



Table 1  
Q4 - And do you think that the UK's decision to leave the European Union was the right or wrong decision for the United Kingdom?

Base: All adults aged 18-75 in Great Britain

		GENDER			AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE	
		TOTAL	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (j)	LONDON (k)	WALES (l)	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19,999 (r)	£20,000- £34,999 (s)	£35,000- £54,999 (t)	£55,000 + (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (y)	LIBERAL DEMOCRATS (z)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)	
UNWEIGHTED BASE	1092	527	553	350	396	346	675	417	262	285	246	154	52	93	572	520	706	386	187	257	267	295	182	892	139	357	80	116	103	425	313		
WEIGHTED BASE	1092	533	547	328	397	367	619	473	256	285	248	157	53*	93*	391	701	739	353	179	275	289	267	162	913	140	322	92*	132*	103*	409	336		
	100%	49%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	51%*	91%*	36%	64%	68%	32%	16%	25%	26%	24%	15%	84%	13%	29%	8%*	12%*	9%*	37%	31%		
Wrong decision	59%	270	316	182	231	181	373	222	127	145	137	90	30	66	243	352	413	182	87	147	155	155	83	498	45	214	60	34	81	349	61		
	54%	51%	58%	56%	58%	49%	60%	47%	50%	51%	55%	57%	58%	71%	62%	50%	56%	52%	48%	53%	54%	58%	52%	55%	32%	67%	65%	26%	79%	85%	18%		
Right decision	351	207	144	94	105	152	186	165	96	105	71	48	14	16	116	235	236	115	61	82	107	82	48	300	86	82	21	89	13	49	231		
	32%	39%	26%	29%	27%	41%	30%	35%	37%	37%	29%	31%	27%	17%	30%	34%	32%	33%	34%	30%	37%	31%	30%	33%	61%	26%	23%	67%	13%	12%	69%		
Don't know	146	57	88	52	60	34	59	87	33	35	40	19	8	12	33	113	90	56	31	46	26	30	30	115	9	25	11	9	8	11	45		
	13%	11%	16%	16%	15%	9%	10%	18%	13%	12%	16%	12%	15%	12%	8%	16%	12%	16%	17%	17%	9%	11%	18%	13%	6%	8%	12%	7%	8%	3%	13%		
			a	e	e			f							n				t	t											D		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E  
Overlap formulae used. \* small base



24-089497-04 - EURO AND BREXIT  
24TH - 26TH JANUARY 2025  
PUBLIC  
IPSOs

Table 2  
Q5 - Overall, taking everything into account, do you think that Brexit has been more of a success, more of a failure, or neither?

