

1. What do your kidneys do?

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--|-------------|------------|------------|------------|------------|------------|-----------|------------------|----------------|-----------------|------------|-----------------------|------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| Cleanse/ filter toxins from blood | 353 | 44 | 50 | 30 | 132 | 72 | 24 | 82 | 58 | 110 | 85 | 73 | 280 |
| | 35% | 33% | 44% | 49% | 34% | 30% | 36% | 31% | 34% | 40% | 38% | 30% | 37% |
| | | * | * | DE* | | | * | | * | | | | |
| Produce/ transform waste into urine | 112 | 15 | 15 | 5 | 51 | 12 | 13 | 39 | 11 | 24 | 31 | 30 | 82 |
| | 11% | 11% | 14% | 8% | 13% | 5% | 20% | 14% | 7% | 9% | 14% | 13% | 11% |
| | | * | * | * | E | | E* | | * | | | | |
| Filter waste/ toxins/ fluids from body | 362 | 58 | 41 | 17 | 152 | 69 | 26 | 111 | 64 | 92 | 74 | 88 | 274 |
| | 36% | 43% | 36% | 27% | 39% | 29% | 39% | 41% | 37% | 34% | 33% | 37% | 36% |
| | | E* | * | * | E | | * | | * | | | | |
| Filter toxins from urine | 81 | 10 | 9 | 5 | 35 | 17 | 4 | 20 | 15 | 23 | 18 | 23 | 59 |
| | 8% | 8% | 8% | 8% | 9% | 7% | 6% | 7% | 8% | 8% | 8% | 9% | 8% |
| | | * | * | * | | | * | | * | | | | |
| Cleanse/ filter (unspecified) | 118 | 13 | 4 | 5 | 33 | 60 | 4 | 24 | 25 | 25 | 35 | 39 | 80 |
| | 12% | 10% | 4% | 8% | 8% | 25% | 5% | 9% | 14% | 9% | 16% | 16% | 10% |
| | | * | * | * | | ABCDF | * | | * | | | | |
| Absorb nutrients | 1 | 1 | - | - | - | - | - | - | 1 | 1 | - | 1 | 1 |
| | * | 1% | - | - | - | - | - | - | * | * | - | * | * |
| | | * | * | * | | | * | | * | | | | |
| Help body function/ keep you healthy | 18 | 3 | 3 | - | 5 | 6 | 2 | 5 | * | 7 | 6 | 7 | 11 |
| | 2% | 2% | 2% | - | 1% | 2% | 2% | 2% | * | 2% | 2% | 3% | 1% |
| | | * | * | * | | | * | | * | | | | |
| Control fluid balance | 21 | 3 | 1 | * | 2 | 11 | 3 | 3 | 9 | 6 | 4 | 5 | 16 |
| | 2% | 2% | 1% | 1% | 1% | 4% | 4% | 1% | 5% | 2% | 2% | 2% | 2% |
| | | * | * | * | | D | D* | | * | | | | |
| Regulate/ maintain blood pressure | 9 | 4 | * | 1 | 2 | 1 | 1 | 6 | 1 | 1 | 1 | * | 9 |
| | 1% | 3% | * | 1% | 1% | * | 1% | 2% | * | * | * | * | 1% |
| | | * | * | * | | | * | | * | | | | |
| Relates to the digestive system/ filter waste from stomach | 20 | 1 | - | 3 | 11 | 5 | - | 12 | 6 | 1 | 2 | 2 | 19 |
| | 2% | * | - | 5% | 3% | 2% | - | 4% | 3% | * | 1% | 1% | 2% |
| | | * | * | B* | | | * | IJ | * | | | | |
| Other | 19 | - | 1 | 2 | 8 | 8 | - | 4 | 5 | 4 | 5 | 5 | 14 |
| | 2% | - | 1% | 3% | 2% | 3% | - | 1% | 3% | 1% | 2% | 2% | 2% |
| | | * | * | * | | | * | | * | | | | |
| Nothing | 3 | - | - | 1 | 1 | 1 | - | - | 1 | - | 1 | 2 | * |
| | * | - | - | 2% | * | * | - | - | 1% | - | 1% | 1% | * |
| | | * | * | * | | | * | | * | | | | |
| Don't know/ Not stated | 43 | 7 | 6 | * | 14 | 12 | 4 | 11 | 8 | 14 | 5 | 9 | 34 |
| | 4% | 5% | 5% | * | 4% | 5% | 6% | 4% | 5% | 5% | 2% | 4% | 5% |
| | | * | * | * | | | * | | * | | | | |
| Sigma | 1162 | 160 | 132 | 70 | 447 | 273 | 81 | 316 | 203 | 307 | 267 | 283 | 879 |
| | 116% | 119% | 117% | 112% | 116% | 114% | 121% | 118% | 118% | 113% | 118% | 118% | 115% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2A. What do you know about kidney disease?

