

PREDICTIONS 2025

Lebanon Edition

December 2024

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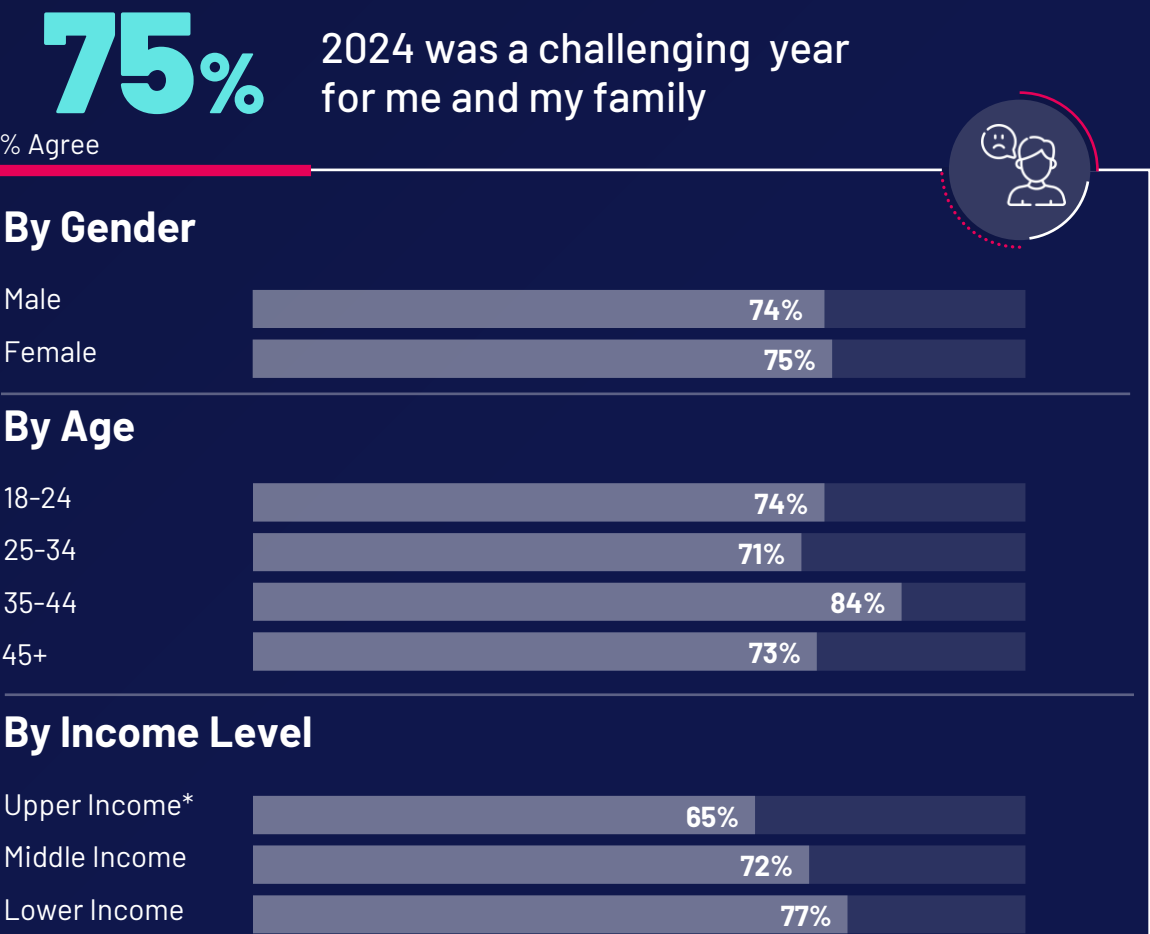
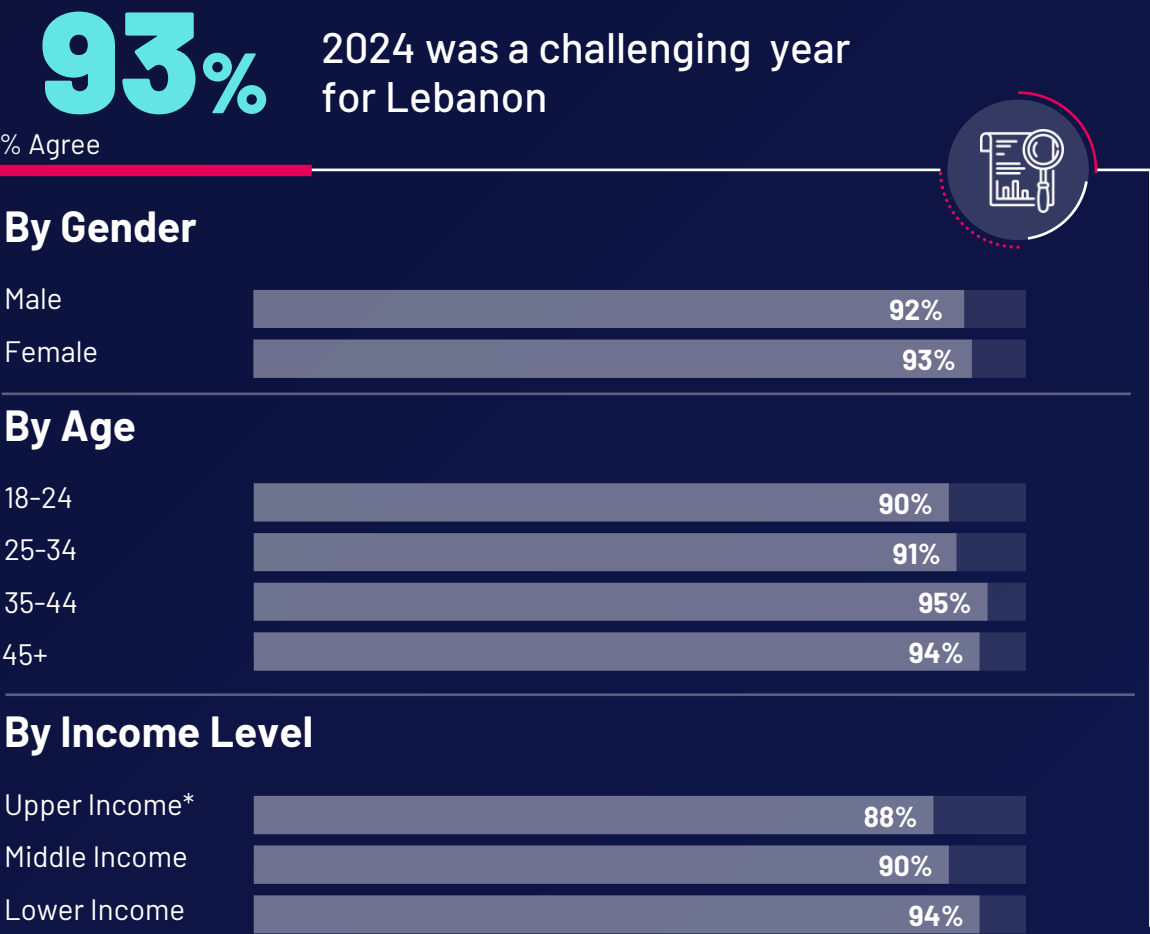
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Past & future
resolutions

2024 IN RETROSPECT

01

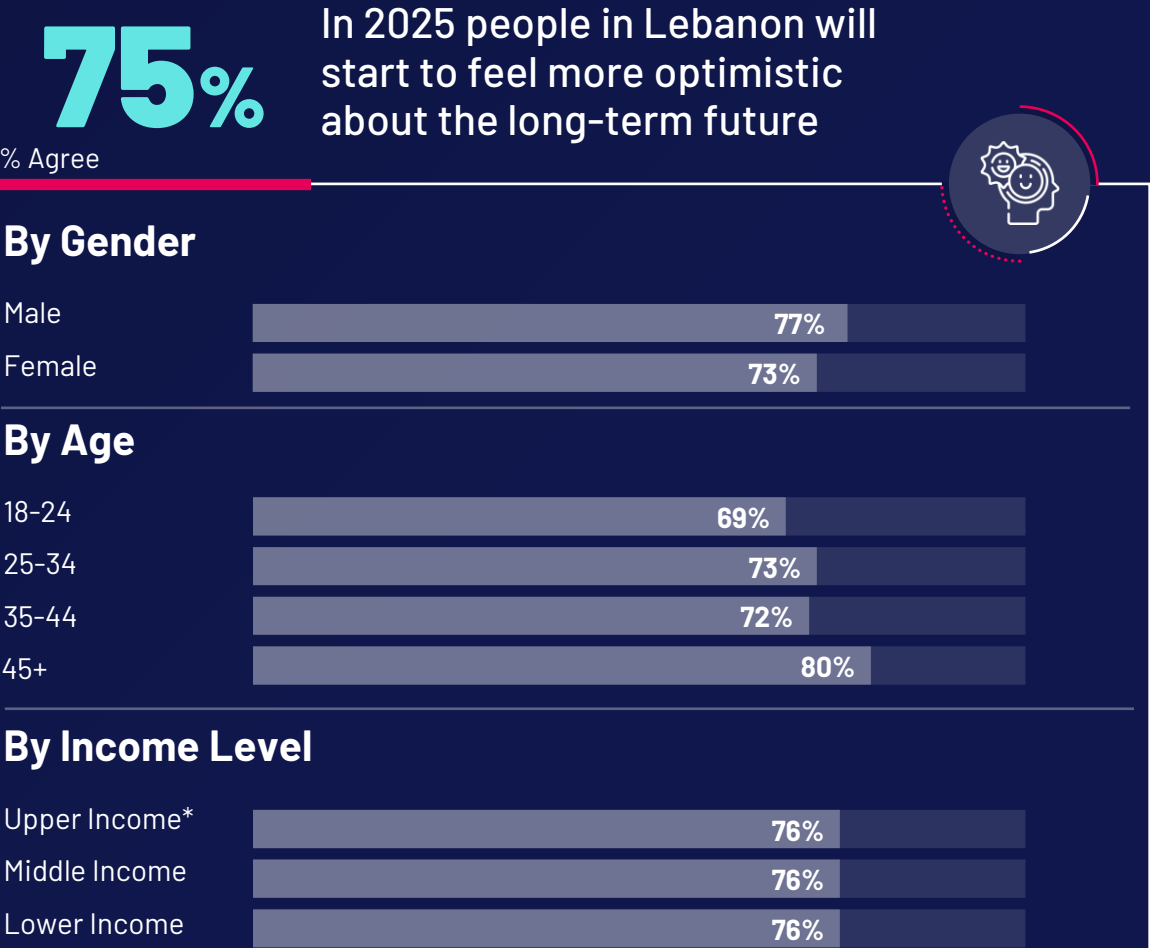
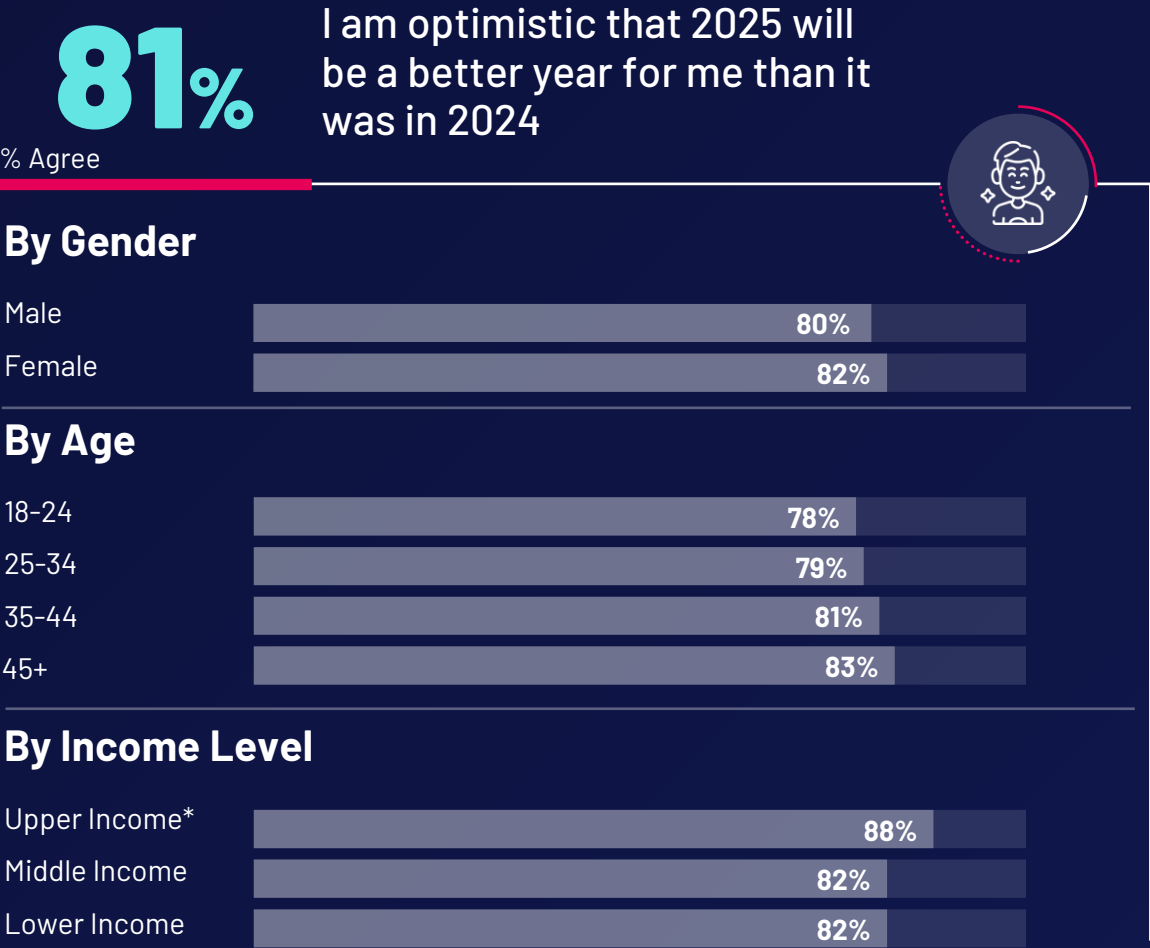
Reflecting on 2024, the majority of people in Lebanon viewed the year as challenging, for them, their families and for the country as a whole