Base: All adults aged 18-75 in Great Britain

	GENDER			AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		
	TOTAL	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (j)	LONDON (k)	WALES (l)	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19,999 (r)	£20,000- £34,999 (s)	£35,000- £54,999 (t)	£55,000 + (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (y)	LIBERAL DEMOCRATS (z)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)		
UNWEIGHTED BASE	1092	527	553	350	396	346	675	417	262	285	246	154	52	93	572	520	706	386	187	257	267	295	182	892	139	357	80	116	103	425	313		
WEIGHTED BASE	1092	533	547	328	397	367	619	473	256	285	248	157	53*	93*	391	701	739	353	179	275	289	267	162	913	140	322	92*	132*	103*	409	336		
100%	100%	49%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	51%*	9%*	36%	64%	68%	32%	16%	25%	26%	24%	15%	84%	13%	29%	8%*	12%*	9%*	37%	31%		
More of a success	138	84	53	54	34	50	95	43	36	35	20	30	8	9	57	81	106	32	17	27	41	42	25	111	41	35	7	29	13	29	80		
	13%	16%	10%	17%	9%	14%	15%	9%	14%	12%	8%	19%	15%	9%	15%	12%	14%	9%	10%	10%	14%	16%	15%	12%	30%	11%	8%	22%	12%	7%	24%	24%	
		b		d			e					j					q							yAC					YA		D		
More of a failure	561	267	285	143	228	190	334	227	128	145	133	71	27	58	209	352	384	177	83	138	158	133	68	480	40	207	53	50	74	312	95		
	51%	50%	52%	44%	57%	52%	54%	48%	50%	51%	53%	45%	51%	62%	54%	50%	52%	50%	47%	50%	55%	50%	42%	53%	29%	65%	57%	38%	72%	76%	28%		
Equally a success and a failure	201	100	101	69	62	71	101	100	51	57	45	27	6	15	68	133	123	79	40	53	45	56	41	160	36	48	12	27	9	38	92		
	18%	19%	18%	21%	16%	19%	16%	21%	20%	20%	18%	17%	11%	16%	17%	19%	17%	22%	23%	19%	16%	21%	25%	17%	26%	15%	13%	20%	9%	9%	27%	D	
																	p						w		yC				C		D		
Neither a success nor a failure	94	47	47	26	32	36	49	44	27	23	19	12	6	6	33	60	61	33	14	31	24	20	13	80	13	19	16	19	2	20	43		
	9%	9%	9%	8%	8%	10%	8%	9%	11%	8%	8%	8%	12%	6%	8%	9%	8%	9%	8%	11%	8%	8%	8%	8%	9%	9%	6%	17%	14%	2%	5%	13%	D
																							v		C			vC				D	
Don't know	98	35	61	36	41	21	40	58	14	25	31	17	6	6	23	74	65	33	23	25	21	15	15	82	10	11	5	8	6	10	26		
	9%	7%	11%	11%	10%	6%	6%	12%	5%	9%	12%	11%	11%	6%	6%	11%	9%	9%	13%	9%	7%	6%	9%	9%	7%	3%	5%	6%	6%	3%	8%	D	
		a		e	e		f				h				n				u													D	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-04 - EURO AND BREXIT  
24TH - 26TH JANUARY 2025  
PUBLIC  
IPSOS

Table 3  
Q6A - Which of the following, if any, would you say have contributed most to Brexit's failures?