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|--------------|-------------|-------------|------------|-------------|-------------|------------|------------------|----------------|-----------------|-------------|-----------------------|-------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| Causes (Net) | 39 4% | 8 6% | 7 6% | 3 5% | 17 4% | 3 1% | 1 1% | 8 3% | 3 2% | 6 2% | 17 8% | 7 3% | 32 4% |
| Genetic | 2 * | - * | - * | * 1% | 1 * | 1 1% | - * | - * | 1 1% | - * | 1 * | 1 * | 2 * |
| Caused by Diabetes | 15 1% | 3 2% | 1 * | 3 4% | 7 2% | 1 * | 1 1% | 3 1% | 2 1% | 4 1% | 5 2% | 2 1% | 13 2% |
| Caused by high blood pressure | 7 1% | 1 1% | * * | - * | 3 1% | 1 * | 1 1% | 2 1% | 1 * | 1 * | 2 1% | 2 1% | 5 1% |
| Caused by drinking/ alcoholism | 15 2% | 2 2% | 6 6% | - * | 6 2% | * * | - * | 3 1% | - * | 2 1% | 9 4% | 4 2% | 11 1% |
| Caused by poor diet | 5 * | 1 * | 2 2% | - * | 2 1% | - * | - * | 1 1% | - * | - * | 3 1% | 3 1% | 2 * |
| Caused by unhealthy lifestyle | 5 1% | 3 2% | * * | * 1% | - * | 2 1% | - * | - * | - * | - * | 2 1% | 2 1% | 4 * |
| Symptoms (Net) | 158 16% | 12 9% | 15 13% | 9 15% | 69 18% | 40 17% | 12 18% | 38 14% | 24 14% | 51 19% | 36 16% | 42 17% | 116 15% |
| Kidneys are damaged/ don't function properly | 103 10% | 10 7% | 12 11% | 5 7% | 44 11% | 23 10% | 9 14% | 26 10% | 12 7% | 37 14% | 23 10% | 29 12% | 74 10% |
| Can lead to kidney failure | 29 3% | 2 1% | 2 1% | 2 3% | 20 5% | 3 1% | 1 2% | 13 5% | 4 2% | 6 2% | 6 2% | 10 4% | 20 3% |
| Can lead to kidney stones | 31 3% | 1 1% | 2 1% | 3 5% | 14 4% | 11 4% | - * | 7 3% | 10 6% | 9 3% | 4 2% | 10 4% | 21 3% |
| Can lead to cancer | 5 * | 1 * | - * | - * | 2 1% | 2 1% | - * | - * | 1 1% | 1 * | 2 1% | 1 * | 4 * |
| Painful | 7 1% | - * | 1 1% | 2 3% | 3 1% | 1 1% | - * | 2 1% | - * | - * | 3 1% | 3 1% | 4 * |
| Inflammation | 1 * | - * | - * | 1 1% | 1 * | - * | - * | * * | - * | - * | 1 * | * * | 1 * |
| Infection | 15 1% | 1 * | - * | - * | 4 1% | 10 4% | 1 1% | 3 1% | 8 5% | 1 * | 3 1% | 3 1% | 12 2% |
| Jaundice | 3 * | - * | 1 1% | - * | 1 * | - * | 2 3% | 2 1% | - * | 1 1% | - * | 1 1% | 2 * |
| Treatments (Net) | 119 12% | 17 13% | 11 10% | 12 19% | 38 10% | 31 13% | 10 14% | 38 14% | 15 9% | 27 10% | 34 15% | 33 14% | 87 11% |
| Treatable (unspecified) | 4 * | 1 1% | 1 1% | * 1% | - * | 1 * | 1 1% | - * | * * | - * | 3 1% | 1 1% | 2 * |
| May require dialysis | 98 10% | 10 8% | 9 8% | 12 19% | 31 8% | 28 12% | 8 11% | 34 13% | 13 7% | 21 8% | 27 12% | 27 11% | 71 9% |
| May require kidney transplant | 42 4% | 10 8% | 5 4% | 3 5% | 16 4% | 6 2% | 2 3% | 11 4% | 4 2% | 13 5% | 12 5% | 8 3% | 35 5% |
| No cure/ difficult to treat | 5 * | * * | - * | 2 3% | 2 1% | - * | - * | 3 1% | 1 * | - * | 1 1% | - * | 5 1% |
| Miscellaneous (Net) | 152 15% | 24 18% | 15 13% | 7 11% | 63 16% | 34 14% | 9 13% | 38 14% | 21 12% | 46 17% | 39 17% | 49 20% | 103 14% |
| It's bad/ not good (unspecified) | 38 4% | 6 5% | 6 6% | 2 3% | 15 4% | 5 2% | 3 4% | 4 2% | 2 1% | 14 5% | 14 6% | 15 6% | 23 3% |
| It's serious/ dangerous/ can be fatal | 74 7% | 12 9% | 4 3% | 3 5% | 33 9% | 17 7% | 6 8% | 18 7% | 16 9% | 20 7% | 16 7% | 20 8% | 55 7% |
| You can live with only one kidney | 23 2% | 7 5% | 2 2% | 1 2% | 8 2% | 5 2% | * 1% | 4 2% | 1 * | 14 5% | 4 2% | 4 2% | 19 2% |
| Common/ prevalent | 14 1% | 1 1% | 3 3% | * 1% | 7 2% | 2 1% | - * | 3 1% | 2 1% | 4 1% | 5 2% | 3 1% | 10 1% |
| Different types | 2 * | 1 1% | - * | - * | - * | 1 * | - * | 1 1% | - * | - * | 1 * | 1 * | 1 * |
| Personal experience/ know someone with kidney disease | 8 1% | 4 3% | 1 1% | 1 1% | 3 1% | - * | - * | 2 1% | 2 1% | 1 1% | 2 1% | 1 1% | 6 1% |
| Kidneys are important/ needed to live | 11 1% | * * | 1 1% | - * | 2 1% | 7 3% | - * | 7 3% | 1 * | 1 * | 2 1% | 8 3% | 3 * |
| Other | 43 4% | 2 2% | 6 5% | 4 6% | 19 5% | 10 4% | 2 3% | 13 5% | 3 2% | 4 1% | 21 9% | 11 5% | 31 4% |
| Nothing | 550 55% | 79 59% | 66 58% | 35 56% | 210 55% | 125 52% | 35 52% | 153 57% | 115 66% | 142 52% | 104 46% | 113 47% | 437 57% |
| Don't know/ Not stated | 51 5% | 6 4% | 5 5% | 1 2% | 17 4% | 16 7% | 6 9% | 13 5% | 5 3% | 21 8% | 11 5% | 15 6% | 36 5% |
| Sigma | 1205 120% | 163 122% | 135 119% | 80 128% | 470 122% | 280 117% | 77 115% | 331 124% | 202 117% | 316 116% | 287 127% | 298 124% | 907 119% |

Statistics:
 Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L
 Minimum Base: 30 (**), Small Base: 100 (*)

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3A. From what you know, is there a cure for kidney disease?

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--------------------------------------|--------------|-------------|-------------|------------|-------------|-------------|------------|------------------|----------------|-----------------|-------------|-----------------------|-------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| Yes | 151 15% | 14 11% | 18 16% | 4 6% | 56 14% | 52 22% | 8 11% | 35 13% | 29 17% | 40 15% | 34 15% | 39 16% | 112 15% |
| | | * | * | * | | C | * | | * | | | | |
| No | 432 43% | 61 46% | 58 51% | 34 54% | 171 44% | 74 31% | 34 51% | 118 44% | 59 35% | 124 45% | 115 51% | 95 40% | 336 44% |
| | | E* | E* | E* | E | | E* | | * | | H | | |
| I don't know | 419 42% | 58 44% | 38 33% | 25 40% | 160 41% | 113 47% | 25 38% | 115 43% | 84 49% | 109 40% | 76 34% | 106 44% | 313 41% |
| | | * | * | * | | | * | | J* | | | | |
| Sigma | 1002 100% | 134 100% | 113 100% | 62 100% | 386 100% | 239 100% | 67 100% | 268 100% | 172 100% | 272 100% | 226 100% | 240 100% | 762 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3B. Are you at risk for kidney disease?

