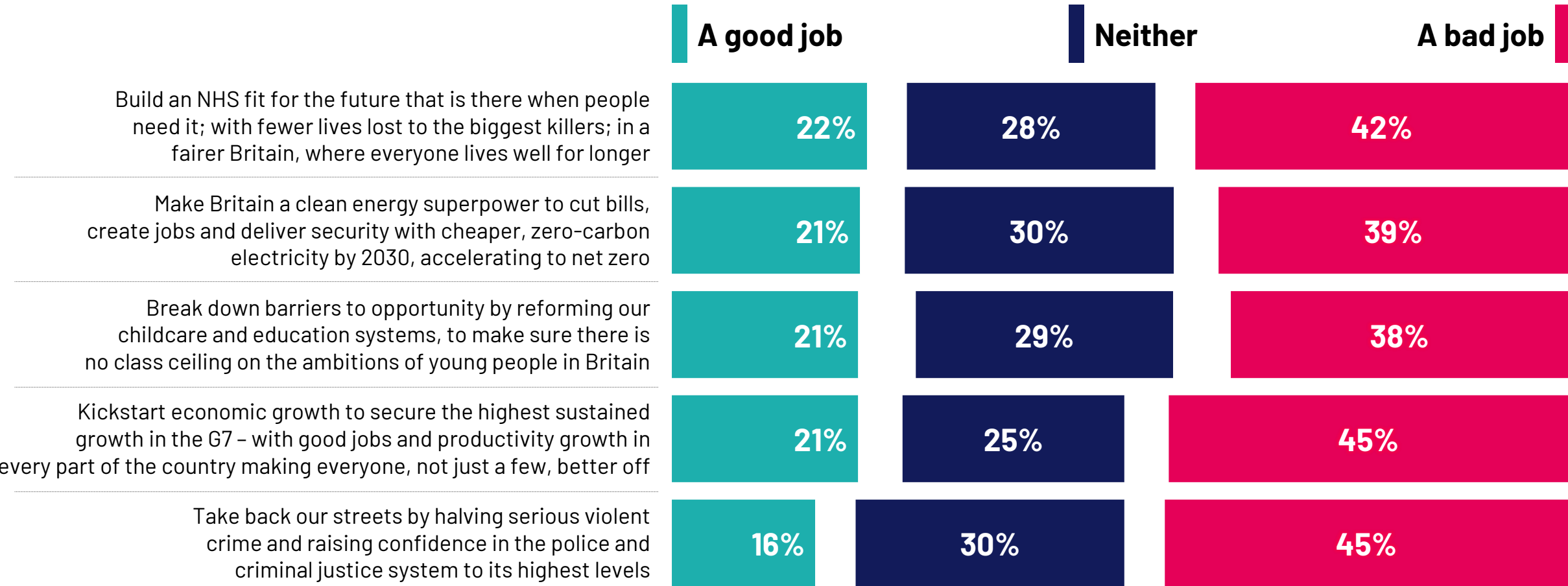
Base: 1,092 Online British adults aged 18-75, including (348) 18-34-year-olds, (398) 35-54s, (346) 55-75s, (376) 2024 Labour voters, (172) 2024 Conservative voters, (118) 2024 Reform UK voters, and (82) Liberal Democrat voters, 22-25 November 2024.

*Note low base size.