02

OVERALL EXPECTATIONS FOR 2025

Despite the challenges, hope endures, with the majority expecting a more positive personal year in 2025 and many anticipating a brighter overall outlook for the rest of the population



03

EXPECTATIONS FOR WORLD AFFAIRS & LOCAL CONFLICTS IN 2025

In Lebanon, opinions are divided as many predict the armed conflicts will end in 2025, yet a significant portion fears the current conflict could escalate into a civil war



% Likely

52%

The armed conflicts in Lebanon will come to an end in 2025



% Likely

38%

The current armed conflict in Lebanon will lead to a civil war in the country



When it comes to global issues, there's optimism with many expecting other wars in the Middle East and Ukraine to end in 2025



% Likely

52%

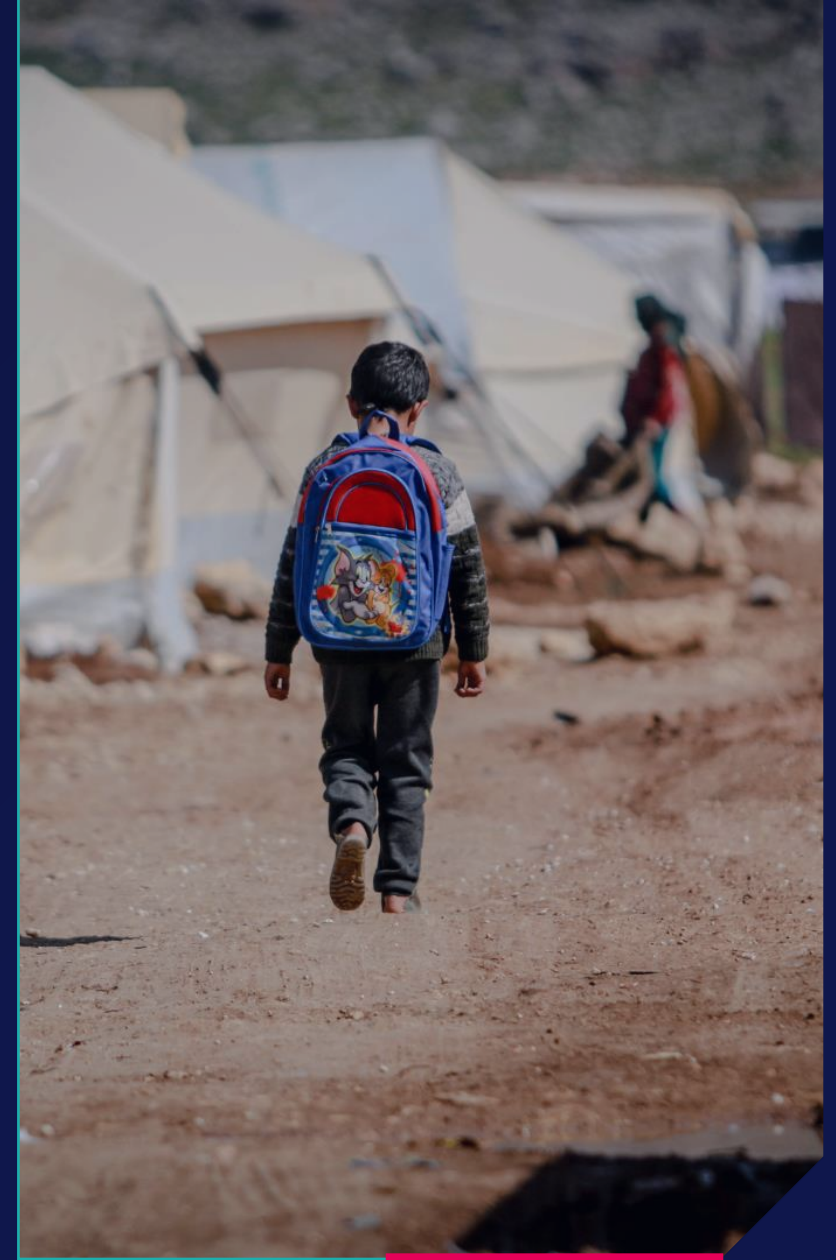
The war in Ukraine will end in 2025



% Likely

46%

The current wars in the Middle East will end in 2025



However, worries persist, with many anticipating the potential use of nuclear weapons somewhere in the world and escalating tensions between Iran and Israel



% Likely

42%

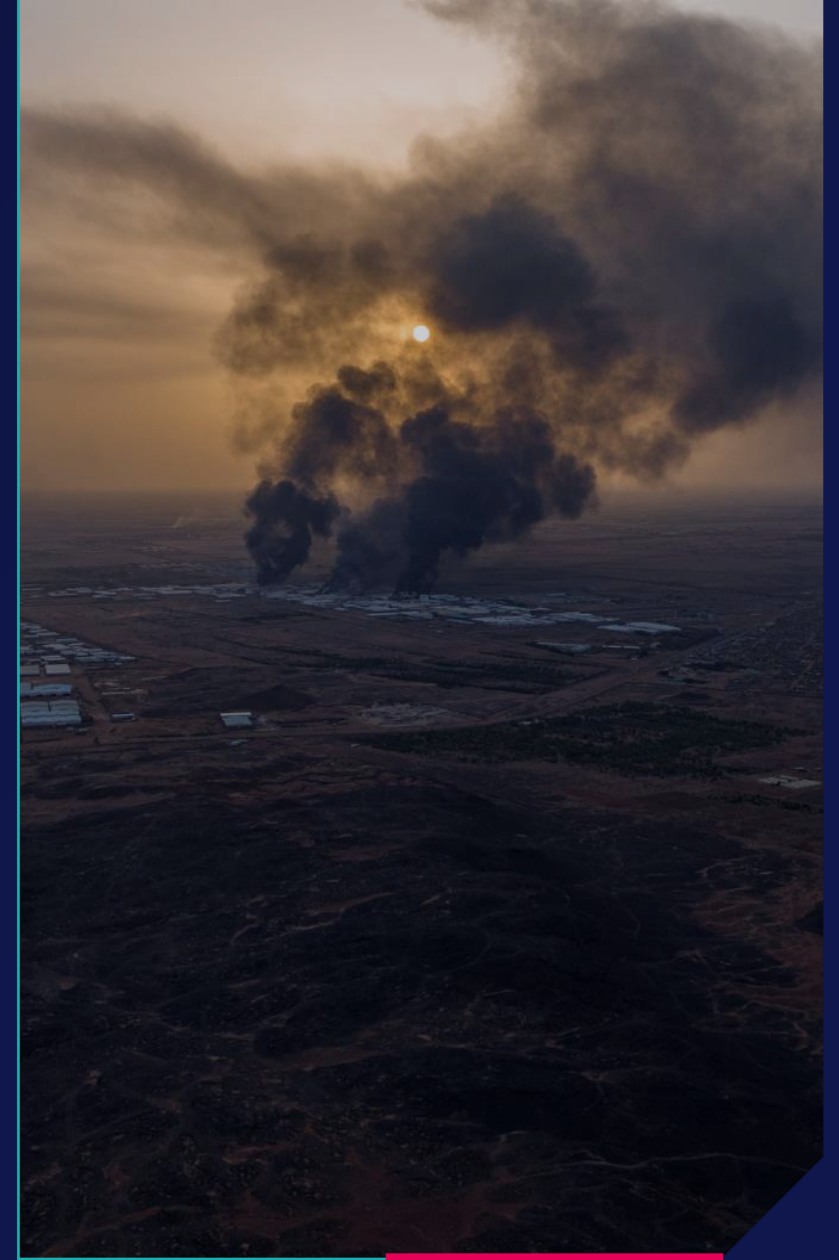
Nuclear weapons will be used in a conflict somewhere in the world



% Likely

34%

A large-scale armed conflict will erupt between Iran and Israel in 2025



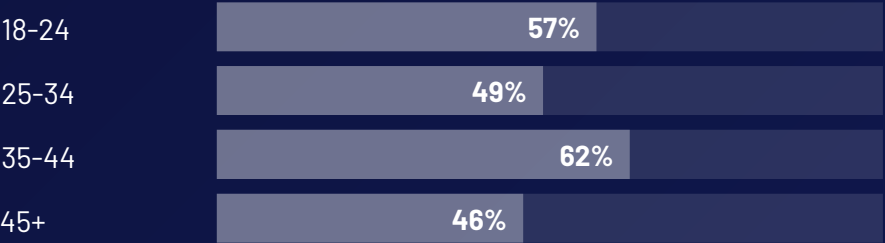
People also expect the regional instability to impact Lebanon directly, with many predicting disruptions to food supplies



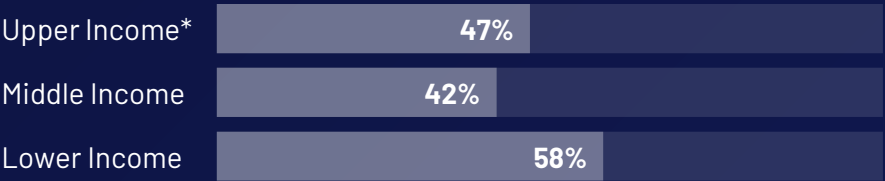
By Gender



By Age



By Income Level



04

EXPECTATIONS FOR THE GOVERNMENT & SOCIETY IN 2025

Expectations are high for a new president in Lebanon in 2025, but trust in the government remains low, with few expecting an increase in confidence from 2024



% Likely

74%

Lebanon will have a new president in 2025



% Likely

35%

People in Lebanon will have more trust in the government in 2025 than they did in 2024



Expectations for government changes and trust

% Likely - by demographics



Lebanon will have a new president in 2025		People in Lebanon will have more trust in the government in 2025 than they did in 2024	
Male	74%	34%	
Female	74%	35%	
18 - 24	66%	30%	
25 - 34	77%	33%	
35 - 44	73%	32%	
45+	76%	39%	
Upper Income *	82%	41%	
Middle Income	71%	27%	
Lower Income	79%	37%	