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------------|----------------|-----------------|------------|-----------------------|------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| Yes | 109 | 19 | 16 | 8 | 31 | 27 | 8 | 37 | 21 | 25 | 23 | 14 | 95 |
| | 11% | 14% | 14% | 13% | 8% | 11% | 11% | 14% | 12% | 9% | 10% | 6% | 13% |
| | * | * | * | | | | * | | * | | | | K |
| No | 368 | 39 | 36 | 18 | 156 | 97 | 22 | 115 | 58 | 95 | 81 | 98 | 270 |
| | 37% | 29% | 32% | 29% | 40% | 41% | 32% | 43% | 34% | 35% | 36% | 41% | 35% |
| | * | * | * | | | | * | | * | | | | |
| I have kidney disease | * | - | - | * | - | - | - | - | - | * | - | - | * |
| | * | - | - | * | - | - | - | - | - | * | - | - | * |
| | * | * | * | * | | | * | | * | | | | |
| I don't know | 524 | 77 | 60 | 36 | 199 | 115 | 38 | 116 | 93 | 152 | 122 | 129 | 396 |
| | 52% | 57% | 53% | 57% | 51% | 48% | 56% | 43% | 54% | 56% | 54% | 54% | 52% |
| | * | * | * | | | | * | | * | G | | | |
| Sigma | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3C. Do you personally know anyone who has kidney disease?

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------------|----------------|-----------------|------------|-----------------------|------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| Yes | 215 | 36 | 14 | 16 | 79 | 55 | 15 | 48 | 38 | 68 | 52 | 58 | 156 |
| | 21% | 27% | 12% | 25% | 20% | 23% | 22% | 18% | 22% | 25% | 23% | 24% | 21% |
| | | B* | * | * | | | * | | * | | | | |
| No | 706 | 88 | 85 | 44 | 272 | 166 | 49 | 200 | 116 | 185 | 158 | 154 | 551 |
| | 70% | 65% | 75% | 71% | 71% | 69% | 74% | 75% | 67% | 68% | 70% | 64% | 72% |
| | | * | * | * | | | * | | * | | | | |
| I don't know | 82 | 10 | 14 | 2 | 35 | 18 | 3 | 20 | 19 | 20 | 17 | 28 | 54 |
| | 8% | 8% | 12% | 4% | 9% | 7% | 4% | 7% | 11% | 7% | 7% | 12% | 7% |
| | | * | * | * | | | * | | * | | | | |
| Sigma | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------------|----------------|-----------------|------------|-----------------------|------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| Male | 486 | 63 | 63 | 32 | 182 | 119 | 27 | 122 | 82 | 137 | 130 | 110 | 375 |
| | 48% | 47% | 56% | 51% | 47% | 50% | 40% | 46% | 48% | 50% | 58% | 46% | 49% |
| Female | 507 | 71 | 49 | 30 | 202 | 118 | 37 | 143 | 88 | 133 | 95 | 126 | 382 |
| | 51% | 53% | 43% | 48% | 52% | 49% | 56% | 53% | 51% | 49% | 42% | 52% | 50% |
| Another gender | 5 | - | 1 | - | 1 | - | 3 | 3 | - | 1 | - | 1 | 3 |
| | * | - | 1% | - | * | - | 4% | 1% | - | 1% | - | 1% | * |
| Prefer not to answer | 4 | - | 1 | * | 1 | 2 | * | - | 2 | 1 | * | 3 | 1 |
| | * | - | 1% | * | * | 1% | 1% | - | 1% | * | * | 1% | * |
| Sigma | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