Base: All Adults who state Brexit was a failure or equally a success and failure

	GENDER			AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		
	TOTAL	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (j)	LONDON (k)	WALES (l)	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19,999 (r)	£20,000- £34,999 (s)	£35,000- £54,999 (t)	£55,000 + (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)	
UNWEIGHTED BASE	777	363	405	227	294	256	484	293	184	208	182	97	35	71	412	365	493	284	133	187	187	211	121	643	78	283	57	69	87	365	179	
WEIGHTED BASE	762	368	386	212	289	261	435	328	179	202	178	98*	33**	73*	277	485	507	255	124	192	203	189	109*	640	76*	256	64*	77*	83*	350	187	
100%	48%	51%	28%	38%	34%	57%	43%	23%	26%	23%	13%*	4%*	10%*	36%	68%	67%	33%	16%	25%	27%	25%	14%*	84%	10%*	34%	8%*	10%*	11%*	46%	25%	18%	
Boris Johnson	403	219	178	88	170	144	257	146	90	108	87	52	16	49	157	246	266	137	63	100	111	100	47	344	19	168	42	32	56	234	76	
53%	60%	46%	42%	59%	55%	59%	59%	45%	50%	53%	49%	53%	50%	68%	56%	51%	52%	54%	51%	52%	55%	53%	44%	54%	25%	66%	65%	42%	67%	67%	40%	
		b		c	c	c	g							h												xB		xB		xB	E	
David Cameron	278	146	128	54	116	108	159	118	67	77	63	30	13	27	112	166	181	97	51	80	63	65	31	239	17	114	19	38	30	147	73	
36%	40%	33%	25%	40%	41%	37%	37%	36%	37%	38%	36%	31%	39%	37%	40%	34%	36%	38%	42%	42%	31%	34%	29%	37%	23%	44%	29%	49%	37%	42%	39%	
					e	e																										
Nigel Farage	272	140	126	57	113	102	186	86	60	65	66	33	12	35	122	150	182	90	39	62	80	70	32	232	13	121	40	3	43	193	30	
36%	38%	33%	27%	39%	39%	39%	43%	26%	34%	32%	37%	34%	36%	48%	44%	31%	36%	35%	32%	32%	39%	37%	29%	36%	17%	47%	62%	5%	52%	55%	16%	
			c	c	c	c	g							i	o										B	xB	xB		xB	E		
Other Conservative politicians/the Conservative party	263	152	108	50	102	111	155	109	54	71	61	33	10	33	105	159	158	105	47	52	82	61	29	227	16	109	31	24	41	155	59	
	35%	41%	28%	24%	35%	43%	36%	33%	30%	35%	35%	33%	30%	46%	38%	33%	31%	41%	38%	27%	40%	32%	27%	36%	21%	43%	48%	31%	50%	44%	31%	
		b			e	e								h			p								x					xB	E	
Leave campaigners	262	124	131	59	111	92	181	81	49	71	65	39	11	27	114	148	179	84	29	52	86	70	35	222	17	108	39	17	33	187	25	
34%	34%	34%	28%	38%	38%	35%	42%	25%	27%	35%	36%	40%	34%	36%	41%	31%	35%	33%	23%	27%	43%	37%	32%	35%	23%	42%	60%	22%	40%	53%	14%	
			c	c	c	c	g							o							rs	r			xB		xyBc		xB	E		
Rishi Sunak	214	105	107	51	84	80	129	85	50	59	43	28	12	22	78	136	141	73	37	51	63	46	33	175	8	81	16	27	34	107	56	
28%	29%	28%	24%	29%	31%	30%	30%	26%	28%	30%	24%	29%	37%	30%	28%	28%	28%	29%	30%	27%	31%	24%	30%	27%	11%	32%	24%	35%	41%	31%	30%	