In societal outlooks, the majority expect many Lebanese people to emigrate in search of opportunities abroad, and many anticipate a decrease in population size



% Likely

86%

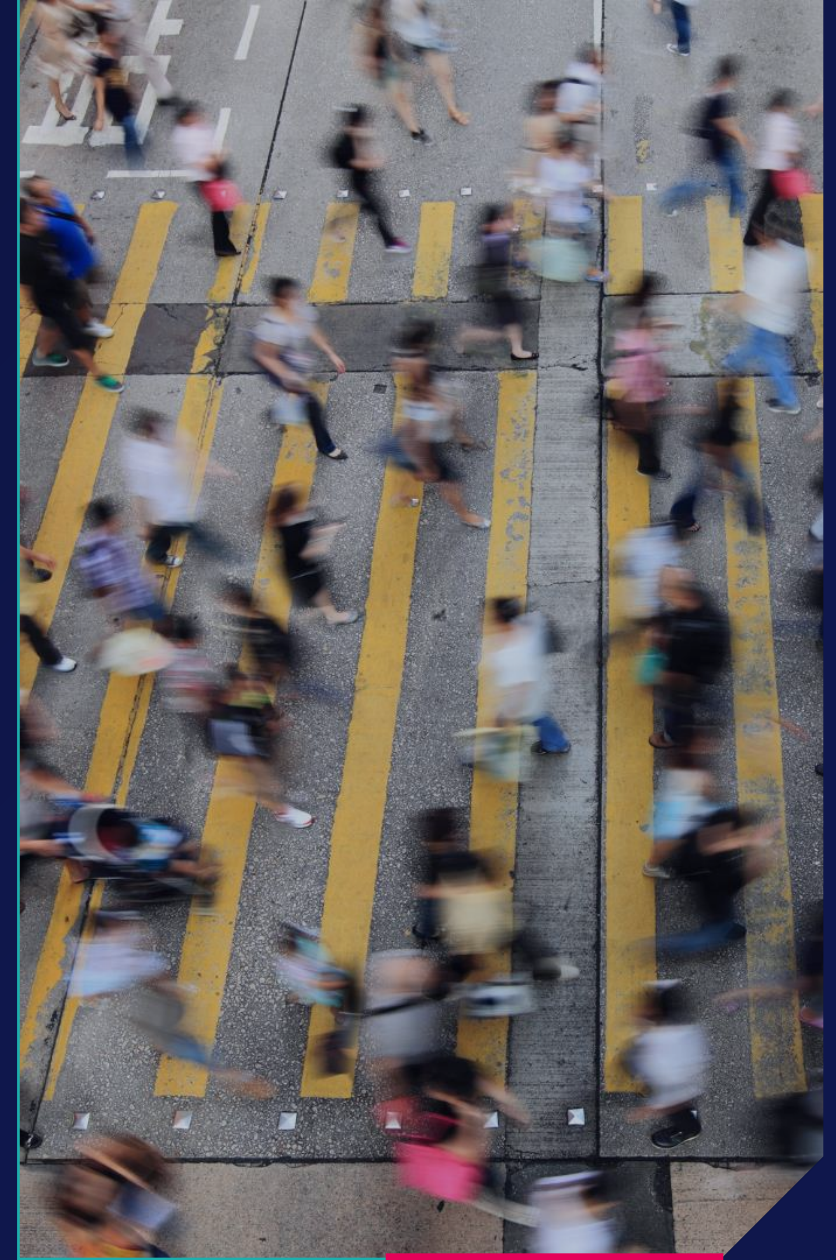
Many Lebanese people will leave Lebanon to seek opportunities abroad in 2025



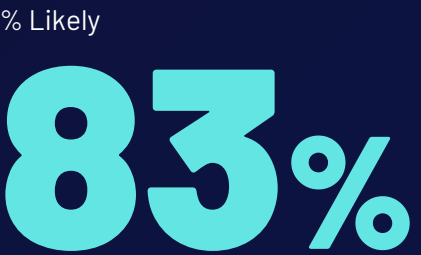
% Likely

66%

The total population size of Lebanon will fall



Diving deeper into societal trends, the majority anticipate a rise in divorce rates by 2025

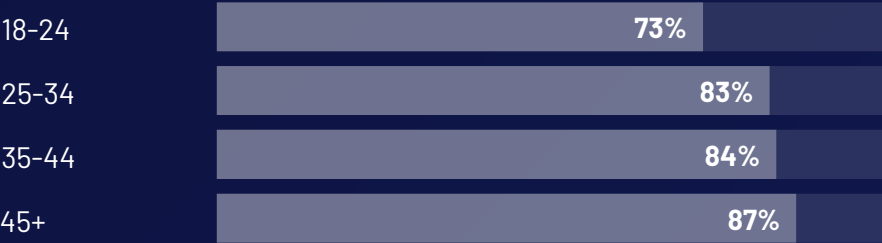


Divorce rates will increase in Lebanon

By Gender



By Age



By Income Level



As for societal progress, the majority have hopes for advances in gender equality through greater female leadership and equal pay



% Likely

76%

Lebanon will see an increase in the participation of women in politics and leadership roles



% Likely

69%

Women will be paid the same as men for the same work



Expectations for gender equality and leadership

% Likely - by demographics

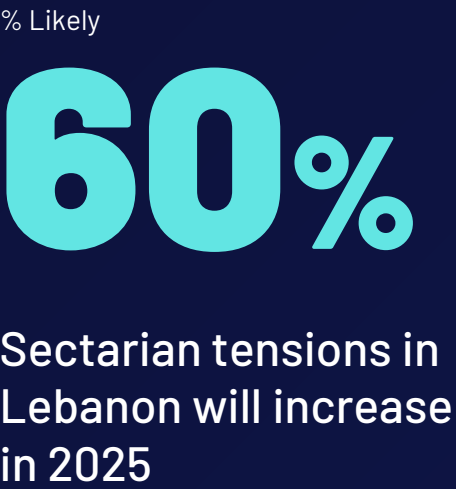


Lebanon will see an increase in the participation of women in politics and leadership roles

Women will be paid the same as men for the same work

	Male	76%	71%
	Female	76%	66%
	18 - 24	67%	60%
	25 - 34	74%	63%
	35 - 44	79%	75%
	45+	79%	73%
	Upper Income *	41%	59%
	Middle Income	73%	66%
	Lower Income	79%	71%

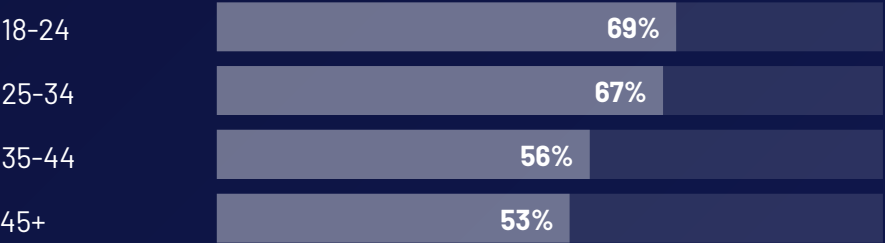
Despite these hopes for progress, concerns about internal stability persist, with many predicting an increase in sectarian tensions



By Gender



By Age



By Income Level



EXPECTATIONS FOR HEALTH IN 2025

05

People are optimistic about their health, as the majority anticipate improvements in both their mental well-being and physical health compared to 2024



% Agree

77%

My mental health will be better in 2025 than it was in 2024



% Agree

74%

My physical health will be better in 2025 than it was in 2024



In terms of large-scale health issues, hope and caution coexist. People foresee a potential cancer cure, yet they are concerned about a new global pandemic



% Likely

65%

There will be a new global pandemic caused by a new virus



% Likely

60%

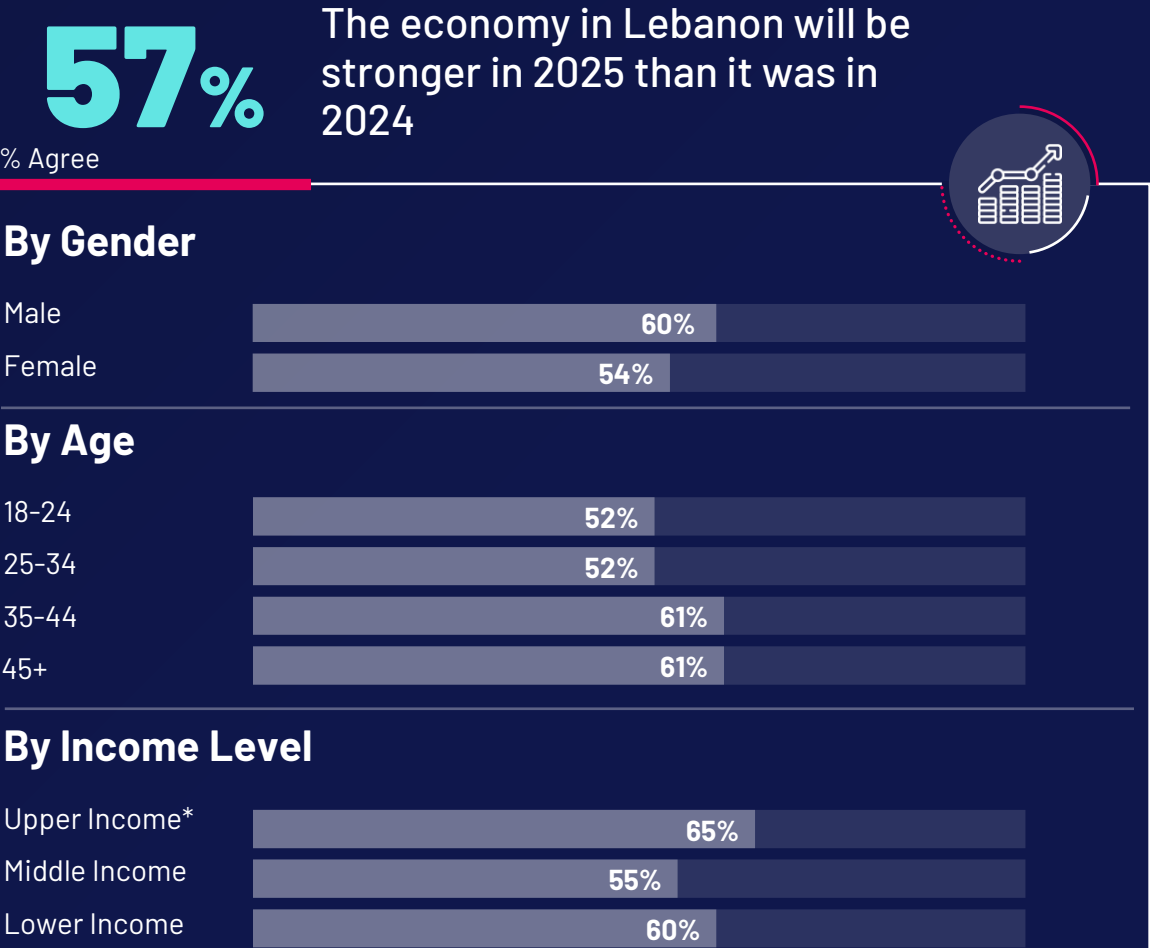
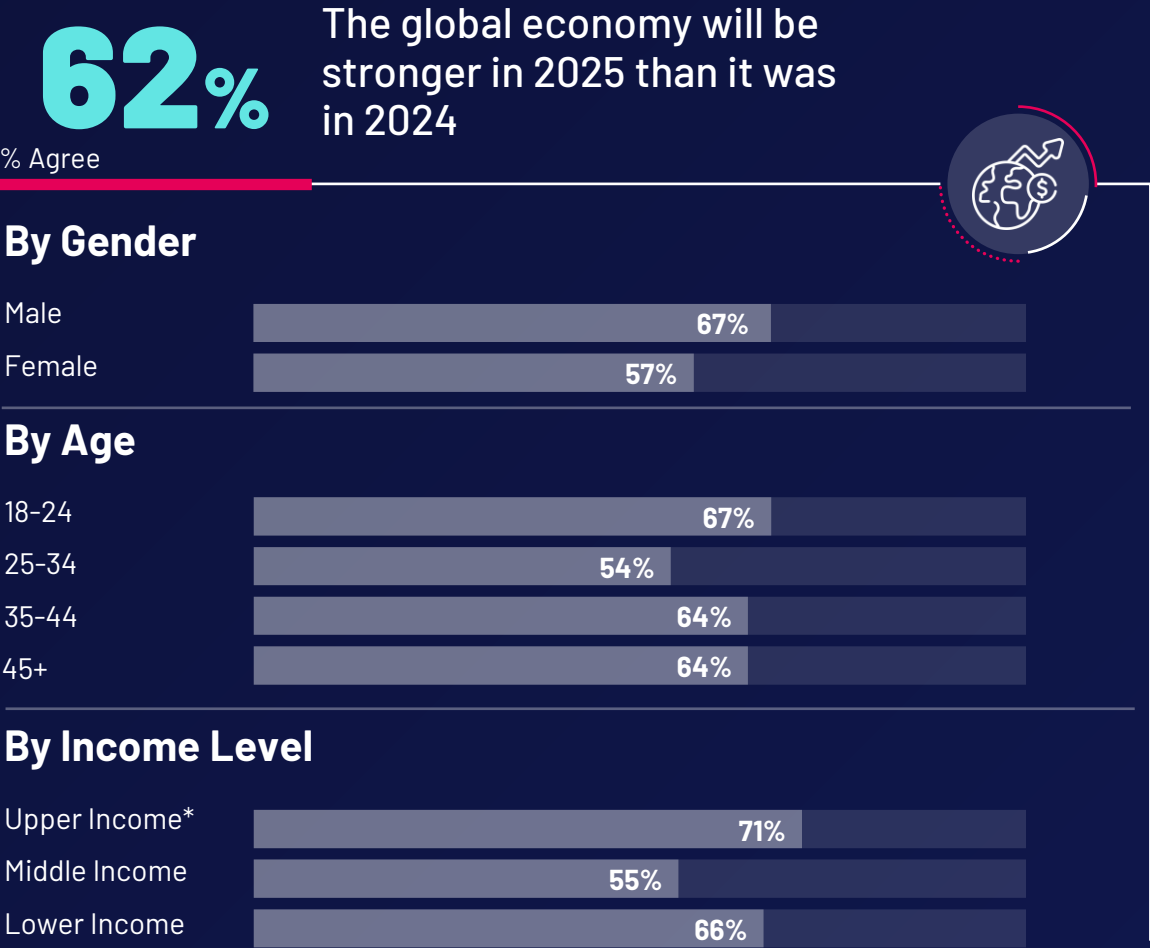
We will find a cure for cancer