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Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------------|----------------|-----------------|------------|-----------------------|------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| 18-34 (Net) | 282 | 24 | 41 | 7 | 95 | 95 | 19 | 70 | 48 | 88 | 57 | 80 | 201 |
| | 28% | 18% | 36% | 12% | 25% | 40% | 29% | 26% | 28% | 32% | 25% | 33% | 26% |
| | | * | AC* | * | C | ACD | C* | | * | | | | |
| 18-24 | 69 | 7 | 12 | - | 26 | 15 | 8 | 27 | 4 | 22 | 9 | 9 | 60 |
| | 7% | 5% | 11% | - | 7% | 6% | 12% | 10% | 2% | 8% | 4% | 4% | 8% |
| | | * | C* | * | C | | C* | HJ | * | | | | |
| 25-34 | 213 | 17 | 29 | 7 | 68 | 80 | 11 | 43 | 44 | 65 | 48 | 71 | 141 |
| | 21% | 13% | 25% | 12% | 18% | 33% | 16% | 16% | 26% | 24% | 21% | 30% | 19% |
| | | * | * | * | | ACDF | * | | * | | | L | |
| 35-54 (Net) | 347 | 42 | 45 | 16 | 147 | 70 | 27 | 89 | 50 | 84 | 106 | 144 | 202 |
| | 35% | 31% | 40% | 26% | 38% | 29% | 40% | 33% | 29% | 31% | 47% | 60% | 27% |
| | | * | * | * | | | * | | * | | GHI | L | |
| 35-44 | 158 | 18 | 24 | 8 | 56 | 40 | 11 | 44 | 21 | 36 | 50 | 71 | 86 |
| | 16% | 13% | 21% | 13% | 14% | 17% | 17% | 16% | 12% | 13% | 22% | 30% | 11% |
| | | * | * | * | | | * | | * | | HI | L | |
| 45-54 | 189 | 24 | 21 | 8 | 92 | 29 | 15 | 45 | 29 | 48 | 56 | 73 | 116 |
| | 19% | 18% | 18% | 13% | 24% | 12% | 23% | 17% | 17% | 18% | 25% | 30% | 15% |
| | | * | * | * | E | | * | | * | | | L | |
| 55+ (Net) | 374 | 68 | 28 | 38 | 144 | 75 | 21 | 109 | 74 | 101 | 63 | 16 | 358 |
| | 37% | 51% | 24% | 62% | 37% | 31% | 32% | 41% | 43% | 37% | 28% | 7% | 47% |
| | | BDEF* | * | BDEF* | | | * | J | J* | | | | K |
| 55-64 | 130 | 22 | 8 | 10 | 52 | 31 | 7 | 45 | 24 | 29 | 24 | 12 | 117 |
| | 13% | 16% | 7% | 16% | 13% | 13% | 11% | 17% | 14% | 11% | 11% | 5% | 15% |
| | | * | * | * | | | * | | * | | | | K |
| 65+ | 244 | 47 | 20 | 29 | 92 | 44 | 14 | 64 | 50 | 71 | 38 | 3 | 241 |
| | 24% | 35% | 17% | 46% | 24% | 18% | 21% | 24% | 29% | 26% | 17% | 1% | 32% |
| | | BE* | * | BDEF* | | | * | | J* | J | | | K |
| Sigma | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Summary | | | | | | | | | | | | | |
| 18-23 | 58 | 7 | 12 | - | 22 | 12 | 5 | 23 | 1 | 20 | 8 | 9 | 49 |
| | 6% | 5% | 11% | - | 6% | 5% | 8% | 9% | 1% | 7% | 4% | 4% | 6% |
| | | * | C* | * | | | C* | H | * | H | | | |
| 24-39 | 286 | 24 | 35 | 9 | 98 | 103 | 16 | 71 | 53 | 79 | 66 | 99 | 187 |
| | 29% | 18% | 31% | 15% | 26% | 43% | 24% | 27% | 31% | 29% | 29% | 41% | 25% |
| | | * | C* | * | | ACDF | * | | * | | | L | |
| 40-55 | 294 | 36 | 39 | 14 | 126 | 54 | 24 | 68 | 45 | 76 | 91 | 116 | 177 |
| | 29% | 27% | 34% | 23% | 33% | 22% | 36% | 25% | 26% | 28% | 40% | 48% | 23% |
| | | * | * | * | E | | * | | * | | GHI | L | |
| 56+ | 364 | 68 | 27 | 38 | 139 | 71 | 21 | 105 | 73 | 97 | 61 | 16 | 348 |
| | 36% | 50% | 24% | 62% | 36% | 29% | 32% | 39% | 42% | 36% | 27% | 7% | 46% |
| | | BDEF* | * | BDEF* | | | * | J | J* | | | | K |
| Mean | 49 | 54.3 | 44.5 | 58.7 | 49.4 | 45 | 47.8 | 49.3 | 50.7 | 48.8 | 47.1 | 40.4 | 51.6 |
| | | BDEF* | * | BDEF* | BE | | * | | * | | | | K |
| STD. DEV. | 17.47 | 18.57 | 16.45 | 16.11 | 16.76 | 17.17 | 16.99 | 17.12 | 17.93 | 18.67 | 15.22 | 9.72 | 18.48 |
| STD. ERR. | 0.55 | 1.63 | 1.61 | 1.56 | 0.85 | 1.25 | 1.88 | 1.2 | 1.44 | 1.12 | 0.89 | 0.6 | 0.68 |
| Median | 48 | 56 | 42 | 63.47 | 49.75 | 40 | 48.72 | 51 | 50 | 46 | 45 | 41 | 53 |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|--------------|-------------|-------------|------------|-------------|-------------|------------|------------------|----------------|-----------------|-------------|-----------------------|-------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| Primary School or less | 17 2% | - - | 4 4% | - - | 4 1% | 9 4% | - - | 13 5% | - - | 4 2% | - - | - - | 17 2% |
| | | * | * | * | | | * | HJ | * | | | | |
| Some high school | 129 13% | 16 12% | 12 11% | 17 27% | 39 10% | 38 16% | 7 10% | 64 24% | 31 18% | 26 9% | 9 4% | 39 16% | 90 12% |
| | | * | * | ABDF* | | | * | IJ | J* | J | | | |
| Graduated high school | 277 28% | 46 34% | 26 23% | 15 25% | 92 24% | 74 31% | 23 35% | 87 32% | 63 37% | 76 28% | 32 14% | 46 19% | 231 30% |
| | | * | * | * | | | * | J | J* | J | | | K |
| Some college / CEGEP / Trade School | 99 10% | 14 11% | 7 6% | 3 4% | 42 11% | 27 11% | 6 9% | 28 10% | 14 8% | 29 11% | 20 9% | 24 10% | 75 10% |
| | | * | * | * | | | * | | * | | | | |
| Graduated from college / CEGEP / Trade School | 185 18% | 25 18% | 25 22% | 10 16% | 84 22% | 31 13% | 10 15% | 39 14% | 23 14% | 57 21% | 51 23% | 47 20% | 138 18% |
| | | * | * | * | | | * | | * | | | | |
| Some university, but did not finish | 52 5% | 5 4% | 9 8% | 3 5% | 20 5% | 10 4% | 3 5% | 10 4% | 10 6% | 15 5% | 14 6% | 9 4% | 43 6% |
| | | * | * | * | | | * | | * | | | | |
| University undergraduate degree | 149 15% | 15 11% | 17 15% | 8 13% | 67 17% | 29 12% | 12 18% | 15 6% | 18 11% | 43 16% | 59 26% | 40 17% | 109 14% |
| | | * | * | * | | | * | | * | G | GHI | | |
| University graduate degree | 94 9% | 13 10% | 13 12% | 6 9% | 37 10% | 21 9% | 5 8% | 12 5% | 12 7% | 22 8% | 40 18% | 35 15% | 59 8% |
| | | * | * | * | | | * | | * | | GHI | L | |
| Sigma | 1002 100% | 134 100% | 113 100% | 62 100% | 386 100% | 239 100% | 67 100% | 268 100% | 172 100% | 272 100% | 226 100% | 240 100% | 762 100% |
| Summary | | | | | | | | | | | | | |
| <HS | 146 15% | 16 12% | 16 14% | 17 27% | 44 11% | 47 19% | 7 10% | 77 29% | 31 18% | 30 11% | 9 4% | 39 16% | 107 14% |
| | | * | * | ADF* | | D | * | IJ | J* | J | | | |
| HS | 277 28% | 46 34% | 26 23% | 15 25% | 92 24% | 74 31% | 23 35% | 87 32% | 63 37% | 76 28% | 32 14% | 46 19% | 231 30% |
| | | * | * | * | | | * | J | J* | J | | | K |
| Post Sec | 336 34% | 44 33% | 41 36% | 16 26% | 146 38% | 69 29% | 20 29% | 77 29% | 48 28% | 101 37% | 85 38% | 80 33% | 255 34% |
| | | * | * | * | | | * | | * | | | | |
| Univ Grad | 243 24% | 28 21% | 30 27% | 14 23% | 104 27% | 50 21% | 18 26% | 28 10% | 31 18% | 66 24% | 99 44% | 75 31% | 168 22% |
| | | * | * | * | | | * | | * | G | GHI | L | |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------------|----------------|-----------------|------------|-----------------------|------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| BC | 134 | 134 | - | - | - | - | - | 39 | 16 | 40 | 29 | 14 | 120 |
| | 13% | 100% | - | - | - | - | - | 14% | 9% | 15% | 13% | 6% | 16% |
| | | BCDEF* | * | * | | | * | | * | | | | K |
| AB | 113 | - | 113 | - | - | - | - | 25 | 12 | 35 | 32 | 32 | 81 |
| | 11% | - | 100% | - | - | - | - | 9% | 7% | 13% | 14% | 13% | 11% |
| | | * | ACDEF* | * | | | * | | * | | | | |
| SK/MB | 62 | - | - | 62 | - | - | - | 15 | 11 | 19 | 12 | 10 | 52 |
| | 6% | - | - | 100% | - | - | - | 6% | 6% | 7% | 5% | 4% | 7% |
| | | * | * | ABDEF* | | | * | | * | | | | |
| Ontario | 386 | - | - | - | 386 | - | - | 105 | 71 | 94 | 89 | 99 | 287 |
| | 38% | - | - | - | 100% | - | - | 39% | 41% | 34% | 39% | 41% | 38% |
| | | * | * | * | ABCEF | | * | | * | | | | |
| Quebec | 239 | - | - | - | - | 239 | - | 63 | 54 | 64 | 49 | 69 | 170 |
| | 24% | - | - | - | - | 100% | - | 23% | 31% | 24% | 22% | 29% | 22% |
| | | * | * | * | | ABCDF | * | | * | | | | |
| Atlantic Canada | 67 | - | - | - | - | - | 67 | 22 | 8 | 21 | 14 | 16 | 51 |
| | 7% | - | - | - | - | - | 100% | 8% | 5% | 8% | 6% | 7% | 7% |
| | | * | * | * | | | ABCDE* | | * | | | | |
| Sigma | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--------------------------------------|--------------|-------------|-------------|------------|-------------|-------------|------------|------------------|----------------|-----------------|-------------|-----------------------|-------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| <\$25K | 114 11% | 17 13% | 8 7% | 6 9% | 52 13% | 19 8% | 13 19% | 114 43% | - - | - - | - - | 26 11% | 88 12% |
| | | * | * | * | | | BE* | HIJ | * | | | | |
| \$25K - <\$55K | 297 30% | 37 27% | 26 23% | 19 31% | 112 29% | 88 37% | 15 23% | 154 57% | 143 83% | - - | - - | 42 18% | 255 33% |
| | | * | * | * | | | * | IJ | GIJ* | | | | K |
| \$55K - <\$100K | 302 30% | 41 31% | 37 33% | 20 32% | 106 28% | 75 31% | 22 33% | - - | 29 17% | 272 100% | - - | 84 35% | 218 29% |
| | | * | * | * | | | * | | GJ* | GHJ | | | |
| \$100K - <\$150K | 147 15% | 15 12% | 18 16% | 6 10% | 60 16% | 37 15% | 10 15% | - - | - - | - - | 147 65% | 46 19% | 101 13% |
| | | * | * | * | | | * | | * | | GHJ | | |
| \$150K+ | 79 8% | 13 10% | 14 12% | 6 10% | 28 7% | 13 5% | 4 6% | - - | - - | - - | 79 35% | 30 13% | 48 6% |
| | | * | * | * | | | * | | * | | GHJ | L | |
| Prefer not to answer | 63 6% | 10 8% | 10 8% | 5 8% | 27 7% | 9 4% | 2 4% | - - | - - | - - | - - | 12 5% | 51 7% |
| | | * | * | * | | | * | | * | | | | |
| Sigma | 1002 100% | 134 100% | 113 100% | 62 100% | 386 100% | 239 100% | 67 100% | 268 100% | 172 100% | 272 100% | 226 100% | 240 100% | 762 100% |
| Summary | | | | | | | | | | | | | |
| Under \$50K | 345 34% | 43 32% | 34 30% | 21 34% | 135 35% | 88 37% | 24 36% | 268 100% | 77 45% | - - | - - | 63 26% | 282 37% |
| | | * | * | * | | | * | HIJ | IJ* | | | | K |
| \$50K+ | 594 59% | 81 60% | 70 62% | 36 58% | 224 58% | 142 59% | 41 60% | - - | 96 55% | 272 100% | 226 100% | 165 69% | 428 56% |
| | | * | * | * | | | * | | G* | GH | GH | L | |
| Under \$40K | 268 27% | 39 29% | 25 22% | 15 24% | 105 27% | 63 26% | 22 33% | 268 100% | - - | - - | - - | 48 20% | 220 29% |
| | | * | * | * | | | * | HIJ | * | | | | K |
| \$40K to less than \$60K | 172 17% | 16 12% | 12 10% | 11 18% | 71 18% | 54 23% | 8 12% | - - | 172 100% | - - | - - | 30 12% | 142 19% |
| | | * | * | * | | | * | | GIJ* | | | | |
| \$60K to less than \$100K | 272 27% | 40 30% | 35 31% | 19 30% | 94 24% | 64 27% | 21 31% | - - | - - | 272 100% | - - | 74 31% | 199 26% |
| | | * | * | * | | | * | | * | GHJ | | | |
| \$100K or more | 226 23% | 29 21% | 32 28% | 12 20% | 89 23% | 49 21% | 14 21% | - - | - - | - - | 226 100% | 76 32% | 149 20% |
| | | * | * | * | | | * | | * | | GHJ | L | |
| Mean (,000) | 76.1 | 78.7 | 84.6 | 75.9 | 75.6 | 73.4 | 69.7 | 24.9 | 50.2 | 78.9 | 153.2 | 88.7 | 72 |
| | | * | * | * | | * | * | | G* | GH | GHJ | L | |
| STD. DEV. | 54.77 | 61.93 | 57.29 | 48.1 | 56.03 | 50.65 | 48.44 | 9.77 | 4.92 | 12.25 | 50.73 | 60.37 | 52.24 |
| STD. ERR. | 1.79 | 5.56 | 5.63 | 6.37 | 2.96 | 3.34 | 6.02 | 0.6 | 0.37 | 0.74 | 3.38 | 4 | 1.96 |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------------|----------------|-----------------|------------|-----------------------|------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| Kids | 240 | 14 | 32 | 10 | 99 | 69 | 16 | 48 | 30 | 74 | 76 | 240 | - |
| | 24% | 10% | 28% | 17% | 26% | 29% | 23% | 18% | 17% | 27% | 34% | 100% | - |
| No Kids | | * | A* | * | A | A | A* | | * | | GH | L | |
| | 762 | 120 | 81 | 52 | 287 | 170 | 51 | 220 | 142 | 199 | 149 | - | 762 |
| | 76% | 90% | 72% | 83% | 74% | 71% | 77% | 82% | 83% | 73% | 66% | - | 100% |
| Sigma | | BDEF* | * | * | | | * | J | J* | | | | K |
| | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------------|----------------|-----------------|------------|-----------------------|------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| 1 | 207 | 32 | 21 | 18 | 79 | 45 | 12 | 105 | 37 | 41 | 16 | - | 207 |
| | 21% | 24% | 18% | 29% | 21% | 19% | 19% | 39% | 22% | 15% | 7% | - | 27% |
| | * | * | * | | | | * | HIJ | J* | J | | | K |
| 2 | 416 | 62 | 39 | 27 | 155 | 100 | 34 | 92 | 81 | 115 | 101 | 27 | 389 |
| | 42% | 46% | 34% | 43% | 40% | 42% | 51% | 34% | 47% | 42% | 45% | 11% | 51% |
| | | * | * | * | | | * | | * | | | | K |
| 3 | 166 | 20 | 17 | 9 | 64 | 45 | 11 | 29 | 23 | 52 | 51 | 77 | 89 |
| | 17% | 15% | 15% | 15% | 17% | 19% | 16% | 11% | 13% | 19% | 23% | 32% | 12% |
| | | * | * | * | | | * | | * | | G | L | |
| 4 | 139 | 9 | 17 | 6 | 65 | 35 | 7 | 25 | 23 | 43 | 40 | 100 | 39 |
| | 14% | 7% | 15% | 10% | 17% | 15% | 10% | 9% | 13% | 16% | 18% | 42% | 5% |
| | | * | * | * | A | | * | | * | | G | L | |
| 5 | 48 | 3 | 16 | 1 | 13 | 12 | 3 | 13 | 3 | 12 | 12 | 25 | 23 |
| | 5% | 2% | 14% | 2% | 3% | 5% | 4% | 5% | 2% | 4% | 5% | 10% | 3% |
| | | * | ACDE* | * | | | * | | * | | | L | |
| 6 | 21 | 8 | 3 | 1 | 6 | 2 | * | 3 | 5 | 7 | 4 | 8 | 14 |
| | 2% | 6% | 3% | 2% | 2% | 1% | 1% | 1% | 3% | 3% | 2% | 3% | 2% |
| | | DE* | * | * | | | * | | * | | | | |
| 7 | 4 | - | 1 | - | 2 | - | - | 1 | - | 2 | 1 | 3 | 1 |
| | * | - | 1% | - | 1% | - | - | * | - | 1% | * | 1% | * |
| | | * | * | * | | | * | | * | | | | |
| 8 | * | - | - | - | * | - | - | - | - | * | - | * | - |
| | * | - | - | - | * | - | - | - | - | * | - | * | - |
| | | * | * | * | | | * | | * | | | | |
| 12+ | 1 | - | - | - | 1 | - | - | - | - | - | 1 | 1 | - |
| | * | - | - | - | * | - | - | - | - | - | * | * | - |
| | | * | * | * | | | * | | * | | | | |
| Sigma | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|--------------|-------------|-------------|------------|-------------|-------------|------------|------------------|----------------|-----------------|-------------|-----------------------|-------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| Employed full-time | 405 40% | 34 26% | 47 42% | 23 37% | 153 40% | 123 51% | 25 37% | 59 22% | 53 31% | 129 47% | 143 63% | 149 62% | 255 33% |
| | | * | A* | * | A | AD | * | | * | GH | GHI | L | |
| Employed part-time | 72 7% | 9 6% | 15 13% | 4 6% | 33 8% | 8 3% | 4 5% | 26 10% | 13 8% | 16 6% | 10 4% | 16 7% | 55 7% |
| | | * | E* | * | | | * | | * | | | | |
| Self employed | 56 6% | 9 7% | 7 6% | 1 2% | 29 8% | 9 4% | - - | 17 6% | 8 5% | 13 5% | 16 7% | 15 6% | 42 5% |
| | | * | * | * | F | | * | | * | | | | |
| Unemployed but looking for a job | 54 5% | 14 10% | 10 9% | 1 2% | 16 4% | 12 5% | 1 2% | 18 7% | 17 10% | 12 4% | 3 1% | 9 4% | 45 6% |
| | | D* | * | * | | | * | J | J* | | | | |
| Unemployed and not looking for a job/Long-term sick or disabled | 56 6% | 13 10% | 4 4% | 2 3% | 13 3% | 17 7% | 7 11% | 36 13% | 10 6% | 1 1% | 7 3% | 3 1% | 53 7% |
| | | D* | * | * | | | D* | IJ | I* | | | | K |
| Full-time parent, homemaker | 51 5% | 5 3% | 6 5% | 1 1% | 23 6% | 6 3% | 10 15% | 24 9% | 9 5% | 16 6% | 1 * | 31 13% | 20 3% |
| | | * | * | * | | | ACDE* | J | J* | J | | L | |
| Retired | 260 26% | 44 33% | 20 18% | 28 46% | 101 26% | 52 22% | 14 21% | 71 27% | 60 35% | 71 26% | 40 18% | 10 4% | 250 33% |
| | | B* | * | BDEF* | | | * | | J* | | | | K |
| Student/Pupil | 38 4% | 5 4% | 1 1% | 1 2% | 15 4% | 12 5% | 3 5% | 13 5% | 1 1% | 14 5% | 5 2% | 7 3% | 31 4% |
| | | * | * | * | | | * | | * | | | | |
| Prefer not to answer | 10 1% | 1 1% | 2 2% | 1 1% | 3 1% | 1 * | 3 4% | 4 2% | - - | 1 * | 1 1% | 1 * | 9 1% |
| | | * | * | * | | | E* | | * | | | | |
| Sigma | 1002 100% | 134 100% | 113 100% | 62 100% | 386 100% | 239 100% | 67 100% | 268 100% | 172 100% | 272 100% | 226 100% | 240 100% | 762 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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USMAR2. What is your marital status?