Labour’s performance on their five missions

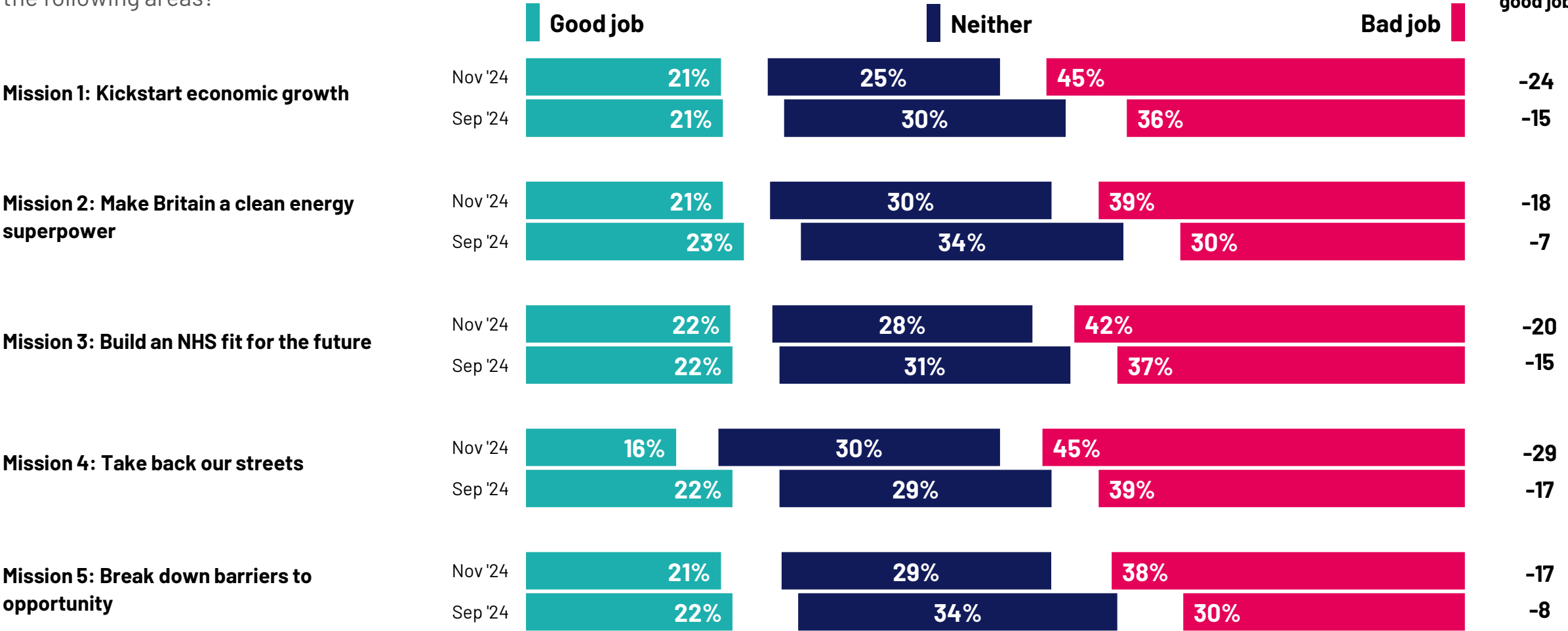
In your opinion, do you think the current Labour government led by Keir Starmer is doing a good job or a bad job, if either, at delivering in the following areas?



Base: 1,092 Online British adults aged 18-75, 22-25 November 2024

The public are now more likely to say that the current Labour government is doing a bad job at delivering their five missions, compared to in September

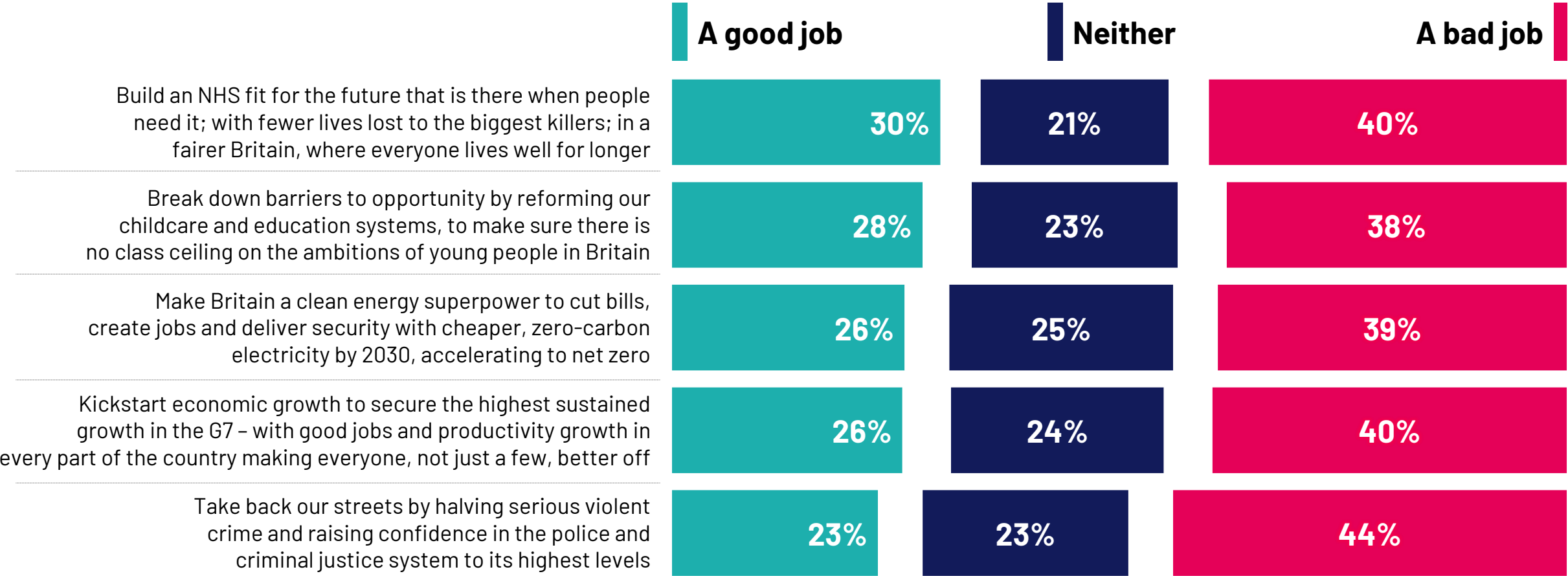
In your opinion, do you think the current Labour government led by Keir Starmer is doing a good job or a bad job, if either, at delivering in the following areas?



