

How confident are you that you'll take a winter vacation this year (between and including December 2024 and March 2025)

		Gender			
	Total	Male	Female	Other/Pref er not to answer	18-34
		A	B	C	D
Base: All Respondents (unwtd)	2001	931	1050	20	496
Base: All Respondents (wtd)	2001	969	1012	20	562
Top 2 Box (Net)	699	381	314	4	254
	35%	39%	31%	18%	45%
		B		**	EF
Very confident	343	190	152	1	109
	17%	20%	15%	4%	19%
		B		**	
Somewhat confident	356	191	162	3	145
	18%	20%	16%	14%	26%
				**	EF
Bottom 2 Box (Net)	1302	588	698	16	309
	65%	61%	69%	82%	55%
			A	**	
Not very confident	375	180	187	8	113
	19%	19%	18%	42%	20%
				**	
Not at all confident	927	408	511	8	196
	46%	42%	51%	39%	35%
			A	**	
Sigma	2001	969	1012	20	562
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

025)?

AGE		EDUCATION				Generation		
35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X
E	F	G	H	I	J	K	L	M
780	725	75	314	838	774	184	618	637
692	746	292	552	670	486	227	588	595
236	209	87	149	237	226	112	246	188
34%	28%	30%	27%	35%	46%	49%	42%	32%
F		*		H	GHI	MN	MN	
125	109	43	67	115	118	52	110	99
18%	15%	15%	12%	17%	24%	23%	19%	17%
		*		H	HI	N		
112	100	44	82	122	108	61	136	89
16%	13%	15%	15%	18%	22%	27%	23%	15%
		*			H	MN	MN	
456	538	205	403	433	261	115	342	406
66%	72%	70%	73%	65%	54%	51%	58%	68%
D	DE	J*	IJ	J				KL
137	125	51	92	123	109	46	110	115
20%	17%	17%	17%	18%	22%	20%	19%	19%
		*			HI			
319	413	154	311	311	151	69	233	291
46%	55%	53%	56%	46%	31%	30%	40%	49%
D	DE	J*	IJ	J				KL
692	746	292	552	670	486	227	588	595
100%	100%	100%	100%	100%	100%	100%	100%	100%

Boomer
N
562
590
152
26%
82
14%
70
12%
438
74%
KL
103
18%
335
57%
KLM
590
100%