Theresa May	212	111	98	53	87	72	127	84	52	57	47	27	10	18	85	127	139	73	35	56	53	55	29	175	22	72	14	30	27	95	63	
28%	30%	25%	25%	30%	28%	29%	29%	26%	29%	28%	26%	28%	31%	25%	31%	26%	27%	28%	29%	29%	26%	29%	26%	27%	29%	28%	21%	38%	32%	27%	33%	
The media	171	85	83	45	70	56	103	68	34	48	39	20	4	25	77	94	113	58	24	44	41	47	23	145	11	53	15	12	29	95	35	
22%	23%	21%	21%	24%	22%	24%	21%	19%	24%	22%	20%	13%	35%	h	28%	19%	22%	23%	20%	23%	20%	25%	21%	23%	14%	21%	23%	16%	36%	27%	18%	
						c	cd								n		p															
The European Union	163	84	77	23	59	81	81	82	33	48	46	20	1	14	47	115	89	74	26	45	39	43	18	140	31	34	18	32	9	52	78	
21%	23%	20%	11%	20%	31%	19%	19%	25%	19%	24%	26%	21%	2%	19%	17%	24%	18%	29%	21%	23%	19%	23%	16%	22%	42%	13%	29%	41%	11%	15%	42%	
			c	cd																												
Keir Starmer	122	60	60	26	46	50	50	73	29	41	27	14	3	9	34	88	72	50	22	40	26	20	18	99	16	16	6	32	11	31	59	
16%	16%	15%	12%	16%	19%	11%	11%	22%	16%	20%	15%	15%	8%	12%	12%	18%	14%	20%	18%	21%	13%	11%	16%	16%	22%	6%	10%	42%	13%	9%	32%	
						f									n					u												
Jeremy Corbyn	100	49	49	14	38	47	49	51	15	31	26	13	6	8	34	66	63	36	14	26	25	23	9	88	14	19	8	19	9	35	41	
13%	13%	13%	7%	13%	18%	11%	11%	16%	8%	16%	15%	13%	18%	11%	12%	14%	13%	14%	11%	13%	12%	12%	8%	14%	18%	7%	13%	24%	11%	10%	22%	
			c	c	c	c																										
European businesses	95	44	49	26	28	41	46	49	23	35	18	10	2	7	26	69	62	33	16	27	23	22	20	74	19	29	4	14	6	41	31	
12%	12%	13%	12%	10%	16%	11%	11%	15%	13%	17%	10%	10%	7%	9%	9%	14%	12%	13%	13%	14%	11%	12%	12%	18%	25%	11%	7%	19%	7%	12%	17%	
Remain campaigners	91	47	43	15	30	45	46	45	27	30	16	10	3	5	26	65	51	40	14	28	25	15	9	81	12	15	7	28	10	21	48	
12%	13%	11%	7%	10%	17%	10%	10%	14%	15%	15%	9%	10%	10%	6%	9%	13%	10%	16%	12%	14%	12%	8%	8%	13%	10%	6%	11%	37%	12%	6%	25%	
			cd																													
British businesses	86	43	41	33	36	17	53	34	18	28	19	14	1	6	33	53	66	20	10	17	17	32	17	66	6	33	6	6	7	42	12	
11%	12%	11%	16%	12%	7%	12%	10%	10%	10%	14%	11%	14%	2%	9%	12%	11%	13%	8%	8%	9%	8%	17%	16%	10%	8%	13%	10%	8%	8%	12%	7%	
			e	e																												
Other Labour politicians/the Labour party	79	45	33	19	24	36	36	43	19	20	20	9	2	9	23	57	51	28	11	20	23	14	6	73	17	5	1	27	9	20	43	
10%	12%	9%	9%	8%	14%	8%	8%	13%	11%	10%	11%	9%	6%	13%	8%	12%	10%	11%	9%	10%	11%	7%	6%	11%	22%	2%	1%	35%	10%	6%	23%	
The civil service	74	47	25	23	23	28	32	42	18	22	18	8	1	7	28	46	50	24	17	22	13	16	11	60	11	14	4	17	5	18	35	
10%	13%	7%	11%	8%	11%	7%	7%	13%	10%	11%	10%	8%	2%	10%	10%	9%	10%	10%	14%	11%	6%	9%	10%	9%	14%	6%	6%	22%	6%	5%	19%	
		b			c		f												t													
Other opposition parties	59	35	22	11	20	28	24	35	17	16	11	9	1	5	18	41	31	28</														