EXPECTATIONS FOR THE ECONOMY IN 2025

06

There is a sense of optimism regarding economic outlooks, with many expecting both the global economy and the economy in Lebanon to strengthen in 2025



Building on the optimistic economic outlook, around 3 in 5 individuals expect the Lebanese lira to stabilize against foreign currencies

% Likely

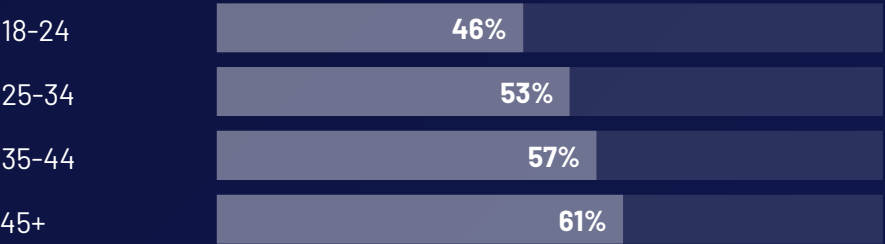
56%

The Lebanese lira will stabilize against foreign currencies in 2025

By Gender



By Age



By Income Level



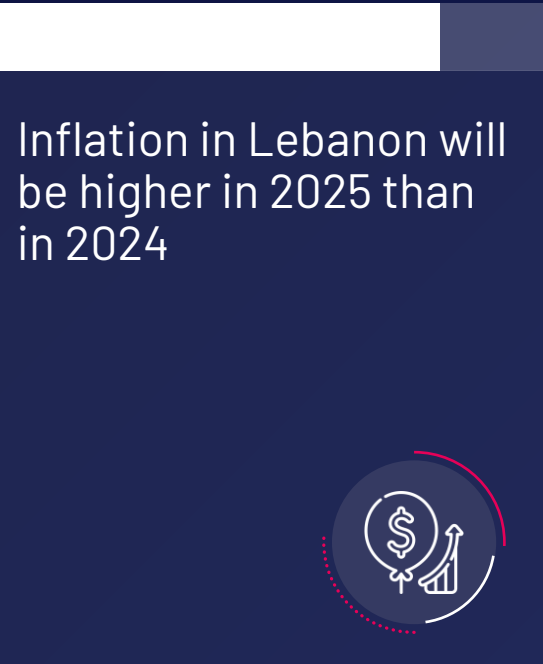
However, people anticipate financial challenges in 2025, including the rise of taxes, inflation and interest rates