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------------|----------------|-----------------|------------|-----------------------|------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| Single, never married | 294 | 34 | 34 | 11 | 106 | 87 | 22 | 136 | 34 | 80 | 26 | 40 | 255 |
| | 29% | 25% | 30% | 18% | 28% | 36% | 33% | 51% | 20% | 29% | 11% | 17% | 33% |
| | * | * | * | | C | * | HIJ | * | J | | | K | |
| Living with partner | 167 | 18 | 17 | 5 | 41 | 76 | 9 | 20 | 42 | 46 | 50 | 48 | 118 |
| | 17% | 14% | 15% | 9% | 11% | 32% | 14% | 8% | 25% | 17% | 22% | 20% | 16% |
| | * | * | * | | ABCD | * | | G* | G | G | | | |
| Married | 407 | 61 | 46 | 32 | 182 | 58 | 27 | 59 | 67 | 122 | 133 | 127 | 281 |
| | 41% | 46% | 41% | 52% | 47% | 24% | 41% | 22% | 39% | 45% | 59% | 53% | 37% |
| | E* | E* | E* | E | | E* | | G* | G | GHI | L | | |
| Widowed | 41 | 7 | 3 | 3 | 17 | 6 | 5 | 21 | 10 | 3 | 5 | 4 | 37 |
| | 4% | 5% | 3% | 4% | 4% | 2% | 8% | 8% | 6% | 1% | 2% | 2% | 5% |
| | * | * | * | | | | * | IJ | * | | | | |
| Divorced or separated | 92 | 13 | 13 | 10 | 39 | 12 | 3 | 32 | 20 | 20 | 11 | 21 | 71 |
| | 9% | 10% | 11% | 17% | 10% | 5% | 5% | 12% | 12% | 7% | 5% | 9% | 9% |
| | * | * | EF* | | | * | J | * | | | | | |
| Sigma | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | | | | | | | |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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PGS01. How much of your household's grocery shopping do you, yourself, do?