Table 4  
Q68 - Which of the following, if any, would you say have contributed most to Brexit's success?

Base: All Adults who state Brexit was a success or equally a success and failure

	GENDER		AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE			
	TOTAL	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (j)	LONDON (k)	WALES (l)	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19,999 (r)	£20,000-£34,999 (s)	£35,000-£54,999 (t)	£55,000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)	
UNWEIGHTED BASE	338	183	154	132	97	109	218	120	90	90	60	62	11	25	177	161	228	110	56	74	83	110	75	259	74	92	18	53	20	74	162	
WEIGHTED BASE	340	184	154	123	95*	121*	196	144*	87*	92*	66*	57*	14**	24**	125	215	229	111*	58*	81*	86*	98*	65*	271	77*	84*	19**	56*	21**	67*	172	
	100%	54%	45%	36%	28%*	30%*	58%	42%*	26%*	27%*	19%*	17%*	4%**	7%*	37%	63%	67%	33%*	17%*	24%*	25%*	29%*	19%*	80%	23%*	25%*	6%**	16%*	6%**	20%*	51%	
Boris Johnson	112	66	45	30	24	58	65	47	36	26	21	16	6	7	39	73	68	44	16	32	26	32	19	92	42	19	7	20	5	15	73	
	33%	36%	29%	24%	25%	48%	33%	33%	41%	28%	32%	28%	46%	27%	31%	34%	30%	40%	28%	40%	30%	33%	29%	34%	54%	23%	37%	35%	23%	22%	42%	
British businesses	86	54	31	27	21	38	48	38	25	22	19	8	2	9	35	51	58	27	11	26	22	25	15	69	22	18	7	19	4	14	51	
	25%	29%	20%	22%	22%	32%	24%	27%	28%	24%	29%	15%	14%	39%	28%	24%	25%	25%	19%	32%	26%	26%	23%	25%	28%	21%	39%	34%	19%	20%	30%	
Nigel Farage	75	51	24	18	13	44	41	34	23	20	9	12	8	3	24	52	48	27	14	15	26	18	7	67	19	11	*	35	3	5	59	
	22%	28%	15%	15%	14%	36%	21%	24%	26%	22%	14%	20%	58%	12%	19%	24%	21%	25%	25%	19%	30%	18%	11%	25%	24%	14%	3%	62%	15%	7%	34%	
Rishi Sunak	56	32	24	22	9	26	31	25	18	12	16	8	1	1	18	38	34	22	9	11	15	18	14	42	23	11	4	7	2	10	34	
	17%	18%	15%	17%	10%	21%	16%	18%	21%	13%	24%	14%	10%	5%	15%	18%	15%	20%	15%	14%	17%	18%	21%	16%	30%	13%	21%	12%	7%	15%	20%	
Leave campaigners	54	36	18	10	12	31	33	21	18	17	8	3	7	*	15	39	33	22	11	11	14	14	3	50	18	7	2	22	2	2	44	
	16%	20%	12%	8%	13%	26%	17%	15%	21%	18%	12%	6%	52%	2%	12%	18%	14%	20%	19%	13%	17%	15%	5%	18%	23%	8%	8%	40%	9%	3%	25%	
David Cameron	32	23	9	21	6	4	23	9	8	7	7	9	1	1	21	11	27	5	2	6	6	17	8	23	12	10	1	2	1	7	13	
	9%	13%	6%	17%	7%	4%	12%	6%	9%	8%	11%	14%	7%	5%	17%	5%	12%	5%	4%	8%	7%	18%	12%	9%	16%	12%	8%	4%	6%	11%	7%	
Keir Starmer	29	15	14	18	8	2	16	13	9	3	7	8	1	1	11	17	21	8	9	3	6	10	8	21	3	15	1	1	2	8	12	
	9%	8%	9%	15%	9%	2%	8%	9%	10%	3%	11%	14%	10%	4%	9%	8%	9%	7%	16%	4%	6%	10%	13%	8%	4%	18%	7%	1%	1%	10%	13%	7%
The European Union	28	17	11	18	7	3	17	11	2	6	6	9	-	5	16	12	26	2	2	5	9	9	8	20	5	9	3	1	4	9	11	
	8%	9%	7%	14%	7%	3%	9%	8%	3%	6%	9%	15%	-	23%	13%	6%	11%	2%	4%	6%	11%	9%	12%	7%	7%	11%	18%	3%	17%	13%	6%	
Theresa May	27	17	11	19	5	4	17	10	6	6	6	6	-	3	14	14	21	6	5	3	9	10	7	20	7	7	1	3	1	8	9	
	8%	9%	7%	15%	5%	3%	9%	7%	7%	6%	9%	10%	-	14%	11%	6%	9%	6%	8%	4%	11%	10%	11%	7%	9%	8%	6%	6%	5%	12%	5%	