% Likely

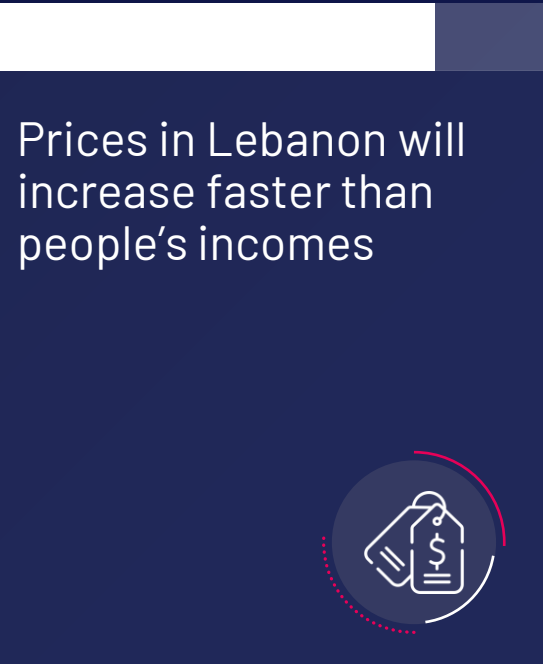
82%



81%



80%

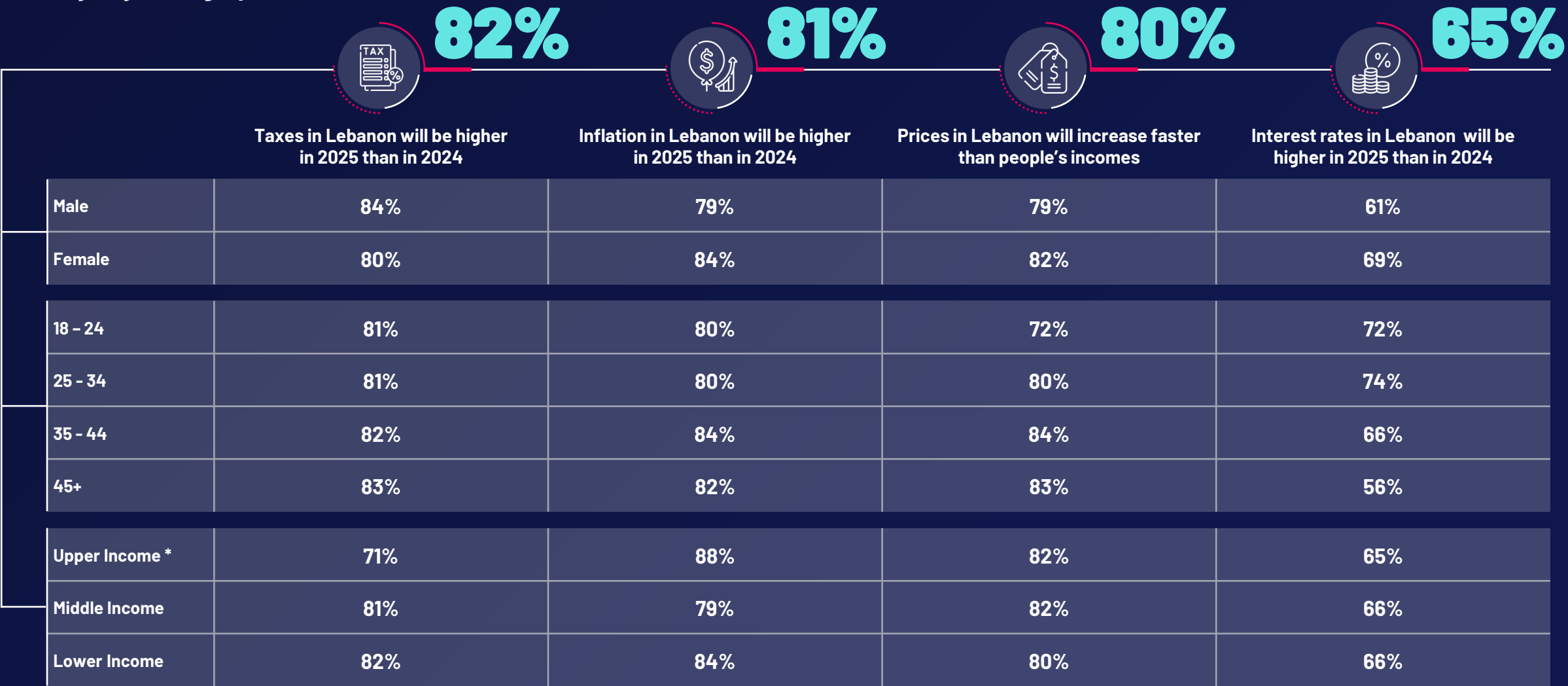


65%

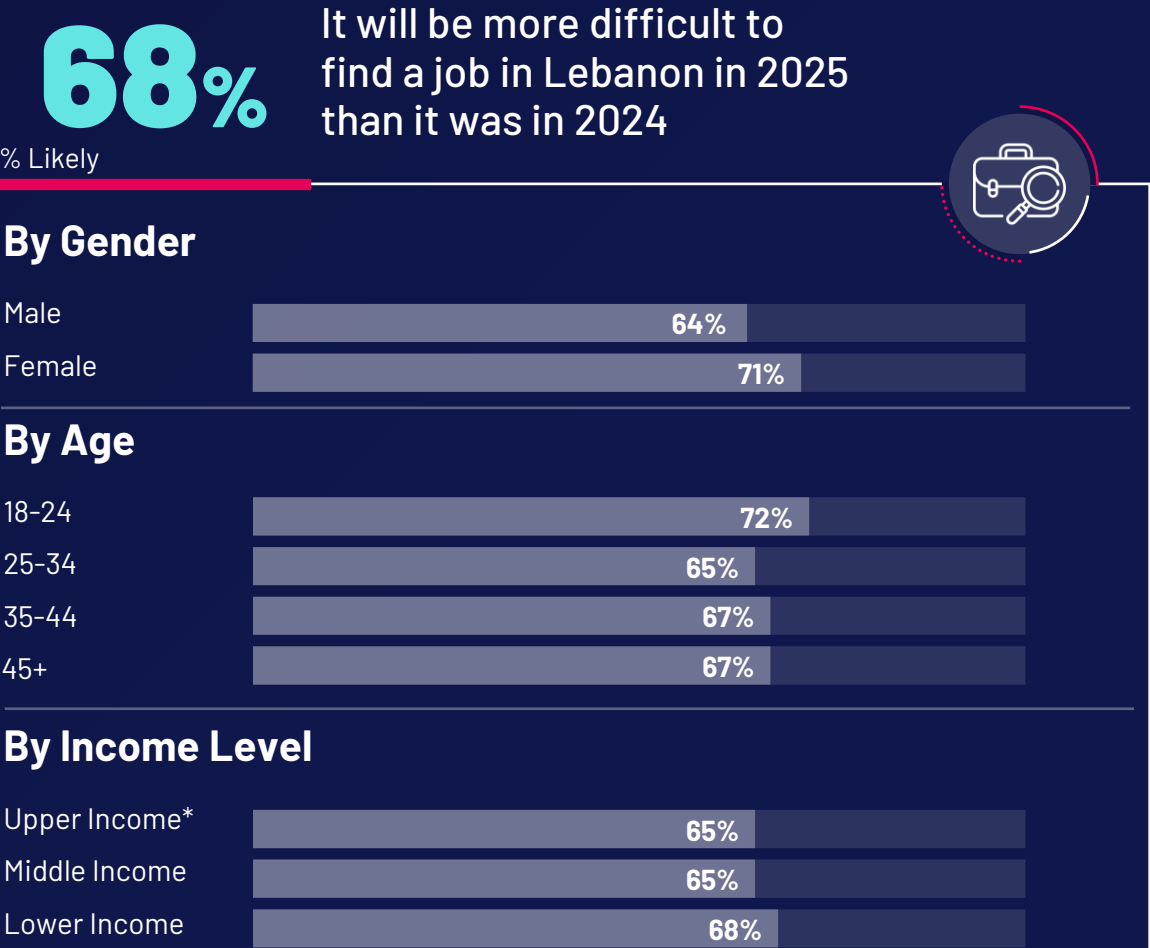
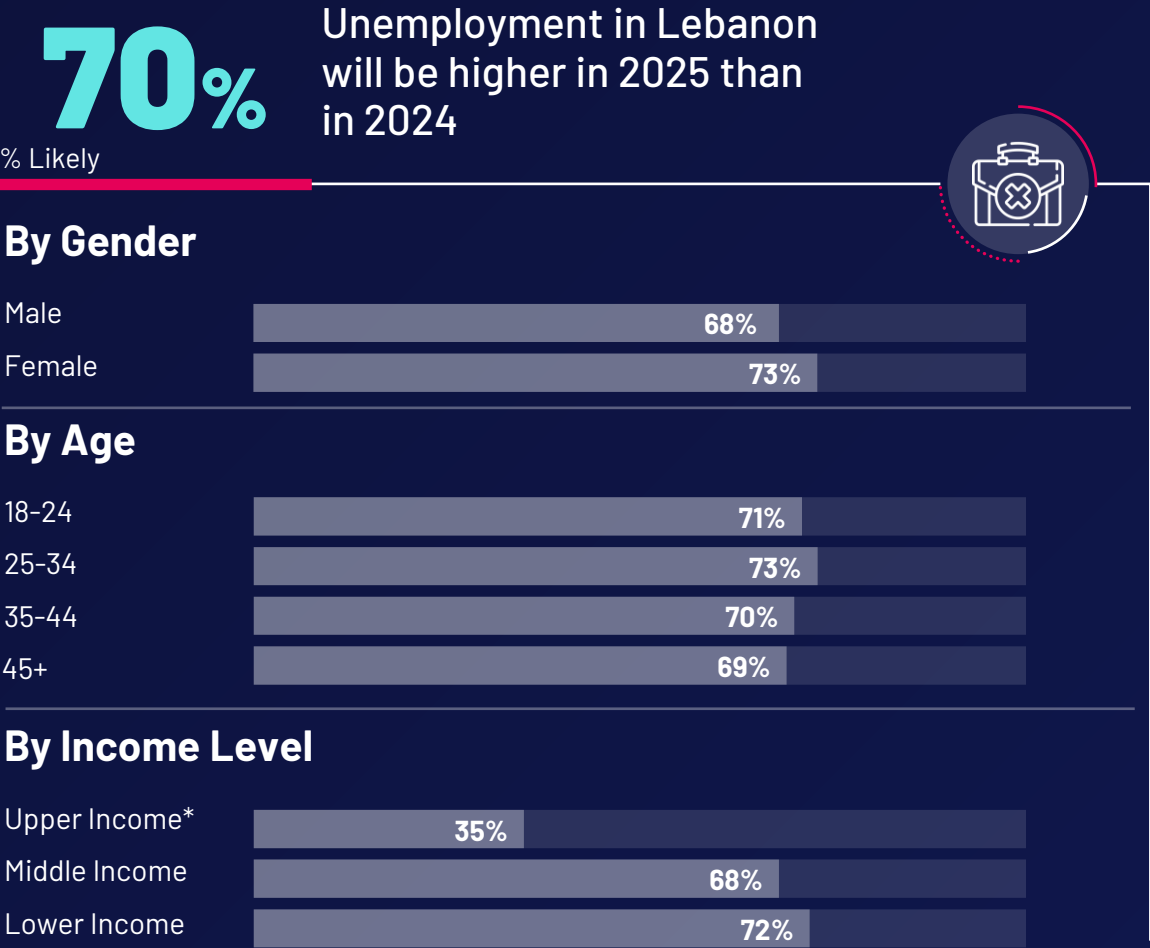


Economic expectations

% Likely - by demographics



Adding to these challenges, there are concerns about the labor market with the majority expecting increased difficulty in securing jobs and a rise in unemployment rates



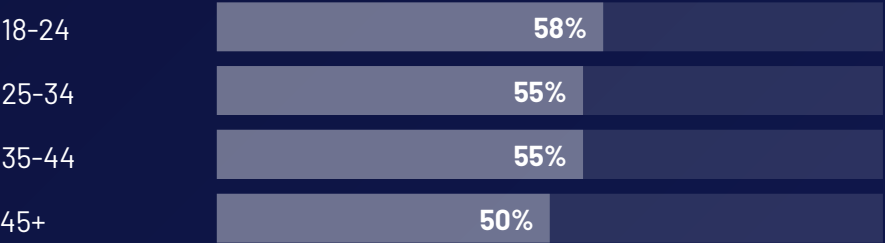
Nonetheless, more than half are optimistic about their personal financial prospects, predicting improvements in their financial situation



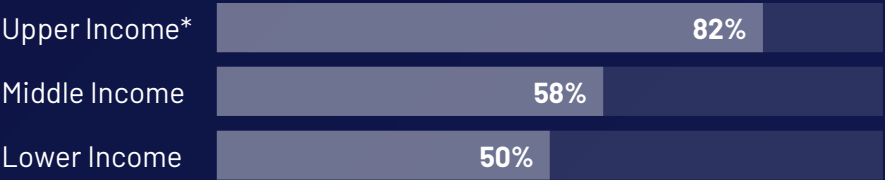
By Gender



By Age



By Income Level



Many also foresee a better investment environment, with around a third planning on making major purchases



% Likely

60%

The economic environment in Lebanon will be better for investment in 2025 than it was in 2024



% Likely

31%

I will make a major purchase (e.g. house, car) in 2025



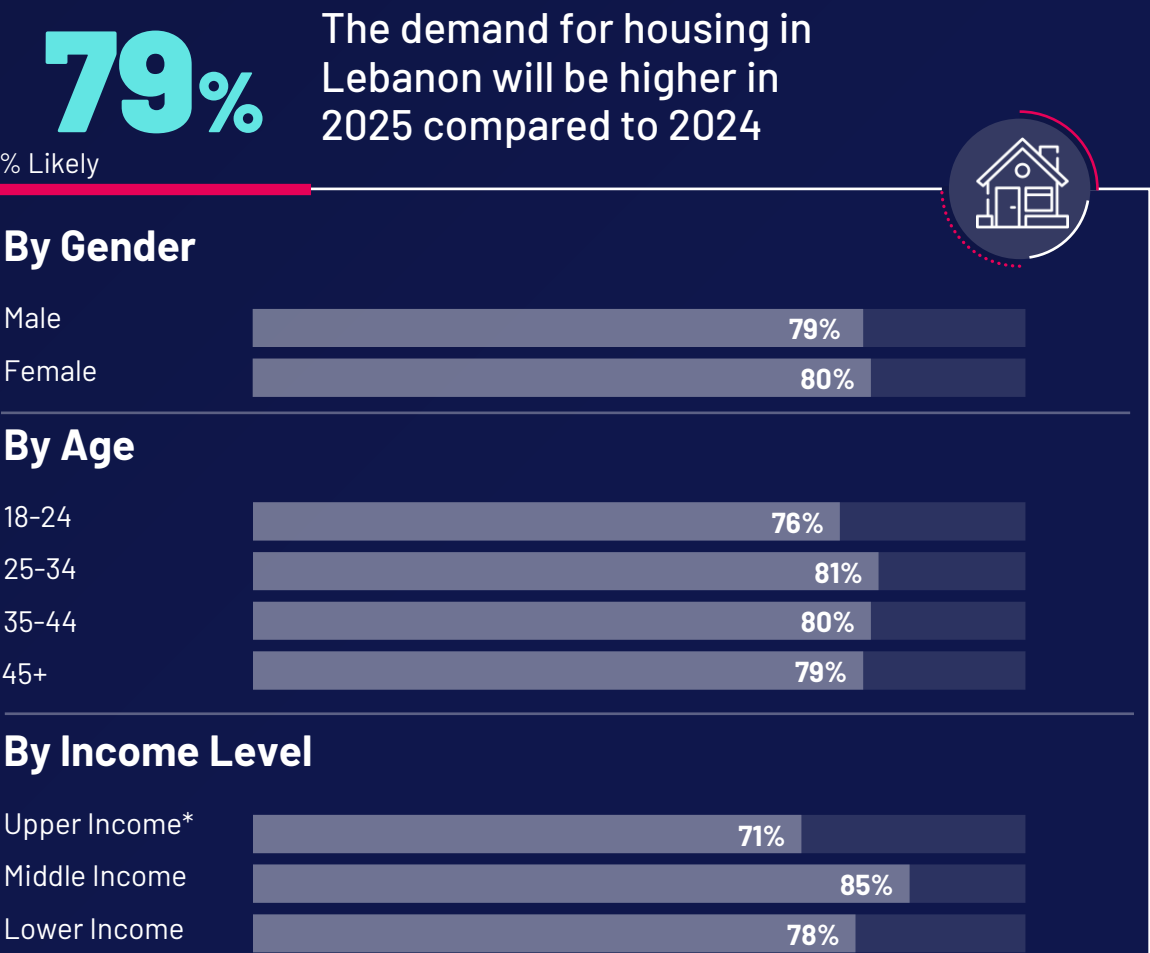
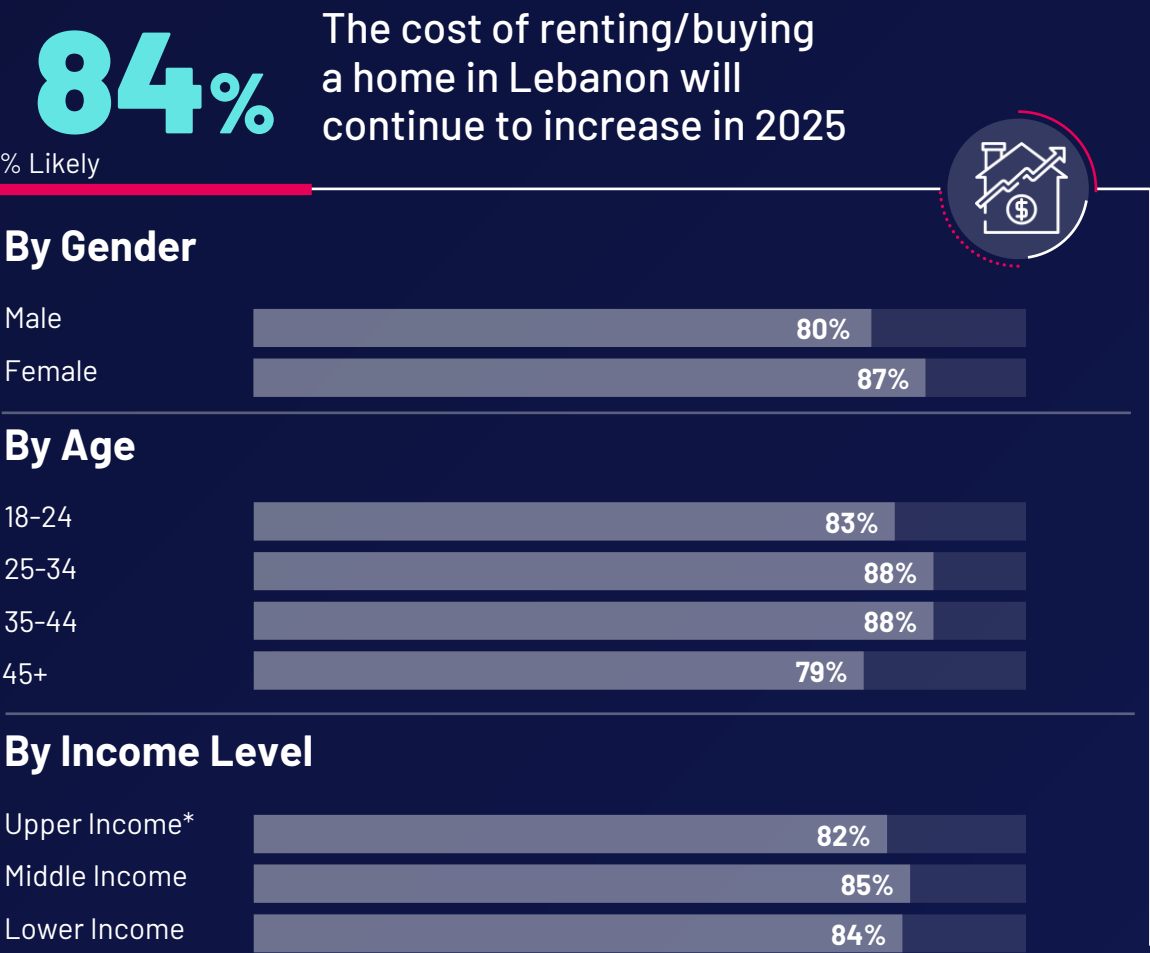
Outlook on investment and major purchases