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--------------------------------------|--------------|-------------|-------------|------------|-------------|-------------|------------|------------------|----------------|-----------------|-------------|-----------------------|-------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| All of it | 512 51% | 62 46% | 58 51% | 29 47% | 206 53% | 127 53% | 30 45% | 199 74% | 89 52% | 116 43% | 84 37% | 118 49% | 394 52% |
| | | * | * | * | | | * | HIJ | J* | | | | |
| Almost all of it | 189 19% | 22 17% | 21 19% | 13 20% | 79 21% | 40 17% | 14 21% | 22 8% | 41 24% | 59 22% | 57 25% | 62 26% | 127 17% |
| | | * | * | * | | | * | | G* | G | G | L | |
| About half of it | 207 21% | 39 29% | 19 17% | 14 22% | 68 18% | 53 22% | 13 20% | 35 13% | 37 21% | 68 25% | 51 23% | 36 15% | 171 22% |
| | | D* | * | * | | | * | | * | G | G | | |
| Less than half of it | 70 7% | 11 8% | 11 10% | 3 5% | 26 7% | 11 5% | 8 12% | 10 4% | 4 2% | 21 8% | 27 12% | 16 7% | 53 7% |
| | | * | * | * | | | * | | * | | GH | | |
| None | 24 2% | 1 1% | 4 4% | 3 5% | 7 2% | 8 3% | 1 2% | 2 1% | 2 1% | 9 3% | 7 3% | 8 3% | 16 2% |
| | | * | * | A* | | | * | | * | | | | |
| Sigma | 1002 100% | 134 100% | 113 100% | 62 100% | 386 100% | 239 100% | 67 100% | 268 100% | 172 100% | 272 100% | 226 100% | 240 100% | 762 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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CAPOGRP. Are you