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Labour’s missions – in five years time

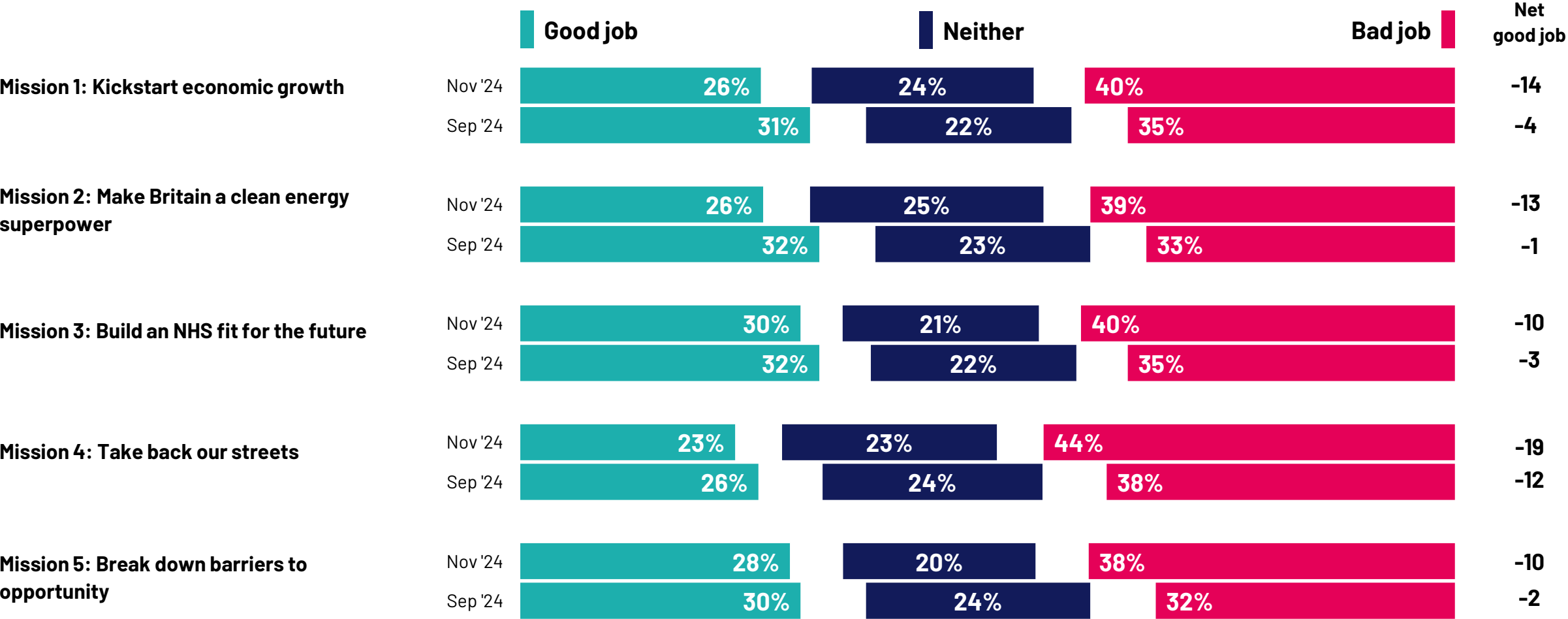
And do you think the current Labour government led by Keir Starmer will do a good job or a bad job, if either, at delivering in the following areas by the next General Election (due latest August 2029)?