The media	27	18	9	16	8	3	17	9	8	2	6	7	1	3	13	14	23	4	9	-	7	11	6	21	4	11	1	*	3	8	10	
	8%	10%	6%	13%	8%	2%	9%	7%	9%	2%	10%	12%	10%	11%	10%	6%	10%	3%	16%	-	8%	11%	9%	8%	5%	13%	7%	1%	1%	15%	12%	6%
Other Conservative politicians/the Conservative party	27	17	10	5	4	17	18	9	7	8	2	2	6	2	10	17	17	10	5	*	9	8	4	23	16	4	2	3	1	4	4	20
	8%	9%	7%	4%	4%	14%	9%	6%	9%	9%	3%	3%	44%	7%	8%	8%	7%	9%	8%	1%	10%	8%	6%	8%	21%	5%	8%	6%	4%	6%	11%	
European businesses	25	14	11	13	9	4	15	10	8	5	4	5	-	3	12	13	21	4	2	5	6	12	8	17	2	12	1	2	3	5	8	
	7%	8%	7%	10%	9%	3%	8%	7%	9%	5%	6%	9%	-	13%	10%	6%	9%	4%	3%	7%	7%	12%	13%	6%	2%	14%	3%	4%	16%	8%	5%	
The civil service	22	14	8	8	10	4	13	9	5	8	4	3	-	2	10	13	17	5	2	4	5	9	8	14	5	8	*	2	2	6	10	
	7%	8%	5%	7%	10%	3%	7%	6%	6%	8%	6%	6%	-	8%	8%	6%	7%	5%	4%	4%	6%	10%	12%	9%	6%	9%	9%	3%	11%	8%	6%	
Other opposition parties	18	16	2	9	2	7	7	11	3	6	4	4	-	2	5	13	13	5	3	1	8	6	4	14	4	5	3	3	3	6	8	
	5%	9%	1%	7%	3%	6%	4%	8%	3%	6%	5%	6%	-	10%	4%	6%	4%	5%	5%	2%	9%	6%	6%	5%	5%	6%	14%	6%	15%	9%	5%	
Jeremy Corbyn	17	12	4	12	5	-	7	9	5	5	1	5	-	-	3	14	14	2	2	5	7	2	3	14	2	7	1	6	1	7	8	
	5%	7%	3%	10%	5%	-	4%	6%	6%	6%	1%	9%	-	-	2%	6%	6%	2%	4%	7%	8%	2%	4%	5%	2%	9%	4%	10%	6%	11%	5%	
Other Labour politicians/the Labour party	14	11	3	5	7	2	11	3	1	1	2	8	-	2	7	6	12	1	-	3	4	6	4	10	1	9	1	-	1	4	5	
	4%	6%	2%	4%	7%	2%	6%	2%	1%	1%	3%	14%	-	7%	6%	3%	5%	1%	-	4%	4%	7%	5%	4%	1%	11%	6%	-	6%	7%	3%	
Remain campaigners	10	7	3	9	1	-	7	4	4	2	-	5	-	-	6	4	10	-	3	2	1	4	3	7	1	7	1	1	-	6	2	
	3%	4%	2%	7%	2%	-	3%	2%	4%	2%	-	8%	-	-	5%	2%	4%	-	4%	2%	1%	4%	5%	3%	1%	9%	7%	1%	-	9%	1%	
Other (specify)	3	1	1	1	-	2	1	2	*	-	-	-	-	2	1	1	1	2	2	1	-	-	-	3	-	1	-	*	1	1	2	
	1%	1%	1%	1%	-	1%	1%	1%	*	-	-	-	-	10%	1%	1%	*	2%	3%	1%	-	-	-	1%	-	2%	-	1%	5%	1%	1%	
None of these	30	15	15	7	16	6	19	11	6	10	10	4	-	-	8	22	24	6	5	9	7	8	5	25	8	10	1	2	1	9	12	
	9%	8%	9%	6%	17%	5%	10%	8%	7%	11%	15%	8%	-	-	6%	10%	11%	5%	9%	11%	8%	8%	8%	9%	10%	12%	7%	4%	4%	13%	7%	
Don't know	48	17	31	14	17	17	23	25	13	14	12	5	3	1	18	30	30	18	11	9	11	11	6	41	*	8	1	6	3	5	16	
	14%	9%	20%	12%	17%	14%	12%	18%	15%	15%	18%	9%	21%	4%	15%	14%	13%	16%	19%	11%	13%	11%	9%	15%	1%	10%	6%	11%	13%	8%	9%	
NET: Conservative	159	93	64	56	34	68	97	61	49	38	30	24	7	10	61	98	105	54	22	38	43	49	32	125	54	29	9	27	7	32	85	
	47%	50%	42%	45%	36%	56%	50%	43%	56%	42%	46%	43%	51%	43%	49%	45%	46%	49%	38%	47%	49%	50%	48%	46%	70%	35%	49%	48%	31%	47%	50%	
NET: Labour	52	34	19	31	17	5	32	20	12	9	9	18	1	3	21	31	43	10	10	8	15	18	14	39	6	25	3	6	5	17	23	
	15%	18%	12%	25%	18%	4%	16%	14%	13%	10%	14%	33%	10%	11%	17%	15%	19%	9%	17%	11%	17%	19%	21%	14%	7%	30%	17%	3%	11%	21%	26%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E  
Overlap formulae used. \* small base; \*\* very small base (under 30) Ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.