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--------------------------------------|--------------|-------------|-------------|------------|-------------|-------------|------------|------------------|----------------|-----------------|-------------|-----------------------|-------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| Indigenous | 32 3% | 4 3% | 5 5% | 6 10% | 11 3% | 3 1% | 3 4% | 8 3% | 2 1% | 12 4% | 8 4% | 11 4% | 21 3% |
| | | * | * | DE* | | | * | | * | | | | |
| White only | 804 80% | 99 74% | 87 77% | 48 78% | 289 75% | 223 93% | 57 85% | 222 83% | 142 82% | 216 79% | 177 79% | 171 71% | 633 83% |
| | | * | * | * | | ABCD | * | | * | | | | K |
| Black only | 26 3% | - | 3 3% | 1 2% | 19 5% | 2 1% | 1 2% | 9 3% | 4 2% | 6 2% | 6 3% | 9 4% | 17 2% |
| | | * | * | * | AE | | * | | * | | | | |
| Asian (single identity only) | 77 8% | 22 16% | 13 11% | 2 2% | 36 9% | 4 2% | 1 1% | 16 6% | 16 9% | 17 6% | 19 9% | 27 11% | 50 7% |
| | | CEF* | EF* | * | EF | | * | | * | | | | |
| Latin American only | 11 1% | 2 2% | 1 1% | * * | 3 1% | 4 2% | 1 2% | 4 2% | 2 1% | 2 1% | 3 1% | 3 1% | 9 1% |
| | | * | * | * | | | * | | * | | | | |
| Arab only | 4 * | - | 1 1% | - | 1 * | 2 1% | - | 2 1% | * * | - | 1 1% | 2 1% | 1 * |
| | | * | * | * | | | * | | * | | | | |
| Other only | 11 1% | 1 1% | 2 2% | 1 1% | 7 2% | * * | - * | 1 * | 1 1% | 5 2% | 3 1% | 5 2% | 6 1% |
| | | * | * | * | | | * | | * | | | | |
| Multiple visible minorities | 4 * | 2 2% | - | - | 2 * | - | - | - | - | 1 * | 4 2% | 2 1% | 2 * |
| | | * | * | * | | | * | | * | | | | |
| White and visible minority(ies) | 15 2% | 2 1% | 1 1% | - | 9 2% | 1 1% | 3 4% | 5 2% | 4 3% | 6 2% | * * | 6 3% | 9 1% |
| | | * | * | * | | | * | | * | | | | |
| Prefer not to answer | 19 2% | 2 1% | 1 1% | 4 6% | 9 2% | 1 1% | 2 3% | 2 1% | 1 * | 9 3% | 4 2% | 4 2% | 15 2% |
| | | * | * | E* | | | * | | * | | | | |
| Sigma | 1002 100% | 134 100% | 113 100% | 62 100% | 386 100% | 239 100% | 67 100% | 268 100% | 172 100% | 272 100% | 226 100% | 240 100% | 762 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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CA01POPCONSENT. The next questions will be about how you identify as part of different population groups. A "Prefer not to answer" option is available for you to select, at your discretion. Collecting such information enables us to provide a more refined research analysis. Participation is always voluntary, and your responses are used for research purposes only, combined with the answers from all other participants. We will provide our client only anonymous, aggregated results. The data will be held for no longer than 12 months. Do you accept the collection of data related to how you identify as part of different population groups?

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------------|----------------|-----------------|------------|-----------------------|------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| Yes, I accept | 993 | 132 | 113 | 60 | 383 | 239 | 66 | 267 | 172 | 266 | 225 | 239 | 754 |
| | 99% | 99% | 100% | 96% | 99% | 100% | 98% | 100% | 100% | 98% | 100% | 99% | 99% |
| No, I don't accept | 9 | 2 | - | 2 | 3 | 1 | 2 | 1 | 1 | 6 | * | 2 | 7 |
| | 1% | 1% | - | 4% | 1% | * | 2% | * | * | 2% | * | 1% | 1% |
| | | * | * | DE* | | | * | | * | | | | |
| Sigma | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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CA01IND. Are you an Indigenous person, that is, First Nations (North American Indian), Métis or Inuk (Inuit)? If "Yes", choose the option(s) that best describe(s) you. First Nations (North American Indian) includes both Status and Non-Status Indians.