% Likely - by demographics



The economic environment in Lebanon will be better for investment in 2025 than it was in 2024			I will make a major purchase (e.g. house, car) in 2025		
	Male	59%		36%	
	Female	61%		25%	
	18 - 24	56%		37%	
	25 - 34	61%		33%	
	35 - 44	59%		33%	
	45+	62%		25%	
	Upper Income *	53%		59%	
	Middle Income	63%		33%	
	Lower Income	63%		30%	

When it comes to the housing market, individuals expect demand to rise alongside increasing costs



07

EXPECTATIONS FOR THE WORKPLACE IN 2025

Workplace predictions suggest expected shifts towards flexibility, with a considerable number also expecting the normalization of a four-day work week



% Likely

61%

Businesses in Lebanon will offer employees more flexibility in work arrangements compared to 2024



% Likely

44%

It will become normal for businesses in my country to implement a four-day working week



Predictions for the workplace

% Likely - by demographics



61%



44%

Businesses in Lebanon will offer employees more flexibility in work arrangements compared to 2024

It will become normal for businesses in my country to implement a four-day working week

Male	61%	44%
Female	61%	43%
18 - 24	72%	47%
25 - 34	52%	42%
35 - 44	57%	45%
45+	64%	42%
Upper Income *	53%	24%
Middle Income	57%	35%
Lower Income	64%	50%

EXPECTATIONS FOR TRAVEL IN 2025

08

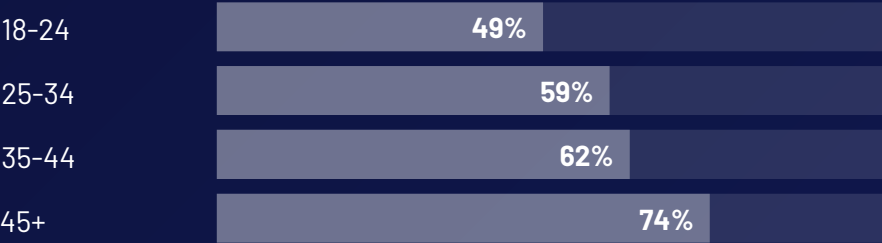
There is an expectation among the public for tourism to grow, with more visitors expected in Lebanon in 2025



By Gender



By Age



By Income Level



09

EXPECTATIONS FOR THE ENVIRONMENT IN 2025

Regarding environmental concerns, the majority anticipate rising global temperatures, extreme weather, and intense flight turbulence. Many also predict that parts of Lebanon could become uninhabitable due to an extreme weather event

% Likely

79%

Average global temperatures will increase



73%

There will be more extreme weather events in Lebanon in 2025 than there were in 2024



70%

Severe turbulence during flights will become more frequent and intense due to climate change



44%

Parts of my country will become unlivable because of an extreme weather event



Despite that, only few expect government initiatives to combat the environmental challenges



% Likely

33%

The Government in Lebanon will introduce more demanding targets to reduce carbon emissions more quickly



% Likely

33%

There will be restrictions introduced to reduce the amount people drive in their cars in Lebanon



At the same time, the majority expect a shift to alternative energy, and many believe electric vehicles will become widespread



% Likely

82%

Lebanon will primarily rely on alternative energy sources for its energy needs



% Likely

45%

Electric vehicles will become the primary mode of transportation for most people in Lebanon



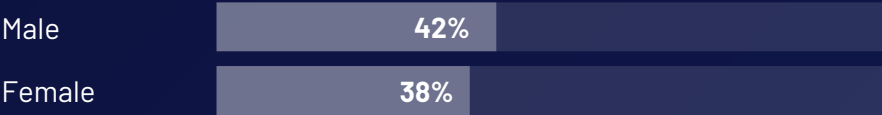
Many are also hopeful for innovative breakthroughs, expecting technology that could potentially halt climate change

% Likely

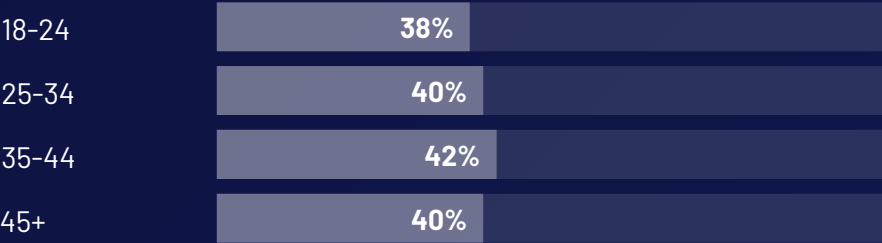
40%

There will be a breakthrough technology developed which will halt climate change

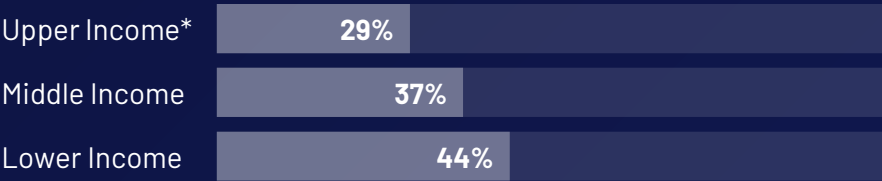
By Gender



By Age



By Income Level



EXPECTATIONS FOR TECHNOLOGY IN 2025

10



Technology's social influence brings mixed views. Many envision more online interactions and virtual living, yet a third show intentions to reduce social media use