Base: 1,092 Online British adults aged 18-75, 22-25 November 2024

The public are more likely to say that they think the Labour Government will do a bad job at delivering their 5 missions by the next election compared to in September

And do you think the current Labour government led by Keir Starmer will do a good job or a bad job, if either, at delivering in the following areas by the next General Election (due latest August 2029)?



Base: 1,092 Online British adults aged 18-75, 22-25 November 2024

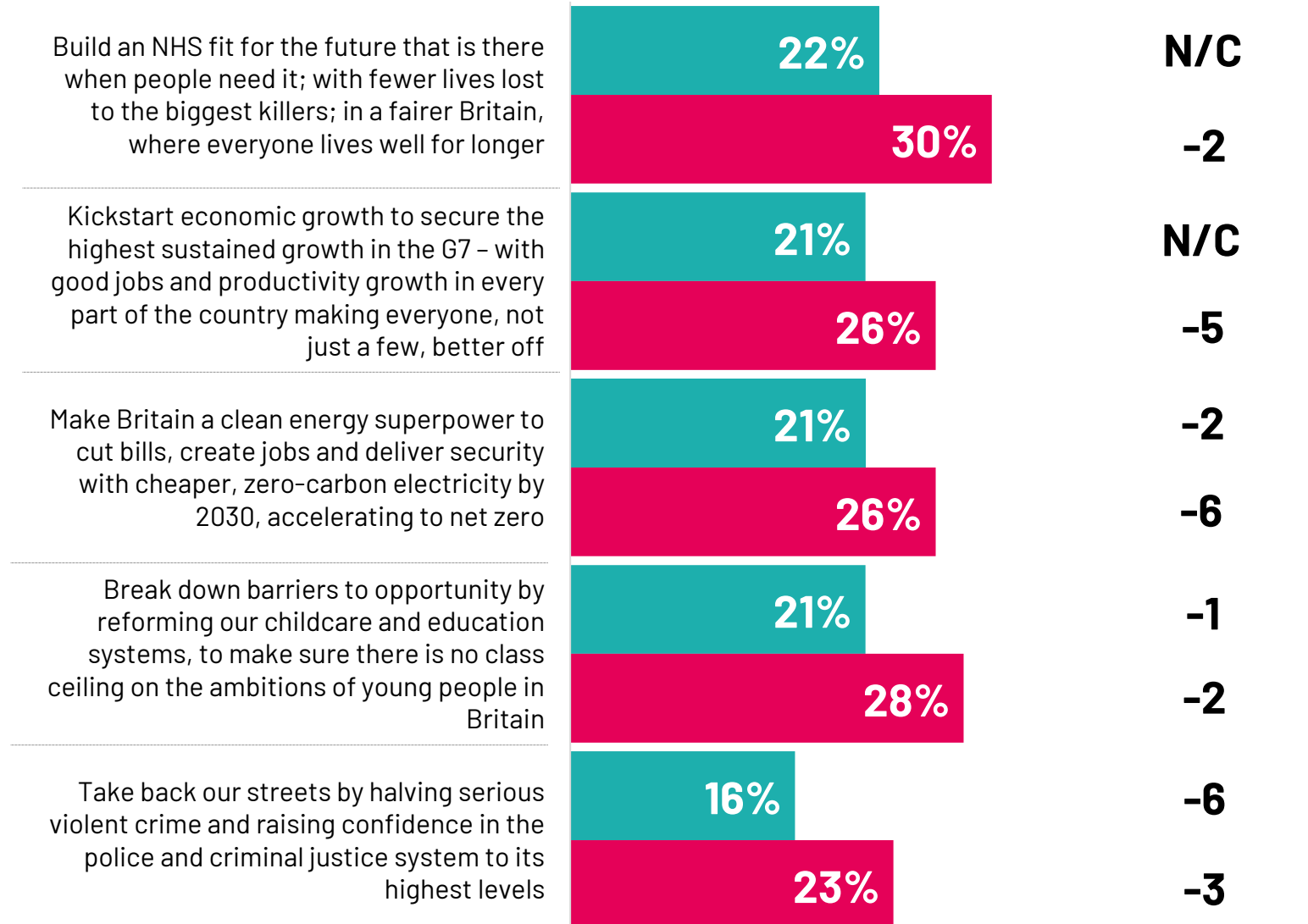
Labour's missions: Performance now vs in five years time

In your opinion, do you think the current Labour government led by Keir Starmer is doing a good job or a bad job, if either, at delivering in the following areas?