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--|-------------|------------|------------|------------|------------|------------|-----------|------------------|----------------|-----------------|------------|-----------------------|------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Respondents (unwtd) | 1002 | 130 | 105 | 106 | 389 | 190 | 82 | 204 | 154 | 276 | 290 | 261 | 741 |
| Base: All Respondents (wtd) | 1002 | 134 | 113 | 62 | 386 | 239 | 67 | 268 | 172 | 272 | 226 | 240 | 762 |
| No, not an Indigenous person | 950 | 128 | 107 | 53 | 368 | 233 | 60 | 257 | 169 | 252 | 214 | 225 | 725 |
| | 95% | 95% | 95% | 85% | 95% | 97% | 90% | 96% | 98% | 92% | 95% | 94% | 95% |
| | | C* | * | * | C | CF | * | | * | | | | |
| Yes, First Nations (North American Indian) | 16 | 3 | 2 | 1 | 6 | 2 | 3 | 5 | 1 | 5 | 5 | 6 | 10 |
| | 2% | 2% | 2% | 2% | 2% | 1% | 4% | 2% | 1% | 2% | 2% | 3% | 1% |
| | | * | * | * | | | * | | * | | | | |
| Yes, Métis | 18 | 2 | 3 | 5 | 6 | 1 | 1 | 4 | 1 | 9 | 2 | 4 | 14 |
| | 2% | 2% | 3% | 8% | 2% | * | 1% | 2% | * | 3% | 1% | 2% | 2% |
| | | * | * | DE* | | | * | | * | | | | |
| Yes, Inuk (Inuit) | 1 | - | - | - | - | 1 | - | - | - | - | 1 | 1 | - |
| | * | - | - | - | - | * | - | - | - | - | * | * | - |
| | | * | * | * | | | * | | * | | | | |
| Prefer not to answer | 21 | 3 | 1 | 3 | 6 | 3 | 4 | 3 | 1 | 9 | 4 | 5 | 16 |
| | 2% | 2% | 1% | 5% | 2% | 1% | 6% | 1% | 1% | 3% | 2% | 2% | 2% |
| | | * | * | * | | | * | | * | | | | |
| Sigma | 1006 | 136 | 113 | 62 | 386 | 240 | 68 | 270 | 172 | 275 | 226 | 241 | 765 |
| | 100% | 101% | 100% | 100% | 100% | 100% | 101% | 101% | 100% | 101% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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CA02VISMIN. Are you: Mark more than one option or specify, if applicable.

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|--|-------------|-------------|-------------|------------|-------------|-------------|------------|------------------|----------------|-----------------|-------------|-----------------------|-------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All Answering (unwtd) | 966 | 126 | 100 | 97 | 378 | 187 | 78 | 197 | 151 | 263 | 279 | 247 | 719 |
| Base: All Answering (wtd) | 970 | 131 | 108 | 56 | 375 | 237 | 64 | 260 | 170 | 261 | 218 | 230 | 740 |
| White | 819 84% | 101 77% | 88 81% | 48 86% | 298 79% | 224 95% | 59 92% | 227 87% | 147 86% | 222 85% | 178 82% | 177 77% | 641 87% |
| | | * | * | * | | ABCD | AD* | | * | | | | K |
| South Asian (e.g., East Indian, Pakistani, Sri Lankan, etc.) | 33 3% | 5 4% | 8 7% | 1 2% | 17 5% | 1 * | - - | 8 3% | 6 3% | 10 4% | 6 3% | 12 5% | 21 3% |
| | | * | E* | * | E | | * | | * | | | | |
| Chinese | 30 3% | 11 9% | 2 2% | - - | 17 5% | - - | - - | 9 4% | 4 2% | 5 2% | 11 5% | 8 3% | 23 3% |
| | | CEF* | * | * | E | | * | | * | | | | |
| Black | 28 3% | 1 1% | 4 4% | 1 2% | 19 5% | 2 1% | 2 2% | 10 4% | 4 2% | 6 2% | 7 3% | 10 4% | 18 2% |
| | | * | * | * | E | | * | | * | | | | |
| Filipino | 11 1% | 3 2% | 1 1% | 1 1% | 4 1% | 1 * | 2 3% | - - | 4 2% | 3 1% | 2 1% | 3 1% | 8 1% |
| | | * | * | * | | | * | | * | | | | |
| Latin American | 14 1% | 4 3% | 1 1% | * 1% | 4 1% | 4 2% | 1 2% | 5 2% | 2 1% | 4 2% | 3 2% | 4 2% | 11 1% |
| | | * | * | * | | | * | | * | | | | |
| Arab | 5 1% | - - | 1 1% | - - | 2 1% | 2 1% | - - | 2 1% | * * | 1 * | 1 1% | 4 2% | 1 * |
| | | * | * | * | | | * | | * | | | | L |
| Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai, etc.) | 7 1% | 1 1% | 2 2% | - - | 2 * | 2 1% | - - | 1 * | 2 1% | 1 1% | 3 1% | 5 2% | 1 * |
| | | * | * | * | | | * | | * | | | | L |
| West Asian (e.g., Iranian, Afghan, etc.) | 3 * | * * | - - | - - | 2 1% | - - | 1 1% | 1 * | 1 1% | 1 * | * * | 3 1% | 1 * |
| | | * | * | * | | | * | | * | | | | |
| Korean | 1 * | 1 * | - - | - - | * * | - - | - - | - - | - - | 1 * | - - | 1 * | - - |
| | | * | * | * | | | * | | * | | | | |
| Japanese | 6 1% | 2 2% | 1 1% | - - | 3 1% | - - | - - | 1 * | 3 1% | 1 * | 2 1% | 2 1% | 4 * |
| | | * | * | * | | | * | | * | | | | |
| Other | 15 2% | 3 2% | 2 2% | 1 1% | 8 2% | * * | - - | 1 * | 3 2% | 5 2% | 5 2% | 7 3% | 8 1% |
| | | * | * | * | | | * | | * | | | | |
| Prefer not to answer | 18 2% | 2 1% | 1 1% | 4 7% | 9 2% | 1 * | 2 3% | 2 1% | 1 * | 9 3% | 3 1% | 3 1% | 15 2% |
| | | * | * | E* | | | * | | * | | | | |
| Sigma | 989 102% | 135 103% | 109 101% | 56 100% | 386 103% | 237 100% | 67 104% | 265 102% | 175 103% | 267 102% | 221 102% | 238 104% | 751 101% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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