% Likely

90%

People in Lebanon will spend more time socializing online than face-to-face



% Likely

62%

Many more people will live their lives in virtual worlds



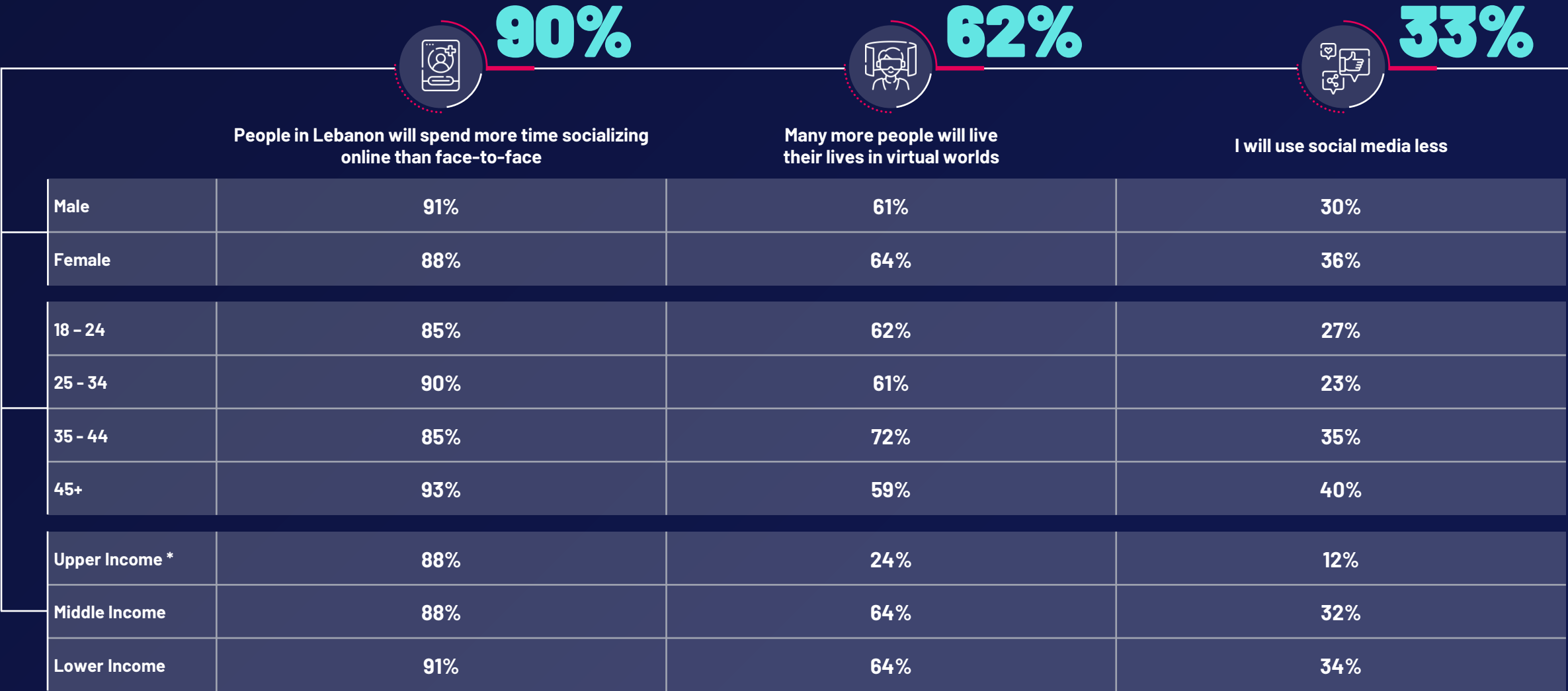
% Likely

33%

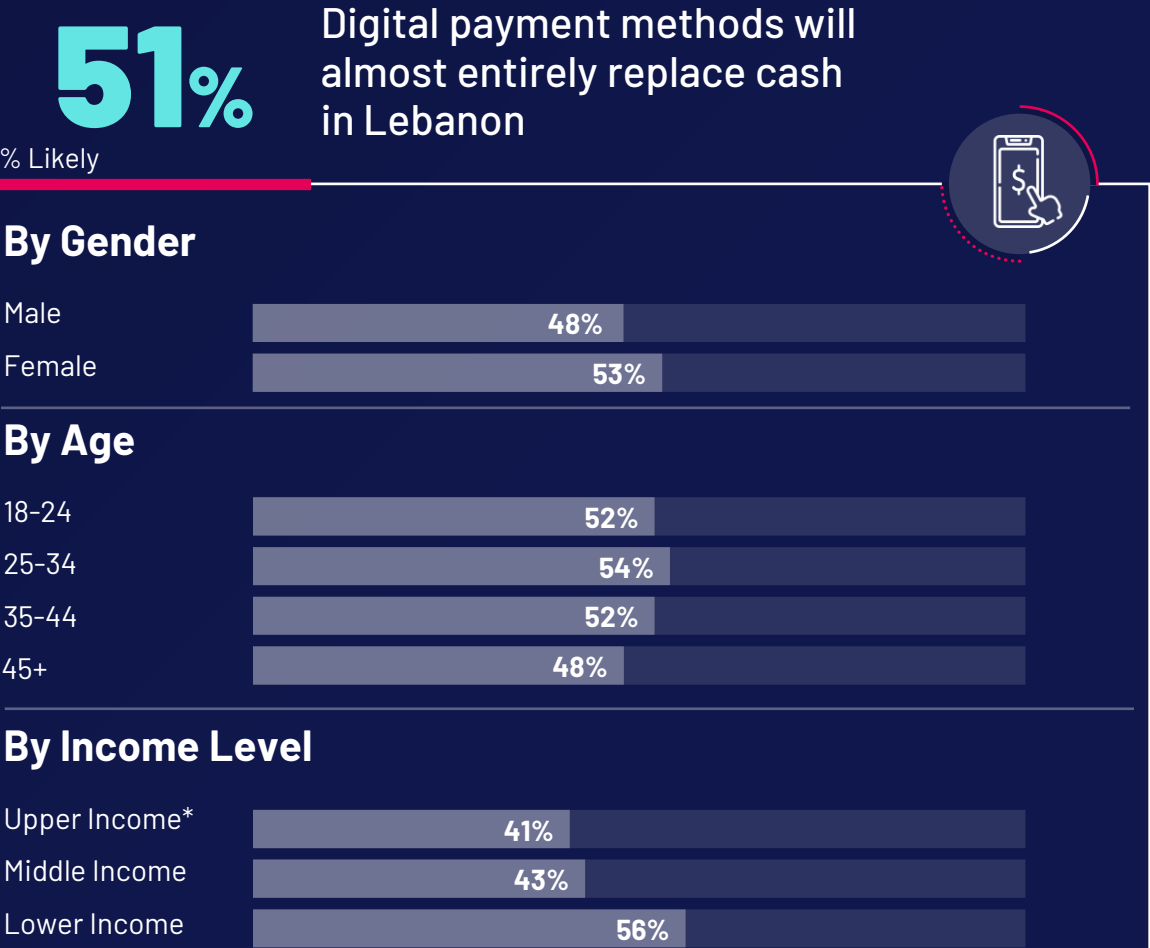
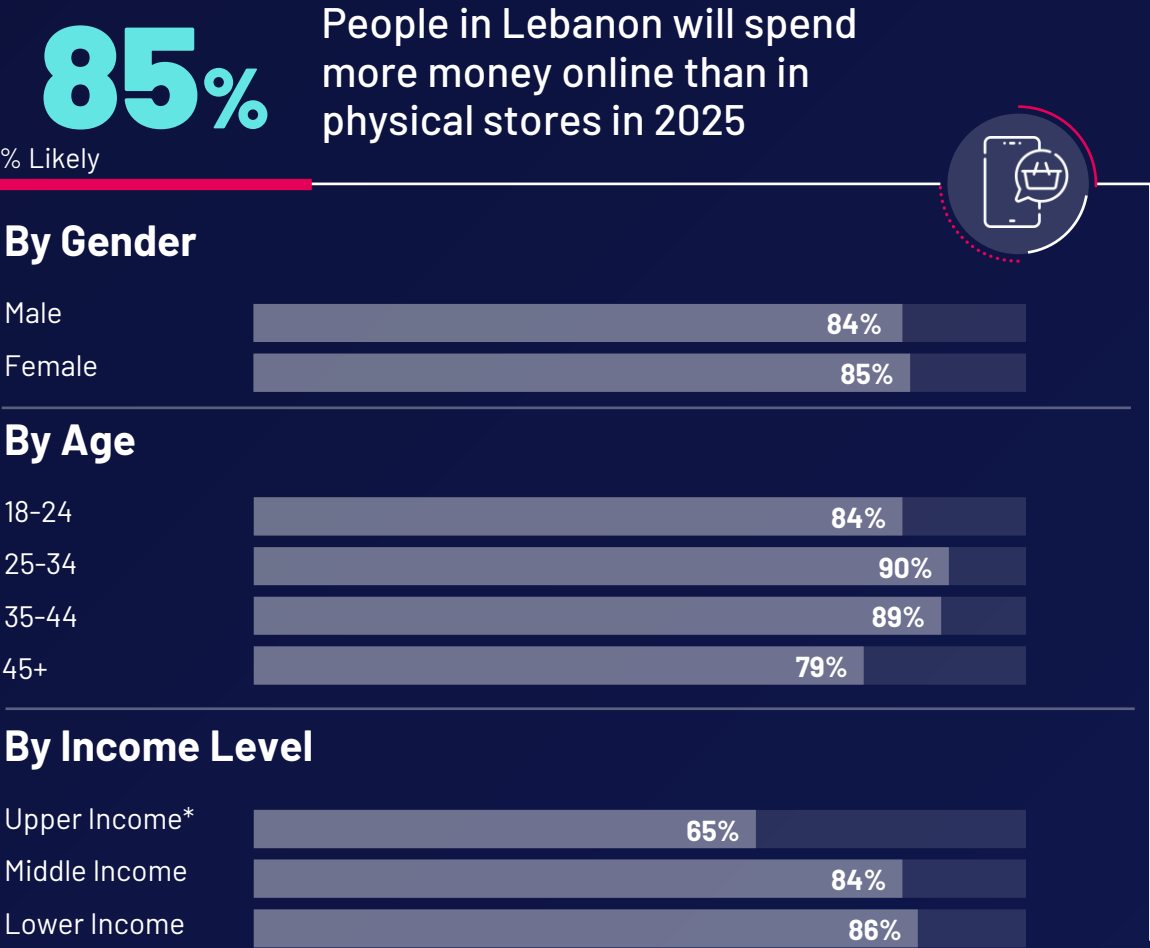
I will use social media less

Predicted impact of technology on social interaction

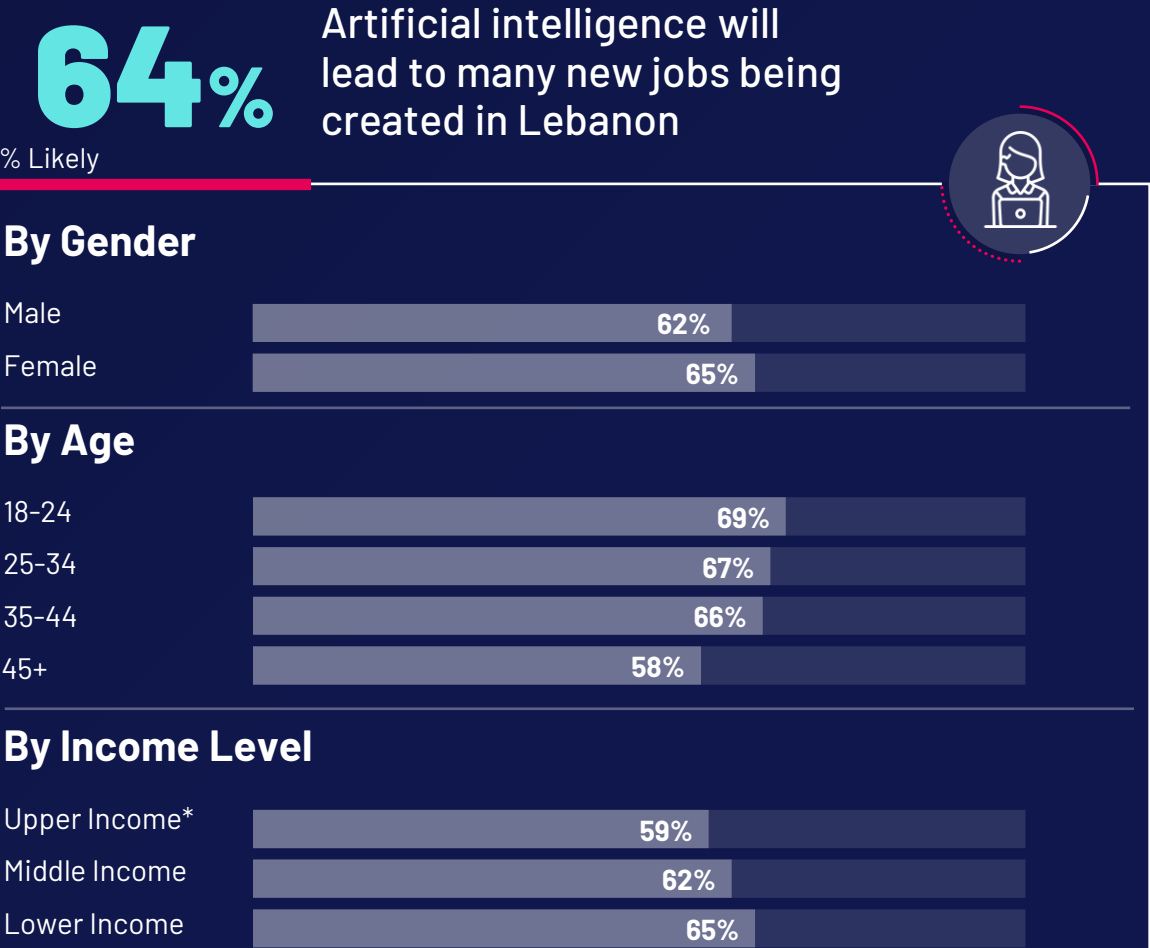
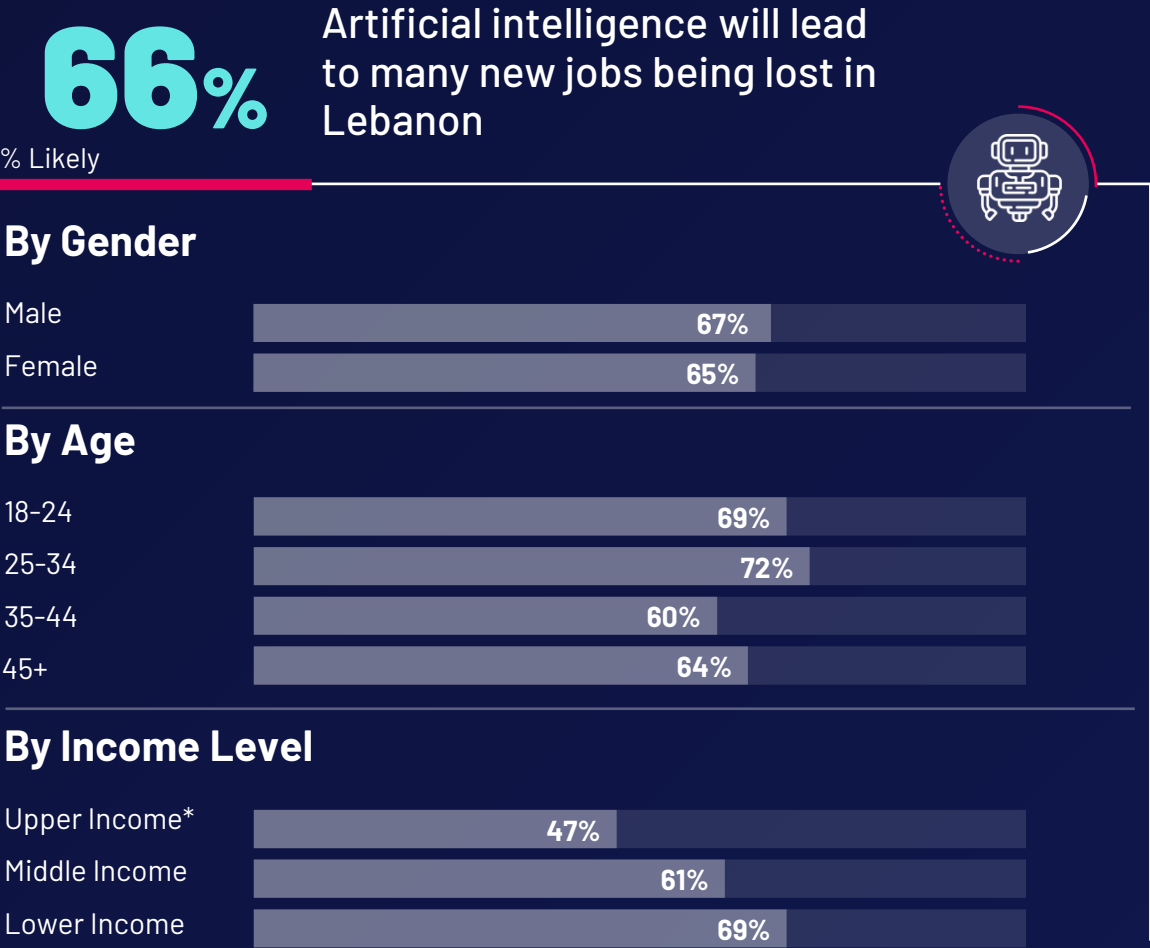
% Likely - by demographics