And do you think the current Labour government led by Keir Starmer will do a good job or a bad job, if either, at delivering in the following areas by the next General Election (due latest August 2029)?

Is doing a good job now

Will do a good job by the next election

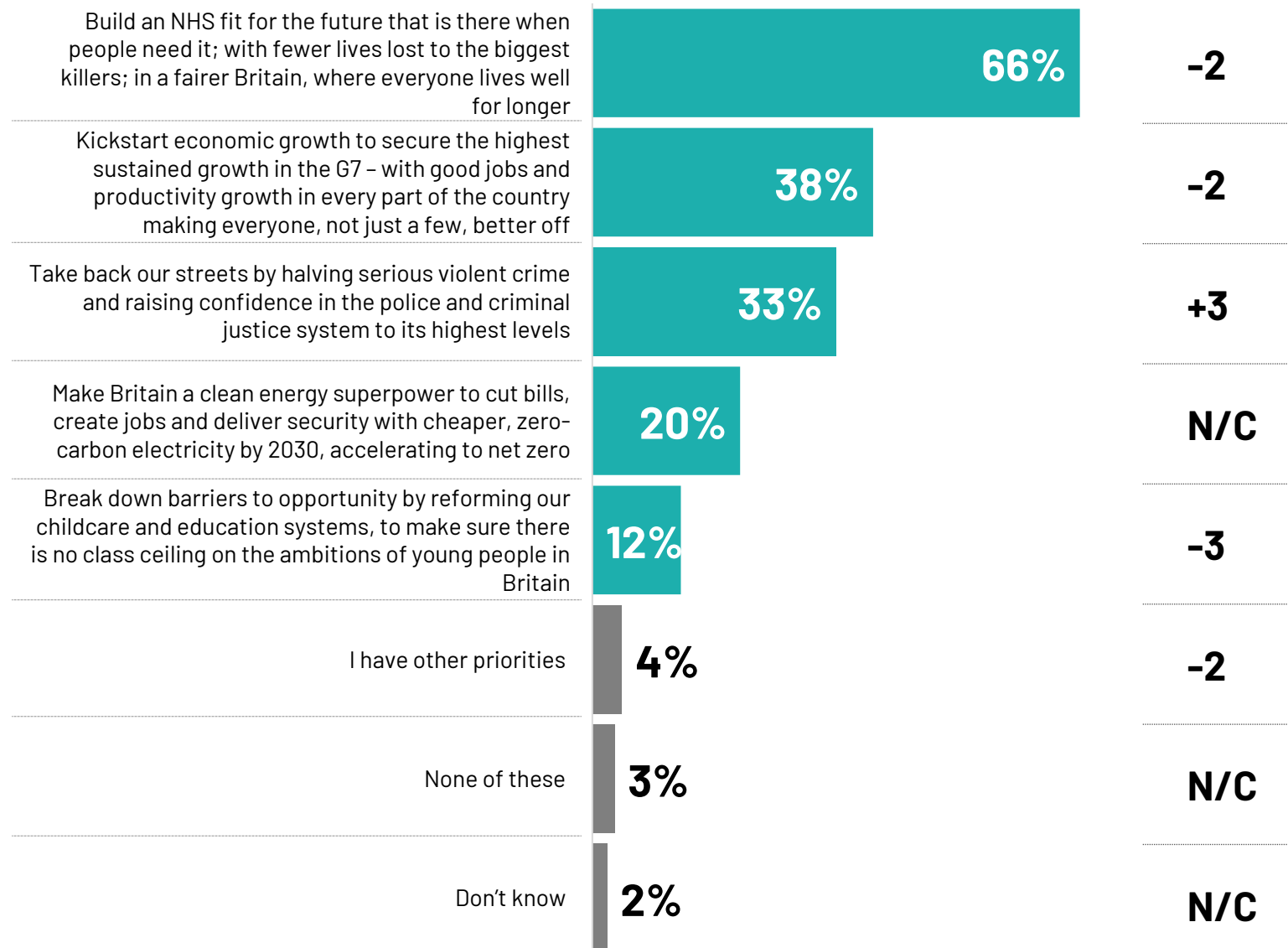


Two thirds of the public continue to say that building an NHS fit for the future is their most important priority

Which of the below, if any, are the most important priorities for you?

Please choose up to 2

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For more information

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