

95% OF CANADIANS AGREE CANADA IS IN THE MIDST OF A HOUSING CRISIS AND 46% SAY FEDERAL GOVERNMENT IS PRIMARILY RESPONSIBLE

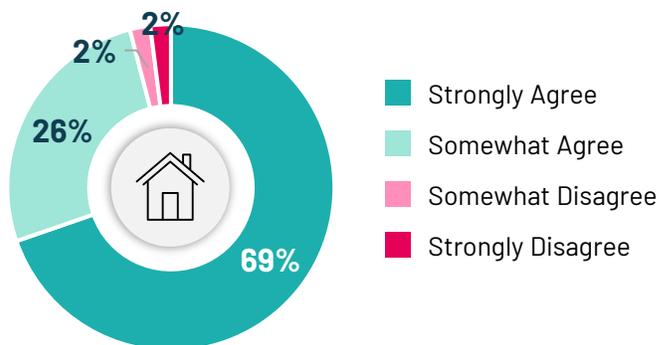
DECEMBER 30 | 2024

CANADIANS' CONCERN ON HOUSING

CANADA IS IN THE MIDST OF A HOUSING CRISIS...

95%

Say Canada is in the midst of a housing crisis

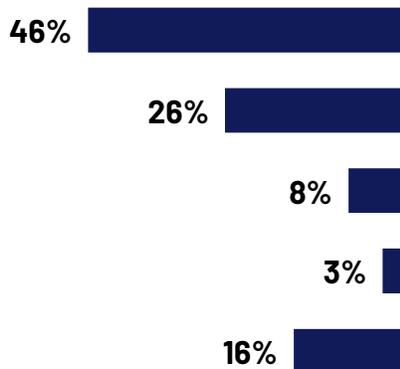


Almost all (95%) Canadians say Canada is in the midst of a housing crisis. Nearly seven in ten (69%) strongly agree with this statement, particularly Canadians aged 18-34 (74%) and 35-54 (72%) compared to 55+

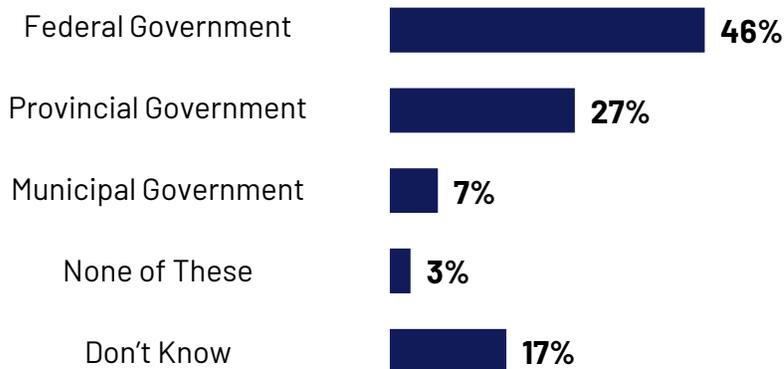
(63%). Those living in Ontario (73%) are more likely to strongly agree there is a housing crisis, compared to those in Saskatchewan/Manitoba (57%) or Quebec (62%).

WHO'S TO BLAME?

WHO IS PRIMARILY RESPONSIBLE FOR THE HOUSING CRISIS



SHOULD TAKE THE LEAD IN ADDRESSING THE HOUSING CRISIS



Nearly half (46%) of Canadians see the federal government as primarily responsible for the housing crisis and the same proportion (46%) think they should take the lead in addressing the housing crisis. Just over a quarter of Canadians believe the Provincial Government is responsible for the crisis (26%) and should take the lead in addressing it (27%).

Lowest responsibility lies with the Municipal Government which only 8% of Canadians say is responsible and 7% should take the lead in addressing the crisis. Nearly one in five are unsure of who is to blame and who is most responsible for addressing the challenges.

About This Study

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between December 6 and 10, 2024, on behalf of Global News. For this survey, a sample of 1,001 Canadians aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.8 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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