Regarding shopping and finance, there's strong confidence in the growth of online transactions, with many also believing digital payments will replace cash



When it comes to AI's impact on employment, predictions reflect a concern, as AI is expected to generate new jobs but also contribute to significant job losses



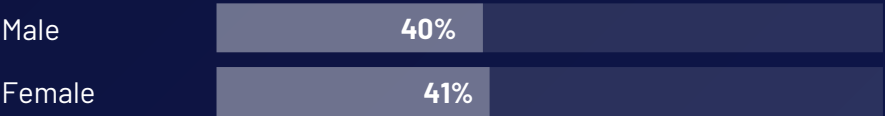
As for tech giants, many expect stricter government regulations to address their expanding power

% Likely

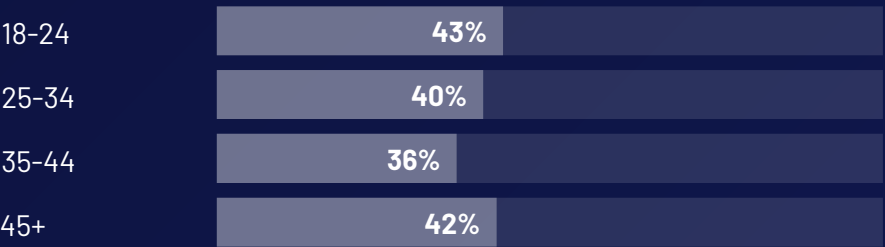
41%

Strict rules for large technology companies will be introduced by the Government in Lebanon

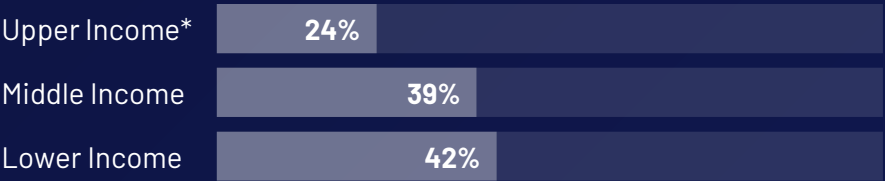
By Gender



By Age



By Income Level



PAST & FUTURE RESOLUTIONS

11

Considering past resolutions, the majority started the year with intentions to fulfill particular goals

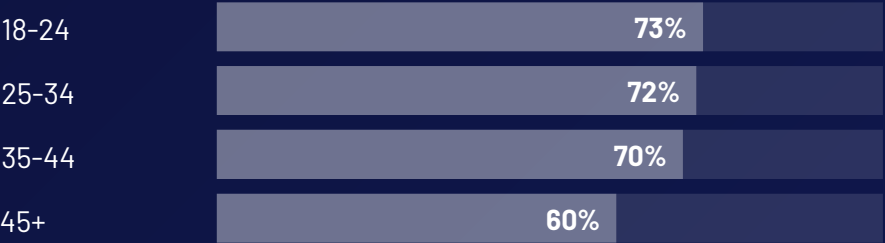
67%

Had set resolutions for things they wanted to accomplish in 2024

By Gender



By Age

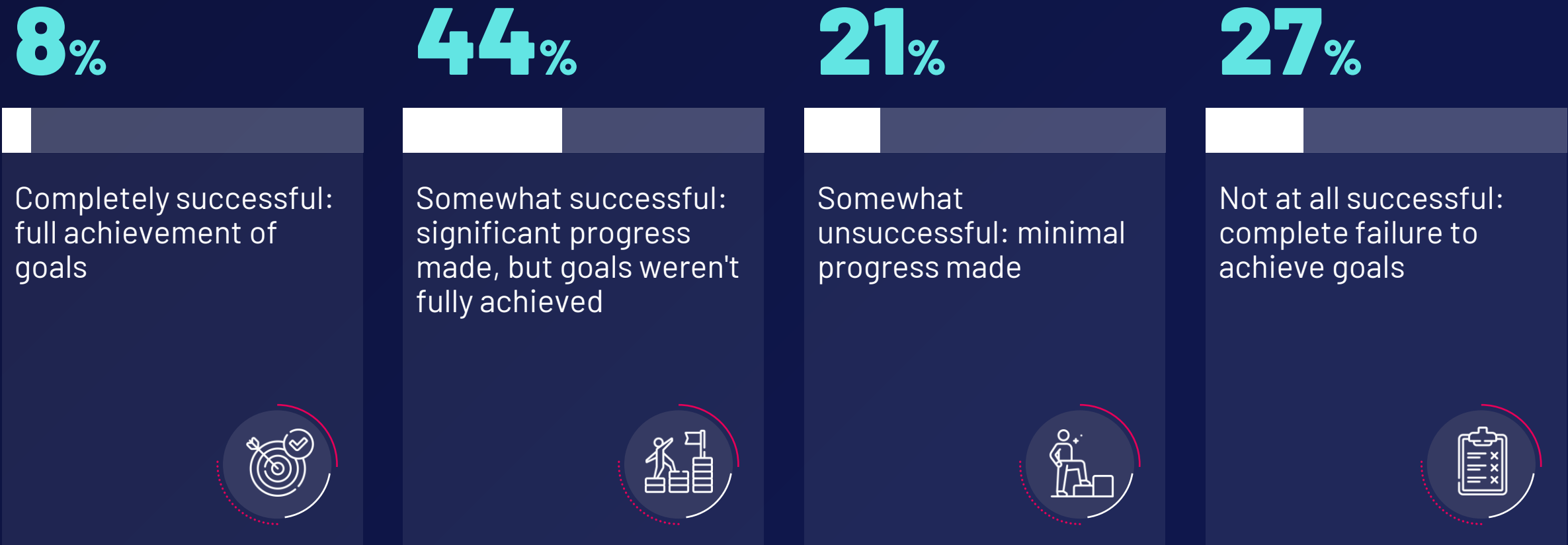


By Income Level



However, success in achieving these goals varied, with only a small minority fully reaching them, many making significant progress, and a significant portion experiencing minimal to no success

Success in achieving 2024 goals set



Looking ahead to 2025, more people plan to set resolutions than last year, indicating an increased interest in personal growth

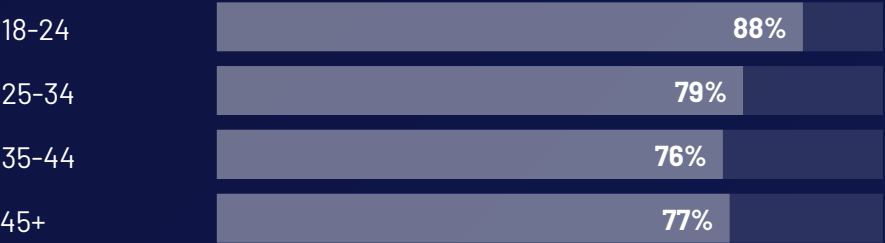
79%

Will set personal resolutions to accomplish specific goals in 2025

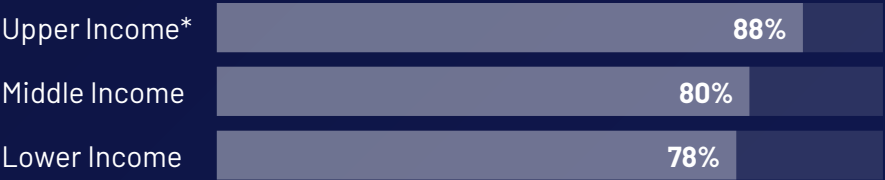
By Gender



By Age

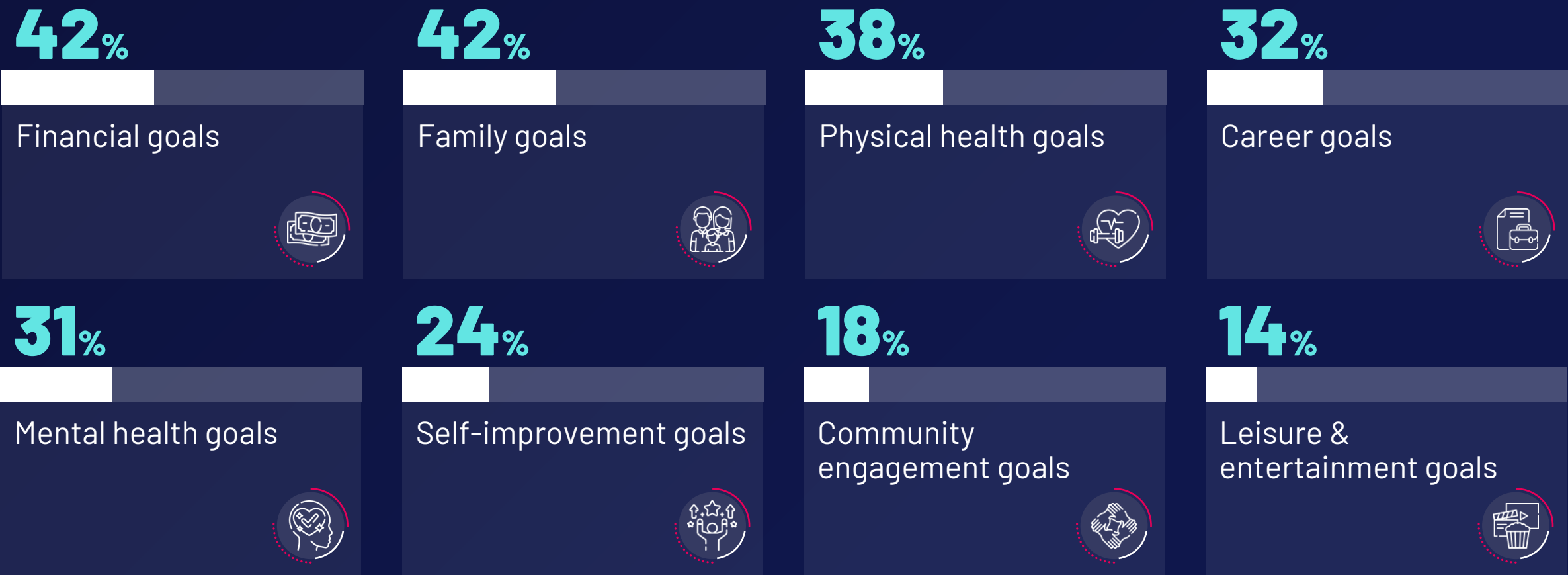


By Income Level



The goals for 2025 are diverse, with financial and family goals at the forefront, alongside a strong focus on physical health objectives

Types of personal goals for 2025



Sample and methodology

Sample size

500 respondents

Sample criteria

General public: representative of the population across gender, age (18+) and region

Methodology

The survey was conducted through CATI (Computer aided telephone interviews)

Geographical coverage

Conducted in Lebanon
with a nationwide coverage



FOR MORE INFORMATION

Sana Toukan

Managing Director
Ipsos in Lebanon
sana.toukan@ipsos.com

Ghiwa Mouawad

Research Manager – MSU Service Line Leader
Ipsos in Lebanon
ghiwa.mouawad@ipsos.com